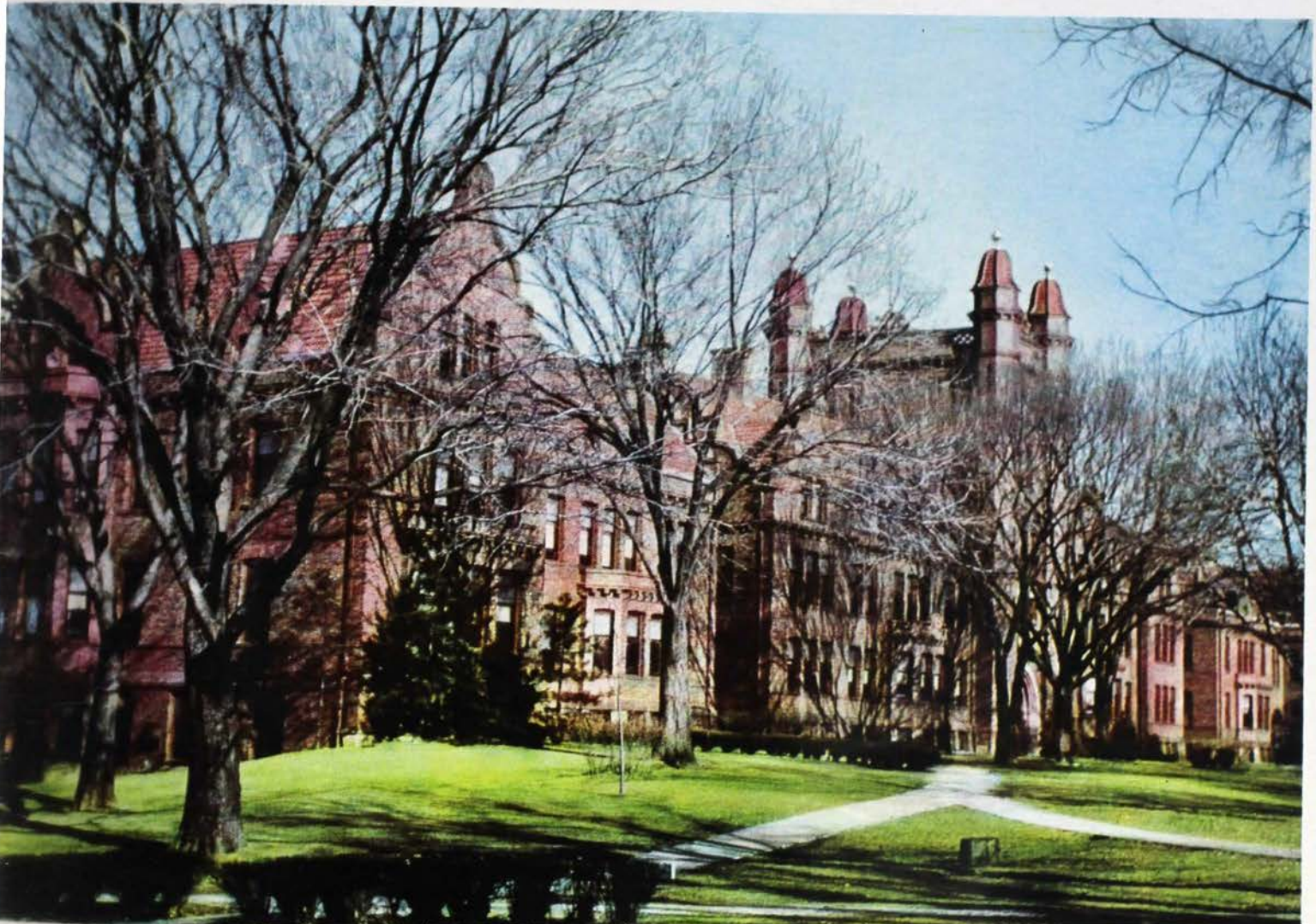


The

# DELTA SIG

O F D E L T A S I G M A P I



*James Millikin University, Decatur, Ill.*

**PROFESSIONAL BUSINESS ADMINISTRATION FRATERNITY**  
FOUNDED 1907

**MARCH 1960**

# The International Fraternity of Delta Sigma Pi

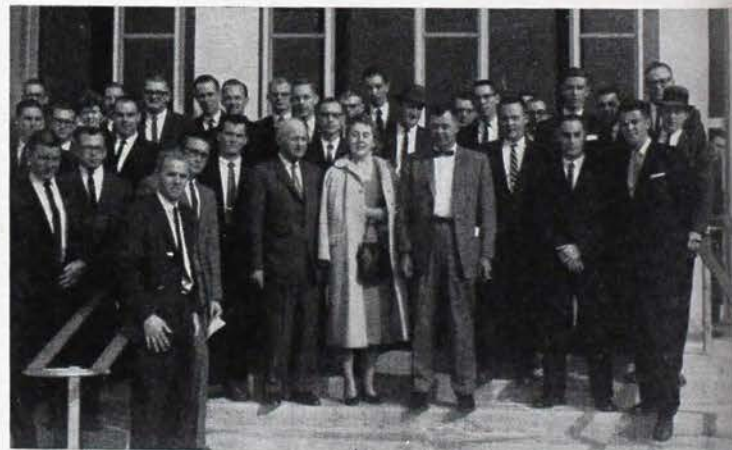
*Professional Commerce and Business  
Administration Fraternity*

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.



## IN THE PROFESSIONAL SPOTLIGHT

CAUGHT in our Professional Spotlight this issue is the Alpha Beta Chapter at the University of Missouri which consistently conducts one of the outstanding professional programs of Delta Sigma Pi. They are pictured here as they leave the Truman Memorial Library after an inspection of it.



# The DELTASIG

O F D E L T A S I G M A P I

*... in this issue*

**Editor**  
**J. D. THOMSON**

**Associate Editor**  
**JANE LEHMAN**

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**Our Cover**

Appearing on our cover this issue is the James Millikin University in Decatur, Illinois. We are grateful to Shostal of New York, the photographer, and to the Lumbermen's Mutual Casualty Company for making this print available to us.



DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi. MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma. MUSIC, Phi Mu Sinfonia. PHARMACY, Alpha Zeta Omega, Kappa Psi, Rho Pi Phi, Phi Delta Chi.

# From the Desk of The Grand President

HOMER T. BREWER

Kappa—Georgia State



ONE OF THE VERY FINEST THINGS about being a Deltasig is that my membership is a continuing thing. It didn't stop when I finished college, and it wouldn't stop if I didn't belong to an alumni club. I am a Deltasig for life, and I can have the full advantage of that membership any time I want to put myself in *good standing*. I can do that by being an active member of the chapter or by being an active member of an alumni club. I can pay my dues annually through my chapter or my alumni club. I can do better than that—I can be an *Active Life Member*. By making my contribution to the Delta Sigma Pi National Endowment Fund, I pay my dues for the rest of my alumni life.

Up until this year, most *Life Memberships* were purchased by alumni, but the Grand Council, exercising authority given it by the Grand Chapter Congress last August, has now made

it easier for undergraduate members to become *Life Members* by offering a good discount which may be taken any time before graduation. Chapters are being invited to offer *Life Membership* to neophytes.

And since this discount is a new thing, alumni are allowed a year within which they can have the same advantage.

This contribution I make to the National Endowment Fund is good for everybody. It helps provide sound financial backing for our continued operation. It provides funds for financing chapter houses and undergraduate loans. But—and this is where I come in—it establishes me as an "*active*" member of Delta Sigma Pi for life.

You are a Deltasig for life. And you will be an *active* Deltasig for life when you are a *Life Member*.



## A Word From The Central Office

THE FIRST SEMESTER of this college year has been completed with outstanding progress in some areas of Delta Sigma Pi. Our immediate program is quite clear to us at The Central Office and that is the consolidation of the gains made thus far. In addition we look forward to the installation of the two new chapters at Washburn University and East Texas State College, which charters have just been granted by the Grand Council. We regret, however, that we will be doing this without the aid of Field Secretary Don J. Hill who has joined his father in business. I am sure that all of the chapters that were visited by Don during this past semester will share our regrets in seeing him leave fraternity work.

The last of our 22nd Grand Chapter Congress reports have now been distributed to the chapters and alumni clubs and that is the "Delta Sigma Pi Constitution and Bylaws" as amended at this convention. We are enthusiastic about these new laws as we feel they give the Fraternity the modern working rules that it needs for continued progress. Our goal, which is to attain a closer relationship among the various segments of Delta Sigma Pi, remains the same and is much closer than it was in September. We call upon all Deltasigs to make this a reality by June.

—JIM THOMSON



# The DELTASIG

O F D E L T A S I G M A P I

## Newest Texas Chapter Is at Texas Christian University

ON SUNDAY, October 18, 1959, Delta Upsilon Chapter was added to the Delta Sigma Pi Chapter Roll and it became the eighth fraternity chapter in the State of Texas. Delta Upsilon Chapter, which was installed in the School of Business at Texas Christian University, joins chapters at Baylor, The University of Texas, Texas Tech, Southern Methodist, North Texas State, Texas Western, and Lamar Tech to give the State of Texas the greatest number of Delta Sigma Pi chapters.

The installation ceremonies were held in Rogers Hall on the Texas Christian University Campus, whose building houses the School of Business there. Grand President Homer T. Brewer served as installing officer and was assisted by

Executive Director Jim Thomson, Regional Directors Joe M. Hefner and Charles I. Sutton, Past Grand President Kenneth B. White, District Directors Ronnie G. Smith and Ronnie Clark, Field Secretary Charles L. Farrar, and delegations from Beta Phi Chapter at Southern Methodist and Delta Epsilon Chapter at North Texas which served as the ritual team. Also on hand were representatives from the Dallas Alumni Club and most of the chapters in the States of Texas and Oklahoma. Including the new initiates, over 125 were on hand for the installation, 100 of whom were present for the banquet that evening.

The customary inquisition in the early afternoon was followed by the formal ritualistic initiation and the installation ban-

quet that evening. Executive Director Jim Thomson served as toastmaster and introduced Brother Sam Leifeste, professor of marketing at Texas Christian University, who opened the program by welcoming the new chapter to the campus. Dean Ike H. Harrison of the School of Business then acquainted those present with his School by telling of its history and future goals. The founding of the Chamber of Commerce, our petitioning group, was related by John Wortham of the faculty, and the presentation of the charter was made by Grand President Brewer. Myron Reed, Jr., president of Delta Upsilon Chapter, accepted the charter on behalf of the new chapter. A host of fraternal greetings were then extended by all of the national officers and delegations in attendance.

A VIEW OF THE CAMPUS from the Texas Christian University Amon Carter Stadium.





THE PRESENTATION of the Delta Upsilon Charter by Grand President Brewer is seen here in the left photograph taken at the Texas Christian University Installation Banquet.

## History of Texas Christian University

The history of Texas Christian University has always been the story of a school which placed great values upon man's relationship with God as well as a school whose name reflects its principles rather than its denominational affiliation. The University's history virtually parallels that of the great frontier empire which, during the post-Civil War era, has become today's West Texas. TCU is the oldest college or university in that section of the state and the fifth oldest among all Texas schools.

Progress has been the keynote of TCU since it was founded at Thorp Springs in 1873. Brothers Addison and Randolph Clark first began to realize their ambition when they leased a three story stone structure and opened AddRan College.

Six years after being adopted and endorsed by a state convention of delegates of the Christian Church as a college for

the Christian Brotherhood of Texas, AddRan College changed its name to AddRan Christian University.

Christmas Day, 1885, AddRan was moved to Waco, Texas, and in 1902 its name was changed to Texas Christian University to suit the enlarged purpose and work of the school.

On March 22, 1920, TCU's main building was gutted by fire and when losses could not be fully recovered by insurance, the offer of Fort Worth residents of \$200,000 and fifty-six acres of land was accepted.

The Fort Worth years have been TCU's "golden age." The school's rapid growth has been marked by new buildings which have provided facilities for over 10,000 students with a faculty staff of over 300 members.

Much of TCU's progress may be attributed to the inspiration and guidance of her presidents. From Addison Clark, 1873-1899, through E. V. Zollars, 1902-1906, Clinton Lockhart, 1906-1911,

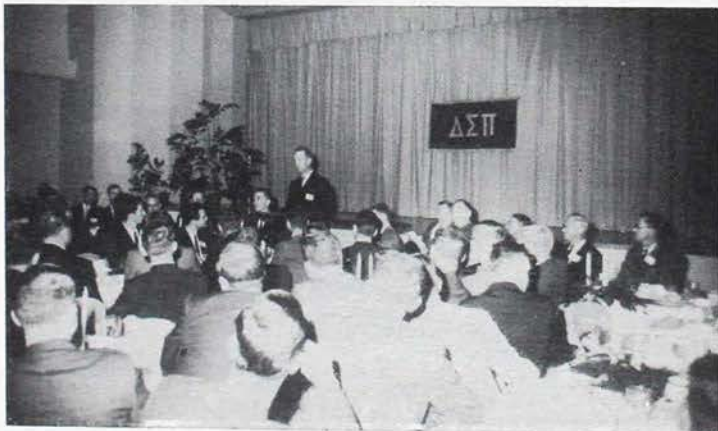
Frederick Kershner, 1911-1915, and E. M. Waits, 1916-1941, to M. E. Sadler who has capably guided TCU's rapid growth since 1941, the school has flourished with outstanding leadership.

TCU has come a long way since the three story structure at Thorp Springs, and it has not been an easy trip; but no matter what the upsets, the goal has been ever present. This educational purpose, coupled with the spiritual and financial aid of friends, and far-sighted, competent supervision, has enabled Texas Christian University to find its place among the finer schools of the country.

## History of the School of Business

The importance of education for business has been recognized by the officials of Texas Christian University since the University was first organized in 1869. In reviewing the 1873-1874 catalog of the predecessor of Texas Christian University, AddRan College at Thorp Springs, Texas, one of the important staff members was a teacher of penmanship. During that period, great stress was laid on courses in mathematics, with practical applications to business. Bookkeeping was added in 1877.

DEAN IKE HARRISON of Texas Christian University tells about the history of the School of Business there at the Delta Upsilon Chapter Installation Banquet held on the campus in Fort Worth, Texas.



In 1884, a Commercial School was established. The curriculum was listed as Complete Accounting, Thompson's Commercial Arithmetic, and Commercial Law. Commercial students were invited to enroll in courses of other departments, and "some who need this training may be required to do so." The Commercial School was again emphasized in 1890. Offerings were Business Methods, Penmanship, Stenography and Typewriting. The first degree plan which included business subjects was begun in 1893. This degree, an S.B. degree, was earned upon the completion of a four year program, including Commercial Law, Commercial Arithmetic, Bookkeeping, the Political Economy. In 1895 Commercial Geography and Telegraphy were added. In 1900 Business Law and Stenography were added.

The year 1922 marked the shift in emphasis from vocational training to a higher plane of academic treatment of subject matter and training in the business area. A standard four-year Bachelor of Business Administration degree was available, to include two years of general education and two years of specialized business courses. After Texas Christian University was returned to Fort Worth in 1910, evening courses were offered in downtown Fort Worth. During the thirties the Evening Program grew rapidly. From 1930 to 1937, the Business Administration field was included as a department under AddRan College of Arts and Sciences. During this time, the degree was changed to the Bachelor of Science in Commerce, which it has continued to be to the present time.

The reorganization of the "Schools" within the University in the war years



THE BEAUTIFUL NEW MARY COUTS LIBRARY on the campus of Texas Christian University.

created separate colleges, each with an administrative dean in charge of its academic program. Dr. Ellis M. Sowell became the first dean of the School of Business under this new set-up.

Dr. Ike H. Harrison assumed the duties of deanship on June 1, 1955. Under his leadership, the School of Business program is being carefully and soundly expanded to meet the needs of a rising enrollment. It seems most fitting that the magnificent new Dan D. Rogers Hall should become its new home, to meet the expanding needs of the School of Business. Since 1937, a graduate program has been available with the giving of the Master of Business Administration degree.

### History of the Chamber of Commerce

For many years the students of business administration at Texas Christian University were banded together in an organization known as the Chamber of Commerce and basically it is this group that petitioned Delta Sigma Pi and was granted a charter. The Chamber of Commerce was the official student organization of the School of Business and it conducted a program similar to that of the community Chamber of Commerce. The purposes of the Texas Christian University Chamber of Commerce was to assist in accomplishing the objectives of the School of Business and the University as a whole, to assist in building better relations between the School of Business and the other schools and colleges within the University and the public, to provide a means

THE INSTALLATION BANQUET at Texas Christian University was one of the largest in some time. Pictured speaking in the right photograph is Brother Sam Leifeste of the faculty there.



The DELTASIG of DELTA SIGMA PI

of association among the students of the School of Business, to promote the care of the School of Business buildings and grounds, to sponsor activities as may be found necessary to accomplish the total program of the Chamber of Commerce, to work with other clubs and organizations on the campus and the Fort Worth Junior Chamber of Commerce on matters of common interest.

The Chamber of Commerce was affiliated with the National Intercollegiate Chamber of Commerce and cooperated with the Fort Worth Junior Chamber of Commerce and the Fort Worth Chamber of Commerce.

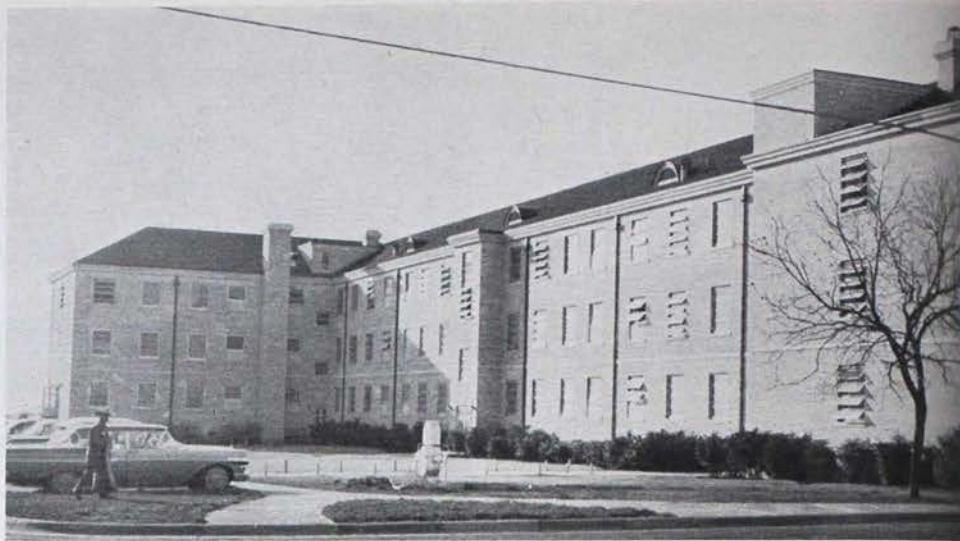
Prominent among the activities of the Chamber of Commerce was a project calling for cooperation with the Placement Bureau of the School of Business in finding part time work for students of business and permanent positions for graduates. It also coordinated the activities of all organizations in the School of Business and supervised the social activities conducted therein.

On October 18, 1959, the following



COMMANDING THE ATTENTION of students and visitors is the University Chapel on the Texas Christian University campus.

undergraduates were initiated as charter members of Delta Upsilon Chapter in the International Fraternity of Delta Sigma Pi: Herman W. Allen, Lanham H. Atkinson, Jr., Dan E. Alexander, Kendall E. Andrews, Jr., Mickey Brewer, Robert H. Bruhn, Howard L. Bittle, Charles A. Broyles, Ira B. Chapman, Jr., Donald W. Cottingame, Kenneth C. Dixon, Jerry L. Denney, Gerald D. Giersch, Smith L. Green, William H. Hickman, James O. Hembree, Kenneth Hartman, Jr., Philip J. Harvey, Jr., James C. Johnston, Cliff Justice, Loyde V. Jones, Don D. Jones,



DAN D. ROGERS HALL which houses the School of Business and Department of Journalism on the Texas Christian University campus.

James T. Kell, Ray S. Leuty, David L. Menzendorf, Ross Miller, Stanley M. McAnelly, Jr., Robert R. McFarland, Richard Newsom, Wilfred Ogawa, Robert N. Pulsifer, Scott Pyles, Robert R. Redding, Russel M. Reed, Jr., David M. Ryan, Gus J. Romer, Scott Riggs, Rodger Ramsey, James E. Stillwell, Walter B. Slaughter,

Bennett Smith, Dexter D. Thomas, Harold Turney, Tom Tansk, Jerreld A. Ward, Wayne Whittenberg, David W. Ashley, Jr. Faculty initiated were: Charles P. Foote, Ike H. Harrison, Kenneth W. Herrick, Jerome L. Kerby, James H. Key, Gene C. Lynch, John W. Stevenson, Howard G. Wible, Jr., John L. Wortham.

The Grand Council  
of  
DELTA SIGMA PI  
is pleased to announce the installation  
of  
DELTA PHI CHAPTER  
at  
East Texas State College in Commerce, Texas  
on  
February 27, 1960  
and  
DELTA CHI CHAPTER  
at  
Washburn University in Topeka, Kansas  
on  
March 12, 1960



# The Road to Better Collegiate Education for Accounting

By William C. Flewelling, Jr., Alpha Sigma Chapter  
Professor of Accounting, School of Commerce, University of Alabama

THE PRACTICING MEMBERS of the accounting profession, both industrial and public, have a tremendous stake in collegiate education for accounting and in its continuing development. Collegiate education has been accepted by them as a requisite for accountants. While gaining this acceptance, it has been making rapid strides forward. These facts have resulted in a need for better communication between business and education—in a need for better understanding of each by the other. Much of the future of accounting hangs upon the preparation of our youth for the trying responsibilities that lie ahead. The members of the profession need to know about collegiate education for accounting—what educators are trying to do, how they are going about it, what their problems are and what part the practicing professional can play in solving them.

Educators need to have the practicing accountants hear about education for accounting. Collegiate education for accounting depends upon them for its life. They buy the product of the process—education. Further, present day emphasis on scientific education should not be permitted to de-emphasize the important place that education for accounting has and will continue to have in our nation's economic life.

## What Educators Are Trying to Do

What are the objectives? Educators, college presidents, deans and professors, define them daily. Businessmen daily describe the graduate that is desired. These definitions often bear little resemblance to each other; however, there is a hard core common to them all. It is partly reflected in development of accounting education to date. More specifically,

collegiate education for accounting has provided a course of study that will develop knowledge in three areas:

1. *Technical background*—strong in fundamentals and basic principles, plus ability to express one's self.
2. *Business background*—a solid foundation in business areas other than accounting.
3. *Broad, cultural training*—a background in the liberal arts.

These three areas of study provide the means for imparting truths, for communicating professional attitudes, as well as for developing abilities to analyze, to decide, and to deal with people.

## Evolution of Curricula and Standards Established

Education for accounting is, today, a part of education for business and must be considered in that context. Collegiate schools of business are relatively new. There were only four collegiate schools of business in existence at the opening of this century and they made no great impact upon American life. The schools of business are really a twentieth century development.

Rapid development of the schools of business was guided and diverted into its present channels by the American Association of Collegiate Schools of Business, an organization established in the early 1900's. The approximately ninety member schools comprise today the elite of the four or five hundred institutions that hold themselves out to the public as offering courses in business. Schools become members only after careful examination of physical facilities, faculty, student body and administration. This accreditation by membership is the best protection for parents, prospective students and em-

ployers. To the non-member schools, membership becomes a goal and the standards a guide.

Most of the earlier schools of business started with little more than a general idea of curriculum to be offered.

However, a fairly definite curriculum did evolve. When the A.A.C.S.B. required that all members instruct each student in accounting, business law, business statistics, economics, finance, management and marketing, most of the member schools were doing just that. This requirement became the framework on which the broad business background of a modern curriculum was fastened. Every student, whether he majors in accounting or some other specialty, must take courses in these seven areas. The importance of training in these varied areas and the need of the accountant to be conversant in them need not be emphasized today.

The schools have generally added two more areas to those required. These are business mathematics and written expression. Most schools require courses in algebra and business mathematics and in English and written expression. The English courses are ones in which accountants have an especial interest. They generally cover two semesters of composition, one of business correspondence and one of report writing. Many schools are giving consideration to additional courses in this important area. These business background courses comprise roughly one-third of the student's four-year program.

To provide for another of our three objectives, broad cultural training, the A.A.C.S.B. has required that forty percent of the program shall consist of non-business courses. Algebra and English composition are generally required, as is literature and often American government. The remaining approximately eleven courses in this group are left to the choice of the student and provide opportunity for obtaining more of the broad cultural background provided by liberal arts courses. The liberal arts, cultural

*This article also appeared in the November 1959 Issue of the National Association of Accountants Bulletin.*

type courses comprise roughly one-third of the program.

The remaining third of the program is reserved for specialization. The accounting major begins his accounting early with two courses in elementary accounting. He is generally required to take additional intermediate courses in theory and problems, advanced theory courses, a cost course and one in auditing. He has several additional courses to choose. He can take courses selected from those in tax, advanced cost, advanced auditing, electronic data processing, machine accounting, systems, controllership, business law, corporation finance and many others. These courses are oriented toward both theory and techniques, with major emphasis on broad principles.

Thus the student's time is divided to meet our three objectives of broad cultural training, business background, and technical background. But what of our other objectives? Can the college develop ability to work with people, to size up problems, to accept responsibility, to think with imagination? Although specific courses may not be able to develop these things, colleges can make a contribution here, too. The methods used in teaching, the demands made on the students, the standards established and the extra-curricular activities provided may be of such calibre that much can be done toward realizing these objectives. It is here that quality of faculty and staff assumes major importance. A balanced curriculum taught by quality faculty with high standards and the interest of the student at heart are the means by which the obligations imposed by the objectives are met.

## Two of the Problems; Staffing and Practical Background

A review of the problems that collegiate education for accounting is facing today is necessarily selective. Several are the subject of much discussion when educators meet.

The staffing of faculties with quality personnel has become a problem because of the increase in numbers of young men and women seeking collegiate education for accounting. Studies indicate that the number of properly prepared faculty members available during the next decade will be insufficient to maintain present standards. Practicing accountants may assist education by encouraging young men to choose teaching as a career if they have talents along these lines. They can

refrain from overt raids on the ranks of educators in their search for personnel. They can also support education in its legitimate demands for funds.

A second problem is the need for practical background for faculty. Donald P. Perry in his Dickinson Lectures in 1955 at the Harvard Business School emphasized this need. He said:

"Surveys of schools have emphasized a crying need for more instructors who can stimulate and arouse students both by their teaching ability and also by their breadth of practical experience and contact with the business world."

Practical background includes not only knowledge of techniques but also understanding of the business attitude, of the competitive search for profit. It is difficult, if not impossible, to get this from books. The young faculty member has been in school for nineteen years or more. He has done some part-time accounting, mostly of a public accounting nature; he has visited plants and talked with accountants; he has attended professional meetings, yet his practical background is limited. Industry and public accounting can be of great service here. They can assist by making more case material available. Summer work and faculty fellowships can provide additional needed training and bring more realism into the classroom. These things take time and money but would pay big returns.

Problems are presented, especially with regard to summer work. It is difficult to assimilate an employee of this type. Professors are often thought to be temperamental. The actual skill level of a doctor of philosophy may not be commensurate with his theoretical knowledge. However, these problems are no more difficult of solution than are problems solved daily in any industrial firm. Practical experience provided by summer work and faculty fellowships give teachers an overall knowledge of business operations, buttressed by a more detailed insight into the problems of the practicing accountant. The teacher is refreshed by the competitive spirit of business enterprise operating in the freedom of the capitalistic system. He acquires first-hand impression and information as to current developments in the operations of progressive business firms, and classroom presentations become more effective through introduction of practical insights as supplements to theory. Students gain a more realistic appreciation of the problems involved in accounting

for an industrial firm and of the methods of solving them.

Industry benefits through employment of graduates who are better prepared. Their understanding and appreciation of managerial philosophy will be more realistic. More immediately, the faculty fellow is in a unique position to evaluate and advise with respect to the firm's staff training program.

As a result, the school will find itself in a position to provide more useful service for the industrial and business community through better understanding of its problems. The relationship between education and business will be improved. This type of program has the potentiality of developing into one of the best means of improving instruction in accounting and of promoting cooperation and understanding between education and industry.

## Public Accounting Bias; A Better Balance Is Needed

A third problem, one that has been raised by industrial accountants, is the public accounting bias that is said to exist in collegiate education for accounting. The bias is there, to a certain extent. It has been built into the system. When the teacher looks for part-time work to gain experience and supplement his income, he invariably finds that the work available is of a public accounting nature. He finds that the C.P.A. certificate is accepted as a terminal degree if coupled with a master's degree. He finds an active and encouraging interest in collegiate education on the part of the organizations of the public accounting profession. He reads pamphlets and views and shows films presenting the advantages of public accounting as a career and a profession. These films and pamphlets are provided by public accounting organizations. The Accountant's Index for 1955 and 1956 contains 112 articles on education and accounting. Of these, only ten are industrially oriented. The public accounting profession is to be praised and encouraged for its enthusiastic interest. Educators welcome and seek it, but a better balance may be needed.

The same means that can improve instruction would do much to achieve the better balance. But more must be done. Industrial accountants should become sufficiently interested in education to acquaint themselves with what is going on and let the colleges and high schools know of their interest. Films, pamphlets,

scholarships can be developed. Close cooperation with nearby colleges on the presentation of discussion forum programs may be sought. The possibility of a certified accountant or certified industrial accountant certificate program, one that will parallel the C.P.A. program preparation, should not be discarded without a thought. The problems to be surmounted do not appear to be too difficult of solution. Most of all, education can benefit from careful consideration of these problems and by cooperation and interest in their best solution. Without the help of the industrial accountants, a more realistic balance between public and industrial accounting is not likely to be achieved in the colleges.

### The General vs. the Specific in Educational Programs

Today there is much discussion of the value of the general education versus the specific. The curriculum of schools of business has developed to give some balance in this regard. However, thinking in this area has taken two other definite trends. Many accounting educators and business men have called for a five-year program in accounting. The thinking of others has led to advocacy of professional schools of accounting.

Thinking has not "jelled." However, more than one school of business has already embarked upon a five-year program. The University of Houston has a five-year program leading to a Bachelor of Accountancy degree. This program is essentially that required for a master's degree, yet it appears that the high standard "B" average work established for the master's candidate is not required. A few schools grant degrees in accountancy rather than degrees in business administration with majors in accounting. The University of Illinois has established a Master of Accounting Science degree. The student chooses one of three options—public, industrial, or governmental.

Among accounting faculties, advocates may be found for any combination of years of general and specialized training: four and one, one and four, three and two, and two and three. Others prefer the present balancing of the general and specific within the four-year program with additional specialization available at the master's level.

The other line of thinking, the professional school of accounting, is by no means new. It was brought to the fore-

front of accounting's educational problems by the publication in 1956, of *Standards of Education and Experience for C.P.A.'s* by the Commission on Standards of Education and Experience for Certified Public Accountants. This report gave tremendous impetus to consideration of professional schools by its emphasis on education and its constructive criticism programs now in effect.

The professional school of accounting would serve the accounting profession as schools of law and medicine serve their professions. Again, thinking has not "jelled." Educators do not appear ready to propose a three-year pre-accounting program and a three-year accounting program that would parallel the programs of schools of law. They do not advocate an educational program as ambitious as that of the medical profession. They are, as yet, undecided as to the exact nature of the program that a professional school of accounting should offer. It must provide for balance of technical, business, and cultural training. It will probably include an internship, and cover a period of five or more years. More specifics than these have not been indicated.

Advocates of the professional school say that prestige of the profession will be increased, that there will be greater opportunity for development of special programs of study peculiar to the various phases of accounting, that internships can be developed and that the accounting profession can exert better control over the program. Others point out that these objectives can be accomplished within the present educational framework, with the possible exception of the prestige objective. They fear that cost to the student will be increased to an extent not justified by results, that the gap between business and accounting may be widened, that there may be excessive concentration in accounting subjects and a greater bias toward public accounting. Many say that the best finishing school is out on the firing line and that four years of preparation is sufficient. Last but not least, some fear that education for business will be fractionized and destroyed, that the future business executive will cease to leave the colleges, having been replaced by a too narrowly trained specialist.

No conclusions have been reached yet. The topic will be given much additional attention. Much more thought and study must be given to the problem of balancing the general and specific, to the time young men and women should be asked

to spend in college, to the best way to give students background for top management positions, to the best approach to the preparation of the students for careers in accounting. Industrial accountants and their national accounting organizations should review these points and give their constructive suggestions to educators as to what would be best for industry.

### Attracting Accounting Majors

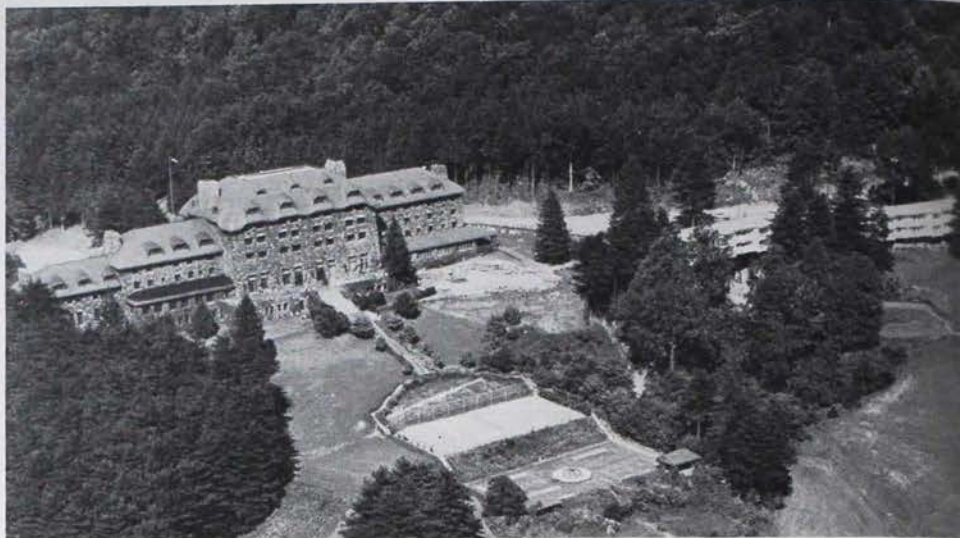
Today's struggle among professional groups, business organizations, scientific groups and even educational institutions to attract the outstanding young men of the nation is unlike anything that has occurred in the past. The prospective students are being constantly flooded with masses of data concerning the need for scientists and engineers. They are almost led to believe that it is unpatriotic not to follow one of these professional pursuits. Awards of all kinds are always available for those top ranking high school students who plan to follow the paths of science, medicine or engineering.

C. Aubrey Smith, Professor of Accounting, University of Texas, has given us a few statistics obtained from the University of Texas Testing and Guidance Bureau. In answer to the question, "What is your occupational goal?", only 2.1 percent of the respondents indicated that they were contemplating accounting as a program of study and presumably a career. Seventy percent of the Texas students who eventually chose accounting as their major field of study ranked first as reason for their choice the fact that they did well in first year accounting courses. Many others took accounting merely as training for general business management careers. These made their selection of a career after a very small sip of education, apparently not having been impressed with accounting prior to that time.

The Texas statistics showed that students expecting to take an engineering program led the list with 20.4 percent, almost ten times that of accounting. Combining engineers with those expecting to make a living in the natural sciences (4.4 percent) it appeared that one quarter of all the young men entering college expected, at entrance, to follow engineering and the sciences routes. Among the other twenty-four occupational goals, 5 percent of the students tested expected to follow

(Continued on page 84)

GROVE PARK INN nestled among the trees on one of the hills in Asheville, North Carolina.



## Coming Up Real Soon Is One Super Convention

THE 23RD GRAND CHAPTER CONGRESS of Delta Sigma Pi, less than a year and one-half away, is already developing into a super convention. The beautiful Grove Park Inn and its accompanying Fairway Lodge, situated in the Blue Ridge Mountains of North Carolina and in the city of Asheville, will be ours exclusively for this four day convention. The dates selected are August 28 through 31, 1961, which are Monday through Thursday prior to Labor Day. This extends our customary Grand Chapter Congress program by one day and enables us to take advantage of the many recreational facilities at the Grove Park Inn.

Let us describe The Grove Park Inn and what awaits the Deltasig that attends the 23rd Grand Chapter Congress by quoting from some of the literature from this famous resort:

### About the Inn—

"One mile above Asheville, North Carolina is the Jack Tar Grove Park Inn, the ultimate in fine living. Living in its finest sense has a new meaning for Grove Park Inn guests. For here you will find the most subtle personal attention to your every wish, your every need, creating an atmosphere of contentment and good cheer. 'Prepare to be pampered' is more

than a slogan, it is a tradition of the house which every member of the Grove Park Inn staff has taken to heart to make you a welcome part of their holiday way of life. A hill top setting of purest charm serene Grove Park Inn and Fairway Lodge span the skies overlooking verdant valleys, and forest filled mountains, while the very air you breathe is tinged with the scent of sweet pine and balsam."

### About the Golf Course—

"Yes, once you have tee'd off at the 18 hole championship golf course at the Country Club of Asheville, immediately adjacent to the Grove Park Inn, you'll be spoiled forever for more ordinary golf courses. Guests of the Grove Park Inn have privileges at the course, and the beautiful Fairway Lodge overlooks the eighteenth green."

### About the Pool—

"The liveliest fun under the sun starts with a refreshing dip in the pool. Thermostatically controlled waters assure 'perfect swimming' always. A brand new feature for the convenience of the poolside set is the Terrace Snack Shop, a truly delightful dining terrace serving light breakfasts and luncheons daily."

### About the Accommodations—

"As modern, as up-to-date as tomorrow, are the decorator-styled furnishings of Fairway Lodge's guest rooms and suites with a Carolina flair for comfort and privacy. Roomside parking for many automobiles adds to the features of the Inn and Lodge. A hearth warming time will warm your heart toward new found friends as you gather round the hand-hewn stone twin fireplaces in the main lounge and lobby where eight foot logs are burned in the cool of the evening."

### About the Food—

"A haven for epicures, the exquisitely appointed Plantation Dining Room features an incomparable Continental Cuisine, matched only by the plus perfect excellence of its service. Outdoor dining is very much the order of the day, for you're a mealtime monarch of all you survey, as a guest of Grove Park Inn and Fairway Lodge."

### What We Say—

"The Grove Park Inn and its accompanying Fairway Lodge provide the ultimate in accommodations, food, and recreational facilities. This will be a new experience for Delta Sigma Pi, as we depart from the busy cities to this fabulous resort and a new concept in Grand Chapter Congresses."



WITH THE

# ALUMNI

THE WORLD OVER

## Alumni Clubs Announce Their Spring Programs

THE DALLAS ALUMNI CLUB sponsored a pork chop dinner at the home of Mrs. Floyd R. Garrett on November 13, 1959 in celebration of Founders' Day. This was the 17th consecutive year that Mrs. Garrett has been hostess to this affair. An open invitation was extended to all Deltasigs in the area to participate and was very well attended by nearly 50 couples from the Dallas Alumni Club and the undergraduate chapters at Southern Methodist University and North Texas State College. After a very cordial hospitality hour a delicious buffet supper was served which was thoroughly enjoyed by all present. Plans are being formulated to institute monthly luncheon-meetings at a downtown Dallas restaurant and all Deltasigs who are able to attend will be welcome.

THE EL PASO ALUMNI CLUB holds monthly meetings at the Ramada Inn in El Paso on the fourth Wednesday of every month with the meetings beginning at 7:15 P.M. Guest speakers at the last two meetings were the County Republican Chairman and the Democratic County Chairman. On New Year's Eve the club celebrated together at the new and beautiful Desert Hills Resort Motel.

THE MILWAUKEE ALUMNI CLUB will continue to hold dinner meetings every third Monday of the month. As the dinner meeting is held at a different place each month, you may contact President Frank Dudenhofer, 1724 North 57th Street, telephone Gr. 6-4900 for meeting particulars.

THE ATLANTA ALUMNI CLUB has been meeting on the second Tuesday of each month at 6:30 P.M., for dinner, a professional meeting, a brief business meeting, and a social hour thereafter. Special social programs are planned each year including get-togethers with Kappa Chapter and the use of the Deltasig Lodge. The club welcomes all Deltasig brothers in and around the community who wish to continue an active Deltasig program after they finish college. Reservations to the monthly meetings can be made by calling ME 4-2741, President Howard Clark.

THE CHICAGO ALUMNI CLUB of Delta Sigma Pi holds its monthly meetings usually on the third Tuesday of the month at Armando's Restaurant. The program for

the balance of the year will consist of the following:

Alpha Omega Night, Tuesday, March 15.

Past President's Night, Tuesday, April 19.

So Good—You Come Out and See! Tuesday, May 21.

Golf Outing And Annual Election of Officers, Midwest Country Club, Saturday, July 9.

THE CINCINNATI ALUMNI CLUB meets every other month on the third Friday starting in September and ending in June. A picnic is usually planned for May. The meetings are dinner meetings with a speaker and at present there are 31 dues paying members. Contact Andy Fogarty, president, at 1308 Voll Road, telephone BE 1-8994 for meeting locations.

THE GAMMA THETA ALUMNI CLUB of Detroit has set up its 1960 program including two professional meetings, two dinner dances, an Alumni Reunion Dinner, golf tournament, stag, "Rose" Dance, Homecoming Game and New Year's Party. This vast program is aimed at the 1960 goal of 80 dues paying members. President for the coming year is George A. Giza, 12075 Prairie, telephone EL 6-0252.

THE KANSAS CITY ALUMNI CLUB, or the Heart of America Deltasig Club, as it is also named, extends a cordial welcome to all the good brothers when they are in the area. Join us for lunch every Wednesday—12:00 o'clock, Advertising Club, 915 Baltimore Avenue. Our turnouts and spirit are the kind any Deltasig would be proud to join. Come and visit at the invitation of Carle Bolte, president, 836 N. 57th Terrace, telephone, DE 3-0842.

THE TRENTON ALUMNI CLUB is two years old. It boasts a membership of 50 active members and expects to be in the neighborhood of 100 members by 1961. Activities include dinner meetings with professional speakers and various social events. President of the alumni club, Brother Don Wheatley may be contacted by phone at Worth 8-2265, Newtown, Pennsylvania.

THE NEW YORK ALUMNI CLUB announces its major activity is the acquiring of funds with which a house will be erected on Washington Square as a home for Alpha Chapter. This project is linked to the University's proposed housing schedule for fraternities on campus. Heading this program is Frank J. McGoldbrick, president of the

alumni club. Membership in the alumni club consists of Alpha Chapter alumni and other Deltasig brothers. With the continued influx from other chapters of graduate students in the area, it is hoped the membership will double by 1962.

THE NEWARK ALUMNI CLUB is seeking to contact all the alumni in the Newark vicinity. The past and future activities will be of interest to all, and Harold Haddock, secretary of the alumni club is anxious to include new names on the mailing list.

THE GAMMA THETA ALUMNI CLUB of Detroit is making great strides with its new leadership. The new officers have the entire year's activities already mapped out, and are about to embark on the first program, the fifth reunion to be held on January 30, at the Belcrest Hotel. Social hour, steak dinner, cards and fellowship are the menu for the evening. We hope to have 100 members in attendance. Our year's plan, includes two dinner dances, two professional meetings, an excursion to the homecoming football game, a stag, a golf stag, and the annual New Year's Eve Party. Our 45 dues paying members send the fraternity our best wishes for the fabulous sixties. Signed Jim Peterson, vice-president.

THE TWIN CITIES ALUMNI CLUB announces its biggest event of the season is past now, the Annual Twin Cities Homecoming dinner and dance. If the comments of the approximately 150 is any indicator, it was a smashing success. The Ryan Hotel in St. Paul did a fine job of catering for yours truly, the Homecoming Chairman. Next fall we will move back to Minneapolis for this popular event. Tom Jacobson, our alumni club president, is spearheading our activities at the "speed of sound" this season. The 12th Annual Economic Forecast again had our own Brother Dean Kozelka, of the University of Minnesota, as moderator. Brother Ben Sutton, economics professor at Minnesota, also was a part of the panel. The housing corporation is surveying land on the west side of the river, where the new School of Business will be built, for possible movement of the chapter house. Remember to save a Thursday noon every now and then, and drop by the Elks Club in Minneapolis to renew old and make new friends. Dennis N. Weber, Vice-President.

THE DELTA KAPPA ALUMNI CLUB of Boston, just organized, is preparing for its first function, a social affair to be held in the

Boston College Alumni Hall. Further plans are being made for a professional event which is being coordinated by Jack Horrigan. Also, groundwork is being laid for a Delta Kappa Chapter Birthday celebration in conjunction with the chapter. Serving as president of this group is Joe McMenimen an alumnus of Delta Kappa Chapter at Boston College.

## PERSONAL MENTION

WAYNE H. MEININGER, *Missouri*, has recently been promoted to Credit Manager of the Rival Manufacturing Company, Kansas City, Missouri.

RICHARD D. CEYLER, *Miami U.*, is now a Cost Accountant at the Ohio Lamp Plant, General Electric Co., Warren, Ohio.

RUDOLPH W. HICKL, *Northwestern-Beta*, has been promoted to Parts & Accessories Operations Manager, Ford Motor Co., Dearborn, Michigan.

JOHN D. BAKER, *Memphis State*, is now associated with the Harbor Plywood Corporation, Memphis, Tennessee.

HUGHES M. BINKLEY, *North Carolina*, has been promoted to Senior Accountant with Arthur Andersen & Co., Atlanta, Georgia.

JOHN A. STOELTING, *Cincinnati*, has recently become associated with The Ohio National Life Insurance Company, Cincinnati, Ohio.

DONALD G. LEWIS, *Ithaca*, is now a Finance Clerk with the U. S. Army.

ALAN L. LOVETT, *California*, is now employed by the Pacific Coast Title Company, San Rafael, California.

JULIUS W. BUSSE, *Wayne State*, has recently accepted a managerial position with Hunt Foods & Industries, Inc., with headquarters at Wadsworth, Ohio.

C. CHARLES MONEDERO, *Texas Western*, has been appointed Administrative Resident of Herrick Memorial Hospital, Berkeley, California.

RALPH J. TOERING, *Ferris Institute*, has been named Factory Representative for the Imperial Brass Manufacturing Co., Chicago 48, Illinois.

WADE B. SALISBURY, *Rutgers-Beta Omicron*, is now a CPA and Senior Accountant with Price Waterhouse & Co., San Francisco, California.

DONALD J. DOYLE, *Georgetown*, is now Vice-President of Gray Line Hawaii, at Waikiki, Hawaii.

MORRIS T. BROWN, *Missouri*, is now a Special Representative of Mutual of Omaha, at Omaha, Nebraska.

FLOYD T. RIDLEY, *Pennsylvania*, has recently become Vice-President of Morrison Railway Supply Corporation, Buffalo, New York.

WARREN GEORGE CHAMBERLIN, *Penn State*, is a Contract Representative of Radio Corporation of America, Camden, New Jersey.

CLARENCE A. DICKEY, *Nebraska*, has been promoted to Office Service Manager with Liberty Mutual Insurance Co., Chicago, Illinois.

DENNIS N. WEBER, *Minnesota*, has been promoted to Military Sales Representative with North Central Airlines, Inc., Minneapolis, Minnesota.

EDWARD C. WEYGANDT, *Kent State*, is now an Auditor with The Akron Savings & Loan Company, Akron, Ohio.

DENNIS S. MILOSCHE, *Michigan State*, has completed six-months of basic military training at Fort Bliss, Texas.

GEORGE D. FREY, JR., *Pittsburgh*, has been elected a Vice-President of the Time Plan Department of the Pittsburgh National Bank.

ASHTON A. ALMAND, *Mercer*, has been elected Treasurer of the Division of World Missions of the Methodist Board of Missions, New York, N.Y.

STANLEY G. WIELOBOB, JR., *Penn State*, has completed six months of military training at Fort Bliss, Texas.

FRANK ROMANELLI, *Michigan State*, is Executive Chef at the Red Run Country Club, Royal Oak, Michigan.

JERAULD C. KLUCKMAN, *South Dakota*, is serving with the U. S. Army in Germany.

ROBERT C. BENNETT, *Rutgers-Beta Rho*, has been promoted to the position of Assistant Director of the Marketing Research Department in the division of Hoffmann-LaRoche Inc., located at Nutley, New Jersey.

JOSEPH E. DEBIAK, *Rutgers-Beta Omicron*, has been promoted to the position of Product Manager in the division of Hoffmann-LaRoche Inc., located at Nutley, New Jersey.

JOSEPH L. FRASCONA, *Colorado*, has recently been appointed Director of the Colorado School of Banking at the School of Business, University of Colorado.

RICHARD C. GERFEN, *Northwestern-Beta*, has been appointed a director of the Tec-Search, Educational and Technical Consultants, Inc. in Evanston, Illinois. Brother Gerfen is currently chairman of the department of business writing at Northwestern University.

JAMES I. TOY, JR., *Indiana*, is the president of the Rock River Savings and Loan Association in Rockford, Illinois.

## LIFE MEMBERS

The following have recently become Life Members of Delta Sigma Pi:

- 2465 George V. Hunt, Jr., *Beta Nu, Pennsylvania*
- 2485 Nicholas G. Wallace, *Rho, California*
- 2486 Archie M. Craig, *Beta Xi, Rider*
- 2487 Alfred G. Rasor, *Delta, Marquette*
- 2488 Clyde A. Roberts, Jr., *Beta Eta, Florida*
- 2489 Roy C. Sasser, Jr., *Kappa, Georgia State*
- 2490 Kenneth H. Scherer, *Beta Sigma, St. Louis*
- 2491 John A. Boskon, *Gamma Omega, Arizona State*
- 2492 Vlado Bartos, *Alpha Theta, Cincinnati*
- 2493 James R. Westlake, *Kappa, Georgia State*
- 2494 Sheldon L. Berkman, *Beta Tau, Western Reserve*
- 2495 Harold L. Bledsoe, *Beta Psi, Louisiana Tech*

## The Road to Better Accounting

(Continued from page 81)

law and 9 percent medicine and dentistry.

What about quality? The Texas tests indicated that the median for the group tested was 83. Those intending to pursue accounting came up with a median of 75. Prospective lawyers had a median score of 85, engineers 86, journalists and doctors 87, and natural scientists 95.

What should be done to get the quantity and quality needed? One of the many things that can be done is for industrial accountants and their national accounting association to encourage outstanding youngsters to consider accounting as a career, through participation in high school vocational programs and articles on accounting as a career.

## The Responsibility of Accountants

The industrial and public accountants are aware of most of the problems posed by the collegiate training of their future employees. To obtain the best possible employee and colleague, they must give collegiate education for accounting their informed, aggressive, and enthusiastic interest. This will require individual thought and study and the support of all of the accounting profession's national organizations. Without these, collegiate education will stagnate. With them, collegiate education, which in half a century has grown through adolescence to manhood, will reach its fullest powers of maturity.



## CHAPTERS

## SOUTH CAROLINA

IF YOU SHOULD HAPPEN to stroll by room 217 in the Business Administration Building a few minutes before the 11th hour classes ended, you would hear these familiar words, "Are there any questions?" Those words would have been spoken by Brother Frank T. Meeks, who for 34 years has devoted himself to the teaching profession and who served as Faculty Advisor for the Beta Gamma Chapter for 20 years.

Beta Gamma Chapter would like to dedicate its space in this issue of The DELTASIG to Brother Meeks in recognition of his outstanding service to Delta Sigma Pi and the business world.

Brother Meeks began his academic career in 1926, prior to the founding of Beta Gamma Chapter. He was instrumental in the founding of this chapter and was one of its first members.

Our chapter was founded during the difficult times of the depression. Brother Meeks recalls the difficult problems of the chapter itself and its struggle to become secure under such strange circumstances. Many brothers were forced to withdraw due to financial stress. As soon as this situation was mended, and progress became evident, the manpower shortage of World War II dug deep into our membership to such an extent that it necessitated placing the chapter on the inactive list. The chapter was reactivated in 1946 and since then has experienced phenomenal growth and progress.

Brother Meeks has had and still has a wide range of interests and activities, but he has always found time for Delta Sigma Pi. To mention a few of these interests, he is a deacon and teacher in the First Baptist Church here in Columbia; a member of the board of directors of an insurance company and building and loan association; a member and officer in two business organizations; a 25 year member in the Lions Club; an officer of the Crippled Children's Society and the Association of the Blind of South Carolina, and other eleemosynary organizations. Also, at one time or other he has been the assistant track coach, football game announcer, and served on various activity committees at the University of South Carolina.

Brother Meeks boasts that he has not missed a Carolina-Clemson football game in 35 years, a traditional game here in the Southeast.

Brother Meeks has devoted his life to those fundamentals upon which Delta Sigma Pi was founded—devotion to fellow-man, attention to duty, and the welfare of the community.



FRANK T. MEEKS, faculty advisor for many years to Beta Gamma Chapter at the University of South Carolina.

## UTAH

SIGMA CHAPTER saw many changes this quarter. President Gary Nuttall left to take employment with a national accounting firm. Stepping into his shoes was Lee Brown, the former senior vice-president. Our new president has kept activities moving along smoothly without any problems.

The chapter is now engaged in a "paper investment" program. The members are divided into two groups. Each group is given \$25,000.00 in funds (but only on paper, darn it!) to invest in the stock market during the remainder of the school year. The group which makes the most money will be treated to a party by the losing group. The activity will increase chapter interest as well as acquaint the members with the market. Too bad it isn't real money!

The fall social activities were climaxed by a holiday party at the end of the school term. Almost all of the members attended a dinner dance and party. Already we are making plans to select our new "Rose" Queen and the "Rose" Dance has been set for February. Sigma Chapter never has to worry about idle time!

The professional program is still moving forward. Already we have speakers lined up for the rest of the year. We expect some expert advice concerning our investment program, as well as in other fields. Graduation is nearing for many of us and we want to be better prepared than the average graduate.—

JIM LITTLEFIELD

## RUTGERS—Beta Omicron

HAVING COMPLETED the first semester of the 1959-60 school year, Beta Omicron Chapter can certainly point with pride to its accomplishments.

Professional meetings this semester have been highlighted by unusually informative talks. A special agent of the Federal Bureau of Investigation spoke to the chapter on opportunities in this branch of government service. Many brothers were surprised to discover that only accountants and attorneys are eligible to become special agents. Alumnus Brother Robert Ward provided another interesting professional meeting, when he spoke on opportunities in the sales field.

Beta Omicron Chapter's social calendar also provided numerous opportunities for the gathering of all brothers. An informal house party and our annual Christmas party were major highlights. A new undertaking was the Christmas party for underprivileged children. The brothers invited a group of underprivileged youngsters in the Newark area to a party at the chapter house. With the aid of brothers—both active and alumni—as well as interested merchants, the brothers were able to provide an entertaining afternoon for the children, including a visit from Santa Claus.

With the initiation of an enthusiastic group of men in February, Beta Omicron Chapter can look forward to completing the school year with an equally successful second semester.—JOHN V. PASTORE

## DENVER

THE ALPHA NU CHAPTER started the winter quarter off with a joint professional meeting which was also attended by members of Alpha Kappa Psi, Professional Business Fraternity, and the Professional Business Sororities of Phi Chi Theta and Phi Gamma Nu.

We of the Alpha Nu Chapter were responsible for making such a joint meeting possible by sponsoring the program and obtaining the time of Mr. Charles F. Brannan, former Secretary of Agriculture for the United States, who spoke on "The Political Gridiron of 1960."

The chapter has been honored by the initiation of Brother Louis A. Milburn into Beta Alpha Psi, Honorary Accounting Fraternity.

Brothers Bill Smith and Ron Thiele were on the Dean's Honor Roll for the fall quarter at the University of Denver.—RONALD J. THIELE



ALPHA KAPPA CHAPTER at the University of Buffalo celebrates with its new honorary member, Chancellor of the University of Buffalo, Dr. Clifford C. Furnas. Addressing the banquet held in Dr. Furnas' honor is Willfred Race, president of Alpha Kappa Chapter. Second picture is Dr. Furnas speaking to fellow Deltasigs, with Vice President and Mrs. John Karrar seated at the right.



## DETROIT—Theta

THETA CHAPTER of the University of Detroit held its annual "Rose of Deltasig" contest at Stouffer's on January 10. Congratulations to this year's "Rose" Miss Judy Keller! Judy, a vivacious brunette is a freshman at the University of Detroit. Judy was selected from 11 finalists who were candidates in our "Rose" contest. Thanks should be given, also, to Brother Bill Milton in arranging the tea and making it the great success it was.

Our New Year's Eve party, which was held at Brother Ron Williams house, was a gigantic success. There was a wonderful turnout of brothers and alumni, which combined, made this New Year's a memorable one.

In the realm of professional activities, Theta Chapter has been very busy. At our first 1960 Professional meeting Mr. McDonald, a representative of the Bache Company, spoke on the stock market and investing. The large turnout was largely due to the fine efforts of Brother John Cooney, who is our professional chairman.

With the halfway mark nearing in this year's bowling season, Delta Sigma Pi has four teams at the top of the 16 team Interfraternity League. This year Delta Sigma Pi hopes to capture the first four places to complete a clean sweep.—EDWARD McELLIGATT

## OMAHA

GAMMA ETA CHAPTER climaxed the fall semester by buying groceries for a needy family in the Omaha area. The groceries were given to the family as a Christmas present. The project was a deep and rewarding experience for all brothers who participated.

Our bowling team is still holding first place in the University bowling league, and with our present lead on the rest of the teams, we should take top honors easily.

Our professional meetings continue to be our best means of interesting prospective pledges in Delta Sigma Pi. Brother Bottrell

has done an outstanding job of securing good speakers in all fields of business. He has another fine program of professional men lined up for the spring semester.

We are buzzing with activity for the spring semester. This semester, for the first time, we plan to rush along with the rest of the fraternities on campus. This should enable us to secure a very large and outstanding pledge class. We also plan to have several tours, including a trip out of town to visit industry in another city. All of this work, along with our plans for the "Rose of Deltasig" dance, will help to make this one of Gamma Eta Chapter's biggest and best semesters.

Our most important objective right now is to really make a success of our plans for rushing. If everything works out well, we plan to make it a permanent part of our activities.—KEITH D. HOLMAN

## GEORGIA STATE

KAPPA CHAPTER BROTHERS, wives and dates welcomed in the New Year with an informal party at the chapter lodge. Hats, noisemakers, snacks, dancing and good fellowship were the order of the evening.

The white leather padded, tufted door of Kappa Chapter's fraternity room has become the envy of fraternities at Georgia State. It certainly is an added attraction to fraternity row.—thanks to Joe Bryan and Jim Tracy.

The football season is over, but our victory over the local Alpha Kappa Psi chapter will linger for at least until next fall.

Winter quarter means rushing, pledging, Valentine Dance, Mardi Gras and a full calendar of professional programs. Larry Drew has obtained some outstanding, well-qualified speakers for our professional meetings this quarter.

Kappa Chapter welcomed five new Brothers in the fall quarter. They are: Marvin DeFore, Herbert Gable, Ted Kennedy, Algene Lowe, and Charles Steed. These young men have already proven to be a definite asset to the fraternity.—JIM TRACY

## BUFFALO

ALPHA KAPPA CHAPTER at the University of Buffalo held a business and professional meeting on December 2, 1959. The meeting featured an interesting and informative talk by Mr. Nelson E. Hubbel, industrial and plant engineer of the Buffalo Fenestra Company. His subject was "How to build a Sound Labor Relations Program." A large number of brothers attended and an enjoyable evening was had by all.

The brothers of Alpha Kappa Chapter attended an enjoyable Christmas Party at Becker's Restaurant in Buffalo. The credit for this affair goes to Brothers Hank Zwierzchowski and Robert Camwell who made all the arrangements. A gay holiday atmosphere prevailed and a grand time was had by everyone.

The Chapter Efficiency Contest Standing from The Central Office tells us that Alpha Kappa Chapter is in 17th place with over 37,000 points in so far. The active support and participation in our varied professional and social program by every brother will enable us to reach our goal of 100,000 points.

At the time of this writing we are looking forward to our Annual "Rose of Delta Sigma Pi" Dinner and Dance to be held in February at the Elks Club in Lancaster, New York. Brother Ronald Popek is chairman of the affair. Committee members are Brothers Anthony French, Edward Sully, and Anthony D'Eloia. This Committee will have the pleasant task of choosing our candidate for "Rose of Delta Sigma Pi."—MILTON T. BATZENSCHLAGER

## PENNSYLVANIA

THE BROTHERS of Beta Nu Chapter at the University of Pennsylvania are beginning the new year with vigor and enthusiasm. The reason that there is such excellent spirit rests upon the fact that the chapter has scored very high in the Chapter Efficiency Contest this semester; and all the brothers are confident that we will attain our numerical zenith of 100,000 points.

Our first professional meeting for this year was titled "The Pit Falls of the Stock Market." The lecture was given by a noted stock broker from Philadelphia. After this meeting, many interesting and varied questions were asked by the brothers. The questions were not put forth in vain, because it was the general consensus that the entire active chapter increased their knowledge about selecting and analyzing securities before making any purchases. This program typifies the fine work being done by our professional committee.

The social committee has informed me that they are planning a program for the chapter's anniversary in mid-January. It is my opinion, that this program will be an outstanding success and a fine tribute for this occasion.

The brothers of this chapter, cordially extend their fondest wishes of health and happiness to everyone—everywhere.—DALE M. DOBBINS



## BAYLOR

THE DELTASIGS at Baylor started the year with its annual "Rose" Tea in honor of "Rose" Nominees. The winner, Miss Nancy Worrell, sophomore from Lufkin, Texas, was presented at a dance in her honor on Friday, September 25.

The Beta Iota Chapter accepted 13 rushees as pledges. Rush activities included a professional dinner meeting, a smoker, and a dance. The pledges were initiated as members on Monday, December 14.

To highlight homecoming activities, the Deltasigs pledged \$5,000 toward furnishing the student lounge in the new Hankamer School of Business to be completed at Baylor by the spring semester, 1961. Alumni were honored at a coffee preceding the Homecoming Parade.

Members and pledges and dates made a week-end excursion to Shangri-la Dude Ranch near Fort Worth in November. Activities during the week-end were hayrides, a dance and barbecue, horse back riding, and billiards.

Chosen to lead the chapter as president for the spring semester was Mike McMahon of Dallas, Texas. All officers were installed at a joint professional meeting and installation ceremony in which the speaker was Mr. David Phillips of General Tire and Rubber Co., who spoke on collective bargaining.

Last activity of the fall semester for the chapter was a pre-Mardi Gras masquerade ball held in an old colonial mansion of Waco, which is now the league center of Waco garden clubs.

## MARQUETTE

DELTA CHAPTER at Marquette University recently elected the officers for the Spring semester. To serve the chapter are Dale Van Ermen, president; Till Bruett, senior vice president; Norb Niedzwiecki, vice president; Jerry Mullins, chancellor; Dick Herdegen, house manager; Denny Anderson, treasurer; Wayne Schink, secretary; Biff Bilstein, historian; Jim Holmes, professional chairman and Jim O'Connell, social chairman.

At our last professional meeting Judge Landry of the Milwaukee Circuit Court gave an educational talk concerning the role of law in modern business. After the fine talk highlighted by many enlightening cases, the active chapter displayed their interest in a stimulating question and answer period. A complete professional program has been formed for the remainder of the year.

Our social schedule has been very enjoyable throughout the year. A most rewarding feeling resulted from a successful party which the brothers gave for deaf and dumb children of St. John's school. Lovely Marirob Downes was crowned "Rose of Delta Sigma Pi" at our annual "Rose" party and will represent Delta Chapter in the national contest. Mixers with some of the sororities on campus as well as a few date parties have been planned for the near future. After completing the basketball season with a 6-2 record and finishing in third place in the bowling league, our baseball-minded brothers now

anxiously await the first game.

An unusually large pledge class this semester allows us to be quite selective in admitting only those who will be outstanding assets for the fraternity, while still fulfilling our initiation quota. In a Hawaiian decor, the Post Prom breakfast, which we sponsor annually after the formal prom, was enjoyed by nearly 250 couples.—ROBERT W. BILSTEIN

## LOYOLA of Chicago

THE CLOSE of the fall term brought about the termination of a successful semester in many respects for Gamma Pi Chapter. Just previous to the Christmas recess, the chapter and the new brothers Jim Santo, Bert Nagy, Jim Matusek and Carl Dash, and several alumni enjoyed an exquisite dinner-dance at the world famous Conrad Hilton Hotel. The dance was planned by the social Chairman, Pete Marchi, and his committee.

The Chapter's intramural prowess was continued with the winning of the three-man basketball tournament. Successful brothers in the event were Norb Florek, Mike Sullivan, Jim Santo, and extra, Tony Mastro.

The chapter displayed its creative genius in the Loyola University Float Parade, which is a part of the Homecoming Weekend. Gamma Pi Chapter walked off with the third place trophy, and Brother Don Fortney and his committee deserve congratulations for directing the operation.

Preparations are now coming to a close for the biggest social event that the chapter sponsors. The event I refer to is the "Bal Rose Dance" where the new "Rose" of Gamma Pi Chapter will be crowned. Brother Dave O'Neill's toils shall come to light on

February 12, 1960 when the gala affair shall take place at the Sheraton Towers Hotel on Chicago's "Magnificent Mile." A huge success is expected at the least.

Professional activities shall include a host of speakers and a tour to South Bend, Indiana of Studebaker-Packard Corporation and Drewreys, Ltd.

The rushing committee, along with the brotherhood of Gamma Pi Chapter, is searching for new prospectives for the coming semester. Senior Vice-President, Terry Notari has planned two smokers for the purpose of acquainting the prospectives with the fraternity.

All in all, it looks as if the chapter is in for a successful and eventful semester.—TONY MASTRO

## FLORIDA

BETA ETA CHAPTER'S 30th birthday was celebrated recently by a coffee and social hour after the regular business meeting. Dean of the College of Business Administration and Faculty Advisor D. J. Hart congratulated the chapter on three decades of service to the College of Business Administration and to the business community. The Central Office was represented at the occasion by Charles Farrar, Field Secretary.

The new chapter officers are Wilson Roberts, president; Don Pinkney, senior vice-president; Larry Berenfeld, vice-president; Marshall Slaughter, secretary; John Jones, treasurer; and Lou Harding, chancellor.

Our newest brothers are Lon Brinkley, David Cates, Bruce Dickieson, Hank Ennis, John Galm, Kip Hyder, Don Jones, John Jones, Bob Landrum, Ralph Miller, Pat Parker, and John Sparkman.—HARRY C. GAYLORD, JR.

A PRETTY GIRL IS LIKE A MELODY was the theme of the homecoming float representing the brothers of Beta Iota Chapter at Baylor.



## IOWA

EPSILON CHAPTER at the State University was recently honored with a visit from one of our Field Secretaries Don J. Hill. Although it was impossible to call a special meeting, several of us had dinner with Mr. Hill and got many ideas for improving our chapter.

January is a very busy month for all of us here at Iowa. Along with our regular business, professional, and social program we have pledge training and initiation, election of officers, and last but not least final tests.

We are very proud of our pledge class of 19 neophytes and know they will be an asset to our fraternity. Their training is almost completed and everyone is looking forward to January 16 and 17 the dates of the pledge-active party and initiation.

A new slate of officers were elected and installed at a special meeting held Jan. 7. They are: President, Jim Tesreau; Senior Vice President, Pat Murphy; Vice President, Jack Keenan; Secretary, Don Powers; Treasurer, Ernest Kunkle.

We got off to a slow start in the Chapter Efficiency Contest but are still planning to be on top with 100,000 points come June. With the activation of our pledges and new officers to guide us we are very optimistic about the second semester.—JIM TESREAU

## SANTA CLARA

GAMMA XI CHAPTER at the University of Santa Clara ended the fall semester with its third annual Orphan Christmas Party. All of the brothers participated in the event along with several wives of the business college faculty. Thirty orphan children from St. Mary's School for Girls received toys and refreshments, and watched several cartoons. Brother McKeon is to be congratulated on the fine assortment of games he provided and for its overall participation in the party. He certainly helped to make it the success it was. Once again Santa Claus was portrayed by Mr. Boitano, moderator of our chapter.

November 14, marked our "Rose Dance"



BROTHERS OF EPSILON CHAPTER at the University of Iowa are shown working hard to complete their homecoming float.

held at the Almaden Country Club in San Jose. A cocktail party at Brother Flint's house provided a most adequate start for what turned out to be a whopper of an evening!

At our last professional meeting a representative of the Ford Motor Company spoke to us on "The Birth of the Falcon," Ford's new economy car. We learned many interesting facts about the development of this new product.

The brothers are presently preparing for finals and are eagerly awaiting next semester when plans for our second school carnival will commence.—PAUL A. VERT

## JOHNS HOPKINS

DELTASIGS and their guests gathered in large number in Overlea Hall on December 31, to bid adieu to the old year and to greet the arrival of the new one. There was the good time, the fine spirit and the fanfare proper of such an occasion and it was all in good taste. Those charged with the preparation of this affair should be commended and the outcome itself was a reward for the brothers, both alumni and active chapter members, who joined in arranging for this yearly celebration.

During the first semester Chi Chapter initiated 7 new members. They are: Gary Siebert, Charles Hedhepeth, Albert Bryan, Austin Holzer, Paul Abel, David Dow, and John Becker. A sincere welcome is extended to these new members of the Deltasig family. The caliber of these men indicates they will, without a doubt, help Chi Chapter to reach higher goals and set new records.

The first meeting of the Chapter for 1960 was highlighted by the presence of brother Charles Farrar, Field Secretary from The Central Office. In addressing the chapter brother Farrar spoke veritable words of wisdom when he outlined the ways in which a chapter should operate and prosper and when he warned of methods which could hamper the life of the fraternity. Nothing can surpass the effectiveness of the personal contact between The Central office and the chapter. The visit of brother Farrar gave Chi Chapter a new determination to strive for the fulfillment of all the goals set by the fraternity and inspired everyone with renewed enthusiasm in the ideals and principals of Delta Sigma Pi.

At the professional meeting scheduled for January 15, Mr. Frank Baker, assistant plant manager of the Bethlehem Steel Company, will speak on: "Highlights in Steelmaking." With the enormous impact of the steel industry upon the life of the country this talk should be very interesting. To complement talks on business in the community with tours of industrial plants Chi Chapter has scheduled a tour of the Buck Glass Company on February 26.

To keep the Delta Sigma Pi family together and to give everyone an opportunity to display bowling skills the Alumni Club and the Active Chapter have arranged a joint bowling party scheduled for February 20.

Many other activities are being planned and the membership drive for the second semester is under way.—LEO PIOVANO

## DRAKE

EARLY IN DECEMBER the Alpha Iota Chapter at Drake University held a very successful initiation and banquet. The buffet supper held at the Uptown Terrace was a gourmet's delight enjoyed by all. Initiated were 11 fine pledges who show great promise in helping keep our fraternity a vital factor on our campus.

We have also recently entered a team in Drake's intramural basketball program. Though our record is unimpressive with but one win by forfeit, our hopes ride high with our great height to again give us a trouncing victory over our traditional rival, Alpha Kappa Psi.

During the Christmas holidays we gave a program and party for about 20 children afflicted with the dread disease cerebral palsy. We hope our efforts give them rays of hope and happiness in their time of trial.

It has been a good semester and, with such a fine group of new members, we look forward to the upcoming semester with high hopes for continued success.—FREDERICK DAVID JOHNSON



CONGRATULATIONS BEING EXTENDED by the brothers of Gamma Theta Chapter at Wayne State to their newly chosen "Rose."

## WAYNE STATE

GAMMA THETA CHAPTER at Wayne State University has just introduced their "Rose" Queen, Miss Peggy McClain, to the school at their annual "Rose" Social. This is not Miss McClain's first title, for she was Miss Detroit Power Squadron last summer.

The chapter is getting back to business after a gala New Year's Eve. Over 80 couples, actives, alumni, and their friends, partied until the wee hours of the morning. Brother Lietz is to be commended for his taste in parties. He has masterminded a Hawaiian party and a Beatnik party, among others, all of which were howling successes.

With the installation of ten new brothers, the chapter numbers 31 members. Also, the chapter has set up a perpetual trophy to be presented to the chapter's most outstanding member for each semester. The presentation is made at the Installation Banquet; this semester's happy recipient is Brother John Brooks.—ARNOLD L. ROBERTS



ACTIVITIES OF DELTA EPSILON CHAPTER at North Texas State include the beginning of a long rivalry, the first annual Beer Keg Bowl between Delta Epsilon Chapter and Delta Upsilon Chapter of Texas Christian. Also, observed working on domestic chores are pledges of Delta Epsilon Chapter.

## NORTH TEXAS

DELTA EPSILON CHAPTER at North Texas State College has successfully initiated 15 new brothers into its brotherhood. After the initiation, the big brothers took their new member-little brothers out and bought them a steak dinner.

In late November, we entertained the neighboring Delta Upsilon Chapter at Texas Christian University in the first annual Beer Keg Bowl. We were excellent hosts, and bought the refreshments after they downed us 12-0.

We don't believe in ever passing up an opportunity to have a party here, and New Year's Eve was perfect for us. The holidays were cut short and everyone met in Dallas for a party at the Oaks Manor Motor Hotel there.

Professionally, a large number of the brothers drove to Fort Worth, Texas and took a tour of the Armour and Company meat-packing plant. The tour lasted several hours and gave everyone an opportunity to see a throat cut.

Plans are now being completed for next semester's rush activities. Once again the Delta Epsilon Chapter has been asked to aid the School of Business Administration in its orientation program by counseling freshman and junior college transfers during registration. We recognize this activity as not only something to cement affairs with the administration, but also a tremendous rushing device.—KENNETH MURPHY

## NEW MEXICO

GAMMA IOTA CHAPTER wound up its professional program this semester with a talk given by Lt. Governor Ed Mead. The subject of this talk was the rights and duties of the individual. The meeting was open to the public and a lively question and answer session followed the speech.

The initiation dinner-dance was a tremendous success this year. We were fortunate in that a visiting brother, Jim O'Grady, from the University of St. Louis was able to lend an assisting hand during the initiation. Many

alumni were on hand for this occasion as it is one of the highlights of the semester. Miss Diane Blair, a sophomore at the University of New Mexico, was chosen by the chapter to reign as "Rose" over this gala event. Miss Blair presented the traditional long stem roses and plaques to our newly initiated brothers. We of Gamma Iota Chapter are confident that Miss Blair will present some pretty stiff competition in the national "Rose of Delta Sigma Pi" contest.

The last event of the semester was the election of the new officers for next semester. Those elected were Hank Johnson, president; Jack Daily, senior vice-president; Paul Beatty, vice-president; John Wheeler, treasurer; Mike Alarid, historian; and Wendell Armstrong, secretary. Since the last edition of The DELTASIG we learned that this chapter received the cherished 100,000 points in the 1959 Chapter Efficiency Contest, of which we are very proud. With the spirit of brotherhood that has been instilled in us by this past achievement we are anticipating another good showing this year.—WENDELL ARMSTRONG

## TULSA

INITIATION of new members, as always, was the main event of the first semester at Tulsa University. Ken Popejoy, first president of Beta Chi Chapter, was among the alumni participating in the initiation activities which were climaxed by a banquet featuring steaks with all of the trimmings. The new brothers who were initiated are Gerald Ellis, Kenneth Wallace, Burnnie Wehmeir, and Jerry Wright.

One of the most important events this semester was the Christmas charity project for the needy among the elderly. The funds raised were used to fill the specific needs of 15 elderly people whose names and needs were obtained from the Tulsa Volunteer Bureau, a social service organization.

Preliminary rush activities for the second semester began by inviting prospective rushees to a stag party honoring the newly elected officers for the second semester. The

officers, who will be formally installed on February 2, are Wayne Weber, president; Ronald Parsons, senior vice president; Charles Clow, vice president; Kenneth Wallace, secretary; Mike Davis, treasurer; Dick Cristy, chancellor; Edward Rahn, historian; Gerald Ellis, professional chairman; and Paul Bailey, chapter efficiency contest chairman.

More definite plans for a successful second semester will be made at a planning meeting on the 27th of January.—R. J. McCARTNEY

## INDIANA STATE

DELTA TAU CHAPTER at Indiana State College opened 1960 with its "Rose of Deltasig" Dance. After weeks of extensive planning, Dance Chairman Ron Johnson and his committee organized and put on a successful dance. In addition to the brothers and their dates, a large number of prospective pledges and their dates were also in attendance. At 10:15 P.M., January 9, 1960, at Allendale Lodge, Brother Carl Nipple, master of ceremonies, dramatically announced Miss Peggy Purcell as Delta Tau Chapter's "Rose of Deltasig." Miss Purcell and her attendants, finalists Polly Wright and Carole Koehler, were each presented with a bouquet of red roses.

Brother Wayne McHargue and his rush committee are busily planning this year's rush program. Prospective pledges are being invited to our professional meeting on February 11, 1960. At this meeting, Mr. G. David Blue, manager of the Check-Credit Department of the American Fletcher Bank and Trust Company at Indianapolis, Ind., will speak to the Fraternity, prospective pledges, and invited banking executives on the topic, "Instant Money." The American Fletcher Bank and Trust Company was one of the first banks in the United States, and the first in the Midwest, to introduce the check-credit plan; currently, they have over \$1.8 million outstanding on the program. After the professional meeting, a social hour is planned to permit actives, prospective pledges, and the banking executives to become better acquainted. The rush committee has planned a rush function for February 18, 1960, to introduce prospective pledges to the other functions of Delta Sigma Pi.—RONALD L. BAKER

## ARIZONA STATE

GAMMA OMEGA CHAPTER at Arizona State University had by far its most enjoyable early morning meeting this December. The occasion was the attendance of the candidates for our "Rose of Deltasig." It was a hard choice but finally we selected pretty Miss Robyn White. We feel we have a most excellent chance for honors in the national contest.

The ending of the fall semester found us losing three brothers. Though the loss was light in number it was heavy in responsible men. Phil Greb was our senior vice president, Clif Bird was our treasurer, and Paul Eskew was our social committee chairman. Paul also hosted the fairwell party held in their honor. The party was most successful in spite of the fact that the usual warm sunny Arizona climate didn't hold up for the planned outdoor affair. To replace the loss of the two officers we elected Harry Schlect as senior vice president, and Lou Friedman as treasurer.

We have already started plans for a full spring semester with two or three tours, a career day with speakers from all fields of the business world, and the usual spring rush, election of new officers, and our final graduation party.—BILL McCLANAHAN

## DETROIT—Gamma Rho

GAMMA RHO CHAPTER gave a Christmas party for the underprivileged children at Franklin Settlement in Detroit on December 12. The games, cartoon movies, refreshments and gifts made for a day of fun that was enjoyed by both the 60 children and the 25 brothers in attendance.

Our first semester initiation ceremony and party was held January 9 and brought into Gamma Rho Chapter 10 new brothers, seven undergraduates and three faculty. This in-

ITIATION BANQUET of Gamma Omega Chapter at Arizona State was held at the Phoenix Ramada Inn. Pictured at the banquet are Don Gibbons and wife (visiting from Gamma Phi Chapter at the University of Arizona, Mrs. Sutton and Charles (Buzz) Sutton the Acting Regional Director Inter-Mountain Region; Mrs. Bird and Clif Bird.



itiation had an added touch in that we were fortunate to have Brother Don Hill, Field Secretary, in town and he was able to attend both the ceremony and the banquet that followed.

Our second semester activities are swinging into shape with a Rush Party scheduled for February 15; a professional program that is all in line; and the "Rose" Dinner Dance taking on the aspects of a real gala affair. Looks like a full schedule for the spring semester.—DICK HOLSTEIN

## CALIFORNIA

DECEMBER, FOR RHO CHAPTER at the University of California, was welcomed in the active fashion that has been prevalent this year. During the business meeting held on the first, former President Gary Kimmel and Wiley Carter held an informal discussion on what to do and what not to do when interviewing for a job. Both are Rho Chapter graduates of last year.

The following week Ron Bucknam introduced a friend and business associate, Mr. L. N. Foster of the Foster Investment Service, as the week's speaker. Mr. Foster discussed some of the revolutionary investment theories that have made his firm famous.

Toward the middle of the month Dave Efron arranged and planned two business tours. On Tuesday, the chapter travelled to nearby Oakland in order to see the innards of the KTUV television station in Jack London Square. Two days later the San Francisco Stock Market was the scene of the second tour.

Finances for the semester were provided largely through the use of a raffle under the direction of Mike Russ. Although all expenses have not yet been paid, the chapter realized a profit of over \$100. Ironically, the first prize—a case of scotch—was won by a bartender. Second and third prizes were a

transistor radio and a fountain pen, respectively.

In order to welcome the new year in an appropriate fashion, we went to the newly opened Concord Inn in Concord for a rousing good time.

During the second week in January the election of officers was held. The results were as follows: Dave Cushway, president; Casey McCarthy, senior vice-president; Ron Neuman, vice-president; Al Zais, secretary; Russ Peterson, chancellor; and Jim Mahoney continued as treasurer. An able and successful group of officers stepped down from their offices and were replaced by an equally capable group.

A senior farewell party was held at Terry Simpson's apartment. This was the last function of a very successful semester for Rho Chapter under the able leadership of President George Kulstad.

Plans are underway for an active rush next semester. One of the ideas that will be put into effect is noon functions during which prominent business executives and leaders of the business world will speak.—RUSS PETERSON

## NORTHWESTERN—Zeta

THE NEW YEAR at Zeta Chapter started with the initiation of 21 new brothers in late January. Much of the credit for this addition goes to Brothers Kern and Gould who gave us one of our most successful rush programs. We will follow this initiation with an intensive open rush program that will be headed by the new brothers.

Our intramural program was sparked by the high degree of participation and spirit shown by all the brothers and pledges. This enthusiasm led to a first place finish by our touch football team. The passing combination of Smith to Ruona highlighted a clean sweep in league competition. We are also pleased with our success in other intramural sports. Following up the football victory, our efforts for homecoming were rewarded when we took third place on campus for house decorations. This accomplishment was due to brother Crabtree's untiring drive and encouragement during the homecoming preparations.

Our scholastic standing was not impaired by the intramural and homecoming victories. We were fifth in overall scholastic standing out of 27 fraternities on campus. We plan to move up to first place this quarter. We have the spirit and the potential to be first on campus. In connection with our academic pursuits the chapter's professional program was highlighted with a talk given by Dean Stoehr. The Dean's talk was informative and of practical value to the incoming freshmen. We are planning more professional meetings with faculty members during the year to round out our professional program.

We will also have a full social calendar this quarter headed by our "Rose" formal and the election of the "Rose" Queen. This party will be followed by the "Out of It" party which, judging from previous years, will prove to be one of the most looked forward to event of the year.—FRANK E. WRENICK

## NORTH CAROLINA

ALPHA LAMBDA CHAPTER at the University of North Carolina initiated 20 new brothers during the pledge weekend and the "Rose of the Deltasig" Dance.

Beginning early in the evening on Friday, the new brothers were formally initiated and later a Christmas dance at the house was in full swing, including Santa Claus with favors and extras for the "dates."

On Saturday an early gathering was held at the Chapel Hill Country Club and later everyone attended a banquet and dance there. During the banquet the "Outstanding Pledge Award" was presented to Brothers Bill Crocker and Dave Webber. This is the first time in many years that a co-award has been given. The highlight of the dance was the crowning of Miss Ann Ross Abbey as "Rose" of Alpha Lambda Chapter of Delta Sigma Pi. Many thanks to Brother Ray Fennel for an extraordinary "Rose" Banquet and Dance.

Congratulations go to Brother Erwin Fuller for his attaining the Rotary Foundation Fellowship to study abroad at Cambridge University, England, next year.

Many of us and the Kappa Delta Sorority spent an enjoyable afternoon giving gifts and a party to some of the children at the Oxford Orphanage.

Professional activities have featured fine talks by Mr. Jim Peden of Peden Steel Company in Raleigh, who gave us a full account of the steel fabricating business; and ex-Chancellor House gave us the basic principles for a profitable life. There was also a fine tour of the Computation Center here on the campus, and everyone saw the Remington Rand Univac Installation 1105 in operation. This is one of four such centers in the United States.

Founders' Day was enjoyed by everyone during its celebration.—STEPHEN B. HAMILLET, JR.

## LOYOLA—New Orleans

DELTA NU CHAPTER at Loyola University of the South celebrated the New Year with a party given at the home of President McGoey. Over 20 members and their dates attended. The members also enjoyed another party given at Brother Eddy Dufresne's plantation home on the historic old River Road.

Now that semester exams are over, all the members are looking forward to the chapter's third rushing program. A very large turn-out is expected this year.

Last semester, the members inaugurated an intramural bowling team which competes with other fraternities and organizations on campus.

Brother Wheeler and Baer deserve special thanks for their splendid efforts in decorating Deltasig's entry in the Homecoming Parade.

Professional activities include lectures by prominent New Orleans business men, plans for a future field trip and tour, and attendance at the Mississippi Valley World Trade Conference.—ANTON E. CANGELOSI



ALPHA LAMBDA CHAPTER at the University of North Carolina, and Kappa Delta Sorority entertain the children of the Oxford Orphanage, Oxford, N.C., with a Christmas party.

## LOYOLA of Los Angeles

DELTA SIGMA CHAPTER'S first semester as a chapter of Delta Sigma Pi at Loyola University of Los Angeles was marked by many successfully planned professional and social activities.

Cooperation and interest were the keynotes of our professional meetings. We co-sponsored speakers with the Economics Club and the Industrial Relation's Society. A highlight of this semester was the joint dinner-professional meeting with the Phi Chapter in their house. Our pledge class presented a professional speaker meeting as one of their projects. At this meeting we had as a speaker Mr. Neil Peterson, the district sales manager for Prudential Insurance. At another meeting, Mr. Hugh Mulhern, an agent for Midland Mutual, gave us the salesman's side of insurance.

Perhaps the most noteworthy event of our first semester was the tour of the American Airlines Maintenance Facilities at the Los Angeles International Airport including a pilot's compartment to tail inspection of the newly operational Boeing 707.

The social calendar was enjoyably crowded for this semester with two rush parties and with several pre-dance parties held at the homes of the brothers. Delta Sigma Chapter sponsored a Homecoming Queen candidate who missed being a finalist by a narrow margin of votes. Our celebration of Founders' Day was highlighted by an impressive candlelight ceremony, one of the many traditions we are developing in this our first year. Our last and most successful social event of 1959 and our first social event of 1960 was the buffet dinner dance and New Year's Eve party at Brother Peter Kruse's home. Installation of the pledges was featured.

Five pledges were initiated into the Brotherhood on December 12 in a joint initiation with the Phi Chapter. As one of their projects the pledge class made a perpetual meeting sign with the Fraternity Badge em-

blazoned on an ebony black background.

Special thanks are in order to the outgoing officers who are President Renee Charvet, Senior Vice-President Ed Olivier, Vice-President Phil Meyer, Secretary Bob Ernst, Treasurer Joe Batistelli, Chancellor Zeno Pfau and Historian Harvey Marsh.

Officers elected who will officially take office at the Installation Banquet at the start of the Spring semester are President Peter Kruse, Senior Vice-President Bruce Brown, Junior Vice-President David Fortune, Secretary Robert When, Treasurer Pete Manahan, Chancellor Pat Sisneros, and Historian Phil Meyer.—BRUCE BROWN

## LAMAR TECH

WITH THE COMING of the new semester everyone is getting ready for an all out effort to reach the 100,000 mark in the Chapter Efficiency Contest. Several activities are being planned for this semester. I believe each one of the activities will prove to be very interesting.

The coming of the new semester has also left us without the services of some of our brethren. Graduation always takes its toll on the chapter but it also opens up new avenues of life for those who graduated. Brothers in the chapter who graduated in January are Ben Fuller, Claxton Seely and Walter Strickland. We all wish them all the happiness and success in the world in their undertakings.

Just before the fall initiation the pledges gave a dance for all the chapter members and their dates at The Caterer. Refreshments were served during the dance. This was the first time anyone could remember the pledges giving a dance for the members. We sure did enjoy it.

In our last meeting of the fall semester it was voted that all business seniors who would still have a semester of schooling left after the formal initiation before they graduated, excluding the summer semesters, would be eligible for membership in the chapter.—RONALD L. HAY

## RUTGERS—Beta Rho

BETA RHO CHAPTER at Rutgers University had a most successful rushing party for the fall semester. Sixteen prospective pledges attended. This was the largest number for one semester in several years. Much of its success was due to the efforts of Brother Bengston who heads the pledge committee. The prospects were pledged at a ceremony and dinner in their honor early in January. Guest speaker was G. C. Holt of the Joseph Dixon Crucible Co. Our chapter feels especially proud and is eagerly looking forward to their initiation. The honorary member to be is the President of Rutgers University, Dr. Mason Welch Gross.

The chapter celebrated Founders' Day with a special dinner prepared by the wives of the officers after which there was dancing and partying. The women did an excellent job and everyone had a fine time.

Highlight of the chapter's activities during the past month was the annual Xmas party. Eighty brothers, their wives and guests attended. The party started early with refreshments followed by a delightful dinner. Everyone donated a gift which, according to custom in the chapter, is turned over each year to a worthwhile charity. Santa was on hand to greet everyone and express his gratitude for the gifts to the needy.

As a result of the fine cooperation of all the committee members and brothers, Beta Rho Chapter is well on its way to another 100,000 point year.—ANDREW J. GESSNER

## BOSTON UNIVERSITY

GAMMA CHAPTER at Boston University was compelled to hold special mid-year elections due to the graduation of President Bob Kelley. After a close race between brothers Don Ferguson and Chet Brown, Chet was elected to the presidency. Other officers elected that night were Ed Donahue, senior vice president and Bob Pittman, chancellor.

SANTA WAS ON HAND to greet Beta Rho Chapter brothers at Rutgers, their wives and guests at the annual Christmas party, and to pick up the gifts donated to charity.



During the first semester, the halls throughout the house were painted. A new rug was added to our "Rose Room" and also to the television room.

As the DELTASIG goes to press, Gamma Chapter has already begun formulating plans for second semester rushing, which will start February 1. The brothers are making an all out effort in this drive since 18 of our number will be graduating in June.

Brothers Doug Brennen and Fred Khouri recently entered the army. Brennen is a Second Lieutenant in the transportation corps and Khouri is in the army security agency.—HARVEY I. AUSTER

## COLORADO

ALPHA RHO CHAPTER has started the year with a very busy fall program. After a visit from Field Secretary Don Hill, who provided the officers with much valuable information, the fall rush program got under way. The first meeting was held October 14, with over 50 prospective members and active hearing Mr. John Macy, vice-president of Arapahoe Chemicals, Inc. speak on organizing a small business. A smoker was held two weeks later, culminated on November 1, when 18 men accepted pledgship in Delta Sigma Pi. The pledge ceremony was followed by a social function where fun and good times prevailed.

Founders' Day was celebrated by the chapter with a trip to Denver for a joint meeting with the Denver Alumni and Alpha Nu (Denver) Chapter on November 5. A large number of brothers heard Mr. Bruce Jacobson of United Airlines explain the new DC-8 jet service being inaugurated by the airline. Plans are to attend the next alumni club meeting in December.

A field trip was held November 12, to Arapahoe Chemicals, Inc., where Mr. Macy personally conducted the chapter through the firm's plant as a follow up of his earlier speech.—LEONARD C. KNADLE, JR.

## SOUTH DAKOTA

ALPHA ETA CHAPTER welcomed 24 new brothers into the fraternity at an initiation banquet on December 1. The banquet was held at the Congregational Church, and Robert F. Patterson, dean of the School of Commerce, was the main speaker. We are now making plans for next semester's rushing program.

The annual "Rose" Formal was held at the National Guard Armory. Music was furnished by the Rhythm Kings. At the intermission the identity of our "Rose Queen" was revealed. The "Rose" was Miss Claudia Clodfelter, one of eight lovely candidates. We had an informal Christmas Party at the Varsity Club with the brother's wives and dates in attendance.

Our chapter has organized a bowling team, a football team, and two basketball teams, for competition in intramural athletics on the campus. We are also participating in high school visitation with the University recruitment groups.

The chapter is planning to conduct another "Mile of Dimes" project for the South Dakota Crippled Children's Home in Sioux Falls. We hope to make this an annual project of the fraternity.

A committee is now making arrangements for the spring field trip which is one of the highlights of the year.—MERLIN J. FOREMAN

## MARYLAND

GAMMA SIGMA CHAPTER at the University of Maryland is nearing the end of another successful semester. One of the outstanding accomplishments, in the minds of all business students here, was the annual, Delta Sigma Pi sponsored, Career Forum which was under the direction of Brother Myerson. The Forum consisted of a large number of representatives from various areas of the business community who informed the students of employment opportunities in their respective fields. They included long-run as well as immediate observations, thus making the discussion equally valuable to freshmen and seniors.

Our professional meetings have met with similar success due to the very effective efforts of Brother Machesney, chairman of the Professional Activities Committee. At the November Founders' Day dinner-meeting a manager of one of the large department stores in the area described the operations and problems of a large retail establishment. However, it was at the most recent professional dinner that the fraternity was privileged to hear from a Delta Sigma Pi faculty member, Dr. Allan G. Gruchy of the department of economics, who spoke of the situation in the steel industry as it then existed.

The New Year was entered into with 13 newly initiated brothers. Each of these new Deltasigs is both capable and desirous of helping Gamma Sigma Chapter to become an even greater asset to the Fraternity as a whole and to the College of Business and Public Administration here at the University of Maryland.—ROBERT G. TOWERS



DR. RONALD SHUMAN, former advisor of Beta Epsilon Chapter at the University of Oklahoma, presenting President Don Criswell with a check for \$100.00 for the chapter obtaining top honors in the chapter Efficiency Contest. Dean Horace B. Brown, center, is helping with the presentation.

## BABSON

GAMMA UPSILON CHAPTER initiated three brothers into brotherhood on December 5. A formal initiation and banquet was held at the University Club in Boston. The Intrafraternity Council has raised the academic standards of an applicant to a 2.3 cum average or a C plus. It was felt that this standard will enable the fraternities to receive those who will be an even bigger asset to the fraternity.

An informal party was held on January 15 for new prospectives and their dates. The anticipation of the winter term applicants should prove to be one of the best pledge classes ever. Plans are now being made for our float entrant which is the pledge project for this term, and for the winter carnival parties. Lovely Dianne Bensler will reign the weekend as our "Rose."

Brother Greg Chakourides' professional program was climaxed by a guest speaker, Mr. Prifti, one of the prosecuting attorneys for the Securities Exchange Commission. Also two state senators talked with the brothers about state politics and invited us to the state senate for a field trip. Much interest has been shown in this program by all.—WILLARD E. HERN

## OKLAHOMA

THE BETA EPSILON CHAPTER at the University of Oklahoma is finishing up its fall semester with an election of officers. This was held January 12, and the brothers now holding office are: Stan Hall, president; Gary Sibley, senior vice president; Earl Shepard, vice president; Richard Holley, secretary; Walter Whilden, treasurer; Charles Daily, historian; Bob Thompson and Charles Daily, co-chairmen for business day 1961; and Doug Smith, chancellor.

Initiation was held for the fall semester pledges on Sunday, January 10. New Brother Deltasigs are Charles Daily, Ival Goldstein, Joseph Jody, James Deskin, Dewayne Hampleman, Jerald Klinock, Henry James, Jer-

rold Pass, Bob Bowles, Harold Anderson, Gary Shoemaker, Tom McGee, Scott Samuel, and William Decastro.

Barbara Elkins was selected to represent the Beta Epsilon Chapter in the national "Rose of Deltasig" contest. Miss Elkins was crowned by our past president Don Criswell at the "Rose of Deltasig" Banquet Friday, December 4. In addition to the honor of being selected "Rose of Deltasig," Barbara received a bouquet of red roses, and a traveling trophy.

Several years ago our membership voted to invite an outstanding faculty member to join our Fraternity each year. The first selection was Dr. W. Nelson Peach, professor of economics. This year our choice is Tannell A. Shadid, professor of business law and chairman of the department of business law at the University of Oklahoma. Professor Shadid will be initiated sometime in the spring, along with the spring semester pledges.

This semester has passed quickly and many projects have been completed. The membership is looking forward to second semester and our school wide project "Business Day."—BOB THOMPSON

## EAST TENNESSEE

SPECIAL PROJECTS have been on the agenda for the past several months at the Delta Xi Chapter of East Tennessee State. In line with the holiday spirit, Delta Xi Chapter voted to present a check to some worthy organization. On Thanksgiving Brother Abel and President Fudge presented a check to the Kingswood Orphanage of this area. This presentation was made over one of our local TV stations. Last year the Delta Xi Chapter set up a roadblock and conducted a "Toll for Polio." At this time over \$500.00 was collected. Plans have already been completed for this project to again be conducted and we anticipate breaking our last years record on January 17.

Social events should also be in full swing this quarter. Brother Kilby, chairman of the social committee, has plans for a smoker on January 18. Arrangements are being made to have that famous dance team the "Dancing Midgets" for this smoker. This team is composed of President Fudge and Brother Crum. All of the brothers are looking forward to a repeat performance of this "unique and novel" dance team. Plans are underway for the "Rose" Dance on February 12. The most popular committee in the chapter at this time is the one working for the selection of our "Rose of Deltasig."

Twenty-five brothers of Delta Xi Chapter made an industrial tour of the Tennessee Eastman Corporation of Kingsport, Tennessee in December of this past year. Members of this group were shown the process used by Eastman in the manufacturing of their yarn.

Delta Xi Chapter was especially happy to see the Chapter Efficiency Contest report. Although we were number five in the nation at the time of this report, we are making every effort to be among the chapters having 100,000 points at the end of the year.—CURTIS D. ABEL

## TEXAS

LOCAL FOUNDING of Beta Kappa Chapter was celebrated December 13 with the formal initiation of a record 36 new members and two new faculty brothers. At the Installation-of-Officers Dance, January 9, Vice-President Grady Bruce received the Outstanding Deltasig Award for his excellent job with the pledge class. He also was installed as president for the spring semester. Brother Casey was installed as faculty advisor, which is normally a two semester office, as Advisor Gassman is going into private business.

We are very proud of the progress shown this semester by Beta Kappa Chapter, especially in the Chapter Efficiency Contest. Thus far we have advanced from next to last place in the Southwestern Region last year to first place which is also high enough to place us sixth in the nation. 100,000 points should be attained easily for the first time in many years. In sports we are currently fifth in our division compared to ninth last year.

The professional out-of-town field trip to Houston was outstanding. We toured the Port of Houston under the guidance of Brother Moffett, a former faculty member prior to his employment with the Port of Houston. We are currently pointing toward retaining our award won last year as the Outstanding Organization in Business School during the upcoming BEA Week.

Dr. John Arch White, a faculty brother, was appointed dean of the University of Texas, College of Business Administration this past fall.

Thus far this has been the best year Beta Kappa Chapter has had in several years and we will earnestly strive to continue to attain the fulfillment of the purpose of Delta Sigma Pi.—ROBERT K. PIGG, JR.

STANDING ON THE STEPS are the "Rose" and her court of Alpha Eta Chapter at the University of South Dakota. Left to right: Linda Larsen, Linda Green, Jean Melbourne, Tamara Ulliyot, "Rose" Claudia Clodfelter, Joan Hallenbeck, and Penny Hoffman.





GAMMA ZETA CHAPTER at Memphis State presents its "Rose," Miss Tina Santi, in the center, and Miss Pat Taylor on the left, and Miss Jane Christian on the right, alternates in the Rose contest.

## MEMPHIS STATE

GAMMA ZETA CHAPTER at Memphis State University held its annual Founders' Day party at the Italian Country Club in Memphis. The dress for the party was "Tacky" with prizes for the couple with the best costume. Judging the costumes were the wives of faculty members attending the party. A buffet supper, dancing, games, and group singing concluded one of our most successful Founders' Day parties.

Professional activities this year include our Fifth Annual Industrial Conference in December and a tour of plant and management of a new Kellogg plant. This year our professional program was entitled "Opportunities for You in Memphis" featuring Mayor-elect Henry Loeb as guest speaker. Preceding Mr. Loeb's speech were four speakers who hold top positions in management, finance, employment security, and public relations. The last 30 minutes of a two hour program were reserved for questions from the floor. Over 350 students and faculty members attended our program. The tour of the Kellogg plant was both enlightening and enjoyable. Our guides, who were management personnel, were eager to answer all of our many questions and explain various technological processes in the plant.

Gamma Zeta Chapter has selected Miss Tina Santi as "Rose of Deltasig." Miss Santi, a junior and hostess of a local television program, and holder of several beauty titles and honors in Memphis, will be attended by Miss Pat Taylor and Miss Jane Christian at the annual "Rose Ball" in April. Miss Santi and Miss Christian will also represent Gamma Zeta Chapter in a campus beauty contest.

An election was held the first week in January to select a new president to succeed President Rice who is graduating. Vice-President Dickenson was chosen to be our new

president. Brother Pope was elected to the office of vice-president.

In November President Rice was selected to *Who's Who in American Colleges and Universities*. Also, Senior Vice-President Clifton and Brothers Booker and Wright won representative positions in our student government.—PAUL A. CLIFT

## TULANE

GAMMA MU CHAPTER at Tulane University concluded the fall rushing season January 10, 1960 by successfully initiating nine men. The new brothers include: Frank Basile, Emile Dieth, Nelson Becker, Carl Warden, Charles Simon, Ernest Normon, Mike Freund, David Lawrence and Dr. W. David Maxwell from the faculty.

The initiation banquet immediately following the initiation at the Roosevelt Hotel was highlighted by Dr. Paul Taylor our Faculty Advisor serving as toastmaster. The presentation of the best pledge award to Frank Basile was followed by the presentation of a recognition plaque to Dr. Halley for his service as Faculty Advisor. The faculty initiate, Dr. Maxwell, was tapped as speaker and his talk was enjoyed by all.

Our annual pledge-active football game was again won by the actives 30-0. The brothers at Gamma Mu Chapter started the holiday season by having a most successful Christmas party for the Business School faculty. After stimulating tours through the New Orleans Federal Reserve Bank and a passenger steamer, plans are already underway for more social and professional activities. We are particularly preparing for our traditional "Rose" Tea and "Rose" Formal. Also rush parties are being lined up for next semester.

We are again looking forward to another 100,000 point year under the very capable leadership of our new president Alan Rosenblum.—HENRY E. BLAKE

## PENN STATE

ALPHA GAMMA CHAPTER brothers at Penn State are looking forward to a well deserved rest as the semester comes to a close. Several activities and projects have kept the chapter schedule packed.

No sooner had we held a pledging ceremony for 30 new men than they embarked on a research project for the College of Business Administration. The pledges gathered data on the business graduates from the past year. Of interest were job positions, salaries, promotions, and related information. Dean Ossian MacKenzie expressed his gratitude and appreciation in a letter sent to the chapter president, Bill Walton.

The plaque honoring the outstanding freshman for each year in the College of Business Administration was received from the manufacturer. It will soon be dedicated.

Our fall initiation banquet was held January 9 at the Eutaw House where faculty and brothers heard Dr. Vincent Aspaturian of the Penn State department of political science, deliver an inspiring and informative speech on the "Challenge of the Sixties." Dr. Aspaturian, a noted expert on Soviet diplomacy, presented an excellent comparison between the United States and Soviet diplomatic techniques and goals.

Following the banquet, the chapter held the annual "Rose of Deltasig" Ball. We were very happy to see so many faculty members and their wives in attendance. Good music and excellent refreshments were climaxed by the announcement of the Alpha Gamma Chapter's choice for the "Rose of Deltasig," Miss Dottie Newman.

The brothers are looking forward to an even more exciting and busy semester with many professional and social affairs scheduled.—JOHN J. YAMULLA

## GEORGIA

PI CHAPTER at the University of Georgia initiated 15 pledges the second week in the winter quarter. The main project for these pledges will be to remodel our party shack, decorate the game room, and landscape the front yard. This should keep them mighty busy and will certainly be a big help to the enjoyment of the whole fraternity.

We were very sorry to have our president William Carmichael resign his office because of pressing business matters, but we hope to see a lot of him even though he is not in the "driver's seat." Taking Brother Carmichael's place will be Brother Ronny Cain.

Brother Ronald McKinley was honored by being selected for the "Senior Spotlight" which is to be a feature in the campus newspaper, the "Red and Black."

The chapter is planning another big rush this quarter, and we are quite sure this year will be an outstanding one for Pi Chapter.—BONNIE M. WILLIAMS, JR.



## SAN FRANCISCO STATE

DELTA OMICRON CHAPTER at San Francisco State College sponsored its annual Christmas party on December 12 for the children of the Kannon Kip Community House. After the movies and games, Santa (Brother Bob Marigo) had gifts for everyone and refreshments were served. One question hasn't been answered yet: Who enjoyed the cartoons more, the members or the kids?

Brother Bob Bowman, at the University of Iowa for this year, wrote that he wishes he was back in sunny California. Seems it is cold in Iowa at this time of year.

Saturday, January 9 was the night of the yearly "Rose" Dance which was held in the private dining room of the Beef 'n' Bird Restaurant in San Francisco. Many alumni members were present to add to the evening, with dancing until 1:00 A.M.

As soon as rushing is over, we will be ready to tackle another busy semester.—  
JOHN A. CRON

## TENNESSEE

ALPHA ZETA CHAPTER initiated 12 new brothers the last week in January. The initiation banquet was very successful. Dr. Earl Williams, Deltasigs' professor of the quarter, spoke on "Some Considerations for Management." The candidates for "Rose of Deltasig" were introduced before a large company of faculty members and their wives. Brother Bob Roark served as master of ceremonies and brother Bobby Sherwood was in charge of the banquet.

Alpha Zeta Chapter has two new officers due to graduation. They are brothers David Devault, secretary; and Albert Marks, treasurer.

Brother Mack Berryhill from Delta Zeta Chapter at East Carolina College visited our chapter in December. He gave Alpha Zeta Chapter several ideas which were much appreciated.

At a recent professional meeting, Mr. Samuel McDonald of Rohm and Haas Co., a Knoxville firm, addressed the chapter. He spoke on personnel problems of his company.

Alpha Zeta Chapter is now considering brothers to become officers at the February 2, election.—B. DWAYNE SUMMAR

## ALABAMA

ALPHA SIGMA CHAPTER at the University of Alabama held its annual winter banquet at the Hotel Stafford on November 23. Eleven new men were initiated into the brotherhood preceding the banquet. This affair was another of the fine jobs done by Social Chairman Joe Jennings.

Many individual Deltasigs have received honors this fall. Brother Lee Cooper, who is chairman of the Chapter Efficiency Contest, was awarded the Druid's Trophy as the Most Outstanding University of Alabama Freshman for the year 1958-59. This is the second year that the award has gone to a Deltasig.

Chapter President Jim Sulzby has recently been elected President of the local chapter

of the American Finance Association. Brother Lloyd Johnson is captain of the Crimson Tide Basketball team. Brothers Ted Henry and Julian Butler were among ten men tapped for Omicron Delta Kappa. Brother Henry and Brother Jim Wood were selected for "Who's Who Among Students in American Colleges and Universities."

Alpha Sigma Chapter has elected Brother Bob Kelley to succeed Tom Edgil as chapter vice-president. The chapter wishes Brother Edgil the best of luck as he graduates and heads into the business world.—JULIAN D. BUTLER

## TEMPLE

OMEGA CHAPTER at Temple University is closing out its fall semester with an eye toward the future. University redevelopment has marked the site of our chapter house for demolition, so we have been scouting the neighborhood for a likely place to move. Brothers Koder and Peterson are in charge of the house-scouting committee, and after many months they seem to have come up with a good location. We are grateful to our loyal alumni for offering financial backing for the new house.

We received two visits from Central Office representatives. The first visit came on December 7; the representatives were Brother Marko, Regional Director, and Brother Wheatley, District Director. For the second visit Field Secretary Charles Farrar, met the active chapter on January 11. We at the Omega Chapter would like to extend our thanks to The Central Office for their chapter visitation program. We are all richer for it.

The Deltasigs at Temple are beginning to hoard their life savings for their coming Monte Carlo party. Outside of the Spring formal the Monte Carlo party is the chapter's biggest event. Too bad we get our life savings from our kid brother's monopoly set, some of us could get rich.—JAMES R. MARTIN

DELTA OMICRON ALUMNI of San Francisco State extend best wishes and congratulations to new members. Shown here are left to right: Dr. Russell Sickelbower, Chuck Dwinell, Dr. Tom Wilson, Ernie Andrews, Bob Leach, Dr. John Harbell.



## LOUISIANA TECH

BETA PSI CHAPTER initiated 19 new members on January 10. The 16 new undergraduate members are: Joe Akins, Frank Betts, Louis Bufkin, Thomas Daugherty, John Dominick, James Frantz, John Glaze, William Hassell, Kenneth Lewis, Homer Looney, Adrian Odom, George Plugge, Jr., John Roberson, Jimmie Simmons, Murrell Snell, and Robert Ward. Three new members from the faculty were initiated: Dr. Harry Johnson, Mr. Richard Roberson, Jr., and Mr. James Slater. After the initiation, the chapter held the traditional banquet in Tech's new Student Center. Present were nine faculty members, three alumni, and 38 undergraduate members. The speaker for the evening was Gayle Wells, an alumnus of the chapter. Joe Akins was named Honor Pledge, and a cuff-link and tie-clasp set was presented to out-going President Donald Craig in recognition of his outstanding leadership of the fraternity.

Prior to the initiation, Beta Psi Chapter carried on its full round of activities. A breakfast was held on Sunday, November 15 to promote more fellowship among the actives and pledges. This event was also attended by several alumni. Afterward, the chapter attended morning worship services at Grace Methodist Church.

On December 3, the chapter traveled to Monroe to tour the newly completed district office of the Louisiana Power and Light Company. The chapter also visited the studios of KNOE-TV and KNOE radio.

The pledge-active basketball game was played on January 7. This year the pledges diplomatically allowed the actives to win by a score of 30 to 10. In the past the actives have not always fared so well.

We are looking forward to our "big" field trip taken annually each spring. The chapter will continue its usual activities and looks forward to the challenges of the "soaring sixties."—DONALD R. BRYANT

## ILLINOIS

UPSILON CHAPTER at the University of Illinois concluded a very successful professional program on Thursday, January 7. The topic of "The Role of Research" was presented to the brothers by Professor Robert Ferber.

Professor Ferber outlined the areas in commerce in which research, and the results of research are gaining more importance as tools of industry. He also pointed out some of the developments that have taken place through the application of research. A question and answer period followed the talk, with all of the brothers participating.

Brother Carol Hamilton, the professional chairman, is to be congratulated for the outstanding speakers and topics presented in this semester's professional program. Hats off to a job well done!

Wednesday, January 13, concluded the semester's operations with an election of officers. Brother Carol Hamilton was elected president. The rest of his staff is composed of John Mount, senior vice-president; Harry Sachrison, vice-president; Norman Jones, treasurer; William Peterson, secretary; Robert Piskie, historian; and Donald Passaglia, chancellor.

The rest of this semester's fleeting days will be spent at that great American tradition—final exams.—RICHARD W. EICKSTEADT

## ITHACA

DELTA LAMBDA CHAPTER'S membership increased by nine during the fall semester. Saturday December 12, during the formal initiation, the new brothers found that the principles of Delta Sigma Pi should be ever present in their minds. That evening, however, finished the day with a much lighter note with an initiation banquet at which Professor Earl Brooks of the Cornell Business and Public Administration School

spoke on "What Management Looks for in Personnel." Later a dance topped off the evening. The careful planning of Brother Lane and his social committee made this a day which will long be remembered by new and old brothers alike.

Our Professional chairman, Hank Regn, has shown movies on two occasions. The one with the greatest interest was on small business and the reasons for success or failure. Brother Regn, now looking toward the future, is planning an all day trip to the Taylor Wineries at Hammondsport, New York and for a few speakers at our coming professional meetings.

The second annual "Rose of Deltasig" Ball will be held in the not too distant future. Early in March Delta Lambda Chapter's candidate for "Rose" will be announced to the school. Under Coordinator Dick Mather and Chairman John Cohen, the brothers are sure this will be one of the highlights of the year for Delta Lambda Chapter and Ithaca College.—RALPH P. WILLSEY, JR.

## FERRIS

DELTA RHO CHAPTER of Ferris Institute began the year with its first pledge class. The pledges outnumbered the active members and have already shown that they will be an asset to Delta Sigma Pi. Among those formally initiated was Dean Turille of Commerce Division, who became an honorary member. As is our custom, the pledge class gave the active members a night of entertainment. The sales manager from the Grand Rapids district of International Business Machines gave an informal talk on the growth of I.B.M. and the need for salesmen in the future. Enthusiasm was shown following the talk with a lengthy question and answer period.

Preparations are being made for our first annual semi-formal dance. The chairman, Brother Cassady, is planning a night of fine dancing and entertainment. The highlight of

the evening will be the introduction of the girl who we hope will become the next "Rose of Delta Sigma Pi." It is expected that this dance will become one of the major school social functions in the coming years. Also, this dance will introduce the Delta Rho Chapter of Ferris Institute to the student body and show them that we are proud to be a part of Delta Sigma Pi.—JAMES W. COHOE

## ARIZONA

GAMMA PSI CHAPTER at the University of Arizona held a special mid-term election for president due to the graduation of President Don Gibbons. The candidates included Brothers Jim Ferguson, Roy Page, Bill Campbell, and Warren Wentick. Membership interest was high and 43 members were present for the 6:30 A.M. breakfast meeting. After speeches were given for each candidate the balloting began. On the second ballot Brother Warren Wentick was chosen as the new President of Gamma Psi Chapter.

Brother Wentick has a full program planned for this term and his ultimate goal is to get 100,000 points in the Chapter Efficiency Contest.

December was the month of our last service project when we all packed lunches and went down to the Arizona Children's Home to paint a few of the rooms. We also supplied the children with wood, nails, etc. so that they could build themselves a "clubhouse" as we found out that this was one of the things that the children wanted most.

At our professional meeting in January Dean John Lyons of the Law College spoke on the subject "Combine Business with law for a Career." Even before this talk it seems as if some Deltasigs had that very idea, as there is a large Pre-Law Club on campus and Brothers Bill Sargeant, and Dave Smedley are serving as vice-president and treasurer respectively.

Our Rush Chairman, Vice-President Ken Allen reports that several men have shown an interest in Delta Sigma Pi and are being invited to our professional meetings so that they may see Deltasigs in action. The formal rush program will have started in February and this year we will again meet our quota.—GERALD A. GARRETT





BEING CROWNED THE "ROSE" of Alpha Omega Chapter at De Paul is Miss Pat Pappathatos. Mrs. Robert Purdy, the "Rose" of last year is doing the honor. From left to right: Frank Bauer, Robert Purdy, Pat Pappathatos, and Mrs. Purdy.

## DE PAUL

WE BROTHERS of Alpha Omega Chapter are busy preparing for our many important future events, including: Formal Initiation, The Forum, Mayhem Spring Dance, and the Jarabe.

Brother Ed Hock is scheduling the activities planned for our pledges' formal initiation to be held on Sunday, February 1, at Northwestern University's Beta House. This Formal Initiation will culminate four months of hard work for the brothers as we have tried to mold the nine remaining pledges into good Deltasigs.

Bernie Cygan and John Bubula were instrumental in obtaining Mr. Bill Byrne of Burroughs Corporation to speak to Alpha Omega Chapter at January's meeting. Mr. Byrne's topic was "Salesmanship." The brothers were impressed with his outstanding presentation and his personal philosophy of achieving success.

Our Professional Chairman, Bernie Cygan, is presently working on a program for Alpha Omega Chapter's professional presentation, The Forum, which is open to the entire De Paul University student body. In past years, such business leaders as Mr. John Sevcik, president of Burton-Dixie Corporation, Mr. Charles Harly, president of Ryerson Steel, and others have been featured speakers at the Forum. This year, election year, we are attempting to obtain presidential, gubernatorial, and mayorial candidates for our Forum. Tentative date for this anticipated blockbuster depends upon the wishes of the candidates.

Plans are being made for our Mayhem Dance in May as Dennis Barron is in charge and taking charge. Also, Brother Don Kilton is making preparations for our annual Jarabe to be held October 22, 1960. As you can see, there is much activity at Alpha Omega Chapter; activity which we know will be rewarding to our friends, to ourselves, and to our fraternity, Delta Sigma Pi.—FRANK W. BAUER

## NEW YORK

ALPHA CHAPTER is enjoying the fruits of an increasing interest in fraternities by high officials at New York University. The university is hiring experts to help in developing closer communications between the school and the fraternities. Two interesting developments now in progress are the "eating-club" idea, and the group housing project.

A plan that the school will initiate shortly is the development of the "eating-club" idea by partitioning off a section of the main dining hall in the student center for a fraternity group which plans to eat together. The school will make special table arrangements and offer a special group price on meals.

The university's most impressive undertaking is the building of "fraternity row," a group housing project, for the housing of fraternities. The accompanying picture shows the proposed design for the new buildings. Two units will be built to house approximately 16 fraternities. The first section will be completed in 1961; the second in 1963. Alpha Chapter will enter the second unit. Fraternities who join in the project will save money on the initial building costs which are very high in this part of New York City, and will save on maintenance costs since the university will supply a maintenance service for the fraternities collectively. The project will have eating, sleeping, and dining accommodations.—RICHARD I. BIER

## RIDER

BETA XI CHAPTER at Rider College invited Mr. E. Grosvenor Plowman, Deltasig of the Year, as guest speaker at our recent professional day, held at the Lawrenceville campus of Rider College.

The brothers are making preparation to launch an all out rush season which begins on February 16 and lasts eight days. The prospects so far this year are looking good and the pledge class should equal last year's number of 42.

ARCHITECT'S DRAWING of the group housing project to be built in 1961 and 1963 at New York University. This is to be the future home of fraternities on NYU campus of which Alpha Chapter will be one.



The social calendar this semester is very full. The big event of the term is the initiation week end which comes late in the year usually in May. We had a brother-sister party again this semester, and this time Sigma Iota Chi sponsored the occasion since we held the first one. A coming and very popular affair of the year is the annual French-Apache party.

Along with the regular initiation of pledges, will be the formal induction of Dr. Karl Pearson, as a faculty brother. Dr. Pearson is the new head of the business administration department and former consultant to the board of directors at Firestone Corporation.—JOE D. LEO AND BILL BODE

## MISSISSIPPI SOUTHERN

GAMMA TAU CHAPTER at Mississippi Southern College has been entertained thus far this year with two outstanding speakers. Mr. Charley Crumley, president of the Junior Chamber of Commerce of Mississippi, spoke on the topic, "Importance of Planning Your Career Early." Another informative talk was given by Thomas Fincher, the Procurement Administrator at Brookley Air Force Base in Mobile, Alabama.

We intend to take two or possibly three field trips before April this year. One of the trips will be to Brookley Air Force Base in which we will tour the entire installation. We haven't decided definitely as to the other trips.

Because a large number of Deltasigs are graduating this quarter, we have some very good potential members in line. We also anticipate reaching the 100,000 point in the Chapter Efficiency Contest. We have already submitted a large portion of the points this year and our present standing is about 47th in the nation. We have begun to look forward and make a few preparations for the "Rose" dance which will be one of the highlights of the year. We are in the process of choosing the reigning beauty now.—FRED E. NEWTON



**INFORMATION BOOTH** of Delta Theta Chapter at Oklahoma City aids new students of the business school. On the left Ed Williams is giving out enrollment schedules, and on the right Ed and Ron Ross explain the activities of Delta Sigma Pi to a new business student.



## OKLAHOMA CITY

THE DELTA THETA CHAPTER at Oklahoma City University has instituted a new policy in long-run rushing. The new policy is a result of a problem that has been noted in recent years of newly initiated members being almost exclusively juniors and seniors.

Under the new plan, all members of the student body are introduced to the Fraternity when they enroll, regardless of their school. It was noted that although the enrollment procedure is very complicated, there was no information booth to which students could refer. Permission was obtained from the Dean of Admissions for the chapter to set up and man such a booth.

Brother Ed Williams, senior vice president, had 1500 copies of an enrollment schedule printed. All of the schedules were distributed during the two day process. If the student enrolling is a business student, he is given a pamphlet explaining the purposes and activities of the Fraternity and an oral encouragement to become acquainted with the members.

The purpose of the activity is to sufficiently acquaint men with the chapter so that those who are found to qualify and are given bids, already have a personal knowledge of the chapter. A second result is improved public relations with the entire university.

The ultimate results are yet to be seen, but the immediate results have been very encouraging.—DON EPPERSON

## KENTUCKY

ETA CHAPTER at the University of Kentucky has enjoyed a very profitable semester. We have gained 16 new members through our rushing activities. The new members have shown much interest in chapter activities. From all indications, they promise to be the best pledge class we have initiated in the last few years. Much of the success of our pledge program was due to the work of Brother Riley who was in charge of the summer membership committee.

Our chapter celebrated Founders' Day with a banquet at the La Flame restaurant. Mr. Charles F. Hardy, director of public relations for Delco-Remy Division of Gen-

eral Motors, was the main speaker.

Our first professional program this year featured Dr. Ralph Pickett of the College of Commerce. Dr. Pickett spoke on "European Conditions." Much interest was displayed in the question and answer period which followed the formal talk. We have had a very good program this semester and are now looking forward to our field trip next semester.—JOHN KIRK

## TEXAS CHRISTIAN

DELTA UPSILON CHAPTER'S Christmas project was to gather enough food and money in order that two poor families might enjoy a good Christmas Dinner. The chapter was given a display window in the business building, in which they set-up two cut-out poor children looking in a window of a home which was having a big Christmas. The two children were crying as they realized that none of this would be theirs. As a result of our work we collected \$80 for which to buy food and we had two bushel baskets of food given.

In November, the Delta Epsilon Chapter accepted a challenge from the Delta Upsilon Chapter to play a football game for a

plaque. This is to be an annual affair and the plaque will go to the winner each year to hold for the rest of that year. This year's winner—Delta Upsilon Chapter at TCU 13 Delta Epsilon Chapter at North Texas 0. The following week-end both chapters meet for an outing of food and friendship.

During TCU's Homecoming, The Delta Upsilon Chapter served by registering all the alumni. Some 800 alumni passed through the registering line.

For the spring semester, the Delta Upsilon Chapter has arranged to tour the Swift's Food Company, Conviar, Lone Star Steel Company, the GMC plant, and the General Tire and Rubber Co.—DEXTER THOMAS

## OKLAHOMA STATE

THE GAMMA EPSILON CHAPTER at Oklahoma State University held a party Friday, November 13, 1959. It was a joint pledge party and celebration of Founders' Day. The activity was an informal dance with a five piece band providing sparkling entertainment. Everyone, including the chaperons, enjoyed the party. Mr. E. L. Zimmerman, an alumnus of Delta Sigma Pi and professor at Oklahoma State, was one of the chaperons.

To obtain money for the treasury, the members of the chapter sold Christmas Cards in the community. Despite vigorous competition from other organizations, the venture proved quite successful.

A weekend trip to Dallas, Texas, is being planned for the spring semester. While there, the chapter plans to tour several of the industries in the area. The members are quite enthusiastic in their plan-making and are looking forward to the trip.

At a recent meeting, Mr. Don Roller, Certified Life Underwriter for the Massachusetts Mutual Insurance Company, spoke to the members of the chapter. His speech concerned insurance in business and personal life. Given in an enjoyable manner, it provided an entertaining and informative view into a problem common to the business world.—LARRY STARKEY

**FOUNDERS' DAY** was recognized by Eta Chapter at the University of Kentucky with a banquet and speaker. At the speakers' table are, left to right: Howard Erwin, president of Eta Chapter; Robert Burns, Sr., General Motors executive; Charles Hardy, speaker; Robert Burns, Jr., past president of Eta Chapter, and Dr. Ralph Pickett, chapter advisor. New brothers of Eta Chapter are in the second picture.



## KENT STATE

BETA PI CHAPTER'S members are concentrating on increasing membership and also increasing our equity in our chapter house during this quarter. We have had two open house sessions during this quarter and on each occasion the response was outstanding. Plans to make additional improvements in our recreation room have been made. We are presently selling raffle tickets on a hi-fi phonograph and a portable television set to increase our improvement fund. An increase in this fund will also enable us to make further reductions in our house loan.

The brothers of Beta Pi Chapter have attained the second highest scholastic average of all the fraternities at Kent State during the past fall quarter. We hope to do an even better job this winter.

Among the field trips taken by the members of our chapter is one of special interest to the Ford Plant in Cleveland. A full program of speakers and movies will make the remaining weeks in this quarter eventful and interesting.

A high point on our social calendar for the fall quarter was our semi-formal dance on December 12.

The brothers of Beta Pi Chapter were pleased to have Field Secretary Donald Hill visit us on January 11. He answered many questions which were presented during our weekly meeting.

We are looking forward to an interesting and successful winter and spring quarter and sincerely believe that we are paving the way for a prosperous decade in the 1960's.—ROLAND J. NOVAK

## AUBURN

BETA LAMBDA CHAPTER of Auburn University has numerous business and social activities planned for the winter quarter.

During January a professional meeting has been planned by Brother Beebe Roy Frederick, our social chairman.

Perhaps the biggest event of the quarter will be the election and introduction of the chapter "Rose of Deltasig" at a "Rose of Deltasig" Dance planned for February 5. This is the first time that Beta Lambda Chapter has had a dance for such an affair. Much enthusiasm has been shown by the brothers for the event and we are anticipating a very good time.

During February a joint field trip between Alpha Sigma Chapter of the University of Alabama and Beta Lambda Chapter has been planned. The trip will take the brothers to Normandale Shopping Center in Montgomery for a tour and explanation of the extensive operations of the Center.

The quarter's activities will culminate with the nomination and election of new chapter officers in March.

Beta Lambda Chapter is proud to announce that effective January 1, 1960, Auburn took on University status and will no longer be known as Alabama Polytechnic Institute. This is indeed an honor and will be remembered by us all.—JAMES QUICK



HERMANN WALTHER, past grand-president of Delta Sigma Pi, Chicago consultant and Psi Chapter No. 1, sets fire to the mortgage at a special ceremony held for the occasion in which 300 Deltasigs of Psi Chapter, and their wives attended. Watching the ceremonial document burn are, left to right, James Gill, president of the Deltasig Realty Corporation, Harry Schuck, School of Commerce faculty member at Wisconsin, Edward Schujahn, vice president of General Mills and a past grand-president of Delta Sigma Pi, and Hermann Walther.

## NORTHWESTERN—Beta

BETA CHAPTER retained its stride at mid-semester with a very successful professional meeting on December 7. This was a dinner meeting held at Armando's Restaurant with the Italian Trade Commission giving a demonstration of wine tasting and a merchandising display of Italian products. The wine tasting included five different wines with each of them being served at the proper time during the meal. Our special guest of the evening Field Secretary Don Hill and the 52 men attending enjoyed the evening tremendously.

Delta Sigma Pi Fraternity in conjunction with Chi Delta Alpha Sorority once again held its annual Orphans' Christmas Party on Saturday, December 12. Brother Dick Popp did an outstanding job as fraternity chairman in coordinating with the sorority to make this an enjoyable day for the children. The day included a visit to the Chi Delta Alpha Sorority house where games were played, a luncheon served and a visit by Santa Claus with toys. Then the children were treated to the Northwestern Drama Groups' presentation of "Rumpelstiltskin" at Thorne Hall. Brother Virgil Needham was a real natural as Santa Claus. His only complaint, "tough sledding, no snow."

"Blast" is a watch word for all active and alumni brothers of Beta Chapter. This function is held semi-annually at the Beta Chapter house for the purpose of getting all the members together for a night of social union and reunion. This semester it was held on Monday evening, December 14, and thanks to Brothers Ron Alghini and Jack Nikoleit the house was crowded.

The Christmas Spirit was brought forth by Beta Chapter's annual Christmas Caroling Party held on Thursday evening, December 17. This is a function in which Delta Sigma Pi encourages all-campus participation. The party starts at Beta Chapter house at 7:30

P.M. from which the group goes to a nearby hospital to sing carols to the bedridden and sick. The group then returns to the house to set-up and decorate our Christmas tree and usually more singing. Brother Tony Fernandez was in charge of the party and successfully saw that everyone was in the right spirit.

With the conclusion of the first semester coming in a few weeks there are only a few more events yet to come, but they are the most important ones. The pledge party, help week, formal initiation, the initiation banquet and the election of the "Rose of Deltasig" climax the fall semester. The election of the "Rose" is always one of great interest and anticipation and we will be anxious to introduce her to you in the next issue of the DELTASIG.—THOMAS A. HESSER

## WISCONSIN

PSI CHAPTER at the University of Wisconsin has just finished electing its new officers. They are as follows: President Jerry Plier, Senior Vice-President Don Logeman, Vice-President Tom Dunning, Secretary Dave Morell, Historian Roy Hollenberger, and Chancellor Leo Meier.

Brother Charles Meyer's professional program has been very informative. We have heard Professor Harry Schuck talk on Russia in relation to free enterprise; Reverend Walter Wegner spoke to us about Christian ethics; Donald J. Hill, visiting Field Secretary from The Central Office, talked about business in general; and our last one was by Elmer R. Gesteland, who spoke on banking and finance.

Socially, we have had our usual "supers" and weekend parties. The pledge party had a Hawaiian theme this semester. They even had a goldfish-stocked wading pool. All in all, everything has gone very smooth this semester.—WALLACE C. WESTLUND



**BROTHER VIRGIL NEEDHAM** of Beta Chapter at Northwestern is enjoying his role of Santa Claus at the Orphans Christmas party.

## NEBRASKA

ALPHA DELTA CHAPTER at the University of Nebraska brought a very successful semester to a close on Friday evening, January 15, as the Deltasigs gathered for their Recognition Dinner. The eight graduating brothers were recognized, congratulated and presented with small tokens of appreciation. Brother Dave (H. T.) Kraus was named the Outstanding Deltasig for the semester. Also recognized for enduring service to Delta Sigma Pi was Brother LaVerne Cox, faculty advisor. The evening ended with the passing of the gavel, as Past-President Moes presented our new president, Brother Dondlinger. Assisting President Dondlinger during the coming semester will be: Brother Alexander, senior vice-president; Brother Olsen, vice-president; Brother Lynch, secretary; Brother Teaford, treasurer; Brother Lahm, chancellor; Brother J. Fox, historian. Brother May will carry the house keys and whip.

The Deltasigs have narrowed their choice for "Rose" Queen to the five most beautiful young ladies on the campus. The final selection, to be held in a few days, will be a tremendous challenge.

During the past semester, Alpha Delta Chapter has made an all-out effort to locate all of the chapter alumni. Brother Stumpff has done a remarkable job of reorganizing the alumni locator files.

Brother Thompson, our new pledge chairman, is preparing the Deltasigs for a competitive drive for new brothers. The Alpha Delta Chapter will be divided into teams of five, with the team getting the largest number of pledges winning a refreshing prize. The pledge drive will stress the two Q's—Quality and Quantity.—FRANK J. MAY, JR.

## MISSOURI

ALPHA BETA CHAPTER is moving into the second half of its new year in high gear. Our bowling team is near the top of the Inter-Fraternity League under the able direction of Jim Cleeton. Howard Schmidt hopes our basketball team will equal the bowling team's record.

Already the foundations for our Business

Week activities have been laid. Charles Dickerson will be our "Ideal Boss" Candidate. Our skit is in the rough draft stage, and other plans are far advanced for this highlight of the year that will come April 21, 22, and 23.

On March 25, we are planning a dance to celebrate our chapter's birthday and the official dedication of our new building. Professional activities for the entire semester are complete.

February graduates were given a gala farewell on January 21 at "Dirty Macs." The actives wish these able brothers well in the cold, cruel, world.

Second semester rushing plans were such that on the first day of classes everyone in business was aware of the fact that the Deltasigs were on the move.

Our representatives on the B&PA Student Council have been keeping themselves busy. Brother Kreilich was in charge of the distribution of "Careers" Yearbook to the entire University. Brother German is writing new by-laws for the council. Brother Von Talge is in charge of the installation of the equipment in the student lounge. Brother Dickerson, president of the council, is ably directing the council in its many activities such as the book pool and business week.

Congratulations to Brother Glen Roth for winning the Haskins and Sells Award for the 1959-60 school year.

## BOSTON COLLEGE

DELTA KAPPA CHAPTER of Boston College commenced an equally successful second semester by fostering a Parents' Weekend on February 13. Brother Real Roy, the committee chairman, has very high hopes that this event will become a yearly tradition. The weekend began with a guided tour of the college campus which was then followed by a hearty meal at the Bavarian Hofbrau. Following the meal, the students and their parents went back to the college and watched a thrilling hockey game between Boston College and St. Lawrence. The weekend was climaxed Sunday morning with a Communion Breakfast held in Bapst Auditorium.

On adding to our ever increasing professional program Delta Kappa Chapter is pleased to announce that Mr. John Staubeck, a recruiting agent from Burroughs Corporation, will be the honored guest at one of forthcoming meetings and will speak to us about the general policies and operations of Burroughs Corporation.

A committee of four has recently been formed to study the much discussed question of whether Delta Kappa Chapter should have a rush in second semester or not. This question has been subject to much serious discussion by the brothers and as a result a committee has been established to weigh the pros and cons of the idea.

We wish to extend our congratulations to Brother Rick Pierce, who is in charge of our Chapter Efficiency Contest, for placing Delta Kappa Chapter second in the yet unfinished contest. We also wish to congratulate Brother John Mullen who has recently become engaged to Joanne Hayes, and also Brother Lou Shaw, who has become engaged to Anita Villa. June weddings are planned for both couples.—EDWARD F. SULESKY



**NEW INITIATES OF GAMMA PHI CHAPTER** are, left to right: front row, Memo Asvedo, Jack Williams, Amhed Abdin, Frank Hyder; second row, John Fashing, and Ken Hoben, vice president.

## TEXAS WESTERN

ON DECEMBER 13, 1959, the Gamma Phi Chapter of Delta Sigma Pi held its active initiation at the Student Union Building on the Texas Western Campus in El Paso, Texas. Five pledges became active. They are shown in the enclosed picture from left to right front row: Memo Asevedo, El Paso; Jack Williams, Albuquerque, New Mexico; Amhed Abdin, Iraq; Frank Hyder, Rockdale, Texas; second row from left to right: John Fashing, El Paso; Ken Hoben, El Paso, pledge trainer for 1958.

After the initiation the new initiates and the active chapter went to Juarez, Mexico, for dinner. A fine time was had by everyone.

The Gamma Phi Chapter has, for the spring semester, about 20 or so new rushees and a very well planned program at Texas Western College.

## MICHIGAN

**HIGHLIGHT OF THE WINTER SEASON** for Xi Chapter, University of Michigan, was an extended skiing adventure on the slopes of northern Michigan. Fresh from semester examination brain-washing, most of the group headed north January 28, to be joined later by a few stragglers. Base of operations for the potential snow bunnies was Ogemaw Hills Ski area near West Branch, Michigan.

Hardy Chen, for many years a resident of Zurich, Switzerland, and an expert in the eyes of his fellow brothers, proved to be a patient tutor as he encouraged many beginners in their first adventure on the wood slats. All in all, the group spent a rollicking four days in the cool, clean air nursing bruised hips and "runny" noses. Memories of the trip will bring hours of jovial laughter as "skiers" recall their picturesque tumbles and shaking knees. Evening fraternizing at the lodge fireside also proved to be a high point of the outing.

Among the other activities of Xi Chapter during the fall semester was a successful "Rose" Ball. The chapter also played host to several brother faculty members on the occasion of the installation of officers for the present semester.

Future plans call for one of the most intensive rushing campaigns in chapter history. Actives are anticipating a large pledge class to carry on chapter enthusiasm.

A Louisiana Shrimp Boil—Creole Style is in the offing as a joint active-pledge get acquainted activity.—**BOB MEECE**

## MARYLAND

**GAMMA SIGMA CHAPTER** at the University of Maryland is nearing the end of another successful semester. One of the outstanding accomplishments, in the minds of all business students, was the Annual Career Forum, sponsored by Delta Sigma Pi and under the direction of Brother Myerson. The Forum consisted of a large number of representatives from various areas of the business community who informed the audience of employment opportunities in their respective fields. They included long-run as well as immediate observations, thus making the discussion equally valuable to freshmen and seniors.

Our professional meetings have met with similar success due largely to the efforts of Brother Machesney, chairman of the professional committee. At the second meeting of the fall semester a manager of one of the large department store chains described methods and problems involved in running a large retail establishment. However, it was at the most recent professional dinner that the fraternity was privileged to hear from a Delta Sigma Pi Faculty Member, Dr. Allan G. Gruchy of the department of economics, who spoke on the situation in the steel industry as it then existed.

The New Year was entered into with 13 newly initiated brothers. Each of these new Deltasigs is capable and desirous of helping Gamma Sigma Chapter to become an even

greater asset to the Fraternity as a whole and to the College of Business and Public Administration here at the University of Maryland.—**ROBERT G. TOWERS**

## MIAMI of Ohio

**ALPHA UPSILON** at Miami University focused its business program for December on two special activities. The first of these events occurred on December eighth, when Alpha Upsilon Chapter sponsored Miami University's Career Day. The format consisted of a luncheon followed by three individual sessions of nine simultaneously-occurring workshops. Each workshop was open to all interested students and was devoted to a discussion of an individual phase in the business field. The large turnout for Career Day reflected both good planning by the committee chairman, Floyd Patinkin, and the great potential for future business growth.

The second half of our December program consisted of electing and honoring Alpha Upsilon Chapter's "Rose of Deltasig" and her two attendants. This contest with chairman Larry Bertsch, reached a climax at a banquet on December 12. A total of 20 of the brothers and their dates were present to see Ann Haughey honored as the "Rose" and Marsha Ashforth and Joanie West honored as the two court attendants.

On January 5, Alpha Upsilon Chapter inducted seven new actives, including a Miami University faculty member, Dr. Frederick Amling. The brothers feel sure that these new members will foster the fraternity's ideals, and thereby increase the respect shown the Alpha Upsilon Chapter by Miami University and Delta Sigma Pi.—**MICHAEL GOLDBERG**

**TOYS FOR TOTS CAMPAIGN** was the Christmas project of the pledges of Beta Upsilon Chapter at Texas Tech. Here pictured are some of the two thousand toys collected, and left to right, Roger Flowers, Mike Briggs, and Newton Buckley.



## TEXAS TECH

**THE CHRISTMAS HOLIDAYS** at Beta Upsilon Chapter started with the initiation of 17 new members December 19, 1959. Brother Ronnie Watkins was named Best Pledge while Brother Richard Holder won the Reid-Hefner Award for the highest grades during pledgeship. We feel that each of the new members are an asset to Delta Sigma Pi and that they will be strong members in the future.

During Help Week the pledges collected Toys for Tots for the Marine Corps Reserve. It was a great honor for Delta Sigma Pi to collect the most toys in a contest between organizations on the campus. This was the second year in a row for Beta Upsilon Chapter to win this award.

The fall semester has kept Beta Upsilon Chapter busy working on our new lodge. Much of the construction work was directed by Brother Dick Robinson, lodge chairman. It is felt that having a lodge will enable Delta Sigma Pi to become stronger on the campus and to further the interests of the fraternity.

Beta Upsilon Chapter is looking forward to the coming semester and the starting of a new pledge class.—**DUDLEY LYLE BERRY**

## MINNESOTA

**THE FALL QUARTER** proved to be an active one for the Alpha Epsilon Chapter. Professional activities played an important role in this past quarters' program. Speakers included a stock market chartist and the president of the Minnesota Marine Company of St. Paul. These men provided those present with new ideas on the intricate and special problems of management through reference to their own firms. A tour of Western

Electric Company in Minneapolis, open to the entire University of Minnesota School of Business, was another highlight of the professional program.

The recently redecorated fraternity house has been the center of both the professional and social activities. The main social event fall quarter was the Homecoming Dinner Dance. The active members and alumni were pleased to have Field Secretary Don J. Hill and District Director George Eide among those present at the New Year's party.

Another new trophy has been added to the trophy case. This one representing First Place in the All-University Professional Fraternity Bowling Tournament. Those who participated on this championship team were Brothers: Anderson, Blankenship, Josephs, Magnuson, Meuwissen, J. Wagoner, and K. Wagoner.

This year, Alpha Epsilon Chapter will be in charge of the business management of the U. of Minnesota Campus Carnival. We hope to make the Carnival even better this year and provide a greater profit margin than ever before.—BRUCE SWANSON

## SOUTHERN METHODIST

WE AT SOUTHERN METHODIST UNIVERSITY are busily at work with our final examinations at the writing of this article. Actually, there is little going on down here in Texas, but we hope to stir up some kind of trouble during the next semester.

Wednesday January 27, we celebrated Brother Bill Martin's leaving the bond of bachelorhood with a stag party. All those in attendance remarked about the various events of the day, and the party turned out to be quite intellectual; that is until the movies came along. A fine blast indeed!

Texas is well known for her beautiful women, and we have selected eleven finalists for our "Rose" Queen nominee. Everyone seems to have his own favorite, and it will no doubt be a difficult decision for the committee to make. Nonetheless, 11 girls will receive a small rose announcing their nomination as finalists. We look forward to the quickly approaching dance and parties which will probably be held at the new Hotel Sheraton Dallas.

Our fall elections saw some of our new brothers gain high posts in the fraternity. We hope that they do a good job, for we need hard workers. Plans for the spring semester rush are in a nebulous stage, but in early February we will probably be busily involved in rush once again. We had many of our brothers graduate this past January; so we need some "new blood" in our group.

The officers and members of Beta Phi Chapter are also looking forward to the installation of Delta Phi Chapter at East Texas State College in Commerce, Texas. This is the second time this year that we have had the opportunity to participate in an installation, the other being Delta Upsilon at Texas Christian University in the fall.

Nothing new for the good of other chapters, but we are sure that there will be much happening in the next four months.—ROBERT M. ESCH



# DIRECTORY

## The Grand Council

*Grand President:* HOMER T. BREWER, *Kappa-Gorgia State*, 808 Southern Railway Bldg., 99 Spring St. S.W., Atlanta 3, Georgia.

*Executive Director:* J. D. THOMSON, *Beta-Northwestern*, 330 South Campus Ave., Oxford, Ohio.

*Director of Business Education:* WALTER A. BROWER, *Beta Xi-Rider*, 356 Gardner Ave., Trenton 8, N.J.

*Director of Eastern Region:* M. JOHN MARKO, *Beta Rho-Rutgers*, 24 Medbourne Ave., Irvington 11, N.J.

*Director of Southeastern Region:* MONROE M. LANDRETH, JR., *Alpha Lambda-North Carolina*, 100 Placid Place, Charlotte 7, N.C.

*Director of East Central Region:* FRANKLIN A. TOBER, *Alpha Kappa-Buffalo*, 123 Highgate Ave., Buffalo 14, N.Y.

*Director of Central Region:* ROBERT J. ELDER, *Theta-Detroit*, 17602 Glenmore, Detroit 19, Mich.

*Director of South Central Region:* ROY N. TIPTON, *Gamma Zeta-Memphis*, 1396 Whiting, Memphis, Tenn.

*Director of Midwestern Region:* HENRY C. LUCAS, *Alpha Delta-Nebraska*, 408 S. 18th St., Omaha, Neb.

*Director of Southwestern Region:* JOE M. HEFNER, *Beta Upsilon-Texas Tech.*, 2107 Avenue Q, Lubbock, Texas.

*Acting Director of Inter-Mountain Region:* CHARLES I. SUTTON, *Gamma Omega-Arizona State*, 3102 N. 61st Place, Phoenix, Arizona.

*Director of Western Region:* BURELL C. JOHNSON, *Alpha Sigma-Alabama*, National Cylinder Gas Co., 1588 Doolittle Dr., San Leandro, Calif.

*Director-At-Large:* ROBERT A. MOCELLA, *Beta-Northwestern*, 6303 N. Melvina Ave., Chicago 30, Ill.

*Past Grand President:* J. HARRY FELTHAM, *Chi-Johns Hopkins*, Robert Garrett & Sons, Baltimore 3, Md.

## Grand Secretary Treasurer Emeritus

H. G. Wright, *Beta-Northwestern*, 222 W. Adams St., Chicago 6, Ill.

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*Chairman:* HOMER T. BREWER, *Kappa-Gorgia State*, 808 Southern Railway Bldg., 99 Spring St., S.W., Atlanta 3, Ga.

*Members:* FRANKLIN A. TOBER, *Alpha Kappa*, 123 Highgate Ave., Buffalo, N.Y.; JOE M. HEFNER, *Beta Upsilon*, 2107 Avenue Q, Lubbock, Texas; WALTER A. BROWER, *Beta Xi*, 356 Gardner Ave., Trenton 8, N.J.

## Alumni Activities

*Chairman:* ROBERT A. MOCELLA, *Beta*, 6303 N. Melvina Ave., Chicago 30, Ill.

*Members:* FRANK A. GERACI, *Zeta*; ROBERT O. LEWIS, *Beta*, LOUIS J. TALAGA, *Beta*, RUDY WEBER, *Beta*.

## Nominations

*Chairman:* J. HARRY FELTHAM, *Chi*, Robert Garrett & Sons, Baltimore 3, Md.

*Members:* FRANK A. GERACI, *Zeta*, 4928 Randolph St., Hillside, Illinois; ROBERT O. HUGHES, *Beta Nu*, 6 Rutledge Ave., Rutledge, Pa.

## Life Membership

*Chairman:* MAX BARNETT, JR., *Gamma Mu*, 5534 S. Galvez St., New Orleans, La.

*Members:* GILES DUPLICHIN, *Beta Zeta*, Tidelands Ins., Masonic Temple, New Orleans, La.; EDGAR HEAD, *Gamma Mu*, 1503 Alexander, New Orleans, La.; CHARLES LAYRISSON, *Gamma Mu*, 1632 Thalia St., New Orleans, La.; and GAYLE WELLS, *Beta Psi*, Southern Bell Telephone Co., New Orleans, La.

## The Central Office

330 South Campus Avenue, Oxford, Ohio. Phone Oxford 3-4178

*Executive Director:* J. D. Thomson, *Beta-Northwestern*

*Field Secretary:* Charles L. Farrar, *Beta Psi-Louisiana Tech*

*Staff Members:* Peg Donovan, Jane Lehman, Jane Nelson, Maxine Parks, Peg Whitelaw, Joyce Brandenburg



## Past Grand Presidents

- \*W. N. Dean, *Alpha-New York* . . . 1914  
 P. J. Warner, *Alpha-New York* . . . 1914-1915  
 \*H. C. Cox, *Alpha-New York* . . . 1915-1916  
 F. J. McGoldrick, *Alpha-New York* . . . 1916-1917  
 \*C. J. Ege, *Alpha-New York* . . . 1917-1920  
 H. G. Wright, *Beta-Northwestern* 1920-1924  
 \*C. W. Fackler, *Epsilon-Iowa* . . . 1924-1926  
 H. O. Walther, *Psi-Wisconsin* . . . 1926-1928  
 \*R. C. Schmidt, *Theta-Detroit* . . . 1928-1930  
 E. L. Schujahn, *Psi-Wisconsin* . . . 1930-1936  
 \*E. D. Milener, *Chi-Johns Hopkins* . . . 1936-1939  
 J. L. McKewen, *Chi-Johns Hopkins* . . . 1939-1945  
 K. B. White, *Gamma-Boston* . . . 1945-1947  
 \*A. L. Fowler, *Beta Nu-Pennsylvania* . . . 1947-1949  
 \*W. C. Sehm, *Alpha Epsilon-Minnesota* . . . 1949-1951  
 H. B. Johnson, *Kappa-Georgia* . . . 1951-1953  
 R. G. Busse, *Beta Omicron-Rutgers* . . . 1953-1955  
 J. H. Feltham, *Chi-Johns Hopkins* 1955-1957

\* Deceased

## Alumni Clubs

- ALBUQUERQUE, New Mexico—Pres.: Warren E. Armstrong, 1002 Idlewild Lane, SE, Albuquerque, N.M.  
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 BALTIMORE, Maryland—Pres.: Robert W. Lindsay, 413 Georgia Ct., Towson 4, Md.  
 BIRMINGHAM, Alabama—Pres.: George E. Kiziah, c/o Connecticut Mutual Life Ins. Co., Brown-Marx Bldg., Birmingham, Alabama.  
 BUFFALO, New York—Pres.: Frank A. Tober, 133 Highgate Ave., Buffalo 14, N.Y.  
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 CHICAGO, Illinois—Pres.: Donald F. Holem, 42 E. Cedar St., Chicago 11, Ill.  
 CINCINNATI, Ohio—Pres.: Andrew T. Fogarty, 1308 Voll Rd., Cincinnati 30, Ohio  
 CLEVELAND, Ohio—Pres.: George F. Letcher, 3420 W. 50th St., Cleveland 2, Ohio.  
 COLUMBIA, South Carolina—Pres.: William N. Bowen, South Carolina Savings & Loan, Palmetto Bldg., Room 210, Columbia, S.C.  
 DALLAS, Texas—Pres.: Emory C. Walton, 5100-G Live Oak, Dallas 6, Texas  
 DENVER, Colorado—Pres.: Harry G. Hickey, 643 Olive St., Denver, Colo. Phone: Dexter 6489.  
 DETROIT, Michigan  
 Theta—Pres.: Donald R. Nelson, 1910 Ardmore, Royal Oak, Mich.  
 Gamma Theta—Pres.: George A. Giza, 12075 Prairie, Detroit 4, Mich.  
 Gamma Kappa—Pres.: Larry Sublett, 15451 Derring, Livonia, Mich.  
 Gamma Rho—Pres.: Leon R. Denning, 11655 St. Marys, Detroit 27, Mich.  
 EL PASO, Texas—Pres.: Waymond Dickinson, 7822 Candlewood, El Paso, Texas  
 HOUSTON, Texas—Pres.: Sam Moore, 1318 Bob White, Bellaire, Texas.  
 KANSAS CITY, Missouri—Pres.: Carl E. Bolte, Jr., 836 W. 57th Terrace, Kansas City 13, Mo.  
 LINCOLN, Nebraska—Pres.: Jerry L. Snyder, 211 G Street, Lincoln, Nebraska.  
 LOS ANGELES, California—Sec.: Fred H. McConihay, Jr., 4642 Willis Ave., Sherman Oaks, Calif.  
 LUBBOCK, Texas—Pres.: D. Elwood Allen, 1509 35th, Lubbock, Texas.

- MEMPHIS, Tennessee—Pres.: George Ragland, 1722 Martha Dr., Memphis, Tenn.  
 MIAMI, Florida—Pres.: Daniel S. McNamara, 3301 S.W. 76th Ave., Miami, Florida.  
 MILWAUKEE, Wisconsin—Pres.: Frank Dudenhofer, 1724 N. 57th St., Milwaukee, Wis.  
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 TWIN CITIES, Minneapolis and St. Paul, Minnesota—Pres.: Thomas L. Jacobson, 4754 Fremont, S., Minneapolis, Minn.

- PENNSYLVANIA, U. OF (Beta Nu, 1932), THE WHARTON SCHOOL OF FINANCE AND COMMERCE AND EVENING SCHOOL OF ACCOUNTS AND FINANCE, PHILADELPHIA, PA.  
 President: ROBERT J. DOWNS, 38 Rosemont Ave., Rosemont, Pa.  
 Advisor: GENE H. PERO, 1942 S. 15th St., Philadelphia, Pa.  
 PENN STATE (Alpha Gamma, 1923), COLLEGE OF BUSINESS ADMINISTRATION, UNIVERSITY PARK, PA.  
 President: WILLIAM A. WALTON, P.O. Box 502, State College, Pa.  
 Advisor: ROCCO CARZO, JR., 1616 N. Allen St., State College, Pa.  
 RIDER (Beta Xi, 1934), DEPARTMENT OF ACCOUNTING AND BUSINESS ADMINISTRATION, TRENTON, N.J.  
 President: LEONARD J. ACCARDI, 313 Dorrance St., Bristol, Pa.  
 Advisor: RALPH F. GOMMER, 1205 Edgewood Ave., Trenton, N.J.  
 Chapter Quarters: 909 Bellevue Ave., Trenton, N.J.  
 RUTGERS (Beta Omicron, 1937), SCHOOL OF BUSINESS ADM., NEWARK, N.J.  
 President: WILLIAM J. VICHICONTI, 215 72nd St., North Bergen, N.J.  
 Advisor: HOWARD P. NEU, 21 Brookdale Rd., Bloomfield, N.J.  
 Chapter Quarters: 38-40 Park Pl., Newark, N.J.  
 RUTGERS (Beta Rho, 1942), UNIVERSITY COLLEGE, NEWARK, N.J.  
 President: CHARLES R. CHAMBERLIN, 825 Pennington St., Elizabeth, N.J.  
 Advisor: WILLIAM W. MYERS, 23 Woodcrest Dr., Livingston, N.J.  
 TEMPLE (Omega, 1923), SCHOOL OF BUSINESS AND PUBLIC ADM., PHILADELPHIA, PA.  
 President: ARSON KASHKASHIAN, 1841 N. Park Ave., Philadelphia 22, Pa.  
 Advisor: WILLARD MOORE, 1841 N. Park Ave., Philadelphia, Pa.  
 Chapter Quarters: 1841 N. Park Ave., Philadelphia, Pa.

## Chapter Roll

### EASTERN REGION

- REGIONAL DIRECTOR: M. JOHN MARKO, Beta Rho, 24, Medbourne Ave., Irvington 11, N.J.  
 DISTRICT DIRECTORS: JAMES F. DALY, JR., Delta Kappa, 22 Chase St., Dorchester 25, Mass.  
 H. MELVIN BROWN, Chi, 3901 Deepwood Rd., Baltimore 18, Md.  
 WILLIAM W. MEYERS, Beta Rho, 23 Woodcrest Dr., Livingston, N.J.  
 DONALD C. WHEATLEY, Beta Xi, P.O. Box 721, Newtown, Pa.  
 BABSON (Gamma Upsilon, 1951), BABSON INSTITUTE OF BUSINESS ADM., BABSON PARK, BOSTON, MASS.  
 President: SAMUEL TELERICO, Park Manor, Babson Park 57, Mass.  
 Advisor: WALTER H. CARPENTER, 31 Taylor St., Needham, Mass.  
 BOSTON COLLEGE (Delta Kappa 1957), COLLEGE OF BUSINESS ADM., CHESTNUT HILL, MASS.  
 President: N. PETER JOHNSON, 89 Lasell St., West Roxbury 32, Mass.  
 Advisor: FREDERICK J. ZAPPALLA, 24 Sargent Rd., Winchester, Mass.  
 BOSTON UNIVERSITY (Gamma, 1916), COLLEGE OF BUSINESS ADM., BOSTON, MASS.  
 President: CHESTER A. BROWN, JR., 247 Kent St., Brookline, Mass.  
 Advisor: CARL EVERBROG, 685 Commonwealth Ave., Boston, Mass.  
 Chapter Quarters: 247 Kent St., Brookline, Mass.  
 GEORGETOWN (Mu, 1921), DIVISION OF BUSINESS ADM., WASHINGTON, D.C.  
 President: VASCO WENDAHAKE, 1239 Potomac St., N.W., Washington, W.C.  
 Advisor: M. LAWRENCE GARCIA, 1410 M St., N.W., Washington, D.C.  
 JOHNS HOPKINS (Chi, 1922), DIVISION OF BUSINESS (MCCOY COLLEGE), BALTIMORE, MD.  
 President: CARL A. EISEMAN, 1106 Harwall Rd., Baltimore 7, Md.  
 Advisor: CARL W. BRODKA, 8738 Stockwell Rd., Baltimore 14, Md.  
 MARYLAND (Gamma Sigma, 1950), COLLEGE OF BUSINESS AND PUBLIC ADM., COLLEGE PARK, MD.  
 President: STEWART D. YOUNG, P.O. Box 8-6830, College Park, Md.  
 Advisor: DR. ALLAN J. FISHER, College Park, Md.  
 NEW YORK (Alpha, 1907), SCHOOL OF COMMERCE, ACCOUNTS, AND FINANCE, NEW YORK, N.Y.  
 President: ROBERT J. KLIMASZEWSKI, 409 Seventh Ave., Brooklyn 15, N.Y.  
 Advisor: MARTIN B. CARTER, 70 Brynwood Rd., Yonkers, N.Y.

### SOUTHEASTERN REGION

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 Advisor: A. ALDO CHARLES, 237 Springdale, Athens, Ga.  
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**MIAMI** (Beta Omega, 1948), SCHOOL OF BUSINESS ADM., CORAL GABLES, FLA.  
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 Chapter Quarters: 302 University Dr., Kent, Ohio.

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Advisor: CLYDE IRWIN, White Hall, University of Kentucky, Lexington, Ky.

**MIAMI** (Alpha Upsilon, 1927), SCHOOL OF BUSINESS ADM., OXFORD, OHIO.  
 President: DONALD POWERS, Phi Delta Theta House, Oxford, Ohio  
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 President: DAVID K. HOLMQUIST, 112 E. 14th Ave., Columbus, Ohio  
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Advisor: JAMES R. WORD, 1406 W. Hickory, Denton, Tex.  
Chapter Quarters: 1406 W. Hickory, Denton, Tex.  
OKLAHOMA CITY (Delta Theta, 1956), SCHOOL OF BUSINESS, OKLAHOMA CITY, OKLA.  
President: ROBERT C. JONES, 1709 Drakestone, Oklahoma City, Okla.  
Advisors: JAMES HOUSTON, School of Bus., Oklahoma City U., Oklahoma City, Okla.; JOHN HEDGES, School of Bus., Oklahoma City U., Oklahoma City, Okla.  
OKLAHOMA STATE (Gamma Epsilon, 1949), COLLEGE OF BUSINESS, STILLWATER, OKLA.  
President: Marvin W. Baker, 405 1/2 South Washington St., Stillwater, Okla.  
Advisors: WILLIAM L. ZIMMERMAN, 723 Ute Dr., Stillwater, Okla.; LEON PEARCE, 1503 W. 4th St., Stillwater, Okla.  
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Advisors: CONRAD J. SOMMERS, 6143 Royalton, Dallas, Tex.; ROY MCPHERSON, 2978 Daniels, Dallas, Tex.  
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President: MICKEY M. BREWER, 2741 Ryan Place Dr., Fort Worth, Tex.  
Advisors: JAMES P. KOLIUS, 5112 Cliffview Dr., Fort Worth 12, Tex.; J. C. RICH, 4611 W. Vickry St., Fort Worth, Tex.  
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President: JAMES H. SPENCER, 2613 30th St., Lubbock, Tex.  
Advisor: RAYMOND A. GREEN, 4302-A Canton, Lubbock, Tex.  
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Advisor: BUFORD A. CASEY, 4603 Sinclair Ave., Austin, Tex.  
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President: S. WAYNE WEBER, 3628 N. Memorial Dr., Tulsa 15, Okla.  
Advisor: JOHN D. GEMMILL, 5371 E. 27th Pl., Tulsa, Okla.  
Chapter Quarters: Deltasig Rm., Student Union Rm., Student Union Bldg., Tulsa, Okla.

## INTER-MOUNTAIN REGION

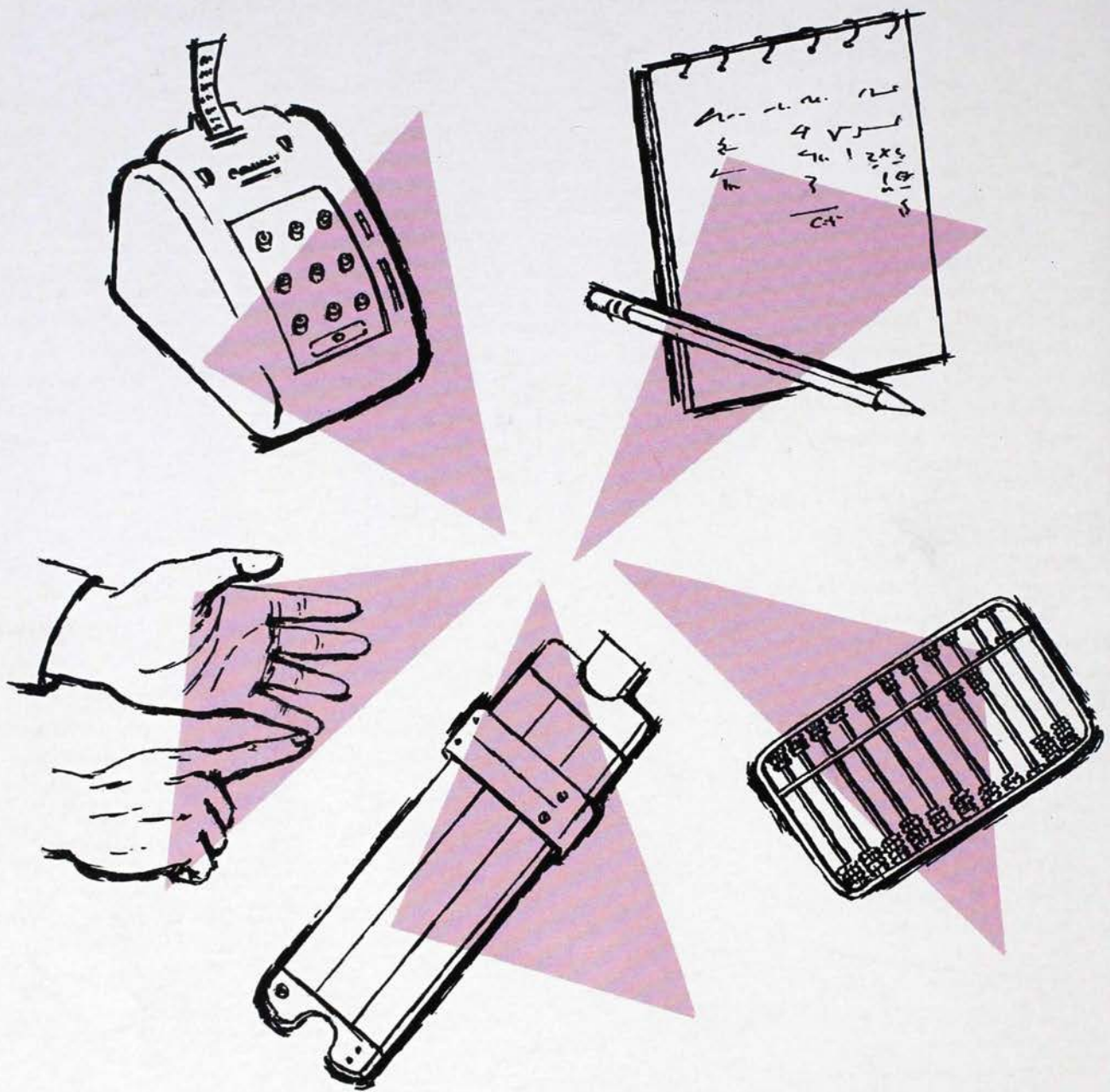
REGIONAL DIRECTOR: CHARLES I. SUTTON, Gamma Omega, 3102 N. 1st Pl., Phoenix, Ariz.  
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