

# The **deltasiq**

an educational journal    may 1977

®





# focus:



Somewhere in the crowd is Psi Chapter at Wisconsin-Madison while on tour at the Chicago Board of Trade. This scene is the 8th Floor at the Chicago Board Options and Exchange.

# The **deltasig**®

MAY, 1977  
Volume LXVI, No. 4  
An Educational Journal

## Features



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## Convention

Grand Chapter Congress  
August 14-18, 1977  
The Sheraton Centre  
Toronto, Ontario, Canada

## Cover

The successful recruiting table of Epsilon Phi Chapter at C.S.U.-Sacramento which netted over 40 new members for the 1976-77 academic year.

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## Postmaster:

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Member of



College Fraternity Editors Association



# commentary.....



Our 31st Grand Chapter Congress is rapidly approaching—August 14-18, 1977, at The Sheraton Centre in Toronto, Canada.

Our Congress, held biennially, is a four and one half day program tailored to help you and your entire membership work together more effectively locally as well as nationally. Our educational seminars are designed to teach you to motivate, participate, and constructively work together in every facet of local, regional, and national operations.

I can certainly speak from experience. I attended my first Grand Chapter Congress in New York in 1957. After participating in the educational seminars and sharing knowledge and friendships with Deltasigs from all over the United States, I returned to my own chapter with a self-motivating force I could never have achieved anywhere else. Our chapter not only attained 100,000 points in the CEI, but every member became more involved in our chapter and its activities!

Your Central Office Staff, the National Executive Committee, and the Board of Directors have a great program planned. Educational programs, planned activities, parties and free time, are scheduled so that you may enjoy yourself to the maximum.

Our Undergraduates, Alumni, Golden Council members, National Officers, Staff Members, and Chapter Advisors will be on hand at every event, so you may share in their wealth of fraternal knowledge.

If you will join us and devote these few days in August to our fraternity, I can guarantee that you will make many new lifetime friendships and will return to your chapter with the most progressive and aggressive attitude attainable.

See you in Toronto!

Fraternally,

A handwritten signature in cursive script that reads "Bill Tatum". The signature is written in dark ink on a light background.

William W. Tatum, Jr.  
Grand President



**please come  
to order!**

**--- a full and exciting  
agenda waits for you in  
Toronto ---**

Yonge Street, Toronto's Times Square.

**ITEM I**

Blending Old World hospitality and service with ultra-modern facilities, there is nothing else quite like the 1,466 room Sheraton Centre, host of the 31st Grand Chapter Congress on August 14-18, 1977. A unique world of pleasure and delight awaits you.

All guest rooms have a view either to the North to the Civic Centre and downtown or to the South to Lake Ontario and the Toronto Islands. All rooms are climate controlled, have color TV, direct dial phones, and first run movies. Within the hotel are barber and beauty shop services and laundry and valet. On call are babysitters and doctors' services.





The lobby blends beauty with function. Checkin, checkout, and baggage handling are managed quickly and efficiently. The arrival area is off the street, protected from the weather, and valet and public parking facilities are added conveniences.

Stroll through the beautiful, peaceful walkways that wind among the two pastoral acres of landscaped gardens. Sit by the waterfall that cascades down three stories into a wishing well at the lobby level. Enjoy the varieties of trees, shrubs and flowers.

Swim in the 80 foot pool in the garden patio. Relax at poolside—and maybe have lunch. Nearby is the fully equipped health club with squash courts and an outdoor running track. Facilities are available to hotel guests at a special rate.

Dining is a pleasant experience in any one of the hotel's several fine restaurants and lounges. Cafe of the Redwoods offers Sunday brunch, breakfast buffets on Monday through Saturday, and international luncheon buffets Monday through Friday. At night the Cafe becomes a supper club with French cuisine, music, dancing and entertainment.

The Traders off the main lobby is a popular bar and lounge. Lunchtime "traders" can relax and watch the tape for latest stock quotations. In the evening the transformation is to nightclub with music and dancing.

Good Queen Bess, an authentic English pub shipped from England, is in the shopping arcade. It is the real thing with an intimate, relaxed ambience! Le Pavillon Coffee House is the hotel coffee shop offering quick snacks or full meals. It's open from Very Early to Very Late.

The Long Lounge ranks as one of the world's longest bars with its seventy foot length. Delightful for a drink, a sandwich and a heads-on view of Nathan Phillips Square and City Hall. One of Toronto's supreme dining rooms on the 43rd floor of the hotel is the Pinnacle Rooftop Restaurant. The emphasis is on French

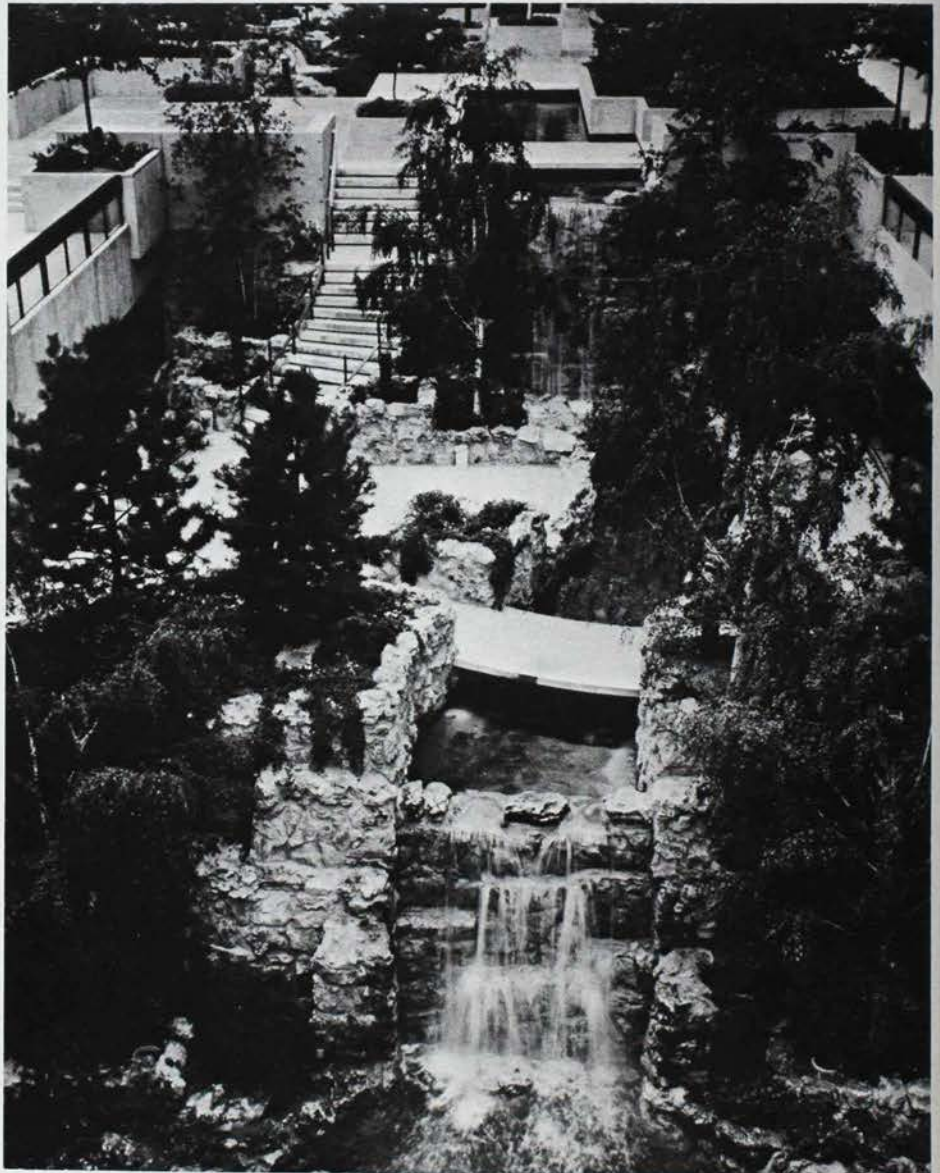
cuisine and adjoining is the lounge with nightly entertainment and fantastic views of all Toronto.

The Sheraton Centre was conceived for today's cosmopolitan man and woman—the conventioneer, the sophisticated shopper, the nighttime swinger, the vacationing family, the honeymooners, the business man or woman, and the gourmet. It has the largest hotel retail shopping centre in North America. Close to 70 friendly boutiques and character shops, plus theatres, on three concourse levels connecting directly into the hotel itself for the pleasure of people of all ages and all tastes.

## ITEM II

Just out the door of the hotel is all of Toronto—It Never Stops! Toronto is a vibrant city, with scores of fascinating out-of-the-ordinary attractions. It's friendly, clean, safe, alive. Everyone loves Toronto for its shopping, sports, fairs, theatres, operas, ballet, museums, parks, amusements, day life and night life. Toronto is fun for all.

Be sure to review the March, 1977, issue of The DELTASIG Magazine again for the many attractions available in Toronto and for information on transportation and costs.



The Sheraton Centre garden and waterfall seen here from the pool level and visible from the lobby and the second floor.





The shopping complex which is a part of The Sheraton Centre.

#### ITEM III-A

The Grand Chapter Congress opens on Sunday, August 14, 1977, with registration from 1:00 P.M. to 5:00 P.M. Conventioneers will want to arrive during this time period to register and check into their rooms before other activities begin. Rooms in the hotel will be available any-time after 3:00 P.M.

The Grand President's Reception will begin at 6:30 P.M., giving everyone an opportunity to meet all the members of the Board of Directors and get acquainted with others at the convention. An optional reception with Phi Gamma Nu Sorority begins at 7:30 P.M. with Deltasig's opening bash beginning at 9:00 P.M. At this hour, A Night at the Races opens with fun and entertainment.

#### ITEM III-B

The Opening Business Session will begin promptly at 9:00 A.M. on Monday, August 15, and will include biennial reports from the national officers and the national committees. Official voting delegates will be seated and additional nominations for national officer positions to be elected will be made from the floor.

While the members of the fraternity are in the opening business session, spouses will have an opportunity to see Toronto by bus tour returning to the hotel in time for lunch. Just after lunch will be the Keynote Address beginning at 2:00 P.M. The address is open to all fraternity members and spouses. Those in attendance at the Phi Gamma Nu national convention will be attending as guests of Delta Sigma Pi.

From this address, undergraduates, alumni and national officers will move to the educational seminars. The first of the undergraduate workshops and the ones which follow will help to improve chapter operations and generate greater success. Alumni will be meeting in their own session with the Director of Alumni Activities. At 7:00 P.M.



A magnificent view of City Hall and Toronto from The Pinnacle Rooftop Restaurant.



the second of the undergraduate seminars will take place with regional meetings for all 12 regions beginning at 8:30 P.M.

#### ITEM III-C

On Tuesday, August 16, the third and fourth undergraduate seminars begin at 9:00 and 10:30 A.M., respectively. A second alumni session will begin at 10:30. The balance of the day is free for recreation and personal activities.

There is a luncheon and the biennial meeting of the Delta Sigma Pi Educational Foundation at 12:30 P.M. on Tuesday, August 16. The officers of the Foundation have indicated that the meeting is open to anyone interested in attending whether they are members of the Foundation or not.

#### ITEM III-D

Beginning at 9:00 A.M. on Wednesday, August 17, will be the second business session of the convention. At this session the voting delegates will consider the amendments proposed to the National Constitution and Bylaws and to the Ritual and will consider any resolutions presented. This session will also be the last opportunity to make nominations for the national offices to be elected at this Grand Chapter Congress.

A Meet the Candidates Forum beginning at 2:00 P.M. will give delegates and others (members only) the chance to hear and question those in nomination for the offices of Grand President and Director of Alumni Activities.

Beginning promptly at 4:00 P.M. is one of the highlights of the convention, the beautiful and moving initiation of the Honorary Member at Large.

Seven in the evening marks the hour of what is surely the highlight of the convention, the Grand Chapter Congress Banquet. The dinner address will be given by the Honorary Member at Large initiated

into membership in Delta Sigma Pi earlier in the day.

#### ITEM III-E

The final business session begins on Thursday, August 18, at 8:30 A.M. On the agenda will be the election of the national officers for 1977-

79, including the Grand President, Director of Alumni Activities, and Regional Directors.

The convention concludes with the Farewell Luncheon where retiring national officers are honored, chapter and alumni club awards are presented, and Deltasigs say goodbye until they meet again.



University Avenue coming south from Ontario's Parliament Buildings and Queen's Park.



#### ITEM IV

**What to Wear.** Men will need coat and tie for the opening business session, the initiation of the Honorary Member at Large, and the Grand Chapter Congress Banquet. Women will need pantsuits or appropriate daytime dresses for business sessions, workshops, and the initiation. At the Grand Chapter Congress Banquet, Board members and many others wear dinner jackets while women wear appropriate long or street-length dresses. Sportswear is acceptable for other activities such as the additional business sessions, the educational seminars, and evening activities. Better restaurants in Toronto require coat and tie for men and equally appropriate wear for women. "Grubbies" are not welcome at fraternity functions or at many places in urban Toronto.

For your leisure hours and free time during the convention, remember to bring swimwear, sports gear, cameras, or whatever you think you will need.

**Some reminders.** Since Toronto requires international travel, those attending should check with the local auto club or other agency regarding border crossings. Each person registering for the convention will receive detailed information. While a passport is not required, proof of your citizenship may be requested. CB radios are not allowed in Canada without a Canadian license. Strict enforcement of liquor and drug laws will be found at both U. S. and Canadian border stations. Check customs regulations carefully regarding purchases and any property you may already have with you that is of foreign manufacture.

Hotel rates are European Plan, and do not include meals. Except for

the scheduled meals shown on the convention program, attendees may eat wherever they choose. As noted in the March magazine, Toronto offers a number of restaurants in a wide range of tastes and prices.

**Why convention?** The important thing about the Grand Chapter Congress is People. Deltasigs who gather to learn in the workshops, to determine the future of the fraternity through legislation and elections, and to build fraternalism nationally. Anyone attending a Grand Chapter Congress leaves with a greater appreciation of our Ritual, and a living definition of Brotherhood. Those who don't attend are the losers. The Grand Chapter Congress is people—Deltasigs from across the country.

#### Costs

##### Registration

1. Advance Registration Fee (for Fraternity Members, Spouses, and Children 14 years of age or older) will be \$20.00.
2. On-site Registration (at the convention hotel on August 14) will be \$25.00.
3. Cancellations prior to 30 days (July 15) before the opening day of the Grand Chapter Congress (August 14) will incur a \$5.00 handling fee. No refunds on cancellations will be made after July 15, 1977.
4. Children less than 14 years of age will pay no registration fee and do not receive a convention souvenir.

**Room Rates** (European Plan—includes no meals)

Singles—\$37.00 + 7% Tax  
(2.59) = \$39.59

Twins (Per Person)—\$22.00 +  
7% Tax (\$1.54) = \$23.54

Triple (Per Person—Existing  
Beds)—\$16.67 + 7% Tax  
(\$1.17) = \$17.84

Triple (Per Person—Roll Away  
Cot)—\$17.67 + Tax (\$1.24) +  
\$18.91

Children—Under 17 in same  
room with parents and with  
existing beds—No Charge

Children—In separate facilities  
pay full room rates as shown  
above

**Meals** (Including Tax and Gra-  
tuity)

Pink Poodle Luncheon (Mem-  
bers Only)—\$5.75

Delta Sigma Pi Educational  
Foundation Luncheon—\$8.50

Grand Chapter Congress Ban-  
quet—\$15.00

Farewell Luncheon—\$11.00

**Other Costs** (To Assist You in  
Budgeting)

Spouse Tour—Adults \$2.00,  
Children and Students \$1.00

Yellow Dog Initiation—\$2.00

Meals other than those on the  
program

Incidentals such as gifts,  
souvenirs, bar bills, etc.

Admissions to some of Toronto's  
attractions—usually about  
\$2.00

Airport Bus \$2.75, Airport Taxi  
\$10.00, Airport Limousine  
\$12.00

TTC subways, buses, streetcars,  
40¢ per fare

Taxis 70¢, plus 10¢ every ¼ mile  
or 1½ minute

Parking Lots and Garages—  
\$3.00 to \$5.00 per day

The Sheraton Centre Parking—  
\$4.00 per day, plus \$1.00 valet  
service.

Your own personal gratuities



# ADVANCE REGISTRATION FORM

## Delta Sigma Pi 31st Grand Chapter Congress

The Sheraton Centre  
Toronto, Ontario, Canada  
August 14-18, 1977

	Amount Enclosed			Amount Enclosed
Member Registration (Includes Souvenir, Ticket for Party, Banquet, and Farewell Luncheon)	\$46.00	\$ _____	Relative or Guest Registration Child Registration (14 Years of Age or Older) (Includes Souvenir, Tour, Ticket for Party, Banquet, and Farewell Luncheon)	\$48.00 \$ _____
Educational Foundation Luncheon (Foundation Members and Interested Non-Members)	8.50	\$ _____		TOTAL \$ _____
	TOTAL	\$ _____	Child Registration (Under 14 Years of Age) (Includes Tour, Banquet, and Farewell Luncheon. DOES NOT INCLUDE Souvenir, or Party.) If child will not attend Banquet or Luncheon or go on Tour, He need not be registered.)	Amount Enclosed \$28.00 \$ _____
Spouse Registration (Includes Souvenir, Tour, Ticket for Party, Banquet, and Farewell Luncheon)	\$48.00	\$ _____		TOTAL \$ _____
Pink Poodle Luncheon (Members Only)	5.75	\$ _____		
	TOTAL	\$ _____		

Enclosed is my check for \$ \_\_\_\_\_ (Total) to cover the following registrations for the 31st Grand Chapter Congress. I understand that this amount does not cover any portion of the hotel cost and these fees will be refunded, less a \$5.00 handling fee, if I am unable to attend the convention and notify The Central Office *by the deadline date of July 15, 1977.*

**NOTE:** Please give all names IN FULL for fraternity members, spouses, children, other relatives or guests. Please indicate undergraduate or alumni status for fraternity members. Completing ALL requested information will assist us in processing your advance registration and in registration at the convention. Hotel Reservation Forms and other information concerning the convention will be sent to you upon receipt of this advance registration.

Name \_\_\_\_\_

Status: \_\_\_\_\_ Fraternity Member

Chapter and Number \_\_\_\_\_

Undergraduate? \_\_\_\_\_

Alumnus? \_\_\_\_\_

Alumni Club If Applicable \_\_\_\_\_

\_\_\_\_\_ Spouse

\_\_\_\_\_ Child

\_\_\_\_\_ Relative

\_\_\_\_\_ Guest

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP Code \_\_\_\_\_

Name \_\_\_\_\_

Status: \_\_\_\_\_ Fraternity Member

Chapter and Number \_\_\_\_\_

Undergraduate? \_\_\_\_\_

Alumnus? \_\_\_\_\_

Alumni Club If Applicable \_\_\_\_\_

\_\_\_\_\_ Spouse

\_\_\_\_\_ Child

\_\_\_\_\_ Relative

\_\_\_\_\_ Guest

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP Code \_\_\_\_\_

(Please Use Photocopies For Additional Registrations)



# BUSINESS SCHOOL: THE RUNNING START

*By Daniel Yergin*

Briefcases clutched in hand, they look like what they are—businessmen commuters awaiting their morning train. Only these gentlemen, when they clamber aboard the Long Island Railroad's 7:30 out of Huntington, New York, head straight for one car, and take out not newspapers, but pens and pads—and wait for the professor to begin lecturing.

In addition to being executives on their way to New York City, they are also students in a branch of Adelphi University's School of Business Administration. Instead of their having to travel to Adelphi at night, after a hard day's work, to take classes leading to a Master of Business Administration, Adelphi has come to them, renting two cars from the Long Island (as well as two from the New Haven on another line) in order to offer students such courses as "The Manager One-on-One" and "The Legal Environment of Business." Three hundred students are currently enrolled. Ninety have already graduated—at ceremonies held in Grand Central and Pennsylvania stations, to the tunes of "Pomp and Circumstance" and "I've Been Working on the Railroad."

This particular program, now five years old, is but a further sign of the boom and booming interest in postgraduate education in business. Thirty-five thousand students will receive MBA degrees this year. Applications are increasing at a dramatic rate across the country—up 24 per cent between 1974 and 1975 alone, up 69 per cent since 1972. Yale University, whose new gradu-

ate school of management opens this autumn, reports ten applicants for each of the first places. The Educational Testing Service says 132,000 students took its graduate business school aptitude tests this year, up from 102,000 two years ago, and 41,000 a decade ago.

What is behind this dramatic explosion? To begin with, the promise of success. A business school student today can look forward to a starting salary of up to \$20,000 a year, and a good deal of responsibility and rapid promotion if he performs well. Companies—whether a small, family-held firm, hiring only one or two students, or a Ford Motor and a Citibank of New York, each of which recruits up to 300 MBAs a year—are looking for the talent to keep their companies going and growing.

But there are also more immediate reasons. The anti-establishment attitudes of the late 1960s have just about disappeared. Business is respectable again among the student population. Meanwhile, law schools, the traditional professional gateway, are over-crowded, and recent law graduates already outnumber the available jobs. An MBA degree right now looks like a very good alternative. "The current recession may be sending some managers into the taxi-driving profession, but it is also steering many people in another direction: straight into the nearest graduate business school," the authoritative magazine *MBA* recently reported. "For both experienced Wall Streeters with time on their hands and college seniors majoring in, say, philosophy, the

MBA degree is starting to look like the best harbor in this particular economic storm. Indeed, the degree is seen by many as nothing less than an 'insurance policy on the future.'"

Business school is an American invention. The first one was the Wharton School, established at the University of Pennsylvania in 1881. The development of these schools has since paralleled the growth of American enterprise itself.

The programs, usually taking one or two years to lead to that cherished Master of Business Administration degree, vary greatly from campus to campus. Stanford University's Graduate School of Business puts a heavy emphasis on a quantitative approach to business decisions, by insisting that its students take a good deal of math and computer analysis. At the University of Chicago's Graduate School of Business students must immerse themselves in more traditional disciplines like economics and accounting. Only after students have mastered those skills do they move on to business problems.

Yale University is pioneering its own unique approach in its new school of management. "We're trying to integrate training for managers in public, private, and non-profit enterprises," said Douglas Yates, a talented young urban political scientist who has become associate dean. "Our curriculum will combine a theoretical, broad-gauged analysis of the social environment with very practical skills. We want to train executives for business, but we also want to train executives for



enterprises where public and private spheres are intertwined." For instance, there will be heavy emphasis on such areas as international business; and a student will be able to do a joint degree with Yale's law or possibly even medical school. Yale also takes as a premise that its graduates may move through several different careers.

But the most common approach continues to be the case method, pioneered and still at the heart of Harvard, the best-known business school in the world. Founded in 1908, Harvard Business School occupies impressive red brick buildings alongside the Charles River. Unlike the rest of Harvard, the business school is not on the Cambridge but rather the Boston side of the river, and crossing the bridge does make one feel in a somewhat different world. There are none of the long-haired young people, wearing what looks like castoff clothing, that one sees lounging around Harvard Square. On the contrary, the men at Harvard Business School wear ties and jackets (dresses rather than pants for the women), frequently pop into the campus barbershop located next to the bookstore (where the two barbers recount all the wonderful stock deals former students offered them and they now regret having passed by), never go anywhere without a pocket calculator, and are older at admission than other Harvard students—average age is twenty-six. They also walk with rapid step because they have little time to waste. The students in the two-year MBA program—almost 1,600 of them—are the most hard-worked in the University.

The Harvard Business School did have a bit of a shock recently. In the annual survey by MBA magazine of business schools, Stanford came out first-ranked academically. "We need a good kick in the seat occasionally so we don't get complacent," one Harvard professor commented. Stanford's ranking, it is generally conceded, reflects the high quality of

its small Ph.D. program.

Overall, however, Harvard continues to be the most prestigious graduate school of business in the country, the West Point of capitalism. Its MBA graduates are still the most sought after by business, and no one can deny that success and a Harvard MBA degree seem closely linked.

"We measure success from the contribution our graduates make," said Lawrence Fouraker, the lanky Texan who is dean of the Harvard Business School, one morning in his long, wood-paneled office. He cites one rough indicator—6,000 Harvard Business School graduates carry in their firms the title of president, chairman or chief executive officer.

And how has Harvard met this measure? "Three reasons," said Fouraker. "We have a clear sense that this is our mission, training the general manager in the private firm, and we're not confused about it. We've had a very large enrollment for a very long time. And we choose from a group of people who might do that anyway. We screen our students for a desire for such a responsibility." He is frank on that last point. "We try to choose people who are likely to succeed anyway." He laughed. "We try to hold their attention for two years, and their loyalty for a lifetime."

Classes are conducted in what look like operating room amphitheatres. Down in the center is the professor, with his lined yellow pad in front of him, prepared to lead the students through some pretty rough operations. The text is the case, a disguised description of a company's problem, which the students will have read very carefully the night before. These cases, six to twenty-five pages long, are the result of field research by professors. They present the kind of problem encountered in the real world—international opportunities, investment opportunities, labor strife, a new product that is fizzling, a sudden cash flow squeeze. There is no single right answer,

which at first can be disturbing to students. The professor directs the discussion, questions, re-questions, challenges, sometimes goads the students into considering as many sides of the problem as can be imagined—all so that they learn how to think about real problems in the years ahead.

Since 1911, more than 40,000 cases have been developed at Harvard. The method has been adapted by most other business schools, but Harvard is still the biggest consumer, as well as producer. Some 200 other institutions obtain the Harvard cases through the Intercollegiate Case Clearing House. "It is remarkable that so many companies have been so open to us," said Dean Fouraker, "but it would not have happened were we not very judicious in our use of the research."

And what do students get out of the case method? "You learn a structure for solving problems," said Linda Elmer, an attractive, quick young woman who graduated in 1975 and is now a marketing consultant. "The courses I liked best were those that provided a framework for a whole lot of different problems. At first I was not very confident about my own decisions and opinions; after all, it's hard to go against seventy-nine other people. But I learned independent analysis, and now I have the confidence to recognize when I think I'm right and not care if others think I'm wrong. That means I've become, I think, much more flexible and rational. I've also learned about myself. I've learned about my limitations; I don't have to be great in everything. And I've learned how I can and can't influence other people."

Companies that do recruit MBAs note that the transition from campus to corporation is not always smooth. "There is a tendency among some business school students, especially those who have not had practical experience before going to business school, to assume—after two years of studying cases about



problems in businesses—that everybody out in the real world is stupid,” said Peter Cruikshank, director of personnel at Gillette, the billion-dollar-a-year, diversified consumer package goods company that recruits MBAs in marketing and finance. “Some of the students have an inflated ego about what they can do, although the smart ones have gotten over that a long time before. But those who haven’t, who don’t understand that a lot of problems are simply ongoing, will get frustrated. It can take a little time for them to get squared away.”

Nevertheless, Gillette is typical in having few doubts about the value of MBA programs. “Over the years, our MBAs have been rather successful; quite a lot head our operating divisions around the world,” Cruikshank added. “Their proven track record lends credibility to the MBA approach. The training helps an individual to learn how to approach a problem, to analyze alternatives, to develop certain functional skills, and to gain a broad view of the business scene. One of the main advantages is that it gives a young person a running start. An MBA might become one of our divisional heads fourteen or fifteen years after leaving business school, a position that he might not have reached without that running start. The MBAs come in knowing that they have pretty good prospects, and perhaps they’re watched a little more carefully. And if you have someone who has been to Amos Tuck at Dartmouth or Wharton or Harvard and has taken courses under the leading professors in marketing, well, then he’s probably better prepared to make a contribution. Of course, I should add that we have an awful lot of successes among people who didn’t go to college—like the chairman of our board.”

One sees more and more women and members of minority groups on business school campuses. Between 15 to 30 per cent of incoming classes are women today, and it is estimated that this year’s graduating class

across the country will include 3,000 blacks. These changes are the result both of new attitudes and a greater social awareness in the schools, as well as a growing desire on the part of the companies to make their executive corps more representative of society at large. No one can accuse the business schools of moving too fast—Harvard did not admit women to the first year of its MBA program until 1963.

Business schools are continuing to make other innovations. Harvard, for instance, in 1972 established a three-week cram course for managers from small businesses. Simmons College, an all-woman college in Boston, has established the first postgraduate business program exclusively for women. The curriculum is deliberately tailored to the needs of women trying to succeed in what is essentially a man’s world. As Dr. Margaret Hennig, one of the founders, explained, the aim is “to help women break away from the narrow specialist identification they either assume or are assigned to in the predominantly male culture of business organizations.” The University of California at Los Angeles has recently set up a program to train managers working in the arts.

Business schools do have their critics. Some will assert that one thing that cannot be learned in business school is entrepreneurship—the ability to build up companies from scratch, the willingness to risk great failure in order to try a great success. There they are closer to the mark, for the entrepreneur is often acting irrationally, and business school, if anything, trains students to make rational decisions. An MBA is usually meant to be a manager in a great company, not a founder of one.

There are those who question the entire thrust of business education, asserting that business schools put highest value on ruthlessness and greed. One former Harvard Business School student, Peter Cohen, received some attention with his re-

cent book, *The Gospel According to Harvard Business School*. Students, professors, even the secretaries, he wrote, “were not worried too much about the habit of thinking and questioning anything” but rather were “content to accept that maximization of long-range profits is why God hath created the earth.”

Curiously, the complaint was more true a few years ago—although business schools have never claimed that they are trying to educate philosophers or priests. Today, more and more schools are recognizing that business policy involves larger social issues as well, and the curriculum is changing to reflect it.

In 1975, in the wake of disquiet over the Watergate affair and allegations about questionable corporate practices, some fifty business schools introduced courses on ethics in business. At the University of Pittsburgh, Professor James Wilson tries to push his students into tight ethical situations—“What should your role as a manager be when a subordinate comes to you reporting a product safety defect?” At Stanford, students are asked to focus on what role, if any, individual ethics have in the business world. At the Amos Tuck School at Dartmouth, the regular curriculum includes videotapes of the Senate Watergate hearings and candid lectures by corporate executives who “have had trouble.”

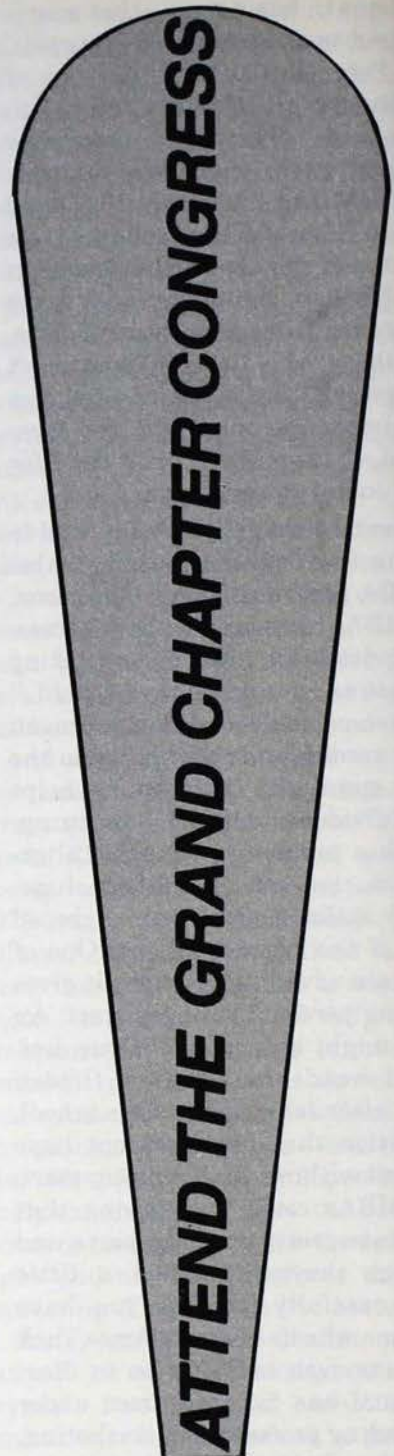
Widespread interest in such courses indicates some changes in the outlook of students. They are not less interested in success than their predecessors, but they are looking more closely not only at profits and income, but also at the social context and their own personal satisfactions. Thomas Emmons, who received the Harvard Business School’s leadership award in 1975, made the distinction when he described what his fellow students were looking for in seeking jobs: “a portion of the class is going for dollars and cents, but a larger portion is going for lifestyle fit.”



Business schools both in the United States and abroad, one can safely predict, will continue to boom—so long as organizations face more and more complicated problems, and thus require people with specialized skills and training—as well as the general ability to analyze—to cope with them. No one ever said business school is a simple substitute for experience, but neither is experience a substitute for business school.

Daniel Yergin is the author of *The Shattered Peace*, a major reevaluation of the origins of the Cold War, to be published by Houghton Mifflin. He is a contributing editor of *The Atlantic Monthly*.

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## 31ST GRAND CHAPTER CONGRESS Tentative Program

Sunday August 14, 1977	1:00 P.M. — 5:00 P.M. 6:30 P.M. 9:00 P.M. — 12:00 M	Registration Grand President's Reception A Night at the Races Yellow Dog Initiation Pink Poodle Initiation
Monday August 15, 1977	9:00 A.M. — 12:00 NOON 9:00 A.M. — Completion 2:00 P.M. — 3:30 P.M. 3:30 P.M. — 5:00 P.M.  7:00 P.M. — 8:30 P.M.	Opening Business Session Spouse Tour Keynote Address Undergraduate Educational Seminars Alumni Educational Seminar Undergraduate Educational Seminars
Tuesday August 16, 1977	8:30 P.M. — Completion 9:00 A.M. — 10:30 A.M.  10:30 A.M. — 12:00 NOON  12:30 P.M. — Completion	Regional Meetings Undergraduate Educational Seminars Undergraduate Educational Seminars Alumni Educational Seminar Delta Sigma Pi Educational Foundation Biennial Meeting and Luncheon
<b>BALANCE OF DAY FREE FOR PERSONAL ACTIVITIES</b>		
Wednesday August 17, 1977	9:00 A.M. — 12:00 NOON 11:30 A.M. — Completion  2:00 P.M. — 3:30 P.M. 4:00 P.M. — 5:30 P.M.  7:00 P.M. — 10:00 P.M.	Second Business Session Pink Poodle Luncheon (Members Only) Meet the Candidates Forum Initiation of Honorary Member at Large Grand Chapter Congress Banquet
Thursday August 18, 1977	9:00 A.M. — 12:00 NOON 12:30 P.M. — 2:00 P.M.	Final Business Session Farewell Luncheon

**TORONTO  
AUGUST  
14-18,  
1977**



# lifestyle

.... among the chapters

## DELTASIGS AT LAMAR UNIVERSITY PARTICIPATE IN NATIONAL CONFERENCE ON FREE-ENTERPRISE

On April 28, 1977, in Houston, Texas, The College of Business at Lamar University, under the guidance of Delta Sigma Pi alumni, Dr. John Ryan, and Dr. Bob Wooten, sponsored an intensive two-day national conference on Free-Enterprise. The conference was designed to develop and improve understanding of the Free-Enterprise system. Deltasigs had the privilege of working with top executives from many of America's leading corporations at the conference.

The purpose of the Free-Enterprise program was to aid registrants to develop or support partnership arrangements between business firms and universities with the objective of improving understanding of our business and economic system of enterprise capitalism. The theme of the conference was to emphasize ways and means to reverse the trend of negative feelings toward our economic and business system.

Seminars and other discussion projects on the Free-Enterprise topic were designed by business leaders from the Missouri Chamber of Commerce, Phillips Petroleum Company, Montgomery Ward, and representatives of Lamar University, Texas A & M, and California State Polytechnic University. Those presentations were designed to give insight into national programs that would give college professors, college and high school students, company employees and shareholders, public school teachers, members of the mass media, and the general public a better understanding of our business system.

Deltasigs at Lamar hope that the



Members of Delta Eta Chapter at Lamar who participated in the planning session are from left to right, Dennis Peacock, Paul Mendoza, Ron Borel, Terry Sparks, Cheryl Chipman, Mark Kramer, Sharon Rundle, and Rusty Ramsey.



Students and business leaders pause outside after the planning session had been concluded.



major thrust of the conference represents an effort to restore confidence in the United States economic system. A secondary value may be realized through additional programs planned and sponsored by attending university representatives in their own regions. Perhaps the Houston meeting of the academic and business communities may be the proto-type for nationwide participation in similar projects.—  
MICHAEL J. TRUNCALE



Dr. John Ryan, Beta Upsilon, and Dean of the School of Business at Lamar University, addresses a planning session in Brown Center.

## NEW YORK

ALPHA CHAPTER AT New York University has just completed one of its most successful years. Through the Brothers' personal investments, we were able to successfully open and run a student cafe in one of the dormitories on campus. Another student service was started this semester in which the Brothers became peer counselors working through the Business and Industry Placement Center. These special activities helped to show New York University students that Delta Sigma Pi is a working fraternity, seeking ways to serve them as well as ourselves.

Our activities calendar was filled with many interesting professional events, thanks to Brother Jeremy Berman, vice president of professional activities. We held forums by such speakers as Murray Starr, Retired Executive Corps, who spoke on "How To Start Your Own Business"; Harry McCarthy, Mobil Oil, speaking on "The Need For An Energy Policy"; and many others. Parties added life to the house when needed and provided a good atmosphere to get to know our prospective members. As in the Fall, a Spring newsletter was expected to come out some time in May.

Alpha Chapter kept close relationships with our alumni through two special annual events. "Round-Up", the Spring dinner, was expected to be a great success. Also, the chapter is looking forward to some "brotherly" softball with the alumni at the Spring picnic this month.

In keeping with our aim to get to know the Brothers of other chapters, we had a party with the Brothers of Zeta Eta Chapter, St. Peter's, and Zeta Omicron Chapter, C. W. Post. We enjoyed a visit from some Brothers of Delta Psi Chapter, Suffolk, on a weekend in March. The Brothers of Epsilon Lambda Chapter, Rochester Tech, were expected to spend the weekend of April 16 at our house. Meeting with our fellow Brothers in this way helps each Brother, each chapter, and the fraternity as a whole.

This semester, we inducted an above average 11 pledges into the chapter. With the guidance of Pledge Education Chairman Aaron Rabin, we may meet our quota, something we find quite hard to do at a commuter school. Initiation was set for April 24.

Many congratulations and good luck to our graduating Brothers Kiernan, Trimble, Hayon, D'Ermilio, Copeland, Goldstein and Shah. Many Brothers are anxious to attend the Grand Chapter Congress this August.

We are ending this academic year with a feeling of accomplishment and the confidence that this success will be carried into next year. Good luck and success to all of our Brothers in the coming year.

—KEVIN W. KIERNAN

## S.U.N.Y.—BUFFALO

ALPHA KAPPA CHAPTER at the State University of New York at Buffalo is looking forward to the 31st Grand Chapter Congress to be held in our neighboring city to the north—Toronto.

Our chapter is in the process of a vigorous

campaign aimed at rebuilding its membership and to offset the losses due to this year's graduation of many of our Brothers. Given the determination of ALL of our Brothers, the efficient leadership of our officers, and the welcome support of the Buffalo Alumni Club, we expect to overcome the difficulties of this past year and begin a new year of unexcelled growth which will be marked by a very successful professional and social program.

We would like to congratulate Richard Parnitzke and Paul Frey on their appointments of Eastern Regional Director and District Director respectively. We would also like to acknowledge that both are alumni of Alpha Kappa Chapter.

In closing, we the Brothers of Alpha Kappa Chapter look forward to meeting all of the Brothers at the Grand Chapter Congress, and are ready to render any assistance to any Brother traveling through the Niagara Frontier on the way to Toronto. See you soon!

—FRANK S. STEFANONE

## ROCHESTER TECH

THE EPSILON LAMBDA CHAPTER at Rochester Institute of Technology will not be ending this year as high in rank in the Chapter Efficiency Index as we did last year. This drawback was due to internal problems within the chapter. We feel that the problems are now a thing of the past. With the installation of new officers in late February, the chapter has taken a turn for the better.

Our Spring quarter activities are living proof that Epsilon Lambda Chapter is on the right track. We began the quarter with a very active and enthusiastic pledge class of 12 astute young businessmen. Working with the chapter, the pledges and the Brothers were able to accomplish a great deal. Among the numerous professional events was a speaker, Mr. Robert L. Williams from Eastman Kodak Company; Robert is also an alumnus of Epsilon Lambda Chapter. Then late in March, the Epsilon Lambda Chapter held a birthday party. During the evening, initiation was held for those seeking admittance into the Ancient, Independent, Effervescent Order Of The Elbow Bender. In April we had the pleasure of spending a weekend with the Alpha Chapter at New York University. The weekend was very exciting and informative for both chapters in relationship to the differences in chapter operations, membership programs, and pledge education. We would again like to say thanks to the Alpha Chapter for their hospitality and kindness.

Once again a year is ending and Epsilon Lambda Chapter would like to extend congratulations to all graduating Deltasigs and hope you will remain an active part of your fraternity. We sincerely hope to see everyone at the Grand Chapter Congress this August in Toronto.

—MARK J. GORDON

## C. W. POST

AT ZETA OMICRON CHAPTER, the Brotherhood is enjoying a most eventful and productive Spring semester, as we can boast the largest chapter membership in our 12-year existence, with a total of 34 undergraduate Brothers. This semester's activities were



opened with a visit by Chapter Consultant John Watton, who attended our first chapter business meeting. Besides attending the weekly meeting, John met earlier in the day with Dr. Armand Prusmack, Dean of the Roth School of Business, and Chapter Advisor Professor Michael Tomasulo, both highly respected faculty Brothers. Brother Watton was most helpful to the chapter and we hope he enjoyed his stay at Post.

Our Spring 1977 Rush Program, due to the efforts of Senior Vice President Jeff Tepper and his hard-working committee, was very beneficial and eventually led to the pledging of 27 new neophytes. This semester's recruitment and drive proved rather diversified and was culminated on our February 15 meeting with a Life Membership lecture given by District Director Glen Franklin, who is also a Zeta Omicron alumnus Brother. Another alumnus and past chapter president, Brother Bruce Parker, led the discussion at our first professional meeting. Bruce, a member of the accounting firm of Price Waterhouse, spoke to the Brothers about job opportunities in the accounting field. By semester's end we hope to have at least four more professional speakers as effective as Brother Parker. Another first for our professional program has been the participation of the Brotherhood in a survey done by the editors of "Nutshell Magazine", a widely acclaimed college publication.

In the area of community involvement, Zeta Omicron Chapter once again recruited the most blood donors and volunteers for the annual campus Blood Drive. As a reward for our charitable tasks, the fraternity received a fifty dollar cash prize from the office of the Student Advocate. The Brotherhood also donated its time to a recent three-day Dance Marathon for Hemophilia in the form of providing around the clock security to the promoters. These services clearly define Delta

Sigma Pi as the leading fraternity on campus and we look forward to maintaining that status in future years.

Together with our Little Sisters, we are looking forward to Spring Weekend when we will challenge the alumni Brothers to a game of softball, which will then be followed by a day and night of festivity. Other traditional social programs have been our semi-annual McSorley's night in New York City, and a Deltasig sponsored "Spaghetti Dinner", which also acts as a fund raiser. All in all, it was a profitable year and we look forward to seeing all our Brothers in Toronto, at the next Grand Chapter Congress. See you then.

—GREG LA SPINA

#### SUNY-ALBANY

ZETA PSI CHAPTER'S peak event of this semester was the celebration of our chapter's tenth anniversary which was held on April 16 at the Ramada Inn. Headed by Pat Dailey and Ed Nolan, this day brought together alumni and undergraduate Brothers in recognition of our ten years of existence. Guests included Past Grand President Harold L. Cannon, Executive Director Ben H. Wolfenberger, and a number of other honored guests. Everyone had a great evening and shared many good memories of the chapter.

The tenth anniversary was the culmination of a very successful semester which began with the rush program. The rush program, headed by Senior Vice President Cathy Hlawatsch with help from Vice President of Pledge Education Patrick Somers, proved to be the most successful in the history of Zeta Psi Chapter. We began our program with over 35 applicants, most of whom were freshmen and sophomores. The rush program was aimed at attracting lower-classmen because we will be graduating 25 senior Brothers this May.

Under the leadership of our president,

Steve Kuptsis, the chapter has reached a peak in terms of unity and Brotherhood. We are well underway to achieving another 100,000 points in the Chapter Efficiency Index this year.

One of our major financial activities included chartering buses to New York City for the Spring breaks. These buses enabled the university students who live in the New York City area to get home at a much lower rate than they normally would have paid.

We are looking forward to seeing you at the 31st Grand Chapter Congress in Toronto. See you there!

—FRANCO BRINDISI

#### CONNECTICUT

THETA IOTA CHAPTER at the University of Connecticut, in the spirit of unity and Brotherhood, has increased its membership and continues to be the most active organization within the School of Business Administration. The chapter initiated 23 pledges last Fall and currently has a pledge class of 20 for the Spring semester. Special thanks to Jay Diamond, vice president of pledge education, for his superlative performance in rebuilding the Theta Iota Chapter.

Our professional activities for the semester included a meeting with David Cummings, an alumnus of the chapter, who discussed state government job opportunities. President Sheldon Paul and Secretary David Minnich represented the fraternity at a seminar on "Corporate Social Responsibility," which was held in Farmington, Connecticut, and sponsored by the School of Business. A phonathon was arranged for the month of February. Dean Ronald Patten asked our chapter to assist in this program designed to raise funds to improve the School of Business Administration. Through their dedication, the Brothers alone raised over \$4,000 for this purpose. In March, the Brothers assisted the University in the pre-registration program for next Fall.

Socially, the Deltasigs sponsored a semi-formal dance for the University, held on March 26. This affair was planned on the basis of creating a closer affiliation between the students and faculty of the University. Its success is greatly attributed to the efforts of Lenny LaSalandra and his committee. A faculty softball game was scheduled for April 15. At this game, the Deltasigs made a real effort to overcome last year's defeat.

As we approach the end of a successful year, we must say goodbye to our officers and welcome in the new ones. We thank Sheldon Paul, president; Jay Diamond, vice president of pledge education; Kevin Murray, senior vice president; Larry Cagianello, vice president of professional activities; Bob Brochu, treasurer; David Minnich, secretary; Bob McGuinness, chancellor; Bob Sanborn, historian; and John Ziminski, Chapter Efficiency Index chairman. Through their efforts, long hours and enthusiasm, the Theta Iota Chapter of Delta Sigma Pi has become an outstanding chapter in the Eastern Region.

We would also like to congratulate and wish the best of luck to the Brothers graduating this semester. Through their hard work, enthusiasm and unity, they have created a spirit of success and accomplishment for the chapter.

—WILLIAM E. HEATH



The Theta Rho Chapter at Duquesne exhibits its enthusiasm and shows its talent in Intramural Basketball.



## EASTERN REGION

### Not Reporting

Babson  
Suffolk  
Siena

## PITTSBURGH

LAMBDA CHAPTER AT the University of Pittsburgh has not been hampered by the severe Winter which has taken hold over the Eastern part of the United States. All of our planned major events have been quite successful and we expect this to continue for the remainder of the year.

Our visiting speakers this year have been outstanding. Gaining special attention was Mr. Dave Thomas, Manager of International Projects, Westinghouse Nuclear Energy Systems. Mr. Thomas spoke on the current energy situation and the role of nuclear power in it. He described the situation not as a crisis, but as a transition period with history repeating itself. His basis for this contention was that we have undergone many so called energy crises over the years. In 1870 it was the shortage of whale oil for oil lamps. In the early 1900's our society was dependent on wood for fuel and a serious shortage developed. In 1920 coal took over as the major source of energy, remaining there until 1960 when oil and gas took over. Now, in the 1970's oil and gas account for 80 per cent of our energy power, with 40 per cent of it being imported. Mr. Thomas states that we are on the threshold of a new energy era and nuclear power can meet the demands that an ever expanding productive society requires. A slide presentation and film supplied by Mr. Thomas also provided the Brothers and Sisters with an insight to the current energy transition and the advantages of nuclear power.

For the second year in a row the Brothers sponsored a Christmas party for children living at a shelter for abandoned and unwanted boys in the Pittsburgh area. Food was supplied and footballs autographed by members of the Pittsburgh Steelers distributed to every boy. But more important, the Brothers gave of themselves. A full day was spent playing ball, showing movies and just sitting around and talking with the boys.

Finally, on February 25, our Winter smoker was held with Mr. Bill Hillgrove, a local television sports announcer, as the featured speaker. Fifteen prospective pledges received an introduction to Delta Sigma Pi and a good time was had by all.

—JAMES F. MURRAY

## JOHNS HOPKINS

CHI CHAPTER at Johns Hopkins University would like to share the memoirs of one member of the Baltimore Alumni Club of Delta Sigma Pi. Brother John H. Feltham was initiated in November, 1923, and was attracted to the fraternity by the very strong fellowship; he said, "They really stuck together in those days and were a strong influence on campus."

Chi Chapter had a fraternity house at 923 St. Paul Street. Upon leaving college Brother Feltham went with the firm of Robert Garrett and Sons as a brokerage officer and he was with them from 1925 until his retirement in 1968.



Brothers of Theta Rho Chapter at Duquesne display their newest fraternity jackets. Left to right are Mike Myers, Steve Sherman, Kirt Morris, Bob Cairns, and John Levitske.



Harry Feltham, initiated as member number 49 by Chi Chapter at Johns Hopkins in November, 1923, observes 53 years of active membership in Delta Sigma Pi.



After retirement he became busier than ever. Presently, he is the President of the Board of the General German Aged Peoples' Home, in which capacity he has served for the past 15 years. Prior to this position, he served three years as treasurer, and seven years as a Board member. Simultaneously, he remained very active in Delta Sigma Pi.

In 1923 he served as senior warden for Chi Chapter. The Grand Chapter Congress was held in Baltimore in 1949 and Brother Feltham was the Chairman of the arrangements committee. He served as Eastern Regional Director and, to add to these services, he was elected Grand President of Delta Sigma Pi and held this highest of offices from 1955 through 1957. Brother Feltham was awarded the Golden Helmet for 50 years of service to the fraternity. He still attends as many fraternity functions as possible, is a member of the Baltimore Alumni Club and holds a Life Membership in Delta Sigma Pi.

Brother Feltham truly exemplifies everything Delta Sigma Pi stands for and certainly is a credit to Chi Chapter. I'm sure you all will join me in saying, "Well done, Brother Feltham."

—MELVIN J. SMITH

## RIDER

THE BETA XI CHAPTER at Rider College has put on an all out Rushing Program, due to the fact that 13 seniors are graduating. These 13 seniors represent a great changing period in the chapter. While the chapter is in a transitional period between the past and the future, it appears that the mixture is very powerful.

One of the major signs of change in the Beta Xi Chapter is the move toward marriage by several Brothers: the list includes Mark Dennis, Dave Sutcliffe, Lou Monticchio and Rich Windle. The last Brother, Rich Windle, has plans to marry our present Rose, Miss Doris Nixon.

In other news, the chapter has a different idea for fund raising which is a hoagie sale. This plan was instituted by Joe Guider and Lou Monticchio and has been even more effective than previous hot dog sales.

In closing, the Beta Xi Chapter would like to congratulate all graduating seniors and Undergraduates of the Year, (not to forget ours, James Persenda).

—KEVIN SHERWOOD-DAVID WIZER

## MARYLAND

THE GAMMA SIGMA CHAPTER of the University of Maryland is proud to report that this has been one of our most active semesters.

Our professional program, headed by Vice President in Charge of Professional Activities Craig Lichter, has sponsored a wide variety of speakers, presenting to us topics that included "Investments;" "How to Take Law Boards;" and "Admission to the MBA Program at Harvard," given by one of their admissions counselors. We have seen how cans are made at the American Can Company and participated in a seminar on managing a professional hockey team, the Washington Capitols.

Along with a fine professional calendar, our chapter has had several informal gatherings, and, of course, everyone enjoyed our Rose Weekend Dinner Dance.

Our chapter would like to thank our recruitment committee, Vice President for Pledge Education Tom Gallas, and those who helped him, for giving the chapter a fine pledge class of over 25 members.

The Brothers of Gamma Sigma Chapter will have a strong showing at the Grand Chapter Congress and we hope to meet a Brother from each chapter in our fraternity.

—MARK H. FRIEDMAN

## SHEPHERD

EPSILON KAPPA CHAPTER at Shepherd College is really on the move this semester. The chapter has put on a very successful recruiting drive and smoker in which 20 prospective pledges showed great interest in joining our chapter.

Tuesday, February 8, the Brothers of Epsilon Kappa Chapter celebrated its 16th birthday, along with the Epsilon Kappa Alumni Club. The evening was highlighted by the presence of Brother Mel Brown, who was a District Director at the time Epsilon Kappa Chapter was installed as a chapter in the International Fraternity of Delta Sigma Pi.

Of late, the Brothers have been out gathering sponsors for our Spring horse show to be held at Morgans Grove Park.

—PAUL M. BANKS

## LaSALLE

EPSILON SIGMA CHAPTER at LaSalle College in Philadelphia is in the midst of a very successful semester under a new president, Rick Mauro. Rick's leadership has been instrumental in our success.

On the professional scene, newly elected Jim Fee has wasted no time getting started. Three speakers have already been lined up for the immediate future with other potentials being contacted. Included will be Jim's father, James C. Fee from the IRS, lecturing on income taxes, just in time before the tax deadline. These lectures are looked forward to by the chapter as well as the business community at the college.

In the community, the chapter has nailed down a day out with the first and second grade orphans at St. Vincent's Home. Already completed community events included tours of the Schaefer Brewing Company and the nationally famous Philadelphia Mummers Museum, very appropriate since several Brothers are string band members.

Socially, the chapter had a full calendar, starting with a ski weekend on March 4-6 and ending with a golf outing late in April. In between was our Alumni-Brother bowling night and the annual Dinner Dance where the chapter honored its outstanding graduating Brothers. The Dinner Dance will take on a new dimension this year as it will be co-sponsored by our sister sorority, Phi Gamma Nu.

The most interesting social event on the calendar was a combination football-basketball-softball game session against the Zeta Pi Chapter at St. Joseph's College in March. All this was under the direction of our newly formed Social Committee which includes Drew Conboy, Pete Sandusky, Chris Heesen, Bill Quinn and Dave Dziena.

We would also like to extend a note of thanks to the alumni for their great support of the chapter over the course of the

semester.

In conclusion, Epsilon Sigma Chapter would like to wish good luck to all the chapters of Delta Sigma Pi in any fund raising drive for the Grand Chapter Congress in August.

—CHARLES JAMES ROBINSON

## ST. PETER'S

ZETA ETA CHAPTER at Saint Peter's College would like to welcome 10 new Brothers to our ranks. We are looking forward to many more successful pledge periods.

We would like to thank our Brothers at Alpha Chapter at New York University for the warm welcome we received on our visit to their house. We hope for an increasingly close affiliation between our chapters.

Our professional program was highlighted by an enjoyable tour of the New York and American Stock Exchanges. Brother John Kennelly can be commended for his fine planning.

Brother Sal Castellitto set up a lecture by Doctor Josephine Gastan on Foreign Languages in Business, which was greeted with an enthusiastic turnout.

Finally, we would like to congratulate all our senior Brothers who are graduating and wish them luck in their futures.

—PASQUALE DE ANGELIS

## ST. JOSEPH'S

ZETA PI CHAPTER at St. Joseph's College has closed out another successful semester this past Spring. Our Seventh Annual Professional Leadership Award Dinner was held on March 1 on campus. The recipient this year was Mr. C. Thomas Gibbons, president and treasurer of the Horn and Hardart Baking Company. Mr. Gibbons is a graduate of St. Joseph's and a member of its Board of Directors. Among other outside activities, he is associated with the Boy Scouts of America. A very business-like, charitable and sociable person, Mr. Gibbons is a worthy recipient of our award. Congratulations go to Brother Lou Mayer, the dinner chairman, for his work on this, the highlight of our professional program. Also headlining our program this semester were a lecture by Jessica Savitch, a local newscaster, who is soon to join NBC in New York, and a tour of Schmidt's Brewery of Philadelphia.

Our Social Chairman, Brother Charlie Spencer, ran a great social program this semester. Some of the events included a Spring hayride, a Wine and Cheese party, a Spring cocktail party, and a Talent Night, where the Brothers displayed their various "talents." This year's Rose Dance was held at the prestigious Williamson Room at the top of the Germantown Savings Bank building, overlooking the city of Philadelphia. The dinner, open bar, live band, dancing, the Rose Queen, and the usual memorable moments marked this occasion as the event of the social calendar. Just two days after the Rose Dance, the Brothers headed down the Jersey Shore, on May 9, 10, 11, for our annual Senior Sendoff, our way of saying good-bye to graduating Brothers. This was followed by a White Water Raft trip the very next week. Truly, a great social program.

Our Fund-Raising Chairman, Brother Bob Mohan, kept the chapter financially alive with a series of Beef and Beer bashes and



Boathouse Parties for the Brothers and students, and also with several successful car washes. When the chapter needed money, Bob's innovation, spirit, and dedication pulled the Brothers together to support ourselves.

In the community, Brother Paul Cannataro headed a Dance and Basketball Marathon for the benefit of the Children's Clinics of Chester, Pennsylvania, on February 11-13. Paul's planning and desire paid off as the Marathon raised about \$2500 to help these needy institutions. Not enough can be said about this unselfish act to help these children, and Paul is to be admired for this great job. Among other events were an Orphans' Skating Party, the annual Easter Dinner for the aged at Dreuding Infirmary, and a festival for the mentally retarded called "Hand in Hand"—a day of games and refreshments and joy, held on campus, in which the Brothers took part, and which brought happiness to all who participated. Brother Al Kemery is responsible for running, without doubt, one of the finest community programs in the fraternity.

Through the hard work of Co-Rush Chairmen Vince Spiziri and Tony D'Amico, a total of 23 pledges were rushed into our Pledge Education program under Pledge Master Conrad Boyle.

This year 22 Brothers graduated from St. Joseph's College and became alumni Brothers of the Zeta Pi Chapter of Delta Sigma Pi. The names are too many to mention, but those who always give their best effort and love to the fraternity know who they are. They are truly great Brothers, and they always will be.

—ROBERT SCHUSTER

## DUQUESNE

THE THETA RHO CHAPTER at Duquesne University is completing a triumphant Spring semester and is anxiously awaiting the opening of the 1977 Grand Chapter Congress in Toronto.

Improved social activities are the basis of our success throughout the academic year. The Brothers enjoyed greatly such events as our Christmas Dinner Dance aboard the Gateway Clipper ship, our Valentine's Day Party at a nearby condominium, our sponsoring of the Alumni Club Square Dance in the Duquesne Union Ballroom, and, of course, our always fantastic Year End Banquet at a local country club.

Professionalism is another strength of the Theta Rho Chapter. Our publication of the business school newspaper, *Strictly Business*, has brought campus prominence to the name of Delta Sigma Pi. The speakers we have are drawing extraordinarily large crowds as they expound on issues of vital interest to all students. Furthermore, our tours have also been welcomed enthusiastically.

Softball and bowling are the areas in which Theta Rho Chapter is again dominating intramural athletics. With overpowering hitting and good fielding, we have completed our most successful softball season ever. Moreover, with a lineup of consistently high scoring bowlers, we may capture the university bowling championship.

The membership development program has been reorganized to function on a Chapter



Members of Zeta Eta Chapter at St. Peter's with Chapter Consultant John Watton during his visit with the chapter.

Efficiency Index similar to that of Central Office. In this way, the pledge can more easily make the transition from neophyte to Brother.

Finally, as always, scholarship at Theta Rho Chapter is extraordinary, and our enthusiasm for participation in community involvement is best expressed in the overwhelming success of our chapter blood drive.

Therefore, the Brothers of the Theta Rho Chapter are enjoying the completion of the semester, and we hope to see all Brothers of Delta Sigma Pi in Toronto.

—JOHN LEVITSKE, JR.

## MIDEASTERN REGION

### Not Reporting

Penn State  
Rutgers  
Philadelphia Textiles

## SOUTH CAROLINA

BETA GAMMA CHAPTER at South Carolina at USC is pleased to announce the success we have achieved in the recruitment of new pledges. The chapter expects to induct 10 associate members this Spring. This will increase our total of active membership to 35.

The Beta Gamma Chapter is taking part in numerous activities this semester which are of both a social and professional nature. We are presently working to raise money for the Heart Fund. Such speakers as Rush Bradshaw, President of Republic National Bank, and Rachel Harjeson, systems analyst from South Carolina National Bank, proved to be both enlightening and entertaining guests. Tours of the Spring Mills Textile plant in Chester, and Graniteville Textile Firm in Graniteville, were informative and worthwhile endeavors.

The ski weekend to Boone, North Carolina, kicked off the list of social events in which the Beta Gamma Chapter participated. It was a fun-filled weekend for all. The trip to

Fort Lauderdale during Spring break was also a high success as it brought a welcomed relief to a frigid Winter in South Carolina. The chapter once again did its part in keeping its sporting tradition alive by taking part in both intramural basketball and softball. Meanwhile, we anxiously awaited the coming of our Rose Dance on April 2.

The chapter is also pleased to announce its election of worthy officers: Joe Watts, president; Jeff Turnage, senior vice president; Sharon Donnelly, junior vice president; Ed Inglis, professional vice president; Lydia Brandon, treasurer; Rita Bragg, secretary; Don West, chancellor; and Brady Vinson, assistant treasurer.

Beta Gamma Chapter would like to wish everyone good luck for this coming semester.

—PAUL J. LUCYSHYN

## EAST TENNESSEE STATE

DELTA XI CHAPTER of Delta Sigma Pi, located on the East Tennessee State University campus, has really been busy. Rushing new pledges, raising money for our Rose Formal, and listening to professional speakers has kept the chapter active.

Fall quarter rush, supervised by Glenn Taylor, brought seven new pledges into the chapter. After an active pledge period, Patsy Julian, Debbie Boone, Susan Warren, JoAnn Pedigo, Steve Morelock, David Boone, and Robert Ford were formally initiated on November 22, 1976.

An "end of the quarter Christmas party" was held at Holston Distributing Company on December 8, 1976. With the kind donations of our host, the party was an enjoyable end to a quarter of hard work.

However, this was not the end of the Christmas spirit. Members of the chapter assembled on December 21, 1976, to give a Christmas party for 50 residents of Range Hall Convalescent Home. Each of the residents received gifts, most of which were donated by area merchants. The singing of



carols and the serving of refreshments added to the occasion.

The first order of business for Winter quarter was the election of new officers. They are: Phil McLain, president; Tom Pappas, senior vice president; David Boone, vice president for professional activities; Patsy Julian, vice president for associate member development; Debbie Boone, treasurer; Vickie Wolfe, secretary, Bob Buffalow, chancellor; Steve Morelock, CEI chairman; Jo Ann Pedigo, historian; Susan Warren, social director; and Glenn Taylor, Ritual chairman.

With Rose Formal just a few months away, fund raising was a major concern. A rummage sale on February 12, 1977, held on the ETSU campus, was a success, netting the chapter \$135.00. Bowling was the theme of the second fund raising effort when the chapter sponsored a bowling party on February 20, 1977, at Holiday Lanes in Johnson City. Enjoyed by all who attended, a second party was planned for the near future.

Professional activities have been prominent in the weekly meetings. Dean Calvin Mercer from the ETSU Placement Office spoke on the services of that office and offered suggestions on how students can best take advantage of these services. Claud Marlowe, a marketing research representative from ASG Glass Company of Kingsport, spoke on the different aspects of his job. And a recent tour of a local funeral home game the members an opportunity to discuss this type of business with a licensed embalmer. Other tours and speakers were scheduled for Spring quarter.

Winter quarter rush, under the direction of Patsy Julian, started with a rush party at the apartment of Brothers Glenn Taylor and Tom Pappas. Eight pledges were recruited, including one faculty member, Dr. Roger Jenkins. Kay Campbell, Henry Derrick, Greg Harris, Thomas Johnson, Mike Mann, Carol Callahan, and Johnny Griffin also actively engaged in pledge activities. Formal initiation was scheduled for February 28, 1977, and the chapter welcomed them all as active members of Delta Sigma Pi.

—JO ANN PEDIGO

## VIRGINIA TECH

ZETA UPSILON CHAPTER at Virginia Tech is taking advantage of the advent of Spring to get its affairs in order. With the election of new officers and the coming of warmer weather, a new enthusiasm has saturated the chapter. Hopefully, we will be able to keep this momentum through the Summer and use it as a starting point next Fall.

Many activities were planned for the last few months of the school year in order to bring the members of the chapter closer together. The major events included our Annual Spring Blast, hot dog sales, softball games, and Happy Hours to bring relief from the hot sun and difficult classes. Also, many members are finalizing plans for attending the Grand Chapter Congress in August.

The chapter officers for the 1977-78 school year are: Tom Walk, president; Mike Guida, senior vice president; Susan Sweeney, vice president for pledge education; Mary Radford, vice president of professional activities; Patricia Oakley, secretary; Donna Yocum,

treasurer; and Frank Martinez, chancellor. Through hard work and determination these officers hope to bring a new standard of excellence to the chapter.

We offer congratulations to our many graduating members and say, "Thanks for everything." They will be missed a great deal. Finally, Zeta Upsilon Chapter wishes all other Deltasigs a fruitful Summer and the best of luck in the coming year.

—THOMAS WALK

## VIRGINIA COMMONWEALTH

THE ETA OMEGA CHAPTER at Virginia Commonwealth University began the Spring '77 semester with newly elected officers. They are: Kevin Ball, president; Kinney Trainum, senior vice president; Katy Keenen, treasurer; Jackie Taylor, secretary; Jim Houlihan, vice president of pledge education; Bill Stuart, CEI chairman; Jerry Murphy, vice president of professional activities; Ed Shepard, chancellor; Debbie Tinsley, Doughnut Queen; and Mike Harris, historian. Dr. Ed Brindley was also appointed our Chapter Advisor.

Our activities this semester include operating a used book exchange with Peter Huddleston in charge. We are also publishing the "Business Dialogue," a newspaper with articles furnished by professors at V.C.U. This newspaper is distributed to students at V.C.U. and various businesses throughout Richmond. As part of our professional activities, we will sponsor a Business Forum with guest speakers coming to talk to the School of Business. We will also be active in "Ram It Weekend" in April. "Ram It Weekend" is a four-day affair of carnivals and parties and its main purpose is to raise money for athletic scholarships. We will be operating a dunk booth with appearances by faculty and Brothers.

To celebrate Valentine's Day, we had a Pink Creeper-rush party. The music was by Flagstone and to make the evening complete Brother Tom Collins put on a show of his own which features his world famous impressions. We also planned an Eta Omega Chapter birthday banquet for March 26, and a combination picnic-softball game in April. We had 10 pledges this semester and planned initiation for March 19.

In closing, all the Brothers of Eta Omega Chapter would like to wish all the Brothers of other chapters a very successful semester and a fantastic vacation.

—MIKE HARRIS

## MADISON

IOTA KAPPA CHAPTER at Madison College has elected its new "Rose of Delta Sigma Pi." Miss Brenda Sparkman of Springfield, Virginia, receives congratulations from the Brothers. She is a junior in the Department of Business Education and is looking forward to an exciting year as our new Rose.

The Brothers of the Iota Kappa Chapter are enjoying Spring break this year in Florida. On their way to Florida the Brothers stopped and were guests of the Beta Gamma Chapter at South Carolina. The Brothers send their many thanks for the fantastic hospitality extended them during their visit to South Carolina.

The professional committee of Iota Kappa Chapter has planned numerous speakers and

events. Earlier in the semester Mr. Francis Bell, president of the Rockingham National Bank in Harrisonburg, spoke to us about the banking industry. On March 21, 1977, Dr. Harold Koontz, the professor of management at Mead Johnson University in Los Angeles, spoke on the "Management Theory Jungle." On March 22, 1977, Mr. Wesley Graves, a stockbroker, spoke on how a new executive should invest in the market. The professional committee has planned a new type of activity for the Brothers. The committee will put on a seminar for starting your own business. This seminar will include a local entrepreneur, a bank loan officer, a lawyer, and a wholesaler.

The Brothers of the Iota Kappa Chapter extend their congratulations to Steven Hughes for his outstanding performance in the regional competition for "Undergraduate of the Year." Michael Sowers, Iota Kappa Chapter president, also deserves meritorious recognition as he was awarded the Top Senior Accountant award at Madison.

Madison College has undergone numerous changes over the past few years which have resulted in a name change for the institution. Madison College will now be recognized as James Madison University. The Brothers have planned money-making activities resulting from this name change. During this Spring and over the Summer, the Brothers will be selling James Madison University cups. The Brothers have high expectations on the sales of these cups and will endeavor to raise the treasury level to accommodate the entire Fall semester's activities.

The Brothers are proud to announce our standings in the Chapter Efficiency Index. We are number three in the country as of the last ratings and plan to achieve our 100,000 points. The Iota Kappa Chapter has finished this school year with great success and the Brothers are preparing to continue their achievements in the years to follow.

—RONALD C. DEVINE

## SOUTH CENTRAL REGION

### Not Reporting

Tennessee  
North Carolina

## GEORGIA STATE

KAPPA CHAPTER AT Georgia State University, in conjunction with Beta Alpha Psi and Phi Chi Theta, sponsored a seminar entitled "Management of Self," in the Fall quarter. This was a program designed for business students and included such topics as investments, time management, and family financial planning.

Also in the Fall quarter, the Brothers aided the Georgia State Alumni Association in their "Georgia State University, Georgia's Great University," program which was intended to bolster the public image of the school.

During the Winter quarter, Kappa Chapter hosted a professional function which was attended by Phi Chi Theta and Alpha Kappa Psi. The affair was a covered dish dinner with a presentation by Jim Wardell and Ed Easterling of the Atlanta office of the Wall Street Journal.

The Brothers of Kappa Chapter celebrated Kappa's 56th birthday on March 12 with a



banquet at the La Petite Auberge restaurant. Honored guests were past presidents of Kappa Chapter and the featured speaker was Homer Brewer, a Past Grand President of Delta Sigma Pi.

Congratulations go to Wayne Murdock, the Undergraduate of the Year for Kappa Chapter; to Bill Wood for receipt of the Dean's Key for achieving the Dean's list for three successive quarters; and to Sandra Wright, Vic Rachael, and Howard Mendel, outstanding pledges for the Fall quarter 1976.

We at Kappa Chapter would also like to extend a welcome to William Baggett, Dean of Students at Georgia State University, for becoming our newest faculty member.

—WAYNE MURDOCK

## GEORGIA

PI CHAPTER AT the University of Georgia is growing and on the move. For a period of years, Pi Chapter has been inactive here at Georgia, but a little over four years ago we started up again.

Our fraternity is 40 members strong, with a Spring rush in 1976 and a Winter rush in 1977 bringing in over 30 new Brothers. Among our new Brothers we have 10 girls, who have been very beneficial to our chapter and are very active in the running of it. Two of them are holding down positions as officers for this 1977 year.

Our chapter boasts of having one of the best professional programs on campus. Our tours to Atlanta's businesses have been to every kind of firm, such as National Bank of Georgia, Coca-Cola, Reliance Electric, National Data Corporation, Merrill Lynch, Pierce, Fenner & Smith, Inc., and Delta Airlines jet base, to mention only a very few. We also have had a variety of speakers give us presentations at every major business and dinner meeting we hold each quarter. Pi Chapter is very active also in holding career weeks here at Georgia, with our last one having over 70 business firms present for students to meet and to discuss pertinent information about job opportunities and career planning.

Although we have no house, we at the University of Georgia's Pi Chapter are proud of our comeback and strong growth, and hope every chapter in Delta Sigma Pi can learn from us that no matter how inexperienced or small your chapter is, if you are unified and determined to grow, you will! Look at us!!

—RAYMOND A. KATHE

## MIAMI-FLORIDA

THERE ARE MANY reasons why the Beta Omega Chapter nearly doubled its membership this past Fall semester. Once again it has a large pledge class. One reason for this is the enormous and energetic participation of Brothers and alumni. Special thanks are extended to Alumni Chairman Woody Spencer, Chapter Advisor Dr. Donald Hudson, and other members of the faculty of the University of Miami. We congratulate our new officers, President Mike Sullivan, Senior Vice President Max Kuniansky, Chancellor Kevin Klotz, Junior Vice President Bob Aronson, Treasurer Charles Drecksler, Secretary Neil Gevirtz, and CEI Chairman Andy Kirschner.

Another reason is our diversified professional program. Tours planned for this

semester included the Barnett Branch banking facilities in Miami, Bacardi Rum Corporation, an accounting firm, and the Suave Shoe Manufacturing Corporation. There will also be numerous speakers on campus including graduated alumni of the chapter.

A big event this semester was "Carni Gras." It is the largest university carnival in the country and was scheduled for February 24-26. It is our biggest fund raising event, grossing over \$1100 last year; it is also one of our most fun! Initiation was March 26. The Beta Omega Chapter wishes all Deltasigs a happy, healthy, and successful Summer.

—TOM NICHOLS

## FLORIDA STATE

GAMMA LAMBDA CHAPTER had an eventful Winter Quarter. The biggest news of the term was a three-day long professional tour in Tampa, Florida. The tour, arranged by Brother Rob Burchill, consisted of visits to Florida Steel, the Tampa Tribune, Freedom Federal Savings and Loan Bank, and the First National Bank of Florida. An unscheduled tour was also taken to the 2001 Club downtown. The professional program also included speakers at several meetings. They came from General Telephone and Electronics, State Farm Insurance, a local accounting firm, and the Leon County Tax Collector's Office.

The service projects consisted of cleaning and furnishing the business library, and donating funds to the March of Dimes and the Career Service Center.

The pledge class is nearing the end of the pledge period. The 14 pledges have been working hard to live up to their Big Brothers' expectations.

The revenue projects have been well organized. The concessions and ticket sales at concerts have been very profitable. The pledges as well as the Brotherhood have worked hard to make the revenue projects a success.

The Chapter Efficiency Index reflects the abundance of activities. The 100,000 point pinnacle will soon be reached.

—PHILIPPE JECK

## GEORGIA SOUTHERN

EPSILON CHI CHAPTER at Georgia Southern College congratulates the new officers elected in March, and wishes them success as they begin their leadership duties. Also, congratulations to Jeff Jones, our chapter delegate to the Grand Chapter Congress this Summer.

Our annual Spring quarter "Slave Day" was on March 26, and we learned about all the different types of Spring cleaning. Our educational tours included visits to T. J. Morris Distributors, a local radio station, and a local C.P.A. firm.

The chapter's annual Rose Dance was on April 16, at the DeSoto Hilton Hotel in Savannah, Georgia. The Deltasigs dined together before joining the other faculty and alumni for dancing to the music of "Grit."

The Spring trip, which is becoming an annual outing, is planned for May 13-15, and once again we will raft down the Itchatucknee River in Florida. May 20-21 has been designated as parents' weekend. Our parents will be invited to join us for the pre-initiation banquet on May 20. Following initiation on May 21, they will have an oppor-

tunity to meet our professors at the always exciting Deltasig/faculty softball game and picnic.

Just for the fun of being together, the men played the women in a basketball game. Better luck next time, girls! Also, a new dimension was added to the routine business meeting when the chapter met for dinner before one of the meetings.

Epsilon Chi Chapter had a good year—we learned, grew, and had fun together. Best wishes to all graduating seniors!

—CAROLYN E. JOHNSON

## FLORIDA ATLANTIC

THE ZETA PHI CHAPTER had another successful quarter at Florida Atlantic University.

The chapter kicked off the quarter with a couple of informal smokers. These activities were followed by a formal smoker. Brother Harry Heath, an alumnus Brother of our chapter, was the guest speaker at the formal smoker. Installation was held and three pledges began the pledge education period.

Several of our Brothers and pledges attended a tour of the computer facilities of the Florida Coast banking system. The tour was very interesting and informative. It was surprising to find out how checks and other instruments are checked, cleared, and verified.

Our community project for the quarter consisted of a trip to the Palm Beach Blood Bank to replenish their dwindling supply of blood.

At the end of the quarter, the chapter initiated two new Brothers—Andy Gordon and Jim Raspolich. Tom Sullivan was initiated as a Faculty Brother. The Zeta Phi Chapter is happy to welcome these new Brothers.

A new Alumni Club was formed in Ft. Lauderdale and the Brothers of Zeta Phi Chapter wish the club continued success.

New officers are due to be elected this month. The Brothers wish to thank the departing officers for their contributions.

The Zeta Phi Chapter looks forward to next quarter. See you then.

## TROY STATE

ETA KAPPA CHAPTER at Troy State University began Winter quarter on the right foot by conducting the most successful rush in over a year. Ten future members make up our pledge class including our first female pledge, Pat Scobie, who is the wife of one of our Brothers.

Winter quarter also brought elections to our chapter, with the new officers being Mike Day, president; Greg Bird, senior vice president; Jon Creek, treasurer; Bob Scobie, secretary; and Michael Derryberry, chancellor. We are proud to have Jon Creek in our Brotherhood. He is the son of Mr. Joseph Creek, the Deltasig responsible for establishing our chapter here at Troy State. The other executive positions are being held by our past officers.

We are grateful for the visit of Brother Dufala from The Central Office who offered us needed advice on our overall chapter operations. Hopefully, because of his suggestions, we will improve within our chapter.

Our chapter's financial position was improved by our fund raising project which was the operation of a "refreshment center" at



one of the local charity balls. Not only did we receive income for our efforts, but we also had an opportunity to work together and experience first hand the true meaning of Brotherhood. Finances were an important issue during Winter quarter, in view of our upcoming Spring quarter professional trip. This year our chapter intends to visit the city of Atlanta, Georgia, and tour some of the many businesses in the area. If this year's trip proves to be as successful as those taken in the past, it will be a memorable experience for all the

Brothers who attend.

Our chapter celebrated our birthday on February 17 by wearing boutonnieres and suits to all our classes. This year marked our 9th Anniversary and brought us the spirit to get our chapter in condition to experience another nine years. In anticipation of good things to happen at the Grand Chapter Congress, we wish continued success in all their endeavors to all the other chapters of Delta Sigma Pi.

—WAYNE ALLAN ROBERTS



Wayne Roberts, left, and Hugh Ivey, right, of Eta Kappa at Troy State talk with Robert Barr who is regional sales manager for the southeastern region of Eastman Kodak Company, prior to a chapter professional program by Mr. Barr.



Brothers of Theta Phi Chapter at South Florida pick up chairs at the end of Gasparilla Day. Chairs were placed all along the one mile parade route as a service by the chapter.

## SOUTH FLORIDA

THETA PHI CHAPTER at the University of South Florida rolled up its sleeves and pitched into work at the Gasparilla Day celebration here in Tampa, Florida. The February 7 event was a financial activity which took the cooperation of every Brother. Working in conjunction with the Tampa Jaycees, the Brothers set up chairs along a two-mile route and then picked them up at the end of the day.

Gasparilla Day is a celebration of the day that pirates invaded the city and took it over. Every year after the symbolic takeover of the city, a parade is held in which the pirates are honored.

Starting at 7:00 A.M., working a concession during the parade and not finishing until 6:00 P.M., this day of hard work and camaraderie was made possible by Mark Donohue, District Director, and Brother Jan Sligh.

Other activities of the Theta Phi Chapter included a management seminar in which all the officers gave a short synopsis of their jobs. A Paddle Party was held for the Brothers of the chapter in which each pledge gave an eye-opening account of their Big Brother.

On February 26, the Brothers of Theta Phi Chapter held a day of entertainment, games and special interests for kids of Big Brothers of Tampa. Each of the youngsters was given a Brother for the day who picked them up at their home and returned them at the end of the day. Brother Janak Desai was chairman for this activity and set up a complete day of fun for these youngsters.

This event started at 10:00 A.M. at MacFarlane Park with soccer, frisbee and baseball. The kids were kept interested all through the day with visits of a helicopter, a ladder firetruck of the Tampa Fire Department, and a display of the defensive arts of Kung Fu. Many happy and tired faces were seen at the end of the day.

Theta Phi Chapter enjoys these annual events of Gasparilla and Big Brothers and hopes to continue them in the future.

—STEVEN B. KAUP

## SOUTHEASTERN REGION

### Not Reporting

- Alabama
- Florida
- Auburn
- Florida Southern
- Tampa
- West Florida
- Columbus
- Florida Tech

## OHIO STATE

NU CHAPTER AT Ohio State University has been quite active during 1977. A fine professional program accompanied by many active social functions have made our calendar very well rounded. Professional activities have included speakers from Lazarus, Personnel Associates, and Merrill Lynch as well as tours of Nationwide Insurance and the Columbus Dispatch newspaper. Nu Chapter also participated in Careers Day here at Ohio State. Socially, such things as intramural softball, basketball, chapter parties, pledge functions, the Rose Formal and correspondence with our distinguished alumni in Columbus have made the year extremely



enjoyable so far. A visit from Regional Director Charlie Rolader for our initiation ceremony and banquet was much enjoyed and appreciated by the members of our chapter.

We would like to wish much success to the seniors who will graduate in 1977. These people include Dick Bates, Tim Clark, Mike Frydryk, Doug Herr, Steve Laws, Tom Little, Phil Mundt, Rich Pirko, Doug Stemen and Jim Walker.

The year 1977 has also seen the election of new officers in our chapter. New office holders include President Wayne Sandy, Senior Vice President Mark McNett, Junior Vice President Larry Binkley, Secretary Katie Kempert, and Treasurer Susan Callos. Many thanks go to the old officers for their fine service. A special thanks from the chapter to ex-President Richard Pirko for his hard work and determination.

—DOUGLAS K. HERR

## OHIO

ALPHA OMICRON CHAPTER at Ohio University is organizing its trip to Washington, DC. The date has been changed to the weekend of May 19.

Our most recent tour was in Columbus at City National Bank. There was an informative talk on the future of electronic banking. John Fisher, Vice President of Marketing, discussed electronic financial information services. They have introduced P.O.S.T. (Point of Sale Terminal) which can approve a customer's credit in the store where the customer wishes to use a check or credit card.

We have four outstanding pledges this quarter who are Dave Augarter, Pat Sheer, Gary Sisi, and Alan Wagner. They had a Valentine's Day Bake Sale outside Copeland Hall. This pledge project was a financial success.

Mike Gardner, a representative of the marketing department of the Data Processing Divisions of IBM, gave a talk on IBM's corporate image. He also gave us interviewing tips. Bert Vandrahe, Vice President and Mideastern Area Manager of American Hospital Supplies, spoke to us about opportunities in sales. He also explained the operating framework of American Hospital Supplies.

This quarter we also participated in schedule advising for business students and in recruiting students for Ohio University.

At this time we would like to bid farewell and wish happiness and success to our graduating seniors: Jim Battaglia, Ron Cook, Eric Cordray, Greg Emmert, Tom Fahey, Chris Fearing, John Gompf, Stan Kebe, George Kourkonakis, Desi Mayer, Tony Paradise, Wally Starosciak, Dave Thomas, Robert Wood and Howard Zeldin.

—EDWARD PAUL NEMEREVER

## INDIANA

ALPHA PI CHAPTER at Indiana University is having a very active second semester, as indicated by our extremely successful rush program. Due to the hard work of President John Barnfield and Senior Vice President Jim Gore, the chapter initiated 45 business students into the Associate Membership Program. Along with this class the chapter selected Richard Neil Farmer, Professor of International Business, as this semester's faculty initiate.

The chapter is extremely happy with this class as they have striven very hard to become ideal members under the leadership of Brother Bill Havens, Vice President in charge of Associate Member Education. The Associate Members sponsored the speaking engagement of Mr. Jim Frazer and Mr. Paul Coulis from American Hospital Supply. Because of the large size of the class, two community service projects were undertaken and completed with exceptional results. The social event organized by the class was a Casino Night that was enjoyed by all members of the chapter.

Under the direction of Tom Blignaut, Vice President in charge of Professional Events, the chapter has enjoyed a speaking engagement by Mr. Win Crawford from International Harvester Company, and a very informative field trip to the Seagrams Distillery in Lawrenceberg, Ohio. Brother Larry Cole has been busy fulfilling his duties as Social Chairman. His organization and hard work in planning this Spring's barn dance was appreciated by the entire chapter.

The Alpha Pi Chapter is looking forward to next year with great enthusiasm, and hope that all chapters of our great fraternity can be as fortunate as we have been. We are very proud to be one of the most outstanding organizations in the I.U. School of Business and intend to strive to maintain our excellent reputation.

—NICHOLAS C. BALL

## MIAMI-OHIO

ALPHA UPSILON CHAPTER of Miami University celebrated its 50th anniversary on April 16. Alumni and present members were invited to a dinner-banquet held in honor of our Golden Anniversary. Grand President Bill Tatum and members of The Central Office were also present at the celebration.

Our Winter rush program started with a talk by the Professor of the Semester, Dr. Paul VanArsdell. Installation of our new pledges took place on Sunday, March 6. These

pledges are going to make valuable contributions to Alpha Upsilon Chapter by sponsoring a professional, service, and social activity. Initiation was held on April 24.

Elections were held at the beginning of the semester. Our congratulations to Gary Showalter, president; Mike Carollo, senior vice president; Mary Ann Lavery, vice president of pledge education; Scott Feldmaier, vice president of professional activities; Monica Milner, secretary; Dave Brethen, treasurer; Doug Pontsler, chancellor; Kathy Stein, Chapter Efficiency Index chairman; and Jan Conversano, historian.

We nominated one of our alumni, John G. Smale, president of Procter and Gamble, for the Deltasig of the Year-1976 Award. For fund raising activities we sold posters and Miami yearbooks. We also held our annual Monopoly Marathon from which we contributed to the Miami Chest Fund.

We would again like to thank The Central Office for all their help. We also wish success in the future to all Deltasigs.

—DANA L. HILL

## KENT STATE

BETA PI CHAPTER got off to a slow start in Winter quarter, due to the hard Winter which caused postponement of many professional activities.

With a break in the weather the chapter toured the Federal Reserve Bank in Cleveland, the Lordstown Chevolet Plant, and the Lewis Research Center of NASA. Speakers this quarter included Charles Montgomery of Dupont, and John Remaklus, Director of Job Information Service.

Social activities were highlighted by such events as a bowling night, a skiing party, a tobogganing outing, and numerous parties.

Despite below zero temperatures and blizzard conditions, the chapter rush attracted six eligible pledges this quarter.

In various stages of discussion and implementation are a Spring trip to Chicago, updating of alumni records, and formation of



Assistant Executive Director Mike Tillar being assisted by Dana Hill and Kim Mann of Alpha Upsilon Chapter at Miami.

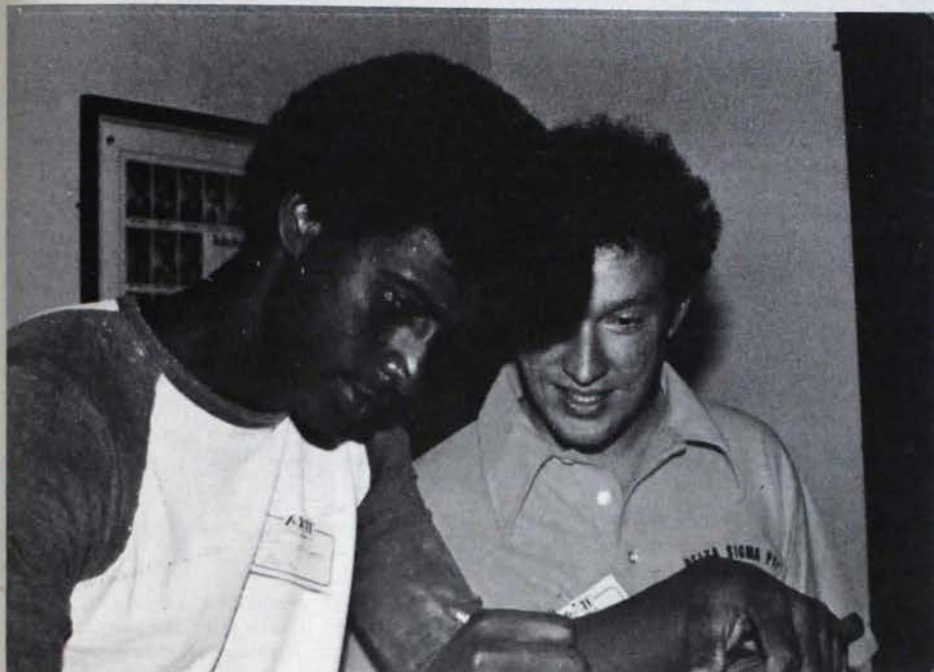


an Alumni Chapter in the Kent area, the Spring Dinner Dance, and "Professor of the Year."

As a new service to the School of Business Administration, Brothers Paul Mohorich and Steve Newman have spearheaded the Business Textbook Brokerage Service. The service

is a systematic listing of business textbooks that is advantageous to both the buyer and the seller. The books will be graded for condition and must meet the requirement of being the correct edition to be used the following quarter.

—RONALD J. UHART



Curt Williams, left, receives assistance on chapter problems from Bill Ferril, right, both from Delta Tau Chapter at Indiana State.



The responsibilities of managing a warehouse are explained to the members of Delta Tau Chapter at Indiana State on a recent tour.

## INDIANA STATE

DELTA TAU CHAPTER at Indiana State University has been busy with membership, recruiting, professional and social activities. Our recruitment program included, among informal gatherings and information sessions, a formal function with two men from the Prudential Insurance Company as speakers. They discussed the different aspects of insurance and why we should learn about the advantages and benefits it could offer us.

At our recent initiation 13 men were initiated into Delta Tau Chapter. We are counting on these Deltasigs to seek leadership roles in the fraternity, and replace the five seniors who will be leaving us in the Spring.

Aside from our new Brothers to the chapter and our new prospective members for this quarter, the Brothers welcomed into the chapter as a faculty member, an ISU professor of management, Lee Grof. With such a new asset to our chapter, we feel that we have both the tools and inspiration to obtain many of the goals set for the fraternity this year.

Socially, the Brothers planned for the "Rose" dance celebration in April; had quite a time finding a site to allow easier access for all the alumni.

—BILL HAMILTON

## BALL STATE

EPSILON XI CHAPTER brings greetings to all Brothers throughout the business world. We are pleased to report that Epsilon Xi Chapter is on the verge of completing a very successful and satisfying year by drawing ever closer to our 100,000 points in the Chapter Efficiency Index. During the latter part of the 1976-77 academic year, our professional program has been going well with several interesting tours and speakers: a Burroughs computer outlet, Muncie; Thunderbird boat plant, Decatur; a very interesting panel discussion by the College of Business professors; and an informative talk on future prospects in the business job market by Deltasig Dr. Elias M. Awad.

Recently, we held elections for officers for the coming year. We owe many thanks to the Brothers who did a tremendous job in leading us through this year. We have elected a new Rose for the coming year, Julie Oilar, a junior from Monticello majoring in Special Education. She is the girl friend of Brother Scott Angle.

We had a good voter turnout at our Professor of the Year election in the College of Business. Many thanks to our Deltasig advisor, Dr. John M. Johns, for the help he gave us in this.

This year was a historical first for us as we initiated our first female member into the chapter.

In closing, we would like to wish all Brothers everywhere the best of success at striving towards our purpose of promoting business practice and commercial welfare.

—BRUCE W. MILLER

## AKRON

THETA KAPPA CHAPTER at the University of Akron, Ohio, has, for the first time in its history, pledged two female neophytes. The Brothers of Theta Kappa Chapter feel



that the involvement of women in the fraternity will present a more realistic picture of the business world and are certain that these individuals will contribute substantially to the goals and objectives of the chapter and the fraternity.

We are currently hosting a number of formal orientation seminars for students who wish to transfer into the College of Business Administration. The Brothers of Theta Kappa Chapter have, with the full cooperation of the Dean and other faculty members, put together a 50 minute program focusing on a critical path method for a student's progression toward the goal of graduation. Included in this presentation are many crucial class scheduling steps, requirements needed, and the most common mistakes a student will be likely to make. We feel that it has been a valuable program and hope to continue it.

At the time of this writing we have seven new pledges and the hope that we can increase this number. We have taken several new approaches to the area of recruiting: increased advertisement, a greater involvement of the current membership, a mandatory pin-wearing program, and several open house/coffee functions.

Hopefully, we will be able to boast a record number of new initiates in the next article to The DELTASIG.

—GREG GIRARD

## BOWLING GREEN

SPRING QUARTER AT Theta Pi Chapter began with good weather, which was a start to new activity for us energy-conscious Ohioans. Elections were held and our officers, with the help of all, formed a new pledge program. The program stressed more unity with an increase in Brother-Pledge interaction. Spring pledge activities went well under the new format. Members were required to attend a pledge meeting and many members helped the pledges with their mandatory fund raising activity.

The pledges' fund raiser went well as did the coupon book sale that we had been working on all year. Another outstanding fund activity was our Beer and Hot Dog Blast. Everyone, including our members, seemed to enjoy this—probably a bit too much!

The chapter is also stressing more formality in its structure. So in accordance with the bylaws of Delta Sigma Pi, on April 1 we inducted three faculty members. After the induction we proceeded downtown to celebrate.

Our professional activities this Spring have included a trip to Fred Harrington Advertising Agency. Prior to the trip we had President Fred Harrington in as a speaker to enlighten us on the agency. Other tours were to Whirlpool in Clyde, Ohio, and Stroh's in Detroit, Michigan.

Sports and Spring seem to go together. Our social activities drifted towards sports with a softball and basketball game versus the faculty. After the games we went to a local pub for beer and pizza. The going away picnic at the end of the year also included such sports as baseball and frisbee.

We certainly had a great year and we want to thank Bill McDonald for his work as past president, and all the other officers and members for their hard work. We wish the best to all graduating seniors and to every chapter

continued success!

Have a great Summer!

—CYNTHIA HAVENS

## INDIANA-NORTHWEST

THETA PSI CHAPTER at Indiana University Northwest is well into a new semester, with our sights set on reaching the 100,000 point level in the Chapter Efficiency Index.

The advent of a new semester always means the beginning of a new pledge program. This semester's pledge class saw the initiation of 13 neophytes into the program. Those who successfully completed the pledge program were initiated as Brothers to the chapter on April 9, 1977.

On February 14, Theta Psi Chapter, in conjunction with the local chapter of the Red Cross, sponsored a blood drive. A concerted effort by all concerned resulted in the donation of 31 pints of blood. The chapter would like to acknowledge all those who assisted in making this a successful event.

The key to any successful chapter is an active professional activities program. Brother George Fonseca, vice president of professional activities, has done a yeoman's job in scheduling a wide array of professional activities for the semester.

An important facet of any chapter is its social activities. The social chairman, Brother Kurt Knutsen, arranged for a bowling tournament on February 27 and also made plans for a golf tournament in the latter part of April.

Fund raising activities are being handled by Brother Jeff Jordan. Plans are being made for a dance and bingo party, both to be held at a later date.

As in the past, the chapter is being represented at key levels within the university. Most notably, Brother Robert Taylor is running for the position of Student Trustee, Brother Linda Janesik is a member of the Student Guides, and Brother Robert Fox was a member of the Search and Screen Committee that recently selected a new Director of Admissions.

As an ending comment, Theta Psi Chapter would like to extend a hearty greeting and a pledge of continued cooperation to the Northwest Indiana Alumni Club. We wish them every possible success in years to come.

—LEO J. VANHOY

## EAST CENTRAL REGION

### Not Reporting

Cincinnati  
West Liberty  
Western Kentucky  
Xavier

## ILLINOIS

UPSILON CHAPTER AT the University of Illinois worked hard this semester, and it paid off with highly successful social, fund raising, and professional activities, and our rush and pledge programs.

An extremely interesting and informative professional program was organized by Mary Murray, with five speakers, including a partner from Haskins and Sells, and the head of the Marketing Department of Quaker Oats. In addition to two field trips, the chapter also made a long-anticipated visit to The Central Office in Ohio. It was quite enjoyable,

and all chapters are encouraged to make the trip; it is well worth it.

Fund raising activities this semester consisted of showing a variety of movies on three separate weekends. The Three Stooges shorts drew a full house for the seventh straight semester, despite similar competition from other campus organizations. Also, our desk blotters were distributed by the chapter at registration and were well received. Some of the money raised was allocated to subsidize Life Memberships for those members who have not already signed up.

Having taken time off from rush last semester so that we could strengthen the spirit of Brotherhood throughout the chapter, we were well prepared for our Spring rush. The creative mind of Senior Vice President Lane Kramer was instrumental in inspiring a large number of commerce students to attend our rush program. The chapter was highly selective in inviting only the most promising individuals to pledge. Joe Trefzger, assisted by Ellen Lerner, led a successful pledge program with a variety of activities, including an "all-you-can-eat" ice cream party at Baskin-Robbins for the entire pledge class. Brother Trefzger had to be forced to attend. Everyone got together at our annual Spring picnic, and once again the members were triumphant in the pledge-member softball game.

Initiation of 35 strong new members was celebrated at our Rose Formal on April 16, at the Holiday Inn in Urbana. We now number 123 active members, but are sorry to bid farewell to 42 graduating seniors. Upsilon Chapter would like to wish these and all of our graduating Brothers in other chapters the best of luck in their endeavors.

—JAMES M. GRISHAM

## WISCONSIN-MADISON

PSI CHAPTER AT the University of Wisconsin started this semester at a fast and furious pace, and there is no sign of its letting up. With the addition of three newly initiated members, Michael Bohn, Daniel Frailing and Tim Peeples, we have increased our nucleus from which to build. When looking to the future you must have a solid base to build on, and we at Psi Chapter feel that we have that base.

Looking past the initiation of the aforementioned Brothers, we have had a very successful rush, with 14 new pledges. We are anticipating a very successful Pledge Program under the fired-up direction of Brother Jeff McWey, Pledge Trainer, along with the enthusiasm of the pledges and the chapter members.

The Brothers of Psi Chapter had Little Sister Initiation on February 12. We now have 18 Little Sisters of Delta Sigma Pi, and their contributions to the house keep growing everyday. By the time this article is printed, the Little Sisters will have completed the first "composite" of Psi Chapter in many years. We would like to congratulate them on a fine program and encourage them to keep up the good work.

The members of Psi Chapter, the Little Sisters and the pledges were well represented at the recent Field Trip to the Chicago Loop. We toured the Federal Reserve Bank of Chicago, the Board of Trade and the Chicago



Board Options and Exchange (C.B.O.E.) market. These attractions, plus the attraction of being in the Windy City, made this field trip most enjoyable.

Along with this past field trip, our Professional Activities have been planned for eight speakers. Among the field will be the incumbent and the challenger to the Office of Mayor of the City of Madison, Wisconsin.

Psi Chapter recently celebrated the 54th Anniversary of its founding, February 10, 1923. We invited local Charter Members over to the house to enjoy dinner, cake, coffee and good conversation. Much of the conversation concentrated around the beginning years at the Psi Chapter House and exchanges on how the life, activities and Brotherhood of the Deltasigs at Psi Chapter have changed and yet still remain the same for over 54 years.

Psi Chapter at Madison has had a lot of exposure in the Milwaukee area this semester. The house was one of the featured fraternities in a television news story about Greek Life. The house, its dining operations, and a rush function were highlighted by the newsmen. The Brothers of Psi Chapter were fortunate, a week later, to be able to discuss this event with many of the 170 alumni of the Milwaukee Area Alumni Club, whose installation we attended on February 17.

Psi Chapter is looking forward to the future with the accomplishments of the past at our backs. Upcoming events include Dad's Day, Student-Faculty Banquet, Welfare Outing and the Rose Formal. Anticipating these events, we look to the organization and preparations by the respective committees and chairmen to have everything prepared in ad-

vance to ensure a great Delta Sigma Pi function.

—JOHN DEWEY

**DE PAUL**

WE BROTHERS OF Alpha Omega Chapter are proud to declare our election of another lovely Rose, Miss Mary O'Keefe. Mary competed with two equally charming candidates, Miss Annette Didier and Miss Karen Beatty, and public announcement of her victory was the high point of our Chapter Alumni-Brother Banquet in late February. Our undergraduate members and alumni were brought together through courtesy of the shrewd John R. Staib (such a dinner deal he got us!), and Kevin Travers (such a band . . .).

Of course, our newest guests at the banquet were our nine February initiates. Post initiation found us spending the remainder of that weekend in Whitewater, Wisconsin, socializing with the Theta Xi Chapter. Special thanks in print to them for an excellent party, and we'll be glad to come back anytime with "calling cards" for your porches.

On a professional note, Alpha Omega Chapter sponsored a Career Day in January which received good administrative and student government association support. The Internal Revenue Service, IBM, Coopers & Lybrand, and other noted firms sent representatives to DePaul to casually discuss business conditions, job market prospectives, and any questions that interested students and faculty members had. The affair was run by our vice president in charge of professional activities, Mark Cynkar.

Our bowling season began with veterans such as Joe Ucha, Bill Mangan, and Al Salas vowing a first place slot. After said feat has been accomplished, they will join the other "Diamond" Deltasigs in our never ending quest for first place in the inter-fraternity softball tournament—may we come a bit closer than last year.

To those graduating seniors of Alpha Omega Chapter, we dedicate the last paragraph. As this is our last "issue" together as undergraduates, we wish you the best in your chosen endeavors in business enterprise, continued academics, and/or nuptial plans (at this writing, there are five undergraduate members and recent alumni planning their own mergers) . . . in short, the best in all, and thanks for being part of us.

—TOM CARROLL

**FERRIS STATE**

DELTA RHO CHAPTER is presently enjoying the Number One rating as the largest fraternity on this Big Rapids, Michigan, campus. A productive Spring recruiting program should keep our membership at its peak.

Some 34 Ferris State students enjoyed the sun of Daytona Beach, Florida, thanks to the efforts of Brothers of this chapter. In what is hoped to become an annual event, a bus was chartered for the ride and hotel reservations were made to accommodate the students. Much work and promotion were required to make the trip such a success.

Nearly 40 firms were in attendance for our annual Career Day. Representatives from nearby companies were greeted with a morning coffee hour where they were able to talk



Members of Upsilon Chapter at Illinois-Urbana hear a speaker after their Founders' Day dinner.



Brothers of Delta Tau at Indiana State gathered for a Founders' Day celebration.



with the Brothers and faculty of the School of Business. The representatives also entered many classrooms where they were able to lecture about their various fields of occupation. Afternoon festivities allowed students of the college to meet with and speak to the firm representatives about career possibilities.

Our chapter's professional program took us to Detroit to tour the Ford Motor Company's steel plant and to the Stroh's Brewery. At Ford, we were able to see the production division and some of the plant's accounting offices. The Stroh's people showed the Brothers in attendance great hospitality with a well-rounded tour of the brewery.

Anyone wishing to purchase "crested" dress shirts with the fraternity crest embroidered on them may now do so, as this chapter has paid the art fee required from Fraternity Sportswear Sales Co., P.O. Box 23425, Columbus, Ohio. Also, we are making final efforts to achieve our goal of 100,000 points in the Chapter Efficiency Index. We are well on the way to making this goal with all programs operating at top efficiency.

—TONY J. CURTIS

### EASTERN ILLINOIS

EPSILON OMEGA CHAPTER at Eastern Illinois University has had a very successful rush program again this semester. We have 10 pledges working toward everlasting Brotherhood. It is an honor to have so many alumni show up each semester for initiation. This keeps our chapter strong.

Our professional program continued to be outstanding this semester due to the hard work of Brothers Marc Robert and Paul Bjork. We have been able to choose between many possible tours and speakers available. So far we have been able to fit into our schedule tours of IBM, Harris Bank, Amoco Refinery, and Fisher Body, all in the Chicago area. We are planning to make it to The Central Office before the year is out.

We will wind up the academic year with our pledge-member softball game, and our annual Rose Banquet which was held at the Mattoon Country Club, April 30. It looks as though we will have a strong delegation attending the 31st Grand Chapter Congress in Toronto, Ontario, Canada. We hope to see y'all there.

—WALTER L. MIZENER

### NORTHERN ILLINOIS

ETA MU CHAPTER in DeKalb, Illinois, is growing rapidly. Due to an extensive rush program, administered by Neal Bender, we have 19 prospective new Brothers. This is our largest pledge class ever. Hopefully, the bigger our chapter, the better. Following a series of coffee hours, we held our Pledge-Member-Little Sister dance, with Chancellor Bill Kuschman supplying the entertainment before and afterwards. As well as our 19 pledge Brothers, we have five little sister pledges.

Our Professional Activities calendar this semester has some very bright spots on it. Walt Kuras, Vice President of Professional Activities, has scheduled the President of NIU and the DeKalb County state's attorney as guest speakers. We have also invited our chapter advisor and various businessmen. An alumni night is planned that will bring in members of Delta Sigma Pi, who graduated

from NIU, to talk about their first years on the job. This will give us a better idea of what it is really like out in the business world. A field trip has been planned that will take us on a tour of Eastern Airlines and the McDonald's Corporation. Overall, we will have a very full and educational program.

Excitement for Springfest at Northern is building quickly. We have a strong tug team, with all but two returning from last year's squad. This time around, we have high hopes of showing that we are a "tug power" here on campus. Our other teams will also be preparing for Springfest. All things taken into consideration, the biggest benefit is that it will further the unity of our chapter.

Thanks to the hard work by the Brothers, our Christmas tree sale turned out to be the best fund raiser in our chapter's history. The record profits made all the frozen fingers and toes worthwhile. We made a lot of people happy in the process.

Presently, plans are now being made for a fraternity dinner. It will be sponsored by our little sisters, and all the Brothers are looking forward to the evening. Our Social Chairman, Chris Nelson, is making plans for our Rose Dance, which will be held in early April.

The Brothers of Eta Mu Chapter wish all members of Delta Sigma Pi a very successful and educational school year. Let us spread our Brotherhood out to all those with whom we come in contact.

—WILLIAM J. JACOB

### WISCONSIN-LA CROSSE

ETA RHO CHAPTER at the University of Wisconsin-LaCrosse is enjoying one of the most productive semesters in the chapter's history. We are achieving this success through greater participation in chapter functions. Attendance at meetings and professional functions is up almost double that of recent semesters. This increase in attendance has promoted a closer fraternal bond

between members and will hopefully allow us to achieve 100,000 points in the Chapter Efficiency Index.

The month of April was a very busy month for Eta Rho Chapter. Initiation and Rose Banquet started the month on a very enjoyable note. A professional tour to a small appliance manufacturer in Winona, Minnesota, proved very educational to all the Brothers who attended. To close the month we planned a monumental celebration of Eta Rho Chapter's Birthday. April 30 was the date for this event which was the last big event of the year.

Fourteen of our 37 Brothers will be graduating this semester. These members comprise a large segment of our leadership and will be dearly missed. It is our hope, however, that they will provide the initiative to get the now forming Alumni Club off to a flying start.

—DAVID T. MULLEN

### SOUTHERN ILLINOIS-EDWARDSVILLE

THE DELTASIGS OF Southern Illinois University at Edwardsville, Eta Sigma Chapter, increased their active membership to a total of 18 by pledging two business students last Winter quarter. These two new members, along with the seven from Fall quarter, have brought us short of our quota by nine—a target to shoot for in the Spring.

The social program for the chapter featured a roller hockey game in March, pitting the members against the alumni. Our chapter birthday was celebrated in late April with an annual event, Casino Night. In May the chapter is planning its annual trip to Eastern Illinois, Epsilon Omega Chapter, for their Greek week and the Delta Sigma Pi softball tournament. Our own softball game, undergraduate members against alumni once more, is planned for May 30.

The financial program for the chapter is again headed by our now infamous Delta Sigma Pi Deadman's Hand Poker Booth. With



Kim Madson, selected as Rose Queen by Theta Xi Chapter at Wisconsin-Whitewater.



the prizes purchased from Glenn Pizzinni of Edwardsville, a Deltasig from Mu Chapter at Georgetown University, and our own chapter president and Chapter Advisor (who is also District Director) operating the P.A. system, our booth is a total Deltasig operation. We run the booth at our campus Winterfest and Springfest, which accounts for the bulk of our money needs. Other financial events include selling hot dogs and baked goods on campus about twice a month.

The professional program has brought the chapter a speaker from Illinois Bell Telephone, one from the area of Hospital management, and a tour of the Business library. Other tours include the Caterpillar works in Decatur, and The Central Office, a must for any Deltasig.

Yes, Delta Sigma Pi is alive and well at SIU-E.

#### WISCONSIN-WHITewater

THE THETA XI CHAPTER began the Spring semester with enthusiasm and pride in our group which helped us obtain 14 pledges: A. J. Borrelli, Bruce Bottolfson, Marty Butler, Harry Cushing, Mark Gander, Gary Gilmore, Jim Hibbard, Paul Kachelmeier, Roger Kaland, Dave Lownik, Doug Martin, Tim Novotny, Dave Powell, and Bill Ritchay. With this being the largest pledge class we've had since the start of our chapter in 1970, and its being the largest on campus this semester, it gives us that extra bit of pride that will lead us to 100,000 points in the Chapter Efficiency Index.

Our professional program got on the way as we all took a trip to Pabst to see how the famous Milwaukee beer is made. It was quickly followed by two speakers from AT&T who told us of their organization. The social program is keeping up with the pace, though, with four exchanges with the nearby sororities a success, and a wild Valentine's

party. We were also happy to have the Alpha Omega Chapter from DePaul celebrate at our house after their initiation in early February.

Our sports-minded Brothers have given the Deltasigs a powerful reputation as they continue to master the basketball court. I'm also confident we will continue to be a strong contender as the volleyball season draws near. As foosball continues to be a growing sport, we have acquired a table for our house, so we can sharpen our skills in readiness for the campus competition.

A number of our Brothers joined the ranks of other fraternities and sororities recently as they went door to door in search of donations for the Heart Fund. In the Spring we are planning a street pick-up to show the community that we want to help in any way we can.

We hope all the Brothers of Delta Sigma Pi enjoy the Summer while thinking of ways to make their chapter even better in the Fall.

—RANDY KERCHO

#### CENTRAL REGION

##### Not Reporting

Northwestern  
Loyola-Chicago  
Detroit  
Lewis  
Eastern Michigan  
St. Ambrose

#### LOUISIANA STATE

BETA ZETA CHAPTER seeks to again attain its 100,000 Chapter Efficiency Index points, 70,000 of which have already been achieved as early as March 1.

The 23 pledges this year's rush efforts produced promise to change the atmosphere of our chapter, since for the first year in our history female business students have been admitted. This semester provided 13 female pledges to complement our pledge class of 23. The pledges are already busy participating in several projects, including a fund-raising and a community service project.

Numerous social events highlight the Spring semester. On March 26, Beta Zeta Chapter challenged all the other active Deltasigs and alumni clubs in Louisiana to a basketball championship tournament in New Orleans.

Chapter members and their dates travelled down the Mississippi River on the Riverboat, Natchez. Everyone enjoyed the bands, partying, and fellowship.

The pledge class scheduled several ice skating parties for the semester. These parties were a unique experience for those of us who were born and raised in the South and who so rarely had the opportunity to ice skate.

Perhaps the biggest highlight of the year for the Beta Zeta Chapter was our annual Crawfish Boil. All members and alumni spent the entire day eating crawfish, drinking beer, and playing baseball. The Crawfish Boil gives all members, old and new, the opportunity to get to know each other and share their experiences.

—ANDY RINKER

#### MISSISSIPPI STATE

GAMMA DELTA CHAPTER at Mississippi State began its Spring semester with a well publicized rush during which we gained 13 new members. This gave us a total of about 50 members.

In February, the Student Association sponsored a "Casino Night" in the Union Ballroom to raise money for Renette Devine, daughter of a campus employee who has leukemia. Gamma Delta Chapter, in its efforts to help Renette, set up a "Perquacky" game at which the students gambled money to spell words.

Later in the semester, our chapter sent a basketball team to New Orleans to play in a marathon sponsored by the Crescent City Alumni Club of that city. Also in the field of sports, Delta Sigma Pi sponsored a basketball team to play in a Muscular Dystrophy Marathon on campus organized by the members of Angel Flight.

This year it was decided that election of officers early in the Spring semester would allow the newly elected officers a chance to organize and acquaint themselves with the duties of their positions. The officers of 1977-1978 school year who take duty in the Fall are: Alan Senter, president; Curt Osiek, executive vice president; Don Whitmire, vice president of professional activities; Mike Young, vice president of pledge education; Sylvia Boone, secretary; Pat Scanlon, treasurer; Lynn Newsom, chancellor; Susie Stockstill, CEI chairman; Ken Gates, historian;



Brothers and faculty members of Upsilon Chapter at Illinois-Urbana get together at a student-faculty luncheon.



and Dewey Cranfield, social chairman. With this great group, next year promises to be a successful one.

—ROBERT A. EVERITT

### LOYOLA-NEW ORLEANS

DELTA NU CHAPTER at Loyola University is continuing to rebuild its membership. Rush activities dominated the start of our Spring semester. A wine and cheese get-together and a tour of South Central Bell interested many students in joining Delta Sigma Pi. At our final rush activity, a cocktail party, members and prospective pledges were honored to have Fr. James Carter, President of Loyola, attend our function and speak on current activities of the University. Thanks to the efforts of Steve Legendre, an informative slide presentation on Delta Sigma Pi was also shown. Spring rush resulted in the pinning of 13 new pledges.

Our chapter has elected new officers. They are Stephanie Roccaforte, president; Michele Le Blanc, senior vice president; Bill McGowan, vice president for pledge education; Ray Steib, vice president for professional activities; Dena Olivier, treasurer; Judy Hinderlang, secretary; Kenny Verges, chancellor; Stephanie Prunty, historian; Glendalen Williams, CEI Chairman; Danette Bergeron, social chairman, and Michael Hubbard, money-making chairman. Special congratulations and thanks are given to the previous officers who worked hard to make Delta Nu Chapter an active chapter once again. The new officers have already begun to plan numerous activities and programs. Together the Deltasigs at Delta Nu Chapter are working hard to achieve 100,000 points in the Chapter Efficiency Index.

Highlighting our professional program was a planned trip to Atlanta during Easter vacation. We hoped to tour a General Motors Plant and a Federal Reserve Bank, as well as enjoy the sights of Atlanta.

On the social side, we are organizing a dance with two other business fraternities, Beta Alpha Psi and Beta Gamma Sigma. Members are devoting much time and effort to make it a successful and enjoyable evening for everyone.

In the area of athletics, the Brothers of Delta Nu Chapter have formed an enthusiastic and spirited flag football team. We also looked forward to seeing our other Brothers and Sisters at the Southern Regional Basketball Tournament on March 26. It was sure to be an exciting and fun-filled day!

We at the Delta Nu Chapter send best wishes for the future to all our Brothers and Sisters.

### NEW ORLEANS

EPSILON NU CHAPTER at the University of New Orleans began its Spring semester with a well planned rush program consisting of both professional and social activities. Our rush smoker and pledge-in yielded 10 very promising pledges. Congratulations to Senior Vice President Steven Orkus and his committee for a job well done.

Our new officers for the Spring are Gary Rinck, president; Steven Orkus, senior vice president; Terry Manning, vice president for

pledge education; Dan Hof, professional vice president; Kevin Boudreaux, secretary; Richard Corne, treasurer; Richard Granen, chancellor; Ronnie Rodriguez, CEI chairman; Phil Gunn, historian; and Terrell Martin, social chairman.

Always a vital part of our social life is attendance at the University of New Orleans basketball games. For the second year in a row, the Brothers of Epsilon Nu Chapter were awarded the coveted "Spirit Stick" by the University of New Orleans cheer leaders. The Spirit Stick is presented to the organization which shows the most enthusiasm and spirit throughout the season.

Mardi Gras was a great time and was celebrated by everyone in the appropriate man-

ner. We hope that any Brothers who were in town had a good time.

After the Mardi Gras excitement subsided, Epsilon Nu Chapter began to prepare for the annual Southern Regional basketball tournament sponsored by the Crescent City Alumni Club on March 26. Initiation was scheduled for March 27. Our semi-annual retreat was held the next weekend at Fountainbleau State Park in Mandeville, Louisiana. As was to be expected, the chapter's CEI performance was an important topic of discussion. A 100,000 point chapter last year, Epsilon Nu Chapter has committed itself to a repeat performance.

Dan Hof promised a busy professional program, beginning in January. This consisted



Members and alumni of Psi Chapter at Wisconsin-Madison attended the Milwaukee Area Alumni Club Installation.



Members of Psi Chapter at Wisconsin-Madison on tour in the Chicago Loop.



of numerous speakers, and tours of such facilities as Orleans Parish Prison, and the Marriott Hotel here in New Orleans in March.

An Easter Seals collection was held prior to Easter for the benefit of the Crippled Children's Fund.

Our Rose Formal this year was held at Chateau Estates Country Club, at which time the Brothers of Epsilon Nu Chapter also celebrated the 15th anniversary of the installation of our chapter.

At this time, the Brothers of Epsilon Nu Chapter wish all Brothers an enjoyable Summer, and to all Spring/Summer graduates, good luck!

—DAVID L. NUNEZ-KEVIN BOUDREAUX

### MISSISSIPPI COLLEGE

THE ZETA IOTA CHAPTER at Mississippi College has conducted a successful campaign in the achievement of the goals that were set forth at the first meeting in September of 1976. Those goals were to improve over last year's performance in the areas of Chapter Efficiency Index and our professional program.

Our Chapter Efficiency Index program got off to a booming start by qualifying for valuable points in membership and fraternity activities. Our Fall initiates helped tremendously in getting these valuable points for our membership quota, but also have proved to be great organizers, and very resourceful. This has been not only an extra addition for CEI points, but will also be a good and competent source of leadership for the chapter offices which will be vacated by the graduation of many of our members.

As usual, our Professional Program is one of the main attractions for our chapter. This year was no exception. Through our Professional Program we get a first hand look at the

system of capitalism. We have many prominent businessmen to speak to us concerning their fields of industry, with tours to many of their establishments.

As usual, the Zeta Iota Chapter closes each year with a little informal get-together to discuss the year's events—to pause, to look back, to reflect from the first meeting to Founders' Day, to the Crescent City Alumni tourney, and the graduating of our seniors as they go out into life to make their marks upon the business world.

Yes, this has been a good year, but next year will be better. Good friends are for keeps, but Brothers and Sisters in Delta Sigma Pi are forever.

—JOHN DOWNING

### SOUTHEASTERN LOUISIANA

ZETA SIGMA CHAPTER at Southeastern Louisiana University in Hammond had been growing slowly since the Spring semester of 1976. That Spring the first three girls were initiated into our Zeta Sigma Chapter. Last Fall an all girl pledge class of seven was initiated. We thank the local chapters that attended this initiation. Early last Fall a tour to a local garment factory turned out to be very interesting. "Most Beautiful" was the award given to our Homecoming float which we built at a hamburger party. On Founders' Day we gave a faculty tea for all business teachers.

This semester we held a rush party on Valentine's Day and Chapter Consultant Daniel Dufala was present. He informed the prospective members of the advantages and reasons for becoming Deltasigs. We now have 20 pledges which is our biggest class in three years.

—MARGARET M. BROWNING, JANE ROUSSEL

### NORTHEAST LOUISIANA

FROM NORTHEAST LOUISIANA UNIVERSITY, this is the roving reporter bringing you news from the Eta Omicron Chapter. Great fellowship occurred as usual at the semiannual retreat at the camp of Alumnus Scott Ellen. The retreat was held March 4-6. The camp is near El Dorado, Arkansas, and we toured E & B Electric Supply in El Dorado on March 5. The tour was provided by Mr. Ellen, Scott's father. The Deltasigs and pledges present enjoyed good food and good card playing.

The Brothers and Sisters of Eta Omicron Chapter enjoyed the Crescent City Alumni Club Basketball Tournament on March 26 in New Orleans. Once again the alumni Brothers provided an excellent program, and New Orleans provided a marvelous city to party in, as well. We made a tour of the Superdome in some of our limited free time.

Several excellent professional activities took place in the Spring in addition to the tours already mentioned. A tour of Monroe's largest industry, Olinkraft, was arranged by Brothers Donovan Davis and Jeff Nordyke. A business conference was sponsored by Eta Omicron Chapter on April 23 that brought together faculty, businessmen, and outstanding students in the College of Business. Naturally, this included all the Deltasigs who could attend. Dr. James Caldwell, Chapter Advisor, provided us with the background for the conference. Brother Caldwell worked closely with a committee headed by Secretary Kathy Taken.

Although more than half of the Brothers graduated from Eta Omicron Chapter this year, two excellent pledge classes kept the chapter strong. The Spring pledge class of 18 was the largest in chapter history. The highlight of the Spring Rush was a party at Dr. Jerry Hood's home. He and his wife, Judy, introduced their son, Malcolm, 3 months old, to Delta Sigma Pi at this party. Dr. Hood's other son, Mike, was a member of the Spring pledge class. Eta Omicron Chapter has been going all out to provide stimulating professional activities and enjoyable social activities to enhance close Brotherhood. Chapter Efficiency Index performance by the chapter is the best ever. Consequently, we expect to make the Honor Roll for the first time.

Brotherhood among chapters in the Southern Region has been strong ever since the Regional Convention last Fall. Beta Psi Chapter at Louisiana Tech is setting up a chartered bus to Toronto for the regional chapters, and we plan to participate. Delta Sigma Pi is on the move all over the Southern Region. We at Eta Omicron Chapter are looking forward to a great year next Fall and wish all the Brothers and Sisters a great Summer. Hope to see all the Deltasigs in Toronto!

—LAWRENCE MURPHY SMITH

### SOUTHERN REGION

#### Not Reporting

Mississippi  
Louisiana Tech  
Memphis State  
Southern Mississippi  
Christian Brothers  
Nicholls State  
McNeese



Delta Rho Chapter at Ferris State sponsored a very successful Career Day with over 40 firms in attendance. The chapter is adding Spelling to the curriculum next term.



## NEBRASKA-LINCOLN

ALPHA DELTA CHAPTER was the privileged host for the North Central Region's 17th Annual Basketball Tournament. This two-day event was attended by chapters from all over the region. We extend a sincere thanks to those Brothers who participated and helped to make this tournament one of the best.

We began our professional program this semester with a recruiting function at Valentino's, which is known for its outstanding pizza. This was followed by a formal meeting, and pledging of our new recruits, including two faculty members, six women, and 11 men.

Business Week, a popular means of promoting business, is sponsored by the College of Business Administration Student Advisory Board. Three of our fellow Brothers, Mark Buss, Ron Scott, and Judith Anne Sadler, were active members of this Board and helped to make the week a very successful one.

Other activities have included several professional meetings and dinners as well as a wine and cheese party, and a chapter birthday party.

We, the Brothers of Alpha Delta Chapter, wish all of you the best of luck and success during the future months of 1977.

—BETTY J. ROBERTSON

## MINNESOTA-MINNEAPOLIS

ALPHA EPSILON CHAPTER at the University of Minnesota is booming with activities. The Winter rush went well and now our chapter has grown to over 50 members. This is largely due to the concerted effort of our senior vice president, Robert Westmeyer. Our professional activities, under the leadership of Brother Scott Nammacher, have been interesting and have dealt with many varied concerns. Mr. David Macafferry of the Northwest Growth Fund spoke on the financing of new small business; and Dr. Peter Rosko, Finance Professor at the University of Minnesota and expert on real-estate investment, spoke on real estate investment for the small investor at our Winter quarter professional dinners. We also had tours of the Piper, Jaffrey, and Hopwood stock brokerage firm and an interesting tour of a Heileman brewery.

While the extreme cold temperatures this Winter curbed many from outdoor activity, the hardy men of the Alpha Epsilon Chapter would not be deterred from several ski trips. In the midst of this arctic freeze was an exchange inner-tubing party with the Theta Tau Chapter from St. Cloud. This weekend adventure culminated in a boot hockey game on January 15 which saw Theta Tau Chapter winning 15-11. Although the game wasn't very successful, the weekend was a good time for all.

With our chapter growing we are looking forward to another successful quarter with a vigorously active membership.

—PAUL ERICKSON

## SOUTH DAKOTA

ALPHA ETA CHAPTER at the University of South Dakota has just completed a very active Spring semester. Our Ways and Means Committee has undertaken several fund rais-

ing projects, including energy packs, birthday cakes, tuition raffle and a garage sale.

The first big activity of the semester was the rush program in which 10 were pledged, including six females, a prime indication of the growing importance of women to the advancement of our chapter.

Alpha Eta Chapter participated in the Dance for Dystrophy on January 21. We obtained first place trophy for accumulating the most money as a group.

Our field trip was taken to St. Louis from March 30 to April 2. Many businesses in actual operation were observed, along with the metropolitan sights.

Our Spring formal was held at the Marina Inn in Sioux City, Iowa, on April 29; many faculty members and alumni were present. This event is always a welcome relief before the rigorous schedule of finals.

Alpha Eta Chapter athletic activities included the annual Superstars Competition and the North Central Regional Basketball Tournament in Lincoln, Nebraska, on February 25-26.

The annual softball game and pig feed was held with the faculty the day before finals began.

Professional activities have included speakers from firms as well as tours to local businesses.

Alpha Eta Chapter has, as one of its main objectives, the achievement of 100,000 points in the Chapter Efficiency Index.

—GAYLE FEISTNER

## DRAKE

LAST SEMESTER ALPHA IOTA CHAPTER initiated 17 new Brothers. I think this was a super job by Brother Gutzman. This semester we started out another successful rush campaign, bringing 18 new pledges into the fold of the fraternity. Our wish is that the rest of the chapters of Delta Sigma Pi have equally successful rush activities. Alpha Iota Chapter elected a new Vice President, Kevin Miller, to help in the transition between pledgship and initiation. We have the utmost confidence that Brother Miller will be able to do this job successfully.

This year's regional basketball tournament was held at the University of Nebraska in Lincoln. We would like to thank Alpha Delta Chapter for an excellent weekend and for a very well-run tournament. The Alpha Iota Chapter won the tournament for the eighth consecutive year, but this did not hamper the spirit of Brotherhood of the other chapters. Even though the other chapters lost the tournament, their enthusiasm for a good time was excellent and a most enjoyable party was held after the dinner and awards ceremony. Alpha Iota Chapter also won the beer chugging contest, but was overpowered in the rowdiness and the foosball tournament.

This semester's field trip will be held in Dallas, Texas. We are planning to visit many of the oil companies and to soak up some of the warm sunshine in that southern state. A good number of the Brothers are attending, with many of the meals provided by the companies. This, I hope, will offset some of the costs of traveling such a long distance. Brother Franson has put a lot of time and effort into this field trip and I believe a good time will be had by all. Alpha Iota Chapter

wishes the rest of the chapters good luck in all activities and we hope they have super field trips as we do.

—JIM BARTLETT, JR.

## WAYNE STATE-NEBRASKA

ETA PI CHAPTER at Wayne State College has been busy since the start of the 1977 Winter term. In recruiting we held two smokers. Our efforts paid off because we had the largest pledge class ever, 14 pledges. Initiation activities, followed by an initiation dinner, were held in late March.

The Eta Pi Chapter met the members of the Wayne volunteer fire department for a benefit basketball game. All proceeds were donated to the March of Dimes. Our chapter won, by the way.

Money making activities for this term include a "Casino" and the raffle of an AM-FM portable radio with cassette recorder.

Speakers for this term include two businessmen from Pilger, Nebraska. They are Thomas Lambert, a realtor, and Arnie Otten, from the Farmer's National Bank in Pilger.

Our Rose Formal was held on April 23 at the Elk's Club in Norfolk, Nebraska.

Congratulations are in store for the following Brothers who received the Eta Pi Chapter Scholarship for having 4.0 GPA's: Howard Peters, Randy Spale, and Jackie Cooper.

The Brothers of Eta Pi Chapter wish all Deltasigs a successful Summer!

—BETH ANN CLAY

## ST. CLOUD

THIS IS BEING written on the sands of Daytona Beach where the Brothers from the Theta Tau Chapter are having their annual Spring break trip. This year's trip, which is organized to give members practical business experience and raise funds, brought 200 St. Cloud State University students down in our most successful outing to date. Once in Daytona, we sponsored excursions to Disney World and Cypress Gardens, as well.

Back on the home front, we held our annual Rose Dance with Rose Queen Debbie Boberg presiding over the evening. Harlan Tonnel was chairman of the event, which included a dinner, dance and chapter award presentations. David Leininger, our Florida Trip chairman, received ideal member recognition and Dan Zimmerman was the scholarship award winner.

Other social activities included a broom ball game with our Brothers at the University of Minnesota (we won), a Rose Queen candidate tea, and a local sorority-fraternity gathering.

Our professional program has brought as speakers Robert and Richard Naegele, each the president of a leading Twin Cities based corporation, outdoor advertising and restaurants, respectively. We also made professional visits to Andersen Windows, Olympia Brewery, and the 3-M Corporation.

We feel that our fraternity is moving into its closest Brotherhood ever and the achievement of each new goal brings us even closer. We wish the same for you.

—DAN ZIMMERMAN



**NORTH CENTRAL REGION  
Not Reporting**

Iowa  
Nebraska-Omaha

**MISSOURI-COLUMBIA**

ALPHA BETA CHAPTER at the University of Missouri at Columbia began the Winter semester with a strong rush program that pinned 35 outstanding rushees. The rush program's success is mostly the result of the work done by Senior Vice President Randy Meyer. This strong rush program is needed, because a large number of members will be graduating in May.

Alpha Beta Chapter's professional program, under the supervision of Vice President of Professional Activities Erwin Ruppe, is divided into a professional trip and professional speakers. The professional trip is to Dallas, Texas. While our Brothers are in Dallas, they will tour Neiman Marcus, Rausher Pierce and Company, the Federal Reserve Bank, the Internal Revenue Service, and several other companies. Some of the professional speakers scheduled to speak before our chapter are the vice president of Boatman's Bank, the director of personnel for Laclede Gas Company, a sales manager for Metropolitan Life, and the supervisor of network design for Southwestern Bell.

The Brothers have planned two money making projects, organized by the Finance Chairman, Tom Heller. One is a selection of fine comedy films. The other is ballot counting for Missouri Student Association elections.

The Rose Dance was the highlight event of the Winter semester. A steak dinner and dancing, for 200 people, was part of the celebration commemorating Founders' Day.

—GARY E. WARREN

**OKLAHOMA**

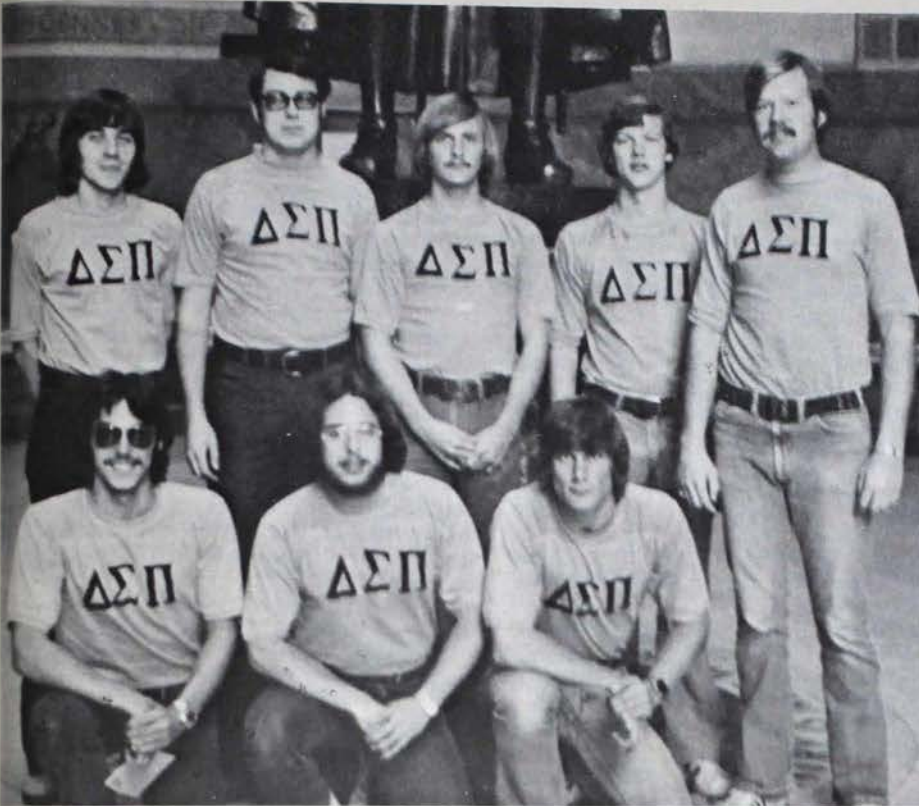
BETA EPSILON CHAPTER pledged 18 new prospective members as we entered the last leg of another academic year. This will not only replace members who are graduating, but will also help to build the chapter. Under the excellent leadership of Rich Resler, there was no doubt that we would have another successful pledge period. We also looked forward to the opportunity to "out-do" arch-rival Oklahoma State at our regional initiation to be held in Stillwater, Oklahoma.

One of the big events every year is the annual "Float of the Illinois" in which our Brothers show their nautical abilities, or inabilities as the case may be. Yo-ho-ho, and a can of Coors! I'm sure that by the time it's all over, everyone will be able to say that Beta Epsilon Chapter is all wet.

—D. EUGENE ROTEN

**TULSA**

BETA CHI CHAPTER at the University of Tulsa began the semester with a professional program. Mr. Thomas Tripp, president of Advertising, Inc., spoke about his experiences in advertising and the career opportunities for students. Other speakers during the semester included Mr. William Kobsej, an account executive with Stifel, Nicolaus & Co., who discussed financial planning; Mr. Steven Flowers, a CPA, who explained the advantages of estate planning; and Mr. David Nun-



The "Barnes Bunch" from Epsilon Omega Chapter at Eastern Illinois visited the George Rogers Clark Memorial at Vincennes, Indiana.



Members of Eta Omicron Chapter at Northeast Louisiana at their Spring Retreat.



neley, senior vice president of Utica National Bank, who talked about consumer credit. Other professional activities included a speaker for Business Week, an annual event at the University, and tours of the new Bank of Oklahoma building and the facilities of the Southwestern Bell Telephone Company.

The recruiting program commenced with a rush smoker and other activities, including a casino party and "Meet Delta Sigma Pi Night". The Brothers of the chapter greatly appreciated the help of Warren Simpson, Midwestern Regional Director, Mike Mallonee, Charlie Brown, and the Tulsa Alumni Club with the recruiting events.

Other activities during the semester included a Rose Dance, and a trip to Stillwater, Oklahoma, to attend the pledging ceremony of the Gamma Epsilon Chapter at Oklahoma State University. We all looked forward to attending the joint initiation, held April 2 in Stillwater, between Gamma Epsilon Chapter, Beta Chi Chapter, and Beta Epsilon Chapter of Oklahoma University.

Plans are being made to attend the Grand Chapter Congress in August. The Brothers of Beta Chi Chapter are eagerly looking forward to meeting other Deltasigs from across the country.

—JOHN J. THOMEYER

#### OKLAHOMA STATE

GAMMA EPSILON CHAPTER at Oklahoma State University is again going strong this semester. New officers have been installed that have served to stimulate the members to work hard for the College of Business. Our rush smoker was very successful in obtaining approximately 30 prospective members. We went on to initiate these students in the Spring with the Beta Epsilon and Beta Chi Chapters. This joint initiation served to bring the chapters in our area together and prompted a better fraternal spirit. We had an excellent pledge program and have enjoyed working with our new initiates throughout the year.

Besides working to increase our chapter size, we have also been active with many professional activities. We conducted a tax service on campus that turned out to be an initial success. Our chapter has also had a number of area business leaders come to talk to us, one of whom was the President of the University, Dr. Kamm. Also, Tuck Link, who is associated with an accounting firm in Tulsa, gave us tips concerning interviews with various companies. We have also taken several tours, visiting plants in nearby cities.

Our chapter is constantly growing and developing new ideas. We are planning on sending delegates to the Grand Chapter Congress in Toronto, Canada, in August. We are very excited about our achievements this year and are happy to say that our chapter seems to be moving on a continuous upswing.

—VICKI L. CLINE

#### WASHBURN

DELTA CHI CHAPTER at Washburn University of Topeka, Kansas, after a relatively successful Spring rush, has decided to concentrate the rest of the semester on a program entitled "Return to Professionalism". This program entails going beyond our currently successful programs and establishing additional new programs to promote the

closer affiliation between the School of Business, Delta Sigma Pi, and the professional business community.

The chapter officers for the Spring semester are: President, John Fairchild; Senior Vice President, Don Tripp; Vice President for Pledge Education, Doug Hope; Vice President for Professional Activities, Dave McKinney; Secretary, Steve Isley; Treasurer, Gary Smith; Chancellor, Larry Morris; CEI Chairman, Jim Davidson; Historian, Steve Juedes; Ways and Means, Dennis Hicks; and Chapter Advisor, Cliff Pence.

Beyond our normal Spring activities such as the Chapter Birthday Party, business trips, and professional speakers, we will continue to support KTWU, the local PBS television station, by assisting them with their membership drive as we did with their fund raising telethon during December. The March of Dimes Walkathon will once again benefit from our early morning efforts at enrolling walkers, certifying their pledges, and totaling the pledges to be collected after the walkathon.

Our annual Business Day/Business Week program with the School of Business during March was well planned and executed, with the printing of our annual booklet of advertising bringing in a growing amount of funds for our scholarship program.

—JIM VOGEL

#### MIDWESTERN REGION

##### Not Reporting

Kansas

#### LAMAR

THE DELTA ETA CHAPTER began the Spring semester with the excitement of moving into the beautiful new building for the College of Business. We provided refreshments and hospitality to both the students and faculty as they became adjusted to the new surroundings. This activity created interest in our chapter among the students and contributed to our obtaining 16 pledges after a successful rush led by Daryl Martin, Senior Vice President. Vice President Jeff Gephart prepared the pledges for the most successful initiation in years. We also initiated a faculty member, Mrs. Ann Jones, who has been a strong supporter of the chapter for most of its life and who had previously been recognized by us as our "Honorary Rose".

We took field trips this semester to the large new Southwestern Bell complex here in Beaumont and to the home office of Tenneco, Inc., in Houston. Our members, led by President Ron Borel, participated in the National Free Enterprise Conference in Houston which was attended by leading business executives from across the United States.

The chapter was very active in campus sports activities and enjoyed numerous social functions. The semester culminated with the annual Spring Ball in April.

The Brothers of Delta Eta Chapter wish to all Deltasigs much success in attaining their goals for this and coming years.

—MICHAEL J. TRUNCALE

#### TEXAS CHRISTIAN

DELTA UPSILON CHAPTER at Texas Christian University began an exceptional semester by inducting 10 pledges into our membership development program. We feel confident that these pledges will work hard along with all other Brothers in our effort to continue as one of the strongest chapters in the nation.

An important part of our semester was the



Members of Theta Tau Chapter at St. Cloud on tour.



Southwestern Regional Conference held in Dallas, Texas. It was well attended by our chapter and helped us to obtain a much better understanding of the workings of the fraternity. A great deal was also learned about how to make our chapter function more efficiently.

Our professional program, consistently strong, was at its best again this semester. We heard from the chief economist of a large local bank, a representative of Southwestern Bell Telephone Company, a tax attorney and many others from various segments of the business world. Also part of our program was the sponsoring of Business Week, an annual event planned by our chapter. Speakers for the week included the Chairman of the Board of General Dynamics Corporation.

To go along with our professional program, our chapter enjoyed many social and charitable activities during the semester. The highlight of these activities was our annual Rose Formal in April, which was a big success. Other social activities included a rush party, a progressive dinner, a mixer with Phi Chi Theta, and a pledge retreat, held at a state park near Waco, Texas. Charitable activities included participation in a Cancer Drive and in Campus Chest Week, an annual event at TCU which raises money for local charities.

Our chapter continues to thrive and move upward and we wish the same success to all of our Brothers in Delta Sigma Pi. Have a good Summer.

—STEVEN W. WHITE

#### TEXAS A & I

THE ZETA NU CHAPTER concluded the Fall semester with the initiation of the pledge class consisting of Ralph Alexander, Mario Delgado, John Lefner, Frank Rios,

Jose Torres, Amado Trevino, and Dr. Pat Armstrong, Chairman of the Management and Marketing Department. Dr. Armstrong is now our Chapter Advisor.

Professionally, the Brothers of the chapter toured Channel KIII Television Station in Corpus Christi, discovering the immense preparation and planning which goes into every program. We were naturals on the "Tube" by the way. Other activities included two dinner meetings and College Town Hall.

We are currently into plans for the Rose Ball, the alumni-sponsored softball tournament in Houston, and rush.

The Zeta Nu Chapter wishes to congratulate the Texas A & I Javalinas for their third consecutive NAIA Championship with 39 straight wins. How many Brothers saw our Delta Sigma Pi letters during the Nationally Televised Championship game?

Officers for the Spring 1977 term are: Hank Sheeran, president; Jerry Coufal, senior vice president; J. R. Salinas, vice president for pledge education; Louis Wallner, vice president for professional activities; Frank Rios, secretary; Doug Palzer, treasurer; and Harold Rodriguez, CEI chairman.

The Brothers of Zeta Nu Chapter wish all the Brothers of Delta Sigma Pi a successful and enjoyable semester.

—MIKE SIMPSON

#### ANGELO STATE

THE ETA THETA CHAPTER experienced a productive Fall semester under the able leadership of President Randy Harbin. Vice President Carl Watson led a successful rush program, which netted nine new members to increase our membership by 60 per cent. We are particularly proud of Eta Theta Chapter's first two female Brothers, Brenda Corbell and

Eddie Nixon, who were initiated last Fall. We also gained a new faculty advisor, Dr. Thomas A. Bankston, who is an Assistant Professor of Finance.

There were several successful social events during the Fall, including Eta Theta Chapter's sponsorship of our Rose, Cyndy Foster, as a Homecoming Duchess; a homecoming party with alumni; and a Halloween costume party. The pledge class contributed to community development by raising money for the United Way. The highlight of our professional activities was a tour of Mitsubishi Aircraft International in San Angelo, where we studied the production of executive aircraft.

The Spring semester got off to an excellent start with a number of students interested in pledging, an outstanding slate of professional activities scheduled, and various service projects on the docket.

—PAUL UNG

#### SOUTHWESTERN REGION

##### Not Reporting

Texas-Austin  
Texas Tech  
Southern Methodist  
North Texas State  
Texas-Arlington  
Houston.

#### DENVER

ALPHA NU CHAPTER began Spring Quarter with a newly initiated community project—participating in the March of Dimes Walk-a-thon. We have adopted the organization as our passageway into becoming more actively involved in community and volunteer programs. We anticipate collecting for the Mothers' March annually and having more projects on the agenda as fund raising endeavors for that organization.

During the first week in May, the All University Program Board sponsored Spring Carnival on campus. We have attended A.U.P.B. meetings and looked forward to being a big part of this year's activities. Our attraction was the Deltasig Car Rally, similar to the brainchild rally developed last Fall by Brother Allan Dirschner. Judging from past success, this will be an excellent promotion for Delta Sigma Pi on campus.

Our initiation of new members during the past two quarters is largely due to the tremendous efforts of Spiro Vergatos, Vice President of Pledge Education. Many thanks for the added enthusiasm.

As the school year draws to a close, we feel we have grown stronger, both in number and in spirit, and more directed towards accomplishing the goals of our chapter. We are working to make Delta Sigma Pi a more vital participant in student life at the University of Denver.

—JANIE FELDMANN

#### NEW MEXICO

GAMMA IOTA CHAPTER at the University of New Mexico is finishing the Spring semester with great success, due to the enthusiastic participation and support of all our members.

Our professional speakers' program was started off with Don Keller, head of Donor Recruitment, Blood Services of New Mexico.



Presenting a check for \$250.00 to Dean Renee P. Manes of the College of Business at the University of Arizona for the Bill Hibbs Scholarship Fund are Mel Schonhorst, treasurer, and Dick Perkins, president, of Gamma Psi Chapter.



Other speakers were Mr. Reid Chikheni, Sales Representative for Computer Peripheral devices, and Mr. Jim Hudson, Proprietor, Hudson's Audio Center.

A special project this semester was an Executive in Residence program at the Business School sponsored by our chapter. Jerry Geis, President of the Public Service Company of New Mexico, was the main speaker and guest during a two-day program. He met with the faculty, spoke to classes, and was available to talk with interested students. Other professional activities included tours of Nambe Mills, Inc., Santa Fe, and Albuquerque Gravel Products.

Fund raising projects this semester included a flea market and raffle by the pledge class and a Shoppers' Guide published by the chapter.

Other activities included a blood drive, collecting for the March of Dimes, and the organization of an intramural basketball team.

#### TEXAS-EL PASO

THE GAMMA PHI CHAPTER is ending another successful Spring semester of activities. With careful planning and hard work, this semester's activities began with our Rush Smoker to recruit new members from the U.T.E.P. School of Business.

To date, we have already held our pledging ceremony and are presently involved with the Rotary Trade Fair under the theme of "Leadership In Free Enterprise" (L.I.F.E.). Owing to our exceptionally good weather, the local flea market was our target for one of our minor fund raising projects.

Some of our goals for this semester included having guest speakers from the local business community, such as Mr. Jack C. Rolls, Burns Security of El Paso, Texas; Mr. Rettig, De Bryun Advertising of El Paso; the president of El Paso Chamber of Commerce; and Mr. Vernon Gregerson, postmaster of El Paso. Also, we scheduled tours to the Phelps Dodge Cooper Refining, The Federal Reserve Bank, El Paso Environmental Systems, and Billy The Kid (HORTEX) Clothing Manufacturing Company. Our plans also called for more fund raising projects, preparation for initiation and, finally, sponsorship of Business Career Day for all business majors interested in learning more about their particular field of study. Naturally, everything isn't hard work and no play. On March 4 a BYOP party was held, later on we had a bowling night, and, of course, on April 30, we had the Rose Ball.

In closing, we would like to wish our fellow Brothers a successful semester; and if anyone would like some more information on our scheduled activities, please write to: Delta Sigma Pi, Gamma Phi Chapter, The University of Texas at El Paso, P. O. Box 131, El Paso, Texas, 79968.

—MARIO GALDOS

#### ARIZONA

THE GAMMA PSI CHAPTER at the University of Arizona recently donated \$250.00 to the Bill Hibbs Scholarship fund. This scholarship is dedicated to the memory of Bill Hibbs, who was the Assistant Dean for Student Advisement in the College of Business and Public Administration at the University of Arizona for a number of years. In addition,

Bill Hibbs was well loved and highly regarded as the Faculty Advisor to the Gamma Psi Chapter of Delta Sigma Pi until he succumbed to cancer in March of 1973.

The Bill Hibbs Scholarship is given to an upper division or graduate student in the College of Business and Public Administration who has demonstrated academic ability and the motivation to pursue a career in Business or Public Administration. The scholarship was originated by a grant from Mrs. Hibbs, and has been continued by donations from faculty members and students. Because of the close regard for Bill Hibbs by Delta Sigma Pi, the Gamma Psi Chapter is bearing the brunt of building up the fund with the goal of making the Bill Hibbs Scholarship self-perpetuating.

—J. P. RADIGAN

#### ARIZONA STATE

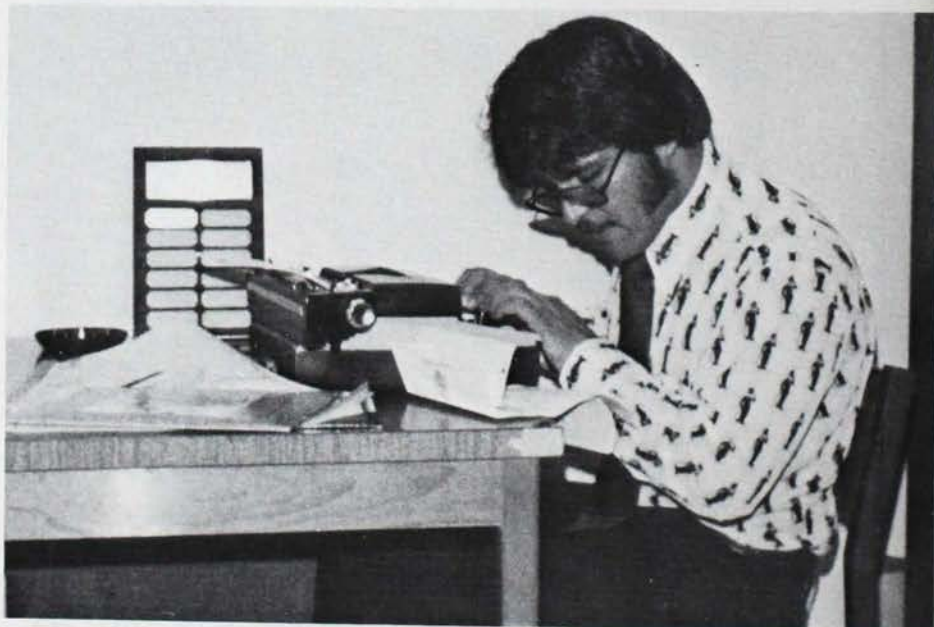
THE GAMMA OMEGA CHAPTER at Arizona State University has again completed a successful rush program this Spring, headed by Gabrielle Thorp. The 18 promising pledges



Ed Avila, left, and Mario Galdos, right, prepare to open the Gamma Phi Chapter meeting at Texas-El Paso.



Officers of Gamma Iota Chapter at New Mexico meet in Executive Committee session.



David Engle, secretary of Gamma Phi Chapter at Texas-El Paso, prepares his reports and plans for Spring, 1977.



are presently going through the rigors of our revised pledge program, led by Harvey Goodman, Vice President for Pledge Education.

Our professional program for the Spring semester, arranged by Larry Lacko, will consist of speakers from various businesses and tours of several firms in the Phoenix area. Merrill Lynch, Pierce, Fenner & Smith hosted our first tour in their Phoenix branch. Among others scheduled are an American Airlines

Airport Operations tour and a Coors Brewery Distribution Center tour.

This semester we added two more committees to our chapter. The Bylaws Revision Committee is presently reviewing and revising our bylaws. The Grand Chapter Congress Committee is getting people from our chapter ready to go to Toronto, Canada, this summer. The chapter has approximately 20 enthusiastic people circling the dates for August 14-18.

On the social side, Gamma Omega Chapter just completed our first Annual Ski Trip at Sunrise Ski Area in McNary, Arizona. Twenty-three members and pledges drove up to the Sunrise Ski Lodge and skied for two days. Needless to say, there were quite a few sunburned faces and aching bodies.

The officers elected to carry out the Delta Sigma Pi tradition this semester are: President Phil Bowles, Senior Vice President Jan Garland, Vice President for Professional Activities Larry Lacko, Vice President for Pledge Education Harvey Goodman, Treasurer Ginger Rife, Recording Secretary Kathy Jurkovic, Chapter Efficiency Chairman Greg Kasun, Chancellor Greg Konz and Historian Kim Fara.

Many of the Gamma Omega Brothers will be graduating at the end of this semester, so the remaining Brothers will have to carry on the fine tradition of the Gamma Omega Chapter. We will have little difficulty in keeping up the high reputation Gamma Omega Chapter has established throughout the years. The recently initiated pledge class has shown much of the skill in organization and initiative that is characteristic of our chapter.

Best of luck to all those graduating Deltasigs. Hope to see you at the Grand Chapter Congress!

—JIM M. FARA

## NEW MEXICO STATE

EPSILON UPSILON CHAPTER at New Mexico State University looked forward to a promising and rewarding Spring semester. Plans were made for the annual seminar for the Advancement of Small Business in cooperation with the Small Businessmen's Association and the Las Cruces Chamber of Commerce. Guest speakers from the University of New Mexico and from our University lectured on programs beneficial to small businesses.

Brother John Hardin managed a very successful rush program which included two Smokers, during which Mr. Steve LeBlanc, our chapter advisor, and Mr. Arnold Viramontes, our District Director, spoke to the prospective pledges. The Rush activities attracted a total of 20 pledges to be under the guidance of Brother Jim Wilson, the Vice President of Pledge Education.

Other activities for the semester included tours and lectures arranged by Brother Jim Lujan. Our first professional speaker was Mr. Mike Madrid, Vice President of Marketing at a local bank. The chapter toured the Tony Lama Boot Manufacturing Company in El Paso on March 24.

—ALBERT C. JORDAN

## WESTERN STATE

ZETA KAPPA CHAPTER began Winter quarter with an enthusiastic group of newly elected officers. New ideas are constantly being brought up including a new concept and program for the following rush. We are aiming for a one-to-one relationship between the members and prospective pledges long before the formal pledging takes place.

The Spring break trip, annually planned at this time, was taken to Phoenix, Arizona. A tour of Honeywell was set and we had to wait for confirmation of other tours of businesses in the area. Hopefully, the trip will be as enjoyable and successful as it was last year.

Plans for this year's Rose Banquet are well underway. The date is May 21 which is well into the Spring, making the mountains a beautiful setting for the banquet. It will be held at the Almont Resort and we hope to have many new initiates to join us for this special banquet.

—CATHERINE M. HUNTER

## INTERMOUNTAIN REGION

### Not Reporting

Utah  
Colorado  
Northern Arizona  
Weber State

## SAN FRANCISCO

GAMMA OMICRON CHAPTER at the University of San Francisco has been busy preparing for the Spring rush program. We revised the Associate Member Program and feel we have a good deal more to offer prospective members.

During Spring break a few of the Brothers, headed by Junior Vice President Tony Michaelis and Historian Jay Strauss, took a trip to Lake Tahoe for some skiing and relaxation. On April 16, the Brothers of the chapter attended opening day at Candlestick Park



Theta Tau Chapter at St. Cloud State honors a sweetheart.



The Epsilon Phi Chapter pledges at C.S.U.-Sacramento after their very successful Spaghetti Dinner for the members and alumni of the chapter.



to watch the San Francisco Giants host the Los Angeles Dodgers. This was followed by a retreat on April 29 at Sacred Heart Los Gatos.

The Gamma Omicron Chapter of Delta Sigma Pi is proud to announce Michael Anthony Thompson as our Western Regional Undergraduate of the Year 1976-77. Good luck, Michael, in the national competition.

The Brothers of Gamma Omicron Chapter wish to thank Tom Harnett, Paul Lorton, and Father William McGinnes for their thoughtfulness and guidance through the years.

In closing, I would like to acknowledge the fine job done by our officers and extend a special thanks to our president and senior vice president, Dennis Thomas and Ken Simonchini.

All the Brothers of Gamma Omicron Chapter would like to wish Deltasigs in all chapters a very good Summer and success in all of their endeavors.

—WAYNE G. WARD

### C.S.U.-SAN FRANCISCO

DELTA OMICRON CHAPTER has had a great Spring semester with many thanks to our officers of this semester: Bob Burns, president; Kent Molyneaux, senior vice president; Frank Patterson, Jr., vice president for pledge education; Tom McLaughlin, vice president for professional activities; Kevin Fong, chancellor; Dennis Ramm, treasurer; Jim Lantz, CEI chairman and assistant secretary; Keith Kutner, secretary; and Historian Janet Lee.

At the time of this writing, our professional events line-up looks promising with our major event for the semester being the annual Career Fair. In this event we, along with the other business school fraternities and organizations, invite major businesses of the San Francisco area to send a representative to our campus for a day or two to inform students of business and job opportunities.

To start the semester out right, we had a weekend retreat before school started to square away any difficulties that might be encountered later on. It was held at the Redwood Glen Baptist Retreat near Memorial Park in San Mateo county. Our thanks to Larry Tunis for the initial push for this project and to Tom McLaughlin for setting up all the arrangements.

Our recruiting activities this semester went off with great enthusiasm. We had over 80 people signed up and invited to our semi-annual rush dinner at Sigmund Stern Grove here in the city. The new crop of pledges looks promising.

We of Delta Omicron Chapter want to give our best wishes to Brother Eyvette Erdozaincy and her fiancée, Bob, and to congratulate Brother Steve Gianandrea and his fiancée, Sue, on their forthcoming marriages.

Special thanks to our tri-financial chairmen, Armen Jalalian, Rex Saoit and Stanley Chen, for their efforts in keeping us in the black with such fund raising events as the Casino Night Party and our several coffee sales and hamburger feeds.

Hope to see you all at the Grand Chapter Congress in August.

—LISA J. STERN

### C.S.U.-SACRAMENTO

EPSILON PHI CHAPTER is really on the move this Spring semester with many activities planned. Since our membership has more than doubled from the Fall semester, our 28 Brothers (22 men and six women) can really accomplish a lot more.

One of our first activities was to provide information regarding the different business clubs and organizations to the students of the School of Business and Public Administration. Five minutes of class time was taken and slips listing the organizations were passed out and collected. This service project



As a fund raiser, the pledges of Epsilon Phi Chapter at C.S.U.-Sacramento held a bake sale.



Don't ask me what they're doing! Pledge Dave Qualls, left, and Paul Cunha, right, at a recent cocktail party of Epsilon Phi Chapter at C.S.U.-Sacramento.



as a success and Epsilon Phi Chapter received 45 names from which a follow-up was made.

Senior Vice President Linda Ham led a very successful recruiting program, followed by an orientation Spaghetti Feed dinner. After turning in personal resumes and letters of application, 15 students were pinned as prospective members. Brother Ron Volk is leading them through their pledge program. Our professional program has added emphasis under the direction of Brother Doug Gaines. Speakers ranging from public relations to banking to real estate are scheduled. Also planned are some tours of different businesses in the San Francisco area.

The members and pledges looked forward to the Alumni Club Reunion dinner on March 1. Brothers far and near came to share this night of knowledge, inspiration, and friendship. Other activities to look forward to are a Club Party, Casino Royale, and Chapter

Birthday Celebration.

Some projects planned are a special tutoring program for business students, and a critique report listing the teaching and grading policies of business instructors to aid students in their selection of classes. Helping again with the Sacramento Blood Bank drive, and sponsoring an Easter Egg Hunt for under-privileged children were the community service projects planned.

Pulling this all together, Brother Brenda Kelly is keeping on top of collecting points in the Chapter Efficiency Index competition.

We, in Epsilon Phi Chapter, wish all Deltasigs an enjoyable and productive summer.

—MARY L. NOWELL

#### CAL POLY-POMONA

"POLY ON THE MOVE" was the theme for this year's POLY VUE, Cal Poly's annual open house and campus extravaganza. The

theme well describes our campus and our chapter. Cal Poly is a school very much on the move—continuing, as opposed to just starting. Our very name describes that exactly when we say, California State Polytechnic University at Pomona.

Poly Vue was held April 28, 29, 30 and May 1. For our chapter, the prizes ran away with us! While individual Brothers displayed their talents in events such as the Banana Quick Draw and the Skateboard Slalom, our chapter demonstrated its Brotherhood in the brutal Tug-O-War and Pyramid Building contests. Manning concession sites throughout the day and into the night, in addition to our jail at the carnival, provided us with our biggest money maker of the year.

Fun and frolics soon gave way to our event of the year. Our annual Rose Banquet was held along the sunny shores of Southern California. The event instilled in us emotions we shall always remember and cherish. Many, many thanks to Brothers Frank Mondok and Bill Wagoner for providing us with such a beautiful evening.

At this time our chapter would like to express its sincere appreciation for what has been an eventful and exciting year of learning and building. Without the efforts of our entire Brotherhood, failure would have surely been the consequence. In particular, special thanks to Brother Martin Mangione, our president, whose Italian heritage provided us with the needed leadership in times of light and dark; to Brother Frank Pluta, our senior vice president; to Brother Dave Carpenter, our vice president of pledge education; to Brother Doug Wilson, our vice president of professional activities; to Brother Bob Thiergartner, our treasurer; to Brothers Myron Jones and Lane Suyuyasu, our secretaries; to Brother Steve Ropfogel, our chancellor; to Brother Bob Birulin, our CEI chairman; to all our outstanding chairmen, whose devotion illuminated any and all efforts put forward by the entire chapter; and to Dr. John Fleishans, our Chapter Advisor, who provided us with the motivation, guidance, inspiration, encouragement and help all the time—Thank you, everyone!

We wish our graduating Brothers luck and success out there in the big world, and hope that they can find the time to return to visit their Alma Mater and the Eta Chi Chapter.

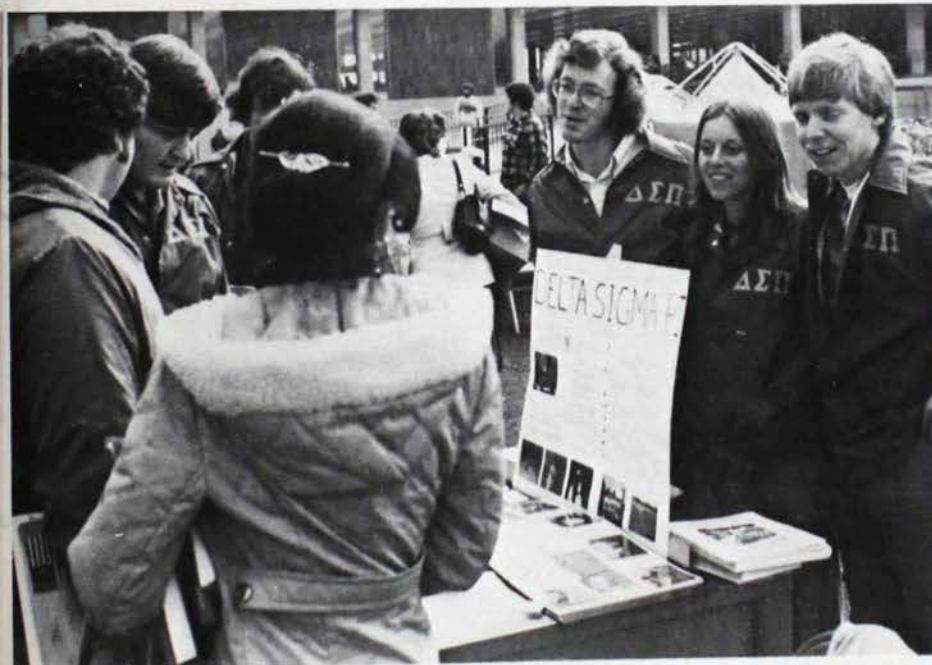
An eventful Summer lies ahead for both graduating and continuing Brothers. We anticipate the Grand Chapter Congress with high hopes, desires and intentions.

Saying "thank you" sometimes is quite enough, but how can it be when you're thanking a Brotherhood for making its chapter Number 1? Eta Chi, you know who you are, as does the Western Region, and, come August, the whole country is gonna know! See you in Toronto!

—FRANK C. PLUTA



Pledges, members, and alumni of Epsilon Phi Chapter at C.S.U.-Sacramento gather prior to initiation.



Members of Epsilon Phi Chapter at C.S.U.-Sacramento and their most successful recruiting table (see cover).

#### WESTERN REGION Not Reporting

Loyola-Marymount  
C.S.U.-Chico  
Menlo  
San Jose



# bulletin board

## \*CONVENTION

The Grand Chapter Congress is a responsibility and an obligation, not a privilege. Every chapter and alumni club should be on hand to take an active role in the fraternity nationally. Convention is also a fantastic opportunity for the fraternalism that is Delta Sigma Pi. Register NOW, using the form in this magazine.

## \*LEGISLATION AND ELECTIONS

All chapters and alumni clubs have received the summary of the amendments to the Constitution and the Ritual revisions to be considered at the Grand Chapter Congress. They have also received the Report of the National Committee on Nominations. All of these matters should be discussed in the chapter or club before the delegate leaves for Toronto.

## \*WITH THIS ISSUE

we complete another academic and fiscal year. We have tried to bring you all the fraternity news along with occasional professional and educational articles, all presented in an appealing format. We hope that you have enjoyed the magazine this year and that you will be among our readers in November, 1977.

## \*COMING IN NOVEMBER

The new Board of Directors and National Executive Committee for 1977-79

The Tale of the Toronto Convention

Undergraduate of the Year 1977

# Be a Life Member of Delta Sigma Pi

Life Members of Delta Sigma Pi are something special and because of this they enjoy certain advantages:

1. Their national alumni dues are paid for the rest of their lives.
2. They receive The DELTASIG four times a year for life.
3. They receive a handsome Life Membership Certificate and Identification Card.
4. Their names are listed on the Life Membership roll of loyalty.
5. They have helped their national fraternity to provide a permanent endowment fund.

To join this special group -

Send your check for \$75.00 to The Central Office, indicating your wish to become a Life Member. The cost can be paid in full or in installments.

Discounts are available to undergraduate members—20 per cent if you join prior to graduation; an additional 10 per cent if your chapter achieves 85,000 points or more in the Chapter Efficiency Index and you exercise the option to become a Life Member before December 31 of that year.

No finer investment can be made by a member of Delta Sigma Pi.

## DELTA SIGMA PI

### SPECIAL APPLICATION FOR AN ACTIVE LIFE MEMBERSHIP

From \_\_\_\_\_ Chapter \_\_\_\_\_

Address \_\_\_\_\_

City, State \_\_\_\_\_ Zip \_\_\_\_\_

I am enclosing my check for \$ \_\_\_\_\_ to cover \_\_\_\_\_ payment(s) of \$5.00 each. It is my understanding that I will receive a 30% discount as a result of my being an undergraduate and a member of a chapter that has achieved Honor Roll or Honorable Mention status in the Chapter Efficiency Index.

### RECORD OF \$5.00 PAYMENTS

- |   |                                    |
|---|------------------------------------|
| 1. <input type="checkbox"/> Chapter Efficiency Index Discount | 7. <input type="checkbox"/> _____  |
| 2. <input type="checkbox"/> Undergraduate Discount            | 8. <input type="checkbox"/> _____  |
| 3. <input type="checkbox"/> _____                             | 9. <input type="checkbox"/> _____  |
| 4. <input type="checkbox"/> _____                             | 10. <input type="checkbox"/> _____ |
| 5. <input type="checkbox"/> _____                             | 11. <input type="checkbox"/> _____ |
| 6. <input type="checkbox"/> _____                             | 12. <input type="checkbox"/> _____ |
|   | 13. <input type="checkbox"/> _____ |

## NOTICE OF ADDRESS CHANGE

Please change my address as follows:

\_\_\_\_\_ street

\_\_\_\_\_ city state zip

Please attach address label here

MAIL TO: Delta Sigma Pi  
330 South Campus Avenue  
Oxford, Ohio 45056



# "BUILDING THE POT"

SIGN on a plumber's truck in Oxford, Ohio: In Our Business, A Flush Is Better Than A Full House.

One of the fondest memories of the social life of my college years at the University of Illinois is the Saturday night-Sunday morning poker games. Several Deltasigs, after going our individual ways for the Saturday evening activity of dates, making the rounds of the campus watering holes, or studying for the killer statistics exams, would gather at a Brother's apartment for a few hours (as long as we could stay awake) of snacks, libations, and "social" poker.

One of the things I learned in these games was that even if you start playing a hand with good cards, the only way to accomplish your objective, to come out with the bucks, is the ability through various strategies to build the pot. It does little good to be technically proficient or "lucky" and win when the pot you wind up winning isn't worth the effort.

In a broader sense, building the pot can be defined as making the choices and taking the actions leading to the fullest possible attainment of objectives. Obviously, people doing many other things besides playing poker may be trying to build the pot for themselves. For the college business student, building the pot usually means working to attain the job or career desired in the business world. One choice many of us have made along the way is to join and actively participate in Delta Sigma Pi for the professional and social experiences enhancing business and personal abilities throughout life.

Other persons in other situations work to build the pot for themselves in innumerable ways. However, the one factor which they all have in

common is that, to a greater or lesser extent, they all must take risks to achieve their ends. The military commander, desiring to conquer the enemy totally, may risk losing a battle to win the war. The auto salesman, confident of his product's superiority, may pointedly risk sending potential buyers to competitor's showroom for comparison which may clinch him the sale. The college student may risk a lower grade by substituting a difficult course for an easy one in order to learn something of real use to him at a later date.

We all took a risk when we joined Delta Sigma Pi! We risked (in most cases) our scarce dollars and, more important, our scarce time in both an absolute and a relative sense. And to the great credit of the fraternity, few of us still in college fail to acknowledge the many ways in which Delta Sigma Pi has helped us "build the pot".

But there is one risk which even the most successful pot builders need to guard against, and that is the loss of the pot after it has been achieved. Perhaps the most frequent, albeit subtle, way to lose the pot is failure to continue building it. A simple word which explains the process is "neglect". The classic example of this is the wealthy businessman who, greedy, refuses to expend sufficient funds for the adequate research and development of new products. It doesn't take long for him to be wiped out by innovative competitors.

The majority of the persons initiated into Delta Sigma Pi have fallen victim to this second type of risk! Needlessly, a major portion of the pot most of us have built up through the fraternity is lost the day we graduate from college simply because we fail to continue building it.

This is how it happens: We learn a lot and receive many benefits from the fraternity during college. We have many regular commitments to keep us involved in Delta Sigma Pi. But as we graduate, we are thinking about that first job and, perhaps, marriage and we are ready to leave school behind for "real-life" experiences. When a letter comes from The Central Office about Life Membership, it seems another expense we cannot afford. After all, we are graduating soon, so we decide to wait on it for a while.

At this point, we have lost a great part of the pot it took us a lot of effort to build, because we never do get that Life Membership. Therefore, we don't get The DELTASIG anymore, and we lose the fraternity contact. We don't know what is going on with alumni clubs or where they are. The "Deltasig for life" eventually becomes one who may say, "Oh yeah, I belonged to Delta Sigma Pi when I was in school". Most of the pot, the opportunity for continued fraternal experiences—business and social—are, in effect, lost.

Delta Sigma Pi was founded to help people like you achieve your objectives. Don't build the pot through the fraternity only to lose it at graduation! Start your Life Membership before you graduate! When you become a Life Member, you don't just get a magazine, some certificates and thanks from "National"; you get that valued opportunity to continue building the pot. And if you're not sure it's worth it, think back to the first principle of accounting. It's worth it.

M. LEE BELL, JR.,  
National Chairman, Committee on  
Life Memberships



## personal mention

Robert E. Hamer, *Northern Arizona*, has been elected chairman of the board of directors of First Federal Savings in Phoenix, Arizona. First Federal Savings is the state's oldest savings and loan association and has 40 branches statewide.

Jack Meyerhoff, *Miami-Ohio*, has been appointed Vice President for Corporate Affairs of the Brunswick Corporation in Skokie, Illinois, in addition to his present responsibilities as Vice President and Chief Financial Officer.

John B. Schwartz, *Kansas*, is now a registered representative with Stifel, Nicolaus and Company, Inc., members New York Stock Exchange, in Wichita, Kansas.

Douglas A. Goynes, *Florida Atlantic*, has been promoted to vice president and director of systemwide operations for Rodeway Inns of America.

Robert K. Rowe, *Texas-El Paso*, has been elected president of the Montwood Square Mall Merchants Association in El Paso. He and his wife, Charlotte, are the owners of Everything Nice Gifts and Everything Good Sandwich Shop in the Montwood Square Mall in El Paso.

Gene P. Leporiere, *Rutgers*, has received the Junior Achievement Distinguished Service Award from Junior Achievement of Union County, Inc., in recognition of his five years of service as a volunteer financial adviser to various JA companies, and for assistance in launching new JA companies in other areas. Brother Leporiere is manager of financial analysis with Equipment Overseas LOB, Chicago Pneumatic Tool Co., in New York City.

Richard E. Danhoff, *Bowling Green*, is a contract sales representative for the Florida Steel Corporation in Ft. Lauderdale, Florida. He is also completing his MBA at Florida Atlantic University in Boca Raton.

Michael Newton, *Michigan*, has accepted the position of Corporate Controller of Springs Mills, Inc., and is now living in Charlotte, North Carolina.

Brother Bruce C. Cole, *Wisconsin-LaCrosse*, has been promoted to Manager, Accounts Payable for The Trane Company in LaCrosse, Wisconsin.

Brother Russell E. Brown, *Arizona State*, is now the Director of Taxes in Arthur Young & Company's Wichita office.

Paul C. McBeth, Jr., *Penn State*, has recently been elected Chairman of Board of Directors, McKees Rocks Industrial Enterprises, Inc., Secretary, Pittsburgh Allegheny & McKees Rocks R.R., and President of McBeth Machinery Company in Pittsburgh, Pennsylvania.

Carl E. Hjerpstedt, Jr., *Pittsburgh*, has been promoted to Assistant Vice President of the brokerage firm of Moore, Leonard & Lynch, Inc., in Pittsburgh, PA.

Brother Robert Hoyerman, *St. Cloud State*, has been assigned to the military trade relations group of Consumer Markets Division-Eastman Kodak Company and serves as a marketing consultant covering U.S. military bases in the Far-East and Alaska. He is now

living in Hong Kong.

Lewis V. Cochran, *Pittsburgh*, has a new position with Chubb & Son, Inc., Pittsburgh, Pennsylvania, as Regional Loss-Claim Manager.

Brother Larry Norman, *South Florida*, is the owner-manager of the Yarn Barn, a craft-hobby shop in Clearwater, Florida.

Lehan B. Paulin, *Detroit*, has been elected to the Board of Directors of the Oakland County Boat Club, Sylvan Lake, Michigan.

Michael Pata, *New Mexico*, is the owner of a collection agency in Albuquerque, New Mexico.

Robert Boyden, *New Mexico*, a CPA with Haskins and Sells, has been awarded the first Peat, Marwick, Mitchell and Company Award for the outstanding student in business administration at The Anderson School, University of New Mexico, at Albuquerque, New Mexico.

Charles M. Shryock III, *Maryland*, is now at the University of Maryland School of Law, Baltimore, Maryland, and has been appointed managing editor of the "Maryland Law Forum," the law journal published by the students.

William H. Palmer, *Western State*, is employed by the U.S. Army (Development and Readiness Command-Darcom) at Sacramento Army Depot as a management analyst at the sub-journeyman level.

## merger

R. Andrew Poole, *Georgia Southern*, to Elizabeth Ann Eastmoore, on June 12, 1976, at Atlanta, GA.

Harold M. Flax, *South Florida*, to Cynthia Isabel Gonzalez, on January 22, 1977, at Tampa, FL.

John Henry Evans, *South Florida*, to Dianne Manning, on January 21, 1977, at Brandon, FL.

Craig E. Reed, *Arizona State*, to Rebecca D. Fanjoy, on January 8, 1977, at Paradise Valley, AZ.

James A. Rumenapp, *Cal-Poly*, to Lydya Welcker, on February 19, 1977, at Covina, CA.

James M. Grisham, *Illinois-Urbana*, to Patricia M. Hulett, at Midlothian, IL.

Charles D. McCabe, *South Florida*, to Linda Kim Chance, on December 18, 1976, at Tampa, FL.

Russell E. Brown, *Arizona State*, to Sally Hewell, on January 8, 1977, at Longview, TX.

Charles M. Shryock III, *Maryland*, to Cathy Conley, on June 5, 1976, at Silver Spring, MD.

## dividends

To Brother and Mrs. Richard E. Danhoff, *Bowling Green*, on August 17, 1976, a daughter, Arletta Lee.

To Brother and Mrs. Bruce C. Cole, *Wisconsin-LaCrosse*, on January 8, 1977, a son, Kevin Corydon.

To Brother and Mrs. Louis M. Cosentino, *Pittsburgh*, on February 9, 1977, a daughter, Julie Michel.

To Brother and Mrs. Clifford E. Giffen, Jr., *Loyola-New Orleans*, on January 4, 1977, an adopted son, Gary Michael.

To Brother and Mrs. Terence R. Garrett, *Duquesne*, on January 7, 1977, a daughter, Rhiannon Faith.

To Brother and Mrs. Ernest Hassan, *Detroit*, on January 8, 1977, a daughter, Lori Lynn.

To Brother and Mrs. Rolf Rautenbach, *South Florida*, on February 1, 1977, a son, David Rolf.

To Brother and Mrs. Robert Deeks, *South Florida*, on November 24, 1976, a son, Andrew Jason.

To Brother and Mrs. Randy Fowler, *Pittsburgh*, on February 1, 1977, a son, Michael Roy.

To Brother and Mrs. Mike Williams, *S.U.N.Y.-Buffalo*, on January 16, 1977, a daughter, Pamela Marie.

## life members

9223 Donald L. Foster, *Gamma Lambda*, Florida State University

9224 Donald N. Fulton, *Iota*, University of Kansas

9225 Richard F. Denes, *Beta Xi*, Rider College

9226 Frank G. Baugh, Jr., *Eta Kappa*, Troy State University

9227 Victor A. Tabor, *Beta Psi*, Louisiana Tech University

9228 James R. Coop, *Gamma Zeta*, Memphis State University

9229 Garry R. Spencer, *Gamma Iota*, University of New Mexico

9230 Stephen W. Murdock, *Kappa*, Georgia State University

9231 Virginia M. Graves, *Zeta Iota*, Mississippi College

9232 Thomas R. Clark, *Beta Chi*, University of Tulsa

9233 Ronald J. Erickson, *Delta Rho*, Ferris State College

9234 Leslie L. Palmer, Jr., *Beta Kappa*, University of Texas-Austin

9235 Terry L. Gates, *Delta Rho*, Ferris State College

9236 William V. Elam, *Gamma Lambda*, Florida State University

9237 John J. Butler, *Alpha Gamma*, Pennsylvania State University

9238 William M. Loftis, *Gamma Epsilon*, Oklahoma State University



- 9239 Steven M. DeRouen, *Eta Tau*, McNeese State University
- 9240 Kevin J. McDermott, *Eta Chi*, California State Polytechnic University-Pomona
- 9241 Judson B. Blount III, *Epsilon Chi*, Georgia Southern College
- 9242 Joseph M. Massey, *Epsilon Chi*, Georgia Southern College
- 9243 Anthony H. Catanese, *Beta Psi*, Louisiana Tech University
- 9244 Leo Kinka, Jr., *Eta Xi*, Philadelphia College of Textiles and Science
- 9245 Noel J. Gibson, *Epsilon Phi*, California State University-Sacramento
- 9246 Philip C. Wagnon, *Beta Kappa*, University of Texas-Austin
- 9247 Kenneth J. Verges, *Delta Nu*, Loyola University-New Orleans
- 9248 Leslie H. Colegrove, *Epsilon Rho*, University of Tampa
- 9249 Linda C. Council, *Eta Upsilon*, University of West Florida
- 9250 Forrest J. Garrison, *Zeta Kappa*, Western State College
- 9251 Lyn D. Luben, *Zeta Omega*, Northern Arizona University
- 9252 Robert A. Foust, Jr., *Alpha Gamma*, Pennsylvania State University
- 9253 Carson J. Bugg, *Eta Tau*, McNeese State University
- 9254 Tony L. Paradise, *Alpha Omicron*, Ohio University
- 9255 Dennis A. Oliver, *Alpha Nu*, University of Denver
- 9256 Russell E. Lagerblade, *Gamma Omega*, Arizona State University
- 9257 Alex D. Cox, *Gamma Tau*, University of Southern Mississippi
- 9258 Jack L. Pollock, *Alpha Beta*, University of Missouri-Columbia
- 9259 Norman J. Costa, *Gamma Omicron*, University of San Francisco
- 9260 Richard B. Featherston, *Alpha Lambda*, University of North Carolina-Chapel Hill
- 9261 Marcia J. Derossett, *Zeta Omega*, Northern Arizona University
- 9262 Wallace M. Sadler, *Eta Kappa*, Troy State University
- 9263 Leland M. Boyer, *Delta Tau*, Indiana State University
- 9264 David J. Ellis, *Alpha Iota*, Drake University
- 9265 Robert J. Scholle, *Alpha Theta*, University of Cincinnati
- 9266 Joseph Conetta, *Theta Iota*, University of Connecticut
- 9267 Janet K. Kassouf, *Delta Omicron*, San Francisco State University
- 9268 Gregory T. Gilmer, *Theta Tau*, St. Cloud State University
- 9269 Jim S. Hollomon, *Delta Eta*, Lamar University
- 9270 Tommy N. Henthorn, *Beta Epsilon*, University of Oklahoma
- 9271 Donald J. Luecke, *Alpha Pi*, Indiana University
- 9272 Keith A. Klingler, *Delta Tau*, Indiana State University
- 9273 Phillip R. Cameron, *Eta Chi*, California State Polytechnic University-Pomona
- 9274 George R. Neureither, *Gamma Sigma*, University of Maryland
- 9275 Charles W. Crawford, *Zeta Tau*, California State University-Hayward
- 9276 John J. Carona, *Beta Kappa*, University of Texas-Austin
- 9277 Fred L. Drake, *Upsilon*, University of Illinois-Urbana
- 9278 Gary J. Buchholz, *Delta Tau*, Indiana State University
- 9279 Van O. Bedell, *Gamma Omega*, Arizona State University
- 9280 Timothy P. Simas, *Epsilon Phi*, California State University-Sacramento
- 9281 Patrick K. Doyle, *Epsilon Phi*, California State University-Sacramento
- 9282 Robert T. Carlin, *Beta Xi*, Rider College
- 9283 Michael Sudar, *Lambda*, University of Pittsburgh
- 9284 James W. Parks II, *Epsilon Xi*, Ball State University
- 9285 Michael G. Macewich, *Gamma Pi*, Loyola University-Chicago
- 9286 Calvin C. Beason, Jr., *Beta Zeta*, Louisiana State University-Baton Rouge
- 9287 Frederick B. Pecora, *Epsilon Nu*, University of New Orleans
- 9288 Raymond G. Pierson, *Beta Rho*, Rutgers University
- 9289 Kevin P. Parks, *Beta Chi*, University of Tulsa
- 9290 James S. Pullen, *Kappa*, Georgia State University
- 9291 Robin B. Park, *Epsilon Chi*, Georgia Southern College
- 9292 Lyle A. Deo, *Gamma Psi*, University of Arizona
- 9293 Paul A. Edmondson, *Gamma Lambda*, Florida State University
- 9294 Sharon M. Reis, *Alpha Omicron*, Ohio University
- 9295 Robert G. Bustos, *Eta Upsilon*, University of West Florida
- 9296 David G. Vineyard, *Eta Sigma*, Southern Illinois University-Edwardsville
- 9297 Donald W. Jennings, *Delta Tau*, Indiana State University
- 9298 Helga Haederle, *Theta Pi*, Bowling Green State University
- 9299 Evelyn J. Vigil, *Gamma Iota*, University of New Mexico
- 9300 Steven D. Shaul, *Epsilon Xi*, Ball State University
- 9301 John M. Mullin, *Upsilon*, University of Illinois-Urbana
- 9302 Stephen T. Miller, *Epsilon Phi*, California State University-Sacramento
- 9303 Garrett G. Blackmon, *Gamma Phi*, University of Texas-El Paso
- 9304 Larry C. Stoeven, *Upsilon*, University of Illinois-Urbana
- 9305 Malcolm E. Campbell, *Epsilon Chi*, Georgia Southern College
- 9306 Thomas R. Hall, *Beta Epsilon*, University of Oklahoma
- 9307 Enoch C. Laud-Darku, *Zeta Rho*, Menlo College
- 9308 Patrick E. Pazak, *Theta Psi*, Indiana University Northwest
- 9309 Charles W. Pearson, Jr., *Eta Rho*, University of Wisconsin-LaCrosse
- 9310 Carl N. Brown, *Gamma Omega*, Arizona State University
- 9311 John M. Gaudry, *Zeta Sigma*, Southeastern Louisiana University
- 9312 Gary F. Ferguson, *Eta Mu*, Northern Illinois University
- 9313 Wilson L. Mar, *Delta Sigma*, Loyola-Marymount University
- 9314 Gary W. Smith, *Eta Theta*, Angelo State University
- 9315 Christopher G. Griffith, *Beta Gamma*, University of South Carolina
- 9316 Michael W. Seno, *Theta Psi*, Indiana University Northwest
- 9317 John R. Nesbitt, *Lambda*, University of Pittsburgh
- 9318 Desiree P. Mayer, *Alpha Omicron*, Ohio University
- 9319 Harvey O. Walker, *Theta Mu*, Columbus College
- 9320 William H. Mitchell, *Gamma Omega*, Arizona State University
- 9321 David J. Blesy, *Zeta Psi*, State University of New York-Albany
- 9322 Roberta K. Robinson, *Beta Pi*, Kent State University
- 9323 John W. Lacy II, *Delta Tau*, Indiana State University
- 9324 John A. Ashford, *Eta Iota*, Nicholls State University
- 9325 Steven A. Shinsato, *Eta Chi*, California State Polytechnic University
- 9326 Gregory G. Hoffman, *Eta Upsilon*, University of West Florida
- 9327 John A. Ziminski, *Theta Iota*, University of Connecticut



# kaleidoscope .... alumni newsmakers

## ALUMNI REPORT

THERE IS A QUESTION in the collective minds of a few of our alumni clubs which, to borrow a line from Bill Shakespeare, goes something like this: "To charter or not to charter? That is the question". I would like to emphasize here that *there is no question*.

Chartered alumni clubs are those clubs which have met the criteria and fulfilled the obligations imposed by the national Constitution and Bylaws. These requirements basically provide that if a club has paid a charter fee of \$20 (\$15 for re-franchising), \$10 annual national alumni dues for each non-Life Member, and submitted a roster of members, a list of officers, and approved bylaws, the club will be officially chartered as a national alumni club.

The advantages of becoming a chartered alumni club are many. Tangible benefits include the following material available free of charge from The Central Office or the Committee on Alumni Activities: standardized membership cards, forms manuals, ZIP-Code computer printouts by area, directory of chartered alumni clubs, and recruiting aids. Further, each chartered alumni club receives regular mailings about the fraternity's activities from The Central Office, Director of Alumni Activities, and other alumni clubs; free publicity is available in each issue of The DELTASIG, for recruiting and other purposes, through articles, pictures, and alumni club listings; each paid-up member of the alumni club receives The DELTASIG four times a year; and \$1 of each \$10 alumni dues paid by the members of a chartered alumni club is earmarked to help defray the cost of sending a delegate to the Grand Chapter Congress.

Intangible benefits include the opportunity to exchange ideas with

other alumni clubs; the right to vote on national issues at the Grand Chapter Congresses and in the interim; and input in a nationally coordinated effort on behalf of chartered alumni clubs by the Committee on Alumni Activities. But the most important intangible benefit has to be Brotherhood—isn't that why most of us joined Delta Sigma Pi in the first place? When we became Deltasigs we opted to become part of a *national fraternity*, not a local club. None of this should change as alumni. Although each alumni club necessarily has goals, problems, and activities indigenous to the area in which it is located, the club and its individual members are nevertheless part of an organization—a Brotherhood—which extends beyond state lines, indeed, national boundaries: The *International Fraternity of Delta Sigma Pi*!

Alumni dues constitute only seven per cent of the fraternity's annual national budget, yet for this, alumni and alumni clubs receive the same treatment and consideration as do the undergraduate chapters; this includes the use of Central Office staff time and office overhead as well as countless hours and out-of-pocket funds spent by your Committee on Alumni Activities. Isn't it time we made this a two-way street, with *all* alumni clubs becoming *chartered* alumni clubs and working, contributing, receiving functions of our *national* fraternity?

"Only in union is there strength". Remember ??? —MICHAEL R. MALLONEE-DIRECTOR OF ALUMNI ACTIVITIES

## ATLANTA

ATLANTA DELTASIGS ARE turning out in ever increasing numbers to attend well planned timely meetings. At the January session, we called on two successful Brothers, one an "old timer", Fred Windham, and the other a newer initiate, Bob Kubicki, to bring us up to date on tax matters for 1977 and Estate Planning. Their advice and suggestions gave the 46 old and new Deltasigs and some wives important thoughts for consideration in assessing the new gift and tax laws. It was a cold evening outside, but a warm one in fraternal fellowship.

Our February meeting fell victim to the vagaries of Winter and the energy crisis, resulting in postponement of the East area meeting to April 12. Brother Ken Krautter, Founder of "Stop Drugs at the Source", is scheduled to talk to us about his nationwide Citizens Campaign to keep drugs away from our children.

Kappa's 56th Birthday was celebrated March 12 with a Past Presidents' night. Homer T. Brewer, Past Grand President, presided over the ceremonies. Nearly 100 Brothers and their spouses or companions were in attendance. We were treated to some interesting recollections of events that occurred during the terms of office of a number of the former Kappa Chapter leaders. Among those present were representatives of some of the oldest administrations in the chapter, Brothers like Frank Brandes and Thoben Elrod. Warm messages of greeting to all celebrants were read from many of those unable to attend because of distance.

Annual elections take place in May. A new set of officers will then take over and, hopefully, continue to prove that "Atlanta Deltasigs are a Bullish Bunch—Getting ready for '77".

—ROBERT G. BUSSE

## BUFFALO

BUFFALO ALUMNI CLUB at Buffalo, New York, was not spared by this season's heavy snow storms in the city and its surrounding counties. Due to the driving ban imposed by the Mayor of Buffalo, the February 4 dinner meeting had to be postponed. Nevertheless, the meeting was held a week later at which time Guest Speaker Ms. Ester Gulyas, City Manager of H & R Block Inc., enlightened the group on the changes mandated by the Tax Reform Act of 1976. The meeting was also opened to the undergraduate chapter.

However, for those who think Buffalo is all Winter and snow, take a look at the snapshot above (below?). This happy crew are Brothers and wives or sweethearts of the alumni club and undergraduate chapter. The craft is the 43-foot "Harmony" guided by Captain Rusin at the helm. The sailboat had been chartered by the Buffalo Alumni Club for a day-long cruise on Lake Ontario during the month of August, 1976.

On March 5, the Alumni Club scheduled a night at the Studio Arena, Buffalo's No. 1



spot for live theatrical performances. Starring that night was Emyln Williams, the distinguished actor-author in his acclaimed solo performance as Charles Dickens. Undergraduates, wives and friends were also invited.

Election of officers is scheduled to be held in May, at which time the selection of a delegate and alternate to the Grand Chapter Congress in Toronto will also be made. President Arthur Rago expressed his hope that as many members as possible would attend.

Special greetings to all former Alpha Kappa Chapter members who have left Buffalo. We welcome any Deltasig who is planning to move to Buffalo, or is presently living in the

area, to join the Buffalo Alumni Club. For information about joining, contact either Art Rago, 2748 George Urban Boulevard, Depew, New York 14043, phone 716-684-2099; or Hank Schenk, 225 Lou Ann Drive, Depew, New York 14043, phone 716-684-7322.

—MANFRED P. BONISCH

#### CHICAGO

AS WE END this fraternal year the officers and directors of the Chicago Alumni Club would like to thank the more than 170 Deltasigs who joined our club this year for helping to improve the club and the fraternity. Without your participation and support not only would there not be a Chicago Alumni Club, but the fraternity would not be as good

as it is. We hope to see you again next year.

The Chicago Alumni Club awarded another Order of the Golden Helmet this year. At our annual Past Presidents' Night dinner Brother John F. Mannion, Alpha Chapter, was elevated to the Order of the Golden Helmet in recognition and appreciation of his minimum of 50 years of membership and participation in Delta Sigma Pi. We look forward to honoring other such loyal Brothers in the future.

Even though this is the last issue of The DELTASIG for this activity year there are still many functions planned for the months ahead. This month we will hold a card party, the details of which will be included in the flier for this function. This function will be a welcome change for those club members who last month traveled down to Charleston for the annual Softball Tournament of the Illinois chapters of Delta Sigma Pi. This was the first time in history that the Chicago Alumni Club sent a team to participate in this tournament. We look forward to going back next year.

On June 2 we will hold our annual Golf Outing at the Midwest Country Club. Later that evening we will hold our annual Officer Farewell Dinner at the Midwest Country Club, with the election of new club officers and directors following the dinner. Even if you can't take the day off from work to go golfing, at least plan to be with us that evening. On July 9 we will have the Dinner-Theatre Party at Drury Lane East in Chicago. This event is open to wives and dates.

And then the countdown to Toronto and the 31st Grand Chapter Congress begins. August 14 thru 18 will have Deltasigs from all over this hemisphere gathered to enjoy that special Deltasig fraternalism found only at a Grand Chapter Congress. Cost information on this Congress (called Congress of Chapters in earlier times) can be found elsewhere in this issue of The DELTASIG. Those of you who have attended a Grand Chapter Congress know the benefits of attending, and this Congress should be the best yet.

Remember that information about the club and our activities can be obtained simply by writing us: Chicago Alumni Club of Delta Sigma Pi, P. O. Box 11314, Chicago, Illinois 60611.

And it is not too early to start thinking about the 1977-78 club fiscal/activity year. Be sure to join us next year so that you can continue to benefit from Delta Sigma Pi, as well as to help improve Delta Sigma Pi. Alumni Club membership and participation will bring the benefits of Delta Sigma Pi into full focus. Join us and you will resume and maintain your Deltasig experience of fraternal enrichment and professional development. See you in Toronto!

—JAMES L. PRESCOTT

#### CRESCENT CITY

IT'S OVER! Those words or some similar are being echoed across the nation as Brothers close out the academic year. For those graduating, the change is from student to wage earner and from active undergraduate to alumni. The Crescent City Alumni Club wishes all graduates the best of luck in their careers, and reminds them that alumni



Tony Fernandez, left, of the Chicago Alumni Club, with Psi Chapter members, Wisconsin-Madison, at the Milwaukee Alumni Club Installation.



Peter Engle, right, of Epsilon Phi Chapter at C.S.U.-Sacramento, presenting the chapter calendar and professional program to the Sacramento Alumni Club.



clubs throughout the country stand ready to help. Anyone interviewing in New Orleans, regardless of your present location, can call this writer (AC 504 482-4955) for information on the city, job, club or whatever.

The club is following the lead of schools and slowing down for Summer. We will soon have a new slate of officers whose first tasks is planning next year's activities. Some things are definite, such as the annual picnic in July, replete with food, women, beer, kids, beer, games, beer and some beer. In August we have a "Wednesday night at the movies", showing highlights of the New Orleans Saints and Jazz.

We look forward to the next year and hope to continue to be of service to undergraduate chapters, our alumni and the community.

—J. MALCOLM DICHARRY

### LAKE CHARLES-BAYOU COUNTRY

**THE BAYOU COUNTRY ALUMNI CLUB** is still trying to catch its breath after taking part in the Crescent City Alumni Club's basketball tournament. We really had a great time and want to thank the Brothers in New Orleans for sponsoring another fine tournament.

With graduation just around the corner, the Bayou Country Alumni Club would like to welcome all of the graduates into the ranks of the alumni of Delta Sigma Pi. We are looking forward to enrolling several of these Spring graduates from McNeese State University into our club.

May is the month for the undergraduate chapter to hold its annual Rose Ball. All Bayou Country alumni have a "standing invitation", and are looking forward to that night.

Any Deltasig living in or just passing through Southwest Louisiana who is interested in learning more about our club may contact Gus Schram III at 433-1021, or Tom Baldassari at 478-1350.

—TOM BALDASSARI

### NORTHERN VIRGINIA

**THE NORTHERN VIRGINIA ALUMNI CLUB** is preparing to end another successful year of fraternal activities. Our year has included an interesting mix of social and professional functions of monthly dinner meetings, holiday parties, and, of course, our annual picnic. As the year ends, our plans for next year are well underway.

Next year, our monthly dinner meetings will be held on the fourth Thursday of the month at the Iron Skillet Restaurant, beginning in September and continuing through May. The meals are excellent and each meeting features a professional speaker from the local business community on topics of interest to all. Holiday parties are planned at Christmas, New Year's and Valentine's Day. A semi-formal dinner dance is in the works for Founders' Day. And, of course, the year's activities will be "kicked-off" with our annual picnic in August.

The Northern Virginia Alumni Club extends an open invitation to any and all Deltasigs living in, or just passing through, the Washington, DC, area to give us a call and join in our activities. If you plan to visit the area, please feel free to call us and come

join in our functions. For further information, please call Greg Carper, president, 703-451-7976, or Bob Guenther, secretary, 703-455-5546.

—JIM D'AGOSTINO

### NORTHWEST INDIANA

AS I COMMENTED in my last article the next time you hear from me I'll be a happily married man—well, I am.

In May we will hold our first undergraduate night with a wine and cheese party. We hope to increase our membership from the graduating Brothers of Theta Psi Chapter.

Summer is around the corner and for you golfers that means another successful or "not so" successful season. For the Brothers of the Northwest Indiana Alumni Club they can show off their "low" scores at our second annual golf outing in July. Practice up, Brothers, some of us really need it. You will be receiving more information on the golf outing soon in our newsletter.

Election of new officers will take place in August and we encourage all of our members to help assist in the selection of those Brothers that will lead us through another successful year.

August is our 31st Grand Chapter Congress in Canada. I hope all alumni clubs are represented, as well as undergraduate chapters. It is your loss if you don't attend.

Remember, Brothers, in the Northwest Indiana Region, the alumni club is less demanding than the undergraduate chapter. If you live in the Northwest Indiana Region or have just moved here, send us your name and address and we will be more than willing to send you information regarding our alumni club. You can write to us at P. O. Box 1857, Gary, Indiana 46409.

Have a great Summer.

—RAY N. GIACOMINI

### PHOENIX-THUNDERBIRD

**UNDER THE LEADERSHIP** of its officers, the Thunderbird Alumni Association has maintained an active schedule of events over the past year, including a family picnic, a wine tasting party, and a New Year's Eve party, as well as monthly luncheons.

Starting in January, 1977, the luncheon meetings are now being held at the uptown Arizona Club where the food and facilities are excellent. Short programs of a business or general nature are being presented at each of the luncheons which are scheduled for the third Tuesday of every month. All Deltasigs in the area are encouraged to attend the luncheons so that they can meet new members and renew old acquaintances.

Active memberships in the Association constantly continue to grow and we anticipate that we will be able to meet our goal of 100 active members by this Summer. With considerable help from several of our alumni members and members of the Gamma Omega Chapter, our computerized membership and mailing list will soon be available. Plans are well underway for the publication of a new membership directory this Spring and all alumni in the area are urged to submit a membership application and pay their dues in order to ensure their inclusion on the mailing list and in the directory. Anyone wishing

to place an advertisement in the directory should contact one of the Association officers.

Publication of the Association's semi-monthly newsletter is being continued on a regular basis; however, in the future distribution of the newsletter will be limited to active members.

Plans for the upcoming Spring and Summer include, in addition to the monthly luncheons, participation in Arizona Deltasig Day, a card party, a variety of outdoor activities, and a dinner meeting with a professional program of interest to all members.

Any inquiries in regard to the Association should be forwarded to Thunderbird Alumni Association of Delta Sigma Pi, P. O. Box 27985, Tempe, Arizona 85282.

—WILLIAM R. LEONARD

### PITTSBURGH

**THE 1976-77 SEASON** of the Pittsburgh Alumni Club, under the leadership of president Vince Dlugos, is being enjoyed by many of the members. Because our town was hit by many days of extremely cold weather following the holiday season, some of our program had to be curtailed. Our program during the present season has been made up of a couple of very well-attended business meetings followed by fellowship hours, as well as a combined Founders' Day-Christmas Party at the Marriott Inn. Also, our annual Square Dance was held at the student union of Duquesne University, the home of Theta Rho Chapter. Some of our club members have taken part in the Lambda Chapter smokers and initiations and also have attended the Spring Banquet held for the newly initiated.

The luncheon group of the alumni club, under the direction of Jim Elderkin and his committee, has been meeting the third Monday of each month at the William Penn Hotel. Some of the interesting luncheon guest speakers were Bill Hunt of the Port Authority and Bob Coll, Superintendent of Police.

The Board of Directors of the club awarded the 1976 "Herb Finney Scholarship" to Roger R. Shaffer, Jr., a Pittsburgh student in Economics. The 1977 award will be presented to a student of Duquesne University School of Business.

Work is being done to arouse some enthusiasm for the club attendance at the Grand Chapter Congress in Toronto.

—JOHN R. CONLEY

### ALUMNI CLUBS

#### Not Reporting

Albuquerque-Zia  
Baltimore  
Cincinnati  
Columbus  
Denver  
Detroit-Greater Detroit  
El Paso-Sun City  
Los Angeles-Southern California  
Oklahoma City  
Philadelphia-Omega  
Sacramento  
San Francisco  
Tulsa  
Washington  
Wheeling



# alumni club directory



**Milt Kassner, Delta, is chairman of the chartering effort of the Milwaukee Alumni Club.**

**Albuquerque-Zia**  
President: Mr. Patrick G. Cruz  
P. O. Box 1640  
Albuquerque, New Mexico 87103  
Telephone: 505-765-1149

**Atlanta**  
President: Mr. James M. Griffith, Jr.  
1285 Middlesex Avenue, NE  
Atlanta, Georgia 30306  
Telephone: 404-876-3537

**Baltimore**  
President: Mr. Thomas O. Murn  
3101 Brendan Avenue  
Baltimore, Maryland 21213  
Telephone: 301-488-5562

**Buffalo**  
President: Mr. Arthur J. Rago, Jr.  
2748 George Urban Boulevard  
Depew, New York 14043  
Telephone: 716-684-2099

**Chicago**  
President: Mr. Robert J. Van Hyfte  
235 N. Richmond  
Clarendon Hills, Illinois 60514  
Telephone: 312-986-9063

**Cincinnati**  
President: Mr. Lawrence L. Lusby  
8511 Cox Road  
West Chester, Ohio 45069  
Telephone: 513-777-9360

**Detroit-Greater Detroit**  
President: Mr. Leo A. Garcia  
384 Eileen Drive  
Bloomfield Hills, Michigan 48013  
Telephone: 338-2673

**El Paso-Sun City**  
President: Mr. Kenneth E. May  
10048 Quebec  
El Paso, Texas 79924  
Telephone: 915-755-3839

**Gary-Northwest Indiana**  
President: Mr. Geoffrey M. Knoerzer  
18136 Oakwood  
Lansing, Illinois 60438  
Telephone: 312-895-2235

**Lake Charles-Bayou Country**  
President: Mr. Gus W. Schram III  
P. O. Box 761  
Lake Charles, Louisiana 70601  
Telephone: 318-433-1021

**Los Angeles-Southern California**  
President: Mr. Charles A. Nader, Jr.  
12105 York Avenue, Apt. H  
Hawthorne, California 90250  
Telephone: 213-676-9784

**New Orleans-Crescent City**  
President: Mr. Louis Lehr, Jr.  
650 Bellemeade Boulevard, Apt. 5-J  
Gretna, Louisiana 70053  
Telephone: 504-367-6797

**Northern Virginia**  
President: Mr. Gregory D. Carper  
5961 Joffa Place  
Springfield, Virginia 22151  
Telephone: 703-451-7976

**Oklahoma City**  
President: Mr. Charles M. Brown  
2502 N. Robinson  
Oklahoma City, Oklahoma 73103  
Telephone: 405-528-0567

**Phoenix-Thunderbird**  
President: Mr. William R. Leonard  
3502 E. Pasadena  
Phoenix, Arizona 85018  
Telephone: 602-955-2807

**Pittsburgh**  
President: Mr. Vincent T. Dlugos  
421 Newkirk Street  
Carnegie, Pennsylvania 15106  
Telephone: 276-5344

**Sacramento**  
President: Mr. John B. Pinkerton  
2424 Larkspur Lane, Apt. 218  
Sacramento, California 95825  
Telephone: 916-485-0473

**San Francisco**  
President: Mr. Michael Glenn Verdone  
20 Shady Lane  
Hillsborough, California 94010  
Telephone: 415-873-9287

**Tulsa**  
President: Mr. D. Scott Spaulding  
5629 S. Quebec  
Tulsa, Oklahoma 74135  
Telephone: 627-6567

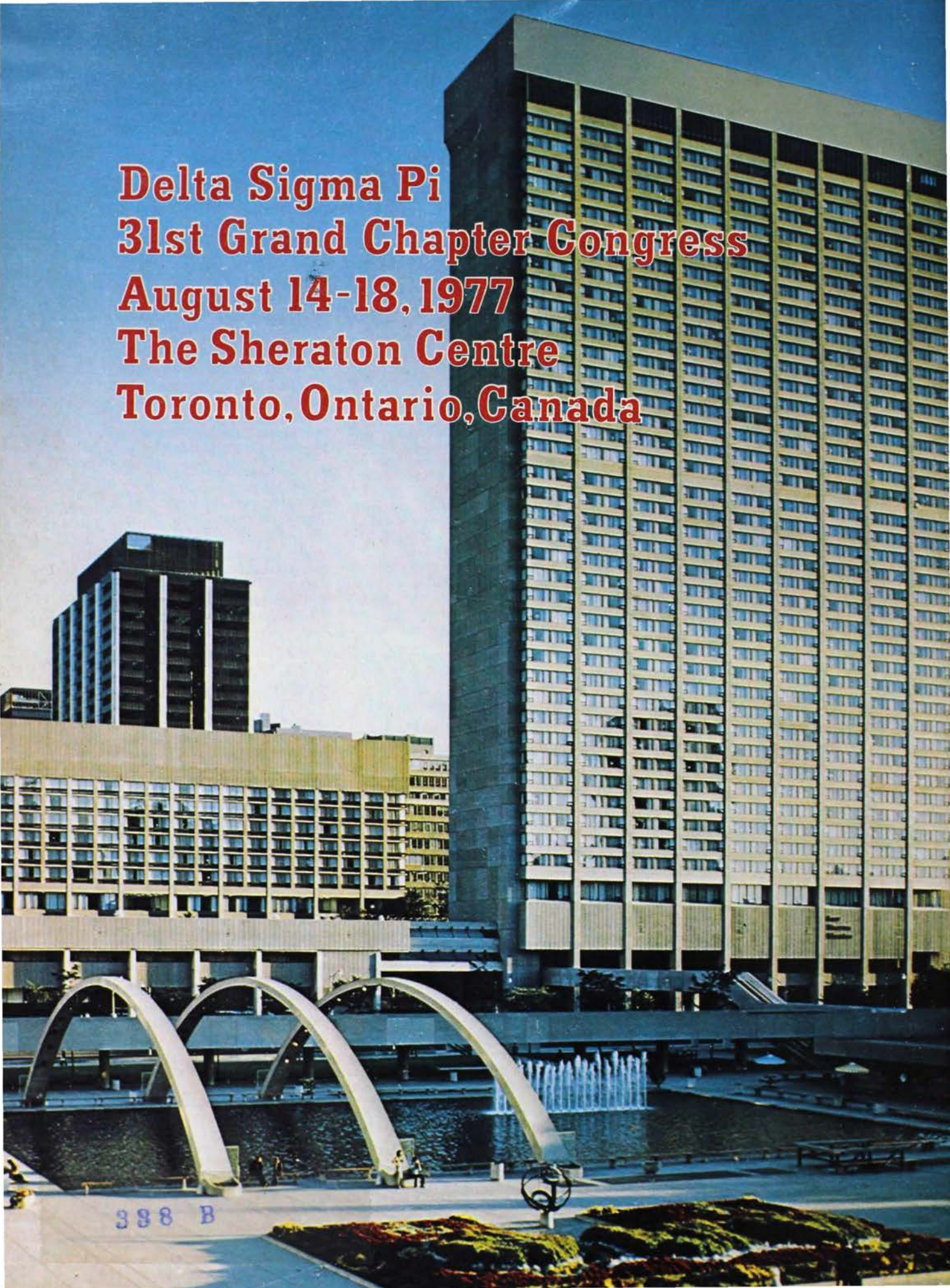
**Washington**  
President: James R. Johnston  
10193 Campus Way, S  
Upper Marlboro, Maryland 20870  
Telephone: 301-336-5454



**This happy sailboat crew is from the Buffalo Alumni Club.**



**Delta Sigma Pi  
31st Grand Chapter Congress  
August 14-18, 1977  
The Sheraton Centre  
Toronto, Ontario, Canada**



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