

*The*

# DELTA SIG<sup>®</sup>

O F D E L T A S I G M A P I



JANUARY 1973



# in the professional spotlight

#338  
Delta Sigma Pi  
1 - Sample



CAPTURED IN THE "Professional Spotlight" are some of the members of Delta Phi Chapter at East Texas State University during a tour of the Campbell Soup Company plant in Paris, Tex.



# The DELTASIG

OF DELTA SIGMA PI

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**The Cover**

The cover features the John O. Pastore Library at Philadelphia College of Textiles and Science, Philadelphia, Pennsylvania. Philadelphia Textiles has been the home of Eta Xi Chapter of Delta Sigma Pi since November 23, 1968.



College Fraternity Editors Association



*from the desk of*  
*the Grand President*



IT WAS MY PRIVILEGE, during the first half of our fraternal year, to attend six of our Regional meetings. Unfortunately, because of duplicate dates, it was impossible for me to attend all of them; however, I was greatly heartened by what I observed at those which I was able to attend. The co-operative spirit of the brothers in discussing chapter problems and making recommendations to each other was most beneficial to those in attendance. I was particularly impressed by the many ideas put forward during these discussions toward the betterment of our fraternity, and many of these have already been acted upon by our Central Office or forwarded to the appropriate committees for their consideration.

Of concern to me, during these meetings, was the fact that many chapters did not realize that requests or ideas concerning our fraternity's operations could be presented on a regular basis. The procedures for this are quite simple, all a chapter needs to do is to inform their Regional Director of their thoughts, and he will see that these are immediately forwarded to the Grand Council, myself, or The Central Office. Perhaps a more expeditious way of doing this would be to contact your District Director, discuss the ideas or requests with him, and then have him follow-through with the Regional Director. I urge and recommend this procedure to you since beneficial ideas are always welcome and should not be retained until such time as a Regional, area, or

National meeting.

As we approach the second half of our fraternal year, I trust that each chapter and alumni club in our fraternity has made a review of their prior six month's activities and is conscientiously making plans to fill any gaps which may exist. Now would be the time to take a close look at the membership of each chapter and ascertain whether or not sufficient new members have been initiated or pledged to assure continuation of your chapter as well as the various chapter activities. The over-concentration of members in any given school class level will certainly create problems for administrations which follow when a large number of the membership graduates. Steps should be taken now to correct this if it should exist in your chapter.

The increased interest in the alumni program by the undergraduate members and the establishment of many new alumni clubs is indeed encouraging. Our entire Alumni Activities Committee deserves our deep appreciation for its efforts, as this will provide a continuing roll after graduation for many of our undergraduate members. It is our National goal to provide alumni clubs in as many areas as possible. Anyone who can assist in forming these alumni clubs, where they know there is a sufficient number of brothers living, is encouraged to do so.

My very best wishes to all of our members for a most rewarding New Year.

*Thomas M. Mocella*

Thomas M. Mocella  
Grand President



# M. John Marko Named Deltasig of the Year

M. JOHN MARKO, a charter member of Beta Rho Chapter at Rutgers University, was cited as the "Deltasig of the Year 1972." The award was presented by Grand President Thomas M. Mocella at the Mideastern Regional Meeting in Philadelphia, Pennsylvania, on Saturday, October 7.

This award, the highest honor the fraternity can confer on one of its members, is awarded to but one member each year. The award was first presented in 1952 to recognize the outstanding achievement made by a member of the fraternity in his particular field of endeavor, be it business, education or government. Oliver S. Powell, president of the Federal Reserve Bank of Minneapolis was the first to receive the award. Since that time there have been 20 other members who received the award, including Brother Marko.

John graduated from the Irvington schools and then went on to earn a bachelor's degree at Rutgers University and the Master's degree at New York University. He is currently completing the requirements for the doctorate, also at New York University. He joined the Western Electric Company at their Kearny, New Jersey, plant and advanced to company supervisory and management responsibilities in the area of manufacturing, engineering, merchandising service and labor relations. Currently he is in a managerial capacity at the company's headquarters in New York City.

Since his undergraduate days at Rutgers, John has been deeply involved in activities beyond his immediate academic and career responsibilities. He was first elected to the Grand Council (now Board of Directors) at the Grand Chapter Congress in Cincinnati-Oxford in 1959, after serving as a District Director in Northern New Jersey. In 1965 at the Grand Chapter Congress at West End, Grand Bahama Island he was

elected Grand President and was re-elected for a second term in Biloxi, Mississippi. His involvement continues with the fraternity. He is currently serving on a number of national committees, helped to develop the fraternity's cooperative program with the National Association of Manufacturers and is currently serving as president of the Delta Sigma Pi Educational Foundation.

Brother Marko is a past president of the Rutgers University College Alumni Association, past secretary-treasurer of the Rutgers Alumni Federation, served on both the Rutgers and NYU Fund Committees and is a permanent member of the Rutgers University College Alumni Association Central Council. Rutgers University College has also honored him with its Distinguished Alumnus Award.

John is a member of a number of professional and learned societies including the National Contract Management Association, the Academy

of Political Science and the American Academy of Political and Social Science. He is also Vice Chairman of the Board of Directors of the American Hungarian Studies Foundation and the Harry B. Thayer Chapter, Telephone Pioneers of America. He is an active layman of his church and is chairman of the Church's 25th Jubilee Year promotion, publicity and public relations committee. He is also a Vice President of the Irvington Lions Club and a member of Bishop Wigger Council, Knights of Columbus.

Active in the Boy Scouts of America since boyhood days, John has served in many capacities as a volunteer leader, including chairman of the Irvington District Committee and is currently a member of the Robert Treat Council Executive Board and chairman of the council's leadership growth and development committee. John is the recipient of the Silver Beaver award for distinguished service to boys and youth.

The Deltasig of the Year award was presented to Brother Marko in



PAST GRAND PRESIDENT M. John Marko, left, receives the "Deltasig of the Year" award from Grand President Thomas M. Mocella. The award was presented during the Mideastern Regional Meeting in Philadelphia.



recognition of his outstanding contribution to the civic and commercial welfare of the community.

Recent recipients of the award have included Herbert E. Markley, president of the Timken Company; Dulany Foster, Chief Judge of the Supreme Bench of Baltimore City; Harold S. Hook, president of the United States Life Insurance Company; Daniel J. Haughton, Chairman of the Board of Lockheed Aircraft Corporation; Reynold E. Carlson, United States Ambassador to Colombia; Adolph F. Rupp, former head basketball coach at the University of Kentucky; and Curtis N. Painter, Executive Vice President of Armstrong Cork Company.

Following is the text of Brother Marko's acceptance remarks:

Brother Grand President, all Deltasigs here assembled, and guests. I appreciate very much this highest of honors bestowed upon me. The fine words and nice compliments will forever be cherished. I sincerely cannot help but feel awed and undeserving upon the full realization of the nature of the considerations which enter into a Brother being merely contemplated for selection, let alone being selected for this extraordinary honor.

Being a Deltasig has always been important to me. From my undergraduate days at Rutgers, I have been proud to be included on the rolls of our Fraternity; a fraternity which advocates the development and practice of unquestioned and meaningful values. Proud also to be identified with a membership starting with our four Founders who through forethought and vision sixty-six years ago conceived the need for and constituted our great Fraternity on a foundation of timeless principles; a membership which down through the years has sustained, strengthened and fostered these principles for the commonweal.

I was also convinced very early that fraternalism was not something you saw but something you felt. It was not the badge on a shirt, the crest on a blazer, a banner, or some other visible sign, but it was that something behind these symbols—the man. And even more important, it was not just the man but the heart of the man. We must feel things inwardly in order to honestly express them outwardly, because if such an inner feeling is not present, the outer expression is false. It is only through that inner feeling that we can justly consider ourselves Brothers—not merely members—but Brothers of Delta Sigma Pi.

I have touched but briefly on some telling qualities which enhance the greatness of our Fraternity. Of what significance is this? If we think for a moment about leadership, I hope you see as I do that these qualities must be inherent if we look at leadership as being sound, positive and intelligent. Such leadership is the commodity in shortest supply in the world at this very moment. Not only is it in shortest supply in the world but the present need for leadership may be greater than it has ever been in the past; and little progress is made without enlightened leadership. Few in business or elsewhere will dispute this. I sub-

mit that modern society needs above the ordinary leaders in every area and leadership begins with you.

To survive and prosper in the seventies, a business corporation must master the challenges of our rapidly changing economic, social and political environment. To prepare for what may happen is clearly an indispensable task for a corporation; at the same time it constitutes one of the most perplexing of all the responsibilities of corporate leadership.

Walter Hamilton in a series of lectures entitled *The Politics of Industry* reflects that, "There still remains the problem of devising ways and means by which corporate responsibility is frankly recognized and positively discharged. The problem is to make sure that the corporation, through the best possible series of compromises, will adequately serve all of the interests dependent upon it. It is imperative that no specific claim be exalted to the detriment of other interests, and that private interest be served within the limits of the general welfare." To this, I should like to add a thought by Harwood F. Merrill in his foreword to *Responsibilities of Business Leaders*, "That there was a time when the sole responsibility of the business man was considered to be (in the few instances when it was considered at all) to make money. This was principally a responsibility to himself and to a small group of others associated with him. And so business and the businessman could live to themselves. But that idea has long since vanished, and one much more appropriate to the complicated and challenging world has taken its place. This new concept is, of course, that the businessman's responsibilities extend far beyond himself and his immediate associates; that the chief ones, in fact, are to others, to the many groups on which his decisions have some sort of impact."

Fundamental to these thoughts is the concept of responsibility. What is responsibility? It is usually explained as being an attitude involving accountability or obligation. I like to think of it as evolving from man's nature to live in society since this nature is such that it

is practically impossible for him to subsist unless he lives in a group. Further, while the social group is not an organism in the physiological sense of the term, it can neither exist nor endure unless it is organized. This necessity derives from the distinction between the good of the individual and the good of the group, or common good.

The first of these is that which is offered as immediately desirable to the individual, as such; the second is that which is presented as finally desirable for the good of the group, as such. Between these two points of view conflict is inevitable. Each naturally prefers to do only what pleases him, as though he existed in an isolated state. But he lives in a group and he has to collaborate in the good of others, as others do in its own good. He must be a specialist in his own work and submit to common rules set up with an eye to the common good. Thus, there evolves a relationship, one to another, involving obligations of justice which are many and complex in the pluralism of today's society.

As the years have passed by, the business community has undergone a transformation whereby today ours has become increasingly a corporate economy. In that sense, corporate responsibility in the business community seems to be the area which would have the greatest impact and serve as a leading force in establishing a policy of business responsibility.

The corporation which is accountable for this responsibility emerged, developed and reached dominance under a code of law, which emphasized liberty, the protection of property, prevention of force and fraud, maintenance of opportunity, and the maintenance of fair standards of operation. It so developed that a group of stockholders is formally in control of such an entity, with a board of directors exercising trusteeship and a group of individuals, called management, acting as their legal agents. However, it has also developed that management, nominally acting as agents, has attained an independence of control to the extent that they are more or less self-perpetuating and able to shape corporate

*Continued on page 57*



DELTASIG OF THE YEAR 1972 M. John Marko is shown here addressing the members and guests at the Mideastern Regional Meeting at the Marriott Hotel in Philadelphia. Others shown are from left to right, Cecilia Marko, Grand President Thomas M. Mocella, and Mideastern Regional Director H. Melvin Brown.



# Steps Toward Going Metric

by

**Robert C. Sellers, President  
Robert C. Sellers & Associates, Inc.**

**I**N A SURPRISE move the Senate on August 18 passed the Metric Conversion Act which provides for a coordinated national program to make the international metric system the predominant but not exclusive system of measurement in the United States.

The act creates an 11-member National Metric Conversion Board which would have responsibility for formulating within 18 months a comprehensive national plan for an orderly transition so that metrics becomes the principal system employed in all sectors—education, commerce, industry, government, and our private lives.

House action on a comparable measure (H.J. Res. 1092) is expected to hit the legislators for action early next year and there is little doubt that some compromise will be involved between both pieces of legislation. However, they are very much in line on major points and the key element is the underlying trend that we are "going metric."

The idea of a shift to metric has gathered much momentum over the past few years as a result of world trends seriously affecting our trade position and the need to have a common language of communication in a technological world. The rapid rise of new and developing nations wholly metric from the outset can have vast ramifications to our future. There is an adage—"give me the minds of the children and we can control the world." It has its parallel in the developing world where all their basic language and standards are being formulated in a system we do not use.

Under both legislative measures we will have a Metric Conversion Board whose job is to consult, and work with, plus prod along, all sectors of our society in developing the national transition plan. It will no doubt have steering committees grouping industry sectors to develop timetables, standards changes and agreements, in which industry must participate.

No industry sector or firm within any one sector can act on its own. We need to know what other firms, our suppliers and our customers are doing, and we must participate in developing a timetable consistent with our own needs. The role of the board is advisory; it has no mandatory powers.

The general approach is to achieve conversion to metrics over a 10 year period. This is a general goal and takes cognizance of the fact that many will do so in far less time and others will need more time. If planning is to be efficient, and the change is to go through with the least possible friction, and at the lowest possible cost to all concerned, the know-how of trade and national associations in assisting the Conversion Board is essential.

Only the firms in each industry sector have the appropriate know-how. If one magnifies the problem by the myriads of sectors involved within our society the need for a coordinated, national program is obvious.

The Conversion Board will have a major job in publicizing to the nation via posters, TV spot announcements, advertisements, etc., so that gradually we all learn to think in metric terms. Old habits die hard—so we need a sound, thought provoking good-humored and convincing publicity program. As the schools shift to metric teaching, the children will think metric. As in learning the 'new math' it is probable that many parents will again be learning from and with their children.

The legislation also mandates that federal agencies take the lead in the shift to metrics bringing the full weight of the government's purchasing power behind the conversion effort. It does not mandate that the agencies cajole industry but that it work to see that efficient and forward-looking firms are not impeded in their programs by any failure of public agencies to keep pace with industry.

The board will also accomplish a thorough review to ensure that

legislation is amended to facilitate the use of the metric system, and in particular to remove restrictions on the use of the system which are imposed by existing statutes. A high percentage of existing laws can be changed through the medium of statutory instruments. Action under these powers can be anticipated wherever the need to do so exists.

Whether one envisions going partially or totally metric (or chooses to ignore it entirely) a focal point is needed so that whatever decisions are made represent a well thought-out and finalized position.

Depending upon the size of the firm he may require a metric task force involving members from varied functions to assist him once he gets a basic feeling for the subject of metric transition.

Although the House has still to act on metric legislation there is little informed opinion left in this country that we will not do so and in the near future. As a planner, I take the position that the basic decision has already been taken and is, in fact, irreversible.

It is the most complex task we have ever undertaken in this country—oddly enough two years ago a greater proportion of U.S. industrial activity was expressed in metric terms than was the case in the United Kingdom. The trend has been under way for some time and now the legislation is gearing up to make the major move.

So we must face up to the fact that within the decade, with the whole world metric or committed to do so: we must have it as our predominant system. Having reached that point—what can we do to minimize the costs and maximize the benefits?

Our immediate need is to determine what the new system will do to us and our operations in industry and commerce. Gaining an insight into the subject need not await the final legislative action.

The conversion program outlined in current legislation offers us all an op-



portunity in participating in plan formulation—if we persist in ignoring the subject until the last minute how will any of us be geared to make a worthwhile contribution?

It is therefore essential that national and trade associations representing both specific and generalized groups develop a program to ensure that the Conversion Board receives the same message from as many sources as possible.

It is probable that trade groups and associations will need some form of a Metric Task Force to work with the board's steering committees. Their general role will be to determine:

- What is happening in their particular sector to foster the changeover to metric units and what further steps are necessary?

- Within all groups, what organization is best equipped to undertake the task of exploring the situation in depth and to develop a comprehensive metrication program for a particular sector?

- What the sector requires public authorities to do, whether by way of legislation and regulation or changes in purchasing policies?

- What help the Conversion Board could give by publicity or otherwise in speeding the implementation of the program for transition?

The first task is self-evident. There can be no effective strategy or logistics without complete knowledge of action which has already been taken or which is being taken in every sector of the economy. A panoramic picture of what has been done, is being done, and needs to be done is needed.

Within each industry sector we must concern ourselves with the group which is to be selected to handle segments of the industry sector program—for example, developing training programs or arriving at standards changes and agreement. This calls for working parties to which each firm must contribute talent and task force funding. It will be necessary to establish liaison with counterpart groups involving supplier industries, those responsible for distribution, and what the industry's customers plans are. In most cases, particularly in technical or engineering areas they must keep close contact with standards groups and in particular the American National Standards Institute.

The trade associations have a decisive contribution to make. They can develop the working committees in their spheres of influence. They can keep their mem-

bers informed about what is going on, encourage them to start at once on the planning required which they alone can do—and must do if they are to keep up with their competition. They can assist in the compilation of their programs and coordinate individual company programs with others in the same industry.

However hard the associations work, they will need help from those who educate and train their work forces—particularly vocational and industrial training agencies. Each industry must prod industrial and technical school authorities to provide basic training courses so that the work forces have a clear, well-timed and easy-to-follow introduction to their new basic units of work. There is much to be “unlearned” and training must be planned for in advance if it is to be available on a timely basis. Experience elsewhere in Japan and the United Kingdom suggests training must be geared merely to the need of the individual job—not too early and not too deep beyond what is required or the effort will be lost. It is probable that throughout the nation one of the most important contributions can be made in the adult education programs where all of us can obtain a quick, but sound reorientation as to just what the new metrics is all about.

The above article was reprinted by permission from the September 18, 1972, issue of NAM Reports. Mr. Sellers is a consultant for NAM.

## MERGERS

Richard Knudson, *Creighton*, to Debra Paulicek, on July 28, 1972, at Lawrence, Kans.

John Cimpl, *Creighton*, to Marlene Lampe, on August 26, 1972, at Fonda, Iowa.

Dan Kathol, *Creighton*, to Marcia Bolken, on September 16, 1972, at Hartington, Nebr.

Norman Lovas, *Rutgers-Beta Rho*, on September 30, 1972, to Krystyna Franczkowski, at Elizabeth, N.J.

Dennis D. Burbank, *Western State*, on September 9, 1972, to Gail Cronk, at Canyon City, Colo.

Richard Denhof, *Western State*, on September 15, 1972, to Jan Brisse, at Longmont, Colo.

Robert Goodnough, *Western State*, on June 26, 1972, to Linda Smith, at Gunnison, Colo.

Mitch Hammond, *Western State*, on August 26, 1972, to Janice Foley, at Indian Hills, Colo.

Brent Haley, *Texas-Arlington*, on August 19, 1972, to Sandra Massey, at Dallas, Tex.

Dwane Furqueron, *Texas-Arlington*, on July 19, 1972, to Sharon K. Stroud, at Dallas, Tex.

Robert D. Hawkinson, *Mankato State*, on July 1, 1972, to Trudy Chandler, at Golden Valley, Minn.

Kurt R. Kelley, *Western State*, on September 9, 1972, to Kathleen Stanley, at Boulder, Colo.

Timothy E. Krasen, *Mankato State*, on July 15, 1972, to Janet L. Karg, at Hutchinson, Minn.

Peter Donahue, *Rochester Tech*, on July 22, 1972, to Kathy Carney at Iliion, N.Y.

John C. Sauer, *Western State*, on September 10, 1972, to Connie Garland, at Cortez, Colo.

Tom Zimmerman, *Western State*, on June 10, 1972, to Joyce Ferris, at Canyon City, Colo.

Glen Campbell, *Rochester Tech*, on June 10, 1972, to Gloria J. Strzepek, at Corning, N.Y.

Thomas J. Stanger, *Weber State*, on August 23, 1972, to Joyce Hessheimer, at Ogden, Utah.

Lenard A. Wright, *Weber State*, on June 22, 1972, to Kathy Rowe, at Salt Lake City, Utah.

Glenn Stutznegger, *Weber State*, on September 20, 1972, to Ann Harper at Layton, Utah.

Michael Holysz, *Ferris State*, on August 26, 1972, to Karen Giambrone, at Kalamazoo, Mich.

Norm Stricker, *Ferris State*, on September 2, 1972, to Linda VanBeek, at Big Rapids, Mich.

Robert Sheppard, *Ferris State*, on August 19, 1972, to Linda Russell, at Mount Pleasant, Mich.

Roger E. Winter, *Southern Methodist*, on June 24, 1972, to Christine J. Johnson, at Youngstown, Ohio.

James L. Hodgdon, *DePaul*, on June 24, 1972, to Terry Konar at Chicago, Ill.

Hugh M. Frazee, *DePaul*, on August 20, 1972, to Janis Kohl at Chicago, Ill.

Wayne Lyter, *Florida Atlantic*, on July 7, 1972, to Pam Neal at Miami, Fla.

Pat Dowling, *Florida Atlantic*, on September 2, 1972, to Mary Jo at Boca Raton, Fla.

Sterling Stayton, *California State-Chico*, on June 5, 1972, to Janet Turner, at Los Molines, Calif.

Steve Brown, *California State-Chico*, on August 28, 1972, to Joan Culberson, at Berkeley, Calif.

Kenneth Kosich, *California State-Chico*, on August 21, 1972, to Debbie Cortwell, at Moraga, Calif.

Joseph F. Sierotowicz, *LaSalle*, on May 27, 1972, to Marcia Murphy, at Moorestown, N.J.

William H. Muller III, *LaSalle*, on November 4, 1972, to Jane Palumbo, at Huntingdon Valley, Pa.

John M. Weber, *St. Joseph's*, on August 26, 1972, to Rosemary DeFelica, at Berwyn, Pa.

Gregg R. Weyer, *Wisconsin-Madison*, on August 12, 1972, to Debbie Ehrenberg, at Neshkoro, Wis.

John M. Honer, *Wisconsin-LaCrosse*, on June 24, 1972, to Mary Dreschmeier, at Wonewoc, Wis.

Walter G. Lew, *Wisconsin-Madison*, on August 5, 1972, to Linda Handlos, at Milwaukee, Wis.

Continued on page 54



# With the Chapters



## ALABAMA

**ALPHA SIGMA CHAPTER** at the University of Alabama would like to extend its appreciation to Epsilon Rho Chapter at Tampa University for their hospitality at the Southeastern Regional Meeting on October 21, 1972. The meeting was attended by David Whitson, president; Michael Busby, secretary; and Carl Evans, treasurer. These chapter delegates brought home the Attendance Award.

In intramural sports our chapter football team heads for the divisional playoffs. Intramurals have brought the members of our chapter closer together and have promoted the name of Delta Sigma Pi on campus.

Congratulations are in order for Kathy Nugent, our new "Rose", and Sandi Reints, fraternity Sweetheart.

The chapter is now in the process of updating its bylaws. Emmitt McClellan has been appointed to supervise this revision by President David Whitson.

All the Brothers of the chapter are working vigorously to achieve 100,000 points in the Chapter Efficiency Index. With the semester well under way, it looks as if it will be one of the best years that our chapter has enjoyed. The Brothers of Alpha Sigma Chapter would like to wish all the Deltasigs success in all their projects for the coming year.—**JOHN H. MCCABE**

## AUBURN

**BETA LAMBDA CHAPTER** at Auburn University is once again at work to attain 100,000 points on the Chapter Efficiency Index. We reached this goal last year for the third time in the chapter's history. The Brothers know it will be difficult to repeat this accomplishment, but the officers and Brothers are optimistic. President Chris Joseph kept in touch with all the Brothers during the summer via the mail, so we were well organized and ready to go when fall quarter began.

Our first major activity this quarter was to organize our rush and pledge education program. Much of the success of this program is due to the work of two Brothers, Joel Holley and Gary Thomas, who serve as co-chairmen of our Rush and Pledge Education Committee. The program is now fully under way with 10 new pledges participating. A party is planned to celebrate the initiation of these men into our fraternity.

Brother Jack Ham has worked hard to line up a variety of interesting speakers and

programs. The highlight of our first professional meeting, held October 9, was a speech by Mr. Scott Farley who is the director of Auburn University's Placement Office. Our next professional meeting featured Mr. Brantley Kemp, a stock broker from Atlanta. Another activity which we are looking forward to is our annual Homecoming Party.

Our quarter has been both busy and enjoyable so far, but we know that our work has just begun, if we are to achieve the goals we've set. We wish our Brothers across the nation continued success as they pursue the goals that they've set.—**JIM MCGOWEN**

## ARIZONA

**GAMMA PSI CHAPTER** at the University of Arizona continued its service projects during the summer months. One of the main projects was Summer Orientation held at the College of Business and Public Administration. The Brothers of the chapter assisted freshmen and incoming students in coordinating their fall classes.

When high school seniors from around Arizona arrived at the University, the College of Business and Public Administration was again helped by the Gamma Psi Chapter. The Brothers of the chapter passed out information packets and brochures and answered questions concerning college life.

The semester's plans contain a wide variety of social, athletic, and professional activities. A couple of the social activities were the fall formal and parties after home football games. Two of the football games scheduled are against the pledges and the "other fraternity," Alpha Kappa Psi. An alumni club is starting in the Tucson area and the Gamma Psi Chapter wishes its organizers the best of luck and will do anything possible to help it become a success.—**VIC RODRIGUEZ**

## ARIZONA STATE

**GAMMA OMEGA CHAPTER** at Arizona State University began its fall rush program with Brother Bill Wilson, Intermountain Regional Director, speaking at the first rush function. The two-week rush period ended successfully with the induction of 20 new pledges who were initiated December 9 after completing the Pledge Education Program. The Initiation Banquet was held at the Casa Blanca Hotel.

This fall the Thunderbird Alumni Club of Phoenix has been sponsoring post-football game parties for Brothers to celebrate the victories of the powerful Sun Devil football team. The excitement of the games has been known to carry over very successfully at the get-togethers.

Founders' Day this year was celebrated November 5 at the Safari Hotel's French Quarter. Gamma Omega Chapter invited Gamma Psi Chapter of Tucson and Zeta Omega Chapter of Flagstaff to Phoenix to participate in the celebration.

The Intermountain Regional Meeting was held September 29 through October 1 in Phoenix with Brother Ben Wolfenberger in attendance. Gamma Omega Chapter was host at the conference and with the excellent leadership of Brother Bill Wilson and other key Brothers, the conference was considered very successful and profitable for all who attended.—**CLIFF SMITH**

## NORTHERN ARIZONA

**ZETA OMEGA CHAPTER** at Northern Arizona University has had very full social and professional calendars this semester. The rush program was very successful, with speeches from Bill Wilson, Regional Director and Anson D. White of the Thunderbird Alumni Club in Phoenix. We were able to attract and install ten pledges.

Professional activities this fall have included a visit from former president Dan Johnson, now employed by Heller Management & Associates in San Diego, and an interesting and informative tour of Flagstaff's Mountain Bell Switching Station and General Offices. Professional Vice President Steve Westerdahl has done an outstanding job in improving our professional program with such future speakers as Larry Loven, candidate for the Arizona State Senate, and the Executive Vice President of the Flagstaff Chamber of Commerce, Jack Redman. Also planned are tours in Phoenix to which we have invited the Arizona State and University of Arizona chapters.

Homecoming was the weekend of October 14 and all the Zeta Omega Brothers worked diligently, with 100 percent participation on the float depicting the Iron Horse locomotive, in keeping with the school theme "Try To Remember."

Zeta Omega Chapter wishes to thank Regional Director Bill Wilson for conducting a very beneficial regional meeting the weekend of September 30.—**BRYANT M. KUBY**



## CALIFORNIA POLY—Pomona

ETA CHI CHAPTER of California State Polytechnic University had a successful and highly rewarding 1972 academic year. The increased participation of our growing number resulted in additional recognition by the school and local community.

Pre-quarter registration, which was once accepted as an opportunity to be rotated among the various fraternities in the business department, has become the full-time responsibility of Eta Chi Chapter. Our Brothers wish to thank Brother Doug Pyle for his incomparable performance at supervising this important function.

Last Spring, we sponsored a fund raising raffle by soliciting prizes from local merchants and selling chances to win the prizes. The raffle was held during the annual open house for the University, known as Poly-Vue.

We were honored to receive the Chapter Efficiency Index Award at the Regional Meeting held in Sacramento, California, on October 16-17. The chapter also accepted the Attendance Award for our second consecutive Regional Meeting.

Our Pledge Program is becoming an increasingly well-oiled operation under the direction of Brother John Callanan. Everyone agrees the 12 Fall quarter pledges did their best to entertain the members at a theme party on November 4, at Big Bear Lake.

The Brothers are grateful to the former Director of Professional Activities, Brother Larry Sedillo, and his equally fine successor, Brother Bill Owens, for providing us with highly stimulating encounters with representatives from the business world. On October 18, our Brothers attended a seminar on "Goal Setting" given by Mr. Al Horton of Manufacturers Life Insurance Company.

This current academic year is one of involvement for Eta Chi Chapter. We are enthusiastic about new activities that will enlarge our role of service to the campus and the community.—M. DALE MILLS, JR.

## CALIFORNIA STATE—Chico

EPSILON THETA CHAPTER at California State University—Chico extends hearty congratulations to Brother Mike Marks who has been recently appointed our District Director. Our chapter is very proud of Brother Marks.

Another highlight of our chapter has been the recognition of being an honor roll chapter for 1971-72. We made over 100,000 Chapter Efficiency Index points for the eleventh time in our chapter's twelve year history.

We would like to congratulate our officers for the Fall Semester. Members of the executive committee are: Bob Biasotti, president; Sonny Mitchell, senior vice president; Rupe McDowell, vice president; Bill Morris, chancellor; Dennis Gravelle, secretary; Cal Johnson, treasurer; Gary Green, vice president for professional activities; and Gary Leong, historian. Professors Neil Ruge and John Ziegler will continue as advisors.

One of the biggest spring events at California State University—Chico is Pioneer Week. Epsilon Theta Chapter placed fourth overall in the annual Pioneer Week parade.

This past summer Epsilon Theta Chapter initiated a summer program headed by

Brother McDowell. Lake Tahoe was the location for our summer gathering. Good fun was had by all and we look forward to another activity next summer.

The highlight of this semester was the Regional Meeting in Sacramento. We hoped to come home from the meeting with the attendance prize.

Rush went well with 14 prospective members pledging, with one faculty pledge. Our chapter office in the School of Business has been moved to Glenn Hall 107. We share this office with Brother John Ziegler.—GARY G. LEONG

## CALIFORNIA STATE—San Francisco

DELTA OMICRON CHAPTER started off the Fall semester with a very extensive rushing program. A pamphlet and a welcoming letter were distributed to all male students transferring into business. Our first function, the spaghetti feed, was an immense success with over 70 persons attending. As a result of our hard work, we now have a pledge class of 26 of which it is hoped all will become Brothers. This is our largest pledge class ever and it is a real challenge to the chapter to handle this many pledges.

The first professional event was a speaker, Ce Ce Langs, from Career Seminars which is a job placement agency. Much useful information about the job market was taken in by all who attended.

Our largest and most important professional event was held on December 8, when Mayor Joseph Alioto of San Francisco spoke on business and its legal responsibility. Many chapter alumni and school faculty members were invited.

The first fund raising activity was on September 11-12 when we sold barbecued hamburgers, hot dogs and various baked goods. It was at the College Activities Fair where various school organizations can sell their goods. This fund raising activity was very beneficial to our treasury while also promoting brotherhood by having members and pledges working together toward a common goal.

This semester we are confident that we can be a 100,000 point chapter. It will be the first time in eight years. Delta Omicron Chapter wishes all the Brothers a very successful school year as well as much happiness.—DONALD A. HAUSER

## CALIFORNIA STATE—Sacramento

EPSILON PHI CHAPTER recently hosted the highly successful Western Regional Meeting, with brothers from ten chapters participating. Grand President Thomas Mocella addressed the Brothers and their wives and dates after dinner. Following this, the chapter presented Casino Royale, during which time Ben Wolfenberger supervised Yellow Dog initiations, which were held separately.

Seventeen eager pledges enjoyed fall pledging and initiation on December 9.

Epsilon Phi Chapter congratulates Brother Terry Kjenstad, married in June to Suzanne Herb; Brother Tom Boothby, who married Gayle Durham in July; Brother Ron Kaufman, who married Debby Bostwick in August;

and in September it was Brother Ed Graves, marrying Beverly Mattoon.

Chapter officers for the semester are Ron Durkin, president; Bob Johnson, senior vice president; Dave Jacobsen, vice president for pledge education; Bill Moffat, vice president for professional activities; Ron Kaufman, secretary; Jeff Park, treasurer; Dennis Montgomery, historian; Larry Hoffman, chancellor, and our advisor, Dr. Irving Herman.

We also congratulate Jan Hansen, our Chapter "Rose," on her election and thank her for her support all year.—MICHAEL DAWSON

## SAN FRANCISCO

GAMMA OMICRON CHAPTER at the University of San Francisco started the year off with a professional activity. The Brothers showed much enthusiasm in the discussion with Mr. Ray Neal, attorney at law. Topics of discussion included "What to Expect in the Business World", "How to Cope with Problems within the Business World" and "Other Individual Problems." Mr. Neal was a charter member and the second President of Gamma Omicron Chapter.

The Brothers worked hard to assure that the Gamma Omicron Chapter's Rose Dance was a success, as it always has been. It was held on October 28.

Also, we are doing our best in intramural football. Though our team isn't in first place, the Brothers are showing great spirit and are improving with every game.—JOHN T. MCHUGH

## COLORADO

THE ALPHA RHO CHAPTER of Delta Sigma Pi started the 1972 Fall semester with a book exchange for the School of Business. The purpose of the book exchange was to enable students to buy books at cheaper prices than at the local bookstores. We obtained the books from students, letting the fraternity be the intermediary between sellers and potential buyers. The percentage we retained from the sale of the books was donated to the School of Business library.

On the night of September 28, we had a rush. We supplied the cigars and information about Delta Sigma Pi for those potential pledges who attended. This particular rush had a limited success as far as numbers goes. This was due to the unexpected difficulty in obtaining information on the students in the School of Business. The members made an extra effort in contacting people and our pledge class grew to a respectable number.

Throughout the semester we had numerous activities. Scheduled tours to places such as the Coors Brewery in Golden, Colorado, the Playboy Club in Denver, and a tour to the United Flight Center in Denver, were very enjoyable and educational. During the semester we had professional meetings in which businessmen from the Denver area would come and talk to us, giving us a perspective on the realities in the business world.

We ended the semester with the initiation banquet and welcomed a fine pledge group as members of the Alpha Rho chapter of Delta Sigma Pi.

Looking ahead, the Spring holds the potential for a very productive semester for the Alpha Rho chapter of Delta Sigma Pi.



## MENLO

ZETA RHO CHAPTER at Menlo College is conducting a Library Fund campaign to benefit the School of Business Administration library. Fund raising events to date have included a car wash at the Menlo College Alumni Picnic and a pie throwing event at the Menlo College Women's Athletic Association Picnic. A benefit concert is scheduled in February, featuring George Sacalerio, a renowned classical concert guitarist. We hope this program, inaugurated this year, will continue through future years and be carried on with the same zealous efforts the Brothers of the chapter have contributed this year.

Eight Brothers of the chapter attended the Western Regional Meeting held October 21 and 22 in Sacramento. They reported that the meeting was extremely informative, abundant with fraternal spirit, and a good time was had by all. The chapter would like to extend congratulations to Epsilon Phi Chapter for an excellent program.

At our recent initiation five men were initiated into Zeta Rho Chapter. All are counted on to help us achieve our highest Chapter Efficiency Index total on record. This new spark of enthusiasm was infused by a recent visit by Grand President Thomas M. Mocella and Executive Secretary Ben H. Wolfenberger.—RALPH L. CHONZENA

## WESTERN STATE

ZETA KAPPA CHAPTER at Western State College of Colorado has grown or at least broadened. Seven of the Brothers took on new brides during the past summer. With many Brothers now married, the wives have started a club to let them get out of the house at least once a week.

One can see that the Brothers did not spend all of their time courting their prospective brides, for again, for the third successive year, the chapter captured the All-Sports Trophy. Much of the credit must go to Steve Hear, the athletic director of the chapter. With Steve and the other Brothers, we are going to make it four years running!

Through our professional chairman, Mark Woods, we have enjoyed several educational experiences. Last spring many of the Brothers were treated to a tour of Saint Vrain, an atomic energy plant. Then in the fall term the chapter held its annual C.P.A. panel, educating the students on the opportunities in accounting.—KURT R. KELLEY

## DENVER

ALPHA NU CHAPTER at the University of Denver had another successful used book sale at the beginning of the fall quarter. Since the University bookstore does not buy back used books, our quarterly project is providing a valuable, money-saving service to the students of the University, as well as a source of fraternity funds.

Our professional program is excellent once again this year. The highlight of fall quarter was when Craig Barnes, co-ordinator of Colorado Common Cause, a consumer advocate group, spoke to us. In addition to Mr. Barnes, we have had speakers on topics ranging from "Modern Banking" to "Industrial Espionage." We have had our annual

fall tour of Coors Brewery and have taken a tour of a Denver business concerned with computer marketing and finance.

Alpha Nu Chapter's social functions have been varied and much fun. Our Halloween costume party was a huge success. We have had numerous functions at our mountain lodge, including rush parties with girls from the two predominantly female colleges in Denver. We have had mixers with sororities at the University, and the Brothers have been getting together on the fall weekends to play softball and football.

Six men were pledged into Alpha Nu Chapter fall quarter. They are a very diverse group; the oldest is 34 and the youngest is 18 years of age. We feel that each of these pledges will be an asset to Alpha Nu Chapter.—RONALD L. HILTON

## FLORIDA SOUTHERN

DELTA IOTA CHAPTER is off and running to another successful year at Florida Southern College, with 17 brothers returning and 20 new pledges who were installed in October. We expect to exceed our annual quota the first semester, and we're planning another large, outstanding pledge class next semester.

"Chip" Few was elected president of the current pledge class, with Roger Cole as vice president and John Henderson as treasurer. Alan (Goobar) Major, our Vice President for Pledge Education, is doing an exceptional job with the pledges.

Ed Morris, a management major, leads our chapter as president this year. Other officers are Mark Flenner, senior vice president; Ken Marton, vice president for professional activities; Scott Morton, secretary; Fred Annon, treasurer; Doug Christy, CEI chairman; Andy Anderson, chancellor; Kim Clay, historian and correspondent; and Whit Courtney, Ritual chairman.

Two new Business and Economics Department faculty members are Deltasigs, Dr. David Scott and Dr. Raymond Ziegler.

Our illustrious vice president, Mark Flenner, added more leadership recognition to his ODK and other honors when he was recently selected as the outstanding ROTC cadet in the Southeastern United States for 1972. Congratulations, Brother Mark!

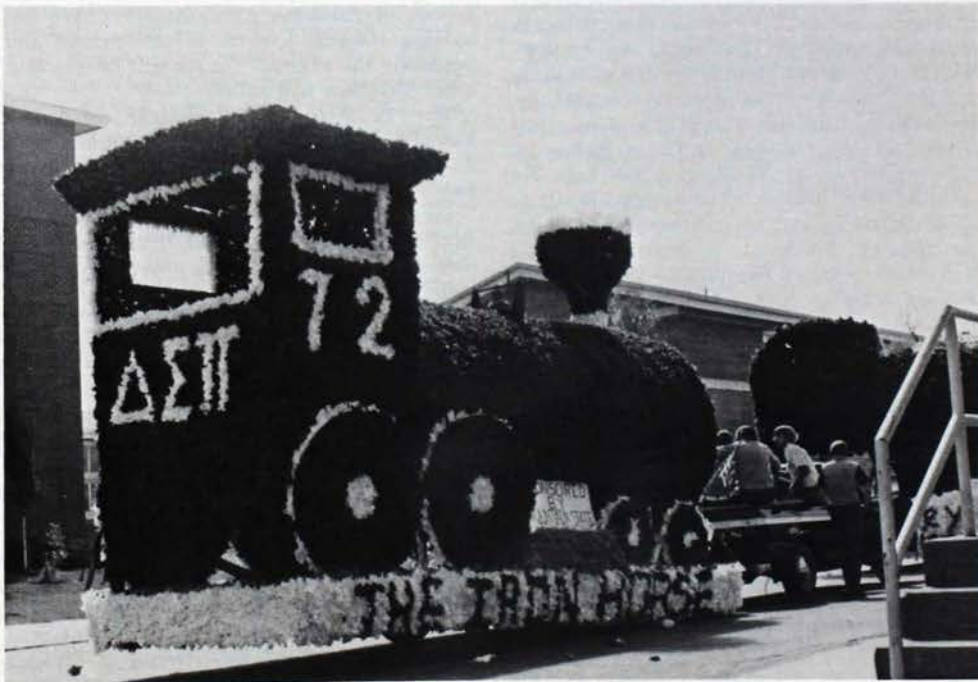
The chapter business office in Edge Hall has been a busy place, with the Delta Iota Chapter officers planning a wide range of professional and other activities to accomplish our goal of 100,000 CEI points this academic year.—KIM CLAY

## FLORIDA STATE

TO KICK THINGS off this year at Florida State, we started the quarter modestly with 17 brothers and six enthusiastic pledges. One of our major goals is to improve the pledge program by making it more relevant in terms of our professional activities. Fraternity functions such as ushering for campus rock concerts and hosting special visiting groups to Florida State's home football games receive major emphasis as an integral part of the pledge education program. Already this quarter Gamma Lambda Chapter has ushered for Roberta Flack, the Association and Billy Preston concerts. In mid November we also ushered for Gordon Lightfoot and were host to the Florida Sheriffs' Boys Ranch from Live Oak, Florida at the Florida State-Tulsa game.

Another goal this year is to implement new strategy designed to provoke viable student awareness and interest in Delta Sigma Pi as a professional fraternity offering brotherhood with a purpose instead of connoting a predominantly social function as its major "raison d'etre." Of course, it's not all work and no play; we do know how to have fun too.

All together, one might say that we are fairly optimistic about the year before us, but then we have some pretty tough new pledges and some dedicated, hard working Brothers doing their part to help make this the best year ever for Delta Sigma Pi at Florida State.—MARSHALL H. MASSENGALE



THE IRON HORSE 72 was the theme of the Homecoming Float built by Zeta Omega Chapter for Northern Arizona University's homecoming parade.



## MIAMI—Florida

BETA OMEGA CHAPTER began its Fall rush program with 21 neophytes. Our pledging was held at The Gypsy Pub on October 1 and our initiation was held at The Crossways Airport Inn on November 18.

Once again in this election year, we are very fortunate to have our advisor, Dr. Shipley, as an affiliate with WTVJ and the National Election Service. Through this close and very valuable contact, it is estimated that the Brotherhood will earn over \$1000 working for these two important organizations.

In a public service to the community, our chapter distributed Bond Information Leaflets before the election. We also conducted a Poll Survey for the Political Science Department.

Beta Omega Chapter actively participated in Homecoming this semester by entering a float in the annual parade. We also entered in many of the Homecoming contests, such as beer drinking and pie eating.

Ending on a sad note, the Brothers of the Beta Omega Chapter mourn the deaths of two of our Brothers, Bill Albury and Bob Szepan.—JON KATZ

## FLORIDA ATLANTIC

ZETA PHI CHAPTER at Florida Atlantic University marked a milestone since our inception in 1966, by remaining active during the past summer quarter. There was some speculation concerning the probability of completing a successful rush program, however, these thoughts were soon set aside when our decision was enthusiastically received and resulted in the initiation of nine outstanding men.

The Brothers of the chapter take great pride in the services we render for the surrounding community. In August, our project consisted of completely painting the exterior of a large day care center for the underprivileged, as well as performing extensive maintenance on the playground area and lawn. This quarter, we will host a barbeque and entertain the elderly infirmed at the nearby convalescent center. In addition, Brothers of the chapter will be journeying to various Junior and Community colleges throughout the state to acquaint underclassmen with the advantages of the University and membership in Delta Sigma Pi.

In conclusion, the Brothers of the Zeta Phi Chapter would like to take this opportunity to sincerely thank, and wish future good luck to, the retiring President of Florida Atlantic University, Brother Kenneth R. Williams, for his outstanding leadership and assistance during his successful 10 year tenure as chief officer. Again, thank you.—THOMAS G. PARKO

## TAMPA

EPSILON RHO CHAPTER at the University of Tampa was selected to host the Southeastern Regional Meeting held in October. The theme for the regional meeting was "Leadership."

Our profitable fund raising project, raffling a 10-speed bicycle, ended in success. Through the efforts of Joe Morgan and his project committee the Brothers were able to sell tickets to 26 percent of the student body; this more than doubled our quota. Our next major business project, selling business ad-

vertisement on a calendar, is underway, and we are anticipating a tremendous profit.

The fall semester rush program began with new ideas to attract a large number of prospective pledges. Prior to our "Rush Smoker," the prospective pledges and their guests were invited to attend a picnic sponsored by the chapter. Food was furnished for the 90 people who attended. The following week, our "Rush Smoker" and business meeting was held at the Manger Inn. The guest speaker for the evening was Dr. Gene Goforth. Dr. Goforth stated that most high level young business executives belonged to Delta Sigma Pi or a similar professional club during their training. The following Monday the Brothers voted in the largest pledge class in the history of the chapter.

On the academic side, Brothers Chuck Osterman, Wes Green, and Jim Eversman were nominated and selected for membership in Alpha Chi, National Scholarship Honor Society. Also, Brothers Wes Green, Jim Eversman, and Mike Pender have been selected for membership in Omicron Delta Kappa, National Leadership Honor Society.

Congratulations for a job well done to the Brothers and to the rush committee for such an outstanding rush program.—PAUL FRONCZEK

## GEORGIA STATE

KAPPA CHAPTER has once again captured over 100,000 points in the Chapter Efficiency Index. This marks the 36th straight year that Kappa Chapter has achieved this goal. The Brothers, under the leadership of President Bill Tygart, have vowed that this year will be number 37.

Through a series of professional dinners and round table discussions, Kappa Chapter is trying to establish a closer relationship with the National Association of Manufacturers. Last year's program ended very optimistically and this year we are expanding it to include Georgia State University Professors from the School of Business Administration. We are striving towards a ratio of one to one and hopefully the example we set will be one that other chapters will follow.

The Brothers of the chapter celebrated Founders' Day with a professional dinner and dance. The pledges worked hard and should be commended for a job well done.

Congratulations to Spring quarter initiates Bob Inman and Jerry Veal. They were both outstanding pledges and are proving to be outstanding Brothers.—RICHARD STOWE

## LOYOLA—Chicago

GAMMA PI CHAPTER of Loyola University starts another semester with continued school activity on its agenda. Brothers again this year helped in the Freshman Orientation Program which should produce some outstanding pledges. We also have Brothers Lenny Charmicheal, Bob Bubak, Bill Niemez, and Mike McCulhahy serving on the Dean's Advisory Council. Brother Bubak is also Secretary of this Council. Brother Stan Boychuck is running for Director of Finance and Budget for Student Government. Along with his running mates, his outlook at being elected is a good one.

The summer break did not separate the Brothers as there were regular meetings and several social activities. At the regular meetings we discussed chapter business and matters concerning The Central Office. We also had several social gatherings at Brothers' houses from time to time. Kankakee State Park, which is about 100 miles south of Chicago, was the site of a chapter picnic. There was a good turnout of Brothers and friends and along with nice weather and beautiful scenery, the picnic was a big success.

We are looking forward to another year of moving forward as far as this chapter is concerned. We have completely modified our pledging program which should help us get many new Brothers into the chapter. This should help us keep our chapter as one of the outstanding organizations on campus—HARRY KUCK



GAMMA OMEGA CHAPTER President Irwin Sheinbein is shown here greeting Assistant Executive Director Ben Wolfenberger during his recent visit to Arizona State University.

## ILLINOIS—Champaign-Urbana

UPSILON CHAPTER at the University of Illinois has a very busy schedule this fall semester. With the loss of many fine graduating seniors last spring, Upsilon Chapter had to work hard to replace their qualities.

We have an enthusiastic pledge class who will make fine contributions to the chapter in the years to come. Pledge Educator Randy Gold has an exciting pledge program planned for the semester. Highlights of the program included Candlelight on November 20.

On the business side, Bob Domagala (professional chairman) has an interesting itinerary of professional field trips and speakers planned. The Brothers visited Monsanto Corporation and Anheuser-Bush in St. Louis on October 27 and eagerly look forward to many fine excursions throughout the year.

Our officers this semester are: Ralph Nowak, president; Roger Holmes, senior vice president; Tom Conaghan, treasurer; Dave Schechtman, chancellor; and Frank Abbate, historian.

In closing, Upsilon Chapter looks forward to one of our best years and extends best wishes for a successful year to the other chapters of Delta Sigma Pi.—GREG MEYERING



## NORTHERN ILLINOIS

AFTER A FEW MEETINGS of the Executive Council this summer, the Brothers of Eta Mu Chapter came back to NIU prepared for a fantastic rush. We distributed 15,000 desk pads as our opening project this year. Besides making money on the project, the pad contained a beautiful ad for the fraternity. This helped rush tremendously and as a result we now have 10 new Brothers.

The Brothers are still feeling the enthusiasm of the Central Regional Meeting in Detroit. The nine Brothers who attended came back with loads of ideas for this year's activities.

Homecoming weekend found us busy with plenty of activities. In the morning we had our annual alumni-member football game (which we permitted the alumni to win) and following that we saw the Homecoming parade in which Delta Sigma Pi and Alpha Chi Omega sorority had the front float. It didn't win first place, but we had a good time working on it. After the Homecoming game, we had a picnic followed by a "Fifties Party" which went along with the theme this year.

Other events this year were a bachelor party for Brother Jim Turk and a successful football season, including the annual victory over the pledges in the pledge-member football game.

Professional activities were also successful so far this year. Well attended were talks from the Regional Director of the Federal Trade Commission and from Brother Al Dirksen who spoke on interviews and resumes, as well as our tours of the Western Electric plant in Cicero, Illinois, and the Continental Can plant in Chicago.

If the first few months are any indication of things to come, the Brothers of Eta Mu Chapter are ready for one successful year!

## LEWIS

ZETA XI CHAPTER was reorganized October 19 in order to maintain a high degree of professionalism. Prior to this date attempts were made to move towards a primarily social fraternity. The problem arose in the area of pledging as to whether or not non-business majors should be allowed to join. After much debating, the issue was settled.

However, the situation is not out of control. Those of us who chose to support the traditional concept are working very hard. The amount of business majors we are pledging has doubled since last semester. These fine men were asked at interviews why they wanted to join Delta Sigma Pi. Their reply was that they sought a professional atmosphere where they would be able to work with fellow businessmen.

We want to thank Brother Steve Szekely for his most valuable advice. We also wish to extend our thanks to our Brothers, Dr. F. James Staszak, Dean of the School of Business, Brother Rudolph Mahalik and Brother Robert Kempik for their concern in working with us towards professionalism. Our new officers are: President Bob Weber, Senior Vice President Gary Regos, Vice President Ron Cheffer, Vice President-Professional Activities Dan Lambert, Secretary Larry Lagowsky, Treasurer Bill Huels, Chancellor Bob Johnson, and Historian Nick Turcic.—NICHOLAS F. TURCIC



ONE OF THE MANY services provided the School of Business at the University of Colorado is the Book Exchange which members of Alpha Rho Chapter sponsor each year. Shown here are two members of the chapter manning the "shop."

## EASTERN ILLINOIS

EPSILON OMEGA CHAPTER at Eastern Illinois University tried to repeat its outstanding performance of the past seven years and once again achieve 100,000 points in the Chapter Efficiency Index. At the end of year we had reached only 86,850 points and had not met our quota of 25 pledges. Last spring quarter 20 of our active Brothers graduated, leaving us with 28 undergraduates, two graduates, and our advisor. In order to strengthen our chapter we rushed hard this fall quarter and pledged 9 rushees.

Our chapter was represented by President Gary Dalbke, Secretary Greg Wahls, and former Professional Vice President John Zatarski at the recent Central Regional Meeting in Detroit. Professionally, events have just gotten underway. On October 27, 1972, we toured the Federal Reserve Bank of St. Louis in the morning and that afternoon we went to the Budweiser Brewery. Also in October, Dean Giffin, of the School of Business, gave a professional lecture dealing with the management of the University as it changes from the quarter system to the semester system in the Fall of 1973.

On our Initiation Day, November 11, 1972, we had the honor of having Grand President Thomas Mocella present at the initiation ceremony as well as our combination Founders' Day-Initiation Banquet that evening. The Brothers of Epsilon Omega Chapter wish all Brothers and all newly elected and appointed officers of Delta Sigma Pi a very prosperous and happy year ahead.—GREGORY E. WAHLS

## DE PAUL

ALPHA OMEGA CHAPTER at DePaul University has had a very successful year up to this point and plans on an even more eventful year to come. We have concluded our rushing program and have eagerly begun the pledging program with 23 hopefuls. On October 20, 1972, we held our 25th annual Jarabe dance at which time our "Rose" for the 1972-1973 year was chosen. We are proud to announce

that Miss Nancy Schmaltz, a junior majoring in elementary education as well as an active member of Alpha Sigma Alpha national sorority, is our "Rose" for this year. Many special thanks are extended to the '71-'72 Rose Queen, Miss Adele Burgess, for a memorable year.

Our football team is again very active in the competition at DePaul. We are currently in first place and plan on winning the championship. As in the past, the Brothers of the chapter have sponsored the Inter-Fraternity Council Football Tournament.

Bernard Carey, a candidate for State's Attorney in Illinois, was the first speaker to come to DePaul under the sponsorship of our Professional Committee. Other prominent figures in the professional business field are scheduled to appear later in the year.

An alumnus of this chapter, Dr. James Diamond, has been named Dean of the College of Commerce at DePaul. Our moderator, Dr. C. da Silva, was appointed to the UN Committee for Business Concerns in the Far East.

A successful year is our wish to all of the other chapters of Delta Sigma Pi.—WAYNE W. SOLAN

## INDIANA NORTHWEST

THETA PSI CHAPTER at Indiana University Northwest began its second full year working to surpass the record set last year, a year that was a credit to the charter members and the Alpha pledge class. Many of these members have been lost to graduation but we are confident that the Beta pledge class initiated last December will fill their vacancies.

Theta Psi Chapter was pleased to receive the President's Award for the 1971-72 year. This award was based on the largest contribution to The Central Office building fund.

The chapter began the academic year with a massive rush program. It produced a total of 57 students who were interested in our fraternity. Hopefully, they will become the Gamma pledge class.

Financially, our chapter's estimated gross income for the year was set at \$7,915. The main source of income is the four dances we hold each year. Our first dance took place in September and grossed \$1,100. Another activity is the selling of advertising for the school's student directory. We will also sponsor an art exhibition presented by the Ferdinand Roten Galleries.

We plan to distribute the money to several worthwhile funds and organizations. Just as we did last year, we plan another donation to the Lake County Reference Libraries Blind Facilities in the form of a recorder used to tape books. The Chapter is also planning a scholarship fund and the donation of an original painting to the University.

We scheduled our informal coffee hour with the Chancellor for Founders' Day. It was held in the Student Lounge and was open to the student body. So far our speakers have been Reed Reynolds, Administrator of Gary's Methodist Hospital; Robert Schris, Controller of the Bank of Indiana's Bank Shares. The Chapter is also planning a tour of the Board of Trade in Chicago and the Playboy home office. This trip is planned for spring.—JAMES R. FELTON



## INDIANA

ALPHA PI CHAPTER is predicting an outstanding year, just as last year when we achieved 100,000 Chapter Efficiency Index points, and undertook several activities.

Forty-two Brothers returned to start the fall semester. Led by hard working Gary Doerfler, rush chairman for the fall semester, our chapter picked up twenty-five pledges from our rush smoker. The guest speaker for the event was William Armstrong, President of Indiana University Foundation.

Plans are now under way for conducting the second annual Delta Sigma Pi teaching excellence award. The election will be conducted in November and the award will be presented at the "Rose" Dance, December 2. This election is looked forward to by both students and faculty. Last year the award was won by Dr. Waters of the Transportation Department.

We are establishing a scholarship fund to give two scholarships per semester to Indiana University business students, one to a Delta Sigma Pi and the other to a business student outside the fraternity. In connection with this project, an alumni breakfast was given homecoming weekend to pass the news of this project to our alumni. Jeff Myers was in charge of the affair which was well-attended.

The Brothers of Alpha Pi Chapter also helped in the organization of a professional organization for women in the business school. We have encouraged women to get involved in the organization and have invited the members to an upcoming professional event to stimulate interest.—CRAIG CARPENTER

## INDIANA STATE

DELTA TAU CHAPTER at Indiana State University has just completed its fall rush. The brothers of Delta Tau Chapter accepted 20 pledges. This is one of the largest pledge classes in the history of our chapter.

On October 10, our chapter celebrated the 13th year of the founding of our chapter. We had a meeting and a party down at our lodge.

Our professional activities have been a tour of the regional division of the Internal Revenue Service in Cincinnati and Louisville. This trip was sidelined by a trip to the Playboy Club in Cincinnati. Also, last month we had a professional speaker, Kirby Smith, who spoke on the subject of insurance.

Delta Tau Chapter would like to thank Epsilon Omega Chapter at Eastern Illinois for the invitation to the Indiana State-Eastern Illinois University football game played at Eastern. All brothers in attendance had a most enjoyable time. We would also like to thank Alpha Theta Chapter at University of Cincinnati for their hospitality during our trip to the IRS.—MICHAEL E. WILLIAMSON

## BALL STATE

EPSILON XI CHAPTER at Ball State University has started another year in a somewhat different atmosphere and with the initiation of a new program which promises to be of great importance to all Deltasigs.

Upon the completion of a new building for the College of Architecture and Planning, an extensive remodeling of the old architecture building was begun to house the fast growing

College of Business. This building will serve as a temporary home for the departments of marketing and general business until a new building is constructed. Epsilon Xi Chapter has been promised an office within the temporary College of Business.

Vice President of Professional Activities Mike Gorby, with the full cooperation of Placement Director Mr. George Le hockey, has initiated an exciting and promising program. Members of Epsilon Xi Chapter will serve as hosts to visiting interviewers from all over the country. Lists of interviewers, their companies, and positions offered are supplied by the Placement Office. Letters are sent to these interviewers through the Placement Office inviting them to be the guests of Deltasigs during their stay on campus. Brothers will serve as guides, introduce professors, and explain policies and programs of the College of Business. This new program will not only aid in gaining recognition of the Ball State College of Business, but will illustrate the professionalism and sincere interest in business of Delta Sigma Pi to corporations everywhere.—DOUG HACKMAN

## DRAKE

ALPHA IOTA CHAPTER at Drake University was happy with their successful rush this fall, pledging 19. With the great group of pledges and expanded fund raising project of "Discover Des Moines" coupon books, the semester is off to a very good start.

Our professional activities have also gotten off to a great start with speakers on career placement and small loan finance companies. In mid October we went to Minneapolis, Minnesota, for our Fall field trip. While there we visited 3M and General Mills, and a stock broker spoke on over-the-counter stocks. Now we are planning for our major field trip in March which will take us to Dallas, Texas.

Again this year the chapter's Career Day provided the students from Drake and area colleges a chance to meet with representatives from 35 companies and firms from throughout

the United States. Another project the Brothers tackled was taking young boys from the local Y.M.C.A. to one of Drake's home football games.

The social committee has been hard at work providing a semester full of events. The back to school pledge party and the costume Halloween party were great fun for all.

The Brothers of Alpha Iota Chapter would like to wish all Brothers of Delta Sigma Pi an enjoyable and successful year.—JOSEPH H. WEINMAN

## IOWA

EPSILON CHAPTER at the University of Iowa opened the fall semester with great expectations. Having had a successful smoker in September, 14 prospective members were pledged. A local stockbroker, Rick Cole, was the guest at our pledge dinner, held at the Amana Colonies. An interesting discussion of professions in the stock brokerage field ensued, which helped some of the Brothers to realize their aspirations. Many of the pledges have been instrumental in our present 5-1 record in intramural football and a berth in the all-university playoffs.

Arrangements are being made for a professional trip scheduled for mid-January. A four or five day venture to either St. Louis or Kansas City is in the offing, with these areas having responded most favorably. A professional trip is in the planning stage for spring break, March 9-19. The Brothers have decided on Hawaii. A 250 seat airplane will be chartered. A reduced rate will be charged, approximately \$175, and arrangements will be made through this chapter. Any interested chapter or individual Brothers should write to us:

Epsilon Chapter of Delta Sigma Pi  
Phillips Hall  
University of Iowa  
Iowa City, Iowa 52240

Having fulfilled many of our expectations and with bright hopes for this year, we hope to see some of our Brothers from other chapters in Hawaii.—STEPHEN PRINTZ



SHOWN HERE WITH Steve Szekely, president of the Chicago Alumni Club and now Central Regional Director, are some of the undergraduate members who attended the Club's "Undergraduate Night" at the Blackhawk Restaurant in Chicago. The chapters represented are Beta, Alpha Omega and Eta Mu at Northwestern, De Paul and Northern Illinois universities respectively.



## ST. AMBROSE

THETA OMICRON CHAPTER started the 1972-73 school year with bigger and better goals than ever before. We have accepted the challenge of making our chapter a more valuable asset to each and every member, and a professional impact on campus.

Under the new leadership of President Mick Coleman and Vice President of Pledge Education Marc Engelmann, 18 future members were pledged on October 29, and honored at a banquet following the ceremony.

Professional activities this fall were tours to a stock broker's office and to the Midwest Stock Exchange and the Merchandise Mart in Chicago. We also had a speaker on mutual funds, sales seminars, and a review of the Gellerman films on motivation.

Theta Omicron Chapter placed much emphasis this fall on positive social action by holding a Woodsie for all students. With the cooperation of all the members and pledges, it was a success, with the net profit of \$44 being donated to the St. Ambrose College baseball team to help finance their upcoming tour. In October, the chapter took donations and many of the members marched five miles to raise \$150 to give to the Scott County Commission on Aging. We have worked as volunteers for the United Way Campaign and have been quite successful in raising money for chapter activities by holding car washes on Saturdays. The chapter became active in campus affairs by organizing a football team to enter intramural competition.

We in Theta Omicron Chapter wish all the Brothers in Delta Sigma Pi a successful and prosperous New Year.—JAMES C. DAUFELDT

## LOUISIANA TECH

BETA PSI CHAPTER once again has a tradition to uphold through the coming year. The Brothers' diligent work and cooperation has earned the Chapter the ability to be a 100,000 point Honor Chapter for the thirteenth time, and the fifth year in a row. Under the skilled leadership of President Rufus Estis, Beta Psi Chapter is well on its way to being a 100,000 point Honor Chapter again in the 1972-73 year.

This new year has also brought an increased and more co-ordinated Professional Activities Program under the direction of Ivin Hood, Vice President of Professional Activities. Many facets of business from hospital administration to retailing to the national public accounting firm of Ernst and Ernst were represented in the programs of the Fall quarter.

Beta Psi Chapter is proud to be associated with the newly formed Shreveport Alumni Club of Delta Sigma Pi, presided over by Brother Phil Semon, past President of Beta Psi Chapter and current District Director for our district. We wish Phil and his young organization the best of luck.

Field trips have been a major part of Beta Psi Chapter's activities for the year thus far. A local field trip to Shreveport, Louisiana, was sponsored by the Alumni Club members in November. At the beginning of the Winter quarter in December, the Brothers of Beta Psi Chapter journeyed to Dallas to visit several of

the major business and financial institutions of the South. Among these were the Federal Reserve Bank of Dallas and University Computers.

Indeed, Beta Psi Chapter has begun what will prove to be a blockbuster year for our chapter. There is certainly no better way to celebrate our first quarter century than with a zealous program of professional and social activities. With the help and participation of all the Brothers of Beta Psi Chapter, we shall certainly have what will prove to be a momentous year in the chronicles of our chapter.

## WASHBURN

DELTA CHI CHAPTER at Washburn University of Topeka, Kansas, has recently completed its formal pledging with 18 pledges participating. The pledges have already completed their fund raising project and their community service project. They are planning another fund raising project later in the semester. These 18 men along with the 36 members will help us achieve our 100,000 points in the Chapter Efficiency Index.

The officers of the Delta Chi Chapter are as follows: President Don Walton, Senior Vice President Dennis Nelson, Vice President of Professional Activities Lee Dale, Vice President of Pledge Education Deacon O'Rourke, Secretary Bob Meyers, Treasurer R. J. Black, Historian Richard Walker, and Chancellor Walt Metzger.

The Brothers of the chapter have just completed two fund raising projects. First, a book sale was held and then a garage sale was held. Both of the projects were very successful and added to the chapter's general fund. Delta Chi Chapter also traveled to St. Louis, Missouri, for our semester business trip on October 26-27. In addition to this, the Brothers planned a

Founders' Day party with dinner and dancing on November 10.

The Executive Council of the Delta Chi Chapter has recently had the opportunity of meeting with Brother M. Lee Bell of The Central Office. We were able to exchange interesting ideas and comments. The Brothers of Delta Chi Chapter are looking forward to the Grand Chapter Congress and also another successful semester.—RICHARD WALKER

## LOUISIANA STATE—Baton Rouge

THE FEELING AMONG the members of Beta Zeta Chapter is that the fall semester of 1972 will be one of our best here at Louisiana State. This expectation is evidenced by the enthusiastic support of chapter programs by our membership.

One of our strongest points this semester is our professional program. Included in the list of scheduled speakers this fall are nationally known attorney Ossie Brown; Larry Liddell, public relations director for the New Orleans Saints; and Mark Carrigan, project engineer for the New Orleans Superdome.

Our rush activities this fall were entirely successful. We have what looks to be an outstanding pledge class to show for our efforts. Other chapter projects this semester include before and after game parties during the football season, our regular Thanksgiving dance, a scheduled flag football game with Pi Sigma Epsilon and the sale of hats and balloons at the LSU-Ole Miss football game as a money making project.

We are relying on these programs to give us our 100,000 CEI points. If the members of Beta Zeta Chapter have anything to say about it, this will be a vintage year for Delta Sigma Pi.—DAVID J. BOURG



BROTHER BILL OWENS, right, expresses appreciation to Robert Hebert and Al Horton of Manufacturer's Life Insurance Company for their presentation to Eta Chi Chapter at Cal Poly-Pomona on "Goal Setting."



## McNEESE STATE

ETA TAU CHAPTER is busy working on its yearly calendar. Our calendar is used to pay the \$100 scholarship that is given each semester by the chapter.

The Brothers of Eta Tau Chapter are busy having professional meetings this semester. The new initiates were honored by Brother Dean Perrault, and alumni advisor Jerry Watts. The Brothers were also honored by Mr. Michail LaBorde on November 16. He is Office and Public Relations Manager of South Central Bell here in Lake Charles. The Brothers were also honored by Brother James L. Roberts on November 30. Brother Roberts is the General Manager of J. C. Penny's here in Lake Charles.

Founders' Day was celebrated at Brother Roy McMahan's apartment. The Brothers had a party at Brother Roy's after the Homecoming game on November 4.

The newly elected Brothers are: Carlton Herbert, Steve Lamb, Joe Fournet, John Credeur, Aaron McDonald, Larry Mire, Keith Kimmel, Jerry Key, and Kent Soileau. With the help of Brother Rials, our new faculty advisor, we were able to have these outstanding pledges.—DAVID S. MORTON

## JOHN HOPKINS

CHI CHAPTER has started its year with special emphasis on campus and civic activities in an effort to project those ideals set forth in the preamble.

For several evenings during September, Brothers of the Chapter and the Baltimore Alumni Club aided the Registrar's Office of the University in first term registration. This act not only reduced the work load on the Registrar's Office but expenses were cut as workers are usually paid to perform this work.

Chi Chapter looked forward to December 2, 1972. At this time, members of the chapter participated in the "Toys For Tots" program conducted by the U.S. Marine Corps. This program is designed to aid needy children in the Baltimore area at Christmas so as to give them a Christmas which they otherwise might not enjoy. Brothers assisted in administrative tasks, collection efforts, and repair of toys collected. May it be acknowledged, those neophytes selected on October 27, 1972, helped in this worthwhile endeavor.

Chi Chapter is pleased to have participated in this program and hope that we can make this a continuing project for the chapter in the forthcoming years.—LEONARD FAIRCLOTH

## EASTERN MICHIGAN

WITH A SHORT TIME remaining this semester, we are all busy working our fingers to the bone. I would like to welcome all of our Brothers back to school, and wish those who graduated much success.

The Eta Phi Chapter has been very busy with their rushing this semester. After losing a large number of members last August to the job market, we are seeking others to take their places. We have established a pledge class of eight able candidates and we feel confident that they will be worthy. Our pledge initiation was held on November 11, in combination with the observance of the Founders' Day at

Gamma Theta Chapter. The traditional initiation banquet followed at Vigo's, to which all the Brothers and the Eta Phi Chapter alumni were invited.

In promoting the professional side of Delta Sigma Pi, Eta Phi Chapter sponsored a professional meeting which featured Dr. Robert McCoy, Professor of Business Management. Some of his past positions include Director of Employee Services of American Motors, Management Consultant of Ernst and Ernst, and Director of Employee and Community Relations for the Wolverine Tube Co. Much interest was displayed in the question and answer period which followed the formal talk on "Career Planning."

In the future, we are anticipating an even greater new year with many new rewarding professional and social programs, to help our chapter grow and significantly add to the goals of our international fraternity.—DONALD E. HASLETT

## FERRIS STATE

DELTA RHO CHAPTER at Big Rapids, Michigan, is working hard to make this year the finest in our chapter's history. With 24 returning Brothers, one of our goals is the 100,000 maximum points in the Chapter Efficiency Index.

On October 14 and 15, Brothers Bob Shepard, Paul Ennest, and Nick Mattera traveled to Detroit to represent us at the Central Regional Meeting. Returning to Ferris State, they provided the Brothers with many new and interesting ideas.

Professional Vice President Keith Craven has provided the Brothers with several guest speakers, movies, and a tour of Strohs Brewery in downtown Detroit.

Socially, Brother Nick Mattera has been busy planning activities which thus far have included our annual Halloween and Christmas parties. These parties were enjoyed by all of the Brothers, and emphasized the importance of a good social program within the chapter.

The Brothers of Delta Rho Chapter hope that all the chapters of Delta Sigma Pi have a successful and active year.—PATRICK DOHANY

## MINNESOTA—Minneapolis

PROFESSIONAL ACTIVITIES weigh heavily on the Fall quarter schedule of the Alpha Epsilon Chapter. Jim Scaramuzzo, our Vice President for Professional Activities, is busy arranging speakers to give talks on their fields of business in seminars we have opened to the School of Business here at the University of Minnesota. We joined with some brothers from the University of Nebraska for tours of the Dayton-Hudson Company executive offices and also Grain Belt Breweries. Talks on marketing strategy were given. We have had speakers on management consulting and finance at our professional dinners.

This year's touch football team is out to take it all. The passing attack combination of Bill Tchida and Dave Kaysen has proved itself a major threat to opposing defenses. A powerful and balanced defense has again helped lead the Debits to the play-offs this year. We can expect to claim our share of

titles this season. Our softball team this summer took the All-University Class C championship. We can again expect a potent hockey team this Winter quarter.

Social events are important for Alpha Epsilon Chapter. After spring finals, we had a party at the lake home of Brother John Hall. It was a chance for everyone to get together once more before the summer break. Everyone had an afternoon of fun swimming, water-skiing, sailing and canoeing. The day climaxed with the dinner of Bar-B-Q steaks. Our Homecoming party this Fall was very successful. The spirit of Homecoming prevailed as there were many alumni present.

Social service has a high priority for Alpha Epsilon Chapter brothers. This Fall we helped the March of Dimes in their annual Walkathon fund raising walk. We eagerly await this winter when we can work with them on their Minnesota Vikings offense vs. defense basketball game. Two spring graduates, John Hall and Bob McDaniel are serving VISTA.

Alpha Epsilon Chapter welcomes five new brothers: Roger Bendel, Gary Borning, Paul Kulhanek, Bill Oberreit and Bill Tschida. This fall, we initiated our 1000th brother into the chapter.—JOEL V. ERLANDSON



MICK COLEMAN, president of Theta Omicron Chapter, left, is shown presenting a check for \$400 to Mark Panno, captain of the St. Ambrose College baseball team. The funds were raised by the chapter to help finance the team's winter tour through the Southern states.

## MANKATO STATE

EPSILON IOTA CHAPTER is looking at the 1972-73 year optimistically after a good start during fall quarter. Six Brothers began their fall quarter in fine fashion by attending Octoberfest activities in LaCrosse, Wisconsin.

Business and Career Day organized by Dave Lemon in cooperation with the School of Business and the Center for Career Development once again was a great success with nearly 30 companies being represented.

One of our recent professional speakers was Brad Erickson, a stockbroker with Piper, Jaffray, and Hopwood, a regional investment firm.

Homecoming was celebrated in fine fashion once again this year. Following the game at which the Mankato Indians clobbered their opponents, Augustanna, the Brothers rounded their day off with a dinner and dance.

With election day falling on November 7, the Brothers decided to celebrate Founders' Day two days earlier than usual.

Best of luck to all Brothers of Delta Sigma Pi.—GREGORY B. ARNOTT



## DETROIT

**GAMMA RHO CHAPTER** at the University of Detroit was able to join with Eta Phi Chapter and Gamma Theta Chapter to make the last Central Regional Meeting a huge success. The meeting was held last October at the Detroit Hilton. A lot of time was spent on the preparations for this meeting so to the Central Region's Director, Steve Szekely, and to the officers and Brothers of Gamma Theta Chapter, Eta Phi Chapter, and Gamma Rho Chapter, congratulations for a great meeting.

Tony Carmen, along with his Executive Committee comprised of Senior Vice President Fred Rosenkranz, Vice President for Pledge Education John Stevens, Vice President for Professional Activities Lynn Murphy, Treasurer Bill Campeau, Secretary John Stachowski, Chancellor Jim Joye, and Social Chairman Jerry Neaton are finishing plans for upcoming Professional and Social Functions. The highlights for this semester's planning will be the celebration of the "Rose" Dinner Dance at the Upper Deck of Detroit's famous Roostertail Restaurant.

At our last initiation, Gamma Rho Chapter was able to initiate 19 new Deltasigs. We hope that they will carry on the great traditions and heritage of the fraternity. From all the Brothers in the fraternity, a warm, and hearty "Welcome, Brothers."—**JOHN STACHOWSKI**

## ST. CLOUD STATE

**THETA TAU CHAPTER** began spring quarter 1972 by searching the entire student body at St. Cloud State for prospective members of high quality. After looking over the neophytes, our chapter decided to discontinue the use of the term "pledges," and replace it with the term "potential members." After formal pledging we had a hayride. It was a very cold evening, but our innovative members found a variety of ways to keep warm. Following the initiation ceremonies for our new members, Terry Zeher, Rob Hoyerman, Dave Meyer, Dave Armstrong, and Ted Durkee, we had a banquet and awards program at the Carriage House.

Since working in the business world is the goal of all of our members, Mr. Robert Oliphant of the College Placement Office gave a talk on the topic "Selling Yourself During a Job Interview." Earlier in the quarter Mr. Robert Stenslund gave a talk on "Consumerism and the Businessman," and the head of Vision Ease spoke to us about the optical business.

Toward the end of spring quarter we had a retreat for the old and new officers where they had the opportunity to assess our chapter, evaluate what we have done, define our goals and decide what must be done to reach these goals.

Other social activities included a softball game with the Accounting Club, which we won, and a picnic sponsored by our faculty advisor, Dr. Darrell Wentworth. The picnic was a celebration of our chapter's second anniversary and the end of spring quarter, and also served as a going away party for our 14 graduating seniors.

Since we lost nearly half of our membership due to graduation, we began fall quarter with a vigorous membership campaign. In addition,

there were many Homecoming festivities with our alumni.

Theta Tau Chapter is very proud to have reached the 100,000 point goal for the second time in our two years of existence. We regret the resignation of Regional Director LaVerne A. Cox. We feel confident that we can achieve the 100,000 point goal this year for a third time, and we challenge the other chapters to do the same.—**TED E. DURKEE**

## MISSOURI—Columbia

**DELTA SIGMA PI** has become a "household" term in the newly named College of Administration and Public Affairs at the University of Missouri, as the brothers of Alpha Beta Chapter continue to excel in all endeavors. The tone for the 1972-73 school year was set last spring, when Deltasigs swept eight of the 11 chairs on this year's Business School Student Council. Brothers Dave Kampschmidt, Tom Cooper, and Gary Herbets were elected president, treasurer, and secretary, respectively, while Brothers Steve King, Bud Beetsma, Jack Knowlan, Don Palmer, and Eric Sorensen were elected members of the Council.

Having achieved 100,000 points in the Chapter Efficiency Index for the 32nd consecutive year, Alpha Beta Chapter is exhibiting promise to extend that mark another year with the initiation of a 24-man pledge class in November. President Bud Beetsma and Brother Louis Shaw attended the Midwestern Regional meeting in October, and demonstrated the Alpha Beta Chapter methods of rushing. Besides swelling their numbers this fall, Deltasigs continued to maintain their gridiron domination over traditional rival Alpha Kappa Psi with a 35-21 win.

A host of social events were included in this autumn's calendar, but the serious aspects of a professional fraternity were far from ignored. Vice President Dave Stahlings scheduled guest speakers in the fields of accounting, law, and labor relations, and helped arrange a panel discussion on college recruiting and hiring. Alpha Beta Chapter also addressed the task of funding its Fiftieth Anniversary celebration this spring, by selling soft drinks at home football games for the second straight year, and marketing a coupon book with discounts from local Columbia merchants.—**ERIC SORENSEN**

## MISSOURI—St. Louis

**ETA NU CHAPTER** started the fall semester with a successful rush. Through the efforts of the Rush Committee we pledged 15 men. Under the able guidance of Brother Gary Friedman the pledges participated in a fine pledge program which prepared them for initiation in November.

The Financial Committee sponsored a lottery on the baseball All-Star Game this summer. Despite the waning interest in baseball in St. Louis, Eta Nu Chapter found this to be a very rewarding financial project.

Eta Nu Chapter sent President Mike Curran and several alumni to represent the

Brotherhood at the Midwestern Regional Meeting in Oklahoma City. The University of Missouri-St. Louis has given Eta Nu Chapter until September 1973 to strike the "male only" clause from our Chapter's Constitution. We are taking a special interest in meeting with the representatives of other Chapters both regionally and nationally to personally inform them of this problem and to discuss the possibility of striking this "male only" clause from the fraternity's Constitution.

Brother Jim Schafers arranged a tour at the Anheuser-Busch Brewery on September 15. Anheuser-Busch provided an excellent program given by tour guide Elmer Boetcher and an informative meeting conducted by Vice President of Sales Distribution Frank Luecke. We were also generously allowed unlimited sampling of the King of Beers. Understandably, this tour is included in almost every semester's schedule of professional activities.—**CHUCK McDONALD**

## SOUTHERN MISSISSIPPI

**GAMMA TAU CHAPTER** at The University of Southern Mississippi attended SEMINAR 72 on October 20, 1972 in New Orleans, Louisiana. The Seminar was sponsored by the New York Coffee and Sugar Exchange; the topic for the day was "Economics of Futures Trading for Commercial And Personal Profit." We were the first collegiate group to attend this seminar; all the Brothers agree that this was a very educational experience.

Mr. Monroe Wright, Supervisor with Ernst and Ernst with the Jackson, Mississippi, office, spoke on October 17, 1972, on "The Interviewer and You." The student body of the School of Business Administration was invited to attend.

We returned this fall with twelve members and because of the very hard work of the Brothers have twelve very interested and outstanding pledges.—**TROY ALFORD**



**BETA CHI CHAPTER** Vice President for Professional Activities Frank Presfield, right, is shown here presenting a Certificate of Appreciation to Dave Blankenship, director of administration for the Tulsa Division of the North American-Rockwell Corporation, for his contribution to the chapter's professional program.



## MISSISSIPPI

ALPHA PHI CHAPTER began its 46th year early in September with an executive planning session of chapter officers and our advisor. Plans were made for the fall professional program and rush activities.

The first meeting was held on September 26 with good attendance. On October 10, the chapter held a joint meeting with the Phi Gamma Nu. The guest speaker was Dr. Alton Finch, new chairman of the Department of Office Administration and Business Education.

Rush began with a meeting on October 17, attended by a large number of prospective rushees. After a brief fellowship period and refreshments, President Pete Perkins made a short talk on the purposes of Delta Sigma Pi, after which Bill Fields, investment analyst from Tupelo, made a talk on "How to Make Money in the Seventies." Bill's talk was highly entertaining as well as educational.

The chapter assisted the School of Business in its annual "High School Day" program, serving as hosts for visiting high school students on campus for the Homecoming game, October 21.

On October 31, formal pledging and the first pledge education sessions were held with the chapter achieving more than its quota of neophytes for the semester. The next pledge meeting was scheduled for November 14 and initiation was held on November 28. Other professional meetings, outings, and our field trip will be reported in the next newsletter.

The chapter issued a fall newsletter which was sent to all members and selected national officers and alumni. The chapter is glad to be current with all its obligations and to be making a good start on the year's activities.

Officers serving this semester are: President Pete Perkins; Senior Vice President Chuck Harrell; Vice President for Pledge Education Don Rogers; Secretary Chris Lehman; Treasurer Buchanan Meek; CEI Chairman George Oxnam; Vice President for Professional Activities Jim Thomas; Historian Eddie Krei; and Publicity Chairman Buddy Dees. Faculty Advisor is Dr. Charles Treas.—BUDDY DEES

## CREIGHTON

BETA THETA CHAPTER at Creighton University is in the process of completing another eventful and successful fall semester. The chapter got off to a good start by pledging 11 business students. With formal initiation set for November 12, we feel that this fine group has become a great asset to the fraternity.

Our professional activities have been very informative thus far. We've had speakers from Bozell & Jacobs Advertising Agency and IBM. The members are also looking forward to an upcoming speech by an executive of a newly formed Omaha bank. Our advertising blotter was once again a success for us and several other money making projects are also being planned. As a community service project, we again helped run the KOIL Haunted House, with donations going to ECHO.

Athletic Chairman Skip Gode leads a fine football team into intramural competition. Finishing as runner-up to the all-university title the past two seasons, the team hopes to

end up one step higher. They are currently undefeated and leading the fraternity league.

A sequence of weekend parties and rush parties along with special occasions such as Halloween and Founders' Day has kept the fraternity socially active. By making the best of chapter spirit Beta Theta Chapter anticipates having another dynamic year. We would also like to wish success in the future to our Brothers who graduated last spring.—RICHARD R. CIMPL

## EASTERN NEW MEXICO

EPSILON ETA CHAPTER at Eastern New Mexico University provided for 22 of its members and pledge class a professional tour prior to attending the Intermountain Regional Meeting in Phoenix, Ariz. Accompanying the tour was the Dean of Men, Hershel Potts, and Associate Professor in Economics, Mrs. Fredrick Wouri. The tour included a visit to the Chino Mines division of the Kennecott Copper Co. near Silver City, N.M. During the tour, the Deltasigs were shown the concentration plant and the copper smelter where the copper is extracted from ore. To the delight of all the business majors the highlight of the Kennecott tour was an introduction to the data processing center and the accounting departments.

From Silver City, N.M., the members went on to Phoenix for the Intermountain Regional Meeting. The pledges of the fraternity continued their tour, accompanied by Dean Potts, and visited the largest pecan farm in the United States near Las Cruces, N.M., followed by another tour through a glass blowing factory located in Juarez, Mexico.

Our chapter was presented with an award for having travelled the farthest distance to attend the Intermountain Regional Meeting in Phoenix. All the Brothers and pledges agreed that the tours and convention were the most interesting and knowledgeable ever.—BRUCE D. CAMERON

## NEBRASKA—OMAHA

GAMMA ETA CHAPTER at the University of Nebraska at Omaha is selling coupon books for our fund raising project. The books are entitled "Discover Omaha" and entitle the holder to discounts in various eating and drinking establishments in the Omaha area. The Chapter has set a goal of selling 4,000 of these books at one dollar each. The first \$1000 goes into the Wayne M. Higley Scholarship established by our chapter. The scholarship is available to students enrolled in the College of Business Administration who have reached a sophomore standing.

On October 29 the chapter held a garage sale and turned all of the proceeds over to UCS (United Community Service). A total of \$50 was received from the sale.

The chapter is looking forward to the annual football game against the faculty. Although it always proves to be a tough game, the Deltasigs usually come out with a victory.

Seven men have pledged this semester and we are hopeful that they will successfully proceed through the pledge program and become Brothers of Delta Sigma Pi.—ROBERT A. COX

## RUTGERS

BETA RHO CHAPTER at Rutgers University was happy to award Brother Charles Rosenblatt with the Delta Sigma Pi Scholarship Key as the male graduate with the highest scholastic average. A picnic was held on June 24, 1972 for the Brothers, their families, and friends; all involved had a good time and the home movies taken by Brother Steven Reed were enjoyed by all the Brothers during our meeting on September 20, 1972. On October 4, 1972, the Executive Committee and some of the other Brothers got together with Brother Charles L. Farrar and reviewed the progress of our chapter. The Brothers of the chapter celebrated Founders' Day with a party held at the Green Mountain Lodge on October 28, 1972; 20 Brothers and their wives attended the party and all had a delightful evening.

In addition to our professional speakers our chapter has lined up various professional tours, the first of which was a tour of Eastern Airlines Reservation Center on the evening of November 1, 1972. All the Brothers who attended the tour were amazed with the ease they displayed in handling such a large demand for service. The evening students of Rutgers University have shown an interest in graduate schools, but they have been able to get only conflicting information on the programs available to them in this area. The Chapter Correspondent William Metts and the Social Chairman Anthony Biago have volunteered to prepare a study on the admission policies for evening graduate schools in this area; this study will be published in the Nightwatch for all Rutgers students.—WILLIAM E. METTS

## NEW MEXICO STATE

EPSILON UPSILON CHAPTER started the 1972-73 school year by having 32 Brothers return for the fall semester.

The new year started with the Intermountain Regional Meeting in Phoenix, Arizona. Epsilon Upsilon Chapter was represented by a delegation of seven Brothers, led by Chapter President Doug Henderson. Through the exchange of ideas at the Regional Meeting, we hope to have strengthened the region's chapters, thus maintaining the Intermountain Region's position as number one region.

Brother Ben Wolfenberger visited Las Cruces following the Regional Meeting to observe one of our business meetings. Brother Wolfenberger explained the proposed changes to our national constitution prior to our voting.

Several activities are planned this year with Gamma Phi Chapter from Texas-El Paso. The first is a professional tour of Stahmann Farms, one of the largest pecan farms in the world. Our second joint activity was a Founders' Day Banquet in Juarez, Mexico.

Once again this semester, Epsilon Upsilon Chapter is active in student government. Brother John Adams is ASNMSU Senate Treasurer, the third Deltasig to hold that position in as many terms. Brothers Roberto Rios and Mike Grijalva are representing the College of Business Administration and Economics as student Senators.—RONALD F. WILLS



## NEVADA—Reno

DELTA PI CHAPTER at the University of Nevada-Reno began its fall semester quite early by selling seat cushions at the National Championship Air Races held just north of Reno. In addition, our neophytes have been given the task of selling cushions at home football games. All of the profits were contributed to the chapter treasury.

Our first field trip of the school year was to San Francisco. We visited the administrative offices of the C&H Sugar Company, the Federal Reserve Bank, and the Playboy Club. This October trip was enjoyed by all and with the neophytes along a feeling of Brotherhood spread among the group.

Our professional program will be active this year and the first speaker was Ron Smith, assistant director of the Reno Chamber of Commerce. His information on tourism and conventions in the Reno-Lake Tahoe area and how this is marketed proved to be very interesting. Also during October, 11 Brothers of the chapter attended the Western Regional Meeting held at Sacramento which proved to be the largest Western Regional Meeting ever held. Members were able to relate problems of other chapters and to discuss suggestions brought forth.

Initiation of nine new members took place in November which brings the membership to a total of 30. We expect to do better with our spring membership drive and the Brothers are looking forward to another professional semester.—DAVID R. HANSEN

## STATE U. OF NEW YORK—Buffalo

ALPHA KAPPA CHAPTER at the State University of New York at Buffalo held their annual summer picnic at Erie County Emery Park in August 1972. Undergraduate Michael Lanzieri and his Picnic Committee kept more than 90 undergraduate and alumni Brothers, their families and dates supplied with hot dogs, hamburgers, hot buttered corn on the cob, potato chips, pretzels, salads and an array of condiments.

New officers for Alpha Kappa Chapter are: Paul Frey, president; Richard Parnitze, senior vice president; Francis Clark, vice president for pledge education; Barrie Carson, vice president for professional activities; Bruce Messenger, secretary; Herbert Fischer, treasurer; Arthur Rago, Chancellor; Lance Bolton, Historian; and Eugene Puerner, Chapter Advisor.

Alpha Kappa Chapter was honored this fall as host to the 1972 Eastern Regional Convention held at the Executive Motor Inn. Kicking things off was an early bird party on Friday night. Dr. Harold Cannon welcomed all Delegates and Brothers. Grand President Thomas M. Mocella extended greetings while Lewis P. Tischler attracted new Life Members. Peter Zalewski, Vice President of Operation, Buffalo Saving Bank, was the luncheon speaker.

Back at the work shop, Stephen M. Benvenuto had no problem keeping the delegates' attention while discussion continued on developing new members. Jeffrey A. Smock pointed out many ways to retain members once we have them. Robert M. Drewniak discussed the Chapter Efficiency Index.

David Henning, Manager, Wage and Salary Administration Service System, captivated the evening audience. This was followed by a Las Vegas night with many prizes, money and Yellow Dogs.

Sunday, September 24, it was business as usual and we heard from William W. Tatum on Alumni Activities. Thomas M. Mocella and Charles L. Farrar had little effort convincing the delegates that The Central Office is for real.—FRONCELL CLIFTON, JR.

## SIENA

THETA UPSILON CHAPTER is led this new semester by the newly elected officers: Michael J. Christian, president; Harvey W. Gordon, senior vice president; Barry S. Zubres, vice president of professional activities; John L. Brahm, Jr., vice president of pledge education; Bernard J. Corbishley, secretary; and Thomas H. Zick, treasurer.

Recently our chapter exercised its Brotherhood by holding a raffle in consideration of one of our Alumni Brothers.

With regard to professional activities, Theta Upsilon Chapter has arranged a highly informative program of prominent business professionals, featuring a most hopeful visitation by Merrill, Lynch, Pierce, Fenner & Smith, Inc. The Brothers of the chapter are especially looking forward to this engagement with a variety of questions and ideas which we are sure to have fulfilled at that time.

Our pledge education program is now underway and had been commenced earlier with an informal social gathering prior to November allowing the prospective members to become acquainted with the Brothers and ideas of our chapter. Our membership program actually consists of two initiation sessions—one for the fall semester, and one for the spring semester—both to be culminated by a membership banquet in March of 1973. With this idea in mind, we ex-

pect to initiate a larger number of pledges than in the past, increasing our "productivity" in Brotherhood and business education.

Our chapter efficiency chairman, David M. Pon, along with the Theta Upsilon Chapter, is set on a goal of 100,000 points and are confident that the Brothers and future pledges will help us accomplish this objective.

In closing, the Brothers of Theta Upsilon Chapter take this opportunity to wish all the Brothers of Delta Sigma Pi a most successful and profitable year.—VINCENT F. ZUMBO

## NEW YORK

ALPHA CHAPTER is off to its finest start in many a year. In the first six weeks of the term we held four major professional activities, under the leadership of Vice President for Professional Activities Ed Tonna. They included a massive Freshman Orientation Day, co-sponsored by Alpha Chapter and the School of Business and Public Administration, three films from the Federal Reserve Bank of New York, a lecture on "Is the American Dollar Sound?," and a Faculty-Student Seminar attended by a dozen professors and nearly 50 students.

Senior Vice President Bob Reiter is confident that Alpha Chapter will meet its membership quota this year. Due to Brother Reiter's hard work, we have nine pledges so far this year.

In September, our annual "Purple Passion Party" was a huge success. It was attended by more than 100 students.

Congratulations are due to our new officers: President Steve Wolitzer, Vice Presidents Shannon James, and Bob Reiter and Edgar Tonna. Alpha Chapter warmly welcomes Professor Arbie Dale as chapter advisor. We wish former Chapter Advisor and longtime friend Jim Adler the best of luck at his new position at the University of Illinois at Chicago.—CURTIS MONROE



MICHAEL LANZIERI, a member of the Buffalo Alumni Club, appears to know what he is doing as he prepares the corn on the cob for the annual Alumni Club picnic.



## ROCHESTER TECH

EPSILON LAMBDA CHAPTER at Rochester Institute of Technology is holding a raffle this fall for a color television. This spring we will be raffling off both a man's and a woman's 10-speed bike. For the second year in a row, our project for Christmas vacation was selling Christmas trees. We looked forward to the project for several reasons. First of all, it was a successful financial project. We learned from it as from a professional event because of the business experience gained. We also had fun playing football between sales!

The Brothers of the chapter celebrated Founders' Day with a dinner with the dean of the College of Business, Dean Johnson. This is the Dean's first year here at R.I.T. and we were glad to welcome him.

Epsilon Lambda Chapter's president, Zeke Duda, has been appointed to the national committee to evaluate the Chapter Efficiency Index. All ideas and comments are invited.

Rochester now has an alumni club and we congratulate Brother Bill Tatum, director of Alumni Relations, and Charlie Chin, president of the club, for their efforts.

Congratulations to Brother Jim Gauger whose wedding was set for January 6 and farewell to Brother Tom Camiolo who becomes the property of the U.S. Army on January 8.—ROBERT KLIE

## NORTH CAROLINA—Chapel Hill

THE ALPHA LAMBDA CHAPTER at the University of North Carolina had four speakers planned for the fall semester. The speakers were Mr. Galloway of the UNC Student Placement Service, Mr. Richard Sipes of Burlington Industries, Mr. Irvin from Merrill-Lynch, and Mr. Knotts of A.M. Pullum Accounting Firm from Raleigh. Other activities included a tour of the Schlitz Brewery in Winston-Salem and a dinner with District Director Bill Phipps.

Fall rush has been held and our chapter has six pledges. Initiation for the pledges was held on December 3. One other fall activity was a picnic in celebration of Founders' Day, November 5.—WESLEY SILLMON

## STATE U. OF NEW YORK—Albany

ZETA PSI CHAPTER began the fall semester with a series of professional activities including a tour of the Utica Club Brewery. Also, Dr. Holstein, Dean of the School of Business at Albany, gave a speech on the business programs offered at the school.

The event which met with the greatest enthusiasm, however, was a film followed by questions and answers on CPA exams with Mr. Robert Allyn of the New York State Board of Accountancy and Mr. Danny Williams, a faculty member of Albany's accounting department. The event had a turnout of over 100 people.

Brothers of the chapter attended two conferences in the Albany area . . . one a luncheon sponsored by the National Alliance of Businessmen, the other, a dinner with the Albany Chapter of the Association for Systems Management.

Professional Chairman Mike Preble is arranging a tour of the General Electric

facilities for December.

Chapter President Dave Gernak attended the Eastern Regional Conference at Buffalo. Afterwards, he accompanied Field Secretary John Richardson back to Albany where John visited the chapter.

Finally, the chapter's bowling league, in cooperation with the School of Business, is back in action this year as was the intramural football team under the leadership of Coach Tim Callery.—STEVEN A. SCHUMACH

## AKRON

THETA KAPPA CHAPTER at the University of Akron started out the school year with an interesting professional program. The first speaker was Mr. Terry Penrod, a stockbroker from Paine, Webber, Jackson, and Curtis. He spoke on his ideas of where the economy is going and entertained questions from the Brothers about investments in general. At the next meeting, Mr. Moore and Mr. Carroll, officers at the American Bank of Commerce, spoke on bank regulation and their recent conversion from a savings and loan to a bank. The third and most recent speaker was Mr. Robert Strauber from the United Rubber Workers' International. He spoke about multinational corporations and their impact upon American workers. All the speakers proved to be both entertaining and informative.

Dr. Guzzetta, president of the University of Akron, has expressed an interest in becoming a Deltasig. He will enter winter quarter as an honorary member. The alumni members of Theta Kappa Chapter have been discussing the possibility of forming an alumni association here to serve the ever increasing number of graduate Brothers.—GABRIEL A. RITZERT

## DAYTON

EPSILON TAU CHAPTER has been through an extensive reorganization period. Our undergraduate membership fell to six members after graduation last semester. The rushing program conducted last semester was ineffective on campus and, as a result, we did not hold an initiation last spring. But, due to the continued support from The Central Office, our faculty, and the six Brothers, we initiated seven new Brothers on November 5. Our pledging period has been revised considerably, emphasizing more business activities than social activities, social emphasis being the case in the past. This type of program was proven successful at other chapters and it was effective for Epsilon Tau Chapter.

Two speakers from the Dayton area have contributed to our professional program thus far this semester. Mr. Les Berthy from Merrill Lynch and Mr. Dwight Hanger from Ernst and Ernst, respectively. We are looking into tours to Cox Municipal Airport and Inland Steel.

The East Central Regional Meeting was held at the Imperial House North in Dayton during October. The Epsilon Tau Chapter extends its appreciation to Andrew Fogarty, our Regional Director, for his efforts toward necessary preparations and his efforts during the meeting ensuring the successful outcome. Everyone benefited considerably as a result.

Socially, our pledges planned and successfully carried out a party for the Brothers at the Villager Apartments' Party House. We combined three social functions into one major event: initiation party, Founders' Day, and Homecoming. Alumnus Ronald Dubyak headed the committee.

December's graduation will introduce another Deltasig into the business world; he is Brother Paul Reidy. Brother Paul has been with us in Dayton for a time longer than he possibly wished. Epsilon Tau Chapter wishes Brother Paul all the success he can enjoy and thanks him for his earnest and sincere contributions over the years. Personally, I wish my friend and Brother all the luck in the world.—MARTIN GAREAU

## OHIO

ALPHA OMICRON CHAPTER at Ohio University has started the year off with a great response to our rush program with eight enthusiastic pledges working their way toward initiation. We are essentially on a rebuilding program since approximately half of our members graduated in June.

During the past few weeks we installed Arthur Kraft as our new Chapter Advisor. Other new officers were Vice President for Pledge Education Mike Hartman, Chancellor Eric Peterson, and Secretary John Francisco.

Even with our temporarily low membership we have still been professionally active. Dean Peterson of our School of Business spoke to us about curriculum changes and university budget problems. We also visited Ohio Bell in Toledo on a weekend trip which included a football game at Bowling Green State University. A trip to the WBNS TV studios and Anheuser/Busch in Columbus is in the planning stages at present.

We were represented at the East Central Regional Meeting by Mike Hartman, John Satenstein, Shukrie Haji Shafie, and our President Fred Tatum. They came back with new insight and renewed enthusiasm for another great year.—ROBERT B. SUVER

## MIAMI—Ohio

ALPHA UPSILON CHAPTER had a meeting at the beginning of the quarter to plan the activities and events for the year. Our President, Jim Gieringer, presided over the meeting and helped organize a successful upcoming year for the chapter.

We continued the tradition set up last year by Clayton Chong, by selecting the professor of the month. For the month of October it was Chung H. Lee.

We attended the East Central Regional meeting at the Imperial House North in Dayton and had the second largest representation of the chapters in the region.

We had a successful informal rush this quarter. Our professional meetings of this quarter included speakers from Vista and the Peace Corps, and our field trip which was to the National Distilleries in Cincinnati.

We had a Founders' Day party on November 17 at The Central Office. The theme of the party was "Oldies but Goodies." The entertainment was provided by the disc jockeys from WOXR in Oxford.—ROBERT E. MCCUTCHEON, JR.



## CINCINNATI

ALPHA THETA CHAPTER has launched an event-filled quarter following a very successful rush which was climaxed with the pledging of 12 men. During this rush we had two professional speakers. Mr. John Smith, head of the personnel department at the Hilton-Davis Chemical Company of Cincinnati, was the first speaker. He spoke on various subjects concerning personnel managers, which also included their role in the recent strike at the Cincinnati plant. Our guest concluded the evening with a question and answer period discussing the future of the personnel department in business today. Our second guest was Judge John W. Keefe, who serves on the Hamilton County Common Pleas Court in Cincinnati. Judge Keefe spoke candidly about the issues of capital punishment, equal employment laws, and the pros and cons of legalizing the sale of various drugs.

In order to round out our professional program for the quarter, we are scheduling tours of the Armco Steel Company in Middletown, Ohio, and the Fischer Body Plant in Norwood, Ohio.

The social calendar at the Alpha Theta Chapter included a party to celebrate Founders' Day. Also plans were made for our annual orphans' Christmas party in December, as well as our all-campus "Rose" Dance to be held in January.

In all, Alpha Theta Chapter at Cincinnati has had a very successful and active quarter with the list of activities slated for the fall months.—WAYNE J. CONNER



JOHN MARTIN, president of Theta Pi Chapter makes an illustration to fellow officers Jim Stroup and Mark Zajac in the chapter's office in the new College of Business building at Bowling Green State.

## TULSA

BETA CHI CHAPTER welcomed the Brothers back to campus in September under the new leadership of Brother Hugh Leeper, president for the 1972-73 academic year.

Other officers for this year include Steve Schooley, senior vice president; Frank Presfield, vice president for professional activities and Chapter Efficiency Index Chairman; David Cleveland, vice president for pledge education; Bob Ryan, chancellor; Paul Schouten, secretary; and David Simpson, treasurer.

The fall semester saw a varied professional program with speakers from the community level, the state level, and the corporate scene address the chapter and guests.

In October the chapter was represented by four Brothers at the Mid-western Regional Meeting in Oklahoma City. At this time Beta Chi Chapter boasts four "yellow dogs" in its current undergraduate membership.

The chapter held a joint Christmas party in late December with the newly established Tulsa Alumni Club. Everyone enjoyed it and we look forward to sharing with the Alumni Club in the future more of the fellowship and brotherhood that goes into being Deltasigs.

The chapter is looking forward to a most busy, but memorable spring semester. Scheduled activities include the Third Annual Midwestern Regional-Joint District Initiation in April, joint Rose Dance with Gamma Epsilon Chapter, also in April, and the celebrating of Beta Chi Chapter's 25th Anniversary in May. Yes, we are soon to be a quarter-century young.—FRANK E. PRESFIELD

## OKLAHOMA

BETA EPSILON CHAPTER at the University of Oklahoma started the 1972 Fall Semester with a chapter golf tournament at the University Golf Course. Brothers Coke "Divot" Waggoner and David "Trap" Snyder went home with first place honors.

The fall rush program, headed by Senior Vice President Ray Smalling, was a great advertising success. The rush smoker, held on October 8, was highlighted by a speech from Brother Ed Fritz, member of the Oklahoma City Alumni Club and head of Parking Company of America. The current pledge class has 15 members.

Recent chapter activities include the annual pledge-member "football" game which ended in the inevitable victory for the members and a blood drive for Brother Fritz who suffered extensive leg wounds in a gun accident two weeks after the smoker. Brother Fritz is anticipating a speedy recovery. On October 23, Field Secretary M. Lee Bell visited Beta Epsilon Chapter where Dr. Ronald B. Schuman, faculty alumnus, was presented with a special service award for outstanding service to Delta Sigma Pi since 1938.

Professional activities have included an information session with Gayle Grotts, assistant director of the University Placement Service, who discussed the current job market. The Regional Meeting recently held in Oklahoma City was attended by Beta Epsilon members David Lancaster, Ray Smalling, and Tony Arias.—GENE HENDERSON

## BOWLING GREEN STATE

THETA PI CHAPTER at Bowling Green opened its full slate of fall activities with a professional meeting on October 22 at which K. Zimmerman, from the placement office here at our university, spoke to all the Brothers on careers and how to use the placement office. Dr. Wilson from our Law Department was another featured speaker who enlightened us all as to the legalities which operate in the everyday business world. The Brothers also took an industrial tour of Dana Corporation in Toledo, which manufactures automobile parts and accessories.

In the days to come, Theta Pi Chapter is planning to establish one or more internships with different businesses in the northwestern Ohio area such as Libby-Owens, Owens-Illinois and possibly some banks. These internships will take the form of a one day "work in" with someone in that Business with a job related to our individual majors. We hope this project will serve many purposes. Such a program will not only benefit the Brothers as individuals, but bring to the attention of the university and corporations the services of Theta Pi Chapter.

Our social calendar was highlighted by our Founders' Day Party, which celebrated the inception of our great fraternity on November 7, 1907. We're also happy about having a spanking new office located in our new Business Administration Building, which was dedicated on October 27.—STEVE R. PAAL



## PENNSYLVANIA STATE

ALPHA GAMMA CHAPTER at the Pennsylvania State University congratulates its new executive officers. They include Sam Kasick, president; Rob Mehne, senior vice president; John Nyce, vice president of pledge education; Tom Harris, vice president of professional activities; Denny Letham, treasurer; and Jim Reigle, secretary. Bob Johnson, a recent chapter alumnus, was appointed District Director by Regional Director H. Melvin Brown. A committee has been appointed to find a replacement for Advisor Robert Koehler, who will be teaching in Peru next year.

Several Brothers represented Alpha Gamma Chapter at the Mideastern Regional Meeting at Philadelphia. Our Founders' Day cabin party found several alumni returning to rehash some of the "good old times" with the Brothers and pledges. A welcome addition to our intramural sports program, which included a championship softball team, was our touch football team which completed another winning season.

Other campus business organizations including Phi Chi Theta, women's business sorority, and Alpha Kappa Psi joined us for several meetings which included speakers such as the president of Mack Trucks, a representative of the State College Chamber of Commerce, and representatives of Josten's year-book division.—ADAM J. MYERS

## PITTSBURGH

ON MAY 13, 1972, Churchill Country Club was once again the location of Lambda Chapter's Annual Initiation Banquet. This affair was given the name "Herb Finney Night" in honor of our brother from Pittsburgh who received the Golden Helmet Award for 50 years of dedicated service to Delta Sigma Pi. Grand President Tom Mocella attended and personally presented the highly esteemed award to Brother Herb. Along with the Golden Helmet Herb assumes the distinction of becoming the fifth man in the history of Delta Sigma Pi to have attained the 50 year award.

Accompanying the Grand President was Ben Wolfenberger, Executive Secretary, who made the trip to offer special congratulations to Herb. Herb has earned the title of "Mr. Deltasig" here in Pittsburgh and this award is the culmination of the love and respect he has engendered in the hearts of many brothers throughout the United States.

Brother Rudy Tarabek presented Herb with a diamond Fraternity Pin from the alumni and undergraduates of Pittsburgh. Bernie Michalek also presented Herb's wife, Anna, with a special pink poodle statue. Lambda Chapter's gift to Herb was a superior banquet in his honor which was attended by over 200 brothers and wives from many states.

Much hard work and dedication on the part of Brothers Jerry Churba, Tom Crowe and their committee members resulted in an affair that will long be remembered by many as Pittsburgh's finest event.

The 1972-73 school year was kicked off by Lambda Chapter with its Annual Family Picnic. This year the event was held at Squaw Valley Park in O'Hara Township. On a day

when the temperature rose to the high nineties Delta Sigma Pi picnickers engaged in tennis, softball, badminton, children's events, much drinking and a lot of sweating. A good time was had by all.

Lambda Chapter held this year's Founders' Day Banquet on November 11 at the new Holiday Inn in Greentree, Pennsylvania. A speaking program was planned during which one of our brothers was honored for his service to the Fraternity. Cocktails and dancing followed the Award Ceremonies.—LOUIS M. COSENTINO

## ST. JOSEPH'S

ZETA PI CHAPTER was proud to host the 1972 Mideastern Regional Meeting last October at the Marriott Motor Hotel in Philadelphia, Pa. Along with the usual workshop proceedings, which we feel greatly benefited all those who attended, the meeting was highlighted by the awarding of the "Deltasig of the Year" Award to Brother M. John Marko by Grand President Thomas Mocella. Brother Marko's acceptance speech was truly inspiring and special commendation must be extended for his efforts in the advancement of brotherhood in our Fraternity.

Zeta Pi Chapter received a special Presidential award for our work in the organization and management of the convention, and we would like to bestow special thanks to Regional Director H. Melvin Brown and District Director Richard Hoy for their unflinching assistance.

Last semester's calendar of events was highlighted by a joint Halloween party with our Brothers at Philadelphia Textiles, a three-day field trip to the New York Stock Ex-

change and a Fall Olympics for a group of orphan boys. The Chapter is now in the midst of planning our Spring Rush and Pledge period. We are looking forward to our most successful effort to date encompassing many new membership techniques under the able direction of Brother Dennis Manno.—JOHN J. CENEVIVA

## LA SALLE

EPSILON SIGMA CHAPTER at La Salle College is sponsoring, for the second year in a row, the official newsletter of the School of Business Administration. This newsletter will contain articles on issues relevant to the School of Business Administration and to the world of business. Articles written by the Brothers of the chapter will be submitted, and President Arnone will act as coordinator.

During last summer, many of the Brothers of the chapter entered a softball league and played on a team we called The Deltasig Athletic Association. Although our record was four wins, 22 losses, we felt that it was a successful season since it kept the Brothers in touch during the summer, and we had a good time.

The Professional Program conducted by Brother Jim Griffin has had various speakers and a tour of I.B.M. which was held on November 21.

David E. Stout, the secretary of Epsilon Sigma Chapter, has achieved a scholastic index of 3.81, which makes him the number one senior in the School of Business Administration. After graduation, Dave plans to go on to school to obtain his master's degree. We all feel that Dave will win the Delta Sigma Pi Scholarship Key here at La Salle.—WILLIAM JOHNSTON



SHOWN HERE ARE THE members of Epsilon Rho Chapter at the University of Tampa. In the background can be seen the rising skyline of downtown Tampa across the Hillsboro River from the campus.



## RIDER

THE BETA XI CHAPTER this year has reached a membership crisis, 22 brothers and 13 seniors. The brotherhood pledged themselves to have a successful rush program and get a big pledge class. The rush chairman, Mark Berkowitz, held a summer retreat to formulate the rush program which included a massive advertising campaign and a personal approach by the Brothers to get the fraternity well known and attract business students. The net result was 13 pledges, which is the second largest pledge class in six years, and we hope to have an even larger pledge class next semester.

The Chapter Efficiency Index was another neglected area of our fraternity activities. Last year, our chapter ended up with very few points, and there seemed to be an apathetic view toward CEI. This year, Tom Boyd has dedicated himself to get 100,000 points and help improve the chapter's efficiency. If all the Brothers work hard, the goal will be accomplished.

Professional activities also fell through last year, so Claude Hirsch has worked hard to schedule the best professional program our chapter has had in several years. Included in the program are speakers from a tax consulting firm, the New Jersey State government, and a personnel man, tours, and educational films.

Our chapter has also become very active in on-campus activities. Some of these activities include the Educational Policies Committee, a seat on the Student Government Association Senate, and service activities for the Student Activities office.

## SOUTH DAKOTA

ALPHA ETA CHAPTER at the University of South Dakota has again accumulated the full 100,000 points for the Chapter Efficiency Index which continues our record of nineteen consecutive years.

Participation and involvement are the key words for this semester and many of our Brothers are now occupying elected campus offices. Included in these are Charlie Kennedy, president of the Investments Club and member of the student senate; Robert Schaub, Chief Justice Traffic Appeals Court and vice president of the Investments Club; Ron Fiedler, vice president of the Business Student Association; Doug Schroeder, treasurer of the Business Student Association; Mike Denton, vice president of the board of directors of the USD Book Store; Doug Peterson, Bob Connors, Kent Brugger, and Dick Zimmerman, all members of the USD Book Store Board of Directors.

Since all but six of our brothers are seniors, an extensive rush program was initiated to secure qualified replacements. The program was a success and 22 prospective brothers were pledged in ceremonies early in October. The pledge class is enthusiastic and responsive and promises to become one of our larger success stories.

The chapter has raised additional funds for this semester by means of a lottery in which we paid 16 hours of resident tuition plus fees for the winner. Ten percent of our proceeds were donated to the Jerry Lewis Muscular

Dystrophy Telethon. The lottery was well accepted and the chapter intends to use this concept again in the future.

Our professional program has again provided an informative array of guest speakers, including representatives from Pecaunt and Company, stockbrokers, and the General Accounting Office of the Federal Government. Also included was a talk by Lawrence D. Brady, an alumnus of our chapter and an aspiring salesman and junior executive with the Equitable Life Assurance Society of America.

Miss Cindy Doss, our "Rose" for 1972, and Miss Jo Ellen Lasher, our "Rose" for 1971, were both finalists in USD's annual Dakota Days Homecoming Queen competition. The Brothers are proud of their "Roses" and look forward to the December "Rose" Formal when our new "Rose" will be crowned.

Through our continuing program of participation and involvement, the Brothers of Alpha Eta Chapter are striving to further the professional image of the fraternity so that our chapter and the fraternity may continue to grow and prosper.—THOMAS W. HABERER

## SOUTH CAROLINA

BETA GAMMA CHAPTER at the University of South Carolina started its Fall semester by co-sponsoring a very successful faculty-student picnic. The picnic, sponsored jointly with the College of Business Administration, was held in conjunction with rush week activities, and allowed faculty and students to become acquainted on an informal basis.

The Fall pledge program is now underway under the direction of Brother Gary Hogen. The 17 neophytes have elected their officers and are now hard at work on their fund-raising project.

Beta Gamma Chapter is again sponsoring a Junior Achievement company. Brother Larry West, along with Brothers John Blackshire, Dan Glazer, and Bill Dunaway, are coordinating the efforts of the yet unnamed company. This year's project is the production and sale of decorative candles.

Brother Dan Glazer is doing an outstanding job as fund-raising chairman. He directed the annual Homecoming mum sale, which immediately followed a Halloween candy sale.

Brother Boyd Rhoten, athletic chairman, is using intramural competition to prepare our football team for the annual alumni-undergraduate clash. A strong undergraduate team is a heavy favorite to end the alumni domination of the series.—CLIFF KOON

## DUQUESNE

THETA RHO CHAPTER has embarked on its most successful year ever. All our plans for the past semester were made during three meetings held during the summer. We started our rush activities the second week of school by having a coffee hour each day for a week. This was our way of getting our name in front of the Business School. We estimated that 300 cups of coffee were given away during that week.

Friday evening of coffee week we held our smoker. The turnout surprised even us.

Everyone who showed an interest at the smoker was invited to our rush picnic the following Saturday. At the picnic we played football, soccer, and volleyball. We of course had hamburgers, and chips, and everything else you have at a picnic. From all these rush activities we installed 12 pledges. We feel we can initiate ten of these men. This was without a doubt the best semester for rush activities ever.

We did not concentrate only on our rush. Every year Duquesne University holds a Carnival. This year for the first time we set up a booth. We sold marriage certificates, Duquesne diplomas and helium balloons. Brother Duck and his girl Reggie dressed as clowns and walked up and down the Carnival selling the balloons. Everyone involved had a great time and helped make Carnival a big success.

Seven Brothers went to the Regional Meeting in Philadelphia and brought back an award as the Chapter which traveled the farthest to get there. All the Brothers who went participated in the workshops and came back with some good ideas to help our chapter become better.

In closing we would like to congratulate Brother Hugh Deithorn and Betty on the birth of Kimberly and to wish everyone a great year.—DENNIS A. KELLY

## CHRISTIAN BROTHERS

EPSILON PSI CHAPTER at Christian Brothers College wishes all our Brothers of Delta Sigma a prosperous and rewarding New Year.

The Brothers of the chapter kicked off the 1972-73 school year with an Orientation Assistance Program. This program consisted of aiding all freshmen in selecting their courses and class schedules for the first semester. In following up this assistance, we initiated a Tutoring Service for all students enrolled in the Business Department.

The Chapter's Professional Activities began with an interesting speech by Mr. Charles Barnette, Editorial Manager, Memphis District, for Holiday Inns. Mr. Barnette graphically portrayed the Holiday Inn Story and the events which led to its tremendous success. He also instructed us in the techniques of using Public Relations to acquire free advertising through magazine and newspaper articles. Our tours consisted of a trip to the Schlitz Brewery and the Firestone Rubber Company here in Memphis. Thanks to Brother Tony McGehee for a job well done.

Our officers for the 1972-73 school year are: President William R. Sevier, Senior Vice President Louis K. Malpocker, Vice President for Pledge Education Michael P. Vondra, Vice President for Professional Activities Stephen A. McGehee, Secretary William R. Nelms II, Treasurer Garry F. Crump, CEI Chairman Charles H. Sevier, and Christopher V. Palmer, Chancellor. Congratulations on your election.

This year our pledge program is an attempt not only to educate the neophytes in the ways of Delta Sigma Pi, but also to encourage them to seek Brotherhood. We are not just looking for members, we are striving for Brothers.—JOSEPH R. KEOHANE, JR.



## PHILADELPHIA TEXTILE

ETA XI CHAPTER at Philadelphia Textiles faces its greatest challenge this year. Textiles' last graduating class saw 16 Deltasigs leave for their professional careers. That left Eta Xi Chapter with a starting brotherhood of 16 brothers.

Led by Senior Vice President Fred Fowler we've had a successful rush. Our rush netted us ten pledges. Pledge Educator Pat Gavaghan has welcomed the opportunity to enlighten our rushees with our pledge education.

Eta Xi Chapter's intramural football team has kept pace with our record of last year. The team, led by Eric Fishman and Joe Valenti, has yet to score a point this year.

Dave Sears, last year's president, was offered a job to start as vice-president of a local bank. He decided to start at the bottom for once in his life; so he is starting in the credit department.

The Mideastern Regional Meeting was recently held in Philadelphia. Eta Xi Chapter was represented by our President Harry Cooker, President Cooker, Chapter Efficiency Index Chairman Eric Fishman, Treasurer Greg Valenti, and Scott Kanig were initiated into the Yellow Dog Order.—BRAD SCHWEON

## LAMAR

THIS FALL THE BROTHERS of the Delta Eta Chapter faced a crucial moment in our chapter's history. We discovered that 85% of our chapter would graduate by May of 1973. However, we are proud to say that we have initiated 15 pledges during the Fall of

1972. We hope to initiate twice that many pledges into our Brotherhood by this Spring.

We will be fortunate enough to experience a first in the history of our chapter this Spring. Local members of NAM (National Association of Manufacturers) and our chapter will be conducting a School of Business professional program on January 31, with Mr. G. W. Gullander, President of NAM, as our principal speaker. The Dean of Business will dismiss classes for one period during the morning so all business students may attend.

In order to be of help in the community we are working with the Accounting Society on a plan to provide an income tax service for lower income groups in our area this year.—DICK HOLBY

## SAM HOUSTON STATE

EPSILON MU CHAPTER started the fall semester with a professionally tuned new rush program which has netted us a large and admirable Phi Pledge Class. Under the leadership of our new President Robert Werner, Epsilon Mu Chapter has enlarged the professional program, strengthened our financial position, and enjoyed a healthy and active social life.

Led by our Athletic Chairman Ray Mathews, the spirit of brotherhood has grown as we all participated in our intramural sports program, fielding a successful football team and three basketball teams. We also have a fine softball team and compete regularly on a friendly basis with the other fraternities.

The Homecoming festivities were enjoyed by all the brothers at our annual Homecoming

Ball at Jetero Inn in Houston. Many alumni attended and it was a great reunion with our old Brothers, and the party will last long in everyone's memory.

Work Project Chairman Will Warren has increased our treasury immensely, much to everyone's delight, by putting the Brothers' energy into two new work ideas. Taking advantage of Huntsville's Famous Prison Rodeo, a good profit was turned parking spectators on fraternity-secured parking area. We also sub-contracted two local painting jobs that spread our image through the community. In December we sold Christmas trees on land rented in Houston.

Our Professional Chairman has provided us with an interesting program which has included a forum with Dr. Frank Leathers, Vice President of Finance at our University. A tour in Dallas is also planned this quarter.

The Hearts of the Golden Skull, our Little Sister group, has really worked for the fraternity this semester. They decorated the Homecoming Ball, made spirit signs at football and basketball games, and aided tremendously in our Rush program. Led by President Teresa Mayes, they are currently initiating the Zeta Pledge Class and working on next quarter's Rush.

Epsilon Mu Chapter's new officers this semester are: Robert Werner, president; Randy Roberts, senior vice president; Willis Lucas, vice president; Mike Anderson, secretary; Larry Evers, treasurer; John Turlington, Chancellor; Steve Rogers, historian; Odis Blessitt, CEI chairman; Ray Mathews, athletic chairman; and Bill Oppel, little sister coordinator. Presently, we have on the drawing boards a field trip to Dallas, participation in the annual Greek festival, and our Christmas activities. All the Brothers of Epsilon Mu Chapter wish all the other Brothers a successful and prosperous year. RANDY ROBERTS

## ST. EDWARD'S

THETA OMEGA CHAPTER began the fall with 38 members and 15 pledges. Our pledge program got off to a tremendous start and climaxed in final initiation and celebration of Founders' Day held at the Villa Capri on November 11.

We had several professional speakers including Mr. Ernie Smith of Erwin Associates in Austin, who gave a four part seminar on "Success and Career Motivation" sponsored jointly by Theta Omega Chapter and the St. Edward's placement office.

Theta Omega Chapter published the 1972-73 student directory for the entire school. We also performed several service-oriented projects for a special "banquet-convocation" on the school's Founders' Day.

Socially, we held a dance for the entire school on October 21. All the Brothers and pledges pitched in to make it a huge success. We also visited NASA and the Budweiser Busch Gardens in Houston.

On December 17 we contracted to buy out Austin's new "Country Dinner Playhouse" which served as a major boost to our fund raising activities.

Last, but not least, Theta Omega Chapter beat the tar out of Beta Kappa Chapter in football 40-12. Better luck next year, Longhorns!—MIKE MCGUFFIN



BOB BIASOTTI, president of Epsilon Theta Chapter at California State University-Chico, left, congratulates an alumnus of the chapter, Michael Marks, who was recently appointed District Director for Northern California.



## EAST TENNESSEE STATE

DELTA XI CHAPTER at East Tennessee State University would like to congratulate all of our fellow Honor Roll Chapters from last year and wish all of our Brothers luck this year.

Newly elected officers for the coming year are President Charles E. Mason, Jr., Senior Vice President Johnny Nolan, Vice President for Pledge Education Jack Kelley, Vice President for Professional Activities David Frazier, Secretary Morris Hoover, Treasurer Jerry Meyer, C.E.I. Chairman David Beverage, and Chancellor Don Wynegar. The officers of Delta Xi Chapter are relying on the Brothers to support them for success, unity, and accomplishment in their tasks.

The Brothers of the chapter were well pleased with the pledging of 11 prospective Brothers. We feel our pledge class will give us strength and brotherhood to be Number One in our Region.

Roanoke, Va., was the site of our Regional Meeting which was an enormous success. Regional Director Leon Harding, District Director Roy Dodson, and Field Secretary John Richardson enlightened the Brothers on many varied aspects of Delta Sigma Pi which put insight and inspiration into each Brother attending. All the chapters in our Region will surely benefit from this Fraternal gathering.

As was expected, the Brothers of Delta Xi Chapter were awarded the Attendance Trophy for the second consecutive time. Better luck next time, Brothers!!

All Brothers in our area are cordially invited to stop by and visit our united working chapter.—CHARLES E. MASON, JR.

## TEXAS—Arlington

THIS SEMESTER Vice President Rouze has set up a professional meeting with a panel of three outstanding women in business to discuss opportunities for women in the business world. There has been a great deal of talk about forming a business sorority at the university. We hope that this panel will generate enough interest to support such a sorority.

Zeta Mu Chapter is happy to announce that this year the Delta Sigma Pi Scholarship Key was awarded to Brother James Wilson. Brother Wilson has held an overall grade point average of 2.9 on a three point system. The chapter average as a whole is also above the School of Business Administration average. The Brothers are always striving to keep the scholastic standing of the chapter high. Another honor achieved by the chapter is that Brother Mike Grimshaw, president of our chapter, has become the fifth member of this young chapter to be listed in *Who's Who in American Colleges and Universities*.

Teens Aid Retarded received help in their Walkathon from the Brothers and pledges of the chapter when we participated in a 20-mile walk to raise money for the organization. This money is used to aid retarded people across the nation. The chapter raised over \$300.00.

The "Rose" Ball was celebrated this year at the Fairmont Hotel in Dallas. There were over 500 Brothers in attendance from Delta Upsilon, Delta Epsilon, Beta Phi, and Zeta Mu Chapters. Regional Director John Fincher was Master of Ceremonies at the dance which was followed by a breakfast.—ANDREW HANSON

## TEXAS—El Paso

GAMMA PHI CHAPTER at The University of Texas at El Paso, after extensive reorganization in the summer and fall of 1971, achieved 100,000 points in the Chapter Efficiency Index and with its revitalized membership expects to do so again this year.

One of the directions taken under the new leadership is utilizing the advantages presented by the nearness of our Brothers in Epsilon Upsilon Chapter at New Mexico State University for joint activities and building of stronger bonds of Brotherhood. Already, both chapters have joined in celebrating Founders' Day with a banquet and guest speaker, Dr. Sherwood H. Peres, professor of management, University of Texas at El Paso, School of Business. In addition, several other joint projects are on the calendar.

In order to meet our civic responsibility and promote the future interest of business we have become advisers to a Junior Achievement company. The company is organized by the students themselves to manufacture and sell their own products and duplicates in miniature a regular corporation. Thus by introducing high school students to the realities of the world of commerce, new converts are gained and the standing of the business community in the eyes of the younger generation is improved. On October 31, our company received its official operating charter from District Director Charles Wakeem.—LORENZO E. ORTIZ

## SOUTHERN METHODIST

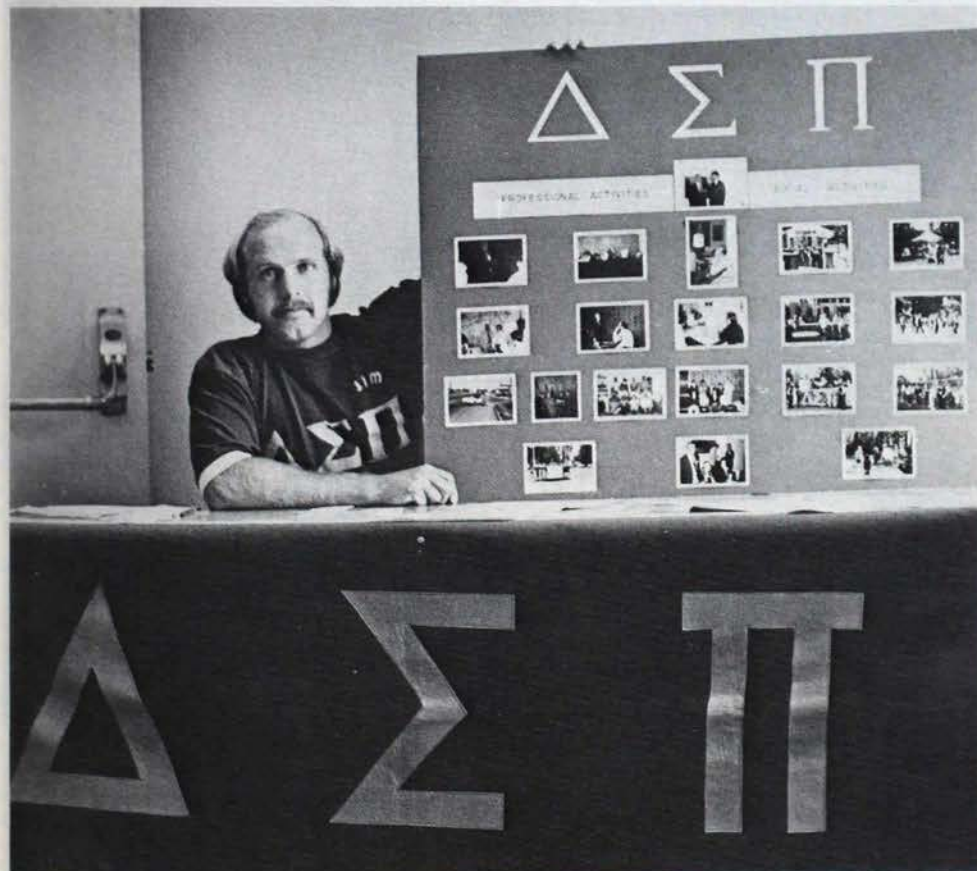
THE HALLOWEEN CARNIVAL and zoo parade was a great finale for an eventful fall semester for Beta Phi Chapter. The chapter received campus recognition by completing the intramural season as overall independent champs. The pledge class organized an interesting tour as their project. WFAA-TV, the area ABC affiliate, gave us an informative session in their studios.

One weekend a semester the members are hosts to the pledges at a chapter retreat. Through skits, projects, and work cooperation, the pledges and members get to know one another in an informal setting.

The Zoo Parade was a program presented as a joint effort of the chapter and the faculty of the School of Business. Various aspects of college life, teachers, students, and business were the subject of short skits. We filled the auditorium and the audience response was great.

This semester our professional programs have revolved around an informal speaker series. The Director of Communications for the Dallas Chamber of Commerce presented an interesting view of problems arising from communications with varied audiences. The president of Steak and Ale Restaurants spoke to us on his background and the formation and administration of his company.

Presently the chapter has two projects in the working. First is the revival of the School of Business Newsletter on a biweekly basis. Secondly, a committee is drawing up plans for a speaker series rotating around the world of business in the years to come. Target date for the Seminar of the Future is March, 1973.—RONALD W. WILLIAMS



JIM KORLING, a member of Epsilon Theta Chapter at California State at Chico, displays a picture board of past chapter activities to students during rush.



## NORTH TEXAS STATE

DELTA EPSILON CHAPTER at North Texas State University has devoted much of its energy toward organizational housekeeping and finances this fall. Collecting accounts receivable from brothers graduated last May, brothers in school who can only be classified as "inactive" and two chapters in the Southwestern Region which is proving to be quite a task.

However, the 11 remaining Brothers are working as a tighter unit than ever before and proudly initiated 11 new members Saturday, November 11. In addition to organizational duties, our chapter worked once again for the Annual NTSU Hemophiliac Blood Drive. Brother David Fitch, head of the finance department here, has coordinated the drive for the past three years at North Texas State and we should all be proud of the successful record he has established.

Also of importance in this fall's activities have been the professional programs and social functions. Both pledges and actives enjoyed the annual trip to the Miller's Brewery in October as well as the speakers we heard this fall. We've done well on the social side of the coin also. The Brothers used a football game and local pizza parlor for a Rush party this fall and it proved to be a very enjoyable time for everyone—banjos and all!

In spite of all that we've done, it's nice to say there is "more to come."—PAUL DAIGLE, JR.

## WEBER STATE

ETA LAMBDA CHAPTER at Weber State College was honored at the Annual Awards Banquet of the School of Business and Economics during May 1972. We received a plaque for our presentation of Business Week. Also at this banquet the following Brothers were honored: Kent Kofford, Outstanding Graduate in Marketing; Ron Spindler, Outstanding Graduate in Management; and James Droesbeke, Utah Association of Certified Public Accountants Key for Outstanding Graduate in Accounting. The Delta Sigma Pi Scholarship Key was presented to Gary Mifflin. Brother Rex Stevens was named the Outstanding Senior of the Year for Weber State College.

Professional activities during the Autumn Quarter included a talk by Dr. Joseph L. Bishop, President of Weber State College, and talks by prominent business leaders in the Ogden area. Activities for the Winter Quarter began with a talk by Brother George Odiorne, Dean of the School of Business, University of Utah.

Plans are underway for the annual Business Week to be presented during the Spring Quarter. We are planning to continue providing a variety of speakers representing different areas of business. In this way we desire to supplement the academic functions of the School of Business and Economics for all students.

Plans are also underway for the Rose of Deltasig Contest and formal.

The recent Intermountain Region Meeting has stimulated a greater determination to attain 100,000 points in the Chapter Efficiency Index and to do our part to insure that the Intermountain Region remains number one.—DARRELL J. ZELLER

## EAST TEXAS STATE

DELTA PHI CHAPTER at East Texas State University started the Fall semester with an outlook toward the future. This semester rush has been very successful and concluded with the initiation of pledges on November 19. This year's pledge class included Lee Bollinger, Keny Fults, Gary McDonald, Chuck Nuttings, David Peters, Steve Sparks, and Mark Sullivan. Pledge activities thus far have included mixers with sororities and participation in a university-wide ping pong tournament they organized and sponsored. Pledges Keny Fults and David Peters came in first and second, respectively. They are also in the process of sponsoring a speaker and arranging for a tour to the Dallas Cowboys head offices.

Besides rush, Delta Phi Chapter has planned and had many professional business tours and speakers. Recent tours have included Campbell's Soup Co. in Paris, Texas, Bush Gardens in Houston and the General Motors Plant in Arlington, Texas. Plans for speakers include heads from many business departments and speakers throughout the School of Business at East Texas State University.

The Brothers of Delta Phi Chapter were honored by the presence of Field Secretary Lee Bell on his visit at the beginning of the semester. The future looks bright for Delta Phi Chapter and the Brothers wish the same fortune for fellow chapters.—MAC FEUER

## HOUSTON

ETA PSI CHAPTER at the University of Houston is proud to report a highly successful rush program for the fall semester. We accepted 12 prospective undergraduate members and one faculty member. The pledge class is well organized and is currently in the process of choosing a fund raising project. We were fortunate to have Dr. Roger Singleton, associate dean of the School of Business, as our guest speaker for the acceptance dinner.

On the sports scene, the Eta Psi Chapter football team was quickly and painlessly eliminated from the school playoffs, but our bowling team, which is currently undefeated, needs but one more victory to claim the intramural championship.

The Eta Psi Chapter has also been active with respect to professional functions. During the first six weeks of the semester, five businessmen from the Houston area have been featured at our professional meetings and have spoken on the subjects of insurance, job markets, and small business problems.

The remaining semester activities included a Founders' Day Celebration in coordination with the Houston Alumni Club, a formal initiation and dinner on December 3, and a Christmas party on December 16.

The Brothers are already making plans for the spring semester, and we can only hope that it begins with the hard work and enthusiasm that the Brothers produced this semester.—LARRY J. REGER



STUDENTS AT Bowling Green State make good use of the study lounge in the new College of Business building as shown here.



## TEXAS CHRISTIAN

THIS SEMESTER THE Brothers of Delta Upsilon Chapter have decided that our chapter needs a new image. We got together and decided what was needed and relevant and what detracted from our professionalism. The new changes instituted should bring about chapter growth, satisfaction and unity.

This year, to coincide with TCU's centennial, we are planning a business year. We are sponsoring top chief executive officers from across the country. The speakers are from such areas as the oil industry, management, labor, economics, leadership and many others. All our efforts are to be concentrated on this big event with all Brothers putting forth maximum time and effort. The business year will start with the dedication of a Delta Sigma Pi Business Library in our School of Business. The Delta Upsilon Chapter is in charge of financing and managing this library. The speakers follow this event throughout the coming months until the end of our business year. The library dedication is in February, 1973 and the speakers are scheduled two a month until December, 1973. The coming year is a big one for us.

Members of Delta Upsilon Chapter attended the Southwestern Regional Meeting with Bart Ciriote as our delegate. A good time was had by those attending and many new friendships made, along with ideas for solving chapter problems.

We extend our best wishes to all the chapters and hope that this year is a good one for them.—JOHN ROBERTSON

## VIRGINIA COMMONWEALTH

ETA OMEGA CHAPTER at Virginia Commonwealth University has a full schedule of activities planned for this year. The Business Forum, sponsored by our chapter, has two outstanding men scheduled to speak: they are Jack Hull, Denver, Colo., a national speaker on multi-media presentations, and Mr. Warren M. Pace, Richmond, Va., President of the Richmond Corporation. He will speak on "Why a Holding Company?" We also have a full schedule of speakers slated for our professional meetings.

So far it looks like another successful year for the "Business Dialogue." Started last year as a means of communication between the faculty, the newsletter is published every two weeks with a total of sixteen issues. It is a four page newsletter with a royal purple masthead on gold paper. On one side of the title is the school logo and on the other side is the Deltasig shield.

Some of the articles in the newsletter are a regular Faculty Spotlight (in which a faculty member is featured), club meetings and activities, guest speakers, on-campus recruitment schedules, job market evaluations, and occasional articles written by faculty members specifically for the "Business Dialogue." Naturally, the chapter fully utilizes the newsletter in promoting its activities such as the Business Forum.

Anything that relates to the business students and faculty warrants space in the "Dialogue." Before the founding of our newsletter, the only communication in the Business School was what we call hearsay.

Now there is an official form of written communication that has proved to be very successful. As of our next issue we will run a "Notes From The Dean's Office" column on a regular basis, at the request of the Dean of the School of Business.

Jim Holder, who started the newsletter and edits it, is graduating in December and thus is busy training his successor. Brian H. Bristol, a current pledge, will take over the job of editor in January. Jim and Brian say that they would be more than glad to mail interested chapters copies of the newsletter.

The Brothers of our chapter have done a dynamic job this fall semester in recruiting pledges, with an all time high of 13 pledges for one rush period. With the help of these 13 prospective Brothers, we are certain that our goal of 100,000 points in the Chapter Efficiency Index will be reached. The Brothers have worked hard and have already achieved many of these points.

The Brothers of Eta Omega Chapter are looking forward to a busy schedule this spring, emphasizing another productive rush period and reaching our goal of 100,000 points in the Chapter Efficiency Index.—GEORGE C. PEYTON, JR.

## UTAH

SIGMA CHAPTER at the University of Utah is where it's at this year. This past Spring in the student body elections a number of Deltasigs were elected to important offices. Duane Moss was voted student body president. Another Deltasig, Steve Elgren, is the College of Business President and three of six elected offices in the College of Business are filled by Deltasigs. Along with this, five of seven seats available to the College of Business students in the University Assembly are filled by Brothers in the fraternity. These include Milton Taylor, Larry Mulcock, Tom Hurst, Bill Taylor and Keith Dutson.

The annual "Rose" banquet was held to celebrate the 50th anniversary. Flory Frier was chosen the "Rose Queen" of Sigma Chapter. Spring also brought a service project at the Children's Center where the Chapter did some of the landscaping so that children could enjoy the outside as well as the new inside. We also made a visit to the Freeport Center in Clearfield, Utah, where we had dinner and a tour through the immense facilities.

Sigma Chapter is proud of this record and proud of the nine new pledges that joined the fraternity last Spring. We're happy to have reached 100,000 Chapter Efficiency points and would like to thank Bill Wilson and Sherm Harmer for their support in helping us reach the goals which have been set for all Deltasigs.—DAVID K. ANTHONY

## TEXAS TECH

BETA UPSILON CHAPTER has enjoyed a very prosperous year. We have had some very rewarding professional meetings this semester, the most memorable being the public relations representative from Z. Z. Top, a popular rock group. He gave us insights into the entertainment business. We sponsored a concert by the group this semester.

Brother Charles Abraham, our Social Chairman, has planned a varied social

program this semester. We have had some really great rush parties, one being at the Palm Room and the other at the Mirror Room of the Johnson House. Our football team has a record of two wins and two losses in the intramural league. Coach Mike Ulmer says the team is starting to shape up nicely.

We have accepted into pledgship 10 ambitious young men this semester. They are being prepared for membership by Senior Vice President Mike Domino and Vice President Mark Piercy.

Beta Upsilon Chapter wishes to welcome our new members this semester. They are Randy Clayton, Greg Nash, Maurice Sanchez, Mike Ulmer, Steve Walsh, and Bob Wells. We are also glad to have three new transfer members this semester. They are Galen Akin from Angelo State, John Bilodeau from University of Texas at El Paso, and Jim Taylor from Baylor University.—STEVEN K. LEWIS



Join your fellow Life Members in wearing this pin of distinction.

## VIRGINIA TECH

ZETA UPSILON CHAPTER on the Virginia Polytechnic Institute campus has begun what is expected to be another 100,000 point year in the Chapter Efficiency Index. A well-rounded professional and social program has been planned. We toured the Federal Mogul Plant in Blacksburg, Virginia, on October 26 and have sponsored several other tours and speakers throughout the quarter. In addition, several fund raising projects were sponsored.

Under the able leadership of our chapter officers Homecoming 1972 (October 13-15) was one of the best ever. Starting on Saturday, Zeta Upsilon Chapter sponsored a coffee for the College of Business. After the coffee an informal Alumni get-together and lunch was held. That afternoon we watched the Virginia Tech football team defeat Oklahoma State University. We celebrated the victory immediately after the game with a cocktail party followed by a great party! Our "Rose," Gatie Stoneman, was a finalist for Homecoming Queen. Over the weekend we welcomed more than 30 Alumni Brothers to the VPI Campus.

Another big event for Fall quarter was the Regional Meeting held October 20-22. Under the guidance of Brothers Roy Dodson, Leon Harding and Bill Phipps, the meeting was a great success. We also held our Pledge initiation and banquet on November 18.

Any Brother wanting information on our chapter, please contact Dennis Rosencrance, 1005 Main St., Blacksburg, Va. 24060 (phone #552-3806). All Brothers are welcomed to visit the Virginia Tech Campus any time.—K. CRAIG WATERS



## SHEPHERD

EPSILON KAPPA CHAPTER at Shepherd College has once again celebrated a 100,000 point year in the Chapter Efficiency Index. Under the leadership of President Bruce Meyers, all indicators forecast another first place in the CEI.

There has been much traveling among the Brotherhood of Epsilon Kappa Chapter. The Regional Meeting was held in Philadelphia, Pennsylvania, which was "business oriented" but "social minded." During one of the workshops, Vice President Bill Dashiell gave an informative talk on rushing procedures. For those who dared, "Yellow Dog" initiation added excitement to a well organized Regional Meeting.

Further travel took the "Business Brothers" to Charlotte, North Carolina, for our annual three-day professional tour. Vice President Al Gardiner scheduled several interesting tours in the southern city, which provided us with a unique insight of the television broadcasting system and the meat packing industry.

The Brotherhood is sponsoring a raffle. Prizes include an all expense paid, three night vacation for two at Miami Beach, Florida plus two tickets to the Orange Bowl game! Anyone interested in raffle tickets, please contact the chapter.

The active chapter would like to encourage the alumni to support the Epsilon Kappa Alumni Club.—WILLIAM A. CARRIER

## WISCONSIN—LaCrosse

ETA RHO CHAPTER began the semester by meeting with the local chapter of the National Association of Manufacturers. This meeting was designed to promote a closer affiliation between Eta Rho Chapter and industry within the community.

On September 14 the chapter held rush and it turned out to be one of the most successful rushes this chapter has had to date. This semester's pledges were pinned on November 4; the ceremony was followed by a banquet that evening at Nino's Steak House.

Many of the Brothers attended the Central Regional meeting held in Detroit, Michigan on October 13-15. Those who attended reported back that the meetings were very educational. We are sure Eta Rho Chapter will become a more efficient chapter as a direct result of these sessions.

One of the highlights of this semester's calendar of events is our Professional Activity Program. In addition to the many tours and special speakers, this semester's program will include a meeting with the Young Presidents Organization, a Business Career Day, and Educational Career Day.

Although our chapter is primarily concerned with various professional activities, we have also found time to have several parties including a 50's party during Halloween and an initiation party following the banquet in which it was reported that one of the newly initiated Brothers ran out of gas three miles from the party and wound up sleeping along the roadside; not to be outdone by his new Brother was one of the older members who saw fit to give his imitation of a Baboon in front of the other Brothers and their guests.—PAUL R. BUSHEK

## WISCONSIN—Whitewater

THETA XI CHAPTER at the University of Wisconsin-Whitewater is off to its best year yet. We would like to congratulate Brother Joe Tiefenthaler who was elected Whitewater's 1972 Homecoming King. The Brothers also brought back some honors from the Central Regional Meeting in Detroit. Seventeen of our Brothers brought back the attendance trophy and the distance trophy along with valuable information on building a better chapter.

Our social calendar is the best yet as we prepare for our "Rose" formal and election of our "Rose of Deltasig." Everyone had a great time at our Homecoming party held at one of the local motels. Founders' Day had a new twist as the Brothers greased back their hair and rolled up their shirt sleeves, dipped into the wapatuli and danced to the music of the 1950's. Thanks to Psi Chapter in Madison we all had a good time after one of our field trips.

Professionally, the Brothers have toured the Oscar Mayer Company and the Marshall Co., an investment brokerage firm, both located in Madison. We have had several speakers and films as our professional program has greatly enhanced the brothers. Our Delta Sigma Pi Coupon Book has once again proved to be a favorite with the students.

Our football team grabbed two quick victories, then fell victim to some key injuries and ended the season with a rather dismal 3-5 record. Our championship basketball team is back and it looks like it will be another victorious season. As we look forward to our best year we wish all chapters the best of luck in all their activities.—MARK WINTER

## WISCONSIN—Madison

PSI CHAPTER at the University of Wisconsin is again glad to have begun another busy year. We are proud to announce that Brother Craig Chapman was named Delta Sigma Pi Undergraduate of the Year for 1972. Plans are underway for celebrating our 50th Anniversary which is coming up February 10. We are quite proud of being associated with Delta Sigma Pi for this length of time.

During this past summer our Delta Sigma Pi Singers made their presence well known at the weddings of eight of our recently graduated Brothers. This fall, we and our Brothers from Theta Xi Chapter toured the Oscar Mayer Meat Co. and also the Marshall Company, a brokerage firm, of Madison. The new Dean of Business, Robert Boch, was one of the many distinguished speakers who have recently addressed us. The Regional Meeting held in Detroit was attended by 10 of our Brothers, who also toured the Kellogg's Co. of Battle Creek. Plans are currently being made for our Homecoming and "Rose" Formal. As usual, our teams in the various intramural sports are making Psi Chapter a name respected and praised.

There are 13 potential members currently enrolled in our pledge class. We feel this group of young men will uphold the fine tradition of Delta Sigma Pi. We welcome any Brothers and alumni to stop in and see us and our improved house.—MARK AMBELANG

Continued from page 34

Wayne C. Duddleston, *Wisconsin-Madison*, on May 27, 1972, to Jeanne Lindstrom, at Beloit, Wis.

Charles L. Earney, *Wisconsin-Madison*, on May 20, 1972, to Janet Kashur, at Stevens Point, Wis.

John J. Holme, *Wisconsin-Madison*, on June 17, 1972, to Debbie Vandeveld, at Green Bay, Wis.

William F. Haugh, *Wisconsin-Madison*, on June 3, 1972 to Kathy Rahrour, at Madison, Wis.

David M. Noshbaum, *Wisconsin-Madison*, on June 10, 1972, to Julie A. Norman, at De Pere, Wis.

John J. Madden, *St. Edward's*, on November 25, 1972, to Deborah A. Arnim, at Houston, Tex.

Michael F. Gara, *Wisconsin-Madison*, on June 17, 1972, to Kathy Vandenberg, at Milwaukee, Wis.

Patrick J. Hayes, *Wisconsin-Madison*, on September 30, 1972, to Sue E. Baalrud, at Waukesha, Wis.

Ronald F. Zitlow, *Wisconsin-Madison*, on September 30, 1972, to Judith Gaglione, at Chicago, Ill.

Richard A. Whitener, *Virginia Commonwealth*, on August 19, 1972, to Adrienne C. Gross, at Richmond, Va.

Thomas Medcalf, *Minnesota*, on September 16, 1972, to Lynn Zemple, at Edina, Minn.

Gary Dietrich, *Minnesota*, on March 18, 1972, to Linnea Lindquist, at Little Falls, Minn.

Dave Norling, *Minnesota*, on September 2, 1972, to Elaine Brudvik, at Minneapolis, Minn.

James Scaramuzzo, *Minnesota*, on September 15, 1972, to Susan Haflach, at St. Paul, Minn.

Bill Tschida, *Minnesota*, on September 23, 1972, to Teresa Ripka, at St. Paul, Minn.

Dennis Behrendt, *Minnesota*, on October 14, 1972, to Andrea Anderson, at Minneapolis, Minn.

## PERSONAL MENTION

Paul Preston, *Florida Atlantic*, Co-Advisor of Zeta Phi Chapter and Assistant Professor of Administration at Florida Atlantic University was recently awarded his DBA at the University of Colorado.

Frankie Gustine, *Pittsburgh*, former Pittsburgh Pirate Third Baseman, was inducted into the Pennsylvania Hall of Fame on November 4 at a dinner at the Treadway Inn in Lebanon, Pa. Brother Gustine is currently coach of the Point Park College baseball team.

Robert J. King, *Detroit-Gamma Rho*, has been appointed vice president-chief auditor of the Union Bank, Los Angeles, Calif.

George Buchanan, *Auburn*, has recently accepted a position as Material Control Coordinator with International Telephone and Telegraph Company in Corinth, Miss.



# the alumni world

## SACRAMENTO

THE BROTHERS OF the Sacramento Alumni Club joined the undergraduate chapters of the Western Region at the Western Regional Meeting held in Sacramento on October 20-22. Of particular interest was a meeting on the 21st, with alumni groups from the San Francisco and Los Angeles areas who are in the process of establishing alumni clubs there. After afternoon workshops a banquet was held with Grand President Tom Mocella as guest of honor. We were particularly proud to see special recognition given to the host chapter, Epsilon Phi (Sacramento State) for the excellent organization of the meeting.

On November 2, a joint Founders' Day meeting was held with Epsilon Phi Chapter with Brother R. Nelson Mitchell, Western Regional Director, as guest speaker. This is one of several joint functions planned with undergraduate chapters in the Central California area. By maintaining such contact we hope to show the brothers that active participation in our fraternity need not end upon graduation.—JOE S. LOOMIS

## CHICAGO

ON THURSDAY EVENING, November 9, the Chicago Alumni Club celebrated Founders' Day with a banquet in the Champagne Room of the Playboy Towers. The cocktail hour started shortly before 6 o'clock and the banquet featuring the Playboy's Top Sirloin of Beef began at 7:30 p.m. We had two bunnies of our very own that assisted President Forbes Baker and the other officers, serving drinks, passing out tickets for the door prize drawings, and generally adding to the decor of the room and the spirits of the Deltasigs, alumni and undergraduates. After the usual appropriate words from Grand President Tom Mocella, our speaker of the evening was introduced. Mr. Larry Chamberlin, Vice President (administrative) of the Manufacturers National Bank of Detroit, was very entertaining with his "Abstract Thoughts On Non-Abstract Subjects."

The club held a mixed party on Saturday, December 2. On January 16 when we should all be returning to normalcy we will have a regular dinner meeting. On February 13 'Professional Night' will be held and in March we shall honor those old rogues on 'Past Presidents' Night. The traditional dinner-theatre party is scheduled for the month of April.

'Undergraduate Night' will be celebrated on May 8 and we hope to see many of the undergraduate brothers in the chapters in the area. Last year it was held in April at the Blackhawk Restaurant. Last but not least will be the traditional golf outing, banquet, and election of officers in June.

The welcoming hand of brotherhood is extended to all Deltasigs in the Chicago Metropolitan Area, undergrads included. Contact us at 42 East Cedar Street, Chicago, Illinois, 60611. President Forbes Baker's telephone number during the day is 833-3700 and Don Holem can be reached at 263-4402.—DON F. HOLEM

## BUFFALO

THE BUFFALO ALUMNI CLUB extends a New Year's greeting to all Chapters and Alumni Clubs and wishes them a very prosperous 1973. The year 1972 was more than satisfactory for the Buffalo Alumni Club. We added quite a few members and have somewhat expanded our program.

On November 11, 1972, the Alumni Club held a "Scotch Doubles" Bowling and Buffet Dinner at Leisureland in Hamburg, N.Y., in celebration of Founders' Day. An industrial tour and a dinner dance closed out the 1972 calendar.

We extend another invitation to all Brothers in the Buffalo area to contact one of the officers of the Alumni Club (names and telephone numbers listed in the November 1972 issue). In addition to our own program, we try to keep alumni informed of Alpha Kappa Chapter's functions and, between the two, there is quite a variety of events available.—RICHARD H. MCKEE

## SAN FRANCISCO

THE SAN FRANCISCO ALUMNI CLUB has had a busy few months since the installation of Brother Joe Simini as president. Each new meeting continues to bring new faces to our group and there is no doubt that this year will be one of the most interesting and progressive in the history of our club.

Our October 5 luncheon meeting was attended by 22 brothers. We are also beginning to have an increase in the attendance of wives at our meetings, which is a welcomed trend. Mr. Frank Sanchez, Director of Governmental Affairs, San Francisco Chamber of Commerce, talked to us on the interest of the Chamber in

San Francisco's problems and how the Chamber is planning to anticipate problems and develop acceptable solutions and alternatives to create an even greater San Francisco.

Mr. Dave Plant, Plant Brothers Construction Co., presented an informative and stimulating talk on "Success in Business" at the meeting on November 2. Some interesting door prizes were distributed at this meeting, following the pattern of all previous meetings this year.

The highlight of the year so far has to be the Founders' Day Party held at the plush Forest Lodge on the evening of November 17. A tremendous turn-out witnessed the expertise of Master Chef Roy Hammerich and Wine Consultant Leon Adams in action and everyone survived the wine tasting in fine spirits. The Garde Manger Party was an outstanding success based on the superlative comments of the satisfied connoisseurs.

As the holiday season is upon us we look forward to welcoming many more new faces to our luncheon meetings held at the Iron Horse Restaurant, 19 Maiden Lane, San Francisco. Please contact Brother Jim Flynn at (415) 391-2637 or drop us a line at the San Francisco Alumni Club, Delta Sigma Pi, c/o Korea Trade Center, Room 250-C, World Trade Center, Ferry Building, San Francisco, California 94111, for further information.—JAMES D. FLYNN

## TULSA

THE TULSA ALUMNI CLUB wishes to thank all of the alumni clubs and Deltasigs that have sent us correspondence on forming an alumni club.

We now have 25 members in our club—but we hope that this number will continue to grow.

We have had three meetings this year: a dinner, with Mr. Joe Higgins as speaker; a cocktail party at Brother Bill McMahan's; and a barbecue picnic. Our next meeting was an informal meeting for fellowship and to greet Field Secretary Lee Bell from The Central Office.

Plans are being made to have several joint activities with the Beta Chi Chapter of Delta Sigma Pi at the University of Tulsa.

We welcome all Deltasigs in the Tulsa metropolitan area to join us. Contact us at 4808 South Elwood, Box 173, Tulsa, Oklahoma 74107.—JACK L. EDMISTON



## ST. LOUIS

THE ST. LOUIS ALUMNI CLUB has primarily been occupied during the past month with the issue of sex discrimination within our fraternity.

A letter concerning this issue was presented at the Midwestern Regional meeting luncheon on October 7, 1972. Our brothers of the Eta Nu Chapter have been directed by the University of Missouri at St. Louis to change the all-male membership requirement by next fall or face expulsion from the campus. The charges of sex discrimination have been leveled at our fraternity due to the fact that a professional business organization offers certain professional advantages to its members, and that refusal of membership on any other basis than professional grounds is an unfair denial of these advantages.

We believe that all undergraduate chapters should be alerted to this threat to the existence of our fraternity. Delta Sigma Pi can now become a leader both in the academic and business community by liberalizing its current stand and admitting women into its body. We believe that the time for change is upon us, and we intend to submit an amendment to the 1973 Grand Chapter Congress which will prevent membership discrimination for reasons other than professional qualifications.

Recent social activities included a golf tournament in which scores as well as spirits ran high.—DENNIS MARKWARDT

## ROCHESTER

THE ROCHESTER ALUMNI Club would like to take this opportunity to introduce itself. We are a newly established club and have just received our charter. At present, we are working to increase our membership. We welcome anyone who lives in Rochester, New York, or is just here to visit, to look us up. We have been holding monthly meetings on the third Thursday of every month in the Alumni Room in the Alumni Union Building at Rochester Institute of Technology. Besides our monthly meetings, we have been getting together at various downtown restaurants for luncheons on the first and third Wednesday of each month.

Some of the activities which we participated in during the fall included a delegation of four members attending a well hosted Eastern Regional meeting which was held at the Executive Motor Inn in Buffalo, New York. They enjoyed the opportunity to discuss their problems and suggestions on Alumni Club activities with Brother Bill Tatum, Director of Alumni Activities. The regional meeting also offered the delegates a chance to meet with members of the undergraduate chapters and discuss their problems. Many members of the Alumni Club had an enjoyable evening celebrating the Fraternity Birthday with Epsilon Lambda Chapter. A Founders Day dinner was held in a private dining room of Rochester Institute of Technology; the guest of honor was Dr. Edward A. Johnson, the new Dean of the College of Business at Rochester Institute of Technology. On a social note the Alumni Club held a Christmas party with dinner, followed by a cocktail party at a member's home; a good time was had by all.

Future plans include a ski party and joining the Epsilon Lambda Chapter in the annual "Rose" dinner.

Our first election produced the following officers: President Canyon "Charlie" Chin, Vice president William Ready, Treasurer Richard Rector, and Secretary Hanspeter Susstrunk. Any interested alumni can contact either Canyon Chin at 95 Castle Road, Rochester, New York 14623, phone: 334-0936, or Richard Rector at 98 Croydon Road, Rochester, New York 14610, phone: 482-2324.—RICHARD RECTOR

## DETROIT

THE GREATER DETROIT Alumni Club is off and running in the 1972-73 year. Seventeen alumni members attended the Central Regional Convention at the Detroit Hilton Hotel. We co-sponsored a hospitality room, participated in all the meetings, answered questions posed by our undergraduate brothers and in general made ourselves available to assist in the convention. We had a ball.

Our monthly meetings have been devoted to plans for our Christmas party, annual bowling match against the undergrads, and our annual Millionaires party. We will also be conducting the formal initiation for our undergraduate chapter. The Greater Detroit Alumni Club invites all Deltasigs in the Detroit area to join our club. To get on the mailing list, all you need do is write or call Brother Hank Trumble, President, 711 E. Bloomfield, Royal Oak, Michigan 48073 - Phone 588-8164 or Brother Bob Trapp, Secretary, 22301 Olmsted, Dearborn, Michigan 48124 - Phone 563-6940.—WILLIAM F. HENDRY

## MERTZ IS EXEC. VP

On first appearance the new executive vice president of St. Peter's College seems to be a person in constant motion. In truth Francis J. Mertz, Zeta Eta Chapter, has been in constant upward motion since first beginning work at the college ten years ago as a part-time assistant registrar in the evening division.

Brother Mertz soon was named day school registrar and it was while holding this post that the college embarked on its centennial development program which was destined to change the face of the campus.

Back in the mid-60's it was obvious money, more money than the college ever had or dreamed of having, was needed if all of the building plans were to be carried out.

And so it fell to Mertz to find sources of support outside the traditional alumni area. His research and subsequent proposals and applications resulted in millions of dollars in grants and loans which helped finance the construction of two buildings, the purchase of two others, and the renovation of another two.

Mertz's labors also led the college to embark on a whole series of new programs. Most notable among these are student financial aid

program, now one of the largest in the state; college science improvement program, the Educational Opportunity Fund Program, and urban involvement. As a result of his work, he was named vice president for development in 1967, the first layman to hold a vice presidency at the Jesuit institution. Three years later there was another promotion to the post of vice president for finance and development and this summer became executive vice president, second to the president in authority and responsible for all of the college's operations.

With the dust of construction settled and almost all of the college's building plans completed (only a new athletic facility remains to be built) Mertz sees his greatest challenge in improving the overall life and learning environment at the college. As he sees it: "We, the faculty and administration, must challenge the old ways of teaching and learning. We must enrich our curriculum and use new methods and resources open to us. We are succeeding in our mission only if the faculty directs the student to use his own abilities to develop fully as an education person." Mertz also believes the college must respond to the community in which it exists. "And we can do this," he said, "by continuing to make available to Blacks, Puerto Ricans, Cubans, through financial aid and other



RECENTLY APPOINTED Executive Vice President of St. Peter's College is Brother Francis J. Mertz, a member of Zeta Eta Chapter.

programs, the type of quality education St. Peter's offers."

In the area of college governance Mertz plans to use a personal philosophy and decentralize decision-making. "Although I will not shirk my responsibility," he explained, "I do not plan an administration by fiat. I want authority exercised at the lowest possible level. And this can be accomplished through information, communication and discussion."

Communication is another one of the new vice president's goals. "We must encourage people who have ideas to bring them forward, so we can develop them and then move ahead." Most of Mertz's background has been



financial so he is acutely aware of the importance of the college maintaining its financial stability. "However," he pointed out, "we have to maintain a certain amount of 'venture capital' to start new programs and projects. We can't follow a policy of not moving for fear of being hurt. If St. Peter's remains the same we will lull ourselves to the point where we die of inertia."

With Brother Mertz's appointment, and with so many other laymen in key faculty and administration positions, there naturally arises the question of Jesuit influence and presence at the college. His answer: "First of all I see myself as the agent of the president, a Jesuit. St. Peter's owes its strength to the fact that it is a Jesuit institution. We laymen are here because we believe in and share in the Jesuits' educational mission." Rev. Victor Yanatelli, also a member of Zeta Eta Chapter, is President.

## RALPH C. HOOK

DR. RALPH C. HOOK, JR., Dean of the College of Business Administration, University of Hawaii, was installed as President of the Western Association of Collegiate Schools of Business on Saturday, October 14, 1972. The WACSB is an organization of schools and colleges offering baccalaureate and/or advanced degrees in business administration or management from the western area of the United States and Canada. Nine western states and two Canadian provinces are represented in the organizational membership.

Brother Hook has been active in the WACSB since becoming dean of the College of Business Administration at the University of Hawaii in September 1968.

Ralph was elected a director and member of the executive committee of WACSB in the fall of 1969 and served this past year as Vice President and program chairman for the annual meeting.

The College of Business Administration at the University of Hawaii hosted WACSB for their annual meeting in Honolulu in the fall of 1970. This was the first time for the group to meet in Hawaii. The College of Business Administration is also hosting the American Association of Collegiate Schools of Business, representing all collegiate schools of business in the U.S. and Canada, for the annual meeting in Hawaii in April 1973.

In addition to his activities on the regional and national scene with the collegiate schools of business, Brother Hook is active in several local organizations. He is vice chairman of the U.S. Department of Commerce Regional Export Expansion Council for Hawaii, First Vice President of Hawaii World Trade Association and a director of the Hawaii Chamber of Commerce and the Rotary Club of Honolulu. Brother Hook was initiated into Delta Sigma Pi by Gamma Omega Chapter at Arizona State University. He served as chapter advisor of his chapter for several years and later served as Director of Education for Business on the Board of Directors of the Fraternity.

Other officers of WACSB are Vice President and President Elect Earl Goddard, Oregon

State University; Secretary-Treasurer Vergil V. Miller, California State University-Sacramento; Directors Lawrence A. Danton, Central Washington State College and William Regan, University of San Francisco. Deans Miller and Regan are also members of Delta Sigma Pi.

*Continued from page 32*

policy. Thus, in a discussion about the responsibilities of a business community, we are in actuality speaking about the structure as well as the individuals responsible for the "life and death" decisions affecting the direction of the business enterprise.

In its everyday operations management has been forced to take into account the interests of other groups even though they have no formal place in its structure. There seems to be no question that an enterprise must be conducted in a manner to prove its soundness for the purpose of attracting capital. Conditions of employment must be such as to attract adequate and desirable personnel. Further, the consumer must be considered in order to establish a market. But is that all there is to sound corporate policy? Does this, in effect, discharge the obligations commensurate with the concept of responsibility outlined earlier? I think not. There still remains the problem of devising ways and means by which responsibility is honestly recognized and accepted for the common good and even more important, absolutely discharged.

It is not my intent to place this concept of responsibility as primary over the fundamental objective of an enterprise. Pursuit of gain is the incentive which carries onward the structure which can provide the benefits stemming from a discharge of other responsibilities.

Here is where I feel the crux of our problem lies. The recognition, acceptance and implementation of the responsibility beyond the effective operation of an enterprise. In any culture the cumulative impact of the past is not to be stayed. As stated by Clarence B. Randall in *A Creed for Free Enterprise*, "Our blind spot as businessmen is our failure to sense compelling personal responsibility for the perpetuation of that system, our naive belief that we have done our part when we break the production records, and that we may leave to others the defense of free enterprise. There are no others." It is through this system that we can contribute to our national welfare but only if we preserve it by recognizing and discharging our responsibilities to the whole.

True, much progress has been made but can it be honestly said that we have come far enough when but in the not too distant past this attitude was practically nil. However, it could also be argued that in the evolutionary scheme of things we are on schedule.

It has been said that we can only explain the past by what is highest in the present and that history is on every occasion the record of that which one age finds worthy of note in another. Different periods produce different histories. War and peace, revolution and stability, prosperity and depression have stimulated responses, and contemporaries variously affected have written varied histories. When men find a period to their

liking, or to their utter distaste, they look to it for light or warning.

One reason given for the collapse of Rome was that men had sacrificed common good to private gain. Could this not happen to the structure of free enterprise as we have come to understand and accept it today? With the businessmen becoming more and more that group of individuals recognized as management, is it not within their province to take some sort of action to prevent history from applying to free enterprise the analogy of Rome? I do not wish to put myself in the position of a prophet of doom but in fifteen or twenty years one can foresee one alternative which could include complete Government control of the business community including such possible disadvantages as hapless restrictions, abuses and self advantages. Further, the opportunity for self-expression and initiative to correct the condition may be beyond a point of no return. This is not one of the most pleasant prospects to think about but surely one within the realm of possibility. If we do not care to find out whether or not this could happen in the future, we must do something now. At least history will give us credit for trying even though the wrong action might have been taken or the action may have been ineptly carried out.

What can we do now? First, it should be recognized that it is possible, within finite limits, to direct the streams of development but that, in a world of reality, it is not possible to fashion an industrial or commercial system to a utopian dream. In the everyday world each individual stands at the crossroads and has his choice of a highway into the future. In any culture the crossroads follow crossroads in endless succession. Men are endlessly making decisions about the way ahead. Their movements are not necessarily coordinated nor in the same direction, and the making of a choice only brings up the need for making another choice.

These thoughts indicate action must be taken but before the choice can be made a goal must be established and accepted. My own concept of the goal is aptly described by the following from *The Practice of Management*, "The business enterprise must be so managed as to make the public good become the private good of the enterprise."

With such a goal in mind, we can now foresee a direction, but which highways and byways do we take to reach the destination? Amongst the ways that have been suggested in various quarters, we find the following: the way of conscience, the use of competition, the rule of regulation, the merger of the business economy into the state, and a corporate political order in which all parties are properly represented. However, when men define their goals and unite in order to realize this, it does not demand, or even suppose, that every individual will conceive the desired end in identical terms, or that there will be absolute agreement on the selection of opt means. Men welded into social groups cannot so readily divorce legitimate self-interest from the pursuit of common good.

It is for this reason, I believe, that the American corporation has never lacked critics both at home and abroad. Until recently, the attack had not disputed its efficiency but concentrated on its values and objectives. In recent years, criticism has sharpened and in-



tensified to enfold the bulwark of corporate strength—efficiency and production. The criticism has taken many forms. In particular; campus support of business has significantly declined in favor of complaints about the destruction of natural resources, pollution of the environment, the power exercised by huge enterprise, the price and quality of products, and a lack of humanism in the business world.

It is not my intent here to test the validity of these complaints. Suffice to say they do exist. Nor is it my intent to explore the overall circumstances which have led to this decline of understanding and commitment to support American business. Suffice to say, they do exist in a most complex way involving family attitudes, humanism vs. technology, faculty views, youth's limited perspectives, and views of businessmen.

I would submit though that business does attach significance to the criticisms and complaints registered against it through widespread programs demonstrating real concern for the environment and public needs. Further, appointments to boards of directors intended to give representation to special interests are evident.

Undoubtedly, these and other social pressures on the private enterprise system will continue undiminished during the years to come. However, business will do more than merely respond. Gradually, corporations are taking new initiatives to serve more fully a range of public interests. This adaptability and capacity for leadership are perhaps the most powerful assets in the private enterprise system.

If this be true, and I feel sincerely that it is, the two areas meriting intense attention are communication and leadership. With respect to communication our concern should focus on the seeming lack of understanding which youth possesses with respect to the business community, and increasingly, businessmen express concern over the inability of business to communicate better with youth. With regard to leadership, I have already observed earlier that sound, positive, intelligent leadership appears to be the commodity in shortest supply in the world.

What does this mean to you and me as Deltasigs? The one striking challenge is to help build the bridge over which the student and businessmen can reach each other through mutual understanding. This breakthrough, though, must be more than strong statements supporting social responsibility. It should consider the involvement of youth with businessmen in addition to communicating with them. While dialogue is essential, the nature of the communications gap between youth and business can be overcome only by forthright effective, visible actions in seeking solutions to mutual problems.

What is the key? The obvious answer is to do something more than talk about it. There must be a conscious effort to bring it about, and at the moment I can think of no better way than one already at our command; the unique student-industry action program which is a joint venture of Delta Sigma Pi and the National Association of Manufacturers. It provides for a Delta Sigma Pi chapter to lead the way, in conjunction with local businessmen, to explore areas of mutual interest and concern to the community and implementing action oriented projects for the

## Be a Life Member of Delta Sigma Pi

Life Members of Delta Sigma Pi are something special and because of this they enjoy certain advantages:

1. Their national alumni dues are paid for the rest of their lives.
2. They receive The DELTASIG four times a year for life.
3. They receive a handsome Life Membership Certificate and Identification Card.
4. Their names are listed on the Life Membership roll of loyalty.
5. They have helped their national fraternity to provide a permanent endowment fund.

To join this special group -

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Discounts are available to undergraduate members—20 per cent if you join prior to graduation; an additional 10 per cent if your chapter achieves 85,000 points or more in the Chapter Efficiency Index and you exercise the option to become a Life Member before December 31 of that year.

No finer investment can be made by a member of Delta Sigma Pi.

CUT AND MAIL TO: DELTA SIGMA PI, 330 SOUTH CAMPUS AVENUE, OXFORD, OHIO 45056

### DELTA SIGMA PI

#### SPECIAL APPLICATION FOR AN ACTIVE LIFE MEMBERSHIP

From \_\_\_\_\_ Chapter \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State \_\_\_\_\_ Zip \_\_\_\_\_

I am enclosing my check for \$ \_\_\_\_\_ to cover \_\_\_\_\_ payment(s) of \$5.00 each. It is my understanding that I will receive a 30% discount as a result of my being an undergraduate and a member of a chapter that has achieved Honor Roll or Honorable Mention status in the Chapter Efficiency Index.

#### RECORD OF \$5.00 PAYMENTS

- |   |                                    |
|---|------------------------------------|
| 1. <input type="checkbox"/> Chapter Efficiency Index Discount | 7. <input type="checkbox"/> _____  |
| 2. <input type="checkbox"/> Undergraduate Discount            | 8. <input type="checkbox"/> _____  |
| 3. <input type="checkbox"/> _____                             | 9. <input type="checkbox"/> _____  |
| 4. <input type="checkbox"/> _____                             | 10. <input type="checkbox"/> _____ |
| 5. <input type="checkbox"/> _____                             | 11. <input type="checkbox"/> _____ |
| 6. <input type="checkbox"/> _____                             | 12. <input type="checkbox"/> _____ |
|   | 13. <input type="checkbox"/> _____ |

solution of problems. It is an opportunity to practice sound, positive, and intelligent leadership drawing on the unquestioned and meaningful values of our principles.

Viable and decisive action must be the norm in order that the philosophical divisions between so many groups involving all aspects of our lives may be narrowed and bridged. The private enterprise system is a major agent of social and economic change as well as a recipient of change. It offers great promise to all of the community in the continuing search for social and economic progress. It can and will honestly recognize and accept responsibility for the common good and even more important, discharge it absolutely. The system is flexible; it is sound and viable; it can be what we want it to be, if we will only create and seize the opportunities and respond to needs realistically and meaningfully.

Tonight has been one of the grandest experiences of my life. You have honored me beyond my fondest expectations and then allowed me to share my thoughts with you. Thank you again and it is my fondest hope that each of you here and in the world of Delta Sigma Pi will enjoy that true crown of success which can be attained through help and service to humanity.

- 6775 Leslie A. McLean II, *Gamma Lambda*, Florida State
- 6776 Michael S. Wiykovics, *Zeta Tau*, California State-Hayward
- 6777 Wade B. Salisbury, *Beta Omicron*, Rutgers.
- 6778 C. Robert Drake, *Beta Omega*, Miami Florida.
- 6779 George P. Manda, *Gamma Pi*, Loyola-Chicago
- 6780 Henry J. McNamara III, *Alpha Rho*, Colorado
- 6781 Cecil C. Bolsinger, *Epsilon*, Iowa
- 6782 Walter H. Rotz, *Epsilon Omega*, Eastern Illinois
- 6783 Joseph J. Ziomek, *Beta Omicron*, Rutgers
- 6784 Harvey A. Scott, *Eta Theta*, Angelo State
- 6785 Roger D. Williams, *Theta Nu*, Arkansas
- 6786 James S. Gianforte, *Gamma Pi*, Loyola-Chicago
- 6787 Terrence P. Walsh, *Gamma Pi*, Loyola-Chicago
- 6788 William H. Irwin, Jr., *Zeta Rho*, Menlo
- 6789 Dennis R. Devor, *Alpha Rho*, Colorado
- 6790 Robert E. Davis, *Beta Gamma*, South Carolina



- 6791 Clinton F. Metrin, *Theta Phi*, South Florida
- 6792 Benny J. Bennett, *Zeta Iota*, Mississippi College
- 6793 Bonifacius E. Milner, *Beta Epsilon*, Oklahoma
- 6794 Richard J. Holstine, *Gamma Rho*, Detroit
- 6795 Clement J. Blazewick, *Lambda*, Pittsburgh
- 6796 Robert E. McElroy, *Lambda*, Pittsburgh
- 6797 Myron M. Thompson, *Eta Sigma*, Southern Illinois-Edwardsville
- 6798 Herbert W. Choate, *Beta Phi*, Southern Methodist
- 6799 Lee D. Barnett, *Eta Upsilon*, West Florida
- 6800 Daniel L. Christian, *Gamma Omicron*, San Francisco
- 6801 James E. Hardman, *Beta Zeta*, Louisiana State-Baton Rouge
- 6802 Philip E. Nickerson, *Chi*, John Hopkins
- 6803 Louis Lehr, Jr., *Beta Zeta*, Louisiana State-Baton Rouge
- 6804 William R. Bowers, Jr., *Zeta Upsilon*, Virginia Tech
- 6805 Charles R. Barnett, *Beta Psi*, Louisiana Tech
- 6806 Lawrence R. Mello, *Zeta Tau*, California State-Hayward
- 6807 Billy R. Hebblethwaite, *Beta Epsilon*, Oklahoma
- 6808 Stuart M. Palmer, *Beta Psi*, Louisiana Tech
- 6809 William A. Sewell, Jr., *Chi*, Johns Hopkins
- 6810 Joseph E. Thomas, *Zeta Tau*, California State-Hayward
- 6811 Eugene De Muro, *Gamma Omega*, Arizona State
- 6812 David J. Wagner, *Zeta Pi*, St. Joseph's
- 6813 Michael A. Crivelli, *Zeta Tau*, California State-Hayward
- 6814 Lloyd Johnson, Jr., *Alpha Sigma*, Alabama
- 6815 Jeffery M. Rae, *Delta Nu*, Loyola-New Orleans
- 6816 Donald K. Porges, *Zeta Omicron*, C. W. Post
- 6817 Thomas J. Elsen, *Theta Xi*, Wisconsin-Whitewater
- 6818 Thomas J. Drogaris, *Beta Gamma*, South Carolina
- 6819 Larry D. Giles, *Alpha Lambda*, North Carolina
- 6820 Clayton E. Chong, *Alpha Upsilon*, Miami-Ohio
- 6821 Steven R. Scheffel, *Alpha Iota*, Drake
- 6822 Russell K. Kimbro, *Beta Omega*, Miami-Florida
- 6823 John T. Moore, *Theta Iota*, Connecticut
- 6824 R. Alan Ferrington, *Beta Psi*, Louisiana Tech
- 6825 Walter L. Lipski, *Gamma Phi*, Texas-El Paso
- 6826 James B. Halliday, *Sigma*, Utah
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- 6828 James E. Kriebel, *Beta Omega*, Miami-Florida
- 6829 Eugenio Velasco-Williams, *Gamma Xi*, Santa Clara
- 6830 Carl T. Wood, *Theta Sigma*, Florida Tech
- 6831 Joseph L. Kreitzer, *Alpha Eta*, South Dakota
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- 6834 Harry I. Brown, Jr., *Alpha Sigma*, Alabama
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- 6836 John F. Cramer, Jr., *Epsilon Upsilon*, New Mexico State
- 6837 Ronald F. Wills, *Epsilon Upsilon*, New Mexico State
- 6838 Wayne A. Schmitz, *Theta Xi*, Wisconsin-Whitewater
- 6839 Michael W. Higgins, *Gamma Theta*, Wayne State-Michigan
- 6840 Randall A. Huizunga, *Eta Lambda*, Weber State
- 6841 Philip C. Carlson, *Upsilon*, Illinois-Urbana
- 6842 Howard N. Hickok, Jr., *Theta Sigma*, Florida Tech
- 6843 William H. Flenniken, *Gamma Phi*, Texas-El Paso
- 6844 Peter M. Donahue, *Epsilon Lambda*, Rochester Tech
- 6845 Charles G. Meyer, *Psi*, Wisconsin-Madison
- 6846 John P. Uzzo, *Beta Epsilon*, Oklahoma
- 6847 Ralph P. Bullock, *Sigma*, Utah
- 6848 Joel T. Kelly II, *Beta Gamma*, South Carolina
- 6849 John F. Colon, *Beta Omega*, Miami-Florida
- 6850 Gary C. Wilson, *Alpha Omicron*, Ohio U.
- 6851 Jaime A. Espasas, *Alpha*, New York
- 6852 John H. Barnard, *Zeta Upsilon*, Virginia Tech
- 6853 James H. Mallon, *Delta*, Marquette
- 6854 Joseph A. Curley, *Gamma Upsilon*, Babson
- 6855 John A. Martin, *Theta Pi*, Bowling Green State
- 6856 Andrew R. Scholz, *Zeta Upsilon*, Virginia Tech
- 6857 Richard A. Whitener, *Eta Omega*, Virginia Commonwealth
- 6858 John L. Shecter, *Gamma Phi*, Texas-El Paso
- 6859 Randal W. Schuck, *Theta Pi*, Bowling Green State
- 6860 Raymond Barrera, Jr., *Epsilon Upsilon*, New Mexico State
- 6861 Charles B. Swindle, *Eta Omicron*, Northeast Louisiana
- 6862 Stephen M. Sywulak, *Theta Kappa*, Akron
- 6863 Paul E. Schouten, *Beta Chi*, Tulsa
- 6864 Michael J. Stapleton, *Gamma Omicron*, San Francisco
- 6865 James E. Artman, *Eta Mu*, Northern Illinois
- 6866 Gregory B. Thagard, *Zeta Rho*, Menlo
- 6867 James S. McCann, *Zeta Rho*, Menlo
- 6868 Stephen C. Moore, *Delta Xi*, East Tennessee State
- 6869 Nelson H. Thuesen, *Alpha Beta*, Missouri-Columbia
- 6870 Kelly G. Smith, *Delta Epsilon*, North Texas State
- 6871 Daniel J. Glazer, *Beta Gamma*, South Carolina
- 6872 Frank S. Dustin, Jr., *Eta Rho*, Wisconsin-LaCrosse
- 6873 Lawrence D. West, *Beta Gamma*, South Carolina
- 6874 Joseph B. Schaefer, *Theta Pi*, Bowling Green State
- 6875 William A. Hunter, Jr., *Eta Xi*, Philadelphia Textiles
- 6876 Bruce J. Auten, *Gamma Kappa*, Michigan State
- 6877 Robert D. Law III, *Zeta Rho*, Menlo
- 6878 Rodney A. Baier, *Epsilon Lambda*, Rochester Tech
- 6879 Wilson F. Mathews, Jr., *Theta Phi*, South Florida
- 6880 Glenn W. Stapleton, *Eta Pi*, Wayne State-Nebraska
- 6881 Robert H. Powell, Jr., *Theta Sigma*, Florida Tech
- 6882 Harold L. Valderas, *Beta Phi*, Southern Methodist



THE MEMBERS OF Theta Pi Chapter at Bowling Green helped in the dedication of the new College of Business building by serving the champagne.



# Bowling Green Dedicates



THIS MODERN, well equipped building is the new College of Business building at Bowling Green State University, Bowling Green, Ohio.

## NEW BUSINESS BUILDING

The College of Business Administration at Bowling Green State University moved into a \$2.3 million office-classroom building during the summer 1972.

Built on the site of the former football field, the new building which has seven thousand square feet of floor space contains individual offices to accommodate 102 faculty and 60 graduate assistants. Each is equipped with modular furniture of the latest design. Office areas are fully carpeted. In addition to faculty office facilities, the building contains suites for seven departments, as well as for the Dean of the College, the Director of the Management Center, and the Director of Graduate Studies in Business.

The building is designed to promote more effective teaching. Each of the building's 16 classrooms is equipped with computer terminals. Two large classrooms contain computerized student-response systems which provide instructors immediate feedback. Several classrooms are equipped with television cameras so presentations can be taped and replayed for class critique. Students have a computer room complete with terminals to the University's IBM Model 360-75 computer, key punch machines, and a high-speed reader-

printer. A second computer room is reserved for faculty use. The building also contains two behavioral-science laboratories with audio-communication and view-room features. All facilities are air-conditioned.

Examples of the talents of the School of Art faculty are found throughout the building. Perhaps the most striking impression is created in a student reception

area where 22 works of faculty art are exhibited.

The new building comes at an opportune time for the growing College of Business, which this year has its largest enrollment ever. Freshmen registrations are up three hundred over a year ago; and, in all there are over 2,700 business students. Another 250 are candidates for graduate degrees.



BROTHER KARL VOGT, dean of the College of Business at Bowling Green State University accepts the keys to the new business building from University President Hollis Moore on the left.



## SOUTHEASTERN LOUISIANA

ZETA SIGMA CHAPTER at Southeastern Louisiana University has had an active fall semester. Among other activities, The Zeta Sigma Chapter has initiated a Little Sister program and participated in a professional speakers lecture series.

The Little Sister program is a first for the Zeta Sigma Chapter. Its purpose is to foster close co-operation between chapter members and wives, and girl friends, and other interested coeds with the purpose of promoting Delta Sigma Pi on campus. Carrie Pollock, our "Rose," is in charge of the Little Sisters, who number 16.

Zeta Sigma Chapter, which has always boasted an active professional speaker program, continued this tradition early this fall with lectures by two prominent businessmen. Sam Apostle, manager of the Chateau LaMoyné Hotel in New Orleans, spoke on the topic, "Hotel Management," and Moist Block lectured on "Distribution of Products." Mr. Block is a manager of Wembly, Inc. a New Orleans firm.

Twelve students have been formally pledged into the fraternity this semester, and with outlooks of many more in the near future.

On the sports scene, the Zeta Sigma Chapter intramural football team suffered through its worst season with a 0-6 record. As of the present we are currently getting ready with our basketball team which we are hopeful will make a better presentation.

Three members of our chapter have been named to *Who's Who in American Colleges and Universities*. They are: President C. Earl Colomb, III, our "Rose" Carrie Pollock, and Little Sister Debbye Newsome.—TERRELL F. FORD

## TEXAS A & I

ZETA NU CHAPTER began a very successful Fall semester with 14 pledges. We are looking forward to an even better Spring rush when we hope to implement some of the very fine rush techniques that were shared with us at the Regional Meeting in September.

The chapter bank account took on a much brighter look after conducting a very rewarding mum sale for the Dad's Day and Homecoming football games. Also supplementing the treasury was a Turkey Shoot held just prior to the Thanksgiving break.

Humble Oil Company asked Zeta Nu Chapter to help the oil industry enlist student support for unitization legislation. Unitization provides a way for oil or gas field operators and owners to join in a common production system, one that increases recovery through more efficient use of a petroleum reservoir's underground pressures. We are circulating petitions in favor of this legislation on campus which will be submitted to the Texas legislature in 1973 when the proposed legislation comes up for debate.

Unprecedented enthusiasm was exhibited in a football game between the Deltas and the School of Business Administration faculty. The result was a scoreless tie but we hope to include a "sudden death" provision for next year's contest.

Distinguished members of our chapter include three elected representatives to the Student Congress, two members of Alpha Chi,

a national honorary society, and our president, who was selected as a Distinguished

Student from the School of Business Administration.

# Delta Sigma Pi Directory

## The Board of Directors

- Grand President:** Thomas M. Mocella, *Beta-Northwestern*, 1024 Skylark Dr., Palatine, Ill. 60067
- Executive Director:** Charles L. Farrar, *Beta Psi-Louisiana Tech*, 330 South Campus Ave., Oxford, Ohio 45056
- Assistant Executive Director:** Ben H. Wolfenberger, *Beta Upsilon-Texas Tech*, 330 South Campus Ave., Oxford, Ohio 45056
- Past Grand President:** Warren E. Armstrong, *Gamma Iota-New Mexico*, P. O. Box 8306, Albuquerque, N. M. 87108
- Director of Education for Business:** Timothy D. Gover, *Beta Phi-Southern Methodist*, 112 Wabash Ave., Mattoon, Ill. 61938
- Director of Alumni Activities:** William W. Tatum, Jr., *Gamma Tau-Southern Mississippi*, 6771 Havenside Dr., Sacramento, Calif. 95831
- Undergraduate of the Year 1971:** Robert E. Matthews, *Eta Pi-Wayne State*, 7305 Keystone Ln., Forestville, Md. 20028
- Undergraduate of the Year 1972:** Craig S. Chapman, *Psi-Wisconsin-Madison*, 8260 North Gray Log Lane, Milwaukee, Wisc. 53217
- Director, Eastern Region:** Harold L. Cannon, *Epsilon Theta-Chico State*, 96 Rowland Ave., Delmar, N. Y. 12054
- Director, Midwestern Region:** H. Melvin Brown, *Chi-Johns Hopkins*, 12704 Beaverdale Ln., Bowie, Md. 20715
- Director, South Central Region:** Leon H. Harding III, *Zeta Upsilon-Virginia Tech*, 4143 Chaparral Dr., SW, Roanoke, Va. 24018
- Director, Southeastern Region:** George E. Ragland, *Gamma Zeta-Memphis State*, 7831 10th Avenue, S., St. Petersburg, Fla. 33707
- Director, East Central Region:** Andrew T. Fogarty, *Alpha Theta-Cincinnati*, 6195 Woodlark Dr., Cincinnati, Ohio 45230
- Director, Central Region:** Steven R. Szekely, *Beta-Northwestern*, 4541 North Ravenswood Ave., Chicago, Ill. 60640
- Director, North Central Region:** To be appointed
- Director, Midwestern Region:** Walter D. Nelson, *Delta Theta-Oklahoma City*, 2525 N.W. 42nd St., Oklahoma City, Okla. 73112
- Director, Southwestern Region:** John A. Fincher, *Delta Epsilon-North Texas*, 1200 Mercantile Dallas Building, Dallas, Tex. 75201
- Director, Intermountain Region:** William E. Wilson, *Gamma Omega-Arizona State*, 5935 East Edgemont Ave., Scottsdale, Ariz. 85257
- Director, Western Region:** R. Nelson Mitchell, *Chi-Johns Hopkins*, 7206 Fairfield Dr., Santa Rosa, Calif. 95405

## The Central Office

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**Executive Director:** Charles L. Farrar, *Beta Psi-Louisiana Tech*

- Assistant Executive Director:** Ben H. Wolfenberger, *Beta Upsilon-Texas Tech*
- Chapter Consultants:** M. Lee Bell, *Upsilon-Illinois, Urbana*; John D. Richardson, *Gamma Omega-Arizona State*
- Staff Members:** Lucille Dare, Viola T. Donovan, Charlotte Howard, Jane Nelson, Beverly J. Norris, Elizabeth R. Sheard, Margaret W. Whitelaw, James M. Abell and Winford Combs

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- BATON ROUGE, Louisiana—Pres:** Phil E. Miley, 4010 Ridgemont Dr., Baton Rouge, La. 70814
- BUFFALO, New York—Pres:** Gary E. Smith, 181 LaSalle Ave., Buffalo, N.Y. 14214
- CHICAGO, Illinois—Pres:** Forbes Bakes, 3 N. 480 Elizabeth St., Addison, Ill. 60101
- CINCINNATI, Ohio—Pres:** Peter A. Eberle, 2930 Sciota St., Apt. 503, Cincinnati, Ohio 45219
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- \*Chartered as of December 1, 1972.

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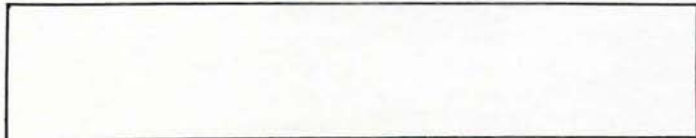
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330 South Campus Avenue  
Oxford, Ohio 45056



# 29<sup>th</sup> GRAND CHAPTER CONGRESS



**AUGUST 27 thru AUGUST 31, 1973**  
**The WENTWORTH BY-THE-SEA**

**PORTSMOUTH, NEW HAMPSHIRE**

*Just North Of Boston—easy to reach via the superhighway network. On Interstate 95 northbound, take first right Exit (#3) after toll gate to New Castle (60 mins. north of Boston). From Interstate 90, the Massachusetts Turnpike, use Exit 11A.*

