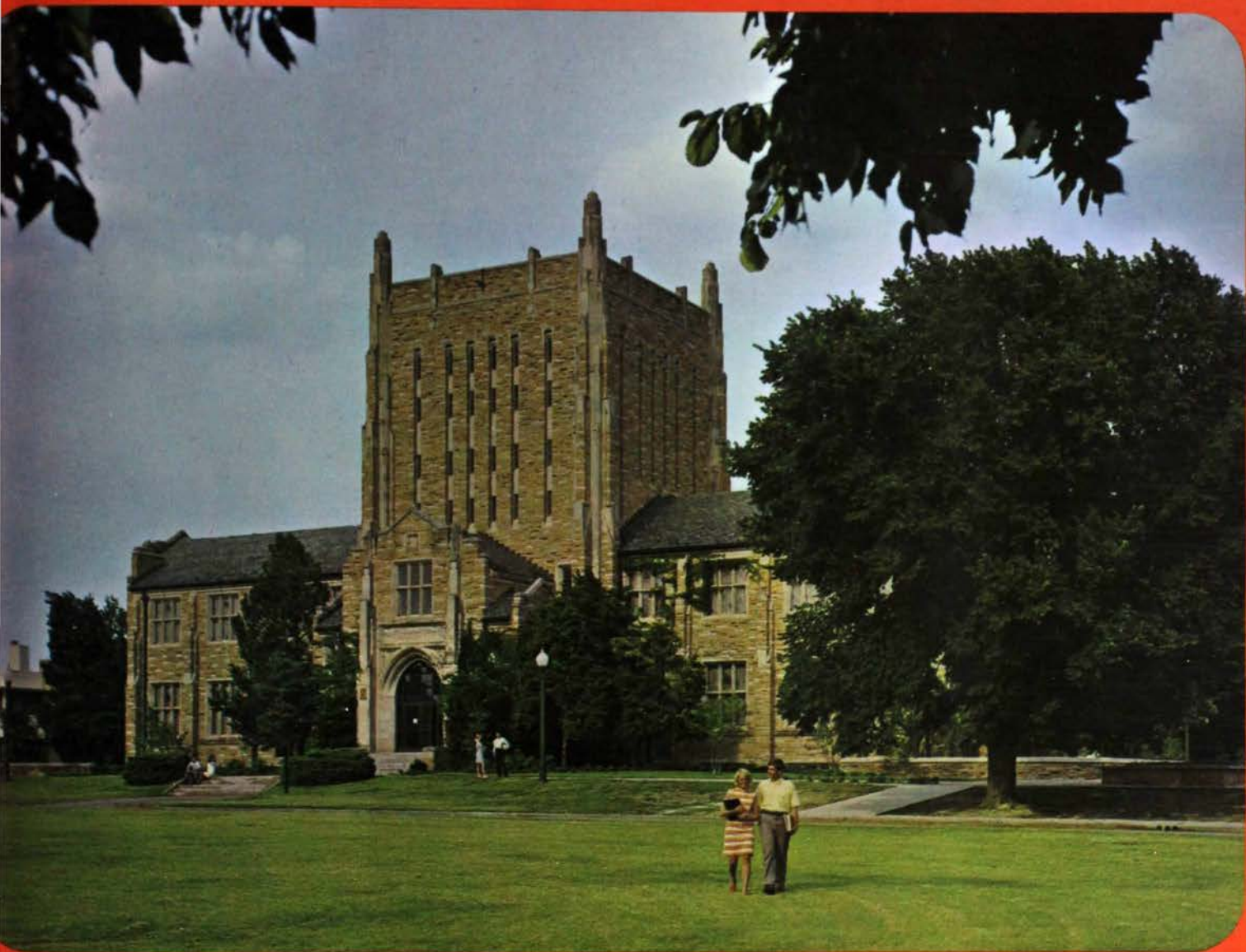


The

DELTA SIG

O F D E L T A S I G M A P I



MAY 1973



in the professional spotlight



CONSISTENT WITH ONE stated purpose of the fraternity "to promote the civic and commercial welfare of the community," the members of Epsilon Chi Chapter at Georgia Southern College aided in the local March of Dimes drive in Statesboro. Brother Jack Sangster, right, president of the chapter is shown here presenting a check to J.E. Mooney, area coordinator for over \$700. Looking on is Brother Ed Gurley, chairman of the March of Dimes drive for the chapter.

The DELTASIG

OF DELTA SIGMA PI

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THE COVER

The McFarlin Library on the campus of the University of Tulsa, Tulsa, Oklahoma, is the featured building on the cover of this issue. The University of Tulsa was also featured on the March, 1950, issue of The DELTASIG. The University of Tulsa is the home of Beta Chi Chapter.

Member of



College Fraternity Editors Association

from the desk of
the Grand President



IT HARDLY SEEMS POSSIBLE that, upon the receipt of this current issue of the magazine, your chapter's fraternal year will almost be completed. I am sure that many of you are looking forward to an enjoyable summer and, hopefully, to our Grand Chapter Congress at Wentworth By the Sea in August.

Of course, this also will be my last article to you as your current Grand President, an experience which has been most gratifying and enjoyable. Looking back over the past two years, I can report to you that the bonds of our Brotherhood now appear stronger than ever and that there is a definite movement on the campuses towards greater participation in fraternal activities by the students.

I am indeed thankful to each of you for allowing me to serve you, and wish to express my personal appreciation, as well as that of my wife, for the many courtesies extended to us during our visits with many of you either at your chapter or regional meetings. Memories of these fine meetings with you will be something that I will always treasure and will probably talk about whenever I get together with other Deltasigs in the future.

Before each of us becomes too complacent with thoughts of future activities, certain vital responsibilities remain for the balance of this fraternal year. Each chapter and alumni club member should make sure that adequate provisions have been made for transitions in officer or committee positions for next year, and that all records and reports have been

properly completed before leaving for summer activities. In addition, since this is the year of the Grand Chapter Congress, all members attending the Congress should be made aware of the vital issues which will be considered on the floor of the Congress, and these should be discussed at one of your meetings so that delegates are well aware of the feelings of your chapter or club. Only in this manner can you be assured of proper representation for your chapter or club at this meeting.

Finally, let me assure you that my vast travels on behalf of our fraternity indicate that there isn't a lack of present or future leadership in our chapters or clubs. It appears that you all have done an excellent job in selecting members who will provide for your continued growth and progress. If any problem presented itself, it was one of proper motivation of members, and hopefully, helpful information on this problem will be given by the keynote speaker at our Grand Chapter Congress. We were indeed fortunate in being able to secure for this keynote speech the services of Brother Reg McHugh, who is president of his own training and motivation company.

Again, in parting for the summer months, my appreciation for the privilege of being able to serve you as your Grand President, and I shall look forward to meeting with many of you in August at what I am sure will be one of our most outstanding Grand Chapter Congresses.

Thomas M. Mocella

Thomas M. Mocella
Grand President

KENT STATE TO DEDICATE NEW COLLEGE OF BUSINESS BUILDING ON MAY 24

The College of Business Administration at Kent State University, Kent, Ohio, welcomed 1973 with the opening of its new building on January 4th.

The \$3-1/2 million building is centrally located on the campus near the library, student union, and other classroom buildings. Its five-story glass structure encloses 75,000 sq. feet and is quite striking with its tinted windows mirroring the outside. These windows add to the appearance of the building and aid in its cooling.

The College of Business Administration was founded in 1936 with an enrollment of approximately 300 students. After 37 years, it now numbers approximately 2,000 undergraduate students, 250 Master's students, and 80 Doctoral students. The College is an accredited member of the American Association of Collegiate Schools of Business.

The new structure has two faces to the campus. Main entrances to classroom facilities are conveniently located on the first-floor, street level. The building was built into the side of a hill, thus providing another main entrance area on the third floor which has immediate access to the hilltop parking area. The building was designed to facilitate the flow of student and faculty traffic, with the first two floors being devoted primarily to classroom facilities, the third level to administrative offices and graduate program facilities, and the top two floors allocated to faculty offices and conference rooms.

There are 13 classrooms on the first two floors which range in seating capacity from 40 to 90. All these classrooms have a unique amphitheater arrangement which lends to closer contact between students and professors and allows good visibility from all locations. Swivel base chairs which return to a front position provide for comfort, easy maintenance, and neatness in the rooms. Most of the rooms are wired for closed circuit television, and all the rooms are designed for maximum acoustics. The excellent tiered lighting, along with the other features, makes for a very pleasant atmosphere.

Two fan-shaped auditoriums, located in a separate wing of the building, can either serve as classrooms or provide excellent facilities for seminars or any other group meetings. The first-floor auditorium seats 176 people while the second holds 228. The larger one was designed so that a divider can be drawn providing two rooms with a seating capacity of 114. Large projection rooms are located in the

rear of these auditoriums which also contain microphone and special lighting controls. A coffee area near the first-floor auditorium makes this section self-contained—suitable for any purpose.

The suite of offices of the assistant dean for undergraduate programs is located on the first floor and is equipped with a counter for the convenience of the students. This area features an attractive electrically operated grill which provides security for records and yet admits enough exterior light to give a bright, open appearance.

Near the third floor rear entrance is a combined information center, mail room, and switchboard location. Any questions concerning the building can be answered by the receptionist who also serves as the mail clerk and switchboard operator. All faculty members and doctoral students have mailboxes in this area.

The building also features a modern communications system which, using College-owned equipment, provides regular telephone and intercom services and also will include a direct-dial dictation system with access from all faculty offices.

A carpeted foyer in the center of the third floor will soon house a rather unusual feature. Display cases which will flash announcements and pictures are presently under construction by the faculty of the School of Technology and

will serve as an important communication link between the college, students and faculty.

The graduate programs, the Center for Business and Economic Research, and the Bureau of Management Development offices are also on the third floor as well as a large conference room which will be used by the Bureau of Management Development. This Bureau works to promote the continuing education of men and women at all levels of management through workshops, short courses, and conferences.

Also on this floor are three color-coordinated seminar rooms which seat 30 people each and the office of the Sea Grant Project, which is engaged in research funded by the National Oceanographic and Atmospheric Administration. Now in its third year, this program has provided aid to five doctoral students and will provide data for doctoral dissertations.

There are 96 private offices for faculty and doctoral teaching fellows on the fourth and fifth floors bringing the total offices to 115. At least 70 percent of these offices have outside exposures in the form of floor-to-ceiling tinted windows. All of the remaining offices on the top two floors have windows which look out

Continued on page 91



THE NEW COLLEGE OF Business Administration building at Kent State University, Kent, Ohio, will be dedicated at ceremonies on May 24. Kent State has been the home of Beta Pi Chapter since May 16, 1942.

GEORGIA STATE DELTASIGS move forward with NAM PROGRAM

BY

DONALD J. COOL, VICE PRESIDENT FOR PROFESSIONAL ACTIVITIES
Kappa Chapter, Georgia State University

IT HAS BEEN ABOUT one and a half years since members of the International Fraternity of Delta Sigma Pi and the National Association of Manufacturers came together to discuss the possibilities of a project whereas the members of each could meet and attempt to create dialogue which would be directed towards the present and future problems existing in the world of business. In reviewing a past issue of The DELTASIG, it seemed that the original plan called for a meeting between representatives of the National Association of Manufacturers and the Presidents of twelve of the Chapters of Delta Sigma Pi to be followed by an initiation of action by each of the Chapters of the Fraternity with members of the local National Association of Manufacturers' groups.

What has happened to the project that was termed as one of the greatest opportunities for the members of Delta Sigma Pi in its current history? It is my understanding that the project has faltered or has met limited acceptance. One might ask several questions concerning this problem. How can a project between a business oriented fraternity and the leaders of the business community fail? If a business oriented student cannot successfully carry on dialogue about business in a community with the local businessmen, who can? Is everybody actually doing their part to foster a successful and meaningful relationship between all parties involved? What other approach may be implemented by both groups in a continued effort toward meaningful dialogue between the professionals of the business world and the students, who are the professionals of the future? Why is the project not successful? Who is at fault, the businessmen or the students?

Stated above are only a few of the many questions which members of Kappa Chapter at Georgia State University have asked since our involvement began in this project. We were fortunate enough to be one of the twelve initial chapters to attend the preliminary meetings for this project and have since tried to implement several different approaches in an effort to generate sufficient enthusiasm by the members of each group to continue to have vibrant and viable interchange of ideas and concepts. We still feel that this opportunity to work hand-in-hand with many of our community's most dynamic business leaders is one of the finest opportunities that has availed itself to the members of Delta Sigma Pi in a long time, and if this is truly the case, then we

must try all avenues toward achieving successful results.

I think if I tried to summarize the activities the Brothers here have been involved in, it would give some of the other chapters throughout the country some insights as to approaches they may take in either furthering their present program or instituting other approaches. We would certainly ask for any contributions from other chapters who may read this article, and have tried other approaches that have brought them success in dealing with their local National Association of Manufacturer's members.

Our initial meeting included a dinner, followed by a round table discussion by all present as a means for everyone to get acquainted and get a feel for some general thoughts of members of both groups. After the initial meeting, it was decided that we would try a format of have a principal speaker talk briefly after a dinner and then break into small groups to discuss the speaker comments or other pertinent ideas. We were fortunate to have as our first speaker, Dr. Michael Mescon, professor of management at Georgia State University and holder of the Chair of Private Enterprise. Our next speaker was Dr. Robert Fulmer, also a professor of management at Georgia State, who gave us his impression of management of the future. At these first two meetings the persons attending were limited to members of Kappa Chapter and those of the National Association of Manufacturers. For the Fall, 1972, meeting we decided that we would try to get some of the Kappa Chapter faculty at Georgia State involved in our discussions because we thought they could add much to increase our overall understanding of the business environment. At this dinner, we had as our speaker a man who is doing a great deal of thinking about the future of the City of Atlanta, Mr. Peter Baxter, a magazine editor in Atlanta, and his topic was "The New Cities Concept."

The dialogue we have had thus far has been a great learning experience for those who continue to attend, but the overall participation has been decreasing at an increasing rate over the past six months. The President of Kappa Chapter, Bill Tygart, and myself discussed this problem in great length with Mr. Glenn Dewberry, president of Atlantic Steel Company and also president of the Atlanta Chapter of the National Association of Manufacturers, and it was decided that a different approach be taken in order to rejuvenate the interest of the businessmen. Our current plan

of action is to have dinners on a more regular basis, once a month, instead of having only one meeting every three or four months, and having a speaker from the business community come and share his thoughts and experience with us and then field questions from the entire group. We are really hoping that this approach will rekindle the interest that was once present but has slowly disappeared.

Besides our regular dinner meetings with members of the National Association of Manufacturers, we have tried to get many of the businessmen involved in speaking to our Brothers at our other fraternity functions. We have enjoyed learning about the present and future trends of the personnel area from Mr. James Pair, president of James Pair, Inc., and Mr. Gerald Keifer, formerly of Oxford Industries and now practicing industrial consulting work with Robert Howe and Associates. In the immediate future, we look forward to hearing Mr. Norman Elsas, president of Nemo Industries, a clothing manufacturer, and Mr. O. K. Sheffield, vice president of marketing and personnel of Fulton National Bank. We are also planning on visiting these firms and others of members of the National Association of Manufacturers on our professional tours in the future. We hope to show the Atlanta member companies of the National Association of Manufacturers by our actions that we are tremendously interested in this project.

I would like to recognize the businessmen who have generously shared their valuable time and experiences thus far in this project because without their interest we would not be in a position to learn the things they have learned by experience. Mr. Glenn Dewberry, president of Atlantic Steel Company, who has been very instrumental in the continuation of this venture; Mr. Norman Elsas, president of Nemo Industries; Mr. James Pair, president of James Pair, Inc.; Mr. Irwin Howell, Associate Division Manager of the National Association of Manufacturers; Mr. O. K. Sheffield, vice president of Fulton National Bank; Mr. Leon Chupp, senior vice president of Curtis 1000, Inc.; Mr. George Smith, president of J. M. Tull Industries, Inc.; Mr. John Seydel, president of AZS Corporation; and Mr. Wayne Hise, Executive for E. T. Barwick Mills, Inc.

The original intent of this project was to open a line of communications between the leaders of the business world and the students of commerce, and the Brothers of Kappa Chapter are striving to find success in this worthwhile endeavor.

STUDENTS vs BUSINESS-- PROBLEMS and ANSWERS

BY
JOHN A. MARTIN, PRESIDENT
Theta Pi Chapter, Bowling Green State University

IN THE NEXT THIRTY years we shall become a post-industrial society. Our economic activity may well shift from agricultural and industrial production, into service industries, research institutes, and non-profit organizations. Most industries will be run by automatic control.¹

It seems that we are in the second great age of social experimentation in this country, concerned in part with the rejection of traditional forms and more importantly, with the provision of alternatives to meet individual needs.

In the late sixties, there was a rash of student disruptions across the country because of the alienation of people by the business organization. In Berkeley, there were many bloody battles by students trying to force their ideas on business, the results of which were nil. Because of the lack of response by business to forceful demands, students are now content to talk and discuss with businessmen their views and recommendations; with the point in mind that businessmen will only change at their own pace and not as a result of force. This is known as the "Frustration Factor."²

Polls by Opinion Research Corporation report that 60 per cent of the people polled hold business in low esteem. This figure has been confirmed by a similar poll by the American Management Association, which reports that two out of three companies felt that they had a serious corporate image problem. The public sees business as a power structure, this being the direct result of their concentration of wealth and influence.³

It is my understanding that students are mainly uptight with business because of three things: the authoritarianism of business, the profit maximization motive, and finally, the consumerism movement.

Authoritarianism is exemplified easily by the corporate state: large numbers of people, power, authority, and wealth, all concentrated into the hands of few. The results of this coterie of power has been the alienation against business as a whole. Students are looking for more involvement, wanting the conventional role relationship of "you do this, you do that" to be de-emphasized and personalism be put in its place. Students are concerned with person to person relationships, friendships and discussion. They are suspicious of programs of change or development which require inaction at the present, in hopes of achievement at a later date. They want results NOW!⁴

Milton Friedman, a noted economist, is quite outspoken on the relationship between profits and social responsibility saying, "There is one and only one social responsibility of business - to use its resources and engage in activities to increase its profits, so long as it stays within the rules of the game, which is to say, engages in free and open competition without deception or fraud."⁵

Most students will disagree whole heartedly with Friedman, emphasizing that his outlook is based upon the capitalist "dog eat dog" system which is not humanistic. Because of this profit motive, or "rip-off," as students call it, many people get little joy from what they buy, for they feel they are victims of a system that is dishonest, insensitive, aggressive, and inhuman. Students feel that business makes too much profit and should not be concerned with more - but that they should use this "excess resource" to some social advantage. Some examples being: better working environment, greater product quality, charitable contributions, or most important, lower prices. The student viewpoint is that companies should only make enough money to exist, and no excess profit is justified.

Speaking realistically though, there must be some trade-off between social responsibility and the profit motive. The profit motive seems to ignore the long run dependence on a viable healthy social environment, while pure social responsibility ignores the essential role of profits as the driving motivating force in a competitive economy.⁶ Along with this ignorance with respect to the trade-off between profits and social responsibility, it seems that students and other opponents of business don't realize how small corporate profits really are.

The other area that gets students "uptight," is the marketing concept of consumerism. Consumerism has been with us for a long time. Government's flirtation with it began with the Sherman Anti-Trust Act in the early 1900's. Since then many other laws have been passed helping business to remain competitive and ethical. The latest government move being the Consumer Protection Agency, set up to help consumers get a fair shake from business.

This idea of getting a fair shake is what disturbs many students. One of the basic problems that underlies the whole consumer movement is a dis-satisfaction with the degree to which business is perceived as being impersonal and unresponsive to complaints.⁷ In the area of advertising, students feel that they

are intentionally being misled; things like the Campbell's Soup Ad with the marbles in the soup. Also in advertising, too much emphasis is placed on emotional appeal rather than important information on the product, such as component make-up and its value to society. Another gripe in particular, is concerned with the auto makers, students feel that the auto's of today are too costly and unfunctional, in the light that they appeal only to the eye and are not as safe as they could be. These are two particular examples, but these problems are dominant in all or most products.

In the areas of advertising the auto production, there has been much legislation to force companies to stop deception of the public. The very presence of these laws to protect consumers, leads me to seriously doubt the whole concept of consumerism and the innovation that accompanies this tenet. It seems that the only innovation that business does is done to enhance profit, while the real innovative impetus should be on product safety and information. It is really a shame that businessmen must be forced to do this through government regulation. I'm sure that because of the need for this regulation to force business to be more humanistic, it adds much to their already bad image.

I'd now like to offer some of my ideas for correction of this bad business image:

- 1) The public needs to know more about business, its products, process, performance, motivations, relations and most important the amount of profits. It should do a better job of explaining itself, until then it can't defend itself. Once this information has been disseminated, people should have a better understanding of the ways of business.
- 2) Business must always tell the truth and not hide anything.
- 3) Business management will have to eliminate or minimize status differences, recognize performance and goal attainment rather than style of behavior (dress, speech, hair, etc.), there should be broad participation by employees in major decisions and policies along with honesty in interpersonal relations, action on social and environmental issues, and freedom of individuals to join unpopular causes to seek self-fulfillment.

Continued on page 112

ROLE OF THE CHAPTER ADVISOR

BY
TIMOTHY D. GOVER
Director of Education for Business

The chapter advisor is probably the most misunderstood and neglected individual in the entire fraternity system. Many chapters do not understand exactly, or sometimes even remotely, his function; some University administrators may even look upon him as the "fall guy" if there are any problems with the chapter.

Because the chapter advisor and his role has been misunderstood and neglected, the Board of Directors of Delta Sigma Pi established a committee consisting of present and/or former chapter advisors to study the role of the advisor. Members of the committee were Frank M. Busch, Jr. of Louisiana Tech University, Joseph W. Jackson of Ball State University, Robert I. Place of California State University at Chico and Timothy D. Gover of Eastern Illinois University acting as chairman.

Along with the information currently in print we considered our own particular roles as present or former advisors. From this draft, copy was written and forwarded to the committee members, and other national officers for their comments, deletions and additions. From this a new booklet on the duties and responsibilities of the chapter advisor to a Delta Sigma Pi chapter has been written and is being made available to chapters and chapter advisors. We hope this new booklet will be of value to chapters and to advisors in better understanding the role of the chapter advisor.

The intent of this article is not to reproduce the booklet, but to provide some highlights of it which may be of interest to chapters, advisors, college administrators and alumni members of Delta Sigma Pi.

The advisor of a Delta Sigma Pi chapter is elected by the undergraduate chapter to serve in an advisory capacity to the chapter. The key is that the advisor is an advisor and not a director of the chapter activities. The person chosen as advisor must be an initiated member of the fraternity. He may be an undergraduate initiate or faculty initiate.

The advisor is a chapter officer though it is likely that few chapters would view him as an officer in the same way they might the president or secretary. In the past some chapters have selected the advisor in a somewhat haphazard fashion. They may have needed an advisor and the person selected was handy and willing to serve as long as it involved no time or effort on his part. This is not a criticism of any advisor who was selected in this manner. In the past neither the chapter nor the prospective advisor knew what was expected of him. In a relatively few cases the chapters may have even desired that the advisor be inactive and unaware of chapter events. Usually these are the chapters where there have been major problems and some of those chapters are no longer in existence.

The chapter should select as their advisor someone whom they can respect and who exhibits the moral and professional ethics expected of any chapter member. It is quite likely the person most desired by the chapter as advisor, and possibly the one who would be the best advisor, is the individual who is very busy. Thus it is necessary the prospective advisor know of the time that will be, or should be, involved in his being an effective chapter advisor. While the time will not be too demanding, with his other interests and responsibilities, he may not be able to devote proper time to

the chapter activities. He should be advised of the time to be spent so he might decline election as advisor if he deems it necessary.

The chapter advisor has responsibilities to the International Fraternity of Delta Sigma Pi, his chapter and the college or university where the chapter is located. On the national level, the advisor is the local contact for The Central Office and the Regional and District Directors. The advisor provides continuity from year-to-year and, importantly, a permanent mailing address. Within a given year there are changes in the officers and some of the chapter members will move or graduate and The Central Office and national officers may not have an up-to-date address for members and officers. The advisor provides a necessary permanent mailing address. During summer or semester-quarter breaks it may be necessary to contact someone within the chapter and the advisor may be the only available representative of the chapter who might be reached.

The advisor also, if he has served for some period of time, is a contact for alumni members of the chapter. In fact, the advisor may be the only person presently associated with the chapter who is known by the alumni members.

An important responsibility of the advisor is to see that the chapter complies with the Constitution and Bylaws of the Fraternity and the policies of the College or University. The advisor should check periodically to see that all necessary forms have been filed by the chapter with The Central Office. It is expected the advisor will attend most chapter business meetings, all initiations and as many other professional and social

events of the chapter as is possible. In so doing, he should see to it that the Ritual is used where required, such as at business meetings and initiations. A few chapters have fallen into the habit of not using the Ritual at business meetings. This is a violation of Fraternity rules.

The advisor is a chapter officer and as such should attend Executive Meetings of the chapter officers. Each chapter should have an Executive Committee meeting (all elected chapter officers and the chapter advisor who serves without vote, constitute the Executive Committee) prior to holding a business meeting. He can be an effective sounding board for ideas presented by chapter officers. The purpose of the Executive Committee meeting is to arrange an agenda for the meeting and discuss problems and ideas to be brought to the chapter business meeting. The advisor might suggest improvements and help evaluate chapter policies.

While it may not be possible for the advisor to attend all chapter activities, he should at least be aware of the activities and invited to participate.

Some chapters located in non-metropolitan areas complain they are unable to have the type of professional program they would like because it is difficult to obtain desired speakers and a problem in setting up tours. The advisor, having area contact with the business and industrial community, is in a good position to make suggestions to the vice president for professional activities for local talent to speak and in helping set up industrial tours. There may be numerous interesting and informative local speakers available that are known to the advisor, but unknown to the vice president for professional activities.

The advisor should know the University rules and regulations especially as they pertain to the chapter. By his attendance at business meetings he can quickly inform the chapter if they might be contemplating something which would be in violation of University policy. The advisor may also represent the chapter in dealing with the University administration should this be necessary or desirable.

No business can successfully operate for long without a budget. Every chapter should establish a budget for the year. Because of his experience, the advisor is in a position to offer valuable advice to the chapter officers during the budget formulation period. It again should be

emphasized the advisor is not expected, nor should he attempt, to determine the budget. That is the job of the elected chapter officers. Part of the purpose of Delta Sigma Pi is to help the members develop the experience which will help them when they graduate. The advisor is to provide advice.

The chapter and the chapter advisor have at their disposal numerous fraternity publications which will help each to better know the other and what is expected. These publications include a booklet especially prepared for chapter advisors, the Fraternity Constitution and Bylaws, Chapter Bylaws and several others.

The chapter advisor is an important part of the chapter and the Fraternity. His advice can be invaluable to the chapter. He can do much to improve a chapter by providing the proper guidance. Most chapter advisors have found their role to be a very rewarding one and many life-long contacts have been made by them because of their service to the chapter and Fraternity. A majority of the chapters have found appropriate methods to show their appreciation to the advisor for the time and effort spent with the chapter.

The chapter advisor has been too long neglected and misunderstood. We hope that Delta Sigma Pi has taken that giant step to correct the situation.

into two attractively-decorated inner courts, thus eliminating any "closed-in" feeling. This provides a beautiful compensation for the lack of natural lighting in these inner offices. Each of the two inner courts is two stories in height and provides, on the fourth floor level, attractive lounge and conference room facilities for the faculty of the college.

The offices of the five academic departments (accounting, administrative science, economics, finance and marketing) each consist of a private office for the chairman with an adjoining office for his secretary. The Dean's and the Associate Dean's offices and conference room are located on the fifth floor along with the College typing pool and duplicating services.

Other interesting features of the building include a sizeable vending room especially convenient for commuters; six open, carpeted student lounge areas; both an undergraduate and a graduate study room; facilities for student organizations; a room with a one-way observation glass for use in the behavioral area; and a kitchenette and lounge area for employees.

The dedication of the building will take place on May 24, 1973. There will be a full afternoon and evening of programs consisting of panels and speakers. The College is honored to have Mr. Donald M. Kendall, Chairman of the Board of Pepsico, Inc., as the speaker for the formal dedication ceremony to be held that evening.

The Dean of the College of Business Administration, Dr. Gail Mullin, believes that the new building will provide a comfortable atmosphere for students, faculty, and other groups using these facilities.—MS. DEBORAH DIFFORD



TYPICAL OF THE CLASSROOMS in the new College of Business Administration building at Kent State University is the one featured here.

With the Chapters



EASTERN NEW MEXICO

EPSILON ETA CHAPTER at Eastern New Mexico University is in the process of completing one of its best and most successful years yet. At the close of the fall semester we ranked 18th across the nation in the CEI. All of the Brothers are endeavoring to push us into the number one slot. With over 90,000 CEI points already applied for, it is within our grasp.

We initiated 19 pledges for the Fall semester and have the Spring semester pledge class well underway. The chapter has distributed an eight page newsletter to over 250 alumni and selected National Officers. We are very proud of this and thank Brother Vowell and his committee for their hard work.

The Fall semester money making project was a raffle in which a beef was given away. The two winners had their choice of half a beef or \$100.00. Brother Doug Wilkerson, our District Director, was lucky enough to be one of the winners. Our money making project this semester is somewhat different. The Chapter is soliciting donations from students, faculty and surrounding area. Thirty-five per cent of the proceeds are to be used for scholarships. We feel that this will be very successful and it will help in promoting the name of Delta Sigma Pi to the community and student body.

Professional activities play an important role in Epsilon Eta Chapter for the Spring semester. On February 22-25 we toured General Motors, the Federal Reserve and Sherwin Williams in Dallas. We have also had five professional speakers whose subjects ranged from dairy farming to success in the business world. The highlight of our professional program in the fall, excluding the Regional meeting and a tour in Phoenix, was Carlos Cunningham EH 1. Brother Cunningham, who was the first initiate of Epsilon Eta, gave us an informal and very memorable talk on what Delta Sigma Pi has done for him. Brother James Powell has worked long hours to provide us with a professional program that was nothing less than outstanding. Congratulations to Brother Powell for being elected Undergraduate of the Year for Epsilon Eta Chapter.

It is not all work and no play for us here. Our social calendar is very full and leaves many other organizations envious. We recently had our Hells Angel Party and it was a great success. Also for the Spring semester we have planned a pajama dance, range party and of course our "Rose" dance and initiation banquet.

With just a short time remaining in this school year all 38 brothers are working extra hard to make Epsilon Eta Chapter number one. We wish much success to all of our brothers who graduated in December and to every brother in Delta Sigma Pi.—CLEVE TEAGUE

ST. EDWARD'S

THETA OMEGA CHAPTER at St. Edward's University is alive and well. We've established ourselves as a strong chapter already with the announcement that in December we are No. 1, thus far, in the Chapter Efficiency Index.

Congratulations are in order to Brother Skip Wilson who has become interim vice president of professional activities, and Kevin Burns and Mike Pavelik who have filled the senior vice president and historian slots respectively, as those positions were vacated by graduating seniors in the fall term of '72. New elections bringing in a whole new administration are to be held in early May.

Theta Omega Chapter is laying plans for its pledge initiation banquet and celebration of the Chapter birthday on May 7. We have been busy this semester with our professional program and sports program. One firm which was of particular interest to the brothers was John Roberts Incorporated who is one of a few major companies in the U.S. experimenting with a four day work week. The Austin based firm manufactures school rings, diplomas, announcement cards, etc.

Our Theta Omega Chapter basketball team proved stiff competition for the rest of the school and now we're into softball.

It's been a productive busy semester thus far, and already we are planning on representatives attending the 29th Grand Chapter Congress at Wentworth By The Sea, August 27-31.

INDIANA

THE ALPHA PI CHAPTER at Indiana University is planning another active semester. As a result of our rush smoker we inducted 18 men in our spring pledge class. The pledge class shows a great deal of promise and enthusiasm.

Our activities this semester will include several professional events including guest speakers, recruiters, and a weekend trip. We have also planned our share of social events for the coming semester.

Alpha Pi Chapter is currently organizing a "State Day" to be held here in Bloomington. We are inviting the chapters in Indiana and the surrounding areas to participate. The festivities will involve formal and informal discussions in the morning, a softball game in the afternoon, and a party in the evening. We hope everyone will benefit from the discussions and take home new ideas to present to their chapters.

We are continuing with our scholarship fund, which was begun last semester. A money raising project is in the planning stages to really get our long range scholarship fund off the ground.—SCOTT SPIEGEL

CALIFORNIA STATE—San Francisco

DELTA OMICRON CHAPTER last semester, provided us new Brothers the most poignant memories of our university lives. The steady diet of professional, fund-raising and social events culminated in freezing and blindfolded experience and the initiation night. So, throughout the semester interest, participation and respect for the fraternity grew. I'll never forget our pinched anxious little faces.

This new Spring semester opened up with a smashing Spaghetti feed for the brothers and pledges. Deltasig alumnus, Dr. Harbell, provided some of the seasoning necessary to give the pledges the benefit of a longer view on life with the fraternity. Steve Segal was awarded a shimmering plaque recognizing his service as last year's President. Our Outstanding Deltasig plaque was earned by Don Hauser; Bill Hong being presented with a well deserved Outstanding Pledge award.

Among Delta Omicron Chapter's new executives are: Bob Maffei, president; Ernie Bergman, senior vice president; Roger Casipit, vice president for professional activity; Bill Hong, secretary; Mike Sheehan, vice president for pledge education; and Jack "point of order" Martinez, chancellor.

We have scheduled some stimulating professional dialogues with local and world business speakers. Our fondue and ice skating party was a smash. Having just completed the pledging ceremony, all the Brothers anticipate a fine bone-crushing pledge-member football game on April 1st.

Delta Omicron Chapter would like all Brothers to maximize their gusto (and potential) in '73. Also, we insist that you visit us and experience San Francisco!—JIM BALLANCE

OHIO

ALPHA OMICRON CHAPTER at Ohio University has just returned from a tour of a Columbus, Ohio, brokerage house and television station and an overnight stay at the Ohio State chapter house. Our new Vice President of Professional Activities, John Hanlon, has more ideas for this present quarter. One of these is visiting a baseball bat factory in Louisville, Kentucky, and then going on to the Kentucky Derby. We have also had a number of professional speakers.

As a money raising project we have sponsored movies at the downtown theater. A few of our members are looking forward to attending the Grand Chapter Congress this summer. I would like to wish the best of luck to all of our graduating seniors and hope our new members will continue to find the satisfaction and enrichment that can come from belonging to Alpha Omicron Chapter.—ROBERT B. SEVER

EASTERN MICHIGAN

ETA PHI CHAPTER has begun another semester and it looks as though it will be another successful one. Through coffee hours in the business student lounge and rush parties in different places near the university, we have gained seven prominent pledges who show much potential.

Special thanks should go to our past officers for bringing about a successful fall semester. They were: President Frank Wackus; Senior Vice President Dave Hautamaki; Vice President for Pledge Education George Crawley; Vice President for Professional Activities Jack Harja; Secretary Bruce Werner; Treasurer Bill Ruthier; and Historian Mike Craig.

Through the assistance of Brother Clyde Reed, Director for the Institute of Economic Education and the hard work of Dan Lanuti, Vice President for Professional Activities, we are able to have an exceptionally good professional program. Speaking on the marketing aspects of the telephone company was Frank W. Sullivan. Also coming up will be a roundtable discussion with some of the executives from Blue-Cross Blue-Shield; a guest speaker, Robert Stoetzer, Vice President of 1st of Michigan Investment Co. talking on the language of investing; and a tour to Chicago for the World Trade Conference.

Other activities include a trip to a Detroit Red Wing hockey game, a basketball game against Gamma Kappa Chapter at Michigan State University and a ping-pong tournament against the General Business Dept. here at Eastern.—MICHAEL D. CRAIG

INDIANA STATE

DELTA TAU CHAPTER at Indiana State University entered a float in the annual homecoming parade. The float entered by the men of Delta Tau Chapter won third place with the theme of "Shoo Fly Shoo." The chapter received a large trophy, which was on display in the office of the Dean of the School of Business.

The Brothers of the chapter celebrated Founders' Day with a dinner and a speaker. The speaker was Wayne McHargue, our

District Director. All those who attended had a good time.

The Brothers of Delta Tau Chapter initiated 19 new brothers into the chapter. The initiation and professional dinner was addressed by Mr. Richard Becker, Coordinator of Advisement for the University. At the end of Mr. Becker's talk the chapter held a Christmas party and dance.

The men of Delta Tau Chapter have a great deal planned for the spring semester. The chapter has 17 new pledges, many service and money making projects, and some tours and guest speakers. We of Delta Tau Chapter are striving to make ours the ideal chapter.—MICHAEL E. WILLIAMSON

EAST TENNESSEE STATE

THIS YEAR, more than ever before, Delta Xi Chapter has been proving itself the leader. As to the date, Delta Xi Chapter has initiated 22 men into its membership; or a 105% increase! This doesn't even include our last pledge class! The secret to new members is: be an active chapter and let people know you're there. The business-minded are everywhere and ready to join; but, you have to let them know you care. Don't wait for others to find you—go find them.

The Brothers of Delta Xi Chapter have been extremely active this year. After bringing back alumni for E.T.S.U. Homecoming, we honored Founders' Day with a dinner and an informal gathering. Next, we participated in the March of Dimes Campaign and placed first in the Johnson City Christmas Parade float competition.

We are now ending our year's roster of professional duties as we approach the last of

several tours of area businesses. We have toured such corporations as: General Shale Inc., Pepsi-Cola, and the Johnson City Police Department. Also, throughout the year the Brothers have attended lectures by prominent area businessmen such as the presidents of two Johnson City banks.

Lastly, and very important to every Deltasig, is "Rose" formal, which we are celebrating on May 18th and 19th, 1973. As our plans are succeeding as developed, we anticipate the best formal yet. Our aim is, Delta Sigma Pi forever!—RANDOLPH H. GATTONI

SOUTHERN ILLINOIS—Edwardsville

ETA SIGMA CHAPTER at Southern Illinois University set up a tax service on February 24 for underprivileged workers of the city of East Saint Louis. There were Deltasigs present all day to fill out tax forms.

The Brothers of the chapter celebrated the "Rose" Ball at the Wishbone Restaurant. Margie McGarrahan, a senior majoring in elementary education, was crowned queen. President Bill Beggs did an admirable job as Master of Ceremonies.

At our recent initiation five men were initiated into Eta Sigma Chapter. We expect that these Deltasigs will make us a stronger chapter and help us to reach our goals.

We are now looking forward to Spring Fest which is the large money making event of the year for our chapter. For two of the past three years we have won the award for best looking booth. And for the last three years we have won the award for the most profitable booth. We plan to have the best booth again this year.—ROBERT E. FLYNN



MRS. ELIZABETH R. SHEARD, a member of The Central Office staff, is shown here receiving a silver bowl from Grand President Thomas M. Mocella, in recognition for her 10 years service to the fraternity. Other members of the staff with 10 or more years service are Mrs. Margaret W. Whitelaw, Mrs. Jane Nelson, Mrs. Viola T. Donovan and Executive Director Charles L. Farrar.



MEMBERS OF THETA OMICRON Chapter at St. Ambrose College participated in the Voluntary Income Tax Assistance (VITA) program providing service and guidance to low income taxpayers. Brother Bob Zelsdorf and Dan Macken are shown here assisting a citizen in completing his tax return.

SOUTH DAKOTA

ALPHA ETA CHAPTER at the University of South Dakota is once again winding up another eventful spring semester. Membership in the chapter this semester is at an all time high with 60 members at the present time. Unfortunately, many of them will be graduating in a few weeks which stresses the importance of initiating an extensive rush program next fall to replenish the ranks the graduating members will leave behind.

Professor George R. Horner, a faculty member of the Business School, was brought into the chapter as a faculty member this spring. The ceremonies took place on February 22 and brought the total number of initiates to 1,003.

Our professional program this semester included the following speakers: Mr. Vern Holter, Vice President and Manager of the National Bank of South Dakota; Mr. E. A. Bayer, Max Brokerage Firm, Sioux City, Iowa; and Mr. C. H. Young, Standard Oil District Jobber, Mitchell, South Dakota.

Early in March, our chapter embarked on one of the largest fund raising projects ever attempted. The funds raised by the undertaking were put toward the newly proposed athletic complex to be built on campus. The Dakota Dome, as it will be known, will seat up to twenty thousand fans and will house sports ranging from football to rodeoing and hockey. Business establishments across the state donated prizes which were raffled off in a contest set up by the members of the chapter. The prizes ranged from gift certificates to bonds contributed by banks. The project was termed a great success and its undertaking showed the state legislature the interest students have in furthering higher education in the state. The chapter's earnest desire to promote the fund raising project further emphasizes its in-

terest in the civic and commercial welfare of the community as stated in our purpose as a professional business fraternity.

Intramural sports have also taken on great emphasis this semester with our bowling team capturing first place honors in its league and our basketball team bringing home second place honors from the Regional basketball tournament in Des Moines, Iowa.

On April 5, 40 members of the chapter left on a chartered bus enroute to Chicago where we spent four days visiting various companies and other places of interest. The trip proved to be an invaluable experience to all those who went along.

As the semester draws to an end, everyone is looking forward to our annual Spring Formal, which will be held in Sioux City this year. There couldn't be any more appropriate way to bring an end to a most successful semester.—ROBERT J. CAHILL

CALIFORNIA STATE—Chico

EPSILON THETA CHAPTER at California State University, Chico, is looking forward to a very prosperous semester. Our professional program started off with a discussion on motivation led by Ms. Didi Otterson, instructor of management at Chico State. Ms. Otterson gave several suggestions on improving the participation of the individual Brothers in fraternity activities.

The highlight of our professional program this semester was our tour of the controversial Bay Area Rapid Transit (B.A.R.T.) and Career Seminars, a company retained by major corporations to recruit career oriented individuals for business.

In accordance with obtaining the highest standards of professionalism, we recently adopted the practice of memorizing the ritual

for formal initiation. We have become noted for this practice.

Two honors have recently come to our chapter. Co-advisor, John Ziegler has been nominated by his colleagues and his name will appear in the 1973 awards volume—*Outstanding Educators of America*, because of his contributions in his field of study. We the Brothers know of Brother Ziegler's contributions and are appreciative of his devotion to his students. We are also proud of Brother Larry Green on being selected to represent the Western region in the Undergraduate of the Year Award. We hope that he obtains the undergraduate seat on the Board of Directors for the fraternity as a whole.

The Brothers of Epsilon Theta Chapter are enthusiastically awaiting Pioneer Week at Chico State. This year we are participating in the week-long festivities as barbershop quartets. We are fortunate in having singing instruction provided by a local quartet association. We are working hard toward winning the sweepstake trophy.

We wish to congratulate Brother Harry Jefferson on a well-deserved retirement from teaching. Brother Jefferson is a professor of business and has been teaching accounting courses at Chico State since 1946. Mr. Jefferson helped establish Delta Sigma Pi at Chico State in 1960 and served as our first advisor. We wish to express our gratitude and admiration to Brother Jefferson upon his retirement this spring.

Due to the many problems we have encountered in receiving our mail through school channels, we have obtained a P.O. Box. All correspondence should be sent to our new address, Epsilon Theta Chapter, P.O. Box 3502, Chico, CA 95926.

The Brothers of Epsilon Theta Chapter wish to express our sincere gratitude to our Co-advisors, Neil Ruge and John Ziegler, for their guidance into another award winning year.—GARY W. LANGFORD

TEXAS—El Paso

GAMMA PHI CHAPTER at The University of Texas at El Paso, started the spring semester with a letter and phone drive to invite qualified business students to the Gamma Phi Chapter smoker. These efforts were rewarded with 13 good pledges. Included in this pledge class was Dr. Wilfred F. Rylander, head of the department of accounting.

Professional activities for the spring semester started with guest speaker Dr. Charles Stenicka, Chairman of the department of business. Gamma Phi Chapter sponsored five representatives of the Texas Manufacturers Association who spoke to the entire Business College at The University of Texas at El Paso. Tours were conducted through Thunderbird Container Corporation and Bonded Realty of El Paso.

For a job well done, recognition should be given to our chapter officers. They are: Tom Baxter, president; Dan Overstreet, senior vice president; Rick McGee, vice president for pledge education; Doug Olson, vice president for professional activities; Louis Hawkins, secretary; Manuel Dye, treasurer; Xavier Medina, chancellor; Alfred Woods, historian; Fred Fraser and Bill Flenniken, chapter advisors.—ALFRED WOODS

DUQUESNE

THETA RHO CHAPTER at Duquesne University in Pittsburgh is now concluding what is probably its most successful year since its installation in 1970. We have now increased our ranks to 29 and are on our way to what could be our first year as a 100,000 point chapter.

Our activities included such things as intramural softball and basketball, book sales, and many other activities. We have also scheduled our second annual basketball game against the faculty of the School of Business and Administration. This year we have purchased a perpetual trophy which will have the scores engraved upon it and will remain in the possession of the winner until the next year's game.

We have been active professionally too. This year we again presented to the campus representatives of Dow Jones Inc. who discussed the marketing of their newspaper, "The National Observer." We have also been the business organization selected to work on this year's Pinto Project. We have been very active in giving test drives to students on campus with this Ford supplied car.

We feel that activities like these, and the others we are involved in, are helping the Brothers of Theta Rho Chapter to get even closer through our team efforts.

In closing, we would like to wish all other chapters a very successful year.—JAMES R. YORK

TAMPA

EPSILON RHO CHAPTER at the University of Tampa ended the fall semester of 1972 on a highly successful note and embarked on what the Brothers feel will be our most successful year since the installation of the Epsilon Rho Chapter.

The fall semester of 1972 was highlighted with the Epsilon Rho Chapter hosting the Southeastern Regional Conference. Grand President Thomas M. Mocella, along with representatives from The Central Office, discussed various aspects of the Chapter Efficiency Index. Open discussions, in which all delegates participated, included the following topics: professional activities, finance, life membership, and the role of the faculty advisor. In keeping with the theme of "leadership," Mr. Chester Arnold conducted a Group Dynamics Leadership session.

Homecoming activities found the Deltasigs combining their efforts with our "little sisters" of Phi Gamma Nu to capture third place in the lawn display division. Homecoming week ended in fine fashion as the Tampa Spartans "shut-out" the University of Miami Hurricanes. The evening was highlighted by an after game victory party in which the Brothers attempted to "cheer-up" the Brothers of Beta Omega Chapter from Miami, however, none could be found.

The Brothers of Epsilon Rho Chapter continue to exhibit the fine professional spirit indicative of Delta Sigma Pi. This spirit was evidenced by the fact that membership in the Epsilon Rho Chapter was increased almost twofold as a result of the initiation of 23 Brothers last semester.

The Spring semester rush program has resulted in the addition of eight pledges whose

initiative indicates that each will be an asset to the Epsilon Rho Chapter. Presently, the Brothers are coordinating their efforts in preparation for the Second Annual University of Tampa Golf Tournament. This will be the second successive year that the golf tourney has been sponsored by the Deltasigs.

The Brothers recently mourned the passing of Brother Russell C. Apple, a member of the faculty, who was instrumental in establishing the Epsilon Rho Chapter at the University of Tampa in 1963.

On the academic side, Brothers Dan Brooks, Jim Cannon, and George Sweat were selected for membership in Omicron Delta Epsilon and Alpha Chi, national honor societies for Economics and Scholarship, respectively. Additionally, Brother Sweat was selected for membership in Phi Alpha Theta, honor society for history. Congratulations Brothers!

In closing we would like to congratulate Brother Jim Cannon and Jerri on the birth of their daughter Christine, and Brother Paul Fronczek and Kay on the birth of their son Steve. Steve has already been tentatively accepted as a pledge for 1992.—DENNIS LANE

LAMAR

DELTA ETA CHAPTER at Lamar University has experienced a very prosperous year thanks to our enthusiastic and dedicated officers: Tim Morris, president; Glen Degeyter, senior vice president; Bill Colburn, vice president; Jerry Evans, vice president; Clayton Trier, secretary; John Riddle, treasurer; and Jerry Billings, historian. We anticipate breaking 100,000 points in the CEI this year!

After discovering our membership was dwindling away, we directed our energy to an extensive pledge program and initiated 30 new brothers this year.

Our new Brothers of the fall semester were: Don Baker, Charles Dixon, Kent Dubose, Steve Hardy, Lynn Jarrell, Mike Kelly, Dennis Kiger, Craig Mercer, Mike Morgan, John Newberry, Wayne Outlaw, Mel Shelander, John Vise, Ken Williams, and Norman Young.

Initiated in the spring were Pedro Baca, Chuck Beard, Steve Eppes, Kenny Kidd, Albin Mahoney, Jimmy Makin, Tom Mays, Bobby Nunnally, Jake Selensky, Johnny Simmons, Terry Sparks, Mike Spenser, Charles Weber, Gerry Welch, and Glen Windsor.

Also we cannot forget the efficient work of our Chapter Efficiency Index Chairman, Norris Patterson.

Finally, we would like to extend best wishes to all our fellow brothers nationally from the brothers of Delta Eta Chapter.—KEN WILLIAMS

ANGELO STATE

ETA THETA CHAPTER at Angelo State University is into a fine spring semester. The semester's plans include a variety of social, intramural, and professional activities. The rush program for this year totaled 16 students and 1 faculty pledge. The addition of these new members will strengthen our chapter and further fraternal brotherhood.

Dr. A. C. Grigson, a member of the Faculty of Angelo State University, and professor of Business Administration has successfully completed examinations and requirements and is now a Certified Public Accountant. Dr. Grigson has the B.A. and B.S. degrees from Ouachita Baptist University, the M.S. from East Texas State University, and the Ph.D. from the University of Texas.

Our officers for this semester are confident of a successful year and hope that through our activities we may contribute to the growth and prosperity of the fraternity.—C. STUART SHELTON



HUGH DEITHORN, president of Theta Rho Chapter at Duquesne University, accepts the keys to a new Ford Pinto from a representative of the Ford Motor Company. Looking on is Brother Tim Babik, vice president for professional activities.

WISCONSIN-Madison

PSI CHAPTER would like to thank Grand President Tom Mocella, Executive Director Charles Farrar, and Central Region Director Steve Szekely for attending our 50th Anniversary celebration along with H. G. Wright and H. O. Walther. The 175 Alumni who attended certainly will remember this along with their other fond memories of our chapter.

Professionally, the chapter took a field trip to the Johnson's Wax Co. in Racine during March. Among the topics our guest speakers talked about were income tax, computers in law, and bank investments.

On the lighter side of things, the annual St. Pat's Day party was the usual annual success. Dad's Day was held on March 31 and there's no question about who won the bowling match. The Big Brothers outing to Wisconsin Dells sponsored by the Psi-Guys was a lot of fun for both the kids and us.

Currently there are 10 pledges who, with their hard efforts and determination, should greatly add to helping Psi Chapter maintain its high standards of quality.

Finally, on the sports scene, the Delta Sigma Pi Puckers defeated the Business Faculty 6-4. Meanwhile the two basketball teams played with great skill and ended the season on a winning note.—MARK AMBELANG

AUBURN

BETA LAMBDA CHAPTER enjoyed its most successful quarter in recent years during the winter of '73. The quarter had numerous highlights, but the selection of Brother Chris Joseph as Undergraduate of the Year in the Southeastern Region stands out as the most noteworthy event of all. Chris was president of Beta Lambda Chapter from spring quarter of 1972 through winter quarter of this year. His knowledge of the Chapter, his interest in the Brothers individually and as a group, and his leadership ability proved to be a source of inspiration to all of the Brothers of our Chapter.

Winter quarter saw the election and installation of new officers. Brother Donny Bolton was chosen as our new president. The Chapter elected John Urban, Mike Byrne, and Jim Corman to serve as vice presidents. Other Brothers elected to offices included: Ken Roberts, secretary; John Lucas, Treasurer; Ricky Flowers, Chapter Efficiency Index chairman; Taylor Rider, chancellor; and Mark Hart, historian. Susan Brown was chosen as our "Rose." The Brothers are confident that this slate of new officers will continue to lead Beta Lambda Chapter along a constructive, innovative path.

Our professional programs during the past quarter featured some interesting speakers. Mr. Warren Fouts, a representative of Goodyear, spoke at our first program on January 8. He discussed how to prepare for a job interview. Chapter Consultant John Richardson also attended our first meeting. His ideas and suggestions have helped us improve our programs in several ways, and we sincerely enjoyed his brief visit. Our second professional meeting was held on February 5, and featured Mr. Jack Dunlop, who is the past president of the Alabama Realtors Association. Mr. Dunlop discussed investment opportunities in real estate. The Chapter con-

cluded its professional activities on March 5 by celebrating the Chapter birthday. Brother Jack Ham presented an account of the first three years of the local Chapter as it sought to gain membership into Delta Sigma Pi. A highlight of the presentation was Brother Ham's report of a banquet the local Chapter held during this early period for H. G. Wright.

Another major event during winter quarter was the initiation of 15 new Brothers. Dr. T. D. Little, legal adviser to students at Auburn, was our faculty initiate. All of the new members of our chapter seem to be willing to work. The older Brothers are looking forward to working with this new group.

Despite a record-breaking snow midway through the quarter, spring came to Auburn early this year. The Chapter celebrated the change in weather by having a picnic on March 3. The picnic provided a leisurely setting in which to plan next quarter's activities. We are looking forward to continuing and improving our programs in the quarters ahead, and we extend our best wishes to Brothers in other chapters as they pursue the goals that they have set.—JIM MCGOWEN

NEVADA—Reno

DELTA PI CHAPTER at the University of Nevada-Reno began the Spring semester with a full slate of activities and projects to keep the Brothers busy. Sandwich sales were started in the College of Business Administration with profits helping to defray the expenses of our Spring formal held on March 23, where the business faculty and Brothers, their wives and dates enjoyed dining and dancing.

Speakers have included Mr. William E. Rasmussen, director of the University of Nevada Graduate Placement Office, who spoke on job placement and Mr. Larry Tutland from the personnel office of the First National Bank of Nevada on banking careers. Both speakers provided valuable information for the Brothers' career search.

Pledging was helped with the adding of an information booth in the business college to

discuss with prospective pledges the fraternity over a cup of coffee. Assistant Executive Director Ben H. Wolfenberger paid a visit to the Delta Pi Chapter and held helpful talks with the Brothers.

The Affirmative Action Committee, established by President Nixon, to study discrimination on the basis of sex in all campus organizations across the nation is a subject that concerns all Chapters and the Brothers of Delta Pi Chapter would like to urge the communication between chapters concerning events of this nature. Currently the Delta Pi Chapter is being challenged by the University of Nevada concerning the executive order which instituted the Affirmative Action Committee.—DAVID R. HANSEN

NEW MEXICO

GAMMA IOTA CHAPTER at the University of New Mexico is looking forward to a good spring semester with rush and pledge education organized and underway. We netted 17 new members last semester and are looking forward to more this time. As their initiation project, last semester's pledges set up a scholarship for a qualified student in business.

Our new officers are: President David Gilmore, Senior Vice President Douglas Lemberg, Vice President for Pledge Education Terry Melia, Vice President for Professional Activities James Baugh, Secretary John Dean, Treasurer Thomas Morgan, and Marty Lange, chancellor.

Brother James Baugh has informed us that Professional Activities this spring will include a tour of a federal prison. This should definitely put some fear into us and make us "fly straight."

In conjunction with the School of Business, Gamma Iota Chapter is organizing a career services day. Businessmen from around the state will attend and speak to students about present job opportunities and discuss different careers.



THE OFFICERS OF Beta Lambda Chapter at Auburn University pose with the chapter birthday cake during the celebration of the chapters birthday on March 5. From left to right: Chris King; Chris Joseph, president; Ginger Abercrombie, "Rose"; Jack Ham, vice president and Donny Bolton, president elect.



BROTHER HERMAN O. WALTHER, Psi Chapter 1, and later Grand President, is shown here receiving the "Order of the Golden Helmet" certificate for 50 years of membership in the fraternity. The presentation was made on February 10, exactly 50 years to the day when Brother Walther was initiated as a charter member of Psi Chapter.

NORTHERN ILLINOIS

ETA MU CHAPTER has just completed one of its most successful semesters. On the professional scene: From Vicks Chemical Corporation, Brother Randy Lewis and Mr. Frank Davis spoke to the brothers in February on marketing strategy. Later that month, Brother Gerry Maguire spoke to us on the Ortho Pharmaceutical Company. In March, we toured both plants of the Barber-Greene Company in Milwaukee, Wisconsin. One chapter meeting devoted to life membership and our annual Alumni Panel were both held in April.

On the social scene: This semester brought a great St. Patrick's Day Party, and many profitable mixers. Brother Brian McKenna did a fantastic job setting up a most successful "Rose" dance. We were glad to see so many alumni attend.

Congratulations are in order to our President, Glenn Cooper, winner of the Central Region Undergraduate Of The Year award; Dr. A. J. Dirksen, our new adviser; our 12 new initiates; and our 19 graduating Brothers.

Hope to see you all at the Grand Chapter Congress.—ALAN KALMIKOFF

BOWLING GREEN STATE

THETA PI CHAPTER at Bowling Green initiated 10 pledges and 4 faculty on March 4. After the initiation, all the Brothers attended a banquet and social at the Holiday Inn here in Bowling Green. Four of our recent pledges distinguished themselves by winning the National Accounting Executive Game, beating nearby Toledo University and a host of other schools in the process. Our recent pledge class also manned our Delta Sigma Pi recruiting table in the new Business Administration building. We are very proud of them and welcomed them all into Brotherhood.

Our full professional slate saw the Brothers touring Toledo Trust and traveling to Akron for a tour of the Goodyear Tire & Rubber Co. Plans are currently on the drawing board for upcoming tours to the nearby Chrysler plant and also to U.S. Steel. In addition to having a speaker from Chrysler slated to address the Brothers, Dr. Lynn Ward is scheduled to discuss with us the fine points of why do we need a lawyer. Dr. Ward is a faculty member of our own Law Department. Another featured speaker from the Ohio Environmental Protection Agency will enlighten us as to the ecological considerations as they apply to the business world.

Three Brothers recently attended the Ohio Area Conference at The Central Office, held in Oxford, Ohio. We are also engaged in laying the preliminary groundwork for taking in another pledge class this Spring of at least an equal number to our prior one. We hope that the influx of new blood will stimulate our upcoming election of chapter officers and serve to strengthen Theta Pi Chapter.—STEVE R. PAAL

RIDER

THROUGH THE HARD WORK of the brothers of the Beta Xi Chapter, 1972-73 has been one of the most successful years at Rider. A new addition to the rushing program, which seems to have gained a permanent place, is a wine and cheese party. This, along with campus wide publicity stating "Delta Sigma Pi is here" and a personal effort on the part of each brother has produced two outstanding pledge seasons.

Increased involvement in campus activities has also been realized. As part of the MS marathon, sponsored by Rider's radio station, Deltasig arranged to have Schlitz come on campus for a beer drinking contest to raise money for this worthy cause. The business school asked that the fraternity undertake the

job of publishing the "Goals Inventory of Rider College." The inventory gave all students the opportunity to have a voice in determining the ideals and future direction of the College. Active participation in student government has also been one of the highlights to this semester. The advancement of knowledge was another aspect of the college not neglected by our chapter. The professional program included speakers on no fault insurance, marketing, changes and innovations in accounting and an informal discussion with the Dean of the Business School. The brothers of the Beta Xi Chapter also visited Wall Street and the Budweiser Brewery which proved both educational and enjoyable. A series of topics called "Sounds of the Economy" were donated by the fraternity to the Economics Department to aid them in keeping up with new strides in this field.

The Beta Xi Chapter would like to congratulate all its old and new officers on a great year, and extend special recognition to graduating seniors and past president Steve Crane.—BOB PERCHESKI

FLORIDA TECH

THETA SIGMA CHAPTER at Florida Technological University has taken action to upgrade the rush program, to have more meaningful communications between the brothers, and to make the purpose and activities of Delta Sigma Pi better known around the campus.

Professional activities proved to be a high point during the past few months. Mr. Ed Highsmith, General Manager of Provident Mutual Life Insurance Company, delivered a talk on "Your Career in Life Insurance." Another function was held when Mr. Alex Nicholas who runs a sales management and development school in Orlando addressed the chapter and guests on "The World's Oldest Profession . . . Sales." During one of our weekly chapter meetings, Mr. James Wilson Professor of business administration at Florida Tech, spoke to the brothers on "Techniques to Follow in Job Interviewing."

On March 3 Theta Sigma Chapter held its annual "Deltasig Open Golf Tournament" at the Winter Park Pines Golf Course. There were 80 golf participants who turned out in perfect 80 degree sunny weather to compete for trophies and plaques. A good time was had by all. The success of this event was due to the efforts of many brothers, as a result the chapter was able to contribute \$100 to the Leukemia Foundation.

In April the chapter initiated five new brothers, but lost eight brothers in March to graduation. Theta Sigma Chapter now has 38 brothers.

New officers installed are: President James Kirkland; Senior Vice President Rick Wells; Vice President for Pledge Education Howard Ward; Treasurer Ken Barnes; Chancellor Scott Thomas; and Historian John Di Blasi. Officers continuing in their positions are: Vice President for Professional Activities Esmond Hilton; and Secretary Ken Cox. Dr. Gordon McAleer continues to serve as Chapter Advisor.

The Brothers of Theta Sigma Chapter wish all those brothers graduating success and happiness in the future.—JOHN DI BLASI

SAN FRANCISCO

GAMMA OMICRON CHAPTER at the University of San Francisco is still working hard to attain 100,000 points in the Chapter Efficiency Index.

Gamma Omicron Chapter has had an excellent year concerning our Professional Program. Vice President of Professional Activities Gary Thomas, has done an outstanding job in arranging speakers from the fields of law, insurance, education, politics, and accounting.

Our most recent speaker was Mr. Lawrence Hoffman, an insurance agent affiliated with the Penn Mutual Life Insurance Company. His topic of discussion was, "What's the Outlook for Business Careers in the Insurance Field?" It was a very informative and worthwhile session.

Our rushing program was concluded with a spaghetti feed on March 1. Many faculty Brothers and alumni came. It was a very enjoyable evening. Our pledge program is now underway.

Gamma Omicron Chapter is being led this semester by Tom Guilfooy, president; Mike Bartel, senior vice president; Steve San Filippo, vice president for pledge education; Jim Dignan, secretary; Bill Lichtenberger, treasurer; Bal Dreyfus, chancellor; Steve Kane, historian; and Robert Stock, chapter advisor.—JOHN T. MCHUGH

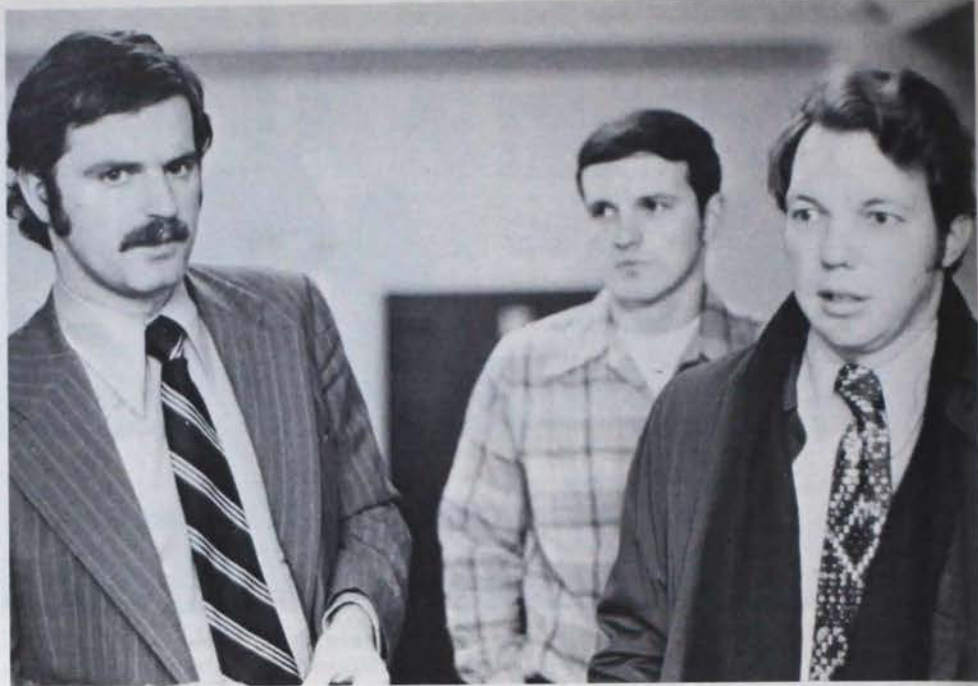
MISSISSIPPI

SINCE THE LAST REPORT of our chapter activities, Alpha Phi Chapter has elected new officers for the year 1973. They are: President Jay Gore; Senior Vice President Joe Thompson; Vice President Mitch Mauldin; Secretary Jeff Carter; Treasurer John Nail; Historian Dick Lotterhos; Publicity Chairman Garrett Smith; CEI Chairman Bubba Kersh; and Chapter Adviser Dr. Charles Treas. The new officers have made a number of chapter improvements and planned an outstanding schedule of activities for the spring semester.

The chapter has a new post office box number - P. O. Box 417, University, MS 38677. This should be used in all correspondence with the chapter.

A business meeting was held February 6 and committee assignments made for the semester. During February the executive committee met twice to plan professional meetings. At our February 22 meeting, Chapter Consultant Lee Bell of The Central Office was our speaker. Brother Bell had met earlier with the officers to review chapter affairs, and at the meeting offered many fine suggestions for improvement. A guest of honor at this meeting was Deltasig Montrose Tapscott of Oxford, a member of the chapter's first pledge class initiated in the fall of 1927. Brother Tapscott agreed to help us locate some of our "missing" alumni and to come back and present a program of "recollections" of the early days of Alpha Phi Chapter. We hope to have him and several other charter members present when we celebrate our 46th birthday on April 30.

Attractions for the semester include: professional meeting March 6, with Maj. Gene Harrison, USMC, as speaker on "Vietnam: Perspectives and Prospects;" professional



MEMBERS OF DELTA PSI Chapter at Suffolk University recently toured the Boston Stock Exchange. Mr. Steve Crowley, manager of the Marketing Division of the Exchange described the action on the buying floor to two members of the chapter.

meeting March 13 (cosponsored by Pi Sigma Epsilon) with Mr. Beau Whittington of the Mississippi Marketing Council, speaking on the "Mississippi Industrial Showcase;" meeting for pledges and members on April 3, with Mr. Bob Kennington, president, Bank of Grenada, speaking on the "Economic Outlook for the Seventies;" a field trip to Memphis in April; annual spring outing in late April; and, of course, the birthday party on April 30.

Rush began with a party on March 6; pledging was on March 20; and initiation which was held on April 17. The speaker was Mr. Jim Gates of Harris, Long and Gates, Inc., a partner in the Nonconnah Corporate Center, Memphis, who discussed the Center and its development. He also told the brothers a bit about the new Regency Hyatt House to be built by his firm in Memphis.

The membership of Alpha Phi Chapter was 59 at the beginning of the semester; with losses through graduation and with gains of several pledges, the chapter hopes to maintain its excellent membership for the fall semester. The fraternity average exceeds the all-men's again this year, and the Delta Sigma Pi Scholarship Key was again awarded to a Deltasig, John Stephen Weatherly, with a 3.76 GPA.—JEFF CARTER

RUTGERS

BETA RHO CHAPTER at Rutgers University would like to wish the graduating Brothers all the luck in the world. We are sure that they will remember our professional meetings and the recent tour we had of a local IT&T installation which all the Brothers found enlightening. We are happy to announce the initiation of six new Brothers into Beta Rho Chapter on April 28, 1973. The initiation and dinner was held at the Coronet Catering Hall in Irvington, New Jersey, and the new Brothers have been a helpful addition to our chapter.

Beta Rho Chapter held their annual election of officers and we are sure that they will continue to lead our evening school chapter as well as it has been led by this year's president, Brother Norm Lovas. Our annual picnic will be held on June 9, 1973 at May-Apple Hill, South Mountain Reservation in West Orange, New Jersey. We hope that all the Brothers and their families will have as good a time as they have in the past and we want to let any alumni Brothers who may be interested know that they are always welcome at any and all chapter functions. We would like to wish everyone a good summer and we hope to see all the undergraduate Brothers next year.—WILLIAM E. METTS

ST. JOSEPH'S

NOW THAT THE END of the scholastic year is upon us, it is time to look in analytic retrospect at our successes and failures and attempt to understand what motivations or lack of them, led to these various outcomes. If we have made mistakes, this only proves our humanity but if we ignore our mistakes or deny their existence we fall short of the ideals established by our Founding Brothers. Simply by facing our shortcomings, we come one step closer to reaching organizational perfection and absolute brotherhood—the goals we are so earnestly striving to attain.

At this time I would like to welcome all the new Brothers into Deltasig and express the Chapter's desire that they continue to achieve the high degree of excellence they have shown during pledging. I would also like to use this final opportunity to bid farewell to all our graduating Brothers and to wish them the highest levels of success in their endeavors. The undergraduate Brothers are looking forward to seeing our seniors for the last time as undergraduates at Senior Send-off and the "Rose" dance.—JOHN J. CENEVIVA

PITTSBURGH

IN JANUARY A SQUARE dance was sponsored by Pitt's Lambda Chapter and Duquesne's Theta Rho Chapter. The dance was held in Duquesne University's new Student Union. The combined effort made the entire evening highly successful and future joint activities are being considered.

Lambda Chapter held its winter smoker on February 16th at the Viking Motel (Quality Inn) on Banksville Road in Pittsburgh. The dinner featured New York Strip steaks for the pledges and was highlighted by a guest speaker. He was Mr. Joseph Kalish, Director of Quality Control and Assistant Brew Master of the Jones Brewing Company.

On March 10th, the fraternity sponsored a hockey night. The brothers and their wives turned out in force to watch the Pittsburgh Penguins do battle with the New York Rangers.

On April 28, 1973, Lambda Chapter held its Annual Initiation Banquet at the Churchill Valley Country Club. The new brothers and their wives or dates were the guests of the chapter. The banquet not only welcomed new brothers but served as a farewell to the brothers who were graduating. To these brothers' wives, the traditional pink poodle awards were presented. Lambda Chapter adds its congratulations for a job well done.—WILLIAM R. SCHROEDER

STATE U. OF NEW YORK—Albany

ZETA PSI CHAPTER began the spring semester with a series of successful professional events. First, Mr. Robert J. Egert of RCA spoke on "Products and Productivity" with an attendance of 50. Then, Mr. William Stewart of the University Placement Service addressed a group of 30 on how the Placement Service operates.

In the future Vice-President for Professional Activities John Januska, has planned to have Dr. Robert M. Adams, VP for Research & Development of the 3M Company, and Dr. Thomas C. MacAvoy, President of the Corning Glass Works.

Under the direction of Pledge Educator Dave Lipkowitz, this semester's pledges helped set up and take down tables for the Telethon, an event held every year at the university to raise money for autistic children at Camp Wildwood.—STEVEN A. SCHUMACH

CALIFORNIA STATE—Sacramento

EPSILON PHI CHAPTER of California State University, Sacramento had the pleasure of receiving 17 new brothers into Delta Sigma Pi on December 9, 1972. Among those honored at the dinner-dance following initiation were brother Wayne Moore, outstanding pledge, and brother George Adams, outstanding member.

At the helm of Epsilon Phi Chapter this past semester have been: Bill Moffat, president; Don Althouse, senior vice president; Larry Hoffman, vice president for pledge education; Wally Dunning, vice president for professional activities; Ed Pryor, secretary; Bobb Gregory, treasurer; Dick Hall, chancellor; Martin Maxwell, historian and George Adams, C.E.I. chairman. Dr. Irving Herman

was chapter advisor, and Dr. H. N. Windeshausen is Epsilon Phi Chapter's lifetime advisor. Chapter "Rose" for 1972-73 has been Jan Hansen.

Brother Jeff Park joined the ranks of the married on Feb. 4, 1973 when he wed the former Kathleen Mace.

President Bill Moffat received a bundle of responsibility above and beyond his office duties when his wife Mabel presented him with an addition to the Moffat family named Tina on January 7, 1973.

A big fund-raiser was our Casino Royale held January 11, 1973. This semi-annual event combines a realistic casino atmosphere (complete with blackjack, craps, roulette, etc.) with an auction. The odds are that everybody had fun!

The big event of the year was held May 5, 1973, when the chapter combined an initiation dinner-dance, a ten-year reunion and the chapter's tenth anniversary into an evening of brotherhood that is warmly remembered by the brothers, past and present, of Epsilon Phi Chapter.

FLORIDA

THE SPIRIT WHICH pushed Beta Eta Chapter to our 100,000 point goal on the Chapter Efficiency Index is renewed this year with the anticipation of reaching that goal again.

Plans for the new year include expanding our efforts to raise money by renting lockers to students in Bryan Hall. A two day field trip in late January of Atlanta included tours of the Citizen's and Southern Bank, the Southern Bell Communications Center, and the Carling Brewery. Our rush program took on a new informal look with a very successful party at Dr. Ray's house. This year's campus project, cosponsored by the Department of Finance, was a banking seminar with the Trust Company of Georgia.

Chapter Consultant John Richardson, visited us early in January and was very helpful in showing us several ways that we could improve the operations of our chapter.

In order to maintain our high standards of membership and position as a leader in the business community, the Brothers of Beta Eta Chapter believe that it is time to consider taking women into our membership. With this in mind, we are sponsoring a constitutional amendment on the matter, to be taken up at the Grand Chapter Congress this summer.

Our special thanks goes to Dr. Arvid A. Anderson who stepped down as our faculty advisor after many fine years of service. In September Dr. Jordan Ray assumed this position for us.

We believe that our efforts will be successful and that they will bring us another great year.—ROBERT E. MISCHUCK

STATE U. OF NEW YORK—Buffalo

ALPHA KAPPA CHAPTER at the State University of New York at Buffalo, hosted the Spring rush at the Little Whitehouse Restaurant, 5877 Main Street, Saturday, February 17, 1973.

Dr. Richard Brandenburg was the principal speaker to 10 MFC business students and prospective pledgers and 37 undergraduate and alumni members of Alpha Kappa Chapter.

Dean Brandenburg stated that it is time to bridge the gap between the School of Management, night and day divisions, and effective communication and an improved program is vital at this time.

District Director Robert M. Drewniak was present and spoke to the group about many of the assets that can be derived from becoming a member. President Paul Frey held a question and answer session that covered all of the fraternity functions.—FRONCELL CLIFTON JR.



PICTURED HERE ARE SOME of the nearly 200 undergraduates, alumni and their wives or dates who attended the Golden anniversary celebration of Psi Chapter at the University of Wisconsin-Madison, on February 10.

TEXAS CHRISTIAN

THE BROTHERS OF the Delta Upsilon Chapter started the spring semester off with the dedication of a library reading room in Dan Rogers Hall to the late Dean Ike Harrison. The formal ceremony on February 22, 1973 was keynoted by an address by Dr. Charles D. Tandy, chairman of the board and chief executive officer of Tandy Corporation.

The library, newly decorated and expanded, is now stocked with some thirty journals, monthly publications and other business-oriented magazines, newspapers and letters. A bas-relief of Dean Harrison was donated by Brother Stanley Self and the Mayor of Fort Worth declared February 22, 1973 a day of dedication to Dean Harrison.

The library was the first event of many that the chapter has planned to coincide with the celebration of TCU's centennial (1873-1973). Our chapter will participate in symposiums, seminars and presentation of speakers of national recognition during this year. The program of our professional activities was headed by our Professional Chairman Steve Unger, and the whole chapter spent many hours preparing for it.

Our social program leaves nothing to be desired. Bruce DuMez, social chairman, has scheduled parties, picnics, "Rose" Formal, and a softball game with the Business School faculty that will bring about great fun and much brotherhood by all.

Our rush program, headed by John Robertson, is still in progress at this time but the prospects look good. Bob Harmon deserves credit for his fine job of organizing the library dedication. We wish all the Brothers luck with their programs.—JOHN ROBERTSON

VIRGINIA COMMONWEALTH

ETA OMEGA CHAPTER at Virginia Commonwealth University is proud to announce that it has been selected the outstanding organization at the university. The Brothers of Eta Omega Chapter have worked hard both on and off campus to gain this recognition. The Brothers would like to thank Charles Murphy, past president, for his outstanding leadership this past year, and for his help in guiding the chapter toward this outstanding recognition.

At our recent initiation, eleven undergraduates and two faculty members were initiated into Eta Omega Chapter. With the help of these new Brothers we are looking forward to another outstanding year.

As a full time money making project the chapter is now selling Dough-Nuts in the School of Business Snack Shop. We have found this to be very profitable.

The Brothers of Eta Omega Chapter celebrated the chapter's birthday by having a party attended by many of the alumni as well as all chapter members.

Congratulations are in order for Past President Charles Murphy. He was selected for the Honorary Economic Society and received the Wall Street Journal Award. Also to be congratulated is Fred Hunt, our past Vice President of Pledge Education, for winning the Chapter Scholarship Key.

The new chapter officers elected are: Alan Cohen, president, Bill Fielder, senior vice president, Jim Carroll, vice president-pledge

education, Steve Siegel, vice president-professional activities, Brian Bristol, treasurer, Joe Shocket, secretary and Chapter Efficiency Index Chairman, David Allen, chancellor, George Peyton, social chairman and historian.—GEORGE C. PEYTON, JR.

PHILADELPHIA TEXTILES

ETA XI CHAPTER at the Philadelphia College of Textiles and Science is moving forward under the new leadership of Mike Heine, president; Eric Fishman, senior vice president; Sonny Peffall, vice president for pledge education; Paul Meronyck, Jr., professional vice president; Edward Heisler, secretary; Brad Schweon, treasurer; Richard Straff, chancellor; and Pat Gavaghan, historian.

The Accounting Forum the Eta Xi Chapter sponsored was a vast success. It was organized under the leadership of Brother Farrel Dym. We had many representatives from accounting firms throughout the Philadelphia and New York areas. These representatives spoke on a varied number of topics, all within the accounting profession, but directed themselves mostly to speaking of the opportunities offered to the graduating student whose major is accounting.

Inspired by Brother Paul Meronyck, Jr., the Eta Xi Chapter is in the middle of putting on a Textile Forum. We are expecting to have representatives from the surrounding textile mills. We are quite sure that this Forum will be as great a success as the Accounting Forum was in exposing the student body of our campus to the professionalism of the Eta Xi Chapter.

Another activity that proved to be very interesting was a trip to the General Motors

assembly plant in Wilmington, Delaware. This trip was organized by Brother Herb Adams and gave the Brothers of the Eta Xi Chapter a certain knowledge of the process used to "assemble" the great metal behemoths.

This semester we have seven men who hope to successfully tread their way through our pledge program, which is being organized by Hale T. Peffall, Jr. and Eric Fishman.—EDWARD J. HEISLER

DRAKE

ALPHA IOTA CHAPTER at Drake University again hosted the regional basketball tournament the weekend of February 24th. As in the two previous years, Drake came out the winner of the annual tournament. Over 120 Brothers from the North Central Region took part in the weekend of basketball and brotherhood. Better luck next year to the other chapters. We hope they all enjoyed their dates for the party.

The professional committee did a great job again this year in setting up the annual spring field trip, which took us this time to Dallas, Texas, the week of March 6th. We visited such companies as Braniff Airlines, Dr. Pepper, Nieman Marcus, Electronic Data System, Taylor Publishing and East Texas Motor Freight. It was a very educational and enjoyable time for us all.

With another active group of pledges, Alpha Iota Chapter is looking forward to next year. The Chapter said good-bye to the graduating seniors at the Senior Banquet on May 1.

The Brothers of the chapter want to wish all Brothers a good summer.—JOSEPH H. WEINMAN



SHOWN HERE DURING THE dedication ceremonies of the Delta Sigma Pi Centennial Library to the late Dean Ike Harrison are members of the faculty, fraternity and guests who attended the ceremonies at TCU. The library is located in Dan Rogers Hall, the School of Business building. From left to right are Dean Joe L. Steele, Mrs. Ike Harrison, Dr. Charles D. Tandy, Dr. Quinn McKay, Chapter Advisor Wade Lancaster and Delta Upsilon Chapter president Bruce Kellar.



MEMBERS OF EPSILON ETA Chapter at Eastern New Mexico display the pledge paddle presented to the chapter by the fall term pledge class.

SHEPHERD

EPSILON KAPPA CHAPTER at Shepherd College is in the initial steps of sponsoring their second horseshow at Shenandoah Downs on April 15. Under the direction of Al Gardiner and Jim Sale, the horseshow will undoubtedly be a tremendous success. Since the horseshow provides both fun and profits for the Brotherhood, we are in favor of making it an annual event.

The "Business Brothers" at Shepherd are definitely professionally minded. Epsilon Kappa Chapter believes that professional speakers and tours should not be conducted just for Chapter Efficiency Index points, but for an extension of our educational and social atmosphere. Vice President of Professional Activities Al Gardiner, has maintained this attitude by introducing the chapter to John Green, a lobbyist from Ford Motor Company. Al also has plans for the Brothers to tour Dunn & Bush Refrigeration and Walker Muffler, both of which are located in Harrisonburg, Virginia.

To celebrate the twelfth birthday of Epsilon Kappa Chapter, the Brothers had a party. A great time was had by everyone. The initiation banquet was held on March 30, at the Lee Jackson Motel in Winchester, Virginia.—WILLIAM A. CARRIER

ARIZONA

GAMMA PSI CHAPTER at the University of Arizona had a wide variety of plans for this past spring semester. The professional program included a speaker every other meeting and tours to a biological laboratory and food packing plant. The Gamma Psi Chapter is now an active member in the Tucson Chamber of Commerce with Brother Bill Connolly representing the chapter. Basketball and softball games were played against Alpha Kappa Psi. The Alumni Club worked closely with us in both our professional program and social events. On May 5, the Alumni Club and the Gamma Psi Chapter held a party at a local guest ranch in honor of the graduating Brothers. The Brothers are Marc Brauer, Bernie Campos, Roger Christensen, Steve DeLateur, Pat Farrell, John Hickel, Jim Gjurgevich, Ed Mall, Max McCauslin, Bob Mejias, Andy Randles, Rico Saccanni, Steve Schenk, Mike Smart, Tim Taylor, and Rod Wacker.—VIC RODRIGUEZ

SOUTHERN MISSISSIPPI

THE BROTHERS OF Gamma Tau Chapter at The University of Southern Mississippi extend congratulations to Troy Alford, our past president, who graduated in February and will be married in the summer. Troy, who is employed in New Orleans, is primarily responsible for the growth of this chapter's membership from 12 to 39 members in two quarters this year.

President Reese Nunnary has established a house maintenance program, and through efforts of the house maintenance committee we have received a reduction in rent and remodeled the chapter house. The new program has also provided for a daily office hour which is spent in cleanup and in counseling of pledges and other students interested in Delta Sigma Pi.

Brother Don Morgan has added yet another honor to an already impressive list. He was chosen to represent the chapter in the Ugliest Man Contest and he emerged the victor. Students voted by placing a coin in the ballot box of the ugly man of their choice. Proceeds from the contest were donated to the American Cancer Society.

Spring graduation will claim many of the Brothers, but there will remain an enthusiastic group, capable of continuing the traditions of this great fraternity.—GERALD FLYNT

SUFFOLK

DELTA PSI CHAPTER at Suffolk University has started the Spring semester off with the election of new officers. Among the new energetic officers are President Howard Stier, Jr., Senior Vice President Bob Altmar, Vice President for Pledge Education Mike Sheridan, Vice President for Professional Activities Bryan Nelson, Treasurer Bob Howard, Secretary Cliff Rideout, Historian Paul Thayer, Chancellor Dave Brown, Chapter Efficiency Index Chairman Mark Kaizerman, and The DELTASIG Correspondent Rich Custeau.

Among other activities planned for the Spring semester is our rush period with seven enthusiastic pledges working their way toward initiation.

With all our new enthusiastic officers working hard, many professional events are in the process of becoming a reality. Our chapter advisor, Roger Volk, has contributed his whole hearted assistance in aiding the chapter with various professional activities such as smokers and fund raising projects.

With feelings as energetic as they are between the Brothers and new officers Delta Psi Chapter is expected to reach an all time high in the Chapter Efficiency Index.—RICHARD R. CUSTEAU

LOYOLA—Chicago

PROSPECTS FOR A large pledge class this semester are better than ever. Our rushing effort was spear-headed by a booth in the student union in which we had many different kinds of informative literature about Delta Sigma Pi for prospective members. All total, we had 10 different hand-outs containing various information about the fraternity, plus the fact that we have an 8-1/2 ft. tall bulletin board in the student union (it resembles a 3-stage John Hancock building), so students are very much aware of our existence.

Gamma Pi Chapter recently had chapter elections and elected one of the best officer teams in our history. Under its guidance we have set up one of our largest professional programs, in which we have a professional speaker planned for every other week. At least one tour is in the making, possibly to the Federal Reserve Bank of Chicago.

We have also instituted an "instructor of the year award," which will most likely be awarded at Loyola's honors night. Our Regional Director, Steve Szekely, attended one of our meetings recently. He congratulated us on being the chapter with the largest number of new Life Memberships for the current school year in the Central Region.

This semester we expect to initiate John Ward, the Assistant Dean of the School of Business Administration. This will mean that the President of Loyola University, the Dean of the School of Business Administration, the Assistant Dean of the School of Business Administration, and two department heads will be among the illustrious alumni of Delta Sigma Pi.

We wish all chapters the best of luck with pledging, and encourage all brothers to attend the Grand Chapter Congress in August.—JAMES L. PRESCOTT

FERRIS STATE

AS THE SPRING quarter comes to a close, the Brothers of the Delta Rho Chapter can look back on a very exciting ten weeks. The Brothers started the quarter off with an aggressive campaign to select from the School of Business the best qualified men to join our pledge class. As a result, we will soon be inducting some fine new men into our chapter.

Our fourth annual Career Day was another success and proved to be very beneficial to the entire Ferris State College student body. There were over 30 firms participating in this year's program. Our Career Day gave the students an opportunity to talk to the different firms and inquire into such things as benefits, hiring potentials, and other things of this nature. It also gave the employers an opportunity to inspect possible employees.

Our Professional Vice President, Keith Craven, kept the Brothers busy with several guest speakers and a planned tour of The Central Office. This, along with some industrial films provided by Keith, has given our chapter a very interesting professional program.

As it is with most chapters, spring was a busy quarter socially too. Under the direction of Nick Mattera, our annual "Rose" Ball was a huge success with many alumni returning to tell us of life in the "business world." With the canoe trip up-coming, the Brothers are again looking forward to renewing old friendships.

Although this is the last quarter for many of us, we leave with the confidence that the Delta Rho Chapter will continue to grow and prosper in the way it has since its founding. My thanks to the Brothers for allowing me to serve and share in the good fortunes of an excellent chapter.

Until the next time, we remain in Brotherhood.—PATRICK M. DOHANY

CALIFORNIA STATE—San Jose

THETA CHI CHAPTER of Delta Sigma Pi is a relatively new organization on the campus of California State University at San Jose. Theta Chi Chapter is only in its second year of existence and is gradually growing in membership and recognition on campus. In its second year, Theta Chi Chapter has initiated into brotherhood a relatively large pledge class of 12, bringing the total membership to 20 at the end of the fall semester of 1972.

We at the Theta Chi Chapter feel that our fraternity is one which is "action oriented." In other words, we feel that responsibility and leadership go hand in hand. We feel that leadership development doesn't end just within the fraternity's activities but also must be cultivated outside the fraternity in other school organizations.

In attempting to develop and cultivate these qualities and at the same time spread the news of Delta Sigma Pi, Theta Chi Chapter brothers are actively participating in other school organizations such as the American Marketing Association, Manpower Administration Club, and the Society for the Advancement of Management. In many cases, Theta Chi Chapter brothers are active officers or committee heads in these organizations. We also have two Theta Chi Chapter brothers who represent Delta Sigma Pi on the

Executive Council of Business Students. This organization is made up of two representatives from each club or organization within the School of Business. The representatives in turn report back to their respective club or organization what has transpired within the executive council.

One way we try to aid other students of business is during registration week. We feel our purpose is twofold. Our primary purpose is to publicize Delta Sigma Pi and encourage membership. Our secondary purpose is to aid our fellow students of business by helping them with their class schedules and answering any questions about certain classes or instructors. We want to aid our fellow students of business because registration week is a very trying time. This is due to the long waiting in line for the registration packet and to the associated distressing thoughts of not being able to get a desired class.

Theta Chi Chapter kicked off this spring semester's fraternity activities with a very interesting and beneficial professional meeting. The speaker was Mr. Rich Lowell from Thom McCall & Associates, one of the leading executive search firms in San Francisco. The subject matter dealt with the job market and the proper way of securing a position. The category which created the most interest was the interview. The entire meeting was no less than fantastic.

Theta Chi Chapter is going on three tours this semester. Two of the three will be visits to large corporations in the area, namely Hewitt Packard and General Motors. The third tour will be a trip to Mirassou Winery of San Jose. The scheduling of these tours has created high interest among the brothers.

Theta Chi Chapter will highlight this spring's activities with our birthday celebration. This spring it will serve a dual purpose. It will also be the day we celebrate the initiation of the new pledge class into brotherhood.

Since it is our birthday celebration, we intend to invite other area chapters and alumni to attend. Interest is running high for this event and all the brothers of Theta Chi Chapter are looking forward to it.—EVERETT G. YEE

ILLINOIS—Champaign-Urbana

UPSILON CHAPTER has experienced another very successful semester under the enthusiastic leadership of the officers: Charles Lewis, president; J. C. Schmitt, senior vice president; Ira Frost, vice president for professional activities; Craig Lofgren, vice president for pledge education; Robert Domagala, secretary; Stan Wallach, treasurer; Robert Hakman, historian and Roger Holmes, chancellor.

The chapter has enjoyed a very good professional calendar under the direction of Ira Frost. The highlight of our professional program was the field trip to Chicago on March 23. The Brothers visited Hart, Schaffner and Marx and the Continental Bank.

Formal rush was held on February 20-21. Our speaker the first evening was Rick Howat, former Illinois basketball star. The second evening Dr. Vernon Zimmerman, dean of the College of Commerce and Business Administration, spoke to the Brothers and 30 rushees. A party was held on February 23 with 50 Brothers, rushees, and dates in attendance. Formal pledging was on February 26.

All alumni of Upsilon Chapter are invited and encouraged to attend our upcoming "Rose" formal following the initiation of the pledge class. It is to be held May 12 at the Fireside Restaurant, 404 West University in Urbana. For further information and reservations, contact Brother Walt Thomas immediately. His address is: 209 East Armory, Champaign or phone (217) 344-1414. The cost will be approximately \$10.00 per couple. We want to see as many alumni attend as possible for a fine impression on the new initiates.



SHOWN HERE ARE the members of Theta Pi Chapter at Bowling Green State University during a tour of the Toledo Trust Bank in Toledo, Ohio.

TEXAS—Arlington

THE ZETA MU CHAPTER of Delta Sigma Pi is currently involved in one of the most extensive professional programs in its history. Vice President for Professional Activities Lonnie Gray led off the semester's professional activities with the film "Thresholds for Tomorrow" an in depth look at the massive Dallas/Fort Worth Regional Airport, its planning, design and economic impact on the North Texas Region. Another successful "Town Hall" has also been completed with the Texas Manufacturing Association providing a most informative panel of professional businessmen for the benefit of students and public.

The Brothers of Zeta Mu Chapter continued their civic involvement by participating in the March of Dimes Walkathon held in Fort Worth. The chapter was able to raise almost \$400 for the area crippled children. Plans have been made in conjunction with the Arlington chapter of Big Brothers to take several fatherless boys to a Texas Ranger baseball game later this spring.

The Zeta Mu Chapter has also obtained a palatial two story mansion to serve as its fraternity house and work is proceeding at a rapid pace for the upcoming 'Open House' party. The Zeta Mu Alumni Association under the guidance of Alumni Coordinator Brother Ron Bryant has again come to the aid of the chapter by donating their time and resources to the new house.

Spirited participation in intramural sports has always been a Zeta Mu Chapter trademark and this semester the chapter had teams in billiards, softball and basketball. The softball team also traveled to Houston to take part in a softball tournament sponsored by the Houston Alumni Club.—JACK ABRAHAM

MARYLAND

THE SPRING SEMESTER of 1973 has seen fifteen rushees accepted for pledging by Gamma Sigma Chapter at the University of Maryland. The guest speakers for the spring smoker was faculty Brothers Joe Mattingly and Charles Olson.

The professional program for this semester is headed by Ron Granick. He is arranging a series of speakers in addition to working with other campus organizations for co-sponsored professional programs. This semester "Rat" spearheaded an effort to upgrade the quality of business education by finding out what texts are used at other colleges and universities and how they compare with those used at the University of Maryland. If you haven't sent your questionnaire back yet, please do so.

We are looking forward to a full social calendar. Bob Mann has arranged the social calendar to coincide with special occasions such as Valentine's Day, St. Patrick's Day, and Graduation Day. Brother Charley Oates scheduled the "Rose" weekend Banquet for April 28th at the Blair Manson Inn. This year we were especially honored to have H. Melvin Brown, Mideastern Regional Director, as our keynote speaker. Other prominent guests were Dr. D. W. O'Connell, Dean of the College of Business and Public Administration, Dr.

Charles A. Taff, co-founder of the chapter, and our advisor Dr. Charles Olson. Anne Russell, "Rose" for the 1973-74 academic year, was crowned to top off the evening.

It would not be fitting to close without mentioning the achievements of two outstanding brothers, Dave Wilk and Charlie Brown. Dave Wilk received the Charles A. Taff award for outstanding achievement. Brother Charlie Brown was voted the chapter's Undergraduate of the Year. Both brothers are graduating seniors and true Deltasigs.

SOUTHERN METHODIST

RUSH FOR THE SECOND semester began when volunteers from our chapter worked with the Business School on registration. Besides being a service from the fraternity to the business school we also thought it a good chance to show the students Delta Sigma Pi in action.

This semester we integrated a wide variety of functions for rush capturing the professional and social interests of our new prospective members. These activities included two SMU basketball games, a hockey game, picnic party, and other social gatherings after several "Fireside Chats." We've had an assortment of interesting speakers attending our professional meetings ranging from James Cundiff, executive of the National Companies, speaking on the ethics and morality in business; Rod Miller, the past National President of Junior Achievement, bringing with him two local J. A. members, explaining what J. A. does on both local and national levels; and Bobby Lyle, acting Dean of the School of Business Administration and a member of our chapter, speaking about his work with "Minority Enterprise."

Aside from the regular executive and business meetings we have planned other professional and social events to continue throughout the semester. E. L. Wehner, partner of Arthur Andersen will relate his experiences and tell us about the opportunities in the field of accounting; L. T. Weigle, Corporate Secretary of Exxon is going to speak on the name change and, to top off these professional affairs we are taking a field trip to I.B.M. for a demonstration of the principles and use of computers in market research, problem preventing, and problem solving situations. The other social functions scheduled include a retreat for a weekend of fun, chapter birthday, skating, and lake parties, a hockey game, and banquet after the initiation.

The Business School student body has reacted very favorably to our publication of "The Bullfincher." It is a bi-monthly publication used to close the communication barrier between faculty and student, to let the Business School know what Delta Sigma Pi is about, and keep the student aware of the outside business community.

Upon the request and challenge of Dean Lyle we will host a seminar to find out the opinions, likes, and dislikes of the members of the Business School. He also recognizes this communication problem within the school and believes the seminar will be a beginning in the right direction to solve this matter in hand.

The Beta Phi Chapter of Delta Sigma Pi is striving to interrelate a professional quality atmosphere to the fraternity as well as social. In obtaining this goal we also try to keep ourselves and members of the Business School in touch with leaders of the outside business community. When the time comes for us to be a part of this community we hope and expect to have the knowledge and desire to uphold the responsibilities bestowed upon us.—JERRY PATRICK



SHOWN HERE ARE THE members of the Spring semester pledge class of Delta Omicron Chapter at California State University at San Francisco.

SOUTH CAROLINA

BETA GAMMA CHAPTER at the University of South Carolina has filled its schedule with outstanding programs in professional and social areas. The 36 brothers and 11 neophytes this spring semester will enjoy many well planned activities.

Brother Carl Quickmire, vice president of professional activities, has planned an interesting as well as educational program. Highlights of the professional program will include two tours in Atlanta, Georgia; local speakers, and tours; and a speech on "Foreign Industry and Investment" by General William C. Westmoreland, Director of the Governor's Task Force for Economic Growth. Because of his national and international prominence, General Westmoreland's speech is to be held in the auditorium of the College of Business and will be open to all business students.

The social program has been greatly aided by the conversion of the chapter house basement into a party room. The work was done solely by the Brothers during semester break. The new party room features a juke box, draft beer, and a fine poker table.

Coach Boyd Rhoten says that the recent defeat by the Columbia Alumni Club in the annual basketball game only makes the upcoming softball game more important. The annual Alumni-Undergraduate softball game this spring will decide who will win the Challenge Cup. The Alumni Club holds the cup now.

An escrow account has been established for buying a chapter house. All Alumni of the chapter and interested parties will be asked to make a contribution.

The second annual Alumni casino party was held on March 17. Later this spring the annual Alumni picnic is planned. It is hoped that it will not be raining this year.—JOE LEMMON

FLORIDA SOUTHERN

DELTA IOTA CHAPTER, under the able leadership of president Eddie Morris and the other officers, is moving steadily toward the achievement of our goal of 100,000 CEI points for 1973.

Two special events highlighted the chapter's many Spring semester activities at Florida Southern. The first one was co-sponsorship of the Business and Economics Department's annual "Open House" for departmental and Deltasig alumni on Homecoming Day, and active participation in Founders' Week and Homecoming activities in February. The big event was the annual car parade from the campus through downtown Lakeland, in which a camper decorated by Deltasig faculty and undergraduate members won the first prize trophy for the best decorated department entry! This contest was open to all campus organizations. Our winner spotlighted the ten programs and activities (including Delta Sigma Pi) in which the department excels, in keeping with the Spotlight on Excellence theme of Founders' Week and Homecoming.

The second major event was co-sponsorship, with the Phi Chi Theta business fraternity for women, of the 5th annual YPO college panel at Florida Southern, at which four company presidents of the Young Presidents'

Organization were hosted by the Department and Delta Sigma Pi in a seminar in April attended by over 150 students. This annual panel is one of the most outstanding professional events on campus each Spring semester, and as usual Deltasig played a key role in its success.

Eight pledges were installed in February (we had 16 in the Fall semester) and are being initiated to bring our chapter undergraduate membership to 40 for the Spring semester. The new pledges are Lance Jones, Bob Lamb, Tom Miles, Fred Socky, Allen Monroe, Joel Mulach, Jim Bryant, and Jeff Hoch. This makes Delta Sigma Pi the largest professional organization on campus this year!

As the 1972-73 school year ends, we look back with pride and forward with enthusiasm for an even greater year in 1973-74.—KIM CLAY

AKRON

THETA KAPPA CHAPTER at the University of Akron was honored to initiate Dr. Dominic Guzzetta, President of this University, at the winter quarter initiation. The ceremony was well attended by faculty members, brothers, and alumni. Along with the president was a respectable number of undergraduate student initiates.

We have an idea to attract members that we would like to pass on to those chapters having difficulty attracting students. With the co-operation of faculty members in the college of business, we have gone into their classes to present a five minute informative speech about Delta Sigma Pi and to distribute literature to interested students. The results were pleasing and we intend to do the same next quarter.

The professional program for this quarter included the Summit County Democratic Chairman speaking on 'The Marketing of a Candidate,' a feminist speaking on the topic 'Women in Business,' and a member of the Summit County Fraud Squad talking about his job. Each topic dealt with a subject that the brothers will more than likely come in contact with in the future.—GABRIEL A. RITZERT

UTAH

SIGMA CHAPTER at the University of Utah is fortunate this quarter in being able to present five "Order of the Golden Helmet" certificates to charter members of our chapters. These certificates were presented to Lester S. Rigby, Walter H. Reese, Frank H. Ensign, Clifton A. Jacobsen, and Lee L. Pitchforth. A special award was also presented to Mrs. Jerry R. Matsen. These men organized Sigma Chapter in 1922. Since that time they have been active in community affairs and in building a better atmosphere in the business world. Brother Matsen passed away in 1959, so the special award will be presented to Mrs. Matsen. The awards were presented on March 10.

Winter quarter at the University of Utah has also ushered in the new student body officers. Delta Sigma Pi has placed brothers in five out of seven assembly seats available in the College of Business. The five are Ralph Chipman, Leroy Pia, Larry Webb, Sam Clark, and Craig Burton. Tom Hurst was elected President of the College of Business and David Anthony was elected vice president. Sigma Chapter is looking forward to a prosperous and successful new year.—DAVID ANTHONY



AN ANNUAL EVENT at the University of Miami Carni Gra is the pizza booth which is operated by Beta Omega Chapter. Traditionally, the chapter has been among the top fund raisers during this event.



THE MEMBERS OF Delta Eta Chapter at Lamar University pose for this photograph in the new Setzer Student Center. The building is named for the late Brother Richard Setzer, former dean of the School of Business and president of Lamar University at the time of his death.

pany, famous for its contributions to the national space program, the Playboy Club in Denver, and a tour of the United Airlines flight training center. Overall, we have experienced a varied and exciting program this spring semester.—GREG MORRIS

FLORIDA ATLANTIC

ZETA PHI CHAPTER at Florida Atlantic University recently completed our seventh annual Career Day which was highly successful and well received. Practically every field of business and industry was represented as nearly 50 companies accepted our invitation. It was our first opportunity to use the "All Purpose Room" of the new \$1-1/2 million Student Union Building. This facility proved ideal for there was ample room for all company displays which facilitated the ease of determining and investigating the various industries present. Chancellor Daily and his committee should be congratulated for a fine job.

At our forthcoming banquet, we will initiate eight men into the Zeta Phi Chapter. The recent resurgence of interest in fraternal activities is evidenced by our steadily increasing membership. However, if Delta Sigma Pi is to continue to attract outstanding men and increase our numbers, it will be necessary for each chapter to begin a program whereby each Brother seeks out and sponsors a prospective new member.

It has indeed been a rewarding experience to be a Deltasig and a member of the Zeta Phi Chapter. I will remember most the fine friends I have made, and look forward to serving the fraternity in the future in whatever way I am able.—THOMAS G. PARKO

CREIGHTON

BETA THETA CHAPTER at Creighton University has currently elected outstanding new officers. These Brothers will take office immediately following the "Rose" dance. For this and other reasons we are anxiously awaiting the annual "Rose" dance consisting of a banquet followed by a dance. Another event still upcoming is the initiation of our seven illustrious pledges.

The highlights of our professional activities include a variety of speakers, especially Dr. Shugrue, a member of Creighton's Law School faculty. He enlightened many of us on various aspects of Schools of Law in general. We have also completed a tour of the Falstaff Brewery of Omaha which was educational and a great time for all Brothers.

This semester we are currently involved in the intramural basketball league with three teams. This interest has extended to the North Central Regional basketball tournament held at Drake in late February, in which several of our Brothers participated. However, our storming efforts were suppressed as Drake won the tournament.

We would also like to extend our deepest congratulations and best wishes to our Brothers who will graduate this spring. They have contributed many years and a great many skills to this fraternity.—MICHAEL J. PITTON

Thomas Mocella, Charles Wakeem, our District Director, and members of Gamma Phi Chapter from Texas-El Paso.

In closing, the Brothers of Epsilon Upsilon Chapter wish each and every chapter continued success.—MARVIN VELASQUEZ

COLORADO

OUR RECRUITMENT of pledges went quite well this spring, the best it has gone for a few years, obtaining 10 creditable business students, who will join the chapter as a viable intangible asset. Our success in pledging was basically due to our efforts in "advertising" the fraternity's existence to the School of Business here at CU. We accomplished this by manning a booth in the lobby of the school and reinforced by ample posting of "Deltasig" signs around the building. Social functions, such as smokers and parties, were also part of the key to our successful rushing program.

This spring, we've enjoyed a wide array of professional activities, both from our speakers and business tours. Our guest speakers have spoken on such interesting topics as, how to manage and insure a profitable future in operating a horse racing track, the "how to's" and "don'ts" of setting up a restaurant franchise, and the problems and various factors to be considered in handling an effective advertising program. Our tours have also been of varying interests, including visits to such establishments as, the Martin-Marietta Com-

NEW MEXICO STATE

EPSILON UPSILON CHAPTER at New Mexico State University started the 1973 school year with bigger and better goals than ever before. Under the new leadership of President Robert Rios, we have accepted the challenge of making our chapter a more valuable asset to each and every member in the fraternity as well as the university.

The fall pledge program, headed by Senior Vice President Gary Terry, was a great success. The smoker, held February 8, was highlighted by a speech from Dr. Bryce J. Brisbin, Dean of the College of Business Administration and Economics. The current pledge class has 15 members.

In promoting the professional side of Delta Sigma Pi, Brother Robert Wood has arranged for five professional speakers and two professional trips to El Paso, Texas—one to an accounting firm and one to a real estate firm.

Epsilon Upsilon Chapter is pleased to announce that Brother Bill Bigsby has been nominated to represent our chapter as the Undergraduate of the Year. It is with high scholastic achievements, high leadership capabilities, and a deep love for Delta Sigma Pi that has earned Brother Bill Bigsby this honor.

Socially, Brother Carl Amin has been busy planning the celebration of our 10th anniversary. This social event will take place on May 5, 1973 at El Paso, Texas. Joining us in our social event will be Grand President

IOWA

EPSILON CHAPTER at the University of Iowa is presently working on a fund raising project. We are selling advertisements to local businessmen in the community which are distributed to dorm residents and other off campus residents. The money received from this project will be used to finance the annual pig roast held every spring.

During semester break 23 Deltasigs went on a business trip to Kansas City, Missouri. On January 9 we went through the General Motors factory learning about the different aspects of assembly line production. Besides attending a professional basketball game, we toured the Board of Trade learning several aspects of commodity selling.

After initiating another excellent group of pledges from last semester, we are now in the process of pledging for the Spring semester. Also, we had the usual dinner in the Amana Colonies honoring the prospective pledges. Our speaker, a local banker, spoke to us on the professional careers available in banking.

Several of our Brothers have assisted in setting up a Volunteer Income Tax Assistance Program (VITA) in the local community. This service will be available to the public until the middle of April. Besides keeping up to date on Epsilon Chapter's alumni activities, we are continuing to make preparations for initiation which is scheduled for next month.—**BRUCE A. BUHR**

WISCONSIN—LaCrosse

ETA RHO CHAPTER had many interesting and rewarding events that surrounded the chapter during second semester. One of the most successful events was the initiation of 15 pledges into the fraternity on March 31. A banquet was held that evening for the newly accepted Brothers. At that time the "Rose" queen was introduced.

To further a closer affiliation with businesses in the community, our chapter has recently been accepted into the Greater LaCrosse and Area Chamber of Commerce. The chapter also had four speakers during the course of the semester.

On April 26, our chapter celebrated its fourth year of existence. We are optimistic of

attaining 100,000 points for the third year.

Our athletically competitive influence is quite prevalent in the various sports in the fraternity league at the University. Among our accomplishments are a high finish in the basketball, volleyball and softball leagues, and a bowling championship in the fraternity bowling league.

Although we have had a very rewarding semester, we will miss the eight Brothers who are departing through graduation. Because of the great contribution these Brothers have added to the chapter as undergraduates, we will be able to continue in fine stride.

The Brothers of Eta Rho Chapter wish the other chapters a most enjoyable summer and continued success in the future.—**DOUGLAS L. JOHNSON**

FLORIDA STATE

WINTER QUARTER HAS really been exciting here at Florida State looking back on all that has happened in the past couple of months. To begin with, let me say that we have nine very enthusiastic pledges this quarter, some of whom were able to make it to New Orleans with the chapter on our annual industrial tour. This year, Brother Ed Gray, vice president for professional activities organized the tour, keeping our heads counted and getting us up with the chickens each morning to tour such establishments as NASA's Michoud Missile Assembly Complex, Avondale Shipyards, the Shell Oil Co. Building and the brewers of Falstaff beer.

For a number of quarters now, the major source of income for the chapter has come from ushering for university sponsored rock concerts to which we have recently added a new dimension at the suggestion of Brother Brad DeHart—a Coca-Cola concession. Since most of our manpower is needed for ushering, our enterprising and ever faithful little sisters, spear headed by Maggie Thomas, offered to sell the drinks for a percentage of the profits. Thanks, girls, for a job well done.

Before I forget, congratulations are in order for Brother Mario Gil and his wife Barbara on the birth of a son, Christopher Mario, January 17th. Also on behalf of the chapter, I'd like to extend our best wishes to those

Brothers who will be graduating at the end of the quarter and, finally, I'd like to thank Brother John Richardson of The Central Office for stopping by to see us in January.—**MARSHALL H. MASSENGALE**

KENT STATE

BETA PI CHAPTER welcomed the Brothers back to campus in March under the leadership of Brother Bob Mohler, president for the academic year. Other officers for this year include Bob Moes, senior vice president; Ed Williams, vice president; Gary Thomas, chancellor; Rich Rudebeck, secretary; and Tim Dimacchia, treasurer. The undergraduate of the year award for the Beta Pi Chapter went to Pat McMahon for his extraordinary participation in the chapter activities and his academic excellence.

Professional activities have included tours to Timken Roller Bearing Complex in Canton, Ohio and the General Motors Terex Heavy Equipment Division in Hudson, Ohio. Mr. Norman of the Wright Norman Employment Agency gave a very informative speech about jobs and job hiring procedures. Other activities have included a formal dinner and dance at the Rusty Nail Restaurant to commemorate Founders' Day.

We're happy to report that we have moved into a new office located in the new Business Administration Building. Along with that good news, the Brothers of our Chapter have done an excellent job this year in recruiting pledges, with the help of these 30 new Brothers our future looks bright.

In all, Beta Pi Chapter at Kent State has had a very successful and active year including a list of activities slated for the Summer and Fall.—**THOMAS W. DALCOLMA**

GEORGIA STATE

LIKE MANY, Kappa Chapter is modifying its pledge program so that the objectives of the pledge period are not lost within traditional or customary practices. It is our belief that renewed interest in our fraternal organization can be achieved only through a concentrated effort of all Brothers in a most professional manner. The Brothers have pledged themselves to further a higher standard of pledge education and to increase the marketability of Delta Sigma Pi.

Congratulations to Brother Ron Allen for being selected as Kappa Chapter's nominee for Undergraduate of the Year. His efforts are sincerely appreciated by all. Congratulations also to our new Brothers this quarter; Jim Day, Charles Patrick, Jim Roberts, Paul Sparrow and Chip Sutton.

Kappa Chapter Birthday was celebrated with a dance at the Delta-Sig Lodge. Music was provided by "The Nuggets." It was highly successful—Brother Dennis Nester was even seen on the dance floor!

The National Association of Manufacturers and Kappa Chapter has scheduled a series of round table discussions this quarter. As guest speakers we have invited several outstanding leaders of the commercial world. It is our desire to stimulate more interest from both the educational and business world. Those of us that have participated in previous discussions have found them to be highly stimulating.—**RICHARD STOWE**



LaVERNE A. COX, formerly director of the North Central Region, is shown here receiving a testimonial of appreciation from Chapter Consultant **John D. Richardson** during his recent visit to St. Cloud State College. A member of Alpha Delta Chapter at the University of Nebraska, Brother Cox served his chapter as advisor, and then was elected Regional Director. He was also instrumental in the establishment of Theta Tau Chapter at St. Cloud State.

LOUISIANA STATE—New Orleans

THE HIGHLIGHTS OF Epsilon Nu Chapter's spring rush and professional program was the speech by Mr. Clay Shaw. He spoke before the chapter and guests on February 7. Mr. Shaw became a national personality in the aftermath of the John F. Kennedy assassination, although he has been a prominent New Orleans businessman for many years. Presently he is the chairman of the French Market Development Corporation and his talk centered on the future of the famous New Orleans French Market.

This spring's professional program also included Judge Andrew Bucaro, an advocate of methadone treatment of drug addicts and Mr. Mac F. Rackmel, owner of a very successful insurance agency.

Epsilon Nu Chapter is also proud to announce the initiation of Lee Oubre, Glenn Ousley, Tony Naronjo, Rick Rodriguez, Chris Clements, Steve Piske, Roy Lejeune, Jimmy Illg and Jim Woods. The initiation was held on April 7, the weekend prior to our "Rose" formal. This year the dance was held on board the Mark Twain, a paddle wheel riverboat on the Mississippi River.

The chapter also celebrated Mardi Gras in the French Quarter. The Brothers of Epsilon Nu Chapter are looking forward to a successful semester and extend their greetings and best wishes to all Brothers nationwide.—RUSSEL C. PLAISANCE

ST. CLOUD STATE

THETA TAU CHAPTER has enjoyed a prosperous school year. We initiated six new Brothers during the Fall quarter. Their project was an extensive remodeling of the student lounge in the School of Business building. Winter quarter we initiated five new members. They were Kevin Jones, Tom Nichols, Leonard Ramotar, David Ross and Harvey Schmidt.

Our winter quarter professional program has been highlighted by a trip to Minneapolis and a tour of the new IDS center and the Grain Belt brewery. We are also planning several speakers and a mock labor mediation.

Our financial project is the sponsoring of a trip to Daytona Beach, Florida during Spring break. We plan on a great success and to continue this venture in the coming years.

SOUTHEASTERN LOUISIANA

ZETA SIGMA CHAPTER at Southeastern Louisiana University started the semester with an all out rush for new members. Each and every Brother put out an all out effort of personally contacting his share of the students of business in our university. Our current projection for this semester's rush is 22.

At the beginning of the semester we saw eight new members being initiated, including one from France and one from Venezuela, thus making us an international chapter.

Looking at the professional scene, Brother David Gendusa has lined up a very richly rewarding professional program. Our first speaker was Ed Butler, who is the M.C. of the television show "Spirit of '76." Our second was Bob Rust, a stock broker, who gave an in-

formative discussion on "Investment Analysis." Our next event was a professional tour to the Scott Paper and Mobile Paint Plants in Mobile, Alabama, which proved to be rewarding as well as exciting with the warm, friendly people of the Mobile area. Recently Mike Clausen, Medal of Honor winner, gave an informative discussion of "City Government and the University Student." In the near future several more tours and speakers are scheduled. A note of "well done" for Brother Gendusa for a fine professional program this semester.

Looking at the social scene, our "Rose" formal was a combined formal dinner and dance on April 14. Though we are limited to funds for this semester we are relying on get-togethers at different Brothers' homes and apartments for our social gatherings. Recently a deep sea fishing trip proved to be quite rewarding even though several brothers and faculty members experienced a little sea sickness.—TERRELL F. FORD

TULSA

BETA CHI CHAPTER celebrated its 25th Anniversary on May 9th. It was certainly a milestone for the chapter which has seen its ups and downs over the years. But at the quarter-century mark enthusiasm is at one of its highest levels since the chapter's installation.

There have been many events during this academic year that all of us at Tulsa will remember with fondness. Of those the "Rose" Dance and the Third Annual Midwestern Joint-District Initiation were the ones that stand out the most. Professionally, however, our seminar on April 18th was the highlight of Tulsa University's Business Week. It featured

three of the top members of NAM from the community.

Those of us that are leaving the undergraduate ranks to join our fellow Brothers in various alumni capacities, wish to convey best wishes for a successful 1973-74 academic year and years to come. Also, may we say that we look forward to visiting and sharing fellowship and brotherhood at the 29th Grand Chapter Congress at Wentworth By The Sea in August.—FRANK E. PRESFIELD

DENVER

ALPHA NU CHAPTER at the University of Denver had another successful basketball season, playing .167 ball, and winning our only game by forfeit. Fortunately, our professional program was much better than our basketball program. This Spring we toured the Fort St. Vrain nuclear power station information center near Greeley, Colorado and the Systems Equipment Engineering plant of Western Electric in Denver. We also heard speakers on topics ranging from real estate to criminal law.

Many Brothers saw the University of Denver hockey team clinch its eighth W.C.H.A. title by beating Michigan State University. Now that the weather is warm again, we are out playing softball with the girls at Temple Buell College.

Elections were held at the end of Winter quarter, and the new officers are: Ron Hilton, president; Lloyd Simmons, senior vice president; Dave Hetrick, vice president-pledge education; John Muncel, vice president-professional activities; Don Taylor, treasurer; Tim Arbough, secretary; Carl Nelson, historian; and Tom Reetz, chancellor. Congratulations and good luck to these new officers.—RON HILTON



CLAY SHAW, A WELL KNOWN New Orleans businessman who received national recognition following the assassination of President Kennedy, is shown here addressing the members of Epsilon Nu Chapter at Louisiana State University in New Orleans.

TEXAS A & I

ZETA NU CHAPTER at Texas A & I University is proud to announce the initiation of 13 new initiates. This number of initiates was the highest of all other fraternities on campus. Prior to the Spring semester we held the Zeta Nu Chapter First Annual Workshop in which, the idea of presenting a jeweled pin to the brother who sponsors the most initiates was conceived. Congratulations Brother Ronnie Dollins. Our hats are also off to the outstanding efforts of the rush committee.

Professionally, on January 31 Mr. Bill Carpenter of the Kleberg First National Bank came to our campus and spoke on "Investments." On February 21 everyone attended a dinner meeting after which Mr. C. W. Vettters spoke for the Better Business Bureau. During the month of March our chapter toured Coastal States Gas in Corpus Christi. On April 26, Mr. Young, an instructor at Del Mar College, spoke to our chapter on "Bar Management." Earlier this semester Zeta Nu Chapter in conjunction with the Management-Marketing Department sponsored an outstanding film on interviewing. We thank our faculty advisor Mr. William Bartley for the most informative film.

Socially, a very enjoyable "Rose" Ball was held at the Henritta Memorial on April 14. I am sure the Houston Alumni Club will remember the Zeta Nu Chapter after our performance at the Delta Sigma Pi Regional Softball Tournament.

Graduates—The best of luck in the business world and remember, "memories will never die," so keep in touch.—ARNOLD SNOW-BERGER III

MINNESOTA

ALPHA EPSILON CHAPTER at the University of Minnesota is concentrating heavily on rush for spring quarter. With graduation taking nearly half of our members we will need an excellent rush to maintain our membership. The Brothers under the direction of Senior Vice President John Fallon, feel confident that we will attain our goal. We will also be initiating Dean Roger B. Upson into the fraternity soon, and feel he will be a definite asset to the fraternity.

Professional activities under the direction of Roger Bendel are important to the chapter. We have been holding seminars which are open to the College of Business, and so far they have been quite successful. For one of our professional dinners we invited the Placement Office Director and staff whom the Brothers have come to know quite well since many of us are presently interviewing through the Placement Office. We have had speakers on marketing and advertising and on international economics. Six of our Brothers are currently on the Business Board here at the College of Business, and they are busily planning for the upcoming Business Week which is a time of interaction between students and the business world by way of tours, speakers, and seminars. Brother Gary Groat is president of the Business Board.

Alpha Epsilon Chapter's athletic teams have done quite well. Our basketball team was rated second in the Little Ten intramural league, and our hockey team also had a commendable record.

We welcome four new members into the fraternity: Larry Campion, Tim Graff, Daryl Maus, and Steve Peterson, who is our 1000th member—GARY L. BORNING

NORTHERN ARIZONA

ZETA OMEGA CHAPTER of Northern Arizona University had a very successful summer and fall semesters. We started off the fall term with nine pledges and completed the semester with eight new members to give us a total of 23 members.

Our initiation banquet last semester was held at the Continental Country Club, here in Flagstaff, on November 11. We all enjoyed the party and banquet even though it was a little tough getting around that night due to our first real big snowfall of the year.

Our main goal this year is to be a 100,000 point chapter and at this time we have achieved almost three-fourths of our goal. We are striving to achieve this goal through professional meetings, tours, and several other projects.

At the close of last semester we turned our sights to this semester's rush program. We carried on an extensive program looking for men who are representative of our policy of selecting our members from only the best students at the university. We had a very successful program and had 12 very good men pledge the fraternity.

Last semester we held our annual elections and our new officers are: President Chuck Hicks; Vice Presidents Ray Johnson, Keith Cook, and Roger Lohr; Secretary Ernie Daniel; Treasurer Bruce Collinson; C.E.I. Chairman Bob Brewer; Historian Andy Bourke; and Chancellor Glenn Tubb.

All brothers in our chapter are highly motivated and we are going to continue to make this second semester even more successful than the first.—DICK BETTES

PERSONAL MENTION

Richard A. Goulet, *Suffolk*, was recently named vice president of the college division of Clark Productions in Boston, Mass.

Ira P. Cazenave, *Louisiana State-Baton Rouge*, was recently appointed assistant vice president of the American Bank in Norco, La.

R. Mark Foster, *Louisiana State-Baton Rouge*, has a new position as industrial salesman for the Dupont Company in Philadelphia, Pa.

Michael Berthiaume, *Detroit*, was recently promoted to manager-new model assurance of the Chrysler Corporation, in Hamtramck, Mich.

Wayne O. McHargue, *Indiana State*, currently District Director for Central Indiana, and a career agent in Indianapolis for American United Life Insurance Company, ranked first in the company for the month of November in total sales and premium volume.

Charles F. Bengston, *Rutgers-Beta Rho*, formerly District Director in New Jersey and Southern California, recently became Assistant National Controller for Nissan Motor Corporation, importers and distributors of Datsun automobiles.

Paul J. Ruzinsky, *Detroit*, has been promoted to O.E.M. Account Manager for Control Data Corporation in Rochester, Mich.

Jere L. Rohe, *Eastern New Mexico*, recently joined Marberry Realtors in Albuquerque as sales manager. Prior to assuming his new position he had been associated with Horizon Corporation and Hooten and Stahl, Inc.

Edward J. Pieszchala, *Loyola-Chicago*, has a new position with Amphenol Corporation, a division of Bunker-Ramo. He is also vice president of the St. Francis of Assisi Parish School Board.



THE MEMBERS OF Epsilon Sigma Chapter at LaSalle College conduct an information booth to acquaint students with the aims and objectives of Delta Sigma Pi.

James Clark, *LaSalle*, recently received his Ph.D. in economics from the University of Notre Dame and is now an Assistant Professor of Economics at Villanova University.

Michael G. Anzilotti, *Virginia Tech*, has been named accountant for the First Virginia Bank in Falls Church, Va.

Terrence B. DeWeerd, *Ferris State*, has been named Secretary-Treasurer of Decker Manufacturing Corp. in Albion, Mich.

King Herr, *Iowa*, recently received the "Outstanding Civic Service Award" presented by the Dubuque Area Chamber of Commerce. Brother Herr is the vice president and loan officer of the American Trust and Savings Bank, Dubuque, Iowa.

Richard G. Horn, *Kent State*, is the recipient of the Cuyahoga Falls Junior Chamber International Senatorship award which is the highest award presented in the United States to Jaycee members. Brother Horn is the coordinator of vocational business and office education programs at Kent State University. Last year he received a \$100,000 federal grant to establish Vocation Business Office Education teaching lab at Kent State—one of two in the State of Ohio.

Dr. Richard W. Bryan, a charter member of Kappa Chapter, has been selected to appear in the 1972-73 edition of the Dictionary of International Biography, a record of contemporary achievement published in London, England. Brother Bryan is a visiting professor of business administration at Athens College, Athens, Ala. Prior to assuming his present position he was professor of economics and finance at Louisiana Tech for 11 years. He has also served on the faculty at Auburn University, the Universities of Tampa and Bridgeport and Catawba College.

MCNEESE STATE

ETA TAU CHAPTER at McNeese State University proudly announces that ten new members have been initiated. The Brothers are: R. K. Levens, Bill Tolin, Paul Miller, Rogers C. Sonnier, Frank M. Guidry, James Cheever, Ronald Broussard, Jerry Sonnostine, Tommy Martin, and Randy Skelton.

Eta Tau Chapter recently entered Miss Donna Schexenider in the 1973 McNeese LaBelle contest. Donna is a second semester freshman majoring in home economics. She is from Groves, Texas.

Our professional program has been quite successful this semester. Mr. Allen Glatt of Glatt Insurance Agency in Lake Charles spoke to the Brothers on no-fault insurance. Mr. Gary Hardey of Heinhold Commodities honored the Brothers with the topic of the brokerage business. Senator Robert Jones truly honored the Brothers in his talk concerning government legislation.

In keeping with community involvement Brothers Steve Lamb, recently elected Chaplain, and Joe Fournet, Director of Public Relations, attended the monthly meetings of the Greater Lake Charles Chamber of Commerce of which we are a member.

In finishing the Spring Semester in style, the annual "Rose" Ball was held on May 5, 1973. Brother Joe Fournet was elected to head up the "Rose" Ball committee which included

Glenn McFarlain, Greg Griffin, David Morton, Dennis Miller, and Kent Soileau.

Thanks to the cooperation from the members, I am proud to say that the Spring semester has been a success.—JOE W. FOURNET

OHIO STATE

WE OF NU CHAPTER at Ohio State have been very active lately. We have elected new officers for the current year. Elected were: Edward W. George, president; James P. Rorick, senior vice president; David L. Virginia, vice president for pledge education; Michael G. Mihalek, vice president for professional activities; Gary L. Hollenbacher, secretary; David A. Ewing, treasurer; and Wayne W. Spiegel, chancellor.

Professionally, Nu Chapter has had speakers from Radio Shack, Merrill-Lynch and professors from the School of Business at Ohio State. We had two tours with the Brothers from Ohio University. We toured WLWC-TV and Merrill-Lynch in February. After the tours Nu Chapter honored the Ohio University Deltasigs at a party that evening.

Edward George and David Virginia represented Nu Chapter at the area conference held in Indianapolis in early February. They enjoyed the conference and returned with many interesting ideas. A number of the Brothers from Nu Chapter also attended an area conference in Oxford on February 24.

Our chapter had the privilege in January of meeting with Charles Farrar of The Central Office. We were able to exchange many interesting ideas, comments, and solve several problems that were brought up.

The Brothers of Nu Chapter are looking forward to the Grand Chapter Congress and also another successful year.—GARY HOLLENBACHER

CONNECTICUT

THETA IOTA CHAPTER at the University of Connecticut began the year with plans for a counseling service for students in the School of Business Administration. The purpose of this project was to aid both the student and members of the faculty by cutting down on the time needed for questions and decisions. It was met with such enthusiasm that we plan to do it again this semester. As we feel that it is important for all students to receive aid as such we would be most happy to supply a description and aid all other chapters who would like to begin such a program. All interested should write to us at: Theta Iota Chapter of Delta Sigma Pi, C/O Thomas Evans, Michael Lane Rt. # 4, Ledyard, Conn. 06339.

At our recent initiation 16 students were initiated into the Theta Iota Chapter. We feel that these men are a real asset to our chapter and they should help us over the 100,000 point Chapter Efficiency Index maximum for the first time in our three year history.

We are also very happy to announce that during our first semester we were notified that Brother Paul Cudmore was nominated for entry into Phi Kappa Phi, an honorary scholastic society.

Our professional slate will once again be very active beginning with a trip to the Anheuser-Busch brewery in Merimak, New Hampshire. We also have plans for a Connecticut State Senator, and past director of Dow Chemical, to speak at one of our later meetings. All of the Brothers at Theta Iota Chapter wish the best of luck to each of our Brothers in the future months.—THOMAS EVANS and MICHAEL DINA

EAST TEXAS STATE

THE BROTHERS OF Delta Phi Chapter are about to complete one of the most active semesters in the chapter's history. We have held a total of five professional tours. The most recent of these was our visit of the Lone Star Steel Co. at Lone Star, Texas. There we were familiarized with the business operations of a large steel company and we were also shown the processing which creates various steel shapes and structures. Also on our professional agenda were two guest speakers. In April, Dr. Graham Johnson, Dean of the School of Business at East Texas State, gave us a presentation on the future of college graduates in today's business world. Also, in May a well known Ft. Worth attorney, Walter Cook, visited our chapter and spoke to us on land speculation and development in the Dallas-Ft. Worth area.

On the social side of Delta Phi Chapter were our two major spring activities. On February 17 we held our "Rose" Ball at the Adolphus Hotel in Dallas. The Brothers at Delta Phi would like to congratulate our new "Rose" queen, Vicki Davis, who is a member of Alpha Delta Sorority at East Texas. This month we had our annual spring outing at Lake Texhoma. Both events were outstanding successes.

In closing, we would like to welcome all newly initiated members into the Fraternity. We also bid farewell to our graduating Brothers and wish all a prosperous summer season.—MICHAEL F. STRICKER

DIVIDENDS

To Brother and Mrs. Terry W. Cundiff, *East Tennessee State*, on February 4, 1973, a daughter, Lorraine Anne.

To Brother and Mrs. David L. Cleveland, *Tulsa*, on February 7, 1973, a son, Christopher.

To Brother and Mrs. Tony L. Fleener, *Indiana State*, on January 7, 1973, a son, Michael Shawn.

To Brother and Mrs. Daniel J. Desmet, *Detroit*, on November 14, 1972, a son, Steven David.

To Brother and Mrs. William P. Tudor, *Detroit*, on December 24, 1972, a son, Robert William.

To Brother and Mrs. Donald Clevenger, *Southern Illinois-Edwardsville*, on January 30, 1973, a daughter, Christy Ellen.

To Brother and Mrs. Rodney Freyermuth, *Florida Tech*, on February 1, 1973, a daughter, Gena Patrice.

WEBER STATE

ETA LAMBDA CHAPTER at Weber State College is continuing to stress the professional nature of Delta Sigma Pi. This is being accomplished through our professional meetings, seminars, tours, and through Business Week. During the Winter Quarter two of our professional meetings were opened to the entire college at the request of the faculty. These were a talk by Dr. George Odiorne, Dean of the School of Business at the University of Utah, and a job placement seminar for graduating students.

The Brothers of the chapter feel we were fortunate in being able to get the participation of the following business leaders for Business Week during Spring quarter: Dr. David B. Timmins, Deputy Director, Office of Economic Research and Analysis, Department of State; Mr. LaMar Buckner, State Senator; Mr. Robert Rice, President of Health Industries; and Mr. George Gregerson, President of Gregerson and Company, investments.

The social aspects of the Eta Lambda Chapter were highlighted by the annual Winter Formal which was held during March. We also used the Winter Formal as the time to name our chapter's "Rose of Delta Sigma Pi" for the next year.

As in many other chapters we found student apathy to start affecting our membership. In an attempt to stop the spread of this apathy we tried some of our members for their membership. After we removed the membership of our chancellor we found that the apathy began to disappear as the other members realized that they must participate and be involved.

We would like to express our appreciation to the Brothers of the chapter who participated in our basketball team this year.—DARRELL J. ZELLER

INDIANA NORTHWEST

THE THETA PSI CHAPTER has undertaken an extensive program in the area of professional programs for the second semester. Our program included Mr. Michael Zimmerman, a United States Steel Public Relations representative. Mr. Zimmerman narrated a film titled "The Building of Gary." The film presented the history of the Calumet area and United States Steel's part in the area's development. Afterward a discussion took place. Our second program was built around the effort to bring our chapter alumni back into the fraternity so that we may benefit from their experience. At this professional meeting the alumni participated as a panel to explain what the members should expect of the business world upon graduation. We were also visited by Mr. J. David Carr, General Superintendent of U.S. Steel Corp. in Gary. Mr. Carr spoke about the development of U.S. Steel and the changes that have incurred in the Gary community. He also went into U.S. Steel's plans to help in the community. On March 2nd, along with our chapter, Indiana State's, Delta Tau Chapter and De Paul's, Alpha Omega Chapter toured the Board of Trade and Playboy Building. At this luncheon the three chapters were pleased to have as a speaker Grand President Thomas Mocollo. Other speakers in our professional program

included Mr. Edward Larson, President of the Anderson Company, a very successful Gary business, producing windshield wiper blades. Mr. Joseph L. Doleiden, District Staff Supervisor of the Illinois Bell Telephone Company, spoke to us on communications in our changing world. Mr. Charles Finley, Insurance man and Sports figure, spoke to us on the business side of baseball. This semester's program was well planned by our professional committee. Because of their hard work and planning the members of the chapter have certainly gained through the knowledge of the fine speakers that were presented.

The Scholarship committee has planned to present a \$250.00 scholarship to an undergraduate student of the School of Business at our initiation banquet. Also at the banquet, certificates of merit will be presented to all the brothers whose grade point average exceeds that of the School of Business average.

The chapter at this time is also working to become a member of the Gary Chamber of Commerce. As we know, an aim of the fraternity is a closer affiliation with the community and the commercial world. This move is a good step in fulfilling our aim.—JAMES R. FELTON

DETROIT

GAMMA RHO CHAPTER at the University of Detroit is starting to look forward to those long, lazy days of summer now that final exams are over. Gone for a little while are the nights you spend till all hours of the morning studying and wondering if you're ever going to pass the course. For most of the married Brothers in the Chapter, this is the time of year they look forward to most. A time when they can finish work and go home and have a

decent meal with the family and not rushing to get to school on time.

Now is the time that all those daydreams and ideas you kicked around in the back of your head since Christmas begin to unfold and take shape. Deciding when and where to go for your vacation may be a bigger problem than you think. But whether you decide to jet to Hawaii or just drive up to the cottage for your vacation, the Brothers at Gamma Rho Chapter would like to take this opportunity to remind you to think safety as you travel. We want to make sure that everyone has a good time this summer but more important that everyone returns in the fall. Remember, you are the only Brothers we've got and we would like to see all of you back in September.—JOHN STACHOWSKI

JOHNS HOPKINS

AS REPORTED PREVIOUSLY, Chi Chapter assisted the Registrar's office with second term registration. Members of the Alumni Club also assisted us with this project.

In April, Chi Chapter participated in the March of Dimes "Walkathon" for the benefit of crippled children. This program is a metropolitan wide program and the Chapter is very happy to be able to help in this community wide project.

Please note that Chi Chapter has designated our business meeting, to be held on May 4, 1973, as Life Membership night. That night, all the advantages and particulars pertaining to Life membership will be extolled.

As our business and fraternal year draws to a close, may we all remember that we all stand to serve.—LEONARD FAIRCLOTH



MEMBERS OF THETA CHI CHAPTER at California State University-San Jose, are shown here providing assistance during registration. The members are from left to right, Mike McGlone, president; David Hutchings, senior vice president; and Mike Dortch, vice president.

HOUSTON

ETA PSI CHAPTER of the University of Houston has a busy schedule planned as Brother Larry Reger, president, keeps his fellow officers motivated to make this an outstanding semester.

The rush program was very successful due to the organization of Vice President for Pledge Education Rodney Graham. We've accepted the pledgship of 14 undergraduates and two faculty members this semester, a very encouraging number. Dr. Roger Singleton was our guest speaker at the acceptance dinner. He emphasized the importance of Delta Sigma Pi within the College of Business Administration.

With approval from the Dean's office we have undertaken a program to inform the students of what to expect and what is required of the various courses and professors.

Triumph is again expected this semester on the baseball field with a team led by coach John Swonke.

In anticipation of the "Rose" Ball in May Senior Vice President Mike Tabor, is actively involved in fund raising projects that will make this year's ball the most spectacular yet. And not to be overlooked is the professional program that Don Vaughn has outlined.—TIM MAY

MIAMI-Ohio

ALPHA UPSILON CHAPTER at Miami University was busy in January setting its sights on the future. The two main concerns of the chapter were electing new officers to guide us and new membership.

At the January 16 meeting the chapter elected Mike Barrett as the new president, succeeding James Gieringer. Other new officers for 1973 are Jeff Meanor, senior vice president; Jeff Clark, chancellor; Paul Billig, secretary; Gerry Weygant, treasurer; Joe Smith, vice president for pledge education; John Slattery, vice president for professional activities; and Craig McAfee, Chapter Efficiency Index chairman.

The chapter initiated six new members who had pledged during our informal fall rush. This raised the total number of initiates of Alpha Upsilon Chapter to 1319, and our present membership to 33.

The chapter also conducted two rush functions in February, the first of which attracted 32 rushees. Speakers at these activities were President Mike Barrett and Regional Director Andy Fogerty. Through our efforts and the increased interest on campus in Delta Sigma Pi we were proud to have 22 prospective members pledge on February 20.

Approximately 15 members of the chapter attended the marriage of Brother Larry McIntosh to Miss Jeanne Marie Ellers on February 2. Some of the brothers also traveled to Hamilton for the reception. Upon leaving the university after winter quarter commencement, Larry has our best wishes for a good life and success in his field of marketing.—CHARLES F. RUTH

LA SALLE

EPSILON SIGMA CHAPTER at La Salle College held their annual dinner dance at the ballroom of La Salle College. Since it was the tenth anniversary of our Chapter, invitations were sent to all alumni Brothers of the Chapter. We had a very good turn out and a good time was had by all.

At the dinner dance, Mr. Domineski, our Chapter advisor for the ten years at La Salle, was honored for his great service and dedication. Mr. Domineski received a plaque, fraternity jacket and also a life membership in Deltasig. We would like to thank Brother Bob Forant and the dinner dance committee for the fine job done on the dinner dance.

Our Chapter entered basketball teams in both the open league and the fraternity league. Although we did not fare too well in the open league, we did have a record of 5 wins, 1 loss in the fraternity league.

I would like to mention at this time the graduating Brothers of our Chapter. They are

Anthony Arnone, Raymond Colavita, Robert Darigo, Robert Dreyer, Robert Forant, James Gallagher, Stephen Markert, David Stout and William Wall. Congratulations and good luck in the future.—MIKE SMITH

LEWIS

ZETA XI CHAPTER enthusiastically started the spring semester dedicated towards furthering a business-like atmosphere. At the formal rush, podiums were presented to Dr. James Staszak, Dean of the College of Business Administration. These podiums, which display the Delta Sigma Pi coat of arms, will remind students that Delta Sigma Pi prospers through serving.

The results of such efforts are shown by a 250 per cent increase in pledging. Also, representative of this fact is the splendid success we experienced in our fund raising campaign. This campaign provides an excellent opportunity for our local businesses to inform Lewis students of their services. We will serve the community from the internal and external environment.

Our newly elected officers are President Dan Lambert; Senior Vice President Gary Regas; Vice President for Pledge Education Jeff Forgue; Vice President for Professional Activities Ron Cheffer; Secretary Larry Lagowski; Treasurer Pat O'Brien; Chancellor Bob Johnson; and Historian Bill Huels.—NICHOLAS F. TURCIC

OKLAHOMA

BETA EPSILON CHAPTER at the University of Oklahoma has endeavored to promote its image both on campus and in the community of Norman by becoming one of the first chapters in the International Fraternity of Delta Sigma Pi to join a local Chamber of Commerce. The first Chapter-Chamber project was to conduct a comprehensive attitudinal survey of the student and business communities. Other proposed projects include a job internship program for the Brothers of the chapter by which they can gain practical business experience while in school and a community-wide information program in which students and merchants may exchange ideas.

Other professional activities this semester have included an extensive speaker program with visits from John Leftwich, stockbroker from Bache & Co., Otto Pleuss, attorney from Oklahoma City, Ken Kay, advertising executive from Lowe-Runkle advertising agency, Dr. Hank Asin, podiatrist, and a tour of the Federal Aviation Administration in Oklahoma City. Beta Epsilon Chapter has also hosted several luncheons with appearances by prominent figures in the community and enjoyed various social activities including a karate demonstration, a party, the chapter's annual golf tournament, and an awards banquet.

Our pledge program was highlighted by the Regional initiation of the Midwest Region in Norman. Among the new initiates of Beta Epsilon Chapter are Mike Taylor, Jim Wheeler, Alan Rostoker, Billy Hughey, David Forbes, and Wes Shubert.—GENE HENDERSON



DR. JERRY ZOFFER, dean of the Graduate School of Business at the University of Pittsburgh addresses the members of the Pittsburgh Alumni Club. Members of the alumni club are from left to right, Al Beck, Don Conte, Dr. Zoffer and Bernard Koperek, director of Development and Alumni Affairs at the University of Pittsburgh.

GEORGIA SOUTHERN

EPSILON CHI CHAPTER is proud to announce a continuing boost in membership. The winter rush program began with a smoker and ended with the induction of six new pledges. Vice-President for Pledge Education Andrew G. Hendrix, along with newly-elected President Jack Sangster, are fully confident that our recent rushes will tend to rejuvenate the Epsilon Chi Chapter of a modest 17 Brothers.

The highlight of winter quarter as to service projects was our March of Dimes drive. Brother Ed Gurley coordinated the three-day drive throughout Statesboro, with all brothers participating, several helping all three days. The drive ended with the presentation of a check for \$719.53 to J. E. Mooney, local coordinator for the March of Dimes. Gary Cowart, CEI chairman assures us that we are quickly approaching our goal of 100,000 CEI points this academic year.

Chapter Consultant John Richardson spoke at our monthly banquet in January. Many points of procedures were cleared up as the Chapter was informed of recent changes at the national level. President Jack Sangster vowed that Epsilon Chi Chapter would be represented at the Grand Chapter Congress in August.

Plans are underway to revive the "Little Sister" program and to make the business faculty dinner a regular quarterly function. We in Epsilon Chi Chapter wish all the Brothers in Delta Sigma Pi continued success in their endeavors.—HUGH R. WATERS, JR.

DE PAUL

ALPHA OMEGA CHAPTER of De Paul University is in their last lap of coming to a close for the 1972-73 school year. In sports, our bowling team did not get tapped this year, they took first place. Our next venture will be to circle the bases, hopefully a few more times than our opponents.

Our chapter held the fall pledge class initiation banquet in conjunction with our first alumni banquet. The chapter had 100% attendance plus dozens of alumni with stories of their collegiate days for both the new and the old brothers.

Just as everyone associates Spring with house cleaning so does our chapter. Spring comes the time of graduation when we clean out our senior members and look for some fresh, new budding prospects to follow in their footsteps. This year we will be losing about 15 brothers so our Spring rush program has a big plateau to reach.

Hope to see you at the Grand Chapter Congress in August.—WAYNE W. SOLAN

MISSOURI—St. Louis

ETA NU CHAPTER sends its congratulations to Brothers Mike Curran, John Geiger, Curt Meinhardt and Jim Schafers for being selected to "Who's Who Among Students in American Universities and Colleges." During the academic year all four of these Brothers have served as chapter officers and members of the Accounting Club. We thank them for their contribution to Eta Nu Chapter and the University of Missouri-St. Louis.

A special congratulations goes to Brother Vincent B. D'Antoni, associate professor of finance. Dr. D'Antoni was named Outstanding Teacher of the School of Business Administration for the 1972-73 academic year by the University Alumni Association. Brother D'Antoni was awarded a plaque at an informal ceremony on campus.

The annual "Rose" Ball will be held this year at Luigi's West. As of this writing a "Rose" has not been selected but we will mention the young women who are candidates, Mimi Jedlica, Rosy Lindh, Sue Pauk, and Sue Scarfino. We are all looking forward to the "Rose" Ball as another memorable occasion in Eta Nu Chapter's history.

Eta Nu Chapter conducted a very fine professional program this spring under the direction of Brother Sam Scarfino. We toured the Chevrolet Assembly Plant, Granite City Steel, and Carling Brewery in Bellville, Ill., and the Federal Reserve Bank in St. Louis. We had one speaker meeting with an I.R.S. agent and another presentation by an accountant from Australia.—CHUCK Mc DONALD

WESTERN STATE

TO KICK THINGS off at Western State College of Colorado we initiated six new brothers; Tom Clarke, Doug Huggins, Ryon McManus, Patrick Miller, Gary Pierson and Don VanWinkle. Don VanWinkle was honored as Outstanding Pledge for his extra effort on behalf of the fraternity. The "Rose" Ball was held at Dos Rios Motel. We congratulate Pat Stuart, our chapter "Rose," on her election.

Our illustrious Brother Tom Mraule was recently selected outstanding undergraduate. Now, he will be eligible to be considered for that title on the national level. Good luck, Brother Tom!

Newly elected officers for the coming year are: President John Peraro; Chancellor

Patrick Miller; Senior Vice President Tom Clarke; Vice President of Pledge Education Jack Sauer; Vice President of Professional Activities Don VanWinkle; Treasurer Gary Pierson; Historian Bill Palmer; and Secretary Doug Huggins. These officers are relying on the Brothers to support them for success, unity and accomplishment of their tasks.

I would like to thank all of the Alumni Brothers who have worked so hard to make the Gunnison Alumni Club a reality. Congratulations to the newly elected officers: President, Bob Goodnough; Vice President Brian DeMoss, Secretary-Treasurer Barry Slaten and Denver liaison Ed Lampe. With a continuation of the good effort that has been put forth so far, application for a charter should be forthcoming in the next year.—RAY G. REGAL

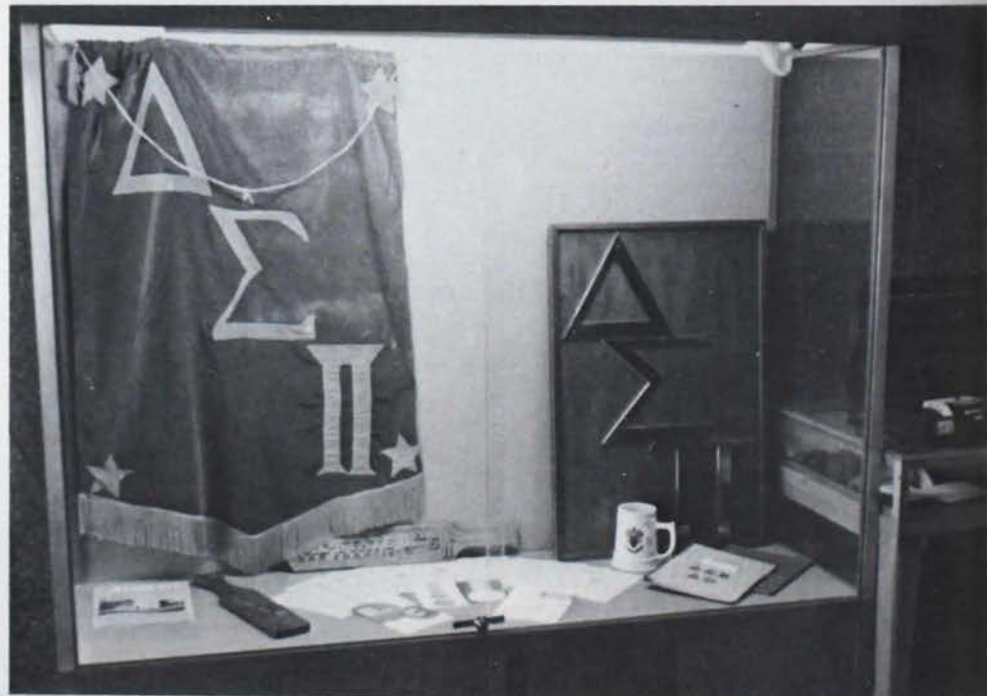
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- 4) Business should become more involved with the Universities, sitting in on Curriculum Committees, guest lecturing, and student advising. Intensive Internship programs should be set up and emphasized.

All in all it can be seen that businessmen do give a damn. They are concerned about their image and would like to change it. The real problem of business seems to be in its lack of interaction with its consumers, the public.

FOOTNOTES

- 1) J.J. Servan - Schreiber, *The American Challenge*, New York: Avon Books, 1969, pp 55-57
- 2) "Profits, Not People," *Barron's Magazine*, Editorial Commentary, November 27, 1972
- 3) "Now Business Faces a Hostile Climate," *Business Week*, November 16, 1972
- 4) A.C. Filley, "Today's College Graduate and Small Business," *Management of Personnel Quarterly*, Vol. 8, No. 4, pp 8-12
- 5) "Profits, Not People," *Barron's Magazine*, Editorial Commentary, November 27, 1972
- 6) "Corporate Response to Social Challenge," *Public Relations Journal*, August, 1971, p. 13
- 7) David Anker - George Day, "Corporate Responses to Consumerism Pressures," *Harvard Business Review*, November-December 1972, pp 114-124



THIS ATTRACTIVE DISPLAY by Delta Omicron Chapter at California State University at San Francisco is used to attract the attention of students and faculty to the fraternity.

NEBRASKA—Omaha

GAMMA ETA CHAPTER at the University of Nebraska at Omaha sponsored a symposium on Black Capitalism February 14. The symposium featured several prominent black businessmen in the Omaha area. They explained to the audience exactly what is black capitalism and its role in the entire business world. Their informative speeches were followed by a question and answer period.

The chapter is enjoying an excellent professional program this semester. It started with a speech from Al Dulnig, a program director at a local TV station. A week later we were very fortunate to have as our speaker Kermit Hanson, a member of the University of Nebraska Board of Regents and an executive vice president of one of the larger banks in the midwest. He gave all of us a very good insight to the banking profession. Also tours of Northwestern Bell, Dun and Bradstreet, and Falstaff Brewery are planned this semester.

The chapter ventured to Drake University on February 24 to compete in the North Central Region Basketball tournament. We ran into some tough competition in the form of our Brothers at the University of South Dakota. Although we came out on the short end of the score, we enjoyed the fellowship with the other Brothers of our region.

The chapter birthday was celebrated by a 6:00 breakfast on April 23. The entire chapter was present along with many of the faculty who are members of Delta Sigma Pi. Events like these are always welcomed as the chapter and the faculty have a chance to better know one another.—**ROBERT A. COX**

VIRGINIA TECH

ZETA UPSILON CHAPTER is finishing the school year with many fond memories. However, plans are already being made for next year and the new officers are getting organized. I am sure the new officers will do a great job.

Spring Quarter highlighted a great year. Our annual Spring party is to be held the weekend of May 11. It will be great to see the alumni Brothers taking part. The following weekend, May 18, we will hold our initiation and "Rose" dance honoring the new "Rose" and new Brothers.

Professionally we went on several tours and sponsored several speakers. In addition we held several fund raising projects.

Any Brother desiring information about our chapter activities can contact Dennis Rosenkrance at 1001 North Main Street, Blacksburg, Va. 24060.—**CRAIG WATERS**

CINCINNATI

ALPHA THETA CHAPTER rounded out the 1972-73 school year with one of the most active and enthusiastic quarters in its history. This spring quarter Alpha Theta Chapter conducted an intensive rush program. The rush schedule included the annual Burgers and brew afternoon, the Friday evening "Meet the Brothers," and a variety of professional events, including many prominent speakers from the local community.

Following our rush program, Vice President for Pledge Education Bob Sutton guided our

new neophytes along their journey towards formal initiation on Sunday, May 20.

Just recently six members of Alpha Theta Chapter attended the Ohio Area Conference held at The Central Office. Those six members in attendance were Mike Tillar, Dale Rayney, John Fisher, Tab Thompson, George Ross, and Don Yetzer.

Many preparations are being undertaken, as the Alpha Theta Chapter delegation to the Grand Chapter Congress, plans for its August trip. See you in New Hampshire, Brothers.

As the year draws to a close, the Brothers of Alpha Theta Chapter would like to thank our past President, Mike Tillar, our two Vice Presidents, Jay Schuermann and Craig Phillips, and all the other officers for leading Alpha Theta Chapter through a very productive year.—**WAYNE J. CONNER**

ST. AMBROSE

THETA OMICRON CHAPTER has been planning a tentative schedule for 1973 as well as working on rounding out the activities for this year, orientating officers for their new positions and selecting a qualified member to represent us at the Grand Chapter Congress in August.

Thirteen pledges were initiated on March 25. After the ceremony, a banquet for all members was held at the Holiday Inn in Davenport.

Our annual "Rose" Formal was held on April 6 in the Sky High Room of the LeClaire Hotel in Moline. Prior to the formal dance, at which the "Rose" Queen and her court were presented, members and their dates enjoyed a buffet-style banquet.

A large number of the Brothers participated in the Regional Basketball Tournament held at Drake University in February. We lost to Drake in the semi-finals while Drake went on to take the tournament.

Professional activities have been tours of several manufacturing concerns in the area,

including Red Jacket Pump Company and Alcoa. Also, we took a tour of the Federal Reserve Bank of St. Louis.

Theta Omicron Chapter was proud of being eighth in the nation in the Chapter Efficiency Index last year. We are working hard to maintain and improve that position.

Projects this semester have been a toboggan raffle, a 50's dance and selling bulletin boards.

Participation is running high in Theta Omicron Chapter, and with 19 members graduating this Spring, there is positive contemplation of applying for an alumni charter for the Quad-Cities area.—**JAMES C. DAUFELDT**

WISCONSIN—Whitewater

THETA XI CHAPTER at University of Wisconsin-Whitewater is having a very busy Spring semester. Our rush program has proven to be a great success due to the hard work of Wayne Schmitz, our senior vice president. Our new pledges are doing a fine job already and will surely help Theta Xi Chapter continue to be the best at U.W. Whitewater.

We have just finished a successful fund raising drive with our annual booster-gram which as usual received great support from the student body.

The Brothers welcome Gina Mittlestad as our new "Rose." Miss Mittlestad is a member of the Alpha Sigma sorority. Best wishes go out to our retiring "Rose" Debbie Lawrence.

Officers for the Spring semester include: Jim Elvekrog, president; Dave Morgenstern, vice president for professional activities; Bill Henney, vice president for pledge education; Paul Schmitz, secretary; Mike Torke, treasurer; Jim Lepak, chancellor, Mike Erdman, historian, and Tom Hilsberg, C.E.I. chairman.

Theta Xi Chapter would like to extend wishes for the best of luck to the graduating seniors of this chapter as well as all the other Deltasigs who will be graduating this Spring.—**RANDY NELSON**



BROTHERS MIKE RYAN and Steve Modny of Theta Kappa Chapter at the University of Akron are shown here painting "the rock," an established tradition on campus, for fraternities and sororities.

MIAMI—Florida

WE HERE AT THE University of Miami have been doing many things which have helped us gain more recognition in the community. Our university sponsors a large carnival called Carni Gra each February. All organizations have booths, and we usually have the pizza booth. Also as usual we take in the most income, grossing \$1500 this year. We have a lot of fun making the pizzas as well as selling them.

We also had a very successful rush program which brought us 14 pledges. We will be going on several professional tours with pledges in the next couple of weeks.

ST. PETER'S

DELTA SIGMA PI once again displayed true brotherhood in their response to the plight of Brother Stephen Palumbo of Zeta Eta Chapter at St. Peter's College.

During the Christmas break, Stephen lost his father, a younger brother and an aunt in a fire that destroyed his home. Brothers of Zeta Eta Chapter joined with friends and neighbors of the Palumbo family to paint and furnish a house donated to the Palumbo's by a local real estate agency. The chapter also organized

the "Steven Palumbo Fire Fund" and, through the generous contributions of Delta Sigma Pi chapters throughout the country and members of the Saint Peter's College Community, was able to raise over \$2,200.00 to assist Brother Palumbo.

The Brothers of Zeta Eta Chapter wish to extend their sincere thanks to all the other chapters whose contributions helped make the fund a success.

CALIFORNIA POLY—Pomona

ETA CHI CHAPTER welcomes the new brothers, Mark Boyer, Jeff Callopy, Bruce Milbury, Brad Henry, and Patrick Smellie, who successfully completed winter quarter pledging activities.

Brothers Bob Hrtica, Mel McCullough, Bill Owens, Pat Price, Ralph Reid and Don Yott, our interning members, will become full-time chapter participants beginning in the spring quarter.

We thank the fine brothers who assumed chapter offices during the winter quarter for those brothers taking the work-study programs. Brothers Duane Russell, chancellor,

Ken Taylor, president, and Klaus Trettin, vice president of professional activities have done an outstanding performance despite such short notification.

Our school's annual open house, Poly Vue, is quickly approaching. We anticipate that Brother Ken Wilson will do an exceptional job as Poly Vue Chairman of the chapter. We have already decided to operate the highly profitable "jail-booth" at the Poly Vue Carnival, as well as a school-wide donation drive.

With graduation time coming shortly, Eta Chi will be sorry to be losing some of its long-lived assets. Of particular mention is Brother Rich Chang, who will be departing for further study in Hawaii. Other graduates, searching for greener pastures include Jim Quick, Doug Pyle, Larry Sedillo, Don Wolfe, Ken Taylor, and O. Olson.

Well, this signals the close of another academic year. Eta Chi Chapter expresses continued success to all graduating brothers, as well as a sigh of relief that this time marks yet a further step up the ladder of accomplishment for all.—M. DALE MILLS, JR.

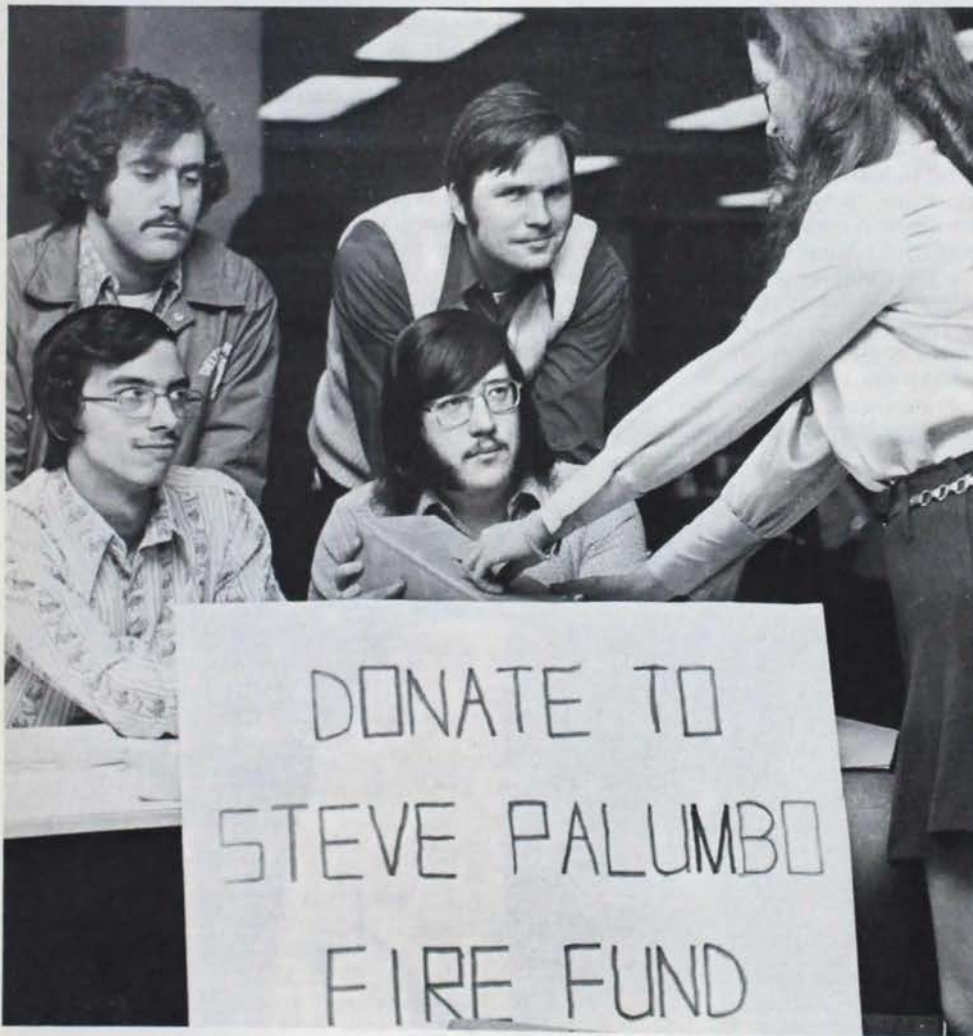
MISSOURI—Columbia

ALPHA BETA CHAPTER completed a busy and successful semester with the installation of new officers in May and continued predominance on the College of Administration and Public Affairs' 11 member student council. Deltasigs at UMC participated in professional, civic, and social activities in a concentrated degree this spring, as Alpha Beta Chapter's Fiftieth Anniversary spring industrial tour, and the annual "Business Week" all occurred within a 15-day period.

The weekend of March 23-25 was the busiest for Columbia-based fraters, as plans dating back over a year came to fruition in three event-packed days at the Columbia Ramada Inn. Present members hosted Alpha Beta Chapter alumni on Friday with registration and an informal cocktail "hour," and Saturday afternoon alumni were invited to witness the initiation of the 21-man spring pledge class. The traditional "Rose" Banquet and dance were held Saturday evening, and a farewell brunch was held Sunday morning. All Brothers in attendance agreed that it was an Anniversary well worth the celebration.

The aspect of professionalism captured Deltasig attention during the following two weeks, as "Business Week" activities honored and included the efforts of many Alpha Beta Chapter members. Chapter members spent April 5-7 in Chicago, visiting WLS-TV station, the Midwest Stock Exchange, Continental Illinois Bank, and the new Playboy Enterprises Building. Speakers visiting the chapter spoke about recruiting, enterprise management, and real estate.

Brother Mike Cornell continued in keeping members on a "chatting" basis with business faculty and each other, as he organized Wednesday morning "coffees" in the faculty lounge. The Brothers of Alpha Beta Chapter exhibited another innovation in the realm of sports; by not only winning but making the semi-finals of intramural basketball.—ERIC SORENSEN



BROTHERS OF Zeta Eta Chapter at St. Peter's College in Jersey City, New Jersey, receive contributions to assist Brother Stephen Palumbo who lost several members of his family and home in a Christmas fire. Seated from left to right are Peter Labruna and Robert D. Flach. Standing from left to right are Carmen Ceraolo and Jim Brennan. An unidentified coed at St. Peter's contributes to the fund.

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the alumni world

SAN FRANCISCO

THE SAN FRANCISCO ALUMNI Club is completing one of the most active and successful years in the history of our organization. A strong representation from some of the undergraduate members in our area resulted in a capacity attendance at the annual fellowship Nite which was held at the exclusive Golden Gate Yacht Club on the shores of San Francisco Bay near the Golden Gate.

The March meeting was of special interest to all brothers since Mr. Robert R. Gross, Vice President of Public Relations for Pacific Gas & Electric Company, presented an in-depth look into the hard facts of the projected "Energy Crisis" in the United States. As many of our brothers throughout the country already know, the energy crisis is upon us in certain sections of the United States as indicated by some of the events of the past winter.

In April we were honored to Have Mr. Tuneman from the San Francisco Board of Trade talk to our luncheon group about certain factors affecting business in San Francisco. State Senator Robert Moscone provided the brothers attending the May luncheon meeting with an intriguing insight into the world of politics and also indicated the best way for any aspiring politicians to gain entry into the "rewarding" arena of politics.

On June 7th plans are to have Zsa Zsa Gabor, or a "reasonable substitute," in attendance for our final meeting of the current term and the gala installation of new club officers for the coming Fall. We urge all brothers intending to take an active role in our Club to attend our meetings and make themselves available to the committee on nominations. During the past year we have seen the following brothers in attendance at one time or another: Mike Baldus, Pat Boner, Dave Borrelli, Robert Britts, Richard Brosio, Al Buchignani, Charles Bureker, George Carr, Perry Carter, Jim Ciardella, Pete Connolly, Don Cotton, Rich Crevani, Eugene Crowder, Bob Dittes, Jim Ellis, Art England, Jim Flynn, Jerry Freschi, John Harnett, Tom Harnett, John Harrison, Rich Herrmann, Phil Huffman, Bob Lovejoy, Ralph Lunan, Luke McCarthy, Dennis MacDonneil, Hal Macenthun, R. Nelson Mitchell, John Monfredini, Marshall Noel, Pat Orelli, Dante Profumo, John Roveda, Joe Simini, Dick Skidmore, Mike Stapleton, Robert Warren, Ted Wiedemann and Al Zias, along with visits by Bill Tatum and Ben Wolfenberger. We want

to see this list grow further during the coming year and hope that brothers associated or acquainted with the brothers listed above will contact them and bring your friends to our monthly luncheon meetings and numerous functions during the year.

With the coming of summer we want to remind all brothers in our area or elsewhere that are currently graduating and will be working in the San Francisco Bay Area soon to contact us and make plans to attend the first meeting in September.

For further information, please contact Brother Jim Flynn at (415) 391-2637 or drop us a line at the San Francisco Alumni Club, Delta Sigma Pi, c/o Korea Trade Center, Room 250-C, World Trade Center, Ferry Building, San Francisco, California 94111.—JAMES D. FLYNN

ST. LOUIS

THE ST. LOUIS ALUMNI Club is planning an active year in 1973. Last year's activities were culminated with a turkey shoot in December. Proceeds from this activity will form a basis for our scholarship fund. This fund provides a full scholarship for one student in the School of Business at the University of Missouri at St. Louis each semester.

The highlight of February's business meeting was a presentation by Brother Mike Sippy concerning Bell Telephone's technological innovations in the field of credit control.

A recent membership drive has boosted our membership and we are extending an open invitation to all Deltasigs in the St. Louis area to join our club. For further details write or call Brother Mike Sippy, 1029 Duberry Lane, Spanish Lake, Mo. 63138 - Phone 869-4111 or Brother Dan Evans, 5673 Parchester, Normandy, Mo. 63121 - Phone 522-1093.—DENNIS MARKWARDT

TULSA

THE TULSA ALUMNI CLUB had its first annual progressive party on March 2, 1973. The group of 22 people was transported by president Bob Young in a Winnebago. The group met at Brother Tom Sanford's house where we were served hors d'oeuvres. The

second stop for the bus load of Deltasigs was at Brother Bob Young's where we had salad. The third stop was at Brother Jack Edmiston's for the main course. The final stop was at Brother Leon Hicks for after dinner drinks. It was a great party and fun for all. A special thanks to the wives and dates who made it all possible.

On April 6 the Tulsa Alumni Club attended the Gaslight Dinner Theater for dinner and to see the play "Four-Poster." This was a fun filled night for all.

We hope to see and meet many of our Brothers who might be moving into the Tulsa area or just passing through in the future. For all graduating seniors we will hold an annual round-up party the first Saturday in June at Lake Keystone.

The Tulsa Alumni Club wants to wish the Alpha Beta chapter at Columbia, Missouri congratulations on the celebration of their chapter's 50th birthday.

Remember until next time "Keep Deltasig'n On."—JACK L. EDMISTON

DETROIT

THE GREATER DETROIT ALUMNI Club would like to take this opportunity to wish all Deltasigs a very pleasant summer. We would also like to thank all the Brothers for their support. The Greater Detroit Alumni Club had a very successful year, largely through the efforts of President Hank Trumble and Secretary Bob Trapp. Our membership grew, meetings were consistently well attended, finances are better than ever, and all functions were highly successful. We think Brother Bill Tatum did a fantastic job as Director of Alumni Activities. He personally pumped more life into the alumni clubs around the country than all the hard working Brothers combined. Thanks a lot Bill.

G.D.A.C. still has a few more functions on the calender before we close the books for this year. We have an Out-going officers Party on May 12, our annual golf outing on June 2 and a family picnic sometime in July. If you are in the area, please contact Brother Hank Trumble or our Secretary, Brother Bob Trapp, 22301 Olmstead, Dearborn, Mich. 48124, Ph 563-6940.

We hope to see most of you in Portsmouth, New Hampshire, at Wentworth By The Sea at the end of August. Looks like its going to be a winner.—WILLIAM F. HENDRY

CHICAGO

ON THURSDAY EVENING, March 15, the Chicago Alumni Club convened at the Swedish Club to celebrate Past Presidents' Night and to honor all those old rogues who have faithfully and ably served over the years. Cocktails were served from 5:30 o'clock; the entree was roast sirloin of beef. Our speaker was Rear Admiral James David Ramage, Chief of Naval Air Reserve Forces, Chief of Naval Air Forces, and Acting Chief of all naval reserves. His presentation, "Active Reserve Forces in the Navy Air Force," included slides on naval reserve training duties aboard carriers along with regular navy personnel. Our country has today an effective fighting force ready for immediate recall and acquainted with the latest in aircraft and equipment.

On Saturday evening, April 14, the brothers along with their wives or dates attended our annual dinner-theatre party at the Pheasant Run Playhouse. The play was "The Last of The Red Hot Lovers" starring Pat Paulson. After the show we did Bourbon Street stopping in at the various shops and getting refreshed at the various bars.

Thursday evening, May 10, the club expects to have a good turn-out from nearby chapters to join us at Undergraduate Night. This affair will be held in Chicago's famous Playboy Towers and it will be a great opportunity for the young men to look us over. The last event of our regular season will be held on Thursday, June 7. It is our annual golf-outing, banquet, and election of officers to be held at the Midwest Country Club. The entree is to be the Midwest's famous prime rib. Brothers may arrange to play golf all day or just in the afternoon. For the brothers who cannot get away from the office, there will be a putting contest for non-golfers just outside the 19th hole. Later in the evening there will be fun and games, and prizes for all.

At the end of August we will be journeying northeast to attend the 29th Grand Chapter Congress at the Wentworth By The Sea. Until then the welcoming hand of brotherhood is extended to all Deltasigs in the Chicago Metropolitan Area; contact us at 42 East Cedar Street, Chicago, Illinois, 60611.—DON HOLEM

SACRAMENTO

CONTINUING TO MIX business with pleasure, the Brothers of the Sacramento Alumni Club at our January meeting enjoyed a refreshing talk by Mrs. Marian Ash. Mrs. Ash is well known in California political circles and is publisher of "Skirting The Capitol" in which she gives a woman's view on current political happenings. She is also very active in promoting the Equal Rights Amendment which was the subject of her talk. As this was one of our "wives nights," her audience was most attentive!

In February, our meeting was held at Harrah's, South Shore Lake Tahoe where many of us enjoyed a day of snow fun while others were making our annual contribution to the economy of the State of Nevada. This was followed in March by a regular dinner meeting with Mr. Sam Burns, head of the Sacramento Convention Bureau, as featured

speaker. Mr. Burns outlined the many and varied problems encountered in developing, promoting and selling any city as "the" place to hold a convention.

Every year in April the Brothers of the Alumni Club host the graduating seniors of Epsilon Phi (Sacramento State), Delta Pi (Nevada-Reno) and Epsilon Theta Chapters (Chico State) at a poker party at the home of Brother Jerry Davis. This function is usually well attended and this year was no exception. We of the Alumni Club look upon this as another opportunity to convince the Brothers how it is mutually beneficial to continue to participate in the fraternity after graduation. It also usually results in the alumni making somewhat involuntary financial contribution to the well being of the undergraduates.

Coming events include a general business meeting in May for the purpose of electing officers for the coming year and our annual progressive dinner which will be held the first weekend in June. We again extend an invitation to any Brother who happens to be in the Sacramento area to attend any of our functions. Our meetings are held on the first Thursday of each month. Location and time may be obtained by contacting President Rocky Wentzel at (916) 481-5166 or Skip Loomis at (916) 445-4852—JOE S. (SKIP) LOOMIS

ROCHESTER

THE ROCHESTER ALUMNI CLUB has had a rather difficult winter but we are looking to the spring and summer optimistically. We are planning several joint events with Epsilon Lambda Chapter. These events include the "Rose" dance, elbow benders, initiation, softball, golf, picnics, and many others. The luncheons continue to be our most widely attended event and plans are to expand to a second and possibly a third site for those brothers working in different areas of the city. A professional dinner is now being planned for the near future. Also in the works will be the alumni club's first raffle.

We are constantly looking for new members for our growing alumni club so, if you are interested I would appreciate a line from you. If you live or work in the greater Rochester area please contact me at 95 Castle Road, Rochester, N. Y. 14623, (716) 334-0936.—CANYON "CHARLIE" CHIN

Robert Bulla Honored by Arizona Jaycees

BROTHER ROBERT B. BULLA, a member of Gamma Omega Chapter at Arizona State University, has been named one of the Arizona Jaycees' three Outstanding Young Men for 1973.

Bob is the marketing manager for Phoenix Newspapers, Inc. John Artichoker, area director of the Bureau of Indian Affairs, said the winners of the awards represent the strength of the youth of America. He contrasted their dedication to family and country favorably to the acts of militants "who are so busy guard-

ing their rights and they have no time to fulfill their obligations." Brother Bulla has received three certificates of merit for newspaper promotion from *Editor and Publisher*, the news media magazine. In 1970 he received the Outstanding Service Award of the Phoenix Chamber of Commerce and was 1972 Phoenix Advertising Man of the Year.

He is a member of the Phoenix Commission on Housing, the CODAC (Community Organization for Drug Abuse Control) Training and Research Committee, the Board of Directors of Arizona Indian Centers, Inc., and the Methodist Church's Arizona-Southern California Conference.

Being selected by the Arizona Jaycees now makes him eligible to compete for selection as United States Jaycees' Outstanding Young Men of America, 10 of which are chosen each year.

Henry Mueller is Bank VP

HENRY W. MUELLER, a member of Beta Omicron Chapter at Rutgers University, was recently appointed senior vice president and secretary of the Howard Savings Bank. Brother Mueller lives in Livingston, New Jersey. Active in civic organization, he is a past president and member of the board of directors of Chr-Ill Service, and a member of the board of trustees of both the United Community Services of North Essex and West Essex General Hospital.

A graduate of Rutgers University, he has also attended courses at the American Institute of Banking, American Management Association, Management Development Conference at Dartmouth College, and Colgate University.

Brother Mueller started with the bank in 1940. He was named assistant comptroller and assistant secretary in 1951, assistant vice president in 1958, secretary in 1963 and vice president and secretary in 1969.

McBain Appointed Hospital Trustee

JAMES A. MCBAIN, a member of Alpha Chapter at New York University, was one of three new trustees recently appointed to the Board of Trustees of Saint Clare's Hospital, Denville, New Jersey.

Brother McBain was co-chairman for a \$1.8 million fund raising campaign to finance completion of a \$9.5 million addition to the hospital built without state or federal monetary assistance. Chairman of the development committee, he is a retired vice president of the Chase Manhattan Bank. He has been a member of the New York State Legislative Senate Banking Committee staff and now is Legislative Representative of the New York State Bankers Association. He has been a director of other financial organizations and currently is on the board of the Atlantic Bank of New York.

Lyman Appointed Dean at Marshall University

BROTHER LYMAN A. DREWRY, JR., currently dean of the School of Business at Western Carolina University, has been appointed dean of the College of Business and Applied Science at Marshall University, Huntington, West Virginia. The appointment is effective July 1, 1973.

A native of Richmond, Virginia, Brother Drewry received his B.S., M.A. and Ph.D. degrees from the University of Virginia. It was here that he was initiated into Delta Sigma Pi by Alpha Xi Chapter. He has been a member of the Western Carolina University administration since 1969, serving as associate dean and acting dean before becoming dean in 1970. From 1961 to 1969 he was a member of the University of Georgia faculty. In 1968-69 he served as visiting professor of economics in the World Campus Afloat program aboard the S.S. Ryndam.

Dr. Drewry also has taught at the University of Virginia, North Carolina State University, the University of Wyoming and Queens College in Charlotte, N. C. In 1960-61 he was a Fulbright lecturer at the University of Ceylon.

The author of numerous articles, he has been listed in "outstanding Educators of America," "American Men of Science," and "Who's Who in the South and Southwest."

St. Peter's President Appointed to Port Authority Board

REV. VICTOR R. YANITELLI, president of St. Peter's College in Jersey City, was recently appointed to a six year term as commissioner on the Port Authority of New York and New Jersey. Father Yanitelli, was nominated by Governor William T. Cahill of New Jersey. The swearing in ceremony conducted by Gov. Cahill took on a jovial tone when the Governor, a graduate of St. Joseph's College in Philadelphia, introduced Father Yanitelli as "the president of the second best Jesuit college in the United States."

Governor Cahill added that "in this day of difficult problems in mass transportation, I thought it appropriate for the commissioners to have a chaplain present at all times." In his usual sense of good humor, Father Yanitelli continued the levity "whenever I see such a large group of people gathered together, my first reaction is to take up a collection."

Father Yanitelli has been president of St. Peter's College since 1964. He is a graduate of Georgetown University and Fordham University. Before coming to St. Peter's he served as director of student personnel and vice president for student personnel at Fordham. He was initiated into Delta Sigma Pi by Zeta Eta Chapter at St. Peter's College.

ARIZONA STATE

GAMMA OMEGA CHAPTER at Arizona State University has completed another successful rush. The pledge class consisted of 13 pledges. The initiation was held Saturday, April 21, starting in the early morning and ending with Vice President for Pledge Education, Brother Frank Wyrwicki being traditionally thrown in the campus fountain.

Brother Tom Severance, this semester's Social Committee Chairman, arranged an excellent spring banquet at the Carravan Inn Saturday evening, May 5th.

The Chapter's magazine, *The DeltaGon*, was rejuvenated this semester. The 35 page magazine was an excellent effort by Co-Chairmen Brothers Ben Robins and David Swanson.

The Thunderbird Alumni Club held a Las Vegas party. Gambling was the name of the game, play money was the fought for price. Door prizes were also given out. The party was a lot of fun for the Brothers and the alumni.

Our own Regional Director, Bill Wilson, is running for Grand President this August. Gamma Omega Chapter wishes the best for a man that has done so much for Delta Sigma Pi.—CLIFF SMITH



- 6962 Jerry R. Lloyd, *Theta Omega*, St Edward's
- 6963 Raymond H. Killam, *Delta Chi*, Washburn
- 6964 James T. McGee, Jr., *Gamma Iota*, New Mexico
- 6965 Bruce J. Nordstrom, *Alpha Mu*, North Dakota
- 6966 Richard W. Hoy, *Zeta Pi*, St. Joseph's
- 6967 Robert F. Ryan, *Beta Chi*, Tulsa
- 6968 Lawrence W. Crane, *Beta Gamma*, South Carolina
- 6969 Vito P. Corcia, *Beta Rho*, Rutgers
- 6970 James H. Forsythe, *Gamma Zeta*, Memphis State
- 6971 Carl J. Pierce, *Epsilon Phi*, California State-Sacramento
- 6972 Frank R. Carroll, *Beta Omega*, Miami-Florida
- 6973 Robert M. Lewis, *Epsilon Nu*, Louisiana State-New Orleans
- 6974 Gilbert A. Freeman, *Beta Omega*, Miami-Florida
- 6975 James G. Taylor, *Beta Iota*, Baylor
- 6976 William W. Morris, *Epsilon Theta*, California State-Chico
- 6977 Richard A. Barnes, *Epsilon Phi*, California State-Sacramento
- 6978 Edwin F. Nile, *Xi*, Michigan-Ann Arbor
- 6979 Michael D. Gibson, *Epsilon Phi*, California State-Sacramento
- 6980 Wilbur E. Kaufman, *Gamma Omega*, Arizona State

EPSILON OMEGA CHAPTER at Eastern Illinois University is trying to maintain its excellent record in the Chapter Efficiency Index and at this point has a total of 59,550 points.

Although the chapter had only one pledge winter quarter an all out effort is going to be made for the spring to try and bring the yearly initiates up or close to our quota.

Professionally, the chapter has a speaker from State Farm coming to campus and a tour of the insurance company's Bloomington, Ill. Branch.

Having a rough time with football the past few years, the chapter decided to switch to soccer and ended up having a successful season. Many Brothers are looking forward to the near softball season when we have a tournament scheduled with some other chapters of Delta Sigma Pi.

The chapter is under the supervision of Tom Maruna, business teacher at the university, and with his assistance the fraternity was able to help the local Jaycees in the Heart Fund Drive held recently.

The Epsilon Omega Chapter has undergone some beneficial change recently and with the elections of the new officers on February 20, the Brothers are ready to maintain a strong chapter. Epsilon Omega Chapter wishes all Brothers the best of luck in their endeavors.—BRIAN TRAUGHER

- 6981 Jackie G. Weir, *Epsilon Eta*, Eastern New Mexico
- 6982 David J. Butler, *Alpha Pi*, Indiana
- 6983 John A. Small, *Beta Chi*, Tulsa
- 6984 Joseph Pruninski, *Beta*, Northwestern
- 6985 I. Bruce Messinger, *Alpha Kappa*, State U. of New York-Buffalo
- 6986 Robert L. Fritz, *Delta Tau*, Indiana State
- 6987 Robert A. Winslow, *Epsilon Phi*, California State-Sacramento
- 6988 Terry N. Trees, *Beta Tau*, Case Western Reserve
- 6989 George H. McBride, *Beta*, Northwestern
- 6990 James E. Ballard, *Epsilon Chi*, Georgia Southern
- 6991 Henry F. Kutak, *Gamma Omega*, Arizona State
- 6992 Ronald L. Dennis, *Epsilon Rho*, Tampa
- 6993 William D. Olson, *Zeta Tau*, California State-Hayward
- 6994 Robert Pitaro, *Zeta Omicron*, C. W. Post
- 6995 David D. Lee, *Epsilon Phi*, California State-Sacramento
- 6996 Tillman T. Everson, *Gamma Zeta*, Memphis State
- 6997 Edward A. Domineske, *Epsilon Sigma*, LaSalle
- 6998 W. Roger Beaty, *Epsilon Upsilon*, New Mexico State
- 6999 Hugh H. Leeper, *Beta Chi*, Tulsa
- 7000 Max D. Kern, *Eta Omicron*, Northeast Louisiana
- 7001 Loran W. Todd, *Eta Chi*, California Polytechnic-Pomona
- 7002 Siegfried C. Lensing, *Alpha Beta*, Missouri-Columbia
- 7003 Robert N. Heeter, *Theta Xi*, Wisconsin-Whitewater

Continued on inside back cover

all systems

"ALL SYSTEMS ARE GO, and the countdown is now holding" for the 29th Grand Chapter Congress at the famous New Hampshire seacoast resort—Wentworth by the Sea. In just over three months now on Monday August 27, the members, their wives and children will be arriving in Portsmouth for the registration and Grand President's reception. Early Tuesday morning, August 28, Grand President Thomas M. Mocella is expected to gavel the convention to order. Following the roll call of chapters and alumni clubs and the seating of the official delegates there will be the "State of the Fraternity" address by Grand President Mocella. Also to be presented at the opening session will be the report of the Committee on Nominations by Past Grand President M. John Marko, chairman of the Committee.

Tuesday afternoon has been set aside for informal rap sessions for each of the 12 regions of the fraternity. In addition to discussing methods of improving fraternity operations these meetings will provide the members with a better opportunity to get acquainted with the delegates from other chapters within the region. The remainder of the afternoon will be devoted to recreation and sight-



NO VISIT TO NEW ENGLAND would be complete without a visit to the seashore and beaches in New Hampshire and Maine. These guests at the Wentworth appear to be enjoying the seashore near the area where the New England clam bake will be held during the 29th Grand Chapter Congress.

seeing. The program to "Meet the Candidates" for Grand President and Director of Alumni Activities will be held on Tuesday evening.

The entire morning on Wednesday has been set aside for recreation and sightseeing. Following lunch there will be several small seminar type programs on chapter operations for the undergraduate members and a special program for alumni club members. The ladies meanwhile will be conducted on a guided tour of Strawberry Bank, the restoration project of Colonial Portsmouth. Wednesday evening will be the social highlight of the convention—the New England clam bake on the Atlantic seashore and the Las Vegas party and yellow dog initiation for the men. The ladies will also be busy with the initiation of new pink poodles.

Like Wednesday morning, Thursday morning has also been left open for "rap sessions," sightseeing, recreation or just plain rest and relaxation. The ladies, however, will be entertained in a special program "Adam Looks to Madam." Thursday afternoon will be devoted to a business session and the initiation of the Honorary Member at Large. The highlight of the entire Grand Chapter Congress will be on Thursday evening with the Grand Chapter Congress banquet and address by the Honorary Member at Large. Traditionally members of the Board of Directors and the Golden Council have worn formal attire at this banquet. Although it is not necessary, any other members desiring to may do the same.

Following an early morning breakfast on Friday will be the final business session, devoted primarily to unfinished business from the previous day and the election and installation of new officers. The final event of the 29th Grand Chapter Congress will be the farewell and awards luncheon. Adjournment and checkout is scheduled for no later than 3:00 P.M.

Recreation

Located just two blocks from the hotel is the Wentworth golf course, offering some of the most scenic holes in America. Just across the street from the hotel is the par 3, 18 hole putting green. The Wentworth also has four championship tennis courts, ping-pong and shuffleboard courts. The Olympic size, heated swimming pool contains lounges and its own locker rooms. Following is a list of the recreation costs:

Tennis Free

are GO...and counting! AUG 27

Swimming.....	Free
Ping Pong.....	Free
Shuffleboard	Free
Putting Green	Free
Golf.....	\$5.00 per day
Electric Carts.....	\$8.00 per day
(not required)	
Push Carts	\$1.00 per day

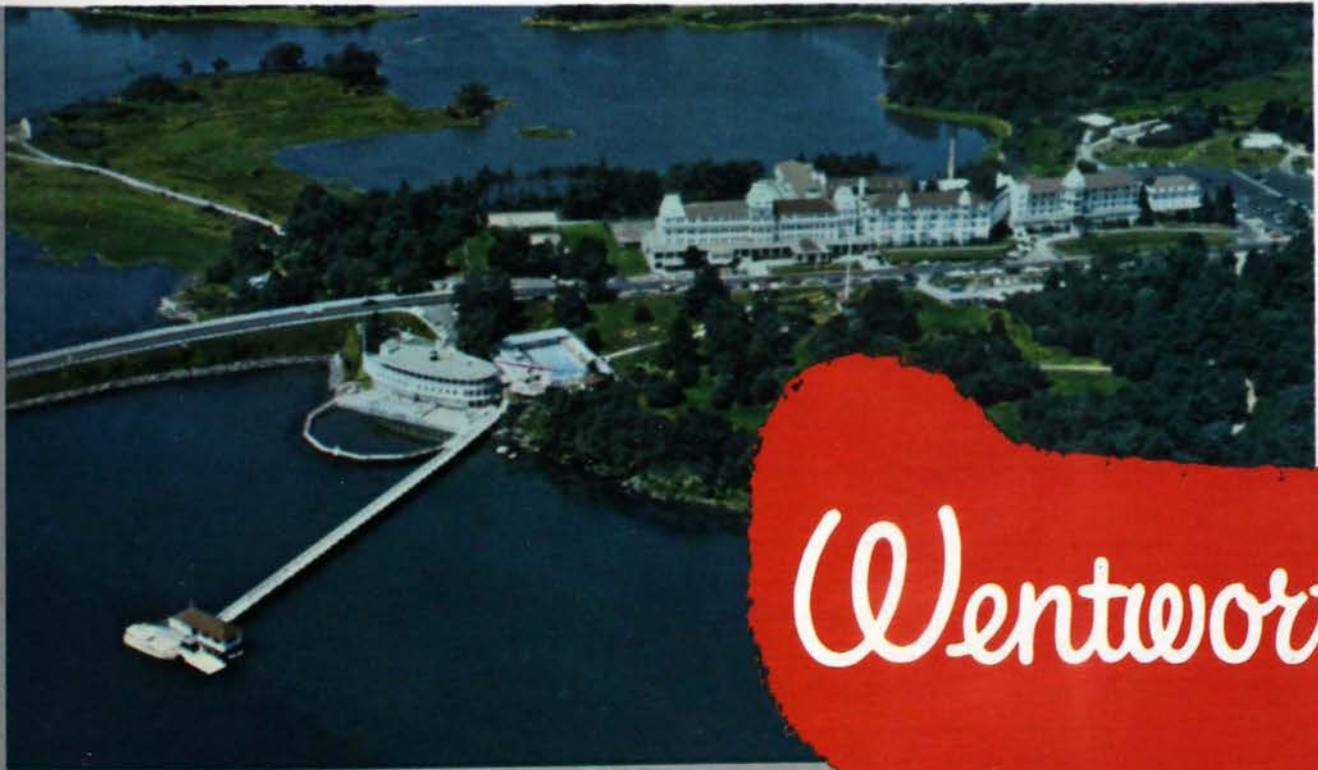
Golf and tennis equipment can be rented on a daily basis at a nominal charge.

Location

Wentworth by the Sea is located 52 miles north of Boston by super highway. Greyhound and Trailways buses service the area. Members arriving at the Logan International Airport in Boston may select the limousine

service direct to the Statler Hilton Hotel in Boston and transfer to a Greyhound bus directly across the street for travel to Portsmouth.

The C & J Airport Limousine Service also provides daily service from Logan airport to the Howard Johnson Motel at the Portsmouth Rotary. Departures are from limousine stands at the Eastern, American and TWA terminals. The current schedule has seven departures during the week days and one late evening schedule. There are less frequent schedules during the weekends and on holidays. The current fare is \$9.00 one way, or \$15.00 round trip. Both the schedule and fare are subject to change without notice. Seating may not be available unless reservations are made in advance. For reservations see your local travel agent or write or call C & J Airport Limousine Service, Dover, New Hampshire 03820, telephone 603 742-0173.



Wentworth



ONE HIGHLIGHT OF THE 29th Grand Chapter Congress at Wentworth by the Sea will be the New England clam bake, an event scheduled for Wednesday evening.

To reach the hotel by car proceed north from Boston on the New Hampshire Turnpike (I-95). After passing through the Hampton toll gate, take first right, (Exit 3), marked Portsmouth-Newcastle. At exit road, turn right, following Route 1A (also named Greenland Road and then Middle Road) past North Congregational Church to fork in road, continue right on Middle Road to intersection with stop light. Continue straight ahead at this intersection. Middle Road now becomes South Street. Continue straight ahead (South Street is also 1A) to next intersection with stop light where you will see cemetery. Turn right at this intersection on Sagamore Avenue (still 1A) and proceed along road across bridge to intersection on 1A and 1B at the Texaco station. Turn left at this intersection and proceed along Route 1B to the Wentworth by the Sea.

Accommodations

The hotel can accommodate approximately 500 persons depending upon

the utilization of the rooms. Attendance at previous Grand Chapter Congresses has been near or slightly in excess of this number. Accommodations will be assigned on a first come, first served basis.

A registration fee for each person (including women and children over 16) is required at the time the Advance Reservation is made. This fee is payable to the fraternity and does not apply to any of the hotel costs. This fee will be refunded if the member(s) cannot attend the Grand Chapter Congress and provided The Central Office is notified by August 6, 1973, and his reservation(s) is cancelled.

The daily rates are as follows:

Single—\$32.50, \$3.00 tip and \$1.63 tax - \$37.13 (4 day convention \$148.52)

Twin (per person)—\$27.50, \$3.00 tip and \$1.38 tax - \$31.88 (4 day convention \$127.52)

Triple (per person)—\$25.00, \$3.00 tip and \$1.25 tax - \$29.25 (4 day convention \$117.00). Includes two twin beds and a rollaway bed.

Triple or Quad (per person)—\$25.00, \$3.00 tip and \$1.25 tax - \$29.25 (4 day convention \$117.00). Includes twin beds in two rooms with adjoining bath for both rooms.

Lanai Suites (per person)—\$32.50, \$3.00 tip and \$1.63 tax - \$37.13 (4 day convention \$148.52)

Children in room with parents or in separate room with adjoining bath for both rooms:

Nine years and under—\$9.00, \$3.00 tip and .45 tax - \$12.45 (4 day convention \$49.80)

Ten years to 14—\$10.00, \$3.00 tip and .50 tax - \$13.50 (4 day convention \$54.00)

Fourteen and over—\$20.00, \$3.00 tip and \$1.00 tax - \$24.00 (4 day convention \$96.00)

Children in separate room with private bath—same as adult rates quoted above.

Advance Reservation
 DELTA SIGMA PI 29th GRAND CHAPTER CONGRESS
 Wentworth by the Sea
 Portsmouth, New Hampshire
 August 27-31, 1973

The Central Office
 Delta Sigma Pi
 330 South Campus Avenue
 Oxford, Ohio 45056

Dear Brothers:

I am enclosing my check for \$_____ (\$15.00 per person) to cover the Registration Fee for the 29th Grand Chapter Congress.

U A Name _____
 Chapter or Alumni Club _____
 Street _____
 City _____ State _____ ZIP _____

Others for whom I am submitting Registration Fees are (if wife and children use first names)

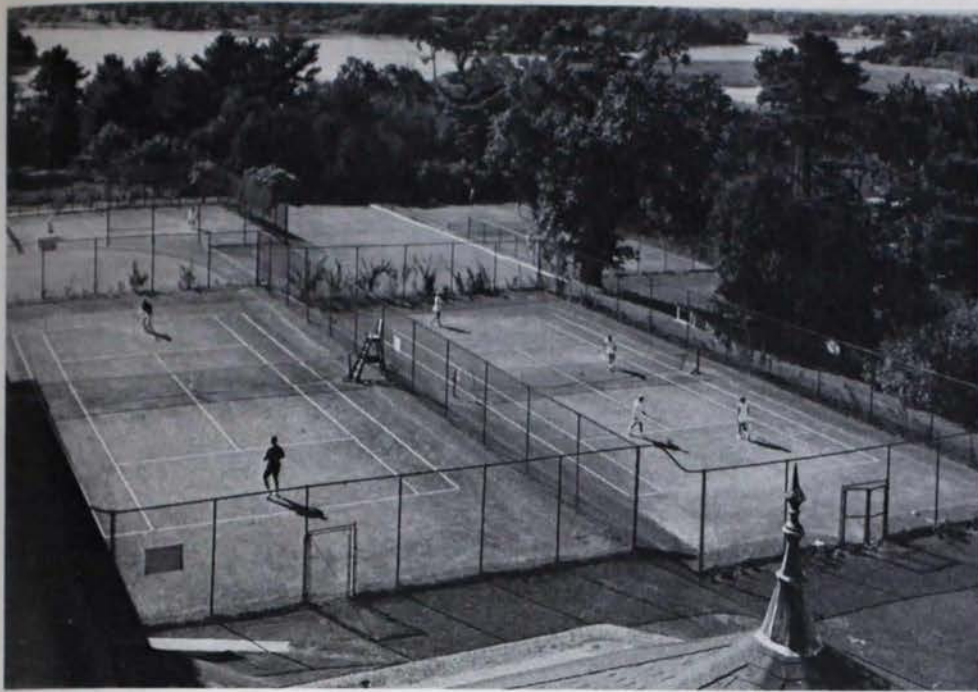
U A Name _____
 Address _____

U A Name _____
 Address _____

U A Name _____
 Address _____

U A Name _____
 Address _____

NOTE: Please be sure to indicate if you are an undergraduate (U) or an Alumni member (A). Complete names and addresses and membership status will assist us in processing your Advance Reservation and Registration upon arrival at the Grand Chapter Congress. Hotel Reservation Forms and other information concerning the convention will be sent to you upon receipt of the Advance Reservation.



TENNIS IS A BIG SPORT at the Wentworth. Shown here are four of the tennis courts that will be available for tennis buffs during the 29th Grand Chapter Congress at Wentworth by the Sea at Portsmouth, New Hampshire.

Continued from page 117

- 7004 Gary D. Friedman, *Eta Nu*, Missouri-St. Louis
- 7005 Maurice D. Galatas, Jr., *Zeta Sigma*, Southeastern Louisiana
- 7006 Zalman Kaplan, *Beta Rho*, Rutgers
- 7007 James L. Whyte, *Zeta Rho*, Menlo
- 7008 Arnold H. Kerven, *Beta Rho*, Rutgers
- 7009 Paul F. Reidy, *Epsilon Tau*, Dayton
- 7010 Salvatore J. Miletello III, *Eta Omicron*, Northeast Louisiana
- 7011 Aldeen C. Bem, Jr., *Zeta Tau*, California State-Hayward
- 7012 John B. Bland, *Beta Epsilon*, Oklahoma
- 7013 Michael F. Bartel, *Gamma Omicron*, San Francisco
- 7014 Jere L. Rohe, *Epsilon Eta*, Eastern New Mexico
- 7015 Steven R. Brantley, *Theta Phi*, South Florida
- 7016 Jackie L. Shives, *Epsilon Omega*, Eastern Illinois
- 7017 Philip L. Talty, *Psi*, Wisconsin-Madison
- 7018 James H. Magee, Jr., *Chi*, Johns Hopkins
- 7019 William S. Edwards, *Gamma Iota*, New Mexico
- 7020 Charles W. Bates, *Zeta Kappa*, Western State
- 7021 Charles F. Covin, *Pi*, Georgia
- 7022 Alvin J. LeBlanc, *Beta Zeta*, Louisiana State-Baton Rouge
- 7023 William R. Lichtenberger, *Gamma Omicron*, San Francisco
- 7024 Edward E. Phillips, *Iota*, Kansas
- 7025 Thomas J. Hudson, *Gamma Pi*, Loyola-Chicago
- 7026 Paul J. O. Cudmore, *Theta Iota*, Connecticut
- 7027 Thomas E. Linn, *Gamma Psi*, Arizona
- 7028 John D. Woodson, *Eta Kappa*, Troy State
- 7029 Frank Roberts, *Lambda*, Pittsburgh

- 7030 James E. Owens, Jr., *Epsilon Rho*, Tampa
- 7031 Ross A. Johnson, *Epsilon Phi*, California State-Sacramento
- 7032 Augustus E. Hull, *Zeta Phi*, Florida Atlantic
- 7033 Vernon C. Whiting, *Zeta Kappa*, Western State
- 7034 Ronald R. LeVene, *Gamma Epsilon*, Oklahoma State
- 7035 Gary E. Harvey, *Delta Mu*, U. of the Americas
- 7036 Dorn Parkinson, *Gamma Omega*, Arizona State
- 7037 Jeffrey M. Speciner, *Zeta Omicron*, C. W. Post
- 7038 Thomas J. Pettit, Jr., *Beta Omega*, Miami-Florida

Upon receipt of the Registration fee and your Advance Reservation, additional information concerning the 29th Grand Chapter Congress will be provided by The Central Office to enable you to complete your reservations directly with the Wentworth by the Sea.

The daily rate will include hotel room accommodations, all meals (breakfast, lunch and dinner beginning with the dinner on Monday evening and concluding with the farewell luncheon on Friday), tax and tips for dining room personnel, and maids. The daily rate does not include bellmen, sightseeing, room service, or entertainment expense.

MERGERS

Thomas Paskart, *Kent State*, on February 16, 1973, to Suzanne Kristi Foltz, at Kent, Ohio.

Donovan B. Touchet, *Louisiana State-Baton Rouge*, on January 6, 1973, to Cathy Williams, at Baton Rouge, La.

Si Shaffer, *Kent State*, on December 23, 1972, to Monika Kiepkke, at Parma, Ohio.

William V. White, *Rider*, on December 28, 1972, to Mary J. Powers, at Summit, N.J.

David A. Fortier, *Louisiana State-Baton Rouge*, on February 16, 1973, to Janet Wild, at New Orleans, La.

Robert D. Hunter, *Western Kentucky*, on December 30, 1972, to Darby Darr, at Henderson, Ky.

Terry D. Waddell, *East Tennessee State*, on December 16, 1972, to Patsy O'Neal.

Gilbert Renfro, *Louisiana State-Baton Rouge*, on December 23, 1972, to Karen Dennis, at Baton Rouge, La.

Jerry B. Zusman, *Siena*, on August 6, 1972, to Linda Waters, at Patchogue, N.Y.

Jerome D. Quattlebaum, *Florida Tech*, on March 17, 1973, to Cynthia Lee, at Leesburg, Fla.

NOTICE OF ADDRESS CHANGE

Please change my address as follows:

_____ street

_____ city state zip

Please attach address label here

MAIL TO: Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056

29th GRAND CHAPTER CONGRESS



AUGUST 27 thru AUGUST 31, 1973
The WENTWORTH BY-THE-SEA

PORTSMOUTH, NEW HAMPSHIRE

Just North Of Boston — easy to reach via the superhighway network. On Interstate 95 northbound, take first right Exit (#3) after toll gate to New Castle (60 mins. north of Boston). From Interstate 90, the Massachusetts Turnpike, use Exit 11A.

