

International Fraternity of Delta Sigma Pi  
North Central Provincial Council Meeting Minutes  
February 26, 2023  
Indianapolis, Indiana

The North Central Provincial Council Meeting of the International Fraternity of Delta Sigma Pi, Inc. was opened according to Ritual on Sunday, February 26, 2023, by North Central Provincial Vice President Nicole Orlando at the Hilton Hotel in Indianapolis, IN.

Present and in person at this meeting were the following officers of the North Central Province:

Provincial Vice President: Nicole Orlando  
Regional Vice Presidents  
    Central: Rebecca Ruthrauff  
    Great Plains: Jody Hayek

Absent officers of the North Central Province were:

Regional Vice Presidents  
    Great Lakes: Zac Hanson  
    Huron: Anna Trenshaw  
    North Central: Danielle Gohman

Other positions were as follows:

Chancellor: Saffron Jensen  
Recording Secretary: Callaway Grainer  
Parliamentarian: Meagan Hagerty  
Credentials Chair: Khaila Rybak  
Credentials Chair: Dan Tracy

PVP Orlando relinquished the chair to Chancellor Jensen, who formally called the meeting to order at 9:07 am. Chancellor Jensen then introduced Secretary Grainer. Secretary Grainer conducted the Roll Call of Delegates and announced 37 delegates present and 36 eligible to vote. **See Addendum A.**

Twin Cities then moved to adopt the Agenda. The motion was seconded by Eta Pi. The Chancellor then recognized Provincial Vice President Nicole Orlando, who moved to amend the agenda under New Business to add item "e" - Discussion of the Vision of Delta Sigma Pi. The motion to amend was seconded by Delta Tau. There was no discussion and the amendment passed. Chancellor Jensen then returned to the main motion, adoption of the agenda as amended, which passed with no further discussion.

Kappa Omega moved to dispense with the reading of the minutes of the 2022 North Central Provincial Council Meeting and to approve the minutes as previously distributed. Seconded by Chicago Alumni Chapter, and approved with no further discussion.

Chancellor Jensen then yielded the floor to PVP Orlando for a brief oral report during which she provided an update on the state of the Province.

Alpha Pi moved to receive the report of the Provincial Vice President. Mu Phi seconded and the motion was approved with no further discussion. **See Addendum B.**

Lambda Omicron then moved to receive the reports of the Regional Vice Presidents, the Provincial Committees, and the Provincial financial report. The motion was seconded by Omega Sigma, and approved with no further discussion. **See Addendum B**

Chancellor Jensen noted there was no old business and moved into new business.

Chancellor Jensen opened discussion on the location and date options provided by the Provincial leadership team.

Lambda Xi spoke about reasons to choose Grand Rapids for LEAD 2025.

Omega Sigma asked if one of the cities was more expensive than the others. Parliamentarian Hagerty spoke about how the Central Office staff would secure a reasonable price in whichever city was selected, or if the primary choice was too expensive, move to the second location.

Epsilon Omicron spoke about reasons to choose Grand Rapids for LEAD 2025.

When discussion was exhausted, delegates were asked to vote on their first choice location and date for the 2025 North Central Provincial Council Meeting. The Listing of Preference for the 2025 Provincial Conference and Council Meeting was as follows:

Location Preferences			Date Preferences		
Location 1	Chicago, IL	19 votes	Date 1	Feb 21-23	22 votes
Location 2	Grand Rapids, MI	12 votes	Date 2	Feb 28-Mar 2	8 votes
Location 3	Wisconsin Dells, WI	5 votes	Date 3	March 7-9	6 votes

Omega Sigma then moved to approve the 2023-2024 Provincial Budget. The motion was seconded by Central Regional VP. The 2023-2024 Provincial Budget was adopted. **See Addendum C.**

Chancellor Jensen yielded the chair to PVP Orlando to lead discussion on item d. under New Business, Recommendation R22-69: CMP Ritual Memorization. Discussion was utilized to allow delegates to speak about what a “well performed” initiation looks like and how local and national leadership can assist chapters in ensuring they perform ritual well.

Upon the conclusion of this discussion, PVP Orlando yielded the chair back to Chancellor Jensen, who then yielded the chair to Grand President Cory Stopka to lead discussion on item e. under New Business, Discussion on the Vision of Delta Sigma Pi. Discussion was utilized to allow delegates to help in determining what they believe the vision of Delta Sigma Pi should be, what the strategic purpose of Delta Sigma Pi is/should be, and what the current roadblocks are that chapters face in achieving that vision/strategic purpose.

Upon conclusion of this discussion, GP Stopka yielded the chair back to Chancellor Jensen.

Chancellor Jensen opened the floor for any additional new business and recognized the delegate from Eta Pi.

Eta Pi made a recommendation to the Provincial leadership team to move future Council meetings to Saturday afternoon of the Provincial Conference due to extensive travel as well as possible weather concerns, noting the only true negative of this move would be chapter Presidents missing out on leadership sessions Saturday afternoon.

The recommendation was noted and Chancellor Jensen asked all delegates who would be in support of this recommendation to raise their placards to demonstrate that support. All delegates in attendance were in support of this recommendation and it will be considered by the Provincial Leadership team.

Chancellor Jensen then moved into announcements and shared the following upcoming events:

1. April 25th - National Alumni Day
2. The 55th Grand Chapter Congress, August 16-20, 2023 in Houston, Texas
3. Fall LEAD Schools, Chicago - October 6-7, 2023, Atlanta - October 13-14, 2023, Denver - November 3-4, 2023
4. 2024 North Central Provincial Conference & Council Meeting, February 25, 2024 in St. Paul, Minnesota

Chancellor Jensen opened the floor to chapter announcements and the following events were shared:

1. Twin Cities Alumni Chapter will be hosting their 4th Annual golf outing in the Minneapolis area on July 22 this year. All are welcome to join them for the event, which is family friendly and includes a picnic and sand volleyball after golf. More details can be found on the chapter's facebook page.
2. Xi Chi will be hosting their initiation on March 31st and invite brothers to join them for the celebration. The ceremony will be held at 6:30pm with dinner to follow. For more information contact Colin Davis VPAR, 414-803-6752
3. The Alpha Delta chapter at University of Nebraska-Lincoln will be celebrating their Centennial the weekend of March 1-3 2024, combined with the Halsey Invitational Volleyball/Basketball tournament. All brothers are invited to join them for a weekend of brotherhood!

4. Parliamentarian Hagerty announced the date/location selections for the 2025 North Central Provincial Conference and Council meeting, noted earlier in these minutes.

Chancellor Jensen asked the delegates to take a moment of silence and reflection to acknowledge the recent tragedy at Michigan State University.

Epsilon Xi moved to adjourn the meeting. The motion was seconded by Alpha Psi and at 10:49 am, Chancellor Jensen adjourned the North Central Provincial Council Meeting.

PVP Orlando then formally closed the meeting according to ritual.

*Nicole M. Orlando*

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Nicole M. Orlando, Provincial Vice President

*Callaway Grainer*

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Callaway Grainer, Recording Secretary

## Addendum A

#	Chapter	Present	Eligible	Chapter President	President Email	Alternate (If	Reason for Ineligibility
4	Delta (Marquette University)	x	Yes	Andrew Mazariegos - REGISTERED	andrew.mazariegos@marquette.edu	Matthew	
5	Epsilon (University of Iowa)		Yes	Nicholas Agenlian - NOT REGISTERED	nickagenlian@icloud.com	Tori Ghysel	
6	Zeta (Northwestern University-Evanston)	x	Yes	Leila Darwiche - NOT REGISTERED	ldarwiche31@gmail.com	Anna Wittcoff	
14	Xi (University of Michigan)		Yes	Sandeep Singh - NOT REGISTERED	sandeep0502s@gmail.com		
20	Upsilon (University of Illinois-Urbana)	x	Yes	Sarah Elizabeth Evans - REGISTERED	see410@gmail.com		
23	Psi (University of Wisconsin-Madison)	x	Yes	Emma Rose De Bruin - REGISTERED	edebruin@wisc.edu		
27	Alpha Delta (University of Nebraska-Lincoln)	x	Yes	Kaitlyn Pope - REGISTERED	kaitlynpope21@gmail.com		
28	Alpha Epsilon (University of Minnesota)		Yes	Aashay Desai - REGISTERED	aashaydesai001@gmail.com		
30	Alpha Eta (University of South Dakota)	x	Yes	Lauren Lian - REGISTERED	laurenlian@me.com	Elyse Whittemore	
32	Alpha Iota (Drake University)	x	Yes	Suzanne Brewer - REGISTERED	suzanne.brewer18@gmail.com		
39	Alpha Pi (Indiana University-Bloomington)	x	Yes	Nyle Kafeel - NOT REGISTERED	nyle.kafeel@gmail.com	Johnny Minard	
46	Alpha Psi (University of Chicago)	x	Yes	Somil Agarwal - REGISTERED	somilagarwal@uchicago.edu		
47	Alpha Omega (DePaul University)	x	Yes	Colin Woods - REGISTERED	colinmwoods@icloud.com	Alessandrio	
73	Gamma Eta (University of Nebraska-Omaha)	x	Yes	Dylan Sales - REGISTERED	ssalesd089@gmail.com		
76	Gamma Kappa (Michigan State University)	x	Yes	Sarah Nameti - REGISTERED	nametisa@msu.edu	Molly Longman	
82	Gamma Pi (Loyola University-Chicago)	x	Yes	Alexandra Helen Snyder - REGISTERED	asnyder7@luc.edu		
105	Delta Tau (Indiana State University)	x	Yes	Myles A. Sanford - REGISTERED	msanford5@sycamores.indstate.edu		
114	Epsilon Iota (Minnesota State University)		Yes	Airemie M. Wetzel - NOT REGISTERED	airemiewetzel@icloud.com		
119	Epsilon Xi (Ball State University)	x	Yes	Hope Ann Churchill - REGISTERED	hope.churchill@bsu.edu		
120	Epsilon Omicron (Western Michigan University)	x	Yes	Ross John Lewalski - REGISTERED	ross.j.lewalski@wmich.edu		
129	Epsilon Omega (Eastern Illinois University)	x	Yes	Megan Elizabeth Jobe - REGISTERED	meganjobemusic@gmail.com		
137	Zeta Xi (Lewis University)	x	Yes	Danielle Alexis Mulligan - REGISTERED	danielleamulligan@lewisu.edu		
152	Eta Mu (Northern Illinois University)		No	Devon Wright - NOT REGISTERED	devon.ewright100@gmail.com		Past Due Balance: \$1169.54 (Current total
	Eta Pi (Wayne State College )	x	Yes	Sarah Elizabeth Eriksen - REGISTERED	saerik01@wsc.edu		
157	Eta Rho (University of Wisconsin-La Crosse)	x	Yes	Rachel Ruth Rendall - NOT REGISTERED	rachelrendall01@gmail.com	Mackenzie Geshke	
175	Theta Tau (St. Cloud State University)		Yes	JR Olson - REGISTERED	jrolson35@gmail.com		
193	Iota Chi (Illinois State University)	x	Yes	Joseph Jangulo - REGISTERED	josephjangulo28@gmail.com		
203	Kappa Sigma (Indiana-Purdue at Indianapolis)	x	Yes	Dakota John Riecke - REGISTERED	riedekeda@gmail.com		
205	Kappa Upsilon (Winona State University)		No	Erik Rios Hruska - NOT REGISTERED	rioserik2002@gmail.com		Past Due Balance: \$158.28 (Current total
206	Kappa Phi (Valparaiso University)	x	Yes	Emily Owens - REGISTERED	emmi.owens@comcast.net		
209	Kappa Omega (Purdue University)	x	Yes	Olivia Tate Guffey - REGISTERED	otguffey@gmail.com		
212	Lambda Xi (Grand Valley State University)	x	Yes	Callaway Francis Grainer - REGISTERED	grainerc@mail.gvsu.edu	Leah Hanacek	Past Due Balance: \$25.00 (Current total
213	Lambda Omicron (Western Illinois University)	x	Yes	Stephanie Ann Parkins - REGISTERED	sa-parkins@wiu.edu		Past Due Balance: \$1211.88 (Current total
231	Mu Phi (Saginaw Valley State University)	x	Yes	Thomas James Pufahl - REGISTERED	tjpufahl@svsu.edu		
233	Mu Psi (Iowa State University)		Yes	Vijay Relan - REGISTERED	vijayrelan02@gmail.com		
240	Nu Tau (University of St. Thomas)		Yes	Warren David Frost - NOT REGISTERED	frostwarren22@gmail.com	Zach Schillinger	
253	Xi Chi (University of Wisconsin-Milwaukee)	x	Yes	Amna Hasan - REGISTERED	hasanamna01@gmail.com	Alexia Kossow	
267	Pi Tau (Albion College)		No	Amir DeJah Honeywood - NOT	adh13@albion.edu		Past Due Balance: \$904.32 (Current total
297	Phi Omega (Cleary University)	x	Yes	Dana Weitenberner - REGISTERED	dweitenberner@gmail.com		
303	Omega Phi (College of Saint Benedict & Saint	x	Yes	Isabella Seraphine Bovee - NOT	ellabovee@gmail.com	Henry Braun	
305	Omega Tau (Northwood University)		No	Jacob Thomas Watson - REGISTERED	dlnjdub@gmail.com		Past Due Balance: \$580.59 (Current total
306	Omega Sigma (University of Minnesota-Duluth )	x	Yes	Braden Babcock - NOT REGISTERED	bbabcock45@gmail.com	AJ Gatz	
545	Chicago Alumni Chapter	x	Yes	Lauren Elizabeth Finnegan - REGISTERED	lauren.finnegan@gmail.com		
575	Des Moines-Central Iowa Alumni Chapter		Yes	Adam C. Katch - NOT REGISTERED	ackatch.dsp@gmail.com		
580	Detroit-Motown Alumni Chapter	x	Yes	Xavier Carr - REGISTERED	xthedivineone@gmail.com	Leon Niles	

### Addendum A

#	Chapter	Present	Eligible	Chapter President	President Email	Alternate (If	Reason for Ineligibility
640	Lincoln/Greater Nebraska Alumni Chapter		Yes	Norman Kromberg - NOT REGISTERED	nkromberg@gmail.com		
650	Milwaukee Alumni Chapter		Yes	Tyler Patrick Junk - REGISTERED	tylerjunk15@gmail.com		
653	Twin Cities (MN) Alumni Chapter	x	Yes	Michael A. Vitale - REGISTERED	deltasig@mikevitale.com		
952	Wisconsin-Whitewater Start Up Group (University		No	Mitch Nikulski - NOT REGISTERED	mitchn3941@gmail.com		Colony
	North Central Provincial Vice President	x	Yes	Nicole Orlando			
	Central Regional Vice President	x	Yes	Rebecca Ruthrauff			
	Great Lakes Regional Vice President		Yes	Zac Hanson			
	Great Plains Regional Vice President	x	Yes	Jody Hayek			
	Huron Regional Vice President		Yes	Anna Trenshaw			
	North Central Regional Vice President		Yes	Danielle Gohman			
		Total	Total	Total Not Registered	Total Possible Delegates		
		37	5	19	34		
	No one from the chapter is registered						
	President not registered but another collegiate is alternate						

## **Addendum B**

**Name:** Nicole M. Orlando

**Title:** North Central Provincial Vice President

**Date:** January 19, 2023

### **Regional Vice Presidents:**

Rebecca Ruthrauff, Central

Zac Hanson, Great Lakes

Jody Hayek, Great Plains

Anna Trenshaw, Huron

Danielle Gohman, North Central

### **Provincial Committee Chairs:**

Biyanka Shah, Professional Development

Alison Solotoroff, Alumni Development

Molly Rae, Community Service

David Gulbrantson, Awards

Jillian Gartner, Marketing and Communications

Nicole Orlando, Diversity, Equity, and Inclusion

### **Spring/Fall 2022 Events:**

February 18-20: South Central LEAD Provincial Conference, Austin, TX

March 4-6: North Central LEAD Provincial Conference, Chicago, IL

March 25: Kappa Omega (Purdue University) Initiation, West Lafayette, IN

April 10: Upsilon (University of Illinois) Initiation (Zoom)

June 10-12: North Central Provincial Leadership Retreat, Galena, IL

June 25: Milwaukee Alumni Chapter Social Event, Milwaukee, WI

July 10-11: Board Meeting, Cleveland, OH

July 13-17: Grand Chapter Congress, Cleveland, OH

October 3: Board Meeting (Zoom)

October 8: North Central Regional Conference, Minneapolis, MN

October 16: Omega Sigma (University of Minnesota-Duluth) Chapter Meeting (Zoom)

October 21-23: LEAD School, St. Louis, MO

November 4: Xi Chi (University of Wisconsin-Milwaukee) Initiation, Milwaukee, WI

November 5: Chicago Alumni Chapter Founders Day, Schaumburg, IL

November 17: Upsilon (University of Illinois) Initiation, Champaign, IL

### **Spring 2023 Planned Events:**

January 27-29: Board Meeting, Oxford, OH

February 3-5: Halsey Invitational, Minneapolis, MN

February 24-26: North Central LEAD Provincial Conference, Indianapolis, IN

TBD: Chapter Events and Initiations (Please send invites and I will plan to attend!)

### **Action Items:**

- Work with the Huron Regional Vice President to identify recent and older graduates living in the Region to serve as District Directors and Assistant District Directors for all eight chapters.

- We have identified five alumni in Michigan that are interested in serving in a volunteer leadership role, including two that will be appointed to serve as District Directors.
- Work with Central Office staff and elected and appointed volunteer leaders to help the following chapters meet the requirements of Guidance: Epsilon Omega (Eastern Illinois University); Eta Mu (Northern Illinois University); and Pi Tau (Albion College).
  - Refer to the Central, Great Lakes, and Huron Regional Vice President reports.

#### High Priority Risks or Concerns:

- ***Kappa Upsilon (Winona State University):*** Refer to the North Central RVP report.
- ***Lambda Omicron (Western Illinois University):*** Refer to the Great Lakes RVP report.
- ***Eta Mu (Northern Illinois University):*** Refer to the Great Lakes RVP report.
- ***Pi Tau (Albion College):*** Refer to the Huron RVP report.

#### Projects:

- ***Mentoring and Educating Leaders:*** Develop relationships with members in the Province that are built on trust to grow our infrastructure of strong volunteer leaders by engaging alumni to serve as Assistant District Directors, committee chairs, committee members, or presenters at regional and national events.

***Status:*** I hold monthly 1-on-1 meetings with each Regional Vice President and each Provincial Chair to build relationships with these volunteer leaders and to support them as they transition into a new role or build upon success that they achieved last biennium if continuing in an existing role. During the biennium, I have attended in-person chapter events in the Central, Great Lakes and North Central Regions and plan to do the same in the Great Plains, and Huron Regions in the Spring term.

- ***Chapter Operations:*** Work with each Regional Vice President to support chapters as they transition back to in-person operations by hosting Regional Conferences and virtual training, while continuing to promote the importance of attending all events and building brotherhood in the Province.

***Status:*** We conducted an Honorary Initiation followed by a fun networking event on Friday night of the 2022 North Central LEAD Provincial Conference. The Honorary Initiation educated members on how to appropriately conduct an in-person initiation ceremony and the networking event focused on member engagement as well as building brotherhood in the Province. Over 100 members attended the Honorary Initiation and networking event. In the Fall, the North Central Regional Vice President hosted a Regional Conference. I attended and presented a session on the Chapter Management Program at this Regional Conference. I will continue to work with the Central, Great Lakes, Great Plains, and Huron Regional Vice Presidents to determine if these or similar events can be held in-person in the Spring.

- ***Diversity Equity & Inclusion (DEI):*** Create a Provincial DEI committee made up of alumni and collegiate members that will foster an environment of mutual respect and acceptance to build brotherhood and implement national DEI initiatives.



**Status:** I serve as the Chair of the Provincial DEI committee, and the committee has met several times during the biennium to identify how we can promote and support DEI in the Province. As a first step, we asked chapters in the Province to participate in a DEI focus group to identify barriers, if any, to recruiting diverse students to be members of the Fraternity. Based on the results of the focus group, we have offered to help chapters complete the DEI related CMP requirements which include the Diversity Assessment, and Diversity Action Plan and Training. The committee is composed of three alumni and two collegiate members who have provided valuable feedback and offered ideas to promote DEI in the Province. We have planned a break-out session for the 2023 LEAD Provincial Conference in Indianapolis titled, Promoting Diversity Equity and Inclusion in Your Chapter, that will share best practices to incorporate DEI during a chapter’s recruitment campaign, pledge selection, and pledge process.

- **Communication:** Create a Provincial Communication team made up of alumni and collegiate members to develop a multi-layered communication strategy that includes face to face meetings, video calls, social media posts, and the use of digital communication platforms to effectively communicate to the Province.

**Status:** We have established a Marketing and Communications Committee with collegiate and alumni members to develop a multi-layered communication strategy. We have implemented “Rooftop Talks with your North Central PVP” which are short, easy to watch videos where I discuss a variety of Delta Sigma Pi topics. Our Marketing and Communications Chair posts these videos on social media to keep the Province informed. In addition, the Marketing and Communications Chair has successfully led their committee to significantly increase growth and engagement on social media, conduct “Instagram takeovers” at the St. Louis and Washington D.C. LEAD schools, showcase chapters, and develop a comprehensive social media calendar. Refer to the Marketing and Communication Chair leadership report for additional details.

In addition, the North Central Provincial Leadership Team holds monthly meetings to discuss Board recommendations, chapter operations, strategic priorities and goals, and reminders/deadlines. I meet frequently with each Regional Vice President to discuss region-specific chapter operations and each Provincial Chair to discuss upcoming local and national events. I am also working with the Alumni Development Chair to plan an alumni town hall to communicate Board proposals, announcements, and upcoming alumni chapter events.

### **Goals:**

The North Central Provincial Leadership Team met on November 2, December 5, and December 13 to set strategic goals for the Province for this biennium. All goals and their status are listed below.

### **Member Education**

- Member Development (National):
  - Increase the annual number of overall learners through live events and webinars by at least 5 percent each year and 50 percent over the term of the priorities.
- Member Development (North Central Province)
  - Increase North Central LEAD Provincial Conference attendees by 5 percent from 2020 to 2022 and 2022 to 2023.
    - Status: Attendees at the 2022 LEAD Provincial Conference totaled 250, down from 286 at the 2020 event for a decline of 8 percent.

- Increase attendees at LEAD Schools by 5 percent from 2022 to 2023.
  - Status: In-process.

Attendees = North Central Province pledges, collegiate, alumni, and faculty.  
 LEAD Schools = all LEAD schools offered in the Fall.

- Leadership Development (National):
  - Provide training for chapter officers and volunteer leaders, with 95% participation.
- Leadership Development (North Central Province):
  - Increase the percentage of chapter officer modules completed to 20 percent by Fall 2022, 35 percent by Spring 2023, and 50 percent by DSP fiscal year-end 2023.
    - Status: At year-end 2022, 17 percent of officer modules were completed.

### Membership Growth

- Chapter Expansion (National):
  - Install or reactivate at least 30 collegiate chapters over the term of the priorities.
- Chapter Expansion (North Central Province)
  - Establish two start-up groups in the Province by the end of the biennium.
    - Status: In-process of establishing a start-up at UW-Whitewater.
- Membership (National):
  - Increase combined fall and spring dues paying collegiate members by 10% over the term of the priorities.
- Membership (North Central Province)
  - Increase the percentage of chapters with 20 or more members to 80 percent by 2022 and to 85 percent by 2023.
    - Status: The number of chapters with 20 or more members represented 70 percent in Fall 2021, 67 percent in Spring 2022, and 69 percent in Fall 2022.

### Membership Engagement

- Alumni Engagement (National):
  - Generate trackable engagement of 30,000 alumni over the term of the priorities with an increase of 10% every year as they interact with the organization via channels including, but not limited to, volunteers, donors, event participants, supporters of chapter or regional activities, or otherwise engaging in national initiatives.
- Alumni Engagement (North Central Province):
  - Identify two cities to start or refranchise an alumni chapter based on active and ongoing interest from at least five alumni members living in the area.
    - Status: The Milwaukee Alumni Chapter was reactivated in Spring 2022.
- Member Retention (National):

- Engage 50% of new alumni within three years after their graduation, while retaining annually 45% of the prior year's overall engaged alumni.
- Member Retention (North Central Province): TBD

### Organizational Excellence

- Financial (National):
  - Decrease financial dependence on revenue sources directly connected to membership dues and chapter fees, generating an additional 5% of total revenue annually.
- Financial (North Central Province):
  - Increase the balance of the combined Chapter Leadership Funds in the Province by at least 10 percent by DSP fiscal year-end 2023.
    - Status: In-process.
- Fraternal Organization (National):
  - Have 75% of collegiate and alumni chapters achieve established minimum health indicator.
- Fraternal Organization (North Central Province):
  - 70 percent of chapters meet the Accredited Chapter in 2022 and 2023.
    - Status: 37 percent of chapters met Accredited Chapter in 2022.
  - 50 percent of chapters submit at least one chapter award in 2022.
    - Status: 54 percent of chapter submitted at least one chapter award.
  - 90 percent of chapters report zero debt > 45 days in 2022.
    - Status: 76 percent of chapters reported no debt >45 days in 2022

### Lessons Learned

Do not underestimate the power of positive leadership. I have learned the importance of helping others see the things that are going well for them to keep their eyes on the positive. I have also benefitted from listening to and acquiring the insights from collegiate and alumni members in the Province.

### Best Practices

Communicating early and often is critical to engaging and collaborating with volunteer leaders and chapters in the Province. I schedule monthly meetings with the North Central Provincial Leadership Team, 1-on-1 meetings with each Regional Vice President and Provincial Chair, and periodic meetings with all Provincial Chairs.

**Name: Rebecca Ruthrauff (Wells)**

**Title: Central Regional Vice President**

### District Directors:

Upsilon – Michael Harmon

Alpha Pi – Jackie Cisneros || Assistant DD Meghan Reddy

Delta Tau – Courtney Hengehold || Assistant DD – Maci Hebert

Epsilon Xi – Abby Hewitt || Assistant DD – Abby Gerhart

Epsilon Omega – Abby Hewitt

Iota Chi – Bill Peradotti

Kappa Sigma – Hanna Brown  
Kappa Omega – Kendall Zavadovics

### **Regional Awards Committee**

Abby Hewitt - Chair

### **Travel During Period:**

06.12-17.22 - Cleveland GCC

11.05.22 - Dulles LEAD School

### **Planned Travel:**

1.29 - Kappa Sigma Pledging Ceremony  
2.11 - Delta Tau Pledging Ceremony  
2.15 - Kappa Omega Pledging Ceremony  
2.16 - Alpha Pi or Epsilon Xi Pledging Ceremony  
02.24-26.23 - Indianapolis LEAD Provincial Conference  
3.23 - Epsilon Xi Initiation  
3.24 - Kappa Omega Initiation Ceremony  
3.26 - Upsilon Pledging Ceremony  
3.30 - Alpha Pi Initiation Ceremony  
4.17 - Epsilon Omega Initiation Ceremony  
08.15-20.23 - Houston GCC  
10.7.23 - Chicago LEAD School

I hope to attend other non-chapter meetings from the chapters as my schedule allows.

### **Central Region Goals:**

#### **Member Education**

- I will be hosting monthly regional office hours and encouraged chapter officers to complete training.

#### **Membership Growth**

- Re-franchise Indianapolis Alumni Chapter
  - I have communicated with alumni living in the Indianapolis area to determine interest in an Indianapolis Alumni Chapter.

#### **Membership Engagement**

- 100% attendance at National Events
  - 7/8 attended GCC.
  - 8/8 attended LEAD School (2 participated in the Dulles LEAD)
  - 7/8 chapters are registered for Indianapolis LEAD [as of 1/19/23]
- Each Chapter nominate/submit COY.
  - All 8 chapters nominated a COY.
  - 3 nominees completed their application.
  - I would like to see all 8 complete their application next year.
- Each Chapter to submit 2-3 awards.
  - DDs have encouraged their chapters to meet this goal.

## Organizational Excellence

- To have all chapters be either CoR or CoE for the 2023-2024 school year
  - There were quite a few things that were missed at the beginning of the semester for a lot of my chapters.
- Better communication between DDs
  - We meet once a month to go through action items, reminders, and ask questions which has benefited recently appointed DDs to hear from long-time DDs who have more experience.
  - I plan to invite chapter presidents to every other month of meetings.

## Projects & Action Items:

- Working on getting a Central Regional Calendar put together for visibility within the Region.
- Potentially pairing a few chapters with other Regions for support & inspiration.

## Strengths:

- High-quality community service and professional events.
- Epsilon Xi doubled their size this fall due to great recruitment and initiated 27 brothers.

## Opportunities for Improvement:

- CMP items are submitted last minute if not late in some cases.
  - CMP items should be submitted either before or as soon as possible after the event takes place.
- Chapter communication
  - It appears that DDs are not utilized as much as they could be. They are the first line of communication and should be treated as such.

## Chapter Assistance & Discipline:

Epsilon Omega (Eastern Illinois University): The chapter is operating under Guidance. The chapter has made significant strides to repay their debt that accumulated prior to the pandemic. They have documented best practices for future leaders and made a great impact in their campus community.

## Lessons Learned

- Write down important chapter dates at the beginning of the semester and check in with your DD and chapter officer team regularly.
- Collaborate with other volunteer leaders to share ideas and best practices.

## Best Practices

- Set up a monthly DD call for your team to interact and get to know one another as well.
- Praise your team! Whether you have had a chapter go above and beyond or something exciting has happened in their personal life, take a moment to text/email/call them. These are volunteer positions, make sure people feel seen.

## Closing

I have a wonderful District Director/Assistant District Director team and this strength is reflected in my chapters. I saw great things from the region last semester, and I know I will see even better things this semester. I'm hoping with more in-person events that the brotherhood will be even more prominent.

Name: Zac Hanson

## **Title: Great Lakes Regional Vice President**

### **District Directors**

Delta (Marquette University): Teresa Schudrowitz; Tyler Junk  
Zeta (Northwestern University): Reagan Mady  
Psi (University of Wisconsin-Madison): Zac Stoffels  
Alpha Psi (University of Chicago): Jillian Rieske  
Alpha Omega (DePaul University): Joseph Nauman  
Gamma Pi (Loyola University-Chicago): Von Krause  
Zeta Xi (Lewis University): Christian Guenther  
Eta Mu (Northern Illinois University): N/A; Sarah Hoffman  
Kappa Phi (Valparaiso University): Joel John  
Lambda Omicron (Western Illinois University): Andrea Ratermann  
Xi Chi (University of Wisconsin-Milwaukee): Molly Rae  
Chicago Alumni Chapter: N/A  
Milwaukee Alumni Chapter: N/A

### **Regional Awards Committee**

Cassie Cumberland – Chair  
Thomas LeNoir  
Jillian Holtzer  
John Nguyen  
Laura O'Connell

### **Fall 2022 Chapter Visits:**

- November 11: Zeta Initiation Ceremony (In-Person)
- November 29: Alpha Psi Initiation Ceremony
- September 15: Chicago Alumni Chapter T3 (In-Person)

### **Spring 2023 Planned Chapter Visits:**

TBC: Chapter Events and Initiations when available

### **Strengths:**

Recruitment: Overall, the region is doing a great job with recruitment efforts. The Great Lakes Region has initiated over 140 members in the Fall of 2022, with four chapters initiating over 20 members each.

However, a couple chapters have consistently struggled to identify, recruit, and retain interested prospective members. The Region currently has two chapters that do not and have not met the minimum number of 20 members in over two years and are quickly shrinking with the rate of graduating members faster than they are initiating new brothers.

Chapter-Alumni Interaction: Chapters in the Region continue to lean on their alumni brothers for support and mentorship. Many have been holding alumni panels to keep their relationships thriving.

### **Opportunities:**

Chapter Communication: Volunteer leaders continue to struggle with receiving communication from their respective chapters. Chapter communication is usually vague, late, or lacking completely. I will work with chapters to implement a positive communication channel with their local leadership.

Volunteer Leaders: The Region has benefitted from amazing volunteer leaders over the past several years and we have taken steps to build the bench of future leaders. This year I have struggled to identify interested and willing volunteer leaders to fulfill different roles across the Region. I anticipate several volunteer leaders departing at the end of this academic year (and sooner in some cases), resulting in multiple vacancies that may leave chapters unsupported.

Chapter Management Program: While most chapters in the Region consistently achieve the Accredited Chapter tier of CMP, 100 percent of the Region's chapters have not met the requirements of this tier.

National/Regional Event Attendance: The majority of chapters in the Region usually attend a LEAD event; however, some chapters do not consistently attend LEAD events or register only one member. Chapters are not attending these due to: (1) Financial Commitment and (2) Scheduling Conflicts. Both items are easily addressed through CLFs and chapter fundraising efforts and scheduling local chapter events around national events that are announced well in advance with consistent reminders. A lot of students do not see the value in attending and volunteer leaders have struggled to encourage chapters to register one member and to stay for the entire conference.

Start Up Potential: Late in 2022, we received an email from a student at UW-Whitewater expressing interest to reactivate the chapter. While previous attempts to reactivate the chapter there have proven unsuccessful, we are pursuing a possible reactivation. I would like to see a greater emphasis on helping the chapters that are routinely struggling operationally before expanding our already large Region of 11 collegiate chapters.

#### **Great Lakes Regional Goals:**

- Adequate volunteer coverage
- 100% of chapters compliant with National Policies
- Increased Chapter attendance at National Events (LEAD Provincial Conference and Grand Chapter Congress in Houston, TX)

#### **Chapter Assistance and Discipline:**

##### Lambda Omicron (Western Illinois University)

The chapter has nine members, a significant decline from a high of 39 members in the Spring 2019. The Lambda Omicron chapter initiated only six members in the previous year, but their roster remains at nine brothers due to recent graduates. Educational Leadership Consultant Sara Erl plans to help the chapter build a strong recruitment program to boost membership this Spring term. I have met with the North Central PVP Nicole Orlando and DD Andrea Raterman to discuss potential actions to support the chapter if member interest and recruiting efforts continue to dwindle.

##### Eta Mu (Northern Illinois University)

The chapter roster was not updated after Spring 2022 elections, so communications from Central Office were not received by the correct individuals. Furthermore, there were individuals who have since graduated on the current roster, and the chapter has appeared to disperse. I am working with North Central PVP Nicole Orlando and Central Office staff to identify individuals on the roster who wish to remain members and obtain support from the University to rebuild the chapter.

#### **Closing**

While some chapters are “back to normal,” others continue to struggle since the pandemic. We have identified tactics to aid those chapters struggling and are in the implementation phase of those initiatives. We are always on the lookout for additional support in the form of District Directors and welcome anyone interested in continuing their Deltasig journey as a volunteer. Thank you to all our volunteer leaders in the Region and Central Office staff who continue to assist us throughout the challenges that surface.

## **Great Plains Region**

### **Regional Vice President – Jody Hayek**

#### **District Directors:**

- Alpha Eta – University of South Dakota: Dan Tracy
- Alpha Delta – University of Nebraska Lincoln: Empty
- Alpha Iota – Drake University: David Gulbrantson
- Epsilon – University of Iowa: Brandelle Unkrich
- Eta Pi – Wayne State College: Jeni Kimnitz
- Gamma Eta – University of Nebraska-Omaha – Cristian Perdomo-Sorto
- Mu Psi – Iowa State University – David Moore

#### **Regional Awards Committee:**

- Nolan Hickey – Chair
- Kevin Aldridge
- Ashley Lane
- Reilly Schmidt

#### **Fall 2022 Travel/Visits:**

- October 2<sup>nd</sup> – Alpha Iota Chapter Meeting, Des Moines, IA
- October 11<sup>th</sup> – Eta Pi Chapter Meeting, Wayne, NE
- October 12<sup>th</sup> – Alpha Eta Chapter Meeting, Vermillion, SD
- October 22-23 – LEAD School, St. Louis, MO
- October 30<sup>th</sup> – Mu Psi Initiation, Ames, IA

#### **Spring 2023 Travel/Visits/Planned:**

- February 3-5 – Halsey Invitational, Bloomington, MN
- February 24-26 – North Central Provincial LEAD, Indianapolis, IN
- TBD: Chapter Events & Initiations (Please send invites my way!)

#### **Strengths**

- Continued involvement and leadership by Alumni Brothers
- Very professional and effective chapter meetings
- High interest in building professional network while giving back.

#### **Opportunities for Improvement:**

- Promote continual recruitment throughout the year to ensure chapters are attracting dedicated talent.
- Increase organization across chapters in planning ahead to ensure deadlines are being met.



- Enhanced communication across chapters to allow chapters to share best practices and stay in communication beyond regional and national events.
- Increase participation in National and Regional events to allow chapters more opportunities to network with others in-person.

### **Great Plains Regional Goals**

- *Chapter Management Program (CMP)* – To have all chapters achieve Accredited Chapter for the 2022-2023 year and make strides towards achieving Chapter of Recognition.
  - Status: Chapters started out the fall semester with motivation. Great progress was made to achieve Accredited status.
- *Attendance at National Fraternity Events:* To have 100% attendance from collegiate chapters at the Fall LEAD, Presidents Academy, and the North Central Provincial Conference.
  - Status: 1 Chapter was not able to attend Fall LEAD but we are on progress for the remaining events.
- *Risk Management* – To have all chapters in region to complete 2022-2023 school year without a risk management incident.
  - Status: Risk management has been in the forefront of our chapters, currently there have been no incidents.

### **Final Thoughts**

For fall 2022 the Great Plains chapters were able to start the year off with the motivation needed to obtain Accredited Status by the end of the school year. The chapters continue to adapt their activities to the needs of their chapter which will also be skills utilized in the professional workplace. I would like to thank the Great Plain District Directors in the time and commitment they provide to our chapters, we would not be successful without them! I look forward to continuing to work with the Great Plains chapters to obtain our Regional and Chapter goals!

**Name: Anna Trenshaw**

**Title: Huron Regional Vice President**

### **District Directors:**

Xi (University of Michigan): Vacant

Gamma Kappa (Michigan State University): Xavier Carr

Epsilon Omicron (Western Michigan University): Vacant

Lambda Xi (Grand Valley State University): Vacant

Mu Phi (Saginaw Valley State University): Anthony Bodeis

Pi Tau (Albion College): Vacant

Phi Omega (Cleary University): Leon Niles

Omega Tau (Northwood University): Vacant

### **Travel and Communication Since Last Council Meeting:**

March 4 - March 6 - North Central LEAD Provincial Conference

March 28 - Epsilon Omicron Presidents' Transition Meeting

July 13 - July 16 - Grand Chapter Congress

November 29 - Risk Management Gamma Kappa Chapter

February 3 - February 4 Grand Rapids Alumni Event

I have held other discussions virtually, including monthly meetings with North Central PVP Nicole Orlando on the state of the region; monthly conversations with District Directors; and monthly conversations with Chapter Presidents. Other calls that might not be explicitly listed above would include DSP Webinars or supplemental discussions with different groups of volunteer leaders or chapters as well as training sessions that have been held virtually.

#### **Spring 2023 Planned Travel:**

- February 19 – Phi Omega Initiation
- February 23 – Gamma Kappa Initiation
- February 26 – Mu Phi Initiation
- March 7 – Pi Tau
- March 16 – Omega Tau
- March 24 – Lambda Xi Initiation
- April 1 – Epsilon Omicron
- April 8 – Xi Initiation
- Monthly President/DD Calls
- Bi-Weekly Chapter Meetings

#### **Regional Strengths:**

- Chapters are working hard to share their successes and event ideas on social media, especially on Instagram.
- Chapters are doing a great job transitioning to more in-person and less virtual events.
- More collaboration across Chapters in the Region.

#### **Regional Weaknesses/Opportunities:**

- One chapter is operating under Guidance: Pi Tau
- Younger chapters need greater assistance, and we are working on a Chapter “Mentorship Program” for strong chapters to support their struggling counterparts.
- Some chapters are operating without District Directors

#### **North Central Region**

**Regional Vice President- Danielle Gohman**

#### **District Directors/Assistant District Directors**

Alpha Epsilon- Chris Anderson/ Andrew Newinski

Epsilon Iota- Saffron Jensen/ Natalie Perry

Eta Rho- Haley Lenway

Theta Tau- Grace Bugbee/ Sammy Motz

Kappa Upsilon- Joel Moore/ Dani Cloutier

Nu Tau- Mike Vitale/ Meagan Hagerty

Omega Phi- Kaylea Steir

Omega Sigma- David Shea

Twin Cities Alumni Chapter- Rei Onishi

#### **Regional Awards Committee**

Kirstie Bennett, Chair  
Katherine O'Connor  
Brikken Jensen  
Valerie Scholes

### **Regional Marketing Committee**

Rei Onishi, Chair  
Danielle Gohman

### **Travel and Communications Spring/Fall 2022:**

1/24/2022- Kappa Upsilon (Zoom)  
1/30/2022- Kappa Upsilon (Zoom)  
1/31/2022- CLC recap meeting (Zoom)  
2/7/2022- Kappa Upsilon (Zoom)  
2/15/2022- Kappa Upsilon (Zoom)  
2/21/2022- Kappa Upsilon (Zoom)  
3/4/2022-3/6/22- North Central LEAD Provincial Conference-Chicago, IL (In person)  
4/8/2022-4/10/2022- Halsey- Wayne, NE (In person)  
4/25/2022- Omega Sigma Chapter meeting (In person)  
4/28/2022- Theta Tau exec meeting and chapter meeting (In person)  
4/30/2022-Nu Tau Initiation and Risk Management event (In person)  
6/10/2022-6/12/2022- North Central Provincial Leadership retreat (In person)  
6/26/2022- GCC Legislation review with Province (Zoom)  
7/12/2022-7/17/2022- 2022 Grand Chapter Congress, Cleveland, OH (In person)  
9/15/2022- CLC recap meeting (In person)  
9/22/2022- Omega Sigma officer connect (phone)  
9/23/2022- Omega Sigma officer connect (phone)  
10/8/2022- North Central Regional Conference (In person)  
10/10/2022- Omega Sigma Chapter Meeting (In person)  
10/11/2022- Omega Sigma officer connect (phone)  
12/8/2022- Theta Tau Exec and Chapter meeting (In person)

Please note- monthly Provincial team and Regional team meetings, several Halsey planning meetings, and multiple individual calls with PVP, District Directors, and Central office staff.

### **Future Travel 2023:**

Tentative and subject to change:  
1/18/2023- Kappa Upsilon Chapter meeting  
1/23/2023- Theta Tau Chapter visit  
1/24/2023- Omega Phi Chapter visit  
1/25/2023- TCAC Virtual Social  
2/3/23-2/5/23- Halsey- Bloomington, MN  
2/7/2023- Alpha Epsilon Chapter visit  
2/13/2023- Nu Tau Chapter visit  
8/16/23-8/20/23- 2023 Grand Chapter Congress, Houston, TX

Currently working with chapters for visits to Epsilon Iota, Eta Rho and Omega Sigma.

## **North Central Regional Goals:**

### Member education

- Membership development
  - 10% of each chapter to attend an in-person National Event in 2022/2023
- Leadership Development
  - 20% of Chapter modules completed by June 2023

### Membership growth

- Membership
  - 75% of chapters with 20 or more members by June 2023

### Membership engagement

- Alumni engagement
  - Increase alumni involvement by adding 10 new dues paying members to our alumni chapter by June 2023

### Organizational excellence

- Fraternal organization
  - 60% of chapters obtain Accredited chapter recognition for 2022-2023
  - 50% of chapters submit at least one chapter award in 2023
  - 75% of chapters report zero debt > 30 days in 2023

## **Strengths:**

- We continue to have several strong leaders who are dedicated to supporting our chapters.
- The North Central Regional Leadership Team continues to meet monthly, following the North Central Provincial Leadership Team meetings, to share information quickly.
- Chapters- Our brothers continue to strive for excellence by putting the needs of their chapter first.
- The North Central Regional Conference was successfully held in October 2022.

## **Opportunities:**

- Increase attendance at Regional, Provincial and National Events.
- Increase awareness of Regional and Provincial social media platforms.
- Increase chapter size at Theta Tau and Kappa Upsilon.

## **Chapter Assistance and Discipline:**

The Kappa Upsilon chapter at Winona State University is operating under receivership. The chapter's membership has increased to five. We have made the decision to maintain one of the two receivers at this time. They have the support of a District Director and an Assistant District Director who will continue working with the chapter members, chapter advisor and Dean on a comprehensive recruitment plan.

## **Closing**

I have enjoyed serving as the North Central Regional Vice President over the last year and a half. While this year has been challenging and mistakes have been made, we have also done some amazing things! I am personally grateful for the ability to make mistakes, learn from our brothers, and continue to grow to become better than we were yesterday.

Fall 2022 was our semester. We had our North Central Regional Conference, which, for many, was their first in-person event. All eight chapters received a visit from our Central Office Staff, which was greatly

appreciated and beneficial for all our chapters! Epsilon Iota doubled, if not more, in size and Kappa Upsilon had a successful pledge class.

In October, I welcomed my third child, and by no surprise, I still tried to be “RVP” while in the hospital. I cannot thank my volunteer leaders, alumni and PVP that came together to ensure each of the chapters were taken care of while I was recovering and bonding with my baby. It’s not easy being a Mom and an RVP, but it’s because of you all, that makes it just a little bit easier. Thank you all so much for everything you do! I look forward to finishing this biennium strong and have high hopes for the future of the region!

**Name: Biyanka Shah**

**Title: North Central Provincial Professional Development Chair**

**Goals:**

- Have about 200 collegiate attendees at 2023 Spring Lead.
  - Organize great speakers and presenters for the event to engage members.
- Help chapters reach their professional development event requirement.
  - Contact chapters and volunteer leaders after LEAD to help them coordinate an event.
- Work with regions to plan a regional conference.
- Assist chapters meet the Accredited Chapter CMP-tier.
- Increase diversity within our profession programs.

**Project/Action Items:**

- Organize LEAD Provincial Conference Break Out Session Presenters.
  - Finalized presenters with the help of North Central PVP Nicole Orlando and Shanda Gray.
  - Following up with presenters to confirm receipt of materials and answer questions.
- Create a list of chapters that have not reported at least three professional events in the Hub to provide assistance with this CMP requirements.
  - Using Hub to be able to create a list, will use chapter leaders, RVPs and DDs to find collegiate students to reach out to.
  - Connect with chapters and RVPs after the LEAD Provincial Conference.

**Lessons Learned:**

Was reminded of the importance of a supportive team. People who will help fill in gaps as needed without issue.

**Best Practices:**

Organize yourself in a way that you know what you need to do and how to do it. Start working before the deadline and finish tasks early to minimize stress for others and yourself. Still a work in progress for myself but still trying.

**Closing:**

Very excited for the LEAD Provincial Conference and I can’t wait to see it all come together. I hope to get a good turnout. I Look forward to working with collegiates to help them achieve their professional development goals.

**Alison Spring Solotoroff**  
**North Central Provincial Alumni Development Chair**

**Committee Members:**

Teresa Schudrowitz  
Noel Miller

**Goals:**

**Membership Engagement**

- Alumni Engagement (National):
  - Generate trackable engagement of 30,000 alumni over the term of the priorities with an increase of 10% every year as they interact with the organization via channels including, but not limited to, volunteers, donors, event participants, supporters of chapter or regional activities, or otherwise engaging in national initiatives.
- Alumni Engagement (North Central Province):
  - Identify two cities to start or rebrand an alumni chapter based on active and ongoing interest from at least five alumni members living in the area.
- Member Retention (National):
  - Engage 50% of new alumni within three years after their graduation, while retaining annually 45% of the prior year's overall engaged alumni.
- Member Retention (North Central Province): TBD

**Projects and Action Items:**

**1. Alumni Chapter Franchising**

We had one new alumni chapter activate in 2022 – Welcome back to the Milwaukee Alumni chapter! The other potential alumni chapters include Indianapolis, Indiana (Central Region) and Sioux Falls, South Dakota (Great Plains Region). We continue to work with the brothers in these areas to support their interest.

**2. Alumni Town Hall – April 25th**

We are planning for a virtual town hall, hosted by this committee and North Central PVP Nicole Orlando on Alumni Day, April 25<sup>th</sup>. The intended audience is alumni and seniors who are graduating. We will touch on what's happening in the fraternity and engage the alumni chapters in the province to attend and share an upcoming event. The last piece of the program will be soliciting feedback on what alumni are looking for, how they want to engage and any other thoughts. We are planning a short program (30 minutes or less) with discussion to follow if members are interested in continuing the conversation.

**3. Affinity Group – Human Resources**

An area the national alumni development committee has been working on is affinity groups. I launched a group on LinkedIn this year for HR brothers. The engagement in the group is less than I would have hoped, although that's good feedback to go back and see how to make this group more effective and vibrant so we are offering our alumni opportunities to connect outside of their home chapter or geographic alumni chapter. More to come.

**Lessons Learned:**

Try something, see how it works and adjust. The HR LinkedIn group is the perfect reminder. Take an idea try it out. If it doesn't work as expected adjust and try again.

**Best Practices:**

Reach out to members – those you know and those you find on social media. Sometimes a person is just waiting to be asked or get connected to engage again. This may or may not be the right time, so keep the lines of communication open with brothers who have expressed interest.

**Name: Molly Rae****Title: North Central Community Service Chair****Goals:**

- Start a provincial committee to help get alumni and collegiate involved.
- Highlight events that chapters in the province have planned each semester.
- Continue to identify a local community service event at LEAD Provincial Conferences.

**Projects and Action Items:**

- Identify community service events that chapters planned in the fall and showcase on social media.
- Continue planning and preparing for community service events at LEAD Provincial Conferences and obtain input from local chapters.
- Helping the national community service committee plan a community service event for GCC.
- Identify and groom individuals to serve as future provincial community service chairs and help plan and promote events in the future.

**Closing**

The North Central Province chapters have done an amazing job with community service events. During the 2021-2022 school year the province held 293 community service events. So far in the 2022-2023 school year the province has held 134 community service events. The Province has completed many amazing community service events and I am excited to highlight these events during the Spring term.

**Name: David Gulbrantson****Title: North Central Provincial Scholarship and Awards Chair****Committee Members:**

Julie Dean  
Jillian Gartner  
Adam Katch  
Lorraine Wernau  
David Gulbrantson

**Goals:**

Increase in the number of chapters submitting an award application.

100 percent of chapters submit a COY nominee and percentage of chapters completing an application be at, or above the national fraternity.

**Closing:**

The North Central Province had an outstanding showing on the national level for awards in 2022. Congratulations to Xi Chi for winning the R. Nelson Mitchell Outstanding Collegiate Chapter Award, Epsilon for winning Outstanding Financial Operations Award for a Collegiate Chapter, and Christian Loeb of Omega Phi for winning 2022 National Collegian of the Year. Congratulations to all chapter award winners and Collegians of the Year for the past year! For the 2021-2022 year, we had 27 collegiate chapters and 1 alumni chapter in the North Central Province submit an award application, for a total 77 award applications. The number of award applications took a bit of a downward turn this last year, with our province submitting 92 in 2021. The nominations for COY also went down a little from last year, with the most notable difference being the number of COY nominees submitted. See table below for details.

Collegian of the Year Nomination Statistics:

Year	Province	Chapters	Nominated	Nom %	Submitted	Submit %
2019	North Central	42	41	98%	28	68%
	DSP Total	225	211	94%	150	71%
2020	North Central	42	42	100%	28	67%
	DSP Total	225	216	96%	143	66%
2021	North Central	45	33	73%	26	79%
	DSP Total	230	213	93%	140	66%
2022	North Central	43	40	93%	29	73%
	DSP Total	229	213	93%	156	73%
2023	North Central	42	35	83%	17	49%
	DSP Total	225	195	87%	112	57%

**Name: Jillian Gartner**

**Title: North Central Provincial Marketing and Communications Chair**

**Committee Members:**

- Kira Osterdale
- Sydney Sampson-Webb
- Lexi Kossow
- Mackenzie Geschke
- Julian Balboa
- Nicole Orlando

**Goals:**

Goal	Results to Date
Establish a committee of at least two members, ideally a mix of alumni and collegiate brothers.	We have a committee of six (including chair). Two alumni, four collegiates.
Increase followers on social media by 10% YoY.	Total followers on Instagram have increased 59% YoY. Facebook new followers is down 33% YoY



	given the rising trend of collegiates and alumni to Instagram.
Increase engagement on social media by 10% YoY.	Accounts engaged on Instagram have increased by 314% YoY. Facebook is seeing 19% engagement by page views.
Delegate responsibilities among team members to develop content and post on social media at least 2x/monthly.	We are averaging 7-9 social media posts per month across platforms, deployed by three members of our committee.

**Projects and Action Items:**

Manage and Maintain Social Media Accounts for the Province: This is an ongoing project that is truly “always on” for the province. We maintain a calendar of content that is published through Facebook and Instagram, with Instagram being the preferred method to reach collegiate members. Accounts and groups are monitored and configured with security in mind. This fall we activated AI-enabled security on our provincial Facebook group to eliminate publishing of suspicious posts (e.g. profanity, published by unknown parties or companies, and more).

Promote LEAD Events: One focus for the committee is to leverage all channels of communication to promote LEAD Schools and LEAD Provincial Conferences before, during, and after the event.

Share Chapter Accomplishments and Content: We actively celebrate chapter accomplishments such as chapter birthdays, successful recruitment, strong community service and professional events through social media channels.

Leverage LinkTree for Important Links: LinkTree is a consolidated link platform to share multiple important links through one location. We’ve leveraged this on Instagram as a pilot and will run it through the end of the fiscal year to determine overall effectiveness. Linktree enables us to link multiple important upcoming items such as LEAD Provincials, LEAD Schools, Grand Chapter Congress, HUB, CMP, social media accounts, and more. This will be key for continuing engagement in the North Central Province. **Brothers can access our LinkTree at [linktr.ee/deltasigncp/](http://linktr.ee/deltasigncp/)**

**Lessons Learned:** Delegation is the best path forward. Find committee members with a passion and give them ownership in committee tasks and open the committee to collegiate brothers, especially marketing majors looking for hands-on experience.

**Best Practices:** Maintain a calendar, enlist support of collegiates for content development and deployment, and spend time following chapters and regional accounts on Instagram to foster growth of our follower base.

**Closing:**

I am incredibly proud of the achievements of our committee this year. Exponential growth of followers by 59% and engagement of 314% on Instagram is incredibly positive to see for our province. This growth in leveraging additional social channels shows the opportunity to be creative in communicating fraternal messages and matters important to chapters and our members beyond (but not to replace) email and other traditional forms. I cannot thank my committee enough for their support so far this year, especially during LEAD events that garnered great progress on social media, which will hopefully drive increased interest and attendance at future programs.

## Addendum C

# International Fraternity of Delta Sigma Pi North Central Provincial Budget

Description	2022-2023		2023-2024	
North Central Provincial Vice President <sup>1</sup>	\$	2,750.00	\$	2,750.00
Regional Vice Presidents Travel <sup>2</sup>				
Central	\$	1,000.00	\$	1,000.00
Great Lakes	\$	1,000.00	\$	1,000.00
Great Plains	\$	1,000.00	\$	1,000.00
Huron	\$	1,000.00	\$	1,000.00
North Central	\$	1,000.00	\$	1,000.00
Provincial Leadership Team Meetings <sup>2</sup>	\$	2,250.00	\$	2,250.00
TOTAL PROVINCIAL BUDGET <sup>4</sup>	\$	10,000.00	\$	10,000.00

1. RVP Budgets may include travel expenses related to chapter visits, startup group visits, initiations, and other events in the region.

2. PVP Budgets may include travel expenses related to chapter visits, startup group visits, initiations, and other events in the province.

3. The PVP and RVPs may include travel expenses related to leadership team meetings.

4. Each Province receives \$7,500 plus \$500 for each Region. The Provincial Leadership team proposes to allot the \$10,000 as reflected above. Funds may be reallocated between line items at the discretion of the PVP.