

The **DELTA SIG**[®]
O F D E L T A S I G M A P I

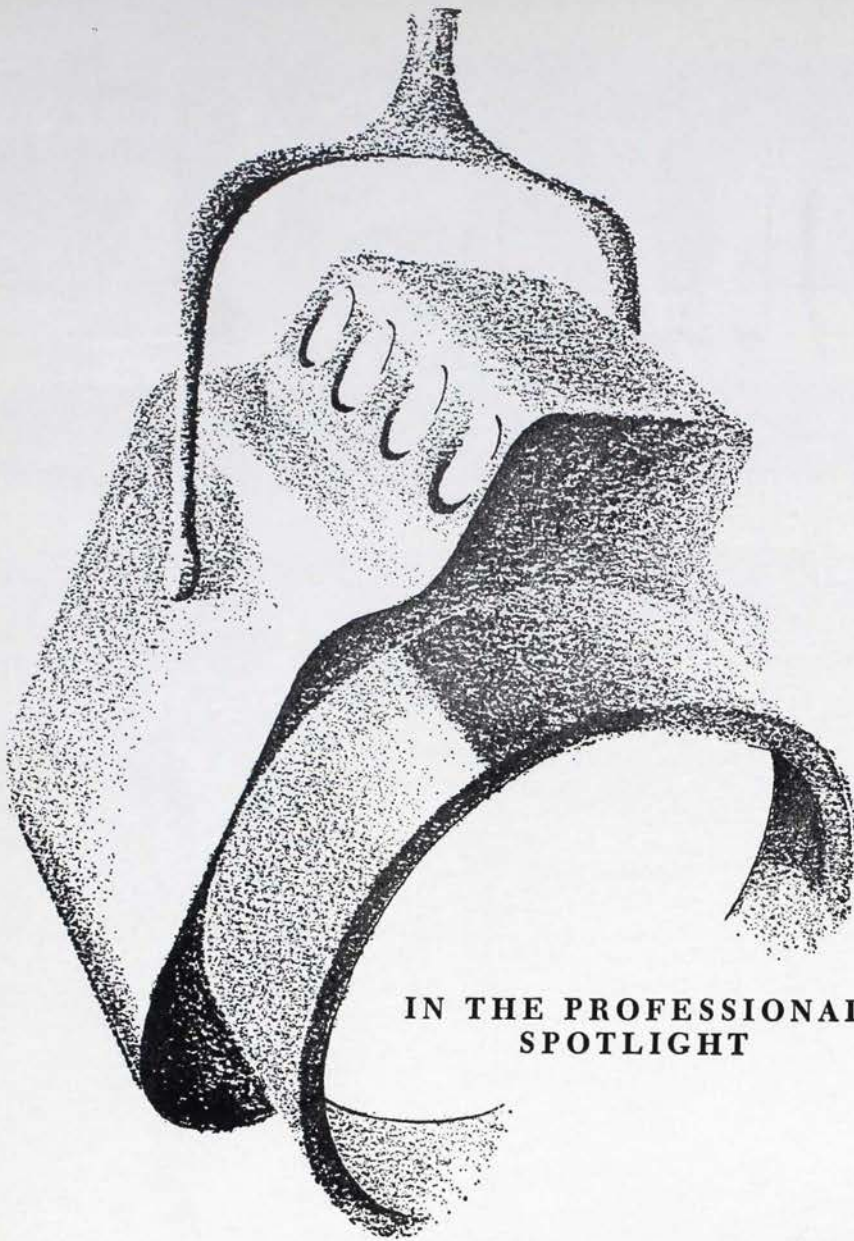


Virginia Polytechnic Institute and State University, Blacksburg, Virginia

PROFESSIONAL BUSINESS ADMINISTRATION FRATERNITY

FOUNDED 1907

JANUARY 1971



The International Fraternity of Delta Sigma Pi

*Professional Commerce and Business
Administration Fraternity*

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a higher standard of commercial ethics and culture, and the civic and commercial welfare of the community.

**IN THE PROFESSIONAL
SPOTLIGHT**



THE MEMBERS OF Delta Tau Chapter at Indiana State University get in practice for a normal eight hours work at a local car wash. To further the welfare of the community the proceeds from the work have been contributed to the University-Civic Amphitheatre campaign.

The DELTASIG

O F D E L T A S I G M A P I

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Our Cover

Burruss Hall contains most of the administrative offices and auditorium of Virginia Polytechnic Institute and State University and is the featured scene on the cover of this issue. Virginia Tech is located in Blacksburg.

DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi; CHEMISTRY, Alpha Chi Sigma; COMMERCE, Alpha Kappa Psi, Delta Sigma Pi; DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi; EDUCATION, Kappa Phi Kappa, Phi Epsilon Kappa; ENGINEERING, Theta Tau, Sigma Phi Delta; LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi; MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma; MUSIC, Phi Mu Alpha Sinfonia; PHARMACY, Kappa Psi, Rho Pi Phi, Phi Delta Chi; VETERINARY MEDICINE, Omega Tau Sigma.

From The Desk of The Grand President

WARREN E. ARMSTRONG
Gamma Iota—New Mexico



HAVING JUST FINISHED participating in my seventh Regional Meeting for this fall, plus many other chapter and alumni club visits, I can say I'm tired physically but very pleased in spirit.

I'm pleased at what I see in undergraduate Deltasigs. They're mentally sharp, morally concerned, responsible, fun loving, yet dedicated to the principles on which our fraternity was founded. Our Deltasig alumni who do not participate in chapter events are missing the fine association which the Grand Council members and District Directors enjoy throughout the year. Alumni are always welcome at chapter meetings and undergraduates are certainly welcome at any alumni meeting; it's time we cultured our fraternal bonds between the generations.

You undergraduates will find that the alumni are rather shy at first but will warm up when asked about their present position or business. You'll also find that they dance rather odd (Lawrence Welk style), that their college days were just as big a blast as yours. Don't believe them, however, when they tell you it was tougher to get good grades "back then."

You will also find that just about as many men in the chapter work part-time now as they did 20 or 30 years ago.

I'm reminded of the address by Dr. Eric A. Walker, Penn State president, to the graduating class of that institution when he said: "if you of the graduating class will look over into the bleachers to your left or right, I would like to introduce you to representatives of some of the most remarkable people ever to walk on earth. These are people you already know—your parents and grandparents. And remarkable people they are indeed.

"These are the people who within just five decades have increased life expectancy by approximately 50 per cent—who while cutting the work day by a third, have more than doubled per capita output.

"These are people who have given you a healthier world than they found. And because of this, you no longer have to fear epidemics of flu, typhus, diphtheria, smallpox, scarlet fever, measles or mumps. And the dreaded polio is no longer a medical factor.

"Let me remind you that these remark-

able people lived through history's greatest depression. Many of these people know what it is to be poor, what it is to be hungry and cold. And because of this, they determined that it would not happen to you, that you would have a better life.

"Because they gave you the best, you are the tallest, healthiest, brightest and probably the best looking generation to inhabit the land.

"Because they are materialistic, you will work fewer hours, learn more, have more leisure time, travel to more distant places and have more of a change to follow your life's ambition.

"They made more progress by the sweat of their brows than in any previous era and don't forget it. And if your generation can make as much progress in as many areas as these two generations have, you should be able to solve a good many of the earth's remaining ills.

"But it won't be easy. And you won't do it by negative thoughts, nor by tearing down or belittling. You may and can do it by hard work, humility, hope and faith in mankind. Try it."

I think it's time we get together often.



Life Membership

in

Delta Sigma Pi



The DELTASIG

O F D E L T A S I G M A P I

Twelve Regional Meetings Began Academic Year

TWELVE REGIONAL MEETINGS during the months of September, October and November kicked off the current academic year. With record or near record attendance at all the meetings they were considered a success by all who attended. In many instances it provided chapters with an opportunity to exchange ideas with other chapters now included in the Region. The meetings this Fall were the first held since the number of regions had been increased from nine to twelve a little more than one year ago.

The largest attendance was recorded at the Central Regional Meeting in Madison, Wisconsin, followed by the Southeastern Regional Meeting in Fort Lauderdale, Florida. Perfect attendance by at least one or more delegates was recorded by the Central, North Central at Makato, Minnesota, and Western Regional Meeting at Hayward, California. All combined, 134 of the current 152 active chapters were represented at the 12 Regional Meetings slightly better than 88 per cent. It can truly be said that the 1970 Regional Meetings were most successful.

Following is a brief description of each of the 12 meetings:

Eastern Region

The Eastern Regional Meeting was opened on October 17, 1970, at the Holiday Inn in Albany, New York, by Regional Director Harold L. Cannon with the Ritual, roll call, and announcements. The roll call was answered by delegates from nine of the eleven chapters in the Region. Also in attendance were three guests from Siena College, Loudonville, New York.

The first presentation of the day was "What is Expected of a Delta Sigma Pi Chapter?", by Past Grand President M. John Marko. This was followed by "The Chapter President," by District Director James B. Peek.

The luncheon speaker was Barry Kramer, Attorney at Law and New York University alumnus, who spoke on "Professionalism in College Sports."

In the afternoon, the program consisted of "The Senior Vice President," by M. John Marko; "The Vice President," by District Director Wilbur K. Bullock; and "Chapter Efficiency," by District Director Willfred B. Race.

At dinner, Dr. Edward F. Renshaw, professor of Economics at the State University of New York at Albany, spoke on "Benefits and Costs Associated with Pollution." A night at the races and the Yellow Dog Initiation completed the day.

The meeting opened on Sunday morning with a talk on "Finances," by Jeffrey H. Warner, and was followed by a question and answer period led by Executive Secretary Ben H. Wolfenberger, and Regional Director Harold L. Cannon.

At the Farewell Luncheon the Attendance Trophy was awarded to Epsilon Lambda Chapter at the Rochester Institute of Technology at Rochester, New York.

Mideastern Region

A highly successful first Regional Meeting for the Mideastern Region, organized in 1969, began with the arrival of delegates on Friday evening, October 2, at the Baltimore Hilton Hotel. By the time the workshops convened on Saturday morning, 14 of the 15 chapters and

four of the five alumni clubs had registered delegates.

Opening the meeting on Saturday morning was Regional Director H. Melvin Brown. He introduced the delegates from all chapters, alumni clubs, District Directors, other national officers, and the chairmen handling the meeting. After the opening Ritual, Rudolph J. Tarabek, Jr., of the Pittsburgh Alumni Club, led a session on professional activities.

All workshop sessions began with opening comments by the workshop leader, and these were followed by informal discussion. James F. Horgan, Lambda Chapter Advisor, next led a workshop on scholarship.

The luncheon speaker on Saturday was Mr. Owen Daly II, president of the Equitable Trust Bank of Baltimore. This was followed by a workshop on "Membership" led by District Director William W. Myers, and a similar workshop on "Finance" under the direction of Martin Stein of the Washington Alumni Club.

Dulany Foster, Johns Hopkins, chief judge of the Supreme Bench of Baltimore City, and a Deltasig for more than 30 years was honored at a special "Deltasig of the Year 1970" dinner on Saturday evening, with Grand President Warren E. Armstrong presenting the award. Present at the dinner, in addition to the delegates at the Regional Meeting, were Past Grand Presidents John L. McKewen and J. Harry Feltham, and many alumni from the Baltimore area.

Later on in the evening, those who had not previously had the opportunity were initiated into the Yellow Dog, followed by a Las Vegas Night and a party hosted by Chi Chapter.

On Sunday morning, Harry J. McMahon, District Director, opened the program with a workshop on "Chapter Administration," followed by a report on "Central Office Operations" by Executive Secretary Ben. H. Wolfenberger. A question and answer period followed his report.

A summary and comments by H. Melvin Brown was followed by the Farewell Luncheon, highlighted by the awarding of certificates of merit to those chapters which had achieved 100,000 points in the Chapter Efficiency Index in the 1969-70 academic year. The attendance trophy was awarded to Zeta Eta Chapter at St. Peter's College, Jersey City, New Jersey.

At the luncheon, Charles Steinbaugh introduced Walter G. Finch, self-employed Patent Attorney, Graduate Engineer, and C.P.A., who presented a very interesting report and slide story on the "Philosophy of the American Patent System."

The meeting was formally closed with the singing of the "Rose of Deltasig" and the Ritual.

South Central Region

The first meeting of the new South Central Region was held at the Holiday Inn-Central in Winston-Salem, North Carolina, on November 6-8, 1970. Once the northern half of the Southeastern Region, the new region was created during 1969 and redesignated the South Central Region.

Members of Gamma Nu Chapter at Wake Forest University handled the registration on Friday evening for those who arrived early and concluded with the registration early Saturday morning. Acting Regional Director Leon H. Harding III opened the meeting according to the Ritual of the fraternity after which the roll call was held. Seven of the eight chapters in the Region responded to the roll call after which Brother Harding introduced Grand President Warren E. Armstrong who spoke on the aims and objectives of the fraternity. Following his address and a brief coffee break District Director Roy W. Dodson, Jr., discussed professional activities and the Life Membership program in the fraternity.

Moving to the patio area after lunch Executive Director Charles L. Farrar began the afternoon session with an extensive review of the Central Office operation and the Delta Sigma Pi Educational Foundation. Moving once again to the

meeting room, Director of Alumni Activities Edward H. Langer conducted a discussion on the transition from undergraduate member to alumnus member in an active alumni club. Concluding the program for the day was a discussion on membership led by Larry A. Bosserman, Eta Omega Chapter Adviser.

During the dinner on Saturday evening, November 7, the members paused to remember the founding of the fraternity on that date 63 years before. Once the dinner was concluded many members exchanged information helpful to better fraternal relations. It was during this time that a number of members were also initiated into the Yellow Dog order.

The Sunday morning program began with a seminar on chapter finance conducted by S. Richardson Carpenter. Brother W. Daniel Rountree, Zeta Upsilon Chapter Advisor, was then called upon for his views on undergraduate-faculty relations. Brother Harding then summarized the meeting and closed it according to the Ritual.

During the farewell luncheon certificates of recognition were presented to the chapters who had achieved 100,000 points in the Chapter Efficiency Index in 1969-70. To the surprise of no one, the attendance trophy was presented to Delta Xi Chapter at East Tennessee State University.

Southeastern Region

The first meeting of the Southeastern Region to be held after new boundary

lines were established last year was held at the Hilton Hotel in Fort Lauderdale, Florida, on November 13-15, 1970. Traveling several hundred miles, most of the members arrived early Friday evening for registration, a reception hosted by Zeta Phi Chapter at Florida Atlantic University and the Fort Lauderdale Alumni Club, and the Yellow Dog initiation.

With registration completed on Saturday morning, Executive Director Charles L. Farrar opened the meeting according to the Ritual of the fraternity. He then introduced the other national officers in attendance which included Grand President Warren E. Armstrong, District Directors Jerald D. Phillips, John E. Parrish, Jr., Gilbert A. Freeman, Howard P. Abel, and Ronald E. Goertz and director of Alumni Activities Edward H. Langer. Delegates from 15 of the 16 chapters in the Region responded to the roll call. Also present were three members of a local business fraternity at the University of South Florida and their advisor, Brother Harold Allen.

District Director Jerald D. Phillips led off the program with membership his topic. He was ably assisted by Grand President Warren E. Armstrong who outlined the fraternity's membership goals for the 1970-71 academic year. After a brief coffee break District Director John E. Parrish conducted a similar discussion on professional activities. The Saturday morning session was concluded with a buffet luncheon and address by Brother

Continued on page 77



THIS HIGHWAY BILLBOARD in Madison, Wisconsin, caught the eye of most of the more than 200 members as they arrived in town for the Central Regional Meeting held at the Park Motor Inn.



CHAPTERS

ALABAMA

ALPHA SIGMA CHAPTER at the University of Alabama maintains its rank as top fraternity on the scholastic rolls as the new year begins.

The Brothers of the chapter are hard at work proving we are also the most spirited and concerned students on campus. This is evidenced by the sale of bumper stickers promoting school spirit during football season—this was so successful we will make it an annual activity of the chapter. The chapter is leading the way on a project to clean and dress up Bidgood Hall, the building which houses the University of Alabama School of Commerce and Business Administration. Alpha Sigma Chapter also is the sponsor of the Commerce Lounge.

With the highly successful rush program of last year showing new enthusiasm and more interested members, we find ourselves having to limit the number of rushees this Fall. Our expected number of pledges will be from twenty to twenty-five this Fall.

Due to the publication deadline, I was not able to give recognition last spring to our "Rose" of Alpha Sigma Chapter, Miss Julia Chabannes. Since becoming our "Rose" last Spring she has given our chapter her liveliness and enthusiasm.

Alpha Sigma Chapter was honored to have a visit from Field Secretary John McCoy. Brother McCoy's words served to strengthen our faith in and commitment to Delta Sigma Pi. We have had and will continue to have through the remainder of the school year many diverse programs dealing with commerce today and our role as Deltasigs in commerce of the future.—DAVID REZNIK

TROY STATE

ETA KAPPA CHAPTER at Troy State University has to agree with Alpha Sigma Chapter's views on the Crescent City. New Orleans has won our vote for "one of the most desirable tour areas in the South." We have plans set for a return visit soon.

The Spring quarter visit to New Orleans was very rewarding, but as Fall quarter opened Eta Kappa Chapter found satisfaction of another kind. We had accomplished a new rating on the Chapter Efficiency Index. This in the past has been one of our weaker points. Now, with the greater participation of the Brothers and the diligence of Brother Clyde Hunter, our Chapter Efficiency Index Chairman, we should be able to continue our upward drive.

Greater rush efficiency also showed itself this quarter due to the progressive attitudes now possessed by the chapter under the lead-

ership of President Johnny Westberry. The Brothers that remained on campus during the Summer quarter kept busy by preparing a list of eligible business students by using available data processing facilities. The results: a selected, high quality, and high interest pledge class.

After rush and formal initiation of our pledges, we set about the task of reviving our badly depleted treasury. This was rapidly, but not easily, effected by working the ticket booths at the local fair. Both brothers and pledges made this a successful event, as noted by the quick smile of our Treasurer Jack Friday. However, his smile vanished in varying degrees as funds for our homecoming weekend were appropriated.

The homecoming parade and entertainment committees were selected early so that the majority of us could conduct the selection of a "Rose." The candidates were voted on and the results yielded Miss Pam Edge as our reigning "Rose." Miss Edge is a freshmen majoring in history, a member of Alpha Gamma Delta sorority, and a credit to Eta Kappa Chapter.

Not far behind the homecoming activities was the sending of our representatives to the Southeastern Regional Meeting in Ft. Lauderdale, Florida. The workshops held at the meetings have always been of great interest. We never pass up any occasion to exchange ideas in the anticipation of building a more efficient and progressive Delta Sigma Pi.

Eta Kappa Chapter wishes that the other chapters will have an agreeable and eventful year.—WALTER R. HUBBARD

ARIZONA STATE

THE BROTHERS OF Gamma Omega Chapter began the year strongly by initiating new members in June. Our summer projects reflected a streamlined program in which emphasis was placed on the professional and social facets of the fraternity. During the first summer session Dr. Ruch, Professor of Management and Director of the Center for Executive Development, conducted an informative tour through the center. He explained the purpose of this extension of the College of Business Administration and how the University is able to have academic intercourse with the Phoenix business community. Between summer sessions the Alumni Club and the undergraduates got together for a barbecue and Verde River float. Everyone had a very enjoyable time. To finish the summer program we included some political discussions centering around Paul McCracken, candidate for the Republican State Senate. His comments were provocative and very informative, but, unfortunately, he lost

the primary. Ernie Wagner and Sherwood Rodgers were responsible for the summer professional program.

The 1970-71 academic year holds many new innovative programs for the Brothers. The professional committee, for example, has arranged for several computer and individual business games. Dr. Hoult, Chairman of the Department of Sociology, has consented to speak to us about his impressions of the social responsibility of commercial enterprises. These and other new ideas are expected to become a common part of our program.

We have just finished a very successful rush program in which we were able to meet over 40 potential pledges. Russ Flynn, chairman, Bob Granillo, Richard Schaeffer, Bill Bonner and Joe Brungs composed this semester's rush committee. The job they did was very well done. They organized two professional meetings to coincide with rush so that all rushees could see the fraternity in action.

The officers for this year are Skip Swerdlow, president; Ed Howard, senior vice president; Irwin Sheinbein, vice president; Chuck Kruger, treasurer; Bruce Bennett, secretary; and Dave Willis, chancellor.—FRANK L. SWERDLOW

ARIZONA

THE GAMMA PSI CHAPTER is again busy this year. We have assisted the University of Arizona and the College of Business and Public Administration during Fall registration, High School Senior Day, and various other events. Coming up is Homecoming, during which we shall welcome our Delta Sigma Pi alumni and sell Homecoming buttons for the University of Arizona Alumni Association.

We are conducting an intense pledge program. Our neophytes were pledged at our bi-annual pledge luncheon at the swanky Redwood Gay Nineties Club. Our Fall schedule included our Big-Little Brother Breakfast and football game, tasty pizza eat-outs, pledge initiation, and formal.

Our program chairman, Tom Harrington, has arranged an exciting and informative speaker program. This year's special projects will include assisting the Tucson Deaf and Blind School and the Big Brothers of Tucson. Trips to Phoenix, Nogales, and Sonora, Mexico, will give Gamma Psi Chapter a first-hand look at the "twin-plant" concept. Frank L. Nagle IV from Gamma Psi Chapter attended the Intermountain Regional Meeting.

Gamma Psi Chapter is going to have another great year and hopes you do, too.—JIM PRANTE

NORTHERN ARIZONA

ON SEPTEMBER 17, 1970, all returning members of Northern Arizona's Delta Sigma Pi chapter met for the first business meeting of the 1970-71 academic year. Following an understandable abundance of conversation regarding what everyone had done over the long summer vacation just ended, we got down to the necessities of discussing our anticipated activities for the future months, and planning our Fall rush program.

Lest there be any forgetfulness among the members, this year's officers and chairmen were restated, and our new faculty advisor formally introduced into Zeta Omega Chapter. These officers are as follows: president, Rich Argenzia; senior vice president, Paul Robinson; vice president, Mark Dzierson; chancellor, Dan Johnson; historian, Ken Bolton; treasurer, Marty Johnson; recording secretary, Abe Dabibi; corresponding secretary, Marv Mansfield; Chapter Efficiency Index chairman, Dave Klatt; Bylaws committee chairmen, Rob Coombs and Bob Nicol; and faculty advisor, Professor Kenneth Euske.

With rush progressing somewhat more slowly than normal, three smokers were arranged for October 1, 8, and 14. As usual, these offered fine professional speakers as well as orientation presentations to acquaint prospective new members with Delta Sigma Pi. On the evening of October 19, the fall pledge class was ceremonially initiated, followed the next morning by a breakfast held in their honor.

Additional activities of Zeta Omega Chapter have included construction of a wood and glass display presenting outlines on all faculty members to anyone in the main hall of the Business College; sponsoring of a Friday night student dance as a money-raising project; undertaking the arrangement of an open forum between the director of the campus bookstore and all N.A.U. students to hopefully clear up a number of misunderstandings; and working on several small service projects for both the College of Business and entire university.

Upcoming endeavors for the near future are a flag football game with our competing business fraternity, participation in winter intramurals, and another money-raising project involving the selling on commission of "Try Flagstaff First" promotional kits to merchant members of the city Chamber of Commerce.—BOB NICOL

CALIFORNIA STATE—Hayward

ZETA TAU CHAPTER at California State College-Hayward, had the honor and distinction of hosting the 1970 Western Regional Meeting. The 1969 Deltasig of the year, Harold S. Hook, Executive Director Charles L. Farrar, and Regional Director R. Nelson Mitchell were among the distinguished Brothers in attendance. Noteworthy topics of discussion were the relevancy of the Chapter Efficiency Index and improved methods of rushing. The meeting was a success and a good time was had by all.

Zeta Tau Chapter Brothers are pleased to announce the initiation of eight new mem-

bers. The initiation banquet for the new Deltasigs was held at Oscar's Restaurant in Oakland. The highlight of the evening was the presentation of a Certificate of Service to Professor John H. Sims, our Chapter Advisor, by R. Nelson Mitchell.

New pledges were given their pins at the October 12 investiture. The seven neophytes were initiated on November 21. Our professional program includes visitations from local business leaders and guest speakers from Pacific Telephone and the Tuberculosis Association and several tours. The Chapter is co-sponsoring two musical concerts, B. B. King and the Ike and Tina Turner Review. We have great expectations for the enrichment of our treasury.

The fall quarter social events agenda included sponsoring an outstanding candidate, Miss Missy Rider, for Homecoming Queen. During the homecoming celebrations, the School of Business and the Chapter made it possible for 50 Vietnam Veterans, hospitalized at Oak Knoll Naval Hospital in Oakland, to attend Cal State's Football game and dinner afterwards. Other activities were a Chapter picnic, football game with the faculty, a "Sing Along," and a pledge party. In addition, the fall quarter pledge class sponsored a sit-down dinner in honor of Founders' Day. Zeta Tau Chapter culminated its eventful fall quarter with election of officers and a party.—GERALD R. JACKSON

SAN FRANCISCO

THE BROTHERS OF Gamma Omicron Chapter returned to the University of San Francisco to make preparations to begin a successful year. The activities included counseling the students in the School of Business during registration, proctoring tests, and heading student cells during freshman orientation week and the great duck hunt. Unfortunately, the duck got away. Plans were already in the final stages for Gamma Omicron Chapter's 20th annual "Rose" dance which went off successfully on October 9 at Mart Fern Court. A special "thanks" goes to Randy Royce who was Chairman of the "Rose" dance.

This being the chapter's 20th year since its founding on September 16, 1950, the Brothers invited the business faculty to a wine tasting get-together. The Brothers and the faculty raised their glasses in a toast to Gamma Omicron Chapter's 20 years of service to the school and community.

Rushing began early in September with signs showing a favorable year for Deltasig in terms of pledges. Roy Cuenca, pledgemaster, says that he thinks "the future looks good for Gamma Omicron Chapter. The pledges appear to have the qualities that we are looking for. I think they'll be an asset and a tribute to the fraternity."

Our Professional Chairman, Bill Nichols, has gotten off to a good start, and it appears that the chapter will have one of its finest years in professional activities.

One final vote of thanks goes to Alex Viripaef who did a tremendous job in getting the annual blotters out on time. All in all, it looks like an excellent year for Gamma Omicron Chapter.—FERNANDO GUZMAN

CALIFORNIA POLY—Pomona

ETA CHI CHAPTER at California State Polytechnic College, Kellogg-Voorhis campus participated in the weekly "College Hour" program on October 20. The guest speaker of the program was Mr. Gordon Gray, Account Executive of Merrill, Lynch, Pierce, Fenner, and Smith Corporation. His topic was "The Outlook on the Stock Market for Investors and as an Occupation." An interesting question and answer period followed Mr. Gray's informative speech.

Several members of Eta Chi Chapter attended the Western Regional Meeting, which was held during the weekend of October 23 through October 25. Eta Chi Chapter won the attendance trophy, due to the participation of Brothers Frank Buehler, Tom Ver-cruse, Tim Daley, John Bastian and Bob Hrtica. During the same weekend, the other Brothers of Eta Chi Chapter and the pledges attended a campus football game between California State Polytechnic College and the University of California at Riverside. A victory celebration for Brothers, pledges and their dates followed the game.—NOEL A. WATSON

CHICO STATE

THE BROTHERS OF Epsilon Theta Chapter have started the Fall semester with great enthusiasm backed by a Brotherhood of 47 members and alumni on campus, and look forward to the many professional and social events spaced throughout the semester. With a new school year under way, an all out effort is being made to again earn 100,000 points in the Chapter Efficiency Index.

The Brothers ran away with a first place trophy in The Professional Costume Award during last semester's Pioneer Week celebration. A second place trophy was awarded to Epsilon Theta Chapter for their fine float entered in the Pioneer Day Parade.

Our rush this Fall was very successful, as we pledged 13 of the most promising students of the School of Business. One hundred percent attendance at our professional meeting was a highlight of rush period. Guest speaker Mr. James Stearns, Sales Manager for P.G.&E., spoke on the environmental effects of an Atomic Power Plant.

The members of the new executive committee for Fall semester are: Ron Pritchard, president; John Flautt, senior vice president; Steve Sawyer, vice president; Jim Ward, chancellor; Roger Swanson, secretary; Bill Lyga, treasurer; and Jeff Eddy, historian.

We all looked forward to Founders' Day and Homecoming, both of which were held on November 7, 1970. The annual Homecoming Alumni Dinner was celebrated then. Many alumni were invited to attend.

The semester was also highlighted with other events such as a trip to the Pacific Coast Stock Exchange and Playboy Club in San Francisco, the "Rose" Tea, and the initiation banquet and dinner dance.

The Brothers of Epsilon Theta Chapter wish all our Brothers in Delta Sigma Pi the best of luck during the coming year.—JEFF EDDY

LOYOLA UNIVERSITY— Los Angeles

LAST SPRING, Delta Sigma Chapter at Loyola University of Los Angeles initiated eleven men into the Fraternity, one of whom was Brother Philip Beukema, an assistant professor of Business Administration.

Our first professional function of this quarter was distinguished by the presence of three alumni who addressed the fraternity members on the subject of their respective careers since graduation from Loyola, each emphasizing the importance of the contribution their membership in Delta Sigma Pi has made in his career development.

In the second professional function all business administration majors were invited to attend a lecture by Mr. Sarlo of Sarlo Income Tax Service, Inc. Mr. Sarlo invited Loyola business administration students to work for him during the next season. He also presented the Fraternity with a \$1,000.00 scholarship to be awarded to the business administration student demonstrating the greatest potential for development.

Coming events include an address by an executive of the Ford Motor Company who will discuss marketing activities of his firm, and a conducted tour of the Carnation Company.—W. SCOTT BROWN

MENLO

ZETA RHO CHAPTER is growing in size. A few years ago the number of Brothers in our chapter numbered 11. I am happy to report that Zeta Rho Chapter now numbers 21. We believe that the rewards which we offer initiates and Brothers alike are responsible for this.

For example, the dinners which are held each month are located in good restaurants either in San Francisco, or somewhere near the campus. The dinners are open to dates, and rushees on occasion. Guest speakers are always on hand to give the Brothers an after dinner talk, concerning today's business conditions.

Our pledging period this spring will cover the usual one month period of time. Since our School of Business Administration is rather small, it is almost impossible to have a pledge class in the Fall.

However, since our student body is small, the student government is almost entirely dominated by the Zeta Rho Chapter. Out of the eight elected students which make up the Executive Council of the student body, seven are Brothers.

The dues of Zeta Rho Chapter now stand at \$35.00, per Brother, per semester. This amount is down \$15.00 from last year.

We of the Zeta Rho Chapter wish all the other Chapters well this year, and hope that we can hear from more of you.—JOHN D. MCCOMBER

COLORADO

ALPHA RHO CHAPTER at the University of Colorado has recently conducted its rush program. The Brothers of Alpha Rho Chapter are proud to have nine pledges of

excellent merit. The pledges include Bob Lyons, Gary Hamilton, Dennis Palombus, Mike Gladden, Don Biggs, Bill Hendrick, Roger Beahm, Ken Lind, and Joe Westover. Alpha Rho Chapter held its rush party at the Flatirons Country Club in Boulder, Colorado. A live band played and a good time was enjoyed by all in attendance.

The Brothers of Alpha Rho Chapter have examined the possibility of some business-oriented trips. Such trips will include a tour of the United Airlines Training Center in Denver, Colorado; and another trip will take the Brothers to Warren Air Force Base, Wyoming.

Alpha Rho Chapter is considering a community service project at this time. It will consist of the Brothers helping in a "big brother" program in association with the YMCA of Boulder, Colorado.—GARY POTASHNICK

WESTERN STATE

ZETA KAPPA CHAPTER at Western State College is again this year in charge of the concession stands at all the home athletic events, including football, basketball, and wrestling. This has proved to be a worthwhile money making project which helps to finance many of our activities throughout the year. George Hamblin and Greg Drieth are chairmen of this project.

During the 1969-1970 school year, the Deltasigs won the All Sports Trophy for outstanding performance and sportsmanship in the intramural athletic program on campus. This year we have the tough job of defending that trophy.

Many interesting tours and speakers are planned throughout the coming year, including a tour of Union Carbide and an accounting panel conducted by three C.P.A.'s from within the State of Colorado.

The recent Regional Meeting for the Intermountain Region in Albuquerque, N.M., was highly educational and enjoyable for those members that attended. They returned with many new and refreshing ideas for the running of the Zeta Kappa Chapter. These new programs have been highly beneficial to the fraternity.—DANIEL T. MORRIS

SACRAMENTO STATE

THE BROTHERS OF Epsilon Phi Chapter have had an outstanding program of professional and social events this semester. Highlights include the Western Regional Meeting at Cal State-Hayward in October, a Founders' Day dinner held in conjunction with the Sacramento Alumni Club, our semi-annual golf tournament, and an outstanding dinner-dance following the formal initiation of a fine group of new brothers. We are especially proud of our two newly initiated faculty brothers, Dr. Irving L. Herman and Dr. Manfred W. Hopfe.

Epsilon Phi Chapter continues to maintain close contact with the community through its community service projects. This Fall semester the project was organized by Brother Mike Roberson. Mike developed his idea of a canned food drive to help needy members of the community, then received support from the chapter and from other organiza-

tions of the School of Business in carrying out the drive. Through the efforts of this drive several hundred people had substantially better Thanksgiving Day dinners.

Epsilon Phi Chapter's blood bank account continues to grow as members and alumni give generously.

All of the Brothers of Epsilon Phi Chapter are thankful for having the lovely Miss Diane Markell as our "Rose" for this year; she represents us quite well.

We wish all Chapters of Delta Sigma Pi a very successful new year.—LARRY SAMUEL WEBB

CONNECTICUT

THETA IOTA CHAPTER at the University of Connecticut conducted a meeting with the faculty of the School of Business Administration on November 11, 1970. The students of business were able to confer with the various instructors on a more personal basis through such a meeting. The problems of different courses were discussed at this meeting.

On November 3, 1970, we held the pledging ceremony for the 10 pledges of our chapter for the Fall semester. We are sure that these 10 men will add greatly to the success of Theta Iota Chapter.

On October 15, 1970, Executive Secretary Ben H. Wolfenberger came to the University of Connecticut to meet with the Executive Committee of our chapter to discuss the various problems faced by a newly installed chapter. President Moore gave Brother Wolfenberger a tour of the campus after which they met with our chapter advisor, Brother Paul Speltz, and Treasurer Wurtzell for dinner. After dinner Brother Wolfenberger met with the entire Executive Committee of the Chapter at the School of Business Administration.—FRED J. BROWN

FLORIDA

BETA ETA CHAPTER'S Spring Quarter activities included a field trip to Tampa where 15 Brothers visited the Schlitz Brewery and the Florida Steel Corporation. The visit to Florida Steel was especially interesting, as it included a tour of their steel producing facilities and was culminated by a luncheon at the Los Novedados where officials of the company answered the Brothers' questions about the problems facing management today.

Five new Brothers were initiated into the chapter on May 23, 1970. The initiation was followed by a steak cookout attended by all the Brothers. The following day several of the Brothers traveled to Orlando where they participated in the installation and initiation of Theta Sigma Chapter at Florida Technological University.

The Spring Quarter's activities were concluded by the election and the installation of the new officers. They are: John C. Acker, Jr., president; Carl Warmack, senior vice president; Ron Henry, vice president; Samuel Palmer, secretary; Bill Dane, treasurer; Charlie Wright, chancellor and Clyde L. Monroe, historian.—CLYDE L. MONROE

FLORIDA TECH

THETA SIGMA CHAPTER was installed May 24, 1970, with 54 Brothers. After graduation in June, our numbers totaled only 29. Over the summer, the new officers and committee chairmen worked extremely hard to reorganize the chapter. Due to an extensive rush, 15 new Brothers were initiated at the end of the summer quarter.

This Fall was our chapter's first under the Chapter Efficiency Index. We held one professional function with a speaker at the Ramada Inn East, and one party at the American Legion—both for the benefit of the rushees who are now pledges, numbering 15. Many articles have already been submitted by Brother Sill Watkins, and it is our expectation to reach 100,000 points in our first year of operation.

The Brothers eagerly looked forward to the Southeastern Regional Meeting November 13-15 at Fort Lauderdale. We expected 100% attendance. This was the first opportunity our chapter has had in affiliating with other chapters in our region. It proved to be a very exciting weekend.

Intramurals have just started and our football team is very promising. The athletic department headed by John Smith is doing extremely well in forming the Brothers into a formidable force.

Our chapter is extremely proud of being a part of the greatest fraternity anywhere. We extend our invitation to all Brothers coming through the Orlando area to stop by Florida Technological University and see us.—CARL WOOD

TAMPA

EPSILON RHO CHAPTER at the University of Tampa has really become involved. Thanks to our president, Rick Barrett, the chapter has assumed responsibility for selling advertisements for both the Minerette, our school newspaper, and the Moroccan, our yearbook. The assignment is quite a challenge and the committee chairmen, Bob Taylor and Larry Evans, are out "pounding the pavement" in addition to exhorting the brothers to greater efforts. The standard greeting among brothers this fall has been "how much did ya sell." Of course, the chapter receives a commission for its services, which provides an incentive to everyone.

For the past two years the brothers have operated a check cashing service for the student body, and this year the "sleeping giant" has come to life. Our revenue from this venture is only exceeded by the number of trips Bob Fedor has made to the bank to deposit checks and bring back more money.

Our very intensive rush this fall has yielded commensurate results—36 undergraduates were voted in as pledges and they were all promptly met with their quota of advertising revenue. They are finding out that as a Business Fraternity, we do Business.

Epsilon Rho Chapter's professional program so far included three speakers this semester and our plans are for at least two or three per month. Don MacDougall has found out business in the area wants to tell

their side of the story even at 9 p.m. Monday nights. Don also has several field trips planned to local firms in the area which should round out the program. The trip the Deltasigs made was a social one—the Tampa-Miami Football game. Of course, we are all proud of our Spartans who became number one in the country for small colleges as a result of the win.

It's with an optimistic and very enthusiastic outlook that we here at Epsilon Rho Chapter welcome our brother Deltasigs back to campus for another challenging and rewarding year.—DON MCDUGALL

FLORIDA STATE

GAMMA LAMBDA CHAPTER of Florida State University, through the diversification of its Brothers, is starting a new year in which we hope we will see our chapter grow, change, and unite to further that "higher standard of commercial ethics and culture."

Thus far, our pledges have earned money through a car wash and are working on a project for the Brotherhood, who are also working to make Gamma Lambda Chapter the best in the nation and Delta Sigma Pi the best on campus. We are earning money for our chapter by selling advertising spaces on a desk blotter to be given to Florida State students.

Our annual Founders' Day was celebrated in conjunction with Florida State's homecoming by dining and dancing in grand style.

Delta Sigma Pi participated in the homecoming Pow Wow Skits and decorated the School of Business to arouse school spirit in our fellow Seminoles.

At the present time, our undefeated Delta Sigma Pi football team is on its way to win-

ning the Florida State Intramural football championship, after defeating everyone in our conference.

We've only just begun a new school term and can't really say what lies ahead for Gamma Lambda Chapter, but we do know that through unity, hard work and caring in both our social and business activities, our Brotherhood will contribute to our education in such a way that we will know, upon graduation, that Delta Sigma Pi is truly organized, does foster, encourage, promote, and further our happiness and our purpose.—RICK WELLS

WEST FLORIDA

ETA UPSILON CHAPTER began the new Fall quarter with the initiation of Spring quarter's pledges—complete with post-initiation party—election of new officers, and a successful Rush Smoker from which eight of the rushees were selected to become pledges.

We were very pleased to have our District Director, Mr. Howard Abel, attend our initiation and, also, we felt very fortunate in being able to initiate Dr. Hite Bennett, Associate Professor of Finance, into our chapter.

A series of fine professional programs was scheduled for the quarter, as well as a promising line-up of social activities. In addition, our current projects of plexiglass monogrammed tag sales and Styrene hat sales are keeping us busy. We are making arrangements now for a boat wash at a boat sales company. This has proved in the past to be quite a lucrative project.

The Brotherhood of Eta Upsilon Chapter sends greetings to all Brother chapters and welcomes all Deltasigs to visit us if ever in the Pensacola area.—HAYNE J. RUCKER



MEMBERS OF Delta Iota Chapter at Florida Southern College welcome panelists of the Young Presidents' Organization to a panel discussion co-sponsored by the Fraternity as a campus wide activity. From left to right the members are Toby Wagner, Bob Fauls, Guy Odum, Gary Maguire and Bill Edwards. The YPO panelists are Leon Sikes, president, Florida Tile Company; Scott Linder, president, Linder Machinery Company and W. A. Krusen, president, Florida Steel Building Company.

FLORIDA SOUTHERN

DELTA IOTA CHAPTER at Florida Southern College co-sponsored the Young Presidents' Organization as a campus-wide activity last semester. The YPO consists of members who are presidents of companies prior to reaching the age of 40. Their companies have to employ a minimum of 50 people and must have an income of at least one million dollars in annual sales.

Three of our brothers distinguished themselves by receiving awards at commencement in May, with the Delta Sigma Pi Scholarship Award going to Brother Jerry Weinstein; the Most Outstanding Management Major was Brother George Nicholson and the Most Outstanding Accounting Major award went to Brother Bill Edwards.

With the initiating of our pledges last April, Delta Iota Chapter has set its goal at 100,000 points in the Chapter Efficiency Index and our newly elected officers are already working toward this goal. The new officers include President Ray Mittan; Senior Vice President Bill Clementz; Vice President Al Paeth; Secretary Bill Meek; Treasurer Tom Kohl; Chancellor Dave Evans; Historian Gary Maguire; Ritual Chairman Don Ward; Professional Chairman Dan Burton; Chapter Efficiency Index Chairman Ernie Wagoner; Social Chairman Chuck Thompson; and Correspondent Tom Dodds. The Brothers also welcome Miss Odalie Kromp as our new "Rose."

Delta Iota Chapter welcomed 21 returning Brothers this Fall and is looking forward to the best rush put forth to date. Our campus-wide Business Day program on October 7 should certainly move us toward our goal.—THOMAS W. DODDS

MIAMI—Florida

THE FALL SEMESTER at the University of Miami witnessed the most extensive recruiting campaign by a Beta Omega Chapter in the past five years. The use of classroom presentations, direct mail approach, and personal salesmanship culminated in the pledging of 23 neophytes.

During the months of September, October, and November, the Brothers of Deltasig participated in the tabulation of votes for a local television station, which were then applied to an election analysis prediction. Plaudits are in order for Dr. Virgil Shipley, chairman of the Department of Political Science and Public Affairs, for his making possible the participation of the Brothers and for his 100 per cent predictions of winning candidates in the primaries, runoffs and the election. Dr. Shipley is Beta Omega Chapter's faculty advisor.

Later in the semester, Beta Omega Chapter, selected by the Undergraduate Student Government, conducted an extensive student survey on the School of Business at the University of Miami. The eventual outcome will be a publication of this survey for campus distribution.

In conjunction with the Small Business Administration, Beta Omega Chapter this semester is involved in a Black Business project in the Miami area. It will consist of aid

in general aspects of business and in the approval of loans. In recompense, we, the Brothers of Delta Sigma Pi, hope the fall semester will bring us a better understanding of "commercial ethics, culture and the civic and commercial welfare of the community."

—GLENN H. SMOLLER

GEORGIA TECH

THE BROTHERS OF Zeta Lambda Chapter at Georgia Institute of Technology would like to congratulate Professor Modesto J. Garcia (Joe) for being elected the faculty advisor. Our new officers for the year are: president, Tom Adragna; senior vice president, Norm Trotter; vice president, Dennis Patterson; secretary, Jack Vaughn; treasurer, Steve Carraway; chancellor, Vic Argobright; historian, Doug Tyler; senior guide, Lenny Newman; junior guide, Stan Baumgartner.

Our Fall activities started off with our rush meetings which were held in the new student center. Next came the parties which were enjoyed at Brother Trotter's house after the Georgia Tech football games. The last party was rounded out by the visit of Brothers Logan and Farris from the University of Tennessee.

The professional program set up by Ron Cagle gives the Brothers and pledges added insight to the development of the city of Atlanta. The first evening Mr. Dave Cowles of Underground Atlanta, Inc., talked to us about the history of the area of Underground Atlanta and its future development. At the second professional meeting our guest speaker was Mr. Don Ingram from Central Atlanta Progress, Inc. Mr. Ingram discussed the "Long Range Projection of Developmental Plans for Downtown Atlanta."

Closing notes include a congratulation to the 10 neophytes who have been initiated into our pledge class. They are under the close supervision of Pledge Educator Dennis Patterson. Our football team is at this time undefeated and we foresee no change in this status.—JOHN RAPP

GEORGIA

PI CHAPTER is off to another great year. In spite of our small brotherhood hopes are high that we will make this the best year yet for the chapter.

We held a very successful rush that culminated with the pledging of eight neophytes. They are Jim Wilson, Columbus, Georgia; Jim Brewer, Waycross, Georgia; Jim Fleischman, Laurel, N.Y.; Wilburn Blackstock, Dalton, Georgia; Larry Day, Rome, Georgia; Leon Roby, Columbus, Georgia; and Bill Rogers, Yorktown Heights, N.Y.

There is already much in the offing for the year. Pi and Kappa Chapters held a joint celebration of Founders' Day. We had six Brothers attend the Regional meeting in Fort Lauderdale. Plans are being made for our second annual Spring Quarter Banquet.

We also hope to increase Alumni participation through our attendance at Atlanta Alumni Club functions, and by the establishment of an Alumni newsletter. The house has never looked better than this quarter, and we are hopeful that many Alumni will

drop by to see the house. Our door is always open to any Brother.

Pi Chapter has already been handed its first two defeats of the intramural season. However, under the guidance of our new athletic chairman we are hoping to win at least one or two games.

We would like to wish all the other chapters a most successful year, and we hope to see most of the chapters in our region at the Regional Meeting. The president and I would also like to state publicly that Brother Walt Carter is a slavedriver.—JOHN B. HANNUM

IOWA

EPSILON CHAPTER at the State University of Iowa was busy making plans for the Regional Meeting. Brother Dave Russler had been designated as our official delegate and made plans for the Brothers that were to attend the meeting with him. It was expected that Brother Russler would have many new ideas to help us when he returned from the meeting.

On October 8, we had our Fall banquet with Dr. Kovarsky as the featured speaker. Dr. Kovarsky teaches labor relations at the School of Business Administration here at the State University of Iowa. The subject of Dr. Kovarsky's talk, "Employment of Minority Groups," stirred a great deal of interest, as evidenced by the numerous questions which followed.

Scheduled for November 7 was a party celebrating not only the founding of Delta Sigma Pi, but also celebrating the founding of Epsilon Chapter. This year marks our fiftieth anniversary.—PAUL M. HETZLER

FLORIDA ATLANTIC

ZETA PHI CHAPTER was happy to host, along with our own Fort Lauderdale Alumni Club, the Regional Meeting of Delta Sigma Pi. Our thanks to our alumni co-hosts, to the distinguished officials of Delta Sigma Pi, and to the delegations of Southeastern Region chapters for helping to make it such a success. It was a most pleasant experience for us and we look forward to hosting the convention again in the future.

Again Zeta Phi Chapter achieved 100,000 points in the Chapter Efficiency Index. The Brothers won the First Annual Master Points Trophy in intramural sports, and again were chosen the Outstanding Organization on Campus at Florida Atlantic. The Brothers finished third in the Boca Raton slow pitch softball City League.

To fill out our rather depleted ranks, Zeta Phi Chapter pledged 18 in the Fall quarter and expect them to be a great help as we strive toward the high goals set by our predecessors.

Maintaining a monopoly on such honors as the intramurals Master Points trophy and the Outstanding Organization on Campus award may be too much to expect; but the alumni of Zeta Phi Chapter fully expect all Brothers to give their best and to continue the uninterrupted tradition of achieving 100,000 points in the Chapter Efficiency Index.—DONALD H. SMITH

GEORGIA STATE

KAPPA CHAPTER at Georgia State University is happy to share with the world our gratitude for being a part of Delta Sigma Pi for 50 years. From Brother Barron, K-1, to Brother True, K-1102, Delta Sigma Pi has given each of us the opportunity to experience the professionalism of business activities prior to graduation from college.

Fall Rush Dinner at Kappa Chapter was indeed a success with Mr. John Meyers, Asst. Vice President of Delta Airlines, speaking to us on leadership and Delta's own leadership with the C-747. Over 120 people attended the dinner. Kappa Chapter would like to express its thanks to Mr. George Tienken, son of Henry Albert Tienken, founder, for his participation in many of our rush functions.

Founders' Day was a time of jubilation with Mr. Homer T. Brewer, Past Great President, speaking to us concerning our future lives in Delta Sigma Pi. During fall quarter, Kappa Chapter found itself with a winning team in football for the first time in two years. With leadership as one of our major objective, Kappa Chapter would like to congratulate Brother Chamblee and Brother Pye for their selection to "Who's Who in American Colleges and Universities."—**TOM PYE**

COLUMBUS

THETA MU CHAPTER at Columbus College in its initial year as a chapter of Delta Sigma Pi is aiming to achieve 100,000 points in the Chapter Efficiency Index.

Congratulations are in order for the new Executive Officers for the fall term: President, Donny Keeble; Vice President, Earl Loudermilk; Senior Vice President, Jimmy Railey; Secretary, Allen O'Shields; Treasurer, Larry Brooks; Chancellor Nick Nichols; and William Oss, Historian.

Highlights of fall quarter included a very successful rush week which was commenced by the selecting of 17 outstanding pledges. With the guidance of the Brothers they should make it to their formal initiation. We feel that these men certainly have the potential to contribute to the future success and growth of the chapter.

The schedule of our professional program will be enhanced by guest speakers J. R. Allen, Mayor of Columbus, Georgia; Tom Sikes, well-known C.P.A. from Columbus; and Bill Cox, Personnel Director for Blue Cross and Blue Shield. Also, we have many other professional activities which are in the process of development to fill the rest of the agenda for this quarter.

Theta Mu Chapter is proud to announce its first "Rose of Deltasig," Miss Brenda Stubbs, from Columbus, Georgia. She was first-runner-up in the 1970 "Miss Columbus Pageant." She is an 18 year old freshman majoring in secretarial science.

Several Brothers enjoyed the Southeastern Regional Meeting in Ft. Lauderdale, Florida, in November. This meeting brought many new ideas to the members of Theta Mu Chapter.

We feel that our chapter is on its way to a prosperous initial year, and wish all the other chapters much success throughout the year.—**WILLIAM R. OSS**

DE PAUL

ALPHA OMEGA CHAPTER at De Paul University can look back upon a quarter that was successful both professionally and socially.

Brother Hugh Frazee, professional chairman, scheduled a varied, professional program. A speech on insurance management was given by Mr. George Atkins of the Aetna Insurance Company. Mr. Larry Bakulich of Banker's Life and Casualty Co. spoke on insurance underwriting. Both of these men addressed the chapter recently. Several outstanding businessmen have been extended invitations to speak at future chapter meetings.

There were 17 brothers from Alpha Omega Chapter in attendance at the Central Regional Meeting held in Madison, Wisconsin. They participated in panels relating to problems in the region.

Alpha Omega Chapter began its Autumn rush activities with several informal meetings with prospective rushees. These activities were concluded with a rush smoker and party. Our rushing policy of personal contact again proved successful, and culminated with 15 men being installed as pledges.

Socially, the chapter has devoted much of its time to the planning and organizing of a "Jarabe," an all college mixer. This mixer will raise funds for our chapter. At this dance, the brothers will select a "Rose" for the 1970-71 school year.—**DON BLYTH**

LEWIS

ZETA XI CHAPTER at Lewis College has been very active this fall and, under the leadership of President J. Michael Dawson, we hope to keep it that way.

Our Professional Committee, headed by Joe Iwan, has totally revised our usual professional program. The program is a combined effort of the Commerce Department and Zeta Xi Chapter. It will feature seven events.

The first of these was a "Business Educational Program," followed on November 4 by a discussion on "Careers in Management" in which two teachers, Mr. Staszak and Mr. Hlava, spoke. The next event was concerned with "Careers in Accounting," and was held November 11. Then on November 18 there was a discussion on "Careers in Economics," and finally on December 2, "Careers in Marketing."

The professional event of the year, however, was held on November 10. It was a "Business in Society Symposium" which featured speakers from Commonwealth Edison, Caterpillar Tractor, and the City of Joliet. This event was open to the entire school and received radio coverage in Joliet.

Another program in which our chapter and the Commerce Department are working together is in the education of the freshman class. Brother DeMarah is currently teaching

Principles of Accounting, and Brothers Zanghi, Siska, Vrablic and Simon are tutoring accounting students and holding review sessions before all tests.

At this time I would like to welcome six new brothers: they are Steve Dullard, Mike Halstead, John Ketterer, Roger Rubbens, Bill Starr and Bill Sula. Congratulations, guys!

Socially, two major events occurred in the Fall. They were our annual Founders' Day Dance, "Touch of Fall," and the Fall Pledge Banquet. Both of these events were held at the Sabre Room in Chicago. In addition to these events, we have had two hayrides and are planning a toboggan trip for the winter. Our thanks go out to Brothers Garrett and Masini for their hard work in setting up these activities.

In sports this semester the Brothers have had their ups and downs. Though we had an able football team we only managed to come in third among the major fraternities on campus. However, in the Tennis Tournament Art "Poncho Gonzales" DeMarah came away with the championship. See you at Wimbledon, Art!

The Brothers of Zeta Xi Chapter wish all our brothers in Delta Sigma Pi a very prosperous and happy year.—**CHARLES E. SIMON**

SOUTHERN ILLINOIS— Edwardsville

ETA SIGMA CHAPTER at Southern Illinois University-Edwardsville campus, through the cooperation and hard work of the Brothers, finished the 1969-70 school year with a great deal of satisfaction.

The spring quarter's professional program was highlighted by tours through the Federal Reserve Bank of St. Louis and KMOX TV station. After both tours speakers were provided who entertained questions which make for an enjoyable and enlightening experience.

In April the Brothers of Eta Sigma Chapter held their first annual "Rose" Ball. This festive occasion was highlighted by the crowning of the lovely Miss Sandra Green as queen.

May brought the annual Spring Festival to the Edwardsville campus. The men of Eta Sigma Chapter took top honors all around by winning the first place trophy for having the most attractive booth and for the second year in a row they also brought home the first place trophy for making the most money during the festival.

The new school year of 1970-71 started out well as the chapter's homecoming queen candidate, the talented and beautiful Miss Lauren Shelton, was selected to be Miss SIUE. Teamed with the Sisters of Gamma Sigma Sigma, the Brothers produced a homecoming float which was an asset to the homecoming festivities.

The new year started out great and with 20 prospective pledges it is looking even better. The Brothers of Eta Sigma Chapter wish all the Brothers of Delta Sigma Pi good luck and hope that all chapters will have a prosperous year.—**LAWRENCE M. SPAHR**

ILLINOIS—Urbana

PRESIDENT LEE BELL announced at our first meeting this fall that Upsilon Chapter had achieved 100,000 points in the Chapter Efficiency Index for the last academic year. The remainder of the semester was accentuated by an excellent professional program and a good intramural sports team in both basketball and football.

The highlight of the semester came on Founders' Day when Upsilon Chapter was the honored host to Grand President Warren E. Armstrong and some Brothers from Epsilon Omega Chapter at Eastern Illinois University. Both the pledges and members alike thoroughly enjoyed the evening's meal and the following reception.

At our "Rose" Formal in December we welcomed our 20 newly initiated Brothers into the chapter with a toast to their long life as a Deltasig.

All the Brothers of Upsilon Chapter wish their fellow Deltasigs a hale, hearty, and prosperous New Year.—DAVID B. SCHECHTMAN

NORTHERN ILLINOIS

ETA MU CHAPTER at Northern Illinois University had a sensational summer. Instead of waiting for the new semester to see all of the Brothers again, we had two weekend outings. On June 17, 18, and 19 several of the Brothers went to Elkhart to view the Trans-Am races and the other sights. It was a wonderful weekend with camping, racing, and fun! Brother Guess also let us use his private cottage at Cedar Lake, Indiana, the weekend of July 25, with plenty of fun, sun and skiing.

We started off the semester with a very successful rush program, and we gained 15 new pledges. Our new senior vice president, Jim Kozak, was responsible for the terrific turnout we had at our coffee hours. Our new vice president is Kevin Driscoll.

Eta Mu Chapter sent 15 Brothers to the Central Regional Meeting at Madison, Wisconsin. Brother Maguire, especially, enjoyed himself at the Yellow Dog Initiation.

The Brothers here would like to welcome Tom Rothers from Eta Rho Chapter and Don Colby from Gamma Pi Chapter to our chapter, which hopes to again attain 100,000 points in the Chapter Efficiency Index.—ROBERT D. GINSBERG

LOYOLA—Chicago

OVER 20 YEARS AGO on September 30, 1950 Gamma Pi Chapter of Delta Sigma Pi was installed at Loyola University, Chicago. On October 30, 1970, the 20th anniversary of the founding of Gamma Pi Chapter was celebrated by the Brothers of Delta Sigma Pi from Loyola at the Furniture Club of America in Chicago. At this dinner-dance the Brothers honored Dr. Sylvester M. Fricol, presently Chairman of Finance at Loyola and the chapter moderator since 1951.

Since school has opened on September 22, the Brothers of Gamma Pi Chapter have been extremely active within the university. Gamma Pi Chapter has added the responsi-

bility of publishing the undergraduate student telephone directory to its Fall agenda. Several Brothers are campaigning for office in Student Government and the Dean's Advisory Council of the School of Business.

Pledging opened on October 26 at Loyola with the first semester of open rushing. This open-rush gives the fraternities the opportunity to rush first semester freshmen students for the first time in the University's history. The Fall pledge class included 12 promising members.

Gamma Pi Chapter wishes to extend a hearty and enthusiastic new year wish to all other chapters and added success throughout the entire 1970-71 academic year.—JAMES H. NEURAUTER, JR.

EASTERN ILLINOIS

EPSILON OMEGA CHAPTER at Eastern Illinois University started the Fall's activities with a dance the first weekend on campus. Through the cooperation of all the Brothers, it was a highly profitable venture. A successful rush program gave us nine pledges who, we are confident, will as Brothers help us achieve 100,000 points this year as we have done each of the six years we have been a chapter of Delta Sigma Pi.

Professional activities for the quarter included a talk on "Drugs" by a representative of the Illinois State Attorney's Office and a tour to Chicago where the Chicago Tribune and the R. R. Donally and Sons Company were visited. Future activities will include a talk on "Tax Savings for the Individual Through the Field of Trust."

In this year's Homecoming activities we finished second in our division in the Homecoming parade. At the traditional Alumni Tea, present members and alumni met to discuss old times and exchange many creative ideas for the benefit of the chapter.

Other Fall activities included an amazing diversity of talents in the form of an outstanding intramural football team, which at the time of this writing had yet to be defeated.—THOMAS L. TOTTEN

DRAKE

ON OCTOBER 14, Alpha Iota Chapter held its second annual "Career Day" in the Drake University fieldhouse. Over 100 representatives from 45 national firms were present to talk with students from Drake and other area colleges about career opportunities. Both the number of firms participating and the number of students attending decreased from last year. The former was expected; however, the latter caused us much surprise and concern considering the present state of the economy.

On the agenda for the Fall semester was a professional trip to Davenport, Iowa, together with our Brothers from St. Ambrose College. The event was slated for November 20, 1970, with some inter-chapter brotherhood for the remainder of the weekend.

Our rush this Fall was extremely successful. We secured the pledges of 27 undergraduates and two faculty members, making our pledge class bigger than our chapter. Our future Brothers are exhibiting a lively enthusi-

asm and an unlimited imagination. We expect great things from these men. (Did you catch that, Eta Pi?)

Officers for the coming year include Dale Seeley, president; Carl Castelda, chancellor; Ray O'Toole, senior vice president; Vic Ruff, vice president; Mike Ryan, secretary; Bruce Dielman, treasurer; and historian—DONALD R. FRITZE

ST. AMBROSE

THETA OMICRON CHAPTER at St. Ambrose College, Davenport, Iowa, as a newly installed chapter, is striving to achieve the high goals and ideals of The International Fraternity of Delta Sigma Pi.

Presently, Theta Omicron Chapter is engaged in the process of raising money for the chapter's various programs. We have hit on an idea that has the possibility of netting us quite a substantial gain. We are raffling tickets for a first place prize of 100 gallons of gasoline; second place, 75 gallons, and a third place prize of 50 gallons of gasoline. The winners were picked on December 1, 1970, and an arrangement to purchase the gasoline at the stations which they patronize was made by Theta Omicron Chapter and the station manager.

October 20, 1970, was the date that our chapter pledged 22 men. During the six week pledge period each neophyte worked directly under a member as well as together as a group.

On November 7, 1970, Founders' Day, Theta Omicron Chapter held special activities to celebrate the founding of Delta Sigma Pi.—STEVEN L. FORBES

INDIANA

WITH THE HELP and determination of the entire chapter, the fall semester of 1970 has been one of the high points of Alpha Pi Chapter's 45-year history.

Of particular interest was our rush program which resulted in the pledging of 32 neophytes. To complement the large size of our pledge class, the entire pledge education program has undergone a major revision with the intent being to make the pledge meetings a more meaningful and worthwhile experience. Many of our pledge meetings now include a professional program all their own in addition to the regular professional meetings. To give the pledges a more active part in the regular activities of the fraternity, they are responsible for planning one professional program and a social event.

In order to let more brothers participate in the administration of the chapter, we have amended our bylaws to provide each officer with an assistant who will spend one semester learning the responsibilities of the officer and one semester as the primary officer.

In addition to the many informal gatherings after football games, the fall social calendar has included a Halloween and a pre-initiation party. Our annual "Rose of Deltasig" Dance is scheduled for January 9 at The Populars Motor Hotel.—DANA D. KINCAID

BALL STATE

EPSILON XI CHAPTER started the year off with a project the first three days of classes. A beer sign sale was conducted in the Student Center and, while many freshmen decorated their rooms, we made over \$200.

The chapter was socially active this Fall with the annual Homecoming Tea, two pledge-member parties, and a dinner-dance. The dance was held in conjunction with Founders' Day on November 7 at the Van Orman-Roberts Hotel.

In light of last Fall's strike at General Motors, perhaps the outstanding professional activity was a visit from one of the UAW's negotiators. He explained the UAW, its side of the strike, and a lively discussion followed on the strike and labor relations in general.

In December, the Brothers went down to the New Castle Mental Hospital. In this civic project, we visited with patients, and both we and the patients benefited from the afternoon.

Our Chapter Efficiency Index Chairman tells me that Epsilon Xi Chapter is ahead of last year. With nine new initiates and lots of spirit, we should reach first place for the ninth straight year.—DARRELL S. RICHEY

INDIANA STATE

DELTA TAU CHAPTER has been very busy in the last four months. We have moved our chapter quarters and have completely remodeled our facilities. We are very proud of our new quarters and we believe that we have the best facilities of all Greek organizations here at Indiana State University. This past summer, for the first time in the history of Delta Tau Chapter, we had a fund raising project to help cover the cost of remodeling our chapter quarters. Our chapter obtained a booth at the Parke County Fair in Rockville, Indiana. We found this to be very profitable and we hope to carry out such projects in summers to come. Another first for Delta Tau Chapter was entering the Campus Carnival. This is held at the beginning of each year as an orientation to Greek life. We placed in the top five out of approximately 20 organizations. Our civic project was a car wash with all proceeds going to the University Civic Amphitheatre Fund.

Currently, Delta Tau Chapter is conducting its Fall rush functions. We have had four rush functions with 45 prospective pledges interested in Delta Sigma Pi. Ten Brothers of Delta Tau Chapter attended the East Central Regional Meeting in Cincinnati, Ohio. Once again Delta Tau Chapter was well represented. Delta Tau Chapter is currently selling Blue Books, a university directory, which contain addresses and telephone numbers of students, faculty, staff, and every university office. This was our second project of the term and ran through the first week of November.

Delta Tau Chapter is also very busy developing our professional program for this year. Our Vice President of Professional Activities planned a tour to the Budweiser Breweries in St. Louis during the first week in November. We also have plans to have a

speaker from the U.A.W. and, later, from other such interesting groups that are frequently ignored by the public. We also held a "slave day" at the end of October. The Brothers of Delta Tau Chapter believe we have the best project chairman in our history.

The Brothers of Delta Tau Chapter believe that with the many activities of 1970, and what we have planned for 1971, Delta Tau Chapter will again achieve 100,000 points in the Chapter Efficiency Index.—STEVE HALL

WESTERN KENTUCKY

ZETA THETA CHAPTER began this year with an enthusiastic rush. These activities were directed by Senior Vice President Steve Wheeler and consisted of two smokers and a very successful rush party. On September 29 the pinning ceremony was held and 10 pledges were pinned. Initiation was scheduled for November 15 and we are confident that these 10 men will help us achieve the maximum of 100,000 points in the Chapter Efficiency Index.

Western's homecoming festivities kept us busy for the two weeks following the pinning ceremony. We built a float and planned a party which became a celebration of our victory over Eastern Michigan. As homecoming came to an end, we made plans to attend the Regional Meeting which was held in Cincinnati, Ohio. We spent the weekend meeting and exchanging ideas with the Brothers from our Region. The Deltasigs of the East Central Region have been brought closer together and are much the wiser for it. Many of the ideas presented to us are interesting and the Brothers of Zeta Theta Chapter can hardly wait to try them. When the meeting came to an end and awards were handed out, Zeta Theta Chapter received the attendance award. We hope that the next Regional Meeting can be as great a success as we feel this past one was.

As a final word, the Brothers of Zeta Theta Chapter would like to extend our con-

gratulations to Brother Dale Gordon upon the birth of a son this past October 25, 1970.—SAMUEL P. MONEYPENNY

WASHBURN

DELTA CHI CHAPTER of Washburn University in Topeka, Kansas, culminated the Spring semester by electing new officers, initiating 16 members, and honoring our 30 graduating seniors with our annual Senior Party. The new officers for the Fall term are Dick Miller, president; Larry Henderson, senior vice president; Ted Pilcher, vice-president; Bill Kadyk, secretary; Steve Chezem, treasurer; Steve Farrell, historian; and Truman Long, chancellor.

Delta Chi Chapter was brought together at the summer's end by an all day picnic at Lake Perry.

The activities of the Fall semester began with our semi-annual book exchange. The proceeds from this were earmarked for our proposed business trip and Founders' Day Party. We hoped to visit Denver this Fall. Founders' Day was celebrated with a dinner and dance on November 7.

Washburn Deltasigs gained city-wide recognition when we honored 18 part-time faculty members who are also members of the business community. A special salute was given to Attorney L. M. (Bud) Cornish for his 18 years as a volunteer instructor of Business Law at Washburn. Dr. John W. Henderson, president of the University, and Attorney-General Kent Frizzell, Republican candidate for Kansas Governor, spoke at the ceremony.

Six members of Delta Chi Chapter recently traveled to the Regional Meeting at Oklahoma City and won the attendance award.

Ray Killiam, alumnus of Delta Chi Chapter, was appointed District Director by Walter Nelson.

We currently have 19 pledges and with their help we hope to earn once again the 100,000 points of the Chapter Efficiency Index.—STEPHEN D. FARREL



SHOWN HERE IS THE "Rose" of Eta Iota Chapter, Miss Kathlyn Kiefer, and members of her court. The "Rose" formal was held at Houma, La.

LOUISIANA STATE— Baton Rouge

BETA ZETA CHAPTER would like to extend their sympathies to the following brothers: Brian Landry, George Alleman, Bob Robicheaux, Roger Miller, Mike Johnson, Steve Canone, Chuck Weber, Ramon Ferro, and Mike Dimiterchik. These men "bit the dust" this past summer by entering into the holy bonds of matrimony. Brian Landry, George Alleman, Bob Robicheaux, and Mike Johnson were all married on the same day.

Beta Zeta Chapter had a three day workshop the week before school opened. The program for the entire year was developed and budgeted appropriations were made. Attendance was good and participation was excellent.

After an excellent rush program, consisting of an informal smoker, a football rush party, and a professional program, 18 men were pledged, two of which are in the MBA program. The pledge class seems quite capable and we are expecting great things from them. (Any pledge class that can reserve a quarter section in Tiger Stadium on Homecoming deserves honorable mention.)

Beta Zeta Chapter was in attendance at the Southern Regional Meeting held in Memphis, Tenn. We had six brothers and our district director, H. B. Conner, in attendance, and placed second in the competition for the attendance trophy.

We are participating in the intramural football league this year, for the first time. At present, we are four and one and are now playing in the finals.

On October 31, the Alumni Club sponsored its annual picnic. This year, as always, it can be summed up in one word—Great! The menu consisted of, among other things, three hundred pounds of beef, two hundred pounds of barbecued goat, and one hundred pounds of pork. There was also catfish, and imported froglegs along with all the liquid refreshments the brothers could handle.—ROSS WHITFIELD

LOUISIANA TECH

BETA PSI CHAPTER at Louisiana Tech University is having one of its best years ever. After scoring 100,000 points in the Chapter Efficiency Index last year, we are well on our way to another honor roll year.

To improve the Deltasigs' participation in civic affairs, Beta Psi Chapter has recently joined the Ruston Chamber of Commerce. This will give the Brothers an opportunity to attend banquets, luncheons, and other meetings where association with local businessmen could prove most beneficial.

After the recent initiation of 19 new members, the chapter has undertaken several fund raising projects. One of these is a candy selling campaign, which turned out to be a contest of who could sell more than they ate.

Beta Psi Chapter is very proud of its professional program and its business activities on campus. Speaker meetings are scheduled every other week, with business meetings filling in the void week.

It has always been a goal of Beta Psi Chapter to make the name of Delta Sigma Pi known for the true things it is. But this year we have placed *special* interest in professional and social affairs outside of the fraternity and people will be hearing more from Beta Psi Chapter of Delta Sigma Pi.—STEVE H. TOWNSEND

McNEESE STATE

ETA TAU CHAPTER at McNeese State University has announced its membership in the Greater Lake Charles Chamber of Commerce. This is the first student group in the history of the Chamber to do so. The Brothers are eager to do whatever they can to improve and help the Chamber in its work.

Brother Tony Pickett, professional chairman, has announced that plans are in the making for a trip to the Procter & Gamble plant in Alexandria, Louisiana. He is trying to make it a three-way meeting with Beta Psi Chapter at Louisiana Tech and Eta Omicron Chapter at Northeast Louisiana State.

Special mention goes to Brother Howard Duhon for placing fourth in a field of 2400 in his overall standing from six weeks of summer camp for advanced ROTC students. All of the schools in the Fourth U.S. Army were participating. Among his awards are: AUSA award for the outstanding cadet in the first brigade, Certificate of Accommodation from the Mayor of Lake Charles and the Greater Lake Charles Chamber of Commerce, The Distinguished Military Student Award, and a recommendation for the regular army.

This is the highest score of any cadet in the history of McNeese State University.—ADRIAN BRITAIN

SOUTHEASTERN LOUISIANA

ZETA SIGMA CHAPTER at Southeastern Louisiana University has experienced a very successful Rush program this Fall with the signing of 17 pledges. Brother Michael Capone, who is head of the Rush committee, is very pleased with the select business students who signed up for pledgship and feels confident, along with the other Brothers, that these neophytes will benefit Zeta Sigma Chapter and will certainly uphold the name which Delta Sigma Pi has built up at Southeastern in just a short five years.

Dr. Belford Carver, head of the business department at the University, and Mrs. James Crow, instructor in business administration take active parts as advisors of Zeta Sigma Chapter. With their continuous guidance and professional leadership the chapter has been able to operate with steady improvement. However, the responsibility is only shared with the advisors, for it mainly falls into the hands of a very capable group of officers headed by President Ray Melvin.

Miss Connie Becker reigned as "Rose" in the homecoming parade this year and our party followed the game that night. Other social functions of the semester included a semi-formal Christmas party, pledge-member weekend, and finally, our initiation banquet. Professionally, we are preparing for several guest speakers to visit the campus and also a tour that will take place in the latter part of the semester.

In conclusion, Zeta Sigma Chapter is taking active parts in university activities, social functions, and professional programs that has enabled us to become a leader on Southeastern's campus with increasing prestige and prosperity.—RICKIE D. HEBERT



PICTURED HERE ARE the members of Beta Zeta Chapter at Louisiana State University who attended the Southern Regional Meeting in Memphis, Tennessee. Kneeling from left to right are Ray Beatty, Brian Landry and Joe Nicholson. On the back row are Ross Whitfield, District Director H. B. Connor, Bob Rust, Grand President Warren Armstrong, Lonnie Larsen and Executive Secretary Ben H. Wolfenberger.



MEMBERS OF DELTA NU Chapter at Loyola University are shown here preparing cartons for shipment to Viet Nam. They are from left to right Al Cordeiro, Clyde Ardoin, Gus Chen and Markey Lawson.

LOYOLA—New Orleans

DELTA NU CHAPTER, as a community service project, recently prepared ditty bags for shipment to Vietnam for the New Orleans Chapter of the American Red Cross. The 1,239 ditty bags containing useful personal and recreational articles will be distributed to American servicemen and women at Christmas.

The Brothers of the chapter celebrated Founders' Day with a banquet at East High-rise Holiday Inn. The banquet was held in conjunction with the Brothers of Epsilon Nu Chapter. As you might well suspect, much fraternizing and fellowship transpired throughout the evening. Each chapter, in turn, got a chance to review the pledges of the other chapter.

At the recent Southern Regional Meeting, Delta Nu Chapter was represented by Brothers Markey Lawson and Alton Weekley. Our representatives had the opportunity to meet with Brothers representing the entire region and the experience was gain for the entire chapter. With this added knowledge, our chapter has changed its course in some departments, which we feel is for the betterment of Delta Nu Chapter.—JAMES C. ARDOIN

LOUISIANA STATE— New Orleans

EPSILON NU CHAPTER at L.S.U.N.O. is really on the move to achieve its goal of 100,000 points in the Chapter Efficiency Index.

The Brothers got the ball rolling early in the semester with a fine rush program. The drive started with our customary rush attended by faculty, brothers, and many alumni. The rush was followed by an enlightening evening with Mr. Saputo of the New Orleans City Planning Commission. Rush was brought to an end with a dance and pledging.

Presently the Chapter is working with Dr. Ken Lacho, a recent faculty initiate, in con-

ducting a marketing and management seminar.

Plans for the Founders' Day banquet were complete with Mr. Reed, past member of Gamma Mu Chapter and Director of the New Orleans Port Facility, as our guest speaker.

Events upcoming this semester consist of a tour of the Federal Reserve Bank in New Orleans and a guest appearance by Edd Hargett, a quarterback of the New Orleans Saints—EVERETT WAGUESPACK, JR.

NICHOLLS STATE

ETA IOTA CHAPTER at Nicholls State University held its Rose Ball Formal at Booty Southern in Houma, Louisiana. The "Rose" of Eta Iota Chapter was Kathlyn Keife. Her attendants were Martha Hodnett Marcantel, Gail Domangue, Kathy Goaux, Dale Engeron, and Jeannie Turner. Also at the Formal, Bob Jakob was awarded outstanding Pledge for the Spring Semester.

The Brothers of Eta Iota Chapter aided in gaining funds for the Powell Scholarship Fund. The Fund Raising Drive was held in June, the beginning of the summer semester.

Eta Iota Chapter completed its Nassau Raffle; had a sellout at the Businessmen's Luncheon; and entertained our Brothers at the Summer Grubby Dance and Barbecue.

At our recent pledge ceremony 25 men were pledged into Eta Iota Chapter. We are counting on these prospective Deltasigs to help us again achieve 100,000 points in the Chapter Efficiency Index. A portion of these points has already been submitted to The Central Office.—CHARLES J. JUMONVILLE

MARYLAND

GAMMA SIGMA CHAPTER at the University of Maryland began the school year with a strong drive for recruiting new

pledges after a 50 per cent depletion in members from the June 1970 graduation. Starting with the semi-annual Smoker, interested students were introduced to and heard inspiring speeches from Dr. Charles A. Taff and Dr. Roger H. Hermanson, faculty members of the College of Business and Public Administration. The traditional Stag Party was held at the residence of Senior Vice President Brooks Farrar for the interested students to meet the Brothers of the chapter under "extremely" informal conditions. On October 5, 11 new pledges received their pledge pins in a ceremony headed by President Frank Scruggs. After the ceremony, all the Brothers and new pledges journeyed to the Town Hall for further festivities with pizza and refreshments.

Founders' Day was celebrated with a Professional Dinner at the Governor's House in Bethesda. The feature speaker was Mr. Leiz Symmons from the White House Conference On Youth, speaking on the topic "Problems of Youth Today." Vice President Bill Goldstein deserves a great deal of thanks from all the Brothers for his tireless efforts in obtaining a fine speaker and his successful work as Pledge Master.

Other professional events included tours of the Giant Distribution Center, Fairchild Hiller Corporation, and the "enjoyable" Carlings Brewery. Highlighting the community service program was an active campaign in the University's annual Can Food Drive in November.

The Brothers of Gamma Sigma Chapter are looking forward to another successful semester with pleasant memories and new experiences behind them. This Spring semester, with twice as many new members and many more "old timers," and an even harder campaign to recruit more pledges should be both exciting and rewarding for all the Brothers.—EDWARD L. ESCOFFIER

JOHNS HOPKINS

THE 1970 MIDEASTERN Regional Meeting was hosted by Chi Chapter this past Fall. Workshops were the main order of business. Topics in chapter activities included professionalism, scholarships, finance, and administration. The question being asked now is, "Are you a yellow dog?". The answer can be given by the celebrants of a Las Vegas style festivity that topped the weekend with a special initiation. All candidates are strongly invited to attend the next Regional Meeting to savor the experience.

The editors of the Chi Crier have found that comments on current events spark the "silent majority" to speak. The topics of today are admittedly controversial and the intent was interpreted by some readers in ways not foreseen by its author. The response is welcomed as a sign that disinterest is not dead but dormant.

Innovation sparks as the female portion of Chi Chapter's members strike to combat Sunday football with a women's club. The movement is endorsed with best wishes for the club by all concerned.—JOHN S. SWINERTON

SUFFOLK

DELTA PSI CHAPTER consummated its rushing period with the initiation of 11 pledges. The high point of the pledge drive was a "Smoker" featuring the Vice President of Dunkin' Donuts, Mr. Norman Slater. Being a franchise expert, Mr. Slater, presently teaching at Suffolk University, College of Business Administration, spoke of franchises on the international scene. He focused on the Japanese interest in this field and the opportunities available to those interested in franchising, emphasizing especially Australia and Japan. Of course a modest investment and plenty of hard work are needed with some luck to make quick-silver, but the way the Brothers have been talking lately, Delta Psi Chapter Brothers will soon be worth a billion. They're already worth a million, being Deltasigs.

The present Delta Psi Chapter Treasurer, Emilio Gomez, is an inspiration to all pledges. Now a senior majoring in accounting, Emilio pledged in the Spring semester 1970. During the pledge period, he was nicknamed the "Frito Bandito" for his unusual candor in dealing with the brotherhood and handling his academic load. He received a 4.0 point average for the semester while pledging in one of the Eastern chapters . . . Hats off to the Bandito.

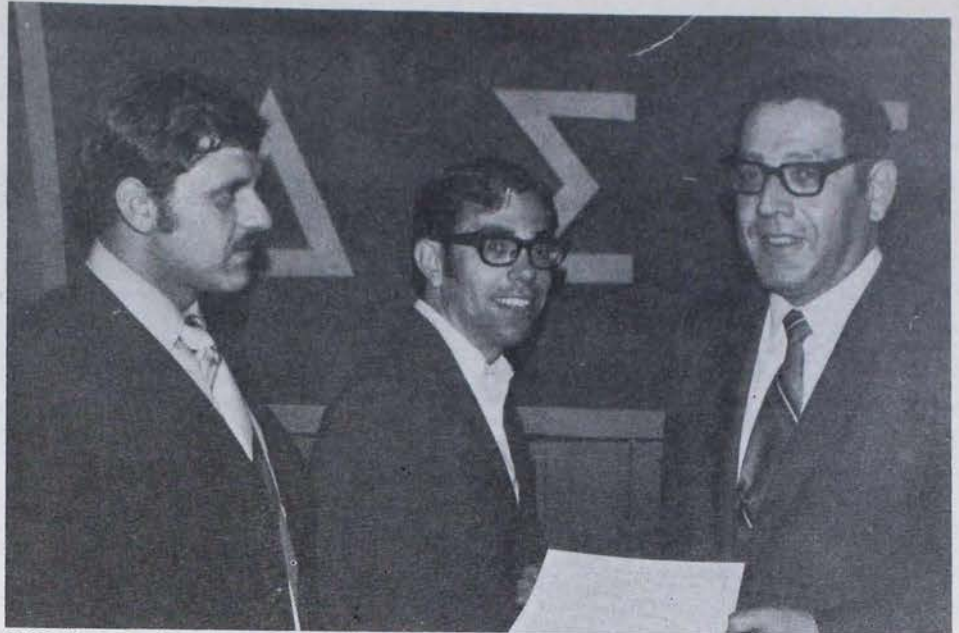
Delta Psi Chapter proudly announces its second annual "Purple Garter" sometime in the latter part of February. The dance last year drew over 1000 patrons and a profit margin that takes second to no business venture, even franchising. We invite Brothers from other chapters to join us. Please advance any interest to Delta Psi Chapter before the 10th of February. We should be able to house you for a week-end. Right On, Brother.—THADDEUS S. CHABUZ

MICHIGAN STATE

THE BROTHERS OF Gamma Kappa Chapter are proud to announce that this term they will welcome six pledges; Richmond Davis, Tim Karwan, Rick Klein, Don Letts, Mark Rossman, and Dan Stackowski. We look forward to an event-filled term with good expectations from our pledges.

Those living in the house this term are fortunate to enjoy several recent renovations. Spring term the Brothers tore off the old roof and put up new roofing. Summer term the basement was remodeled and a bar was installed. Fall term the house was scraped and painted. Plans are also under discussion for recarpeting several areas of the house.

Gamma Kappa Chapter plans two tours this term. The Brothers will journey to Grand Rapids to tour the Pantland Hotel and will also tour the Michigan Internal Revenue Service. Speakers for the term include Jerry Rosenburger from Eli Lilly and Co. and also Mr. Edwin Fitzpatrick from the Michigan State Placement Bureau. To go along with our professional side, the Brothers plan several dinners at the house with faculty guests. The first faculty guest will be Dean James Rainey of the School of Business. During the term, other faculty mem-



ROBERT BRENNEN, president of Delta Psi Chapter at Suffolk University, presents a Certificate of Recognition to Norman Slater, vice president of Dunkin' Donuts, who was the featured speaker at one of the chapter's rush meetings. Looking on is Thaddeus Chabuz.

bers and also guest speakers will be invited to the house for dinner.

A large undertaking this term for the Brothers is a Career's Day project. This will include inviting many firms who ordinarily interview here to come and present to the student body of the university what careers they offer. The Brothers, as well as the business school, are looking forward to this undertaking.

To celebrate its chapter birthday, Founders' Day, and Halloween, Gamma Kappa Chapter held a costume party. This was undertaken last year also and was enjoyed by everyone.

Gamma Kappa Chapter's "Rose" Queen, Miss Mary Ellen Kirst, was selected to MSU's homecoming court this past Fall term. Mary Ellen is also our Regional "Rose" Queen.

Christmas found the brothers hosting their annual Christmas party for underprivileged children of the area. Wives and girl-friends helped in making it another success.

Gamma Kappa Chapter wishes at this time to extend a happy and prosperous New Year to all chapters.—RICHARD J. GATES

EASTERN MICHIGAN

ETA PHI CHAPTER at Eastern Michigan University welcomed a new semester with the Brothers in full attendance for the first professional meeting. Missing from our meeting were a few Brothers who joined a different type of fraternity, the U.S. Army. All the Brothers wish them the best of luck.

Brother Dennis Murphy, from the Gamma Rho Chapter, spoke at our first professional meeting about Brotherhood. At our second professional meeting, the topic of "The Management of Change" was selected by Wells Chappen, District Sales Manager for General Electric, and proved to be very informative.

The spirit of the Brothers was shown by an enthusiastic turnout for our intramural football team. In fact, they were so tough and mean that we were afraid to let them shave with a razor, fearing they might cut their own throats. (Season record: 0 wins, 4 losses.) Many other activities are planned in the near future, including a hay ride.

Eta Phi Chapter has the largest pledge class in our short history, and we are counting on these future members to help us achieve 100,000 points in the Chapter Efficiency Index.—JOHN M. BARACY

DETROIT—Gamma Rho

GAMMA RHO CHAPTER'S Founders' Day Dance was a double celebration this year. It coincided with our 20th anniversary as a chapter.

Invitations were sent out by Brother Joe Gelfhof to nearly 500 Brothers who have been initiated since our founding on October 7, 1950. The response was tremendous! The turnout included the majority of the charter members of our Chapter, which was quite an honor to the Brotherhood, and to Brother Dan Desmit, president, who initiated the ground work.

We were most honored with the presence of Brother Warren Armstrong, our Grand President; Brother Tom Mocella, our Regional Director; Brother Ben Wolfenberger, Executive Secretary; Brother Bill Hendry, District Director; and many, many more.

We have also had a very successful professional program this last semester with speakers of high calibre such as Messrs. Joe Bauser ("Communications"), Alfred Von Steeg ("Pricing Policy and Propaganda"), William B. Fitzgerald ("Changing Business Direction") and Leon Pratkanicki ("Selling Ourselves").

Our Pledge Program has added seven undergraduates and one faculty member to our rolls. This has brought our total to 70.—RICHARD KAMINSKI and ROBERT STAWKEY



MEMBERS OF GAMMA KAPPA Chapter at Michigan State University discuss the Oldsmobile Sales Impact Program with officers of the General Motors Corporation.

WESTERN MICHIGAN

EPSILON OMICRON CHAPTER was honored to have the Grand President, Warren E. Armstrong, visit our local chapter. We have also been honored by visits from District Directors Thomas Turcotte and Ken Vadovsky this Fall. Their visits inspired and motivated our brothers and we look forward to a better year.

We are now in a rebuilding program to increase our membership and received many good ideas on how to do it at the Central Regional Meeting held in Madison, Wisconsin.

Our professional program is off to an excellent start. Our first speaker was Mr. E. D. Cronin, vice president of Upjohn International. His speech covered international business.—PRESTON MCKINNEY

FERRIS STATE

DELTA RHO CHAPTER at Big Rapids, Michigan, is once again making plans for a year filled with activity and attainment of another 100,000 points in the Chapter Efficiency Index. Under the guidance of our new President, James Parrish, and Advisors Keith Fuller and Jack Barnhill, the Brothers are assured that this year will be filled with learning and Brotherhood.

This fall term finds thirty-two Brothers attending Ferris State. Initiated near the close of Spring term last year were five new members; Gary Clemens, Tom Hand, Dave Kutch, John Rietdyk and Russ Vissner.

Camp Kett at Tustin, Michigan, was the setting for the chapter's Second Annual Retreat on October 2 and 3. This was a time for the Brothers to plan and organize coming events in all areas.

On October 9 and 10, seven Brothers and District Director Thomas Turcotte traveled to Madison, Wisconsin, for the Central Regional Meeting. Upon returning to Ferris

State the Brothers explained new ideas and procedures that were learned at the convention.

Delta Rho Chapter had its first Smoker of the year on October 14. All Brothers worked exceptionally hard on rush this fall and were rewarded by the appearance of 53 prospective members and the most successful rush in the history of Delta Rho Chapter. Many thanks must go to our newly elected senior vice president, Robert McCatty.

Brother Bob Wiegand, professional chairman, has promised us a full range of speakers in all areas of business, and several tours of businesses in the Michigan area, along with a tour to Chicago.

Brother Ron Joppie has also been busy planning a full program of social activities for the Brothers. One new idea Ron has expressed is having co-parties with other fraternities on campus. The Brothers like this idea and feel it will make for better understanding and cooperation between organizations.

All in all, Delta Rho Chapter is looking forward to a very profitable year both professionally and socially, and promises to be a top competitor in the Chapter Efficiency Index once again.—JAMES R. LINSEY.

MINNESOTA

ALPHA EPSILON CHAPTER at the University of Minnesota was extremely busy during spring quarter, 1970. The outstanding events of last spring included varied social service work. Campus Carnival, which is a fund raising project for the University Scholarship Fund, was handled mostly by Deltasigs. As in the past, Alpha Epsilon Chapter was asked to supervise all of the business arrangements of the carnival. With our supervision, the carnival had a total profit of close to \$15,000.

Other volunteer work by Alpha Epsilon Chapter was given to the Minneapolis Children's Shelter. A total of 19 Deltasigs of-

ferred their part-time services to this worthy cause.

A delegation of Brothers from our chapter attended the chapter installation at St. Cloud State College. Three members from Alpha Epsilon Chapter participated on the ritual team. At a dinner later that evening, our Chapter Advisor, Dennis Weber, was presented with a much deserved award for his outstanding leadership and participation in fraternity activities.

Earlier during the quarter, Brother Tom Medcalf was recognized as being the most outstanding Brother of the past year when he was presented with the Andrew J. Koshak Brotherhood Award of Alpha Epsilon Chapter.

The past summer was highlighted with a number of parties, including trips to Donnybrooke Raceway in Brainerd, Minnesota, and the Apple River in Somerset, Wisconsin.—MARK R. DANKOWSKI

ST. CLOUD STATE

THETA TAU CHAPTER at Saint Cloud State College is the newest chapter in Delta Sigma Pi.

In our first active quarter we have set our goal at 100,000 points for the year in the Chapter Efficiency Index. We are sure that the interest and participation of our Brothers will help us achieve this goal.

There has been much enthusiasm in the undergraduates, and during the 1970 fall rush program we pledged 15 eager neophytes. We are proud of the quantity and the quality of these fine pledges.

We have a full calendar for both professional and social events. Included in our professional events were Mr. Fredrick Fandell, a local retail store owner, who spoke on the problems of retailing, Dr. Edward Henry, former mayor of Saint Cloud, who spoke on city management, the St. Louis Park Rotary Club speaking on bridging the gap between the student and the world of commerce, and a panel on interviewing.

The Brothers sponsored, as their homecoming queen, Miss Jackie Turnbull who rode on our float that took second place. We have also had a hayride, football games, ceremonial observance of Founders' Day and our quarterly chapter banquet.

As a new chapter we are confident that we will live up to the fine tradition of Delta Sigma Pi.—ALLEN V. HALL



THE "ROSE" OF Gamma Kappa Chapter at Michigan State University receives the traditional bouquet of red roses symbolic of her title.

MANKATO STATE

EPSILON IOTA CHAPTER looks forward to another very productive year. With 38 members eager to continue in their efforts to participate fully in school functions, a well rounded professional, athletic, and social program is underway. Professional activities in the form of tours and speakers have been set. A successful rush will hopefully see eight good pledges initiated in January.

We again participated in the annual college Charity Carnival spring quarter, and outdid everyone else combined by taking home three first place trophies. Also, three brothers went to help install Theta Tau Chapter at St. Cloud. To cap off the year, we staged our annual Luau which was a huge success.

Homecoming, as in the past, proved a great time with the Mankato State Indians winning the game, and the hosting of our banquet and dance afterward. We were glad to see many alumni come back and celebrate the event with us.

After winning the lawn display for 10 years in a row, we entered the float competition for the first time and were successful in winning first place. Looking back, we obtained 100,000 points in Chapter Efficiency Index for the 10th consecutive year, also.

We're proud to announce that our chapter hosted the Regional Meeting in October. Much effort was put into organizing the convention with Brother LaVerne Cox assisting. We would like to extend the best wishes to all our fellow chapters and hope to see many of the Brothers again soon.—JAMES G. KRZMARZICK

MISSOURI—Columbia

ALPHA BETA CHAPTER for the 30th consecutive year achieved 100,000 points in the Chapter Efficiency Index and is currently ranked second in the nation. Candidates of Alpha Beta Chapter also won a majority of the Business School's student council, win-

ning six seats. Brothers Scott Norman and Steve Bush were elected council president and vice president, respectively.

The following were elected officers of Alpha Beta Chapter for the 1970 fall semester: president, Roger Spickelmier; senior vice president, Dan Scherder; junior vice president, Gary McGruder; chancellor, Guy Almeling; secretary, Mike Thaman; and treasurer, Greg Gawlik.

Our chapter was proud to have Brother George Ward represent us at the National Leadership Institute held in Bennett Springs, Missouri, on October 24, 1970. Brother Ward brought back many valuable ideas concerning group participation which we have implemented.

The fall calendar for Alpha Beta Chapter includes many events. One of the main projects for the pledges is building a homecoming decoration on the lawn of the Business and Public Administration building. The annual pledge-member football game is scheduled as well as several professional meetings. An industrial tour to Kansas City, Missouri, was planned for November 13-14, 1970. In addition, preparations for the annual Christmas dance were made.—WILLIAM C. SCHOENHARD

MISSOURI—St. Louis

PLAYBOY BUNNY Barbara Hillary assisted Eta Nu Chapter in a promotional campaign organized to publicize an all-school mixer sponsored by our chapter. Barbara distributed autographed photos on campus, and was available to talk with students and faculty. Another promotional twist of this dance is that it is to be a mini-skirt dance. Of course the girl with the shortest mini wins a prize. Dean of Student Affairs David R. Ganz has consented to be judge of the contest. The mixer, held on November 6, yielded a substantial profit, as well as enhanced our image on campus.

Our professional program is indeed noteworthy this year. Planned events include a panel discussion conference with members

of the Young Presidents Organization; numerous field excursions to businesses in the St. Louis area; and the Delta Sigma Pi Business Forum. The Delta Sigma Pi Business Forum is a bimonthly series which features prominent business leaders as guest speakers. The forums are held at the University of Missouri-St. Louis and all students and faculty are encouraged to attend.

With so many of our Brothers graduating in June, we were very happy to pledge 15 good men. Recognizing that each chapter is only as good as the men in it, we at Eta Nu Chapter take great pride in our pledges. We guide and encourage them in the best spirits of fraternalism and professionalism with the hope that they will make our chapter yet a stronger one than we have made it.—EDDIE G. SMITH

SOUTHERN MISSISSIPPI

GAMMA TAU CHAPTER at the University of Southern Mississippi has conducted a field trip to Pascagoula, Mississippi. The purpose of this trip was to get a general idea of how Ingall's Shipbuilding and Continental Can Co. operate and the duties they perform throughout their internal control system.

We have had one speaker from South Central Bell Telephone, Mr. Bill Lee. He spoke on "the factors influencing initial employment of college graduates." Another speaker was Field Secretary John B. McCoy who addressed our chapter and the new pledges on Deltasig and the promising future of our fraternity. Gamma Tau Chapter has also lined up a future speaker, Mr. Howard Bowie from Sears. Also, we held another annual field trip to New Orleans in November.

Gamma Tau has received a chapter office. The telephone number is: Area Code 601 544-1312.

We celebrated Founders' Day on November 7 and initiated 15 new members. We are counting on these Deltasigs to help us achieve 100,000 points in the Chapter Efficiency Index.—ROBERT V. MORROW

NEVADA—Reno

DELTA PI CHAPTER at the University of Nevada—Reno made extensive preparations for the annual "Rose" Dance to be held November 21 at the Christmas Tree, an exquisite restaurant on one of the Sierra foothills. Preparations for the event were headed by Brother Mike Bass.

This semester's Pledge class, numbering 29, was busy with a candy drive, the proceeds of which were used to finance a chapter social function to celebrate the fraternity's birthday. President David Williams would like to congratulate our chapter's pledges for their hard work and success.

Brother Jim Roberson is currently hard at work on Delta Pi Chapter's professional program. His main objective is to bring speakers to our campus from outside the Reno area. He has reported good success in his endeavors and we of Delta Pi Chapter congratulate him for his efforts.

Our chapter would appreciate hearing from other chapters in order to improve our communications within the network of our fellow Brothers of Delta Sigma Pi.—JIM MUDD



SHOWN HERE ARE members of Alpha Beta Chapter at the University of Missouri at Columbia as they serve themselves at the pledge banquet.

MISSISSIPPI COLLEGE

ZETA IOTA CHAPTER at Mississippi College pledged 12 new men for the first semester of this year. Vice President John Myrick was in charge of the pledge education program. The plans for the pledge class, in addition to their formal education, were intended to keep them busy. In the early part of the program the pledges were in charge of a car wash to help raise money to send six members to the Regional Meeting in Memphis, Tennessee. With the help of the chapter members, the pledges also were in charge of the Homecoming display in the annual campus competition. On November 14, the pledges helped the chapter celebrate both Founders' Day and the local chapter birthday.

After pledging, the new members promised the members that they would raise the money for the first professional tour of the year to New Orleans; this event took place on December 3 for the entire weekend.

Initiation for those who successfully completed their pledge education was Sunday, November 22. The lead-off for the initiation was a banquet with Dr. Louis Nobles, president of the college, as the featured speaker. After this, the chapter members and the pledges adjourned to the Business Building for the formal initiation. All alumni in the area were invited for both activities on that day.—ROBERT MERCHANT

NEBRASKA—Lincoln

ALPHA DELTA CHAPTER has had a very busy summer and first semester. Along with a rush program there was considerable work done to the house. Led by Brother Danley, we cemented in a basketball court, painted the house, and modernized our dining room. The greatest change came when the house next door was torn down and we put in a parking lot, which was badly needed.

The professional tour took us to Dallas,

Texas, this semester. There Brothers Hinman and Lenzen lined us up with tours of Braniff, Southwestern Bell, Sanger-Harris, and I.B.M. These businesses offered new and interesting aspects to the diversification that a business career can provide.

Again this semester we have a spirited pledge class—a fine group of young men which can be considered a great asset, not only to the Fraternity but to society as a whole. This semester they're working with the Big Brother program here in Lincoln. They help tutor the boys and also coach them in various sports.

One final point of interest this first semester was a professional dinner set by Rick Sirek. The speaker was from the Lincoln Police Department and he spoke to us on narcotics and how the problem was approached in our city. Along with the speech he had a kit which included different types of narcotics such as marijuana and LSD. It was very relevant to what has been happening recently and his talk was quite educational.—BLAKE W. ROWLISON

NEBRASKA—Omaha

GAMMA ETA CHAPTER at the University of Nebraska at Omaha held its two smokers on September 25 and October 1. We had two very interesting speakers at the smokers who talked to us about job selection and job interviews upon graduation. Also, we had many students interested in attending our meetings and becoming pledges in the Gamma Eta Chapter. Consequently, our pledge turnout was very good this semester with 19. On October 9, Gamma Eta Chapter had its regular business meeting together with the pledge ceremony.

Gamma Eta Chapter's big money making project, the coupon book, got off to a good start this semester. We have collected 22 different coupons in our book with a wide variety of activities and savings. One of our Brothers had a stapling party, where we put the books together. At our meeting October 9, the books were distributed to the members and the pledges, and we expect a good return on them. This year the books are numbered consecutively for a greater control of the books. We expect to sell 3000 books this year.

Sportswise, the chapter has started out slowly. We have played two intramural football games and lost them both by a very slim margin, two to zero and seven to six. The second game provided one of our pledges with a broken toe. We hope to come back big the rest of the season.—RICHARD A. NIGRO

MONMOUTH

EPSILON PI CHAPTER began this year with that strong word—confidence. This year promises to be one of the most productive of the chapter's many successful years. Once again, Brother William L. Bay III has led Epsilon Pi Chapter in academic standing. Last semester his high grade index was the leading force behind this chapter's winning the Dean's Trophy for Academic Achievement. This is the fourth time this chapter has won the trophy since its founding in October of 1962.

Brother Jerome, along with Brother Mike DePrince, is working for charity at a grammar school as a lunch supervisor. This year Jerome is graduating and has been offered numerous jobs, as his academic record is outstanding.

"Wow" is the only reply that we can get from Brother G. Dennis Nobrega about his 14 weeks on the road, along with seven other people, two dogs, one cat, a parrot, an old school bus, a 1933 Indian motorcycle, and assorted musical instruments—"Like, we played places that aren't even on the map." Some really great music can be heard when Brother G. Dennis and the guys get together for a jam session at the fraternity house.

The real workhorse of this chapter is Brother Michael J. DePrince, Jr., an easy candidate for the "Brother of the Year" award. As Senior Vice President, Mike has composed a highly sophisticated rush program. Due to Brother Mike we will have the largest pledge class this chapter has ever had.

Brother Mike is also a dynamic Social Chairman. The Homecoming Party, featuring G. Dennis' band, Renaissance II, sold over a thousand tickets. And our Founders' Day party promised to be the biggest party of the year.

All of the Brothers of Epsilon Pi Chapter and our Chapter Advisor, Brother A. K. Brown, extend their best wishes for a good year to all Brothers of Delta Sigma Pi. Stop in and see us at our chapter house located at 44 North Broadway, Long Branch, N.J.—DICK ANDERSON, JR.

WAYNE STATE—Nebraska

ETA PI CHAPTER at Wayne State is again this year on the move, gaining the momentum to duplicate last year's effort to be the first chapter to receive 100,000 points in the Chapter Efficiency Index. This momentum was started during this past summer by receiving 21 contracts from businesses in Wayne to form our discount coupon booklets. At present, these booklets are being sold among students as a money making project.

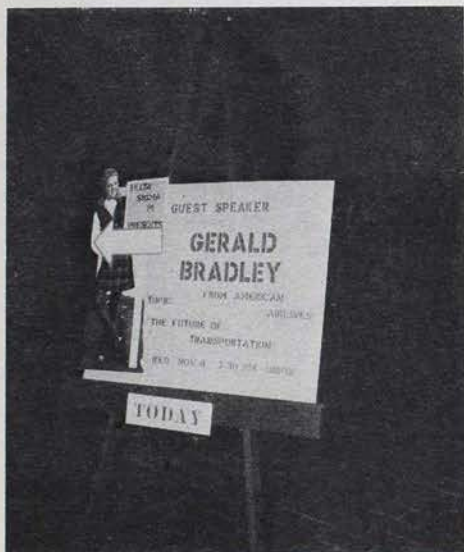
The fall rush program resulted in our pledging six prospective members, all of which seem to have real quality.

Our professional calendar got off to a great start. As of now we have had three speakers from various industries. In the near future we are planning tours of Continental Can and Kellogg Corporation in Omaha, a community basketball game for the Community Chest, and a career day which will take place in the School of Business Administration right before the end of the semester.

This year for the first time our Brothers are very active in the Intramural program. As of now we are rated in the middle of our league for football and softball.

This year for Homecoming the Brothers did something very special. Since a wildcat is symbolized as the team's mascot, the Brothers presented a wildcat to the team with the consideration that one of the Brothers wears the costume. This went over with great success.

The Brothers of Eta Pi Chapter would like to wish all Brothers and Chapters a very successful and rewarding year.—JIM HUNKE



EPSILON LAMBDA CHAPTER at Rochester Tech used this sign to acquaint students with their professional program. This program featured Mr. Gerald Bradley of American Airlines who spoke on "The Future of Transportation."

RUTGERS—Beta Rho

BETA RHO CHAPTER at Rutgers University is well represented in student government this semester. The senior class has elected Brother Clarence Smith as treasurer, Brother Michael Marosy as chairman of the Publicity Committee, and Brother John Evan as representative to the Student Activities Advisory Committee. On the Paterson campus Brother Bill Fox is president of the Student Council.

In the 1970 Commencement ceremonies 12 Brothers of Beta Rho Chapter graduated. To maintain chapter proficiency a goal of 18 new Brothers has been set. Rutgers University lowered the number of credits required to graduate from 128 to 120. This new policy will reduce our chapter strength in 1971. With the prospect of unusually heavy losses next semester, a new emphasis has been placed on introducing new pledges. The method adopted last year, of enlisting the help of alumni, was so successful that it was used again this year. The effort put forth by the Deltasigs in this time of change has been impressive. The initial results of this effort are very encouraging.

Many of the Brothers had the pleasure of meeting Ben Wolfenberger, the Executive Secretary of Delta Sigma Pi, at a special meeting called by Chapter President Mike Wargo. There was a lively discussion and we got some important pointers on how to improve our relative standing with The Central Office. During the year we have had many interesting professional speakers. A representative of Avnet spoke on the problems and advantages of corporation mergers and acquisitions. A General Motors spokesman showed how much of the present car pollution will be eliminated by the installation of new control devices.—PATRICK DONOVAN

RUTGERS—Beta Omicron

BETA OMICRON CHAPTER is well into one of the most rewarding semesters in its history. The executive committee, consisting of Bob Norris, Mike Vacarri, Carmen Luongo, Ed Sincock, and Ron Uva, had scheduled a number of interesting business meetings throughout the semester which brought forth many profitable activities. Among these activities was a dance held on October 16. This dance was one of the biggest events that Rutgers campus center had ever seen, people from all over the county came to groove to the music of the Quid, and afterwards there was a party at our chapter house. The social committee led by Steve Germond stuffed the semester with parties and mixers with sororities from neighboring colleges.

Our smoker held on October 21 brought Beta Omicron close to 15 pledges and under the leadership of Mike Vacarri and Carmen Luongo they will hopefully prove to be the most well trained group of pledges in the fraternity. The pledge program is more intense than many of the programs implemented in the past and the progress of the pledges reflects it.

Our athletic program is headed by a symbiosis between Don Palamara and Mike

Massi. These two brothers have provided the Beta Omicron Chapter football team with initiative and spirit. Sunday after Sunday our team met its opposition on the fields of Branch Brook Park and Sunday after Sunday we were miserably defeated. Then one Sunday Beta Omicron Chapter played Alpha Sigma Mu; it was touch and go all the way with the score 7 to 7, then the wind suddenly shifted and our star player John Hartmann was blown for a touchdown.

All of the brothers of Beta Omicron Chapter would like to extend their greetings to the other chapters of Delta Sigma Pi and we wish all brothers success and prosperity in the coming semester.—FRANK MOLINARI

EASTERN NEW MEXICO

AFTER A SUBSTANTIAL loss of active membership due to the number of graduating Brothers, Epsilon Eta Chapter's 18 members got off to a great start this fall.

We had a very successful rush program which, based mainly on a personal basis, yielded the chapter a tremendous group of promising young men. Our pledges and members became thoroughly acquainted at this year's first Bar-B-Que which was made possible by the generosity of our senior vice president, Ross Ainsworth. After the terrific success of the Bar-B-Que we are more than just confident of the success of our combination Founders' Day and Homecoming celebrations.

The chapter's extremely resourceful professional chairman, Jere Rohe, is providing the chapter with a number of speakers from all facets of business. We have heard a speaker from IBM and have the Vice-President of Successful Living, Frank Patterson, U.S. Senator Otis Echols and a variety of prominent local businessmen on the agenda.

Professional tours include Cannon AFB, a bottling plant and some of the larger corporations in Lubbock, Texas. A gathering with Beta Upsilon Chapter of Texas Tech will conclude our tour there.

The highlight of this year's professional business programs will be our Business Machine Display. Epsilon Eta Chapter is organizing a twenty-five to thirty booth display of business machines made by different companies. Most of the major business machines and computer manufacturers are expected to have an entry here December 2 and 3. We expect an attendance of approximately ten thousand spectators and businessmen from all over the state and region.—PHILLIP MARQUEZ

NEW MEXICO STATE

EPSILON UPSILON CHAPTER made fund raising one of its major projects during the Fall semester. The emphasis placed on fund raising stemmed from a chapter consensus that we should endeavor to operate on a bigger scale with growth, recognition, and a better chapter as end products. I might add that the project started off on a very sweet note: \$600.00, earned by our chapter working Summer and Fall student registration for the University.

Epsilon Upsilon Chapter in its expanding program will be working to shift the emphasis in consideration from 'Numero Uno' to the University and the less fortunate in the local community. At the time of this writing, plans are being formulated to establish a Delta Sigma Pi Scholarship Fund, to be made a permanent part of our local chapter. Plans are also being formulated to help produce a quality newsletter that could be used in rush activities as a part of a more sophisticated recruitment program. The newsletter would stress a pictorial presentation, thus eliminating the old essay type format previously employed.

Of course, all our blueprints and work would be to no avail if our efforts weren't concerted. I am happy to report that unity and Brotherhood are alive and well in the Epsilon Upsilon Chapter. Adios!—RAMON S. CHAVEZ



MEMBERS OF ETA NU CHAPTER at the University of Missouri at St. Louis are shown here during one of the recent professional meetings. Pictured from left to right are Bob Ahler, Ron Witherspoon, John Geiger, Miss Barbara Hillary, Playmate for April 1970, Jack Patton, Dr. Emery Turner, John Mosley and Don Foerster, who represented the Falstaff Company.

NEW MEXICO

GAMMA IOTA CHAPTER at the University of New Mexico started off its school activities by helping the School of Business Administration with class scheduling during Fall Registration on September 9 thru September 12.

The Brothers of the chapter assisted Regional Director Bill Wilson with the Regional Meeting held here in Albuquerque, New Mexico, at the Hilton Hotel on October 16, 17, and 18.

At our recent initiation eight men were initiated into Gamma Iota Chapter. During the summer these men helped greatly in planning for the Fall Rush Program and our annual Business Seminar, which is held for the Businessmen in the State, and takes place in early Spring.

Our Rush Program started with the Chapter giving our semi-annual Casino Party, which was at the Downtowner Motel on September 25, at which the chapter members get together with the prospective pledges. A picnic and a smoker were also held for this purpose. The members elected to pledge 11 men in a Pledging Ceremony and Banquet held at Wyatts Cafeteria on October 2.

The Brothers of the chapter participated madly in a Wild Halloween Party that was more fun than 'dunking for apples.'

The Gamma Iota Chapter would like to extend thanks to Grand President Warren Armstrong for his enlightening talk to the members and prospective pledges on September 30. This little message has instilled a greater sense of Brotherhood in us all.—**THOMAS H. FARRIS**

ITHACA

DELTA LAMBDA CHAPTER at Ithaca College experienced a great success in their annual fund raising drive by selling more than \$800.00 worth of advertising for their desk blotters which are distributed throughout the school. Chapter Efficiency Index Chairman James Elmo is hoping that the Brothers will be equally successful in reaching the 100,000 point goal and has impressed upon the pledges the importance of reaching this high standard.

Soccer goalie Mike Giordano, lacrosse defenseman Elmo, and golfer John Marshall have given Deltasig an able representation in the Ithaca College sports world. Fred Laub has been active with the school yearbook, serving as its Activity Editor, and will attend an up-coming literary convention in New York City. He has also found enough time to maintain the highest academic average in the chapter.

District Director Willfred Race attended a recent chapter meeting and impressed upon the Brothers the importance of working together as a unit to further achieve the ideals of the fraternity. During this meeting it was decided that invitations would be extended to Alpha Kappa Chapter (State University of New York at Buffalo) and to Epsilon Lambda Chapter (Rochester Institute of Technology) to attend the fall initiation at Ithaca College.—**JOHN F. MARSHALL**

PERSONAL MENTION

Jackie L. Stopkotte, *Colorado*, has graduated from the Air University's Squadron Officer School at Maxwell AFB, Alabama. He is being reassigned to Travis AFB, California. He was specially selected for the professional officer course in recognition of his potential as a leader in the aerospace force.

David F. Boyd, *West Liberty State*, has recently been named Product Manager-Kordite Plastic Bags, Consumer Plastics Division of Mobil Chemical Company in Macedon, N.Y.

Robert K. Rowe, *Texas-El Paso*, has been named Consultant for Drug Education, Region XIX, Educational Service Center. Brother Rowe is a District Director in the Intermountain Region.

C. W. POST

THE BROTHERS OF the Zeta Omicron chapter wish to congratulate our brothers in Albany for hosting the highly successful Eastern Regional Meeting last month. As a direct result of October's festivities the Deltasigs at Post will be hosting a "Night at Monte Carlo" as a fund raising project.

This semester promises to be a highly successful one for the Zeta Omicron Chapter. Our pledge class is the second highest in our chapter's history, our professional program has a wide assortment of tours and speakers lined up, and our intramural football team is on the verge of completing what looks to be our third undefeated-untied season in a row.

Recently we had the privilege of welcoming Ben Wolfenberger at one of our meetings. We were glad that he could make it and we appreciated his comments. Presently we are looking forward to visits by Hal Cannon and District Director Peek.

As of this writing Founders' Day is an event of the past and we're looking back on the festivities which included a gathering of our alumni and a visit from some of our brothers at Ithaca. Other noteworthy events were a joint social function with the Alpha Chapter at N.Y.U., and our chapter anniversary which was held on December 6.

STATE U. OF NEW YORK— Buffalo

ALPHA KAPPA CHAPTER at the State University of New York at Buffalo is off to another busy year of growth and prosperity for the chapter and the fraternity.

Chapter leadership this year is in the capable hands of James Calamita, president; Eugene Puerner, senior vice president; Sam Puma, vice president; Edward McKee, secretary; Richard Meyer, treasurer; Froncell Clifton, chancellor; Jim Bifaro, historian; and Robert Cornwell, chapter advisor.

The old year was successfully closed with the annual family picnic at Emory Park in East Aurora. It was also learned that, of those Brothers of Alpha Kappa Chapter eligible, one half were members of the Dean's List for the spring semester.

Senior Vice President Gene Puerner has an active pledge program in process for our 12 prospective new Brothers. We looked forward to their induction on December 5 and

the subsequent dinner-dance in their honor which was held at the Buffalo Trap and Field Club. A Scotch Doubles bowling party at Leisureland was held on November 7 to celebrate Founders' Day.

Alpha Kappa Chapter would like to wish all Brother Chapters all the successes possible for the coming year.—**RONALD E. DUNBAR**

STATE U. of NEW YORK— Albany

ZETA PSI CHAPTER, in cooperation with the School of Business, co-hosted a meeting of The Young Presidents Association on November 16. The Young Presidents Association is composed of the presidents of different companies who achieved this important office before the age of thirty. The discussion was narrated by Warren Hayes, Dean of the School of Business.

Another interesting speaker who came to impart his company's wisdom on the Brothers of Zeta Psi Chapter slid down to us, via a stairway of print-out cards, from that great computer in the sky—IBM. The talk, centering around the computer and the important role it is to play in the future, made one start to wonder if Big Brother is more than a fantasy existing in the mind of George Orwell. The rest of the talk consisted of a description of the sales policies, and the implementing systems employed by IBM.

On November 14, nine more neophytes had the honor of being initiated into Delta Sigma Pi. After their initiation, a reception was held in their honor at the Knickerbocker Pub. We look forward to the contributions that these men can make to the fraternity.—**WILLIAM J. HAMILTON**

NEW YORK

ALPHA CHAPTER'S house is one of the best known places on the campus of New York University, thanks to Senior Vice President Frank Rogers' well-organized rush program. Starting with a highly successful buffet lunch immediately after the School of Commerce Orientation Program, and continuing through two dances, a professional talk by Mr. Alan Shapiro of Western Electric, and several smokers, Deltasig became the place where many new students first met their classmates and made friends for the coming year. From this, we inducted seven pledges and handed them over to the care of Pledgemaster Joe Filko. Professional Chairman Fred Cummins, Social Chairmen Howard Lisch and Fred Gilliam also deserve a reward after the jobs they did. Brother Lisch was given special recognition by the Brothers for the job he did.

Several of the Brothers participated in the Greater New York Blood Bank Drive conducted at the University. Ray Forno and Fred Cummins received special thanks from the University Administration for their work. Clinton Monroe is working on the Economic Development Committee of Jamaica, Queens, and Rolf Oehl is once again a member of the varsity soccer team.—**A. J. J. DELEHANTY**

MANHATTAN

HEADING THE Zeta Chi Chapter this year at Manhattan College are: president William Casciani; senior vice president, William Weisgerber; vice president, Dominic Tollarico; recording secretary, John Wrzesc; corresponding secretary, Alex Licari; treasurer, Patrick Dolan; chancellor, Robert Barrett; and historian, Joseph Hays.

Our first professional activity was held in September. John A. Lipani and Stephen E. Albrecht of Home Life Insurance Company spoke to the Brothers of our chapter on some of the current trends in the insurance field. They particularly stressed the move toward evaluating and serving the client's total financial portfolio.

Ben H. Wolfenberger, Executive Secretary, visited us early in October. Mr. Wolfenberger had many valuable suggestions for our chapter.

Several of the Brothers attended the Regional Meeting held in Albany, New York, the weekend of October 16-18. Senior Vice President Bill Wisgerber investigated fund raising programs and returned full of enthusiasm with many excellent ideas.

Our latest professional activity was a lecture by William Paller, audit manager of the United States General Accounting Office. Mr. Paller spoke on job opportunities with the General Accounting Office.

The Brothers of Zeta Chi Chapter are looking forward to a year of continued professional and social activities.—JOSEPH HAYS

NORTH DAKOTA

ALPHA MU CHAPTER at the University of North Dakota is conducting a pizza delivery project to make money in which to pay part of the expenses of taking business tours this year. We take turns delivering two nights out of the week, and then donate what we make to the project.

Three of the Brothers attended the Regional Meeting at Mankato. They participated with great interest, being able to bring back some ideas that will benefit our chapter.

This semester we are going to Minneapolis on a business seminar. We plan on touring The Bemus Company and 3M. Most of the Brothers are going on this tour, as well as our "Rose" Queen, Kathy Krauter. This is one of the biggest events of the year for us and we are all looking forward to it.

At our recent initiation 18 men were initiated into Alpha Mu Chapter. We are counting on these men to help us achieve 100,000 points in the Chapter Efficiency Index. We had a get-acquainted party for these men and are very happy to have this new group of men join us.—PAUL D. HAUGEN

WAKE FOREST

GAMMA NU CHAPTER began its new year, as usual, with rush. Rush this year featured a smoker highlighted by Dean Robert Carlson of the School of Business and a very successful party for rushees and Delta-sigs. Although the strong effort netted only four pledges, prospects look very good for

second semester. Initiation was held December 5.

In activities, the Brothers have been very busy. The South Central Regional Meeting was held here in Winston-Salem on November 6-8, which Gamma Nu Chapter hosted. Professionally, the chapter has begun a monthly "Professional Series," open to all students, in which speakers from various industries and professions are featured. Social activities have also been successful. The social program included a rush party, a Homecoming party, and an initiation party and banquet, plus numerous house parties and informal get-togethers. In intramural athletics, Gamma Nu Chapter has been very active. Teams were entered in football, tennis, bowling, basketball, and water polo. In bowling and water polo, the Brothers defended their titles won during last year's competition.

Also, this year Gamma Nu Chapter purchased new furniture for the house, completing the renovation of the lounge.—ROGER E. TOMPKINS

AKRON

THETA KAPPA CHAPTER at the University of Akron is currently concentrating its efforts on expanding its membership. A luncheon-meeting was held recently, at which time students of the College of Business Administration who were interested in joining Delta Sigma Pi were invited to attend, find out what the fraternity is about and meet the Brothers. At that time an invitation was extended to all pledge candidates to join the members of Theta Kappa Chapter at the homecoming game. Later in the week the pledge candidates were once again invited to meet the Brothers at a rush smoker.

The Brothers have been hard at work coordinating ideas for fund raising projects. Such projects as raffles, auctions and book sales have been suggested and will be voted upon. The pledges will work with us on these projects.

On September 26 six Brothers went to Duquesne University to help install Theta Rho Chapter there. All that attended the installation had a good time.

Events already scheduled include the distribution of the chapter publication and a celebration for Founders' Day.—GARY C. STAATS

OHIO U.

ALPHA OMICRON CHAPTER at Ohio University had its spring goal of 100,000 points in the Chapter Efficiency Index abruptly checked with the closing of the academic year due to riots. In the week of trouble several Brothers acted in the capacity of student marshalls, and helped to protect buildings on the campus green from fire bombings. During the summer the executive officers met to develop plans for the chapter's Fall quarter business.

In October, initiation ceremonies were held for Robert Eastwood, Mark Friedman, Dale Fuller, William Lauder, Richard MacRae, Rhys Riley, Dale Smoot, and Mike

Wymer. Our guest speaker for the banquet following the initiation ritual was William Kukaleli, a past president of our chapter. Dr. Ralph Beckert, one of the founding fathers of Alpha Omicron Chapter, also witnessed our banquet. After the dinner two awards were presented for past accomplishments. Receiving the outstanding pledge award from his pledge class was Rhys Riley. The outstanding active trophy was awarded to Larry Weiss. Our Pledge Educator, Ralph Bressler, also received a pledge paddle customarily signed by the new initiates.

The professional program this quarter includes our chapter sponsoring Ford's new mini-car, the Pinto, as a marketing research project. Also our Professional Chairman George Risch planned a field trip to Bowling Green, which was both socially and professionally worthwhile. Besides gaining valuable insight into motel management, the Brothers attended the O.U.-B.G. football game.

Other activities of Alpha Omicron Chapter included a Halloween costume party, a moneymaking project of sponsoring a movie, and active participation in the intramural program. Our Rush program was successful, due to the efforts of Senior Vice President Will Glasmyer and his Rush Committee. Shortly our next Pledge Program will begin and with it the many activities between Brothers and pledges. Our Founders' Day salute this year included a window display with a new pictorial composite of the Brothers, which was obtained through the efforts of Allen Crumrine.

To the Brothers that graduated in December we wish the best of luck in all their future endeavors. Solong TUNA.—HUNKY DOREY

BOWLING GREEN STATE

THETA PI CHAPTER at Bowling Green State University has worked hard in the successful recruitment of pledges for the fall quarter. The Brothers and pledges participated in a field trip to Toledo Trust which was a rewarding and educational experience for all.

The Brothers congratulate our Theta Pi Chapter President, Mike Ward, on his being selected to serve as President of the Dean's Advisory Council of the College of Business Administration, and Senior Vice President Tom Depler, on his selection on the curriculum committee of the same organization. The Dean's Advisory Council is made up of prominent faculty and students connected with the College of Business Administration.

We celebrated Founders' Day with a professional meeting. Much interest was displayed in the proposal of a career day in April of 1971.

During the past fall quarter, the Brothers were well on their way to achieve 100,000 points in the Chapter Efficiency Index. As a relatively new chapter, our efforts and activities have brought us closer together as a unified group of men working together as a part of Delta Sigma Pi.—ROGER W. HEINS

OHIO STATE

THE PROFESSIONAL PROGRAM of Nu Chapter at Ohio State University, under the leadership of Doug Dunlap and Steve Krumm, has become highly diversified this year, including tours of National Cash Register in Dayton, Columbus Steel and Supply Co., and General Motors. Two local men's stores gave a fashion show and explained the problems of marketing clothes. A wine tasting demonstration concluded a rewarding and informative Autumn Quarter professional program. Tim Grambley, social chairman, balanced the attack with a hay ride, swim party, Hell's Angel party and a stag party.

Our 1970 Autumn Quarter pledge class, President Paul MacSweeney, Secretary Ed Tisher, Brad Bittinger, Gerry Cserback, and Doug Sink parked cars before each home Ohio State football game. The collected money will be used for a party for underprivileged children.

Nu Chapter's 1970-71 "Rose" Queen is Miss Joy Ann Borchers, a blond senior majoring in clothing and retailing, from Vandalia, Ohio. Members of Miss Borchers' court are Miss Paula Kaser, a junior from Columbus, and Miss Barb Biggert, a senior from Cleveland.

With elections of new officers only a week away, Nu Chapter congratulates "Woody" Heys and his boys, Senior Vice President Skip Yassenoff, Treasurer Paul "Bite-eye" Veit, Chancellor Brone Cumming, and Secretary Bob Mafews for leading the Deltasigs to the most improved chapter in the East Central Region.—ROBERT E. MATHEWS

MIAMI—Ohio

ALPHA UPSILON CHAPTER at Miami University, Oxford, Ohio, like a number of other chapters in the fraternity is suffering the after effects of campus disruptions last Spring. The chapter had just begun the Spring quarter pledge class when Miami University was abruptly closed due to the campus unrest. Needless to say with the closing of the University the pledge class was lost even though Miami University did resume classes sometime later.

With the loss of the Spring pledge class and the graduation of a large number of the members in the chapter the fraternity faced an up hill battle this Fall to rebuild the chapter. With the help of The Central Office qualified sophomore and junior students in the School of Business were invited to a rush meeting. The meeting was held in the University Center on campus and conducted by Acting President Tom Momchilov. On hand to assist him were East Central Regional Director Andrew T. Fogarty, District Director R. Bruce Anderson, Executive Secretary Ben H. Wolfenberger, Field Secretary John B. McCoy and Chapter Advisor Thomas F. Urban.

The meeting was most productive, as over 20 students expressed interest in the fraternity. The following week Executive Director Charles L. Farrar conducted the members and prospective members on a guided tour of The Central Office. Fifteen men were

pledged to Delta Sigma Pi on November 3. Their initiation will be held on Sunday, January 10, at the Central Office. The initiation will be conducted by members of Alpha Theta Chapter at the University of Cincinnati.

Our professional program so far this fall has consisted of the talk by Mr. Del Skeens on "Organized Crime-Intrusions into Legitimate Business" and a tour of the Data Processing Center at Ohio Casualty Insurance Company. Regional Director Andrew T. Fogarty, who is also the Vice President for Data Processing at Ohio Casualty, conducted the tour.

CINCINNATI

THE ALPHA THETA CHAPTER is starting the year with an 11 man pledge class as part of an effort to make Delta Sigma Pi the best known professional group of any kind on the University of Cincinnati campus. By using our recently acquired fraternity house as a base of operations, we have facilities to offer a greatly expanded professional and social program. A tour, professional speaker, or social event is planned for virtually every week.

Over the Summer, we conducted a program designed to keep our Brothers in contact with the Fraternity, and to integrate the newer members into committees before the Fall rush was upon us. A picnic was held after the end of the school year. Throughout the Summer, committees were formed and began to function in order to be ready for Fall. The Alpha Theta Chapter sent a 30-man contingent to Riverfront Stadium, only to see the Cincinnati Reds drop two to Chicago. We were inspired, however, in that we sent our softball team out to win two out of three in contests with various church and civic teams.

The Fall rush was conducted with initial get acquainted rush meetings on two nights. This was followed by an activities picnic at the house, and a speaker from the Norwood Fisher Body Plant here. He spoke on pollution and the resulting trends in the automobile industry. A tour of this plant is scheduled as soon as the nationwide strike breaks.—WILLIAM H. WAITE

OKLAHOMA STATE

GAMMA EPSILON CHAPTER kept pace with its fine tradition this year by being the recipient of the Oliver Willham "Good Deed" award for the work at our civic function at the I. O. A. Boys' Ranch. The members of Gamma Epsilon Chapter teamed with the Stillwater Lion's Club to take up donations of foods, clothing, and other articles to give to the I. O. A. Boys' Ranch, located in Perkins, Oklahoma. This project was such a success that the membership has decided to make this an annual project.

On September 23, "Gam E" held its fall semester pledge smoker with about 18 prospective pledges attending. Dr. Hamm gave a very enlightening and entertaining speech on the relevance of Delta Sigma Pi in today's world. These pledges will help the members in their annual drive to aid the I. O. A. Boys' Ranch. The pledges also helped

in the chapter's observation of Founders' Day with a lake party at Lake Blackwell near Stillwater.

Fund raising projects for the chapter included a sale of mum corsages for the parents of students who were visiting the campus for the annual Parent's Day weekend and football game. The project turned out to be a profitable venture.

The members and pledges had a social function at Lake Carl Blackwell. It promoted a close relationship between the pledges and members early in the year. Also, "Gam E" took on intramural football for the first time. The team fared badly—but, anyway, the important thing was that we all got to know each other better and we learned who won't be on the next football team.

This year proves to be a profitable and rewarding year under the leadership of Phil Blair, president. Other officers of Gamma Epsilon Chapter are John Billingham, senior vice president; Ron Wangsgard, vice president; Jim Dillion, secretary; John Lundquist, treasurer; Mike Valant, chancellor; and Rick Spellman, historian. Chapter Efficiency Index points are kept by Bob Gansfuss.—RICK SPELLMAN

PHILADELPHIA TEXTILES

PAST PRESIDENT Robert Childs and the Brothers who worked with him should be congratulated for their outstanding performance. For the second time, in as many years, Eta Xi Chapter has attained 100,000 points in the Chapter Efficiency Index.

The new administration was elected last April. They are: president, Jay Greenfield; senior vice president, Lenny Brown; vice president and pledgemaster, David Sears; secretary, Samuel Hodge; treasurer, Bill Pyfer; chancellor, Kalmen Russeck; and historian, William Willard.

Now, in our third year as a chapter of Delta Sigma Pi, we are looking forward to even greater and more profitable rewards from our associations. As a result of these relationships, we the Brothers of Eta Xi Chapter have gained much in our professional horizons, as well as expansion of knowledge through the invaluable interactions from our social and community service programs.

On October 4 we inducted our pledge class of 11 pledges, with initiation scheduled for November 21.

On November 11, Eta Xi Chapter sponsored the Accounting Forum in conjunction with the Pennsylvania Institute of Certified Public Accountants. This is the first time that the PICPA has asked a college to host the Forum two years in a row. This can only be attributed to Brothers Jay Greenfield and John Iadamarco (who has just returned from a stay in Fort Dix) who, through their tireless efforts last year, made the Accounting Forum at Textiles the most successful ever conducted by the Pennsylvania Institute.

May I wish all my Brothers a belated happy, healthy and successful New Year.—MICHAEL S. TAXIN

TEMPLE

OMEGA CHAPTER at Temple University is now well into its most crucial year since its inception. The rapid demise of popularity for Fraternities on large urban campuses, coupled with the impending graduation of 18 Brothers in May, has placed Omega Chapter in a situation which calls for hard work and enlightened innovation in all aspects of Fraternity life. The Brothers of Omega Chapter have met and hopefully will continue to meet this challenge.

The Rush Program, this year headed by Dennis Kubit and Richard Mayo, has seen many interesting and original ideas added to it, which I am sure will be used again in future Rush Programs.

Robert Needle is the originator and Omega Chapter representative in the new Greater Philadelphia College Coordinating Council (GPCCC). As far as we know this is a new concept in Fraternity Organization and is in effect a uniting of the four Delta Sigma Pi Chapters of Philadelphia; Temple, St. Joseph's, LaSalle, and Textile. The Coordinating Council hopes to develop inter-chapter sports, professional programs, social events, and friendships and will, it is hoped, ultimately strengthen each individual chapter as the CPCCC is strengthened.—JOHN H. FASY

OKLAHOMA

BETA EPSILON CHAPTER at the University of Oklahoma is back in action after one of the most rewarding years in our chapter history. The chapter made the Honor Roll by earning 100,000 points in the Chapter Efficiency Index last year. With 29 Deltasigs returning we hope to attain 100,000 points again this year.

Beta Epsilon Chapter was very fortunate to have served as co-host for our Regional Meeting held in Oklahoma City in October. To continue the cooperation with other organizations in the School of Business Administration Beta Epsilon Chapter served with the Society for the Advancement of Management as co-host for the Young Presidents' Organization panel discussion held at the University of Oklahoma November 6.

We pledged 17 new members at our first smoker this semester and are looking forward to a close relationship with our new Brothers. We would like to extend the hand of brotherhood to all new members of Delta Sigma Pi.

Our professional program is off to a great start under the leadership of Brother Tom Rogers. Our speakers have included Wayne Copeland, president of Legends Restaurant, who spoke on "Entrepreneurship"; Richard Russ, North American Rockwell, who spoke on the "Apollo Space Program"; Marvin Weaver, Federal Aviation Administration, who spoke on the "Aerospace Industry"; and Richard Rudolph, Oklahoma City Chamber of Commerce, who spoke on "Industrial Development." The chapter toured Lone Star Brewery and Western Electric Manufacturing Plant, both located in Oklahoma City.

Along the social line Brother Steve Mallery, social chairman, organized a dance af-

ter the Kansas State football game and a great time was had by all of those who attended. Two weeks later the Brothers celebrated Founders' Day, and a month later our Chapter's 41st anniversary.

Our special project this semester was a market research project to determine the number and origin of spectators to O.U. home football games.

Brother Kampol Hotraphinyo won first in intramural badminton doubles and second in singles.

We were pleased to have Brother Ben Wolfenberger visit Beta Epsilon Chapter at our October business meeting. His suggestions for further improvement in our chapter were well received.—LARRY W. NELLES

LASALLE

EPSILON SIGMA CHAPTER at LaSalle College welcomes 250 coeds to the campus for the first time since the College was founded 104 years ago. There is no doubt that their presence adds another splendid dimension to the College.

The Chapter's professional program, under the direction of Brother Michael Walsh, promises to be quite fulfilling. On October 13, Mr. Frank Kline, Controller for Rensselaer Corporation, advised the Brothers of the duties and responsibilities of the corporate controller. He cited educational requirements experience that was necessary, characteristics, and the appearance that a controller should maintain. He stated that the controller should be inquisitive, diplomatic, ambitious and, most of all, inventive.

On October 27, Mr. Joseph Schmid, Dean of Business Automation at Pierce Junior College, addressed the Brotherhood. His topic was, "The Need for a Masters Degree in Business Administration." Mr. Schmid pointed out that a Masters Degree is not an absolute necessity, however, it does afford the student who acquires it a psychological advantage over the student with a Bachelor of Science Degree.

Plans are in motion for the Fifth Annual Father and Son Dinner, which promises to be a splendid affair. The Dinner offers our parents an excellent opportunity to meet the professors of LaSalle College, and the Brothers with whom we associate during our college career.—JOSEPH F. CAPODANNO JR.

PITTSBURGH

ON MAY 23, 1970, the initiation banquet of Lambda Chapter was held at the Montour Heights Country Club. The chapter's new officers were introduced: president, Donald R. Conte; senior vice president, Charles S. Hollinger; vice president, Joseph F. Sansoni; secretary, Bob Pollak; treasurer, Paul Misicko; chancellor, Raymond M. Dripps, Jr.; and historian, Andy Hrishenko.

The "Rose of Deltasig" of Lambda Chapter, Carole Riehl, was honored and the wives of graduated members received their "Pink Poodles" from Dr. James Horgan, chapter advisor and master of ceremonies.

Our first business meeting with the new officers was held in September and Chapter

Advisor Bob Comfort presented his talk on "What it means to be a member of Delta Sigma Pi." The main business topic centered around the program schedule for the new year. Alumnus Herb Finney discussed the new chapter being formed at Duquesne University, Pittsburgh.

Lambda Chapter was well represented at the installation of Theta Rho Chapter on September 26, 1970. Officers, alumni and Brothers Louis Consentino, Tom Timcho and Tom Prex participated in the initiation and ritual ceremonies. Lambda Chapter welcomes the new Theta Rho Chapter and wishes them success as a new chapter of Delta Sigma Pi.

At the regular business meeting in October, President Donald Conte, the delegate from Lambda Chapter to the Regional Meeting, discussed the successful meeting which was held at Baltimore, Maryland, on October 2-4. President Conte stated some new ideas and suggestions that he learned at the meeting on how the rushee meeting and initiation ceremonies should be conducted. He attended the meeting with Chapter Advisor Dr. James Horgan, District Director Bob Rees, Past President Rudy Tarabek, and Alumnus Herb Finney. While they were there, they met another alumnus from Lambda Chapter, Dave Lambert.

The Brothers of Lambda Chapter, in conjunction with the Pittsburgh Alumni Club, celebrated the annual Founders' Day and Honorary Award Banquet on November 7, 1970, at the Holiday House. Dr. R. G. (Pete) Allshouse, Registrar at the University of Pittsburgh, received the Honorary Award for his assistance as advisor to the Lambda Chapter.—ANDY HRISHENKO

PENNSYLVANIA STATE

FOR THE FIRST TIME in our history Alpha Gamma Chapter at Penn State has entered a team in the intramural football league. Although their record has not been spectacular, our team, under the leadership of Ira Kisver, has succeeded in developing a spirit that has carried over to our biweekly meetings.

With 40 Brothers and a fall pledge class of 11, the chapter plans an eventful year with activities including educational tours, cabin parties, and social projects. During the fall term, the Brothers heard from Ossian MacKenzie, Dean of the College of Business Administration; a representative from Prudential Insurance; a former Associate Editor for *Newsweek* magazine; and Professor John Coyle of the Logistics Department. More than 50 persons enjoyed our Founders' Day Cabin Party at Stone Valley, and the chapter also toured the Corning Glass Plant.

In October, six Brothers attended the Mid-eastern Regional meeting at Baltimore, Maryland.

We are happy to announce the selection of our Senior Vice President Bob Johnson as President of Epsilon Chapter of Beta Gamma Sigma, the national scholarship society in Business Administration.—FRANK E. STASENKO



GRAND PRESIDENT Warren E. Armstrong is shown here presenting the Theta Rho Chapter charter to President Vincent T. Dlugos. The presentation was made at the installation banquet held at the Duquesne University Union.

ST. JOSEPH'S

THE BASIC PHILOSOPHY of Zeta Pi Chapter at St. Joseph's College is to integrate itself into the College Community, while still maintaining its individuality. Besides helping in such events as Freshmen Orientation and Fall Commencement, all lectures presented by Zeta Pi Chapters are open to the College. This Fall, the Professional Committee is presenting speakers from the highly controversial Women's Liberation Movement, and HELP, an organization dedicated to helping drug-involved young adults.

Diversity is the theme of this semester's social program. Besides our usual house parties, the Social Committee has organized a hayride, a bowling night, a swim party, and a barge trip at Washington's Crossing State Park.

Recently, Zeta Pi Chapter hosted inner-city Omega Chapter at St. Joseph's for an afternoon of football. Final Score: Zeta Pi 28, Omega 7. Brother Chuck Lawson piloted Zeta Pi Chapter to victory. Chuck's mixture of well-planned plays took Omega Chapter completely by surprise, while the tenacious defense of Mike Hoffman and Steve Brook curtailed any Omega Chapter offensive threat. One sad note, however; Brother Chris Blazic received a strange leg injury which will surely take its proper place in the folklore of Zeta Pi Chapter.

The Zeta Pi Chapter footballers prepared themselves for intramural contests, but wished to play Eta Xi Chapter at Textile, and Epsilon Sigma Chapter at La Salle for the Philadelphia Area Championship.

In interchapter sports, the newest brothers of Zeta Pi Chapter defeated the older brothers in basketball 65-50. A rematch will follow.

Brothers Rich Hoy, Charlie Kerns, Dennis Fenerty and Chris Blazic represented Zeta Pi Chapter in Baltimore at the Mideastern Re-

gional Meetings. The weekend was one of business, pleasure and yellow-dogging. However, the trip was marred, as the returning four brothers were involved in a five-car collision. Fortunately, the brothers emerged unscathed, but there was extensive damage to Charlie Kern's rear end.

Congratulations are in order to Brother Frank Cimabue, who tied the knot on October 3 to the former Miss Betsy Williamson.—CHRIS J. BLAZIC

TEXAS TECH

BETA UPSILON CHAPTER of Texas Tech University enjoyed the presentation of a local brewery distributor as the highlight of our professional program. The processes of selling, distribution, stocks, and profits were discussed freely. The end of the meeting witnessed the chapter discussing a means of profit articulation of the product among the Brothers.

Homecoming as always at Beta Upsilon Chapter affords a renewal of acquaintances and a prominent social event for all. We are also proud of our intra-school football record. To date we are undefeated and vie for the division and school championships.

Our Brotherhood looked forward to the Christmas spirit as we participated in Tech's annual Carol of Lights. Each member and his date selected a child from the Benevolence Home and enjoyed songs as the lights of Tech are extinguished and replaced with hundreds of candles. Deltasigs and children alike attended a party afterwards.

Our recent initiation of our summer pledges, combined with the efforts of all the Brothers, tends to engender a desire to complete the 100,000 points in the Chapter Efficiency Index and to further our goals within the Chapter.—WOODY WILSON

SOUTHERN METHODIST

BETA PHI CHAPTER achieved the 100,000 point maximum in the Chapter Efficiency Index last year for the third time since its founding in 1948. This was made possible by the hard work of the eight Brothers, seven of whom graduated in May, including Randy Phillips who graduated with honors. Fifteen new members were initiated at the end of the year and new officers were elected. This year the Brothers of Beta Phi Chapter are striving to continue the growth and achievement begun by the "Upstart Seven" and make Delta Sigma Pi the most active, involved, and influential organization in the School of Business.

On September 4-6, President Richard Stanford represented the chapter at the Southwestern Regional Meeting in Austin. Brother Stanford brought back many valuable insights to make our chapter better and to improve brotherhood. Under a rush program headed by Senior Vice President Art Buhl, the chapter pledged eight fine men. They were guided by Vice President Ken Vaughan who designed a program to increase the constructive interaction between Brothers and pledges and enable them to take an active part in the professional activities and projects of the fraternity.

Beta Phi Chapter's professional program involves a continuation of the "Fincher Fire-

side Chats," a series of open-end discussions initiated last Spring featuring key businessmen and faculty. Thus far we have met with Brother C. Jackson Grayson, Jr., dean of the School of Business, and Gar Laux, executive vice-president of the Dallas Chamber of Commerce and marketing instructor at Southern Methodist. Several more of these informal gatherings with prominent speakers are scheduled later in the semester. On October 7, the chapter was visited by Field Secretary John B. McCoy who, after a brief meeting with the Brothers, joined us in taking part in the Community Caucus held that evening with Dallas businessmen. Socially, the Deltasigs have enjoyed block seating for all of the home football games, with parties before or afterward in homes of the Brothers. Founders' Day was celebrated by a brunch with Brothers and alumni before the Texas A&M game.

The chapter's primary project this semester was the second annual Career Guidance Seminar on October 21, co-sponsored by the School of Business. The seminar's purpose is to prepare the student for the job interview by means of informal discussions with personnel men and placement office representatives, along with the distribution of useful reference materials. This year the seminar also featured a mixed-media format in which video tapes of simulated interviews were prepared, utilizing the broadcast studios of the Southern Methodist University Institute of Technology. The Deltasigs met with Dallas personnel managers, compiled a "Fact Sheet" of interview do's and don'ts, and took part in the acting and filming of the simulated interviews. Ninety-five students attended the seminar, and it was termed a huge success by all. A later worthwhile undertaking was the coordination of reservations and publicity for the *Business Week* Editorial Panel luncheon and discussion held on November 12.

The Brothers of Beta Phi Chapter look forward to further interaction with the Dallas business community in similar projects and additional "Fireside Chats" as the year progresses, for only through such involvement can we fulfill the purpose of Delta Sigma Pi.—MARK R. COVINGTON

BAYLOR

BETA IOTA CHAPTER at Baylor University has been involved in a wide range of campus and professional activities during the Fall semester. The Brothers of the chapter took part in "Pigskin Review" which is the highlight of the Homecoming festivities. "A Time to Remember" was the chapter's presentation, retelling the stirring drama of the Battle of the Alamo. In intramural activities, the chapter recently captured the University championship in football. In order to stay in contact with the business community of Waco, the chapter has sponsored several tours to various business establishments which has helped to develop a closer relationship between the chapter and the businessmen of Waco.

At our recent initiation 15 men were initiated into Beta Iota Chapter. We are counting on these men to be a real asset to our chapter.—STEPHEN T. DALRYMPLE

EAST TENNESSEE STATE

DELTA XI CHAPTER at East Tennessee State University initiated 10 undergraduate pledges, during the Fall Quarter, as the result of a highly successful rush program. Our rush party was graced with the presence of our "Rose" Queen contestants who served the refreshments. Lovely Miss Helen Bailey was selected as our new "Rose." She was crowned at our gala homecoming festivities.

Professionally, under the direction of Brother Steve Moore, we are sponsoring a "Deltasig" Theatre. The theatre is sponsored once weekly, showing a different film each week on some aspect related to the field of business. We are also having several guest speakers and are going on a number of tours.

Mixing business with pleasure, socially, under the coordination of Brother Rodger Demastus, we have had many parties. The highlights have been our homecoming festivities honoring our alumni, a Halloween party, and our Founders' Day party.

We would like to congratulate our presiding officers and aid them to a highly successful year. They are: president, William Reynolds; senior vice president, Kurt Miller; vice president, Tommy Aker; chancellor, Eddie Mason; secretary, Kyle Evans; and treasurer, Trigg Copenhaver.

Brothers Russell Adams and Chuck Hunt graduated Fall Quarter. They served the fraternity and university with the greatest of dedication and we wish them the best of luck in the business world.

The Brothers of Delta Xi Chapter and our advisor, Professor Glenn Spanabel, would like to wish all the brothers and alumni of Delta Sigma Pi a prosperous and successful year.—LARRY D. WILSON

CHRISTIAN BROTHERS

EPSILON PSI CHAPTER in Memphis, Tennessee, had 13 Brothers attend the Regional Meeting here in Memphis. We also had nine brothers initiated into the Order of the Yellow Dog. All the Brothers found the meeting very beneficial.

New officers for the '70-71 year are: Brothers Tom O'Brien, president; Dick Sevier, senior vice president; Bob Hummel, vice president; Tom Sevier, secretary; Jim Adamovitz, treasurer; Bill Sevier, historian; and Jim Gordon, chancellor.

Our professional program this year started off with our new President of the College, Brother Malcom O'Sullivan, giving our Brothers a talk on the business graduate out in the world. On September 4, our chapter took a tour of the George C. Marshall Space Flight center, which is located in Huntsville, Alabama. The following day we had a tour of the B. & S. Concrete Supply Company. Mr. William K. Sevier, President, gave us the tour of his plant and then we had a brief question and answer period. On October 15, Mr. Lee Robertson from Bethlehem Steel Corporation presented our Brothers with a movie of the New Bethlehem Steel. On November 5, our Brothers took a tour of the Federal Bureau of Investigation, and our tour guide was Mr. Michael Stefani, who is an agent. We also had a talk November 18

by Mr. Barry Fox on "Pollution and How It Affects Business." He is presently head of the Memphis Health, Education, and Welfare Department.

The six new Brothers initiated on March 15, 1970, at the Holiday Inn Midtown were: Gerry Furdek, Jim Kruse, Sam Cannizzaro, Joe Keohane, Greg Wagner, and Bill Sevier who received the jeweled badge as "Best Pledge."

We celebrated Founders' Day with a party which was attended by all the Brothers and our pledges. On October 31 our chapter held a Hay Ride for the entire College which turned out to be a great success.—EDDIE W. BONNELL

SOUTH DAKOTA

ALPHA ETA CHAPTER at the University of South Dakota is well underway in its effort to make this a precedent-breaking year. Our Fall rush program was very successful, thanks to a visit from Grand President Warren E. Armstrong. At our rush smoker President Armstrong reminded us that Delta Sigma Pi is a dynamic fraternity, and that as such we must be willing to change in order to meet the new challenges which confront us today. We were also glad to welcome several Brothers from Eta Pi Chapter at Wayne State, who had come to meet President Armstrong.

This year coupon booklet sales were introduced to the campus by the Brothers of Alpha Eta Chapter. So far they have been an outstanding success with sales continuing at a brisk rate. We hope that the funds we raise will bring us a little closer to realizing our long range goal of having a house at the University.

Our professional program has included a banker, hospital administrator, retailer, and others. As for social activity, we hope to have another exchange with the sorority girls from South Dakota State University at Brookings.

Plans are currently underway for our "Rose" Formal in December. We hope that our new queen will be as charming and pretty as our current queen, Niki Roberts.

It's getting to be a habit. For 17 consecutive years Alpha Eta Chapter has had 100,000 points in the Chapter Efficiency Index. That's one tradition we will never break!—LEE A. GROEN

NORTH TEXAS STATE

DELTA EPSILON CHAPTER at North Texas State University experienced what could only be termed a very enriching fall semester. The exceptional quality of our professional program, the memorable social activities and a highly commendable rush program served to make this Fall a semester to remember.

Special recognition should be given to Brother Gary Kemp who provided our chapter with a worthwhile professional function almost every week. Among those functions were speeches by representatives in accounting, the stock market, sales and marketing. Delta Epsilon Chapter also sponsored the

Texas Manufacturers Association's "College Town Hall" program which attracted an impressive number of business majors.

A very important aspect of "Brotherhood" is the opportunity for the Brothers to gather in a relaxed atmosphere conducive to establishing stronger friendships. Our chapter was very pleased with the high caliber of social activities during the Fall semester. There were lake parties and a few informal get-togethers which we sincerely feel served a meaningful purpose to Delta Epsilon Chapter. The highlight of our social program was a formal dance held in Dallas on Founders' Day. Approximately 40 alumni attended the affair, affording them the opportunity to meet new Brothers and rekindle old friendships.

This Fall's rush program yielded the chapter 20 pledges whom we are anxious to initiate into the brotherhood of Delta Sigma Pi. Delta Epsilon Chapter realizes that the successful future of our chapter will be dependent on their character and diligence. Consequently, we have made every effort to offer them both a functional and meaningful course in pledge education.

Delta Epsilon Chapter extends its best wishes to Deltasigs everywhere in hopes that the new year will provide them with the same quality of brotherhood and professional exposure that we have experienced this Fall.—PAUL DAIGLE, JR.

HOUSTON

ETA PSI CHAPTER at the University of Houston increased its membership at the close of the Spring semester by welcoming 11 new Brothers into the International Fraternity of Delta Sigma Pi. These new Deltasigs have since proven to be very worthy of the Brotherhood. The Fall rush has also produced a fine new pledge class of 13, all of which were formally accepted at our Fall Pledge Acceptance Dinner held October 2, at the Marriott Motor Hotel in Houston.

The new officers were elected early in the summer. The officers installed were President Walter Keith Kelley; Senior Vice President Paul Edwin Bice; Historian Steven L. Arnold; and Chancellor Ernie Hogue. The pledge class, headed by Brother Frank Monk, elected Pledge Jim Moriarty as pledge captain.

The Eta Psi Chapter was selected by Dr. Roger Singleton, assistant dean to the College of Business Administration, to conduct an election for positions recently opened in the Faculty Advisory Committee and the Curriculum Committee of the college administration. The new positions were opened to any interested business student. These positions were created in an effort to establish better relations between faculty, administration and students, and to give students more participation in the policy formation of the College of Business Administration. Several Brothers applied for these positions. Brothers Vincent Ruiz and David Kent won the elections and were placed on the two committees.

The Eta Psi Chapter is looking forward to a successful forthcoming year.—TERRY L. BICE

TEXAS—Arlington

ZETA MU CHAPTER at the University of Texas at Arlington started the Fall semester with a rush party held at Lake Arlington and a professional program featuring two marketing executives. We initiated eight new members this Fall. They are showing great potential for the fraternity.

Brother Doug Jackson is our professional chairman. He has lined up many fine speakers, including a panel of distinguished economists who participated in our Wage-Price Control forum which attracted over 350 people. Also, we plan to sponsor a Town Hall in which four businessmen from the area will participate.

Our chapter has adopted the slogan, "Best of Both Worlds—Social/Professional," as a means of publicity for rush, etc. We have made a large number of bumper stickers bearing this slogan which we can make available to other chapters.

Officers for the Fall are: Steven Klepper, president; Ken Bledsoe, senior vice president; Harold Bannick, vice president; Brian Haley, secretary; Steve Bennett, treasurer; and Guy Davis, chancellor.

Looking ahead, we can see that Zeta Mu Chapter is headed for a most outstanding year.—BILL FULGHAM

ANGELO STATE

ETA THETA CHAPTER at Angelo State University commenced the 1970-71 year under the leadership of President Neal Montgomery, Senior Vice President Daun Smith, Vice President Jack Srader, Secretary Jim Nowlin, Treasurer Ronnie McKeever, Historian Billy Jacoby, and Chancellor Bobby Sims.

Linda Tawater, sophomore education major from Midland, was chosen "Rose" of Eta Theta Chapter. She is a member of Lambda Tau Sorority.

Brother Keith Dean has been doing an excellent job as professional chairman. We have had several informative professional activities already: a tour of Ethicon, Inc., an insurance workshop, and a data-processing workshop.

The Brothers of Eta Theta Chapter welcome Brothers from other chapters to Angelo State anytime.—DAVID HARRISON

SOUTH CAROLINA

THIS SEMESTER Beta Gamma Chapter at the University of South Carolina initiated a highly successful community relations program with the sponsoring of a Junior Achievement Company. Under the coordination of Brother Don West, this project developed into one of the most relevant projects in our community.

The Brothers of Beta Gamma Chapter are proud to announce the pledging of eleven neophytes.

Fund Raising Chairman James Worren began the semester with a "Mum" sale for the Homecoming game. The sale lasted two weeks and sales surpassed all expectations. Brother Worren then began preparations for a donut sale late in December.

As usual, the professional program received top billing with Beta Gamma Chap-

ter. Professional Chairman Fred Brune acquired several interesting speakers, including Dr. Black and Cam Todd of Merrill, Lynch. We also just returned from a tour of two plants in Atlanta.

Our social calendar this semester left very little to be desired. Brother Bill Stabile worked very hard in preparation for the numerous parties and drop in's after every home football game. Our annual "Rose" dance was the social highlight of the semester.

Even with their deep involvement in the professional and social activities, the Brothers did not allow their athletic prowess to go to waste. Under the direction of Brother Mike Palyok, Beta Gamma Chapter has played a full football season, including a clash with the Columbia Alumni Club.

In closing, the Brothers of Beta Gamma Chapter would like to extend best wishes for an equally successful year to the other chapters of Delta Sigma Pi.—AL USHER

TEXAS CHRISTIAN

DELTA UPSILON CHAPTER at Texas Christian University accomplished much this last semester. The year started out with attendance at the Regional Meeting in Austin. Much was learned in addition to the brotherhood and good times experienced.

A fine pledge class of 12 men was the result of a strong rush program conducted by the brothers of Delta Upsilon Chapter. On October 24 and 25 a Chapter anniversary retreat was held at the executive suite at Western Hills Inn. This retreat enabled the brothers and pledges of Delta Upsilon Chapter to learn more about each other and the operation of the fraternity.

A homecoming party for the entire Chapter as well as alumni was held November 14 at Western Hills Inn. Other social activities included a Christmas party as well as numerous informal parties throughout the semester.

The professional program included eight speakers concerned with topics ranging from investments to motivation in industry. Tours of Merrill Lynch and the Miller Brewing Company were held.

The brothers of Delta Upsilon Chapter did much to build brotherhood and unity through participation in a well rounded program of professional, social, and athletic events. May all Chapters of Delta Sigma Pi continue to prosper in the New Year.—TOM POND

SAM HOUSTON STATE

EPSILON MU CHAPTER has begun what is expected to be its third consecutive 100,000-point year in the Chapter Efficiency Index. A well-rounded professional program, including two field trips and several speakers, is planned. Work project committees have coordinated such activities as caring for faculty members' lawns and parking cars for the Texas Prison Rodeo.

Although the Brothers of Epsilon Mu Chapter regretted the departure of the chapter faculty advisor, Brother Russel Briner, they were happy to welcome the new advisor, Brother Frank McCormick. Dr. McCormick came to Sam Houston from Northern Illinois where he was chapter advisor for Eta Mu Chapter.

Homecoming 1970 was a big success for

Epsilon Mu Chapter as well as the Sam Houston football team. Chapter alumni sat with the undergraduate members in the chapter's reserved section, which was backed by a huge booster poster donated by the pledge class. After the team's 25-24 win in the football game, alumni and undergrads journeyed to Houston's Field Inn for the annual Homecoming Party.

Officers for the fall semester include: Glen Winkler, president; Butch Bolton, senior vice president; John Fisk, vice president; James Grigar, secretary; Tom Poulon, treasurer; and Roger Voss, chancellor.—STEVE KIMBALL

MIDWESTERN—

THE EPSILON ZETA CHAPTER has been very busy thus far during the year. Our pledge program is well under way with 10 eager, hopeful pledges.

Our chapter is currently planning a retreat to Brother Phil Grace's ranch near Jacksboro, Tex. Brother Grace conducted a heated campaign to be elected to the Texas legislature. He has been of great assistance to the chapter.

Epsilon Zeta Chapter is active in many of Midwestern University activities. Two of the cheerleaders this year were Brothers Bob McCarty and Mike Zinni. The chapter also recently attended a very interesting lecture by Jonas Salk, who discovered the first vaccine for polio.

Sports, as always, are on the minds of our members. We're shooting for the "All Sports Trophy" here at Midwestern University for the second year in a row. We were a top contender in football with a 6-0 record. We are to begin volleyball very soon. We are very pleased with the participation and athletic ability of our members.

Good luck in the coming year.—ALAN L. PEARSON

WEBER STATE

THE BROTHERS OF Eta Lambda Chapter at Weber State would like to express gratitude for membership in Delta Sigma Pi, and we pledge our support to the fraternity and for what it stands. The school year takes on new meaning when one looks forward to fun and professional activities with the companionship of his brothers.

Under the leadership of our officers, President David Cloward, Vice Presidents Max Springer and Greg Kemp, Secretary Gordon Crabtree, Treasurer Marlin Coleman, Historian Al Kofoed, and Chancellor Ed Bushak, we are looking forward to a great year.

Last quarter's activity got under way with a "Welcome Back" steak fry and football game. Our first professional meeting was held October 21, 1970. It was our pleasure to have Hugh Jacobs, placement director at Weber State, as our speaker. We were told by Mr. Jacobs that this was a bad year for employment, but that business students had the best outlook for employment.

Eta Lambda Chapter had a very large and successful rush program during the quarter, with the emphasis being placed on initiating sophomore and junior students.

We wish all the other chapters the very best in the coming year.—TOM L. ALLEN

UTAH

SIGMA CHAPTER at the University of Utah is pleased to welcome Dr. Blaine Huntsman as our faculty adviser. As an Associate Professor of Finance here at the University of Utah, Dr. Huntsman holds a Ph.D. in Applied Economics from the Wharton School of Finance and Commerce and was formerly an Assistant Professor of Industrial Management at Purdue University.

The Brothers of the chapter feel very fortunate in having Dr. George Odiorne, a Deltasig, as Dean of the College of Business. He has already taken time out of his busy schedule to attend one of our professional meetings and deliver a most interesting speech on his plans for progress for our College of Business.

Not only does our professional program include an outstanding agenda of professional speakers, but also some very appropriate tours have been scheduled, including one to a local IRS facility.

As always our pledge class looks very promising this quarter. For our rush party, the Brothers piled into an old double-deck British bus and chugged up to an exciting melodrama at Park City, a local ski resort.

In conclusion, the year looks very promising with some close contact with the real world of business and our striving to achieve 100,000 points on the Chapter Efficiency Index. It will be a great year of progress for Sigma Chapter!—**FRED HAYNIE**

VIRGINIA TECH

ZETA UPSILON CHAPTER at Virginia Polytechnic Institute and State University is looking forward to another successful year. Our professional vice president, Rich Gary, has arranged some very interesting professional tours and has invited several prominent speakers. The Central Office has sent our chapter official confirmation that we reached 100,000 points in the Chapter Efficiency Index last year. Zeta Upsilon Chapter has now reached this goal three consecutive times.

Zeta Upsilon Chapter extends congratulations to three alumni Brothers for their success within Delta Sigma Pi. Leon Harding has been named Regional Director of the South Central Region. Brother Roy Dodson has been named District Director in the South Central Region and Brother John "Avis" McCoy has taken over his duties as Field Secretary.

Plans are currently being made to give a business scholarship to a needy student within the School of Business. This Scholarship would be financed entirely by our chapter. Fund Raising Chairman Brother Stan Cross has set up two "turkey-shoots" to help finance this project. Plans are also being made for a Business Career Day to be held in conjunction with Tech Festival.

Zeta Upsilon Chapter eagerly awaited our Regional Meeting which we planned to support with a large delegation. The Regional Meeting presented our Chapter with an excellent opportunity to share ideas with other Chapters and gain new inspiration. It was all the better because our entire Region could celebrate Founders' Day together.

Our intramural football team is off to an excellent start with a record of 3-0. We feel that we have an excellent chance for a perfect season and the intramural championship. The Brothers especially anticipated the annual battle with Alpha Kappa Psi.

Alumni Brothers of Zeta Upsilon Chapter are more than welcome to drop in for our professional and social functions. For information concerning our Calendar of Events please contact Randy Thurman, 609 Main Street, Blacksburg, Virginia.—**ANDY BAZZLE**

VIRGINIA COMMONWEALTH

THE BROTHERS OF Eta Omega Chapter at Virginia Commonwealth University ended our summer vacations by spending a weekend on the Potomac River. Refreshed and high-spirited, we arrived on campus ready to begin our Fall rush and the interviewing of prospective pledges.

All School of Business students will be invited to our professional meetings this year as, under the direction of Brother Bob Gray, our professional activities committee will be bringing some of Virginia's foremost business leaders to the University.

Last semester the chapter instigated a bowling tournament as a means of raising funds. Advertising from the business community was solicited, and lane space was obtained from Eastern Bowl. Prizes, including the first prize of a color television set, were purchased at cost or donated. With plans being made for this year's tournament now, we are confident of increasing last year's net profit of \$600.00.

As one of the newer chapters in the fraternity, the Brothers looked forward to attending the Regional Meeting held in Winston-Salem, North Carolina. It was a great opportunity to learn more about the fraternity and to meet our Brothers.—**MALCOLM H. PRYOR**

WEST LIBERTY STATE

DELTA OMEGA CHAPTER is proud to announce its executive officers for the school year 1970-71. They include Bill Mitchell, president; John Manchir, senior vice president; Ivan Mercer, vice president; Ed Grimes, secretary; Rany Yahn, treasurer; Nick Gallius, chancellor; and Tony Bernardo, historian.

The Brothers are currently planning a professional tour of the Federal Reserve Branch Bank in Pittsburgh, as well as Mellon National Bank. Professionally, we are also sponsoring a Business Day at the college. Representatives of area business establishments will meet with students of the School of Business, explaining what job opportunities are available locally and what qualifications are necessary to obtain the jobs.

The Brothers voluntarily passed out class cards to students pre-registering for the spring term, thus easing the burden of the faculty, who had previously done so. Moreover, we are sponsoring a used-book sale for all students prior to the start of spring term 1971. Each student wishing to sell a textbook will write the price he asks on the inside cover. If someone else purchases the used

book, the money will be forwarded to the seller. If no purchase is forthcoming, the seller's book will be returned.

Socially, our Homecoming and Founders' Day dances were very enjoyable, with every Brother and several alumni and faculty in attendance. We are currently planning our semi-formal initiation dinner-dance, which will be highlighted by addresses from two officers of Wheeling-Pittsburgh Steel Corporation.

In keeping pace with a vast humanitarian program, the Brothers took several underprivileged children trick-or-treating on Halloween. The children, from Woodsdale Home, were also guests of the Deltasigs at a Christmas party given in their honor.

SHEPHERD

THE BROTHERS OF Epsilon Kappa Chapter started the year off with a tour of the Airtraffic Control Center in Leesburg, Virginia. The tour was both informative and exciting, and most of the Brothers ended the day with a tour of the nightspots in Georgetown.

On campus, the Brothers were in first place in the intramural football league, with great hopes of bringing home our first championship. With a great array of all-stars, we are all expecting much from the basketball season.

All of the Brothers looked forward to our professional trip to New York City on November 12, 13, and 14. While there we toured the Federal Reserve Bank and the New York Stock Exchange. There undoubtedly were a lot of tours of the many clubs and attractions not of a professional nature, also.

Our Founders' Day Banquet was held on November 5, 1970, and we arranged for a professional speaker whose subject dealt with the Stock Market.

Our annual Initiation Banquet was held on December 5. We extended a brotherly welcome to all in the Shepherdstown area to join with us in this great time.—**THOMAS HARMON**

The Grand Council
Proudly Announces
The Installation
of
Theta Upsilon Chapter
at
Siena College
January 9, 1971

WISCONSIN—Madison

PSI CHAPTER at the University of Wisconsin cast open the new school year as host for the 1970 Central Regional Meeting. With over 200 delegates from 17 area chapters and an abundance of Pink Poodles, we achieved the largest and most successful convention ever held. Distinguished guests included H. G. Wright, Warren Armstrong, and Charles Farrar. Special thanks go to our Central Regional Director Tom Mocella for the time and effort he contributed. Also, to our fellow chapters, Theta Xi, WSU-Whitewater and Eta Rho, WSU-LaCrosse, a word of thanks is extended for their assistance.

Six pledges were initiated into the ranks of Brotherhood. They are all fine members and with a high grade point will contribute much to the goals and activities of Delta Sigma Pi. Effects are already becoming apparent as we acquired 13 pledges for our fall semester. As our chapter progresses in membership, we shall also progress in efficiency.

Our social calendar is underway with suppers and band parties playing in a dual role. Not only have they helped our rush program, but also have enlivened the weekends for the chapter members.

The professional program includes numerous speakers of the business world as well as a field trip to promote a closer affiliation with business in action. Psi Chapter members look forward to a rewarding year as it extends hopes of the same to all its Brothers nationwide.—KEN KRANTZ

WISCONSIN STATE—LaCrosse

ETA RHO CHAPTER at Wisconsin State University-LaCrosse began its second full year of operation with the 1970-71 school term. There were 26 Brothers returning in anticipation of another rewarding year.

After thoroughly enjoying ourselves and gaining many new ideas, we returned from the Regional Meeting at Madison with our first award. We were honored with a certificate for achieving 100,000 points in last year's Chapter Efficiency Index. We are striving to make this a yearly Eta Rho Chapter tradition.

Selling Halloween candy for the benefit of the Kidney Foundation was our first project. With the combined efforts of our members and our 10 new neophytes we managed to sell almost 800 bags. Thanks to many of the Brothers and their wives of the Central Region, we also realized a profit on our first money making project, that of selling Delta Sigma Pi buttons at the Regional Meeting.

Founders' Day was observed with an overnight trip to Whitewater, Wisconsin, where we celebrated at the Whitewater-LaCrosse football game and at a party afterward, hosted for us by the Brothers of Theta Xi Chapter.

Providing an opportunity for the WSU-L students to acquaint themselves with the job market, the third annual Career Day was held on November 11. Twenty-three companies from Wisconsin and the surrounding area were represented. This was held in conjunction with Educational Career Day which we also sponsored on December 9.

We have had the opportunity of hearing several very fine speakers through our professional program. Our bi-monthly luncheons have also helped to introduce us to many of the local business men.

Eta Rho Chapter is working for a good year in the spirit of Delta Sigma Pi.—LARRY CZECHOWICZ

WISCONSIN STATE—Whitewater

THETA XI CHAPTER at Wisconsin State University-Whitewater really started off its first full semester in Delta Sigma Pi like a rocket! Attending the Central Regional Meeting, held in Madison, Wisconsin, on the weekend of October 9, proved to be the spark needed to ignite our engines. We obtained a great deal of ideas and information on how to successfully operate our chapter.

Our professional activities were rewarding and successful. The star of our show this semester was the project Theta Xi Chapter undertook in aiding in the establishment of a research and reading room in our new business building which opens in late January. We are obtaining current financial publications and periodicals through donations by business firms and a collection of business books and materials donated by the faculty of our College of Business and Economics.

Homecoming 1970, this year entitled "Fantasia," sent our chapter into an orbit of involving ourselves with the other organizations and students in the common goal of making this year's activities a success. As our contribution to the galaxy of activities, we sold "Booster-Grams" which were telegrams to the football team to spur them on to victory. These were presented to the team at the pre-game ceremonies.

Our Second Annual Turkey Raffle skyrocketed to a success with the choosing of five winners of the "big birds" during the week of November 16.

The social calendar of Theta Xi Chapter was a constellation of pledge exchanges, a hayride, a luxurious "Rose" Formal, and an exciting Founders' Day celebration.

The new pledge program soared with a successful rush program and the installation of nine undergraduates and one faculty member on December 5. The pledge program consisted of speakers, work projects, and service to Theta Xi Chapter.

Now, with the installation of our new officers on January 13 and the first semester closing on January 20, Theta Xi Chapter is eagerly looking forward to an eventful and exciting semester to come. Best of luck to all chapters of Delta Sigma Pi in the following light-years to come!—MICHAEL ROISUM

John Kelly Tries Harder

THERE IS AN APHORISM that describes a purer, more innocent time of collegiate sports. "It matters not whether you win or lose . . ." The aphorism describes John Kelly, a member of Upsilon Chapter at the University of Illinois. John Kelly is the kind of man who would practice day after day and cheer the loudest when his teammates got the glory and the girls.

Come the final desperate moments of the big game and the coach needs someone to pull it out. So he turns and says, "Are you ready?" The man says "Yes," goes in and ties the score. Afterwards the coach says "His kind of attitude is what sports is all about."

Brother Kelly runs for the University of Illinois cross country team. When Illinois meets Indiana and Miami of Ohio in a double dual meet he probably won't win the race. He probably won't run second or third. He very likely could run fourth, fifth or sixth. There is no glory in running fourth. But it is important for the team. Kelly is a team man. "More than anyone else, Kelly epitomizes team effort," said his coach Gary Wieneke. "He is completely unselfish."

Kelly is that rare avis of college sport who competes four years without the benefit of a scholarship. The youngest of nine children, he acquired his love for long distance running from his father who was a miler at the University of Iowa during the more innocent time of sport.

Why does he run year after year? "I like the challenge," he smiles, "The workouts are hard, but you are challenging yourself. Coach Wieneke has told us that the discipline we get in running will go on with us in later life. I believe that. It hurts to run fast, but you feel you've accomplished something. You try to find some justification and you realize it is a good way to master yourself."

This cross country season will be his last as a competitive runner. He plans to enter the University of Virginia law school next fall.

John Kelly runs for the discipline and for the personal satisfaction of accomplishment. He runs for the team.

Carl A. Johnson is Elected to CPA Council

CARL A. JOHNSON, a Cleveland Heights certified public accountant, has been elected to a three year term on the governing Council of the American Institute of Certified Public Accountants. The election took place at the 83rd annual meeting of the Council in New York City.

The Council sets policy and authorizes programs for the national professional society. The Institute prepares the uniform qualifying examinations for CPA's, issues formal statements on acceptable accounting practices and provides a variety of special services for its 74,000 members.

He is a former member of the Council of the Institute as a representative of the Ohio Society of CPA's, of which he has been president and vice president. He has also served on the Institute's membership promotion committee.

A graduate of Miami University, Oxford, Ohio, he was initiated into Delta Sigma Pi by Alpha Upsilon Chapter. He is active in community affairs and is chairman of the board of the Police Athletic League and vice president and general chairman of the Crusade of the American Cancer Society.

Personal Mention

Robert M. Horne, *Boston U.*, has received three awards of the Distinguished Flying Cross for heroic aerial achievement as an HH-53 Jolly Green Giant rescue helicopter pilot in Southeast Asia.

Bruce W. Woolman, *Arizona State*, has been awarded the Master of Science degree in business administration by the University of Wyoming while stationed at Francis E. Warren AFB, Wyoming. He is a missile combat crew commander with a unit of the Strategic Air Command, America's nuclear deterrent force of long range bombers and intercontinental ballistic missiles.

Earl H. Johnson, *Chico State*, has recently graduated from the U.S. Air Force administrative specialists course at Keesler AFB, Mississippi. A veteran of the Korean War Brother Johnson now has more than 17 years' service in the Air Force.

Raymond R. Nicolay, *Arizona*, has arrived for duty at Malmstrom AFB, Montana, where he is assigned to a unit of the Strategic Air Command, America's nuclear deterrent force. A missile operations officer, he previously served at Little Rock AFB, Ark.

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Richard H. Judy, Deputy Director of the Dade County Port Authority.

District Director Howard P. Abel led off the afternoon program with his presentation on chapter administration, followed by District Director Gilbert A. Freeman who spoke on the Life Membership program. Director of Alumni Activities Edward H. Langer concluded the afternoon session with a report on the alumni activities program and the value of membership in an active Alumni Club.

The largest number of members and guests ever to attend a Southeastern Regional Meeting were on hand for the dinner on Saturday evening. Past District Director and Zeta Phi Chapter Advisor Michael Pantya was the toastmaster for the dinner. After the invocation Executive Director Farrar requested the members and guests present to remember Regional Director George E. Ragland who had been called back to Memphis due to the unexpected death of his mother.

On hand to extend greetings to the nearly 200 members and guests was Brother Kenneth R. Williams, president of Florida Atlantic University. Also present were Brothers Gary A. Luing, dean, and James Montgomery, assistant dean of the College of Business and Public Administration at Florida Atlantic University. Brother Grover A. J. Noetzel, a Deltasig of more than 40 years, a noted

Economist and former dean of the School of Business at the University of Miami, was the featured speaker. Following dinner Zeta Phi Chapter was host to a dance.

District Director Ronald E. Goertz and members of Alpha Sigma Chapter led off the Sunday morning program with a panel discussion on chapter finance followed by a similar session on scholarship by District Director Freeman. Executive Director Farrar concluded the program with a presentation on The Central Office after which the meeting was closed according to the Ritual of the fraternity.

The farewell luncheon on Sunday drew added attention with the arrival of Founder Harold V. Jacobs who moved the hearts of those present with his remarks on the founding of the fraternity and its meaning to him over 63 years. In conclusion, the attendance trophy was awarded to Alpha Sigma Chapter at the University of Alabama while certificates of recognition were presented to the chapters achieving 100,000 points in the 1969-70 Chapter Efficiency Index. A number of awards were also presented

to present and newly initiated members of Zeta Phi Chapter.

East Central Region

The East Central Regional Meeting, held at the Imperial House in Cincinnati, Ohio, on October 16, 17, and 18, opened informally on Friday evening with an Early Bird Party in the Empire Room, followed by the Yellow Dog initiation.

The official sessions began on Saturday morning with Regional Director Andrew T. Fogarty welcoming the brothers to the Regional Meeting and to Cincinnati. Brother Fogarty then presented his challenge for the year to the brothers.

All but five of the chapters in the region answered the opening roll call. Also in attendance were members of the Cincinnati Alumni Club.

Following the roll call, there was a presentation on Professional Activities by E. William Daggy, president of Alpha Theta Chapter. The Chapter Efficiency Index was then discussed, at some length, by District Director Wayne O. McHargue.



THIS SIGN ON THE front of the Psi Chapter house at the University of Wisconsin greeted the more than 200 members and guests who arrived for the Central Regional Meeting in Madison, Wisconsin.

The Saturday luncheon speaker was Mr. Carl H. Rubin, a prominent Cincinnati lawyer and campaign manager for a local politician, who spoke on the importance of involvement by young voters in elections.

During the afternoon session, District Director R. Bruce Anderson headed a discussion on Chapter Administration, followed by a presentation on Central Office Operations and Responsibilities by Field Secretary John B. McCoy.

Dr. Robert H. Wessel, Vice Provost of the Graduate School at the University of Cincinnati, was the dinner speaker on Saturday night. Dr. Wessel talked on the "Role of the College Student," and entertained questions following his presentation. Following the banquet, another Yellow Dog Initiation was held for the brothers arriving Saturday morning.

The business session resumed on Sunday morning with a round table discussion on Effective Rushing with all chapters participating. District Director Rocco A. Domino, also Vice Chairman of Alumni Activities, followed with a talk on Life Membership and Alumni Activities. District Director Orrin R. Everhart headed a discussion on Effective Pledge Education and Initiation. The last presentation was made by District Director Donald G. Moes on Membership. Regional Director Andrew T. Fogarty closed by summing up the conference.

At the Awards Luncheon, Certificates of Recognition were given to the Honor Roll Chapters, those chapters achieving 100,000 points in the Chapter Efficiency Index last year. Zeta Theta Chapter at Western Kentucky University in Bowling Green, Kentucky, received the Attendance Trophy.

During the meeting, three chapters were chosen to select a delegate for the National Association of Manufacturers Meeting to be held in New York City in December, 1970. The order of preference by lot was: University of Cincinnati, Indiana State University, and Ball State University. E. William Daggy, president of Alpha Theta Chapter at the University of Cincinnati, represented the East Central Region of Delta Sigma Pi at the NAM Meeting.

It must be said that the delegates to the Regional Meeting took many new ideas and perspectives back to their respective chapters. The entire meeting was characterized by open-mindedness and a willingness to share ideas. There was a tolerance present that allowed many brothers

to speak, and be heard, on subjects never before discussed at any length at a Regional Meeting. The delegates took with them hopes and aspirations for a better fraternity—a better Delta Sigma Pi.

Central Region

The Central Regional Meeting was held on October 9-11, 1970, at the Park Motor Inn in Madison, Wisconsin. A record number of over 200 attended the meeting. Heading the list was Grand Secretary-Treasurer Emeritus H. G. Wright, Grand President Warren E. Armstrong, Past Regional Directors Robert J. Elder, Robert A. Mocella and Robert O. Lewis, Regional Director Thomas M. Mocella, Executive Director Charles L. Farrar, and District Directors Robert Neimon, William F. Hendry, Jr., Timothy D. Gover, Kenneth L. Vadovsky and Thomas J. Turcotte. All 17 chapters in the Region were represented.

By early Friday evening most of the members had arrived and were directed to the Psi Chapter house for the early bird party and the Yellow Dog initiation. Clarence Frank and Donald F. Holem were on hand early Saturday morning to complete the unfinished task of registering those members who had arrived too late the night before.

Regional Director Thomas M. Mocella opened the meeting according to the Ritual and after the roll call introduced

Grand President Armstrong who spoke on "Your Chapter in Delta Sigma Pi." Following was a presentation on The Central Office operation by Executive Director Charles L. Farrar. District Director Robert Neimon then led a discussion on the professional, social and scholastic activities of a chapter. The first session was concluded with the usual luncheon and address by Dr. Robert Lampman of the University of Wisconsin.

District Director William F. Hendry, Jr., led off the second session with a discussion on rush followed by a similar session on pledge education and initiation which was conducted by District Director Timothy D. Gover. Running concurrent with the undergraduate seminars, Past Regional Directors Elder and Mocella conducted a seminar on alumni club activities for the alumni present.

Following the buffet dinner a reception and dance was held for more than 300 members and guests.

District Director and former Field Secretary Kenneth L. Vadovsky led off the Sunday morning program with a presentation on chapter administration. The last seminar on the transition from undergraduate member to alumnus was conducted by District Director Thomas J. Turcotte, after which Regional Director Mocella summarized the meeting.

An event which is truly traditional and looked forward to is the awards luncheon



GRAND SECRETARY-TREASURER Emeritus H. G. Wright receives a standing ovation from the members and guests who attended the Central Regional Meeting in Madison, Wisconsin.

at the conclusion of the meeting. Through the efforts of Brother Mocella, members of Psi Chapter and a host of other members and District Directors, each person attending the meeting received a door prize. None topped that received by Grand President Armstrong. The attendance trophy presented to the chapter with the greatest number of members traveled was presented to Epsilon Omega Chapter at Eastern Illinois University, Charleston, Illinois. Gamma Theta Chapter at Wayne State University in Detroit received the trophy for the largest number in attendance.

Southern Region

The program for the first Regional Meeting of the newly created Southern Region of Delta Sigma Pi held at the Quality Courts Motel-West in Memphis, Tennessee, was opened with the Ritual by Regional Director Roy N. Tipton, followed by a roll call of the chapters by Executive Secretary Ben H. Wolfenberger. This was followed with a Panel Discussion of "What is Expected of a Delta Sigma Pi Chapter." The panel consisted of Frank M. Busch, Jr., Beta Psi Chapter Advisor; Randy G. Phillips, Eta Omicron Chapter president; William J. Freer, Beta Psi Chapter senior vice president; Thomas E. Lancaster, Beta Psi Chapter president; and Jerry L. Watts, Eta Tau Chapter president; and was handled by District Director and Past Regional Director James A. Webb, Jr.

A panel discussion on "Professional Activities" was led by District Director H. B. Connor, and a panel composed of Brian T. Landry and Leonard L. Larsen,

both of Beta Zeta Chapter.

Next on the program was "Scholarship" presented by Binford H. Peeples, Gamma Zeta Chapter Advisor, and a panel consisting of Charles Treas, Alpha Phi Chapter Advisor, Frank M. Busch, Jr., Beta Psi Chapter Advisor, John McIntosh, past president of Gamma Zeta Chapter, and Tom Sevier, Epsilon Psi secretary.

At lunch, Grand President Armstrong presented the key to the Albuquerque jail to Brother Henry Loeb, Mayor of Memphis, who had been introduced by Regional Director Roy N. Tipton. Mayor Loeb's talk was on getting involved in Government, politics, and civic affairs.

"Finances," led by District Director James F. Freeman, Jr., was handled by a panel composed of Roger W. Conner III, Zeta Iota Chapter, Michael M. Martin, Beta Psi Chapter, and Edward R. Bouterie, of Eta Iota Chapter.

District Director William S. Culver was introduced by Grand President Warren E. Armstrong, and covered the subject of "Membership."

"Chapter Management and Administration" was handled by District Director Richard W. Sprouse, and the rest of the afternoon was given over to a district director-chapter advisor seminar.

A buffet dinner, the Yellow Dog initiation, and an evening of informal conversation ended the day.

The Sunday morning portion of the program was opened with a "Life Membership Presentation" by Robert L. Schrimsher, president of the Memphis Alumni Club.

Executive Secretary Ben H. Wolfen-

berger covered the subject of "The Central Office Operations." This was followed by a presentation on "The Ideal Chapter" by R. K. Khadhiri, Eta Iota Chapter Advisor.

At the closing luncheon, the Attendance Trophy was awarded to Eta Iota Chapter, while various chapters and members won door prizes and gifts. At 1:30 P.M. the Southern Regional Meeting for 1970 was closed by Ritual.

North Central Region

The first session of the first Regional Meeting for the North Central Region, newly formed at the Grand Chapter Congress in 1969 and held at the Inn Towne Motel-Central in Mankato, Minnesota, was opened with the Ritual by Epsilon Iota Chapter of Mankato State College.

The topic, "What is Expected of a Delta Sigma Pi Chapter?" was handled by Daryl Wentworth, Advisor to Theta Tau Chapter at St. Cloud State College, followed by a group discussion.

Two concurrent sessions, "Finance" and "The Central Office Responsibilities" were the responsibility of Regional Director LaVerne A. Cox, and Executive Secretary Ben H. Wolfenberger.

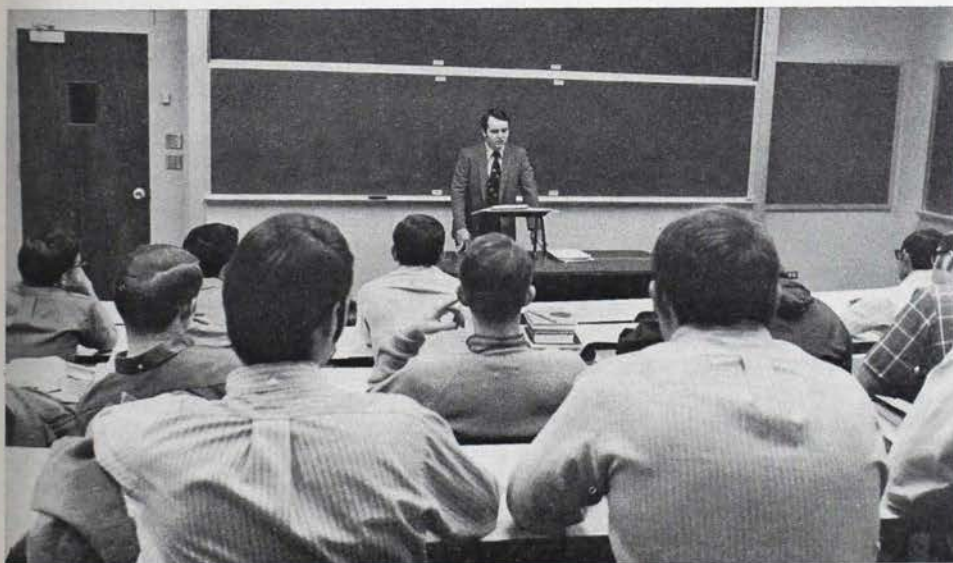
The afternoon was taken up with three concurrent sessions on pledging; "Rush," with Daryl Wentworth presiding, and "Pledge Education" and "Initiation" being handled by Ben H. Wolfenberger and Dr. LaVerne A. Cox, respectively. Dinner, followed by a dance, closed the day.

Ben H. Wolfenberger opened the program on Sunday morning with a talk on "Chapter Administration." This was followed by "Professional Programs," handled by Daryl Wentworth, and "The Deltasig and his Environment" and "North Central Region Goals for '70-71," by LaVerne A. Cox.

At the Farewell Luncheon, the attendance trophy was awarded to Gamma Eta Chapter at the University of Nebraska-Omaha.

Midwestern Region

The first meeting of the newly aligned Midwestern Region was held at the Oklahoma Hotel in Oklahoma City, Oklahoma, on October 2-4, 1970. An early bird reception and registration was held for many of the members who arrived on Friday evening for the meeting. After the conclusion of registration early Saturday morning, the meeting was opened according to the Ritual by Regional Director Walter D. Nelson. After extending a few



SHOWN HERE IS ONE of the carpeted management seminar rooms in the new School of Business Administration building at East Texas State University, Commerce, Texas.

words of welcome he called upon Delta Theta Chapter President Carl F. Hills for the roll call and seating of the delegates.

First to appear on the program was Grand President Warren E. Armstrong, who spoke on fraternity membership and the fraternity goals for the 1970-71 year. A seminar on why, when and how to rush was then conducted by Jack W. Spurgin followed by a similar seminar on pledge education which was conducted by Executive Director Charles L. Farrar.

Following the luncheon, Delta Theta Chapter Advisor Ross A. Flaherty conducted a seminar on chapter finance after which Regional Director Walter D. Nelson led a general discussion and summarized the program for the day. Following the dinner on Saturday evening the Oklahoma City Alumni Club was host to a Las Vegas type party. Rather than awarding prizes on the basis of the amount of money won, a raffle was held for the many prizes that would have otherwise gone to the members with the highest receipts for the evening. Also during the Las Vegas Party the new Yellow Dogs were initiated.

Reconvening on Sunday morning District Director Michael R. Mallonee led a discussion on chapter organization followed by a talk on "traditionalism and fraternalism" by District Director Ray H. Killam. Following a brief intermission for coffee Brother Wheeler E. Frisbie, associate dean of the School of Business at Oklahoma City University, spoke on professionalism. District Director Larry R. Shank concluded the morning session with a discussion of the Chapter Efficiency Index.

Highlighting the noon luncheon was an address by Brother Willis J. Wheat, senior vice president, Liberty National Bank. Certificates of Achievement were presented to the chapters that achieved 100,000 points in the Chapter Efficiency Index during the 1969-70 academic year. Delta Chi Chapter at Washburn University was awarded the attendance trophy.

Southwestern Region

The Southwestern Regional Meeting was the first of the 12 Regional Meetings held during the months of September, October and November. Scheduled for September 4-6, the meeting was held at the Chariot Inn in Austin, Texas. Although a number of members arrived on Friday evening the program did not get underway until early Saturday morning

when registration for the meeting was conducted by members of Beta Kappa Chapter. When the meeting was officially opened according to the Ritual of the fraternity by Southwestern Regional Director Charles P. Foote, 11 of the 15 chapters in the Region responded to the Roll Call. Also present were Executive Director Charles L. Farrar and District Directors James Arrington, C. Richard Covert, Jr., John Munro III and John T. Tate.

Much of the program on Saturday was devoted to general discussion of chapter operations and problems. Following the dinner on Saturday evening the members of Beta Kappa Chapter and the Austin Alumni Club were host to a Las Vegas type party. During the party a number of the members were initiated into the Order of the Yellow Dog.

Upon reconvening on Sunday morning the exchange of information between the undergraduates, alumni and national officers continued where it had ended the following day. Prior to the farewell luncheon, the meeting was concluded and closed according to the Ritual of the fraternity by Regional Director Charles P. Foote.

A moving address by Brother Conrad Doenges was the highlight of the farewell luncheon. Following his address Certificates of Achievement were presented to the chapters achieving 100,000 points in the 1969-70 Chapter Efficiency Index. Delta Phi Chapter at East Texas State University in Commerce, Texas, was awarded the attendance trophy.

Intermountain Region

The Intermountain Regional Meeting got off to a great start as most delegates and undergraduates arrived Friday evening, October 16, for the Early Bird party. The Hilton Hotel in Albuquerque, New Mexico, was the setting for a most meaningful and successful meeting.

Sixty-three Deltasigs registered for this 1970 meeting, plus the wives of three brothers who joined the meeting during the meals.

The meeting started Saturday morning, October 17, with a greeting by Regional Director William E. Wilson, who reviewed "What is Expected of a Deltasig Chapter." Executive Director Charles Farrar discussed the operation of The Central Office and the morning session was concluded by District Director Bob Rowe, who enlightened the group concerning the Life Membership Program.

Saturday afternoon was devoted to three seminar sessions in which chapter representatives discussed problem areas. These sessions were chaired, respectively, by Regional Director William E. Wilson; Director of Alumni Activities Edward H. Langer; Arizona District Director Walter Ranks; Phoenix Alumni Club President Jeff Relth; District Director Bob Rowe, and Executive Director Charles Farrar.

Mr. J. E. Killorin, New Mexico Vice President and General Manager of Mountain Bell Telephone Company, guest speaker at the Saturday dinner, gave a review of how some of the latest management techniques have developed and are being applied at Mountain Bell. Following dinner, a litter of more than 50 new pups were initiated into the Yellow Dog. (Some were fortunate enough to be treated more than once when they lost their membership cards.) During the Yellow Dog Initiations, those brothers not involved were actively participating in a vigorous Las Vegas party which was attended by more than 100 brothers, wives, dates or?

Sunday morning's session was led off with a general discussion on membership and how the Intermountain Region plans to increase members over the coming years. Grand President Warren Armstrong joined the meeting for this session and provided a very inspirational talk for the group.

The meeting closed at noon on Sunday with Sigma Chapter walking away with the attendance award. Five brothers from Sigma Chapter traveled over 600 miles to the meeting. Congratulations, Sigma Chapter!

Western Region

The 1970 Western Regional Meeting was held in Hayward, California, on October 23-25. All the business meetings and the luncheons on Saturday and Sunday were held on the campus of California State College at Hayward.

The program actually got underway on Friday evening with the registration of the members at the Doric Motor Hotel followed by an informal get acquainted hour. Registration was continued on Saturday morning at the Student Union building after which the meeting officially began with the roll call of chapters by Regional Director R. Nelson Mitchell. All ten chapters in the Western Region attended all or part of the meeting. Also

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Dulany Foster is "Deltasig of the Year 1970"

BROTHER DULANY FOSTER, chief judge of the Supreme Bench of Baltimore City, Maryland, was honored as "Deltasig of the Year 1970" at a dinner on October 3, 1970 held at the Baltimore Hilton Hotel in conjunction with the Mideastern Regional Meeting. On hand to make the award was Grand President Warren E. Armstrong. Begun in 1952 the "Deltasig of the Year" award is made annually to a member of the fraternity who has excelled in his particular field of endeavor, be it business, education or government.

Born in Baltimore, Maryland, he attended Forest Park High School and the University of Baltimore before enrolling at Johns Hopkins University. He was initiated into Delta Sigma Pi by Chi Chapter on April 13, 1940 and the following year was elected president of the chapter. His present and past achievements are many. During the 1969-70 year he was appointed Administrative Judge for the Eighth Judicial Circuit of Maryland, elected president of the University Club of Baltimore, served as chairman of the Executive Committee for the Maryland Judicial Conference, received the Boy Scouts of America Distinguished Eagle Scout Award, and was conferred the thirty-third degree in the Ancient Accepted Scottish Rite of Masonry. He is the former Chief Judge of the Baltimore City Orphans' Court, chairman of the Maryland State Youth Board, vice president of the American Heart Association and president of the Maryland Heart Association. In 1967, he was elected a Fellow of the American Bar Association and the following year was named "Man of the Year" by the University of Baltimore.

From 1943 to 1946 he served in the United States Navy. In addition to his legal experience, he has also taught at the Baltimore Institute, the University of Baltimore, the University of Maryland Law School and the Eastern College of Commerce and Law. He holds membership in the Baltimore City Bar, Maryland Bar and American Bar Associations, the National Conference of State Trial Judges and the American Judicature Society. He is also a member of Gamma Eta Gamma, the Masons, Scottish Rite, York Rite,

Boumi Temple, Royal Order of Jesters and the Tall Cedars of Lebanon.

The first award was presented in 1952 to Oliver S. Powell, president of the Federal Reserve Bank of Minneapolis. Recipients since then are: Charles F. Nielsen, director of parts and services, Lockheed Aircraft Corporation; Edwin L. Schujahn, vice president and general manager, General Mills, Inc.; Philip J. Warner, president and treasurer, Ronald Press Company; Ray S. Tannehill, vice president, Bell Telephone Company of Pennsylvania; Howard B. Johnson, president,



RECIPIENT OF THE 1970 "Deltasig of the Year" award is Dulany Foster, chief Judge, supreme bench of Baltimore City, Maryland.

Atlantic Steel Company; Milton S. Eisenhower, president, Johns Hopkins University; E. Grosvenor Plowman, vice president and general traffic manager, United States Steel Corporation; Paul A. Gorman, executive vice president, American Telephone and Telegraph Company; Thomas H. Carroll, president, George Washington University; Thomas M. Belk, executive vice president of Belk Store Services; Watrous H. Irons, president of the Federal Reserve Bank of Dallas; Gerald L. Phillipe, chairman of the board, General Electric Company; Curtis N. Painter, executive vice president, Armstrong Cork Company; Adolf F. Rupp, head basketball coach, University of Kentucky; Reynold E. Carlson, United

States Ambassador to Colombia; Daniel J. Houghton, chairman of the board, Lockheed Aircraft Corporation; and Harold S. Hook, president, United States Life Insurance Company.

Following is the text of the address made by Brother Foster at the Mideastern Regional Meeting dinner on Saturday evening:

IN SEARCHING FOR words that would express my deep appreciation for the tribute paid to me tonight, I recalled the writings of Ben Zoma. They seemed most appropriate because they contain a guide for a good life and also a thought which strikes me as being eminently appropriate for what I would like to say to you in gratitude for the recognition you have given me.

These thoughts appear in Chapter 4 of a booklet entitled "Sayings of the Fathers" presented to me some years ago by a good friend. Ben Zoma wrote, "Who is wise? He who learns from all men; as it is said, From all my teachers I have gotten understanding. Who is mighty? He who subdues his passions; as it is said, He that is slow to anger is better than the mighty, and he that ruleth over his spirit than he that taketh a city. Who is rich? He who rejoices in his portion; as it is said, When thou eatest the labour of thine hands, happy art thou, and it shall be well with thee: happy art thou—in this world; and it shall be well with thee—in the world to come. Who is worthy of honour? He who respects his fellow-men; as it is said, For them that honour me I will honour . . ." You have paid me a great honor and in my gratefulness to you I wish to assure you that I shall always honor Delta Sigma Pi and the Brothers within the ranks, past, present and future, of the Fraternity. I have always respected this fine organization and I assure you that I stand willing to make every contribution within my power to render to its continued success and fulfillment of purpose.

My life has certainly been made fuller and much more pleasant through association with Delta Sigma Pi. I realize that it is always a hazardous undertaking to single out for specific mention individuals in attendance at a dinner such as this be-

cause invariably someone is overlooked and feelings are hurt. But, I see here tonight certain persons who have contributed so much to my life that I must specifically refer to them. John McKewen has long been my friend and most generous to me. When I was practicing law John referred many substantial clients to my office and it was a great pleasure to work with John in representing them; he advising them in the accounting field and I, in the legal. Harry Feltham has been a dear friend. He is a wonderful, kind gentleman. His friendship, encouragement and support have always been of great comfort to me. Also present tonight are Jim Moore, Charlie Steinback, Art Bliss, Milton Bowersox, Ed Wieland and Charlie Butler, all of whom have been my friends and most of them gave me the opportunity to serve as their counsel and to be involved in their business activities. No one could be more fortunate in having such a loyal and gracious group of friends who in so many ways have contributed to any measure of success which I have enjoyed. They have all bestowed many favors on me.

As they and you have honored me I shall always endeavor to be worthy of the tribute that you have paid me this evening and to show the respect and appreciation which I feel in my heart. I shall always endeavor to live up to and fulfill your expectations of me. Please count on me to pay my debt of gratitude.

On an occasion such as this it is only natural that one's thoughts go back to the beginning of it all. I recall that beginning quite vividly even though it was more than thirty years ago. I remember that evening in mid-September just a few weeks prior to this time of the year when I attended my first class in elementary accounting under Dr. J. Wallace Bryan in Renson Hall on the Johns Hopkins Campus. There still rings in my ears Dr. Bryan's statement that in a double entry accounting system, "For every debit there must be a credit." This too is more than simply an accounting principle, it embodies a philosophy of life, a way of living—a rule, a guide. Actually, there are many other ways of expressing it. Often we have heard it said, "For every right there is a responsibility." In the field of law we say, "He who seeks equity must do equity," or "To have justice we must do justice."

I found it quite fascinating when reading just one week ago in the Sunday

paper the conclusion to the report submitted by the President's Commission on Campus Unrest in which the Commission stated that it had been impressed and moved by "the idealism and commitment of American youth." The report then went on to state "but this extraordinary commitment brings with it extraordinary obligations."

Undoubtedly, all of these expressions have their applicability to particular circumstances but underlying each one of them there is a very basic foundation. They are all part of the same basic thought.

The Scranton Commission Report goes on to state that "the fight for change and justice is the good fight. . . ." In addition it refers to "we who seek to change America" build on the accomplishments and enjoy the freedoms won for us by our predecessors. The conclusion also urges "respect for the rule of law."

I have no intention this evening of undertaking to discuss with you the Scranton Report, some portions of which I accept and others I reject, but I do think that in the references which I have just given you from the conclusion there is much substantial food for thought.

Again, I would refer to the words that extraordinary commitments bring extraordinary obligations. As we all know so well there must always be a balancing of the debits and the credits.

Even a reasonably careful study of the Scranton Report does not entirely reveal what is meant by the word "change" as employed in the conclusion. When we read such phrases as "the fight for change" and "we who seek to change America" many possibilities are presented. I would hope that no one connected with the report is suggesting that we make America "radically different" or in effect transform it. If change means to improve, to cast off our shortcomings and to make better, I accept this. But, to make radically different is a philosophy which I must reject.

Of course we are all against prejudice and discrimination. We favor equal rights and opportunities for everyone but we also recognize that all men are not born with the same talents, capabilities or ambitions. We favor putting down oppression and prejudice but we do not favor any change in our basic form of government. A democracy may have its shortcomings, it may not act as swiftly or with the immediate effect of a dictatorship but

I do not believe that there is one man in this room who would trade our form of government for any other kind known throughout history. We may be slow to reach satisfactory resolutions but that is because of our opportunity for the involvement of everyone and none of us would do away with or exchange that opportunity for any other method for dealing with our problems—change for improvement, yes, but to make radically different, absolutely no.

Under our constitutional form of government and under the provisions of the Declaration of Independence such changes can be made but only by the majority through acceptable processes.

I must say, however, that the one portion of the recommendations which calls for "respect for the rule of law" is of the highest order. If taken to heart and put into practice it will protect us properly from anyone who would undermine our nation by revolution.

For full enjoyment of our precious rights and privileges we must stand firm for the principles which assure them for us. We must gladly and with devotion accept this responsibility; because, "For every debit there must be a credit."

DIVIDENDS

To Brother and Mrs. Richard J. Asel, *Texas-Austin*, on May 2, 1970, a son, Richard August.

To Brother and Mrs. E. Alfred Sauvageau, *Virginia Tech*, on March 11, 1970, a son, Alan Frederick.

To Brother and Mrs. Anthony V. Kulis, *Virginia Tech*, on July 4, 1970, a daughter, Lauren Michele.

To Brother and Mrs. Paul E. Turner, *Virginia Tech*, on July 10, 1970, a daughter, Michelle Fenton.

To Brother and Mrs. Jose F. Cohen, *Nicholls State*, on August 3, 1970, a son, Brandon Sion.

To Brother and Mrs. Vincent Ruiz, *Houston*, on April 20, 1970, a son, Marc Vincent.

To Brother and Mrs. Gregory W. Husby, *Ferris State*, on October 11, 1970, a son, Jeffrey Wayne.

To Brother and Mrs. Roy C. Nix, *Florida Tech*, on August 6, 1970, a daughter, Audra Susanne.

To Brother and Mrs. Tomas D. Surowka, *Ferris State*, on August 7, 1970, a daughter, Kristine Renee.

To Brother and Mrs. Ronald L. Reed, *Georgia Tech*, on September 1, 1970, a son, Christopher Lee.

To Brother and Mrs. Roy A. Romano, *Southeastern Louisiana*, on October 9, 1970, a son, Bryan Joseph.

To Brother and Mrs. Brian P. Splan, *Christian Brothers*, on October 29, 1970, a daughter, Lisa Marie.



WITH THE ALUMNI THE WORLD OVER

CHICAGO

ON NOVEMBER 10 the Brothers, young and old, celebrated Founders' Day at the Millionaires Club. Our speaker was Grand President Warren E. Armstrong. This evening of camaraderie featured prime rib or New York cut steak—with unlimited beverages before and during dinner, and cordials afterwards. We were extremely pleased at the number of new faces within our midst.

On January 12 the Brothers, along with wives or dates, again assembled at the Millionaires Club for a Resort Fashion Show, along with a sumptuous repast and the unlimited potables.

Our calendar for the balance of the year is: February 13, dinner-theatre party; March 9, Past-Presidents' Night; April 13, Undergraduate Night; May 8, Fiesta Night; June 10, Golf Outing and Banquet.

We welcome the membership and attendance of all Brothers in the Chicago Metropolitan Area. If you have received no mailing from the alumni club this season, please contact us at 42 East Cedar Street, Chicago, Illinois 60611.—DON F. HOLEM

HOUSTON

THE HOUSTON ALUMNI Club had a somewhat dormant summer. As many of the members were taking vacations at different periods during the summer, it was necessary to curtail our efforts slightly.

We did have a social get-together at the Astrodome. We saw a baseball game between the Houston Astros and the St. Louis Cardinals. Unfortunately, as usual, the Astros managed to lose another one. However, enough pain-killer was absorbed by those present, both before and during the event, that no one became too upset over the outcome.

Our October meeting was a formal business meeting for the election of officers for the coming year. A very representative slate was presented by the nominating committee. After several close races, the following members were elected for the succeeding year: president, Bob Sampson; vice-president, Dale Runkel; secretary, John Munro; and treasurer, Dick Wallace. We are sure that these Brothers will do as good a job this year as that done by our previous officers.

As our new officers were only elected at the last meeting no definite plans have been made for this year. However, based on the caliber of the officers chosen, it should prove to be a year of growth and stimulating activities.—GUS A. AMUNDSEN

PITTSBURGH

WE ARE WELL into a "swinging" year which started in August with the family picnic at North Park, and a growing membership roster. Brothers Tarabek, Horgan and Finney journeyed to Baltimore for the Regional Meeting in October and assisted in the program there.

Brothers Rees, Michalek, Mumford, and Scrivo joined with members of Lambda Chapter to assist Brother Armstrong in installing Theta Rho Chapter at Duquesne University on September 26. We would like to officially welcome Theta Rho Chapter into the Brotherhood and wish them much success over the coming years. While it may be a bit premature, we would also like to post our standing invitation to them to join with the Pittsburgh Alumni Club upon graduation.

The Pitt victory over West Virginia was witnessed by Brothers of the Pittsburgh Alumni Club and their ladies. The jubilant atmosphere carried over to the party on the Gateway Party Liner that evening and lasted through a visit to one of Pittsburgh's night spots (for the more hardy). Over 60 members and guests attended the affair.

Founders' Day was celebrated on November 7 at the Holiday House in Monroeville. The Alumni Club and Lambda Chapter joined to make this banquet an outstanding event.

A "Poor Boy's" night is being planned for

the post-Christmas bills season. January 30 is the date at South Park Lodge. Festivities will include a square dance and pot luck dinner. Get out of the post-holiday doldrums, forget the mountains of unpaid bills and come out and soak up a barrel of fraternal sunshine.

BATON ROUGE

OUR REGULAR MONTHLY meeting was held in the LSU Student Union Building on Tuesday, October 13. Our guest speaker was Mr. David O. Howe, General Manager of Ideal Cement Company in Baton Rouge. He presented a most informative talk on manufacturing processes and, of particular interest, problems with various unions which manufacturing firms face this day and time.

Plans were discussed for our annual barbecue outing whereby the entire alumni club, along with the undergraduate Beta Zeta Chapter at LSU and the newly initiated members, spent a day at the restored plantation facilities of Brother Oscar Webb in Clinton, Louisiana. This is an annual affair previously sponsored by Brother Webb on his property. The planning committee included Robert L. Bozeman, Arthur G. Bagwell, Oscar Webb, John L. Brewerton, Jr., and C. H. Cole, who met at lunch to make final plans for the annual get-together which was held on October 31.—JACK COLE



AN ANNUAL EVENT of the Baton Rouge Alumni Club is a barbecue for the Alumni Club and Beta Zeta Chapter. Shown here is the planning committee which includes Robert L. Bozeman, Arthur G. Bagwell, Oscar Webb, John L. Brewerton, Jr., and C. H. Cole.

SAN FRANCISCO

THE PAST SEVERAL months have been most interesting for the Brothers of the San Francisco Alumni Club. As usual, the top event was the celebration of Founders' Day on Saturday, November 14.

One of the Club's most illustrious Brothers, Joe Simini, demonstrated his latest invention at the October luncheon meeting. Brother Simini, Professor of Accounting at the University of San Francisco, has copyrighted a card game titled VERBUM EST. It is word building game used for enjoyment, along with improving one's vocabulary.

At a recent luncheon meeting Brother Matt Cabot presented Chuck Dilling, Vice President of John Walker Company, and Dick Corsetti, owner of Dick's Market, who discussed California's archaic liquor pricing laws.

November 3 brought the Brothers together at the Red Chimney in Stonestown for dinner and to watch the election returns. Some Brothers toasted their victors and others their sorrows, but everyone departed after an evening of good fellowship.

W. Thomas Morgan is Director of Committee on Student Discipline

W. THOMAS MORGAN, a member of Upsilon Chapter at the University of Illinois, is currently serving as Executive Director of the University of Illinois Senate Committee on Student Discipline. Prior to assuming his present position he has for the past 13 years been a security officer at the University. He served as the director of the "Jenner hearings" for 29 students charged with misconduct last Spring on the University of Illinois campus.

A native of Iowa, he received the bachelor of arts degree from Simpson College, Indianola, Iowa. He has also done additional graduate work at Drake University, Des Moines. Following graduation he held a

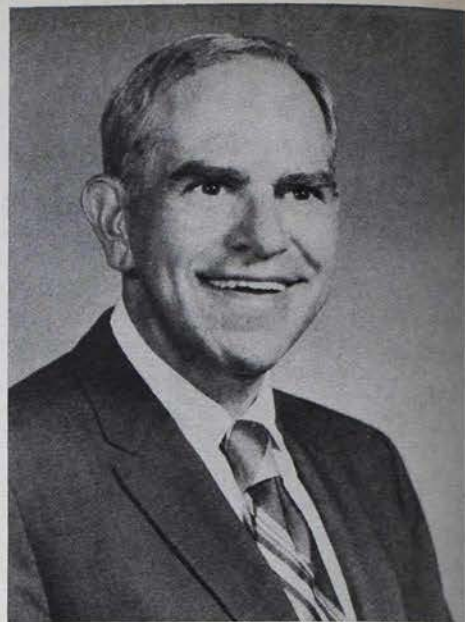
Continued from page 80
in attendance were members of the Sacramento and San Francisco Alumni Clubs and a number of guests from San Jose State College.

The Saturday morning session was devoted exclusively to the national objectives of the fraternity which was handled by Brother Mitchell, and The Central Office operations which was presented by Executive Director Charles L. Farrar. Following the luncheon the members moved to the Physical Education Building on campus, where two concurrent seminars were conducted on various phases of chapter operation. Moderators for these seminars were District Directors Charles F. Bengston and Robert Howe. Following the seminars, the delegates re-assembled for a discussion on the role of the chapter advisor and the chapter's relationship to him and the school. Dr. Robert I. Place,

teaching-coaching position at Elliott, Iowa, after which he joined the Federal Bureau of Investigation, a position he held until he became a security officer at Illinois.

A veteran of World War II, he saw combat duty in the South Pacific, flying 37 missions.

He is a member of Kappa Theta Psi fraternity at Simpson College and Phi Kappa Tau at the University of Illinois. He is also a member of the International Association of College and University Security Directors, and Rotary International. He is a past treasurer, vice president and president of the IACUSD.



CARL A. JOHNSON, a member of Alpha Upsilon Chapter at Miami University, has been elected to a three-year term on the governing Council of the American Institute of Certified Public Accountants.

advisor of Epsilon Theta Chapter at Chico State and John S. Sims, advisor of Zeta Tau Chapter at California State at Hayward, presented their views on this topic. During the undergraduate seminars, a similar seminar was also conducted for the alumni club members present. Upon completion of the afternoon business, a number of members were inducted into the Yellow Dog Order.

The Doric Motor Hotel was the scene of the banquet on Saturday evening. The guest speaker for the occasion was Brother Harold S. Hook, "Deltasig of the Year 1969."

The Sunday morning session began with a presentation by George M. Carr, former District Director, on the transition from undergraduate to alumnus in the fraternity. Afterwards the members divided into small discussion groups to discuss specific aspects of fraternity operation. These sessions were led by District Directors Richard R. Burkhart and Ernest Dankas and Director of Education for Business H. Nicholas Windeshausen. Brother R. Nelson Mitchell summarized the meeting and closed it according to the Ritual of the fraternity. At the farewell luncheon. Certificates were presented to the chapters which had achieved 100,000 points in the 1969-70 Chapter Efficiency Index. The attendance trophy was presented to Eta Chi Chapter at California State Polytechnic College at Pomona.



BROTHER W. THOMAS MORGAN, Executive Director of the University of Illinois Senate Committee on Student Discipline, is shown here as he checks through the mass of material compiled in the "Jenner hearings" on campus last spring.

New School of Business Occupied at East Texas State University

"WOW, WHAT A LAYOUT!" That reaction is generally reserved for more exciting structures than school buildings. But East Texas State University business administration majors forgot about that when they moved into their plush new classrooms and laboratories on October 1.

The new three-story masonry building is one of the most distinctive on the campus with its white trim, extensive use of glass, and suspended approach walks.

Named the Business Administration-Administration Building, it houses the School of Business Administration, the University Computing Center and the university's central administration offices. It was constructed at a cost of \$2.2 million and contains 106,446 square feet of floor space, approximately 70,000 of which is devoted to the School of Business Administration.

The building contains the most versatile classrooms on campus in six carpeted lecture rooms with elevated seating. These rooms range in seating capacity from 40 to 165.

"I think the most important difference is the privacy for consulting and counseling with students that the new office space provides," said Dr. Graham Johnson, dean of the School of Business Administration.

The dean explained that the new office complexes are located in clusters at the corners of each floor and "are off to themselves."

Although still convenient to students, the various departmental office complexes are out of the heavy flow of hallway traffic. As a result, the noise level in faculty offices has been reduced to near zero. Professors can now work on counsel with students in greater privacy and in more quiet surroundings than ever before.

The building was designed to accommodate 1,900 students per hour. East Texas State currently has around 2,000 business majors and almost 5,000 students enrolled in business administration classes, according to the dean. Total enrollment of the university is nearly 9,000.

Dr. Johnson said graduate enrollment is up 38 per cent over last year. There are approximately 250 students enrolled in graduate studies in business, and the school is one of the fastest growing at the university.

When the School of Business Administration moved into its new facilities, it acquired \$100,000 worth of new equipment. Included were 120 new IBM electric typewriters, 40 new electric desk calculators, and an Edison Voice Writer dictating system.

"The dictating system works on much the same principle as a language lab," the dean said. He explained that there are 40 student stations with L-shaped typewriting tables. Each student has a headphone with five channels so that he can select the speed he wants for dictation practice.

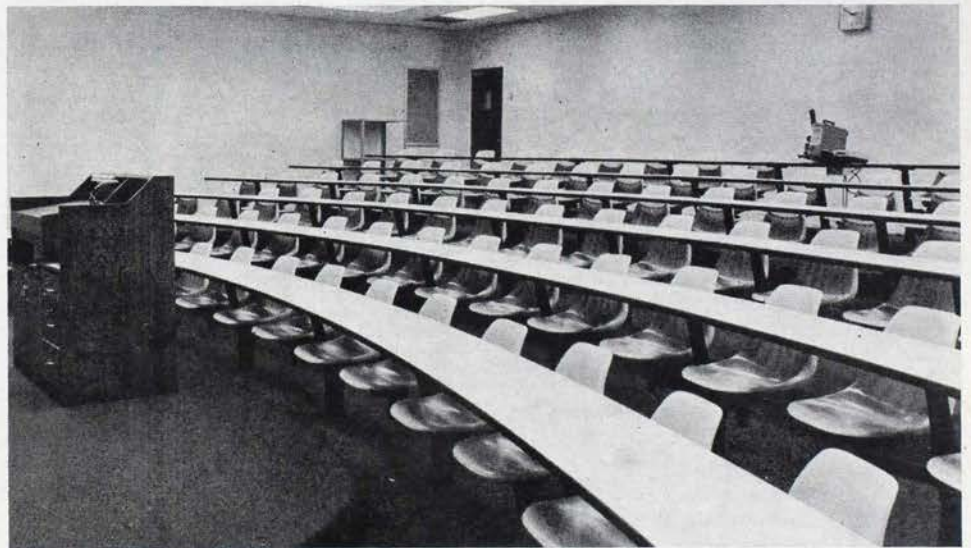
"We feel that our business education department is one of the best equipped in Texas higher education," Dr. Johnson said. He explained that the new building allows for much greater flexibility because of its design.

The spacious building contains 30 lecture rooms, not including conference and seminar rooms. The educational facilities

include a secretarial practice room equipped with electric typewriters and dictating equipment; a business machines room with 40 electric desk calculators; two graduate seminar rooms; nine classrooms, each with a seating capacity of 90; and two accounting laboratories.

The first floor of the building houses the offices of the Accounting Department, as well as classrooms. The second floor contains the office complexes for the Departments of Marketing and Management and Economics and Finance. It also houses the dean's office complex, classrooms, a student-faculty organization room, and an audio-visual equipment and storage room. The third floor contains office complexes for the Departments of General Business and Business Education. In addition it contains classrooms, and six special purpose classrooms for business education.

The School of Business Administration at ETSU conferred a total of 338 undergraduate degrees in 1969-70, an increase of nine percent over the previous school year. The 338 total represented 21.3 percent of all undergraduate degrees conferred by the University.



THIS CARPETED LECTURE hall with elevated seating provides a quiet atmosphere conducive to learning in the new School of Business Administration building at East Texas State. The \$2.2 million facility was occupied during the Fall semester.



DIRECTORY

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CHARLES F. SANTORO, 1542 MARKLEY ST., NORRISTOWN, PA. 19401

ROBERT L. STIPSAK, 1612 LYLE CT., BALTIMORE, MD. 21234

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Executive Secretary: BEN H. WOLFENBERGER, *Beta Upsilon-Texas Tech*, 330 South Campus Avenue, Oxford, Ohio 45056

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Director of Intermountain Region: WILLIAM E. WILSON, *Gamma Omega-Arizona State*, 5935 East Edgemont Avenue, Scottsdale, Arizona 85257

Director of Western Region: R. NELSON MITCHELL, *Chi-Johns Hopkins*, 7206 Fairfield Drive, Santa Rosa, California 95405

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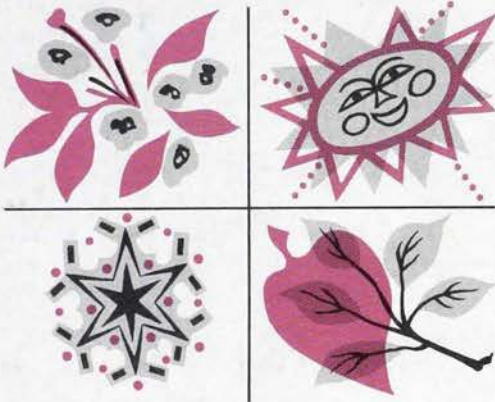
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