

*The*

# DELTA SIG

O F D E L T A S I G M A P I



*Professional Business Administration Fraternity*

★ ★ F O U N D E D 1 9 0 7 ★ ★

MAY 1955

# The International Fraternity of Delta Sigma Pi

Professional Commerce and Business Administration Fraternity



Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

## The Grand Council

**Grand President:** Robert G. Busse, *Beta Omicron—Rutgers*, 102 Southwick Drive, Windy Bush, Wilmington 3, Del.

**Executive Director:** H. G. Wright, *Beta-Northwestern*, 222 West Adams Street, Chicago 6, Ill.

**Executive Secretary:** J. D. Thomson, *Beta-Northwestern*, 222 West Adams Street, Chicago 6, Ill.

**Director, Eastern Region:** J. Harry Feltham, *Chi—Johns Hopkins*, Robert Garrett & Sons, Baltimore 3, Md.

**Director, Southeastern Region:** Homer T. Brewer, *Kappa—Georgia*, 808 Southern Railway Bldg., 99 Spring St., S.W., Atlanta 3, Ga.

**Director, Central Region:** Robert O. Lewis, *Beta—Northwestern*, 515 Woodbine Ave., Oak Park, Ill.

**Director, Midwestern Region:** Henry C. Lucas, *Alpha Delta—Nebraska*, 408 S. 18th St., Omaha, Neb.

**Director, Southwestern Region:** Burnell C. Butler, Jr., *Beta Phi—Southern Methodist*, 7110 Pasadena, Dallas 14, Tex.

**Director, Western Region:** Burrell C. Johnson, *Alpha Sigma—Alabama*, 116 Hampden Terrace, Alhambra, Calif.

**Director of Alumni Activities:** Harry G. Hickey, *Alpha Nu—Denver*, 643 Olive Street, Denver, Colo.

**Director of Business Education:** E. Coulter Davies, *Beta—Northwestern*, 414 Church St., Evanston, Ill.

**Past Grand President:** Howard B. Johnson, *Kappa—Georgia*, Atlantic Steel Company, P.O. Box 1714, Atlanta 1, Ga.

## The Central Office

222 W. Adams Street, Chicago 6, Ill. Phone: RAndolph 6-6954

**Executive Director:** H. G. Wright; **Executive Secretary:** J. D. Thomson

**Staff Members:** Margaret E. Mench, A. Rose Lewis, Doreen B. Farrar and Joan M. Hillenbrand

## National Committees

### Executive Committee

**Chairman:** Robert G. Busse, *Beta Omicron—Rutgers*, 102 Southwick Drive, Windy Bush, Wilmington 3, Del.

**Members:** George R. Esterly, *Iota*, School of Business Adm., Rutgers University, 18 Washington Pl., Newark 2, N.J.; John H. Feltham, *Chi*, Robert Garrett & Sons, South & Redwood Sts., Baltimore 3, Md.; Allen L. Fowler, *Beta Nu*, 1700 Sansom St., Philadelphia 3, Pa.; and John L. McKewen, *Chi*, Irving, McKewen & O'Connell, Mathieson Bldg., Baltimore 2, Md.

## Alumni Activities

**Chairman:** Frank A. Geraci, *Zeta*, 2539 N. Neva Ave., Chicago 35, Ill.

**Members:** Wayne Showalter, *Beta Gamma*; Andrew P. Marincovich, *Phi*; James J. Moore, *Chi*; Marion W. Sprague, *Beta Upsilon*; and Franklin A. Tober, *Alpha Kappa*.

## Alumni Placing Service

**Chairman:** Henry C. Lucas, *Alpha Delta*, 408 S. 18th St., Omaha, Neb.

**Members:** John W. Lucas, *Nu*; Raymond A. Peter, *Beta Theta*; and Floyd E. Walsh, *Epsilon*.

## Life Membership

**Chairman:** Gerald M. Smith, *Alpha Epsilon*, 5808 Wooddale Ave., Minneapolis 10, Minn.

**Members:** D. H. Chandler, *Gamma Iota*, Walter Franz, *Alpha Epsilon*, Michael B. Peceri, *Beta Xi*, Dean Irvin, *Alpha Delta*, and Oliver J. Lindsay, Jr., *Beta Xi*.

## Nominations

**Chairman:** Rudolph Janzen, *Alpha Epsilon*, 5040 Juanita, Minneapolis, Minn.

**Members:** Robert O. Hughes, *Beta Nu*; Howard B. Johnson, *Kappa—Georgia*.

**Alternates:** Roy Tipton, *Gamma Zeta*, and John DuBay, *Chi*.

## Past Grand Presidents

\*W. N. Dean, *Alpha—New York* .. 1914  
P. J. Warner, *Alpha—New York* .. 1914-1915  
\*H. C. Cox, *Alpha—New York* ..... 1915-1916  
F. J. McGoldrick, *Alpha—New York*  
..... 1916-1917

\*C. J. Ege, *Alpha—New York* .... 1917-1920  
H. G. Wright, *Beta—Northwestern* . 1920-1924

\*C. W. Fackler, *Epsilon—Iowa* .... 1924-1926  
H. O. Walther, *Psi—Wisconsin* .... 1926-1928

\*R. C. Schmidt, *Theta—Detroit* .... 1928-1930  
E. L. Schujahn, *Psi—Wisconsin* . 1930-1936

\*E. D. Milener, *Chi—Johns Hopkins* 1936-1939  
J. L. McKewen, *Chi—Johns Hopkins* 1939-1945

K. B. White, *Gamma—Boston* ..... 1945-1947  
A. L. Fowler, *Beta Nu—Pennsylvania*  
..... 1947-1949

\*W. C. Sehm, *Alpha Epsilon—Minnesota* ..... 1949-1951

H. B. Johnson, *Kappa—Georgia* .... 1951-1953

\* Deceased

## Alumni Clubs

ALBUQUERQUE, New Mexico—Pres.: Kenneth E. Sutton, Jr., 3172 41st Pl., Sandia Base, Albuquerque, N.M. Phone: 64411, Ext. 22285.

ATLANTA, Georgia—Pres.: Harvey L. Livingston, 740 Hurt Bldg., Atlanta 3, Ga.

BALTIMORE, Maryland—Pres.: Edgar S. Jacob, 27 Murdock Rd., Baltimore, Md. Phone: Valley 3-3337.

BIRMINGHAM, Alabama—Pres.: Warren A. Sedberry, 211 Broadway, Homewood, Birmingham, Ala. Phone: 29-3440.

BOSTON, Massachusetts—Pres.: Daniel J. Daly, Jr., 12 Lufbery St., Milton 86, Mass.

BUFFALO, New York—Pres.: Byron McKinley, 266 Homewood Ave., Kenmore 17, N.Y. Phone: DE-6925.

CHARLOTTE, North Carolina—Pres.: Leo Stillman, Jr., 1108 Ardsley Rd., Charlotte, N.C.

CHICAGO, Illinois—Pres.: George W. Alexander, 77 W. Washington St., Chicago, Ill. Phone ANdover 3-0032.

CLEVELAND, Ohio—Pres.: Robert W. Dickson, 10061 Lyden Oval, Parma Heights, Ohio.

COLUMBIA, South Carolina—Pres.: Harry S. Bell, P.O. Box 1251, Columbia, S.C.

DALLAS, Texas—Pres.: Jack Stambough, 3130 Daniels, Apt. 10, Dallas, Tex.

DENVER, Colorado—Pres.: Harry G. Hickey, 643 Olive St., Denver, Colo. Phone: Dexter 6489

DETROIT, Michigan  
THETA—Pres.: Donald R. Nelson, 8840 Mackinaw, Detroit 4, Mich. Phone: TYS 0624.

GAMMA THETA—Pres.: John F. Karr, 2010 W. Philadelphia, Detroit 16, Mich.

GAMMA KAPPA—Pres.: Joe Maertens, 10118 Somerset, Detroit, Mich.

GAMMA RHO—Pres.: Robert J. Elder, 17602 Glenmore, Detroit 19, Mich.

HOUSTON, Texas—Pres.: Alan D. Carey, 5615 Lyndhurst, Houston 21, Tex. Phone: MI 0-4373

KANSAS CITY, Missouri—Pres.: George R. Wiedemann, Jr., 504 E. 42nd St., Kansas City, Mo.

LINCOLN, Nebraska—Pres.: James S. Pittenger, Executive Office, State Capitol Bldg., Lincoln, Neb.

LOS ANGELES, California—Pres.: Andrew P. Marincovich, 1222 Trotwood Ave., San Pedro, Calif. Phone: Terminal 3-4541

LUBBOCK, Texas—Pres.: Joe M. Hefner, 1603 60th St., Lubbock, Texas. Phone: Sherwood 4-2527.

MEMPHIS, Tennessee—Pres.: Frank V. Sasso, P.O. Box 2055, DeSoto Sta., Memphis, Tenn. Phone: 33-5011.

MIAMI, Florida—Pres.: Louis M. Hall, 6795 S.W. 102nd Terr., Miami 43, Fla.

MILWAUKEE, Wisconsin—Pres.: A. H. Wussow, 2981 S. 103rd St., Milwaukee 14, Wis.

NEWARK, New Jersey—Pres.: Benjamin T. Summer, Jr., 86 First St., Fords, N.J.

NEW ORLEANS, Louisiana—Pres.: Marvin A. Clement, 7500 Richard St., New Orleans, La. Phone: 21-43569

NEW YORK, New York—Pres.: Theodore T. Boutis, 65 Wadsworth Terr., New York, N.Y., Phone: LO 9-2712.

OMAHA, Nebraska—Pres.: Walter R. Jahn, 2419 No. 45th Ave., Omaha, Neb. Phone: GL-5455.

PHILADELPHIA, Pennsylvania  
OMEGA—Pres.: William M. Rinck, 404 Hubbs Drive, Palmyra, N.J.

BETA NU—Pres.: Robert O. Hughes, 6 Rutledge Ave., Rutledge, Pa.

PITTSBURGH, Pennsylvania—Pres.: Joseph Schewe, 567 Celeron St., Pittsburgh 21, Pa. Phone: CH 1-2289.

SAN FRANCISCO, California—Pres.: Ryamond P. Neal, 172 Meadowbrook Dr., San Francisco, Calif. Phone: LO 6-6627

ST. LOUIS, Missouri—Pres.: Eugene L. Zieha, 3615 Humphrey, St. Louis, Mo. Phone: SI 1545.

TULSA, Oklahoma—Pres.: Ramon King, 1325 E. 49th St., Tulsa, Okla. Phone: 79370

TWIN CITIES, Minneapolis & St. Paul, Minnesota—Pres.: Robert L. Hughes, 6144 4th Ave., S., Minneapolis, Minn. Phone: PL 1568

WASHINGTON, D.C.—Pres.: Vincent J. Greenfield, 8603 Mayfair Pl., Silver Spring, Md.

DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: AGRICULTURE, Alpha Zeta. ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Phi Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta, LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi. MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma. MUSIC, Phi Mu Sinfonia, PHARMACY, Alpha Zeta Omega, Kappa Psi, Rho Pi Phi, Phi Delta Chi.



## The Grand President's Column

IN THE SPAN OF 48 years from Alpha Chapter to Delta Epsilon Chapter, Delta Sigma Pi has had 17 Grand Presidents and has held 20 Grand Chapter Congresses (including the one to be held in Detroit this August). Each regime seems to have left something on the books that has given a real plus value to our fraternity life, but the remarkable achievement of these years is the continuity with which the transitions from one two-year period to the next has taken place, and included in that would be the certain successes of our Grand Chapter Congresses.

IT HAS BEEN my privilege to serve as your Grand President for these past two years. There are possibilities, at this writing, that we will have a near-record class of initiates this year, and a new high in active chapters, so we can presume the fraternity is in a good, healthy condition. But what I personally, or the members of the Grand Council and many national committeemen have done, have

been pleasant experiences, voluntarily and willingly performed. The fraternity is the better for these servants to its cause and each contributor is entitled to praise commensurate with his response in answering the call to serve. My sincere thanks to each and every one, from top level to the newest neophyte, and including, of course, the entire Central Office staff.

WITH THIS ISSUE, we await not only another "Changing of the Guard," but mark the end of a glorious era as well. Future historians may call the 1920-1955 period in Delta Sigma Pi the "Wright Era," and we all know why. The smoothness in operations and the foresightedness that Gig Wright displayed over the years, have helped to make each Grand President look good and have provided the solid base from which the fraternity could advance. Significant among his achievements is his careful plan for developing a successor at The Central Office and I think we are fortunate to have Jim Thomson to count on for the future.

AT THE GRAND Chapter Congress this fall, we will appropriately recognize Gig's outstanding fraternity contributions at the H. G. Wright Testimonial Banquet on the closing night. I am sure all who can, will be on hand to honor an illustrious brother amid a distinguished gathering of his many associates of today and yesterday.

THE MERE COINCIDENCE of Gig's retirement from the active scene and the end of my term of office is of little importance except for the fact that an entirely new group of Post-War graduates is about to assume the affairs of management. We trust they will accept the inheritance handed down to them by men of the caliber of Gig Wright—a man who made the world a better place for all of us because he dwelt upon it—and build diligently and with confidence on the foundations of the past. That we continue to create a better community influence and viewpoint is essential to a continued successful operation.



ROBERT G. BUSSE  
Rutgers-Beta Omicron  
Grand President



Volume XLIV

MAY, 1955

Issue 4

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### Our Cover

The University of Nevada, at Reno, pictured on our cover, is No. 20 in our current campus series.

When, in 1864, Nevada became a State, provision was made in its constitution for a university. At that time only one other state provided for a state university in its constitution. The University first opened its doors in Elko in 1874, but was removed to Reno in 1886.

From an enrollment of seven students in 1874, when instruction was started on a preparatory level, the University of Nevada today embraces the College of Arts and Science, School of Education, College of Engineering, School of Mines, and the College of Agriculture and has an enrollment of about 1,800 students.

The Sierra Nevada Mountains, crowned by snow-capped Mount Rose, which rises to an elevation of 10,800 feet, tower above the campus on the west, while rugged, varicolored desert ranges stretch away into the distance in other directions. The campus itself, consisting of more than 86 acres, harmonizes with its setting. It is built around a turfed quadrangle, at the northern end of which stands the famous statue of John W. Mackay, Comstock pioneer, wrought in bronze by Gutzon Borglum. West of the quadrangle, Manzanita Lake mirrors the red-brick buildings and green lawns, bordered by a variety of trees, shrubs and flowers. The elevation of Reno, 4,500 feet, makes for an equable year-round climate, combining the coolness of the mountains and the dryness of the desert.

The colorprint of the University of Nevada was furnished by the Union Pacific Railroad, whose cooperation is much appreciated.

H. G. WRIGHT, Editor J. D. THOMSON, Managing Editor

DOREEN B. FARRAR, Editorial Assistant

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# THE DELTASIG

OF DELTA SIGMA PI

Volume XLIV

MAY, 1955

Issue 4

## Detroit's Alive in '55 Host to the Twentieth Grand Chapter Congress

By Edward McIntosh, Publicity Committee

**W**ELL BROTHERS, this is it. This is our last chance to tell you about the coming 20th Grand Chapter Congress. We hope that by now you have made up your mind to attend. For the past few months we have been fortunate to tell you about the plans that were being laid, about the places to visit and things to see. We have told you about the vacationland surrounding the convention site, the Water Wonderland—Michigan, and the Sun Parlor of Canada—Southern Ontario. We are sure that if Detroit is on your list this fall that you'll take the time to enjoy yourselves for at least a few days before or after the convention itself. Many of you, we have heard, are intend-

ing to pick up a new car during your visit to the motor capital. But best of all, we are happy to hear about the *group* interest in the convention. *Whole chapters* are planning to be in attendance. One of them will receive the attendance trophy to take home with them. May the *best* chapter win!

While we are talking about contests let's not forget about our advance registration contest. There's a prize for the most advance registrations too. In addition, every advance registrant is given a chance on the Diamond Badge drawing, whether he attends or not. So let's get busy on the mail fellows. Men \$4.00, Ladies \$1.00.

**MAIL YOUR ADVANCE REGISTRATION TODAY!**

### The Program

The program of events (appearing in this issue) will give you a rough idea of what to expect. Fred Tyson and his committees have done a wonderful job on this anniversary event. Here are some of the highlights. And don't forget, if you enjoy reading about them, you'll love to be actually part of them. Words only describe them, it takes you to experience them.

On Wednesday, August 31, the convention officially begins at 12:00 noon in Parlor "D" of the Statler Hotel. Here you'll first meet the bright and shiny faces of Detroit's Deltasigs busy with the registrations. In just a few minutes with no waiting line you'll be efficiently registered, that is, if you've mailed your advance registration.

**IS YOUR ADVANCE REGISTRATION MAILED YET?**

After registering, you'll have the remainder of the afternoon to get settled, renew old acquaintances and perhaps, see some of the town.

At 7:00 P.M. your hosts will officially welcome you at our 20th Grand Chapter Congress Reception and Buffet Dinner.

**YOUR ADVANCE REGISTRATION IS DUE, TODAY!**

The following morning, the convention gets under way for the men in our first business session. The ladies will be entertained at a Coffee Hour followed by lunch.

At noon the men will attend the Regional Luncheon and can discuss plans for their next Regional Convention. You might think about *that* for a moment. Why don't you and your chapter play the host at your next regional?



HOTEL STATLER is the 20th Grand Chapter Congress Headquarters in Detroit.



HOTEL TULLER to be the scene of some of the 20th Grand Chapter Congress events.



HE WHO HESITATES IS LOST!

DON'T LET IT BE YOU.

MAIL YOUR ADVANCE REGISTRATION TODAY!

That afternoon the alumni and undergrads will attend separate functions. Alumni will hear a panel discussion of several pertinent problems confronting them, while active chapter members will benefit greatly by hearing problems and ideas of other chapters in rushing, pledging, professional programs, efficiency contest and other functions. Bring your ideas with you. Remember, what's good for General Bullmoose. . . .

DON'T DELAY, MAIL YOUR LETTER TODAY!

The ladies meantime will enjoy a fascinating and informative visit to the world famous museum of American History, Henry Ford's Greenfield Village.

At 5:30 that afternoon, Delta Sigma Pi will welcome into its membership a prominent nationwide personality as our Honorary Member at Large. The initiation will be followed by our Honorary Member Banquet with our new brother as guest speaker. (*And say, by the way fellas, if you want to see our ritual at its finest don't miss the Grand Council in action!*)

MAKE THE COMPARISON TEST! TRY COMPARING A DELTASIG CONVENTION WITH ANY OTHER BRAND OF VACATION. WE CAN'T SAY IT'S MILDER, BUT IT SURE IS SATISFYING.

Friday morning, more business and panels while the ladies have a coffee hour. Then at 12:30 everybody boards busses to enjoy an industrial tour. Just as Denver showed off its Red Rocks and mountains, so Detroit puts industry on parade. The groups will visit the Cadillac Auto Plant and see mass production applied to a quality product. Other groups will visit General Motors Styling and Technological Centre, perhaps see a preview of things to come!

WHAT'LL YOU HAVE? A DELTASIG CONVENTION!  
FINEST VACATION SERVED ANYWHERE!

After dinner the ladies will enjoy (?) a Doe Party and Pink Poodle Initiation while the men board the Boblo Steamer "Ste. Claire" for a cruise down the Detroit River to Lake Erie. On Board will be served up our own Stag Party and Yellow Dog Initiation. *Are you a yellow dog?*

TRY OUR STAG PARTY. 99-44/100% DELTASIG!  
IT FLOATS!

Saturday is the big day, or should I say the biggest!

The ladies will be entertained—and guys, hang onto your cheque books—by a Fashion Show while Deltasigs will wind up the business sessions.

In the evening, in a joint affair with the ladies, we will honor "Gig" Wright on his retirement after many, many years of delightful and faithful service to the brotherhood we all love so much. It will be everyone's chance to thank him at the H. G. Wright Testimonial Banquet. We ought to have a few surprises that night.

### 20th Grand Chapter Congress Committees

#### GENERAL CHAIRMAN

Frederick J. Tyson

#### RECEPTION AND BUFFET DINNER

John Toot, Charles Law, A. Gerchaw, James Watson

#### REGIONAL LUNCHEON

William McCann, Lawrence Sublett, Joe Maertens

#### HONORARY MEMBER DINNER

Richard Bartlett, Joseph Allen, Robert Stahlman

#### AUTO PLANT TOUR

Robert Lavens, Carl Aronson, Charles Papazian, William McGarrity

#### STAG PARTY AND BOAT TRIP

W. Douglas McKenzie, John Karr, Robert Lenz, James Peterson,  
Harold Peacock, Robert Peacock

#### H. G. WRIGHT TESTIMONIAL BANQUET AND GRAND CHAPTER CONGRESS BALL

Donald Nelson, Donald Murray, Gerald Cronyn, William Forest

#### RESERVATIONS AND REGISTRATIONS

Rick Herman, James Edwards, William Labaw, Don Fleary, James Carl,  
Charles Goebel

#### FINANCES

Robert Elder

#### PUBLICITY

John Harrington, Edward McIntosh, Daniel Foley, Lawrence Duggan,  
Harry Socin

#### PRINTING

Frank Worrell, Vincent Adamo, Richard Elsey

#### HONORARY MEMBER

R. A. Stevenson, Dean, University of Michigan; H. J. Wyngarden,  
Dean, Michigan State; W. B. O'Reagan, Dean, University of Detroit;  
L. E. Fitzgerald, Dean, University of Detroit

#### EMERGENCY

Hugh Chamberlain, Paul Walker

#### WOMEN'S PROGRAM

Mrs. John Karr, Mrs. Robert Elder, Mrs. James Peterson,  
Mrs. Richard Parks

## PROGRAM OF EVENTS

20th Grand Chapter Congress  
Statler and Tuller Hotels  
Detroit, Michigan

August 31, September 1, 2 and 3, 1955

### WEDNESDAY, AUGUST 31, 1955

- 12:00 A.M. Registration (open all day)
- 7:00 P.M. Reception and Buffet Dinner

### THURSDAY, SEPTEMBER 1, 1955

- 9:00 A.M. Registration (open all day)
- 9:15 A.M. Seating of Chapter and Alumni Club Delegates
- 9:30 A.M. Opening Business Session
  - Greetings by General Chairman
  - Invocation
  - Welcome To Detroit and Michigan
  - Call To Order
  - Roll Call of Delegates
  - Report of the Grand President
  - National Reports
- 1:00 P.M. Regional Luncheon
- 3:00 P.M. Regional Discussions
- 3:00 P.M. First Alumni Club Panel
- 5:30 P.M. Initiation of Honorary Member at Large
- 7:00 P.M. Grand Chapter Congress Banquet
- 9:00 P.M. Official Photograph

### FRIDAY, SEPTEMBER 2, 1955

- 9:00 A.M. Registration (open all day)
- 9:30 A.M. Chapter Officers' Training Program
- 9:30 A.M. Second Alumni Club Panel
- 12:30 A.M. Board Busses for Auto Plant Tour Through Cadillac Plant and General Motors Research Centre.
- 7:45 P.M. Board Steamer Ste. Claire for 3 hour cruise to Lake Erie. Stag Party & Yellow Dog Initiation To Be Held On Board.

### SATURDAY, SEPTEMBER 3, 1955

- 9:00 A.M. Registration (open all day)
- 9:30 A.M. Final Chapter Training Program
- 10:00 A.M. Final Alumni Club Panel
- 12:45 P.M. Final Business Session
- 6:30 P.M. H. G. Wright Testimonial Banquet
- 9:30 P.M. Grand Chapter Congress Ball
- 11:00 P.M. Attendance Trophy Presentation  
Diamond Badge Drawing

## 20TH GRAND CHAPTER CONGRESS LADIES' PROGRAM

### WEDNESDAY, AUGUST 31, 1955

- 12:00 A.M. Registration (open all day)
- \*7:00 P.M. Reception and Buffet Dinner

### THURSDAY, SEPTEMBER 1, 1955

- 9:00 A.M. Registration (open all day)
- 10:00 A.M. Coffee Hour
- 12:30 P.M. Tour of Henry Ford's world famous museum, Greenfield Village

### FRIDAY, SEPTEMBER 2, 1955

- 9:00 A.M. Registration (open all day)
- 10:00 A.M. Coffee Hour
- \*1:00 P.M. Tour Cadillac Motor Car Plant
- 6:00 P.M. Dinner
- 8:00 P.M. Doe Party and Pink Poodle Initiation

### SATURDAY, SEPTEMBER 3, 1955

- 9:00 A.M. Registration (open all day)
- 10:00 A.M. Coffee Hour
- 11:30 A.M. Fashion Show  
Afternoon Free
- \*6:30 P.M. H. G. Wright Testimonial Banquet
- \*9:30 P.M. Grand Chapter Congress Ball
- \*Held in conjunction with men's program.

FOR A TREAT INSTEAD OF A TREATMENT, TRY 4 DAYS OF THE 20TH GRAND CHAPTER CONGRESS!

Following the banquet will be our farewell evening of dancing and fun for all at the 20th Grand Chapter Congress Ball with maybe a thousand people in attendance. *Will you be there?*

FOR THE TIME OF YOUR LIFE, GO DETROIT!

Well, that's it! That is what you can expect this August 31-September 3. Of course this doesn't cover all that *can* happen because you will be your own boss. You can stay as long as you like, play a little golf or see a Detroit Tiger Baseball game. You can visit Northern Michigan or Southern Ontario. It's *your* vacation, but just a little convention flavor in it. It will be one fall you'll *never* forget!

Well, if you think the program is good news, here's some even better, and that is the cost. We have wrapped it all up in one package for you, and for the reception and buffet dinner on Wednesday night, the luncheon, the Grand Chapter Congress banquet on Thursday, the trip to General Motors, buffet dinner, stag party and boat trip on Friday, and the H. G. Wright Testimonial Dinner and Grand Chapter Congress ball on Saturday, the total will be \$26, plus your \$4 advance registration fee.



LOOKING DOWN THE final assembly line of the Cadillac Motor Car Company in Detroit. A tour of this plant is scheduled for the ladies.

For the ladies, the package deal of \$19, plus \$1 advance registration fee, includes the reception and buffet dinner on Wednesday night, coffee hour, tour of Henry Ford's Greenfield Village and dinner on Thursday night, coffee hour, tour of the Cadillac Motor Car Plant, dinner and Doe party on Friday night, and coffee hour, fashion show, H. G. Wright Testimonial Banquet and Grand Chapter Congress Ball on Saturday.

MAIL ADVANCE REGISTRATION TODAY!

Sidney Sparks, down in Alice, Texas was the first Deltasig to write for reservations. Hiya Sid! From Texas to Michigan is a beautiful drive, in fact from anywhere to Michigan is a beautiful drive. If Sid can do it, why not you?

SEND YOUR 4 AND WEEP NO MORE

Well gang, I'll be seeing you, Detroit is the place, Statler and Tuller Hotels, August 31 is the time. We told you back in '53 that Detroit would be alive in '55. Well, it sure is. You owe it to yourself to be part of this, the biggest convention in the history of Delta Sigma Pi. God bless it.

There's a P. O. Box waiting and it's filling fast. I hope your letter is there. If not, send it today to:

20th Grand Chapter Congress  
Delta Sigma Pi  
Box 1111  
Detroit, Michigan

ADVANCE REGISTRATION & HOTEL RESERVATION FORM

TWENTIETH GRAND CHAPTER CONGRESS



August 31 &  
September 1, 2, 3 1955

International Fraternity of Delta Sigma Pi  
Box 1111, Detroit 31, Michigan  
STATLER AND TULLER HOTELS

Mr. Fred Tyson  
P.O. Box 1111  
Detroit 31, Michigan

Date .....

Dear Brother Tyson:

Please reserve:

- Single Room (for one)  \$5.50  \$6.00  \$6.50  \$7.00  \$7.50  \$8.00  \$8.50  \$9.50  \$10.50  \$11.00
- Double Bedroom (for two)  \$10.00  \$10.50  \$11.00 (shower)  
 \$11.00  \$12.00  \$13.00  \$13.50 (shower & tub)
- Twin Bedroom with bath (for two) (with shower)  \$10.50  \$11.00  \$11.50  \$15.50  
with tub & shower  \$12.50  \$13.50  \$14.00  \$14.50  \$15.00  \$16.00  \$16.50
- Suite—Living Room, bedroom and bath (for one)  \$20.50  \$33.00  
(for two)  \$23.00  \$33.00

For each additional person, more than two, in double or twin bedroom, the extra charge is \$3.00 per day.

Dormitory Room (for 5 or 6) \$3.00 per person to be shared with:  
(Only a limited number are available, first come, first served.)

.....  
.....  
.....

I will arrive in Detroit  Wednesday, August 31  
 Thursday, September 1 at ..... A.M.  
 Friday, September 2 P.M.

Hotel rooms will be held only a reasonable time after stated time of arrival, and will not be available in advance.

My advanced registration fee of \$4.00 is enclosed  yes  no  
for each member and \$1.00 for each lady.

Name ..... Chapter & Number .....

Chapter or return address .....

Permanent address .....

Previous Grand Chapter Congresses attended .....

Chapter or Alumni Offices held .....

Are you  Undergraduate  Alumni  Faculty Member  Delegate  Life Member  Grand Council Member

Do you want us to get you a "Date" for the Grand Congress  Banquet  Ball (Ball will be a separate event immediately after the banquet) Height: ..... Age .....

ALL RESERVATIONS MUST BE ACCOMPANIED BY YOUR REGISTRATION FEE OF \$4.00, WHICH APPLIES TO CONVENTION COSTS, BUT NOT ON YOUR HOTEL BILL.

# University of Pittsburgh Cathedral of Learning Houses Rooms of the World

THE UNIVERSITY OF PITTSBURGH'S Cathedral of Learning towers above the Oakland District of the city of Pittsburgh and is considered one of the most unusual and beautiful college buildings in the United States. It is a modern adaptation of a Gothic tower and is 42 stories high. Built of Pittsburgh steel and Indiana limestone, it contains nearly 100 classrooms, faculty and administrative offices, laboratories, libraries, and 18 Nationality Classrooms gathered from the far corners of the world.

These Nationality Classrooms surround a large Gothic hall with a vaulted ceiling four stories in height, which serves as an indoor campus or Commons Room for the University. Its majestic stone piers, stately oak furniture, and medieval appointments create the atmosphere of a sanctuary and provide an excellent place for peaceful and quiet study. Periodic organ recitals during the day further encourage students to use this Commons Room for meditation and mental relaxation.

Each of the 18 Nationality Rooms surrounding the Commons Room is a memorial built and decorated by separate nationality groups in accordance with their own architecture and mode of life. Represented in these 18 rooms are: Sweden, Germany, Scotland, Russia, America, China, Czechoslovakia, England, France, Rumania, Hungary, Italy, Lithuania, Norway, Poland, Greece, Syria-Lebanon, and Yugoslavia. Each of these rooms was designed and created by a committee composed of leading individuals of the country represented and of Americans of that

descent. In many instances, most of the furnishings and the actual materials that went into the walls, ceiling and floors were produced in the country represented and shipped here.

A complete description of each room, with its many outstanding features, is not possible in the space we have here, but we would like to mention one or two things about some of the rooms.

In the Swedish classroom you will find a brick fireplace with handwrought fire tools, bringing out the homeliness of a Swedish cottage. About the doors of the German classroom, which has walls of beautiful carved walnut, are the coat of arms of the University of Leipzig and of the University of Heidelberg, also carved out of walnut.

In the Scottish Room, over the mantel of a sandstone fireplace, is a copy of a contemporary portrait of Robert Burns,



TOP ADMINISTRATION OFFICIALS at the University of Pittsburgh. Left to right: Rufus H. Fitzgerald, Chancellor; Vincent W. Lanfear, Dean of the School of Business Administration; and Carroll F. Reynolds, Associate Director.



THE CATHEDRAL OF LEARNING, University of Pittsburgh.

flanked with the carved names of distinguished Scotsmen and bronze statuettes of Wallace and Bruce. A handwrought iron lamp is one of the unusual decorations in the Russian Room.

The Greek Classroom is done in a pure classical style but perfectly suited to its modern use. Here students can see marble carved and painted with the lustre and permanence of the days of Pericles.

On the beamed larch ceiling of the Czechoslovak Classroom are painted the native wild flowers of that land. There they are as though just picked from their meadows.

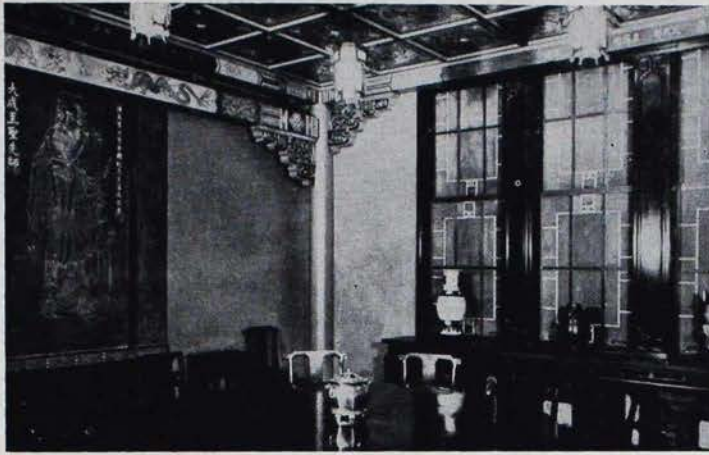
The English Room is rich in the architecture and atmosphere of Tudor England at the time of Shakespeare. In essence it is a reproduction of the House of Commons as it was rebuilt after its destruction by fire in 1834. In fact, portions of the bombed House of Commons, which came from England to the University in 1950, are now the heart and hearthstone of the English Room.

Soft light from green glass drops in an old Mosque lamp brighten the gesso-panelled walls, marble flooring and satincushioned divans of the Syria-Lebanon classroom. Each of the other Nationality Rooms is likewise ornamental and carries to the nth degree the theme of the particular country it represents.

The unusual part of these rooms is the fact that they are used daily for classes, and though in use for 15 years, which is the age of most of these rooms, they show absolutely no wear whatsoever.

The Cathedral of Learning at the University of Pittsburgh is indeed a show place and well worth a visit.

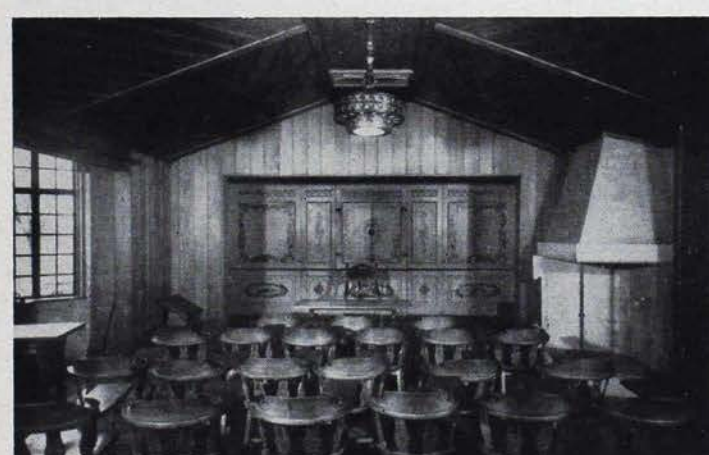




THE SPIRIT OF THE Chinese teacher Confucius and his great misty figure incised in slate dominate the China Memorial Classroom.



THE LITHUANIAN CLASSROOM. Its white oak furniture is carved with designs dear to the Lithuanian homemaker. The fresco in the rear wall niche is an enlarged true copy of the painting called "The Two Kings," by Mikalojus Kastantas Čiurlionis.



THE STURDINESS OF Norwegian pioneers is reflected in the carved and colorful furnishings of the Norwegian Classroom.

### Lambda Chapter Reactivated at Pitt

Saturday afternoon and evening, February 19, at Hotel Webster Hall, undergraduate and faculty members in the School of Business Administration at the University of Pittsburgh were initiated to reactivate Lambda Chapter of Delta Sigma Pi.

A dinner at 6:30 followed the initiation ceremonies, at which Dr. Vincent Lanfear, Dean of the School of Business Administration, Dr. Carroll Reynolds, Assistant Director of the Evening Division, and J. D. Thomson, Executive Secretary of Delta Sigma Pi, were guests of honor and banquet speakers. Joseph Schewe, President of the Pittsburgh Alumni Club of Delta Sigma Pi, was Toastmaster of the evening.

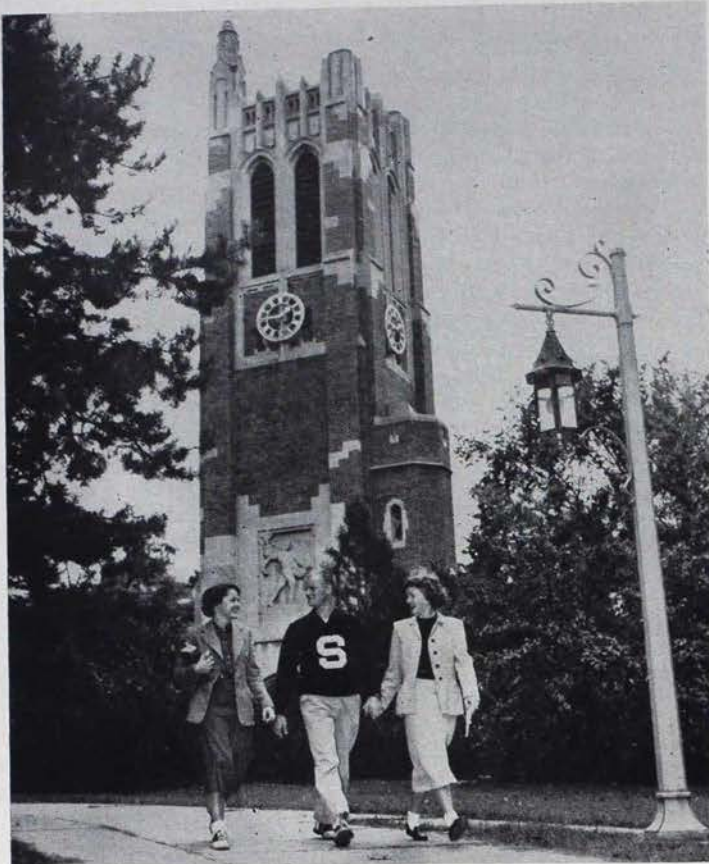
An installation team, headed by District Director Robert F. Andree, from Beta Tau Chapter, Western Reserve University, and Beta Pi, Kent State College, along with a delegation headed by District Director Franklin A. Tober from Alpha Kappa Chapter, University of Buffalo, were on hand to reactivate Lambda Chapter. Chartered in 1921, Lambda Chapter lost its active status during the depression. Also present at the ceremonies were alumni from various other chapters: Omega at Temple, Alpha Omicron at Ohio U, Alpha Beta at Missouri, Iota at Kansas, Beta at Northwestern, and Alpha Gamma at Penn State.

Faculty members of the University of Pittsburgh initiated were Dr. Walter A. Schratz and Mr. Robert J. Chappel, along with the following undergraduates: A. R. Beck, R. G. Becker, W. J. Burney, E. J. Gascoine, H. G. Geyer, Jr., C. E. Gogley, P. H. Hamilton, D. R. Hicks, R. C. Hostler, W. D. Hostler, H. L. Johns, D. R. Krepps, R. Latshaw, R. V. Laux, R. W. Lins, E. Michenko, R. Nau, T. O'Malley, F. A. Ruff, E. J. Smith and S. B. Wilson.

With the approval of the Fraternity Admissions Committee, and the encouragement of Dr. Lanfear and the assistance of Dr. Reynolds, an active Pittsburgh Alumni Club of Delta Sigma Pi, aided in the reactivation of Lambda Chapter. The Alumni Club officers are Joseph Schewe, president; Thomas Gorman, vice-president; and W. Harry Geist, secretary-treasurer. To Matt Parry, an alumnus of Omega Chapter, goes much of the credit for the reorganization of the Pittsburgh Alumni Club and the reactivation of Lambda Chapter. Herbert Wehe, past Grand Council Member, also lent a hand to put this chapter back in business.



NEW MEMBERS OF reactivated Lambda Chapter at the University of Pittsburgh are gathered here with members of the Pittsburgh Alumni Club and University officials just prior to their initiation banquet on February 19. Left to right (Seated): W. Hostler, R. Hostler, P. Hamilton, T. O'Malley, Dean Lanfear, and J. D. Thomson, Executive Secretary of Delta Sigma Pi; (Second Row) R. Smith, F. Ruff, R. Latshaw, Carroll Reynolds, D. Kreps, R. Chapel, W. Schratz, E. Gascoine, F. Lentz, and W. H. Geist; (Third Row) W. Burkey, R. Laux, A. Beck, R. Becker, R. Nau, R. Latshaw, H. Johns, Joseph Schewe, president of the Pittsburgh Alumni Club, and R. Brick.



THE TOWER at Michigan State College is one of the outstanding campus landmarks.

By Donald Hugh Hartley, Gamma Kappa Chapter

**GAMMA KAPPA CHAPTER** is joining in a year-long celebration of international interest in observance of Michigan State College's 100th anniversary.

Now America's ninth largest university, with an enrollment of 15,517 students, Michigan State was founded in 1855. It was the country's first agricultural college and the model for the U.S. land-grant system.

The significance of the Centennial celebration dates back to February 12, 1855 and the founding of Michigan State College—an event which drastically changed the course of higher education in America. For the first time, an institution of higher learning was to serve large numbers of people rather than the relatively few. Later, using Michigan State College as a model, Senator Morrill of Vermont and Senator Bingham of Michigan proposed the system of land grant colleges, which was established under the Morrill Act of 1862.

Centennial year activities on the East Lansing campus opened formally at a Founders' Day convocation on February 12, 1955. More than 1,500 delegates of universities, learned societies, business, and government from all over the world heard Dr. James B. Conant, U.S. High Commissioner to Germany and former president of Harvard University, deliver the principal address.

Leading world authorities also will gather at Michigan State for a series of ten academic symposia throughout the year dealing with significant educational problems and world issues. Expected to participate in the sessions are Henry Steele Commager, Adlai Stevenson, Arthur Hays Sulzberger and others. President Dwight D. Eisenhower has been invited to address an October convocation in the 50,000-seat football stadium. In all, more than a score of major events will take place during the year.



An important role in Centennial year-planning is held by Michigan State's student body. More than 400 faculty members and students are serving on 33 committees to carry out details of the many individual programs. The main student Centennial group is the Student Centennial Commission, a division of student government. "Our main job is to coordinate student activities in 1955 into the general Centennial theme," said Commission Chairman William A. Barry, Jr., New York senior, and a member of Gamma Kappa Chapter of Delta Sigma Pi.

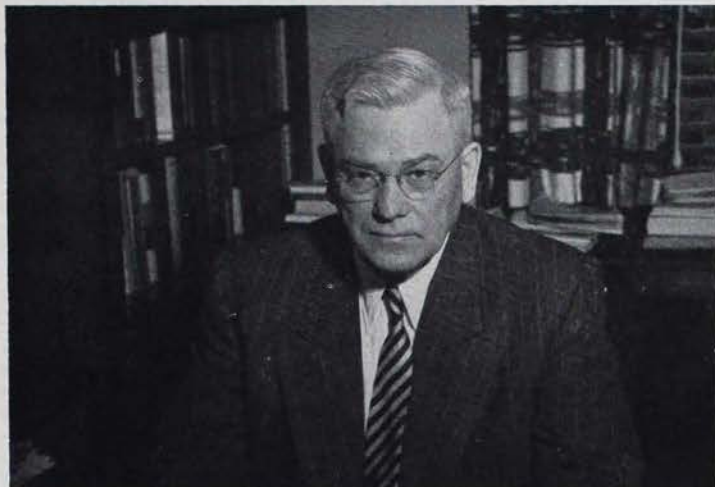
Among student Centennial projects are an information booth, planned by the sophomore class; a committee to recognize annually, beginning in 1955, a faculty member considered outstanding by students; development of a set of color slides for use in high schools and elsewhere; a guide service for visitors, and a mammoth Homecoming parade. The brothers of Gamma Kappa Chapter of Delta Sigma Pi will be in complete cooperation in all the professional activities.

To aid Michigan State College in their Centennial celebration, Gamma Kappa Chapter is contacting over 250 leading business men throughout Michigan and the entire United States. Brother David Lucke, of the Business Research Department, faculty member of Gamma Kappa Chapter, has prepared a booklet containing a brief history of the College, the purpose of the School of Business and Public Service, and some of its plans for future service. Each Gamma Kappa Chapter member is writing five personal letters to leading businessmen in his home town, and will include one of the pamphlets in each. These booklets are to acquaint the businessmen with the accomplishments and the aims of Michigan State College.

Deltasig Glen Jeffes has been appointed to the Commission of International Affairs for the Centennial.

The School of Business and Public Service became a pioneer in a new international program during the year. At the invitation of the U.S. Government, the School agreed to assist the Getulio Vargas Foundation of Brazil and the Institute of Inter-American Affairs in organizing the first School of Business Administration in Brazil.

To carry out American participation in the new project, four Michigan State College professors arrived in the South American country to serve as advisors, teachers and consultants during the coming year. The School firmly believes that participa-



HERMAN J. WYNGARDEN, Michigan State, Dean of the School of Business and Public Service at Michigan State College, is shown here in his office. Brother Wyngarden became Dean in 1949 and a faculty member of our Gamma Kappa Chapter in 1952.

tion in foreign Affairs will help interpret America's attitudes and way of life in other lands, in exchange for a fuller appreciation of the problems of other countries. Faculty members of the School have served, or will serve during the coming year, as consultants and teachers in Pakistan, Japan, Korea, Okinawa, the West Indies, Mexico, Turkey, England, Italy and other countries of Europe.

While the School maintains a keen interest in these international operations, its principal functions continue to be strong educational service and research programs originating on the campus. The division of business, one of the largest teaching units at M.S.C., with more than 1,700 students, enlarged its service to the people of Michigan through many adult education programs. More than 70 men prominent in many fields of business also addressed students during the year, bringing to them first-hand information of business and industrial operations.

It is interesting to note that the School of Business and Public Service started as a little branch of the English Department in 1890, and grew to be the largest school in the university. In 1890, the first business courses were introduced to Michigan Agricultural College, as "State" was then called. These courses were offered by the originator of the Business School, Dr. Wilbur O. Hedrick, and were held in the Fine Arts School. By Spring of 1925, business administration courses were finally introduced as a full curriculum at Michigan State College. When the full curriculum came in, Dr. Hedrick set up an economics department. These courses were part of the economic division of the School of Liberal Arts until the year 1944. At this time, the School of Business and Public Service, as a complete and separate school of Michigan State College, was set up. Dean Rodney, first dean of the School of Business and Public Service, started in 1944 and was dean through 1949.

Much of the success of the growth of this school is credited to the hard work and initiative of Dean Rodney.

In 1949, Herman J. Wyngarden, a Deltasig, became the second dean of the School of Business and Public Service. Under his guidance, the school has continued to grow and the members of Delta Sigma Pi are proud to have a man of his stature and reputation as a fraternity brother. The present size of the School of Business and Public Service is now nearly 4,000 students, or about one-fourth of the enrollment of the entire College.



THE HOME of the School of Business and Public Service at Michigan State College. Here an international program in business education was pioneered.

Our Gamma Kappa Chapter at Michigan State College is in years still a baby, compared to the age of the School of Business and Public Service and the century mark reached by the College. It had its inception in the fall term of the school year of 1948. The first seed was planted when Brother Robert Hodgson was punching meal tickets in the men's dining hall at Mason Dormitory for men. Brother Robert Stahlman stopped as he was going through the line to talk to Bob. During the conversation Bob said, "Let's start a fraternity." Little did they know that this was the beginning of Gamma Kappa Chapter of Delta Sigma Pi. These two men got together and seriously discussed the possibilities of starting a business fraternity. Brother Bruce Futhey, an accounting instructor, who had been a member of Delta Sigma Pi at Alabama, had been approached by The Central Office about a chapter at Michigan State. With these two eager prospects to work with, his job was soon accomplished.

Permission was obtained from the dean of the School of Business and Public Service, Dr. Herman J. Wyngarden, and the President of the College, Dr. John Hannah, to start a local business fraternity under the name of Delta Pi Sigma. This group became Gamma Kappa Chapter of Delta Sigma Pi on October 29, 1949. In 1951 the chapter purchased its own fraternity house, happily presided over since then by Mrs. Elizabeth Snyder, housemother.

Gamma Kappa Chapter is among the top chapters of Delta Sigma Pi consistently conducting an outstanding program of professional and social events. It also contributes much to campus activities, as evidenced by the extent of their participation in this Centennial celebration.

Delta Sigma Pi salutes Michigan State College on its 100th Anniversary. May it continue its leadership and fine service in extending the benefits of advanced learning through its widely-known programs of teaching and research.



WITH THE

ALUMNI

THE WORLD OVER

## BUFFALO

THE BUFFALO ALUMNI CLUB has been very active the past several months. With a new constitution "under our belt," we have met regularly to conduct the business of running a smooth organization, under the able leadership of our president, Byron McKinley and his officers.

We have kept close contact with the active chapter, Alpha Kappa, joining with them in several professional and social programs, such as our Founders' Day celebration and the "Rose of Deltasig" dinner. An enlightening professional meeting was held this past December. At that meeting a film, "The Flight of the Bell X1A," which demonstrated the development of our latest fighter plane, was shown. Commentary on the film was presented by Brother James O'Malley, who is an employee at Bell Aircraft, here in Buffalo.

In January many of the members took advantage of two combined tours, the first being a tour through the Tonawanda, New York plant of the International Paper Company; the second a tour through the plant of the Lawless Corrugated Container Company, located in North Tonawanda.

Last week (early March), we had a professional meeting preceded by dinner with our wives. At the meeting, we heard Mr. Gil Hassett, the chief of the Buffalo Internal Revenue Department agents. He explained many of the facets of the new law, pointing out some of the new advantages of the law for the taxpayers. All in all, members and wives had a fine evening.—MANFRED A. BLOCH

## Peter Albi Promoted

by Gillette Razor

PETER F. ALBI, *Denver*, has been appointed to the newly-created position of supervisor of food store operations for the Gillette Safety Razor company. In his new position Brother Albi will make his headquarters at the company's main office in Boston, and will coordinate sales techniques with the Gillette field organization for the sale of the company's products through food stores throughout the United States.

A native of Denver, Brother Albi joined the Gillette organization as a salesman in 1948, following his graduation from the University of Denver's School of Commerce. In 1951 he was appointed district manager.

An active alumnus of our Alpha Nu Chapter at Denver, Pete's move to Boston will leave a big gap in our Denver brotherhood. His contributions were many and varied. Perhaps he is best known by fraternity members generally for the fine service he rendered as publicity chairman of the 19th Grand Chapter Congress, held in Denver in 1953.

## Sun Life Insurance Company Honors Walter Houck

THE SUN LIFE Insurance Company of America recently honored Brother Walter Houck, *Johns Hopkins*, on the occasion of his 25th anniversary with the firm. A dinner was held in his honor, at which he was presented with a check for \$50 for a Life Membership in Delta Sigma Pi.

The fraternity hopes that this will serve as a precedent. What could be more appropriate for any anniversary occasion than a Life Membership in Delta Sigma Pi!

## LIFE MEMBERS

The following have become Life Members of Delta Sigma Pi recently:

- 2100 JACK R. RHODE, *Psi*, Wisconsin
- 2101 RICHARD H. MARTIN, *Gamma Kappa*, Michigan State
- 2102 DONALD J. BEVIS, *Xi*, Michigan
- 2103 MONROE A. NAIFEH, *Beta Chi*, Tulsa
- 2104 WARREN H. SCHMEKEL, *Gamma Theta*, Wayne
- 2105 WELCH B. MIXON, *Alpha Upsilon*, Miami
- 2106 RAYMOND J. ZIEGLER, *Gamma Eta*, Omaha
- 2107 WALTER C. HOUCK, *Chi*, Johns Hopkins
- 2108 QUENTIN S. HIMEBAUGH, *Alpha Omega*, De Paul
- 2109 ELROY J. SNOUFFER, *Chi*, Johns Hopkins
- 2110 WILLIAM C. RAPP, *Alpha Kappa*, Buffalo
- 2111 DONALD C. POTTINGER, *Delta*, Marquette
- 2112 JOHN W. NASHEM, *Xi*, Michigan
- 2113 ALVIN L. MILLER, JR., *Alpha Kappa*, Buffalo
- 2114 WALTER A. BROWER, JR., *Beta Xi*, Rider
- 2115 WILLIAM D. RIEK, *Alpha Epsilon*, Minnesota
- 2116 ALVAN E. SIEVERS, *Beta Xi*, Rider

## Joseph Frasca Heads Business Law Group

AT THE ANNUAL MEETING of the American Business Law Association held recently in Detroit, Mich., Joseph Frasca, *Colorado*, was elected president of the association for the year 1955.

There were approximately 32 people in attendance at the various sessions of the meeting, which was high lighted by a panel discussion on the Uniform Commercial Code.

Brother Frasca is a faculty member of our Alpha Rho Chapter at the University of Colorado.

## MIAMI

ON JANUARY 29 the Miami Alumni Club had a dinner meeting at Coral Gables at which the program for registering evening students at the University of Miami was outlined. We help with this registration each regular semester and receive \$125.00 for our labor, plus an unmeasurable amount of pleasure and school spirit.

On March 8 we had a card party at Lou Hall's home, where he and Jay Miller demonstrated the finer points of "dealer's choice"! On March 20 we are having a family outing at Dave Smalley's home. With Dave's swimming pool, volley ball court and spacious grounds, we expect a heavy turnout as usual.

As we received the certificates of good standing from the home office last week, we capitalized on the opportunity and invited each new alumnus to the outing.

Attendance has been poor lately due to so many members being C.P.A.'s . . . nuff said!

We would appreciate a call or visit from any wandering brothers that get down this way and a phone call to Fred Kleis at 2-7672 or Lou Hall at 3-7984 during the day will be welcomed.—LOU HALL

## MILWAUKEE

ON JANUARY 17, the Milwaukee Alumni Club of Delta Sigma Pi held a dinner meeting at Shorty's Restaurant. At this meeting, the following brothers took the reins of leadership for the year 1955: president, A. H. "Doc" Wussow; vice-president, Gary Varick; secretary, Lee Peters; treasurer, Bob Tobin.

Our retiring president, Dave Burns, was presented with a gavel to show our appreciation for a job well done. We would also like to give a pat on the back to Rod Lanzer, Dave Hartnett, Don Eckhardt and others who spent time and effort to make our activities successful during 1954. Our dinner was followed by a movie called "Home of the Braves," a background story of a proud acquisition by our city a few years back. The balance of the evening was given over to cards and draining the keg.

On February 21, 54 brothers turned out for our second dinner meeting of 1955 at Shorty's. Through the efforts of Bill Webster, a fine program featuring a movie of the 1953 professional football championship game was presented. A business meeting followed the dinner and as usual, cards and some good brew were available.

We would like to extend an invitation to all Deltasigs in the Milwaukee area to attend our meetings and if any brothers are interested in receiving our notices on these meetings, we ask that they contact Doc Wussow.—JOHN C. JAYSON

## PITTSBURGH

THE DAY LONG AWAITED here in Pittsburgh finally arrived on Saturday, February 19, 1955. It was a "Red Letter Day" for us, with the reactivation of Lambda Chapter at the University of Pittsburgh, when 20 fine fellows were initiated, with Brother Jim Thomson, our grand Executive Secretary supervising the ritualistic work. Brother Bob Andree headed a fine delegation from Western Reserve and Kent State Chapters, while Brother Frank Tober brought in a fine group from Buffalo.

The reactivation program of Lambda Chapter and our alumni club actually began to "hum" with Jim Thomson's visit in March of 1954. The work has been headed by Matt Parry of Temple, who has since left us for larger responsibilities with the Resolute Corporation in Chicago, and what we have lost here the Chicago boys have gained. His leadership and untiring efforts will be sadly missed and we all wish him the greatest success possible. His successor and newly elected president of the club is Joe Schewe (Pitt) and the treasurer of the B. K. Elliott Company. Joe has "pitched" right in and we know that the day is not too far distant when the name of Delta Sigma Pi will be heard loud and long on the Pitt campus under his leadership.

Two of our members have just completed successful civic drives. Brother Murray Johnston (Pitt), general credit manager of the Gulf Oil Company, served as co-chairman of the Allegheny County March of Dimes Campaign and Brother Lew Doughton (Kansas) was chairman of The Heart Fund Campaign. Lew is group manager for Sears Roebuck here in the Pittsburgh territory.

The Pittsburgh Alumni Club is in the midst of a membership campaign and by the time the next DELTASIG is published we know we will be larger and stronger, with a program of varied activities on the move.—W. HARRY GEIST

## BIRMINGHAM

THE BIRMINGHAM ALUMNI CLUB is proudly displaying the Deltasig first-place alumni club banner on the president's table this year, and we will be battling to keep it there next year. We are having a good year with even better plans for 1955-56.

This spring we are planning an outing in conjunction with the Beta Lambda Chapter at Auburn and our members are looking forward with great enthusiasm to getting to know the boys from A.P.I. We have had the opportunity to meet a few of them and it will be a wonderful time to establish a closer bond with the undergraduate chapter.

We extend a cordial welcome to all Deltasigs to visit with us when you have occasion to come to the "Magic City." If you do visit our town, just call our President, Warren Sedberry, at TRemont 9-3440. We will be happy to see you.

We have a weekly luncheon at the Molten Hotel at 12:00 each Friday. Last Friday, March 11, Commissioner Henry G. Baker, Jr., of the U. S. Government Mediation and Conciliation Service, spoke at the weekly luncheon, giving us an insight into the activities of his work. We want to thank him again, and extend a standing invitation to come back anytime.—GEORGE E. KIZZIAH

## Beta Nu Alumnus Achieves Many Distinctions

WE ARE PROUD to announce that Brother Frederick W. Floyd, C.L.U., Pennsylvania, has recently been elected Mayor of Gloucester City, N.J.

Fred was also chosen "Man of the Year" at the Golden Jubilee celebration of the Evening School of Accounts and Finance at the University of Pennsylvania. He was feted at "Fred Floyd Nite" by the Night Watch Honor Society, of which he is a founder, and also was chosen to write the 50-year history of the Evening School for the Pennsylvania Gazette.—GENE H. PERO

## CHARLOTTE

THE CHARLOTTE CLUB has seen a period of growth, activity and good fellowship under the able leadership of our President, Leo Stillman, Jr., who, incidentally, to display his talent along other lines, became a proud papa of an eight-pound boy.

The highlights of the past few months' doings were culminated in a rip-roaring New Year's Eve party at which approximately 80 were in attendance, possibly the most successful affair ever conducted by the Charlotte Club. We're looking forward to more of them.

The Charlotte Alumni Club had the pleasure on February 17, of attending the organizational meeting of the future Greensboro Alumni Club. The trip was made by Monroe Landreth, Milton Hinnant and yours truly. We witnessed a great display of interest and feel confident that the club will grow and prosper under the guidance of John McPhaul, president and the other officers who were elected at the meeting. It will offer to all Deltasigs in the Piedmont area fellowship and fun.

We extend to all Deltasigs in the Charlotte area a hearty invitation to meet with us each third Monday night at our regular monthly meeting. Time and place can be obtained by either contacting the writer or from the local papers. We also invite both regular members and transients to join us for lunch each first Monday at the Hotel Charlotte.—ERNEST L. HICKS

## BALTIMORE

THE BALTIMORE ALUMNI CLUB and Chi Chapter are moving through the final lap of the most successful year in our history. While much of our success may be measured in the added degree of re-emphasis we have given to our missions in Delta Sigma Pi, we have also had the good fortune to gain from the efforts of a new organization in Baltimore, the "Girls of Delta Sigma Pi."

The "Girls" started in rather unassuming fashion. Charlotte Bateman, Fran Ford, Ruth Gliss, Jane Hipsley and Ona Klausmeyer, all wives of active brothers in Chi Chapter last year, decided to throw a tea and invite the wives of new brothers. With a "Getting To Know You" theme, the affair went off quite well and many words were recorded and much tea consumed. Then one of the ladies put down her cup and shouted above the muffled roar that maybe it would be a good idea to continue such get-togethers. That was all that was needed to organize the group, and their progress during their first year has been little short of remarkable.

Tom Bateman offered his new club cellar for a meeting place, and, almost immediately, "The Girls" won an affectionate tag, "The Babes of Bateman's Basement." The group meets every month, has a paid up membership of more than 30 and frequently attracts between 40 and 50 girls to its various functions. These outings include luncheons, Scavenger Hunts, Mad Hatter Parties, fashion shows and guest speakers. In addition to welcoming new members, they make it a point to see that old members stay acquainted. Frequently, their telephone committee will go into action and plug for good turnouts at fraternity affairs.

Word has drifted out that while each "Girls" session concludes with a formal motion, the conduct earlier in the meeting is of a nature to make Roberts turn over in his Parliamentary Procedure. But, they may rightfully include in their list of accomplishments the assistance and encouragement that have helped make our Baltimore Alumni Club and Chi Chapter hit a new high in efficiency. So, we unwind our turbans and express sincere thanks to the "Girls of Delta Sigma Pi." May they live long and prosper well.—JAMES H. FRY



THE PITTSBURGH ALUMNI CLUB participates in reactivation of Lambda Chapter at the University of Pittsburgh on February 19. Left to right they are (First row): T. Gorman, vice-president; Joseph Schewe, president; W. Harry Geist, secretary; R. Brick. (Second row): L. Kroeck, H. Finney, L. Cooner, L. Dougald, J. Eichenberg, W. Halboth. (Third row) O. Basher, R. Nason, W. Loos, and M. Parry.



## NEW BUSINESS BOOKS

Compiled by Kenneth S. Tisdell, Alpha Chi

Associate Librarian, University of Missouri Library, Columbia, Mo.

### Capitalism

**PROPERTY, PROFITS AND PEOPLE**, by Thurman Andrew, published by Progress Press, 242 pp., \$3.75.

A plan for removing the profit motive from society, by determining wages by competition, basing prices of goods and services on the average cost of production and distribution, and having the workers own the capital goods they use. A somewhat socialistic system to be installed gradually through democratic procedures.

**PRIVATE ENTERPRISE AND PUBLIC POLICY**, by Melvin L. Anshen & Francis D. Wormuth, published by Macmillan, 756 pp., \$6.75.

A survey of government programs of control and regulation, analyzing them in terms of public policy and their effect on specific industries. Concludes with an appraisal of the debate between laissez-faire proponents and economic planners.

**TWENTIETH CENTURY CAPITALIST REVOLUTION**, by Adolf A. Berle, published by Harcourt, 192 pp., \$3.00.

An analysis of the modern corporation as an economic and quasi-political institution forced to operate within the framework of a democratic society. Considers the corporation in relation to power, property, and the state; then describes the checks that public opinion imposes in the form of law. Predicts that it will survive if it develops a social conscience and creates a desirable community around it.

### Foreign Trade

**FOREIGN ECONOMIC POLICY FOR THE UNITED STATES**, by Clarence B. Randall, published by the University of Chicago, 90 pp., \$1.95.

Favors a liberal trade policy based on foreign investment by American citizens, industrialization of under-developed areas, increased tourism, and lowered tariff barriers. The goals of such a policy should be national security and a developing volume of world trade.

### Deltasig Addresses Controllers Institute

**PETER GUY EVANS**, *Rutgers-Beta Rho*, addressed the members of the New York Control of the Controllers Institute of America at a dinner meeting recently held at the Roosevelt Hotel, New York City. His topic, "Changes in the New Tax Law," was followed by talks by other members of the panel and a discussion period.

Brother Evans is a faculty member of our Beta Rho Chapter at Rutgers University and a Life Member of the fraternity.

**TRADE, AID, OR WHAT?** edited by Willard L. Thorp, published by Johns Hopkins, 239 pp., \$4.50.

A report based upon a conference on international economic policy which attempted to thrash out the world's principal economic problems. The participants found the problems more complex than they had believed them to be due to the vast changes that have taken place in the relative positions of the principal trading countries and in the commodities traded.

### Investments and Securities

**LIFETIME INVESTING AFTER FIFTY**, by Edwin S. Grant, published by Exposition Press, 233 pp., \$3.50.

Investment principles for the person who has passed his earning peak and is planning ahead to maintain his living standard during partial or complete retirement. Discusses the place of insurance, social security, common stocks, savings bonds, and mutual funds in such an investment program.

**INVESTOR'S HANDBOOK**, by Jacob O. Kamm, published by World, 308 pp., \$4.95.

A book for those planning to invest in stocks and bonds. Each chapter offers a simplified explanation and definition of one investment term or one investment procedure.

**REGULARIZATION OF BUSINESS INVESTMENT**, published by Princeton University, 539 pp., \$8.00.

A discussion, by leading economists, of whether private enterprise can assume a leading role in preventing the next depression through regularization of investment expenditures. Considers its importance in relation to the business cycle, employment, and operations of the individual business.

**STOCK BUYING GUIDE**, by Sam Shulsky, published by Arco, 144 pp., \$2.00.

An introduction to the stock market and the planning of an investment program: how the market works, what to look for in buying stocks, and what to aim for in dividend yields.

### Paul Nagengast Receives Telephone Company Award

**WHILE MAKING A FIELD SURVEY** for the Chesapeake and Potomac Telephone Company, Paul F. Nagengast, *Johns Hopkins*, rendered first aid and shock treatment to a member of the tree trimming crew whose thumb was cut off in a limb-chipping machine.

Due to Brother Nagengast's quick thinking and instantaneous action to save a fellow human being, the telephone company awarded him its Thomas N. Vail award for meritorious and extraordinary performance.—CHARLES W. DERREVERE

## CHICAGO

**POUNDS AND POUNDS** of shrimp were consumed by Chicago alumni and their ladies between dances at the Beta Chapter house January 29. Brothers Norval Poulson and Henry Zwartz can take credit for staging one of the most successful parties in the memory of even the oldest Deltasig present. Merriment continued well into the early morning hours.

Zeta Chapter of Northwestern University was honored at the February dinner meeting at Armando's Restaurant. Those who could not attend the meeting missed hearing one of our most informative programs, a discussion of "Mendes-France and His Downfall," by Mr. Jean Schwed. The speaker, author of numerous newspaper and periodical articles, is presently studying International Relations at the University of Chicago. He has an excellent background in this field, having been selected as a member of the group of Frenchmen invited by the Governor of Berlin to study the situation in post-war Germany. In addition to this, Mr. Schwed was sent by the Institute of Comparative Law to study the Supreme Court System in Austria. Deltasigs comprising Mr. Schwed's audience kept the speaker answering questions for one and one-half hours following the address.

De Paul University alumni should plan to attend the March 24 dinner meeting to celebrate Alpha Omega Chapter night. President George Alexander, himself a former Alpha Omega, promises a top-notch speaker. We are all looking forward to the Past Presidents' Night, which marks our April gathering. This meeting is always well attended and we hope to outdo last year's count of 11 former presidents in attendance.

Golf devotees of our Chicago alumni will vie for low scores at our final meeting before the summer vacation. Those less athletically inclined will find card games going inside the clubhouse, and will later join their more active brothers in the drawing for the many prizes. After dinner, the nomination committee will present their choice of officers for the coming year for the approval of the members. Also, we can predict that a vote of sincere appreciation will be given to President Alexander for his outstanding job of leadership during the past year.—PAT SCHMIDT

### Frank Anger Named President of Chicago National Bank

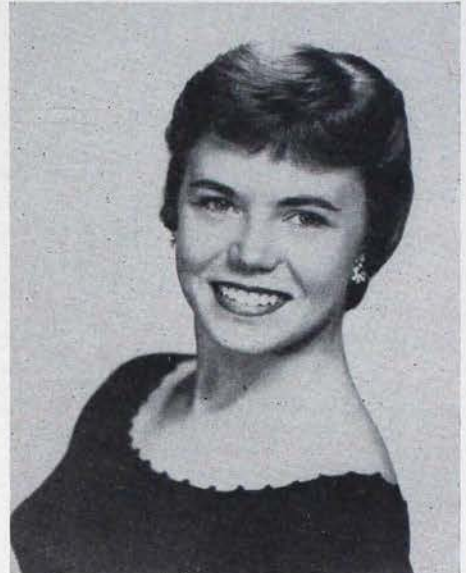
**FRANK G. ANGER**, *Northwestern-Beta*, was recently elected president of the Chicago National Bank, the eighth largest bank in Illinois. He began his banking career in 1926 and advanced through various positions to his present high post.

Brother Anger was graduated by Northwestern University in 1928, where he joined Beta Chapter of Delta Sigma Pi. He also received an LL.B. degree from Chicago Kent College of Law and is a member of the Illinois Bar Association.

A resident of Glen Ellyn since 1945, he is active in community affairs, as well as holding positions of leadership in both the YMCA and the Boy Scouts. He has been a director of the Chicago Better Business Bureau since 1953 and is also a member of the Chicago Council of Foreign Relations.



## Arizona State Coed Chosen 1955 "Rose of Deltasig"



MISS CLAUDIA FORBES, the 1955 "Rose of Deltasig," is the candidate of Gamma Omega Chapter at Arizona State College.

versity of Georgia in Atlanta submitted the photograph of the winner, Dorothy Lamour and John Dall were the official judges. The winner for the year 1951 was submitted by our Gamma Mu Chapter at Tulane University, with Joan Bennett and James Mason acting as judges. In 1952 Arlene Dahl and Paul Douglas chose the candidate of our Beta Zeta Chapter at Louisiana State University for top honors. The candidate of our Alpha Zeta Chapter at the University of Tennessee, selected as the 1953 "Rose of Deltasig," was chosen by Barbara Britton and Richard

MISS CLAUDIA FORBES, the "Rose" of our Gamma Omega Chapter at Arizona State College, was the unanimous choice of our Hollywood judges, William Lundigan and Teresa Wright, for the national "Rose of Deltasig" of 1955. In second and third places, respectively, were Miss Carole Kratky, the candidate of Gamma Eta Chapter at the University of Omaha, and Miss Patricia Abel, representing Gamma Theta Chapter at Wayne University.

Again, because of the many beautiful entrants, our professional judges had a difficult time choosing the winners. They told us, incidentally, that their final selections were made not only on the basis of looks, but also on apparent character and personality, although appearance was the prime requirement.

Miss Forbes, who emerged victorious on all three scores, is majoring in business administration at Arizona State College, with emphasis on marketing and advertising. She is very active on campus, serving on numerous dance and prom committees, as secretary of the California Scholarship Federation, as vice-president of the Y.W.C.A. Club, and as a member of the Girls' Athletic Association. She was also chosen the *May Princess* and won the *Good Grooming* award. Her ambitions are to have a career in fashion coordinating and design and in buying women's fashions. She would like to have her own dress shop some day, and of course, has marriage in mind.

Miss Kratky, the runner-up, is a freshman in the College of Business Administration at University of Omaha. She was chosen as the 1955 *Tomahawk Beauty Queen* to represent the University of Omaha Year Book. Miss Abel, third-place winner, is a junior at Wayne University, where she is majoring in Education.

This is the eighth annual "Rose of Deltasig" Contest and we are again indebted to Miss Lida Livingston and Mr. James L. Carling of the Ettinger Company of Hollywood and New York for handling the judging of the contest. As previously stated, this year we were fortunate in having as judges Miss Teresa Wright, famous stage, film and television actress and "Bill" Lundigan, movie and radio star and host of the popular TV programs, *Climax!* and *Shower of Stars*.

The "Rose of Deltasig" Contest originated at the suggestion of Beta Xi Chapter at the 16th Grand Chapter Congress in Minneapolis, and the first contest was conducted in the 1947-48 college year. The rules and regulations of the contest were drafted by a national committee, with Howard Patterson of Beta Xi Chapter at Rider College as its chairman. The honors for both the 1948 and 1949 contest went to the candidates of the Epsilon Chapter at Iowa. George Montgomery and Richard Hart served as judges for the first year and Betty Hutton and Gary Moore, the second. In 1950, Kappa Chapter at the Uni-



SECOND AND THIRD PLACE HONORS went to Miss Carole Kratky, left, representing Gamma Eta Chapter at the University of Omaha, and Miss Patricia Abel, the candidate of Gamma Theta Chapter at Wayne University.



THE JUDGES for the 1955 "Rose of Deltasig" Contest were Teresa Wright and William Lundigan, distinguished motion picture and television celebrities. "Bill Lundigan" is host on Chrysler's "Climax!" TV program, on which Miss Wright has frequently starred.

Denning, the "Mr. and Mrs. North" of television fame. Last year Ella Raines and Johnnie Ray selected Miss Clara Marie Jones, the candidate of Delta Chapter at Marquette University, as the top winner.

Here's how the contest is conducted. Each chapter selects its own "Rose of Deltasig" from among the coeds at its university and her photograph is submitted to The Central Office. These photographs are stripped of all means of identification so that the judges cannot possibly be biased by the name of the candidate, the university she represents, or the city in which she lives. Code numbers are placed on the back of each photograph and they are then sent to Hollywood to be judged. The winner is not announced until the May issue of The DELTASIG. She is subsequently presented with the all-ruby badge of Delta Sigma Pi, suitably engraved, and ordered especially for her by The Central Office.

## The 1955 Judges

### Teresa Wright

Teresa Wright is one of the few Hollywood personalities in *Who's Who*. She was born in New York City, where her mother died when Teresa was seven. While she was at boarding school she appeared in several school plays, and was voted the girl most likely to succeed on the stage. That ambition was crystallized in her when she saw Helen Hayes in "Victoria Regina." When she was ready to embark on her stage career, Teresa set out for Provincetown and the Wharf Theatre, which proved to be the springboard for her future success. It was there she met the famed character actress, Doro Merande, who two years later, remembered Teresa and suggested her as understudy for Dorothy McGuire in "Our Town."

Later, after the play was bought by Hollywood, Teresa got the lead with Eddie Dowling in a road company touring New England. She started out under her real first name of Muriel, but when Actors Equity pointed out that there was another Muriel Wright on the rolls, she changed her name to Teresa. After she returned from the tour she was chosen to play the role of Mary in "Life with Father." That fall, Samuel Goldwyn, who had come to New York to take another look at "The Little Foxes," which he was planning to bring to the screen, saw Teresa in "Life with Father," and decided she was just right to play the role of Alexandria. Her success in "The Little Foxes," her screen debut, attracted the attention of everyone in Hollywood and resulted in a nomination for an "Oscar." She next was seen in "Mrs. Miniver," the performance which won her an Academy Award as the year's best supporting actress. She followed with the role of Mrs. Lou Gehrig as Gary Cooper's wife in "Pride of the Yankees" and again landed an Academy nomination.

While she was working in "The Little Foxes," Niven Busch, well-known novelist, who was then Goldwyn's story editor, fell in love with Teresa through seeing her on the screen in the daily "rushes." They became acquainted, were engaged six months later, and were married in May, 1942. They have two children of their own and Niven has two sons by a former marriage, who live with them. They like outdoor life and own a good-sized ranch.

In recent years Teresa has appeared in many television dramatizations, including two

of the "Climax!" presentations, for which her co-judge in the "Rose of Deltasig" contest, Bill Lundigan, serves as host.

### William Lundigan

Everyone in Hollywood calls him *Bill*. William Lundigan is an unknown character around the movie town, but *Bill Lundigan*—everyone knows him. In turn a radio announcer, successful film star, and now host of Chrysler Corporation's "Climax!" and "Shower of Stars," Bill was born in Syracuse, N.Y. of Irish parents. From them and from generations of good Irishmen, he inherited their blithe spirit, a love for the outdoors and a zest for living.

While he majored in law at Syracuse University, he actually had other interests and they won out. From the time he was big enough to pedal a bike he had been hanging around radio station WFBL, which was located in the same building where his father had a store. At 10, he was playing roles in kid shows. At 16, he was producing three shows of his own—a minstrel, a dramatic, and a musical broadcast.

When Bill Lundigan finished his University studies, he put Blackstone up on the bookshelf at home, signed up as an announcer and within two years was production manager of the station. He literally fell into Hollywood from WFBL. One day a movie exploitation expert walked into his office to talk with him about a Tarzan film. As he was leaving, he said, "If you're ever in New York, look me up. I might be able to help you."

Bill took almost the next train to New York. Once there, he was looked over by Universal's eastern executives and was given a screen test. The next thing he knew, he was on a train headed for Hollywood with a thick contract in his inside coat pocket. That was in 1937. He was given his baptism of fire in "Dodge City" and fought his way through "The Fighting 69." Then he was on his way to stardom. He spent two years at Universal, two years at Warner Bros. and two years at M.G.M. The next year Uncle Sam picked up his option. In June 1943, he enlisted in the Marines and took his training at Quantico,

Va. There he met Rena Morgan, who became his wife. After serving with the First Marine division in the Pacific, he was honorably discharged in November, 1945, after having been in uniform for two and a half years.

He quickly picked up his career after the war. One of his first pictures was opposite Hedy Lamarr in "Dishonored Lady." He then went to Mexico with a company filming "Mystery in Mexico." His big break, however, came when he was signed by 20th Century Fox for "Pinky," which led to a long-term contract with that studio. He was also elected to the board of directors of the Screen Actors Guild.

Bill has several ambitions, not yet realized in his busy career as TV host and distinguished motion picture star. Since his radio days, when he was writing and producing broadcasts, he has wanted to become a screen writer, director or producer. And he hopes that some day he may play Jimmy Walker in a biographical screen study.

## TULSA

BETA CHI CHAPTER got off to a good start for the second semester with election of officers and initiation.

Our chapter is leading the way in the plans for Business Day on the Tulsa campus. Dan Holmes is the chairman of the planning committee and reports that it is coming along very well. He says that it is going to be a greater success than last year. Paul McBride is handling the plans for the "Professor Snarf" contest, which is one of the main events planned for Business Day. Also Beta Chi Chapter will plan its annual ball game with Alpha Kappa Psi for a keg of beer.

In April we are sponsoring a panel discussion on the question of the "Guaranteed Annual Wage" for labor. It will be moderated by two professors and have representatives from management and local union representatives to debate the question.

Our new faculty advisor is Mr. C. I. Blanchard of the management department. He was with the Gregg Publishing Company of New York before retirement.—DAN P. HOLMES, JR.



SHOWN HERE are the members of our reactivated Lambda Chapter at the University of Pittsburgh who were initiated on February 19 at the Webster Hall Hotel. Left to right (First row): R. Nau, T. O'Malley, F. Ruff, R. Chapel, A. Beck, W. Schratz, D. Kreps, R. Becker, R. Latshaw, E. Gascoine; (Second row): C. Gogley, H. Geyer, H. Johns, F. Lentz, W. Burkey; (Third row): R. Smith, W. Hostler, P. Hamilton, R. Leux, and R. Hostler.



# MARQUETTE

AT DELTA CHAPTER'S first professional meeting of the second semester, Fr. Perry Roetes, S.J., a member of the Marquette University faculty, spoke on the importance of a philosophy of life in business. Mr. "Skip" Kruwell, promotional manager of the Coca-Cola plant here in Milwaukee, gave the members an insight into some of the employment problems of graduating seniors, at our second professional meeting. In the latter part of the semester, investments were the topic of discussion at a joint professional meeting of Delta Chapter and other professional fraternities on campus. Also in the professional vein, Brothers Joe Ziemann and Ben Sipek, under the auspices of Delta Chapter, sponsored two talks for all graduating seniors on "Tips on Taking Interviews" given by Mr. Orville H. Palmer, assistant dean and director of the placement bureau of the School of Business Administration.

Delta Chapter's contribution to Marquette's basketball team, which ended its season with a 22-2 record, ninth in the nation, and went on to the N.C.A.A. tournament, was Brother Bob Van Vooren, who played first string guard for most of the season. In interfraternity sports, Delta Chapter took second place in volley ball and third place in football. At the time of this writing, Delta Chapter stood in third place both in bowling and in basketball. As soon as the baseball season starts, Delta Chapter will take to the field to defend its championship title from last year.

The first social event of the semester was a party for all the candidates in the "Rose of Deltasig" contest. Miss Jo Ann Miller, a sophomore coed from Fond du Lac, Wis., was chosen from a field of 48 contestants, and was crowned by our last year's "Rose." The annual "Behind the Barn Party" and the spring formal dinner dance, plus numerous other get-togethers, provided social entertainment for the rest of the semester.

In the Chapter Efficiency Contest, Delta Chapter has maintained a position among the top chapters throughout the year, and, barring any mishap, will again receive a 100,000 point rating this year.

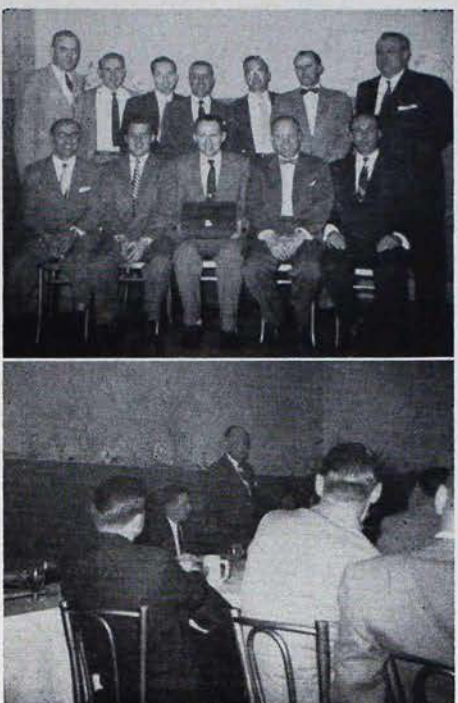
To our 35 graduating seniors and to all the graduating Deltasigs, Delta Chapter bids farewell and good luck.—J. THOMAS ESSER

# KENTUCKY

THERE HAS BEEN a decided increase in activity around White Hall, home of the College of Commerce and Eta Chapter, on the University of Kentucky campus. This increased activity can be traced to the ever-increasing number of Deltasigs on the campus.

The evening of March 15 the chapter pledged 12 men, mostly sophomores. Their initiation is set for April 3. The chapter at that time is expecting a visit from the Alpha Theta-Cincinnati Chapter. A big program is being planned for that day. This past Thursday, a large portion of the chapter, accompanied by our advisor, Dr. Ralph Pickett, toured the factory of the Irving Air Chute Company, the largest parachute manufacturers in the world. It was a very interesting tour, and enjoyed by all. Another is planned for early May, but the plant has not been selected.

Recently, Eta Chapter had the pleasure of a visit by Brother Jim Thomson, Executive Secretary. He gave a very interesting talk, and his visit was thoroughly enjoyed by the chapter.—GEORGE E. SPALDING, JR.



(Top) BETA RHO CHAPTER at Rutgers installed 12 new brothers on February 5. They are, left to right: (First row) A. Auremma, A. Cooper, C. Popik, R. Pierson, R. Bennett; (Second row) W. Leese, C. Killoran, A. Santorella, H. Milne, W. Townley, F. Kennedy and F. Haumacher. (Bottom) Faculty Brother Francis M. Dowd addressing Beta Rho Chapter at initiation banquet.

# RUTGERS—Beta Rho

BETA RHO CHAPTER at Rutgers (University College) held a highly successful initiation and banquet at the Hotel Essex House in Newark on Saturday, February 5. Twelve new members were initiated and welcomed into brotherhood with a fine chicken dinner. Brother Frances M. Dowd of the University College psychology department gave a stimulating address on his favorite topic—"Psychology."

English's Grill, Livingston, was the scene of a lively professional and business meeting, held on Friday evening, February 25. Twenty-five brothers attended the affair. The speaker of the evening was Mr. George Kohn, a specialist with International Business Machines. The group enjoyed a film, "Piercing the Unknown," and the topic of Mr. Kohn's address was "Electronic Data Processing." A very spirited question and answer period carried the meeting well past midnight. The enthusiasm shown by the brothers present indicates that this is an excellent topic for other chapters to consider for their professional program. During the business meeting, the chapter efficiency contest chairman reported that Beta Rho Chapter is moving fast this year in accumulating points and should attain the maximum for the third straight year.

By the time this issue of The DELTASIG has gone to press, we will have co-sponsored a barn dance with the Rutgers University College Women's Club at the Pharmacy Gymnasium on March 26. Other activities which will be history by then are a rushing party for the second semester scheduled for Sunday, March 27 (we expect to exceed our quota for the year in new candidates pledged); a business and professional meeting scheduled for April 5; and election of officers for 1955-56 on May 1.

The second semester initiation and banquet will be held on Saturday, June 4, and plans are under way to have an outstanding program. During the summer months, we plan several picnics and possibly a trip to New York to one of the major league ball parks.

We are especially proud of Brother Arthur Nobile, who is one of a team of Schering Corporation chemists who have been cited by the American Academy for the Advancement of Science for their contribution in the discovery of two new synthetic drugs, "Meticorten" and "Meticortelone," used to combat rheumatoid arthritis. An article written by Brother Nobile and his research associates was published in the Academy's magazine, *SCIENCE*, entitled "New Anti-Arthritic Steroids." We salute you, Art, and your Schering associates for your wonderful contribution to medical science. Incidentally, Art recently returned from his honeymoon with his lovely bride, Ann, so congratulations and best wishes are in order.

We are pleased to report that the entire membership of Beta Rho Chapter is contributing to the new Central Office Building Fund.

A pleasant summer to all the membership of our brother chapters. Hope to see you at the 20th Grand Chapter Congress in Detroit!—WILLIAM W. MYERS.

# LOYOLA

A WARNING TO ALL CHAPTERS—come August and Detroit, Gamma Pi Chapter is out to win another attendance trophy to go with those we won at the last two Regional conventions.

Early this semester Miss Pat Keane, a freshman at Loyola, was chosen as our "Rose of Deltasig." A board of three deans selected our "Rose," proving to all that deans can still have an eye for beauty. As is our custom, we distributed 800 roses to coeds, thanks to Brother Redden's wholesale connections.

And speaking of wholesale, we are now comparing discounts on card tables for our Key Club. Efforts are now being made to determine what, if anything, our chapter has bought at retail other than postage stamps. A special committee is now investigating the possibility of quantity discounts on ticket-fixing due to the downtown campus's non-existent parking facilities.

A new and popular feature has been added to our Key Club—a gallery of pictures of the winners of our "Rose" contests and our candidates for other contests held at Loyola. If nothing else, it serves to make us wonder what sororities hang on their walls. Perhaps they might use a picture of our Senior Vice-President, Joe "College" Noonan, whom we chose to represent Delta Sigma Pi in the "Mr. Collegiate" contest, which was sponsored by one of Loyola's sororities.

Our pledge program is a source of pride to the whole chapter. The Key Club strained under the load of the largest crowds it has yet encountered at our two pledge smokers. Our new brothers will be welcomed at the formal dinner dance at the Edgewater Golf Club on May 14, the highlight of our social calendar.

This semester's professional committee has been unusually active. In April we toured the Inland Steel Company and the Continental Can Company. In May we plan to tour (of all places) Statesville Penitentiary. A series of speakers and movies is scheduled for Thursday mornings during April and May.

In closing we wish to thank our officers for the fine job they did this semester and to wish our graduating brothers success in the years to come.—BOB LEAR



DINNER MEETING in the Rainbow Room of the Hotel Mayfair, Los Angeles, highlighted the Western Regional Meeting held February 11 and 12. The host chapter was Phi Chapter of the University of Southern California at Los Angeles.

## NORTH DAKOTA

**BIG NEWS AT** the Alpha Mu Chapter since the last newsletter is the initiation held the last part of January. We initiated 11 new members, who really seem to be a good group of men and should prove to be an asset to Alpha Mu Chapter. After the formal initiation ceremonies we had a delightful banquet in the banquet room of the Golden Hour Cafe. The highlight of the evening was the election of the Keeper of the Parchment Roll. One of our most capable members, James Keller, was elected.

At the present time we are looking forward to our second semester initiation. We have invited all the pledge members to an informal gathering on March 31, where there will be a period set aside for any questions that the prospective new members may wish to ask.

We are now functioning under the able guidance of the new officers who were elected shortly after initiation, and we look for much success under their direction.—RONALD E. NELSON

## DE PAUL

**AS THE SECOND SEMESTER** of the school year rolls to a close, the brothers of Alpha Omega Chapter feel very proud of their activities during the year. With all the homework and tests, the brothers still found time to participate in many social, professional, and other activities that highlight the program.

In sports our basketball team ended a very successful season with a very good 8-2 won and lost record. Brothers Brandt and Kosmala were undoubtedly the stars of the team. We hope that our baseball season will be just as successful. Under the leadership of the Athletic Chairman, Frank Kerrigan, an interesting program has been lined up for next year.

The professional committee organized a debate on the Guaranteed Annual Wage, which was held at one of our monthly meetings. All the brothers felt that this was one of the best professional activities we have held and asked for more talks and discussions on current business topics. At another business meeting, we had an interesting talk on "What

the Interviewer Looks For in You," by C. R. Dodge of the Standard Oil Company of Indiana.

The social committee under Jim Hill is planning our annual spring dance, which will be held in June. As always, the dance should prove to be a grand success, with all the brothers and many alumni in attendance. It will be held at one of the country clubs around Chicago at the close of the spring term.—DAVE LIGHTHALL

## SOUTHERN CALIFORNIA

**PHI CHAPTER** at the University of Southern California provided the site for the Western Regional meeting on February 11 and 12. Members from chapters at San Francisco, Santa Clara and Arizona State College came to Los Angeles to attend the convention. Other schools in the Western Region were unable to attend due to conflicting activities.

The delegates were welcomed Friday evening at the Phi Chapter House, where a buffet dinner and stag party was held. Midnight found the party drawing to a close and the visiting brothers retiring to the Mayfair Hotel, where the Convention was scheduled for the next day.

Saturday morning found the brothers assembled in the Business Room of the Mayfair Hotel. Western Regional Director, Burrell C. Johnson, was moderator for the lively panel discussion which followed. The main topic of the meeting was pledging techniques and activities. Other subjects discussed were scholarship, financial policies, administrative organization and the merits of a chapter house. Phi Chapter, on the strength of the success of their newly acquired house, encouraged the other chapters to work toward acquiring one. The meeting was facilitated by good participation and response from each chapter and many good ideas were adopted for future policy. Upon adjournment of the meeting the delegates retired to their hotel rooms to prepare themselves for the banquet dinner and other activities.

The banquet featured top sirloin steaks and the usual trimmings. Upon conclusion of the dinner Bob Lovejoy, president of Gamma Omicron Chapter, was awarded a Deltasig

lapel pin for leading the largest group of delegates to the convention. Gamma Xi Chapter of Santa Clara was only two members behind San Francisco in the race for the attendance honor. However, Santa Clara didn't go home empty-handed because they won the award for sporting the youngest member of the convention. Worthy of honorable mention were the efforts of Dave Bowers from Gamma Omega Chapter. Dave drove all Friday night to reach the convention from Tempe, Ariz.

Phi Chapter held an informal dance in the Hotel Mayfair which was attended by several of the delegates Saturday night. The rest of the delegates toured Los Angeles and some of the beach cities with Burrell Johnson and thus the convention was concluded.

Western Regional Director, Burrell C. Johnson, and Phi Chapter President, Bill Siney, deserve special credit for the fine job they did in coordinating and directing the many activities of the meeting. Due to their direction and hard work the convention was a big success.—JAMES A. ANSON

## MINNESOTA

**ALPHA EPSILON CHAPTER** celebrated its 31st birthday in March. The winter quarter pledge class put on a party for the chapter to mark the event. Slot machines, a roulette wheel and card games along with a juke box provided an informal gambling casino atmosphere for the party. Nearly all of the active chapter and a few of the alumni showed up to help make the first party to be held in the chapter house in a long time a big success. Everyone wishes to thank pledge Bob Berset for the temporary contribution of the juke box. It will solve our music problem for a while and will probably quiet Brother Bill Johnson's campaign to purchase a phonograph.

The professional program for winter quarter has been varied and of top quality. Charles McCuen, director of the WCCO-TV news department, spoke to the chapter and pledges on February 21. His talk on the problems of television news editing was absorbed with interest by all who attended. Earlier in the quarter active members, pledges and guests heard J. E. Carey and Brother William, *Theta-Detroit*, of the cost department of the Ford Motor Co., speak on the subject of cost accounting and how Ford uses it to help in its current race with Chevrolet for the top place in auto sales. Everyone was also interested in the Ford Thunderbird that they brought with them to the extent that it was in use the entire evening. Plans are currently being made to provide speakers for our professional program through spring quarter by Brother Ron Cowden who proved to be a very able and efficient professional chairman for winter quarter.

Plans are progressing on our Campus Carnival show. The chapter has pledged 100% cooperation with Brother Vitalis, committee chairman, so that the show will be one of the best on campus. Kappa Delta Sorority is working with us on the project. Current plans call for the portrayal of a speakeasy of prohibition times with a chapter combo providing background music. The carnival is scheduled to occur late in April.

Brother Jim Morgan, winter quarter social chairman, is progressing well with plans for the chapter's annual spring formal which will be held near the end of May. He shouldn't have a very hard time picking a place to hold it considering all the desirable spots near the Twin Cities that are available. With Jim planning the dance everyone is sure that it will be among the best and an evening to be remembered by all.—ROBERT VON ESCHEN

## WESTERN RESERVE

**BETA TAU CHAPTER** is still searching for suitable quarters. Being located in a large industrial city, while giving us many benefits, makes housing difficult due to the cost of purchasing or renting suitable space. Our house committee reports that to date no quarters fitted to our needs have been found at a price we could afford to pay.

At our semiannual dinner dance, arranged by Brother Bill Mahoney, Brother Joe Malak, our past president, announced his engagement. After everyone had feasted on a delicious steak dinner, Brother Mahoney presented a ring to Brother Malak as a token of appreciation from the entire chapter for his enlightened leadership last semester and his service to his brothers all thru his fraternal association. After presentation of the ring everyone retired to listen and dance to the Stardusters. The only sad part of the evening was the weather, which made Avon Lake, where the Saddle Inn, scene of the semiannual dance, is located, rather inaccessible, which prevented a few brothers from attending.

Our Chapter Efficiency Contest chairman reports that good cooperation from the entire chapter has helped us to approach, by leaps and bounds, our goal of 100,000 points. He feels that we should reach our goal with no trouble at all.

Our first professional meeting of this semester covered the subject "How the St. Lawrence Seaway will affect Cleveland." We had the honor of having Robert A. Vinton and Jerry C. Smolik, both of the St. Lawrence Seaway Commission, speak to us. This program turned out to be especially lively, as Professor Marvin J. Barloon of Reserve's economics department aided our guest speakers in answering questions from the floor. Stressed by Professor Barloon was the fact that the St. Lawrence Seaway would offer many more opportunities to the Business School graduate, especially in the fields of importing-exporting, banking, finance, etc.

For our second professional meeting we tentatively had arranged a debate between a railroad representative and a conveyor belt representative on the same subject, "The Practicality of a Conveyor Belt from Lake Erie to the Ohio River." Unfortunately our speakers had to cancel this talk, and our Professional Chairman Joe Svetly is presently in the process of lining up an equally interesting program on a current business dispute.—**ED L. KORNOWSKI**

## TEXAS TECH

**WE MEAN "BUSINESS"**—This was the theme of Tech's annual College Town Hall sponsored by Beta Upsilon Chapter of Texas Tech. There was an audience of about 250 Tech students, professors, and downtown businessmen who attended this year. Questions on current business and economic trends gave the panel a chance to provide a most interesting discussion. The panel was composed of prominent Texas businessmen representing the Texas Manufacturers' Association. This association has provided well-informed businessmen for such panel discussions as a service to many colleges. This is the third consecutive year Beta Upsilon Chapter has sponsored this activity on the Texas Tech Campus.

Our newly elected spring neophytes are evidence of a concentrated personal visitation program to pick the business departments' best representatives. The 14 "hand-picked" pledges are now busy learning the pertinent

facts about Beta Upsilon Chapter and becoming better acquainted with members and with each other. Most important, they are learning the value of being not just individuals but a member of a group of closely knit, prospective Deltasigs, with a common interest. This final group of 14 pledges places Beta Upsilon Chapter well above our quota for the Chapter Efficiency Contest requirements and helps stack our points nearer the top level mark.

Perhaps one of the reasons Beta Upsilon Chapter has been able to interest our quota of pledges in Delta Sigma Pi is the excellent professional programs, which have transposed the heretofore abstract text book subjects to a realistic, three-dimensional basis. One of such programs was delivered by Mr. Lynch, a local bank's trust agent. He explained, on a functional basis, exactly what the trust department of a bank is and what it does. Another professional program was a bus trip to Garza Mills, a factory in a neighboring city.

Our spring social calendar featured the annual spring dinner dance at the Cactus Inn, Big Brother-Little Brother date night, a breakfast for the 28 big brothers and little brothers, and a mixer with a sister business organization, Phi Gamma Nu. All Deltasig members are anticipating the pledge program and party. Also there will be a sport dance, which is now in the planning stage. And to end this year's social functions, the graduating senior members will be honored at final stag party.

We feel sure that this year's activities, accomplishments, and many good times together will mark it as a memorable year in the college experience of our Deltasigs.—**STERLING K. MILLER**

## GEORGETOWN

**IT IS ALWAYS** gratifying for a chapter to be made aware of the close link between itself and The Central Office. Being isolated, Mu Chapter, as do many chapters, tends to lose personal contact with that keystone of our fraternity. Nothing, however, could have aided in taking a more appropriate step in the right direction than the visit to Mu Chapter (and other chapters) of Executive Secretary Jim Thomson, which took place on Monday evening, February 28. There he was warmly greeted by active brothers and alumni. Needless to say, for those brothers whose only contacts with the fraternity had been through the local chapter, it was indeed a memorable experience.

After the reception, Brother Thomson discussed the problems of the fraternity, notably

that of The Central Office Building Fund. In addition, he stressed the importance of attendance at the next Grand Chapter Congress in Detroit. A taste of officialdom was lent to the evening when Brother Thomson personally installed the newly elected officers of Mu Chapter.

Regarding these new officers, the results of the elections held in February are as follows: Wilbur Davison became president; Gordon Trousdale, senior vice-president; Joseph Piccolo, vice-president; Charles Besterman, professional chairman; Dick Klinzing, house manager; Max Michalke, social chairman; Ed Shea, treasurer; Leo Romero, secretary; Joseph Wellington, chancellor, and Donald Remstein, historian.

That the right men were chosen soon became obvious, for immediately afterwards active programs were undertaken on all levels. The professional program, for example, began with a resoundingly successful endeavor. Brother Besterman was able to obtain Mr. William Hamilton, Briefings Officer of the United States Information Agency, in presenting a program on Sunday afternoon, March 6, at the chapter house. A more than gratifying attendance contributed to the overwhelming success of our first professional meeting of the semester, which consisted of a lecture, movie, and an informative question and answer period. Brother Besterman is also making arrangements to have Dr. Jan Karski of the Georgetown University Graduate School speak to the brothers later in the month.

On the social level, as a result of Brother Michalke's sound planning, the schedule of events is already complete on our calendar. The next affair will be a St. Patrick's Day party for the benefit of our good Irish brothers, including the historian. In addition, the work of many of the brothers under the able direction of our new House Manager, Dick Klinzing, in renovating the chapter house cannot be overlooked.

After three open house affairs, Mu Chapter installed eight new pledges. Although the number may appear small, it is, as a matter of fact, good for this time of year in this area. The number will at least cover quite adequately the loss of brothers who are being graduated this semester.

That our alumni are active was evidenced by the success of the annual Sweetheart dance, held in February. Accomplished largely through the efforts of alumnus Sherman Cohn, the receipts have been placed in our House Purchase Fund. The House Purchase Fund is a local effort of Mu Chapter to obtain permanent quarters.—**DONALD REMSTEIN**



**THE DINNER DANCE** given by Beta Tau Chapter at Western Reserve at the Saddle Inn was an enjoyable party from the looks of the two couples shown here. Left to right, they are Brother and Mrs. William Mahoney, Miss Gloria Weber and Brother Eugene Thompson.

## CINCINNATI

ALPHA THETA CHAPTER is in the middle of one of its most productive semesters since reactivation in 1950. Our program has been outstanding in all areas of activity. Some of the outstanding professional meetings included a talk on "Make Life Insurance Work For You" by Mr. W. Jewell, Sales Manager of the Northwestern Mutual Life Insurance Company. "Union-Management Relations" was the topic for discussion by a panel of labor relations men from The Drackett Company, The Lunkenheimer Company and The Heckin Can Company. Mr. J. Meyerhoff of Arthur Andersen and Company, public accountants, related the advantages of business machines to accounting procedures. Mr. Ted Debrececi of the F. J. Stokes Machine Company explained the manufacture and distribution of plastics. An outstanding tour was conducted through the Ford Automatic Transmission Plant by Brother Hoffman, who is connected with the Treasurer's Office at Ford. Another tour was conducted at the Beckjord Station of the Cincinnati Gas and Electric Company. This tour proved interesting in two ways: first, because of the production capacity of this new plant, and second, because the flood of the Ohio River caused a trip of 50 miles in place of the usual 15 miles to reach the plant.

Our social program was highlighted by our first annual "Rose of Deltasig" dance. Over 60 couples were present to see beautiful Ann Wells of Kappa Alpha Theta crowned "Rose" for 1955. The dance was preceded by a dinner where all the candidates were introduced to the chapter. Future plans of the social committee call for a gala Chapter Birthday Party and in June, a picnic for all the graduating seniors.

Rushing at the University of Cincinnati got under way early, with one rush meeting in January and two in February. Alpha Theta Chapter pledged 14 men, who have the prospects of becoming one of the best pledge classes to date.

Points for the Chapter Efficiency Contest are piling up fast and it looks like Alpha Theta Chapter will become a member of the "Four Year Club"; that is, 100,000 points for four continuous years. A real vote of thanks is owed to President Ed Riek and his executive committee for their hard and untiring work this year.

We of Alpha Theta Chapter hope to see all of you in Detroit this September.—DAVID J. MACARTHY

## NEW YORK

ALPHA CHAPTER at New York University initiated eight new brothers into the fraternity on February 6, and after the initiation a buffet dinner was held at the fraternity house. Many of the alumni and the professors attended the formal initiation and the dinner.

With final exams out of the way, the brothers, new and old, are showing that old Deltasig hustle again. We have had two successful smokers with about 25 prospective pledges showing up at each. On March 10, we pledged ten men and under the guidance of Brother Don O'Leary, we are sure he will do as fine a job as he did with the last class.

The professional committee, headed by Brother John Holontich, has the professional program in full swing. On March 3, we had a talk by Brother-Professor De Turo on "Wall Street, Today and Yesterday." On March 24, Professor Lucas of the psychology department will address the brothers at the house. Also, a field trip to The New York Telephone Com-

pany is being planned. It looks like Brother Holontich has another great program set up.

Brother Don O'Brien's social committee, with a big assist from Brother Vince Apecilla, also has the ball rolling for the new semester. A party was given on March 4 with about 40 girls from Hunter College and Queens College. There was 100% turnout for this party plus many of the prospective pledges. A date party for St. Patrick's day is now in the works.

Alpha Chapter is still showing their winning ways in the basketball tournament. March 10 was the first game of the season and Delta Sigma Pi beat Theta Chi 58-48. The big guns in this game were Brothers Libo Da'Rario with 21 points and Dick Seery with 19 points. We have had the basketball trophy for the past three years and the brothers are not ready to give it up yet.

However, most of the enthusiasm is being directed toward the Chapter Efficiency Contest. All the brothers are bent on reaching the top of the list this year. Brother John Ohlmann has submitted more than half of the 100,000 points to The Central Office. This is the year!!!—ANTHONY M. DE CANDIA

## DETROIT—Gamma Rho

THE ABSENCE OF NEWS from Gamma Rho Chapter was plainly evident in the March issue of The DELTASIG. The reporter's apology for the omission. News which failed to make the last issue will be reported at this time.

Gamma Rho Chapter held its formal initiation for this semester in the English Room of the Detroit Leland Hotel on Saturday, January 8. We were proud to have 14 pledges and one faculty member brought into the ranks of brotherhood on this occasion. The initiation was followed by a formal banquet and then a party for all the members and their wives. At the formal banquet the Dean of the Evening College of Commerce and Finance, Brother William O'Reagen, was honored by the dedication of a golf trophy, which is to

be called the William O'Reagen Golf Trophy. Each year this trophy will be presented by the graduating seniors of Gamma Rho Chapter to the winner of our annual summer golf tournament. The winner of the 1954 trophy was Brother John Fox.

Our rush party for the spring semester was held on February 19 in Aviation Room of the Detroit Leland Hotel. As usual, a large number of prospective pledges were in attendance and our list of brothers is sure to increase greatly with the semester's initiation.

The beautiful and curvaceous Miss Joan Lingeman was chosen from the Evening College of Commerce and Finance as the Gamma Rho Chapter entry in the "Rose of Deltasig" contest. Miss Lingeman will be honored by a dinner and dance which will be held on April 16 at Wong's Garden Restaurant. By the time of publishing of this article the winner will have been announced. Let's hope the national "Rose" is chosen from Detroit, site of the 1955 Grand Chapter Congress.

The University of Detroit will hold its annual spring carnival at the State Fair Colosseum in May. The proceeds from the Spring Carnival will go towards the building of the Student Activities Building on the campus. Our participation in this event will be to operate a weight-guessing concession. Let's hope we have some brothers among us who have weighed beef on the hoof before.

Our February professional meeting was honored to have as speaker, Mrs. Blanche Parent Wise from the Common Council of the City of Detroit. Mrs. Wise gave an interesting talk on city financing. On March 27 our professional meeting will feature the appearance of the Lieutenant Governor of our state, Phillip A. Hart. Mr. Hart will deliver a talk on "State Aid to Education." A word of praise is due to Brother Clarence Suchy for obtaining such fine speakers for our professional program.

Just a reminder to all the brothers not to forget that "Detroit's Alive In '55." We hope we will be seeing you at the Grand Chapter Congress, August 31 through September 3.—LARRY HINES



SHOWN HERE ARE candidates for the "Rose of Deltasig" of Alpha Theta Chapter, Cincinnati. From left to right they are: Misses Ann Wells, Doris Anderson, Marilyn Black, Geraldine Robinson, and Carole Sine.

## TEXAS

**BETA KAPPA CHAPTER** began the new semester with an all-out effort to recruit prospective pledges. A list of names was submitted by professors in the College of Business Administration and by members of the fraternity. This cooperative effort enabled Beta Kappa Chapter to secure a group of top-flight men for this semester.

At our first smoker, Professor B. H. Sord clearly specified the purposes and objectives of Delta Sigma Pi to those interested in becoming members. Mr. Sord's speech was very impressive and beneficial to our recruiting procedure.

Dr. Ernest W. Walker spoke on the topic of "Leadership" at our second smoker. Dr. Walker's speech consisted of principles derived from Confucius' philosophy of leadership. It was clearly indicated that these principles, which date back as far as 500 B.C., are just as applicable now as they were in ancient times. Everyone enjoyed Dr. Walker's speech, and we are confident that it will be beneficial in helping us to become better leaders.

Miss Carole Vineyard of Wharton, Tex., was chosen our "Rose of Deltasig" from among a group of four candidates. Carole will be crowned at the "Rose of Deltasig" party which is to be held on April 23.

The 20 prospective members recruited earlier in the semester became pledges at our pledge banquet held at the Hitchin' Post. The chapter is extremely proud of its select group of pledges.

Beta Kappa Chapter has scheduled a field trip to Waco, Tex. General Tire and Rubber Company and Owens Glass Company were chosen for observation. The purpose of this field trip is to view the mechanics of business in operation.

The annual award of the Delta Sigma Pi Scholarship Key will be given to the male student having the best scholastic standing in the College of Business Administration. The key will be presented in the near future.

Our fraternity is well represented in its participation in intramural basketball. Several consecutive victories entitle Delta Sigma Pi to eligibility in the finals for a crack at club championship. We are confident these boys will make a good showing in the finals.

## FLORIDA

**BETA ETA CHAPTER** of the University of Florida is turning into the home stretch of one of its most successful semesters on record. Twenty-three neophytes participated in formal pledging ceremonies on March 10 at the Florida Union. After completing the pledge training program, they will be initiated on April 1. The entire chapter is looking forward to a banquet to be given at the Gainesville Country Club in honor of the new brothers. Considered the social highlight of semester activities, the banquet is under the direction of Brother Lowell Dent.

The local chapter was fortunate in having Mr. Homer Brewer, Southeastern Regional Director of Delta Sigma Pi, on campus as the speaker for a special meeting March 15. Mr. Brewer, quite a prominent business man in his own right, delivered an excellent talk.

Another major item on the activities docket includes sponsoring the finance panel for Business Day. This includes inviting prominent business men from the various fields to meet with students for a series of panel discussions. These discussions are undertaken with the purpose of giving the student a better

understanding of overall business operations.

Brother Ted Abbott has been rapidly making a name for himself in the business world. Aside from being initiated into Beta Gamma Sigma, National Honorary Fraternity in Business, he will become, on April 1, the business manager of the Gainesville Chamber of Commerce. Ted moves up after holding the position of Executive Secretary of the Gainesville Junior Chamber of Commerce for two years. Brother Henry Foyer has also won nation-wide recognition as top member of the crack Gator debating team.—**JOHN W. McMILLAN**



A TALK ON Trends in Management was given by Mrs. Lillian Gilbreth at a professional meeting of Psi Chapter, Wisconsin. Shown here, left to right, are: Chapter President Hartleb, Mrs. Gilbreth, and Professional Chairman Bohmrich.

## WISCONSIN

**PSI CHAPTER IS** humming with activities once again as the second semester moves along. The new officers have taken over and kept the fraternity on the upswing. The date has been set for our annual spring formal. It will be held at the chapter house on the first weekend of May. Theme parties have set the stage for this semester's social activities, and have been very successful so far and we hope will continue to be so.

The pledge scholarship awards of the two semesters for the school year of 1953-54 were awarded to Bob Trotalli, first semester, and Don Piepenburg, second semester. These awards of \$25 each are granted to the pledges on the basis of scholarship and participation in pledge activities.

The current semester's pledge class has risen to a new high of 30 pledges, with 13 new pledges and one pledge returned from active service with the army. Twenty of these pledges will be eligible for initiation, which will be held in May this semester.

Psi Chapter has had a very good professional program so far and shows promise of more good things to come. Our first speaker this semester was Professor Harry M. Schuck of the School of Commerce. Professor Schuck is one of the early members of Psi Chapter (Psi 79) and gave an interesting talk on the history of our chapter. Our next speaker was Mrs. Lillian Gilbreth, well known in industrial circles for her work in time and motion study and to movie-goers as the mother in "Cheaper By The Dozen." Mrs. Gilbreth spoke on the trends in management in today's business and industrial world. Speakers planned for the rest of the semester include Professor Ellsworth of

the department of economics, Federal District Judge Patrick Stone, Professor Devine of the School of Journalism, and Professor Garnett of the philosophy department. One field trip has already been completed and two more are planned for the semester. On February 25 we visited the brokerage firm of Thompson and McKinnon here in Madison. In April we will travel to Chicago to visit the Midwest Stock Exchange, The Merchandise Mart, and the Chicago Board of Trade. We will wind up the semester with a field trip to a Milwaukee concern which will be made in connection with a Milwaukee Braves baseball game.

In connection with its professional program Psi Chapter will hold its annual faculty dinner sometime in May. The dinner will honor Dean Fayette H. Ellwell and Dean Erwin A. Gaumnitz. Dean Ellwell is retiring as dean of the School of Commerce and Dean Gaumnitz, now associate dean, will take over his duties as dean.

We would like to call attention of the alumni of Psi Chapter to our intention of acquiring a more complete mailing list so as to be able to inform them of the chapter activities. Please send names and addresses to the chapter house in care of this correspondent.—**ROBERT E. SCHAFF**

## ST. LOUIS

**ON FEBRUARY 24**, Beta Sigma Chapter held its annual Father-Son's banquet. After a delicious dinner the brothers and their fathers heard a message from the President of the University, delivered in his absence by Father Marchetti, S.J. Then Mr. William B. McMillan, one of the nation's top industrialists, delivered a very practical and highly informative speech. With the excellent attendance, tasty food, and fine program, everyone agreed that this year's Father-Son's banquet was the finest of them all.

Our March professional luncheon, held at the Sheraton Hotel, provided the brothers with the opportunity to hear from one of the outstanding civic leaders in the city of St. Louis, Mr. A. P. Kaufman. The former mayor of the city and presently president of the Chamber of Commerce, Mr. Kaufman spoke on the responsibility and opportunity of businessmen to better the civic welfare of their community.

Beta Sigma Chapter began its second-semester pledgship on March 13 with a rush party at the Sheraton. The following Tuesday saw the formal pledging of the new group. We know these new men have a great potential and we are confident they will be valuable assets to our chapter when they are received on May 8.

Socially, we have planned a formal dance for April 15. On this night Beta Sigma Chapter's "Rose" will be crowned and it promises to be a wonderful affair. May 28 has been designated for our annual Spring Prom. The pledge dance, always a great favorite, will be held May 6. An informal party at the Brentwood Cocktail Lounge was enjoyed on March 11 and more of these informal gatherings are planned for the near future.

Our chapter basketball team wound up the season in second place in the intramural sports program, having suffered only one defeat. We have an excellent chance for the all-sports trophy and Brothers Nick Scalfano and Frank Rose deserve much credit for doing such a great job.

The first edition of our reactivated chapter newspaper rolled off the presses March 5. Brothers Dave Gilley, Dave Lang, Paul Linzini, Tom Marxer and C. H. Terschluse, all new members, worked hard to make it a success.

## MIAMI U.

**SPRING ACTIVITIES OF** Alpha Upsilon Chapter will be highlighted by a combination initiation-installation banquet on March 22. Brother Verne Stanford, field vice-president of the New York Life Insurance Company and an alumnus of Alpha Upsilon Chapter, will be the guest speaker.

At this time the following men will be installed as officers: Dave Stahl, president; Phil Hardacre, senior vice-president; Pete Risley, vice-president; Fred Wall, treasurer; Bill Templin, recording secretary; Jim McClusky, corresponding secretary; and Frank Witt, historian. Mr. Harold Jasper is our advisor.

Brothers Lloyd Brumley, Barry Erickson, Bob Lackens, Bob Malcom, and Dick Vosburgh were recently elected to Beta Gamma Sigma, business honor society; and Brother Dick Vosburgh was also chosen for Phi Beta Kappa. Again Alpha Upsilon Chapter was high above the all-men's scholastic average the first semester of this school year.

In May a banquet will be held to honor Brother H. H. Beneke, who is retiring from Miami's faculty.

With a new set of energetic officers and with the current interest in the chapter and its activities at such a high level, we are looking forward to another successful year at Miami.—JOHN MILLER



GEORGE R. FAUST (left), president of Chi Chapter at Johns Hopkins, as he greeted The Honorable Theodore R. McKeldin, Governor of Maryland.

## JOHNS HOPKINS

THE HONORABLE Theodore R. McKeldin, Governor of Maryland, addressed Chi Chapter Deltasigs, their wives and guests on March 4, at one of the most notable professional meetings of the year.

Mr. McKeldin prefaced his remarks with an answer to those critics who accuse him of not advocating *One World*. He does not propound *One World*, nor even *One Neighborhood*, but *One Brotherhood*. He emphasized that all people are of one blood and that boundary lines are made by man and not recognized by God. If we do not recognize this elementary, self-evident fact, the darkness into which are plunged Russia and her satellites is relative sunshine compared to the darkness which obscures our spiritual horizon.

He concluded by emphasizing the need for religion in contemporary living in general and in all levels of government, in particular. With spiritual statesmanship our government can and must set an example for the rest of the world.

At a professional meeting on February 24, Messrs. Johnson and Hoover, representing the Baltimore Oil Information Committee, presented a lecture-demonstration on the multitude of products in the economy today which are oil derivatives. Products such as orlon, nylon, plant sprays, fertilizers, plastic pipe and the propellant in insecticide sprays are all made from petroleum. The oil experts made a sample of synthetic rubber as part of the presentation.

Among the professional programs scheduled to round out the remainder of the academic year are an address on Thursday, March 18, by Mr. Guy Hollyday, former director of the Federal Housing Administration in Washington, D.C., and currently board chairman of the Title Guarantee Company in Baltimore. On Thursday, March 24, Chi Chapter Deltasigs will be conducted through Dun and Bradstreet's Baltimore office; and on April 28, Mr. Seiler, president of Stewarts, Inc., will speak on retail merchandising. Mr. Charles P. McCormick, president of McCormick and Company, Inc., will address the chapter and award the Delta Sigma Pi Scholarship Key on May 19, 1955.

Brother William M. Ginder, retiring as head of the professional committee, was given a standing ovation of thanks at the last business meeting for his indefatigable efforts in planning the professional program for the current year. His labors have resulted in obtaining speakers of the highest caliber to address Chi Chapter, further enhancing the position of prestige which the fraternity enjoys in this area.—CHARLES W. DERREVERE

## WAKE FOREST

THIRTEEN BUSINESS students were initiated into the fraternity by the Gamma Nu Chapter on January 18. Rushing has begun for the second semester and a pledging ceremony is planned for the near future.

Five members were listed on the Dean's List for the fall semester. The average hour-quality point ratio for the chapter was approximately 1.62.

Mr. William Tate, account executive of Merrill Lynch, Pierce, Fenner, and Beane, stock brokerage company in Raleigh, N.C., spoke on the stock market and investments at a recent meeting. A movie, "Fair Exchange," and a question period were included in the program.

Brother J. D. Thomson, Executive Secretary of Delta Sigma Pi, visited the chapter recently. He spoke at our regular meeting on the fraternity building program and plans for installing a new chapter at East Carolina College in Greenville, N.C. It was a pleasure for the members to meet our Executive Secretary. His comments on the convention developed enthusiasm for attending it.

As a project for this year, we are working with other business organizations on the campus to start a building fund for a School of Business Administration. Removal to our new campus will be in 1956. We hope to have a separate building for our school soon after the removal.

Plans are being made for our spring tours. Tours will be made of Miller and Rhodes Department Store and the Federal Reserve Bank in Richmond, Va.

Miss Dottie Braddock, a Morgantown, N.C., freshman, has been selected as this year's "Rose of Deltasig" for our chapter. She is sponsored by Richard Day.—GILBERT E. SMITH



PRESIDENT CALVIN HARTLEB presents pledge scholarship awards to Don Piepenburg and Bob Trotalli of Psi Chapter at the University of Wisconsin.

## MISSISSIPPI

ALPHA PHI CHAPTER at the University of Mississippi has chosen Miss Mary Brown of Jackson, Miss., as its 1954-55 "Rose of Deltasig." By the time this issue of THE DELTASIG is published, her selection will have been formally announced at the annual "Rose" ball, which was scheduled to be at the Oxford Community House on Friday, April 1. The "Rosebuds" are Miss Golda Jones of Clarksdale, Miss., and Miss Shirley Wagner of Grenada, Miss. They were also presented at the dance.

On Tuesday, March 15, 156 students in the School of Commerce and Business Administration went on a field trip to Memphis which was sponsored by Alpha Phi Chapter. Firms visited were the Union Planters National Bank, Merrill Lynch, Pierce, Fenner & Beane, Memphis Branch of the Federal Reserve Bank, Memphis Works of International Harvester, Ford Motor Company Assembly Plant, the Memphis Publishing Company, and Goldsmith's Department Store. The project was very successful and serious consideration is being given to making this an annual event.

Last semester, Alpha Phi Chapter led in scholarship on the campus with 38 out of 41 actives with an average higher than that of the all men's average. Brother Bill Wallace was recently initiated into Beta Gamma Sigma.

Plans for Commerce Day are well under way, with Brother Gene McRoberts acting as Commerce Day Chairman. It is tentatively set for May 4.

Five men were pledged on March 10 and are scheduled along with two other pledges to be initiated on Sunday, May 1. This will make a total of 28 initiated this year. We will lose only 11 actives by graduation this year; therefore, 35 will be returning next fall to get the chapter going again.

The sudden death of Brother Edward Smallwood and another student in an automobile accident on Friday, February 18, stunned the entire campus and came as a great shock. Brother Smallwood, a senior, was very well known on the campus being a member of Sigma Chi, Beta Gamma Sigma, Omicron Delta Kappa, Scabbard and Blade, and Phi Eta Sigma.

About 80,000 of the possible 100,000 points have been reported on the day of the writing of this newsletter and it looks like Alpha Phi Chapter will be in the running for first place again.—SID NEWTON

## MARYLAND

**GAMMA SIGMA CHAPTER** at the University of Maryland eventually managed to trace the photograph taken at the spring formal last year at National Airport in Washington, D.C. We know that the alumni and members who have since graduated and were at the dance will enjoy seeing it.

Congratulations to the new officers: President Henzo Bozzonetti, Senior Vice-President Mike Daskalakis, Vice-President John Hanagan and Secretary Conway Harding. The new officers are going to focus their attention on new membership because of the large number of members graduating this spring. They have set up a rush program that will undoubtedly fill the gap left by our graduating members. Professor Arthur S. Patrick did a very admirable job as faculty advisor last semester and we are very happy to have him continue in that capacity this semester.

We are looking forward to a well-rounded program this semester that will culminate in a joint initiation and formal dance with Mu Chapter of Georgetown University, Washington, D.C.

On February 9, the Greenway Inn in Washington, D.C. was the scene of our first professional dinner. This was a new location for us and we thoroughly enjoyed ourselves. Many thanks to Brother Bob Dorsey, who made the arrangements. The highlights of the evening were speeches by Brother Jim Thomson, our Executive Secretary, and Brother J. Harry Feltham, Eastern Regional Director. We're sorry that Jim doesn't get around to see us more often. Jim emphasized the need for relocating The Central Office, a need we all recognize, and to which Gamma Sigma Chapter will lend its support.—HENZO T. BOZZONETTI

## GEORGIA—Kappa

**KAPPA CHAPTER** at the Atlanta Division, University of Georgia, is reaping great dividends from the excellent professional program planned by Brother Skid Jones. A recent tour through the studios of WAGA-TV proved to be very interesting and highly informative. We saw a program actually being televised and were given the opportunity to see the behind-the-scenes technical problems which confront television broadcasters.

On February 24 Mr. Dillard Munford, founder and president of the Munford Company, spoke to Kappa Chapter at our monthly professional meeting. Mr. Munford gave us a close insight into the problems that confronted him in the organization of the Munford Company, who are manufacturers of insulation, floor coverings and other related building products. He told us that in 1952 his company found they often had quantities of material left over from large contracts. In order to dispose of this surplus material the Munford Do-it-Yourself retail stores were organized. Although originally intended to merely be a sideline, these retail outlets will gross \$1,000,000 through 14 stores, Mr. Munford said.

A big Valentine dance was held Saturday, February 12, at Deltasig Lodge. Almost every member of Kappa Chapter attended, along with a great many local alumni. Invitations were sent to Pi Chapter and Beta Lambda Chapter.

This dance was such a big success that another one is being planned for April 9. Any Deltasigs visiting Atlanta are always welcome to visit the Lodge. There is always a gathering

there on any Saturday night and you can obtain directions for reaching the Lodge by calling any local Deltasigs.

Kappa Chapter members are all looking forward to a very important event in the spring quarter. At that time the Atlanta Division will occupy its new building. Already the largest unit in the University System of Georgia, the Atlanta Division will be in a position to provide for a greatly increased number of students. The new structure is one of the most modern school buildings in the United States and is completely air-conditioned throughout. An indication of the tremendous growth of the Atlanta Division is that although the new classrooms are not yet occupied, the school administration has felt it necessary to make plans for even further expansion. A building which adjoins the new building has been acquired and will be converted to classroom use. Kappa Chapter will benefit greatly from this expansion and will grow along with the Atlanta Division.

Kappa Chapter elected Miss Helen Kinsey to be their candidate in the national "Rose of Deltasig" contest. Helen won out over some tough competition since we had several very attractive girls to select from.—WAYNE C. CROWE

## KANSAS

**IOTA CHAPTER** at the University of Kansas is playing a major role in the Business School Association here on the campus. We are currently backing the half-forgotten tradition of wearing straw derbies on Fridays.

Thus far this semester we have had two field trips. One to Topeka, where we went through the entire Goodyear plant, then through the state administrative offices. Dr. Axe, Dean of School of Business, was instrumental in making this visit possible and gave us a thorough explanation of the new systems.

Our second trip was to the Muehlebach Brewery in Kansas City. We not only enjoyed a good tour but also lunch and liquid refreshments.

Brother Harold Wedel is doing an excellent job of planning field trips. On our agenda are visits to: Lawrence Paper Mill, Lawrence Co-op, Kansas City Federal Reserve Bank, Kansas City Credit Bureau and an insurance company.

Our social life is not forgotten. Brother Don Johnson is making big plans for our "Rose of Deltasig" formal.

Our last stag party resulted in meeting seven new men who have since been pledged. Their initiation will include a dinner with the noted economist, Dr. Ise, a Deltasig, as speaker.

Our points toward the Chapter Efficiency Contest are rapidly building up, thanks to our energetic President, Dave Hanshu. We hope to make one of the better showings again this year.—CHARLES WISE

## ILLINOIS

ON FEBRUARY 26, 1955, Upsilon Chapter of the University of Illinois was fortunate in initiating eight new brothers into its chapter. The new initiates were Harold Harrigan, Richard Curylo, William Knapp, Richard Lindenmeyer, Raymond Martin, William Miner, Robert Moyat, and Thomas Rothgeb. Although it was a tough decision to make, Harold Harrigan was selected as the outstanding pledge of his pledge class.

No sooner had our new initiates become brothers, when Upsilon Chapter began on its spring rushing program. On Tuesday, March 8, Upsilon Chapter had a rushing smoker. We were fortunate in having Brother Paul M. Green, Dean of the College of Commerce and Business Administration, speak at this rushing smoker. We have already seen the excellent results of this rushing smoker, which Brother Mazyrack engineered.

On April 2, Upsilon Chapter is having its annual "Rose" dance, which will be held at the Urbana-Lincoln Hotel. At this dance, our "Rose of Deltasig" Miss Judy Locke, will be presented.

This spring marks a grand "First" for Upsilon Chapter. This year Upsilon Chapter has entered Spring Carnival with Busey Hall. We will present a movie which is entitled, "Olly's Kuput." Brother Harrigan, chairman of Spring Carnival, and the other brothers have been working hard in order to present a great show.

In April, Upsilon Chapter has arranged for our annual field trip, which will be to Peoria, Ill. Brother Hall, professional chairman, has completed all the arrangements to go through the Caterpillar Tractor Company at that time.—WESLEY PITCHFORD



MEMBERS AND ALUMNI of Gamma Sigma Chapter at the University of Maryland enjoyed themselves at the spring formal held at the National Airport, Washington, D.C.

## BAYLOR

BETA IOTA CHAPTER swings into the spring quarter right in style with the blustery March weather. Our program for the spring calls for increased activities for the members as a whole and a closer fellowship among the brothers of our chapter.

We are pleased with the fine turnout of rushees we have had. Interest in Delta Sigma Pi was easily evident among the 25 rushees who were present at the first rush party. A hobo party was held on February 18, for the benefit of rushees and members alike. The hobo theme was carried out in the decoration and costumes. Prizes were awarded for the best-dressed couple.

A more constructive pledge program is on the agenda for this spring. The pledges will be required to aid in the campus beautification project and various other campus projects. Possibly the most important chore will be offering their services to the Waco Crippled Children's Hospital.

We have already heard two distinguished speakers this quarter and expect to have several more. Brother B. C. Butler, Southwestern Regional Director of Delta Sigma Pi, spoke to the rushees on February 15. His talk covered the history, organization and advantages of the fraternity. On March 14, Mr. Fred Bostick, representative of Merrill Lynch, Pierce, Fenner and Beane, spoke to us on "Understanding the Stock Market." His talk was well received at this time when the stock market is so much in the news.

Due to the forthcoming marriage of our original "Rose of Deltasig," Miss Pat Evans, we were forced to elect a new "Rose" for this year. She is Miss Paulette Coker, a sophomore from Naples, Texas. She was presented at our valentine party and will be honored at our third annual "Red Rose" formal in May.

We are looking forward to meeting many other Deltasigs at the Grand Chapter Congress this fall.—DUANE McCULLOUGH

## MICHIGAN STATE

ON FEBRUARY 5, the Gamma Kappa Chapter House was looking its best for it contained 32 of the college's prettiest coeds, who were representing the 32 women's living units on campus in our annual "Rose" tea. The brothers of Delta Sigma Pi had all they could do to pick their "Rose" and her court from these coeds. From this group, Miss Carolyn Parker was chosen "Rose of Deltasig." Her court consisted of Miss Lea Ferguson and Miss Sherrill Lyon. These coeds reigned over our "Rose" dance, which was held at the Hotel Olds in Lansing on February 26. The attendance of all the brothers and their singing of the *Rose of Deltasig* to their dates and to Miss Parker as she was presented a trophy, marked the highlights of the evening. Many thanks from the brothers of Gamma Kappa Chapter to Brother Robert Van Wesemael, social chairman, for the relentless effort he put forth to assure a wonderful evening.

Congratulations to Brother David Hyman, as he has been tapped into another scholastic honorary, Beta Gamma Sigma, for being a graduate in the upper one-tenth of his class.

We would like to thank Brother William Warden for the excellent work he has done this year on our extensive professional program. We have been the guests of the Good Year Tire and Rubber plant of Jackson, Michigan, for a complete tour, and were given the use of their conference room for our meeting. Also,

we have had the leading officers of The Lansing Company speak to us on the possibilities of the future in the sales field. We have had our alums from Detroit in East Lansing for panel discussions on which courses did them the most good. These discussions have proved to be most successful and were appreciated by all. We will have the opportunity of hearing Mr. Jack F. Wolfram, Vice-President of the Oldsmobile Corporation, next term, when he becomes an Honorary Member of our chapter.

The chorus of Gamma Kappa Chapter received a great compliment when they were asked to record "Rose of Deltasig" and "Fraternally Yours" for nation-wide distribution. Brother Nick Dellis has taken this matter in hand and has arranged for a trial cutting next week.

The final big event of winter term here at Michigan State College was the elections of the new officers for the coming year. The new officers are: President, William A. Barry; Chancellor, Arthur Richter; Senior Vice-President, Fred Bauer; Vice-President, Bob Baird; Secretary, Bob Van Wesemael; and Treasurer, John Redman.

All the brothers wish to thank the old officers for a job well done and wish the new officers all the luck and cooperation possible.—DONALD H. HARTLEY

## RUTGERS—Beta Omicron

BETA OMICRON CHAPTER of the Rutgers University School of Business Administration has been enjoying a full schedule of chapter events in recent months. Several house-parties during the winter and spring months have added to our social life as our professional activities have to our future careers.

Professionally, we have heard addresses by Mr. Carl Schmaedig of the Ralph C. Coxhead Corporation who discussed the problems of marketing the unique product of his company, the vari-typer, and by Mr. Albert Hawkey of the New Jersey Employers Association of North Jersey. Also, we have presented several educational films and have conducted field trips to the Lincoln-Mercury Assembly Plant at Metuchen and to the Anheuser-Busch Brewery at Newark.

Brother Jim Toscano, in true Deltasig fashion, became engaged to Miss Lucille Matturri our "Rose of Deltasig," on March 11. The chapter wishes the best of luck to Jim and "Rosie" (Lucille's affectionate nickname in chapter circles).

In the months ahead, we are looking forward to a large alumni turnout at our spring formal initiation on May 14, as well as at our annual spring formal dance on June 4.—BOB MULLER

## PENNSYLVANIA

HISTORY WAS WRITTEN into the records of Beta Nu Chapter at the University of Pennsylvania Evening School of Accounts and Finance with the sale of 3902 Spruce Street, the home of Beta Nu Chapter since 1932. This step was contemplated for quite a while and it was deemed advisable to take it at this time. So, with our cherished memories safely stored within us we set out to further the ideals of our fraternity with new quarters, new zeal and firm beliefs.

At the present time we are holding our business meetings in the University of Pennsylvania's Houston Hall with intermittent meetings and gatherings at various locations around the campus. With 15 active brothers and strong alumni support, these meetings are predominated with an air of determination to start Beta Nu Chapter climbing once again to its previous top position.

On Wednesday, March 2, we had the pleasure of entertaining Executive Secretary Jim Thomson. After an enjoyable dinner at the Penn Sherwood Hotel, Brother Thomson met informally with us in the Franklin Room of Houston Hall to discuss our future plans. This meeting proved most beneficial and inspiring to us and from it stemmed many ideas and suggestions to help us in our chapter activities.

Although too early at this writing to report results, we feel confident that by the next issue of *The DELTASIG*, Beta Nu Chapter will be able to introduce a new group of brothers to the fraternity.

Socially, Beta Nu Chapter plans to hold its annual spring formal dinner and "Rose" ball sometime in June, with the tentative location being the Barclay Hotel in Philadelphia.

Chapter officers for this year are: President, H. Richard Bahner; Senior Vice-President, Gene H. Pero; Vice-President, Salvatore La Bricciosa; Secretary, Lawrence Fahy; Treasurer, Arthur H. Sossong, Jr.; Chancellor, Nicasio V. Ursino and Historian, Vilas Gocke.

With best wishes for a happy vacation, we look forward to personally greeting you in Detroit in September.—GENE H. PERO



"ROSE" TEA given by Gamma Kappa Chapter at Michigan State College on February 5 at chapter house brought together many lovely candidates for the selection of the chapter's "Rose of Deltasig."



## OMAHA

**GAMMA ETA CHAPTER** is growing! In January, 22 undergraduates were pledged at a dinner at the Fontenelle Hotel, and plans were made to initiate the neophytes on March 27. Guest speaker for the evening was Bernard Conway, professor of marketing at Creighton University. Highlight of the evening was the presentation of a certificate of appreciation to John W. Lucas, Dean of the College of Business Administration. The presentation was made by Henry C. Lucas, Midwestern Regional Director of Delta Sigma Pi.

Plans are being completed for the annual "Rose" ball which will be held late in April. Our "Rose" has been selected and will be revealed at the dance.

We are planning to sponsor a Seminar on techniques and hints on how to apply for a job. A committee has been appointed and will work jointly with a committee of faculty members to formulate the details of the program.

At our last professional meeting on February 20 we heard a fine talk by Mr. William Denin, assistant manager of the J. C. Penney Store in Council Bluffs, Iowa, which is just across the Missouri River from Omaha. Mr. Denin contrasted the problems of a business in a small town with those of a large city.

Our Chapter Efficiency Contest chairman, Brother Edward Rohan, tells me that Gamma Eta Chapter is continuing to submit points in the Chapter Efficiency Contest. While we may not reach our goal of 100,000 points this year we are certain to do so next year under the inspiring leadership of our fine group of officers.—CURTIS O. WOOD

## OKLAHOMA

**BETA EPSILON CHAPTER** at the University of Oklahoma re-elected Brother Bob Robertson of Monmouth, Ill., as president for the spring semester. Others elected to office were Brother Travis Brown, senior vice-president; Brother Bill LaPrade, vice-president; Brother Lee Kennedy, secretary; and Brother Bill Amend, treasurer.

The chapter has had two speakers recently who gave very interesting lectures. Mr. Meacham of Will Rogers Airport in Oklahoma City gave a fine talk on the future possibilities of aviation and some of the problems that airports are currently faced with. A representative from General Electric gave a fine talk on "What Employers Look For When Interviewing Prospective Employees." We feel that we have learned something valuable which is not taught in the classrooms.

Brother Bert Reed and the rest of the chapter have made great strides in the planning and promotion of the annual Business Day festivities to be held this spring. The next few business meetings will be devoted almost entirely to further planning of the event.

Many of our graduating seniors are having interviews with the major companies in preparation to finding the job they are most suited for upon graduation. A few of the companies are Westinghouse, Boeing Aircraft, General Electric, Gulf Oil, Arthur Andersen and Company, and many others.

It will soon be time to initiate more new blood into our chapter and we believe that the fraternity activities, fine work, and brotherhood it has fostered in the past will bring many of the good students to us. We are looking forward to the opportunity of acquainting the new students with Delta Sigma Pi.—LLOYD W. FORMBY



**PROFESSIONAL MEETING** of Gamma Eta Chapter, Omaha, is addressed by Mr. William Denin, assistant manager of the J. C. Penney Company, Council Bluffs, Iowa.

## TEXAS WESTERN

**GAMMA PHI CHAPTER** is exceedingly proud of its slate of officers. Headed by Louis Giallanza, we are expecting great strides during their term of office. A good example of their potential are the 18 new pledges who accepted our bid after a very successful spring rush banquet held in the Terrace Room of the Del Camino Motel. Not only did the rushees enjoy the occasion but the actives and alumni present were entertained by District Director Jim Chandler. Jim, speaking on national organization, proved a helpful source of information to all present.

In honor of the pledges and alumni a "bean supper" was held in the Student Union Building and Phi Gamma Nu, newly organized women's business sorority, did a fine job of serving. Of interest and information were the national slides which were shown at the meeting following the supper. We again relied on Jim Chandler as guest speaker and he discussed the organization of an alumni club. From his excellent speech we shall soon be expecting a well organized alumni group in our area.

As a good example of scholarship among the members of our chapter is a \$500 cash scholarship awarded Louis Giallanza by DeWitt and Rearick, a local real estate agency in El Paso. We believe that Louis was well entitled to this token of esteem for his wonderful college and outside work. On the chapter level we surpassed the all-men's grade average of 2.39 by an average of 2.58. Since Texas Western College is on a 4-point grade system and many of our members are working as well as attending classes, our average is envied by many other groups on the campus.

With our "Rose of Deltasig" dance coming up soon and as a means of raising funds, not only for it, but to also build up our treasury, we are sponsoring a raffle on an all expense paid trip for two to Chihuahua, Mex. Due to our location here on the border and the interest that Mexico affords, we are expecting fine results.

Each member of Gamma Phi Chapter wishes to extend to every chapter of Delta Sigma Pi the very best of luck on the individual progress in the Chapter Efficiency Contest. May we all attain the 100,000 points in order to more proudly say, "We are Deltasigs."—MICHAEL BASS.

## OHIO STATE

**NU CHAPTER** at the Ohio State University lost three brothers at the end of the fall quarter. Clint Hilty graduated and accepted a position with an accounting firm in Cleveland, Ohio. Tom Owen is awaiting his call to serve Uncle Sam, and John Herbert is leaving soon for Arizona.

The social calendar has been full this quarter. The winter dance was held in the Terrace Room of the Seneca Hotel. Our alumni have been showing an increasing interest in our social activities and many were present for the dance. The pledge class gave a party with a western theme, and two stag parties were held for rushing purposes. We closed the social calendar with a smoker at the chapter house.

Our professional program has been very interesting this quarter. Brother Llewelyn, of the Pennsylvania Railroad, gave a talk on the problems of the railroads. Benn Blinn, "The Sign Man," gave an entertaining speech on outdoor advertising. Other speakers on our program were John Mackin, of the Columbus Chamber of Commerce; and Mr. Richter, who represented The Ohio National Bank.

Congratulations are in order for Brother Bill Lindsay. Bill was recently initiated into Beta Alpha Psi, the national honorary accounting fraternity.

An election of chapter officers was held at the last business meeting. Re-elected were Ed Przybylski, president; and Don Neuman, historian. Elected for the first time are Bob Chamberlain, senior vice-president; Stan Foster, vice-president; Gene Dodson, secretary; and Tom Davis, treasurer.

Plans have been made for the "Rose" formal to be held during the spring quarter. Our choice for "Rose of Deltasig" was Miss Meldie McKnight, of Cambridge, Ohio. The dance will be held May 21 at the Columbus Riding Club. Carl Hartley's orchestra will furnish the music.—A. GENE DOBSON

## NEBRASKA

**ALPHA DELTA CHAPTER** at the University of Nebraska started off the new semester with a professional dinner which was held in the Zephyr Room at the Capital Hotel. Guest speaker was Tom Hickey of the Nebraska Farmer, who gave a fine talk on the importance of advertising and the possibilities that lie in that field.

On March 2, we held a smoker for prospective pledges. There were 17 prospective pledges present. Interest and enthusiasm among the group appeared to be high. Brother Hesson is to be commended for his fine job of contacting and rounding up the prospective pledges. The dinner and formal pledging will be held on March 14. Formal initiation of the neophytes will be held April 17.

On the social calendar, we have scheduled for May 14 the "Rose of Deltasig" dance to be held at the Lincoln Hotel. Music will be furnished by Frank Trombola and his orchestra.

Always a big event is the professional tour. This semester we are traveling to Kansas City, Mo., March 25 and returning March 27. We have a 37-passenger bus reserved for the trip. Indications are that the chapter will be well represented.

All in all, it appears that this is going to be another very successful semester for the Alpha Delta Chapter.

Best of luck to the graduating seniors.—KENNETH A. PUTZIER

## MIAMI

**BETA OMEGA CHAPTER** at the University of Miami opened the spring semester with two rush parties. Both were held at the V. F. W. Hall, on February 15 and 25 respectively. The turnout was excellent and after due deliberation, 29 alert, intelligent young men were selected.

These pledges will be under the able direction of Pledge Master James McCann and should prove assets to Delta Sigma Pi. Their formal initiation will take place on May 15.

We welcome as potential brothers: Clyde F. Ashcom, James Bayens, Charles Cochrane, John Corigan, Jr., Joseph Cosentino, Alton B. Goehring, Fred Hogan, Richard Harrison, Dick Hunt, John Krotec, Edward Lastayo, John Lewis, Walter Madey, Edgar Mejia, Mavern Mercer, Robert Mills, William Newman, Paul Nitellis, Ferde Peltz, Albert Perry, William Pfaffenberger, Frank Piveronas, Norman Reese, David Slaughter, Arce Tackett, Benjamin Thorn, John Wargo.

Spring is definitely in the air here at Beta Omega Chapter. Three of our brothers, or rather their wives, are expecting additions to the family. The prospective fathers are Brothers James McCann, our pledge master, Kerry Moore and Don Hiers. Congratulations to all.

Delta Sigma Pi pulled even with Alpha Kappa Psi, the other business fraternity on campus, in their annual struggle for the Frank Scarborough Trophy, by winning the basketball game, second of three athletic contests. The score in favor of the Deltasigs was 44 to 19. It was a tightly contested game, despite the score, and the lead changed hands several times. However, the height and teamwork of Delta Sigma Pi prevailed. Mainstays of the team were Brothers George Hill, Jack Coston, Gene Janucci, Kerry Moore and David Spriegle.

The football game, first event in the series, was won by Alpha Kappa Psi, 12 to 6. The remaining event is a softball game to be scheduled sometime in May. The winner will be presented with the Scarborough trophy following the contest. Frank Scarborough, a member of Beta Omega Chapter, donated the trophy several years ago. Delta Sigma Pi is now in possession.

A spring formal and a beach party are on the agenda this semester. Judging from the popularity of these events, a large crowd is expected.

Brother Don Casey, who scheduled last semester's professional meetings, holds the post again. A tour of the local telephone company was a highlight of the past semester.—WILLIAM B. DIXON

## SOUTH DAKOTA

**ALPHA ETA CHAPTER** has been buzzing with excitement at the prospects of having a chapter house again next year. It has been many years since our last house was destroyed by fire, and we have been resigned to holding our meetings and social events amidst the hubbub of the South Dakota Union Building.

Alum Robert L. Johnson, who teaches accounting here, has consented to bid on a very desirable house which is coming up for sale this spring. If he is successful, Brother Johnson will lease the house to Alpha Eta Chapter and also live there, thus making it unnecessary to hire a housemother. Needless to say we are all enthusiastic at the prospect.

Plans are in the works for a field trip to Minneapolis in April. Besides visiting some of the Twin Cities' industries, we intend to pay our respects to Alpha Epsilon Chapter at the University of Minnesota. This will be our

second field trip this year. The first was to Sioux Falls, where we took interesting tours through John Morrell's Meat Packing Plant and Northwest Security National Bank.

We are growing by leaps and bounds. Only two of our members were lost at the semester's end, and we pledged 14 neophytes who will give us the additional spirit we need to become a bigger and more active organization than ever.—KENNETH D. WICKS



MEMBERS OF EPSILON Chapter at the University of Iowa man the Delta Sigma Pi booth during spring registration in the field house.

## IOWA

**EPSILON CHAPTER** at the State University of Iowa opened its spring semester by welcoming 34 new pledges with a smoker and a pledge banquet held February 24 at the Amana Colonies. Speaker for the evening was Dr. Cleo P. Casady, head of the department of office management, who gave a very enlightening talk on the job opportunities for the Iowa graduate.

Preparations for the coming semester activities are now being made and a successful season is in the future. At the present we are planning our first professional tour of the spring semester. Two industrial firms have been contacted: Collins Radio Company, Cedar Rapids, Iowa; and Alcoa Aluminum Company, Bettendorf, Iowa.

Plans have already been completed for our formal initiation to be held in the Old Capitol building on Sunday, April 17. Immediately following the initiation a dinner will be held in honor of our new brothers. Also, plans are being made for our annual spring picnic which will be held in May.

With a Big Ten basketball championship under its belt, spirit is exceptionally high here at Iowa. Now that N.C.A.A. Tournament play has begun, most of us can be heard cheering for Brother Bill Logan, Iowa's center, for an impressive Iowa team.

Sports have stepped into the limelight this year within our chapter and have received enthusiastic support. In addition to football and basketball we have a very fine bowling team, which has a 2-0 record as of this report. A softball team is being anticipated this spring.

Another activity this semester has been the appointment of a committee to study the prospects of purchasing or leasing a larger chapter house, because of the acute housing situation and the anticipated increase of students expected here at Iowa next year.

We would like to take this opportunity to say goodbye to the brothers who will graduate in June. Epsilon Chapter wishes them the best of luck.—DENNY R. WHISLER

## DENVER

**THE ALPHA NU CHAPTER** at the University of Denver has had a very successful winter quarter, and is now embarking on what we hope will be a good spring quarter. For instance, on February 19, the "Rose" Dance of '55 was held in the Ranch Room at the Albany Hotel, when Alpha Nu Chapter's "Rose of Delta Sigma Pi" was unveiled. She is Miss Connie Cerrone, a Denver girl, attending the University of Denver School of Business Administration.

Plans and preparations are now under way for the coming spring elections (both school and chapter), and the May Day festival to be held in the latter part of April. The Twilight Sing is also on the program, and practice is to begin immediately. These programs are a lot of hard work, not to mention rushing, and a few informal functions at the lodge, which has not had a spring cleaning as yet.

Also on the agenda is our big spring formal. This dance in itself is a very large project, and it requires all of the brothers' participation. However, it is agreed by all that this function the Alpha Nu's put on every year is the best on campus during the spring quarter. It is to be held at the Park Hill Country Club this year. Perhaps some of distant brothers can arrange to be in town the latter part of May; if so, drop us a line here in Denver.

Another item which will involve a great deal of work, will be the presentation of the Alpha Nu Chapter's all male fashion show. Mr. Aaron Koff, manager of a clothing store in Denver, is currently assembling all of the latest spring fashions which will be featured on this show. Last year we received nationwide coverage, and this year it promises to be just as successful. We have already received word that we would be covered by television, newspaper, and national magazines.

There has been a great deal of discussion in regard to the coming convention. And on first count it looks as though there may be upwards of 19 brothers and wives attending. Plans are being worked out to see if it will be possible to charter a bus. Hope to see some of the brothers who came to Denver two years ago. Perhaps they can show us some of the sights we have been hearing about.—JOHN A. KETCHUM

## MEMPHIS STATE

**GAMMA ZETA CHAPTER** at Memphis State selected Miss Nan Ingram as its "Rose of Deltasig" and her alternates are Miss Bobbie Nell Conley and Miss Carol Walker. These lovely ladies will be honored at the "Rose" dance to be held in April.

Pledges for the spring semester are Martin Lifer, Richard Moore, George Ragland, William Talley, James Vasser, Bernard Webb and Earl Weddle. Dr. Frank Bain, Management, is a new faculty member. All of these men will definitely be an asset to the fraternity.

The February professional meeting was a tremendous success as everyone enjoyed the color slides of the various activities of Delta Sigma Pi and a movie about the New York Yankees. This meeting was held at Hotel King Cotton.

Arrangements have been made for Gamma Zeta Chapter to tour WHBQ television studio here in Memphis. This tour will be both educational and interesting to all.—BERBON DAVIDSON

## NORTHWESTERN—Beta

DANIEL R. LANG, Dean of the Evening Divisions, Northwestern University, gave a talk to the men of Beta Chapter, of which he is a faculty member, on the future outlook for the evening schools. Brother Lang said he believed that enrollments will continue to expand when the GI Bill expires. People want and need an education.

Beta Chapter held its 111th formal initiation on Saturday, February 5, at the Edgewater Beach Hotel. The new brothers are: Richard Baer, Joseph Jarosz, Leo Kebort, Dick Kotarski, Don McMullen, Jack Nikoleit, Richard Popp, Charles Starbuck, and Leon Szymanek. We are all looking forward to a larger and a more active chapter with these new men.

Now that the house belongs to the chapter, we look forward to a program of modernization. So far, the first floor has been completely redecorated and refurnished. Next step, the upper floors.

The "Rose of Deltasig" of Beta Chapter is Miss Joan Sheriff, a coed on the Chicago Campus. She is a pretty brunette.

Beta Chapter won the Commerce Club membership drive award for the 1954-1955 year.

The chapter is throwing an instrumental jam session on May 5 at Thorne Hall auditorium. Any student or group will be able to participate.

Last year Beta Chapter won the annual Varsity night, with a skit about a Russian "pub" behind the Iron Curtain. This year the active chapter has been diligently working for the last three weeks in preparation for this event. This year's skit portrays the action in a small town in Mexico the day before the bull fight. Whether we win or lose, the chapter will open the fraternity house for a gala celebration. Everyone on campus is invited to attend.—HARRY BERTRAM AND MICHAEL SWEENEY.

## SANTA CLARA

SPRING AND THE ARRIVAL of the Vernal Equinox at the Bronco Chapter have members turning to the great outdoors—anywhere but classes, seems to be the consensus of opinion. In line with this, Professional Chairman Arnold Bruni has scheduled field trips to the Permanente Cement Company and Ford's brand new assembly plant at Milpitas.



MISS CAROLYN PARKER (Center), chosen "Rose Queen" of Gamma Kappa Chapter at Michigan State College, is shown here with her court, Miss Sherrill Lyon (left) and Miss Lea Ferguson (right).

Bruni also reported in with one of a list of guest speakers, the public relations director of Hamm's Brewery in San Francisco. He reports more trips to follow.

On the odds-and-ends side of the ledger, Gamma Xi Chapter is looking forward to a sure fire pledge for 1975. Mrs. Louis Boitano, wife of the Chapter Advisor and Night School Dean Louis Boitano, is expecting the arrival of a little professor. Brother Marty Sammon journeyed over to Sacramento to box in the Pacific Coast Invitationals, and President Jack Kiefer led his brothers and guests astray on the way to the "Rose of Deltasig" dance. Brother Kiefer has yet to attend a "Rose of Deltasig" dance sponsored by his own chapter, while the rest of the brothers have rated them as "the best." This year was no exception, thanks to Brother Lon Normandin. Brother Al Lopes escorted the 1955 "Rose" Queen, but didn't realize it until later in the evening when the announcement was made. Brother Manuel Torres has taken over a new job as secretary, replacing Brother Clark Pigato, and final notes on the chapter activities should include the efforts of Brothers Jim Gavigan and Pat Hally as editor and business manager of the yearbook.

Spring also brought the arrival of a new pledge drive. Brothers John Miggins and John Marckx are out on the wrong side of the desks, conducting meetings of a new pledge group. A joint initiation with University of San Francisco's Gamma Omicron Chapter is scheduled for March 27 at USF. The initiation will tie the two chapters together, and perhaps pave the way for more joint cooperation. Among others, Gamma Omicron Chapter's Brother Vic Freeman came into Delta Sigma Pi with a Santa Clara group a few year back.

And with the arrival of blue skies has come the urge to indulge in a fraternity social. Along that line, Brother Arnold Bruni has opened the doors of his home for a middle of April get-together. Somewhere close on the heels of that will come the Deltasig barbecue, a notable time for all members. This year, as last, a sprinkling of the alumni is expected to attend, Brothers Bill Felice and Dick Caputo, among others. It will also serve as a final fraternal fling for the ten graduating seniors moving on to join the ranks of the alumni. Under President Jack Kiefer and Chancellor Pat Hally, the Bronco Chapter has had and will fill out to the end a full and profitable year as Deltasigs.

## VIRGINIA

ALPHA XI CHAPTER at the University of Virginia was honored by having the Executive Secretary of Delta Sigma Pi, Brother Jim Thomson, pay us a visit on March 1. Brother Thomson had dinner with the executive committee of Alpha Xi Chapter. After the dinner the chapter had a party in Brother Thomson's honor, at which time he explained the plans which have been made for the new Central Office Building.

On March 3, the chapter made a field trip to Richmond, Va., and were the guests of the International Business Machine Corporation and also the Federal Reserve Bank of Richmond. Both organizations extended the utmost courtesy and hospitality. All the brothers agreed that this was one of the finest field trips the chapter has made.

For the remainder of March and for the month of April Alpha Xi Chapter has planned many professional and social activities. On March 17, the chapter will have as guest speaker Mr. Costello of Burroughs Corporation. On March 24, Mr. Morrisett of International Business Machines Corporation will speak at the weekly meeting. In April, Mr. Rhinehart of City Mortgage and Insurance Company of Charlottesville, Va., will be the guest of honor. A field trip to American Silk Mills of Waynesboro, Va., has also been planned.

The chapter will start its spring rushing program on March 25 through March 29, at which time the prospective members will be invited to a series of beer parties, where they will have a chance to meet the brothers and also hear a guest speaker.—DONAL WADLEIGH

## ALABAMA

RUSH WEEK BY Alpha Sigma Chapter at the University of Alabama was culminated by an informal party given by our "Rose of Deltasig," Miss Suanne Reid. The largest pledge class in the chapter's history was the result of this semester's membership drive as 24 prospective members were pledged.

Each spring the School of Commerce and Business Administration here at the University of Alabama presents "Commerce Day." Alpha Sigma Chapter again shows its leadership by cosponsoring a coffee hour for the businessmen who will be here to address students on their future in the commercial world.

Our chapter is taking advantage of professional meetings to learn more of the business world. February 28, Colonel Barrett, owner of a laundry, spoke on the problems of a small business. March 28, Mr. S. H. Johnson, vice-president of Moore-Handley Hardware Company of Birmingham, Ala., spoke to the members on qualifications necessary for the business world. Through these bimonthly speeches we learn much from the experience of successful businessmen to supplement textbook knowledge.

April 2 is the date set by Social Chairman Charles Kalb, for our annual "Rose of Deltasig" banquet. This is the event when our "Rose" for the coming year is chosen and our new members are initiated. All our members are looking forward to a fine social event.

At the close of another successful year, we here at Alpha Sigma Chapter of Delta Sigma Pi extend to Deltasigs everywhere a sincere wish for a prosperous and successful academic year.—WILLIAM D. SMITH



SCENES FROM "Rose" Tea given by Gamma Mu Chapter at Tulane University, at which the chapter's "Rose of Deltasig" was selected from among the many beautiful candidates. Chosen for the honor was Miss Ann Roach, a Newcomb College junior from McComb, Mississippi. The tea and reception was held at the home of Brother Don Mackenroth.

## TULANE

**GAMMA MU CHAPTER** climaxed first semester activities with the initiation of 18 new members in a combined initiation-and-banquet at the Jung Hotel in early January. Among those initiated was Mr. Bernard J. Capella of the faculty of the Tulane University School of Business Administration.

Continuing the idea of having prominent speakers to discuss timely issues of concern to future business leaders, Gamma Mu Chapter heard arguments both pro and con on the recently enacted Louisiana "Right To Work" bill. Speaking on behalf of the legislation recently enacted was Mr. Mike Maloney, one of the authors of the bill and an attorney for the "Right To Work" Committee. Several weeks later, Mr. Paul Barker, a prominent New Orleans attorney and past chairman of the National Labor Relations Board, spoke on behalf of Labor's views on the bill. The brothers were thus able to take advantage of two expert opinions on this often discussed and often misrepresented piece of legislation.

Gamma Mu Chapter is once again to be represented in the national "Rose of Deltasig" contest by one of the most beautiful young ladies on the campus. Miss Ann Roach, a Newcomb College junior from McComb, Miss., was selected by the brothers as their 1955 "Rose" from over 30 candidates, who were entertained by a tea and reception at the home of Brother Don Mackenroth. Upon entering Brother Mackenroth's home, each candidate was presented with a symbolic rose. Ann, whose identity was kept a secret until the night of the annual "Rose" formal, March 12, was presented with a bouquet of red roses by President Ralph Santhin. Each member of the court received an engraved bracelet from the chapter at that time.

Election of officers for the second semester found Brother Ralph Santhin as president, Brother Denis Rufin as senior vice-president, Brother Tom Lilly as vice-president, Brother Larry Barthe as secretary, and Brother Carroll Campbell as treasurer. Under their capable guidance, a fine pledge class of 18 has been pledged. Included in the group is Associate Dean Grambsch of the School of Business Administration. Their election followed a rush party held at the house of Brother Denis Rufin.

Work on such projects as the *Tulane Buyer's Guide*, a yellow-page classification of Tulane-patronized businesses, continues. The publication is to be issued to incoming freshmen at the fall semester registration, and the chapter hopes to add to its treasury by selling a large number of ads.

The chapter was pleased to have Brother Jim Thomson with us at a meeting early in the year and to learn of the splendid planning for the new Central Office Building, a project which this chapter will support 100%. Brother Thomson's glowing description of the 20th Grand Chapter Congress also drew positive response—Gamma Mu Chapter will definitely be represented by at least two brothers, in spite of the distance. With such active participation and with such elaborate plans, Gamma Mu Chapter should add more than its share to the well being of Tulane University in this new semester.—FRED A. YOUNGS, JR.

## OHIO U.

**THE ALPHA OMICRON CHAPTER** highlighted its schedule of spring activities with a field trip March 3 to the factory of The National Cash Register Company in Dayton, Ohio. Forty active members, accompanied by Dr. George F. Davis, department of economics and management, took part in the day-long event. The trip, which was made from Athens by chartered bus, succeeded without mishap although there was cause for consternation at one point along the way. We found it necessary, after the bus had stalled at a railroad crossing, to accept the generous push of a truck loaded with cattle. Amid the jubilant cheers of the brothers and sympathetic utterances from the cows we managed to get under way. The tour of National Cash Register Company, which was conducted in groups of five, was very enlightening, with an opportunity being given to discuss factory operations with company representatives.

Our initiation of pledges was held on February 20 with 26 new members being accepted into the active chapter. Our membership now totals 51, which we believe is significant of the continuing progress the Alpha Omicron Chapter is making on this campus. Brother C. E. Myers, Dean of the College of Commerce, welcomed the new actives at the banquet following initiation and expressed confidence in the chapter's drive for 100,000 points in the Chapter Efficiency Contest.

March 1 marked the annual election of officers, with Brother Jim Gordon being elected president, Brother Art Ross, senior vice-president, Brother Bud Avery, vice-president, Brother Herb Halberstadt, secretary, Brother Charles Pinney, treasurer, and Brother John Warren, historian. Brother Lee Soltow, assistant professor of statistics, was appointed faculty advisor to succeed Brother Joe Romig, associate professor of business law. Brother

Romig was presented a desk pen set in appreciation of the services he has rendered the chapter over the past year. The new officers are currently directing the planning for the "Rose of Deltasig" formal to be held late in the spring and are making arrangements for several speakers, field trips, and movies which will be scheduled throughout the semester.

In the field of scholarship, Alpha Omicron Chapter again bettered the College of Commerce point hour ratio average for the fall semester by registering a 2.6 average among the brothers. Eighteen of the 28 actives during the fall term surpassed the College of Commerce average and we are hopeful that one of our June or August graduates will equal Brother DeWit Reed's feat last year of winning the Delta Sigma Pi Scholarship Key.—CECIL L. HANNUM

## NEW MEXICO

**GAMMA IOTA CHAPTER** at the University of New Mexico entered semester two under the leadership of a new panel of officers headed by President Harry L. Williams.

A new high was attained at the onset of this semester. Following two rush parties Gamma Iota Chapter pledged 20 men at a formal banquet. This constituted the largest pledge class in the chapter history. It was particularly gratifying to have as our guest at this banquet Brother Merrill D. Dilley from Drake University, who has acted as the faculty advisor to Alpha Iota Chapter at that school.

A professional meeting was held March 2, with Mr. Oren Strong, one of Albuquerque's leading citizens, as guest speaker. Mr. Strong very skillfully pointed out the importance of "Personality in Business" and explained to us some of the many reasons why some men are successful in business while others are not.

As in previous years, Gamma Iota Chapter had the sole responsibility of "Big Brother Week" for beginning freshmen in the College of Business Administration. This is an orientation program in which active members of this chapter help newcomers to the campus adjust themselves to college life. Many of the brothers also aided the faculty with registration and everyone assisting in this endeavor received a personal letter of thanks from the Dean of the College of Business Administration.

Miss Patty Stewart, a junior in the College of Business Administration, was selected as our "Rose of Deltasig." Miss Stewart has been a candidate for Homecoming Queen and most popular girl on the campus. She is also a member of the Student Union Committee here at U.N.M. Patty's home is Hatch, New Mexico.

While attending a Student Union Conference at Texas Tech, Brother Pat Crean was delighted to find that Brother Ladon Sheats, president of Beta Upsilon Chapter at that school, was a member of the hospitality committee for the conference. Brother Crean reports that Brother Sheats gave him a welcome taste of Texas hospitality.

Brother and Mrs. Meredith Ussery were hosts at a baby shower for Mrs. Pat Crean. This occasion was marked by a decision to form a Women's Auxiliary of the Gamma Iota Chapter. At this writing the girls have had one meeting and are making plans to establish officers. There are several factors that might have prompted this move. Sixteen of our neophytes are married and in the last five months two brothers have become proud fathers of bouncing baby boys. In addition to this, six future Deltasigs are expected by September. Our motto in the Land of Enchantment is "The Gamma Iota Chapter Grows their own."—JOE W. COLLINS

## NORTH CAROLINA

ALPHA LAMBDA CHAPTER at the University of North Carolina began the New Year with the election and installation of new officers. They are: President, Aubrey Burroughs; Senior Vice-President, Jim Howie; Vice-President, Sam Penagar; Secretary, Bill Horner; Treasurer, Nelson Benunis; Chancellor, Milton Scott; and Historian, Joe Myers. The new officers, supported by the entire chapter, joined in thanking the retiring officers for the splendid job they had done during the previous year.

On February 23, State Senator William Medford, chairman of the Senate Conservation and Development Committee, addressed the entire chapter at a dinner meeting in his honor. During his talk he cited the need for proper use of water in the state. This is a topic of vital interest and the Senator's speech was very enlightening.

Alpha Lambda Chapter co-sponsored with Alpha Delta Pi Sorority the American Heart Association drive on campus. Plastic hearts were distributed to all fraternities, sororities, and dormitories for contributions. Brother Louie Bonardi was chairman of the drive and his splendid work was a credit to the chapter.

Spring rushing was held and on February 16, we pledged 21 men, every one of whom is a potential asset to Delta Sigma Pi. This constitutes one of our largest pledge classes from spring rushing. They give every indication of becoming one of our best pledge classes and they show great interest in the fraternity.

On February 25, the brothers and pledges spent the afternoon touring the General Electric Plant in Ashboro where all General Electric blankets are made. The various divisions of the plant were explained by some of the plant executives.

On March 4, we were honored by a visit from our Executive Secretary, Jim Thomson. He addressed the brothers and pledges at a dinner meeting and immediately following, a reception in his honor was held at the fraternity house. Everyone sincerely enjoyed Brother Thomson's visit to our chapter.

We at Alpha Lambda Chapter are striving to make this school year the best year in the history of the chapter. Our professional activities have exceeded those of previous years.

We are also enjoying a varied social program. Scholastically, Brother Joe Baford was elected to Phi Beta Kappa. Alpha Lambda Chapter gives every indication of meeting the Chapter Efficiency Contest goal of 100,000 points.—  
JOE G. MYERS

## WAYNE

NEWLY INITIATED MEMBERS were just getting into the swing of things when the spring semester activities began with a rush party on February 15. Members and rushees enjoyed Brother Harold "Doc" Lyon's remarks on the responsibilities of a fraternity member and Brother Warren Schmekel's motion picture giving the complete story of fraternity life. Rushing activities were culminated with the installment of 12 pledges on March 2.

Brother Schmekel has been presented with a Life Membership by the chapter in recognition of his contribution of the sound-technicolor film which he photographed and produced. The film, "From Here To Fraternity" has certainly enriched our rushing program.

A recent professional meeting featured an insurance film followed by an enlightening

question and answer period with Mr. Lewis P. Gepford of the New York Life Insurance Company. Plans are being made for the chapter to make a professional tour of the Abner Wolf Wholesale Grocery Company. We hope the tour will give us a further insight into the marketing function.

The "Rose of Deltasig" dance, our biggest social event of the year was held in the Woodward Room of the Hotel Detroit on March 12. Highlight of the evening was the official presentation of Miss Patricia Abel, our "Rose of Deltasig," and her court to the fraternity. Credit for the successful evening goes to Brother Jim Brown and his committee and the many members, alumni and pledges who attended.

Dick James served as moderator of the marketing section of the annual Job Opportunities Conference. Outstanding men from industry spoke on the career opportunities available to college graduates.

There is sure to be a good time when brothers from Michigan, Michigan State, University of Detroit, and Wayne join together for a pre-convention dance in Detroit on April 2.

We are looking forward to the Grand Chapter Congress this summer and extend an invitation to all Deltasigs to come help make "Detroit Alive in '55"—RUSSELL J. PRAGMAN

## MICHIGAN

THIS ISSUE OF THE DELTASIG will reach its many readers just about the time that Xi Chapter at the University of Michigan will be concluding another school year. It has been a year of which we all have been proud to be a part. The progress during the last nine months has seldom been equalled since Xi Chapter's founding in 1921.

We started the year with our active chapter membership seriously depleted by graduation, about 20 members in all. A real effort was put forth during the first semester, and without lowering our selective standards the membership was nearly doubled. Instilled with even more serious efforts, the rushing

for the second semester has yielded another 30 pledges, all of whom show excellent potential for Xi Chapter and the fraternity. We will finish this year with our active membership more than triple the number with which it began.

The main reasons for Xi Chapter's success have probably been the extensive professional and social programs undertaken this year. Biweekly professional speakers and frequent lectures from other fields of interest have made nearly every chapter meeting of some specific educational value. Our most recent speakers were Mr. Edward Sonneck of the Ford Motor Company who spoke on "Meeting the Moving Market" and Professor Donald R. G. Cowan of the School of Business Administration who related some of his experiences from his career in market research. The social program, now under the direction of Dave Caplan, has a full calendar with the pledge dance, chapter stag, and the initiation formal among the most prominent coming events.

Xi Chapter was grieved early in the second semester upon learning of the death of President Morris Wyman's mother. The membership further regretted that Morrie decided to give up his post in the face of circumstances arising from the death. Everyone has felt that if any one person deserves credit above all others for Xi Chapter's success, it was Morrie. We certainly are grateful for all his efforts.

Brother Don Van Stone was elected to replace Morrie and is doing a fine job. It appears that one of Don's foremost assignments will be the planning and promoting of the 20th Grand Chapter Congress, which is shaping up to be bigger and better every day.

One of our big projects for this semester is to acquire a chapter house for next fall. The real estate committee, composed of Dick Strang and Frank Johnston, has been making many contacts and is very hopeful for the future. Ann Arbor is a tight real estate market and so we have no guarantee.

Since this is the last issue of THE DELTASIG for the school year, Xi Chapter would like to take this opportunity to say, "We sure hope to see y'all in Detroit this summer."—  
FRED C. BUHLER



J. D. THOMSON, left, Executive Secretary of Delta Sigma Pi, is shown here being greeted by Aubrey Burroughs, president of Alpha Lambda Chapter at the University of North Carolina, and other members, during his visit to Chapel Hill. Left to right: J. D. Thomson, David Dean, James Howie, J. B. Martin, Samuel Penagar, and Bill Horner.

## MISSISSIPPI SOUTHERN

**GAMMA TAU CHAPTER** at Mississippi Southern College has recently elected Brother Charles Gillis as chapter president. Bob Milstead, our former president, is graduating this quarter and has accepted a position with the Shell Oil Company at Houston, Texas. We are very fortunate in having Brother Gillis as our new president.

Our chapter aided in sponsoring Career Day on our campus. Our members took care of parking, registration, etc. One of the outstanding features of Career Day was an insurance panel held under the sponsorship of Delta Sigma Pi. Twelve representatives of major insurance companies participated in the panel discussions.

Last month, our chapter made a field trip to New Orleans to visit the Maison Blanc department store. We visited all phases of the store, from purchasing to selling, and gained much information on the retail merchandising business. That evening we made a tour of the New Orleans Harbor, which with the exception of New York, has the largest volume of trade in the United States.

February 17 marked the date of our annual "Rose of Deltasig" banquet. Miss Dot May, a freshman from Newton, Mississippi, was chosen as our "Rose." She is a major in Secretarial Science and has won countless beauty and talent honors. We had as our guest speaker Mr. W. F. Moffett, manager of Sears Roebuck and Company of Hattiesburg. The banquet was very successful and was one of our major social events on the campus.—THOMAS ARNOLD

## BABSON

SINCE THAT LAST ISSUE of The DELTASIG appeared, the scholastic schedule at Babson Institute has been quite heavy, with one of Brother Carpenter's courses taking the majority of the seniors' time. However, the Gamma Upsilon Chapter has not been inactive over this period. Speakers during February were Mr. Linwood L. Meacham, general manager of the Life Insurance Department of Patterson, Wilde, and Winder, and Mr. Timothy Good, vice-president of the Harvard Trust Company.

On February 5, the chapter tried something new and brought a Calypso Trio from New York City for a concert sponsored by the fraternity but open to the school. The affair met with tremendous success.

Social Chairman Paul Eckrich has completed arrangements for a "Babson Night" at the Boston "Pops" to be sponsored by the chapter. The date set is Friday, June 4. The brothers are looking forward to the concert.

Also on the spring social calendar is an all-day boat trip down the coast with a Dixieland band and refreshments. This will be a closed party. Two dates have been set in order to avoid the difficulty that occurred last year when the trip had to be called off because of rough seas.

At the Babson Winter Carnival in February, each brother received a copy of the *Gamma-Phone*, the chapter newsletter. The 29-page publication contained articles on all phases of fraternity activity and was ably edited by Brother Brantingham, assisted by Brothers Kullman and LaMarque. During the carnival festivities, Miss Judy Mac Neil, date of Peter Zacher, was chosen to be our "Rose of Deltasig."

More on the serious side, Gamma Upsilon Chapter has made plans for the Tuberculosis Chest X-Ray Unit to visit the campus. It is hoped that all students take advantage of this

service co-sponsored by the chapter and the Boston Tuberculosis Association.

Arrangements are now under way for a chapter-sponsored conference of businessmen to be held in May. The subject will be "The Guaranteed Annual Wage." At the time of the conference, this topic will be in the news, as most of the auto workers' contracts expire shortly thereafter and reports indicate that their demands will be for a guaranteed annual wage. At this time, nobody knows what the outcome of the negotiations will be, but those attending this conference should have a pretty good idea of what to expect.

The program for the spring quarter appears quite extensive, but our school year runs almost to the end of June, making the time after spring vacation a full third of the academic year.—HARRISON SMITH

## MISSISSIPPI STATE

**GAMMA DELTA CHAPTER** of Mississippi State College highlighted the year's activities with the annual "Rose of Deltasig" dance held at the Columbus VFW Hut, February 25. The dance honored Miss Shirley Arnold, this year's selection. An informal supper was held after the dance.

At this writing, plans are being made for several smokers and a successful rush season. As a result of these smokers we hope to fill the vacancies caused by the graduating seniors.

A sad part of this term will be the farewell handshake to several of our good brothers. Congratulations to these men, and may they be an asset to the business world!

Our professional program was a big success this year. The chapter enjoyed several industrial tours and also several distinguished speakers at our professional meetings. Our program also included very enjoyable social functions.

Gamma Delta Chapter is again striving to reach the 100,000 point mark in the Chapter Efficiency Contest. At this time, it appears that we might well reach this coveted goal. Our chapter is proud that our average grades rank well over the male average for the year here at Mississippi State.

Our chapter is unique in that both the President of the College, Brother Ben Hilbun, an Honorary Member, and the Dean of the School of Business and Industry, Brother Robert C. Weems, are members of Delta Sigma Pi.—JERRY E. LEACH

## PENN STATE

THE BIGGEST POINT of the present semester's doings was the "Rose of Deltasig" dance, which was held on March 4. The major part of the credit for the success of the dance was due to the hard work of Brother Bob Broomfield, who with the help of Brothers Joe Hayes, Lou Robb, Fred Rosenmiller, and Frank McFadden, turned in an excellent job of decorating for the evening's dance. Our honored guests for the evening were Dean and Mrs. Ossian MacKenzie, Assistant Dean and Mrs. David McKinley, Doctor and Mrs. Eugene Myers, and Professor Ralph Wherry. These gentlemen selected Marjorie Dietrick as our "Rose of Deltasig." The discerning taste of our judges was eminent in their selection from the many eligible girls who were escorted to the dance. Dean MacKenzie presented a bouquet of roses and a loving cup to our "Rose." Judging from the many favorable comments heard throughout the evening the dance was enjoyed by all.

In intramural competition our basketball team has gone from the position of dark horse to top contender for the championship. We of Alpha Gamma Chapter are very proud of the team since this is our first season in intramural competition. The team features a fast-breaking offense with plenty of rebounding strength under the boards. The boys have the spark of a winning team and are out to prove it in the playoffs.

We have started off the semester's professional activities with a talk by Professor Wherry, who is the head of our department of Commerce. Professor Wherry talked to us on the value of membership in professional societies and the benefits to be derived from such membership. The chapter is looking forward to a forthcoming discussion with Professor Reede, which will take place at our next meeting.

In the past we have found that a number of the brothers were not able to attend the meetings because of night classes. This showed a marked decrease in attendance. While this situation is sure to arise again this semester, we are planning to rotate the nights on which the meetings will be held so that more of the brothers can attend.—JOSEPH HAYES



GAMMA TAU CHAPTER at Mississippi Southern College, Hattiesburg, Mississippi.



BROTHER JAMES MORRIS presents "Rose" trophy to Miss Ann Wells, chosen "Rose of Deltasig" of Alpha Theta Chapter at the University of Cincinnati.

## CREIGHTON

BETA THETA CHAPTER at Creighton University is now preparing for the final sprint of the year, and by the time this issue is released we will be at the final turn and going fast. The calendar was released and a full schedule is planned. By the end of the semester we will have had three professional dinners, two parties, a picnic, and the spring formal.

The brothers of Beta Theta Chapter have nominated four luscious lovelies for their "Rose of Deltasig." They are Betty Hickman, Irene Rozman, Patty Burns, and Mary Tierney.

Brother Bob O'Donnell says that our basketball team is still in a slump and is expected to stay there for the rest of the season. Try-outs are now being held for the softball season. The brothers are now taking out their season-worn mitts and hats.

Our smoker was held on March 13, and there were a number of good prospective members. We initiated 11 men in the first semester and expect another nine members this semester. This year we are losing only seven members, and therefore we should have a large roster next year.

Congratulations to Brother Dick "Lover" Rozman for the fine job he did on the *Time-Life* sales. Brother Mike Barry, the Chapter Efficiency Contest chairman, assures President Merl Olk that he can count on a free Life Membership this year.

The brothers of Beta Theta Chapter want to take this opportunity to wish the best of luck to our seven graduating members. We hope that they will remember us while they are on the road to fame.—JAMES W. KURZAK

## TEMPLE

OMEGA CHAPTER at Temple University started off its spring semester with a membership of 32 active brothers and a pledge class of 17. These initiates seem to be a good group of men and should add to the status of the chapter and the entire fraternity.

We take our hats off to congratulate Brother Bill Kelley, newly elected junior vice-president, who is following in the footsteps of Brother Cuthbert Parrish, as new pledge master. We also owe our thanks to Senior Vice-President, Hank Fiederlein, on the excellent job he has done in getting together

our new pledge class. April 25 will be the formal initiation of the neophytes.

Social activities rose to a high point with Greek Week End at Temple University. On Friday, March 25, Omega Chapter's voices were blended together in the Greek Sing Contest under the leadership of Brother Andy Llana. We sang "The Rose of Deltasig" and "The Happy Wanderer." The Greek Dinner preceded parties at open houses the same evening. On Saturday night, we danced to the music of Charles Spivak at the Greek Hall.

Brother Bob Tonkinson, Omega Chapter's social chairman, acted as host to a tri-chapter party on April 16. On April 30, we had a new brothers party to honor the newly acquired brothers. At present, plans are in progress for a picnic scheduled in May. A scheme is also in progress to make all the brothers wear Bermuda shorts. Since the warm weather has started, they're the latest craze around our chapter house.

Miss Patricia Planas has been chosen as our candidate for the "Rose of Deltasig" contest. She will be honored at our annual dinner dance on May 21, which is being held at the LuLu Temple Country Club, Oreland, Pa. Pat has recently become engaged to Brother Cuthbert Parrish, who graduated in February. Congratulations also to President Lew Lloyd, who recently announced his engagement to Miss Marjorie Sisson. The date of the wedding is June 4.

Thanks are also in order to Brother Ken Weigand who did an excellent job in representing Delta Sigma Pi at the "All University Carnival." Our theme was the "King of Hearts."

Brother Sam Carr, employed by the Smith, Klein, and French Laboratories, conducted 12 brothers on a tour through the laboratories. A future trip is being planned for a tour through Standard Press Steel.

We have had a very successful year, and are expecting next year to be even better. We expect not only greater fraternity participation, but also greater campus participation as well.—ROBERT APPLE

## BUFFALO

ALPHA KAPPA CHAPTER of the University of Buffalo again experienced a spring semester complete with business and professional meetings, stags, dinner meetings, rush parties, initiation ceremonies and many fellowship hours. Lovely freshman, Miss Judy Dwor, was selected as our "Rose of Deltasig" at the "Rose" dinner held on February 12.

Mr. Roger McNeil addressed the group on a timely subject "The St. Lawrence Seaway and the Economy of Buffalo."

Brothers Don Voltz, Jack Barrett and Werner Chadderdon conducted a highly spirited pledge program, which included a number of meetings and a "get-acquainted" bowling party. The chapter initiation ceremonies were held April 30 in the land of our northern neighbors at Point Albino, Ontario. We feel that our chapter is unique in contributing to the international flavor of Delta Sigma Pi since all of our initiation ceremonies take place outside the boundaries of the United States. Our chapter was most singularly honored with the presence of Past Grand President Edwin L. Schujahn, "Deltasig of the Year 1954," as our guest of honor. His message was most interesting and thought provoking.

Brother Joe Keppler, Chapter Efficiency Contest chairman, serves notice that Alpha Kappa Chapter is again heading for a final tally of 100,000 points.

A contingent of chapter brothers recently journeyed to the University of Pittsburgh, where they formed a part of the ritual team in the reactivation of Lambda Chapter.

We are proud to report that Delta Sigma Pi members compose the greater proportion of officers in the Student Council and the staff of the University publication.

A number of outdoor activities are being planned for the summer months.

Present indications point to the fact that a large contingent from Alpha Kappa Chapter will descend upon Detroit and the 20th Grand Chapter Congress, ready to do its part in making "Detroit Alive in '55."—CLIFFORD H. MCCARTHY

## DETROIT—Theta

THETA CHAPTER at the University of Detroit held its annual J-Prom Breakfast which follows the Junior Prom on February 18, at the Blossom Health Ballroom, in St. Clair Shores, Civic Center. This year's breakfast was the most successful ever held. The highlight of the event was the crowning of Theta Chapter's Rose of Deltasig, Miss Mary Kay Andries. The "Rose" and her court, Peggy Tianan and Marge Doherty, were introduced to the guests by the Master of Ceremonies, Frank Simms of radio station WKMH.



THETA CHAPTER at the University of Detroit presents its "Rose of Deltasig." Left to right: Joe Dalsaso, "Rose" Miss Mary Kay Andries, Frank Simms, Jack Stacey, and Miss Marge Doherty, attendant.

After the breakfast of broiled chicken, baked beans, cabbage salad, Dutch apple pie, and coffee. Stan Kenton, noted band leader, was introduced and played his latest recordings of "Maliquania" and "A Ting-a-ling." Entertainment was also provided by the Chuckles, the group who have the hit recordings of "Foolishly" and "Run Around." Another top group, the Metrotones, sang their hit recording, "Tonight." Frankie Castrol rounded out the entertainment with a number of his top tunes.

The brothers who were directly responsible for the successful breakfast were Jack Stacey, general chairman; Keith Binkel, publicity; Ron Drewyor, reservations; Ray Maisevich, tickets; Larry Bobbs and Jim Virgilio, entertainment; and Joe Zainea, catering.

With the close of the Fall semester Theta Chapter added 11 new members. The new brothers are: Bob Benz, Jerry Brennan, Frank Hayes, Chet Lawrence, Don Oswald, Bob Purcell, Mike Ruane, Bob Suchyta, Jim Virgilio, Arnold Wolff, and Joe Zainea.

Pledgeship for the spring semester was a successful program. The first rush of this new semester was held at Detroit's Veterans Memorial Building. Jim Virgilio was host for the second rush at his home.—RONALD S. PEPP



ALPHA BETA CHAPTER at Missouri selected Harold Roberts as its candidate for "Ideal Boss" at the election on April 20, in connection with the annual celebration of University of Missouri Business Week. Dean W. L. Bradshaw, an Honorary Member of Delta Sigma Pi is congratulating Brother Roberts as other Deltasig faculty members look on. Left to right: Ralph E. Skelly, Dean Bradshaw, Harold Roberts, Royal D. M. Bauer, chapter advisor, and Lawrence J. Benninger.

## MISSOURI

ALPHA BETA CHAPTER at the University of Missouri has a good start on making this one of its most successful semesters, as shown by the increased membership and chapter interest.

May 6 is the date set for the spring industrial tour to St. Louis. Arrangements are being made for the chapter to go through three or four of the large industrial concerns. We are looking forward to this trip as it is always highly interesting and educational.

The chapter has held two very interesting and informative professional meetings with guest speakers since the beginning of the semester. On February 17, William Bradshaw, Dean of the School Business, spoke to us about the teaching staff and then discussed the possibilities of getting a new building for the School of Business. March 3, Mr. Merl Wilson of the American Real Estate and Insurance Company spoke on the opportunities of young men in the field of Insurance. Several other professional meetings are scheduled for this semester, to be addressed by outstanding speakers.

The chapter is working toward making this its 15th straight year for obtaining 100,000 points in the Chapter Efficiency Contest. We are proud of this record and intend to maintain it so that future members will have an added incentive to follow the precedent set for them and reach the 100,000 total.

The rush smoker held February 24 at the Daniel Boone Hotel and other rushing activities have proven to be worthwhile, as shown by the 26 men pledged since the beginning of the semester. It is the chapter's goal to initiate at least 30 new members at the formal initiation and banquet to be held March 27, at the Daniel Boone Hotel.

The chapter is making preparations for the Ideal Boss and Ideal Secretary campaign with great expectations of a victory. The contest is held each spring during Business Week with the winners being honored at the Bosses' Ball which tops off the week's activities. The chapter is sponsoring Brother Harold Roberts and Miss Margie Berkley as candidates for ideal boss and ideal secretary. Campaign Chairman Dick Gallian is assigning the various jobs to the pledges and organizing them into working units to prepare material for the campaign.

We are proud to report that President Nelson Blohm has accepted a position with Arthur Young, public accounting firm, and will begin work after his graduation in June.—GENE LYTLE

## RIDER

BROTHER J. HARRY FELTHAM, Eastern Regional Director, crowned Miss Kathy Ainey the "Rose of Deltasig" of Beta Xi Chapter, highlighting the initiatory formal, February 12, 1955. Despite snow, sleet and icy roads, the formal dinner dance held at the Washington Crossing Inn, Pa., was a success worthy of Delta Sigma Pi. The Friday night house party, Saturday afternoon alumni reception, and the alumni farewell Sunday, were all huge successes. Congratulations to the social committee, headed by Tom McGrath, for a tremendous job.

Sixty couples attended our March Winds party, danced to the music of the Townsmen and were puzzled and fascinated by the weird decorations of the social committee.

New officers were elected at Beta Xi Chapter during February: Ronald Daut, president; Chuck Schively, senior vice-president; Dick Spadaccini, vice-president; Ray DiFrancesco, treasurer; John Roeser, secretary; Joe Sozio, chancellor; Doug Smith, historian; and John Hostetter, social chairman.

A large number of brothers are planning to attend the Grand Chapter Congress to be held in Detroit this summer.

March 7 was the date of our spring smoker, held at the Pennsbury Inn, Pennsbury, Pa. No less than 80 rushees accepted our smoker invitations and many favorable comments were received by the brothers on the way the smoker was handled. We feel that this played more than a small part in the quality of our pledge class.

As part of the professional program, the Deltasigs toured the Naval Jet Turbine Testing Station January 24. Captain Dodson, Commandant of the plant, led the tour, and made known job opportunities in the station.

At this writing, a number of brothers are making plans to attend a Tri-Chapter party on April 16 at Omega Chapter, Temple.

See you in Detroit!—NEIL J. McMULLEN

## COLORADO

ALPHA RHO CHAPTER is highlighting its spring semester activities with several very interesting and educational seminars. On February 16 Mr. James Yeager, who is manager of Brooks-Fauber in Boulder and a former football coach here at the University of Colorado gave a very interesting talk on the views of small business in the commercial world. Mr. Schmidt of the Schmidt Discount House in Denver gave a very wonderful talk on March 2, and Mr. D. F. Magarrell, who is vice president of the Transportation and Services Division of the United Airlines, gave a well attended seminar on March 9. Brother Vern Gerharter, who is in charge of obtaining our guest speakers, has promised that he has several more equally interesting seminars lined up for the remaining part of the semester. The entire membership of Alpha Rho Chapter has shown its appreciation for the wonderful speakers we have had so far by its near perfect attendance. Hats off to Brother Gerharter!

Our fine officers have initiated a new idea into our speaker program this semester. Whenever it has been convenient for the speaker, the officers have held a dinner for him and given him a conducted tour of our beautiful campus before our professional meetings. We feel that this is just a little token of our appreciation to our guest speakers for their wonderful talks.

Our social program this semester includes an all-day picnic in the mountains. We plan on holding this on the most beautiful day in May—no date has been set as yet.

On April 14, 46 members of the Alpha Rho Chapter made a professional visit to Gates Rubber Company in Denver. The company conducted a seminar which was presented by the different department heads. The entire program was very interesting and enjoyed by all.

At this point, we, of the Alpha Rho Chapter, wish to express our sincere appreciation for a job well done to our graduating seniors. It has been gratifying to work with you and for you, as we all pushed forward to make a better fraternity. We shall miss you and wish you every success as you enter the business world.—JIM PETERSON

The Grand Council  
of  
Delta Sigma Pi  
is pleased to announce  
The Installation of  
Delta Zeta Chapter  
at  
East Carolina College  
Greenville, North Carolina  
on  
May 21, 1955



## GEORGIA—Pi

ON FEBRUARY 26, Pi Chapter celebrated its birthday with a semi-formal dance at the Georgian Hotel in Athens. About 30 brothers attended this enjoyable social event. The music was supplied by the "Starlighters," a popular student combo.

We had a very successful pledge training program this quarter. The pledges had to walk a chalk line for five weeks. And for those who didn't, well, it all came out in the end! Brother Willis is to be commended for such a swell job done as pledge master.

The formal initiation was held at the chapter house on March 6. This final and most important ceremony was later expressed by the new brothers as being very impressive. Our new brothers are W. J. Brown, Bob Dillion, Ted Frisbe, Bob Green, Claud Guyton, Don James, Jim Kehoe, George Penland, Doug Puckett, Joe Rizzo, Allan Roe, and Don Summers.

Immediately after the formal initiation, the chapter honored its new brothers with a banquet at the Holman Hotel. The principal speaker was Mr. Ralph M. Snow of the Southeastern Rubber Company, who gave an interesting talk on the rubber industry.

We had a successful basketball season this quarter. The record of the Deltasigs is 2-6, but we insist it was a successful season because we trounced our most heated rival, Alpha Kappa Psi. Since we won the championship last year, we aren't too disappointed at the outcome of the season. We are looking forward to playing softball next quarter. Our team is expected to really be on the ball, so let's eat them alive, brothers!

The chapter is planning a program for improvements around the chapter house. Included in the program is a new sign on the house and one to be placed near the street. The garage is to be renovated into a room to be used for the social activities of the chapter. And thanks to Brother Billy Burrow for donating a rug to the fraternity. These and other improvements will greatly impress visitors and brothers in the future.—GENE WOODARD

## NORTH TEXAS STATE

BEAUTIFUL ROSES AND beautiful girls! All of North Texas State College associates these two things with Delta Sigma Pi, as a result of the Delta Epsilon Chapter's "Rose" ball, which was held on the evening of March 5 at the Denton Country Club.

This ball was the climax of many months of preparations made by our "Rose of Deltasig" committee, composed of Brothers Marty R. Laningham, chairman, Skip Myers, social chairman, Joe Morris, and Jerry Hodges.

As a prelude to the final election, a tea was given at the chapter house honoring the nominees. Miss Jean McMullan, beautiful brunette from Sulphur Springs, Tex., was elected as Delta Epsilon Chapter's "Rose." Brother W. B. Steward presented her with a bouquet of roses and a crown of gold. Each nominee was presented with a charm bracelet by her escort.

The nominees and their escorts were Jean McMullan, escorted by Brother Jerry Hodges, Flossy Kidd, escorted by Brother W. B. Steward, Teri Henderson, escorted by Brother Bill Joughin, Kathlene Foster, escorted by Brother Ronnie Vernon, Deloise Hooten, escorted by Brother Joe Morris, Yvonne Jenkins, escorted by Brother W. M. Robinette, Celia Slack, escorted by Joe Stout, Jan Duke, escorted by John Smith, Martha Bateman, escorted by Jack



MEMBERS OF GAMMA DELTA Chapter at Nebraska and their dates enjoy the social highlight of the year, the annual "Rose of Deltasig" dance.

Morgan, Ramona Orr, by Larry Laningham, Barbara Fry, escorted by Gene Arnold, Shirley Stroup, escorted by Charles Willingham, and Betty Sikora, escorted by Sheridan Taylor.

Professor Floyd Graham and the Aces provided the dance music. Our thanks go to Professor Graham for contributing to making the evening a great success.

The predominate decorations of the "Rose" ball were, indeed, many red roses. Several large and beautiful arrangements were used to decorate the country club. A large satin bow containing the fraternity colors was draped over the entrance to the ballroom. Greek letters of the fraternity were placed on the bow.

To add more events to this honorable occasion, Delta Epsilon Chapter presented Brother Bill Joughin of Chicago, Ill., with an oil portrait of himself, to be placed in our meeting room. Our appreciation and great respect, along with the portrait, go to Brother Joughin, Founder of Delta Epsilon Chapter.

Brother and Mrs. B. C. Butler were among the out-of-town guests. Other out-of-town guests included representatives from the Beta Phi Chapter of Southern Methodist University.

All of the months of work were greatly rewarded. The ball was a thrilling experience for everyone who attended. It will long be remembered by the brothers of the Delta Epsilon Chapter and by the North Texas Students.—MARTY LANINGHAM

## SAN FRANCISCO

THIS WRITING FINDS the brothers of Gamma Omicron Chapter at the University of San Francisco preparing for spring initiations, which will take place this year on March 27. The initiation and all other activities connected with it will be in conjunction with Gamma Xi Chapter at neighboring Santa Clara University. This joint function will be an innovation for the two chapters, and according to plans should be quite successful. U.S.F. will play host and all function will take place in San Francisco.

We are both pleased and proud to bring into Delta Sigma Pi this year the Dean of our College of Business, Roy C. Hall. Dean Hall has been one of our most loyal supporters ever since Gamma Omicron Chapter received its charter in 1950. All the brothers here on the hilltop are looking forward to having such a renowned educator and a wonderful person in our chapter.

The fraternity-sponsored snow trip to Squaw Valley which was held last month was the most successful yet. A total of 99 went along, which is a substantial gain over last year, showing again how the chapter-sponsored activities are appreciated by the student body.

Here at U.S.F. we have been holding dinner meetings once a month for the past two semesters. It seems each one is more successful than the last and attendance has been at least 50 percent at all of them.

Plans are being started for our annual field trip-picnic which will be held in May. Each year the brothers and their dates journey to one of the wineries which are so abundant in the valley just north of San Francisco. Then a picnic and barbecue is held. This has proved successful every year and we feel that under the very able direction of our Social Chairman, Tim McFarland, this year's trip should live up to standards set.

Next Sunday will mark the fourth annual basketball game between Deltasig seniors and the Business Administration faculty. Last year's game was won by the seniors, so the faculty are out for revenge. Their chances look better this year than they have for a couple of years, and it is felt that they may upset the perennially favored seniors.

As to the Chapter Efficiency Contest, we have been assured by Brother Schively, the chairman of the committee, that unless an unforeseen disaster strikes, we will again reach 100,000 points. A large number of them have already been submitted to The Central Office.

Since this is the last issue of The DELTASIG for this school year, we of Gamma Omicron Chapter take this opportunity to wish all graduating seniors the best of luck and success in the future.—MICHAEL W. JONES

### Central Office Building

Planned for Oxford, Ohio

A lot has been purchased and plans are being drawn for a Central Office Building to be located in Oxford, Ohio, home of Miami University and the Alpha Upsilon Chapter of Delta Sigma Pi. Construction is expected to begin this fall with occupancy by the summer of 1956. The building is being financed by contributions from the alumni and undergraduate members of Delta Sigma Pi. This entire project ties in with the retirement of Executive Director H. G. Wright at the 20th Grand Chapter Congress in August, and the building itself will be dedicated to him in recognition of his 35 years of service to Delta Sigma Pi.

# UNDERGRADUATE CHAPTERS

## EASTERN REGION

**Director:** J. Harry Feltham, *Chi—Johns Hopkins*, Robert Garrett & Sons, Baltimore 3, Maryland.

- District Director:** James Elderkin, Jr., Beta Rho-Rutgers, 152 Knollwood Terr., Clifton, N.J.  
**District Director:** Robert Hughes, Beta Nu-Pennsylvania, 6 Rutledge Ave., Box 196, Rutledge, Pa.  
**District Director:** Franklin Tober, Alpha Kappa-Buffalo, 123 Highgate Ave., Buffalo 14, N.Y.
- BABSON** (Gamma Upsilon, 1951), BABSON INSTITUTE OF BUSINESS ADM., BABSON PARK, BOSTON, MASS.  
Advisor: Walter Carpenter, Babson Institute, Babson Park, Mass.  
Pres. H. Tucker Cooke, Jr., Babson Institute, Babson Park 57, Mass.  
Sec. Thomas H. Wilde, Babson Institute, Babson Park 57, Mass.
- BOSTON U.** (Gamma, 1916), COLLEGE OF BUSINESS ADM., BOSTON, MASS.  
Chapter House: 247 Kent St., Brookline, Mass. (LO 68900)  
Advisor: John B. Alevizos, 236 Kelton St., Alston 34, Mass.  
Pres. Carl Janzen, 247 Kent St., Brookline, Mass.  
Sec. Anthony J. Patrellis, 247 Kent St., Brookline, Mass.
- BUFFALO** (Alpha Kappa, 1925), MILLARD FILMORE COLLEGE, BUFFALO, N.Y.  
Advisor: Franklin A. Tober, 123 Highgate Ave., Buffalo, N.Y.  
Pres. Donald L. Voltz, 314 Bedford Ave., Buffalo, N.Y.  
Sec. James A. O'Malley, Jr., Rt. 2, Townline Rd., N. Tonawanda, N.Y.
- GEORGETOWN** (Mu, 1921), SCHOOL OF FOREIGN SERVICE, WASHINGTON, D.C.  
Chapter House: 2210 20th St., N.W., Washington, D.C. (Adams 2355)  
Advisor: John J. O'Connor, 5115 Moorland Lane, Bethesda, Md.  
Pres. Wilbur E. Davison, 6615 24th Pl., West Hyattsville, Md.  
Sec. Jose L. Romero, Jr., 2210 20th St., N.W., Washington, D.C.
- JOHNS HOPKINS** (Chi, 1922), SCHOOL OF BUSINESS, BALTIMORE, MD.  
Advisor: Thomas L. Bateman, Jr., 903 W. University Parkway, Baltimore 10, Md.  
Pres. George R. Faust, 1014 N. Charles St., Baltimore 1, Md.  
Sec. Charles O. Hoffman, Chapman Rd., Randallstown, Md.
- MARYLAND** (Gamma Sigma, 1950), COLLEGE OF BUSINESS AND PUBLIC ADM., COLLEGE PARK, MD.  
Advisor: Arthur S. Patrick, P.P.A. Bldg., Univ. of Md., College Park, Md.  
Pres. Robert Comer, 4508 Fordham Lane, College Park, Md.  
Sec. Reif D. Russell, 1403 Langley Way, Hyattsville, Md.
- NEW YORK** (Alpha, 1907), SCHOOL OF COMMERCE, ACCOUNTS AND FINANCE, NEW YORK, N.Y.  
Chapter House: 40 W. 3rd St., New York, N.Y.  
Advisor: Professor James C. Drury, 548 W. Broadway, New York, N.Y.  
Pres. Edwin J. Hughes, III, 56 Park Ave., Larchmont, N.Y.  
Sec. Lawrence Christiansen, 64-28 79th St., Middle Village 79, N.Y.
- PENNSYLVANIA, U. OF** (Beta Nu, 1932), THE WHARTON SCHOOL OF FINANCE AND COMMERCE AND EVENING SCHOOL OF ACCOUNTS AND FINANCE, PHILADELPHIA, PA.  
Advisor: William Bater, 6505 N. 8th St., Philadelphia 26, Pa.  
Pres. H. Richard Bahner, 1510 Champlost Ave., Philadelphia 41, Pa.  
Sec. Laurence J. Fahy, 2824 N. 28th St., Philadelphia 32, Pa.
- PENN STATE** (Alpha Gamma, 1923) College of Business, State College, Pa.  
Advisor: Eugene Myers, 1007 N. Atherton St., State College, Pa.  
Pres. John Bruce, Alpha Sigma Phi, State College, Pa.  
Sec. Joseph Hayes, Phi Kappa Psi, State College, Pa.
- PITTSBURGH, U. OF** (Lambda 1921), SCHOOL OF BUSINESS ADM., PITTSBURGH, PA.  
Advisor: W. A. Schratz, 219 Castlegate Rd., Pittsburgh 21, Pa.  
Pres. T. F. O'Malley, 141 Camp Ave., Braddock, Pa.  
Sec. R. F. Latschaw, 5112 Interboro Ave., Pittsburgh 7, Pa.
- RIDER** (Beta Xi, 1934), COLLEGE OF BUSINESS ADM., TRENTON, N.J.  
Chapter House: 909 Bellevue Ave., Trenton, N.J. (5-9603)  
Advisor: Alfred K. Brown, 193 Rosemont Ave., Trenton, N.J.  
Pres. Ronald E. Daut, 909 Bellevue Ave., Trenton, N.J.  
Sec. John F. Roeser, Jr., 909 Bellevue Ave., Trenton, N.J.
- RUTGERS** (Beta Omicron, 1937), SCHOOL OF BUSINESS ADM., 40 RECTOR ST., NEWARK, N.J.  
Chapter House: 38-40 Park Pl., Newark, N.J. (Market 3-4556)  
Advisor: B. T. Summer, Jr., 86 First St., Raritan Twp., Fords, N.J.  
Pres. Joseph M. Pizzano, 185 Halstead St., East Orange, N.J.  
Sec. Robert J. Hurley, 113 Leslie St., East Orange, N.J.
- RUTGERS** (Beta Rho, 1942), UNIVERSITY COLLEGE, NEWARK, N.J.  
Advisor: Peter E. Trotta, 371 S. 11th St., Newark, N.J.  
Pres. George W. Evertsberg, 23 Evergreen Dr., North Caldwell, N.J.  
Sec. William M. Lynch, 42 Berlant Ave., Linden, N.J.
- ST. BONAVENTURE** (Gamma Chi, 1951), SCHOOL OF BUSINESS ADM., ST. BONAVENTURE, N.Y.  
Advisor: William Long, 18 Elm St., Allegany, N.Y.  
Pres. John M. Daddona, Box 1189, St. Bonaventure, N.Y.  
Sec. Ronald T. Mega, Box 1060, St. Bonaventure, N.Y.
- TEMPLE** (Omega, 1923), SCHOOL OF BUSINESS AND PUBLIC ADM., PHILADELPHIA, PA.  
Chapter House: 1841 N. Park Avenue, Philadelphia, Pa. (FR 7-9625)  
Advisor: Willard Moore, Temple U., Philadelphia 22, Pa.  
Pres. Lewis Lloyd, 1841 North Park Ave., Philadelphia 22, Pa.  
Sec. Paul Lofurno, 1002 S. Paxton St., Philadelphia, Pa.
- VIRGINIA, U. OF** (Alpha Xi, 1925), SCHOOL OF BUSINESS ADM., CHARLOTTESVILLE, VA.  
Advisor: D. Clark Hyde, 1958 Thomson Rd., Charlottesville, Va.  
Pres. Norman J. Shaw, 1609 University Ave., Charlottesville, Va.  
Sec. Jack R. Hodge, 163 Chancellor St., Charlottesville, Va.

## SOUTHEASTERN REGION

**Director:** Homer T. Brewer, *Kappa—Georgia*, 808 Southern Railway Bldg., 99 Spring Street, S.W., Atlanta 3, Ga.

- District Director** (Florida, Florida State and Miami Chapters): Warren L. Blackmon, *Kappa-Gorgia*, 2033 Laurel St., Tallahassee, Fla.  
**District Director** (Mississippi, Mississippi State and Mississippi Southern Chapters): Joseph Cerny *Alpha Omega—De Paul*, Department of Accountancy, University of Mississippi, University, Miss.  
**District Director** (North Carolina and Wake Forest Chapters): Monroe M. Landreth, Jr., *Alpha Lambda—North Carolina*, 2341 Selwyn Ave., Charlotte, N.C.
- ALABAMA, U. OF** (Alpha Sigma, 1926), SCHOOL OF COMMERCE AND BUSINESS ADM., TUSCALOOSA, ALA.  
Advisor: W. C. Flewelling, Drawer J, University, Ala.  
Pres. Lewis Lauria, P.O. Box 1425, University, Ala.  
Sec. John F. Yeager, 513 12th Ave., Tuscaloosa, Ala.
- ALABAMA POLY** (Beta Lambda, 1931), DEPARTMENT OF ECONOMICS AND BUSINESS ADM., AUBURN, ALA.  
Advisor: Lee D. McChesney, Route 1, Box 27, Auburn, Ala.  
Pres. James B. Spence, Pi Kappa Alpha House, Auburn, Ala.  
Sec. Robert Pitts, Pitts Hotel, Auburn, Ala.

**EAST CAROLINA COLLEGE** (Delta Zeta 1955), DEPT. OF BUSINESS EDUCATION, GREENVILLE, N.C.

- Advisor: John Council Parker, P.O. Box 87, Farmville, N.C.  
Pres. Loyd Whitley, East Carolina College, Box 800, Greenville, N.C.
- FLORIDA, U. OF** (Beta Eta, 1929), COLLEGE OF BUSINESS ADM., GAINESVILLE, FLA.  
Advisor: J. D. Anderson, Col. of Bus. Adm., Univ. of Florida, Gainesville, Fla.  
Pres. Walter O. Middleton, 116 N.W. 20th Dr., Gainesville, Fla.  
Sec. Rodney G. Anderson, Phi Kappa Tau House, Gainesville, Fla.
- FLORIDA STATE** (Gamma Lambda, 1949), SCHOOL OF BUSINESS, TALLAHASSEE, FLA.  
Advisor: Royal Mattice, 1422 S. Seminole Dr., Tallahassee, Fla.  
Pres. Lee Clowers, 215 John Dr., Tallahassee, Fla.  
Sec. Albert Valiani, 811 W. Pensacola, Tallahassee, Fla.
- GEORGIA** (Kappa, 1921), ATLANTA DIVISION, COLLEGE OF BUSINESS ADM., 24 IVY ST., ATLANTA, GA.  
Advisor: Thomas R. Luck, 2230 Cheshire Rd., N.E., Apt. 5-A, Atlanta 3, Ga.  
Pres. W. Jack Smith, 2831 Sexton Dr., Decatur, Ga.  
Sec. Kenneth C. Posey, 1705 N. Olympian Way, S.W., Atlanta, Ga.
- GEORGIA** (Pi, 1922), COLLEGE OF BUSINESS ADM., ATHENS, GA.  
Chapter House: 1334 S. Lumpkin St., Athens, Ga. (LI 6-7422)  
Advisor: A. A. Charles, 237 Springdale, Athens, Ga.  
Pres. William O. Reece, 1334 S. Lumpkin, Athens, Ga.  
Sec. E. Paul Carson, Jr., 1334 S. Lumpkin, Athens, Ga.
- KENTUCKY** (Eta, 1920), COLLEGE OF COMMERCE, LEXINGTON, KY.  
Advisor: Ralph Pickett, White Hall, Univ. of Kentucky, Lexington, Ky.  
Pres. J. Brooks Pitman, 439 Hugelot Dr., Lexington, Ky.  
Sec. George E. Spalding, Jr., Box 5823, Univ. of Kentucky, Lexington, Ky.
- MEMPHIS STATE** (Gamma Zeta 1949), SCHOOL OF BUSINESS ADM., MEMPHIS, TENN.  
Advisor: E. I. Crawford, 4471 Normandy Rd., Memphis, Tenn.  
Pres. William Murphy, 1117 Carr Ave., Memphis, Tenn.  
Sec. Billy F. Reed, 1407 Peabody Ave., Memphis, Tenn.
- MIAMI, U. OF** (Beta Omega, 1948), SCHOOL OF BUSINESS ADM., CORAL GABLES, MIAMI, FLA.  
Advisor: John H. Ross, 4540 S.W. 62 Ct., Miami, Fla.  
Pres. Teddy E. Tsouprake, 1243-B Dickinson Dr., Coral Gables, Fla.  
Sec. James McGonigal, 870 N.W. 84th St., Miami, Fla.
- MISSISSIPPI, U. OF** (Alpha Phi, 1927), SCHOOL OF COMMERCE AND BUSINESS ADM., OXFORD, MISS.  
Chapter Office: Room 34, Student Union Building, U. of Mississippi  
Advisor: Ned Williams, Box 61, University, Miss.  
Pres. John K. Miles, Jr., Box 856, University, Miss.  
Sec. Eugene E. Randle, Box 791, University, Miss.
- MISSISSIPPI SOUTHERN** (Gamma Tau, 1950), DIVISION OF COMMERCE, HATTIESBURG, MISS.  
Advisor: W. B. Harlan, Box 130, Station A, Hattiesburg, Miss.  
Pres. Charles Gills, Station A, Hattiesburg, Miss.  
Sec. T. Miller Dickson, Station A, Box 107, Hattiesburg, Miss.
- MISSISSIPPI STATE** (Gamma Delta, 1949), SCHOOL OF BUSINESS AND INDUSTRY, STATE COLLEGE, MISS.  
Advisor: Norman E. Weir, State College, Miss.  
Pres. Clement L. Burwell, Box 592, 1192, State College, Miss.  
Sec. Clarence A. Hollingsworth, Box 1192, 104, State College, Miss.
- NORTH CAROLINA, U. OF** (Alpha Lambda, 1925), SCHOOL OF BUSINESS ADM., CHAPEL HILL, N.C.  
Chapter House: 211 Pittsboro St., Chapel Hill, N.C. (9-2071)  
Advisor: Richard P. Calhoun, 310 Carroll Hall, Sch. of Bus. Adm., Univ. of North Carolina, Chapel Hill, N.C.  
Pres. Aubrey Burroughs, 211 Pittsboro St., Chapel Hill, N.C.  
Sec. William H. Horner, Jr., 211 Pittsboro St., Chapel Hill, N.C.
- SOUTH CAROLINA** (Beta Gamma, 1929), SCHOOL OF BUSINESS ADM., COLUMBIA, S.C.  
Chapter House: Tenement 14, University of South Carolina, Columbia, S.C.  
Advisor: Frank T. Meeks, 3215 Kline St., Columbia, S.C.  
Pres. J. Thomas Cobb, Jr., D-3-K Carovet Apts., Columbia, S.C.  
Sec. Ernest Reich, Box 3195, U.S.C. Campus, Columbia, S.C.
- TENNESSEE, U. OF** (Alpha Zeta, 1924), COLLEGE OF BUSINESS ADM., KNOXVILLE, TENN.  
Advisor: Harvey G. Meyer, 320 Garden Ave., Knoxville, Tenn.  
Pres. James A. Wardley, 900 S. 17th St., Knoxville, Tenn.  
Sec. Phillip A. Brummit, 1318 Laurel Ave., Knoxville, Tenn.
- WAKE FOREST** (Gamma Nu, 1950), SCHOOL OF BUSINESS ADM., WAKE FOREST, N.C.  
Advisor: C. M. Rogers, Box 826, Wake Forest, N.C.  
Pres. Richard Day, Box 882, Wake Forest, N.C.  
Sec. Bill Wellborn, 135 W. Sycamore St., Wake Forest, N.C.

## CENTRAL REGION

**Director:** Robert O. Lewis, *Beta-Northwestern*, 515 Woodbine Ave., Oak Park, Ill.

- District Director** (Cincinnati, Indiana, Kent State, Miami U., Ohio State, Ohio U., and Western Reserve Chapters): Robert F. Andree, *Beta Tau—Western Reserve*, 2094 Lakeview Avenue, Rocky River, Ohio.  
**District Director** (De Paul, Illinois, Loyola, Marquette, Northwestern—Beta, Northwestern—Zeta, and Wisconsin Chapters): Norval E. Poulson, *Northwestern—Zeta*, 2347 N. Drake Ave., Chicago 47, Ill.  
**District Director** (Detroit-Theta, Detroit-Gamma Rho, Michigan, Michigan State, and Wayne Chapters): Frederick J. Tyson, *Gamma Kappa-Michigan State*, 600 Pingree St., Detroit, Mich.
- CINCINNATI** (Alpha Theta, 1924), COLLEGE OF BUSINESS ADM., CINCINNATI, OHIO  
Chapter House Address: Alpha Theta Chapter, Box 32, Cincinnati 21, Ohio  
Advisor: Charles V. Schnabel, 6971 Sandal Ct., Mack, Ohio.  
Pres. Edward J. Reik, 33 Elmwood Ave., Fort Thomas, Ky.  
Sec. Richard Gross, 1971 Adams Rd., Cincinnati 31, Ohio
- DE PAUL** (Alpha Omega, 1928), COLLEGE OF COMMERCE, CHICAGO, ILL.  
Advisor: Larry Turilli, 4220 W. Adams, Chicago, Ill.  
Pres. Larry Wilkas, 3638 S. Lowe, Chicago, Ill.  
Sec. Gerry McCarthy, 1026 E. 80th St., Chicago, Ill.
- DETROIT** (Theta, 1921), COLLEGE OF COMMERCE AND FINANCE, DETROIT, MICH.  
Advisor: Preston LeBreton, Univ. of Detroit, Detroit 21, Mich.  
Pres. Les Nelson, 15732 Chapel Ave., Detroit 19, Mich.  
Sec. Jack Fernane, 14939 Stansbury Ave., Detroit 27, Mich.
- DETROIT** (Gamma Rho, 1950), EVENING COLLEGE OF COMMERCE AND FINANCE, DETROIT, MICH.  
Advisor: Robert R. Brang, 20212 Keating, Detroit 3, Mich.  
Pres. Harold G. Loose, 1404 Taylor, Apt. 6, Detroit, Mich.  
Sec. Lawrence L. Leisner, 919 Harrison, Lincoln Park 25, Mich.
- ILLINOIS, U. OF** (Upsilon, 1922), COLLEGE OF COMMERCE AND BUSINESS ADM., URBANA, ILL.  
Chapter House: 402 E. Daniel St., Champaign, Ill. (6-6941)  
Advisor: T. Emerson Cammack, 1704 W. Green St., Champaign, Ill.  
Pres. William Pingel, 402 E. Daniel St., Champaign, Ill.  
Sec. Wesley Pitchford, 402 E. Daniel St., Champaign, Ill.
- INDIANA** (Alpha Pi, 1925), SCHOOL OF BUSINESS, BLOOMINGTON, IND.  
Advisor: Norman Deunk, Hoosier Court 33-7, Bloomington, Ind.  
Pres. Charles Sims, Beta Theta Pi, 919 E. 10th St., Bloomington, Ind.  
Sec. Larry Parker, Men's Quad No. 277, Bloomington, Ind.
- KENT STATE** (Beta Pi, 1942), COLLEGE OF BUSINESS ADM., KENT, OHIO  
Chapter House: 525 E. Main St., Kent, Ohio (OR-3-8422)  
Advisor: Paul L. Pfeiffer, 209 N. Lincoln, Kent, Ohio.  
Pres. Roy L. Shiflet, 525 E. Main St., Kent, Ohio.  
Sec. Sherwin L. Snyder, 525 E. Main St., Kent, Ohio.



# "Detroit's Alive in '55"

## DELTA SIGMA PI

### 20th GRAND CHAPTER CONGRESS

Detroit, Michigan

August 31—September 3, 1955



WATER WONDERLAND... World's Capital