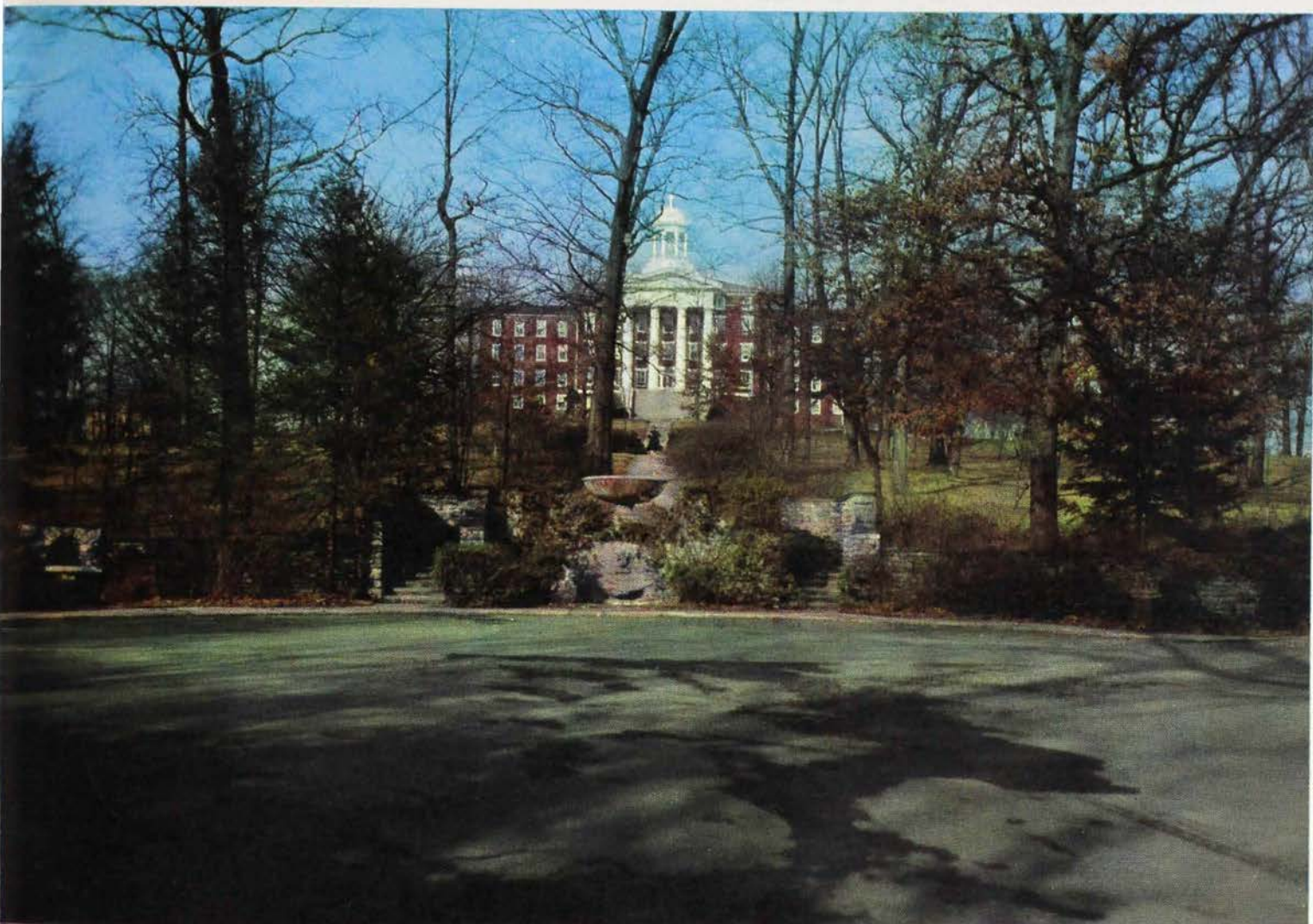


*The* **DELTA SIG**  
O F D E L T A S I G M A P I



*Wittenberg College, Springfield, Ohio*

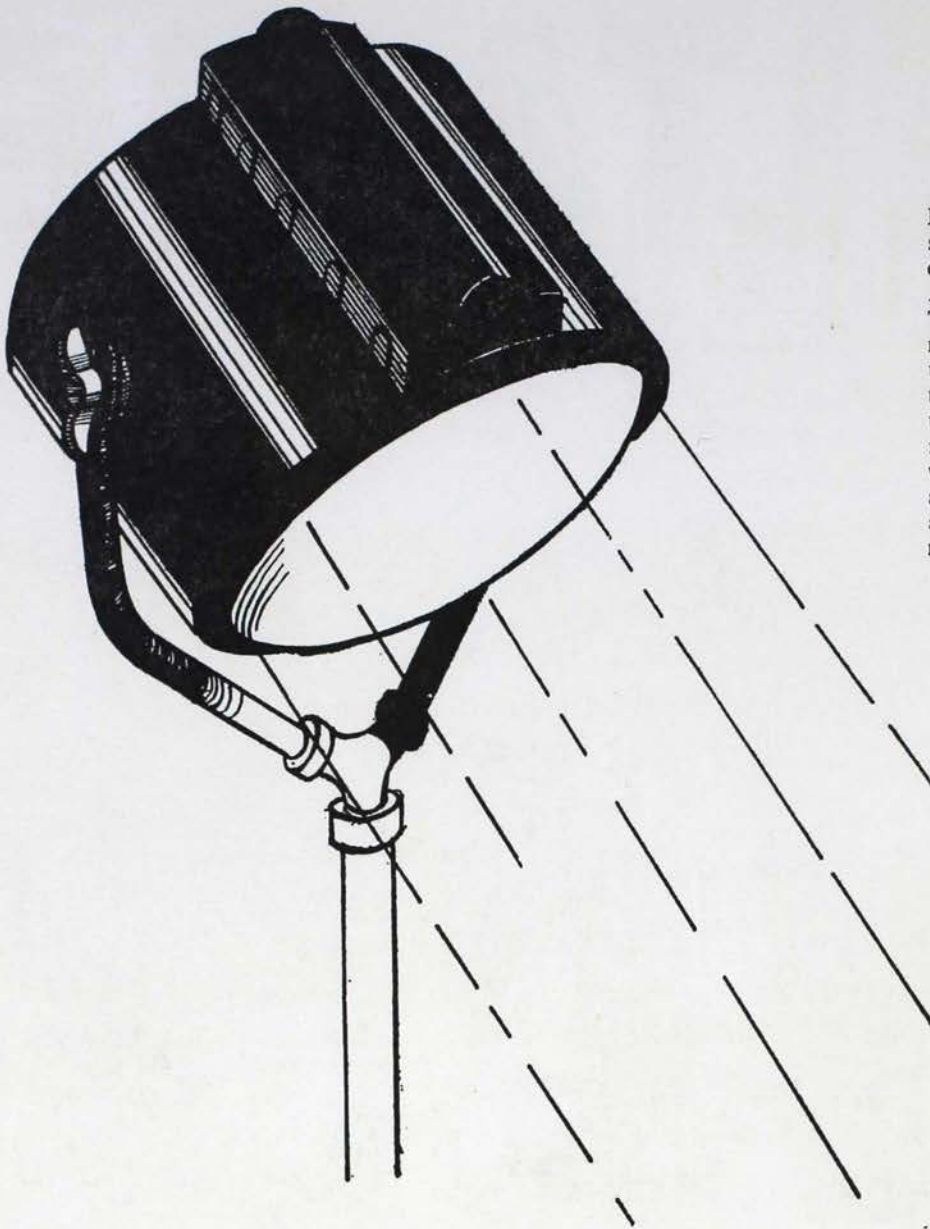
**PROFESSIONAL BUSINESS ADMINISTRATION FRATERNITY**  
FOUNDED 1907

**MARCH 1961**

# The International Fraternity of Delta Sigma Pi

*Professional Commerce and Business  
Administration Fraternity*

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.



## IN THE PROFESSIONAL SPOTLIGHT

CAUGHT in the Spotlight this issue is Epsilon Eta Chapter at Eastern New Mexico University as they tour the potash refinery and mines in Carlsbad, New Mexico. Steel helmets and work clothes were very much in order for this professional activity which really went to the meat of the subject.



# The DELTASIG

O F D E L T A S I G M A P I

*.. in this issue*

<b>Editor</b>	From the Desk of The Grand President .....	70
<b>J. D. THOMSON</b>	A Word From The Central Office .....	70
<b>Associate Editor</b>	Step Right Up Brother .....	71
<b>JANE LEHMAN</b>	New Mexico Has Second Fraternity Chapter .....	73
	A Student's View of the Accounting Profession .....	76
	N.A.M. Delegate Reports .....	77
	Epsilon Theta Chapter Installed at Chico State .....	78
	East Carolina Celebrates Silver Anniversary .....	81
	Indiana State Chapter Inspects Home of Army Dollar .....	83
	With the Alumni the World Over .....	84
	Among the Chapters .....	87
	Delta Sigma Pi Directory .....	106

Postmaster: Please send copies returned under labels Form 3579 to Delta Sigma Pi, 330 South Campus Avenue, Oxford, Ohio.

The DELTASIG of Delta Sigma Pi is published four times annually in the months of November, January, March, and May Publication Office—Curtis Reed Plaza, Menasha, Wisconsin. Editorial Office—330 South Campus Avenue, Oxford, Ohio.

Subscription price: \$3 per year.

Second class postage paid at Menasha, Wisconsin, and at additional mailing offices. Acceptance for mailing at special rate of postage provided for in the Act of February 28, 1925, embodied in paragraph 4, Section 538, P. L. & R., 1932 edition. Printed in U.S.A.

**Our Cover**

The beautiful campus of Wittenberg College in Springfield, Ohio is featured on Our Cover and is another of our university series in color. We are indebted to the Lumbermen's Mutual Casualty Company and the Shostal Agency of Color Photography that have made this print available to us.

DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi. MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma. MUSIC, Phi Mu Sinfonia. PHARMACY, Alpha Zeta Omega, Kappa Psi, Rho Pi Phi, Phi Delta Chi.



# From the Desk of The Grand President

**HOMER T. BREWER**  
Kappa—Georgia State



WHAT MAKES the difference between a good fraternity chapter and a chapter that is—well, not quite that good?

Some brothers might first say it depends on whether or not you have a house, or a lodge. Others might say it depends on the size of the chapter, or whether the BMOC's are in your chapter.

Test your chapter with this answer. *Quality in a chapter depends on the program the chapter carries out.*

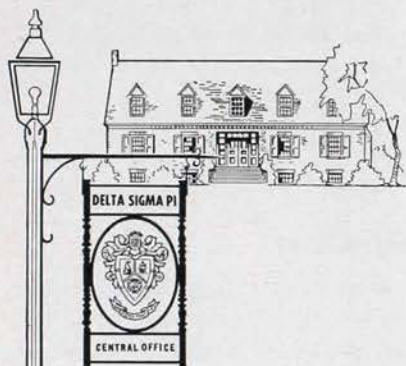
Does your chapter serve you by providing the professional program you want? Do your speakers bring you new material, new thoughts, new experiences which are not in your textbooks and lectures? Do your tours take you to industries and businesses which are important to our economy, businesses which may teach you some of the new ideas and practices you will soon be using? Does your chapter solve a problem in campus or business research each year?

A good chapter program will also include activities of serv-

ice to your college or university. Does your chapter assist at registration? Do you act as a team in campus or community fund drives? Do you assist the administration in college-wide professional programs?

If you have answered YES to these questions, then you will most likely have also filled out your fraternity program with plenty of social occasions. In doing business with a man you can become his friend. In spending your leisure hours with him you can become his brother. In your parties, dances, outings, you will come to know better the men with whom you may be in business, and the girls you will all one day marry. You will deepen those feelings that will make you a true brother to that man, and that will make a real fraternity of all of you, and of all of us everywhere in Delta Sigma Pi.

Service to common ideals makes us Deltasigs. Closeness of association as we pursue those ideals makes us brothers.



AS WE WRITE this, the first semester of the 1960-1961 college year draws to a close and with it the always present temptation to look back at the months that have slipped by. Without a doubt, they have been hectic ones for us at The Central Office, but at the same time rewarding as the Fraternity has forged ahead. New chapters were installed at Midwestern University, Eastern New Mexico University, Chico State College, Mankato State College, and petitions have been accepted from Shepherd College in Shepherdstown, West Virginia, and from the Rochester Institute of Technology in Rochester, New York, both of which are slated for installation soon. This surge in the growth of our chapter roll has shared our major attention with the nine Regional Meetings held this Fall. Both the new chapters and the Regional Meetings have added new strength to Delta Sigma Pi and so the time

## A Word From The Central Office

devoted to them was well spent in our opinion.

The months ahead are clearly defined by the preparations we are now making for them at The Central Office. The 23rd Grand Chapter Congress, which we have anticipated for some time, is about to become a reality. To make it one of the most memorable in the history of Delta Sigma Pi is the prime order of business during the balance of this college year. The program has been set for some time, so now it is only a matter of polishing it so that it will run smoothly in August. Frankly, our only concern is that of securing all reservations far enough in advance of the Congress to assure everyone the exact accommodation he would prefer. If you are thinking of being with us in Asheville in August we hope that you will make this known to us at once.

—JIM THOMSON



# The DELTASIG

OF DELTA SIGMA PI

## Step Right Up Brother— The Big Line Is Forming

YES, THAT'S RIGHT. The "Big Line" is forming for the 23rd Grand Chapter Congress of Delta Sigma Pi in Asheville, North Carolina, August 28-31, 1961. And we do anticipate a "Big Line" which could very likely develop into a sell out crowd for the Grove Park Inn, our convention headquarters.

The four day program of the Congress, Monday through Thursday, features fraternalism in large quantities as delegates from 108 active undergraduate chapters and 38 alumni clubs gather under one roof for four days of meetings, social activities, and recreation. Whatever you enjoy, fraternity meetings, social activities, sports and recreation, luxurious living, or a restful vacation, the 23rd Grand Chapter Congress and the Grove Park Inn have it in abundance. Now—

### about our meetings:

three of the four mornings and one afternoon of the four days we will be in Asheville will be devoted to the business of Delta Sigma Pi. We plan not only to elect our new officers, as usual, but we are also going to devote several sessions to chapter and alumni club problems. We will have panels, training sessions, group discussions and private consultations with chapter and alumni club officers in an effort to answer the questions and improve the efficiency of all segments of the Fraternity. Those working on this program promise that ideas and knowledge about Delta Sigma Pi will flow like water. Those two fun organizations that are tradition in Delta Sigma Pi, The Ancient, Effervescent, Independent, Order of the Yellow Dogs, and the Royal Order of the Pink



A HIGHLIGHT on the Ladies' Program of the 23rd Grand Chapter Congress will be a visit to the Biltmore Industries where they will witness the manufacture of homespun cloth by hand.

Poodles will also be holding top level meetings at the 23rd Grand Chapter Congress, with some likelihood that their doors might be opened to a selected group of new members. Be you undergraduate or alumnus, officer or just plain member, we anticipate your gaining much from our meetings in Asheville.

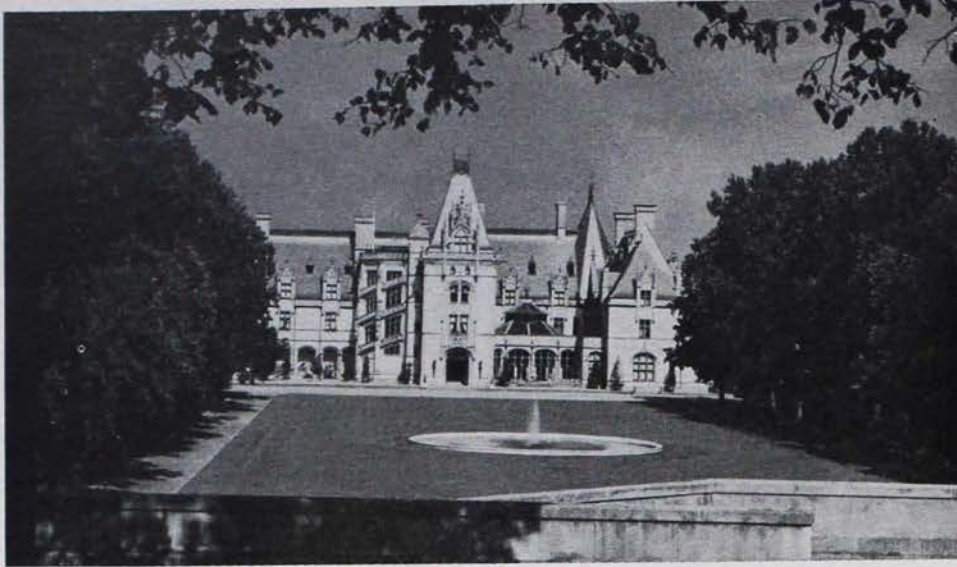
### about our social activities:

every day will be a fun day in part at the 23rd Grand Chapter Congress. To begin this social whirl is the Reception and Buffet Dinner on Monday evening, the first day of the convention. The beautiful Plantation Room of the Grove Park Inn with its dinner music and the lavish spread of food should provide atmosphere plus for this get-acquainted party. The next event to satisfy our social appetite is the Grand Chapter Congress Banquet

where the men will be joined by the ladies this year to pay homage to the Honorary Member-at-Large who was initiated by the Grand Council that afternoon. Our fanciest summer attire will be in order for this evening, making a spectacle of this always important occasion of the Grand Chapter Congress. The spit and polish atmosphere of the Banquet becomes taboo on the following night when the men assemble for a Las Vegas Night and the ritual of the Yellow Dogs, and the ladies convene their Royal Order of the Pink Poodles and partake in a Bingo Party later in the evening. The routine is gamblers to the fore and brothers and sisters beware with no one much a loser as money will be cheap at the tables of chance. For the finale we have the frosting on the cake, a genuine cook-out on the grounds of the Grove Park Inn with charcoal steaks, a country band, and some extra special entertainment which will continue into the evening and invite participation. Now this is the official program. We haven't said a thing about the extracurricular activities of a spontaneous nature that are a big part of the social program of every convention. Our four fun days will only be exceeded by the calibre of our meetings, of that we are sure.

### about our recreation:

a big reason for moving our Grand Chapter Congress to a resort from the big city is to be able to avail ourselves of the many facilities that resorts have to offer, the major one of which is the opportunity for sports and recreation. The Grove Park Inn is the vacationers' paradise. A beautiful clover leaf pool beckons the swim-



ANOTHER BIG AFTERNOON at the 23rd Grand Chapter Congress will occur when the ladies visit the Biltmore Estates, former home of the Vanderbilts and originally a French Castle.

mers from the front lawn of the Grove Park Inn, while a shuffle board and a putting clock await the less agile at the back door of the Inn. Also in the front yard is the championship golf course of the Asheville Country Club, at which our delegates will have guest privileges, and three miles away is the Beaver Lake Golf Course for those who are not frightened by a few water hazards. For the hikers we have some mountains, the grounds of the Grove Park Inn and the Biltmore Estates, plus the shops of the mountain crafts.

**about the costs:**

we hesitate to tell you the cost, as you are, no doubt, impressed with the tremendous program and facilities in store for you at Asheville, and will question our ability to provide all of this at the price we have established. But, here it is: the entire convention, room, meals, registration, entertainment, tax, tips—in fact everything—

- 1 person to a room \$24.00 per day or \$96.00 for entire convention*
- 2 to a room per person \$18.50 per day or \$74.00 for entire convention*
- 3 to a room per person \$15.00 per day or \$60.00 for entire convention*
- 4 to a room per person \$14.00 per day or \$56.00 for entire convention*

An Advance Registration Fee of \$10.00 must be sent with each reservation, however, this applies on the total convention cost.

**about your reservation:**

available to us at the Grove Park Inn are accommodations for about 450. To date we have accepted and confirmed reservations for 96 and have set aside rooms for the delegates from 106 active undergraduate chapters and 38 alumni clubs for a total of 240. This means we can take care of only 210 more at the Grove Park Inn. Whether or not YOU WILL BE WITH US in August depends

upon your making an Advance Reservation TODAY. Use the form included with this article and be sure and send along your check of \$10.00 for each reservation you make.

**Hurry!**

**Hurry!**

**Hurry!**

or it may be too late to accommodate you at The Grove Park Inn and at the 23rd Grand Chapter Congress of Delta Sigma Pi, Asheville, North Carolina, August 28-31, 1961.

Advance Reservation

DELTA SIGMA PI 23rd GRAND CHAPTER CONGRESS

Grove Park Inn, Asheville, North Carolina

August 28-31, 1961

To The Central Office of  
Delta Sigma Pi  
330 South Campus Avenue  
Oxford, Ohio

**Brothers:**

I am enclosing my check for \$.....(\$10.00 per person) to guarantee my accommodations at the Grove Park Inn, and the 23rd Grand Chapter Congress. I understand that this will apply on the total cost of the Congress.

Name ..... Chapter .....

Address .....

City, State .....

**Others for whom I am submitting Advance Reservation Fees are:**

Name ..... Address .....

Name ..... Address .....

Name ..... Address .....

# The State of New Mexico Has Second Fraternity Chapter

THE SECOND CHAPTER of Delta Sigma Pi in the State of New Mexico was installed at Eastern New Mexico University in Portales, New Mexico on Saturday, October 22, 1960. This is the 112th chapter to be installed since 1907 when Delta Sigma Pi was founded and is the 104th undergraduate chapter active today.

Scene of the installation and initiation ceremonies was the Music Building on the Eastern New Mexico University campus. Prior to these ceremonies, however, the installation team and guests were registered in the Student Union Building, and participated in a most tasty lunch at the Plains Motor Hotel. A tour of the campus was also conducted for the benefit of the guests.

On hand for the installation were Grand President Homer T. Brewer, Inter-Mountain Regional Director Charles I. Sutton, Southwestern Regional Director Joe M. Hefner, District Director Warren E. Armstrong, and delegations from Beta Upsilon Chapter at Texas Tech, Gamma Iota Chapter at New Mexico, and the alumni clubs at Lubbock and Albuquerque.

Charles I. Sutton served as toastmaster of the Installation Banquet held that evening at the Plains Motor Hotel in

Portales, New Mexico. A welcome was extended on behalf of the University by Dr. Donald Moyer, its president. He was followed on the program by Dr. Becky Sharp who described the history of the School of Business and Economics at Eastern New Mexico University, of which she is chairman. The guests then learned of the founding of Beta Alpha Epsilon Fraternity from the past president of Business Associates, a forerunner to this fraternity, James W. Harper. The



REGISTERING for the Epsilon Eta Chapter Installation are Grand President Brewer, left, and Southwestern Regional Director Joe M. Hefner.



CAMPUS ACTIVITIES at Eastern New Mexico University evolve around this Student Union Building.

highlight of the day arrived when Grand President Brewer produced the charter for Epsilon Eta Chapter, and turned it over to Carlos Cunningham, its president, for safe keeping. Brother Cunningham accepted the charter with some appropriate remarks and the program ended with the reading of many letters and telegrams of welcome that had been received from all points of the Delta Sigma Pi Fraternity world.

## History of Eastern New Mexico University

Eastern New Mexico University is the youngest of New Mexico's state institutions of higher education. It received its charter as a two year junior college in 1927; the first unit of the present Administration building was completed in 1931; but, it was not until the summer session of 1934 that the first courses were offered.

The growth of the University has been phenomenal. By 1940 a four year degree program was in effect. In 1946 the University was accredited by the North Central Association of College and Secondary Schools as a four-year liberal arts college. Graduate work leading to the master degree was added in 1949. Acceptance by the National University Extension Association was granted in 1958.

Eastern New Mexico University has thrived in the true hardy pioneer fashion



THIS STATELY structure serves as the Administration Building on the Eastern New Mexico University Campus.

that has exemplified the progress made in the development of the West. It has often been pointed out that it was born in the depths of a depression and struggled through a great world war in its formative years. Nevertheless, it has earned for itself an important place in education in the Southwest. Eastern New Mexico University has the distinction of being the youngest university in America ever to earn full accreditation by the North Central Association.

Much of the credit for the success of the University is due to its first Dean and subsequent president, Dr. Floyd D. Golden, who served the institution with distinction for 26 years. The beneficial influence of Dr. Golden as a person, as an educator, and as a citizen will long be felt and remembered.

From a modest beginning in 1934 of fewer than 200 students Eastern New Mexico University served approximately 3900 students in 1959-60 in all sessions and extensions. The faculty and staff for the current year is approximately 185. The present physical plant comprises some 33 buildings valued in excess of nine million dollars.

The curricula of the University has kept pace with the physical growth. A student enrolling at the University may choose his course of study from five different schools: Liberal Arts, Business and Economics, Music, Teacher Education or Technology. The School of Liberal Arts is divided into five divisions—general education; language; literature and fine arts; mathematics and natural sciences;



SCIENCE on the Eastern New Mexico University Campus is taught in this modern building.

physical education and health; and social studies and psychology. In the School of Technology are four divisions—agriculture, engineering, home economics and industrial arts.

Eastern New Mexico University is located in the city of Portales, New Mexico, a city of 10,120 population, on the extreme eastern edge of the state. Portales is 90 miles northeast of Roswell, and 120 southwest of Amarillo, Texas. Nearby cities are Clovis, Tucumcari, Lovington and Hobbs, all in New Mexico.

The University is an active member of the National Association of Intercollegiate Athletics. Teams are organized in football, basketball, golf, tennis, and swimming. In addition intramural sports receive considerable emphasis.

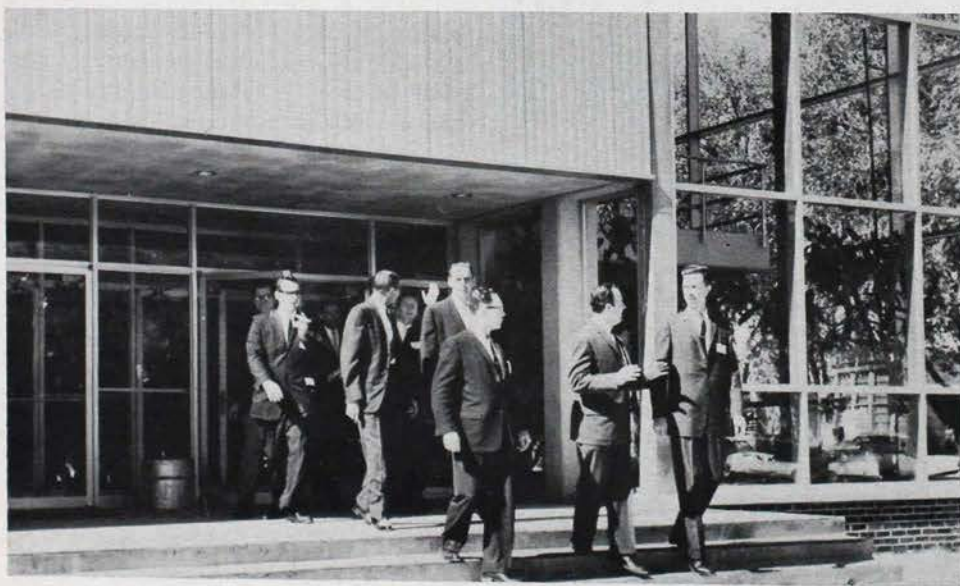
With the proposed expansion plan, its location and from indications of the rapid growth of the school, it is a probability that Eastern New Mexico University will continue to expand into one of the best and largest schools of higher learning in this section of the country.

## History of the School of Business and Economics

The School of Business and Economics is recognized as being the fastest growing and one of the most progressive of Eastern New Mexico University. Founded in 1945, it presently has an enrollment of approximately 230 business majors. Degrees are being offered for both the Bachelor of Arts and Bachelor of Science in Business and Economics.



MISS BECKY SHARP, chairman of the School of Business, proudly displays the bouquet she has received from President Carlos Cunningham of Epsilon Eta Chapter at Eastern New Mexico University.



DELTA SIGMA PI Officers tour campus of Eastern New Mexico University prior to the installation of Epsilon Eta Chapter.

At its inception in 1945, the school had five full-time faculty members and offered a four year curriculum leading to the degree, Bachelor of Business and Economics. Also, a two year curriculum in General Business was offered. Subsequently, the Bachelor of Arts degree was offered with the addition of majors in Economics, General Business and Accounting. A two-year Secretarial Science course was also added with an Associate of Arts degree.

In 1949, in conjunction with the School of Teacher Education, majors were offered in Teaching of Secretarial Science and Business Science. A major in Office Management was also added.

By 1960, the school was expanded to include 12 faculty members. Degrees are offered with majors in Accounting, Business Administration, General Business



Education, Secretarial Science, Economics, Finance, Industrial Management, Marketing and Secretarial Administration.

The growth and development of this school has been under the watchful eye of the very capable Dr. Becky Sharp, chairman of the School of Business and Economics. She has been connected with this department since its origination and has been chairman for the past six years.

A new building to house the School of Business and Economics is in the planning stage. The need is recognized by the Administration and should materialize in the near future.

## History of Beta Alpha Epsilon Fraternity

Early in the spring of 1960 Beta Alpha Epsilon Fraternity came into existence on the campus of Eastern New Mexico University at Portales, New Mexico. Joe Hefner, Southwestern Regional Director of Delta Sigma Pi, on his first visit to the campus discussed with prospective members the merits of Delta Sigma Pi. A few weeks later a meeting was called of all interested men with approximately 40 being present. At this time a committee was appointed to investigate the qualifications needed to become affiliated with Delta Sigma Pi.

It was decided to write to Mr. J. D. Thomson, Executive Director, for information about the necessary information needed in order for Beta Alpha Epsilon Fraternity to petition Delta Sigma Pi. Upon receipt of this information from Mr. Thomson, a committee was ap-



**EPSILON ETA CHAPTER Installation Banquet at Eastern New Mexico University. Speakers' table, left to right: District Director Warren Armstrong, Southwestern Regional Director Joe M. Hefner, Grand President Brewer, University President Donald Moyer, Inter-Mountain Regional Director Charles I. Sutton, Chairman of the School of Business Becky Sharp, Chapter President Carlos Cunningham, and William L. Ewan.**

pointed to write a constitution for Beta Alpha Epsilon Fraternity. It was also decided to hold regular meetings on Thursday nights. Following this a committee appeared before the Personnel Committee of the university to seek approval for the petitioning group.

Professional meetings at this time included a movie concerning the development of industry in New Mexico, and a talk by Mr. Alan Staley, professor at Eastern New Mexico University, who spoke on the subject of how to conduct a meeting. The basic text for his discussion was Robert's "Rules of Order."

Before school closed its spring term, the constitution was approved by the members of Beta Alpha Epsilon, and Paul L. Stangle and Derrell W. Bulls were elected as advisors. The members returned a week early to school in the fall to set up an information booth for incoming freshmen.

On October 22, 1960, the following undergraduates were initiated as charter members of Epsilon Eta Chapter in the International Fraternity of Delta Sigma Pi: Leslie Bevel, Frank Bice, John Bockman, Dave Brooks, Jerry Cantwell, Mike City, Rayburn Corbitt, Bruce Crozier, Carlos Cunningham, Ronald E. Dickman, James Elliot, Lance Elliot, Rex Fabien, Powell Foster, Tommy Guy, Ed Hall, James Harper, Eddie B. Harris, Roy Harris, Don Hass, Paul Helvey, Jere Hill, James P. Johnston, Wilburn Johnston, Richard Keever, Roy Lee Lazenby, Darrell Marker, George Martin, Lynn Med-

lin, Jim Niebert, Joe Rice, Glenn Richards, David Scott, Monte Singleterry, David Smith, James Smith, W. L. Smith, Allen Sudbrock, Albert Tillinghast, Doug Wilkerson, and faculty members, D. W. Bulls, and Paul L. Stangle.

### —NOTICE—

If you are not now a member, we suggest that you take steps immediately to become active in a **DELTA SIGMA PI ALUMNI CLUB.**

Awaiting you there are:

- fraternal friends,
- business associates,
- professional activities,
- social functions,
- chapter ties, and
- life long fraternal link.

Consult the Directory for alumni club officers in your city.



**GRAND PRESIDENT BREWER, left, presents Carlos Cunningham with Epsilon Eta Chapter Charter at Eastern New Mexico University.**

# A Student's View of The Accounting Profession

By Kenneth Dominguez, Gamma Omicron Chapter

• This is the winning essay selected from entries in a contest conducted by the California Society of Certified Public Accountants and open to students, not over 28 years of age, majoring in business administration in accredited California colleges.

THE CONSERVATISM which is traditional to the accounting profession has to some extent minimized the degree of attention accorded to it from the general public. Consequently, some of the interesting facets of the profession are not often seen by students aspiring to careers in accountancy.

Those who have been fortunate enough to inquire about the profession will find it to have a history of growth that is very informative and very satisfying.

Accountancy in the United States seems to have taken its original impetus primarily in response to the demands of industry. This initial impetus has increased: today public accounting firms continue to aid diversified industries in the solution of their problems in an increasing degree.

Since the 1920's, however, the growth of the accounting profession apparently has been influenced considerably by the increased activity of the government agencies and commissions in the business world. The demands that government makes of industry make the public accounting firm almost indispensable.

By far the most interesting aspect of the growth of accountancy is neither from industry nor from government but from the profession itself.

Unlike some other fields of endeavor which rest on their laurels after attaining notable goals, the public accounting profession seems to be constantly subjecting itself to self-criticism, always seeking ways to improve itself. This continuing re-evaluation has apparently caused a substantial amount of research to be undertaken not only by some of the individual firms in the profession but also by the various professional societies which, on the surface at least, are providing a substantial amount of the direction for the research activities. To the interested observer, these activities have been the

basis for a number of self-improvement policies and procedures which have enabled the profession to raise itself by its bootstraps, so to speak, to more advanced levels of professional stature.

## Self-criticism

It has been said that the growth of the accounting profession has not been due to governmental influence nor to accounting societies. This may have been true in the early days of accounting; however, now that accountancy has come of age, it seems that its growth as a profession is being stimulated by certified public accountants themselves in an increasing degree.

The literature published by the accounting societies frequently contains items concerning varying attitudes towards generally accepted principles of accounting. Recent articles have appeared, for example, presenting differing views on inventory pricing and on depreciation methods. No matter what the theories may be supporting the contentions of the accountants concerned, the admirable note lies in the fact that these members of the profession recognize a more significant underlying problem. In expressing their views they are in effect submitting some generally accepted accounting principles to objective criticism with the intention of promoting universal adoption and universal practice of one sound principle rather than a variety of principles pertaining to one accounting problem. If not the adoption of a single principle, they advocate at least the exclusion of debatable practices that may be accepted by some members of the profession at this time. The objective evaluation of accounting principles in this manner would tend to promote a greater degree of conformity between the financial statements of firms within an indus-

try, for example, closing the divergence that currently exists in some areas. This would be of definite advantage to the general public who rely on the opinions of the certified public accountant.

A review of some of the publications generated within public accounting firms themselves indicates that the firms are continually subjecting their own methods to critical analysis in an attempt to ferret out inadequacies and shortcomings. Paralleling their review of methods and techniques, apparently there is also a continuous survey of personnel policies—again with an aim to eliminating potential inadequacies or actual weaknesses.

Continuing evaluation of externally created literature for internal application appears to be standard procedure for various public accounting firms. Consequently, the accounting societies which are responsible for a notable quantity of such literature logically seem to influence the direction the members take in the constructive criticism of their profession.

## Research

The critical analysis by public accountants of their generally accepted principles and their established procedures has not been barren.

Some individual firms have taken it upon themselves to create research groups to delve into the problems which face their firms. The greater attention to research at this level appears to be a comparatively recent innovation.

Research of this nature, however, does not seem to be new to accounting societies in general. On the contrary, research is one of the primary functions of these societies. The extent of these activities has been notable. This is apparent in the depth of the research which is readily seen, for example, in the various bulletins of the American Institute of Certified Public Accountants and other equally important societies. The extent of research activities from the standpoint of scale of operations appears to be far greater in scope than those of compara-

ble fields of endeavor.

This observation of the profession's research activities would be particularly striking to the public, as the profession of accountancy is generally considered by the public to be well delineated in scope and well defined in substance. The observation is no less striking to the accounting novitiate but it is impressive because of the depth of the activities and the extent to which they are undertaken by a determined, progressive profession.

### Self-improvement

The logical consequence of the self-criticism and research activities which are characteristic of the profession seems to be the general area of self-improvement.

The profession might well point with pride to the results of its efforts. The increasing adoption of improved accounting terminology, for example, has been a milestone by which the profession can mark its progress. Due to the potential liability to which the public accountant is subject, revision of accounting terms and their use has been a significant develop-

ment. While there still remains a divergence in some areas of accounting and auditing principles, the impressive amount and quality of analysis and research undertaken by accountants has apparently minimized the divergence considerably. Their efforts have tended to promote as great a degree of conformity as possible considering the sometimes conflicting influences of government agencies and commissions.

A comparatively recent development in the area of self-improvement seems to be the increased emphasis on internal formal training programs for public accountants in accounting techniques and methods. It seems to be the case that the smaller firms have not accentuated this to any great extent in the past. However, this problem may soon be alleviated by training programs sponsored by some of the accounting societies which may be available for the staff personnel of the smaller firms. Such a program would promote a wider adoption of generally accepted accounting principles, and consequently it would promote improved conformity regarding accounting principles. The value of this innovation and

similar developments would provide stockholders, investors, and management groups with much more effective financial and operating information concerning different businesses in themselves as well as in their relation to their respective industries.

### Conclusion

It has been said that any man who enjoys the benefits of a profession also has an obligation to advance and improve his profession. Accountants in general throughout the United States seem to recognize this obligation and diligently strive to fulfill its demands.

This, then, is the general view which I have of the profession. It is young and dynamic. Although it retains a degree of conservatism, the conservatism does not minimize its efforts directed toward self-analysis, research, and improvement. It is primarily because of its efforts in this direction, of a basic desire to advance from within, that accountancy is in fact a full-fledged profession in its own right, and for these reasons I believe it shall continue to thrive and prosper as such.

## North Dakota Deltasig Reports on NAM Congress of American Industry

BEING SELECTED to travel to New York and represent Delta Sigma Pi among the students at the 65th Congress of American Industry of the National Association of Manufacturers will always be a highpoint in my college career. In brief, the entire convention was most educational and enlightening, not to mention the privilege I had of meeting and associating with other college students from all over the country.

Upon arriving in New York City, we were treated to a tour of the city by the Education Department of the National Association of Manufacturers, which was our host at the convention. The first taste of the convention itself was given us at a special breakfast of the Education Department at which we had an opportunity to learn of the purposes of the NAM from the top officers. Surprising, was the fact that the NAM, although it is commonly thought of as big business exclusively, is composed almost entirely of small businesses throughout the country. It was there that I also had the privilege of meeting Executive Director James Thomson of Delta Sigma Pi who was also attending the convention. Following the breakfast, there were NAM Divisional Receptions which were held in various rooms at the Waldorf-Astoria Hotel. Here we enjoyed coffee and rolls and had an opportunity to meet the business leaders of our respective divisions.

The first general session of the Congress began on Wednesday afternoon. The opening address of the Congress was made by the NAM President, Rudolph F. Bannow, in which he set the theme for the entire convention and that was "A New Page—A New Age—Challenges America." This started the convention going full force and was the signal to bring on the most impressive array of leaders in business, education, and government that I have ever seen. It was my privilege to hear, on the first day, such men as Arthur J. Goldberg and L. A. Petersen, representing the union and management viewpoint on better Labor-Management Relations respectively; and Stanley C. Allyn, Chairman of the Board of the National Cash Register Company, who gave a stirring speech on the challenge of foreign competition. On the next two days of the convention, several score of business leaders led panels on many different phases of commerce. One panel discussion on the economic challenge of the new age included talks by such men as Mr. Donald Paarlburg, Special Assistant to the President of the United States; Dr. David McCord Wright, William Dow, Professor of Economics and Political Science, McGill University; Mr. Goldfinger, Assistant Research Director, AFL-CIO; and Mr. Arthur Rosenbaum, Manager, Economic Research—Sears, Roebuck & Company. Besides very interesting panel discussions, the

noon luncheons also provided us with excellent speakers such as the Honorable Barry Goldwater, United States Senator from Arizona.

The big moment for the student guests came on the last morning when we were given an opportunity to quiz a panel of industrialists. The noted columnist, radio and TV announcer, Frank Blair, served as moderator of the most lively discussion period I have ever encountered.

The three day program was brought to a fitting conclusion at the banquet where Mr. Ralph J. Cordiner, Chairman of the Board, General Electric Company, gave the principal address. All of us were indeed sorry that this was over, but it is probably just as well that it did end then, as our ability to assimilate much more at that time was, no doubt, nil.

I am indeed grateful to Delta Sigma Pi and the Education Department of the National Association of Manufacturers for the opportunity to attend this outstanding convention. I wish every one of the Alpha Mu Chapter members at North Dakota could have been with me, for that matter, all of Delta Sigma Pi, as I feel I now have a better knowledge of the American Free-Enterprise System and the problems that it faces, as a result of having had the privilege of attending this convention. It is difficult, at this moment, to truly evaluate the extent of the benefits I derived from this trip, but I am positive that it will always remain a high point of my life.—CHARLES L. GREENWOOD, Alpha Mu Chapter at the University of North Dakota.

# Epsilon Theta Chapter Installed at Chico State College in California

Saturday, December 3, 1960, was a memorable occasion for members of the Epsilon Theta Chapter at Chico State College, Chico, California. On this day the initiation ceremonies were held in the Bidwell Mansion, home of the late General John Bidwell, founder of Chico. The initiation ceremony was conducted by del-



THIS NEW million dollar building on the Chico State College campus houses the Division of Business home of Epsilon Theta Chapter of Delta Sigma Pi.

egations from Rho Chapter at California, Gamma Xi Chapter at Santa Clara, Gamma Omicron Chapter at University of San Francisco, Delta Omicron Chapter at San Francisco State, and Delta Pi Chapter at Nevada University and was headed by Burell Johnson, Western Regional Director, R. Nelson Mitchell, Western District Director, and Charles L. Farrar, Field Secretary.

The Installation Banquet was held at the Campus Activity Center. Charles L. Farrar served as toastmaster and Dr. Glenn Kendall, President of Chico State College, gave the welcome address to the visitors. A history of the business division was given by Dr. Albert Fries, division chairman and alumnus of Beta Chapter at Northwestern University. The history of Alpha Beta Pi Fraternity, the petitioning group, was given by Robert Bise, member of Epsilon Theta Chapter.

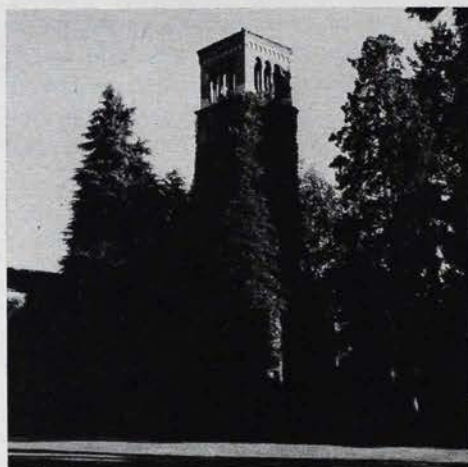
Clay Wallen, president of Epsilon Theta, had the honor of accepting the charter from Burell Johnson, while R. Nelson Mitchell extended fraternal greeting to the new chapter and read a number of telegrams and letters that had been re-

ceived from the chapters, alumni clubs and national officers.

## History of Chico State College

Chico State College, second oldest of California's State Colleges and serving the largest geographic area, is located 100 miles north of Sacramento, on Highway 99E. It is a liberal arts and teacher training college serving as the regional college of Northeastern California, an area one-sixth of that of the entire state.

Originally, Chico State College was founded as a normal school in 1889 on land donated by General John Bidwell.



PROMINENT on the Chico State College campus is the tower of the Campus Activity Center in Chico, California.

Its status was changed in 1921 to a state teachers college, and in 1924 the State Legislature, through the State Board of Education, authorized it to become a four-year college and to confer the baccalaureate degree. With the broadening of the curriculums and increasing of the functions of the institution, the Legislature in 1935 directed that it become a State College. In 1949, the college was authorized to grant the Master of Arts degree.

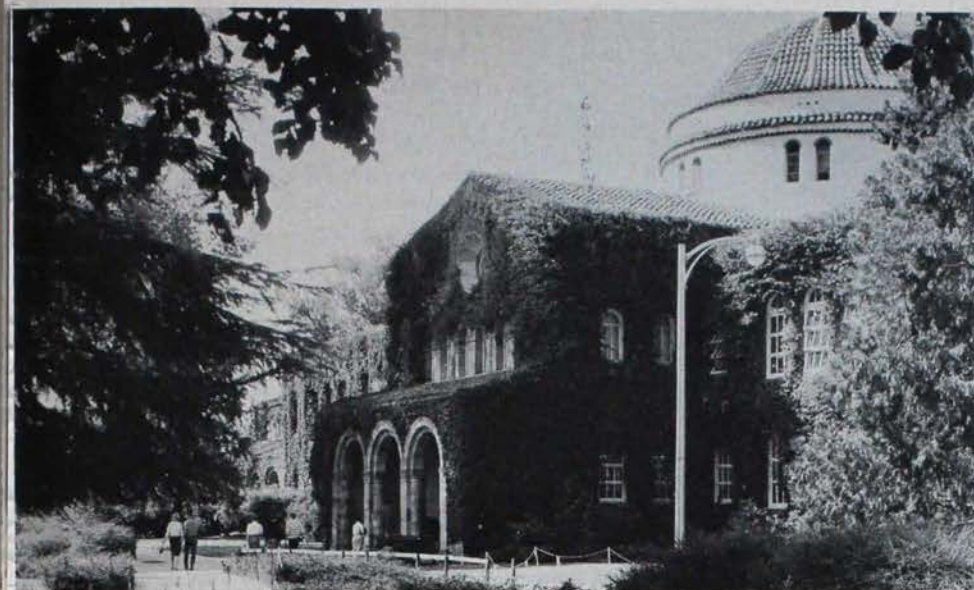
Chico, a community of approximately 30,000 people, produces an abundance of trees, shrubs and flowers to beautify the residential area. Most of the drives leading into the city are lined with trees, which are living monuments to the community spirit of General John Bidwell.

The college campus, carved from the famous Bidwell Rancho, contains ample space for future expansion. A cool mountain stream, Chico Creek, flows across the campus in a westerly direction and blends in well with the landscaping which has made Chico State College campus one of the most attractive in the State.

The faculty at Chico State College numbers more than 200, the majority of whom hold the doctorate degree in their respective areas. The present combined enrollment of the day school and the evening school is approximately 3,500 students.



INSTALLATION TEAM at Chico State College composed of national officers and delegations from California, Santa Clara, U. of San Francisco, San Francisco State and Nevada.



ADDING CHARM to the Chico State College campus is the ivy covered Administration Building.

### History of the Business Division

In 1938, the first courses in business were offered at Chico State College. A Department of Commerce was soon organized and by 1941 the faculty consisted of one full-time and three part-time instructors. Dr. John G. Smale, now professor of economics, served as the first chairman. Mr. Wallin J. Carlson, now associate dean of admissions; Dr. Guy A. West, now president of Sacramento State College; and Dr. Mildred L. Sears, now associate professor of business, were the faculty in 1944. The growth of the division has been steady and significant in terms of student enrollment, faculty, and curricula. In the Spring of 1951, the department was designated as the Division of Business.

Today, about 400 undergraduate students are majors enrolled in the fields of accounting, business administration, marketing, secretarial administration, and business education. The faculty numbers 13 full-time and 2 part-time instructors. They teach about 60 classes each semester with an average enrollment of about 23 students. During the summer session, the Division offers courses to serve the special needs of business teachers in California schools as well as a limited program of regular offerings.

With the increased demand for qualified persons by business, industry, and government, and the shortage of teachers in California, the courses and programs are constantly being revised and strengthened. The Division believes both liberal or general education and business educa-

tion are needed. The education of the business major at Chico State College is, therefore: first, a broad program of general and liberal courses; second, a basic core of courses to give a broad understanding of business enterprise; and third, advanced work in the area of business in which the student plans to enter.

At every opportunity the Division faculty works closely with local and regional business and industrial firms to supplement classroom work. Outstanding business leaders, executives, and personnel managers from firms in the Sacramento

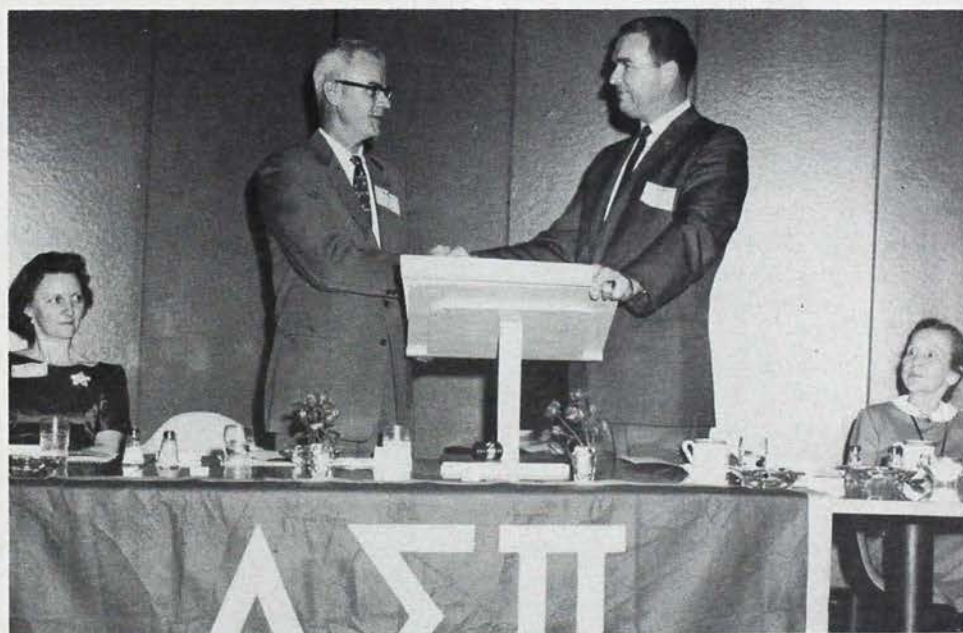
Valley and the Bay area come to the campus to lecture and discuss current problems.

From time to time business clinics are conducted in northern California communities in the area served by the College to meet requests from retail merchants, real estate boards, accounting firms. An annual business conference, now in its eleventh year, is sponsored each Spring jointly with the Chico Chamber of Commerce and other interested business groups.

Over the two decades of its existence the physical location of the Division has moved frequently both on and off the campus as the College has grown until, in December of 1958, the excellent facilities in the new Business-Social Science Building were occupied. In this new, modern, well-equipped, three-story, million dollar building, the students and faculty of the Division of Business, working and studying with a dynamic and ever-developing curriculum, confidently look forward to continued progress in the future.

### History of the Business Fraternity

During the Fall semester of 1958, two enterprising Chico State College business students, Russ Turner and Bob Dumbroski, conducted a survey of the business students enrolled at Chico State College to determine the extent of their interest in organizing a professional business fraternity. A sufficient number of interested



HIGHLIGHT of the Installation of Epsilon Theta Chapter was the presentation of the Charter by Regional Director Burell Johnson (right) to Chapter President Clay Wallen (left). Also pictured are Mrs. Clay Wallen on the left, and Mrs. Glenn Kendall on the right.



DISTRICT DIRECTOR R. Nelson Mitchell extended fraternal greetings to the new chapter at Chico State College. Others at the speakers' table are: (left to right) Mrs. Clay Wallen, Clay Wallen, Charles Farrar, Mrs. Glen Kendall, Glenn Kendall, Mrs. Robert Bise, Robert Bise, and Mrs. Harry Jefferson.

students was located to warrant forming the fraternity.

The fraternity was organized during the Spring of 1959. Grade points were checked to determine eligibility for membership and invitations were sent out in April. At the first meeting of the fraternity an election of officers was held. Roy Dutter was elected president for the rest of the Spring semester and also the Fall semester. The objectives of the fraternity were stated and a partial constitution was drawn up and submitted to the Dean of Activities and formal approval was subsequently received from the committee. Howard Isom, Bill Reyn, Hugh Crombie, and Roy Dutter volunteered to draft a formal constitution during the summer vacation.

During the Fall semester of 1959, the fraternity gradually became more solidly established. Through the leadership of President Roy Dutter, the fraternity blossomed and grew. During the Fall banquet for new members of Alpha Beta Pi, Don Hill, Field Secretary of Delta Sigma Pi, gave a talk on what the national fraternities had to offer.

The following semester we doubled in strength and the subject of going national was brought up again. Howard Isom, president during the Spring semester, appointed a committee headed by Clay Wallen to investigate the possibility of going national. With the possibility good, Clay Wallen submitted the petition to the Grand Council of Delta Sigma Pi. Word was received during the summer vacation that the petition was accepted.

At the first meeting of the fraternity in this school year final plans were made for the installation of a chapter of Delta Sigma Pi at Chico State. A special meeting of the local fraternity was called by the executive committee to discuss initiation and to delegate the work to the various committees. On October 21, the Field Secretary of Delta Sigma Pi, Mr. Charles Farrar, visited Chico for a pledging ceremony. Mr. Farrar explained the various aspects of the coming installation and answered questions asked by pledges. December 3 was set as the date of the installation and initiation ceremony which was held on the Chico State College campus.



EPSILON THETA CHAPTER Installation Banquet at Chico State College was held in this beautiful room of the Student Union Building on the campus.

On December 3, 1960, the following undergraduates were initiated as charter members of Epsilon Theta Chapter in the International Fraternity of Delta Sigma Pi: Robert J. Bise, Bryon Bock, Elvern J. Brackett, David Davini, Gordon D. Dicks, George Eastham, Robert L. Eernisse, Robert E. Fink, Daryl L. Flood, Bill Fogle, Clifford L. Franz, Earl Johnson, Franklin F. Hamasaki, M. Duane Heryford, Merlin Lauer, Bruce McDougal, Harry G. Myrick, Alan K. R. Peterson, Henry Pruden, Edwin P. Robinson, Daniel H. Swenson, Clifton H. Taylor, James Turner, Clay D. Wallen, Joel Wasti. Faculty initiated were Donald A. Aus, Harold L. Cannon, Harry L. Jefferson, Vern S. Kirkendall, Alfred L. Moser, Ralph H. Pryor.

—STUDENT LOANS AVAILABLE—

Loans of \$500 for educational purposes are available from the National Endowment Fund of Delta Sigma Pi. Deltasigs needing money to complete their education and interested in such a loan should write The Central Office of Delta Sigma Pi, 330 South Campus Avenue, Oxford, Ohio, for an application.

# East Carolina College Celebrates Silver Anniversary of Business Program

By Walter C. Faulkner, Delta Zeta Chapter

ON MONDAY, January 2, the School of Business of East Carolina College celebrated its Silver Anniversary. Special honors were paid to Dr. E. R. Browning, present dean of the School, who established it as a department of commerce in 1936. The anniversary celebration was held in the beautifully decorated reception and conference room on the first floor of the new Edwin E. Rawl Building. The School has been enjoying its new quarters since the fall of 1959.



EDWIN E. RAWL HALL at East Carolina College is the new home of the School of Business and Delta Zeta Chapter of Delta Sigma Pi.

## The School of Business

The Edwin E. Rawl Building is located in the heart of the East Carolina Campus. Azaleas, camellias and Japanese Cherry trees make an attractive landscape for the Building. On the first floor there is a large conference room, attractively decorated with cheerful draperies, sofa chairs, conference tables, and floor and table lamps. The room is available for meetings of business and professional groups as well as School of Business organizations. Prominently placed near the entrance to the conference room is the Delta Sigma Pi trophy case. Business classes are taught

in newly equipped classrooms and in specialized laboratory rooms. The largest classroom is an auditorium-type room that contains 135 permanent tablet arm chairs. A window display laboratory occupies a prominent position on the second floor. Students and downtown stores co-operate in making the twenty by sixteen-foot display space one of the show places of the entire building.

The staff of the School of Business of East Carolina College has expanded from the two-member staff that started the department in 1936 to a staff of thirty. These thirty staff members and four graduate assistants occupy private offices in close proximity to their classrooms. The School of Business has the largest enrollment in the college. The enrollment of business majors totaled 1185 during winter quarter of this school year. Forty-five graduate students are currently pursuing the master's degree in business areas.

Delta Sigma Pi's Seventeenth Biennial Survey of 372 Universities offering an organized curriculum in Commerce and Business Administration (*published in the January issue of The DELTASIG*) re-

vealed some interesting facts about East Carolina College's School of Business. It is: (1) the largest School of Business in the area comprised of North Carolina, Virginia and West Virginia; (2) one of the twelve largest schools of business in the South; and (3) in the top thirteen percent of full-time daytime Schools of Business in the nation.

## The Curriculum

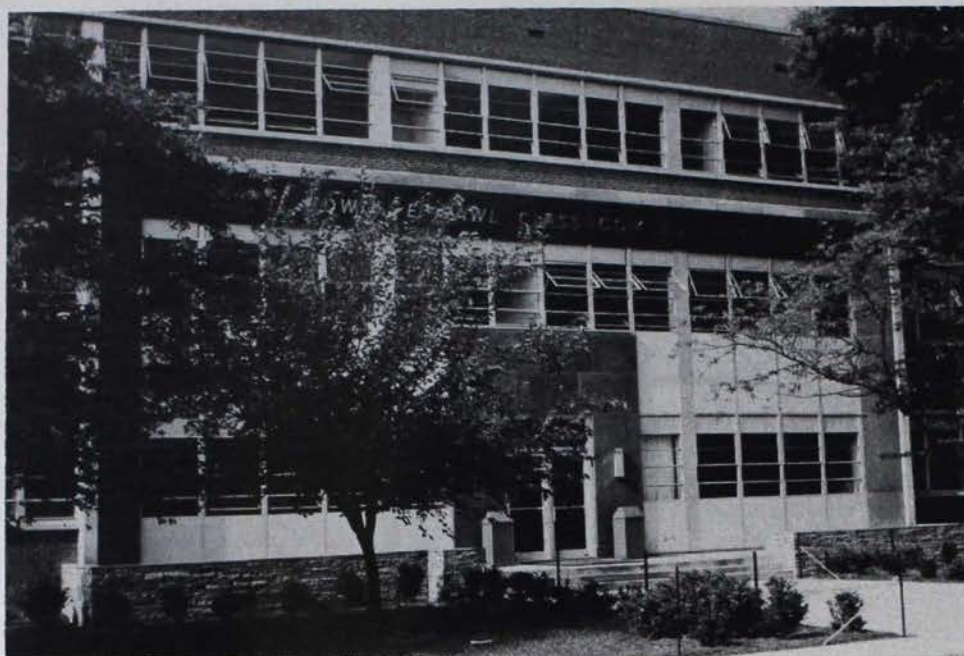
The program at East Carolina is designed to prepare students for active participation in business activity through helping them acquire knowledge concerning the theory and practice of business and skill in applying this knowledge in making decisions about actual business problems and situations. The business curriculum includes offerings in the areas of accounting, finance, management, marketing, public policy, business teacher education, and secretarial science.

## Delta Zeta Chapter

The Delta Zeta Chapter of Delta Sigma Pi has played a prominent role in the life of the School of Business since the Frater-



BROTHERS W. W. Howell (left) and William Durham (right) offer congratulation on behalf of Delta Zeta Chapter at East Carolina to Brother E. R. Browning (center), Director of the School of Business, at the Silver Anniversary ceremonies of the School of Business.



**SITE OF RECENT CEREMONIES** commemorating the Silver Anniversary of the School of Business in which Delta Zeta Chapter at East Carolina College took part, is the new Edwin E. Rawl Building.

nity was installed in 1955. Among its numerous activities, the Chapter assists the School of Business and the College in public relations activities both with business and civic organizations. The average membership has consisted of approximately 35 brothers since it was chartered on the campus of East Carolina College. The Chapter is proud of the expansion and development of the School of Business.

### East Carolina College

National attention was given to East Carolina College during the inauguration of the College's sixth president. Dr. Leo W. Jenkins was honored by visiting dignitaries representing major colleges and universities throughout this country, and many foreign countries. The Delta Zeta Chapter was honored by being requested by the college administration to serve as honor guards for this memorable occasion.

East Carolina College, with an enrollment nearing 5000 students, offers the advantages of a large college yet retains the friendly atmosphere of a small one. It has excellent library and laboratory facilities. The College has AM and FM radio broadcasting facilities and operates closed circuit TV programs. A wide variety of courses and extracurricular activities are offered in all areas of student interests.

In the early years, six buildings provided ample space for the needs of the institution. The present physical facilities include, in addition to a stadium and an outdoor theater, thirty-one buildings. A renovating program is underway to add a contemporary touch to some of these buildings. Future growth possibilities are insured by a recent purchase of 47 acres

of land to be utilized as the number of students increases and the academic program expands further.

East Carolina College, Greenville, is located in the heart of the coastal plains area of North Carolina approximately 80 miles east of Raleigh and 70 miles from the Atlantic Ocean. The original service area of the College was largely rural with its economy based primarily upon agriculture. The development of the College since its founding in 1907, has paralleled the industrial development of this area. Industrialization of the area has seen the establishment of many businesses with local capital and personnel. National organizations have come to recognize the advantages of the region with respect to climate, labor, recreational, and cultural facilities. Within the area served by the College there are production units of such companies as DuPont, National Carbon, and Swift.

Within a 70 mile radius are three of the Nation's larger military establishments—Cherry Point Marine Air Base, Seymour-Johnson Air Force Base, and Camp LeJeune Marine Base. The School of Business of the College conducts an extensive extension program at each of these bases. At the present time, the Voice of America is constructing its new broadcasting facilities within 20 miles of Greenville, the home of the College.

Walter C. Faulkner

The Grand Council of  
**DELTA SIGMA PI**  
 is pleased to announce  
 the installation of  
**EPSILON KAPPA CHAPTER**  
 at  
 Shepherd College  
 Shepherdstown, West Virginia  
 February 18, 1961  
 and  
**EPSILON LAMBDA CHAPTER**  
 at  
 Rochester Institute of Technology  
 Rochester, New York  
 March 25, 1961



# Indiana State Chapter Inspects Home of the Army Dollar



OFFICERS of Delta Tau Chapter at Indiana State are briefed by Brig. General Kendall before embarking on a tour of the U. S. Army's Finance Center. Left to right: Faculty Advisor R. Steinbaugh, Chancellor C. R. Mayfield, General Kendall, and President Wayne McHargue.

ON NOVEMBER 17, the men of Delta Tau Chapter made an enlightening tour of the United States Army Finance Center at Fort Benjamin Harrison in Indianapolis, Indiana. The Indiana State chapter was excused from classes by the Dean of Instruction and was the guest of Brig. General Kendall, commanding general of the Center, for the full day.

The tour proved to be the best yet in Delta Tau Chapter history as the day's activities included various talks and open discussion on allotment and deposits, government life insurance, United States Savings Bonds, F. H. A. mortgage insurance programs and many other services performed by the Finance Center too numerous to mention. A fine luncheon and timely afternoon coffee break were provided, and at this period informal discussion seemed to be the plan of the day.

One of the high points of the tour was seeing the various departments in action. The whole Delta Tau Chapter group was awed with the speed and accuracy of the work being done. One can imagine the

multitude of men, women, and machines that would go into taking care of the hundreds of thousands of financial records of those connected with the armed services. Upon seeing that the Finance Center was stocked chiefly with civilian personnel the chapter realized that this is a segment of vast opportunity for those trained in the field of business.—William E. Lundwall



SOME OF THE MEMBERS of Delta Tau Chapter following their tour of the U. S. Army Finance Center at Fort Benjamin Harrison in Indianapolis.



A PAUSE in the tour of the U. S. Army Finance Center was made in the dining room for lunch with some of the officers.



# WITH THE ALUMNI THE WORLD OVER

## MERGERS

Frank V. Byrd, *Georgia State*, on August 13, 1960, to Betty Jeanne Parkam, at Atlanta, Georgia.

James Murphy, *Lamar*, on November 23, 1960, to Lucy Ann Diehl, at Beaumont, Texas.

Irwin B. Abramson, *Babson*, on December 26, 1960, to Jessica Susan Farber, at New York City.

Robert Lynn White, *East Tennessee*, on December 24, 1960, to Doria Ann Millsaps, at Hampton, Tennessee.

Alton Wallace, *East Tennessee*, on December 23, 1960, to Geraldine Stout, at Elizabethton, Tennessee.

William W. Martin, *Southern Methodist*, on February 6, 1960, to Mary Lou Cook, at Dallas, Texas.

Don R. Swan, *Northwestern-Beta*, on December 10, 1960, to Helen Mavrinak, at Berwyn, Illinois.

William Marshall, *Northwestern-Beta*, on December 30, 1960, to Phyllis Blundell, at Chicago, Illinois.

E. William Flanagan, *Buffalo*, on August 14, 1960, to Mrs. Margaret Bridge Rogala, in East Aurora, New York.

Godfrey H. Kurtz, *Northwestern-Beta*, on February 13, 1960, to Alice Winifred Cummings, Chicago, Illinois.

Walter L. Olson, *Iowa*, on June 25, 1960, to Greta Ellen Jordan, at Philadelphia, Pennsylvania.

Bobby Jack Norman, *East Texas*, on July 1, 1960, to Texanna Latimer, at Leonard, Texas.

Max Kermit Holland, *North Carolina*, on June 18, 1960, to Priscilla Wayne Boan, at Statesville, North Carolina.

Kenneth Rhyne Harris, *North Carolina*, on June 25, 1960, to Jeanne Helms, at Charlotte, North Carolina.

Ralph Rudolph Teal, *North Carolina*, on July 31, 1960, to Katherine Harlene Howell, at Wadesboro, North Carolina.

Robert Lukacs, *Arizona*, on April 2, 1960, to Nancy Carolyn Read, at Tucson, Arizona.

Alan Jon White, *Baylor*, on July 23, 1960, to Phyllis June White, at Houston, Texas.

William A. Hammann, *Wisconsin*, on June 25, 1960, to Andrea H. Burke, at Duluth, Minnesota.

## Thomas Carroll Chosen President, George Washington U.

THOMAS HENRY CARROLL, *California*, is the newly elected president of George Washington University in Washington, D.C. Besides being chief administrator, Dr. Carroll will hold the academic rank of professor



THOMAS H. CARROLL, California, President, George Washington U.

of economic development and administration. He was vice-president of the Ford Foundation before becoming president of George Washington University. Interested in economic development and administration before he joined the Ford Foundation, he was instrumental in founding such a program for the Foundation. He was also associated with the group which formulated the Foundation's basic program of grant making.

Brother Carroll is a graduate of the University of California, and holds master's and doctor's degrees from Harvard University. In succession he has been a member of the faculty and assistant dean of the Harvard Business School, dean and professor of business administration at Syracuse University, and dean of the School of Business Administration at the University of North Carolina.

Dr. Carroll is a Fellow of the American Association for the Advancement of Science; a member of the American Economics Association; the Academy of Political Science; past president of the Harvard Business School Association; director of the Harvard Alumni Association and a member of the executive committee of the American Association of Collegiate Schools of Business.

## LIFE MEMBERS

The following have recently become Life Members of Delta Sigma Pi:

- 2559 Frank V. Byrd, *Kappa*, Georgia State
- 2560 James N. Menzel, *Alpha Eta*, South Dakota
- 2561 Willfred B. Race, *Alpha Kappa*, Buffalo
- 2562 Ted A. Bolick, *Alpha Lambda*, North Carolina
- 2563 James R. Sulzby III, *Alpha Sigma*, Alabama
- 2564 Charles R. Chamberlin, *Beta Rho*, Rutgers
- 2565 John H. Basler, *Beta Sigma*, St. Louis
- 2566 James H. Spencer, *Beta Upsilon*, Texas Tech
- 2567 William H. Rice, *Gamma Zeta*, Memphis State
- 2568 Roger H. Sheerin, *Gamma Xi*, Santa Clara
- 2569 John H. Doyle, *Gamma Pi*, Loyola (Chicago)
- 2570 Samuel Telerico, *Gamma Upsilon*, Babson
- 2571 Norman L. Saville, *Gamma Omega*, Arizona State
- 2572 Kenneth W. Murphy, *Delta Epsilon*, North Texas
- 2573 Jack P. Webster, *Delta Eta*, Lamar
- 2574 N. Peter Johnson, *Delta Kappa*, Boston College
- 2575 Frank H. DeRenzo, Jr., *Delta Lambda*, Ithaca
- 2576 William T. Harrison, *Delta Mu*, Mexico City
- 2577 Donald R. Craig, *Beta Psi*, Louisiana Tech
- 2578 Clarence L. Wasson, Jr., *Beta Epsilon*, Oklahoma
- 2579 William A. Walton, *Alpha Gamma*, Penn State
- 2580 Earl W. Bunkers, *Beta Theta*, Creighton
- 2581 Robert A. Franke, *Gamma Rho*, Detroit
- 2582 Robert B. Appelrouth, *Beta Eta*, Florida
- 2583 Claude W. Farmer, Jr., *Alpha Sigma*, Alabama
- 2584 Wilbur E. Davison, *Mu*, Georgetown
- 2585 Ronald G. Booker, *Gamma Zeta*, Memphis
- 2586 Robert P. Frey, *Alpha Theta*, Cincinnati
- 2587 Charles A. McDougal, *Gamma Sigma*, Maryland

- 2588 Alois M. Krier, *Delta*, Marquette  
 2589 Jack L. Hensley, *Delta Xi*, East Tennessee State  
 2590 George J. Duchossois, *Alpha Pi*, Indiana  
 2591 Arnold E. Schneemann, Jr., *Beta Upsilon*, Texas Tech  
 2592 Richard F. Abbe, *Alpha*, New York  
 2593 Joseph P. Caskey, *Gamma Delta*, Mississippi State  
 2594 Russell G. Baker, *Beta Omicron*, Rutgers  
 2595 John C. Phillips, *Zeta*, Northwestern  
 2596 Philip M. Goes, *Psi*, Wisconsin  
 2597 Edison C. Nisbet, *Beta*, Northwestern  
 2598 Richard A. Herdegen, *Delta*, Marquette  
 2599 Henry W. Mueller, Jr., *Beta Omicron*, Rutgers  
 2600 Marwyn L. Gilmore, *Alpha Eta*, South Dakota  
 2601 John W. Roblee, *Delta*, Marquette  
 2602 Billy G. Strother, *Delta Phi*, East Texas State  
 2603 Stanley L. Hall, *Beta Epsilon*, Oklahoma  
 2604 J. T. Wilson, *Kappa*, Georgia State  
 2606 Michael J. Hubert, *Beta Rho*, Rutgers  
 2607 Ernest W. Roberts, *Beta Eta*, U. of Florida  
 2608 Dale J. Van Ermen, *Delta*, Marquette  
 2609 Herbert W. Kilgore, *Beta Psi*, Louisiana Tech  
 2610 Ervin E. Kelm, *Alpha Epsilon*, Minnesota  
 2611 John O. Sponsler, *Alpha Upsilon*, Miami U.  
 2612 Edward L. Johnson, *Beta Pi*, Kent  
 2613 Alton F. Jensen, *Alpha Delta*, Nebraska  
 2614 George W. Fox, *Sigma*, Utah  
 2615 Frank R. Michael, *Delta Theta*, Oklahoma City  
 2616 Robert C. Jones, *Delta Theta*, Oklahoma City  
 2617 Hobart D. Stevens, *Delta Theta*, Oklahoma City  
 2618 Binford H. Peeples, *Gamma Delta*, Mississippi State  
 2619 Warren L. Rutherford, *Zeta*, Northwestern  
 2620 Robert E. Ahrens, *Delta Nu*, Loyola  
 2621 Maurice E. Watkins, *Pi*, Georgia  
 2622 Bruce K. Cottingham, *Alpha Iota*, Drake  
 2623 Markus K. Straume, *Delta Mu*, Mexico City  
 2624 Gordon Horsburgh, *Gamma Theta*, Wayne State  
 2625 John B. Mason, *Alpha Lambda*, North Carolina  
 2626 Joseph A. Langridge, *Beta Zeta*, Louisiana State  
 2627 Robert D. Showalter, *Alpha Rho*, Colorado  
 2628 Edward I. Crawford, *Gamma Zeta*, Memphis  
 2629 Russel M. Reed, Jr., *Delta Upsilon*, Texas Christian  
 2630 Stuart M. Miller, *Alpha Kappa*, Buffalo  
 2631 James Thomas, *Pi*, Georgia

## Peter Ewald Named Dean at St. John's University

PETER K. EWALD, *New York*, has recently become dean of the School of Commerce at St. John's University in Brooklyn, New York. A member of the faculty of New



PETER K. EWALD, *New York*, Dean, St. Johns University

York University before this appointment, Brother Ewald was very interested in activities within New York University. He was advisor to the Student Service Organization, chairman of a faculty committee on programming of "How to Study" which won recognition from 35 colleges and universities and arranged and ran the annual program of the Young Presidents' Organization in the School of Commerce. Interested in alumni activities, he was assistant to the Alumni Fund Director, club co-ordinator to out-of-town clubs, and director of the Heights Colleges Alumni Association.

Outside activities of Dr. Ewald have been many. He has been a member of the New York State Legislative Service, consultant to banks and firms, treasurer of the New York University Credit Union, and has appeared several times on a national radio program entitled "Headlines in the News" over the N.B.C. network.

Brother Ewald holds the A.B., A.M. and Ph.D. degrees from New York University.

## Guide to Summer Employment Available

THE NEW enlarged 1961 annual Summer Placement Directory, the largest and most comprehensive listing of actual summer jobs, projects, awards, and fellowships is now available. This unique Directory is completely revised and brought up to date each year, and contains over 14,000 unusual summer earning opportunities.

The SUMMER PLACEMENT DIRECTORY can be obtained for \$3.00 directly from THE ADVANCEMENT and PLACEMENT INSTITUTE, Box 99P, Station G, Brooklyn 22, N.Y., or is many times available at most University Placement or Deans' offices, or in college and public libraries.

## DIVIDENDS

To Brother and Mrs. Don Jolley, *Oklahoma City*, on December 31, 1960, a daughter, Tori Dione.

To Brother and Mrs. William H. Schmees, *Oklahoma City*, on August 19, 1960, a son, Stephen Charles.

To Brother and Mrs. Don R. Williams, *Midwestern*, on December 5, 1960, a daughter, Donna Kay.

To Brother and Mrs. Ray Taylor, *Midwestern*, on September 11, 1960, a daughter, Kristi Ann.

To Brother and Mrs. Terry R. Schmitz, *Memphis State*, on December 3, 1960, a son, John Garland.

To Brother and Mrs. Charles B. Carsten, *Memphis State*, on January 3, 1961, a daughter, Elizabeth Thomas.

To Brother and Mrs. Ernest Kunkle, *Iowa*, on December 21, 1960, a son, Brian Ray.

To Brother and Mrs. Royce H. Trammel, *Oklahoma City*, on November 20, 1960, a son, Richard Lee.

To Brother and Mrs. Roy E. Cornelius, *Oklahoma City*, on November 27, 1960, a daughter, Margaret Dinese.

To brother and Mrs. Joel F. Peterson, *East Tennessee*, on June 19, 1960, a daughter, Carla Jo.

To Brother and Mrs. D. Eugene McLendon, *Texas Tech*, on January 8, 1960, a daughter, Patricia Ann.

To Brother and Mrs. Harvey L. Sproul, *Tennessee*, on September 14, 1960, a son, Daniel Harvey.

To Brother and Mrs. Wayne E. Moeller, *Nebraska*, on September 23, 1960, a son, Karl Friedrich.

To Brother and Mrs. Raymond P. Nagel, *Miami U.* on August 7, 1960, a daughter, Ann Stafford.

To Brother and Mrs. Gerald L. Dessert, *Detroit-Theta*, on March 5, 1960, a son, Michael L.

To Brother and Mrs. William C. Cleworth, *Babson*, on September 1, 1960, a son, Timothy James.

To Brother and Mrs. Douglas W. McGregor, *Boston University*, on September 10, 1960, a daughter, Ellen Davis.

To Brother and Mrs. Leon R. Denning, *Detroit-Gamma Rho*, on October 1, 1960, a daughter, Kathleen Ann.

To Brother and Mrs. Carl Aronson, *Wayne State*, on September 18, 1960, a son, Richard Carl.

To Brother and Mrs. William J. Stewart, *Missouri*, on March 27, 1960, a son, Kevin William.

To Brother and Mrs. Enrique Anzures, *Mexico City*, on July 17, 1960, a daughter, Margarita.

To Brother and Mrs. Jack Lee Hensley, *East Tennessee*, on October 5, 1960, a son, Jack Lee, II.

To Brother and Mrs. Gail Nelcamp, *Cincinnati*, on November 24, 1960, a son, Gregory Arnold.

To Brother and Mrs. John Farsakian, *Michigan*, on June 14, 1959, a son, Robert John.

## Albert J. Escher Addresses Central Regional Meeting

ALBERT J. ESCHER, *Northwestern-Beta*, was the main speaker at the Central Regional Meeting held in Chicago this past Fall. He spoke on "Communications in Business" with authority and personal experience as he is office manager for the Chicago Branch of Parke, Davis & Co., pharmaceutical manufacturers.

Brother Escher is national president of Delta Mu Delta, national honor fraternity in evening schools of business, and is currently serving his second three year term in this office.

A faculty member of the Evening Division of the School of Business at Northwestern University, he has also been a teacher at Loyola and De Paul Universities. Brother Escher holds the degrees of Bachelor of Science and Master of Business Administration from Northwestern University. He is a director of the Northwestern University Alumni Association, a past vice-president and director of the Office Management Association of Chicago, and winner of the NOMA Award.

### PERSONAL MENTION

WILLIAM W. MARTIN, *Southern Methodist*, is associated with Howard D. Martin, Inc., as a real estate broker in San Marino, California.

ROLLO P. STOVALL, *Florida*, has recently become an economic advisor for the United States Operations Mission.

WILLIAM M. GERARD, *Western Reserve*, has joined the investment firm of Lawrence Cook and Company, in Cleveland, Ohio, as a registered representative.

HERBERT K. STAHL, *Utah*, has been serving as a trust department trainee with the Bank of America in San Francisco, California.

JOHN E. MCNAMARA, *New York*, has been promoted to vice president of the J. Henry Schroder Banking Corporation in New York City.

ARTHUR C. SCHUCHARDT, JR., *Missouri*, was recently promoted to assistant safety engineer of the Chevrolet-St. Louis, Division of GMC.

JOHN ALAN BRENNEMAN, *Wayne State*, has been named editorial director of Gale Research Company in Detroit, Michigan. A charter member of Gamma Theta Chapter, Brother Brenneman is currently president of the Gamma Theta Alumni Club.

JOEL F. PETERSON, *East Tennessee*, is now credit manager for B. F. Goodrich in Bristol, Tennessee.

D. EUGENE MCLENDON, *Texas Tech*, has a new position with the Public Service Company of New Mexico as its administrative accountant. Brother McLendon lives in Albuquerque, New Mexico.

JOHN FARSAKIAN, *Michigan*, is now assistant professor of marketing and chairman of the department of marketing at Detroit Institute of Technology.

JAMES A. WEBB, JR., *Texas*, is a captain in the USAF and is located in Honolulu with the position of assistant chief, Wing Personnel, Hqs 1502d Air Transport Wing (MATS).

HARVEY L. SPROUL, *Tennessee*, is now practicing law with the firm of Dannel & Fowler in Lenoir City, Tennessee.

ROBERT L. KEARNS, *Creighton*, is currently a group insurance representative for Mutual and United of Omaha in Omaha, Nebraska.

JOHN BYRNE KELLY, *Kent*, is associated with Haskins & Sells as a staff accountant in Cleveland, Ohio.

WAYNE E. MOELLER, *Nebraska*, is associate professor of General Business at the University of Southwestern Louisiana, in Lafayette, Louisiana.

WILLIAM H. BOWSER, *Nevada*, recently completed the six-week artillery survey course at the Army's European Engineer-Ordinance School in Murnau, Germany.

ROGER J. WHEELER, *Boston*, recently was promoted to first lieutenant at Fort Hood, Texas, where he is commander of Company A of the 2d Armored Division's 37th Armor.

ALCUIN W. LEHMAN, *New York*, was recently elected president of the Advertising Research Foundation by its directors in New York City.

GORDON PERRY, *Drake*, has been named sales analyst for all Meredith Publishing Company publications. The Meredith Company is located in Des Moines, Iowa, and publishes among other things *Better Homes and Gardens*, and *Successful Farming*.

RAY S. LEUTY, *Texas Christian*, recently completed the airborne course at The Infantry School, Fort Benning, Georgia.

WARREN A. SEDBERRY, *Alabama*, has been named superintendent of agencies for the St. Paul-Western Insurance Companies in Birmingham, Alabama.

WILLIAM H. WESSON, JR., *North Carolina State*, has become professor of economics at the University of South Carolina.

GEORGE BILL CAPTAIN, *East Tennessee*, has taken over as managing editor of the *Elizabethton Star*, daily newspaper of Elizabethton, Tennessee.

WILLIAM D. RIEK, *Minnesota*, has been appointed business manager and comptroller of Photo-Control Corporation in Minneapolis, Minnesota.

PETRO LEWIS PATRAS, *Chicago*, has recently received the honor of being elected to the Life and Qualifying Membership in the Illinois Leaders Round Table. Brother Patras is associated with Massachusetts Mutual Life Insurance Company of the Earl C. Jordan Agency in Chicago.

DONALD C. GEHLER, *South Dakota*, was recently promoted to first lieutenant in Germany, where he is a member of the 3d Infantry Division.

JOHN A. URIAN, *Rider*, is now associated with the L. G. Balfour Co., and the Taylor Publishing Company in Philadelphia.

C. MARCELLUS VERBIEST, *Detroit-Theta*, is president of C. M. Verbiest and Associates, Inc. of Detroit. The company was awarded an "Oscar" for outstanding insurance advertising by the Insurance Advertising Conference in Miami, Florida, this past year.

ALAN LOVETT, *California*, is now employed as documents verifier in the IBM division of the Marin Title Guaranty Insurance Company in San Rafael, California. Brother Lovett is now living in San Anselmo, California with his new wife of the past year.

Trent C. Root, *Texas Tech*; William R. Robbins, *Florida*; Lester O. Gatchell, *Boston*; Gordon A. Pugh, *Louisiana*; and Walter E. Fuller, Jr., *North Carolina*, have all been honored by Rotary International, worldwide service club organization. Brother Root is a member of the Rotary Foundation Fellowship Committee. Brother Robbins is chairman of the Finance Committee and the Youth Committee. Brother Gatchell has been elected district governor. Brothers Pugh and Fuller have been awarded Rotary Foundation Fellowships for advanced study abroad during the 1960-61 academic year.

### F. Leland Howard Recognized Mint Executive

F. LELAND HOWARD, *Kentucky*, is a man with an international reputation as an authority on financial, mint, precious metals, and coinage systems. He is at present assistant director of the United States Mint.

Brother Howard has advised the governments of Germany, Japan, Peru, India, and Australia on a series of highly specialized areas. A veteran of nearly 27 years in the Mint Service, Dr. Howard started as an auditor. He rose through the ranks to his present position of assistant director and often is acting director of the United States Mint. He earned his B.S. degree from the University of Kentucky, and his masters and doctors degrees from the University of Virginia.

Dr. Howard is a native of Hodgenville, Kentucky, a member of the Presbyterian church, and is the author of many articles which have been published in newspapers, periodicals, and information for a number of encyclopedias.



# CHAPTERS

## GEORGETOWN

AN UNUSUALLY late initiation occasioned by a lengthy holiday recess saw Mu Chapter add nine new links to its present chain of membership. Formally initiated into Delta Sigma Pi on January 7, 1961, were: Edward Bourgoïn, John Cirillo, Richard David, John Flaherty, Charles Hassenmiller, Fred McCarty, William Mullen, James Ortman and John Tastet.

The black-tie initiation ceremony, with the ritual capably performed by the Washington Alumni Club Ritual Team, was held in the beautiful Alumni Lounge of the McDonough Memorial Gymnasium. The Initiation Banquet followed at the Roger Smith Hotel. Present for the festivities were honored guests, Melvyn H. Brown, District Director, and Dr. Joaquin De S. Coutinho, charter member of Mu Chapter and Professor Emeritus at Georgetown University.

The highlight of the day's activity was the "Rose" Ball held that evening, at which time Miss Susan Crawford, a lovely blue-eyed blonde, was selected Mu Chapter's 1961 "Rose of Deltasig." The "Rose" theme was carried out by the presentation of miniature rose corsages to all ladies attending the Ball. Highly successful as also was an enlarged version of the souvenir program made possible through ads and patrons solicited by the active members.

With the advent of final examinations, the affair climaxed the Chapter's activities for the Fall semester. The new rushing season will begin in early February and work has already begun in the planning of an even bigger and better initiation in April. Rating high on the list of next semester's activities, aside from several outstanding professional meetings, are a stag spaghetti dinner and Shipwreck Party.—CONRAD E. KONECZNY

## NEVADA

DELTA PI CHAPTER at the University of Nevada held its first semester initiation on January 22, 1961. Next semester promises many highlights in the professional program with the help and encouragement from the local Chamber of Commerce and our own College of Business Administration faculty. Working with the Chamber of Commerce has resulted in a series of eight business tours for the entire business school. These will be held bi-monthly for the entire semester.

We have scheduled, early in the second semester, a speaker from Pacific Telephone and Telegraph whose topic will be price fixing of public utilities. We have been fortunate to get one class hour off for all business majors who attend this professional program.—WILLIAM J. MCQUAID



A BIG MOMENT for Beta Sigma Chapter at St. Louis University this winter was the crowning of their "Rose of Deltasig," Miss Lila Reise, by the previous "Rose," Miss Dotty Hannis. Others pictured are: (left to right) John Bacon, Bud Purcell, Al Klein, Ken Meyer, and Mary Kanyuk, crown bearer.

## LOUISIANA STATE

EIGHTEEN UNDERGRADUATES were welcomed into Beta Zeta Chapter on December 1, at a banquet at Bob and Jake's Restaurant in Baton Rouge following initiation ceremonies on the campus. Dr. Karl D. Reyer, who has helped install many chapters around the nation, welcomed the new members and vividly recalled pleasant memories of his activities as a Deltasig.

Beta Zeta Chapter is looking forward to the fine work expected of the following new members: Wilbur D. Atkins, Jr., Samuel A. Broussard, Gerald Chustz, W. R. Coffey, Brian Craighead, Lawrence Golden, Jr., Hershel L. Haag, Tom Hall, Jan Henkel, Patrick Jones, Robert Monk, Cary Owen, Larry Paddock, Arthur Paine, Carl Rausch, Phillip Reichart, Robert Theriot, and William Zollinger.

This year's new members should enjoy an outstanding "Rose" Ball for their first such event. Plans are being formulated to hold a tri-chapter ball with Tulane and Loyola (New Orleans) in New Orleans. It is believed such a project will greatly promote brotherhood between chapters and will also increase the potential of the ball.

At our November professional meeting, Mr. Bob Blumberg, account executive for Merrill Lynch, Pierce, Fenner, and Smith, spoke very informatively and entertainingly on the market. Several professional programs and at least one industrial tour are being planned for the spring semester.—L. DOUGLAS CAMPBELL

## LOUISIANA TECH

BETA PSI CHAPTER initiated 11 new members on January 15. The new undergraduate members are Joseph R. Ahlers, Bossier City; Oscar D. Ballio, Shreveport; Ray D. Davis, Minden; Bobby J. Edmonds, Arcadia; Billy Hughes, Hodge; James T. McCalman, Homer; Robert W. Mondy, Ruston; David L. Pickering, El Dorado, Ark.; Davis E. Pyburn, Shreveport; William R. Rich, Ruston; and Craig L. Stetson, Shreveport. Following the initiation, the chapter held the traditional banquet in the Tech Student Center. The speaker for the evening was William J. Haddad of Monroe.

Prior to the initiation, Beta Psi Chapter engaged in a full schedule of activities. Beta Psi Chapter is pleased to report the enthusiastic replies to the letters of inquiry concerning the Housing Project. The Housing Fund currently totals \$400, the proceeds from the alumni's voluntary contributions and the students' Christmas card plan. With outstanding pledges receivable of \$600, the chapter is making encouraging and substantial progress in the Housing Project.

The pledge-active basketball game was played on January 7. Everyone got into the scoring column, including faculty advisor Dwayne L. Oglesby, who led the actives to victory in a close 46-45 contest.

The chapter is looking forward to the annual major field trip that is held each Spring. The members of Delta Sigma Pi at Louisiana Tech look upon the new year as a worthy challenge and, with courage and determination, undertake to provide another successful program of service to the fraternity and to the community.—DONALD W. BRIGHT

## OHIO U.

ALPHA OMICRON CHAPTER closed out the first semester of the 1960-61 school year with formal initiation and election of officers for the following year.

During the banquet that followed the initiation of 17 pledges and one faculty member the chapter gave recognition to two Alpha Omicron charter members currently on the faculty of Ohio University. The chapter birthday was also celebrated at this time.

New officers recently elected and installed are: Bert E. Humpal, president; Garry Looker, senior vice-president; Jerome Gorby, vice-president; Michael Goodman, treasurer and David Rogers, secretary.

Plans for the second semester include a formal rush party, initiation, and a complete professional program.—BERT E. HUMPAL



ALPHA MU CHAPTER at the University of North Dakota gathered recently for a dinner and professional meeting.

## MISSISSIPPI

ALPHA PHI CHAPTER of Delta Sigma Pi at the University of Mississippi has elected officers for the 1960-1961 school year. Those elected are, President—Jay Travis III, *McComb, Mississippi*; Senior Vice-President—Doug Ferris, *Macon, Mississippi*; Vice-President—William Neville III, *McComb, Mississippi*; Secretary—Toxey Hall III, *Canton, Mississippi*; Treasurer—Charles Alexander, *Jackson, Mississippi*; Historian—Curtis Wilkie, *Summit, Mississippi*; and Chapter Efficiency Chairman—Tommy Shellnut, *Baldwyn, Mississippi*.

President Jay Travis said that plans are being laid for rush. Alpha Phi Chapter needs and will get a large pledge class just like the class last year. A rush party will be held sometime during the second semester so that the members and rushees can get acquainted.

In November, at a banquet held in the University cafeteria, Betty Dalton of Jackson was named "The Rose of Delta Sigma Pi." Selected by vote of the members, Betty is a junior and in the School of Commerce.

## NORTH DAKOTA

ALPHA MU CHAPTER at the University of North Dakota has just completed a very busy and successful year. Over 30 pledges have been initiated, and we have had eight business meetings. We held our initiation on the 15th of December followed by a banquet in the Riviera banquet room in downtown Grand Forks. An excellent meal was served, followed by a talk by Professor Neilson of The School of Business Administration. Much interest was displayed in the talk and in the question and answer period which followed.

At our last meeting, January 12, we had a movie on the oil industry, which was supplied by the Shell Oil Company. Following the movie, we had a business meeting. The big discussion of the evening was the chapter trip which we will take during the coming

semester break. We plan on a three day trip to St. Paul and Minneapolis where we will make a tour of three firms.

Our second big item was the nomination of girls for the "Rose of Deltasig." Eighteen girls were nominated, with this number being slimmed down to three at our next meeting. The final selection will be made the night of the chapter formal. Next on the agenda was a report from Chuck Greenwood who was Delta Sigma Pi's delegate to the NAM convention in New York. Chuck gave a very interesting talk.

We have many projects planned, and are aiming for the highest possible score in the Chapter Efficiency Contest. We feel that we have a good start so far this year.—DONALD J. KRAFT

## TEXAS

WITH THE ACHIEVEMENTS of the Fall semester entered in the scrap book of history, the Beta Kappa Chapter has begun executing plans for an even more successful Spring semester. Nine January graduates, including President McCurry and Chancellor Pigg, have begun their professional business careers in a variety of large concerns.

Brother Williams, the social chairman, planned a highly successful Installation Dance on January 7. After honoring the graduating Deltasigs, the Outstanding Deltasig Award for the Fall semester was awarded to Brother Sam Houston. Newly installed officers for the Spring semester are: Bob Richardson, president; Ken Dodds, chancellor; Morris Massey, senior vice-president; Grady Fairbairn, vice-president; Jerry Wilcox, secretary; Gene Stoeber, treasurer; Arthur Schmidt, historian.

The campus-wide search for the "Rose of Delta Sigma Pi," Beta Kappa Chapter version, will be completed by March 1. The "Rose" Dance is now in the planning stage, and offers a welcome rest from the book grind. During the spring semester, Beta Kappa Chapter will take an active part in the college of Business Administration's BBA

Week, through the sponsoring of a professional display and participating in all competitive events. Professional programs, under the title "It's Good Business to Know Good Businessmen," are taking an important part in the planning of chapter activities.

Beta Kappa Chapter is extremely proud of our standing in the Chapter Efficiency Contest at mid-year. Our chapter stands 2nd in the nation, and 1st in the Southwestern Region. We anticipate the completion of the 100,000 point total for a 1st place national finish for the second straight year. Among many Beta Kappa Chapter achievements were the outstanding finishes in the intramural program here at the University of Texas. Our basketball team finished 5th in University competition, while our bowling team placed 3rd in University-wide competition.

The semester smokers were held with the usual gusto and good fellowship. An impressive pledge class has been accepted for prospective membership, and is now eagerly working for the skull, crown and crossbones.

All in all, the chapter has shown in the past few months an ability to contribute an active and powerful interest to the College of Business Administration, and focus the favorable spotlight of University-wide attention on Delta Sigma Pi.—ARTHUR J. SCHMIDT

## NORTHWESTERN—Evanston

ZETA CHAPTER of Delta Sigma Pi at Northwestern University climaxed another successful quarter with the following accomplishments: Eighth in scholastics out of 27 fraternities on campus, and second in the all university intramural wrestling meet. In the annual pledge-active football game, the actives emerged victorious in a hard fought game, 27-0. Our basketball and bowling teams are currently undefeated.

Our professional program is being organized through an investment club which was formed by 15 of the brothers of Zeta Chapter. The club program will include speeches by business school professors, local businessmen, and stock brothers. Our investment club meetings are open to all the brothers in connection with the purpose of the club, which is to promote the financial knowledge of the brothers of Zeta Chapter.

Our pledges are entering the final phase of their pledgship, which will culminate in a banquet followed by our "Rose" Formal. Our pledges had one of the highest scholastic averages on campus. One of our pledges won the all school intramural wrestling title for his weight division, proving the versatility of this year's class.

Our "Rose" Queen will be chosen by secret ballot of the brothers on the Monday night before the "Rose" Formal. Her name which is revealed at the party is one of the best kept secrets of the initiation week.

Several of the brothers are major participants in this year's Model United Nations, following the house's record of active participation in university activities.

Best wishes to all Deltasigs.—ED BERGMANN

## FLORIDA STATE

MANY HAPPY MEMORIES will remain in the minds of the 45 brothers who attended the annual St. Petersburg Field Trip, held during the weekend of January 9. Highlights of the trip was the tour of fascinating "Busch Gardens" in Tampa, Florida, a complete tour of the "Honeywell" Company, and two exciting nights spent in the tri-city area of Tampa, Bradentown, and St. Petersburg.

A Christmas dance was held December 18, for Deltasigs, their dates, and some second semester rushees. Hot dogs, cokes, and a roaring fire made this dance a smashing success. The Chaotics, a combo of local fame, supplied the music. The dance, an annual affair since 1956, was held for two purposes. The first, to gather the brothers for a well deserved party, and second, to arouse interest in some of the business majors seeking entrance into a business fraternity in the merits of Deltasig. Due to the success of this dance we now have about 35 men wishing to pledge for second semester.

January 12 was the date of Gamma Lambda Chapter's election of officers. For the safety of the fraternity our chapter holds elections each semester, and although a slate of officers can be given a vote of confidence and serve for another semester, no one is insured that he will not be replaced by a majority rule. Frank De Stefano, last semester's president, turned in his resignation because he couldn't "give to the chapter the time that it deserved." James E. King Jr., was elected to serve as president. Policies within the chapter will not be affected as Jim served as Senior Vice President under Frank, and many of the changes made in the chapter last semester were made jointly.

A field trip to Atlanta, Georgia, is now in the planning stage in the chapter. Problems such as lodging, tours, etc., are being worked out by the planning committee.—JIM E. KING

## MIDWESTERN

EPSILON ZETA CHAPTER gave a Christmas party for the 15 underprivileged children at the Fowler Home here in Wichita Falls on December 21. Our brothers gave the children gifts of clothing such as coats, sweaters, pants, and gloves, instead of toys and these were handed out by Santa Claus. Afterwards, ice cream, cookies, and sodapop were served, much to the delight of the children. There were 20 brothers present to assist Santa Claus. We were happy to have television movies taken at the party by one of the local TV stations and shown to the public on the two newscasts that night.

The charter members of Epsilon Chapter are indebted to Brother Ronald Hall who, at his own expense, made and gave to the chapter a beautiful walnut and bronze plaque. Inscribed on the bronze are the names of the officers and charter members.

Plans for the "Rose of Deltasig" dance are shaping up. We have selected five nominees for the "Rose" Queen and will elect her early in February. The dance will be held in late February.

Plans for our professional activities include a guest speaker, Ray Dusek, of Merrill Lynch, Pierce, Fenner, and Smith on Wednesday night, January 18. We will also take a tour of the newly opened Sheppard State Bank on January 23.

Epsilon Zeta will lose Brothers Ronald Hall and Olie Lazenby by graduation at mid-term. Both are to be congratulated for their fine work and contributions to our chapter.

This semester has passed very quickly. As a new chapter we did not have time to complete the many things that are now planned for the coming semester. The spirit of Epsilon Zeta chapter is to be a 100,000 point chapter in the Chapter Efficiency Contest.—HAROLD J. SNOW

## WASHBURN

DELTA CHI CHAPTER has chosen its new officers for second semester. They are as follows: President, Ward Summerville; Senior Vice President, Allen Einzel; Vice President, Larry Hoffman; Secretary, Frank Rugnetta; Treasurer, Meryl McCall; and Chancellor, Don Cashman.

The second semester will begin with the installation of new officers. The next weekend will be initiation of the first semester pledges. Following these two events, Spring selection will begin for new pledges. Besides two panel discussions and three eminent business speakers, the rest of the semester will be taken up by the training and initiation of the new pledges, the choosing of the candidate for the scholarship key and the "Rose of Deltasig" Formal.

Since there has just been a change of officers, so near to the end of the semester, these are tentative plans and are subject to change whenever circumstances and discussions warrant it.—WARD SUMMERVILLE

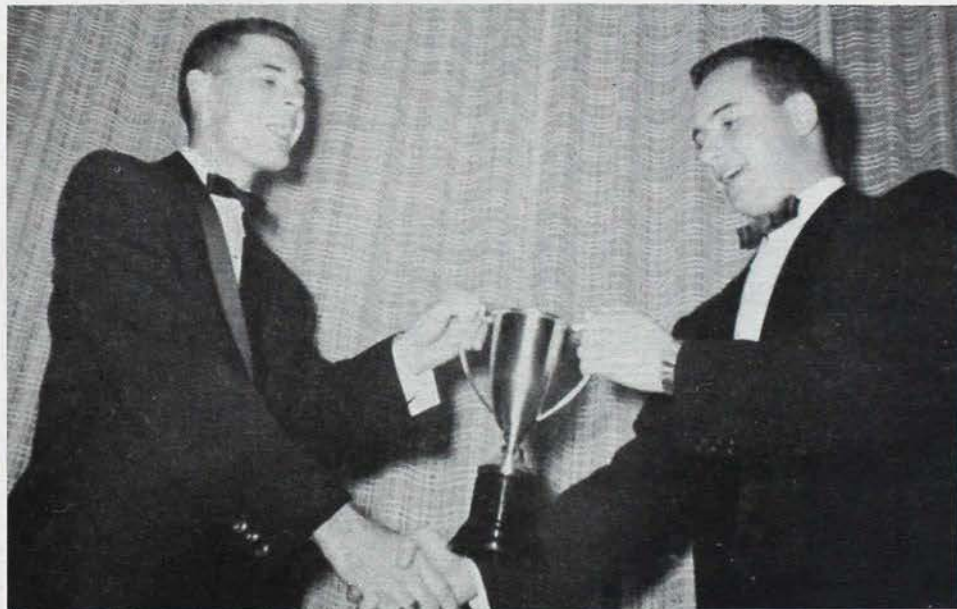
## NORTH CAROLINA

ALPHA LAMBDA CHAPTER at Chapel Hill has completed a very active and thus rewarding Fall semester of varied activities. Most rewarding of these activities was the initiation of our fall pledge class, consisting of Bob Burgess, Wayne Foushee, John Frye, Dick Goldner, Bob Harwell, Butch Human, Pender McElroy, Vance Roberts, Silas Sauls, Lucian Stark, and John Turner. With the addition of these men to our ranks, the chapter can consider itself well on the way to a successful year.

On the weekend following this initiation, the chapter held its annual extravaganza, the "Rose" Dance of Delta Sigma Pi. The climax of an evening of dinner and dancing was the presentation of our "Rose of Delta Sigma Pi for 1960," Miss Beverly Millikin of Roxboro, North Carolina, a difficult but commendable choice for our judges, considering the exceptional quality of the young ladies present on this occasion.

This Fall's professional program has presented several varied subjects and speakers to the Alpha Lambda Chapter. Among the more interesting of these speakers was Robert B. House, Chancellor-Emeritus of the University of North Carolina at Chapel Hill, who spoke on the contacts that we, as businessmen, ought to keep with other fields, such as music, literature, and religion. Another highlight of the fall's activities was our annual Orphan's Christmas Party, again held at The Oxford Orphanage in Oxford, North Carolina. As always, the attending brothers seemed to enjoy the fun almost as much as the children in whose honor the party was given.

Individually and in brotherhood, the brothers of Alpha Lambda Chapter have retained many fine memories of the Fall's events. However, with such a promising future, we dare not live on memories alone.—F. WILLIAM DOOLITTLE, III



THE MOST Valuable Pledge Award at Alpha Lambda Chapter of the University of North Carolina was won by Pender McElroy (right). Presenting the award is Brother Dawson Strider, Pledgemaster.

## ARIZONA

GAMMA PSI CHAPTER at the University of Arizona held a special election for the office of secretary due to the graduation of Secretary Don Oliver. Those competing were Brothers Ed Schaus and John Klekner. After the opening speeches were made the balloting began. Ed Schaus is now busily attending to his secretarial duties.

Due to the fact that we had no Chapter Efficiency Contest Chairman until late December, our first quarter's standings did not reflect our true efficiency. George Bombel, our new efficiency chairman, reports that we will show a much better representation in March.

Our Rush Chairman, Senior Vice-President Don Collier reports that a number of men have shown more than a passing interest in Delta Sigma Pi and they are being actively approached. The formal rush program began in February and this year, as in the past, we have exceeded our quota.

Army Lt. Colonel James Adams, professional chairman, is to be congratulated for the outstanding speakers and topics presented in this semester's professional programs.

Plans have been made for the observance of Gamma Psi chapter's Tenth Anniversary Year which began with an Installation Dinner-dance of the 1961-62 administration.—CHARLES R. GILDERSLEEVE

## MICHIGAN

XI CHAPTER at The University of Michigan ended the Fall semester's professional program with a look at two aspects of the Russian economy. Brother D. Maynard Phelps, professor of marketing in the School of Business Administration and past president of the American Marketing Association, spoke to the chapter on Russian marketing problems. Prof. Phelps headed a five-man marketing team that toured the Soviet Union last year. His talk was followed by one given by Dean Floyd A. Bond, who talked about the growth prospects of the Soviet economy. Dean Bond was the Director of the Business Education Division

HERE ARE some scenes from the Eastern Regional Meeting held in Newark, New Jersey. Left: Charles Farrar, Field Secretary, registers some of the delegates. Center: the delegates try their luck at the Officer's Quiz. Right: Regional Director M. John Marko conducts a panel.



of the Council for Economic Development until his recent appointment as Dean of the Business School. He led a group of economists to Russia in the summer of 1960. Interestingly enough, both men agreed that the best thing that could happen to the United States would be for the standard of living of the people of the Soviet Union to rise much more rapidly than it has in the past.

On the social side, Xi Chapter ended up the Fall semester with a Hawaiian Holiday party, complete with decorations that did justice to our fiftieth state. Brother Bob Samuelson is to be commended for this fine party.

Big plans are being made for our Spring "Rose" Ball. This year we are cooperating with the Detroit area chapters to put on a combined dinner-dance in Detroit. All alumni in the Detroit area will be invited to this affair, which we feel will surpass anything they have seen in quite some time.—RICHARD P. GRIEBEL

## SOUTH DAKOTA

UNDOUBTEDLY one of the most outstanding events of the year thus far was last December 10, when our chapter was given the privilege of assisting with the installation of a new chapter in Mankato, Minnesota. This newcomer, *Epsilon Iota* Chapter of Mankato State College, promises to be a very progressive organization. Its 31 members clearly exhibited a sincere desire to be Deltasigs by striving for some two years to gain acceptance on their campus which previously has been without Greek organizations.

Adding materially to the fruits of the occasion was the presence of Grand President Homer T. Brewer and Regional Director George E. Eide. These men were a great inspiration to our chapter as well as to *Epsilon Iota* Chapter and gave us a stimulus which will not soon depart.

December 16 was the date of our "Rose" Formal which was considered to be one of the best this chapter has ever had. Approximately 50 couples were in attendance when Miss Carol Tisher was crowned "Rose of

Delta Sigma Pi" for 1960-61. Carol is a sophomore from Yankton, South Dakota.

With the successful completion of their pledge life, we now have 14 new members in Alpha Eta Chapter making a total of 54. This of course will rise again in the near future as second semester pledging activities will soon be getting underway.—RICHARD E. BRINK

## NEW MEXICO

AS OF THIS WRITING, Gamma Iota Chapter is about to begin its new semester on a note of optimism. The reasons for this are many; but, some of them are enumerated below.

Our post-graduation, pre-rush membership will be 25 brothers, a number not seen at this stage of the year in recent semesters. The academic quality of our membership, moreover, is indicated by an average grade far in excess of the all school average. Our dinner-dance was a highly successful one; it was held December 3 at the Sandia Base Officers Club and a gratifying number of 70 persons attended. One of the highlights of this affair was the singing of the "Rose of Deltasig" to our gracious "Rose," Florence Quarg. The singing was supplied by the new members under the able (*if not modest*) direction of Jim Miller. The attendance at the latter event gave some impetus to one of our long-range projects, that of achieving increased alumni interest in chapter activities. Incidentally, we would appreciate advice from other chapters on how best to achieve this goal.

Speaking of alumni, we are also proud to note the appointment of Gamma Iota chapter alumnus, Don Davidson, as State Personnel Director in the administration of Governor Ed Mechem.

Our officers for the Spring semester will be as follows: President, Bill Quarg; Senior Vice-President, Phil Woodard; Vice-President, Ben Barger; Secretary, Tom Colarelli; Treasurer, Don Smouse; Historian, George Doolittle. In addition, Jim Miller was elected to the post of Chancellor, an office not used by the chapter in recent years. To these capable men go the opportunity of leading Gamma Iota Chapter to even greater accomplishments in the months to come.—JOHN WHEELER



## INDIANA STATE

**DELTA TAU CHAPTER** at Indiana State Teachers College, is currently ranked in first place in the East Central Region standings of the Fraternity's Chapter Efficiency Contest.

Since receiving its charter on October 10, 1959, the chapter has in this, its first full year of operation as a chartered chapter, continued to make unprecedented strides, and at present is ranked in 19th position of the 106 chapters in the national organization.

Ten candidates for initiation were accepted by the men of Delta Tau Chapter at the formal pledging service on December 11. Now serving their pledgeship are Bob Schroer, Lou Meneilly, Paul Parkinson, Colbert Granthem, Dennis Beville, Jim Collenbaugh, Al Schwartz, John Kondzeila, Jerry Keran, and Jerry Goodwin.

The December 15 professional meeting, featuring speakers from the Forest Sherer Insurance Agency in Terre Haute, Indiana, was a good example of the varied program being presented this year. Things to come on the professional agenda include a meeting February 23, with Mr. Ned A. Bush, personnel manager of Eastern Motors Express, Inc., the eleventh largest trucking firm in the United States, as the principal speaker.

Approximately 30 couples were present at Allendale Lodge, Terre Haute, Ind., Saturday evening, January 7, as Miss Judi Barter, sophomore from Hammond, Ind., was crowned chapter queen at the fraternity's annual "Rose of Deltasig" dance. Co-chairmen for the dance, Brothers Bill Kidwell, and Bill Lundwall, were very pleased with the success of the occasion.

The student body of Indiana State witnessed, first-hand, the growing influence of Delta Sigma Pi in school affairs. On Jan. 12, Delta Tau Chapter sponsored an all-campus convocation with a panel discussion on the topic, "How Should I Conduct Myself During a Job Interview?" Featured speakers in the discussion were Mr. Charles Campbell of Weston Paper and Manufacturing Co., Mr. John Murphy of Pizer and Co., Inc., Mr. Robert Smith of Visking Co., and Mr. James F. Wheland of Ohio Oil Co. Dr. Paul F. Muse, Chairman of the department of business, Indiana State Teachers College, served as panel chairman.—WILLIAM E. LUNDWALL

## BABSON

**GAMMA UPSILON CHAPTER** at Babson Institute climaxed the Fall semester by winning the intra-fraternity football championship. Our fine team, captained and coached by Brother Dick Herriott, finished the season unbeaten and unscored upon! We are eagerly awaiting the basketball competition with what looks like another championship team.

Our December dance featuring Stan Rubin and his Tiger Town Five was an outstanding success, spreading goodwill about our chapter and Delta Sigma Pi throughout the Boston area.

This past fall our Chapter Executive Council has initiated a new program to keep our faculty members in closer touch with our chapter activities. After every meet-



**DELTASIGS** Karl Nipple, Lou Meneilly, Dan Merrell, and Bill Kidwell of Delta Tau Chapter at Indiana State watch closely as an employee of the U. S. Army Finance Center describes the workings of a machine that separates pay vouchers.

ing our faculty newsletter goes out to all our faculty members informing them of what business was transacted in our meeting, in addition to a list of future events. This letter has been successful in maintaining a close faculty-student relationship.

We are now in the process of rushing for our winter term. At our first meeting about 70 men expressed interest in joining Delta Sigma Pi. Along with an extensive professional program this winter term will mark another high in Gamma Upsilon Chapter's efficiency.—IRWIN B. ABRAMSON

## CREIGHTON

**THE BETA THETA CHAPTER** cannot help but be proud of the accomplishments of the first semester and assume that the spirit and ingenuity exhibited will make the second semester similarly noteworthy. Although the initial semester's events are now past history, it is a proud history, and well worth recording for posterity in this issue of *The DELTASIG*.

The most publicized and best recognized activity of the semester was our float in the Homecoming Parade. When Brothers Dick Tanner and John Fangman planned our entry, they didn't expect to set the world on fire, but that happens to be the way things turned out. About eight blocks after our float, which was built in conjunction with Theta Phi Alpha Sorority, had passed the judges' stand, where it was awarded the grand prize, the speaker system shorted out, creating a fire worthy of a picture and lead story in that Saturday's *Omaha World Herald*. No one was injured and we received the prize, as well as the publicity. So all is well that ends well.

Brother Dave Frenzer would surely win any chapter popularity contest held, as his social program has been one of well timed relaxation, as well as variety of theme. This year's Christmas party was recognized as the best Deltasig function ever held on campus. Right now, Frenzer and his committee are

directing their talents toward the "Rose" Dance, to be held on April 29, at the Omaha Country Club.

The sequence of monthly professional dinners, arranged by Senior Vice-President Don DeMars and President Clair Hausman, has provided us with a number of articulate and interesting speakers. The January dinner was a tribute to Mr. Clayton Neilson, former Director of Development here at Creighton, who was one of our biggest boosters in the Administration before entering private business.—JOHN F. KERN

## MIAMI—Ohio

**FOURTEEN MEN** were initiated into Alpha Upsilon Chapter of Delta Sigma Pi on January 12, 1961. These men now proudly wear the gold badge of the fraternity: George T. Adams, Robert G. Carter, Henry L. Cooper, Henry W. Cross, Robert H. Elliott, John T. Frost, Anthony B. Hausfield, M. Curry Hutchinson, Douglas C. Jacobs, Gilbert L. Kessler, Allan G. Marcus, John E. Wagner, Samuel R. Weingartner, and Thomas C. Wortley. These men were honored by a banquet held after the initiation. It was a time to forget about pledging and a chance to become acquainted with the active brothers. The new initiates also had an opportunity to chat with many professors, as many of the Deltasigs on the faculty were guests at the banquet.

Also honored at this banquet was Alpha Upsilon Chapter's new "Rose" of Deltasig, a sophomore at Miami, Miss Betty Baughman. Miss Baughman was presented a trophy and a dozen roses by last year's "Rose," Miss Ann Haughey. Another sophomore, Miss Nina Benedetto, and a junior, Miss Karen Dean, were selected as attendants.

Second semester is beginning, and with it come officer elections. There are many able and interested men anxious to take over the reins of Alpha Upsilon Chapter and steer it to a very successful semester.—HARLOW GREGORY

## EAST TEXAS

**DELTA PHI CHAPTER** will have 20 initiates at the February initiation. The 20 men, who began their pledgeship December 8, at a dinner in their honor at Audra's Cafeteria, are Don Morris, William Alcorn, Johnny Burchett, Joe Blain, Louis Boozer, Ken Brown, Dick Dennis, John Gauntt, Perry Grabbs, Jerry Hill, Glen Gatlin, Austin Wilkie, Sidney Randolph, Kenneth Spies, Lester Watson, Jackie Don Sandlin, Don Corrente, Billy Jack Mathus, and Buell Skelton. Morris was elected pledge president.

Miss Donna Clepper of Hooks, Texas, was elected Delta Phi Chapter's "Rose" and will be presented at the Deltasig Ball to be held at the Sand Oaks Country Club in Greenville.

Due to the resignation of Don Weaver, chapter president, and Jerry Prock, your *DELTASIG* correspondent, there has been a change in officers. Newly elected officers are Jack Norman, president; Mike Imhoof, senior vice-president; and Doug Cooper, social chairman.—JERRY D. PROCK



CHARLES FARRAR, Field Secretary, brings a bit of news to Alpha Kappa Chapter at Buffalo (right photo), and Brother Bob Sully tests the knowledge of the pledges (left photo).

## ITHACA

DELTA LAMBDA CHAPTER'S Fall term was completed by a formal meeting on January 11, 1961. It was an eventful semester for both new and old brothers.

Added to the membership by a successful initiation were a faculty member and three undergraduate men.

The highlight of the season was the Annual "Rose of Deltasig" Ball where Miss Mimi Teleisha, a junior from Babylon, L.I., was crowned Delta Lambda Chapter's fourth "Rose of Deltasig."

Well, brothers, it was a busy semester at Ithaca, but the year has only begun. The preview of coming events reads something like this: On January 25, a professional meeting featuring a speaker will be held. A trip to Carrier, air-conditioning manufacturer, in Syracuse will be held on February 7, under the arrangement of Professional Chairman, Joe McGuire. All prospective pledges will be invited to take the trip with us. We feel that this is something new in a rushing program and will be more interesting for all concerned. This, plus the normal activities of rushing, pledging, Spring Weekend, etc. leaves us with a full schedule.

Brother John Tucker and I wish to express our gratitude for the cordiality shown us by the brothers of Alpha Kappa Chapter at Buffalo, when we attended their Fall initiation.—RALPH P. WILLSEY, JR.

## SANTA CLARA

GAMMA XI CHAPTER at the University of Santa Clara initiated 27 pledges last semester. The formal initiation was held in the Adobe Lodge on campus and a banquet followed at the De Anza Hotel. The names of the pledges are John Joseph, William Jones, Bob Callan, John Komes, Doug Bui, Bob Wynhausen, Dan Parr, Gary Keister, Tim Rhein, Bob Corboy, Lou Parante, Jerry Gluek, Mike Riley, Ron Ursini, Tony Souza, John Fassio, Tom Hannigan, Mike Corsetti, Jerry Ferrari, Dick Tourtelot, Bill Wright, Joe Zavatarro, Derm Howling, Len Ashton, Jim Moran, Mike King, and Rick Ernst.

The Gamma Xi Chapter's annual Christmas party was again a great success. Thirty little girls from St. Mary's of the Palms School for Girls were treated to games, movies, cake, ice cream and soda pop. However, the highlight of the afternoon was a visit by Santa Claus (in the person of chapter Advisor Louis Boitano) who distributed toys for all the girls.

The "Rose Dance" was held January 14, in the Skyline Suite of the Hilton Inn overlooking the San Francisco International Airport. The "Rose" of Deltasig was Jan Hicklan, escorted by Craig Ulrici, and selected by faculty members present at the dance.

Brother Tom O'Keefe recently outlined the Spring semester professional program which principally includes movies, tours, and guest speakers. Among the local plants to be toured are Food-Machinery Company, Ford Motor's Milpitas Plant, Container Corporation of America and International Paper Company.—NICHOLAS J. HERB

## NEBRASKA

THE DELTASIGS at the University of Nebraska recently elected the officers for the Spring semester. The new officers are: Jim Fox, president; Lloyd Sauter, senior vice-president; "Mel" Davidson, vice-president; Lowell Grummert, chancellor; "Ed" Neid, house manager; Steve Stumpff, treasurer; Frank May, secretary; and "Ron" Whitefoot, historian.

Special thanks are in order to the outgoing president, Brother Thompson. As a special project, Brother Thompson had all committee chairmen submit a sheet of standard operating procedures. In the future, this information will facilitate the work of new committee chairmen and make for a better and more stable chapter.

At our last professional meeting, John Boomer from McGraw-Hill Book Company, Inc. spoke on conduct and appearance while interviewing for a job. Brother "Mel" Davidson, our professional committee chairman during the past semester, has done a fine job in selecting such qualified speakers as Mr. Boomer.

The Alpha Delta Chapter initiated 12 men on December 18, 1960. Brother Johnson was elected Keeper of the Parchment Roll. Judging from his inspirational address, we felt that all 12 men would make good Deltasigs.

Our intramural program has been sparked by a high degree of participation, spirit, and effort on the part of all brothers and pledges. This effort has found us in a key position for the basketball finals. We also feel optimistic about retaining our position as all university bowling champions.

The Recognition Dinner, which was the highlight of this semester's activities, saw some 58 actives and their dates and five "Rose" Queen finalists present. Tokens of remembrance were presented to eight graduating seniors, the honored guests. Our congratulations were extended to Brother Miller who has been chosen "Outstanding Deltasig" for the semester.

Our social calendar for the Spring semester is headed by our "Rose" Formal and the election of the "Rose" Queen. The formal will be preceded by a special date party which, judging from last semester's Beatnik Party, should also prove to be most entertaining.—RAY BULIN

## BUFFALO

ALPHA KAPPA CHAPTER of Delta Sigma Pi has had a busy and rewarding first semester. The semester started with a party at the Buffalo Trap and Field Club. Prospective pledges met the brothers, learned what Deltasig is, and had an enjoyable afternoon.

Three pledge parties and a bowling party were held. In place of customary hazing the pledges and brothers conducted a work party at the Buffalo Psychiatric Clinic. We of Alpha Kappa Chapter feel this work party is one of the most constructive elements in the pledging process.

The highlight of this semester was the initiation held at the Lancaster Elks Club, Lancaster, New York. The informal and formal initiation took place in the afternoon with dinner, a speaker and dancing in the evening. The turnout was commendable and enthusiasm ran high throughout the affair.

Our new brothers are: Cam Dean, Bob Frucella, Dick Gallagher, Don Graser, Werner Huber, Gordon Hulse, Bob Irwin, Bob Lindquist, Frank Mantione, Neal Mueller, John Pellegrino, La Vern Cevilla, Jim Schraven, Tom Walrath, Tom Wasik, and Buck Haeseler and Tom Nickson III of the faculty.

Another high point of this semester was the visit of Chuck Farrar from The Central Office. Chuck told of the coming convention and helped us straighten out some problems.

We plan to have our chapter directory published in January. Brother Bob Sully has spent many hours with this project. Our last meeting of the year was concerned with the "Rose" Dance. Preparations have been made for a gala evening. We know this will be a success because the spirit of Alpha Kappa Chapter will make it so.

The brothers of Alpha Kappa Chapter extend to all their wishes for a happy and prosperous new year.—MALCOLM J. FRANCIS

## WAYNE STATE

**GAMMA THETA CHAPTER** at Wayne State University held its formal initiation on Saturday, December 17, 1960, in the David D. Henry Lounge of the Student Center. The new Brothers are: Carl Moore, Charles Pinkerman, Lawrence Priestman, William Randall, Ronald Socia, John Thomas, Ronald Warmbier, and George Waterstradt. After the formal initiation, a banquet was held at the Diplomat Motel in honor of the new brothers. Attending the banquet were three distinguished faculty members and many alumni.

For our Spring professional program we plan to take a tour through the I.B.M. plant and also through the J. Walter Thompson Company, a leading advertising firm.

Our "Rose" this year is Miss Jill Mackie of Kappa Delta sorority. We chose our "Rose" Queen in the following manner: the "Rose" Committee arranged interviews with interested girls and then chose the "Rose" Court. Out of the five girls in the "Rose" Court, one was elected by the brothers to be their Queen.

Our Orphans' Christmas Party held in conjunction with Alpha Gamma Delta sorority was very successful. At the party 22 underprivileged youngsters were treated to games, movies, refreshments, and presents which were distributed by Brother Bob Grunlund, who did a fine job impersonating Santa Claus.—RONALD C. WARMBIER

## MISSOURI

**ALPHA BETA CHAPTER** at the University of Missouri held its initiation Banquet on December 4, at the Daniel Boone Hotel. It was a tremendous success as 35 new members joined the brotherhood of Delta Sigma Pi. The banquet was attended by 80 people.

Due to the efforts of our professional program chairman, Brother Ray Baker, the

speakers have been of a high and outstanding caliber. Walter L. Theileke of Bell Telephone Co. gave us an interesting speech concerning the mechanization of the telephone business including almost complete details of the mechanization within the accounting and business departments. Mr. Theileke is a member of Delta Sigma Pi and a Missouri graduate of 1927. Mr. Kenneth Miller of the Economic Research Department of the University of Missouri provided an evening of useful and interesting information as he spoke on agricultural economic problems. Mr. John T. Ray from Procter and Gamble gave us a speech entitled "Career." It dealt with the desirable characteristics found in Procter and Gamble and other companies which the graduating senior should look for in seeking employment.

Alpha Beta Chapter, under the direction of Neil Twenter, our hard working Chapter Efficiency Contest chairman, is ranked first in the nation with 59,300 points. This is 2,000 points ahead of the second place chapter, and is far ahead of the average of 27,508 points of the Midwestern Region of which we are a member. We are especially strong in membership with 19,750 out of 20,000 points and are also strong in scholarship.

Under the guidance of Tom Croy, our athletic chairman, the chapter has participated in football, basketball, and bowling. Although we took a skid in bowling, the members are giving it all they have. Each year we have a football, basketball, and softball game against the other business fraternity at Missouri. We recently defeated them in football and as of this writing, we have all three trophies in our possession.

*The Chatter*, which is the official semester newspaper of Alpha Beta Chapter, is centering more of its attention on alumni news. In the past, *The Chatter* featured mostly news of active members. Alumni showed little interest because they were not associated with very many of the actives. We

have sent personal data sheets to all alumni and hope to hear from them so that the next *Chatter* will be more in demand and that they may fully enjoy their association with Delta Sigma Pi.

Elections were held January 5, and under the leadership of our new president, Brother Dan Owen, we of Alpha Beta Chapter are looking forward to another eventful and prosperous semester.

Plans are being made for our participation in Business Week at the University of Missouri in April, and our candidate for Ideal Boss, Cecil Boyer, and his co-managers, Bill Sanders and Ernie Gutting, are already hard at work on the campaign.

Our heartiest thanks go to the outgoing President Brother Bill Sanders and his officers for making this past semester an especially successful one.—BERT LEVY

## OKLAHOMA CITY

**RETURNING** from the installation and initiation of the new Delta Sigma Pi chapter, and with the added enthusiasm as is customary after such a trip, we settled down to meet the proposed schedule and the remainder of our activities for the semester.

We are honored to say that Delta Theta Chapter was chosen to represent Oklahoma City University at the "Made in Oklahoma Show" that was held at the Municipal auditorium in November. We feel that this was an honor and we further feel that the publicity of Oklahoma City University and Delta Sigma Pi was well worth every effort put forth.

November 4 marked the annual organized Alumni Day; this was the first organized effort to get all alumni from the State together from all schools. Again Delta Sigma Pi was chosen to represent the School of Business and to serve as host to the returning alumni.

As pledging of the fall pledge class progressed we narrowed our class to ten, stressing quality and not quantity. Formal initiation was held in the School of Business building on January 7; the initiation banquet was held at the new Ramada Inn in Oklahoma City.

Oklahoma City University held its annual Junior-Senior Day on the O.C.U. campus on January 14. The purpose is to acquaint high school juniors and seniors with college life and the advantages of attending college. Delta Theta Chapter and the Oklahoma City Alumni Club were chosen to represent the School of Business and to acquaint the visitors with the advantages of pursuing their college career in the field of Business Administration, and a life of fraternal relationship in Delta Sigma Pi.

Election of officers was held on January 20, and Brother Patton Grunwald will succeed Brother Richard Davis as President. We will graduate five members of our chapter this semester leaving a membership of 33 for the coming semester. The outlook for the coming semester is extremely bright and we of Delta Theta Chapter will strive in every way we are able, to advance our University, School of Business, and above all the International Fraternity of Delta Sigma Pi.



MEMBERS OF Delta Theta Chapter at Oklahoma City University, assisted by Dean Willis Wheat, make preparations for baking the cake for the chapter birthday.

## LOYOLA—New Orleans

DELTA NU CHAPTER at Loyola University in New Orleans was very active in homecoming activities this year. For the first time, this chapter entered a float in the annual motorcade which precedes the homecoming game. Brothers Jung, Wheeler, and Jewitt were in charge of decorating the float which was unique and merited everyone's praise. Brother Gesser, who entered individual competition in the parade, won first place honors.

Our first professional tour of the year was to the New Orleans Cotton Exchange. Approximately 20 active Deltasigs were in attendance. Much interest was shown in the question and answer period which followed the tour. A full and varied program of professional meetings and tours are scheduled for the balance of the year.

By the time the next issue of *The DELTA-SIG* appears, Delta Nu Chapter will have initiated 25 pledges to further increase our chapter strength and future possibilities. Formal initiation will be held at the Roosevelt Hotel.—WALTER L. SANDEL

## RUTGERS—Beta Omicron

BETA OMICRON CHAPTER at Rutgers University is in the midst of preparations for its formal initiation, which will be held at the Military Park Hotel in Newark. Eleven qualified neophytes are eagerly awaiting the affair, which is always one of the year's highlights.

The professional committee has done a fine job in providing the chapter with a varied program of real interest. Several professional tours have been planned to increase the scope of our program and to insure the maximum number of points in the Chapter Efficiency Contest. Since the return of our officers from the Eastern Regional Confer-

ence, Beta Omicron Chapter has moved even more vigorously toward its goal of 100,000 points in the Chapter Efficiency Contest, and we are confident of success.

The Orphans' Christmas Party was held at the chapter house once again this year, and many thought it was one of the best we have had. Brother Pompeo earned everyone's gratitude for the fine job he did organizing the affair.

As this is being written, final examinations are in progress, and it is our hope to maintain the chapter's fine scholastic record once again this year.—THOMAS MINERO

## MARQUETTE

ON DECEMBER 3, Jean Kemp, a sophomore in nursing, was announced as Delta Chapter's new "Rose" at our annual "Rose" Party. Nancy O'Rourke and Mary Zanocco were the runner-ups. Due to the efforts of Jerry Mehring, the evening was a grand success.

Our new financial program was given credit for an elimination of a great many problems in this area, according to President Jerry Mullins.

On January 9, elections for new officers were held. The results are as follows: Jim Holmes, president; Frank Probst, senior vice-president; Tom Bruett, vice-president; Bob Maas, treasurer; Jim Keyes, assistant treasurer; George Huber, secretary; Jerry Mehring, house manager; Bill Wickley, assistant house manager; Norb Niedzwiecki, social chairman; Marty Kult, professional chairman; Tom McMahan, chancellor; and Tom O'Hare, historian.

An interesting and informative professional program was concluded on January 11, with a talk on "Job Interviewing For the College Student" by Al Mattaliano from A-C Sparkplug.—JAMES HOLMES

## OMAHA

GAMMA ETA CHAPTER at Omaha University initiated seven new members into the fraternity last Fall. Among the new members are: Mr. Paul Swartz; Mr. Calvin Kehn; Mr. Chuck Perry; Mr. Robert Perry; Mr. Rick Bennett; Mr. Karl Reifert; Mr. Gary Taylor.

Over the Christmas holidays, the chapter visited Union Pacific's main headquarters in Omaha, to tour their giant "705" IBM unit. The fraternity was taken on a complete tour of the entire IBM structure at Union Pacific.

On February 5, the fraternity invited the entire faculty from the College of Business Administration to join them for an informal coffee hour. Speaking to the group was Brother John W. Lucas, Dean of the College of Business Administration, Omaha University.

A rush party was held on February 11, for all prospective initiates in the College of Business Administration. The turnout at the party was very inspiring, and revealed the success of a large initiation later in the Spring. Gamma Eta Chapter should have no trouble capturing the entire 100,000 points in the Chapter Efficiency Contest. The chapter is striving hard to build itself to strengthen Delta Sigma Pi.—R. P. PETTEGREW

## TENNESSEE

ALPHA ZETA CHAPTER at the University of Tennessee began the winter quarter with the initiation of 11 new members. The new members are: Bill Britts, Frank Bryant, Isaac Carney, Richard Duggins, Robert Kolbe, Dean Moore, Edward Morris, Robert Northern, Richard Sansom, Gene Stephens, and Jim Weir.

During the fall quarter, Alpha Zeta Chapter conducted an interesting plant tour of the Combustion Engineering Corp., Chattanooga, Tennessee. We were treated to a delicious box lunch prior to the tour. The tour was successful and we are looking forward to Winter quarter and Spring quarter when we will tour the Dempster Brothers Co. (*Dempster Dumpster*) and Bowaters Paper Corporation.

We anticipate a sharp increase in membership this Spring quarter due to a slight lowering of the academic requirements for membership. Alpha Zeta Chapter, long known for its "honorary fraternity" requirements, has lowered the required overall grade requirement to a point that is more in keeping with the overall average of Delta Sigma Pi.

We are happy to announce that Brother Bill Rutherford, program chairman, was initiated into the Beta Gamma Sigma, honorary business fraternity. Brothers Dwayne Summar and Ben Hooper received national recognition during the fall quarter when they were elected to *Who's Who in American Colleges and Universities*.

Alpha Zeta Chapter is anticipating a highly successful new year. We wish all brothers of Delta Sigma Pi a very happy and prosperous new year.—DON G. WARD



DEAN WILLIS WHEAT receives the Christmas Food Baskets from Delta Theta Chapter pledge president at Oklahoma City University. Participation in the Press Club Christmas Food Basket Drive has become an annual affair for the chapter.



LARRY DAVIS of Gamma Zeta Chapter at Memphis State thanks chapter after being chosen as the best pledge for the Fall semester. The award was made at the initiation held in the King Cotton Hotel in Memphis.

## MEXICO CITY

DELTA MU CHAPTER began the winter quarter under the leadership of its new president, "Bo" Bowington. Bo entered office with an excellent program and we are looking forward to another fine term.

Fall quarter was a resounding success. Three of the brothers, Bo, Vic Calderon and Miguel Del Villar, were chosen by the faculty for inclusion in "Who's Who on College Campuses." Retiring President Vic Calderon attended the International Students' Convention at College Station, Texas, as a representative of the College. The bowling team ended a fine season garnering ten team trophies and four individual trophies. Our hats are off to Roger Smith who carried us all the way. Saturdays were spent contributing our labor to projects at Mexico City's mental institution and we are all proud of this continuing program which, incidentally, has earned us lots of local newspaper publicity. Founders' Day was celebrated in proper spirit with a fine dinner-dance at the American Club. The professional program included a very interesting tour of General Motors' Mexican facilities and talks by the president of Scheering de Mexico, S. A., and the treasurer of H. Steele and Co., S. A.

The quarter closed with initiation of four new brothers, the marriage of Brother Bill Johnson, and lots of vacation to the USA and to Acapulco.—PAUL E. PRICE

## MEMPHIS STATE

GAMMA ZETA CHAPTER at Memphis State University has recently selected their "Rose" Queen for 1961. She is Miss Jerri Rowland, a very cute sophomore from Savannah, Tenn. She is majoring in elementary education. Miss Rowland's alternates are Miss Margaret Ann Burford and Miss Betty Richardson. Miss Rowland will be presented at the "Rose" Ball in April.

The accounting department at Memphis State has a new chairman, Mr. James T. Thompson, who succeeds Mr. Jesse W. Spiceland who asked to be relieved of his chairmanship duties. Mr. Spiceland will con-

tinue to teach in the department. Both Mr. Thompson and Mr. Spiceland are Deltasigs.

Gamma Zeta Chapter initiated 13 new members in mid-December at the King Cotton Hotel. At that time, Larry Davis was named as "Outstanding Pledge" of the class, with Troy Stucky receiving second place. The chapter is now in the process of readying the Spring pledge class for membership.

At the first meeting after the Christmas holidays, two brothers were elected to fill positions that would be vacated by graduating members. The offices and those filling them are Senior Vice President, Brother Ed Harris; and Vice President, Brother Bob McDaniel.

On January 6, Delta Sigma Pi presented a testimonial dinner at the Memphis Athletic Club for Dr. Edward I. Crawford, Director of the School of Business Administration at Memphis State. George Ragland, past president of Gamma Zeta Chapter, presided over the affair. There were several charter members of the chapter present, along with many other alumni, faculty, and active members. Dr. Crawford was presented a Life Membership in Delta Sigma Pi, during the dinner.—JERE W. PERRY

## LAMAR TECH

DELTA ETA CHAPTER at Lamar State College of Technology had its Fall initiation December 3, in the Maverick Room at Hotel Beaumont. The chapter initiated nine undergraduates and one faculty member at this time. They are Arthur Stelly, Alan Bradley, William Murphy, Don Warren, Hubert Hawthorn, Frank Garza, Ronald Kellet, James Morman, and Alex Liebling. Alex Liebling was chosen "Best Pledge" by the members after the initiation and was presented with a Delta Sigma Pi lapel pin. The initiation was followed by a dinner in the Mirror Room at Hotel Beaumont. Mayor

Clifford LeBlanc, guest speaker, spoke on the importance of a college education.

Delta Eta Chapter held its first Christmas party this year. The party was a huge success, due to the efforts of our social committee. I am sure that the Christmas party will become an annual affair.

Pat Peterson, our "Rose" for 1960-61, was elected at our September meeting. She was presented to the chapter at our annual "Founder's Day Dinner Dance." Pat is a sophomore secretarial science major at Lamar.—JAMES MURPHY

## ALABAMA

ALPHA SIGMA CHAPTER at the University of Alabama held its annual winter banquet at Phillips Restaurant on November 21. Eleven men were initiated into the brotherhood preceding the banquet. This affair was another of the fine jobs done by Social Chairman Wade Morton.

We are looking forward to Commerce Day more than ever this year, since one of our Brothers, Tom West, is chairman. Other brothers have been appointed to head important committees.

Beta Gamma Sigma tappings found four Deltasigs in the ranks of the commerce honorary: Robert M. Kelly, Norman Lee Cooper, John T. Jordan, and Jerry Davis. Robert Kelly, our president, was also recently tapped for membership in Omicron Delta Kappa, senior men's honorary.

At a recent professional meeting, Mr. Kenneth N. Raby, assistant special agent in charge of F.B.I. office in Birmingham, Alabama, spoke on the F.B.I. and its job opportunities. This was the highlight of our Fall professional meetings.

The Alpha Sigma Chapter wishes Brother Houser, the best of luck as he graduates and heads into the business world.—CLAUDE HARRIS



PENNANTS AND SWEAT SHIRTS have become a business activity of Delta Omega Chapter at West Liberty State. Here we see members of the chapter at work, where more than 24 dozen sweat shirts were sold in one day.

## FERRIS

"PULCHRITUDE," co-ordinated to the height of perfection, very appropriately depicts this year's annual "Rose of Deltasig" Ball for the Delta Rho Chapter.

As one entered the ingress of the snow studded campus of Ferris Institute on the night of January 7, 1961, his natural want for entertaining activity would have undoubtedly led him to Ferris' elaborate Dome Room, the place of this year's Ball.

The gregarious crowd within this warm setting danced to the impeccable music that only the acoustical system of a rotunda can create. As the dance progressed on into the evening, the inevitable moment that everyone anticipated with justifiable anxiety finally arrived—the grand entry of this year's queen candidates! President John P. Gotberg proudly read off their names as each was escorted to her respective dais. Then, without further delay, the words that would be remembered by one of these girls for the rest of her life were finally spoken. "The queen of Delta Rho Chapter's Deltasig Ball for 1961 is Miss Ann Whitmore." Yes, Miss Ann Whitmore, the pretty, young freshman from Lansing, Michigan, was this year's deserving choice.

The radiancy disseminated by her congenial smile as Dean Turille placed the traditional crown of roses upon her head could only be climaxed by the singing of "Rose of Deltasig." Never before was it sung more diligently by the men of Delta Rho Chapter, for on this night they were singing it to their one and only queen of the "Rose" Ball.

The Deltasigs enrolled at Ferris Institute will long remember this eventful evening, for they once again corroborated the fact that, "within an organization, there can be organization." This was proved to them as they witnessed the results of their own efforts.—DONALD P. COLIZZI

## WISCONSIN

PSI CHAPTER at the University of Wisconsin has just finished electing its new officers. They are as follows: President Robert Guetshow, Senior Vice-President Dean Pierringer, Vice-President Robert Felde, Secretary Roy Swisher, Historian Allan Kaatz, and Chancellor Don Logeman.

Our first "Rose of Deltasig" was announced at the "Rose Formal" held on December 3. She is Miss Patricia Hovey, and her court consists of Miss Lola Lemberg and Miss Anne Riddleberger. Miss Hovey was presented with a transistor radio as an added gift. The formal was a tremendous success and will be instituted as a yearly function.

A high point on our social calendar besides our usual "suppers" and weekend parties was the pledge party. This semester it followed a Cuban Revolutionary Theme, patterned after that of Castro's.

We now have six pledges and are expecting to have 25 eligible for initiation in the Spring. This added emphasis on rushing functions will keep the brothers at Psi Chapter quite busy during this coming Spring semester.—ROBERT GRASER



BROTHER STEVEN J. TURILLE, Chairman of the Division of Commerce at Ferris Institute, presents the crown to the "Rose" of Delta Rho Chapter at Ferris Institute.

## NORTHWESTERN—Chicago

"And going into the back stretch . . ." That's how the track announcer might describe this portion of the year. This is the long pull where success is imperative in order to get a good position for the home-stretch.

Thus far, we are able to report successes with the pre-Christmas Kiddie Party for underprivileged children who attended the Drama Group's Children's Show "Jack and the Beanstalk." Deltasigs and Phi Gamma Nu sorority girls enjoyed the show as much as the children.

Then came the Caroling Party, that consisted of singing in hospital wards followed by a Tree-Trimming Party, at the chapter house. . . . If clean-up time is any measure of success, our New Year's Eve Party was a WOW! It took a week to get back to normal. The Pledge Party, too, turned out to be a very pleasant soirée.

Currently, we are in the midst of "Help Week" and initiation preparations. Brother Jon Waters, master of ceremonies, promises an unforgettable initiation. Along with our pledges, we are initiating two faculty initiates, Mr. David Sherman, lecturer in business finance, and Mr. George Duffy, lecturer in real estate. The Formal Initiation Banquet is to be held at the Pick-Congress Hotel.

The next important item on our agenda is the rushing and professional program for the second semester. All the active brothers and many of our alumni are giving the chapter an assist in recruiting prospective pledges. A real campaign is on!

And speaking about alumni, we were proud to be Beta-men at the Chicago Alumni Club's recent meeting (Beta Night) where Brother Dee Nahigian, the "dirty carpet cleaner," kept his audience wide-eyed with the history and manufacture of oriental rugs

with "You On the Carpet." Another fine gathering of alumni is expected at the Past President's Dinner during Help Week.

The last item to report, but certainly not the least, is about our "Rose" Queen. We don't know who she is yet, but judging from the candidates, she has to be a beauty! More of this later!—THOMAS HESSER

## IOWA

AS THE LAST business meeting of this semester began, there was great interest in the coming events of Epsilon Chapter for the forthcoming semester. This was borne out by the facts that the new officers were elected and the framework for the Spring Formal was laid out. This early preliminary work will insure the Spring Formal's success.

Our most important function of the last meeting was the election of the new chapter officers. Discussion of each candidate was enlightening due to the great participation and an earnest desire to bring out the attributes of the candidates. The presidency went to Brother Stacy. He has tirelessly worked for the benefit of the chapter and has the leadership characteristics this position entails. Brother Bresnehan, our new senior vice president, is now our social leader and he has demonstrated exceptional ability in this area. The vice presidency fell to Brother Ballagh. Brother Ballagh has, therefore, inherited the role of pledge trainer for which he is the ideal choice. Brother Johnson was elected as our new secretary. He is interested and active in all areas and this has led him to the secretary's office. The post of treasurer went to Brother Daggett. He is a personality plus in the chapter and has definite officer qualities. Brother Daggett's major area is accounting and he was the logical choice for treasurer.—THOMAS J. MEYER

## WESTERN RESERVE

THREE BROTHERS were initiated into Beta Tau Chapter of Western Reserve University on December 18, 1960, at the Tudor Arms Hotel. The new brothers are Richard Neiger, Bert Longwell and Laurence Kendra.

On New Year's Eve the chapter held a party at Brother Neiger's home in suburban Gates Mills. It was attended by all the brothers.

Elections were held for next semester and those elected were President, J. Norman Segel; Senior Vice President, Richard Neiger; Vice President, Phil Severson; Secretary, David Klein; Treasurer, Chuck Braun; Chancellor, Don Biesiadecki; Social Chairman, Burton Longwell; Historian, Larry Kendra; and Ritual Chairman, Gary Dubin.

Mid-semester graduates will be Brothers Biesiadecki and Segel. Both will be returning to Graduate School at Western Reserve. Brother Biesiadecki will be a graduate assistant in marketing while Brother Segel will be studying accounting. Two Brothers, Eliassen and Klein, were pinned this semester while Brother Segel was engaged.

The chapter has also started a Dr. James Award in memory of the past Dean of Western Reserve's Business School, who passed away this year. The award will go to the highest senior in banking and finance each year.—GARY DUBIN

## ST. LOUIS

GREETINGS again from the Mississippi Valley and the Beta Sigma Chapter. The holidays are finished and finals are coming. The Christmas holidays were begun in a special way for the Beta Sigma Chapter. Our annual "Rose" Formal was held on December 21, at Starlight Roof of the Chase Hotel. A very large crowd was in attendance to witness the coronation of Miss Lila Reise as the 1960 "Rose of Deltasig." Miss Reise was crowned by Dotty Hannis, the retiring

THE COURT OF ROSES of Beta Sigma Chapter at St. Louis University is presented to the members at a dance held in the Starlight Roof of the Chase Hotel recently. From left to right: Retiring "Rose" Dotty Hannis, and escort Al Klein; Dee Walsh and Ken Meyer; "Rose" Lila Reise and Bud Purcell; Crown Bearer Mary Kanyuk; Carolyn Schwartz and Dan Brady; Kathy Novascone and Neil Scully.



The DELTASIG of DELTA SIGMA PI

"Rose." Much of the success of the dance was due to Brother John Bacon, who spent many hours in planning and decorating.

Formal initiation for the Fall pledge class will be held on February 5, and we feel confident that these new initiates will become brothers in whom the Beta Sigma Chapter will be proud. On January 11, we held a professional luncheon at the St. Louis Elks Club. Judge William R. Nichols spoke to us on a very timely topic: "The Businessman in Politics." The finishing touches are being put to the Spring rushing program, under the direction of Brother Ken Meyer, and Brother Ron Ballinger is getting the Deltasig homecoming campaign into full swing.

The Deltasig intramural basketball team is undefeated so far and we are looking forward to winning the championship. We were unable to retain the football championship due to a touchdown pass defeating us in the last seconds of the game. We are still in strong contention for the all-university sports trophy. That's all for now, more news when the snow melts.—REED S. MILLER

## COLORADO

ALPHA RHO CHAPTER at the University of Colorado closed the pre-Christmas fraternity activities with initiation of 11 pledges. The initiation ceremony was held at the University Memorial Center after which the group met at the Gourmet Restaurant for a delicious steak dinner. We are proud to welcome Dave Blecki, Robert Dawson, Richard Haskell, Stephen Kile, John Jerome, A. J. Johnson, Jim Leach, Jerold Myrben, Roger Newkirk, James Shirley, and Ronald Smith into our fold as respected brothers.

Upon our return from the holiday festivities we held elections for offices of Alpha Rho Chapter for the coming year. We extend our congratulations to Dale Curtis, president; Dave Blecki, chancellor; Roger Newkirk, senior vice president; Dieter Lau-

terbach, vice president; Bob Dawson, secretary; John Fielder, treasurer; and Jack Jerome, historian—assisted by Frank Perino. Installation was held following election, and plans for the coming semester were made by the brothers in attendance.

We plan to hold our annual "Rose" Dance in the Century Room of the Harvest House on February 11, 1961. Selection of the "Rose" will be made at a prior meeting.

We have several professional meetings planned though they are not so definite at this stage that we can disclose their nature. We are looking forward to an enlightening and prosperous new year of activities and meetings.—ROGER A. BIGLER

## TEXAS WESTERN

GAMMA PHI CHAPTER took a tour through one of El Paso's main dairies shortly before the Christmas holidays. The brothers were accompanied by three of our faculty members, Dr. Wade Hartrick, Mr. Don Freeland, and Mr. Everett Heins, on what proved to be an interesting tour. After the tour the brothers held a party at the home of Bob and Ralph Navar.

Our chapter utilized the break between semesters to enjoy the annual Texas Western Snow Fiesta at the Ski Lodge in Cloudcroft, New Mexico. Skiing, tobogganing, skating, and good times were on tap for all. The brothers returned to El Paso, after the dance and coronation of the Snow Queen, bruised and weary, but all are expected to survive.

On the more serious side, three new officers were elected for the Spring semester. They are: Jack Williams, chancellor; Bill Adams, Jr., vice-president; and Bob Navar, secretary. Plans have already begun for what promises to be the biggest and best "Rose Ball" in the history of Gamma Phi Chapter.

## MARYLAND

GAMMA SIGMA CHAPTER at the University of Maryland held formal initiation in the University auditorium, and nine pledges were initiated. Gamma Sigma Chapter feels these nine men are of the highest quality and will be definite assets to the fraternity. Attending the initiation were J. D. Thomson, Executive Director, and members of the Washington Alumni Club.

Our Spring professional program features a full schedule of many events. The Spring semester will be topped off by a Spring Formal, which last year was such a great success. Also, events with the Washington Alumni Club are hoped for.

Earlier in the year, Gamma Sigma Chapter held election of new officers. Those elected were, President, Al Machesney; Senior Vice-President, Dave Ellis; Vice-President, Ralph Roth; Secretary, Arthur Klotz. We feel we have elected a fine administration to carry on the high standards of the fraternity.

Over the Christmas holidays many of the brothers went on vacations and reported they had great times. As the semester resumed, a great time was had by all discussing the many things that happened to the brothers.—TOM BARTOLEC



**DARREL DeDECKER** of Upsilon Chapter at the University of Illinois was recently named to the All American Scholastic first team. He was also named to the All American third team.

## NORTH TEXAS

WE AT DELTA EPSILON CHAPTER finished the semester by initiating 16 members of the Fall Pledge Class into our chapter. Our new Brothers are: Fred Barbary, Joe Belton, Joe Conyers, Davie Davidson, Herman Williamson, Gene Parker, Johnny Graves, James Gray, Stan Winke, Hank Hermann, Charlie Weber, Guy Hubbard, Robert Wooten, Paul Wyche, John Taylor, and Paul Glenn. We welcome the new brothers into our fraternal organization and know they will carry the ideals of Delta Sigma Pi well.

Next on our agenda is the election of our "Rose of Deltasig" who will be presented at our "Rose" Ball which we hold in conjunction with the chapters at T.C.U., S.M.U. and Baylor, along with the sponsorship of the Dallas Alumni Club. Also, on the social roster is our annual *Playboy* Party which is given with the cooperation of *Playboy* Magazine.

On the professional side of the agenda we are assured of several interesting speakers, some films and a trip to the Federal Reserve Bank of Dallas.

Several of our brothers are planning to attend the Grand Chapter Congress and sincerely want to meet the rest of our brothers from across the country. Hope to see you there.—**DAVID D. WILSON**

## MANKATO

EPSILON IOTA CHAPTER, Mankato State College, wishes to thank all of the chapters of Delta Sigma Pi, alumni clubs, and members of The Grand Council for their letters and telegrams of congratulations on our becoming the 114th Chapter of Delta Sigma Pi.

Richard Johnson, professional chairman, is in the process of scheduling tours to the I.B.M. operations at Rochester, Minnesota, and the First National Bank of Minneapolis.

Brothers Englert, Darbo, and Stevens, employees of I.B.M. on leave of absence, have assured us that this tour will illustrate the growing importance of data processing methods for routine applications in the business world. The tour of the First National Bank, a recently completed stainless steel and glass structure, houses one of the most complete banking facilities in the Northwest. A representative of the St. Clair clothing firm will be speaking to our fraternity on the methods employed in the retail selling of men's clothing and related accessories. Dr. Thomas, head of the Business Division, will be presenting an industrial research project to the fraternity and we will be assisting him in the areas of gathering information and classifying it.

This month Epsilon Iota Chapter is busy preparing for the forthcoming Snow Week festivities at Mankato State College. A snow King and Queen candidate have been selected and vigorous campaigning for their winning the election is in progress. Other activities which the fraternity will be entering are the snow sculpture contest and the dog sled races. Brother Dennis Kilbane, social chairman, has arranged for the chapter to attend the Drama Guild play "Bus Stop," en masse. We have also availed our services to the college for assisting them with the All College Dance to be held February 2, 1961. The active chapter has agreed to accept an invitation from Alpha Eta Chapter at the State University of South Dakota to spend a weekend during winter quarter with them.

The hard charging basketball team of Epsilon Iota Chapter, coached by Intramural Chairman Brother Dick Myers, has a two win, one lost record. We hope to improve on this as the season progresses. And we are seriously considering entering our team in the Deltasig tournament being held at Beta Theta Chapter, Creighton.

By the time this report is read, we of Epsilon Iota Chapter hope to have heard the good news that our first try at selecting a "Rose" has been named the winner of the national contest. Another plan that will be carried out by that time is a monthly

exhibit in the Business School display case. For the first month we will display the National Charter and also feature photographs from the highlights of the national installation. This will be of special interest to the school since we are the first international fraternity on the Mankato State College campus.

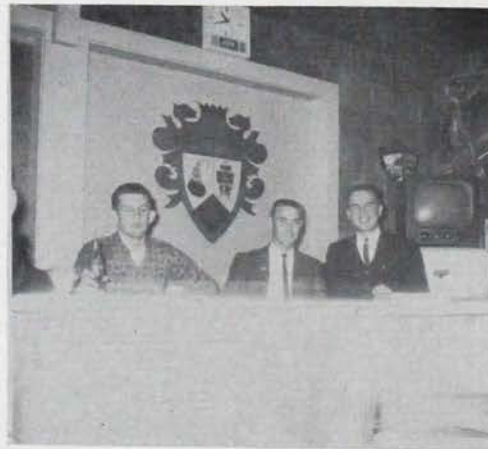
Although we are getting a late start in the Chapter Efficiency Contest, we feel that by the end of the year we will have given the longer established chapters something to shoot for. It is only proper to give issue of this fact to our brothers.—**FRANK VIDO, JR.**

## ILLINOIS

ON SUNDAY, January 8, 1961, 21 new initiates were sworn into the Upsilon Chapter at the University of Illinois. The Moose Club provided the setting for the installation of the new members. Included among the initiates was Darrel DeDecker who also has been named to the third team of the All-American football squad and to the Scholastic All-American first team. Brother DeDecker played first string for the Fighting Illini this season as a defensive tackle, yet still maintained a B or above average. He will be a great asset to the chapter as will the other new initiates, most of whom are in the top twenty per cent of their respective classes.

And culminating our professional program for this semester was a talk by Richard S. Claire from the Arthur Anderson Co., public accounting firm, which is third largest in the United States. As of yet, the Spring professional program is still in the planning stage, with letters having been sent to prominent men in the accounting, marketing, and managing fields.

As their pledge project, 20 of the pledges put on a Christmas party for the Cunningham Children Home in Urbana on December 14. It was a huge success, owing to the large turnout of pledges and planning of Pledge President John Locke and Vice-President Steve Epstein. Brother Ronallo also attended to assist and to join in on the fun and merrymaking.—**RONALD A. DICE**



The NORTH TEXAS State College chapter, Delta Epsilon, is finding a lot of enjoyment in their chapter house. On the left, we see some of the members in the newly completed recreation room, while on the right is a photograph of an informal party for the members of Delta Gamma Sorority.



## SOUTHERN METHODIST

BETA PHI CHAPTER has been a very busy group during the closing moments of the first semester. We are anxiously awaiting the second semester's rush, and have in mind perhaps having a third rush as suggested by Brother Farrar when he visited our chapter. Our rush committee plans to have one of the best rushes in recent years, as we are far from reaching our quota. Our last initiation was a great success, because we had the support of the chapters at Texas Christian and North Texas, as well as the much-needed support of our Dallas Alumni club.

On March 20, 1961, we plan to celebrate our chapter birthday. Definite plans have not been made, but we hope to have the celebration at Mrs. Floyd Garret's home where we joined the Dallas Alumni Club for the Founders' Day celebration last November.

Beta Phi Chapter plans to give a bulletin board to the Fincher Business School, and the plaque of Delta Sigma Pi will be conspicuously placed above the board. Our most anticipated plan, however, is the all-university coffee which we plan to have. Southern Methodist is initiating the Co-op plan in the School of Business, and at this coffee Beta Phi Chapter members will explain the plan to the visitors. Classes will be dismissed ten minutes early for the coffee, and we have the ardent support of the Dean of the School of Business.

Our professional program was greatly aided by speakers from one of Dallas' leading employment agencies and one of the professors of the English department who begged us to avoid wordiness in our writing. Brother MacMurray has done a fine job in preparing thoughtful speakers, and Brothers Knight and Bayer are to be commended for their excellent work on the rush activities.

Although critical of the old actives, the new initiates have brought spirit and some intelligent thought to our chapter, and our plans for the coffee and the bulletin board will once again signal Beta Phi Chapter as one of the leading business organizations at Southern Methodist University.—ROBERT M. ESCH

## DENVER

ALPHA NU CHAPTER at the University of Denver has a new Faculty Advisor, Brother Delmar Hartley, an instructor in the finance department. Brother Hartley is an alumnus of Beta Upsilon Chapter at Texas Tech.

During the course of the next semester, Gamma Delta Chapter has on schedule several industrial trips, the major ones of which being tours of key industries and organizations in this area. On February 10, a tour is to be made of the First National Bank in Memphis, while the month of March holds promise of tours through the larger companies in Jackson.

Gamma Delta Chapter is at the present time taking great strides in growth and leadership under the capable direction of its president, John Tom Moore. A real leader he is, being also the president of his social fraternity, vice-president of a leading scholarship and leadership honorary fraternity,



DR. D. W. COLVARD, president of Mississippi State University, joyously addresses members of Gamma Delta Chapter at Mississippi State following his initiation into Delta Sigma Pi.

and one of the top men in his class academically.

We look forward with optimism toward the oncoming rush season, as we pledge those who will continue to make and keep Delta Sigma Pi the vanguard that it is in the School of Business and Industry at Mississippi State University.—ROBERT E. ELLIS

## MISSISSIPPI STATE

IN RECENT initiation ceremonies, Gamma Delta Chapter (*Miss. State*) received Dr. D. W. Colvard as an honorary initiate. Dr. Colvard, the new president of the university, was initiated along with 15 students having duly qualified for acceptance into Delta Sigma Pi. This honor was consummated by an after-dinner talk by the President at the initiation banquet, in which a preview of the future of Mississippi State University was given. The past president of MSU was also a Deltasig.

On January 15, 1961, Alpha Nu Chapter held its first formal initiation for the year, at which time nine new men came into the chapter. The new brothers are: Richard Prosser, Roger Lundberg, Orin Smith, Richard Vierra, Mike Smith, John Farley, Conrad Bauer, Larry Menefee, and James O'Leary.

Brothers Harry Hickey, Kenneth Motz, and Larry Summers of the Denver Alumni Club took an active part in the initiation ceremony which made it even more impressive to the neophytes.

Alpha Nu Chapter is now busy with rushing functions to start the new pledge class. The rushing schedule consists of a professional meeting, a smoker at the Deltasig Mountain Lodge and formal pledging on Sunday afternoon with a buffet dinner following the ceremony.

February 18, 1961, is the big day for members and alumni of the Alpha Nu Chapter. This date has been set for the annual "Rose" Dance and the crowning of our "Rose of Deltasig."—JOHN W. HAYDEN

## DETROIT—Theta

THETA CHAPTER has attained a new zenith, professionally, with its tours of the National Bank of Detroit Bldg., the River Rouge plant of the Ford Motor Company and the tour of the Goebel Brewing Company. Our seminars on transportation, labor and the financial fields, with our selected guest speakers, have been enthusiastically received. Consequently, we of Theta Chapter are striving to fulfill our role as men of commerce as befits Deltasigs on this campus.

Academically we easily outdistance the School of Commerce average and we placed second in the Dean of Men Fraternity Scholarship Award for 1959-1960 school year.

This is but one of the ways that Theta Chapter serves its university. It has accepted its role as a leader, by its members serving on various governing councils and participation in varsity sports. With the election of Brother John Mills to the Student Council, Brother Bill Milton as treasurer of the Inter-Fraternity Council and Brothers John Fitzgerald and Gerald Fitzgerald as co-captains of the fencing team Delta Sigma Pi remains prominent at the University of Detroit.

Our New Year's Eve party, which was held at the home of Brother Tom December, was a gigantic success. There was a wonderful turn-out of brothers and alumni, which combined, made this New Year's a memorable one.

We start the new school year with our annual "Rose Tea" which is being conducted by Brothers Lido Bucci and Dennis Rasch. We know it will be as great a success as those conducted in years past. These two brothers are also making great strides towards completion of a Quad-Chapter "Rose" Dance to be held in downtown Detroit during the month of April. Participating in this dance are Theta, Xi, Gamma Theta, and Gamma Rho Chapters.—WILLIAM P. MILTON

## TEXAS TECH

FOR THE FOURTH consecutive year Beta Upsilon Chapter has won the "Toys For Tots" contest on the Tech campus. This worthwhile project is sponsored each year by the Marine Corps Reserve and Circle K, and thanks to the hustle of the pledges over 2000 toys were collected for needy children. Other special projects included selling Christmas tree tickets with proceeds going to the Optimist Boys' Club.

An outstanding professional meeting featured a talk on "Industrial Development" by Mr. Ross Hammond of the Lubbock Chamber of Commerce. We were happy to have our brothers from Eastern New Mexico University visiting with us on the occasion.

The social highlight of the Fall semester was our Founders' Day Dance, with over 45 couples enjoying an evening at the Palm Room. The wives of Beta Upsilon Chapter have organized the "Deltasig Widows Club," meeting twice monthly in various homes of the members. They report a very enjoyable Christmas party in the form of a buffet supper at the lodge.

Our best wishes for success go to brothers Bob Wicker and Bob Burdette, who graduated in January. With the initiation of pledges in February, and the expected return of several brothers absent during the Fall, Beta Upsilon Chapter should be about 20 members stronger this Spring.—BOB PATTERSON

## TEXAS CHRISTIAN

DELTA UPSILON CHAPTER of Texas Christian University sponsored two outstanding professional programs in which Brother Baar, chairman of the professional activities committee, did an exceptional job. A Student-Faculty Buzz Session was held in the auditorium of the School of Business for all students. This Session presented professors from the several schools serving as a panel. Students and professors were invited to discuss current problems existing in and out of the classroom. The second function, which was held for students in the School of Business, presented Mr. Adelo of Mid-Continent

Oil Supply Company who spoke on the North American businessman's attitudes and responsibilities to businesses in the other Americas. The program consisted of a speech, a movie strip, and a lively question and answer period.

The Trinity Portland Cement Company, a division of General Portland Cement Company, was the site for our last professional tour of the Fall semester. We observed the techniques and problems involved in the processing of cement in an interesting two hour tour. Tours to the Republic National Bank of Dallas and the General Motors Plant in Arlington are in the planning stages.

Also in the planning stage is a "Rose" Dance to be held sometime in April with other chapters in the area. Brother Riggs and Brewer are representing our chapter in the planning committee which is composed of members from all neighboring chapters and the Dallas Alumni Club. This annual event gives us a good opportunity to meet a lot of brothers from these other chapters plus a chance to present our "Rose" Queen. We have had two socials since our last report; a Gay Nineties Costume Party where Brother Ferguson and his date won the prize for the most unique costumes and a New Year's Eve Party.

Delta Upsilon Chapter is proud to display the plaque for the second time recognizing our superior football ability over Delta Epsilon Chapter in the annual "Beer Keg Bowl." Everyone seemed to gain a wonderful afternoon of entertainment plus a few sore muscles and bruises. Brother Brewer, chairman of the athletic committee, is arranging some basketball and softball games for our enjoyment this semester. We feel that competition in sports is one good way to help us to develop qualities which are possessed by successful businessmen.

Fifteen have been initiated since the last issue of *The DELTASIG*. We are happy to welcome Brothers Bob Burnett, Jim Cain, Stanley Durham, Jim Ferguson, Marvin Fields, Chuck Fielder, Royce Hetherington, Herbert Hightower, Bob Jones, Harold Klien, Ken Kunkel, Bob Lansford, Roland Miller, Paul Nichols, and Jim Thomas. The contributions these brothers will make to our chapter



WHEELING STEEL WORKS was the site of a recent field trip made by members of Delta Omega Chapter at West Liberty State.

will further strengthen us in the achievement of our goals.

Congratulations to all Deltasig graduates. Good luck and best wishes to you in your chosen business careers.—BOB MCCOY

## WEST LIBERTY

DELTA OMEGA CHAPTER at West Liberty State College initiated nine new members for the Fall semester. The seven undergraduate members are: Ron Oser, Fred Yeager, Jay Schoolcraft, Henry Marockie, Jerry Johnson, Roger High, and Bob Hammel. The new faculty member initiated was Mr. Russell F. Lebo, and the honorary member was Mr. L. A. Orsini, West Liberty State College Business Manager.

Second semester initiation is being planned for the second week in March. We are looking forward to raising our membership considerably with capable men who will become assets to our chapter.

The big professional event of the second semester for Delta Omega Chapter will be the annual Business Conference on April 21. All area high school students interested in business, the general public, and West Liberty business majors will be invited to hear speakers in all phases of business talk on interesting and informative subjects. Seminars and a business machines display will be held following the general meeting. We are hoping this year's conference is as successful as they have been in the past.

The greatest boost to our treasury occurred when we netted about \$250 on the raffle of a hi-fi phonograph. It was used primarily to cover the expenses of a dinner dance given on February 4, at Figaretti's Supper Club. Bob Horner of Associates Discount Corporation was our guest speaker. Following his interesting talk lovely Miss Elinor Sliday, a junior at West Liberty State College, was this year's "Rose of Deltasig."

All the brothers of Delta Omega Chapter feel that it has been a very successful first semester and are looking forward optimistically to the one ahead.—WILLIAM HILL



BROTHERS AND DATES of Beta Upsilon Chapter at Texas Tech present themselves prior to the beginning of the Founders' Day Dance.

## BOSTON COLLEGE

On December 3, 1960, Delta Kappa Chapter initiated its pledge class. The initiation banquet was well attended by alumni brothers, faculty brothers, and also by Dean Joyce of the College of Business Administration.

The brothers have all survived the mid year examinations and are settled down for the second semester.

The chapter "Rose" contest is now in its final stages, the more sporting of the brotherhood have expended no small amount of time and effort in scouring the campus for a suitable beauty. This year's selection will be presented at our "Rose" Ball in early spring.

Congratulations are in order to Brother Tom Welch on his acceptance into Alpha Sigma Nu, The National Jesuit Honor Society.

The second annual Fraternity Weekend has been planned for March 4 and 5. The program consists of a tour of the campus, some short speeches to acquaint the parents of the brothers with the fraternity, a banquet at Valle Steak House and attendance at the B.C.-Northeastern Hockey Game. Historian, Jeff Sullivan, is in charge of this event.

Our professional committee has been and continues to bring an informative and interesting program of speakers to our campus. This fine program has served as a most clear reminder of the basic nature of our brotherhood.—PAUL F. VALZANIA

## NEW YORK

ALPHA CHAPTER at New York University has closed out its Fall semester in December with a number of successful events which included a professional activity, a Christmas party, and a Faculty party.

The Faculty and Christmas parties held on December 15, and 17, respectively, were great successes, having a full house each time. Our Faculty party, held for our distinguished faculty alumni, was very rewarding for it enabled the undergraduate brothers to become better acquainted with their professors and served to strengthen the ties of fraternalism among the brothers of Delta Sigma Pi. The Christmas party was jointly given by Alpha Omicron Pi and Delta Sigma Pi.

The professional activity consisted of an industrial film showing the principles and uses of electricity. The film was shown before the business meeting and was enjoyed by all.

The induction ceremony will be held at the International House, on 125th Street overlooking the Hudson River, on January 29. The ceremonies will start around 2 P.M. and end around 6 P.M. Dinner will be served at the International House after the initiation ceremonies.

Final plans for the Spring semester were being completed at the last business meeting. Brother Vincent Petilli, chairman of the social committee, plans to hold a Valentine and Faculty party. An Easter dance will also be given for the purpose of raising

money for Easter Seals. Brother Jeff Sanders, chairman of the professional committee, has a program which will include industrial films every other week. Brother Sanders is now in the process of contacting speakers from various companies and definite dates will be posted in the near future.

In closing we would like to say thanks to the officers of the '60 Fall term, and wish good luck to all the new incoming officers.—PETER CECCHINI

## GEORGIA STATE

KAPPA CHAPTER at Georgia State College of Business Administration held one of their most successful and impressive "Boss Nites" on January 10, at the Atlanta Athletic Club. Over 90 Deltasigs and their bosses heard the school president, Dr. Noah N. Langdale, Jr. speak about "Education: Something of Value." Other guests of note were Dean George E. Manners, Faculty Advisor

Dr. Norman X. Dressel, and past Faculty Advisors Dr. Floyd S. Harper and Dr. Eli A. Zubay.

It is with pleasure that we announce the initiation of seven new members. Special mention must be made of James H. Williams, Jr., who was voted "Outstanding Pledge."

Our first professional meeting of the quarter will be a dinner meeting to which all rushees are invited. The speaker will be Dean Manners and an especially large turnout is anticipated.

Other rush functions planned are an open house to be held at the Chapter Room and a dance to be held at the Deltasig Lodge. These functions have been planned to help us meet our quota in the Chapter Efficiency Contest. This year, as in the past, we are out to maintain our record of 100,000 points every year of the Contest.—RUSSELL H. MILLER, JR.



MEMBERS OF Kappa Chapter at Georgia State hear talks by Dean George E. Manners of the School of Business and by Dr. Noah N. Langdale, President of Georgia State College. The occasion was the annual "Boss Nite" of the chapter.

## DETROIT—Gamma Rho

GAMMA RHO CHAPTER has thus far experienced a very successful year. Every phase of our activities has witnessed a greater participation, cooperation and vigor.

Nine new members—Al Ethans, Jim Cafrey, Ray Dombrowski, Phil Gach, Don Kelley, Frank O'Brien, Floyd Riley, Al Woroniec and faculty member Carl Makowski were initiated into the chapter on December 3. The Hotel Lee Plaza served as the setting for this "Memorable" and festive occasion.

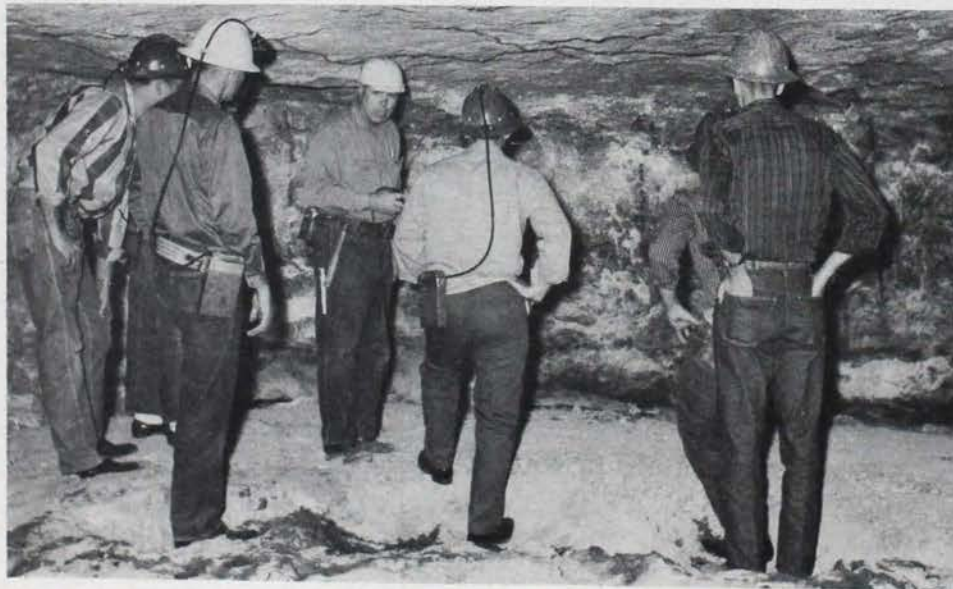
Our professional program continues to meet the high standards of Delta Sigma Pi under the direction of our Professional Chairman Jerry Blaszowski. At our third professional meeting Louis Charbanneau, dean of the University of Detroit School of Law and Brig. General, U. S. Army, spoke on "Law As A Career." The Dean's talk, as evidenced by the fine attendance, proved to be the most successful of the year. Mr. G. R. Wallace, district sales manager for the Pennsylvania Railroad, was the guest speaker at our fourth and last professional meeting of the semester. Mr. Wallace's talk on "Railroads Impact On Our National Economy" was both interesting and timely.

Our social program has extended itself a little in that we have a new addition to our program. The wives of our members now meet monthly, thus stimulating their interest in Delta Sigma Pi, and also that of the brothers.

Our thanks to the alumni whose cooperation and participation has aided in the success of the chapter this year.

Under the excellent leadership and direction of our chapter officers we are looking forward to an even more successful year in the coming months. Achieving a final score of 100,000 points in the Chapter Efficiency Contest will continue to be the goal of all members of Gamma Rho Chapter.—ALLAN H. MATHERS

MEMBERS OF EPSILON ETA CHAPTER at Eastern New Mexico make trip far below the surface of the earth to learn about the potash formations in this mine near Carlsbad, New Mexico.



PI CHAPTER at the University of Georgia keeps busy with the construction of a party room in the attic of their chapter house (right photo) and then honor their "Rose of Deltasig," Miss Linda Cullom, at a dance (left photo).

## DRAKE

EARLY IN DECEMBER the Alpha Iota Chapter at Drake University held a very successful initiation and banquet. Dinner was served home-style at the Breeze House. Initiated were 12 fine neophytes who show great promise in helping keep our fraternity a vital factor on our campus. Those initiated were: Dave Anderson, Robert Brown, Ronald Buel, Charles Davis, James Dowis, Dale Ellsworth, Donald Love, Robert Nellis, Steve Oltman, Larry Smith, Larry Fitzsimmons, and Richard Dean.

During the Christmas holidays we gave a party for about 20 children afflicted with the dread disease, cerebral palsy. Santa Claus handed out gifts and refreshments were served. We hope our efforts brought rays of hope and happiness into these children's hearts.

St. Louis has been chosen as the site of our annual Spring field trip to some city

outside of Des Moines. Final plans are now being formulated and will be brought before the brothers for approval very soon.

The present slate of officers will continue in their capacities through the Spring semester. They are: President, John Hines; Senior Vice President, Paul Turner; Vice President, Arlen Nissen; Chancellor, Rod Sanders; Secretary, Dick Freeman; Treasurer, Lee Knoll; and Historian, Larry Schroeder.

The brothers are presently preparing for finals and are eagerly awaiting next semester.—LARRY SCHROEDER

## EASTERN NEW MEXICO

EPSILON ETA CHAPTER at Eastern New Mexico University closed out its first semester with a tour to the potash mines of the International Minerals and Chemical Corp. located at Carlsbad, New Mexico. About 25 brothers and two sponsors made the trip. Tom Thornton, assistant personnel manager, began the tour with a short trip through the offices of the company. Then, Geologists L. B. Worley and Johnny Sears took the brothers 850 feet below the surface to the working area of the mine. An hour and one half was spent seeing all aspects of the actual mining. It was possible to see the complete operation from the extraction of the ore from the face to the point at which it was carried to the surface. Back on the surface the brothers were directed through the refinery where they observed the complete process of changing the potash from its natural state to a finished product. At luncheon the brothers were guests of the company for lunch in the company cafeteria. The good meal of steak and all the trimming polished off the very informative project which was planned by Brother Roy Lee Lazenby.

Other activities of the last month included a visit to Beta Upsilon Chapter at Texas Tech and a delegation to Gamma Iota Chapter at New Mexico for their Initiation. Also Brothers Crozier and Dickman were delegates to the Regional Meeting in Albuquerque.—JERRY P. CANTWELL



**ACTIVITY** is the keynote of Beta Rho Chapter at Rutgers University. On the left: President Charles Bengston thanks Santa for stopping with sacks of gifts for needy children. On the right: The wives and girl friends treat the members to a buffet dinner at the annual chapter Christmas Party.

**RUTGERS—Beta Rho**

**BETA RHO CHAPTER** at Rutgers University completed preparations for its initiation in February with its rushing party for the Fall semester. Eight members have become prospective pledges with the pledging ceremonies performed at a dinner in their honor in January. The guest speaker for the evening was William Holmes of the U.S. Steel Corp. The theme of Mr. Holmes' talk was "America on the Move." The initiation ceremonies were conducted on February 4.

Highlight of the chapter's activities during the past month was the annual Christmas party. Sixty people were on hand, including the brothers' wives and guests. The members of the fair sex prepared the buffet dinner, and dancing and cocktails followed. Some 35 gifts were collected at the party. These were turned over to a local welfare agency for distribution to needy children.

The chapter celebrated Founders' Day in November at the Beta Omicron house with a "49er" party. The house was decorated as a western saloon with the brothers and their guests attired in appropriate garb. Everyone gathered about the "gaming tables" and prizes were awarded to the big winners.

As of December, Beta Rho Chapter had accumulated nearly 40,000 points and is well on the way to another 100,000 point year, the fourth consecutive year.

**PITTSBURGH**

**LAMBDA CHAPTER** at the University of Pittsburgh honored Dr. E. Grosvenor Plowman, Vice President—Traffic, United States Steel Corporation at a Dinner Meeting on the evening of November 12. Dr. Plowman who was "Deltasig of the Year 1959" discussed the need for an evolution of middle management. Over 40 brothers and their wives or girl friends were in attendance.

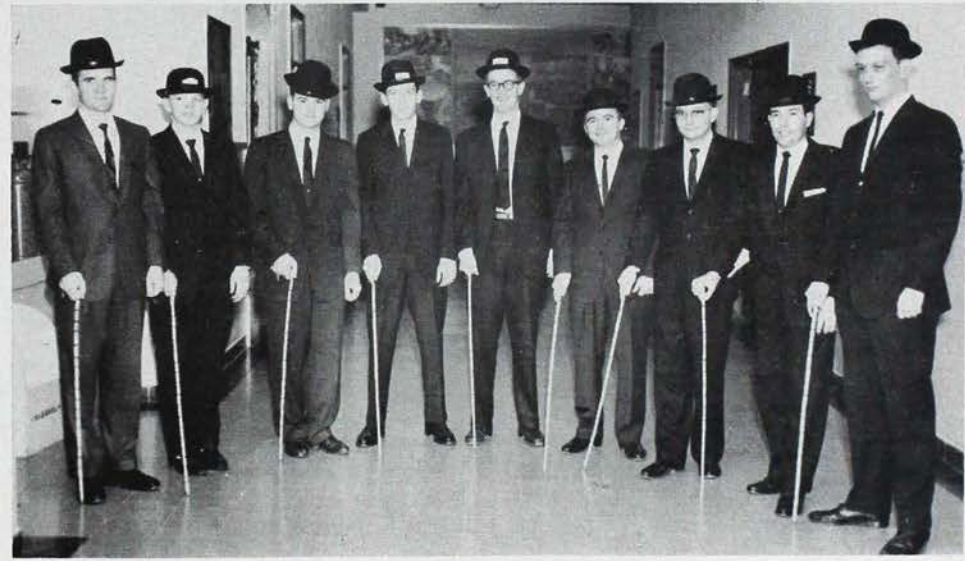
On November 18 we held a combination business and professional meeting. Brother Gasgoine, chairman of our chapter social committee, was successful in securing Mr. Frank Lydick, public relations director of The Peoples Natural Gas Company, as our guest speaker. Mr. Lydick gave a talk on

"What's New in Gas" and also presented an interesting film.

During the month of December our efforts were concentrated on preparing new candidates for membership in Delta Sigma Pi. On the evening of December 3, a rushing smoker was held in the Bigelow Room of the Royal York Apartments to acquaint prospective candidates with the activities and goals of Delta Sigma Pi. The efforts of President Langer and Senior Vice President Behm resulted in an informative and pleasurable evening for all in attendance. Seven candidates were pledged on December 16, and our initiation and banquet were held during the afternoon and evening of January 7. We heartily welcome these new brothers: Charles Mueller, Arthur Walters, James Drake, John Schneider, Harry Barnfeather, Robert Kroeger, and John Barron.

Our guest speaker at the banquet was Dr. Paul Walters, assistant dean of the School of Business Administration at the University of Pittsburgh. Dr. Walters discussed students receiving a broad liberal

**MEMBERS** of Beta Chi Chapter at Tulsa University sporting their hats and canes, prepare to collect money for the purchase of clothing for an orphan boy.



background as compared to those trained for specific skills.

Looking forward to the coming Tri-Mester, arrangements are now being finalized for a tour of the Westinghouse Electric Corporation's East Pittsburgh Plant to view a new computer which is now in the process of being de-bugged.—**JOSEPH D. HONEKER**

**TULSA**

**DONNING THEIR HATS AND CANES**, the members of Beta Chi Chapter at the University of Tulsa undertook their annual Christmas project of raising money for the poor. They collected a sizeable sum at the annual Christmas assembly of the business school. This money was used to buy much needed clothes and presents for an orphan boy.

The first and most outstanding professional meeting of the year held recently, was with Charles Loveless, owner and director of "Loveless Personnel Service," one of the largest personnel services in the southwest. Mr. Loveless presented the chapter with some very timely and helpful hints we must use in order to secure a good job upon graduation. He also helped us initiate a new project—that of preparing personal profiles of the graduating seniors. These are employed very advantageously when seeking a job or an interview. Many other outstanding alumni are scheduled to speak at our remaining professional meetings this semester and a tour of Douglas Aircraft plant is being planned.

Formal initiation was held on January 7, and Beta Chi Chapter enthusiastically welcomed four new outstanding members of the business school into our brotherhood. Those initiated were Mike Lane, Richard Hoyell, Cliff Richards, and Jack Willis.

Our foremost future plans concern the "Rose of Deltasig" Dance. Arrangements are now in progress for this event. Our remote future plans call for working on the 25th anniversary of the College of Business Administration which will be held in the Spring.—**DON PESCHKA**

## FLORIDA SOUTHERN

DELTA IOTA CHAPTER has started the New Year with a host of varied activities. Finishing touches are being made on our new chapter room, which serves as both a meeting place for brothers between classes and for the meetings of the executive board.

On January 21 of this year we initiated 14 new men into our chapter. As their pledge project, they elected to place an 18 inch, all-weather, clock outside of the Business Education Building on campus. This, indeed, will be a helpful guide for all students who now arrive a few minutes late to classes. On the face of this clock will be the name of DELTA SIGMA PI. After the initiation on January 21, all the Deltasigs and their dates met at the Lakeland Terrace Gold Cup Room for a very taste-tempting smorgasbord dinner. A professional guest speaker topped off the evening's activities.

The month of January saw many Deltasigs on field trips to the Minute Maid plant, where we were able to talk with the manager of the plant and discuss their policy and procedure. Also our chapter brothers went to the central office building of the Publix Supermarkets, which is one of the nation's top rated chain food stores.

Plans for the Spring include a few beach gatherings, and one weekend party at St. Petersburg to top all the other parties. A new pledge class is also on the calendar of coming events. All in all, Delta Iota Chapter is well on its way for a very successful year, and we wish the same for all our brothers around the nation.—DONALD R. BATCHELDER

## GEORGIA

PI CHAPTER at the University of Georgia held its "Rose" Dance November 19, 1960. T-bone steaks headed the menu and a big orchestra supplied the entertainment. The dance was a big success. All the brothers were in attendance with their dates. Several brothers of Beta Gamma Chapter at



MEMBERS OF Delta Iota Chapter at Florida Southern enjoy address at their recent initiation banquet. The banquet was held in the Gold Cup Room of the Lakeland Terrace.

the University of South Carolina were present also. Linda Cullom was named "Rose" and Judy Barnette was elected Beauty Sponsor.

Pi Chapter has several new officers. President Drawhorn and Secretary Pridgen resigned their posts because of heavy academic schedules. Brothers John Parrish, former vice president, Len Chastain, and Gene Banks were elected president, vice president, and secretary, respectively.

We recently initiated 11 new members. Among them was the Honorable George B. Hamilton, treasurer of the State of Georgia. We are confident that these new brothers will help further the ideals of Delta Sigma Pi.

By the time this issue of *The DELTASIG* is published, we will have held our Founders' Day Dance which is always a big affair at Pi Chapter. We will have also completed our winter rush with a party and a "smoker"

which will be held at the chapter house for prospective members and brothers.

Business trips being planned for the winter quarter will include the Union Bag Corporation in Savannah and a tour through one of the large advertising agencies in Atlanta. The next three months should prove to be exciting, entertaining, and prolific.—JAY MICHAEL BECKER

## LOYOLA—Chicago

GAMMA PI CHAPTER has finished a truly outstanding semester and is certain that the Spring semester will surpass the last.

Our chapter has initiated ten fine new brothers. This is the first pledge class to finish with the same number of brothers that started the program.

The chapter's tour of Caterpillar Tractor and Hiram Walker Co., both in Peoria, Ill., was a huge success. The brotherhood attended in force and was highly pleased at the opportunity afforded. We again are planning a tour this semester. Our chapter has found that these tours are looked forward to and are enjoyed to the highest extent.

The Dinner Dance was held in the La Salle Hotel in Chicago's Loop. The hotel went out of its way to decorate the dance room in the proper decor for the Christmas season. After dancing, the brotherhood and their dates completed the evening singing Christmas carols.

The Bal Rose, Gamma Pi Chapter's "Rose" Dance, is coming along fine. It will take place in April, and students are already asking for tickets.

We are currently leading in Loyola Intramural Sports and it appears that we will continue to hold the Banner for the fourth year in a row.

The future holds many activities for Gamma Pi Chapter. We have a tour, several business speakers, a Communion Breakfast for parents and the brothers, the Bal Rose, and, of course, the Spring Dinner Dance. This year we will finish in higher university recognition than last year.—RICHARD G. ROBERTS, JR.



MISS JAN BAUER receives roses at Christmas after being named "Rose" of Alpha Gamma Chapter at Penn State. Making the award is President Francis Manley as George Haney looks on.

## TULANE

AS GAMMA MU CHAPTER at Tulane starts the Spring semester of 1961, it is looking back upon a pleasant semester and an excellent initiation, and forward to a still greater semester. Under the guidance of President Steve Nichols, Gamma Mu Chapter was able to noticeably advance itself during the Fall semester. The initiation of our pledge class, followed by our semi-annual banquet and installation of new officers was, as usual, held at the Roosevelt Hotel. In supreme luxury after a semester of hard work, the actives (*old and new*) relaxed at dinner and listened to speeches by our Faculty Adviser, Paul Taylor, our Faculty Initiate, Paul Fullmer; and our District Director, Max Barnett. Mr. Fullmer spoke on the proper way to obtain gainful employment after one is through with his formal education.

In the prospects for this semester are many professional activities to bolster our experience in the local business situation, social activities to bolster our morale, and other fraternity projects. The new officers, ably led by Charles Simon, have promised that our schedule will be loaded with events of an educational and interesting nature. We are looking forward to our second rush party and to shaping our second pledge class into a fine group well steeped in the lore of Delta Sigma Pi. The prospects for a "Rose" Formal are looking bright, and some of our ablest men have been assigned the task of putting it over. The committees are beginning to function smoothly, and our prospects for another 100,000 point year are quite good.

## PENN STATE

GREETINGS to the 106 chapters of the International Fraternity of Delta Sigma Pi. We at Alpha Gamma Chapter hope that all of you had a very successful Fall semester.

On December 17, 1960, our chapter initiated 23 members on the Penn State campus. The new brothers are Jerry Reitman,

Bob Dean, Elton Vogel, Dave Downes, Mel Schulman, Dave Walker, Bill Overlock, Bill Culp, Greg Kahn, Dan McLaughlin, Dave Summers, Norman Wayne, Steve Burke, Howard Born, Roy Wolfe, Lee Porter, Dave Lowthert, Ken Lawrence, John Urish, Rex Metz, Bill Simpson, Bob Johnson, and Ron Dias. We think they are an excellent group of men.

On the same day we held our initiation banquet and "Rose of Deltasig" dance. Dr. George Haller, a vice-president of the General Electric Corporation, was the main speaker at the banquet. President Fran Manley did an excellent job as the master of ceremonies.

At the dance in the evening our "Rose of Deltasig," Miss Jan Bauer, was presented by Fran Manley. Miss Bauer was selected at the dance by a committee composed of three brothers and two faculty members.

As yet we have not decided on our schedule of activities for the Spring semester. Tentatively scheduled, however, is a field trip to five industrial sites in the Hazelton area of Pennsylvania sometime in February. This trip should provide a very rewarding and interesting experience for all our members.—GILBERT KAHN, JR.

## EAST TENNESSEE

HAVING COMPLETED the first quarter of the 1960-61 school year, Delta Xi Chapter can certainly be proud of its accomplishments.

Professional meetings this quarter were highlighted by very informative talks. Professor Eugene Price, head of the School of Commerce and Business Administration at Milligan College, spoke to our chapter on the "Flow of Gold from the United States." Our professional program is still moving forward. Already we have speakers for the rest of the school year. Some of our business tours already lined up include: Alcoa Aluminum Company, Atomic Energy Plants and the Atomic Museums at Oak Ridge, Tennessee, and the Tobacco Warehouses of Johnson City, Tennessee.

Delta Xi Chapter welcomed nine new brothers in the fall quarter. They are Don Wright, Bill Smyser, Tyrone Pleasant, Jack Heim, Bill Dosssett, Charles Faulkner, Ken Johnson, Don Reynolds, undergraduates, and A. L. Addington of the faculty. These men have already proven to be very valuable to the fraternity.

Each year Delta Xi Chapter sets up road-blocks to receive contributions for the March of Dimes. Plans are now being made for this year's project. We are anticipating breaking our last year's record collection of \$519.

Each year we select ten of the most attractive girls on the campus, and after interviews we select our "Rose" by secret ballot. The "Rose" Queen is presented to the chapter at the "Rose of Deltasig" Dance. We shall shortly be in the process of naming our "Rose."—JAMES D. CHANDLER

## CINCINNATI

ALPHA THETA CHAPTER at the University of Cincinnati began the current school year with a highly successful Pledge Mixer. The Mixer, attended by 40 students of high scholastic standards from both day and night colleges, the 24 actives, and several members of the alumni club, provided the emphasis needed to instill a vibrant interest in the fraternity not only in the pledges but also in the actives. On December 4, the Formal Initiation was held at the Sheraton Gibson Hotel, featuring the induction of 11 outstanding pledges into the active chapter.

Because of the outstanding quality of the pledge class it was decided by the active chapter to let them make the arrangements for the chapter's Annual Christmas Party. Under the direction of Brother Zimmerman, who received the Chapter's Outstanding Pledge Award, the pledges decided on giving the party for the children of the St. Aloysius Orphanage on January 6. The basis for the decision came when knowledge was gained that because of Advent the children could not have a party during Christmas. Thus other organizations would not commit themselves for such a late date. Contacts were made with various companies for the contributions of toys and refreshments. The actives were called upon to furnish cakes and cookies; they also provided the necessary help in the distribution of the food to 125 excited hungry children. Although the party was held two weeks late the true Christmas Spirit was present with the giving of joy to children who consumed every ounce of it.

Alpha Theta Chapter, always looking forward to new and better experiences in the future, has now turned its attention towards the "Rose" Dance. This year's dance promises to be one of the best ever held by this chapter. The reason for our high enthusiasm is due to a new innovation in ticket sales. This year each active will bring three couples to the dance and will act as host by having his party occupy a table with him. To place the finishing touch on an already highly promising occasion the Greenhills Country Club was secured for February 25.—RICHARD D. HALEY



E. GROSVENOR PLOWMAN, 1959 "Deltasig of the Year" and Vice President of United States Steel, addresses members of Lambda Chapter at the University of Pittsburgh.

## ARIZONA STATE

THE BROTHERS of Gamma Omega Chapter at Arizona State University entered into the 1960-61 school year with a first-place position in the Chapter Efficiency Contest for the second consecutive year squarely in their sights.

Highlight activities of Gamma Omega Chapter's 1960 Fall semester included the initiation of 14 new brothers into the fraternity. The initiation ceremonies took place in the afternoon at Thunderbird Country Club in Phoenix, Arizona, and were completed with a banquet and dinner later that evening at the Club. The event was well attended by alumni, members, their wives and dates. As in the past, a few brothers from the Gamma Psi Chapter from the University of Arizona were present and aided in the proceedings.

The list of new members is comprised of: Joseph Dvorak, Ken Freeman, Phillip Kable, Adams McClennen, Daniel McLroy, Ben Pomeroy, Donald Poppe, Daniel Roth, Pat Simone, John Sowers, Robert Ward, Robin Welker, Donald Wolfram and Cliff Frey.

Also initiated was Dr. Joseph J. Dauten who is not a member of our chapter, but was initiated into the fraternity as a member of the chapter at Midwestern University, Wichita Falls, Texas.

Our activities for the Spring semester include the planning of Career Day on our campus and also selection of our candidate for the "Rose of Deltasig." Also included will be a few scheduled tours and the appearances of guest speakers from the business world at our weekly meetings.—CLIFF FREY

## SAN FRANCISCO

GAMMA OMICRON CHAPTER at the University of San Francisco now stands in the middle of the college year looking back with pride and forward with optimism to the months ahead. We were more than happy to see our rating of number ten on the Chapter Efficiency Contest on the December 15th standings, but we realize that we have a long way to go to reach 100,000 points.

On the 11th of December the brothers of Gamma Omicron Chapter, along with Tri Gamma Sorority at USF gave a Christmas party for underprivileged children at a local hospital. Brother Riboni, who made many of the arrangements for this event, deserves much credit for a job well done.

In the early part of December, nine brothers drove from San Francisco to Chico, California, to participate in the installation of Epsilon Theta Chapter at Chico State College. Also in the party with us were several brothers from Delta Omicron Chapter at San Francisco State College.

In our future we see a good pledge class for the Spring semester, for many students have indicated an interest in Delta Sigma Pi, and, of course, we are interested in them. Also on our agenda is a trip to Squaw Valley during the semester break. We plan to stay at Olympic Village and ski, skate, and go to Reno. As soon as the new semester starts we plan to enter into a full and varied professional program which will include dinner meetings and movies after the meetings. It looks like this is going to be a good year for Gamma Omicron Chapter.—JEROME BRAUN



# DIRECTORY

## The Grand Council

*Grand President:* HOMER T. BREWER, *Kappa-Gorgia State*, 808 Southern Railway Bldg., 99 Spring St. S.W., Atlanta 3, Georgia.

*Executive Director:* J. D. THOMSON, *Beta-Northwestern*, 330 South Campus Ave., Oxford, Ohio.

*Director of Business Education:* WALTER A. BROWER, *Beta Xi-Rider*, 436 Park View Dr., Mount Holly, N.J.

*Director of Eastern Region:* M. JOHN MARKO, *Beta Rho-Rutgers*, 24 Medbourne Ave., Irvington 11, N.J.

*Director of Southeastern Region:* MONROE M. LANDRETH, JR., *Alpha Lambda-North Carolina*, 100 Placid Place, Charlotte 7, N.C.

*Director of East Central Region:* FRANKLIN A. TOBER, *Alpha Kappa-Buffalo*, 123 Highgate Ave., Buffalo 14, N.Y.

*Director of Central Region:* ROBERT J. ELDER, *Theta-Detroit*, 17602 Glenmore, Detroit 19, Mich.

*Director of South Central Region:* ROY N. TIPTON, *Gamma Zeta-Memphis*, P.O. Box 2702, Memphis 2, Tenn.

*Acting Director of Midwestern Region:* GEORGE E. EIDE, *Alpha Epsilon-Minnesota*, 3548 17th Ave., S., Minneapolis, Minn.

*Director of Southwestern Region:* JOE M. HEFNER, *Beta Upsilon-Texas Tech.*, 2107 Avenue Q, Lubbock, Texas.

*Director of Inter-Mountain Region:* CHARLES I. SUTTON, *Gamma Omega-Arizona State*, 3102 N. 61st Place, Phoenix, Arizona.

*Director of Western Region:* BURELL C. JOHNSON, *Alpha Sigma-Alabama*, National Cylinder Gas Co., 1588 Doolittle Dr., San Leandro, Calif.

*Director-At-Large:* ROBERT A. MOCCELLA, *Beta-Northwestern*, 6303 N. Melvina Ave., Chicago 30, Ill.

*Past Grand President:* J. HARRY FELTHAM, *Chi-Johns Hopkins*, Robert Garrett & Sons, Baltimore 3, Md.

## Grand Secretary Treasurer Emeritus

H. G. Wright, *Beta-Northwestern*, 222 W. Adams St., Chicago 6, Ill.

## Executive Committee

*Chairman:* HOMER T. BREWER, *Kappa-Gorgia State*, 808 Southern Railway Bldg., 99 Spring St., S.W., Atlanta 3, Ga.

*Members:* FRANKLIN A. TOBER, *Alpha Kappa*, 123 Highgate Ave., Buffalo, N.Y.; JOE M. HEFNER, *Beta Upsilon*, 2107 Avenue Q, Lubbock, Texas; WALTER A. BROWER, *Beta Xi*, 436 Park View Dr., Mount Holly, N.J.

## Alumni Activities

*Chairman:* ROBERT A. MOCCELLA, *Beta*, 6303 N. Melvina Ave., Chicago 30, Ill.

*Members:* FRANK A. GERACI, *Zeta*; ROBERT O. LEWIS, *Beta*, LOUIS J. TALAGA, *Beta*, RUDY WEBER, *Beta*.

## Nominations

*Chairman:* J. HARRY FELTHAM, *Chi*, Robert Garrett & Sons, Baltimore 3, Md.

*Members:* FRANK A. GERACI, *Zeta*, 4928 Randolph St., Hillside, Illinois; ROBERT O. HUGHES, *Beta Nu*, 6 Rutledge Ave., Rutledge, Pa.

## Life Membership

*Chairman:* MAX BARNETT, JR., *Gamma Mu*, 5534 S. Galvez St., New Orleans, La.

*Members:* GILES DUPLECHIN, *Beta Zeta*, Tidelands Ins., Masonic Temple, New Orleans, La.; EDGAR HEAD, *Gamma Mu*, 1503 Alexander, New Orleans, La.; CHARLES LAYRISSON, *Gamma Mu*, 1632 Thalia St., New Orleans, La.; and GAYLE WELLS, *Beta Psi*, Southern Bell Telephone Co., New Orleans, La.

## The Central Office

330 South Campus Avenue, Oxford, Ohio. Phone Oxford 3-4178

*Executive Director:* J. D. Thomson, *Beta-Northwestern*

*Field Secretary:* Charles L. Farrar, *Beta Psi-Louisiana Tech*

*Staff Members:* Peg Donivan, Jane Lehman, Jane Nelson, Maxine Parks, Peg Whitelaw.



## Past Grand Presidents

- \*W. N. Dean, *Alpha-New York* . . . 1914  
 P. J. Warner, *Alpha-New York* . . . 1914-1915  
 \*H. C. Cox, *Alpha-New York* . . . 1915-1916  
 F. J. McGoldrick, *Alpha-New York* . . . 1916-1917  
 \*C. J. Ege, *Alpha-New York* . . . 1917-1920  
 H. G. Wright, *Beta-Northwestern* 1920-1924  
 \*C. W. Fackler, *Epsilon-Iowa* . . . 1924-1926  
 H. O. Walther, *Psi-Wisconsin* . . . 1926-1928  
 \*R. C. Schmidt, *Theta-Detroit* . . . 1928-1930  
 E. L. Schujahn, *Psi-Wisconsin* . . . 1930-1936  
 \*E. D. Milener, *Chi-Johns Hopkins* . . . 1936-1939  
 J. L. McKewen, *Chi-Johns Hopkins* . . . 1939-1945  
 K. B. White, *Gamma-Boston* . . . 1945-1947  
 \*A. L. Fowler, *Beta Nu-Pennsylvania* . . . 1947-1949  
 \*W. C. Sehm, *Alpha Epsilon-Minnesota* . . . 1949-1951  
 H. B. Johnson, *Kappa-Georgia* . . . 1951-1953  
 R. G. Busse, *Beta Omicron-Rutgers* . . . 1953-1955  
 J. H. Feltham, *Chi-Johns Hopkins* 1955-1957

\* Deceased

## Alumni Clubs

- ATLANTA, Georgia—Pres.: Raymond W. Czachowski, 3611 Raymond Drive, Doraville, Ga.  
 BALTIMORE, Maryland—Pres.: H. Melvin Brown, 3901 Deepwood Rd., Baltimore 18, Md.  
 BIRMINGHAM, Alabama—Pres.: George E. Kiziah, c/o Connecticut Mutual Life Ins. Co., Brown-Marx Bldg., Birmingham, Alabama.  
 BUFFALO, New York—Pres.: Frank A. Tober, 123 Highgate Ave., Buffalo 14, N.Y.  
 CHARLOTTE, North Carolina—Pres.: William N. Kinney, 1015 Habersham Dr., Charlotte, N.C.  
 CHICAGO, Illinois—Pres.: Louis J. Talaga, 1340 N. Homan Ave., Chicago 51, Ill.  
 CINCINNATI, Ohio—Pres.: Robert H. Kulle, 2746 Eugenie Lane, Cincinnati 11, Ohio.  
 CLEVELAND, Ohio—Sec.: Charles B. Clark, Jr., 453 E. 147 St., Cleveland 10, Ohio.  
 DALLAS, Texas—Pres.: Frank L. Strong, 1825 Crest Ridge, Dallas 28, Texas.  
 DENVER, Colorado—Pres.: Harry G. Hickey, 643 Olive St., Denver, Colo. Phone: Dexter 6489.  
 DETROIT, Michigan  
 Gamma Theta—Pres.: Eugene M. Dimick, 26153 Cunningham Dr., Warren, Mich.  
 Gamma Kappa—Pres.: Larry Sublett, 15451 Derring, Livonia, Mich.  
 Gamma Rho—Pres.: Leon R. Denning, 11655 St. Marys, Detroit 27, Mich.  
 EL PASO, Texas—Pres.: Kennon Womeldorf, 3400 Taylor Ave., El Paso, Texas.  
 HOUSTON, Texas—Treas.: Royce Hopkins, 5018 Beechnut St., Houston, Texas.  
 KANSAS CITY, Missouri—Pres.: Halbert Lee Sturgeon, 21 W. 10th St., Kansas City, Mo.  
 LINCOLN, Nebraska—Pres.: Jerry L. Snyder, 4125 Sumner St., Lincoln, Nebraska.  
 LOS ANGELES, California—Sec.: Fred H. McConihay, Jr., 4642 Willis Ave., Sherman Oaks, Calif.  
 LUBBOCK, Texas—Pres.: Melvin L. Garner, 4904 43rd St., Lubbock, Texas.  
 MEMPHIS, Tennessee—Pres.: George Ragland, Box 240, Rt. 2, Arlington, Tenn.  
 MIAMI, Florida—Pres.: Daniel S. McNamara, 7300 S. W. 105th Terrace, Miami, Florida.  
 MILWAUKEE, Wisconsin—Pres.: Frank Dudenhofer, 1724 N. 57th St., Milwaukee, Wis.  
 NEWARK, New Jersey—Pres.: Joseph G. Geissler, 20 Terrace Ave., Apt. F-9, Hasbrouck Heights, N.J.

- NEW ORLEANS, Louisiana—Pres.: Edgar Head, 1503 Alexander St., Arabi, La.  
 NEW YORK, New York—Pres.: Frank J. McGoldrick, 103-09 Puritan Ave., Forest Hills, N.Y.  
 OKLAHOMA CITY, Oklahoma—Pres.: Howard J. Vanhook, Jr., 1521 S.W. 67th St., Oklahoma City, Okla.  
 OMAHA, Nebraska—Pres.: Walter R. Jahn, 2444 N. 45th Ave., Omaha, Neb.  
 PHILADELPHIA, Pennsylvania—  
 Beta Nu—Pres.: William Sarka, 111 Thomas Ave., Broomall, Pa.  
 Omega—Pres.: William M. Rinck, 404 Hubbs Drive, Palmyra, N.J.  
 PHOENIX, Arizona—Pres.: William R. Leonard, 206 W. Moreland, Scottsdale, Ariz.  
 PITTSBURGH, Pennsylvania—Pres.: Robert K. Rees, 1528 Ridge Ave., Coraopolis, Pa.  
 SAN FRANCISCO, California—Pres.: R. Nelson Mitchell, 550 California St., San Francisco 4, Calif.  
 TRENTON, New Jersey—Pres.: Joseph A. Casarella, 106 Wilburtha Rd., Trenton, N.J.  
 TUCSON, Arizona—Pres.: Lloyd D. Colbeck, 6218 E. Calle Aurora, Tucson, Ariz.  
 TWIN CITIES, Minneapolis and St. Paul, Minnesota—Pres.: Robert S. Fort, 6745 Xerxes Ave., South Minneapolis, Minn.  
 WASHINGTON, D.C.—Pres.: Wilbur E. Davison, 901 Elm Ave., Takoma Park, Md.

Adviser: DICK R. DAVIES, JR., 217 Kevin Lane, Media, Pa.

- PENN STATE (Alpha Gamma, 1923), COLLEGE OF BUSINESS ADMINISTRATION, UNIVERSITY PARK, PA.  
 President: GEORGE F. HANEY, JR., Box 678, State College, Pa.  
 Advisor: GEORGE G. LUCAS, 745 North Thomas St., State College, Pa.  
 RIDER (Beta Xi, 1934), DEPARTMENT OF ACCOUNTING AND BUSINESS ADMINISTRATION, TRENTON, N.J.  
 President: ALLEN C. HALDEMAN, 169 W. Main St., Yardley, Pa.  
 Advisor: RALPH F. GOMMER, 36 N. Eastfield Ave., Trenton, N.J.  
 Chapter Quarters: 909 Bellevue Ave., Trenton, N.J.  
 RUTGERS (Beta Omicron, 1937), SCHOOL OF BUSINESS ADM., NEWARK, N.J.  
 President: FRED H. MILLER, 117 Melville Pl., Irvington, N.J.  
 Advisor: HOWARD P. NEU, 21 Brookdale Rd., Bloomfield, N.J.  
 Chapter Quarters: 38-40 Park Pl., Newark, N.J.  
 RUTGERS (Beta Rho, 1942), UNIVERSITY COLLEGE, NEWARK, N.J.  
 President: CHARLES F. BENGSTON, 112 Cypress Dr., Colonia, N.J.  
 Advisor: O. PEDER HASLESTAD, 201 Scherrer St., Cranford, N.J.  
 SUFFOLK UNIVERSITY (Delta Psi, 1960), DEPARTMENT OF BUSINESS ADM., BOSTON, MASS.  
 President: RAYMOND A. DELBRUCE, 77 Colonial Rd., North Weymouth, Mass.  
 Advisor: HAROLD M. STONE, Suffolk University, 20 Derne St., Boston 14, Mass.

- TEMPLE (Omega, 1923), SCHOOL OF BUSINESS AND PUBLIC ADM., PHILADELPHIA, PA.  
 President: JAMES J. LOWREY, 1737 N. Park Ave., Philadelphia, Pa.  
 Advisor: WILLARD MOORE, 1737 N. Park Ave., Philadelphia, Pa.  
 Chapter Quarters: 1737 N. Park Ave., Philadelphia, Pa.

## Chapter Roll

### EASTERN REGION

- REGIONAL DIRECTOR: M. JOHN MARKO, Beta Rho, 24, Medbourne Ave., Irvington 11, N.J.  
 DISTRICT DIRECTORS: H. MELVIN BROWN, Chi, 3901 Deepwood Rd., Baltimore 18, Md.  
 WILLIAM W. MYERS, Beta Rho, 23 Woodcrest Dr., Livingston, N.J.  
 JOSEPH P. MCMENIMEN, Delta Kappa, 143 Otis St., Cambridge 41, Mass.  
 BABSON (Gamma Upsilon, 1951), BABSON INSTITUTE OF BUSINESS ADM., BABSON PARK, BOSTON, MASS.  
 President: DESCOM D. HOAGLUND, III, Student Mail, Babson Institute, Babson Park 57, Mass.  
 Advisor: WALTER H. CARPENTER, 31 Taylor St., Needham, Mass.  
 BOSTON COLLEGE (Delta Kappa 1957), COLLEGE OF BUSINESS ADM., CHESTNUT HILL, MASS.  
 President: ROBERT A. O'NEIL, 41 Kenilworth Rd., Arlington, Mass.  
 Advisor: FREDERICK J. ZAPPALLA, 24 Sargent Rd., Winchester, Mass.  
 BOSTON UNIVERSITY (Gamma, 1916), COLLEGE OF BUSINESS ADM., BOSTON, MASS.  
 President: ROLAND W. RIDDELL, 247 Kent St., Brookline, Mass.  
 Chapter Quarters: 247 Kent St., Brookline, Mass.  
 GEORGETOWN (Mu, 1921), DIVISION OF BUSINESS ADM., WASHINGTON, D.C.  
 President: CHRISTOPHER J. ROONEY, 1409 N. Nelson St., Arlington 1, Va.  
 Advisor: ROBERT A. GIRMSCHIED, JR., 10106 Fleming Ave., Bethesda 14, Md.  
 JOHNS HOPKINS (Chi, 1922), DIVISION OF BUSINESS (McCOY COLLEGE), BALTIMORE, MD.  
 President: JAMES H. FRITZ, 28 Hydroplane Dr., Baltimore 20, Md.  
 Advisor: ROBERT W. LINDSAY, 413 Georgia Court, Towson 4, Md.  
 MARYLAND (Gamma Sigma, 1950), COLLEGE OF BUSINESS AND PUBLIC ADM., COLLEGE PARK, MD.  
 President: ARTHUR ALLAN MACHESNEY, 7211 Rossborough Dr., College Park, Md.  
 Advisor: ALLAN J. FISHER, College of Business & Public Administration, University of Maryland, College Park, Md.  
 NEW YORK (Alpha, 1907), SCHOOL OF COMMERCE, ACCOUNTS, AND FINANCE, NEW YORK, N.Y.  
 President: JAIME A. ESPASAS, 420 Burns St., Forest Hills 75, N.Y.  
 Advisor: MARTIN B. CARTER, 70 Brynwood Rd., Yonkers, N.Y.  
 PENNSYLVANIA, U. OF (Beta Nu, 1932), THE WHARTON SCHOOL OF FINANCE AND COMMERCE AND EVENING SCHOOL OF ACCOUNTS AND FINANCE, PHILADELPHIA, PA.  
 President: AUGUST MERLINA, 7248-C Glenthorne Rd., Upper Darby, Pa.

### SOUTHEASTERN REGION

- REGIONAL DIRECTOR: MONROE M. LANDRETH, JR., Alpha Lambda, 100 Placid Pl., Charlotte, N.C.  
 DISTRICT DIRECTORS: WILLIAM N. BOWEN, Beta Gamma, South Carolina Savings & Loan, Palmetto Bldg., Room 210, Columbia, S.C.  
 JOHN J. GRIGGS, Kappa, 2067 Miriam Lane, Decatur, Ga.  
 ARTHUR K. McNULTY, Beta Gamma, 312 Green St., Durham, N.C.  
 EAST CAROLINA (Delta Zeta, 1955), DEPARTMENT OF BUSINESS EDUCATION, GREENVILLE, N.C.  
 President: THOMAS M. REESE, Box 800, East Carolina College, Greenville, N.C.  
 Advisor: W. W. HOWELL, 1105 W. Rock Springs Rd., Greenville, N.C.  
 EAST TENNESSEE (Delta Xi, 1958), SCHOOL OF BUSINESS ADMINISTRATION AND ECONOMICS, JOHNSON CITY, TENN.  
 President: THAYER C. SMITH, c/o Mrs. D. M. Brown, Sinking Creek Rd., Johnson City, Tenn.  
 Advisor: CLYDE H. FARNSWORTH, R.R. 8, Johnson City, Tenn.  
 FLORIDA SOUTHERN (Delta Iota, 1957), DIVISION OF BUSINESS, LAKELAND, FLA.  
 President: JAMES T. DONOVAN, Box 27, Florida Southern College, Lakeland, Fla.  
 Advisor: ROBERT M. LEE, 2414 Coventry Ave., Lakeland, Fla.  
 FLORIDA STATE (Gamma Lambda, 1949), SCHOOL OF BUSINESS, TALLAHASSEE, FLA.  
 President: JAMES E. KING, JR., 1922 S. Meridian, Tallahassee, Fla.  
 Advisor: HOWARD ABEL, 515 Palm Ct., Tallahassee, Fla.  
 FLORIDA (Beta Eta, 1929), COLLEGE OF BUSINESS ADM., GAINESVILLE, FLA.  
 President: JOHN W. GAGNON, 229-D Flavet III, Gainesville, Fla.  
 Advisor: DONALD J. HART, 2717 S.W. Third Pl., Gainesville, Fla.  
 GEORGIA STATE (Kappa, 1921), SCHOOL OF BUSINESS ADMINISTRATION, ATLANTA, GA.  
 President: BILLY C. REDD, 3201 Sandusky Dr., Decatur, Ga.  
 Advisor: NORMAN X. DRESSSEL, 1112 Piedmont Ave., N.E., Apt. 8, Atlanta 9, Ga.  
 Chapter Quarters: 33 Gilmer St., S.E., Atlanta, Ga.

**GEORGIA** (Pi, 1922), COLLEGE OF BUSINESS ADM., ATHENS, GA.  
 President: JOHN E. PARRISH, JR., 224 S. Mill-  
 edge Ave., Athens, Ga.  
 Advisor: RYAN L. MURA, 140 Marion Dr.,  
 Athens, Ga.  
 Chapter Quarters: 224 S. Mill-  
 edge Ave., Athens, Ga.

**MIAMI** (Beta Omega, 1948), SCHOOL OF BUSI-  
 NESS ADM., CORAL GABLES, FLA.  
 President: MARVIN SIEGEL, 8300 S.W. 38th St.,  
 Miami 55, Fla.  
 Advisor: JAY A. CRAVEN, JR., 6851 S.W. 49th  
 St., Miami, Fla.

**NORTH CAROLINA** (Alpha Lambda, 1925), SCHOOL OF BUSINESS ADM., CHAPEL HILL, N.C.  
 President: WILLIE B. FLOYD, JR., 211 Pitts-  
 boro St., Chapel Hill, N.C.  
 Advisor: JAMES C. BLAINE, Greenwood Rd.,  
 Chapel Hill, N.C.  
 Chapter Quarters: 211 Pittsboro St., Chapel  
 Hill, N.C.

**SOUTH CAROLINA** (Beta Gamma, 1929), SCHOOL OF BUSINESS ADM., COLUMBIA, S.C.  
 President: TROY A. WEBB, 1102 Carola St.,  
 Columbia, S.C.  
 Advisor: EDGAR L. MCGOWAN, 5067 Hillside  
 Rd., Columbia, S.C.  
 Chapter Quarters: 818 Henderson St., Columbia,  
 S.C.

**TENNESSEE** (Alpha Zeta, 1924), COLLEGE OF BUSINESS ADM., KNOXVILLE, TENN.  
 President: ROBERT J. HATFIELD, 222 13th St.,  
 Apt. 9, Knoxville 16, Tenn.  
 Advisors: FRANK THORNBURG, JR., 4004 Clair-  
 mont Dr., Knoxville, Tenn.; CHARLES H.  
 DODGE, JR., 901 Woodland Ave., Apt. 3,  
 Knoxville, Tenn.

**VIRGINIA** (Alpha Xi, 1925), SCHOOL OF COM-  
 MENCE, CHARLOTTESVILLE, VA.  
 President: WILLIAM J. DEBUTTS, JR., Saint  
 Elmo Hall, Madison Lane, Charlottesville, Va.  
 Advisor: MARVIN TUMMINS, Room 213 Rous-  
 s Hall, U. of Virginia, Charlottesville, Va.

**WAKE FOREST** (Gamma Nu, 1950), SCHOOL OF BUSINESS ADM., WAKE FOREST, N.C.  
 President: PAUL G. FLETCHER, 915 Walnut St.,  
 Winston-Salem, N.C.  
 Advisor: GAINES M. ROGERS, Dean, School of  
 Business Adm., Wake Forest College, Wins-  
 ton-Salem, N.C.  
 Chapter Quarters: Deltasig Room, Wake Forest  
 College, Winston-Salem, N.C.

## EAST CENTRAL REGION

**REGIONAL DIRECTOR:** FRANKLIN A. TOBER, Alpha Kappa, 123 Highgate Ave., Buffalo, N.Y.  
**DISTRICT DIRECTORS:** ROBERT K. REES, 1528 Ridge Ave., Coraopolis, Pa.  
 CHARLES V. SCHNABEL, Alpha Theta, 6051 Capri Dr., Cincinnati 11, Ohio.  
 GEORGE D. KENNEDY, 742 Montrose Ave., Ken-  
 more 23, N.Y.

**BUFFALO** (Alpha Kappa, 1925), SCHOOL OF BUSINESS ADMINISTRATION, BUFFALO, N.Y.  
 President: ANTHONY F. FRENCH, 81 Mapleridge,  
 Buffalo 15, N.Y.  
 Advisor: FRANKLIN A. TOBER, 123 Highgate  
 Ave., Buffalo, N.Y.

**CINCINNATI** (Alpha Theta, 1924), COLLEGE OF BUSINESS ADM., CINCINNATI, OHIO.  
 President: JEROME B. KILEY, 12061 Mallet Dr.,  
 Cincinnati, Ohio  
 Advisor: CHARLES V. SCHNABEL, 6051 Capri  
 Dr., Cincinnati 11, Ohio.

**INDIANA STATE** (Delta Tau, 1959), DEPARTMENT OF BUSINESS, TERRE HAUTE, IND.  
 President: WAYNE MCHARGUE, 103 E. Compton  
 St., Brazil, Ind.  
 Advisor: ROBERT P. STEINBAUGH, 1608 S.  
 Center St., Terre Haute, Ind.

**INDIANA** (Alpha Pi, 1925), SCHOOL OF BUSINESS, BLOOMINGTON, IND.  
 President: RICHARD D. WATSON, 306 S. Union,  
 Bloomington, Ind.  
 Advisors: PAUL J. GORDON, 1727 E. Hunter  
 Ave., Bloomington, Ind.; RONALD P. WILL-  
 ETT, F-124 Hoosier Courts, Bloomington, Ind.

**ITHACA** (Delta Lambda, 1957), DEPARTMENT OF ECONOMICS AND BUSINESS, ITHACA, N.Y.  
 President: HENRY H. HULBERT, JR., Quarry  
 St., Dorm., Ithaca College, Ithaca, N.Y.  
 Advisor: RAY M. GALLOW, 206 Schuyler Pl.,  
 Ithaca, N.Y.

**KENT STATE** (Beta Pi, 1942), COLLEGE OF BUSINESS ADM., KENT, OHIO.  
 President: RICHARD J. MCCRUDDEN, 302 Uni-  
 versity Dr., Kent, Ohio.  
 Advisor: C. STANLEY COREY, 573 Vine St.,  
 Kent, Ohio.  
 Chapter Quarters: 302 University Dr., Kent,  
 Ohio.

**KENTUCKY** (Eta, 1920), COLLEGE OF COMMERCE, LEXINGTON, KY.  
 President: RODERICK J. TOMPKINS, A-109  
 Cooperstown, Lexington, Ky.  
 Advisor: DONALD M. SOULE, 166 Valley Road,  
 Lexington, Ky.

**MIAMI** (Alpha Upsilon, 1927), SCHOOL OF BUSINESS ADM., OXFORD, OHIO.  
 President: WILLIAM J. STALLKAMP, Delta U-  
 psilon Fraternity House, Oxford, Ohio.

Advisor: WALLACE I. EDWARDS, 5431 Talla-  
 wanda Lane, Rt. 2, Oxford, Ohio

**OHIO STATE** (Nu, 1921), COLLEGE OF COM-  
 MENCE AND ADM., COLUMBUS, OHIO.  
 President: JAMES D. YOUNG, 112 E. 14th Ave.,  
 Columbus 1, Ohio  
 Advisor: LEO D. STONE, 1466 Teeway Dr.,  
 Columbus, Ohio.  
 Chapter Quarters: 112 E. 14th Ave., Columbus,  
 Ohio.

**OHIO UNIVERSITY** (Alpha Omicron, 1925), COLLEGE OF COMMERCE, ATHENS, OHIO.  
 President: BERT EDWARD HUMPAL, Box 54,  
 Perkins Hall, Ohio University, Athens, Ohio.  
 Advisor: LOWELL B. HOWARD, 43 Avon Pl.,  
 Athens, Ohio.

**PITTSBURGH** (Lambda, 1921), SCHOOL OF BUSI-  
 NESS ADM., PITTSBURGH, PA.  
 President: EDWARD H. LANGER, 3223 Eastmont  
 Ave., Pittsburgh 16, Pa.  
 Advisors: ROBERT J. CHAPEL, 70 Alexander Pl.,  
 Pittsburgh, Pa.; WALTER A. SCHRATZ, 219  
 Castlegate Rd., Pittsburgh 21, Pa.

**ROCHESTER INSTITUTE OF TECHNOLOGY** (Epsilon Lambda, 1961), SCHOOL OF BUSINESS, ROCHESTER, N.Y.  
 President: IRVING J. VAN SLYKE, JR., 70 E.  
 Church St., Fairport, N.Y.  
 Advisor: HOUSTON G. ELAM, 4 Archer St.,  
 Rochester 13, N.Y.

**SHEPHERD COLLEGE** (Epsilon Kappa, 1961), DIVISION OF BUSINESS & EDUCATION, SHEPHERDSTOWN, W.Va.  
 President: G. NORRIS RATH, P.O. Box 521,  
 Shepherdstown, W.Va.  
 Advisor: HARRY P. LOUDEN, Division of Busi-  
 ness, Shepherd College, Sheperdstown, W.Va.

**WESTERN RESERVE** (Beta Tau, 1947), SCHOOL OF BUSINESS, CLEVELAND, OHIO.  
 President: NORMAN J. SEGEL, 965 Woodview  
 Rd., Cleveland Heights, Ohio.  
 Advisor: KENNETH LAWYER, School of Business,  
 Western Reserve University, Cleveland, Ohio.

**WEST LIBERTY STATE COLLEGE** (Delta Omega, 1960), DIVISION OF BUSINESS, WEST LIBERTY, W.Va.  
 President: WILLIAM KALKIS, 637 Washington  
 St., Martins Ferry, Ohio  
 Advisor: WALTER R. SAGRAVES, Dept. of Busi-  
 ness, W. Liberty State College, West Liberty,  
 W.Va.

## CENTRAL REGION

**REGIONAL DIRECTOR:** ROBERT J. ELDER, Theta,  
 17602 Glenmore Ave., Detroit, Mich.  
**DISTRICT DIRECTOR:** ROBERT H. NICHOLSON,  
 Delta, 2174 N. 69th St., Wauwatosa 13, Wis.  
 GEORGE L. SEIBOLD, Jr., Zeta, 4731 N. Avers,  
 Chicago 25, Ill.  
 ROBERT F. TRAPP, 4912 Williams, Dearborn 9,  
 Mich.

**DE PAUL** (Alpha Omega, 1928), COLLEGE OF COMMERCE, CHICAGO, ILL.  
 President: DONALD E. KILTON, 7706 S. Paulina  
 St., Chicago 20, Ill.  
 Advisors: ARTHUR J. MERTZKE, Elmhurst Col-  
 lege, Elmhurst, Ill.; RICHARD J. BANNON,  
 16026 S. Ellis Ave., South Holland, Ill.

**DETROIT** (Theta, 1921), COLLEGE OF COMMERCE AND FINANCE, DETROIT, MICH.  
 President: DENNIS J. BURKE, Shiple Hall, Rm.  
 230, Univ. of Detroit, Detroit, Mich.  
 Advisor: ROY A. KLAGES, College of Commerce &  
 Finance, University of Detroit, Detroit 21,  
 Mich.

**DETROIT** (Gamma Rho, 1950), EVENING COLLEGE OF COMMERCE AND FINANCE, DETROIT, MICH.  
 President: DAN S. ROOT, 7380 Greenview,  
 Detroit 28, Mich.  
 Advisor: JOHN W. FALAHEE, 1613 Edgewood  
 Dr., Royal Oaks, Mich.

**FERRIS INSTITUTE** (Delta Rho, 1959), DIVISION OF COMMERCE, BIG RAPIDS, MICH.  
 President: JOHN P. GOTBERG, 405 S. Stewart  
 St., Big Rapids, Mich.  
 Advisor: ARTHUR H. CROFT, 510 Linden St.,  
 Ann Arbor, Mich.

**ILLINOIS** (Upsilon, 1922), COLLEGE OF COMMERCE AND BUSINESS ADM., URBANA, ILL.  
 President: NORMAN T. JONES, 209 Flora Dr.,  
 Champaign, Ill.  
 Advisor: EMERSON CAMMACK, 1704 W. Green  
 St., Champaign, Ill.

**LOYOLA** (Gamma Pi, 1950), COLLEGE OF COMMERCE, CHICAGO, ILL.  
 President: NICHOLAS J. MOTHERWAY, 721 W.  
 80th St., Chicago 20, Ill.  
 Advisor: THOMAS BORRELLI, 811 Junior Terr.,  
 Chicago 13, Ill.  
 Chapter Quarters: 115 E. Chicago Ave., Chicago,  
 Ill.

**MARQUETTE** (Delta, 1920), COLLEGE OF BUSI-  
 NESS ADM., MILWAUKEE, WIS.  
 President: JAMES P. HOLMES, 3337 W. High-  
 land, Milwaukee, Wis.  
 Advisor: JAMES T. MURPHY, 737 N. 16th St.,  
 Milwaukee, Wis.  
 Chapter Quarters: 3337 W. Highland Blvd.,  
 Milwaukee, Wis.

**MICHIGAN STATE** (Gamma Kappa, 1949), SCHOOL OF BUSINESS AND PUBLIC SERVICE, EAST LANSING, MICH.  
 President: GERALD H. BABCOCK, 327 Hillcrest,  
 East Lansing, Mich.  
 Advisor: CAPTAIN ROBERT E. VISSCHER, 2981  
 Marscot Dr., Lansing, Mich.  
 Chapter Quarters: 327 Hillcrest, East Lansing,  
 Mich.

**MICHIGAN** (Xi, 1921), SCHOOL OF BUSINESS ADM., ANN ARBOR, MICH.  
 President: JAMES C. PARK, 1461 Glastonbury,  
 Ann Arbor, Mich.  
 Advisor: ALBERT K. STEIGERWALT, School of  
 Business, University of Michigan, Ann Arbor,  
 Mich.

**NORTHWESTERN** (Chicago-Beta, 1914), SCHOOL OF BUSINESS, CHICAGO, ILL.  
 President: ANTHONY Z. FERNANDEZ, 707 S.  
 Ada St., Chicago 7, Ill.  
 Advisors: CHARLES B. MILLER, 9259 S. Utica  
 Ave., Evergreen Park, Ill.; ROBERT A. MO-  
 CELLA, 6303 N. Melvina Ave., Chicago 30,  
 Ill.  
 Chapter Quarters: 42 E. Cedar St., Chicago,  
 Ill.

**NORTHWESTERN** (Evanston-Zeta, 1920), SCHOOL OF BUSINESS, EVANSTON, ILL.  
 President: JOEL J. CRABTREE, 1930 Sheridan  
 Rd., Evanston, Ill.  
 Advisor: RICHARD GERFEN, 2501 Hartzell,  
 Evanston, Ill.  
 Chapter Quarters: 1930 Sheridan Road, Evans-  
 ton, Ill.

**WAYNE STATE** (Gamma Theta, 1949), SCHOOL OF BUSINESS ADM., DETROIT, MICH.  
 President: ROBERT E. GRONLUND, 943 W.  
 Hancock, Detroit 1, Mich.  
 Advisor: W. MARSHALL HEBBLEWHITE, 1387  
 Yosemite, Birmingham, Mich.  
 Chapter Quarters: 934 W. Hancock, Detroit 1,  
 Mich.

**WISCONSIN** (Psi, 1923), SCHOOL OF COMMERCE, MADISON, WIS.  
 President: ROBERT A. GUETSCHOW, 132 Breese  
 Terr., Madison 5, Wis.  
 Advisor: CHARLES CENTER, University of Wis-  
 consin, Commerce Building, Madison, Wis.  
 Chapter Quarters: 132 Breese Terrace, Madi-  
 son, Wis.

## SOUTH CENTRAL REGION

**REGIONAL DIRECTOR:** ROY N. TIPTON, Gamma  
 Zeta, P.O. Box 2702, Memphis 2, Tenn.  
**DISTRICT DIRECTORS:** MAX BARNETT, Gamma  
 Mu, 5534 S. Galvez St., New Orleans, La.  
 GEORGE RAGLAND, Gamma Zeta, Box 240, Rt.  
 2, Arlington, Tenn.  
 BILLY W. TATUM, Gamma Tau, 901 Corinne St.,  
 Hattiesburg, Miss.

**ALABAMA** (Alpha Sigma, 1926), SCHOOL OF COMMERCE AND BUSINESS ADM., TUSCALOOSA, ALA.  
 President: ROBERT G. KELLEY, Box 5426, Uni-  
 versity, Ala.  
 Advisor: W. C. FLEWELLEN, Box 2331, Uni-  
 versity, Ala.

**AUBURN** (Beta Lambda, 1931), DEPARTMENT OF ECONOMICS AND BUSINESS ADM., AUBURN, ALA.  
 President: JAMES B. QUICK, 814 Ave., D, Apt.  
 B, Opelika, Ala.  
 Advisor: ELLSWORTH STEELE, Rte. 2, Box 425,  
 Auburn, Ala.

**LOUISIANA TECH** (Beta Psi, 1948), SCHOOL OF BUSINESS ADM., RUSTON, LA.  
 President: WILLIAM JEFF COLE, P.O. Box 198,  
 Tech Station, Ruston, La.  
 Advisor: WILLIAM S. KNIGHT, P.O. Box 534,  
 Tech Station, Ruston, La.

**LOUISIANA STATE** (Beta Zeta, 1929), COLLEGE OF COMMERCE, BATON ROUGE, LA.  
 President: RONALD C. BRECHTEL, 243 Saint  
 Phillip, Baton Rouge, La.  
 Advisor: RAYMOND V. LESIKAR, College of Com-  
 merce, LSU, Baton Rouge 3, La.

**LOYOLA** (Delta Nu, 1958), COLLEGE OF BUSINESS ADM., NEW ORLEANS, LA.  
 President: MICHAEL J. GUTHRIE, 1914 Audu-  
 bon St., New Orleans, La.  
 Advisor: GEORGE W. LEFTWICH, 6708 General  
 Diaz St., New Orleans, La.

**MEMPHIS STATE** (Gamma Zeta, 1949), SCHOOL OF BUSINESS ADM., MEMPHIS, TENN.  
 President: CHARLES E. CHIPMAN, 599 Burling-  
 ton Circle, Memphis 7, Tenn.  
 Advisor: HERBERT J. MARKLE, 1280 W. Crest-  
 wood Dr., Memphis, Tenn.  
 Chapter Quarters: Room 308, Memphis State U.,  
 Memphis 11, Tenn.

**MISSISSIPPI SOUTHERN** (Gamma Tau, 1950), SCHOOL OF COMMERCE AND BUS. ADM., HATTIESBURG, MISS.  
 President: HARRY K. SCHIAVONE, Box 1362,  
 Station A, Hattiesburg, Miss.  
 Advisor: PAUL F. WEISEND, Box 571, Station  
 A, Mississippi Southern College, Hattiesburg,  
 Miss.

**MISSISSIPPI STATE** (Gamma Delta, 1949), SCHOOL OF BUSINESS AND INDUSTRY, STATE COLLEGE, MISS.  
 President: JOHN T. MOORE, JR., Rte. 3, Box 16,  
 Starkville, Miss.  
 Advisor: RALPH S. WOFFORD, Box 572, State  
 College, Miss.

**MISSISSIPPI** (Alpha Phi, 1927), SCHOOL OF COMMERCE AND BUS. ADM., OXFORD, MISS.

President: JOHN A. TRAVIS, III, Box 1026, University, Miss.  
Advisor: DR. LEE L. JOHNSON, Box 613, University, Miss.  
TULANE (Gamma Mu, 1949), SCHOOL OF BUSINESS ADMINISTRATION, NEW ORLEANS, LA.  
President: CHARLES S. SIMON, 101 Paterson House, 31 McAllister Dr., New Orleans 18, La.  
Advisor: PAUL C. TAYLOR, 7617 Jeannette, New Orleans, La.

## MIDWESTERN REGION

REGIONAL DIRECTOR: GEORGE E. EIDE, Alpha Epsilon, 3548 17th Ave., S. Minneapolis, Minn.  
DISTRICT DIRECTORS: CARL E. BOLTE, JR., Alpha Beta, 836 W. 57th Terrace, Kansas City, Mo.  
CRIGHTON (Beta Theta, 1930), COLLEGE OF BUSINESS ADMINISTRATION, OMAHA, NEB.  
President: CLAIR F. HAUSMAN, Boystown, Neb.  
Advisor: JOSEPH B. CONWAY, 102 N. 55th St., Omaha, Neb.  
DRAKE (Alpha Iota, 1924), COLLEGE OF BUSINESS ADM., DES MOINES, IOWA  
President: JOHN H. HINES, 1421 E. 25th St., Des Moines, Iowa  
Advisor: ED. V. EASLEY, 2905 Carpenter, Des Moines, Iowa  
IOWA (Epsilon Iota, 1920), COLLEGE OF COMMERCE, IOWA CITY, IOWA  
President: GALEN R. STACY, E-305 Hillcrest, Iowa City, Iowa  
Advisor: EDGAR P. HICKMAN, 433 Upland Ave., Iowa City, Iowa  
KANSAS (Iota, 1921), SCHOOL OF BUSINESS, LAWRENCE, KAN.  
President: MICHAEL J. DRING, 1541 Tennessee St., Lawrence, Kan.  
Advisor: JOHN D. LOGSDON, School of Business, University of Kansas, Lawrence, Kan.  
MANKATO STATE (Epsilon Iota, 1960), DIVISION OF BUSINESS EDUCATION, MANKATO, MINN.  
President: GERALD J. BRINE, 109 Hanover, Apt. A, Mankato, Minn.  
Advisors: PAUL F. CASEY, 228 Thayer Ave., Mankato, Minn.; EARL D. ALBERTS, 305 Wheeler Ave., Mankato, Minn.  
MINNESOTA (Alpha Epsilon, 1924), SCHOOL OF BUSINESS ADM., MINNEAPOLIS, MINN.  
President: GERALD E. PETERSON, 945 W. Montana, St. Paul 17, Minn.  
Advisor: EUGENE L. KUBES, 1029 4th St. S.E., Minneapolis 14, Minn.  
Chapter Quarters: 1029-4th St., S.E., Minneapolis, Minn.  
MISSOURI (Alpha Beta, 1923), SCHOOL OF BUSINESS AND PUBLIC ADM., COLUMBIA, MO.  
President: DANNY L. OWEN, Delta Sigma Pi Desk, Room 112-B & PA, University of Missouri, Columbia, Mo.  
Advisor: ROYAL D. M. BAUER, Delta Sigma Pi Desk, Room 112-B&PA, U. of Missouri, Columbia, Mo.  
NEBRASKA (Alpha Delta, 1924), COLLEGE OF BUSINESS ADM., LINCOLN, NEB.  
President: JAMES H. FOX, 1141 H St., Lincoln 8, Neb.  
Advisor: LAVERNE COX, 1435 L St., Lincoln, Neb.  
Chapter Quarters: 1141 H St., Lincoln, Neb.  
NORTH DAKOTA (Alpha Mu, 1925), COLLEGE OF BUSINESS AND PUBLIC ADMINISTRATION, GRAND FORKS, N.D.  
President: ADRIAN C. GOLBERG, 2520 University Ave., Grand Forks, N.D.  
OMAHA (Gamma Eta, 1949), COLLEGE OF BUSINESS ADM., OMAHA, NEB.  
President: JAMES R. ALLEN, Box 375, Valley, Neb.  
Advisors: WILLIAM HOCKETT, 1706 N. 49th St., Omaha 4, Neb.; JOHN D. LEONARD, 305 Beverly Dr., Omaha 4, Neb.  
ST. LOUIS (Beta Sigma, 1946), SCHOOL OF COMMERCE AND FINANCE, ST. LOUIS, MO.  
President: BERNARD A. PURCELL, 10330 Whitebridge Lane, Clayton 41, Mo.  
Advisor: ARTHUR C. MEYERS, JR., 3674 Lindell Blvd., St. Louis 8, Mo.  
SOUTH DAKOTA (Alpha Eta, 1924), SCHOOL OF BUSINESS, VERMILION, S.D.  
President: GLEN M. RHODES, JR., 225 N. University, Vermillion, S.D.  
Advisor: ROBERT L. JOHNSON, 410 Prentice, Vermillion, S.D.  
WASHBURN (Delta Chi, 1960), DEPARTMENT OF ECONOMICS AND BUS. ADM., TOPEKA, KAN.  
President: WARD SUMMERVILLE, Phi Delta Theta House, Topeka, Kan.  
Advisor: ELROY J. STEELE, 1228 Garfield St., Topeka, Kan.

## SOUTHWESTERN REGION

REGIONAL DIRECTOR: JOE M. HEFNER, Beta Upsilon, 3103 42nd St., Lubbock, Tex.  
DISTRICT DIRECTORS: FRANK R. MICHAEL, Delta Theta, 2412 N. E. 27th St., Oklahoma City, Okla.  
RONNIE W. CLARK, Beta Upsilon, 800 West Indiana St., Midland, Tex.

RONNIE G. SMITH, Delta Epsilon, 10910 Visalia, Dallas, Tex.  
DEAN A. WOODS, Delta Mu, 119-02 Arquimedes, Mexico 5, D.F., Mexico.  
BAYLOR (Beta Iota, 1930), SCHOOL OF BUSINESS, WACO, TEX.  
President: JARRED W. SLOAN, 181 Penland Hall, Baylor Univ., Waco, Tex.  
Advisor: RODERICK L. HOLMES, Box 300, Baylor Univ., Waco, Tex.  
EAST TEXAS STATE (Delta Phi, 1960), DEPT. OF BUSINESS ADM., COMMERCE, TEX.  
President: JAMES D. WEAVER, P.O. Box 3232, East Texas Station, East Texas State College, Commerce, Tex.  
Advisor: GRAHAM M. JOHNSON, 2303 Mayo St., Commerce, Tex.  
LAMAR STATE (Delta Eta, 1956), SCHOOL OF BUSINESS, BEAUMONT, TEX.  
President: JOHN P. JADICK, 644 Campus Ave., Beaumont, Tex.  
Advisor: H. ALFRED BARLOW, 1450 Lyle, Apt. 10, Beaumont, Tex.  
MEXICO CITY (Delta Mu, 1958), FOREIGN TRADE CENTER  
President: ELMER W. BOWINGTON, Apatado Postal 23853, Admon 72, Mexico 10, D.F., Mexico.  
Advisor: WILLIAM RODGERS, Mexico City College, Km. 16 Carretera Mexico-Toluca, Mexico 10, D. F., Mexico  
MIDWESTERN UNIVERSITY (Epsilon Zeta-1960), DIVISION OF BUSINESS, WICHITA FALLS, TEX.  
President: GEORGE E. HALKIAS, 1821 Pearl St., Wichita Falls, Tex.  
Advisor: FRANKLIN R. MADERA, Head, Division of Business, Midwestern Univ., Wichita Falls, Tex.  
NORTH TEXAS STATE (Delta Epsilon, 1954), SCHOOL OF BUSINESS ADM., DENTON, TEX.  
President: RUSSELL A. WHITE, 1406 W. Hickory, Denton, Tex.  
Advisor: KENNETH W. MURPHY, Burroughs Business Machines, Mockingbird Lane, Dallas, Tex.  
Chapter Quarters: 1406 W. Hickory, Denton, Tex.  
OKLAHOMA CITY (Delta Theta, 1956), SCHOOL OF BUSINESS, OKLAHOMA CITY, OKLA.  
President: CONNIE MACK MCCOY, 1447 Northwest 90th, Oklahoma City, Okla.  
Advisors: JOHN HEDGES, School of Bus., Oklahoma City, U., Oklahoma City, Okla.; STANLEY E. RUPERT, School of Bus., Oklahoma City U., Oklahoma City, Okla.  
OKLAHOMA STATE (Gamma Epsilon, 1949), COLLEGE OF BUSINESS, STILLWATER, OKLA.  
President: THOMAS L. REDING, 902 S. Pine, Stillwater, Okla.  
Advisor: WILLIAM L. ZIMMERMAN, 723 Ute Dr., Stillwater, Okla.  
OKLAHOMA (Beta Epsilon, 1929), COLLEGE OF BUSINESS ADM., NORMAN, OKLA.  
President: ROBERT W. THOMPSON, Box 555, Faculty Exchange, Norman, Okla.  
Advisor: OTHEL D. WESTFALL, Box 555, Faculty Exchange, Norman, Okla.  
SOUTHERN METHODIST (Beta Phi, 1948), SCHOOL OF BUSINESS ADM., DALLAS, TEX.  
President: JON R. MATTHEWS, 2515 Maple Ave., Apt. 200, Dallas 1, Tex.  
Advisors: CONRAD J. SOMMERS, 6148 Royalton, Dallas, Tex.; ROBERT B. SUNDERLAND, 2924 McFarlin, Dallas, Tex.  
TEXAS CHRISTIAN (Delta Upsilon, 1959), SCHOOL OF BUSINESS, FORT WORTH, TEX.  
President: GORDON J. BAAR, 2925 1/2 W. Canteley, Fort Worth, Tex.  
Advisor: JOHN L. WORTHAM, 2516 Wayside Drive, Fort Worth, Tex.  
TEXAS TECH. (Beta Upsilon, 1947), SCHOOL OF BUSINESS ADMINISTRATION, LUBBOCK, TEX.  
President: JEROLD C. LYONS, Box 4042, Tech Station, Lubbock, Tex.  
Advisor: RAYMOND A. GREEN, 3018 43rd St., Lubbock, Tex.  
Chapter Quarters: 1607 College Ave., Lubbock, Tex.  
TEXAS (Beta Kappa, 1930), COLLEGE OF BUSINESS ADM., AUSTIN, TEX.  
President: BOBBY JOHN RICHARDSON, 1401 Windsor Rd., Austin, Tex.  
Advisor: P. JOHN LYMBERPOPOULOS, 207 E. 81st St., Austin 5, Tex.  
TULSA (Beta Chi, 1948), COLLEGE OF BUSINESS ADM., TULSA, OKLA.  
President: MONTE L. DUNHAM, 1648 S. Gary St., Tulsa, Okla.  
Advisor: JOHN D. GEMMILL, 5371 E. 27th Pl., Tulsa, Okla.

## INTER-MOUNTAIN REGION

REGIONAL DIRECTOR: CHARLES I. SUTTON, Gamma Omega, 3102 N. 61st Pl., Phoenix, Ariz.  
DISTRICT DIRECTOR: WARREN E. ARMSTRONG, Gamma Iota, 1002 Idlewild Lane, S.E., Albuquerque, N.M.  
ARIZONA STATE (Gamma Omega, 1951), COLLEGE OF BUSINESS ADM., TEMPE, ARIZ.  
President: FREDERICK J. FLOWERS, 914 McAllister Ave., Tempe, Ariz.

Advisor: DR. RALPH O. HOOK, JR., 1721 La-Rosa Dr., Tempe, Ariz.  
ARIZONA (Gamma Psi, 1951), COLLEGE OF BUSINESS AND PUBLIC ADM., TUCSON, ARIZ.  
President: JAMES J. FERGUSON, 2619 E. Seneca St., Tucson, Ariz.  
Advisor: ROBERT H. MARSHALL, Economics Dept., BPA College, University of Arizona, Tucson, Arizona.  
COLORADO (Alpha Rho, 1926), SCHOOL OF BUSINESS, BOULDER, COLO.  
President: DALE H. CURTIS, Sans Souci Trailer Park, Box 44, Route 1, Boulder, Colo.  
Advisor: ROBERT G. AYER, 2880 20th St., Boulder, Colo.  
DENVER (Alpha Nu, 1925), COLLEGE OF BUSINESS ADM., DENVER, COLO.  
President: JOHN W. HAYEN, 644 Downing St., Denver 18, Colo.  
Advisor: DELMAR D. HARTLEY, College of Business Administration, University of Denver, 1445 Cleveland Pl., Denver 2, Colo.  
EASTERN NEW MEXICO (Epsilon Eta, 1960), SCHOOL OF BUSINESS AND ECONOMICS, PORTALES, N.M.  
President: CARLOS CUNNINGHAM, Box 627, Eastern New Mexico Univ., Portales, N.M.  
Advisors: DERRELL W. BULLS, Box 106, Eastern New Mexico Univ., Portales, N.M.; PAUL STANGLE, Box 75, Eastern New Mexico Univ., Portales, N.M.  
NEW MEXICO (Gamma Iota, 1949), COLLEGE OF BUSINESS ADM., ALBUQUERQUE, N.M.  
President: WILLIAM F. QUARG, 11625 Constitution Ave., N.E. Albuquerque, N.M.  
Advisor: GERALD E. OLSON, 1439 Richmond Dr., N.E., Albuquerque, N.M.  
TEXAS WESTERN (Gamma Phi, 1951), DEPARTMENT OF ECONOMICS AND BUSINESS ADM., EL PASO, TEX.  
President: FRANK K. HYDER, JR., Worrell Hall, Texas Western, El Paso, Tex.  
Advisor: DR. DONALD FREELAND, 3421 Rutherglen Rd., El Paso, Tex.  
UTAH (Sigma, 1922), COLLEGE OF BUSINESS, SALT LAKE CITY, UTAH  
President: EDWARD T. STARK, 756 Green St., Apt. B, Salt Lake City 2, Utah  
Advisor: IVER E. BRADLEY, 2923 S. 20th, E. Salt Lake City 9, Utah.

## WESTERN REGION

REGIONAL DIRECTOR: BURELL C. JOHNSON, Alpha Sigma, c/o National Cylinder Gas Co., 1588 Doolittle Dr., San Leandro, Calif.  
DISTRICT DIRECTORS: R. NELSON MITCHELL, Chi, 550 California St., San Francisco 4, Calif.  
ANDREW P. MARINCOVICH, 1222 Trotwood Ave., San Pedro, Calif.  
CALIFORNIA (Rho, 1922), SCHOOL OF BUSINESS ADM., BERKELEY, CALIF.  
President: BRUCE A. BLAKEMORE, 2650 Haste St., Room 701-E, Berkeley 4, Calif.  
Advisors: WILLIAM G. PANSOCHAR, 2190 Ramon Dr., Pleasant Hill, Calif. ROBERT SPROUSE, 7829 Terr. Dr., El Cerrito, Calif.  
CHICO (Epsilon Theta, 1960), DIVISION OF BUSINESS, CHICO, CALIFORNIA.  
President: HENRY O. PRUDEN, 641 Cherry St., Chico, Calif.  
Advisors: HARRY L. JEFFERSON, 1334 Arbutus Ave., Chico, Calif.  
LOYOLA (Delta Sigma, 1959), COLLEGE OF BUSINESS ADMINISTRATION, LOS ANGELES, CALIF.  
President: PETER H. KRUSE, 7101 W. 80th St., Box 842, Los Angeles 45, Calif.  
Advisor: NORMAN E. WEIR, 6420 W. 81st St., Los Angeles 45, Calif.  
NEVADA (Delta Pi, 1959), COLLEGE OF BUSINESS ADMINISTRATION, RENO, NEV.  
President: WILLIAM J. MCQUAID, 127 Ardmore Dr., Reno, Nev.  
Advisors: WILLEM HOUWINK, 1101 Peavine Rd., Reno, Nev.; EDWARD M. VIETTI, Box 9476, University Station, Reno, Nev.  
SAN FRANCISCO STATE (Delta Omicron, 1959), DIVISION OF BUSINESS, SAN FRANCISCO, CALIF.  
President: KENNETH L. KOSKELLA, 1122 Cornell Ave., Albany, Calif.  
Advisor: CHARLES W. DWINNELL, 2430 Geraldine Dr., Concord, Calif.  
SAN FRANCISCO (Gamma Omicron, 1950), COLLEGE OF BUSINESS ADM., SAN FRANCISCO, CALIF.  
President: JOEL D. MOMSEN, 2130 Fulton St., Phelan Hall, San Francisco 17, Calif.  
Advisor: JOSEPH P. SMINI, 21 Sutro Hts. Ave., San Francisco, Calif.  
SANTA CLARA (Gamma Xi, 1950), COLLEGE OF BUSINESS ADM., SANTA CLARA, CALIF.  
President: CRAIG T. ULRIE, McLaughlin Hall, U. of Santa Clara, Santa Clara, Calif.  
Advisor: LOUIS BOITANO, College of Business Adm., U. of Santa Clara, Santa Clara, Calif.  
SOUTHERN CALIFORNIA (Phi, 1922), SCHOOL OF COMMERCE, LOS ANGELES, CALIF.  
President: PAUL BRUMFIELD, 418 24th St., Santa Monica, Calif.  
Advisor: CHARLES M. WHITLO, School of Business, U. of Southern California, Los Angeles 7, Calif.  
Chapter Quarters: 1140 W. 27th St., Los Angeles 7, Calif.



*Deltasigs are heading for the —*

**23rd GRAND CHAPTER CONGRESS**  
OF DELTA SIGMA PI AT  
**Asheville, North Carolina**

**GROVE PARK INN - AUGUST 28-31. 1961**