

The

DELTA SIG

O F D E L T A S I G M A P I



Professional Business Administration Fraternity

★ ★ F O U N D E D 1 9 0 7 ★ ★

JANUARY 1955



The International Fraternity of Delta Sigma Pi

Professional Commerce and Business Administration Fraternity

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

The Grand Council

Grand President: Robert G. Busse, *Beta Omicron—Rutgers*, 102 Southwick Drive, Windy Bush, Wilmington 3, Del.
Executive Director: H. G. Wright, *Beta-Northwestern*, 222 West Adams Street, Chicago 6, Ill.
Executive Secretary: J. D. Thomson, *Beta-Northwestern*, 222 West Adams Street, Chicago 6, Ill.
Director, Eastern Region: J. Harry Feltham, *Chi—Johns Hopkins*, Robert Garrett & Sons, Baltimore 3, Md.
Director, Southeastern Region: Homer T. Brewer, *Kappa—Georgia*, 808 Southern Railway Bldg., 99 Spring St., S.W., Atlanta 3, Ga.
Director, Central Region: Robert O. Lewis, *Beta—Northwestern*, 515 Woodbine Ave., Oak Park, Ill.
Director, Midwestern Region: Henry C. Lucas, *Alpha Delta—Nebraska*, 408 S. 18th St., Omaha, Neb.
Director, Southwestern Region: Burnell C. Butler, Jr., *Beta Phi—Southern Methodist*, 7110 Pasadena, Dallas 14, Tex.
Director, Western Region: Burrell C. Johnson, *Alpha Sigma—Alabama*, 116 Hampden Terrace, Alhambra, Calif.
Director of Alumni Activities: Harry G. Hickey, *Alpha Nu—Denver*, 643 Olive Street, Denver, Colo.
Director of Business Education: E. Coulter Davies, *Beta-Northwestern*, 414 Church St., Evanston, Ill.
Past Grand President: Howard B. Johnson, *Kappa—Georgia*, Atlantic Steel Company, P.O. Box 1714, Atlanta 1, Ga.

The Central Office

222 W. Adams Street, Chicago 6, Ill. Phone: RAndolph 6-6954
Executive Director: H. G. Wright; **Executive Secretary:** J. D. Thomson
Staff Members: Margaret E. Mench, A. Rose Lewis, Doreen B. Farrar and Joan M. Hillenbrand

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Executive Committee

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Members: John W. Lucas, *Nu*; Raymond A. Peter, *Beta Theta*; and Floyd E. Walsh, *Epsilon*.

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Members: D. H. Chandler, *Gamma Iota*, Walter Franz, *Alpha Epsilon*, Michael B. Peceri, *Beta Xi*, Dean Irvin, *Alpha Delta*, and Oliver J. Lindsay, Jr., *Beta Xi*.

Nominations

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Members: Robert O. Hughes, *Beta Nu*; Howard B. Johnson, *Kappa—Georgia*.
Alternates: Roy Tipton, *Gamma Zeta*, and John DuBay, *Chi*.

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 P. J. Warner, *Alpha—New York* .. 1914-1915
 *H. C. Cox, *Alpha, New York* 1915-1916
 F. J. McGoldrick, *Alpha—New York* 1916-1917
 *C. J. Ege, *Alpha—New York* 1917-1920
 H. G. Wright, *Beta—Northwestern* .. 1920-1924
 *C. W. Fackler, *Epsilon-Iowa* 1924-1926
 H. O. Walther, *Psi—Wisconsin* 1926-1928
 *R. C. Schmidt, *Theta—Detroit* 1928-1930
 E. L. Schujahn, *Psi—Wisconsin* .. 1930-1936
 *E. D. Milener, *Chi—Johns Hopkins* 1936-1939
 J. L. McKewen, *Chi—Johns Hopkins* 1939-1945
 K. B. White, *Gamma—Boston* 1945-1947
 A. L. Fowler, *Beta Nu—Pennsylvania* 1947-1949
 *W. C. Sehm, *Alpha Epsilon—Minnesota* 1949-1951
 H. B. Johnson, *Kappa—Georgia* 1951-1953

* Deceased

Alumni Clubs

ALBUQUERQUE, New Mexico—Pres.: Kenneth E. Sutton, Jr., 3172 41st Pl., Sandia Base, Albuquerque, N.M. Phone: 64411, Ext. 22285.
 ATLANTA, Georgia—Pres.: Harvey L. Livingston, 740 Hurt Bldg., Atlanta 3, Ga.
 AUSTIN, Texas—Pres.: Joe K. Alexander, 308 W. 25th St., Austin, Tex. Phone: 7-3251
 BALTIMORE, Maryland—Pres.: Edgar S. Jacob, 27 Murdock Rd., Baltimore, Md. Phone: Valley 3-3337.
 BIRMINGHAM, Alabama—Pres.: Warren A. Sedberry, 211 Broadway, Homewood, Birmingham, Ala. Phone: 29-3440.
 BOSTON, Massachusetts—Pres.: Daniel J. Daly, Jr., 12 Lufbery St., Milton 86, Mass.
 BUFFALO, New York—Pres.: Byron McKinley, 266 Homewood Ave., Kenmore 17, N.Y. Phone: DE-6925.
 CHARLOTTE, North Carolina—Pres.: Leo Stillman, Jr., 1108 Ardsley Rd., Charlotte, N.C.
 CHICAGO, Illinois—Pres.: George W. Alexander, 77 W. Washington St., Chicago, Ill. Phone ANdover 3-0032.
 CLEVELAND, Ohio—Pres.: Robert W. Dickson, 10061 Lyden Oval, Parma Heights, Ohio.
 COLUMBIA, South Carolina—Pres.: Harry S. Bell, P.O. Box 1251, Columbia, S.C.
 DALLAS, Texas—Pres.: Jack Stambaugh, 3130 Daniels, Apt. 10, Dallas, Tex.
 DENVER, Colorado—Pres.: Harry G. Hickey, 643 Olive St., Denver, Colo. Phone: Dexter 6489
 HOUSTON, Texas—Pres.: George B. Eagle, 420 W. 22nd St. Houston, Tex. Phone: TW 4176
 KANSAS CITY, Missouri—Pres.: Wayne E. Thomas, 615 E. Armour, Kansas City, Mo. Phone: JE 8037.
 LINCOLN, Nebraska—Pres.: James S. Pittenger, Executive Office, State Capitol Bldg., Lincoln, Neb.
 LOS ANGELES, California—Pres.: Andrew P. Marinovich, 1222 Trotwood Ave., San Pedro, Calif. Phone: Terminal 3-4541
 LUBBOCK, Texas—Pres.: Joe M. Hefner, 1603 60th St., Lubbock, Texas. Phone: Sherwood 4-2527.
 MEMPHIS, Tennessee—Pres.: Frank V. Sasso, P.O. Box 2055, DeSoto Sta., Memphis, Tenn. Phone: 33-5011.
 MIAMI, Florida—Pres.: Joseph H. Hilliard, Jr., 6290 Waterway Dr., Miami, Fla. Phone: 876641.
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 OMAHA, Nebraska—Pres.: Walter R. Jahn, 2419 No. 45th Ave., Omaha, Neb. Phone: GL-5455.
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 ST. LOUIS, Missouri—Pres.: Eugene L. Zieba, 3615 Humphrey, St. Louis, Mo. Phone: SI 1545.
 TULSA, Oklahoma—Pres.: Ramon King, 1325 E. 49th St., Tulsa, Okla. Phone: 79370
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 WASHINGTON, D.C.—Pres.: Vincent J. Greenfield, 8603 Mayfair Pl., Silver Spring, Md.

DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: AGRICULTURE, Alpha Zeta. ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Alpha Omega. Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi. MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma. MUSIC, Phi Mu Sinfonia. PHARMACY, Alpha Zeta Omega, Kappa Psi, Rho Pi Phi, Phi Delta Chi.

STUDENT LOANS

up to \$500 AVAILABLE

from the National Endowment Fund. Write The Central Office for Details.



The Grand President's Column

THE RECENT NEARLY unanimous approval of several amendments to our constitution and charter is not only a demonstration of confidence in the present administration but reflects also the good planning and successful management of past regimes. For these were not ordinary changes that your Grand Council and Executive Committee proposed. They represented policy shifts from positions of many years standing and were instituted in recognition of our economic growth and the need for greater flexibility in our national operations.



ROBERT G. BUSSE
Rutgers-Beta Omicron
Grand President

FIRST AMONG THESE was the decision to change the legal requirement for maintaining the location of The Central Office in Chicago, where it has been since its establishment, and granting the Grand Council the choice of the headquarters site. This was the preliminary move to officially voting to move The Central Office as soon as practicably possible to Oxford, Ohio, the location of Miami

University and our Alpha Upsilon Chapter. A plot of land suitable for construction of an attractive Central Office building has been purchased and we are proceeding with financing and architectural planning phases simultaneously.

ANOTHER CONSTITUTIONAL AMENDMENT now permits alumni clubs to participate as mortgage borrowers from our National Endowment Fund, the same as chapter house corporations. The necessity for this extension has come about as a result of our rapid membership expansion to over 34,000 during the past 10 years, and the establishment of alumni clubs in centers removed from normal active chapter areas. We are now in better position to service such alumni clubs and actively support alumni club development where desired and necessary.

STILL ANOTHER, somewhat less significant but nevertheless additionally indicative of the realization that we are now a mature business organization, was the permission granted the Grand Council to freely select annually a firm of certified public accountants to audit the records of the fraternity.

IT IS OUR HOPE, as we enter a New Year, that we will continue to merit the solid support you have given us by demonstrating our ability to manage the fraternity's affairs successfully and generate the enthusiasm that is vitally needed to keep adding future business talent at the undergraduate level in the quantity and quality that we have this Fall. I hope each of our chapters will take seriously our concern for their welfare as an important link in our chain of chapters as well as the entire fraternity system by setting a pattern of conduct that is exemplary of growing business men. Toward that end, let me again remind you—MAKE YOUR HELL WEEK, HELP WEEK. You'll be glad you did.

YOUR GRAND COUNCIL wishes each of you every success in 1955. May this be the year also in which all nations agree to live Peaceably, one with another.



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Our Cover

Few universities have a more beautiful site than the University of Idaho, at Moscow, pictured on our cover. When the Territorial Legislature established this university in 1889, the campus was a barren wheat field. Today, the approximately 1,200 acres comprising the campus and college farm are dotted with thousands of trees and shrubs, surrounding the many architecturally attractive buildings.

The University of Moscow enjoys the distinction of having produced more Rhodes Scholars than any institution west of the State of Michigan, and is nationally known in such fields as agriculture, forestry, mining and home economics. In its excellent College of Business Administration, it aims to give the students an appreciation of the social importance and responsibilities of business men, as well as fundamental training in business principles. The University is one of the few institutions in the West offering reserve officers training in all three of the major branches of the armed services—army, navy and air.

The student body of from 3,500 to over 4,000 is large enough to justify a well-rounded program in all fields and yet not so large that the all-important personal relationship between student and instructor is lost.

At the University of Idaho every student has an opportunity to take part in a health-developing program. More than two-thirds of the students actively participate in intramural sports. In intercollegiate competition, Idaho is a member of the Pacific Coast Conference.

The colorprint of the University of Idaho was furnished by the Union Pacific Railroad, whose cooperation is much appreciated. It is No. 17 in our current campus series.

H. G. WRIGHT, Editor J. D. THOMSON, Managing Editor

DOREEN B. FARRAR, Editorial Assistant

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Southeastern and Midwestern Regions Entertain Chapters

Midwestern Regional Meeting Held in Des Moines

ON FRIDAY, October 8, delegates from 14 chapters in the Midwestern Region gathered in Des Moines, Iowa, at the Hotel Kirkwood, for the fourth Midwestern Regional Meeting. Alpha Iota Chapter at Drake University, which was serving as host, had a buffet awaiting the arrival of the delegates, which was followed by an informal reception and stag party. An impromptu songfest, led by the Alpha Nu Chapter contingent, preceded a most interesting hour of legerdemain by the Past President of Alpha Iota Chapter, Larry Chamberlin. Some doubt as to Larry's C.P.A. status was evident as he produced dollar bills from lemons and quarters from behind numerous ears of the audience. A special Yellow Dog initiation, at which quite a few candidates were admitted to membership, completed a most entertaining and enjoyable evening.

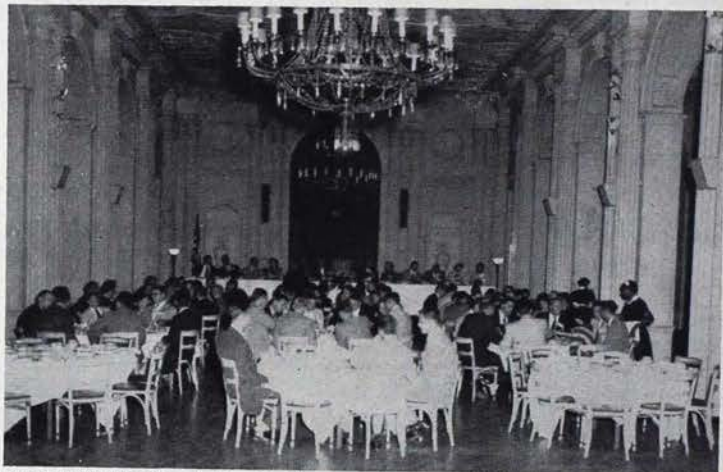
Bright and early on Saturday morning the delegates gathered in the Garden Room of the Hotel Kirkwood for a most energetic panel discussion on undergraduate chapter activities and administration. This panel was moderated by Regional Director Henry Lucas and Executive Secretary Jim Thomson. Also at this session the delegates were privileged to hear a brief address by Mr. Fred Miller, educational director of the Midwestern Division of the N.A.M., who invited all the chapters to take advantage of the various educational services now offered.



OFFICERS OF ALPHA IOTA CHAPTER, guests, and national officers at the Midwestern Regional Meeting in Des Moines, Iowa in October. Seated left to right: D. Waudby, S. Whitehead, Mrs. M. Milburn, Mrs. D. Klauenberg, Dean H. Bohlman, Executive Secretary J. Thomson, Regional Director H. Lucas, Mrs. K. Nedderman, Mrs. G. Drown, and E. Hassett. Standing left to right: J. Bradley, M. Milburn, D. Klauenberg, President K. Nedderman, and G. Drown.

Brother Dean Bohlman of the College of Business Administration at Drake University, addressed the delegates at a very appetizing luncheon that noon. The balance of the afternoon was utilized by renewed discussions on chapter administration and many subjects were covered.

A very fine buffet dinner preceded an informal dance in the Garden Room of the Hotel Kirkwood that evening. Dates were provided for the delegates and music was furnished by an all-girl orchestra and a quartet from Alpha Nu Chapter at Denver.



THE LUNCHEON at the Southeastern Regional Meeting held in the Ballroom of the Biltmore Hotel in Atlanta.

Climaxing the evening was the presentation of the attendance trophy to the president of Alpha Nu Chapter, Larry Toadvine, which delegation had traveled the greatest number of miles to attend. Also presented was a door prize, consisting of a Delta Sigma Pi ring, to Darrell Johnson of Alpha Eta Chapter.

Concluding the entire program was a smorgasbord on Sunday just prior to the departure of the delegates to their respective campuses.

Deltasig Lodge Was the Site of the Southeastern Regional Meeting

Delegations from 12 of the 16 chapter in the Southeastern Region came to Atlanta for its biennial meeting on October 29, despite many conflicting football games. Registration was held in the Biltmore Hotel in Atlanta, where an informal reception and smoker was held on Friday evening.

On Saturday morning the registration was completed and the official business session was opened by Regional Director Homer T. Brewer. Introduction of the various guests and dele-



PANEL DISCUSSIONS at the Midwestern Regional Meeting in Des Moines, Iowa. Left photo: Delegates seriously consider a chapter problem. Center photo: Fred Miller, educational director of the Midwestern Division of the NAM, presents the joint NAM Delta Sigma Pi program to the delegates. Right photo: Regional Director Henry C. Lucas and Executive Director Jim Thomson moderate the chapter panels.

gates present preceded an address by Ellsworth Chunn, educational director of the Southern Division of the N.A.M. A great deal of enthusiasm was evidenced for the joint cooperative program of the N.A.M. and Delta Sigma Pi. Homer Brewer then acquainted the delegates with several matters of national importance and invited comments. The morning session was completed with a rather lengthy discussion on pledging techniques which was moderated by Executive Secretary Jim Thomson and Past Grand President Howard B. Johnson.

A very fine luncheon was held in the Ballroom of the Biltmore Hotel with Dr. R. C. S. Young of the Atlanta Division of the University of Georgia as the principal speaker. His talk entitled, "Upsetting the Status Quo," will long be remembered by those in attendance. Harold Duncan, vice-president of the Atlanta Alumni Club, asked the Blessing. Howard Johnson introduced Dr. Young and Homer Brewer served as toastmaster at the luncheon.

Activities were resumed in the afternoon at the Atlanta Deltasig Lodge. On the program were contests in horse shoes and ping pong, which found Ray Jones of Kappa Chapter superior with the shoes and Ben Murray of Gamma Nu Chapter tops with the paddle. The cold weather which ensued during the day was offset by the enthusiasm and effort expended in the square dancing which was the order of the evening. Jimmy Strickland, a professional caller and a member of Kappa Chapter, ably led these festivities. Topping off the evening was the

delicious chicken dinner that preceded the dancing. Also highlighting the affair was the drawing for about 50 door prizes, which had been donated by alumni and members of Kappa Chapter, and the presentation of the attendance trophy to Beta Omega Chapter at Miami by Howard Johnson.

Of the several Regional Meetings held in Atlanta, this one will long be remembered as one of the best, not only by the delegates, but also by the hosts Kappa Chapter and the Atlanta Alumni Club.



DR. R. C. S. YOUNG of the Atlanta Division of the University of Georgia addressing the delegates and guests of the Southeastern Regional Meeting in Atlanta, Georgia.



THE HOST CHAPTER, Kappa, at the University of Georgia-Atlanta, is well represented at this get-together at the Southeastern Regional Meeting in Atlanta, Georgia. In the center right, is their lovely "Rose," Miss Alice Lankford.



AT THE SOUTHEASTERN REGIONAL MEETING in Atlanta, Georgia (Left) Ben Murray of Gamma Nu Chapter at Wake Forest College holds trophy he won in the Ping Pong contest; (Right) Garth Payne, of Alpha Lambda Chapter at the University of North Carolina, proudly displays the swanky Deltasig socks his girl knit for him. Bet they're the only two of their kind!

42	DUQUESNE	Pittsburgh, Pa.	P	S	Yes	1939	Yes	476	476	SofBA	1913	Clarence C. Walton	4	BSinBA	144	D	56 ¹	37	586	42	OS	Rev. J. Gerald Walsh	17	2	0	2	5 ¹
43	*EMORY	Emory University, Ga.	P	Q	Yes	1948	Yes	525	525	SofBA	1919	Gordon Siefkin	2	BBA	51	D	124	0	118	1							
44	FENK	Cleveland, Ohio	P	Q	Yes	1948	Yes	1940	480	SofBA	1930	Paul R. Anders	5	BBA	82	D	191	22	186	28							
45	FLORIDA STATE	Tallahassee, Florida	S	S	No	Yes	Yes	75	350	SofB	1949	Charles A. Rowetta	4	BA	130	D	1317	365	1518	386	OS	Wilton Carothers	14	12	9	25	12
46	*FLORIDA UNIVERSITY OF	Gainesville, Florida	S	Q	Yes	1929	No	150	350	CoFA	1927	Roland B. Eutsler	2	BSinBA	239	D	660	27	656	30	OS	L. E. Grinter	9	1	50	1	47
47	*FORDHAM	New York, New York	P	S	No	No	No	600	600	SofB	1920	Rev. James J. McGinley	4	BS	281	D	1132	53	1102	59							
48	FRESNO STATE	Fresno, Calif.	S	S	No	Yes	Yes	60	60	DivofB	1926	McKee Fisk	4	BA	88	D	412	160	421	156	OS	George H. Boyd	9	8	0	10	2
49	*GEORGIA	Athens, Georgia	S	Q	Yes	1929	Yes	172	50	CoFA	1912	James E. Gates	4	BA	212	D	1160	23	1160	25							
49	*GEORGIA	Atlanta, Georgia	S	Q	Yes	1951	Yes	141	441	SofBA	1913	George E. Manners	4	BBA	301	D	806	251	1117	252							
50	GEORGETOWN	Washington, D.C.	P	S	No	Yes	Yes	1948	600	SoffS	1919	Rev. Frank L. Fadner	4	BSinBA	152	D	1989	534	2373	535							
50	GEORGETOWN	Washington, D.C.	P	S	No	Yes	Yes	1948	600	SoffS	1919	Rev. Frank L. Fadner	4	BSinBA	152	D	511	0	602	12							
51	GONZAGA	Spokane, Wash.	P	S	No	Yes	Yes	1911	390	SofE&B	1921	Frank G. Wherry	4	BBA	51	D	154	6	177	202	SofE&B	Frank G. Wherry	9	4	4	4	4
52	*HARVARD	Cambridge, Mass.	P	S	No	Yes	Yes	1921	1000	CoFA	1913	Donald K. David	4	BS	111	D	526	108	535	102	OSofBA	Donald K. David	526	7	1224	0	1235
53	HAWAII	Honolulu, Hawaii	S	S	No	No	No	200	200	CoFA	1949	Norold S. Roberts	4	BBA	118	D	830	62	938	75							
54	HOFSTRA	Hempstead, N.Y.	P	S	No	Yes	Yes	1940	600	DivofB	1954	William H. Childs	4	BBA	118	D	473	202	582	215	DivofB	William H. Childs	19				
55	HOUSTON	Houston, Texas	S	S	Yes	Yes	Yes	400	400	CoFA	1934	Eugene H. Hughes	4	BBA	260	D&E	2200	405	2360	490	OSiv	Eugene H. Hughes	60		114	4	128
56	HOWARD	Birmingham, Ala.	P	S	No	No	No	300	300	DofE&B	1927	Rector R. Hardin	4	BS	40	D	110	28	115	30							
57	IDAHO	Moscow, Idaho	S	S	No	Yes	Yes	0	150	CoFA	1925	Donald J. Hart	4	BSinB	70	D	389	90	4358	90	OS	L. C. Cady	1	10	0	14	0
58	ILLINOIS INSTITUTE	Chicago, Illinois	P	S	No	Yes	Yes	325	325	DofE&B	1945	Pearce Davis	4	BS	18	D	670	10	730	15	DofE&B	Pearce Davis	6	3	0	3	0
59	ILLINOIS	Urbana, Illinois	S	S	Yes	Yes	Yes	1921	50	CoFA	1915	Paul W. Green	4	BS	449	D	2057	27	2057	29	OS	Harvey A. Bewille	35	23	137	11	121
59	ILLINOIS	Bloomington, Ind.	S	S	Yes	Yes	Yes	1927	390	CoFA	1921	Arthur H. Weimer	3	BSinB	494	D	1523	465	1190	350	SofB	Arthur H. Weimer	90	20	196	13	181
61	*IOWA	Iowa City, Iowa	S	S	Yes	Yes	Yes	1927	424	CoFA	1921	Sidney G. Winter	2	BSinC	197	D	351	38	347	39	OS		34	14	101	3	104
62	JOHN CARROLL	Cleveland, Ohio	P	S	No	Yes	Yes	1949	510	SofBE&G	1934	F. W. Graff	2	BS	52	D	171	0	149	0							
63	JOHNS HOPKINS	Baltimore, Md.	P	S	No	Yes	Yes	800	800	DivofB	1917	Howard A. Cooper	4	BS	71	D	156	90	249	105							
64	KANSAS STATE	Hanhattan, Kansas	S	S	No	Yes	Yes	1953	90	DofBA	1954	Jack C. Keir	4	BS	97	D	453	72	452	64							
65	*KANSAS UNIVERSITY OF	Lawrence, Kansas	S	S	Yes	Yes	Yes	1924	130	SofB	1924	Leonard H. Axe	2	BSinB	129	D	292	22	286	25	DofE&B	John Nelson	10	2	35	5	40
66	KENT STATE	Kent, Ohio	S	Q	Yes	Yes	Yes	1932	59	CoFA	1936	Arden L. Allyn	4	BSinBA	43	D	1259	193	1367	179							
67	*KENTUCKY	Lexington, Ky.	S	S	Yes	Yes	Yes	1928	130	SofC	1925	Jacobs C. Carpenter	4	BSinC	132	D	637	204	653	183	OS	H. E. Spivey	7	25	1	12	0
68	*LEHIGH	Bethlehem, Pa.	S	S	No	Yes	Yes	1935	725	CoFA	1918	Carl E. Allen	4	BSinBA	90	D	683	3	591	37	OS	Richard J. Russell	1	13	0	21	0
69	*LOUISIANA STATE	Baton Rouge, La.	S	S	Yes	Yes	Yes	1936	260	CoFC	1928	James B. Trant	4	BS	108	D	657	132	753	179							
70	LOUISIANA TECH.	Ruston, La.	S	S	Yes	Yes	Yes	1948	200	SofBA	1941	Burton R. Risinger	4	BSinBA	66	D	396	172	406	198	OS						
71	LOUISVILLE	Louisville, Ky.	P	S	No	Yes	Yes	1948	548	SofB	1963	John R. Craf	2	BSinC	94	D	1050	4	96	5	OS	Guy Stevenson	14				75
72	LOYOLA	Chicago, Illinois	P	S	Yes	Yes	Yes	1954	490	CoFC	1922	J. Raymond Sheriff	4	BSinC	121	D	684	29	669	27							
73	LOYOLA	Los Angeles, Calif.	P	S	No	Yes	Yes	1926	210	SofBA	1926	R. R. Garrett	4	BBA	81	D	343	0	320	0							
74	LOYOLA	New Orleans, La.	P	S	No	Yes	Yes	1926	450	CoFA	1926	Henry J. Engler	4	BBA	51	D	219	30	276	36							
75	MAINE	Orono, Maine	S	S	No	Yes	Yes	1935	316	DofBE&S	1906	H. B. Kirshen	2	BA	45	D	102	9	105	9	DofBE&S	H. B. Kirshen	2	1	0	2	0
76	MANHATTAN	New York, N.Y.	P	S	No	Yes	Yes	1935	500	SofB	1926	James L. Fitzgerald	4	BBA	114	D	561	0	579	0							
77	MARQUETTE	Milwaukee, Wisc.	P	S	Yes	Yes	Yes	1949	450	CoFA	1910	Rev. Thomas F. Divine	4	BSinBA	187	D	996	81	1101	120	OS	John R. Riedl	4				23
78	MARYLAND	College Park, Md.	S	S	Yes	Yes	Yes	1946	236	ColF&PA	1938	J. Freeman Pyle	4	BS	229	D	1328	1	1569	3	OS	Ronald Bamford	9	93	12	112	4
79	MASSACHUSETTS	Amherst, Mass.	S	S	No	Yes	Yes	100	400	SofBA	1947	Nilo Kimball	4	BBA	71	D	380	33	450	33	OS	Gilbert L. Woodside	3				12
80	MC GILL	Montreal, Quebec	P	S	No	Yes	Yes	375	375	SofC	1911	Eric Kierans	4	BSinC	95	D	480	0	448	0							
80	MC GILL	Montreal, Quebec	P	S	No	Yes	Yes	375	375	SofC	1911	Eric Kierans	4	BSinC	95	D	2100	0	2400	0							
81	MIDNAMI STATE	Memphis, Tenn.	S	S	No	Yes	Yes	1947	0	SofBA	1961	Edward I. Crawford	4	BSinBA	86	D	675	178	727	194	OS	William E. Smith	9	16	0	34	0
82	*MIAMI UNIVERSITY	Oxford, Ohio	S	S	Yes	Yes	Yes	1938	135	SofBA	1926	Raymond Glce	4	BSinB	215	D	1285	315	1308	285							
83	MIAMI UNIVERSITY OF	Miami, Florida	S	S	Yes	Yes	Yes	1949	550	SofBA	1928	Grover A. J. Koetzel	4	BBA	495	D	1689	228	1703	241	OS						
84	*MICHIGAN STATE	East Lansing, Mich.	S	Q	Yes	Yes	Yes	1951	180	SofB&PS	1944	H. J. Myngarden	4	BA	416	D	1620	461	1797	520	OS	J. Riis Ovre	22	1	66	3	49
85	*MICHIGAN UNIV. OF	Ann Arbor, Mich.	S	Q	Yes	Yes	Yes	1944	405	SofBA	1944	R. A. Stevenson	2	BBA	200	D	940	97	890	87	SofS	Thomas H. Osgood	23	1	67	4	65
86	*MINNESOTA	Minneapolis, Minn.	S	Q	No	Yes	Yes	1938	330	SofBA	1919	Richard L. Kozelka	4	BBA	288	D	786	44	794	37	SofBA	R. A. Stevenson	137	202	4	256	9
87	MISSISSIPPI SOUTHERN	Hattiesburg, Miss.	S	S	Yes	Yes	Yes	1951	148.50	DivofC	1945	Joseph A. Greene	4	BS	147	D	456	314	514	386	OS	T. C. Blegen	25	6	91	3	102
88	MISSISSIPPI STATE	State College, Miss.	S	Q	Yes	Yes	Yes	1939	200	SofB&I	1915	Robert C. Weems	4	BS	108	D	537	51	677	36	OS	Herbert Drennon	13	9	5	15	1
89	MISSISSIPPI UNIVERSITY	University, Miss.	S	S	Yes	Yes	Yes	1942	163	SofE&B	1917	Clive F. Dunham	4	BofBA	137	D	513	120	527	170	OS	Dudley R. Hutcherson	11	15	0	29	0
90	*MISSOURI	Columbia, Mo.	S	S	No	Yes	Yes	0	0	SofE&B	1914	William L. Bradshaw	2	BSinBA	210	D	583	24	580	22	OS	Henry E. Bent	5	18	1	20	0
91	*MONTANA	Missoula, Montana	S	Q	Yes	Yes	Yes	1948	142	SofBA	1914	Theodore H. Smith	2	BSinBA	106	D	431	176	438	159							
92	*NEBRASKA	Lincoln, Nebraska	S	Q	Yes	Yes	Yes	1921	160	CoFA	1919	Earl S. Fullbrook	4	BSinBA	228	D	850	93	920	88	OS	R. W. Goss	6	1	40	0	46
93	NEVADA	Reno, Nevada	S	S	No	No	No	200	200	DofE&S	1947	Walter S. Palmer	3	BSinBA	21	D	4	0	170	0							
94	NEW MEXICO	Albuquerque, N.M.																									

UNIVERSITY	LOCATION	S-STATE P-PRIVATE M-MUNICIPAL	SEMESTER OR QUARTER BASIS	BUREAU OF BUSINESS RESEARCH & YEAR ESTABLISHED	PLACEMENT SERVICE & YEAR ESTABLISHED	TUITION PER YEAR		UNDERGRADUATE SCHOOLS										GRADUATE SCHOOLS										
						STATE OR CITY	OUT OF STATE OR CITY	NAME OF SCHOOL OR DEPT.	YEAR ESTAB- LISHED	NAME OF DEAN OR DEPARTMENT HEAD	NO. OF YEARS TO CURRIC- ULUM IN BUS. ADM.	NAME OF DEGREE GRANTED	NO. OF DEGREES GRANTED 1953-54	DAY OR EVENING DIVISION	REGISTRATION STATISTICS				NAME OF SCHOOL OR DEPT.	NAME OF DEAN OR DEPARTMENT HEAD	DEGREES GRANTED 1953-54		REGISTRATION STATISTICS					
						1952-1953	1953-1954								1952-1953	1953-1954	MA	PHD			1952-1953	1953-1954	1952-1953	1953-1954				
						MA	PHD	MA	PHD	MA	PHD	MA	PHD	MA	PHD	MA	PHD	MA	PHD									
121	RHODE ISLAND.....	Kingston, R.I.....	S	No	No	200	250	CoFA	1942	G. A. Ballentine	4	BS	92	D	406	58	428	59	GS	Frank M. Pelton	4	2	0	2	0			
122	RICHMOND.....	Richmond, Virginia.....	P	S	Yes	1949	350	350	SoFA	F. Byers Miller	2	BSinBA	58	D	126	4	112	2										
123	ROCHESTER.....	Rochester, New York.....	P	S	No	Yes	700	700	DoFE&BA	William E. Dunkman	4	BSinBA	32	D	1057	233	1027	168	GS		3	1	0	2	0			
124	ROCKHURST.....	Kansas City, Mo.....	P	S	Yes	350	350	Div.ofBA	1946	Kermit C. Watkins	4	BSinBA	42	D	164	0	158	0										
125	ROOSEVELT.....	Chicago, Illinois.....	P	S	No	Yes	1946	435	435	SoFC	1945	Lowell F. Huelster	4	BSinC	147	D	479	81	485	139	SoFC	Lowell F. Huelster	5	2	0	5	0	
126	*RUTGERS.....	Newark, N.J.....	S	S	Yes	1927	330	420	SoFA	1910	George R. Esterly	4	BS	61	D	319	84	244	78	GS	George R. Esterly	84	27	7	3	7		
127	ST. BONAVENTURE.....	St. Bonaventure, N.Y.....	P	S	No	Yes	1942	550	550	SoFA	1933	Rev. Fidelis O'Rourke	4	BBA	41	D	3876	640	3537	694								
128	ST. JOHNS.....	Brooklyn, N.Y.....	P	S	Yes	Yes	575	575	SoFC	1927	W. J. Weary	4	BBA	289	D	618	119	696	127									
129	*ST. LOUIS.....	St. Louis, Mo.....	P	S	No	Yes	1949	480	480	SoFC&F	1910	Stephen W. Vasquez	4	BSinC	160	D	902	110	935	104	GS	Rev. Robert J. Henle	11	4	108	4	116	5
130	ST. PETERS.....	Jersey City, N.J.....	P	S	No	Yes	1948	350	375	SoFA	1932	Rev. Martin F. Henneberry	4	BS	145	D	425	45	460	35								
131	SAN DIEGO STATE.....	San Diego, Calif.....	S	S	No	Yes	1948	44	44	Div.ofB	1921	Charles W. Larden	5	BS	113	D	698 ¹	216	543	216	GS	Richard Madden	5	15 ³	8	25	9	
132	SAN FRANCISCO STATE.....	San Francisco, Calif.....	S	S	No	Yes	1954	53	63	SoFWB	1949	Wayne M. Stevens	2	BA	54	D	849	332	392	186	SoFWB	Wayne M. Stevens	9	52	23	44	26	
133	*SAN FRANCISCO, UNIV. OF.....	San Francisco, Calif.....	P	S	No	Yes	440	440	CoFA	1947	Roy C. Hall	4	BSinBA	173	D	77	27	85	26									
134	SAN JOSE STATE.....	San Jose, Calif.....	S	0	No	Yes	1928	52-50	52-50	Div.ofB	1928	Earl W. Atkinson	4	ABinBA	224	D	501	0	496	0								
135	*SANTA CLARA.....	Santa Clara, Calif.....	S	S	Yes	1948	550	550	CoFA	1926	Charles J. Dirksen	4	BSinC	68	D	663	292	943	356									
136	SCRANTON.....	Scranton, Pa.....	P	S	No	Yes	1951	500	500	DoFA	1933	Herman L. Senker	4	BSinBA	57	D	270	0	268	0								
137	SEATTLE.....	Seattle, Wash.....	P	0	No	Yes	255	255	SoFC&F	1945	Paul A. Volpe	4	BoFCS	80	D	216	0	236	0									
138	SETON HALL.....	South Orange, N.J.....	P	S	Yes	Yes	490	490	SoFA	1947	Austin S. Murphy	4	BSinBA	305	D	806	19	468	29	SoFA	Nicholas Czyrowski	24	122	2	125	2		
139	SOUTH CAROLINA.....	Columbia, So. Car.....	S	S	Yes	1953	195	375	SoFA	1919	S. M. Derrick	4	BSinBA	144	D	721	221	872	215	GS	W. H. Callcott	0	1	0	8	0		
140	*SOUTH DAKOTA.....	Vermillion, So. Dak.....	S	S	Yes	1937	84	126	SoFB	1927	Robert F. Patterson	2	BSinBA	57	D	115	18	120	20									
141	*SOUTHERN CALIFORNIA.....	Los Angeles, Calif.....	P	S	No	Yes	1927	608	608	SoFC	1920	Lawrence C. Lockley	5	BS	387	D	1424	211	1356	239	SoFC	Lawrence C. Lockley	22	275	8	366	12	
142	*SOUTHERN METHODIST.....	Dallas, Texas.....	P	S	No	Yes	1948	500	500	SoFA	1920	Laurence H. Fleck	2	BBA	242	D	377	69	328	74	GS	Hemphill N. Hosford	6	34	0	8	1	
143	SOUTHWESTERN LOUISIANA.....	Lafayette, La.....	S	S	No	Yes	0	200	CoFC	1952	Herbert A. Hamilton	4	BSinBA	68	D	293	181	327	177									
144	*STANFORD.....	Palo Alto, Calif.....	P	0	No	Yes	1925	795	795	SoFA	1919	Edward C. Furlong	4	BSinB	27	D	194	83	201	91	GSofB	J. Hugh Jackson	134	1	340	5	357	2
145	STETSON, JOHN B.....	Deland, Florida.....	P	S	No	Yes	1949	450	450	SoFB	1940	Edward C. Furlong	4	BSinB	27	D	4	3	45	3								
146	*SYRACUSE.....	Syracuse, N.Y.....	P	S	Yes	1947	Yes	1946	700	700	CoFA	1919	Morris E. Hurley	4	BS	206	D	732	123	849	92	GS	Carl R. Bye	44	107	2	112	1
147	*TEMPLE.....	Philadelphia, Pa.....	P	S	Yes	1949	Yes	1919	550	550	SoFB&PA	1919	Harry A. Cochran	4	BS	367	D	1448 ²	1445 ²	1492	252	SoFB&PA	Harry A. Cochran	17	308	0	295	0
148	TENNESSEE POLY.....	Cookeville, Tenn.....	S	0	No	Yes	1929	0	225	SoFA	1929	Louis Johnson	4	BS	52	D	258	118	294	157								
149	TENNESSEE, UNIV. OF.....	Knoxville, Tenn.....	S	0	No	Yes	1933	0	225	CoFA	1914	Frank B. Ward	4	BSinBA	205	D	1221	333	1262	324								
150	*TEXAS, A & M.....	College Station, Tex.....	S	S	No	Yes	1939	50	300	DoFA	1926	T. W. Leland	4	BBA	170	D	914	0	804	0	Gdiv.	C. P. White	22	3	104	11	128	0
151	*TEXAS TECH.....	Lubbock, Texas.....	S	S	No	Yes	1947	50	300	Div.ofBA	1942	George G. Heather	4	BBA	146	D	732	260	757	328	Div.ofBA	George R. Heather	10	49	11	50	6	
152	*TEXAS, UNIVERSITY OF.....	Austin, Texas.....	S	S	Yes	1926	Yes	1939	50	300	CoFA	1943	William R. Spriegel	4	BBA	419	D	2020	390	2197	459	GS	A. P. Brogan	4	171	0	162	0
153	TEXAS CHRISTIAN.....	Fort Worth, Texas.....	S	S	Yes	1952	Yes	1949	390	390	SoFB	1943	Henry Key	4	BSinC	54	D	652	103	496	122	GS	A. T. Degroot	3	6	0	6	1
154	TEXAS WESTERN.....	El Paso, Texas.....	S	S	No	Yes	1944	50	150	DoFE&BA	1927	Wade Hartrick	4	BBA	50	D	52	102	595	102	Gdiv	Paul Stansbury	3	8	0	9	0	
155	TOLEDO.....	Toledo, Ohio.....	H	S	No	No	260	356	CoFA	1930	C. K. Searles	4	BBA	102	D	503	177	496	118									
156	TORONTO.....	Toronto, Canada.....	S	S	No	Yes	1920			DoFPE	1920	C. A. Ashley	4	BC	43	D	190	14	165	15	lofBA	T. C. Graham	49	33	3	34	2	
157	*TULANE.....	New Orleans, La.....	P	S	Yes	1940	Yes	1920	450	450	SoFA	1914	Robert W. French	4	BBA	110	D	438	28	444	31	SoFA	Robert W. French	3	254	9	306	11
158	*TULSA.....	Tulsa, Oklahoma.....	P	S	Yes	1953	Yes	1945	400	400	CoFA	1935	M. H. Hargrove	4	BSinBA	85	D	474	147	489	194	Gdiv.	L. S. McLeod	10	31	4	39	2
159	UTAH STATE.....	Logan, Utah.....	S	0	No	No	107-20			SoFC	1903	M. R. Merrill	4	BS	212-20	D	360	164	298	156								
160	*UTAH, UNIVERSITY OF.....	Salt Lake City, Utah.....	S	0	Yes	1932	Yes	1936	347-65	347-65	CoFC	1917	Dilworth Walker	4	AB	263	D	920	114	871	114	GSofB	Henry Eyring	6	2	0	5	0
161	VANDERBILT.....	Nashville, Tenn.....	P	0	No	No	525	525	DoFE&BA	1932	George W. Stocking	2	BA	88	D	164 ³		172 ³										
162	VERMONT.....	Burlington, Vermont.....	S	S	No	Yes	1946	625	625	DoFC&E	1899	P. H. Lohman	4	BSinCAE	69	D	301	25	290	27	GC	John H. Kent	1	3	0	1	0	
163	VILLANOVA.....	Villanova, Pa.....	P	S	No	Yes	480	480	SoFC&F	1922	Joseph C. Bartley	4	BSinE	227	D	985	0	1047	0									
164	VIRGINIA POLY.....	Blacksburg, Va.....	S	0	No	Yes	192	372	DoFA	1920	Thos. W. Knote	4	BSinBA	113	D	508	4	491	3									
165	*VIRGINIA, UNIVERSITY OF.....	Charlottesville, Va.....	S	S	Yes	1944	Yes	160	450	SoFB&C	1921	Lorin A. Thompson	2	BSinC	55	D	4		250 ³	0	DoFCS	Lewis M. Hammond	4	4	4	29	1	
166	*WAKE FOREST.....	Wake Forest, No. Car.....	P	S	No	Yes	1935	380	380	SoFA	1949	Gaines M. Rogers	4	BBA	4	D	356	14	353	10								
167	*WASHINGTON & JEFFERSON.....	Washington, Pa.....	P	S	No	Yes	1950	550	550	DoFE&BA	1918	M. C. Waltersdorf	4	BA	32	D	310	0	300	0								
168	*WASHINGTON & LEE.....	Lexington, Va.....	P	S	No	Yes	50	284	SoFC&A	1906	L. W. Adams	3	BS	42	D	193	0	160	0									
169	*WASHINGTON STATE.....	Pullman, Wash.....	S	S	Yes	Yes	60	200	SoFE&B	1925	Maurice W. Lee	3	BA	84	D	288	71	243	67	SoFE&B	Maurice W. Lee	1	15	1	10	0		
170	*WASHINGTON UNIVERSITY.....	St. Louis, Mo.....	P	S	No	Yes	600	600	SoFB&PA	1917	Ross H. Trump	2	BSinBA	128	D	167 ³		200 ³										
171	*WASHINGTON, UNIV. OF.....																											

Look Out Michigan—Here We Come!

By Ed McIntosh, Gamma Rho Chapter
Publicity Committee, 20th Grand Chapter Congress

Ode To a Deltasig Convention
or
Don't You Wish This Were You
or

What's the Difference, As long As You Get The Point

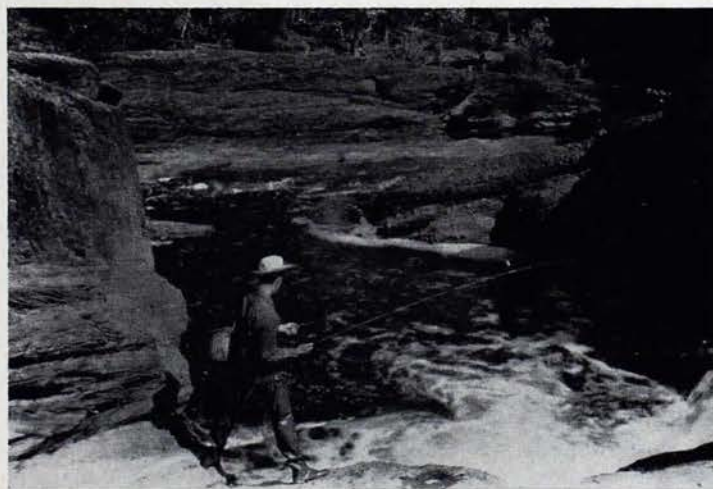
A dashing gay blade from the coast
(A Deltasig from pillar to post)
Rushed to Detroit
For fun to exploit
And to be entertained by his host.

"Ah, 'tis swell to be part of this gang,"
Our hero joyously sang
"For there's nothing I like better
It suits to the letter
Out of this I get a big bang!"

"First I spent a week in the state
Touring Michigan's northern gate
—And from the first to the last
Detroit won't be surpassed!
The convention was certainly great!"

Well, if you are still reading this article you can't be scared off easily and are certainly interested in the idea of going to Detroit August 31 to September 3. Well, if you're interested I'm happy to talk to you and if you're not interested—but wait a minute, EVERYBODY'S INTERESTED! of course! Who wouldn't want to go to Detroit in '55? Who wouldn't give their eye teeth to be part of his fraternity's *biggest international event ever staged!* Deltasigs of all ages will be setting their sights on DYNAMIC DETROIT and naturally will be expecting the greatest time of their lives. THEY WON'T BE DISAPPOINTED!

While writing these brief messages to you I can't help using superlatives, because, really folks, I know *you'll* say "Detroit is the most, to say the least!"



HOOKING THE BIG ONE in the rapids. Fishing is very good in Michigan lakes and streams.

Here, on the scene, in Michigan, it has passed the cheering stage, the "convention pot" is bubbling with excitement and fired with *good solid hard work* and enthusiasm by the carload! Meetings are being held frequently, letters are being written, phone calls made, contracts signed, and slowly but surely the arrangements are moulded around the superstructure of the convention plan. One thought runs through everyone's mind,— "They'll never forget this one!"

Several hundred rooms have been reserved at the Statler and Tuller Hotels, sites of all the principal convention functions: Reservation forms will be available soon. Plans are being made for the Stag Party, Grand Presidents' Dinner, Honorary Member, and other convention programs. Thousands of man



LOWER TAHQUEMENON FALLS in Northern Michigan second only to Niagara in North America.

hours have yet to be spent on reservations, accommodations and reservations. The tempo is rising!

Here I interject a note directed primarily to the WIVES of Deltasigs, from Mrs. J. Elwood Armstrong, C.B.P. of the "ROYAL ORDER OF PINK POODLES."

"On behalf of the girls planning the women's program for the Detroit convention and also for the loyal members of the R.O.P.P., I sincerely wish that you and your husband make a point to be with us all for a grand time. The women are not left out of Delta Sigma Pi conventions, in fact, they have a program of their own, carried on jointly with the business portion and stag party of the men's program. I hope to meet many of you in Detroit this fall and welcome you into the Pink Poodles. Coming to Detroit, I am sure, will be the first step of a very pleasant habit."—Helen Armstrong

I mentioned in my last article the idea of planning your vacation later in the summer so that you could enjoy perhaps a portion of your holidays in our beautiful state. You know, that's not such a bad idea as the pictures throughout the article illustrate. Michigan is a mecca for the tourist, because every tourist is essentially a nature lover and here we have it—nature unspoiled. Michigan offers every facility for a complete vacation. Thousands of sparkling lakes; miles of white sand beaches; hundreds of rippling streams winding through wooded
(Continued on page 35)

Friend or Foe?

By Kenneth H. Foote, Gamma Omicron Chapter
Assistant Professor, University of San Francisco

HOW WELL do you measure up as a competitor against a machine of progress—the electronic data processing machine? How are you as a multiplier, say 5467917832 times 8556924729? The electronic computer does it *accurately* in 4/1000 of a second. How are you as a memorizer? One cathode ray tube can retain over 10,000 digits and can recall any one of them in 12/1000 of a second. How are you as an adder or subtractor or divider? The electronic machine can deal effectively with an astronomically large number of figures in a fraction of a second.

If you say that you never were much good at math anyhow but that you shine in foreign languages, the machine has moved into that field also. (*Frustrated Ph.D. candidates please note.*) Recently electronic equipment was able to translate Russian to English and vice versa. The vocabulary was limited to some 200 or 300 words but apparently can be expanded to an almost unlimited number of words *and* languages.

“ARE the machines smarter than I?” you may be wondering. No, as yet they cannot think for themselves and probably never will—despite what we see on some of our TV space programs complete with everything from smoking rockets to thinking robots. Some human being will always have to analyze the problem and will have to tell the machine what operations to perform. Competitively, of course, the electronic machine does surpass human ability to perform some of the functions of computation, translation, control of machining operations and the like.

Computation and translation suggest that a good application may be made in the office. There certainly appears to be a need there for some improvements. Since 1900 clerical workers as a group have increased in total numbers at a rate four times that of the increase of factory workers and today actually exceed by over a million the number of farm workers in this country. England was once called a nation of shopkeepers. Perhaps the United States is becoming a nation of office workers. As one wag puts it, “Instead of ‘E Pluribus Unum’ our motto is now ‘An original and ten copies.’”

With increased competition (*rather than depression*) as the business outlook, many businesses are searching for ways of improving their competitive positions. Cost cutting, particularly in the office, appears to be a fruitful area in which to work. Integrated electronic data processing equipment able to swallow the raw data which are the everyday business transactions and able to spit them out again as finished products in the form of paychecks, customers' invoices and monthly statements, governmental reports, inventory and production controls, and current financial statements, all at unheard of speeds, would certainly be the model of heaven on earth for the average controller.

On the other hand, however, to some union people, some economists and others frightened in their childhood by the bogey of technological unemployment nothing could be worse. The electronic equipment, in their eyes, becomes a demon driving before it a tattered herd of displaced file, billing and payroll clerks.

At the time man first used the wheel to take a burden off his back someone probably raised a cry over technological unemployment. Apparently that someone was a prolific pro-

ducer for we still have his descendants with us today (*and probably always will*). Even so, we think that we have progressed a long way since that first wheel and that we can still provide employment at a higher standard of living than in those early days.

At present, the changes from traditional methods to electronic data processing have utilized all of the “technologically unemployed” office workers. Such transition work, no doubt, will dwindle but should be replaced by management and government demands for up to the minute reports and comparisons never before available. In other words, about the same number of human workers will be required to handle an increased volume of work. The electronic machine may be a tough competitor in data processing, but it still has to be controlled, maintained and fed. Humans still rank supreme as caretakers of that sort.

In the past increased productivity and reduced costs have meant higher standards of living and fewer work hours. A work week of 35 or even 30 hours for all could be around the corner.

Basically, too, the machines have to be built before they can be used. The electronics industry has already grown from an estimated sales volume of \$230 million in 1939 to over \$5 billion in 1953. “Electronics industry,” of course, is much more inclusive than just data processing machines, but the figures do indicate a trend. For example, many new jobs in the electronics industry exist today in the San Francisco Bay Area, in Los Angeles and in other parts of the country. Many of these new jobs are in companies which did not exist prior to World War II but are now flourishing and hold promise of increasing their relative importance in our economy.

Actually, electronic data processing machines are at the crawler age, relatively speaking. The first machines originated during World War II to solve problems in ballistics and aerodynamics. Some of these problems, the scientists tell us, would have taken a mathematician a life time to solve with an ordinary desk calculator. The electronic brain took only a few days.

Some applications have been made to office situations since then, but the controller's dreams of a completely integrated accounting machine are currently still dreams. Perhaps such machines will evolve in the next 15 or 20 years. Even so, several thousand less perfect electronic machines are estimated to be in use in business now. As in anything new, early models are costly and have many operating problems to be worked out. Numerous manufacturers of office machines, of desk calculators, and of electrical equipment and several aircraft companies are spending millions of dollars apiece on research and development.

Much of the research concentrates on the input problem. The phenomenal computing speed mentioned earlier is useful primarily on large masses of data or extremely involved problems. Present methods of feeding the information to the machine are largely manual (mostly key-driven), and the machine is slowed to a walk by the human feeding it. Ultimately much of the feeding may be automatic, perhaps by means of a photoelectric scanning device. In the meantime applications will probably have to be limited to specialized areas rather than to completely integrated systems. Operations may be restricted

to such large volume and related areas as timekeeping and payroll and labor cost distribution, sales and accounts receivable and inventory and order control.

Present equipment may be modified to fit into the changing picture. A sample of this was given to the American Management Association's two day conference, Integrating the Office for Electronics, held in New York in the early part of 1954. There demonstrations were given showing the use of traditional office machines—typewriters, calculators, cash registers and so on, modified to produce and/or to be actuated by a common language punched tape. Such equipment still uses mechanical methods to get the original copy but by means of the punched tape eliminates any recopying. The tape, fed into other machines or reproduced by direct wire in another part of the plant or in another part of the country, electronically activates calculations, production of business documents, registers and the like.

Many integrations, innovations and changes such as this will have to be made to achieve automatic input and output. The very speed of the machine poses problems. A machine may be able to print an answer at machine gun speed; yet this may not be effective because the paper upon which the answer is printed cannot move at the speed required. The answer to this could lie in a new type of paper, a different method of printing or recording, or new devices to use what already exists.

Memory or storage methods, for instance, now include the cathode ray tube already mentioned, revolving magnetic drums, electric grids, magnetic tape, perforated tape, and the traditional punched cards. None seems to be perfect. The ultimate memory unit may be one of these or something entirely different.

The form of business documents may have to be changed to fit the machines in one way or another. A special type or marking might be needed for photoelectric scanning. Pre-punched cards have long been used by International Business Machines for order filling and billing operations and are being adapted now to newer methods.

Internal organization structures and procedures in many businesses will have to be reexamined, revised, streamlined, and *standardized*. Since the machines do only what they are told, more or less uniform data must be fed into the machines in a rather standardized way. In order to achieve this and to maintain internal control and operational efficiency some companies that have never had an organization chart or specific policies will be forced to adopt some. Other companies which already have such things may have to realign theirs somewhat. In the process, systems and organizational analyses will have to be made. Flow charts will have to be developed. Uniform codes for accounts, products, operations, territories, and the like will have to be devised and adopted.

As this transition to the electronic age takes place, better management should evolve along with it. New jobs and new techniques have already appeared and more should follow. Centralized control only theorized about in textbooks and classrooms could become a reality. Budgets looking 10 or 20 years into the future may replace the current practice of no budget at all or at best a budget for the current year and a sketch of the next 4 or 5 years. Studies have long indicated that costs to distribute often exceed the costs to manufacture. Relatively little has been done to cut distribution costs as compared to the efforts expended on control of manufacturing. This slighting of distribution cost control appears to stem primarily from the difficulty and cost of obtaining accurate information upon which to take action. Electronic machines could prove to be a boon to management in this respect.

Changes in the production of electronic equipment itself

have already taken place to meet some management problems. Early electronic calculators were not easily transportable, often filled a large room and could cost over a million dollars. Project Tinkertoy is one case of trying to overcome cost and fabrication objections and has been widely reported in the newspapers and magazines. In this project the Navy worked with an eastern manufacturer in developing, on a mass production basis, interchangeable wafer units. These units can be fitted together in Tinkertoy fashion like buildings blocks to produce electronic equipment without the need for much of the slow and expensive hand operations now used.

Also, transistors, tiny pieces about the size of the end of one's little finger, promise to replace the bulky vacuum tube. Transistors could materially reduce the size of electronic equipment inasmuch as some of the early calculators used 5,000 to 15,000 vacuum tubes. Heat emission would also be reduced considerably. The price of transistors these days is about \$14 or \$15 each. If production bugs can be ironed out and a large volume of units made, some think that the prices can be reduced to less than a dollar.

Again, several companies are using electric circuits printed on plastic. This has reduced production time and material and labor cost. Less chance of defective wiring seems to exist than in the usual circuit where the numerous connections are soldered by hand.

Not everyone has adopted these methods, however. In the case of transistors, some question exists as to whether or not certain production problems can be solved to permit as uniform a quality of performance of the finished product as in the vacuum tube. In the cases of the Tinkertoy and the printed circuit, some companies are wary of tying up large sums of money in the equipment required. Production has been largely with hand labor and with small tools and machines requiring a fairly low capital outlay. In an industry changing as rapidly as in the electronics field heavy equipment might become obsolete before the relative savings of the more productive machinery paid for themselves. Furthermore, capital is usually at a premium in a rapidly expanding business. Competition in the industry is already keen and probably will increase. Of necessity the most productive methods will be developed. Whether Tinkertoy, printed circuits, transistors and many other units, materials and methods are the most productive ways or simply temporary experiments will remain to be seen.

Similar considerations undoubtedly will enter into the decisions of prospective users of highly integrated electronic data processing machines for the office and electronic control machines for the directing of automatic machines in the factory. Some concerns will hold back waiting for designs to stabilize but ultimately will be forced in to maintain their competitive positions. The daily papers already are carrying stories of various companies which have introduced new semi-automatic electronically-controlled factory machines and electronic accounting systems. A recent article in the magazine *Business Week* foresees many truly automatic production units by 1980.

As to personnel the article comments:

"Many look upon the advance of technology as reason to assume the engineers and technical people will take over at the top. But the reverse is probably more likely to occur. Technicians there will have to be, but the top managers will have to know less about technology—depending on the specialists to provide them with correct information—and more about finance, sales, accounting."

Where will you be in 1980? The electronic machine may prove to be your best friend if you cultivate his acquaintance in the right manner, if you align yourself with him as an ally and not against him as a competitor.



Southern Methodist Occupies New School of Business Building

By G. Wayne Tabor—Beta Phi Chapter

THE NEWEST ADDITION to the Southern Methodist University Campus is the Joseph Wylie Fincher Memorial Building. Ground-breaking ceremonies were held on May 5, 1953 and the new building has been in use since the beginning of the fall term of 1954. The Joseph Wylie Fincher Building, one of the finest on the campus, is the new home of the School of Business at Southern Methodist University.

The completion of the building brings the total number of structures at S.M.U. for teaching and housing purposes to 49 and is the 29th major permanent building that has been erected on the school's 150-acre campus since 1946.

Mrs. Mary Pearl Nored Fincher, deceased, provided the magnificent gift of funds amounting to approximately one and one-half million dollars for the construction of the building as a memorial to her late husband.

Located on Bishop Boulevard, this beautiful edifice is set back far enough to permit two similar structures to be placed on the north and south to form a business administration quadrangle. It is of early Georgian style to conform with other campus architecture.

The building contains 57,000 square feet of floor space and is completely air-conditioned. The air-conditioning is furnished by a 300-ton unit located in the central cooling office on the campus.

On the main floor, in the north wing, is a suite of rooms which contain furnishings left to the School of Business Administration by Mrs. Fincher. In conjunction with these rooms is a kitchen which allows the preparation of refreshments for receptions and other social activities.

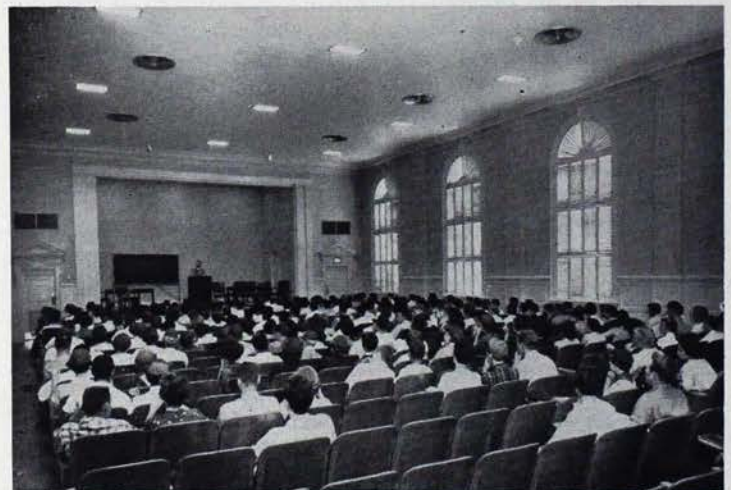
The administrative offices of the School of Business, formerly in Dallas Hall, are located on the main floor, together with a library, reading room and auditorium. The auditorium has a seating capacity of 400 people. The seats are of theatre type and each one is equipped with a folding tablet arm.

There are four levels at its center section. The ground floor contains classrooms, lecture rooms and laboratories. The second floor contains faculty offices and a few classrooms, while the third floor houses classrooms and seminar rooms.

Elevators are in use to facilitate the movement of supplies from floor to floor. Professors also use the elevators to go from classrooms to their own private offices, which are equipped with the most modern furnishings available. Each professor's office contains a desk, typewriter, table, filing cabinets and built in bookcases around the walls.

The retail merchandising department has been provided with two large show case windows located on the ground floor. This provides the students with some actual experience as well as that which is learned in classroom lectures and discussions.

The statistics department laboratory has been equipped with 20 calculators. About 85 per cent of the machines are completely automatic. An Italian type of calculator, the Olivette, which uses a tape in order to substantiate the figures, has been received, but has not been put into operation as yet. The machines are resting on five tables especially designed for them and are available 27 hours per week. This is equivalent to 540



THIS ATTRACTIVE AUDITORIUM is a part of the new School of Business Building at Southern Methodist University.

hours of machine time. Three laboratory assistants are available to help and instruct the students in the use of the machines. Any student enrolled in the School of Business may use the machines during laboratory hours.

The Business Education Department has been furnished with 60 new standard typewriters. The proper desks and chairs to



PREPARING A SHOW WINDOW which is part of the retailing department in the new School of Business Building at Southern Methodist University.

help the students learn to type have also been furnished.

The accounting department has been endowed with desks and swivel-type chairs to aid the student in the preparation of his accounting reports. Accounting students are also at liberty to use the machines in the statistics laboratory. This enables the student to save many hours of valuable time in the preparation of his assignments.

The cost of the equipment installed in the new building to date is approximately \$100,000.00.

The employment and placement service is on the ground floor. This fine organization helps the students to locate part-time jobs while they are attending the University, as well as to procure full time employment upon graduation. No charge is made to the students for this service. Placement's most valuable function is advisory. It teaches the student how to organize and carry out a job-finding campaign with all its implications for discrimination in values immediate and ultimate. The objective of placement is career planning through placement.

President Willis M. Tate presided at the dedication program held on November 4, 1954, at 2:30 in the afternoon. At the conclusion of the one and one-half hour long ceremony, a reception was held in the Mary Pearl Nored Fincher suite of rooms.

The School of Business Administration at SMU, housed in the magnificent Fincher Memorial Building, is looking forward to an increased service justifying the trust and faith that went with the gift of Mr. and Mrs. Joseph Wylie Fincher.

Look Out Michigan— Here We Come!

(Continued from page 31)

hillsides; all these blend with the sunshine and cooling breeze to bring you an ideal setting for your relaxing vacation days. Why don't you try it? Thousands do, every year. We would like to send all of you a few booklets and folders about our state. However that's almost impossible. But we have some addresses for you, two very good ones, where you will receive friendly and courteous replies to any requests you may have about vacationing in or around the Michigan area, free of course.

Please write to:

Mr. S. Walter Lincoln,
Northern Great Lakes Area Council,
Suite #619-20,
64 East Jackson,
Chicago, Illinois

or

West Michigan Tourist and Resort Association
Ground Floor, Rowe Hotel,
Grand Rapids 2, Michigan

Directly to the *South* of Detroit, lies Windsor, Ontario, in Canada. Only three minutes away by the magnificent Ambassador Bridge or Fleetway Tunnel, Windsor has much to offer the American vacationer. Situated in Essex County, the Sun Parlor of Canada, Windsor offers something just a little different in the way of living. Good food, excellent accommodations of every type, gay night life, moderate prices and a congenial atmosphere are inherent in Canadian hospitality. Nothing is needed to enter Canada except for your car registration and proof of legal residence or birth in the United States. More on Canada in the next issue, but if you can't wait, write to:

Ontario Tourist Bureau,
Windsor, Ontario, Canada.

Well folks, you're only beginning to hear about "Detroit in '55." This fall will be remembered a long time. Fred Tyson and his co-conspirators have just opened the throttle wide. Great things are going to happen.

If, by now, we have raised a question or if there is *anything*, believe me, *anything*, that we can do for you, please write to us. Our official 20th Grand Chapter Congress mailing address is as easy to remember as a good poker hand—four aces.

P.O. Box 1111,
Detroit, Michigan

Remember, August is not far off. Make your arrangements now to be with us then. Be one of the many who will make *Detroit Alive in '55!*

"Detroit's Alive in '55"



20th GRAND CHAPTER CONGRESS

DELTA SIGMA PI

August 31—September 3, 1955



WITH THE

ALUMNI

THE WORLD OVER

Trent C. Root Made Vice-President of Southern Methodist University

DR. TRENT C. ROOT, *Beta Upsilon*, was given the title of vice-president and comptroller of Southern Methodist University on November 4, 1954. Comptroller of SMU since 1948, and professor of finance in the school of business administration, Dr. Root is also president of the Dallas Rotary Club. He was formerly dean of business administration and assistant to the president at Texas Technological College.

Brother Root has been a faculty member of our *Beta Upsilon* Chapter since it was installed at Texas Tech in 1947. He has contributed much to the development of our chapter there, as well as to our *Beta Phi* Chapter at SMU, and has taken an active interest in our other Texas chapters. He recently served as one of the officials at the installation of our new *Delta Epsilon* Chapter at North Texas State College.

CHICAGO

EARLY IN SEPTEMBER, President George Alexander summoned Chicago area alumni to the first session of the 1954-55 year, and incidentally, to the fifth annual Deltasig Gin Rummy Tournament. Brother Merle Loder nosed out Brother Anthony Marini to become champion of the contest, an event which has become synonymous with the first meeting of each year. The consolation award went to Brother Howard Cushman. This first gathering was held at Armando's Restaurant, our usual meeting place, on September 16.

Gamma Pi Chapter of Loyola University was honored at the October 14 meeting where, after dinner, Program Chairman Ronald Ade introduced Mr. Harry Bull, Trust Officer of the Chicago Title and Trust Company. Mr. Bull discussed matters such as wills, titles and other aspects of "Planning Your Estate."

Brother Rudy Weber, our Founders' Day Chairman, assures us that this year's 47th anniversary of the founding of *Delta Sigma Pi* will be an especially memorable occasion. Brothers who attend the celebration at the Union League Club will witness the presentation of the Deltasig of the Year Award to Brother Ed Schujahn, vice-president of General Mills, and General Manager of the company's new plant in Toronto. Past Grand President Herman Walther will award the certificate of merit to Brother Schujahn, who was selected as the Deltasig displaying the most outstanding record of achievement in the business world during the past year. Still another feature of this year's Founders' Day banquet will be the long-awaited burning of the mortgage of Northwestern University's *Beta* Chapter house. We understand that this unencumbered state is somewhat of a novelty among chapter houses, and after 29 years,

the marking of such an occasion is reason for celebration.

This year our Christmas get-together will honor the *Beta* Chapter of Northwestern University. Appropriately, the *Beta* house will be the scene of this gathering on December 9. We hear that this year's holiday session is expected to surpass even the most gala affair of past seasons. According to advance information divulged by our officers, Chicago alumni can anticipate continued outstanding meetings for '55.—PAT SCHMIDT



DEAN HERBERT W. BOHLMAN, *Alpha Iota* Chapter, of the School of Business Administration at Drake University.

Bohlman Becomes Dean of College of Business Administration at Drake

HERBERT W. BOHLMAN, *Alpha Iota-Drake*, is now dean of the College of Business Administration at Drake University and has served in that capacity since September 1, 1954. Prior to taking over the dean's post, Dr. Bohlman served as dean of Drake's Graduate Division and also served as the acting dean of the College of Business Administration from February 1 to September 1.

A graduate of Lawrence College, Appleton, Wisconsin, Dr. Bohlman holds Master's and Ph.D. degrees from the University of Wisconsin. He came to Drake in 1924 as assistant professor of economics, was appointed full professor in 1925, and in 1940 was named dean of the Graduate Division. He has been a faculty member of our *Alpha Iota* Chapter at Drake University since 1926.

Brother Bohlman is a member of the American Economics Association, Midwest Economics Association, *Phi Beta Kappa*, and the American Academy of Political and Social Science.

We are proud to add Brother Bohlman to our long list of Deltasig Deans.

MIAMI

AS USUAL, the Miami Alumni Club picked up a few bucks in assisting Dean Steinhoff, of the Evening Division, in registering students. This is a nice and easy source of income for the club and helps in getting together with some of the less active brothers.

Our November meeting was held at the V.F.W. Clubhouse in Coral Gables, Florida for the first time, and was well received by all attending. (except that it cost us ten bucks!) A few of us remained to play cards and, as usual, Dave Smalley—our illustrious secretary—took home most of the chips.

Our next meeting is scheduled to be "Ladies' Night" and will feature a short business meeting and then a L O N G dance!

We're well pleased to note that one of the most active and progressive members, Jack Savastone, is right in the thick of things at the Charlotte, North Carolina Club . . . we are only lending you, Jack—hurry home.—LOU HALL

BUFFALO

DURING THE PAST MONTHS, the Buffalo Alumni Club had engaged in the drafting of a set of by-laws for approval by its membership and The Central Office. On Wednesday, October 13, by a favorable majority vote of the members, the by-laws were approved. Shortly thereafter, The Central Office also gave its stamp of approval and the gears of the organization were ready to turn to be a truly recognized national group.

On Wednesday, November 17, at its first meeting under said by-laws, the members elected the following as officers of the Buffalo Alumni Club: Byron R. McKinley, president; Franklin A. Tober, vice-president; Norman W. Schlifke, secretary; Jerome J. Johannes, treasurer; William Weyer, Roy Westenfelder and Norman Oakland, members of the executive board.

During the year it is planned to have a well rounded program of events, luncheons, dinners, and speakers as well as general business meetings. Many of the alumni are looking forward to the initiation of the neophytes of *Alpha Kappa* Chapter at the Buffalo Canoe Club, Saturday, November 27, for a day of fellowship and brotherhood and a chance to meet and speak with Robert Busse, Grand President, who will be guest speaker at the evening dinner, to which the wives or girl friends are also invited to attend.

From here on in it is expected that the ties with the active undergraduate chapter will be more closely bound and that the Buffalo Alumni Club will continue to grow and will be one of the most outstanding Deltasig alumni clubs.

A cordial invitation is made to any Deltasig alumnus in the Buffalo area to join and to attend the meetings of the Buffalo Alumni Club.—NORMAN W. SCHLIFKE

WASHINGTON

MANY THINGS may have changed in the Nation's Capital within the last two years but one thing brothers visiting here, can be sure of finding is a strong and growing group of Deltasigs. The Washington Alumni Club wishes to extend a cordial invitation to all those journeying to our city to visit with us.

The fall activities of the Washington Alumni Club began, socially that is, with a Progressive Dinner Party which was held on October 16. The affair was well attended by the brothers and their wives or girl friends. We are certainly looking forward to many more such gala occasions throughout the year.

Our plans for the forthcoming year include our Founders' Day Dinner; the annual Christmas Parties for a group of Washington underprivileged children and our own offspring; our second annual Sweetheart dance in February; and a big 'auld' Pot Luck Dinner. Intermingled with these events will be our alternate monthly business meetings and our informal luncheons which are held at noon on the first and third Wednesday of every month at O'Donnell's Sea Food Restaurant. An added feature is being planned for our dinner business meetings. At the suggestion of our new President, Brother Vincent J. Greenfield, the program will include talks by one or two brothers on their business experiences. These presentations should prove exceptionally interesting due to their personal approach to our field of endeavor.

The Washington Alumni Club wishes to take this opportunity to thank and commend Brother Jim Michaux and his wife Rusty, for their steadfast participation in the activities of our group. We also want to wish Jim the best in his new Chicago post. We might add that, fraternity-wise, our loss can only be the Chicago Alumni Club's gain.—RICHARD M. DAVIS

BALTIMORE

THE BALTIMORE ALUMNI CLUB met on the second of June and, for the first time in many moons, offered for the brothers' approval a double slate of candidates for election. The balloting reached far into the hard-to-explain hours, but not until the last position on the Board of Directors was argued and voted upon did we put down our glasses and go home.

Results show Ed Jacob as the president. John Gimbel and John Gordon DuBay are the first and second "Veeps." Clyde Williams, in his new post, will see that our total of dues paying members climbs well back over the century mark. Bill Joshua Meekins is our new secretary. Paul LeRoy, Tom Bateman, John Dyson, Jim Fry, Robin Odette and Rogar Odette make up the Board of Directors.

The spirited elections served as the kick-off for an unusually active summer. We coordinated with Chi Chapter in three off-season functions instead of the usual one and attracted an excellent turn out to our opening business meeting early in September.

Yes, the enthusiasm in evidence for the coming year makes us feel particularly good because this past spring we had some cause for concern. A representative group of brothers were caused to pull up, reassess values, delve into self analysis and finally reason that we might be charged with operating in a vacuum somewhere between standing still and moving in reverse.

What were the difficulties? Nothing astounding, actually. It was simply that the attendance at our affairs began to look more like groups that had just missed a trolley car. Reasons

for not paying dues varied from hangnails to no water for pens to write under. Contact with the growing Chi Chapter faded to the point where we were in danger of becoming two separate groups of strangers.

Old reminders were in order. For every privilege that we Deltasigs enjoy, someone must put forth corresponding effort. Should that effort be expended by fewer and fewer brothers, it follows that we face the threat of fewer and fewer privileges.

If the problems were minor, the solutions should not have been difficult. We are delighted to say that this proved to be the case. A little tightening here, a bit of lubrication there, replacement of a few parts and our machine was back in sound operation. In the process, we fired a good round at that old stigma, "We just don't have the time." Our president this year, Ed Jacob, goes home every night to a family of five.

So, Alumni Activities Awards contestants, look to your laurels. The Baltimore Alumni Club is moving up.—JAMES H. FRY

BIRMINGHAM

THE BIRMINGHAM ALUMNI CLUB was honored on November 1, 1954, by having Brother Jim Thomson, Executive Secretary, visit our chapter. This event was celebrated by a luncheon at the Downtown Club, at which time Brother Thomson told us some of the future plans of Delta Sigma Pi, particularly regarding the proposed new home for The Central Office.

After the luncheon, Brother Phil Maffett, past president, and Brother Warren Sedberry, president, accompanied Brother Jim Thomson, to the University of Alabama, Tuscaloosa, Alabama, where they attended a meeting and dinner at the Faculty Club with the Alpha Sigma Chapter.

On December 4, 1954, our alumni club will hold a joint dinner party and dance with the Alpha Sigma Chapter at the Mountain Brook Lodge. We have arranged to formally hold our celebration of Founders' Day at that time.

Plans are underway to visit with the Beta Lambda and Alpha Sigma Chapters during the school year in an effort to foster better relations between the alumni clubs and the undergraduate chapters. We are firmly convinced that this is the answer to building up strong alumni clubs. We are looking forward to establishing

close contact with the two undergraduate chapters in our area.

We are happy to announce the names of our new officers for 1954-55: Warren Sedberry, president; Frank Duval, vice-president; Fred First, secretary; Kelly Dover, treasurer.

Our officers for last year did a wonderful job and that in itself should inspire our new officers to choose a high goal for the current year.—GEORGE E. KIZZIAH

MEMPHIS

THE MEMPHIS ALUMNI CLUB got off to a slow start this year but is speeding ahead under a full head of steam to make up the lost time. The November meeting was in the nature of Founders' Day celebration with a real old fashioned chicken dinner at the Buntyn Cafe. Principal speakers included Brother Roy Tipton, President of "Greater Memphis State," an organization of Memphis State alumni for the improvement of the College in general. An address by Brother Frank Sasso, president of the club, laid out some real definite plans for the future. The meeting was adjourned and the members enjoyed a movie of one of Memphis State's football games.

Future plans laid out by the club include a wiener roast with cider and donuts and dancing at the Riverside Park Lodge, December 3, and additional dinner meetings are in the offing. A working agreement with the College for the establishment of an alumni placement service to be known as Delta Sigma Pi Personnel Services is one of our more important projects in the planning stage. In the beginning, this service will be limited to assisting students enrolled in the School of Business Administration secure part time jobs. Brother Charles K. Pope, personnel supervisor at DuPont, is chairman of this worthwhile project.

Christmas card sales were so effective in fattening up the club treasury last year that we are again engaged in the sale of these greetings. Seven teams consisting of two members each are hanging up a tremendous sales record which would even make Ford Motor Company envious.

The Memphis Alumni Club is looking forward to a very successful year with many important activities on the calendar. We are out to beat our 1954 record in the Alumni Activities Awards Program.—ED REECE



A SPECIAL LUNCHEON was called to meet Executive Secretary Jim Thomson by the Birmingham Alumni Club when he visited this city in November. Birmingham was Number One in the 1954 Alumni Activities Awards Program.



SOUTHERN METHODIST

BETA PHI CHAPTER AT Southern Methodist University elected the following officers for the coming year at elections held on May 14, 1954: President, Vance Miller; Junior Vice-President, Wendall Tey; Secretary, David Fink; and Treasurer, Lindsay Marchbanks.

The chapter assisted in the annual Businessmen's Day Activities held at S.M.U. and James Rusk Sutton was voted as the recipient of the Delta Sigma Pi Scholarship Key for the year 1953-54. Wendall Tey was presented with a plaque for having the best professional meeting during the term. The plaque is dedicated to the memory of Brother William Merrick, deceased, who was a benefactor to the fraternity and began the series of awards. Brother Tey is the second-year winner of the award.

Beta Phi is truly making good its resolution of last March to achieve the largest membership in its history by formally initiating ten new members on October 10. The ceremony took place at the new Fincher Building in the Business School Section of the campus, followed by a banquet at which guests of the members were present. The new brothers are Byron Braswell, Larry Fleck, Bob Lindsley, Bill Mansfield, Bruce Moore, Clay Pierce, Wayne Tabor and Bill Wozencraft. Professor James Biddle was initiated as a faculty member. In November 2, prospective members were pledged.

Other activities this fall included a professional meeting at which Mr. Charles V. Miller was guest speaker. Mr. Miller spoke to us on the opportunities in real estate. On November 5, Beta Phi Chapter entered Brother Pierce's convertible in the Homecoming Parade. November 6 marked the Dallas Alumni Club's buffet dinner celebrating Founders' Day, to which undergraduates were invited.

This fall has gotten off to a good start and Beta Phi Chapter is looking forward to a very successful year.—BILL WOZENCRAFT

OHIO UNIVERSITY

ALPHA OMICRON CHAPTER had its formal initiation on October 10 at the Sportsman Restaurant at which time we elevated nine pledges, to brothers, in a very impressive ceremony. Needless to say, a good time was had by all and all the Brothers present expressed a desire to make this a banner year for Delta Sigma Pi on this campus. During the course of the evening the absence of Brother Carl O. Hanson, who passed away September 1 while vacationing in New Britain, Connecticut, was sincerely felt by this Chapter. Brother Hanson first came to Ohio University in 1929 and became a faculty member of Delta Sigma Pi in December of 1949. He was a professor of banking and finance and chairman of the finance department.

On October 27 our first Smoker was held in the OU Center Ballroom and 68 commerce men expressed a desire to become members of Delta Sigma Pi. Brother Myers, Dean of

the College of Commerce, spoke to the rushees as did Professor Sid Beckert, long time Deltasig and charter member of this chapter. As a result of this smoker, Alpha Omicron Chapter presently has a pledge class of 40 men. This is the largest pledge class we have had in years and it is hoped that these men will replace the expected depletion in this chapter's ranks in the forthcoming year.

Brother John Watson, chapter president has lost two of his most able officers, Mel Harlan, secretary and Bob McGune, treasurer, due to their resignations. These chapter officers have been succeeded by Brothers Wally Strom and Jim Gordon. Our future plans include, the sponsoring of the "Rose of Deltasig" Formal, to be held sometime this spring, earning 100,000 points in the Chapter Efficiency Contest again this year, participation in the opening ceremonies of the new College of Commerce building scheduled for completion in late 1955 or early 1956, and an active professional program featuring guest speakers and field trips.

This Chapter is unique, in that both the President of the University, Brother John C. Baker, and the Dean of the College of Commerce, Brother Myers, are both Deltasigs. Both these men have outstanding accomplishments in commerce, management, and education and we feel honored to have them among our ranks.—JOHN M. RANDALL

TEMPLE

REBOUNDING from the large gap in membership left by the June graduates, Omega Chapter has successfully pledged a class of 14 men. Thanks to the terrific job done by Brother Hank Fiederlein, Senior Vice-President, Omega is just about up to the old standard. With high hopes and hard work, we are hoping for the same, if not better results from Hank, for the coming spring pledge class.

Omega's chapter house is really looking great after all the improvements perpetuated by President Lew Lloyd. With the help of the pledge class and the brothers, Brother Lloyd went over the house from top to bottom. The living room, chapter room, and the halls have all been repainted. The living room furniture has a new set of slip covers. Brother Bob Tonkinson has donated a television console to the chapter. A pine-paneled snack bar has also been built to relieve the serving problem at the chapter affairs.

Brother Jack Hogan has a speaker lined up for our first professional meeting from the Federal Reserve Bank of Philadelphia. He will speak on the bank's training program. Also, a trip to the Schmidt's Brewing Company is anticipated. The actives of Omega Chapter are looking forward to an informative and enjoyable professional program this semester.

Brother Tonkinson, Omega Chapter's social chairman, is doing a fine job with his social affairs. His program was highlighted by the Monte Carlo and Halloween parties—CHARLES ROSS

ST. BONAVENTURE

GAMMA CHI CHAPTER took part in St. Bonaventure University's Carnival which was part of a weekend long fall festival commencing October 8, 1954. The festival began about 8 o'clock Friday night with a parade in the city of Olean, New York to advertise the carnival. The parade included: The University Band, The University Drill Team, the freshmen in their pajamas, a few volunteer clowns, and several cars decorated with paper and signs. Delta Sigma Pi's car was decorated with the fraternity colors.

Inside Butler Memorial Gymnasium, booths and stands were set up by the different campus organizations and fraternities. Delta Sigma Pi occupied the booth on the right side of the entrance to the gym. Gamma Chi's booth was artistically decorated with crepe paper which consisted of the fraternity colors of old gold and royal purple. The attractive fraternity's booth consisted of a roulette wheel and a necessary money board. The booth was operated by the officers of the fraternity and several brothers of the fraternity. It contributed greatly to the grand success of the whole Carnival.

The booths and various stands operated for approximately six hours. Immediately after closing the booths were torn down to make room for the dance held that night which was also part of the festival. Through a twist of that strange lady, Fate, the black even numbers on the roulette wheel turned up continuously for approximately thirty minutes. This drew an even larger crowd to Delta Sigma Pi's booth.

Delta Sigma Pi is working with Alpha Kappa Mu and Iota Delta Alpha to sponsor an inter-fraternity dance which will be held very early in the second semester. Gamma Chi Chapter has a busy schedule of activities for this year. Tours of local industries and others throughout the state are in the planning stage. Lecturers and managerial films are being procured to enhance Gamma Chi's professional activities.

The fraternity is planning to sponsor football movies for the entire student body. These movies will be highlights of past games played by the Brown Indians. A raffle is also planned which will coincide with St. Bonaventure's annual Military Ball to be held in the latter part of November.

The fall pledge period of Gamma Chi Chapter started with a meeting with all pledges and the fraternity officers on October 20. There are approximately twelve pledges, all of whom are well qualified for membership in the fraternity. The pledge period will end with the initiation on the afternoon of December 4, 1954. That evening a fraternity banquet will be held at the Castle in Olean, New York at which Mr. Alan Darroch, director of training for Loblaw Inc., a large eastern retail grocery chain, will speak to the new and old members of Delta Sigma Pi.—STAN R. PYLIPOW

MIAMI

BETA OMEGA CHAPTER of the University of Miami began this fall semester with a little get-together and beach party at Crandon Park. It was an excellent opportunity for each one to express his opinions at this informal gathering and make suggestions for coming events of our new school year.

Our faculty advisor, Mr. John H. Ross, professor of management, threw open the doors of his beautiful new home and invited us to have our first rush party there. It was exceedingly generous and we are grateful to him. During the early part of the evening his neighbors were at odds in determining where the heavy traffic was going to on a dead-end street.

Social Chairman Jack Coston and his helpers, Luis Buenahora, Donald Hiers, Gene Jannucci, James McCan, and David Sprigle, were there ahead of time and arranged everything to make this party a success. When the guests arrived, frankfurters were sizzling over red-hot charcoals. On the terrace overlooking the lake was a neatly arranged assortment of cold cuts, cheese, pickles, olives, potato chips, etc. All were invited to gather around and select the food of his choice. Following this buffet supper was an inspiring and delightful talk given by Dean Grover A. J. Noetzel of the School of Business Administration. He extended a cheerful greeting to the rushees and welcomed them as prospective pledges to the International Fraternity of Delta Sigma Pi.

Our second and final rush party for this fall semester was held in the V.F.W. Hall in Coral Gables. As a result of these rush parties we are proud to announce that we have selected and initiated 16 new men for our pledge class.

Our Chapter President, Dick Miles, brought home a trophy given to Beta Omega Chapter by officials of the Southeastern Regional Meeting, held in Atlanta, Georgia, for having the highest man miles in attendance. With him at the conference were Brothers Charles Eyre, David Sprigle, Sid Gillikin, and Lynn Flach.

Our Founders' Day Dinner and Dance began outdoors with Brother Jack Coston riding herd over a gridiron of sizzling barbecue steaks. On the table were baked Idaho potatoes (wrapped in tin foil), cole slaw, toasted French bread, and pickles.

This season is crammed with big events. Next week, on November 17, our "Rose of Deltasig," Mrs. Terry Jones, will ride a beautifully decorated convertible, fitting to *Her Majesty*, in the Homecoming Parade of the University of Miami. Next on the agenda is the biggest event of the year, The "Rose" Dance.—JOSEPH B. SINKOWICH

RIDER

BETA XI CHAPTER opened the year by winning the Eastern Regional Conference Advance Registration Trophy, installing Brother Walter Brower as an associate faculty advisor, and electing new officers.

Our new president, Jerry Doskos, took over the helm and, with able assistance from Senior Vice-President John Urian, Vice-President Steve Stelmack, Secretary Joe Casarella, Treasurer Ed Panek, Chancellor Ron Daut and Historian Doug Smith, proceeded to make plans for another successful year.

Plans were also drawn up for a smoker and a successful rush season. As a result, we have pledged 11 men and we are sure they will add to the ever-increasing strength of Delta Sigma Pi.

Socially, Beta Xi Chapter held its annual Welcome Back and Halloween Parties. An average of over 50 active and alumni brothers and dates attended each party. Founders' Day was also celebrated with a party which was a big success. The brother-sister party was held in November, and credit must be given to Social Chairman Mike Klitus and his committee for making the parties successes.

Brother Joe Casarella was named to "Who's Who in Nation's Colleges," and Brother Doug Smith was named co-editor of the *Rider News*, Rider College newspaper.

Our first professional meeting featured George W. Case, a local sporting goods dealer and former big-league baseball player. Mr. Case's subject was "Retailing in Sporting Goods." An extensive program of professional meetings and tours is planned for the rest of the year.

Our football team had a mildly successful season, winning three of seven games. Two teams have been entered in the Intramural Bowling League, and one in the basketball league.

We are sorry to announce that Brother Steve Stelmack has temporarily left school due to serious illness. We are looking forward to his speedy recovery and return. In his absence, Brother Dick Spadaccini, recently returned from the Army, has taken over as pledgemaster.—JOE SOZIO

DEPAUL

THE ALPHA OMEGA'S have won notable distinction in three fields: athletic, political, and scholastic.

In touch-football, the team, led by Brothers Wilkas and Kosmala, has won four of six games, including a 12-0 win over an excellent team from Beta Chapter. Full of the same vigor and fight possessed by the football team, the basketball team, captained by Brother Kosmala, and coached by "Fightin' Joe" Pastore, is rounding into form.

On the political scene, several of the brothers were elected to class offices. Brothers Wilkas and Murphy were elected president and

secretary respectively of the senior class. In the sophomore class, Brothers Evans and Paulikas were also elected to president and secretary, respectively. In addition, Brothers Evans, Naujokas, and Zgliczynski were elected to the Student Governing Body.

Scholastically, Brothers Wilkas, McCarthy, and Zgliczynski have won scholarships for their academic achievements during the past semester.—JOHN WATSON

MARYLAND

GAMMA SIGMA CHAPTER at the University of Maryland celebrated Founders' Day with a big banquet at the new Student Union Building. Many alumni from Baltimore and Washington with their ladies joined the actives for a very enjoyable evening. Brother J. Harry Feltham, the Eastern Regional Director, was our distinguished guest and gave an inspiring speech on our fraternal relationships.

The day began with a reception and luncheon. We then attended the Maryland-North Carolina State football game. After the banquet many went to the Homecoming Dance with music supplied by Tommy and Jimmy Dorsey's orchestra. A huge crowd made dancing almost impossible, so, many Deltasigs, including Harry Feltham, collected in front of the band stand to cheer the band on. It was a successful day, thanks to Brother Jack Cherrix for his fine work in making the arrangements.

Everyone is raving about the superb food we have had for our professional dinners at Stone House Inn in Silver Spring. We have had two fine speakers thus far and are looking forward to the remainder of our professional program.

Gamma Sigma Chapter is striving to have a more effective program in obtaining new members. Formal printed invitations were sent out to many with good response. The rushing program was a success as nine men were pledged. The pledging period will be concluded with our initiation and formal dance, the highlight of the season.—ROBERT E. COMER



TRYING IT OUT. This is Gilbert Schaeffer, student at the University of Miami, using a ramp built by the 1954 Spring Pledge Class of Beta Omega Chapter. The ramp is an aid to disabled students going to and from the Student Soda Shop and it has been praised by many.

MICHIGAN STATE

GAMMA KAPPA CHAPTER at Michigan State College opened the fall term with 20 new active brothers. In addition to gaining these new actives, spring was highlighted by the Annual Spring Formal. Everyone present had a wonderful time. The brothers and guests presented their dates with favors of copper mugs with the crest of Delta Sigma Pi. The formal was complete with dinner, dancing, and the presentation of the leadership ring. This ring was awarded to Brother George Fritz. The success of this formal event can be attributed to the fine organization and efforts of Brother Bruce Steffens, social chairman.

As the spring term progressed, the brothers showed their Spartan spirit through their construction and art skill when they were awarded with a fourth place trophy for their entry in the college annual Water Carnival. Thanks goes to Brother Donald Seveck for his work in designing and completing the float.

Congratulations to the graduating seniors! I am sure they will be a great asset to the business world as they were to the Gamma Kappa Chapter.

Fall term opened with a full schedule of professional and social activities. Among these were exchange desserts with the Delta Zeta and the Sigma Kappa sororities, and open house after every home football game. At these open houses, the brothers and their dates are served coffee and doughnuts while they discuss the afternoon game. Our fall term party was another of these successful events. The brothers made it a real function with the complete body in attendance. The highlights of the evening included a serenade by the brothers and the presentation of the red rose to their dates.

The largest event in the term was the homecoming celebration after the Purdue game. Our display, a huge Spartan drinking a boiler-maker, greeted alumni as they entered the house for dinner. This homecoming was made successful with the attendance of 34 alumni and 150 guests. Thanks go to Brothers Robert Van Wesemael, William Barry, and Donald Seveck for their efforts.

Our Professional Chairman, Brother John J. Sweat, made a step for the success of our professional program when he arranged for Mr. Bolt, the national educational director of the UAW-CIO, to come to the house for a speech and a question and answer period. This speech, which will certainly be a success, will end the fall term of events for the Gamma Kappa Chapter.—DONALD H. HARTLEY

TEXAS

BETA KAPPA CHAPTER got off to a flying start by serving as host for the Southwestern Regional Meeting. Just one of the many highlights of the convention was the trip up to Lake Austin on the Commodore Perry Riverboat.

After being congratulated on a job well done, the chapter began the important work of planning its social and professional calendar. Brothers Jim Hull, Bill McPherson, and the rest of the executive committee are working hard so that Beta Kappa Chapter will be topmost in the Chapter Efficiency Contest this year. A full slate of professional speakers have been scheduled to give informative and entertaining talks on business and its related interests. A bright spot in the chapter's membership is the excellent guidance of Professor B. H. Sord, our faculty advisor.

One of the sad parts of this semester is the farewell handshake given to a lot of brothers. To fill the foot-steps of these departed members come 17 eager pledges. We feel that each one will be an asset to the entire Fraternity and the business world. A full slate of pledging activities is planned, which will offer an opportunity to introduce these pledges to the life of a Deltasisg.

The chapter has again made extensive plans to participate in the University's Intramural Program in several different sports of which football, tennis, badminton, and basketball are a few. This coming year our chapter is eagerly looking forward to as being one of our best, and each brother will surely profit from his association with the chapter.—LLOYD SHOPPA

NORTH TEXAS

DELTA EPSILON CHAPTER at North Texas State College in Denton, Texas is pleased to announce the opening of our first chapter house located at 1406 West Hick-



THE DELTA EPSILON CHAPTER HOUSE with the homecoming decorations that won third place on the North Texas State campus.

ory. The 14 room house not only provides living quarters, but it has a room where weekly business meetings are conducted. We are in the process of furnishing our game room to provide in-door recreational facilities. The house also provides a spacious kitchen for those who want to try their hand at cooking! As a result of a house decoration contest between fraternities on North Texas' campus during homecoming, our chapter won third place, "Open Door" was the theme.

Founders' Day was celebrated with a semi-formal dinner-dance at the Denton Country Club. Both members and pledges along with their dates attended this affair. Much of its success was due to the work of Brother Steward who heads the chapter social committee.

We have pledged 14 men as a result of one of our previous smokers. It is our belief that these pledges will be a potential asset to Delta Sigma Pi. The Delta Epsilon Chapter is anticipating the filling of our quota in the Chapter Efficiency Contest. Each member of the chapter realizes that we are a new addition to Delta Sigma Pi, and there is determination to assist the Grand Council in the fulfillment of its aims.—DONALD J. MCAFEE

MICHIGAN

XI CHAPTER at the University of Michigan has now completed its fall rushing session and pledged 19 men and 2 faculty members, all of whom show excellent potential as future Deltasisgs. Several Delta Sigma Pi faculty members were active in the rushing program. Speaking at the various sessions were Professor Waterman, Professor Woodworth, and Dean Russell Stevenson, all of the School of Business Administration. The success of the rushing program is largely due to the efforts of Brother Freyermuth and President Wyman.

Our professional program, now under the direction of Brother Newkirk, is proving both extensive and very successful. The program "kick-off" was highlighted by an open meeting at the School of Business Administration. Between 200 and 300 students and faculty were present to hear a fine talk by K. C. Tiffany, financial vice-president of the Burroughs Corporation, who spoke on "Finances in the Modern Corporation." Our next professional meeting featured Professor Wernette of the School of Business Administration who spoke about the reliability of Washington news sources. Another fine talk on the function of the controller in the modern corporation was given by Robert B. Jack, from the Lincoln, Mercury Division of the Ford Motor Company. The practice of serving refreshments after our professional meetings has proved an excellent opportunity for the active members and pledges to meet and speak with our guest of the evening. Many other speakers and some fine field trips have also been planned.

The annual Founders' Day dance was held at the Michigan League and a good portion of the active membership and pledges attended with their dates. The chapter also enjoyed the pledge-active stag and we now are looking forward to the pledge formal. Our social calendar is being handled very ably by Brother Bancroft who heads the chapter social committee. The Central Office is now receiving the first of our 100,000 points for the 1955 Chapter Efficiency Contest. This year will be no exception in our achieving the required score. Generally speaking Xi Chapter is looking and planning for one of its biggest years.—FRED BUHLER

NORTH DAKOTA

WE'RE BUSY AT ALPHA MU. We are really hopping around here at Alpha Mu Chapter getting ready for our first semester initiation. We are initiating 13 pledges and one faculty member.

Because Alpha Mu Chapter was inactive during the war and reactivated only two years ago, we have a big job in trying to get the name of Delta Sigma Pi known on campus again. We are aiding the process by distributing posters for a few of our meetings and by putting our group picture in the *Dakota Annual*. At our first open meeting for pledges, we had a terrific Delta Zeta trio sing for us, and you would really be surprised at the results. It will take a little time to build up the name of Delta Sigma Pi on our campus, but by next year at this time it should be one of the biggest and best professional fraternity organizations on campus here at U.N.D.

Over the summer we had the marriages of two of our active members. Ronald Nelson was married the first part of June and William Ingwalson was married in October.—RONALD E. NELSON

ALABAMA

ALPHA SIGMA CHAPTER has begun the busiest and possibly the best year since its organization at the University of Alabama. On September 28, Alpha Sigma Chapter formally pledged 14 men, who we are certain will be true Deltasigs. They have already shown their enthusiasm by launching right into the problems that must be met successfully in order to insure a better chapter. We are extremely proud of these new men and we are confident they will provide the same high quality of leadership in the future that we have had in the past.

New officers have been elected for the coming year. A special meeting was called and the following men were installed: Bill Willis, president; Cherry Smith, vice-president; Johnny Yeager, secretary; Jack Stiefel, treasurer; Jack Bradley, historian; and Lew Lauria, correspondent.

For the first time since its organization, the Alpha Sigma Chapter participated in the university homecoming activities. We were represented by Miss Suanne Reid, "Rose of Deltasig." With the loyal participation of every brother, the Deltasig entry was one of the most successful entries.

Deltasig was well represented in the recent School of Commerce elections. Brothers Bill Hamiter and Bill Baird were elected vice-president and secretary respectively.

At our last meeting we discussed problems of improving our chapter, such as encouraging attendance, providing more interesting professional meetings and intensifying the individual interest of every brother in helping make Alpha Sigma a better and bigger chapter.

We were most fortunate in having our Executive Secretary, J. D. Thomson, speak to us at our last meeting, and certainly hope that we may again have the honor of his presence at our chapter meetings.

With a full schedule of professional meetings, social events, and school activities scheduled for the fall and spring semesters, the brothers of Alpha Sigma Chapter are expecting to achieve the 100,000 mark in the Chapter Efficiency Contest.—LEW LAURIA

DETROIT—Theta

THETA CHAPTER at the University of Detroit started out the school year with smashing success. Two rush parties were held during the first part of October. The first rush party was held at Detroit's well known Veterans Memorial Building. Doctor LeBreton, the chapter's advisor, gave a very enlightening speech on the benefits of being a member of Delta Sigma Pi. The Fort Shelby Hotel was the place chosen for the second rush party. Formal initiation honoring 11 new brothers took place at the famous Huck Inn on November 21.

On October 23, the first professional meeting was held. W. F. Clark, attorney of Plante and Muran C.P.A., gave a talk on "1954 Revenue." Roger Friecks, factory manager of Rinsen-Mason Paint Company, gave a very interesting talk on the opportunities for young executives.

The annual Football Frolic, first big dance of the year, which is given by Theta Chapter was the most successful Football Frolic since it was originated.

Last year's President Don Murray was married to Mary Lou Raytis on October 9. Dave Suzzala last year's junior vice-president and Jean Haggerty were engaged on October 22. Brother Bill Balog became a proud father of a baby girl during the first of October.—R. S. PEPP



"ROSE OF DELTASIG" of Alpha Sigma Chapter at the University of Alabama was presented to the student body on this float in the Homecoming parade.

GEORGETOWN

A PROGRAM OF REVITALIZATION has been launched by Mu Chapter for the 1954-1955 academic year having a fourfold aim: 1. the strengthening of its competitive position at Georgetown with respect to other fraternities; 2. the achievement of 100,000 points in the Chapter Efficiency Contest; 3. the reorganization of the financial structure of the chapter by the application of standard business principles; and 4. the instilling of greater fraternal spirit among the members. This massive project, which was given its birth by President Raymond L. Kilmartin soon after he assumed the duties of office last April, has already begun to bear fruit.

Mu Chapter returned to the Georgetown campus this fall with the determination to make up for the lost ground it has suffered in the past two years. One of the major factors contributing to this loss in competitive standing has been the condition of its house. Through long and arduous negotiation carried out over the extent of the summer, Mu Chapter representatives were able to secure from their landlord some \$3,000 in improvements. These included the entire redecoration of the house, the painting of the exterior of the structure, and the addition of many household appliances sorely needed in the past. The immediate result of this action has been the renting of quarters to capacity and the pledging of the largest group in four years. In addition, the house and membership have taken on a new feeling of achievement and inspiration; the struggle toward the attainment of other ends has thereby been greatly facilitated.

The keynote of rejuvenation is being carried forth also in the work of the Chapter Financial Reorganization Commission. Headed by Harold E. Savage, and assisted by two other practicing accountants among the active membership, this commission has already achieved a consolidation and audit of the books of the chapter, devised a more efficient program of conducting the financial operations of the Fraternity, and now constitutes a perpetual internal auditing team which reviews finances monthly. On a dollar-and-cents basis, Mu Chapter is now on firmer footing.

The professional program has gained new strength in the fact that two of the active brothers head leading commerce societies on

campus: Brother Harold E. Savage, president of the Society for the Advancement of Management, and Francis B. Enneis, president of the International Commerce Society. Mu Chapter has therefore found it advantageous to coordinate its professional functions with these two societies, and already two such programs of a highly successful nature have been offered.

Mu Chapter has deliberately limited its social program this year in the interests of scholarship and rehabilitation. A highly successful innovation was offered in October in the form of a square dance, held in a fire house especially rented for the occasion. Founders' Day was observed on the 13th of November by a buffet supper at the house. On November 20 the active chapter shall act as host at the annual reception in honor of the alumni and faculty of the School of Foreign Service, Georgetown University. Also scheduled is the regular Orphans' Party planned for the 13th of December.

Mu Chapter is confident of great progress in this year's Chapter Efficiency Contest. It is firm in the belief that it can recapture its past prestige and prominent national standing. *Keep your eyes on us!*—THOMAS J. SCANLON

MISSISSIPPI SOUTHERN

GAMMA TAU CHAPTER of Delta Sigma Pi has gotten off to a good start this year with 17 members. Our pledging is now under way. Thursday, October 28, a banquet will be held in the college dining hall for the prospective pledges. We are planning to have an initiation sometime in November.

Brother Jerry Quave, our past president was elected president of the Interfraternity Council and was also recently elected president of the senior class. Members of Gamma Tau Chapter are planning a field trip to New Orleans early in November to visit the Johns Manville Corporation. We are also planning to visit the Cotton Exchange.

Members of Gamma Tau Chapter will take part in the Homecoming Parade and will register the alumni on October 30. They will also help register the people who attend a business education conference at Mississippi Southern College on November 6. Gamma Tau Chapter is anticipating a good year for 1954-55.—THOMAS ARNOLD



DEAN CHARLES ROVETTA of the School of Business Administration; Lee Clowers, president of Gamma Lambda Chapter; Mr. Teague, executive vice-president of Leon Federal Savings and Loan Association; and Dr. R. Mattice, faculty advisor of Gamma Lambda Chapter; on the occasion of a chapter field trip.

NORTHWESTERN—Beta

BETA CHAPTER, with the rest and relaxation of the summer months well behind, is now engaged in the many activities of the fall semester. Foremost of these activities was the intensive campaign for new pledges and potential brothers. Our efforts were well rewarded with the pledging of 11 new men, all of whom are of excellent character. These men are now being thoroughly instructed on the fraternity and the chapter by our able Pledge Captain, Egon Eckel.

A second important activity, our professional program, was also initiated by presenting four fine speakers of diversified business experience. Among the guest speakers and their topics presented were: Mr. R. S. Kalwajtyts, president of General Products Company, who spoke on how to built a hobby into a multi-million dollar business; and Mr. Robert Garretson, manager of the International Business Machines Corporation who outlined the growth of operations of IBM in general. A final speaker, in our initial series, was none other than our astute brother President Jack Metcalf, who spoke on "Profiteering in Fraternities."

An important highlight of our social activities to date was Beta Chapter's annual "Bouncing Ball" dance held at downtown Northwestern's Thorne Hall on October 29. The affair was a huge success as was anticipated. All of the chapter's active and social brothers performed well in selling tickets for the affair. The decorations and the music, with a feminine orchestra leader no-less, were the best on campus. Here's a cheer for Brother Bob Lilly, our decorating artist, and Brother Jim Angarola, the affair's business manager. As a parting note on the "Bouncing Ball," a portable radio was presented as door prize.

We looked, we bought, and we finished payment. In 1925 Beta Chapter purchased its present residence at 42 E. Cedar Street, Chicago, Illinois. Since then each brother initiated into the chapter has bought an equity in the Beta Chapter house. The money collected has been used by the Beta House Corporation to pay off the house mortgages. All mortgages payments have recently been completed, and to celebrate this momentous occasion, a "Burn

the Mortgage Party" was celebrated. This party occurred in conjunction with Founders' Day at the Union League Club on November 18.

While Beta Chapter has gained membership strength with its new pledges, it has also lost some beloved brothers on the hallowed sea of matrimony. Brother Dick Hisson and Brother Steve Szekely committed themselves with two lovely maidens the latter part of last summer. Soon to take this journey also is Brother Ed Walz. Farewell and amen.

Among our final thoughts are the coming pledge party on December 18, and Varsity Night in March, 1955. As yet we have no inkling of what our pledges are contriving to amuse us with at their pledge party. On Varsity Night last year we scored a resounding success with first place honors. This season a latin theme seems to be foremost in the thoughts of our Varsity Night impresario. Everyone loves the romance of a latin atmosphere, so I imagine we will win again.—JOSEPH P. ROSS

SANTA CLARA

GAMMA XI CHAPTER has a good list to report across the nation. The local Deltasig branch seized an initial place on the Social Calendar for the school, and continued a two year precedent by sponsoring an early Autumn Barn Dance on a come one, come all basis. Reported President Jack Kiefer, who counted proceeds and passed on the result, "It was a Success." Beyond that, the brothers of the fraternity were inclined to agree that it was a social success, and the name of Delta Sigma Pi has acquired increasing recognition on the campus.

Along the lines of more serious business, Senior vice-president John Miggins sounded the call for new pledges, and assisted by Brother John Marckx, began initial instruction to one of the largest groups of pledges in Gamma Xi Chapter history. Members provided a pledge smoker, combined with Chapter Advisor and Business College Professor Louis Boitano to render a sociable evening and a chance to meet one another. Final result was

the initiation of 17 new brothers, rated by old members as one of the best groups "we've ever gotten." The Villa Felice in the Santa Cruz Mountains was the site of the honoring dinner which followed the initiation. Brothers Bill Felice and Dick Caputo returned from graduate work in the Santa Clara Law School to help with both initiation and dinner. Brother Jim Gavigan was honored with the usual post bestowed upon the most worthy incoming member.

Officially, Gamma Xi Chapter is looking forward to the long-deferred Western Regional Convention. Since more than a few of the local fraternity call Los Angeles home, their hospitality has become available to more than the usual contingent. The "Bronco" Chapter hopes to meet all the fellow West Coast Chapters before the year is out.

Finally, plans are under way for a field trip—destination unknown as yet, and additional plans are being laid by Brother Lon Normandin for a repetition of last year's "Rose of Deltasig" Dance. Promises Normandin, "This year it will be even better." Considering the success last year, Gamma Xi Chapter thinks that would be hard to do, and Normandin may well need his early start. Combined with an indicated good standing in the Chapter Efficiency Contest, the "Prune Valley" Chapter reports that a good time has been had by all, and a better time is expected.—GEORGE SCHERRER

FLORIDA STATE

GAMMA LAMBDA CHAPTER at Florida State University this year is seeking to better itself in the 1955 Chapter Efficiency Contest after an encouraging position last year. This semester so far has seen the members actively participating in all the functions of the chapter. We have attained another first for our chapter, and that was a float that we entered in the parade for FSU's Homecoming. The float was an adding machine, and received many favorable comments from the viewers. The chapter plans to continue this from now on.

In October we had one of our most interesting professional meetings. The members were given a tour of the Capital City Bank and the Leon Federal Savings and Loan Association by the officers of both institutions. The purpose was to show in a more practical way the difference between a commercial bank and a savings and loan association. The tour was quite informative and instructive to all of the members. Before the tour Mr. Teague, executive vice-president of the Leon Federal Savings and Loan Association, and Mr. Demillie, vice-president of the Capital City Bank had a chicken barbecue at the home of Mr. Teague. I'm sure all of the members had their fill. A number of guests came along and enjoyed the whole evening with us.

We recently heard a report by those who attended the regional meeting that was held in Atlanta, Georgia. After they had finished they had all of the other members wishing they could have attended. Gamma Lambda Chapter sent a delegation of eight to the meeting. From the information that they brought back we feel that we have found many new ways to improve our fast growing chapter.

This semester we acquired 19 new pledges many of whom worked hard in building our float. Of this number ten were initiated on November 14. The new initiates are Larry Wilson, Dick Son, Roy Simmons, Jerry Price, Dick Francis, Jack McDermott, Cecil Wooten, Jim Baker, Jerry Wyman, and Don Hickson.—JOHN H. DANAHY.

OKLAHOMA

BETA EPSILON CHAPTER at the University of Oklahoma elected Bob Robertson of Monmouth, Illinois, as president for the fall semester. Other officers elected were Senior Vice-President, Travis Brown of Oklahoma City, Oklahoma; Vice-President, Bill Berry of Tulsa, Oklahoma; Treasurer, Gil Richmond of Allen, Oklahoma; Secretary, Ted Goller of Cartersville, Oklahoma. Officers appointed by the Executive Council were Beta Epsilon Correspondent, Lloyd Formby and Chapter Efficiency Contest Chairman, Roy Bridewell, both of Oklahoma City, Oklahoma.

Late last spring the chapter co-ordinated the business school's annual Business Day program. The various business school organizations co-operated nicely to make the celebration a big success. Each organization had a seminar speaker at scheduled times during the morning. Mr. John B. McLaughlin of Kraft Foods Company, Chicago, Illinois, was the principal speaker in the afternoon. The chapter is currently planning for the annual program to be held this spring.

A rush smoker is scheduled for November 16, with over 100 prospective pledges invited. Dr. Horace B. Brown, dean of the College of Business Administration will be guest speaker. The subject of his lecture will be "Functions and Purposes of the College of Business Administration," which will be for the benefit of the prospective pledges who have recently entered the business college.—**LLOYD. W. FORMBY**

SAN FRANCISCO

GAMMA OMICRON CHAPTER at the University of San Francisco began the new semester with a handicap which was soon remedied, that of a depleted stock of members because of the large number graduated last fall. Early in the year, however, pledging began and on October 31, 12 new brothers were initiated, helping to bring the membership in the chapter up to its regular number. Both the old and the new brothers agree that the past pledging activities were the best yet, due especially to the able work done by the vice-presidents.

Many changes have been effected this year in chapter functions, one of which has been especially gratifying. Here at USF where a large number of students have after class employment, it was found that luncheon meetings were unable to draw adequate crowds, so the chapter decided to supplant them with dinner meetings, held once a month. This has worked out very well and is fast becoming a standing rule.

Gamma Omicron Chapter celebrated Founders' Day this year by a fellowship hour and a banquet held after initiation. Close to a hundred per cent of the active members were present at both functions to pay tribute to the Founders of the Fraternity.

By the time of publication, the "Rose of Deltasig" dance will already have been held. At USF this dance is one of the high spots on the social calendar, and this year's edition promises to live up to standards set in the past. The site of the dance will be the San Francisco Rowing Club, overlooking the Golden Gate.

The fourth anniversary of the birth of Gamma Omicron Chapter was celebrated in September at the home of Brother Freeman. The party was so successful that it is hoped that this will become another of the chapter's annual functions.

President Lovejoy and the members of the chapter are proud to have attained 100,000 points in the 1954 Chapter Efficiency Contest and wish to extend congratulations to all the other chapters who did the same. We hope that we can do as well this year, and according to Chairman Shively we are well on our way already.

Among the future plans the chapter has are these: a ski trip to be held in early February to world famous Squaw Valley, the annual New Year's Eve party, and numerous field trips. All in all, this should prove to be one of the most successful years both for Gamma Omicron Chapter and for USF as a whole.—**MICHAEL JONES**



PSI CHAPTER'S 1954 Homecoming decoration at Wisconsin for their game with Northwestern.

WISCONSIN

PSI CHAPTER at the University of Wisconsin took an active part in the 1954 homecoming festivities. The all-campus homecoming parade, from the lower campus over the "hill" to the Memorial Union, was led by Psi Chapter and the Deltasig "Roses," our Psi Chapter band. At the pep rally, Psi Chapter of Delta Sigma Pi won first place in the "Yell Like Hell" contest, and was awarded an eight-foot high Bucky Badger trophy.

Brother Jack Bohmrich, rushing chairman, has done a very fine job, and the size of our pledge class has increased to 27. This is the largest pledge class Psi Chapter has had in several years. On October 30 the pledge class put on their traditional pledge party for the active chapter. This has always been one of the most popular events of the semester. The theme of this year's party was Halloween Night instead of the usual Arabian Knights motif.

One of the several projects for the pledges during initiation week this semester was the redecorating and paneling of the chapter room. During the past spring semester the pledges greatly improved the parking facilities by constructing a parking lot of crushed rock at the rear of the chapter house. These projects are

a continuation of the program for the maintenance and decoration of the house, which was started by Brother Chuck Taylor.

Our first two professional meetings of the semester were very interesting and informative. Professor Cameron of the Department of Economics gave us an insight into the very important problem of labor and employment, with special emphasis on the employment problems in Wisconsin and the Midwest. Professor Wilmot, who is also with the Department of Economics, talked on the automotive industry. He stressed the problems resulting from the tremendous competition in the industry and the prospects of the various manufacturers for the future.

The athletic program is well under way this semester, and most members are taking part in one or more of the sports. Some of the sports in which Psi Chapter competes are football, basketball, bowling, volleyball, badminton, and water polo. Brother Bob Goemans, athletic chairman and Christmas card salesman, says that his goal is participation in at least one sport by every member of Psi Chapter.—**JAMES A. SCHAAF**

KANSAS

IOTA CHAPTER at the University of Kansas celebrated Founders' Day with a banquet at Nance's restaurant in the Business Mens Assurance Building in Kansas City, Missouri. Over 40 pledges, actives, and faculty members were in attendance at this affair, and much of its success was due to the work of Brother Hanschu who heads the chapter. The delicious chicken dinner was followed with a speech by Dr. John Ise, professor of economics and renowned contributor to the economic world. Dr. Ise spoke very frankly on the subject of Communism and how to fight it. Dr. Ise's speech was unique and merited everyone's praise.

Our first professional meeting for this year featured Leonard H. Axe, dean of the School of Business Administration who is presently on leave to head the Department of Administration for the State of Kansas. Dean Axe was accompanied by the respective department heads of the Department of Administration for the State of Kansas and each gave a short speech on the functions of their respective departments which proved very interesting to the attending group. Dean Axe spoke on the advantages of membership in professional business fraternities and outlined tentative plans for a new School of Business Administration building at the University of Kansas. Refreshments were served in conjunction with an informal question and answer period which followed the formal talks and which lasted for almost two hours. A full and varied program of professional meetings is scheduled for the balance of this college year.

As a result of a well planned pledging program headed by Roth Gatewood, we have already pledged 28 men, everyone of which is a potential asset to Delta Sigma Pi. By the time the next issue of *THE DELTASIG* appears, Iota Chapter will have initiated these pledges to further increase our chapter strength and future possibilities. Bill Roberts, Chapter Efficiency Contest chairman, informs us we will have no trouble meeting our quota in the Chapter Efficiency Contest and anticipates a final score of 100,000 points. We have already submitted over 63,000 points to The Central Office. We are exceptionally proud of the vivacious spirit displayed this year by both actives and pledges in a determination to assist the furthering of Delta Sigma Pi.—**CLARON E. PARKER**

MARQUETTE

AT THE CLOSE of each school year, the College of Business Administration, here at Marquette, sponsors a banquet for its students at which the "Best in Biz. Ad." are honored. The "Best in Biz. Ad." consists of the ten, top, graduating seniors who are selected by the dean on the basis of scholarship, their work in helping and promoting the College of Business Administration, and their work in extra-curricular activities. Last spring among these top ten, Delta Chapter was honored to have five of its members—Brothers Bob Kemp, Joe Plewa, Bill Pickering, Tom Wolf and Dar Broenan. Congratulations and the best of luck!

During the summer, each member of Delta Chapter received a letter and questionnaire from our newly elected president, Brother Roger Raasch, explaining and requesting suggestions for the improvement of every phase and function of Delta Chapter. The letter also requested each member to list his preferences for committee work. This personal contact enabled us to start the new semester as a well organized and informed group.

At our first business meeting, Brother Bernie Sipek made a report to the active chapter on the regional convention held at Cincinnati this past August. The report included a detailed account of all pertinent information discussed at the meeting, new legislation, news about other chapters and a program of slides showing the social life at the convention. Brother Tom Kay presented the chapter with a first place trophy, which our barbershop quartet won at the Cincinnati meeting.

Each semester Delta Chapter takes on some new project to aid the College of Business Administration. This semester, under the leadership of Brother Joe Ziemann, our project has taken the form of assisting the Management Center in compiling a set of notes to be used as an outline for courses given in the Management Center's forums, workshops and conferences. This project not only aids the college, but also gives the brothers of Delta Chapter excellent experience by enabling them to sit in on top management conferences, and take notes.

Homecoming has again come and gone, and although the game ended in a 14-14 tie score, everyone had a good time. Our share of the

honors came in the form of a second-place trophy for our float in the fraternity division of the parade. A new precedent was set in entertainment when a pre-game, bratwurst brunch, cooked on our newly completed outdoor grill, was given at the house.

Our professional program is well under way with planned industrial tours, and an array of fine speakers in almost every phase of business. With this program in view, we are again looking forward to another successful year in which we shall strive to maintain our perfect 100,000 point rating in the Chapter Efficiency Contest.—J. THOMAS ESSER

WESTERN RESERVE

BETA TAU CHAPTER'S present home is still at Pierce Hall, due to the enormous rent charges in the area. However the future is bright with the prospect of rooms being available shortly for our use.

Our chapter carried its social activities through this past summer, with a steak roast at Brother Joe Malak's Deltasig estate in Chesterland, Ohio. The main attraction was Brother Joe's stargazing telescope with the claim you could see flying saucers, if you looked hard enough.

The first big social event of the term, our informal rush party, was held on Saturday, November 6, at the Heights Tavern Sunken Room. Brother Bill Mahoney, the social chairman, is to be congratulated on such a fine choice of location. In addition, Brother Bill's handling of the affair, with the help of his committee, was very orderly. In attendance at the event were some 40 actives, prospective pledges, alumni, sweethearts and wives. We were also honored with the presence of Brother Robert Andree, the District Director. The only sad note of the affair was Brother Malak's failure to bring any polka records. We are all looking forward to Brother Mahoney's future social gatherings that are planned for the term.

The fall professional program opened on Friday, October 29, under the auspicious direction of Professional Chairman Brother Don Riter. We are fortunate indeed to have again this year the use of Carling's Rathskeller for our professional meetings. The first speaker was Mr. Sam Pollock, who is president of

the Amalgamated Retail Meat Cutters, A. F. of L. Union. Mr. Pollock gave a stimulating speech on the growth and progress of the A. F. of L. and particularly his Meat Cutters Local 427. Probably Mr. Pollock's most impetuous statement was his belief that in the future, due to the forces of time and conditions, we will have a third political party. This party would be a Labor party backed by union members. In the past question and answer period, Mr. Pollock was gracious enough to answer the many questions that were asked of him. The full impact of Mr. Pollock's statement was realized just four days later when for the first time in history, an active union member was elected to the Senate, the case being Vincent McNamara's victory over Senator Homer Ferguson of Michigan.

The second professional meeting was held on Friday, November 12, before about 50 actives, pledges and alumni, the honored speaker being the new Dean of the School of Business, Richard Dulva. Dean Dulva came to us this year from Washington University of St. Louis. You brothers from Alpha Chi Chapter take notice. He spoke to us of his aims which he hopes to carry out in the School of Business in ensuing years and asked our support of his program. He was very well received by those in attendance for his fine speech.—GENE R. LAPIERRE

NEBRASKA

AT THE OUTSET it looks like another good year at Alpha Delta Chapter. With the continuous beautification and building that is being done on the campus, it is easily seen why we have high spirits and great expectations.

We have a fine group of 18 pledges. The ceremony was held following a professional dinner. The speaker was Mr. Ben Gadd who gave a fine talk on the opportunities in insurance.

An enlightening professional tour was enjoyed recently by 16 actives and pledges. They journeyed to Des Moines, Iowa. There they went through four establishments. The most memorable of these was the Armstrong Tire and Rubber Company and the Bankers Life Company of Des Moines.

Homecoming received much reemphasis this year at Alpha Delta Chapter. For the first time in several years, we had a float in the parade. The night before the big game a stag party was held. It was attended by many alumni, actives and pledges. A volunteer committee is to be commended for their excellent work in contacting the alumni and planning the party. We hope that more of the alumni will be able to attend in future years.

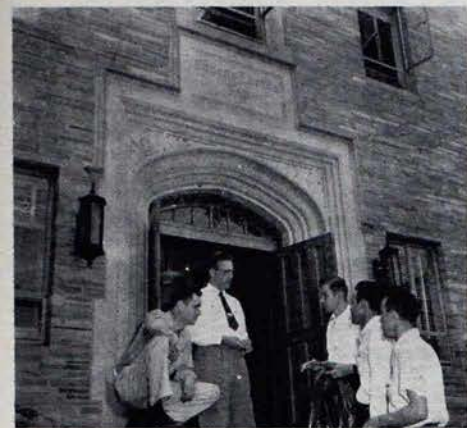
The "All-University Bowling Championship" was again awarded to Alpha Delta Chapter last semester. This is becoming a pleasant habit. Our bowlers have won four semesters in succession. They are holding the pace again this semester. We are hoping that some of this "winningness" will rub off on some of our other intramural teams.

Our office in the Federal Securities Building was refurbished last spring. It now has all metal furnishings. The new conference table and chairs, file cabinet, typewriter stand and plastic covered settee make our downtown home a much more popular meeting place. Many of the brothers do their studying there.

All at Alpha Delta Chapter are looking forward to the full schedule of activities ahead. I know that with the continued cooperation of all the brothers we will make Delta Sigma Pi more beneficial both today and in the future.—MARV KLOOZ



HOMECOMING FLOAT of Delta Chapter at Marquette University which won second place honors. This float depicted a moving waterfall.



BETA CHI CHAPTER members greeting new students at the door of School of Business Building on the Tulsa University Campus as part of their service program.

OKLAHOMA A. & M.

GAMMA EPSILON CHAPTER at Oklahoma A. & M. College, under the leadership of a fine group of officers, has started the fall semester's activities with very much interest among the members and a fine program to undergo.

The Chapter held its pledge smoker on October 5, and Mr. Sam Bates, local business man, addressed the members and pledges with a talk of great interest to those present. The topic was "Business and Its Problems."

A total of 11 men were formally pledged on October 24. Each one of them is a potential asset to Delta Sigma Pi. The pledge class for the spring of 1955 is expected to be the biggest ever had by Gamma Epsilon Chapter.

We will celebrate Founders' Day in conjunction with Beta Chi Chapter at Tulsa University on November 21 with a banquet.

Two industrial tours are scheduled for this semester. They will indeed be of great benefit to all of us.

We are already doing our best in order to bring Gamma Epsilon Chapter to a high number of points in the Chapter Efficiency Contest, and we hope to meet our quota this semester.

Three of our brothers who are graduating this year are participating in the 1955 Directory of Graduates. We wish them the best luck in the business world.—JORGE A. GALLAD

KENT STATE

WHEN THE KENT DELTASIGS returned to the chapter house this fall, they discovered that the interior had been newly redecorated. During the summer, several brothers conspired together and rolled the paint on. New rugs, curtains, and furniture covers were on the list of improvements, and a trophy case of the shadow-box variety was installed. It wasn't long after the quarter got under way when the "black monster" in the Chartreuse Room emerged as a striking red piano just asking to be played—this do-it-yourself fad must have gone to someone's head!

During New Student Week, Beta Pi Chapter and Phi Gamma Nu, women's business honorary, were co-sponsors of a picnic for freshmen in the College of Business Administration. The freshmen were met by Deltasigs who drove them to Fred Fuller Park where they started them on a treasure hunt that would

lead to the picnic area. There was a good turnout of freshmen, and we plan to make this an annual event.

Homecoming was October 30, and following the afternoon gridiron victory, alumni, actives, pledges, and guests met together for a fall buffet at the chapter house. Our house decorations won us another first-place trophy to put in that new trophy case. The theme of the decorations was "Flashes Cannon-Aid to Victory."

Fall quarter rushing brought us 16 pledges that have already helped with house improvements in addition to their regular pledge activities. They also challenged the actives to a touch-football game, but their enthusiasm was no substitute for skill—they lost. This year the pledges will wear pledge caps instead of carrying paddles. The caps have the Greek letters of the fraternity on them, and everyone will know that the wearer is a pledge of Delta Sigma Pi.

The Nickel Plate Railroad in Cleveland is the site of our field trip on November 17. This all-day excursion will include observing the food auction at the Northern Ohio Food Terminal; touring the Campbell Road Yard, the IBM Machine Bureau, the Engineering Department Drafting Room, and the Main Offices; and seeing a movie entitled "The Nickel Plate Story." When we return to Kent that evening, we will celebrate Founders' Day with a banquet at nearby Green Trees Inn. Mr. Roy L. Brooks from Pist-N-Lube, Inc., in Akron, will give a talk on salesmanship entitled "High and Fast You're Apt to Last—Low and Slow You're Apt to Go."

Mr. T. T. White, comptroller of the A. Polsky Co. in Akron, retail department store, will conduct our professional meeting on the third week of November. Subjects on retail accounting, small business versus big business, personnel, and sales training program are planned for future professional programs.

This is going to be a good year, and there is a lot to look forward to.—SHERWIN L. SNYDER

WAKE FOREST

RICHARD DAY, Ben Murray, and Donald Long represented Gamma Nu Chapter at the Southeastern District Convention on October 29 and 30 at Atlanta, Georgia. Ben Murray became the champion of the ping-pong contests. Each of the representatives participated in the "Yellow Dog Initiation." This chapter was congratulated on its large pledge class.

A formal smoker was held on the evening of October 21. Mr. Claude Gaddy, graduate of Wake Forest and secretary for the Council on Christian Education of the Southern Baptist Convention was the principal speaker. His topic was "What the Business World Expects from a Graduate of a Christian College." The week following the smoker 24 men were pledged to the fraternity and began their training period. Rushing activities were well planned and carried out under the leadership of Wayne Kinser.

The members rated high scholastically for the spring semester of 1954. The average quality point ratio for the members was 1.48, while the overall average for the School of Business Administration was 1.20. On the Dean's List from the Fraternity were Paul Craven, Richard Day, Phillip Livingston, and Gilbert Smith.

Our president Richard Day has been selected to attend the 59th annual Conference of American Industry in New York City as

an honored guest of the National Association of Manufacturers. He will join 51 other students from all 48 states at the nation's largest gathering of industrialists at the Waldorf-Astoria Hotel from November 30 until December 4. He was selected by a committee composed of state businessmen.

The members of Gamma Nu Chapter will be guests of Wachovia Bank and Trust Co. at a convention of Piedmont Businessmen at the Robert E. Lee Hotel in Winston-Salem, North Carolina on November 18. A tour of the bank will be taken immediately before the convention.

Plans for the immediate future include a professional program, a celebration of Founders' Day, and a dance to be held during December.—GILBERT E. SMITH

TULSA

DO YOU REMEMBER the first time you registered as a freshman in college and the confusion of registration day? Did you ask yourself, "Where do I go next and what do I do now?"

We of Beta Chi Chapter at the University of Tulsa, found ourselves asking those ques-



BETA CHI CHAPTER'S information desk to assist incoming students at Tulsa University. Brothers Tack and Zimmerman assist a student with his class schedule.

tions. As an outcome it was decided to setup an enrollment information booth in the School of Business for the Summer semester. Brother Joe Tack was able to relieve the dean et al. of many needless questions and some of the routine work as well as to allay some of the apprehension of the incoming freshmen. The booth proved to be a success and, therefore, to be setup by Beta Chi Chapter at all future registrations.

As a result of the co-operation between the faculty and the efforts of the Deltasigs working the information booth the School of Business this fall had one of the best co-ordinated and directed registrations that has ever been had in the University.

Brothers Tack, Milligan, VanGundy, Culver and Brittan talked to and helped over 350 new and old students. Much to the surprise of those working the booth many upper classmen did not know what to do nor where to go. All new freshmen received information telling about placement tests, application for enrollment, a map of the campus, registration booklets, and the college bulletin. All students were given a big smile and a "hello" which seemed to help make enrollment somewhat more enjoyable.—W. J. BRITTIAN

WAYNE

THE CAMPAIGN SLOGAN for the annual Delta Sigma Pi convention is "Detroit's alive in '55." For the Gamma Theta Chapter this slogan has given added inspiration to our fraternity program. We want to reach the zenith of fraternity activity in tribute to the many brothers who will be in Detroit this summer. Evidence of our desire to surpass previous accomplishments is seen in our professional interests, pledging program, and social events.

November 17 is scheduled for our first tour. Approximately 30 members are expected to attend the all day tour of General Motors Tech. in Flint, Michigan. Following will be our tour of the Ford River Rouge Plant, held on a later date. These tours were planned to enhance our understanding of the large automotive companies by having an inside view of them. Our first professional meeting saw Mr. Chester Brisley give a talk entitled, "The Forward Look." Mr. Brisley related to the group his experience of heading a management group in the west sector of Berlin Germany. A lively discussion followed his talk to us.

Hard work, enthusiasm, and planning typify our pledge program this semester. Our two rush parties were well attended by members, alumni, faculty, and prospective pledges. The first rush party featured a sound-technicolor film entitled, "From Here To Fraternity." The rushes were particularly impressed with its showing. Credit for this fine film is rightfully extended to Brother Warren H. Schmekel, who produced and photographed the film. Mr. Palmer, Director of Student Services in the School of Business Administration at Wayne University, stated that it is the greatest improvement in rushing technique he has seen since he has been associated with Wayne University. Brother Schmekel contributed generously his time and photographic equipment; coupling his efforts with those of all the brothers explains why we have come up with 14 pledges of considerable potential for the fraternity.

Founders' Day was celebrated by having a good old fashioned square dance for the fraternity. We enjoyed one of our largest turn-outs, and success was assured by the small number of tumbles on the slippery floor. Action is being taken to see that we have a lovely representative for the national "Rose of Delta Sigma Pi" contest. We would enjoy nothing more than to have a Wayne co-ed win the "Rose" contest, and to welcome all of our brothers to the Detroit Convention held this summer.—GERALD ZUTECK

CINCINNATI

ALPHA THETA CHAPTER got off to a roaring start this year by playing host at the Central Regional Meeting. The convention here was a huge success and we all are anxious to see that "Detroit's Alive in '55." The meeting was a big help to us, as we picked up many interesting points on chapter administration from the out-of-town delegates. We would like to thank Brothers Bob Lewis and Bob Andree, and all the others who gave us so much of their time and experience.

This year's program has been well rounded to include many interesting professional meetings as well as enjoyable social functions. Some of the outstanding professional meetings included a talk, "Who Spins the Wheels of Industry," given by Mr. R. E. Colado, manager of Utility Sales for General Electric Company; a tour of the Phillip Carey Manufacturing

Company, makers of roofing and building supplies; and a talk on long term investments by Mr. Wm. Zimmer, investment specialist for the Cincinnati Gas and Electric Company.

In October at our Fall Pledge Banquet, ten men were pledged. Over 40 members, pledges, and alumni were present. We hope to hold a pledge banquet twice a year and make it a time for the active chapter to get together with the alumni. After dinner, Mr. George Smith, University of Cincinnati head basketball coach, spoke on the coming season, and movies of the World Series were shown.

The Deltasigs of the University of Cincinnati held a Halloween hayride for all members, pledges, and their ladies. Even though it was the coldest night of the month, a warm time was had by all. A stag party and the celebration of Founders' Day with a dinner-dance held at La Vista Inn rounded out the fall social activities. We are looking forward to an even larger program in the coming semester.

"Four In a Row" is the motto of Alpha Theta Chapter this year. After the fine work of Brothers Fogarty, Harpring, and Lindemann in attaining 100,000 points in the Chapter Efficiency Contest three years in a row, we are all behind President Ed Riek to make it four in a row.—DAVID J. MACARTHY

BAYLOR

BETA IOTA CHAPTER highlighted the season's activities with a "Red Rose Formal" honoring Miss Marilyn Burns, the "Rose of Deltasig." Lake Waco Country Club, scene of the event, was decked with driftwood, and 40 dozen red roses adorned the tables and walls. Brother Josh Beckham, spring term president, presented honored guests: Brother and Mrs. A. S. Lang, Brother and Mrs. Walstein Smith, and Mr. and Mrs. Leslie Rasner. Dr. Lang is dean of the School of Business Administration. Dates and guests were given nosegays of red rose buds and rose carved compacts with the Deltasig Coat of Arms superimposed on the surface.

Brother Walter Holcombe was elected president for fall term and officers serving with him

are: Brother John Adair, senior vice-president; Brother Charles Underwood, vice-president; Brother Robert Murdock, secretary; Brother Doug Weathersbee, treasurer; Brother Braxton Gill, historian, and Brother Roger Fleshman, chancellor.

On October 19, the men of Beta Iota Chapter honored 12 coeds with a tea in the Student Union; and from that group, Miss Pat Evans, junior business major from Houston, was selected as 1954-55 "Rose of Delta Sigma Pi." Miss Evans was introduced to pledges and guests the following week at a banquet given by the members in her honor.

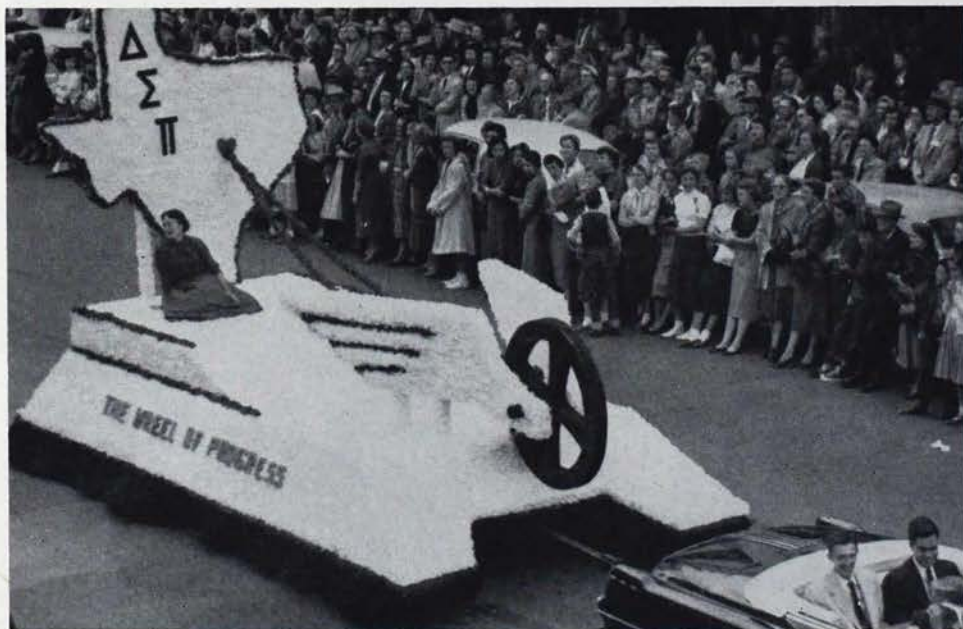
For the first industrial tour of the year, Deltasig members were conducted through "Owens Illinois Glass Plant at Waco" where they witnessed the production of various kinds of glass bottles from the initial step of mixing the raw materials through the bottle forming stages, to the final steps of packing and shipping. Plans are being made for tours through: Flytaf, General Tire Company, and L. L. Sams Church Furniture Manufacturing Company.

Mr. S. M. Bingham, representative of the Real Silk Hosiery Company in Texas, spoke on "Problems Relating To Big Business" at a recent professional meeting of the Fraternity. A large number of guests, faculty, and fraternity members were present. After the meeting we sat around and, in a more informal manner, discussed some of the finer points of management with Mr. Bingham.

In connection with the Americanism theme of Baylor's Second Annual Conference on "American Ideals," the Brothers of Beta Iota Chapter proved their beliefs in these "Ideals" by achieving 100% representation of members and pledges in the American Red Cross Blood Drive which followed the week after the conference.

The chapter's contribution to Baylor's Homecoming festivities were: a breakfast given in honor of the former members of Beta Iota Chapter and "The Wheel of Progress," a float denoting the business and educational developments in Waco, "The Heart of Texas."

We have, for the fall quarter, a very enthusiastic group of neophytes who are eagerly awaiting the initiations, which will be the first of many activities planned for the winter quarter.—BRAXTON GILL



BETA IOTA CHAPTER'S float, "The Wheel of Progress," presented in the Homecoming activities at Baylor University this fall.

OHIO STATE

NU CHAPTER at Ohio State University is back in the swing of things, as usual. We started off the fall quarter with several rush dinners and smokers at the house. Several good men were pledged to swell the ranks of our pledge class.

In addition to the rushing functions we have had several very successful and enjoyable house parties. The highlight of the fall social calendar was our Homecoming Dance. Many old grads were present and an enjoyable time was had swapping stories about "way back when."

Despite our various social activities the professional program was not neglected. It has been our pleasure to hear several enlightening speeches by men prominent in the field of commerce. Our program was quite varied, running from a speech on patent regulations to outdoor advertising.

Formal initiation was held at the chapter house, November 14. Our new brothers are Adrian Dodson, John Galloway and Dewey Wade. The new brothers will agree that the road to brotherhood was not easy, but well worth the blood, sweat and tears once it was attained. The initiation banquet was held at the Beechwood Restaurant. We were very pleased with the number of alumni who attended the initiation and banquet.

The individual activities and achievements of the actives have been many during the past few months. Brothers John Galloway and Ron Leithe were advanced to the rank of captain and major respectively in the Air Force R.O.T.C., while Brothers Wallick and Bobst were advanced to first lieutenants in the Army program. In other campus activities Brother Jack Bobst was elected vice-president of the Retailing Club. Brother Bill Lindsay was recently appointed to the Commerce College Council.

During last spring quarter our faculty advisor, Brother John Ervin had to resign. Our new advisor is Brother Clarence "Doc" Dougherty, past president of Nu Chapter and administrative assistant of the Ohio Union.

Since Ohio State University is on the quarter system, the time of the publication of this issue of *The DELTASIG* will mean the graduation of three brothers. Brothers Herbert, Hilty and Owen will begin their careers in the business world. Nu Chapter not only wishes them luck in their chosen fields, but also hopes they will remain in close contact with the active chapter as the years go by.—FRANK E. RUGGLES

MISSOURI

IN AN EFFORT to maintain its fine past record of 13 straight years of 100% in the Chapter Efficiency Contest, Alpha Beta Chapter, under the leadership of President Ray Underwood and guidance of Faculty Advisor Royal D. M. Bauer, started early to make plans for the school year, 1954-55.

A highly successful rush party was staged by the chapter on September 25, at Cosmopolitan Park with approximately 30 members and rushees present. On Sunday, November 14, initiation was held at the Daniel Boone Hotel, followed by a banquet in the hotel ball room. Thirteen very outstanding men were added to the membership roll at the initiation and were given a hearty welcome into the brotherhood at the banquet given in their honor.

Chapter President Ray Underwood and Treasurer Bill Wilt attended the Midwestern Regional Meeting held, October 8-10, at Des

Moines, Iowa. They returned from the conference with a very interesting report for the chapter. Bill Wilt was also chosen to be our candidate for representative to this year's National Association of Manufacturers Conference in New York.

Plans have been made for a trip to Kansas City to tour several of the large industrial concerns over the weekend of December 3.

With these and other activities behind us and plans being formed for many more to be held in the future the chapter is striving to make this another highly successful year.—

GENE LYTLE



PICTURED HERE is President Jim Carnahan proudly displaying Alpha Eta Chapter's newly won scholarship trophy. Alpha Eta Chapter at the University of South Dakota held the highest overall average of all men's groups on the campus last semester.

SOUTH DAKOTA

ALPHA ETA CHAPTER began activities constructively this Fall by pledging 17 new members. This number far surpasses the number of members gained in any singular semester for many years. We have even more pledging possibilities and are enthusiastically looking forward to the time when they too will join our ranks.

Our first professional meeting of the year featured an informative and interesting talk on the General Accounting Office by W. Fletcher Lutz, director of the General Accounting Office in Minneapolis. The entire chapter and several alums and special guests were present. Mr. Bernard Perkins, faculty advisor, introduced the speaker and also gave an interesting welcome speech.

Alpha Eta Chapter's official delegate Prexy Jim Carnahan and Darrell Johnson, Darrell Lau and Melvin Simon, alternate delegates, journeyed to Des Moines in October to attend the Regional Conference. An interesting time was had by all.

Initiation of our new members was held November 11. This day was also Alpha Eta Chapter's observance of Founders' Day, and an extensive program was held that evening. Following the initiation ceremonies a banquet was held in Julian Hall. Alumni throughout the state were invited to attend the ceremonies.

Despite a little difficulty encountered during the parade in the form of a dying car battery Alpha Eta's float entry in the Dakota Day Parade was praised and enjoyed by

almost everyone. The carnival theme was brilliantly carried out.

Seven lovely coeds have been selected to compete for the "Rose of Deltasig" title. The winning girl will be chosen by a combined student-faculty judging committee sometime in the near future. A different method was employed in selecting our "Rose" this year. Our finalists represent the housing unit they live in, sorority or dormitory. By doing this a larger group of girls are eligible to compete for the title.

A field trip to Minneapolis has been enthusiastically agreed upon by the chapter and is being planned for the near future. While in Minneapolis we plan to tour several accounting and retailing establishments and also the University of Minnesota Campus.

A chapter cannot function properly without efficient membership and a highly interested faculty. Alpha Eta Chapter has been blessed with both during the first semester of the 1954-55 school year. A vote of sincere appreciation goes to both faculty and members. Our chapter motto this year goes like this, "100,000 efficiency points or BUST."—JAMES W. CARNAHAN

NEW YORK

ALPHA CHAPTER at New York University is starting the new school year with an all out drive for a large pledge class. We have already had two successful smokers, with the second one being a professional-smoker. Brother James C. Drury was the speaker and gave a very inspiring talk on discrimination in and out of business. As a result of the rushing procedure ten men were pledged to the fraternity on March 4 and another six are to be pledged at the following meeting. Under the capable direction of Brother Don O'Leary, the pledge training period has begun.

At the close of the last semester, ten new Brothers were initiated, and a large representation of the alumni were present for the initiation ceremonies. The day was brought to a closing success with a buffet dinner.

The election of officers for the new fall term was held, and the new officers are: Edward Hughes, president; Richard Seery, senior vice-president; Donald O'Leary, junior vice-president; Joseph Macaluso, treasurer; Larry A. Christenson, secretary; and Edward De Benedictis, house manager.

Brother Don O'Brien's social committee started Alpha Chapter's new term rolling with a couple of parties, the first with 20 girls from Hunter College, and the other with 18 girls from Brooklyn College. All Brothers were present at these parties, plus many of the alumni. The next event on the social calendar is a date party for all the brothers and alumni, and from all indications we should have a very good turn-out.

Brother Sam Pinyah, fund raising chairman, has a plan working to raise funds in the coming months. He is getting the full support of all brothers. Also, Brother Vince Apecella, with the assistance of other brothers, is looking for a bigger house, due to our expanding program.

November 10, Alpha Chapter will celebrate Founders' Day with a dinner at the Faculty Club. Many of the Alumni are expected to attend. Everyone is looking for this dinner to be a great success.

An all-out effort is being placed on the Chapter Efficiency Contest this year. Under the guidance of Brother John Olhman, enthusiasm is running high with all the brothers. This is the year!—ANTHONY M. DE CANDIA



MISS CLARA JONES, "1954 Rose of Deltasig" assumes her position of honor in the Homecoming parade at Marquette University.

NORTHWESTERN—Zeta

ZETA CHAPTER got off to a tremendous start this fall with a very successful rush week. During the week we added ten new pledges to our chapter, each one of whom looks like an outstanding addition to our house. These men, plus holdovers, form the nucleus of the strongest pledge class we've had in years. Rush Chairmen Bob Day and Joe Ross are still actively searching for more good men during open rush.

Prior to rush week, the house had a face lifting under the direction of Paul Friedemann, and every wall from top to bottom was spruced up with a fresh coat of paint.

We owe a great debt of gratitude to the Zeta Chapter Alumni for the help they gave us before and during rush week. They gave us a working example that we are member of Delta Sigma Pi for life, and there is just as much spirit after graduation as before.

This fall saw our Zeta Chapter athletes again come home in first place in our football league. Impressive victories over the Hinman Friars, Triangle fraternity, Sheil Club, and Alpha Chi Sigma were spirited by captain and quarterback Jim Lee, and by touchdown passes to Ron Done, Dick Miles, Ron Carlson and Jerry Mueller. A bright and shining trophy on our mantle points out our success. Our bowling team is getting off to a fast start under the able leadership of Dick Laga and Ken Thomas.

We were fortunate to have Brother Virgil Boyd of the Northwestern School of Commerce faculty as our first professional speaker of the year. He gave us a fine talk on accounting as a career. A film on "Atomic Power in Business" was the highlight of the next professional meeting arranged by Dick Grant.

Homecoming was one of the highlights of the fall quarter here in Zeta Chapter. Our float, which tried to get us "Back in the Rose Bowl Routine," masterminded by Skip Young, didn't win a prize, but it was one of the best looking floats in the parade. After the game our alumni toasted the active chapter with a party at the Evanston American Legion hut with over 100 actives, alumni and their guests in attendance.

Zeta Chapter had the privilege to conduct the chapel service in the University Chapel

on November 14 as a part of celebrating the 34th anniversary of our founding here at Northwestern University. Brothers Ron Carlson, Bob Janes, Joe Ross, Norm Kangas and Paul Friedemann helped with the service, and many of the other brothers attended.

Chairman Norm Kangas deserves a lot of credit for a very successful social program for the house this year. Our first party was a barn dance, held at the Playbarn in Glenview, and our fall formal was held at the Belmont Hotel on November 20. Our pledge class has a costume party planned for January 15, and we are all looking forward to our "Rose Formal" at the M & M Club on February 19.

We, of Zeta Chapter, extend a belated seasons greetings to all of our alumni and brothers of Delta Sigma Pi. We extend a warm welcome to all Deltasigs passing through Chicago to come and make use of our facilities.—ROBERT E. JANES

NORTH CAROLINA

ALPHA LAMBDA CHAPTER at the University of North Carolina is planning and looking forward to one of its most successful years since the founding of the chapter. As a result of our fall rushing program, we have pledged 23 men who we believe are capable and worthy of becoming members of Delta Sigma Pi, and who will be an asset to our chapter and to the fraternity.

Our first monthly supper meeting of the year featured a talk delivered by Dr. Richard J. M. Hobbs, acting dean of the School of Business Administration. The meeting was attended by the active members of our chapter, the new pledge class, and several faculty members who are Deltasigs. A very enjoyable time was had by all, and these monthly supper meetings are an important function of our chapter throughout the year. Plans are now being made to have Secretary of State Thad Eure speak to us at our next meeting, and several other distinguished speakers will be presented throughout the year.

Our chapter has made a professional trip to Burlington, N.C. to visit the May Hosiery Division of the Burlington Mills Corporation. There we were informed about the general operations of the plant, and later made a tour

to actually witness the plant in operation. We are planning several professional trips throughout the year to other neighboring industrial plants, and also plans are being made for an overnight trip in the spring to Western North Carolina to visit several large industrial plants there.

Plans are now being made for our annual "Rose of Deltasig" dance, which is one of the most important social functions of our chapter during the year. A girl will be chosen to reign as queen of the dance—"The Rose of Delta Sigma Pi." Several informal parties have been held on football weekends, and from all indications this will be a big year socially as well as professionally for our chapter.—ALAN F. JOHNSON

SOUTHERN CALIFORNIA

PHI CHAPTER started the new semester with a move to a more adequate chapter house. The new house was acquired during the summer through the efforts of a committee comprised of Brothers Don Woodlief, Joe Delavigne, Joe Quesada, Bob Burby, Dick Armstrong, and Joe Kinkead. Our new location is 1140 West 27th Street—farther away from Campus, but in a more suitable neighborhood—adjacent to the other Greek-letter houses. There is room for at least 10 men to live in it, besides plenty of room for meetings or for just relaxing, studying, or watching TV. We also have a cook now and provide meals at modest prices to any of the brothers or pledges who find it convenient to eat at the house.

The move to better quarters is already paying dividends in the form of increased activity among the local Deltasigs. There have been informal get-togethers after the Trojan football games, a Halloween costume party, and a gala housewarming party with the alumni in attendance. Southern California's homecoming this year coincided with Delta Sigma Pi's Founders' Day so we combined our celebrations on Saturday, November 13, with an open house party for all Deltasigs in the area. We also entertained about 25 rushees at several smokers during the early part of the semester. We have subsequently pledged 19 of the rushees and two faculty members of the School of Commerce: Robert L. Bornholdt of the finance department, and H. Lawrence Hall, business administration. Our professional program is also going strong. Our first tour was of a brand new San Fernando Valley brewery, and was very well liked by those who participated. We have also had two professional luncheon-meetings so far. Our speakers were Mr. William Flaherty of the American President Steamship Lines, and Mr. Randolph P. von Nostrand of the Los Angeles Merchants' and Manufacturers' Association.

We had a visit from Executive Secretary J. D. Thomson on September 28. He sat in on the active chapter meeting in the new house and clarified several questions which came up. New officers for the semester are Al Flower, president; Bill Siney, senior vice-president; Forrest Phillips, vice-president; Joseph Quesada, secretary; John Jemelian, treasurer; Dan Lewis, chancellor; and Maurice Wharton, historian. Bob Burby is house manager, and Dick Armstrong, social chairman. Stan Broffman, Don Robinson, and Joe Delavigne served as secretary, chancellor, and social chairman, respectively, until heavy programs forced them to resign. Brother Robinson is president of the School of Commerce this year. Phi Chapter again hit the 100-thousand point mark in the 1954 Chapter Efficiency Contest, and is off to a good start again this year.—MAURICE E. WHARTON

INDIANA

ALL OF US here at Alpha Pi Chapter at Indiana University are looking forward to the activities planned for this month. At our initiation banquet Thursday, January 13 we will take into the fraternity a group of men who should prove to be a real asset to Delta Sigma Pi. Our rushing program started last November. Another feature of the evening will be the crowning of our "Rose of Delta Sigma Pi," whose identity is being kept secret until that night. Each housing unit on campus put up a candidate and the men of the chapter selected the one they thought was the nicest looking, not too easy a job.

At the next meeting following the banquet we will have the election of officers who are to serve for the coming year. Brothers who will retire from office at that time are president, Charles Sims; senior vice-president, Al Kohlinger; junior vice-president, Edwin Byrd; secretary, Larry Parker; treasurer, Norris Krall; chancellor, Jack Minoff; historian, Dan Geist; ritual chairman, Max Morris; social chairman, Jack Maxton; chapter efficiency chairman, Edward Clark; plant tour chairman, Roger Berkes; and corresponding secretary, Tom Hoemig. Our faculty adviser, Mr. Norman Deunk, has been of great assistance to us throughout the year.

Our first professional meeting of the school year featured a fine talk by Mr. E. B. Dwayne on the organization of the auto business. Such speakers are enjoyed by the entire chapter and proved quite informative and entertaining. We have a speaker at one meeting a month, at least. Plant tours, also high on the list of everyone's favorites, are being planned for this spring. We are looking with anticipation to a basketball game scheduled with another professional fraternity. This is an annual event and never fails to provide some strong rivalry and a lot of fun.

The whole chapter is working very hard on the Chapter Efficiency Contest. We missed the 100,000 points mark by so little last year that we are all working doubly hard this year to make certain "no stone is left unturned" which might help us to reach the goal.—G. THOMAS HOEMIG

RUTGERS—Beta Rho

BETA RHO CHAPTER at Rutgers (*University College*) opened the 1954-1955 season with a business meeting on September 17, at which time the various committee chairmen outlined their tentative plans for chapter activity during the coming year.

We welcome and congratulate our new officers: George W. Evertsberg, president; Arthur W. Rice, senior vice-president; Robert T. Southward, vice-president; John Ondrejcek, treasurer; and William M. Lynch, secretary.

On Sunday afternoon, October 24, a rushing party was held at the Beta Omicron Chapter House. Delta Sigma Pi slides were shown to a most enthusiastic group of prospective pledges. Brother George R. Esterly, dean of the School of Business Administration at Rutgers addressed the group and traced the history of fraternities. After a question and answer period, refreshments were served.

Another business meeting was held on Friday evening, October 29, to formulate appropriate plans for our Founders' Day celebration on November 6.

A very successful Founders' Day program was held on Saturday evening, November 6, at the Beta Omicron Chapter House, with about 40 persons in attendance. Plans are in progress to hold a business and professional

meeting on November 26 at English's Grill in Livingston. Vice-president Bob Southward will present at least six candidates to be pledged. A speaker from the field of industry will address the chapter.

On Saturday evening, December 11, Beta Rho Chapter will hold a dinner dance and plans are well under way for a gala occasion. An early evening business meeting is planned for December 30, to be followed by a trip to the Paper Mill Playhouse in Millburn with wives and sweethearts in attendance.

January 28, 1955 will mark the first business and professional meeting of the new year. Tentative plans have already been formulated by the various committee chairmen. Arrangements are also in progress for a tour of one of the local industrial plants.

On February 5, Beta Rho Chapter will hold its first semester Initiation and Banquet. More details will appear in the next issue of *The DELTASIG*.

We were proud to have had an active part in the Eastern Regional Meeting held at the Robert Treat Hotel, Newark, on September 10, 11 and 12, along with Beta Omicron Chapter, complete details of which appeared in the last edition of *The DELTASIG*.

Hearty congratulations to Brother Bob Southward on his election to the vice-presidency of the University College Honor Society. Beta Rho Chapter was also honored in having two of its members elected as officers of the 1955 University College Senior Class. They are Brother Arthur W. Rice, president, and Brother Peter R. Nemitz, vice-president. Also, we are proud of the election of our president, Brother George W. Evertsberg, as a member of the Student Activities Advisory Council, representing Newark University College. Another honor was accorded our chapter in the appointment of Brother Dan Gaby as Newark Editor of the *Evening Collegian*, published by Rutgers University College.

Several members of Beta Rho Chapter were listed among 104 University College students cited for the Dean's List. These members are: Brothers Bob Southward, Jack Baccaro, Glenn Pardee, Ray Foster, Howard Frisbie, Ted Miltner, and Bill Myers. Having been successful in completing another outstanding year in the Chapter Efficiency Contest last year, we are striving to secure a final score of 100,000 points for 1954-55.—WILLIAM W. MYERS

LOYOLA

GAMMA PI CHAPTER now has two attendance trophies in the Key Club; one from the Regional Meeting in Cleveland in 1951 and this year's prize for the most member-miles to the Central Regional Meeting in "Zinzinnati." The trip to Cincinnati was the final pre-school activity of the summer. A picnic early in June, a dinner dance in August and a business meeting in September rounded out an active year. Brother Tom Klinger received a Life Membership for leading Gamma Pi Chapter to 100,000 points in the Chapter Efficiency Contest during the past year.

In addition to our monthly house parties, a mixer in the Loyola Union House, an alumni party in Bensenville at the Mohawk Country Club, and our initiation dinner dance at the Pearson Hotel have made the first semester a social success. Professionally we have prospered. Weekly movies or speakers have been supplemented by tours to the Swift plant in Chicago and to the Forest Products Service in Madison. As a result of the efforts of Brother Cross and Brother Noonan, our social and professional chairmen, Gamma Pi Chapter has had a very well-planned and profitable semester both socially and professionally. Plans are being readied for an even better spring semester, which will include our semi-annual initiation dinner-dance tentatively scheduled for late in April.

The alumni of Gamma Pi Chapter are coming of age. During the past few years the selective service has not been very cooperative in the effort to develop the alumni ranks. Now, as many of the graduates of 1951 and 1952 are released from the armed forces, they are taking up their rightful places in the alumni activities. It was very gratifying to see the fine turnout at the Mohawk Country Club dance. We, the active members of Gamma Pi Chapter, who will someday be alumni members, extend our best wishes and pledge our efforts to the Gamma Pi House Corporation, the official title of our alumni group.

February graduation will mean the end of undergraduate membership for many of our members. Best wishes to our President Bob Latousek, Senior Vice-President Charlie D'Ambrosio and all the graduating Brothers of Gamma Pi Chapter.—DAVID O'CONNELL



MEMBERS OF GAMMA LAMBDA CHAPTER at Florida State University tour the Leon Federal Savings and Loan Association on one of their field trips.

TEXAS WESTERN

GAMMA PHI CHAPTER began its activities early this fall by attending a barbecue at the home of Professor Donald Freeland, on September 23. This meeting proved to be more than a social affair as the Executive Secretary, J. D. Thomson was present, and much of the time was devoted to the discussion of the proposed amendments to the constitution.

The rush banquet was combined with a business meeting, and was held on October 14, at the Terrace Room located in El Paso's new Medical Center. Brother Barry Doolittle, president of the Gamma Phi Chapter officiated as master of ceremonies, and Brother William Brewster, assistant professor of Business Administration and Economics at Texas Western College, gave the invocation. Brother Donald Freeland, chapter advisor, spoke concerning the relationship of Delta Sigma Pi with the College, and the advantages of association with the fraternity. Dr. Eugene O. Porter, Associate Professor of History at Texas Western College, was the principal speaker. His topic was "Economic Condition of Post-War Germany." Inasmuch as Dr. Porter had recently spent 17 months in Germany and other parts of Europe he was well qualified to speak. The banquet was enjoyed by everyone and proved profitable in several respects.

Gamma Phi Chapter held its fall pledge ceremony on Thursday, October 28, at Burgess Hall. President Barry Doolittle presided over the meeting, at which 12 rushees were pledged. Included in this number were two members of the faculty of Texas Western College School of Business Administration; Professors Allen Sayles and Edward Putnam. Following the ceremony, Joe Ardovino was elected president of the pledge class and Francisco Suarez was elected treasurer.

We are always proud of the Gamma Phi Chapter of Delta Sigma Pi, but at times our pride becomes a little greater than usual. Recently, two scholarships were awarded to two members of the Gamma Phi Chapter. Brothers Barry Doolittle, president and Juan Portillo, secretary, received the scholarships.

We are still wondering what caused us to fall just short of the 100,000 points last year, but we've decided to stop wondering about last year and start working on this year's points. There is no reason why this year should not be the best year in the history of the Gamma Phi Chapter of Delta Sigma Pi.—KENNETH E. RATCLIFF

MIAMI U.

FALL ACTIVITIES of Alpha Upsilon Chapter were highlighted by the "Rose of Deltasig" banquet staged on Saturday evening, November 20. Chosen to represent Miami U. in the national contest was Miss Ann Fendrick, Alpha Omicron Pi sorority. Her court included Miss Peggy Howell, Sigma Kappa sorority, and Miss Nancy Duckham, Delta Zeta sorority. Entertainment was provided by Dr. Puff, of the Industrial Management department, who presented a very fine magic show.

Before Thanksgiving field trips were taken to the McCall Publishing Company in Dayton and the Proctor and Gamble plant in Cincinnati. Both tours were very well conducted and proved to be quite educational.

At our initial fall luncheon Brother Jim Roderick was the featured speaker. He discussed the activities and events that transpired at the Central Regional Meeting in Cincinnati. Of special interest was the method

used in arranging dates for the delegates. Brothers Don Rogoff and Roland Schnabel also attended the conference which was held during the second week of September.

In early November, 22 new men were pledged. Their training was under the direction of Bill Stilson who turned in a creditable job as pledge trainer. These new men increased the chapter membership to 76.—PHIL HARDACRE



BETA OMICRON CHAPTER ADVISOR Benjamin Summer presents silver cup and bouquet to "Rose of Deltasig," Miss Lucille Matturri at Rutgers University. Her escort, Jim Toscano and Social Chairman Carlo Amorti look on.

RUTGERS—Beta Omicron

BETA OMICRON CHAPTER of the Rutgers University School of Business Administration in Newark, N.J., opened the fall term with literal hurricane force. In the wake of Hurricane "Edna," the Eastern Regional Conference, held September 8-9, was a howling success. We were especially privileged to have Grand President Robert G. Busse and Eastern Regional Director J. Harry Feltham present at this conference which was co-sponsored by Beta Omicron Chapter, Beta Rho Chapter, and the Newark Alumni Club. The conference will be long remembered by those attending for its interesting business sessions and memorable social events.

October 1, was the date of our fall rushing smoker which featured the "Story of Delta Sigma Pi" and a talk by Brother George R. Esterly, dean of the School of Business Administration. October 15, the date of our fall pledging ceremony, saw the debut of Hurricane "Hazel" as well as 16 weather-beaten Neophytes for Beta Omicron Chapter. After the ceremony, Alexander S. Starr, C.P.A., was the guest speaker at our first professional meeting of the term. Mr. Starr's topic was the "New Federal Income Tax Law," which was of especial interest to all present.

Socially, Beta Omicron Chapter has had unusually successful affairs in recent months. The annual beach party and the annual picnic, held during the summer months, were but precursors of the successful events which followed. The October 9 Chapter Birthday Party, the Thanksgiving dance, and the annual Christmas Party, were events long to be remembered in the annals of Beta Omicron Chapter. Perhaps the greatest social event of our calendar, the Founders' Day Formal on November 6, saw the largest turnout of alumni in recent years. The alumni and faculty broth-

ers, out-numbering the actives by three to one, saw the crowning of Miss Lucille Martturri as "Rose of Deltasig."

A discussion of the Federal Bureau of Investigation took place at our second professional meeting, held on November 12. Mr. Lewis H. Bunker, an F.B.I. agent, informed the brothers and neophytes of the opportunities for careers with the Bureau. Such professional meetings are suggested to other chapters who desire an interesting talk on a fascinating field.

This year's active chapter is striving to uphold the excellent record left by last June's graduating brothers who won over three-fourths of the school's highest awards including the Delta Sigma Pi Scholarship Key. From all indications, it looks as if Beta Omicron Chapter will once again win the Chapter Efficiency Contest as we have so often done in prior years.—ROBERT W. MULLER

GEORGIA—Pi

PI CHAPTER at the University of Georgia began the 1954-55 school year in grand style by moving into a newly acquired house at 1334 S. Lumpkin. This was indeed a timely migration, for frankly speaking the former abode was beginning to show minor signs of wear and tear after many years of occupancy by Deltasigs. Now we sit like kings atop the University's famous Ag Hill. The new house is like a palace, well suited for our noble chapter, and with the aid of the wives of some of the brothers we will soon have the decoration completed. We would be delighted to have any of the brothers stop by when they are in Athens.

A vigorous rush program was begun early in the quarter with a very successful party at the chapter house on October 6. That was followed on Sunday night with a very pleasant gathering of brothers and rushees, at which several brothers made talks concerning various aspects of Delta Sigma Pi. On the next Tuesday night 17 fine young men were formally pledged. This pledge class shows promise of being the best in recent years.

In keeping with the rosy beginning of this new year, Pi Chapter has selected a peach of a "Rose"—a Georgia peach, that is, Miss Maxine Smith, a sophomore from Fayetteville, Georgia, will reign as our "Rose of Deltasig."

On November 12, Pi Chapter celebrated Founders' Day with an informal dance at the Y.W.C.A. Lodge. It was a gala occasion, enjoyed by brothers, pledges, and their dates. Brother Spaulding is to be commended for his untiring efforts in making this dance a success.

The highlight of this quarter was the South-eastern Regional Meeting in Atlanta, Georgia. Pi Chapter was well represented with nine brothers attending, and took an active part in the proceedings. It was a very pleasant weekend, and we enjoyed the fellowship with our southern brothers. The climax was an informal dance held at the Deltasig Lodge on Saturday night at which time several brothers of Pi Chapter were initiated into the Ancient, Independent, Effervescent Order of the Yellow Dog.

Our sports program this fall has been staunchly supported by the brothers. The football team began brilliantly with an easy defeat of our traditional rival, Alpha Kappa Psi. Since then we have lost two close games, but we are still in contention for the championship. Our table tennis team has come through in fine style and is now playing in the finals for the championship.—RAY EUGENE McDANIEL

AUBURN

BETA LAMBDA CHAPTER at the Alabama Polytechnic Institute celebrated Founders' Day with Formal Pledging of 25 pledges. Mr. Jim Thomson, our Executive Secretary, was present. He congratulated us on our victory in the 1954 Chapter Efficiency Contest and spoke to the members and new pledges on a variety of subjects, including the plans for the 20th Grand Chapter Congress in Detroit and the proposed new Central Office Building. Brother Thomson was making a tour of the southern chapters and alumni clubs after having attended the Southeastern Regional Meeting in Atlanta on October 29-31, 1954.

Our Delegate to the Southeastern Regional Meeting was Robert Pitts, secretary. Alternates were: Ross Heck, past president, and Harold Strozier. Kappa Chapter proved to be a very genial host, and the meeting was quite a success. I think everyone enjoyed themselves, especially the Square Dancers and the Yellow Dogs.

Officers for this year are: president, James B. Spence, LaFayette, Alabama; senior vice-president, Bill Lyle, Athens, Alabama; vice-president, Charles Pistole, Mobile, Alabama; secretary, Robert Pitts, Pittsview, Alabama; treasurer, Gerald Nichols, Marion, Alabama; chancellor, Richard Joyner, Red Level, Alabama, and historian, Joe Tew, Hurtsboro, Alabama. Our new faculty advisor is Mr. Herbert H. Mitchell, assistant professor of economics.

The winners of the 1954 Delta Sigma Pi Scholarship Key were: Joe Fred Hildreth, Opelika, Alabama, past secretary, and Cary Harden, Montgomery, Alabama.

Our candidate in the Annual ODK-Glomerata Beauty Ball, Miss Sarah Margaret Smith, Eufaula, Alabama, was one of the 20 semi-finalists. Her picture will be presented in the "Beauties" section of the *Glomerata*, our school annual. She represented Barbour County in the Alabama Maid of Cotton Contest at the Alabama State Fair in Birmingham last October.

We are looking forward to a year of closer relations and friendships with our neighboring chapters, particularly Alpha Sigma Chapter at the University of Alabama and Kappa Chapter in Atlanta. We have tentative plans for a joint tour of some industry in Birmingham with Alpha Sigma Chapter and the Birmingham Alumni Club sometime this winter. We also hope to be able to attend another of Kappa Chapters initiations as well as have them down for our next one.—ROBERT N. PITTS

ARIZONA STATE

GAMMA OMEGA CHAPTER at Arizona State College at Tempe was honored in September by a visit from Brother J. D. Thomson, Executive Secretary. He gave us many helpful ideas, and we enjoyed his visit very much.

Our pledging activities are progressing satisfactorily. We have a very impressive group of prospective members. This fall we are putting more emphasis on underclassmen because we woke up to the fact this fall that we are a fraternity of practically all seniors. Previously, we have failed to sell the fraternity to men as they first enter college. We are taking steps to change this.

We received a letter recently from the mother of Brother Don Bush. Brother Bush was injured in an automobile accident last January. He is progressing as rapidly as pos-



MEMBERS OF GAMMA EPSILON CHAPTER at Oklahoma A. & M. First row left to right: F. L. Ragland, J. L. Jones, Faculty Advisor Louis Zimmerman, J. E. Adkins, and R. A. Hesser. Second row left to right: President J. T. Huckstrup, J. W. Mote, J. P. Klingstedt, C. Tubb, R. Cowell, C. W. Waite, and R. Hamm. Third row left to right: R. Harnage, W. Lawrence, G. R. Harvey, L. Fioretti, J. E. Spann, J. W. Compton, J. A. Gallad, and H. B. Hughes.

sible. We will all be glad to see him when he returns to the campus.

The Board of Regents of the State Colleges and the University of Arizona recently gave the OK to the reorganization of Arizona State College at Tempe into a University. This means that there will be a College of Business Administration. A new name for our school will be decided on at a future meeting of the board. A couple of the proposed names are the University of Tempe and the Arizona State University. I believe the latter would be more easily adapted.—ALPHEUS J. FRAM

VIRGINIA

ALPHA XI CHAPTER has started the new school year with many professional and social activities. The Chapter made its first field trip on October 8 to Richmond, Virginia. There the group visited WRVA Radio Station and the Home Brewing Company. The field trip proved to be extremely interesting and instructive. The fraternity greatly enjoyed sampling some of the Home Brewing Company's fine products.

On October 28, the chapter went on its second field trip of the year. In the morning, we were the guests of the Virginia Metals Products Corporation of Orange, Virginia. In the afternoon the chapter returned to Charlottesville and visited the Charlottesville Woolen Mill. Of great interest were the tours and instructive talks given to the chapter by both organizations.

The chapter has also furthered its professional activities by having speakers at most of the chapter meetings. On October 14, the fraternity was addressed by Mr. David Duffy and Mr. Patch Rikkert of the University of Virginia Student Placement Office, at which time they explained how the office goes about securing interviews with company representatives. Mr. Duffy and Mr. Rikkert also gave some helpful tips on how to act during an interview.

On October 19, the chapter had as a guest speaker Mr. Baynes of the Trans-continental Gas Pipe Line Company. He gave an informative talk on the workings of the natural gas distributing industry.

The rushing program for the fall season was brought to a successful close with the pledging of 15 men. Rushing was carried on by having three stag parties at various social fraternities

on the grounds. These parties give the rushee the chance to view our social life and to hear guest speakers. Suitable refreshments were always served.

The fraternity celebrated its chapter birthday on October 22 with a party at Buddy's Restaurant. At this time we were addressed by Mr. Harry Feltham, Eastern Regional Director of Delta Sigma Pi, who spoke on the national organization of the fraternity.

On October 28, we celebrated the national birthday at the Sigma Phi Epsilon Fraternity house. The evening consisted of a meeting with Mr. Richard Loring, Executive Training Director of Robert Hall Clothes, as guest speaker. Mr. Loring's talk was on the organization and the opportunities for employment at Robert Hall Clothes. After the speech the chapter enjoyed a party.—DONAL WADLEIGH

OMAHA

GRADUATION and the Armed Forces dealt Gamma Eta Chapter a double blow this fall. Prospects did not look too promising with only three actives and three pledges returning this semester. However a rushing campaign was quickly organized by Henry C. Lucas, Member of the Grand Council. Harlan E. Cain, personnel director of the University and Harold Keefover of the business office contributed much of their time and took over the chapter supervision pending initiation and election of officers. Many faculty and alumni members are helping.

Gamma Eta Chapter celebrated Founders' Day Friday evening October 29 with a dinner in the faculty dining room with over 50 in attendance including guests. Brothers Phillip McCarthy and Henry C. Lucas were the speakers.

A rush party was held the following Friday in the Student Center with Brother Bernard J. Conway, instructor at Creighton, as principal speaker. Brothers McCarthy and Lucas again talked on Delta Sigma Pi.

At the present time we have 43 pledges including two faculty members. A formal pledge ceremony was held Friday, November 19 with initiation scheduled for December 5 at the Fontenelle Hotel.

Plans for the balance of the semester are shaping up rapidly with our selection of the "Rose of Deltasig" next on the agenda.—YRNEH C. SACUL

MINNESOTA

ALPHA EPSILON CHAPTER at the University of Minnesota got off to a good start this fall with an active rushing program that produced 13 pledges who are now in the midst of an active pledge period. With Brother Jerry Schuster as pledge trainer, the pledge class is looking forward to that hopeful initiation about the first week in December. With rushing plans already being made for winter quarter, we are looking forward to initiating a larger pledge class each quarter.

Our annual Homecoming Dinner and Dance Party was held on October 30, 1954, at the Calhoun Beach Hotel. This event, which is sponsored by our local alumni club, featured the crowning of our "Rose of Deltasig," Miss Ann Dwight. As in the past, there was a wonderful turnout of both actives and alumni. The "joint was really rocking," as it always is when the Deltasigs get together for a party.

Alpha Epsilon Chapter is now the proud owner of a wildcat (a stuffed wildcat, that is) as a result of a football bet with Zeta Chapter of Northwestern University. "Bet a Wildcat against a Gopher" was the bet, but somehow we thought you meant a live wildcat, fellows!

Our fall quarter professional program has produced some very interesting sessions thanks to the contacts made by our Professional Chairman, Brother Jim Morgan. Our last professional meeting was highlighted by a very interesting talk on "Credit in Our Economy" by Mr. K. Steensen, who is credit manager for the Midwest Oil Co., and also affiliated with the Minneapolis Retail Credit Association.

Last spring marked the initiation of two more faculty members into the ranks of Delta Sigma Pi at the Alpha Epsilon Chapter. This was a high point in a long range program designed to promote a closer relationship between the students and the faculty. Another part of this program is our Faculty Luncheon Plan, where one or two faculty members are invited to lunch at the chapter house during each week. We feel that a healthy atmosphere is being created by this program, and this association of students and faculty becomes very important at a school where the enrollment is as large as it is here at the University of Minnesota.—MARLIN T. BRANDT

TEXAS TECH

THE FALL ACTIVITIES of Beta Upsilon Chapter were primed before the opening of the fall semester. We started our fellowship with an annual reunion held in conjunction with the Southwestern Regional Meeting in Austin, Texas. The reunion activities included a swimming party and a picnic, plus many good times together at the convention after the long summer's dormant months. Back at Texas Tech we began our regular meetings with a speech from Jim Thomson, Executive Secretary, giving us a very interesting resume of the national activities.

The fall rushing program found everyone in the chapter engaged in a well organized personal visitation program effectively headed by Brother Ronnie Clark, vice-president. The rushing program was accented with a smoker and with the showing of the Deltasig slides, and was culminated with the initiation of 18 pledges.

Thus far on our calendar of professional activities we have seen a movie showing the basic operations of the Federal Reserve System. Also, Brother Howard Howell, an alum-

nus, gave a most informative talk on commercial transportation.

For the selection of "Rose" finalists Beta Upsilon Chapter had an impressive reception- tea at which the members and pledges became acquainted with the 12 hopeful candidates. The three finalists later represented Delta Sigma Pi in the Homecoming Parade. Thanks to Brother Bob McMullan, Beta Upsilon Chapter came out with a praiseworthy float to welcome the Texas Tech alumni. The float, a huge replica of a typewriter, was a significant symbol of the business world. Along with other homecoming events, Beta Upsilon Chapter entertained Delta Sigma Pi Alumni with a reception at the Caprock Hotel. Thanks to President Ladon Sheats, who has successfully combined the social and professional functions of the chapter, we are looking forward to the rest of the year's activities being enthusiastically carried out.—STERLING K. MILLER



BOSTON UNIVERSITY FOOTBALL STARS, Joseph Terrasi and George Spaneas with the "Sacred Cod" Trophy being awarded by Gamma Chapter to the best football team in New England.

BOSTON

GAMMA CHAPTER HAS LAUNCHED itself on one of its most promising semesters since its founding at Boston University in 1916. Particularly motivating the brothers have been the attendance trophy that we brought back from the Eastern Regional Meeting in Newark, and another trophy being awarded by our chapter to the winner of the Boston University-Boston College-Holy Cross football series, which has brought its due share of publicity to our chapter.

Among our fellow fraternities we are now enjoying the reputation of being "the most dynamic fraternity on campus." This particular reputation has given us added incentive to perpetuate the fraternity goals.

This spirit has materialized in the efforts of the brotherhood in improving our beloved house. Even our alumni can hardly recognize the "new look." The efforts of Local 247, Wallpaperers Union of America, were headed by Brothers Bill Haggan, Nick Koutroulis, Carl Janzen, and Jack Gibson.

Professionally, Brother Al Smith has arranged for several tours and speakers. Among them to date we have been privileged to listen to Brother Bob Dallas, Professor at Boston University, on the topic of "Prospects in the Field of Insurance." We have also toured the largest daily newspaper in the New England area, the *Boston Globe*.

Our alumni contact, Brother Krosschell, has brought the alumni closer to us than ever before. This has been shown by their fine attendance at the get-togethers before the football games. Many of them were present at the Alumni Banquet at which Brother Bob Busse, Grand President, was present also. It was a

welcome pleasure for the undergraduate brothers to meet their Grand President and chapter alumni.

On the sports scene we have fielded one of the best football teams in our history, dropping only one verdict by a mere 2 points. Highlighting this powerful club has been the showing of Brother "Sammy" Janzen and "Alligator" Glynn, the receiving of Brothers "Pee Wee" Rice, "Buck" Butkevich, and "Newman" Kearney. Providing the defensive punch we have Brothers "Tank" Germino, "Father" Indelicato, and "Pizza" Pintabone. Our team is still in contention for the title. Managers Tait and Koutroulis believe our performance in basketball will be equally as good as it has been in football.—ATTA FERNANDEZ

COLORADO

ALPHA RHO CHAPTER highlighted its fall semester activities with the annual "Rose of Deltasig" dance, held Friday, December 3, at Pleasant Valley, Colorado, located directly north of Lyons, Colorado. Approximately 35 couples attended. Success of the dance was due to the efforts of Social Chairman Al Richmond who, with the aid of the pledge class, engineered the evening's festivities. Members of the pledge class divided into three committees, queen selection, arrangements and decorations, to aid Brother Richmond.

Twenty business and combined business-engineering majors were pledged October 20, to become one of the largest pledge classes in recent chapter history. Two pledges, Ed Altman and Robert Deming, were elected to the three-man School of Business junior board in all-school balloting November 1-2. This marks the second consecutive year in which Alpha Rho Chapter has been represented on the junior board. Two active members, President Tom Hallin and Senior Vice-President Dick Boblit, were successful candidates for the senior board elections last April. In all, the chapter has four men on the seven-man School of Business administrative board.

During the 1953-54 school year, Alpha Rho Chapter for the sixth consecutive time, compiled 100,000 points in the Chapter Efficiency Contest.

The School of Business moved into new quarters last June and Alpha Rho Chapter presented two faculty directories to Dean Delbert J. Duncan as a gift from Delta Sigma Pi. The directories, placed at both ends of the new building, contain the names and room numbers of the entire faculty. Alpha Rho Chapter is planning another donation to the school in the near future.

Twelve undergraduates, two faculty members and one honorary member were initiated into Alpha Rho Chapter last spring. New active members are: Tom Brown, Des Moines, Iowa; Jim Deeds, Denver; Dave Evans, Joliet, Illinois; Gene Graves, Limon, Colorado; Winston Hampton, Denver; Don Hoge, Birmingham, Michigan; Gerald Kahre, Arvada, Colorado; Bill Kennedy, Akron, Colorado; Rudy Mayer, Boulder, Colorado; Al Mitchell, Pueblo, Colorado; Ken Perley, Sioux City, Iowa, and Dean Smith, Carbondale, Colorado.

The two new faculty members are: Wilton T. Anderson, assistant professor of accounting, and Lt. Herbert F. Mills, Jr., assistant professor of Naval ROTC. A dinner-banquet in nearby Louisville followed the initiation, which raised the total members in the chapter to 595.

S. Nelson Hicks, Jr., president of The Gano-Downs Co., Denver, was initiated as an honorary member.—STEPHEN A. ZEFF

ST. LOUIS

ON THE NIGHT of September 12, Beta Sigma Chapter at St. Louis University sponsored a "Dad's Night" for the new freshmen of the School of Commerce and Finance and their fathers. The evening served to introduce the new students and their fathers to the school, the faculty, and to Delta Sigma Pi.

Our annual smoker was held on October 3 at the Sheraton Hotel. Mr. Paul Cooke, of the Provident Mutual Life Insurance Company, delivered a very interesting and informative talk. Then on October 10 Beta Sigma Chapter formally pledged 35 prospective members. The following Sunday, the first pledge meeting was held at Clifton Heights American Legion Hall.

The first in a series of monthly professional luncheons was held at the Sheraton Hotel on October 20. A large number of Deltasigs were in attendance to hear the public relations director of television station KETC speak on the objectives and methods of educational television. These monthly luncheons have given great impetus to our extensive professional plans for the year and the tireless efforts of President Bill Williams and Brother Steve Harris, head of the professional committee, are to be highly commended.

Halloween occasioned the first social event of the year when all the brothers, the pledges, and their dates gathered at the Marine Room of the Claridge Hotel. The affair this year, as in the past, was highly successful.

Founders' Day was observed this year with a dinner given at Bippens Estate in St. Louis County. Mr. John Roberts, vice-president of Wisconsin Bell Telephone Company addressed the assembled crowd of 70 active members and alumni. A vigorous discussion period followed the highly informative talk. The evening was thoroughly enjoyed by all who attended.

On November 5, Brother Ramez Ghazoul was elected St. Louis University Campus King at the annual Sadie Hawkins Dance sponsored by Kappa Beta Gamma, women's social sorority. The hard work of the members and pledges alike combined to make the hotly-contested campaign a success for Delta Sigma Pi.

At an active chapter meeting held on Wednesday, November 14, it was announced that Delta Sigma Pi had been chosen to sponsor the St. Louis University Christmas Ball. This is a large undertaking and will require cooperation and a great amount of work from the members of the chapter.

Thus we of Beta Sigma Chapter have begun the year with an active and diversified program and look forward with a great deal of confidence to another successful year.—EARL WILLIAM MUELLER, JR.

DETROIT—Gamma Rho

GAMMA RHO CHAPTER is a bee hive of activity these days, as are all the other active and alumni chapters in Michigan preparing for the 20th Grand Chapter Congress which will meet in Detroit, August 31 to September 3 in 1955. The days are swiftly passing by and it won't be long until the convention rolls around.

All the members who attended the Central Regional Meeting in Cincinnati last September 10 through 12 had a rip-roaring time. All the officers of Gamma Rho Chapter were present at the convention. Cincinnati was just a warm up for the Grand Chapter Congress in Detroit in 1955.

Speaking of progress our Social Chairman,

Mitch Trzcinski, has lined up an excellent professional program for the fall semester which will be of benefit to all the members. At our first professional meeting of the semester we had as a guest speaker Nathan Wineburg who is the National Research Director of the International Union of U.A.W.-C.I.O. Mr. Wineburg's topic was the "Guaranteed Annual Wage."

Gamma Rho Chapter initiated 16 new members in last school year to bring the total membership to 96. This semester we expect to pledge 15 new members to bring our total to 111 members by the time of printing of this article. Congratulations to the new members and to Brothers Walter Blacha and Harold Spurney for instituting a successful pledge program.

Our annual Founders' Day Party, which was held November 13 at the "Dugout" of the American Legion Home was attended by 80 persons, including wives and sweethearts. The party was a great success.

We wish to comment on the fine article about Detroit by Brother Ed MacIntosh in the November, 1954 issue of The DELTASIG. We are sure it will help influence some of the members to come to the convention in Detroit in 1955.

Don't forget, that for the time of your life Detroit is a must in 1955. Remember, "Detroit's Alive in '55."—LARRY HINES

GEORGIA—Kappa

KAPPA CHAPTER at the Atlanta Division, University of Georgia was host to the Southeastern Regional Meeting of Delta Sigma Pi on October 29 and 30. Brother William W. Murphy acted as General Chairman of the committee responsible for the planning of the meeting. He was assisted by several Kappa Chapter brothers and local alumni. Their hard work was rewarded by a very successful and enjoyable meeting. 49 delegates representing 12 chapters were in attendance. An attendance trophy was awarded to Beta Omega Chapter of the University of Miami which was represented by five delegates.

Registration and a Smoker were held Friday night to give all the delegates an opportunity to get acquainted with one another. The business session held Saturday morning proved very informative since Regional Director Homer Brewer, Executive Secretary J. D. Thomson and Past Grand President Howard Johnson were present. Doctor R. C. S. Young, director of admissions at the Atlanta Division, University of Georgia, was the speaker at the Saturday luncheon. Doctor Young, selected by the United States Chamber of Commerce as one of the ten most outstanding speakers in the United States, held the audience spellbound as he spoke on the topic of "Upsetting the Status Quo."

Saturday afternoon and evening were devoted to fun and frolic at the Deltasig Lodge near Atlanta. A ping-pong tournament and a horseshoe pitching contest were featured in the afternoon with ping-pong honors going to Brother Ben Murray of Gamma Nu Chapter while Brother Ray Jones of Kappa Chapter captured the horseshoe pitching prize. A chicken dinner followed by a square dance attended by 165 Deltasigs and their dates concluded the meeting.

Kappa Chapter members are preparing for their annual participation in the Atlanta Empty Stocking Fund Drive which is sponsored by the Atlanta Junior Chamber of Commerce.

A Founders' Day celebration was held at the Deltasig Lodge. The event held as a joint affair of Kappa Chapter and the Atlanta

Alumni Club gave some of the oldtimers an opportunity to become acquainted with the present actives.—WAYNE C. CROWE

PENN STATE

SINCE THE LAST ISSUE of The DELTASIG, the Alpha Gamma Chapter has been getting off to a fast start for the year.

Delta Sigma Pi helped sponsor the Career Day of the College of Business Administration. The guest speaker was Dr. Ralph Bunche, Director, Department of Trusteeship, United Nations. He was introduced by Brother Milton S. Eisenhower to a capacity crowd in the university auditorium. Brother Bruce, president of our chapter, was co-chairman of the event.

Our Initiation Banquet was held in November in honor of Founders Day, and 45 pledges were initiated. Our honored initiate this year was Mr. Willard F. Rockwell, Jr., president of the Rockwell Manufacturing Company, Pittsburgh. Mr. Rockwell was guest speaker and was introduced by Dean O. R. MacKenzie of the College of Business Administration. We all enjoyed the delicious steak dinner at the Eutaw House in Potters Mills after the initiation.

Something new has hit Alpha Gamma Chapter this year. We have an outstanding basketball team. They have already won three games and are among the leaders of the Intramural League. Our thanks to Brother Larry Gershwin, who is our coach.

Alpha Gamma Chapter has some of the outstanding students in the College of Business Administration. We are proud to say that Brother Dick Favro is both president of the Business Student Council and of the Marketing Club. Brother Paul Solyan is president of the Accounting Club. One of our newly initiated members this year is Brother Chip Engle, son of the famous Penn State football coach, Rip Engle.

We are looking forward to another successful year.—JOHN S. BRUCE

DRAKE

THE ALPHA IOTA CHAPTER at Drake University, Des Moines, Iowa held a smoker after the opening of the fall semester, at which time they pledged several.

The Midwestern Regional Meeting was held at the Kirkwood Hotel in Des Moines October 8 to 11. The host chapter, Alpha Iota, was represented by all active members in attendance. Thirteen other chapters were represented. A grand time was had by all attending. The business meetings were excellent and profitable to all present. J. D. Thomson, Executive Secretary from the Central Office and Henry C. Lucas, Regional Director from Omaha attended, and their presence added much to the success of the convention in every way.

H. W. Bohlman has been appointed permanent Dean of the College of Business Administration to succeed L. E. Hoffman who had resigned to enter private business. It is with much regret that we are losing Dean Hoffman from our college. Dean Bohlman will help our chapter in many ways we are sure. Both Dean Hoffman and Dean Bohlman are Deltasigs.

The loss of Phil Blades to Gamma Kappa Chapter at Michigan State, David Adamson to Epsilon Chapter at the University of Iowa, and John Adams to Beta Eta Chapter at Florida University, we mourn, but wish them every success at their new chapters and schools.—LEONARD E. HASSETT

UNDERGRADUATE CHAPTERS

EASTERN REGION

Director: J. Harry Feltham, *Chi—Johns Hopkins*, Robert Garrett & Sons, Baltimore 3, Maryland.

District Director: James Elderkin, Jr., Beta Rho-Rutgers, 152 Knollwood Terr., Clifton, N.J.

District Director: Robert Hughes, Beta Nu-Pennsylvania, 6 Rutledge Ave., Box 196, Rutledge, Pa.

District Director: Franklin Tober, Alpha Kappa-Buffalo, 123 Highgate Ave., Buffalo 14, N.Y.

BABSON (Gamma Upsilon, 1951), BABSON INSTITUTE OF BUSINESS ADM., BABSON PARK, BOSTON, MASS.

Advisor: Walter Carpenter, Babson Institute, Babson Park, Mass.
Pres. H. Tucker Cooke, Jr., Babson Institute, Babson Park 57, Mass.
Sec. Thomas H. Wilde, Babson Institute, Babson Park 57, Mass.

BOSTON U. (Gamma, 1916), COLLEGE OF BUSINESS ADM., BOSTON, MASS.
Chapter House: 247 Kent St., Brookline, Mass.

Advisor: John B. Alevizos, 236 Kelton St., Alston 34, Mass.
Pres. John B. Gibson, 247 Kent St., Brookline, Mass.
Sec. John P. O'Sullivan, 30 Bay State Rd., Boston 25, Mass.

BUFFALO (Alpha Kappa, 1925), MILLARD FILMORE COLLEGE, BUFFALO, N.Y.
Advisor: Franklin A. Tober, 123 Highgate Ave., Buffalo, N.Y.

Pres. Donald L. Voltz, 314 Bedford Ave., Buffalo, N.Y.
Sec. James A. O'Malley, Jr., Rt. 2, Townline Rd., N. Tonawanda, N.Y.

GEORGETOWN (Mu, 1921), SCHOOL OF FOREIGN SERVICE, WASHINGTON, D.C.
Chapter House: 2210 20th St., N.W., Washington, D.C. (Adams 2355)

Advisor: John J. O'Connor, 5115 Moorland Lane, Bethesda, Md.
Pres. Raymond L. Kilmartin, 2210 20th St., N.W., Washington, D.C.
Sec. Armistead L. Guthery, 3733 Van Ness St., N.W., Washington, D.C.

JOHNS HOPKINS (Chi, 1922), SCHOOL OF BUSINESS, BALTIMORE, Md.
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Pres. George R. Faust, 1014 N. Charles St., Baltimore 1, Md.
Sec. Charles O. Hoffman, Chapman Rd., Randallstown, Md.

MARYLAND (Gamma Sigma, 1950), COLLEGE OF BUSINESS AND PUBLIC ADM., COLLEGE PARK, Md.
Advisor: Arthur S. Patrick, P.P.A. Bldg., Univ. of Md., College Park, Md.

Pres. Robert Comer, 4508 Fordham Lane, College Park, Md.
Sec. Reif D. Russell, 1403 Langley Way, Hyattsville, Md.

NEW YORK (Alpha, 1907), SCHOOL OF COMMERCE, ACCOUNTS AND FINANCE, NEW YORK, N.Y.
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Advisor: Dr. Haywood Holbert, Sch. of Commerce, NYU, Washington Sq. New York, N.Y.

Pres. Edwin J. Hughes, III, 56 Park Ave., Larchmont, N.Y.
Sec. Lawrence Christiansen, 64-28 79th St., Middle Village 79, N.Y.

PENNSYLVANIA, U. OF (Beta Nu, 1932), THE WHARTON SCHOOL OF FINANCE AND COMMERCE AND EVENING SCHOOL OF ACCOUNTS AND FINANCE, PHILADELPHIA, PA.
Chapter House: 3902 Spruce St., Philadelphia, Pa. (Ba2-9096)

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Pres. H. Richard Bahner, 1510 Champlott Ave., Philadelphia 41, Pa.

Sec. Arthur H. Sossong, Jr., 548 E. Woodlawn Ave., Philadelphia 44, Pa.

PENN STATE (Alpha Gamma, 1923) College of Business, State College, Pa.
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Pres. John Bruce, Alpha Sigma Phi, State College, Pa.
Sec. Joseph Hayes, Phi Kappa Psi, State College, Pa.

RIDER (Beta Xi, 1934), COLLEGE OF BUSINESS ADM., TRENTON, N.J.
Chapter House: 909 Bellevue Ave., Trenton, N.J. (5-9603)

Advisor: Michael B. Peceri, 39 N. Hermitage Ave., Trenton, N.J.
Pres. Gerald Doskos, 1004 S. Broad St., Trenton, N.J.

Sec. Joseph Casarella, 106 Wilburtha Rd., Trenton, N.J.

RUTGERS (Beta Omicron, 1937), SCHOOL OF BUSINESS ADM., 40 RECTOR ST., NEWARK, N.J.
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Advisor: B. T. Summer, Jr., 86 First St., Raritan Twp., Fords, N.J.
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RUTGERS (Beta Rho, 1942), UNIVERSITY COLLEGE, NEWARK, N.J.
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Pres. George W. Evertsberg, 23 Evergreen Dr., North Caldwell, N.J.
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ST. BONAVENTURE (Gamma Chi, 1951), SCHOOL OF BUSINESS ADM., ST. BONAVENTURE, N.Y.
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TEMPLE (Omega, 1923), SCHOOL OF BUSINESS AND PUBLIC ADM., PHILADELPHIA, PA.
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Advisor: Willard Moore, Temple U., Philadelphia 22, Pa.
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Pres. Norman J. Shaw, 1609 University Ave., Charlottesville, Va.
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District Director (Mississippi, Mississippi State and Mississippi Southern Chapters): Joseph Cerny *Alpha Omega—De Paul*, Department of Accountancy, University of Mississippi, University, Miss.

District Director (North Carolina and Wake Forest Chapters): Monroe M. Landreth, Jr., *Alpha Lambda—North Carolina*, 2341 Selwyn Ave., Charlotte, N.C.

ALABAMA, U. OF (Alpha Sigma, 1926), SCHOOL OF COMMERCE AND BUSINESS ADM., TUSCALOOSA, ALA.
Advisor: W. C. Flewellen, Drawer J, University, Ala.

Pres. William H. Willis, Jr., Box 2641, University, Ala.
Sec. John F. Yeager, 513 12th Ave., Tuscaloosa, Ala.

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Pres. James B. Spence, Pi Kappa Alpha House, Auburn, Ala.
Sec. Robert Pitts, Pitts Hotel, Auburn, Ala.

FLORIDA, U. OF (Beta Eta, 1929), COLLEGE OF BUSINESS ADM., GAINESVILLE, FLA.
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FLORIDA STATE (Gamma Lambda, 1949), SCHOOL OF BUSINESS, TALLHASSEE, FLA.
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MIAMI, U. OF (Beta Omega, 1948), SCHOOL OF BUSINESS ADM., CORAL GABLES, MIAMI, FLA.
Advisor: John H. Ross, 4540 S.W. 62 Ct., Miami, Fla.

Pres. Richard Miles, 6750 S.W. 8 St., Maimi, Fla.
Sec. Anthony J. Gangol, 3030 N.W. 17 St., Miami, Fla.

MISSISSIPPI, U. OF (Alpha Phi, 1927), SCHOOL OF COMMERCE AND BUSINESS ADM., OXFORD, MISS.
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MISSISSIPPI SOUTHERN (Gamma Tau, 1950), DIVISION OF COMMERCE, HATTIESBURG, MISS.
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Sec. Bill Wellborn, 135 W. Sycamore St., Wake Forest, N.C.

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Sec. Lawrence L. Leisner, 919 Harrison, Lincoln Park 25, Mich.

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Pres. Charles Reeka, 402 E. Daniel, Champaign, Ill.

Sec. Ross Rolander, 402 E. Daniel, Champaign, Ill.

INDIANA (Alpha Pi, 1925), SCHOOL OF BUSINESS, BLOOMINGTON, IND.
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Pres. Charles Sims, Beta Theta Pi, 919 E. 10th St., Bloomington, Ind.
Sec. Larry Parker, Men's Quad No. 277, Bloomington, Ind.

KENT STATE (Beta Pi, 1942), COLLEGE OF BUSINESS ADM., KENT, OHIO
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Pres. Roy L. Shiflet, 525 E. Main St., Kent, Ohio.

Sec. Sherwin L. Snyder, 525 E. Main St., Kent, Ohio.

LOYOLA (Gamma Pi, 1950), COLLEGE OF COMMERCE, CHICAGO, ILL.
Chapter Room: Key Club, 115 E. Chicago Ave., Chicago 11, Ill.
Advisor: S. M. Frizol, 820 N. Michigan Ave., Chicago 11, Ill.
Pres. Robert B. Latousek, 2327 Winnemac Ave., Chicago 25, Ill.
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MARQUETTE (Delta, 1920), COLLEGE OF BUSINESS ADM., 1217 W. WISCONSIN AVENUE, MILWAUKEE, WIS.
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Pres. Charles Hazelrigg, Phi Kappa Tau House, Miami Univ., Oxford, Ohio
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MICHIGAN, U. OF (Xi, 1921), SCHOOL OF BUSINESS ADM., ANN ARBOR, MICH.
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MICHIGAN STATE (Gamma Kappa, 1949), SCHOOL OF BUSINESS AND PUBLIC SERVICE, EAST LANSING, MICH.
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Advisors: Robert Kendall, 262 Oakland, East Lansing, Michigan and Edward Gee, 219 Oxford Rd., East Lansing, Mich.
Pres. John Lavis, 327 Hillcrest, East Lansing, Mich.
Sec. Fred Bauer, 327 Hillcrest, East Lansing, Mich.

NORTHWESTERN (Chicago Division-Beta, 1914), SCHOOL OF COMMERCE, 339 E. CHICAGO AVE., CHICAGO, ILL.
Chapter House: 42 E. Cedar St., Chicago, Ill. (Delaware 7-9651)
Advisor: Victor J. Payton, 827 Dearborn St., Chicago, Ill.
Pres. Jack L. Metcalf, 501 Deming Pl., Chicago 14, Ill.
Sec. Charles H. Camacho, 3323 Hutchinson St., Chicago, Ill.

NORTHWESTERN (Evanston Division-Zeta, 1920), SCHOOL OF COMMERCE, EVANSTON, ILL.
Chapter House: 1819 Orrington Ave., Evanston, Ill. (Greenleaf 5-9495)
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Pres. Ronald Nelson, Princeton Hall, Grand Forks, N.D.
Sec. Arlyn Larson, Sayre Hall, Grand Forks, N.D.

OMAHA (Gamma Eta, 1949), COLLEGE OF BUSINESS ADM., 60TH AND DODGE STREETS, OMAHA, NEB.
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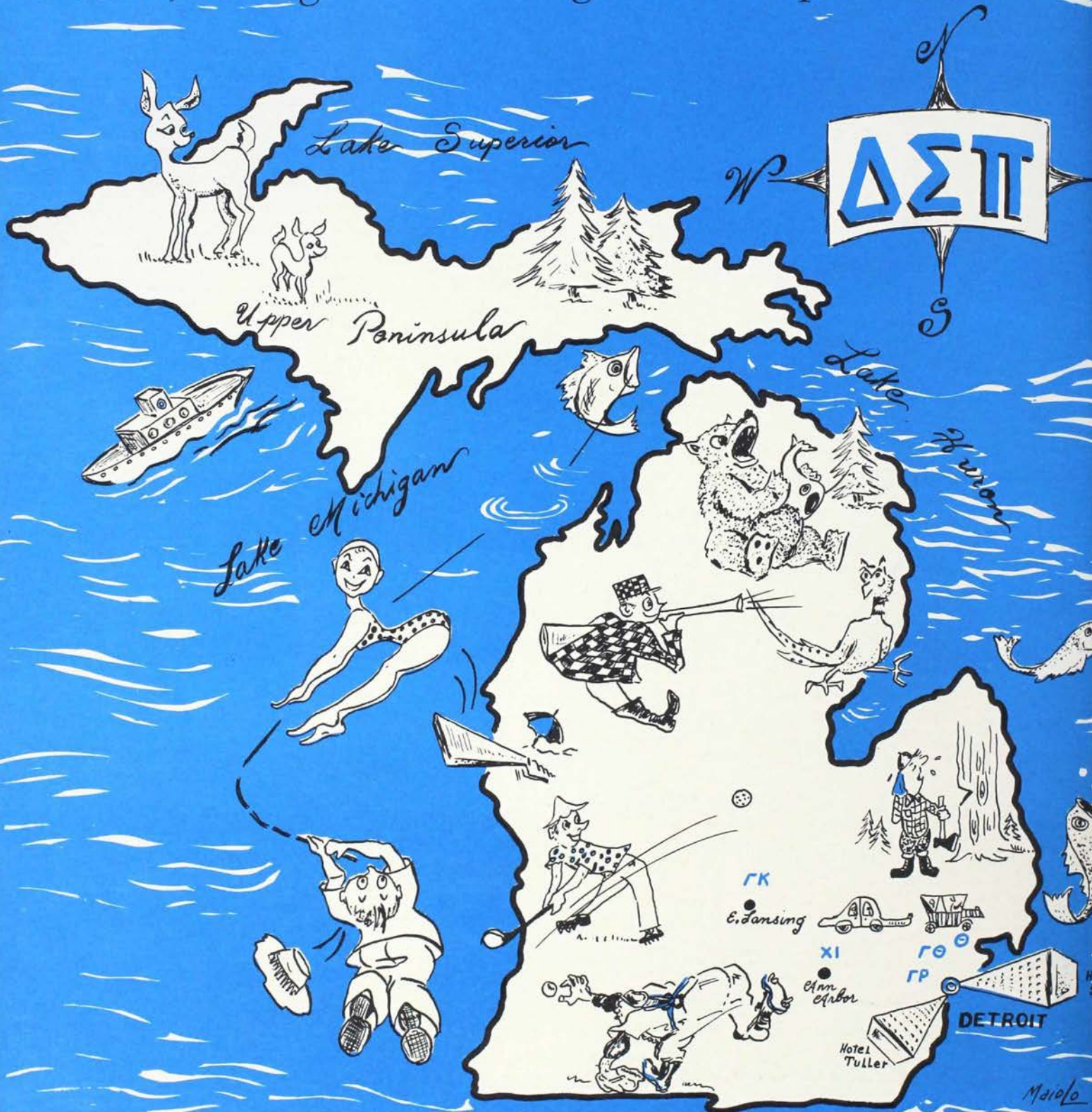
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Detroit, Michigan

August 31—September 3, 1955



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