

The **DELTA SIG**
O F D E L T A S I G M A P I



Professional Business Administration Fraternity

MARCH 1957



The International Fraternity of Delta Sigma Pi

Professional Commerce and Business Administration Fraternity

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

The Grand Council

Grand President: J. Harry Feltham, *Chi—Johns Hopkins*, Robert Garrett & Sons, Baltimore 3, Md.

Executive Director: J. D. Thomson, *Beta—Northwestern*, 330 S. Campus Ave., Oxford, Ohio.

Executive Secretary: Raymond W. Flodin, *Alpha Omega—DePaul*, 330 S. Campus Ave., Oxford, Ohio.

Director of Business Education: E. Coulter Davies, *Beta—Northwestern*, 414 Church St., Evanston, Ill.

Director, Eastern Region: Robert O. Hughes, *Beta Nu—Pennsylvania*, 6 Rutledge Avenue, Box 196, Rutledge, Pa.

Director, Southeastern Region: Homer T. Brewer, *Kappa—Georgia*, 808 Southern Railway Bldg., 99 Spring St., S.W., Atlanta 3, Ga.

Director, East Central Region: Robert F. Andree, *Beta Tau—Western Reserve*, 2094 Lakeview Avenue, Rocky River, Ohio.

Director, Central Region: Frank A. Geraci, *Zeta—Northwestern*, 4928 Randolph St., Hillside, Ill.

Director, South Central Region: V. Burt Waite, *Gamma Delta—Mississippi State*, Box 944, c/o T. E. Lott & Co., Columbus, Miss.

Director, Midwestern Region: Henry C. Lucas, *Alpha Delta—Nebraska*, 408 S. 18th St., Omaha, Neb.

Director, Southwestern Region: Kenneth B. White, *Gamma—Boston*, 4911 Greenville Ave., Dallas, Tex.

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Director, Western Region: Andrew P. Marinovich, *Phi—So. California*, 1222 Trotwood Avenue, San Pedro, Calif.

Director-at-Large: Franklin A. Tober, *Alpha Kappa—Buffalo*, 123 Highgate Avenue, Buffalo 14, N.Y.

Past Grand President: Robert G. Busse, *Beta Omicron—Rutgers*, Burroughs Corp., Cash Register Dept., 2832 E. Grand Blvd., Room 203, Detroit 11, Mich.

The Central Office

330 S. Campus Ave., Oxford, Ohio.

Executive Director: J. D. Thomson

Executive Secretary: Raymond W. Flodin

Staff Members: Jane Lehman, Jane Nelson, Helen Schocke, and Peg Whitelaw

National Committees

Executive Committee

Chairman: J. Harry Feltham, *Chi—Johns Hopkins*, Robert Garrett & Sons, Baltimore 3, Md.

Members: Robert F. Andree, *Beta Tau*, 2094 Lakeview Ave., Rocky River, Ohio; Robert G. Busse, *Beta Omicron*, Burroughs Corp., Cash Register Dept., 2832 E. Grand Blvd.,

Room 203, Detroit 11, Mich.; Homer T. Brewer, *Kappa*, 808 Southern Railway Bldg., 99 Spring St., S.W., Atlanta 3, Ga.; and John L. McKewen, *Chi*, Irving, McKewen & O'Connell, Mathieson Bldg., Baltimore 2, Md.

Alumni Activities

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Members: John W. Lucas, *Nu*; Raymond A. Peter, *Beta Theta*; and Floyd E. Walsh, *Epsilon*.

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Nominations

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Members: Robert O. Lewis, *Beta—Northwestern*; and Monroe Landreth, *Alpha Lambda—North Carolina*.

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*W. N. Dean, *Alpha—New York* .. 1914

P. J. Warner, *Alpha—New York* .. 1914-1915

*H. C. Cox, *Alpha—New York* 1915-1916

F. J. McGoldrick, *Alpha—New York*

..... 1916-1917

*C. J. Ege, *Alpha—New York* 1917-1920

H. G. Wright, *Beta—Northwestern* . 1920-1924

*C. W. Fackler, *Epsilon—Iowa* 1924-1926

H. O. Walther, *Psi—Wisconsin* 1926-1928

*R. C. Schmidt, *Theta—Detroit* 1928-1930

E. L. Schujahn, *Psi—Wisconsin* . 1930-1936

*E. D. Milener, *Chi—Johns Hopkins* 1936-1939

J. L. McKewen, *Chi—Johns Hopkins* 1939-1945

K. B. White, *Gamma—Boston* 1945-1947

*A. L. Fowler, *Beta Nu—Pennsylvania*

..... 1947-1949

*W. C. Sehm, *Alpha Epsilon—Minnesota*

..... 1949-1951

H. B. Johnson, *Kappa—Georgia* 1951-1953

R. G. Busse, *Beta Omicron—Rutgers*. 1953-1955

* Deceased

Grand Secretary Treasurer Emeritus

H. G. Wright, *Beta—Northwestern*, 222 W. Adams St., Chicago 6, Ill.

Alumni Clubs

ALBUQUERQUE, New Mexico—Pres.: Kenneth E. Sutton, Jr., 3172 41st Pl., Sandia Base, Albuquerque, N.M. Phone: 64411, Ext. 22285.

ATLANTA, Georgia—Pres.: Harold L. McCary, 445 Highland Ave., N.E., Atlanta, Ga.

BALTIMORE, Maryland—Pres.: Milton A. Bowersox, 1526 Kingsway Rd., Baltimore 18, Md.

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BUFFALO, New York—Pres.: Franklin A. Tober, 123 Highgate Ave., Buffalo 14, N.Y.

CHARLOTTE, North Carolina—Pres.: Theodore G. Chandler, 2842 Columbus Circle, Charlotte, N.C.

CHICAGO, Illinois—Pres.: Earl J. Rix, 9030 N. Keating, Skokie, Ill.

CINCINNATI, Ohio—Pres.: Charles V. Schnabel, 6971 Sandal Ct., Cincinnati, Ohio.

CLEVELAND, Ohio—Pres.: John G. Addams, 5198 Harmony Lane, Willoughby, Ohio.

COLUMBIA, South Carolina—Pres.: William N. Bowen, 1608 Two Notch Rd., Columbia, S.C.

DALLAS, Texas—Pres.: Francis J. Newman, 408 Classen Dr., Dallas, Tex.

DENVER, Colorado—Pres.: Harry G. Hickey, 643 Olive St., Denver, Colo. Phone: Dextor 6489

DETROIT, Michigan
Theta—Pres.: Donald R. Nelson, 8840 Mackinaw, Detroit 4, Mich. Phone: TYS 0624.

Gamma Theta—Pres.: W. Douglas McKenzie, P.O. Box 319, Detroit 31, Mich.

Gamma Kappa—Pres.: Leonard Rynski, 9015 Arnold Ave., Detroit 39, Mich.

Gamma Rho—Pres.: Robert F. Trapp, 4912 Williams, Dearborn 9, Mich.

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HOUSTON, Texas—Pres.: Sam Moore, 1318 Bob White, Bellaire, Tex.

KANSAS CITY, Missouri—Pres.: Bruce Cottingham, 5903 Kentucky, Kansas City, Mo.

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NEW YORK, New York—Pres.: Phillip J. Warner, 15 E. 26th St., New York, N.Y.

OMAHA, Nebraska—Pres.: Walter R. Jahn, 2419 No. 45th Ave., Omaha, Neb. Phone: GL-5455.

PHILADELPHIA, Pennsylvania
Omega—Pres.: Fred E. Hagemayer, 8011 Pine Rd., Philadelphia, Pa.

Beta Nu—Pres.: Robert O. Hughes, 6 Rutledge Ave., Rutledge, Pa.

PITTSBURGH, Pennsylvania—Pres.: Joseph Schewe, 567 Celeron St., Pittsburgh 21, Pa. Phone: CH 1-2289.

SAN FRANCISCO, California—Pres.: Raymond P. Neal, 173 Meadowbrook Dr., San Francisco, Calif. Phone: LO 6-6627

ST. LOUIS, Missouri—Pres.: Eugene L. Zieha, 3615 Humphrey, St. Louis, Mo. Phone: SI 1545.

TRENTON, New Jersey—Pres.: Walter A. Brower, Jr., Trenton Alumni Club of Delta Sigma Pi, Box 1701, Trenton, N.J.

TULSA, Oklahoma—Pres.: Ramon King, 1325 E. 49th St., Tulsa, Okla. Phone: 79370

TWIN CITIES, Minneapolis and St. Paul, Minnesota—Pres.: Vilas Benning, 2708 Hampshire Ave., S., Minneapolis, 16, Minn.

WASHINGTON, D.C.—Pres.: Vincent J. Greenfield, 8603 Mayfair Pl., Silver Spring, Md.

The Grand President's Column

THE FIRST SEMESTER of this college year is now history and before we realize it we will be in the process of winding up our annual business. This may be a bit hard to believe as it seems like we have just begun to accomplish the goals we set forth in September.



J. HARRY FELTHAM
Chi-Johns Hopkins
Grand President

It is not enough for each chapter to initiate their quota of members or for each alumni club to hold a full schedule of meetings. Every member must be deriving some benefit from membership in Delta Sigma Pi and the ideals of the fraternity must be advanced or the chapter or alumni club is missing its mark no matter how active it is. To expound further on this thought I might point out that there are approximately 2,500 new undergraduate initiates each year yet there are nowhere near that number of new members joining the alumni clubs annually throughout the fraternity. The fact that the undergraduate chapters are missing the boat when it comes to making solid Deltasigs of its new members is obvious to me. It is

further apparent that our alumni clubs aren't conducting programs that are attracting and holding the new graduate. Could it be that we have strayed from the fundamental aims and purposes of Delta Sigma Pi? I believe that this is partially true and that we should pause and take inventory of our goals immediately before this year has escaped us completely.

What is your chapter or alumni club doing to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community? I'll wager that you haven't given this too much thought lately.

I should like to suggest that we endeavor to give Delta Sigma Pi its *old meaning* and truly make this a "Golden Year." Let's make each activity of our chapter or alumni club accomplish one or more of the aims or purposes of Delta Sigma Pi, and let's develop in each of our members a feeling of satisfaction, satisfaction in their membership in Delta Sigma Pi derived from experiencing benefits. It is proud members enjoying their affiliation that will expand and perpetuate Delta Sigma Pi, so it behooves us to create such members through our individual chapter and alumni club programs.

Our national program this year is of special significance as it centers around our "Golden Anniversary." In New York City in August, we will pause to honor our Four Founders and our heritage. In May, we will dedicate our new Central Office Building in Oxford, Ohio, honoring a Deltasig who devoted a lifetime to the promotion of our aims and ideals. Let's muster at these two occasions with the convictions that we are carrying out the pledge we took to perpetuate Delta Sigma Pi in the manner in which it was intended and that through our efforts the *old meaning* will have ever stronger import. And as we strive to reach these goals let us pray that He is traveling with us.

Fraternally yours,
J. HARRY FELTHAM
Grand President

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Our Cover

Proudly we offer another colorprint from the library of the Magnolia Petroleum Company. This one features Old Main Building at the University of Arkansas and is a continuation of our University series.

J. D. THOMSON, Editor

DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: AGRICULTURE, Alpha Zeta. ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi, EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi. MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma. MUSIC, Phi Mu Sinfonia. PHARMACY, Alpha Zeta Omega, Kappa Psi, Rho Pi Phi, Phi Delta Chi.



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Past Grand President Allen L. Fowler Passes Away in Philadelphia

ON THURSDAY, January 31, 1957, Delta Sigma Pi lost one of its most devoted members and finest leaders with the passing of Allen L. Fowler, Beta Nu Chapter—University of Pennsylvania. After several years of doctoring for different illnesses, Brother Fowler succumbed to a cerebral hemorrhage while in the Presbyterian Hospital of Philadelphia recovering from another ailment.



ALLEN L. FOWLER, Beta Nu-Pennsylvania
Past Grand President Delta Sigma Pi

Allen's service to Delta Sigma Pi began with the installation of his local fraternity in 1932 as the Beta Nu Chapter of Delta Sigma Pi. Even though he was an alumnus at that time, he took Delta Sigma Pi to heart and began working for it. In 1944 he became a member of the Grand Council and three years later he was unanimously elected Grand President at the 16th Grand Chapter Congress in Minneapolis, Minnesota. At that time Delta Sigma Pi had a total of 38 active undergraduate chapters. Two years later, when Allen completed his term of office as Grand President, the fraternity had installed its 60th active chapter. Brother Fowler was also responsible for the establishment of Regions

within Delta Sigma Pi, and for the creation of the Central Office Building Fund which eventually resulted in the building we have today.

Allen's service to Delta Sigma Pi continued first as Past Grand President for two years then as an active member of the Executive Committee for four more years. In September, 1955, he was also on hand to play a part in the retirement ceremonies of H. G. Wright at the 20th Grand Chapter Congress in Detroit, Michigan. At this same convention he was honored by being presented with the Distinguished Service Award for service to Delta Sigma Pi above and beyond the call of duty.

Allen was the third Deltasig to be so honored. The first was H. G. Wright and the second Kenneth B. White. At the time of Brother Fowler's death, plans were being made for a testimonial dinner on his behalf by his chapter, Beta Nu, and the Philadelphia Alumni Club of Delta Sigma Pi.

In the business world, Allen was, likewise, a success and devoted to his work. As a vice-president of Day and Zimmerman, a large national industrial engineering firm, Allen had a reputation for his administrative ability and thoroughness to a point that he attracted many outstanding jobs to his firm. His career with Day and Zimmerman began in 1919.

Brother Fowler was also active in the Controllers Institute of America, having served as president of the Philadelphia Control, president of Controllershship Foundations, and vice-president of the national organization. He was also president of the University of Pennsylvania's Wharton Evening School Alumni Society.

Allen was a graduate of St. John's College in Annapolis, Maryland in 1915 and of the University of Pennsylvania Evening School of Accounts and Finance in 1921.

With his wife Edith, who is well known to Deltasigs who have attended a Grand Chapter Congress in the past ten years, Allen made his home in St. Davids Park, Pennsylvania, a suburb of Philadelphia.

He will long be remembered for his outstanding contribution to Delta Sigma Pi and his guiding hand will be sorely missed by the fraternity administrators of the future.



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Deltasigs in New York City Prime for the "Golden Anniversary"

WITH THE 21ST GRAND CHAPTER CONGRESS and "Golden Anniversary" of Delta Sigma Pi only five months away the Deltasigs in New York City are priming for the big events. Meetings of the Committee are being held more frequently and definite plans are being made instead of just ideas being assembled and discussed. Already the program is taking shape and it looks like the most outstanding one ever to be held by Delta Sigma Pi.

It is expected that most of the delegations will arrive on Tuesday, August 27, and preparations have been made to have the Biltmore Hotel in readiness for their arrival. A variety of rooms are available at very attractive rates. A Reception and Welcome are planned for Tuesday evening so that the delegates from all parts of the country may become acquainted and also meet the hosts of this convention, Alpha Chapter at New York University and the New York Alumni Club of Delta Sigma Pi.

On Wednesday morning, actually the first full day of the Grand Chapter Congress, the program will get off to a brisk start with a review of the condition of Delta Sigma Pi through the reports of its national officers. The customary Delegates Luncheon will be held at noon at which time the representatives of the various Regions will eat together and discuss their individual problems with their Regional Director and District Directors. All other Deltasigs are also invited to attend this affair and meet informally the national officers from their area.

Panels of chapter and alumni club operation will be the order of business following the Luncheon and will precede the highlight of the afternoon which will be the initiation of an Honorary Member-at-Large by a ritual team composed of members of the Grand Council. This stellar event will be capped off by the 21st Grand Chapter Congress Banquet at which we will hear a feature address by the Honorary Member initiated that afternoon.

Thursday will begin with the first session of the Chapter Officers Training Program and additional alumni club panels. The afternoon will be occupied by a selected group of tours in New York City of points of interest to men of commerce and business administration. The evening will bring the traditional Stag Party and Yellow Dog initiation.

On Friday, the last day, the Chapter Officers Training Program will be concluded and any business to come before the Grand Chapter will be consummated as well as the election of officers. The long awaited moment will arrive on Friday evening with the advent of the "Golden Anniversary Banquet of Delta Sigma Pi." The 21st Grand Chapter Congress Ball will

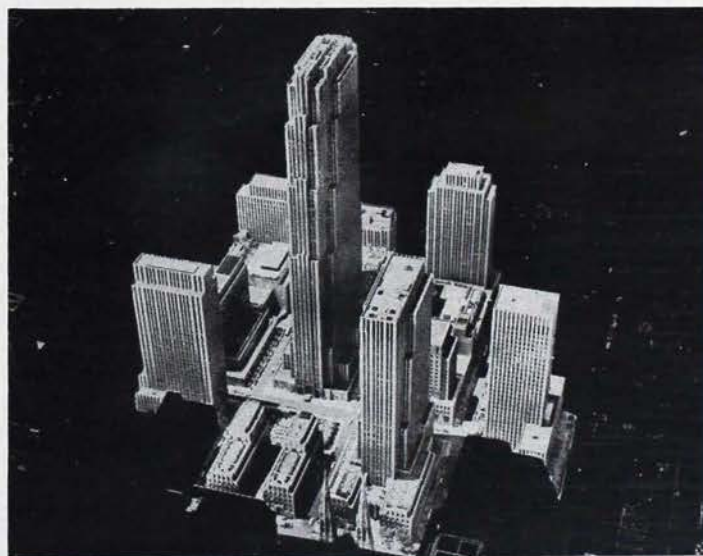
climax the entire program. It will follow the "Golden Anniversary Banquet" and will conclude the convention.

A suitable program is also being arranged for the ladies with a Doe Party, Pink Poodle Initiation and Luncheon, and a few surprises woven in.

Just think—all this in three days plus an opportunity to enjoy some of the wonders of New York City.

New York's Favorite Five

What the 13,000,000 visitors who annually make New York their vacation and convention headquarters want most to see in the world's tallest city is somewhat hard to determine. However, according to Royal W. Ryan, Executive Vice-president of the New York Convention and Visitors Bureau, there are five places which are definite favorites. These, Mr. Ryan reports, are the city within a city known as Rockefeller Center, the 72-year-old Statue of Liberty, the 1,472 foot Empire State Building, the relatively new United Nations Headquarters, and colorful Times Square.



THE CITY WITHIN A CITY is Rockefeller Center in New York. It houses two major radio networks, Radio City Music Hall, 24 restaurants, 200 shops, its own post office, four acres of garden area, and hundreds of prominent business firms. It is one of the wonders of New York awaiting Deltasigs this fall.



ALWAYS AN IMPRESSIVE SIGHT is the Downtown Skyline of New York. This view as seen from Governor's Island will be on the Sightseeing list of many attending the Golden Anniversary of Delta Sigma Pi in August.

Last year (1955) 739,364 people took the boat from Battery Park to visit America's Number One Glamour Girl, the Statue of Liberty, but the number of people who deliberately set out to see the Statue far exceeds the number which actually set foot on Bedloe's Island. Thousands of people, for instance, go to see her each year by way of the world's greatest sightseeing bargain—the five cent Staten Island Ferry boat ride. It takes 35 minutes each way, and from the boat voyagers get magnificent views of our glamour girl, as well as the panoramic sweep of downtown Manhattan and of a few of the 10,000 ocean-going ships that annually steam past the Statue. Other visitors see her from Battery Park, down at the lower tip of Manhattan. And last year more than three quarters of a million people got a close look at her from the decks of little yachts that circle Manhattan in a three-hour sail.

Rockefeller Center can base its attendance figures only on the number of people who took guided tours. This amounts to almost half a million yearly, but the figure is misleading since there is no way of tabulating the millions who visit, among the Center's 15 buildings, such world-famous structures as Radio City Music Hall, and the RCA Building with its observation terrace, the Sert murals and radio and television studios. And, then too, there are the Center's famous restaurants where many visitors dine, the Rainbow Room where many sip cocktails or tea and get a magnificent view of the city, and the outdoor skating rink which, winter, fall or spring, has its full quota of onlookers.

The Empire State Building, which helps immeasurably to make New York the world's tallest city, last year welcomed 1,139,470 people to its observation areas on the 86th and 102nd floors. A relatively new feature of the building, the 222 foot multiple television tower which rises above the 1,250 foot structure, is an added attraction these days. Guards at the observation terraces on both floors happily answer visitors' questions, and those visitors get two exciting and different views from the two floors.

Overlooking the swirling East River stands the 39-story Secretariat Building and the low, sweeping General Assembly Building of the world headquarters of the United Nations. Last year 782,140 people took the guided tour available at the U.N., and the organization estimates that altogether approximately 1,000,000 people visited the U.N.

No one can even guess how many millions of out-of-towners

visit Times Square each year. With its myriad legitimate and movie theatres, the attraction of this gay, brightly-lighted area is phenomenal. It is impossible to tell by manner of dress whether a person is a New Yorker or a visitor, so no one can tell whether the man and woman going into a nightclub on Times Square, or the young hand-holding twosome staring up at one of the animated signs are in their own hometown or far from it.

And of course, visitors to New York often see several of the same places more than once, sometimes under different circumstances. More and more tourists are finding that the yacht trip around Manhattan is an excellent way to wrap up all the varied impressions and sights of a vacation in New York. The three hour trip around the island proves to the visitor that New York is not only the tallest city in the world, but also that it is (which many people forget) the greatest seaport in the world. And on the trip the vacationer will see, or see again in another setting, the Empire State Building, the Statue of Liberty, Radio City, the U.N. Buildings and the hundreds of other inspiring sights which make the city the greatest travel resort in the world.

A Chance of a Lifetime

You have heard these words before, but they have never been more true. Yes, we honestly believe that you may never have another opportunity to attend another event in Delta Sigma Pi that will be as enjoyable and outstanding as the 21st Grand Chapter Congress and "Golden Anniversary."

Flip the page right now and make your reservations with the 21st Grand Chapter Congress Committee and the Biltmore Hotel. You will never regret this action, nor will you ever forget these events.



THE EMPIRE STATE BUILDING in New York City is the tallest building in the world with 102 stories. Deltasigs attending the 21st Grand Chapter Congress this summer will have an opportunity to visit the observatory on its uppermost floor.

ADVANCE REGISTRATION
Delta Sigma Pi—21st Grand Chapter Congress
The Biltmore Hotel—August 27, 28, 29 and 30, 1957

Mr. J. D. Thomson, Executive Director
 Delta Sigma Pi
 330 South Campus Avenue
 Oxford, Ohio

Dear Brother Thomson:

I am planning on attending the Golden Anniversary of Delta Sigma Pi and will arrive in New York on
 August at about A.M.—P.M. I have (made)—(not made) a room reservation at The Biltmore Hotel.

My advance Registration Fee of \$4.00 (has been paid—My Card Number is) (is enclosed).

My Wife's Advance Registration Fee of \$1.00 (has been paid—Her Card Number is) (is enclosed).

I am a Delegate, Undergraduate, Alumnus, Life Member, Grand Council Member.

I have attended the previous Grand Chapter Congresses held in the following cities:

I would appreciate your securing a date for me for the Golden Anniversary Banquet, The Golden Anniversary Ball
 (The Ball will be a separate event following the Banquet.) Desired height and Age

Fraternally yours,

.....
 Name Chapter
 Address City and State

Make all checks for Advance Registration payable to 21st Grand Chapter Congress of Delta Sigma Pi, and send to Executive Director J. D. Thomson in Oxford, Ohio.

HOTEL RESERVATION
Delta Sigma Pi—21st Grand Chapter Congress

TO THE BILTMORE HOTEL, New York 17, New York

Please make the following room reservation in the name or the names of the undersigned:

- Single Room \$ 7.00
- Double—Twin Bedded Room* 10.50
- Double Bedded Room* 10.50
- Three to a Room* 13.50
- Four to a Room* 16.00

* List names and addresses of persons with whom you will share room:

.....

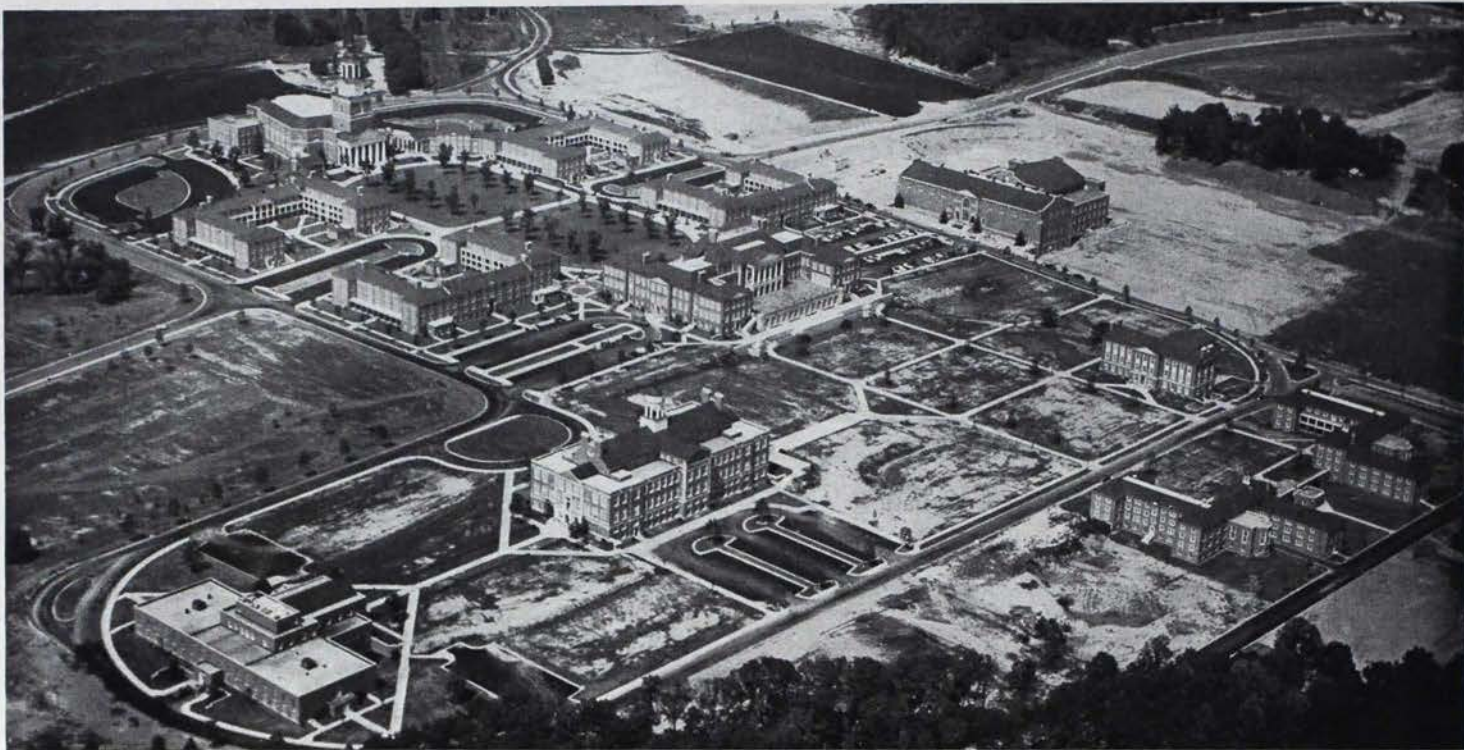
Arrival Departure

.....
 Day Date Time A.M. P.M. Day Date

Note: No reservations will be held beyond 6:00 P.M. unless accompanied by a deposit.

Name Address
 City Chapter

All reservations will be confirmed. Without a confirmation you do not have a bonafide reservation.



Wake Forest College Occupies Its New Home in Winston-Salem

DELTA SIGMA PI'S Gamma Nu Chapter at Wake Forest College in Winston-Salem, North Carolina is having to adjust itself to an entirely new campus in a city 110 miles from its old home at Wake Forest, North Carolina where it was located for almost 125 years. The beautiful new campus, consisting of approximately 320 acres of rolling land on the outskirts of Winston-Salem, is a part of the Reynolda Estate of R. J. Reynolds, and was contributed to the College by Mr. Charles H. Babcock and the late Mrs. Mary Reynolds Babcock. The architecture of the campus is modified Georgian, and thus far over 20 millions have been spent on its construction.

In addition to its other endowment funds, the College now receives a minimum of one-half million dollars annually from the Z. Smith Reynolds Foundation for construction. Wake Forest College consists of a College of Arts and Sciences, a School of Business Administration, a School of Law and a School of Medicine. The total enrollment is approximately 2,200 students annually.

Wake Forest College began its 123 year history on February 3, 1834, as Wake Forest Institute with Dr. Samuel Wait as principal. Its purpose was two-fold: to give collegiate instruction in the arts and sciences, and to give training under Christian influences and provide ministers. The Institute was founded, and despite many transitions the College today remains an agency of the Baptist State Convention.

For five years Wake Forest was a manual labor school, training students in agriculture along with liberal arts instruction, but in December, 1938, it was re-chartered as Wake Forest College. Four men received the Bachelor of Arts degree as the first class graduated in June, 1839.

Wake Forest was exclusively a college of liberal arts until June, 1894, when a School of Law was established. The School

of Medicine was formed in May, 1902, was moved to Winston-Salem in 1941, and is now known as the Bowman Gray school of Medicine of Wake Forest College.

One might ask why the College was moved to Winston-Salem from the town of Wake Forest. There are several reasons. In 1946, the Trustees of the College and the Baptist State Convention accepted an offer made by the Z. Smith Reynolds



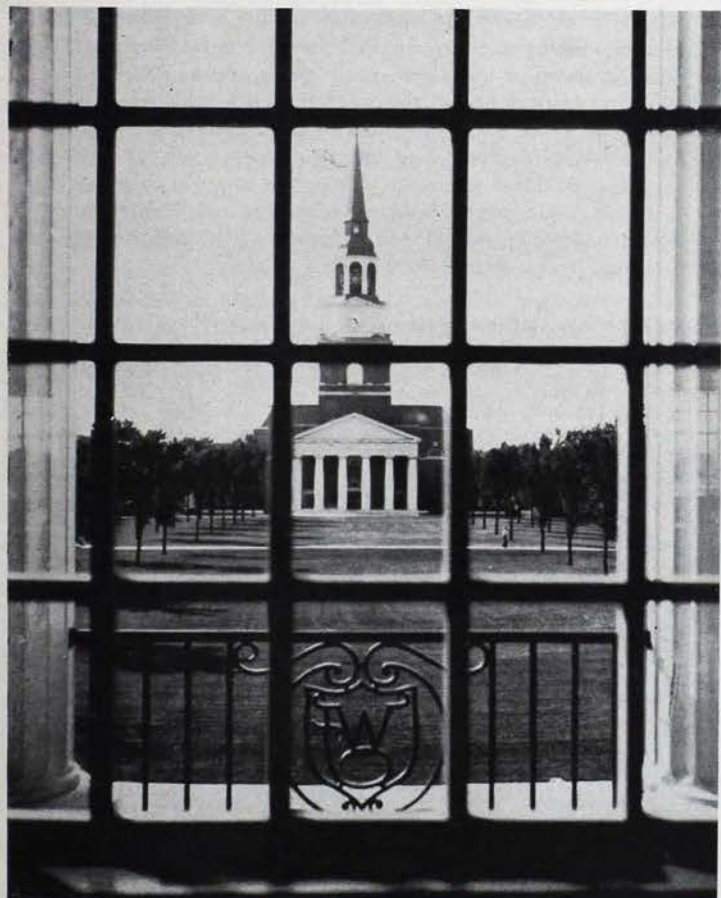
A TYPICAL DORMITORY at Wake Forest College housing about 300 students.

Foundation of Winston-Salem to give the College \$350,000 annually in perpetuity on condition that it move to Winston-Salem. Also the Charles H. Babcock family donated a part of the beautiful Reynolda Estate outside Winston-Salem for the new campus, and ground-breaking ceremonies were held October 15, 1951 with the President of the United States delivering the principal address. Then in 1955 the Reynolds Foundation increased its annual payments to the College to \$500,000.

The actual move to the new campus was made in June of 1955, with summer school classes being held for the first time in the new 20 million dollar plant. The old campus and buildings of Wake Forest were sold to the Southern Baptist Convention for the use of Southeastern Baptist Theological Seminary.

Throughout the years thousands of students have received instruction at Wake Forest and have entered various occupations and professions. Among them have been large numbers of ministers, missionaries, physicians, lawyers, educators, writers, businessmen and farmers. The principles of Christianity and the purposes of Wake Forest College have remained inseparable. Wake Forest graduates have contributed to Christian culture and to its development in North Carolina, the South, and the nation.

The School of Business Administration of Wake Forest College was founded in 1949 and is under the leadership of Dean Gaines Rogers, an alumnus of the Beta Iota Chapter of Delta Sigma Pi. The School is an Associate Member of the American Association of Collegiate Schools of Business. It offers a Bachelor of Business Administration degree and a major in Economics or Commercial Education for those taking the Bachelor of Science degree. Gamma Nu Chapter of Delta Sigma Pi was established in this School in 1950.



WAIT CHAPEL of Wake Forest College, as seen from Reynolda Hall, has seating for 2500 people.



REYNOLDA HALL, a two and one-half million dollar building designed for administrative offices and student activities. The School of Business Administration of Wake Forest College now occupies the top floor of this building.



THE W. N. REYNOLDS GYMNASIUM at Wake Forest College is used altogether for intramural sports. Spectator sports events are held in other places. The building cost is somewhat over two million dollars.



THE Z. SMITH REYNOLDS LIBRARY of Wake Forest College is one of the largest in the area, containing eight large floors of stacks and study rooms.

Is This My Job?

By William A. McKnight, Assistant Controller
American Steel Foundries

THERE WAS A TIME, well within the memory of many who today are pursuing successful business careers, that the man fresh out of college was likely to have two strikes against him as he plodded from door to door in search of a job. The plodder not only had no business experience behind him with which to compete with those who had been working for four years or more, but many an employment agent regarded a college graduate with skepticism. Back in those not so good old days many a college graduate first turned his talents and learning to developing skill in filling out job application forms and to convincing prospective employers that even though he had gone to college he really wanted to work and earn a living.

Most college graduates today know of these times, if they know about them at all, through some chance remark dropped by an oldster. For the times have changed, and the job now looks for the man and the college man who once was suspect is now at a premium.

The skill in filling out job applications forms and convincing prospective employers has now passed and the business recruiter has taken over. But with a difference. Whereas skill in job hunting was a casual and a personal accomplishment that in later life becomes atrophied with disuse, recruiting by today's business team has, over the past 25 years, become one of the primary objectives of an enterprise. In many companies the recruiting staff works around the calendar. The work includes a good portion of continuing formal education. Research into the character of people is not at all uncommon. One concern has appropriated a large sum to attempt to determine the characteristics which make up the successful executive. The work is not finished and additional appropriations have been made for its continuation.

It is plain that a corporation is not essentially a group of offices and factories that house machinery and equipment but a group of people. Any enterprise having the proper regard for its aims recognizes that the proper selection and training of its men and women is fundamental not only to its progress but also to its very existence.

The college senior in looking toward a career life of 40 or more years is both to be envied and to be pitied. He knows that his chances are slim of not having a job waiting for him when he shakes the last of the campus dust from his heels. But he has not been given much of a chance for assuring that he will be able to make the best possible use of his own personality and training on this job. And it is slender consolation to know that, short of a disaster, he is bound to make a living, for the illiterate and the moronic have the same guarantee.

There is a way to approach the problem of employer selection that may be worth trying. We might call this way a method or a tool, or a criterion, or a specification. The term specification has some standing for it is widely used in industry to solve problems that are precisely the same in principle as the problem of the senior trying to decide which job offer to accept.

It takes very little reflection to understand that the specification has two parts: First, the senior must determine what type of business man he intends to become; and then he must analyze business concerns until he can narrow his choice to that one concern which promises the best opportunity.

Self-analysis is not expected to yield precise results, but if the analysis is made objectively, and especially if the opinions of others can be obtained, the data is subject to classification, and certain reasonably reliable conclusions can be formed. Self-analysis, at least from the standpoint of a layman, appears to have two aspects. The first might be called the volume aspect, or how far up the ladder do you intend to go. To try to answer that question objectively is not practical for most people because of the near impossibility of distinguishing between capacity and hope. Therefore, this part of self-analysis should remain with the individual.

The second part of self-analysis, however, can result in a very useful tool with which to form the specification. Are you an introvert or an extrovert? Are you one of the infinite gradings between the two extremes? This question becomes somewhat complicated when one encounters a person who is unhappy unless he is with people but could not bear to think of directing their work, or a person who is ill at ease with people and spends all of his private life by himself in a corner of the house, but in all business situations does by far his best work when directing others. These complications are unique and the best people are addicted to them in varying degrees. The problem is to sort out one's known and suspected tendencies and to classify oneself in a broad way. One is either decidedly introspective or decidedly outgoing or he is a little of both. There is a job for each type. Half the search has been successful when a decision has been made as to one's type.

The remaining half of the search is to find the place in business that most closely accommodates your type.

Take a columnar form and list your specifications down the side and the business concerns across the top. Do this literally; your memory will never hold up after the tenth interview.

What are these specifications? Here are a few. For your own list you will want to add, delete and modify.

1. Size of the company. Average sales is as good an index as you will find.
2. Location of home office and plants.
3. Type of business. If manufacturing, the type of industry should be included, such as heavy goods and type of principal customers, consumer goods, etc.
4. Principal products.
5. Growth. Is the business keeping up with the national economy, or is it growing at a greater rate? Is diversification practiced? Are profits consistent with increased sales?
6. Type of organization. Is there decentralization? If so, what broad functions are decentralized?
7. What is the effect of the business cycle on the company policy toward employee income?
8. If you intend to become an authority on a special phase of work in your field, such as taxes, does the company have a department engaged solely or largely on this work and if so, how long has the department been in existence?
9. Does the company require the new employee to travel, as in internal auditing, and, if so, what part of the time is away from home territory?
10. Does the company have a policy of moving its promising men every few years? Or is relocation dependent on replacement, expansion, or reorganization?
11. Turnover. Of any ten college graduates employed ten years ago, how many are remaining?
12. Salary Policy. Are beginning rates consistent with other concerns? Are general salary increases consistent with the industry pattern? Are merit increases given? How is merit recognized?
13. Incentive plan. Is personal performance a factor? How is it evaluated? What proportion of the incentive is based on personal performance?

(Continued on page 88)

More Regional Meetings Spark Chapters

This is the second series of articles reporting on the Regional Meetings held this Fall by Delta Sigma Pi. The ninth, and final

Regional Meeting, was held earlier this month and will be featured in the May issue of The DELTASIG.

Kent State Hosts First East-Central Regional Meeting

BETA PI CHAPTER, at Kent State University, and the Kent Alumni Club played host to the first regional meeting of the newly formed East-Central Region of Delta Sigma Pi. It was held in Akron, Ohio, at the Sheraton-Mayflower Hotel September 7, 8, and 9, 1956.



DELEGATIONS enjoying the East Central Regional Meeting Luncheon and Dinner Dance in the Mayflower Hotel in Akron, Ohio. Host to the Meeting was Beta Pi Chapter of Kent State University and the Akron Alumni Club of Delta Sigma Pi.

Delegates began arriving Friday evening, September 7. Delegates in attendance representing the various chapters of the East-Central Region were: Alpha Kappa at Buffalo; Alpha Theta at Cincinnati; Alpha Pi at Indiana; Beta Pi at Kent State; Eta at Kentucky; Alpha Upsilon at Miami U.; Nu at Ohio State; Alpha Omicron at Ohio University; Lambda at Pittsburgh; and Beta Tau at Western Reserve.

The convention opened Friday, September 7, with registration all afternoon and a stag party and "yellow dog" initiation in the evening. A barbershop quartet contest was held at the stag party and Beta Pi Chapter copped first place, with Alpha Theta Chapter a close second.

Saturday, September 8, was the big day of the convention.



THE EAST CENTRAL REGIONAL MEETING in Akron, Ohio, featured James E. Trainer, executive vice-president of the Firestone Tire and Rubber Co., at its Luncheon as guest speaker.

Brother Bob Andree, Director of the East-Central Region, presided at the first business meeting in the morning. Brother Andree officially welcomed the delegates and outlined the schedule of events. Next there were two one-hour panel discussions, on the subject of chapter administration and the other on the relationship with the university administration. Each delegate presented his chapter's views and experiences along these lines.

At the noon luncheon Dr. Stanley Vance, new dean of Kent's College of Business Administration, introduced the main speaker of the day, Mr. James E. Trainer who is executive vice-president of Firestone Tire and Rubber Company. Mr. Trainer gave a very enlightening talk entitled "What Industry Expects of the College Graduate." In the afternoon there was another business meeting, and a lecture on parliamentary procedure by Brother Stu Barnes.



ALPHA THETA CHAPTER Delegation from University of Cincinnati in attendance at the East Central Regional Meeting Dinner Dance in Akron, Ohio.

At the dinner-dance in the evening, Dr. Glenn T. Nygreen, Dean of Men at Kent State University, welcomed the delegates on behalf of Kent State University. The delegates and their dates enjoyed a dinner of chicken and ham and then danced to the music of Bob Cole and his orchestra. At intermission time, Alpha Theta Chapter at Cincinnati was awarded the attendance trophy for the most man-miles traveled to the convention.

The convention was concluded with an open house all day Sunday, September 9, at Beta Pi Chapter House in Kent, Ohio.

Committee chairmen for the East-Central Regional Convention were: Steering committee, Willard Turner, Don Moore, and Kenny Licht; Master of Ceremonies, Robert Yarborough; Registration, Elek Karnai; Stag Party, John Hackson; Date Bureau, Jack Lang and Thomas Newhart; Dinner Dance, William Sweeney; and Ladies' Program, Mrs. John Jackson.

Beta Pi Chapter wishes to express its thanks to Robert Andree, Director of East-Central Region; Franklin A. Tober, Director at Large; and everyone else who helped make the convention a profitable and enjoyable experience.—JACK E. LANG

New Orleans and French Quarter Attracts South Central Region

THE SOUTH CENTRAL REGIONAL MEETING was hosted by the New Orleans Alumni Club of Delta Sigma Pi and Gamma Mu Chapter of Tulane University. Headquarters were in the Roosevelt Hotel.

Represented at the convention were Beta Psi Chapter, Louisiana Tech; Alpha Phi Chapter, University of Mississippi; Gamma Zeta Chapter of Memphis State College; Gamma Delta Chapter, Mississippi State College; the Birmingham Alumni Club; Gamma Tau Chapter, Mississippi Southern; Gamma Mu Chapter, Tulane University; and the New Orleans Alumni Club.

In attendance were the following Delta Sigma Pi officers: J. Harry Feltham, Grand President; Jim D. Thomson, Executive Director; V. Burt Waite, South Central Regional Director.

Three organizations assisted the New Orleans Alumni Club and Gamma Mu Chapter in their efforts to provide a successful convention. The New Orleans Chamber of Commerce provided a variety of literature as "hand-out" material for the registration desk. Also, the Chamber furnished a secretary to assist those Deltasigs handling registration at the Roosevelt Hotel. Phi Chi Theta Sorority from Tulane University provided girls to assist with registration as well as to be dates for the visiting Deltasigs at the dance held on October 27. Finally, the Delta Sigma Pi Wives' Club in New Orleans took care of activities for any visiting Deltasig wives.

Friday night October 26, as registration was drawing to a close, a "beer-blast" and yellow dog initiation were held in the ballroom of the New Orleans Athletic Club. A shuttle-bus provided transportation from the Roosevelt to the NOAC.

On Saturday, the 27, there were business sessions conducted by visiting officers and officers of the New Orleans Alumni Club and Tulane's Gamma Mu Chapter. The sessions covered improvement in the following fields: professional activities, scholarship, alumni activities, finances, membership, and administration. Brothers J. Harry Feltham, Jim D. Thomson, and V. Burt Waite in an afternoon session discussed national affairs.

GATHERED IN THE BLUE ROOM of the Hotel Roosevelt in New Orleans are the delegates of the South Central Region at their Meeting in October.

Also on Saturday, the 27 of October, there was a luncheon in the Blue Room of the Roosevelt Hotel. The invocation was pronounced by Father William Hogan, S.J., Fordham University. Guest speaker was Dr. Robert W. French, Director of the Port of New Orleans, a Deltasig, and former Vice-President of Tulane University. The Honorable deLesseps S. Morrison, Mayor of New Orleans was prevented from attending by a call to the state capital by Governor Earl K. Long. However, in his place to receive Grand President Feltham's conferring of honorary membership in Delta Sigma Pi was city councilman James E. Fitzmorris. Councilman Fitzmorris welcomed the delegates in behalf of Mayor Morrison and the City of New Orleans, and he presented certificates and keys to the city to Brothers Feltham, Thomson, and Waite as well as the presi-



DELEGATES TO the South Central Regional Meeting at the Luncheon in the Hotel Roosevelt of New Orleans, La.

dents of the schools represented at the convention.

There were many awards presented during the convention. At the "beer-blast" Friday night someone received a Delta Sigma Pi wooden paddle. At the Blue Room luncheon a beautiful plaque was presented to the best represented chapter considering distance covered. Also at this luncheon a Deltasig





SPEAKERS' TABLE at the South Central Regional Meeting Luncheon held in the Blue Room of the Hotel Roosevelt in New Orleans. Left to right: Father Kelly of Fordham and representing Loyola University of the South, Gamma Mu Chapter President Warren Brechtel, Meeting Chairman Max Barnett, Representative of New Orleans Mayor DeLesseps, District Director of

Paul Dastague, Regional Director V. Burt Waite, Director of the Port of New Orleans Robert French, Grand President, J. Harry Feltham, Executive Director J. D. Thomson, and Dean of Tulane School of Business Administration Paul V. Grambsch.

received as an entrance prize a pair of cuff links in ceramics, originally designed to be presented at this convention. At the convention dance a lucky Deltasig received a Delta Sigma Pi beer mug and one of the lovely ladies in attendance received a blue leather jewel box bearing the Greek letters of our fraternity in gold.

This dance was held at the beautiful and spacious Metairie Country Club on the terrace. Music was provided by an excellent 11 piece band and the convention hosts provided dates for visiting Deltasigs.

Although only one Deltasig wife was in attendance, she was

treated royally by the New Orleans Delta Sigma Pi Wives' Club. Friday night there was a tour of the French Quarter night spots topped off with coffee and doughnuts at the famed Cafe du Monde. Saturday she was entertained at a luncheon at Broussard's French Restaurant and taken on a tour of the antique shops in the Vieux Carré.

With the conclusion of the convention dance at 1:00 A.M. Sunday morning October 28, 1956, a highly successful South Central Regional Convention came to an end.—MAX BARNETT, JR.

Midwestern Region Meets in Sioux City with Alpha Eta Chapter as Host

WITH ALPHA ETA CHAPTER at the University of South Dakota as host, the Midwestern Regional Meeting convened at the Hotel Warrior in Sioux City, Iowa, on October 12 and 13. Needless to say, a great time was had by all who attended, both businesswise and socially, and the brothers of Alpha Eta Chapter deserve a great deal of commendation on the very fine job that was done.

Starting early in the afternoon of Friday, the 12th, the various delegations from the chapters in the Midwestern Region began to gather in Sioux City, and before the evening was ended, representatives from all the chapters had arrived, thus partially fulfilling the aims of the brothers from Alpha Eta Chapter. Later in the evening, an informal buffet was held to the satisfaction of all concerned, and nearly resulted in putting the Hotel Warrior out of business for a time. It was later learned, from "other sources," that the few Yellow Dogs in attendance had been seen scouring around the hotel. Everyone ate heartily, fearing that it was their last meal on the face of the earth. Many hours later, after suitable arrangements had been made, forty "Pups" were brought into the ancient order with due pomp and ceremony, following which, all interested parties retired to a local restaurant for additional vitamins to see them through the following day.

Starting early Saturday morning, the business sessions got underway, following a short welcoming address from Brother Perkins, the faculty advisor for Alpha Eta Chapter. Many and varied were the questions brought up for discussion during the

meetings, and perhaps more noticeable than anything else, was the fact that many chapters had themselves once had, or were currently having, the same type of problems. The ensuing discussion resulting from many of these common problems brought out quite plainly that although distances may be great, we are all striving for the betterment of our Fraternity.

A very fine luncheon was served by the Hotel Warrior, following which Brother Patterson, dean of the School of Business at the University of South Dakota, gave a very fine after dinner talk which found all ears glued to the speaker's table. Needless to say, the stories told will be repeated for many years to come in the midwestern chapters of Delta Sigma Pi.

The afternoon business sessions were conducted primarily along the lines of the Chapter Efficiency Contest, and at which time Brother Lucas, Midwestern Regional Director, congratulated the chapters for their very fine showing in the Final Standings of 1956. He stated that although we were high, we were not the highest Region as the averages show, and therefore there was still room for improvement. Later in the afternoon, the drawing for the silver Deltasig ring was held, with Brother Flodin, Executive Secretary, drawing the name of Brother McLaughlin of Alpha Eta Chapter. The Midwestern Regional Meeting then came to an official close in order to allow the brothers time to get ready for their dates for the evening's dinner and dance.

Promptly at seven P.M., The Normandy restaurant was invaded by hungry brothers and their dates for a delicious

smorgasbord dinner, and many were seen to leave several hours later many pounds heavier and full of compliments for the very fine food. After a short drive, the Shore Acres Ballroom was reached, where the brothers and their dates danced until the wee hours of the morning.

Special thanks should go to Brother Gough and his commit-

tee, as there were many trips from Vermillion to Sioux City for the meeting arrangements; to Brother Lucas for his invaluable comments derived from years of experience in the Fraternity world, both on the Chapter and National level; and to Brothers Perkins and Patterson who gave of their time in order to make this Midwestern Regional Meeting a success.

Delta Zeta Chapter Wins Southeastern Attendance Trophy in First Try

THE ATTENDANCE TROPHY was won by Delta Zeta Chapter of East Carolina College at the Southeastern Regional Meeting held in Athens, Georgia, at the Holman Hotel, on November 2 and 3. The award was made at the closing dance on Saturday night to Harry Gerock, Delta Zeta Chapter president, whose eleven-man delegation traveled 429 miles to the Athens meeting.

Most of the delegations arrived Friday night and, after contributing their shares to the expense of the convocation, proceeded to share in a stag evening of fun and Deltasig fellowship in the main dining room of the Holman. Forty-three Deltasigs registered from out of town, and all of the members of Pi Chapter were on hand as hosts to the meeting. Ten of the eleven Southeastern chapters were represented.

On Saturday morning, in a session presided over by Homer T. Brewer, Director of the Southeastern Region, Jim Thomson told of the new Central Office Building, and described the prob-



PI CHAPTER "Rose of Deltasig," Miss Sally Morris, was presented to the Southeastern Regional Meeting at the Dance where she received a bouquet of Roses from Executive Director Jim Thomson and a Delta Sigma Pi Badge from her escort Jim Hinely.

lems involved in moving the Central Office to Oxford and in reorganizing the Office with local people. There was also a spirited and extensive discussion of certain fundamental rules of our fraternity, culminating in a straw vote (which was later reflected quite accurately in the official ballot).

At noon the grand event of the Meeting was a luncheon at the Holman. Professor Jefferson Cobb, former Pi Chapter Advisor, was master of ceremonies. William Tate, dean of men at the University of Georgia, welcomed the delegates to Athens, and Dr. H. M. Heckman, introduced the speaker. Dr. Hugh Masters, director of continuing education for the University, outlined the growing importance of the South in the nation's economy and emphasized the increasing need for further education along all lines of endeavor in the state. His department organizes and coordinates statewide efforts to open more ave-



DR. HUGH MASTERS, director of continuing education at the University of Georgia, was the principal speaker at the Southeastern Regional Meeting Luncheon.

nues for improvement to adults who are beyond the ordinary facilities for higher education. We have been making a very satisfying effort to educate our youth, Dr. Masters said, and now and in the future we must have a strong program for intensifying and up-grading the training of the men who are already in positions of business, professional and civic leadership.

In the afternoon business session, Executive Director Jim Thomson conducted forum discussion designed to coordinate the thinking of chapter leaders in the fields of membership, finance, pledge training and professional program. Because the chapters engage in such differing programs on their several campuses, due to having chapter houses or not having chapter houses, and due to other variants, there were many suggestions

(Continued on page 88)



DELEGATES to the Southeastern Regional Meeting in Athens, Georgia, listening attentively to the speakers at the Luncheon. Pi Chapter at the University of Georgia was the host.

Central Office Headquarters Foundation Aids Completion of Building

SOON AFTER CONSTRUCTION started on the new Central Office Building in Oxford, Ohio it became apparent that total costs had been underestimated and that available funds would fall far short of those needed to complete the building in its entirety. It was at that time that the Central Office Headquarters Foundation was organized through the efforts of E. Coulter Davies, Dean Emeritus of Northwestern and Director of Business Education of Delta Sigma Pi. It is this Foundation and its financial aid that is now making possible the completion of the Building.

Each of the present 46 members have made contributions of \$250 or more with the expressed purpose of "assisting in financing the completion of The Central Office Headquarters Building and grounds." It was also their aim "to provide an organization through which additional contributions can be made for the early retirement of any indebtedness and for such alterations and expansion as may become necessary."

A suitable plaque bearing the names of the members, the purpose of the Headquarters Foundation, and provision for adding names from time to time is being prepared. It is to be placed in the "Founders' Room" of The Central Office Building which serves as a Grand Council meeting room, a library, and an archives room.

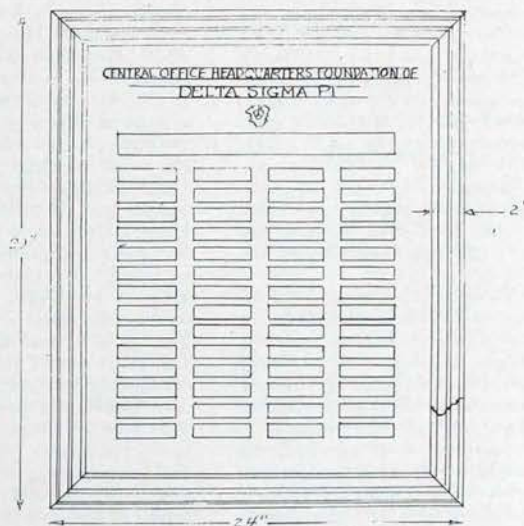
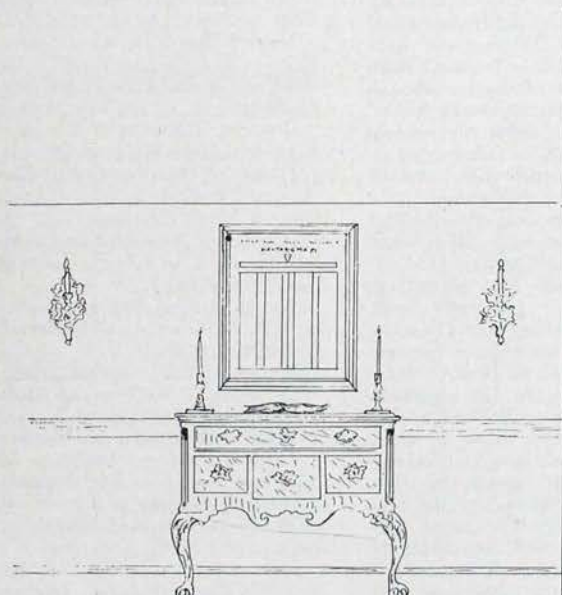
The formal unveiling of this plaque will be made on May 18, which has been set aside for the Dedication Ceremonies of the Building. The Grand Council invites Deltasigs everywhere to join them in Oxford, Ohio on Saturday afternoon, May 18, not only to appropriately dedicate the Building to H. G. Wright, Grand Secretary Treasurer Emeritus, but also to adequately recognize the thousands of Deltasigs whose contributions made this structure possible.

The following are already members of The Central Office Headquarters Foundation:

- Royal D. M. Bauer, Alpha Beta-Missouri
- Robert A. Bollman, Alpha Kappa-Buffalo
- Herbert E. Brown, Beta-Northwestern
- Willard H. Burson, Nu-Ohio State
- Robert G. Busse, Beta Omicron-Rutgers
- Walter A. Cooper, Alpha-New York

- Lloyd I. Coveney, Beta-Northwestern
- E. Coulter Davies, Beta-Northwestern
- Thoben F. Elrod, Kappa-Georgia State
- Harry A. Finney, Beta-Northwestern
- Frank Flynn, Alpha-New York
- Joseph H. Gilby, Beta-Northwestern
- Leslie M. Gooder, Beta-Northwestern
- Glen L. Grawols, Beta-Northwestern
- William M. Hales, Beta-Northwestern
- Waldo E. Hardell, Alpha Epsilon-Minnesota
- Firman H. Hass, Psi-Wisconsin
- Thomas Z. Hayward, Beta-Northwestern
- David Himmelblau, Beta-Northwestern
- William P. Husband, Jr., Gamma-Boston
- Leland B. Irish, Epsilon-Iowa
- Howard B. Johnson, Kappa-Georgia State
- Russell H. K'Burg, Alpha Beta-Missouri
- Frederick W. Kramer, Beta-Northwestern
- Herman E. Lacy, Beta-Northwestern
- Thomas F. Lavender, Beta Nu-Pennsylvania
- Robert B. Ligon, Alpha Chi-Washington U.
- Harvard L. Mann, Gamma-Boston
- William J. Mann, Alpha-New York
- Harold H. Maynard, Nu-Ohio State
- John L. McKewen, Chi-Johns Hopkins
- John F. Mee, Nu-Ohio State
- Myron W. Mitchell, Beta-Northwestern
- Ralph W. Moore, Beta-Northwestern
- Paul E. Redmond, Nu-Ohio State
- William B. Seace, Alpha Psi-Chicago
- Edwin L. Schujahn, Psi-Wisconsin
- Sam D. Tanner, Pi-Georgia
- Dario L. Toffenetti, Beta-Northwestern
- Herman O. Walther, Psi-Wisconsin
- Herbert Wehe, Lambda-Pittsburgh
- Kenneth B. White, Gamma-Boston
- Lester H. White, Alpha-New York
- Grant V. Wilson, Beta-Northwestern
- H. G. Wright, Beta-Northwestern
- George H. Zimmerman, Alpha-New York

Some may not have been aware of the Headquarters Foundation and may wish to become members today or even in the future. Membership is not closed and it is not too late to have your name added to the plaque. Write The Central Office in Oxford, Ohio for any other information you desire.



FRAME AND MOUNTING DESIGN for Plaque for the Central Office Building Foundation to be hung in Founders' Room of Building.



WITH THE

ALUMNI

THE WORLD OVER

BALTIMORE

BALTIMORE was especially proud to become the home recently of one of the most illustrious Deltasigs when Brother Milton Eisenhower assumed the presidency of The Johns Hopkins University. Our alumni club certainly extends a friendly hello and a fraternal hope for success to this outstanding man of learning.

A permanent ritual team has been formed by the Baltimore Alumni Club. It was felt by the undergrads of Chi Chapter that the poise of the older brothers might help to make the initiation ceremony particularly impressive, and the reaction of those who saw the new team in action for the first time on December 8, 1956, was quite favorable. If the good Lord's willing, the eight old men involved (average age, 35.9) hope to stay together and have the honor of performing our ritual for many years to come.

The Christmas party which we gave for the children of the Cylburn Home brought tears of joy to the eyes of all who saw the genuine happiness radiating from all the innocent young faces. Santa Claus gave each boy and girl a pair of shiny roller skates and all the ice cream and cake it was possible to consume. Concluding the party was a home-spun vaudeville show, complete with magician, musicians, and what have you. On Christmas morning there was a brand new hi-fi set under the tree for the enjoyment of all in the home. The party was financed solely from our treasury, and our attempt to bring a bit of pleasure into these little lives was inspired largely by Delta Sigma Pi's well-known and admirable pledge to further the civic welfare of the community.

As 1957 was ushered in, 130 couples got together for a rip-roaring dance and breakfast given by Chi Chapter and the Baltimore Alumni Club. This affair, begun only three years ago, has blossomed into the most scintillating and successful event of our whole year. Because of the popularity of the many traditional house parties on New Year's Eve, we originally were somewhat hesitant to plan this type of thing; but all doubts have since been dispelled by the wonderful boost it has given both to our social relationships and our till.

The Baltimore Wives' Club greets with delight the newly formed Deltasig Hen Dens in New Orleans and Buffalo. Understandably, we Baltimore brothers are just a little elated about the fact that our girls were the first to envision and explore the intrinsic potentialities for both themselves and their husbands or boy friends in the formation of an unofficial adjunct to the fraternity. By now we are convinced that our women have made an exceedingly important contribution to the whole fraternity, a contribution whose facets have merely been superficially exploited and whose impact will grow infinitely in the very near future. Congratulations, girls! Perhaps The

Central Office could think about some sort of resolution to include the Wives' Clubs as an authentic part of Delta Sigma Pi. We realize the many ramifications involved, but we believe that the basic idea has merit. Certainly, the suggestion is novel; and if the plan could be implemented, our fraternity would be a pioneer in this method of expansion with the objectives of cohesion and perpetuity.

We expect to have a big contingent present at New York in August; so if you fellows have your eyes on the attendance trophy you'd better get busy on your plans to be at The Grand Chapter Congress. See you there!—THOMAS L. BATEMAN, JR.

NEW ORLEANS

THE NEW ORLEANS ALUMNI CLUB has had a very active winter season. It all started at a cocktail party on December 1 immediately preceding the annual rivalry football tilt between Tulane and Louisiana State University. We won't mention the end-of-game score. Suffice it to say that we of the alumni club were thankful we held the party before the game when we could face our many LSU brothers, who attended, on an equal footing!

Later in December the New Orleans Alumni Club gathered at the attractive Holsum Pine Room for a dinner-meeting. In spite of the fact that no speaker was scheduled (*this was strictly a business meeting*) there was still a fine attendance who participated actively in the important matters at hand.

The New Orleans Alumni Club is still receiving letters concerning the highly successful South Central Regional Meeting we held here last fall. The latest comes from the wife of a Memphis, Tennessee Deltasig who is interested in forming a Delta Sigma Pi Wives' Club. At the convention, using the newly organized Wives' Club of New Orleans as an example, there was a lengthy discussion of the value of these "better half" groups.

On January 10, Brothers Joe Miceli, Phil Smith, and Max Barnett of our alumni club were guests of Beta Zeta Chapter at LSU for their initiation banquet. The affair was extremely impressive. Three days later members of the New Orleans Alumni Club attended the initiation and banquet of Gamma Mu Chapter of Tulane held at New Orleans' famed Roosevelt Hotel. Gamma Mu Chapter's ceremonies were equally impressive, and seeing two rituals in one week really made us recall that memorable day when we became brothers.

As for future plans, next month we plan a dinner-meeting to elect officers for the new year. An accomplished speaker from this area, probably a Deltasig, will be invited to address us and, all in all, it will be another of those wonderful fraternal gatherings that only brother Deltasigs can experience.—MAX BARNETT, JR.

MILWAUKEE

AFTER JUST RECOVERING from our Christmas party, it is significant to note that this was the loudest and merriest meeting held in a long time. We didn't get much business done, but Pat Miller got the bird and Gordie Bishop got the spirits. Judging from the boisterous singing, the late hour, and the laughter, it is safe to say—the party was a success.

Which brings us up to the current meeting. The January meeting was held the 21st at Kalts—2856 N. Oakland Ave. Dinner was served at 7 P.M.

Warren Strachota arranged to have John McGee, Marquette Freshman football coach, speak at this meeting. Coach brought freshman movies and spoke on the 1957 football season.

Brother Strachota (*let's just call him "Ball of Fire"*) has also arranged to have our February meeting at the Miller Brewery. This meeting will be outstanding in that we will be shown the 1956 Braves Story—a newly released movie.—TONY GAHN

M E R G E R S

JOHN LAWRENCE HARRINGTON, *Detroit*, on September 8, 1956, to Marie Dahl, at Detroit, Michigan.

JOHN JACKSON, *Kent State*, on June 23, 1956, to Barbara A. Jackson, at Akron, Ohio.

WILLIAM FUDALE, *Kent State*, on October 13, 1956, to Nancy Lewis, at Kent, Ohio.

JOSEPH STRICKER, *Kent State*, on October 6, 1956, to Beverly Cowdery, at Akron, Ohio.

GARY GRANT, *Wayne*, on August 4, 1956, to Carol Runge, at Detroit, Michigan.

GORDON HORSBURGH, *Wayne*, on August 25, 1956, to Elaine Maki, at Detroit, Michigan.

JAMES W. JOHNSON, JR., *East Carolina*, on August 25, 1956, to Harriet Atwill, at Roanoke Rapids, North Carolina.

DONALD D. DESERN, *East Carolina*, on November 22, 1956, to Glenda Edwards, at Raleigh, North Carolina.

JOE H. ACKER, *Georgia State*, on September 8, 1956, to Nancy Ann Henderson, at Hampton, Georgia.

WILLIAM MIZE, *Georgia State*, on August 25, 1956, to Anita Mathews, at Atlanta, Georgia.

WILLIAM COLLINGWOOD, *Drake*, on September 8, 1956, to Ruth Gay, at Hornell, New York.

FRANCIS PARDOE, *Drake*, on June 2, 1956, to Margaret Fargo, at Des Moines, Iowa.

JOHN R. GOODSSELL, *Loyola*, on September 1, 1956, to Madonna M. Jungblut, at Dubuque, Iowa.

JACK SNAVELY, *Rider*, on August 10, 1956, to Betty Zimmerman, at Trenton, New Jersey.

DONALD L. PADEN, *Miami U.*, on August 25, 1956 to Jane H. Wood, at Richmond, Virginia.

Gamma Kappa Alumni Club

WE STARTED the season with a very successful meeting at the home of Dick Martin. A special effort was made to contact inactive brothers and recent graduates so they could enjoy the current year's events with us, and continue or renew their fraternal life. The record turn out of 24 set our spirits and sights high for the future. Most of the recent graduates attended, and four brothers, Tom Clark, Junior Fendt, Jerry Wolfrom, and Harry Allen, whom we haven't heard from in six years, joined us.

Our first business meeting in November featured films on the New York Stock Exchange. The semi-annual invitation was opened for new members in the Sparton Investment Club, which is a small investment club of fellow brothers.

A large part of our membership attended the annual housing corporation meeting at the chapter house in East Lansing. The meeting was very constructive and it appears we are making good progress in retiring our mortgage debt and properly furnishing the house. The increased alumni interest has promoted a close co-operative working relationship with the chapter. Brothers Al Roberts and George Fritz were elected to the board of directors.

Our Christmas party at the Fort Shelby was a real success. Just about everyone came and stayed until the wee hours of the morning. A good time was had by all, and a hearty thanks to George and Dorothy Philp for party planning and preparation.

Our first business meeting of 1957 featured Al Roberts giving us pointers on how to file our income tax returns. Everyone had a chance to ask questions on their individual tax problems.

A stag party is planned for February 15, and a tour of Goebel Brewing Co. followed by a luncheon is scheduled for March.

The alumni ritual team again will conduct a spring initiation. Each year we look forward to their superb and dramatic performance. The alumni enjoy this work and appreciate the undergraduate chapter asking us to take part in their initiation.

With our new high membership and interesting events scheduled for the next few months, it appears this will be our best year ever.—FRED TYSON

DIVIDENDS

TO BROTHER AND MRS. EUGENE WRIGHT, *Loyola*, on November 17, 1956, a daughter, Jean Marie.

TO BROTHER AND MRS. L. EARL ROSSER, *Georgia State*, on November 2, a daughter, Deborah Lynn.

TO BROTHER AND MRS. LARRY A. RICE, *Texas Tech*, on September 14, 1956, a son, Larry A. Jr.

TO BROTHER AND MRS. MACKIE LAWRENCE, *Texas Tech*, on July 10, 1956, a daughter, Judith Gail.

TO BROTHER AND MRS. BILL WYLIE, *Texas Tech*, on September 18, 1956, a son, Michael William.

TO BROTHER AND MRS. HENRY L. RENEL, *Wayne*, on July 2, 1956, a son, Kevin Robert.

TO BROTHER AND MRS. ROBERT A. AHRENS, *Kent State*, on November 8, 1956, a son, Allen Wood.

TO BROTHER AND MRS. WILLIAM BEELER, *Kent State*, on July 25, 1956, a daughter, Kathy Ellen.

TO BROTHER AND MRS. JOY B. MISENHIMER, *Denver*, on March 23, 1956, a son, Michael Joy.

TO BROTHER AND MRS. LAWRENCE R. DUGGAN, *Detroit*, on August 30, 1956, a daughter, Anne Catherine.

TO BROTHER AND MRS. EDWARD H. MCINTOSH, *Detroit*, on September 10, 1956, a daughter, Cynthia Anne.

TO BROTHER AND MRS. JOSEPH KRAMAR, *Detroit*, on September 18, 1956, a daughter, Lorraine Therese.

TO BROTHER AND MRS. RUDOLPH MATTEL, *Detroit*, on September 26, 1956, a son, Mark Thomas.

TO BROTHER AND MRS. ROBERT J. ELDER, *Detroit*, on October 2, 1956, a son, Ronald John.

TO BROTHER AND MRS. CHESTER S. KALISZ, *Detroit*, on November 15, 1956, a son, Walter Joseph.

TO BROTHER AND MRS. WILLIAM J. STEWART, *Missouri*, on September 10, 1956, a daughter, Susan Claire.

TO BROTHER AND MRS. ORVILLE M. SHOCKLEY, *Missouri*, on January 11, 1956, a daughter, Lynn Marie.

TO BROTHER AND MRS. LEE E. SAPPINGTON, *Missouri*, on March 22, 1956, a daughter, Nancy Marie.

TO BROTHER AND MRS. EDWARD F. BRODIE, *Missouri*, on March 29, 1956, a daughter, Diane Elizabeth.

TO BROTHER AND MRS. DOUGLAS D. JONES, *Missouri*, on April 27, 1956, a daughter, Jennifer Lea.

TO BROTHER AND MRS. HARVEY E. DONLEY, *Missouri*, on July 8, 1956, a son, David Elliot.

TO BROTHER AND MRS. MELVIN W. BOXDORFER, *Missouri*, on July 14, 1956, a daughter, Cynthia Susan.

TO BROTHER AND MRS. WILLIAM J. BEALL, *San Francisco*, on August 4, 1956, a daughter, Patricia Susan.

PERSONAL MENTION

JOHN R. GOODSSELL, *Loyola*, was recently promoted to Second Lieutenant and is now stationed at Fort Bliss, Texas.

JACK SNAVELY, *Rider*, has a new position as a special agent with New York Life Insurance Company in New York.

DAVID L. PADEN, *Miami U.*, has been made administrative assistant to the dean, School of Business, at Indiana University.

WILLIAM J. BEALL, *San Francisco*, was recently promoted to analyst in the controllers department of the Bank of America.

PATRICK W. HALLY, *Santa Clara*, was recently assigned as assistant communications officer in the 72d Field Artillery Group in Germany.

OSCAR K. DIZMANG, *Chicago*, was newly named assistant professor of economics and business administration at Pacific Lutheran College in Parkland, Washington.

DAN MARUNA, *Arizona*, is now office manager of the Burgard Machine Shop in Jamestown, North Dakota.

LEOPOLD MARSHALL LA POUTCE, *Tulane*, is now working for Swift and Company as an industrial adhesive salesman located in Harvey, Louisiana.

ROBERT M. RANDOLPH, *Oklahoma*, is with the U. S. Navy Supply School, Athens, Georgia.

GLEN F. SCHLIEMANN, *Minnesota*, was recently promoted to auditor for Ford Motor Company in Dearborn, Michigan.

GEORGE E. FRANKEL, *De Paul*, has been promoted to secretary, treasurer and controller of the Dole Refrigerating Company in Chicago, Illinois.

WILLIAM N. HOWARD, *East Carolina*, is now working for Gray and Creech, distributor for

A. B. Dick products, in Raleigh, North Carolina. JOE ED BOSTWICK, *Baylor*, is now working as an audit agent for the Internal Revenue Service in Victoria, Texas.

GARETT J. DEKKER, *Northwestern-Beta*, has been appointed district manager of the Chicago office for Air Reduction Sales Company.

VICTOR Z. BRINK, *Nebraska*, has been appointed executive assistant to Ben D. Mills, vice president of Ford Motor Company and general manager of its Lincoln division.

PETER GUY EVANS, *Rutgers-Beta Rho*, is comptroller and treasurer of Free Sewing Machine Company, Beverly Hills, California. He is also a lecturer on taxation at the University of California at Los Angeles.

ROBERT E. BORDEN, *Minnesota*, has joined the Donahue Organization, Chicago public relations and fund raising firm, as public relations director.

LEON A. ELLIS, *Michigan State*, recently was graduated from the Army's Anti-aircraft Artillery and Guided Missile School at Fort Bliss, Texas.

ROBERT H. MORRISON, *Kansas*, is the new president of Morrison and Company, Investment Securities, in Newton, N.C.

IRY. E. LOWREY, JR., *Memphis State*, now Methodist Hospital office manager, was elected first vice-president of the Tennessee Chapter, American Association of Hospital Accountants, at that organization's meeting in Memphis June 11-13.

EDWIN E. CORNELL, *Rutgers*, is currently supervisor of wage and employee benefits for Sperry Gyroscope Co. Div. of Sperry Rand in Salt Lake City, Utah.

GORDON H. FAIR, *Florida*, is now associated with J. C. Penney Co. as a management trainee in Augusta, Ga.

JACK F. RHODE, *Wisconsin*, was newly named to the post of salary and wage analyst for General Electric x-ray department in Milwaukee, Wis.

BENJAMIN COHEN, *Georgetown*, is holding office as undersecretary with the United Nations in New York, and the United Nations International School and United Nations Boy Scouts Association.

HECTOR L. SANTOS, *Rider*, has a new position with the Puerto Rico Industrial Development Company as an auditor.

STANLEY J. SEIMER, *Northwestern-Zeta*, has been promoted to the new position as chairman of the production management department, in the College of Business Administration, at Syracuse University.

Bevis Elected to the Council of American Institute of Accountants

DONALD J. BEVIS, *Michigan*, was honored recently by being elected to the Council of the American Institute of Accountants. The Council is the governing body of the 28,000-member national organization of certified public accountants and is composed of CPAs from all parts of the country. He is a partner in the firm of Touche, Niven, Bailey and Smart in Detroit. Active in the Michigan Association of CPAs, he has served as president, vice president, treasurer and secretary. He is also a member of Beta Alpha Psi, honorary national accounting fraternity, and Beta Gamma Sigma, honorary national business administration fraternity. Brother Bevis keeps busy by being treasurer of Michigan Employers Unemployment Compensation Bureau and director and treasurer of the Michigan Manufacturers Association.



BUFFALO

ON THE 26TH OF JANUARY, the brothers of Alpha Kappa Chapter will gather at the Hotel Lennox in downtown Buffalo and will have the enjoyable task of selecting our "Rose of Deltasig." This social event is always popular and we can be sure of a good turn out of brothers, wives and guests.

Our "Rose" will be chosen from representatives of the evening division and several day school sororities. As usual, it will be difficult to select only one from the many lovely candidates, but we are sure that this year we will have a national winner.

It's wonderful to say that the rigors of semester exams have passed and the brothers have again done a fine job.

At a recent business and professional meeting, we discussed our progress in the Chapter Efficiency Contest. Our Efficiency Chairman, Brother Roger Davis, feels sure that with the cooperation of all the brothers, our goal of 100,000 points will be met.

Brother Bill Race also talked to us about "Suggestion Programs in Industry." We have met with continued success in our program of professional talks by our brothers, about their business or profession.

These talks not only help fulfill our professional requirements but are most helpful in keeping us informed of the problems facing the business man of today.

Plans for Spring rushing are underway and as the semester progresses, we will be welcoming another fine group of men into the brotherhood of fraternity life.—ROBERT J. BLANK

DRAKE

GREETINGS from Alpha Iota Chapter at Drake University. With the New Year well on its way the chapter is filled with wonderful plans for the Spring. Our annual formal dinner dance is to be held late in January and that is to be followed by a smoker.

In our last letter we stated that we have been actively campaigning all Fall to get an alumni club started here in Des Moines. Our first activity, to which the alumni were invited, was our initiation December 9. Due to previous commitments and some conflicts many of the alumni could not attend, but a nucleus was there and they did make some plans to get things started. Since that time the alumni held a luncheon which was well attended and it looks like our hope may soon be a reality.

The undergraduate chapter is planning to invite the alumni to its smoker and it hopes that in the future both groups will be able to do many things together.

Our campaign for new members last Fall was very successful bringing us almost 20 new members and so far this Spring we already have several commitments for membership.

We sincerely hope that the New Year will bring good fortune to you and to all of Delta Sigma Pi.—DOUGLAS B. McCLURE



ALPHA OMEGA CHAPTER at De Paul University presents its first Achievement Award. Recipient of the award was George F. Cerny, center, with the chairman of the program, George Kiener, left, and Chapter President, Larry Sullivan, right.

Alpha Omega Establishes Senior Achievement Award

ALPHA OMEGA CHAPTER at De Paul University is one of the first chapters in the fraternity to establish an "Achievement Award." It is described in the De Paul University Bulletin as, "The Delta Sigma Pi Achievement Award of \$100 made annually to a graduating senior in the College of Commerce on the basis of all-around leadership during his undergraduate residence."

The purpose of the award is to encourage the development of all-around leadership among students in the College of Commerce at De Paul University. Therefore the award is made on the basis of activities in organizations, special honors and accomplishments, as well as on scholarship.

The recipient of the award is selected from a group of 15 candidates, recommended for the honor, by the chairmen of the five major departments of the College: accounting, economics, finance, management and marketing. Each chairman nominates three seniors, who then fill in a questionnaire of information desired by the award committee. This committee is composed of brothers and faculty members in the chapter who select the winner on the basis of the information submitted.

The administration of De Paul University has indicated its high regard for this award by approving the chapter's request to publish the winner of the award on the program of the annual June Commencement, where the award is formally presented. The first winner of the award last June was George F. Cerny.—WILLIAM C. SCOTT

GEORGIA

PI CHAPTER of the University of Georgia began winter quarter in the usual manner by sponsoring the Information Booth at registration. Our booth has served as a remanent of fraternity spirit on the campus by promoting good fellowship with other students in commerce and business administration. In providing these services for our fellow students, we have become closely affiliated with the University of Georgia Placement Office. In this affiliation we have benefited by having a number of professional men speak to us following our chapter meetings. Some of these men were personnel representatives from such companies as Ralston Purina Company and General Shoe Company.

We are continuing our sports activities for the quarter and hoping to have a very good season.

We are holding our rush party on January 18 and our aim is for 15 good pledges.—JOHN R. HARVEY

MICHIGAN STATE

THE NEW YEAR brought about new and varied activities for the men of Gamma Kappa Chapter. On the professional scene, we hosted Mr. Mac Browning from Merrill, Lynch, Pierce, Fenner & Beane, who gave an interesting talk on investments and securities. We were fortunate in having a distinguished economist and Brother, Dr. Walter Adams, giving a talk about the political situation and how it applied to us as business students. For the future our professional chairman, George Wardeburg, has planned a tour of International Business Machine Corp. in Detroit. We are also planning to sponsor an all-university forum with a well-known industrialist as guest speaker.

Due to fall term graduation, elections were held for the vacancy of chapter president. The important position is now ably filled by Ray Burdett. Ten neophytes were also initiated, and each we feel will be a credit to Delta Sigma Pi. The annual alumni meeting was held in December, and Deltasig grads from all over the country came to the reunion to reminisce and plan for the future progress of Delta Sigma Pi at Michigan State University.

The University "Spartacade" will again find Deltasigs helping to raise money for the Community Chest. A carnival side-show will be built by the brothers, and in cooperation with a local sorority, a comedy act depicting college life will be presented.

The social agenda for this term includes our annual "Rose" tea at which time our queen will be selected, and the "Rose" dance where our candidate and her court will be formally presented. The dinner-dance is being planned by Dave Bellis, our social chairman, and all indications show this to be the social highlight of the year.—FRANK TYSKA

Memphis State College Offers Sales Major

MEMPHIS STATE COLLEGE, in a cooperative action with the Memphis Sales Executive Club, has instituted a "sales major" in the School of Business Administration. Reportedly, this is one of the first true "sales major" to be offered in American colleges and universities. It gives the students an opportunity to actually concentrate in sales and sales management courses for as many as 24 semester hours. The degree will be in the marketing department with a major in sales.

Offerings after the prerequisite marketing and other business courses include: principles of salesmanship, sales promotion, sales management, sales controls, work experience in sales, and marketing research. A course in advanced salesmanship will be phased into the program, beginning in the 1957-1958 college year.

Professor Wayland Toning, a man with much experience as a salesman and sales executive, was selected by the marketing department of the School of Business Administration to head the "sales major." His appointment was approved by the Memphis Sales Executive Club. Professor Toning is currently completing his dissertation for the Ph.D. in business from the University of Illinois.

According to Professor Toning, the curriculum will be maintained as current as possible by frequent guest lecturers who are active in sales and sales management, by constantly mixing the textbook material with contemporary trade publication articles, and by using the most modern training aids and sales tools which have been and are constantly being supplied by the very active Memphis Sales Executives Club.

It is believed at Memphis State College that the marketing revolution, which has been in evidence for a number of years, will find many answers to current marketing problems when the "batting average" of salesmen and sales managers begins to approach the *Big League Look*.—DR. E. I. CRAWFORD

RUTGERS—Beta Omicron

BETA OMICRON CHAPTER at Rutgers' School of Business Administration will initiate 12 new members on February 9, 1957, with a banquet following the formal initiation. The festivities will take place in the Rutgers' Room of the Military Park Hotel in Newark.

Once again the members of Beta Omicron Chapter this semester have succeeded in being the most active group in school affairs. In the recent elections of the marketing, management, accounting, and finance clubs for the year 1957, eight Deltasigs were elected to the offices of president and vice president, without mentioning the other positions of secretary and treasurer.

On November 21, Mr. Ronald Gilrain, of the Merck Chemical Division of Merck and Company addressed the brothers and pledges at a professional meeting. To a capacity turnout, he outlined the practical aspects of marketing and after his talk, Mr. Gilrain answered questions raised by some of the marketing students. At another professional meeting held on December 7, Mr. Frank Cable of the Remington-Rand Company explained the procedures of electronic data compilation. This talk was well received by the brothers and pledges and an interesting question and answer period followed.

On December 22, 1956, the chapter held its

annual Christmas Party at which over one hundred people had an enjoyable evening, helping to bring to a close a successful year for the Beta Omicron Chapter. Amid the yuletide rejoicing, Santa Claus visited the house laden with presents for the chapter house.

This year 15 active brothers were selected by the School of Business Administration as accounting internship students. During January and February, these brothers are working with accounting firms such as Peat, Marwick, Mitchell and Company, Price Waterhouse and Company, Haskins and Sells, Ernst and Ernst, Pogson, Peloubet and Company, Arthur Young, and other local firms.

Six brothers have been elected to *Who's Who in American Universities* for the year 1957. Those brothers are Joseph Geissler, Walter Egnatuk, Karl Gabriel, Richard Patton, Ralph Ricciardi, and Kenneth Taggart. It is pleasing to note that in a senior class of 50 students, six of our members were chosen out of a possible eight from the Rutgers' School of Business Administration.—WILLIAM S. HOLMES

OHIO U.

OHIO UNIVERSITY was the scene of a very interesting and unusual debate this past December 4. Alpha Omicron Chapter was the sponsor of the direct clash between Lewis D. Gilbert and Douglas Mueller. Mr. Gilbert, along with his brother, is the leading minority stockholder in this country. Mr. Mueller is the assistant to the president of Seiberling Rubber Corporation. A capacity audience heard these two men tell of the importance of the stockholder in modern day business.

Alpha Omicron Chapter along with the student chapter of the Society for the Advancement of Management held a dance January 12 for members and their dates of both groups. This was the Christmas dance since a date at the holiday could not be obtained.

In keeping with our professional program, on January 8, William R. Pringle, secretary general council and director of The East Ohio Gas Company spoke to the members of Alpha Omicron Chapter. On January 22,

R. C. Bittenbender, general manager of the Container Corporation of America, gave an interesting talk.

Alpha Omicron Chapter is soon holding elections and all the brothers feel that if the new officers carry out their duties as effectively as the present ones another wonderful year will be in store.—KARL MARCHAND

MISSOURI

ALPHA BETA CHAPTER at the University of Missouri is well on its way to making the second semester of the 1956-57 school year as highly successful as the last. We were well pleased to note that Alpha Beta Chapter was leading in the Chapter Efficiency Contest after the first posting of total points on December 15. Also we are proud to have initiated our 1000th member in the semester just closed and now have over 100 active members.

By having such a large chapter, problems necessarily arise and one such problem was successfully solved at the end of the first semester in election of officers for the new semester. Due to the size of the chapter, the usual procedure of nominations from the floor became a problem and to combat this Alpha Beta Chapter established an election committee, comprised of February Graduates, to nominate two or more persons for each office, leaving open additional nominations from the floor. The plan was used last semester as an experiment but due to the success of the plan it will probably remain as a tradition of the chapter.

We have continued to have outstanding professional meetings with representatives from such well known companies as I. B. M. Corp., and State Farm Insurance.

Alpha Beta Chapter is now looking toward Business Week in the Spring semester and contemplates another "Grand Slam" as last year. Alpha Beta Chapter, in competition on the campus, elected its candidates for Ideal Boss and Secretary and won the best skit award at the Bosses' Brawl.

We wish to extend to our graduates of the first semester our best wishes and also to all brothers of Delta Sigma Pi everywhere.—GARY L. WILSON



THE NEW STUDENT CENTER at Creighton University marks the start of Creighton's expansion program. This new building houses many of Creighton's student organizations including the Beta Theta Chapter of Delta Sigma Pi.

MARYLAND

GAMMA SIGMA CHAPTER at the University of Maryland initiated 14 new brothers Saturday, December 1, in Symons Hall Auditorium on campus. New members are Ronald Bartell, Charles E. Baker, Robert E. Blongiewicz, Vernon Briggs, Joseph S. Carr, John W. Harrill, Donald B. Horner, Ray Landin, Austin V. McGee, P. Phillip Mulrenin, Richard A. Pope, J. Richard Speicher, James M. Stine, and Edward Wiscott. Following the ceremonies, a formal dinner dance was held at the Sheraton-Park Hotel in Washington, D.C.

The business meeting on December 11, served as an orientation period for new members as current officers and committee chairmen explained their respective duties. The efficiency committee chairman reported the chapter's standing in the Chapter Efficiency Contest was high, and that more points had accumulated since standings were published.

Election and installation of officers was the order of business on January 8. Brothers serving the chapter for the spring semester are William C. Gulden, president; Robert R. Couse, senior vice-president; Kenneth L. Pierson, vice-president; Charles E. Baker, secretary; and R. Bruce Shaffer, treasurer. Our thanks goes to those officers stepping down for a job well done.

Attending the professional dinner on January 15 for their last time as undergraduate members, were Brothers Robert K. Abernathy, Walter N. Beauchamp, and A. John Forchielli. In appreciation for his service to the fraternity, Brother Forchielli, past president, was presented a miniature gold gavel by our new president, Brother Gulden.

Mr. Alex S. Watt, father of Brother Richard Watt and serving on the Federal Renegotiation Board as chief of the Division of Screening and Exemptions, was guest speaker. We were enlightened concerning the detailed process of reviewing government contracts to civilian firms in order to control excess profits. Credit goes to Brother Yager for obtaining this interesting speaker, and to Brother Brown for arranging a delicious chicken dinner in the Chesapeake Room at College Park.

Also graduating this semester are Brothers Ronald Fontaine, John C. Litchfield, C. Boyd Madary, Silas A. Miller, Ernest A. Snyder, Thomas E. Strassner, and Norman H. Taylor.

Brother William A. Becker has been accepted for flying training in the U. S. Air Force and will enter service in March.

February was a busy month for our chapter. Besides organizing rushing for the Spring semester at the business meeting on the 19th, the chapter moved to its permanent quarters in the new Journalism Building and published its first newsletter of the year.—**JOSEPH S. CARR**

SOUTHERN CALIFORNIA

THE NEW YEAR at Southern California found Phi Chapter brothers hosting in 1957 with a good turnout of brothers from Epsilon Chapter at the State University of Iowa. The Epsilon Brothers were in town for the Rose Bowl Game, which resulted in a 35 to 19 win for the "Hawkeyes" over their opponents, the Oregon State "Beavers." The victory however, was celebrated the night before at the Phi Chapter House, where confidence was gained and heads were pained for the game that took place on January 1. I'm sure that when the Epsilon Chapter brothers left town in a blaze of glory, they were quite satisfied with their visit at Southern California!

On the 16th of December, 1956, Phi Chapter represented Delta Sigma Pi in our annual football game with Alpha Kappa Psi. Yours truly, being the chapter sports coordinator, helped inaugurate a perpetual trophy for this (now) traditional encounter with our commerce rivals. The trophy was to be retroactive to 1954, when this current event began, then elicited by Past-President Bill Siney. After some early reluctance on the part of Alpha Kappa Psi in the early stages of this football season, they finally accepted our challenge, and also helped us with half the cost of the trophy. The trophy was to rest with the winning fraternity for a year following each tilt. Needless to say, the beautiful little job is now standing on our mantel in Phi Chapter House, where it will rest at least until next football season, when we hope to make it four in a row and take it from there. The good news this season is that we dumped them 28 to 6 when we met on Bovard Field at the University of Southern California.

At our "Rose" Banquet, Phi Chapter brothers presented the queen and her court. A beautiful, young lady by the name of Linda Hickey was chosen to represent Phi Chapter

in the annual "Rose of Deltasig" Contest. As the finalists were all very pretty, it was certainly a difficult task in selecting the "Rose," but we are sure that our selection of Miss Linda Hickey as "Rose" is one that we can all be proud of in representing our chapter of Delta Sigma Pi.

During the "Rose" Banquet, Brother Dick McCants was awarded a trophy for the "Most Outstanding Pledge" of the '56 pledge class, and our "Phi of The Year" award was bestowed upon Brother Bud Grant for his outstanding service rendered to the chapter throughout the year. President Buddy Carls was also awarded the honor of "KAT of The Year," and received the intangible trophy of thought!

With our Western Regional Meeting scheduled in San Jose over March first, second, and third, along with the usual host of professional and social activities to be scheduled, Phi Chapter has a busy spring semester ahead. The added strength, less a minor numerical loss of members for this coming semester, will enable Phi Chapter to more successfully engage in the advancement of Delta Sigma Pi at the University of Southern California in this new year of 1957.—**RONALD H. WISE**

MINNESOTA

ALPHA EPSILON CHAPTER started out winter quarter by promoting one of its most successful rushing programs in recent years. We had a fine program of speakers and entertainment that rounded out the evening of hand-shaking and getting acquainted with the fine turnout of potential pledges. In fact, Brother Bob Brown, senior vice-president, had to send a telegram to The Central Office for a dozen extra pledge pins.

We are currently making plans for the distribution of a thousand copies of *Career*, an annual publication for graduating seniors who are interested in employment opportunities. Under the guidance of Brother Les Gable, we are expecting this to be a very enjoyable, as well as profitable project. We are fortunate in having such a large group of new pledges to help out with some of the work in this activity.

We are in the midst of organizing our winter quarter athletic programs. We have a good chance to do very well in several of the intramural athletic tournaments, especially since the membership in the active chapter is much larger this quarter. Although our bowling team as a whole didn't do as well as we had hoped last quarter, two of our Brothers, Tom Schwob and Bob Peters, ranked very high in individual scoring. With these men as the foundation of our team, we ought to be strong contenders in the months ahead. When our basketball enthusiasts took the floor for their first practice session, we found we had a fast and rugged group of potential team members. We hope to see some new additions on our trophy shelves as our teams continue to improve.

During the first week of the quarter, we started what promises to be a very important undertaking in the fraternity. We have an arrangement with Phi Delta, professional business sorority, whereby they are having dinner one night each week at our chapter house. After the dinner they take over our living rooms for their regular weekly meetings. Although we do "lose" control of the downstairs of our house for a few hours each week, we are all very enthusiastic over this new project. Even Mrs. Kinney, our wonderful cook, is happy about her new and larger "family."—**DAVID C. BERG**



GAMMA ZETA CHAPTER Initiation Banquet at Memphis State University was held in the King Cotton Hotel in Memphis with Regional Director V. Burt Waite as principal speaker.

MEMPHIS STATE

GAMMA ZETA CHAPTER at Memphis State College held one of the most successful initiations in our chapter history on December 9, 1956. Evidence of this is the fact that 35 neophytes of the very highest caliber were initiated, three faculty members were also initiated, and for the first time since our charter in 1949, we initiated an outstanding Memphis business leader as an honorary member.

Our new honorary member is Brother Carl Carson, vice-president and general manager of the Memphis Company of Dixie-Drive-it-yourself System. Brother Carson is past president of the Memphis Sales Executive Club, The Memphis Better Business Bureau, The Traffic Club of Memphis, and is very active in his many other business and civic affiliations. Brother Burt Waite, South Central Regional Director made a special trip to Memphis to confer the honorary membership.

Brothers Garoll Willis and Russell Henry took honors as the best pledges of our fall semester. They both amassed more than 99 percent in a combined evaluation of all their activities during the pledge training period. Garoll was presented with a pearl studded membership badge at the initiation banquet, and Russell received credit for one month's membership dues.

One of the most interesting professional activities the past semester was a well planned tour of Kimberly-Clark Corporation. Here we observed many interesting manufacturing processes, and acquired valuable background information on many common household necessities.

Following the industrial tour, wives and guests were invited to join us at a banquet held at the Embers Restaurant. Mr. Lester Gingold, retail sales manager of Sears Roebuck and Company spoke on "The Dynamic Future of American Economy."

Interest in chapter administration was at an all time high on January 9, when 54 of our total active membership of 58 enthusiastically participated in the election of the following excellent slate of new officers: President, J. Hardie Johnston III; Senior Vice-President, John Emerson; Vice-President, John Hastie; Secretary, Garoll Willis; Treasurer, Bill Hoover; Master of Ceremonies, Jim Dickenson; Master of Festivities, Ray Arrington; Historian, Bill Dorsey. Harold Smythe and Dr. E. I. Crawford were reelected as chancellor and chapter advisor, respectively.—**GEORGE RAGLAND**

KENTUCKY

ETA CHAPTER at the University of Kentucky in Lexington, Ky., has had some most interesting meetings this year.

The personnel director of the Electric Type-writer Division of International Business Machines, which has just recently located in Lexington, gave a very enlightening talk on IBM and the prosperity it hopes to mutually share with Lexington.

Mr. A. L. Atchinson, a charter member of Eta Chapter and local agent for New York Life Insurance, explained the advantages of life insurance and how a person can develop a good personal insurance program.

A series of narrated color slides made by the Kentucky Chamber of Commerce and Kentucky Utilities Co. showed how important a modern, well designed and executed building is to the success of an individual business and a whole city.

On November 13, 1956, a birthday party, complete with birthday cake and coffee, was



ALPHA EPSILON CHAPTER Homecoming Decorations at the University of Minnesota included a tank right on their front lawn.

given in honor of Eta Chapter's thirty-sixth anniversary.

Paul Warnecke, president of Eta Chapter, Carlton Anderson, Gene Heupel, Tom Jones, David Wild and Jim Winnenberg visited the new Central Office during the open house, Sunday, December 9. Later that afternoon they attended the initiation and banquet held by Alpha Theta Chapter at the Sheraton-Gibson Hotel in Cincinnati, Ohio.

More tours and speakers are planned for the second semester. Eta Chapter also plans to have a rush period soon after the beginning of the second semester with a goal of initiating ten to twelve new members to help offset those members who will graduate in January, June and August of this year.

OKLAHOMA A. & M.

GAMMA EPSILON CHAPTER at Oklahoma A. & M. College had a wonderful Christmas this year. Soon after returning from the Christmas vacation the chapter elected its new officers for the coming year. They are as follows: president, Bill Simmons, Jr.; senior vice-president, Bill Box; vice-president, Ben Hughes; secretary, Charles Winters; treasurer, James Vineyard; historian, Charles Penylon; and chancellor, Vernon Mudd. The elections were all close, and we feel these Brothers will do a fine job as officers of Gamma Epsilon Chapter. About the 2nd weekend in December, 25 of the brothers made a trip to Wichita, Kansas, to tour Boeing Aircraft. They visited the accounting department, production line, and other various points of interest. The brothers enjoyed their trip immensely and would like to thank Boeing Aircraft for their wonderful hospitality during the visit. The brothers feel they gained much from the excursion.

Winter has set in quite a bit here in Oklahoma. The chapter here has grown to tremendous size during this past year. We want to thank Jerry James for this wonderful work for the chapter during this past year. Without his leadership and his wonderful cabinet Gamma Epsilon Chapter would not be where it is today.

As the close of the first semester comes we at Gamma Epsilon Chapter want to wish all the chapters of Delta Sigma Pi a Happy and Prosperous New Year.—**WILLIAM D. MADDOX**

DETROIT—Gamma Rho

ANOTHER YEAR (*one of the greatest*) has gone by for Gamma Rho Chapter and we are sure the Year 1957 will be even greater. To offer some proof, the chapter started the year with its formal initiation for the semester in the English Room of the Detroit Leland Hotel on Saturday, January 12. We were proud to have seven pledges brought into the ranks of brotherhood on this occasion. The initiation was followed by a formal banquet and then an informal party for all the members and their wives and sweethearts. At the formal banquet the Dean of the Evening College of Commerce and Finance, Brother William O'Regan was the toastmaster and presented the original charter of Theta Chapter to a representative of Theta Chapter, Brother Frank Atzberger. This priceless document was given to Dean O'Regan by the daughter of our deceased brother, Rudolph C. Schmidt. Brother John Collins was the guest speaker for the evening and presented a marvelous speech with words of wisdom.

The candidates for the "Rose of Deltasig" of Gamma Rho Chapter were three in number, but what a three. It was one of the toughest jobs the chapter ever had in picking the beautiful Miss Patricia York as our "Rose of Deltasig." We have high hopes that she will be chosen as the national "Rose."

Gamma Rho Chapter is proud of the fact that, of the 18 members of the Evening College of Commerce and Finance Student Council, 15 were brothers of Delta Sigma Pi and Gamma Rho Chapter.

A word of praise is due Brother Lenard J. Ryan for obtaining some of the finest guest speakers we have ever had for our professional program this year. They included Brother Thomas J. Parrent, who is a negotiator for Argonaut Realty Division, General Motors Corporation, Brother Robert R. Brang, who is practicing law in Detroit and instructs business law classes in the Evening College of Commerce and Finance, and Brother David Keefe who is in labor relations work, and also teaches this subject at our college.—**LOWELL D. SCHLANBUSCH**



MISS NORMA RICHARDSON, "Rose of Deltasig," of Beta Iota Chapter at Baylor University, surrounded by members. Pictured, first row, left to right: Glenn Tague, Frank Gabriel, Miss Richardson, Terry Bracken, and Neal Satterwhite. Second row. Howard Hardegree, Jim Wilson, Larry Williamson, Rod McCullough, Herman Sansing, J. W. Perry, Charles Allen, and Jim Wilkerson.

TULANE

ON SUNDAY, January 13, 1957, the Gamma Mu Chapter of Delta Sigma Pi held its semiannual initiation ceremonies at the Roosevelt Hotel in New Orleans. The new members were very impressed with the unique ceremonies, and they were very pleased to finally become eligible to learn the true meaning of Delta Sigma Pi. Twelve undergraduates and one member of the faculty were initiated into the fraternity. They were: Haydn H. Cutler, Thomas L. Giraud, Donald W. Hartson, William Klotz, Ronald J. Levy, Robert Metcalf, George H. Reese, III, Frank A. Romeu, Donald K. Smith, Leonard J. Sullivan, Lev Delos Willis, Jr., Anton N. Zanki, and Dr. James W. Sweeney.

Chapter officers for the coming semester were installed at the initiation banquet. Outgoing President Warren Brechtel was presented a gold gavel charm in appreciation of his work for the fraternity. Outgoing officers were: President, Warren Brechtel; Senior Vice President, Ken Lawson; Vice President, Eugene Bourgeois; Secretary, Emmett Assenheimer; Treasurer, John Friedel; Historian, Fred Dittman; Chancellor, Gerald Bourgeois. Incoming officers are: President, Emmett Assenheimer; Senior Vice President, Thomas Schoen; Vice President, Edgar Head; Secretary, Larry Cook; Treasurer, Kenneth Lawson; Historian, Larry Ernst; Chancellor, Pickett Cummins.

Gamma Mu Chapter looks forward to another successful semester under the guidance of its new officers and assistance of its members.—FRANK A. ROMEU

EAST CAROLINA

DELTA ZETA CHAPTER at East Carolina College celebrated the installation of 15 new members with a dinner and dance given at the Woman's Club. Over 40 Brothers with their dates and wives were in attendance for this occasion. We were entertained by our new brothers with singing and short skits. Highlights of the night were the announcement of Brother Dick McIntyre's engagement and presentation of a wedding gift to Brother William D. Desern and his wife.

On February 8, 1957, we will have our an-

nual "Rose of Deltasig" Dance. The "Ambassadors" from Duke University will furnish the music for this formal occasion. Approximately 60 members and alumni with their dates and wives are expected to attend this banquet and dance.

On January 22, 1957, Delta Zeta Chapter will make a professional visit to the Occidental Life Insurance Company in Raleigh, our state capital. The home office of this national organization has just recently moved into its new ultra-modern office building. This building should be something to observe with its many outstanding features which include cafeteria and lounges and some of the latest business machines.—JOSEPH H. WIGGINS

BAYLOR

BETA IOTA CHAPTER at Baylor University climaxed a successful Fall pledge program with the initiation of 9 new brothers into the fraternity. Brother Braxton Gill, past president, was with us for the informal and formal initiations.

The chapter is in the process of planning a program for the university. The program is to feature George Shearing and his Quintet, and is to be presented February 2, 1957. Everyone in the chapter is working hard for a successful turnout, and we feel certain that it will be put over in the highest Deltasig tradition.

Plans for our annual "Red Rose" formal to be held in May are well under way. The formal is the main social event for the chapter, and all plans should be completed within the next few months. George Nethery will furnish the music at the Ridgewood Country Club for the evening. Dr. A. S. Lang, dean of the School of Business, Mrs. Gladys Hicks, dean of women, and Mrs. R. L. Mathis, director of the Student Union Building will be the honored guests for the gala affair.

Rush activities will start soon with a professional meeting, a party for the rushees, and a smoker. Everyone is looking forward to getting a fine group of pledges for the spring term.

The chapter is planning to enter the All-Campus Sing to be held February 7. Prizes will be awarded to best group of singers.

A group of loyal Deltasigs took the trip to New Orleans to see Baylor defeat Tennessee in the Sugar Bowl Classic. The group who

enjoyed New Year's Eve festivities on Bourbon Street were Terry Bracken, Herman Sansing, Richard Byrd, Jimmy Wilkerson, Bob Scott, Earl Bracken, James "Squeaky" Roten, Bill Stoltz, Larry Guthrie, John O'Neal, Neal Satterwhite, Frank Gabriel, Don Howell, Frank Wilson, Ken Helms, and Bob Neal.

Professional meetings for the Spring term are to include industrial tours as well as speakers in various phases of commerce and business. Brother Harry Reed, alumnus of the chapter, will speak to us on European economy.

The first half of the year has been a success for the Beta Iota Chapter, and the Spring term should be one of the finest in the chapter's history.—JIM WILKERSON

OKLAHOMA

BETA EPSILON CHAPTER at the University of Oklahoma is completing its previously stated plans and now we are stepping into what we feel is a more dynamic program for the coming semester.

We have a brand new slate of officers that will really do things for this chapter. They are: Gerald Coplin, president; Donald E. Fleming, senior vice president; Paul Armstrong, vice president; Gordon Zuber, treasurer; Donald Bryant, secretary; and William Howell, historian.

We have set our sights on becoming very well known on the University of Oklahoma campus and we are endeavoring to accomplish this in many ways. One is electing our Business Day Chairman as our chapter president. He will coordinate Business Day publicity with our chapter publicity. Business Day at O.U. is well known. Through these efforts we are striving to attain a fame on the campus that will last for a long time.

If we can attain this fame we will have a strong source for our alumni chapter that we plan to establish in the coming semester. We shall enlist the aid of the chapter at Oklahoma City University to help us establish the alumni club.



PRESIDENT MURRAY of Beta Epsilon Chapter at the University of Oklahoma conducts a recent meeting of that chapter.

For the first time this year we have selected from a list of five finalists a "Rose of Deltasig." Her name is Carol Ferguson, a favorite of the Oklahoma University chapter to win the national contest. We are hoping to see Carol win for we have great plans of tying her win and the International Fraternity of Delta Sigma Pi's 50th anniversary in with the Semi-Centennial of the great state of Oklahoma. We feel that the publicity this "tie-in" would bring to the chapters at O.U. and O.C.U. would also be invaluable publicity to the International Fraternity.—PATRICK T. POGUE



HIS EXCELLENCY, Manuel Tello, Mexican Ambassador to the United States, addresses the brothers and guests of Mu Chapter at Georgetown University on the foreign trade of Mexico. Looking on is Ken Dempsey, professional chairman of Mu Chapter.

GEORGETOWN

THINGS have been "cooking on the front burner" at Mu Chapter in the past weeks.

On December 1, the formal initiation was held for the "best pledge class that ever hit this fraternity." (This is a direct quote from the pledge captain.) Ten new brothers and two faculty brothers were initiated and were honored at a banquet held at the Dupont Plaza following the initiation ceremony. The new brothers in the fall class are: John Brahm, Roberto Duenas, Conrad Everhard, Francis Keane, Donald McDonnell, Rod Rydlun, Joseph Ruane, Carlos Tello and Raymond Yuhasz. The new faculty brothers are F. Lawrence Garcia and Victor Beck.

The brothers were honored to present His Excellency Manuel Tello, Mexican Ambassador to the United States at a professional meeting on Sunday, December 9. Mr. Tello spoke on the foreign trade between his country and the United States and discussed the economic problems of Mexico.

In addition, Mu Chapter is planning to present Rev. Emile Bouvier, S.J., professor of labor economics and industrial relations and chairman of the department of economics at the Graduate School of Georgetown University. Father Bouvier will discuss the ethics of management at this professional meeting.

On December 15, the brothers of the chapter held the annual Christmas party for underprivileged children. Presents were given to 35 children from the Settlement Home by Santa Claus (in the person of brother Frank Ravetti our vice president in charge of maintenance at the North Pole).

Mu Chapter is also prepared to defend their basketball championship in the inter-fraternity league. Athletic chairman Frank Ravetti has brothers Ray Yuhasz and Tony Sylvester to lead the team.

All in all it looks like a very active season for the Deltasigs here at Georgetown.—R. P. KLINZING

TEXAS

THE BETA KAPPA CHAPTER of the University of Texas is in the midst of plans for a spring field trip to the Ford Motor Co., Dallas, Tex. This tour is being looked forward to by all members, and Spring neophytes, both

for its educational benefits, and also for the opportunity to witness the operation of an industry of such size. Every member is doing his utmost in the way of making this trip materialize.

Candidates for the "Rose of Deltasig," of the Beta Kappa Chapter, of the University of Texas, are currently being chosen and considered. Plans for the "Rose" of Delta Sigma Pi Dance are well on their way for a very fine evening for all including the new chapter sweetheart, who will be announced from among the finalists, on the evening of the Beta Kappa "Rose" of Delta Sigma Pi dance.

The submission of candidates for membership, in the Beta Kappa Chapter, in the Spring have begun and are receiving full support. It is the goal of the Beta Kappa Chapter, in its selection of neophytes, to stress more personal and intimate gatherings than to just rely on the group meeting for the meeting of members and neophyte candidates.

Neophytes of the Beta Kappa Chapter, of the University of Texas, have earned this right to membership in part by their great and very beneficial work in behalf of the United Fund Drive. The local drive received a tremendous boost toward its final goal through the energetic exploitation in the advertisement of its needs by the neophytes.

The Spring elections for the officers of the Beta Kappa Chapter have been held and the Installation of Officers Dinner and Dance was a great success. The members installed into office were: president, Gene Smith; senior vice-president, Ralph Gassman; vice-president, Dave Knight; treasurer, Bill Daughtery; secretary, Gene Zion; and historian, Joe Peters, Jr.

Past President Bud Coats treated the outgoing and incoming officers at his home prior to the festive evening.

The Beta Kappa Chapter has contacted numerous outstanding men in the business and commercial world, in the view of obtaining speakers to give the members an opportunity to hear of the systems, and complexities of the modern industries, and are now awaiting favorable replies.—JOE PETERS, JR.

ARIZONA

THE UNIVERSITY OF ARIZONA'S Gamma Psi Chapter of Delta Sigma Pi and Gamma Omega Chapter at Arizona State College at Tempe have established recently among them what we hope is a precedent in the exchange of initiation teams. The exchange is in the inquisition part of the initiation procedure, and it has proven to be very successful. Our hope is that it will be a continued event, as it also brings together both chapters for an exchange.

In our Fall initiation we got 12 new men and we hope to get 20 more this year in our Spring rush. We believe that this is going to be our most successful year since our chapter's beginning in 1951, and for the first time we're pretty well assured of 100,000 points in the Chapter Efficiency Contest. We hope that from now on we will be at the top every year!

Our alumni club is coming along at a bright pace and we are very proud to be able to have such an enthusiastic group of men behind our chapter. We know it is going to continue to grow, as many of our active chapter members who are graduating this year are planning on moving right into our alumni club. They have already helped us with our professional programs and they were also a big help to us by attending our initiation banquet.

Among our second semester's activities will be a trip to Phoenix in conjunction with Gamma Omega Chapter to tour the A-1 Brewery where we hope to test their liquid assets, and a tour of the Arizona Public Service Utility Company. It should be a very educational and enjoyable trip. Other programs which will be given the second semester are three forums: one by the United States Employment Bureau, a forum on insurance, and a forum on real estate in the Tucson Area.

Finally Gamma Psi Chapter wants to announce the name of Miss Virginia Peil as the new chapter "Rose of Deltasig." She is a junior in the college of education and a member of Kappa Kappa Gamma sorority.

With these thoughts from the *Sunshine City* of Arizona, we bid you adieu until May...—JERRY JOHNSON



MEMBERS OF BETA KAPPA CHAPTER at the University of Texas conducted the United Fund Drive on their campus. Shown are some of the brothers putting up posters.



ALPHA SIGMA CHAPTER at the University of Alabama pictured at their Initiation and Founders' Day Banquet at the McLester Hotel in Tuscaloosa, Alabama.

NORTHWESTERN—Beta

BETA CHAPTER has completed the 1956 year with a well rounded series of social events. Noteworthy of them was its annual "Bouncing Ball" dance on October 26. A record shattering 400 persons attended. This is a phenomenal number compared to the usual.

We have lately discovered some extraordinary musical talent in our chapter. Commonly referred to as the "Dainty Three" are Brother Carl Bloom on the keys, Brother Leroy Wickstrom, the guitar man, and Brother Malcolm MacDonald on the skins. These boys have been raising the roof and lowering the floor at the chapter house.

Congratulations must be extended to our pledges for their very entertaining "Pledge Party" on December 8. They imitated and characterized some of the more prominent actives in a favorable fashion. Yours truly was not represented.

Two important yuletide events were the combined Delta Sigma Pi and Chi Delta Alpha sorority Christmas tree party on December 15 for underprivileged children of the St. Vincent de Paul Settlement house, and the Delta Sigma Pi caroling party on December 19. In this second event the kiddies were again honored in that those attending the caroling brought token Christmas toys to be wrapped and turned over to the Illinois Children's Aid Society. Brother Larry Guerzon supervised the latter affair and did a fine job.

Our New Year's Eve party was a vast affair as usual. Considering the number of pledges (23) with actives and all the guests the chapter house was slightly bulging. Our celebration hats are off to Brothers Bob Nystrom and Harry Bertram, co-chairmen of this affair, for the excellent cuisine that they presented.

In the field of sports Beta Chapter did well this past fall semester. The intramural football games were completely stamped by Beta men, and another trophy was added to those of the past. This has been the procedure for the past three or four seasons. To climax the season, the chapter actives completely trounced our formidable (in number only) pledge group 38-13. They naturally treated the actives to refreshments afterwards. These accomplish-

ments were attained under the able leadership of our athletic chairman, Brother Bob Frankhauser. With the Spring semester ahead an active basketball tourney is now in progress.

Here we are proud to mention the name of Brother Thomas Mocella, who recently was awarded a key for outstanding community service by the Chicago Junior Association on Commerce and Industry. Brother Mocella is also one of our past presidents. It grieves many of us older actives to see Brother Rog Beaulieu move to Louisville, Ky. But it is a step in the right direction for him in that he has been appointed district sales manager for Snap-On Tools in the area. Congratulations Rog.—JOSEPH P. ROSS

ALABAMA

HERE are our latest happenings concerning Deltasigs at Alabama. Four members of Deltasig, including our president, Charles Carlin, have recently been initiated into Beta Gamma Sigma. Beta Gamma Sigma members here at Alabama are chosen from the upper ten per cent of their class. The other three members recently initiated were Don Moring, Ronnie Childree, and Louis Tirapelle.

Cherry Smith has recently been promoted to assistant branch manager of the New York Life Insurance Company in Birmingham. Although an alumnus, he has remained very active in our local chapter.

Brother W. C. Flewellen, Jr., assistant dean of the School of Commerce, has again been selected as our faculty advisor. He was faculty advisor for Deltasig in 1950-51 and also for the school years of 1954-55. Brother Flewellen, who is also associate professor in accounting, is president of Beta Gamma Sigma for this school year.

The Alpha Sigma Chapter of Alabama has many members active in campus activities. James North has recently been elected president of the School of Commerce. Jyles Machen is chairman of public relations for SGA, and is also chairman of Commerce Day. Serving with him on the committee is Frank C. Martin, assistant chairman; and Bill Wilder, reception committee; along with Charles Carlin, who is chairman of the Display Committee. George DuBois is the *Mahout's* (the

campus humor magazine) business manager this year. Bill Baird was elected president of the Cotillion Club, while Louis Tirapelle was recently elected president of S.A.M. Clark Branch, Jr. and Frank C. Martin are newly elected officers of F.B.L.A. They hold the office of 1st vice-president and treasurer respectively. Clark is also assistant chairman of freshman Orientation for the coming Spring semester. Mark Anderson is assistant editor of the *Corolla*, and Bobby Wood is assistant business manager. Gene Hardy is also on the *Corolla* Staff. Mark Anderson and Leask Harris were runners up for the last year outstanding freshman award; both finishing second and third consecutively.—CLARK BRANCH, JR.

CINCINNATI

ALPHA THETA CHAPTER at the University of Cincinnati enjoyed New Year's Eve together at the Topper Club. The group later caravanned to Jack Hobb's house for more merrymaking. On January 11, we had our first business meeting of the new year and laid plans for our "Rose" of Delta Sigma Pi dance coming up March 9. January 18 found the actives and alumni at a joint professional meeting and dinner at the Cincinnati Union Terminal. The guest speaker for the evening was Mr. Steven of the Cincinnati Planning Commission who spoke on the "Master Plan and Expressway program for Cincinnati." This truly was a look into the future development and expansion of our own city. Mr. Stevens presented pictures and drawings of the future plans. All in all an interesting time was had by all through the combined efforts of our alumni president, Bill Jones, and our active chancellor, Howard Vollmer.

Rushing got under way on schedule and a fine group of rush parties were planned by our rush chairman, George Koesterman. February's activities ended with a tour through Armo Steel, an experience that left a lasting impression.

March 1 marked the date of Alpha Theta Chapter's pledge banquet held at the Hotel Alms. A very important business meeting follows the next week as final preparations for decorations are made for the "Rose" Dance on the following night, March 9.

With these activities and from the reports of the first semester, Alpha Theta Chapter is well on its way toward the coveted goal, our efficiency chairman, Jack Randolph reports.

The following men became members at the last initiation: George Brecht, John Brinkley, Tom Fedroff, Gene Fischer, Bob Frey, Dave Grupenhoff, Dick Hendley, Larry Peterson, Bob Smith, Jack Watkins, Max Wear; faculty member Mr. Charles Griffin.—RICHARD J. WEISKITTEL, JR.



THE NEW INITIATES of Alpha Theta Chapter at the University of Cincinnati.

WISCONSIN

PSI CHAPTER'S professional program has been a very successful one this semester. Brother Bob Schaaf, professional chairman, has done a fine job in lining up a number of speakers and in planning an all day field trip to International Harvester in Milwaukee. Among the speakers, Reverend Wessling of the Calvary Lutheran University Chapel was outstanding. He gave an interesting, down-to-earth talk about student problems in college life.

Psi Chapter, as of the close of the first semester, is approaching the half-way mark toward the maximum score in the Chapter Efficiency Contest. Again, as in the past, we are sure that we will reach a final score of 100,000 points.

As of the writing of this article, initiation week at Psi Chapter has just ended. Eight neophytes have entered brotherhood and promise to be valuable assets to Delta Sigma Pi. The initiation banquet was held at the Esquire Club and the after-dinner speaker was Brother Hugh Cook of Beta Chapter.

Psi Chapter's social program, planned by Brother Irving Johnson, has been a very active one this semester. Suppers were held with the Alpha Xi Delta, Alpha Gamma Delta, Alpha Chi Omega, and the Alpha Phi sororities. The social program was highlighted by the Winter Formal. The evening began with a dinner at Amato's Holiday House. Then everyone came back to the Chapter House and danced to the music of Wally Lillesand's orchestra. On November 24 the Alpha Epsilon Chapter, along with the Alpha Xi Delta sorority, came down from Minneapolis for the annual Wisconsin-Minnesota football game. After the game a party was held at the Psi Chapter House.

Psi Chapter has taken part in all the intra-fraternity sports this semester. We finished in second place among all the fraternities on campus in bowling and volleyball. Jim Nietzel, athletic chairman, reports that things look pretty good for next semester and promises to have some top teams.—RONALD H. ELMER



PSI CHAPTER'S booth at the annual Commerce Turnout on the Wisconsin campus. Standing, left to right: Don Gunderson, Leroy Strye, Bill Hamman and Ron Brasch. Kneeling, left to right: Rod Kershek and Bob Simkowski.



THE ANNUAL CHRISTMAS PARTY for underprivileged children which is conducted by Mu Chapter at Georgetown University has become a chapter tradition.

AUBURN

AT OUR FIRST MEETING of the new year on January 8, our President, John Horning, resigned due to graduation in March and Tommy Jett was elected as our new president. Tommy established extensive plans for the activities of the fraternity and a meeting was called for January 15 to set up committees and get the planned activities under way.

The formal initiation of 16 new initiates was held on Sunday, January 20, at 4:00 P.M. The new initiates are as follows: Sitten, John R.; Hendrix, Philip N.; McCluskey, Lawrence H.; Carlisle, Richard I.; Wallace, Jim D.; Pruitt, Bill L.; Granade, Shelton D.; Coiner, Richard S.; Herndon, Wm. J.; Baker, Elliott R.; Melby, Seth E.; Osborne, Sherman G., Jr.; Williams, Roland L., Jr.; McGowin, Travis; Long, Robert R.; Rives, Fred A.

In connection with the formal initiation there will be a banquet on Sunday night at 7 o'clock at the Pitts Hotel for all members and the new initiates. The Speaker at this banquet will be Dr. R. G. Sturm, director of the Auburn Research Foundation.

The next planned activity is a professional meeting to be held on January 22, with Mr. William Pierce of Atlanta, Georgia as speaker. Mr. Pierce is the regional director of the Federal Mediation and Conciliation Service.

In the planning stage is a field trip to Atlanta, Georgia on February 6. The trip will consist of three visits in Atlanta. The three concerns are Rich's Department Store, U. S. General Accounting Office, and the General Motors Assembly Plant. From all indications there will be about 35 members going on this trip.

Our second professional meeting is being planned for the night of February 19. The professional meeting committee is to give a report on these plans at our next meeting.

Tommy Jett has appointed a Chapter Efficiency Contest committee, Ray Henderson as chairman; a DELTASIG correspondent and publicity committee, Louis Brackeen as chairman; and a ritual committee composed of Allen Hale and Jeff Holloway. Tommy has asked Joe Braxton to help Jimmy Huggins with his treasurer's duties. Something new

this quarter will be for each member of the fraternity, both old and new, to be on some committee. We are hoping by this method to have closer unity within the chapter. Everyone will be placed on some committee the meeting following formal initiation.

All we can say right now is that the other chapters of Delta Sigma Pi are really going to have to work to stay ahead of Auburn in 1957.

A brotherly hello to everyone.—LOUIS O. BRACKEEN, JR.

MISSISSIPPI

ALPHA PHI CHAPTER at the University of Mississippi is just ending one of its best semesters. It is hard for the members to remember when we had more activities. Initiation of 22 pledges was the final activity for the semester. At the banquet following the initiation John DeCell was elected Keeper of the Roll.

It was our pleasure to have the men of Gamma Zeta Chapter down to help with the initiation.

Our first professional meeting for this year featured a movie from IBM. The second was a film from the DuPont Co. We had a large percentage of the chapter present at both film showings.

The chapter sponsored a field trip to Memphis, Tenn., and invited the entire School of Commerce. While in Memphis we visited the Firestone Tire and Rubber Co. and the Memphis Branch of the Federal Reserve Bank of St. Louis.

Another field trip will be held next semester along with more educational movies from various companies. We are thinking about Commerce Day which will be held early in the semester and of which the chapter is in charge.

Brother Ed Connell was initiated into Omicron Delta Kappa, national honor society for outstanding junior and senior men. This is the highest leadership honor that can be bestowed upon men students at the University of Mississippi and we are proud of Ed.

We plan to start the new semester with an even better rush program. We are going to try to top the 26 which we pledged the first semester.—DONALD R. THOMPSON

OHIO STATE

F-L-A-S-H!—Nu Chapter has found a new way to get women for those last minute dates—simply make a long distance call and start talking. This unique discovery was made early this winter on what everybody figured would be an enlightening field trip to the central exchange of the Ohio Bell Telephone Company in downtown Columbus. Nu Chapter men learned that this new building was the most bomb proof structure in the city. They found too, that soon, very soon, all will be able to dial a number any place in the U.S. (boy, will I want to see the phone book then!); but the most valuable item of information they came away with was the fact that many times the beautiful voice of "long distance" may well have a figure to go with her voice (—they get off work at all hours of the day and evening, too).

Nu Chapter men to be (or should we say maybe) include Norman "Chic" Fair of Delphos, Ohio; Dane L. Emery and Ken F. Wright from Columbus; and "Chuck" Parkinson from Washington Twp., Ohio. All good men and we're glad to have them aboard.

New officers elected at our first meeting of the winter quarter are Jack Daum, president; Dewey S. Wade, senior vice-president; Martin A. Trishman, vice-president; Carl C. Heister, secretary; and Bill F. Massie as historian. Good luck to Jack and his aides!

Contrary to popular belief TV watching has not taken the place of studying as the popular pastime at 112 Fourteenth Avenue. Ever since we got our new TV set, various members feared the worst, but they have eased their minds now as everybody simply does their homework in front of the television set in the living room!!—THOMAS B. WALKLET

RUTGERS—Beta Rho

BETA RHO CHAPTER at University College of Rutgers University held a very successful rushing party on Sunday afternoon, November 25, at the Beta Omicron Chapter house. Alumnus Brother Harold Jones spoke on the subject, "The History of Fraternities and the Value of Membership." The official Delta Sigma Pi slides were exhibited, after which a question and answer period was conducted by our co-chairmen on pledging, Brothers John Ondrejcek and Peder Haslestad.

RECENT ACTIVITIES OF BETA RHO CHAPTER at Rutgers University. Left: Chapter officers meet with Executive Director Jim Thomson. Center: Chapter Advisor, R. T. Southward, addressing chapter at Founders' Day Dinner. Right: Vincent J. Cirlin, an attorney, was the speaker at a recent professional meeting.



A period of fellowship followed, during which time refreshments were served.

At its regular business meeting on Friday evening, November 30, Beta Rho Chapter had the pleasure of a visit from Brother James D. Thomson, Executive Director. Brother Thomson showed snapshots of the new Central Office at Oxford, Ohio and, in addressing the group, brought the brothers up-to-date on the progress and problems of the fraternity. Brother Richard Warr, Registrar of University College, briefly addressed the group and welcomed Brother Thomson on behalf of the college. After the meeting, a social was held at Stash's Restaurant and Brother Jim was introduced to Stash's famous halfpound corned beef on rye! We were glad to have had you with us, Brother Jim. Come back soon!

The Rock Spring Corral Inn, West Orange, was the scene of a wonderful Professional Dinner and Christmas Party on Saturday evening, December 15. After a tasty roast beef dinner, the brothers and their guests were addressed by Mr. William Radler of Westinghouse, who spoke on the subject, "Metallurgy."

In recognition of the more serious side of Christmas, President Bill Myers read a modern Christmas story by Fulton Oursler entitled, "A String of Blue Beads." As a "sharing" project, the brothers and guests brought beautifully wrapped Christmas presents for children which were collected and delivered later by President and Mrs. Myers to the Burke Memorial Day Nursery of Newark in time for their annual Christmas party.

On Friday evening, January 4, a professional dinner and pledging ceremony were held at English's Grill, Livingston. We are pleased to report that the following eight men were pledged: Richard Sargavy, Kenneth Peterson, Woldemars Arsons, Dudley North, Harold Majors, William Spichiger, Frank Serito and Alan Hale. The guest speaker for the evening was Mr. Vincent J. Cirlin, attorney-at-law, whose topic was "When Do You Need a Lawyer." Following Mr. Cirlin's speech, the brothers and guests engaged in a lively and enthusiastic question and answer period. A short business meeting followed.

A regular business meeting is scheduled for Friday evening, January 25, in the President's Room, at which time the second semester meeting schedule will be presented to the membership. Following, it is planned to have a social get-together at Stash's Restaurant.

Plans are well under way for the First Semester Initiation and Banquet to be held on Saturday, February 2, at the Military Park Hotel, Newark.

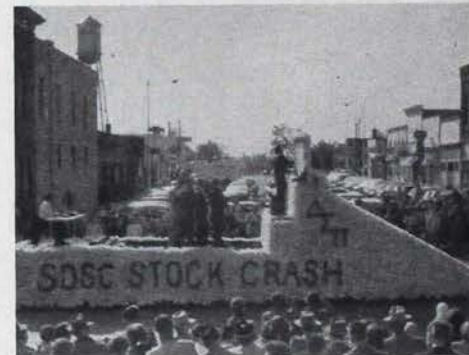
Beta Rho Chapter is busy accumulating points for the Chapter Efficiency Contest and it is anticipated that when the next standings are issued we will be high among the national leaders.—WILLIAM W. MYERS.

SOUTH DAKOTA

AS ALPHA ETA CHAPTER looks back over the Fall semester it finds there have been both disappointments and achievements. For one thing we are disappointed in the number of points we have accumulated to date. We know we've done better than last year, and we feel sure we can make the 100,000 points by the end of the school year, but we had really expected a little more from ourselves during the Fall.

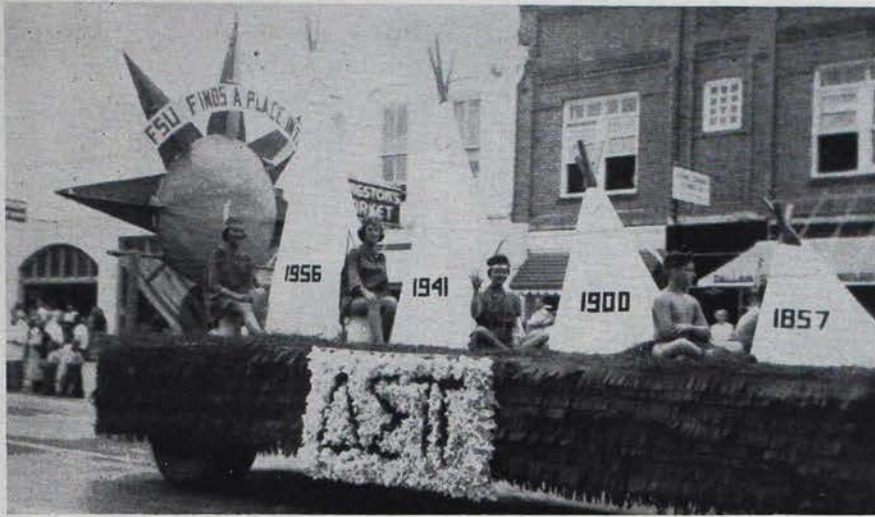
Alpha Eta Chapter was honored by having Brother Lawrence Ackerman as the representative of Delta Sigma Pi at the National Association of Manufacturers convention held in New York City the week of December 3 through 7. Brother Ackerman gave a very interesting report on his week at the convention and has been called upon to give a summary of the main events of the convention to other classes here at the School of Business.

The Sioux Falls industrial tour, on December 7, was highly educational and thoroughly enjoyed by the chapter. The companies included in the tour were John Morrell and Company, Jordan Millwork, and the Metz Baking Company.



DEPARTMENTS ON PARADE was the theme of the South Dakota Homecoming Parade. This is Alpha Eta Chapter's float depicting the stock market.

Coming events of the Alpha Eta Chapter are our second semester rush program, the selection of our candidate for "Rose of Delta Sigma Pi," and the planning of another industrial tour to a major city in the midwest.—JAMES J. FOLGER, JR.



GAMMA LAMBDA CHAPTER Float in the Homecoming Parade of Florida State University, Tallahassee, Florida.

MIAMI U.

ALPHA UPSILON CHAPTER at Miami University held its annual "Rose" Banquet at which the chapter queen was crowned. The queen election, being one of the most popular events of the year, took place with a record number in attendance and was followed by a moving picture version of Professor Howard Chace's new book, "Anguish Languish." This post dinner presentation was the most successful of its kind in some years. A local combo furnished music for the candlelight dancing that followed.

On Thursday, November 29, Whirlpool-Seeger corporation was visited by a chapter group at Marion, Ohio. The trip, arranged by Brother Joe Ogden, proved to be the most interesting of the year. The tour exhibited an unusual amount of forethought on the part of the company's public relations department as the corporate shell and origin was described in full, after which the group was given a choice as to the specific division of the plant they would like to examine in detail: accounting, production, design, etc. This was followed by a lunch in the company cafeteria and a general tour of the plant which produces electric dryers.

The annual election of officers was held at the January 8 business meeting with the following outcome: Chapter President, George J. Budig; Senior Vice-President, Howard Walters; Vice-President, Harley Harris; Recording Secretary, Harry Walters; Corresponding Secretary, Bill Schwartz; Treasurer, Dick Bottorf; and Historian, Joe Ogden. The newly elected executive group will provide for the chapter more than sufficient leadership and creative ability which will be so important during the coming year. Also at the January 8 meeting several proposed amendments to the Alpha Upsilon Chapter Bylaws were brought before the group and passed. The amendments were necessary to bring up to date or cancel articles involving places and dates of meetings, dues and other regulatory articles.

The Initiation banquet was held on Tuesday, January 15 at the Oxford House and 12 new members were introduced to the group. The meal was followed by an address given by the Executive Director of Delta Sigma Pi, Jim D. Thomson. The talk given by Brother Thomson was not of the usual back patting variety but one of much greater worth in

that those present were reminded of the real function of Delta Sigma Pi, that of providing actual business experience for the members and thus better enabling them to proceed from the textbook to actual business practice involving dollars and cents. Brother Thomson further emphasized that Delta Sigma Pi is *not* an honorary, as the fraternity's aims include besides scholastic achievement, the closer association of the School of Business Administration and its students and the exchange of ideas and business information of a mutually helpful nature between its members.—LAWRENCE T. PATTERSON, JR.

CREIGHTON

BETA THETA CHAPTER of The Creighton University would like to congratulate the brothers elected to honor societies this past semester. Brothers James Maciejewski, Jack Scherman, Terry Arndt, Tom Ferguson, Don Graham, and Robert Sudyka were initiated as members of Beta Alpha Psi, national honorary accounting fraternity, and Brothers John O'Gara and Gregory Ahart were initiated into Alpha Sigma Nu, the national Jesuit honor society.

Beta Theta Chapter participated in the all-university Interfraternity Ball which was held January 11. Both Brother Dennis Dunn, interfraternity representative, and Shiela Tobin, chapter candidate for Helen of Troy, did a fine job of representing the chapter and Delta Sigma Pi at this annual social highlight.

The brothers and their dates had a great evening of fun and entertainment at our annual Christmas party. Santa didn't seem to forget us for he, too, showed up at this party which was held at the Fontenelle Hotel. A bow should be taken at this point by our Social Chairman, Charles Bayley.

Brother John O'Gara aided by Tom Kirn, chapter photographer, has collected material for the chapter publication which was printed and distributed to all members at the official close of the Fall semester.

We wish the best of luck to Brother George Williams who graduated in January. We hope he will remember us when he is on the road to fame.

Beta Theta Chapter is now preparing for the final sprint of the year, which we are sure will be a successful close to an already great year for those members of The Creighton University.—JOHN H. O'GARA

FLORIDA STATE

GAMMA LAMBDA CHAPTER held its Fall initiation on December 16, 1956. We initiated 15 new brothers. The initiation was followed by a banquet of fried chicken, which was enjoyed by all.

Our professional meeting, held on December 11, featured a very fine talk on banking and the stock market by Mr. Harold Bergman of the Tallahassee Federal Savings and Loan Association. It was followed by a question and answer session at which coffee and rolls were served. Mr. Bergman, who also has a law degree, is a noted speaker in the Tallahassee area. Our next professional meeting is scheduled for January 16, 1957. The speaker is to be Justice Stephan O'Connell of the Florida Supreme Court.

At the suggestion of Brother John Schill the brothers agreed to all make a contribution from their own pockets to raise money to buy five volumes of the Boy Scout Manual in Braille. These manuals will be given to the Lions Club to be distributed where it deems necessary.

Gamma Lambda Chapter recently won the annual Campus Chest Soap Box Derby which was sponsored by Gamma Phi Beta sorority. We won a beautiful trophy, which we hope to keep for several years to come. The flag, which was a large pair of "unmentionables," was also given to us as the winner.

Our "Rose of Deltasig" dance was held recently at the Tallahassee Women's Club. Miss Hattie Garrant, the fiancée of our president, Wilbur Parke, was crowned "Rose of Deltasig." Rose corsages were presented to all the girls entering the contest and also to our driver in the Soap Box Derby and our homecoming queen candidate, Miss Ann Munroe.

We are now planning our rushing activities for the Spring semester and we are confident that we can more than meet our quota in the Chapter Efficiency Contest. Our hope is to make Delta Sigma Pi the best organization on campus this year.—H. CARROLL BARWICK, JR.



A COLORFUL SHIELD of Delta Sigma Pi hangs from the new lamp post of the Alpha Lambda Chapter House on the University of North Carolina Campus.

DETROIT—Theta

WELL, AS OUR FINAL EXAMS draw near for this semester, some of our brothers head into the stretch, their final semester here at the University of Detroit.

But, they can look back at a very active first semester and the second semester, the last for nine seniors, will be even more so.

Since our last writing Theta Chapter has had several important social and professional activities. Chronologically, on December 8 we had a delightful mixer with Pi Kappa Sigma Sorority from our downtown "cousins" Wayne State University. This was the first opportunity the 14 new brothers had to show their social prowess, having been admitted to the ranks of Delta Sigma Pi on November 25.

The Christmas vacation found most of the brothers hard at work earning extra money but still time was found to enjoy a Christmas party at the home of a new Brother, Roger Wood. Attendance was about 95% and everyone "had a ball."

New Year's Eve found the Brothers celebrating at the home of Brother Bob St. Amour. Here Brother Bob proved himself a host of the first order by his courtesy, thoughtfulness, and mainly because he serves well.

On January 3 the school bells again rang "O Come All Ye Faithful," and the weary brothers returned to campus to pursue the path of knowledge.

Soon after beginning the new year Miss Janet Jones was unanimously elected "Rose of Deltasig" by the Theta Chapter. A Homecoming Queen Candidate of Theta Chapter's in 1955 "Jonesy" as all the brothers refer to her, has always been around to lend her charm, grace, and wit to the brothers. A real sweetheart, we feel that blue-eyed, blond "Jonesy" will make a very good showing in the national "Rose" contest.

On Friday, January 12, Theta Chapter sponsored the appearance of a member of the English Foreign Office, who spoke to the whole student body on the importance and significance of the Suez situation.

This was highly received by the campus and encouraged Professional Chairman Matt Hintzen to seek out other important speakers who would interest the student body of the University of Detroit.

At our last meeting Brother Don Nelson was named chairman of the J-Prom Breakfast



CHI CHAPTER at Johns Hopkins University presents a record player to the Cylburn Home for children. Pictured are: Clyde Williams; Elizabeth D. Grobbs, supervisor of the Cylburn Home; Milton Bowersox, and Dick Ackler.



CANDIDATES for "Rose of Deltasig" of Alpha Delta Chapter at the University of Nebraska.

which is, along with the J-Prom itself, of course, THE social event of the school year. The date of this year's extravaganza supreme is March 1.

We have always felt that Theta Chapter was a group of men that were brave, fearless, and bold. That was proven to be so, recently, when another fraternity on campus publicly challenged any other organization on campus to an ice hockey game. Once again Deltasig wielded the gauntlet of acceptance and as of this writing plans are being made for this battle to the death. All of the brothers are enthusiastic about this new event, especially those who can't ice skate and are, therefore, not forced to engage in the massacre. Brother Bill Schaefer is the aspiring "Rocket" Richard who is making the arrangements with our opponent. We hope to have results of this clash in the next issue of THE DELTASIG. Dear Brothers of other Chapters, Pray for us!

—LEN SCHUBY

JOHNS HOPKINS

MEMBERS of the active chapter, alumni club, and women's club of Chi Chapter joined forces in sponsoring a Christmas party for the youngsters at the Cylburn Home in Baltimore on December 5. Entertainment was furnished by "The Rhythm Ramblers," a hill-billy trio composed of Brother and Mrs. Harry McMahon and Dad. Also a magician mystified the children with his sleight of hand antics. Before the refreshments, each child was given a pair of roller skates, a comic book, and goodies. The big gift contributed by Chi Chapter was a three speed record player which thrilled all of them.

December 8 brought along another chapter birthday party and dance with the initiation of the following new brothers: Ric Amador, Richard Connor, Carl Eiseman, Ben Feldt, Frank Furst, Tom Harding, Oscar Moritz, Phil Nickerson, Norman Ray, and Bill Warehime.

Numerous and generous gifts were collected at this party for the children at the Rosewood Training School to help brighten the holiday season. The climax of the dance was the drawing of the raffle ticket representing the winner of a "basket of cheer," the result of several weeks of ticket sales by the brothers.

A gala New Year's party was enjoyed by over 220 members, actives, alumni, and friends,

at Turner's Armory, Hillen Road and Argonne Drive in Baltimore, from 9 p.m. until 2 a.m. Music was provided by Bill Maisel's orchestra. Believe it or not we were served breakfast before we left the party.

The Chapter Efficiency Contest Chairman has submitted well over 40,000 points toward our goal in the Chapter Efficiency Contest. It looks like another banner year for Chi Chapter.

Coming events will include a Mid-winter Valentine dance on February 23, the third general active and alumni meeting on March 15, and a steak fry on May 18.—H. W. WHEELER

TEXAS TECH

BETA UPSILON CHAPTER at Texas Tech has maintained its usual high level of participation in professional as well as social activity. The "Rose" Dance on February 9, revealed to all but a few brothers that they had selected Miss Virginia Willis as their queen. With over 70 actives at the dance, it is easy to understand the anticipation that awaited the announcement. After the dance, a reception for the beautiful young queen from Fort Worth was held at Baker's Steak House.

An individual honor was received by Brother Charles Allen recently when he was awarded an individual scholarship for his junior year. We sincerely congratulate him.

In each pledge class there is always a pledge which seems to stand out over the others in interest, devotion and participation in pledge activities. Brothers Reed and Hefner saw fit several years ago to establish a Best Pledge Award to recognize such achievement. The award went this Fall to neophyte, now Brother, Odie Rippey.

Brother Kent North, professional chairman, has done outstanding work this past Fall in laying the ground work for an ever increasing program of beneficial professional activities. This duty now resides with Brother Don Ledwig, our new professional chairman, who has, I must say, a task before him if he is going to maintain the North tradition.

In addition to our new professional chairman, we have new chairmen for social, ritual, and service and special projects committees. Respectively they are Brothers Elwood Allen, Bill Wylie and Odie Rippey. They are new to their duties, but we are certain of their success.—ROLLY H. SEAWELL, III



BICYCLE WEEK is annually sponsored by Delta Epsilon Chapter of North Texas State College along with the Optimist Club. It is for the purpose of promoting safety. Photo shows brothers inspecting a bicycle prior to taking the test.

NORTH TEXAS

DELTA EPSILON CHAPTER of North Texas State College played host to the Southwestern Regional Meeting. The success of this important meeting was due in large to the careful planning of President John Smith. Business meetings took up most of the weekend with a stag-party on Saturday night. We were honored to have as our special guests Executive Director Jim Thomson and our Regional Director Ken B. White as well as members from the Dallas Alumni Club. Chapters attending the convention were: U. of Texas, Baylor U., Texas Tech, Oklahoma A&M, and Lamar Tech.

At our first professional meeting Dr. Jess Pickrell, head of the insurance department, spoke to our chapter on the potential of the insurance field. His talk aroused the group to ask many questions when he had finished. Our plans for the future include tours to neighboring cities, and other professional meetings.

Delta Epsilon Chapter celebrated Founders' Day in conjunction with our homecoming. A formal dinner-dance was held in the Southern Hotel in Denton, Texas. Forty brothers and their dates attended. Special recognition was given to our four Founders who made it possible for us to enjoy and carry on their work. Also during homecoming we won third place in house decorations while competing with 30 other fraternity, sorority, and other organizations on our campus.

Although we have a small pledge class this semester they have shown the spirit and initiative necessary to become good members. Plans have already started for next Spring's pledge class. At this time we have definitely made a start towards obtaining our goal of 100,000 points as has been our practice since we organized this chapter.—**JOE M. WARREN**

NEBRASKA

ALPHA DELTA CHAPTER again has a house, after having been without one since the late 1940's. This past summer several of the members succeeded in making arrangements to rent one. It has meant a lot of work all around to keep the operation self-supporting, but we have succeeded in doing this and the future looks bright. The house is now

supported by 17 men, and we look for more to be added next semester.

As an organized living unit, our chapter is participating in the scholarship program and aids offered by the University of Nebraska. We are proud of our achievement in the Spring semester of 1956. When the averages were published last fall, Alpha Delta Chapter ranked sixth among University fraternities, quite a ways above the all-male and all-University averages.

An active pledging committee this Fall gave us a large turn-out for our smoker, and, as a result, we gained 28 new pledges, filling our membership quota. These men were initiated November 11, 1956, bringing our active strength up to 78. We are striving for a large pledge class again in the second semester to fill the vacancy created by the graduation of many brothers in January and June.

Our chapter's fall professional tour was taken the weekend of October 26-28. About 30 of the brothers traveled by bus to Denver, Colo., and visited Safeway's wholesale distributing department, United Airlines Service Center, Gates Tire and Rubber Co., and ended the day of tours at Coors Brewery. Saturday was spent in Boulder, Colo., watching the Nebraska-Colorado football game.

A Christmas party for the kids at Cedar's Home for Children in Lincoln was held in December. The kids from the home enjoyed it immensely, along with the children of some of the brothers, but the brothers were a bit the worse for wear when the afternoon ended.

From 56 girls nominated by members and by the organized girls' residences, our "Rose" committee selected the 18 and presented them to our chapter at one of our professional dinners. The winner, Alpha Delta Chapter's "Rose of Deltasig," will be announced at our "Rose" Dance in May. A traveling "Rose" Trophy, which we inaugurated last Spring, has aroused considerable interest on the campus and the "Rose" election rated us a hard to get front page article in our campus newspaper.—**JERRY ROUNSAVELL**

LOUISIANA TECH

THE LAST FEW MONTHS have been busy ones for Beta Psi Chapter. The activities have been many and varied. There have been speakers, tours, and banquets.

On November 30, Mr. Ben Smith, director of industrial relations, Lion Oil Company, of

El Dorado, Arkansas was our guest speaker. The subject of his talk was, "The Industrial Relations Department of Lion Oil, Its Subscriptions, and the Purpose of Each." After the talk, refreshments were served to those attending.

On December 4, several members went on a tour of Merrill, Lynch, Pierce, Fenner, and Beans stock brokerage house in Monroe, La. They were met and conducted throughout the office by branch manager, Mr. H. C. Mize, and Mr. B. G. Smith, assistant manager. The tour clarified many questions as to the operations of a brokerage house, and the meaning of stock reports.

December 16 was the initiation date of six new brothers. The initiates were John Barker, Harold Bledsoe, William Gaddy, James Gaar, Leonard Maranto, and Johnny O'Shea. Brother Harold Bledsoe was selected outstanding pledge, and was presented with the traditional pearl studded pin at the banquet which followed initiation. Brief talks were made by co-advisor Duane Oglesby, and chapter advisor, Dr. Richard Bryan.

A Louisiana Tech alumnus, and former member of Beta Psi Chapter, George Breazeal, chief of internal auditing, Murphy Corporation, of El Dorado, Arkansas, gave a brief talk explaining his role and capacity in the operations of Murphy Corporation. After the talk, Mr. Breazeal answered questions, and the group was served refreshments. This was our latest activity, and one of the most enjoyed of the year.

After the speech and refreshments, a business meeting for the purpose of electing various officers was held. New officers elected were, Ralph Bailey, vice-president; Jack Barnett, historian; and Jarrell Coyle, chapter efficiency chairman. These men will take the places of graduating seniors.

With six brothers graduating, we are looking for replacements. They will be rushed early in next semester. Already, several men have been discussed who we think would be desirable as new members.

We are looking with enthusiasm to the future, for it has in store many interesting events. Plans are being made for a trip to Dallas, Texas in the spring. Among the interesting places we plan to tour in Dallas are the Federal Reserve Bank, Ford Motor Co. assembly plant, and an auto-mart. All in all, next semester, we hope, will be one of the biggest ones for Beta Psi Chapter.—**HUBERT MCCAIN**



COFFEE, DOUGHNUTS, and friendly conversation marked the evening following Formal Pledging at Gamma Mu Chapter at Tulane.

KENT STATE

THE WINTER QUARTER is under way for Beta Pi Chapter at Kent State University. We have ended a Fall quarter crammed with professional and social activities and look forward to Winter and Spring quarters filled with more of the same. Beta Pi Chapter is also off to a good start in the Chapter Efficiency Contest and is aiming to duplicate last year's 100,000 points.

To start the activities of the new quarter, Beta Pi Chapter held its initiation and initiation banquet January 12, at Vale Edge Restaurant, in Ravenna, Ohio. Ten pledges were initiated; and, along with 35 other members, heard a talk by Gil Dubray, a Cleveland investment banker. Mr. Dubray, brother of active Ray Dubray, presented some of the opportunities of the investment banking field and suggested how the college graduate can go about entering the field. Everyone had a good time; good pledges; good food; and a good speaker.

Next on the agenda, Beta Pi Chapter will renew the annual Monte Carlo Night at the chapter house, which has not been held for the past two years. This affair, to be held January 19, consists of games of chance, a regular miniature Monte Carlo, played with monopoly money. Actives and their dates will be served refreshments, when not playing the roulette wheel or playing black-jack.

Beta Pi Chapter's professional activities will be rounded out by a field trip to Timken Roller Bearing Company on January 30; and speeches by Dr. Olson of the Kent State University Political science department on February 11, Mr. Frayer, Editor of the *Evening Record* on March 4, and Mr. Roscwicz, state vice-president of Ohio Junior Chamber of Commerce on April 6.

The high point on our social calendar for the Winter quarter will be the semi-formal dance which is to be held at Twin Lakes Country Club, Friday, February 8. Bill Andree's orchestra will provide the music, and chairman Millard Kelley has plenty of entertainment and refreshments lined up for the affair. Invitations are being sent to alumni, and a capacity turn-out is expected.

The chapter house has undergone a thorough face lifting. As a help week project,



THE THOUSAND NUMBER in Alpha Beta Chapter at Missouri went to Frank E. Fritsch, left—standing, who is being presented a scroll by President Doug Jones. Seated immediately in front of Fritsch is Royal D. M. Bauer, Alpha Beta Number 1 and Faculty Adviser of the Chapter.

the pledges have repainted, wallpapered, and given the house a general clean-up. These men did a fine job as pledges, and now that they are actives, they show signs of being great assets to Beta Pi Chapter.

We will be losing 15 active members due to June graduation, so let's all work doubly hard this quarter and next to maintain our membership and again attain 100,000 points.—
JACK E. LANG

MARQUETTE

THE YEAR of 1956, although an old timer now, is one that will stand as a milestone in the history of Delta Chapter. Pledge acceptance was conducted with 16 neophytes and was followed by an interesting talk concerning the insurance field. Although the Warrior team was not victorious at homecoming, the men of Delta Chapter were the champs of the festivities, receiving first place in the fraternity float division. This homecoming trophy along with the chug-a-lug trophy from Psi Chapter, the barbershop song trophy from the Regional Meeting in September, and the Interfraternity Council cup made a glistening quartet on our mantel.

The talk of the University was Delta Chapter's fabulous New Year's Eve party held on the unusual date of November 17. The preceding night Brother Al Mattaliano, chapter president at the time and president of the Bus. Ad. Student Council, escorted Miss Barbara Engelhardt to the Bus. Ad. Ball where they reigned as King and Queen.

Through the efforts of Brother Zurich the Interfraternity council's father and son banquet was a tremendous success. Our professional dinner at the Medford Hotel was extremely interesting due to our guest speaker, Mr. Jack Ryan, Milwaukee insurance executive and assistant Big Ten commissioner.

Senior vice-president Bob Schilli and vice-president Bob Peters brought about the close of the eight week pledge program at the Formal Initiation of December 8. Eight new brothers were welcomed into the chapter including faculty members Eugen J. Fons, Joseph M. Moricz, and one of the few honorary members ever brought into Delta Chapter, Mr. James R. Neidhofer, president of Neidhofer and Company. Mr. Neidhofer was elected "Young Man of the Year" in 1952 by the National Junior Chamber of Commerce. The other new actives were: Owen McBride, Jerry Cohen, Dick Huebler, Jim Turzinski, and John Brand.

This new year, under the guidance of our new president, Bob Schilli, offers even better prospects as have been shown by events which have recently occurred. The first Con Jennings Memorial Trophy was presented to Delta Chapter for its high achievements in intramural athletic participation. The pledge program, under the direction of Brothers Lauson and Fink, is progressing much more than satisfactorily. Brothers Duke Gagan, Pete Meisenheimer, and Owen McBride did a tremendous job of representing the chapter in the annual Campus Carnival.

Under the diligent efforts of Brother Jerry Zurich, the "Rose" Party should turn out to be an even greater social achievement than it has been in the past. Yes, the future does look bright here at Delta Chapter as we hope the rays of success shall beam brilliantly down upon all the chapters of Delta Sigma Pi.—
LAWRENCE F. WADDICK



GUESTS REGISTER at Delta Chapter's Open House and Smoker held this fall on the Marquette Campus.

NEW YORK

AS MIDTERMS once again face us, we see Alpha Chapter not only fully moved into their new quarters, but thoroughly enjoying them. The fireplace in the Green Room lends an added air of hospitality as a fire blazes away during the socials. And speaking of socials, Alpha Chapter helped ring in the new year in style this year, once again to the music of Brother Bob "Hi-fi" Hepps and his "Tapeomatic Five." Thanks to the efforts of Brother Bill MacMahon, our social chairman, Alpha Chapter has had many enjoyable socials, in addition to our New Year's Eve celebration, this semester.

Thanks also are in order for Brother Don Draper, Alpha Chapter's professional chairman, for the excellent job which he has done in arranging a varied professional program this semester.

Several of Alpha Chapter's recent alumni (notably Brothers Hepps, Sianci, Pagliaro and Risi) have been showing up at our regular Thursday evening meetings. This is what we like to see fellows, so how about a few more of you dropping in. The door is always open.

Congratulations to Brother Paul Troynacki, who has graduated from student to teacher. Paul was appointed to the faculty of the insurance department of The School of Commerce at New York University immediately upon graduation in January. In case any of you need additional insurance, see Paul.

The semi-annual faculty open house was held on the Thursday preceding exams, January 10, and it was a real pleasure to again see Alpha Chapter's faculty brothers outside of class. It is only unfortunate that more were not able to attend. An added pleasure later that evening was that of having Brother John Marco, Eastern District Director, present at one of our business meetings. We managed, I think, to provide him with a rather lively meeting.

Alpha Chapter's semi-annual initiation dinner for the new brothers was held again this year at the Barbizon Hotel. With all the experience gained during the latter part of the first semester, I'm sure that they will be able to provide some valuable suggestions for the pledges. If the pledge class this semester shapes up as well as did the one which we initiated this past semester, I am sure that Alpha Chapter will have no worries as to the future of the chapter.—JOHN L. OHLMANN

PENNSYLVANIA

BETA NU CHAPTER of Delta Sigma Pi at the University of Pennsylvania, Evening School of Accounts and Finance, started off the term with a rushing program. As usual this was held in Houston Hall's Bishop White room. The rushing was well attended and the program was very informal as we find an informal program more suitable to the need of evening school students. At this writing the pledges are looking forward to their initiation, if accepted, in several weeks. The class is not very large, but they will be assets to the chapter.

Professionally, we had Brother Edward Anderson, instructor in the evening school, as our speaker for the November meeting. He gave us an over-all picture of marketing and its relationship to us. Brother Fred Floyd, Mayor of Gloucester City, N.J., spoke to us at the December meeting, speaking on "The Changing Economy." This was very interesting and informative as he pointed out the changes in our economy through the years and its relationship to us as individuals and as students in business administration. He also went on to point out possible changes in the future.

Socially, Beta Nu Chapter had a masquerade party in celebration of Halloween. We had a nice turn out and a wide assortment of unusual costumes. Our chapter gave a Christmas party for a group of seven and eight year olds from the University Settlement House. It was our first experience at such an undertaking. We had an afternoon of games, races, etc. and ended it with refreshments. Instead of buying individual gifts, we purchased several footballs, handballs, etc. and a large revolving rubber dart game for the use of the whole group when they are at the house. These gifts will last longer and be more useful to them. We hope to make this an annual affair as it was a real experience and pleasure to do something for someone else. Our chapter Christmas party was held at "Thundergust," country home of Brother Doug Cooper near Stockton, N.J. It was quite a foggy and rainy day but we all managed to make it. When we arrived there was a delicious buffet supper waiting for us. The fire places were ablaze and had pots of roasting chestnuts over them. We had a good evening of dancing, singing and fraternal fel-

lowship. The house was decorated with greens to give the effect of the holiday season. Many hours later with full stomachs, clear skies and roads, and memories of a wonderful evening, we started on our way home.

We are looking forward to the initiation of the new brothers in the near future and also to the 25th anniversary of our chapter. This will be celebrated at a chapter party and also at the "Rose" Ball to be held in June.

Another term has ended in school and in the chapter. We are looking forward to greeting you in the next issue and wish you success in the coming term.

WAYNE

WITH THE FALL SEMESTER coming to a fast close, Gamma Theta Chapter can look back on a very successful year. Within a few weeks three of our most industrious brothers will be graduating. They are Gordon Horsburgh, marketing; Dick Hansen, business education; and Bob Shelton, accounting. Although we regret losing these men, we wish them good luck in whatever they undertake.

Our professional program for this past semester has presented events of interest to all the brothers. We have had two men from the Ford Motor Company speaking on public relations and management development, an FBI agent who covered the possibilities for business graduates in the FBI and a panel discussion by several members of the Young President's Organization on the opportunities provided by small business.

The two tours sponsored by the fraternity last semester were through the Plymouth engine plant and the Federal Reserve Bank. At the Plymouth plant we saw a fine example of automation, and we were very impressed at the Federal Reserve Bank by being able to examine five \$10,000 bills. Many of the brothers also attended tours held by the Wayne School of Business through the National Bank of Detroit and Henry Ford's home, Fair Lane.

The members of Gamma Theta Chapter will long remember the enjoyable New Year's Eve party at the Hawthorne Valley Country Club. The evening included a roast beef dinner and was attended by many alumni as well as

actives. During the holidays we also had a Christmas party and stag party followed closely by our installation banquet.

Our lodge fund was swelled by a profit of well over \$300 from the sale of Christmas cards. This is a tribute to a fine effort by all the brothers. Brother Bob Shelton received a free ticket to the New Year's Eve party for having the largest volume of sales. Currently the chapter is looking into the possibility of becoming a sales agent for a local discount house.

On our first meeting after vacation, we elected the new officers for the spring semester. They are Larry Bartalucci, president; Dave Rogers, senior vice-president; Gary Albrecht, vice-president; Don Block, treasurer; Dick Raison, secretary; Dick Erwin, chancellor; and Russ McKinney, historian. All of these brothers are capable men, and we are confident that Gamma Theta Chapter will continue to grow under their leadership.

Special credit should be given to Brother Jim Chapman for his hard work in painting and decorating our room in the basement of the School of Business. This has been a great help in impressing the prospective pledges that have visited the room during the semester.

Congratulations are also in order for Brother Jerry Krause who was recently elected treasurer of the Business Administration Student Council.—ARTHUR F. NEFF

NORTHWESTERN—Zeta

THE WORD from Zeta Chapter is that everything is going smoothly. Our 18 new initiates are gradually working themselves into the chapter organization and all feel a part of Delta Sigma Pi. *Help Week* for these new men was ended with our annual "Rose" Formal. Caroline Spanier, a member of Delta Zeta sorority, was chosen as our "Rose" Queen.

Open rushing activities are now going on and prospects look bright for adding at least ten new pledges. An attractive professional program lined up by Vern Flink is designed to lure many men into the fold. The Federal Reserve Bank's money policy will be discussed at one meeting, Cook County Sheriff Lohman will speak at another, and the FBI is scheduled to close out our second quarter's program.

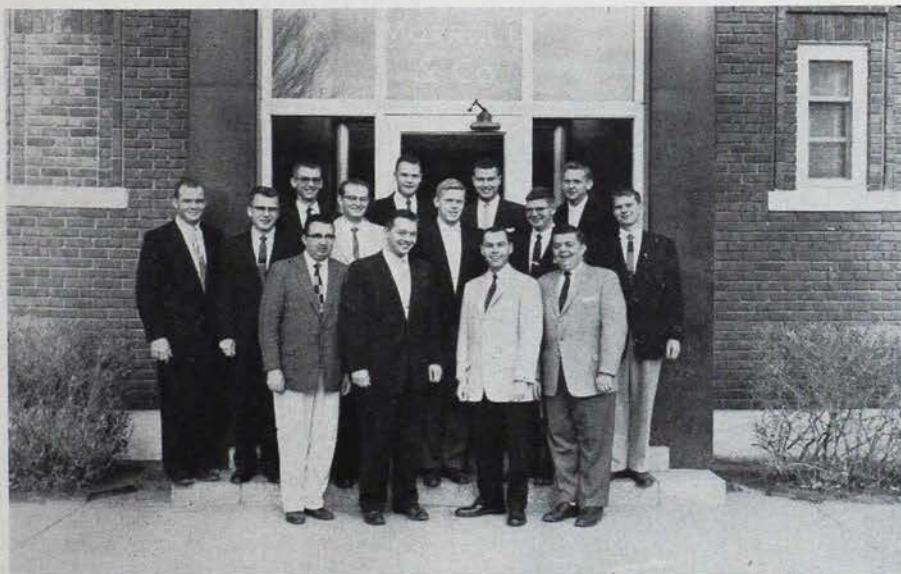
As a result of President Don Hall's declaration that our house is unfit for habitation, we are busy looking for new chapter quarters. The University is working with us and we hope to have a new house by next Fall.

Bowling and basketball are now over, which means that baseball is just around the corner. The I-M program at Northwestern is a fine way for men of various houses to get to meet each other. Win or lose, Zeta Chapter has always represented itself well and is glad that so many in the house can participate in the sports they like.

Beginning January 1, the School of Commerce changed its name to the School of Business. The brothers have found that little else was changed. The classes may even be a little harder and burning the midnight oil is now out of style. The lights are still on at 2 A.M. in our house.

Our Parents' Club is becoming an active group. The parents are especially interested in our new housing and we hope they can help us with some of the many plans and some of the hard work we know will result from moving.

Renewed chapter spirit was evident when the latest Chapter Efficiency Contest standings were published. We are looking forward to hitting 100,000 points for the first time since 1951.—DONALD V. HALL



INDUSTRIAL TOUR of Alpha Eta Chapter at the University of South Dakota was made recently to the John Morrell and Company packing house of Sioux Falls, South Dakota.

DE PAUL

ALPHA OMEGA CHAPTER at De Paul University is pleased to announce the initiation of its 500th member, Mr. C. L. Hardy, president of the Ryerson Steel Company. Mr. Hardy, a graduate of Dartmouth College, was selected as an honorary member and was initiated in January.

New Year's Eve was celebrated by the chapter at a party given in honor of the alumni at the Sheraton Plaza Hotel. This successful event was only one of many sponsored by the chapter during the year in an attempt to bring our alumni and active brothers closer together.

Once more the presentation of the De Paul University Forum has been undertaken by Alpha Omega Chapter. This year Brothers Bob Brown and Bill Sobaski are the co-chairmen. Although still in its formative stages several interesting topics have been suggested by the brothers and the faculty. In previous years such problems as segregation and other social controversies have been discussed by the forum. This year's schedule calls for three sessions in which various phases of the chosen problem will be discussed.

We have begun lavish plans toward getting our candidate elected as queen of the Interfraternity Ball. Our candidate and "Rose," Miss Alice Doyle, will be assured of winning by this campaign. It includes fresh cut roses for the girls, address books, cheer cards with our "Rose's" picture on them, and plastic rulers with a slogan suggesting to vote for Miss Doyle. By the next issue of The DELTA-SIG we will be able to announce our "Rose" as the queen of fraternities at De Paul University.

In behalf of all the brothers and alumni of Alpha Omega Chapter I would like to take this opportunity to congratulate our new brothers and wish them every success in their fraternal activities.—WILLIAM C. SCOTT

TEMPLE

SUDDENLY IT'S 1957 and the Omega Chapter finds itself in a bright new year. President Elmer Bittle has the chapter constantly on the move and with the aid of efficiency committee chairman Neil Kaiser has

pushed Omega Chapter from 82nd to 38th in the Chapter Efficiency Contest. With the overall spirit and enthusiasm displayed here, our goal is nothing short of the top spot.

Winter rushing activities are well under way and Senior Vice-President Gerry Heberling has lined up a well rounded program for prospective pledges. Smokers have featured professional meetings with alumni professors as guest speakers, and showings of the 1956 World Series Films.

Social Chairmen Leon Melair and Bill Feather have extended their highly diversified program into the winter season. January featured the Omega Chapter Comic Strip Parade and such famous characters as Dick Tracy, L'l Abner, Daisy Mae, Joe Palooka and Dennis the Menace were seen cavorting around the Deltasig abode. The traditional chapter birthday party ushered in the second semester with its ever popular sweater Queen contest and auction block. February closed with a week-end ski trip to up state New York and March witnessed St. Patrick's Day festivities, a Pajama Party, and the Mardi Gras.

However, the social calendar was not to overshadow Brother Harry Undy's professional program. The new year began with an excellent professional meeting featuring a speaker from the Bell Telephone Company. Plans for the second semester included a guest speaker from Scott and Graver Brewery and lectures and films from the Temple University department of management.

The publication and publicity committee with Dick Suplee, Tom Herb and Bruce Shaver amplified the name of Delta Sigma Pi. School, local, and city papers all echoed our achievements. For the first time in Omega Chapter history both chapter newspapers operated simultaneously with all the news fit to print.

Intra-fraternity athletics is not to be overlooked as Omega Chapter has proven to be a contender in every sport of the year. However, its soft ball title the boys once again have their eyes upon and opponents will once more be confronted with the task of trying to break up another Deltasig power house.

Through a little effort, some sacrifice and sheer determination we believe we have concluded a very successful first semester, but a preview of the program ahead indicates an even better second semester.—LEON G. MELAIR

SANTA CLARA

GAMMA XI CHAPTER began the school year with its annual "Barn Dance" open to the student body, and it was a resounding success. Congratulations must be extended to Brother Palmtag, chapter social chairman, for his part in the success. Our first field trip of the year was a trip to the United Airlines installation at San Francisco International Airport, and this trip proved to be interesting and enlightening to the brothers that were able to attend. Brother Conant, chapter professional chairman, did a fine job in planning this trip, as well as a business lecture by the director of the United States Mint in San Francisco, on the mint's operations and our monetary system. Gamma Xi Chapter has had several other interesting business lectures this past semester.

Our chapter was added to greatly by the initiation of 26 new members during the Fall semester, all of whom have been very active in chapter functions. Brother's Kimball and Rudolph did a magnificent job in handling the new members during their pledging period. Our chapter has recently received the results of our standing in the Chapter Efficiency Contest, and we anticipate reaching our 100,000 point goal by the end of the year. An active second semester, both professionally and socially, should help us in attaining this goal. The fine efforts of Brother Janosko, Chapter Efficiency Contest chairman, in compiling and tabulating our points, will also aid us in finding this ideal.

Gamma Xi Chapter is forging ahead on its planning for the second semester. The officers, under the direction of President Campagna, are actively planning a full second semester. Another dance, open to the student body, is slated for March, as well as a series of business lectures and field trips. The annual "Rose" of Delta Sigma Pi dance is going to be held immediately after semester break, and all of the brothers are anticipating a fine time. The dance committee is planning to make this dance the success it has always been. The second semester will offer the Deltasigs at Santa Clara a chance to fully realize the ideals and principles of Delta Sigma Pi.—DONALD A. NUCCI

COLORADO

THE ALPHA RHO CHAPTER at the University of Colorado had an active first semester and plans a more active second. The semester began with a picnic for rushees. Held in the Colorado Rockies just outside of Boulder, the event attracted an outstanding rush group.

The annual "Rose of Deltasig" Dinner-Dance was held on November 17. The festive event took place at the Top-of-The-Park in Denver. In the competition for the Alpha Rho Chapter's "Rose of Deltasig," Miss Paula Koren was crowned.

A number of excellent professional meetings have been held during the semester. Included in the various meetings were addresses by Mr. Stephen Keller of Minneapolis-Honeywell and Mr. Art Lorfing of Continental Oil Company. Senior students were given special advice by Mr. Willard Edwards of the University of Colorado Placement Bureau.

An outstanding pledge class of 22 was initiated on January 13. The members initiated were: Lawrence Bain, Lawrence Browning, Bob Earling, Don Gentry, Dick Gettings, Bill Hultz, Paul Jones, John Kintzele, Bill Kuntz, Charles Lewis, Lloyd Lufkin, Willard



OMEGA CHAPTER MEMBERS at their New Year's Eve Party at Temple University. Brothers pictured are: left to right, Russ Kranich, Bill Feather, Elmer Bittle, and Leon Melair.



THE FALL SEMESTER INITIATES of Iota Chapter at the University of Kansas.

Moore, George Negomir, Robert Rennard, Leroy Stanton, Dave Stratton, Roland Story, Don Swall, John Thompson, Wendell Westenburg, Robert Wright, and Elmer Zelko. The initiation banquet was held at the Gourmet Restaurant immediately after the ceremony with a fine smorgasbord on the menu. The banquet address was given by Brother Harry Hickey, president of the Denver Alumni Club and past Director of the Inter-Mountain Region of Delta Sigma Pi.

Elections for the coming year were held January 15. The newly elected officers are: Don Gentry, president; Elmer Zelko, senior vice-president; Lloyd Lufkin, vice-president; Larry Bain, secretary; George Negomir, treasurer; and Art Milano, historian. Other activities during the semester included pouring at the Alumni Tea during Homecoming. Pledge class projects included the compilation of an alumni listing.

Plans are being made for a plan tour at the Gates Rubber Company in Denver. John G. Gates, an honorary member of Alpha Rho Chapter and secretary-treasurer of the firm, is assisting with the plans.—ART MILANO

Another field trip we are looking forward to is to the Federal Reserve Bank in Kansas City, Missouri. This trip was scheduled for January 10, but had to be postponed. It is to be re-scheduled for next semester. On February 14, we have scheduled a field trip to the Sheffield Steel factory in Kansas City. Here we hope to see the mills in operation, and also to learn of some of the problems with which production managers have to cope.

The brothers of Iota Chapter are especially proud of our chapter president, Brother Gordon Ewy, who has recently been elected to the office of president of the Interfraternity Council here at Kansas University. Gordon is a skilled leader, and is well qualified for this executive position.

As a result of letters received from alumni of Iota Chapter, an alumni relations committee has been appointed. The committee has received a list of all Iota Chapter alumni from The Central Office and are planning to send to them copies of the *Iota Informer*, the chapter news sheet, as a starter in increasing our contact with our alumni.

At the suggestion of our president, we have divided our members into discussion groups

to discuss questions which relate to chapter activities. One question that has been discussed is, "what can we do to make our rushing activities better." The result was many good ideas which we will use in our next rush period.

One of the annual projects of Iota Chapter is the distribution of the *Career Magazine* to all interested students in the University. This project is to be accomplished the first of next semester, sponsored by the new active members of the chapter.

Yes, the Fall semester has been good to Iota Chapter, and we plan to make the Spring Semester even better.—FARRELL F. VANHORN

Penn State Plans New Building for College of Business

A NEW BUILDING to house the College of Business Administration, is moving closer to its completion date which is expected sometime next summer. Occupancy should follow in time to permit scheduling of classes for the next Fall semester in 1957.

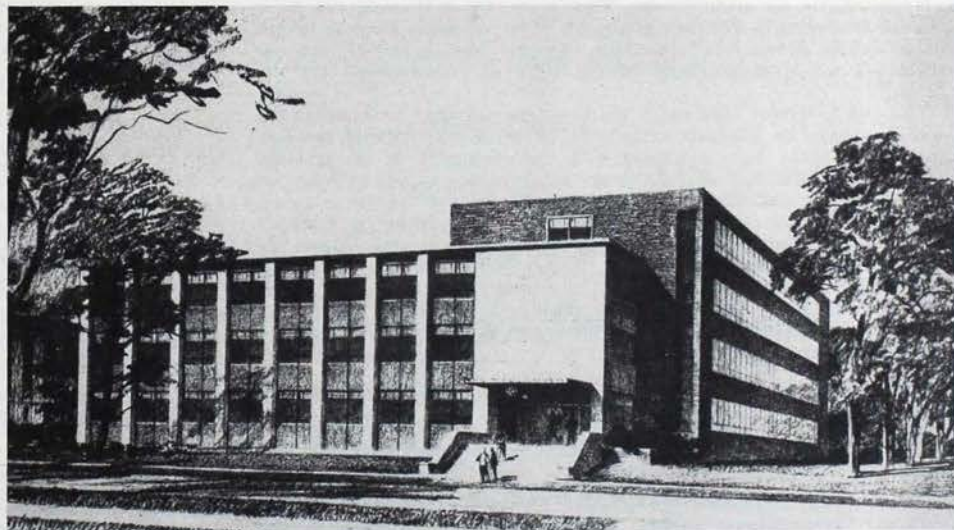
The building is being built by the General State Authority of the Commonwealth of Pennsylvania, at a cost of more than \$1,223,600. It is located in the central campus area. Construction is of red brick with limestone trim. The design is modern, and will make it, structurally the most modern classroom building on the Penn State campus, surpassing even the recently completed student union building which was opened last Spring.

Covering 23,000 square feet, the four story structure will contain 63 general classrooms, two lecture rooms (each of which will seat 126 students), and office facilities for 110 faculty.

One unique feature of the building is its built-in television facilities, which permits telecasting of speakers from a central location in the building to other classrooms. This is the first such equipped classroom building of its kind in the country, and judging from the extended use of television classes now being carried out in many curriculums, the new home of the College of Business Administration may prove a valuable guide to other schools contemplating new building and extending similar programs.—GEORGE BOROSQUE

KANSAS

IOTA CHAPTER of Delta Sigma Pi has been treated quite well by the Fall semester of 1956. At the year's end, we can look back over the past four months with pride in what we have accomplished. We succeeded in pledging 26 neophytes into the chapter, and are well satisfied with the interest that they have shown in our chapter activities. We have had some very interesting professional functions including a speaker representing the National Association of Manufacturers, a talk by Dr. John Ise, Professor Emeritus of Economics here at Kansas University, and a field trip to the General Motors automobile assembly plant at Kansas City, Missouri. The General Motors field trip was especially interesting in that we got to see the entire process of an automobile being assembled. It is amazing how they can coordinate all of the assembly lines so that just the right parts can arrive at the correct place at exactly the correct time for the different autos being assembled. The plant produces 67 automobiles per hour.



AN ARTIST'S DRAWING of the new College of Business Building on the Pennsylvania State University Campus.



SPRING FINDS The Central Office Building in Oxford, Ohio, occupied and complete, awaiting landscaping and dedication on May 18.

ST. LOUIS

BETA SIGMA CHAPTER here at St. Louis University, despite the cold winter weather, has been keeping up with chapter activities at a hot pace. The chapter presented

its new "Rose" at the "Rose" Formal Dance, which was one of the highlights of the St. Louis University social season. It was held at the Starlite Roof of the Chase Hotel. The new queen was crowned by the retiring "Rose," Miss Jeanne Zimmer, to whom the

chapter is grateful for a most gracious reign during the past year. Miss Peggy O'Leary, arts sophomore, was selected to reign over the chapter as Beta Sigma's "Rose of Deltasig." Her two maids of honor were Miss Jo Ann Lindenbusch, commerce sophomore, and Miss Shirley Balkenbusch, nursing school senior.

After the Christmas holidays, Pledgemaster George Lewis got the new year started with a bang. The Annual Pledge dance was held January 11, and proved to be a great success. In early February, a class of new brothers was initiated into Delta Sigma Pi.

Brother Marty Brutton has been working with his professional committee to accomplish the task of making the professional activities of the chapter both educational and interesting by bringing outstanding St. Louis business men to our monthly luncheons, held at the Coronado Hotel. Two tours also demonstrate the success of the professional committee. The first was held on February 6 at the Gaylord Containter Company. The second is to be held on May 17 at the world renowned Anheuser-Busch Brewery and will be sponsored by the chapter for all interested students in the School of Commerce. It will be followed by a small party for the chapter and their guests.

Beta Sigma Chapter, in hopes of repeating its 100,000 point total in the last year's Chapter Efficiency Contest, is concentrating its energy to fulfill the requirements in all departments considered. A big pat on the back goes to Ralph Brinkman, Chapter Efficiency Chairman, for his untiring efforts.

The Toys for Tots Drive, which was held during Christmas to bring Santa into the homes of underprivileged children, was a great success, due largely to the efforts of Brother Ron Brunnert.—W.M. P. WUNDERLICH

Is This My Job?

(Continued from page 64)

14. Fringe benefits: Retirement Plan: When was the retirement plan started? What is the retirement age? Is it compulsory? What is the amount of retirement income in proportion to earnings?
15. Fringe benefits: Health Insurance: How long has it been in effect? Is the plan revised periodically because of inflation and because of new developments such as major medical insurance? What is the surgical schedule maximum? What is the hospital board and room maximum?
16. Fringe Benefits: Other: Life insurance, stock option plans, savings plans, etc.
17. Opportunities for advancement. What positions in the company have college graduates in this field attained? What weight is given to length of service in promotions? Does the company have a formal plan for reviewing employee potential in the light of requirements for the future?
18. Training program: How old is the program and what positions in the company have its graduates attained? Of those who entered the program, how many have remained with the company? Is the training program confined to your field or are other phases of the business included? What methods are used to train, such as on-the-job training, lectures and class room work, and independent study by the trainee? How does the company keep track of the trainee's progress? Does the company use trainee written reports, trainee evaluation or other means? How does the company assure that the program is conducted in the intended manner? How long is the program? Where will the trainee be located? What type of job can he expect to start on if he successfully completes the program?

This list is given by way of illustration, and does not pretend either to be complete or to fit every individual.

While most of this information can be obtained from the interviewer, a 20 or 30 minute talk is never long enough to get all of it. The business newspapers and periodicals, investors services, management audits, faculty members, friends in the company and, of course, additional written material from the company, itself, should supply the remainder.

The title of this article asks, "Is This My Job?" The man on the wrong job can lose too many years before he discovers he is on the wrong track. When he makes the discovery, he is fortunate if it is not too late to start over again on the right job. The analysis of his own characteristics and of the characteristics of business concerns will, at the very least, remove some of the confusion from job hunting.

The term job hunting was not a slip of the pen. The modern regalia of recruitment should not be allowed to hide the fact that while today it is easier to get your foot in the door, it is just as hard as it ever was to get ahead.

Delta Zeta Wins Southeastern Trophy

(Continued from page 68)

in all these fields of chapter effort which found enthusiastic reception with the other chapters.

Saturday night the YWCA Lodge near Athens was the locale for an excellent dancing party, with music by a group from the University band. Members of University sororities provided female companionship to the visiting Deltasigs, and also provided the six finalists in the Pi Chapter "Rose of Deltasig" competition. During the evening the new "Rose of Deltasig," Miss Sally Morris of Marietta, Georgia, was designated by Jim Thomson with a huge bouquet of red roses, and her escort, Jimmie Hinely, presented her a sweetheart pin. The visiting celebrities were effusive in their felicitations for the lovely "Rose."

Pi Chapter has earned the thanks of all the Southeastern chapters for a pleasant and rewarding weekend. The many operating committees were coordinated by Jimmie Hinely, general chairman, and by Mobley Childs, Pi Chapter president.—HOMER T. BREWER

LAMAR STATE

DELTA ETA CHAPTER at Lamar State held its first formal initiation on December 8, 1956 at Hotel Beaumont. At this time, 12 former pledges were admitted to our chapter, all of whom are assets to Delta Sigma Pi. A formal dinner followed at the Sea Castle Restaurant in Beaumont, Tex. As guest speaker, we were fortunate to have with us Brother J. C. Adams, alumnus of Beta Iota Chapter, who spoke to us on "Selling as a Career."

Plans are being formulated by the social committee, headed by Brother Russell, for our "Rose" Formal to be held during the Spring semester at the American Legion Hall here in Beaumont. At the present time, all of the particulars have not been hashed out.

Tentative plans are under way for our next pledge season—which we hope will be our best. The committee working on these plans is headed by Brother Siebenthal; and we hope to have at least 20 prospects pledging Delta Eta Chapter.

Open house was held by Delta Eta Chapter of Delta Sigma Pi on December 28, 1956 at the home of Brother Galliher. Refreshments were prepared and served by the social committee headed by Brother Russell. This committee was aided by the wife of Brother Parker. Several sororities on the campus of Lamar State were invited along with their dates. The open house was highly successful.

Brother Siebenthal and his wife are anxiously awaiting the arrival of their future Deltasig which is due in February of this year. It will be the first edition for Brother Siebenthal and his lovely wife.

Bernie Bourque, alumnus of this chapter who graduated in June of 1956 with a BBA degree in accounting, is establishing himself firmly with the Gulf-Goodrich Chemicals Company of Port Neches, Tex. Bernie began as a clerk in the accounting department, and already has worked himself up to a supervisory level. He is regarded highly by the top management of this company.—WILLIAM D. PARKER

DENVER

ONE BUSY QUARTER is over and one that holds promises of being "full to the brim" is now underway. To start activities off we have the serious business of initiation Sunday, January 20. At this time we welcome into brotherhood Don Bell, Hubert Deyoe, and Jess Velasco. Also, at this initiation, Mr. Matthew Bernatsky will be initiated as a faculty member. Mr. Bernatsky is the head of the University of Denver's famous School of Hotel and Restaurant Management. We feel highly honored to have such a distinguished man in his field as our new faculty advisor.

Our first party of the new year was a successful skating party held at Evergreen, Colorado. After several hours of robust skating everyone retired to The Deltasig Mountain Lodge to relax in front of the welcome, blazing hearth. To the amazement of many, hot chocolate was served as the beverage.

Winter rush will get underway February 13 with a professional meeting. We plan to use our most valuable asset, the lodge, along with many skating parties, smokers, and professional meetings for rush functions.

The active chapter is still talking about the party the pledges gave them last quarter. Here's hoping the next pledge class will be able to match them. The site was Willow Springs Country Club which is gifted with a

penthouse view of night time Denver. It was also most gratifying to see such a strong alumni group present.

A minor shuffling of officers occurred when two of our brothers could no longer maintain their positions. The offices have been capably filled by Brothers Gerald Moore and Al Roberts who have taken over as senior vice president and chancellor respectively.

On Monday, January 14, we braved a snow storm to serenade the Alpha Gamma Delta house in honor of the pinning of Brother Vern Johnson and Alpha Gam Phyllis Parker. We then joined forces for several hours of bridge and dancing. Everyone agreed we should spend many more such enjoyable evenings.

The *Alpha Nu's*, our chapter newsletter, has made its quarterly appearance. It is, indeed, a commendable work by Brother James Holzmark.

Career distribution, rushing outcome, "Rose" Dance, and various other items promise interesting reading for the next letter.—EV SENTER

LOYOLA

AS THE SECOND SEMESTER gets under way at Loyola, Gamma Pi Chapter moves forward, professionally and socially.

Our professional committee is preparing an interesting educational schedule of tours and

movies for the chapter and other students of the School of Commerce. Our recent professional program has been highly commended by the dean and many faculty members from the College of Commerce.

This year we again supported the Student Union's Orphan Day Party with a puppet show organized by Brother Joe Shanfeldt. We also furnished a crew of clowns to entertain the children.

The Deltasigs will turn entertainers this March in the annual Arts-Commerce Variety Show. We invite (in fact, we dare!) all Deltasigs in the Chicago area to come and watch our stage debut. Brother Steve Stremski has prepared a comedy sketch for the show and is now busy conducting rehearsals.

Phil McGee, our house committee chairman, and a hardworking crew of brothers set to work between semesters to make some necessary improvements to our fraternity room. One of their most appreciated projects was the weatherstripping of the doors and windows. Seems the cold Chicago winter had pretty well taken over our room.

We added another trophy to our growing collection when Delta Sigma Pi's float took third place in a field of 25 in Loyola's Homecoming Parade. Credit due to Brother Jim Rominski and his crew.

Final plans are now being made for the "Rose of Deltasig" contest which is always a major event for the whole student body here at Loyola.—BOB LEAR

The Grand Council

of

DELTA SIGMA PI

Fraternally invites you to participate

in

The Central Office Building Dedication

Oxford, Ohio

May 18, 1957

and in

The Golden Anniversary and 21st Grand Chapter Congress

New York City

August 27-30, 1957

Delta Sigma Pi

GOLDEN ANNIVERSARY

1907

1917

1927

1937

1947

1957

YEARS OF PROGRESS

21st GRAND CHAPTER CONGRESS

BILTMORE HOTEL

NEW YORK CITY - AUGUST 27-30, 1957