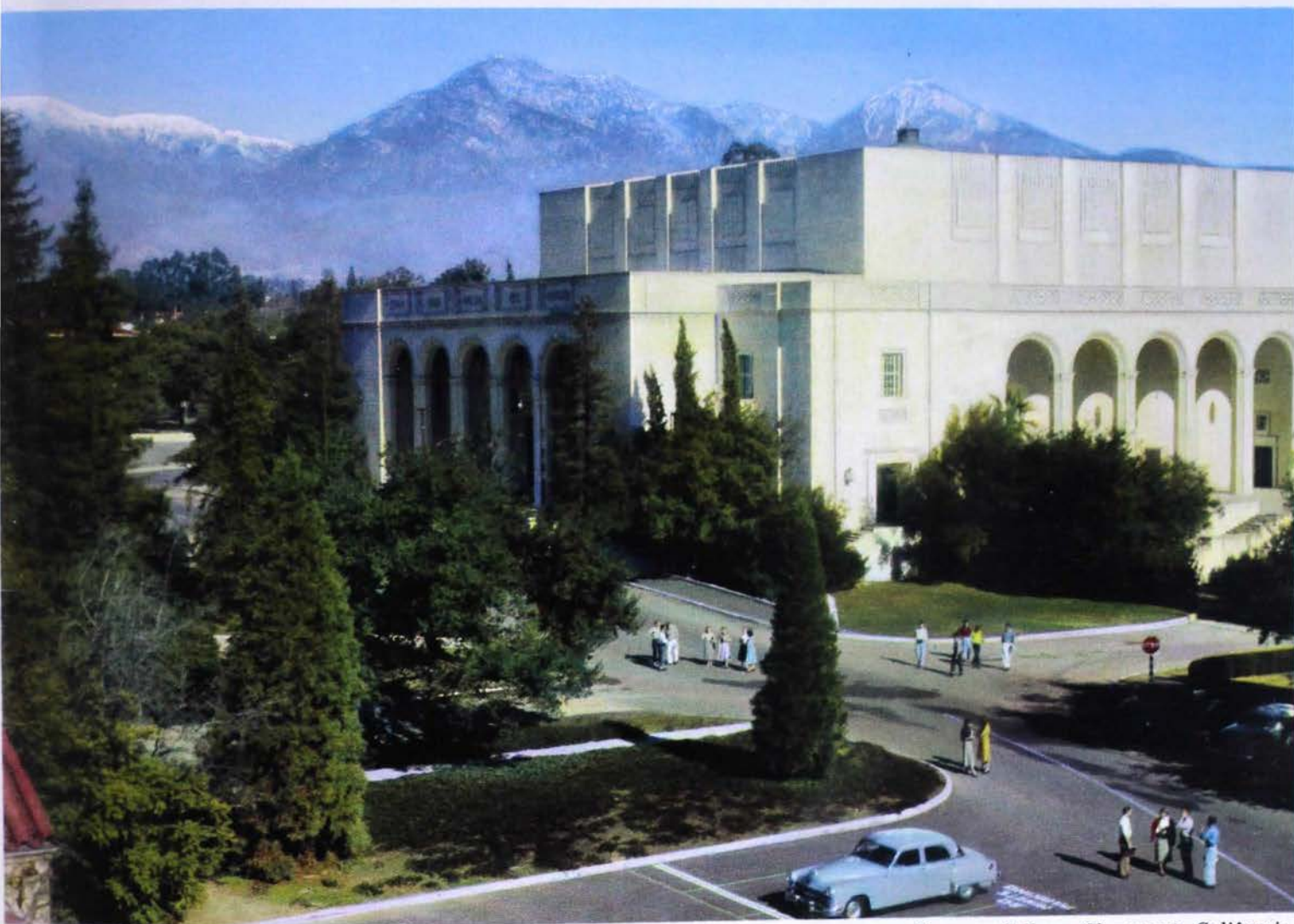


The

# DELTA SIG

O F D E L T A S I G M A P I



*Pomona College, Claremont, California*

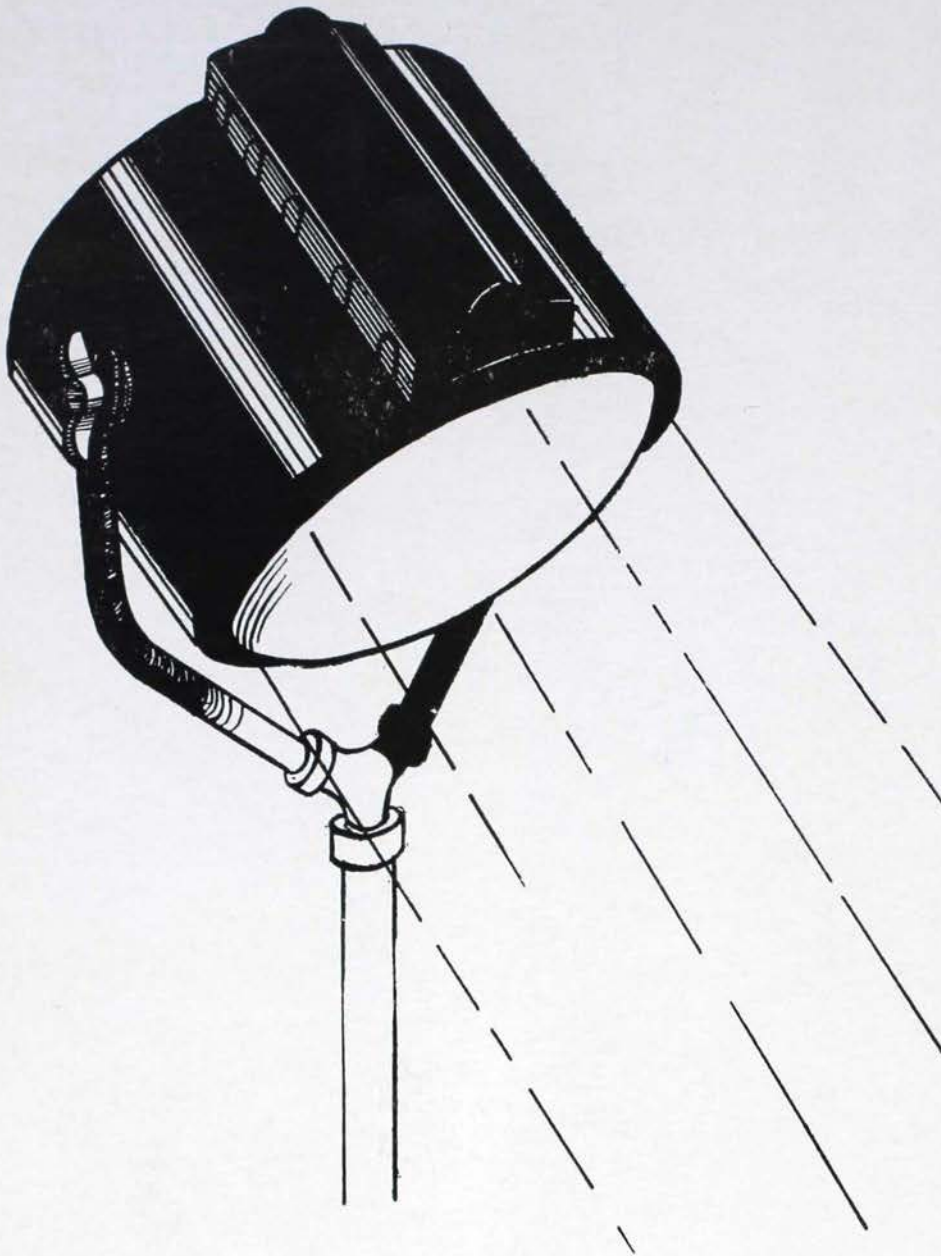
**PROFESSIONAL BUSINESS ADMINISTRATION FRATERNITY**  
FOUNDED 1907

**MAY 1960**

# The International Fraternity of Delta Sigma Pi

*Professional Commerce and Business  
Administration Fraternity*

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.



## IN THE PROFESSIONAL SPOTLIGHT

COMMANDING THE SPOTLIGHT in this issue is Gamma Epsilon Chapter at Oklahoma State University pictured here at the start of their professional tour of the Ford Motor Company and the First National Bank in Dallas, Texas.



# The DELTASIG

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### Our Cover

Delta Sigma Pi is proud to continue featuring universities on the cover of its magazine, The DELTASIG. Appearing on this issue is Pomona College in Claremont, California. We are indebted to Mr. L. Willinger of the Shostel Company of New York and to the Lumberman's Mutual Casualty Company for making this print available to us.



DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau. SIGMA PHI DELTA. LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi. MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma. MUSIC, Phi Mu Sinfonia. PHARMACY, Alpha Zeta Omega, Kappa Psi, Rho Pi Phi, Phi Delta Chi.

# From the Desk of The Grand President



**HOMER T. BREWER**  
*Kappa—Georgia State*

WE ARE NEAR THE TIME OF YEAR when we stand up to be counted.

Your chapter has only a few more weeks to complete its reports of this year's accomplishments. Make sure that the responsible officer in your chapter has claimed with The Central Office all the credit you are due for this year's work.

That you have completed a good chapter program is, of course, the most important thing. But it is important to your grand officers, and to the other chapters, to know how good your program was, and the only way we can find it out is through the Chapter Efficiency Contest.

We want to recognize your chapter for the extent and the quality of your professional program. We want to know how you carried out the one phase of our activity which makes us unique among all the campus organizations.

Next in your reporting is scholarship. We want to know how

your academic achievements compare with the rest of your college. We want to know how well your members fulfilled the hope which their early college record gave you in your rushing.

Because every fraternity chapter must perpetuate itself, we want to know how many new members you have initiated. We want to be assured that your chapter roll includes enough men to have a strong, meaningful program.

We want to know how you carry on your business. Did your chapter meet its financial obligations on time? Did each of your members observe his obligations? Are you truly a commerce fraternity?

And lastly, what is the quality of your chapter organization generally? We want to know many details of how you operate, how you fulfill your many missions.

So show us a good score in the Chapter Efficiency Contest.



## A Word From The Central Office

WITH THE ANNUAL chapter visitation program completed and the chapters literally saturated with supplies we anticipated a routine second semester at The Central Office. Such has not been the case, however, what with the installation of two new chapters and the rebuilding of three others. Our travels have also included the Biennial Meeting of the Professional Interfraternity Conference where a Deltasig was re-elected as secretary to serve a fourth term in this office. A meeting of the national Committee on Alumni Activities was also wedged into our schedule along with a session of the Committee on Life Membership. The fruits of these meetings will be seen in the accelerated program of alumni activities

and greater emphasis on the advantages of alumni participation.

The project which has demanded much of our attention recently is the reorganization of our Regional Meetings. Nine such meetings will be held this fall under the leadership of the Regional Directors, District Directors, and The Central Office. They will be in the nature of seminars on chapter and alumni club operation and will command a new title, "Regional Meeting for Fraternity Officers." The dates and locations are to be announced later.

—JIM THOMSON



# The DELTASIG

O F D E L T A S I G M A P I

## All Trails Lead to Asheville in 1961 For the 23rd Grand Chapter Congress

IF YOU ARE ATTENDING, planning, arranging, scheduling, conniving, or plotting to come to the 1961 convention (23rd Grand Chapter Congress) in Asheville, North Carolina, you will definitely be paid off in new thrills from your stay at the Grove Park Inn, by the many attractions in the city of Asheville, and through enjoyment of the scenic views of Western North Carolina.

Asheville, North Carolina, is called the unofficial capital of Western North Carolina, "Land of the Sky." This beautiful, cool city is set like a jewel on green velvet as it sparkles in the summer sun amid the foothills of the Blue Ridge. The city is among the first and foremost resort areas of the south. The high altitude, gentle summer breezes, and mild climate together with the surrounding spectacular scenery, draw millions of visitors every year.

Sightseeing in Asheville provides many historical, quaint, and scenic points of interest. One of the stops on every visitors schedule is the Biltmore House and gardens, called the most sumptuous private residence in America. Commanding magnificent views of high mountains, rolling countryside, lakes and valleys, the residence has a frontage of 780 feet and has 365 rooms. A special railroad was laid from town to bring in the heavy materials to the remote building site. It was five years in construction. The great estate surrounding the mansion is believed by many to be the finest example of landscape design in America. Its rooms are furnished with priceless antiques, but the object in the house that attracts the most interest is a chess table and set of chessmen once owned by Napoleon Bonaparte.

Asheville is the craft center of the region. Three outstanding crafts in operation can be seen. Biltmore Industries is

the largest hand weaving industry in the country. It was started in 1901 by Mrs. George Vanderbilt, as she wanted to develop the art of weaving and other handicrafts of her mountain neighbors. In the charm of old world atmosphere of vat dyeing, hand hewn looms, and tremendous piles of vividly colored wool, you see all the processes of turning fine fleece into excellent cloth.

Another highly skilled handicraft industry in Asheville is the Stuart Nye Silver Shop. Stuart Nye, using the state flower of North Carolina, the dogwood, as the basis for his designs, has built up a nationally known business, and his silver and copper jewelry is found in stores all over the country.

Visiting in Asheville would not be complete without a stop at the "Old Kentucky Home," the boarding house that was the home of the famous author, Thomas Wolfe. Wolfe, who died at an early age, has been acclaimed as the nations greatest novelist.

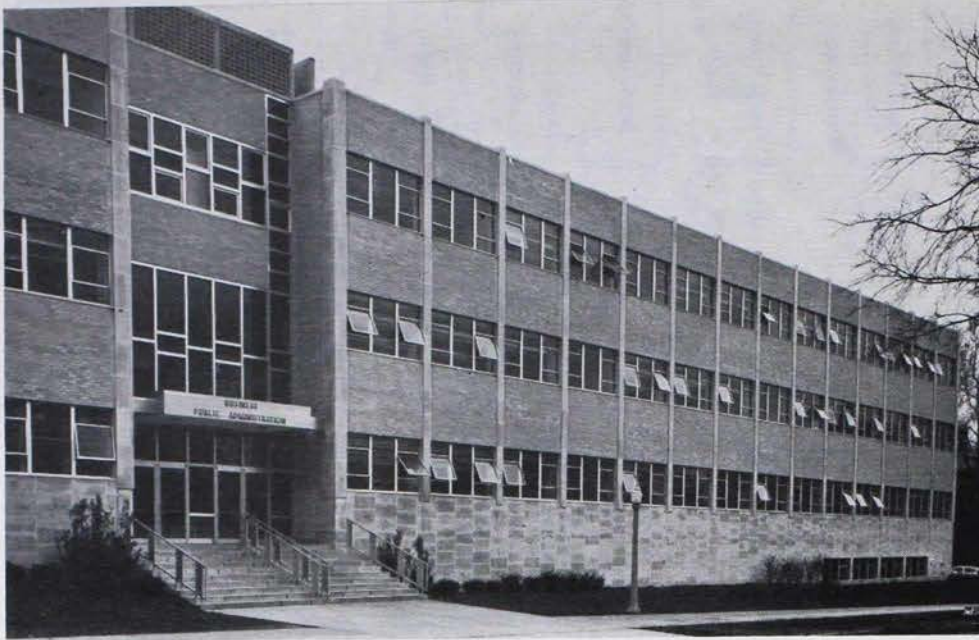
A VIEW OF THE CITY OF ASHEVILLE, NORTH CAROLINA, seen from one of the surrounding hills.



Within a day's travel from Asheville in the Carolina highlands you may view the natural wonders of Chimney Rock, Mount Mitchell, Whiteside Mountain, the "Land of the Waterfalls," Grandfather Mountain, Blowing Rock, Oconoluftee Indian Village, and the man-made wonder Fontana Dam, the largest dam in Eastern America.

To the west of Asheville lies the Great Smoky Mountains National Park, a vast wilderness wonderland. To the east of the city lies the scenic Blue Ridge Parkway, a roadway connecting Asheville with the Shenandoah Valley in Virginia. Surrounded as it is on all sides by natural recreational areas, Asheville lives up to its name "Playground of Eastern America."

COME ONE, COME ALL and enjoy the wonders of Asheville, all of which are a part of the 23rd Grand Chapter Congress.



THE MAIN ENTRANCE to the beautiful new Business and Public Administration building on the campus of the University of Missouri.

# Missouri Dedicates New Business and Public Administration Building

By Glen Roth, Alpha Beta Chapter

ON FRIDAY MARCH 25 Missouri University took the first step in its long-range development program when Dr. Thomas H. Carroll, Vice-President of the Ford Foundation, dedicated its new \$1,500,000 School of Business and Public Administration. This new B&PA Building is a part of a \$32,000,000 building program being carried out on the campus. It is the first building to be completed under this campus-wide construction program which began early in 1957 and will be completed early in 1961.

This new building stands on the northern edge of the campus just across the Strollway from the university president's home. Its bold architectural design, with exterior walls of Missouri gray brick and smooth-cut limestone, helps carry out a harmonious transition from the red brick buildings on the older West Campus to the newer rough-cut limestone buildings on the newer East Campus.

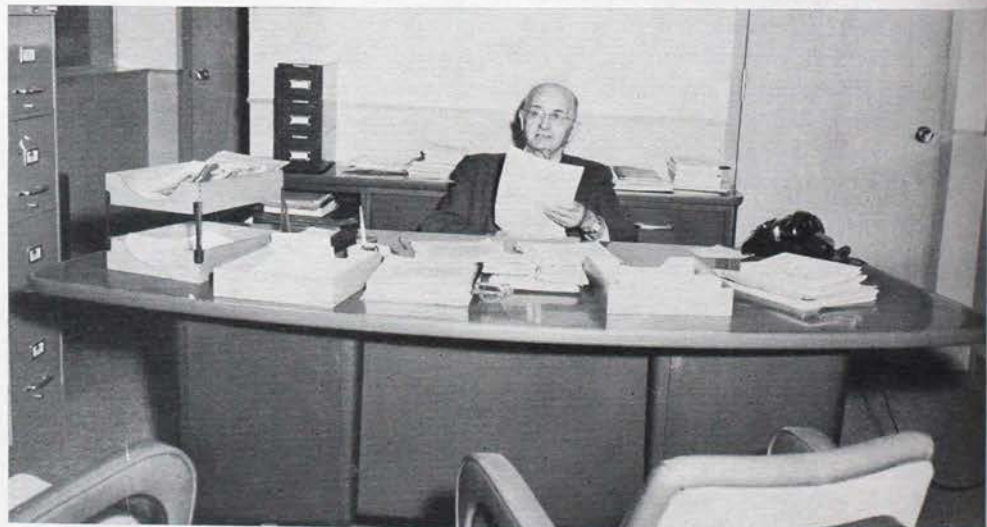
The School of Business and Public Administration, founded in 1914, had a critical need for these expanded facilities since its former facilities were limited to six classrooms. For the first time it is possible to bring all professional classes under one roof, to provide individual offices for faculty, bureaus, and staff, and

still leave room for a student lounge and study hall.

The new building, facing the north, has its 230-foot front set far enough back from the street to provide for a landscaped lawn. Wings extend south at each end, one of these wings containing a 500 seat auditorium. The entire east wing of the building is used for faculty offices and for the offices of Dean William L. Bradshaw and his administrative staff. The

dean's office suite includes a reception room, an office for his administrative assistant, his own private office, and a large conference room. An adjoining suite provides space for the Director of Placement Service, including a reception room, private office, and five interview rooms. To the rear of the new building a paved parking lot is provided for faculty and staff members.

Space on the ground floor of the new



SEATED IN HIS NEW OFFICE in the new Business and Public Administration building is Dr. William L. Bradshaw, dean of the School of Business and Public Administration at the University of Missouri.

building has been allotted to the University's School of Social Work, a graduate division which as yet has no quarters of its own. Quarters on the ground floor are also provided for an electronic computer center, which includes a large Datatron Digital Computer, and is available to various departments of the University for research. Its location in the B&PA Building makes it convenient for students to observe the operations and inspect the results obtained from its use.

The first floor of the building is reserved primarily for classes in political science. Classes in economics and business are conducted on the second floor, while the third floor is reserved for classes in accounting and statistics. Included in the three story building, which contains more



**OFFICERS OF ALPHA BETA CHAPTER** being given a tour of the Computer Center by Director Raymond F. Keller, in the new School of Business building at the University of Missouri.



**LECTURING TO LARGE GROUPS** is easy for Dr. P. C. Walker in the auditorium of the new business building at the University of Missouri.

classes, and in two of these the outer row of tables is elevated above the floor to give every student an unobstructed view of the instructor. There are also several classrooms equipped with pedestal type tables in various shapes, trapezoidal, rectangular, and triangular, so that they can be arranged in various combinations for conference classes.

This new School of Business and Public Administration on the Missouri campus is not only a very beautiful structure, but it is also a most practical building which promises to serve the faculty and students well in the years ahead.

Alpha Beta Chapter of Delta Sigma Pi was installed on the campus of University

of Missouri on March 24, 1923, and since that time more than 1200 students have been initiated into Alpha Beta Chapter. It was one of the few chapters that remained active during World War II. Alpha Beta Chapter is noted for having won the Chapter Efficiency Contest for 19 years in succession, excluding the war years. The remarkable record of our chapter is due to the outstanding leadership of Alpha Beta 1, Professor Royal D. M. Bauer, and our advisor, Professor Frederick Everett.

Alpha Beta Chapter has always been, and will continue to be among the top chapters in the country.

GLEN ROTH

than 64,000 square feet of floor space, are 26 classrooms, 61 faculty offices, a statistical laboratory, a faculty lounge, a student study hall and lounge, various mechanical equipment rooms, and a 500 seat auditorium which features a projection booth and a public address system.

The interior walls of classrooms and laboratories are painted haydite blocks. All offices contain sand-finished plaster walls painted pastel shades of tan, light gray, and light green. The office furniture is also in pastel shades, either matching or complimenting the walls.

An added feature of several classrooms are U-shaped tables for the seminar-type



**ADVISORS OF ALPHA BETA CHAPTER** at the University of Missouri, Royal D. M. Bauer on the left and Fred Everett on the right, are shown conversing in a faculty office in the new Business and Public Administration building.

*This is taken from a booklet prepared by Beta Eta Chapter at the University of Florida, in conjunction with the administration of the College of Business Administration there, for distribution to freshmen and prospective students. We*

*feel that this book not only answers the questions of the students at the University of Florida, but also those interested in business administration most everywhere. Accordingly we are publishing it here for the benefit of all Deltasigs.*

# Where Are YOU Going in Bus. Ad.?

## The Departments in the College of Business Administration

### DEPARTMENT OF ACCOUNTING

Demand for the services of accountants is presently strong. The employment prospects appear good for the next several years. As for the long term outlook, it is reasonable for accounting employment to increase for a number of reasons. Management of corporations depends to an increasing extent upon accounting data. Present day state and Federal tax systems are complex. The number of corporations is increasing, as well as the scale upon which many operate. Small business enterprises are turning more and more to the accountant for assistance, not only in the areas in which he traditionally served, but in the newer area of management services as well.

Accountants find employment in three principal spheres of activity: private industry, government, and public accounting practice. Within these there are areas of specialization, such as, design and installation of accounting systems, auditing, cost accounting, income tax accounting and others.

An accountant in private industry works for a single business organization, which may be small or large, owned by a single individual, a few partners, or hundreds of thousands of stockholders. They supervise the recording of business transactions, summarize their effects, prepare statements of financial position and progress, interpret these to management and others interested in the enterprise, and assist in planning future activities.

The governmental accountant works for

a city, a state, the Federal government or some unit thereof. His efforts may be directed along somewhat the same lines as those of the private accountant. Again, his efforts may be guided by the interest of the governmental unit in the affairs of others, such as governmental investigation of private business. Examples are the work carried on by the Federal Internal Revenue Service in income tax matters and that of the General Accounting Office in the auditing of the affairs of contractors engaged in national defense work.

The accountants engaged in public accounting practice possess professional independence and stand ready to serve the clients who come to them with accounting problems. The Florida law which provides for regulation of this class of practice is regarded as one of the most advanced in the country. It requires, as one of the prerequisites for taking the American Institute of Certified Public Accountants' examination, a four-year college degree with a major in accounting. Under the rules of the State Board of Accountancy 27 hours of work must be taken in accounting.

Beginning salaries for accounting graduates with high academic records and suitable personal characteristics are good. Industrial firms have recently been hiring Florida graduates at salaries ranging from \$375 to \$450 per month. Subsequent salaries are limited only by the value of the individual to the firm. The major public accounting firms are offering beginning salaries of from \$375 to \$400 per month to the better graduates. Literature received recently from the United States General Accounting Office quotes a beginning salary for top quality college grad-

uates of \$415 a month with a raise to \$499 after six months. The prospect for substantial increases at reasonable intervals is attractive.

### DEPARTMENT OF ECONOMICS

Economics is concerned with the production and exchange of commodities and services that are scarce in relation to human wants. We study economics primarily because we want to be able to understand and offer explanations about those aspects of men's behavior which may be referred to as economic. Thus economics is one of the social or behavioral sciences, in contrast to the physical or biological sciences. It is thus a branch of knowledge that is approaching very slowly and gradually the status of a science.

At the University of Florida all formal instruction in economics, except for agricultural economics, is given in the College of Business Administration. The Department of Economics within that college also offers courses which may be taken by a student who chooses economics as his major subject in the College of Arts and Sciences. The study of economics is likewise basic for all other specialized work in business administration. The Department of Economics thus occupies a dual role.

What is an economist? A few years ago a United States Senator asked this question of the man who was then chairman of the President's Council of Economic Advisors, and who was later selected by his fellow economists as president of their Association. Dr. Burns replied, "An economist is a person who has devoted himself seriously to the study of how goods and services are produced, how income is distributed among the people, what are the forces that make for changes in the volume and in the specific content of economic activity."

What do economists do? Opportunities are chiefly in teaching, in government work, and in research and staff positions with business corporations. The study of economics is also regarded by many as a desirable foundation for professional studies in law and other related fields.

A recent survey of 125 colleges in the United States indicated that an average of ten per cent of the entire student population was enrolled in the beginning course in economics. Many high schools also include this subject in their offerings. With the anticipated doubling of our col-



lege student population in the next few years, it is obvious that there will be an increasing need for teachers of economics.

Nearly all of the major government departments employ economists in both research and administrative positions. These include not only cabinet departments like agriculture, commerce, interior, labor, and state, but also, a large number of regulatory agencies. Since most of the work of these departments and agencies concerns economic matters, economists play key roles in carrying on these activities.

One of the newest and rapidly growing fields of employment for the trained economist is the research and administrative staffs of business corporations. Banks, insurance companies, and an increasing number of manufacturing companies now employ economists. Companies unable to afford economists on their staffs on a full time basis may avail themselves of independent economic consultants. The analytical skills of the economist and his ability to interpret trends are often critical in important policy decisions.

## DEPARTMENT OF FINANCE AND INSURANCE

### A. Insurance

The insurance business is primarily a service industry. Like the medical profession which is striving to give protection against sickness and injuries, and the legal profession which is striving to give protection against the loss of one's civil rights, liberties and property, the insurance profession is concerned with protection for millions of people against the possibility of financial loss or ruin. Insurance does not and cannot relieve one from the pains of illness or injury, or the sorrows of bereavement, or the heartaches and mental pains of losses, but it lessens these mental cares by relieving one of much of his financial costs due to such losses.

Insurance is more than this. It is definitely an economic and financial institution. Only our Federal Government exceeds the insurance industry with regard to the volume of money transactions.

The insurance industry requires the services of almost a million (1,000,000) men and women. About one-half of these—around 400,000—are salaried employees, consisting of underwriters, field men, special agents, adjusters, attorneys, doctors, engineers, inspectors, investment an-

alysts, auditors, accountants, secretaries, stenographers, clerks, and general office workers. The other half are called agents and brokers. These people are engaged in what is called the "production" of insurance. It is their function to see that the public is made aware of the protective service offered by the insurance industry and to advise and guide them as to how and when they can best use it.

Knowledge of insurance is a long time proposition because insurance is a complex field, with new coverages being added frequently and insurance laws amended often. A good insurance man must be a student—not only in preparing for his career, but throughout his career.

The College of Business Administration at the University of Florida is prepared to give you the basic knowledge of insurance which will greatly increase your chances of success and shorten your period of apprenticeship. There is a curriculum designed to prepare students for a career in Insurance, and this curriculum is set up so that a student may give primary emphasis to either Life or Property Insurance.

How much income will you earn? An insurance producer is normally his own boss and when he wants a raise in salary he goes out to find new business. For those who are not sales minded, there are countless other positions in the insurance business which offer excellent salaries and tremendous opportunities for advancement.

### B. Finance

The field of finance offers a variety of job opportunities in a wide range of financial institutions. Perhaps the most familiar of these institutions is the commercial bank. In addition, there are credit unions, savings and loan associations, and savings banks and investment companies which collect savings of some individuals and groups and transfer these to other individuals and businesses for use. Included in the field of finance are also stock exchanges and investment bankers which facilitate the transfer of securities and hence the flow of funds within the economic system.

The large variety of institutions operating in the field of finance give some indication of the range of job opportunities. These would include the positions of loan officer, security analyst, salesman, manager of trust and pension funds, etc. They would also include the positions of financial officers such as treasurer or

comptroller for business concerns. In addition, both federal and state government have established regulatory agencies to supervise various types of financial institutions, and these agencies also offer a wide range of job opportunities.

Many of the prospective employers offer executive training programs for the college graduate. In recent years, finance graduates of the College of Business Administration have found employment in commercial banks, savings and loan associations, investment banking firms, governmental agencies and private business concerns. The starting salaries vary widely but have generally begun in the neighborhood of \$350 and have ranged up to \$450 with some in excess of this. But more important than the starting salary are the opportunities for rapid advancement and promotions to positions of responsibility which the field offers. The growth of existing firms, the establishment of new firms and the development and growth of new types of financial institutions have proceeded at a rapid rate over the last two decades. The rapid growth of the economy in general and the use of credit in particular are reasons why this rate of growth can be expected to continue to provide job opportunities in the future.

The department has devised a curriculum which is designed to prepare the graduate for careers in the general area of finance. The student is expected to be familiar with the financial organization of the economy, the functioning of its monetary system, the role of the money and capital markets and of the major financial institutions within the economy. To this end, work is required in Economics, Accounting, Management, Money, and Banking, Corporation Finance and Investments. The function of a college education is to provide a broad background upon which the student may build. There is no attempt to train specialists and technicians skilled in the operation of specific financial institutions. This is better left to the future employer.

## DEPARTMENT OF MANAGEMENT AND BUSINESS LAW

### A. Management

The department of management offers the student an opportunity to develop competence in decision making and the tool-box of skills which are useful in this process. The primary tasks of managers at all levels in industry involve making

intelligent decisions which will enable a firm best to achieve its carefully selected goals.

Each of the three specialized curricula in management builds upon a broad base of courses from other departments in the College of Business Administration since successful management requires a breadth of knowledge of all aspects of a business. Building upon this core, each curriculum offers a specialized type of education in the management art.

The industrial management program is designed for students interested in the principles and problems of managerial organization and internal control of a business. As such, it requires study of all basic phases of a business, including certain engineering skills.

The industrial relations curriculum is designed to provide students with an understanding of the application of personnel management to business and to provide them with a foundation for work in management-labor relations.

The resort and club management program, of special interest in Florida, is an industrial management curriculum providing a highly specialized training for those seeking to become managers of resorts and private clubs.

The underlying aim of all three curricula is to develop the abilities of students to make good judgments and to provide good leadership in a business world where these qualities are exceptionally well rewarded because they are among our scarcest resources. Individuals who develop the capacity to organize, to solve problems, to direct economic activities to a successful conclusion, to direct people in this effort, and to accomplish the other goals of business are always in demand. It is a goal of the management department to try to help fulfill this demand.

#### B. Business Law

Business law does not, in any way, attempt to dispense with the services of the lawyer. It should never be presumed, therefore, that a course in business law will qualify the student to act as his own lawyer. Business law, however, recognizes that it is not necessary for men and women in business to have a lawyer at their side every time a decision is reached. The courses in business law, therefore, will develop, first, a knowledge of the fundamental principles of law which relate to the most common business transactions, and, second, an ability to recog-

nize a legal problem and the importance of seeking the advice of a lawyer if the need for such advice is evident.

Business law is sometimes referred to as "preventive law." Men and women in business are constantly making legal decisions. The decision may lead to an arrangement opposed to the arrangement anticipated, and the lawyer may be helpless to avoid serious losses for his client. A lawyer cannot go into court and enforce an unenforceable contract. A lawyer can be of little help to a person who indorses a check in blank, which is lost, and falls into the hands of a holder in due course. A person may unknowingly have entered into a partnership; it is then too late for the lawyer to save his client from personal liability. Business law, therefore, obviously prepares men and women in business to make a more effective use of their lawyer.

Business law is much broader in scope than merely learning principles of law and warning one to seek the advice of a lawyer. It is often justified on the ground of "broadening one's outlook," "developing one's ability in decision making," or "teaching one to think." It is frequently said that a substantially higher level of performance in advanced courses may be realized after a study of business law has been completed. It certainly develops an appreciation for our legal institutions and our basic human rights, and teaches the student to protect his own rights and to respect the rights of others.

#### DEPARTMENT OF MARKETING

When the word "Marketing" is mentioned, most of you probably think of selling. While Selling, or Sales Management, is, of course, a major part of the Marketing program of a manufacturer, wholesaler, or retailer, there are several other areas of Marketing which offer exciting and profitable careers. And there are many different kinds of selling.

To indicate the wide variety of positions which are regularly available to students interested primarily in Marketing, recent graduates of this College have found well-paying positions with such companies as IBM and Burroughs (selling electric typewriters and data processing equipment), Sears, Roebuck & Co. and J. C. Penny Co. (training to be store managers), The Savannah Evening Press (developing advertising campaigns for retailers), and the Sinclair Oil Co. (supervision of the merchandising ac-

tivities of dealer-owned service stations). Other types of positions available in the last year or two have involved sales and economic analysis, advertising research and production, a wide variety of training positions with department stores, sales promotion for radio and television stations, new business development for banks, and, of course, a great many selling positions with manufacturers of both consumer and industrial goods.

It would be difficult to specify any really meaningful salary ranges offered for these positions, but it is estimated that \$70 to \$90 per week would include most of the starting salaries offered in the recent past. Training salaries are typically based on a flat rate, but in selling positions it is usual to offer either a commission or a commission plus a salary and expenses to a man assigned to a specific geographic area. Non-selling positions usually are compensated for with a straight salary.

In keeping with the general objectives of the College, as explained in the Dean's letter and in the official catalog, the Marketing Department offers courses designed not only to give all College of Business Administration students an understanding of the Marketing structure, functions, and institutions, but also to give more intensive education in such areas of Marketing as Sales Management, Retailing, Wholesaling, Advertising, Marketing Research, and Credit and Collections. Our course requirements are such that we expect every Marketing major to have not only an understanding of the major functions and institutions of Marketing but also to recognize and appreciate that a successful businessman must know how the economic system as a whole functions and how other areas of business administration are related to Marketing activities.

#### DEPARTMENT OF REAL ESTATE

The University of Florida was one of the first colleges to offer a degree in Real Estate. The range of work which the department makes available is still greater than that found almost anywhere else in the country. To the average citizen a job in real estate brings to mind a broker or salesman selling houses. Actually the range of career opportunities in this field is much broader than the selling end of the business. There are, for example, a number of different positions in the real

*(Continued on page 120)*

# University of Kansas Occupies New School of Business Building

By Arno Knapper, Assistant Professor of Business Administration,  
University of Kansas

ON SATURDAY, APRIL 9, 1960, the University of Kansas formally dedicated its new School of Business building, Summerfield Hall. This dedication was held in conjunction with a conference on "The Future for Business in the Central United States." Outstanding speakers were invited to participate in the conference two of whom were Dr. Robert L. Hershey, vice president of E. I. duPont de Nemours, and Dr. Stanley F. Teele, Dean of the Harvard Business School.

September, 1959, marked two milestones in the history of the School of Business, The University of Kansas, Lawrence. The first, and perhaps the more significant of the two, was a revised program leading to the Bachelor of Science in Business; and the second was a new building, designed to help implement the program and yet provide for flexibility as the education program changes.

## The Curriculum

The primary purpose of the revised program is to help young men and women prepare for useful and rewarding careers

in the field of business. It is designed for students who aspire to reach positions of managerial responsibility either of a general or a technical nature.

In the opinion of the faculty, tomorrow's business leaders will be broadly trained men and women who understand something of the world in which they live; who have familiarity with business organizations, their functional elements and the interrelatedness of those elements; and who have the ability to analyze problem situations and to implement effective programs of action for those situations.

The program is designed to prepare students for such a role by helping them acquire: (a) knowledge about such things as our contemporary society, economic theory, and the practice of business; and (b) skill in applying this knowledge in making decisions about actual business problems. The faculty believes this training will enable a graduate of the program to be useful to the firm that hires him upon graduation and will enable the student to rise more rapidly from his first

job to successive positions of greater responsibility.

To achieve its purpose, the new program provides for three general types of educational experience:

### 1—GENERAL EDUCATION

Students enroll in either the College of Liberal Arts and Sciences or the School of Engineering for their freshman and sophomore years. During those years they prepare for entry into the School of Business by taking general-education and pre-business work. General education includes work in English, mathematics, physical and biological sciences, humanities, and social science. Prebusiness work consists of economics, management or traditional accounting, and business taxation.

### 2—GENERAL BUSINESS EDUCATION

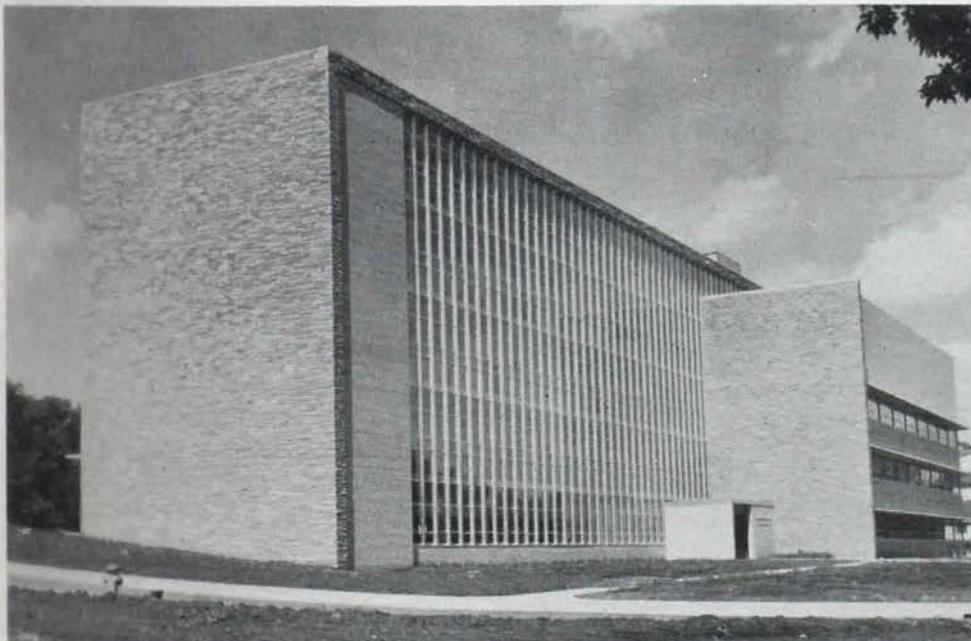
Upon entering the School of Business as juniors, all students enroll in eleven hours of junior core courses each semester. The first half of the Junior Core, Administrative Unit I, consists of the following courses: Business Administrative Practices I, Written Communications I, Marketing, and Statistics.

The second half of the Junior Core, Administrative Unit II, consists of the following courses: Business Administrative Practices II, Written Communications II, Finance, and Production.

As seniors in the School of Business, students take 10 hours of core courses: Legal Aspects of Business, Economic Analysis, and Problems in General Business.

Prerequisite to the senior core are the successful completion of the Junior Core and a passing grade in the University's English Proficiency Examination.

Together with the prebusiness courses, the Junior and Senior Courses provide general background in (a) the business tools, (b) the functional areas of business, and (c) the more broadly administrative areas of business.



NEW SCHOOL OF BUSINESS BUILDING, Summerfield Hall, on the campus of the University of Kansas.

### 3—ADVANCED BUSINESS EDUCATION

During their senior years, students complete a full-year course, six hours, in at least two of the following business fields: accounting, finance, industrial management, marketing, personnel, production, secretarial, small business, and statistics.

#### FIELDS OF CONCENTRATION

The new program moves away from the traditional concept of specialized majors. However, within the limit of 72 professional hours of the 128 hours required for graduation, students may take, but are not required to take, additional hours in business administration or economics.

#### SPECIAL FEATURES

One special feature of this program is that Juniors in the School of Business will be required to enroll for one semester in the four courses of Administrative Unit I and for the following semester in the four courses of Administrative Unit II. By specifying when the student takes these required courses, the faculty can design the instruction for the earlier ones at a more realistic level and that for the later ones at a more advanced and challenging level.

A second special feature of the program is that students enrolling in Administrative Unit I will be assigned to class sections, and they will take the course work of both Administrative Units with that assigned section. By arranging to have each group of students, or section, take all of its Junior Core work together, the faculty expects to accomplish two important advantages: (a) since much of the

Junior Core work involves the classroom discussion of business cases, the group will gain valuable experience in working as a unit through the entire series of courses; (b) the instructors who are teaching each section will meet regularly and thereby will be able to integrate more closely the work being assigned to students in the section and to perform a more effective job of advising the students who are members of the section.

#### CASE METHOD OF INSTRUCTION

The educational program of the School of Business aims at providing the student (a) knowledge of the concepts and analytical tools useful to the businessman; and (b) practice in using these concepts and tools for the solution of actual business problems. Toward this latter goal many of both the required and elective courses are based on the individual study and class discussion of actual business problems of cases.

### The Building

Summerfield Hall, with its five-story glass curtain wall, complimented by crab orchard limestone, buff brick, and aluminum, provides a striking view from the south approach to the campus of The University of Kansas. Named for Solon E. Summerfield, a great benefactor of the University, the new building houses the School of Business, the Center for Research in Business, the Department of Economics, and the Computation Center.

The building is T shaped. The crosspiece of the T is four stories; the stem is five stories; and an elevator serves all five floors. The building is completely air con-

ditioned, and fluorescent lighting is used throughout. The classroom walls are cinder block, and the hallway walls are ceramic tile. The floors are light-colored vinyl tile, and the stairwells are glazed structural tile. Attractive color schemes have been used throughout the offices and classrooms.

### The Stem of the T

The top three floors of the stem of the T houses various-sized, conventional-type classrooms, equipped with arm chairs or tables. Each classroom on the stem utilizes maximum north lighting, which is controlled by Venetian blinds. Several of these classrooms are equipped with blackout curtains to facilitate the use of visual aids.

On the south side of the stem of the T on each floor is a hallway bordered by the glass curtain wall. The north walls of the hallways are made of light green ceramic tile.

The second floor of the stem houses the dean's suite, consisting of the deans' offices, a reception room, a conference room, six placement-bureau interviewing rooms, a storage room, a small classroom, and a student club room. A snack-bar and a lounge occupy the first floor of the stem.

### The Crosspiece of the T

Four specially designed, 64-man case-study classrooms and a 162-man lecture room are located on the fourth floor. The case-study rooms are equipped with tables and swivel chairs in U shape and placed on risers. The case-rooms have completely controlled atmospheres—all lighting is artificial and forced-air heating and cooling are used. These classrooms were specifically designed to facilitate case discussion which is used in most of the School of Business courses. Pictured is a class section of the Junior Core discussing a marketing case in one of the case-study rooms.

The third floor is devoted to two suites of faculty offices and an area for 32 graduate study cubicles. Each faculty suite of 15 private offices has a central stenographic pool and reception area.

The Center for Research in Business, a reading room, and the Department of Economics are on the second floor of the crosspiece.

The first floor houses the Computation Center, a laboratory for statistics and office machines, and secretarial classrooms.



SUMMERFIELD HALL, the new School of Business building on the campus of the University of Kansas, has many new functional classrooms, one of which is shown here.



PROFESSIONAL INTERFRATERNITY CONFERENCE BANQUET held during the Conference's biennial meeting at the Pick-Congress Hotel in Chicago, on March 19, 1960.

## Biennial Meeting Held By Professional Intrafraternity Conference

THE BIENNIAL MEETING of the Professional Interfraternity Conference was held in Chicago, Illinois, at the Pick-Congress Hotel on Saturday and Sunday, March 19 and 20, with an attendance of 55 delegates and 6 guests. A total of 24 professional fraternities was represented at this meeting.

Highlights of the meeting were many as lively discussions developed following reports of the Law Committee by Meredith Daubin of *Delta Theta Phi*, the Committee on Alumni Relations by Richard S. Passmore of *Alpha Kappa Psi*, the Committee on Public Relations by Rand P. Hollenback of *Phi Delta Chi*, and the Committee on Professional Interfraternity Councils by J. D. Sparks of *Alpha Kappa Psi*.

One of the most interesting portions of the meeting was the afternoon session devoted to a workshop which covered the subjects of "Central Office Operation," "National Dues and Source of Income," "Alumni Participation," and "Publications." This panel was ably conducted by Frank E. Gray of *Phi Alpha Delta*. Papers were presented by J. D. Thomson of *Delta Sigma Pi*, S. G. Applegate of *Delta Sigma Delta*, Alden L. Doud of *Delta Theta Phi*, C. W. Britzius of *Theta Tau*, Frank E. Gray of *Phi Alpha Delta*, Richard S. Passmore of *Alpha Kappa Psi*, Roy W. Loan of *Alpha Chi Sigma*, Frank Eby of *Kappa Psi*, Price Doyle of *Phi Mu Alpha*, and J. W. Pless of *Phi Delta Phi*.

At the Biennial Banquet held on Saturday evening, President Elect Adelor J. Petit served as toastmaster and Dean Fred H. Turner of the University of Illinois and editor of the *IRAC BULLETIN* was the guest speaker. Dean Turner gave his impressions of the role of the professional fraternity on campuses today and predicted that this would be even more important in the future. Also in attendance at this Banquet was Mrs. Betty Hinkle Dunn, president of the Professional Panhellenic Association.

The Sunday morning session was devoted to the election of new officers and a discussion of hazing which brought about a vote by the Conference reaffirming the stand taken in 1956 against such practices. The new officers of The Professional Interfraternity Conference are President Adelor J. Petit of *Phi Delta Phi*, President Elect Rand P. Hollenback of *Phi Delta Chi*, Vice President Meredith M. Daubin of *Delta Theta Phi*, Secretary James D. Thomson of *Delta Sigma Pi*, Treasurer S. G. Applegate of *Delta Sigma Delta*, and Directors Frank H. Eby of *Kappa Psi*, Roy W. Loan of *Alpha Chi Sigma*, C. H. William Ruhe of *Phi Rho Sigma*, and Edward L. Scheufler of *Delta Theta Phi*.

The meeting was concluded with the presentation of a certificate to Frank H. Eby in appreciation for the splendid job he had done as president of the Conference over the past two years.

The membership of the Professional Interfraternity Conference consists of the following professional fraternities: *Architecture*—Alpha Rho Chi; *Chemistry*—Alpha Chi Sigma; *Commerce*—Alpha Kappa Psi and Delta Sigma Pi; *Dentistry*—Alpha Omega, Delta Sigma Delta, Xi Psi Phi, and Psi Omega; *Education*—Kappa Phi Kappa and Phi Epsilon Kappa; *Engineering*—Theta Tau and Sigma Phi Delta; *Law*—Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, and Phi Delta Phi; *Medicine*—Alpha Kappa Kappa, Theta Kappa Psi, Nu Sigma Nu, Phi Beta Pi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma, and Phi Chi; *Music*—Phi Mu Alpha Sinfonia; *Pharmacy*—Kappa Psi, Rho Pi Phi, and Phi Delta Chi; *Veterinary Medicine*—Omega Tau Sigma. This group of professional fraternities have over 1350 chapters and a total membership exceeding 700,000.

The Professional Interfraternity Conference is also a member of the Interfraternity Research and Advisory Council.

The Professional Interfraternity Conference was organized in 1928 and since that date a member of Delta Sigma Pi has served as a major officer in all but 6 years or a total of 25 years. With its 100 active chapters it is the third largest of the 31 professional fraternities that are members of the Conference.



THE WINNERS of the 1960 "Rose of Deltasig" Contest are Miss Hannah Jones of the University of Georgia, left, and Miss Ann Haughey of Miami University of Oxford, Ohio, right.



## Two "Roses" Selected for 1960

The annual judging of the "Rose of Deltasig" Contest, always a difficult task, became even more so this year with one judge, Barbara Hale, on the west coast and the other, Ed Sullivan, in New York City. As a result each came up with a winner and so the honors are shared this year by Miss Hannah Jones of the University of Georgia, Barbara Hale's choice, and Miss Ann Haughey of Miami University of Ohio, Ed Sullivan's first choice.

In second place we have Miss Patti Pappathatos of DePaul University in Chicago,

and in third place Miss Joyce Rucker of the University of South Carolina.

Miss Hannah Jones of the University of Georgia, one of the winners, is a sophomore from Atlanta. She is a member of Zeta Tau Alpha Sorority, Pandora Court, Angel Flight and Homecoming Court on the campus.

Miss Ann Haughey of Miami University in Oxford, Ohio, the co-winner, is a junior in the School of Business Administration



ED SULLIVAN, television personality, served as one of the judges of the 1960 "Rose of Deltasig" Contest.



MISS BARBARA HALE of screen and television fame was one of the judges in the "Rose of Deltasig" Contest for 1960.

from Cleveland Heights, Ohio. She is a member of Pi Beta Phi Sorority.

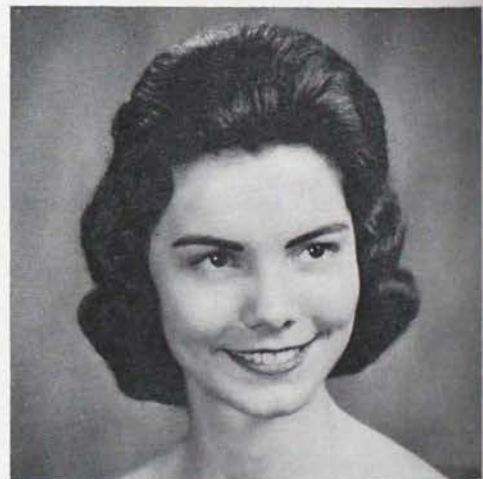
The second place winner, Miss Patti Pappathatos, is a sophomore in the School of Commerce at DePaul University in Chicago and a member of Epsilon Eta Phi Sorority. Miss Joyce Rucker, third choice is a junior at the University of South Carolina and is majoring in business education. Her home is in Swansea, South Carolina.

Our judges, Ed Sullivan and Barbara Hale, need very little introduction. Ed Sullivan's Sunday night TV program is watched by 40,000,000 viewers, while Barbara Hale is known for her portrayal of Della Street, Perry Mason's clever and attractive secretary, in the Perry Mason Show. In addition to top ratings in audience and entertainment, the Sullivan and Perry Mason Shows have something else in common: their sponsor, the Colgate-Palmolive Company.

Once again we are indebted to Miss Lida Livingston of Communications Counselors, Inc., for arranging for the judging.



IN SECOND place in the 1960 "Rose of Deltasig" Contest is Miss Patti Pappathatos of De Paul University in Chicago.



THIRD PLACE honors go to Miss Joyce Rucker, a junior at the University of South Carolina in Columbia, South Carolina.



WITH THE

# ALUMNI

THE WORLD OVER

## Harold M. Young Serves as Consul of Bolivia

HAROLD M. YOUNG, *Southern Methodist*, has been named Honorary Consul of Bolivia in Dallas, Texas. Recognition of this appointment has just been received from the President of the United States, Dwight D. Eisenhower.

From 1944 to 1956, Brother Young served in the Consulate of Brazil in Dallas, and prior to that was manager of the Dallas Office of the United States Department of Commerce for several years. He taught Latin American Economics at both Dallas College and Southern Methodist University, and is immediate past President of the Dallas Export-Import Club. For many years he has served on the World Trade Committee of the Dallas Chamber of Commerce, Board of Directors of the South and East Dallas Chamber of Commerce, and Chairman of the Standard Metropolitan Dallas Area Planning Committee.

Graduating from the School of Government and Commerce of George Washington University in Washington, D.C., he entered the United States Department of Commerce Trade Promotion Service and served with this department for 15 years, resigning in 1942 to go with The Murray Company of Texas, Inc., where he is now a Special Representative of the president of that company.

## LIFE MEMBERS

The following have recently become Life Members of Delta Sigma Pi:

- 2496 Stewart E. Myers, *Beta Epsilon*, Oklahoma
- 2497 Donald I. Brown, *Alpha Omicron*, Ohio U.
- 2498 Robert G. Olson, *Alpha Epsilon*, Minnesota
- 2499 Curry W. Stroup, *Alpha Upsilon*, Miami U.
- 2500 Byron D. Nelson, *Gamma Eta*, Omaha
- 2501 Herbert E. Eglie, *Alpha Omicron*, Ohio U.
- 2502 Douglas J. Cooper, *Beta Nu*, Pennsylvania
- 2503 Robert L. Zanussi, *Rho*, California
- 2504 Wayne M. Welty, *Beta Eta*, Florida State
- 2505 Frank T. Davies, *Kappa*, Georgia
- 2506 Peter F. Albi, *Alpha Nu*, Denver
- 2607 William J. Pohlmann, *Epsilon*, Iowa
- 2508 Robert F. McMahon, *Phi*, Southern California

- 2509 Andrew P. Straughn, *Beta Lambda*, Auburn
- 2510 Allan C. Beyer, *Beta Rho*, Rutgers
- 2511 Thomas C. Loving, *Delta Phi*, East Texas
- 2512 Michael B. Peceri, Jr., *Beta Xi*, Rider
- 2513 Samuel T. Bracken, *Beta Iota*, Baylor
- 2514 Edward W. Godin, *Beta Xi*, Rider
- 2515 William S. Warren, *Gamma*, Boston U.
- 2516 Paul D. Shaver, *Alpha Theta*, Cincinnati
- 2517 James F. Daly, *Delta Kappa*, Boston College

## MERGERS

James D. Daniell, *Texas Tech*, on July 3, 1959, to Peggy Louise Parker, at Lubbock, Texas.

Howard G. Parker, *Texas Tech*, on July 11, 1959, to Mildred Ann Cate, at Irving, Texas.

Joseph H. Miller, *East Tennessee State*, on November 27, 1959, to Mary Francise Tate, at Knoxville, Tennessee.

Jesse S. Smith, *Oklahoma State*, on December 19, 1959, to Carlene Norman, at Valliant, Oklahoma.

Angelo A. Celli, *Boston College*, on May 23, 1959, to Jacqueline Sawyer, at Leominster, Massachusetts.

Henry H. Dewey, Jr., *Missouri*, on June 17, 1959, to Mary Lee Osborn, at Kansas City, Missouri.

John C. Tower, *Northwestern-Zeta*, on August 25, 1959, to Margaret Murray, at Chicago, Illinois.

Richard Flynn, *Boston U.*, on May 6, 1959, to Leatrice Gaviani, at Dorchester, Massachusetts.

William Calthorpe, *Boston U.*, on June 6, 1959, to Mona McLellen, at Belmont, Massachusetts.

Robert Pittman, *Boston U.*, on June 21, 1959, to Natalee Balian, at Dorchester, Massachusetts.

Donald Ferguson, *Boston U.*, on August 29, 1959, to Barbara Vradenburgh, at Brookline, Massachusetts.

Paul West, *Boston U.*, on August 31, 1959, to Ann Wade, at Island Pond, Vermont.

Douglas L. Brennen, *Boston U.*, on November 7, 1959, to Frances May Robinson, at Fall River, Massachusetts.

Larry C. Martin, *East Carolina*, on August 1, 1959, to Joyce Ann Helderman, at Belmont, North Carolina.

Adam A. Dietrich, *Northwestern-Zeta*, on June 6, 1959, to Marlene G. Kargard, at Evanston, Illinois.

Donald Bauerle, *Wayne State*, on December 26, 1959, to Betty Heliste, at Detroit, Michigan.

Stuart Berry, *Wayne State*, on January 23, 1960, to Bette Polancy, at Detroit, Michigan.

James Crowder, *Georgia State*, on March 18, 1960, to Joan Walters, at Atlanta, Georgia.

LaVern O. Johnson, *Denver*, on June 21, 1959, to Phyllis Parker, Denver, Colorado.

Malcolm Gross, *Memphis State*, on December 26, 1959, to Zoe Elizabeth Harrison, at Memphis, Tennessee.

Ronald J. Parker, *Detroit*, on September 12, 1959, to Dolores Jean Turk, at Detroit, Michigan.

Michael P. Majer, Jr., *Northwestern-Beta*, on June 6, 1959, to Esther Marianne Dathan, at Glencoe, Illinois.

Kenneth Bohlander, *New Mexico*, on November 25, 1959, to Nancy Key Robinson, at Albuquerque, New Mexico.

Gerald J. Markowich, *Pennsylvania*, on January 9, 1960 to Diene Pitcairin at Bryn Athyn, Pennsylvania.

Harold Algene Lowe, *Georgia State*, on December 31, 1959, to Margie Fay Edwards at Atlanta, Georgia.

Bill Ceas, *De Paul*, on October 24, 1959, to Joan Lennon at Chicago, Illinois.

Ted Papanickolas, *De Paul*, on January 9, 1960, to Medeline Romano, at Chicago, Illinois.

Mike Canihan, *San Francisco State*, on February 13, 1960, to Cecelia Lalley, at San Francisco, California.

Robert Sharp, *Texas Tech*, on October 17, 1959, to Lou Ann Utley, at Tucumcari, New Mexico.

## Deltasig Appointed President Gillette's Brazilian Operation

PETER F. ALBI, *Denver*, has recently been named president of Gillette Safety Razor Company's Brazilian operations.

Brother Albi has been given special mention by Armando d'Almeida, president of Inter-Americana, a Brazil-based organization dedicated to improving relations among the Americas, as an outstanding American interested in getting to know Brazil, its people, and their problems.

After graduating from the University of Denver, he studied at Harvard University Graduate School of Business Administration. During World War II he served in the U. S. Navy intelligence. His present location is Rio de Janeiro.

## P. Booker Robinson Named President of Kentucky Bank

P. BOOKER ROBINSON, *Virginia*, was recently elected president of the Citizens Fidelity Bank and Trust Company, Kentucky's largest bank, located in Louisville.

Brother Robinson has been executive vice-president for the past two years of Citizens Bank, and was elected to the Board of Directors in November, 1958. As president of the bank, he begins his 27th year in banking, having been an officer since 1936.

Prior to his present banking affiliation, he accumulated several years' experience in mortgage collection, and was associated with an investment firm. Brother Robinson early gained a reputation in the banking field for his work in developing a specialty in loans to the liquor industry, and for his aggressiveness in business development.

## PERSONAL MENTION

GEORGE HERBERT ZIMMERMAN, *New York*, who graduated from the School of Commerce in 1921, was awarded a bronze plaque by the Assumption University Alumni Association of Windsor, Ontario, Canada, for outstanding contributions to the University.

TILLMAN A. BRUETT, *Marquette*, was recently elected president of the Alumni Association of Marquette University.

LUTHER EMMETT TAYLOR, *Auburn*, was recently promoted to the rank of Captain in the USAF. Prior to his recent transfer to Mather AFB, California, he was serving as 1st Navigator on an RC-121 (Air Defense) crew at McClellan AFB, California.

GEORGE W. BURRY, *Rutgers-Beta Rho*, was named General Chairman of the St. Elizabeth Hospital Building Fund. The hospital located in Elizabeth, New Jersey has a goal of \$1,500,00 for a new hospital wing.

MARIO T. MANGANO, *Loyola-Los Angeles*, has completed training in the duties of a Nike-Ajax guided missile crewman under the Reserve Forces Act program at the Air Defense Center, Fort Bliss, Texas.

JACK GOSNEY, *San Francisco State*, is now employed by Kaiser Industries in Fontana, California, working in data processing.

RAYMOND C. MCKISSON, *Arizona State*, was recently assigned to the 3rd Infantry Division in Germany.

WILLIS A. BLANCHARD, *California*, was awarded the General Secondary and Junior College Teaching Credentials, and is now teaching in the Emil R. Buchser High School, in Santa Clara, California.

JOHN E. PETERSON, *North Dakota*, has been appointed lecturer in business administration in the Northwestern University School of Business, Evanston, Illinois, and director of the University's Institute for Management.

DAN F. COLLINS, *De Pauw*, who is assistant controller of the Schwitzer Corporation in Indianapolis, Indiana, is the director and editor of the publication "Spread-sheet" of the National Association of Accountants.

JAMES W. SEYMOUR, *Tennessee*, is now employed with the Federal Deposit Insurance Corporation in Montgomery, Alabama.

WILBUR K. CHAPMAN, *Georgia*, recently completed the personnel administrative specialist course at The Adjutant General's School, Fort Benjamin Harrison, Indiana.

ROBERT D. MITCHELL, *Tulane*, completed the nine-week officer basic course at The Transportation School, Fort Eustis, Virginia.

MARION C. PHILLIPS, *Tulsa*, has recently assumed the chairmanship of the department of marketing at the University of Oklahoma at Norman, Oklahoma.

JERRY E. TAYLOR, *Mississippi*, is now with Martin Davis and Company, CPA, in Beaumont, Texas. He is associated with four University of Mississippi graduates.

JOHN R. GOODSSELL, *Loyola-Chicago*, is participating with other personnel from the 7th Artillery in Exercise Winter Shield at the Grafenwohr-Hohenfels training area in southern Germany.

JOSEPH P. RIORDAN, *Arizona State*, recently arrived in Alaska and is now a member of the Yukon Command.

WILLIAM J. TUSSEY, *Nebraska*, is a 1st Lieutenant having entered the Army in 1954 and is presently executive officer of his company stationed in Augsburg, Germany.

GEORGE S. ODIORNE, *Rutgers-Beta Rho*, has been appointed director of the Bureau of Industrial Relations for the School of Business Administration of the University of Michigan. He was former president of the University College Alumni Association of Rutgers.

JACK F. RHODE, *Wisconsin*, is on leave from the General Electric Company, and is working on his Ph.D. and teaching in the School of Business Administration at the University of Minnesota.

CHARLES L. RACKLEY, *Texas Tech*, received a Regular Commission in the United States Air Force. He was a distinguished AFROTC graduate in 1959.

LEE R. JOHNSON, *Texas*, has completed the final phase of his six months active military training under the Reserve Forces Act program at Fort Benjamin Harrison, Indiana.

DAVID BAVAR, *Penn State*, recently received his MBA degree in accounting from the Wharton School of the University of Pennsylvania.

GARY A. ALBRECHT, *Wayne State*, was the third ranking salesman, according to number of life insurance policies written, in the entire 1252-member nationwide field force of The Mutual Benefit Life Insurance Company of Newark, New Jersey.

EMIL E. KOSTNER, *Marquette*, executive vice-president of the Thorp Wisconsin Finance Corporation, and an officer of several other financing and insurance firms, has been named 1959's "Man of the Year" by the alumni association of Marquette University College of Business Administration.

PAUL L. CATO, *Texas Tech*, is completing his first semester of studies for the ministry at Austin Presbyterian Theological Seminary, Austin, Texas.

JAMES R. ASHTON, *Colorado*, has been promoted to District Traffic Manager in the State Area Traffic Department of Illinois Bell Telephone Company in Chicago, Illinois.

DONALD E. NEUMAN, *South Carolina*, has been promoted to Assistant District Traffic Manager in the State Area Traffic Department of Illinois Bell Telephone Company in Chicago, Illinois.

WILBUR C. LEWIS, *Louisiana State*, opened his own insurance agency, The Lewis Agency, in Metairie, Louisiana.

CHARLES L. SCOTT, *Tulsa*, has been named marketing research supervisor, for General Telephone Company in Santa Monica, California.

## DIVIDENDS

To Brother and Mrs. Glen E. Rainer, *Texas Tech*, on June 11, 1959, a daughter, Patrice Carol.

To Brother and Mrs. Donald L. Richard, *Maryland*, on August 30, 1959, a son, Donald Leroy II.

To Brother and Mrs. Robert A. Burns, *Missouri*, on October 20, 1959, a son, Robert Bryan.

To Brother and Mrs. Donald A. Boyd, *Memphis State*, on December 8, 1959, a daughter, Kelley DeAnn.

To Brother and Mrs. Herbert J. Markle, *Memphis State*, on December 27, 1959, a son, Herbert J., Jr.

To Brother and Mrs. John Powell, *Memphis State*, on November 15, 1959, a son, John Stephen III.

To Brother and Mrs. Charles M. Ison, *Memphis State*, on December 31, 1959, a son, Dennis Michael.

To Brother and Mrs. J. W. McMurray, *Memphis State*, on January 5, 1960, a son, Victor Earle.

To Brother and Mrs. Joseph M. Baker, Jr., *Tennessee*, on August 11, 1959, a son, Robert Loyd Baker.

To Brother and Mrs. Robert L. Dale, *Missouri*, on August 16, 1959, a son, Michael David.



To Brother and Mrs. Thomas M. Huckins, *Missouri*, on June 21, 1959, a daughter, Tracy Ann.

To Brother and Mrs. Virgie W. Owings, Jr., *Missouri*, on August 10, 1959, a daughter, Laura Jean.

To Brother and Mrs. George A. Seamands, *Oklahoma State*, on August 8, 1959, a son, Thomas Charles.

To Brother and Mrs. Frank L. Mischlich, *Kansas*, on December 11, 1959, a daughter, Anne Marie.

To Brother and Mrs. David Murray, *Boston*, on March 4, 1959, a son, at Dorchester, Massachusetts.

To Brother and Mrs. Herman G. Harrison, *East Carolina*, on November 11, 1959, a son, Kyle Philip Harrison.

To Brother and Mrs. William J. Suda, *St. Louis*, on November 18, 1959, a son, Robert John.

To Brother and Mrs. Richard Dixon, *Oklahoma*, on January 12, 1960, a daughter, Linda Sue.

To Brother and Mrs. Paul N. Lofurno, Jr., *Temple*, on July 30, 1959, a son, David A.

To Brother and Mrs. David R. Pierson, *Rider*, on April 21, 1959, a daughter, Nancy Lynn.

To Brother and Mrs. Luther M. Stone, *Alabama*, on May 9, 1959, a son, Lyle Martin Stone.

To Brother and Mrs. G. Norman Egner, *Cincinnati*, on May 11, 1959, a daughter, Lisa L.

To Brother and Mrs. Henry Smallwood, *Mexico City*, on October 7, 1959, a daughter, Sandra Cristina.

To Brother and Mrs. William R. Wells, *Georgetown*, on March 8, 1959, a daughter, Loring Ann.

To Brother and Mrs. Jerry Hays, *East Tennessee*, on May 23, 1959, a son, Kendall Reed.

To Brother and Mrs. Calvin B. Skinner, *Texas Western*, on June 14, 1959, a daughter, Susan Carolyn.

To Brother and Mrs. Paul Pakalski, *Marquette*, on December 22, 1959, a daughter, Mary Suellen.

To Brother and Mrs. Thomas Churchill, *Buffalo*, on September 4, a daughter, Kim Marie.

To Brother and Mrs. Edward Waltentynowicz, *Buffalo*, on September 9, 1959, a daughter, Janet Marie.

To Brother and Mrs. Donald Flynn, *Buffalo*, on September 20, 1959, a daughter, Lauran Mae.

To Brother and Mrs. Nels Goodrich, *Buffalo*, on September 24, 1959, a son, Gerald Nelson.

To Brother and Mrs. Lowell Grosse, *Buffalo*, on September 30, 1959, a daughter, Holly Ann.

To Brother and Mrs. Joseph Fiore, *Buffalo*, on October 3, 1959, a daughter, Joanne.

To Brother and Mrs. Keith Mong, *Buffalo*, on October 28, 1959, a daughter, Kimberle Sue.

To Brother and Mrs. Willfred Race, *Buffalo*, on November 6, 1959, a daughter, Linda Sue.

To Brother and Mrs. J. C. Lewis, *Texas Tech*, on December 23, 1959, a son, Jason Clark.

To Brother and Mrs. Richard L. Elsey, *Detroit-Theta*, on February 4, 1960, a son, Kirk Michael.

To Brother and Mrs. Phil A. Livingston, *Wake Forest*, on November 22, 1959, a son, Phillip, Jr.

To Brother and Mrs. Richard Holder, *Texas Tech*, on December 20, 1959, a son, Richard Parke.

To Brother and Mrs. Gary Albrecht, *Wayne State*, on November 6, 1959, a daughter, Dawn Helene.

To Brother and Mrs. Ronald Williams, *Georgia State*, on December 20, 1959, a son, Keith Ronald.

To Brother and Mrs. Don Evans, *Florida*, on September 11, 1959, a son, Kenneth Collins.

Stanley D. Osman

New Post at Eastman Kodak

STANLEY D. OSMAN, *Penn State*, has been appointed assistant manager of the Eastman Kodak's cellulose products sales division.

Brother Osman joined the production planning division at the Kodak Park Works in Rochester in 1946. The following year he transferred to the cellulose products division and moved to New York City as a salesman. He has been in charge of the New York City cellulose products sales since 1952.

Before joining Kodak, he was with the American Mutual Liability Insurance Company. During World War II, he was in the U. S. Navy and was awarded several medals. He is a member of the Society of Plastics Industry.

## Almost Forty Doorways to the Business World

ALMOST IMMEDIATELY 2,500 Deltasigs will be accepting diplomas and will be entering the business world for the first time. To most of these graduates this will be a strange world with some degree of unfriendliness. To these brothers and others who have entered business recently we point out that you are not alone, but are among 40,000 fraternity brothers in every industry and business endeavor.

To meet these brothers in your home town you need only affiliate with one of Delta Sigma Pi's almost 40 alumni clubs. This action on your part will provide a doorway for you to enter the business world. The associations that you will make at an alumni club meeting are the same ones that you will find in your daily business activities. Step through a Delta Sigma Pi doorway to the business world. Here they are:

ALBUQUERQUE, New Mexico  
ATLANTA, Georgia  
BALTIMORE, Maryland  
BIRMINGHAM, Alabama  
BUFFALO, New York  
CHARLOTTE, North Carolina  
CHICAGO, Illinois  
CINCINNATI, Ohio  
CLEVELAND, Ohio  
COLUMBIA, South Carolina  
DALLAS, Texas  
DENVER, Colorado

DETROIT, Michigan  
EL PASO, Texas  
HOUSTON, Texas  
KANSAS CITY, Missouri  
LINCOLN, Nebraska  
LOS ANGELES, California  
LUBBOCK, Texas  
MEMPHIS, Tennessee  
MIAMI, Florida  
MILWAUKEE, Wisconsin  
NEWARK, New Jersey  
NEW ORLEANS, Louisiana  
NEW YORK, New York  
OKLAHOMA CITY, Oklahoma  
OMAHA, Nebraska  
PHILADELPHIA, Pennsylvania  
PITTSBURGH, Pennsylvania  
PHOENIX, Arizona  
SAN FRANCISCO, California  
ST. LOUIS, Missouri  
TRENTON, New Jersey  
TUCSON, Arizona  
TWIN CITIES, Minneapolis & St. Paul, Minnesota  
WASHINGTON, D.C.

For your personal invitation to join one of these alumni clubs and enter a doorway to the business world, circle the club in which you are interested and send this article with your name and address to The Central Office of Delta Sigma Pi, 330 South Campus Avenue, Oxford, Ohio. We in turn will see that your request is placed in the proper hands.

## Minnesota Chapter Honors

### Dean Richard L. Kozelka

ON MARCH 7, 1960, a large gathering of Twin city alumni brothers, University of Minnesota faculty brothers, and the entire active chapter were present at the Alpha Epsilon Chapter House to pay tribute to the retiring Dean of the University of Minnesota School of Business Administration, Brother Richard L. Kozelka.

Initiated as a faculty member in 1928, Brother Kozelka has been a loyal Deltasisg for over a quarter of a century and has headed the School of Business Administration for the past 16 years. Brother Kozelka has decided to end his tenure as dean upon completion of the 1960 academic year, but we were glad to hear that he will remain on the faculty as a Professor of Statistics.

Among those present were Rudolph Janzen, Waldo Hardell, Carl Meldahl, Roy Miller, and Karl Brunkow; all members of the original founding group, or the first pledge class of Alpha Epsilon Chapter. Don Hill, former Field Secretary for the Central Office, along with District Director, George Eide, Arthur Gustafson, president of the Twin Cities Delta Sigma Pi Housing Corporation, and Dennis Weber, vice president of the Twin Cities Alumni Club were also in attendance. Members of the University Faculty present were: Brothers Philip Neville, Edwin Lewis, Robert Holloway, Donald Harper, Harold Stevenson, and Philip Meyers.



**SCROLL OF ALPHA EPSILON CHAPTER MEMBERS** being presented to Richard L. Kozelka, retiring dean of the School of Business at the University of Minnesota, at the chapter's 36th birthday party. **PRESIDENT KIRBY WAGONER** is shown presenting the scroll.

The festivities of the evening started with a buffet dinner prepared by Mrs. Ada Kinney, who has been with us for the past 12 years. After several hours of reliving memorable events, the evening was climaxed with the presentation of a scroll to Brother Kozelka signed by the more than 100 Brothers in attendance.



**HOLDING HIS NEWLY ACQUIRED SCROLL**, Dean R. L. Kozelka addresses actives and alumni at the 36th birthday celebration of Alpha Epsilon Chapter at the University of Minnesota.

Alpha Epsilon's 36th Chapter Birthday will long be remembered by everyone.—**KIRBY M. WAGONER**

## University of Oklahoma Builds Adult Study Center

**PRESENTLY** under construction on the University of Oklahoma campus in Norman, Oklahoma, is an adult Study Center estimated to cost \$2,900,000. This construction is the realization of a dream and project of the University Extension Division. It was assured by the \$1,845,000 grant from the W. K. Kellogg Foundation of Battle Creek, Michigan.

The new educational center, now nearing completion, will resemble a small community. The center will have an office building, auditorium and conference rooms, apartment type housing, hotel accommodations, a combination cafeteria and dining hall, coffee shop and ten duplex houses.

The facilities offered to the professors and student are almost without number. There is a film service and special basement rooms where the educational films may be viewed. The main building has a microwave TV antenna atop the center portion and an educational TV station will be housed in this building. In addition, the building, designed by Richard N. Kauhman, is designed in the round. That is, the conference rooms are constructed so that all people in the conference will be facing each other. This will add to the informal nature which is so necessary to the conference and short courses which will be held in the center.

The auditorium on the second floor accommodates some 500 people. The unique feature of the auditorium is its hydraulic stage on which entire exhibits may be placed and raised from the basement to the auditorium level.

The first three units of the multi-million dollar Oklahoma Center for Continuing Education are now nearing completion. The

center has a scheduled completion date of 1961. The units being constructed are the housing units having twin bed-rooms with baths and run on a hotel basis. A second housing unit and bungalow unit is also in the process of construction. The star-shaped forum building is the third building being started.

The Oklahoma Center for Continuous Education will be the nation's most complete facility for adult education.—**WALTER WHILDEN AND ROBERT THOMPSON**

## Where to in Bus. Ad.?

*(Continued from page 112)*

estate finance field. Employment opportunities in this field are with savings and loan associations, banks, life insurance companies, and other institutions which provide the mortgage credit used in buying homes. There are also a host of jobs which involve appraising, property management, or some aspect of city planning. Even in the field of real estate sales there are a number of specialties possible, including dealing in single homes, apartments, motels, commercial properties, industrial properties, and farms.

The people who employ graduates with training in real estate range from small brokerage firms, through large life insurance companies and banks. Several positions are also available with Federal and state government agencies. The brokerage field is one of the few remaining businesses in the nation where a man can reasonably hope to have his own firm within a few years after leaving college.

In the brokerage business income depends largely on commissions although many firms are now paying new employees minimum salaries. The starting salary for recent graduates in various types of positions ranges from \$300 to \$400 per month.

The Real Estate Department offers course work in several parts of the real estate business. There are, for example, courses in mortgage finance, appraising, brokerage, property management, real estate law, and city planning. Several of these courses can be taken by non-majors who may require some work in real estate to round out training in their specialty. One course has been especially designed for the student who would like to know something about real estate and home ownership, but is not a major in real estate or even in business.

The records of graduates in real estate convinces us that students have been prepared to engage successfully in the field for which they have been trained.



# CHAPTERS

## ILLINOIS

UPSILON CHAPTER at the University of Illinois began the second semester with the election of officers. Brother Carol Hamilton, who previously did such a fine job arranging professional programs, was elected president. We know that Carol and his fellow officers will help Upsilon Chapter to reach new heights.

The week following election, we started a very fine rush program which owed its success largely to the work of Senior Vice-President J. T. Mount. The rushees were welcomed to our first rush smoker by the deans of our College of Commerce, Dean Paul M. Green, and Assistant Dean C. Clyde Jones. The rushees were also given the opportunity to attend one of our professional meetings where we heard Larry Nuss of Collins Radio Company speak on "Techniques of Interviewing College Grads." We all picked up some valuable pointers on what interviewers are looking for. At the end of our rush program on March 2, we pledged 14 fine neophytes. We know they will be a big asset to the chapter.

We have a fine social and professional program planned for this semester. On the social side there are several luncheons which are well attended by both student and faculty members, a pizza party, a picnic, and the social highlight of the year, our "Rose of Deltasig" dance.

The professional programs scheduled should prove to be both interesting and informative. Upsilon Chapter has had a fine first semester, and we hope to have an even better second semester. We are well on our way toward earning 100,000 points in the Chapter Efficiency Contest, and we should reach the quota easily.—ARDEN R. TAUBE

## KENT STATE

BETA PI CHAPTER'S members are pleased to announce that we expect to have, at the end of fall and winter quarters, a one third increase in membership. The winter formal initiation was held at the Vale Edge Restaurant in Ravenna, Ohio. A number of open house sessions during this quarter have resulted in substantial interest among prospects for our next quarter's pledge class.

Our raffle on a hi-fi phonograph and a portable television set helped us greatly, to increase our house improvement fund. These funds are to be used to reduce our mortgage on our chapter house, primarily.

The brothers of Beta Pi Chapter have attained the second highest scholastic average of all the fraternities at Kent State University during the fall quarter and with winter quarter's averages now being computed, we

feel certain that we'll do equally well, if not better, for this period.

Among the field trips taken by the members of our chapter recently is one made in 1959 to the Chrysler Twinsburg Plant, which was of special interest to our new members. Several speakers are planned for next quarter, as well as a number of interesting films.

Two high points on our social calendar for the Winter Quarter were a "Beatnik" party and our annual Monte Carlo party. Both events were very successful, despite poor weather conditions prevalent on the weekends they were held.

Officers were elected for the coming year at our last weekly meeting and we are confident that the new body of officers will lead us to an even more prosperous year, academically, socially, and professionally.—ROLAND J. NOVAK

## TENNESSEE

ALPHA ZETA CHAPTER at the University of Tennessee, with 55,600 points, ranked fourth in the Southeastern Region in the Chapter Efficiency Contest as of March 1.

The chapter also takes pride in the selection of lovely Miss Jo Williams as Alpha Zeta Chapter's "Rose" of Delta Sigma Pi, and former Vice President Joe Lukowski as outstanding senior.

INTERESTED READERS of The DELTASIG at a pledge smoker of Upsilon Chapter at the University of Illinois are front row, left to right: C. Clyde Jones, assistant dean of the College of Commerce; Carol Hamilton, president of Upsilon Chapter; Paul M. Green, dean of the College of Commerce. Rear center, Bill Peterson, treasurer of Upsilon Chapter, and two rushees.



## MINNESOTA

WITH THE CLOSING of Winter Quarter, Alpha Epsilon Chapter at the University of Minnesota can look back with pride at its recent accomplishments in professional, social, and other campus activities.

Miss Jeanne Hornsten, past president of Delta Zeta sorority, was selected as the Alpha Epsilon's "Rose" of Delta Sigma Pi. One of Miss Hornsten's first official duties was hostess at our recent chapter birthday. Our 36th chapter birthday was commemorated in honor of retiring Brother Dean Richard L. Kozelka. The dinner and get together was attended by over 100 alumni, the active chapter, and a fine group of rushees.

Professionally, the program of the quarter included speakers on sales, insurance, advertising, and new product management. Of particular interest was Mr. Judd Snell, head of the New Product division of Minneapolis Honeywell, and Mr. Robert Johnson, treasurer of Johnson Electrotyping, who spoke on his firm's relations to the advertising business.

An exuberating toboggan party followed by refreshments started the quarter's social activities. This was followed by a costume party with a Broadway Musical theme sponsored by the winter quarter pledge class and a dinner party with an Italian theme to which several choice rushees were invited.

A special event of the quarter was a charter flight to acquaint the members of Delta Sigma Tau, a petitioning group, with the objectives of the fraternity.

The members of Alpha Epsilon Chapter have also completed the planning for the purchasing, ticket sales, and budget control for the 1960 University of Minnesota Campus Carnival. In this highly sought post, the chapter is greatly enhancing its position

THE NEWLY DECORATED living room of Alpha Epsilon Chapter at the University of Minnesota is crowded with actives and alumni during the birthday celebration.



on the campus of the University of Minnesota.

Planning ahead to spring quarter, the brothers foresee a well planned rush program including a stag, date party, professional tour and a chapter open house. The quarter will be completed by a well balanced professional program and the best spring formal to be given on campus this year.

## SOUTHERN METHODIST

BETA PHI CHAPTER at Southern Methodist University has to offer much more than a big Texas "HELLO" this month, for we have been doing many things and are quite excited about our future plans which will close out the year with a bang. Our chapter, combined with those of North Texas and Texas Christian University, plans to have a gigantic Rose Dance. We of Beta Phi Chapter have eleven girls from which we are to select our queen, and each of the other chapters will select its queen, too. There will no doubt be many *belles jeunes filles* from which we shall select "the" queen of the ball.

In late February the annual Businessman's Day was held on the Southern Methodist campus. Last year Beta Phi Chapter won the coveted crown for having 98 per cent present; this year, however, we tied for first place even though we had 100 per cent present. Both of the organizations were honored at a banquet climaxing the day.

One of the more interesting of the speakers who came to our professional meetings was the head of the Executive Committee of the Democratic party. He provided the brothers with some thoughtful information, and he could not help referring to the Republican committeeman who spoke to our chapter last semester. And yet, there was little if any "mudslinging." He was above all a devoted Democrat and liked Kennedy.



PRESENTING THE BIRTHDAY CAKE of Alpha Epsilon Chapter at the University of Minnesota is Miss Jeanne Hornsten, "Rose of Alpha Epsilon Chapter."

Brother Tom Bayer, along with Brother Bill Thomas, Fred Ramsey, Leroy Billes, Tom Cook, assisted at the installation of the new chapter at Commerce, Texas. They remarked how well the new brothers knew their pledge material and exhibited the enthusiasm of a new chapter. We wish them well in the future and are proud of their 60 men.

We are still angry about the smashing defeat the Texas Christian chapter dealt us in a recent basketball game. We still feel the pain of losing the keg; better luck next time! As the semester closes, we look forward to next year and wish for everyone a pleasant and profitable summer, one full of fun and work.—ROBERT M. ESCH

## LOUISIANA STATE

BETA ZETA CHAPTER "kicked off" the second semester with two professional meetings. At our first meeting Mr. Wallace Gladney of Merrill Lynch, Pierce, Fenner, and Smith gave not only an interesting and entertaining talk, but also an educational talk concerning the operations and service of the firm.

Striving to maintain diversification, Mr. Bill Morris, public relations manager of City National Bank, discussed the field of public relations and stated its importance in any field, even in fraternities.

Now plans are formulating for our "Rose" Ball and we've promised our old officers a bigger and better ball.

The topic on hand is pledging. We at Beta Zeta Chapter think that last semester's pledges were most promising Deltasigs.

Brother Bolton says "Hi" to Andy, Ken, and Vince at Temple, Omega Chapter, that is, and said he's still waiting for his "Yankee" brothers to come to the big South.—RONALD MISTROT

## WESTERN RESERVE

BETA TAU CHAPTER at Western Reserve University is making several experiments this semester in attempting to gain campus recognition. Among the innovations we will be initiating this term will be a business school newsletter sponsored and published by the chapter. Tentatively we have scheduled the letter for April 5. In it we hope to include business school faculty news, a letter of introduction from Wenzil K. Dolva, dean of the School of Business, a list of job interviews to be held on campus, publicity for our own professional program and the programs of the Society for the Advancement of Management Chapter and the accounting honorary on campus.

Also this semester we are planning to carry out our professional program on a theme basis. Last term we initiated the practice with considerable success. We had as our theme then "The Steel Strike" with speakers from management, labor, and arbitration for whom we drew audiences not only from the student body but from the faculty, and people active in the business world. This semester we are tentatively planning to give a series on the general theme of investments.

We started our social season off with a party at Brother Mike Gardina's home. We are planning several more parties throughout the term at the homes of various members. Immediately after finals we will have our annual dinner dance. Brother Don Biesiadcki, our social chairman, is now making arrangements and as it appears now tickets will cost \$15 a couple with any additional expenses not covered by the ticket sales subsidized by the treasury.

Our membership drive, consisting of personal letters followed up by personal contacts and invitations to professional and rush meetings, has netted us five pledges so far this semester with the hopes of getting several more before our April 3 initiation. All in all it looks like it is going to be a very good semester for Beta Tau Chapter.—RANDOLPH A. ELIASSEN

## FLORIDA STATE

GAMMA LAMBDA CHAPTER at Florida State University rounded out an active fall semester with a field trip to Atlanta, Georgia, one of the fastest growing centers in the South.

Deltasigs got a view of the aircraft industry when they visited the Lockheed plant in Marietta. At the ultra-modern Lenox Square Shopping center, the chapter viewed some of its many retail establishments and their inner-workings. The Deltasigs toured Rich's department store and the exclusive Muses Men's Store, both in the center. A dinner at Yohannans, "the" restaurant in the city, topped off a perfect trip. An enjoyable and educational weekend was had by the brothers.

On December 7, Gamma Lambda Chapter welcomed five new brothers into the fraternity. The initiation ceremony was held at the

Longmire Lounge on campus. A dinner in their honor was given at the Tallahassee Dining Room immediately following the ceremony. Dr. Richard Froemke, head of the management department at Florida State University, delivered a speech stressing the importance of improving and renovating present management techniques.

Gamma Lambda Chapter recently elected new officers for the spring semester. Howard Blomberg of Biloxi, Mississippi, succeeded Claude Grizzard as president. Grizzard was selected to fill the vice-president post. John Phillips was elected secretary; Jesse Barfield, treasurer; Jim Graddy, chapter efficiency chairman; and Vince McCarthy, historian.

The chapter recently held two rush parties which netted them ten new pledges. A banquet will be given in their honor during the planned Jacksonville field trip. Serving as hostess at the chapter's recent rush parties was Virginia Bowser, Gamma Lambda Chapter's new "Rose" of Delta Sigma Pi for 1960. Virginia is a blue-eyed beauty from South Bend, Indiana. She is a senior and member of Alpha Phi sorority. She succeeds our "Rose" of 1959, Miss Liz Woodruff of Sanford.

For the coming semester the chapter has planned to visit several Jacksonville companies including the Prudential Life Insurance Co. and the St. Regis Paper Co. Arrangements have also been made with A. M. Kidder, stock brokers, and the Lone Star Boat Co. in downtown Tallahassee for visits.

We of Gamma Lambda Chapter feel this is perhaps the best way of furthering the purpose of the fraternity and increasing our interest and knowledge of the broad business world.

Here's hoping for an enjoyable and prosperous summer from all the Deltasigs at Florida State!—VINCENT C. MCCARTHY

## TULANE

GAMMA MU CHAPTER at Tulane University started the spring semester with a very successful Rush Party arranged by District Director Max Barnett, Jr. The party was so successful in fact that we have pledged 26 men. The new pledges are: Hugh Abramson, Charles Allmont, Wally Brown, Hubert Clemmer, Richard D'ancona, Marty Davidson, Cortes DeRussy, Ronald Duffaut, Herbert Fall, Richard Graves, Jerry Greenbaum, LeRoy Harper, Ken Heller, Lloyd Huber, Richard Langenbahr, Herbert Mendel, Ellis Paillet, Harrell Paillet, Charles Peatross, Bennett Powell, Richard Shenk, Larry Sylvester, Clement Thome, Jr., Richard Voelker, John Weintraub, and Mr. Leland Brown of the business school faculty.

With the second semester well underway the brothers of Gamma Mu Chapter are looking forward to our annual "Rose" formal to be held on April 22, and a softball game with the Loyola chapter on April 30, and of course the pledges are looking forward to initiation on May 8. In the professional field our most recent meetings have been with Mr. David Hill of Merrill Lynch, Pierce, Fenner, and Smith, and Mr. R. M. Stephenson, assistant manager of the New Orleans Branch of the Federal Reserve Bank of Atlanta. With student body election just around the corner Deltasigs have begun to flood the campus with posters and it looks as though Gamma Mu Chapter will be well represented in school politics next year. With the pledges doing most of the work, plans are also underway for a Delta Sigma Pi booth in Tulane's annual Campus Carnival which is to raise money for the United Fund.

Of course as the year is drawing to a close all eyes are on the Chapter Efficiency Contest and it looks as though 1960 will be another 100,000 point year for Gamma Mu Chapter.—STEVE NICHOLS



BROTHERS OF GAMMA LAMBDA CHAPTER at Florida State University on the left, gather outside of Rich's Department Store in Lenox Square Shopping Center in Atlanta, Georgia, on one of their professional tour stops. On this same tour Yohannans Restaurant was a popular eating place, pictured here on the right.

## NEBRASKA

ALPHA DELTA CHAPTER at the University of Nebraska is growing in stature every semester, and we are proud of our recently purchased house. Activities have continued at an ever-growing pace as we are planning for an even greater future. This semester holds several functions to which we are all looking forward. The "Rose" committee has been busy preparing for our "Rose" formal being held April 2 at the Capital Hotel. This semester we have 16 pledges we hope to initiate on May 8. This pledge class is showing much promise and we are looking forward to their becoming actives.

We are all proud of our new officers, but we hated to see last semester's officers step down. The new executive committee is as follows: President Jerry Dondlinger; Senior Vice-President Don Alexander; Vice-President Don Olson; Secretary Gary (Luke) Lynch; Treasurer Doug Teaford; Chancellor Ron Lahm; and Historian Jim Fox. Our new house manager is Frank May.

March 4 saw the chapter members on a fine tour to Cedar Rapids, Iowa. The antique bus weathered a snow storm to finally arrive at its destination. Twenty-six brothers toured industries of varied size: Quaker Oats, Cherry-Burroughs and Square-D. All members had a busy day with a dinner meeting climaxing the tour.

We anticipate that the balance of this semester will be rewarding and hope to increase the size of our present alumni group in Lincoln.—ROBERT L. HARDER

## NORTH CAROLINA

ALPHA LAMBDA CHAPTER, at the University of North Carolina, began their new semester with many activities scheduled. Naturally rush week was first on the agenda and, with a full house of fifty three brothers, a fine job of rushing was completed under the guidance of Brother Sam Hummel. This is evident by the excellent group of pledges now going through training.

The choice for the outstanding young businessman is well under way and is expected to be completed within the next few days. The banquet and awarding ceremonies are scheduled for April. The visiting of faculty members to our weekly chapter meetings is of great interest. The purpose of these visits is to promote a closer bond between the brothers and the faculty members and also to inform us of the activities that are taking place in the various departments of the business school.

Along with these weekly talks by the individual faculty members the professional meetings and tours have been carried on as usual. Mr. Carl M. Smith, investment representative, spoke at one dinner meeting on the advantages and disadvantages of the many types of investments. Two tours to business concerns in Durham and Greensboro have already been made this semester. Two more one-day tours and one two-day tour are on the roster. This does not include the remaining professional dinners and speakers that are to come.

In the beginning of this semester everyone was properly oriented with a cabin party which offered ice skating, eating, dancing, and a whale of a good time for all. Another is scheduled for April. Our hearty thanks go to Brother Dawson Strider for making this possible for all of us. As social chairman, Brother Jim McMillan has inspired us all onward with his "not-too-quiet weekends." Needless to say, Alpha Lambda Chapter has been very active this semester and, with the projects coming to their completion, the results are gratifying.

Elections for new officers are to take place this month. We would like to give our special thanks to our present officers for doing such a splendid job for us this past year.—STEPHEN B. HAMLET, JR.

## DENVER

THE ANNUAL "Rose of Deltasig" dance was held February 20 at the Wolhurst Club. There was a fine attendance by actives, pledges, and alumni. A savory dinner and delightful music made it a most enjoyable evening. The dance committee, headed by Brother Ivan Braverman, did a great job of organizing.

This year's "Rose of Deltasig" was from the 49th state—Fairbanks, Alaska. She is Dell McGuire, a member of Phi Gamma Nu, professional business sorority. Her attendants were Linda Hollar and Margie Rosenberg.

At one of the recent professional meetings, Mr. Dick McDaniels, KOA-TV newscaster, gave an enlightening talk on "The Threat of Communism." Another professional meeting, in the planning stage, is to include a film from the Modern Talking Picture Service.

This year's second initiation is planned for sometime during the month of April, and a fine group of new brothers will be added at that time.—RONALD J. THIELE

## WAKE FOREST

NUMEROUS ACTIVITIES consume the time for brothers of the Gamma Nu Chapter at Wake Forest College. Meetings of the fraternity are now held on alternate weeks, at which time monthly speakers are heard in the fields of accounting and marketing. Winston-Salem executives have been most co-operative in assisting with our professional program. An overnight tour, with destination yet to be decided, will soon be held.

Newly-elected officers of the fraternity include Dave Monk, president; Carl Lawson, senior vice president; Bill Barber, vice president; Craig Parish, secretary; Frank Colvard, correspondent; Mike Starling, treasurer; Al Laudermilk, chancellor; Don Paschal, social chairman; Gene Hopkins, historian; and A. Q. Cook, Chapter Efficiency Contest chairman.

Many social events are taking place. The fraternity sat in a group at many home basketball games; afterwards there were frequent parties. In addition to the planned social occurrences, often with wives and dates the fraternity has met at a favorite restaurant for dining and dancing.

Jean Thompson, a lovely Southern belle who is a junior coed, has been selected as our "Rose." Her loveliness, gracious personality, and musical talent have won several previous beauty titles. The fraternity has remembered her with bouquets of roses on appropriate occasions.

An unexpected snow did not hinder the favorableness of the formal smoker, which was held March 2. Brothers' wives were indeed helpful in decorating the chapter room and providing lavish refreshments. A successful pledging was held during the last week in March.

An ambitious, fraternal spirit demonstrated by all brothers and pledges has made this a truly memorable year for the Gamma Nu Chapter.—FRANK COLVARD



PERSONALITIES OF ALPHA NU CHAPTER at the University of Denver include: Pledge Dave Mann; Dell McGuire, "Rose of Alpha Nu Chapter"; Bob Goard, president; Linda Hollar, attendant; Rich Hamernick; Margie Rosenberg, attendant; Bill Smith, Bob Andress, Pete Grivas, and Ivan Braverman.



WINNING FLOAT in the University of Florida homecoming parade, was entered by Beta Eta Chapter, and reads "No Deal For Tigers."

## ALABAMA

ALPHA SIGMA CHAPTER at the University of Alabama began the semester by pledging ten top young men. These pledges—Jim Tackett, Mike Ellis, Paul Sharbel, Claude Harris, Larry Clark, Charles Alexander, Robert Rowell, Eugene Donsback, Steven Graves, Ben McLaughlin—will be initiated on April 4. That night the chapter will have its annual spring banquet at which time Miss Barbara Edwards will crown her successor as chapter "Rose."

May 5 is the big day for the brothers of Alpha Sigma Chapter. This is the date of the University's annual Commerce Day. Deltasigs are, as usual, taking an important part in the planning of Commerce Day, with several brothers heading major committees.

Dr. William Flewellen, our chapter advisor, has been appointed acting dean of the School of Commerce and Business Administration. Dean Flewellen has served as Professor of Accounting and as Assistant Dean. The chapter is truly proud of this new recognition of Dr. Flewellen's ability. Much of the success of Alpha Sigma Chapter's various projects is due to the interest and guidance of Dr. Flewellen.—JULIAN D. BUTLER

## MICHIGAN STATE

GAMMA KAPPA CHAPTER at Michigan State has its sights set for 100,000 points this year. Under the able direction of Brother Larry Schlapfer, the chapter has been accumulating points in every category.

The 1959-1960 college year has been one of reorganization and readjustment for Gamma Kappa Chapter. The year contained many memorable occasions such as our annual "Rose" Dance, under the direction of Brother Buck Evans, and our fine professional program which enriched our college training with many speakers and activities from the outside world.

Every brother will agree that the highlight of the year was the initiation of Major August Benson as our faculty advisor. Major

Benson is currently an instructor in the Air Science Department while also taking courses in counseling and guidance. We are all in agreement when we say Major Benson is a fine asset to Delta Sigma Pi.

Election of officers has been held and our new officers will now take over the helm. These men represent the finest in leadership talent and I am sure that they will carry on the fine traditions of our fraternity in expert fashion.—WILLIAM DEVINE

## WAYNE STATE

GAMMA THETA CHAPTER at Wayne State has been strengthened with the installment of ten enthusiastic new members from the pledge class of the fall semester, 1959. The drive and closeness of these men have been fused with the spirit of the brothers of Delta Sigma Pi and have been brought to the fore in their respective appointments. The standards set by these new brothers will be used to measure the abilities of 11 new neophytes who pledged Delta Sigma Pi on March 2, 1960.

On March 23, Gamma Theta Chapter will hear representatives of Management and Labor in a panel discussion. The subject . . . "How Management and Labor View the Future." April 7 marks the day the Deltasigs of Wayne State will tour the modern Kroger warehousing facilities in the Motor City. In the first week of May, we will sponsor a Career Day for high school students in Detroit. On this day the brothers will take the guests on a guided tour of the campus of Wayne State University.

The most prominent social activity to take place this semester will be the "Rose" dance, which will take place on March 26, at the Wolverine Hotel in Detroit. The night will be climaxed with the crowning of Miss Peggy McClain as the "Rose" Queen of Gamma Theta Chapter of Delta Sigma Pi. The "Rose" dance promises to be the most successful in years because of the long months of untiring efforts on the parts of Brothers Jerry Markowich and Ray Michaelson.—DON KASPYK

## FLORIDA

BETA ETA CHAPTER at the University of Florida began the spring semester under the direction of its new officers, President E. Wilson Roberts, Senior Vice-President Don Pinkney, Vice-President Larry Berenfeld, Chancellor Lou Harding, Secretary Marshall Slaughter, and Treasurer John Jones.

The highlight of our spring rush program was the initiation of Dr. Donald J. Hart, dean of the College of Business Administration. We are also proud to have as new brothers Thomas Altman, Darrel Angel, Jim Brickley, Bud Chillura, John Connolly, Don Evans, Todd Goodwell, Jerry Halverson, Ken Harker, Jim McMurray, Gene Mullis, George Neilson, Richard Percy, Bernie Pestcoe, John Prior, and Roger Shields.

March 12, was a big day for Beta Eta Chapter; our formal initiation and banquet. Our new brother, Dean Hart, was the main speaker of the evening. Popular Mrs. Rose Pinkney, wife of Senior Vice-President Don Pinkney, was presented as our new "Rose of Deltasig."

Spring finds the Deltasigs out in full force for intramurals. After a strong showing last year, we are now looking for the league crown. Brother Lyn Fry stars on the varsity tennis team this year, while our Gator golf ace is Brother Skip Steiger.

Strong emphasis is being placed on our professional program this Spring. A field trip to a large regional manufacturing concern is planned in conjunction with an elaborate statistical study. Under the direction of Brother Lon Brinkly, we are continuing our policy of having an influential Florida business leader speak at each of our business meetings.—H. CLARK GAYLORD, JR.

## LOYOLA—New Orleans

DELTA NU CHAPTER at Loyola University of the South is proud of its latest achievement: "The Deltasig Film Series." The new series was inaugurated on campus last month. It features top films from outstanding Hollywood studios. Admission is free and is open to all students of the university.

Rush season opened with a stag at the university's student lounge. The second party was a rush dance at the Trophy Room. At the end of rush season the chapter pledged 13 men.

After the pledge ceremony the members and pledges enjoyed a talk by Alen Rosenblum, president of Gamma Mu Chapter at Tulane University.

Last week the members enjoyed a talk on marketing by Mr. J. Giniue. Mr. Giniue is head of the marketing department at the Wesson Oil Company. Before the close of the spring semester the fraternity will present another tour and three speakers from the New Orleans area.

Congratulations are in order to Brenda Levi, Delta Nu's new "Rose" of Deltasig. Brenda is a freshman in the College of Business Administration.



DELTA THETA CHAPTER at Oklahoma City University proudly presents its present membership.

## PENNSYLVANIA

STILL AS A SAPLING from the seed of our founders but with strong roots, Beta Nu Chapter at the University of Pennsylvania grows in unity and strength. Our professional meetings especially have held high the purpose of Delta Sigma Pi by having such men as Irv Chersshore speak on the "pitfalls of the Stock Market"; Douglas Tew, the President of American Home Heating Company who gave a most interesting talk on "Salesmanship" and Buzz Allen of Station WIFL-FM who showed us in a revealing speech, the little known facts of FM broadcasting in general. Taken together they represent a knowledgeable cross section of business and were excellent choices on the part of the professional committee. Of interest too was our tour through Station WCAU showing us the wonders of electronics in use today for public enjoyment.

The pledging activities were carried to a successful conclusion with six pledges joining Beta Nu Chapter. Their enthusiasm has been well displayed by their acceptance of chapter positions.

Even with the new six, the chapter felt the loss of four outstanding brothers, Rohle, Colbert, Dobbins and Laird who are now helping keep America free. We all know what an asset these men will be to the Armed Forces.

Foremost in the minds of the brothers of Beta Nu is the possible purchase of a chapter house. The enthusiasm for this project is well shared by our alumni and we all realize the important benefits that will accrue from a common roof.

Socially, the chapter managed to get Sam Searly married and Bob Downs, our president, engaged. While these two were weighing the pros and cons, the rest of us were enjoying such socials as the Christmas party held at the home of Augie Merlina's relatives on December 19, the ball held at Dick Davies' in-laws' on January 16 and the party

at Dick's house on January 23. All were excellently planned by an imaginative social committee.

Looking forward, we are all anxiously awaiting the forthcoming pledge period, spring formal and the leaves on the sapling.—RICHARD T. HARDING

## BAYLOR

THE BIG DAY of the year for the Beta Iota Chapter and Hankamer School of Business at Baylor University came on Friday, March 11. It was the day of the fourth annual Business Alumni Conference, and ground-breaking for the new building to house the Hankamer School of Business, named after Earl C. Hankamer, benefactor, who has contributed more than \$500,000 to the building. Mr. Hankamer's son Curtis was president of the Beta Iota Chapter during his college days at Baylor.

The big event of the day was the School of Business banquet that night. Mr. Fred Courtney, Baylor business alumnus and president of the Prosperity Co. of Syracuse, N.Y., was the speaker. In an election conducted by Alpha Kappa Psi, Walter Gibson, a member of Delta Sigma Pi, was awarded a plaque as the "Most Popular Business Man in the School of Business."

The local chapters of Delta Sigma Pi and Alpha Kappa Psi co-sponsored an all-school dance at the George Estate Lodge in Waco after the banquet.

Social highlight of the spring semester was the annual Red Rose Formal, honoring our "Rose," Miss Nancy Worrell. It was held at the Ridgewood Country Club on April 22.

Other events of the semester were winning honorable mention in the all-university sing, taking a professional tour in Dallas, various social activities, and participating in intramural basketball.—BENNIE F. SPENCER

## LOUISIANA TECH

BETA PSI CHAPTER at Louisiana Tech looks toward the end of the school year with high hopes of again becoming a 100,000-point chapter. On March 3, we held our rush party for the spring semester. As a result of the party, Beta Psi Chapter pledged 15 new men, all of whom will undoubtedly be assets to the fraternity.

This spring we are going to have our first "Rose Ball" to select our "Rose" for the 1960-1961 school year. The party will be held in Monroe on April 2.

Much work is also being done on the planning for our spring field trip. This year the brothers will make a three-day jaunt to Houston, Texas. We expect around 40 of the brothers will make the trip.

New officers for the spring semester are: Thomas Hardee, president; Al Vernon, first vice-president; Louis Cook, second vice-president; Harold Rowan, historian; and Robert Hines, Chapter Efficiency Contest chairman.

At the close of the school year, Beta Psi Chapter recognizes some of its members who have shown outstanding leadership qualities on the campus during the past year. Brother Pete Abington served as president and Brother Richard Ringheim served as treasurer of the Student Senate. Brother Jeff Cole, Beta Psi Chapter's treasurer, was initiated into Omicron Delta Kappa, national leadership fraternity. Brother Larry Edwards, Beta Psi Chapter's secretary, was named an "Outstanding Senior" in the School of Business Administration. Brother Edwards will also be presented the Delta Sigma Pi Scholarship Key on Honors Day.

During the past year Beta Psi Chapter has grown not only in membership, but also in fellowship. The chapter is now actively working on a plan through which we can acquire a fraternity house. Several completely new projects are already in the works for the next year. With the continued spirit shown by the members and the expert guidance of its advisor, Mr. Dwayne Oglesby, Beta Psi Chapter expects to surpass its past record in the coming year.—DONALD R. BRYANT

## FLORIDA SOUTHERN

THIS SEMESTER, for the Delta Iota Chapter at Florida Southern College, will be filled with many enjoyable events. We have just installed 20 pledges for this semester after which we had our annual Pledge-Brother baseball game where the pledges took the brothers with a score of 18 to 10. The new officers elected were President Charles Schmidt, Vice President George Altman, Secretary James Donovan, Treasurer Ralph Umsted, Pledge Trainer Donald Budd, and Chapter Efficiency Contest Chairman Wayne Sater. Also we are looking forward to many professional meetings at which we will have a speaker on investments, department store operations and business finance. In addition, we have banquets and dances planned for later in the semester which will truly make a most eventful semester for the men of Delta Iota Chapter.—JAMES T. DONOVAN



## DETROIT—Gamma Rho

GAMMA RHO CHAPTER held its Rush Party for the spring semester at the Veterans Memorial Building on March 5, 1960. At the party the prospective pledges were introduced to the chapter and to the International Fraternity of Delta Sigma Pi; as a result ten neophytes are in the present pledge program. The February professional meeting presented an invigorating speaker, Father James McGlen, who spoke on the subject "Moralities Opportunity." The chapter undergraduates lost a bowling match to the alumni club by a narrow margin and everyone enjoyed the refreshments supplied by the losers.

An added event to our already attractive calendar for the spring semester is an Intra-Fraternity bowling match to be composed of mixed doubles. Preparations have been made to invite the student body to some of the forth-coming professional meetings. This is the first attempt of this type by Gamma Rho Chapter. Thus, combining new ideas with those handed down by prior members, we have had a fine start in the spring semester of this year and look forward to an even more successful finish.—RICHARD JAMES HOLSTINE

## OHIO STATE

AT THE ANNUAL MEETING for election of chapter officers of Nu Chapter at Ohio State University, the following brothers were elected for the next school year: Larry J. Zickafoose, president; Danton B. Raleigh, senior vice-president; John R. Brenneman, vice president; Edward J. Ferenc, treasurer; Marvin Dworkin, secretary; and Phillip W. Brotzman, chancellor.

Since the publication of the last DELTASIG, six new men have been pledged and are in good standing on Nu Chapter's Pledge Roster. They are Jim Young, Ken Williams, Dick Wadsworth, Doug Bloomfield, Larry Carnes, and Ross Murphy. Rushing, in the opinion of the officers, has been aided by the reclassification of the fraternity as professional in the records of the University. It had formerly been registered as Social-Professional.

Professional activities during the winter quarter included a chapter tour through General Motor's Turnstedt Division plant, 200 Georgesville Road, in Columbus. In addition to this trip, guest speakers from Buckeye Union Casualty Company; Merrill Lynch, Pierce, Fenner and Smith—Stockbrokers; and the Ohio National Bank, addressed chapter meetings, explained the operations and personnel opportunities of their respective firms.

Letters and snapshots have been received periodically from Brother Frank Wilamosky, who has been studying at Mexico City University since January on an OSU-sponsored exchange program.

The Social Committee, under the leadership of Marv Dworkin, scheduled and held a "Las Vegas Party" in February, which attracted a large crowd from different sectors of the university to a mock gambling casino set up by members of the chapter.

At this writing, Nu Chapter is looking forward to an expanded rushing program and the continuation of a successful professional schedule, as well as the "Rose" Weekend activities which will be held May 20-22. Miss Arla Chatfield will reign as Queen over the festivities which will begin with the Formal Dance on May 20 at "Ann Tonn's" Restaurant in their private party room. Dinner will be served at 7 P.M. and dancing will begin at 9 P.M. to the music of Chuz Alfred and his quintet. Saturday night will be a party at "Jack's Party House" and Sunday will be a picnic at Brother Ron Cole's country home. All active or alumni brothers wishing to attend contact Larry J. Zickafoose at 112 E. 14th Avenue, Columbus 1, Ohio, or by phoning AX 9-6181 for further information and accommodations.—PETE SCHRIEBER

## LOYOLA—Chicago

THE BROTHERS of Gamma Pi Chapter witnessed the crowning of its new "Rose" Queen, Miss Monica Kozak at the fraternity's "Bal Rosé" on February 12, 1960. On hand for the crowning ceremony was Rose Piraino, last year's Queen and third place winner in the national contest. The event was a huge financial and social success and did much in furthering the name of Delta Sigma Pi in the Loyola scheme of activities.

Brother Terry Notari with the cooperation of the brotherhood executed the most successful rushing program in the ten years of Delta Sigma Pi at Loyola. No less than

29 prospectives were bestowed pledge pins giving them the opportunity for seeking admittance into the fraternity. Much of the success can be attributed to the two excellent smokers held in the Fraternity Key Room. Featured at these smokers were slides and films of fraternity events both social and professional.

Furthering the name of Deltasig was again achieved with the admittance of President Jack Doyle, John Plotz, Nick Motherway, Jack Nicholson, and Dick Donovan into Blue Key, national honor society at Loyola. An ensuing election netted Brother Motherway vice-presidency of the organization.

The professional committee announced its full professional program to the brotherhood. A social-professional dinner including speeches by outstanding business figures is to be among the activities. Brother Jack Drill and his committee are to be congratulated on the quality of the professional activities.

Social chairman, Pete Marchi, is concluding the arrangements for the formal spring dinner-dance. Among the social events of the fraternity were numerous tobogganing parties throughout the winter season.

Plans are now being made by Brothers Harrison and White for the ten year celebration of Gamma Pi Chapter at Loyola University. A formal stag dinner is one of many ideas offered for the affair.

To be sure, the spring semester will hold much in store for the chapter in the way of academic, social and professional activities.—TONY MASTRO



SURROUNDED by Gamma Pi brothers of Loyola University of Chicago, is Miss Monica Kozak, "Rose" of Gamma Pi Chapter.



**BROTHERS AND DATES OF GAMMA UPSILON CHAPTER** at Babson Institute present themselves for a picture prior to the Winter Carnival dance in the Sheraton-Plaza Hotel in Boston.

## MIAMI of Ohio

**ALPHA UPSILON CHAPTER** at Miami University installed its spring slate of officers at a meeting on February 23. The new officers are as follows: William Stalkamp, president; Pete Chretien, senior vice-president; Warren Brown, vice-president; William Gregory, treasurer; Ken Bonney, recording secretary; Wells Hardesty, corresponding secretary; and Hugh Seyfarth, historian. Under the leadership of this ambitious executive council, the brothers are anticipating a successful year of professional activities.

The first undertaking of the new officers was a rush smoker held at The Central Office on March 1. In view of the inclement weather, the results were most heartening. 36 rushees eligible for membership attended this event, where President Stalkamp and his fellow officers explained the attributes, objectives, and functions of Delta Sigma Pi. Plans were formulated for a future meeting to be attended by those rushees definitely interested in joining the fraternity. As a result of this first pledge meeting, Alpha Upsilon Chapter has a pledge class of 25. The brothers are confident that these new pledges will maintain the high standards established by Delta Sigma Pi Fraternity.—**MICHAEL DAVID GOLDBERG**

## RIDER

**RECENTLY INITIATED** into the Beta Xi Chapter at Rider College was Dr. Karl G. Pearson. He was received into the chapter by the enthusiastic brothers who were very grateful for the honor of his acceptance to become a brother.

Dr. Pearson came to Rider this fall to become head of the Business Administration Department. He is a graduate of Princeton University, and worked in the business world for several years at Firestone Tire and Rubber Company as chairman assistant to the president. Before coming to Rider he was head of the Business Administration Department at Upsala College.

Dr. Pearson has recently been elected to the office of secretary-treasurer of the Middle

Atlantic Association of Colleges of Business Administration. We are very pleased to be associated with Dr. Pearson.

Miss Lorraine Theoharis was recently crowned "Rose of Deltasig" at our Founders' Day celebration. Lorraine, who will reign during the 1959-60 school year, hails from Hightstown, New Jersey. She is a 21 year old business education major and belongs to Zeta Mu Epsilon Sorority here at Rider. She is now a junior and is a wonderful representative of our chapter.

"I was very surprised and very proud to be chosen to represent the brothers of Delta Sigma Pi," she states.—**JOSEPH A. MCILVAINE**

## DRAKE

**ALPHA IOTA CHAPTER** at Drake University recently held its Spring semester get acquainted smoker in the Capital Room of the Hotel Fort Des Moines. Larry Chamberlin, the guest speaker, gave a very entertaining and enlightening talk. We are pleased with the turnout and are looking forward to a fine pledge class.

On March 4 the annual "Rose of Deltasig" dance was held at the Hotel Savory in Des Moines. Miss Suzanne Caskey was named Alpha Iota Chapter's "Rose." A four piece combo provided the music. Those attending had nothing but praise for the event.

In continuing with a full professional program, a tour of Sears, Roebuck & Company's new Des Moines store was taken. In addition plans are well underway for a four day field trip to Chicago early in April. Other local tours are also in the planning.

This semester Alpha Iota Chapter has begun the monthly publication and distribution of *Vocational Notes for Business Administration Students*. These publications are in the form of letters and are written by leading professors from the Drake University College of Business Administration. It is hoped they will benefit students in reaching their vocational aims.

All and all it looks like another excellent year for Alpha Iota Chapter.—**LARRY SCHROEDER**

## BABSON

**GAMMA UPSILON CHAPTER** at Babson Institute has successfully initiated 19 new brothers into its brotherhood, of which one includes a faculty member, Mr. Peter M. Black, accounting and finance instructor in the business school. A dinner and a "Call Me Brother" party, included the new initiates and dates.

For the third consecutive time, the brothers of Gamma Upsilon Chapter have won the winter carnival float contest. The theme of the float fitted the description of the winter carnival, "Sounds of Music." A mechanical motivated jazz band was constructed, including piano and instruments. Brothers Peter Hoaglund and Fred Howard as well as the committee for all the work that took place in the construction of the prize winning float are to be congratulated.

This year a new award is being set up to honor the "Best Pledge" in the pledge class. Brother Edward Rappaport has graciously donated a plaque to the chapter, and this year the award was given to Brother Dale Monegan. It is not awarded to the best one necessarily, but to the one who has strived and improved the most toward brotherhood while a pledge.

The coming schedule of events includes three professional meetings with prominent businessmen as guest speakers, as well as a dinner-speaker. Numerous social functions are also being planned including the annual *Down On the Farm* party which will be held in the spring. As a result of the winter term intramurals, Gamma Upsilon Chapter is tied for first place, and is striving hard to win the cup for the second consecutive year.

Serving as president this year, Brother Samuel Telerico and his executive committee has done an excellent job in leading the fraternity, and the new candidates for office look even more promising. This past school year has been an interesting and successful year professionally, scholastically, and socially. Seventeen of the present brothers will graduate this June, and the other brothers are looking forward to an exciting and successful year next fall.—**WILLARD E. HERN**

## LAMAR TECH

FINAL ARRANGEMENTS for all the spring activities have been made. The biggest event will come in April. On April 1, Delta Eta Chapter will go to New Orleans for a tour through the International Trade Building. I am certain this trip will prove to be very interesting and enlightening. We also plan to have one of Beaumonts leading businessmen speak to us on April 6. On April 9, Delta Eta Chapter will hold its Birthday Dinner Dance. The informal initiation will be on April 29. Judging from the attendance at the Formal Rush Party held March 6, we are going to have a large group pledging the fraternity. The formal initiation will take place the following day at Hotel Beaumont in downtown Beaumont.

It won't be long now until candidates for the chapter offices will start campaigning. As you might have already guessed its election time. The Delta Eta Chapter will hold its election on April 16.

On May 28, many of us will graduate. I am sure I can speak for the others who are graduating in saying that membership in Delta Sigma Pi has helped us gain a better picture of how our economy operates by participating in many of the trips through the various business establishments. See you at the Delta Sigma Pi alumni meetings.—RONALD L. HAY

## TEXAS WESTERN

GAMMA PHI CHAPTER at Texas Western College has elected four new officers for the spring semester. Kenneth Hoben, who is an outstanding student scholastically and otherwise, was named president. Other officers included Bill Creighton, senior vice-president; Sherman Levenson, vice-president; and Humbert Saldivar, historian. This election, however, should be the last one held in a spring semester since our chapter has adopted a new policy whereby all officers will be elected in the fall semester for a one year term. Our members feel that the longer term will give our officers a better chance to plan and carry out our programs more effectively.

This semester our rush banquet was held in conjunction with an alumni meeting. This proved to be a very successful arrangement. A top El Paso businessman and a former Texas Western College dean was guest speaker. Dr. Judson F. Williams gave a very interesting talk on current employment practices and the business outlook in relation to the college graduate. The rushees were very impressed by the professional-like nature of the meeting. One-hundred percent of those rushees who attended the banquet have become members of the spring pledge class. The pledge members are: Jerry Brewer, Pat Coleman, Joe Gomez, Tom Knapp, Bob Moore, Art Gonzalez, Jerry Ricktore, Charles Horsely, Melvin Hartley, and Ron McQuarter.—HUMBERT SALDIVAR

## TEMPLE

OMEGA CHAPTER at Temple University, at its last meeting elected Jack Hutton as the new chapter president; Clay Trainer, senior vice president; Russ Stroub, vice president; Tom Carey, secretary; Jim Peterson, treasurer; and Pete Vospician, chancellor. These are the men we have chosen to uphold our chapter's prestige during the coming year at Temple.

The basketball group completed a good year by finishing second in the Inter-fraternity League. The team, at last report, was prepping for the all university playoffs.

Omega tuxs' are soon to be the style on the campus. They will be broken out for Greek Weekend come the day of the fool. The brotherhood has been practicing hard for the Greek Sing competition. After a quick recuperation the Military Ball follows on April 9. Here the future Generals of the house will show off the best in army green to their favorite WACs.

The event of the year, however, comes off on May 4 at the renowned Jersey Club, The Cherry Hill Inn. This is the fraternity Dinner Dance. Keeper of the Parchment, Jake Thomas, will bestow the sacred honor during the festive and ever lively evening.—JOHN MCALLISTER, JR.

## ST. LOUIS

BETA SIGMA CHAPTER at St. Louis University crowned its "Rose" at the Rose Formal held at the Chase Hotel. Congratulations to Miss Dorothy Hannis, our "Rose" of 1960. The affair was an outstanding success, with much credit due Brother Al Klein and his social committee. About 270 people attended the formal.

By the time the next issue of The DELTASIG appears, Beta Sigma Chapter will have initiated six pledges and will have formed a new pledge class. In the professional category, there are six professional dinner meetings planned, including the Father-Son banquet. Brother Dick Range did a swell job in getting out the first issue of the "Betasisg," our chapter newspaper.

For the first time in the history of St. Louis University, all top student offices are filled by members of our fraternity. We're very proud of the fact that three brothers—Jack Mahota, Jim Stanley, and Danny Sharpe—are, respectively, president of the Student Conclave, vice-president of Student Conclave, and editor-in-chief of the University News, our school newspaper.

President John Basler has been urging all brothers to take an active interest in the second semester activities, as Beta Sigma Chapter is entering a candidate in the Homecoming Queen contest, and also submitting a bid for the Spring Prom.

One last word—our fraternity spring formal will be held in May. Any brothers in St. Louis at the time are cordially invited to attend.—DENNIS D. SHARPE

## OMAHA

GAMMA ETA CHAPTER at the University of Omaha for the first time has held a rush party. The results have been very successful, and we plan to make formal rushing a permanent part of our future plans. We had a turn-out of 20 men at the rush party, and out of this number we have pledged 14 plus an additional five men who were not at the party. At the party we served snacks and talked informally with the men.

Plans have been made for the "Rose of Deltasig" Dance. The dance will be held on the ninth of April. We are also making plans for a professional tour of one of the firms in the Omaha area, and possibly a trip to another city to visit some plants.

At the present we are working on a newsletter, and we plan to start printing in a few weeks. Everyone is working on the newsletter, and we should have one of the finest we have ever had.

We have three new officers for the spring semester, they are Larry Larson, replacing Les Edwards as senior vice president, Jerry Karland, replacing Larry Larson as vice president, and John Wayne, replacing Walter Hale as chancellor. The vacancies were created by the graduation of Walter Hale and Les Edwards.

Our bowling team is still maintaining first place in the fraternity league, and we are quite confident that we will be able to maintain this position.—KEITH D. HOLMAN



WHO'S NEXT FOR PUNCH? Brothers of Gamma Eta Chapter at the University of Omaha invite the rushees to have a glass of punch.

## DE PAUL

ALPHA OMEGA CHAPTER at De Paul University recently initiated eight new brothers into the International Fraternity of Delta Sigma Pi. The new members are: Leo Dembinski, Jim Di Domenico, Ed Lukes, Larry Metz, Wally Pisarski, Tom Pyrdek, John Silverman, and Dennis Siok. Brothers Hock and Begley are to be commended for the efficient manner in which they handled the pledging committee. Both men are in charge of second semester operations.

Brother Cygan is completing plans for the 1960 Forum which will feature prominent politicians of the Chicago area. The Forum will be open to the student body of De Paul University.

On the social scene, Brother Pyrdek is busy organizing our annual spring dance—the MAYHEM—which will be held in May. This dance is open to the entire student body. Last year, the MAYHEM was a rousing success.

Jim Czech, our recently elected historian, is in charge of the Mothers and Sons Breakfast which will be held on Mothers' Day. Plans for our Spring Formal are in the hands of Brother Don Kilton. This year's formal will be held in a suburban country club.

Brother Frank Marzec, athletic chairman, is presently concentrating on Alpha Omega Chapter's basketball team. But he also has one eye on the upcoming baseball season when our chapter will defend its baseball trophies and laurels won last year.

Congratulations are in order to Mike Cunningham, vice president of the Student Activities, and also to Ken Rudnick, our president, who is also a member of SAC. This council is the highest student government council at De Paul University and membership is a cherished honor. Brother Rudnick is also a member of Blue Key national honor fraternity as are Dick Begley and Frank Bauer.

Brother Begley is a member of Beta Gamma Sigma, national honorary commerce fraternity, as is Frank Bauer, who is president of Beta Gamma Chapter of Beta Alpha Psi (national honorary accounting fraternity) and was recently elected to *Who's Who Among Students in Catholic Colleges and Universities*.—FRANK W. BAUER

## OKLAHOMA STATE

GAMMA EPSILON CHAPTER at Oklahoma State commenced an active spring program in February with a field trip to Dallas, Texas. Fifteen members made the three day tour that ended with participation in the installation of Delta Phi Chapter at East Texas State in Commerce. The Ford Motor Company and The First National Bank of Dallas were toured and much praise is deserving of Brother Swope, who very capably arranged the tour outline. Accompanying us were Brother Jim Thomson, Executive Director of Delta Sigma Pi; Brother Joe Hefner, Regional Director of the Southwestern Region; and Brother Emory Walton, President of the Dallas Alumni Club. The

members are especially grateful to Brother Walton for his efforts in keeping us interested and entertained during the tour.

A pledge class of 18 members was initiated into the fraternity on the 28th of March. As well as being one of the largest classes initiated at Oklahoma State, we feel this class is of exceptional quality as it is well represented with social and scholastic leaders from the campus.

Currently, plans are being made for an intramural softball team composed of fraternity members. It is believed that we can elevate the name of Delta Sigma Pi still higher on the campus and at the same time promote a closer feeling of brotherhood among the members by this program.

In other plans we are contemplating another tour and a party for the members in honor of the chapter "Rose of Deltasig." Plans are tentative but great anticipation is already being shown in the enthusiastic



GAMMA EPSILON CHAPTER brothers at Oklahoma State inspecting the assembly plant of the Ford Motor Company in Dallas, Texas.

plan making. Interest in projects has run high all semester with everyone taking an active part upon himself and, as a result, past plans have resulted in successful projects, and we are hoping to continue along this line.

Miss Rita Costner was selected as our "Rose of Deltasig" at a meeting February 4. She was presented with a bouquet of roses. Also she will be presented with an eight by ten picture of herself at a social function later on in the semester.

February 18, Dick Heath, a CPA here in Stillwater and a 1950 graduate of Oklahoma State University spoke on the advantages and disadvantages of accounting work within a small firm. The members found his talk very interesting and informative. March 3, when the scheduled speaker didn't show up, three of the members, Richard Dixon, Paul Lee, and Virgil Melton put on a skit on the do's and don'ts of interviewing. This drew a number of laughs as well as being informative.—PAUL LEE and MARVIN BAKER

## OHIO UNIVERSITY

ALPHA OMEGA CHAPTER at Ohio University started the semester with the formal initiation of 11 enthusiastic new members. The initiation was conducted by the newly elected officers. A banquet followed in the Ohio University Center. The 11 new members are Philip Franks, Jerome Gorby, Eugene Harris, Keith House, Bert Humpal, Larry Leepy, Dale McLain, Charles Murtaugh, David Rogers, David Stockman, and James Thomas.

The administrative officers for this semester are Robert Skelton, president; James Lewis, senior vice-president; James Fordham, vice-president; Jack Schubert, secretary; and Mike Lynch, treasurer.

On February 18, the chapter attended, as a body, a Career Days talk on "Sales" by Mr. J. J. Criswell, Sales Training Supervisor of Ohio Bell Directory Department.

On March 7, Mr. David Bates of U.S. Steel talked to 30 active members on "Industrial Accounting." A discussion period followed.

The new pledge class has been organized with elected officers from the group. A project of theirs is to plan and conduct a regular business meeting.

On the agenda for the future are several speakers and a field trip for the end of April.—JAMES LEWIS

## OKLAHOMA

BETA EPSILON CHAPTER is eagerly looking forward to sponsoring the first "Business Day" celebration since 1956. Brothers Bartley Meaders and Walt Whilden, co-chairmen of this important event, have been laboring tirelessly for months in order to make "Business Day" a literal eye-opener for the citizens in this college community.

Notwithstanding the many and varying displays of modern industrial ingenuity, visitors will find that May 6 will offer intellectual stimuli to even the most critical observer. Following a key-note address in the spacious auditorium of the School of Business, interest will rapidly shift to seminars which will be conducted by distinguished speakers in each of the school's many departments. Thus, visitors will be able throughout the day to seek the activities that satisfy their special interests.

Evening signals the beginning of the second phase of festivities as a mammoth banquet is scheduled to honor the high standards of ethical conduct that have marked the modern American businessman as a respected and vital member of communities everywhere. Typifying the spirit of that for which we will gather and do honor will be the main speaker of the evening—Mr. E. O. Cartwright, vice-president of Merrill Lynch, Pierce, Fenner and Smith of Dallas, Texas. Following his address, a formal dance will commence to culminate what we hope will be considered a very successful day for some very tired, but proud, Delta Sigma Pi brethren.—PATRICK KEITH



PICTURED HERE are some recent events of Epsilon Chapter at the University of Iowa. On the left, the brothers pose for a group picture before touring Amana Freezers in Amana, Iowa. On the right, is Epsilon Chapter's pledge banquet held at the colorful Ox Yoke Inn in Amana, Iowa.

## SANTA CLARA

GAMMA XI CHAPTER at the University of Santa Clara celebrated the Broncos' tie with Loyola for the first place honor in the West Coast Athletic Conference Basketball race, and our fourth N.C.A.A. far-west regional berth.

Socially, the spring semester will be limited to about eight activities. Three beach parties and a formal dance in San Francisco head the list. A pre-carnival dance will be held at the beautiful home of Brother Dan Lester this May. Preparations for the carnival are well under way and it promises to be a great social and financial success.

Our professional activities have been flourishing this semester. February 8 the brothers toured Ford Motor Company's plant in Milpitas. Mr. L. J. Lambert of the cost analysis department conducted an hour seminar after our visit through the plant. On March 11 we toured the I.B.M. plant in San Jose. Mr. L. B. Hutchenson explained that their plant was the training and educational center for the entire corporation, and then elaborated on the procedures employed in their various programs. Our annual brewery tour will take place next month.

We wish to congratulate Brother Carl Munding who was recently elected treasurer and who has since proven his ability.

Later in the semester, our chapter will hold several joint affairs with Kappa Zeta Phi, including several sport events, and an informal dance.

Many of our members will be graduating in June. We wish them and all other graduating brothers success in the future.—PAUL A. VERT

## IOWA

EPSILON CHAPTER at the State University of Iowa started the spring semester with an exchange which proved very successful and we are looking forward to more of the same.

Our pledge smoker was a substantial success as was the pledge banquet. We had 19 potential neophytes show up. The pledge training is under way and we will soon have the neophytes prepared for the initia-

tion on April 24, not to mention the pledge-active party on April 23.

The speaker at the pledge smoker was from Sears, Roebuck and Company, the assistant manager from the local Sears store. The speech turned into a discussion period which proved very interesting.

There are two events the brothers are looking forward to later this semester. The first is our spring picnic on May 20. The second event is the spring formal.

We still have our eyes and our activities geared toward the 100,000 point mark by June. The brothers are putting in real effort toward this goal. Our optimism in our new officers proved to be very worthwhile. They are a hard working group and the brothers are giving them their fullest support.—THOMAS J. MEYER

## NEW MEXICO

GAMMA IOTA CHAPTER at the University of New Mexico is now headed for the spring semester by a new group of officers. Our new president is Hank Johnson, and the other officers are Jack Dailey, Paul Beatty, John Wheeler, Wendall Armstrong, and Mike Alloret.

Spring rush was completed on February 28 with the preferential dinner. The guest speaker at this dinner was William J. Parish, dean of the College of Business Ad-



PLEDGE SMOKER ACTIVITIES of Epsilon Chapter of the University of Iowa on the left commands the attention of all the brothers. On the right are the new officers for the coming year of Epsilon Chapter. Left to right: President Jim Tesreau, Senior Vice President Pat Murphy, Vice President Jack Keenan, Secretary Don Powers, and Treasurer Pete Kinkle.

ministration here. His topic for the evening was centered around the future of the Business Administration College on this campus. Ten new neophytes were pledged, and at the present time they are in the process of deciding on a suitable pledge project for the semester.

This term the chapter is planning its usual professional meetings with various guest speakers, and in addition is planning at least one and possibly two tours. Our first guest speaker of the term will be Dale Bellamah. Mr. Bellamah is the head of the sixth largest home building firm in the world. A tour of the Ideal Cement Company is planned for the near future, and a possible tour of the Telephone Company is planned for later on in the semester.—IRVIN POTTER

## TULSA

THE BIG EVENT so far this semester has been the "Rose of Deltasig" dance held at the Tulsa Hotel. Miss Sandra Bridges was named "Rose of Delta Sigma Pi."

Formal pledging was held on March 2 for 16 pledges. They are Charles Chenault, Harold Cole, G. T. Cook, Mike Donnally, Monte Dunham, Emil Farhood, Ronnie Farrell, Dion Gant, Bob Harp, Charles Kabler, John M. Lane, Norman Levander, Don Peschka, George Plewes, Francis Reidy, and Tom Scott. As their project for this semester, the pledges are sponsoring a dinner for alumni in an effort to further a closer relationship between the alumni and the chapter. The pledges will be initiated April 3.

One of the outstanding professional meetings held recently was with Phil Stevenson, manager of the local division of Burroughs Corporation. Stevenson, who is a charter member of the chapter, discussed the uses of electronic equipment in banking. Other professional meetings with alumni are planned for the near future.

The main event for the spring will be the chapter birthday party which is being planned for on or about May 6. Another activity for the spring includes working on the annual Business Day of the College of Business Administration.—DICK CRISTY





DELTASIG LODGE after the annual Valentine Dance is a gathering place for the brothers of Kappa Chapter at Georgia State and their dates. On the far right is Clyde Kitchens, president of the Deltasig Lodge, and next to him, seated, is Frank Byrd, president of Kappa Chapter.

## PENN STATE

GREETINGS TO ALL DELTASIGS from the snow covered campus of the Pennsylvania State University. Since the last issue of The DELTASIG we of Alpha Gamma Chapter have much to report. To begin with, a new group of officers has been installed. The officers-elect are Francis Manley, president, John Yamulla, senior vice-president, Jay Huffman, vice-president, Ron Koot, secretary, Bob Stroh, treasurer, and Gil Kahn, historian. It will be up to these new officers to continue the fine work of outgoing President Bill Walton and the other retiring officers.

To help Delta Sigma Pi continue its program, Alpha Gamma Chapter initiated 31 new brothers. The new brothers are Ronald S. Koot, Robert H. Dressel, Patrick J. Gaughan, Denton L. Kanouff, Wayne L. Frantz, Ray G. Hackman, John Snodgrass, Donald D. Freed, George F. Haney, Jr., Robert M. Elliott, Joseph J. Opperman, Jay L. Huffman, Keith L. Straley, William Slothower, Theodore M. Somon, John Harvey, Joseph A. Larotonda, Robert Stanovich, Tom Bundy, Don Kayser, William T. McFeely, Gerald C. Getz, Jared Workman, Maximilian J. Braun, Robert Toplin, Matthew Pratta, Jr., Charles Simons, Edward C. Roberts, Thomas Feeney, J. Gary Raimy, and Robert James Stroh. We Deltasigs are very proud of these new members and look for them to take a very active part in the chapter's activities.

During February, Alpha Gamma Chapter had a combined meeting with the women's professional business sorority, Phi Chi Theta. Miss Mary Willard, a noted criminologist, was the speaker and gave a very interesting talk on the history of a murder in which she played a instrumental part in solving. The whole talk centered around the importance of evidence in solving crimes. All persons who attended agreed that this was one of the most interesting and enjoyable meetings of the year and a good time was had by all.

In closing, I would like to announce that our own Ron Koot was the first winner of the Delta Sigma Pi Freshman Scholarship Award which annually goes to the male student in the College of Business Administration who compiles the highest average during his freshman year. A plaque with Ron's name inscribed on it will hang in the business building on campus. Our heartiest congratulations to Ron for winning this award and keeping it in the family.—GILBER KAHN, JR.

## SAN FRANCISCO STATE

DELTA OMICRON CHAPTER held two rush functions for the spring semester. The first was a coffee hour and the second was a spaghetti feed. The initiation of new members will be held on May 8 with a formal dinner dance the following Saturday.

To celebrate our first chapter birthday, we sponsored an all-campus dance on March 25 called "A Swinging Affair." A good profit was made for the treasury.

The highpoint of our professional program for the spring semester was a special luncheon. President George Schreiber introduced Mr. Frank Dwinnell who spoke on, "Labor and management views of industrial relations."—JOHN A. CRON

## TEXAS TECH

BETA UPSILON CHAPTER at Texas Tech has 17 seemingly very good pledges for this spring semester of 1960. These men are the result of an extensive campaign by the membership to get only the best for our chapter. Congratulations to the members on a job well done!

Congratulations are in order for Miss Janie Adamson who was chosen by the chapter as candidate for "The Rose of Delta Sigma Pi" for this year. With her beauty and personality, she should win in a walk.

The annual spring retreat will be coming up before this writing reaches print. It is tentatively scheduled for the week-end of March 25 and is to be held at Cloudcroft, New Mexico, which is a resort town in the mountains of New Mexico. There should be plenty of good times in store for everyone attending this outing.

Our first professional program for the spring semester was held at the regular meeting, March 6 and featured as speaker Mr. Phil Carter, administrator of the Methodist Hospital here in Lubbock. His informal talk covered the good and bad aspects of a career in hospital administration and was very interesting. Brother Harley Johnson deserves a warm congratulations from each member for obtaining such a fine speaker. The next professional program is scheduled for April 4.

According to Brother Billy Small, the chapter activities are going along very well, and, barring any unexpected complications, we will receive our full 100,000 points in the Chapter Efficiency Contest. Let's all work hard toward this goal so that we can send Brother Spencer out into the cruel world with the Life Membership card.—ELDON AKIN

## GEORGIA STATE

KAPPA CHAPTER'S VALENTINE DANCE was hampered by torrential rain and cold. Those of us who were brave enough to face the elements had a delightful evening listening and dancing to music by the Stardusters.

We celebrated our birthday with a banquet at our lodge. Toastmaster Mike Mescon enchanted the audience with his usual excellent humor. Past Presidents from each decade since the founding of our chapter spoke to us and gave us the realization that our chapter has had an outstanding group of men from the very beginning. Highlight of the evening was the naming of Dean George Manners as our "Deltasig of the Year."

Welcome to new Brothers—Leonard Nelms, Joe Bielman, Bert Turnure, Ronald Giles and Bill Webb. They now believe in the survival of the fittest!

Congratulations to Virgil Parker, our president last year, who has been appointed assistant administrator of John L. Hutchinson Memorial Hospital at Fort Oglethorpe, Georgia.

Our basketball match with Alpha Kappa Psi was disappointing as far as the score was concerned but the intramural spirit which prevailed was most gratifying. Perhaps they were just getting even for the football score last fall.

We are very proud to announce our new officers for the coming year. President Bill Redd, Senior Vice President Ted Kennedy, Vice President Tom Martin, Secretary Jim Crowder, Treasurer George Warren, Historian Charles Steed, Senior Guide Sid Berry, Junior Guide John Hopkins, Chancellor Ernest Wallace.

Thus, our college year ends. Congratulations to all graduating seniors in our own and other chapters. And our eternal gratitude to President Frank Byrd for his superb guidance this year.—JIM TRACY

## MISSOURI

ONE OF ALPHA BETA Chapters most enjoyable functions at the University of Missouri was our recent spring dance celebrating the chapter's birthday. Numerous alumni were present.

April 10 marked our initiation banquet at the Daniel Boone Hotel with the installation to full membership of 30 pledges.

Business Week, an annual activity on the University of Missouri campus, will be highlighted by the election of an "Ideal Boss and Secretary." Representing Alpha Beta are Charles Dickerson and Nancy Bybee, respectively. Dan Chappell will serve as campaign manager.

Dedication of the new Business Building is scheduled for March 25 with Deltasigs serving as guides for guests and dignitaries. We are all very proud of our new building.

We were indeed fortunate this semester, being asked to assist in the installation of the Delta Chi Chapter at Washburn University in Topeka, Kansas. Our adviser, Mr. Everett, and nine members made the trip. They were quite impressed with the success of the venture.

Our farewell to seniors will be in the form of a picnic at Cosmo Park on May 14. We are proud to see so many Deltasigs confidently entering the business world.

An industrial tour, planned by Nolan Leara, for April 21 and 22 will take us to St. Louis. We will visit several business establishments while there. We of Alpha Beta Chapter find these tours not only educational but enjoyable as well.

Professional meetings are always looked forward to. On February 18, Dr. Wayne Leeman, a university faculty member, gave an interesting talk on "Near East Oil Problems." Dr. Leeman spent a year in the Near East studying the situation first-hand and was well informed on the subject. On March 10, Dr. Smith, a heart specialist in Columbia, gave a talk on problems of chest diseases. He endorsed our athletic program as a means of prevention. More professional meetings are scheduled on our activities calendar.

I sincerely hope other Deltasig chapters are enjoying the success we are having. Let's all strive to do our best.—RONNIE L. WHEELER

## NEW YORK

PROGRESS has been the keynote of Alpha Chapter's program this year at New York University. Starting with only six active brothers in the fall, the chapter will have quadrupled its size by the end of this semester. This result has been achieved through thorough planning and drive by all our brothers. Meetings were held over the summer to plan for the fall smoker, and a large part of the fall semester was spent in planning for the spring smoker.

Membership is only the first step in our progressive program. A dynamic public relations campaign is already underway. The feeling of good will between the professors who are members of Alpha Chapter and the undergraduate chapter has improved more

than one hundred per cent. A large percentage of the professors are now actively supporting the chapter.

The public relations campaign is now being directed toward the alumni and other nearby chapters. This campaign will start with the issuance of a monthly newsletter to be received by the alumni and all the chapters in the Eastern Region. We are confident that the newsletter will help to create a closer bond of friendship between these two groups and the brothers of Alpha Chapter.

This new era of progress in Alpha Chapter is influencing our plans for the future. In 1961, the fraternity will be moving into a housing project being developed by the school (see photo and story in the last issue). Also, we are planning an active professional, social, and pledging program for the coming semesters.—RICHARD I. BIER

## MIAMI of Florida

THE FRATERNAL SPIRIT was the keynote of activity for Beta Omega chapter this semester. We were deeply honored by a visit from Harold V. Jacobs, one of the four founders of the fraternity, who gave an enlightening speech about the history of Delta Sigma Pi. He was very impressed with the 20 pledges who were initiated, and remarked about the fine organization of the chapter.

A program of professional tours and speakers was arranged, which included informative talks by Brother Steinhoff, dean of the Evening Division and Brother Noetzel, dean of the School of Business. In addition, we toured The First National Bank of Miami and the Regal Brewery.

This has also been an active year socially for us. Our annual "Rose" Dance was a huge success, thanks to Brother Dennis Fitzgerald who headed the social committee this semester. We also had a beach party, playboy party, and an island party.

We also were of service to the University by working in conjunction with the place-

ment service through the distribution of Career books to all senior men. This has been an active year for Beta Omega chapter, and we are looking forward to an even fuller schedule of activities next year.—TED KLEIN

## SOUTH DAKOTA

ALPHA ETA CHAPTER at the University of South Dakota has completed its pledging activities for the second semester with 18 new neophytes being pledged to the fraternity. They will be activated on April 7.

The fraternity has decided to conduct their spring field trip in Chicago beginning April 27, and lasting four days. The fraternity will be part time guests of the chapter at Northwestern. Approximately 44 members are planning to go. Among the tours planned so far are visits to the Chicago Board of Trade, the Chicago Stock Exchange, new port facilities and possibly the publishing house of *Playboy* magazine.

Plans have been completed for the annual "Mile of Dimes" benefit at Sioux Falls, on March 19. Boards will be laid for a block in downtown Sioux Falls for passing shoppers to lay dime contributions on. Proceeds are to go to the crippled children of South Dakota.

Some of the social activities which are being planned are the annual fraternity faculty picnic which will be held in May, and a spring formal to be held later this year in Sioux City, Iowa. At our last professional meeting we had a guest speaker from Haskins & Sells public accounting firm. A speaker from the field of insurance will be our guest at our next professional meeting.

The fraternity has surpassed the all mens' grade point average for the university this past semester. All activities are rolling along smoothly. We expect to have our 100,000 points before the year ends, and a Life Membership for our President Jim Menzel.—MERLIN J. FOREMAN



KAPPA CHAPTER SCORES HIGH in student council offices at Georgia State. Pictured here are Don Erwin, vice-president of the junior class; Jim Alcorn, treasurer of senior class; Frank Byrd, president of senior class; Tom Martin, vice-president of the sophomore class; Jim Crowder, treasurer of the sophomore class; Bill Redd, president of the sophomore class; Ronald Williams, president of the junior class. Missing: Neal Ellis, vice-president of the senior class.

## ITHACA

DELTA LAMBDA CHAPTER at Ithaca College, is a formative beehive of activity concerning plans and preparations for one of the biggest and most active semesters in the chapter's history. Thanks to President Frank DeRenzo and his new plan of organization, the chapter will be operating at a peak of efficiency and satisfaction.

Things have already been set into motion by the selection of 13 pledges for the new semester. This pledge class is one of our largest and most promising.

Occupying an important position in the social calendar was the annual "Rose of Deltasig." Ball which turned out to be an enormous success from every point of view. Thanks to brothers Murphy and Langfeld and their decorative ingenuity, the tropical paradise motif of the dance was both successful and unique. The evening's festivities were highlighted by the crowning of this year's "Rose." Congratulations to Miss Bonnie Baker for being chosen fairest of the fair, Delta Lambda's "Rose" for 1960. The brothers feel that Bonnie will doubtlessly bring us renewed fame in the national "Rose" contest. Needless to say, last year's national "Rose" was also named Bonnie, Bonnie Jo Marquis to be precise, and she too was Delta Lambda's representative. The odds are in favor of this year's Bonnie making it two years in a row for Delta Lambda's representative as "National Rose."

Judging from the way in which the semester has gotten under motion, it is going to be one of the most enjoyable and productive semesters in the history of our chapter. Next stop—Spring Weekend.—JOE MCGUIRE

## BUFFALO

ALPHA KAPPA CHAPTER at the University of Buffalo held its annual "Rose" Dinner and Dance at the Elks Club in Lancaster on February 6. Miss Audrey Barrett, an attractive University of Buffalo student, was elected "Rose" Queen. Miss Barrett will be entered by Alpha Kappa Chapter in the

BETA RHO CHAPTER brothers at Rutgers University celebrate their spring initiation with a dinner and talk by their new honorary member, Dr. Mason W. Gross, president of Rutgers University. In the center is Dr. Gross receiving an ovation concluding his talk on "Ethics in Our Culture." Pictured on the left and right of Dr. Gross are the brothers of Beta Rho Chapter enjoying the dinner following the initiation.

national "Rose" contest this spring. Other highlights of the affair included the presentation of a honorary membership plaque to Clifford C. Furnas, chancellor of the University of Buffalo. The Delta Sigma Pi Scholarship Key was awarded to Mr. Charles E. Ludwig, who is a 1959 graduate of the School of Business Administration.

The members of Alpha Kappa Chapter have maintained a scholastic average for the first semester of 1.933 against the all male college average of 1.794. This is a tribute to the hard work and studious effort put forth by our brothers.

Our first affair for the second semester was the fellowship party for prospective pledges. It was held at the Buffalo Trap and Field club on March 6 and was attended by a large number of brothers. The following Sunday 15 prospective brothers became neophytes in our pledging ceremony at Norton Union at the University of Buffalo.

Alpha Kappa Chapter instituted a new innovation in the type of invitations sent to prospective pledges for the party. We used individually typed invitations instead of the pre-printed type we have used in the past. It was found to be highly successful in that the response to these invitations was 100% greater than before. Alpha Kappa Chapter plans to continue this plan.

Our pledging program has been formulated and will include, as in the past, the performance of a civic project. In the first semester we directed our efforts toward the Psychiatric Clinic in Buffalo and we will do so again this semester. Pledges and brothers alike will man scrub brushes, mops and paint brushes and go to work on Sunday, April 3. This project is in keeping with the policy of Delta Sigma Pi and Alpha Kappa Chapter against the use of hazing on pledges. We are going to rather direct our energy toward this worthwhile cause.

The pledging program will close with a bowling party to be held on April 24. The following Saturday, April 30, we have scheduled our formal Initiation Banquet and Dance at which time we expect to gain 15 brothers for our fraternity.

At the present time Alpha Kappa Chapter is looking forward to our varied professional and social program which has been planned for the second semester.—MILTON T. BATZENSCHLAGER

## RUTGERS

BETA RHO CHAPTER at Rutgers University concluded its first semester activities with the most outstanding initiation in the chapter's history. It was outstanding for several reasons: the ritual was completely memorized and carried out in a highly dignified manner; the largest number of pledges in a single semester, and everyone of whom is a potential asset to Delta Sigma Pi, became new brothers; and the honorary initiate was Dr. Mason W. Gross, president of Rutgers University. Dr. Gross ranks high among New Jersey's great educators. He is nationally known in the education field and became prominent for his participation in the TV show "Two For The Money."

The initiation took place February 6 at the Irvington House, an exclusive hotel. One hundred brothers attended among whom were several charter members of Beta Rho chapter and many alumni. Dr. Gross spoke on "Ethical Values in Our Culture" illustrating a value theory.

Second semester activities began with enthusiasm. With a most successful initiation fresh in mind, business, social and professional meetings were eagerly looked forward to. The first social and professional meeting was held at the Friar Tuck Inn, Cedar Grove. Almost all the brothers and their wives attended. The speaker was Mrs. Lee Faggioni, of the Permacel Co. She spoke on "Taxation in New Jersey." The social activities which followed were thoroughly enjoyed. Early in March the brothers got busy with plans for the second semester pledging. The Rushing Party is scheduled for April 10. The chapter went on its industrial tour March 31 of the P. Ballantine and Sons Brewery.

As this issue of The DELTASIG is being read, Beta Rho Chapter is celebrating its 18th birthday. The birthday party is always a gala occasion in the chapter. As the second semester draws to a close, Beta Rho Chapter feels confident that it has come through another banner year and anticipates reaching the goal of 100,000 points.—ANDREW J. GESSNER





## GEORGIA

THE ADVANCEMENT OF PI CHAPTER at the University of Georgia during winter quarter was a success and a step in furthering the interest of Delta Sigma Pi. A unanimous vote of the brothers paved the way for acquiring another chapter house on aristocratic Milledge Avenue to fill our need for more room and conveniences. "Moving day" was March 1 with 20 brothers living in the house at the present time. Plans are being made to completely re-decorate the house in the near future. Major plumbing work is also being planned.

On the weekend of February 5-7, 14 pledges were formally admitted into the fraternity. Our pledge classes in the past have been very good indeed and this one was no exception. Several memorable incidents resulted during Pledge Weekend. The new brothers are enthusiastic to help Delta Sigma Pi maintain its position as a leading organization on the University of Georgia campus.

February 20 was the highlight of social activities during winter quarter with a celebration of Pi Chapter's Founders' Day at Parsons Supper Club. An evening of fellowship and dancing was thoroughly enjoyed by everyone. Our newly crowned "Rose," lovely Hannah Jones, was escorted with enthusiasm by Brother Andrew Sullivan.

Pi Chapter's professional program will continue to be active during spring quarter with plans being made to tour General Time Corporation in Athens and Lockheed Aircraft Corporation in Marietta, Georgia. Brother Ralph Hall is in charge of the trips.

Under the capable leadership of President Ronnie Cain our achievements and activities will be many. The acquirement of another house is only the beginning of what we at Pi Chapter believe will be the finest achievements since the chapter's founding. The brothers are looking forward to a busy quarter with the several scheduled professional functions and a "River-Party" on the agenda.—RON C. SMITH

## LOYOLA—Los Angeles

AS THE MIDDLE of the second semester approaches, the brothers of Delta Sigma Chapter are engaged in two major activities; the Chapter Efficiency Contest and the sale of advertisement for our Lair Annual publication. At last report we were well on the way to our goal of 100,000 points and are presenting a varied program of activities and events to speed us there.

During the past month, we have pledged four men who will become members of Delta Sigma Pi by the time of this issue. Our chapter membership is now 22 active and two faculty members plus the four pledges.

Dr. Paul Eggertsen, professor of Business Administration and the chairman of the department here at Loyola University, addressed the chapter with a discussion on, "What's New in Education." In this discussion he surveyed the position of the business schools in the American educational scheme.



PI CHAPTER AT THE UNIVERSITY OF GEORGIA has a new house. Shown here is their new chapter house on Milledge Avenue in Athens, Georgia.

On the social side, we held our annual Manhattan Mumbo party at Brother Schaefer's house. All the members and pledges agreed that it was the best ever. Earlier in this semester, Miss Mary Ann Fashing was elected and crowned "Rose" of Deltasig at a party in her honor. Congratulations, Mary Ann!

Attention Jack Dooling: Wait till next year!—PHILIP L. MEYER

## MEMPHIS STATE

GAMMA ZETA CHAPTER at Memphis State University participated in a joint sponsored program honoring Brother W. H. Milner, Deltasig faculty member, who retired in January of this year after 12 years at Memphis State. Brother Milner impressed those attending when he said, "With 44 years of varied experience, with a rich background of work and over seven years of study in different colleges, I expect to do the best teaching of my career in the next five years."

Our rush "Smoker" was held at Hotel King Cotton. After a get-acquainted session and refreshments were served we listened to some informative speakers. The speakers were Mr. Jim Dickenson of National Cash Register, Mr. Harold Scott of the Federal Reserve System in Memphis and Mr. Page Sharp, Memphis State faculty member.

This spring semester we are pledging ten men. The pledge class, with Roy Black as president, worked hard on their two projects, one was the entertainment at the chapter birthday party and the other was the semi-annual Industrial Conference at which businessmen in the area speak on topics of interest to the students. This semester we are happy to have as one of our pledges Mr. John Ryans, Jr., a new faculty member in the marketing department.

Deltasig was among the sponsors of a coffee held recently in the Browsing Room

of the library with guest speaker, Mr. J. A. McKilnay, president of National Sales Executives, who arrived in Memphis for a three-day visit with the local chapter of Sales Executives.

The editor of our newsletter, Brother Redus, received congratulatory letters on the appearance and content of our recent publication—The Gamma Zeta Newsletter.

Our "Rose" Queen, Miss Tina Santi, in the campus Typical Coed contest, won in the primary election but lost in a close contest in the run-off election.

Another professional speech of the semester was given March 9 by Mr. Denby Brandon of Denby Brandon Associates, general agent for the Pan American Life Insurance Company, who spoke on "Power For Your Purpose." Memphis State students will remember Mr. Brandon as the producer of the television program, "Your Future Unlimited." The program won several television awards for its inspirational work. "Power For Your Purpose" is a speech prepared by Mr. Brandon that has received national recognition in several magazines.

An interesting professional movie, "Credit—Man's Confidence in Man," was presented to the members and pledges. Other movies and speakers were presented during the remainder of the semester.

Our social activities included the chapter birthday party and the "Rose" Ball. The birthday party was a "beatnik" party which along with the entertainment presented by the pledges made for a very enjoyable evening. The "Rose" Ball, held in the Military Ball Room of Hotel King Cotton, at which time our "Rose" was crowned, was a success.

Through the guidance of President Charles Dickenson, Vice President Jim Pope, and Treasurer J. W. McMurray, our new officers, we have had a very successful spring semester.—JERE W. PERRY

## NORTHWESTERN—Beta

BETA CHAPTER at Northwestern University concluded the first semester of the school year with the Initiation Banquet which was held in the Florentine Room of the Pick-Congress Hotel. This was a formal dinner and dance held to honor the new initiates and to present our new "Rose."

We were very happy to welcome Brothers Robert Feher, Gilbert Hill, Richard Kayman, Michael Patterson, Donald Schultz, Russell Tokarz, Richard Townley and James Wilson into Beta Chapter and the International Fraternity of Delta Sigma Pi.

We are also very proud to present Miss Carol Smith our "Rose of Deltasig." Carol is a member of Phi Gamma Nu Sorority on campus and her attributes exemplify the position we hold so high. Her buds were Aurora Masi and Gloria Saccone.

As fast as the first semester ended the second one began. We started with three smokers held on successive Monday evenings. An outstanding professional speaker, a tasty buffet meal and the enthusiastic help of every brother made each evening a successful event. With this cooperative effort we were pleased to pledge 13 new neophytes.

"Varsity Night" at Northwestern is a big event on campus. It is a variety show in which the fraternities and sororities compete for highly coveted trophies. Beta Chapter of Delta Sigma Pi has a large number of these trophies on display and we will try hard to win another one with our presentation of "The Touchables."

The "Rose Ramble" which is our big dance of the year will be held on April 1 in one of the large downtown hotels. With two bands and other entertainment we hope to produce a real "Swingin" affair. As this dance is named after the "Rose" we will again honor Carol Smith at this function.

As time passes on we can see the end of another school year coming upon us. Soon we will be able to reminisce with satisfaction at our accomplishments during this past year and then start in planning for the next school year.—THOMAS A. HESSER

## MISSISSIPPI

THE ALPHA PHI CHAPTER at the University of Mississippi initiated 28 members to the brotherhood on December 6, 1959. The brothers and new initiates enjoyed a fine banquet immediately following the initiation ceremonies.

At the beginning of the second semester a new slate of officers were installed. They are: C. A. Miller, president; Larry Dunaway, first vice-president; Robert Massengill, second vice-president; Eddie Fava, secretary; Walter Blessey, treasurer; Jay Travis and Walter Gex, correspondents. In connection with the meeting for the installation of officers Dr. Lee Johnson was installed as chapter advisor.

The Alpha Phi chapter is working in close coalition with the School of Commerce in connection with the Commerce Day activities on March 21. We have been placed in charge of signing juniors, seniors, and graduate students for seminar discussions.

Second semester rush was initiated recently with a smoker held at Ricks Recreation Hall. The rushees' potential seems to be extremely good. We intend to pledge in the near future approximately 18 members of this select group.

In the near future the Alpha Phi chapter is planning a professional trip to Memphis, Tennessee. On this particular trip we plan to visit the major commercial and investment banks.

Under the guidance of our new slate of officers and with the help of our new members we plan to have a very prosperous year.—JAY TRAVIS and WALTER GEX

## NORTH TEXAS STATE

DELTA EPSILON CHAPTER at North Texas State College is becoming a profes-



JOE HEFNER, Southwestern Regional Director on the left, presenting a Certificate of Appreciation to District Director Ronnie G. Smith. Ken Murphy, president of Delta Epsilon Chapter at North Texas State on the far right approving of the presentation.

sional initiation team, since it helped install its second chapter of the year, the Delta Phi Chapter at East Texas State College.

Delta Epsilon Chapter also received the honor of bestowing a Certificate of Outstanding Work to our alumnus and District Director, Ronnie G. Smith. In addition, we presented a dozen red roses to Brother Smith's wife, to the Dean of Women, and to the sponsor of Phi Chi Theta, national business sorority.

Professionally, we have sponsored an all-school business program, which featured three members of the Young Presidents Club and have toured the General Motors Assembly Plant in Arlington, Texas. We have also had a representative of the faculty over to our house to speak to us.

Our social activities have included a party in Dallas which we held in conjunction with *Playboy Magazine*, a New Yorker party, a Li'l Abner party, and several other lesser events. We have also had a party honoring our five "Rose" finalists for 1960.

We have installed six rushees into our new pledge class. Our plans for pledgship this year will stress professional and scholastic objectives, and a constructive work schedule on our chapter house.—KENNETH MURPHY

## MEXICO CITY

HIGHLIGHT of the winter quarter just finished was the 2nd annual birthday party of Delta Mu Chapter. This year the birthday party took the form of a dinner-dance held on March 5 at the American Club. Over 50 actives, faculty members and alumni members, their wives and dates joined in the celebration. Delta Mu Chapter was installed March 7, 1958.

March 5 was also an important day in the lives of nine young men who were initiated into Delta Mu Chapter. They were Don Osmolak, Sergio de Paz, Dan Mahaney, Charles Bradley, Vincent Julian, Earl Chumney, George Hockley, William Freeman and Joseph Meehan. With the addition of Brother de Paz who hails from Cuba, Delta Mu Chapter adds to the roll of countries from which its members come and makes the international aspect of Delta Sigma Pi really live. Countries now represented in the Chapter besides Cuba are Canada, the United States, Mexico, Honduras, the Panama Canal Zone and Peru.

Every winter as the snows grow deeper in the north, we find ourselves hosts to Deltasigs who have come to our land of sunshine. This winter has been no exception. Brothers Frank Wilomosky and Robert Liikala from Nu Chapter at Ohio State were part of the large group of American students who spent their Winter Quarter in Mexico. Brother Liikala, an artist of some note, put on a one man show while here in one of the city's best known art salons. Another visitor to the chapter was Brother Tom Donnelly of Gamma Chapter of Boston University.

The appointment of Brother Dean Woods as District Director in January met with wide approval among the Deltasigs in Mexico. Brother Woods was the second president of Delta Mu Chapter and now is employed in Mexico with Pfizer Chemical Corporation. He succeeds Brother Joe Piccolo who finished his tour of service in the American Embassy here and returned to Washington for a new posting.

In line with Delta Mu Chapter's record of service to the community, three members, Bill Harrison, Bill Scott and Doug Pawley are presently coaching the Esquivadros (Dodgers) in the Aztec Little League. The league is made up of both American and Mexican boys from 7 to 12 years. While not in first place the Esquivadros are close and promise to be contenders before the end of the season.

During the past quarter, Delta Mu Chapter heard four very interesting speakers, who covered a wide variety of topics. They were Dr. John Elmendorf, vice president of Mexico City College who spoke on the college development program; Mr. Eugene Pawley of Compania Electrica de Mexico who spoke on business in Latin America; Hon. Toshio Yamanaka, Japanese Consul in Mexico who spoke on Japanese trade in Mexico and the United States; and Mr. McGregor of General Motors Foreign Division who gave the members an insight into that companies vast foreign operations.—BILL HARRISON



**CELEBRATING TOGETHER** the brothers of Mu Chapter at Georgetown University meet with Mu alumni and guests for a buffet dinner. On the left Mu brothers gather for an exchange of tall tales with the alumni and guests.



## GEORGETOWN

**MU CHAPTER**, after a semester of relative inactivity due to the graduation of most actives the previous June, has resumed an active program. Guided by the Alumni Planning Committee, the chapter has come up with a lively program to increase membership and continue its professional activities.

A buffet-reception featuring ham and potato salad was held on February 7 for almost 150 people. The faculty brothers, alumni, and actives were out in force to sell the fraternity's program to interested students. A carload of brothers came from both Chi Chapter at Johns Hopkins and Gamma Sigma Chapter at Maryland to help make this affair a big success.

A follow-up smoker on February 21 featured Mel Brown of the Baltimore Alumni Club, and district director, and his showing of slides telling, "The Story of Delta Sigma Pi." Twenty-one neophytes began their pledge period on February 29.

The first professional meeting for the spring semester was held on March 7. The Chapter presented a painting of the "Father of Modern Accounting," Friar Pacioli, to the Accounting Department of the University. This painting was donated by Dr. Coutinho, a charter member of Mu Chapter. Mr. Arnold Regardie, C.P.A. spoke to the brothers, pledges, and guests on "The Role of the C.P.A. in Our Society." His interesting presentation was followed by a lively question-and-answer period.

The chapter is looking forward to its formal initiation and banquet on April 2. We may have slid backwards for a time, but Mu Chapter is alive and here to stay! Many thanks are due to the brothers from Chi and Gamma Sigma Chapters who came out of their way to help us in our time of need—this is another good example of the Deltasig spirit in action.

## SOUTHERN CALIFORNIA

**PHI CHAPTER** at the University of Southern California opened the spring semester with rushing functions. They consisted primarily of personal contact and the traditional stag. The stag was a social and financial success, but personal contact has produced more rushees. The Pledge Banquet is scheduled for March 11, at which time there should be a dozen new faces.

Something new for Phi Chapter in fund raising, and, indirectly, in rushing, was the Deltasig booksale. This was held for ten days at the beginning of the spring semester, starting with the week of registration. Stationing ourselves in front of the Student Union (and the university bookstore) we proceeded to sell used textbooks. These had been left with us on consignment by students from the entire university, providing a wide selection. The owners themselves set the prices. Our charge (and profit) was 25¢ per book. The sale was extremely successful, with our prices for used books still lower than those of the three bookstores serving the Southern California campus. Any books remaining unsold were returned to their owners. Everyone benefited—the buyer, the seller, and Phi Chapter. The booksale will now become a permanent part of our future semester programs, as it publicizes the fraternity throughout the campus and provides some remuneration to the chapter.

Socially, Deltasigs kicked-off the year with the traditional New Year's Eve party; present as guests were brothers from Psi Chapter at Wisconsin University, here for the Rose Bowl game. Nearer in time, the chapter birthday will be celebrated in conjunction with the Pledge Banquet. Dessert to consist of cake, naturally. Thanks all go to Mary, the chapter house cook, who will plan and prepare the entire meal. A week after the Pledge Banquet, the Champagne Party will be given. At this date party, the new pledges will be able to meet our alumni and those rarely-seen brothers. During Easter vacation, we will all be preparing our costumes for the masquerade party at Brother Feiner's home, the weekend after Easter. These are the highlights of the social calendar; there are always smaller gatherings of one sort or another to fill in the remaining weekends.

Professional activities as organized by Brother Rodriguez get underway on March 25. On that night, there will be a tour of the Kaiser Steel Co. in Fontana, after dinner at the plant. Future tours being planned will include the U.S. Rubber Co. and IBM plants.

Officers for the spring semester are: President, Ronn Alonso; Senior Vice-president, Bill Fogarty; Vice-president, Don Van Deussen; Secretary, Mike Martin; Treasurer, Steve Ciliax; Historian, Ben Rodriguez; and Chancellor, Ed Zulaica.—**MARTIN B. VALLES**

## MARQUETTE

**THE DELTA CHAPTER** of Marquette University has thus far experienced a highly successful semester and all indications point to a promising future.

We began our spring semester with 42 pledges and a nucleus of capable officers who are as follows: President, Dale Van Ermen; Vice President, Tillman Bruett; Junior Vice President, Norbert Niedzwiecki; Treasurer, Dennis Anderson; Assistant Treasurer, Frank Probst; Secretary, Wayne Schink; Historian, Bob Bilstein; Chancellor, Jerry Mullins; House Manager, Dick Herdegen; Assistant House Manager, Joe Hegarty; Social Chairman, Jim O'Connell; Professional Chairman, Jim Holmes.

Our professional activities so far have included a tour of the Falk Corporation, which is the largest producer of gears in the state of Wisconsin, a tour of the International Business Machine Corporation, and also an informative talk on "Business Research" by Mr. L. Bisbing, an authority on the subject. Following Mr. Bisbing's lecture



**POSING FOR A PICTURE** the brothers of Delta Chapter at Marquette University are shown beginning a tour of the Falk Company in Milwaukee.

a buffet supper was served. For the remainder of the semester we have scheduled a talk on "Business Ethics" to be given on April 26 at the annual Business Administration banquet. Following this, our next activity will be a tour of the Louis Allis Manufacturing Company on May 7.

The social events have to date included a mixer with the Kappa Beta Gammas, several date parties, and a Father and Son Stag Party. At this point, plans are in progress for the big social event of the season, our dinner dance on May 13.

During the much publicized snow emergency our funds were supplemented by our energetic brothers who worked for the city of Milwaukee shoveling snow. Through their efforts we have been able to give the old house a much needed new look.

With great anticipation we are looking forward to the continuance of a good year with a well rounded program of both professional and social activities.—**MICHAEL J. DOYLE**

## CALIFORNIA

**RHO CHAPTER** at the University of California got off to a flying start in February under the leadership of its newly elected officers: President Dave Cushway, Senior Vice-President Casey McCarthy, Vice-President Ron Neumann, Secretary Al Zais, Treasurer Jim Mahoney and Chancellor Russ Peterson.

We started off the semester with a very impressive rushing program, consisting of four events. Our first rush meeting was an informal gathering to acquaint prospective members with Delta Sigma Pi. The second was a professional-rush meeting at which we had the honor of hearing Dean E. T. Grether of the Graduate School of Business Administration at California and a Deltasig alumnus speak on fraternalism and business administration. Our third meeting was highlighted by a very interesting and educational movie and talk on Data Processing by Mr. J. O'Brien of the Oakland, California sales office of IBM. We were all happy to see a large turnout of alumni for these functions. The fourth and last event on our rushing program was a tour of the Federal Reserve Bank in San Francisco. The outcome of all this was an outstanding pledge class.

The month of March was dedicated to pledge training, midterms and papers, with the exception of a tour of C&H Sugar Co. and a short business meeting. On April Fool's Day we will hold our initiation and it will be no joke. The next evening we will all relax and enjoy ourselves at the Happy Valley Inn in Lafayette, where we will hold our initiation dance and dinner. One of the evening's highlights will be the presentation of the Honor Pledge Paddle by the Pledge Master and present holder, Brother Ron Neumann.

In the coming months we have plans for several more professional meetings, including a joint meeting with Phi Chi Theta Woman's Business Sorority, at which Dean Dow Votaw of the School of Business Administration at California, a Deltasig, will speak. On the social side, Brother Don Faries, our social chairman, has planned a stag party, picnic, winery tour, and senior farewell party. A great deal of thanks goes to all the members, alumni, and faculty for making this a truly outstanding semester for Rho Chapter.—**RUSS PETERSON**

## WISCONSIN

**PSI CHAPTER** at the University of Wisconsin has planned its Spring Formal for May 14, this year. The formal will be held at Tuscumbia Golf Course at Green Lake, Wisconsin; the chapter will travel by bus.

Campus Carnival, an annual event at the University of Wisconsin, will be held on May 7, this semester. Psi Chapter will enter it with Schlicter Hall and the theme will be determined by both groups.

Psi Chapter has planned to have its faculty banquet on April 6. At the banquet, Miss Lynns of the School of Commerce, will be awarded a sister badge for her wonderful help and assistance to our group.

Professional meetings have been ably handled by Brother Ron Schneck. We have had a talk and movies on stocks and a talk on insurance by Brothers Jim and Jerry Newman.

As of our next initiation, we will receive into membership 12 fine men who will certainly be an asset to Delta Sigma Pi. We are looking forward to the initiation.—**WALLACE C. WESTLUND**



**PRESIDENT JERRY PLIER** of Psi Chapter at the University of Wisconsin awarding **Leo Meier** the Newman Scholarship award. This award is given once a year to the best all around active member living in the house.

## INDIANA STATE

**DELTA TAU CHAPTER** at Indiana State College, in addition to our regular business and professional meetings, helped the Department of Business sponsor the Investment Conference on February 17. The conference consisted of two sessions and a dinner. Dr. George Eberhart, faculty advisor for the Delta Tau Chapter, served as general chairman of the conference. He also gave the opening speech on "Records and Related Problems of Investment Clubs." Dr. John Bowyer, professor of finance, Washington University, St. Louis, concluded the conference with a stimulating talk on "An Approach to Investment Analysis for the Novice Investor."

Initiation of new members will be our main event this spring. Fifteen men have been formally pledged, and will be initiated into the fraternity on April 3. Delta Tau Chapter also has a comprehensive professional program planned for the spring months. Mr. Hogan of Eastern Motors Express is scheduled to address the fraternity concerning contemporary problems in the motor freight industry at our March professional meeting. At an April meeting, Mr. Elkins of the Burroughs Corporation will acquaint Delta Tau Chapter with electronic computers and automatic data processing systems. The Investment Conference stimulated in us an interest in finance, and at our May professional meeting, we are scheduling a speaker to add to our knowledge of investments. In addition to the professional meetings, we have two tours planned. We will visit Anaconda's new Terre Haute plant in April. During May, we are planning to tour Wabash Fibre Box Company's plant.—**RONALD L. BAKER**

## JOHNS HOPKINS

**THOUGH THE SCHOLASTIC YEAR** is far from ended as this article is being written, the end will be only a few weeks away when The DELTASIG reaches its readers. Almost by surprise the deadline is upon us and the last account of Chi Chapter at Johns Hopkins University must go to press.

Chi Chapter is now in the midst of its second rushing season, working hard to add some worthy names to its roster, and fill the quota for the year. The final initiation is scheduled for Saturday, May 1st.

The Professional Committee has been very active and continues to offer to all Deltasigs good opportunities to be profitably entertained. On February 26 an industrial tour of The Buck Glass Company was held. This company supplies most of the milk bottles used in Maryland as well as glass containers for many other uses. Visiting this glass company was the best way to learn how glass and glass containers are made and to appreciate the tremendous demand for glass containers in our vast country where the bottle and the jar continue to compete with the tin can for a top spot on the shelf.

On March 25 Deltasigs will have as speaker Mr. Charles L. Benton, budget director for the City of Baltimore. A record breaking attendance is anticipated for this occasion since civic minded brothers have a real interest in the financial well being of their city. Brother Tom Ordway, chairman of the Professional Committee, has the appreciation of both active chapter members and alumni for the fine programs which he and his committee have provided.

A bowling league has been organized with the active chapter, alumni and wives participating and having, to put it plainly, a real good time. Even though the beginning was marred by the loss of the trophy to the alumni, the fighting spirit of the undergraduates is undiminished and they entertain high hopes that youth, vigor and a little more training will ultimately prevail.

Plans are being made for the final and most colorful affair of the college year, the dinner dance at the Sheraton Belvedere in early June. At Chi Chapter everyone is confident that the last page to be written this year will provide a fitting climax to what will have been a full year.

So, until another year rolls along, it is: so long and a wonderful, sun-filled summer to all brothers near and far! At the end of each school year some of us leave the active chapter for the alumni world, others leave town in the quest of new and better positions; it should therefore be in keeping with the ideals and goals of our fraternity if we choose to remind everyone at this time that, "once a brother, always a brother." It isn't only in acknowledging this but in believing it that those three gold greek letters will continue to be a proud identification, spelling a bond intended to help one another become better men and live more useful lives.—**LEO PIOVANO**



DR. GEORGE H. FERN, educational director of the National Association of Manufacturers being presented his certificate of membership as an honorary member of Beta Omicron Chapter at Rutgers by Chapter President William J. Vichiconti.

## BOSTON COLLEGE

DELTA KAPPA CHAPTER at Boston College brought its activities along the narrow corridor of chance and ultimately arrived at the pinnacle of success by initiating the first Parent Fraternity Weekend on Saturday, February 27, 1960. The purpose of this event, which was under the capable direction of Real Roy, was to enlighten the parents of the brothers on the objectives of the fraternity. Following a tour of the campus and a formal tea, the parents had the pleasure of listening to a very informative speech delivered by M. John Marko, Eastern Regional Director of Delta Sigma Pi, concerning "The American Fraternity System." The remainder of the day was nicely rounded out by a wonderful dinner at the Hofbrau, plus a very hotly contested hockey game, in which it may be noted Boston College pulled the winning card. The following morning the group attended Mass and then a Communion Breakfast where the honored guest speaker was Rev. John Collins, S.J., chairman of the Financial Management Department.

Our professional program has been revamped to fit the changing times. In the past a committee has usually undertaken the responsibility of obtaining qualified speakers for Delta Kappa Chapter, but now under a democratic change of policy we have kept the committee as a governing selective body but have thrown open, so to speak, the entire matter of selecting speakers to the brothers. In response to this new policy the brothers have given us such qualified and interesting men as Kevin Heffernan from Rust Craft Greeting Cards and Quentin Hughes from Hood Company.

Congratulations are in order to Jim Tonra, Tom Welch and John Mullen who have recently been elected to Beta Gamma Sigma, the national business honor society.

Keeping in the same trend, may we offer our sincerest best wishes to all of our brothers who have recently run for office in the university. A large number of the brothers

have become quite active in the governmental functions of Boston College by becoming office holders and taking a hand in the administrative details of a large university.

The Alumni Club under the leadership of James Daly, district director, has taken great steps towards consolidation and formulation of a working policy which will see them through the remaining years.

After a very heated debate, careful and deliberate thinking, and the calling of a special meeting of the fraternity, the brothers have decided in favor of solidifying their own ranks rather than having a second rush.

The crystallization of the sound activities of Delta Kappa Chapter was brought to a peak on May 7 when the Founders' Day Dance was held at a neighboring hotel. This yearly event symbolizes the birthday of our chapter for which every brother is truly glad to be a member. Many of the school officials, professors and devoted alumni dropped in to wish us a very sincere "Happy Birthday." Highlight of the evening was the presentation of lovely Margie Clark—our "Rose of Deltasig." Thanks are in order for Ed Sulesky and Mike Brown who worked very assiduously on their very difficult task of choosing a "Rose" as lovely as the one they selected.

A final bit of nostalgia may be added here as we say goodbye and good luck to the senior brothers of Delta Sigma Pi who have graduated this year. Wherever they may go, into whatever lands they may travel, may they always honor their university and live up to the principles of Delta Sigma Pi. Goodbye and good luck!—EDWARD F. SULESKY

## RUTGERS—Beta Omicron

A SUCCESSFUL first semester came to a close on Saturday, February 13, 1960 with the initiation of 11 undergraduate brothers into Beta Omicron Chapter. In addition, our chapter initiated Dr. George H. Fern, educational director of the National Association of Manufacturers, as an honorary brother. This fraternal union brings together two associations which have worked closely together in the past.

With the addition of our new brothers, Beta Omicron Chapter began the second semester enthusiastically, planning to finish the year as a winner in the Chapter Efficiency Contest. To this end, we have extended pledgeships to another group of undergraduate students. We have also embarked on our professional program for the semester by having Mr. Frank B. Hawkinson and Mr. Edward T. Lyons of the Newark Chamber of Commerce speak to us on "The Functions of a Chamber of Commerce."

Intramurally, Beta Omicron Chapter continues to show campus leadership. Brothers of our chapter currently hold 18 of the 19 offices in the accounting, finance, management and marketing clubs of the Rutgers University School of Business Administration. Leadership is shown in the athletic circles as Delta Sigma Pi continues to dominate the interfraternity sports program, and we expect to retain the trophy won last year as all around sports champions.

Socially, St. Patrick's Day was celebrated by the brothers with a house party, giving the undergraduates an opportunity to once again greet chapter alumni. Looking ahead, another house party and the Annual Spring Formal Dance are on tap. The Spring Formal this year will become a dinner-dance, which we hope will diversify the social program of our chapter.—JOHN V. PASTORE

## FERRIS

DELTA RHO CHAPTER at Ferris Institute ended the winter quarter with its first annual "Rose of Delta Sigma Pi Ball." Lee Lockwood and his band from Grand Rapids provided the music for the evening with a male chorus participating during the coronation of the queen. A pretty brunette from Lansing, Michigan, Miss Sharon McCaslin was the queen of our first annual ball.

Delta Rho Chapter also closed the winter quarter by formally initiating its largest pledge class thus far. Following the formal initiation the 24 new members enjoyed a banquet and an interesting and informative talk on "Three Economic 'isms' of the World." The talk was given by Brother Turille, dean of the Commerce Division at Ferris Institute.

Delta Rho Chapter at Ferris Institute received its charter in May of 1959. A year has not yet passed and we have become one of the most well organized and prominent organizations on this campus. Socially, we have been accepted here, as shown by the success of our "Rose of Delta Sigma Pi Ball." Academically, our grades are among the highest of the campus organizations, and in the field of business we have had commendable speakers and business meetings. Even though this has been our first year it has been rewarding for all of us and we know that in the following years membership in Delta Sigma Pi will bring us rewards just as great.



DELTA RHO CHAPTER AT FERRIS INSTITUTE presents its "Rose" and her court. Standing left to right: Linda Bollinger, and Queen Sharon McCaslin. Seated: Shari Overstreet, Carol Ruisink, and Beverly Braemen.

## OKLAHOMA CITY

THE WEEK OF February 19, to the 27, was the culmination of many weeks of planning for Delta Theta chapter at Oklahoma City University.

The new Executive Committee, at the beginning of the semester, set up a long-range program designed to co-ordinate the major rushing activities, formal pledging, and the annual "Rose of Deltasig" dance into one *big week* for the fraternity.

The first step in the plan began January 25 and 26. The Rush Committee, chairmanned by Brother Ed Williams, organized an information booth to be set up in the enrollment hall. Shifts were maintained throughout the



RUSHEES OF DELTA THETA CHAPTER at Oklahoma City University peruse rushing literature with the guidance of Phil Holmes, vice-president.

day and night sessions. Our purpose was to aid the new student in the enrollment procedures and to introduce him to Delta Sigma Pi by pamphlets and personal contacts. Over 1500 brochures were distributed.

The next step was a series of small rush smokers on February 1, 5, and 8. The members were encouraged to contact prospects whose grades had been cleared for hours and averages and to bring them to one of these smokers. The story of Delta Sigma Pi on slides, obtained from The Central Office, was used.

At this point, we were ready for our *big week*. A large room had been reserved in the Student Center for February 19; Mr. Robert E. Lee, head of the finance department of the First National Bank, a graduate of West Point and Harvard, consented to speak; punch, coffee, donuts, cookies, cigars, and cigarettes were purchased; name tags were made; and final arrangements were made for each member to call for and bring his candidates to the smoker. The result of these preparations was beyond our most optimistic predictions. The comments of each rushee, 22 in all, without exception, indicated a fine understanding of the brotherhood and fellowship available for them in the fraternity.

This spirit was verified in the formal pledging ceremony held February 26, at the district branch of the Pittsburgh Plate Glass Company. Brothey Richard J. Jones, general manager of the branch, was initiated into the fraternity as an honorary member with the fall semester pledge class. The ceremony was held in the conference chamber following a tour of the plant facilities. All 22 rushees were present and approved for pledgeship.

The third and final step of the week's activities took place the following evening quite appropriately, the "Rose of Deltasig" dance was held in the Beacon Club on the top floor of the First National Bank building—literally the very top of Oklahoma City. The 35 couples present danced to the music of Red Rice and his band and observed the crowning of the "Rose," Miss Donna Winters, by the chapter president, Bob Jones.

Surely the new pledges have a fine groundwork from which to build, and the graduating members have a fine memory to look back on in Delta Theta Chapter's *big week* in the spring semester of 1960.—ROBERT C. JONES

## COLORADO

ALPHA RHO CHAPTER at the University of Colorado hailed the beginning of the second semester with the annual "Rose" dance and banquet on January 8. Over 50 brothers and their dates were in attendance at this memorable affair. Miss Karol Barnett, fiancée of Brother Bill Dawn, was elected queen.

Other activities during January included the election and installation of new officers. They are: Brothers Bob Showalter, president; Dennis Fitzgerald, senior vice president; Dave Wright, vice president; Bob Kenney, treasurer; Ray Agutter, chancellor; and Roger Bigler, historian.

Professional meetings have included such distinguished speakers as Mr. Knox Bradford, vice president of Denver and Rio Grande Railroad, who gave an enlightening talk on "Featherbedding in the Railroad Industry." Mr. Harry Baum, Jr., professional corporate executive, and Mr. Bruce Slade, pioneer in Operations Research, gave an interesting talk on "Operations Research and its Application to Problems in Business and Industry" at a recent meeting and pledge smoker.

Alpha Rho Chapter also sponsored a speaker, Mr. Robert Holmes, Jr., from Merrill Lynch, Pierce, Fenner, and Smith, on March 24 at an open meeting for all students and faculty of the University. Mr. Holmes spoke on current stock market conditions.

As a result of past meetings and smokers for prospective members Alpha Rho Chapter expects to initiate 12 pledges at an April 11 ceremony.

Future plans for the school year include a picnic to be held May 14 for brothers and their dates at the lodge of the Denver Alumni Club.—ROGER A. BIGLER

## TEXAS

BETA KAPPA CHAPTER at the University of Texas ended the fall semester with its Installation Dance to install its new officers for the spring term. These enthusiastic officers under the leadership of President Grady Bruce began the new semester with a determination to successfully coordinate the chapter's activities in trying to attain the goals of Delta Sigma Pi.

Four outstanding businessmen spoke to Beta Kappa Chapter during the spring and each gave us some professional insight into his field of business. A local field trip to Southwestern Bell Telephone was quite educational for all and the out-of-town field trip to Lone Star Brewery in San Antonio, Texas, provided us with an idea of how that type of industry is operated.

One of the highlights of Beta Kappa Chapter's social activities was a coffee held with Pi Omega Pi, honorary business education fraternity. The "Rose" dance held in March in honor of Leila Jacobson was thoroughly enjoyed by all, as was the "informal" party which was held in April. The neophytes and brothers had the opportunity to become better acquainted at the stag party held the first week end of the pledge period.

Beta Kappa Chapter has participated very actively in the university's intramural program and hopes to rank within the top ten of its division by the end of the semester.

We are indeed proud of four of our members who have been awarded scholarships thus far this spring. They are Grady Bruce, Jack Hayley, Jerry Bjork, and John Crawford.

In addition to the many fraternity functions, several of the brothers find time to take an active part in the College of Business Administration. Brother John Crawford is serving as president of the BBA Council, while six others either hold positions on the BBA Council or are class officers in the College of Business Administration.—W. L. PRATHER



PRESENTING ROSES to Miss Donna Winters the "Rose" of Delta Theta Chapter at Oklahoma City University is Bob Jones, president of the chapter.

## TEXAS CHRISTIAN

THE DELTA UPSILON CHAPTER at Texas Christian University was initiated on October 18, 1959, and is fast setting the pace for Delta Sigma Pi chapters in the Southwestern Region. The chapter's activity program includes professional, social and athletic activities with other chapters.

The chapter has sponsored a number of speakers in the School of Business. Delta Upsilon recently sponsored a symposium on statistics. This past week the chapter toured Lone Star Plant near Dangerfield, Texas. A tour of the General Tire & Rubber Company is scheduled during April.

The chapter has had several social functions, the most prominent being the Founders' Day dance during which we presented our "Rose." At present we are planning a combined Rose Dance with North Texas, S.M.U., East Texas State and the alumni in Dallas on April 23. The weekend of March 26, the chapter is holding a retreat at Brother Barney Chapman's ranch near Waco.

The chapter has taken an interest in athletics. We have established an annual football game with Delta Epsilon Chapter at North Texas which has been dubbed the "Beer Keg-Bowl." By the way, we won this year. We played S.M.U. chapter in a game of basketball in which we won by a sizeable margin. During the coming retreat near Waco, we have a softball game scheduled with the Baylor Chapter. We are in hopes our luck will hold.

The chapter will graduate 27 brothers which will lower our number considerably, but we are pledging 12 neophytes whose quality we feel will help make up this great loss. The chapter is outlining plans for next year which we hope will enable this chapter to set the pace again next year.

At this time Delta Upsilon Chapter would like to wish those brothers of Delta Sigma Pi who will graduate this spring lots of luck in the World of business and to extend to any brother a standing invitation to visit the Delta Upsilon Chapter at Texas Christian University, Fort Worth, Texas.

## BOSTON UNIVERSITY

A PROFESSIONAL DINNER meeting, a visit by the Eastern Regional Director, closer cooperation with a sister chapter and plans for our annual "Rose" dance have highlighted Gamma Chapter activities at Boston University since the last issue of *THE DELTASIG*.

At a professional meeting and banquet held at the house, Arthur A. Spall of the Better Business Bureau of Boston discussed the role of that organization in protecting the consumer from false or misleading advertising.

Our chapter was also honored recently with the visit of Eastern Regional Director,

M. John Marko, who, accompanied by Jim Daly, the Boston District Director, discussed the future prospects of the entire fraternity in general, and Gamma Chapter in particular.

The visit of Brother Marko also helped to bring Delta Kappa Chapter at Boston College together with us for a more closely knit cooperative program. Since the visit, we have held two joint functions and more are imminent in the future.

Plans are also underway for our annual "Rose" dance held at the Boston Club in Boston. Miss Cynthia Keith was elected Gamma Chapter "Rose" queen for 1960.—**HARVEY I. AUSTER**



PAINTED PEBBLES outline Deltasig insignia on the front lawn of Gamma Chapter at Boston University.

## ARIZONA STATE

GAMMA OMEGA CHAPTER'S big event this spring was the co-sponsoring of a CAREER DAY with the College of Business Administration. The program took three hours and all classes in the business college were released so students could attend. It started with a general assembly in the Memorial Union and guest speaker Mr. Jack Williams (former Mayor of Phoenix) was introduced by Dr. Glen D. Overman, dean of the business college. The next two hours consisted of talks by various businessmen on certain business areas. The twelve areas were accounting, advertising, real estate, business systems and procedures, finance, hotel administration, insurance, management, marketing and sales, office administration, and public relations. Students could attend any two areas since the talks were given twice. We only hope that the talks helped some students decide on a career.

New officers were elected and are: Harry Schlecht, president; Fred Flowers, senior vice president; Les Weatherby, vice president; Keith Renelt, treasurer; Brian Nelson, secre-

tary; John Trahan, chancellor. The date for our spring banquet has been set for April 6 and 13 pledges should be welcomed in as brothers at that time.—**BILL McCLANAHAN**

## SAN FRANCISCO

GAMMA OMEGON CHAPTER has begun several projects that show promise of becoming regular functions of the fraternity. A new pledge point system based entirely on demerits, rather than on merits, and the demerits have proved to be most satisfactory. It has successfully combated the tendency for pledges to slack off for a time and then try to make up the required number of merits in the last week of a session. The spring semester pledge class of eight will bring the chapters active membership to 40.

Another new policy of showing movies at each professional meeting has been initiated by the Professional Committee, headed by Brother Nelson. These movies have been well received by all the brothers as they deal with the various problems of advertising, research, packaging etc., that exist in specific companies and the methods used to solve them.

This year's Mardi Gras was highlighted by the Deltasig "Rat Races" booth. The credit for the ingenious idea goes to brothers Mathews and Hecht. Small circular cages were constructed and geared in such a way that the white mice running in them turned indicators that would light up when a mouse had run 120 feet. The excitement and interest the races created surpassed that of every other booth and made them a startling economic success.

On the list of coming events are additional tours, a dinner meeting and the club picnic that will be held this year in the heart of California's sunshine belt, Lake County.

The only complaint voiced against the rat races came from the brothers who conducted them. It was felt that the complete lack of social responsibility demonstrated by the mice when before the public eye was moderately immodest.—**VICTOR ST. MARTIN**

## MARYLAND

GAMMA SIGMA CHAPTER at the University of Maryland opened the spring semester with a highly successful rush dinner. The guest speaker was Mr. William Rogers, personnel director of Giant Food, who spoke on the subject of the personal requirements for a successful manager. He stressed the importance of active participation in a professional fraternity and observed that a professional fraternity is merely a social fraternity to those members who do not contribute to the planning and direction of chapter activities. This point was particularly appropriate in view of the many prospective members attending the dinner.

The dinner was also the first formal activity at which the new officers have presided this semester. They are: President, Stewart Young; Senior Vice-President, Michael Myerson; Vice-President, Gordon McPhee; Secretary, William Katzel; and Treasurer, Richard Hyde.

Under the guidance of this very capable group of officers, the chapter has arranged an interesting and varied program for this semester. On February 23 the members made a tour of Fisher Body in Baltimore to observe a large assembly plant in operation. The chapter is working on arrangements for another tour to be taken later in the semester.

A date of particular significance is April 30, when the formal initiation and banquet will be held. At this time Gamma Sigma Chapter is planning to initiate Mr. Robert B. Anderson, Secretary of the Treasury, into Delta Sigma Pi. It will be an honor for Delta Sigma Pi to have this distinguished cabinet member on its honorary rolls.—FREDERICK J. WENDEHACK

## CREIGHTON

MUCH HAS TRANSPIRED for Beta Theta Chapter at Creighton University since the last issue of *The DELTASIG*. The brothers have been extraordinarily busy since the beginning of the new year. Much time, effort and hopeful expectation was spent on our largest project for the year—the co-sponsorship of Creighton University Business Administration Booster Days which were very successfully completed on February 23 and 24. On March 6 we formally initiated 14 new brothers into the fraternity. We feel extremely fortunate in initiating men who possess the quality that our new brothers possess. Our fraternity will be better for it.

Presently the brothers are busy planning for the major social event of the year—our Delta Sigma Pi "Rose" Dance. Our all formal event will be held on May 7. We have obtained the use of a field house which will lend itself very appropriately to our "Rose" Dance.

Business Administration Booster Days was a successful event for Creighton University and the two sponsoring fraternities. Sponsored annually for the third time, this event had 28 live and dynamic displays which were set up by some of the leading industries and businesses from the city of Omaha. The displays were set up in our student center. We look forward two years when Booster days can be held in our new School of Business Administration. On the first evening of this two day event, we had a panel composed of three of the leading human relations and public relations men from the mid-western area.—EARL W. BUNKERS



# DIRECTORY

## The Grand Council

*Grand President:* HOMER T. BREWER, *Kappa-Gorgia State*, 808 Southern Railway Bldg., 99 Spring St. S.W., Atlanta 3, Georgia.

*Executive Director:* J. D. THOMSON, *Beta-Northwestern*, 330 South Campus Ave., Oxford, Ohio.

*Director of Business Education:* WALTER A. BROWER, *Beta Xi-Rider*, 356 Gardner Ave., Trenton 8, N.J.

*Director of Eastern Region:* M. JOHN MARKO, *Beta Rho-Rutgers*, 24 Medbourne Ave., Irvington 11, N.J.

*Director of Southeastern Region:* MONROE M. LANDRETH, JR., *Alpha Lambda-North Carolina*, 100 Placid Place, Charlotte 7, N.C.

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330 South Campus Avenue, Oxford, Ohio. Phone Oxford 3-4178

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 H. G. Wright, *Beta-Northwestern* 1920-1924  
 \*C. W. Fackler, *Epsilon-Iowa* ... 1924-1926  
 H. O. Walther, *Psi-Wisconsin* ... 1926-1928  
 \*R. C. Schmidt, *Theta-Detroit* ... 1928-1930  
 E. L. Schujahn, *Psi-Wisconsin* ... 1930-1936  
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 \*W. C. Sehm, *Alpha Epsilon-Minnesota* ... 1949-1951  
 H. B. Johnson, *Kappa-Georgia* ... 1951-1953  
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 President: STEWART D. YOUNG, P.O. Box 8-6830, College Park, Md.  
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 Chapter Quarters: 33 Gilmer St., S.E., Atlanta, Ga.

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 Chapter Quarters: 224 S. Milledge Ave., Athens, Ga.

**MIAMI** (Beta Omega, 1948), SCHOOL OF BUSINESS ADM., CORAL GABLES, FLA.  
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 Chapter Quarters: 302 University Dr., Kent, Ohio.

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 President: HOWARD ERWIN, 455 Walnut St., Lexington, Ky.  
 Advisor: CLYDE IRWIN, White Hall, University of Kentucky, Lexington, Ky.

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 President: JOSEPH B. NEME, 19601 Hickory, Detroit 5, Mich.  
 Advisor: ROY A. KLAGES, College of Commerce & Finance, University of Detroit, Detroit 21, Mich.

**DETROIT** (Gamma Rho, 1950), EVENING COLLEGE OF COMMERCE AND FINANCE, DETROIT, MICH.  
 President: RICHARD A. BENNETT, 21401 Tanglewood St., St. Clair Shores, Mich.  
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 President: JEROME VANDUINE, Campus Hgts., Apt. N-16, Big Rapids, Mich.  
 Advisor: ARTHUR H. CROFT, 510 Linden St., Ann Arbor, Mich.

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 Advisor: EMERSON CAMMACK, 1704 W. Green St., Champaign, Ill.

**LOYOLA** (Gamma Pi, 1950), COLLEGE OF COMMERCE, CHICAGO, ILL.  
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 Advisor: THOMAS BORRELLI, 818 Dunlop Ave., Forest Park, Ill.  
 Chapter Quarters: 115 E. Chicago Ave., Chicago, Ill.

**MARQUETTE** (Delta, 1920), COLLEGE OF BUSINESS ADM., MILWAUKEE, WIS.  
 President: DALE J. VAN ERMEN, 3337 West Highland Blvd., Milwaukee, Wis.  
 Advisor: MR. JAMES T. MURPHY, 737 N. 16th St., Milwaukee, Wis.  
 Chapter Quarters: 3337 W. Highland Blvd., Milwaukee, Wis.

**MICHIGAN STATE** (Gamma Kappa, 1949), SCHOOL OF BUSINESS AND PUBLIC SERVICE, EAST LANSING, MICH.  
 President: NORMAN L. ZENK, 327 Hillcrest, East Lansing, Mich.  
 Advisor: MAJOR AUGUST G. BENSON, 1287 Buckingham Rd., Haslett, Mich.  
 Chapter Quarters: 327 Hillcrest, East Lansing, Mich.

**MICHIGAN** (Xi, 1921), SCHOOL OF BUSINESS ADM., ANN ARBOR, MICH.  
 President: RUSSELL E. CARLSON, 432 S. 4th St., Ann Arbor, Mich.  
 Advisor: RICHARD L. BRUMMETT, 426 Crest Ave., Ann Arbor, Mich.

**NORTHWESTERN** (Chicago-Beta, 1914), SCHOOL OF BUSINESS, CHICAGO, ILL.  
 President: CHARLES B. MILLER, 9259 S. Utica Ave., Evergreen Park, Ill.  
 Advisors: DONALD R. SWAN, 1820 W. 104th St., Chicago 43, Ill.; ROBERT A. MOCCELLA, 6303 N. Melvina Ave., Chicago 30, Ill.  
 Chapter Quarters: 42 E. Cedar St., Chicago, Ill.

**NORTHWESTERN** (Evanston-Zeta, 1920), SCHOOL OF BUSINESS, EVANSTON, ILL.  
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 Advisor: RICHARD GERFEN, 2501 Hartzell, Evanston, Ill.  
 Chapter Quarters: 1930 Sheridan Ave., Evanston, Ill.

**WAYNE STATE** (Gamma Theta, 1949), SCHOOL OF BUSINESS ADM., DETROIT, MICH.  
 President: DONALD H. COOK, 8882 Marlowe, Detroit 28, Mich.  
 Advisor: JOHN J. RATH, School of Bus., WSU, Detroit, Mich.  
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 BILLY W. TATUM, Gamma Tau, 901 Corinne St., Hattiesburg, Miss.

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 Advisor: W. C. FLEWELLEN, Box 2331, University, Ala.

**AUBURN** (Beta Lambda, 1931), DEPARTMENT OF ECONOMICS AND BUSINESS ADM., AUBURN, ALA.  
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 Advisor: ELLSWORTH STEELE, Rte. 2, Box 425, Auburn, Ala.

**LOUISIANA TECH** (Beta Psi, 1948), SCHOOL OF BUSINESS ADM., RUSTON, LA.  
 President: THOMAS W. HARDEE, III, 205 South Homer St., Ruston, La.  
 Advisor: DWAYNE L. OGLESBY, Box 462, Tech Sta., Ruston, La.

**LOUISIANA STATE** (Beta Zeta, 1929), COLLEGE OF COMMERCE, BATON ROUGE, LA.  
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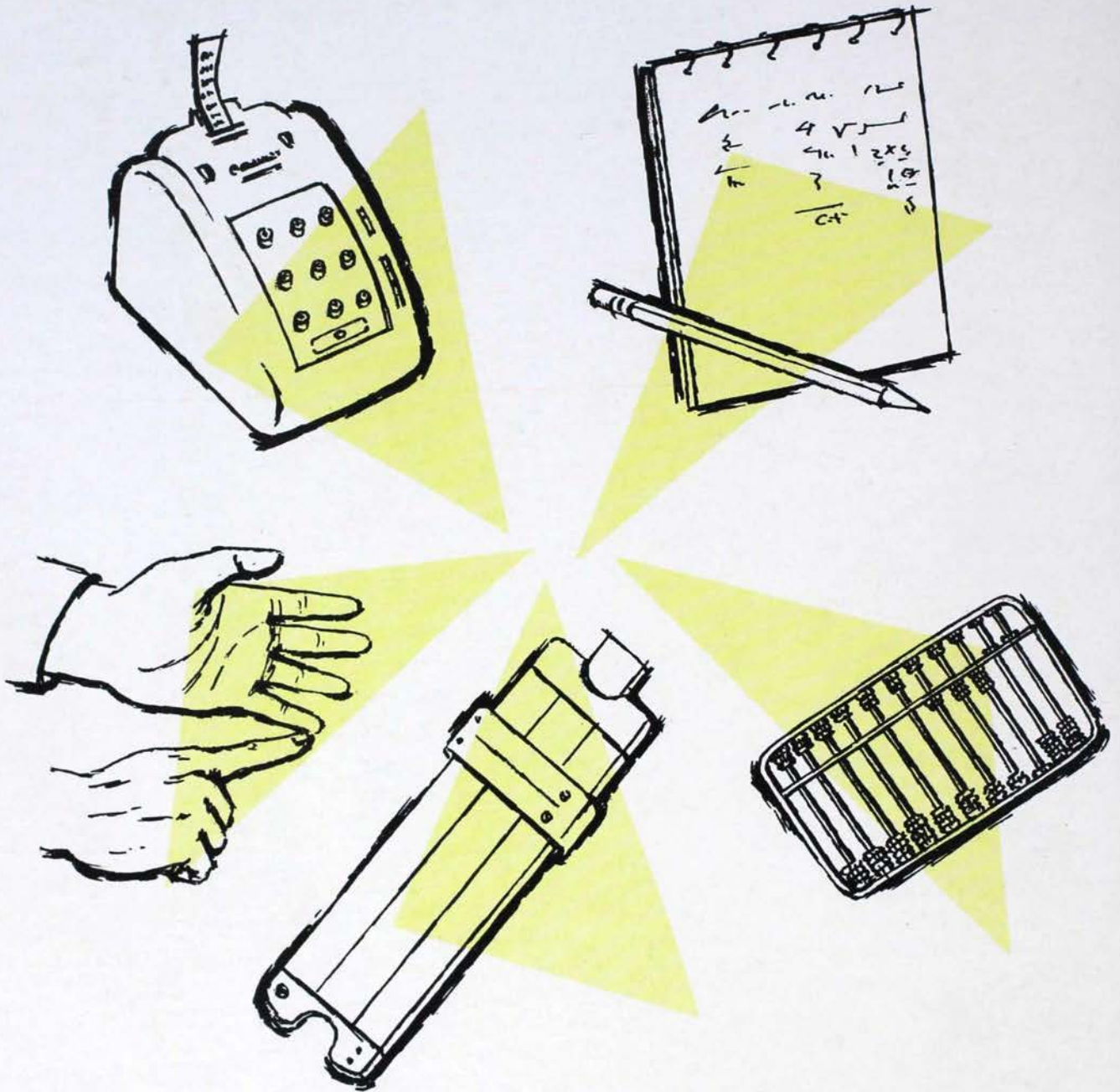
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