

the  
**deltasiq**

an educational journal      january 1981



# **In Memoriam**

**H. G. “Gig” Wright**

**December 22, 1893—November 18, 1980**

**Grand President 1920-22, 1922-24**

**Grand Secretary-Treasurer 1924-1955**



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## Convention

**33rd Grand Chapter Congress  
August 16-20, 1981  
The Grand Hotel  
Mackinac Island, Michigan**

## Cover

Five founding members of Beta Kappa Chapter return for 50th Anniversary (see related story on page 5).

Editor  
Ben H. Wolfenberger

Associate Editor  
Michael J. Tillar

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# commentary....



ON THE BACK COVER of this issue is a promotion for our 33rd Grand Chapter Congress—to be held at The Grand Hotel on Mackinac Island, Michigan, August 16-20, 1981. You will hear much more about Mackinac and Convention '81, "We're The Professionals," between now and next August, and there will be interesting articles about the Congress in the March and May issues of The DELTASIG. But for now, allow me to share with you some of my recollections and thoughts.

In August of 1969 the Grand Chapter Congress—our 27th—was also held at The Grand Hotel on Mackinac Island. I was elected a delegate to that convention, preparatory to serving as president of my chapter for the coming year. After an exhausting "road trip" of several hundred miles from Oklahoma City to the northern tip of Michigan, I finally reached the end of the line—Mackinaw City, where Lakes Huron and Michigan converge. It was two o'clock in the morning, all the motels were full, and I was tired. Since the only way to

get to the island was by a 45 minute ferryboat ride, and because the first one didn't leave the dock until seven o'clock in the morning, I did the only sensible thing: headed for the one all-night restaurant in town. At least 50 other Deltasigs had the same idea, so the hours passed quickly.

Promptly at seven the ferry left the mainland with me and several other Brothers on board. Minutes later The Grand Hotel, with the longest frontage of any hotel in the world, loomed over the horizon. At seven forty-five we had reached our destination. After debarking and locating our luggage, several of us hailed a horse-drawn carriage for the hotel (emergency vehicles and golf carts are the only motorized vehicles allowed on the island). The "taxi" ride lasted about 10 minutes, and when the horses stopped and we saw the U.S., Michigan, and Delta Sigma Pi flags flying proudly before us, we knew we were finally there at The Grand Hotel and the Grand Chapter Congress!

They say the air over Mackinac Island is the clearest in the world. The island's main industry is fudge, made daily in the shops lining the one main street in "town." Fort Mackinac, on the island, was one of the most important frontier outposts of the eighteenth century. The Rockefellers and Vanderbilts had summer homes there. Bicycling remains a favorite pastime. The Grand Hotel is elegant, comfortable, and its food is absolutely the best I have ever eaten; an orchestra plays during the dinner hours.

Attending a Grand Chapter Congress is the dream of a Deltasig's lifetime. And, attending a Congress on Mackinac Island is something, believe me, you will never forget. The 33rd Grand Chapter Congress will not be inexpensive, but it will be worth it. Start planning now to attend—and to take part in all the festivity, all the fun, and all the fraternalism that will be Convention '81!

Fraternally,

MICHAEL R. MALLONEE  
Grand President  
Beta Epsilon 709  
Life Member No. 5569



# Texas Deltasigs Turn Fifty

What takes 50 years to achieve, over a year of planning and a weekend to enjoy? A Golden Anniversary Celebration.

On the weekend of October 17, 1980, Beta Kappa Chapter at Texas-Austin celebrated its Golden Anniversary. The chapter was chartered on December 13, 1930, and has seen the time when there was only one active member, to today when it is one of the largest and strongest chapters in the nation.

Planning for the 50th Anniversary was begun over a year ago by then Chapter President Matt Mathias. Matt has worked diligently with the chapter and alumni toward making the celebration a great success.

Festivities began Friday night at the lavishly renovated Villa Capri Hotel in Austin, with an informal reception for those who arrived early.

Early Saturday morning Brothers registered for the day's activities. This provided the opportunity to get current addresses for the Alumni Directory to be published in the Spring of 1981. Brothers John Kaczor and Kevin Lyng led tours of the rapidly expanding campus and the L.B.J. Library.

As the afternoon rolled around so did the clouds. By 1:00 P.M. the sky was falling, so Chapter President

(continued on page 6)



Charter chapter president Travis A. White, left, and current chapter president Nick Novelly meet at the 50th Anniversary celebration.



Current undergraduate chapter president Nick Novelly presents Order of the Golden Helmet Certificates for fifty years of active participation to, left to right, L. Ludwell Jones, Jr., Travis A. White, William E. Dozier, Homer C. Grubbs, and William P. Boyd.



# Texas Deltasigs

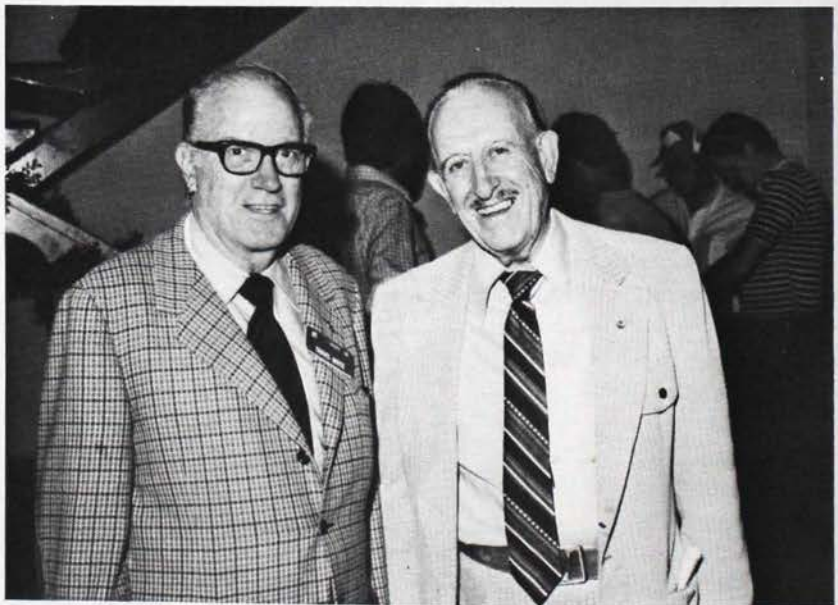
Nick Novelty decided to go with Plan B. Shortly thereafter, buses arrived to transport approximately 240 Beta Kappas and friends to Lake Austin. Upon our arrival, the sky parted and it was clear sailing the rest of the day. The group boarded the beautiful, historic Riverboat Commodore for a cruise down the Colorado River. Entertainment was provided by a six-piece Dixieland Band and everyone had a super time munching hors d'oeuvres and enjoying the bar.

As with all things the boat ride came to an end; the group departed the boat and went inside the Green Shores Restaurant for an "all-you-can-eat" barbeque dinner. From there the buses returned everyone to the hotel to refresh themselves and catch a quick nap before the big evening ceremony and dance.

The Awards Ceremony started at 9:00 P.M. Past Chapter President Matt Mathias was the Master of Ceremonies and Dean George Kozmetsky from the School of Business Administration opened with a short message. Speeches from Southwestern Regional Director Vic Tabor and Past Grand President Bill Tatum followed. Bill announced that Brother Sidney "Sparky" Sparks contributed \$10,000 to the Delta Sigma Pi Educational Foundation. Alumnus Dennis James, in the absence of Brother Mike Upchurch, announced that Mike was to be the General Partner in the new Beta Kappa Lodge Corporation. Dennis also announced the creation of the Michael J. Upchurch, Beta Kappa Chapter, Annual Scholarship Award. Robert Eason was the happy recipient of this award.



Like all successful gatherings, the 50th Anniversary of Beta Kappa Chapter began with registration handled by the undergraduate members.



Travis A. White and William P. Boyd, both charter members, enjoy their reunion at Beta Kappa Chapter's 50th Anniversary.





# 1930 - 1980



Beta Kappa Chapter alumnus, Sidney A. "Sparkey" Sparks, center, presented a check to Past Grand President Bill Tatum to establish a permanent endowment to provide a grant each year to the National Undergraduate of the Year for post-graduate study. At left is "Buttercup," Mrs. Sparks.

Current Chapter President Nick Novelty then spoke briefly and introduced five of the charter members: Travis White, BK 1; Homer C. Grubbs, BK 3; William E. Dozier, BK 10; William Boyd, BK 12; and Ludwell Jones, Jr., BK 18. On behalf of the International Fraternity of Delta Sigma Pi, Nick awarded them one of our highest honors, the "Order of the Golden Helmet," for 50 years of continuing active membership in Delta Sigma Pi.

That concluded the awards ceremonies and everyone danced to the music of "The Stewarts." Everyone who attended was given a gold embossed mug commemorating the 50 years of Beta Kappa Chapter. The mugs were quickly put to good use. Many parted soon afterward and said their good-byes, while others waited for the golf tourney on Sunday morning.

The highlight of the golf tourney was Southwestern Regional Director Vic Tabor and Past Grand President Bill Tatum driving their golf cart aimlessly over the course dodging balls. All participants had a great time although some scores were over 100 on the front nine!

The entire weekend was a huge success and special thanks go to Brothers Lee Hampton, Larry Lewter, and Mike Upchurch for their financial support. Thanks go also to the 108 alumni who contributed to the publication of the Alumni Directory.

Commemorative mugs and golf hats are still available for those who did not receive them. Send all correspondence to: Delta Sigma Pi, P.O. Box 12164, Austin, TX 78711.—  
BRIAN BATES □



Among the current undergraduate members of Beta Kappa Chapter are twins Richard and Robert Eason and Mark and Miles McKellar, left to right.





## Our Incredible Public Image

### What Chapters Should Do When The Press Comes Calling

"They sing dirty songs, swill oceans of beer and burn furniture in the streets. They also rip blouses off women and puke in public. They are anti-intellectual and sexist, a raucous crew of rascals who are a blight on society . . . They encourage alcoholism, mis-behavior, and values antithetical to academic." That was Professor James Epperson of Dartmouth quoted in *Newsweek* magazine this year describing our fraternity system.

*People* magazine had only one article on the fraternity system. It was listed on the heading "Trouble" and entitled "Her Son's Pointless Death Spurs an Angry Mother's War Against Fraternity Hazing." The article reads: "Chuck Stenzel, 20, and two classmates had been summoned to the Klan Alpine Fraternity, a local fraternity where all three were pledges. Each of the boys was given a pint of bourbon, a bottle of wine, and a six pack of beer. Then

they were stuffed in the trunk of a car and told they wouldn't be let out until they had drunk all the liquor. It was February in upstate New York—when the trunk was opened forty minutes later, Stenzel was unconscious. Fraternity members put the pledges to bed, but a short while later Chuck was sprawled on his back, blue from the waist up. By the time the ambulance arrived, Chuck was dead. He died of respiratory failure from exposure to alcohol and cold."

The same *People* magazine went on to describe the history of fraternity hazing for the last six years.

Bruce Wiseman, 18, struck by a car while walking blindfolded across a highway during a Theta Xi fraternity pre-initiation activity at L.S.U.

Thomas Fitzgerald, 19, accidentally stabbed to death during his initiation into an ROTC fraternity at St. John's University.

William Flowers, 19, smothered in a sandy grave during hazing at Monmouth College in New Jersey.

Fred Bronner, 21, abandoned on the mountains by members of a local fraternity from Los Angeles Pierce College. Fell 500 feet to his death.

Mitch Fishkin, 19, dead after a Lehigh University fraternity related car accident. He was killed when he leaped from the speeding vehicle.

These are examples of the fraternity system's public relations problem. The *Periodic Guide to Fraternity Literature* for the last two years tells the story of our fraternity system in fewer than ten published magazine articles almost to the point of emphasizing the tragedies of the system. The cross reference subject for "college fraternity" is "see hazing."

Yes, our fraternity system has an incredibly poor public image. Even in the post "Animal House" era



where every Greek could lose himself in the fantasy of that comic and ridiculously exaggerated portrayal of a fraternity life style, it is difficult to imagine that wonderfully funny movie having a positive public relations value for a fraternity system. Indeed even that harmless bit of fun has served to further cement the public's attitudes toward Greek letter societies.

Too little do we hear of the thousands—no, millions of dollars raised each year by college fraternities to serve the needs of charity. Nowhere do we find the media honoring the enduring relationships of Brothers built up within the Greek system. These relationships have been vital to many a young man in bridging the steps between high school and college, adolescence and adulthood, dependence and independence, insecurity and self-confidence. The interpersonal relationships every good fraternity fosters are hard to explain in public—often too special to expose for a stranger's interpretation.

Why is it important anyway—one may ask? While our fraternity was founded on liberal principles and the open visor of public scrutiny—no one ever suggested we need to write a news release to highlight every worthwhile deed and positive attribute.

What's really important—a case could be made—is not the positive news coverage—but the knowledge which sustains each of us that our actions and our participation in Delta Upsilon is genuinely a positive part of our growth and education. That's only part of the story.

My own chapter used to have periodic retreats to assess the goals of the fraternity—to redirect our energies toward a commonly agreed upon plan of action. We had those retreats at a Boy Scout camp north of Peoria. I always liked the saying on the plaque which hung over the mantel of the community building there. It said, "Please leave this place a little better than you found it." These simple words can

challenge each of us in our fraternity life, too. Because we have an obligation to leave our fraternity a little better than we found it.

That's why knowing intuitively that our participation in the fraternity as a positive experience can never be enough. One of our primary goals must be to perpetuate and improve the system we all enjoy. It is our job to insure that an environment exists where future generations of Delta Upsilon can have the opportunity to grow in a system at its fullest potential.

My message to you today is this fraternity system is gravely affected by the adverse publicity generated by a few. We need to fight back.

How many mothers reading the *People Magazine* story emphasizing the tragic deaths of six young men will be enthusiastic about their sons joining a fraternity? How many faculty will join the Professor Epperson's of the world in demanding the abolition of the Greek system? A vote by the Dartmouth faculty was 67 to 16 supporting Professor Epperson's case. Is this an omen of things to come?

It is high time to go forth and educate. It's time to appoint a chapter public relations chairman if your chapter relations secretary needs help. It's time to toot your own horn about the worthwhile aspects of fraternity life.

In the words of the movie character, Cool Hand Luke, "What we have here is a failure to communicate."

Somewhere along the way in our history, our vision has become clouded—our understanding of the fundamental worth of our union has worn thin. I cannot believe that our founding fathers of Delta Upsilon did not enjoy an occasional party, and did not have a good time. Yet when they sat down to write the basic documents of the fraternity, when they worked to describe the true meaning of this fraternity, there was a conspicuous absence of any reference to great parties. The importance of the fraternity was to

be found in words like Justice, Character, Culture, and Friendship.

To hear some public descriptions of the fraternity life of today—you would believe our basic principles should read—good times, good food, good drink.

Yet this is a fraud upon the entire fraternity movement. To restrict our public image to the good times is to ignore and discredit the most fundamental benefits of our system. Only we can correct this image. Only we know its basic untruthfulness.

To begin, I would suggest ten basic steps most chapters could take to improve their local public relations:

(1) Realize that every member of your chapter represents the fraternity in everything he does. Each Brother should understand that his personal conduct, particularly in public, will reflect upon every member of the chapter. We're a big family at Delta Upsilon, and our family will be credited or discredited by its individual members.

(2) Get involved in your community. Many colleges become an oasis unto themselves. Students forget there is a non-college community out there functioning like normal communities everywhere. They need help in social service projects, United Way drives, charity events of every description. One high profile event is the charity telethon—particularly in smaller cities television stations need hundreds of volunteers to answer telephones, pick up donations, help with crowd control, and a dozen other jobs. Delta Upsilon can help and the entire fraternity system's image will benefit. Most of all you'll feel good about your contribution. So just pick up a phone and call your local television station a couple of weeks before their next telethon and offer your assistance.

(3) A spin-off of step two is get involved in your chapter's neighborhood organization. Many communities across the country are

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initiating a wide variety of neighborhood improvement programs by getting neighbors from 15 to 20 square block areas together and forming an association. If your chapter house falls into one of those areas, join your neighborhood association. You have an important investment there, and without involvement you may find the association approaching the city council to protest some of your parties or other activities they don't understand or like.

**(4)** Learn how to write a news release on your activities. Back in 1971, I did a seminar on media relations before the DU convention. A handbook I developed on mass media is still a good basic document today. It gives detailed instructions on media relations.

You need to tell the story. Papers will use your material. Any time a Brother or the fraternity as a whole is involved in a community activity, a charity drive, the house has a guest lecturer, or a Brother receives an academic honor—there's a good reason for a news release.

**(5)** Get to know your local editors. The people who write the news and the ones who decide what makes it into print are very important individuals. They can't give a balanced viewpoint of the fraternity system unless they know people in the system. Take time to hand deliver your first few news releases and ask to see the city editor.

**(6)** When the press does come calling think before you speak. A classic example of what not to say was demonstrated in the March, 1979, Newsweek in response to Professor Epperson's attack. To balance the Professor's verbal assault, the reporter visited a fraternity house. The article reads in part—"But no fraternity is rowdier than Theta Delta Chi, also known as the Boom Boom Lodge. After a hard night of drinking, these wild and crazy guys amuse themselves by diving downstairs on their bellies in a game called stair diving. All the fraternities, however, get revved up for

'sink night' celebrating the installation of new members. 'There might be an inch of beer on the floor before it's over,' says Mark Boles of Alpha Delta Phi, 'and someone might get hurt. But I won't say that it's bad to swim around in beer.'

This would not have been exactly my answer to the good Professor's charges. It's fairly clear these well meaning men were answering a reporter's question on the quality of their parties.

One thing to remember is the basic adversary relationship which exists between reporters and news subjects. You want to be honest, but honesty does not require your life story in response to the question, "How are you?"

When the press calls, be neat—no cut-offs and muddy T-shirt. Be friendly. If they're coming over to the house, make sure the chapter house is in top form, clean and neat. If he asks a question you don't want to answer—one that would give undue emphasis to the social life of the chapter—don't answer the question he asks—answer the question you wished he had asked. To the question: "I hear you guys really have rowdy parties, and often several nights a week," I would answer: "All college students enjoy a good party. What's important about our fraternity is we work together and help one another. We have a tutor program, a sports program, and last week we raised \$5,000 for the Cancer Society. We're really a lot more than just parties."

Remember, too, even the most innocent remarks can look bad out of context. In talking to the press, parties and test files and hazing should be generally stricken from your vocabulary.

**(7)** Every freshman speech class needs a topic. Why not encourage your pledges to work on a ten or twenty minute presentation on the positive benefits and advantages of the fraternity system. Then—take it on the road. There are hundreds of service clubs desperately looking to fill their weekly meetings guest

speaker slots. Why not use the free forum.

**(8)** Start today to figure out one week each year—perhaps there's a Greek week on your campus already—to really devote ourselves to achieving these PR goals. At least one week of concentrated effort at telling what's good about the fraternity system to the whole community could work wonders. It's more than Greek games and beauty contests, and it is important to let everyone know it.

**(9)** Get involved in government and politics. While the fraternity cannot endorse candidates, members can get involved. You can invite candidates to speak to the chapter. You can make sure all Brothers are registered to vote and do vote.

Whether you're going into business or the professions, get involved in government and politics. It's going to affect everything you do and the way you do it.

**(10)** Become a whistle blower. When you see other fraternities violating their own accepted rules against hazing, turn them into the Dean, expel them from the IFC, get rid of them because they're hurting everyone of us. They're bent on destroying our public acceptance and ruining the reputation of the worthwhile organizations we have built. There isn't a fraternity chapter in this world worth the life of one more person. □

*Editor's Note: The preceding article is reprinted from the Delta Upsilon Quarterly with permission of Delta Upsilon Fraternity. While Delta Upsilon is a general fraternity, the message of the article is timely and important to our own readers.*

*The author, Fred L. Roberts, Jr., is a public relations professional who is president of his own political consulting firm. He has been vice president of the Illinois Association for Modern Banking and had served Delta Upsilon as a member of the Bradley University chapter alumni corporation.*





# Be A Winner

by George Simkowski

It's a privilege and a great pleasure to come before you once again as your Keynote Speaker. When Tony Fernandez called me a few weeks ago, I quickly reminded him that I had just recently appeared before you as a speaker and why would you want me again. Tony quickly reminded me that it was February of 1976 that I last spoke to an assemblage of Delta Sigma Pi. That, of course, was the occasion that will forever stay with me every day of my life. For you younger Deltasigs I'm referring to the greatest honor that can be bestowed upon any member of our fraternity, namely, *Deltasig's Man Of The Year*. Coincidentally, in February of 1976 I had just returned from one of my frequent trips to Japan. To be consistent, I just returned from Japan a few days ago. *JAPAN*—the land of the *SHOGUNS*. If you were one of the one hundred million people watching *SHOGUN* on NBC a few weeks ago you must know what I'm referring to. They say that *SHOGUN* produced the largest TV audience in the history of television broadcasting. I've also read where as a result there has been a run on Sake, Samurai Swords, Kimonos, Chop Sticks and everything Japanese!

If you add Toyotas, Datsuns, Hondas, Panasonics, Toshibas, Hitachis, Sonys, Canons, Nikons, Minoltas, Seikos, Citizens, Sanyos, Sharp, J.V.C., Pioneers, Sansui, Quasar, Suntory, Kawasaki and a multi-billion dollar trade deficit, you wonder who really won the war. You also re-

alize the true meaning of *SHOGUN*.

If you've been to Hawaii lately you quickly realize that we won the battle but lost the Hawaiian Islands. They couldn't capture the Islands so they bought them! Japanese money has been heavily invested in Hawaii where now I'm told they own many of the hotels, motels, banks, real estate, restaurants, night clubs—you name it—they own it. Guam as well. This same thing is happening all over the United States and the world.

I have a very close friend in Tokyo who is one of the top executives in the third largest trading company in Japan. His training as a Japanese business *SHOGUN* included a one year tour of duty in Egypt, then a year in Lebanon, another year in Argentina, one year in England, and seven years in Chicago. The Chicago tour was the only one on which he was permitted to bring his family. The other assignments were strictly solo. He's only 40 years old and he's responsible for a 300 million dollar business. He wouldn't tell me what he earns, but he did say that he paid \$250,000 for an 1800 sq. ft. condo. That was two years ago. It's now worth \$300,000.

Talk about spending money, I took three guys to dinner last week. We had Kobe Beef Steaks, a few drinks, some beer and Japanese tea. The cost?—\$550.00, including tip. Twenty-five dollars for lunch and \$15.00 for breakfast is common. When I was in Japan in 1976 the dollar bought about 300 yen. Last week it bought 200 yen. A hundred

yen was worth 33¢ four years ago—now it's 50¢. Seventy-five per cent of the new cars purchased in California are of Japanese origin. Our dollar buys less over there, yet our imports are up. We should be asking why.

In spite of double digit inflation over the past ten years, there is *no* unemployment in Japan. Practically everyone owns a car, a stereo, a TV, and a 35MM camera. Travel abroad is common, and country and western music seems to be their number one import.

Now—what does all of this conversation about Japan have to do with my assigned topic "Number 1—Go for it," and the theme of this conference "Achievement Through Teamwork." *PLENTY*. Here's an example. Can any one in this room visualize a group of auto workers in Detroit standing in front of their work areas at 8:00 A.M. singing the Ford Company song? Or a bunch of steel workers in Gary, Indiana, standing before their open hearth furnaces at 5:00 P.M. quitting time singing the U.S. Steel Anthem? Archie Bunker would be in hysterics. However, they do this in Japan and it's a very serious thing with the Japanese.

For some reason or other our kids in school don't even take a minute to pledge allegiance to the flag of the United States of America. The Japanese take 30 minutes for lunch and two ten minute breaks during the day. They take two or three minutes to eat and the rest of their

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break time is spent exercising or studying. Why? What is their incentive? What motivates them to work as if their country was involved in a global conflict? The answer is very simple. They are! They definitely believe in achievement through teamwork. They all work together for one common objective—to be the number one economic power in the world. They made up their minds that they would be number one and they are definitely going for it.

The amazing thing is how they are achieving their goal. In 35 years they have returned from a country of almost total devastation to one of the top three economic powers in the world. And the only natural resource they have is people. Nothing else. No coal, no oil, no iron ore, no wheat—nothing . . . just rice paddies and people. Japan is the number one steel producer in the world. That's right. Bigger than the U.S. and Germany, and they import all their raw materials—they import their fuel—they import a great deal of their food. Yokohama Harbor is jammed with hundreds of ships bringing raw materials in and taking finished products out. Japan is a modern day miracle. And now they've strengthened their relations with mainland China and are creating joint ventures that could eventually make Japan the number one economic power in the world. There's only one way *we* can maintain and expand the economic strength and prestige that the U.S. has enjoyed for 100 years. We must realize that we are not working hard enough, and smart enough, and we're falling behind.

The Deltasig *SHOGUNS* in this room must decide that second best isn't good enough. Number one is our way of life and no one can take it away from us.

The famous football coach, Vince Lombardi, said it better than anyone—winning isn't everything—he said—it's the *only* thing. He also said that some men are born to lead, some men to follow. If neither is your way of life, then by all means—

get the hell out of the way. I guess you all know the results of Vince Lombardi's constant quest for number one—he drove his players—inspired them—motivated them to greatness—two Super Bowls, several championships, number one team of the 60's—superior performance, unbeatable. I know a few ex-Packers that played for Vince Lombardi. To this day they regard him as a saint. He made them believe they were the best. Once they got to believing it—they proved it to the NFL and the nation each Sunday.

I believe the Chicago Bears have all the talent and great players they need to be a winning team. They just don't seem to have that motivation—that leadership—that desire—that could make them number one. Don't ask me where it will come from. Someone has to come forward to inspire that team to play like winners. Maybe Vince Evans is the answer. I hope so. We need a winner in Chicago. We need a number one team. All they need is someone to inspire them and make them believe that they can be a number one team. Let's see what happens tomorrow.

My message, ladies and gentlemen, is very clear and very easy to understand. Pulling it off is another thing altogether. I've gratefully enjoyed a great deal of personal and business success in my life. However, I'm not satisfied. I get up every morning with the idea that whatever I do that day it's going to take me another step toward achieving my life's ambition. Just as Yul Brenner said in the King and I. Do you recall the scene when the school teacher asked the king what a king is supposed to do? She was asking for a job description. He thought a minute and said—"Every day I do the best I can for one more day." Simple, right? That's my ambition—just to be the best there is at whatever I'm doing and more important—do the best possible job for the client or company I'm serving. That's all I'm going to leave you with. I'm not play acting Knute

Rockne tonight—I don't want you to charge away from the dinner table, crash through the doors, and challenge the world.

No, Brothers, all Tony asked was that I motivate, inspire, and give you some encouragement. That's a piece of cake . . . after all, I've just spent the last 15 minutes setting an example of how teamwork, perseverance, hard work and a winning attitude can help make an entire nation of 110 million people number one. I'm sure you all got the message.

As far as the undergraduates are concerned, you'll soon be leaving your current college to enter another. After you receive your Bachelors or Masters Degree from your college or university—you'll then be entering the college of hard knocks. I'm strongly convinced that because you chose Delta Sigma Pi as your fraternity, you'll have a leg up on your competition. With thousands of Brothers all across the U.S. the chances are fairly good that you'll meet a Brother who is in position to help you. And remember, don't ever be ashamed to ask for help. That's what Delta Sigma Pi is all about. That's the true meaning of Brotherhood.

Have you heard the new Mac Davis song that's now number one on all the charts? It's called "Oh Lord it's hard to be humble, but I'm doing the best that I can." That's confidence—listen to it. You'll get a chuckle from the lyrics. As you go out to face the world—be confident but humble. Be smart. Be well read. Know what's going on in the world—both in business and otherwise. Be an achiever. Be a good presenter. Be enthusiastic! Look in a mirror and talk—or—use a video tape recorder if you have access to one. Look at yourself and talk to yourself just like they do on the Karl Maldin TV commercial that you see so often. Try this on for size.

"Hey, Mr. Employer—do you know me? Hell no you don't. I have a college degree but I can't even apply for an American Express card until



someone hires me. Do I have any experience? You bet I do! I walked into your office with an education and a desire to work for your company—that has to be the greatest experience of my life. And if you don't believe me—then you just send your personnel people in here with their W2's—Blue Cross-Blue Shield—personality tests—IQ tests—non compete forms—non disclosure forms—“I'm not a communist” form—I've never been subversive form—I like girls form, or the opposite if you're a woman—and whatever else I have to complete to prove to you that if you take me on as a member of your team it will be the best decision you ever made in business. I don't want you to love me, but I will shave every day, I will shine my shoes and press my trousers, I will make you proud of me, and I will work my butt off to help make me, your company, and our country, number one in everything we do—just give me the chance. I won't disappoint you.”

Gentlemen, and ladies, I don't give a hoot what your job is or what your personal goals may be. Just make sure that in your chosen career path, and in your own mind and your own heart, that you will *always, always* work to be number one—the best in your chosen field. Be a winner. Leave second place to someone else. Deltasigs *SHOGUNS*, the world is yours—go out and take it.

Thank you and good luck. □

*The preceding remarks were given by Brother George Simkowski at the Central Regional Conference in Chicago in October, 1980. George is an alumnus of Psi Chapter at Wisconsin-Madison and has been an occasional contributor to the magazine; his first address being on the occasion of his being named Deltasig of the Year 1976. George has had an illustrious career in business and is currently Vice President-Marketing, for D. Gottlieb & Co., Northlake, Illinois.*

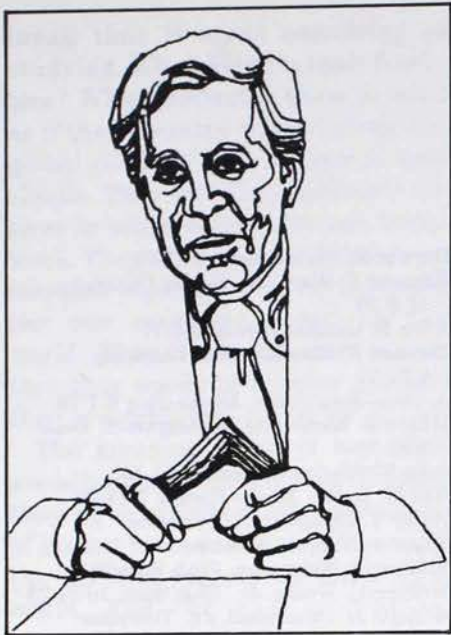
## in memoriam

**The fraternity, its officers, its staff, and the editor of the magazine do not assume responsibility or liability for the accuracy of this column. Information in this column is printed as it is reported to the National Headquarters for record keeping purposes.**

Thomas E. Williams, Jr., *Georgia*, 7-18-80  
 Hans R. Toll, *Minnesota-Minneapolis*, 5-15-79  
 Edward G. Melaugh, *Boston University*, 10-28-79  
 Walter Voltmer, *Iowa*, 1974  
 Harvey F. Krogman, *Iowa*, 1-11-80  
 Sylvanus A. Johnson, *Pennsylvania*, 7-8-80  
 Edwin L. Wojciak, *Loyola-Chicago*  
 Abner L. Aydlett, *North Carolina State*, 2-29-80  
 Gerald G. Nicholaysen, *California-Berkeley*, 4-27-79  
 Frederick W. Masters, *Nebraska-Lincoln*, 12-20-78  
 Charles P. Tiedje, *Northwestern-Chicago*, 4-21-80  
 Richard E. Romey, *Iowa*, 7-16-80  
 John R. Weaver, Jr., *Cincinnati*  
 Charles C. Callaway, *Texas-Austin*, 1977  
 William Miller, Jr., *Tulsa*  
 J. Andrew Lewis, *Georgia State*  
 Sterling K. Miller, *Texas Tech*, 7-27-79  
 Arthur A. Hannan, *Lamar*, 6-9-80  
 James J. McMahon, *Georgetown*  
 Nathan R. Pruett, *Louisiana State-Baton Rouge*  
 Leslie N. Buzzell, *McGill*, 6-27-80  
 Jacob A. Snow, *Boston University*, 10-6-79  
 Norbert W. Youngblood, *Detroit*, 10-19-79  
 Charles R. Meyer, *Temple*, 12-13-79  
 John W. Eichenberg, *Pittsburgh*, 3-19-79  
 Bernard Suttler, *Georgia State*, 11-20-79  
 Harry L. Hartman, *Temple*, 12-2-79  
 Bertram L. Sterbenz, *St. Louis*, 2-80  
 Somers G. Headley, *Rider*  
 Ira R. Miller, *Nebraska-Omaha*  
 John D. Nelson, *Iowa*, 12-15-79  
 James D. Peters, *Miami-Ohio*, 6-3-80  
 William D. Lunn, *Oklahoma*, 6-80  
 John Q. Wimmer, *Kansas*  
 Eli J. Evans, Jr., *Vanderbilt*, 6-79  
 Clarence C. Herrmann, *Illinois-Urbana*, 5-21-79  
 Norman E. Taylor, *Michigan-Ann Arbor*, 6-78  
 Arthur W. Richter, Jr., *Michigan State*, 7-24-79  
 Keith F. James, *Southern California*  
 Alan K. Hendren, *Missouri-Columbia*  
 James T. Gleason, *Creighton*  
 William M. Thart, *Loyola-Chicago*, 9-22-75  
 Philip Cotmil, *Temple*  
 Robert K. Wilkinson, *Utah*, 12-10-78  
 William B. Lindenberger, *Northwestern-Evanston*, 4-22-80

Darwin M. Staley, *Iowa*, 4-13-79  
 Edmund F. Ward, Jr., *Boston University*, 11-2-79  
 Allen E. Geisler, *Denver*, 3-5-77  
 Bernard A. Barabas, *Ohio University*, 2-24-72  
 A. Gene Weinsheim, *Miami-Ohio*, 6-7-79  
 Milton E. Bechstein, *Washington-St. Louis*, 8-30-78  
 John M. Weston, *Mississippi*, 1-80  
 Ned M. Luehr, *Miami-Florida*, 7-14-80  
 Harry Y. Dempsey, Jr., *Alabama*  
 Edgar J. Hauser, *Alabama*  
 William A. Raterman, *Utah*, 8-29-79  
 William C. Weeks, Jr., *Ohio State*, 10-31-78  
 William H. Damewood, Jr., *Tennessee-Knoxville*, 4-5-78  
 James E. Gilbreath, *Auburn*  
 John P. Williams, *Northwestern-Chicago*  
 John E. O'Neill, *Creighton*  
 Frederick P. Barthel, *New York*  
 Carl Bolt, Jr., *Nebraska-Lincoln*  
 Edward W. Wilson, *Oklahoma*  
 Martin J. Thomas, *South Carolina*  
 Burlen W. Kimmel, *Miami-Ohio*, 12-8-79  
 Frank D. Young, *Pennsylvania State*  
 Waldo A. Fisher, *Northwestern-Evanston*, 1-10-80  
 Charles E. Leverich, *Illinois-Urbana*, 11-7-79  
 Sam M. Merritt, *Georgia*  
 Oswald Schmidt, *Johns Hopkins*  
 Alexander B. Willis, *Georgia*  
 Albert O. Eck, *St. Louis*  
 Charles F. Buechler, *Rutgers*, 8-30-80  
 William D. Bogue, *Virginia*  
 Murray P. McPhail, *Dalhousie*  
 Clifford P. Wilson, *McGill*, 10-77  
 Thomas E. Lyons, *Georgetown*, 7-28-79  
 Roy N. Forsman, *Northwestern-Evanston*  
 Jay B. Ratterman, *Xavier-Cincinnati*  
 Hamilton T. Boyd, *Wake Forest*  
 John Shimrock, *Kent State*  
 Herbert Lillegaard, *Minnesota-Minneapolis*  
 James W. Workman, *Minnesota-Minneapolis*  
 Walter Tracy, *South Dakota*  
 Edward R. Peterson, *South Dakota*  
 Gerald J. Daigle, Jr., *Loyola-New Orleans*, 9-13-80  
 John F. Broos, Jr., *Kent State*  
 Robert F. Quirk, *Kent State*  
 John C. Tonkin, *Creighton*  
 John R. Dickinson, *Colorado*, 11-7-79  
 Walter C. Lay, *Chicago*, 6-21-79  
 Kenneth H. Dean, *Iowa*  
 Robert J. Jarka, *DePaul*  
 Earle H. Lindsey, *Mississippi*, 7-4-80  
 Charlie F. Montana, *Alabama*  
 Jack B. Kirkland, *Indiana*  
 William C. Humphries, *Pennsylvania State*  
 Robert J. Bartlett, *Missouri-Columbia*  
 Gilbert B. Hoffman, *Wisconsin-Madison*, 1-17-80  
 Bruce Polston, *Oklahoma State*  
 W. Dave Taylor, *Miami-Florida*, 2-25-79  
 Delton H. Harden, Jr., *Georgia State*  
 Harry G. Hartman, *New York*, 4-14-80





They were sold to Haloid Co.

Haloid survives as Xerox Corp. It still buys bellows here, but the Alphonse Street business is long gone. Nobody guarantees that a small business is going to survive. Many of them don't.

WARTH GREW UP, graduated from Rochester Institute of Technology with a degree in accounting and found a way to make both big business and small business his career.

He is now Robert J. Warth, partner in Touche Ross & Co., one of the "big eight," the major league of the accounting game. Touche Ross is the auditor for such firms as Sears, Roebuck and Co., and Litton Industries.

He is head of Touche Ross' private company advisory service (PCAS) for the Syracuse-Rochester-Buffalo region. He counsels small firms and people who want to start them.

"This is a poor time to start a business, with the borrowing rates and the equity market the way they are," says Warth.

Even so, the right time to start always is "now" for a truly determined entrepreneur.

"They have to work hard to make it," he says, "but they always did. Those who want to do it still can, and they shouldn't be scared away."

Accountants are often belittled as "the bean counters." They're supernumeraries, out of the mainstream of producing, selling and delivering

## "Bean-counter's" Advice

Small business, indeed!

A bank clerk got so immersed in his hobby of photography, he quit his job to go into it full time.

Two groups of neighbors, meeting above Jacob Seiler's grocery and the Schwalb Coal Co., office, pooled some savings to put into a kitty from which loans could be made.

Three gentlemen from Maryland bought some land and sold it off in lots.

Small businesses, all. But they were the real beginnings of Eastman Kodak Co., of First Federal Savings and Loan, and of Rochester-ville itself.

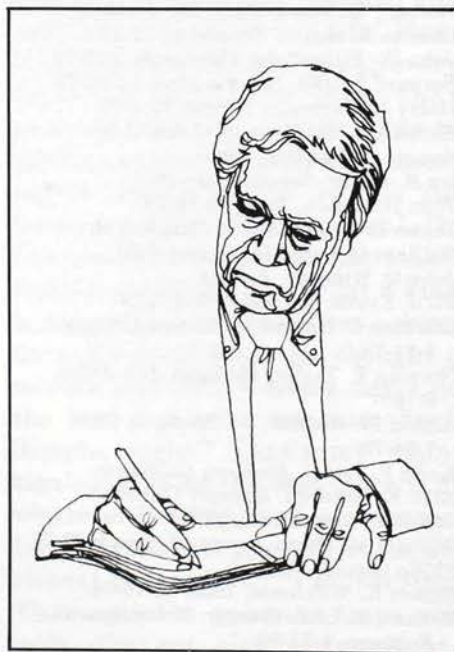
After all, a business almost never starts out as a full-fledged BIG business, save for an occasional Amtrak or Louisiana Pacific.

Bob Warth remembers helping his father and a neighbor in a small business.

In the neighbor's garage near the Warth home on Alphonse Street, his Dad—a shipping foreman at Leo Hart Printing Co.—was "moonlighting" at night. He made some extra bucks by making bellows parts.

But, says Warth, "our base has always been with medium and small companies." That became even more true after the 1977 acquisition of J.K. Lasser & Co., which had tens of thousands of small clients.

By choosing to be a generalist rather than a specialist in either audit or tax work, Warth committed himself to working with small firms.



the things that really contribute to Gross National Product. This view is found in Mom-and-Pop businesses where Mom keeps the books and in big corporations, too.

THE PROS like Warth shrug it off. Everybody's got critics. Every business needs an accountant, and Warth recommends the accountant come in early.

From 16 years in the field, Warth knows the entrepreneur usually gets a lawyer first. He can set up a corporation or "d/b/a" (doing business as) and negotiate a lease.

"I would like to be involved earlier, to walk through the plan with him . . . his profit plan, his financing arrangements," Warth said. "If he's carrying it in his head, to say 'Let's put it on paper and see what it looks like.'"

The novice entrepreneur tends to pay "too much attention to marketing and not enough to compliance," says Warth. "They get in trouble with Internal Revenue for not paying their withholding tax, and they didn't know they had to!"

At the first meeting, the accountant can set up procedures for com-



plying with that and other government requirements.

Accountants can also:

Set up books for the new firm's bookkeeper.

Set up an inventory system.

Advise on pricing—how to identify true costs, "when he should take markdowns and when he shouldn't."

Advise whether to borrow at 22 per cent interest or to pay down debt as far as possible, whether to set up a profit-sharing system, and how much salary to take out of the business.

Advise on other matters, such as the best way to get data processing services, appraisals, insurance—"how to recognize their need and know where to fill it."

A SMALL BUSINESS may need consultants more than a big one, because it has fewer capabilities of its own. Whether it will be better off with a big law firm or a big CPA firm, instead of smaller ones, may depend ultimately on the individuals who handle the account.

Accountants' fees vary with their own experience and skill. Touche Ross' rates here range from \$15 an hour to more than \$100.

Accountants are assigned to suit the client's need at any given time, Warth says. "We charge according to the scale of person we send out. My rate for Sears, Roebuck would be the same as for a doughnut shop."

Can the doughnut maker afford to pay what Sears pays? "He can't afford not to. He needs the professional advice up front."

Recently Touche Ross counseled an area firm on whether to make any sales in New York. "We counseled them out of the state, to avoid the franchise tax." (Warth won't identify the firm or its business.)

"The small businesses most likely to succeed these days," says Warth, "are the ones able to do some market analysis before they open their doors."

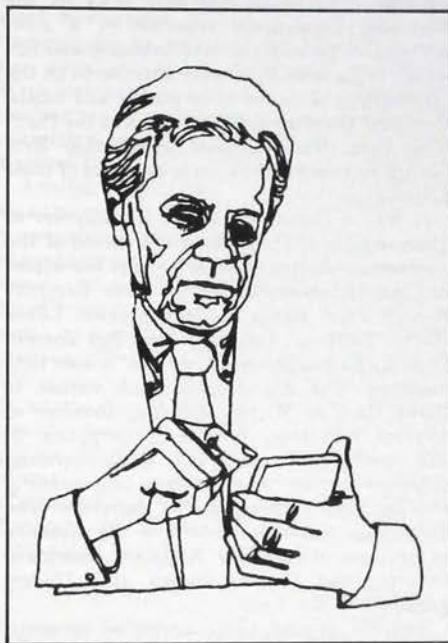
Many a company has been started here by somebody who worked for a big company and saw that it needed something he could supply. "As long

as you have the industrial core here, you'll have support business," observes Warth.

But the big companies sometimes change suppliers, and that can torpedo a small company that's too dependent.

A DECADE AGO, there were plenty of companies around here making circuit boards. Technological progress has made circuit boards obsolete in many applications, dooming the companies that couldn't adapt.

Boutiques gained new popularity in the 1970s. "More survived than I thought possible," says Warth. Still, the mortality rate was high.



Entering one classic small business—the family farm—has become almost impossible, says Warth. "Unless the land was handed down to you from your father, who was a farmer, you've got to be a millionaire. Farming takes so much capital. The merger trend is strong. You can't pay \$80,000 for a tractor to farm 40 acres."

Should a small business man or woman aspire to become big?

"In the last few years, I've run across more people than before who decide that's not the only way to do," says Warth. "The economies of scale that people always talked about don't always exist.

"But there's still something about growth—not growth for growth's sake, maybe, but they like to be able to say 'My shop is growing.' And if it's a small doughnut shop, then somewhere there's the idea of a second doughnut shop."

Franchising was another trend of the 1970s and it shows no letup, despite the failures here and there. The same goes for mergers.

THERE'S NO RULE of thumb for evaluating these, says Warth; every decision is an individual one. "You've got to sit down with the people. Sometimes you're helping them make the decision; does this husband-and-wife team want to grow? Or should I be looking for merger possibilities for them?"

He has clients who want to be bought out—but also clients who are ready to buy out someone else's business.

He points out that just because a business is gone doesn't mean it was a failure. The entrepreneur may have disposed of it quite profitably. Or he may have closed an adequate business so he could develop a different, more promising company.

Summing up, then, can the entrepreneur succeed if he has the right idea, the capital, the advice, the nerve, some luck and a willingness to work 80 hours a week?

He can, and the long hours aren't that important, replies Warth. "You might have to, to get off the ground. But I'd say working smart more important.

"I can think of cases where the market was there, but the business failed. That was caused simply by not minding the shop." □

*The preceding article is reprinted from the Rochester, New York, TIMES-UNION newspaper.*

*Robert J. Warth, the subject of the article, is a charter member of Epsilon Lambda Chapter of Delta Sigma Pi at Rochester Institute of Technology at Rochester, New York. He was initiated when the chapter charter was granted in 1961 and is a Life Member of the fraternity.*



# alumni in action

## ALUMNI REPORT

WITH THE HOLIDAYS behind us and the new year ahead this would seem to be a good time to pause and reflect on the progress that we, as alumni, have made.

As I mentioned in the November DELTASIG, "alumni participation" in our fraternity continues to grow rapidly. As recently as 1975 there were only 22 active alumni clubs. Now there are over 50. Ten years ago there were less than 6,000 Life Members, while now there are almost 13,000. Finally, in 1980-81 we will have more alumni paying annual alumni dues than at any time in our history. These are accomplishments that we can be proud of and they should serve as an incentive for us to continue our growth. Without our alumni we would have little knowledge of our past and little hope for our future. Our alumni are the living proof of our past successes and the primary source of our future leaders, and for these reasons we must continue to get them involved.

If you know of a Deltasig who is not now a "participating alum," I urge you to get in touch with him or her and encourage them to "get active again." Whether active means being a speaker for an undergraduate chapter, helping to establish a new Deltasig chapter on a college campus, reactivating an inactive chapter, serving as a district or regional director, starting or joining an alumni club, becoming a life member or just starting to pay annual alumni dues, you know how much this help can mean to the fraternity and you should know how much it could mean to your Brother. By getting a Brother involved, you not only help your fraternity, you also help your Brother become closer to the finest organization in the fraternal world. Take time this year to reinvolve one Brother in the fratern-

ity and you will ensure that Delta Sigma Pi continues to be known as THE professional business fraternity.

—MICKEY JOHNSON, DIRECTOR OF ALUMNI ACTIVITIES

## ALBUQUERQUE-ZIA

**BIG DOINGS IN ALBUQUERQUE TOWN!** This year's Intermountain Regional Conference, held here during the weekend of October 3-5, was a tremendous hit with the many who were able to attend. The many months of planning and hard work by the Planning Committee resulted in a comprehensive program of both business and fun which left a most favorable impression on the large group of out-of-town guests and locals. Regional Director Bill Leonard and his Planning Committee, chaired by Brother Rita Muniz, have ample reason to be proud of their achievements.

It was encouraging to see the number of alumni present throughout the period of the conference. Better than 50% of the Zia Alumni Club members showed up. Even Brothers Evelyn Vigil, Sante Fe, New Mexico; Linda Burns, LaJunta, Colorado; and Ted Jacobs, Denver, Colorado; were on the scene that weekend. The Zia Alumni Club wishes to thank Brother Mickey Johnson, Director of Alumni Activities, for his participation in the conference and his understanding patience during the informal late evening session with a group of Zia members. The conference was also honored by the presence of Brothers Mike Tillar, Assistant Executive Director, and Theresa Jeszka, 1979 Undergraduate of the Year.

The Zia Alumni Club conducted its semi-annual interviews of the current crop of new pledges on October 9 at the campus Newman Center. Under the guidance of Brother Tony Catanach, Chairman of the Interview/Ritual Committee, the event came off with a minimum number of "Murphy's Laws" applications. The 26 pledges interviewed represent a sizable effort since this is the largest group in recent memory. We wish to thank those alumni who came out and participated in the process of reviewing each pledge's motivations and qualifications for membership in our fraternity.

A "first" took place here on the evening of October 17 when the Zia Alumni Club hosted a "Businessman's Social" at the Kirtland AFB Officers' Club. This affair replaced the traditional Alumni-Pledge breakfast and combined the old objective of having the new pledges meet informally with their Alumni Big Brother, and the new objective of conducting the "get-acquainted" function in a more professional setting. Each attending alumni was urged to bring a non-Deltasig business associate or other business/profes-

sional person from the local business community. The response was outstanding, with about 60 persons in attendance and the kudos must go primarily to Brother Darlene Foskey for her diligent efforts on behalf of the Zia Alumni Club.

Our editorial staff has effectively been reduced by 50% for this writing with the loss of Editor-in-Chief Brother Charles R. Barnhart to the political wars. Brother Barnhart has thrown his hat into the political ring by running for the position of Municipal Judge. We all wish him the best of luck and anticipate that by the time this is published, we will be saying, "here comes the judge" when Brother Barnhart appears on the scene.

The Zia Alumni Club is still open for new members from the Delta Sigma Pi Alumni community in and around the Albuquerque area. The club needs your support to remain functional as an active alumni club which is acting on your behalf. The quarterly newsletter is but one effort to keep the channels of communication open with eligible alumni, but it costs money for each mailing. Your membership dues will help assure continued contact with the many alumni throughout the area.

—GARRY R. SPENCER

## CHICAGO

AFTER STARTING THE year off successfully with our Annual Round-Up Night the Chicago Alumni Club, along with the other hosting Chicago chapters, enjoyed hosting the Central Regional Conference held for the first time in many years in Chicago. With over 200 Brothers attending, the conference was clearly one of the best in Central Regional history. Congratulations and thanks are well deserved by Regional Director Tony Fernandez, as well as Chicago Alumni Club President James L. Prescott, for all the work putting this well organized and highly attended weekend together. Moreover, we were pleased with the support from our District Directors, other alumni, and local chapters for their support and hard work.

Our Annual Founders' Day found us back at a favorite site for a great many of fine alumni events—Binyon's. Our honored guest for the night was Past Grand President Bill Tatum whose inspiring remarks to alumni and chapter members seemed most appropriate as we celebrated our 73rd year. As in most recent Founders' Day Dinners we were particularly pleased with the large turnout of members and look forward to seeing them again.

On December 10 the club celebrated with a festive Christmas Party at King Richard's English Manor, the site of last year's party which was very well received. Operating in the style of Merrie Olde England, King Richard's supplied us with all the trapping of an Elizabethan Feast, complete with long banquet tables served by hardy wenches in traditional Olde English attire, plenty of



song and entertainment throughout the extensive dinner, and all served with unlimited supplies of wine, ale, and cider. In looking back we can only guess as to how similar feasting was like centuries ago. Henry VIII and his court would have been most satisfied with such a feast, as I'm sure we were.

Looking to the future we are terribly excited over the ambitious plans of our Vice President of Activities, Len Palka, who is planning to make our forthcoming Annual Wine Tasting Party even better than in past years. Looking back to the last several years this will be no small task. As in the past several years, we will once again have Binyon's, one of Chicago's finest restaurants, as the site for this year's tasting of the wines. As usual, this annual event is open to the spouses and loved ones and will be held on Valentine's Day to make an even better reason for getting together. On this event we particularly look forward to seeing many of our members. Should you have the night open, please plan to attend.

We look forward to hearing from all Brothers in the area during the rest of the upcoming year. In addition to the aforementioned Wine-Tasting Dinner on February 14 we are also planning several important events, including our annual Undergraduate Day in April and our annual Golf Outing and Annual Meeting in June. As in past years, free membership is offered to those just graduating from the chapters and is only \$12.50 per year (cheap at twice the price) thereafter. Please feel free to write if interested, and drop into one or two of our events. Don't delay—sit down and drop us a line or call up today.

—ROBERT F. DOMAGALA, JR.

## CINCINNATI

THE CINCINNATI ALUMNI CLUB would like to welcome back all undergraduates from their holiday break and wish all chapters and alumni clubs a successful 1981. It is our hope that 1981 proves to be as successful for our club as did the previous year.



The National Executive Committee was entertained by members of the Cincinnati Alumni Club at a reception when the Committee was in Cincinnati recently.

The last quarter of 1980 began for us at the East Central Regional Conference in Cincinnati during the weekend of October 17-19. At that conference of over 200 Deltasigs, we participated in the alumni seminar moderated by Director of Alumni Activities Mickey Johnson, attended the alumni golf outing at the Jack Nicklaus Golf Center, and hosted a party for all undergraduates and alumni. Helping to fund our party was the money we made from the sale of our Delga Sigma Pi hats. The conference afforded us the opportunity to make many new friends and pick up new ideas to improve the operation of our club.

In November we celebrated Founders' Day with the local chapters at the University of Cincinnati, Miami University and Xavier University. The Founders' Day dance sponsored at Alpha Theta Chapter was especially good.

Also during the fall, the Cincinnati Alumni Club took on the project of the reactivation of Epsilon Tau Chapter at the University of Dayton. Under the direction of club member Kurt Boveington, a local group of over 30 undergraduates was pledged and the group has since planned a number of activities. With increased membership and a number of professional, community service and social activities planned, we are hopeful that Epsilon Tau Chapter will soon be reactivated.

Another project that was begun by the club was the establishment of a speakers bureau to provide the undergraduate chapters a pool of speakers upon which to draw. We phoned a number of area alumni and they responded by offering to make themselves available to speak as a part of the chapters' professional program. We hope that this pool of speakers will continue to grow so that we may be able to supply the undergraduate chapters with quality speakers for their professional programs. Should any other Cincinnati area alumni wish to be a part of this program, please feel free to give club President Linda Becktold (871-0880) or Secretary Tom Butz (481-4006) a call.

The Cincinnati Alumni Club is looking forward to a successful 1981. We continue to grow and with a varied program of activities, we hope to attract even more area Deltasig alumni to our functions. We invite you to consider membership in our club and to share in the fraternalism that exists among all Deltasigs.

—MICHAEL T. WALSH

## COLUMBIA, SOUTH CAROLINA

THE COLUMBIA-SOUTH CAROLINA Alumni Club held its first meeting of the year at the Budweiser Plant on September 3. With free beer on the agenda, the turnout was good and we hope to have more meetings there this year.

We held a Casino Party on December 6, and have planned a Valentine Party for February, our annual Alumni Picnic to be held at Pine Island in April. Dues are \$30.00 per year for non-Life Members and \$15.00 per year for Life Members. Mail your dues to our treasurer, John Wentzell, 201 Milway Road, Irmo, SC 29065, Ph: (803) 781-5139.

We would like to announce the engagement of two Brothers, Miss Loretta Loweree and Mr. Brad Filiault, to be married on Valentine's Day 1981. The Columbia Alumni Club wishes Brad and "Notches" the best of luck.

—DENNIS O'KEEFE

## HOUSTON

THE HOUSTON AREA Alumni Club continues to grow as Brothers from across the U.S. move into our community and seek to continue their association with Delta Sigma Pi. Club meetings are held the second Tuesday of each month at the Steak and Ale Restaurant on Memorial Drive.

Upcoming events include a wine and cheese tasting party to be held in February. The last party of this type was an informative and smashing success, so plan on being there. "Play ball!" These words are a reminder that the annual softball tournament will be held in March. Plans for this event are being finalized now and teams are encouraged to write for details.

Parties interested in attending these events or in joining the Houston Area Alumni Club may write or call Vic Tabor at 8701 Braeswood, Apt. 110, Houston, Texas 77031, or phone (713) 981-0760; or John Malone at 11819 Bandleron, Houston, Texas 77072, phone (713) 879-1312.

—LARRY D. KARSTADT

## NORTHWEST INDIANA

GREETINGS FROM THE Northwest Indiana Alumni Club. With summer behind us now and the fall season well underway, we have had a very ambitious schedule of events thus far.

In August we held our annual picnic at Lake of Four Seasons. We invited the undergraduate Brothers from Theta Psi Chapter and all the other Brothers in the Northwest Indiana area who were home for the summer. Everyone at the picnic breathed a sigh of relief when they learned that none of the pictures taken were any good (except for those of Lynn Reichers—sorry, Lynn).





Director of Alumni Activities Mickey Johnson spoke at the alumni seminar at the East Central Regional Conference.

In September election of officers was held. Gary Crum is our new president, Dave Smith returns as senior vice president, our treasurer is Ed Zdrojeski, and Lynn Reichers is our secretary.

In October the alumni club sent a delegation to the East Central Regional Conference at Kings Island Inn in Cincinnati. Our alumni delegation all agreed that Beer Mug Initiation was a memorable experience.

Our annual weekend trip to see the I.U. vs. Illinois football game in Bloomington was in November. We thank the Brothers at Alpha Pi Chapter, especially Candi, for making many of the arrangements for us.

On December 20 we had our annual Christmas Party at Tiberon Trails Clubhouse in Merrillville. Cynthia Polakis and Maria Targett worked very hard to make this event a big success.

Our dinner meeting with the undergraduate chapter of Theta Psi was held on January 14 at the Ron-D-Voo restaurant in Merrillville; we all listened to the types of investments young professionals can make.

On February 1 we will hold our annual Bowling Tournament at Stardust Bowl in Hobart. With Paul Price as chairman, we know it will be a successful event and February 13-15 will be our Ski Weekend at the Timber Ridge Ski area in Kalamazoo, Michigan. Ed Petyo is in charge of this event.

Finally, the Northwest Indiana Alumni Club wishes to congratulate Brother Bob Kendall and Brother Amalia Polakis on the announcement of their engagement.

—JOHN V. HENIK

#### ST. LOUIS-GATEWAY

THE ST. LOUIS-GATEWAY Alumni Club extends a hearty Happy New Year to all of you. The Christmas party is behind us for another year, but fun was shared by all. The Central Regional Conference is now also history, but those of us who went will continue to hold the Brotherly love and friendship shared at the conference.

President Hal Kutter had an exceptionally good time on our trip to Grant's Farm. While he contained himself during the train tour of the wildlife sanctuary and bird show, he was beside himself when it came time to pet the goats. Not only did he pet all of the goats—he stood in line with the children to get a nanny bottle to feed the goats! After the tour the Brothers and their families spent a leisurely afternoon in the hospitality center. We strolled through the stables and various trophy rooms. We completed our tour at the Clydesdale barn where we saw the beautiful team that pulls the famed Anheuser-Busch wagon.

Our tour of the Mount Pleasant Wine Company was really a refreshing experience. We started with the tasting of various wines ranging from very dry to very sweet. We were then whisked off to tour the plant, the wine fields, the processing tanks, the bottlers and the aging casks. The finale was buying a dry, semi-sweet and sweet bottle of wine, some cheese, crackers and fruit. We sat underneath umbrella tables on the patio and shared good food and company.

The Brothers and their families had a great time visiting the St. Louis Arch and

Westward Expansion Museum in November. Other fun activities we shared included apple picking and some old time cooking in historic Brussels. We had a lot of fun last year and are looking forward to more fun in 1981.

—JAMES C. WINSTON

#### SHEPHERDSTOWN

THE SHEPHERDSTOWN ALUMNI CLUB continues to excel in the unique experience of Brotherhood and entertaining social events that surround a good club. We are progressing favorably along the professional mode. For instance, we will have a vice president from Merrill Lynch, Pierce, Fenner, and Smith to speak at one of our meetings in the near future. The knowledge gleaned from this type of exposure, including personal professional contacts, make participation in any alumni club pay off tenfold.

The Shepherdstown Alumni Club enjoyed winning football and Brotherhood at Epsilon Kappa Chapter's fraternity house on homecoming day at Shepherd College. We attended the Epsilon Kappa Chapter Founders' Day and initiation banquets. We also joined with Epsilon Kappa Chapter at a Christmas party. The big event in the near future will be Epsilon Kappa Alumni Club's 20-year reunion to be held in February at the Cliffside Motel in Harper's Ferry, West Virginia. The Shepherdstown Alumni Club will give this project its wholehearted support.

Our club meets the second Wednesday of each month at the Elks Lodge in Frederick, Maryland. If you are interested feel free to call or write us: The Shepherdstown Alumni Club, Box 328, Hagerstown, MD, 21748; or call Brother Bob Grim (301) 655-8926.

—JOHN L. MC CRACKEN

#### TAMPA-TAMPA BAY

THE TAMPA BAY Area Alumni Club, Florida's oldest, began its 1980-81 year in full swing. The University of South Florida Golf Course miraculously survived the onslaught of alumni members for the first annual Delta Sigma Pi Alumni Golf Tournament held on October 4. It is rumored that the course might now be in need of greens repair. The afternoon was topped off with a barbecue at District Director Loren Poucher's home and a hot tubbing party.

The Tampa Bay Area Alumni Club was honored to be represented at the 1980 Democratic National Convention in New York City by Brother Mark Donohue, one of Hillsborough County's officially elected delegates to the convention.

The alumni club for the second year hosted the Founders' Day picnic at Tampa's Rowlett Park on November 8 for Epsilon Rho Chapter at the University of Tampa and Theta Phi Chapter at the University of South Florida. A softball game finished off a fun filled day of Brotherhood as the Delta Sigma Pi team came from behind to win.

A tax planning seminar was held early in December to discuss year-end tax saving suggestions for members.

Santa Claus visited the annual Christmas party and bestowed gifts and best wishes upon the members.



# alumni club directory

The following alumni clubs have met or are meeting the requirements for the 1980-81 year:

## AKRON

President: Mr. John A. Gableman  
3210 Wilson  
Cuyahoga Falls, Ohio 44221  
Telephone: 216 928-5199

## ALBUQUERQUE-ZIA

President: Mr. Garry R. Spencer  
508 Douglas MacArthur, N.W.  
Albuquerque, New Mexico 87107  
Telephone: 505 345-5354

## ATLANTA

President: Mr. Ralph Grizzard, Jr.  
2023 Inwood Road, N.E.  
Atlanta, Georgia 30329  
Telephone: 404 577-7913

Congratulations to Brother Steve Connett and wife Debbie who were married on September 6. Congratulations are also in order for Brother Brian Code and wife Karen who are the proud parents of a new son, Jordan Patrick, who was born on September 14. The alumni club looks forward to having Jordan as a new member in 2001.

The Tampa Bay Area Alumni Club invites all interested alumni in the Tampa/St. Petersburg/Clearwater area to contact Gerard Herrero at 813-879-7037 for information regarding upcoming alumni club activities.

—LOREN A. POUCHER

## TUCSON-OLD PUEBLO

EXCITING ACTIVITIES HAVE kept the growing number of members busy. Summer heat did not slow things down. In June, Brother Chuck Farrow hosted a party for Deltasigs. Chuck treated Brothers to his cooking talents. Brother Joe Goldblatt hosted another party in July.

September brought the first smoker for the year. Then, at the October business luncheon, Brother John Munro gave a report on the Regional Conference which he and two other

Brothers attended in Albuquerque. John reported that the large turnout of alumni and undergraduates made the conference a success. There was much interest at the conference in our newsletter. The 13 page booklet, which was sent out in September, included advertising.

Founders' Day was celebrated with a picnic at Kennedy Park. Undergraduates joined in for the picnic and games.

Tickets went on sale in September for the \$250 Shopping Spree. The winner was drawn on the night of the Mexican Fiesta held on January 3. The dollars earned in the Shopping Spree raffle are being totaled right now and proceeds will go to the National Educational Foundation and the National Fraternity Archives.

Brothers are looking forward to a field trip in February to the Fiesta de los Vaqueros and in March to Deltasig Night at Greyhound Park. Plans are also being made for the second Rose Ball, to be held in April.

One final note; Brothers voted to change our official name to (Tucson) Old Pueblo Alumni Club.

—LYLE A. DEO



Members of the Columbia, South Carolina Alumni Club along with several members of the Beta Gamma Chapter at South Carolina, enjoyed an annual social outing to Budweiser Brewery.



**BALTIMORE**

President: Mr. Henry L. Sohl, Jr.  
327 Ardmore Road  
Linthicum, Maryland 21090  
Telephone: 301 789-0809

**BOCA RATON**

President: Mr. Michael P. Kaman  
2401 N.E. 46th Street  
Lighthouse Point, Florida 33064  
Telephone: 305 781-3852

**BUFFALO**

President: Mr. Froncell Clifton, Jr.  
1084 East Delavan Avenue  
Buffalo, New York 14215  
Telephone: 716 896-3385

**CHICAGO**

President: Mr. James L. Prescott  
4901 N. Marmora  
Chicago, Illinois 60630  
Telephone: 312 545-2535

**CINCINNATI**

President: Ms. Linda S. Beckett  
2101 Grandin Avenue, #707  
Cincinnati, Ohio 45208  
Telephone: 513 871-0880

**COLUMBIA, SOUTH CAROLINA**

President: Mr. Terry E. Hundley  
123 Mockingbird Drive  
Lexington, South Carolina 29072  
Telephone: None Listed

**COLUMBUS-SOUTHEASTERN (Georgia)**

President: Mr. Sherman Williams  
803 Quail Creek Drive  
Columbus, Georgia 31903  
Telephone: 404 689-4168

**DALLAS-FT. WORTH**

President: Mr. Michael G. Shost  
12363 Abrams Road, #615  
Dallas, Texas 75243  
Telephone: 214 669-2905

**DETROIT-GREATER DETROIT**

President: Mr. Daniel J. Desmet  
1375 Kipling Court  
Troy, Michigan 48084  
Telephone: 313 689-6082

**FT. WAYNE**

President: Mr. Jeffrey L. Pickering  
4219 Oakhurst Drive  
Ft. Wayne, Indiana 46815  
Telephone: 219 485-6271

**HARTFORD**

President: Mr. James M. Mahoney  
Box 486 Cherry Lane  
Durham, Connecticut 06422  
Telephone: 203 349-8378

**HATTIESBURG-HUB CITY**

President: Mr. Albert E. Schamber  
110 North 24th Avenue  
Hattiesburg, Mississippi 39401  
Telephone: 601 584-7679

**HOUMA-THIBODAUX**

President: Mr. Wayne M. McElroy  
Route 1, Box 597-A  
Thibodaux, Louisiana 70301  
Telephone: 504 446-2958

**HOUSTON**

President: Mr. John C. Malone  
11819 Bandlon  
Houston, Texas 77072  
Telephone: 713 879-1312

**JACKSONVILLE (Florida)**

President: Mr. Kee J. Eng  
3527 Compass Rose Drive East  
Jacksonville, Florida 32216  
Telephone: 904 733-1402

**KANSAS CITY**

President: Mr. James T. Bailey  
6720 West 109th Street, Apt. B  
Overland Park, Kansas 66210  
Telephone: 913 341-8241

**LAKE CHARLES-BAYOU COUNTRY**

President: Mr. Francis M. Guidry  
Route 1, Box 1302C  
Lake Charles, Louisiana 70601  
Telephone: 318 436-7479

**LINCOLN-GREATER NEBRASKA**

President: Mr. Jerry L. Pigsley  
5135 Huntington, Apt. 1  
Lincoln, Nebraska 68504  
Telephone: 402 467-3426

**LOS ANGELES-SOUTHERN CALIFORNIA**

President: Mr. Steven L. Senegal  
14025 Jefferson Avenue  
Hawthorne, California 90250  
Telephone: 213 970-0257

**MILWAUKEE**

President: Mr. Norbert D. Rebholz  
1732 Cottonwood Drive  
Waukesha, Wisconsin 53186  
Telephone: 414 549-6890

**NEW ORLEANS-CRESCENT CITY**

President: Mr. Frank J. Parrino  
1400 High Avenue  
Metairie, Louisiana 70001  
Telephone: 504 456-1336

**NEW YORK**

President: Mr. Steven P. Kupts  
20 Daley Place, Apt. 106  
Lynbrook, New York 11563  
Telephone: 516 593-1585

**NORTH JERSEY**

President: Mr. Patrick S. Devery  
110 Hauxhurst Avenue  
Weehawken, New Jersey 07087  
Telephone: 201 864-4917

**NORTHERN VIRGINIA**

President: Mr. Ernest J. White  
424 South Washington Street  
Alexandria, Virginia 22314  
Telephone: 703 451-1444

**PHOENIX-THUNDERBIRD**

President: Mr. Carl G. Schneider  
3129 South Orm Drive  
Tempe, Arizona 85282  
Telephone: 602 966-2296

**PITTSBURGH**

President: Mr. Edward F. Will  
RD 1, Box 119-A  
Burgettstown, Pennsylvania 15021  
Telephone: 412 729-3939

**ROCHESTER**

President: Mr. Thomas L. Walker  
5 Northfield Gate  
Pittsford, New York 14586  
Telephone: 716 586-4248

**SACRAMENTO**

President: Mr. Walter A. Barnes  
9521 Bedington Way  
Sacramento, California 95827  
Telephone: 916 363-5863

**ST. LOUIS-GATEWAY**

President: Mr. Harold L. Kutter, Jr.  
438 Ruth Avenue  
Cottage Hills, Illinois 62018  
Telephone: 618 259-2909



Tampa Bay Alumni Club members enjoyed a barbecue recently and took advantage of the hot tub at the home of District Director Loren Poucher.



**SAN ANGELO**  
President: Mr. Randall C. Harbin  
2703 West Harris  
San Angelo, Texas 76901  
Telephone: 915 653-3358

**SAN FRANCISCO**  
President: Mr. Grant E. Brown  
4589 Bianca Drive  
Fremont, California 94536  
Telephone: 415 794-1404

**SHEPHERDSTOWN**  
President: Mr. Robert M. Grim, Jr.  
8256 Vosges Road  
Baltimore, Maryland 21207  
Telephone: 301 655-8926

**SUN CITY-ROADRUNNER**  
President: Mr. Leon J. Heidgen  
17428 Jasmine Drive  
Sun City, Arizona 85351  
Telephone: 602 972-1408

**TAMPA-TAMPA BAY**  
President: Mr. W. Gerard Herrero  
2712 Gray Street  
Tampa, Florida 33609  
Telephone: 813 876-5044

**TRENTON**  
President: Mr. Joseph D. Guider  
689-G Surrey Court  
Somerville, New Jersey 08876  
Telephone: None Listed

**TUCSON-OLD PUEBLO**  
President: Mr. Charles E. Farrow  
3277 East Grant Road  
Tucson, Arizona 85716  
Telephone: 602 881-5476

**WASHINGTON, DC**  
President: Ms. Geri L. Kessler  
2811 Dennis Avenue  
Silver Spring, Maryland 20902  
Telephone: 301 649-5877

**WHEELING**  
President: Mr. Dennis R. O'Donnell  
1007 Sarko Street  
Windsor Heights, West Virginia 26075  
Telephone: None Listed

## We Wish You Every Success in 1981

### personal mention

Allen E. Hoppe, *St. Cloud State*, has accepted a position as analyst with Springsted, Inc., financial advisers to municipalities desiring to issue general obligation and revenue-type tax exempt bonds, in St. Paul, MN.

James C. Winston, *Sam Houston State*, has been promoted to Manager of Financial Services and Systems of the Board of Higher Education of the Lutheran Church, Missouri Synod.

Ronald J. Axelrod, *Rider*, a member of the Title Abstractors Association of New Jersey for the past five years, has recently been elected as its vice president of Morris County, NJ. He operates his own independent title abstracting company for Morris and Somerset Counties, in Morris Plains, NJ.

John T. Hargrave, *Christian Brothers*, has been promoted to Project Manager, Marketing Research, for the B. F. Goodrich Tire Group, in Akron, OH.

Carl W. Ethridge, *Auburn*, is now a fiscal officer with the Columbus Employment and Training Administration, a city government organization in Columbus, GA.

Albert C. Hoffmeister, *St. Louis*, is currently National Marketing Manager of Container Recovery Corporation, one of the Anheuser-Busch companies, in St. Louis, MO.

Harry L. Reed, *Columbus College*, is now an Assistant Controller, Accounting, at The Medical Center in Columbus, GA.

Billy J. Donaldson, *Columbus College*, has a new position as a computer programmer at Columbus College, Columbus, GA.

David J. Cox, *Ohio*, is a sales representative for Owens-Corning Fiberglas corporation in Memphis, TN.

### merger

Karen L. Guagenti, *Evansville*, on November 29, 1980, to Daniel H. Grunow, at Evansville, IN.

Douglas W. Hudson, *Cal State-Fresno*, on June 21, 1980, to Susan Jean Alcantra, at Porterville, CA.

Anna Linda Holquin, *Texas-El Paso*, on July 4, 1980, to Luis O. Parga, at El Paso, TX.

Wayne W. Olinger, *Indiana*, on May 25, 1980, to Janet M. Schuetter, at Ferdinand, IN.

Thomas Olinger, *Indiana*, on June 26, 1980, to Kathleen Campbell, at Ferdinand, IN.

David W. Daigle, *Lamar*, on August 16, 1980, to Mylene Agnes Bourque, at Winnie, TX.

Fernando Vera, *Florida Atlantic*, on August 23, 1980, to Julia T. Miller, *Florida Atlantic*, at Boca Raton, FL.

Lyle A. Deo, *Arizona*, on August 23, 1980, to Darlene Kay Jones, at Tucson, AZ.

William M. Mower, *Drake*, on June 28, 1980, to Sara D. Bowman, *Drake*, at Des Moines, IA.

Thomas P. Smith, *Drake*, on July 8, 1980, to Ann Freim, at Lac Du Flambeau, WI.

Noel C. Hutton, *Drake*, on June 21, 1980, to Susan Pawlias, at Malcom, IL.

Paul H. Strayer III, *Drake*, on August 16, 1980, to Cara Gunder, at Des Moines, IA.

Jerry E. Averill, *Columbus College*, on August 23, 1980, to Gwen Darlene Waldrup, at Columbus, GA.

R. Dana Roark, *New Mexico State*, on May 17, 1980, to Diane L. Sojka, *New Mexico State*, at Las Cruces, NM.

Jeannie E. McNeil, *New Mexico State*, on November 1, 1980, to Ned Chapel, in Albuquerque, NM.

### dividends

To Brother and Mrs. Kenneth Karuhn, *Cal State-Sacramento*, on July 17, 1980, a daughter, Kimberly Sue.

To Brother and Mrs. J. Stephen Peregoy, *Shepherd*, on July 28, 1980, a daughter, Jaclyn Elizabeth.



Members of the Gary-Northwest Indiana Alumni Club at a recent bowling outing paused to visit with East Central Regional Director Jeff Philipp, center.



# Are You A Builder?

Some time ago I had the privilege of looking through some old issues of The DELTASIG magazine. I mean some real old issues, from the 1920's and 1930's. Looking through these old issues I found many interesting stories, articles and news items about Delta Sigma Pi, the chapters and alumni clubs, other fraternities and the business world in general. Mostly, though, I was able to sit back and watch Delta Sigma Pi growing, evolving and expanding into the organization that it is today. It was just like watching a movie called, *The Story of Delta Sigma Pi*. These old issues of The DELTASIG had, in effect, become a chronicle of Delta Sigma Pi.

After having "viewed" this "movie" one word kept on coming into my mind. Of the many words that have been used to describe Delta Sigma Pi this one word stands out among almost all of the rest. That one word is "builder." The only other word that stands out more is the word "fraternalism." These two words fairly sum up the character and spirit of Delta Sigma Pi. We are all very aware of our fraternal nature, but are we really aware of our "builder" nature? This "builder" side of our character was very much present in the very early days of the Fraternity. In fact, Grand President C. W. Fackler (Epsilon Chapter), considered this aspect of such importance that not only did he expound on this subject in his President's Article that appeared in the December 1924, issue of The DELTASIG, but in that article he included an appropriate poem that follows here:

"An old man going a lone highway  
Came at the evening cold and gray  
To a chasm vast and deep and wide.

The old man crossed in the twilight dim,

The sullen stream had no fears for him.

But he turned when safe on the other side,

And built a bridge to span the tide.

'Old man,' said a fellow pilgrim near,

'You are wasting your time with building here,

You never again will pass this way,

Your journey will end with the closing day.

You have crossed the chasm deep and wide,

Why build you this bridge at evening tide?'

The builder lifted his old gray head,

'Good friend, in the way that I've come,' he said,

'There followeth after me today,  
A youth, whose feet must pass this way.

This stream that has been as naught to me

To the fair-haired youth might a pitfall be.

He, too, must cross in the twilight dim,

Good friend, I am building the bridge for him.'"

This poem contains not only the builder aspect of Delta Sigma Pi, but also the fraternal aspect. Deltasigs are as Brothers in their fraternal relations, but they are also builders. Builders, indeed! The typical Deltasig is one who, as an under-

graduate, is building his or her future by preparation for a career in the business world; the typical Deltasig is one who, as an undergraduate or alumnus, is building a better life for himself and his family; a typical Deltasig is one who is working to build a better community in which to live a happy life; and, a typical Deltasig is one who, as an undergraduate or alumnus, is building a better Delta Sigma Pi at the chapter level, the alumni club level and at the National level. The typical Deltasig cares to improve his Fraternity, which is an organization of his own choosing that helps him to prepare for and make a better more prosperous, and happier life. This in the final analysis is the real purpose of Delta Sigma Pi.

Do we know all the ways that we can build a better, stronger, Fraternity? The ways are limited only by our imagination, but let me concentrate on a few of them. At the chapter level, we strive to improve our fraternal relations, build a better professional program, improve the chapter financial condition, maintain good alumni relations, strive for a good chapter-wide GPA, attain 100,000 points in the CEI, have good campus and community relations, and participation in alumni club and National activities. In closing our very brief review of what a chapter can do to improve itself, we mustn't forget support of the Delta Sigma Pi Educational Foundation.

At the alumni and alumni club level we should strive to improve our fraternal relations, support our alumni clubs and their efforts to conduct on-going and beneficial pro-



grams, become officers and committeemen in the clubs, support the National programs and, of course, support the Delta Sigma Pi Educational Foundation.

But what about our National organization? Did you ever stop to think that the purpose of having a National was to provide services for the chapters and clubs that they otherwise would not be able to provide for themselves, and that the purpose of the National is to provide assistance, guidance and ideas to the clubs and chapters for their betterment? Well, it is! Yet what the National is able to do for us is, as we all know, only in proportion to what help they get from us. It's staggering to think of how much more they could do if they only had the resources. Every aspect of our organization would be vastly improved. Our pride in our Fraternity would be much increased. The benefit of Delta Sigma Pi would be much greater.

Would you believe that the formula for a much improved Fraternity is really quite simple and relatively inexpensive? Well, it is. The formula starts with the all important Life Membership. The Life Membership is of paramount importance for several reasons. First, all

cash received from the sales of Life Memberships are deposited into the National Endowment Fund of Delta Sigma Pi. The Fund is invested and only the income of the Fund is spent by National in improved, expanded and new programs. Educational loans and chapter house loans are available from this fund. But what is it that you get? First, your National Alumni Dues (presently \$15.00 a year) are paid for life. Second, you get The DELTASIG magazine for life. This is quite important, for to remain active in an organization you must first remain knowledgeable about it. The DELTASIG will come to you four times a year for life and will contain news about the chapters, clubs, the Educational Foundation, the National Congresses, Regional Conferences, and a lot more. In fact, your Life Membership presently offers so much, the inflation will soon force the cost of a Life Membership to be increased.

You can't afford a Life Membership? Then listen to this. You are encouraged to pay for your Life Membership in a single payment, but you can pay for it in installments. Your Life Membership can be started with a down payment of only \$10.00, with the balance paid

off in consecutive monthly installments of \$10.00 or more. Within less than a year, your Life Membership will be paid in full and you will receive your Life Membership certificate and card. But mostly, you will have helped your Fraternity forever. Take this important step today by forwarding your check with the form found elsewhere in this issue. You won't regret it.

The rest of the formula? The other steps should come after you have become a Life Member. They include joining and voting membership in the Delta Sigma Pi Educational Foundation, annual alumni club membership, attendance at Grand Chapter Congresses and Regional Conferences, and support of the local chapters. But the first step is a Life Membership. And remember, special discounts apply to Life Memberships started by undergraduates. There will be no better time than now, so sign up today and beat the increase. Be a builder of Delta Sigma Pi's future. □

James L. Prescott  
 Life Member #6918  
 Gamma Pi 516  
 Member, National Life Membership Committee  
 President, Chicago Alumni Club

CUT AND MAIL TO: Delta Sigma Pi, 330 South Campus Avenue, Oxford, Ohio 45056

## DELTA SIGMA PI APPLICATION FOR LIFE MEMBERSHIP

Name \_\_\_\_\_ Chapter and Number \_\_\_\_\_

Address \_\_\_\_\_

City, State and ZIP Code \_\_\_\_\_

Enclosed is my check for \$\_\_\_\_\_ to pay ( ) part, ( ) all of my Life Membership.

- \_\_\_\_\_ Alumnus (\$75.00)
- \_\_\_\_\_ Undergraduate (20% Discount-\$60.00)
- \_\_\_\_\_ Undergraduate and CEI Discount (Total 30% Discount-\$52.50)

I understand that if this is a partial payment, consecutive monthly payments of \$10.00 or more will be made until the balance is paid in full. Each time a payment is received at The Central Office, a statement for the remaining balance will automatically be sent to me. I will keep The Central Office apprised at all times of my current address.



# DIRECTORY BOARD OF DIRECTORS AND DISTRICT DIRECTORS At November 1, 1980

*Grand President:* Michael R. Mallonee, 2229 N. W. 49th Street, Oklahoma City, OK 73112

*Executive Director:* Ben H. Wolfenberger, 330 South Campus Avenue, Oxford, OH 45056

*Past Grand President:* William W. Tatum, Jr., 3001 N. El Macero Drive, El Macero, CA 95618

*Assistant Executive Director:* Michael J. Tillar, 330 South Campus Avenue, Oxford, OH 45056

*Director of Alumni Activities:* Michael M. Johnson, Box 452 Shannondale, Harpers Ferry, WV 25425

*Undergraduate of the Year-1979:* Theresa M. Jeszka, 4510 W. Marlette Avenue, Glendale, AZ 85301

*Undergraduate of the Year-1980:* Marilyn R. Doskey, 6208 Milne Boulevard, New Orleans, LA 70124

## **EASTERN REGION**

Regional Director: Richard J. Parnitzke, 214 Capen Boulevard, Eggertsville, NY 14226

District Directors: David A. Brumbaugh, 5 Duckford Circle, Nashua, NH 03063; Thomas A. Camiolo, 60 Newton Road, Rochester, NY 14626; Christine M. Kerwick, 587 Broadway, Apt. K-10, Menands, NY 12204; Stephen D. Kuptsis, 20 Daley Place, Apt. 106, Lynbrook, NY 11563; Sheldon A. Paul, 103 Abbotsford Avenue, W. Hartford, CT 06110.

## **MIDEASTERN REGION**

Regional Director: C. Lee Myers, 9733 Good Luck Road, Apt. 7, Seabrook, MD 20801

District Directors: I. Joyce Adams, 333 Claremont Avenue, Jersey City, NJ 07305; Joseph D. Guider, 689-G Dover Court, Somerville, NJ 08876; Robert G. Johnson, Box TL-23, DuBois, PA 15801; George F. Matta, 310 Harden Avenue, Duquesne, PA 15110; Michael J. McKenna, 6359 Lancaster Avenue, Philadelphia, PA 19151; Lawrence J. Myers, 9733 Goodluck Road, Apt. 7, Seabrook, MD 20801; Dana M. Orsini, Route 2, Box 315, Inwood, WV 25428; Charles M. Shryock III, P.O. Box 456, Severn, MD 21144.

## **SOUTH CENTRAL REGION**

Regional Director: Sharon D. Hundley, Price Waterhouse & Company, 850 SCN Center, Columbia, SC 29201

District Directors: Cary H. Barnes, 3120 Scotland, Memphis, TN 38128; Monroe M. Landreth, Jr., 100 Placid Place, Charlotte, NC 28211; Charles W. Murphy, E. F. Hutton & Company, Inc., 2700 Middleburg Drive, Suite 200, Columbia, SC 29204; Don C. Pontius, 3030 Vista Point Road, Midlothian, VA 23113; Richard L. Schreiner, 440 Hadrian Court, Alexandria, VA 22310

## **SOUTHEASTERN REGION**

Regional Director: Michael J. Mazur, Jr., 2398-A Lawrenceville Highway, Decatur, GA 30033

District Directors: Diane E. Clayton, 920 Sorrento Road, Jacksonville, FL 32207; Billy J. Donaldson, Route 1, Box 53, Fortson, GA 31808; C. Dean Ferguson, 3149 Bobolink Drive, Decatur, GA 20032; James D. Henley, 3214 Rosewood Avenue, Brunswick, GA 31520; Harold L. Major, 1857 Atwood, Apt. 9-A, Pensacola, FL 32504; Loren A. Poucher, 11718 Oban Avenue, Tampa, FL 33617; James J. Raspolich, 2608 N. W. 7th Avenue, Ft. Lauderdale, FL 33311; Thomas W. Verdery, 8512 Banyan Boulevard, Orlando, FL 32811

## **EAST CENTRAL REGION**

Regional Director: Jeffrey L. Philippi, 952 South 23rd Street, Apt. 211, Richmond, IN 47374

District Directors: Verne L. Adamson, 7350 W. Boulevard, Apt. 302, Hitchcock Square, Boardman, OH 44512; Kurt W. Boveington, 147 Plumwood Road, Apt. 303, Dayton, OH 45409; D. Paul Guckenberger, 747 Lake Nora N. Drive, Apt. D, Indianapolis, IN 46240; John V. Henik, 5413 Buchanan Street, Merrillville, IN 46410; W. Jeffers Nelson, CB 35 09 Queensbury Apts., 74581 Ohio River Road, Wheelersburg, OH 45694; Christopher Pratt, 4786 Galton Court, Apt. B, Columbus, OH 43220; Samuel F. Shaheen, 2708 Clearview, NW, Canton,

OH 44718; Robert J. Smith, P.O. Box 174, Hanson, KY 42413; Timothy A. Vetang, 917 Coach Road, Indianapolis, IN 46227; Carolyn S. Walsh, 2013 Washington Square, Cincinnati, OH 45215

## **CENTRAL REGION**

Regional Director: Anthony Z. Fernandez, 5929 N. Nina Street, Norwood Park, IL 60631 District Directors: James J. Ferschinger, S-31 W 24846 Green Valley Lane, Waukesha, WI 53186; Leo A. Garcia, 384 Eileen Drive, Bloomfield Hills, MI 48013; Alan F. Pacer, 631 Wigeon Apt. 3-C, Wheeling, IL 60090; William E. Stroud, 1003 N. 2nd Street, Edwardsville, IL 62025; Stephen J. Wlodarski, 117 N. Hamilton, Lockport, IL 60441

## **SOUTHERN REGION**

Regional Director: Frank M. Busch, Jr., Box 4324, Tech Station, Ruston, LA 71272

District Directors: Francis M. Guidry, 4017 Harvard Street, Lake Charles, LA 70605; William T. Kelly, 1715 2nd Terrace, Hattiesburg, MS 39401; Daniel W. LaFont, 810 Liberty Street, Houma, LA 70360; Louis Lehr, Jr., 2323 Park Place Drive, Gretna, LA 70053; Albert E. Schamber, P.O. Box 8917, University, MS 38677; Stephen H. Scott, 750 Walker Street, New Orleans, LA 70124; L. Murphy Smith, 218 Ragan Street, Ruston, LA 71270; Gary V. Watson, Route 1, 718 Forest Glen Lane, Walker, LA 70785

## **NORTH CENTRAL REGION**

Regional Director: Position Vacant District Directors: Dan R. Harrington, 4146 Humboldt, N. Minneapolis, MN 55412; Phillip L. Koeber, 3401 N. 93rd, Apt. 4, Omaha, NE 68134; Steven B. Ludwig, P.O. Box E, Des Moines, IA 50311; Jerry L. Pigsley, 5135 Huntington, Apt. 1, Lincoln, NE 68504

## **MIDWESTERN REGION**

Regional Director: James F. Deaton, 408 Atterberry Drive, Norman, OK 73071 District Directors: William R. Deaton, 408 Atterberry Drive, Norman, OK 73071; Dennis G. Sartain, 6918 N. Bales, Apt. 330, Gladstone, MO 64119; John J. Thomeyer, 3730 S. Delaware Place, Tulsa, OK 74105

## **SOUTHWESTERN REGION**

Regional Director: Victor A. Tabor, 8701 S. Braeswood, Apt. 110, Houston, TX 77037 District Directors: Stephen W. Arnold, 4201 Andrews Highway, Apt. 77, Midland, TX 79703; Beverley J. Breaux, 6402 Weber Road, Apt. T-7, Corpus Christi, TX 78413; Ronald D. Bryant, 613 Trail View, Garland, TX 75043; Raymond E. Elliott, Jr., 743 Taft, Apt. 9-F, Arlington, TX 76011; Dennis T. James, 4214 Brandemere Way, Houston, TX 77066; Barry A. Kleypas, 10638 Mills Cut, Houston, TX 77070; Michael W. Morgan, 3565 Delaware, Apt. 905, Beaumont, TX 77706

## **INTERMOUNTAIN REGION**

Regional Director: William R. Leonard, Globe Corporation, 3634 Civic Center Plaza, Scottsdale, AZ 85251 District Directors: David L. Hahn, 5312 Coal Avenue, SE, Albuquerque, NM 87108; Robert E. Hamer, 2900 Curry Street, Chandler, AZ 85224; Charles W.



King, 14690 W. Ellsworth Avenue, Golden, CO 80401; Kenneth E. May, 3311 Drummond, El Paso, TX 79925; Dilworth C. Strasser, 2327 Logan Way, Salt Lake City, UT 84108

#### WESTERN REGION

Regional Director: Joe S. Loomis, 3293 South El Macero Drive, Box 2053, El Macero, CA 95618

District Directors: Richard H. Englehart, Jr., 1132 E. Sussex Way, Fresno, CA 93704; S. Jan Garland, 9785 Caminito Cuadro, San Diego, CA 92129; W. Leon Garman II, 957 1st Street, Apt. D, Hermosa Beach, CA 90254; Gregory T. Hansen, 613 Hampshire Road, Apt. 492, Westlake Village, CA 91461; David S. Kvitka, P.O. Box 1421, Chico, CA 95926; Barry E. Link, 17145 Peak Avenue, Morgan Hill, CA 95037; James E. Messmer, 393 W. Pearl Avenue, Apt. 1, Pomona, CA 91768; Mary L. Nowell, 6115 Oakgreen Circle, Carmichael, CA 95608; Stephen L. Ropfogel, 6440 Woodley-c/o E. Zehden, Van Nuys, CA 91406; Claire Sammon, 715-B Maple Avenue, S. San Francisco, CA 94080; Kristine Yee, 1540 Wellington Street, Oakland, CA 94602

# DIRECTORY NATIONAL AND SPECIAL TASK COMMITTEES

#### COMMITTEE ON ALUMNI ACTIVITIES

To promote the establishment of new alumni clubs, assist existing clubs in operating efficiently and productively, and encourage alumni to remain involved nationwide.

CHAIRMAN: Michael M. Johnson, Box 452, Shannondale, Harpers Ferry, WV 25425

MEMBERS: Anita A. Williams, 12901 Summer, NE, Albuquerque, NM 87112; Dennis G. Sartain, 6918 Bales, Apt. 330, Gladstone, MO 64119; Loren A. Poucher, 11718 Oban Avenue, Tampa, FL 33617; Lisa B. Schram, 3520 Lake Street, Lake Charles, LA 70605; Robert M. Grim, Jr., 8256 Vosges Road, Baltimore, MD 21207; Dan R. Harrington, 4146 Humboldt, N., Minneapolis, MN 55412; Thomas L. Walker, 5 Northfield Gate, Pittsford, NY 14534; Terry Hundley, 123 Mockingbird Drive, Lexington, SC 29072; Michael T. Walsh, 2013 Washington Square, Cincinnati, OH 45215; James L. Prescott, 4901 Marmora, Chicago, IL 60630; Scott A. Weber, 2115 Madison Drive, Apt. 1092, Arlington, TX 76011; W. Leon Garman II, 957 1st Street, Apt. D, Hermosa Beach, CA 90254

#### COMMITTEE ON LIFE MEMBERSHIPS

To promote the purchase of life memberships among all fraternity members to keep them involved for life, and thus enhance the National Endowment Fund for the financial preservation of the fraternity and for loan purposes.

CHAIRMAN: Daniel N. Ford, 445 Andover Street, Apt. 10, Lawrence, MA 01843

MEMBERS: James F. Deaton, 408 Atterberry Drive, Norman, OK 73071; Michael M. Johnson, Box 452 Shannondale, Harpers Ferry, WV 25425; James L. Prescott, 4901 Marmora, Chicago, IL 60630; Michael T. Walsh, 2013 Washington Square, Cincinnati, OH 45215; Carl Brown, P.O. Box 13015, Phoenix, AZ 85002; Dan R. Harrington, 4146 Humboldt, N., Minneapolis, MN 55412; Megan Poucher, 11718 Oban Avenue, Tampa, FL 33617

#### EDITORIAL ADVISORY BOARD

To act in an advisory capacity to the editor of *The DELTASIG Magazine* on purposes and content of the publication and to seek articles from contributors for publication in the magazine.

CHAIRMAN: Mary L. Nowell, 6115 Oakgreen Circle, Carmichael, CA 95608

MEMBERS: Howard P. Abel, 511 Palm Court, Tallahassee, FL 32301; William E. Beatty, 194 Connor Drive, Henrietta, NY 14467; Robert F. Domagala, Jr., 535 N. Michigan, Apt. 2407, Chicago, IL 60611; Harold R. Kutter, Jr., 438 Ruth Avenue, Cottage Hills, IL 62018

#### COMMITTEE ON NOMINATIONS

To identify candidates for national office (Board of Directors) for election at the biennial elections held at the Grand Chapter Congress and to locate and identify other members for other responsibilities (District Directors, Committees, Special Assignments).

CHAIRMAN: Thomas M. Mocella, 1024 Skylark Drive, Palatine, IL 60067

MEMBERS: R. Nelson Mitchell, 7206 Fairfield Road, Santa Rosa, CA 95405; Monroe M. Landreth, Jr., 100 Placid Place, Charlotte, NC 28211

#### SENIOR ADVISORY COUNCIL

To serve in an advisory capacity to the Grand President, National Executive Committee and Board of Directors and to assume special assignments or studies.

CHAIRMAN: Homer T. Brewer, 132 Heatherdown Road, Decatur, GA 30030

MEMBERS: Thomas M. Mocella, 1024 Skylark Drive, Palatine, IL 60067; R. Nelson Mitchell, 7206 Fairfield Road, Santa Rosa, CA 95405; Warren E. Armstrong, P.O. Box 8306, Albuquerque, NM 87108; Kenneth B. White, P.O. Box 31003, Dallas, TX 75231; M. John Marko, 1720 Clarendon Drive, Greensboro, NC 27410

#### COMMITTEE ON PROFESSIONALISM

To promote the professional focus of the fraternity and professional programs in the chapters and to promote community service by authoring manuals and guidelines on these subjects and determining national-level recognition awards for such activities.

CHAIRMAN: Marc P. Franson, 1415 Beaver Avenue, Apt. 5, Des Moines, IA 50311

MEMBERS: Barry A. Kleypas, 10638 Mills Cut, Houston, TX 77070; Robert M. Drewniak, 565 River Oak Way, Lawrenceville, GA 30245; Theresa M. Jeszka, 4510 W. Marlette Avenue, Glendale, AZ 85301; Daniel N. Ford, 445 Andover Street, Apt. 10, Lawrence, MA 01843; Verne L. Adamson, 7350 W. Boulevard, Apt. 302, Hitchcock Square, Boardman, OH 44512; Patrick J. Sheehan, Jr., 894 Shagbark Lane, Apt. 101, N. Aurora, IL 60542

#### COMMITTEE ON MEMBERSHIP

To assist chapters in being as productive as possible in recruiting new members through promotional media such as slide presentations. To study other areas related to membership such as junior colleges.

CHAIRMAN: Michael J. Mazur, Jr., 2398-A Lawrenceville Highway, Decatur, GA 30033

MEMBERS: Carolyn E. Walsh, 2013 Washington Square, Cincinnati, OH 45215; Ben H. Wolfenberger, 330 South Campus Avenue, Oxford, OH 45056; Mary L. Nowell, 6115 Oakgreen Circle, Carmichael, CA 95608; Gus W. Schram III, 3520 Lake Street, Lake Charles, LA 70605; Scott A. Weber, 2115 Madison Drive, Apt. 1092, Arlington, TX 70611

#### COMMITTEE ON COMPUTERIZATION OF CHAPTER EFFICIENCY INDEX

To study the computerization of all departments and operations at The Central Office with special emphasis and first priority placed on the Chapter Efficiency Index.

CHAIRMAN: John C. Blackshire, Jr., 2450 Sheila Lane, Marietta, GA 30062

MEMBERS: Steven B. Ludwig, P.O. Box E, Des Moines, IA 50311; Robert L. Wolff, Jr., 120 West Street, Amherst, MA 01002; Michael L. Marcotte, 2730 Chautauqua, Apt. 109, Norman, OK 73069; Michael J. Tillar, 330 South Campus Avenue, Oxford, OH 45056; Richard L. Schreiner, 4400 Hadrian Court, Alexandria, VA 22310; Gayle L. Kral, 309 E. Culton, Warrensburg, MO 64093

#### COMMITTEE ON LEADERSHIP DEVELOPMENT

To develop an educational program for members of the Board and District Directors and potential members for these positions through publications and workshops.

CHAIRMAN: Richard J. Parnitzke, 214 Capen Boulevard, Eggertsville, NY 14226

MEMBERS: Michael J. Mazur, Jr., 2398-A Lawrenceville Highway, Decatur, GA 30033; Loren A. Poucher, 11718 Oban Avenue, Tampa, FL 33617; Marilyn R. Doskey, 6208 Milne Boulevard, New Orleans, LA 70124; Michael T. Walsh, 2013 Washington Square, Cincinnati, OH 45215; David A. Brumbaugh, 5 Duckford Circle, Nashua, NH 03063; Mark A. Roberts, 330 South Campus Avenue, Oxford, OH 45056

#### COMMITTEE ON EXPANSION AND REACTIVATION

To promote efforts to reactivate inactive chapters where favorable conditions exist and to encourage volunteers to investigate expansion at universities where a fraternity chapter does not exist, using volunteer fraternity members and coordinating their work with the national staff.



**CHAIRMAN:** William W. Tatum, Jr., 3001 N. El Macero Drive, El Macero, CA 95618

**MEMBERS:** Daniel W. LaFont, 810 Liberty Street, Houma, LA 70360; John A. Watson, 5531 Bundy Road, Unit 468, New Orleans, LA 70127; Michael J. Tillar, 330 South Campus Avenue, Oxford, OH 45056; Thomas A. Camiolo, 60 Newton Road, Rochester, NY 14626; Michael T. Walsh, 2013 Washington Square, Cincinnati, OH 45215

#### **COMMITTEE ON DIAMOND ANNIVERSARY**

*To determine appropriate ceremonies and celebrations and other commemorative actions to observe the 75th anniversary of the fraternity in 1982.*

**CHAIRMAN:** Thomas M. Mocella, 1024 Skylark Drive, Palatine, IL 60067

**MEMBERS:** Homer T. Brewer, 132 Heatherdown Road, Decatur, GA 30030; Warren E. Armstrong, P.O. Box 8306, Albuquerque, NM 87108; Ben H. Wolfenberger, 330 South Campus Avenue, Oxford, OH 45056

#### **COMMITTEE ON SUNSHINE POLICIES**

*To examine what policies or procedures, if any, should be modified to keep fraternity members fully apprised of the activities of the fraternity nationwide and of actions or discussions of the Board and Executive Committee.*

**CHAIRMAN:** Daniel W. LaFont, 810 Liberty Street, Houma, LA 70360

**MEMBERS:** Gus W. Schram III, 3520 Lake Street, Lake Charles, LA 70605; Theresa M. Jeszka, 4510 W. Marlette Avenue, Glendale, AZ 85301; Samuel F. Shaheen, 2708 Clearview, NW, Canton, OH 44718; Charles J. Warnick, 307 Harrison Boulevard, Evansville, IN 47715; Richard S. McPherson, 4324 W. Royal Palm Road, Glendale, AZ 85302; Barry C. Melancon, 9 S. Belle Court, Houma, LA 70360

#### **CHAPTER EFFICIENCY INDEX REVISION COMMITTEE**

*To examine the Chapter Efficiency Index to determine what changes, if any, are needed in activities or programs allowable for CEI recognition and what point values should be assigned to each item in the CEI.*

**CHAIRMAN:** Jeffrey L. Philippi, 952 S. 23rd Street, Ap. 211, Richmond, IN 47374

**MEMBERS:** Michael M. Johnson, Box 452 Shannondale, Harpers Ferry, WV 25425; Michael J. Tillar, 330 South Campus Avenue, Oxford, OH 45056; Richard J. Parnitzke, 214 Capen Boulevard, Eggertsville, NY 14226; Robert J. Smith, P.O. Box 174, Hanson, KY 42413; Mary Jo Wuest, 2500 Warsaw Avenue, Apt. 15, Cincinnati, OH 45204

#### **COMMITTEE ON CONSTITUTIONAL REVISIONS**

*To examine the National Constitution and Bylaws to clarify any ambiguities or discrepancies, to recommend change by amendment where appropriate, and to examine a new code of regulations proposed for moving the corporate site of the fraternity from Illinois to Ohio.*

**CHAIRMAN:** William R. Leonard, Globe Corporation, 3634 Civic Center Plaza, Scottsdale, AZ 85251

**MEMBERS:** Ben H. Wolfenberger, 330 South Campus Avenue, Oxford, OH 45056; Joe S. Loomis, 3293 South El Macero Drive, Box 2053, El Macero, CA 95618; Marilyn R. Doskey, 6208 Milne Boulevard, New Orleans, LA 70124; Timothy D. Gover, School of Business, EIU, Charleston, IL 61920; Stephen L. Ropfogel, 6440 Woodley, c/o E. Zehden, Van Nuys, CA 91406

#### **COMMITTEE ON ADMINISTRATIVE RESTRUCTURING**

*To examine the fraternity's governing structure as to the composition of the Board of Directors and recommend changes, if needed, to simplify and strengthen the governing of the fraternity.*

**CHAIRMAN:** Michael J. Mazur, Jr., 2398-A Lawrenceville Highway, Decatur, GA 30033

**MEMBERS:** Frank M. Busch, Jr., Box 4324, Tech Station, Ruston, LA 71272; Victor A. Tabor, 8701 S. Braeswood, Apt. 110, Houston, TX 77031; Michael M. Johnson, Box 452 Shannondale, Harpers Ferry, WV 25425; Richard J. Parnitzke, 214 Capen Boulevard, Eggertsville, NY 14226

#### **COMMITTEE ON LONG RANGE FINANCIAL PLANNING**

*To do a long range study of the fraternity's future needs in programs, services, equipment and other areas and to plan for funding where needed.*

**CHAIRMAN:** Theresa M. Jeszka, 4510 W. Marlette Avenue, Glendale, AZ 85301

**MEMBERS:** William W. Tatum, Jr., 3001 N. El Macero Drive, El Macero, CA 95618; Michael M. Johnson, Box 452 Shannondale, Harpers Ferry, WV 25425; Ben H. Wolfenberger, 330 South Campus Avenue, Oxford, OH 45056; Keith N. Masuda, 3237 15th Avenue, S., Apt. 15, Minneapolis, MN 55407; William R. Leonard, Globe Corporation, 3634 Civic Center Plaza, Scottsdale, AZ 85251

## **life members**

12006 Dennis M. Ranahan, *Gamma Pi*, Loyola University-Chicago

12007 Mary A. Sloop, *Alpha Lambda*, University of North Carolina-Chapel Hill

12008 Heather S. York, *Pi*, University of Georgia

12009 Bruce W. Roberson, *Zeta Theta*, Western Kentucky University

12010 Ronald L. Freeman, *Alpha Epsilon*, University of Minnesota-Minneapolis

12011 Michael R. Perez, *Eta Chi*, Cal Poly-Pomona

12012 Tracey K. Austin, *Zeta Psi*, State University of New York-Albany

12013 Joann M. Ardelean, *Alpha Pi*, Indiana University

12014 Daniel J. Erzar, *Theta Tau*, St. Cloud State University

12015 Bruce W. Gumtow, *Theta Phi*, University of South Florida

12016 Gary A. Emerson, *Theta Chi*, San Jose State

12017 Carol A. Galimberti, *Alpha Gamma*, Pennsylvania State University

12018 Thomas A. Morrison, *Theta Tau*, St. Cloud State University

12019 Diane A. Hunsicker, *Alpha Gamma*, Pennsylvania State University

12020 Steven L. Rosenberg, *Zeta Omega*, Northern Arizona University

12021 F. Michael Fitch, *Delta Chi*, Washburn University

12022 Walter O. Barnes, Jr., *Epsilon Phi*, Cal State-Sacramento

12023 Jon A. Haneman, *Gamma Phi*, University of Texas-El Paso

12024 Steven C. Beckham, *Beta Phi*, Southern Methodist University

12025 Debra A. Jasper, *Alpha Iota*, Drake University

12026 Ira M. Yukelson, *Iota Pi*, San Diego State

12027 John S. Allison, *Delta Sigma*, Loyola Marymount University

12028 Michael A. Baron, *Iota Upsilon*, Cal State-Northridge

12029 Peter W. Capriotti, *Eta Xi*, Philadelphia College of Textiles & Science

12030 Lisa A. Schoemaker, *Gamma Phi*, University of Texas-El Paso

12031 David R. Murphy, *Delta Tau*, Indiana State University

12032 Laurence P. Birch, *Upsilon*, University of Illinois-Urbana

12033 Christine M. Hedinger, *Epsilon Rho*, University of Tampa

12034 Cynthia A. Hedinger, *Epsilon Rho*, University of Tampa

12035 James F. Geer, *Epsilon Chi*, Georgia Southern College

12036 Gennene H. Edwards, *Epsilon Chi*, Georgia Southern College

12037 Paul L. Bougeant, *Gamma Iota*, University of New Mexico

12038 Gina B. Odom, *Epsilon Chi*, Georgia Southern College

12039 Gary W. Wheeler, *Epsilon Chi*, Georgia Southern College

12040 Donna L. Oxnam, *Gamma Psi*, University of Arizona

12041 Pamela M. Barron, *Theta Mu*, Columbus College

12042 Frederick C. Lipsey, *Eta Psi*, University of Houston

12043 Lilies Widjaja, *Alpha Pi*, Indiana University

12044 Laura L. Bender, *Alpha Pi*, Indiana University

12045 Rossya J. Krel, *Alpha Pi*, Indiana University

12046 John R. Gray, *Alpha Pi*, Indiana University

12047 Lee A. Blackman, *Delta Eta*, Lamar University

12048 Raymond E. Wasser III, *Theta Phi*, University of South Florida

12049 Robert B. Mann, *Delta Pi*, University of Nevada-Reno

12050 Paul R. Anderson, *Delta Pi*, University of Nevada-Reno

12051 Catherine D. Monteith, *Delta Pi*, University of Nevada-Reno

12052 Gay L. Perry, *Beta Pi*, Southern Methodist University

12053 Carla J. Young, *Eta Omicron*, Northeast Louisiana University

12054 Sherry D. Carter, *Beta Psi*, Louisiana Tech University

12055 Sharon M. Jackson, *Epsilon Chi*, Georgia Southern College

12056 Melvin A. Jusich, *Zeta*, Northwestern University-Evanston



- 12057 Stephen V. Caruso, *Gamma Sigma*, University of Maryland
- 12058 Michael R. Simpson, *Zeta Nu*, Texas A&I University
- 12059 P. Nancy Chou, *Iota Upsilon*, Cal State-Northridge
- 12060 James W. Stanney, *Eta Chi*, Cal Poly-Pomona
- 12061 Orin A. Guell, *Iota Pi*, San Diego State
- 12062 Alton B. Phillips, *Gamma Tau*, University of Southern Mississippi
- 12063 J. David Logan, Jr., *Epsilon Upsilon*, New Mexico State University
- 12064 Constance L. Pehrson, *Iota Phi*, Cal State-Fresno
- 12065 Lynnah J. McGee, *Epsilon Chi*, Georgia Southern College
- 12066 E. John McLeod, *Delta Rho*, Ferris State College
- 12067 Nancy A. David, *Lambda*, University of Pittsburgh
- 12068 James B. Mannela, *Lambda*, University of Pittsburgh
- 12069 Chandra C. Louque, *Eta Iota*, Nicholls State University
- 12070 Tracy R. McKinley, *Alpha Gamma*, Pennsylvania State University
- 12071 Linda M. Esperti, *Theta Upsilon*, Siena College
- 12072 Perry C. Dorrell, *Delta Eta*, Lamar University
- 12073 Mary R. Benkert, *Theta Lambda*, Xavier University-Cincinnati
- 12074 Mark L. Wanstrath, *Epsilon Xi*, Ball State University
- 12075 Donna L. Smith, *Theta Iota*, University of Connecticut
- 12076 Eric A. Butler, *Alpha Iota*, Drake University
- 12077 Nancy A. Misik, *Eta Mu*, Northern Illinois University
- 12078 Bruce E. Thompson, *Epsilon Omega*, Eastern Illinois University
- 12079 Andrew F. Peterson, *Epsilon Xi*, Ball State University
- 12080 Janet F. LaCoze, *Beta Psi*, Louisiana Tech University
- 12081 Michael S. Socha, *Gamma Theta*, Wayne State University-Michigan
- 12082 Stephen C. Roos, *Beta Kappa*, University of Texas-Austin
- 12083 Karla B. Scott, *Delta Eta*, Lamar University
- 12084 Alex L. Case, *Gamma Tau*, University of Southern Mississippi
- 12085 Timothy J. Schaumburg, *Alpha Beta*, University of Missouri-Columbia
- 12086 Linda R. Doss, *Gamma Rho*, University of Detroit
- 12087 Michael J. Meine, *Beta Pi*, Kent State University
- 12088 Belinda A. Hirsch, *Zeta Phi*, Florida Atlantic University
- 12089 Diane Schaad, *Beta Rho*, Rutgers University
- 12090 Nancy M. Schwartz, *Zeta Omega*, Northern Arizona University
- 12091 Nina L. O'Neal, *Beta Epsilon*, University of Oklahoma
- 12092 Douglas L. Steele, *Eta Pi*, Wayne State College-Nebraska
- 12093 Darrel A. Auble, *Epsilon Phi*, Cal State-Sacramento
- 12094 John V. Svarlich, *Epsilon Phi*, Cal State-Sacramento
- 12095 Donna C. Denham, *Beta Epsilon*, University of Oklahoma
- 12096 Mary A. Poinsette, *Alpha Pi*, Indiana University
- 12097 Sandra J. Lubker, *Alpha Delta*, University of Nebraska-Lincoln
- 12098 Elizabeth A. Laco, *Alpha Gamma*, Pennsylvania State University
- 12099 Richard R. Storm, *Epsilon Upsilon*, New Mexico State University
- 12100 Richard E. Ambrose, *Beta Lambda*, Auburn University
- 12101 Robert E. Meath, *Theta Tau*, St. Cloud State University
- 12102 Steven M. Held, *Theta Chi*, San Jose State
- 12103 Keith J. Jordano, *Delta Nu*, Loyola University-New Orleans
- 12104 Karen S. Hoevener, *Iota Sigma*, University of Evansville
- 12105 Robert C. Cottrell, *Eta Rho*, University of Wisconsin-LaCrosse
- 12106 John B. Meredith, Jr., *Zeta Upsilon*, Virginia Polytechnic Institute
- 12107 Anthony J. Verkruyse, *Alpha Beta*, University of Missouri-Columbia
- 12108 Terry K. McEwen, *Lambda*, University of Pittsburgh
- 12109 Thomas G. Johnson, *Alpha Theta*, University of Cincinnati
- 12110 Murray J. Zweig, *Gamma Omega*, Arizona State University
- 12111 Kirk A. Gillett, *Delta Rho*, Ferris State College
- 12112 Leonora G. Scioli, *Eta Xi*, Philadelphia College of Textiles and Science
- 12113 Donald M. Meyer, *Iota Sigma*, University of Evansville
- 12114 David B. Ross, *Zeta Phi*, Florida Atlantic University
- 12115 Ronald H. Scheetz, *Alpha Theta*, University of Cincinnati
- 12116 Beth A. Fusner, *Alpha Theta*, University of Cincinnati
- 12117 Allan C. Peek, *Beta Gamma*, University of South Carolina
- 12118 Stephen L. Meador, *Gamma Phi*, University of Texas-El Paso
- 12119 Irving H. Kornblum, *Iota Pi*, San Diego State
- 12120 Anthony K. Reid, *Eta Sigma*, Southern Illinois University-Edwardsville
- 12121 Gigi Hay, *Delta Pi*, University of Nevada-Reno
- 12122 Richard P. Darr, *Nu*, Ohio State University
- 12123 Martin L. Ellerbrock, *Nu*, Ohio State University
- 12124 Candace L. Horvath, *Nu*, Ohio State University
- 12125 Josephine A. Raimondi, *Mu*, Georgetown University
- 12126 Susan C. Bates, *Gamma Tau*, University of Southern Mississippi
- 12127 Susan L. Collmer, *Gamma Tau*, University of Southern Mississippi
- 12128 Patricia M. West, *Gamma Tau*, University of Southern Mississippi
- 12129 Mark M. Mischley, *Delta Rho*, Ferris State College
- 12130 Jeffrey A. Maher, *Delta Tau*, Indiana State University
- 12131 Randall W. Bender, *Alpha Theta*, University of Cincinnati
- 12132 Paul F. Hoffman, *Delta Epsilon*, North Texas State University
- 12133 Patrick A. Randazzo, *Epsilon Kappa*, Shepherd College
- 12134 Thaxter H. Polk, Jr., *Gamma*, Boston University
- 12135 Christine M. Van Deventer, *Iota Omicron*, Central Missouri State University
- 12136 Gary R. Williams, *Epsilon Eta*, Eastern New Mexico University
- 12137 Donna A. Nuzzi, *Iota Upsilon*, Cal State-Northridge
- 12138 Grant M. Mathison, *Gamma Eta*, University of Nebraska-Omaha
- 12139 Judith M. Fredenburg, *Theta Upsilon*, Siena College
- 12140 Susan H. Thomas, *Gamma Psi*, University of Arizona
- 12141 Susan J. Wirt, *Alpha Eta*, University of South Dakota
- 12142 Frank A. Zimmerman, *Kappa*, Georgia State University
- 12143 Rebecca T. Woodliff, *Theta Pi*, Bowling Green State University
- 12144 Cherrilynne M. Washington, *Delta Nu*, Loyola University-New Orleans
- 12145 William R. McLaughlin, *Theta Mu*, Columbus College
- 12146 Donald A. Hutchko, *Theta Mu*, Columbus College
- 12147 Austin O. Patterson, *Gamma Rho*, University of Detroit
- 12148 Bruce H. Lea, *Gamma Tau*, University of Southern Mississippi
- 12149 Stephen P. Rogers, *Epsilon Mu*, Sam Houston State University
- 12150 Ella S. Spinale, *Lambda*, University of Pittsburgh
- 12151 Wenda McGilberry, *Eta Sigma*, Southern Illinois University-Edwardsville
- 12152 Barbara L. Phelps, *Alpha Iota*, Drake University
- 12153 Daniel K. Hinrichs, *Iota Omicron*, Central Missouri State University
- 12154 David L. Turner, *Iota Nu*, Northeast Missouri State University
- 12155 David A. Fortier, *Beta Zeta*, Louisiana State University-Baton Rouge
- 12156 Jay P. Menacher, *Upsilon*, University of Illinois-Urbana
- 12157 Marshall M. Shelley, *Gamma Iota*, University of New Mexico
- 12158 Nick Montoya, *Zeta Omega*, Northern Arizona University
- 12159 Ilene R. Ungerleider, *Iota Upsilon*, Cal State-Northridge
- 12160 Nancy A. Luther, *Delta Pi*, University of Nevada-Reno
- 12161 Mark S. Farrelly, *Mu*, Georgetown University
- 12162 Irene M. Statkus, *Upsilon*, University of Illinois-Urbana
- 12163 Peter V. Badala, *Mu*, Georgetown University
- 12164 William P. McCaughey, *Alpha Iota*, Drake University
- 12165 Richard S. Spansel, *Eta Iota*, Nicholls State University
- 12166 Thomas W. Gorzkowski, *Theta Iota*, University of Connecticut
- 12167 Russell D. Fleetwood, *Iota Kappa*, James Madison University
- 12168 Nancy M. Bacho, *Delta Omega*, West Liberty State College
- 12169 Charles J. Petredis, *Alpha Gamma*, Pennsylvania State University



## DELTA SIGMA PI EDUCATIONAL FOUNDATION SCHOLARSHIP PROGRAM

For sons, daughters, brothers, sisters, nephews, nieces, grandsons or granddaughters of members of the International Fraternity of Delta Sigma Pi. To be completed and returned (postmarked) on or before January 31, 1981, to:

Delta Sigma Pi Educational Foundation  
Mr. Richard L. Schreiner  
4400 Hadrian Court  
Alexandria, Virginia 22310

Please enter me in the DELTA PI EDUCATIONAL FOUNDATION SCHOLARSHIP PROGRAM FOR 1981.

I am the  son  grandson  nephew  brother  
 daughter  granddaughter  niece  sister

of a member of Delta Sigma Pi, and I expect to complete high school in 1981 and enter college in 1981. I have taken the Scholastic Aptitude Test (SAT) prepared by the Educational Testing Service. (An extra copy of your score can be obtained by using code 1000 when taking a test or can be furnished by your high school counselor.) I understand that my score on this test will be used to evaluate my candidacy in the Delta Sigma Pi Educational Foundation Scholarship Program.

- Results of the SAT are enclosed.  
 Results of the SAT will be furnished by my counselor.

### PLEASE PRINT CLEARLY

The exact date I will complete high school is \_\_\_\_\_ mo. \_\_\_\_\_ yr.

Name \_\_\_\_\_  
(Last) (First) (Middle)

Month, Day, Year of Birth \_\_\_\_\_

Home Address \_\_\_\_\_  
(Number & Street) (City & State) (ZIP Code)

Present High School \_\_\_\_\_  
(Exact Name) (City & State) (ZIP Code)

High School Where Tested \_\_\_\_\_  
(Exact Name) (City & State) (ZIP Code)

(Name of Parent, Grandparent, Brother, Sister, Uncle, or Aunt) (Designate Which)

(Chapter Affiliation) — Name and Number

I have applied  I intend to apply  
for admission to the following colleges\* or universities\*:

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

I plan to pursue a course of study leading to a degree of Bachelor of Business Administration (or equivalent B.S. or B.A. in business) with an emphasis (Accounting, Marketing, Finance, Management, etc.) in

(\*Admission must be in one of 192 schools where Delta Sigma Pi has chartered a chapter. A list of such schools is available by contacting the International Fraternity of Delta Sigma Pi, 330 South Campus Avenue, Oxford, Ohio 45056.)

I understand that the decision of the Delta Sigma Pi Educational Foundation is final in the selection of scholarship winners and that there is no appeal from the decision of the Foundation. It is my further understanding that if awarded a scholarship, the award is \$500 per year for four years upon providing evidence of continued satisfactory academic performance to the Foundation.

\_\_\_\_\_  
(Signature of member-parent, grandparent,  
uncle, or aunt)

\_\_\_\_\_  
(Signature of applicant)

\_\_\_\_\_  
(Date)

## life members

- 12170 Samuel E. Cefarratti, *Alpha Omicron*, Ohio University
- 12171 Marilyn R. Doskey, *Delta Nu*, Loyola University-New Orleans
- 12172 David W. Parrott, *Zeta Theta*, Western Kentucky University
- 12173 Gayle L. Kral, *Iota Omicron*, Central Missouri State University
- 12174 Nancy J. Hughes, *Zeta Psi*, State University of New York-Albany
- 12175 Richard L. Baird, *Lambda*, University of Pittsburgh
- 12176 Randall L. Pringle, *Beta Pi*, Kent State University
- 12177 John J. Washburn, *Delta Psi*, Suffolk University
- 12178 Nancy M. Gallant, *Alpha Kappa*, State University of New York-Buffalo
- 12179 Richard Ciero, *Zeta Psi*, State University of New York-Albany
- 12180 Elizabeth J. Gira, *Iota Kappa*, James Madison University
- 12181 Michael C. Piccione, *Beta Zeta*, Louisiana State University-Baton Rouge
- 12182 Rannis A. Williams, *Theta Iota*, University of Connecticut
- 12183 Betty J. Gray, *Alpha Delta*, University of Nebraska-Lincoln
- 12184 Jennifer S. Ross, *Zeta Upsilon*, Virginia Polytechnic Institute
- 12185 James R. Backhus, *Epsilon Theta*, Cal State-Chico
- 12186 Zelta F. Berina, *Iota Upsilon*, Cal State-Northridge
- 12187 Elizabeth C. Doran, *Eta Iota*, Nicholls State University
- 12188 Elizabeth S. Austin, *Alpha Upsilon*, Miami University-Ohio
- 12189 Steven L. Schneider, *Epsilon*, University of Iowa
- 12190 John C. Roiko, *Theta Tau*, St. Cloud State University
- 12191 Douglas R. Brase, *Alpha Epsilon*, University of Minnesota-Minneapolis
- 12192 Fletcher S. Johnson, *Zeta Rho*, Menlo College
- 12193 Jane A. Gordon, *Upsilon*, University of Illinois-Urbana
- 12194 George H. Carter III, *Gamma Tau*, University of Southern Mississippi
- 12195 Mary K. Kimbrell, *Eta Iota*, Nicholls State University
- 12196 James E. Reich, *Eta Theta*, Angelo State University
- 12197 Franklin G. Shell, *Alpha Lambda*, North Carolina—Chapel Hill
- 12198 Dawn E. Edwards, *Delta Chi*, Washburn University
- 12199 Linda M. Gee, *Epsilon Xi*, Ball State University
- 12200 Jay M. Simon, *Beta Gamma*, University of South Carolina
- 12201 Lilly Miranda, *Zeta Omega*, Northern Arizona University
- 12202 Karen D. Figler, *Zeta Theta*, Western Kentucky University
- 12203 Brett A. Campbell, *Epsilon Xi*, Ball State University
- 12204 John B. Broerman, *Theta Pi*, Bowling Green State University
- 12205 Brian J. Warnert, *Theta Tau*, St. Cloud State University



- 12206 Scott S. Jacobs, *Beta Xi*, Rider College
- 12207 Jeffrey P. Johnson, *Zeta Kappa*, Western State College
- 12208 Mark K. Snead, *Zeta Upsilon*, Virginia Polytechnic Institute
- 12209 Jo K. Nelson, *Beta Psi*, Louisiana Tech University
- 12210 Tracy D. Darby, *Iota Omicron*, Central Missouri State University
- 12211 Luke P. Therien, *Zeta Phi*, Florida Atlantic University
- 12212 Mark L. Johnson, *Alpha Delta*, University of Nebraska-Lincoln
- 12213 Ellen K. Frichtel, *Zeta Psi*, State University of New York-Albany
- 12214 Stephan J. Wantuch, *Theta Iota*, University of Connecticut
- 12215 Steven F. Howard, *Delta Pi*, University of Nevada-Reno
- 12216 Patricia D. Plaskett, *Iota Omicron*, Central Missouri State University
- 12217 Larry A. Valliere, *Epsilon Rho*, University of Tampa
- 12218 David M. Brookman, *Theta Tau*, St. Cloud State University
- 12219 Cheryl A. Dronet, *Beta Psi*, Louisiana Tech University
- 12220 Steven A. Linch, *Beta Omega*, University of Miami-Florida
- 12221 Amin G. Jhaveri, *Eta Psi*, University of Houston
- 12222 Robert L. Wolff, Jr., *Alpha Beta*, University of Missouri-Columbia
- 12223 Edward H. Wickland, Jr., *Alpha Gamma*, Pennsylvania State University
- 12224 Don L. Jelinek, *Alpha Delta*, University of Nebraska-Lincoln
- 12225 Ann D. Jackson, *Theta Pi*, Bowling Green State University
- 12226 Dale A. Tyson, *Delta Eta*, Lamar University
- 12227 Donna S. Call, *Iota Omicron*, Central Missouri State University
- 12228 Alexander D. Erwin III, *Kappa*, Georgia State University
- 12229 Gerald L. Barb, *Epsilon Zeta*, Midwestern State University
- 12230 Lou A. Kincey, *Eta Kappa*, Troy State University
- 12231 Bradley D. Shrock, *Theta Pi*, Bowling Green State University
- 12232 Deborah L. Dunlap, *Eta Psi*, University of Houston
- 12233 Karen E. Farve, *Delta Nu*, Loyola University-New Orleans
- 12234 Patricia M. Hannifin, *Iota Upsilon*, Cal State-Northridge
- 12235 Lee H. Ho, *Iota Pi*, San Diego State
- 12236 Cynthia L. Schmidt, *Lambda*, University of Pittsburgh
- 12237 Kent S. Ghahremani, *Gamma Iota*, University of New Mexico
- 12238 Sandy L. Burlem, *Zeta Omega*, Northern Arizona University
- 12239 Jesus G. Ortiz, *Delta Omicron*, San Francisco State
- 12240 Jeffrey S. Lerner, *Delta Epsilon*, North Texas State University
- 12241 David G. Landreneau, *Beta Zeta*, Louisiana State University-Baton Rouge
- 12242 Shirley A. Ward, *Gamma Rho*, University of Detroit
- 12243 Kirk P. Van Patten, *Epsilon Phi*, Cal State-Sacramento
- 12244 Kimberly A. Arnott, *Epsilon Xi*, Ball State University

# bulletin board

## \*GRAND CHAPTER CONGRESS

Articles on the 1981 Grand Chapter Congress location, program, costs, and special attractions will appear in the March and May issues of the magazine.

## \*AMENDMENTS

Proposed amendments submitted by chapters and clubs for consideration at the national convention must reach The Central Office by the deadline date of March 1, 1981.

## \*NOMINATIONS

Chapters and alumni clubs will be contacted by the National Committee on Nominations outlining appropriate deadline dates, procedures, and policies for making nominations for national officers to be elected at the 1981 Grand Chapter Congress.

## \*ADDRESSES

No Directory of Chapters is published in the magazine. Direc-

tories are issued from The Central Office in November and March of each year.

## \*MAGAZINE DEADLINES

Deadline for the March, 1981, issue was December 19, 1980.

Deadline for the May, 1981, issue will be March 2, 1981.

## \*UNDERGRADUATE OF THE YEAR

The chapter nomination was to reach the Regional Director by January 1, 1981. Regional finalists are to be chosen by March 1.

## \*DELTASIG OF THE YEAR

Begin thinking now of a Deltasig of national prominence, for nomination in the spring when nominations are requested.

## \*ANNIVERSARIES

Beta Lambda Chapter, Auburn University, March 21, 1931-81.

Delta Eta Chapter, Lamar University, April 14, 1956-81.

# NATIONAL EXECUTIVE COMMITTEE MEETING

## Winter Meeting

## Hilton Palacio del Rio

## San Antonio, Texas

## February 19-22, 1981



# the chapters speak

## Eastern Region

### CONNECTICUT THETA IOTA

THETA IOTA CHAPTER at the University of Connecticut had a very active and productive fall semester. Thanks to the hard work of the Executive Board, especially President Mike Maguire, the chapter is going strong, manifested through committee organization and leadership.

The Fund Raising Committee headed by Steve Wantuch was very successful. Our fund raising events varied from donut and plant sales to movies such as "Casablanca" and "Alien."

The biggest highlight of the semester was the University of Connecticut's Centennial celebration; Delta Sigma Pi was well represented at the homecoming float parade. The float consisted of pledges in togas pulling President Mike Maguire in a chariot, followed by Brothers riding in three Model A's and Brother Tom Ferreira's XR7 sports car, thus signifying Delta Sigma Pi's changing through time. Another highlight was the Eastern Regional Conference in Rochester, New York, which proved to be a learning experience as well as a great time.

Theta Iota Chapter was honored to have United States Senator Lowell P. Weicker, Jr., of Connecticut as one of our professional speakers; this was opened to all students on campus. Our chapter also sponsored and organized a formal reception for Federal Reserve Board Governor Henry C. Wallich who spoke at our School of Business.

We are happy to announce that an alumni club has been chartered in Hartford. This and our first-time chapter newsletter will enhance alumni and chapter relations. Once again our chapter is on its way to another 100,000 point Chapter Efficiency Index year.

—DANIEL R. KOPPEL

### NEW YORK ALPHA

THE BROTHERS OF Alpha Chapter have begun what we hope to be another successful semester with the following officers: Michael Nissim, president; Wayne Moser, senior vice president; Bruce Martin, vice president for professional activities; Mitchel Blumenthal, vice president for pledge education; Michael Schiffman, treasurer; Michelle Mast, secretary; Marcello Buontempo, historian; Robert Schaub, CEI chairman and Richard Cochran, chancellor, which is probably the most difficult job of all!

All kidding aside, we are making this year one of the best in our recent history with several programs now in the planning stage. Already, we participated in the annual NYU student organizations fair held the first week in October in which many of the clubs on campus gain new members.

In addition, we would like to publicly thank our alumni, through whose generosity

we were able to obtain new furniture, including a new ping-pong table, for our house and needless to say, everyone is welcome to stop by the house at 255 Greene Street, New York, whenever you are in town.

—MICHAEL SCHIFFMAN

### ROCHESTER TECH EPSILON LAMBDA

THE EPSILON LAMBDA CHAPTER of Delta Sigma Pi returned 31 strong this fall quarter. The chapter started right in with several good financial projects in anticipation of the October Regional Conference weekend to be held at our house. The Brothers have been working diligently putting the finishing touches on the newly remodeled fraternity house.

The football team is doing well in the intra-Greek competition. We are looking forward to strong standings in the hockey, basketball, and softball competitions.

Epsilon Lambda Chapter had a strong fall rush, recruiting plenty of hard working pledges who planned and completed several financial projects.

The Brothers are looking forward to a strong productive year at the Rochester Institute of Technology. Special thanks to all of our Brothers in the Eastern Region who attended the Regional Conference at our house. We also thank everyone who helped us make it a Great Success!!

—LAWRENCE H. WOODS

### SIENA THETA UPSILON

OUR FALL SEMESTER began with the return of 37 Brothers who were determined to make the Theta Upsilon Chapter a bigger and better chapter on the Siena campus. The semester events centered on the areas of professionalism and community service in order to familiarize an even greater number of local businesses and community members with Delta Sigma Pi and its purpose.

Professional Committee Chairman Jack Coburn provided us with a full slate of professional speakers and activities this past semester. Such topics as "Audit and Control Procedures in a State Agency" and "Marketing in Today's Economy" were presented by helpful businessmen from the Albany area. An extensive tour of the General Electric Research and Development Center was attended by many Brothers and pledges on November 12.

Efrem Figueredo, our community service chairman and our state liaison, combined the duties of his two offices when he initiated a "Good-Will Program" this fall. Efrem's idea for the program was to raise money to donate to the Muscular Dystrophy Association. When presented with this idea, we unanimously approved it and began work on various projects to raise money on campus and in the local community. As state liaison, Efrem contacted our Zeta Psi Chapter Brothers at Albany State and our Alpha Chapter Brothers at NYU. They agreed to co-

operate and make this a regional effort. Regional Director Dick Parnitzke and District Director Chris Kerwick also gave the program their backing. As one final attempt to raise support, Brother Figueredo attended the Rochester Regional Conference in late October with other Theta Upsilon Chapter Brothers and presented his ideas in a 15 minute seminar to those assembled. Once again the enthusiasm was great. The final goal of all those involved is to make this a yearly event.

Of course, this past semester wasn't all work and no play! On the social side, the Brothers of Theta Upsilon Chapter sponsored a brunch in the campus rathskeller to celebrate Founders' Day in November. After the initiation of our neophytes on November 22, all of us, new Brothers and old, went out to dinner to celebrate and congratulate each other. The chapter had its annual Christmas party in early December—a needed break right before finals.

Finally, we hope all the Brothers will join in extending congratulations to our elected officers for the 1980-81 school year. They are: Christine Palmer, president; Judy Garcia, senior vice president; Mike Cantwell, chancellor; Vince Dingman, vice president for pledge education; Tony Elia, treasurer; Fran Bidell, secretary; Jim Halstead, CEI Chairman; and Mary Dworak, historian. An special congratulations to Efrem Figueredo for his outstanding contributions to the community and Delta Sigma Pi.

—STEVEN L. CORNELL

### SUNY-ALBANY ZETA PSI

ZETA PSI CHAPTER at the State University of New York at Albany School of Business has added several successful innovative events to its calendar. Included was our first annual Grad Day. Held on October 28, the event allowed not only SUNY-Albany students, but other area college students as well to meet and talk with several graduate school representatives. Another new event, the first annual Delta Sigma Pi Desk Blotter, was added to our already past successful autumn fund raisers. Over 5,000 of the blotters featuring the academic calendar and advertisements from local businesses were distributed to students.

The Professional Committee's sponsoring representatives from the Dale Carnegie Institute and Toastmasters International showed its desire to emphasize the important career skills of speaking, listening, and evaluating.

In its efforts to promote closer relations with the faculty, Zeta Psi Chapter continued having weekly coffee hours. We were proud to initiate a new faculty Brother, Doctor Harvey Kahalas, and our second Honorary Member, President Vincent O'Leary of the State University of New York-Albany.

Zeta Psi Chapter was very proud to be represented by 26 Brothers and three pledges at



the Eastern Regional Conference in Rochester. Other highlights of the semester included a picnic in early August at the SUNYA-Mohawk Campus, a tour of Brotherhood Winery and our waterpolo team, making the playoffs.

—GERALD J. JANIS, JR.

## SUFFOLK DELTA PSI

DELTA PSI CHAPTER at Suffolk University got the fraternity name out early this fall by kicking off the semester with a successful party at a local, well known club.

Our biggest event was a turkey day dance where we drew our winning raffle tickets. First prize was a 30 lb. bird; second, 25 lbs.; third, 20 lbs.

Also sponsored was a Halloween party in which the best costume won a \$50 gift certificate at the Booksmith.

Our third annual Christmas raffle featured a \$100 gift certificate at Blanchards and a pair of Montreal Canadians & Boston Bruins tickets.

The chapter has also been busy with professional speakers—from Real Estate to the Stock Market, we've had our share.

We would like to congratulate our Brothers Brian Brodette and Dave Morgan who were recently married.

—JOSEPH C. PATI

## Mideastern Region

### PENN STATE ALPHA GAMMA

ALPHA GAMMA CHAPTER of Delta Sigma Pi ended the 1979-80 school year with 14 newly initiated Brothers and nine newly elected officers. This set the stage for 45

Brothers to return this fall, eager and enthusiastic to begin another year of new activities and projects for Delta Sigma Pi. One of our chapter's initial concerns included an active three weeks of recruiting our fall pledge class which was 24 pledges strong—one of our largest pledge classes ever. Also, Brothers of Alpha Gamma Chapter saw one year of planning and hard work culminate in a weekend of fun and excitement when we hosted the Mideastern Regional Conference on October 3-5, 1980. Brothers and alumni from 13 chapters of the Mideastern Region, as well as Grand President Mike Mallonee, attended a weekend of thought-provoking seminars and exciting celebrations. One of the highlights of the conference included Yellow Dog Initiation. Alpha Gamma Chapter can now boast that most Brothers of the chapter are members of the Yellow Dog fraternal organization.

Finally, Alpha Gamma Chapter is proud to announce that the chapter has achieved 100,000 points for two consecutive years. With the many remaining activities planned for 1981, we are confident of reaching that goal again this year!

—TERRI CAMP

### PITTSBURGH LAMBDA

LAMBDA CHAPTER AT the university of Pittsburgh, in the true spirit of a business and professional fraternity, began planning the 1980-81 school year in a series of summer executive sessions. In May, the newly elected officers assumed the administration of a 100,000 point chapter in the Chapter Efficiency Index. To continue this challenge, a calendar of events was set up with particular areas of responsibility assigned to each officer.

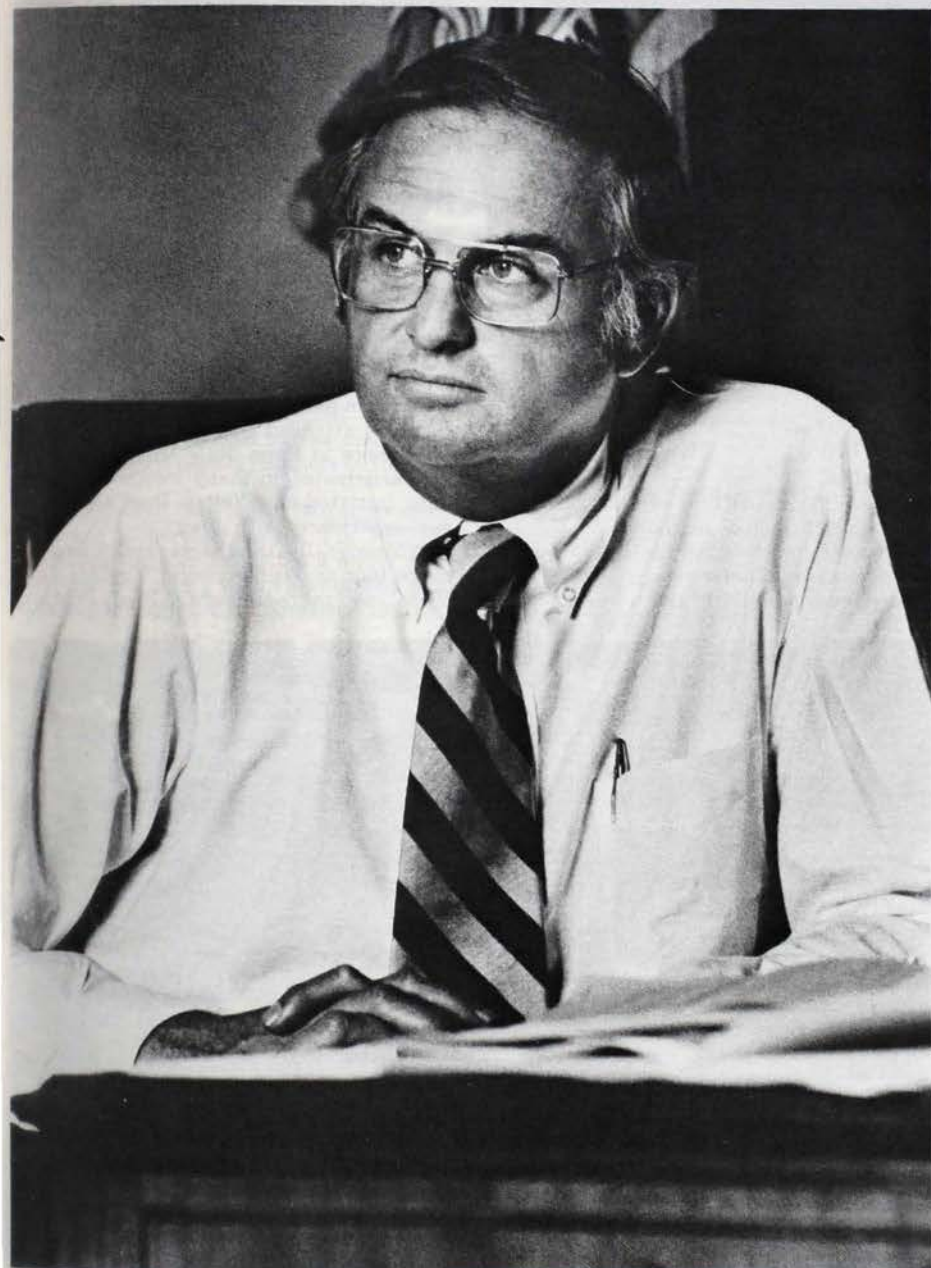
A business program has been instituted in the day school at Pittsburgh, thus, an overwhelming number of prospective pledges attended the first pledge meeting in October. A smoker followed in November at the Greentree Marriott Inn, with a successful initiation in December.

Lambda Chapter Brothers and guests attended the Pittsburgh versus West Virginia football game on October 18. This October social event was pleasing to the Pittsburgh fans as Pittsburgh downed West Virginia, 42-14.

In November, the Brothers, alumni, and faculty advisors took part in the Pledge Festival for WQED-Channel 13, Pittsburgh, Pennsylvania. They took incoming calls for pledges, a very necessary service for the funding of this station. This was not only a good opportunity to be of service to our community, but gave everyone who participated the opportunity to tour the television facilities.

The Brothers are now turning their attention to the spring activities. With the enthusiasm and ambition among our Brothers during the fall term, Lambda Chapter should continue its productive year. We wish all chapters the same success.

—DOROTHY H. RIGATTI



United States Senator Lowell P. Weicker spoke at the University of Connecticut and was sponsored by Theta Iota Chapter there.



## RIDER BETA XI

BETA XI CHAPTER at Rider College is well on its way to one of the most productive semesters yet. Thanks to the genuine efforts of Senior Vice President Jim Sinclair, we are proud to have a pledge class of 14. The pledge class, under the guidance of Senior Vice President Joseph Lenzi, is working diligently toward attainment of membership.

We are striving for 100,000 points in the Chapter Efficiency Index through professional and fund raising events. One of the professional speakers this semester spoke on corporate level management, which proved quite beneficial. We have reimplemented hoagie sales every Monday night. We also, for the first time, invested in a stock option plan under the guidance of Alumni Brother Joseph Lagowski.

The Brothers of Beta Xi Chapter would like to extend a warm thanks to all those Brothers who attended the Mideastern Regional Meeting, especially those from Penn State and LaSalle, who helped us when we were in need of help. These Brothers helped us with room and board when we could not afford it and showed us a great time. Thanks again.

—WAYNE H. BLOOM

## ROBERT MORRIS IOTA TAU

THERE IS JUST no limit to the enthusiasm of Delta Sigma Pi's newest chapter—Iota Tau. During the past months, the Robert Morris College Chapter has initiated and directed activities ranging from sporting events to professional programs to fund raisers for local charitable organizations.

On September 25-27, Robert Morris College held a Fall Carnival to raise money for the D. T. Watson Home for Crippled Children. Delta Sigma Pi sponsored two booths, "Chuck-a-Luck" and "Milk Can Toss." Thanks to the hard work and dedication of all the Brothers, Iota Tau Chapter surpassed every other organization in total funds collected.

On November 8, Brothers of Iota Tau Chapter participated in their second D. T. Watson fund raiser. After signing sponsors who pledged donations, the fraternity completed a six-mile walk from Sewickley to the Home and back. Each walker received a T-shirt and hamburger coupon donated by Burger King, the sponsor of the walk.

Iota Tau Chapter is also involved with raising money for Muscular Dystrophy. Aside from October's plant sale and a Big Mac eating contest, the fraternity is scheduling its annual Pizza eating contest for February, 1981. Last year's contest proved extremely successful and was very well publicized. WIIC-TV filmed the contest which was aired that evening on Channel 11 news.

On the weekend of October 3-5, 19 Iota Tau Chapter Brothers attended the Delta Sigma Pi Regional Conference held at Penn State University. Thirteen chapters, including Iota Tau, were represented. Aside from gaining information vital to the success of our fraternity, the Brothers participated in various social activities and very much enjoyed meeting Brothers from other chapters.

A special fraternity advertising campaign was instituted this past September by

Richard Lunn and Greg Helbling. With the help of Dave Rombold, Steve Kenyhercz, John Schmitz, Ken Breakiron, and Scott Michel, they cut away the trees and brush in the form of our Greek letters on the hillside overlooking the campus. The letters measure nearly 60 feet by 100 feet. We believe that special recognition should be given these Brothers for their fantastic display of pride in Delta Sigma Pi and Iota Tau Chapter.

—CONNIE ZANGUS

## ST. JOSEPH'S ZETA PI

ZETA PI CHAPTER at St. Joseph's University congratulates Brothers Mike Coyne and Dave Kelly for a job well done as Rush Chairmen this past semester. Eight new Brothers were initiated into the chapter under the guidance of Vice President for Pledge Education Jim Waldron and a fine pledge committee. We welcome our new Brothers and we know they will be worthy and are sure they will help us achieve our fraternal goals.

The Brothers of the chapter celebrated Halloween by holding a howling good party that included live music and generally a good time for all, a job well done by Brother Bill Harley, and the other Brothers as well, who made the party a success. On the professional aspect of the chapter, Paul Carney organized a Career Day for the students on campus and it proved beneficial for all who participated.

After an active and successful first semester, the Brothers of the chapter are anxious to begin a second semester with hopes of the same success.

—JOHN J. FITZPATRICK

## ST. PETER'S ZETA ETA

ZETA ETA CHAPTER at St. Peter's College would first like to thank our hosts of Penn State for their hospitality during the recent Regional Conference.

Next, we would like to give a warm and for-

mal welcome to our new Brothers who were initiated in the fall semester. As part of their activities they held a very pleasant Founders' Day luncheon to celebrate the occasion.

During the summer, we kept up the Deltasig spirit by getting together for a picnic which was held at Van Saun Park in Paramus, New Jersey. It was a lot of fun and showed that Zeta Eta Chapter is not just a fall-spring semester chapter.

On the professional level we have had the rewarding experience of listening to a number of interesting lectures on various aspects of the business world.

A united effort was achieved when both Brothers and pledges visited New York to tour the Federal Reserve Bank. It really gave a greater insight into our banking system to all those who attended.

Also as a part of our fall activities, we had the pleasure of making Halloween a little happier for some local children. We accomplished this by taking a group of children from a local orphanage trick-or-treating. However, we did not stop there; we also brought treats to lift the spirits of some children who were hospitalized at the time, and were unable to celebrate the holiday.

It has been a very busy but very enjoyable semester for Zeta Eta Chapter.

—MARGARET SETZ

## SHEPHERD EPSILON KAPPA

EPSILON KAPPA CHAPTER at Shepherd College has completed a very successful semester. In September, as a fund raiser, we aided the Harpers Ferry Arts and Crafts Festival in parking cars. During October, the Brothers attended the Mideastern Regional Conference at Penn State University where we participated in many informative seminars, initiated new Yellow Dogs and shared new experiences with others.

Professionally, the chapter took a long distance tour to Williamsburg, Virginia. Once there, we toured Saura's Food Products.



"The Moose is Loose" party was sponsored by Epsilon Lambda Chapter at Rochester Tech as a fund raiser in preparation for hosting the Eastern Regional Conference.



Anheuser-Busch, Inc., VEPCO Electric, and Philip-Morris Tobacco, and had a good time at Busch Gardens Amusement Park. The professionalism continued, in November, with our short distance tour to IBM and National Bureau of Standards.

Socially, this past semester, our fall banquet was held at Duff's Restaurant in Winchester, Virginia. There we had an exceptionally good time in welcoming our new Brothers.

The undergraduates wish to thank the Shepherdstown Alumni Club, with special thanks to Mickey Johnson, for introducing a revised rush program. With this program we anticipate an excellent group of prospective pledges for the spring. Our spring banquet will follow initiation on March 28. The Brothers of the chapter also wish to thank Tom Miller for the extensive time and work required to install the new heating system in our house.

As always, with the leadership of Charlie Carpenter and the support of the rest of the chapter, we plan to fulfill our goal of 100,000 CEI points.

—BRAD BATES

## South Central Region

### JAMES MADISON IOTA KAPPA

IOTA KAPPA CHAPTER has had a very busy and rewarding fall semester. The smokers, parties and other rush functions attracted more than 50 rushees and we were proud to establish a pledge class consisting of 10 pledges. The females of James Madison have shown an increased interest in Delta Sigma Pi, as is evidenced by the number of active, motivated female Brothers in the fraternity.

October proved to be one of Deltasig's most active and productive months. For 1980-81 Iota Kappa Chapter instituted a major new fund raiser beginning with Parents' Day and extending through the fall semester. Our an-

nual T-shirt sale was replaced by the sale of "I.M.U. DUKE" towels. Towel sales have been profitable and will extend through spring semester. With funds received from our various fund raisers our semi-annual banquet proved to be another super success. Besides the banquet, our much-looked-forward-to alumni bash was a great evening for all. Brothers Sinclair Harris and Bill Spazante were gracious hosts and proved that good Brothers can throw big parties.

This past semester the Brothers and pledges were active in the intramural program offered at James Madison University. We participated in football, basketball, soccer and racquetball. To supplement the intramural program Athletic Coordinator Sinclair Harris created "Deltasig Athletics," which consisted of golf, football and volleyball matches. These activities provided Brothers and pledges a relief from studies and also proved to be beneficial to the Brotherhood.

Fund raising Chairman Lauri Tobin has done an excellent job heading her committee. Jim Huber, vice president for professional activities, has been working hard with the university career placement center and has produced very well organized and interesting activities. President John Greaney and Vice President Terry Slayton organized a farm party to promote the school of business and to promote Delta Sigma Pi within the school of business. This party was jointly sponsored with three other organizations within the school of business.

Our new officers have given Iota Kappa Chapter a new direction this past semester. We are sure they will continue their successful leadership through spring semester, too.

—HENRY C. JOHNSON

### TENNESSEE ALPHA ZETA

ALPHA ZETA CHAPTER at the University of Tennessee is working with pride and enthusiasm to become the most highly regarded business organization in our college.

Our greatly expanded professional program was kicked off this fall with a major field trip by several of our Brothers to Cincinnati, Ohio. On Saturday we braved the chilly winds and watched the Reds defeat the Atlanta Braves in a baseball game and then tamed the "Beast" during our action-packed and fun-filled Sunday at Kings Island Amusement Park. Monday was dedicated to increasing our awareness and knowledge of the business world. The tour of General Motor's assembly plant in Norwood enabled us to see Camaros and Firebirds as they meandered onto the assembly line piece-by-piece and rolled off as sleek and sporty automobiles. Later that afternoon we concluded our weekend with a tour of the original Procter and Gamble plant and saw Ivory Soap and Crisco Oil products in full production.

The quarter was balanced with a blend of social events as well. We opened the fall with a "Cookie Crumbler" and held our traditional pizza and beer party. Johnny Baker of Coca-Cola, attorney and oil prospector Lamar Christian and stockbroker Charlie Bradshaw of J. C. Bradford spoke on their specialties. The Brothers even took a first hand look at McGee-Tyson Airport and its management.

Our chapter was especially proud to host the South Central Regional Conference at the Hyatt Regency in November. And speaking of proud . . . at the first regular meeting of the Business School Advisory Council to the Dean, an open group of organization leaders in the business college, we won more than our share of offices. Chancellor Britt Brand was elected president of the BSACD, Brother Sam Moon was named secretary, and CEI Chairman Marc Forman is the new treasurer. Vice President for Professional Activities David Hoke will editor the quarterly newsletter that the BSACD publishes and distributes to the entire business school.

### VIRGINIA COMMONWEALTH ETA OMEGA

THE ETA OMEGA CHAPTER of Delta Sigma Pi would like to congratulate our Brothers who graduated in May, 1980: Danny, Bret, Anne, Tim, Mike, Rick, Kirk, Martha, and Janice. Danny Lewis, past president, deserves extra congratulations on his wedding to Betty Hill which took place June 26, 1980, in Richmond.

Eta Omega Chapter gained nine new Brothers when the initiation ceremony was performed on March 22; a banquet followed to celebrate.

During the spring semester, Junior Achievement offered local students the chance to learn how to run a business performing the producing, selling, and financial recording of "Parabox, Inc.," as well as monitoring performance in each area. Tom, Sabrina, Mike, Tim and Kirk discovered that sponsors learn as much about running a business as JA members do. They led their firm to a year-end sales push large enough to earn the "Rags to Riches" award which is now on display in Deltasig's case in the School of Business. Congratulations!

Our chapter kept in touch over the summer months by getting together for various activities. We've had a picnic, a trip to the river, a day at Busch Gardens amusement park, four informal business meetings, a few parties, and some money making activities.



Sue Allen and Dino Del Nanno were chairmen of host chapter Alpha Gamma at Penn State for the Mideastern Regional Conference.



All 34 Brothers, with our president, Tom Giannasi, were anxious to get started on fall projects. Our new officers are: Tom, Bill, Mary, Charlene, Gary, Mike, Danny, Alan, Lisa, Vickie, Sabrina, Lise, Judy, Billy, and Dan.

This fall we started on a stock market portfolio contest designed to involve students in a practical business activity and to focus more attention to the professionalism of Delta Sigma Pi at Virginia Commonwealth.

On September 28, 1980, Eta Omega Chapter pinned 17 prospective members, our largest pledge class ever. Our first professional activity of the semester followed pinning. We invited representatives from each presidential campaign to come and discuss their views with our chapter. We had various professional activities, including tours, planned for our chapter this fall.

Eta Omega Chapter looked forward to a successful semester and the initiation of the neophytes on November 9, 1980.

## **VIRGINIA TECH ZETA UPSILON**

FALL QUARTER AT Virginia Tech was filled with excitement. All the Brothers joined together to start the year rolling after the long summer. The first several weeks were particularly hectic with rush, homecoming, and the Tech-UVA football rivalry all falling together.

Senior Vice President Eddy Day, along with the help of the Brotherhood, organized a spectacular rush. All who attended were impressed with the Zeta Upsilon Chapter of Delta Sigma Pi. The large turnout allowed us to select a hardworking and dedicated pledge class.

Homecoming for Virginia Tech gave the chance for the alumni to congregate in Blacksburg and reminisce about their undergraduate days. They came from as far as Massapequa, New York, and Fort Lauderdale, Florida, to attend the party at the house co-sponsored by the alumni and the undergraduates.

Our professional program, under the direction of Professional Vice President Paul Kaiser, deserves acclaim. Paul organized a successful speech by Jeffrey Wendell, president of John Norman, Inc., entitled "How to Dress for Success." Also, a speaker from the FBI spoke to us on white collar crime.

Our social program included the Friday happy hours along with volleyball in the backyard of the house. The pledges sponsored a party with a country theme to celebrate Tech's shutout over UVA. Also deserving mention was our second annual "turn back the clock" party.

Finally, the Brothers congratulate all the rookies. You did a great job as pledges, and we are proud to have you as a part of our close Brotherhood.

—ANN D. HELLMANN

## **WINSTON-SALEM STATE**

### **IOTA XI**

IOTA XI CHAPTER at Winston-Salem State University started this year with a bang of enthusiasm. Deltasigs attended Black College Day on September 29, 1980, in Washington, DC. While in Washington, DC, Brothers of Iota Xi Chapter visited our Brothers at Howard University. We were wel-

comed as only Deltasigs can welcome Brothers.

Oliver K. Blue, vice president for pledge education, was elected as king of the Council of Independent Organizations. Brother Blue has done a tremendous job as our vice president for pledge education. Iota Xi Chapter's pledge program has been considered by Mrs. Scales, Director of Student Affairs, as the best on the entire campus. We have showed the Administration and our campus peers that we are the number one fraternity on Winston-Salem State University's campus.

Sandra Dunn, our professional chairman, has developed a most exquisite work of art, "The Professional Calendar for Fall 1980." This calendar included professional speakers: Dr. Walter Farabee, Winston-Salem Director of Human Resources; Mr. Robert Outland, Harvard Graduate and Marketing Executive at A T & T for the State of New Jersey; Mr. Cam Easton, Tax Collector for Forsyth County and the City of Winston-Salem; and Captain Buck Wray, Professor of Military Science, Winston-Salem State University. Other events consisted of local tours of the Winston-Salem City Hall and The Winston Mutual Life Insurance Building.

But our favorite event was one of our community service projects, Big Brothers and Big Sisters of Winston-Salem. However, the greatest feeling of accomplishment came from the film series "Get That Job" and "Behavior Game."

Remembering our motto "He profits most who serves best," we would like to thank the Knoxville Chapter for hosting our Regional Conference. We enjoyed seeing you there.

—CLARA A. WILLIAMSON

## **Southeastern Region**

### **CENTRAL FLORIDA**

#### **THETA SIGMA**

THIS YEAR THETA Sigma Chapter is looking forward to one of our most productive years ever. With the help of The Central Office, especially Mike Tillar, our alumni, and our current members we plan on more than doubling our membership and working our way back to the 100,000 points in the Chapter Efficiency Index that had been our normal in years past. This year we also plan to work closely with the school administration and the other organizations on campus to make our Career Day, the day when we bring executives from different corporations to speak to us on the availability of jobs in their particular areas, and Business Day, the day when all of the Business majors go out on campus and have a picnic, the most successful ever.

With our newly instilled fraternity spirit, it is my sincere hope that we can once again reach the pinnacles that we had previously attained. If there are any alumni members in the Orlando-Daytona Beach area that we have not already reached, but who is interested in the many major events that we have planned for our alumni, please contact Brother Doug Wilson at (305) 834-5978.

—MICHAEL J. LYNCH

### **COLUMBUS**

#### **THETA MU**

THETA MU CHAPTER at Columbus College is approaching its eleventh year, but as

the saying goes, we're not getting older, just better. The year thus far has proved to be the most successful, well organized year this chapter has seen. It is with great confidence and enthusiasm that we look toward our goal of 100,000 points this year.

The key to our success this year was the organizational foresight our officers had in planning the year's agenda. During the summer of 1980, our officers were faced with the dilemma of faltering fraternal spirit. Acting on a suggestion from President Janet Davis they sponsored a weekend executive retreat at a nearby lake. As each officer arrived, he or she was handed a folder containing an agenda for the planning sessions for Friday, Saturday, and Sunday, an outline of areas of discussion for each officers' planning session, a menu for the weekend, a duty roster, and a list of recreational activities. As the weekend got underway some of the planning sessions which began at 6:00 A.M. extended far into the night. At the end of the weekend, after long debated discussions we had formulated our strategy for the coming year, and enthusiasm was rampant.

Our organization has paid off handsomely. In keeping with the current western trend, we began our fall quarter with a vigorous rush campaign titled "Delta Sigma Pi's Fall Round-up." Our recruitment program included a mass poster promotion, individual speeches to undergraduate classes, person to person promotion of the fraternity, and printed invitations to attend our "Fall Round-up and Rush Hoedown." The party, complete with bales of hay, wagon wheels, cowboy hats and chili that would burn your spurs off, was a tremendous success.

Hand in hand with our recruitment program was our pledge program. Under the watchful guidance of the very imposing Vice President for Pledge Education Roger Therrien, the newcomers passed through their rites of pledgship. So well organized was Roger that at their first meeting he handed the pledges a booklet containing the agenda for each meeting, detailed topics of discussion for each meeting, which officers they needed to speak to for specific information, meeting places and times, and important names and phone numbers for the entire quarter. Good work, Roger.

We'd like to thank Brother Pat Fravel for organizing our professional program which included a tour of WTVM, a local TV Station, and luncheons with representatives from both Merrill Lynch and Bassett Printing and Advertising. Appreciation also goes to Brother Jane Spettel for ideas and hard work she put into the formal "Get Acquainted Faculty Tea" we sponsored for the faculty of the School of Business. Last, but certainly not least, our thanks and that of many others go to Brother Sandra Alexander for bringing the spirit of Christmas to many who might never have seen it. Her brilliant campuswide organization of a "Toys for Tots Drive" taught us all the meaning of true Brotherhood, and the looks on the faces of the children was a priceless gift to us.

—ANNETTE DYER

### **FLORIDA ATLANTIC ZETA PHI**

THE ZETA PHI CHAPTER'S "New and Improved Executives" at Florida Atlantic



University moved into the new year under the leadership of a new group of competent men and women. Those elected to office include President Steven Anderson; Senior Vice President Jonathan Greenlaw; Vice President for Pledge Education Julie Vera; Vice President for Professional Activities Gary Bal; Vice President of Fund Raising Kathy MaMahon; Secretary Eshref Baltali; Treasurer Carole Brodeur; Chancellor Luke Therien; CEI Chairman Barry Sommers; Historian Daniel Caughy; Chapter Advisor Dr. Ed Kossack and Alumni Advisors Ed Mara and Jay Eggenberger. The new officers have already shown their eagerness and devotion in taking on the responsibilities of the offices. Many thanks go to the Executive Committee and Ed Mara who helped so much in the plan-

ning of the fall quarter. They are making it a very successful and rewarding year for us all.

Once again, our chapter had another successful pledge program, thanks to the efforts of Senior Vice President Jon Greenlaw and the Recruiting Chairman, Vincent Brescia. The Fall Pledge Class of 1980 brought to the chapter 12 new neophytes and one faculty member, all of whom we welcome as Brothers.

Continuing its close relationship with the community the chapter, along with the alumni club, will hold two community service projects, the first being a "Gong Show" at the Regional Detention Center in West Palm Beach, and a "Can Drive" to be held for the needy at Thanksgiving.

In the up coming quarter the chapter will

conduct its Life Membership party. This quarter's theme is "New Wave" where many Brothers will be seen in a very unusual way. The main objective of the party is to promote Life Membership, coupled with a good time.

In preparation for this year's Regional Conference Meeting the Zeta Phi Chapter signed up 18 undergraduates, five neophytes, and 10 alumni members. This made a grand total of 33 members of the Zeta Phi Chapter attending the Regional Conference, another indicator of the strength and determination of our fraternity at Florida Atlantic University.

The Brothers of the Zeta Phi Chapter wish all Deltasigs success in all their future endeavors.

—STEVEN H. ANDERSON



Members, guests, alumni, and faculty of Lambda Chapter at Pittsburgh attended their annual picnic.

## GEORGIA SOUTHERN EPSILON CHI

THE EPSILON CHI CHAPTER began Fall Quarter by congratulating 14 pledges, including Dr. Charles Austin, Vice President of Academic Affairs, on October 13.

During the quarter, many fund raisers were held. These consisted of a car wash on October 18, a candy apple sale at Halloween and slave week.

November 1 was the date for the annual Halloween Party. Many of the Brothers participated and enjoyed scaring each other with their costumes.

On November 6 the Brothers attended a tour of the Claxton Fruitcake Company in Claxton, Georgia. Free samples of fruitcake were given to all. Before attending the Regional Conference in Jacksonville and hoping to win the H. B. Johnson Award, the Brothers took a tour of the Anheuser-Busch Brewery.

Initiation was held November 21, 1980. All 14 pledges became Brothers.

The annual winter trip rounded out the academic quarter at Boone, North Carolina, where many participated in snow skiing.

—CLAY WATSON

## MIAMI-FLORIDA BETA OMEGA

THIS FALL THE Beta Omega Chapter would like to encourage all chapters to be more active with school functions such as Homecoming. Along with our calendar of social events, we have a professional affairs calendar which includes a breakfast with our area alumni at which our alumni will conduct a career interest seminar for all those Brothers who have not yet chosen a career goal. Our professional program allows us three other tours of area businesses. We have already met with and spoken to Mr. Luis Maisel, Chairman of the Board of Exxon in Mexico and Dr. Raul Stern, President of Landstar Corporation.

We hope that your chapter is doing well and that you will visit us when in the area. Congratulations to our senior vice president, Simon Smith, for having helped us meet our quota of pledges for the second straight semester. Beta Omega Chapter would also like to congratulate the pledge class on the wonderful job they have been doing thus far.

Best of luck and remember to serve best so that you may profit most.

—WILLY GARCIA



Zeta Phi Chapter, St. Joseph's University.



## SOUTH FLORIDA

### THETA PHI

THETA PHI CHAPTER at the University of South Florida is proud to announce our sponsoring of a business seminar on "Human Productivity and the Economy," featuring Mr. Ronald Clarke of the United States Chamber of Commerce. The seminar will include two panels consisting of nine persons each, the panels including various faculty members and area business leaders. The Brothers of Theta Phi Chapter gratefully acknowledge Cheryl Mosley and Will Roberts, chairman and co-chairman respectively, for their diligent work toward the realization of this exciting event.

Theta Phi Chapter is looking forward to a very active year; many speakers, parties, and financial activities are planned. Our main focus: meeting our CEI quota of 100,000 points for the fourth year in a row. With the leadership of newly elected President Dave Walkup and the motivation of Chapter Efficiency Index chairperson, Anita Bing, reaching this goal should pose no problem. Also on the agenda is our major financial activity of the year, the Gasparilla Parade. This gala event is held in commemoration of the Spanish buccaneer Jose Gaspar who made Tampa Bay his home. This event always proves to be most enjoyable.

Theta Phi Chapter would like to express our wishes for a very successful and prosperous year for all chapters of Deltasigs. With Brotherhood and professionalism we will all reach our goals of being the best chapters and individuals we can be. The success of the fraternity is increased by the efficiency of the existing organization as well as the prestige resulting from the chartering of new chapters. Let us work toward these objectives as we further the cause of the International Fraternity of Delta Sigma Pi.

### TAMPA EPSILON RHO

EPSILON RHO CHAPTER at the University of Tampa began a new fall semester by having our fall rush smoker in the Scarfone Art Gallery which is located on campus; the unique atmosphere made the smoker educational, entertaining and enjoyable. The Brothers were joined by District Director Loren Poucher, Advisor Duane Jansen, Faculty Brothers Everett Richards and Karen Squires, alumni and many prospective pledges. We were fortunate enough to have one of the artists, whose work is on exhibit, speak to us about the business aspect of the art world. We ended up having a total of 23 pledges and their pledge program is well underway.

The fall 1980 semester started off earlier than expected. Due to past experience the Epsilon Rho Chapter realized they needed a source of steady income this semester. Through the contacts of our District Director we were given the opportunity to sell Buc programs at all home games. Starting in August a couple of Brothers, with the help of the Alumni Club, got things started with the opening of the Bucs season. Not only did the function prove profitable, it was also very useful in promoting Brotherhood. It gave Brothers, pledges and the Alumni Club a chance to become more closely affiliated.

Needless to say we managed to give our home team, the BUCS, much needed support. Many other activities went on during the semester, including a pumpkin sale at Halloween, a United Way fund raiser at Octoberfest, and a tour of Busch Gardens, to name a few. The semester looked bright from the beginning and with the help from old Brothers and new Brothers the spring semester will go just as well.

GOOD LUCK to graduating seniors Gail Tucker and Brian Lockier, you will be missed.

—MIKE SOUTHARD

## East Central Region

### AKRON THETA KAPPA

THETA KAPPA CHAPTER at the University of Akron was kept very busy this past fall semester. We began a fund raising project which was the first of its kind for our chapter and Delta Sigma Pi as a whole. It involved selling pocketed folders with "Delta Sigma Pi" and a picture of The Central Office on the cover. We obtained national distribution rights and sold them at the Regional Conference which was held October 17-19 at Kings Island Amusement Park in Cincinnati. We are now looking into the possibilities of producing more folders and distributing them nationally. What a great fund raiser and way to make Deltasig more visible on campuses across the country! The seminars held at the conference provided an opportunity for us to learn ways in which to improve our chapter. Along with the educational experience, everyone had a good time and enjoyed meeting Brothers from other chapters in the region.

This fall's pledge class was the largest in Theta Kappa Chapter history. Of the 30 Brothers initiated, two are faculty members. The Founders' Day celebration, which was planned by the pledge class, was a big success. We were pleased to see the pledges take an interest in Deltasig history. Initiation for the pledges was held on December 6, with a banquet and speaker following.



During a professional trip to Cincinnati, members of Alpha Zeta Chapter at Tennessee Knoxville, also took in Kings' Island Amusement Park.

Along with the many professional activities held this past fall, we also had various social events including a trip to Cedar Point Amusement Park, parties held by Brothers and alumni, and even a Halloween party complete with costumes. Theta Kappa Chapter has had a very successful fall semester and with the new Brothers, and those already active, we look forward to a successful spring semester, also.

—CORNELIA BAKONYI

### BOWLING GREEN STATE THETA PI

THETA PI CHAPTER at Bowling Green State University has had a very busy and rewarding fall quarter. The theme of the professional program was "Awareness of the Working World." Chuck Coleman, vice president for professional activities, had planned several professional programs from speakers about International Business, careers in the field of Life Insurance, the F.B.I. and white collar crime, and Energy and Business, to tours of Master Chemical and Owens-Illinois. Also, a breakfast with the faculty was set up in November. It gave the Brothers a chance to get to know the faculty on a one-to-one basis.

The Regional Conference was held on October 18-19 at Kings Island Inn in Cincinnati, Ohio. The Brothers who attended were Bruce Pixler, president, Brady Young, social chairman, Regina Kindle, Dean's advisory council, and Bob Wilson. One of the highlights of the conference was the "Yellow Dog" initiation. The Brothers had an enjoyable time as well as a learning experience. They brought back many ideas on pledging as well as fund raising.

We are now making plans for our annual winter formal which is held in February. This is the big social event of the year. This is the second year for the formal and it is hoped that it will continue to be an annual event. A beer blast will be held some time this month. Part of the money Theta Pi Chapter makes will go to a charity here in Bowling Green, Ohio.

Good luck to all the Brothers in 1981. We hope you all have a successful year.

—MICHAEL ADAMS



## CINCINNATI ALPHA THETA

ALPHA THETA CHAPTER of the University of Cincinnati had a very busy quarter this fall. Early in October, we held our traditional word-of-mouth rush function appropriately named "Meet the Chapter Night." After a few words from our officers, the members and prospective pledges settled down to a nostalgic slide presentation followed by discussion and refreshments. It was a very successful evening yielding 14 candidates interested in joining the ranks of Delta Sigma Pi.

The Alpha Theta Chapter also turned out in full force for the East Central Regional Conference held October 17-19 at Kings Island Inn in Ohio. The rest of the weekend proved very rewarding, too, as we gained helpful hints on numerous chapter operations from our neighboring Deltasig Brothers. The alumni were also well represented and we enjoyed being visited by our Regional and Executive Officers. Hearty thanks go to Theta Lambda Chapter of Xavier University for hosting a terrific Regional Conference!

The rest of the quarter kept us on our toes with numerous professional speakers, covering such areas as job search campaigns and international business. Our community service project found us helping the Southwestern Ohio Lung Association with their Christmas Seal drive to raise money to aid in the battle against lung disease. In our work as Junior Achievement Advisors we hope to help high school students learn more about the business world.

But the Alpha Theta Chapter has never adhered to an "all work" schedule. Our social calendar directed us to a Halloween party, the annual Founders' Day Dance, and the traditional "Post Exam Blow Out" party.

Best wishes to all Deltasigs in this new year!!!

—CHRIS DAVIS

## EVANSVILLE IOTA SIGMA

IOTA SIGMA CHAPTER is off and running in its first full year of operation! Our recruiting program was quite successful last fall, as we brought 18 undergraduates (including 10 freshmen and three sophomores) into the Brotherhood at our December initiation ceremony. This brings our total membership up to 45, with 15 seniors who will be (hopefully) graduating in May.

A tour of Public Service Indiana's Marble Hill Nuclear Generating Station near Madison, Indiana, started off this year's professional program which has also included presentations by Evansville City Controller Mr. Walt Lowe, and the Director of the International Trade Division of the Indiana Department of Commerce, Mr. Phillip Grebe. Planning is currently in the works for an Outstanding Businessman of the Year Award to be presented at our 1st Annual Recognition Banquet in April. We would like to thank Zeta Theta Chapter for their assistance in making this very worthwhile project possible.

Of course, the big event of the year has been the East Central Regional Conference which was held on October 17-19 at Kings Island Inn near Cincinnati, Ohio. Iota Sigma Chapter sent 11 representatives one of whom was an alumnus. Thanks are in order to our Regional Director Jeff Philippi and the host chapter, Theta Lambda Chapter, for making our stay at Kings Island so enjoyable. Unfortunately, Grand President Mike Mallonee hid from our delegation, thereby breaking an Iota Sigma Chapter tradition which was started at our installation in March of 1980; that of throwing him in the pool, fully clothed.

We would like to congratulate our District Director, Bob Smith, who won the award for "Best District Director in the East Central Region," and also thank everyone for making

the "new fish" in Iota Sigma Chapter feel welcome and so much a part of the International Fraternity of Delta Sigma Pi.

—KAREN L. GUAGENTI

## INDIANA ALPHA PI

EFFICIENCY SEEMS TO have been the key word for the Alpha Pi Chapter during fall semester. One of President John Gray's main goals was achieved as our business meetings were run efficiently and effectively under 90 minutes with the help of Mark Bilderback, chancellor. Another well run event was the rush program, coordinated by Suzy Baurley, vice president. This year's program included the usual membership meeting, a very beneficial professional event called Interviewing Dynamics, and a fried chicken dinner—a first for the Alpha Pi Chapter. The dinner allowed the members and prospective pledges to get to know each other under more informal conditions.

Another first for the Alpha Pi Chapter was the development of a Pledge Efficiency Index (P.E.I.) which allowed the pledge class to compare their performance with the prior pledge class. We feel this new program helps to unify the neophytes as they work toward a common goal. Rick Yeates and Jeanene Bettner should be commended on their fine job and hard work in coordinating and administering the P.E.I.

Speaking of efficiency indexes, the chapter kept up its tradition of efficiency as we again reached 100,000 CEI points. Helping us attain this goal was our very diversified and interesting professional events program coordinated by Yury Stashevskiy, vice president of professional events. This year's program included such topics as "The FBI Today" which enlightened the chapter on white collar crime and job opportunities with the FBI. Other presentations include the subjects of international business, how to interview successfully, and monopolies vs. competition. The chapter also took two tours—one to Oliver's Winery and another to Nobel Roman's Pizzeria which originated in Bloomington.

The pizzamaking tour was put on by the 25 member pledge class who are now new initiates. The pledge class also sponsored a "Nuclear Cowboy" party which was as wild and crazy as it sounds.

Many other social events were enjoyed by the chapter as we feel that this is the glue element of our fraternity. Good times rolled at the camp outing, the Rose Dance, and several keggers, all well organized by Social Chairman Cande Schroer. In closing, the Alpha Pi Chapter would like to say "Hi" to all the Deltasigs we met at the Regional Conference, one of the most exciting events all semester.

—NIKKI BARDONNER

## INDIANA NORTHWEST THETA PSI

ALTHOUGH NOTHING HAS been heard from Theta Psi Chapter for some time, it doesn't mean we've been sitting idly by. Our rush smoker which was held last September 13 at Tiberon Trails Clubhouse produced the biggest pledge class that our chapter has seen in two years. This success was attributed to the strong guidance given by Vice Presi-



Deltasigs from Eta Omega Chapter at Virginia Commonwealth enjoyed an outing to Busch Gardens.



dent for Pledge Education Emily Shipman, and all the Brothers who helped shape the neophytes.

Brother Dennis Bollhorst, vice president for professional activities, had his hands full with last semester's series of "Lectures in Professional Excellence." Speakers in the series included Senator Ernest Niemeyer, Joseph Pugh, Deputy Director-Port of Indiana, Dennis Eck, and John Haugabrook, both from the Jewel Corporation.

Two Brothers attended the Regional Conference which was held at Kings Island in Cincinnati during the weekend of October 17. Besides attending various seminars, Brothers Phil Grasham, president, and Lynda Bodie, senior vice president, went through Yellow Dog. (Brother Grasham also wishes to thank those Brothers responsible for throwing him in the pool, clothes and all!).

Theta Psi Chapter's community project for last semester was a raffle in which proceeds went to the Lake County Association for the Retarded.

But the past semester was a lot of fun, too. Late October was the date for our annual Pledge-Brother football game. During November, some Brothers traveled south to Bloomington to attend the Indiana vs. Illinois football game. Our sincere thanks go out to our hosts, Alpha Pi Chapter, for their warm hospitality. We would also like to extend our thanks to the Brothers of DePaul's Alpha Omega Chapter for inviting us to their annual Halloween bash. It was a great time for all who attended.

—KAREN A. KVASNICA

#### INDIANA-PURDUE IOTA LAMBDA

IOTA LAMBDA CHAPTER at the IU-PU Fort Wayne campus had three speakers and a tour for professional activities. Our first speaker, Charles Owen, manager of the Bryant Bureau, an executive placement agency, spoke of the changing employment opportunities. Our second speaker, Maelyn Parker of Parker, Hoover, Keller, & Waterman, Attorneys, spoke on "The Industrialization of Fort Wayne." Our third speaker of the semester, Nancy Bickness, personnel, Lincoln National Bank, spoke on the changes in banking opportunities. The chapter toured the Lincoln National Life Insurance Company's computer center.

Nine members and one pledge traveled to Cincinnati, Ohio, for the Regional Conference where everyone not only had a good time socializing with the members of other chapters, but also learned through the educational seminars. President Mark Wells delivered a speech on fund raising on a computer campus.

Vice President for Pledge Education Lois Horn reported a pledge class of eight for the fall semester and is expecting an even larger one for the spring. These new members are a real credit to both Delta Sigma Pi and the Iota Lambda Chapter.

—THOMAS M. STUERSEL

#### INDIANA STATE DELTA TAU

DELTA TAU CHAPTER is being run smoothly this 1980 fall semester by its new officers—elected in May, 1980: President, Paul Gregory; Senior Vice President, Denise

Jeziorski; Vice President for Pledge Education, Steve Love; Vice President for Professional Activities, Sharon Muensterman; Secretary, Betty Apple; Treasurer, Barb Stenger; Chancellor, Tim Perry; CEI Chairman, Kurt Kahl; and Historian, Pam Bellotti.

As a part of ISU's Homecoming activities, Bill McFarland, a charter member of Delta Tau Chapter, was honored as one of the distinguished alumni here at Indiana State University.

Selling coupon books has been an excellent money-making project so far. The Brothers of the chapter have sold over 900 books which contain coupons from area businesses. Much of the credit for success should be given to Steve Love for the hard work and extra effort he has put into this project. Thanks from all of us, Steve!

We are also excited about our new School of Business building here at ISU. Everything is extremely neat and clean, including the new Delta Sigma Pi office.



Jerry Averill of Theta Mu Chapter at Columbus College shows how to put a little fun into a fund-raiser by selling School of Business Tee-shirts.



The East Central Regional Conference in Cincinnati provided learning and fun for members at Alpha Pi Chapter at Indiana.



Pledgeship this fall got off to a good start with rush functions involving several speakers and a pizza party at a local restaurant. One of the speakers was Mr. Graydon Ley from Anaconda Aluminum.

**HAPPY BIRTHDAY** to Delta Tau Chapter at ISU!! On October 10, 1980, we held a banquet at Howard Johnson's restaurant to celebrate the chapter's 21st birthday. Many of our alumni attended!

Future activities at Indiana State include everything from professional tours to our Regional Conference. Twelve members of Delta Tau Chapter attended the Regional Conference in Cincinnati, Ohio, in October. One of our professional tours will take us to Eli Lilly & Company in Indianapolis, providing information on the manufacture of pharmaceutical products.

All in all, this fall at Indiana State University was a busy, yet beneficial semester for the Deltasigs of Delta Tau Chapter—a great way to wind up the first year of the decade!

—KAREN J. KORTOKRAX

## OHIO

### ALPHA OMICRON

THE ALPHA OMICRON CHAPTER is letting people know they mean business. A busy fall quarter went into full swing the first two nights back with the completion of our biggest fund raiser—"goody bag." This project consists of selling accounts to local merchants each quarter and making money by distributing their ads and coupons to students on campus in an envelope called "goody bag." Profits from this fund raiser were the biggest ever, a total of \$1,000.

Professional activities for the quarter included speakers at three of our chapter meetings. They were: Carol Disque, director of the Ohio University Placement Office; Dr. Raks, of the College of Business speaking on banking opportunities; and Brother Dave Cox returned to speak on his adjustments from college life to working at Owens Corning Fiberglass. Tours for the quarter included Anheuser Busch of Columbus and Mead Corporation in Chillicothe. Six delegates attended the Regional Conference held in Cincinnati in October. Finally on November 7, BancOhio and Bordon Company, both of Columbus, hosted five Brothers at each company. The day consisted of observation and insight into their operations.

Projects for the fall included our quarterly distribution of course reviews for winter quarter registration. The course reviews are information booklets including information about business professors, the courses they teach and a general syllabus of those courses. Susan Heil headed a community project for a day care center on Halloween. The Brothers of the Alpha Omicron Chapter sponsored an afternoon of fun and surprises for the children. The event will be fondly remembered by both the children and the Brothers who shared in their wonderment.

Fall quarter pledges were also active in projects including their own delicious bake sale during Parent's Weekend. Pledges continued to show great enthusiasm throughout the quarter in all the chapter activities, all of which helped to make initiation a special, memorable occasion for everyone—especially our 12 new members. Although new members continue to be added to the rolls of the Alpha

Omicron Chapter, alumni are not forgotten. Homecoming brought alumni, members and pledges together in a great football celebration. When the quarter came to an end, hopes were high that this year's hard work will be rewarded with the chapter's annual spring trip being planned for Toronto, Canada.

—JACK J. JAKUBOWSKI

## OHIO STATE

### NU

THE NU CHAPTER at Ohio State University had a busy and active fall quarter. The highly anticipated Regional Conference held in Cincinnati, Ohio, was a complete success. We were awarded an honor roll plaque for reaching our goal of 100,000 Chapter Efficiency Index points for the 1979-80 school year.

The highlight among our professional speakers was Mary Pardee, a recent alumnus of Nu Chapter and personnel employee of the American Hospital Supply Corporation. Mary presented an informative, articulate speech on valuable interviewing techniques.

Our recruiting table and "Meet the Chapter Function" brought many prospective pledges into the new fall pledge class. They are all conscientious and hardworking students as revealed in their weekly Pledge Education Seminars.

The fall quarter social events kept the Delta Sigma Pi Brotherhood strong. Last year's spring pledge class threw a spooky Halloween party. The Founders' Day Brunch which was held on the same day as the Ohio State homecoming game was a genuine and exciting celebration.

The alumni played an active part in many events and activities during fall quarter. Therefore, the Correspondence Committee set up an Ohio Alumni Club to maintain high alumni involvement. We feel they are an important part of Delta Sigma Pi and can give good advice and insight into career opportunities and daily fraternity operations.

—CELESTE J. BAVARIA

## WEST LIBERTY STATE

### DELTA OMEGA

DELTA OMEGA CHAPTER at West Liberty State has been selling stadium cushions at the football and basketball games. This fund raiser is proving to be very successful as students, teachers, and visitors to the college are buying the attractive items. The cushions contain the school's logo on the school's colors. Don Manley, fund raising chairman, has organized the fraternity into groups that take turns selling at the various sporting events.

The Brothers of the chapter celebrated the start of the fall semester with a pool party. Several of last semester's graduates were in attendance. These Deltasigs came from as far away as Georgia to be reunited with fellow Brothers.

At our recent initiation 12 members were initiated into Delta Omega Chapter. The quality of these Deltasigs will help us achieve 100,000 points in the Chapter Efficiency Index for the third straight year.

A tour of the Equibank in Pittsburgh, Pennsylvania, kicked off the professional activities for the semester. Mr. Doug McCormick, Chief Accountant for the Pittsburgh Pirates, and Mr. Miller Davis Head Agent,

U.S. Secret Service, Charlestown, West Virginia, were just two of the very popular professional speakers speaking to Deltasigs and other college students in attendance. The formal talk was followed by a lively question and answer period.

Serving on the Executive Committee this year are: President Todd Kimpel; Senior Vice President Scott Jacobs; Vice President for Pledge Education Skip Adams; Vice President for Professional Activities Mike Jordan; Chancellor Dick Cook; Secretary Karen Lower; Treasurer Becky Bohrer; CEI Chairman Judy Villa; Historian Sue Franz; Junior Guide Sandy Pinter; and Chapter Advisor Mr. Keith Lawson.

—FRANK DAY

## WESTERN KENTUCKY

### ZETA THETA

THE ZETA THETA CHAPTER is enjoying a very successful and enthusiastic year. We began the fall semester with two very successful "Meet the Chapter" meetings and a faculty coffee.

The enthusiasm of the 15 new pledges was high and carried throughout the semester to make for a very high spirited initiation on December 6, 1980. The pledges had many new ideas for their pledgeship and looked forward to a fulfilled semester.

The professional activities scheduled we hope will prove to be very informational. We participated in the Free Interprise Fair held on Western's campus on September 24-25. We have toured the Union Underwear Company here in Bowling Green and planned other tours throughout the semester. In addition to the tours we had various guest speakers visit us.

We are especially proud of the Delta Sigma Pi "Wall of Fame" which we have started this year. Our Wall of Fame consists of oil paintings of the recipients of the "Outstanding Business and Professional Award" presented each spring. Our most recent addition is Mr. Earl Fisher.

Our Homecoming activities held on November 7-8 included an alumni reception on the 7th and a dinner and dance on the 8th.

The members of the Zeta Theta Chapter would like to wish all of our Brothers a very successful and enjoyable semester.

—NANCY J. MILLER

## XAVIER-CINCINNATI

### THETA LAMBDA

THETA LAMBDA CHAPTER at Xavier University hosted the 1980 East Central Regional Conference at Kings Island Inn, which took place October 17-19. Along with Regional Director Jeff Philippi, Theta Lambda Chapter members registered all Deltasigs attending the conference. The two days of educational seminars, as well as the parties, were a success.

Coming on the heels of Theta Lambda Chapter's first attainment of 100,000 CEI points was an award for the Most Improved Chapter in the East Central Region. We will try to live up to our nickname of "The Miracle Chapter," as dubbed by one of the members of the Executive Committee.

During the fall semester we acquired 12 new pledges. We are sure these new people will help us achieve our goals for this year and for the years to come. The fall semester also brought Theta Lambda a new District



Director—Carolyn Walsh. Carolyn is the wife of our ex-Chapter Consultant, Mike Walsh. We are looking forward to a long and prosperous relationship with Carolyn.

Several professional activities were planned for the fall semester. The tour of the Coca-Cola plant was especially interesting. The information provided by the professional speakers will prove to be of invaluable worth in our future careers.

—AMY A. POYNTER

## Central Region

### EASTERN ILLINOIS EPSILON OMEGA

EPSILON OMEGA CHAPTER at Eastern Illinois University is once again boasting of another 100,000 point performance in last year's Chapter Efficiency Index. However, the chapter was saddened by the resignation of Brad Irle as president. Newly elected President Jim Stowell promises continued strong leadership and a more vigorous professional program.

Epsilon Omega Chapter held a sale of Halloween candy as our major fund raising project. The chapter also had a successful car wash, and plans are now in the making for a project with the American Cancer Society later this semester.

The chapter is proud of the work of its Alumni Brothers, many of whom have gone on to successful jobs in the business world. Most notably, Brothers Steve Eovaldi and Art Mollenhauer passed the CPA exam on the first effort. Also, Brothers Keith Sprague, Bob

Maliszewski, and Jim Mansk all have good jobs with established companies.

The Central Region chapters placed a respectable sixth place in the Chapter Efficiency Index last year. New Regional Director Tony Fernandez promises a close watch over all the chapters in the Central Region. We at Epsilon Omega Chapter hope that Mr. Fernandez will be as proud of our region as Epsilon Omega Chapter has been.

—JAMES C. WILLIS

### FERRIS STATE DELTA RHO

WITH A SUCCESSFUL fall quarter behind us, Delta Rho Chapter is now busy working with winter activities.

Fall provided us with several profitable fund raisers. The annual Big Rapids Oktoberfest reaped a substantial profit while teaching the Brothers organization and responsibility in the community. Our campus desk blotter, produced with advertisements from local merchants, was well received by Ferris State College students.

Our professional tour took Delta Rho Chapter to Chicago. A tour of two corporations was combined with the Central Regional Conference at the end of October. Experiences were shared and Brotherhood was strengthened while working with other chapters in the Central Region.

For fun, there was a victorious Homecoming with a great party. Many alumni were present to meet new Brothers and get reacquainted with old friends. Also, a Halloween costume party brightened everyone's spirits close to the end of the quarter.

The beginning of winter brought us right into work with a new fund raiser. A ski trip was organized to be taken by students before Christmas break. It was very successful and should be a valuable resource in future years.

On the social calendar was Delta Rho Chapter's Christmas dance. This is a high point in the middle of winter. Dancing and partying were enjoyed by Brothers and their dates until the early hours of morning.

Winter seems to be a quarter for preparation. Planning and many hours of work are spent to get projects for spring organized. Our annual trip to Daytona Beach over spring break looks to be a great time for all. Career Day will enlighten students with an afternoon to talk to major companies about jobs and expectations for graduates. These are only a few of the many activities we use to help others and to educate ourselves.

The Brothers of Delta Rho Chapter, along with their advisors, are striving to keep our program upbeat and growing. As we preserve our traditions, we work to adopt new ways to improve our organization and ourselves for the professional business world.

—MARK LIVANEC

### ILLINOIS-URBANA UPSILON

WITH 23 PLEDGES, Upsilon Chapter was off and running! Patrice Nowacki, pledge educator, and Steve Lampson, assistant pledge educator, did an excellent job preparing our fall pledge class for initiation. It looks like "The Eighties Belong to Upsilon Chapter," as well as the Illini.



Members of Zeta Theta Chapter at Western Kentucky proudly display their "Wall of Fame" dedicated to the recipients of the chapter's annual Delta Sigma Pi Award for Outstanding Business and Professional Competence.



Vice President for Professional Activities Gaddis arranged a wide variety of field trips and speakers. These included a visit to Anheuser-Busch in Saint Louis and a talk by Richard J. Smith, an executive recruiter from and vice president of Allerton, Heinze and Associates, Inc., a management consultant firm.

Brother Ron Strong was our elected delegate to the Regional Conference in Chicago, although many other Upsilon Brothers, including several alumni, also attended. Many new ideas and suggestions were brought back and shared with those who could not attend. It is hoped these ideas can be instituted here at the University of Illinois at Urbana-Champaign.

A Homecoming party and our Founders' Day celebration were combined this year to make attendance by alumni at both events a little easier. Everyone met after the Illinois-Minnesota football game for fellowship, food and fun!

Rose Formal was its usual success, and Rose Hunt and Initiation brought all of us closer together and more dedicated to Delta Sigma Pi. Our 23 new initiates look to be great members!

All of us at Upsilon Chapter wish all of our Brothers the very best for this new year and all of those to come. Stop by and visit if you're ever around these parts!

—BARBARA REISING

#### LOYOLA-CHICAGO GAMMA PI

THE MEMBERS OF Gamma Pi Chapter at Loyola University have kept in close contact over the long summer break. We started the vacation off with our annual Formal Dinner Dance which was held at Mr. Christopher's on May 26. A fabulous dinner was served at 8:00 after which a few of the officers gave speeches. When dinner was cleared away and the speeches were completed the band struck up a tune and everyone spent the rest of the

evening dancing. A good time was had by all.

To keep the ball rolling along, the chapter held a Memorial Day Picnic at Swallow Cliffs Forest Preserves. Everyone got to play softball and frisbee and then to top off the day there was a giant water fight that, either by our own choice or by someone else's, we all participated in. This proved to be such a successful day that we decided to give a repeat performance on the 4th of July. Both days were great fun!

We had many other parties and get togethers over the summer and just to ensure a meeting at last once a week we were all invited to come and watch the guys play softball on their Sunday night league. This was a great time and whether they won or lost we all went out to celebrate afterwards.

But the main event of the summer was our Hawaiian Luau that was held at Brother Pete Moles' house on June 28. Invitations were sent out to all the members and in order to attend we all had to be dressed in Hawaiian style fashion. There was food and drinks served, Hawaiian style of course, and we were even fortunate enough to obtain the services of some real Hawaiian dancers to perform for us. Everyone enjoyed it so much that we are hoping to be able to do something like this again this year.

The members of our chapter would like to take this chance to congratulate the graduates of 1980: Jim Brennan, Joe Karczewski, Ken Michaels, Carla Moltsky, Dennis Ranahan, and Glenn Rolbiecki. We would also like to extend our special congratulation to Joe Karczewski and alumni Gary Pierson who have just passed their CPA's. We will miss you all and we wish you all the luck and success in your new careers.

But now with the semester ending the chapter is looking forward to the start of a new semester. Wayne Skwarek, our vice president for pledge education this year, and a few other officers and members have been

working on a pledge program that we are hoping will be as successful as last year's. We already have many activities lined up, such as bowling nights, hayrides, ski trips and many more. We wish all the other chapters luck and success this semester.

—MARTY PERKINS

#### NORTHERN ILLINOIS ETA MU

ETA MU CHAPTER has embarked on another promising semester. Our fall rush was very successful, largely due to the efforts of our Senior Vice President, Mary Grimes. Our 17 new hopefuls are under the guidance of Vice President for Pledge Education Dave Lindberg. The pledges worked hard on all their projects—a fund raiser, a hayride, and a picture project. Under the direction of Pam Justus, vice president for professional activities, and Tony Fernandez, our new Regional Director, they sponsored a seminar on interviewing techniques on November 11. Pam also arranged for Robert Rossi from Merrill-Lynch to address the chapter on November 3.

Our new President, Terry Richards, and about half the Brothers braved the freezing night air for a campout at White Pines State Park the first weekend in October. Being resourceful individuals they managed to find some way of keeping warm (they all slept in their cars, of course).

All but two of our Brothers attended our Regional Conference the weekend of October 24 at the Midland Hotel in Chicago. Everyone was very enthusiastic about attending and we all looked forward to an exciting and informative weekend. We were especially excited about seeing our Grand President, Mike Mallonee, once again. Mike paid us the great honor of visiting our chapter in DeKalb just last February. About 12 of our Brothers joined Mike for dinner and later everyone attended a special chapter meeting. Immediately following was a less formal gathering (most commonly known as a party) at our former President Mark Titre's apartment.

The Ambassador West in Elmhurst was the scene of our annual Rose Dance this past April. Several alumni attended to join us in saying good-bye to our former Rose, Donna Cassata, and in welcoming our Rose of 1980, Cheryl Finn.

The Brothers would like to welcome our new chapter advisor, Dr. Hal Johnson and also a new Brother, Dave Ross from Zeta Phi Chapter.

The remaining members of our Executive Council, Dawn Hummel, secretary; Steve Ostling, chancellor; Brian Thornquist, treasurer; Chris Ceisel, historian; and Mitch Leibovitz, CEI chairman, are all to be commended on the outstanding jobs they have been doing this semester.

In closing, the Brothers from "the corn capital of the world" would like to extend our best wishes to everyone for an enjoyable and productive semester.

—PAULA FARRELL

#### SOUTHERN ILLINOIS-EDWARDSVILLE ETA SIGMA

ETA SIGMA CHAPTER at Southern Illinois University at Edwardsville is very proud and pleased to have reached 100,000 points for the 1979-80 school year. Our spirits are floating high from this accomplishment, and



Tom Schlie, Amy Poynter, Nerissa Morris, and Rick Stewart, left to right, of Theta Lambda Chapter at Xavier-Cincinnati, handled registration for the East Central Regional Conference in Cincinnati.



also from our annual float-trip on the Current River in Missouri.

Treasurer Mark Bentlage and CEI Chairman Richard Shindel, our delegates to the Regional Conference in Chicago, learned a great deal and are sharing their experiences with us. Our chapter was well represented both in spirit and numbers.

Rush week was held the first week in October. Our smoker and rush program rewarded us with nine new pledges, who will bring our total active membership to 38. Also, we have just initiated our first honorary member, Talmage E. Newton, III, Vice President of D'Arcy, McManus and Masius. Talmage has already made significant contributions to our professional program and is a Brother in the truest sense.

Bake sales continue to be popular as was our annual pumpkin sale, which was again very profitable.

Wishing you all a great and prosperous 1981!

—MARK D. BECKER

## WAYNE STATE GAMMA THETA

ENTHUSIASM AND SPIRIT are the only words to describe Gamma Theta Chapter! The fall semester got off to a rousing start when the Brothers entered the winning float in the Wayne State Homecoming Septemberfest. The fall semester was busy in all areas of chapter activities.

Senior Vice President Chris Nauseda conducted a very successful recruiting program. A pledge class of eight was selected and put through an extensive education program by Vice President for Pledge Education Jackie Graham. The pledges' quest culminated with initiation on December 6.

Professionalism is first and foremost at Gamma Theta Chapter. Due to careful planning, coordination and active participation, the fall semester was packed full with professional activities. Some highlights of the program included: a seminar on time budgeting; the viewing of "Kelly and Company"; a local talk show on WXYZ-TV, Detroit; the film "Watts Under the Hood" presented by Detroit Edison; a speaker on business etiquette from General Motors; and a tour of the Renaissance Center offices of Merrill Lynch. Vice President for Professional Activities Anne Nahirniak is busy trying to top the excellent job she did fall semester.

As a special service project, the Brothers sold holiday greeting cards for Common Ground. Common Ground is a human services agency which delivers services that are not always available through traditional health providers. We are appreciative to Alumni Brother Chuck Busuito for his assistance in this project.

Fund raising Chairman Ed Cochran and Social Chairman Derrick Mathews have also been keeping us busy. Ed had many of the traditional bake sales throughout the semester, along with coffee and bagel sales at Wayne State football games. Derrick's social calendar included a trip to the cider mill, a Founders' Day Celebration, and a Holiday party. The Halloween party planned by both Ed and Derrick was a "haunting" success!

The Central Regional Conference in October gave all of us in the Central Region many

terrific ideas for greater chapter efficiency in operations. The Brothers of Gamma Theta Chapter are confident we will reach our goal of 100,000 CEI points. At Wayne State, WE MEAN BUSINESS.

—ERIC J. WALTERS

## WISCONSIN-LA CROSSE ETA RHO

THE ETA RHO CHAPTER at the University of Wisconsin-LaCrosse returned to campus after a long but very enjoyable summer for all members. During the summer some of our members gathered here in LaCrosse and together traveled up to Northern Wisconsin to spend a fun filled weekend battling the treacherous Apple River (in inner-tubes).

The fall semester began with a very successful pledge drive directed by Pledge Educator Dennis Smith and his assistant Dan Briesmiester. The initiation of 17 new pledges started us off on the right foot for a very productive and eventful semester.

The fall semester was highlighted by a very successful Career Day sponsored by our chapter. Through the outstanding efforts of Patrick Barry, our vice president for professional activities, and the other members of our chapter, this year's Career Day was the largest and the most successful in Career Day history here at UW-LaCrosse. Over 60 employers showed up to discuss the benefits that their companies have to offer students seeking employment and to give students an opportunity to talk to company representatives.

The fall semester was also filled with many other professional and social activities. Our chapter has been engaged in several local corporate tours which proved to be both interesting and informative. The local corporations that were toured consisted of Hielman's Breweries, Norplex and The Trane Company.

Leaving LaCrosse early Friday morning, October 3, members of our chapter departed on a weekend trip to Milwaukee. While in Milwaukee we toured the Allis-Chalmers Corporation, a very informative tour which explained the entire assembly line process in the manufacture of their heavy-duty farm tractors and equipment. On Saturday we took in a Milwaukee Brewers baseball game which started with a tailgate party before the game. On the way back home later that evening the group stopped in to visit with the Psi Chapter in Madison, Wisconsin. A final stop in Wisconsin Dells before returning to LaCrosse ended the weekend. A good time was had by all.

Other scheduled events included several speaker dinners, at which members of our chapter were entertained by prominent business leaders of our community. The annual Delta Sigma Pi Open Golf Tournament and the first Delta Sigma Pi Raquetball Tournament were also scheduled for last semester.

The Brothers at Eta Rho Chapter would like to extend a greeting and our best wishes to all Brothers of Delta Sigma Pi.

—ZENON L. KUZYK

## WISCONSIN-MADISON PSI

PSI CHAPTER HAD a very busy fall semester. Deltasigs at the University of Wisconsin excelled in many areas.

Athletically, Psi Chapter had an especially strong semester. Deltasigs won the championship in soccer, basketball, and volleyball. The football team had an undefeated season, but unfortunately lost a playoff game. Now, those of us who were good on skates got ready for the ice hockey season.

Professionally, the highlight of the semester was the November field trip to Chicago. On Friday we visited American Hospital Supply, and Arthur Andersen; Saturday was spent watching the Wisconsin Badgers defeat the Northwestern Wildcats.

Socially, Deltasigs have earned an excellent reputation among the sororities for executing "commando raids." Raid "victims" last fall were Psi Chapter of Kappa Alpha Theta and Beta Chapter of Alpha Gamma Delta. The Little Sister Program was the best it has ever been. Seventeen girls pledged the program, and there was a hayride that has been difficult to forget.

Lastly, we congratulate and wish the best of luck to the four Brothers who graduated in December: Keith Kuells, Pete Slagel, President Larry Green, and Tim Hadley. Saying goodbye to our president and three who served as vice presidents for pledge education was not easy, but we all looked forward to our January initiation and a large group of new members.

—KENT A. KLAGOS AND ERIC E. WOCH

## WISCONSIN-WHITWATER THETA XI

THETA XI CHAPTER at the University of Wisconsin at Whitewater started its year with a meeting on August 26 with newly elected President Mark Hietpas presiding. Other officers for the semester include Senior Vice President Bill Weltlick; Secretary Mike Johnson; Treasurer Jim Dahlke; Vice President for Pledge Education Dave Neve; Vice President for Professional Activities Terry Schacht; CEI Chairman Mark Terezinski; Chancellor Jim Rieck; Historian Mike Adamski; and House President Tim Meihner.

Recruiting has gone well for us this semester. We have inducted seven pledges who are going through the various stages of initiation. Also going through their initiation are 22 "little sister" pledges.

Our professional activity program thus far has included two out of state trips. The first trip was to St. Louis, Missouri. Among the sights taken in were a tour of Anheuser-Busch Company, and a trip to a Cardinal baseball game. The more recent trip was to Illinois. This trip included a tour of American Hospital Supply.

The Delta Sigma Pi flag football team at Whitewater has completed another successful season. By beating the Phi Sigma Epsilon team 28-6 we wrapped up the intramural fraternity championship. This final victory put our record at five wins and one loss. Offensive stars included Pledges Dave Schultz and Brian Fox and playing tough on defense was Pledge Lee Fanshaw.

—JAMES M. POWELL



## Southern Region

### LOUISIANA STATE-BATON ROUGE BETA ZETA

UNDER THE ENTHUSIASM of President Tim Doody and the inspiration derived from attending the Southern Regional Conference in New Orleans, the Beta Zeta Chapter has added some new activities to the norm for this semester.

After an excellent recruiting program headed by Senior Vice President Dawn Suarez, 31 pledges were inducted. An informative rush smoker, interviews, a professional meeting, and a picnic showed the rushees what Delta Sigma Pi involves.

John Brydels, vice president for pledge education, had the pledge class elect their own officers and started a pledge advisory board directed by three outstanding members. Additional pledge/member activities have improved the chapter unity.

Professional Vice President Karen Jensen and the professional committee have provided variety in the professional program. Our first speaker, Dr. Gene McCann, appropriately spoke on individual goal setting. Led by Dr. Ed Stead, we condensed 307 ideas to five in a fully participating brainstorming session. On November 7, we visited the Taft Nuclear Power Plant outside of New Orleans and celebrated Founders' Day that night. Our diligent pledges have gotten Paul Hardy for

their professional meeting, and ex-governor Edwin Edwards spoke at our initiation banquet on November 15. For community service, we sponsored a blood drive and had a Halloween party with the children of the Big Buddy system.

Our fund raisers have included a car wash which provided both cash and good clean fun, selling "Go to Hell Ole Miss" buttons for a rivaling football game, and selling T-shirts.

Our success has increased chapter spirit which will surely continue in the spring. Good luck to all our Brothers.

—JILL M. ARRIGO

### LOUISIANA TECH BETA PSI

BETA PSI CHAPTER at Louisiana Tech University began its fall quarter of school with a party at the KOA Campgrounds. The party proved to be a good start for the new year as there was plenty of food, beer and sports.

Then, on September 12-14, Dr. Frank Busch, Randal Mays, Gary Littlefield, and Dale Johnson went down to New Orleans, Louisiana, to attend the Southern Regional Conference. There was a scrapbook contest between all the Southern Region Chapters and Beta Psi Chapter placed second in the contest.

We held our fall quarter rush activities on September 17 and 23; we had 19 pledges for the fall. Throughout the quarter, Vice President for Pledge Education Jan Brenan did a good job of getting the pledges involved.

A homecoming and alumni reception was held on September 27 before the football game, and on October 29 our chapter had a Halloween Party for the Ruston State School children.

We held a Founders' Day party and reception on November 7. The initiation of our 19 pledges and the initiation banquet was held on December 13. It was a good fall quarter and we expect the spring quarter to be even better.

—MARK B. KNUTSON

### LOYOLA-NEW ORLEANS DELTA NU

DELTA NU CHAPTER started the fall semester with a successful recruiting program. We started with an informal open house, then a professional banquet, and topped it off with a formal cocktail party. We were able to recruit 21 prospective members. We held initiation for these pledges on November 16.

In addition to a busy recruiting schedule, we were honored to co-host the Southern Regional Conference. The conference was held in New Orleans on September 12-14 at the Marriott Hotel. Everyone had a great time and we were glad to see one another again.

Our chapter has experienced one of the best professional programs possible. We have had four banquets with professional speakers. We were honored to have the vice president of Gulf Oil Company, Mr. L. Hill Bonin, Jr., speak at one of our banquets. We also had several tours, including one to a company called S-Pile, and another to Holsum Bakers.

We have also had many formal and informal social activities. The pledges planned a Halloween Party for the members. There



President Frank Zubricki of Gamma Pi Chapter at Loyola-Chicago is pleased with the success of the chapter's luau.



Eta Sigma Chapter members at Southern Illinois enrich their treasury through bake sales.



have also been occasions where the members have taken out the pledges and pledges have taken out the members. All was done in the spirit of everyone having a good time and getting to know one another better.

It has really been an outstanding semester. We have advanced in all areas of fraternity life. However, we were saddened to learn, during the Regional Conference, that one of our Delta Nu Brothers, Gerald J. Daigle, Jr., had died of cancer. He had been ill for a short time. All of us at Delta Nu Chapter mourn his death greatly.

—KERMIT FRYMIRE, JR.

### MEMPHIS STATE GAMMA ZETA

GAMMA ZETA CHAPTER at Memphis State University started the year off right with a back-to-school Toga Party. John Belushi would have been proud. Vice President Perry Pampuro's challenging pledge program was started off with a "Meet Deltasig" reception for all business students. This was followed by four other fantastic rush parties. Epsilon Psi Chapter at Christian Brothers College and Gamma Zeta Chapter held a joint initiation on November 23. The hard work invested in our pledge program paid off with many new members who will contribute much to the future of Gamma Zeta Chapter.

Bill Sturdivant, vice president for professional activities, scheduled an excellent program for the fall semester. Professional activities included seven guest speakers and a "Business Outlook Dinner" at the Memphis Country Club. Tours of Plough, Inc., Schlitz, Paine Webber, Inc., and Firestone Tire and Rubber Company were very informative. Techniques of interviewing was the main event of our professional activities calendar. This is Gamma Zeta Chapter's yearly project that enables the student body to hear the opinions of top business officials and Memphis State University Placement Administrators on how to conduct yourself at a job interview. All of the Brothers of Gamma Zeta Chapter benefited from this great professional program.

The Brothers of Gamma Zeta Chapter are a very close-knit group of people who strive for excellence in all activities. In order to reward the hard work involved in making our professional program a great success, both Halloween and Christmas parties were held. A memorable time was had by all at the Founders' Day celebration on November 7.

The Gamma Zeta Chapter has accomplished much this semester. We hope to enjoy continued success in the future, and wish all other chapters the same.

—JULIAN MCKAY

### MISSISSIPPI ALPHA PHI CHAPTER

FALL SEMESTER 1980 proved to be one of activity and involvement for the Deltasigs of Alpha Phi Chapter at the University of Mississippi. Outstanding professional meetings, recruiting for new members, and several service projects helped to enrich the members' experience in Delta Sigma Pi.

The semester began with a professional meeting featuring Mr. Dick Edwards of Mobile Oil Company as guest speaker. Mr. Edwards presented a great deal of helpful

information on job interviewing which was particularly appropriate for the seniors present who are in the process of seeking employment.

The recruiting of new members was a big event for Alpha Phi Chapter during the fall semester. It was carried out in three stages, beginning with a "Meet the Chapter" night. At this event, prospective members had a chance to meet members and to hear about Delta Sigma Pi's goals of professionalism and service. This activity was followed by a professional meeting with Mr. Buddy Aubrey of IBM as a featured speaker. A social for all members and guests concluded Alpha Phi Chapter's recruiting activities, which proved to be successful as they added several enthusiastic pledges to the chapter to help in our ongoing programs.

Alpha Phi Chapter also participated in several service projects during the fall semester which allowed members to give a helping hand in areas of need in the community. Members carried out a Trick or Treat for UNICEF at Halloween, offered their assistance with Oxford's Senior Citizens programs, and worked with mentally retarded children at the North Mississippi Retardation Center throughout the semester.

Growth was a key area of emphasis for the Deltasigs at Ole Miss during the fall semester, and we are looking forward to a spring filled with even greater advancement for Alpha Phi Chapter.

—SUSAN MCMURCHY

### MISSISSIPPI COLLEGE ZETA IOTA

ZETA IOTA CHAPTER at Mississippi College has moved from a very productive summer into what is proving to be a very successful academic year.

Fund raising projects, including a car wash and a rummage sale, were held this summer in order to help finance the Zeta Iota Chapter's trip to the Southern Regional Conference in New Orleans. Zeta Iota Chapter was well-represented at the conference and

was recognized for its achievement of 100,000 points. We thoroughly enjoyed meeting many fellow Deltasigs and are looking forward to another trip to New Orleans soon.

The professional program for fall semester was also exceptional. The program included Mary Casio, a representative from the Credit Bureau of Jackson, who stressed the importance of good credit within the business world.

Also, several tours proved to be informative as well as entertaining. These include tours to Packard Electric Company, Consolidated Packaging, and the Grand Gulf Nuclear Plant in Port Gibson.

The fall recruiting program went very well. Zeta Iota Chapter has doubled in size with 21 pledges. They all were very enthusiastic and have already become involved.

Our homecoming participation also proved that Deltasigs are, indeed, professional. Our entry consisted of a limousine for the parade along with several impressive banners.

Upcoming plans include a trip to Memphis for a tour through the International Harvester Plant. We plan to make a weekend of it by camping at Kyle State Park. This should help us get to know our pledges and develop a close Brotherhood with them.

All the members of Zeta Iota Chapter would like to wish all Deltasigs a rewarding and successful year.

—KIM LOTT

### MISSISSIPPI STATE GAMMA DELTA

GAMMA DELTA CHAPTER at Mississippi State began the semester by sending delegates to the Regional Conference held in New Orleans, Louisiana. President Perry Winstead gave a full report on the activities of the conference, including new ideas and inspirations to begin the semester.

Recruiting activities were successful, and new pledges have been participating in chapter activities as well as some of their own.

The first professional dinner was combined with the formal pinning of the new pledges.



Claire Stewart, left, and Joe Liotta, right, of Epsilon Psi Chapter at Christian Brothers get acquainted while Past Grand President Bill Tatum visits.



The guest speaker for the evening was Mr. Alan Florenza, who was interviewing on campus with Arthur Andersen, CPA firm. Mr. Florenza, a former student at Mississippi State, spoke on management advisory services and their role in public accounting.

Chapter members also participated in High School-Junior College Day by setting up a booth with the College of Business and Industry. The chapter scrapbook was displayed along with The DELTASIG magazines and pamphlets. Megaphones and miniature footballs provided by the College of Business and Industry were given to booth patrons.

Plans for a local industrial tour of a clock company are being made by Vice President for Professional Activities Rosanne Whitmire. Fund raising plans for the raffling of \$50 worth of gas are in the immediate future with hopes for a T-shirt sale later in the semester.

The Big Brother program will be executed in hopes that chapter members and pledges will be drawn closer together during the semester. Members will give the pledges Delta Sigma Pi key rings as a gift from each Big Brother to his chosen Little Brother.

In closing, Gamma Delta Chapter wishes all chapters the best of Brotherhood for the remainder of the year.

—TANYA STEWART

#### NICHOLLS STATE

##### ETA IOTA

ETO IOTA CHAPTER began the semester by having 18 members attend the Southern Regional Conference held in New Orleans Louisiana. We learned many new things to improve our chapter's progress. There were several different seminars on different topics pertaining to chapter activities. It was also an honor to meet the members of the Board of Directors who were in attendance. We were

able to meet with many of our Brothers from the Southern Region and discuss chapter movements.

Due to a dynamic recruiting campaign we are proud to have 28 bright new hopefuls. There is a new member on our faculty here at Nicholls, Miss Sharon Bingham from Gamma Tau Chapter, University of Southern Mississippi. She will be teaching accounting.

Our first professional meeting took place October 9, and featured Mr. Don Landry, Athletic Director here at Nicholls. He spoke to us about the close relationship between athletics and business. His main point was for us to understand the importance of team work in any field. There was a professional tour planned for November 26, on which the chapter will visit an oil rig off the coast of Grand Isle, Louisiana. As for fund raising projects this semester we held a barbecue here at school and have been saving aluminum cans that will be turned in for money. Hopefully, we will raise enough to send all of us to the Grand Chapter Congress in August. October 30 was a blast for us, as we went "trick-or-treating" for UNICEF. The Fall Banquet was scheduled for November 23 and we all had a great time.

Through the many activities planned we will all strive together to make this a most productive semester for Eta Iota Chapter. Wishing all our Brothers continued success.

—DAWN HARP

#### NORTHEAST LOUISIANA

##### ETA OMICRON

ETA OMICRON CHAPTER at Northeast Louisiana University started the fall 1980 semester with a bang! After capturing the first place scrapbook award at the Southern Regional Conference and receiving our 100,000 CEI point award, we had promises of

a successful semester to come. David DeSoto, who was responsible for the award-winning scrapbook, definitely deserves congratulations.

Plans for an active fall semester started last spring. Among the activities planned were a fund raiser, participation in intramural sports, field trips, professional speakers, a Founders' Day celebration, and several other exciting events.

Following up last semester's fantastic achievements is quite a job, but we feel that fall 1980 was even more rewarding. We had 24 new pledges who we're sure will definitely be assets to our fraternity. Members and pledges got better acquainted and had a great weekend at retreat, which was at Alumnus Scott Ellen's camp.

Eta Omicron Chapter is again working toward another 100,000 point year. Through the efforts of our CEI Chairman Chris Jones, our President Pam Price, and all the other officers and members, we surely expect to achieve the 100,000 point honor once again.

We all anticipated a memorable initiation and initiation banquet. Social Chairman Jan Gunter worked hard preparing for this climax of our semester.

Eta Omicron Chapter wishes all our Brothers a very successful year, and we heartily invite each to correspond with us.

—D. DENISE VERRET

#### SOUTHEASTERN LOUISIANA

##### ZETA SIGMA

ZETA SIGMA CHAPTER at Southeastern Louisiana University in Hammond began their fall semester of 1980 with the "Meet The Chapter Night" in early September. The results were 15 outstanding new members. A week after rush, seven Brothers attended the Regional Conference in New Orleans, Louisiana, September 12-14. The seminars, films and games all added up the new ideas, expanded knowledge and enthusiasm we brought back to Zeta Sigma Chapter to begin one of our best semesters yet!

Our professional tours and speakers were very informative, notably, our tour of Charter Marketing which informed us as to how efficient and important computers are to the local businesses.

The Crescent City Alumni Club and Zeta Sigma Chapter got together October 18 for one of the biggest semester events—the Homecoming Cookout. There was plenty of goodies, old friends, new friends and lots of fun. The event was topped off by the excellent location of the cookout which was situated by the parade route! Our many thanks and appreciation goes to Mrs. McArthur, office administration professor of the university, for the use of her home.

The semester concluded with the pledges' raffle, bake sales and Zeta Sigma Chapter's Thanksgiving Basket donated to the Knights of Columbus for needy families during the holiday.

—ANTOINETTE GORDON

#### SOUTHERN MISSISSIPPI

##### GAMMA TAU

GAMMA TAU CHAPTER at the University of Southern Mississippi started its year with an interesting speaker. Mr. William Smith spoke to the chapter on the subject of time utilization. The importance of the topic



Beta Zeta Chapter at Louisiana State had a large delegation to the Southern Regional Conference in New Orleans.



was greatly recognized by Brothers of the chapter. The organizational technique that we learned would serve to be useful not only to the college student, but also to a future business person.

The Honorable Trent Lott, one of Mississippi's foremost legislators, was brought to our campus by our Vice President Dee Mangum. His speech was open to the entire university campus. President Jimmy Carpenter spearheaded the publicity for the congressman's buffet. Mr. Lott spoke on the subject of "Business Responsibility to the Community." We found his viewpoints enlightening and the informal talk that followed very worthwhile.

Also open to the entire campus was a Listening Skills Workshop, which was conducted by Dr. Roy N. Moore, et al. Gamma Tau Chapter co-sponsored the activity in our endeavor not only to improve the caliber of the business student, but also of our university as a whole.

Brothers of Gamma Tau Chapter celebrated Founders' Day by the traditional D.W.A. Initiation of our new Brothers into Delta Sigma Pi followed the next day.

The grand finale of our fall semester was the celebration of Gamma Tau Chapter's 30th Birthday. We reassessed our assets, measured our progress, and set our goals to strive higher.

## North Central Region

### DRAKE ALPHA IOTA

GREETINGS FROM THE Alpha Iota Chapter at Drake University! In accordance with our distinguished days of yore, we have completed yet another frantic but rewarding semester.

Our chapter began the year's activities in July along the sunny shores of the Mississippi River. The meeting was an outstanding success, with many Brothers taking advantage of this timely gathering to reaffirm chapter goals and aspirations, while working on our sun tans.

In September, we had the honor of hosting the North Central Regional Conference. Indeed, to meet and exchange ideas with several chapters proved beneficial and informative, as was the Yellow Dog Initiation of which our chapter proudly boasts many new initiates.

Professionally, our chapter was exposed to numerous experiences including speakers and an excursion to Omaha. On this trip, we gained a comprehensive look at several corporations, including, of course, Mutual of Omaha. Once again, our chapter sponsored Career Day, an event designed to promote a cordial and informal forum between students and prospective employers. This year, well over 60 corporations of diverse fields and interests attended.

Alpha Iota Chapter accepted 11 qualified pledges, all of which are eagerly awaiting initiation this month. The pledges joined with the active chapter in a skate-a-thon to help secure money for the American Lung Association. The semester was well rounded by numerous social events, including a Founders' Day celebration, outings to local

taverns, and a Christmas Dance, which was once again visited by Santa and his whimsical friends.

—JAMES P. RUSSEL

### IOWA EPSILON

EPSILON CHAPTER AT the University of Iowa had a busy fall semester, aiming for 100,000 Chapter Efficiency Index points. We started off the semester with a very successful rush program under the direction of Senior Vice President Dan Widmer, inducting 16 new members into the chapter. The neophytes then went through a seven week pledge education period under the guidance of Vice President for Pledge Education Leslie Mazurk. The fall 1980 pledge class was initiated on the weekend of November 20-22 and we completed the celebration with the traditional banquet at the Amana Colonies.

Professional activities included a number of speakers from the local area, luncheons with traveling executives, co-sponsorship for Careers Day, the annual Student/Faculty Homecoming Coffee, and participation in the University Activities Fair. Also, many of the Brothers participated in the fall field trip to Chicago in early November. It included tours of the Mercantile Exchange and Chicago Board of Trade, along with speakers, films and various other activities.

Epsilon Chapter also took part in the North Central Regional Conference held September 26-29 in Des Moines, Iowa. The Brothers who were able to attend found this to be a very enjoyable and enlightening weekend. It gave us a chance to exchange ideas with other chapters in our region.

Our Life Membership drive was also very successful during the fall semester with many Brothers becoming new Life Members.

Epsilon Chapter also kept busy with fund raising events and intramurals. Fund raising activities included picking apples, and selling popcorn, T-shirts, and beer mugs. Intramurals ranged from water-polo to basketball. We also found time to play our annual football game against our rival business fraternity—a fun activity for both organizations.

As host, Epsilon Chapter has been busily planning for the 20th Annual North Central Regional Basketball Tournament being held February 13-15 in Iowa City, Iowa.

Our social events were excellent, as usual. Halloween was an exciting time for the new pledges who found this a great time to do their social project, going in costume to visit children in the local hospital. On November 7 we had an exciting Founders' Day celebration during our trip to Chicago.

We are looking forward to an even more prosperous and fun-filled spring semester and would like to wish our fellow Deltasigs good luck and success in all their endeavors.

—LYNNETTE BUNN

### MINNESOTA ALPHA EPSILON

BROTHERHOOD IS BUZZIN' in the Northland. Charged up and raring to go was the way the Brothers of the Alpha Epsilon Chapter returned from the North Central Regional Conference in Des Moines, Iowa, where Alpha Epsilon Chapter was honored to receive the travel trophy—most members, most miles. Our renewed spirit must have been

contagious, as we started the new school year with one of the most successful pledge programs in recent chapter history.

As usual, the Alpha Epsilon Chapter quarterly calendar was chock full of activities. Our professional program was diverse and stimulating. Among the various activities, a tour of the Federal Reserve Bank proved to be one of the most popular. The professional dinners were enhanced by provocative talks delivered by local business leaders. One topic, "Opportunities in International Business," was presented by Art Lazere, a local entrepreneur, and was particularly well received. Another professional activity afforded the Brothers a chance to have mock job interviews videotaped and evaluated by a personnel administrator.

On the social scene, Alpha Epsilon Chapter provided a full array of merriments. Our Founders' Day costume party was well attended and was a real smash. Homecoming weekend supplied plenty of reason to party—and we did just that! A Friday night bash, the Gophers' game on Saturday, and Sunday's members-vs-alumni touch football were all coordinated with the Twin Cities Alumni Club of Delta Sigma Pi. Alpha Epsilon Chapter is honored to share in Brotherhood with such a fine organization!

Speaking of alumni, the chapter would like to take this opportunity to congratulate two of its own. Kudos to Brother Dan Harrington, the new District Director of Minnesota, and to Brother Joel Erlandson, who succeeds Dan as our new Chapter Advisor. Also, we would like to thank Brother Dave Brumbaugh for the guidance he has given us during his past tenure as District Director. Good luck to all three from all the Brothers of Alpha Epsilon Chapter!

—GARY R. NELSON

### NEBRASKA-LINCOLN ALPHA DELTA

ALPHA DELTA CHAPTER at the University of Nebraska looked forward to the most successful fall semester in the chapter's history with a dynamic group of members and an outstanding pledge class.

Our professional program for the fall semester included several quality speakers from various local businesses as well as several tours both in and away from the Lincoln area. Among the tours planned were an in-depth look at the operations of Goodyear Tire & Rubber Company and Merrill Lynch. The Alpha Delta Chapter also traveled to Kansas City, Missouri, to tour the Federal Reserve Bank, as well as the Procter & Gamble Company.

Speakers such as Forest Johnson of the Nebraska Tax Research Council, Mr. Dan Clifton of Selection Research, and Larry Jacobson of Merrill Lynch, shared the knowledge with the chapter at a professional dinner, the Fall Awards Banquet, and several professional meetings.

Social and community activities continue to be important to Alpha Delta Chapter. The fourth annual Alpha Delta Basketball Marathon proved to be both the social and community highlight of the fall semester. Over \$2000 donation money was raised, which funded Christmas presents to the retarded children of the Lincoln area.



Alpha Delta Chapter has continued to form a strong unity as evidenced by its initiation of 18 men and women on November 9. Elections were held and officers were installed for the spring semester, a semester which promises to bring success and happiness to all members, pledges, and alumni of Delta Sigma Pi.

—JOHN NEAL TAWZER

## ST. CLOUD STATE THETA TAU

THETA TAU CHAPTER at St. Cloud State University has been actively engaged in developing close contacts with the commercial world as well as a close sense of Brotherhood. This is being accomplished through our professional program and by each Brother working with and for the chapter.

A highlight of our professional program was a trip to Chicago on October 16-19, set up by Robert VanBeusekom, vice president for professional activities. Visits to Baxter Travenol Laboratories, Inc., and The Chicago Board of Trade gave everyone the chance to learn about and meet people from these businesses. Our Brothers got to know each other better and had the chance to display, through a 20 hour round-trip, a weekend retreat, and a get-together with Gamma Pi Chapter at Loyola University, the Brotherhood throughout Theta Tau Chapter, as well as all chapters of Delta Sigma Pi.

Our chapter is also in the process of planning our annual Florida trip during spring break, under the direction of Tony Steinkopf, chairman of the Florida trip committee. This has been a huge success in the past and we are planning on having another successful trip this year.

We have also developed a close sense of Brotherhood through the University's recreation program. We have set up teams to compete in football, volleyball and basketball. We are looking forward to the North Central

Region's annual basketball tournament in February.

The Brotherhood and professional activities within Theta Tau Chapter are what we, as well as other chapters, strive for.

—RICHARD D. THOMAS

## SOUTH DAKOTA ALPHA ETA

THE ALPHA ETA CHAPTER looks forward to having another promising and exciting year at the University of South Dakota. Our chapter totals 50 members and plans to increase our numbers while instituting a revised rush program to "fill the gap" with qualified members when our seniors graduate in May.

Raising funds for our field trip in the spring is one of the major items on our agenda at the weekly meetings. Selling homecoming buttons, magazines, and Valentine's Day roses are a few of the cash producing projects we are involved in here at USD.

Professional meetings are always an important aspect of events and this year is no exception. Our professional program has included speakers from accounting firms, insurance companies and a representative from Computer Data Services.

Our chapter was well represented at the North Central Regional Conference held in Des Moines, Iowa. The meeting provided an excellent opportunity for our Brothers to listen and share ideas with other Brothers from throughout our region and proved to be an exciting as well as rewarding experience for all those that attended.

Life at Alpha Eta Chapter is not all work and no play. We put on a wine and cheese party at the beginning of the year to help get better acquainted with our pledges and faculty. A volleyball and softball game with the faculty was fun and, to say the least, entertaining. We also hope to organize a basketball game between the members of our fraternity and faculty under the roof of the

Dakota Dome.

We look forward to closing out the year with another 100,000 CEI points and wish the best of luck to our fellow chapters. We also would like to thank Brother Bob Drewniak for his much appreciated efforts as the North Central Regional Director over the past years, and wish him the best of luck in Atlanta.

—BRIAN LUTZ

## WAYNE STATE ETA PI

ETA PI CHAPTER at Wayne State College, during the first part of the semester, set fund raising as its primary goal. Sales of coupon books increased profits by 50% over last year, due to increased coupons and advertising space available. A ranch dance held at a local dance hall added to our fund raising projects. Many a cowboy and cowgirl escaped disco mania and got down to the beat of western tunes.

Social activities included a summer camp-out, hayrack ride, Halloween costume party, and a Deltasig vs. faculty softball game.

Over fall break, we traveled up to Minneapolis, Minnesota, for our professional tour. Sites visited were Betty Crocker, Tonka Toys, Federal Reserve Bank, and the G. Heileman Brewing Company. Deltasigs interacted with members of top management positions.

A community project included raking leaves for the Wayne Historical Museum. It proved to be a valuable experience for a few Brothers as they turned over a new leaf, receiving a blister or two.

Professional speakers during the semester talked on oil pricing with alternative sources, motivation, and job interviews and resumes.

Eta Pi Chapter of Wayne State was proud to send five Brothers to the North Central Regional Conference held in Des Moines, Iowa. President Joel Hathaway was honored when receiving the 100,000 CEI point certificate for the second consecutive year. We, the Brothers of Eta Pi Chapter, wish to send greetings to Harley and all Brothers at St. Cloud, Minnesota.

To all chapters of Delta Sigma Pi, we extend warmest greetings and wish the best in all activities.

—DEBORAH L. MCKILLIP

## Midwestern Region

### CENTRAL MISSOURI STATE IOTAOMICRON

IOTAOMICRON CHAPTER at Central Missouri State University started the new school year off with a successful recruitment of 17 new pledges. One of the highlights of the recruiting period for both the prospective pledges and the fraternity members was our first professional speaker. Past Grand President William W. Tatum spoke to the chapter on the importance of campus involvement. All the prospective and active members were stimulated by Brother Tatum's speech. A reception was held afterwards to give everyone a chance to talk to him on a more personal basis.

The weekend of September 26 provided an opportunity to strengthen our Brotherhood with the other chapters in the Midwestern



Chapter Consultant Mark Roberts, left, and John Virgo, president of Iota Omicron Chapter at Central Missouri, talk fraternity during Mark's visit with the chapter.



Region. Iota Omicron Chapter had 50% attendance at the Regional Conference in Kansas City. Many friendships between chapters evolved, as well as fresh ideas for pledge programs, recruiting, and fund raisers.

Our professional speaker for October was Gerry Jepson from the U.S. Small Business Administration, who spoke on management of small businesses.

Central Missouri State's homecoming brought not only Deltasig alumni back to Warrensburg, but also several members from the Iota Nu Chapter. Lisa Weber was Iota Omicron Chapter's homecoming queen candidate. All gathered at a hayride and bonfire which was held after the football game and afternoon activities. The weekend proved to be an exciting time for both chapters.

On Founders' Day, November 7, a dance was held to celebrate the creation of The International Fraternity of Delta Sigma Pi. Everyone had an enjoyable time dancing and talking.

—DANITA K. GUILFORD

## NORTHEAST MISSOURI

### IOTA NU

THE IOTA NU CHAPTER of Delta Sigma Pi is looking forward to a very productive year.

Professional activities got rolling this semester with a trip to Chicago sponsored by Deltasigs. Students toured Playboy Magazine, The Chicago Board of Trade, and Sears Tower along with other points of interest. We have also had speakers from Kansas City and from McDonnell-Douglas in St. Louis.

Thirteen Brothers of the Iota Nu Chapter were represented at the Regional Conference held at the Sheraton Royal in Kansas City. Our chapter won the outstanding Chapter Award. All were very moved by the Brotherhood displayed, and all came back with exciting new ideas to share with the rest of the chapter.

Fund raising has taken a big step in the Iota Nu Chapter. A slow-pitch softball tournament was held in September. Deltasigs have also taken on the responsibility of selling concessions at all home football and basketball games. It is a commitment that takes a lot of time and hard work, but produces many benefits. The concessions resemble a small business in which there is purchasing of inventory all the way to allocating profits. We had two home football games and things ran smoothly. All Brothers have pitched in and worked hard to make this a successful fund raising project that could possibly turn into an annual commitment.

The Project Committee sponsored a bike-athon on September 27, 1980. All of the money pledged went to the Cystic Fibrosis Foundation.

Iota Nu Chapter had 13 pledges last semester. We're excited that with the help of these pledges and our Brothers, Iota Nu Chapter will have a very productive year.

—KAY CAMPBELL

## OKLAHOMA

### BETA EPSILON

BETA EPSILON CHAPTER at the University of Oklahoma started the fall semester with an outstanding rush week. A recruiting booth in the College of Business Administration and a rush smoker contributed to a

rather large pledge class. In two separate pinning ceremonies over 35 pledges were pinned. These pledges were initiated on November 8.

Professional meetings during the semester provided excellent speakers. Some of the topics included were career planning and placement and a special message from the Dean of the College of Business Administration. As always, each one of these meetings conveyed a certain message to every member.

A tour of Procter and Gamble in Dallas was among our professional activities. Members reported that the tour was both interesting and enjoyable.

In November and December, a special community project for a local Nursing Home was performed. Members helped the residents in their various social and recreational activities. Other social activities for the semester included several parties at which members and pledges got better acquainted with each other.

We were honored to have Mike Mallonee, Grand President, and Jim Deaton, Regional Director for the Midwestern Region, present at several of our meetings during the semester. Their presence is always inspiring to us.

The Beta Epsilon Chapter hopes that everyone had a good and profitable semester and wishes each chapter the best of luck on future projects and activities.

—RITA J. TOLLE

## OKLAHOMA STATE

### GAMMA EPSILON

GAMMA EPSILON CHAPTER has set the goal of 100,000 Chapter Efficiency Index points this year and we're working hard to achieve that honor. After a successful rush smoker which was attended by Grand President Mike Mallonee and Midwestern Regional Director Jim Deaton, we received many prospective member applications from which 34 enthusiastic pledges were chosen to be pinned.

The professional activities calendar was well planned with professionals scheduled to speak on the topics of accounting, women in management, and the energy industry. A professional tour of the First National Bank and Trust Company of Oklahoma City and its Electronic Data Processing facilities was very interesting as well as educational. The main professional activity of the semester was a tour to Dallas on October 20-21. Several of the scheduled tour sites included Mostek, Texas Instruments, and Sanger Harris.

Money-making projects for the semester have included a drawing for \$100 worth of gasoline and a project to complete applications for Sears credit cards. The applications were concentrated toward juniors and seniors to enable them to establish credit references before they graduate.

Gamma Epsilon Chapter was honored to have four members represent them at the Midwestern Regional Conference at Kansas City, where the chapter was awarded an Honorable Mention for achieving 96,100 Chapter Efficiency Index points during the 1979-80 school year. All the members returned with new ideas, increased motivation and enthusiasm, and a stronger sense of fraternal spirit.

—BETH A. MILLER

## Southwestern Region

### ANGELO STATE

#### ETA THETA

ETA THETA CHAPTER at Angelo State University has enjoyed a most productive summer. Every summer our chapter has its annual fund raising project, which is ad sales and distribution of the University's student directories. Local members of the chapter are assigned ads to local businesses. The ads that are bought go into a yellow-page type section in the directory. Besides being a good money-making project, the directory promotes Delta Sigma Pi on campus and the ad sales help to promote Delta Sigma Pi to local businesses in San Angelo.

Our chapter had an excellent fall rush. We had 12 pledges which proved early in the pledge period that they would be good future leaders in the fraternity. We would like to thank Mills Caraway, senior vice president, for a great rush.

We had several members who attended our Regional Conference in Houston, Texas. Our chapter won the Attendance Award for the third time. Billy Sebolt, a senior, led the Pledge Education Session. Every one that attended came back with more knowledge about the fraternity and its functions and were ready to put to use what they had learned. We are also proud to announce our new Regional Director for the Eta Theta Chapter, Barry Kleypas. Good Luck, Barry!

Other activities our chapter held during the fall semester were a tour of 1st City National Bank, a tour of Mitsubishi Air Craft, a tour of Gandy's Dairies, and a tour of Barry's Corporation. Some of the social benefits the fraternity provided were the B.A. Blaster Rush Party, a Punk Western Party with the Delta Zeta's, a party with the Phi Gamma Nu's, and a Toga Party with the Sigma Kappa's. Special thanks should be given to Johnny Hibbs, our devoted Social Chairman.

The Brothers of Eta Theta Chapter would like to wish all the other Deltasig chapter a productive spring '81 rush and the best of luck in all of their other activities, both professional and social.

—DAVID "LUCKY BUCKS" AYCOCK

### HOUSTON

#### ETA PSI

LAST SPRING SEMESTER was a very busy one for the Eta Psi Chapter in Houston. After many fund raisers, professional activities, and social activities, we ended the semester initiating 10 new Brothers. We also participated in the annual Softball Tournament sponsored by the Houston Alumni Club and are pleased to say we came in third place. We sponsored a party Saturday night which was a great way for us to meet other Brothers in our region. It was a terrific weekend. The semester was one full of many activities and fun.

Our summer months were also very productive. We had a raffle sale for a "weekend of the town" and earned \$400. The summer was also a time for much planning for the fall semester. The Executive Committee worked hard with the chapter and we are pleased to say our fall semester was busy.

The semester started off with a big rush period. We had an orientation week before



school started so people could come and ask questions. We had two terrific rush parties in which everyone had a fantastic time seeing Brothers after summer vacation and meeting new pledges. As a result of our hard work, we had 12 new pledges. The chapter had one fund raiser and three more were planned. We participated in intramural football and have plans for many more intramural sports such as bowling, raquetball, and golf. Our professional calendar has been full. We've had speakers on the Energy Industry, Success in Business, Foreign Affairs and Insurance. We had two tours planned to Anheuser Busch Brewery and to the Houston Post Newspaper. The highlight of the semester was the Regional Conference held here in Houston. Many of us attended the three days of events. The chapter had a party on Saturday night and met many Brothers from the region and made many new friends. The conference gave us many new ideas for activities for the chapter. Everyone that attended the conference had a great time and learned a great deal.

We are definitely busy in Houston and hope all other chapters have had a prosperous semester, also. We say "hello" to all of our other Brothers and wish you a great year.

—VERNON WILLIAMS AND MARY ANNE HAMLIN

#### NORTH TEXAS STATE DELTA EPSILON

DELTA EPSILON CHAPTER at North Texas State means business. Before the fall semester even began the Deltasigs were busy getting ready for a fantastic semester. During the summer members worked together remodeling the house which included painting inside and out, recarpeting, and buying new furniture. After working on the house, a group went down to Galveston for a week of sun before school started. Everyone enjoyed lying in the sun, deep sea fishing, and horseback riding. The week of relaxing raised everyone's spirits about the fall semester activities.

The semester started with one last work day before rush. We had four very successful rush parties, ending with 17 quality students becoming pledges. The fall pledge class worked hard under the leadership of Vice President for Pledge Education Mark DuPraw. The pledges raised the flag pole in front of the fraternity house, cleared the lot behind the house, gave a party for the members, and had several fund raisers to help supplement the pledge class budget.

Professional activities are very important to the Delta Epsilon Chapter. Vice President for Professional Activities Andy Norton organized an excellent semester of speakers and tours. We had the privilege of touring a bank, sponsoring a blood drive, and listening to speakers from nuclear power on how to make your first million.

Intramurals was something new to the Delta Epsilon Chapter this last fall. We plan to continue with it through the spring. Everyone was full of spirit as the Deltasigs played co-ed football and made plans to participate in several sports activities through the year.

—DEBORAH HAMILTON

#### SOUTHERN METHODIST BETA PHI

THE MAIN EVENT, our first recruiting function, a Wine and Cheese Formal Party, brought together the Brothers of the Beta Phi Chapter, prospective pledges, concerned faculty and three featured speakers, all prominent businessmen from the Dallas-Metroplex area. Indicative of the successful semester ahead, this function led to a re-emphasis on professionalism and the selection of 15 "choice" pledges. The Ritualistic induction of pledges was held in late September, followed by a dinner at the Magic Pan. Congratulations, Senior Vice President Rick Arnold!

After returning from the weekend Re-

gional Conference held in Houston, Texas, in early October, President Brian Colwill looked with enthusiasm towards the remainder of the semester—aiming towards better communication between the chapters, better organization within the chapter, and an emphasis on the professional side of Delta Sigma Pi.

Emphasizing the professional side of the fraternity, Elizabeth Kurilecz, as Vice President for Professional Activities, planned the professional events for the semester. They covered a wide spectrum of areas such as International Finance, restaurant management, investing, sales marketing, etc. Also, in addition to the normal scheduled professional events, a seminar conducted by the Mercantile Bank was a new added attraction. All events proved to be interesting and informative. Thanks, Elizabeth, for a job well done!

In October, the chapter took a weekend retreat to Austin, visiting the Brothers on the University of Texas campus. Good times! The hayride at Brother Terry Clark's ranch and Pledge Hunt at the State Fair of Texas in October worked as a means of unifying the chapter.

And in November, the culmination of the semester's activities was the pledge/member retreat held at Lake Texoma. Thanks, Steve Alexander, for leading our pledges effectively! The enthusiasm revolving from and about the pledges was remarkable. Best wishes to all our Brothers in Delta Sigma Pi. We hope everyone had as good a year as the Brothers of Beta Phi Chapter did!!!

—ANDREA E. HENLEY

#### TEXAS-ARLINGTON ZETA MU

ZETA MU CHAPTER at the University of Texas at Arlington has been accumulating top candidates every semester to assume the professionalism that Delta Sigma Pi encourages in every day life.

Fall semester was no exception as President Larry Ward has assembled many notables with the cooperation of Senior Vice President John Elliott, Vice President for Professional Activities Yvette Woods, Vice President for Pledge Education Cathy Brooks, and the rest of the chapter.

During the fall semester the Zeta Mu Chapter conducted many tours, the most noteworthy being those of the Ridgelea Bank in Fort Worth and the General Motors Assembly Plant in Arlington.

The chapter enjoyed timely visits from distinguished people such as State Senator Betty Andujar, Reby Cary, Lee Elsesser from a local NBC-TV affiliate and Vic Tabor, Southwestern Regional Director. The Zeta Mu Chapter would like to congratulate The Central Office for the organization, time and effort expanded toward the success of the Southwestern Regional Conference held in Houston, Texas, from October 3-5. Rush activities met with considerable success, up to and including the J. I. Banquet, because of the united efforts of the officers and other Brothers.

The Brothers of the Zeta Mu Chapter would like to congratulate all May graduates: Robert Duran, Doug Nichols, Charlotte Burton, and Billy Griffin. We know they will stay well in tune with our activities.

—ART STEFANINI



Vance Jones, left, an alumnus of Eta Theta Chapter at Angelo State hosted the chapter on a tour of First City National Bank in San Angelo.



## Intermountain Region

### ARIZONA GAMMA PSI

1980 WAS AN exceptionally good year for the Gamma Psi Chapter. We concluded our fall rush program by pledging 40 students, all of whom were ready and willing to participate in chapter projects. Our chapter is growing rapidly in numbers and enthusiasm.

Vice President Mohr suggested the idea of promoting a political forum which took place on the University campus. With elections in November, the main objective was to get the chapter involved in a new community service project. Two House candidates, Mo Udall and Richard Huff, spoke of their tax propositions on the November ballot. The forum was a success and our members found it interesting as well as informative.

Another project the Gamma Psi Chapter was involved in was very rewarding. This project was the promotion, selling and distribution of towels at University bookstores, football games and other athletic activities. Members gained valuable experience from working in this business situation and received great satisfaction from their participation. We are looking forward to another productive year with many goals in mind, one of which is to strengthen our chapter.

—SHARON A. HOOVER

### ARIZONA STATE GAMMA OMEGA

THE GAMMA OMEGA CHAPTER at Arizona State University began its fall semester with a very successful rush program. Sixteen pledges were inducted and proved to be a very motivated and productive group. The pledge class worked extremely hard on several financial projects in raising funds towards hosting an enjoyable social for the chapter members and alumni.

In continuing success the Gamma Omega Chapter was represented by 17 active members at the Intermountain Regional Conference in Albuquerque, New Mexico. Our tradition of sponsoring the fourth annual Arizona Margarita Party was a smash. In addition to the various seminars and parties, we also attended the colorful Albuquerque Hot Air Balloon Fiesta. At the close of the conference the Gamma Omega Chapter was awarded their 24th annual Chapter Efficiency Index Honor Roll certificate, and the Travel Award for the conference.

As the semester continued we engaged in two very prosperous financial projects, one being the sale of A.S.U. College of Business T-Shirts, and the second, a Thanksgiving Turkey Trot, held at Tempe's new Cactus Country Saloon. For our service project we assisted KAET Television in their annual telephone campaign, by answering phones and taking donations from their viewers. Throughout the semester we toured such firms as Dean Witter Reynolds Brokerage, Ramada Inn Corporate Office, and American Express.

Overall, the Gamma Omega Chapter has experienced another prosperous and enjoyable semester.

The Brothers of the Gamma Omega Chapter wish all the Brothers a happy and successful 1981.

—PENNY C. SCHIFFMAN

## COLORADO

### ALPHA RHO

THE ALPHA RHO CHAPTER at the University of Colorado began its fall semester with a successful recruiting program organized by Senior Vice President Rich Sorenson. After a program of publicity, a recruiting table, and a pledge mixer, 45 potential Brothers demonstrated an interest in Delta Sigma Pi. Pledge Educator Craig Holzberg designed an eight week pledge program that entails interviews, quizzes, service committees, and fund raising projects. The initiation and the "Rose" banquet and dance were held November 15 at the Hilton Harvest House.

Jenny Sands, our Vice President for Professional Activities, arranged speakers on "How to Establish a Good Credit Rating," and "A Career in the Airline Industry," a debate on branch banking; and professional tours of the Storage Technology Corporation, the Head Ski Industry, and the Ball Container Industry.

Diane Heppting started her semester as secretary with an impressive directory of members, alumni, and calendar dates. Treasurer Vickie Rath devised an improved budget. Our first cinematic fund raiser generated a new profit of \$1500. Meanwhile, Social Chairman Kathy Nolan coordinated social activities of a Halloween party, a pre-football game brunch, a spaghetti dinner, a hayride, a Chapter Birthday celebration, and a broom-ball intramural team! Craig Anzai, Paula Kaup, and Historian Shelly McCune rejuvenated the Deltasig bulletin board and scrapbook. Shelly handles all publicity and the publication of our newsletter, *The Alpha Rho Ledger*.

Nancy Hazelrigg has interviewed professors at Colorado State University to assess the feasibility of starting a new chapter of Delta Sigma Pi. Public Service Chairman Gerry O'Reilly organized a volunteer ski program in which Deltasig Brothers instruct physically and mentally handicapped individuals at Eldora Ski Area. Moreover, Alpha Rho Chapter plans to donate funds to the Educational Foundation, and to continue our tradition of Christmas caroling to benefit faculty, alumni, and retirement communities.

We were fortunate to have Intermountain Regional Director Bill Leonard and District Director Chuck King with us on September 23. Bill Leonard announced the CEI total for 1979-1980 to be 79,250, which is a substantial improvement over the last few years. Our returning CEI chairperson, Kathy Kneedler, hopes to accrue over 85,000 for this year.

Six Alpha Rho Chapter delegates, Kent Hammerstrom, Nancy Hazelrigg, Diane Heppting, Kathy Kneedler, Mark Primosigh, and Rich Sorenson, represented the chapter at the Intermountain Regional Conference in Albuquerque, New Mexico. The conference, held October 3-5, included an introductory margarita party, dynamic seminars and chapter presentations, two luncheons, and the Hot Air Balloon Races.

Our bi-monthly active meetings are efficiently run by Chancellor Mark Primosigh. The chapter thanks Kent Hammerstrom for his excellent job as president and Professor Daryl Winn for his work as Chapter Advisor! If any Brothers wish to write to us, or if you

are an Alpha Rho Chapter alum and you need to inform us of your address, our address is: Delta Sigma Pi, Alpha Rho Chapter, The College of Business and Administration, University of Colorado, Boulder, Colorado 80310.

Best wishes to all the Brothers of Delta Sigma Pi!

—KATHY KNEEDLER

### NEW MEXICO STATE EPSILON UPSILON

EPSILON UPSILON CHAPTER in sunny New Mexico has had a busy and rewarding fall semester. We began with two rush meetings featuring local alumni as speakers, and tapped 21 pledges.

The Intermountain Regional Conference was held the first weekend in October in Albuquerque, New Mexico. Most of the chapter and several pledges attended, and they all returned with new friends and a new awareness of Delta Sigma Pi.

Our professional activities included several meetings and a breakfast with speakers from the area. We also took a tour of the Las Cruces L'eggs Hosiery Plant. This was coordinated by our Vice President for Professional Activities Lyle Hass, and he pulled it off without a snag.

Epsilon Upsilon Chapter sponsors a blood drive in the business college each year during the week-long blood drive across campus. This has turned into a competition between Business and Engineering, and this year we had 185 donors on our day, beating our previous record.

We tried a new idea for a fund raiser this semester—a Las Vegas Casino Party, open to the public, at which the whole chapter learned how to wheel and deal.

Some of our social activities included a pledge party for the members with a theme of Wonderful World of Disney, and a joint Halloween-Founders' Day celebration with the Gamma Phi Chapter from the University of Texas at El Paso.

Finally, after many weeks of hard work and anticipation, 18 pledges were initiated on December 6, and we held a banquet in their honor.

—CATHERINE A. MYERS

### NORTHERN ARIZONA ZETA OMEGA

"GO TO YOUR business—pleasure, while I go to my pleasure—business," said William Wycherly.

The Zeta Omega Chapter got off to a professional as well as a social semester. Our professional program began during rush week with our first speaker. Along with an excellent presentation given by Nancy Wood from Mountain Bell, and a delicious Mexican potluck dinner, we ended the week installing 14 pledges. Congratulations! Additional speakers and tours were planned throughout the semester for both members and pledges.

Homecoming weekend found our Social Chairman very busy. Sunrise Service, a barbeque, a pre-party, the football game and after-party were the activities going on the weekend of October 11. A Thanksgiving potluck dinner and a banquet for the new initiates at Holiday Inn were some of the activities planned. Our beard-growing contest finds Ned Stromme in the lead.



Our first Community Service project was the clean-up of Bushmaster Park, with a barbecue following. Cardiopulmonary Resuscitation (CPR) classes were scheduled at the end of October for the general public as well as members. These classes were conducted in conjunction with the American Heart Association.

We would like to extend our congratulations to Mike and Laurie Morton on the birth of their daughter Brooke in June, and to Mark D'Agostino and Debbie Sharp on their October 11 wedding.

We are all working hard to reach 100,000 CEI points, and with the enthusiasm and dedication of our members, we are well on our way.

—DENISE DOSS

## TEXAS-EL PASO

### GAMMA PHI

ON APRIL 17, Brother Joseph Sayklay, in charge of Professional Activities, proposed new horizons for the Gamma Phi Chapter. Having been recently elected, Brother Sayklay set three major goals to be accomplished during his term. His first goal was to resume friendly relations with the new President of the University, Dr. Haskell Monroe, and on October 9 Dr. Monroe honored Delta Sigma Pi in granting the fraternity one of his first speeches on campus.

Brother Sayklay's second goal was to invite the Honorable Mayor Tom Westfall as our guest speaker at one of our weekly sessions. Mayor Westfall graciously accepted our invitation and soon gave the fraternity a most interesting lecture on the various roles professional fraternities play in our community.

Nobody can say Brother Joseph Sayklay is person of small expectations, since his third goal involved The White House. He sent a Western Union Mailgram to President Carter, White House, Washington, DC 20500, expressing the fraternity's support and sincere expectations of hosting his presence at the University. No more than a week later

the Gamma Phi Chapter received a reply on behalf of the President from Fran Voorde, Deputy Appointments Secretary, expressing the President's regret in not being able to accept our hospitable invitation.

Even though Brother Sayklay's third cross road was a little too steep to conquer, his effort and determination overwhelmed the faculty, alumni, and chapter members of the fraternity.

—TOM AVILA

## WESTERN STATE

### ZETA KAPPA

ZETA KAPPA CHAPTER at Western State College has had a very successful semester with our concessions sales at football and basketball games. Chairman of Concessions Dave Kaye has done a super job of organizing this project, which is again our biggest fund raising event.

The Regional Conference at Albuquerque, New Mexico, proved to be rewarding and enjoyable to the members that attended from our chapter. Our seminar on Fund Raising provided many new ideas on how to successfully raise needed chapter finances.

On November 22, 1980, we initiated 10 pledges into the Brotherhood. A banquet was held that night in honor of our new Brothers. An abundance of food, drink, and dancing left all in high spirits. The pledges' project of hawking concession items in the stands at football games gave a large boost to our concessions income.

Professional activities have been providing many CEI points, thanks to Vice President Michael Huggins. Highlighting these activities was a tour of the Power Operations Center in a nearby city. Electric and water management for a seven state area is controlled there. Also, Mr. Adam Smock, retired vice president for Procter and Gamble, gave a talk on "What Makes A Good Executive."

We are hoping for a more successful semester this spring, and the large turnout at January's rush indicates that this will be so.

—HARLAN D. BARCUS

## Western Region

### CAL POLY-POMONA

#### ETA CHI

DURING THE FALL quarter, the Brothers of the Eta Chi Chapter attended the Western Regional Conference in flying colors. The Regional was held in Sacramento, CA, and thanks to the host chapter and our Regional Director, Skip Loomis, it ran smoothly. The conference was a time for all Deltasigs to come together to renew old friendships, and to begin new ones.

This year Eta Chi Chapter has an extra edge. Our president, Anthony Perez, already has one year under his belt. With our best CEI performance in the last five years, things look very bright for the chapter. A total of 100,000 CEI points will be an obtainable goal for the academic year 1980-81.

Our professional theme for the fall quarter was Business and Government. Our speakers included, in the heat of campaigning, United States Senator Alan Cranston, and United States Congressman Jim Lloyd. These two men brought attendance from all over the community, as well as the local television news. We also had the Financial Editor of the Los Angeles Times speak to us.

This year the site of Eta Chi Chapter's Founders' Day celebration was the Pabst Blue Ribbon Brewery in Los Angeles. The tour of the brewery itself and the session afterwards were very enlightening.

This fall quarter the Brothers of Eta Chi Chapter also ran the freshman orientation for business students. This was an excellent opportunity to put the Brothers in a position of counsel and advisor to the first time college students which enabled them to exercise their leadership talents.

All in all, this year promised some fun and exciting times for all involved. For the rest of the academic year to all fellow Deltasigs, "good luck!"

—JEFFREY W. GRANT

### CAL STATE-CHICO

#### EPSILON THETA

EPSILON THETA CHAPTER at California State University at Chico had a very productive fall semester. The Brothers started the semester off by helping sponsor a Blood Drive, which saw a good turnout. The chapter also held its annual spaghetti dinner which was attended by Past Grand President Bill Tatum. The Brothers in the chapter also gave their assistance in a Home Energy Show sponsored by the Chico Chamber of Commerce. The show was a three-day event which promoted new energy conservation ideas to the crowd that attended.

The whole chapter worked the entire semester in preparing for our 20th Anniversary, which took place on October 18. The event was a total success, with the total number of attendance at 250. The festivities included a full course steak dinner provided by Alumni Bob Pyle's catering service, a 20 member swing band, and a lot of dancing and enjoyment by all.

Epsilon Theta Chapter also presented a Business Appreciation Night in early November. We were the main sponsor, with other business organizations as co-sponsors. Many influential business people attended,



Members of Iota Phi Chapter at Cal State-Fresno visit with Past Grand President Bill Tatum, left, and District Director Hayes Engelhart, right, at a Western Region picnic.



1. While on tour in Chicago to Baxter Travenol Labs, Inc., and the Chicago Board of Trade members of Theta Tau Chapter at St. Cloud State paused on the Chicago waterfront.

2. Central Regional Director Tony Fernandez, center, and wife Joan, left, attended the luau hosted by Gamma Pi Chapter at Loyola-Chicago.



3. Mu Chapter at Georgetown held its transition workshop in the Blue Ridge Mountains.

4. Members of Eta Rho Chapter at Wisconsin-La Crosse on tour at Allis-Chalmers in Milwaukee.





5. John Virgo, left, of Iota Omicron Chapter at Central Missouri; Chapter Consultant Mark Roberts, center; and a faculty member admire the faculty directory in the School of Business.



6. The Jefferson Memorial Expansion Park and the St. Louis Arch were one stop on a professional tour of Theta Xi Chapter at Wisconsin-Whitewater.



7. From left to right, VPPA Tony Vella, Libertarian challenger Dan Daugherty, Republican challenger Dennis McQuaid, incumbent Congressman John Burton, and Chapter President Donald White, during a debate sponsored by Delta Omicron Chapter at San Francisco State.

8. Epsilon Upsilon Chapter at New Mexico State sponsored a blood drive as a community service project.



along with a big percentage of the School of Business Administration.

The chapter experienced a change in its internal structure this semester, instigated by President Dave Luff and his executive committee. Such change included the addition of a Chamber of Commerce Delegate, an Associated Students Correspondent, and a Public Relations Committee. This helped to project our image to the community as well as to the students on campus. This should have a definite positive effect both next semester and in future years.

The Brothers of Epsilon Theta Chapter are looking forward to defending their Regional Championship Title later this semester at the Regional Picnic. The Regional Trophy, which the chapter won at the last Regional Picnic held at Sacramento, is being displayed in the Business Building on campus. The Brothers are proud of this trophy and are going to try very hard to bring it back to Chico for a second time. After a well-rounded pledge process, conducted by Vice President of Pledge Education Mike Primasing, nine men were initiated into Epsilon Theta Chapter. We are counting on the new initiates to fill the gap left by our graduating seniors to carry on the traditions of Epsilon Theta Chapter.

—THOMAS M. ENGWER

### CAL STATE-FRESNO IOTA PHI

IOTA PHI CHAPTER, founded May 10, 1980, at California State University-Fresno, has just completed its first semester as a chapter.

We are proud to announce our officers who served during the fall semester. They are President Paul Williams, Senior Vice President Doug Hudson, Vice President for Professional Activities Steve Movius, Vice President for Pledge Education David Johnson, Secretary Cheryl Ramos, Treasurer Connie Pehrson, Chancellor Keith Gibson, Historian Mark Mitchell, Chapter Efficiency Index Chairman Kathy Sodergren, and Chapter Advisor Katherine Cole.

We congratulate Senior Vice President Doug Hudson and many other Brothers for their help in making our fall rush such a success.

Our first pledge class was pinned on September 30, by Western Regional Director Joe "Skip" Loomis, who also pinned our charter pledge class. Vice President for Professional Pledge Education David Johnson had a well rounded pledge program for our 20 pledges. It included a Pledge/Member football game, numerous fund raising projects, attendance at an investment seminar, and a Founders' Day-Halloween Party.

Our new Brothers were initiated on November 22, and our initiation banquet culminated the day's festivities.

The highlight of our professional activities was our involvement in an investment seminar, sponsored by our school's Bureau of Business Research. The main speakers were Mr. Malcomb Forbes, Jr., Senior Editor of FORBES Magazine; Ms. Paula Nelson, author of "The Joy of Money;" and Mr. Jack Carlson, Executive Vice President of the National Association of Realtors.

The Brothers of the Iota Phi Chapter have many plans for 1981, and wish all Deltasigs a successful spring semester.

—PAUL WILLIAMS

### MENLO ZETA RHO

ZETA RHO CHAPTER at the Menlo College School of Business Administration kept very busy last semester. Just a few of the things we have done include spending an entire Saturday on a very worthwhile community project, taking a tour of the manufacturing facilities of See's Candy Shops, Inc., and sponsoring a political debate on campus which received wide media coverage in this area.

Our fall pledge class was the largest in recent memory and was also different in the fact that it contained more women than men; we have traditionally had very few women in our chapter. The Brothers welcome them and hope the trend continues.

The weekly speaker program has been very successful, attracting wide attention on campus. Included have been a vice president of Morgan Stanley, and the president of a local racetrack who gave a very interesting talk on horse racing as a business.

We recently played Gamma Omicron Chapter in a softball game, coming from behind and beating them 7-4, thanks to a few sluggers in our pledge class.

The Brothers of Zeta Rho Chapter hope other chapters of Delta Sigma Pi are having as successful a year as we are, and wish them good luck.

—PETER MARTIN EVANS

### NEVADA-RENO DELTA PI

THE DELTA PI Chapter at the University of Nevada-Reno was the only chapter in the Western Region which attained 100,000 Chapter Efficiency Index points last year. It was the first time in our chapter's history that we reached the 100,000 mark and we are working to achieve that goal again for the 1980-81 academic year.

Our professional activities program concentrated on providing the members with useful knowledge that would assist them once they are working within the business community. James Roberts spoke on perceptions in administration, and by the use of graphics he illustrated that keeping our minds flexible and recognizing the varied perspectives of others will enable us to become more efficient managers. In addition, George Lawson, the Director of Forensics for the University, gave a presentation entitled "The Art of Delivering" which enumerated the basic rules for successful public speaking.

The rushing activities for the Delta Pi Chapter were very successful in generating an interest in the fraternity among the students in the business college. Fifteen members were initiated into our chapter in November. The initiation banquet was held at the Sands Hotel-Casino here in Reno. Our newly initiated Brothers have aided us in creating a scholarship fund, and at the close of the semester we will present two awards, one to the Outstanding Member, and one to the Outstanding Business Student.

### SAN FRANCISCO STATE DELTA OMICRON

OUT OF THE common masses, Don "Stretch" White was elected to be president of Delta Omicron Chapter for the fall

semester. Along with "Stretch" were elected Anne Hilo as senior vice president and Kevin Fong as vice president for pledge education to lead the chapter through another fun-filled semester.

Our first priority was to select a pledge class who will carry on the traditions and beliefs of Delta Sigma Pi. Thanks to Anne who planned the semesterly spaghetti dinner and rush party, a qualified pledge class was handed over to the vice president for pledge education. At this time, the pledges have finished their education and have been initiated.

Also serving this semester are: Corinne Osmidoff, secretary; Bryant Fong, treasurer; Gilman Louie, chancellor; Tony Vella, vice president for activities; Micheline Savarin, historian; Steve Rezendes, financial chairperson; Dave Campbell, social chairperson; Juan Martinez, CEI chairman; and I am Deltasig correspondent.

The social and financial highlight of the semester was a toga party on Halloween night. The toga party, to be held at the San Francisco Student Union traditionally should be a wet and wild night!!

The low-point of the semester so far was a loss in softball to Zeta Rho Chapter, Menlo College. Kevin Brown, our athletic director, was quoted as saying "That's bunk."

Final congratulations to last year's graduates: Joe Addiego, Steve Cramer, Guymond Louie, Jeff Nebenzahl, Jesus Ortiz, John Reyes, Jerry Segales, Deepinder Sekhon, Claire Sammon, and Kevin Wright. Best wishes for better days and bigger bucks!

—CAROL CHIN

### SOUTHERN CALIFORNIA PHI

PHI CHAPTER WAS represented at the Western Regional Conference by eight members. It was a great break from mid-term and is highly recommended for anyone who can afford to spend a weekend not studying.

Representatives from Pepperidge Farm came out and spoke to our chapter. It was an interesting evening, with the topic ranging from how to be a distributor to the Rose Bowl; but the highlight was the free cookies—all of us broke our diets that night!

Our 1980 fall pledge class of 17 was hard working. We all looked forward to the pledge/member party.

Right now, our officers are working on long-term goals for Phi Chapter. We are developing programs to help us earn those elusive 100,000 points in the Chapter Efficiency Index. Phi Chapter's motto this year is "100,000 or bust."

The chapters in Southern California got together for their first annual Founders' Day picnic. So much eating and fun was had by all that it will take a year to recuperate.

Phi Chapter is very thankful for all our alumni that keep coming back to support us. A chapter may exist with pledges and members, but it lives with alumni support. There is nothing like seeing one of our Brothers coming back with a success story. It tells us that we will make it, too.

As a final note, our treasurer has a message for all Deltasigs—SEND MONEY!

—NINA DEAN



# life members

- 12245 Kevin T. Lentz, *Alpha Iota*, Drake University
- 12246 Samuel J. Hewitt, *Alpha Lambda*, University of North Carolina-Chapel Hill
- 12247 M. Rachel Livingston, *Beta Gamma*, University of South Carolina
- 12248 Peter F. Gazzolo, *Epsilon Phi*, Cal State-Sacramento
- 12249 Mark S. Spengler, *Theta Tau*, St. Cloud State University
- 12250 Dwight E. Crawford, *Alpha Iota*, Drake University
- 12251 Robert W. Cantoni, *Alpha Upsilon*, Miami University-Ohio
- 12252 Joseph B. Andrews, *Alpha Xi*, University of Virginia
- 12253 John W. Deppen, *Delta Tau*, Indiana State University
- 12254 Sharon Krawczyk, *Iota Upsilon*, Cal State-Northridge
- 12255 Mary S. Zukowski, *Epsilon Rho*, University of Tampa
- 12256 Linda L. Irwin, *Eta Mu*, Northern Illinois University
- 12257 John W. Vogt, *Iota Kappa*, James Madison University
- 12258 David B. Atkinson, *Delta Phi*, East Texas State University
- 12259 Drexal N. Harris, *Gamma Lambda*, Florida State University
- 12260 Kirk R. Monton, *Eta Nu*, University of Missouri-St. Louis
- 12261 Leonard H. Shapiro, *Zeta Omicron*, C. W. Post College
- 12262 Henry P. Holmes, *Beta Omega*, University of Miami-Florida
- 12263 Thomas E. Taylor, *Gamma Lambda*, Florida State University
- 12264 Darius Hall, *Gamma Tau*, University of Southern Mississippi
- 12265 Douglas W. Hebert, *Epsilon Mu*, Sam Houston State
- 12266 Stanley J. Tuttle, *Alpha Theta*, University of Cincinnati
- 12267 Linda D. Caldwell, *Beta Rho*, Rutgers University
- 12268 Robert L. Faust, *Beta Phi*, Southern Methodist University
- 12269 Clarence J. Nowicki, *Psi*, University of Wisconsin-Madison
- 12270 James L. McPhetridge, *Alpha Zeta*, University of Tennessee-Knoxville
- 12271 Nancy R. Siegmund, *Epsilon Rho*, University of Tampa
- 12272 Linda R. Peltson, *Iota Upsilon*, Cal State-Northridge
- 12273 Teresa E. Dorfler, *Zeta Omega*, Northern Arizona University
- 12274 Keith J. Breznovits, *Beta Xi*, Rider College
- 12275 Catherine M. Peak, *Zeta Psi*, State University of New York-Albany
- 12276 Paul K. Lineweaver, *Alpha Pi*, Indiana University
- 12277 William W. Gleboff, *Alpha Beta*, University of Missouri-Columbia
- 12278 Gerald J. Feit, *Alpha*, New York University
- 12279 Lacy W. Walters, *Alpha Lambda*, University of North Carolina-Chapel Hill
- 12280 William G. Walker, Jr., *Alpha Theta*, University of Cincinnati
- 12281 Elliott L. Slocum, *Beta Psi*, Louisiana Tech University
- 12282 William M. Luna, *Alpha Beta*, University of Missouri-Columbia
- 12283 Peter V. Locke, *Eta Iota*, Nicholls State University
- 12284 Thomas M. Yates, *Theta Lambda*, Xavier University-Cincinnati
- 12285 Michael T. Williams, *Alpha Kappa*, State University of New York-Buffalo
- 12286 Robert J. Kratky, *Zeta Eta*, St. Peter's College
- 12287 Frank J. Calafirua, *Beta Pi*, Kent State University
- 12288 Isaac W. Knicely, *Delta Omega*, West Liberty State College
- 12289 Steven M. Kersten, *Eta Pi*, Wayne State College-Nebraska
- 12290 Jeffrey A. Bowman, *Delta Omega*, West Liberty State College
- 12291 Patricia A. Blessing, *Iota Upsilon*, Cal State-Northridge
- 12292 Robert J. Kraften, *Epsilon Phi*, Cal State-Sacramento
- 12293 David J. Campbell, *Delta Rho*, Ferris State College
- 12294 Arnold B. Cowan, *Gamma Upsilon*, Babson College
- 12295 Larry L. Bertsch, *Alpha Upsilon*, Miami University-Ohio
- 12296 Ray G. Braxton, *Delta Theta*, Oklahoma City University
- 12297 Arthur J. Cunningham, *Gamma*, Boston University
- 12298 Harold R. Brinker, *Theta*, University of Detroit
- 12299 Sidney C. Guthrie, *Epsilon*, University of Iowa
- 12300 Cedric G. Simon, *Theta*, University of Detroit
- 12301 Coolidge A. Eichelberger, Jr., *Alpha Gamma*, Pennsylvania State University
- 12302 John E. Maxwell, *Beta Psi*, Louisiana Tech University
- 12303 Robert A. Rhodus, *Alpha Delta*, University of Nebraska-Lincoln
- 12304 John L. Ross, *Zeta*, Northwestern University-Evanston
- 12305 John A. Staples, *Alpha Mu*, University of North Dakota
- 12306 Clarke C. Stamper, *Alpha Zeta*, University of Tennessee-Knoxville
- 12307 Scott D. Welch, *Theta Phi*, University of South Florida
- 12308 Robert A. Fisher, *Phi*, University of Southern California
- 12309 James W. Holden, *Alpha Omicron*, Ohio University
- 12310 Robert R. Kendall, *Alpha Iota*, Drake University
- 12311 Ralph E. Mullins, *Iota*, University of Kansas
- 12312 C. Ross Bothwell, Jr., *Alpha Beta*, University of Missouri-Columbia
- 12313 James A. Wilkie, *Gamma Lambda*, Florida State University
- 12314 Benjamin M. Chandler, *Beta Gamma*, University of South Carolina
- 12315 Michael A. Gold, *Eta Mu*, Northern Illinois University
- 12316 William G. Moseley, Jr., *Eta Kappa*, Troy State University
- 12317 Darcy A. Olson, *Iota Upsilon*, Cal State-Northridge
- 12318 David Browder, Jr., *Beta Eta*, University of Florida
- 12319 Janet D. Hull, *Lambda*, University of Pittsburgh
- 12320 Joe L. Miller, *Eta Pi*, Wayne State College-Nebraska
- 12321 Anthony R. Carbone, *Beta Omicron*, Rutgers University
- 12322 David J. Nurre, *Theta Lambda*, Xavier University-Cincinnati
- 12323 Scott P. Watson, *Delta Xi*, East Tennessee State University
- 12324 Paul A. Jones, *Eta Psi*, University of Houston
- 12325 Edward K. Hauenstein, *Iota Sigma*, University of Evansville
- 12326 Philip A. DiPaolo, *Zeta Omega*, Northern Arizona University
- 12327 John S. Bushman, *Iota*, University of Kansas
- 12328 Richard P. Greiner, Jr., *Theta Nu*, University of Arkansas-Fayetteville
- 12329 Daniel R. Noe, *Alpha Theta*, University of Cincinnati
- 12330 Stephan R. Mueller, *Delta Rho*, Ferris State College
- 12331 Claude C. Skaates, *Delta Iota*, Florida Southern College
- 12332 Nicholas C. Morgan III, *Eta Omicron*, Northeast Louisiana University
- 12333 Beverly L. Morgan, *Eta Omicron*, Northeast Louisiana University
- 12334 Doreene Hamilton, *Iota Rho*, Howard University
- 12335 Nelda J. Johnson, *Beta Epsilon*, University of Oklahoma
- 12336 James H. Lewellen, *Delta Omega*, West Liberty State College
- 12337 James B. Baker, Jr., *Gamma Omega*, Arizona State University
- 12338 Thomas R. Carter, *Alpha Upsilon*, Miami University-Ohio
- 12339 Terrence W. Casey, *Epsilon Lambda*, Rochester Institute of Technology
- 12340 Vern E. Easterling, *Gamma Tau*, University of Southern Mississippi
- 12341 Paul A. Eshleman, *Gamma Kappa*, Michigan State University
- 12342 Phillip R. King, *Epsilon Mu*, San Houston State University
- 12343 Francis A. Ruzzo, *Beta Pi*, Kent State University
- 12344 James B. Stewart, *Eta Omega*, Virginia Commonwealth University
- 12345 Robert E. Tonkinson, *Omega*, Temple University
- 12346 John F. Tsantes, *Alpha Lambda*, University of North Carolina-Chapel Hill
- 12347 John K. Watts, *Phi*, University of Southern California
- 12348 John K. Antholis, *Gamma Sigma*, University of Maryland
- 12349 Edward J. Gascoine, *Lambda*, University of Pittsburgh
- 12350 Dominic Di Prisco, *Zeta Omicron*, C. W. Post College
- 12351 Dwight N. Hikel, *Chi*, Johns Hopkins University
- 12352 W. Joseph Hopkins, *Beta Lambda*, Auburn University
- 12353 Richard J. Lewis, *Alpha Upsilon*, Miami University-Ohio
- 12354 Felix L. Piech, *Alpha Kappa*, State University of New York-Buffalo
- 12355 Robert B. Rollings, *Beta Phi*, Southern Methodist University
- 12356 Cynthia S. Casto, *Nu*, Ohio State University



**Delta Sigma Pi  
33rd Grand Chapter Congress**



***“We’re the Professionals”***  
**August 16-20, 1981**



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