

*The* **DELTA SIG**  
O F D E L T A S I G M A P I



*West Liberty State College, West Liberty, West Virginia*

**PROFESSIONAL BUSINESS ADMINISTRATION FRATERNITY**

FOUNDED 1907

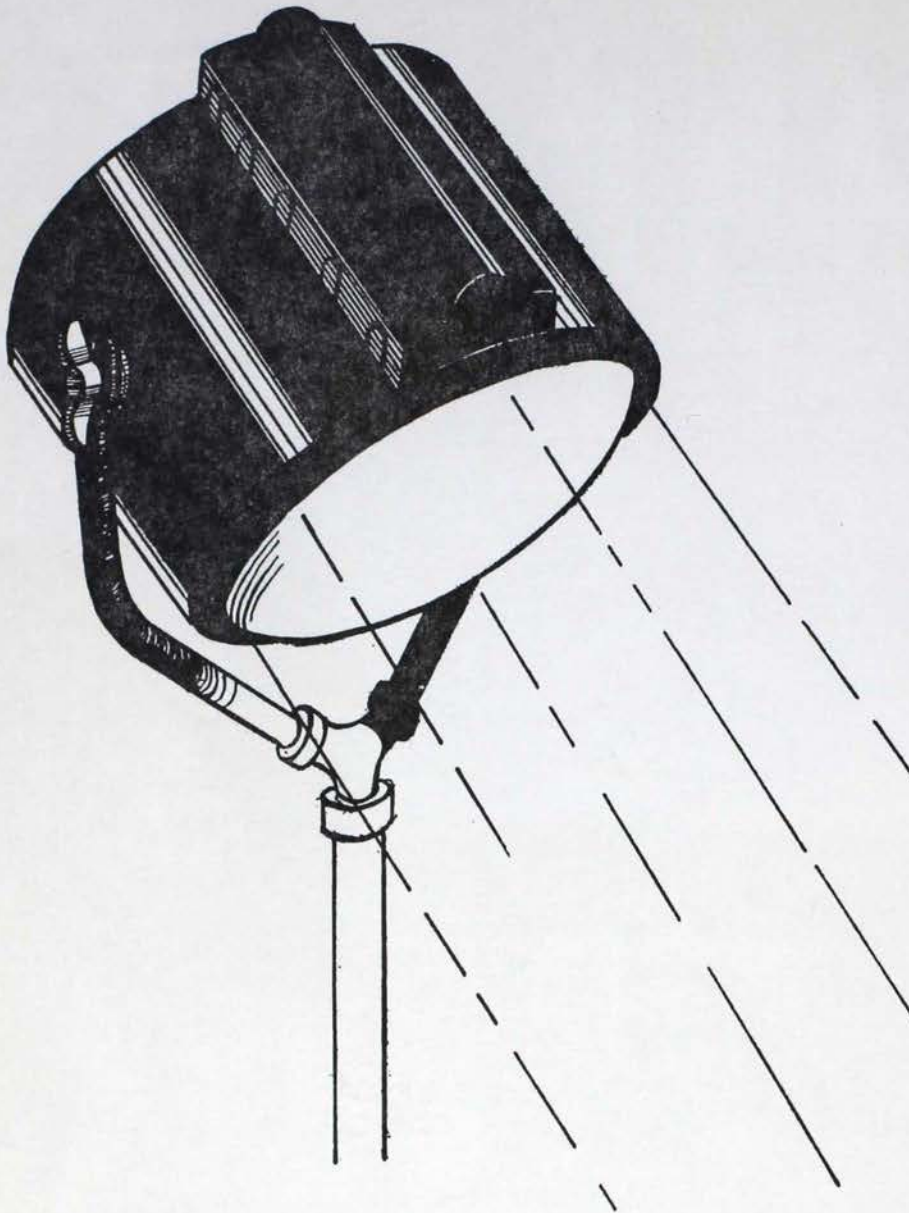
**JANUARY 1963**



# The International Fraternity of Delta Sigma Pi

*Professional Commerce and Business  
Administration Fraternity*

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.



## IN THE PROFESSIONAL SPOTLIGHT

Under our light is Delta Pi Chapter at the University of Nevada which recently volunteered to solicit donations for the General Business Division of the United Fund. *Left to right:* Ernest Orchard of the United Fund and Brian Raine and Tim Wellesley of the Chapter.





# The DELTASIG

O F D E L T A S I G M A P I

## .. in this issue

### Editor

J. D. THOMSON

### Associate Editors

CHARLES L. FARRAR

JANE LEHMAN

Postmaster: Please send copies returned under labels Form 3579 to Delta Sigma Pi, 330 South Campus Avenue, Oxford, Ohio.

The DELTASIG of Delta Sigma Pi is published four times annually in the months of November, January, March, and May. Publication Office—Curtis Reed Plaza, Menasha, Wisconsin. Editorial Office—330 South Campus Avenue, Oxford, Ohio.

Subscription price: \$3 per year.

Second class postage paid at Menasha, Wisconsin, and at additional mailing offices. Acceptance for mailing at special rate of postage provided for in the Act of February 28, 1925, embodied in paragraph 4, Section 538, P. L. & R., 1932 edition. Printed in U.S.A.

From the Desk of The Grand President .....	26
A Word From The Central Office .....	26
Chapter 120 Installed at Western Michigan .....	27
Nine Regional Meetings Termed Big Success .....	30
The Role of Education as Seen by Industry .....	34
A Report of N.A.M.'s Congress .....	36
Thomas Belk Selected "Deltasig of the Year" .....	37
With the Alumni .....	38
Among the Chapters .....	42
Delta Sigma Pi Directory .....	65

### Our Cover

We are pleased to feature the new beautiful Main Hall of West Liberty State College in West Liberty, West Virginia on this cover of "The DELTASIG." This continues our college and university series started over 12 years ago in full color.



DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi. MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma. MUSIC, Phi Mu Alpha Sinfonia. PHARMACY, Alpha Zeta Omega, Kappa Psi, Rho Pi Phi, Phi Delta Chi.



# From the Desk of The Grand President

FRANKLIN A. TOBER  
Alpha Kappa—Buffalo



*"We can give advice but not the wisdom to profit by it."  
La Rochefoucauld*

The importance of an excellent formal ritualistic ceremony should not be underestimated. You should always remember that your initiation ceremony is effective only when it has a deep and spiritual significance for all who are participating in it, for if it is not meaningful to the members themselves, it will not become so to those who are about to become your brothers.

In my opinion, a good presentation of the Ritual at your formal initiation is of the utmost importance not only to the candidates, the members of the Ritual team, but also to the members and alumni as well. How well the Ritual is performed will determine its degree of success. As a result, therefore, you should constantly strive for a flawlessly executed performance which will instill a meaning which will linger for many years to come and which will become increasingly more meaningful with the passing of those years. Our Founders unquestionably had the wisdom and foresight to realize its significance.

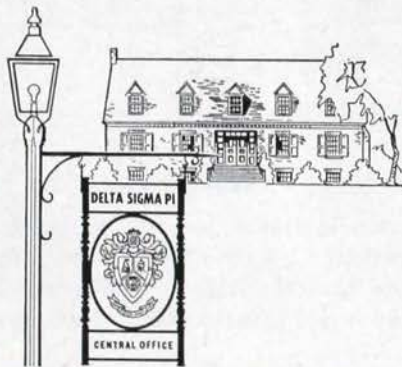
Too, you should realize, as you set about the task of memorizing your individual parts, that its success depends largely upon the significance that you as a member of the Ritual team

attach to it; the sincerity with which you speak, the quiet dignity which should prevail, as well as the beauty and symbolic arrangement of the Regalia equipment.

Good ceremonial work is important to chapter unity. It is equally as important to those participating on the Ritual team because it gives each of them a sense of confidence in what they are doing and a knowledge that what they are doing will make a memorable or lasting impression on the candidates.

It is important that the impression made upon the candidate is permanently fixed—for after all—we want our new brothers to have a solemn regard for our fraternity's objectives, its ideals, and its principles as set forth by the Founders of our fraternity.

A good ritualistic ceremony renews our love, our obligation of brotherhood, our faith in the principles, the ideals, the objectives for which Delta Sigma Pi was founded.



## A Word From The Central Office

WE FACE THE SPRING with a long list of Fall and Winter achievements many of which we discussed in the November issue of *The DELTASIG*. Newsworthy since that date was our participation in the 67th Congress of American Industry of the National Association of Manufacturers in New York City. Not only were two Delta Sigma Pi's officers invited to attend, but also were two students, Marvin Christians from Mankato State College in Minnesota and Antonio Shelby from Oklahoma City University who was the runner-up for a scholarship award of the N.A.M.

Another step on our road of progress this year was the completion of the Eighteenth Biennial Survey of Universities Offering an Organized Curriculum in Commerce and Business Administration. This Survey has been underway since last

summer and has required countless man hours in the last few months. We are proud of the fact that 379 colleges and universities cooperated in this Survey and anticipate that close to 6,000 copies of this Survey will be distributed to educators, students and businessmen throughout the world. The March issue of *The DELTASIG* will contain a reproduction of this Survey.

We now set our course for a most active Spring and begin with the installation of new chapters at LaSalle College in Philadelphia, Pennsylvania, and The University of Tampa in Tampa, Florida. A couple of other groups are now completing their preparations for a late Spring installation.—JIM THOMSON





# The DELTASIG

O F D E L T A S I G M A P I

## Chapter 120 Installed at Western Michigan University

DELTA SIGMA PI reached 120 undergraduate chapters with the installation of Epsilon Omicron Chapter at Western Michigan University in Kalamazoo, Michigan, on Saturday, May 19, 1962. Of these 120 chapters, a total of 111 are currently active today.



THIS MODERN Administration Building at Western Michigan University also houses classrooms for the social sciences, languages and literature.

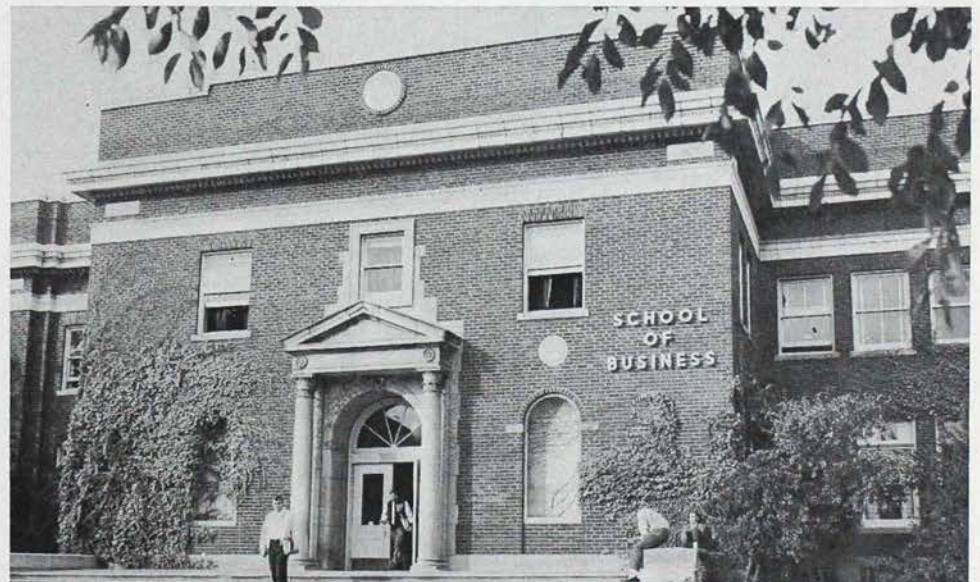
The installation ceremonies for Epsilon Omicron Chapter were held on the campus of Western Michigan University at Schensul's Cafeteria. Grand President Franklin A. Tober headed the Installation Team and received an assist from Executive Secretary Charles Farrar, Regional Director Robert J. Elder, District Director Dan S. Root and delegations from Alpha Upsilon Chapter at Miami University; Gamma Kappa Chapter at Michigan State University; Delta Rho Chapter at Ferris Institute and the Gamma Rho Alumni Club of Detroit.

Included in the program of the day was a tour of the Western Michigan University campus, an informal luncheon in University Student Center, the informal and formal initiation and the Installation Banquet held in Schensul's Cafeteria.

Executive Secretary Charles Farrar served as toastmaster at the Installation Banquet, which was the highlight of the day's activities. To open the banquet program was F. Joseph Buckley, executive vice president of the Kalamazoo County Chamber of Commerce, who welcomed the new Epsilon Omicron Chapter of Delta Sigma Pi to the University, and the City and County of Kalamazoo. Dean Arnold E. Schneider of the School of Business then enlightened the guests and members with a History of the School of

Business. At this point Brother Fred Everett was presented with a copy of the Phi Beta Alpha Petition by Senior Vice President James L. Higley, for his outstanding contribution to our petitioning group. A history of Phi Beta Alpha was then presented by James L. Higley. At this point the climax of the day was reached when Grand President Tober presented the charge and charter to the new chapter. Merlyn H. Seastrom, president of Epsilon Omicron Chapter, stepped forth to receive the charter and accept the charge on behalf of the other members. In conclusion District Director Dan Root and Regional Director Robert J. Elder extended personal greetings, as well as the many fraternal greetings which had been received from the officers, chapters and alumni clubs of Delta Sigma Pi.

ONCE THE LIBRARY for Western Michigan University, this building located on the East campus now houses the School of Business. A Library annex for East campus classes is also included in the structure.





## History of Western Michigan University

Western Michigan University, as it is known today, was created by the Michigan Legislature in 1903 as Western State Normal School. Dwight B. Waldo, who had earlier organized the Northern State Normal School, served as the first president and for a third of a century guided Western to national recognition. When he retired in 1936, 1,800 students were using seven buildings on a campus of 57 acres. During the next 25 years under the administration of Paul V. Sangren, the college achieved university status and the enrollment reached more than 9,000 students.

Long a national influence in the training of elementary and secondary teachers, Western Michigan University has been a persistent and effective advocate of better teacher preparation. Soon after World War I, there began a broadening of the curriculum which greatly changed the character of the school. The University is divided into schools of applied arts and sciences, business, education, liberal arts and sciences, and graduate studies. Assisting the president are two vice presidents, one in charge of academic matters, the other of student services and public relations.

Though tax supported, the University received substantial gifts and grants and is under control of the Michigan State Board of Education. It is accredited by the North Central Association of Col-

leges and Secondary Schools, the National Council of Accreditation of Teacher Education, the Association of American Universities and the National Association of Schools of Music.

As to the future, a most conservative estimate of Western Michigan University will be an enrollment of approximately 20,000 students by 1970. To meet this expected enrollment the University has requested appropriations of approximately two million dollars per year in new classroom facilities.

## History of the School of Business

The School of Business had its beginning in 1947 when Arnold E. Schneider, now dean of the School of Business, envisioned the department of business



PRESIDENT MERLYN H. SEASTROM receives the Epsilon Omicron Chapter Charter from Grand President Franklin A. Tober, climaxing the installation ceremonies.



THIS GIANT STRUCTURE opened in 1957 is one of two student centers to be found on the Western Michigan University campus. Located on the East campus is the Walwood Union.



KANLEY MEMORIAL CHAPEL, a unique facility on a state university campus, provides a center for all religious organizations at Western Michigan University.

education as being developed into a multi-purpose department with particular emphasis upon the business administration curriculum. At that time the business administration program was in operation through the co-operation of the economics and business education department consisting of six hours of accounting, and six hours of business law. An additional 12 hours in the economics department led to a major in business administration. For the most part, this program was sound and reflected the practice current in most liberal arts colleges.

As the enrollment increased, the school requested the state board to grant them a degree in the field of business administration. Thus, one year later in September, 1953, the request was granted and 14 students received BBA degrees during the first year. Last year more than 200 students were awarded BBA degrees.

It is from this base that Dean Schneider and his staff have developed the present School of Business with its manifold offerings. The curriculum for the bachelor of business administration degree is so constructed as to make it possible to achieve the objectives in four basic phases—basic studies requirements, core curriculum in business subjects, field of concentration in business and electives to meet specific interest and needs of the students. Graduate work leading to the master of business administration degree is offered in co-operation with the School of Graduate Studies. Although only two years old, more than 100 students were





DEAN ARNOLD E. SCHNEIDER relates the History of the School of Business at Western Michigan University after being introduced by Executive Secretary Charles Farrar.

enrolled for graduate work during last year.

In the near future the School of Business is looking forward to a membership in the American Association of Collegiate Schools of Business. The School's objectives are now under a study project of the Association.

### Phi Beta Alpha's History

Phi Beta Alpha's history was brief, yet most eventful. It was conceived as the result of correspondence between Fred Everett, a member of the faculty, and Executive Secretary Charles Farrar which began in May, 1961. The possibility was discussed many times during that spring and summer. In the fall of 1961, Fred Everett and Richard Fleming, both Delta Sigma Pi alumni and instructors at the University, began laying the ground work for a counterpart of Delta Sigma Pi at Western Michigan.

Steven Kling, Merlyn Seastrom, and Gene Schultz were students showing special interest, and helped get the fraternity started. The first formal business meeting was held on January 3, 1962, in the University Center on the West Campus where officers were elected and the name Phi Beta Alpha chosen. Activities, although slow at first, were well planned. Visited in January by Field Secretary Connie Mack McCoy, their program was carried to the students in business. Momentum began to increase, membership enlarged, and interest was aroused at a later meeting in January. The first meeting in the Spring semester saw a rush program in-

augurated and the petition filed with the Student Activities Committee requesting recognition on campus.

By late February a full agenda had been planned, and new officers for the Spring semester had been chosen. Weekly meetings were the order of business for handling the professional program, membership campaign and preparation of the petition for a chapter of Delta Sigma Pi. Honored in March with the visit of Executive Director J. D. Thomson and Executive Secretary Charles Farrar, the members of Phi Beta Alpha left little doubt as to their goal—a chapter of Delta Sigma Pi before the end of the college year. By April 1, 1962, the formal petition had been completed and forwarded to The Central Office of Delta Sigma Pi for approval. Having now fulfilled all their re-



GRAND PRESIDENT Franklin A. Tober presents the charge to Epsilon Omicron Chapter at Western Michigan University on the occasion of this chapter's installation.



DWIGHT B. WALDO LIBRARY is the main library at Western Michigan. In addition to its book collection, it also includes the department of Librarianship, the university Audio-Visual Center and the television studios.

quirements for a chapter, their goal was achieved when on May 19, 1962, the following undergraduates were initiated as charter members of Epsilon Omicron Chapter, International Fraternity of Delta Sigma Pi: Merlyn H. Seastrom, James L. Higley, Frederick J. Noelke, Norman T. Stahl, Jr., Steven L. Kling, Lucio H. Sandrin, Paul R. Ponitz, Richard A. Bailey, Geoffrey W. Benes, Edward C. Chalifoux, Jr., William Clark, Robert S. Emich, Kenneth P. Johnson, Gerald E. Kasprzak, John S. Lore, Edward S. Moersch, John A. Morhet, David R. Ohman, Dale E. Osborn, Harvey E. G. Peck, Jr., Eugene R. Schultz, Donald N. Slabbekoorn, Donald C. Snow, Thomas L. Suboski, Robert K. Tucker, James A. Venema, Robert F. Ware and Robert C. Wichner.

Epsilon Omicron Chapter is the seventh chapter of Delta Sigma Pi to be installed in Michigan. Other chapters are: Theta Chapter, University of Detroit; Xi Chapter, University of Michigan; Gamma Theta Chapter, Wayne State University; Gamma Kappa Chapter, Michigan State University; Gamma Rho Chapter, University of Detroit; and Delta Rho Chapter, Ferris Institute.

With the completion of their initiation at Western Michigan, the Charter Members of Epsilon Omicron Chapter are among the more than 2700 members of Delta Sigma Pi initiated by chapters in the State of Michigan. Only one other state, Texas, has more chapters of the fraternity than does Michigan which is tied with California with seven chapters. There are 11 chapters of Delta Sigma Pi in Texas.



IN OCTOBER AND NOVEMBER of 1962 Delta Sigma Pi held nine Regional Meetings throughout the country and each was reputed to be a big success. These meetings, which were designed to indoctrinate officers in chapter administration, attracted over 500. In each case the Regional Director was in charge of the meeting and conducted the program with assistance from the staff at The Central Office and from District Directors. A brief account of each meeting and the names of those chapter and alumni club officers in attendance follows:

### Eastern Region

The Eastern Region under the direction of M. John Marko met at the Stacey-Trent Hotel in Trenton, New Jersey on October 21 and 22, 1962. Among the 38 that were present were Regional Director M. John Marko, Director of Business Education Walter A. Brower, Director-At-Large H. Melvin Brown, and District Directors Jeff Gwaltney, Don Hill, Bill Myers, and Bill Vichiconti, all of whom led panel discussions in the business sessions of the Regional Meeting.

At the luncheon on Saturday, Raymond F. Male, commissioner of Labor and Industry in the State of New Jersey, was the principal speaker. His message was most informative and much favorable comment was made following his address.

One of the highlights was the Las Vegas Party and Yellow Dog Initiation which found 23 men worthy for membership and capable of completing the difficult initiation.

Another feature of the Eastern Regional Meeting was a seminar on Alumni Club Operations conducted by Director H. Melvin Brown. Perhaps the most interesting session was the last one entitled "General Discussion and Summary," which was chaired by Regional Director Marko. In fact, it was most difficult to meet the luncheon schedule without leaving many important questions unanswered.

At the final luncheon on Sunday, each of the participants was given a certificate, the winners of the 1962 Chapter Efficiency Contest were presented with gold certificates and Delta Psi Chapter at Suffolk University in Boston received the Attendance Award.

In attendance at the meeting were: Regional Director M. John Marko, *Beta Rho Chapter*, Executive Committee Member Walter A. Brower, *Beta Xi Chapter*, Grand

Council Member H. Melvin Brown, *Chi Chapter*, District Directors Donald J. Hill, *Alpha Epsilon Chapter*, W. W. Myers, *Beta Rho Chapter*, Geoffrey P. Gwaltney, *Mu Chapter*, William J. Vichiconti, *Beta Omicron Chapter*; Bill Smalley, Frank F. Heard, Jr., Peter Cecchini, *Alpha Chapter*; Mike Mumma, James Doherty, *Mu Chapter*; Allan J. Baer, *Chi Chapter*; Hal Leh, Fred DiPaolo, *Omega Chapter*; Donald W. Burg, Bob Downs, Frank L. Caso, Walter Dempsey, Jr., *Beta Nu Chapter*; Roger Doolittle, B. Butttaglino, *Beta Xi Chapter*; Peter C. Kuiken, Michael Sabarese, Andy Templin, Joseph A. Faimali, *Beta Omicron Chapter*; Charles F. Bengston, Ralph F. Proctor, *Beta Rho Chapter*; Wendell Wiener, Lyle H. West, *Gamma Sigma Chapter*; John Whelan,

party which was arranged by Pi Chapter at the University of Georgia and held in their chapter house. Much praise was given to Dave Geiger and Tommy Holmes of Pi Chapter for their parts in making this affair so delightful.

At the farewell luncheon on Sunday, Regional Director Landreth presented certificates to all of the participants as well as honors to the winners of the 1962 Chapter Efficiency Contest. The climax came, however, with the announcement that Beta Omega Chapter at the University of Miami in Coral Gables, Florida, had won the Attendance Trophy.

## Nine Regional Meetings Termed Big Success

*Gamma Upsilon Chapter*; David J. Knipper, *Delta Kappa Chapter*; Peter R. Larson, Richard M. Mangion, Allerton Towne, George J. Sullivan, *Delta Psi Chapter*; Robert M. Grim, Jr., George D. Pitzer III, *Epsilon Kappa Chapter*; David S. Robinson, Monmouth College, Joseph A. Micomonaco, LaSalle College.

### Southeastern Region

The Southeastern Regional Meeting was held on Saturday and Sunday, October 6 and 7, 1962. There were 29 chapter and national officers in attendance representing 10 chapters or universities in the Region. The Holiday Inn at Athens, Georgia, served as the headquarters for the meeting with some of the functions being held at the University of Georgia and in the Pi Chapter House at Georgia.

The first highlight came at the luncheon on Saturday, when Brother J. Whitney Bunting, dean of the College of Business Administration at the University of Georgia, gave a stirring address, "Social Responsibilities of Business and Business Ethics." In this address he stressed the leadership which schools of business should take and the part that business plays in each community.

All in attendance seemed to derive much from the panels on chapter operation that were led by Regional Director Monroe M. Landreth, Past Grand President Homer T. Brewer, and District Director William N. Bowen.

Another enjoyable part of the Southeastern Regional Meeting was the stag

In attendance at the meeting were: Past Grand President Homer T. Brewer, *Kappa Chapter*; Regional Director Monroe M. Landreth, Jr., *Alpha Lambda Chapter*; Charles S. Davis, Harvey King, David Klaitz, Stuart Schwaryschild, *Kappa Chapter*; Hugh P. Greene, Jr., Roland T. Helms, Jr., *Pi Chapter*; Kenneth R. Miller, Charlie Smith, Howard C. Wrench, H. Larry Benfield, *Alpha Lambda Chapter*; F. Martin Koenig, Tony Giannelli, *Alpha Xi Chapter*; Don Marchant, William N. Bowen, *Beta Gamma Chapter*; Ralph W. Spaulding, *Beta Eta Chapter*; Peter A. Butler, J. David Hood, Stephen Raskin, *Beta Omega Chapter*; Clyde H. Long, Jr., John R. Langston, Robert A. Whyte, Ed Russell, Howard P. Abel, *Gamma Lambda Chapter*; Malcolm L. Burris, Roger M. Nixon, *Delta Zeta Chapter*; George Grady Hagler, Randall H. Rust, *Delta Iota Chapter*.

### East Central Region

It was homecoming at Ohio State in Columbus but this did not hamper the success of the East Central Regional Meeting which was held at the Fort Hayes Hotel in Columbus, Ohio, on October 20-21, 1962.

On hand to conduct the meeting was Regional Director Robert F. Andree. Assisting him was Executive Secretary Charles Farrar, Grand President Franklin Tober and District Director Andrew Fogarty. The meeting centered around the Workshop Outline which had been prepared, but great emphasis was also placed on the chapter problems of the East Central Region.



A highlight of the meeting was the buffet dinner Saturday evening followed by the Yellow Dog initiation which was held at the Nu Chapter house at Ohio State. Of interest also, was an initiation ceremony for Nu Chapter conducted by Grand President Tober and other national officers and guests.

Climaxing the activities of the two day meeting was the presentation of Certificates of Attendance to all those who had completed the officer training program. Achievement awards were also made to Alpha Kappa Chapter, Buffalo; Delta Tau Chapter, Indiana State; Delta Omega Chapter, West Liberty State, and Epsilon Lambda Chapter at Rochester Tech for placing first in the annual Chapter Efficiency Contest.

The attendance award developed into a bitter duel between Alpha Theta Chapter at the University of Cincinnati and Delta Tau Chapter at Indiana State with Cincinnati edging out victorious.

In attendance at the meeting were: Grand President Franklin A. Tober, *Alpha Kappa Chapter*; Executive Secretary Charles L. Farrar, *Beta Psi Chapter*; Regional Director Robert F. Andree, *Beta Tau Chapter*; Bernard Toth, J. E. Wilson, *Lambda Chapter*; David S. Barnes, *Nu Chapter*; Fred Dietrich, Jr., Jerome J. Cain, Reid Carr, Richard Haley, C. A. Pater, Rocco H. Domino, Andrew T. Fogarty, Manly H. Offutt, Jr., Frank M. Moore, Milton Schloss, H. Yates Welles, Charles Schnabel, Robert C. Shaffer, *Alpha Theta Chapter*; Earl R. Simonsen, Jack R. Carney, David M. Jenkins, *Alpha Kappa Chapter*; Terry Dunkle, Warren Schnabel, *Alpha Omicron Chapter*; Jon M. Kern, *Alpha Pi Chapter*; Robert L. Rafter, Tom F. Perles, *Alpha Upsilon Chapter*; Gary E. Payne, Albert C. Hartman, *Beta Pi Chapter*; Roger Gee, *Delta Lambda Chapter*; Thomas J. Maloney, Han-Sik Kim, C. Robert Mayfield, Robert J. Murray, Harold Paul, *Delta Tau Chapter*; David Louder, Jay Schoolcraft, *Delta Omega Chapter*; Charles P. Foran, Philip G. Saggese, *Epsilon Lambda Chapter*; Bill Smith, Harry Meyers, John Davis, Richard A. Gilmore, *Epsilon Xi Chapter*; and John J. Hirt and Joseph Costa from the University of Dayton, Dayton, Ohio.

### Central Region

Attracting the largest attendance of chapter and national officers was the Central Regional Meeting held in Chicago, Illinois, at the Belmont Hotel on Saturday and Sunday, October 6 and 7, 1962. A total of 84 were in attendance including Grand President Franklin A. Tober, Central Regional Director Robert J. Elder, District Directors Donald N. Green, Robert F. Rebeck, and Dan S. Root, and

a Member of the Executive Committee Robert A. Mocella.

The panels of chapter operation were extremely well attended and the interest ran high. The Saturday luncheon was also packed to hear Brother Reginald McHugh, president of Training Dynamics, Inc., discuss "Persuasions in Business." Brother McHugh has established a fine reputation as a speaker and on this occasion he proved why this is so.

A break in the business sessions came on Saturday evening with a stag party that afforded everyone a chance to become better acquainted. The Ancient, Independent order of the Yellow Dog convened that evening also and admitted a fine group of 72 to membership. This was a large order and took most of the evening.

At the final session, which was a Farewell Luncheon, Regional Director Elder presented certificates to all attending the Meeting and announced that Gamma Rho Chapter at the University of Detroit had won the Attendance Award.

**EASTERN REGIONAL MEETING SCENES.** *Upper left:* District Director Jeff Gwaltney has a word to say. *Upper right:* District Director Don Hill talks with pictures too. *Lower left:* Regional Director John Marko has a document to prove his point. *Lower right:* Sign up, brother!





ham, Warren Fuller, Robert Bruun, Thomas Maloney, J. F. Connolly, Edmond J. Strons, Terry A. Guilfoyle, James Klozzinski, Michael Donohue, Raymond J. Hosek, *Gamma Pi Chapter*; Clarence N. Frank, R. W. O'Bryan, William F. Hendry, Jr., James A. Caffrey, Albert D. D. Natale, Edward S. Ruschlewski, Thomas J. Eschrich, Harold J. Allen, *Gamma Rho Chapter*; Terry Nyman, James C. Ellafrits, Michael L. Gordon, W. James Sharrard, James D'Antonio, Edward A. Quenby, W. Allen Stooks, Terry DeWeerd, *Delta Rho Chapter*; Robert Wichman, *Epsilon Omicron Chapter*.

### South Central Region

The City of New Orleans was the site of the South Central Regional Meeting held on October 13 and 14, 1962. The Hotel New Orleans served as headquarters and most of the sessions were held there. Regional Director Max Barnett, Jr., was in charge of the Meeting. Assisting him were Executive Director J. D. Thomson and District Directors George Ragland, Billy West Tatum, and Dan Wigley.

An informal gathering in the recreation room of a local business firm on Friday evening attracted a large number of the delegates who enjoyed the refreshments and sandwiches that were provided. This impromptu affair afforded everyone the opportunity to become acquainted and was a perfect beginning for the Regional Meeting.

The delegates were treated to a look into the future by the Saturday luncheon speaker, Dr. Joseph Chandler Morris, vice-president of Tulane University, whose topic was "Man Takes to Space." At the banquet that evening all returned to earth for a humorous trip through the bayous of Louisiana, escorted by a friend of Regional Director Barnett.

Much interest was shown in the panel discussions of chapter operation and many questions were answered for the chapter officers in attendance. The French Quarter of New Orleans also received its share of attention after meetings were adjourned.

The delegates returned to their homes loaded with knowledge and memories, and the group from Gamma Zeta Chapter at Memphis State University also took with them the Attendance Trophy.

In attendance at the meeting were: Executive Director J. D. Thomson, *Beta Chapter*; Regional Director Max Barnett, Jr., *Gamma Mu Chapter*; District Directors Dan L. Wigley, *Beta Psi Chapter*, George E. Ragland, *Gamma Zeta Chapter*, Billy West Tatum, *Gamma Tau Chapter*; Andy Gentry, William H. Mitchell, *Alpha Sigma Chapter*; Littleton T. Harris, *Alpha Phi Chapter*;

Sam Bruno, John E. Altazan, *Beta Zeta Chapter*; W. Stuart Allison III, James DeWitt, Ken Swint, *Beta Lambda Chapter*; Archie Stewart, David L. Sessums, Bobby Robbins, Earl Wright, Don Wilder, *Beta Psi Chapter*; W. James Owens, Gerald E. Benham, William C. Downing, Jr., *Gamma Delta Chapter*; Paul H. Cockrill, Elwood Small, Bob Gaither, Hugh Blackard, *Gamma Zeta Chapter*; C. Al Hecker III, Emile Dieth, Jr., Minor Pipes, Jr., *Gamma Mu Chapter*; Keith Cobb, Charles Brumfield, *Gamma Tau Chapter*; Vic Ice, *Delta Theta Chapter*; Leo J. Giroir, Jr., Emory Miller, John Cleveland, Richard Shields, John M. Coman, Pete Meyers, Ed Welsch, James Masters, Patrick Gailey, Henry Lambert, C. Noel Phillips, Lee Faust, Gene Smythe, *Delta Nu Chapter*; Pete Pericone, Gordon Hooch, Robert White, Robert Cumminskey, Bob Cricchio, Ed Hearne, Frank Stoltz, Bill Townsend, *Epsilon Nu Chapter*.

### Midwestern Region

Football may have been the topic elsewhere, but it was all business at the Mid-



SOME SOUTHWESTERN Regional Meeting highlights were the presentation of a gift to Executive Director Jim Thomson (upper photo left) by Regional Director Joe M. Hefner, and the winning of the Attendance Award by Beta Upsilon Chapter at Texas Tech. Pictured here, left to right: Clinton Carlisle, Larry Okin, Ray Lubke, Fred Pierce, and Scott Six.

western Regional meeting held in Des Moines, Iowa, at the Hotel Kirkwood on October 13-14, 1962.

Regional Director LaVerne A. Cox was on hand to conduct the meeting assisted by Executive Secretary Charles Farrar, and Chapter Advisor Robert George of Nebraska. Several delegates also presented papers and assisted with the meeting.

Featured speaker at the Saturday luncheon was Mr. George Harper of Bankers Life of Des Moines who spoke on "Urban Renewal—What it Means." This most informative talk dealt not only with the urban renewal problems of Des Moines, but also the entire nation.

Most enjoyable described the buffet Saturday evening after which the Yellow Dog Initiation was held at appointed times. Another feature of the evening was the Las Vegas party which had been arranged by President Robert Brown and the members of Alpha Iota Chapter at Drake University.

The climax of the two day meeting was reached Sunday when Regional Director LaVerne Cox presented certificates of achievement for first place in the Chapter Efficiency Contest to Alpha Beta Chapter at Missouri; Alpha Delta Chapter, Nebraska; Alpha Eta Chapter, South Dakota; Alpha Iota Chapter, Drake; Alpha Mu Chapter, North Dakota; Beta Sigma Chapter, St. Louis; Gamma Eta Chapter, Omaha; Delta Chi Chapter, Washburn; and Epsilon Iota Chapter at Mankato State. Special recognition was also made to Alpha Mu Chapter for their achievement last year. Executive Secretary Charles Farrar presented the Attendance Award which was received by Alpha Delta Chapter at the University of Nebraska.

In attendance at the meeting were: Executive Secretary Charles L. Farrar, *Beta Psi Chapter*; Regional Director LaVerne A. Cox, *Alpha Delta Chapter*; District Director Ronnie G. Smith, *Delta Epsilon Chapter*; Richard Wernick, Dave Wilkinson, *Epsilon Chapter*; Frank W. Mullen, David Goldis, Ray Reifschneider, *Alpha Beta Chapter*; Roger Stuhe, Stanley N. Navrude, Kenneth D. Neujahr, Dale L. Gilsdorf, Bill Wilbur, Jerry A. Anderson, Leroy Poppe, Dan Slaby, Duane Baumert, Bob Failing, John Skold, Kenner Swedburg, *Alpha Delta Chapter*; Dennis S. Dancik, *Alpha Epsilon Chapter*; Royce I. Likness, Max Frickey, Jerry D. Taylor, Jack Knott, Warren W. Waterman, Charlie Brothers, Gary Ellingson, *Alpha Eta Chapter*; Ben Norman, Matt Hillgoth, James F. Dowis, Lee Burkey, Lonnie Smith, Robert Brown, James Milbourn, Fred N. Peters, Dean D. Capes, Paul Schwenke, Robert Clemensson, Charles DeBruin, Bob



Nellis, Sam MacAllister, Bob Westlund, *Alpha Iota Chapter*; Ardel Johnson, George Nellermeoe, Mitchel Olson, *Alpha Mu Chapter*; Thomas Willenborg, Richard Murphy, Leo Lennemann, *Beta Theta Chapter*; John W. Willenbard, John Feldmeier, David C. Barnhart, *Beta Sigma Chapter*; Olon Zager, Robert A. Wood, Ronald L. Johnson, *Gamma Eta Chapter*; Warren H. Livingston, Myron Razor, Larry Graham, *Delta Chi Chapter*; John G. Morris, Charles L. Frieden, Wilfred Phinney, Gordon A. Sieck, Marvin E. Christians, Dan Scheurer, Brian R. Kammerer, Earl Jackson, *Epsilon Iota Chapter*.

## Southwestern Region

The Southwestern Regional Meeting was held in Dallas, Texas at the Melrose Hotel on October 20 and 21, 1962. Regional Director Joe M. Hefner conducted the Meeting and was assisted by Executive Director J. D. Thomson, and District Directors Jack Fincher, Melvin Garner, Frank Strong, and Emory Walton. The business sessions were built around the workshop outline for chapter officers with special emphasis being placed on specific chapter problems.

Featured speaker at the Saturday luncheon was Mr. Maxwell Clampitt, president of the Clampitt Paper Company. He gave the delegates much to think about when he discussed the theory that "nothing happens until the sale is made." After the Saturday evening banquet, all of the brothers adjourned to the Brazilian Ball Room of the Hotel where they enjoyed a dance sponsored jointly by the Southwestern Regional Meeting and Delta Epsilon Chapter at North Texas State University in honor of their homecoming.

The peak of the two day meeting was reached when certificates were presented to six chapters that had scored 100,000 points in the 1962 Chapter Efficiency Contest. Several other awards were made to outstanding members in attendance and Beta Upsilon Chapter walked off with the Attendance Award. Just before departing for home the delegates expressed a desire to return to Dallas for the next Southwestern Regional Meeting which is some indication of the fine time they had.

In attendance at the meeting were: Executive Director J. D. Thomson, *Beta Chapter*; Regional Director Joe M. Hefner, *Beta Upsilon Chapter*; District Directors Jack Fincher, *Delta Epsilon Chapter*, Frank Strong, *Beta Nu Chapter*, Emory Walton, *Delta Epsilon Chapter*; Brent Stein, *Beta Epsilon Chapter*; David Roberts, *Beta Iota Chapter*; Garry S. Creath, Don H. Kelly, Durward Curlee, John S. Ludlam, Herschel E. Bain, *Beta Kappa Chapter*; Fred Pearce, Ray Lubke, Larry Akin, Scott Six, Clinton Carlisle,

Robert Gardner, *Beta Upsilon Chapter*; Denny M. Anders, *Beta Phi Chapter*; Dennis Raddant, *Beta Chi Chapter*; Al Rodriguez, *Delta Epsilon Chapter*; Dennis Breeden, Roland L. Voigt, *Delta Eta Chapter*; Glen Nelle, *Delta Mu Chapter*; Mack S. Cohn, Arnold G. Gachman, *Delta Upsilon Chapter*; Billy Farler, Gordon R. Cox, J. Stephen Vermillion, James Harvison, *Delta Phi Chapter*; Lynn Mercer, *Epsilon Zeta Chapter*; C. D. Nixon, Robert H. Falke, Ernest R. O'Quinn, *Epsilon Mu Chapter*.



**COFFEE BREAK** and the Display of Publications were most popular at the Southwestern Regional Meeting in Dallas, Texas. *Left to right in the bottom photo:* Frank Strong, Eddie Gilmore, Jack Fincher, and David Roberts.

## Intermountain Region

The Ramada Inn at Albuquerque, New Mexico was the site of the Intermountain Regional Meeting of Delta Sigma Pi held on October 13 and 14, 1962. Assisting Regional Director Armstrong were Southwestern Regional Director Joe M. Hefner, Lowry G. Kinzer and Gerald Olson.

The Sunday luncheon speaker was Dudley E. Cornell, who gave an inspiring address which brought forth many questions from the delegates.

The highlight of the Intermountain Regional Meeting was the Las Vegas Party that was held in the home of Regional Director Armstrong. The gracious hospitality of Warren and his lovely wife, Millie, was sincerely appreciated by all those in attendance at this Regional Meeting.

Most jubilant of all the delegations was that of Alpha Nu Chapter at the University of Denver. This delegation, which totaled 11 men, easily took the Attendance Trophy which was presented at the Sunday luncheon. Regional Director Armstrong also awarded certificates to all in attendance who had participated in the workshop program. Those chapters scoring 100,000 points in the 1962 Chapter Efficiency Contest were also honored.

In attendance at the meeting were: Regional Director Warren E. Armstrong, *Gamma Iota Chapter*; Southwestern Regional Director Joe M. Hefner, *Beta Upsilon Chapter*; Orin R. Smith, Coleman B. Phelps, John F. Stewart, Richard H. Blake, William F. Smith, John C. Farley, William H. Stewart, Winn Frank, Roderick J. McClay, Dan Schwartz, Vine Crandall, *Alpha Nu Chapter*; Steve Kile, Jerry Kruse, Bruce Jarchow, *Alpha Rho Chapter*; Donald MacKay, Dan M. Smith, Arnold W. Loeckle, Ed Manning, *Gamma Iota Chapter*; John R. Bromfield, Winston Rogers, Fredric Jon Montgomery, John F. Gilmour, *Gamma Psi Chapter*; Gerald Thomas, Charles R. Plake, James V. Beaton, *Gamma Omega Chapter*; Leslie A. Taylor, Dwayne Argaud, Foy Wicker, Darrell W. Marker, Darrel Stilwell, Jerry Phillips, Gary Lee, Melvin R. Smith, Thomas McGee, Jerry Teague, *Epsilon Eta Chapter*.

## Western Region

Berkeley, California, was the site of the Western Regional meeting held on October 6-7, 1962 at the Shattuck Hotel.

This meeting like all the Regional Meetings held last Fall was built around the workshop outline for Chapter Officers with special emphasis being placed on the chapter problems of the Western Region.

*(Continued on page 40)*



# The Role of Education As Seen by Industry

By Donald J. Hardenbrook, Chairman of the Board  
National Association of Manufacturers

AN INTERESTING STUDY by Opinion Research Corporation, as reported in *Business Week*, found college intellectuals and business executives "mutually suspicious of each other" and urged "an active effort to promote togetherness." The study found one very encouraging note in that "intellectuals are getting into every nook and cranny of business life" and that businessmen are becoming more and more intellectual-minded.

Interest in business is keen today as is evidenced by the number of people writing about it. Unfortunately, many of the writings are not conducive to real understanding. Daniel Seligman in *Fortune* three years ago made a study of business novels and found that,

*"The present batch of business novels have their setting in a curiously static world, devoid of social problems; at least the executives who populate the novels never seem to talk about anything except their own companies, families, and girl friends."*

He also found that most of the novelists had little real experience with business.

Believe me, I can tell you that business men are very much concerned with human and community problems as well as purely business problems. Furthermore, they are increasingly concerned with philosophical aspects of our modern society.

As a member of the President's Youth Committee on Employment, I have, for instance, been deeply disturbed by the numbers of young people who reach working age today apparently unfit for any satisfying career. In the deliberations of that committee I have consistently emphasized the fact that our economic society is creating jobs by the hundreds of thousands every year; but that the real problem is that many of our young people are not being prepared to work meaningfully in our complex society. Education is the key which will unlock the vexing hard core unemployment problem among young people. For that

matter, education and training in great measure offer the best solution to the concomitant problem of technological unemployment among older workers.

This discussion brings me to today's question: What is the role of collegiate education for business? What role does industry see for the School or College of Business Administration?

There are four major contributions which industry can expect from the business administration school.

1) Industry looks for its management personnel largely to the School of Business Administration. This includes both top and middle management people.

2) Ideas: The collegiate school of business administration claims by its name and purpose to be the professional center for business studies. Is it too much to expect it to produce the scholars and the ideas by which industry and commerce, management and accounting, theory and practice, will continue to grow in efficiency and effectiveness?

3) Our future entrepreneurs, the men who take the risk of starting new businesses should come in great part from the business college.

4) Finally, and in the long run most important, it is in the business college presumably that our complex and wonderful economic system is best understood and appreciated. Can we hope that the statesmen who are needed so badly to defend and promote our free society will be found among the graduates of your institutions?

I would like to discuss each of these areas with you briefly today. Regarding management personnel, exclusive of agriculture, about one in every twelve persons in the labor force today occupies a position in which he is called upon to exercise a high degree of managerial skill. These positions include top and middle management officials in business and industry, both salaried and self-employed, as well as many kinds of professional and technical persons. Besides these managers, many other persons are occupied in sub-management positions from which they can expect in time to become managers. Still other persons in advertising, real estate, insurance, finance,

and trade exercise management functions to a greater or lesser degree.

The School of Business Administration, like the engineering school or the medical school, should be best equipped to produce for the nation the managers and the potential managers for industry and business. Two years ago the business schools came under severe criticism in studies by the Ford and Carnegie Foundations. Many of the criticisms made at that time could have been made with equal pertinence to almost any other portion of the educational world.

One challenge made at the time and repeated many times since should be carefully studied before it is either accepted or denied. That is that the collegiate school for business is too "vocational-minded" and not sufficiently concerned with the liberal arts.

If, when you examine the program, you find that the students spend little time learning about the political, social, and human environment of the world in which they will work, and devote practically all their college careers to learning accepted practices in accounting, finance, personnel, and other specialized activities of the business world, then the criticism is well taken.

On the other hand, the business arts—as they once were called—have become quite complex today; and the reason for being of a professional school of business administration is a good deal firmer in 1962 than it was in 1881 when the first such institution was founded at the University of Pennsylvania.

From its earliest period, the University of Chicago Business School, for instance, recognized this dual need as the unique purpose of the business college. The 1917 catalog notes:

*"The business manager administers his business under conditions imposed by his environment, both physical and social . . . a knowledge of environment is not sufficient, however. It must be supplemented with a range of courses dealing with business administration. . . ."*



You are familiar, I know, with the apparent conflict between word and deed on the part of business men with respect to education for business positions. Almost every day you will read a statement holding that the liberally trained man is what is needed in management positions. Yet, the broadly trained graduate with no speciality often finds it difficult to obtain a position to his liking.

In a talk a year ago, Professor George S. Ordorpe of the University of Michigan noted this phenomenon:

*"Despite the lip service which many company officers pay to the hiring of liberally educated men, it is the professionally trained person, the accountant, the engineer, the lawyer, the MBA, or the statistician who gets the most attractive job offers."*

May I suggest that there really is no conflict here at all. Without question when a man reaches a position of heavy management responsibility in business or industry or in any other field where he is dealing with people as well as things, he does very much need a broad framework of reference in which to make his decisions. If he is to make the right decisions or at least enough right ones to keep his company solvent, he must certainly be aware of his place in history, of political, sociological, and economic trends. He must understand people as well as cost accounts. By the same token, however, he is not likely ever to have the chance to reach a significant management position unless he somewhere along the line had something very special to contribute. While it is true that the special contribution of some individuals may be one of personality, and general knowledge, and these can be developed best in the non-specialized or professional course of studies, it is probable that the majority of managers arrived because of professional or specialized skills.

One of the very real contributions the school of business can make is to provide—in its graduate programs—the opportunity for individuals with other specialties or none at all to acquire the special knowledge and formalized experience which make for good and successful management.

It is a natural step here to the second area in which I think you should be most concerned as an objective of the professional school of business. That is in the world of ideas.

One of the sharpest criticisms made of the business schools in the Carnegie and

Ford reports was that the quantity and quality of research accomplished is meager. If there is any one quality today which explains the rapid advances being made in the American productive system it is research. Scientific research has become the lifeblood of American industry. It spawns new industries by the dozens each year and continually infuses old industries with new vigor. But research in business and industry so far has been limited largely to products. What is needed is research on the art of management itself, and on the special functions of the business process, accounting, financing, personnel, and marketing, as well as production. What the engineering schools do for plant productive methods and the physical sciences do for product innovation, the professional business schools should do for management. For only if we can develop the management skills necessary to direct effectively and efficiently the rapidly changing productive and distributive market system we have, can we hope to develop a sound growth process throughout our complex free economy.

The criticism is a valid one; but it is also a challenge. Furthermore, it is a challenge which you do not have to face alone. Business and industry must learn to work with the business schools to study and develop both the need for and the accomplishment of soundly-conceived research in management.

The Senior Editor of *Business Week* recently phrased it this way:

*"The quality of business research must*

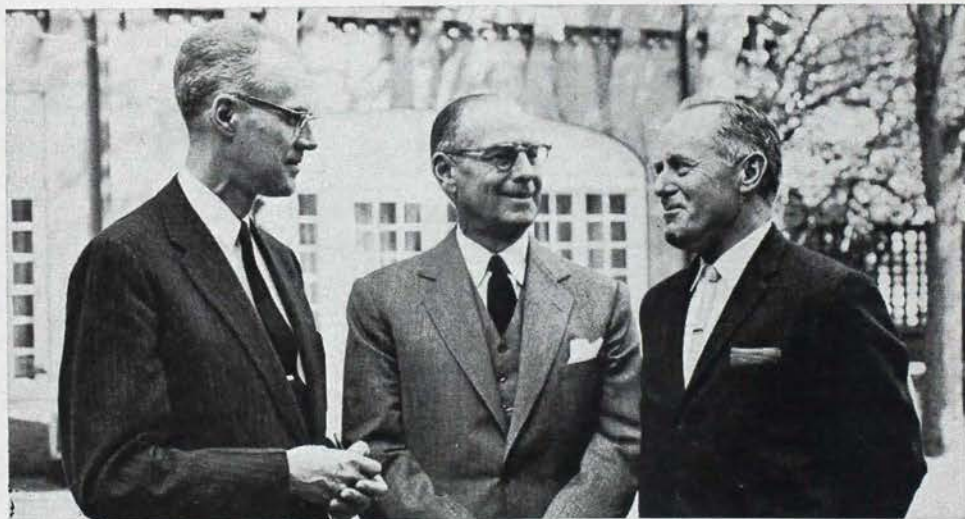
*be greatly improved. Research should lead and advance business thought and practice, not follow it. Progress in research will give vitality to the whole of business education. There is need for more active corporate support of business research."*

The two end products of the collegiate school of business administration which we have so far mentioned, management personnel and research in management ideas and methods, are necessary for the preservation of the business system.

There are two other products, also classifiable as men and ideas, but with a different and more fundamentally significant meaning. These are the production of entrepreneurs and the nurturing of the philosophical or ideational bases of a free economy.

These contributions of the business school are needed not just to sustain the productive system, but to enhance the economic system and the society of which it is a part.

Let us consider the role of the entrepreneur. In our society, as in any society, there must be prime movers. As Bertrand Russell once noted, such men are few, they are frequently disruptive and by their nature they are not normal or common. He feels they may even be irritating. Nevertheless, even Russell attributed economic and social progress to such men, and concluded that any society must somehow provide for its prime movers and contain them in a way by which their restless drive can best be turned to the good of all society. Entrepreneurs, the idea men, the risk takers, the business



THE AUTHOR, Donald J. Hardenbrook, Chairman of the Board of the National Association of Manufacturers, is flanked by members of the Educational Advisory Committee of the N.A.M. On his right, David H. McKinley, Associate Dean at Pennsylvania State University; and on his left, Austin S. Murphy, Director of the Education Department of the N.A.M.



organizers, the tycoons, whatever you wish to call them, are the "prime movers" in the economic world. Perhaps the most pervasive reason for the pre-eminence of the American economic system is that it provides vast areas of freedom for energetic men of courage and vision while insuring almost automatically that their efforts will in time result in values for the whole society.

Many guidance counsellors report that the average college graduate today looks for a position in an established firm where he believes he will find security. Security as you know is an elusive quality. The secure firm of today may be replaced ten years hence by the hard-driving, hungry, new infant firm which is present-

ly an unnoticed contemporary.

Is it too much to hope that those in the business colleges at least would strive to stimulate the imaginations and aspirations of their students, so that those with the potential of entrepreneurial drive and skill will be aware of the opportunities as well as the risks of new businesses and of small businesses—which may be the giants of tomorrow?

Finally, gentlemen, may I urge you to become seriously concerned about the rash of insistent attacks on our free business system.

Can we businessmen assume that in the business college, even if no where else in the University, there is a genuine understanding of our complex and won-

derful economic system? In a time when so many influential scholars are urging that entrepreneurship be turned over to government bureaus and that management become essentially a kind of caretaking operation, can we look to the business schools for staunch, well-reasoned, and insistent championing of the free business system? If we cannot, then we will continue on our way back to the closed economies which characterized the Western world in the days of mercantilism. May we hope that the statesmen who are needed so badly to defend and promote our free society will be found among the graduates of schools of Business Administration? I am confident that this will be so.

## A Report of N.A.M.'s 67th Congress of American Industry

By Marv Christians  
Epsilon Iota Chapter

ON DECEMBER 4 through 7th I was a guest of the 17,000 members of the National Association of Manufacturers at their 67th Annual Congress which was held in the Waldorf Astoria in New York City. During three of those four days I listened to 14 speeches by some of the most prominent men in the world today and I believe I managed to get a deeper insight into business and the problems it faces today. There were basically four things that they discussed:

1. *The Common Market and its effect on American Industry.*

2. *The problems and opportunities in Latin America and Asia.*

3. *How to achieve public support for improved efficiency and profits to enable industry to compete with foreign producers and provide economic growth and new jobs.*

4. *How to preserve the free-enterprise economy and individual freedom.*

On a survey taken of the 2000 leaders of industry attending the Congress, two out of three stated that they believed that the Common Market would have little or no effect on their business abroad. **Dr. Walter Hallstein**, the president of the Commission of the European Economic Community, stated that the Common Market will help U.S. industry because it is a big market with increasing demand and rising purchasing power that has proved to be accessible to U.S. industry. As for the competition, he said it will make both of us stronger as we vie with one another. He further stated that, "Not profit, but survival is our problem."

**Felipe Herrera**, president of the Inter-American Development Bank, said that the population explosion and excessive dependence on exports of food and raw materials, accompanied by a deterioration of trade terms, complicate and hinder the development of the Latin American economy. However, with the private investment of United States businessmen increasing as it has been, he foresees great business opportunities in Latin America.

**Ambassador Katsuo Okazaki**, chief delegate of the Permanent Mission of Japan to the United Nations, said that Asia needs a well organized and adequately financed plan similar to the Marshall Plan of Europe.

As for the third problem, **Chas. H. Brower**, president of Batten, Barton, Durstine and Osborn, Inc., has this to say. "Lift up the hood on the economy and let Americans look at the motor-business." People don't like anything "big and strange," therefore, businessmen should make more public appearances and let the people know that "America means Business—and—Business means America."

**Charles R. Sligh Jr.**, vice chairman of the Board of N.A.M., said that the size and functions of corporate profits have been grossly exaggerated and widely misunderstood. Business must conduct a great educational campaign to correct these misconceptions.

**Governor Nelson Rockefeller** said, "Kennedy said an economic growth rate of 4½% was well within our capabilities and yet during the past 6 years, we have only had a 2½% rate. I applaud the goals, but the methods used to attain them have been

lacking. The drop in growth rate is directly related to the low rate of business investment and the cause of the lag in investments has been the drop-off in profits from 5% of sales in 1955 to the present 3%."

**Henry J. Taylor**, former Ambassador to Switzerland and nationally syndicated columnist and economist, said that the businessman faces a nation that is economically ignorant and his first duty as a citizen is to do something about it.

**Billy Graham** said, "The three greatest dangers facing the United States at this moment are: moral deterioration, deficit spending, and communism—and in that order."

**Lt. Col. Wm. E. Mayer**, Army Medical Service, said that we need a return to the basic beliefs such as those outlined in the Military Code of Conduct.

**Gen. Dwight D. Eisenhower** stated that business must question the Government spending program and must not become so dependent upon defense contracts that they are afraid to say anything. They must remain true to their ideals and concepts of freedom.

**Donald J. Hardenbrook**, chairman of the Board of N.A.M., said, "Our national goals must be reached by non-federal means, the job is too big for the Government. The centralist approach menaces individual freedom and opportunity."

**Dr. Nicholas Nyaradi**, director of the School of International Studies at Bradley University, said, "Business must take a firm stand against further socialistic inroads or face the end of the free-enterprise system."

(Continued on page 41)



# Thomas M. Belk Selected "Deltasig of the Year 1962"



THOMAS M. BELK, North Carolina, "Deltasig of the Year 1962"

AT ITS MEETING in August 1962 the Grand Council of Delta Sigma Pi selected Thomas M. Belk, executive vice president of the Belk Stores Services, Inc., as "Deltasig of the Year 1962." This award was made in recognition of Brother Belk's outstanding achievements in the field of merchandising and his personal contribution of time and effort to the many civic and religious organizations in the City of Charlotte, North Carolina.

Brother Belk is a graduate of the University of North Carolina where he was active in the Alpha Lambda Chapter of Delta Sigma Pi. Since graduation he has been associated with the Belk Stores Services, Inc., which organization administers to retail department stores in 17 states. He now serves as Executive Vice President of this company.

In Charlotte, North Carolina, where he makes his home with his wife and four children, he serves as a director of the North Carolina National Bank, the Mutual Savings and Loan Association and the Business Development Corporation of North Carolina. He is a former director of the Chamber of Commerce, former president of the Better Business Bureau and an officer of the 1961 North Carolina Trade Fair. Also in 1961 he was

selected Charlotte's "Young Man of the Year."

The award was presented on November 7, Delta Sigma Pi Founders' Day, at the City Club of Charlotte. The Charlotte Alumni Club, Alpha Lambda Chapter at North Carolina, Beta Gamma Chapter at South Carolina, and Gamma Nu Chapter at Wake Forest College were official hosts for this affair and were represented by sizable delegations. Southeastern Regional Director Monroe M. Landreth, Jr. served as toastmaster of the banquet and Executive Director J. D. Thomson made the award to Brother Belk. Other dignitaries at the banquet were Charlotte Mayor Stan R. Brookshire, State Senator Irwin Belk (Brother of the honored guest and also a Deltasig), Chamber of Commerce Vice President J. E. Burnside, and Charlotte business men Paul R. Younts, George W. Dowdy, William H. Barnhardt, Dwight L. Phillips, Don Davidson and Frank R. Dowd.

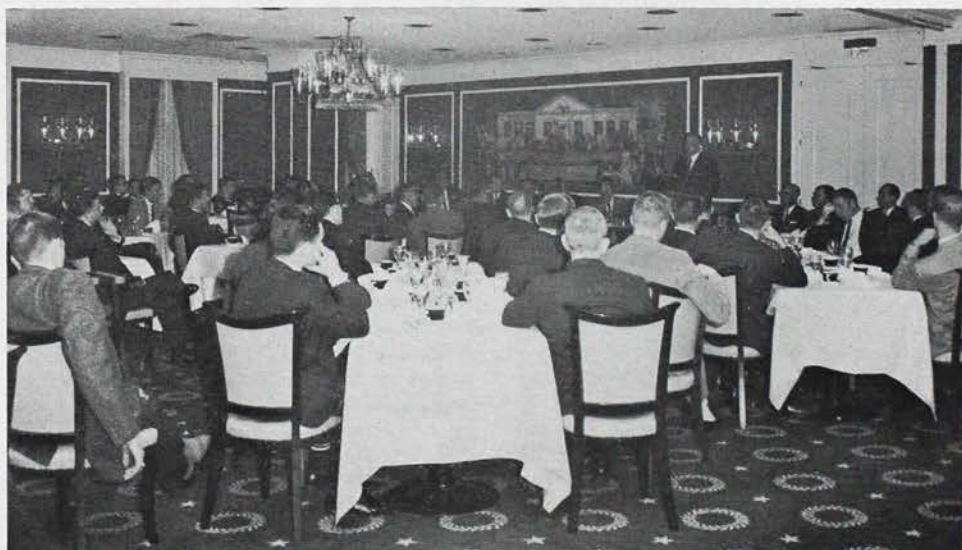
This is the eleventh annual "Deltasig of the Year" Award. The first such award was made in 1952, and was inaugurated by the late Allen L. Fowler, who served as Grand President of Delta Sigma Pi. The present program is being perpetuated in his name by a trust fund created by Brother Fowler's family.



REGIONAL DIRECTOR MONROE M. LANDRETH, JR., serves as toastmaster with honored guest Thomas M. Belk on his right and Charlotte Mayor Stan Brookshire on his left.



EXECUTIVE DIRECTOR JIM THOMSON receives a surprise key to the city from Charlotte Mayor Stan Brookshire while honored guest Thomas M. Belk looks on.



THE BANQUET ROOM of the Charlotte City Club was packed for the "Deltasig of the Year 1962" presentation to Thomas M. Belk.





WITH THE

# ALUMNI

THE WORLD OVER

## Glos Retires from Deanship at Miami University

Raymond E. Glos, *Miami U.*, dean of Miami University's School of Business Administration, has asked to be relieved of the position of dean at the end of this college year. His plans still include a teaching schedule.

Dean Glos has held his position for 25 years. He came to Miami in 1927, the year the School of Business Administration was established. He officially was named dean in 1939 after filling the post two years as assistant dean. He calls this his 25th year because he took a one-year leave of absence to complete a book.

Native of Wayne, Illinois, Brother Glos was graduated from the University of Illinois in 1925, receiving his master's degree there the following year. He came to Miami in 1927 as assistant professor of business. He has been president of the American Association of Collegiate Schools of Business; vice president of Beta Gamma Sigma, treasurer for many years of Phi Eta Sigma, and vice president of the American Accounting Association. He has been on the grand council of his social fraternity, Alpha Sigma Phi, and currently is its grand treasurer.

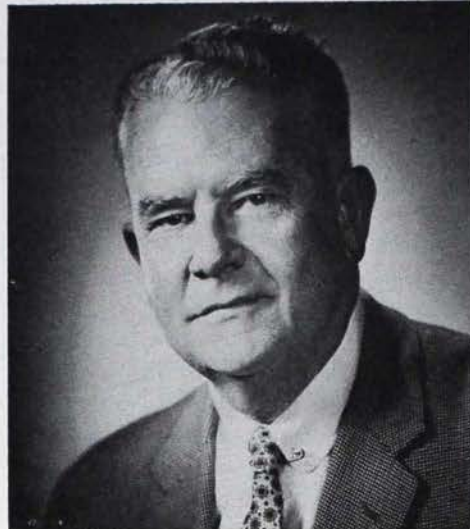
Memberships of Dean Glos include the American Institute of Accountants, Ohio Society of Certified Public Accountants, Beta Alpha Psi, and Omicron Delta Kappa. Brother Glos was an early member of Alpha Upsilon Chapter which came to the Miami campus in 1927.

## Beta Alpha Psi Headed By a Deltasig

C. ROLLIN NISWONGER, *Miami University*, was recently elected president of Beta Alpha Psi, national accounting fraternity. Brother Niswonger is the ninth person to be elected president of this fraternity which was founded in 1919 at the University of Illinois and has 60 chapters and about 24,000 members.

In 1958 Brother Niswonger served as president of the American Accounting Association. He is the author of several accounting texts and is currently a visiting professor at the University of Colorado.

Brother Niswonger is a charter member of Alpha Upsilon Chapter at Miami University in Oxford, Ohio. He served as one of the chapter's first presidents and was its advisor for many years.



ROBERT C. WEEMS, *Mississippi State*, Chairman, Nevada's Export Expansion Council.

## Robert Weems Named To Council Position

ROBERT C. WEEMS of the University of Nevada has been appointed by Secretary of Commerce Luther H. Hodges as chairman of Nevada's Regional Export Expansion Council, it was announced recently by the Reno Field Office of the Commerce Department.

The Regional Export Expansion Council is a group of prominent Nevadans which will stimulate and assist Nevada companies to sell their products abroad and thus boost U.S. exports. The council will work closely with the U.S. Department of Commerce and its National Export Expansion Council. All council members serve without compensation.

Brother Weems is dean of the College of Business Administration at the University of Nevada and a member of Delta Sigma Pi. He will serve until June 1, 1963, as chairman of the Nevada Council.

The Nevada group is one of 33 Regional Export Expansion Councils in continental U.S. working to increase the sale of American products in foreign markets. Each council is autonomous, but overall guidance and coordination is provided by the National Export Expansion Council. The NEEC is headed by Neil C. Hurley Jr., president and board chairman of the Thor Power Tool Company of Aurora, Ill. The NEEC member working with the Nevada Council is George Killion, president of the American

President Lines, Ltd., of San Francisco.

According to Secretary Hodges, the 33 regional export councils have a key role and an important responsibility in the federal government's drive to increase U.S. exports and thus help to improve the nation's balance-of-payments position. Their immediate goal is to increase U.S. exports by 10 per cent in 1962-63. To carry out this job, the Nevada council will be contacting all state business firms in the coming months, pointing out the opportunities for profit and expansion offered by foreign markets, and assisting these Nevada firms in either starting or expanding their export operations.

## Among the ALUMNI CLUBS

### NEW ORLEANS—

The New Orleans Alumni Club is in the process of reorganization. John Geiser is heading this effort assisted by Regional Director Max Barnett, Jr. There is a huge potential of Deltasigs in New Orleans since in addition to the out-of-town Deltasigs who have settled here, there are now three chapters in the city proper, Tulane, Loyola, and LSU of New Orleans. Within the next few months there will be reports of many social and professional activities coming from the Crescent City.—MAX BARNETT, JR.

### LUBBOCK—

The second Tuesday of each month has been set as the meeting date of the Lubbock Alumni Club. At these meetings various programs will be presented for the professional and social benefit of the members in Lubbock. The first meeting was a planning session, with new officers being elected, dates being set and the general program decided upon. The second meeting in November was a social gathering at which the film of the University of Texas and the University of Arkansas football game was shown. The Texas alumni in Lubbock were responsible for obtaining the film for us and we sincerely appreciated it. On December 11, we held a professional program which was most enlightening. One of our primary functions is to assist the Beta Upsilon Chapter at Texas Tech which is natural as most of our members are alumni of this chapter.—BILL J. MCGINNIS

### PITTSBURGH—

Officers elected to serve the Pittsburgh Alumni Club for the coming year are President, Herbert W. Finney; Vice President, John J. Fallon; Secretary, W. Harry Geist; and Treasurer, William J. Powelson.

The first meeting was held at Canter's Res-



restaurant at which time the officers outlined the objectives for the new year. Wives were in attendance and a delightful lunch was served.

A counseling program called "Business and Commerce Career Counseling Program" headed by Brother John Schneider and advised by Dr. Walter A. Schratz is off to a successful beginning. This program is aimed at assisting high school students in deciding future careers and education. Sessions are held at the University of Pittsburgh.

A social gathering of the Pittsburgh Alumni Club and their wives was held recently at the Westinghouse Recreational Center. A swimming party may be offered shortly. A sports night is scheduled for December 7.

A group of the alumni joined with Lambda Chapter to welcome many prospective members at a Rushing Smoker on November 9. The results were encouraging and an active Pittsburgh Alumni Club appears a certainty.—JOHN L. STACK

#### GAMMA THETA OF DETROIT—

Four major events are planned for the future. On December 15 we are having a dance. This is an extra and will be at no cost to the members due to the most successful Millionaire's Party in October which fattened our treasury. In addition to the financing of this dance we have been able to contribute \$410.00 to the House Corporation of Gamma Theta Chapter. In January we have planned our annual dinner and this summer we will hold our traditional golf outing. Lake Huron in Lexington, Michigan will be the site and the day will include golf and a beach party with the wives taking part.—BOB LAVENS

#### CHICAGO—

The Normandy House is again the location for our monthly meetings. We deviated from this program, however, when celebrating Founders' Day. This is always one of the highlights of our annual program and this year was no exception. November 5 was the date and the location was the Charter Hall of the Chicago Bar Association. Mr. William S. Gray, president of the Citizens of Greater Chicago, addressed the large group on "Chicago's Civic Jungle." Next on our program was a Happy Holiday Party in December. In January we will honor Alpha Omega Chapter at De Paul University and in February fete Zeta Chapter at Northwestern. The spring is also full of plans.

#### OMEGA OF PHILADELPHIA—

At our first meeting this Fall we changed our fiscal year from a calendar year to one which more closely corresponds to that of Omega Chapter. This change will permit us to plan more joint affairs and be of more service to the chapter. The social committee has planned two more social nights before the year's end. One of these will be our traditional New Year's Eve Party. We are also planning to support the chapter this year in their annual Orphanage Christmas Dinner which receives a visit from Santa Claus and is held in the chapter house. After several solicitations we now have a correct list of

addresses for our membership and expect to publish a directory real soon. With the interest now being shown by our members we expect to have a top year.—JOHN J. POSERINA, JR.

#### CINCINNATI—

The top news in Cincinnati is the publication of our new directory. This represents many months of work and is the most complete listing of members we have ever had. Also of special interest is our efforts to assist our members in finding new or better employment. A survey is now being taken of the membership which we hope will be the basis for establishing our Employment Placing Service.

#### DENVER—

Meetings at the Mountain Lodge, celebrating our Alpha Nu Chapter Birthday and Founders' Day have kept us real busy. This latter function was held at the Colburn Hotel and featured Arthur Krauss, a charter member of Alpha Nu Chapter, as our speaker. Last minute illness of our speaker, however, changed our program and Harry Hickey filled in with details of the early days of Alpha Nu Chapter. Next on the monthly meeting program was a look into the future of communications. Kenneth Epperson, public relations manager of the Mountain States Telephone Co., gave a very interesting talk on "Telstar."

#### WASHINGTON—

The Washington Alumni Club, taking advantage of its location in the Nation's Capital, has recently been stressing professional activities with important speakers. Professional dinners have featured a member of the Whit House staff—an adviser to the President on Congressional affairs; a member of the National Labor Relations Board; and a representative from International Business Machines Corporation, a major supplier of electronic equipment to Government as well as industry.

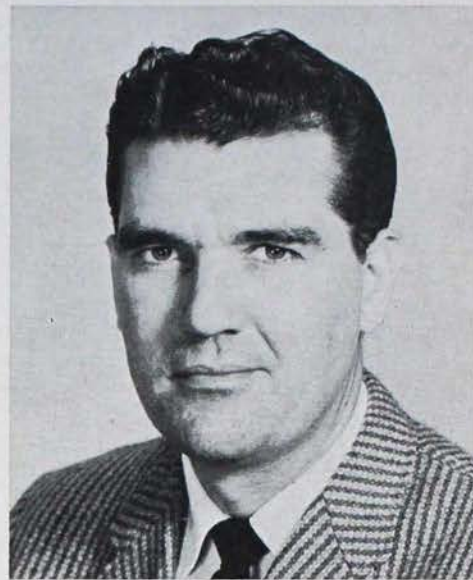
Because of the importance of the speakers and their subjects, professional dinners have been well received by members and their guests. The Club's professional chairman has indicated that during 1963 the Club will continue to be host to speakers "in the thick of things" in Government, industry, and politics.

The Washington Alumni Club celebrated Founders' Day in conjunction with Gamma Sigma Chapter at the University of Maryland. Local chapters at both the University of Maryland and Georgetown University and the Washington Alumni Club mutually support each other's functions whenever possible.

A new activity in the Washington Alumni Club is the Investment Club. Members have responded generously to this activity and are hopefully keeping an eye on the stock market.—ABE M. TAHIR

## Champion Becomes V.P. at Florida State U.

JOHN E. CHAMPION, Georgia, professor of accounting at Florida State University, took over the duties of vice-president for administration of this institution with 10,391 students at the start of the fall, 1962, trimester.



JOHN E. CHAMPION, Georgia, Vice President, Florida State University.

Brother Champion is a native of Chipley, Georgia. He received his B.B.A. degree in accounting from the University of Georgia in 1942. From the same institution he received the M.B.A. degree in economics in 1949. He became a certified public accountant in Georgia in 1952 and in 1960 received the Ph.D. degree in business administration from the University of Michigan. He joined the FSU faculty in September, 1956, after serving as an associate professor of accounting at the University of Georgia. Just prior to his selection as vice-president Dr. Champion had been serving as assistant dean of the School of Business.

Dr. Champion and a fellow faculty member, Dr. Homer A. Black, are the authors of a textbook, *Accounting In Business Decisions*, which is widely used in American universities. Black and Champion also have been active in building a graduate professional program in accountancy and the first professional degree, a master of accountancy, was given by FSU in August, 1962.

During World War II Dr. Champion was a captain in the Army, serving in the infantry and as a quartermaster officer in the South Pacific.

He and Mrs. Champion, the former Mary Lanier of West Point, Georgia, and their children, Sally, 6, and John, Jr. 4, live at 426 Vinnedge Ride. Brother Champion is president of the Adult Sunday School Class and its teacher at Faith Presbyterian Church and is a member of the church choir.



## PERSONAL MENTION

HARRY SELIGSON, *Denver*, professor of management at the University of Denver, has been granted a leave of absence by the university which will enable him to utilize the co-sponsorship of a leading educational foundation and the University of Denver, to continue his study of the economic councils in France, Holland, and Italy. These councils, made up of representatives from special interest groups such as farmers, labor and management, act in an advisory capacity to the executive and legislative branches of the government.

WALLACE A. BURGESS, *Colorado*, is a Lieutenant Commander in the U. S. Navy, and is attending U. S. Naval Post Graduate School, Monterey, California.

FRANCISCO ARELLANO BELLOC, *Mexico City*, is currently working in the planning, merchandising, advertising and marketing departments for Vick Chemical Inc., in Mexico, as Brand Supervisor.

GEORGE W. BOLLINGER, *Kansas*, a Lieutenant Colonel, has been awarded the United States Air Force Commendation Medal in recognition of his meritorious service as chief of the resources office with the Air Materiel Command's Ballistic Missile Center.

JAMES O. MORMAN, JR., *Lamar Tech*, has been commissioned a second lieutenant in the United States Air Force upon graduation from Officer Training School at Lackland AFB, Texas.

HARRY E. PONTIUS, *Shepherd*, a Second Lieutenant, has been reassigned to Norton AFB, California, following his graduation from the United States Air Force course for electronic data processing officers.

JAMES R. REINKING, *Florida Southern*, has been commissioned a second lieutenant in the United States Air Force upon his graduation from Officer Training School at Lackland AFB, Texas.

ROBERT S. WASLEY, *Denver*, is director of the Executive Development Program for the School of Business of the University of Colorado. This is a program designed to broaden the outlook of middle-management executives in such areas as communication, economics, business policy, administrative practice and human relations, ethical responsibilities of business executives, etc. Brother Wasley is head of the Accounting Department at the University of Colorado. For many years he was advisor of Alpha Rho Chapter.

WILLIS A. BLANCHARD, *California*, is manager of Steeles Motor Lodge on Ventura Boulevard, Sherman Oaks, California. Brother Blanchard is currently a candidate for a doctoral degree in education at the University of Southern California.



THOMAS M. BELK, *North Carolina*, left center, is pictured here receiving "Deltasig of the Year" Plaque from Executive Director Jim Thomson at the City Club in Charlotte, North Carolina as Regional Director Monroe M. Landreth, Jr., center, smiles his approval.

WADE W. CLUTTON, JR., *Tennessee*, has a new position as transportation trainee with Missouri Pacific Railroad in St. Louis, Missouri.

DAVID M. GILLEY, *St. Louis*, has completed Pacific Mutual Life's management training school in Los Angeles, and has been appointed the company's St. Louis agency supervisor.

PAUL F. DASTUGUE, JR., *Tulane*, is the newly-elected president of the Young Men's Business Club of Jefferson Parish, Louisiana.

WILLIAM R. LISKA, *Marquette*, was recently made vice president of Great Lakes Finance Corporation in Milwaukee, Wisconsin.

MARION W. SPRAGUE, *Texas Tech*, was just appointed vice president and controller of Avis, Inc., parent corporation of the world-wide Avis Rent-a-Car System. He will be chief accounting officer with responsibility for financial controls and reporting. A CPA for 12 years, he is a member of the American Institute of Certified Public Accountants, Texas and Oklahoma Societies, and the Institute of Internal Auditors.

### Western Regional Meeting

(Continued from page 33)

Conducting the meeting was Regional Director Burell C. Johnson who was assisted by Executive Secretary Charles Farrar and District Director R. Nelson Mitchell.

Featured speaker at the Saturday luncheon was Mr. Thomas F. Bauer, director of Public Affairs, Pacific Central Region, National Association of Manufacturers. Following the informal dinner

Saturday evening the brotherhood adjourned for one of the highlights of the biennial meeting, the Yellow Dog initiation. Following this initiation, the brothers motored to nearby San Francisco for the night life in the Golden Gate City.

The highlight of the meeting came Sunday when certificates were presented to Delta Omicron Chapter at San Francisco State and Epsilon Theta Chapter at Chico State for having achieved first place in the 1962 Chapter Efficiency Contest. Certificates were also presented to those members who had completed the workshop program of the meeting. The attendance award was made to Delta Sigma Chapter at Loyola University at Los Angeles. President Dennis Carroll was on hand to accept the trophy for the chapter for the second time in as many meetings.

Much discussion centered around the site of the 1964 meeting and the delegates expressed great interest in the possibility of such a meeting being held in Reno, Nevada.

In attendance at the meeting were: Executive Secretary Charles L. Farrar, *Beta Psi Chapter*; Regional Director Burell C. Johnson, *Alpha Sigma Chapter*; Regional Director R. Nelson Mitchell, *Chi Chapter*; Dick Gearhart, *Rho Chapter*; H. Nicholas Windeshausen, *Alpha Delta Chapter*; Jerry Braun, Richard Barbazette, *Gamma Omicron Chapter*; Douglas Gravelle, Gary Bowman, *Delta Omicron Chapter*; Thomas M. Woodhams, Rolland T. McHughes, *Delta Pi Chapter*; Ted Stamos, Dennis Carroll, Ron Sievers, Gilbert J. Hayes, *Delta Sigma Chapter*; Bruce W. McDougal and James H. Giroud, *Epsilon Theta Chapter*.



**Shanafield Appointed  
Assistant Dean at N.U.**

HAROLD A. SHANAFIELD, *Northwestern-Beta*, has been appointed assistant dean of the Northwestern University Evening Divisions. A former night picture editor of the *Chicago Times* and an editorial staff member of the *Chicago Herald American*, Brother Shanafield became a member of the Northwestern Evening Divisions faculty in 1946. He had to resign in 1952 when he became editor and manager of the *Florists' Telegraph Delivery News* and had to move to Detroit. He returned to Chicago last year and resumed teaching at NU. As an undergraduate, he was president of Beta Chapter and correspondent to *The DELTA-SIG*. He is a former national commander of the Coast Guard League. He has a Master of Science in Journalism degree and a Master of Arts degree from Northwestern and a Master's in Education from Chicago Teachers College.



HAROLD A. SHANAFIELD, *Northwestern-Beta*, Assistant Dean Evening Colleges, Northwestern University.

**Dean Browning Honored  
at East Carolina College**

DEAN ELMER R. BROWNING of the School of Business at East Carolina College, Greenville, North Carolina, was honored by members of four student business organizations on October 28, 1962, when the first-floor lounge of the Rawl building was named in his honor and a portrait of him was hung in the lounge. Business groups which sponsored the dedication and made the gift of the portrait to the college were Delta Sigma Pi, the Future Business Leaders of America, Pi Omega Pi, and the Society for the Advancement of Management.

President Leo W. Jenkins of East Carolina College, as principal speaker of the occasion, called the dedication a "fitting tribute" to Dean Browning and evidence of the "high regard in which students and colleagues hold him." Dean Browning came to East Carolina as first head of the newly organized Department of Commerce. Since

that time he has directed the programs of business and business education. Beginning with a two-member staff and with approximately 40 majors in commerce enrolled, the Commerce Department grew under Dean Browning's leadership first into the Department of Business Education, then into the Department of Business, and in 1960 into the School of Business.

Brother Browning is a member of Delta Zeta Chapter at East Carolina College being initiated as a member of the faculty in 1955.

**A Report of N.A.M.s  
67th Congress**

*(Continued from page 36)*

*Expose the 'Welfare Staters,' the ultra-liberals, and the Government firsters who are actually socialists in disguise. Teach the free-enterprise theory to students, teachers, clergy and labor.*

**Fred C. Foy**, Chairman of the Board of Koppers Co., said that the communists are spreading a distorted image of free-enterprise to the people overseas. Business should speak up and combat the "Big Lie" with the "Big Truth."

**Charles A. Kothe**, vice president of Industrial Relations of N.A.M., had this to say, "Labor Unions have lost their character as defenders of individual rights. Now the emphasis is on the union for the sake of itself. Business must maintain its strong desire to control and not surrender." He was also critical of the NLRB saying that "their main objective seems to be helping the unions organize the unorganized."

As for the social aspect of the trip, I managed to see "Camelot," Radio City Music Hall, the Empire State Bldg., Greenwich Village, Lindy's, Times Square, the Latin Quarter, and the subways. It would have taken two full weeks of sight seeing to have seen everything there is to see.

N.A.M. did a pretty good job of covering the social aspect, too. Besides the \$20.00 a plate banquet Friday night and the dance in the Grand Ballroom afterwards, there were 3 luncheons, an interesting presentation by the Girl Scouts of America, a talented College Bowl Contest between Brooklyn College and Lafayette, a gala reception given by the Midwest Division of N.A.M., songs by the United States Military Academy Glee Club, and a nervous opportunity to participate on a panel and question some of the leaders of industry.

One of the highlights of the whole trip was the opportunity to meet and talk to Grand President Frank Tober, Executive Director J. D. Thomson, Brother Charles Sligh, who is vice chairman of the Board of N.A.M., Brother Tony Shelby of Oklahoma, and the Brothers of Psi Chapter in Madison, Wisconsin, where I stopped and was so warmly welcomed on my return trip home. It made me very proud to be a member of this great organization and I want to thank you, Delta Sigma Pi and the N.A.M., for the once-in-a-lifetime opportunity that you have given me.

**LIFE MEMBERS**

The following have recently become Life Members in Delta Sigma Pi:

- 2726 William W. Tatum, *Gamma Tau*, Southern Mississippi
- 2727 William R. Rich, *Beta Psi*, Louisiana Tech
- 2728 John R. Kingery, *Gamma Omicron*, San Francisco
- 2729 Edward A. Dufresne, Jr., *Delta Nu*, Loyola (N.O.)
- 2730 Albert E. Craig, *Beta Gamma*, South Carolina
- 2731 Donald R. Bryant, *Beta Psi*, Louisiana Tech
- 2732 Thomas S. Bayer, Jr., *Beta Phi*, Southern Methodist



ELMER BROWNING, East Carolina College, poses with his portrait which is hung in a lounge of the Rawl Building that has been dedicated to him on the East Carolina Campus.





# CHAPTERS

## ITHACA

DELTA LAMBDA CHAPTER is proud to announce that the brothers moved into our new house at 204 Stewart Avenue. Under David Eberhart's leadership, we spent the past summer preparing the house for September occupancy. The 11 men of this Fall's pledge class are redecorating it with sandpaper and paint brushes.

Catching up on last Spring's news, the brothers elected the following officers for this school year: William Wilcox, president; Frederich Malawista, senior vice-president; Todd Schubert, vice-president; Carl Taraschi, secretary; Ray Hamlin, treasurer; Terry Collins, chancellor; and Roger Gee, historian. I would like, at this point, to welcome the new brothers from last Spring's pledge class: LeRoy Anderson, Thomas Baker, Ed Dake, James DelSavio, Steve Foote, Mark Garfinkle, Jim Goddard, and Lou Valenti.

This year's professional program began with a talk by Courtney Crawford, a vice president of the Tompkins County Trust Company. Mr. Crawford discussed a bank's role in a community the size of Ithaca. More speakers and a professional trip are planned for this semester. In November, the brothers sold Campus Pacs which are sample toiletries sold at nominal prices to students. The proceeds from the sales were placed in a scholarship fund. The brothers followed up the sale with a survey of local drug stores to determine the effect of distributing 1400 samples of each of nine products.—JEREMY F. DOUGLASS

## FLORIDA SOUTHERN

DELTA IOTA CHAPTER at Florida Southern College has had four professional meetings this semester. Brother Jim Bouie of Sears, Roebuck and Company from Orlando was one of our first speakers at these meetings. Brother Bill Ross of Florida Tile, Inc., of Lakeland was our guest speaker at a fine professional meeting and banquet at the Gold Cup Restaurant. Brother Charles Farrar from The Central Office also was present at this affair and informed us of the happenings at The Central Office.

We have had two industrial tours, one to Union Bag-Camp Paper Corporation, and the other to the FMC Corporation plant, both in Lakeland.

The officers for the current year are Grady Hagler, president; Bill Perks, senior vice-president; Ken Prosser, vice-president; Charles Pietersz, treasurer; Ted Walton, secretary.

If we survive the cold spell Mother Nature has directed at Florida, we hope to have a good second semester with many more successful activities.



PROUD of their achievement in the 1962 Chapter Efficiency Contest are President Ray Lubke and Vice-President Ken Reoh of Beta Upsilon Chapter at Texas Tech.

## MANKATO STATE

EPSILON IOTA CHAPTER at Mankato State College has never missed hitting the 100,000 mark in the Chapter Efficiency Contest since its founding on December 10, 1960; this year has proved to be no exception.

On the weekend of October 13, eight brothers made the journey to Des Moines, Iowa, for the Midwestern Regional Meeting. All of the brothers had a wonderful time and brought home many new ideas and policies. It was also a pleasure to see Brother Richard Johnson, an alumnus who is working for Pillsbury, in Des Moines.

Homecoming at Mankato State saw Brothers Speck and Breckner organizing the plans for our lawn display which took first place. Also Epsilon Iota Chapter's candidate, Miss Carol Jernander, was selected as one out of 13 to make up the five-candidate Homecoming Court. Hats off to Brother Gunther for his fine job of campaigning.

Founders' Day was celebrated with a banquet and professional speaker at the new Viking Motel in Mankato. Brothers Lueken and Grovedahl, alumni, were also there to help us celebrate the occasion.

Brothers Kammerer and Morris, professional chairman and co-chairman respectively, worked hard and long to make the second annual Business and Career Day on November 13, a tremendous success. A total of 23 companies from the Midwest were represented to partake in "B" Day. Brother Branson, an alumnus, was the representative from the F. W. Woolworth Company. The guest speaker was Maynard C. Krueger who spoke on "The Economic Future of America."—GORDON A. SIECK

## WESTERN RESERVE

VARIED ACTIVITIES have kept the brothers of Beta Tau Chapter at Western Reserve University, Cleveland, Ohio, extremely busy during the first several weeks of the current semester. Top-ranking among our social events thus far this year was a party commemorating Founders' Day and the 15th birthday of Beta Tau Chapter. In an atmosphere of elegance and gaiety, the scene of the party was the posh Hotel Alcazar in suburban Cleveland Heights, Ohio. Dancing and live entertaining were featured to make the occasion truly festive and memorable.

Speaking at our first professional meeting this year was John W. Reid, chartered life underwriter from the National Life Insurance Company of Vermont. "A Man of Property," Mr. Reid's topic, was accompanied by a 15 minute color film on life insurance, which was both interesting and informative. Mr. Reid, who received his master's degree at Western Reserve, is an alumnus of Delta Sigma Pi. A party followed the meeting.

Recently, Larry Kendra, president, became pinned to Mary Agnus Friedel. Miss Friedel is currently a student at St. John College here in Cleveland. Brother Kendra, a senior majoring in marketing, heads the officers of Beta Tau Chapter who are: Thomas Lipton, vice-president; Kenneth McFarland, secretary; Douglas Kline, treasurer and chancellor; Norman Whitzell, social chairman; and Robert Courtright, historian, publicity chairman, and DELTASIG correspondent.—ROBERT M. COURTRIGHT

## ROCHESTER TECH

EPSILON LAMBDA CHAPTER at Rochester Institute of Technology has this year (September 1, 1962), leased a house located adjacent to the campus at 108 Troup Street. There are nine brothers presently living in the house. The brothers undertook the tedious job of redecorating and have done a commendable job.

We began our winter quarter with nine very promising pledges. They were invited to a professional meeting which featured Mr. Victor Merkel from Heinrich-Seibold Office Supply Co. Inc., and were very impressed with his talk.

Epsilon Lambda Chapter held a clam bake November 10, in celebration of Founders' Day. We have a full schedule of professional and social events this year and the future looks very bright.

Initiation banquet will be held at the Towne House Motor Inn December 8, 1962. The Towne House like Epsilon Lambda Chapter is new, progressive, and exciting.—BARTON P. DAMBRA



## BABSON

**GAMMA UPSILON CHAPTER** at Babson Institute has had an extremely busy and successful fall term thus far. Several social functions, professional meetings, and field trips have promoted interest and recognition of Delta Sigma Pi on this campus.

Our first professional meeting of the year featured a very interesting talk on the "Growing Importance of Life Insurance" by a salesman from the John Hancock Insurance Company. The salesman was accompanied by alumni brother Bruce Dalzell, who is also selling for Hancock. The next professional meeting presented the brotherhood with a talk by Dr. David Burpee (father of Brother Jon Burpee) of the Burpee Seed Company, one of the largest seed companies in the world. The following week the brotherhood made their annual field trip to the Carling's Brewery in Natick, Massachusetts.

Socially, the year started off on October 15, when the brothers and dates attended the Harvard-Holy Cross football game, followed by a party at the home of Brother Bob Jenks, and finally a rollicking suite party. Homecoming weekend here saw several alumni brothers and a party was given in their honor. On November 17, this chapter is combining with the Deltasig Chapters from Boston College and Suffolk University for a party which promises to be most enjoyable.

The intrafraternity football season started with a Deltasig victory by a score of 65-6. Friday, November 16, is the big game and the brothers are confident of another victory.

This chapter will continue its efforts to further the interests of the fraternity in every way possible in the future and is willing to assist in any way.—**JAMES A. BOERST**

## PENNSYLVANIA

**BETA NU CHAPTER** is located at the Wharton evening school of the University of Pennsylvania.

We wish to extend belated New Year's greetings to all the members of Deltasig.

At this time most of us have recovered from the Eastern Regional Meeting at Trenton in October. Did Don Hill ever find out who called him at 2:30 in the morning? We are looking forward to seeing some of the same faces at the Grand Chapter Congress at Bedford Springs, Pa. (*Bob Downs will be there!!!*)

The professional program has been highlighted with a very interesting film from the Bell Telephone Co.; a talk by an executive of one of the steel companies in the Philadelphia area; and a speaker from the Pennsylvania Railroad Co. treasury department who discussed some of the financial troubles of the railroad industry.

Our social program included an open house for all the new students the night after their orientation. Later in the month we had our now traditional party for the active chapter given by our officers. In October we joined with the rest of the University in celebrating homecoming weekend. The Founders' Day celebration was also our

harvest party. Hay, corn shocks, pumpkins etc. helped add to the theme. A group from the petitioning group at LaSalle College joined us that evening. We couldn't leave school for the holidays without having a Christmas party. This was held the week after our initiation.

Early December saw the initiation of our pledges who have really been plugging away and deserved joining our brotherhood. We welcomed Chick Snyder, Bob Hill, and Dick James.

By now Al and Lee Porreca should have been blessed with their second child and Auggie and Frannie Merlina with their first. Bob and Robbie Downs are expecting their first child soon. Congratulations to the new moms and dads.

Best wishes for a successful new year.—**WALT DEMPSEY**

## KENTUCKY

**ACTIVITY** here at Eta Chapter is increasing almost daily since Executive Director, J. D. Thomson visited us in November. Curtis Quindry is our new president filling the term of Don Bush who resigned.

We were pleased to have Brothers Charles Boyd, John Samuels, and Stan Jones initiated into Beta Alpha Psi, accounting honorary, and to have Brothers Charles Boyd and Emerson Eastwood (now of Cincinnati Alumni Club) accepted by Beta Gamma Sigma, commerce honorary. These took place last spring after the May issue of *The DELTASIG* had gone to press.

Again this year we are using the personal letter for rushing—which was quite successful here at the Eta Chapter last year. Our rush party was held on Sunday, December 9 from 2-4 P.M. in the Fountain Room of the Phoenix Hotel. Executive Secretary Charles Farrar was there for the meeting.

Dean Cecil C. Carpenter of our College of Commerce, and several of the other Deltasigs on the faculty also were in attendance.—**CURTIS G. QUINDRY**

## BOSTON COLLEGE

**DELTA KAPPA CHAPTER** at Boston College formally commenced its 1962-1963 pledging activities on October 10 with Rush Night at the Commonwealth Country Club. The Rushees numbered 115, from which 21 men were invited to pledge our chapter. Brother David Ambrose, senior vice-president, handled the details of rush night and of the interview boards, both of which were very successful.

Professional Chairman John Sweet invited Mr. Joseph L. Tauro to address the brothers on October 2. Mr. Tauro, a graduate of Brown University and Cornell Law School, has served as a former Assistant United States Law Attorney and was a Legal Counsel to Governor John A. Volpe of Massachusetts. His talk concerning the insights into the practice of law was very interesting, especially to those brothers who were considering applying to law school. Our second professional meeting featured a film, distributed by Dunn and Bradstreet, entitled "Credit And Its Use In The Business World."

As for the social side of Delta Kappa Chapter, Brother Bill Redgate has brought forth interesting, if not unique, ideas for future parties. Our social season began with a pledge-brother party on November 10. Brother Redgate has also been working in conjunction with the social chairmen of Babson and Suffolk Universities for a joint pledge-brother party on November 17 at Tiffany's in downtown Boston. And at the time of this writing, he is hard at work organizing our Initiation Dinner Dance to be held on December 8.

It is evident from the co-operation of the brothers with our officers that the 100,000 point goal in the Chapter Efficiency Contest will be met once again with little difficulty by Delta Kappa Chapter. In attaining this goal we look forward to an ambitious and enterprising fraternity-academic year.—**KEVIN P. LITTLE**



**FIRST PLACE** went to Delta Rho Chapter at the Ferris Institute Homecoming Parade. Their theme was "America, the great melting pot."



## LAMAR TECH

DELTA ETA CHAPTER has had a busy semester of professional and social activities, and has much more planned. Among our professional activities was a talk made by Mr. Barney Carswell of the American National Life Insurance Company. We have a field trip planned to one of the industries in the Houston area, and a series of speakers due for the rest of the semester.

Our annual Founders' Day Dinner Dance was held at the Ridgewood Motor Hotel on Saturday, November 10. It was there that our chapter "Rose," the lovely, charming Kay Duncan, was presented. The Dinner Dance also gave the members of the chapter an opportunity to become better acquainted with our ten pledges and to meet their dates and wives.

Chief among our upcoming events is our float entry in Lamar Tech's Homecoming Parade. The theme this year is "Holidays," and we believe our entry, "July 26—Cuban Independence Day," will be a surprise smash.

Brothers of the Delta Eta Chapter are also looking forward to the first weekend in December when we will journey to Sam Houston State College to help with the initiation of their first pledge class.

Our chapter is privileged to have had President Roland Voight, and Vice-President Dennis Breeden attend the South-eastern Regional meeting at the Hotel Melrose in Dallas on October 20-21. They brought back many good ideas to help us consistently improve our chapter.—DAVID MCFADDEN

## INDIANA STATE

DELTA TAU CHAPTER, having received first place recognition in the Chapter Efficiency Contest for the East Central Region for a second straight year, eagerly welcomed the 1962-63 school year. The Regional Convention held in Columbus, Ohio, this Fall provided an excellent opportunity for several men of the chapter to meet with Brother Deltasigs and to gain a firmer knowledge of our responsibilities to the fraternity.

Our Professional Chairman, Jack Spittler, has done an outstanding job in selecting guest speakers for our monthly professional meetings. Recently, through his efforts, we have heard from men in the insurance, accounting, and production fields. Mr. Ed Carpenter, division engineer for the Wabash Fibre Box Company of Terre Haute, appeared on our December program. His topic was "The History of Paper and Its Place in Our Economy." Wabash is a growing and dynamic firm with plants in Terre Haute, Chicago, and Ft. Wayne, and has a sales area throughout the middlewest. Brothers Don Tate and John Thomas are present holders of scholarships with this company, and are gaining valuable on-the-job experience through part time employment.

Founders' Day was celebrated with our annual steak dinner. Dr. Paul F. Muse, chairman of the Business Department, was guest speaker for the occasion. Dr. Muse has worked closely with the chapter since its installation and his guidance and support

have been greatly appreciated. Through his tireless efforts our new business building became a reality this Fall and is providing modern facilities for over 1000 students.

Brothers Tom Maloney and Tom Druley were in charge of rush for the first semester, and through their coordinated efforts Delta Tau Chapter pledged nine men. Upon the activation of these men our chapter strength will be 39. The pledge class has been active in several projects and has shown the capabilities which will insure the future success of the chapter.

Our scheduled tour for this semester is that of the Guide Lamp Division of the Delco-Remy Corp. located in Anderson. Also planned in the near future is a tour of Bunker Hill Air Force Base in Peru. This SAC base figured prominently during the recent Cuban Crisis, and a tour of its facilities will be of interest to everyone. If security permits, a pictorial story of this air base will appear soon in *The DELTASIG* from the Delta Tau Chapter.—JOHN S. THOMAS

## SOUTHERN METHODIST

BETA PHI CHAPTER of Southern Methodist University joined the Dallas Alumni club and celebrated Founders' Day with a pork chop dinner at the home of Mrs. Floyd Garrett. This was the 25th year that Mrs. Garrett has had this event in her home, and during the evening, she was presented a silver tray for her devotion to the Fraternity. The late Mr. Garrett was an alumnus of the University of South Dakota and a Deltasig. Good food, songs, and fellowship made the evening a complete success.

Mr. John Grimes, a pharmaceutical salesman, spoke at the first professional meeting of the new semester. At the second meeting, Mr. Tom Unis, local attorney, spoke. At this meeting, 14 men were pledged.

Plans are now being made for a tour of Texas Instruments Inc., a large electronics firm in the Dallas area, and initiation of pledges.—LOWELL G. WINKLER

## INDIANA

ALPHA PI CHAPTER at Indiana University has entered into one of its greatest years by pledging 26 men that constitute one of the best pledge classes that Alpha Pi Chapter has seen. Rush Chairman Brother William C. Lambert, having conducted a very ambitious rush program, is happy to report that not only do we have men who are outstanding in scholarship and leadership qualities, but that they also further a fine Alpha Pi Chapter tradition—they represent an excellent cross section of the various types of students to be found on the Indiana University Campus.

In a previous meeting this Fall, Arthur Weimer, Dean of the Indiana University School of Business, described the architectural layout of the new School of Business Building and related the concepts of its design to the bettering of the educational process that exists at Indiana University.

Other results of previous meetings consist of a challenge by Alpha Pi Chapter to the local chapter of Alpha Kappa Psi, Professional Business Fraternity, to a touch football game with a resultant mixer afterwards, the vanquished team being required to furnish the refreshments. Also, we have planned for two field trips—one to be taken this fall, and one to be taken next spring. This fall, we plan to tour insurance companies and banks to get an understanding of their office management and operations problems.

To lessen the burden of storage of our chapter records, literature, and equipment, Alpha Pi Chapter has again rented office space in the Indiana Memorial Union. All chapter members can attain access to the office by the use of their "key cards." The office has proved very popular with the brothers in that it affords them a quiet atmosphere for studying throughout the academic day. We feel that the office will be a great aid in attaining the coveted 100,000 points in the Chapter Efficiency Contest.—WILLIAM H. HOOVER, JR.



FOUNDERS' DAY was celebrated with a banquet at Sam Houston State College. *Left to right:* Epsilon Mu Chapter President Don Nixon, Chairman of the Department of Business Administration Jean D. Neal, Speaker J. Raiche, and Chapter Advisor Ernest O'Quinn.



## NORTHWESTERN—Evanston

THE YEAR BEGAN for Zeta Chapter with the brothers joining together to provide the manpower necessary to spruce up the house for rush week and the coming year. This work was done under the able direction of House Manager Ed Cikanek. The brothers were well rewarded for their efforts by a successful rush week; a total of 16 fine men were pledged. Rush Chairman Jim Smith must be given a large share of the credit for the successful week.

The year's social program opened with an informal party at the Chicago Yacht Club. Next was the annual Homecoming Party, which was well attended by alumni of the chapter. The Pledge Party promises to be great fun with an Out-of-It Party planned at the Elmhurst Country Club. As an outside activity, the brothers bought a block of 24 tickets to the all important Northwestern-Wisconsin football game and traveled to Madison to cheer the Wildcats. The brothers have been caught up by the football spirit that has swept the campus.

In intramural football, Zeta Chapter enjoyed another fine season. The team finished second in its league with a record of four and two. Last year's all IM end, Brother Ralph Gust, is currently the second highest scorer in the school, equaling his finish of last year. However, he had strong scoring support from the rest of the team; seven brothers scored in the six league games.

Founders' Day was marked with a dinner attended by several Deltasigs on the faculty of the School of Business. Again this year, Zeta Chapter is on its way toward its quota and a final total of 100,000 points in the Chapter Efficiency Contest.—DONALD A. COX

## LOYOLA—New Orleans

DELTA NU CHAPTER at Loyola University began the fall semester with an enthusiastic group of newly elected officers. They are: Leo Giroir, president; Noel Phillips, senior vice-president; Hank Lambert, vice-president; John Coman, secretary; Lee Faust, treasurer; Sid Weigand, chancellor; and Pat Gailey, historian.

We kicked-off the new term's social events with *The Fallout Dance*, a dance opened to the entire university. Thanks to the special promotion of Brother Faust, the dance was very successful. Our next social event will be in celebration of Founders' Day, and it also will consist of a dance.

Our first professional meeting of the year was held on October 24. We hope to follow with six more professional meetings in addition to two tours. At our next professional meeting, our chapter will present three awards given to last year's outstanding freshmen. Of the recipients, one is our own brother, Kurt Sins.

For the balance of this year we have planned a full schedule of rush activities, including a smoker on January 30, followed by a beer stag and dance. We hope to successfully conclude the year with our annual "Rose" Dance on April 29.



HOMEcoming PARADE CAR entered by Beta Eta Chapter at the University of Florida in honor of Miss "B" Day. President Ralph Spaulding presents a dozen red roses to Miss Carol Popejoy, Miss "B" Day.

## SAN FRANCISCO STATE

UNDER THE LEADERSHIP of our president, Doug Gravelle, Delta Omicron Chapter is well on its way to another successful year at San Francisco State College. This semester's calendar is virtually full of a balanced program of professional and social events. Two early semester rush functions resulted in the active pledging of six potential Deltasigs. They are Al Blair, Dave Borelli, Dick Burkhart, Art Franco, Joe Howell, and Tom Moschetti. With pledge-master Clayton Duke keeping the fire hot under them, they are doing a commendable job in their various projects.

Our professional program this semester has been very active and rewarding. We were pleased to have a representative from the Bureau of Internal Revenue speak to us on the opportunities of government employment. In addition, several delegates were the guests of the Leslie Salt Company in a well managed tour of their salt plant in the East Bay. A tour of the C & H Sugar Refinery also provided opportunity for members and guests to become acquainted with the operations involved in the production and marketing of sugar and related products.

Under the capable direction of Barry Schmidt, this semester has also provided active members and alumni the opportunity for participation in several social functions. Our annual Founders' Day Party employed the "roaring twenties" motif, and was regarded as a tremendous success. A joint party with a local sorority is also slated and traditionally these prove to be highly enjoyable.

Delta Omicron Chapter annually sponsors a Christmas Party for underprivileged children, and this year is no exception. The party will see happiness brought to over 30 children with the presentation of gifts and refreshments to all.

All in all, the semester is shaping up very well and the chapter continues to expand and contribute to the college and community.—DENNIS FLATT

## WASHBURN

DELTA CHI CHAPTER at Washburn University was ably represented at the Midwestern Regional Convention by Brothers Warren Livingston, Larry Graham and Myron Razor. All three returned with new ideas for Delta Chi Chapter as a result of their associations with other representatives. We hope all other chapters profited likewise.

The second annual Washburn University Business Day, sponsored by Delta Chi Chapter, was held on May 3, 1962, with students and Topeka businessmen attending. Featured speakers for the program were: Mr. W. Keith Welmer, professor of business administration at Kansas University; Mr. Harold L. Jenkins, vice president and director of research for Traders National Bank, Kansas City, Mo.; Mr. Walter G. Johnson, corporate secretary and general manager of Butler Industries, Kansas City, Mo.; and Mr. Robert I. Peele, advertising director for the *Topeka Capital-Journal*, Topeka, Kan. Activities planned for the fall semester include the Founders' Day Dance, with members, pledges and guests attending. We are also holding our second annual Application Clinic as an aid to students seeking post-graduate employment.

New Delta Chi Chapter officers for the fall semester are: President, Jim Lugar; Senior Vice-President, Myron Razor; Vice-President, Larry Graham; Chancellor, Ward Hushaw; Secretary, Jerry Bodine; Treasurer, Ron Zink; Historian, Don Norris; Ritual Chairman, Jack Goings; Social Chairman, Bob Tietze; Chapter Efficiency Contest Chairman, Warren Livingston; and Alumni Secretary, Dick Bergen. Under the leadership of our officers and our new Faculty Advisor, Mr. Walter Holmes of the commerce department, we are growing and looking forward to another successful year.—FRED E. RINNER

## WESTERN MICHIGAN

EPSILON OMICRON CHAPTER began its first full year of operation where it left off last spring. The same spirit which enabled Epsilon Omicron Chapter to grow from nothing to a full chapter in less than a year continues under the able direction of President Bob Wickner.

Our chapter was in charge of collecting and lighting the bonfire for Homecoming. The fire was said to be the largest and warmest ever seen on campus and it helped to make our Homecoming a success.

We were very happy to welcome 18 men to our pledge class after a successful rush program headed by Vice-president Ed Moersch. These men will help establish Delta Sigma Pi on our campus and present a bright future for our fraternity. The spirit which has been with us since our founding continues and we anticipate earning 100,000 points in the Chapter Efficiency Contest during our first year of operation. We at Western Michigan University plan to make our chapter not only the top fraternity on campus, but also one of Delta Sigma Pi's strongest chapters.—DAVID R. OHMAN





**GAMMA KAPPA CHAPTER** at Michigan State University goes on tour. Left to right: Mr. Leib explains and describes the legal department of the Michigan Bank to the brothers. Brother Peterson takes over. Assembled in the bank vault.



## MEXICO CITY

**DELTA MU CHAPTER** at Mexico City was represented at the Southwestern Regional Meeting in Dallas by President Glen Nelle. He returned from the meeting with many inspiring ideas for the chapter, and was especially pleased to meet the representatives from the other chapters in his region.

*Raffle a big success!* For first prize, we gave the winner a trip to Acapulco. Another prize was a trip in a helicopter. We have some real salesmen in the fraternity, and they really got out and sold the tickets.

We were not able to get the helicopter for November 14, so our plans to sell rides on it have been postponed until the 21st. We plan to sell rides for 25 pesos a person. Founders' Day fell right in the middle of our mid-terms, so we are still in the process of preparing for our Founders' Day dance.

At the end of every week we get together in one of the homes of a brother. We have started these little get togethers in order to weld ourselves into a tighter group.—**GLEN NELLE**

## BUFFALO

**ALPHA KAPPA CHAPTER** celebrated Founders' Day with a bowling party and dancing at the Transit Lanes. Much of the success at this affair was due to the work of Brother Schiavone who is the social chairman. The buffet supper planned by Brother Schiavone was enjoyed by everyone. Brother Dick Tremble and his wife won a bowling trophy for the highest score in "*Scotch Doubles*."

Brothers of the active chapter, the alumni club, and the fall pledge class are performing a special chapter project by repairing and painting old toys in Brother Race's "*Basement Workshop*." The toys are to be distributed to the needy children in this area as Christmas presents. The Buffalo Wives Club also is active in the establishment of Delta Sigma Pi Scholarship Fund and a cartoon show for the children of all brothers and alumni. The cartoon show is to be presented at Christmas time on the campus of New York State University at Buffalo.

Brothers Earl Simonson, Dave Jenkins, and Jack Carney attended the East Central Regional Meeting. They visited the chapter house at Kent State University at Kent, Ohio on their return trip.

Our first professional meeting for this year was held in the new Norton Hall. The Grand President was on hand and gave a very fine talk on Delta Sigma Pi to all brothers and the prospective pledges. A full and varied program of professional meetings is scheduled for the balance of this college year.—**GEORGE A. ZAPOTOCZNY**

## FLORIDA

**BETA ETA CHAPTER** at the University of Florida is pleased to welcome 15 outstanding new brothers to its ranks. We are also proud to welcome back Brother Donald J. Hart, Dean of the College of Business Administration, as our Chapter Advisor. With this start, we are confident of filling our quota in the Chapter Efficiency Contest.

Rapidly approaching are several professional and social activities that our chapter has planned. The Annual Christmas Reception held by Beta Eta Chapter for the students and faculty of the College of Business Administration, will be held after Christmas, because of the new trimester system. A field trip is planned for late November to tour the Atlantic Coast Line Railroad office in Jacksonville, Florida. This visit is expected to be an all day tour of the main office facilities.

*The Delta Signal*, our chapter publication, is expected to be presented to the members and alumni in early December. Brother Ralph Wheatly is editor of this publication and from all indications this could well be one of the best chapter publications compiled by any chapter.

Beta Eta Chapter sponsored a car in the Homecoming Parade in honor of Miss B-Day, Miss Carol Popejoy, who was sponsored by Beta Eta Chapter and elected by the students of the College of Business Administration as sweetheart of the annual Business Day. Miss Popejoy is also "Rose" of our chapter and, incidentally, carried a dozen red roses in the parade.—**WILLIAM E. SANDS**

## MONMOUTH

**EPSILON PI CHAPTER** recently assisted Monmouth College in its Retail Management Institute. The Institute, held in conjunction with six local Chambers of Commerce, featured nationally known experts in the field of retail management. Similar institutes have been held at Harvard and the University of Chicago.

We will hold our first open party on November 17, at McGuire's Grove in Middletown. The International Party will be a joint celebration of our recent installation on October 27, as a chapter of Delta Sigma Pi and of Founders' Day. We are the first national fraternity on campus.

The brothers of Epsilon Pi Chapter would like to take this opportunity to give special thanks to our Faculty Advisor, Mr. Alfred Brown, for his invaluable assistance to us in our efforts to obtain a charter.

For Homecoming on December 1, we will sponsor a float, "*Wild Cat*," and Miss Patricia Bruno for Queen. Our 12 pledges and all the brothers are kept busy preparing for these upcoming events.—**WILLIAM H. BURKET**

## GEORGIA

**PI CHAPTER** of the University of Georgia held its annual "*Rose*" Dance on November 10, 1962. "*The Boss Men*" provided the music and an enjoyable time was had by all. Tom Helms president, crowned Miss Lynn White of Carrollton, Georgia, as the new "*Rose of Delta-Sigma Pi*." The "*Rose*" Court consisted of Jane Petro, Jane Jenkins, Donna Meyers, and Charlyne Overstreet.

Twenty new pledges will have been initiated into Pi Chapter during Fall quarter by the time this is read. This will increase the number of brothers to 55 valuable men. This is only a start toward the high goals set for Pi Chapter to undertake to become the number one chapter in the nation.

Our chapter has begun a large improvement campaign on our house. The interior and exterior have been painted and new furniture and rugs added throughout the house.

Pi Chapter is honored to announce that Dr. J. W. Bunting, a Deltasig, has been appointed the new Dean of the School of Business Administration at the University of Georgia.—**BERRY ALTON FLOYD**



## RUTGERS—Beta Omicron

BETA OMICRON CHAPTER continues to keep up its high standards of accomplishments by having planned an excellent professional program for the school year. Michael Sabarese and George Alai of our professional committee have placed much emphasis on securing speakers who are experts on electronic data processing computers and their application to the modern business world. On October 22, Mr. George Conklin of Mutual Benefit Life Insurance Company spoke to the brothers on "Systems, Procedures, and Methods." He was followed on October 29 by Mr. Hickman and Mr. Gultinan of Arthur Andersen and Company, national accounting firm. They presented a highly interesting program on "Electronics in Business and Accounting," including a very instructive color film. A scheduled tour of the Western Electric Company plant in Kearny, N.J., is also listed on our calendar of events.

Our fall pledge smoker was held on Friday, October 26 at our chapter house. We were pleased by the number of alumni and faculty members who appeared to help with our rushing program. Brother George R. Esterly, Dean of Rutgers School of Business, and two faculty brothers, Philip Shaak and John Gilmour, each gave fine talks on the meaning of fraternalism, especially as practiced by Beta Omicron Chapter. Peter Kuiken and Mario Pompeo of our Pledge Committee also showed slides to the many prospectives present.

Rudy Templin has done an excellent job in planning our social activities. Numerous house parties are regularly scheduled throughout the semester. As on other campuses the limbo dance is also very popular here. At a party on November 10, we crowned neophyte Vernon Frey as "Limbo Champion" of our house after a spirited contest. At this writing all preparations have almost been completed for our gala Twenty-fifth Anniversary Celebration to be held on November 24, 1962 at the Military Park Hotel in Newark.

The brothers of Beta Omicron Chapter wish to express our congratulations to our new neighbor at Monmouth College, Epsilon Pi Chapter, West Long Branch, N.J.—ANTHONY J. MILANO

## WEST LIBERTY STATE

DELTA OMEGA CHAPTER at West Liberty State College proudly acknowledges the picture on the cover of this issue of *The DELTASIG*. This building is the newly completed Main Hall located in the center of our campus.

The first smoker for prospective pledges was held on November 9, followed by a rush party on November 14. Both of these events were very successful, and the pledges chosen will be formally initiated on January 12, 1963.

Since the fall semester began, the brothers have been working hard to build up our treasury. Brother James Olzer has led this drive to increase our finances with the sale of school sweat shirts and jackets to the student body.

Founders' Day was celebrated with a dance held at the Carroll Club of the Knights of Columbus in Wheeling. In all, 40 couples attended, and the dance was termed highly successful by all.

Delta Omega Chapter's professional program has been initiated by a successful tour of Hazel Atlas Glass, local division of the Continental Can Company. Future tours include: Westinghouse, Associates Discount Corporation, and Imperial Glass Company in Bellaire, Ohio.

The brothers of Delta Omega Chapter are looking forward to a very successful year under the guidance of President, Dave Louder.—JAMES C. NEUHART II

## EASTERN NEW MEXICO

EPSILON ETA CHAPTER at Eastern New Mexico University is off to another fine year which will include many professional programs and social activities. Under the leadership of President Gary Bob Lee (*Fish*), we have set our goal for another 100,000 point year. Assisting Brother Lee will be Doug Wilkerson, senior vice-president; Bucky McGee, vice-president; Monte Singletery, secretary; Jack Clevenger, treasurer; James J. Smith, historian; and Dwight Richards, chancellor.

Epsilon Eta Chapter is very proud to announce the initiation of Dr. Donald C. Moyer, President of Eastern New Mexico University. Dr. Moyer was initiated with our pledge class on April 7, 1962. Beginning his third year here at Eastern New Mexico, Dr. Moyer came to us after serving two years as executive secretary of the New Mexico Board of Educational Finance. Dr. Moyer received his B.S. degree from the University of Illinois in Industrial Education and his M.S. also from the University of Illinois in Education. In 1954, he received his Ph.D. in Educational Administration from the University of Chicago. Dr. Moyer's dissertation was: *Attitudes Relating to Leadership Success*. Dr. Moyer's many organizations include: Church of Christ, Rotary

Club, Phi Delta Kappa, Western Interstate Commission on Higher Education, Association of Higher Education, American Association of School Administrators, and American Education Research Association. His hobbies include: sport cars, flying, music, and crafts. Since coming to Eastern New Mexico, Dr. Moyer has gained the respect and prestige of the students, faculty, and alumni through his devoted work and his winning personality. Dr. Moyer's plan for Eastern New Mexico of 10,000 by 2000 has met the approval of everyone and Epsilon Eta Chapter is proud to be a part of the continuing expansion of our great University.

Also initiated in our pledge class was Steve Spray, who this past June won the NAIA National Golf Tournament which was held in Davenport, Iowa. Brother Spray is a junior majoring in marketing and is from Indianola, Iowa. Winning this tournament marked Steve the second national champ from Eastern New Mexico in the history of the University.

October 22 was our chapter birthday (2 years) and was celebrated by a luncheon at a local steak house. A picnic at a near-by state park will highlight the celebration of the founding of our great Fraternity. Our annual "Rose" dance is slated for January 12, immediately after the initiation of some fine men.

Many professional programs are on tap for this fall and next semester. Already we have toured large business establishments in Lubbock, Texas and plans are being made for a week tour sometime during the second semester. Our chapter were guests of Cannon Air Force Base, Clovis, New Mexico, on October 26, for their first Vender's Day for Clovis Businessmen. This all day affair proved very rewarding and many valuable aids were secured concerning purchasing from Cannon. Plans are in the making for Epsilon Eta Chapter to co-sponsor with Cannon another businessmen's day with all business administration students at Eastern New Mexico to be invited.—ROY LEE LAZENBY



THE BROTHERS of Alpha Omega Chapter at De Paul University pose with their "Rose" and her court. The girls, left to right: 1963 "Rose" Miss Barbara Laughlin, 1962 "Rose" Miss Judy Cahill, and the 1963 court Miss Pat O'Brian and Miss Connie Consoli.



## NEBRASKA

ALPHA DELTA CHAPTER at the University of Nebraska returned to the campus this fall with 42 active members. On October 10, 27 prospective members were formally pledged. Under the leadership of Brother Stanley Navrude and Brother Larry Fiori, the pledges have brought a lot of favorable publicity to the Deltasigs. Their pledge projects of helping the All University Fund and the Lincoln Community Children's Zoo have contributed to boosting the morale of the pledges and the respect of the fraternity on campus.

In the field of sports, Alpha Delta Chapter excelled in intramural football. The team won the first four games played in the finals and took second place in the All-Fraternity League.

On October 13, Alpha Delta Chapter migrated to Des Moines where they took part in the Midwestern Regional Conference. The Alpha Delta brothers enjoyed the interesting and educational program and were extremely proud of the attendance trophy they received.

Another highlight on the Deltasig Calendar was a function with Beta Theta Chapter from Creighton on October 6. A football game between the two chapters was held in the morning which ended in a tie game. During the afternoon both chapters attended the Nebraska-Iowa State game and a stag was held that night.

Alpha Delta Chapter took the leading role in setting up and directing the Business Administration's Annual Careers Day. On Careers Day, representatives from various business fields lecture to business students. A banquet was held that evening and Brother Kenneth White received a \$100 scholarship from the Nebraska Association of Certified Public Accountants.

The main event of the semester was our professional tour to Denver. Brother Jerry Linscott organized the tour and made arrangements for the Deltasigs to interview the president of May D and F, the vice president of The Gates Rubber Company, the warehouse managers of the Midwest Distributing Company, and various other prominent business executives. Brother LaVerne Cox, Midwestern Regional Director, accompanied us on the tour.—JERRY ANDERSON

## DETROIT—Theta

THETA CHAPTER at the University of Detroit began the fall semester with a new administration and is looking forward to a 100,000 point year in the Chapter Efficiency Contest. Our 1962-63 officers are: Edward Cherney, president; Larry Schehr, senior vice-president; Gerald Fleming; vice-president; Henry Mollicone, treasurer; Daniel O'Connor, secretary; Werner Grundei, chancellor-historian.

Under the direction of Ronald Nowicki, our professional chairman, we have a full schedule of professional activities on our calendar for the coming year. Our first two meetings have been very successful and informative. Mr. Charles Reaver, president of his own diamond company, conducted an

interesting and educational meeting on the diamond industry. Our second meeting consisted of a very beneficial lecture by Mr. Roger Ferricks, president of the Detroit Office of Pittsburgh Plate Glass Co. on labor market opportunities. Ron also has arranged for the brothers to tour the G. M. Technical Center and a local brewery in the future.

Our annual "Autumn Mixer" initiated the social calendar for Theta Chapter. Due largely to the efforts of Brother George Schulte, who heads our social committee, the dance was both socially and financially successful. We have already enjoyed an active social season with house parties given by Brothers Detloff, Schehr, Kostecke, Knepfle, Grundei, and a skit party given by the pledges. Founders' Day was celebrated with a Deltasig Nite at which Brother Cherney reviewed for us the notable history of Delta Sigma Pi.

Our pledge class at the present time consists of four men who have proven to be potential assets to the fraternity in their services rendered to date.—WERNER F. GRUNDEI

Thanks to the Regional Meeting, our chapter has felt more closely affiliated with the chapters in our Region, and pursuant to this sentiment we hope to participate in various joint-functions with other chapters.

With an active future ahead, we are looking forward to a very successful year.—JOHN M. COMAN

## LOYOLA—Los Angeles

THE DELTA SIGMA CHAPTER of Delta Sigma Pi attended the Western Regional Convention at Berkeley, California last year and was honored with the mileage trophy for the area.

The convention was moderated by Burell Johnson, the Regional Director, and Charles Farrar, the Executive Secretary, who represented The Central Office.

Many ideas were exchanged and our ties with The Central Office were strengthened. The brothers who made the trip enjoyed it very much, and we are all looking forward to the next convention.

After the Convention Brother Farrar attended one of our chapter meetings and offered helpful suggestions for the betterment of the chapter. We wish to thank Brother Farrar for this honor.

The Chapter's activities last year included five excellent speakers from Douglas Aircraft, Los Angeles Police Commission, Sears Department Store, Security First National Bank, and Space Technology Laboratory. We also had a fine social program which was highlighted by a New Year's Eve Party that also included the Pasadena "Rose" Parade.

The Delta Sigma Chapter wishes good luck to all the chapters of Delta Sigma Pi in the spring semester.—PAT BARRY

## UTAH

SIGMA CHAPTER started the fall term with only eight members, but small numbers have not hampered the success of the chapter, however.

Five new members were added to the rolls of the chapter on November 27. The new brothers are Bill Hoff, Dave Roberson, Gary Vause, Larry Wagoner and Duane Jones. The banquet following the initiation not only honored the new members, but also recognized the chapter's birthday on its 40th anniversary.

One brother became a father with the recent birth of a son to Larry Wagoner and wife. Tying the marital knot recently were Craig Hunter and Ludell Pierson.

The brothers of the chapter are anticipating one of the finest professional meetings of the year with the appearance of Mr. Phil Leigh, on November 14. A professional interviewer and expert on employment opportunities, Mr. Leigh will provide very timely information to the chapter and guests.

Our chapter is also anticipating the continuing of its annual Christmas project. This is placing a Christmas tree in some local institution for the care of disabled and ill children.

Although small in number, we of Sigma Chapter are proud of the contribution we make to the International Fraternity.



MEMBERS OF ALPHA LAMBDA CHAPTER at the University of North Carolina gather around their alumnus, Thomas M. Belk, who is here receiving "Deltasig of the Year" Award from Executive Director Jim Thomson.



## SOUTH CAROLINA

BETA GAMMA CHAPTER began the fall semester with a giant step forward by obtaining a new fraternity house, replacing the one used since the spring of 1961. We are very proud of our new house, which features a newly decorated guest room, a spacious meeting room, a den and kitchen downstairs. An Open House was held October 7 by the brothers for their parents, friends, and the faculty of the School of Business Administration. Drop-ins are also held at the new house after each home football game.

The president, Don Marchant, attended the Southeastern Regional Meeting at the University of Georgia in Athens, learning much to aid him in leading our chapter. Several brothers attended the U.S.C.-U.N.C. football game and a dance afterwards at the invitation of Alpha Lambda Chapter at the University of North Carolina.

We are currently carrying out our pledge program, and 12 potential members have interest so far.

To celebrate Founders' Day, our members are jointly sponsoring a dinner with Alpha Lambda Chapter to be held in Charlotte in honor of Thomas H. Belk, "Deltasig of the Year 1962."

Plans are being made for a Commerce Day, which is to become an annual event. The purpose of this Day will be to inform the students of the School of Business Administration of the opportunities and conditions which exist in the actual business world. It is hoped that this will supplement their basic foundations and viewpoints acquired at the university.

A dance is being planned for this semester, and a nationally known band is being contracted. All brothers, dates, wives and alumni are being invited.—STEVE DAVIS

## OHIO U.

ALPHA OMICRON CHAPTER started the year with a professional meeting on October 23, when Mr. Douglas Fairbanks of the Ohio Bell Division of American Telephone and Telegraph visited our chapter. He explained to us the Ohio Bell training program and the benefits derived from the program. He also told us of the role that government plays in business and public utilities. Our second professional meeting was on November 6, when Mr. Handchure from the Columbus District of I.B.M. spoke to us on the "Opportunities in I.B.M." He explained the history of computers and followed with the opportunities and challenges of a career in I.B.M. Discussion periods followed both meetings.

This semester, the chapter initiated a new rush program whereby prospective rushees were personally contacted. The new program was very successful and 17 new pledges were installed, which brought our chapter strength to 48. On January 13, the new pledges will be initiated with a banquet to follow at the Sportsman Restaurant.

Our chapter would like to extend to our Chapter Advisor, Professor John Lymbopoulos, our heartiest congratulations and



HONORARY MEMBER of Epsilon Eta Chapter, President Donald C. Moyer (left) of Eastern New Mexico University congratulates Brother Steve Spray who won the NAIA National Gold Championship in Daventry, Iowa this past June.

we wish him the best of luck on his recent marriage. The chapter held a party to celebrate the event. Refreshments were served and the entertainment was provided us by one of the college quartets.—VINCENT MELLOTT

## MICHIGAN

XI CHAPTER at the University of Michigan began the semester with a successful rushing program under the guidance of Brother Fleming, and the result of which was the pledging of seven new men. These men were just recently initiated formally into the chapter, after going through their pledge training under the leadership of Brother Zimmerman.

We have all been blessed with a varied and interesting professional program due to the brilliant work of Brother Rands. Professor Cowan of the School of Business Administration led off and provided the highlight of our rushing program with his interesting and informative talk on the steel industry. This was followed up by a guided tour through the Ford Plant in River Rouge in early October. Following the tour, we were fortunate enough to hear a brief talk by and ask questions of the vice president of the plant. Two more professional programs are on the agenda this semester, to say nothing of the programs for the spring semester.

The brothers achieved additional success with a bone-crushing victory on the football field over that other business organization. Led by hard charging President Kleiman and the skill of Brother Allen, they didn't have a chance against us. This is just one facet of our many victories over them here at the university.

A successful observance of Founders' Day concludes our activity thus far this semester. It was held at the Pretzel Bell, and featured was Mr. James P. Dell. All of this activity has gotten us off to a running start in the Chapter Efficiency Contest in which we are striving to finish at the top.—C. STEPHENS VONDERCRONE, JR.

## RUTGERS—Beta Rho

ON WEDNESDAY, October 10, 1962, the brothers of Delta Sigma Pi convened at the President's Room of the downtown campus of University College. Mr. Leonard Rosendahl, the Regional Sales Manager of Industrial Timer Corporation, was present. Mr. Rosendahl spoke on "Personalities and Organizations." He cited detailed studies made of individuals engaged in various routine and general occupations and how these occupations related to their general behavior pattern. Mr. Rosendahl discussed the obligations of both management and labor in relation to the psychological needs of the worker. A lively discussion period ensued with those present relating personal experience to the subject.

Saturday, October 13, 1962, found the members of Delta Sigma Pi on the New Brunswick campus of Rutgers University. In addition to the electric atmosphere present on campus because of the homecoming football game, a bonus was added. Rutgers trounced Colgate in a thrilling game.

Beta Omicron Chapter House in Newark was the site of the fifth event of the season for Delta Sigma Pi. Mr. Albert Kinney, sales manager of the Line Electric Company, was guest speaker for the afternoon. He spoke on the role of the distributor in our economic system.

Beta Rho Chapter once again exemplified the character and spirit of Delta Sigma Pi. The first senior class meeting bestowed honor on the fraternity by electing three of our brothers as class officers. Brother Lem Jones was elected president, while brothers Joe Garson and Larry Peterman were elected to the posts of alumni representative and treasurer respectively.—LEONARD F. BEDNARSKI

## MIDWESTERN

EPSILON ZETA CHAPTER sponsored the year's first all school dance. Bill Black's Combo provided the music, and about 300 couples were in attendance. A great deal of hard work by Brothers Hardy and Hunt deserves everyone's praise.

The Wesley Foundation, adjacent to our campus, was the scene of our fall pledge initiation. The pledge class of 11 recently proved their worth by giving a dinner for the actives. Barbecued venison was the treat and a howling poker party ensued. Everyone had a great time; but Brother Mercer's chihuahuas, which received the many bones, will probably cherish the Deltasigs forever.

Actives and pledges were outnumbered two to one at the mixer recently given for us by Gamma Phi Beta Sorority. Needless to say, we all enjoyed the affair very much.

The initiation of last spring's pledge class brought ten new brothers into our midst. We are happy to announce that, included in the new brothers, is Dr. W. J. Thomas. Brother Thomas is head of the School of Business and is our fourth faculty member.

We have many plans for the year, and I hope to be reporting of their success in the March issue of The DELTASIG.—JERRY R. BRAZIL



## CREIGHTON

BETA THETA CHAPTER has started the new school year with a series of activities which, if any indication of the future, give the feeling that this year will give the members of this chapter a great boast toward becoming both successful businessmen and well rounded individuals.

Help to the University is a key area of this program, and Dick Murphy's committee, with the assignment of providing transportation to out of town freshmen, made it apparent from the start of the year that the Deltasigs again would not accept second place in service to the school. President John Searl has announced that the fraternity will again provide the school with ushers for the Student Mass, and many of the brothers have offered their services for Homecoming.

The professional program is in full swing with a professional dinner to be held November 14, at the Sparetime Cafe. Dave Pakraka is forming committees to make Creighton's annual Bus. Ad. Booster Days, slated for February 18 and 19, a success in its goal of bringing together the student of commerce and the business world. The groundwork for a seminar acquainting students with interviewing techniques is presently being laid, and full attention will be given this new and important project the second semester.

A new pledge program was initiated this semester by Perry Demma and if the caliber of pledges can be used as a criterion, the program must be considered an overwhelming success. Twelve outstanding men, who all have the qualifications to take their place as future business leaders, were initiated in the presence of Midwestern Regional Director LaVerne A. Cox on October 21, at the Sheraton Fontenelle Hotel.

In addition to these activities, the social needs of the fraternity have not been neglected. Larry Maxwell arranged the annual Fall picnic which provided the brothers and their dates friendly, but rigorous, competition for the prizes given to the winners of the various contests. Our new social chairman, Tim Mannion, must also be commended for the Halloween party which was characterized by many unusual costumes, but very usual and satisfying refreshments.

With such a prompt and vigorous beginning, it is no wonder that these Deltasigs are looking forward to the school year with enthusiasm and anticipation. The spirit of the entire group is the main reason why the officers feel that in the coming school year Creighton will hear a lot about the Deltasigs.—GERALD P. LAUGHLIN

## SUFFOLK

DELTA PSI CHAPTER, represented by 20 brothers and 12 pledges, opened the current college year with a smoker at Tiffany's in Boston, on October 8. Guest speaker was Mr. Earl Watson, assistant sales manager in the eastern region for Ford Motor Company. Mr. Watson gave a talk on job opportunities with Ford for college graduates of business, and he also presented a film describing the Rouge River Plant in Dearborn, Michigan.



THE NEW CHAPTER HOUSE of Epsilon Lambda Chapter at the Rochester Institute of Technology.

All of the brothers of Delta Psi Chapter are pleased with the number of neophytes pledging this semester, 12 in all, and are looking forward to an even larger group next semester.

On Monday evening, November 5, 21 brothers of Delta Psi Chapter and 12 pledges enjoyed a chicken banquet at the Smith House in Cambridge, Massachusetts. We were happy at this time to have as a guest speaker the general manager of WBZ-Radio-TV in Boston, Mr. Paul G. O'Phriel. He enlightened us on various subjects pertaining to Radio-TV work including job opportunities, employment requirements and station policies, in light of the world situation, with special emphasis on the Cuban Crisis and state department information practices regarding the various news media.

President Bing Towne, Secretary Dick Mangion, Senior Vice-President Peter Larson, and Vice-President George Sullivan attended the Eastern Regional Meeting held at Trenton, New Jersey, October 17-21, and Delta Psi Chapter came home with the attendance award represented by a trophy—CHARLES J. VITALE

## TEMPLE

SINCE THE DELTASIG ARTICLE of May, the re-development at Temple University has pushed forward at a frantic pace. The effort put forth by the university seems to be following the pace of the brothers of Omega Chapter.

Our current campaign to carry out the fraternal idea started with our dinner dance in the latter part of May. It was here that Miss Betty Lou Schaffer was crowned "Rose of Omega Chapter."

Over the summer the brothers completed the renovation of the fraternity house by finishing the recreation room. The room was dedicated to Mr. Willard Moore, our chapter advisor, in honor of his devoted friendship and guidance.

The fall semester began with an excellent rushing program. Our efforts were rewarded with 15 pledges who have the qualities to become brothers of Delta Sigma Pi.

Our Social Committee, under the leadership of John Ruzzo and Harry Koerber, has

succeeded in pleasing everyone with their program. We have fond memories of the Masquerade Party and Homecoming week end and are looking forward to our Christmas dinner and annual Willard Moore Egg nog party.

The professional committee has linked their efforts with the Society for the Advancement of Management, thus enlarging the scope of their program. A speaker from the Bureau of Internal Revenue drew an audience of over 200, thanks to the work of our chairmen, Pete Vosbekian, and John Foster.

The brothers of Omega Chapter wish to extend a warm welcome to any brother visiting Philadelphia.

We feel that if all chapters are working as hard as Omega Chapter to carry out the purpose of Delta Sigma Pi, the benefits will be overwhelming.

Footnotes—Fred Di Paulo was elected president of the fraternity presidents' council; Ron Koehler, Bob Lang, and Harry Koerber have made varsity squads; Ralph Cantafio has been appointed third in command of Temple's R.O.T.C. unit; Deltasig took the scholastic award for the third straight semester; John "the Ram" Macomber will graduate in January. John served as vice-president and contributed a great deal to the present state of Omega Chapter.—GERALD E. MOORE

## COLORADO

ALPHA RHO CHAPTER began the year by creating seven new positions on committees: Clay Carpenter was appointed publicity chairman; Mark Wasko, social chairman; Burt Levy, professional chairman; Jim Leach, Deltasig Magazine editor; Tim Wilford, athletics; Dale Curtis, chapter cabin; and Gill Molinar in charge of the bulletin board.

The bruising (*bruised maybe?*) new Delta Sigma Pi football team was defeated in their only game this year against Alpha Kappa Psi. The brothers lost a keg in the process and demand revenge, perhaps in the form of a basketball victory.

The rushing program was completed in three meetings. The first was an introduction meeting where it was explained what the fraternity was and the activities throughout the year. The second meeting was a professional meeting with Mr. Andy Van Nostrand, personnel manager for Western Federal Savings and Loan in Denver. The third and last meeting was also a professional meeting with Mr. Maurice Unger of the School of Business Faculty speaking before the group. The last meeting was followed by an informal function at the local Timber Tavern. The pledging efforts this fall yielded 14 pledges, all juniors or seniors in the School of Business: Leon Bartholomew, Ralph Dergance, Ron Edinger, Charles Frederick, Marvin Friedland, Charles Callegly, Michael Golub, James Henshall, Dave Hollick, Eldon Johnson, Leroy Malouff, Anthony Nagy, Charles Shallenberger, and Lionel Wood.

Plans are now in progress for the Deltasig Ski to be held in December and the "Rose" Ball to be held in early February.



## EAST TEXAS STATE

DELTA PHI CHAPTER at East Texas State College has been quite active this fall in the various phases of college and fraternity life. Eighteen pledges were accepted into Delta Phi Chapter for the Fall semester. Those pinned were Jerry Blalack, David Bright, Larry Bonner, Jim Davis, Dale Fabri, James Hardin, Franklin Lilly, Frank McCuskey, James Madden, Johnny Pettigrew, Glenn Puckett, Rex Rougeou, Bob Shearer, Ben Thieme, Lawrence Terry, Jimmy Tilger, Glenn Watts, and James Scott. The newly elected pledge class officers are Jim Madden, president; Glenn Watts, vice-president; Dale Fabri, secretary; and Jim Davis, treasurer.

Delta Phi Chapter celebrated Founders' Day with an informal dance at the Cooper Country Club, Cooper, Texas. Over 40 brothers, pledges, and their dates attended this affair, and much of its success may be attributed to Brother Harvison who is the chapter social chairman. A most memorable and enjoyable evening was had by all who shared in commemorating Founders' Day, 1962. Our next social function is scheduled for November 30, 1962. We are planning a wiener roast for our faculty sponsors, and we anticipate complete participation on the part of the brothers and our pledges.

We were very happy to have Don Gray affiliated with Delta Phi Chapter this Fall. Don is a transfer student from The University of Texas (*Beta Kappa Chapter*). He has provided us with a wealth of knowledge concerning the many activities carried on by our brothers of Beta Kappa Chapter. He has also contributed many valid and substantial ideas which will be very beneficial to our growing chapter.

Four Brothers from Delta Phi Chapter attended the recent Southwestern Regional Conference which was held in Dallas, Texas, during the weekend of October 20 and 21. Those who attended are Gordon Cox, Steve Vermillion, Bill Farler, and Max Seale. At our first professional meeting for this year, Brother Gordon Cox elaborated on the many activities that took place at the Regional Conference. His talk was very stimulating and informative; it also provided much enlightenment concerning life with Delta Sigma Pi.

We are presently conducting a money raising project. In essence, it is a survey being conducted by us for the Student Marketing Institute, Inc. The actual project is entitled, "*Mennen Grooming Research Program*." Everyone has displayed an immense amount of enthusiasm in the undertaking of this project. We expect a profitable return for our combined efforts.

Our second professional meeting for this year was highlighted by a very fine talk on personnel management by Mr. Ross Johnson who is the industrial relations supervisor (*Southwest region*) for Tempco Inc. Attendance by the members and the pledges was highly commendable. Much interest was exhibited in the question and answer period which followed Mr. Johnson's talk. After the talk, a short business meeting was conducted. Such things as the Chapter Efficiency Con-

test and a schedule of events for the remainder of the school year were discussed. We plan to meet our quota in the Chapter Efficiency Contest with a considerable amount of ease. We have already submitted a large portion of our total number of anticipated points to The Central Office. We are ever striving towards being the ideal chapter of Delta Sigma Pi. Our spirit and our inspiration are very high. We expect great things for Delta Phi Chapter in the very near future!—THOMAS GAREY ASHTON

## FLORIDA STATE

GAMMA LAMBDA CHAPTER at Florida State University opened a new year of activities with a series of three rush parties each highlighted by short talks by faculty Deltasigs. At the first party, Brother Charles A. Rovetta, Dean of the School of Business, spoke on "*Education for Business in the Collegiate Business School*." Our new vice-president of the University, Dr. John Champion, spoke at the second party using as a theme the purpose of Delta Sigma Pi. On the occasion of the third party, Dr. Ross Heck stressed the value of membership in a professional fraternity. Plaudits are in order for Bill Barnes who, as senior vice-president, was responsible for these outstanding events.

Invitations to pledgship were accepted by 26 men who are now busily engaged in pledge training sessions under the capable direction of Bob Whyte, vice-president. On December 8, these pledges will be initiated into the brotherhood of Delta Sigma Pi.

An opportunity for fellowship and cooperative effort was provided for in preparing a float for the homecoming parade. In keeping with the theme "*Future View of FSU*," the float depicted "*Endowed Chairs for Dis-*

*tinguished Faculty*," a "*DBA Program in the School of Business*," "*FSU membership in the SEC*," and a "*New Student Union*." Four coeds from Phi Chi Theta, women's professional fraternity, added a touch of glamor to the setting.

Two days to be long remembered by 29 brothers and pledges are November 9 and 10. Traveling by chartered bus, they toured Atlanta, Georgia, on the fall industrial tour. At Rich's, the south's largest department store, Brother Richard Rich, Chairman of the Board, greeted the touring group after which members toured the store and became acquainted with many aspects of store operation. The afternoon was devoted to touring the General Motors Assembly Plant in suburban Atlanta where Buicks, Oldsmobiles, and Pontiacs move off the assembly line at the rate of 48 units an hour. The evening was devoted to a tour of Atlantic Steel Company through the courtesy of Brother Howard Johnson, Past Grand President, and President of Atlantic Steel. There brothers and pledges saw, first hand, electric furnaces in operation and observed the operation of a modern steel rolling mill.

On Saturday morning, Brother C. A. Grizzard, past president of Gamma Lambda Chapter, hosted a tour of Grizzard Advertising, the south's leading direct-mail advertising firm. Saturday afternoon the trip was concluded with attendance at the FSU-Georgia Tech game where FSU played Tech to a score of 14 to 14. To Brother Frank Pittman, Field Trip Chairman, goes credit for a memorable two days.

Through the active participation of brothers and pledges in the chapter activities, Gamma Lambda Chapter is well on the way to making this year a milestone in the history of the chapter.—JACK WHICKER



BETA OMEGA CHAPTER at the University of Miami in Florida has many activities. *Upper left:* Thanks are offered to Jay Craven for his five years of service as Faculty Advisor. *Upper right:* A picnic served as a rushing function this Fall. *Lower left:* The initiation banquet was attended by 40 undergraduates and 9 faculty members. *Lower right:* Past President Pete Klein wishes new President Pete Butler a successful year.



## TEXAS CHRISTIAN

DELTA UPSILON CHAPTER at Texas Christian University has doubled the chapter membership with the largest pledge class in two years. After heavy graduation losses, the younger pledges will certainly help to increase our chapter efficiency with their growth in our chapter.

Brother President Glen Brewer is doing an outstanding job as leader this semester. Through his direction, the chapter committees are functioning very well. The temporary committee set up to get the Chapter's entry in the TCU Homecoming float parade is working very hard for first place in the fraternity division of the float contest. Brothers Gary Brill and Doug Mann are the two "ramrodders" of the Fraternity effort. The sport's committee chairman, Brother Gary Venrick, is getting the football team together for the annual Beer Keg Bowl (with the Delta Epsilon Chapter at North Texas State University on December 2).

The chapter is looking forward to another great year and meeting all phases of the Chapter Efficiency Contest to make us the region's most qualified representative of Delta Sigma Pi.—JOHN M. THOMPSON

## NORTHWESTERN—Beta

BETA CHAPTER has been buzzing with activity since the school year started. In spite of several difficult problems with regard to rushing and social activities, the chapter has learned to cope with them and is now beginning to solve them. The second semester promises to be much more successful, and the brothers are prepared to reap a good harvest.

We are not, however, standing still during the first semester. Our traditional football rivals, the Phi Sigs, were swamped in a touch-football game, Sunday November 11, by a score of 12 to 0. Starring in the match for the Deltasigs were Brothers Dick Jonilonis, Roger Pearson, Ted Fahlstrom and others. It was rumored that we couldn't lose because our roving representative (*now in Florida*), Brother Andy Sciabarrassi, refereed the game.

ALPHA NU CHAPTER at the University of Denver has had a busy Fall. *Left to right:* Off to the Regional Meeting in Albuquerque, Founders' Day with President Harry Hickey of the Denver Alumni Club, and gathering wood for a long winter at the Mountain Lodge.

In the more professional vane, where our activities have not been curtailed, we have presented one of the most delightful Wine Tasting Dinners to date. Brothers Peter Repsold and Sid Camarata of the Italian Trade Commissioner's Office teamed up in making all the arrangements at Armando's Restaurant on November 19. Four great wines from sunny Italy were artfully sampled and savored.

Our new Chapter Advisor, Brother Bob Rebeck, has stepped in from the sidelines and is planning to give all the help he can in calling a few signals to get the chapter on the move. Beta Chapter President Jon Waters and his staff are determined to do the necessary to put Delta Sigma Pi on top again in another successful year.—ANTHONY Z. FERNANDEZ

## MICHIGAN STATE

GAMMA KAPPA CHAPTER at Michigan State University engaged in three field trips this school term. Each trip was planned so that the brothers would be shown different types of industry.

Our first business trip of the year was a visit to the local Howard Johnson's restaurant. A tour was provided and a talk was given by the manager. The second field trip was a visit to the Chevrolet-Flint Assembly plant in Flint, Michigan. Here all of the brothers witnessed mass production methods, assembly line procedures, and quality control methods. During this tour, Fisher Body invited us over to its plant and the evening was completed by an inspection of that plant where Chevrolet bodies are manufactured. The last business function of the term was a tour of The Michigan Bank in Detroit, Michigan. During the day the brothers saw how checks are processed and how banking procedures and financial requirements are met. The high point of this function was when the bank took all of us for lunch at an exclusive club in Detroit. This day was rounded out by a visit to Brother Leib's father's office of law where we were shown around. Mr. Leib explained about the many volumes of reference which are necessary to a successful law practice.

Many of our prospective pledges were invited to attend these tours and were very interested in seeing how business functions. As a result, and because of these activities this term, our membership has grown.—DENNIS M. McREA

## MARYLAND

THE UNIVERSITY OF MARYLAND'S chapter began their activities with a rush coffee hour on the 3rd of October. As a result of the coffee hour, a number of interested rushees were invited to the rush dinner held the following week. Guest speaker at the dinner was Joseph Baker, former president of the University of Tennessee's chapter of Delta Sigma Pi and current Republican candidate for the 5th Congressional District of Maryland. Following this, a birthday party was held for the chapter. Rushees were invited to the party. As a result, the active members were provided with an excellent opportunity to meet the prospective members on an informal basis.

Founders' Day was celebrated with a dinner to which the Washington Alumni Club and Georgetown University's chapter were invited. The speaker was Mr. John Fanning, member of the National Labor Relations Board. Gamma Sigma chapter celebrated Homecoming with a private party and dance. All who were present had a most enjoyable time.

The chapter treasurer, John Kaplan, was invited to attend the University of Maryland's Honors Convocation. Brother Hal West and chapter President Wendell Wiener represented Gamma Sigma Chapter at the Eastern Regional Conference held in Trenton, New Jersey.

On the lighter side of things, Brothers Gould, English, Righter, Simms, and Gettings have all become pinned to their respective sweethearts. Indications are that several more pinnings may take place in the near future.

Future events include a professional tour, an educational seminar, and two professional dinners.—RAYMOND G. GETTINGS





## DETROIT—Gamma Rho

GAMMA RHO CHAPTER climaxed a successful year with a well-attended, rousing Outgoing Officer's Party. During the festivities, retiring President Ron Schulte and his executive board proudly handed over the reins of leadership to our newly elected President, Ed Rychlewski, and his competent council. The many alumni earnestly applauded while reflecting back on their own treasured moments of similar circumstances. To no one's surprise, the Chapter rightfully crowned Dynamic Dan Misztura as our Chapter's "Deltasig of the Year."

During the vacation months, Brother Leon Winn married our beautiful "Rose," Stephanie Jarson, with five Deltasigs ushering them to the altar. Brothers Richard McEndarffer, Mike Reilly, and Gerry Kopasz also married their respective loved ones. The annual picnic produced much entertainment for our families. Everyone agreed that the event was well worth the subsequent muscular aches and pains and the unsolicited indigestions. After many slices, hooks, and dubs our golf tournament ended with Jim LeBay winning medal honors, Hank Trumble closest to the pin, and John Paul the driving contest.

The Fall semester got off to a vigorous start. Professional Chairman Mike Reilly secured the services of City Councilman James Brickley and Judge John Brennan as our first two speakers. Other outstanding citizens are scheduled to lecture to our group. President Rychlewski announced the acquisition of a duplicator to our growing list of office machines. The chapter humbly accepted the trophy for "The Attendance Award of 1962" that we recently won at the regional meeting held in Chicago. Vice-presidents Frank O'Brien and Jim Caffrey joined in promoting a successful rush party that produced nine promising pledges. Social Chairman Dick Crowley and his committee combined with the alumni in co-sponsoring a memorable Founders' Day Dance.

Through these activities Gamma Rho Chapter is striving to fulfill fraternity objectives and to promote fraternity ideals while also cementing a fraternal bond among the brothers that grows stronger with each event.—RAYMOND DOMBROWSKI

## OMAHA

GAMMA ETA CHAPTER at the University of Omaha observed Founders' Day November 9, with a 6:30 A.M. breakfast with the pledges attending.

Our professional meetings are some of the best the chapter has ever had. Our speakers for the fall semester are Jim Cambridge, head buyer, Nebraska Clothing Co.; Dick Johnson, senior partner, and other members of Arthur Anderson & Co.; Fred Gilmore, president, Omaha Union Stockyards; and Morris Miller, president, Omaha National Bank. A special thanks to our professional committee.

Our first social event was a Las Vegas party for prospective pledges. Brother Suess won the active prize and Ivan Winbolt won the pledge prize for being the best gamblers



BERNARD F. WARD, Marquette, is the new Faculty Advisor of Delta Chapter at Marquette University. He has served on the faculty there for 13 years.

present. A good time was enjoyed by all.

The chapter has 12 pledges and all should be an asset to Delta Sigma Pi. They are Marlin Wref, Jim Holman, Jim Strong, Don Thompson, Bruce Harner, Dave Larsen, Jim Hoidek, Bob Marshall, Ivan Winbolt, Joe Shors, Paul Myers, and Jerry Vincentine.

President Zager and Brothers Johnson and Wood attended the regional meeting in Des Moines, October 13 and 14. They received many ideas, and had an enjoyable time. A special thanks to LaVerne A. Cox, our Regional Director, for his valuable ideas for the operation of our chapter.—JAMES VANCE

## DENVER

IT CAN BE SAFELY SAID that it has been a very busy fall for all the men of Alpha Nu Chapter. Since we left I.F.C. a year ago our rush program has been a weak point. Even so, under the direction of Brother Jim Gary, we have a fine pledge class of six men. Since we pledge each quarter of the school year our expectations are sure to be met.

Again this year, Harry Hickey, Denver Alumni Club President, donated a large piece of antelope meat to be used as a lure to gather prospects for a rush party at our mountain lodge.

This year's Hobgoblin Hop turned out as always, a smashing success. Even the, excuse the word, chaperons seemed to have enjoyed themselves. Mr. Kelly, of the Hotel and Restaurant School, didn't say much, but it was noted that he was helping himself to his wife's glass (punch) and the glass (punch) of Mr. Widdowson, the other chaperon and member of Delta Sigma Pi. Next year Mr. Kelly makes the punch.

Professionally speaking, we have had two such meetings. One meeting was with a representative of United Airlines on public relations opportunities in industry and the second with Mr. Mansfield, the director of placements, at the University of Denver.

His topic concerned employment opportunities for the collegiate graduate.

The active chapter together with the Denver Alumni Club celebrated Founders' Day with a dinner and meeting. President Harry Hickey did the honors. The Denver Alumni Club has a membership of about 150, thanks to one man, President Hickey. We, of the active chapter here at D.U., are very thankful to have such a fine group of men in the Denver area to assist us.

Our sojourn to Albuquerque, New Mexico, for the Inter-Mountain Regional Meeting, was the trip to end all trips. The meetings were very informative and our host, Warren Armstrong, treated us in the grand style. The party at his mansion turned out to be the highlight of the whole affair, after the Yellow Dog bit that is. We had 11 men at the meeting to win (4,500 miles) the attendance award.—RICHARD H. BLAKE

## NEVADA

DELTA PI CHAPTER at the University of Nevada is well on its way into a year full of excitement and dynamic promise. The Pledge class snared favorable attention from the entire Reno community when it volunteered to solicit the General Business Division for the local United Fund campaign.

On November third, "Rose" Queen Vickie Smith was crowned at the most successful "Rose" dance to date, which also feted Founders' Day. The personal warmth and beauty of the representatives from all of the Women's Living Organizations on campus gave the members a tough decision in picking only one as their "Rose." We do feel that Vickie is a true "Rose," and wonder if any other chapter will be able to find competition?

A tradition for the chapter is well in the making. For the last two "Rose" dances Brother Skip Hansen has, with the unanimous approval of the members, tied a single long-stemmed rose bud with a ribbon upon which is printed "Rose of DELTASIG (& year)." Each member's date, as well as the date of each guest, is presented with one of these roses. The recipients have been so pleased that we plan to continue to do this at each of our future "Rose" dances.

The brothers are happy to announce that the blood they gave at the end of last year for Dr. Kathryn Duffy, following her major surgery, must have helped—she is back at her lectern, and giving able advice to the chapter. Dr. Duffy is the only known female advisor of Delta Sigma Pi and is a good friend of this chapter.

The Fall slate of officers elected to spearhead the ambitious plans of this chapter are: Rollie McHughes, president; Balfour Chinni, senior vice-president; Bob Oliver, vice-president; Tom Woodhams, secretary; Harvey LoSasso, chancellor; Marvin Nielsen, treasurer; Russ Westover, historian; and Skip Hansen, public relations director.

HEY THERE FELLOW CHAPTERS, what is YOUR favorite rush tactic?

Watch for the Delta Pi Chapter column for more progressive news in the next issue of *The DELTASIG*—Delta Pi Chapter is all "GO!!"—SKIP HANSEN





THE HOMECOMING Parade entry of Epsilon Mu Chapter at Sam Houston State College was this automobile occupied by Brothers Runkel, Snook, Lankford and O'Quinn.

## CHICO STATE

EPSILON THETA CHAPTER, judging by the results thus far, is going to have another excellent year. Our crowning achievement of last year was coming through the Chapter Efficiency Contest with a perfect score, 100,000 points. Not only this, but at the close of the year, there was still some money in the treasury. Of course, it must be admitted that this was not due so much to our thriftiness, as to the fact that we ran the "Little Reno" concession at Hangtown, which is the "recreation town" set up as a part of our observance of Pioneer Day. Pioneer Day, held each year in the spring, commemorates the pioneer spirit that started California on its way to being the most populous state in the union. Since it is observed in May, we just didn't have enough time to spend all the money we made.

With the coming of the new school year, we look forward to a better year than the past. Though we lost about half of our members at graduation time, we came up with a slate of officers that should take us a long way. Our vice-president of last year, Bruce McDougal, moved up to president while our senior guide, Bob Burke, moved up to secretary. We brought in some fresh talent to fill the rest of the jobs, namely: Lance Tennis as senior vice-president, Gordon Harvey as vice-president, Jim Johnson as treasurer, Tom Premo as historian, and Jim Giroud as chancellor. That bunch is a rich one!

The big highlight of this year was the visit paid us by Brother Charles Farrar, Executive Secretary of Delta Sigma Pi. He gave an enlightening talk on the many ways in which we could improve our chapter. (We might have attained 100,000 points last year, but there's still plenty of room for improvement.) He also answered many questions that we were unable to handle at chapter level. We hope he won't wait as long as he did last time before dropping out our way again.

For our rush program this year, our first event was a spaghetti dinner at which our

Chapter Advisor, Brother Harry Jefferson, gave an inspiring talk on the meaning of being a member of Delta Sigma Pi. At the second event, Van Carrigan, a very successful life insurance executive, spoke on our needs in life insurance. (*We didn't buy a thing.*) The event was closed by the very impressive pledge ceremony. As a result, we now have 13 promising neophytes.

Figuring we're the classiest fraternity on campus, we decided to implement this by looking it. We have just started a program of purchasing navy blue blazers for the fraternity members. On the breast pocket we have the crest of the International Fraternity of Delta Sigma Pi. Ten members already have their blazers—and they are a handsome bunch!

Our last professional meeting saw a talk with movies given by Doctor Smale of the Economics Department at Chico State College on the economic importance of the California Missions. This was not only a very enjoyable talk, but very informative as well.

All in all, Epsilon Theta Chapter will go a long way in 1962-63.—JIM JOHNSON

## EAST TENNESSEE STATE

DELTA XI CHAPTER was delighted to have Brother Jim Thomson present to help commemorate Founders' Day. His comments concerning chapter policies and efficiency were constructive and well timed. Although Brother Thomson could only stay a short time there was a call meeting, tour of the campus, and luncheon scheduled.

After having a rush party at a local lake resort, we pledged 13 men: Benny Wright, William Faw, Ben Patty, Curt Winston, Bob George, Tony Speer, Roy Brookshire, B. F. Young, Chuck Robbins, Don Hash, Gene Tunnell, Charles Broyles, and Jim Quillin.

This year's officers are as follows: Douglas Sams, president; Tom Carson, senior vice-president; Jim Jones, vice-president; Bob Haslet, secretary; Tony Woolwine, treasurer; and Greg Miller, chancellor.

Recently this chapter took upon itself the

job of improving public relations between the students and Delta Sigma Pi. To get started in the right direction, we constructed a glass enclosed brick and wood bulletin board directly in front of the Business and Economics building. We have found that this greatly increases the public interest in Delta Sigma Pi.—ROBERT HASLET

## EAST CAROLINA

FALL, and the opening of the 1962-63 school year brought on the usual amount of excitement and enthusiasm to the Delta Zeta Chapter at East Carolina College. The first major item taken care of was the election of new officers. Malcolm L. Burris was elected president of the local chapter. Serving under President Burris are William L. Sutton, Senior Vice-President; Ronnie L. Neal, Vice-President; Frank D. Layne, Secretary; Robert H. Lovic, Treasurer; and Walter C. Faulkner, Historian.

Among the activities undertaken thus far, President Burris and Brother Roger Nixon attended the Southeastern Regional Meeting held in Athens, Georgia. The Delta Zeta Chapter served as host to the Coastal Plains Chapter of Certified Public Accountants on October 25. Mr. Walter Paramore, President of the CPA chapter, spoke on "*Ethics in the Accounting Profession.*"

Homecoming week-end was full of fun and entertainment again this year. A large number of alumni returned for the festivities. After watching the Pirates' spectacular win over Newberry, brothers were on hand at the School of Business reception to greet friends and alumni. The week-end was climaxed by a "*combo dance*" in the chapter room.

In observance of Founders' Day, a banquet was held November 7, 1962. Other professional activities include films on marketing and the growth of the mail order business of Montgomery Ward Company; the distribution of samples, Wildroot Hair Dressing and Mennen After Shave Lotion, for the Colgate-Palmolive Company; and a most interesting tour through the E. I. DuPont de Nemours and Company Plant at Kinston, North Carolina.

While attending the Associated Collegiate Press Conference, held in the Sheraton-Cadillac Hotel in Detroit, Michigan, several Brothers of Delta Sigma Pi were afforded a tour to the Ford Motor Company in Dearborn, Michigan. Delegates to the conference were guests of both Ford Motor Company and General Motors for a banquet during their stay in Detroit. Delegates from East Carolina College had a hospitality suite for all the Brothers of Delta Sigma Pi attending the Conference. Brothers from East Carolina College present were Frank Layne, Ronnie Neal, Ted Whitmyer, John Garriss and Walter Faulkner. From the University of Minnesota, Dick Gunderson, Charlie Hilderbrand and Ken Koehler were present.

The quarter ended with a Christmas Party for a select group of Greenville children sponsored jointly by Delta Sigma Pi and Chi Omega Sorority. Brother Charles Farrar was on campus to witness the Christmas festivities.—WALTER C. FAULKNER



## IOWA

FOR THE 1962 Fall semester, Epsilon Chapter, at the State University of Iowa, has planned and begun varied programs for both our professional and social activities. During the Homecoming week-end of October 27, the Deltasigs on campus held a reunion for all the alumni of Epsilon Chapter. Then, on November 10, the chapter held its annual yard and one-half party. At the affair, we were honored to have our new Chapter Advisor, Dr. Leon Pearce, who acted as judge for the girls' costumes. Dr. Pearce is now an instructor of electronic data processing in the College of Business Administration.

Epsilon Chapter, this fall, pledged ten men, each of whom is capable of doing much for the fraternity. On November 29, the pledges are accompanying the actives on another tour, this time to the Maytag Manufacturing Plant in Newton, Iowa.

Our chapter officers for the fall semester are David Reynolds, president; Leroy Sample, senior vice-president; Richard Wernick, vice-president; Leroy Schmidt, treasurer; and David Wilkinson, secretary. Brothers Richard Wernick and David Wilkinson also served as the representatives of Epsilon Chapter at the Midwestern Regional meeting this fall.—CHARLES S. JONAS

## TEXAS

BETA KAPPA CHAPTER at the University of Texas is quite pleased with its pledge class for the fall semester. Forty-two strong—these neophytes show promise of being some of our best. Don Kelly, senior vice-president, did an outstanding job of organizing the drive for new pledges. Faculty pledges for this semester include Dr. Faborn Etier, associate professor of office administration, and Dr. Edwin M. Mumma, associate professor of management.

Our chapter has already been addressed by several distinguished Deltasig faculty members. Dr. John White, Dean of the College of Business Administration, was the featured speaker at our first smoker. At the following smoker Mr. John Ludlum, chapter advisor and marketing professor, stressed the present and future benefits of membership in Delta Sigma Pi. Dr. Hampton K. Snell, professor of transportation, convulsed the Pledge Banquet with a speech on his eight basic principles—few of us remember the principles, but we will not soon forget the stories he used as illustrations. Gene Bain, Beta Kappa Chapter President, really did a fine job in his selection of speakers.

There are a variety of activities, both social and educational, which Beta Kappa Chapter has scheduled for the coming semester. A casual party was held after the "expected" U.T. win (excuse the Texas brag on our great Longhorns) over S.M.U. on November 3, with both sides represented by Deltasigs and dates. Two formal dances are also scheduled, the Christmas dance will be held on December 15, and the installation and dance will follow on January 5. Brother Fred Steves has already taken care of most of the necessary arrangements for these activities. On November 29, we

will journey to Houston, where we will take a boat tour of the Houston port and visit Continental Emsco, the world's largest oil field equipment company. Brothers Cecil Kearney and Jim Davis were instrumental in arranging this trip.

The new five million dollar Business and Economics Building, which opened last spring, has recently been presented a beautiful bronze sculpture. The statue symbolizes the basic American social and economic unit, "The Family." It was sculptured by Charles Umlauf, University professor of art and noted sculptor. The 15' 16" bronze sculpture weighs almost two tons. It has traveled from Milan, Italy, to Houston and then to Austin.—BILL P. DAVIS

## FERRIS

DELTA RHO CHAPTER at Ferris Institute won first place for having the best homecoming float of any organization entered in this year's homecoming parade. The float received the greatest number of points scoring high on neatness and originality. We were awarded a trophy for our winning effort.

Out of a total of 43 teams playing in intramural football, the Deltasigs ended up in second place.

Brother Charles L. Farrar, Executive Secretary, paid us a visit on November 12. We were pleased to have Brother Farrar visit with us and be able to attend one of our regular meetings.

Eight new members were initiated into Delta Rho Chapter during the fall quarter. A banquet was held in honor of the new initiates. We now have a total of 137 who have been installed in our chapter since its founding in 1959.

We are also proud of the fact that for the third consecutive year Delta Rho Chapter has achieved 100,000 points in the Chapter Efficiency Contest. This year we again feel that we will receive 100,000 points.—GERALD KOS

## ILLINOIS

LET'S GO TO CHICAGO. That was the urge of Upsilon Chapter this fall. Senior Vice-President Brian Wallen made the plans and at five A.M. one brisk November Friday, five bountiful carloads of cheery Deltasigs rolled out of Urbana on the 120 mile jaunt to Chicago.

In Chicago our first stop was at the plant of one of America's most honored names in men's suits—Hart, Shaffner, and Marx. Spending most of the morning in a revealing tour of their mammoth plant, next we visited the accounting firm of Arthur Young and Co. Our impression of the firm? Busy, busy, busy. Later we went to the Harris National Bank. The assistant cashier, Brother Mocella (Beta), made a special effort to see that we had a memorable tour of the 23 story bank. For most of us, it was our first chance to witness in person the inner workings of a large bank. Most of all, we appreciated Brother Mocella's invitation to have coffee and cakes in the executive diner on the top floor.

Everyone was glad that he made the trip to get a peek at "real" business in action. Probably our Founders' Day Luncheon, just two days earlier, had a favorable effect on the good turnout for the trip. This luncheon was one of the most inspiring Upsilon Chapter has had in some while. It was so gratifying to see almost every active and pledge (excluding those who had classes at the time) and many faculty members packed in 60 strong. It was quite delightful to informally talk with (just to name a few) the man responsible for over 10,000 students at Illinois, Brother Carl Knox, Dean of Men. Our Dean of the College of Commerce, Brother Paul Green, gave a short talk at the luncheon. The success of our luncheon may lend some evidence to the theory that a good way to get together is to go where one can meet and eat.—MEL STARK



A PICNIC SUPPER was the feature of a rush function held by Epsilon Mu Chapter at Sam Houston State College in Huntsville, Texas.



## MIAMI of Ohio

ALPHA UPSILON CHAPTER at Miami University held its first active meeting on October 9, 1962. At the meeting, President Robert L. Rafter outlined the chapter's professional, social, and pledge programs for the coming year. President Rafter and several other officers had worked the previous summer to draw up the program.

The Alpha Upsilon Chapter's professional program has been broadened with the planning of more guest speakers and at least one field trip each semester. Already, Brother Ed Jackson, director of Miami University's personnel department and Brother Glenn Douglass of the Champion Oil Company, Hamilton, Ohio, have given interesting and highly informative talks before the brothers. Brother Douglass' talk came at the annual Founders' Day dinner held at The Central Office in November. Other special guests at the celebration included Brother Raymond E. Glos, dean of Miami University's School of Business Administration, and other faculty members.

The chapter's new social program has already resulted in a party given at The Central Office for the brothers and their dates. The brothers and their dates also went on a hayride to the Handlebar Ranch near Cincinnati, Ohio. Next semester the chapter will sponsor the annual "Rose of Deltasig" Ball, and have at least one additional party to round out the year's social calendar.

The chapter has a new advisor this year. He is Harold W. Jasper, professor of accounting at Miami.

President Rafter and several other officers recently attended the installation of Epsilon Omicron Chapter at Western Michigan University in Kalamazoo, Michigan.—DAVID M. STRYKER

## KENT STATE

WITH 31 ACTIVE BROTHERS returning this fall quarter plus a new pledge class of 14, Beta Pi Chapter is looking forward to another highly successful year of professional and social activities.

A much improved rush system led to the initiation of the following men last spring: Frank Bigley, Ralph Bingham, Bob Boody, Jim Crites, Jerry Donoghue, Denny Feola, John Gambaccini, Lad Humel, Dan Justice, Tim Lynsky, Denny Monos and John O'Donnell.

Efforts to improve our professional program have been highlighted by an informative field trip to the Western Electric Company in Solon, Ohio along with a well-attended Founders' Day banquet.

To add something new to our social program, we have had several house parties this fall. These are theme parties sponsored by the different rooms of the brothers living at the chapter house. Our intramural touch foot-squad tied for fifth place in the all-university championship for fraternities, dormitories, and independents.—E. RALPH MYERS



CROWNING OF THE "ROSE" of Delta Pi Chapter at the University of Nevada took place at this dance on November 3, 1962. Left to right: Skip Hansen, "Rose" Vickie Smith, Rollie McHughes and in the background Judy Schmidt.

## NORTH DAKOTA

ALPHA MU CHAPTER at the University of North Dakota is happy to report recognition by The Central Office for achieving the goal of 100,000 points in the Chapter Efficiency Contest. We hope to do as well in the coming year.

A full and varied program of professional meetings is scheduled for the coming year. Mr. Spaulding from the marketing department is our new Faculty Advisor. Rushing plans were laid at our first meeting and by the time this issue appears we will have had our annual initiation of new pledges which is held in conjunction with our Annual Founders' Day Banquet.

Our new President Ardelle Johnson along with Brothers George Nellermoe and Mitchell Olson attended the regional meeting of Delta Sigma Pi at Des Moines, Iowa, recently and came home with much information for the coming year as well as a 3rd place trophy for attendance at the convention. Our chapter came from the farthest distance.

At homecoming festivities this fall, our "Rose of Deltasig," Miss Patty Gray, represented us well.

Alpha Mu Chapter at the University of North Dakota celebrated Founders' Day with a combination banquet and initiation program. Our brotherhood, as well as 18 new pledges, were in attendance. Mrs. Oehler of the North Dakota Mill and Elevator spoke on the European Common Market giving the highlights and showing slides on her recent trip abroad. We are looking forward to a fine year and with the help of our new active members we plan to reach the 100,000 point goal again this year.

We are now in preparation for our annual "Rose" pageant, and we will have chosen her by the time this publication reaches its readers.

Also, we are looking forward to another fine Christmas party in December.

We have a varied list of speakers lined up for our professional meetings this year and I am sure that it will be of interest to all brothers no matter what their major field may be.—EUGENE D. MIELKE

## ARIZONA STATE

ONCE AGAIN, marking the seventh consecutive year, Gamma Omega Chapter placed first in the Chapter Efficiency Contest. With this honor to our credit we enthusiastically began a Fall rush program resulting in the pledging of 23 outstanding men. We are looking forward to their initiation into the brotherhood on December 1, previous to our Fall banquet.

This year our banquet and formal dance will be held at the Arizona Manor, providing an attractive setting for the gala event. To be crowned at the banquet will be our "Rose" for the year—the very beautiful Miss Jo Ann Von Blume, resident of neighboring Scottsdale.

Plans for the Annual Business Day at Arizona State University, to be held on February 6, are already in process. Gamma Omega Chapter is co-sponsor of the big event that this year will feature Mr. Keith Funsten, president of the New York Stock Exchange as featured speaker. A condensation of last year's lecture given by Mr. Joseph S. Glickauf, Jr., recently appeared in the *Arizona Business Bulletin*. The bulletin is a service of the Bureau of Business Services at Arizona State University, of which Brother Ralph C. Hook, Jr. is director.

On November 9, The Thunderbird Club-Phoenix Alumni Club sponsored a highly successful Las Vegas Party that was well attended by both alumni and members of the local undergraduate chapter. Congratulations and thanks to you—The Alumni Club.—GARTH T. TALLMAN

## AUBURN

AGAIN BETA LAMBDA CHAPTER at Auburn University began the coming school year highlighted by fall quarter chapter elections and rush activities.

Installed as the new chapter officers are: Jim Whatley, president; Dan Rushton, senior vice-president and chancellor; Troy McClendon, vice president; Stewart Allison, secretary; and Bill Stout, treasurer. These officers will serve until spring quarter.

Following rush activities, the chapter pledged 13 new men. They are: Bill Bohler, Richard Volland, Fred Morton, Robert Stapleton, Sam Brandon, Burton LeNoir, Burgess Newell, William Orr, Lige Robbins, Ronnie Wynn, Watts Patterson, Jack Sellers, and Charles Knighton.

Also this quarter the chapter sent a delegation to the South Central Regional Meeting which was held October 12-14 in New Orleans. From reports of the delegates, the events of the meeting (*and French Quarter encounters*) were highly successful.—KEN SWINT



## U. of SAN FRANCISCO

THE BROTHERS of Gamma Omicron Chapter at the University of San Francisco have traditionally kicked-off the Fall semester with the printing and distribution of a Delta Sigma Pi blotter, bringing to our chapter a sizable income which we expect to use in a variety of professional and social activities. Bringing our chapter further revenue this semester was our very successful "Rose of Deltasig" Dance.

Among the professional activities of Gamma Omicron Chapter this semester have been a business-like tour of Hamm's Brewery, participation in a fashion show sponsored by *Time* Magazine, and the institution of a continuing series of lectures on the careers in business as an aid to students in selection of their area of emphasis. In addition to this our services to the University have included participation in Club's Day, aid in registration, and the maintenance of a display case.

For the remainder of this semester we have planned two tours, one being to the San Francisco Federal Reserve Bank and the other to San Quentin Penitentiary, a Christmas Party for the orphans of San Francisco, and various other activities.

All in all, it looks as if this semester will be extremely beneficial and active for Gamma Omicron Chapter. It is our sincere wish that the many other chapters of Delta Sigma Pi have as successful a semester financially, socially, and professionally as Gamma Omicron has had so far this semester.—MICHAEL J. HIBBARD

## NEW YORK

ALPHA CHAPTER laid out its plans for the fall term and continued its activities throughout the summer by having an informal meeting once a month. The meetings generally started at the house and finished up at Julius'—a gathering spot for informal discussions.

The Fall smoker has been scheduled for the beginning of December, necessitated by the new deferred rushing system installed by the University. However, the hunt for prospectives has been progressing with success up to this point. Our professional program will be highlighted by a visit from Judge Leobowitz or Judge Valenti discussing the topic "Commerce and the Law." Jim Pirretti, our present chairman, has several other speakers from the management field lined up for future meetings.

Two parties have already put our social program in high gear for this semester. They were the "October Party" and "Columbus Day Affair." On Friday, November 2, Richie Gienope will bring in a live band to replace our phonograph. The house is giving its support to the VFC, which is trying to put over a fall concert in Town Hall. The attraction for this show are comedian Nipsy Russell and the folksinging of The Journeymen.

Deltasigs have signed up for various intramural activities, including ping pong, basketball and other assorted indoor activities.

The insiders say that a large vote getting confab is underway to name a "Rose of

Deltasig" from Alpha Chapter. The only trouble is that the girls feel there is too much competition from the Playboy Calendar girls.

Alpha Chapter celebrated its 55th Anniversary with a dinner, November 7, at the New York University Alumni Club.

The guest of honor, Dean Raymond D. Buteux, associate professor of marketing at the School of Commerce, spoke on the upgrading and change of curriculum to be installed at the School in September. "In light of growing criticism by the business world to the quality of business school graduates," Dean Buteux continued, "the University would have one of the strongest business and professional programs of any undergraduate school in the country." The alumni, representing classes as far back as 1912, faculty, brothers and pledges found the talk very informative and thanks on behalf of the brotherhood and guests are extended to Dean Buteux.

The evening's festivities were concluded with a reception at the Deltasig House.—JAMES J. MCMURRAY

## LOYOLA—Chicago

DURING the past eight months Gamma Pi Chapter has made great progress towards the goal of a house entirely owned and operated by the brotherhood. Due to the efforts of Bill O'Neill and his excellent crew, our basement has been completely remodeled and plans are being made for decorating the first and second floors.

Last spring saw nine new brothers initiated: Russ Bielak, Bob Bruun, Bob Dubsy, Jim Enright, Rich Jaworski, Lou La Gelia, Denny Mannion, Don Master and Roy Nippert. A new executive committee was elected: Jim Orchowski, president; Dan Huber, senior vice-president; Jack Burgman, vice-president; Larry Schmidt, secretary and John Sobota, treasurer.

Due to the efforts of our social chairman, Don Hanley, the summer was filled with en-



REV. WILLIAM McINNES, Associate Dean at Boston College, is pictured with two Deltasigs, Former Governor John Volpe of Massachusetts, and his son, John, Jr. Rev. McInnes is presenting the first ticket to the Silver Anniversary Ball commemorating the 25th Anniversary of the College of Business Administration.

joyable events, including two picnics: a golf outing and a back-to-school party. Thanks to Warren Fuller, professional chairman, our professional program began with a speech from Walter McKinney, of Merrill Lynch, Pierce, Fenner and Smith.

Our members enjoyed the Central Regional Convention and were happy to meet the brothers of the various chapters in our region. Last week-end our first annual "Mud-bowl" was held with the North side taking a disputed 6-2 lead over the South side brothers before the constant downpour prevented further play.

The Fall's pledge class is made up of Denny Cipchich, Art Inda, Jack O'Neill, George Kiskunas, Chuck Mulvey, Bob Zwarcycz.

Anticipating one of the finest years in our history, I am—GERRY CASEY

## MARQUETTE

ON OCTOBER 1, 1962, Delta Chapter of Delta Sigma Pi accepted 11 pledges. At the present time the pledge program is progressing according to schedule and we are anticipating its fruitful completion.

Our professional calendar was begun with a talk given by Mr. John O'Connor of Mortgage Guaranty Insurance Company. Mr. O'Connor explained to the brothers how MGIC insured savings and loan organizations and insurance companies. After Thanksgiving a tour of the Milwaukee Journal Company is scheduled. Two other events, as yet unannounced, are also planned.

Work has just been completed on re-decoration of the Rathskeller in the basement of the fraternity house. Brothers Jim Conboy and Tom O'Hare directed the work which included repainting, installation of new lighting and setting up of booths. The finished product adds a more informal air to the room and provides a place of relaxation for the brothers.

During the month of December we will have the highlight of our fall social calendar. On December 15, the Annual "Rose" Party will be held, at which time we will announce the selection of the "Rose" of Delta Chapter. On the following day we have our Christmas Party for the Children of St. John's School for the Deaf. These two events will provide an excellent close to the first semester's activities.—PATRICK D. KAIN

## JOHNS HOPKINS

THE CHI CHAPTER held its first semester rushing function on October 28, 1962 in Levering Hall on the Johns Hopkins campus. A total of 22 interested students and their wives attended the function. Talks were given about the activities of the fraternity and how the members benefit through mutual association and advancement. A large number of the guests registered interest in joining the chapter. Eight pledges were selected to be initiated during the first semester. Initiation took place on December 1, 1962, on the Johns Hopkins campus. That evening a dance was held honoring the new members and was attended by the alumni as well as undergraduates.



## TEXAS WESTERN

GAMMA PHI CHAPTER turned to the new school year with enthusiasm. Fall rush was organized, and the semester program was planned, beginning with a smoker on October 17.

Shortly after the pledging, the actives and pledges entered fully into school and fraternity activities, participating in Founders' Day, El Paso Alumni Club banquets, professional meetings, homecoming, support of school athletics, and student government.

An outstanding project was the placing of the Fraternity's letters in lights on a hill overlooking the football stadium, the only professional fraternity on campus to do so.

Initiation was held on December 16. After initiation, a banquet was held in Juarez, Mexico, to honor the chapter's eight new brothers. Alumni and faculty members were present.

Mr. Michael Brand, Head of the Department of Business and Economics at Texas Western and member of Delta Sigma Pi, looks forward with enthusiasm to the chapter's social and professional activities during the spring semester.

Elections and spring rush are being planned, and it looks like a great year for Gamma Phi Chapter.—HECTOR VENEGAS

## SHEPHERD

EPSILON KAPPA CHAPTER held its smoker on October 8, 1962. Graduate brother Raymond Alvarez attended and gave a speech to the prospective pledges. Afterwards, slides were shown of Delta Sigma Pi history and refreshments were served. The next week, 12 prospective pledges became neophytes. The pledges gave a dance on November 8. They also helped the fraternity to operate the concessions at the homecoming football game.

Along the business line, we heard Mr. Miller and Mr. Lewis from Corning Glass Works, Martinsburg, W.Va., who spoke to the fraternity on personnel selection and showed a movie on glass. In the near future we plan to tour the Chevrolet Division of General Motors in Baltimore, Md., and Corning Glass Works in Martinsburg.

We celebrated Founders' Day with a special meeting and a pledge-brother celebration.—D. BRONSON—H. HIGH

## VIRGINIA

THE ALPHA XI CHAPTER at the University of Virginia presently has 11 brothers and ten pledges who were unofficially initiated on November 4, 1962. These ten pledges will be formally initiated on December 16. They are: James H. Aldige, Jack Davies, Tony Giannelli, John Horn, Gordon Kraft, Warfield Tecke, John Macon, Bradley Nott, Bob Richardson, Jim Shreeve.

So far, the Alpha Xi Chapter has been very active this term. We have had four rush parties and plan to take 20 pledges or more on Bid Sunday, December 2. This will be our biggest class in 6 years, and one of the best.

On November 19, we were fortunate enough to have Mr. Shephard of the Char-

lottesville Chamber of Commerce as a speaker. He spoke on the availability of positions in the business world for commerce graduates.

On December 2, we are having a party for all of the faculty of the commerce and economics departments. We feel this will give the students a chance to meet their professors outside of the formal atmosphere of the classroom, and also give the professors a chance to get to know their students better.

Finally on December 13, we plan a trip to the General Electric plant at Lynchburg, Virginia.

We are all looking forward to another full schedule of activities in the second semester, and also plan to start another rushing period.—F. GORDON KRAFT

## SANTA CLARA

GAMMA XI CHAPTER at the University of Santa Clara has just completed pledging and is pleased to announce that we have accepted 25 pledges, each of whom we feel is an asset to Delta Sigma Pi.

The highlight of our year thus far was the visit to our chapter of Brother Farrar, who honored us by attending one of the chapter meetings. Brother Farrar informed us of the latest activities of The Central Office, besides becoming personally acquainted with each member of Gamma Xi Chapter.

Another of our highlights has been a dance which we annually hold for the entire student body. Once again "A Swinging Affair" was proclaimed to be the best dance of the first semester. It was held at beautiful Mary Ann Gardens in San Jose and the music, both fast and slow, was provided by Billy King and the Kingsmen. All of the brothers worked hard to insure a successful dance. Brother Pat Donahue, our social

chairman, handled all organization and was ably assisted by Brothers Pete Mackus and Art Pegg of the dance committee.

In the future, Gamma Xi Chapter has planned, in addition to its regular activities, to conduct tours of Lockheed, Ford, and IBM, all firms with plants in the San Jose area.—JOHN F. MILLER

## PITTSBURGH

THE PROFESSIONAL PROGRAM of Lambda Chapter has had a very successful start this year under the chairmanship of Brother Fred Padget. For our first meeting in September we heard from Mr. William H. Imler of United States Steel Corporation on the advantages and problems of a Suggestion System. A very informative question and answer period followed. In October we were privileged to hear Mr. Robert Smith of the Bell Telephone Company who gave a lecture and slide presentation of "Telstar." Everyone in attendance was very much interested in this timely topic. At the November rushing smoker, Dr. Ted Clevenger of the speech department, University of Pittsburgh, discussed the research he and his associates have done in the field of speech and communications, and its applicability and ramifications in the business community.

On November 2, 1962, the actives and alumni and their wives gathered at the Westinghouse Community Center to celebrate Founders' Day and to honor Harry Geist, one of the founders of Lambda Chapter and the Pittsburgh Alumni Club.

The November 9 rushing smoker was very well attended by actives and alumni, including faculty advisors Dr. Walter Schratz and Dr. Carroll Reynolds, and 21 prospective pledges. By the time the next issue of *The DELTASIG* appears, we should have initiated many of these, which should help to strengthen our chapter.—ROBERT C. BURKE



ALPHA OMEGA CHAPTER at De Paul University in Chicago proudly presents its "Rose" for 1963, Miss Barbara Laughlin, a freshman in the College of Commerce.



## DE PAUL

ALPHA OMEGA CHAPTER has been engaged in a full program of professional, social, and athletic activities during the first three months of the school year.

During September and October, the Deltasigs' football tourney highlighted the athletic aspect. All fraternities at De Paul University were again invited to participate in this annual affair. Under the organizational efforts of Brother Dennis Siok, the tournament proved once again to be a popular event at De Paul. A team trophy and individual trophies were awarded to the winning football team.

The Grand-Ballroom of the Sheraton-Chicago Hotel provided an appropriate atmosphere for the social aspect of Delta Sigma Pi. A large crowd joined the 27 brothers, 17 pledges and alumni of Alpha Omega Chapter in an enjoyable evening which was climaxed by the formal presentation of our chapter's "Rose of Deltasig" for 1962-63, Barbara Laughlin. The two rosebuds who form Miss Laughlin's court are Patricia O'Brien and Connie Consoli. Brother Tom Vincus deserves much respect and acknowledgment for his part in making our dance a success.

An "Opportunities Exposition" was held November 12 and 13 for the benefit of the entire student body of De Paul. This exposition offered the students an occasion to informally discuss their future in the business world with representatives of various companies and corporations. Through the efforts of Brother Dennis Barron, professional chairman, Allstate Insurance Company, Conrad Hilton Hotels Corporation, Jewel Tea Company, Marshall Field & Company, McKesson and Robbins, Inc., A. C. Nielsen Company, and Swift & Company provided an informative and beneficial exposition.

The Brothers of Alpha Omega Chapter realize that the importance of a successfully integrated program of professional, social and athletic activities lead to a worthwhile, functioning chapter of Delta Sigma Pi. Our immediate and long range plans will always dwell upon this principle.—JAMES E. KLODZINSKI

## WISCONSIN

THE FALL PROGRAM of activities for the Psi Chapter of Delta Sigma Pi here at the University of Wisconsin is in full swing. We have nine neophytes in our fall pledge class. The fall program for the chapter consists of tours, professional meetings and social activities.

Officers of the chapter for the fall semester are: President James Benson; Senior Vice-President Ralph Balck; Vice-President Ray Schmitz; Treasurer John Haferbecker; Secretary James Stewart; and Chancellor Roger Weber.

This fall our professional trip was to Chicago, Illinois to tour Illinois Bell Telephone, Federal Reserve Bank and the Merchandise Mart. At Illinois Bell Telephone we talked with the executives about Telstar satellite and the product development being carried on at their development centers. An interesting tour of the Federal Reserve Bank was



SOME OF THE DELTASIGS at a recent smoker of Epsilon Kappa Chapter at Shepherd College in West Virginia. *Left to right:* President A. Scarborough, Vice-President D. Davis, and Alumnus Raymond Alvarez.

the first thing on our schedule in the afternoon followed by a tour of the Merchandise Mart.

The social schedule at Psi Chapter has been very busy. With six home football games and a very successful football season, at Wisconsin, the mood for parties and social activities was very good. The pledge party was very successful and enjoyed by all. At the present plans for the "Rose" Formal are being made. December 8 is the date of the formal.

All in all this really means another great fall semester of activities for the brothers of Psi Chapter of Delta Sigma Pi.

## WAKE FOREST

GAMMA NU CHAPTER at Wake Forest College has an ambitious program planned for the year. Industrial tours, talks by leading businessmen, and a number of social events are the basis of what Wake's 29 Deltasigs have on tap. The group anticipates industrial tours to Atlanta, Georgia, and to Charlotte, North Carolina, where it will attend the state Trade Fair this spring.

The fraternity held its fall smoker on October 17, and, the following week, pledged 11 of the outstanding business students on campus. These men are in their pledge training now and should make a worthy addition to the chapter. Initiation will be on December 1, and will be followed by a banquet honoring the new brothers and their dates.

Gamma Nu Chapter celebrated Founders' Day this year by traveling to Charlotte for the Regional Founders' Day Banquet. Here, J. M. Belk, executive vice-president of Belk Department Stores, was honored as "Deltasig of the Year." Later in the week, the fraternity again celebrated with a Founders' Day combo party in the house with brothers, pledges, and their dates.

Vic Eagle of Charlotte, North Carolina, is president of Gamma Nu Chapter this year.—ROY H. ROCKWELL

## MISSOURI

ALPHA BETA CHAPTER at the University of Missouri started the year by pledging 17 new members. We are confident that these new men will help keep Alpha Beta Chapter strong.

Excellent talks were given at our first two professional meetings of the year, one by Swift & Co. and the other by Procter and Gamble. We thought these were very good and are looking forward to possible future visits by these companies.

Chancellor Frank Mullen, Brother David Goldis, and Brother Ray Reifschneider attended the Midwestern Regional meeting held in Des Moines, Iowa, October 13 and 14. They brought back information which will help improve our chapter.

The annual "Rose of Deltasig" Dance was held November 16. Annette Crites reigned as the "Rose of Deltasig." Approximately 20 couples attended the dance.

December 6 and 7 are the dates of our St. Louis Industrial Tour for this semester. We will visit the Merchant's Exchange, Laclede Gas, and Chevrolet.

Alpha Beta Chapter is well on its way to a 23rd consecutive first place standing in the Chapter Efficiency Contest.—S. RAY REIF-SCHNEIDER

## MEMPHIS STATE

THE GAMMA ZETA CHAPTER at Memphis State University held its semi-annual smoker on October 21, 1962 at the Memphis Athletic Club. The alumni, active members, and prospective pledges enjoyed an afternoon of good fellowship. The usual pie and coffee were served.

This semester we moved into our new fraternity house. Much effort has gone into the reconditioning and furnishing of this house. Our President, Brother Hugh Blackard, and our Social Chairman, Brother James Moffitt, as well as other members of the fraternity have worked tirelessly on the house. It has become a gathering place for all of the brothers at all times.

The Memphis Alumni Club has been very active this semester. They have participated in numerous activities in the fraternity.

This semester we have 15 pledges. You will notice the picture of the pledges which was taken in the main room of the house. The pledge class has been very active in keeping the new house policed. On November 10, 1962, the pledge class entertained the brothers, their dates and wives at an informal Founders' Day party. The party was held at the Italian Society Country Club, and was a very enjoyable evening for all.

Memphis State University's new School of Business building was officially opened this semester. The building has all of the latest teaching aids in a setting of modern design. The building has a mosaic tile lobby along with modern lighting fixtures. The new building provides ample classrooms, conference rooms, and professor offices.

We, the brothers of Gamma Zeta Chapter of Delta Sigma Pi, are looking forward to a closer fraternal relationship and an ever increasing greatness of DELTA SIGMA PI.—JAMES W. ADAMS, JR.



## SOUTHERN MISSISSIPPI

GAMMA TAU CHAPTER began the scholastic year with 40 active members. A total of 23 of the 40 commerce students who attended Fall Quarter Rush were pledged October 18 and will be initiated January 13.

On November 9 approximately 50 members, pledges, and their dates attended the annual fall quarter dance.

A credit to our chapter are the five members who have been elected to *Who's Who in American Colleges and Universities*.

Miss Vivian Rushing, Gamma Tau's "Rose," is also this year's Miss University of Southern Mississippi and reigned as Homecoming Queen on November 17.

Construction of our chapter house will begin this quarter. We have the funds and our loan has been approved. Heading the Housing Corporation are: Mr. James McQuiston, president; Col. Martin P. Wehling, vice-president; Mr. Paul Weisend, secretary; and Mr. George Bullard, treasurer.

With 100,000 points Gamma Tau Chapter merited first place in the recent chapter Efficiency Contest and is striving for a repeat performance in efficiency this year.

On October 13 and 14, officers attended the South Central Regional Meeting in New Orleans and brought back new ideas and suggestions for the chapter.

Gamma Tau Chapter has planned a professional program this year that promises several interesting speakers and field trips.—CLIFTON T. HOKE, JR.

## MISSISSIPPI

THE ALPHA PHI CHAPTER at the University of Mississippi began the 1962-1963 year with its first meeting early in October. The primary objective of this first meeting was to select and screen possible pledges for the coming year. Then early in November a rush party was held as approximately 30 prospective new members gathered in our newly initiated School of Commerce and Business Administration building, Conner Hall. Our president then instructed the rushees as to what Delta Sigma Pi actually is, and the history of our organization. He then told them of the significance associated with membership in Delta Sigma Pi. Then the Assistant Dean of our school, Allen Barr, addressed the group as to what membership in Delta Sigma Pi has meant to him through the years. Within the next few weeks, we plan to begin formal instruction for the rushees in preparation for their future pledge test, which is mandatory that all pledges pass in order to obtain membership.

Our chapter has already conducted two social functions this year, the first being a faculty meeting and tea where the members of Delta Sigma Pi had a chance to get together with the faculty members, who also are predominantly Delta Sigma PIs. The other function was a party with our sister sorority on the campus.

In our immediate plans for the Fall is a possible formal dance, after we have initiated all the new members as a sort of a get together of our entire and brand new 1962-1963 membership.—SIGFRIED R. WITT



THE PLEDGE CLASS of Gamma Zeta Chapter at Memphis State University presents their project for inspection in the chapter house.

## ST. LOUIS

BETA SIGMA CHAPTER at St. Louis University is proud to announce that Stephen W. Vazquez, Dean of the School of Commerce and Finance and honorary member of the fraternity, has been installed as chapter moderator for 1962-1963. The Rev. Joseph E. Boland, S.J., also an honorary member and director of the Commerce and Finance Sodality, has been reinstated as chaplain. We consider ourselves very fortunate to have these men so closely associated with the chapter.

The brothers of Beta Sigma Chapter have been doing quite well in campus elections. Last May, Brothers Frank Bottini and Randy Gross were elected president and vice-president respectively of the Student Conclave, the all-university student government body. Brother Gross, president of our chapter, has received the presidential appointment to Alpha Sigma Nu, national Jesuit honor society. Brother Bottini, chancellor, received this same appointment last year. This is considered the highest honor obtainable at a Jesuit university. Recently, these same two brothers were selected to this year's *Who's Who Among American Colleges and Universities*. Brother Hal Perry replaced Brother Ray Achilles as president of the Marketing Club. In the October Student Council elections of the School of Commerce, five out of six open seats were won by Brothers Bill Schrand, Dick Basler, Bob Danz, Don Dreher and Fred Dana.

Our social calendar for this year began by participation in the annual Student Carnival and "Kampus King" elections. Although our candidate, "Barney Google," Brother Tony Novelty, did not place, our float won third prize in the parade judging, and our carnival booth, a mock jail, earned over 40 dollars. The campaign parties and demonstrations did much to bring our chapter's activities to the attention of the student body.

Our first professional dinner of the year was marked by a turnout of 35 actives, seven alumni, nine prospective pledges, and four friends. Brother Edwin Styffe, an alumnus of the chapter, and Executive Di-

rector for the Missouri Republicans Unlimited, spoke on political trends in the St. Louis area. Our second dinner featured a talk by another alumnus, Brother David Gilly of Pacific Mutual Life Insurance Co., on "Futures in the Insurance Business." We were honored to have as our special guest at this dinner our District Director, Brother Patrick Murphy. Guest speaker at our next professional dinner will be Mr. Donald Doheny. Mr. Doheny is the past president of The American Marketing Association, is a member of the Bar Associations of Missouri, Illinois, and Wisconsin, and is currently assistant to the president of Vestal Laboratories.

Our most recent social function, an active-alumni dance, proved most successful. In attendance were 40 actives and pledges and 23 alumni.

Special recognition was given at our last meeting to Brothers John Feldmeier, senior vice-president; David Barnhart and John Willenborg who so ably represented our chapter at the Midwestern Regional Convention in Des Moines.

The new officers are doing a fine job: Bothers Randy Gross, president; John Feldmeier, senior vice-president; Dick Basler, vice-president; Ron Unger, secretary; Bill Schrand, treasurer, and Frank Bottini, chancellor.—LARRY FLEMING

## CINCINNATI

THE FIRST SEMESTER at Alpha Theta Chapter shows an indication of an outstanding year. Basically we feel that the semester can be summed up under three topics.

First, we had a large delegation of 13 men to attend the East Central Regional Convention at Columbus, Ohio. This delegation, besides bringing home the Attendance Award, brought back many sound ideas for improving chapter efficiency and morale.

Secondly, we were again able to maintain an excellent professional program. On October 12 we were fortunate to obtain Mr. J. T. Derrick, director of Labor Relations of the Avco Corp., who enlightened the Chapter on the problems faced by management in collective bargaining negotiations. Then on November 23 Mr. Schnabell of the Fifth Third Bank gave an informative talk on the services offered by a Modern Branch Banking System. On December 2 at our Formal Initiation Banquet Mr. Thomas Behrens, president of the Silverton Bank, gave an outstanding address on the fate of the independent business man. We of course supplemented our program with two impressive tours, one of Traimobile, Inc. and the other of the I.B.M. Data Processing Center.

Thirdly, with pride we are able to announce the initiation of 9 outstanding undergraduate students and 2 faculty men into our brotherhood. Our two faculty men, Robert Riley and Donald Pabst, are recognized as the best young teachers on the Cincinnati campus. We also would like to give a fraternal salute to our outstanding pledge, Donald Schmerber, for a job well done.—RICHARD D. HALEY



## NEW MEXICO

**GAMMA IOTA CHAPTER** began the year with an officers party at the home of Brother Berry Hammond; the party helped bring all of the returning brothers back together again and was adjudged by all who attended a tremendous success.

Our first rush party was held on October 5 and was believed by all who attended a tremendous success and attracted 22 prospective rushees. Our second rush party will be held at the Albuquerque Tennis Club with the hope of having an even greater turnout.

The Inter-Mountain Region had its meeting in Albuquerque on October 13, and Gamma Iota Chapter acted as host chapter for the convention. Among those in our Region participating were Alpha Nu, Gamma Psi, Gamma Omega, Epsilon Eta and Gamma Iota Chapters. Alpha Nu Chapter won the traveling trophy and many of the chapters represented won recognition certificates.

Our professional program is under the direction of Brother Gordon Blankenship this semester and looks as though it will be one of the finest in the chapter's history.

At present all of the brothers are working at making this semester's chapter program the finest ever.—**MICKEY MITCHELL**

## GEORGIA STATE

**SCHOLASTIC ACHIEVEMENTS** of several brothers of Kappa Chapter merit praise. Brothers Leon Murphy, Ken Krautter, and Harold Stokes successfully completed at least two parts of the Certified Public Accountant Examination. Brother Charles Van House passed Part III of the examination given by The Society of Actuaries. Chapter, as well as individual, scholarship is a mark of Kappa Chapter. With every brother doing his part, we expect to have the highest scholastic average of any fraternity on campus this quarter.

The Chapter Efficiency Contest was won by Kappa Chapter this year for the 26th consecutive year. We would like to be the

winner next year also, so we are striving for 100,000 points. So far we have held a rush dance and a professional meeting which members and rushees attended. This professional meeting featured a film and talk on "TelStar" by Mr. Jack Boozer of Southern Bell Telephone Company. The film was very interesting and not too technical. Many questions were asked, and afterwards everyone was eager to attend the next professional meeting, a tour of the Atlanta Merchandise Mart. This is one of the newest buildings in Atlanta with many fine offices and displays. On this tour, as at any time, each brother of Kappa Chapter shall be aware that he is a representative of Delta Sigma Pi.—**DONALD R. WALKER**

## NORTH CAROLINA

**ALPHA LAMBDA CHAPTER** at the University of North Carolina began the Fall semester with a new house to move into. Much credit is to be given to Brothers Basinger and Griswold who were instrumental in obtaining and organizing the clean up and repair of the house. After much hard work on the part of all brothers, the house is in fine shape and we have 14 new pledges from the Fall rush to keep the ball rolling.

At our initial house warming, all faculty brothers were invited over for a general tour of the house and a preview of our full professional program for the remainder of the year. Under the capable leadership of Brother Cassels as professional chairman and Brother Wrench in charge of the Chapter Efficiency Contest we are anticipating a great year and a final score of 100,000 points.

Alpha Lambda Chapter is proud to announce also that our nominee, Brother Tom Belk of Charlotte, North Carolina, was selected as "Deltasig of the Year 1962." We were all honored to be able to celebrate Founders' Day with the formal presentation of the "Deltasig of the Year Award" to Brother Belk at the City Club in Charlotte. Over 45 brothers and pledges were in attendance at the presentation, and all were in-

spired by the message and ceremonies to make this year the best ever for the chapter and the fraternity as a whole.—**ROBERT D. HARDWELL**

## BALL STATE

**EPSILON XI CHAPTER** has had a very successful beginning at Ball State Teachers College this Fall quarter. Most of our efforts have been expended on increasing our membership and planning informative professional programs.

Mr. W. K. Quinlan from Haskins & Sells' Indianapolis office presented an interesting talk on the opportunities in the field of public accounting for college graduates at our first professional meeting. A tour of Marhoefers Meat Packing Company at Muncie added variety to our professional programs. A talk, concerning their advertising campaigns, was given that evening by Mr. Murphy, sales manager at Marhoefers. Our professional program for the Fall quarter was concluded by a tour of Warner Gear Company, manufacturer of transmissions. Following our tour of the plant, representatives from different departments readily answered questions presented to them by our members and pledges during the question and answer period.

We initiated 12 pledges on December 1, and have five other pledges to be initiated at a later date. The active members sponsored a dinner at The Flamingo Restaurant in Muncie on November 28, to honor the pledges. This was enjoyed by all those active members and pledges that were present and their wives and girl friends.—**D. MAX CRIM**

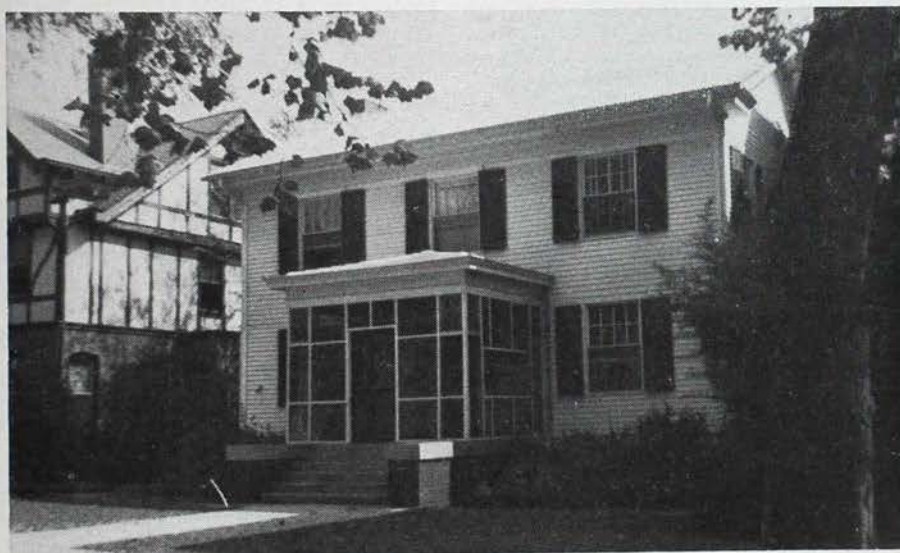
## SOUTH DAKOTA

**ALPHA ETA CHAPTER** garnered the 100,000 points in the Chapter Efficiency Contest for the seventh consecutive year. We are sincerely hoping that this string will remain unbroken for many years to come. Our hopes in this are backed by a very successful fall pledging. We have 30 new pledges who have clearly exhibited a sincere desire to be Deltasigs.

Social Chairman Larry Moore and committee members are now busily preparing for the big event on Alpha Eta Chapter's social calendar—the "Rose" Ball. Candidates from the women's housing units are now vying for the honor of "Rose of Delta Sigma Pi." Arrangements have been completed for the dining hall and ballroom at the Sheraton-Martin Hotel in Sioux City. A six-man combo will furnish the music.

The float committee revealed its ingenuity and artistic ability in the Dakota Day Homecoming Parade and it was sufficient to capture the first place trophy. A party was held in Shore Acres Ballroom following the game and the trophy was used as a centerpiece.

Alpha Eta Chapter athletics have been quite successful this year. The football team lost the game to lose first place in the league. New uniforms have been ordered for the basketball team which should be tops this year.—**NIEL K. ANDERSEN**



THE NEW HOME of Beta Gamma Chapter at the University of South Carolina is two blocks from the campus.



## DRAKE

LAST SPRING the following members were initiated into the Alpha Iota Chapter: John Benfield, Lee Burkey, Edward Guesick, Jerry Pang, Paul Schwenke, Richard Smith, and Robert Swanson. At our fall smoker held on October 2, 1962, at the Uptown Terrace Restaurant, we pledged 26 men.

The highlights of the Fall occurred on October 13-15, when we were host to the Midwestern Regional Meeting of Delta Sigma Pi at the Kirkwood Hotel. At this meeting we received an award for first place in the Chapter Efficiency Contest.

Our fall speaker program included the following: a discussion of estate planning by Mr. Richard Carry, a lecture on the corporation executive by Mr. Larry R. Chamberlin who is comptroller of the Iowa Des Moines National Bank, and a debate between Dr. Easley and Prof. Walther of the School of Business Administration on the merits of advertising.

We have expanded our field trip program to include visiting industries in the Des Moines area twice a semester. We toured Super Valu Stores Inc. in November; and a tour of Merrill Lynch, Pierce, Fenner, and Smith is planned for January.

Our sports program has been expanded to include bowling, basketball, and volleyball. The basketball team has a good chance to capture first place in the intramural competition.

Social activities have included exchanges with the Phi Gamma Nus and football games with other business fraternities.—LEE M. BURKEY

## MIAMI of Florida

BETA OMEGA CHAPTER, at the University of Miami, is proud to present the brothers who made honoraries this semester. Brothers Bob Di Pauli and Marty Gans made Beta Alpha Psi. Brother Bill Levine made Beta Alpha Psi and Omicron Delta Kappa. Brother Don Bolin made Omega and Brother Mike Carricarte made Iron Arrow, Omega, and Scabbard and Blade.

The rushing committee at the Beta Omega Chapter decided that the Fall rushing program needed a facelifting. Why not have one professional rush, and one social rush? The idea was to have the professional rush conducted in a business-like manner, highlighted by faculty speakers and a formal program. The social rush however would be held informally featuring a cook-out, and our "Rose" Queen as hostess.

At the professional rush, the rushees were very impressed by the professional activities of the chapter. They complimented the affair for its organized presentation, and the brotherhood that prevailed.

The social rush provided the rushees to look at the chapter from its social side. The relaxed informal atmosphere created a closer relationship between active and rushee. As a result, the rushees were shown a well-rounded image of the chapter, and above all, the fraternity.

Needless to say, the rushing committee was quite pleased by the attendance of over

20 rushees, and their high caliber of character and scholastic attainment.

The decision to change to "ProSoc" was another first for Beta Omega Chapter, Fall Semester 1962.—STEVEN RASKIN

## NORTH TEXAS STATE

DELTA EPSILON CHAPTER is striving to represent Delta Sigma Pi on our campus to the best of our ability by practicing true fraternal brotherhood, taking an active part in campus activities, and seriously applying ourselves to our scholastic responsibilities. Through our fine professional activities, we feel our chapter presents a well-rounded fraternity program which cannot be equaled on this campus.

Our activities this semester included a fine rush program which featured our annual "Pizza Party" and also a dance at the Baker Hotel in Dallas. Our efforts were rewarded when we received 18 fine pledges at Pledge Installation.

Delta Epsilon Chapter is indeed proud to announce that Brothers Dale Wootton and John Taylor were elected to *Who's Who in American Colleges and Universities*. In addition to this honor, Brother Taylor was also elected to the office of Senior Senator in our campus elections. Congratulations are also extended to Brother David Smith who was awarded our Most Improved Scholarship Award for last semester. He was deeply honored to receive the Most Outstanding Member Award.

Coming activities include several guest speakers for our professional program, a Chapter Newsletter, and increased concentration on our plans to purchase a Chapter House rather than to continue on a rental basis.—HANK HERMANN

## WAYNE STATE

GAMMA THETA CHAPTER started its fall semester by moving its residence to a bigger and better location. With limited space and a high rent, the chapter decided to move to this new house where rent was on a comparative basis but with expanded facilities. With preparations underway (headed by the House Corporation), Gamma Theta eventually will buy our own house.

Preparations are now underway for the Annual Delta Sigma Pi, Alpha Gamma Delta Christmas Party for underprivileged children. Finances are donated by active and alumni members from both groups. Children's names are given to us through the welfare agency.

On November 9, the football forces flexed their muscles and brought back the bucket bowl trophy from Alpha Kappa Psi, 6-2. And the following week we again enjoyed the fruits of victory by taking the Flag Trophy from Phi Gamma Chi, 17-13. Thus ended the football season and now we are looking forward to our basketball contests.

For the first time in the Gamma Theta Chapter's history, a display was erected for the Homecoming Game. A great deal of work was expended on the mammoth 15 foot display with every man in the fraternity contributing his share.—DICK TAPPER

## LOUISIANA STATE—

### New Orleans

EPSILON NU CHAPTER at LSU in New Orleans, one of the newer chapters of Delta Sigma Pi, has planned an interesting and useful program for the coming year. Under the leadership of President Peter Pericone, the executive committee functions effectively.

The first professional program of the year saw a representative of the International Business Machine Corporation deliver a stimulating talk on data processing and personnel problems caused by new electronic technology. The brothers and prospective pledges in attendance then enjoyed a question and answer period. A few days later, Epsilon Nu Chapter saw fit to induct 22 of these rushees as pledges of Delta Sigma Pi. A tour of the Port of New Orleans is only one of the professional programs the pledges will participate in under the well-rounded program planned by Professional Chairman Bob Cricchio.

The brothers have participated in several athletic events, and the Accounting Association beat Epsilon Nu Chapter 8-7 in a spirited baseball game. Other current activities include the selection of the "Rose" for the coming year. These and other activities planned are giving the brothers much to look forward to in this first year of Epsilon Nu Chapter's existence.—MELVILLE Z. WOLFSON

## TULANE

THE GAMMA MU CHAPTER of Tulane University looks forward to a successful year. We have pledged a group of men who thus far have shown all the outstanding characteristics of a good brother. At our active-pledge football meeting there was, without a doubt, a friendly exchange of fellowship—actives 32, pledges 19. After this event a party was held and all the pledges made promises to avenge their loss. We actives welcome their enthusiasm and anticipate with eagerness their initiation.

Aside from pledging activities, we have had various professional talks. Among them, a talk by Professor Carlson of Tulane University held special interest for us. His topic was computer programming to control inventory and merchandising of high fashion goods in a department store. Particularly interesting was the way in which his research team approached the problem. Each brother agreed that Professor Carlson had substantially increased his understanding of a computer's role in our business world.

For the future our chapter intends to have more active-pledge football meetings, a football game with the Delta Nu Chapter of Loyola University, a varied program of professional talks, and initiation of pledges. With this schedule of events, we feel confident that the Gamma Mu Chapter of Delta Sigma Pi will remain the most outstanding organization of the Tulane School of Business.—D. DAN ARIAS



## SAM HOUSTON STATE

EPSILON MU CHAPTER at Sam Houston State opened their fall semester with an ice cream party at the Advisor's home. Many old friendships were renewed and a great year for the chapter was forecast.

Three weeks deep in the semester, the chapter held its smoker for prospective members in the Student Union Ballroom. Three of the ladies from the Department of Business Administration staff served as hostesses. They were Miss Adams, Mrs. Midkiff, and Mrs. Robertson. Nineteen young men were elected to pledgship.

The chapter entered a car in the homecoming parade on October 27. Epsilon Mu Chapter celebrated Founders' Day with a luncheon in the banquet room of the SUB. Speakers for the occasion were representatives from the Civil Service office in Lufkin.

Under the direction of Brother Snook, the pledge class has been progressing nicely and their project of selling booster ribbons is one we hope to continue.

On November 28, we are sponsoring a professional program with Humble Oil Company presenting their "Magic Barrel" show demonstrating the various by-products of oil. This program is being sponsored for the entire Department of Business Administration.

Also, the chapter is now planning a field trip to Houston where we hope to visit Sheffield Steel and Southern Pacific.—ROBERT FALKE

## RIDER

BETA XI CHAPTER at Rider College observed Founders' Day with a dinner at the house attended by most of the brothers.

At our annual "Rose" dance, Miss Jackie Huggins of Sigma Iota Chi was chosen as our "Rose." Jackie was recently pinned by our President, Ben Battaglini. This year we also have two active "Rosebuds," Miss Pat Patterson, also of Sigma Iota Chi and Miss Sandy Prothero, of Eta Upsilon Gamma.

Our first professional meeting of the year featured Mr. Conover, the Director of Placement at Rider. He spoke about the choices available to us upon graduation in business. The entire active chapter of 56 brothers attended. This was the first professional meeting attended by our new advisor, Dr. Dertouzos of the School of Business Administration.

Beta Xi Chapter, teamed with the sisters of Zeta Mu Epsilon, won the prize for house decorations in the Homecoming Weekend contest. We were also host to the Eastern Regional Conference held here in Trenton in October. It was a well attended conference and an informative one.

The brotherhood has asked me to take this opportunity to thank our Housemother, J. Pletto, for her conscientious efforts to keep Delta Sigma Pi in top standing at Rider, especially at 232.

With the help of our hard working new officers, we expect to reach 100,000 points this year. They are: Ben Battaglini, presi-

dent; Roger Doolittle and John Torsiello, vice-presidents; Ray Roller, treasurer; and Roger Treinis, secretary.—ROGER L. NIBUR

## TEXAS TECH

BETA UPSILON CHAPTER has had a very good year thus far. We started the year with a registration booth in the Business Administration Building where approximately 2500 persons registered.

We had a mixer with Alpha Phi sorority, and also several work projects with them for the Homecoming float. We also had a mixer with Chi Omega. We have had several Lodge parties, and also the Founders' Day dance, and the Homecoming dance.

Beta Upsilon Chapter has had a fair year in football, but we are looking forward to a very good basketball record this year. We have played only one game so far, which we won 87-29.

We had our first smoker for next semester last week, and we had approximately 35 rushees at the Lodge. We hope to take at least 25 pledges for the spring semester.

We have mixers scheduled for next semester with Alpha Chi Omega, Gamma Phi Beta, and Phi Gamma Nu. We have had professional tours to Hemphill-Wells Department Stores, Lubbock Cotton Co-Op Oil Mill, Southwestern Bell Telephone and Post-Tex Mills.

Beta Upsilon Chapter exchanged visits with Epsilon Eta Chapter at Eastern New Mexico University this semester, and we hope to do the same thing again sometime next semester. We also hope to have some type of function with Beta Kappa Chapter at Texas University next semester.

We have plans to purchase complete new furniture for the Lodge during the coming semester. This will supplement the improvements made on the Lodge proper since we acquired it 2 years ago.—BERRY SPRADLEY

## OKLAHOMA

BETA EPSILON CHAPTER at the University of Oklahoma initiated 15 new undergraduate members and one faculty member December 9, 1962.

Plans have been completed to start a national speaker program sponsored by Beta Epsilon Chapter for the Oklahoma University School of Business. The program will begin next semester and will feature 2 nationally known speakers. The members of Beta Epsilon Chapter feel that this program will be a definite service to the school and at the same time will add prestige to the fraternity on campus.

## BAYLOR

THE BETA IOTA CHAPTER at Baylor University held a formal initiation for its pledges on November 13, 1962. The new members are Jerry Berry, Hal Lassiter, Leslie Smith, Doug Stahl, and Carl Volke.

To commemorate Founders' Day the Beta Iota Chapter and the Beta Kappa Chapter from Texas University had a dance to celebrate the occasion. One of the most outstanding events of the dance was a medley of songs presented by our "Rose."

Homecoming festivities for 1962 were very impressive, in which our chapter made several outstanding contributions. Among these was a continental breakfast for the alumni of the chapter, second place float in the homecoming parade, and Miss Lanelle Gallant, our "Rose," was runner-up for homecoming queen.

Future events for the chapter include sponsoring a speaker from the Federal Reserve Bank in Dallas for the student body of the School of Business. Also for the enjoyment of the entire student body our chapter is sponsoring the "FOUR LADS."

As the holidays approach, our chapter is planning many social activities. Among these will be our annual Deltasig "Snow Ball" for the Christmas holidays.—JERRY MCNABB



FACULTY HELPED to welcome the new members at Epsilon Zeta Chapter at Midwestern University. Left to right: Brother and Mrs. Franklin R. Madera, Brother and Mrs. Douglas McDonald, and Brother and Mrs. William Thomas.



## TENNESSEE

ALPHA ZETA CHAPTER at the University of Tennessee opened fall quarter activities with the pledging of 13 potential neophytes. The pledges who are awaiting initiation on the 12th of January are Don Baker, Bob Carney, Kimbrough Dunlap, Jr., Jerry Francisco, William Giddings, Jr., George Haynes, Billy Holbrock, Tom Kilpatrick, Billy Mullins, Gary Peters, John Threadgill, Dalton Townsend, and Fred Trotter.

We had a very outstanding professional program on the 23rd of October. The guest speaker was Mr. Ben McMurry, Jr., vice president of Barber & McMurry Architects of Knoxville, Tennessee. His program was on the developments of the Downtown Knoxville Association. Color slides on the new developments in downtown Knoxville highlighted the program.

Another interesting program was presented by an alumnus of Delta Sigma Pi. Brother Ivey G. Rogers, personnel director at the Baptist Hospital in Knoxville, spoke to us on hospital administration and management.

On November 30, four of the Brothers journeyed to Johnson City, Tennessee, for the informal initiation at Delta Xi Chapter at East Tennessee State College. We obtained many good ideas for forthcoming initiation on this trip.—JAMES E. SHAWN

## OKLAHOMA CITY

DELTA THETA CHAPTER of Delta Sigma Pi has the privilege of announcing four new members from our summer pledge class. They are Brothers Bob Bradway, Bob Amend, Nelson Pina, and Ken McLaughlin. They were initiated October 20, 1962. Following the Initiation a banquet was held at Hardy's Steak House, where everyone filled themselves with steak. Following dinner we had a speaker, who to our surprise was an alumnus from Tulsa University. He spoke about the fraternity, what it stood for and how he has benefited from being a member.

The officers for the year are: President, John Brown; Senior Vice President, Tony Shelby; Vice President, Jerry Brandt; Secretary, Charles Jacobs; Treasurer, Al Summers; and Historian, Tom Vrooman.

Our active membership suffered greatly by graduating 23 members. However, with the pledge class coming up, we will again be able to build our membership to what it should be. Our Fall rush began almost with the start of the Fall term. We had three formal rush smokers, with speakers at each. The speakers were composed of faculty members, who are members of Delta Sigma Pi. Formal Pledging was held November 16, 1962. The following were formally pledged: Joe Brining, Gary Hill, John Williams, John Triplett, Orville Hood, Ronald Norick, Don Haggart, Robert Humphry, Paul Boren, Guy Hepler, Charles Strain, and Ben Kline.

The pledge class elected the following pledge class officers: Don Haggart, president, Paul Boren, vice president; Ben Kline, treasurer; John Triplett, secretary.

We are very proud of the chapter's grades for the Spring semester of 1962. We had an

overall grade point of 2.9 on a 4.0 system. This was far above the all men's average of 2.3. We had two brothers tapped for a scholarship fraternity. They are Brother Charles Peterson, and Brother Jerry Leerstang. Congratulations to both of them for their outstanding scholarship, and leadership ability.—TOM VROOMAN

## ARIZONA

GAMMA PSI CHAPTER held its second "seat-belt clinic" on November 17-18. Once again the clinic was a success. The pledges actively participated.

On December 8, 24 pledges were initiated at The Tucson Inn. This was one of our largest pledge classes ever. That evening the new actives were honored at a dinner-dance which was highlighted by the selection of Gamma Psi Chapter's "Rose of Deltasig," Miss Sharron Moran. Her two attendants were Joyce Santeford and Valerie Burkett.

Our money raising venture for the semester will be held during Christmas vacation when Deltasigs have been offered the opportunity to sell tickets on a commission basis for the Third Annual All-American Bowl Game to be held on December 29, 1962.

Brothers Bergen, Leeson, Rogers, and Gilmour assisted Gamma Omega Chapter at Arizona State with their initiation.

We of Gamma Psi Chapter are looking forward to another banner year and hope to once again attain a first place finish in the Chapter Efficiency Contest.—JOHN F. GILMOUR

## LOUISIANA STATE-

### Baton Rouge

BETA ZETA CHAPTER plans a full Spring semester with such events as: two guest speakers, two field trips, two stag socials, and a large "gala party" at a private camp. In addition to this, the regular meetings (*twice monthly*) will be conducted. It is a very good possibility that the "Rose of Deltasig" will be the Darling of Louisiana State University.—GUY CAMPBELL, JR.

## ALABAMA

ALPHA SIGMA CHAPTER of the University of Alabama began the school year with an organizational meeting in late September. The 20 returning brothers made plans for the fall rush.

Our first professional meeting featured a very fine talk on the stock market and the happenings during the dip in the market earlier this year by Dr. Thad Matkin, broker for A. G. Edwards and Son. This was Mr. Matkin's second appearance before the Alpha Sigma Chapter. Mr. Matkin spoke to the Alpha Sigma Chapter last year and proved so popular that he was asked to be our initial speaker this year.

Other professional programs held so far include one on retail store management

and another on new changes in the income tax laws.

After a visit in late November by Brother Charles Farrar, the Executive Secretary, the members seem to be taking a new interest in our projects and programs, and the outlook for our spring activities looks promising.—WILLIAM G. POWELL

## KANSAS

ACTIVITIES of Iota Chapter began on October 4 with a rush smoker. Twenty-three rushees were present along with the active chapter to hear an alumnus, Ron Stang, speak about the fraternity.

An exceptional rush program was held on October 17. The evening began with a steak dinner for 41 actives and rushees. Following the dinner Mr. Daniels, a Cuban business refugee, spoke on free enterprise. The meeting was opened to the public due to the interest in the speech. A stimulating evening was enjoyed by all.

Charles Farrar, Executive Secretary, attended the October 25 meeting of Iota Chapter. After discussing the progress we are making in the Chapter Efficiency Contest, the entire chapter feels sure they will realize the 100,000 point total. Brother Farrar was a real inspiration to our chapter in setting our goals.

The chapter traveled to the Schlitz Brewery in Kansas City for the first field trip of the year. After a tour of the brewery, a discussion period was held with one of the Schlitz marketing men. The field trip was the highlight of the beginning of a great year for Iota Chapter.—MARVIN E. LAMP-TON

## LOUISIANA TECH

BETA PSI CHAPTER has been having a fine, active year. Much emphasis has been placed on professional activities. The chapter was treated to a field trip through the Monroe, Louisiana, offices of Merrill Lynch, Pierce, Fenner, and Smith. Here we got a real behind-the-scenes look at the buying and selling of stocks and commodities. A faculty member, Mr. Joe Maxwell, also attended.

Some really fine speeches have been heard this year by our ever growing chapter. Perhaps the finest were on the Interstate Commerce Commission, and on the need of integrity in today's government.

Here is some good news for members in the future—the growing housing fund now has over \$1000 invested. A site close to the Tech campus is being sought. Maybe Beta Psi Chapter will have its own roof soon.

We of Beta Psi Chapter are expecting a bang-up year before things are over. Membership is high, we have 32 actives and 19 pledges. We are looking forward to the selection of our new "Rose" and the "Rose" Ball. The Chapter Efficiency Contest points are piling up and the entire membership is counting on our 100,000.—JOHN D. DIENES





# DIRECTORY

## The Grand Council

*Grand President:* FRANKLIN A. TOBER, *Alpha Kappa-Buffalo*, 123 Highgate Ave., Buffalo 14, N.Y.

*Executive Director:* J. D. THOMSON, *Beta-Northwestern*, 330 South Campus Ave., Oxford, Ohio.

*Executive Secretary:* CHARLES L. FARRAR, *Beta Psi-Louisiana Tech*, 330 South Campus Ave., Oxford, Ohio.

*Director of Business Education:* WALTER A. BROWER, *Beta Xi-Rider*, 436 Park View Dr., Mount Holly, N.J.

*Director of Eastern Region:* M. JOHN MARKO, *Beta Rho-Rutgers*, 24 Medbourne Ave., Irvington 11, N.J.

*Director of Southeastern Region:* MONROE M. LANDRETH, JR., *Alpha Lambda-North Carolina*, 100 Placid Place, Charlotte 7, N.C.

*Director of East Central Region:* ROBERT F. ANDREE, *Beta Tau-Western Reserve*, 349 Justo Lane-Seven Hills, Cleveland 31, Ohio.

*Director of Central Region:* ROBERT J. ELDER, *Theta-Detroit*, 17602 Glenmore, Detroit 40, Mich.

*Director of South Central Region:* MAX BARNETT, JR., *Gamma Mu-Tulane*, 5534 S. Galvez St., New Orleans 25, La.

*Director of Midwestern Region:* LAVERNE A. COX, *Alpha Delta-Nebraska*, 1435 L St., Lincoln, Neb.

*Director of Southwestern Region:* JOE M. HEFNER, *Beta Upsilon-Texas Tech.*, 2107 Avenue Q, Lubbock, Texas.

*Director of Inter-Mountain Region:* WARREN E. ARMSTRONG, *Gamma Iota-New Mexico*, 1002 Idlewild Lane, SE, Albuquerque, N. Mex.

*Director of Western Region:* BURELL C. JOHNSON, *Alpha Sigma-Alabama*, National Cylinder Gas Co., 1588 Doolittle Dr., San Leandro, Calif.

*Director-At-Large:* H. MELVIN BROWN, *Chi-Johns Hopkins*, 12704 Beaverdale Lane, Bowie, Md.

*Past Grand President:* HOMER T. BREWER, *Kappa-Georgia State*, 808 Southern Railway Bldg., 99 Spring St., SW, Atlanta 3, Ga.

## Grand Secretary Treasurer Emeritus

H. G. Wright, *Beta-Northwestern*, 222 W. Adams St., Chicago 6, Ill.

## Executive Committee

*Chairman:* FRANKLIN A. TOBER, *Alpha Kappa-Buffalo*, 123 Highgate Ave., Buffalo 14, N.Y.

*Members:* HOMER T. BREWER, *Kappa*, 808 Southern Railway Bldg., 99 Spring St., SW, Atlanta 3, Ga.; ROBERT A. MOCELLA, *Beta*, 6303 N. Melvina Ave. Chicago 46, Ill.;

WALTER A. BROWER, *Beta Xi*, 436 Park View Dr., Mount Holly, N.J.

## Life Membership

*Chairman:* CLIFFORD H. MCCARTHY, *Alpha Kappa*, 1175 Brighton Rd., Tonawanda, N.Y.

*Members:* ROBERT J. CAMWELL, *Alpha Kappa*; JAMES P. COOLEY, *Alpha Kappa*; JOSEPH A. VOLLMAR, *Alpha Kappa*; HENRY F. ZWIERZCHOWSKI, *Alpha Kappa*.

## Alumni Activities

*Chairman:* H. MELVIN BROWN, *Chi*, 12704 Beaverdale Lane, Bowie, Md.

*Members:* HARRY G. HICKEY, *Alpha Nu*, ROBERT O. LEWIS, *Beta*, CHARLES I. SUTTON, *Gamma Omega*, GAIL A. NELCAMP, *Alpha Theta*.

## Nominations

*Chairman:* ROBERT G. BUSSE, *Beta Omicron-Rutgers*, Burroughs Corp., 970 N. Meridian St., Indianapolis 4, Ind.

*Members:* JOHN L. MCKEWEN, *Chi*, and EDWIN L. SCHUJAHN, *Psi*.

## Administrative Reorganization

*Chairman:* HOMER T. BREWER, *Kappa*, 808 Southern Railway Bldg., 99 Spring St., Atlanta 3, Ga.

*Members:* WARREN E. ARMSTRONG, *Gamma Iota*; LAVERNE A. COX, *Alpha Delta*; J. D. THOMSON, *Beta*; and FRANKLIN A. TOBER, *Alpha Kappa*.

## Chapter House Publications

*Chairman:* BURELL C. JOHNSON, *Alpha Sigma*, National Cylinder Gas Co., 1588 Doolittle Dr., San Leandro, Calif.

*Members:* WARREN E. ARMSTRONG, *Gamma Iota*; HOMER T. BREWER, *Kappa*; and LAVERNE A. COX, *Alpha Delta*.

## Educational Foundation

*President:* HOMER T. BREWER, *Kappa-Georgia State*, 808 Southern Railway Bldg., 99 Spring St., SW, Atlanta 3, Ga.

*Vice Presidents:* KENNETH B. WHITE, *Gamma-Boston*, 4911 Greenville Ave., Dallas, Texas; M. JOHN MARKO, *Beta Rho-Rutgers*, 24 Medbourne Ave., Irvington 11, N.J.

*Secretary:* JOHN L. MCKEWEN, *Chi-Johns Hopkins*, 402 Blackstone Apts., Charles and 33rd, Baltimore 18, Md.

*Executive Director and Treasurer:* ROBERT A. MOCELLA, *Beta-Northwestern*, 6303 N. Melvina Ave., Chicago 46, Ill.

## The Central Office

330 South Campus Avenue, Oxford, Ohio. Phone Oxford 523-4178.

*Executive Director:* J. D. Thomson, *Beta-Northwestern*

*Executive Secretary:* Charles L. Farrar, *Beta Psi-Louisiana Tech*

*Staff Members:* Peg Donivan, Jane Lehman, Jane Nelson, Peggy Nigg, Peg Whitelaw, Lillian Thomson, Betty Herold.

## Past Grand Presidents

\*W. N. Dean, *Alpha-New York* .. 1914

P. J. Warner, *Alpha-New York* .. 1914-1915

\*H. C. Cox, *Alpha-New York* ... 1915-1916

F. J. McGoldrick, *Alpha-New*

*York* ..... 1916-1917

\*C. J. Ege, *Alpha-New York* ... 1917-1920

H. G. Wright, *Beta-Northwestern* 1920-1924

\*C. W. Fackler, *Epsilon-Iowa* ... 1924-1926

H. O. Walther, *Psi-Wisconsin* ... 1926-1928

\*R. C. Schmidt, *Theta-Detroit* .. 1928-1930

E. L. Schujahn, *Psi-Wisconsin* ... 1930-1936

\*E. D. Milener, *Chi-Johns Hop-*

*kins* ..... 1936-1939

J. L. McKewen, *Chi-Johns Hop-*

*kins* ..... 1939-1945

K. B. White, *Gamma-Boston* .... 1945-1947

\*A. L. Fowler, *Beta Nu-Pennsyl-*

*vania* ..... 1947-1949

\*W. C. Sehm, *Alpha Epsilon-*

*Minnesota* ..... 1949-1951

H. B. Johnson, *Kappa-Georgia*

*State* ..... 1951-1953

R. G. Busse, *Beta Omicron-*

*Rutgers* ..... 1953-1955

J. H. Feltham, *Chi-Johns Hopkins* 1955-1957

Homer T. Brewer, *Kappa-Georgia*

*State* ..... 1957-1961

\* Deceased

Watch for . . .

The Complete Program

Registration Forms

All Pertinent Details

for

24th GRAND CHAPTER

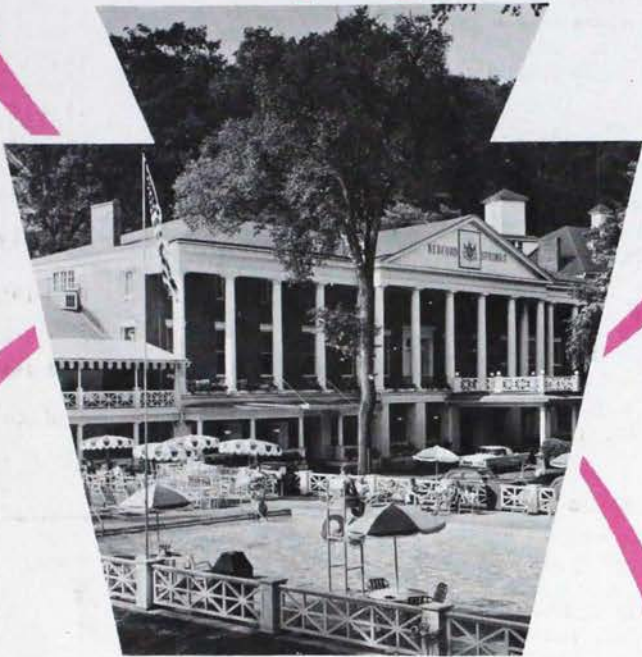
CONGRESS

in the

March Issue of

"The DELTASIG"





Twenty Fourth  
Grand Chapter Congress

Bedford  
Springs  
HOTEL  
BEDFORD, PENNSYLVANIA

August 19-23, 1963