

The **DELTA SIG**
OF DELTA SIGMA PI



University of Michigan, Ann Arbor, Michigan

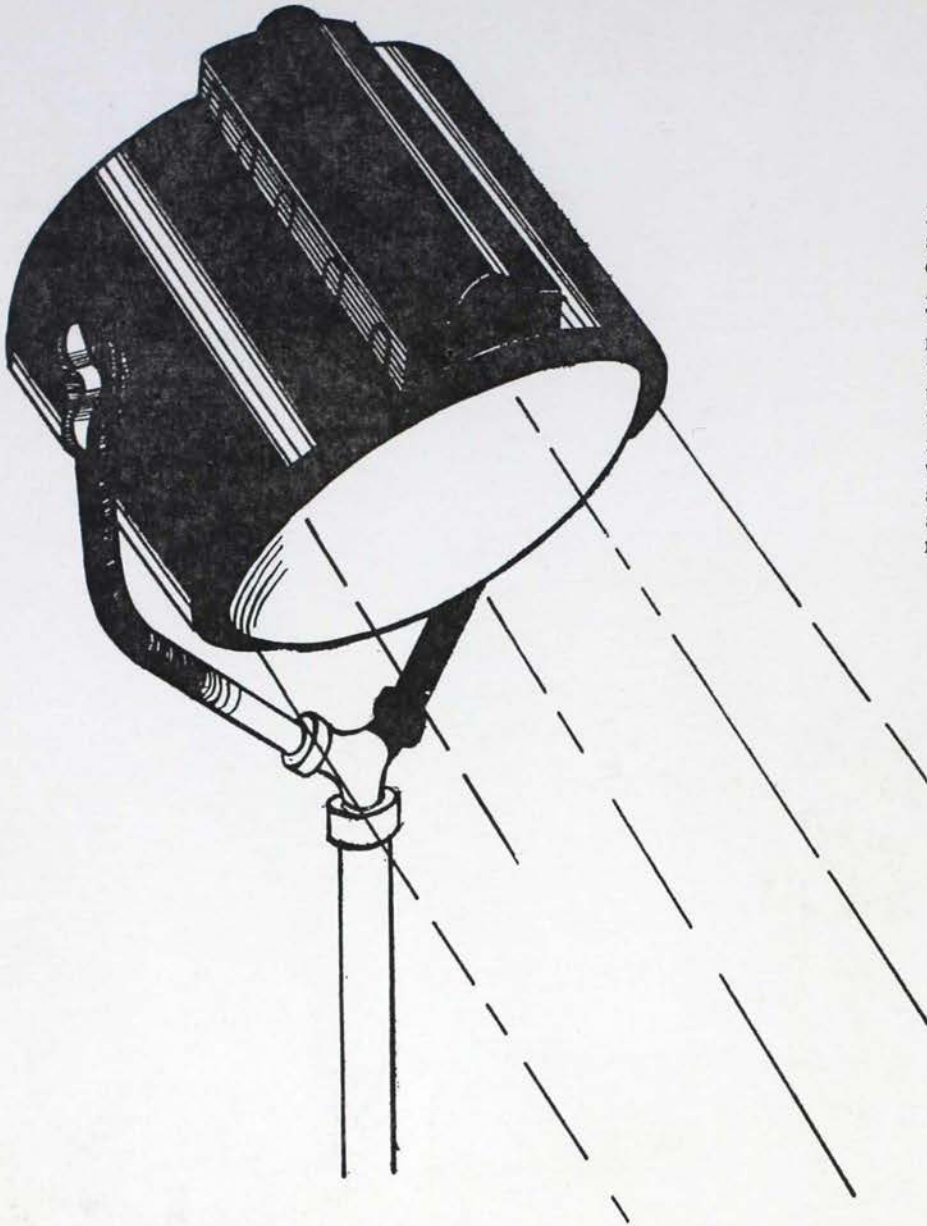
PROFESSIONAL BUSINESS ADMINISTRATION FRATERNITY
FOUNDED 1907

NOVEMBER 1960

The International Fraternity of Delta Sigma Pi

*Professional Commerce and Business
Administration Fraternity*

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.



IN THE PROFESSIONAL SPOTLIGHT

FOCUSED IN THE PROFESSIONAL SPOTLIGHT in this issue is Secretary of the Treasury, Robert B. Anderson, seated at the desk, following his initiation as an Honorary Member of Gamma Sigma Chapter, University of Maryland. Standing, left to right: Anthony Adanis; Robert Towers; Thomas Morrissey, past Gamma Sigma president; Dr. John Frederick; Howard Boyer; Michael Myerson, senior vice president; Stewart Young, president; Dr. Allan Fisher, faculty advisor; Floyd Bridges; James Reid, assistant dean; Dr. J. Allan Cook; Richard Hyde, treasurer; Joseph Carr, past Gamma Sigma president; and Charles McCormick, Board of Regents chairman, University of Maryland.



The DELTASIG

O F D E L T A S I G M A P I

.. in this issue

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Our Cover

We are proud to continue our university series in full color with the University of Michigan at Ann Arbor. We are grateful to the Lumbermen's Mutual Casualty Company and the Shostal Agency for making these prints available to us.



DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi. MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma. MUSIC, Phi Mu Sinfonia. PHARMACY, Alpha Zeta Omega, Kappa Psi, Rho Pi Phi, Phi Delta Chi.

From the Desk of The Grand President

HOMER T. BREWER
Kappa—Georgia State



ALTHOUGH the only valid aim of a university is to impart learning to its students, the magazine writers and columnists over a great many years gave most colleges the greater reputation for being social institutions where young people congregated for pleasurable purposes, learning only enough to justify the expense of their four years. This was an exaggerated point of view, of course, yet it was based on a sufficient amount of fact to give it credibility.

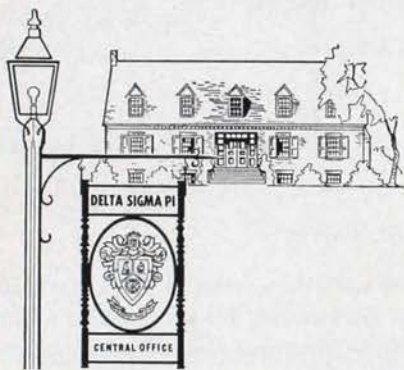
The story is changing now, as are the facts. With the searching examination now being given to educational systems, and with the new awareness of the growing value of higher academic attainments, scholastic achievement has become the new way of life. Colleges can now base their admissions on the excellence of high school grades, and employers rely more heavily on academic records in making their selections among applicants. Learning has become respectable.

For us in Delta Sigma Pi, this is no new story. We have always selected our members from those who have proved

they can do high grade work. We recognize and applaud our chapters that maintain high grades. We do not have to revolutionize our fraternity to maintain our lead in scholarship. We are ready for the future.

That our members are devoted to scholarship is proved in the first instance by affirmation of the purposes of Delta Sigma Pi as embodied in the preamble to our Constitution. That we continue this devotion is proved in the scholastic records of our chapters.

And in Delta Sigma Pi, when we talk about achievement we are talking about improvement within oneself, we are talking about true knowledge. Learning the subject matter, learning to correlate the branches of our culture, learning to make rational deductions from established facts—these are the things Deltasigs strive for, these earn their own true reward. The grades, the record, the reputation, the success in business—all these will come to him who earns them.



THIS FALL finds the staff of the Central Office engaged in the largest number of activities it has ever encountered. Priority is being given to the nine Regional Meetings for Fraternity Officers scheduled throughout the country during the months of October and November. These meetings contain a new look for Delta Sigma Pi and represent much planning and work as they are a new experience from the standpoint of administration. We trust that all chapters will have a large delegation present at these as much as is to be gained for their betterment.

In the number two spot on our must list is the installation of our two new chapters at Midwestern University in Wichita Falls, Texas, and Eastern New Mexico University in Portales, New Mexico. Both of these groups are quite large and should

A Word From The Central Office

make fine chapters for Delta Sigma Pi.

Other items that are keeping us from relaxing are the publication of our Seventeenth Biennial Survey of Universities Offering an Organized Curriculum in Commerce and Business Administration, which already has 360 universities included, and the revision of our Pledge Manual now in its fourteenth edition.

Coupled with the above projects is an extensive program of chapter and alumni club visitation that will bring Field Secretary Charles L. Farrar and myself to a large segment of the Fraternity this college year. Everything considered, this promises to be one of our busiest years and we hope one of our most productive.—JIM THOMASON



The DELTASIG

O F D E L T A S I G M A P I

Installation of East Texas State Chapter Makes Total of Nine in Texas

WITH THE INSTALLATION of Delta Phi Chapter at East Texas State College on Saturday, February 27, 1960, the total number of Delta Sigma Pi Chapters in the State of Texas reached nine. The other chapters are at Baylor University, the University of Texas, Texas Technological College, Southern Methodist University, Texas Western College, Lamar State College, and Texas Christian University.

The installation ceremonies were held in the Business Administration Building on the East Texas State College Campus in Commerce, Texas, on Saturday afternoon, February 27. Grand President Brewer served as the installing officer. He was assisted by Executive Director Jim Thomson, Southwestern Regional Director Joe M. Hefner, Past Grand President Kenneth B. White, District Director Ronnie G. Smith and delegations from the chapters at Southern Methodist University, North Texas State College, and Texas Christian University. Also on hand were a number of the members from the Dallas Alumni Club and a group from Gamma Epsilon Chapter at Oklahoma State University in Stillwater, Oklahoma, that was in Dallas for an industrial tour and stayed over for the installation.

Upon arrival the guests were taken upon a tour of the campus, which was followed by an informal luncheon in the college dining rooms. The afternoon was devoted to the formal initiation.

The scene then shifted to the City Hotel Cafe Banquet Room for the Installation Banquet. First on the evening's program was Dr. James G. Gee, president of East Texas State College, who welcomed

the new chapter, and who was introduced by Executive Director Jim Thomson who served as toastmaster. Dr. Elton D. Johnson of the faculty then related the History of the Department of Business Administration. The founding of Beta Epsilon Tau Fraternity, our petitioning group, was described by Dr. Perry Broom, faculty advisor of Delta Phi Chapter. As usual the highlight was reached when Grand President Homer T. Brewer presented the charge and charter to the new chapter. This was accepted with appropriate remarks by Kenneth A. Dacus, president of Delta Phi Chapter. In conclusion fraternal greetings were extended by Regional Director Joe M. Hefner, District

Director Ronnie G. Smith and Past Grand President Kenneth B. White. The various visiting delegations were also introduced before they returned to their respective cities.

History of East Texas State College

East Texas State College grew out of the work of William L. Mayo, a pioneer in teacher education in Texas. On September 2, 1889 Mayo first opened Mayo College in Cooper, Texas. After a fire destroyed his buildings in 1894, Mayo accepted an offer of \$10,000 and 10 acres of land in Commerce, Texas. The first building was completed the next year.



THE MAIN ENTRANCE to the Business Administration Building at East Texas State College is pictured during a lull in student traffic.



GREETINGS ARE EXTENDED by Regional Director Joe M. Hefner at the installation banquet of Delta Phi Chapter at East Texas State College. Seated at the speaker's table from left to right are Grand President Homer T. Brewer, Executive Director J. D. Thomson, and Dr. Elton D. Johnson, head of the Department of Business Administration.

After surviving two more fires in 1907 and 1911, Mayo decided to offer the property to the state. The 35th Legislature accepted the offer on March 14, 1917; just five minutes before Mayo's own death. There were 1,598 students enrolled in 1916, with 864 teaching certificates being earned. The year of 1917-1918 found the new college located on a 50 acre plot. Dr. R. B. Binnion became its president, with a faculty of 30 teachers. In 1923 the name was changed from East Texas State Normal School to East Texas State Teachers College. It so remained until 1957, when it became East Texas State College.



THE PRESENTATION of the Delta Phi Charter made by Grand President Homer T. Brewer to Kenneth A. Dacus, president of Delta Phi Chapter at East Texas State College.

History of the Business Administration Department

In 1919, two years after the formerly private school known as East Texas Normal was taken over by the State of Texas, a Department of Business Training was set up that offered courses in bookkeeping, penmanship, and commercial arithmetic. Prior to this time a course in commercial arithmetic had been offered in the Department of Mathematics, and courses in principles of economics were taught in the Social Science Department.

In 1921 the name of the department was changed to Business Administration, and additional courses were offered in shorthand, typewriting, and business law. In 1924 a teaching methods course was added, so that a person desiring to major in business could qualify for a certificate to teach business courses in the State's



THE NEW MODERN LIBRARY at East Texas State College commands an impressive corner of the campus.

The college now occupies 1,052 acres of land, with a 140 acre campus proper. There are 15 major buildings, plus 13 dormitories, a cafeteria, a stadium, and farm buildings on the college farm and ranch.

The faculty is well qualified. Slightly over 50% hold the earned doctorate. Present enrollment reaches 2,808 students. In teacher education East Texas College ranked second in both the number of teachers and school administrators in active service in Texas public school systems. In addition to a campus night and Saturday class program, the college maintains an extension service which reaches out over a hundred miles in every direction.

secondary schools. In 1945 one-year programs of terminal education were added in accounting and office practice for non-degree students desiring business training beyond that available in high school.

In 1947 the staff was increased and course offerings expanded sufficiently so that the BBA degree was offered in these three areas: accounting, secretarial administration, and general business. During 1951 the Master of Business Administration degree was authorized. In 1956, the Department of Economics which had offered a variety of economics and finance courses was combined with the Department of Business Administration to constitute a single department. In 1958 additional areas of specialization for the BBA degree were added for finance, marketing and management.



THE ADMINISTRATION BUILDING on the campus of East Texas State College, at Commerce, Texas, is located in the center of the campus.

At the present time a full-time staff of nine members, plus additional part-time lecturers drawn from the business community in such areas as insurance and business law, offer a total of 63 courses in business administration, finance, and economics. Enrollment in the Department of Business Administration has increased steadily over the years until now approximately one-fifth of the student body of over 2,800 students are majoring in the business department. A new two-story business building was completed last year. This building contains 11 classrooms, 17 offices, and one conference room.

History of Beta Epsilon Tau Fraternity

The historical calendar of Beta Epsilon Tau begins in September of 1959. A letter was received from J. D. Thomson, executive director of Delta Sigma Pi, advising that Field Secretary Charles Farrar would visit the campus on October 19. Approval had been granted by the administration for a men's professional business club. A faculty committee of Joe Ashby, Perry Broom and Graham Johnson was appointed to organize it. Following Brother Farrar's visit, 63 students and faculty attended the organizational meeting of the club. Officers were elected and a name was approved by formal vote.

In the first part of November letters were received from J. D. Thomson and Charles Farrar with advice as to organization and developing procedures. District Director Ronnie Smith was informed of the local club projects and a request was sent to him to speak at one of the meetings. The program was announced

for the coming year by the chairman with the following suggested projects: (1) co-sponsorship of a management conference. (2) a survey to determine business opportunities for graduates in connection with

a regional management development series. (3) a regional study of recent business developments in industry. (4) a series of field trips to nearby industry.

In December the local constitution and by-laws were approved. The minimum scholastic average for local membership was set at 1.0 average grade points. The petitions were being assembled at this time and were bound and sent to The Central Office on December 14.

On February 27, 1960, the following undergraduates were initiated as charter members of Delta Phi Chapter in the International Fraternity of Delta Sigma Pi: Clyde J. Arnold, Jr., Jimmy L. Atchley, Mason L. Backus, Gerald Bishop, Robert W. Carson, Allan C. Carter, Raymond G. Carter, Bobby D. Clayton, Douglas Cooper, James Cummings, Kenneth A. Dacus, Jerry D. Davis, Densil Farris, C. Curtis Fuller, Jose Garcia, Bernard E. Godley, Thomas W. Hollje, Larry

(Continued on page 8)



SCENE OF THE BANQUET held at the City Hotel Cafe after Delta Phi Chapter of East Texas State College became a new chapter of Delta Sigma Pi.



THE MEMORIAL UNION on the Washburn University campus in Topeka, Kansas, is a center for student activities.

Washburn University Granted Delta Sigma Pi Chapter

BANKS OF SNOW and the Delta Chi Chapter of Delta Sigma Pi arrived almost simultaneously on the Washburn University Campus in Topeka, Kansas, on Saturday, March 12, 1960. The fine facilities of the Washburn University Memorial Union Building were used for the ritualistic initiation of the Delta Chi members which initiation was conducted by delegations from Alpha Beta Chapter at Missouri, Iota Chapter at Kansas, and Delta Theta Chapter at Oklahoma City, headed by Executive Director Jim Thomson, Midwestern Regional Director Henry C. Lucas, and Field Secretary Charles L. Farrar.

Following the initiation ceremonies, a social hour was held in the Florentine Room of the Jayhawk Hotel in Topeka, which was also the scene of the Installation Banquet. Charles L. Farrar served as toastmaster and began the program of the Banquet by introducing Dr. Bryan S. Stoffer, President of Washburn University, who extended a welcome to the new chapter. The guests then learned about the department of economics and business administration from its chairman, Dr. Dale Marcoux. The founding of Sigma Pi Fraternity, our petitioning group, was related by Harland K. Rieger, its first president.

The program reached its peak with the presentation of the charge and charter by Executive Director Jim Thomson, who was pinch hitting for Grand President Brewer who was unable to reach Topeka

because of the snows. Dale VonRiesen accepted this charter with a few well chosen words. In conclusion Henry C. Lucas, Midwestern Regional Director, extended fraternal greetings to the new chapter and read a number of the telegrams and letters that had been received from the chapters, alumni clubs and national officers.

History of Washburn University

Washburn College was founded by the General Association of Congregational Ministers and Churches of Kansas. Like other colleges of its type, loyal to Puritan traditions and ideals, it was independent in its government. Plans for founding such an institution as Washburn College were laid as early as 1857. There was

spirited rivalry among the young and ambitious cities of Kansas for the possession of the proposed college and it was not until May, 1860, that Topeka was finally chosen. During the period of the Civil War little could be done towards development of the project, although it was not forgotten. On February 6, 1865, a charter was secured under the name of Lincoln College, and a Board of Trustees was elected. In November, 1868, in recognition of a gift of \$25,000.00 from Ichabod Washburn of Worcester, Massachusetts, the name was changed to Washburn College.

The first building was erected on the corner of Tenth and Jackson streets in the city of Topeka, and the first classes



MEMBERS OF DELTA CHI CHAPTER, Washburn University, and guests seated around the installation banquet table in the Florentine Room of the Jayhawk Hotel.

were formed in January, 1866. The work at first was largely secondary, there being no high schools in Kansas. The college department soon developed and in 1918 all preparatory work was discontinued. In 1903 a School of Law was organized and the work in music was expanded into a School of Fine Arts and the Kansas Medical College became the Medical School of Washburn College.

In the autumn of 1940 the Board of Trustees of Washburn College announced its willingness to make the assets of the College available to a municipal university, if such an institution were approved by the city of Topeka. The assets of such an institution were approved by the voters and on April 1, 1941, by vote of four to one the citizens of Topeka indicated their approval of the establishment of a municipi-



MODERN, NEW, AND FUNCTIONAL, Morgan Hall houses the library, administration and faculty offices, and classrooms, on the campus of Washburn University.



PRESENTING THE CHARTER to Richard D. VonRiesen, president of Delta Chi Chapter, is Executive Director J. D. Thomson.

pal university. Official transfer of the property to Washburn Municipal University was made by a court order dated June 13, 1941. On January 2, 1952, the Board of Regents voted officially to change the name of the institution to Washburn University of Topeka. Thus, the University continues for 76 years.

The university organization includes the College of Liberal Arts, the School of Law, the Evening College and the Graduate School. The present combined enrollment of the day school and the evening college is approximately 2,900 students. About 2,000 of these students are enrolled in full-time day schedules.

History of the Department of Economics and Business Administration

In 1897, for the first time in its history, a course in Political Economy was offered

to the students of Washburn University. This course was designed to give the fundamental principles of production, distribution, and exchange of wealth. The text used was Hadley's Economics. Two years later this course was redesigned to cover a wider area of study such as monetary problems, tariff history, and problems of taxation. Class room lectures and informal discussion was the method of teaching used.

The Department of Political Economy was separated in 1903 from the Department of History. The next year another course was introduced, designed to teach the application of the principles of economics to the problems of the present day in regards to railroads, trust problems, problems of money and banking and taxation. Additional courses were added yearly and in 1909 came a revision of the courses in the Economics Department. The Economics Department remained in this position until 1922 when a full scale curriculum of economics and commerce was introduced.

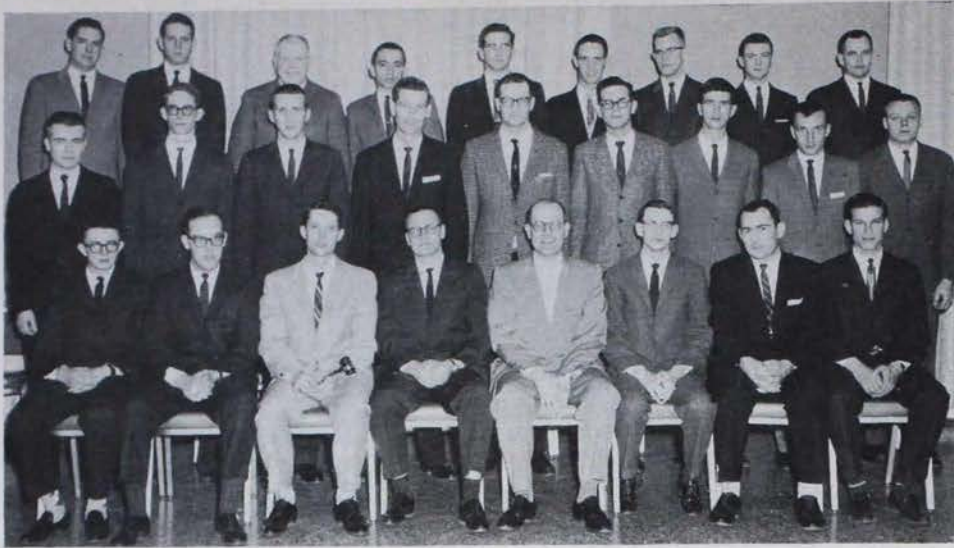
The year 1938 marked another large growth to the department with the addition of the following courses: Marketing and Domestic Trade, Foreign Trade and Finance, Income Tax Accounting, Accounting Survey, Insurance, Development of Economic Thought, and a seminar in economics. In 1940 the department title was changed to the Department of Economics and Business Administration. In 1941, a complete course in commerce was introduced. New additions were typewriting, shorthand, advanced secretarial practices, office practices, and consumer and business education.

During the war the department remained in a static position. In 1945, in answer to an increased demand, a degree in business administration was offered. The first degrees in Business Administration were offered in 1948 to 12 graduating seniors. With the increased emphasis on the BBA degree came a breakdown into five different areas within the Business Department. They were, the Departments of Accounting, Marketing, Economics, Management, and Finance. This is the present course of study offered by the Department of Economics and Business Administration.

History of Sigma Pi Fraternity

Sigma Pi Fraternity had its beginning with individuals who were dissatisfied with the existing business club. In September of 1958, Mr. Jack P. Hoag was added to the Washburn University faculty as an instructor in the Department of Business Administration. He attended and exhibited a great deal of interest in the existing business club. Realizing its weaknesses he began talking to the more interested business club members about petitioning a business fraternity and meetings were held to discuss the possibilities of organization and petitioning.

In January of 1959, Harland Rieger, president of the Business Club, and Jack Hoag began discussions about Delta Sigma Pi. During February, 1959, certain students on the Washburn campus who were interested and willing to take part in the organization were contacted. Subsequent meetings were held for discussion of Delta Sigma Pi and election of officers and committees. The Information Gath-



CHARTER MEMBERS of Delta Chi Chapter at Washburn University, Topeka, Kansas, pose for their picture during the installation activities.

ering Committee wrote to the national headquarters of Delta Sigma Pi requesting organizational material and requirements.

A representative of Delta Sigma Pi was asked to come to a meeting in the fall semester of 1959. On October 7, 1959, Mr. Charles Farrar, Field Secretary, spoke about Delta Sigma Pi. New officers were elected for the fall semester and Mr. Jack Hoag was elected as faculty advisor. Dale Von Riesen and Jack Kinny submitted a work program and the requirements for

preparing the petition and work was officially started on the petition.

More members were added in December and on Saturday March 12, 1960, the following undergraduates were initiated as charter members of Delta Chi Chapter in the International Fraternity of Delta Sigma Pi: Alan H. Blank, Jon E. Boursaw, Don A. Cashman, Robert Clinkenbeard, II, Michael L. Condon, John C. Dickeson, Alan Einsel, David K. Fromme, Arthur E. Hearn, Jr., Bobby J. Hew-

ett, Larry J. Hoffman, Jack C. Kinney, Arlo M. Kunkel, Warren H. Livingston, James P. Lugar, Merrill E. McCall, Ralph F. McGuire, Jr., Larry G. Menegay, Gary M. Peterson, Harland K. Rieger, Francis A. Rugnetta, Andrew J. Schmidlein, Jr., Jack R. Shutt, Ward Summerville, Hayden B. St. John, Neal V. Truster, Richard D. VonRiesen, Robert E. Williams, Gerold E. Wittmer.



MEETING AT THE RECEPTION during the installation of Delta Chi Chapter at Washburn University are left to right, Dr. Bryan S. Stoffer, president of Washburn University, Charles L. Farrar, field secretary, and J. D. Thomson, executive director.

The Grand Council
of
DELTA SIGMA PI
is pleased to announce
the installation of
EPSILON ZETA CHAPTER

at
Midwestern University
Wichita Falls, Texas
October 15, 1960

and
EPSILON ETA CHAPTER
at
Eastern New Mexico University
Portales, New Mexico
October 22, 1960

East Texas State

Makes Ninth in Texas

(Continued from page 5)

M. Hyde, Michael W. Imhoff, Kenneth G. Jagers, Larry Kelly, James B. Kirkpatrick, Sam Ladymon, David Larson, Jerry W. Laycock, Thomas C. Loving, Billy G. McGary, Sammy McWilliams, Fernando Maciel, Charles D. May, Decker May, Charles H. Merrill, Otis K. Moreland, Jack Norman, Emmette E. Phillips, Priar H. Pickens, Jr., Kenneth Pickett, Jack L. Pirtle, Joel P. Pittman, Jerry D. Prock, Jack Pullen, Hugo Schriewer, Jr., Frank Sherman, Ronald G. Skidmore, Weldon Slaton, L. Paul Smith, Ulin Smith, Billy G. Strother, James Trapp, Aulman G. Walker, Merle C. Watson, Don Weaver, John Webb, Mike White, Jimmy Wingfield, Donald N. Winkle, Darryl Woodall.

Employment of Human Resources

By Rocco Carzo, Jr., Alpha Gamma Chapter
Assistant Professor of Management Pennsylvania State University

PROBABLY one of the most misleading axioms of organization theory is the one that prescribes organization based on the arrangement of work rather than people. Of course, this premise stems from the necessity for all activities of an enterprise to be oriented towards the most efficient accomplishment of organization objectives. However, efficient goal accomplishment requires teamwork. Group members must be willing to work as a group and accept management leadership. To meet these requirements, primary emphasis must therefore be placed on personal and social factors.

The principle of organizing around work states: first determine what work is necessary to achieve objectives, then, according to some criteria such as work processes, product, service performed and/or location, divide and group the work, determine the jobs necessary to perform that work, and define the jobs and the relationships of those who will hold the jobs. Finally, seek and hire the men best qualified to fill the requirements of the jobs. While this view seems reasonable enough on the surface, taken alone its application is inadequate for employment purposes. This paper will examine some individual and group characteristics that are as important, if not more important, than the technical requirements of the work. The general approach will be first to discuss some characteristics of organization and human association and then to show the implications for employment decisions.

The Social Structure

Research has shown that patterns of relationships develop among members of groups that are different and distinct from the relationships of the formal organization structure. While the formal organization influences formation of informal groups by means of arrangement of work and assignment of people to certain jobs, it does not create the informal organization.

Informal arrangements develop from the social interaction of people. Formal organization is based on the job or jobs to be done for goal accomplishment; in-

formal organizations stem from people and their relationships. Informal organization is a natural phenomenon—it occurs wherever people associate. Since it is natural, it cannot be abolished or legislated out of existence. In fact its existence is highly desirable and necessary to the accomplishment of formal group goals. Roethlisberger has emphasized the importance of informal groupings as follows:

Far from being undesirable and a hindrance to greater effectiveness, . . . informal groups provide the setting which makes men willing to co-operate. They exist wherever co-ordinated activities exist. Informal groups cannot be prevented, because they are a product of man's inherent desire for continuous intimate association. They give people a place, a feeling of 'belonging', and a sense of importance. They make people feel that they command respect, have the power of independent choice, and are not just cogs in a machine.

Furthermore, these groups develop their own standard of conduct and mores. These codes play a major role in determining the attitudes and behavior of group members. They may be defined in terms of a standard output, and social customs such as dress, habits and attitudes toward other group members. Also, status systems develop among group members according to such factors as type of job held (e.g., *machine operator versus common laborer*), age, skill, pay, sex, knowledge, and character—or some combination of these.

What meaning does the informal organization have in terms of the employment process? It means that, regardless of an applicant's qualifications, if he does not qualify for acceptance in the social structure of the work group his or her employment can lead to costly disruption of operations.

Some examples may serve to illustrate the point. Take the example of an applicant who is highly qualified to fill a job vacancy, his abilities, in fact, far exceed those of any other applicant. He is, however, of a minority race and religion and the prospective employer is located in a cultural area long known for its racial and religious prejudice. What problems would

arise were this man employed in a work group that was inimical to his race and/or religious beliefs?

Consider the employment of a woman in an office of women who pride themselves on personal appearance. While the new employee is an expert stenographer, she is slovenly in appearance. What would be the outcome of this arrangement?

Consider, for example, an informal organization based on nationality or racial groups. Some companies make it a practice to assign work according to nationality and/or social origin because of tradition or past experience. Thus, in a slate quarry, slate splitting may be reserved for men of Welsh birth or extraction. It is understandable that these groups would develop standards of conduct and codes of behavior based on cultural heritage. Would the employer err by employing people of one national background in a group made up predominantly of people of an antagonistic national background? Similarly, would the introduction of a very prejudiced person into a work group made up of members of minority groups cause serious problems? These examples are, perhaps, extreme.

Therefore, consider the illustration of an employee being evaluated for promotion who has outstanding qualifications to fill a vacant executive post. However, besides a goodly amount of intelligence, tremendous initiative and energy, integrity, and other desirable executive characteristics, he is overbearing and does not compromise on ideas. Moreover, he is antagonistic to those who do not readily adopt his position—on several occasions his heated arguments with supervisors and fellow workers have disrupted operations. Although he is highly qualified, his personality conflicts with the other organization members with whom he comes in contact. Should he be promoted? Some might ask whether he should be retained at all. Would he be able to sell ideas and gain appropriate concessions for his subordinates from his superiors? Would he be able to gain acceptance from subordinates for his ideas, proposals, and directions?

Other illustrations might include the

problems incident to the employment of one with introverted characteristics into a work group that has long standing traditions for close working and social relationships. Organizations which are predominantly professional in composition such as engineering or accounting have certain characteristics which are peculiar to the respective profession—thus carrying certain personality requirements of those employed into the group. Another example might include the problems of an executive who transfers from a firm whose policies and operations are dynamic and whose growth has been explosive to a firm whose policies, operations, and executives are conservative and stable.

Implicit in these illustrations, of course, is the effect of organization on one's personality (*and vice versa*). The customs, habits, and traditions of an organization are bound to affect and be affected by those who make it up. Furthermore, these mores do not form or change very rapidly. This is called by some writers as the "corporate personality" or "organization charter." It represents a culture indicative of the social structure and is a product of human characteristics of the members of an organization. Employment of people in this environment must be consistent to some degree with the firm's personality.

Qualifications

Why not employ people and assign work solely on the basis of the informal organizations and social characteristics of the members of the group? Strict adherence to the requirements of the social structure might cause the perpetuation of some very undesirable aspects of the human organization. For example, employment practices that cater to an older age group may overburden an organization with a degree of conservatism and cautiousness that is inadequate for a dynamic and highly competitive market. On the other hand, an executive and worker corps that is predominantly inexperienced and youthful may be wasteful and reckless.

Employment practices that adhere to the requirements of the social structure may perpetuate an informal group whose goals and/or activities may eventually block or hinder the accomplishment of formal goals. Work processes reserved for certain nationality classes may eventually produce informal arrangements which will not accept employees who are not of their nationality, regardless of their

ability. Furthermore, informal organizational goals and activities may conflict with formal goal accomplishment—as is the case when informal work standards are imposed that are less than formal standards; or when false information is carried on the "grapevine"; or when group pressures insist on employment practices based on something other than employee ability and performance.

Conclusion

It is not the purpose here to recommend a program of conformity or to create "organization men"—although a certain degree of conformity is necessary in any ordered system such as a business organization. Rather, the purpose is to emphasize that employers must realize that organization success depends on teamwork (i.e., co-ordinated effort). Teamwork can exist only when group members are willing to co-operate with each other as well as with formal leadership. Co-operation is a matter of group behavior and the interrelationships of group members. Roethlisberger has succinctly stated the case as follows:

Far from being a matter of logical and technical contrivance, co-operation is much more a product of relationships involving feeling and sentiment. Far from being something which can be willed into being by legislation, verbal persuasion, and efforts of per-

sonality, co-operation can only take place within the framework of established and accepted social structures. Co-operation is dependent upon routine relationships developed and practiced over a long period of time. It is dependent upon codes of behavior whereby people work together in a group without conscious choice as to whether they will or will not co-operate. It is dependent upon a certain stability in the ways of life of groups.

To promote and develop teamwork, therefore, employers must employ executives and workers who can operate within the framework of established relationships.

DELTA SIGMA PI
23RD GRAND CHAPTER CONGRESS
Asheville, North Carolina
Grove Park Inn
August 28-31, 1961

SPECIAL CONVENTION RATES
(Includes Room, Meals, Tips, Entertainment, and Registration)

Per Person:

1 to Room	\$24.00 per day or \$96.00 convention
2 to Room	\$18.50 per day or \$74.00 convention
3 to Room	\$15.00 per day or \$60.00 convention
4 to Room	\$14.00 per day or \$56.00 convention

Advance Reservation Fee
(This applies on total convention cost)
\$10.00 per person



THE BEAUTIFULLY DESIGNED tiled swimming pool, situated close to the Inn, is enjoyed by hotel guests.



THE EIGHTEEN HOLE CHAMPIONSHIP GOLF COURSE, the Country Club of Asheville, which lies adjacent to Grove Park Inn, is a daily attraction for hotel golfers.

Famous Resort Chosen For 1961 Convention

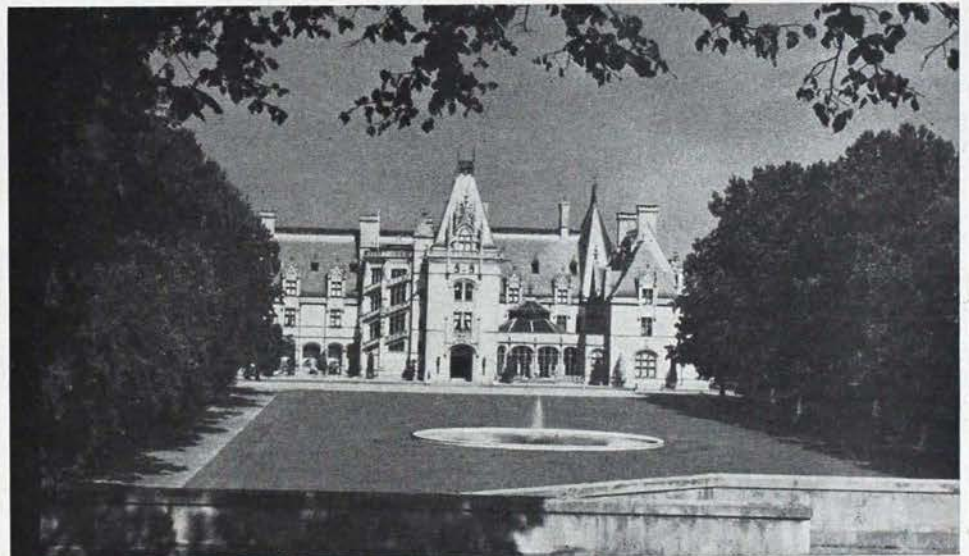
IN THE HEART of the Blue Ridge Mountains lies Asheville, North Carolina, and the Grove Park Inn which is to be the site of the 23rd Grand Chapter Congress of Delta Sigma Pi in August 1961. The convention will last four days and will begin on Monday, August 28. The Grove Park Inn is a fine resort located on the side of a mountain about one mile above Asheville. Its many facilities include a golf course, swimming pool, tennis courts, and acres of wooded grounds for hiking.

In the area are many attractions such as the Biltmore Estates, former home of the Vanderbilts; the Biltmore Industries featuring homespun cloth and mountain crafts. For those who enjoy scenery, the Blue Ridge Mountains surround the city and the Great Smoky Mountains are only 60 miles away.

This is truly a dream vacation spot and the 23rd Grand Chapter Congress program is designed to make the most of it. Meetings will be held in the mornings and evenings, leaving the afternoons free for recreation and sightseeing. Some of the free time will be utilized with planned events while other will be left to the individual. The wide variety of facilities and features at the Grove Park Inn and in the Asheville area may make it difficult to relax, however.

Delta Sigma Pi has been given a special package rate for the entire four day convention and promised sufficient rooms to take care of about 450 people which is the capacity of Grove Park Inn. This means that it is first come, first served after the official delegates who have priority on reservations. We, therefore, urge

you to make your Advance Reservation now to guarantee your accommodations at the Grove Park Inn and participation in Delta Sigma Pi's 23rd Grand Chapter Congress. Act today, by sending your Advance Reservation Fee of \$10.00 to The Central Office of Delta Sigma Pi.



THE FABULOUS BILTMORE HOUSE AND GARDENS in Asheville, North Carolina, is a mecca for visitors.

Delta Psi Chapter Begins Life at Suffolk University

THE BOSTON, Massachusetts, area received its fourth Delta Sigma Pi Chapter with the chartering of Delta Psi at Suffolk University on Sunday, May 15, 1960. All of the activities relative to the installation took place at the Parker House only three short blocks from Suffolk University's downtown campus in Boston.

Heading the installation team was Grand President Homer T. Brewer who was assisted by Executive Director Jim Thomson, Eastern Regional Director M. John Marko, Director of Business Education Walter Brower, District Director James Daly, and delegations from the three chapters in the Boston area: Gamma at Boston University, Gamma Upsilon at Babson Institute, and Delta Kappa at Boston College.

The famous Parker House of Boston set aside its entire pent house for the day. The president of Suffolk University, Robert J. Munce, was host to the officers of Delta Sigma Pi at a luncheon which signaled the start of the ceremonies. Following the ritualistic initiation that afternoon, the Installation Banquet was held in the Roof Garden. Serving as toastmaster was Executive Director Jim Thomson who introduced President Munce of the University so that he could extend an official

welcome to the new chapter. John J. Mahoney, chairman of the department of business administration, then related some enlightening facts about the history of the department. The founding of Delta Sigma Fraternity, our petitioning group, was ably told by Arthur Tully, one of its officers. Grand President Brewer then took the rostrum to acquaint the new chapter with its responsibilities and to present it with a charter. This charter was accepted by Domenic Buono upon behalf of the entire membership of Delta Psi. Fraternal greetings were many, as Regional Director M. John Marko, Director Walter Brower, District Director James Daly, and the delegations from each of the Boston area chapters extended their best wishes.

History of Suffolk University

In September, 1906, Gleason Archer, a recent graduate of the Boston University Law School, and a man of vision, high ideals, and tireless energy, founded as a modest personal venture, the Suffolk Law School, for the purpose of offering an evening course in law to struggling young students who had to spend their daytime

hours in self-support. He understood from experience the aspirations and the needs of such men. The school was started with nine students, Mr. Archer being at first the only teacher, and the living room of his apartment serving as the school room for the first year.

In 1914 the School of Law was chartered with degree-granting power by the Legislature of Massachusetts and signed by the Governor in March of the same year. On borrowed capital, and hampered by a general strike, Mr. Archer pushed the project of constructing new physical facilities to success. The cornerstone was laid by the Honorable Calvin Coolidge on August 4, 1920, at the corner of Derne and Temple Streets directly in the shadow of the Massachusetts State House, and amid the historic surroundings of Beacon Hill. Due to the large enrollment in the Suffolk Law School, it was found necessary to add a large annex in 1923-24. In September, 1934, by a vote of the trustees of the Law School, Mr. Archer established as a companion institution, the Suffolk College of Liberal Arts, with a five year evening course.

NEW BROTHERS OF DELTA PSI CHAPTER and distinguished guests enjoying the food and fellowship at the installation banquet at the Parker House in Boston.





A FOURSOME OF DIGNITARIES at the installation ceremonies of Delta Psi Chapter at Suffolk University. Left to right, Harold M. Stone, new advisor to Delta Psi Chapter, Dr. Robert J. Munce, president of Suffolk University, Grand President Homer T. Brewer, and Thomas J. Flaherty, Jr., president of Delta Psi Chapter.

In September, 1935, two new departments were added, the Suffolk Graduate School of Law and the Department of Journalism. In April, 1937, the Massachusetts Legislature, by a special charter with the usual degree-granting powers, incorporated Suffolk University, consisting of five departments, law, liberal arts, graduate school, school of journalism, and a new department of business administration. The trustees promptly elected Gleason Archer as president of the new university. Mr. Archer at once launched a new building campaign and between April and December, 1937, added 35,000 square feet to the floor space of the main building. The University library, containing over 60,000 volumes, is located on the third floor. The reading room has seating accommodations for more than 300 readers.

The University auditorium, which has a seating capacity of 1,000, is located between the annex and the main building. The auditorium has a completely equipped stage affording excellent facilities for student dramatics as well as concerts, debates, commencements, general assemblies, and similar functions.

Although the physical equipment of a university is important, the quality of its educational program is even more significant. The true measure of a university is reflected in the record of its graduates.

Early in its history, Suffolk University gained recognition for the quality of its faculty and the success of its graduates. Judges, lawyers, bankers, businessmen, educators, and leaders in civic and political life owe their advancement to the quality of training received at Suffolk University.

Department of Business Administration

The Department of Business Administration became an integral part of Suffolk University in 1937 with its program planned to offer a thorough and completely modern four year college education preparing the student for a career in business.

The department offers a choice of five major fields of study: Accounting, Man-

agement, Marketing, Business Administration with an Education minor, and Pre-Legal leading to the six year combined degrees of B.S. in B.A. and L.L.B. One half of the four year program is in the nature of general education and consisting of courses in English, history, science, social studies, humanities, psychology, and free electives. The other half of the four year program leading to the Bachelor of Science in Business Administration degree is divided into two equal parts: (1) Required core courses in Business Administration, as Accounting Principles and (2) the fields of specialization as Accounting, Management, and Marketing.

History of Delta Sigma Fraternity

In October of 1959, three active members of the Suffolk University Business

BUSY SEGMENT of campus life at Suffolk University is centered in this main university building which houses classrooms, offices, and the library.





PLEASED WITH THE INSTALLATION of Delta Psi Chapter at Suffolk University are seated left to right, Dr. Robert J. Munce, president of Suffolk University, and Executive Director J. D. Thomson. Standing left to right are Joseph D. Agneta, Jr., historian of Delta Psi Chapter, Arthur W. Tully, vice president, and Domenic S. Buono, senior vice president.

Club decided that they wanted to establish a professional commerce and business administration fraternity within the Department of Business Administration at Suffolk University. Accounting Professor Harold M. Stone suggested Delta Sigma Pi, and upon contacting their Central Office, information was forwarded to Suffolk by Mr. J. D. Thomson, the Executive Director.

On November 23, 1959, a general meeting was attended by 60 interested business department students. At this meeting literature concerning Delta Sigma Pi was distributed and seniors Thomas Flaherty, Domenic Buono, and Arthur Tully, along with Professor Stone, explained the importance of having a business fraternity within the university as well as the advantages of membership to the individual student. A few days later Mr. Thomson visited the students. The new local business fraternity was to be called Delta Sigma. Its second meeting on December 9, 1959, was attended by 35 men and 10 faculty members. At this meeting it was agreed to set up a committee type of organization for greater participation of the members consisting of an executive committee, an organization committee, a finance committee, a program committee and a publicity committee. A nucleus of 45 members was taken into the fraternity.

From its beginning Delta Sigma Fraternity carried through an unusually healthy program of professional and social events. Following in order were a smoker at the Boston Club where James Daly, the District Director for the Boston area, was the featured speaker, a dance which was attended by Regional Director M. John Marko, an evening dinner with a guest speaker from the investment department of the New England Mutual Life Insurance Company, a tour of the plant facilities of the Hood Rubber Company in Watertown, Massachusetts, and other smaller meetings. As the charitable event of the year, a group of orphans was taken to a Red Sox baseball game.

On May 15, 1960, the following undergraduates were initiated as charter members of Delta Psi Chapter in the International Fraternity of Delta Sigma Pi:



PRESIDENT OF SUFFOLK UNIVERSITY, Dr. Robert J. Munce, presents a friendly smile while standing beside his desk.



POSING IN A GROUP are the charter members of Delta Psi Chapter at Suffolk University, and Boston area Deltasigs who participated in the installation.

TIME AND SPACE

are **LIMITED**

Make your Reservation

TODAY

For the 23rd. Congress

in

Asheville, North Carolina

Grove Park Inn

August 28-31, 1960

Vincent A. Acquaviva, Joseph D. Agneta, Jr., Philip D. Baler, Robert S. Barile, John E. Boyle, Domenic S. Buono, Thornton G. Dakin, Joseph T. Daly, Raymond A. De Bruce, Gustavo Escobedo, Henry G. Farley, Richard T. Finigan, Thomas J. Flaherty, Jr., William J. Giniewicz, William B. Glazer, Barry Gordon, Russell S. Hadaya, Robert A. Indresano, Bernard C. Jacobs, III, Joseph A. Jacoppi, John J. Janocha, Walter M. Joyce, George B. Mentzer, Peter T. Pappas, Richard D. Pearce, Jerrold L. Peckerman, Robert A. Pollard, Vincent R. Puzangara, Lewis Rosenberg, Edwin M. Rosenthal, Guy A. Santagate, Robert J. Schroth, John J. Schwasnick, David K. Sherry, John J. Silvasy, Ronald B. Skloff, Michael Smith, Arthur W. Tully, Hugh Walsh, Edmund E. Wetterwald, Franklin H. Zunick.

Delta Omega Chapter Installed at West Liberty State College

DELTA SIGMA PI installed its 110 chapter at West Liberty State College in West Liberty, West Virginia on Saturday, May 21, 1960. This aggressive college is located in the mountains of West Virginia about 12 miles from Wheeling.

The ceremonies began late in the morning with the arrival of East Central Regional Director Franklin A. Tober from Buffalo, Executive Director Jim Thomson and Field Secretary Charles Farrar from Oxford, and a large contingent from the Pittsburgh Alumni Club and Lambda Chapter at the University of Pittsburgh. Following registration of the guests, a luncheon was held in the College dining room. Ritualistic initiations occupied the entire afternoon, and the Installation Banquet climaxed the program.

Serving as toastmaster of the Installation Banquet was Executive Director Jim Thomson who introduced the President of West Liberty State College, Dr. Paul N. Elbin, to begin the program. He welcomed the new chapter and wished it lots of success. The next speaker was Bernard J. Landwehr, chairman of the Division of Business, who told of its history. Nicholas

M. Jordan, as president of The Business Club, related its founding. Then the big moment arrived with Regional Director Franklin A. Tober reviewing the responsibilities of the new chapter and presenting a charter to it. This charter was accepted by its president, Nicholas M. Jordan. The many letters, telegrams and other greetings from the fraternity to the new chapter were read by Field Secretary Charles Farrar. In conclusion the members of the delegation from the Pittsburgh Alumni Club and Lambda Chapter were introduced and each added his best wishes to those already extended to the new chapter.

History of West Liberty State College

West Liberty State College has its first beginning in 1837, when the legislature of the Commonwealth of Virginia chartered West Liberty Academy. The Academy was, however, everything but what one would expect. The first classes were held in the home of a minister, the Rev. Nathan Shotwell. He taught the boys in one room of his home and his wife taught

the girls in another. The beginning enrollment was 65. The course of study consisted of Algebra, Latin, Oil Painting, and Music. Logic, Arithmetic, and Geometry were also taught. Rev. Shotwell remained with the Academy until 1844 or 1845. The Academy, because of acute financial problems, was sold in 1867 to the new state of West Virginia.

On March 1, 1870, "An act to establish a branch Normal School at West



REGIONAL DIRECTOR, Franklin A. Tober, proudly presents the charter of Delta Omega Chapter at West Liberty State College to President Nicholas M. Jordan.



SHAW HALL, a women's dormitory at West Liberty State College, and the location of part of the installation ceremonies of Delta Omega Chapter.

Liberty" was passed. This action resulted in the first session of the normal school being held on May 2, 1870. This was one of the first three schools of higher learning originally planned by the State of West Virginia. On March 4, 1931, the West Virginia legislature passed a bill changing the name from "normal" to "teachers"; this resulted in the school being known as "West Liberty State Teacher's College."

During the period of 1908 to 1919 over 100 acres of land were acquired, which constitutes the campus today with a few additions. The first building to be built on this land was Shaw Hall, a three-story brick structure designed to accommodate 102 girls. In 1929, \$100,000 was appropriated for the construction of two wings of the main administration building, which are the academic buildings. By the end of 1936 Shotwell Hall was completed and in 1943 the college attained its present name: West Liberty State College.



"THE CENTER," West Liberty's newly constructed student union, provides room for many college social activities. Adjacent to the union is the new Health and Physical Education building.

In addition to these earlier buildings, the present campus consists of the auditorium completed in 1951, the Health and Physical Education building completed in 1953, a newly constructed student union, a women's dormitory completed in 1958, and at the present time a center wing of the main academic building is being completed.

The enrollment in the college increases every year with the past year showing a figure of over 1,000 students, which does not include the students enrolled at the Downtown Center located in nearby Wheeling.

History of the Department of Business

The Department of Business was

founded in 1943. Since that time it has been expanding rapidly, so much so that today it has the highest percentage of total enrollment of the college. An additional professor was added to the department in September, 1959.

The aims of the Department are as follows:

1. To guide students into an appropriate vocational choice, especially within the area of business.
2. To build vocational competency upon a sound foundation of general education.
3. To create an atmosphere in which students will learn to solve problems, seek the truth, and develop questioning attitudes.
4. To help develop good character

PARTICIPANTS IN THE INSTALLATION of Delta Omega Chapter gather for a picture on the campus of West Liberty State College. They include charter members of Delta Omega Chapter, the installation team, faculty members, Executive Director Jim Thomson, and Regional Director Franklin A. Tober.



and to prepare for effective citizenship in a democratic country.

5. To provide the necessary skills and attitudes to equip the student for positions in business and business education.
6. To develop an appreciation for integrity in both personal and business life.

A student may enroll in a vocational or general business; four-year accounting; personnel management; marketing and salesmanship; four-year secretarial; two-year accounting; or two-year secretarial curriculum. The vocational and general business curricula, both for business edu-



SEEN LOOKING OVER THE PROGRAM at the installation banquet of Delta Omega Chapter at West Liberty State College are, from left to right: Regional Director Franklin A. Tober, chapter members Jack C. Adams and Ronald Liptak, and Executive Director J. D. Thomson.



THE SPEAKERS' TABLE at the installation banquet of Delta Omega Chapter at West Liberty State College included left to right: Faculty Advisor W. Ronald Seagraves; Dean of Students Dr. J. A. Bartell; Dr. Carroll Reynolds; College President Paul N. Elbin; Regional Director Franklin A. Tober; Executive Director J. D. Thomson; Faculty Advisor Bernard J. Landwehr; Field Secretary Charles L. Farrar; Chapter President Nicholas M. Jordan (hidden); Faculty member Ralph Anderson; and Academic Dean Denver F. Arnett.

education students, lead to an A.B. degree, while the personnel, four-year secretarial, and four-year accounting curricula lead to a B.S. degree.

History of the Business Club

In January 1959, the chairman of the Department of Business, Bernard J. Landwehr, requested information from J. D. Thomson, executive director of Delta Sigma Pi, regarding the possibilities of a

chapter on the campus of West Liberty State College. After receiving literature about Delta Sigma Pi, John Jamison, acting president of the present Business Club reported to Mr. Thomson that a formal vote had been taken on April 14, 1959, with a majority in favor of petitioning for a chapter of Delta Sigma Pi.

The Business Club had been active on the West Liberty campus for seven years, and sponsored many worthwhile projects,

as the exclusive sales of college jackets and other specialty items. The establishing of a chapter of Delta Sigma Pi had the backing of the faculty and the president of the college.

In October, 1959, a delegation from the Business Club was invited to attend a dinner in Pittsburgh as guests of Delta Sigma Pi at the "Deltasig of the Year" award presentation.

Don Hill, Field Secretary, was the next visitor from The Central Office. At this time a nucleus of 35 men was formed to spearhead the group, choose officers, adopt a constitution, and plan a professional program.

On May 21, 1960, the following undergraduates became charter members of Delta Omega Chapter of the International Fraternity of Delta Sigma Pi: Jack C. Adams, John N. Balakos, David C. Bayha, Thomas H. Becker, Larry Bradford, Louis A. Brescel, James F. Carter, Thomas J. Check, Cameron T. Cline, Joseph T. DeFelice, Archie Granda, Donald R. Groux, Fred C. Groux, Jr., Phillip L. Hayden, Jr., Calvin C. Heck, Jerry R. High, William A. Hill, Kenneth Hoagland, Floyd D. Hunter, Nicholas M. Jordan, William Kaikis, Louis Kondus, John J. Kudlak, Elihu Lebow, Ronald Liptak, David Louder, Richard D. McClain, Robert G. McCracken, Archibald C. Messer, Robert Miller, Richard C. Ruchland, James M. Savage, Dominick M. Tonti, Edwin B. Van Lynn, and William D. Welch.

**George E. Eide To Serve As
Midwestern Regional Director**

AT ITS MEETING this past summer, the Grand Council of Delta Sigma Pi considered Henry C. Lucas' request to be relieved of his duties as Director of the Midwestern Region and appointed George E. Eide, *Minnesota*, to fill his unexpired term on the Grand Council. This is to become effective upon receipt of Brother Lucas' formal resignation. George officially assumed his position at the Midwestern Regional Meeting in Omaha in October at which Henry C. Lucas was honored.



GEORGE E. EIDE, *Minnesota*
Midwestern Regional Director

Brother Eide is a native of Minnesota where he completed his high school and college studies. He attended the University of Minnesota and attained a Bachelor of Business Administration degree there in 1958. While there he served as vice president of the Alpha Epsilon Chapter of Delta Sigma Pi. Since his

graduation he has been serving as a District Director of the Midwestern Region. George was in the active Naval Reserve for four years where he acquired his interest in electronics. At present he

is single, but rumor has it that this will be changed in the coming year. Presently George is associated with the American Casualty Company of Reading, Pennsylvania with his offices in Minneapolis.

In the annals of Delta Sigma Pi will be written the name of Henry C. Lucas in recognition of the many contributions that he made to it over nearly 20 years. Brother Lucas became active in the national picture, shortly after leaving college, as a District Director in the Nebraska area. In 1948 he became a member of the Grand Council and was later reelected twice as the Director of the Midwestern Region when the fraternity was divided into Regions in 1951. During his 12 years of service on the Grand Council the Midwestern Region has nearly doubled in size, and much of this growth can be attributed to Henry. The Directory of Graduates was also Henry's project and for eight years he compiled, edited and distributed this along with his duties as Regional Director.



WITH THE ALUMNI THE WORLD OVER

DIVIDENDS

To Brother and Mrs. William Sapp, *Rider*, on August 21, 1960, a son, William Scott.

To Brother and Mrs. Marion Sprague, *Texas Tech*, on June 20, 1960, a son, Dee James.

To Brother and Mrs. Robert A. Moorhead, *Auburn*, on December 30, 1959, a son, Robert Franklin.

To Brother and Mrs. John G. Walker, Jr., *Auburn* on July 14, 1960, a son, John Griffin, III.

To Brother and Mrs. Richard H. Martin, *Detroit-Gamma Kappa*, on June 24, 1960, a son, Richard H., Jr.

To Brother and Mrs. Charles G. Drake, *Missouri* on July 16, 1960, a daughter, Dorothy Jeanne.

To Brother and Mrs. Charles E. Pullen, *Missouri*, on January 5, 1960, a daughter, Lynn Marie.

To Brother and Mrs. Donald J. Huckleberry, *Indiana*, on May 29, 1960, a daughter, Pamela Jean.

To Brother and Mrs. Leon W. McGowen, *Detroit-Gamma Kappa*, on June 18, 1960, a son, Mark William.

To Brother and Mrs. Ralph D. Mock, Jr., *Temple*, on January 20, 1960, a daughter, Lynette Margaret.

To Brother and Mrs. Thomas V. Erdos, *Arizona*, on August 29, 1960, a son, Thomas V., Jr.

To Brother and Mrs. Robert F. Calhoun, *Alabama*, on August 1, 1960, a daughter, Suzanne Lea.

To Brother and Mrs. James B. Peek, *Missouri*, on June 30, 1960, a son, James Bradley.

To Brother and Mrs. Jack Gosney, *San Francisco*, on March 16, 1960, a son, John Russell.

To Brother and Mrs. Howard J. Schmidt, *New York*, on September 18, 1960, a daughter, Denise Victoria.

To Brother and Mrs. Ralph W. Pysick, *Minnesota*, on August 23, 1960, a daughter, Holly Suzanne.

To Brother and Mrs. Alfred F. Snedgen, *Georgia State*, on July 12, 1960, a son, Gregory Bernard.

To Brother and Mrs. Douglas A. Fraser, *Missouri*, on May 27, 1960, a son, Eric Merwin.

To Brother and Mrs. Keith L. Mills, *Nebraska*, on August 1, 1960, a daughter, Catherine Ann.

To Brother and Mrs. David A. Perry, *Michigan*, on April 3, 1960, twin daughters, Lisa Ann and Laura Ann.

To Brother and Mrs. John B. Carpenter, *Michigan*, on April 19, 1960, a son, Thomas Francis.

To Brother and Mrs. Charles A. Bade, *Missouri*, on December 29, 1959, a son, Steven August.

To Brother and Mrs. Thomas R. Dierker, *Miami U.* on May 10, 1960, a son, Timothy Francis.



SECRETARY OF TREASURY, Robert B. Anderson, is shown accepting his membership certificate at the initiation ceremony of Gamma Sigma Chapter at the University of Maryland, on April 29, 1960.

Secretary of the Treasury Robert B. Anderson Initiated into Delta Sigma Pi

GLORY AND HONOR came to Delta Sigma Pi when Secretary of the Treasury, Robert Bernard Anderson, was initiated as an Honorary Member on April 29, 1960 into Gamma Sigma Chapter at the University of Maryland. Present at this initiation ceremony for Secretary Anderson were brothers of Gamma Sigma Chapter, faculty members, and representing the administration of the University of Maryland, Charles P. McCormick, an Honorary Member of Chi Chapter at Johns Hopkins, and chairman of the Board of Regents of the University of Maryland. Following the initiation ceremony, Brother Anderson talked to those present concerning the economic situation of the United States. It was a memorable occasion. A native of the state of Texas, Mr. Anderson has served as Secretary of the Treasury since July 29, 1957, when he was nominated by President Eisenhower, and confirmed by the United States Senate.

MERGERS

John A. Ronchetto, *Missouri* on January 16, 1960, to Jean Keefover, at Branson, Missouri.

Henry E. Schlichtman, *Missouri*, on November 26, 1959, to Judy Mockler, at Sweet Springs, Missouri.

Danny L. Owen, *Missouri*, on April 22, 1960, to Phyllis Irene Calvin, at Jefferson City, Missouri.

Daniel H. Chappell II, *Missouri*, on February 14, 1960, to Lesly Ann Faulhaber, at Ozark City, Missouri.

Richard G. Horn, *Kent State*, on June 18, 1960, to Sharon K. McCaulley, at Kent, Ohio.

Thomas E. Kruzal, *Detroit-Theta*, on August 13, 1960, to Laura Anne Merrelli, at St. Clair Shores, Michigan.

THE CENTRAL OFFICE REGISTER

Recent visitors to The Central Office are: TERRY R. ASHTON, Lexington, Va.; ROBERT B. SINCLAIR, Oxford, Ohio; LOUIS R. ALBIEZ, *Alpha Theta*, Cincinnati, Ohio; RICHARD P. WESPISER, Oxford, Ohio; PAUL L. NOBLE, Athens, Ohio; EDWIN R. HODGE, JR., Toledo, Ohio; ARTHUR J. NOETZEL, Cleveland Ohio; JAMES R. MCCOY, Columbus, Ohio; ROBERT J. SCHNOKNECHT, *Alpha Chi*, St. Louis, Mo.; GERALD J. GUERRIERI, JR., *Beta Upsilon*, Detroit, Mich.; PATRICK R. SBAYVO, Cincinnati, Ohio; RALPH E. ADAMS, West Lafayette, Ind.; MRS. RICHARD T. ADAMS, West Lafayette, Ind.; HOWARD W. LAPP, *Apha Upsilon*, Hamilton, Ohio; HOWARD G. LAPP, Hamilton, Ohio; ADDIS L. BOWLES, *Beta Nu*, West Collingswood, N.J.; C. E. PARKER, Cincinnati, Ohio; MR. & MRS. DONALD ORSTROM, Glen Ellyn, Ill.; MARTI COX, Sarasota, Fla.; ALLAN R. BENSON, *Beta Pi*, Akron, Ohio; ROBERT J. ELDER, *Theta*, Detroit, Mich.; GEORGE E. EIDE, *Alpha Epsilon*, Minneapolis, Minn.; JOE M. HEFNER, *Beta Upsilon*, Lubbock, Tex.; J. HARRY FELTHAM, *Chi*, Baltimore, Md.; WALTER A. BROWER, *Beta Xi*, Mount Holly, N.J.; FRANKLIN A. TOBER, *Apha Kappa*, Buffalo, N. Y.; BOB MOCELLA, *Beta*, Chicago, Ill.; CHARLES I. SUTTON, *Gamma Omega*, Phoenix, Ariz.; HOMER T. BREWER, *Kappa*, Atlanta, Ga.; CHARLES L. FARRAR, *Beta Psi*, Oxford, Ohio; M. JOHN MARKO, *Beta Rho*, Irvington, N.J.; BURELL C. JOHNSON, *Alpha Sigma*, Orinda, Calif.; DWAYNE L. OGLESBY, *Beta Upsilon*, Ruston, La.; JEROME B. KILEY, *Alpha Theta*, Cincinnati, Ohio.

Howard Schaller Appointed New Dean at Tulane

HOWARD G. SCHALLER, *Tulane*, has been named the new dean of the Tulane University School of Business Administration. A professor of economics and former chairman of the university department of economics, Brother Schaller is an authority



HOWARD SCHALLER, Tulane

in the field of public finance. He has been a member of the university faculty since 1953, and prior to his appointment at Tulane, he served on the economics faculty at Duke University, University of Tennessee and Alabama Polytechnic Institute.

Dr. Schaller is a member of the Inter-University Committee on the Economic Development of the South and the Committee for Urban Economic Development. Both are national committees administered by the Ford Foundation. In 1959 he delivered the Cromer lecture series of the University of Georgia on economic growth in the South. His lecture series has been published by the University of Georgia and circulated widely throughout the United States, Europe, and Latin America.

A native of Clark, Pennsylvania, Dr. Schaller received his B.A. degree from Duke, his M.A. from Northwestern and his Ph.D. from Duke University.

PERSONAL MENTION

BELFORD E. GUNDERSON, *Minnesota*, has been promoted to the position of Regional Sales Training Manager of Brown and Bigelow Company, Saint Paul, Minnesota.

WILLIAM B. MAKELIM, *Virginia*, has accepted a position with H. A. Shearer Rug Cleaners, Chicago, Illinois.

HARLAN W. SHIPLEY, JR., *Johns Hopkins*, has been promoted to the position of Office Manager of Davison Chemical Co., Lake Charles, Louisiana.

GEORGE B. CALHOUN, JR., *Tennessee*, has been promoted to the position of Administrator, Commercial Operations, General Electric Co., X-Ray Department, Memphis, Tennessee.

JOHN A. STOELTING, *Cincinnati*, has been appointed a Regional Supervisor for the Ohio National Life Insurance Company, Washington, D.C.

RONN G. ZUK, *Indiana State*, is a Department Manager with the J. C. Penny Company in Indianapolis, Indiana.

THOMAS J. ROWE, *Rutgers-Beta Rho*, has been appointed financial vice president and treasurer of Knox Glass, Inc., Knox, Pennsylvania.

WILLIAM H. WERT, JR., *Georgia*, has been assigned to the Directorate of Space and Satellites, Air Materiel Command Ballistic Missiles Center in Inglewood, California, and has the rank of Captain.

PAUL F. DASTAGUE, *Tulane*, has been elected President of Real Estate Development Associates, Inc., New Orleans, Louisiana.

BRUCE F. MACRAE, *Maryland*, has assumed the position of Traffic Manager of Setzer's Division of Food Fair Stores, Inc., Jacksonville, Florida.

E. O. BECKSTROM, *Kansas*, has been promoted to Assistant Executive Vice President of United Fruit Company, Boston, Massachusetts.

RAYMOND F. PELISSIER, *Georgetown*, has been named Director, School of Business Administration, Georgetown University, Washington, D.C.

FREDERICK EVERETT, *Missouri*, is now Assistant Professor of Accounting in the School of Business, Western Michigan University, Kalamazoo, Michigan.

ALLEN A. THOREEN, *Colorado*, has opened his office for the general practice of law in Denver, Colorado.

CHARLES G. DRAKE, *Missouri*, has accepted a teaching position at Parsons College, Fairfield, Iowa.

DAWSON W. CHILES, *Oklahoma State*, has accepted the position of Secretary to the Superintendent of the Chicago, Rock Island and Pacific Railroad, at El Reno, Oklahoma.

Max Barnett, Jr., Leads New Orleans Business Club

MAX BARNETT, JR., *Tulane*, was recently named president of the Young Men's Business Club of Greater New Orleans. The 3400 membership is composed of young business and professional men of the City of New Orleans dedicated to a better and Greater New Orleans area.

Brother Barnett is well known for his continued interest in the fraternity, and is currently serving as District Director in the South Central Region.

Business at Texas Western Headed by Michael Brand

THE DEPARTMENT of Economics and Business Administration at Texas Western College in El Paso, Texas is now headed by Michael Brand, New Mexico. Prior to coming to Texas Western, Brother Brand taught at the University of Florida, the University of New Mexico and the Community College of New Haven. During his days as a graduate student at Harvard and Columbia Universities, he also served on the teaching staffs of Manhattan College, New York University and Columbia University. Added to this extensive career is his period as a research assistant for the Alfred P. Sloan Foundation.

Brother Brand received his Bachelor of Arts in Business Administration degree at the University of Washington in Seattle and his Master of Arts at the University of Colorado.



PAST GRAND PRESIDENT OF DELTA SIGMA PI, PHILIP J. WARNER, Alpha-New York University, president of Ronald Press, receives a Madden Memorial Medal. The award is given for outstanding business or professional achievements. Honored by fellow alumni of the School of Commerce at the annual dinner in the Pierre were left to right Dean Thomas Norton, Leon Shimkin, board chairman of Simon and Schuster, Jules Backman, research professor of economics, Philip Warner, with Commerce Alumni President James Clyne, Alpha-New York, holding Madden Memorial Medals they received.



36 Chapters Attain First Place In The 1960 Chapter Efficiency Contest

THE 100,000 POINT GOAL in the Chapter Efficiency Contest was reached during 1959-1960 by 36 chapters. In addition to these 36 chapters, 19 other chapters scored 85,000 points or more to place on the Honor Roll. This makes a total of 55 chapters in the top position out of 98 participating chapters.

Kappa Chapter at *Georgia State* continues to hold first place in the number of times that they have scored 100,000 points, with this year making it for the 24th time. Alpha Beta Chapter at *Missouri* has an outstanding record too, in reaching the 100,000 point goal for the 20th time. Congratulations to the
(Continued on page 22)

1960 WINNERS

Life Memberships in Delta Sigma Pi were awarded to the following presidents of the 36 chapters that tied for first place in the 1960 Chapter Efficiency Contest:

- *CHARLES B. MILLER, Beta—Northwestern
- *DALE J. VAN ERMEN, Delta—Marquette
- *RICHARD A. HERDEGEN, Delta—Marquette
- *JIMMY D. TESREAU, Epsilon—Iowa
- *ALLAN C. BACHMAN, Epsilon—Iowa
- FRANK V. BYRD, Kappa—Georgia State
- *WARREN M. SCHMIDT, Psi—Wisconsin
- *GERALD N. PFLER, Psi—Wisconsin
- *JOHN M. HORN, Alpha Beta—Missouri
- *HAROLD L. ATKINS, Alpha Beta—Missouri
- WILLIAM A. WALTON, Alpha Gamma—Pennsylvania State
- *MARVIN F. MOES, Alpha Delta—Nebraska
- JERRY C. DONDLINGER, Alpha Delta—Nebraska
- JAMES N. MENZEL, Alpha Eta—South Dakota
- WILLFRED B. RACE, Alpha Kappa—Buffalo
- TED A. BOLICK, Alpha Lambda—North Carolina
- *ROBERT D. SHOWALTER, Alpha Rho—Colorado
- *RODRIC LORIMER, Alpha Rho—Colorado
- JAMES F. SULZBY, Alpha Sigma—Alabama
- *JERRY B. BURGESS, Beta Gamma—South Carolina
- *BERNARD T. ENGLAND, Beta Gamma—South Carolina
- *DONALD E. CRISWELL, Beta Epsilon—Oklahoma
- *STANLEY L. HALL, Beta Epsilon—Oklahoma
- *HUGH L. BARNES, Beta Eta—Florida
- *E. WILSON ROBERTS, Beta Eta—Florida
- EARL W. BUNKERS, Beta Theta—Creighton
- *JOHN P. ANDERSON, Beta Kappa—Texas
- *GRADY D. BRUCE, Beta Kappa—Texas
- CHARLES R. CHAMBERLIN, Beta Rho—Rutgers
- JOHN H. BASLER, Beta Sigma—St. Louis
- JAMES H. SPENCER, Beta Upsilon—Texas Tech
- *DONALD R. CRAIG, Beta Psi—Louisiana Tech
- *THOMAS W. HARDEE III, Beta Psi—Louisiana Tech
- WILLIAM H. RICE, Gamma Zeta—Memphis State
- *OMER F. KUEBEL, JR., Gamma Mu—Tulane
- *ALAN ROSENBLUM, Gamma Mu—Tulane
- *ROGER H. SHEERIN, Gamma Xi—Santa Clara
- JOHN H. DOYLE, Gamma Pi—Loyola—Chicago
- SAMUEL TELERICO, Gamma Upsilon—Babson Institute
- NORMAN L. SAVILLE, Gamma Omega—Arizona State
- KENNETH W. MURPHY, Delta Epsilon—North Texas State
- JACK P. WEBSTER, Delta Eta—Lamar Tech
- *ROBERT C. JONES, Delta Theta—Oklahoma City
- *FRANK R. MICHAEL, Delta Theta—Oklahoma City
- N. PETER JOHNSON, Delta Kappa—Boston College
- FRANK H. DERENZO, JR., Delta Lambda—Ithaca College
- WILLIAM T. HARRISON, Delta Mu—Mexico City College
- *RALPH E. WILLIAMS, Delta Rho—Ferris Institute
- *JEROME VAN DUINE, Delta Rho—Ferris Institute
- *RUSSELL M. REED, JR., Delta Upsilon—Texas Christian
- *MICKY M. BREWER, Delta Upsilon—Texas Christian

* In cases where two presidents served a single chapter during the year, each received a credit amounting to one-half the cost of a Life Membership.

Previous Winners

The dates following the name of the chapter and university denote the previous years in which the chapter has been in first place. The Chapter Efficiency Contest was not conducted during the war years of 1943, 1944, 1945, and 1946.

- ALPHA, New York—1947, 1955
- BETA, Northwestern (Chicago)—1934, 1935, 1938, 1939, 1940, 1941, 1942, 1947, 1948, 1949, 1950, 1951, 1952, 1953, 1954, 1956, 1957, 1959
- GAMMA, Boston—1953
- DELTA, Marquette—1934, 1939, 1940, 1941, 1942, 1949, 1952, 1954, 1955, 1956
- EPSILON, Iowa—1949, 1950, 1951, 1952, 1953
- ZETA, Northwestern (Evanston)—1949, 1950, 1951, 1957
- THETA, Detroit—1951, 1952, 1953
- IOTA, Kansas—1954, 1955, 1956
- KAPPA, Georgia State—1933, 1934, 1935, 1936, 1937, 1938, 1939, 1940, 1941, 1942, 1947, 1948, 1949, 1950, 1951, 1952, 1953, 1954, 1955, 1956, 1957, 1958, 1959
- MU, Georgetown—1948, 1949, 1952, 1956
- NU, Ohio State—1948, 1949, 1950, 1951, 1958
- XI, Michigan—1947, 1948, 1949, 1950, 1952, 1953, 1954, 1955, 1958
- PI, Georgia—1937, 1938, 1947, 1948, 1949, 1950, 1951, 1952, 1953, 1954, 1955, 1956, 1957, 1958
- RHO, California—1956, 1959
- UPSILON, Illinois—1959
- PHI, Southern California—1953, 1954, 1955, 1956
- CHI, Johns Hopkins—1940, 1948, 1949, 1950, 1951, 1952, 1953, 1954, 1955, 1956, 1957, 1958
- PSI, Wisconsin—1949, 1950, 1953, 1955, 1956, 1959
- OMEGA, Temple—1952
- ALPHA BETA, Missouri—1937, 1938, 1939, 1940, 1941, 1942, 1947, 1948, 1949, 1950, 1951, 1952, 1953, 1954, 1955, 1956, 1957, 1958, 1959
- ALPHA GAMMA, Penn State—1949, 1950, 1951, 1953, 1954, 1957, 1958, 1959
- ALPHA DELTA, Nebraska—1939, 1940, 1941, 1942, 1947, 1948, 1949, 1950, 1951, 1953, 1954, 1955, 1959
- ALPHA EPSILON, Minnesota—1940, 1941, 1942, 1947, 1950, 1951, 1954
- ALPHA ETA, South Dakota—1950, 1951, 1956, 1957, 1958, 1959
- ALPHA THETA, Cincinnati—1952, 1953, 1954, 1956, 1957, 1959
- ALPHA IOTA, Drake—1952, 1953, 1958, 1959
- ALPHA KAPPA, Buffalo—1952, 1953, 1954, 1955, 1956, 1957, 1958
- ALPHA LAMBDA, North Carolina—1951, 1954, 1955
- ALPHA NU, Denver—1948, 1950, 1951
- ALPHA XI, Virginia—1952, 1953, 1954, 1955
- ALPHA OMICRON, Ohio—1954, 1955, 1956, 1957
- ALPHA PI, Indiana—1949, 1950, 1951
- ALPHA RHO, Colorado—1939, 1950, 1951, 1952, 1953, 1954, 1955, 1956, 1958
- ALPHA SIGMA, Alabama—1940, 1949, 1950, 1953, 1955, 1958, 1959
- ALPHA UPSILON, Miami—1941, 1942, 1949, 1952, 1957, 1958
- ALPHA PHI, Mississippi—1950, 1951, 1952, 1955
- ALPHA OMEGA, De Paul—1949, 1951, 1952, 1953, 1954, 1955, 1956, 1957, 1959
- BETA GAMMA, South Carolina—1948, 1956, 1957, 1958
- BETA EPSILON, Oklahoma—1940, 1941, 1956, 1959
- BETA ZETA, Louisiana State—1959
- BETA ETA, Florida—1932, 1950, 1956, 1957, 1958, 1959
- BETA THETA, Creighton—1948, 1949, 1950, 1951, 1952, 1954, 1955, 1957, 1958, 1959
- BETA IOTA, Baylor—1941, 1942, 1952, 1957
- BETA KAPPA, Texas—1939, 1942, 1947, 1949, 1950
- BETA LAMBDA, Auburn—1954, 1959
- BETA XI, Rider—1948, 1949, 1950, 1951, 1952, 1953, 1955, 1956, 1957
- BETA OMICRON, Rutgers—1940, 1947, 1948, 1949, 1950, 1951, 1953, 1954, 1956
- BETA PI, Kent State—1948, 1949, 1950, 1952, 1953, 1956, 1958
- BETA RHO, Rutgers—1953, 1954, 1955, 1958, 1959
- BETA SIGMA, St. Louis—1955, 1956, 1958, 1959
- BETA TAU, Western Reserve—1948, 1949, 1951
- BETA UPSILON, Texas Tech—1950, 1952, 1953, 1955, 1956, 1957, 1958, 1959
- BETA PHI, Southern Methodist—1953, 1959
- BETA CHI, Tulsa—1954, 1956
- BETA PSI, Louisiana Tech—1950, 1956, 1957, 1958, 1959
- BETA OMEGA, U. of Miami—1953, 1954, 1955, 1957, 1958, 1959
- GAMMA DELTA, Mississippi—1950, 1953, 1955, 1956
- GAMMA ZETA, Memphis State—1956, 1957, 1958, 1959
- GAMMA ETA, Omaha—1950, 1951, 1956, 1958
- GAMMA THETA, Wayne State—1950, 1951, 1952, 1953, 1955, 1957
- GAMMA IOTA, New Mexico—1955, 1957, 1959
- GAMMA KAPPA, Michigan State—1950, 1951, 1952, 1953, 1954, 1955, 1956
- GAMMA MU, Tulane—1951, 1952, 1953, 1954, 1955, 1957, 1958, 1959
- GAMMA XI, Santa Clara—1951, 1953, 1954, 1955, 1956, 1958, 1959
- GAMMA OMICRON, San Francisco—1952, 1953, 1954, 1955, 1956
- GAMMA PI, Loyola (Chicago)—1952, 1953, 1954, 1955, 1956, 1958, 1959
- GAMMA RHO, Detroit—1955, 1956, 1957, 1958, 1959
- GAMMA SIGMA, Maryland—1954, 1957, 1958
- GAMMA TAU, Mississippi Southern—1953, 1959
- GAMMA UPSILON, Babson—1952, 1959
- GAMMA PHI, Texas Western—1955
- GAMMA PSI, Arizona—1957
- GAMMA OMEGA, Arizona State—1953, 1957, 1958, 1959
- DELTA EPSILON, North Texas State—1955, 1956
- DELTA ZETA, East Carolina—1958
- DELTA ETA, Lamar Tech—1959
- DELTA IOTA, Florida Southern—1958, 1959
- DELTA LAMBDA, Ithaca College—1959
- DELTA MU, Mexico City College—1959

Chapter Efficiency Contest

(Continued from page 21)

officers and members of these two chapters!

The Chapter Efficiency Contest was established during the college year 1931-32, and since that time has definitely proven itself to be of real value in increasing chapter interest, while also providing an adequate yardstick to measure a chapter's achievements in the college year. The Chapter Efficiency Contest is divided into five major divisions: Professional Activities, Scholarship, Membership, Finance, and Chapter Initiative and Administration. A maximum of 20,000 points is permitted in each division, thus a final standing of 100,000 points indicates a perfect record for the year's work. Points are awarded for the many various phases of chapter activities, such as: professional meetings, individual and chapter scholarship, pledge training, professional tours, chapter publicity, chapter newsletters, the proper handling of finances, collection of dues, and payment of bills.

To the president of each chapter that tied for first place, a Life Membership in our fraternity has been awarded, while any brother who was a member of a chapter that made the Honor Roll will be able to purchase a Life Membership at a discount.

LIFE MEMBERS

The following have recently become Life Members of Delta Sigma Pi:

- 2518 Daniel L. Wigley, *Beta Psi*, Louisiana Tech
- 2519 Gerald L. Head, *Alpha Omega*, De Paul
- 2520 Lawrence H. Cyr, *Beta Eta*, Florida
- 2521 Quinton A. Justis, *Epsilon*, Iowa
- 2522 Thomas A. Kirn, *Beta Theta*, Creighton
- 2523 Robert W. Schaeffer, *Chi*, Johns Hopkins
- 2524 Gerald R. McCloskey, *Delta Rho*, Ferris
- 2525 Edwin S. Peters, *Alpha Delta*, Nebraska
- 2526 John D. Hughes, *Beta Omicron*, Rutgers
- 2527 Wallace C. Womble, *Kappa*, Georgia State
- 2528 John H. Dubourg, *Beta Zeta*, Louisiana State
- 2529 Dale W. Raubenstine, *Alpha Gamma*, Penn State
- 2530 Jack A. Crabbs, Jr., *Epsilon*, Iowa
- 2531 C. Robert Leake, *Kappa*, Georgia State
- 2532 Robert Lamon, *Gamma Omicron*, San Francisco
- 2533 James S. Easterling, *Delta Iota*, Florida Southern
- 2534 William L. Newman, *Kappa*, Georgia State
- 2535 Paul J. Brotzman, *Alpha Iota*, Drake
- 2536 Kenneth H. Raine, *Chi*, Johns Hopkins
- 2537 Robert S. Fankhauser, *Beta*, Northwestern
- 2538 Edwin C. Schwartz, *Beta*, Northwestern
- 2539 William M. Murray, *Beta Epsilon*, Oklahoma



DIRECTORY

The Grand Council

Grand President: HOMER T. BREWER, *Kappa-Gorgia State*, 808 Southern Railway Bldg., 99 Spring St. S.W., Atlanta 3, Georgia.

Executive Director: J. D. THOMSON, *Beta-Northwestern*, 330 South Campus Ave., Oxford, Ohio.

Director of Business Education: WALTER A. BROWER, *Beta Xi-Rider*, 356 Gardner Ave., Trenton 8, N.J.

Director of Eastern Region: M. JOHN MARKO, *Beta Rho-Rutgers*, 24 Medbourne Ave., Irvington 11, N.J.

Director of Southeastern Region: MONROE M. LANDRETH, JR., *Alpha Lambda-North Carolina*, 100 Placid Place, Charlotte 7, N.C.

Director of East Central Region: FRANKLIN A. TOBER, *Alpha Kappa-Buffalo*, 123 Highgate Ave., Buffalo 14, N.Y.

Director of Central Region: ROBERT J. ELDER, *Theta-Detroit*, 17602 Glenmore, Detroit 19, Mich.

Director of South Central Region: ROY N. TIPTON, *Gamma Zeta-Memphis*, 1396 Whiting, Memphis, Tenn.

Acting Director of Midwestern Region: GEORGE E. EIDE, *Alpha Epsilon-Minnesota*, 3548 17th Ave., S., Minneapolis, Minn.

Director of Southwestern Region: JOE M. HEFNER, *Beta Upsilon-Texas Tech.*, 2107 Avenue Q, Lubbock, Texas.

Acting Director of Inter-Mountain Region: CHARLES I. SUTTON, *Gamma Omega-Arizona State*, 3102 N. 61st Place, Phoenix, Arizona.

Director of Western Region: BURELL C. JOHNSON, *Alpha Sigma-Alabama*, National Cylinder Gas Co., 1588 Doolittle Dr., San Leandro, Calif.

Director-At-Large: ROBERT A. MOCELLA, *Beta-Northwestern*, 6303 N. Melvina Ave., Chicago 30, Ill.

Past Grand President: J. HARRY FELTHAM, *Chi-Johns Hopkins*, Robert Garrett & Sons, Baltimore 3, Md.

Grand Secretary Treasurer Emeritus

H. G. Wright, *Beta-Northwestern*, 222 W. Adams St., Chicago 6, Ill.

Executive Committee

Chairman: HOMER T. BREWER, *Kappa-Gorgia State*, 808 Southern Railway Bldg., 99 Spring St., S.W., Atlanta 3, Ga.

Members: FRANKLIN A. TOBER, *Alpha Kappa*, 123 Highgate Ave., Buffalo, N.Y.; JOE M. HEFNER, *Beta Upsilon*, 2107 Avenue Q, Lubbock, Texas; WALTER A. BROWER, *Beta Xi*, 356 Gardner Ave., Trenton 8, N.J.

Alumni Activities

Chairman: ROBERT A. MOCELLA, *Beta*, 6303 N. Melvina Ave., Chicago 30, Ill.

Members: FRANK A. GERACI, *Zeta*; ROBERT O. LEWIS, *Beta*; LOUIS J. TALAGA, *Beta*; RUDY WEBER, *Beta*.

Nominations

Chairman: J. HARRY FELTHAM, *Chi*, Robert Garrett & Sons, Baltimore 3, Md.

Members: FRANK A. GERACI, *Zeta*, 4928 Randolph St., Hillside, Illinois; ROBERT O. HUGHES, *Beta Nu*, 6 Rutledge Ave., Rutledge, Pa.

Life Membership

Chairman: MAX BARNETT, JR., *Gamma Mu*, 5534 S. Galvez St., New Orleans, La.

Members: GILES DUPLECHIN, *Beta Zeta*, Tidelands Ins., Masonic Temple, New Orleans, La.; EDGAR HEAD, *Gamma Mu*, 1503 Alexander, New Orleans, La.; CHARLES LAYRISSON, *Gamma Mu*, 1632 Thalia St., New Orleans, La.; and GAYLE WELLS, *Beta Psi*, Southern Bell Telephone Co., New Orleans, La.

The Central Office

330 South Campus Avenue, Oxford, Ohio.
Phone Oxford 3-4178

Executive Director: J. D. Thomson, *Beta-Northwestern*

Field Secretary: Charles L. Farrar, *Beta Psi-Louisiana Tech*

Staff Members: Peg Donovan, Jane Lehman, Jane Nelson, Maxine Parks, Peg Whitelaw.

Past Grand Presidents

- *W. N. Dean, *Alpha-New York* . . . 1914
 P. J. Warner, *Alpha-New York* . . . 1914-1915
 *H. C. Cox, *Alpha-New York* . . . 1915-1916
 F. J. McGoldrick, *Alpha-New York* . . . 1916-1917
 *C. J. Ege, *Alpha-New York* . . . 1917-1920
 H. G. Wright, *Beta-Northwestern* 1920-1924
 *C. W. Fackler, *Epsilon-Iowa* . . . 1924-1926
 H. O. Walther, *Psi-Wisconsin* . . . 1926-1928
 *R. C. Schmidt, *Theta-Detroit* . . . 1928-1930
 E. L. Schujahn, *Psi-Wisconsin* . . . 1930-1936
 *E. D. Milener, *Chi-Johns Hopkins* . . . 1936-1939
 J. L. McKewen, *Chi-Johns Hopkins* . . . 1939-1945
 K. B. White, *Gamma-Boston* . . . 1945-1947
 *A. L. Fowler, *Beta Nu-Pennsylvania* . . . 1947-1949
 *W. C. Sehm, *Alpha Epsilon Minnesota* . . . 1949-1951
 H. B. Johnson, *Kappa-Georgia* . . . 1951-1953
 R. G. Busse, *Beta Omicron-Rutgers* . . . 1953-1955
 J. H. Feltham, *Chi-Johns Hopkins* 1955-1957

* Deceased

Alumni Clubs

- ALBUQUERQUE, New Mexico—Pres.: Warren E. Armstrong, 1002 Idlewild Lane, SE, Albuquerque, N.M.
 ATLANTA, Georgia—Pres.: Raymond W. Czachowski, 3611 Raymond Drive, Doraville, Ga.
 BALTIMORE, Maryland—Pres.: Robert W. Lindsay, 413 Georgia Ct., Towson 4, Md.
 BIRMINGHAM, Alabama—Pres.: George E. Kiziah, c/o Connecticut Mutual Life Ins. Co., Brown-Marx Bldg., Birmingham, Alabama.
 BUFFALO, New York—Pres.: Frank A. Tober, 123 Highgate Ave., Buffalo 14, N.Y.
 CHARLOTTE, North Carolina—Pres.: William N. Kinney, 1015 Habersham Dr., Charlotte, N.C.
 CHICAGO, Illinois—Pres.: Louis J. Talaga, 1340 N. Homan Ave., Chicago 51, Ill.
 CINCINNATI, Ohio—Pres.: Robert H. Kulle, 2746 Engenie Lane, Cincinnati 11, Ohio
 CLEVELAND, Ohio—Pres.: George F. Letcher, 3420 W. 50th St., Cleveland 2, Ohio.
 COLUMBIA, South Carolina—Pres.: William N. Bowen, South Carolina Savings & Loan, Palmetto Bldg., Room 210, Columbia, S.C.
 DALLAS, Texas—Pres.: Frank L. Strong, 1825 Crest Ridge, Dalas 28, Tex.
 DENVER, Colorado—Pres.: Harry G. Hickey, 643 Olive St., Denver, Colo. Phone: Dexter 6489.
 DETROIT, Michigan
 Theta—Pres.: Donald R. Nelson, 1910 Ardmore, Royal Oak, Mich.
 Gamma Theta—Pres.: George A. Giza, 12075 Prairie, Detroit 4, Mich.
 Gamma Kappa—Pres.: Larry Sublett, 15451 Derring, Livonia, Mich.
 Gamma Rho—Pres.: Leon R. Denning, 11655 St. Marys, Detroit 27, Mich.
 EL PASO, Texas—Pres.: Kennon Wormeldorf, 3400 Taylor Ave., El Paso, Texas
 HOUSTON, Texas—Pres.: Sam Moore, 1818 Bob White, Bellaire, Texas.
 KANSAS CITY, Missouri—Pres.: Carl E. Bolte, Jr., 886 W. 57th Terrace, Kansas City 13, Mo.
 LINCOLN, Nebraska—Pres.: Jerry L. Snyder, 211 G Street, Lincoln, Nebraska.
 LOS ANGELES, California—Sec.: Fred H. McConihay, Jr., 4642 Willis Ave., Sherman Oaks, Calif.
 LUBBOCK, Texas—Pres.: D. Elwood Allen, 1509 38th, Lubbock, Texas.
 MEMPHIS, Tennessee—Pres.: George Ragland, 1722 Martha Dr., Memphis, Tenn.
 MIAMI, Florida—Pres.: Daniel S. McNamara, 3301 S.W. 76th Ave., Miami, Florida.

- MILWAUKEE, Wisconsin—Pres.: Frank Dudenhofer, 1724 N. 57th St., Milwaukee, Wis.
 NEWARK, New Jersey—Pres.: Joseph G. Geissler, 20 Terrace Ave., Apt. F-9, Hasbrouck Heights, N.J.
 NEW ORLEANS, Louisiana—Pres.: Edgar Head, 1503 Alexander St., Arabi, La.
 NEW YORK, New York—Pres.: Frank J. McGoldrick, 103-09 Puritan Ave., Forest Hills, N.Y.
 OKLAHOMA CITY, Oklahoma—Pres.: Howard J. Vanhook, Jr., 1521 S.W. 67th St., Oklahoma City, Okla.
 OMAHA, Nebraska—Pres.: Walter R. Jahn, 2444 N. 45th Ave., Omaha, Neb.
 PHILADELPHIA, Pennsylvania—
 Beta Nu—Pres.: William Sarka, 111 Thomas Ave., Broomall, Pa.
 Omega—Pres.: William F. Feather, 4124 Barnett St., Philadelphia 35, Pa.
 PHOENIX, Arizona—Pres.: Edward A. Shields, 3815 E. Clarendon Ave., Phoenix, Ariz.
 PITTSBURGH, Pennsylvania—Pres.: Robert K. Rees, 1528 Ridge Ave., Coraopolis, Pa.
 SAN FRANCISCO, California—Pres.: R. Nelson Mitchell, 550 California St., San Francisco 4, Calif.
 TRENTON, New Jersey—Pres.: Joseph A. Casarella, 106 Wilburtha Rd., Trenton, N.J.
 TUCSON, Arizona—Pres.: Lloyd D. Colbeck, 6218 E. Calle Aurora, Tucson, Ariz.
 TWIN CITIES, Minneapolis and St. Paul, Minnesota—Pres.: Robert S. Fort, 6745 Xerxes Ave., South Minneapolis, Minn.
 WASHINGTON, D.C.—Pres.: Wilbur E. Davison, 901 Elm Ave., Takoma Park, Md.

- Adviser: DICK R. DAVIES, JR., 217 Kevin Lane, Media, Pa.
 PENN STATE (Alpha Gamma, 1923), COLLEGE OF BUSINESS ADMINISTRATION, UNIVERSITY PARK, Pa.
 President: FRANCIS L. MANLEY, Box 3249 Pollock B., University Park, Pa.
 Advisor: ROCCO CARZO, JR., 1616 N. Allen St., State College, Pa.
 RIDER (Beta Xi, 1934), DEPARTMENT OF ACCOUNTING AND BUSINESS ADMINISTRATION, TRENTON, N.J.
 President: ROBERT C. HAWKINS, 909 Bellevue Ave., Trenton, N.J.
 Advisor: RALPH F. GOMMER, 36 N. Eastfield Ave., Trenton, N.J.
 Chapter Quarters: 909 Bellevue Ave., Trenton, N.J.
 RUTGERS (Beta Omicron, 1937), SCHOOL OF BUSINESS ADM., NEWARK, N.J.
 President: FRED H. MILLER, 117 Melville Pl., Irvington, N.J.
 Advisor: HOWARD P. NEU, 21 Brookdale Rd., Bloomfield, N.J.
 Chapter Quarters: 38-40 Park Pl., Newark, N.J.
 RUTGERS (Beta Rho), 1942), UNIVERSITY COLLEGE, NEWARK, N.J.
 President: CHARLES F. BENGSTON, 112 Cypress Dr., Colonia, N.J.
 Advisor: O. PEDER HASLESTAD, 201 Scherrer St., Cranford, N.J.
 SUFFOLK UNIVERSITY (Delta Psi, 1960), DEPARTMENT OF BUSINESS ADM., BOSTON, MASS.
 President: RAYMOND A. DEBRUCE, 77 Colonial Rd., North Weymouth, Mass.
 Advisor: HAROLD M. STONE, Suffolk University, 20 Derne St., Boston 14, Mass.
 TEMPLE (Omega, 1923), SCHOOL OF BUSINESS AND PUBLIC ADM., PHILADELPHIA, PA.
 President: JACK HUTTON, 1841 N. Park Ave., Philadelphia 22, Pa.
 Advisor: WILLARD MOORE, 1841 N. Park Ave., Philadelphia, Pa.
 Chapter Quarters: 1841 N. Park Ave., Philadelphia, Pa.

Chapter Roll

EASTERN REGION

- REGIONAL DIRECTOR: M. JOHN MARKO, Beta Rho, 24, Medbourne Ave., Irvington 11, N.J.
 DISTRICT DIRECTORS: H. MELVIN BROWN, Chi, 3901 Deepwood Rd., Baltimore 18, Md.
 WILLIAM W. MYERS, Beta Rho, 23 Woodcrest Dr., Livingston, N.J.
 BABSON (Gamma Upsilon, 1951), BABSON INSTITUTE OF BUSINESS ADM., BABSON PARK, BOSTON, MASS.
 President: DESCOM D. HOAGLUND, III, Maynard Rd., Sudbury, Mass.
 Advisor: WALTER H. CARPENTER, 81 Taylor St., Needham, Mass.
 BOSTON COLLEGE (Delta Kappa 1957), COLLEGE OF BUSINESS ADM., CHESTNUT HILL, MASS.
 President: ROBERT A. O'NEIL, 41 Kenilworth Rd., Arlington, Mass.
 Advisor: FREDERICK J. ZAPPALLA, 24 Sargent Rd., Winchester, Mass.
 BOSTON UNIVERSITY (Gamma, 1916), COLLEGE OF BUSINESS ADM., BOSTON, MASS.
 President: ROLAND W. RIDDELL, 247 Kent St., Brookline, Mass.
 Advisor: CARL EVERBERG, 685 Commonwealth Ave., Boston, Mass.
 Chapter Quarters: 247 Kent St., Brookline, Mass.
 GEORGETOWN (Mu, 1921), DIVISION OF BUSINESS ADM., WASHINGTON, D.C.
 President: CHRISTOPHER J. ROONEY, 1409 N. Nelson St., Arlington 1, Va.
 Advisor: F. LAWRENCE GARCIA, 1410 M St., N.W., Washington, D.C.
 JOHNS HOPKINS (Chi, 1922), DIVISION OF BUSINESS (MCCOY COLLEGE), BALTIMORE, MD.
 President: JAMES H. FRITZ, 28 Hydroplane Dr., Baltimore 20, Md.
 Advisor: ROBERT W. LINDSAY, 602 Park Lane, Baltimore 4, Md.
 MARYLAND (Gamma Sigma, 1950), COLLEGE OF BUSINESS AND PUBLIC ADM., COLLEGE PARK, MD.
 President: MICHAEL L. MYERSON, 5706 Ager Rd., West Hyattsville, Md.
 NEW YORK (Alpha, 1907), SCHOOL OF COMMERCE, ACCOUNTS, AND FINANCE, NEW YORK, N.Y.
 President: RICHARD M. WIEGAND, 1056 Main St., Stamford, Conn.
 Advisor: MARTIN B. CARTER, 70 Brynwood Rd., Yonkers, N.Y.
 PENNSYLVANIA, U. OF (Beta Nu, 1932), THE WHARTON SCHOOL OF FINANCE AND COMMERCE AND EVENING SCHOOL OF ACCOUNTS AND FINANCE, PHILADELPHIA, PA.
 President: AUGUST MERLINA, 7248-C Glenthorne Rd., Upper Darby, Pa.

SOUTHEASTERN REGION

- REGIONAL DIRECTOR: MONROE M. LANDRETH, JR., Alpha Lambda, 100 Flacid Pl., Charlotte, N.C.
 DISTRICT DIRECTORS: WILLIAM N. BOWEN, Beta Gamma, South Carolina Savings & Loan, Palmetto Bldg., Room 210, Columbia, S.C.
 JOHN J. BRIGGS, Kappa, 2067 Miriam Lane, Decatur, Ga.
 ARTHUR K. MCNULTY, Beta Gamma, 312 Green St., Durham, N.C.
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