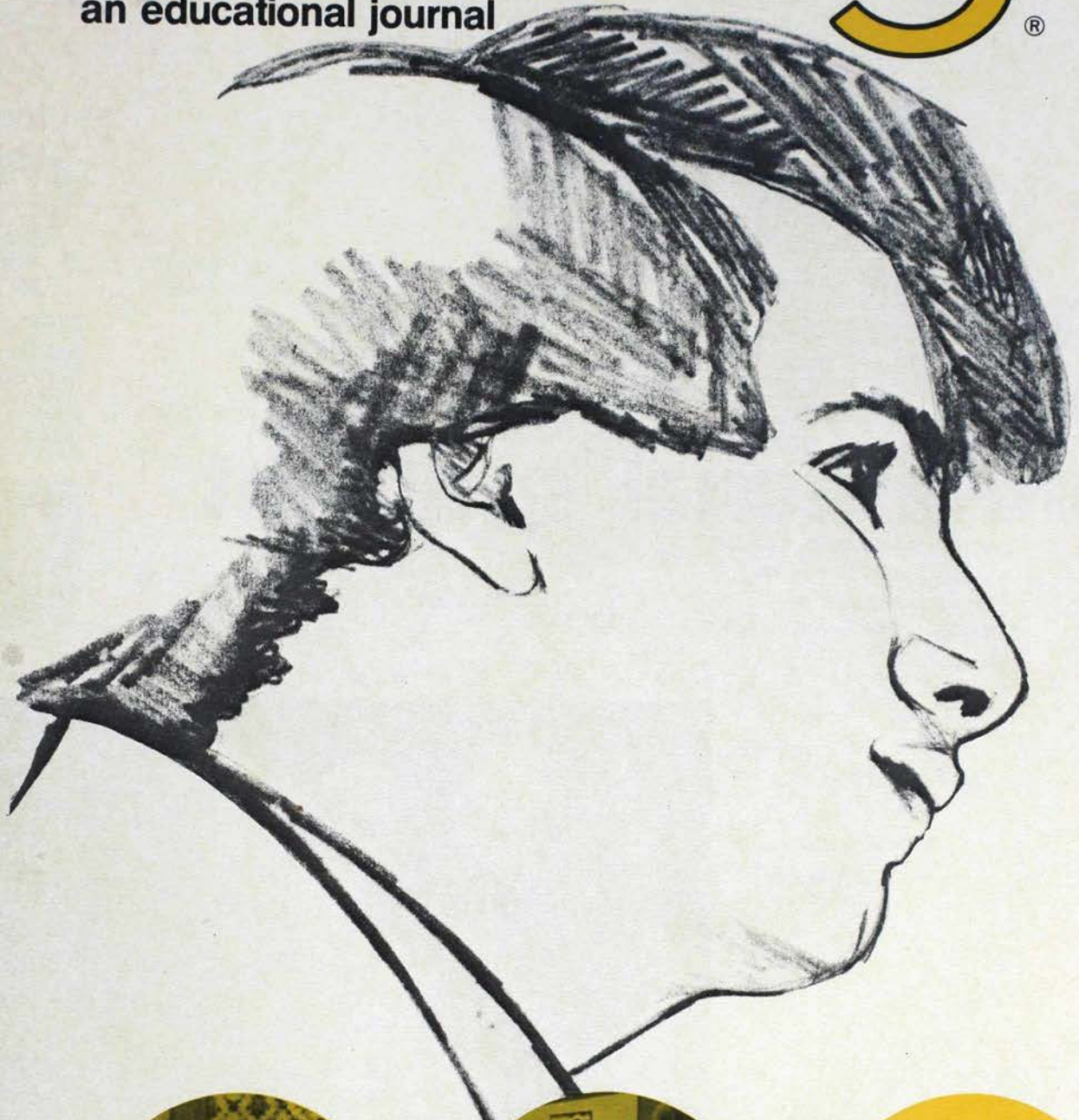


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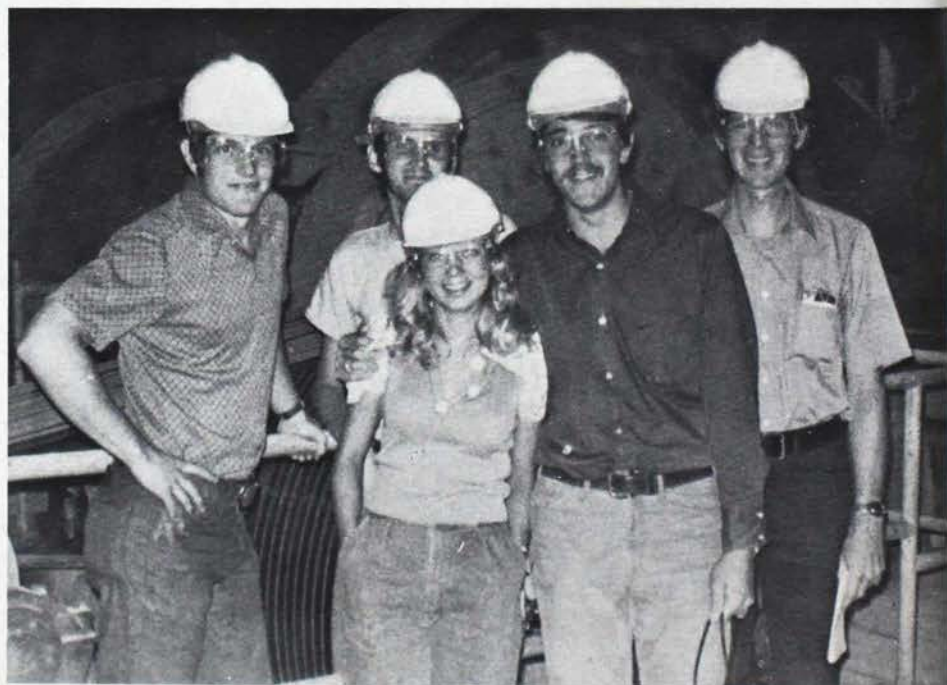
an educational journal



Keynoter
Convention
'74

January, 1975

in the professional spotlight



Way Down Under. Hardhats and safety goggles are the uniform of the day for Brothers of Gamma Omega Chapter, Arizona State, (and a friend) during a tour of one of Arizona's mines.

The **deltasig**®

January, 1975
Volume LXIV, No. 2
An Educational Journal

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Convention

Grand Chapter Congress
August 19-22, 1975
Tan-Tar-A Resort
Lake of the Ozarks, Missouri

Cover

An intent listener introduces our story on Fall, '74 Regional Conferences.

Editor

Ben H. Wolfenberger

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Commentary.....



The meaning of values and ethics has been recently under scrutiny more than they have been in years. Accusations concerning double standards have been frequently made. In the aftermath of Watergate, it is not uncommon to question anyone concerning their motives.

At the height of the Watergate hearings, the American public was concerned—as well they should have been—about the ethics of our public officials. However, often when individuals were questioned about their attitude on the city mayor, or council member, or other local official about what was right and wrong for them, it was easy to see a double standard for public officials. In local situations, citizens are not as critical, saying, more or less, “that’s what you expect in our town.” I would like to suggest that this tendency to overlook graft, corruption, and malfeasance in office should be just as much a concern of the electorate as similar deeds by higher officials. Couldn’t it well be true that by tending to ignore misdeeds by public officials on the local level we are simply encouraging them to continue

such action if and when they ever become more than just local officials?

Yet criticism abounds about the apparent double standard of justice when it comes to meting out punishment. Certainly, it is abhorrible to find a Jean Valjean sentenced to an unfair punishment for stealing a loaf of bread for his family, and it should be just as abhorrible to find a high official sentenced unfairly for his crimes. But we continue to tend to overlook the crime itself if it is perpetrated on the local level. When we do so, how can we expect more at any higher level, for, after all, didn’t most officials at higher levels learn their “trade” when they were among us?

Perhaps we don’t think of it enough—if at all—but the proper program of education in Delta Sigma Pi could be an important part in developing values and ethics. If one recalls the purposes of our Fraternity, one can easily see that we purport to advance some rather high-sounding reasons for our existence. Perhaps it is time for each of us—in chapter meetings, in chapter activities, in our everyday lives—to begin to live up to the standards established as a part of our ritual. Considerable attention is given during a year to membership recruitment, to the Chapter Efficiency Index, to financial obligations, and several other things. We even have a program of membership development, particularly during pledge education. But what fraction of this membership development is devoted to developing better commercial ethics? Do we ever think of directing any attention to this matter? Just how can we help to develop better commercial ethics?

Perhaps in this day and age when it is so very easy to be critical of others, we should look at our own program and see whether or not we are doing our part to help alleviate the problem—or, perhaps by oversight, we may be contributing to the double standards and injustices we can see around us. When our hour of death approaches, just what will they say about us?

Fraternally,

Harold L. Cannon
Grand President

lifestyle

... among the chapters

NEW YORK

ALPHA CHAPTER AT New York University is off to one of its best semesters ever. We had 11 pledges rushing this Fall, the highest number that we have had for a number of years. The rush program was very successful due to the efforts of Sid Witzer, president; Vic Ageuce, senior vice president; and Jack Hayon, vice president of pledge education.

Vice President for Professional Activities, David D'Ermilio had a good program this Fall. Bruce Robinson of Bache and Company spoke on "The Individual's Future on Wall Street"; Bernard Singer and Mel Berger from the Internal Revenue Service discussed "Personal Deductions" and "Corporate Fraud."

Alpha Chapter's fund raising program is going well, thanks to the contribution of the Brothers from the Eastern Region during the Regional Conference.

The Brothers celebrated Founders' Day on November 7, along with the pledges at the NYU Faculty Club. Alpha dedicated its library to Frank J. McGoldrick, class of 1912 and honored Jack Buttine with the Alpha of the Year Award. We expect to have another good semester at Alpha Chapter as the enthusiasm exhibited by the Brothers and new pledges is very encouraging. The Brothers also wish the other chapters of Delta Sigma Pi success in the coming year.

SUNY—BUFFALO

DELTA SIGMA CHAPTERS TAKE NOTICE! If you're interested in a formula for a successful chapter; 100,000 efficiency points, runner-up for undergraduate of the year, a year of informative business meetings and a social calendar full of well run activities, competent and dynamic leadership with the total involvement of your brothers, Alpha Kappa Chapter is where it's at.

Franklin Tober, Past Grand Chapter President, was present at the fall rush party which included cocktails and hors d'oeuvres. The pledge ceremony was followed by the semi-annual trek to a brother's home for a social evening where we got to know the pledges in a more relaxed atmosphere and on a more personal basis. Brother John Anderson worked long and hard to make that evening a success. Other events included a summer picnic complete with a clown to entertain the children, compliments of our wives club, November bowling party, and December's initiation and social.

October saw a contingent of brothers make the trip to Albany for the Eastern Regional Convention headed by President Bill Pratt, our runner-up for undergraduate of the year. Much was accomplished and the trip is still being talked about at the Chapter meetings.

Committees have been formed to make

preparations to celebrate the 50th anniversary of Alpha Kappa Chapter in May. District Director Dick Parnitzke is chairman of the Golden Helmet Award which will be presented to the outstanding founding brother. The committee is contacting these brothers who are still living in the area for photographs, memorabilia and information in general about that period which might add to the celebration.

We are looking forward to another year of outstanding and informative tours and lectures one of which will be a seminar on the conversion to the metric system held early in January.

—REYNOLD F. JENNETTI, SR.

ROCHESTER TECH

EPSILON LAMBDA CHAPTER at Rochester Institute of Technology has just ended one of the most successful rush programs in our history. The Brothers did a fine job of recruiting these new pledges in the Fall rush program.

This year we are pleased to announce that Brother Jim Bellis from Theta Pi Chapter, at Bowling Green, has joined us. We are looking forward to working with him in the coming years.

We have two financial projects in the making, a calculator raffle, and selling Christmas cards. The Brothers have high hopes for these two financial projects.

Our Fall professional program included a tour of the wineries down in the center of New York's vineyards. Also there is a tour planned of Kodak Park, and the monthly A.M.S. meeting are always enjoyable.

The Epsilon Lambda Chapter is looking forward to a well balanced year.

—WILLIAM E. DIAMOND.

C. W. POST

ZETA OMICRON CHAPTER at C. W. Post Center has begun plans for its annual horse show, raffle and blood drive. The proceeds from the horse show and raffle go towards the school scholarship fund which is set aside each year for our book scholarship award. This award is presented in May to an undergraduate student, based on scholastics and financial need. The school blood drive is co-sponsored with the help and assistance of the Student Advocate. Our function is to help organize and work on the day of the blood drive.

Of mention is that in our school government we have become very active. The president, vice-president, treasurer and nine senators of the Student Government Association are all from our fraternity. This gave us great experience in helping to run campaign finances and activities.

Our professional program is going well.

Our first speaker spoke on "Accounting and How it Relates to Management." Of course, coming off our best year ever in regards to Chapter Efficiency points has left us even more determined to do better and score higher. Hoping you all have a successful year and Founders' Day.

—DONALD P. MUSGNUG

SUNY—ALBANY

ZETA PSI CHAPTER at the State University of New York at Albany is well on its way to another 100,000 point year. The Fall rush program was quite successful and turned out eight pledges. The highlight of rush was a speaker from the firm of Ernst and Ernst which drew approximately 125 persons.

The Eastern Regional was held at Albany on October 5 and there were many prominent Deltasigs in attendance: Grand President Harold L. Cannon; Executive Director Ben H. Wolfenberger; Regional Director Bob Drewniak; and District Directors Lew Tischler, Richard Parnitzke, and Kenneth Messier. All Brothers in attendance had a good time.

The Albany State campus is very large and has many social fraternities. Our Financial and Publicity Committees have attempted to not only make money and publicize events, but to make people recognize Delta Sigma Pi as an outstanding fraternity. They have succeeded in doing just that by putting on a Crafts Fair and selling advertisements on a sheet made up and distributed around campus by the Brotherhood.

Zeta Psi Chapter celebrated Founders' Day and Initiation by holding a dinner-dance at one of Albany's best steak houses on November 16.

—DONALD E. COLE

SIENA

THETA UPSILON CHAPTER is led this new semester by the newly elected officers: Ed Canavan, president; Dave Buicko, senior vice president; Jerry Barber, vice president for professional activities; Ed Civioc, vice president for pledge education; Greg Fisher, secretary; and Steve Evans, treasurer.

Our pledge education program was a success with the addition of eight new Brothers. It was commenced with an informal social gathering in September allowing the prospective members to become acquainted with the Brothers and ideas of our chapter. Pledging was for a six week period which started in October and continued throughout November. On November 23, after the pledges were tested, initiation was held. On that evening, our annual Fall banquet was held in honor of the new Brothers. Among those in attendance were Alumni, faculty Deltasigs and, of course, the Brothers of our chapter.

Our membership program actually consists

of two initiation sessions, one for the Fall semester and one for the Spring semester, both to be culminated by a membership banquet. With this idea in mind, we expect to initiate a larger number of pledges than in the past, increasing our "productivity" in Brotherhood and business education.

Our Chapter Efficiency Chairman, Richard Thibodeau, along with the Theta Upsilon Chapter, is set on a goal of 100,000 points and is confident that the Brothers and future pledges will help us accomplish this objective.

In closing, the Brothers of Theta Upsilon Chapter take this opportunity to wish all the Brothers of Delta Sigma Pi a most successful and profitable year.

—CARMEN M. D'AMICO

NOT REPORTING

Babson
Boston College
Suffolk
Connecticut

PITTSBURGH

LAMBDA CHAPTER at the University of Pittsburgh would like to thank all the Brothers who attended the Mideastern Regional held in Pittsburgh in October. We enjoyed seeing all of you and especially appreciated the knowledge you shared with us through the workshops. The highlight of the Regional occurred at dinner Saturday evening when Mel Brown, past regional director, received the diamond pin. Brother Brown was a surprised and emotional man when the Grand President, Harold Cannon, presented him with the treasured award. But, Mel snapped back quickly with one of his famous stories. Bernie Michalek then presented Mel's wife with a special pink poodle statue. The evening and the Regional were a huge success, thanks to the hard work of Bernie Michalek and his alumni staff.

At the November Founders' Day banquet, Lambda paid recognition to a faculty advisor and good friend, Brother Baxter. Mr. Baxter became Dr. Baxter in August, and he was honored at the banquet. Dr. Baxter is a remarkable man. He was working on his doctorate and teaching, and he still always had time to attend to a Brother's needs. It's men like Brother Mel Brown and Brother Baxter who make our organization worthwhile and worth more.

These men need to be followed by others of the same caliber. That was the task Lambda Chapter undertook in the fall rushing program. Our efforts were productive. We initiated fourteen good Brothers. We wish all the other chapters the same good luck we had.

—JOSEPH A. PUSATERI

JOHNS HOPKINS

CHI CHAPTER AT Johns Hopkins University, in keeping its professional concepts viable this year, offered the Brothers an interesting business program. The speaker for the September meeting was the Regional Vice President of Amoco, who spoke about "The Energy Crisis in America." At the October meeting was a speaker from the Richmond Federal Reserve Bank who presented



Participating in the annual "Gift of Life" blood drive are members of Delta Epsilon Chapter, North Texas State, pictured with Dr. David Fitch, a brother and coordinator for the drive.



A tank provides transportation and the homecoming parade entry for Theta Xi Chapter, Wisconsin-Whitewater.

an interesting discussion on the topic "Investment."

The Brothers of the chapter celebrated Founders' Day with a meeting and dinner at the Johns Hopkins Alumni Club. The speaker for the evening was H. Melvin Brown, past Regional Director, Delta Sigma Pi. All those present had an enjoyable evening and the Alumni Club was well represented.

The chapter birthday celebration was combined with the pledge initiation dance and held at Long Green Pike. At a recent initiation five men were initiated into Chi Chapter. Our Chapter President, R. Manning, has instilled a greater determination in all the Brothers of the Chapter to increase the quantity of pledges next semester.

—MELVIN J. SMITH

RIDER

BETA XI CHAPTER at Rider College is editing a newsletter for the School of Business Administration. The purpose of this publication is to achieve a closer relationship between the faculty, the students, and the administration in the School of Business. The newsletter is one of the many ways in which the Deltasigs are trying to become more involved in the affairs at Rider.

The Brotherhood has started its fund raising program by selling hot dogs during half-time of the Monday night football games. Future fund raising events include the selling of soft drinks and hot dogs during Homecoming weekend and refreshments at the school's concerts.

The chapter's professional program for the forthcoming year is well diversified. Speakers are scheduled for topics concerning insurance, marketing, accounting, and computer science. One tour is also planned. This will be to the laboratories of Merk, Inc.

The social calendar started with an introductory rush buffet. Other events were a wine and cheese party, Halloween dance, and our semi-annual initiation dinner dance.

Last year the Beta Xi Chapter narrowly missed the ultimate goal of every chapter; that is, the achievement of 100,000 points in the Chapter Efficiency Index. This year the Brothers are determined to achieve this goal.

—KIRK H. GIBSON

RUTGERS

BETA RHO CHAPTER at Rutgers University has been stressing the importance of attracting new members into the fraternity. All members were encouraged to personally contact prospective members regarding the many advantages of joining Delta Sigma Pi. We have been setting up information tables around the campus to inform the student body and to attract interested students.

Our first speaker for the year was Steve Di Bella of Daytron Industries who discussed the Communications Industry and its future impact on the business world. For our second professional meeting we were fortunate to schedule a presentation entitled "By Way of Light" courtesy of N.J. Bell Telephone. The exhibition included the many ways that laser beam technology could improve our communications systems. The presentation was made by Tony Ryan and Kevin Mulligan of N.J. Bell and was extremely well done.

Our plans for the current year include or-

ganizing an alumni chapter. We have been in contact with many alumni Brothers and most have responded favorably to joining an alumni association.

Beta Rho Chapter really "means business" this year and with the continued support of our alumni Brothers along with our undergraduate members we will reach that elusive "100,000." We would like to extend our congratulations to those Brothers who graduated last Spring and to wish them success in their future endeavors. Happy New Year to all of our Brothers.

—KENNETH SMALLWOOD

MARYLAND

DELTA SIGMA PI at the University of Maryland was fortunate to have at Rose Weekend last year the Grand President, who gave us much advice and encouragement for the past semester. Mary Ann Blose, our new Rose, has also given us her time and thoughtfulness during the semester.

The officers for the past semester have been: president, Jay Lord; senior vice-president, Charlie Shryock; vice-president of pledge education, Ray Belak; vice-president of professional activities, Dennis Doran; treasurer, Harry Pressman; secretary, Baird Brookhart; historian, Alex Evans; and chancellor, Frank Gensiak.

An excellent open house was held in the Student Union, which enabled students and faculty to become more familiar with the chapter. Dr. John Dorsey, acting chancellor at the College Park campus of the University of Maryland, was our guest speaker. The results of our efforts led to the initiation of 11 excellent men, who make a strong expansion of the chapter.

The Regional Meeting held in Pittsburgh proved to be a very rewarding experience for the four brothers who attended it from our chapter.

The Founders' Day Banquet was very well attended and very enjoyable, thanks to the efforts of Bob Krolicki.

The whole chapter prays for the speedy recovery of Pam, the wife of alumnus Brother Buck Walters, who was involved in a very serious car accident.

—JOE C. PACIFICO

SHEPHERD

EPSILON KAPPA CHAPTER at Shepherd College is once again looking forward to another successful and rewarding school year. Involvement is the key word this year as the fraternity strives to increase its recognition among student activities on campus.

Our rushing program began with the initial contact of prospectives this summer by contacting them by mail and through informal parties held during freshmen orientation. A smoker, bonfire, and fraternity party held for our rushing efforts has yielded eight pledges for the fall semester.

The chapter has a fine professional program planned this semester which will mostly revolve around our long distance tour to Cleveland. We also have many good guest speakers lined up for the upcoming year.

Fund raising programs have proved very successful in past years and this year is no exception. Programs this semester have included selling flowers, donkey basketball, and a raffle which will send some lucky person to

the Orange Bowl.

With our busy schedule we also found time for an active social calendar. We had a river party early in the semester, but perhaps the highlight of our social achievement was our homecoming party which forty-two of our alumni attended.

The Brothers of EPSILON KAPPA CHAPTER wish all the Brothers of Delta Sigma Pi a successful and enjoyable year.

—MICHAEL N. WILSON

LASALLE

EPSILON SIGMA CHAPTER at LaSalle is proud to announce that we have initiated eight new Brothers this Fall, thereby increasing our undergraduate membership to 36. We were also highly successful with our two most important social events of the Fall semester, that is, our annual Father and Son Banquet and our co-sponsoring of the School of Business Administration's "Beef and Beer" night. The latter, which was held this year on October 29, is for the benefit of the study body to meet the recruiters who will be conducting on-campus interviews. This is done so the student will know a little bit about what to expect from the interviewer before he or she participates in an actual interview.

Brother Edward Sullivan, vice president for professional activities, has stated that in the future we might co-sponsor some speakers with Beta Alpha and the Accounting Association on campus due to the repetition of types of speakers, and also because of the free period limitations put on our organizations by the College. One of Ed's speakers, Mr. Clyde Barker from Price Waterhouse, was quite informative on explaining to the student body present the requirements, both before and after employment, that must be met in order to work for an accounting firm. He addressed himself not only to accounting majors, but also to non-accounting majors in the field of business.

Social Chairman Jack Grace reported that our parties this Fall were both healthy in attendance and financially.

—EDWARD J. HUGHES

DUQUESNE

THETA RHO CHAPTER at Duquesne University began the fall semester with a new assemblage of officers entertaining thoughts and ideas to further the growth and enrichment of the fraternity and the University as a whole. First on the semester's agenda was the annual carnival of Duquesne University of which Delta Sigma Pi became, once again, a very active participant. Much interest and excitement was generated at our "over and under" booth. Yet, the success and enjoyment we attained could not emulate the time and effort of everyone involved, notably, Dan Duffy, president, and Tim Warady, chairman of activities. However, special acclamations are especially in order for alumnus Ed Will, who along with his father worked immeasurably on our booth.

The Brothers of the chapter were well prepared for the influx of neophytes for the semester. George Pleat, senior vice-president, must be commended for his seemingly untiring work toward our rush. In numbers, the pledge class of the semester surpassed all others at our chapter with as many as 17 prospective Brothers. With this in mind, Theta Rho Chapter will continue to flourish.

Recently, Theta Rho Chapter sponsored a Career Night as part of our resourceful professional activities program conducted by Thomas M. Diffendal, vice-president of professional activities. Seven major fields of business were represented. As a result, a great deal of interest was created as students participated in the informal question and answer period following each presentation.

In addition to our professional program, Theta Rho Chapter became more prominent in the sports program. Having participated in basketball and softball we have expanded our efforts and have engaged in football. In more ways than one, Theta Rho Chapter has been an example of growth and expansion.

—FRANK T. PALADINO

NOT REPORTING

Penn State
St. Peter's
St. Joseph's
Philadelphia Textiles

SOUTH CAROLINA

THE FALL OF 1974 found Beta Gamma Chapter at the University of South Carolina with a full schedule of events and activities. Our Vice President for Pledge Education, Henry Tucker, was busy guiding our nine pledges through their pledge program. They did a community service project as well as a project to improve our fraternity house.

With Homecoming just around the corner we were actively engaged in our Annual Mum Sale for the Homecoming football game. This is our major Fall fund raising project so the entire chapter was working hard at it. We expected a big turnout from our Columbia Alumni Club for Homecoming weekend as well as out of town alumni and some visitors from Zeta Upsilon Chapter at Virginia Tech, our Homecoming opponents. Social Chairman William St. Louis promised a good party for the occasion.

Professional Vice President Phil Broome arranged a number of speakers from around the Columbia area. Two of the topics included a look at the stock market and a question and answer session on interviewing. Brother Broome also arranged for tours of various businesses in the area.

Beta Gamma Chapter held its own in the intramural football league last fall under the ardent eye of Brother Billy Havird. Some diligent refereeing by Brother Denis "Rooster" O'Keefe helped our record. We are now waiting for our chance to meet our Alumni Club in our annual gridiron battle.

The Brothers of Beta Gamma Chapter welcome any Brothers of Deltasig who are in the Columbia area to visit our fraternity at 525 Congaree Avenue, if you come to town.

—LARRY WEST

EAST TENNESSEE

THE DELTA XI CONTINGENT of the Delta Sigma Pi dynasty is rapidly beginning to get down and get with the program. The brothers find much of their time being occupied by a wide diversity of personal participations, the grand dragon of which is being honored as being host of the coming festivities of the 1974 South Central Regional Meeting of the International Fraternity of Delta Sigma Pi.

Brother Doug Saunders has proclaimed a

declaration of making this the best regional meeting yet. We are looking forward to having the other brothers as guests. We hope to party lightly, slightly, politely and if at all possible, all nightly.

Homecoming festivities are also being planned with the help of seven new pledges who have initiated several money making projects. With the help of the brothers and the new pledges we all expect a fine time.

The Delta Xi Chapter hopes the rest of the chapters have an enjoyable and prosperous year.

—LARRY L. LEFFEL

VIRGINIA TECH

ZETA UPSILON CHAPTER at Virginia Tech started Fall quarter rush with associate professor Edwin Marsh speaking on "Why join a fraternity?" The professional activity contributed to a successful rush program. We plan on having three more speakers Fall quarter.

A tour of Winston-Salem Brewery Company in North Carolina is planned for November, which promises to be of interest. Among other activities, we will have a Christmas party for underprivileged children in our area in December. This annual activity has been very rewarding to our chapter.

We had a successful fund raising project working with Master Charge. We provided information for the distribution of applications.

Elected officers for the year are: president, Tom Lyles; senior vice president, Ronnie Vaughan; vice president for professional activities, Bob Hardy; vice president for pledge education, Rodney Catlett; treasurer, Bill Dalton; and chancellor, Sport Kerley.

Congratulations go to one of our alumni, Rich Carpenter, for obtaining an instructorship in Statistics at Virginia Tech.

—CHARLES S. WHITE

VIRGINIA COMMONWEALTH

ETA OMEGA CHAPTER at Virginia Commonwealth University has an addition to its fund raising projects. Besides our dependable donut sales, we now operate a used book exchange and it is doing very well. Brother Ben Brown is heading this project and has done an excellent job in the initial stages of organization.

The Brothers of the chapter celebrated Founders' Day with a banquet dinner. The entire chapter of 31 attended the dinner as well as some alumni and faculty members.

Professional speakers for the semester included Mr. Holmes Brown, Director of Public Relations for Continental Can Company, and Mr. J. David Whitley, president of Teamsters Union Local 101. Mr. Brown discussed the social responsibilities of business and Mr. Whitley spoke on the role of unions in business. In November, we rounded out our professional program by touring the computer center of the Division of Motor Vehicles of Virginia.

The Brothers have been striving to achieve the distinction of 100,000 points in the Chapter Efficiency Index and with the help of the new members, we should make it!

—CLAYTON H. LIGHT, JR.

NOT REPORTING

Tennessee
North Carolina
Madison

GEORGIA STATE

KAPPA CHAPTER at Georgia State University appears to be heading in the direction of another successful year. We have just completed the Fall Quarter rush activities, and 17 new pledges have joined us. The Brothers are extremely enthusiastic about the results of the rush, and are looking forward to the upcoming year with optimism. It's good to start off a new year with one of the most successful rushes in recent years.

We recently had one of the best rush dinners I can remember. It was held at the Midnight Sun restaurant. There were 65 people in attendance, including Mr. and Mrs. James Pair. Mr. Pair is President of Pair Personnel Services and is a Brother in Kappa Chapter. Brother Bain Proctor, who is a Kappa and is the District Director of Georgia, spoke after the dinner, and passed along some excellent thoughts on "Why you should consider being in Delta Sigma Pi." The Outstanding Pledge Award for Spring quarter was presented to Brother Buddy Stavely.

Congratulations to Brothers Everett Randall and Don Cool for their initiation into Omicron Delta Kappa Honor Society. Also, congratulations to Brother Mike Mazur on his election as Chancellor of Kappa Chapter, and to Jimmy and Mary Myers on their recent marriage. Congratulations to Brother Everett Randall for winning the Delta Sigma Pi Scholarship Key at the Georgia State University Business School.

—DONALD J. COOL

MIAMI—FLORIDA

THE BETA OMEGA Chapter is off to another strong start this year. We ended last year with a very successful community project. The Brothers and Alumni took 35 children from the Big Brothers Organization to The Miami Seaquarium and then for a cook-out and games. We also won our tenth consecutive award for best all around booth at Carni Gras, an annual school carnival to raise money for scholarships. We finally ended the semester by attaining 100,000 points in the Chapter Efficiency Index for the second year in a row.

Again this year we are headed for another 100,000 points. We were honored with the transfer of Brother Rudi Scholz from the Iota Kappa Chapter. Shortly after our pledge period began, we were visited by our Regional Director George Ragland. It was a good chance for Brother Ragland to meet the Brothers and 11 neophytes who were initiated October 26 at the new Holiday Inn. Ritual and our dance were very successful with a good alumni and faculty participation. Recently we had several professional speakers and tours of IBM and Bacardi Rum. We are currently working with WTVJ as election poll consultants and the School of Business Administration administering a faculty evaluation. As usual, Deltasigs are running the school. We have at least two Brothers in each branch of student government and honor societies. Approximately 75 per cent of the Brothers are involved with student government.

Things are getting very busy now as we are preparing for Homecoming and our Founders' Day celebration. We are honored to have Brother Mark Rosenstock of the Zeta Upsilon Chapter visiting with us and encourage any Brother in the Miami area to

get in touch with Paul Kupfer or Rick Lombart at 9920 N. Kendall Drive, Miami 33176 or phone us at 305 279-5200.

—RICHARD LOMBART

FLORIDA SOUTHERN

DELTA IOTA CHAPTER of Florida Southern College started off the Fall semester with a very successful rush program. We installed 16 new pledges who are off to a busy pledgship under pledge educator Howard Miles. The pledge class officers are Bob Burks, president; Walt Turner, vice president; Bill Henry, secretary; Ward Draper, treasurer; and Howard Bacon, social chairman. With another large pledge class planned for the Spring semester, we're going to double the number the chapter pledged and initiated last year.

Fourteen Brothers returned this semester, and are one of the most active groups we've had under the dynamic leadership of president Allen Monroe and the other chapter officers: Jim Bryan, senior vice president; Rick Miller, vice president for professional activities; Howard Miles, vice president for pledge education; John Zuercher, secretary; Richard Wolff, treasurer; and Charlie Perkins, CEI Chairman.

Our professional program so far has consisted of two outstanding speakers. The first was Mr. Ed McMullen, president of Capital Formation Counselors, Inc., who spoke on "Aptitude for Success." Our second was Mr. Joe M. Gandolfo, one of the nation's leading insurance salesman and author of four books on salesmanship, who spoke on "Motivation." After both speakers, we held reception parties hosted by our sweetheart, Nancy Medlen, which were very successful.

Our program is continuing with more speakers, films, and field trips on the schedule. Next semester we're planning to sponsor a college-wide seminar to help students decide on careers and get jobs.

This semester's activities are the best we've had, and the chapter is looking forward to a highly successful year ahead.

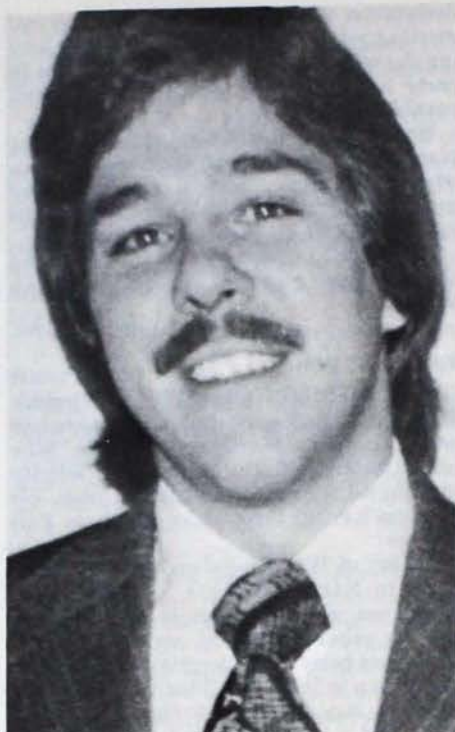
—MIKE DIGNAM

TAMPA

EPSILON RHO CHAPTER at the University of Tampa has the promise of another successful year. The Fall rush period is just about completed, and on November 2, 14 new Brothers will be inducted into the Fraternity. In conjunction with the Fall rush, Epsilon Rho Chapter inducted three new faculty Brothers. Among them was University of Tampa President Dr. B. D. Owens, Dr. Robert Henderson, Chairman of Graduate Studies in Business at the University of Tampa and Dr. S. James Fessmire, Economics Professor.

Our professional activities this semester will include several events including guest speakers and selected tours. The entire professional program is being arranged by our Vice President for Professional Activities, Brother Dale Friend. Dale is an MBA student at the University of Tampa and is also employed full time by the University as its purchasing director.

Epsilon Rho Chapter recently sponsored the third annual University of Tampa Golf Classic. We had an extremely large turn out and everyone enjoyed themselves immensely at the golf club at Sun City Center, Florida. Individual honors were claimed by Mr. Bob



Dave Roach, vice president for professional activities for Eta Omega Chapter, Virginia Commonwealth, was chosen to receive the International Student Performance Award from the Data Processing Management Association.



Joe Gandolfo

Ford, University of Tampa student, and the team trophy went to the Pen & Sword Society.

On November 23 the University of Tampa will play its Homecoming football game against Southern Mississippi University. The Brothers of the chapter are well into the Homecoming festivities. Miss Debbie Totin of Hopelawn, New Jersey, and former Miss Junior Miss, 1971, will represent Epsilon Rho Chapter as our Homecoming queen candidate. Debbie is an extremely talented and deserving young lady and we all wish her the best of luck in her upcoming campaign.

Epsilon Rho Chapter will be losing many Brothers in the December, 1974 graduation ceremonies. As we look ahead to our already successful year, we first want to stop and say goodbye to our graduating Brothers and wish them the best of luck in all their future endeavors.

—RICHARD H. WOODWARD

PROFESSIONAL SPEAKER "MOTIVATES"

THE BROTHERS OF Delta Iota Chapter, plus many invited faculty members and other students of Florida Southern College, were "motivated" in a Deltasig professional meeting on October 9 by one of the nation's top salesmen.

Joe M. Gandolfo, C.L.U., who sold over \$250 million worth of life insurance last year, spoke to the group of "Motivation." Making the Million Dollar Round Table when he was 29, he has increased his sales record each year since and has set a goal of selling \$1 billion worth of life insurance in 1975.

Recognized by **Fortune** magazine for his sales record and author of four books on salesmanship, including "On to a Hundred Million" and "How to Earn \$100,000 a Year as a Salesman," Joe Gandolfo speaks throughout the country on the importance of setting personal goals, self-motivation, and suggestions on how to be successful.

An active civic leader and sportsman, he is a member of many organizations and in 1972 was selected as one of the Outstanding Young Men of America.

Mr. Gandolfo is one of the first of a number of outstanding guest speakers that Delta Iota Chapter is planning for this year's professional program.

TROY STATE

MONEY WAS ONE of the main objectives when the pledge class of Eta Kappa Chapter of Troy State University took on the project of selling tickets at the Pike County Fair this Fall. This money making project proved to be a great success for these outstanding pledges. These new members will be a tremendous asset to Delta Sigma Pi.

Homecoming will be a memorable experience for Celia Helms who was elected our Deltasig Rose. Celia was a part of Troy State University's Homecoming parade along with a float constructed by our artistic Brothers. A party and dance was another standard activity of Homecoming.

Social activities play a big role in the Eta Kappa Chapter. But the progress of its professional program has proved to be a great stability block in our foundation.

Jerry Fralish was the first on the list of our speakers this Fall. Mr. Fralish is a representative of Alabama Power Company. His discussion on the company's nuclear energy pro-

gram and recent rate increase proved most interesting.

Waylon Catrett and Jesse Flowers from the General Account Office described work and salaries with the GAO.

A banquet dinner was the occasion for our last guest speaker Eddie Blair of the United Association of Plumbers and Pipe Fitters. Mr. Blair chose for his topic "Organized Labor", which has become very popular in the working field.

The Eta Kappa Chapter would like to wish each Brother and chapter of Delta Sigma Pi a happy and prosperous New Year, and future.

—ROY WEST SINGLETON

SOUTH FLORIDA

THETA PHI CHAPTER started the first quarter off in excellent condition with the seven new Brothers who entered the fraternity last May occupying important positions and as determined as everyone else to reach the 100,000 mark this year.

Sixteen enthusiastic pledges have been accepted for initiation this first quarter. The initiation banquet is scheduled for November 23, 1974.

Theta Phi Chapter co-chaired with Epsilon Rho Chapter (Tampa) the leadership conference held on October 26, 1974. In attendance were chapters from: University of Tampa, Florida State University, Florida Technological University, University of West Florida, Florida Atlantic University and Florida Southern along with our Brothers at University of South Florida. Regional Director George E. Ragland along with District Directors Kee Eng and Rick Rivenbark presided over the day-long activities. Many of the ideas brought out have been the subject of much discussion at subsequent meetings of the Theta Phi Chapter. Obviously, it was a rewarding conference and the good fellowship was enjoyed by all.

Some of our recent professional activities included tours of Sharon Continental, the First National Bank of Tampa, and Busch Gardens.

A continuing program is a Junior Achievement project sponsored by Lykes Brothers Inc., via Mr. Bronson Thayer. The Theta Phi Chapter acts as management and production advisors to a group of high school students. The meetings are held every Wednesday evening. Besides the stimulation, etc., that this program provides for both student and advisor, it introduces prospective college students to Delta Sigma Pi Fraternity.

Third Quarter: Brother John Matson was awarded the outstanding Brother of the Quarter Award for unselfish service. John is now doing graduate work at the University of South Carolina.

NOT REPORTING

Georgia
Alabama
Florida
Auburn
Florida State
Georgia Southern
Florida Atlantic
West Florida
Columbus College
Florida Tech

CINCINNATI

ALPHA THETA CHAPTER is striving this year to obtain greater campus recognition. During the autumn quarter, we had three tours that were opened not only to prospective pledges but also to everyone else from the College of Business Administration. These tours were at the Procter and Gamble Co., General Motors Assembly Div. in Norwood, and National Distillers Products Co. We have put our chapter's house up for sale and we have discovered that by holding our meetings and other events on campus, we have gained much more recognition from the student body. We are very much concerned about increasing our membership this year and we are going to try a very aggressive winter and spring rush program.

The professor of the year award went to Professor Samuel J. Mantel for his outstanding teaching ability in management. Wayne Reynolds was awarded the outstanding pledge trophy for his accomplishments and merits that he has shown to the Alpha Theta Chapter. Professor Timothy Johnson was initiated in the past spring quarter as our faculty adviser. He has helped our chapter considerably with his encouragement and advice on this year's activities, particularly rush events and revenue raising projects.

With the participation and enthusiasm demonstrated by the Brothers this year, our chapter should continue to have a very productive year.

—JAMES L. WILHELM

OHIO

AS THIS YEAR is starting we at Alpha Omicron Chapter find many of our Brothers gone from the campus. Graduating last year were; Scott Coffman, Mark Dielman, Bruce Ekin, Jim Huth, and Eric Peterson. We wish these Brothers the best of luck in their new lives.

The Fall quarter pledge class is one of the biggest in the last few years. We have 11 pledges (George Perrine, Dan Strawn, Dave Morehead, Richard Swarty, Dan Orsini, John Gompp, Dan Brooks, Nick Scott, Ken Kirsch, Don Baetzold, and John Balzarri) that we believe will add not only to our membership but also greatly to our Brotherhood.

At this moment the chapter is working on a fund raising project, we are sponsoring two movies Halloween night with the hope of making a good profit.

The officers for this year are: president Ralph Robinson, senior vice president Nelson Newman, vice president for pledge education Jay Huling, vice president for professional activities Alan Wade, Chancellor Jon Hanlon, secretary Fred Karnap, and treasurer Gary Howcroft.

We would also like to extend our congratulations to three Brothers (Scott Coffman, Jon Hanlon, and Eric Peterson) who were married over the summer break.

—RICHARD G. HIMES

INDIANA

ALPHA PI CHAPTER at Indiana University has had another outstanding semester. Brother Fred Perner started the semester out with an excellent Rush program. We initiated a pledge class of 23 men. These new actives should insure that the Alpha Pi Chapter will continue to be the leading professional fraternity here at Indiana.

Professional events continue to be one of the most important parts of our activities. Our Professional Vice President, Steve Reber, brought us several excellent speakers: Jim Peters, an assistant controller from Warner-Swasey; and a vice president from Eli Lilly Corporation of Indianapolis. Indiana University President John Ryan gave an excellent presentation, and we also had a discussion with Bob Knight, head basketball coach here at Indiana. The pledge class brought us one of the most interesting speakers we've had in Mr. H. O'Shaughessey, a vice president at Cummins Engine Company of Columbus, Indiana. Mr. O'Shaughessey was very knowledgeable on the world economic situation.

We at Alpha Pi Chapter now have Dr. Daniel DeHayes as our new faculty advisor. In an effort to become better acquainted with more members of the faculty, we are changing our faculty advisor on a yearly basis now. We also extended Brotherhood to Professor John Boquist of the Indiana University Finance Department.

The Alpha Pi Chapter had an excellent semester finished off by the "Rose" dance held on December 7, in Nashville, Indiana.

—DONALD J. LUECKE

MIAMI—OHIO

ALPHA UPSILON CHAPTER currently has 43 members, one of its larger memberships. Eleven will graduate this June. Informal Fall rush was held the week of October 20-26, and pledging was November 7. Also, we expect to have a large winter pledge class comparable to the one last year. Officer elections were held December 3, and the Brothers voted on new bylaws and amendments the week before. John Richardson, former National Chapter Consultant, is now a full Brother in the Alpha Upsilon Chapter.

Dr. Charles R. Crain of the Management Department was elected "professor of the quarter." The chapter is also in the process of selecting a new advisor.

On October 22 a speaker came from General Telephone to talk about employment opportunities in their organization. The man was well qualified and did an excellent job. The Brothers also went to see a Dayton Gem hockey game and afterwards were given some valuable insight into the operation of a professional sports team by the general manager. A trip to the General Motors plant in Cincinnati was scheduled for winter quarter.

The Founders' Day party was held at the Purity in uptown Oxford, and was quite a success. Plans for winter quarter indicate that the Brothers can look forward to an interesting and eventful year.

—STEPHEN C. LUMLEY

KENT STATE

AN EXCITING AND CHALLENGING schedule of activities marked the beginning of the Fall quarter for the Brothers of Beta Pi Chapter. With the term only three weeks old, the Brothers had a tour of the Highway Product Company, manufacturers of twin coaches in Kent, Ohio. A golf outing with Alumni Brothers was held along with the start of our fund raising, coffee and donut stand. The Brothers have also undertaken the responsibility and operations of the Xerox machine located in the Business Administration building on campus.

One highlighting feature this year is the

formation of a CO-RECREATIONAL football team, the DELTASIG with Roses. The Sisters of Phi Gamma Nu, Delta Gamma, and some secretaries have joined with the Brothers of Beta Pi Chapter in this group affair. The team is a strong contender and currently possesses a 2-1 record.

The semi-annual dinner dance will again spotlight the fall program of social activities. On the professional scene, tours are planned of the Goodyear Tire and Rubber Company in Akron, Ohio and of the Chevrolet Vega Plant in Lordstown, Ohio. Guest speakers will include businessmen from Goodyear Tire and Rubber Company and Firestone Tire and Rubber Company and will be presenting topics to the Brothers throughout the course of the quarter.

Ten enthusiastic pledges are presently preparing to join the ranks of our Chapter Scroll. Several of our Brothers should be congratulated on their scholastic achievements and on their demonstration of leadership abilities. Jim Godfrey was awarded a \$500.00 scholarship from the Pilot Freight Company. Three other Brothers, Gary Fishman, Gary Burdum, and Greg Henderson were nominated for the Who's Who Among Students in American Colleges and Universities.

—GARY L. BURGUND

INDIANA STATE

DELTA TAU CHAPTER at Indiana State University is off to a good start this Fall Semester.

Our rush program is very hopeful. On Sunday night, October 6, 1974, fourteen pledges were initiated into our program to be under the direction of our Vice President for Pledge Education, Steve Pickett.

We had a car wash earlier in September to raise money—not for anything special, just to have some funds to run on.

Our first speaker, Mr. George E. Hines, was at our second rush function on Tuesday, October 1. Mr. Hines is Vice President and General Manager of the Animal Health and Nutrition Division of Commercial Solvents Corporation in Terre Haute, Indiana. He spoke of his work and of the history of Commercial Solvents. He is the holder of basic patents on Riboflavin and participated in Commercial Solvents Corporation's pioneering work in fermentation and recovery of penicillin, bacitracin, zinc bacitracin, and cycloserine.

The talk was enjoyable and further imposed the idea upon our new pledge hopefuls that Delta Sigma Pi is interested not only in the learning that books provide, but also in the information that can be obtained from businesses in the general locale.

Also, events that were on our professional calendar consisted of two tours on the same day in Indianapolis. The visits included a tour at Bryant Air Conditioning, and a tour at Detroit Diesel Allison, Division of General Motors Corporation, on October 11.

Our chapter is under the direction of our two chapter advisors: N. Jay Brantley and J. Richard Becker

We have a lot to accomplish this semester, and we'll do it; because, when you have brotherhood, you can accomplish anything.

—ROGER D. MARLEY

BALL STATE

THE EPSILON XI CHAPTER has been quite active since the May issue of The DEL-

TASIG. At the initiations on May 4 and November 16, we initiated a total of 17 men. We expect these men to help our chapter attain 100,000 points in the Chapter Efficiency Index, as we did last year and the eleven previous year.

An important event on the Ball State University campus, which was sponsored by our chapter, was the appearance of Republican senatorial candidate Richard Lugar, mayor of Indianapolis. The event consisted of a short speech by Mayor Lugar followed by a question and answer session.

The alumni Homecoming party on October 12 was a pleasant and rewarding experience for both active Brothers and Chapter alumni. The graduated Brothers shared with us all of their experiences in the business world that would be impossible to acquire through textbooks.

The fall pledge class sponsored a combination speech and question and answer session presented by Robert Park of Merchants National Bank. The crux of the speech was the characteristics and consequences of tight money. Another professional event was a tour through the Chevrolet Plant in Muncie, Indiana. The EPSILON XI CHAPTER realizes the importance of professional functions in preserving excellence in the business world and intends to have many more events of this kind.

—MARION SHORE

WESTERN KENTUCKY

FALL SEMESTER FOR Zeta Theta Chapter started off with a bang. October 12 was Homecoming at Western and we made plans for the game—a cocktail party at Dr. Glen Lange's home, and a party later.

We sold mums for Homecoming and worked on rush activities. We got reserve tickets for Alumni for the game on Saturday afternoon. After the game Dr. and Mrs. Glen Lange graciously offered their home to give a cocktail party for the faculty, alumni, and the Brothers. Later that evening we had a party at the club room in the Riviera Apartments here in Bowling Green. We thank Little Sis Bernice Wilder for securing this room for us at no cost. All in all, we expected this Homecoming to be as big, if not a bigger, success than it has always been in the past.

We have had a few marriages in the past few months in our chapter that I would like to pass on to you. In May Brother Bob Temple and Patti Huber were married in Louisville. In August, Brother Scott Brewer and Little Sister Debbie Phillips were married and also in August Brother John Palasz and Joyce Walls were married. These weddings were in Bowling Green and Cincinnati, respectively. Many congratulations to the happy couples!

In all, this semester should be a very good semester for Zeta Theta Chapter here at Western Kentucky University.

—PAXTON S. BREWER

AKRON

THETA KAPPA CHAPTER at the University of Akron was honored to initiate James W. Dunlap, Dean of the College of Business, at the spring quarter initiation. Dean Dunlap has served his position well and we, the Deltasigs of Akron, are proud to have him as an honorary member of our chapter. Along with the Dean were eight undergraduate student initiates.

This fall we have experienced an almost complete turnover in membership and officers. Our active members agree that our sole purpose this quarter is to increase the membership of our chapter. In order to accomplish that goal, the chapter is attempting to attack the problem as any good business organization would - goals have been set, objectives have been made, policy decisions have been established, quotas have been allocated and we are presently putting our finishing touches on our marketing campaign.

Already this quarter we have had a successful rush smoker at one of the brother's cottage in a beautiful wooded setting on the outskirts of Akron. The biggest event this quarter for our chapter is our involvement in co-sponsoring the National Association of Manufacturers conference held at the University of Akron. The chapter has also toured the Engineering Department of Terex, a subsidiary of GM involved in the manufacturing of earth-moving equipment.

The newly appointed Assistant Executive Director, Mike Tillar, visited the chapter. Many of his suggestions are being utilized in our membership campaign. After long discussions we relaxed over a friendly drink in "Pucci's Pub".

As a closing statement we would like to make an appeal to any chapter who could offer helpful suggestions on increasing membership and helpful fund-raising suggestions. Send suggestions to: Delta Sigma Pi, University of Akron, Akron, Ohio 44325, c/o Business College.

—JOHN BADER AND TOM RAWLINGS

BOWLING GREEN

THETA PI CHAPTER of Bowling Green State University wants to wish every chapter of Delta Sigma Pi a successful year. We are looking forward to what promises to be a profitable as well as enjoyable year.

Our rush program for last Fall was very successful and resulted in the initiation of six Brothers who have become a valuable addition to our chapter. We have a very fine professional activities program this year featuring excellent speakers from various business fields and a number of fine tours are being planned. We have also set in motion fund raising activities to help build up our treasury. Theta Pi Chapter is working hard to again achieve 100,000 points in the Chapter Efficiency Index.

Social functions this quarter included a football game with the faculty which the Brothers triumphantly won and a Founders' Day party that was enjoyed by all.

We wish the best of luck to all our fellow Brothers and hope you all had an enjoyable holiday season. Have a happy and prosperous New Year.

—TOM RABUNG

INDIANA NORTHWEST

THETA PSI CHAPTER at Indiana University Northwest under the new leadership of Chapter Advisor Platon Speros is experiencing more meaningful relationships with administrative officers and faculty members. Professor Speros's guidance in chapter meetings is a welcomed addition.

Two picnics were sponsored during the summer vacation for the benefit of chapter members. Attendance was good and the spirit of Brotherhood was strengthened as the

Brothers shared good times.

Theta Psi Chapter recently accepted 16 men into the pledge education program. Much credit must be given to Senior Vice President Donn Yover for the fine turnout. Efforts like this are occurring throughout the chapter as we are well on our way to achieving 100,000 points in the Chapter Efficiency Index.

Our latest professional meeting featured guest speaker Bob O'Donnell, director of personnel relations at Augustana Hospital. His discussion on resumes and interviews was much sought after by Brothers and students alike as many questions were answered and helpful information received.

A dance was given recently by Theta Psi Chapter to raise funds. Student body attendance was good and through the combined efforts of many of the Brothers in the setting up and operation of the dance a profit was secured.

—DAN ROLLO

NOT REPORTING

- Ohio State
- West Liberty
- Xavier

ILLINOIS

UPSILON CHAPTER IS very proud to announce one of our most successful pledge programs in recent years. Twenty-two men presently seek initiation into our chapter which is rebuilding after the loss of 24 Brothers to graduation last Spring. Speaking on Rush nights were an alumnus of our fraternity, Mr. R. A. Stipes, Jr., of Stipes Publishing Company, and Mr. Stanley Hillman, president of I. C. Industries. We thank them for making our recruiting endeavors a success.

Later speakers included representatives from Investors Diversified Services Inc., Boatman's Bank in St. Louis, and Mr. Ronald Bates, a senior partner of Winakor, Bates, and Brunson and a graduate of the University of Illinois. Also, speaking at Founders' Day was one of the nation's leading insurance men, University of Illinois' own Dean Emerson T. Cammack.

Fund-raising activities are on the upswing once again. Along with our continuing program of showing movies to campus audiences, our new deskpad advertising campaign has proved to be very promising.

Many interesting field trips were scheduled for this semester. Starting off was Caterpillar Tractor Company in Peoria. Later trips included the State Farm Insurance Companies' corporate headquarters in Bloomington, and the ESCO Corporation.

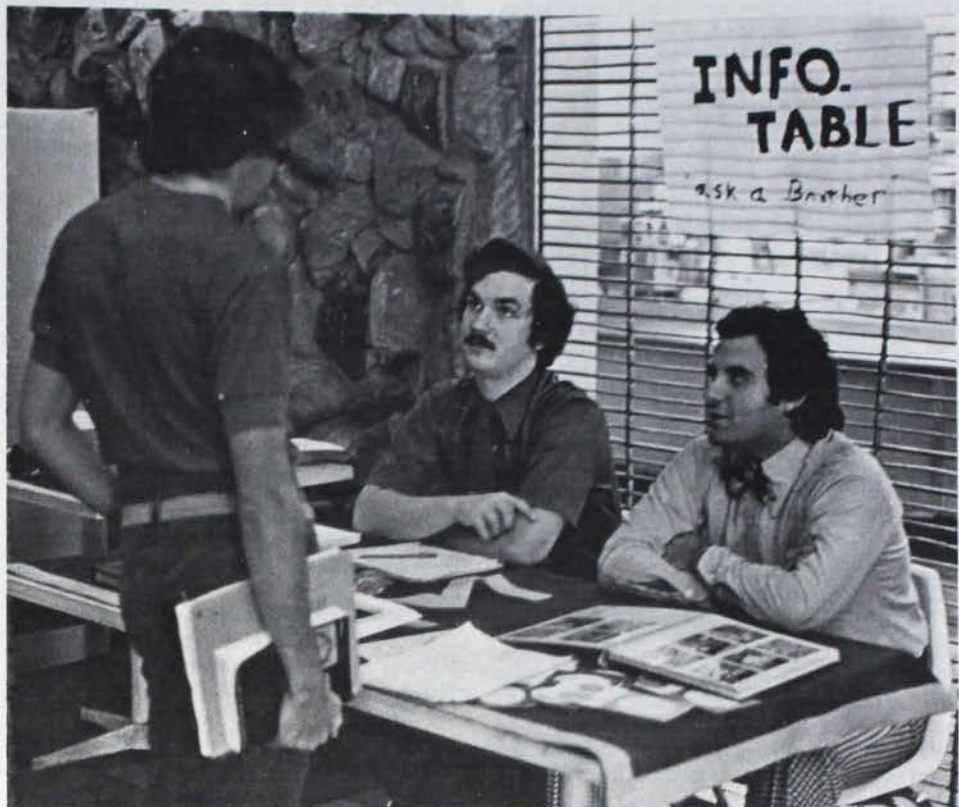
In the first annual "Business Bowl", Upsilon Chapter defeated arch rival Alpha Kappa Psi 7-6. Only two days earlier the refereeing of two of our Brothers enabled the actives to beat the pledges in a shutout.

"Thank you" to the Eastern Illinois chapter for their hospitality in our co-initiation. May all of our Brothers have a prosperous New Year.

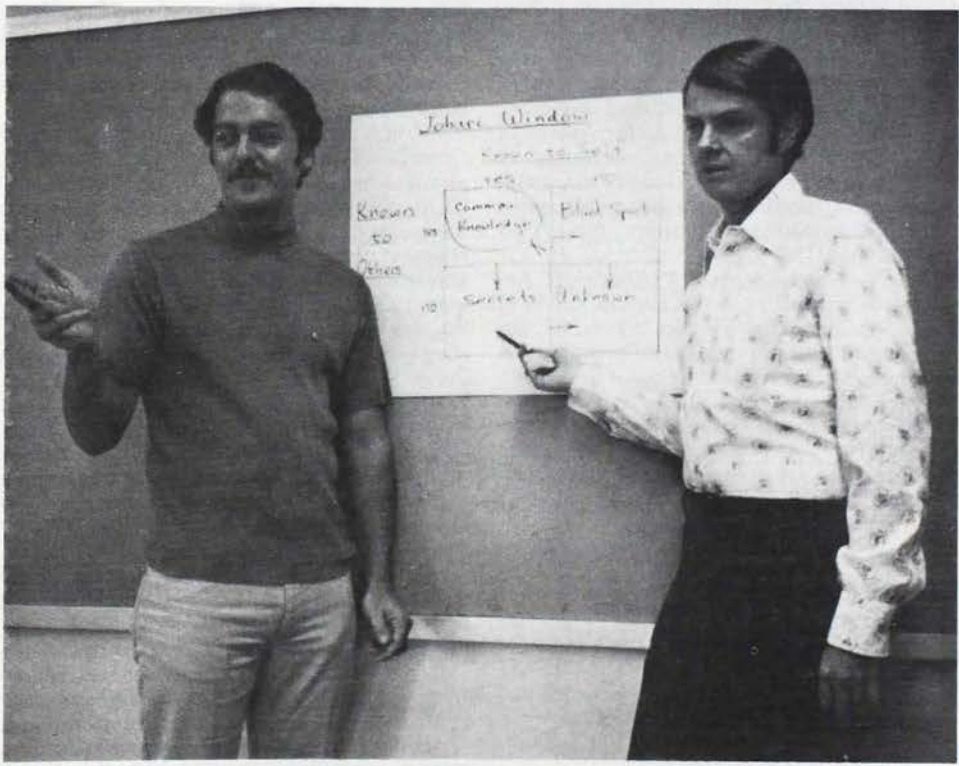
—THOMAS H. MCADAM

DE PAUL

ALPHA OMEGA CHAPTER at De Paul University has elected new officers for this school year. The chapter would like to congratulate the new officers. They are: Dennis Robak-president; Glenn Kwiatkowski-senior



A prospective member reviews the chapter scrapbook of Theta Omicron Chapter, St. Ambrose, with the assistance of Deltasigs Bob Howard and Toofe Rizk.



President Gary Langford, left, and faculty co-advisor Chet Cotton lead a team building exercise for members of Epsilon Theta Chapter, C.S.U.-Chico.

vice president; Paul Swanson-secretary; John Aubry-treasurer; Larry Pall-vice president for pledge education; Larry Nowakowski-vice president for professional activities; Ted Gamrat-chancellor; Frank Pawlowski-historian; and Ed Halick-Chapter Efficiency Index chairman.

Alpha Omega Chapter had a very successful rush program this past fall. It resulted in one of the largest pledge classes in recent years. We hope that other chapters are doing as well.

A trip to Milwaukee on October 7 highlighted our professional program this fall. Tours of Schlitz and Pabst breweries proved interesting to all brothers who attended. Other professional activities included a tour of the world's largest post office in Chicago and a speaker from the Better Business Bureau.

A very successful fund-raiser this fall was the printing of guides to our campus including advertising of neighborhood merchants. These booklets were distributed to the incoming freshmen and also assisted us in our rush program.

As in past years, we ran the Interfraternity Council football program. We are looking forward to the upcoming basketball, bowling, and softball seasons.

—FRANK G. PAWLOWSKI

LOYOLA—CHICAGO

GAMMA PI CHAPTER at Loyola University of Chicago secured a 13 member pledge class this Fall due to a well concerted effort by the Brothers to place emphasis on personal contact. Our Rush Week was also highly coordinated, and included a Smoker, tour of the Playboy Building, a speaker from Merrill Lynch and, of course, a rush party. Numerous pledges attended all of these events, and we're proud to say that by the end of the big week, there was not a soul on campus who had not heard of Delta Sigma Pi.

A number of our Brothers attended the Joliet Regional Convention and walked away with a renewed sense of enthusiasm. Perhaps the best advice given was that of analyzing membership. We found that an increase of 14 members this year would boost our number of Brothers to 26 after graduation in June, 1975. An identical increase next year would mean a total membership of 34 Brothers after graduation in June, 1976.

Our Vice President of Professional Activities is instituting a file system of 150 of the best business firms across the country for use prior to job interviews and for papers the Brothers might have to do. One of the speakers scheduled this Fall is a man from Panasonic who will tell all about stereo systems. Not only will this be of great interest to the Brothers, but the presentation should be spectacular enough to attract a large number of potential members for next semester.

—PAUL R. SMITH

DETROIT

THE PAST FALL SEMESTER proved to be one of many events and highlights for Gamma Rho Chapter. It began with the announcement that Brother Gerry Bonczak had been elected president of the Student Council. His fine work in this capacity has brought much credit to our chapter.

For the first time in Gamma Rho Chapter's history, it was faced with the prospect of

operating on two campuses. With the renovation of Dowling Hall, home of the University of Detroit Evening College of Business and Administration and located in downtown Detroit, a good portion of the students were forced to move to the university's main up-town campus. Despite this obstacle of a split campus situation, Brothers Larry Yost, Bill Bonner, and Art Brees conducted a fine Rush Program resulting in the initiation of new brothers on November 9.

The semester's first social event was the annual hayride, with an outstanding turnout from our alumni brothers as well as the undergrads. A square dance followed the hayride and a great time was had by all.

Santa Claus made his yearly visit to the children of the brothers on December 15. The look in each child's eyes told us that the party was indeed a success.

Our social calendar for the first term of the school year closed with a New Year's Eve Party, at which the brothers of Gamma Rho Chapter properly brought in the New Year.

As for our future plans, the item looming the largest on our agenda is the 25th Anniversary celebration for our chapter. This special occasion is tentatively scheduled for May 17, 1975. Any brother interested in attending this affair should contact Brother John Stachowski, 4010 Bluehill, Detroit, or Brother Tom Piet, 1037 Irving, Royal Oak, Michigan.

In closing, the brothers of Gamma Rho Chapter extend best wishes to all the brothers of Delta Sigma Pi, and hope that the rest of the school year is as successful as the beginning.

—STAN DOBBY

FERRIS STATE

DELTA RHO CHAPTER at Big Rapids, Michigan, is once again making plans for a year filled with activity and obtainment of 100,000 points in the Chapter Efficiency Index. Under the guidance of our President Terry McMullen and advisors Keith Fuller and Tom Turcotte the Brothers are assured that this year will be filled with learning and Brotherhood.

The summer retreat was held July 19-21 at Caseville. This was a time for the Brothers to plan and organize coming events in all areas.

On October 11-13, six Brothers; Stino Iacopelli, Terry McMullen, Carl Henne, John Nyquist, Ron Erickson and Dave Propst traveled to Joliet, Illinois, for the Central Regional Convention. Delta Rho Chapter won the travel trophy by traveling the most man-miles to the convention. Dave Propst, Terry McMullen and Stino Iacopelli became Life Members. Upon returning, the Brothers explained new ideas and procedures that were learned at the convention.

Delta Rho Chapter had its first Smoker on September 25 and produced 10 prospective members. Many thanks go to Senior Vice President Dave Brownell.

Brother Jerry Hamstra, professional chairman, promised us a full range of speakers in all areas of business and several tours of businesses in Michigan.

Brother Ron Erickson was also busy planning a full program of social activities for the Brothers.

All and all, the Brothers are looking forward to a profitable year in professionalism, Brotherhood and social activities.

—MARK CAREY

EASTERN ILLINOIS

EPSILON OMEGA CHAPTER at Eastern Illinois University started the Fall semester anticipating a very successful year. We began an aggressive rush program to replace the 15 Brothers that graduated last year. In November we initiated our first pledge class in an unusual ceremony. Upsilon Chapter from Champaign brought their pledges to Eastern for a dual ceremony.

Professionally we renewed our effort on our Playboy Enterprise project. This project consists of selling magazine subscriptions and film rentals. It has produced a good income for our chapter and has been valuable experience.

Congratulations are due to the many Brothers and Alumni of the Epsilon Omega Chapter who got married or had children this past year.

To conclude, all of the Brothers of Epsilon Omega Chapter would like to extend to all of the other Chapters and Brothers our best wishes for a successful year.

—RODNEY D. PLACKETT

LEWIS

THE ZETA XI Chapter started off the first semester with a very quick pace. One of our first duties was to organize the Central Regional Convention for which we were chosen to be the host chapter. Having only six weeks to prepare for it required the chapter to gather its forces and work as a team. Soliciting door prizes and gift-bag items proved to be one of the major activities associated with the convention. Thanks to the hard work of all the Brothers at Zeta Xi Chapter and our Central Regional Director, Steve Szekely, each Brother attending the convention received at least two door prizes and a bag full of small gifts such as combs, pens, and the like.

The meetings at the convention proved very informative, especially in the area of rushing. Rushing has been one of our major problems; however, armed with the fresh ideas from the convention, we hope to surpass our quota this year. I believe all the Brothers attending left with a renewed sense of confidence and Brotherhood.

In the area of Professional Activities, Zeta Xi Chapter has started off with an equally fast pace. One of the highpoints of our professional program has been a tour of the Chicago Police Department. This, along with numerous other tours and speakers, has given a well balanced program for the Brothers of Zeta Xi Chapter and the university as a whole.

By running the chapter as a true professional business organization is run, we feel confident that we will reach our goal of 100,000 points in the CEI.

—PAUL E. WEEDTIZ

NORTHERN ILLINOIS

THE BROTHERS AND pledges of Eta Mu Chapter have enjoyed a very busy first semester.

The pledges successfully completed their community project of answering calls for the local taxi cab company and provided the active body with a hayride at White Pines Ranch.

The Brothers have also been busy with speakers, tours and the opening of a local hot dog stand by two of Eta Mu's Brothers. Good luck Rick and Stan!!

—D. STEPHEN CRAIL

WISCONSIN—LA CROSSE

ETA RHO CHAPTER at the University of Wisconsin—La Crosse is again showing the form which earned it the recognition of being the only chapter in the fine Central Region to reach the 100,000 point mark the past year in the Chapter Efficiency Index. With a fine fall program of both professional and social activities we appear to be on our way again.

Through the careful planning of Brother Charles Pearson, our annual Career Day was our best ever with 41 companies attending and attracting well over 400 students. We also scheduled several speakers including two representatives of the Young Presidents Organization, and toured the 3 M Corporation in Minneapolis, Minnesota. Mixing business with pleasure, which Brother Frank Bissen would love to testify to if he could remember, Eta Rho Chapter sponsored a dance to enhance the scholarship fund. Brother Ritchie Sayner and his local 50's group, the "Studebaker Seven" provided the entertainment in the very productive operation.

On November 16th, the administration of Brother William Dreher reached its climax when we welcomed six new members into the fraternity at the Holiday Inn of La Crosse. Live entertainment and beautiful women made the evening sparkle.

We would like to congratulate our scholarship advisor, Brother Alumnus Robert Bush for being named to the list of Outstanding Young Men of America.

We also wish the other chapters of Delta Sigma Pi success in the coming year.

—JOHN H. Q. BUSH

SOUTHERN ILLINOIS—EDWARDSVILLE

ETA SIGMA CHAPTER began its Fall quarter professionally with a very interesting speaker from Dun & Bradstreet in St. Louis. Mr. Ed Meyer opened by describing briefly how Dun & Bradstreet functions in the business community relating to credit. We then followed with a question and answer period which gave us the opportunity to inquire about very fascinating topics.

The financial success of last year's annual pumpkin sale was a repeat performance. The Brothers sold pumpkins on campus, from October 21 through October 24, to students at prices below any of the local stores. These low prices made a profit for us and helped further the congenial feelings of the students toward Delta Sigma Pi.

The Brothers remained active over the summer beginning with a St. Louis Cardinal baseball game on June 22. We made our annual trip on the Current River which again was great fun. The chapter tried something new last summer, a weekend of camping, which proved to be most enjoyable. We ended our summer events September 21 with an evening of fun at the Golden-Rod Live Melodrama Theater on the Mississippi Riverfront Showboat.

Rush last Fall secured three extremely good men. This is a small number, but we were anxious to initiate these men as we believe they will be valuable additions.

In closing, the Eta Sigma Chapter wishes all of its Brother chapters success in their future endeavors.

—CRAIG D. DUNCAN

WISCONSIN—WHITEWATER

THETA XI CHAPTER, now under the leadership of president Gary Gantner, is proud to announce that the Chancellor of the University at Whitewater is Dr. James Connor, a Deltasig and alumnus of Eta Mu Chapter, Northern Illinois. We heartily welcome him to our campus.

With a successful Fall rush we were able to gain eight new prospective members.

On the professional side, the Brothers enjoyed two field trips to MECCA in Milwaukee and Kemper Insurance Company in Chicago and had Mr. Vern Ihm, Public Relations Director St. Paul Rehabilitation Hospital, speak on "Alcoholism in the Firm", and Mr. John Schmitt, President of AFL/CIO speak on "Labor and Management". The speakers were open to the entire university.

Our fund raising chairman got us off to a good start with the distribution of our desk blotters and the selling of "Whitewater Warhawk Booster" buttons.

Socially the Brothers were active in all of the Homecoming activities including an entry of a M109 Howitzer, courtesy of the Wisconsin National Guard. Celebrating Founders' Day with a party with the Brothers from Psi Chapter kept the Brothers hopping.

The Brothers of Theta Xi Chapter welcome all letters from other chapters and alumni. Our address is 426 W. North Street, Whitewater, Wisconsin 53190. Good luck to all of the Deltasigs this coming year.

—TOM SCHULTZ

NOT REPORTING

Northwestern
Wisconsin-Madison
Michigan State
Eastern Michigan

LOUISIANA STATE

BETA ZETA CHAPTER at Louisiana State University is very proud that we doubled our membership during 1974; once again, we have over 30 members. Naturally, with increased membership, we have become much more active.

Our professional program last semester, led by Brother Matt Wellman, included the state FBI director, state Insurance Commissioner, District Attorney, a bank vice president, and a tour of the EXXON Refinery. Also, our pledge class sponsored a debate between a KKK Grand Dragon and a black power advocate. This program was attended by over 500 persons.

Recently class officers were elected for the College of Business Administration. Deltasigs were elected to the positions of Senior class president and second vice president, junior class president, first vice president, and second vice president, and sophomore class president and first vice president. Thus, we won seven of nine positions.

The chapter was also quite proud to win the attendance trophy at the Regional Conference last September. We were also proud of our football team, ably coached by Brother Pat Cross. In addition, Brother Kim Cantwell organized an effective social program. He is now working on our Rose Formal for March.

Two years ago, some alumni of our chapter thought that we had almost insurmountable problems. Well, we can certainly assure them that such reports were quite premature. Undoubtedly, many Brothers were important in our resurgence; however, three in particular

were instrumental: Gary Watson, Spring senior vice president; Steven Willis, Fall president; and Mark Seale, Fall senior vice president. I assure you, Beta Zeta Chapter will once again be a leader in the Southern Region and in the nation.

—PETER BARRIOS

LOUISIANA TECH

BETA PSI CHAPTER at Louisiana Tech University was involved in the Fall in its annual money-making project. Advance tickets were sold by individual Brothers for a car wash held Saturday, October 26, 1974. The project was expected to net approximately \$300.

Our Fall Rush consisted of a barbeque held Tuesday, September 23, in the Louisiana Tech Student Center. Eight men were pledged the following Thursday.

Other activities remaining on Beta Psi's Fall calendar included our Founders' Day Celebration held Friday, November 1, at the President's Camp on Lake D'Arbonne; the annual Delta Sigma Pi-Alfa Kappa Psi football game scheduled for Saturday, November 2; Initiation, Sunday, November 10; and two speaker meetings, October 22 and 31. Plans are also being formulated for a professional field trip later this year with Houston as a probable site.

Beta Psi's goals for this academic year include maintaining its 100,000 point Chapter Efficiency Index rating and advertising more intensively on campus. Jersey Day has been reinstated and "Delta Sigma Pi Means Business" bumper stickers have been ordered from The Central Office. Our Chapter Efficiency Index Chairman has requested credit for over 15,000 points to date.

—RICHARD VAN HOOSER

MISSISSIPPI STATE

GAMMA DELTA CHAPTER at Mississippi State University would like to say hello to all the chapters because we're back in business again.

Having been inactive for some six years, we here at Mississippi State now have seven members and 17 pledges. This would not have been possible without the help of our Assistant Executive Director Michael Tillar and the suggestions given us by other chapters on our visit to the Regional Conference in Monroe, Louisiana. We are also very grateful to Mr. R. S. Wofford our advisor and Mr. W. A. Simmons, Deltasig alumni, who were responsible for organizing this chapter after its long absence from Mississippi State.

Thus far Gamma Delta Chapter has had Mr. Larry Jones, Vice President of Security State Bank, to speak to us on bank management. We also placed third in our division of Mississippi State Homecoming sign contest.

We are looking forward to a very productive year as Deltasigs and wish luck and success to all other Deltasig chapters.

—GORDON STERLING

MEMPHIS STATE

GAMMA ZETA CHAPTER at Memphis State University remained active this past summer with the sponsoring of the Delta Sigma Pi Five-Mile Classic.

Under the leadership of Task Force Chairman Shields Hood, the race was a big success. The Deltasigs set a city record with 79 runners competing from seven states.

This Fall Gamma Zeta Chapter presented the "Techniques of Interviewing" for the benefit of all students at MSU. Vice President for Professional Activities Buddy McDonald headed this program to inform the students of the importance of interviewing for a job upon graduation, and the many different aspects of the interview. Many prominent leaders of the Memphis community were present to give their views and suggestions.

Presently, the Brothers of the chapter are concentrating on a full Pledge Program run by Vice President for Pledge Education Bob Eison.

Plans are also in the making for our annual Founders' Day Gamma Zeta Gala.

—J. KENNETH HAZEN

SOUTHERN MISSISSIPPI

GAMMA TAU CHAPTER has been busy Fall quarter with plenty of professional activities as well as social functions.

We have toured the Standard Oil Refinery in Pascagoula, Mississippi, on the Gulf Coast. W. J. Van Pelt, District Recruiter of Armstrong, Cork and Tile Company gave an interesting lecture on "What Industry Looks For In Today's Graduates". Also, Don Tullos, Safety Director for Hiway Express Company, is scheduled to speak.

Seven members represented Gamma Tau Chapter at the Southern Regional Conference at Monroe, Louisiana. Also attending were Alumni, Brothers Bill Tatum, Director of Alumni Activities and Butch Morgan, District Director.

On the social side, we came out number 3 out of 15 teams in the U.S.M. Intramural Football Season. We have also had some very successful rush and pledge parties.

Our new faculty advisors for 1974-75 are Dr. Jerold Morgan, Accounting, and Dr. Tom Smith, Marketing. Another alumnus of Gamma Tau Chapter was recently elected faculty advisor of Oklahoma State's Gamma Epsilon Chapter. Congratulations.

—ERNEST LEUENBERGER

LOYOLA—NEW ORLEANS

DELTA NU CHAPTER has had a quiet but so far successful semester. Three representatives of the chapter attended the Regional Convention in Monroe at Ramada Inn and found it to be most interesting and learned a great deal as well as having some fun.

The rush function for this semester went off well and our pledge prospects look pleasing.

Our check cashing service which is a service for the students of Loyola is remaining profitable and it hasn't presented any problems.

Our chapter is intending to attend the first annual Founders' Day dinner which is being sponsored by the Epsilon Nu Chapter at the University of New Orleans.

We hope to have success this year and with the help of the alumni I am sure we will.

—IAN FOGEL

NEW ORLEANS

EPSILON NU CHAPTER at the University of New Orleans had a very successful rush the past semester. Fourteen men accepted pledge bids, plus two faculty members. Our congratulations to the members of our rush committee headed by senior vice president Joe King.

Our professional program last semester was really great. Brother Georges LeGrand did an exceptional job. Speakers included: Mr. Bob Longmire and Mr. Tom Willingham, co-sales and promotional managers of the New Orleans Jazz of the National Basketball Association; Mr. John Barr of the Mid-Winter Sports Association, who brought with him a film of the 1973 Sugar Bowl Classic; and Mr. Alex Gifford, news director of a local television station.

Epsilon Nu Chapter hosted the first annual regional Founders' Day Banquet. Invitations with registration forms were sent to all chapter and alumni club presidents in our region. Speaker for this event was Lieutenant Governor James Fitzmorris of Louisiana.

Begun last semester was a chapter newsletter entitled "The Epsilon Nus". It was started by Brother Bill Fraught to help keep the chapter informed as to what is going on in and around the chapter.

Brother Dave Turansky entered and won Delta World Tire's slogan contest. His entry, chosen from over 2,000 entries, was "Delta World Tires, where inflation means tires-not prices".

—MICHAEL J. BREAUX

MISSISSIPPI COLLEGE

ZETA IOTA CHAPTER at Mississippi College celebrated Founders' Day and our own chapter's Founders' Day on November 14 with a dinner shared by our brothers and their dates (or wives). The attendance and participation in this celebration was outstanding and a credit to the brothers of Zeta Iota Chapter.

This year's officers are a working bunch who are accomplishing the duties of their respective offices with the professional poise of leaders. Eight men were initiated into Zeta Iota Chapter this semester, bringing us closer to the realization of our goal of 100,000 points in the Chapter Efficiency Index.

Zeta Iota Chapter sent three officers as representatives to the recent Southern Regional Meeting held in Monroe, Louisiana on September 27-28. We also led a small group discussion on General Activities. Aside from enjoying all of the fellowship with members of other chapters, Zeta Iota Chapter's representatives all came back Life Members, all went through the Yellow Dog Initiation, and all got to meet and converse with such leaders as Grand President Harold Cannon, Assistant Executive Director Mike Tillar, Regional Director Frank Busch, Director of Alumni Activities Bill Tatum, and District Director Butch Morgan. All representatives felt that the Regional Meeting was a success.

Zeta Iota Chapter entered a Homecoming display for Mississippi College's homecoming and presented our Rose in the Homecoming parade. Under the name of DELTASIG, Zeta Iota has won the Homecoming display contest for the last several years.

—STEPHEN M. PURYEAR

NICHOLLS STATE

ETA IOTA CHAPTER at Nicholls State University participated in the Southern Regional Conference held in Monroe, Louisiana. David Gaudet, president; Daniel LaFont, chancellor; and Thomas Hebert, an alumnus, represented the chapter. They returned with many promising ideas on improving the ac-

tivities of the chapter.

In October, Eta Iota Chapter co-sponsored an Executive-in-Residence Program, featuring Mr. William C. Croyle, president of Tides International. The purpose of the program is to bring the students of the University into closer contact with the business of the community.

Eta Iota Chapter also sponsored other speakers during the Fall semester. Mr. Jim Claudet of Claudet and Associates, a local employment agency, discussed the problems faced by applicants during job interviews. Mr. Ralph Hillman, a local attorney, spoke on the legal aspects of establishing and operating a small business.

Eta Iota Chapter was represented during Homecoming activities by participating in the Homecoming Parade and by a display built by the Brothers. It was during these activities that the Business Administration Alumni Association elected its new officers for the upcoming year, three of which are Deltasigs. They were Jerry Marcantel, president (also Chapter Advisor for Eta Iota Chapter), Jude Lapeyrouse, internal vice president, and David Broussard, external vice president. Mary Domangue, wife of Brother Ray Domangue, was elected secretary.

Now that the Fall semester is over, we are anxiously awaiting Spring Rush and all of the other activities we have planned. At this time we would like to wish all the other chapters a very successful and progressive New Year.

—BOBBY RAY TURNER

NORTHEAST LOUISIANA

ETA OMICRON CHAPTER at Northeast Louisiana University wishes to extend greetings to all Brothers of Delta Sigma Pi. We had a very successful Fall Semester and were pleased with the results of our efforts toward building a stronger chapter. We were honored to be able to host the Southern Regional Conference in Monroe during the Fall and enjoyed meeting Brothers from surrounding chapters. On Friday night of the conference, a Las Vegas party was given and seemed to be enjoyed by all. We were very happy to have Brother Harold L. Cannon, our Grand President, on hand for this occasion.

Our Fall pledge class proved to be a fine group of men and we are sure that they will make fine actives in our chapter. Our professional program has covered a wide variety of subjects and has proved interesting to all. Speakers have included the Speaker of the Louisiana House of Representatives, a Chartered Life Underwriter, a mortgage banker and a computer analyst. We took a tour of a local computer installation and are making plans for an out-of-town tour.

Eta Omicron Chapter is looking forward to a prosperous year and wishes all other chapters the same.

—JERRY WILLIAMS

NOT REPORTING

Mississippi
Christian Brothers
Southeastern Louisiana
McNeese
Arkansas

IOWA

EPSILON CHAPTER AT the University of Iowa crashed into the new Fall semester of 1974 with great organizational impact, as newly elected President George DeAnda strives for a 100 per cent fraternity. With its main goal to promote fellowship between the students of commerce and the business world, Epsilon Chapter looks forward to the coming year with much enthusiasm. Our Fall schedule included many speakers, business trips, social events, and fundraisings, giving every member a chance for further diversified education.

After concluding September with an Area Conference for Iowa Chapters, October was begun with the Amana dinner for new members. Our first business trip was taken to the main office of John Deere in the Quad Cities, done in conjunction with the St. Ambrose Theta Omicron Chapter, on October 6. Homecoming was celebrated with a kegger and a hayride honoring past alumni of our chapter.

Minneapolis, Minnesota, was the focal point of our second trip where we visited the Commodity Exchange and Haskin and Sells Corporation, concluding the trip with a trip to the Federal Reserve. However, before we left town, we gave our support to the Hawks as they encountered Minnesota.

Our speakers for the month have been from the Credit Union and the Chamber of Commerce. Later in the semester we will be presenting speakers from Collins Radio and the Stock Exchange. Since we feel fortunate to have all these opportunities ahead to enlighten us on business world activities, we cannot forget the people who may never get opportunities such as these.

On December 12 our schedule concluded with a Christmas party for the handicapped.

Professionalism is a keynote for the Epsilon Chapter, and we hope to gain more knowledge and insight this coming semester to take us closer to more desired professional results.

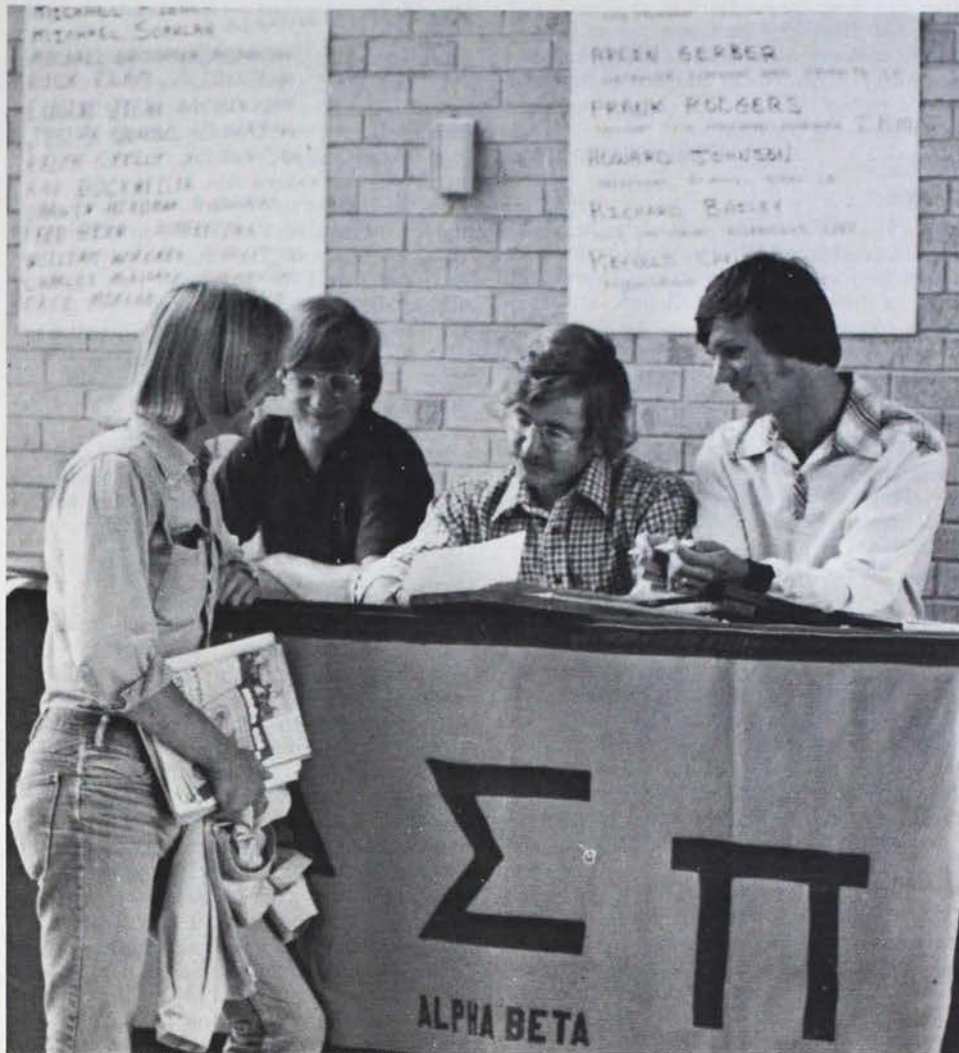
—SCOTT NADLER

MINNESOTA—MINNEAPOLIS

FALL QUARTER SAW the Epsilon Iota and Theta Tau Chapters traveling to Minneapolis for a Minnesota Area Conference in October. North Central Regional Director, LaVerne Cox presided. He led informative discussions on proper meeting procedures, initiation and leadership for the three chapters.

This year members of the Alpha Epsilon Chapter are involved in both functions of Delta Sigma Pi, as well as other college groups. Brother Sven Eelma has initiated an Alumni Newsletter and two professional dinners were held during the last quarter. Alumnus Charles H. Mannel, Director of Students, Staff and Alumni Services of the College of Business Administration, and Mr. Dick Tilman, a stock broker, were guest speakers. Brother Sakai organized a seminar with Famous Barr of St. Louis for the College of Business Administration.

The chapter has Brothers Warner, Erlandson, Neuchterlein, Brumbaugh, Harrington, Arneson, Dec, and Spurgeon participating on the 13 member Business Board. It is the student government of the College of Business Administration and includes such projects as student surveys and the *CBA Student*



Alpha Beta Chapter, Missouri-Columbia recruits,



And recruits . . .

Newsletter.

Alpha Epsilon Chapter was involved also in social and sports activities. The Founders' Day and Rose Queen Parties were both well attended. Brother Rich Grace set up football games with our alumni and another business fraternity on campus in addition to the regular IM football action. The chapter was also involved in IM bowling.

—ROBERT W. WIRKKULA

DRAKE

ALPHA IOTA CHAPTER of Delta Sigma Pi starts its second 50 years with as much vitality, dedication, and Brotherhood as it did with its inception in 1924. A half century of experience is culminated in the nine new officers elected to lead this chapter, headed by Brother Jim Corey. Since September, Alpha Iota Chapter has profited from its many activities.

Initiated into our chapter were 15 neophytes which represent the continuity and aspirations of this chapter. Since their initiation, they have functioned as a group in their activities. The pledges first showed their solidarity in the traditional pledge-active Skip Day football game. With a combination of speed, muscle, and Brotherhood, the actives soundly defeated the pledges 19 to 6.

Career Day, a major event of the Fall semester which has always been a success, continued in its tradition on October 10. The chapter sponsored event, designed to help seniors as well as the whole student body acquaint themselves with different careers and career opportunities, was attended by 44 firms and some 550 to 600 student members. Panel discussions on graduate school and your first job were held in Drake's new student union, the Olmsted Center. Brother Hauseman is to be congratulated for his organization as well as the rest of the chapter.

Twelve Brothers represented Alpha Iota Chapter in the Fall district meeting. Conducted by Brother Cox, Regional Director, and hosted by Epsilon Chapter in Iowa City, the Brothers staged a model formal initiation ceremony with full regalia. Brother Cox also spoke on chapter administration to the three chapters attending.

The Deltasigs have profited from the professional program headed by Brother Gulling. Earlier in the semester, we heard from Les Baitzer of Thomas Hamilton and Associates, a personnel consulting firm. Mr. Baitzer talked about interviewing and gave a brief insight into the future job market. The other aspect of the professional activities was the Kansas City Fall field trip. In Kansas City, we visited Hallmark Corporation and Phillips Petroleum. Guided tours and discussions were provided by the hosting firms.

Future activities include a Halloween party, fund raising activities, and formal initiation.

—STEVEN B. LUDWIG

CREIGHTON

BETA THETA CHAPTER at Creighton University is dedicating itself to a renewed interest in Delta Sigma Pi. In an effort to attract new members, we dropped our dues. Then, to strengthen our brotherhood, we joined together in fund-raising projects. We have had two car washes which kept everyone busy. We also plan on joining with the pledge class in a raffle soon.

Ads for our annual blotter project have been collected and it is now being printed. This year, we've sold more ads than ever before. We have worked several nights at a local "Haunted House" for the Omaha Variety Club. Our president, Pat Boyer, was our candidate for Mr. Ugly for the annual Creighton Fall Blood Drive. On October 6, Beta Theta Chapter hosted our Area Conference. It was a good learning experience for all five chapters involved.

On the lighter side of Delta Sigma Pi, we'd like to congratulate Brother Robert Chebuhar on his marriage to the former Maureen Callan early this Fall. Two rush parties, held after rush smokers, were held to get people interested in our fraternity. Our softball team suffered through a mediocre 3-4 record. The football team got off to a good start with two quick wins in defense of the fraternity league and university titles.

We would like to thank Brother LaVerne Cox for his several meetings with Beta Theta Chapter this semester and also Assistant Executive Director Michael Tillar for visiting and advising us in November.

WAYNE STATE—NEBRASKA

ETA PI CHAPTER at Wayne State is under fine leadership once again. Officers for this term are: president, Gale Lueth; senior vice president, Paige Herrig; vice president for pledge education, Wayne Cooper; vice president for professional activities, Joe Kneifel; secretary, Dana Baker; treasurer, Clint Schmier; chancellor, Sid Gaeth; and historian, Curt Woods.

Our annual fund raising project this Fall is a coupon book sold only to Wayne State students and faculty that entitles them to a discount from most of the local Wayne business establishments. Fund Raising Chairman Bill Carlson says the coupon books are selling very well.

The Brothers are looking forward to our Professional Tour on October 24-26 to Minneapolis. Tours to six companies have been arranged. Other professional activities include five guest speakers scheduled this term and our annual careers' day later this term.

We have a total of six associate members in our Fall pledge class. Our associate members are: Bob Gilsdorf, Ken Liesche, Dennis Rohren, Craig Bicknell, Jim Hauschild, and Gaylen Weiser. Wayne Cooper, vice president for pledge education, reports that these men look promising.

—VERN P. UNDERWOOD

ST. AMBROSE

THETA OMICRON CHAPTER at St. Ambrose College (Davenport, Iowa) was pleased to hear recently that it received the maximum 100,000 points in the Chapter Efficiency Index for the 1973-74 academic year. Since the Theta Omicron Chapter was organized only four years ago, the announcement by president Toofe Rizk came as a surprise. The achievement clearly makes Delta Sigma Pi the dominant fraternity on the St. Ambrose campus. It has been known for its speaker programs, educational and professional tours of industry, generation of interest in college sports and academic programs, and, more recently, its Quad-Cities Career Day.

Last Fall, 28 companies agreed to participate fully in the November 6 Career Day. Chairman Rich Wajda promised a good look

at the world of employment for those who passed through the campus on that day. Career Day benefits all local colleges and high schools.

Deltasigs returned from a fraternity leadership conference at the University of Iowa, conducted by Regional Director LaVerne Cox. The Conference was held in conjunction with other North Central regional chapters.

"Business and Ethics" was chosen as the fraternity's theme for the year. All speakers will be asked to speak on that general topic during their own individual analyses.

Theta Omicron Chapter visited the Peoria Caterpillar plant and the Pabst beer brewery in that city during a mid-November tour. Future trips may take the group to St. Louis or Chicago.

Chapter President Rizk said that the booster button drive to support the St. Ambrose football team was completed and that different buttons would be sold during the basketball season. Delta Sigma Pi decorated a "Back To The Thirties" float for the college Homecoming parade. Deltasigs on board sported raccoon coats, straw hats, and waved college pennants.

Officers elected for the year include the following: Toofe Rizk (president); Jeff Fenney (senior vice-president); Bill Dankbar (vice president for pledge education); Tom Nelson (vice president for professional activities); Joe Hintze (treasurer); Leon Johannsen (secretary); Bob Fenton (chancellor) Bob Howard (historian); Aral Eaton (Social chairman); Rich Wajda (career day); and Mark Boland (performance evaluation).

—JOHN STUEKERJUERGEN

ST. CLOUD

ONCE AGAIN, THETA Tau Chapter is pulling together for their biggest project ever. Preparations have begun for our "Florida Trip", but this year we are striving to fill four buses. This project is more important than just a financial project, because it takes extra involvement from each and every one of us to successfully complete a project of this size, and this teaches us to feel what Brotherhood really means. It also teaches us the necessary professionalism that must be present in a business or financial operation.

This year's Homecoming banquet and alumni football game were held as usual, but due to some unfortunate scheduling conflicts, only one alumni member showed up for the football game. However, we decided to beat you twice as bad the next time we meet.

Other recent activities include a tour of IBM, and an informal discussion with the St. Cloud manager of "Burger King" about the future of the fast food business.

Also, we participated in an Area Conference with the University of Minnesota and Mankato State Chapters. Our Regional Director, Dr. LaVerne A. Cox, provided us with some very constructive comments about improving our chapter of Delta Sigma Pi, by professionalizing our meetings and by improvements in our initiation ceremony.

In making this year a success, Theta Tau Chapter challenges all of our Brothers to set their goals above and beyond the 100,000 points needed for the Chapter Efficiency Index.

—BENNO KUM

NOT REPORTING

Nebraska-Lincoln
South Dakota
North Dakota
Nebraska-Omaha
Mankato

MISSOURI-COLUMBIA

ALPHA BETA CHAPTER at the University of Missouri-Columbia conducted two rush smokers, to acquaint potential rushees with the active members and the purpose, goals, and objectives of the fraternity, in September. Thirty men were pledged into the chapter at a pledge initiation banquet. Dr. T. Charles McKinney, chapter advisor, spoke on "The Duties and Privileges of Being a Deltasig." The pledge class has become quite active and has many activities planned, including the traditional pledge vs. active football game, a pledge son - pledge father party, the refinishing of the rush booth, a service project and much more. The pledges have also been helping the actives in the Deltasig concession, held at all home football games.

The Brothers have also been quite active as was shown at the recent Regional Conference. Alpha Beta Chapter was sighted for high achievement in attaining, for the 34th straight year, 100,000 points in the Chapter Efficiency Index. We are striving to achieve 100,000 points again by continuing to be active in social and professional activities. Alpha Beta Chapter has already held several professional meetings with speakers including faculty members, local businessmen and other professional speakers. A professional meeting with representatives from the IBM Corporation is scheduled for November.

November will prove to be a very busy time for Alpha Beta Chapter in other respects also. Brothers are going to journey to Kansas City for the annual first semester professional trip. Many interesting tours are planned of businesses in the Kansas City area, with just enough time left to enjoy the Kansas City nightlife.

The 1974-75 school year is shaping up to be another big year for us, and all Brothers are determined to make a success out of it. We are proud of our continuing performance and look forward to an outstanding year and achievement of 100,000 points in the Chapter Efficiency Index.

—LEE M. LILE

OKLAHOMA

BETA EPSILON CHAPTER at Oklahoma University held its Fall Rush Smoker on October 6, 1974. Mike Mallonee, District Director, was the speaker. Forty-five rushees attended and were introduced to the Brothers of the chapter. After the speech, punch and cake were served during which an informal question and answer period followed.

On September 21 and 22, 1974, 12 Brothers of the chapter attended a Regional Conference of Delta Sigma Pi which was conducted at the Holiday Inn-West in Oklahoma City, Oklahoma. Hal Cannon, Grand President, and Mike Tillar, Assistant Executive Director, were the featured speakers. Both speakers encouraged stronger participation of Brothers in the pledging of new members and the growth of the fraternity.

On October 16, 1974, 22 prospective new Brothers were pinned as pledges. Ralph

Teehee, senior vice president for pledge education, formally introduced the objectives of Delta Sigma Pi to the new pledges.

WASHBURN

DELTA CHI CHAPTER is pleased to announce that they have now established two scholarship funds at Washburn University. The funds are made possible from the receipts of our annual Business Day Activities. The scholarships are available to all male business students at the discretion of the School of Business.

This past summer's activities included a slow pitch baseball team, in which we finished third in our league. We also held a mid-summer lake party at nearby Lake Perry. The day's activities included water skiing, baseball, and a good deal of refreshments.

As a fund raising project this Fall the chapter decided to temporarily enter the wood cutting business. The high demand for fireplace logs has made the project a financial success.

Other Fall activities have included a successful rushing program which pledged 13 neophytes into the chapter. This pledge class, like all others of the Delta Chi Chapter, has proven itself to be a prosperous and dedicated group. They conducted a city wide paper drive, and donated the proceeds to the United Fund.

In regard to professional activities the chapter has been host to several campus speakers. Mr. John Deems, a personnel director from Southwestern Bell Telephone Company, gave a detailed outlook on the opportunities available in large business corporations today.

On October 17 and 18 the chapter sponsored a business trip to Omaha, Nebraska. During our two day stay we toured a futures and commodities grain exchange, Brandis Corporation, a large retailing concern, and the Falstaff Brewery.

NOT REPORTING

Kansas
Tulsa
Oklahoma State

TEXAS

BETA KAPPA CHAPTER at the University of Texas recently initiated its largest pledge class in almost five years. Our excellent rush program profited us with over 30 pledges, and combined with an active membership of 63, gives us a current total active membership of 100 Brothers. Total initiates into the Beta Kappa Chapter now number 1,764.

Again this fall the College of Business Administration Council was heavily occupied and supported by our Brothers, with 16 of the total 36 members being Deltasigs. The C.B.A. Council sponsored a two day Visiting Executives Program on November 6 and 7, bringing top business executives from all over the state to the classroom and allowing them the chance to be "professors for a day". We are now preparing for our annual C.B.A. Week to be held February 17-21.

Our professional activities included views of the business world from both on and off campus. Guest speakers during the semester included the former Governor of Texas Allan Shivers, and local businessman and Mayor of Austin Roy Butler. Topping off the semester was our field trip in November to nearby

Houston, where we visited Tenneco and the Anheuser-Busch brewery.

Social events included several parties and a match with the Alpha Phi sorority to New Braunfels for the November Wurstfest. And naturally once again the highlight of the semester's social activity was our Fall formal in December.

The Brothers of Beta Kappa chapter are looking forward to a successful new semester, and we hope all of our Brothers will have a really good year.

—DAVID W. FUHRMAN

TEXAS TECH

THE BETA UPSILON Chapter welcomes the following new initiates from last Spring's pledge program: Doug Copeland, Mike Davidson, Greg Jessup, Brian McCoy, Joe Pryor, Kevin Ryan, and Pat Scott.

Following a fantastic rush this semester, Beta Upsilon Chapter is pleased to have 13 neophytes for its pledge program. Officers this year include Jim Taylor, president; Gary Farr, senior vice president, and Tom Verdery, junior vice president. Beta Upsilon Chapter is planning an active professional program this year, as well as participating in intramurals and Homecoming activities at Texas Tech University.

—JIM TAYLOR

NORTH TEXAS STATE

DELTA EPSILON CHAPTER at North Texas State University celebrated Homecoming on October 19 with activities which included attendance at the North Texas State—New Mexico State football game and a party that night in Dallas. The Brothers wish to thank all the alumni that were able to attend making the day a big success. Other social activities this semester included several rush parties which were held at the chapter house.

The Brothers at Delta Epsilon Chapter have enjoyed a wide spectrum of professional activities this semester. Brother Vince Flowers, Assistant Dean of the College of Business, headed an intriguing presentation on motivation held at the fraternity house. On October 17, Dr. Glenn Taylor, also a Brother, gave a talk on "Insurance and College Graduate". The members found this talk enjoyable and informative. Another outstanding professional activity was our tour of the Miller Brewery in Fort Worth. Along with the tour, the members heard a presentation on the marketing strategies employed by the Miller Brewing Company. A very important activity of Delta Epsilon Chapter was our participation in the annual "Gift of Life" blood drive this semester.

At our initiation ceremonies on November 9, Delta Epsilon Chapter initiated four men into the Brotherhood. We know these new members will furnish the strong leadership that a successful chapter needs.

—TOM MAXWELL

LAMAR

IN ITS NINETEENTH YEAR on campus, Delta Eta Chapter plans a year of maturing growth on Lamar University's changing campus. With the construction of Lamar's new library, the College of Business will move to the present library which will be renovated in the next two years. The Brothers of the Delta Eta Chapter are seeking to include business organization meeting rooms and office facilities.



Rose Marie Meeks, Rose of Alpha Phi Chapter, Mississippi, serves punch at first professional meeting of the semester to, left to right, Charles Treas, faculty advisor, David Kazan, vice president, Gene Smith, guest, and Ronal Pruet, guest speaker for the evening.



A day of fun awaited these children as the Brothers of Beta Pi Chapter, Kent State, prepared to take them to a basketball game.

ties in the proposed renovation plans.

In ceremonies held during the fall semester, nine students and three faculty members were accepted as pledges of Delta Eta Chapter. At the Pledge Acceptance Banquet following the ceremonies, Mr. G. P. Pepper, a Plant Manager at Mobil Oil Corporation's Beaumont refinery, spoke about the complexity of the world's energy shortage.

For 12 years, each Deltasig pledge class at Lamar has helped business faculty member Mrs. Ann Jones, in a project which will catalogue on computer the widely scattered business research materials in the Lamar library. The Fall pledge class continued work on this project which is growing closer to completion.

Fall semester activities included a field trip to Astrodomain Corporation in Houston, participation in Lamar's Homecoming activities, a Founders' Day cookout, and intramural football.

—MARTY RIZZO

TEXAS CHRISTIAN

DELTA UPSILON CHAPTER at Texas Christian University has been very involved with a strong professional program. The chapter has had the privilege of hearing three fine speakers in the areas of interviews, air freight, and hospital administration. The Brothers also went on a tour of the Fort Worth National Bank which was extremely interesting, showing our chapter members a modernized approach to the banking system.

Our Fall rush program was very successful and we now have a pledge class of 11 members. The pledging and rushing committee did a complete and thorough job in the planning and execution of the program.

Our chapter has been working on a volleyball tournament for charity which will take place on November 9, 1974. The entire chapter is very enthusiastic about the activity and much interest has been generated around the Texas Christian University campus. Our chapter is also finalizing plans for Commerce Day here at TCU which will take place on the school's Homecoming weekend. Students from area high schools will be the guests of our chapter in conjunction with the M. J. Neeley School of Business, and Dean Joseph Lee Steele will make a presentation to these students.

This year holds much in store for the Delta Upsilon Chapter in the way of opportunity to meet the purpose of Delta Sigma Pi, and to continue the growth within the chapter.

—WALTER L. HOLMES

EAST TEXAS STATE

DELTA PHI CHAPTER at East Texas State University has enjoyed another very profitable Fall semester with both professional and social activities.

Professionally, our chapter has had as speakers Dick Mann, owner of Mann Glass Company, Arthur A. Smith, a noted economist, and a representative from Kemper Insurance Company. Our chapter has also toured Mann Glass Company and has planned tours with General Motors in Arlington, Mercantile National Bank of Dallas, and General Battery Corporation, also of Dallas.

Socially the Delta Phi Chapter has sponsored several rush parties, one of which was a 'tropical luau'; we have also held 'mixers' with

both the Alpha Delta Pi and Kappa Delta social sororities. Homecoming for 1974 was held on November 2 at the Northpark Inn in Dallas.

Along with our successful rush program we welcomed Terry Sampson, Don Hodges, Tracy Webster, and Bill Booth as pledges. We are very proud of these pledges and the performance shown by them. We are also proud to have Mark Mills as our District Director.

All the Brothers of Delta Phi Chapter wish their fellow Brothers of Delta Sigma Pi good fortune in the spring semester.

—WILLIAM E. BOYD JR.

TEXAS A & I

ZETA NU CHAPTER at Texas A & I University began this school year with a surge of enthusiasm which can only be evidenced by our large hopes and plans for this coming year. Walter Easton, Vice President in charge of Professional Activities has exerted an outgoing concern toward developing a professional program for the coming year which, we hope, will surpass previous years and help to reach the Chapter Efficiency Index goal of 100,000 points. Brother Easton has started this semester with two guest speakers at dinner meetings which were tremendous successes, and has plans for many further activities for this upcoming year.

This Fall has been a busy semester for the Zeta Nu Chapter which has eight prospective members who seem to be proving themselves worthy of initiation into our chapter. These pledges are of great importance to the Zeta Nu Chapter both for the skill and education they will provide and for the purpose of rebuilding the chapter's enrollment which has dropped to a total of 15 members at the beginning of the Fall semester.

Zeta Nu Chapter wishes the best of luck to all our fellow Brothers and Alumni and hope they all have a joyous and prosperous New Year.

—DOUGLAS C. PALZER

ST. EDWARD'S

THETA OMEGA CHAPTER is busy and active in the St. Edward's community again this year. We have just concluded "The First Annual Hilltopper Bar-B-Que and Dance." We had approximately 200 people come and enjoy some good old Texas Bar-B-Que beef and chicken. The function was to raise money and get our name known. Everyone filled up on the food and really enjoyed themselves. We were also successful in raising money for our treasury. We also planned in late November to sell special shirts which have our fraternity name and the school name on them at a special function planned by the school.

We planned some very good speakers for the Fall semester. We have a stock broker from Corpus Christi who will explain the current stock problems. A luncheon is also in the current planning stages.

We are currently in the middle of pledging. This is a re-building program for Theta Omega Chapter. We had approximately 75 per cent of our Brothers graduate last year. The pledge class this year will be very important to the future of our chapter.

People on campus are beginning to hear and ask questions about Theta Omega Chapter. This is a result of the various activities we have been involved in, in and around the campus.

This year, a year of re-building, looks very promising; we have planned many different activities, all of which I stress we do together. We plan an intramural basketball and baseball team next semester. Our baseball team came in second place last year. That was our first year so I thought we did real well. But most important, Theta Omega Chapter is achieving our main goal, *Brotherhood*.

—ALTON R. STOCKTON

NOT REPORTING

Southern Methodist
U. of the Americas
Sam Houston State
Texas-Arlington
Angelo State

COLORADO

THE BROTHERS OF The Alpha Rho Chapter of The University of Colorado completed a 100,000 CEI point year in 1973-74 and are anticipating doing so again this year. Our Fall semester rush went well as we looked forward to the addition of some 20 new members.

As is traditional with the Alpha Rho Chapter each semester, we held our Book Exchange during the first two weeks of school. Through the Book Exchange, the members of Alpha Rho Chapter act as intermediaries between the seller and ultimate buyers of used text books. Prices are below those found in any of the local bookstores, so everyone involved stands to benefit.

On the social side, our social chairman, Darrell Harsh, planned a full semester of activities. We had one party which proved to be highly successful. Other plans included a rush party, a Halloween party, a Pledge-Active football game, and various other activities.

On the professional side, our professional vice president, Dotson Skaggs, arranged a full schedule for the semester. Among the speakers we heard were Congressman Donald Brotzman (a fellow Deltasig); Chuck Rice from IBM; and a representative of United Banks of Colorado. Among the many tours planned for the semester were the IBM facilities in Longmont, Colorado. In conjunction with Congressman Brotzman's visit members of Alpha Rho Chapter planned a potluck dinner with the Beta Sigma Fraternity on campus. Among the persons invited to the potluck were the Deans of the School of Business and members of the Young Presidents' Association, a group of corporate presidents all under the age of 40 who have distinguished themselves in their respective fields of business.

Again last semester, members of the Alpha Rho Chapter were active in various functions of the Business College. The Business Board, the local student government of the Undergraduate College of Business have called upon our members to help them with their various functions. Many of the student representatives on the Board are members of the Alpha Rho Chapter. Among the projects and functions we were involved in was the "Boggie-on-Back," an all school function held in conjunction with this year's University of Colorado homecoming activities.

While the Alpha Rho Chapter has always been active in local activities, we have again turned our attention to someone very special

to us. She is Yong Chiu-Hau, a seven year old girl living on the island of Taiwan. Through the Christian Children's Fund, our Chapter has been able to sponsor Yong Chiu-Hau for the past three semesters.

The Alpha Rho Chapter at this time would like to wish our fellow Brothers a very successful year. We are looking forward to another successful year with high hopes.

—JAMES F. CROWELL

NEW MEXICO

GAMMA IOTA CHAPTER at the University of New Mexico has had one of the most rewarding semesters ever. This Fall we have increased our chapter membership by 16 new members. This is our largest increase in the last two and one half years.

The Brothers of the active chapter held their semiannual initiation dance on November 2, 1974, to welcome the new Brothers into the active chapter; a great time was had by all.

The Brothers of the chapter want to express special thanks to Terry Elms, president, for the great sacrifice that he had made both of time and energy to make this semester one to be remembered by the Brothers of Gamma Iota Chapter.

—JOHN M. TAYLOR

TEXAS—EL PASO

GAMMA PHI CHAPTER at the University of Texas at El Paso is having a very successful Fall, 1974, rush which resulted in the pledging of 11 undergraduates. Mr. Don Henderson, City Alderman of El Paso, Texas, and an alumnus of Delta Sigma Pi, was guest speaker at the rush smoker meeting.

The professional program this semester will be very adventurous, exciting, and educational. Speakers will include Mr. Sam Brock, Director of Training and Development; State National Bank, Mr. Joe Frederickson, Director of Promotion and Public Service, Newspaper Printing Corporation; Mr. Maury Kemp, President, Kemp Ford Motor Company; Mr. Mike Gervin, Account Executive, Merrill Lynch, Pierce, Fenner and Smith, Inc.; Mr. Harry Quilley, Marketing Manager, Standard Oil Company of Texas; Dr. Glenn L. Palmore, Director, Bureau of Business and Economic Research, UTEP; Mr. Don Payton, Director of Marketing, R. W. Weaver Company; and Mr. Charles H. Gibson, General Agent, Connecticut Mutual Life Insurance Company.

The Delta Sigma Pi faculty members of the College of Business Administration at the University are really getting involved in this semester's professional activities and some also are attending chapter meetings. A consolidated effort is being made to inform all Delta Sigma Pi faculty members of weekly events of the active chapter.

Senior-Vice President Danny Vasquez went to the Regional Conference held in Albuquerque, New Mexico, to greet other Brothers from other chapters in the region.

Brothers Leopoldo Berumen, Robert L. Henderson, and chairman Richard Soto of our chapter have been actively engaged in advising a successful high school Junior Achievement Corporation. The corporation is set up and run by the high school students themselves with the assistance and advice of our Brothers.

Alumnus Rusty Gibbs, now with the

Governor's Planning and Coordination Office asked us to furnish volunteer drivers for the Governor's Convention held here in El Paso, Texas, on October 15 thru 19.

In November, the chapter had a "Founders' Day" banquet. It consisted of a delicious meal with a dance following. The banquet enhanced a very successful Fall semester for the Gamma Phi Chapter.

—ROBERT L. HENDERSON

ARIZONA

GAMMA PSI CHAPTER celebrated Founders' Day with "The Bill Hibbs Memorial Scholarship Fund" raffle drawing. He was a true friend and an enthusiastic advisor devoted to the chapter. Approximately \$900 was raised and \$500 in donated prizes was given away. Scott Tipling, treasurer, worked countless hours to help make it a success.

On October 20, the Brothers and Pledges spent the day cutting up dead wood near Benson, 60 miles from Tucson. The wood was sold in cords and the proceeds went to the scholarship fund.

On November 2, we visited the Douglas Copper Smelter and the Lavender Pit Mine in Bisbee, staying overnight at the rustic Copper Queen Hotel. It was an educational and enjoyable weekend for us all.

Our service projects included orienting high schoolers on Senior Day and handling (photography and set-up) the College of Business and Public Administration's educational display showing at various junior colleges and shopping centers throughout Arizona.

In November, 22 men were initiated into Gamma Psi Chapter. In this way we achieved full credit in the Chapter Efficiency Index. We are sure that these Deltasigs will help us attain even higher goals in 1975.

—JAMES BUCK

ARIZONA STATE

WHO THINKS ABOUT winter firewood in the middle of an Arizona desert summer? The Brothers of Gamma Omega Chapter, that's who! We rented three trucks last July and headed for the high country to buy 10 cords of wood which we sold this winter. It was hard work, but it paid off.

Speaking of hot Arizona summers, what better way to cool off than relaxing on a giant innertube, floating down the Salt River with a case of beer in tow. Which is exactly what happened.

The Fall semester at Arizona State University began with a successful rush and a very enthusiastic pledge class. The new Brothers were rewarded for their diligent efforts with a banquet held in their honor at the Islands restaurant in Phoenix.

Once again Mark Yule put together an excellent professional program of speakers and tours. Two of the highlights of the semester were the appearance of "Tex" Earnhardt, a local automobile dealer with a unique marketing philosophy, and a trip to Los Angeles, California, where we toured the movie industry.

This year as in the past, Gamma Omega Chapter sponsored the annual Arizona State University Pie Plate Film Festival. The event always has a tremendous turnout and this year was no exception. We also had a Halloween costume party with Phi Chi Theta. Prizes were awarded to the best costumed

male, female, and it (undetermined).

My congratulations to all the new Brothers and best wishes to other chapters for a successful year.

—KEVIN B. O'REGAN

EASTERN NEW MEXICO

EPSILON ETA CHAPTER at Eastern New Mexico University is doing very well, and we are still looking for the best. Although things were looking very tight at the beginning, we have come out better than what we have expected.

Six Brothers of the chapter attended the Intermountain Regional Conference held in Albuquerque, New Mexico, at the Four Seasons Hotel. The Brothers enjoyed the conference because they were able to exchange ideas with the Brothers from the other chapters. The Brothers of Epsilon Eta Chapter felt that our chapter was one of the outstanding, or the outstanding chapter that attended the conference.

As for our Professional activities, Brother Debrill Andrus has worked earnestly to make our program better than par. The chapter made a trip to Albuquerque and Lubbock, and visited various Business firms in our professional tour. As for our speakers it has been quite a variety from the subject of computers to franchising.

In the Fall semester the chapter initiated on November 23, 13 new initiates. The Brothers feel that in that day they brought in potential that will make the Epsilon Eta Chapter what has always made the chapter an outstanding one.

On Homecoming day the chapter sponsored a Homecoming queen candidate. Also we had a float for the Homecoming parade and the Brothers worked very hard to make the float a success. The Homecoming activities on that day for the chapter will be remembered for some time.

The Brothers of Epsilon Eta Chapter wish all the Brothers in the fraternity success in this new year.

—IGNACIO R. OLIVAS, JR.

NEW MEXICO STATE

EPSILON UPSILON CHAPTER at New Mexico State University began the semester with a successful membership drive. The Brothers of the chapter pledged 25 students.

The pledge program began with the traditional smoker. Brother Steve Le Blanc, who is now teaching at New Mexico State University, was our speaker. The Brothers of the chapter then held a picnic for the prospective pledges to round out the week's activities.

Twelve Brothers of Epsilon Upsilon Chapter attended the Intermountain Regional Conference in Albuquerque at the beautiful Four Seasons Motor Inn. The Brothers found the gathering very educational. Among other things, the Brothers walked away with most of the door prizes.

The Brothers of Epsilon Upsilon Chapter and the Brothers of Gamma Phi Chapter celebrated Founders' Day this year in El Paso. The date was set as November 2.

In promoting the professional side of Delta Sigma Pi, Brother Valdez set up several tours and speakers for the semester. Thus far, the chapter has had the privilege of listening to Mr. Thomas L. Wright who spoke on the "Stock Market".

The Brothers of the chapter wish to congratulate Brother Roberto Rios who received the Undergraduate of the Year Award-1974 in the Intermountain Region. The Brothers would also like to congratulate Dr. Del Wells and Dr. James Bullock in being selected as Chapter Advisors.

The Brothers of Epsilon Upsilon Chapter wish all Brothers of Delta Sigma Pi the best of everything this school year.

—SAMMY CHIODI

WESTERN STATE

ZETA KAPPA CHAPTER at Western State College began its Fall program by pledging 12 excellent pledges. The chapter was represented at the Regional Conference held in Albuquerque. Our representatives were Dolphus Pate, Tom Clarke, Jack Sauer, and Steve Thompson. Our professional program began with our annual CPA panel which is put on in conjunction with the Colorado Society of Certified Public Accountants. Films from IBM and other companies were shown. There were interesting speakers from Sears Roebuck and Arthur Andersen. Dr. Mellon, president of Western State and Dr. Baldwin Ranson, professor of economics at Western State were also interesting speakers.

Socially a party with the Women's Business Club started the quarter. This was followed by the Founders' Day party and several others that helped to bring the Brothers and Pledges closer together. Our Fall social program was closed in Crested Butte at our Fall banquet.

Winter quarter will be focused on our rush program. We have new objectives in this area and are trying to improve upon our past rush programs. The Deltasigs at Western State are looking forward to a very successful year.

—BRUCE OTSUKA

NORTHERN ARIZONA

THE ZETA OMEGA Chapter sends greetings to all Brothers. We here at Northern Arizona University are already looking forward to a productive and activity filled year with the aspirations of obtaining another 100,000 points. Our chapter recently traveled to Las Vegas for a tour of the Mint Casino. The trip lasted for three days and proved to be both informative as well as having a great time. We currently have 16 neophytes in the pledge class and president Tubb feels they are among the best that have ever entered our ranks. The active chapter as well as the new pledges embarked on a wood cutting excursion which lasted for two days. The wood was sold to the townspeople for firewood and much of the proceeds will be given to the Cancer Society. Once again the Brothers of the Zeta Omega Chapter wish all the Brothers a successful year.

WEBER STATE

LIFE STARTS EARLY at Weber State College for the Brothers of Eta Lambda Chapter. Before the first day of registration is over, the fraternity is united and hard at work managing the Deltasig Student Book Exchange. The project continues to grow and prosper, providing a solid financial base for programs that we offer the student body throughout the year. Programs such as Business Week, which was co-sponsored with the Associated Students of Weber State College at the close of Spring Quarter, 1974, that included pre-

sentations by Irving R. Levine, NBC correspondent; Dr. Laurence Peter, author of *The Peter Principle*; David Brown, environmentalist; John Kenneth Galbraith, economist and statesman; and Ralph Nader, consumer advocate. Mr. Nader also joined us for the Businessman-of-the-Year Awards Banquet.

A concerted effort is underway to increase the membership. President Sant returned from the Intermountain Regional Meeting held September 28, in Albuquerque, New Mexico, with a bag full of new ideas which we are pressing into service. Our fall rush yielded seven pledges with several others promising to rush Winter Quarter.

Our professional calendar for Fall Quarter included several speakers and an insurance seminar. Founders' Day was celebrated with a Halloween Party.

A noticeable change has taken place on campus. After six years of struggling to gain recognition, the effort is paying off. Eta Lambda Chapter's recently acquired office in the School of Business and Economics building is the scene of buzzing activity most hours of the day. Students are ASKING how they can become a member.

It's nice to be on the receiving end for a change.

—JOHN A. MORRELL

NOT REPORTING

Utah
Denver

SAN FRANCISCO

GAMMA OMICRON CHAPTER at the University of San Francisco is having a busy Fall semester. Besides conducting a Fall pledge class and sponsoring a successful Rose Dance, the Brothers are co-sponsoring the Western Regional Conference with Delta Omicron Chapter of San Francisco State University.

The Conference, on November 1 through 3 at the San Franciscan Hotel, promises to be a very educational experience for all. The scheduled events include a cocktail party, a "Yellow Dog" initiation, various group meetings and workshops, a banquet, a ladies' tour of the City, and a special program organized by our pledges. Grand President Harold L. Cannon and Director of Alumni Activities William W. Tatum, Jr., will be our Honored Guests.

On November 11 through 15, we are presenting our second annual "Business Week" at the University. This affair actively involves students in career and education programs.

Besides our regular meetings this semester, the Brothers have sponsored two professional events in which guest speakers have addressed the student body. On Halloween night our chapter visited three hospitals and gave candy and good wishes to children unable to go out. Still in the planning stages is a tour of Hamm's Brewery at the end of November.

—ANTHONY P. FERGUSON

SAN FRANCISCO STATE

DELTA OMICRON CHAPTER at San Francisco State University, San Francisco, continued the activities of the year with a rather productive rush program which was followed by a very fine spaghetti dinner at the San Francisco Boat House at Lake Merced

and finally enrolled 12 pledges for the Fall semester 1974.

Under the presidency of Phil Agard, the Chapter is putting a heavy emphasis on professionalism in the Fraternity. Lined up for the professional events for the Fall semester were speakers from the Realtors' Association, the Diplomatic Corps, and a speaker on the subject of "Investment in the Sea". A tour at the Marove Research Center was also arranged.

The Fall semester offered a few more occasions for throwing parties; and last semester, the pledges hosted a very joyous and fun-filled Oldie but Goodie Party. Others coming during the season were Halloween Party, and Christmas and Graduation Party for which a formal banquet honoring the graduating Brothers was arranged.

The Brothers are happy to have elected Phil Agard as the President, Bob Maffei as the Senior Vice President, Steve Carr as the Vice President for Pledge Education, Ray Bazurto as the Chancellor, Larry Tunis as the Secretary, and Steve Marigan as the Treasurer.

San Francisco State had the pleasure to be the co-sponsor of the DELTA SIGMA PI 1974 Regional Conference for the Western Regional Conference held at PSA San Franciscan Hotel in San Francisco November 1 through November 3, 1974. The Brothers of Delta Omicron welcomed all Brothers to this beautiful city by the bay.

—THOMAS CHENG

LOYOLA—MARYMOUNT

THE CLOSE OF THE 1973-74 SCHOOL YEAR was a fruitful one for Delta Sigma Chapter. Before the initiation of six new pledges, we cosponsored a speaking engagement from Wassily Leontief, a Nobel Prize winner in the field of Economics. Mr. Leontief gave two very impressive talks, which were attended by Brothers, students, faculty, members of the community, and leaders from the nearby areas in business and economics.

Our annual Fourth of July beach party was a success with one regrettable exception. We invited the Brothers at Cal Poly-Pomona, but a failure in communications resulted in each Chapter being at two different locations. We're still apologizing to Eta Chi for that one, but we hope our joint Help Day will help build our relationship. Also during the summer, Brothers of the Chapter attended a social visit to Busch Gardens sponsored by the Alumni Club, but due to work, vacations, and general summer separation, attendance on both sides was nominal.

This year, after getting several of our famous (infamous?) "social functions" (to be delicate) under our belts (that didn't sound right, either), we settled down to business. Rushing yielded two of the best students in the College of Business Administration, second only to the Brothers of the Chapter. Unfortunately, their obvious superiority seems to have frightened off other qualified but not as astute prospective pledges. However, we're sure their examples will attract many new hopefuls next semester.

A speaker on property management started off our professional year and scheduled or prospective functions seem to indicate that it may never end. A business tour of a local U.S. Mailing Processing Center (that's like a Post Office, only bigger) is next on our agenda, followed by the Western Regional Conference.

We're pleased that over half the Brothers of Delta Sigma Chapter will be attending the Conference and we will be glad to see those other Brothers in the Western Region that will also be present.

—MIKE MCAULIFFE

C.S.U.—CHICO

EPSILON THETA CHAPTER at California State University-Chico, is actively pursuing another 100,000 point year of productive programs and enthusiastic endeavors. Highlighting the start of this semester was the newly formed Chico Alumni Club, spearheaded by alumnus Brother Rod Deily. Using the \$75 allocated to him by our undergraduate chapter, Brother Deily was able to "lay the groundwork" so as to keep the lines of communication open for those Brothers who graduate and remain in the Chico area. Mr. Dwight Taylor is serving as president of our new alumni club.

Senior Vice President John Maxey and Vice President for Pledge Education Larry Wilcoxon have recruited a solid and enthusiastic pledge class in an effort to replenish the eight Brothers who are graduating this December. Wanting to become closer with our prospective pledges, several well attended smokers were staged, topped off with our formal rush spaghetti dinner held on September 20.

"On the move" seems to typify this Fall's professional program, with Brother Hector Huerta coordinating and implementing an outstanding agenda of tours and speakers. On September 27, 1974, the Brothers spent an informative and interesting day in the San Francisco business district touring Bank of America Regional Headquarters, the Merrill Lynch Company, and the Pacific Coast Stock Exchange. Also, on October 18, an equally beneficial tour to Sacramento found the Brothers visiting Weinstock's Computer Center, The California State Personnel Board, the State's new Management Information Systems Project, and IBM where we previewed their innovative "System/3" computer unit, courtesy of Mr. Vic Levinthal.

In an effort to strengthen the ties of Brotherhood within our chapter, a series of team building exercises have been scheduled, piloted by President Gary Langford and co-advisor Dr. Chet Cotton, who both have a special interest in the area of organizational development.

Financially, we have high money-making hopes for a button machine that the chapter purchased early this Fall. We are hoping to make a successful debut of our machine at the upcoming Regional Conference in San Francisco on November 1, 2, and 3. Our semester car rally proves to be a valuable fund raiser also.

Homecoming, on October 12, provided an enjoyable time for all attending the dinner dance at Burton's Mesa Restaurant. Excitement is stirring as the upcoming "Rose Tea", scheduled for October 27, is in full swing with Chairman Don Martin and committee making all preparations for this traditional good time event.

In closing the Brothers of Epsilon Theta Chapter hope all Brothers of Delta Sigma Pi enjoy a prosperous and fun-filled semester.

—BRAD GOODNIGHT

NOT REPORTING

C.S.U. - Hayward
Cal Poly-Pomona



Homecoming Queen Entry for Epsilon Rho Chapter, Tampa, was Miss Debbie Totin.

SAN JOSE

THETA CHI CHAPTER of Delta Sigma Pi wishes to extend a hearty "Howdy-Do" to all our Brothers nationwide.

Our elected officers for Fall semester are: President, Steve Ruffino; Senior Vice President, Andy Nantz; Vice President for Pledge Education, Steve Rizzuto; Vice President for Professional Activities, Rick Morello; Secretary, Scott McBee; Treasurer, David B. Arrasmith; Historian, Wayne Ward; and Chancellor Bob Brusati.

Rick put together a very exciting and dynamic program for us last semester. It included interesting tours, and, as guest speakers, many of the most important businessmen in the Bay Area. We expect attendance to be higher this year than ever before.

Because of a change in our registration process last semester, we are now completely computerized. We had to change our rush program around somewhat, but even with some of the problems we encountered, we expected a good showing.

We've really set a high mark to reach this semester with our fund raising activities because we've got some energetic guys with some pretty good ideas for some social projects in our community, and we're really going to give it a try. Have a nice semester.

—DAVID B. ARRASMITH

C.S.U.—SACRAMENTO

EPSILON PHI CHAPTER at California State University Sacramento attended a professional tour with the Epsilon Theta Chapter from California State University Chico. The tour covered four different institutions in Sacramento. The first stop was Weinstocks, where Mr. Ben Richardson, Operations Manager for the firm, guided the Deltasigs through its Electronic Data Processing Center. Next was a visit to the State Personnel Board. State hiring practices were discussed along with two of the possible entrance tests, the Staff Services Analyst Test and the State Service Entrance Examination. In the afternoon the tour continued on to the State



The semi-annual dance for the Brothers and guests of Beta Pi Chapter, Kent State, provides an evening of enjoyment.



What chapter doesn't tour a brewery during the year? Brothers of Gamma Omega Chapter, Arizona State, make their annual pilgrimage here to Coors Distributing Plant in Phoenix.

Management Information Project. The project's Personnel Operations Manager, Jane Irwin, discussed the personnel information management system. To complete a very informative tour was an interview with IBM, International Business Machines. IBM's make-up, structure, industry standing and employment were discussed.

Founders' Day was celebrated in conjunction with the chapter's recent Initiation Dinner-Dance. Approximately 200 brothers and their guests attended the function, including the 13 new brothers who were initiated into Epsilon Phi Chapter earlier that day.

—RON F. RAMOS

MENLO

ACTION IS THE word to describe Zeta Rho Chapter at Menlo School of Business Administration. Presently the year will see us sponsoring a speaker program which follows the spirit of our program in 1974-75; we are also sponsoring a career placement service to aid graduates and job-hunters in the school.

Pledging last semester started on Sep-

tember 15 and had a three week formal period for history of the fraternity and regular activities followed by a second three week period where a special project is undertaken. The pledges decided to sponsor a school-community car rally. The class this year was our biggest in several years and is full of enthusiasm to become the best Deltasigs ever.

In the long term view, plans are underway to sponsor a work experience program to aid students in choosing their careers and at the same time aid businesses in the community. We are also involved in a concerted effort to form a sister sorority on Menlo Campus. Mary Marelich and Fran Mann are the organizers of the sorority and are in close contact with our regional and district directors, Tom Harnett and Jim McCann.

We at Zeta Rho Chapter are very happy to say that the year started very well and it should continue with equal success in the months to come.

To all fraternal Brothers in the chapters throughout the country, we extend our best regards and wishes for a very productive year.

—JOHN F. MCMAHON

CARNIVAL

THE FIRST ANNUAL UNIVERSITY OF HOUSTON FALL CARNIVAL was produced and sponsored by Delta Sigma Pi, Eta Psi Chapter, October 15, this year. The carnival took place in People's Park II on the University of Houston Campus from 11 a.m. to 12 p.m.

Leonel Castillo, city comptroller, and University of Houston administrators were honored with a reception at the University Center by fraternity and sorority representatives to officially open the day's festivities. Mr. Castillo opened the carnival with a ribbon cutting ceremony at the Deltasigs Dunking Booth. Honored with the first dunkings were Eta Psi Chapter President Rodney Graham and Vice President Jack Wallace. Doing the honors were Mac Hudson and Irving Harigan, popular local radio personalities, who led a parade of local celebrities, Cougar Dolls, and an occasional volunteer from the audience as dunkees. It was a toss-up as to whether the dunkees or dunkers had the most fun.

In addition to the popular dunking booth, Deltasigs operated four other games, Penny Pitch, Action Darts, Putt Golf, Bean Bag, TicTacToe and a prize booth. Prizes were redeemed by students who won tickets at the various booths. A persistent student, Larry Gustafson, won the Grand Prize, offered by the Deltasigs prize booth. He parlayed a pocket full of dimes and a consistent putter into a ten speed bicycle.

The only casualty of the day was a minor cut suffered by Ed Brandon at the Dunking Booth. The First Order of the Purple Dunking Booth DeEmeritus was awarded Ed before his evening weathercast as a soothing medication.

June Wilkinson, Playboy Playmate of the Decade, upstaged all the celebrities who attended the carnival. Although June didn't become a victim of the Dunking Booth, she made a tour of the carnival, demonstrating techniques for winning at the various booths. Radio and TV personalities, Ron Franklin, Doug Brown, Ron Stone, and Bill Worrell, all became victims of the Dunking Booth and deserve special thanks for their participation. Astro pitchers Tom Griffin and Ken Forsch judged a marathon Greek Tug of War final between Deltasigs and Delta Sigma Phi which was won by the Deltasigs.

The fraternities and sororities participating in the carnival all reported a successful and enjoyable day's activities. The day's festivities marked the first time in several years that a campus-wide event had been staged by the fraternal organizations for the students.

The carnival was the brain child of Doug Findley, Deltasig's vice president for professional activities. Doug was named carnival chairman and through his direction and driving force the carnival became a successful venture. Chapter Advisors Dan Lassiter, Jr., Norman Paul and Chapter President Rodney Graham made major contributions from the promotional aspect. Retail solicitation of prizes by Doug Findley, Gene LeBoeuf, Charles McDonald and their assistants provided the motivation for the thousands of participants. Booth sales was headed by Dean Forbes and Jack Wallace. Although all members shared in the efforts, special recognition is extended to the committee chairmen, their wives and girlfriends for the extra effort they expended in making the carnival a resounding success.

—WILLIAM R. BURNS



Reflections on Pledgeship

Opinion by
John M. Hilliard

The following timely article is reprinted with the permission of Sigma Alpha Epsilon Fraternity, Evanston, Illinois. Delta Sigma Pi is grateful for SAE's cooperation and assistance. The interesting message of this article is appropriate reading for our members as we begin the second half of the academic year and consider recruiting and membership development in the coming months. EDITOR

I stood alone in the doorway of the fraternity house. The living room behind me was fully lighted but empty. The house was cold, cheerless, and completely, lifelessly silent. Other men had been with me earlier in the evening. One by one they were led at uncomfortable intervals to the recesses of the house. With each new departure, the remaining men would glance uneasily at one another. Some would smile wanly, others would resume their frantic leafing through the materials they were studying. Now only I remained with the old companions of fear and anger who seemed so much a part of our kindred during that week-long descent into brotherhood.

I looked out on the crisp, clear New Mexico winter night. It was after midnight; the street was quiet, the neighborhood dark. Down the street strolled a familiar figure. It was "Doc" walking his little dog. The old gentleman had been a great friend of my grandfather and was well-beloved by my family. He caught sight of me in the doorway, and seemed a little startled to see me all dressed up in a suit and tie standing there so late at night in that unfamiliar fraternity door.

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He stopped, smiled, and waved, and said, "Hello, Johnny." I suddenly thought of my grandfather, his dignity and quiet strength. It made me feel better. I was about to go down the little front walk to chat with "Doc" when a hand tapped me on the shoulder. I wheeled around. The voice said, "We're ready for you."

We moved through the darkened house. I asked the active if Audie had made it. The man with me sighed and said, "No, I'm sorry, he blew it."

I was swept by a feeling of cold rage which crushed my fear, smothered my apprehension of only minutes before. Audie was my best and dear friend, and fellow pledge. I found myself in a small room, in front of a stained sheet hanging as a screen, concealing the rasping voice of a high fraternity official, a voice full of questions about DeVotie, founders, dates, creed, ad nauseam. I answered each question slowly, precisely, accurately; each answer became for me a point on a bill of indictment, a nail to be driven in the oaken doors of a cold gothic building in far-away Illinois. The voice couldn't break me. I beat it. It screamed for me to leave. I was on my way to the parking lot when the vice-president of the chapter grabbed my arm, and asked me to return to the chapter house. I coldly refused. He pulled me back inside. Once in, I was engulfed by cheers, laughter, slaps-on-the-back. It had been a joke; the long awaited and long feared "national" fraternity test to determine whether we pledges were worthy of full membership after all was done, just a brotherly jest. I remember the wave of sweet relief. But the anger never left. They are my brothers, and I will never forgive them that night.

"Brotherhood can be a destructive force, a machine of aimless or even malignant unity."

In the summer of 1965, a young graduate student by the name of Thomas A. Leemon presented the results of some anthropological research which he had done on fraternities to the ΣAE Leadership School of that year. The report which Leemon gave, himself a ΣAE, became a standard presentation at Leadership Schools in years thereafter. Leemon, now an Associate Professor of Higher Education at Columbia University's Teachers College recently authored a book based on the results of the same research used in the Leadership School reports. The volume, entitled, *The Rites of Passage in a Student Culture*, was recently published by Teachers College Press in New York City.

The book is an anthropological interpretation of the pledgship and initiation rites of a college social fraternity. In the spring of 1963, the author observed and recorded the pledging period of a chapter on the campus of a college in the Middle Atlantic section of the United States. He lived at the fraternity house during the period described in the book. By means of personal observation and interview, Leemon concluded that the pledging system which he observed in this fraternity chapter follows the classic behavioral pattern manifested in transitional states in other institutions in ours and other societies.

As a means of continuing revitalization, societies and institutions within societies set up modes and devices of transition to enable individuals to move from one status or position to another, to confirm the individual's new relationship with the other members of the group, and simultaneously to reaffirm the values and conditions of existence which are the goal and basis of the institution's or society's life.

These modes of transition are called "the rites of passage," a series of events often characterized and symbolized by ritual and ceremony. Classic anthropological theory holds that such rites of passage are comprised of three sequential phases: separation, transition, and incorporation. As an illustration of this theory, Leemon uses one of our society's most revered institutions:

For example, the events associated with entrance into marriage may be characterized by a proposal and its acceptance (separation), engagement activities (transition), and the wedding ceremony (incorporation). The incorporation ceremony itself may contain a reduplication of the three phases: the families give away a son and daughter at the beginning of the ceremony (separation), the recitation of rights, responsibilities, and vows by the parties (transition), and the pronouncement of the marriage's being recognized and confirmed by the minister (incorporation). Whatever the particular details, the pattern of rites remains the same—the pattern of the rites of passage.

This pattern is prevalent in a vast and contrasting array of human institutions and societies. For purposes of comparison, Leemon delineates the initiatory events and ritual of the Poro Bush Society of Liberia. This secret society is a device utilized by tribes in the Liberian hinterlands to introduce the young boys into their new status as adults. Here the tripartite pattern of separation, transition and incorporation stands out in emphatic relief. The fascination of Leemon's work is to see the same phases manifest themselves in initiatory activities of a fairly typical American college social fraternity chapter.

During the separation phase, the rushee-pledge begins to adapt to changes in social relations which signal that he is acquiring a new status. The contacts and relationship on campus and in his dorms are altered by his fresh and new interaction with members of the fraternity.

In the transition phase the pledge is prepared by means of pledge duties, classes, ceremony, regulation, and ordeal to adjust to new patterns of life and social relationship. This is a period in which the pledge's capability for such a way of life is put to severe and prolonged test. During this period he is expected to adjust to the demand of the fraternity for certain control over his life and, in turn, the members of the fraternity begin to adapt to the new presence of different human beings who will alter the pre-existing pattern of relationships, and hopefully reconfirm and revitalize the existing hierarchical and social structure of the group.

The incorporation phase is marked by ritual and ceremony which symbolizes the inclusion of the pledge in the full life of the chapter, and the resumption of his full range of outside associations altered only by his new-found fraternal relationships.

One consequence of the use of Leemon's research as a standard feature at ΣAE Leadership Schools has been that considerable speculation has ensued regarding the essential nature of pledgship. An inevitable question has risen: Is fraternity pledgship and its concomitant events such as "Hell Week" simply a part of a larger human predilection for rites of passage devices; and given this human tendency to engage in such rites, is the fraternity thwarting some kind of innate human need by attempting to discourage pre-initiation rites like "Hell Week"?

Such questions as these have a distinct kinship with the crude biological determinism which is now current in much thinking about human behavior . . . the basis of the argument is that many of man's fundamental behavioral

"It is a contradiction in terms to believe that we can teach other men to be our brothers without being 'brotherly' toward them."

traits such as aggressiveness have somehow been "programmed" into him by genetics, and that no amount of education or social engineering or cultural adjustment will serve to substantially alter these traits.

To suggest that "Hell Week" and like features of pledgship are innately and inherently part of larger human predilections for "rites of passage" is to tacitly imply that nothing can or should be done about the more objectionable elements of pledgship; that our responsibility for the frequent abuses of "Hell Week" and pledging itself is somehow diminished because of inevitable human tendencies long conditioned by either biology or unalterable cultural bias.

The notion that the fraternity is somehow dealing with fixed and immutable human traits when it attempts to alter the nature of pledge education obscures the basic fact that even the most rigidly inherited conditions of man, both physical and behavioral, are highly susceptible to environmental manipulation. Were this not so, those who suffered from myopia, diabetes, epilepsy, aphasia, and the like would be lost. Theories of modern education begin with the assumption that man is a malleable creature whose capacity for change is considerable.

Fraternity pledgship is indeed made up of "rites of passage." Leemon has accurately described the behavioral forms, modes, and patterns which comprise those rites. However, the responsibility for the substance of these inevitable patterns is directly ours. At the root of the issues regarding pledgship and "Hell Week" rest essentially moral and philosophical questions.

In his introductory chapters, Leemon remarks on the "stakes" that are implied in the "rites of passage":

... these periods of transition are fraught with danger and social stress. The transition is stressful to the neophytes, who must successfully assert their claim to become incorporated in the society or a part of it, and who also seek to attain recognized positions in it. Once they enter the transition phase, they leave behind, in some degree, familiar relations and recognized positions in society, and expose themselves to the possible failure of attaining and being accorded new positions. Likewise, the society is also threatened because, although it must sponsor the neophytes and assure their successful attainment of positions in society, the transition must be carried out in a way that repairs the disturbed social relations in the society and that brings the neophytes under society's control, lest the society be harmed instead of revitalized.

The American College Fraternity is an *educational* institution before it is anything else. Its task is to teach the individual human being to enjoy the society of other men and women. It exists in order to create an environment conducive to the full flowering of human potential. Lest our "rites of passage" harm rather than revitalize us, I propose that Sigma Alpha Epsilon consider these points:

One, that Brotherhood is not an end in itself. It can be a destructive force, a machine of aimless or even malignant unity. History groans with the memory of brotherhoods of brutality—Hitler's SS, the Sicilian Mafia, the Thugees of India, and in their time, some of the monastic orders of the Church. Such artificial unities, devoid of benign goals, swiftly fall into perversity. In our own pledge programs, the inevitable demand for "unity" is a dominant feature.

Chapters divide into armed camps, active unity vying in mindless conflict against pledge unity. There is no larger animating spirit for real human improvement, no larger goal. It seems, at times, as if the fraternity has abandoned all other educational devices in favor of human suffering. It is an effective device; it does engender unity. All the great engines of disaster, both natural and man-made, such as wars and earthquakes and the like, have caused men to work together in unity born of adversity. Armies have anciently trained men to be killers through the use of coercion and fear. The bootcamps of our own nation's armed services are no exception. It is strange, that we, whose greatest stated goal is "brotherly love," choose to teach that virtue through coercion and harrassment rather than by example of harmony, trust, and good will. I shall never understand or accept the fact that we invite men to share our brotherhood, and then defer and withhold from them for months on end those very qualities of support and affection which are at the heart of true brotherly love. It is a contradiction in terms to believe that we can teach other men to be our brothers without being "brotherly" toward them. How healthy is a community of men who seek to elicit brotherhood through the brutalization of one another?

Two, that fraternity pledgship, as presently constituted, provides a forum for the debasement of human dignity and the impairment of human freedom. As a mechanism of debasement, it allows the worst passions and instincts of the active to emerge. It is a context which encourages the most authoritarian dimensions of men. It demands servility from the pledge, tyranny and conde-

“Leemon indicates that the three phase rites of passage scheme is flexible enough to meet the transitional need of any society or institution.”

scension from the active. It is the fraternity's first and basic educational tool, yet its educational function is minimal. Fraternal and historical facts, the Greek alphabet, rigid rules of manners and deportment are force fed to pledges as if they were stuffed geese. A general and effective contemplation of the fraternity's history, traditions and philosophy is denied and demeaned by this fact-mill approach; pledge training methods all too often imply a basic contempt for the true substance of the knowledge at hand. Methods that actives would not for an instant tolerate in the classrooms of their colleges or universities, they impose with alacrity upon their own educational charges. Whatever real education in brotherhood or knowledge that fraternity men gain through pledging is offset by the tremendous damage done to the psyche of both active and pledge in the bitter paternalistic relationship fostered by our pledging systems.

As a fraternity, we claim to serve the American college and university system. We propose to facilitate the processes of maturity and growth which find direction in higher education. Yet internally we create an educational system which is, in its basic tenor, sadomasochistic in approach. It too often results in the degradation and abuse of its members by giving full reign to the domineering instinct of actives, and offering pledges the perverse promise of equal domination over others after their ascent to full membership. Is it any wonder that professional educators, college administration, and faculty regard us with such distaste? Our pledging policies are basically inconsistent with the civilizing traditions of academia.

American society's widespread suspicion of fraternities derives as much from the basic servility of our pledging programs as from our stupid policies of secrecy and exclusivity of membership. I suspect that, in general, the American public regards our institution as being contrary to the highest traditions of American democracy; and perhaps they are right.

It is time to examine whether we really need pledgeship at all. Historically, we have not always had these elongated pledgeships. Many great ΣAE 's like Levere were pledged and initiated in the course of days. Dolph Ginter once told me that he was bid on a Monday evening and initiated on the very next Wednesday.

More mature fraternal institutions, such as the Freemasons, have not found it necessary to use extended pledge-like probationary periods of the sort that college fraternities have utilized. Yet these institutions are able

to compel as great and abiding a loyalty from their members as we. It may well be that the phenomenon of pledgeship is in some measure related to the age group that college fraternities draw upon. Perhaps older men feel more secure about themselves, and thus find it less necessary to impose systems of rigid, arbitrary authority over one another in their fraternal designs. Our fraternity would be none the worse if we drastically foreshortened the pledging period, and turned the energies that we now spend in artificial pledge-active antagonism into the alleviation of some of the social problems that affect the large community. There is enough human suffering without our adding to it. One of the prime qualifications for membership in our order should be the acknowledgment from each member that to abuse another person is an expression of feeble, inadequate, misplaced masculinity.

“American society's widespread suspicion of fraternities derives as much from the basic servility of our pledging programs as from our stupid policies of secrecy and exclusivity of membership.”

It may well be that the inclusion of women in our fraternity as fully active ΣAE 's sharing with the men equal responsibility and rights will aid the fraternity in ameliorating some of the misdirected aggressive energies that now so often culminate in the excesses of pledgeship. When the membership of our institution, as a microcosm of society, more closely reflects the real nature of the world at large, perhaps the normal dynamic of human relations will be the better able to assert itself, and the abnormal “domination-submission” theme in our pledge structures will subside.

Sigma Alpha Epsilon has no need to abandon the age-old “rites of passage.” This pattern, so interestingly explicated in Leemon's book, is forever enshrined in the fraternity's magnificent ritual. Leemon indicates that the three phase rites of passage scheme is flexible enough to meet the transitional need of any society or institution. I propose that we strive to deemphasize the separation, and transition sequences by more accessible membership policies, and shorter pledging periods; the great incorporation phase should become the mainstay of our fraternal educational system.

We should suffer this frivolous conformity of spirit to last no longer; too often fraternities have seemed dedicated to hedonism and human abasement. Sigma Alpha Epsilon must move its policies and programs of human relations closer to a general spirit of inclusive humanity. Perhaps then, we can win the allegiance and high regard of all men and women of good faith.

kaleidoscope

... alumni newsmakers

CHICAGO

PRESIDENT PETER B. REPSOLD and the officers and directors of the Chicago Alumni Club have again planned a program for the current season that offers something for every Brother. The first event of the current season was our traditional "Round-Up Night" held Thursday evening, September 19, at the Deltasig House. Charcoal-broiled steaks were featured, with Brother Tony Fernandez manning the three charcoal broilers until all had their fill. Beer and fellowship were in great supply and later in the evening the Brothers indulged in fun and games.

On October 11, we went to the Central Regional Conference held in Joliet, Illinois. Brother Steven R. Szekely worked very hard on this program and we compliment him for all his efforts and the trouble he had in finding a place in which to hold this meeting. A lot of praise also goes to the Brothers of Zeta Xi Chapter who hosted this conference on very short notice. Brothers Harold Cannon, Grand President; Ben Wolfenberger, Executive Director; Thomas M. Mocella, Past Grand President; and Bill Tatum, Director of Alumni Activities, were national officers in attendance.

On Thursday evening, November 7, we celebrated Founders' Day with a banquet at the Swedish Club of Chicago. Roast Baron of Beef was served with all the trimmings. Our speaker was Doug Johnson of Illinois Bell whose timely topic was "The Shadowy World of Electronic Snooping." We were pleased to note the younger alumni in attendance.

Our calendar for the balance of the season is as follows: Saturday, December 7, 1974, Las Vegas Night; Thursday, February 6, 1975, Wine Tasting Dinner at King Arthur's Pub; Thursday, March 6, Past Presidents' Night, Gas Light Club; Thursday, April 17, Undergraduate Night; Saturday, May 17, Dinner-Theatre Party; Thursday, June 5, Golf Outing, Banquet, Election of Officers at the Midwest Country Club.

We cordially extend to all Brothers living in the Chicago Metropolitan Area a warm, sincere invitation to join with us in this year of fellowship. Inquiries should be addressed to 42 East Cedar Street, Chicago, IL 60611.

—DON F. HOLEM

CRESCENT CITY

HOPE AND NOSTALGIA sum up the Crescent City Alumni Club's thoughts as the New Year evolves. Nostalgia over the memorable activities conducted by the club in 1974, and hope that 1975 will prove as fruitful. The Fall season is traditionally hectic, but Brothers found time for friendship and duty. Our Halloween costume party was a laughing success. Brother John Telford and

his wife Kathy took the prize for best costume; pumpkin-headed farmers! As the season progressed, the Brothers joined Epsilon Nu Chapter at the University of New Orleans for a Founders' Day program highlighted by Lt. Governor James Fitzmorris as speaker. Christmas brought good tidings and cheer, especially at the annual Christmas party.

Items being planned are a service project, requiring helping hands and elbow grease; a professional program, and, you guessed it, a party. The Brothers of the Crescent City Alumni Club are very active and invite any Deltasigs now living, or moving into, the New Orleans area to join us. Call Brother Jerry Nagel at home (486-3389) or at work (522-8112) for a pleasant conversation and some good times.

—J. MALCOLM DICHARRY

PHOENIX

THE THUNDERBIRD Alumni Club is off to a great start this year with many recent alumni getting involved and showing renewed enthusiasm. In addition, the older Brothers are providing guidance and service so that we can grow and provide social and professional outlets for all Deltasigs. We should be electing officers soon.

In the meantime, our first social event, a barbecue, went great. We had about 40 alumni, and their wives and children in attendance, as well as a member and a pledge from the Gamma Omega Chapter. We all had a good time and ate well. There was folk singing, pool, table tennis, small group discussions and a generally relaxed atmosphere of Delta Sigma Pi Brotherhood.

On Sunday, November 3, Gamma Omega Chapter celebrated its 23rd Birthday, and Founders' Day, with a luncheon at the North Bank Restaurant in Tempe, Arizona. Bruce Babbitt, then candidate for state attorney general, was the guest speaker.

On November 30, we chartered a bus and took a whole group of Deltasigs, wives, and friends to Tucson for the traditional battle between the University of Arizona and Arizona State University football teams. We were all seated together at the game, had a social hour and buffet dinner before the game, and enjoyed refreshments en route.

Other activities involved sending a representative body of Alumni to all Gamma Omega business meetings and establishing working contacts with all three Arizona chapters. In January we are looking forward to a Las Vegas Night, participation in a scholarship fund for Deltasigs, and at least one other worthwhile community service activity. This year we are really going to get moving.

If you wish to correspond or are planning a visit to Arizona, please get in touch with

us through the active chapters or the Thunderbird Alumni Club POB 27985, Tempe, Arizona 85282 or call Bob Hamer at (602) 272-0033 or Bill Wilson at (602) 994-3131.

—ROBERT E. HAMER

PITTSBURGH

THE PITTSBURGH ALUMNI Club got off to a fine start by holding its first business dinner meeting of the year at Brother Frankie Gustine's (Oakland). After normal business was conducted, special guest, Brother Ron Weirs, Advisor of Theta Rho Chapter and instructor at the University of Pittsburgh, discussed his latest book entitled, "More Miles Per Gallon" and the reasons for its development.

In addition to its normal business and social activities, the Pittsburgh Alumni Club co-hosted the 1974 Mideastern Regional with Lambda Chapter, University of Pittsburgh, and Theta Rho Chapter, Duquesne University, at Frankie Gustine's Holiday Inn in Greentree, Pennsylvania. All functions were well coordinated under the direction of Brother Bernie Michalek including planned activities for the ladies and a special meeting of the Ancient, Independent, Effervescent Order of the Yellow Dog. Highlights of the meeting came when Brother Hal Cannon, Grand President, dedicated the Regional to past Director, Brother Mel Brown, and presented him with a diamond badge on behalf of his Brothers from the Mideastern Region. Brother Harry J. McMahan, Sr., Mideastern Regional Director, also acting as spokesman presented Brother Brown with a plaque. Both the dedication and presentations were in honor of Brother Brown's service and Brotherhood as a Deltasig. Joining in the program and festivities were Brother Michael J. Tillar from The Central Office and Richard L. Schreiner, Regional Director of the South Central Region.

Further festivities were enjoyed at Frankie Gustine's Holiday Inn as the Pittsburgh Alumni Club, Lambda and Theta Rho Chapters, along with friends and wives, celebrated the 1974 Founders' Day Banquet on November 9.

—FREDERICK W. FULMER

SACRAMENTO

THE BROTHERS OF the Sacramento Alumni Club ended the 1973-74 year with its usual successful progressive dinner. This traditional annual function was once again the year's most successful social event with lots of excellent food and a big ice chest full of . . . well you know. Brothers Joe "Skip" Loomis (this year's club president) and Bill Tatum (fraternity-wide Director of Alumni Activities) volunteered their residences in Davis for the occasion.

After a summer break, the alumni club renewed activities with a good old-fashioned "rap" session at the home of Brother Bill Gubel. The whole purpose was to plan future events, create renewed interest in club activities and specifically to "chart" the future direction of the Sacramento Alumni Club. In a period of rapid transition internationally and nationally, the effect is, of course, felt dramatically here at home. This alumni Club is making significant efforts to find a renewed commonality among the Brothers and we will strive for even more successes in the future.

Evidence of this vigor was plain during an October bus trip to the south shore area of Lake Tahoe. Everyone had a real "gas" and, needless to say, most of those "casual" gamblers continued their individual "streaks" (no, no, not streakers) by continuing to donate bucks to the state of Nevada! Here, here, we'll all drink to that.

The November meeting was combined with the Brothers of Epsilon Phi Chapter for their initiation-dinner dance. An excellent turnout was one more indication of the spirit of Brotherhood that is reasserting itself in the fraternity and in fraternal life as a whole. Having wives at the function accomplished nothing less than proving beyond any reasonable doubt that beside a successful Brother stands a *co-equal* woman.

For the Christmas spirit, it was bobbles, bangles, and jingle bells (spelled "fun"). Brother Bill Tatum once again graciously consented to offer his home for the event. The order (marching order that is) was lots of music and food, all in the Christmas spirit. Too bad for Brother Tatum that his house is the size that it is as it just meets our needs!

The Brothers of the Sacramento Alumni Club would like to take this opportunity to extend a very warm welcome and a special greeting to the Chico Alumni Club. We welcome you all as an alumni club and hope to meet you all in the near future. If the Brothers of the Sacramento Alumni Club can be of any assistance, please don't hesitate to call President Joe "Skip" Loomis at (916) 756-6038.

SAN FRANCISCO

THE SAN FRANCISCO Alumni Club of Delta Sigma Pi started its annual schedule at its October luncheon meeting with a talk by Mr. David Herngren, Division Sales Manager of the Theodore Hamm Company. Mr. Herngren spoke to us about how inflation has affected the brewing industry. He also discussed how employees are being offered meaningful portions of the Company's stock and the effect this has had on results.

The San Francisco Alumni Club was also represented at the Western Regional Conference held in San Francisco on November 1, 2, and 3. On Saturday evening the Club stopped up to welcome the Brothers and their families at the No-host cocktail party. If everyone enjoyed the Conference as much as we did, it had to be a complete success.

—PETER CONNALLY

NOT REPORTING

Albany
Baltimore
Buffalo
Chico
Cincinnati
Davenport
Denver
Detroit
Houston
New Orleans
Oklahoma City
Richmond
Santa Fe
Tulsa
Wheeling

FRANCHISED ALUMNI CLUBS 1974-75

Albany-Capital District

President: None Listed

Baltimore

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13 Rambling Oaks Way
Catonsville, Maryland 21228
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New Orleans

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Oklahoma City

President: Mr. Charlie Rolader
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Midwest City, Oklahoma 73110
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Phoenix

President: None Listed

Pittsburgh

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President: Mr. Philip M. Cavicchia
4489 Harrison Street
Bellaire, Ohio 43906
Telephone: 614-676-0994

The
Central Office Staff
and
Board of Directors
Wish All of You
A
HAPPY NEW YEAR

personal mention

Harold S. Hook, *Missouri-Columbia*, president of California-Western States Life Insurance Company, has been elected to the board of directors of First Western Bank and Trust Company in San Francisco, which is now part of Britain's big Lloyds Bank group.

Gregory L. McLaughlin, *St. Ambrose*, has a new position as sales representative for the Oscar Mayer Company in Davenport, IA.

George F. Schabel, *Texas-El Paso*, is currently an investment counselor with the State National Bank in El Paso, TX.

Dallas B. Smeed, Jr., *Texas-El Paso*, is a business manager at the Hotel Dieu Hospital, El Paso, TX.

John R. Allen, *New Orleans*, passed the CPA Examination in May, 1974, and has been named EDP Auditor of Ethyl Corp. at its corporate headquarters in Richmond, VA.

William A. Huebner, *St. Peter's*, chairman of the department of marketing and management, was one of four faculty members to receive Bene Merenti medals for 20 years or more of service to the college, at the annual Michaelmas Convocation at St. Peter's College.

Paul J. Arrigo, *New Orleans*, has been chosen as Sales and Promotional Manager at the Ramada Inn in Kenner, LA.

Ridley J. Gros, *Nicholls State*, Dean of the College of Business at Nicholls State University, was elected president of the Southwestern Federation of Administrative Disciplines.

Gerald J. Marcantel, *Nicholls State*, has been elected President of the Business Administration Alumni Association of Nicholls State University.

Kerry K. Lloyd, *Nicholls State*, has been named Accounts Executive for KXOR-FM, a rock radio station in Thibodaux, LA.

Robert P. Naquin, *Nicholls State*, was recently named manager of Ellis Braud Department Store in Thibodaux, LA.

James H. Wilkins, *Nicholls State*, has been named Acting Head of the Marketing and Management Department at Nicholls State University.

Lawrence E. Scheuermann, *Nicholls State*, has been named Assistant Professor to the College of Business at Nicholls State University.

Frank R. Kolwe, Jr., and Joseph P. Kolwe, *Nicholls State*, passed their C.P.A. exams in August, 1974.

Joel P. Authement, *Georgia State*, is Vice President of Finance and Corporate Planning for LeBeouf Bros. Towing Company in Houma, LA.

mergers

Martin J. Callaghan, Jr., *DePaul*, on September 8, 1974, to Theresa Kloptowski, at Chicago, IL.

Emery M. Hensley, *Florida Tech*, on August 10, 1974, to Valree Hastings, Winter Park, FL.

Louis J. D'Agostino, *Virginia Commonwealth*, on June 22, 1974, to Joan E. Feeney, at McLean, VA.

Thomas C. Nelson, *St. Ambrose*, on August 17, 1974, to Jana Marie Bender, at Moline, IL.

Aral G. Eaton, *St. Ambrose*, on August 24, 1974, to Mary Joan McGinn, at Peoria, IL.

Keith P. Jackson, *Nebraska-Omaha*, on October 6, 1974, to Paula Casacio, at Omaha, NE.

Vince A. Deadmond, *Eastern Illinois*, on July 27, 1974, to Debi Allen, at Rolling Meadows, IL.

Rodney H. Cekander, *Eastern Illinois*, on August 18, 1974, to Rachelle D'Andrea, at Roselle, IL.

Michael J. Hammer, *Eastern Illinois*, on June 8, 1974, to Diana Moyer, at Bridgeport, IL.

Michael R. Nall, *Eastern Illinois*, on June 1, 1974, to Mary Lou Emerson, at Rockford, IL.

William S. Cook, *South Carolina*, on June 9, 1974, to Shelba Jean Husky, at Gaffney, SC.

Charles J. Wentzell, *South Carolina*, on June 8, 1974, to Debra Ann Price, at Charlotte, NC.

William A. Griffin, *Western State*, on August 3, 1974, to Janice Elizabeth Brown, at Almont, CO.

Gary Edward Pierson, *Western State*, on August 24, 1974, to Divian Joy Franke, at Glenwood Springs, CO.

John J. Peraro, *Western State*, on June 15, 1974, to Anne Louise Denny, Denver, CO.

Michael A. LaPorte, *Western State*, on June 25, 1974, to Cynthia Sue Keenan, at Gunnison, CO.

Harry J. McMahon, *Maryland*, on January 19, 1974, to Donna Blatchley, at College Park, MD.

Charles M. Oates, *Maryland*, on August 16, 1974, to Peggy McMahon, at Upper Marlboro, MD.

Ward C. Brincefield, *Maryland*, on August 4, 1974, to Lezlie S. Carter, at Birdsville, Md.

Michael Thornham, *Northern Arizona*, on September 14, 1974, to Lois Minor, at Flagstaff, AZ.

Robert J. Peilhop, *Wisconsin-LaCrosse*, on August 17, 1974, to Susan Bautch, at Blair, WI.

William A. McDonnell, *Wisconsin-LaCrosse*, on August 17, 1974, to Joan Burgmaier, at LaCrosse, WI.

Michael W. Sant, *Weber State*, on May 31, 1974, to Paula Archibald, at Ogden, UT.

Randall A. Huizenga, *Weber State*, on May 25, 1974, to Ann Lynette Enyeart, at Vernal, UT.

Dennis L. Johnson, *Weber State*, on June 1, 1974, to Susan Hamilton, at Ogden, UT.

Scott J. Shepard, *Weber State*, on July 6, 1974, to Dawn Gailey, at Ogden, UT.

Ronald L. Stokes, *South Carolina*, on August 7, 1974, to Donna Jean Carter, at Columbia, SC.

Walter A. Grayson, *Oklahoma*, on August 17, 1974, to Debbie Schmidt, at Norman, OK.

Martin S. McDonald, *Oklahoma*, on June 1, 1974, to Nancy Storseth, at Norman, OK.

Ralph A. Teehee, *Oklahoma*, on May 17, 1974, to Pamela Fugit, at Tulsa, OK.

Richard R. Reasner, *Ferris State*, on May 25, 1974, to Linda M. Konenski, at Tawas City, MI.

Mark A. Greenberg, *Arizona State*, on August 11, 1974, to Sandy Rosenberg, at Denver, CO.

Roy W. Brunton, *Oklahoma*, on June 16, 1974, to Diane Baird, at Wichita Falls, TX.

Charles A. Macklin, *Oklahoma*, on May 18, 1974, to Debbie Cox, at Tulsa, OK.

Monte J. Montgomery, *Weber State*, on June 12, 1974, to Lori Allred, at Ogden, UT.

Patrick J. Papania, *Kent State*, on September 14, 1974, to Betty A. Davis, at Harrisburg, OH.

Randall J. Krul, *Kent State*, on September 14, 1974, to Kathryn M. Novak, at Avon, OH.

Wendell D. Adams, Jr., *Ball State*, on August 24, 1974, to Diana Eby, at Jeffersonville, IN.

R. Keith Tague, *Ball State*, on August 3, 1974, to Sherry Barber, at LaPorte, IN.

Steven A. Bailey, *Ball State*, on August 17, 1974, to Donna Tonner, at Rensselaer, IN.

Bob C. Thomas, *Indiana Northwest*, on August 17, 1974, to Kathleen Rose Seligman, at Hammond, IN.

Joel Dackman, *Rider*, on August 24, 1974, to Janice Larrichio, at Easton, PA.

Robert E. Chebuhar, *Creighton*, on September 7, 1974, to Maureen Callan, at Des Moines, IA.

Wayne E. Veillon, *Nicholls State*, on August 10, 1974, to Connie Gros, at Thibodaux, LA.

Christopher J. Porter, *Drake*, on June 22, 1974, to Kathy Barr, at Milwaukee, WI.

James R. Weinman, *Drake*, on August 3, 1974, to Meredith Enoekson, at West Bend, IA.

James E. Gajda, *Indiana Northwest*, on September 28, 1974, to Christine Czaplak, at Calumet City, IL.

Robert J. Jones, *Shepherd*, on July 28, 1974, to Amy Coyer, at Hagerstown, MD.

Thomas C. Miller, *Shepherd*, on August 30, 1974, to Rebecca Fleenor, at Bedington, WV.

Terring M. Ware, *Shepherd*, on June 1, 1974, to Barbara Barrow, at Gerrardstown, WV.

dividends

To Brother and Mrs. James H. Tetterton, *Virginia Commonwealth*, on June 15, 1974, a daughter, Joy Hood.

To Brother and Mrs. Larry P. Sneed, *Virginia Commonwealth*, on August 10, 1974, a son, Lance Michael.

To Brother and Mrs. Ned D. Combs, *Virginia Commonwealth*, on August 17, 1974, a son, Robbie Dorian.

To Brother and Mrs. Thomas W. Butler, *Eastern Illinois*, on August 22, 1974, a daughter, Traci Ann.

To Brother and Mrs. Brentford L. Herring, *South Carolina*, on July 5, 1974, a daughter, Heather.

To Brother and Mrs. Michael L. Taylor, *Oklahoma*, in February, 1974, a daughter, Terri.

To Brother and Mrs. Keith D. Rubley, *Ferris State*, on October 1, 1974, a daughter, Hether May.

To Brother and Mrs. John G. Roveda, *San Francisco*, on September 21, 1974, a daughter, Michelle Jean.

To Brother and Mrs. Dallas Smeed, *Texas-El Paso*, on October 2, 1974, a son, Gordon Hale.

To Brother and Mrs. Francis J. Pinario, Jr., *Texas-El Paso*, on June 10, 1974, a son, Paul.



District Director Lonnie Larsen points the finger of fate at a lucky winner during the Casino Party at the Southern Regional Meeting.

Regional Conferences

Eastern's Day In Albany

The Eastern Regional Conference was attended by 58 Brothers who were from the following chapters and alumni clubs: Alpha, Alpha Kappa, Epsilon Lambda, Zeta Omicron, Zeta Psi, Theta Upsilon, Buffalo Alumni Club, Capital District Alumni Club, Greater Hartford Alumni Club and the Rochester Alumni Club.

After Registration and Roll Call, the first series of workshops was conducted. They centered on a key area in the successful functioning of any chapter in Delta Sigma Pi, Membership Recruitment. The continuation of a chapter or alumni club depends on its ability to replenish its diminishing ranks. Under the direction of District Director Lewis Tischler, each chapter present had an opportunity to present its ideas on how to recruit new Brothers and considerable time was spent with the chapters who are encountering membership problems. If there was a consensus among the chapter, it was that no longer could the Brothers expect the prospective Brother

to come to them, but they must go out and get him and hold him by keeping him interested and active through a well organized and strong professional program.

After a short snack break, the Brothers resumed the Regional Conference with the second series of workshops wherein Chapter Finances, Life Membership, and Chapter Administration and Central Office Operations were discussed. District Director Richard J. Parnitzke conducted the workshop on Chapter Finances and several chapters presented their ideas on Fund-Raising Programs which ranged from Mini-Calculator Sales to sponsoring a Horse Show. Shortly after the presentation on Life Membership by District Director Kenneth Messier, five new formal applications for Life Membership were made and many other Brothers took Life Membership forms in order to make application in the future. Executive Director Ben Wolfenberger then provided a slide presentation on The Central Office, its beginnings, its staff and the current information on Chapter Administration

and Sex Discrimination. Grand President Harold L. Cannon contributed greatly with regard to information on the ever-burdening question of sex discrimination. After announcements were made to remind the Brothers of the 30th Grand Chapter Congress, car pooling, Operation Up-Date, Alpha Kappa's 50th Anniversary celebration, care of Regalia, the need for a Chapter Consultant, etc., the Regional Awards were made to the Eastern Region's candidate for the Undergraduate of the Year-1974 Award, and the three chapters that achieved 100,000 points in the Chapter Efficiency Index. Also, Zeta Omicron Chapter received an award for having the greatest number of Brothers who traveled the farthest distance to attend the Eastern Regional Conference.

After the workshops were completed, the Brothers enjoyed food, refreshments and fellowship and participated in the recreational activities that were available at the Mohawk Campus. In closing the Regional, a Yellow Dog Initiation was held and 35 new members were inducted.



It is important to note that without the fine support and assistance received from the District Directors of the Eastern Region, the success that was achieved in Albany would not have been a reality.

—ROBERT M. DREWNIAK
REGIONAL DIRECTOR

Central Meets in Joliet

THE CENTRAL REGION Convention was held in Joliet, Illinois, on October 11-13, 1974, and was attended by over 100 Brothers. Starting the program Friday night was the "Early Bird Party" held on the campus of beautiful Lewis University in nearby Lockport, Illinois.

Zeta Xi Chapter of Lewis University was the host chapter. All the Brothers of Zeta Xi Chapter put a tremendous amount of effort and work into making this regional a resounding success. Congratulations are in order for all the officers and members and to President Paul Weeditz for coordinating all activities.

The general opening session was held Saturday morning. Our luncheon speaker was Mr. Lester Carr, President of Lewis University. The afternoon sessions covered important and critical issues such as rushing techniques, pledge education, professional programs, social programs, and fund raising, to name a few.

The ladies' program for Saturday consisted of a coffee klatch, a tour of the Birdhaven greenhouse, an interesting

luncheon speaker and an afternoon tour of boutique shops in Frankfort, Illinois.

Brother Billy West Tatum, Director of Alumni activities, held a Saturday afternoon seminar on alumni club operations. Brother Tatum is encouraging all Alumni Clubs to contribute furniture, specifically chairs, to The Central Office for use in the Board room. The Chicago Alumni Club pledged one chair toward this project.

A sumptuous family style Italian dinner was served at the banquet Saturday evening and was greatly enjoyed by all those participating. Our guest speaker that evening was Dr. F. James Staszak, Dean, College of Business Administration, Lewis University.

On Sunday, for the first time at any regional a Champagne Brunch was served to all the Brothers and their wives. At the farewell brunch awards were presented to Eta Rho Chapter for achieving 100,000 points in the CEI, and a certificate recognizing Howard A. Nimmons of Eta Sigma Chapter as regional winner of Undergraduate of the Year-1974. The attendance trophy was won by Zeta Xi Chapter and the travel trophy was won by Delta Rho Chapter. In the raffle for the pearl and ruby badge Mr. Kevin McGiverin of Psi Chapter was the lucky winner.

The climax of the convention came when all fully registered participants were awarded door prizes. No one left without at least two door prizes and many had three.

I would like to take this opportunity to thank all those in attendance for con-

tributing to the success of the convention as well as National Officers Executive Director Ben H. Wolfenberger, Past Grand President Thomas M. Mocella, Grand President Harold L. Cannon, and Director of Alumni Activities William W. Tatum, Jr.—STEVEN R. SZEKELY, REGIONAL DIRECTOR

Southern Hosts Over Eighty

The Southern Regional Conference was held in Monroe, Louisiana, on September 27-28, 1974, at the Ramada Inn. An excellent representation of over 80 men from 12 chapters and three Alumni Clubs attended the meeting.

Registrants received a kit containing name tags, Deltasig note paper, pens, and meal tickets. Beta Psi Chapter was in charge of registration. Delegates were entertained with a Casino Party on Friday night. Eta Omicron Chapter was in charge of manning the Casino tables and securing prizes. The Northeast Louisiana University Brothers did an outstanding job and were ably assisted by Bill Tatum and Lonnie Larsen. Many prizes were won by the Brothers. A cash bar was available, with the first drink being on the house.

At 10:00 P.M., Yellow Dog Initiation was held. Almost 70 Brothers were initiated as Yellow Dogs. There was some barking about the initiation, but most Brothers had a yapping good time.

On Saturday morning, a continental breakfast preceded the first meeting. After the opening Ritual, Grand President Harold L. Cannon spoke. He chal-



lenged the delegates to build the best chapters possible and to work toward attaining the ideals of the fraternity with new vigor. He spoke briefly on the status of the court case pertaining to sex discrimination.

Following President Cannon's address, Brother Bill Tatum, Director of Alumni Activities, spoke to the Brothers on the importance of Alumni Clubs and the importance of members continuing to be active in Delta Sigma Pi activities after graduation from college. He also reminded the delegates of the importance of keeping chapters strong through membership and excellent professional programs.

A coffee and donut break was next on the agenda. Following the break, Brother Mike Tillar, from The Central Office, gave a slide presentation, explaining the activities carried on in The Central Office. Brothers were given an opportunity to see pictures of many of the people with whom they correspond in The Central Office and to see the various areas of The Central Office. The talk was informative and interesting.

At the fellowship luncheon, Regional Director Frank Busch was surprised with a birthday cake and gifts. Beta Psi Chapter was presented the 100,000 point certificate earned during the 1973-74 academic year, and Steve Willis, president of Beta Zeta Chapter, received a handsome certificate denoting his selection as Outstanding Undergraduate of the Year for the Southern Region.

The first of the two afternoon sessions was devoted to small-group discussions directed by five different chapters in the

Region. The sessions held and the chapters responsible for discussion were: Finances, Beta Zeta; Membership, Beta Psi; Scholarship, Gamma Tau; General Activities, Zeta Iota; Professional Activities, Gamma Zeta. A discussion was also held for Alumni Club members, and this discussion was directed by Bill Tatum and the Crescent City Alumni Club of New Orleans.

District Directors Lonnie Larsen, Joe Nicholson, Don Regner, Rufus Estis, Butch Morgan, and Charles Barnett met with their chapters for the next 45 minutes to discuss district plans and to determine the needs of chapters within the district. Some chapters also planned joint events to be held at a later time during the year.

At the final general session, a number of door prizes were awarded. Beta Zeta Chapter was awarded the Attendance Tray, and Tony Catanese, of Beta Psi Chapter, was awarded an engraved mug for having the most outstanding scrapbook on display at the meeting.

Most Brothers who attended the meeting seemed to enjoy the fellowship with one another and the members of the Board of Directors who attended the meeting. Quite a few delegates expressed the opinion that they had learned quite a lot about the operation of Delta Sigma Pi and how to improve their own chapter operations during the two-day event.

—FRANK M. BUSCH, JR., REGIONAL DIRECTOR



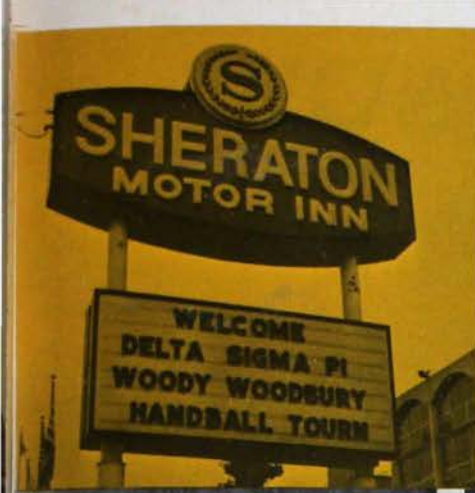
Discussing arrangements for the Mideastern Regional Meeting are meeting chairman, District Director Bernie Michalek, far right, Sonny Owesny, Pittsburgh Alumni Club President, center, and Vince Diugos, Pittsburgh Alumni Club Vice President.



Regional Conferences

Sights and Sounds





bulletin board

*CONVENTION

Be sure to watch for articles on the Grand Chapter Congress and the convention hotel in the March and May issues.

*Please note the registration form for the Grand Chapter Congress elsewhere in this magazine.

*DEADLINES

Copy deadline for the March, 1975 issue of The DELTASIG Magazine was December 23. Deadline for May issue is March 2, 1975.

*AMENDMENTS

Any proposed amendments to be submitted by chapters or alumni clubs for consideration at the national convention must reach The Central Office by March 1, 1975.

ANNIVERSARIES

50th

Alpha Kappa—May 9, 1925-1975

Alpha Lambda—May 9, 1925-1975

Alpha Mu—May 17, 1925-1975

25th

Gamma Kappa—September 29, 1949-1974

Gamma Lambda—December 3, 1949-1974

Gamma Omicron—September 16, 1950-1975

Gamma Pi—September 30, 1950-1975

Gamma Rho—October 7, 1950-1975

Gamma Sigma—October 18, 1950-1975

READER RESPONSE

What do you think of this issue? The January, 1975 magazine is a departure from magazines of the past in appearance and contents. Future issues will also reflect changes. We would enjoy hearing from you letting us have your comments.

No directory of chapters is published in The DELTASIG Magazine. Chapters needing names and addresses of other chapters are requested to write to The Central Office.

DO IT NOW!

Advance Registration Form
DELTA SIGMA PI 30th GRAND CHAPTER CONGRESS
Tan-Tar-A Resort
Lake of the Ozarks, Missouri
August 19-22, 1975

TO: The Central Office
Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056

I am enclosing my check for \$_____ (\$15.00 per person *including wives and children* over 16 years of age) to cover the Registration Fee for the 30th Grand Chapter Congress which will guarantee my reservation at Tan-Tar-A Resort. I understand that this Registration Fee does not cover any portion of the hotel cost and that this fee will be refunded only if I am unable to attend the convention and notify The Central Office prior to August 1, 1975.

Name _____ Alumni Member
Chapter or _____ Undergraduate
Alumni Club _____ Other _____

Street _____

City _____ State _____ ZIP _____

Others for whom I am submitting Registration Fees are (if for wife and/or children, please give their first names):

Name _____ Alumni Member
Chapter or _____ Undergraduate
Alumni Club _____ Other _____

Street _____

City _____ State _____ ZIP _____

Name _____ Alumni Member
Chapter or _____ Undergraduate
Alumni Club _____ Other _____

Street _____

City _____ State _____ ZIP _____

Name _____ Alumni Member
Chapter or _____ Undergraduate
Alumni Club _____ Other _____

Street _____

City _____ State _____ ZIP _____

NOTE: Please give all names in full for fraternity members, wives, children, other relatives or guests. Please indicate undergraduate or alumni status for fraternity members. Completing ALL requested information will assist us in processing your advance registration and in registration at the convention. Hotel Reservation Forms and other information concerning the convention will be sent to you upon receipt of this advance registration.

REMINDER

May-June or summer 1975 graduates desiring to be considered for the Delta Sigma Pi Educational Foundation's two (2) \$1,000.00 Graduate Study Grants in the 1975-76 year must file their application "postmarked" no later than February 22, 1975. Applications are available from chapter secretaries or The Central Office.

NOTE:

The candidate for the Mideastern Region in the Undergraduate of the Year-1974 competition was omitted from the November, 1974 issue of The DELTASIG Magazine.



Gregory A. Gamble

"quiet, unassuming, university wide leadership"

The nominee of the Mideastern Region, Gregory A. Gamble, is a member of Epsilon Kappa Chapter at Shepherd College. A native of Pennsylvania, he has been active in the chapter in recruiting and in campus/community service programs. Very active in student government he was Vice President of the Student Body, a residence hall assistant, student assistant to the business faculty, and served on a number of university wide committees including the Student Affairs Committee and the Student Affairs Judicial Board. He also served as representative to the advisory Council of Students meeting with the West Virginia Board of Regents. Following graduation, Greg hopes to teach business education at the secondary level.

Be a Life Member of Delta Sigma Pi

Life Members of Delta Sigma Pi are something special and because of this they enjoy certain advantages:

1. Their national alumni dues are paid for the rest of their lives.
2. They receive The DELTASIG four times a year for life.
3. They receive a handsome Life Membership Certificate and Identification Card.
4. Their names are listed on the Life Membership roll of loyalty.
5. They have helped their national fraternity to provide a permanent endowment fund.

To join this special group -

Send your check for \$65.00 to The Central Office, indicating your wish to become a Life Member. The cost can be paid in full or in installments.

Discounts are available to undergraduate members—20 per cent if you join prior to graduation; an additional 10 per cent if your chapter achieves 85,000 points or more in the Chapter Efficiency Index and you exercise the option to become a Life Member before December 31 of that year.

No finer investment can be made by a member of Delta Sigma Pi.

CUT AND MAIL TO: DELTA SIGMA PI, 330 SOUTH CAMPUS AVENUE, OXFORD, OHIO 45056

DELTA SIGMA PI

SPECIAL APPLICATION FOR AN ACTIVE LIFE MEMBERSHIP

From _____ Chapter _____

Address _____

City, State _____ Zip _____

I am enclosing my check for \$ _____ to cover _____ payment(s) of \$5.00 each. It is my understanding that I will receive a 30% discount as a result of my being an undergraduate and a member of a chapter that has achieved Honor Roll or Honorable Mention status in the Chapter Efficiency Index.

RECORD OF \$5.00 PAYMENTS

- | | |
|---|------------------------------------|
| 1. <input type="checkbox"/> Chapter Efficiency Index Discount | 7. <input type="checkbox"/> _____ |
| 2. <input type="checkbox"/> Undergraduate Discount | 8. <input type="checkbox"/> _____ |
| 3. <input type="checkbox"/> _____ | 9. <input type="checkbox"/> _____ |
| 4. <input type="checkbox"/> _____ | 10. <input type="checkbox"/> _____ |
| 5. <input type="checkbox"/> _____ | 11. <input type="checkbox"/> _____ |
| 6. <input type="checkbox"/> _____ | 12. <input type="checkbox"/> _____ |
| | 13. <input type="checkbox"/> _____ |

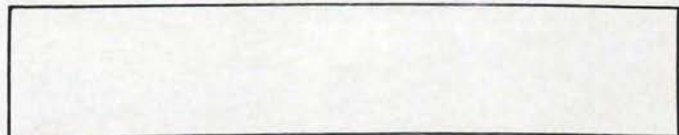
NOTICE OF ADDRESS CHANGE

Please change my address as follows:

_____ street

_____ city _____ state _____ zip

Please attach address label here



MAIL TO: Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056

