

*The*

# DELTA SIG

O F D E L T A S I G M A P I



*Professional Business Administration Fraternity*

**MAY 1952**



# The International Fraternity of Delta Sigma Pi

Professional Commerce and Business Administration Fraternity

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

## The Grand Council

- Grand President:** Howard B. Johnson, *Kappa—Georgia*, Atlantic Steel Company, P.O. Box 1714, Atlanta 1, Ga.  
**Grand Secretary-Treasurer:** H. G. Wright, *Beta—Northwestern*, 222 W. Adams Street, Chicago 6, Ill.  
**Eastern Region:** J. Harry Feltham, *Chi—Johns Hopkins*, Robert Garrett & Sons, Baltimore 3, Md.  
**Southeastern Region:** Thoben F. Elrod, *Kappa—Georgia*, Crosley Distributing Company, P.O. Box 4084, Atlanta 3, Ga.  
**Central Region:** Robert G. Busse, *Beta Omicron—Rutgers*, 3401 Old Colony Road, Kalamazoo, Mich.  
**Midwestern Region:** Henry C. Lucas, *Alpha Delta—Nebraska*, 408 S. 18th Street, Omaha, Nebr.  
**Southwestern Region:** William R. Merrick, *Beta Iota—Baylor*, 4405 Bowser Street, Dallas, Tex.  
**Western Region:** Frank C. Brandes, *Kappa—Georgia*, Retail Credit Company, 333 Pine Street, San Francisco, Calif.  
**At-Large:** Waldo E. Hardell, *Alpha Epsilon—Minnesota*, Charles W. Sexton Company, McKnight Building, Minneapolis, Minn.  
**At-Large:** Harry G. Hickey, *Alpha Nu—Denver*, 643 Olive Street, Denver, Colo.  
**Past Grand President:** Walter C. Sehm, *Alpha Epsilon—Minnesota*, 490 N. Snelling Avenue, St. Paul 4, Minn.

## The Central Office

- 222 W. Adams Street, Chicago 6, Ill. Phone: RAndolph 6-6954  
**Grand Secretary-Treasurer:** H. G. Wright  
**Assistant Grand Secretary-Treasurer:** J. D. Thomson

## National Committees

### EXECUTIVE COMMITTEE

- CHAIRMAN:** HOWARD B. JOHNSON, *Kappa*, Atlantic Steel Company, P.O. Box 1714, Atlanta 1, Ga.  
**ALLEN L. FOWLER**, *Beta Nu*, 1700 Sansom Street, Philadelphia 3, Pa.  
**JOHN L. MCKEWEN**, *Chi*, Baltimore Trust Bldg., Baltimore, Md.

### COMMITTEE ON ALUMNI ACTIVITIES

- CHAIRMAN:** ROBERT O. LEWIS, *Beta*, 515 Woodbine Avenue, Oak Park, Ill.

### COMMITTEE ON ALUMNI PLACING SERVICE

- CHAIRMAN:** HENRY C. LUCAS, *Alpha Delta*, 1414 First National Bank Bldg., Omaha, Nebr.  
**DEAN JOHN W. LUCAS**, *Nu*, University of Omaha, Omaha, Nebr.  
**DEAN FLOYD E. WALSH**, *Epsilon*, Creighton University, Omaha, Nebr.  
**RAYMOND A. PETER**, *Beta Theta*, 1307 Howard St., Omaha, Nebr.

### COMMITTEE ON LIFE MEMBERSHIP

- CHAIRMAN:** JOSEPH F. DUEPNER, *Beta Sigma*, 2026 Hildred, Jennings 21, Mo.

### COMMITTEE ON NOMINATIONS

- CHAIRMAN:** J. ELWOOD ARMSTRONG, *Chi*, 17402 Monica Avenue, Detroit 21, Mich.

## Alumni Clubs

- ATLANTA**, Georgia—Pres.: G. Ford Rives, 371 Glendale Ave., N.E., Atlanta, Ga. Phone: WA. 9767.  
**AUSTIN**, Texas—Pres.: Joe K. Alexander, 308 W. 25th St., Austin, Tex. Phone: 7-3251.  
**BALTIMORE**, Maryland—Pres.: James J. Moore, 2702 Roslyn Ave., Baltimore, Md. Phone: Forest 6187.  
**BOSTON**, Massachusetts—Pres.: John H. Keenan, 306 Hyde Park Ave., Hyde Park, Mass.  
**BUFFALO**, New York—Pres.: Clyde T. Cadwallader, 311 Crosby Bldg., Buffalo, N.Y. Phone: CL 2151.  
**CHICAGO**, Illinois—Pres.: Paul Espenshade, 141 West Jackson Blvd., Chicago, Ill. Phone: Wabash 2-2400.  
**COLUMBIA**, South Carolina—Pres.: William J. Love, 2513 Reynolds Drive, Columbia, S.C. Phone: 42703.  
**DALLAS**, Texas—Pres.: H. Arthur Littell, 1510 M & W Tower, Dallas, Tex. Phone: PR. 6361.  
**DENVER**, Colorado—Pres.: Harry G. Hickey, 643 Olive Street, Denver, Colo. Phone: Dexter 6489.  
**HOUSTON**, Texas—Pres.: Oscar H. Hunter, Jr., 2109 3rd St., Galena Park, Tex. Phone: OS. 4-0176.  
**KANSAS CITY**, Missouri—Pres.: Walter C. Emery, 3542 Baltimore, Kansas City, Mo. Phone: LU 0565.  
**LOS ANGELES**, California—Pres.: C. E. Reese, 2350 E. 38th St., Los Angeles, Calif. Phone: JE. 8224.  
**MEMPHIS**, Tennessee—Pres.: Doyle C. Savage, 4418 Normandy Rd., Memphis, Tenn.  
**MIAMI**, Florida—Pres.: Jack N. Savastone, 3250 S.W. 18th St., Miami, Fla. Phone: 2-0553.  
**NEW ORLEANS**, Louisiana—Pres.: Carl C. Perry, Esso Standard Oil Co., P.O. Box 206, Harvey, La.  
**NEW YORK**, New York—Pres.: Rodney L. Stahl, 224 E. 27th St., New York, N.Y. Phone: MU. 3-0422.  
**NORTHEASTERN OHIO**, Cleveland, Ohio—Pres.: Robert F. Andree, 2094 Lakeview, Rocky River, Ohio. Phone: Edison 1-0547.  
**OMAHA**, Nebraska—Pres.: Glen Appleby, 2722 South 44th St., Omaha, Nebr. Phone: WA. 2403.  
**PHILADELPHIA**, Pennsylvania—Pres.: Ralph L. Jones, 5035 Irving St., Philadelphia, Pa. Phone: AL. 4-4026.  
**ST. LOUIS**, Missouri—Pres.: Joseph F. Duepner, 2026 Hildred, Jennings 21, Mo. Phone: Goodfellow 1391.  
**TULSA**, Oklahoma—Pres.: Forrest W. Price, 1359 E. 45th St., Tulsa, Okla. Phone: 7-3659.  
**TWIN CITIES**, Minneapolis & St. Paul, Minn.—Pres.: Richard L. Peterson, 3331 Virginia Ave., St. Louis Park, Minn.  
**WASHINGTON**, D.C.—Pres.: James G. Michaux, 4201 Massachusetts Ave., N.W., Washington, D.C. Phone: Sterling 2824.



DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928 to encourage high scholarship, professional research, advancement of professional ethics, and the promotion of a spirit of comity among the professional fraternities in the advancement of fraternal ideals.

The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi, CHEMISTRY, Alpha Chi Sigma, COMMERCE, Alpha Kappa Psi, Delta Sigma Pi, DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi, EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi, ENGINEERING, Theta Tau, Sigma Phi Delta, LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi, MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma, PHARMACY, Kappa Psi, Rho Pi Phi.

## The Grand President's Column

BY THE TIME this issue of The DELTASIG is received, six Regional Meetings will have been held, in which hundreds of our members participated. I am sure those who attended will feel that their horizons of fraternity activity have been pushed back, and that many friendships have been made which will be lasting, in a fraternal, social and business way.



HOWARD B. JOHNSON  
Georgia-Kappa  
Grand President

ideal ways to strengthen fraternal bonds and augment business training.

THE GRADUATING SENIORS DIRECTORY for 1952 is certainly an excellent medium of introduction to hundreds of employers. Not only should it result in better placement of our members, but it also serves as a public relations tool for Delta Sigma Pi, going, as it does, into the personnel offices of so many outstanding American firms. The Directory's value will be emphasized if we enter into a period of lessened business activity. Congratulations are due our Committee on Alumni Placing Service, whose work has made such a publication possible.

I WONDER how many of us attach the proper importance to our chapter's standing in the Chapter Efficiency Contest? Of course, all of us want to be on a winning team, but do we consider enough the value to ourselves of being a part of a chapter which consistently ranks high when measured by those standards which mean a coordinated, trained, enthusiastic fraternal group? Many times chapter standings have become a part of employment references; many times leadership in an outstanding chapter has been the means of establishing business contacts or even being sought after for more responsible jobs. See that your chapter's standing is a proper reflection of your own ability and a credit to your university.

A GRATIFYING CHANGE in our American fraternity system is the trend to abolish "Hell Week." Those who have taken the lead in the abolition of this ridiculous and useless phase of fraternity initiations have substituted therefor a much more appropriate period: "Help Week." Wherever our chapters have traditionally followed some of the practices condemned as evidences of fraternity immaturity and irresponsibility, I hope members of Delta Sigma Pi will immediately see that initiations are limited to informative, instructive, and helpful practices.

SOME DELTASIGS will not return to school next fall or enter business because of service in our Armed Forces. To you we say "Godspeed" and a prayer for your early return to your families and a world at peace.

AN OUTSTANDING CHARACTERISTIC of Delta Sigma Pi is that it affords an excellent opportunity for those training in the same profession to exchange ideas and establish valuable contacts with other undergraduates, as well as with faculty and alumni members. These exchanges and contacts should not be confined to members of your own chapter, but should be extended wherever possible to Deltasigs from other colleges. No better media for this can be found than our Regional Meetings and Grand Chapter Congresses. Interchapter visitations, joint meetings and other reciprocal functions are

# THE DELTASIG OF DELTA SIGMA PI

Volume XLI

MAY, 1952

Issue 4

## IN THIS ISSUE

	Page
The Grand President's Column .....	97
Fair Wages and Economic Stability .....	98
Youth Seeks the Answers .....	103
LSU Candidate Selected 1952 "Rose of Deltasig" .....	107
With the Alumni the World Over .....	108
Among the Chapters .....	111

## Our Cover

The Creighton University is the eighth campus to be featured on the cover of The DELTASIG. Creighton University came into being as a result of a bequest made by Mrs. Mary Lucretia Creighton, who died January 23, 1876. Her executors were instructed to purchase a site, erect a building, and establish a college which was to be named in memory of her deceased husband, Edward Creighton. The first building was erected on California Street in Omaha, Nebraska, and this along with the remainder of the bequest was turned to Bishop O'Connor of Omaha who invited the Jesuits to conduct Creighton College, as it was then called. Classes first began on September 2, 1878.

The main campus of Creighton University occupies a large tract of land about 15 minutes walk from the business district of Omaha. In all, there are 28 buildings on this campus which house nine schools and colleges. In addition to two colleges of liberal arts, one for women and one for men, there are the schools of dentistry, law, medicine, nursing and the colleges of commerce and pharmacy, all of which comprise the university.

In 1930 the Beta Theta Chapter of Delta Sigma Pi was established in the College of Commerce on this campus. Since then it has had an enviable record both at Creighton and in Delta Sigma Pi. This year it is serving as one of the host chapters for the Midwestern Regional Meeting which is being held in Omaha.

The colorprint which was used to feature Creighton University on our cover was furnished by the Union Pacific Railroad, to whom we are greatly indebted.

H. G. WRIGHT, Editor

J. D. THOMSON, Assistant Editor

Postmaster: Please send copies returned under labels Form 3579 to Delta Sigma Pi, 222 West Adams Street, Chicago 6, Illinois

The DELTASIG of Delta Sigma Pi is published four times annually in the months of November, January, March, and May. Material intended for publication should reach the editorial office not later than the first of the month previous to publication. Publication Office—450 Ahnaip Street, Menasha, Wisconsin. Editorial Office—222 W. Adams Street, Chicago 6, Illinois.

Subscription price: \$3 per year.

Entered as second class matter, December 24, 1931, at the post office at Menasha, Wisconsin, under the act of March 3, 1879. Acceptance for mailing at special rate of postage provided for in the Act of February 28, 1925, embodied in paragraph 4, Section 538, P. L. & R., 1932 edition. Printed in U.S.A.



# THE DELTASIG

OF DELTA SIGMA PI

Volume XLI

MAY, 1952

Issue 4

## Fair Wages and Economic Stability

An Address By

C. E. Wilson, President of General Motors

Given at Michigan State College and Sponsored Jointly by the School of Business and Public Administration and the Gamma Kappa Chapter of Delta Sigma Pi

**MY SUBJECT** this evening, "Fair Wages and Economic Stability," is a tremendously important one. There is currently a great deal of controversy over wages and how they can or should be determined. There is also a great deal of discussion at this time regarding taxes, inflation, prices, profits, material shortages and price, credit, wage and production controls. These matters are all a part of the problem of economic stability. Volumes could be written on the subject, and there is no general agreement even among economists in regard to many of the factors involved. I am not taking the position that my understanding of the subject is complete or even correct in all details, and I am approaching the subject more from the point of view of inviting all of you to look into the matters with me.

### Importance of Economic Stability

Through force of circumstance I must deal with these problems every day, and I have been interested in them for a long time. While my formal schooling is that of an engineer, I began to appreciate the importance of economic stability some 35 years ago when I worked as a young engineer for the Westinghouse Company in East Pittsburgh. After all, engineering and economics both deal with figures and facts and are both concerned with the same ultimate end, namely, the most economical use of human and natural resources. While engineers deal with the physical laws of nature and how they can be applied to serve humanity by producing new and better and cheaper goods, economists deal with rules governing the production, exchange and distribution of these goods between people and the functions of money as a means for accounting for capital and wages.

As a young engineer, for the first time I saw men striking for increased wages due to the inflation and the decreased purchasing power of their wages. I felt the pinch of the increasing cost of living myself. While I had no responsibility whatsoever for any of the policies or actions of the Westinghouse executives at that time, I was in a position where I heard a great deal of discussion regarding the situation. The seriousness of the problems was recognized, but there seemed to be difficulty in developing the pertinent facts and arriving at the right course of action. There were no strong unions at the time to guide and organize a strike, but the men struck just the same because they did not think they were being treated fairly. Many employers then

thought wages must be held down to curb inflation just as many do now. But these employers shortly had to raise the wages just the same, not only to satisfy the men, but to maintain their working forces in a competitive market. Later when there seemed to be an unlimited demand for their products, these same employers actively bid up wages in competition with each other. This resulted in a greater increase in wages than the increase in the cost of living or the money supply with the result that when the war was over the wage level had to be importantly adjusted downward. My memory of what happened to wages in the World War I period has made me slow to blame unions for high wages at the present time.

### The Record of Instability

One of my charts which I call "Inflation in Two Wars," shows what happened to wages, prices, money supply, and physical volume of production during the two ten-year periods starting substantially at the time of the beginning of each of the two World Wars. You will note by looking at this chart that during and shortly following World War I wages<sup>1</sup> went up more rapidly than prices or the money supply<sup>2</sup>; while in World War II wages went up during the war at a much slower rate than the money supply and only slightly faster than the Consumers' Price Index<sup>3</sup> due to wage and price controls. At the end of the second World War and with the release of controls, wages and prices rose rapidly to again balance the money supply and the physical production<sup>4</sup> of goods. During World War II the people of our country, due to rationing and the patriotic realization of the condition the nation was in, saved an astonishing portion of their current incomes and invested them in government bonds. Much of this accumulated purchasing power was in the hands of individuals who had gone without during the war, and after the war was over

<sup>1</sup> *Hourly Earnings in Manufacturing* are published by the U. S. Bureau of Labor Statistics. The averages reflect overtime and night-shift premiums, but do not include the cost of paid vacations, employer-subsidized pensions, and similar payments.

<sup>2</sup> *Money Supply in the Hands of the Public* is the official Federal Reserve computation of U. S. currency held outside of banks, plus time and demand deposits of all banks and postal savings, minus Federal Treasury and inter-bank deposits and checks in the process of collection.

<sup>3</sup> *The Consumers' Price Index* is the official BLS series, formerly known as the "Cost of Living Index."

<sup>4</sup> *Physical Production Index* includes farm, as well as industrial production. It excludes services. The index prepared by the Council of Economic Advisors is used for the World War II period. For World War I, the index published in Brookings' "America's Capacity to Produce" is used.

they had both the ability and desire to buy, which created pressure to increase production, wages and prices. It is interesting to note that, while there was a great difference in the relation between wages, prices, money supply and production during parts of each of these periods, at the end of the ten-year periods, if you divide the percent increase in the money supply by the percent increase in physical production, you obtain approximately the increase in the Consumers' Price Index which was substantially the same for both periods.

I am sure we will all agree that a peaceful society with a stable economy and an ever-increasing standard of living for all the people is a desirable objective for any nation. The difference of opinion that seems to exist is over alternative ways and means for achieving this desirable end and whether reasonable progress is being made toward this objective. From my point of view, *how to determine fair wages, how to avoid both inflation and deflation, how to prevent the business cycles of boom and bust are problems that are all tied together.* An understanding of the facts regarding any one of the three will, I am sure, be helpful in understanding the other two. Furthermore, I do not believe that any one of them can be solved for any period of time without solving the others.

This became clear to me when I noticed that many of those who were most critical of the GM-UAW formula for determining fair wages were confused regarding the basic causes of inflation, how it can be controlled or who is responsible for controlling it. Many people believe that in a free capitalist economy there is no escaping alternate booms and depressions in business and

employment. They recognize that the present high level of business activity resulting from the defense program is synthetic and does not constitute real prosperity for the nation as a whole. They consider another big depression inevitable. I do not think that it is. However, they may be correct in forecasting one unless we develop a clearer understanding of what is going on now in the economic area and have the courage to adopt sound policies.

### Requirements for Economic Stability

I am convinced that, if we understand the economic principles underlying our free competitive system and in the light of these principles develop sound policies with respect to the military program and other governmental expenditures and realize the interrelation of wages, employment, inflation and deflation, we can control the business cycle and avoid a drastic depression such as occurred in the early 30's. Between us all we must be smart enough to avoid such an eventuality, for the nation probably cannot have another such bust and still have our free society continue as we have known it. The mass of the people will be too likely to blame the system itself for the trouble and will fail to realize that the trouble, if it comes, will be due to the mismanagement of the system in violation of the fundamental principles on which it is based. The gravest danger lies in the abuse of credit permitted and abetted and even indulged in by the government itself.

It is unthinkable that the only way we can maintain a condition of relative prosperity, even a synthetic prosperity, is through unsound credit expansion, or continuing a big military program. Unfortunately, some people mistakenly believe that our free system can only maintain full employment when engaged in a big military program or some other condition involving continuing inflation. To avoid this condition, they are willing to adopt some form of socialism or statism that would rob us not only of the liberties we have enjoyed for 175 years, but of our country's high standard of living as well.

I am sure that we *can* maintain reasonably full employment, efficient production, and further the objectives for which the nation was founded without resorting either to inflation or to any form of socialism as a national policy. This is clearer when we consider the unsatisfied needs and desires of our people in terms of goods and services. It also helps to think of the physical production and distribution of goods, how they are produced, who wants them, and their willingness to make an effort to acquire them. We become confused about this problem when we look at only the money transactions involved. After all, while money has other functions, its primary function is that of a medium of exchange. In this respect it can be looked upon as just another form of paper work that is necessary to guide the efficient production and distribution of goods to satisfy the needs of the people.

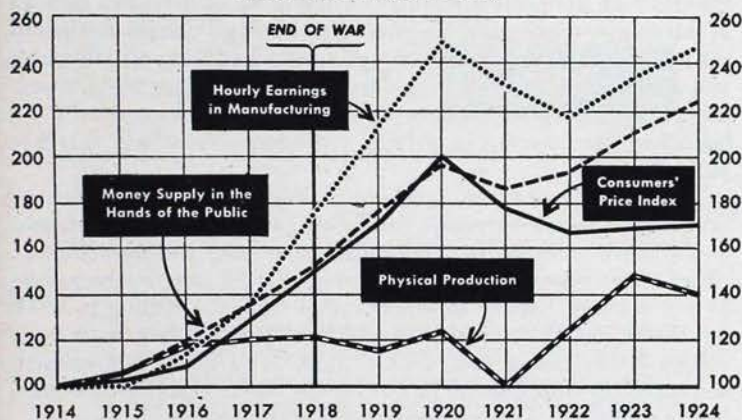
Several years ago I was one of a small group discussing labor-management problems. One of the labor leaders present was expressing what seemed to me excessively radical ideas. I chided him saying that he sounded like a communist. He said, "I'm not a communist. I believe that communism is a marvelous system for equitably distributing nothing." Winston Churchill has said, "The principal accomplishment of socialism is its equal distribution of poverty."

### Philosophy of GM Wage Contract

We in General Motors hope that our recent 5-year labor agreements not only amount to *fundamental progress in determining fair wages* and in collective bargaining but also, and perhaps even more importantly, *represent progress in establishing economic stability through maintaining efficient production and through contributing to the understanding of the pertinent factors involved.*

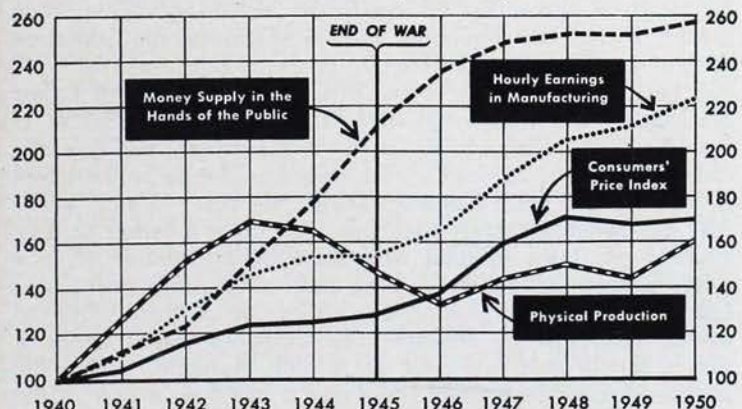
## INFLATION IN TWO WARS

WORLD WAR I (1914-100)



WORLD WAR I: Wages went up faster than prices or the money supply. Later, wages and prices fell back.

WORLD WAR II (1940-100)



WORLD WAR II: Wages went up at a much slower rate than the money supply and only slightly faster than prices, due to wage and price controls. After the war, wages and prices rose rapidly.

Back of these agreements was the recognition and acceptance by management of three important developments:

1. The establishment by Congress of collective bargaining as a national policy and the effect of this new legal development upon the relations between employers, employes and their unions. While collective bargaining as a process for resolving labor disputes was established by law, it became obvious in practice that sound principles and criteria would have to be developed to guide such bargaining if it was to be workable and not retard the industrial development of the nation. Collective bargaining cannot be based on the unsound theory of continuing class conflict imported from Europe nor should it be conceived of as an annual clash of economic power forgetting the interests of the rest of the country. General Motors felt obligated to make an effort to make progress in this area.

2. The full recognition that an employer who expects to continue in business successfully in our modern industrial society must develop and maintain satisfactory cooperative relations with a stable group of responsible employes. At one time it was generally thought that fair wages resulted from individual bargaining; that labor should be bought and sold in the market on a day-to-day basis as any commodity the price of which was determined by supply and demand. But since workmen and their families cannot hibernate between jobs, this theory proved unworkable in practice. It has become necessary to develop a practicable way of determining fair wages by agreement. The long run fundamental interests of the employes and employers cannot be in conflict. They are in the same economic boat.

3. The realization that an employer is essentially a channel through which the hours of work of his employes are exchanged for the product of the work of other producers. Like any other middleman, the employer makes a profit only if he handles the exchange efficiently and well. The changing value of money, however, has the effect of changing rather rapidly the exchange value of the employe's time in terms of the goods and services for which he spends his wages. The fact that U.S. dollars are no longer redeemable in gold has accentuated this point. Therefore, the only way by which workmen's time can have a stable value for them is by adjusting the pay for their time with changes in the money value of the things they spend their money for.

The particular formula for determining fair wages resulted from the acceptance of five general principles by the parties:

1. That it is logical, fair and reasonable to maintain the purchasing power of an hour's work in terms of goods and services the employe must purchase in his daily living.

2. That all Americans look forward to improving their conditions, and that workmen along with other citizens are entitled to share in the advancing prosperity of the nation. We call this the annual improvement factor or the productivity incentive factor.

3. That productivity is the only road to an economy of plenty. That machines are the friends of man, and that to produce more with the same amount of human effort is a sound economic and social objective.

4. That insecurity worries people and that it is reasonable for employers to assist employes in acquiring life insurance, sickness and accident benefits, hospitalization and surgical coverage and pensions to protect them to the degree possible against the individual hazards of life.

5. That cooperation and peace rather than industrial strife and strikes will best promote the prosperity of the employes, the company and all of the people and strengthen the nation.

We believe these principles are important. We recognize that the details of applying them will be different under different

circumstances, but we are sure they merit careful consideration by all concerned with this problem of how to determine fair wages.

## Description of the Formula

The General Motors-UAW wage formula consists of two parts. It breaks money wages down into two components: The major component recognizes money as a medium of exchange, and a fair wage as a fixed exchange ratio between an hour's work and a composite unit of goods and services valued in dollars. The other component is based on an annual increment in wages made possible by and based on improving technology. This is a vital point since it is the only practical way to increase real wages. It was recognized by both parties in the following paragraph of the agreement:

"The annual improvement factor provided herein recognizes that a continuing improvement in the standard of living of employes depends upon technological progress, better tools, methods, processes and equipment, and a cooperative attitude on the part of all parties in such progress. It further recognizes the principle that to produce more with the same amount of human effort is a sound economic and social objective."

This mutual understanding amounts to real progress in industry-labor relations. That "machines take the bread out of workmen's mouths" is an old and often repeated fallacy. Unfortunately, however, it has been the basis for a great deal of union policy and has often been confused with what the men call "speed up." It is most encouraging to have the unions with which we have agreements reject this fallacious and damaging point of view. The union leaders who have had the courage to do it deserve a great deal of credit. All students of the problem recognize that improving technology is essential in raising the standard of living of a country. They must also realize that all of the real and potential benefits of technology can be dissipated through strikes, work restrictions, featherbedding, absenteeism, and an artificially short work week. Without a clear understanding regarding these matters we in General Motors would not have had the courage to promise in advance a yearly increase in real wages.

The use of machines, mechanical horsepower and better organization, better working conditions and better arrangement of the work in order to accomplish more with the same human effort is the essence of economic progress. So long as the people of our country believe in this principle and are willing to work for the things they would like to have just as they have been willing to do in the past, I have no worries about our country being able to continue the past progress in increasing real wages, including other economic benefits for employes.

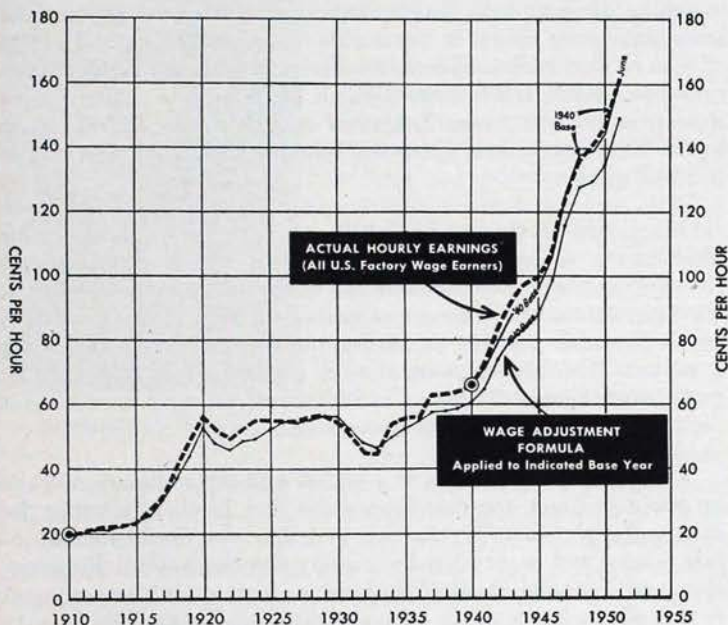
By agreeing on a formula instead of a specific wage, a longer time agreement was possible—an agreement that would be fair and equitable over a period of years and would not turn out to be to the disadvantage of either the employer or the wage earner. It assumes that other factors and pressures determine the purchasing value of money in terms of goods and services, and uses the Consumers' Price Index of the Bureau of Labor Statistics as the measure of the changing value of a dollar. If there were no change in the index, money wages and the purchasing power of an hour's work would gradually be increased at the rate of approximately 2½% per year. Money wages may go up more rapidly than this with price inflation or may actually go down in total with some price deflation if in a given period the deflation more than offsets the component based on increasing productivity. Some people have objected to the cost-of-living principle for adjusting wages claiming that it would only work on the upside. Actually, during the period of more than three years that it has been a part of the General Motors wage agreements, the cost-of-living adjustment decreased as much as 5¢ per hour for a period but has since

risen until it now stands at 20¢ per hour. The principle has been well accepted by the employees since they understand money as a medium of exchange because most of them have to exchange it almost as fast as they get it for the things they need to live on.

The annual improvement in real wages of 2½% per year may seem small and slow to some people, but no country but ours ever made such rapid progress. Since it operates like compound interest, it means on the average a cumulative increase so great in one generation that each man will have twice as much as his father had. If such progress is continued, it will mean that the standard of living of the country will double every 25 or 30 years.

## ACTUAL HOURLY EARNINGS OF ALL U.S. FACTORY WAGE EARNERS COMPARED WITH WAGE ADJUSTMENT FORMULA

(Cost of Living Adjustment plus 2½% Annual Productivity-Incentive, Compounded)



The brown line shows what would have happened to wages if the essentials of the GM-UAW formula (annual improvement of 2½% and adjusting for changes in cost of living) had been adopted in all industry in 1910. The black line shows that if the formula had been adopted in 1940, the average hourly earnings would be within one cent of today's actual hourly earnings. It would have saved a lot of friction and strikes.

I have a chart showing actual average hourly earnings<sup>1</sup> in all manufacturing from 1910 to date, compared to a calculation of what the average hourly earnings would have been if the essentials of the GM-UAW formula (namely, an annual improvement of approximately 2½% per year and adjusting for changes in the cost of living) had been adopted in all industry in 1910 when average hourly earnings were 20¢ per hour. You will note that by the formula the average hourly earnings would now be \$1.50 per hour instead of \$1.60 per hour, which it actually is. You will note the conformity between the actual and calculated hourly earnings for more than 40 years. The chart also shows what the average hourly earnings would be today if the formula had been adopted in 1940, a little over ten years ago. You will note that the calculated hourly earnings would be within 1¢ of today's actual hourly earnings. However, any employer and union who had agreed on such a

<sup>1</sup> Actual Earnings exclude cost of vacations, pensions, etc., but include overtime and night-shift premiums, except that from 1941 through 1947 overtime was limited to the peacetime normal, 2½%.

formula in 1940 would certainly have saved a lot of friction and strikes during the last ten years. The entire public—customers, employers, unions and workmen—are all better off as a result of industrial peace. We can all have more only if we produce more and I for one believe in efficient continuous production. Industry-wide strikes, mass unemployment, inflation and deflation, by interfering with efficient continuous production, have caused a great deal of trouble in our country, especially during the last 40 years.

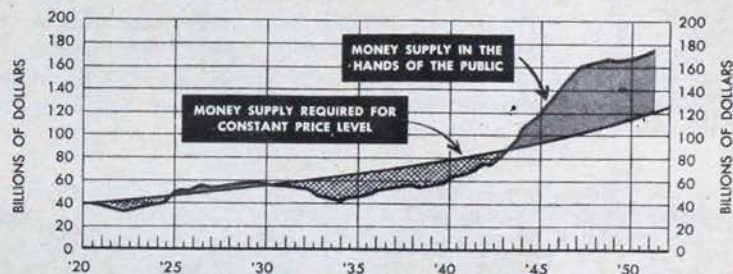
## Roots of Inflation

Our country is again in an inflationary period. Inflation for most people means an increase in average prices or a decreased purchasing power of the dollar. Webster's New Collegiate Dictionary defines inflation as "disproportionate and relatively sharp and sudden increase in the quantity of money or credit, or both, relative to the amount of goods available for purchase. Inflation always produces a rise in the price level."

Mr. Henry Hazlitt recently wrote a series of articles in *Newsweek* magazine on the subject of inflation. They are well worth reading by any of you who are interested in the subject. In the September 17 issue of *Newsweek* he stated, "The same chain of causation applies to all the so-called 'inflationary pressures'—particularly the so-called 'wage-price spiral.' If it were not preceded, accompanied, or quickly followed by an increase in the supply of money, an increase in wages above the 'equilibrium level' would not cause inflation; it would merely cause unemployment. And an increase in prices without an increase of cash in people's pockets would merely cause a falling off in sales. Wage and price rises, in brief, are usually a consequence of inflation. They can cause it only to the extent that they force an increase in the money supply."

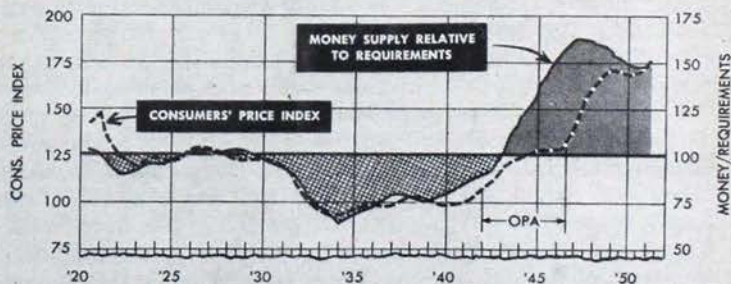
In evidence of the fact that the primary forces raising living costs and the price level are monetary, we have prepared the next chart. This chart is the result of the work which we have been doing in our Business Research Staff which began over 20

## CHANGES IN CONSUMERS PRICES HAVE FOLLOWED THE MONEY SUPPLY



Money Supply Required for Constant Price Level is computed by taking an index of the total population and increasing it by 2½% a year, compounded. Money Supply in the Hands of the Public is the official Federal Reserve series

described in the footnote at the bottom of page 4. Consumers' Price Index is the official BLS series. All curves are moving averages of June and December data.



When money supply goes up, prices go up.

years ago, on the question of what causes business cycles. In the first panel of this chart we show two lines; one, the actual money supply in the hands of the public since 1920, and the other our calculation of the money supply required to have maintained a constant price level based on growth of population and productivity. The shaded areas indicate when the money supply was below or above the amount required at a constant price level. You will note that throughout the entire period of the 30's, up to 1942 the money supply was less than the amount required to maintain the price level at the level of the 20's. That corresponds to the period of depression and unemployment in the United States. In the lower panel we have magnified the difference between the two lines in the upper panel to bring out this difference more sharply and have compared it to the Consumers' Price Index of the Bureau of Labor Statistics. You will note that the variations in the two are surprisingly close, except that the changes in the money supply preceded all sustained changes in the Consumers' Price Index. There is not a single instance in which the cost of living has risen appreciably and the rise been sustained except after a prior substantial increase in the money supply in excess of the trend-line of need for the country. This chart also shows the effect of price control and savings in the World War II period to which I called attention previously in connection with my other chart.

Some people believe that an increase in wages causes inflation both because it increases the cost of goods and because it puts increased purchasing power in the hands of wage earners who will spend it quickly thereby putting more pressure on prices. However, evidence shows this tendency is temporary unless there is a coincidental increase in the volume of money and credit. If there is no such increase in the money supply, wage increases only cause a shift of purchasing power between various segments of the economy. This is probably the basic reason why there is so much controversy in regard to the matter. The retail price or sales dollar is finally divided up among many different claimants as their compensation for services rendered. The shares of each claimant are never absolutely fixed for any length of time, and in a period such as this tend to shift rapidly because of the change in the opportunities and responsibilities involved. These shifts must be recognized in financial terms. So, whether total wage increases result in more inflation and further increase in prices depends on the tax and budget-balancing policies of the Federal Government, what it may permit banks and other credit institutions to do, on the current savings habits of individuals and corporations and on the confidence and desire to buy as well as the ability to buy.

Now that the expenditures for a big military program have been added to an already big government spending program and to ordinary civilian requirements, the result is an enormous demand for goods and services of all kinds that appears to be insatiable. Consequently, prices tend to rise. This increase in prices could be checked and inflation avoided if the appropriate monetary and fiscal policies were adopted promptly. However, under these circumstances it is usually not considered politically feasible to tax the people enough to cover all government expenditures. Thus the failure to adopt adequate monetary and fiscal policies in time is the basic cause of continuing inflation. Under such conditions politicians try to shift the load on to businessmen for holding down prices. This places businessmen in an ambiguous position in collective bargaining. It makes them seem to be quarreling with their own employes over wages in the face of rising living costs. When this results in industrial unrest and strikes, the politicians and legislators make political capital with unions and workmen by seemingly taking their part in forcing added concessions from employers to correct inequities they themselves were fundamentally responsible for.

It is time businessmen put the responsibility for inflation where it belongs, which after all, is one of the virtues of our wage formula.

Inflation intensifies the problem of how to divide equitably new wealth currently being created and how to distribute the apparent shortage of goods and services. When the supply of money is inflated, shortages in the supply of goods are created. If money were no object, all of us can think of something we would like to have or do that we cannot now afford. Direct government controls over distribution do not solve the problem of shortages since they usually result in less total production. They can only determine who will be short and how much.

### Proposed Remedies

The problems of our American industrial system are not solved even in time of war by the simple expedient of government taking direct control of wages, prices and production. As a matter of fact, such action creates a centralized problem of such magnitude that it is impossible for any man or small group of men to deal with it effectively. The problems are further magnified and made much more difficult by dealing with them from the top in an ivory tower instead of on a local case-by-case basis in the factories, mines, cities and communities where the people live and work.

Our government should fulfill its basic responsibility for establishing sound monetary policies which will deflate excessive demand and thus take the pressure off of prices. When it attempts to control wages and prices directly it finds itself in much the same position as an umpire who also insists on being a player. The government should establish the rules of the game and thereafter leave the individual citizens to work out their own problems in a free economy.

We must have the economic vision and the political courage to adopt indirect controls that will avoid further inflating the money supply thereby making possible the establishment of fair wages and a stabilized economy for the nation. Businessmen and financial institutions must cooperate with government in this effort, particularly in the credit area. We must as quickly as possible get rid of direct controls which are economically inefficient, interfere with individual initiative and curtail personal rights. Only in this way can we realize the full possibilities of our scientific age in raising the standard of living of all the people, and by maintaining our free institutions fulfill the objectives for which our nation was founded.

---

EDITOR'S NOTE: Mr. Charles E. Wilson, president of the General Motors Corporation, gave this address before a gathering of 3,500 students and faculty at Michigan State College in East Lansing, Michigan, on October 17, 1951. Delta Sigma Pi in cooperation with the School of Business and Public Administration sponsored Mr. Wilson. Brother Frank Montgomery, Province Officer of Gamma Kappa Chapter, was instrumental in arranging for Mr. Wilson's appearance on the Michigan State College campus. Brother Montgomery later announced that Mr. Wilson was overwhelmed by the turnout of students which resulted in the switch from a small campus theater to the main auditorium of the college. Originally about 700 were expected to attend, but at the time of the speech, over 3,500 were counted present. This attendance was due in part to the tremendous publicity campaign conducted by the members of Gamma Kappa Chapter of Delta Sigma Pi. Tickets were personally passed out in all dormitories and they were also made available to all classes by the Deltasigs. Mr. Wilson commended Delta Sigma Pi on its efforts to make his visit the huge success that it was.

---



# Youth Seeks the Answers

By Earl Bunting, Mu Chapter  
Managing Director of the National Association of Manufacturers

IN ONE ALL-IMPORTANT RESPECT at least, America need have no worry for the future. Her young people, those who soon will inherit responsibility for the nation's course, are determined to accept the burden which awaits them with courage, determination and an abiding faith in the traditions and principles of this great country.

Those who are preparing themselves today to take their places in the economic, political and professional life of America are deeply concerned—much more so than many of their elders. Their interest in the nation's problems is acute, their thinking deep and inquiries penetrating.



EARL BUNTING, Georgetown

It has been my privilege for nearly the past four years to come in contact with great numbers of college and university students. As managing director of the National Association of Manufacturers, an organization of more than 17,000 concerns of all sizes engaged in all types of manufacturing, I have addressed meetings of students and teachers on more than 65 campuses from coast to coast, some of them on several occasions.

The NAM takes a lively interest in the schools and colleges because it realizes the young people of today are the raw materials from which tomorrow will be made. My series of talks was part of a continuing program to bring businessmen face to face with these young people as they are planning their careers so that misunderstandings may be cleared up and questions answered.

The matters on which they felt that I, as a businessman, could cast some light fell roughly into 20 broad areas. Records of the questions and of my answers were kept and this winter these were assembled into a simple, concise manuscript for book publication. Under the title *They Want to Know*, the book was issued on March 31 of this year by Farrar, Straus and Young, well-known book publishers of New York. It is now available at book stores or through NAM headquarters in New York.

While it would be impossible to cover the complete subject matter of this book in an article, I can attempt to review briefly some of the questions of particular importance to young people which have profound bearing on the nation's future course.

Before doing so, I would like to point out that my hearers were not looking for statistical analyses or explanations based on economic theory. They wanted logic and reason—something which they could take into their minds and use as a basis for their own thinking. I gave them a businessman's answers to the complex economic questions of the day.

**Among the matters of most concern to the students was the question of economic depressions. They wanted to know if recurring depressions were inherent in an economic system based on private enterprise and what industry could do and was doing to prevent depressions. This is a subject on which some straightforward information is needed by all of the American people.**

The word "depression" has become a scare-word, and it is time we looked it in the eye and determined just what it is we are afraid of. In a society such as ours, in which everyone is free to engage in business, to buy and sell, to invest in long-range projects, there is always the possibility—indeed the certainty—that individuals will become overly-optimistic and extend themselves and their resources beyond the bounds of prudence. When too many people get too over-confident at one time, a corrective, called a depression sets in.

A depression is a natural and necessary corrective in a system of economic freedom. Under a state-controlled economy, it is said there are no depressions. What is really meant is that the economy is in a state of permanent depression. There are never any booms, so there are never any busts. Meanwhile, the entire population lives in a condition of perpetual austerity, working at whatever jobs and whatever wages the state ordains.

An occasional depression, or recession as it should be called, is a minor price to pay for the immeasurable boon of economic freedom. Not many Americans, brought up in traditions of freedom, will consider it too high a price. But we must cast aside unreasoning fear. We have provided ourselves with depression safeguards in the form of unemployment insurance and other cushions against human want and misery, and we have a wealth of detailed and up-to-date statistics available today to show us when a boom is exceeding the limits which the strength of economic factors might warrant and can take corrective action in time.

Business and industry as a whole hope to avoid booms which exceed the limits of prudence. However, business does not have entire control over the situation. The fiscal policy followed by the Federal Government is a major factor. When the government does not live within its means, and through deficit financing continues to pass out printing press money, there is danger the economy may over-extend itself.

If we live sensibly, act sensibly and make use of the brains God gave us and the economic know-how we have acquired, we need never again have a depression like the one of the 1930's. We should be able to take corrective movements in stride and with no more than minor dislocation.

**The factors which cause prosperity was another subject on which my student hearers often asked questions. They wanted to know to what extent prosperity depends on the Federal Government and whether there were still greater horizons of prosperity to be conquered.**

The Government of course can encourage prosperity by sound taxing, frugal spending and other policies which safeguard the value of the people's money and stimulate the release of their initiative, energy and productiveness. But, the passing of laws alone cannot create prosperity. Politicians naturally claim credit for everything good which happens and deny responsibility for everything bad. However, the fact is that prosperity is the result of this nation's increasing mastery over science and technology and the art of mass production and distribution.

Many of the policies of the Government inhibit the growth and expansion of production. An increasingly heavy tax burden year after year hampers seriously the accumulation and investment of venture capital in new enterprises. Laws and regulations of doubtful usefulness cause much involvement in red tape and drain the time and energy of businessmen—energy which could be devoted to productive purposes.

However, the dynamic upsurge of invention, technology and industrial development which characterizes America cannot be stifled. Despite all the talk of a mature economy at the time of the depression of the 30's, the intervening years have seen great new industries born; new processes and new devices have come off the drawing boards and out of the laboratories; new products have been placed on the market, old ones have been improved steadily and their distribution expanded. American individual enterprise has forged ahead to give us more jobs, greater production, and a better standard of living.

However, with a federal debt approaching \$6,000 for every family and consumer debt near an all-time high, it is evident we have mortgaged our future to a considerable extent.

The only way we can make good on these obligations and push our standard of living to new heights is to increase our productivity and at the same time eliminate waste and extravagance in government and in our private lives.

To realize on the limitless future which is within their grasp, the American people must see clearly the situation which confronts them and realize that their best hope lies in giving free play and encouragement to their own energies and productive abilities. Only the people can produce; it is the role of the Government to maintain conditions which encourage production.

**Job opportunities, of course, are of immediate personal interest to those who are training themselves to take their places in the nation's future. The students wanted to know if opportunities were getting scarcer or more abundant; whether the large corporation or the small concern offered the best road to success; whether the old American dream of going into business for oneself was still valid.**

Science and invention are moving at an amazing pace and will continue to advance, but, as always, translating the work of the scientist and inventor into products on the market must wait upon people with the talent and energy to produce, distribute and sell.

There is no lack of opportunity now, nor is there likely to be as long as the American people have the urge and incentive to conceive new ideas and the freedom to put them into operation. Rather, there is at present a lack of people to take full advantage of all the opportunities which constantly present themselves.

The large corporation is one fertile field for the college graduate. But, many highly successful men and women of the future will grow up with concerns that now are small. And for many, an independent status in their own business is the only way of life that will bring satisfaction, regardless of the degree to which they succeed financially.

It takes courage, capital and common sense to go into business for oneself. But, if you acquire the essential know-how in the field of your choice, can command the capital and have the courage, the opportunities today are greater than ever. There are handicaps which did not exist in former years, such as government rules and regulations, labor laws and tax laws; but you can learn to live with them if you have the genius and determination to succeed.

The important thing to bear in mind is this: Whether you choose to work for a big corporation or a small concern, or whether you decide to try it on your own, there are greener fields and a brighter horizon for young people than at any time in the nation's history.

**The effect of the abuse and mistrust of business which has been nurtured for many years by some people was clearly evidenced by the concern of many students with the question of ethics and moral conduct in the commercial world. They wanted to know if business subscribes to any code of moral conduct; if criticism of the integrity of businessmen is justified.**

As a matter of fact, business could not exist in its present pattern unless moral considerations played a major role in its operations.

Most business, as everyone knows, is done on credit. Without mutual faith between businessmen and confidence that it will be justified, the present scope and pace of business activity would be impossible. The most valuable asset any businessman has is his reputation for integrity and respect for his pledged word. In fact, no other calling surpasses business in reverence for uprightness and disdain for shady practices. In politics, for instance, acts are condoned which would be fatal to one's future in the business world. Every town and city in America can boast of men whose signature on a document makes it as good in all eyes as the gold which is buried at Fort Knox.

There are, of course, slippery characters in business as elsewhere, but these are not representative of businessmen in general. The shrewd, hard-fisted, conniving tycoon who gets rich by fleecing everyone who falls into his clutches exists only in the movies and in fiction stories. Only by acquiring a reputation for honesty can businessmen grow and develop, make sales, obtain credit, and get new financing when they need it. It is well known that bankers place far more weight on the personal integrity and capacity of borrowers than they do on the collateral put up for a loan.

Nor does the law fix the limits for business honesty. Actually, the businessman who considers himself bound only by the law is looked upon with hardly less suspicion than the one who has behind him a record of shady transactions. Too frequent recourse to the law is likely to be considered an adverse entry in the record of any man or any company. Businessmen do not want to spend their time in court haggling over legal technicalities, nor do they like to feel they must watch those they do business with like a hawk to avoid getting trapped by the fine print on a contract. It is much easier and more profitable to do business with those known to be open and above-board.

Those who question the integrity of businessmen usually do so in general terms and because they have some axe of their own to grind. Often they are people who have become convinced that the future belongs to Socialism, Communism or some other ism which teaches that private property is immoral and that owners of property cannot be otherwise than dishonest.

**Obviously, the supposedly "modern" idea of central economic planning had made a deep impression on the students and was giving them much food for thought. They wanted to know how a system of helter-skelter effort with everyone allowed to produce whatever he pleased could operate efficiently; whether it would not be better to have economic activity planned and coordinated by the Government.**

I pointed out the one essential difference between free economic activity carried on by individuals and central economic planning carried on by government. When individuals go into a venture they risk their own money and if a mistake is made they lose. The general public and the stability of the economy as a whole usually are little affected. When governments do it they are playing with taxpayers' money. Their mistakes are visited on the whole population and the entire economy may be thrown out of gear.

Under a free economy, regulated by the unhampered functioning of the law of supply and demand, inefficiency and waste tend to be self-eliminating. It costs money to make wrong guesses and to operate in helter-skelter fashion. Those who make decisions without correctly appraising the probable state of the market seldom last long. When a businessman's money is at stake he can't afford to be wasteful or inefficient, but there is no such check on government planners.

A famous instance is the great peanut-growing scheme in Africa which the British Labor Government launched with such

fanfare after the war and abandoned altogether last year after losing close to a billion dollars. The idea which gave rise to the scheme was simple and seemed made to order for economic planners: Britain needed fats and oils; fats and oils are obtainable from peanuts; therefore it was decided to plant peanuts on an enormous scale on virgin soil in Africa.

None of the carefully-thought-out plans of the planners worked out as expected. Difficulties that had been ingeniously guarded against never arose while others that no one foresaw kept cropping up constantly. Meanwhile, the world supply of fats and oils, responding to attractive prices due to heavy demand, increased rapidly and soon even the reason for the peanut scheme disappeared. However, the long-suffering British people had poured, through their Labor Government, almost a billion dollars down this centrally-planned-rathole.

Bureaucrats usually hold on to their jobs regardless of the wrong guesses they make or the amount of taxpayers' money they waste. They take no personal risk and incur no personal penalty if their schemes go wrong. The businessman stands to lose both his money and his job if his plans are unsound.

**Of course, the Welfare State, the fundamental economic question of our times, came up for discussion frequently. Students wanted to know if people were not entitled to look to the Government for solutions to their problems; if it was not the responsibility of Government to see that all the people have food, clothing, shelter and adequate medical care.**

I told them they could not accept the idea that their government is responsible for providing them with the necessities of life, and expect to maintain intact that free way of life which was set up in this country as a unique experiment in the world and which has worked out so magnificently. The notion that the Government owes everyone a living is a throwback to the ideas of feudalism, under which the lord, not only was the master of the people, but also the source of their livelihood—as long as they acknowledged his authority and obeyed his orders.

To be free, people must be self-reliant and independent of favors from those in authority over them; to the extent they are not, their freedom is compromised. They must vote, not as their minds, but as their stomachs dictate.

The basic idea which led the American people to seek their independence and set up a nation of their own was to free themselves from the restrictions of governmental authority. All they wanted from government was to be left alone to pursue their own objectives and to rise or fall according to their own efforts and abilities. They prized their newly-won liberties too highly to risk surrendering a single one of them for anything the Government might offer. In accord with this attitude, they formulated a Constitution which strictly delimits the authority and responsibilities of the Federal Government. They would have scorned and resisted actively the notion that it was a responsibility of the Government to see that everyone was provided with the necessities of life.

Until recently, any suggestion of this nature would have been laughed out of existence. The people of America have built the greatest nation in the world through individual self-reliance and they would not abandon this principle now if the choice were presented to them clearly and fairly.

There is no form of welfare the Federal Government can provide for the people that they cannot provide for themselves in their own communities better and more effectively. The Government has no ever-flowing fountain of money with which it can step in and solve their problems. Every penny it spends must come from the people themselves and not all that is collected from the people in the name of welfare comes back to them in the form of welfare. Inefficiency and red tape take their toll, and a good deal of the welfare the people think they are buying wastes away on the trip to and from Washington.

Under the American form of democracy every public prob-

lem should be dealt with at the smallest possible level of government. Village problems should be settled in the village; county problems in the county; state problems in the state; regional problems should be tackled regionally. The only problems with which the Federal Government should be concerned are those which cannot be taken care of at a lower level. This is the American brand of self-government and there are few people in this country who do not think it is the finest the world has ever seen.

However, once people develop the habit of looking to Washington to take the load off their shoulders, they begin to lose the ability to find their own solutions locally.

The elements of the so-called Welfare State—education, medical care, elimination of poverty, better housing, etc.—are almost all local problems. They can and should be tackled and solved locally. But, of course, when the Federal Government steps into the picture all efforts at local solutions cease. Why worry or organize in the community to deal with a problem when it can be dumped in the lap of a government agency? This is not representative government in action; it is the beginning of autocracy, of centralized authority spreading its tentacles over every facet of the peoples' lives.

**The question of Social Security, which seems to preoccupy the attention of so many people nowadays, naturally cropped up frequently. The young people were puzzled by social security; they wanted to know what it involved and why there was frequent criticism by businessmen of the federal Social Security system. Explaining this complex question was not easy.**

I told the students that throughout human history it has been the duty, indeed the privilege, of the young and strong to provide for those whose productive years are behind them and who no longer can provide for themselves. The old can be provided for only if those who are in their productive years relinquish a portion of the goods and services they create day by day in order to take care of those who have passed the age of productive usefulness.

The basic change wrought by the introduction of government-sponsored Social Security is that the responsibility of individuals for their parents or other relatives is now blanketed-in with the responsibility of everybody's children for everybody's parents, under a system organized and operated by the Government.

From the standpoint of society as a whole this may have advantages, provided the fundamental nature of what is taking place is understood and the Government administers the Social Security system in a business-like manner and provided further that the Government conducts its fiscal affairs so that when the time comes for an individual to collect his Social Security the money he receives really buys the security he thought he was storing away. Neither of these conditions is being met and that is the reason for criticism. Businessmen cannot silently acquiesce in fiscal practices which inevitably will make Social Security a snare and a delusion for the American people.

The Social Security taxes collected from an individual during his working years are supposed to be deposited in a trust fund from which his retirement insurance is supposed to be drawn. However, this trust fund is not maintained intact. It is spent by the Treasury as it comes in to pay current government bills and IOU's in the form of certificates of indebtedness are substituted for the funds in the Social Security strongbox. This means that there is nothing actually in the trust fund except the Government's promises to pay and the only way in which the Government can make good on its promises is by levying additional taxes on future generations.

In other words, the children of the future will have to pay out of their day-by-day earnings the cost of the security which individuals who are working today have been led to believe they are setting up for themselves. Nothing really has been

changed. The care of the aged still devolves on the young, only now the Government holds all the strings and administers the process.

The temptation to the political manipulator is self-evident. Even now candidates for office hint broadly that payments from the Social Security system may be increased if they are elected or re-elected and decreased if they are defeated.

Real security, for the retired as well as for the active, is the product of work, thrift and sound financial habits on the part of individuals and of their government. Social Security payments are hardly ever likely to provide more than a basic minimum of protection and for true comfort and tranquility in old age people must still rely on initiative and resourcefulness during their working years, coupled with old-fashioned thrift and foresight.

**Labor-Management relations was a subject which came up frequently for lengthy discussion. The students wanted to know how management really felt about labor unions and what part government should play in relations between employers and employees.**

I told them that management considers employees essential partners in the success of an enterprise; that there is no conflict of interest between employer and employee; that their joint goal is steady jobs at high wages and the maximum amount of security and opportunity for advancement.

I pointed out that wages had advanced, on the whole, in step with technical development and increasing productiveness of industry and that the objective in most companies is to keep wages at the highest level which competitive conditions permit and not at the lowest figure at which workers can be hired. In fact, employers discovered long ago that cheap labor turns out to be more expensive in the long run because of its inefficiency and inability to absorb training.

Management is far from heartless or hard-boiled in its attitude. In uncounted instances employees are kept on the job when they are long past the age of greatest efficiency or even when the work they do is no longer essential to the enterprise. Efforts are widespread in industry today to fit older and physically-handicapped employees to jobs they can do successfully, so they can continue to be useful and self-reliant. Many times employers voluntarily postpone layoffs or shutdowns because they feel keenly their obligations to their employees.

However, one of management's inescapable responsibilities is to keep the desires of the various factors which enter into the operation of business enterprise in harmonious balance. Employees want higher wages, stockholders want increased dividends, competition forces lower prices, and suppliers want more for the materials they sell. To operate successfully and to safeguard the future growth of the business, a reasonable balance must be maintained between these conflicting claims. If management allows one to predominate at the expense of the others, the business will suffer. Above everything else, it is management's primary job to keep the business in a sound competitive position and moving ahead. It must do this for the sake of all concerned.

Organizations of employees often help greatly in achieving cooperation for the good of a business and everyone connected with it, and when they do they are welcomed by management. Throughout the land there are thousands of companies in which employee representatives and management work harmoniously together to improve efficiency and obtain greater production so that wages can be raised. There are thousands more in which employees and employers get along fine with no organized representation whatever, although the employee's right to form or join an organization is protected by law. This aspect of labor-management relations is seldom publicized. It's the big disputes which get the headlines, although they are far outweighed in

importance and in number of people involved by the situations where trust and understanding govern the course of events.

Union leaders cannot advance the interests of their members by vilifying and castigating management and by trying to build a wall between employers and employees. Cooperation for mutual benefit is difficult, if not impossible, under such circumstances. Class distinctions have no place in America and it is a disservice to the nation and the American workingman for union leaders to create artificial barriers of mistrust between employees and employers which set them apart in antagonistic groups. No real antagonism exists.

Higher wages and more benefits follow naturally upon greater productive efficiency, and wages cannot be forced up faster than productivity permits without undermining the company's competitive position and the jobs of its employees.

Management believes every employee has the right to join a labor organization if he so chooses, but that he should not be forced to do so to get or keep a job. Nor would he be denied a job because he belongs to a labor organization. Such membership, however, should be sold to employees on its merits and not by means of violence or coercion.

The exercise of monopoly power over the labor supply of certain industries through industry-wide or nation-wide bargaining may be just as harmful to the public interest as any other form of monopoly and should not be permitted. When an entire industry is shut down because of a strike the public suffers, and the primary duty of the Government is to protect the public.

But on the plant level the right to strike is unquestioned, although there is no difference between men of goodwill which cannot be settled around the conference table and on the basis of the economic facts.

The proper role of government in labor-management relations is to make sound laws and see that they are enforced. Under the national labor policy, as laid down by Congress in the Labor-Management Relations Act, government is supposed to be an impartial umpire, alert to safeguard the rights of individuals as specified in the act and the health and safety of the public. Departure from these principles under the political pressure of union leaders will advance neither industrial peace nor the welfare of union members.

**Within the scope of this article, it has been possible to include only some of the twenty broad areas on which students expressed interest repeatedly and about which it is evident they are thinking long and hard. They also had many questions to ask about such subjects as venture capital, monopoly, profits, taxes, the tariff, labor saving machinery, patents, the use of natural resources, competition, concentration of wealth, government spending and the role of management in the industrial picture.**

While these are discussed at adequate length in the book *They Want to Know*, I can do no more than mention them here. Taken as a whole, the questions asked by the student encompass the whole broad areas of the political and economic debate which is now going on, not only in America but to some extent throughout the free world.

It has been a heartening experience for me to have stood before groups of young people in all parts of the country and to have discussed these matters with them. It augurs well for the future of our country that those of the rising generation are preparing to meet the challenge of their time with so much earnest thought, calm consideration, healthy courage and sober determination to understand the issues and to carry this nation forward in the traditions of freedom which are our heritage from the founding fathers. In the hands of America's youth, the future of the country, and of freedom, is secure.

# Louisiana State Candidate Selected 1952 "Rose of Deltasig"

MISS SHIRLEY STEPHENSON not only won the enthusiastic approval of Beta Zeta Chapter at Louisiana State University, but also that of our Hollywood judges Arlene Dahl and Paul Douglas. We are, therefore, extremely proud to present our national "Rose of Deltasig" for 1952!

Representatives of the Ettinger Company, who handled the details of the judging, reported a unanimous decision in Miss Stephenson's favor. Beta Zeta Chapter's winning candidate is from Shreveport, Louisiana. She is a senior in arts and sciences; in addition to being the darling of Louisiana State University, according to her elated sponsors. Miss Stephenson is 21 years of age, and a member of Delta Delta Sorority. Needless to say, Shirley has the best wishes of Delta Sigma Pi for her future happiness and success.

The honors for second and third place went to Miss Warnie Phillips, representing Kappa Chapter at the University of Georgia in Atlanta; and Miss Barbara Kenworthy, from Alpha Rho Chapter at the University of Colorado; respectively. Miss Phillips, who is to become the wife of John Griggs, the head master of Kappa Chapter, is a senior in the Atlanta Division of the University of Georgia. She makes her home in Atlanta and is a member of Delta Lambda Sigma Sorority. Miss Kenworthy, who recently won the title "Queen of the Independent Students of the University of Colorado," is a sophomore there and is majoring in anthropology.

In our fifth annual "Rose of Deltasig" Contest, arrangements were made for the judging by Miss Lida Livingston and Mr. James L. Carling of the Ettinger Company of Hollywood and New York. Credit for the original plan of judging goes to Brother Floyd Poetzinger, Iowa.

The "Rose of Deltasig" Contest originated at the suggestion of Beta Xi Chapter at the Sixteenth Grand Chapter Congress in Minneapolis, and the first contest was conducted in the 1947-1948 college year. The rules and regulations of the contest were drafted by a national committee, with Howard Patterson of Beta Xi Chapter as its chairman. The honors for both the 1948 and 1949 contests went to the candidates of the Epsilon Chapter at Iowa. George Montgomery and Richard Hart served as judges the first year; and Betty Hutton and

Gary Moore the second. In 1950, Kappa Chapter at the University of Georgia in Atlanta submitted the photograph of the winner, Dorothy Lamour and John Dall were the officials. Last year the winner was submitted by our Gamma Mu Chapter at Tulane University, while Joan Bennett and James Mason acted as judges.

Actually, this is how the contest is conducted. Each chapter selects its own "Rose of Deltasig" from among the coeds at its university, and her photograph is submitted to The Central Office. These photographs are stripped of all means of identification so that the judges cannot possibly be biased by the name of the candidate, the university she represents, or the city in which she lives. Code numbers are placed on the back of each photograph, and they are shipped to Hollywood to be judged. The winner, together with the second and third selections, are announced in the May issue of The DELTASIG; and the winner is presented with a special all-ruby badge of Delta Sigma Pi which is suitably engraved.

## Our Judges

### Arlene Dahl

Despite Viking red hair, eyes the clear blue of a Norwegian fjord and a complexion as clear as the snows on its banks—not to mention a figure which is international perfection—Arlene Dahl defies description until you have actually met her.

Acting was Arlene's goal as far back as she can remember. As a child, she spent her nap-time periods making up dramas and acting out all the roles in them, thus transforming an otherwise tiresome part of the day into a magic hour. This was in Minneapolis, Minnesota, where, as the daughter of Rudolph and Idelle Dahl, Arlene was a star pupil of the Margaret Fuller Grade School and an honor graduate of the Washburn High School.

Besides the regulation school subjects, Arlene studied art, and worked as an interior display artist for a Minneapolis department store as well as modeling clothes for the firm. After some months at the University of Minnesota, she decided to concentrate on a career, and joined the International Sportsman's Show as a model for bathing suits and sports clothes.



MISS SHIRLEY STEPHENSON, the 1952 "Rose of Deltasig" was the candidate of Beta Zeta Chapter at Louisiana State University.

When the show went from Minneapolis to Chicago, she went with it.

New York was the next natural step after Chicago, and there Arlene almost immediately won a leading part in the musical show, "Mr. Strauss Goes to Boston," fulfilling a singing and dancing role to acclaim. Then modeling took over again, and Arlene became one of the highest priced models in the Walter Thornton agency before being cast in the ingenue lead of a new comedy, "Questionable Ladies."

Now, inevitably, movies spotted her, and she came to Hollywood to be assigned immediately to the leading role opposite Dennis Morgan in "My Wild Irish Rose." After that came an MGM contract, and roles in "The Bride Goes Wild," "A Southern Yankee," "Reign of Terror," "The Outriders," "Watch the Birdie," "Three Little Words," "Inside Straight," and "No Questions Asked."

In the spring of 1951, she married actor Lex Barker, and they honeymooned in Europe before returning to establish their home in Cheviot Hills, a smart Los Angeles suburb.

(Continued on inside back cover)



THE JUDGES for the 1952 "Rose of Deltasig" Contest were Arlene Dahl and Paul Douglas of Hollywood and movie fame. Miss Dahl is on the left and Mr. Douglas is on the right.



SECOND AND THIRD PLACE honors went to Miss Warnie Phillips, left, representing Kappa Chapter at the University of Georgia in Atlanta, and Miss Barbara Kenworthy of the University of Colorado.



WITH THE

ALUMNI

THE WORLD OVER

## 1952 Graduates Directory Makes Big Hit

"The International Fraternity of Delta Sigma Pi has just released a catalog of college graduates classified by occupational preferences. This Directory gives pictures of graduates, permanent home address, personal data, major and related courses and work experience. Available to firms without charge upon request from H. G. Wright, Grand Secretary-Treasurer, International Fraternity of Delta Sigma Pi, 222 West Adams Street, Chicago 6, Illinois."

The above appeared in the February 15 issue of the *Members Bulletin* of the Controllars Institute of America. The Central Office received many requests for copies as a result.

The editing, publishing and distribution of the Directory was again under the direction of Henry C. Lucas, Nebraska, who is the Mid-western Regional Member of the Grand Council and Chairman of the National Committee on Alumni Placing Service.

In addition we have had wonderful response this year from firms receiving the 1952 Directory of Graduating Seniors. Some of the firms have sent us carbon copies of the letters they have written to individuals in the Directory. Other firms have requested extra copies of the Directory for their various branches all over the country.

Thus the Directory is being recognized by many business firms throughout the country as a source of executive talent. By establishing good relations with these firms now when they are in need of college graduates it will undoubtedly carry over into periods of depression when jobs are scarce.

We have not received many of the questionnaires sent the participants since most will not graduate until later. However, we do know that at this early date as a result of the Directory a number of them have accepted positions in and around Chicago.

This year's Directory received many favorable comments on its attractive cover of burgundy and silver. It is planned to change the color each year.

The Directory was mailed to the leading business firms in the country in January, even though the printing of the book was later this year so that the participants could determine their draft status when they returned to school in the fall.

The personal data information required less editing than before and the photographs were remarkably uniform for having come from different sections of the country.

In order to increase our mailing list we are this spring requesting each member of the Grand Council, Province Officers, and Alumni Club Presidents to submit lists of leading firms in their respective areas. We will be glad to add any firm who would like to receive future copies of the Directory.

Plans are being made for the 1953 Directory. In May, letters regarding it will be sent all chapters so that the graduates for 1953 can be thinking it over during the summer.

## M E R G E R S

WILLIAM G. DAUGHTRIDGE, *North Carolina*, on February 4, 1952, to Carol Wiggins, at Rocky Mount, North Carolina.

OWEN L. DAWSON, JR., *Georgetown*, on February 22, 1952, to Mary Paul, at Washington, D.C.

GLENDON W. DITMAR, JR., *Boston*, on January 19, 1952, to Katherine T. Donovan, at Brookline, Massachusetts.

ROLLAND E. HAAS, *Nebraska*, on February 3, 1952, to Audrey Reiss, at Wilcox, Nebraska.

OWEN W. HOCK, *Nebraska*, on December 27, 1951, to Jane Lorensen, at Weeping Water, Nebraska.

PAUL R. LANGEVIN, *Boston*, on February 17, 1952, to Edna Guilmet, at Lawrence, Massachusetts.

RICHARD T. LOWE, *North Carolina*, on March 1, 1952, to Alice East, at Roanoke, Virginia.

ROBERT McDONALD, *Boston*, on February 22, 1952, to Ruth Breed, at Lowell, Massachusetts.

ALBERT L. MERIC, JR., *Tulane*, on June 6, 1952, to Joan Smith, at New Orleans, Louisiana.

RUDOLPH P. PAQUET, *Michigan State*, on November 24, 1951, to Margaret Oss, at Iron River, Michigan.

RICHARD J. TUGGLE, *North Carolina*, on December 31, 1951, to Margaret Wilkinson, at York, South Carolina.

LELAND W. VANEY, *Iowa*, on December 31, 1951, to Ruth Swanson, at Scranton, North Dakota.

ROBERT E. VAUGHAN, *Milwaukee*, on October 13, 1951, to Mary F. Uhen, at Milwaukee, Wisconsin.

FREDERICK H. WIKER, *Penn State*, on January 19, 1952, to Joan M. Guano, at Philadelphia, Pennsylvania.

## Dean Lucas Receives New Omaha Post

IN FEBRUARY, the University of Omaha announced the establishment of two new colleges, the College of Business Administration and the Adult Education College. Brother John W. Lucas, *Ohio State*, who was serving the University of Omaha as their dean of students, was appointed dean of the new College of Business Administration. The appointment becomes effective on September 1, 1952.

Brother Lucas became a member of Delta Sigma Pi in 1926 while still an undergraduate at Ohio State University. In 1935 he graduated from Ohio State with a Master of Business Administration degree. In addition to being the dean of students at the University of Omaha he was also serving as the head of the Division of Business Administration and as a professor of business administration.

## Wichert Now Mayor of Cuyahoga Falls

HARDING A. WICHERT, *Kent State*, recently became the mayor of Cuyahoga Falls, Ohio. Brother Wichert, who is 30 years old, is the youngest mayor in the history of this city, in fact he is the youngest chief executive in the State of Ohio. Cuyahoga Falls is a bustling city adjacent to Akron and having a population of about 32,000.

Harding has his own insurance agency which he took over from his father upon the latter's death in 1947. While at Kent State University, Brother Wichert served as head master of our Beta Pi Chapter and assisted in the installation of our Beta Tau Chapter at Western Reserve University in the fall of 1947. Later he became Province Officer of Beta Tau Chapter in which capacity he served for several years.

In Cuyahoga Falls he is also active in the American Legion, the Amvets, the Masons, the Moose, and the Elks.

## BALTIMORE

BALTIMORE alumni club members, after weeks of campaign stumping, are now setting their sights for the annual election of officers. Due notice has been given to all, but for those few who haven't opened their mail, it's Wednesday night, May 21, at the Blackstone Apartments (*Brother McKewen's domicile*).

Once again, President Jim Moore has given the alumni and Chi Chapter actives a most enlightening evening. The final "Business Clinic" for this year was held on April 22, at Levering Hall, Johns Hopkins University. Deltasigs in Baltimore are fortunate in having this opportunity to air their views and discuss their problems with our panel of experts, Duke Foster (*lawyer*), Bill McGuire (*credit manager*) and John McKewen (*accountant*). We hope this program will be continued.

The annual bowling party held on February 16, was exceptionally well attended. More than ten alleys were filled with Deltasigs and their wives or dates. Most of those present, however, were wishing that Siveley had stayed home. Brother Ed Siveley took first prize in the men's division with a hot 139 (*for the benefit of you westerners that's "sizzling" for duckpins*) while his pretty spouse, Anne S., rolled a top 113 in the ladies' competition. Dot DuBay won second prize for the ladies with a score of 105 and Morgan Gibson gave Ed quite a scare with a 133. Afterwards most of the couples adjourned to the nearest lounge to drown their sorrows. We understand that for a few days following there was a tremendous upsurge in the sale of "Ben Gay" or similar pain-killers.

Don't forget our Annual Dinner Dance. Details to be announced at a later date.—HUGH G. MONAGHAN

## PERSONAL MENTION

EDWARD D. JONES, *New York*, is a senior partner in the investment banking firm of Edward D. Jones and Company in St. Louis, Missouri.

MELVIN A. JACKSON, *Northwestern-Beta*, recently became vice president of Grant Wilson, Inc., Chicago, Illinois.

HERBERT C. PUETZER, *Marquette*, has been promoted to senior accountant with Price Waterhouse and Company, public accountants in Milwaukee, Wisconsin.

WILLIAM M. LATA, *Iowa*, is now secretary and treasurer of the Ruud Manufacturing Company, manufacturers of water heaters, in Pittsburgh, Pennsylvania.

EDMUND J. BARBOUR, *Detroit-Theta*, is assistant athletic director at the University of Detroit, Detroit, Michigan.

FRANK C. BRANDES, *Georgia-Kappa*, a Member of the Grand Council of Delta Sigma Pi, recently celebrated his thirtieth anniversary with the Retail Credit Company, San Francisco, California. He is manager of the San Francisco office.

EDWARD W. WITHORN, *Georgia-Kappa*, is assistant manager of the Better Business Bureau, Atlanta, Georgia.

JAMES W. THOMPSON, *Ohio State*, is associated with the National Bank of Detroit, Detroit, Michigan.

ARTHUR J. SCHROEDER, *Michigan*, is a partner of Grundy, Schroeder and Company, Certified Public Accountants, Detroit, Michigan.

## Medal of Freedom Awarded to Deltasig

DR. JOSEPH Z. SCHNEIDER, *Chicago*, was awarded the Medal of Freedom by the



JOSEPH Z. SCHNEIDER, *Chicago*, is awarded the Medal of Freedom at the Pentagon in Washington.

Defense Department for his work in Austria from July, 1945, to January, 1946. This award was made at a special ceremony held in the Pentagon Building in Washington.

The Medal of Freedom is the highest award that may be given to an American citizen for meritorious service performed in a Theater of Operations. Brother Schneider was the only person to receive such a decoration for work done in Austria.

## Deltasigs Now Manage Five Burroughs Branches

FIVE OF THE BRANCHES of the Burroughs Adding Machine Company are now headed by Deltasigs. Burroughs, with its home office in Detroit, Michigan, is one of the largest manufacturers and distributors of office machines.

Lodge D. Staubach, *Michigan*, was recently promoted from assistant manager to manager of the Boston, Massachusetts branch, on November 1, 1951. Of the five Deltasig managers, Brother Staubach has had the longest service with Burroughs and is the oldest member in the fraternity. He started his Burroughs career at Newark, New Jersey, upon graduation from the University of Michigan in 1924, and has formerly held branch managerships at Flint, Michigan from 1940-43; Rochester, New York, 1943-44; and Bridgeport, Connecticut, 1944-47. He is a Life Member of Delta Sigma Pi.

Among the others who hold these responsible positions is Willard H. Zentgrebe, *Michigan*, who is manager at Toledo, Ohio. He joined Burroughs in 1932, after graduation from the University of Michigan and has held various assignments in the Detroit office until his appointment February 1, of this year.

Leonard S. Shomell, *Alabama*, became branch manager at Amarillo, Texas, January 1, 1952. He has been with Burroughs for 17 years including a four-year hitch as a Lieutenant Commander in the United States Coast Guard. Shomell started working for the company in Memphis, Tennessee, and held field promotion jobs at Chicago, Illinois, and Dallas, Texas, prior to his new post.

Lloyd Wise, *Temple*, has been branch manager at Buenos Aires, South America, since the latter part of 1949. A Federal Bureau of Investigation agent during World War II, Lloyd came back to Burroughs to work in the home office Export Division. He had, prior to the war, worked at the Philadelphia, Pennsylvania branch for several years.

Completing this fivesome is Robert G. Busse, *Rutgers*, who is in charge of the branch at Kalamazoo, Michigan. He is also a member of the Grand Council of Delta Sigma Pi. He has been with Burroughs since 1938, when he graduated from Rutgers University. After seven years in the Newark, New Jersey branch, he transferred to Bridgeport, Connecticut for three years and then to Boston, Massachusetts for one and a half years before going to Kalamazoo as manager.

## DIVIDENDS

To Brother and Mrs. Byron K. Armstrong, *Utah*, on March 19, 1952, a son, Byron K., Jr.

To Brother and Mrs. Cecil R. Franseen, *Iowa*, on October 28, 1951, a son, Steven Allan.

To Brother and Mrs. James J. Holden, Jr., *Johns Hopkins*, on November 16, 1951, a son, Joseph Clark.

To Brother and Mrs. Kenneth R. Lichliter, *Utah*, on March 13, 1952, a daughter, Kendra.

To Brother and Mrs. R. David Nelson, *Tulane*, on February 10, 1952, a son, Nicholas John.

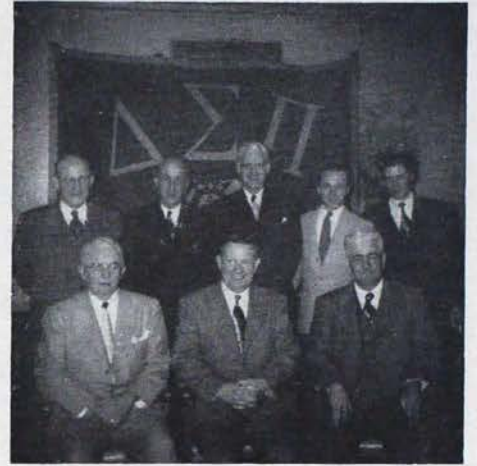
To Brother and Mrs. Donald J. Nemmers, *Iowa*, on February 22, 1952, a son, Michael Britt.

To Brother and Mrs. David E. Van Aken, *Denver*, on December 22, 1951, a son, Tyler David.

## BOSTON

THE BOSTON ALUMNI CLUB was indeed fortunate to be invited to the annual spring dance held by Gamma Chapter on March 28, at the Cambridge Boat Club. The enthusiasm, fun and fraternal spirit that go with these dances are worth many times the low cost of the functions. Those attending the dance, and there were many, are still talking about that wonderful get together of March 28. It typified the meaning of fraternity—Delta Sigma Pi.

On April 1, at the 99 Club, 99 State Street, Boston, the alumni held its regular business meeting. There were about 40 in attendance. After the general business had been discussed, a true Delta Sigma Pi finale was in store. The raconteurs were giving out with their best tales and good fellowship was running high. Like every other fraternal affair, it had to come to an end, though the brothers could have kept up for many hours.



ALUMNI OFFICERS of the Boston Alumni Club at a recent meeting which was attended by H. G. Wright, Grand Secretary-Treasurer. Seated, left to right: H. G. Wright, Christopher Murphy, and Jack Keenan. Standing: Walton Juengst, Charles Frost, Lodge Staubach, Everett Broughton, and Russell Cosgrove.

April 19—this was the big day. All the Deltasigs (their wives, girl-friends, buddies and children) were invited to the Boston University Field Day. They came in droves and really enjoyed the afternoon of football, baseball and track events. After this sporting afternoon, those who could get baby sitters and those who could keep on going were all asked to finish off the day by going to some night spot. Here came the big decision. Either go to Ken's Steak House for dinner or to the Meadows for dinner, dancing and refreshment. The latter won by a huge majority. You should have seen those Deltasigs dance and sing softly in their partners' ears. It was great to have such a happy finish to a marvelous day of sports, friendship and fraternal spirit. This day brought back many memories.—JAMES C. ELF

## ATLANTA

THE ATLANTA ALUMNI CLUB concluded 1951 with the best attended Christmas party in its history. Approximately 135 Deltasigs, wives, and dates gathered at the Naval Officers' Club on December 13, 1951, and thoroughly enjoyed themselves. Many alumni also shared the holiday spirit at the Deltasig Lodge Christmas and New Year's parties.

Most interesting talks by Lambdin Kay, Associated Industries of Georgia; Jeff Cobb, University of Georgia Bureau of Business Research; and Lee Rogers of Lockheed Aircraft sparked the first three meetings of 1952. Other excellent speakers for the remaining meetings of the year have already been booked. On March 15, the Atlanta Alumni Club and Kappa Chapter joined in celebrating Kappa Chapter's 31st birthday at Deltasig Lodge.

All Atlanta alumni are looking forward to participating in the Southeastern Regional Conference to be held in Atlanta in April. We hope many Deltasig alumni in the south will be able to attend.

The Atlanta Alumni Club is very proud of one of its oldest members and past presidents, C. V. Brownlee. Brother Brownlee was one of the Atlanta civic leaders honored at a recent banquet when Atlanta was declared one of the country's "All American Cities" for its recent enactment of sweeping municipal reorganization.—EDWARD W. WITHORN

## LIFE MEMBERS

This is a partial list of new Life Members. The balance will be published in the next issue of The DELTASIG.

- 1636 ROBERT J. MARKOWSKY, *Psi*, Wisconsin  
 1637 FRANCIS J. SMITH, *Omega*, Temple  
 1638 HENRY J. HAFFNER, JR., *Gamma Mu*, Tulane  
 1639 WILARD P. LOOMIS, *Alpha Upsilon*, Miami U.  
 1640 ROBERT T. MORRIS, JR., *Alpha Theta*, Cincinnati  
 1641 FRANK T. MEEKS, *Beta Gamma*, South Carolina  
 1642 WILLIAM L. RUST, *Alpha Zeta*, Tennessee  
 1643 EARL W. REYNOLDS, *Gamma Theta*, Wayne  
 1644 CHARLES D. MOORE, *Kappa*, Georgia-Atlanta  
 1645 GERALD L. LEFFLER, *Gamma Eta*, Omaha  
 1646 WILLIAM H. STIVER, *Psi*, Wisconsin  
 1647 ROY B. BURNS, JR., *Alpha Epsilon*, Minnesota  
 1648 DONALD M. LONG, *Alpha Eta*, South Dakota  
 1649 LEON BAIRD, *Beta Kappa*, Texas  
 1650 HAROLD F. SCHIRLE, *Gamma Xi*, Santa Clara

## Two Deltasigs Join Seton Hall U. Staff

LOYOLA UNIVERSITY in Chicago recently lost two members of its teaching staff when William Conley, Loyola, and Howard Wilson, *Northwestern-Beta*, left there to assume positions at Seton Hall University in South Orange, New Jersey. Brother Conley is serving as vice-president in charge of instruction, and Brother Wilson is teaching there and at the same time completing his doctorate at Columbia University in New York City.

Previously, Brother Conley served as the dean of University College at Loyola, and he was also a member of the Commission on Higher Institutions and a member of the Board of Review of the North Central Association.

Before joining the staff at Seton Hall University, Brother Wilson was director of personnel at the Evanston Hospital in Evanston, Illinois. He also was largely responsible for the organization of a local professional fraternity which became our Gamma Pi Chapter in 1950 at Loyola University. He now serves as Province Officer of Gamma Pi Chapter.



# NEW BUSINESS BOOKS

Compiled by Kenneth S. Tisdell, Alpha Chi

Associate Librarian, University of Missouri Library, Columbia, Mo.

## Executives

**EXECUTIVE AT WORK**, by Melvin T. Copeland, published by Harvard, 278 pp., \$3.75.

Reviews the principles of administration as they apply to executive leadership in business and other fields and the executive's responsibility for training his subordinates for increasing authority.

**EFFECTS OF TAXATION ON EXECUTIVE COMPENSATION AND RETIREMENT PLANS**, by Challis A. Hall, Jr., published by Harvard University Graduate School of Business Administration, 380 pp., \$4.25.

Examines the various forms of compensation as affected by federal taxation and their relative importance, advantages, and disadvantages to corporation and executive. The ways in which executives have reacted to the various forms of tax-influenced compensation plans are also considered.

**EFFECTS OF TAXATION ON EXECUTIVES**, by Thomas H. Sanders, published by Harvard University Graduate School of Business Administration, 242 pp., \$3.25.

The influence of taxation on executives' efforts, the intensity and duration of their active business careers, their retirement, and their struggle to achieve personal financial success.

## Mobilization and Defense

**ECONOMICS OF MOBILIZATION AND INFLATION**, by Seymour E. Harris, published by Norton, 320 pp., \$4.50.

An evaluation of the problems of mobilization and war and the need to combat inflation through income taxation and savings control.

**FINANCING DEFENSE**, by Albert G. Hart & others, published by Twentieth Century Fund, 175 pp., \$2.00.

Considers in detail the possibilities of various taxes, effects of subsidies and tariffs, and the need for budgetary measures to meet the critical economic state of the nation.

## Money, Credit and Banking

**CREDIT FOR THE MILLIONS**, by Richard Y. Giles, published by Harper, 220 pp., \$2.50.

The history, philosophy and methods of operation of the credit union movement in the U.S. These unions were the answer to loan sharks, and the means whereby workmen are able to save or to borrow without embarrassment of risk.

**AMERICAN MONETARY POLICY**, by Emanuel A. Goldenweiser, published by McGraw-Hill, 407 pp., \$4.50.

An analysis of the operation of the Federal Reserve System and its role in the American economy since its establishment in 1913.

**AMERICAN FINANCIAL INSTITUTIONS**, edited by Herbert V. Prochnow, published by Prentice-Hall, 809 pp., \$8.00.

A study of the entire American financial structure treating the relationship among the major financial institutions, the methods by which they operate and the particular services

they each perform. Attention is given to service agencies such as the credit rating bureaus, American Bankers Association, and trade associations.

**MANAGEMENT OF BANK FUNDS**, by Roland I. Robinson, published by McGraw-Hill, 432 pp., \$5.50.

The financial operation of a bank, its practices and policies explained from the point of view of the independent bank which must attract and hold deposits, then achieve the most profitable employment of its funds consistent with safety.

## Production and Inventory Control

**QUALITY CONTROL**, by Armand V. Feigenbaum, published by McGraw-Hill, 454 pp., \$7.00.

The principles, practice, and administration of an industrial management tool for improving product quality and design and for reducing operating costs and losses.

**QUALITY CONTROL HANDBOOK**, edited by Joseph M. Juran, published by McGraw-Hill, 808 pp., \$10.00.

A complete survey of all phases of quality control aimed at achieving better quality at lower cost in industry. Includes many illustrative examples from actual cases and records.

**MANAGEMENT OF INDUSTRIAL INVENTORY**, by Benjamin Melnitsky, published by Conover-Mast, 287 pp., \$4.25.

Problems of inventories in industries, examined from many angles, demonstrating what is being done to solve some of the problems of efficient inventory control and the many purposes it serves.

**PRODUCTION CONTROL**, by Franklin G. Moore, published by McGraw-Hill, 466 pp., \$5.50.

A discussion of procedures to be used in production control and how it is accomplished.

**PRODUCTION AND INVENTORY CONTROL**, by William E. Ritchie, published by Ronald, 290 pp., \$5.00.

Covers the relationship between three functions, production planning, production control and inventory control, their major points of contact, and the type of data exchanged under a wide variety of manufacturing conditions.

## Retailing

**WHAT EVERY RETAILER SHOULD KNOW ABOUT THE LAW**, by J. Norman Lewis & R. Duffy Lewis, published by Fairchild, 72 pp., \$2.50.

A general guide to the small retailers legal rights and responsibilities based on New York State and federal laws. The authors cover the retailers' relations with his customers, employees, vendors and transportation carriers.

**RETAIL FLORIST**, by John H. Liesveld, published by Macmillan, 405 pp., \$5.00.

A comprehensive guide to operating a florist business, from the establishment of the shop, financial and routine matters of shopkeeping to the choice of flowers for particular occasions.





INDEX TO CHAPTER NEWS

Alabama—Alpha Sigma	113
Alabama Poly—Beta Lambda	113
Arizona State—Gamma Omega	124
Babson—Gamma Upsilon	112
Baylor—Beta Iota	119
Boston—Gamma	118
Buffalo—Alpha Kappa	112
California—Rho	123
Cincinnati—Alpha Theta	124
Colorado—Alpha Rho	122
Creighton—Beta Theta	122
De Paul—Alpha Omega	126
Detroit—Theta	128
Detroit—Gamma Rho	113
Drake—Alpha Iota	117
Florida—Beta Eta	121
Georgetown—Mu	128
Georgia—Kappa	116
Georgia—Pi	117
Illinois—Upsilon	126
Indiana—Alpha Pi	118
Iowa—Epsilon	119
Johns Hopkins—Chi	117
Kansas—Iota	115
Kent State—Beta Pi	119
Louisiana State—Beta Zeta	125
Louisiana Tech.—Beta Psi	113
Loyola—Gamma Pi	121
Marquette—Delta	122
Maryland—Gamma Sigma	121
Miami—Beta Omega	114
Miami U.—Alpha Upsilon	127
Michigan—Xi	129
Michigan State—Gamma Kappa	121
Minnesota—Alpha Epsilon	115
Mississippi—Alpha Phi	118
Mississippi Southern—Gamma Tau	128
Mississippi State—Gamma Delta	125
Missouri—Alpha Beta	115
Nebraska—Alpha Delta	127
North Carolina—Alpha Lambda	122
Northwestern—Beta	122
Northwestern—Zeta	120
Ohio U.—Alpha Omicron	120
Oklahoma—Beta Epsilon	116
Oklahoma A & M—Gamma Epsilon	115
Omaha—Gamma Eta	123
Pennsylvania—Beta Nu	113
Rider—Beta Xi	127
Rutgers—Beta Omicron	124
St. Bonaventure—Gamma Chi	118
St. Louis—Beta Sigma	120
San Francisco—Gamma Omicron	129
Santa Clara—Gamma Xi	125
South Carolina—Beta Gamma	121
South Dakota—Alpha Eta	113
Southern California—Phi	116
Southern Methodist—Beta Phi	123
Temple—Omega	119
Tennessee—Alpha Zeta	120
Texas—Beta Kappa	117
Texas Tech.—Beta Upsilon	114
Texas Western—Gamma Phi	114
Tulane—Gamma Mu	115
Utah—Sigma	124
Virginia—Alpha Xi	114
Wake Forest—Gamma Nu	114
Washington U.—Alpha Chi	116
Wayne—Gamma Theta	126
Western Reserve—Beta Tau	120
Wisconsin—Psi	116

Alpha Phi Chapter  
Presents Resolution

ALPHA PHI CHAPTER at the University of Mississippi published a resolution as a memorial tribute to the late Thomas William Horner. Brother Horner graduated from the University of Mississippi in May, 1950. Then on October 1, 1950, he was killed in a car-bus collision while on his way to visit Alpha Phi Chapter and his many other friends on the "Ole Miss" campus.

During his senior year, Brother Horner served as Chapter Efficiency Contest Chairman and led Alpha Phi Chapter to first place in the

1950 Chapter Efficiency Contest of Delta Sigma Pi. Thomas Horner first entered "Ole Miss" in the fall of 1948 as a transfer student from Tusculum College in Greeneville, Tennessee. He became a member of Delta Sigma Pi on April 28, 1949. His home was in Morristown, Tennessee.

The original resolution is engrossed in color on parchment paper in Old English script and bears the coat of arms of Delta Sigma Pi. It also contains the signatures of over 40 of the undergraduate and faculty members of Alpha Phi Chapter at the University of Mississippi. It has been sent to Brother Horner's parents. A copy of the resolution appears in this issue of The DELTASIG and also in the "Alumni Review" of the University of Mississippi.

Alpha Phi Chapter  
of  
Delta Sigma Pi

**Whereas**, Thomas William Horner  
was a very dear friend and brother, an outstanding student of  
Commerce who always did with his might whatever task he was  
assigned to do;

**Whereas**, as Chairman of the Chapter Efficiency Contest,  
he led  
Alpha Phi Chapter  
to first place in 1949-1950;

**Whereas**, he set an example as a sincere, forthright young man,  
unselfish in his devotion to duty;

**Be It Resolved** That this tribute to him be published in the  
pages of the national magazine of  
Delta Sigma Pi  
so that all his friends and brothers may revere his memory  
and feel proud of having known him and loved him.

Mike Larson, Jr.  
Q. H. Miller  
Melvin H. Hays, Jr.  
Tony G. G. G.  
Sally G. Berry  
E. H. Harrison  
G. W. G. G.  
Gerald G. G.  
Francis G. G.  
Walter W. G.  
Carl W. G.  
Allen G. G.  
Bobby G. G.

Tom Hornberger  
Helen R. G.  
G. G.  
G. G.  
J. E. G.  
Ralph G.  
L. W. G.  
Bobby G.  
William G.  
T. G.  
John C. G.  
Lester W. G.  
Henry G.

G. G.  
G. G.  
G. G.  
G. G.  
G. G.  
G. G.  
G. G.  
G. G.  
G. G.  
G. G.  
G. G.  
G. G.  
G. G.  
G. G.

## De Paul Forum

### Attracts Hundreds

ALPHA OMEGA CHAPTER at De Paul University in Chicago again presented the De Paul University Forum with a theme this year of "Americanism." The Forum is conducted annually and consists of a series of four lectures featuring four outstanding authorities on the subject. It was held in one of the large ballrooms of the Hotel Sherman in Chicago on four successive Friday nights. The Forum is open to students of De Paul University and the series attracts well over 1,000.

De Paul University law professor, Bernard J. Feeney, opened the Forum this year and his talk was entitled "Basic Elements of Americanism." Mr. Feeney, who is a former member of the faculty of Notre Dame University, is a member of the Chicago Natural Law Discussion Group and a contributor of legal articles to the *Journal of Legal Education* and the *Notre Dame Lawyer*.

The second speaker was Dr. Jerome G. Kerwin, professor of political science at the University of Chicago and executive secretary of the Walgreen Lecture Foundation. His topic was "Political Freedom in America."

Following him was Reverend Edward J. Kammer, C.M., who spoke on "Religious Freedom in America." Rev. Kammer is vice-president of De Paul University and Dean of Faculty. He is also a member of the National Catholic Education Association and the Chicago Association of Commerce and Industry.

The final speaker was Dr. William Hayes, a member of the faculty of the College of Commerce at De Paul University. Dr. Hayes is also a member of the American Economic Association, the Catholic Economic Association, and the American Association of University Professors. The subject of his address was "Economic Freedom in America."

The Forum Committee was led by Brother Jack Brown and was composed of the following members: Lawrence Turilli, Jack Aldin, John O'Connor, Edmund Babel, David Marini, Eymard Pajor, Joseph Willgen, Joseph Krasor, and Charles Vlk.—HARRY SERANTONI

## BABSON

THE PROFESSIONAL ACTIVITIES of the Gamma Upsilon Chapter have achieved a high degree of success with two outstanding speakers during the past term. They were Mr. Ladwig of Burroughs Adding Machine Company, and Mr. Von Busy of P. Ballentine and Company. The chapter expects to have as a speaker during the next term Mr. Sprague of the Gillette Safety Razor Company.

On the first weekend in March, the Deltasigs at Babson helped to celebrate the third annual Winter Carnival. On Saturday afternoon, the chapter's snow sculpture came in second in the final judging. Congratulations are to be extended to the latest pledge class for a job well done. Further, this pledge class which has now been taken into the chapter as brothers raises the total number to fifty-nine strong. While congratulations are still in order, they are to be extended to the many brothers who played on the championship basketball team in the intramural competition at Babson. Congratulations also to five brothers who were accepted by the Blue Key, national honorary fraternity, located on the campus.

The Deltasigs at Babson plan to celebrate their founding with a dance to be held on April 19. The dance will be informal and will be held at the University Club in Boston.

The chapter would like to express its thanks to Brother Murrey Waldron who retired as head

master at the last initiation. He is ably succeeded by Brother John Butler.

At a recent meeting of the chapter, the brothers had the pleasure of meeting and talking with Province Officer Albert Merrill. Brother Merrill made some pertinent suggestions as to how the chapter could improve itself in the Chapter Efficiency Contest. Our thanks go out to Brother Merrill, and he can be sure that we will apply his suggestions to the best of our ability.—HENRY J. VOGT

## Education Obtained the Hard Way

HAROLD KEEFOVER of Gamma Eta Chapter at the University of Omaha, has achieved his education under very difficult conditions. Brother Keefover is at present a senior at the university and is confined to wheelchair. While in the Navy, Harold con-



BROTHER HAROLD KEEFOVER with his daughter, Carol, and his wife Ann, in their home in Omaha, Nebraska.

tracted polio which has paralyzed him from the waist down. He was discharged in 1949, and at that time, he began his education at the University of Omaha. Harold has maintained an excellent scholastic record, and he is currently serving as the treasurer of Gamma Eta Chapter of Delta Sigma Pi. Upon graduation in June, he expects to enter the accounting field.

## BUFFALO

SINCE THE FIRST of the new year Alpha Kappa Chapter has had to increase its business meetings to three and four a month due to the Eastern Regional Meeting in Buffalo, April 4, 5, and 6. On March 8, 1952, a professional meeting as well as a fellowship hour was held at Hartman's Restaurant. Alpha Kappa Chapter was host to 40 selected students of the School of Business Administration. The total attendance exceeded 70 persons. Brother Edwin Phillips, C.P.A. and attorney, addressed the group. As a result of this exceptionally fine meeting we received well over 30 applications for membership. The executive committee will screen these applications by March 15, for possible pledging for its initiation to be held at the Buffalo Canoe Club on April 20, 1952. In fact, the wives and sweethearts of all brothers are invited to attend the banquet which takes place immediately after the ritualistic initiation ceremonies. Brother Charles Weimer has again volunteered to escort the ladies. From all reports, the wives and sweethearts not only enjoy these affairs, but look forward to them each semester.

In view of the possibility of a rather large

class of neophytes, Brothers Ralph McGary, Jack Barrett and Paul Drandt were appointed to help Brother Barwell with the pledge training course. Brother Yannello has procured for our next professional dinner meeting on March 22, 1952, at the Hotel Touraine, Mr. James Daly of the agents' department of the Bureau of Internal Revenue. His talk will be about the department's handling of all income tax forms after they have been filed by the individual.

It would be well to publicly announce at this time that the final details and the signing of the lease for our new office at 2940 Main Street have been completed. We expect to move into our new quarters by March 15. Brothers Bloch, Murbach, and Fredericks have been appointed to furnish this office.

Since our last publication, Jack Barrett has become the proud papa of a baby boy and Richard Jervey has another girl in his family. We are pleased to welcome back into our organization Brother Douglas Coogan who only recently was discharged by the United States Marine Corps.—GUY YANNELLO

## Omega Head Master Has Trophy Collection

THOMAS G. SEABOURNE, Temple, has in his possession innumerable trophies and medals which were won as the result of his exceptional abilities in the competitive field of sport. His amazing career began way back in 1939, when he won the Allentown School Chess Championship and his first trophy. Since then he has merited trophies and medals in conjunction with the following titles: National Collegiate Table Tennis Doubles Champion, 1950; Temple Bowling Champion, 1949, 1950, 1952; Temple Table Tennis Doubles Champion, 1950, 1952; Allentown City Tennis Singles Champion, 1950; Allentown City Tennis Doubles Champion, 1949, 1951; Temple I/F



THOMAS SEABOURNE, Temple, with the many trophies and medals that he has won in the past couple of years for his achievement in athletics.

Table Tennis Most Valuable Player, 1949, 1950, 1951, 1952; Temple I/F Handball Most Valuable Player, 1950; Temple I/F Bowling Most Valuable Player, 1949, 1950, 1952; Temple I/F 880-yard Run Winner and Record Holder, 1949; Temple I/F 880-yard Run Winner, 1950.

Brother Seabourne was initiated into Delta Sigma Pi in 1949, and this year was elected head master of the chapter. Since Omega Chapter is well up on the roster in the Chapter Efficiency Contest, it may be said that his many activities in no way hamper the execution of the duties of his office.

## ALABAMA

**ALPHA SIGMA CHAPTER** of Delta Sigma Pi at the University of Alabama held its semester banquet for nine initiates January 15, at the Burchfield Hotel. Bill Gregory, head master, gave a welcoming address to the 62 members, alumni, and dates who attended.

Rowland Geddie, master of ceremonies, introduced James M. Armstrong, president of the Tuscaloosa Alumni Association and our faculty members, F. J. Foster, Dean W. C. Fluellen, J. A. Constantin, and B. R. Morley.

The chapter members at the University of Alabama participate in many other phases of campus activity. Three men are members of the Executive Cabinet of the Student Government Association, one member was recently appointed to the Student Court, one has won Student of the Week honors in the *Birmingham News* for his outstanding activities, at least one member is on the staff of each of the three student publications, and one man was termed in the *Crimson-White* "The busiest man on the campus." At the recent Commerce Day eight members served as committee chairman, one man served as chairman of Commerce Day, and one member is president of the Commerce Association.

Delta Sigma Pi's, Wade Hampton, president of the Commerce Association, and Rowland Geddie, chairman of Commerce Day, played a large part in directing activities of Commerce Day, February 15, 16, at which business leaders and specialists held panel discussions in the fields of accounting, finance, marketing, and statistics.

Displays in the Commerce Library illustrated raw materials and products manufactured by many following firms in Alabama. Mr. Arthur V. Wiebel, president of TCI and main speaker for Commerce Day, spoke on "Increasing Opportunities for Industrial Leaders."

Deltasigs and the committees of which they were chairmen are as follows: Blucher Cooper, Registering; Bob Calhoun and Johnny Wilson, Publicity; Russ Lunn, Machine Display; Bill Gregory, Membership Sales; John Sophie, Speakers.

Wade Hampton introduced President John M. Gallalee of the University of Alabama, who dedicated Bidgood Hall in honor of the Dean of Commerce, Lee Bidgood.

Sonny Godwin and Miller Widemire are members of the Commerce Association executive council.—W. BORDEN STRICKLAND

## SOUTH DAKOTA

**ALPHA ETA CHAPTER** started a busy second semester with pledging and a field trip. The first guest speaker of the semester was John T. Sanger who addressed members and pledges on the subject of banking. Mr. Sanger is manager of the National Bank of South Dakota in Vermillion.

On March 6, a large group of members and pledges went to Sioux Falls, South Dakota, on a field trip. The state penitentiary and a department store were visited.

This semester Alpha Eta has pledged eight men. Formal pledging was held on February 28, and the new pledges were entertained at a stag party following the ceremony.

Six seniors in the school of business at the University of South Dakota have been elected to membership in Beta Gamma Sigma, national business honorary fraternity. We are proud of the fact that five of the six elected are members of Alpha Eta Chapter. Those brothers elected are as follows: James Blaine, Stanley Siegel, Leland Jones, Robert Steichen, and Revone Kluckman.



**GRAND PRESIDENT JOHNSON** speaks to Beta Lambda Chapter at Alabama Polytechnic Institute in Auburn, Alabama, on the occasion of a recent initiation. Seated at the speakers table, left to right: John J. Griggs, head master of Kappa Chapter at the University of Georgia; Thoben F. Elrod, Southeastern Regional Member of the Grand Council; Ed Lee Spencer, head master of Beta Lambda Chapter at Auburn; James E. Williams, scribe of Beta Lambda Chapter; and Charles P. Anson, Province Officer of Beta Lambda Chapter and head of the Department of Business Administration.

In the field of sports Alpha Eta Chapter's bowling team has remained among the top three teams in the interfraternity league.

Initiation of pledges has been planned for April 3 and a banquet at Julian Hall has been scheduled to climax the initiation ceremony.

The main events of April will be the "Rose Formal" and a field trip. A field trip to Omaha, Nebraska is being planned for April 24. Robert Van de Voort, social chairman, is working hard to make the annual "Rose Formal" a bigger and better event. "Rose Queen" for 1952 is Joan Bristow. Miss Bristow is a freshman at the University of South Dakota and a Chi Omega pledge.—JAMES N. JONES

## PENNSYLVANIA

**BETA NU CHAPTER** has recently installed its officers for the coming year. They are: Bill Evans, head master; Nick Ursino, senior warden; George Buete, junior warden; Jim DiLullo, treasurer; John Reggia, scribe; Dave Buckalew, chancellor; and Joe Grady, historian. The chapter has pledged their whole-hearted cooperation in helping the new officers during their term of office.

The outstanding activity this year at the chapter house has been our professional program. A motion picture adaptation of the book *How I Raised Myself From Failure to Success in Selling*, by Frank Bettger, was the center of attraction at the last gathering. The picture was obtained through Brother Harry Heaps, the projection by Brother Palmer Lippincott. In the making are plans for an accounting panel in which five or six C.P.A.s discuss problems of the profession and answer questions by the brothers in attendance.

Brother Joe Grady has taken over our festivities schedule presenting us thus far with a very successful St. Patrick's Day Party. The remainder of the year should be a full one socially.

Several of the brothers of Beta Nu are awaiting news of the selections of the Night Watch Honor Society, an organization which elects each year a few of the men prominent in campus activities. The society, headed by Alumnus Brother Ralph Jones, has extremely high standards for admission thereby making acceptance a notable achievement. Over the years a great number of Deltasigs have found the time to devote to such extra-curricular activities and have therefore gained the honor.—BERT C. DAIKELER

## LOUISIANA TECH.

**BETA PSI CHAPTER** at Louisiana Polytechnic Institute was very successful in its rushing this semester when it pledged 12 outstanding students. Pledging was preceded by an informal rush party which was attended by 26 rushees.

Judge C. A. Barnette, the city judge of Ruston, spoke to the actives, pledges and rushees on "Freedom Not Being Free." The members explained the purposes and benefits of Delta Sigma Pi.

Miss Betye Sue Britt, the school beauty, was our "Rose of Delta Sigma Pi." The "Rose of Delta Sigma Pi" party was a supper and dance combination.

In the near future we are planning a trip to the Beard Manufacturing Company in Shreveport. While in Shreveport, we will attend a National Association of Cost Accountants meeting.—BILL F. SMITH

## DETROIT—Gamma Rho

**WE AT GAMMA RHO CHAPTER** extend congratulations to Brother Elder our new Province Officer. Brother Elder who graduated in February, is to be the recipient of the Delta Sigma Pi Scholarship Key to be presented at the annual Junior-Senior Banquet in June. As the male student in the junior class with the highest number of honor points, Bob Elder was awarded a scholarship key from Alpha Kappa Psi. While we are on the subject, Bob also received his C.P.A. certificate having passed the examination on his first attempt.

Edward Schultz recently married was called into the service. He is now a Navy man. Best of luck, Ed, and smooth sailing. George Rakovan, a member of the faculty and of Theta Chapter at the University of Detroit, was the speaker at the January professional meeting. Mr. William Joyce, golf coach and law professor at the University at Detroit, was the speaker for the February meeting. March 15, is the pledge party and professional meeting with the prosecuting attorney of Wayne County as guest speaker.

Our initiation banquet is set for May 17 at the Hotel Sheraton. As a result we will have initiated 15 men into Delta Sigma Pi every one of which is a potential Brother.—GILBERT W. DE PONIO



THE ANNUAL "ROSE" Presentation Dance of Beta Upsilon Chapter at Texas Technological College in Lubbock, Texas.

## WAKE FOREST

NINETEEN MEMBERS of Gamma Nu Chapter journeyed to Richmond, Virginia, Wednesday, February 27, to visit Miller-Rhoads Department Store. The group had lunch in Miller-Rhoad's famous tea room; then toured the class rooms of the training department, where the various phases of the personnel department were discussed—employment, job evaluation, training, employees activities, and merit rating. A tour was then made of the accounts receivable department, the credit and collection department, and the advertising department. In the advertising department, the department manager explained and demonstrated the method Miller-Rhoads uses in preparing ads for the newspapers. A one hour tour was made of the seven selling floors.

Another industrial tour was taken April 20, and 21, to Norfolk, Virginia, to visit the huge Ford plant. Arrangements for this tour were made by Dr. Gaines Rogers, Dean of Business Administration, and Faculty Advisor for Deltasig. Other activities the fraternity is contemplating are a chapter newspaper to be ready May 15, and plans for a chapter house next year. Also plans are in the making for the celebration of the chapter birthday May 1.

Highlighting the rushing activities of Gamma Nu Chapter for the spring semester were a formal smoker Tuesday, April 15, and followed by a pledging ceremony Thursday, April 17.—JOHNNY TEAGUE

## VIRGINIA

ALPHA XI CHAPTER at the University of Virginia began its program for the spring term with a rushing period which far surpassed most previous periods both in scope and enthusiasm. A number of educational films were obtained to add to the rushing program still further. The rushing was also combined with a publicity program for the Delta Sigma Pi Dance scheduled on March 14. Twenty men were accepted as new pledges. The initiation and banquet have been planned for March 29, with the initiation in St. Paul's Church and the banquet in the Monticello or the Albemarle Hotel.

A representative of Sears-Roebuck & Co., Mr. Lewis, spoke to the chapter and showed a film pertaining to the personnel methods used by the firm in the selection and placement of its new employees. On March 4, mem-

bers of the chapter took a field trip to the Acme Visible Records Co. in Crozet, Virginia, and the Crompton-Shenandoah Mills, Waynesboro, Virginia. Another trip is planned for March 18, to the Federal Reserve Bank in Richmond, Virginia, and the Southern Biscuit Co.

Since Brother D. C. Hyde has now become Province Officer, the chapter elected Brother C. H. Kauffmann as its new Faculty Advisor. Brother Kauffmann has shown much interest in the chapter and spent considerable time and effort in its behalf.

The spring dance of Alpha Xi Chapter was held at Fry's Spring Beach Club on March 14. The dance was preceded by a cocktail party for the brothers and their dates at one of the fraternity houses here in Charlottesville.—R. EMMETT CARROLL

## TEXAS TECH

BETA UPSILON CHAPTER at Texas Technological College has the privilege of sponsoring an interesting as well as educational project called the "College Town Hall." The "Town Hall," which is brought to Tech by the Texas Manufacturing Association, is composed of a panel of four to six Texas businessmen. These men, through the medium of questions and answers, discuss such things as free enterprise, socialism, and communism with the student body. The purpose of this program is to endeavor to achieve a closer working relationship between education and business. We, of Beta Upsilon Chapter, feel that it is an honor to be able to sponsor such an interesting and worthwhile project.

After many hours of hard work, the members of Beta Upsilon Chapter affected what may be called a beautifully decorated ballroom. The annual "Rose Presentation Dance" which followed, was attended by a majority of the members and numerous other guests. The scheme of decorations featured an arch and fence which were completely covered with red roses. Above the arch in purple and gold letters were the words, "Rose of Deltasig." During the intermission, Miss Charlyne Hanun was presented as the "Rose of Deltasig" for Beta Upsilon Chapter, under this arch of roses. The event was very colorful and was enjoyed by all.

Again this year, as every year, we are sponsoring a booth at the annual senior carnival; however this year we intend to outdo all of the other participants by sponsoring what we

call a "dunking apparatus." The machine consists of a seat, a tank of water, and a tripping device. The object of the game is to trip the mechanism and thereby drop someone into the tank of water. With many well known members riding the seat and suffering the consequences we expect to draw a large crowd. This should be a lot of fun as well as quite profitable for the fraternity.—EDWARD WEYMAN

## MIAMI

THE SPRING SEMESTER was put under way with Beta Omega Chapter's first rush party, held at the home of Master of Festivities Ed Hill. Refreshments were served and the program consisted of talks from Brother Noetzel, dean of the School of Business Administration, Brother Price, instructor in the accounting department, and Past Head Master Dan McNamara.

The second rush party, on February 28, was held at Professor Cranen's home. The principal speakers at this rush party were, Province Officer Dan Steinhoff, and Jack Savastone, president of the Alumni Club.

At both rush parties Head Master Mitchell informed the rushees of the chapter plans for the remainder of the year. Brother Bruce Wright outlined the program for pledges for the pledging period.

On March 13, our first professional dinner meeting was held at Eddie's Varsity Grill. Captain J. H. Halliburton, operations manager of Eastern Airlines, was guest speaker. His talk included a most interesting resume of the growth of airlines, both in size and in safety. Captain Halliburton also discussed the possibilities and type of work obtainable with Eastern Airlines.

On March 16, the alumni-active picnic and softball game was held at Crandon Park. The active chapter won the ball game from the alumni club.

Beta Omega Chapter has taken over the sales of the tickets for the Freshman-Sophomore Prom as a service for these two classes.

Alpha Kappa Psi and Delta Sigma Pi are now tied for the "Frank Scarborough Memorial Cup." This cup is to be awarded to the business fraternity winning two out of three of the major sports. Delta Sigma Pi won the touch football game, last fall. Alpha Kappa Psi won the basketball game. It remains for the softball game to determine who will have the cup for next year.

The "Rose Dance" and the crowning of the "Rose Queen" is scheduled to be held April 5. All of the brothers are looking forward to this event as it will highlight our social season.

Beta Omega Chapter has planned more professional dinner meetings and we have an imposing list of speakers, which is a great asset to the Beta Omega Chapter.—ROBERT O. BRIGGS

## TEXAS WESTERN

GAMMA PHI CHAPTER at Texas Western College in El Paso is preparing for its foremost social event of the college year. This is our "Rose of Deltasig" banquet and semi-formal dance. Miss Patti Mitchum will reign at this affair as "Rose of Deltasig." The date is now set for March 29. A banquet will be held at the King's Way Restaurant in El Paso, and this will be followed by a semi-formal dance at the Student Union Ballroom on the Texas Western College campus. Miss Mitchum will be presented to the membership of Gamma Phi Chapter by Head Master Maynard A. Traeder. The entire chapter has been planning this function for some time.—MAYNARD A. TRAEER

## KANSAS

**IOTA CHAPTER** started off the spring semester with a combined smoker and professional meeting on February 14, 1952. Mr. E. R. Zook, secretary of the Lawrence, Kansas Chamber of Commerce told us many things about how the Chamber of Commerce operates and what it does in the interest of businessmen. There was a fine turn-out for this meeting, including our 13 new pledges, who seem to be very interested in Delta Sigma Pi and will be a great asset to Iota Chapter. Formal initiation will be held on April 6.

Our basketball team fought a hard, but losing battle this season against the local chapter of Alpha Kappa Psi. The opponents won by a score of 35-28. Each year at the end of the regular season these two teams meet in this game to decide the business school champion. There is a traveling trophy, a straw hat, which goes to the winner, who may keep it a year and then must put it at stake again. Iota Chapter won in '50 and '51, but the breaks were just against us this year.

Our professional chairman reports the prospects of making a field trip to the Ford Motor Co. and the General Motor Corp. plants in Kansas City in the near future. No definite plans have been made as yet.

Iota Chapter will hold its annual "Rose of Delta Sig" formal March 29, 1952 in the Hotel Eldridge here in Lawrence. Our "Rose of Delta Sig," and guest of honor at the formal this year is Miss Jacqueline Chinn, a freshman at the University of Kansas.—DONALD FERRELL

## MINNESOTA

**LOOKING BACK** in retrospect at the winter quarter just past, we of Alpha Epsilon chapter can say that it has been indeed an eventful ten weeks. For some time it has been the consensus of opinion that the chapter house has needed a little of the "feminine touch" to give it a more homey atmosphere. In recognition of our needs, the result was the organization of a Mothers' Club. Included in the group are mothers of active members and wives of alumni. Their purpose is two-fold, being both social and charitable; the latter intention involving the furnishing of the house with such items as curtains, drapes and other articles that only a woman can choose to suit the majority. Much of the credit for the formation of this group is due Head Master Jack Rudolph and his mother who took the initiative in organizing it.

Eight is the number of winter quarter pledges who were initiated on April 5 into the brotherhood of the Alpha Epsilon Chapter. Probably the highlight of the recent initiates' pledging program was the traditional "Pledge Party" held March 1 at the chapter house. The theme of the party which was a costume affair was "Peaks of Civilization" and found everyone enjoying themselves in a variety of garb representing almost every phase of human life.

Not wishing to let our pledging program lag, Senior Warden Robert Findorff saw to it that initiation was preceded by a smoker held the Tuesday before, and from all indications it looks as if the spring quarter will find us with a fine pledge class.

Recent professional meetings have included an enlightening talk by Professor Heller of our School of Business Administration. Mr. Heller, who has recently worked with various committees in Congress on the new tax bill, informed us and also entertained us with facts and anecdotes concerning the inner workings of our Congressional system.

An interesting event to which the active chapter was invited, was the annual Forecasting Panel, sponsored by the alumni club. This affair, held earlier in the year, found a group of prominent authorities on business conditions making estimates of production and market conditions for the coming year.

With spring well on its way, the chapter is looking forward to a full schedule of sports with a possible championship soft ball team in mind. And, of course, we are also anticipating the annual spring formal to be held April 26 at the Golden Valley Country Club, where actives and alumni will get together in a fine social event.—JAMES H. SOVA

## TULANE

**GAMMA MU CHAPTER** commenced its activities for the spring semester with an informal rush party held at the home of Brother Al Meric of New Orleans on February 29. After a word of welcome was expressed by Head Master R. V. Haskell, the prospective pledges were informed of the purpose and function of Delta Sigma Pi. The history of the fraternity was explained through pictorial slides after which a recording was heard of the inspiring address given by the Honorable Ben H. Wooten at the Eighteenth Grand Chapter Congress.

A tour of the New Orleans Public Water Works, which is one of the largest purifying plants in the south, was scheduled on March 6. A special guide directed the inspection and carefully explained the processes used for purifying the water that is taken from the Mississippi River.

Fifteen students were officially pledged into the fraternity at a formal pledging ceremony held in the banquet room of the school cafeteria. Alumni Brother Dave Nelson photographed the group which included active members, new pledges and beautiful Miss Alice Koch, Gamma Mu Chapter's "Rose of Deltasig." Alice, better known on the campus as "Alice from Dallas," is presently enrolled as a junior at Sophie-Newcomb College.

Other activities of the year included an inspection tour of the Times-Picayune Publishing Company and an address to the chapter by Mr. Morgan Shaw, general manager of the Federal Reserve District of Atlanta. Gamma Mu Chapter also played a substantial part in producing the comerce skit, which was presented during the intermission period of the Commerce Spring Formal.—EDWIN J. CAPLAN

## MISSOURI

**ALPHA BETA CHAPTER** is in the middle of a spirited campaign for its candidates for "Ideal Boss and Ideal Secretary" during Business Week at the University of Missouri. Of course everyone is wearing derby hats and smoking cigars. Our candidates this year are Maurice Lytle and Verna Dean Lawrence. As usual we expect to come through with a winning skit during the Business Week festivities. The winners of the Ideal Boss and Secretary contest will be announced at the annual Bosses Ball, March 28.

March 16, Alpha Beta Chapter held formal initiation for 14 men at the Daniel Boone Hotel which was followed by a formal banquet.

New officers for the spring semester are Head Master, Carl Berndt; Senior Warden, Ben Guenther; Junior Warden, Henry Clark; Chancellor, James Hinkel; Scribe, John Hess; Treasurer, Charles Gardner; and Historian, Robert Dodson.

To round out our activities for this Spring we are planning to hold our annual "Rose of Deltasig" dance April 4. Also on the agenda is an industrial tour and a rush party sometime in the first part of May.—KARL A. SEARLS

## OKLAHOMA A & M

**GAMMA EPSILON CHAPTER** is very proud of its new pledge class which numbers 16. The new pledges are: Tom Lucas, Gene Smith, Bill Street, Wilbur Wolfe, Russell Watkins, Paul Maxwell, Huel Matheson, Kenneth May, Harold Houser, Ed Tebow, Jim Reavis, Marvin Rogers, Ed White, Bill Warren, Bob Dennis, Cliff Blackwelder. Thirteen of these new pledges will be initiated March 30. It will be held in the beautiful Tower Room of the Student Union.

Twenty-six members and pledges recently attended an Industrial Tour to WKY-TV station in Oklahoma City. We found this trip most interesting and learned a lot about TV.

April 4 has been set for the date of our dinner dance. It will be held at the Lucas Chicken House. This will be our first dance held by Gamma Epsilon. We hope it will be successful.

We are looking forward to our Southwestern Regional Conference to be held in Houston, May 2, 3, and 4. We hope to meet a lot of you Deltasigs there.—ROBERT SCOTT



**GAMMA MU CHAPTER** at Tulane University in New Orleans with their "Rose of Deltasig," Miss Alice Koch, following a recent chapter meeting.

## SOUTHERN CALIFORNIA

GREAT THINGS have been going on at Deltasig's expanding Phi Chapter. Space limitations permit us to give you only a brief run-down on some of our numerous activities since the first of the year.

We welcomed in the New Year with a gala, "I-don't-remember-all-that-happened," party at Brother Snell's home. With the New Year successfully seen in, we went about cleaning up the old term and preparing for the new. During the cleaning-up process, we rounded off a brilliant basketball season with a flashing defeat at the hands of a dental fraternity. I'd swear the game was rigged.

Mid-winter saw the initiation of seven good men and the stirring Initiation Banquet. Hardly had we recovered from this ordeal, when suddenly elections were upon us. The new officers, Head Master Bill Barton, Senior Warden Charles Anderle, Treasurer Jack Oches, Secretary Greg Krasel, Historian Andy Westhem, were duly installed and feted at the installation banquet.

Two work-days saw the complete remodeling of our modest new chapter house. A little detective work uncovered many long lost trophies and plaques from the alumni. These now adorn our living room walls. Among our trophies, is the recently won football trophy from our California chapter.

Our professional tours and rushing programs are being combined this semester. Our General Motors Plant tour netted us nine new pledges and there are others, many others to come. The one we are all looking forward to is the Kaiser Steel tour with sixty men. We are out to double our pledge quota.

In addition to all of this, we have held three rousing rush parties at our house so far. We have several student-faculty coffee hours planned for the next couple of weeks. During these we hope to benefit the entire School of Commerce with closer student-faculty relations.—O. H. PERRY SNELL

## GEORGIA—Kappa

KAPPA CHAPTER at the Atlanta Division, University of Georgia, held open house at the Deltasig Lodge, Saturday, February 16. The various facilities of the lodge building and grounds were explained to the visitors as they toured the premises. Light refreshments supported by a 100% "gab" session climaxed the program for the evening. Guests of honor were Grand President Howard Johnson and Thoben

Elrod, Member of the Grand Council from the Southeastern Region.

Woodings Banquet Hall was the scene for a smoker, Sunday, February 24, at which time a Delta Airline film was shown to the brothers. Potential Deltasigs and dates were invited to attend a regular Saturday night gathering at the Deltasig Lodge, March 1, as the final rush function for the winter quarter. After supper was served, the crowd enjoyed dancing, ping pong and canasta.

Wedding bells are ringing for Head Master John Griggs whose engagement was recently announced to Warnie Phillips, Kappa Chapter's newly elected "Rose." Alumni and active Kappa chapter members are making preparations for the Southeastern Regional Meeting which meets in Atlanta, April 18, 19 and 20. Several hundred Deltasigs from the southeastern universities are expected to attend. Headquarters for the convention will be the Georgian Terrace Hotel. Among the entertainment planned to follow the business sessions is a barbecue and square dance for the visiting brothers at the Deltasig Lodge.—JOHN R. HARWELL, JR.

## WASHINGTON U.

ON JANUARY 17, the Alpha Chi Chapter held a smoker in the rathskeller of the Griesedieck Western Brewery Co., at which a goodly number of actives, pledges, and prospective pledges were present. The refreshments, of course, were enjoyed by all, as well as the Delta Sigma Pi slides; and our guest speaker, Professor J. Harry Wood, proved to be most enjoyable. Professor Wood, having been a successful insurance executive, was well qualified to speak on his subject which concerned the "do's and don'ts" of business. Each necessary quality of the business executive was beautifully illustrated by anecdotes, etc. Professor Richard Reidenbach was the genial master of ceremonies for the evening.

The chapter sponsored an income tax program on February 26, at which the guest speakers were Mr. Copley, St. Louis Agent in Charge, and his assistant, Mr. Rice. Both men gave us some insight as to the setup of the Internal Revenue Bureau, and the most recent tax law changes. We were honored at this meeting with the presence of Assistant Grand Secretary-Treasurer J. D. Thomson.

Pledge meetings have been held regularly under the guidance of our Junior Warden, Richard J. Reisel, and an initiation is planned for Sunday, March 23, at the Belvedere Joe

Restaurant, Brentwood, Missouri. The St. Louis Alumni Club has inaugurated a ritual team, under the direction of Brother Robert Birney, and have consented to perform the initiation.

## OKLAHOMA

BETA EPSILON CHAPTER at the University of Oklahoma celebrated Founders' Day in Stillwater, Oklahoma where a trichapter banquet was held in association with Gamma Epsilon Chapter of Oklahoma A & M College and Beta Chi Chapter from Tulsa University. The ten Deltasigs who went from here spoke highly of the dinner and program. To "celebrate" the coming of finals, 20 brothers and their dates spent the evening of January 11 dining and dancing at Red's & Ed's College Inn. We haven't heard how the brothers did on exams, but the chicken dinner was great. On February 12 we had the pleasure of having Grand Secretary-Treasurer H. G. Wright of Chicago and Grand Council Member William R. Merrick of the Southwestern Region as luncheon guests. They spoke of the two chapter installations in Arizona and about the benefits Delta Sigma Pi can give you. After the luncheon several members discussed the raising of our position in the Chapter Efficiency Contest. Here and now we want to warn the chapters at the top of the list that Beta Epsilon Chapter is moving in.

In February we held two professional meetings. At the first, Mr. T. J. Slater, a representative of the America Fore Insurance Group, talked of fire insurance and its importance to the businessman. Mr. Milton S. Elliot was our second speaker of the month. His subject was "The Mortgage in the Community."

Ten rushees were introduced during a smoker on March 20 in the newly remodeled Memorial Union. Dean Horace B. Brown and Professor John E. Mertes addressed the group on the qualities of a good Deltasig, and the importance of a professional fraternity. Before the end of the month Delta Sigma Pi pledges will be seen in their Hell Week attire of top hat, suit, brief case, and cane.

In closing, we of Beta Epsilon Chapter are looking forward to meeting many of you at the Southwestern Regional Meeting in Houston, May 2, 3, and 4. It should be a grand convention and a wonderful opportunity to compare notes on the operation and activities of our chapters.—ROBERT G. MCBRIDE

## WISCONSIN

THE SECOND SEMESTER was opened at Psi Chapter at the University of Wisconsin with a number of formal and informal rushing functions. Head Master Kells greeted the rushees and told them of the purposes of Delta Sigma Pi. After the greeting the brothers were given a chance to meet the rushees. Refreshments were served and entertainment was provided by our combo led by Brother Simkowski and his accordion. The combo gave an enjoyable, though somewhat noisy, recital. Senior Warden Simkowski has done an excellent job, aside from his accordion playing, in planning the rushing program. A great deal of credit is also due Brothers Woodruff and Vargulich for their work on the rushing committee. As a result of their work ten new men have been pledged this semester and turned over to Brother Karl Stoedefolke, junior warden, for training.

The professional program, headed by Brother Wojciechowski, opened with a talk by Mr. Leroy Luberg, special assistant to University President E. B. Fred. Mr. Luberg gave a talk and answered questions on the Univer-



SOME OF THE MEMBERS of Phi Chapter and their guests at the University of Southern California on a recent tour of the General Motors Company plant.

sity of Wisconsin's aid to our state government. The talk proved to be so interesting that Mr. Lueberg has been asked to return and it is hoped he will tell of future plans of the university. On March 10, Brother E. L. Gaumnitz, assistant dean of the School of Commerce of the University of Wisconsin, will speak on job opportunities and the selection of the right job.

Paul Morrow ended his first season of varsity basketball by setting a new University of Wisconsin sophomore scoring record. He ended the regular season with 280 points, 17 more than the old record. A bright future is predicted for our 80-inch brother.—RICHARD A. KWAPIL



GENE B. FLEMING of Beta Kappa Chapter with his plaque presented by the Ex-Students Association of the University of Texas to the athlete who as a graduating senior has the highest scholastic average for the last four years.

## TEXAS

**BETA KAPPA CHAPTER** at The University of Texas has just completed a semester of diverse professional and social activity. On March 3, 23 men were presented as pledges at a formal pledge banquet held at Old Seville where Frank Stewart, owner of station KTXN, was guest speaker. Troy Meredith was presented the head master's gavel for his work last semester.

On March 20-22, the chapter sponsored a professional tour of Dallas. Some of the places visited were the Federal Reserve Bank, Bell Telephone Company, Dallas Cotton Exchange, Merrill Lynch, Ford assembly plant, Procter & Gamble, and KRLD-TV. Beta Phi Chapter at Southern Methodist University and the Dallas Alumni Club both entertained our chapter during our stay in Dallas.

Formal initiation this semester was held on March 30, at the Austin Hotel. The afternoon was drawn to a climax again this semester under the superb direction of Brother W. P. Boyd, professor of business writing. The neophytes managed to survive the informal initiation in good shape.

The remainder of the semester Beta Kappa Chapter was kept busy with professional speakers, picnics, working on a "Round-Up" float for the "Rose" and also a dance held at "Round-Up," and the Southwestern Regional Meeting in Houston.

We again urge all our alumni to be on the alert for a letter from the contact committee, who is trying to reach all Beta Kappas from 1 to 601. We will send the *Beta Kappa Gram* to those whose addresses we have; so why don't you send yours to us in care of the Texas Union?—GENE P. MYRICK

## JOHNS HOPKINS

ON JANUARY 26, 1952, Chi Chapter and the Baltimore Alumni Club held jointly a Midwinter Dance designed to start a fund for a future Chi Chapter Lodge. Although no final plans for a building have been concluded, the dance was such a success that an annual affair will be arranged with the hope that our goal will be achieved as soon as possible.

The Professional Committee, under the able leadership of Brother Tom Bateman, has held some of the most successful and interesting programs which we, at Chi Chapter, have had the pleasure of attending in many years. On January 22, 1952, Mr. Herman L. Gruehn, vice-president of finance at the Consolidated Gas, Electric Light and Power Company of Baltimore presented an outline of the various problems which inflation is causing among public utilities. Among the more pressing problems is that of attracting investment capital during a period when utilities are operating at fixed selling price amid constantly rising production costs.

On February 12, 1952, Mr. Nicholas VanSant of VanSant Dugdale & Co. Inc., a Baltimore advertising agency, discussed the scientific approach to more effective advertising. Among the more important points of Mr. VanSant's talk was that advertising alone cannot sell a product which will not succeed on its own merit, and that to be successful an advertising program must be simple, direct, and honest.—JOHN B. ENSOR

## GEORGIA—Pi

ONCE AGAIN a new quarter here at the University of Georgia has begun and all of the brothers of Pi chapter have gotten their shoulders to the wheel in trying to obtain new pledges for the spring quarter. We are sure that we will have a good group of prospective men from which to choose our pledges.

We here at Pi chapter lost one of our fine faculty brothers. Professor John F. Burke of the accounting department suffered from a fatal heart attack as he returned home from chaperoning the annual Law School formal dance. During the last World War Professor Burke acted as the head of the accounting department. All of the brothers here at Pi Chapter know that we shall never forget the help and advice that this fine man gave us and we were all extremely sorry to have lost such a fine brother.

As the new quarter starts we are missing five of our fine brothers who graduated and have left school. They are: Ray C. Griner, William Woolard, Charles Webb, James Mathews, and John G. Gardner. Last quarter we initiated seven new men into the chapter. The new brothers are: Charles Pyron, Roland Stubbs, Jack Corn, Fayne Johnson, William Jindra, Gerald Hand, and Howard Holladay. We are sure that all of these new brothers will be a great asset to Pi Chapter.

Last quarter several of the brothers under the able leadership of our professional chairman, Don Eades, made two tours. One tour was made through a local dairy carton manufacturer where we learned of the many manufacturing processes used in making cardboard milk containers. The second field trip was made through several granite stone quarries and sheds in Elberton, Georgia. There we saw the stone taken from the ground and followed it in its trip from being a valueless rock to an expensive polished and carved granite stone. Both of these trips were very enjoyable and we are looking forward to having Brother Eades arrange other tours that will be as interesting as these were.—ROBERT K. CHARLES



MISS BETTY JEAN ALLEN is shown with her escort, Brother Don Skelton, shortly after being selected as Alpha Iota Chapter's "Rose of Delta-sig" at Drake University.

## DRAKE

ONE OF ALPHA IOTA CHAPTER'S outstanding social events of the year was a semi-formal dinner dance at the Des Moines Golf and Country Club. Many members and their dates were present to enjoy the delicious food, and the sweet music of Westly Boofter's orchestra. The climax of the evening was the selection and crowning of Alpha Iota Chapter's "Rose of Deltasig" candidate. Vivacious Betty Jean Allen of Des Moines, won the title and was presented with a dozen red roses by Head Master Isom.

The girls in Drake University's college of business administration have formed a local business sorority, Sigma Epsilon Delta, and hope to affiliate with a national group soon. At present, Alpha Iota Chapter is helping them get started. We recently held a joint meeting with them, at which time we toured the Register and Tribune Building of Des Moines. The *Register and Tribune*, the largest newspaper in Iowa, is really a "state" paper, being circulated to almost every city and town in Iowa. We were pleasantly surprised to find that one of the conductors of the tour, Charles Dewey, was a member of Alpha Iota Chapter, Class of '40. He took especial interest in showing our group the building and even remembered to greet Head Master Isom with the Delta Sigma Pi handshake.

One of Alpha Iota Chapter's big projects for this year is the starting of an alumni group in Des Moines.

At Alpha Iota Chapter's spring pledging meeting, Dr. George Huff, head of Drake's department of biology, spoke on "The Debits and Credits of Life." Dr. Huff, an Alpha Iota Chapter alumnus, switched to biology after graduation from the college of business administration, but is still very interested in the progress of Delta Sigma Pi.

The speaker for Alpha Iota Chapter's March 12 meeting was particularly timely. Mr. Walter Brown, C.P.A. and attorney, is now specializing in federal income tax work. His description of the variety of work available in the taxation field was quite interesting.

Alpha Iota Chapter feels it has made somewhat of a record, because the present active membership includes three head masters and two senior wardens! But wait, they're not all currently holding office. Bill Swartzendruber and Richard Fridley, are former head masters, while the other, Warren Isom, is currently holding that office. Richard Fridley is also a past senior warden, the office which is now held by Bruce Workman.—BILL SYKES

## INDIANA

ALPHA PHI CHAPTER'S quota of new pledges has been surpassed for the school year with the selection of 13 outstanding pledges from the many persons who attended the rush smoker held on March 13. In attendance were Brothers Robert B. Fetter, instructor in management; Rhae M. Swisher, Jr., instructor in business law and newly appointed Faculty Advisor, Dr. Harold F. Lusk, professor of business law and faculty advisor of Alpha Phi chapter for many years, and Barron Wiley, member of the University of Denver chapter who is working on his D.C.S. thesis in business education. After many handshakes, doughnuts, and coffee, Mr. Howard Wilcox, director of the Indiana University Foundation, exhibited technical movies of the First Annual "Little 500" Bicycle Race held last May in Memorial Stadium.

Rhae Martin Swisher, Jr., has been initiated as a faculty member and appointed Faculty Advisor replacing Thomas R. Bossort, Jr. One of the most popular and best liked of the younger faculty members of the School of Business, Brother Swisher has taught business law during the last four years. He received his B.S. degree at Indiana University in 1943, and returned after World War II to receive his J.D. degree in 1950. Every chapter member feels that he is the man with a dynamic personality and enviable counselling and guiding qualities which are so essential for a chapter's success.

On February 19, J. D. Thomson, Assistant Grand Secretary-Treasurer, visited our chapter. Arriving in the early evening, Brother Thomson and the chapter officers enjoyed a real Italian spaghetti dinner while talking about current chapter and national topics. At a called meeting later in the evening, Jim crowned our "Rose of Deltasig," Miss Dixie Carne, freshman from Winslow, Indiana, with a ruby red wreath of American Beauty roses.

Reed Chambers, John Bain, and Orlando Suarez have been welcomed back into the chapter's fold after serving accounting internships in the middle west for three months.

Brother Robert B. Fetter, instructor in management, and Mr. Donald C. Johnson have recently had their book, "Compensation and Incentives for Industrial Executives," published. The book is a study of the problem of executive incentive; it contains tables, interviews with corporation officers, and salary analyses. The authors intend to use the book as a guide for business leaders.—CHARLES POLSTRA

## BOSTON

GAMMA CHAPTER is proud to boast that two of its members were winners in the recent "Odd-Jobs" contest held at Boston University. Brother Jim Crispin won third prize for his odd job of scraping Irish sea moss from rocks two hours after low tide. Brother John D'Alessandro won eighth prize for his job of making and selling "slush," or frozen lemonade.

Our professional meetings have included as guest speakers, Mr. Jerome Rappaport, organizer of the New Boston Committee, who spoke on the "local level" of government. On March 12, Mr. Aly Shaw, copywriter for the Cory Snow Advertising Agency gave an unusual and interesting talk on the general phases of advertising in the United States and India.

A group of men were pledged recently. The ceremony was followed by a stag party which gave us an opportunity to utilize our vocal chords to their fullest extent.

Gamma Chapter's choice for this year's "Rose of Deltasig" is Janey Braham a College



OFFICERS OF ALPHA PHI CHAPTER at the University of Mississippi. Left to right: Historian Walbert Kaempfer, Chapter Efficiency Contest Chairman Albert Jones, Chapter Correspondent Abe Tahir, Scribe J. W. Willis, Senior Warden Jack Stamm, Head Master Mike Isom, Junior Warden Leo Brown, Treasurer Tony Provenza, Faculty Advisor Wendell P. Trumbull, and Commerce Day Chairman Billy Berry.

of Liberal Arts graduate who is now working for her master's degree in biology. Our congratulations go to Brother Bob DuLong on his election to Beta Gamma Sigma. We are at present leading the Inter-Fraternity Conference bowling league, and we are sure that Deltasig will bring home the trophy.

An informal dance will be held March 28, at the Cambridge Boat Club. All the brothers and alumni are eagerly looking forward to our annual birthday dinner dance to be held May 2, at the Boat Club. May we express our thanks to Brother D'Alessandro, his mother, and the many brothers and pledges who helped make the spaghetti dinner held on March 13, such a success.

Brother John Alevizos, marketing instructor at Boston University, was recently elected our new Chapter Advisor. Since this is perhaps the last issue which our graduating brothers will receive, may we, the undergraduate brothers of Gamma Chapter, wish them luck and success.—L. ANDRE DUSSAULT

## MISSISSIPPI

THE MEMBERS of Alpha Phi Chapter here at the University of Mississippi are smiling happily these days after being informed that our chapter is, as of the March 1 Standings, number one in the nation in the Chapter Efficiency Contest. As those Standings did not include several thousand points submitted during the first week of March, we are confident that Alpha Phi Chapter will reach the top goal of 100,000 points for the third successive year.

A memorial resolution to a former member of Alpha Phi Chapter, Thomas William Horner, has been printed and signed by all the members of the chapter. A copy of the resolution has been published in the University of Mississippi "Alumni Review" and in the campus newspaper. The original copy of the resolution has been forwarded to Brother Horner's parents in Morristown, Tennessee.

As this is being written, several brothers of Alpha Phi Chapter are participating in the annual campus political races. Deltasigs are in the race for vice-president of the Associated Student Body, president of the School of Commerce and Business Administration, editor of the "Mississippian," and business manager of the "Mississippian." The chapter has actively supported these brothers; and we look forward to the next school year when we hope

to be able to report that all of them placed first in the race.

Alpha Phi Chapter has the distinction of having the highest scholastic average of any professional or social fraternity on the campus for last semester. The grade point average for all 52 members of the chapter during the first semester was 4.01, out of a possible 5.00. The over-all average for all men in the School of Commerce and Business Administration was 2.98.—ABE M. TAHIR, JR.

## ST. BONAVENTURE

ON JANUARY 18 at an informal gathering, 24 pledges started their pledge period. We believe that we have in them the finest men on campus. The majority of the pledges are in the R.O.T.C. and that will ensure us of active members for the next four years. The training program is being directed by Bob Mayer, senior warden, and Bud Roach, junior warden.

Our Professional Program is well under way and is being handled by Bill Michie and Fran Spallone. Bill is in charge of speakers and Fran takes care of the tours. Mr. Morlyn Brown, founder of the Daystrom Furniture Co. in Olean, New York, gave an enlightening speech on "The Importance of an After Five O'clock Education." Not enough can be said about the importance of his speech. The members of the fraternity were greatly impressed by Mr. Brown's speech.

Due to the Lenten season we tried to consolidate our professional and social programs. The plan which included a speaker plus a coordinated film and refreshments turned out successful. If you are short of time, we recommend this plan.

We have chosen our "Rose of Deltasig" for the National Contest. She is Miss Margaret "Peggy" Richardson of Bradford, Pennsylvania. Peggy will receive her gifts at the fraternity cocktail party prior to the dance on May 2. Also, the members of the fraternity will celebrate the chapter's birthday on May 26. All the alumni are cordially invited. Congratulations to Bud Roach and Sam Tornatore on their recent adventure. The two brothers took their fatal vows of marriage in January.

Not knowing where the members of this fraternity will stand in this world of crisis next year, we wish to say to all the brothers in the fraternity, "So-Long—Good Luck, hope to be around next year."—DONALD A. DIETRICH



## IOWA

**EPSILON CHAPTER** recently participated in the annual Business Careers Conference. The conference consists of a series of talks by prominent men in every field of commercial activity. They discussed the different types of work, the requirements necessary for each type, and the job opportunities at the present time. Many of the men actually interviewed those interested in positions with their companies. Epsilon Chapter began the Careers Conference, a number of years ago, and the idea proved so successful that the University has since taken it over. Brothers Kelley, Newman, Oglesby, and Stevens were session leaders.

A kick-off banquet for the conference was held in the River Room of the Memorial Union, at which time Head Master Bob Quade presented the Scholarship Key to Jack McBride of Sumner, Iowa. Brother Al Winter was master-of-ceremonies at the banquet.

At one of our recent professional meetings Professor C. Frank Smith, of the Department of General Business, spoke on "The Philosophy of the Commerce Student." Professor Smith has taught at several Universities in different parts of the country, and he pointed out the differences in the goals and standards of conduct which exist among the students in different colleges.

At our last meeting, we had the pleasure of an address by Dr. Wendell Smith, head of the marketing department, who spoke on "The Professional Approach to Business." He stressed the interesting fact that the general public does not regard the different phases of commercial activity as professions, while actually they are.

On the sports scene, we have teams in volleyball, bowling, and badminton. The bowling team has been doing very well; they currently stand second in their division of the professional league. Brother Bob Gift is high point man. While the volleyball team has not been outstanding, they have had their victories and show signs of improvement.

We have a large pledge class of 20 members this semester. Junior Warden Dick Sandal reports that they are making rapid progress. Meetings are being held each Thursday night. Several pledging ceremonies were held, but the principal one was at a dinner in the Colony Inn at Amana, Iowa. It was at this dinner that Dr. Louis Irwin delivered an extremely entertaining address on a new approach to the study of commerce.

Leap year has taken its toll at the Deltasig house. Brothers Schueth, Oglesby, Winter and Kelley have all been pinned during the past few months, and there will probably be one or two more in the near future.—JIM LAHEY

## TEMPLE

**THIS HAS BEEN** a bang-up year for Omega Chapter here at Temple. When the March 1 standings in the Chapter Efficiency Contest were released, Omega Chapter ranked fifth in the nation. At this time too, two fine pledge classes had been initiated along with five faculty members. Further, we sent the largest delegation that ever represented Omega Chapter to the Eastern Regional Conference in Buffalo, in April. "The Omegazine," our chapter publication, through the efforts of Brother John Sevier and his able staff, has never been finer.

Professionally, addresses by Dr. Henry Richards, a member of Temple's faculty, on "Credit Investigations," and by Brother Dewey Roberts, a buyer for a prominent department store in Philadelphia, on "Retail Merchandising" enabled us to gain much excellent in-

formation on contemporary business problems and opportunities.

We have been able to maintain our high social position as evidenced by the visits from members of other chapters through such unforgettable affairs as Temple's annual Greek Week-end and Omega's Annual Spring Dinner Dance which was held earlier this month. The excellent attendance on the part of the alumni to this latter affair was due to the personal letter sent by our Head Master, Tom Seabourne, to each of the alumni members. Thanks are also due our social committee, including Brothers Bain, Hummel, Farmer, and all the other brothers who have pitched-in now and then, for the bi-weekly parties that have become THE social events on campus.

Omega Chapter's sports activities are much like our other activities in some respects. They are marked with a true fraternal spirit and much fervor. However, after getting a leg on the Interfraternity All Sports Trophy in taking the bowling title, and also placing Brothers Seabourne and Donegan on the All-Star Team, we have been unable to do more than place in the rest of the events.

All in all, there has been a general increase in the growth of the fraternal spirit, the increased tendency to reestablish contact with the chapter, and a decided effort to put Omega Chapter on the map. That this has been successful is testified by our moving from an also-ran status to one of the leaders in the Chapter Efficiency Contest. This trend is going to continue to the benefit of Delta Sigma Pi, to the benefit of Omega Chapter, and to the members in general.—RICHARD E. HORLEY

## BAYLOR

**SPRING** at Baylor University always brings with it an overflow of enthusiasm and activities. And, since spring has prevailed in Texas all winter long, Beta Iota Chapter has had a "head-start" in lively fraternity functions.

We have an outstanding "Rose" this year, one who has taken about every prize Baylor has to offer. We mentioned in the last news letter, that in addition to her being crowned "Homecoming Queen," she was also one of the ten beauty nominees. Well, she has now been confirmed as one of the top Campus Beauties for 1952.

Of course, with such an outstanding "Rose," we feel that we have reason for more than the usual number of social events—in order that we may honor her in every way possible. This reasoning has carried us into a whirl of dances,

picnics, and all the like that come with spring.

Social life hasn't completely stolen the show, however. We have a pledge class of 13 who, along with their leader, are already at work on their schedule of seasonal activities. We also plan a professional tour of the Goodyear Tire manufacturing plant in the very near future.

A spring term issue of *The Ledger*, our chapter publication is in the making. It will record such fraternity events as our annual Spring Formal, prospective success in May Day competition, and a near all-fraternity turn-out to the Southwestern Regional Meeting in Houston.—DALE PARKER

## KENT STATE

**THE BROTHERS** of Beta Pi Chapter were active this year in the fraternity athletic program sponsored by the school. So far this year, the chapter has finished third in the fraternity football league, and sixth in the bowling league. We are now in the process of organizing a baseball team for the coming baseball season.

Our Head Master Ron Dreyer came in very unexpectedly one Sunday evening and made the announcement that he was now a married man. Up until that time, no one had the slightest idea that the wedding had taken place (*just to prove it, he brought the bride and the wedding certificate along*).

Beta Pi Chapter initiated 17 pledges at the formal initiation at the Vale Edge Dairy in Ravenna, Ohio, on January 19, 1952. This is one of the largest pledge classes that the chapter has initiated thus far. It gives us a real goal to shoot at for next year.

At the present time, the house by-laws are being revised. These by-laws were written some time ago, and are not applicable at the present time. According to the present plans the by-laws will be completed before the end of the school year.

An intensified professional program has been set up to bring to the chapter, and the entire school, the best professional speakers in the business world. These speakers will come from various lines of business.

Being the co-hosts for the Central Regional Meeting in Cleveland, on May 9, 10, and 11, the convention committee is very hard at work with the brothers of Beta Tau Chapter in its preparation for the coming event. We, the brothers of Beta Pi Chapter, sincerely hope to see each and every brother in the Central Region at the convention and at the open house at our chapter house which will be held on the last day of convention.—FRANK L. SWAIM



EPSILON'S CHAPTER'S "Rose of Deltasig," Jo Anne Vogt, being presented by Head Master Al Winter at the chapter's annual formal dinner dance at the University of Iowa. The attendants were Arden Cummings and Jan Haberly.

## TENNESSEE

THE CURRENT school year has proved to be a promising one for Alpha Zeta Chapter thus far. During the fall quarter, the chapter had several professional meetings which proved to be very worthwhile. We hope to have more of these meetings throughout the spring quarter.

The rushing efforts of the chapter culminated in the pledging of 12 men. The initiation for these men was held at the Farragut Hotel on January 27, and the chapter held a combination initiation and presentation banquet at the Anchorage Restaurant on January 30. At this time, Betty Valke, a Kappa Delta at the University of Tennessee, was named Alpha Zeta's "Rose of Delta Sigma Pi." She was chosen from a group of six finalists and a bouquet of roses and a loving cup were presented to her by the head master. The banquet was followed by a dance.

On January 16, the following men were elected to office; Head Master, Jack Scott; Senior Warden, Carl Langschmidt; Junior Warden, Flavius Passman; Scribe, Nathan Galbraith; Treasurer, Charles Griffith; and Historian, Porter McClean. Robert M. Strahl, professor in the marketing department, is the chapter's Province Officer.

With this new group of officers, Alpha Zeta Chapter plans to improve its standing in the Chapter Efficiency Contest with each one doing his part to move us toward our quota. Within the coming spring quarter, the chapter plans to have several industrial tours; a smoker, and another initiation. By the way, congratulations are due Brother Donald Laycook who received the Delta Sigma Pi Scholarship Key for last year.—JOHN G. SCOTT

## OHIO U.

ALPHA OMICRON CHAPTER is continuing its professional program with the assistance of the National Association of Manufacturers. The third in the series of speakers, Mr. H. A. Derr of the Vanguard Paint and Finishes, Inc., Marietta, Ohio, spoke on "Teamwork Within a Corporation." The Association also furnished a movie, "The Quarterback," portraying the successes and failures of a commerce graduate in various fields of business.

Next on the list of speakers is Professor Frederick Stamm, chairman of the department of economics, and vice-president of the

University of Louisville, who will speak on the "Problems of a Junior Executive." He is being presented in conjunction with Beta Alpha Psi, national accounting honorary. Also on the agenda of the professional program is Don Erickson, partner in charge, Cleveland office of Arthur Andersen and Company. The chapter is also planning a field trip to National Cash Register Co., in Dayton this spring.

The second semester smoker for rushees was held at the Berry Hotel on February 28. Jim Hoy, local amateur magician, entertained the members and guests. Also, "The Story of Delta Sigma Pi" was presented on color slides.

On March 26, Alpha Omicron Chapter and approximately 13 other organizations are sponsoring a banquet for Brother Ralph Beckert, Professor of Accounting, who is celebrating his 25th anniversary here at Ohio University. Brother Beckert, our past adviser, is a charter member of Alpha Omicron Chapter.—ROBERT L. FLOWERS

## NORTHWESTERN—Zeta

ONE OF THE HIGHLIGHTS of the winter quarter for Zeta Chapter was a smoker for Deltasig faculty members. This was in honor of our newly initiated faculty members, Professor Wendell L. Hance, business economics, and John L. Dillinger, statistics. Initiation was held February 23. At that time we initiated 11 undergraduates into Zeta Chapter in addition to the two faculty members. Highlights of the week included the skits of Jim Lee, Jack Coleman, Frank Juranek, and the other boys. Kier Ewing was named to the highest office that a new initiate can make. Earl Gommersall and Jack Dannenberg get a lot of credit for a successful week.

Dave Sharpe arranged one of the top professional meetings of the year for March 10. Mr. Carl Schreyer, vice president in charge of sales for Bell and Howell, spoke on their merchandising program.

Zeta's annual "Rose Formal" was held February 23 at the Ambassador East Hotel in Chicago. Top spot on the program was the election of Miss Elizabeth Ruppert, Alpha Gamma Delta, as the "Rose of Deltasig." Attendants were Miss Gerry Erickson, Delta Delta Delta, and Miss Charlene Greiling, Kappa Kappa Gamma. Brother Lou Curotto did his usual fine job in arranging the party.

We had a five game losing streak in basketball, but finally Wright, Sauerberg, Brdecka and the other boys got hot and we won one.—DAVID A. NELSON

## WESTERN RESERVE

BETA TAU CHAPTER has slowly but surely acquired a reputation of being one of the outstanding professional fraternities at Western Reserve University. The credit for this fame is due in great part to the professional committees, both past and present, which have done such an excellent job in lining up speakers and plant tours for the enjoyment and information of the brothers. This year, a department store executive and a union official have given talks. Other guest speakers and several plant tours have been arranged for the future. The professional committee chairman this semester is Brother Bill Riordan.

Besides maintaining a top-notch professional program, the chapter has a well-rounded schedule of social activities for the enjoyment of the brothers. The social committee, under the guidance of Brother Alex McQuillan, has lived up to its promise of a good time to both actives and alumni.

Taking the spotlight on the chapter's list of coming events is the Central Regional Meeting which will be held in Cleveland on May 9, 10, and 11. Both our chapter and Beta Pi Chapter at Kent State University and the alumni are working hard to form an interesting and varied program. Besides business meetings and panel discussions of fraternity problems by the delegates, the calendar includes a stag party, dance and an open house at the Beta Pi Chapter House in Kent, Ohio. Beta Tau Chapter is looking forward to the Regional Meeting as a means of strengthening our ties with many Deltasigs from the chapters of the Central Region.—JAMES G. KORDA

## ST. LOUIS

ONCE MORE the month of May brings to a close the final year of chapter activities for many brothers. This year Beta Sigma Chapter will lose 15 Deltasigs—many to the armed forces. But although the active chapter sustained an unfortunate loss of actives, the well-conducted pledge program of Brothers Dreckschlage and Hooper, yielded 17 initiates. The rousing mock initiation, or "hell-night," of March 8 was followed by a formal initiation and concluded by an elaborate banquet at the Hamilton-Wilshire Hotel on March 9.

Beta Sigma Chapter was honored by the visit at the beginning of this semester of Assistant Grand Secretary-Treasurer J. D. Thomson. The alumni and actives spent a very enjoyable evening with him during a dinner at the Melbourne Hotel. The gathering was highlighted by the showing of slides of the Dallas Convention, and of Beta Sigma Chapter's annual Pledge Dance.

Also in line for honors is Ray Breckenridge who was one of two students chosen by Dean Thomas Quinn of St. Louis University's School of Commerce and Finance for membership in Alpha Sigma Nu, national Jesuit honor society. Beta Sigma Chapter extends to you, Ray, its heartiest congratulations for a fine job well done as a brother of Delta Sigma Pi and a student of commerce.

As the final activity of the school year, every Deltasig is looking forward to the coronation of the "Rose of Deltasig" toward the end of this month. Retiring queen, Miss Jane McCabe, has completed most successfully the duties of "Rose of Deltasig." It is scarcely possible that anyone could have reigned so admirably as she has this past year. The St. Louis Chapter of Delta Sigma Pi will not soon forget her outstanding loyalty to the fraternity, and regrets very sincerely the close of her reign.—EARL Q. SMITH



NEW INITIATES of Beta Sigma Chapter at St. Louis University following their initiation on March 9, 1952.

## SOUTH CAROLINA

**BETA GAMMA CHAPTER** started a new system of meetings this semester. Looking at the statement of purposes of our fraternity, and analyzing each portion of it, we reached these conclusions: (1) "... foster the study of business in universities." We are all business students and encourage others to take up the study of business in our school. (2) "... to encourage scholarship and the association of students for their mutual advancement by research and practice." Beta Gamma has established a regular meeting room, and is now in the process of taking over a complete dormitory to facilitate the association of students within our organization, and we have accumulated a store of information and textbooks on many business courses and related subjects. (3) "... to promote closer affiliation between the commercial world and students of commerce..." With an alumni club in Columbia, this was made easy. Besides having professional speakers at our meetings and taking professional tours, we could now invite alumni businessmen to our meetings and activities, and in turn attend meetings and parties of this organization of men who have entered into the commercial world.

Recently, however, the phrase "encourage social activity" has been added to our expressed aims. For this reason the new meeting system has been established. Beta Gamma now holds business meetings the first and third Wednesdays of each month, with a professional meeting, a speaker or a tour, on the fourth Wednesday, and a social meeting on the second Wednesday. Our first two social meetings have been a stag dinner and a "Ladies Night" get-together.

Beta Gamma has chosen a "Rose," and a dance in her honor will be given jointly by our chapter and the alumni club before this issue goes to press.

We have initiated eight men this semester, and feel that they will ably fill the gap that will be left when all but three of our "old" members graduate this June. We also hope to have several more good men pledged before that fateful matriculation deletes our membership.—DONALD E. NEUMANN

## LOYOLA

**LOYOLA'S YOUNG CHAPTER** which was installed in September of 1950 has taken its first decisive step toward organizing its growing alumni ranks. On Thursday, March 6, 15 alumni gathered to elect a board of directors for their group. This board of directors will be placed in complete charge of securing a house for Gamma Pi Chapter. Elected to the board were Brothers Andy Cuccio, Bill Abrams, Dick Blake, Frank De Spain and Lawrence Wren, chairman. In order to bring the alumni closer together this newly formed group staged their first gathering on March 23, at McKown's Restaurant on Chicago's South Side. The fourth formal pledge class of Gamma Pi Chapter will be initiated at Tam O'Shanter Country Club on April 27, 1952. As is the tradition with Gamma Pi Chapter, the initiation will be celebrated by a banquet and formal dance following the official ceremonies. The present pledge class of 18 neophytes gather for instructions every Tuesday evening under the direction of Junior Warden Kurth. These gatherings are held prior to the regular fraternity meeting each Tuesday.

As far as sports are concerned I am glad to report that it is the same old story. The Deltasigs have a substantial lead in the University's intramural program, having just won the



**BETA SIGMA CHAPTER BANQUET** and professional meeting at St. Louis University at which Assistant Grand Secretary-Treasurer J. D. Thomson was a speaker.

basketball championship. With less than half a semester left of school the Deltasigs are on their way to annexing their second straight intramural championship. As we near the end of this academic year we would like to wish all of our brothers in Deltasig the best of luck, especially the June graduates who will be undertaking the defense of our country in the Armed Forces.—JOHN R. MCINTIRE

## MARYLAND

**GAMMA SIGMA CHAPTER** at the University of Maryland began the new year with an election of officers. The new officers are Head Master Bill Cwiek; Senior Warden John Doyle; Junior Warden John Dyson; Scribe Eugene Karwacki; and Treasurer Joe Komoroski.

Last semester 16 new brothers were initiated into the chapter at a formal initiation held in conjunction with Mu Chapter of Georgetown. It was an impressive ceremony with about 75 attending.

This semester the chapter is concentrating its efforts behind a drive to bring more qualified students of commerce into Delta Sigma Pi. Our approach this year has been one of personal contacts, and by announcements in the business classes of the university aimed primarily at members of sophomore and junior classes. A number of the faculty who are non-members have also been invited to attend the rush functions, the first of which was held on March 4.

The first of a number of professional meetings was held on February 26 in conjunction with a current events forum held on the campus. Edwin M. Wright, a State Department Intelligence Advisor, spoke on the "Middle East Tinderbox." Mr. Wright's presentation was well received and a number of questions were brought forth from the audience in the open discussion which followed. The audience numbered about 100 with a good representation of brothers included.

Head Master Cwiek and several other brothers are planning to attend the Eastern Regional Meeting in Buffalo, and are looking forward to renewing old acquaintances.

Gamma Sigma Chapter has been giving serious consideration to the acquisition of a chapter house, and it is hoped that within the not too distant future the brothers will have a house they can call home. The big affair of this semester will be the spring formal and initiation which will be held on May 3. We are looking for a big turnout and are looking forward to seeing all the brothers and alumni there.—ALLEN W. KIRBY

## FLORIDA

**BETA ETA CHAPTER** at the University of Florida has started off the second semester with a full slate of activities. On March 4, the chapter took a field trip to Jacksonville to survey the Federal Reserve Bank there. The visit to the bank proved to be very informative and was climaxed when the bank president let each one of the brothers run his fingers through a stack of ten thousand and five thousand dollar bills totaling *one million dollars*. That same afternoon we went to luncheon with and were entertained by the Winn-Lovett Corporation. The entire day was certainly a success.

The chapter sent out invitations to prospective pledges and more than 30 were in attendance at the smoker on February 28. The formal pledging took place on March 11, and 12 men were pledged. At present, the informal initiation is set for April 4, and the formal initiation and banquet are set for April 8. Each of the new men pledged is of the best quality and all are potential leaders for Delta Sigma Pi.

Delta Sigma Pi is taking a major part in the "Business Day" activities here at the University of Florida. "Business Day" is the annual affair when all Business Administration classes are suspended in favor of promoting a day when businessmen from all over the state are invited to the campus to take part in educational panels and open discussions. The panel of finance is being conducted by Delta Sigma Pi, with Brother McAllister moderating.—FRED DIAMOND

## MICHIGAN STATE

**GAMMA KAPPA CHAPTER** held a tea on Saturday February 9, for the purpose of selecting their queen to reign as the chapter's "Rose of Delta Sigma Pi." The beautiful candidates were escorted by members of the chapter and pledged. There were 25 candidates, and out of those Miss Mary Moore, an East Lansing, Michigan freshman was chosen as "Rose." Miss Moore is affiliated with the Alpha Omicron Pi Sorority.

The annual Rose Ball was held on February 23, at the Indian Hills Country Club. Among those present was Dean Wyarden, the dean of the School of Business and Public Service, who was recently initiated into the Fraternity. During the intermission Miss Moore was presented with a lovely bouquet of roses and an engraved loving cup inscribed to her.—LARRY GRADY.



VARIOUS "ROSES" and "Rose" candidates at Beta Chapter at Northwestern University in Chicago. Left to right, seated: Margaret Perry, Barbara Bonde, 1952 "Rose" Jackie Boyers, and Jackie Verschoore. Standing: Dottie Aiken, 1951 "Rose" June McComb, Gloria Olsen, Anita Johnson, 1949 "Rose" Dorcas Mocella, and Margaret Mann.

## CREIGHTON

BETA THETA CHAPTER of Creighton University opened its second semester activities with business meetings on February 6 and February 19 in the School of Commerce Annex.

Our first professional meeting of the current semester was held February 26 at Sam Nisi's "Spartime" Cafe. Following an excellent steak dinner, the active membership listened to an impressive address delivered by Francis X. Bradley, assistant professor of Law at Creighton University. Mr. Bradley spoke on "Economic Individualism and the Constitution," and held his audience very well.

Our pledge smoker, held March 9 in the Emblem Room of the Rome Hotel, attracted about 20 prospective pledges, who met with 35 actives to discuss the privileges and duties of Deltasigs and to view color slides of the history, insignia, and various meetings of the fraternity. After this brief period of business, the evening was devoted to conversation and cards.

March 13 saw a gathering of nearly 40 Beta Theta Chapter members enjoy a superb dinner at the "Spartime" Cafe. Following the dinner, Mr. Joseph S. Schmidt, Omaha insurance man, gave a unique "chalk talk" on "The American Way of Doing Business." A brief discussion of the stock insurance company followed the talk.

Plans are now under way for Beta Theta Chapter's Spring Formal on May 10 in the Blackstone Hotel. This event, coupled with the Midwestern Regional Meeting on April 25 and 26, will make April a big month for Creighton Deltasigs.

Until next semester, best of luck during final examinations and so long from Beta Theta Chapter.—JOSEPH M. LECHNER

## MARQUETTE

AT PRESENT Delta Chapter is looking back on a very successful second semester and yet we look with regret as well as a sense of pride upon our graduating seniors.

The semester began with a professional meeting and formal pledging ceremonies. The early part of the semester saw Delta Sigma Pi represented in the "Junior Prom" royalty in the person of Tom Doucette who reigned as "Informal Prom King" with Miss Donna Lechner as his lovely queen.

Following the prom festivities plans were laid for the annual Spring Formal to be held at the North Shore Country Club on May 17. Miss Mariellen Mathie, whose engagement to Brother Jerry Leonard was recently announced, has been selected as our "Rose of Deltasig."

Graduation will take from us this semester such campus leaders as Art Quast, who is at present president of the Union Board, Bob Lowe, and Dan Makowski, football stars for the past three years, and Gene Schramka, who was elected honorary captain of the 1951-52 basketball team. Incidentally, Brother Schramka, along with John Degman, was listed in the 1951-52 edition of the *Who's Who in American Colleges*. Among those who have already left is Max Sporer, who is now serving with the Air Force, as well as those lucky graduates, Dave "Rocky" Burns and Ray Stobba.—RAYMOND A. PFAU

## NORTHWESTERN—Beta

BETA CHAPTER at Northwestern University finished the fall semester with a pledge party featuring the play, "The Shooting of Dan McGrew." While not another Broadway hit, the play did provide the brothers and their guests with many laughs.

The informal and formal initiations were held February 8 and 9, respectively. A dinner served by the junior actives preceded the informal with entertainment being furnished by the neophytes. The new brothers went through the solemn ceremony the next day and the formal initiation banquet was held that night at the Shoreland Hotel. Miss Jackie Boyer, Chi Delta Alpha, was named the "Rose of Deltasig" and was presented the traditional bouquet of roses. Among those attending this affair were Robert Busse of the Grand Council; Assistant Grand Secretary-Treasurer Jim Thomson; Russell Cansler, Dean of the Northwestern Commerce night school; and Jerome A. Gottschalk, member of the faculty.

Dr. Gottschalk spoke at the first smoker of the second semester. His talk was on "The Psychological Basis of Democracy" and elaborated on the background and foundation of our form of government. The second smoker held the following week had Mr. Nelson Forrest as the guest speaker. He represents the North Michigan Avenue Association and spoke on the question "Can Chicago Meet Its Civic Progress Challenge?" Mr. Edward McFaul of

the Dale Carnegie Institute was the speaker at the March 3 smoker and gave an interesting talk on "How Confused Can You Get?" bringing out the method for finding true peace of mind.

Beta Chapter celebrated its 38th birthday on February 14, with a post initiation dinner at Armando's Restaurant. An all campus open house and a closed chapter date party were also held in February. On March 9, Phi Gamma Nu sorority held an open house for the Deltasigs. The bowling team is having some difficulty, but some improvement should be made soon to overcome their present position in the league. Many activities are still scheduled for this semester and everybody is eagerly looking forward to them.—WAYNE P. HANSEN

## NORTH CAROLINA

ALPHA LAMBDA CHAPTER of the University of North Carolina at Chapel Hill completed the winter quarter's activities with an over-night trip to Richmond, Virginia, where its 42 members toured the E. I. DuPont de Nemours Rayon Plant. The busload of Deltasigs was greeted at the plant by Mr. Terry and then treated to an interesting lecture on the manufacture of rayon by the production manager. After a tour of the plant where yarns for garments and tires are manufactured, we were entertained at a luncheon in the plant cafeteria, and then started the trip back to the "Hill of Higher Learning."

The chapter also toured the Erwin Cotton Mills in Durham, N.C., where sheets and pillow cases are made, on February 12. Mr. Barrett, the personnel director, gave a very enlightening lecture on their personnel set-up and the company's relations with the union. Much of the success of these two trips was due to the work of Jim Collins, who heads the professional committee.

On the social side, the formal pledge dance held in Wollen Gymnasium on Saturday, January 19, was the highlight of the quarter. Kay Kyser and his wife, acting as judges, chose Miss Dorothy Anne Briggs of Asheville, N.C., as our "Rose of Deltasig."

Formal initiation of the nine fall quarter pledges was held Thursday, January 24, following "Help Week," which has replaced "Hell Week" at Alpha Lambda Chapter. Jack F. Platt was chosen the outstanding pledge of the fall class, and presented a trophy at the initiation.

Thursday, February 7, Alpha Lambda Chapter pledged sixteen new men, every one a potential asset to Delta Sigma Pi. Plans are now being made for a spring quarter beach party in honor of the new pledges.

Tommy Alspaugh was elected scribe at the beginning of the quarter, succeeding Brother Tom Jetton. With nine new members and sixteen new pledges, Alpha Lambda is looking forward to a very successful Spring quarter.—F. LEE GORE

## COLORADO

ALPHA RHO CHAPTER at the University of Colorado was honored by the presence of Rev. David G. Colwell, who spoke to the chapter during the Religion In Life Week program, which is an annual event here on the University of Colorado Campus. Rev. Colwell proved to be such an outstanding speaker when he spoke to the chapter last year on a similar occasion that he was contacted for this year's program. The talk was preceded by a fine dinner in the Student Memorial.

New officers were chosen at the end of last semester at which time Jim Cutler was chosen

as the new head master. The Past Head Master, Ralph Abelt, however, only stepped out of the frying pan and into the fire when he married Pat Mitchel on February 2, 1952, in Denver, Colorado. However, we wish them both the best of luck and our hearty congratulations. The other past officers are also in line for thanks for jobs well done.

The major event of the past few months which is still fresh in our minds was the dinner dance held at the Wagon Wheel Lodge. There were about 60 present to see the presentation of the "Rose of Deltasig," but due to regrettable circumstances, Barbara Kenworthy, who was chosen for this honor, could not be there. However, a good time was had by all, for dancing was provided for the group by a fine five-piece combo.

We are all looking forward to the industrial tour through the Gates Rubber Co. This in one of the larger corporations in Denver. Several rushing parties and some outstanding professional meetings have also been scheduled for the remaining weeks of school.—CARL B. PETERSON

## OMAHA

**GAMMA ETA CHAPTER** at the University of Omaha, Omaha, Nebraska, has enjoyed many fine speakers this spring. In March, Mr. Vance Harmon of the United Air Lines spoke on the operations of an air trans-



**GAMMA ETA CHAPTER'S** Head Master Bob Costello (right) and Professional Committee Chairman Charles Gottula (left) converse with guest speaker R. S. Johnston at the University of Omaha.

portation facility and showed a very interesting color film. In April, we heard Mr. H. C. Christensen who is a special agent of the Internal Revenue Bureau.

Our "Rose of Deltasig" Dance highlighted our activities this spring. Miss Joann Krupa was selected as our "Rose" and was presented at the dance which was held April 5, at the Fontenelle Hotel here in Omaha. Brother Gary Penisten provided the music with his seven-piece band.

Ten new brothers were initiated at a formal ceremony held on February 24, at the Fontenelle Hotel. Our new brothers are Kelly Clark, James Beard, Lloyd Jacobson, Roy Edwards, Sam Nanfito, Bill McVickers, Robert Pierce, James Healy, Phil Springer, and Robert Benecke.

The members of Gamma Eta Chapter enjoyed two very interesting industrial tours. In March, we visited one of Omaha's largest steel works, the Omaha Steel Works, and in

April, we toured the publishing plant of the Omaha *World Herald* newspaper. This tour had been postponed from an earlier planned date.

Fifteen pledges were gained during the second semester. However because of university rules, we will not be able to initiate them until next fall.—CHARLES GOTTULA

## CALIFORNIA

**RHO CHAPTER** at the University of California wishes to extend their congratulations to the Gamma Omicron Chapter at the University of San Francisco and to Frank Brandes, Member of Grand Council, for a well organized and constructive Western Regional Meeting. The members of the Rho Chapter who were able to attend the activities have passed the information along to the others. We feel certain that it will be of much aid in the future activities of Delta Sigma Pi at the University of California.

The beginning of the spring semester witnessed a formal initiation of six new brothers on March 1, 1952. The ritual took place in the famous Memorial and Council Rooms in Stephen's Union on the campus of the University of California. Immediately following the ceremonies the new brothers were entertained at the Robin Hood Inn. Head Master Tom McCoy introduced Professor Delbert J. Duncan, a long time active brother of Delta Sigma Pi, to deliver the after-dinner speech. The following men were initiated: Donald Dudley, Winton Mather, John McKalip, Ronald Morrison, William Neilson, Alfred Pentis. A close race for Keeper of The Parchment Roll followed the after-dinner speech; Brother Dudley was elected by a slight majority and required the signature of each member before he formally accepted the honored office.

Brother Erik Stenstedt was appointed by Senior Warden Edward Presten to outline a tentative schedule for the spring semester subject to chapter approval. The schedule was completed and read at our third business meeting on March 11, 1952. Proposed activities of interest are: a field trip on April 16, 1952 to Colombia Steel to be followed by a banquet in San Francisco and a lecture by Professor Robert A. Arnold on correlation of "Economic Theory And Business Practice." Brother Stenstedt, whose birthplace and home is in Sweden, plans to have movies which were taken in Swedish steel plants and other manufacturing industries for another professional meeting. We are planning one rush smoker this semester

which will commence March 21, 1952, with the formal initiation the week following spring vacation.

The Chapter Efficiency Contest was emphasized at our first meeting this term and a committee was formed representing each department. The chairmanship of the committees was placed in the capable hands of Bill Neilson. Brother Neilson delivered a short talk sparked by determination. He outlined his ideas and proposed his plan of procedure. It was quite evident that he is greedy for points. Watch Rho Chapter climb.

Our Master of Festivities, Brother McKalip, deserves credit for seeing that the social life of the brothers is not neglected. In addition to football games and dances, we have had a joint dance and barbecue thus far this term. The exceptionally fine attendance and after period demand for music was ample proof of their success.

Rho Chapter is looking forward to the coming events with keen enthusiasm and spirit. We are sure it will be the most constructive in recent years. Uppermost on the agenda is a strong chapter through increased membership, emphasizing the Chapter Efficiency Contest, and well planned field trips and business meetings.—CLYDE MCGEE

## SOUTHERN METHODIST

**BETA PHI CHAPTER** at Southern Methodist University held their Annual Spring Dinner at the Dallas Athletic Club. It was a semiformal affair and over 20 brothers and dates were in attendance.

For dinner the chapter ordered shrimp cocktail, turkey with all the trimmings, mashed potatoes, and turnips. A delicious strawberry sundae was served after the main course.

The major event of the evening was the presentation of roses to Miss Barbara McPherson who is the chapters' newly chosen "Rose of Deltasig." Miss McPherson, who attended with her parents Dr. and Mrs. Roy L. McPherson, was presented the roses by Head Master James Webb.

The chapter was honored by the attendance of Brother and Mrs. Frank Young and Brother and Mrs. Harmon Watkins. Brothers Young and Watkins are faculty members of the organization, as is Dr. Roy L. McPherson. Also, in attendance was Brother Art Littell who is president of the Dallas Alumni Club.

Following the dinner, the members and dates danced to the music of Ted Perrino and his orchestra.—FREDERICK B. WARE



**BETA PHI CHAPTER** members and dates at the Southern Methodist University are persuaded to delay their dinner in order to have their picture taken at the chapter dinner-dance held at the Dallas Athletic Club.



MEMBERS OF ALPHA THETA CHAPTER at the University of Cincinnati. First row, left to right: Poulter, Petko, Domino, Harpring, Fogarty, Lehmeier, Griffin, and Pater. Second row: Gilger, Bricker, Foster, Fisher, Kirkland, Rogers, Donnelly, and Hartley. Third row: Wilson, Essex, Roman, Lotterer, Frank, Reik, Howard, and Carr.

## ARIZONA STATE

**GAMMA OMEGA CHAPTER** of Arizona State College is well started on its second semester activities. On February 15, John Boskon, William Colborne, Fred Livingston, Farris Maroof and Francis Romanski were duly initiated and welcomed into the Delta Sigma Pi. In addition, David Nelson and Leonard Lorens of the faculty were also brought in. A dance followed, presided over by the lovely Betty Farley, our candidate for "Rose of Deltasig."

Our first professional meeting of this semester was a talk by Mr. Norris, head of the Phoenix office of the F.B.I. This meeting, open to the public, was well received. One point brought out in the question and answer period was that accounting majors could do very well by affiliating with the F.B.I.

Although this chapter has a varied and full schedule of professional meetings, our delegates to the Western Regional Conference report that the members of Gamma Psi Chapter of the University of Arizona showed particular interest in joining us in our tour on April 11, of the A-1 Brewing Company. It is gratifying to see that our brothers to the south evince such enthusiasm in the methods of internal control used by the accounting department of a Phoenix business establishment.

Although off to a slow start, we the members of Gamma Omega Chapter hope to prove that we are worthy of membership in Delta Sigma Pi. We feel that through a judicious choice of pledges, we can assure the continuance of a fine chapter.—**DAVID L. DUNNE**

## UTAH

**SIGMA CHAPTER** on the campus of the University of Utah has had several very interesting and informative professional meetings during '52. Mr. Martin Pramme, superintendent of the Salt Lake Refinery—subsidiary of Standard Oil of California, was the speaker at our January meeting. We were all very impressed by the extent of operations of this large installation. "The Role of Advertising in Our Free Economic System" was the topic of our February meeting. Mr. Robert F. Rohlfling, vice-president of the Gillham Advertising Agency, very ably presented the story to us in a downtown cafe.

We were all very glad to have Brother Robert

Wright at this meeting. Bob, now a lieutenant in the artillery and till recently was stationed at Ft. Sill, Oklahoma, was on his way to Japan. Good luck, Bob.

At our March professional meeting Mr. Nelson W. Aldrich, public relations head for the Utah Copper Division of Kennecott Copper Corporation, showed slides and told us many interesting facts of this mammoth open pit copper mining operation. One of the most remarkable was the low copper content of the ore—on the average 96/100ths of one per cent and material down to eight pounds per ton is processed.

Professor George A. Fuller, associate professor of economics, was initiated into the chapter in the winter ritual. Mr. Fuller received his B.S. degree in economics at Iowa State College and M.A. degree at the University of Iowa. We are all very pleased to have Professor Fuller as a faculty member and are sure that he shall be proud of his association with Delta Sigma Pi.—**C. DAVID HUSER**

## RUTGERS—Beta Omicron

**BETA OMICRON CHAPTER** at the Rutgers School of Business Administration extended active membership to 14 former pledges at the formal initiation held in the Rutgers Room of the Military Park Hotel on January 19, 1952. Also duly initiated were Mr. Percival F. Brundage, partner of Price Waterhouse & Co., and Professor Thomas J. Reynolds, associate professor of economics, who were welcomed to the chapter as honorary and faculty members respectively. Present at the initiation were three brothers of Beta Nu Chapter who expedited the arrival of the regalia trunk which was delayed due to some tie-up by the carrier.

The pledge committee has been successful in recruiting a large enough pledge class to assure the chapter sufficient membership to perpetuate itself and to efficiently administer the various duties required of it. The formal pledging ceremony, held on February 15, admitted 12 students for participation in our pledge program.

Since the turn of the year, we have invited guest speakers from different fields of business and commerce to attend our professional meetings and discuss topics relating to the type of work in which they were presently involved. On January 25, Mr. Samuel R. Isard, eastern

regional director of the American Federation of Labor, spoke on "New Fields for Union Organization," and in the following month, Mr. Frank J. Raymond, management consultant, delivered a lecture on the "Requirements for Success in the Business World."

April 1, will witness the transfer of our present quarters to more congenial and commodious surroundings. Our present chapter house served us as a temporary housing measure until more suitable quarters could be procured. Future professional and social activities, as well as normal chapter life, will undoubtedly be enhanced by the advantageous change. Activities during the remaining months of the current school year will include the mock initiation on May 9, and the formal initiation on May 17. The Spring Formal Dance to be held on June 7, will be the highlight of the social calendar.—**DAVID L. HALL**

## CINCINNATI

**ALPHA THETA CHAPTER** is enjoying its most successful year since being reactivated several years ago. Furthermore we are extremely optimistic over prospects for the coming years as only two actives will graduate this June, leaving us a much heftier membership with which to begin operations in the fall, than that which was available at the beginning of the year now coming to a close.

The initiation of 13 pledges March 23 climaxed the very efficient rushing program which commenced January 25 with an introductory meeting in the lounge of Teacher's College Building, on campus. Professor Harry McLaughlin, a Deltasig, outlined the history and aims of Delta Sigma Pi for the benefit of more than 30 prospective pledges. This opener was followed by a stag party at the Veranda on February 8 which featured an address by Mr. H. Koch, retired banker, who spoke on the subject, "What I Would Do if I Were Just Out of College." At this meeting a special guest was Mr. Baruch Rosenstein, business administration student from Israel.

Formal pledging was held the following week. On February 23 pledges, actives and alumni joined in the festivities at our "Rose of Deltasig" dance held at the Plantation Club, in neighboring northern Kentucky. As per custom our initiation was held at the Hotel Gibson followed by an evening banquet.

Led by Brother James Harpring, delegate, a large group of actives attended the Central Regional Meeting of Delta Sigma Pi held in Cleveland during May. We are awaiting announcement of the results of the mileage contest in conjunction with this meeting as we believe Alpha Theta Chapter will be among the leaders.

Our professional schedule has featured a showing of the educational film "Fair Exchange," through the courtesy of Merrill Lynch, Pierce, Fenner and Beane, investment firm. Mr. Ralph Waldvogel, Jr., of the firm's local office presented the showing and conducted a most interesting question and answer period afterwards. We recommend this film to all chapters for a professional meeting.

The chapter also were guests on a tour of the *Cincinnati Enquirer* offices and a large local brewery.

We trust that all chapters received a copy of our "Delta Signal" newsletter which was mailed March 15. We promise another edition to be issued in May. We wish to suggest that all Deltasigs planning a visit to Cincinnati make use of the March "Delta Signal" which contains a listing of Alpha Theta Chapter members complete with telephone numbers. A call to any of us will be appreciated. The welcome mat is out.—**WILLIAM H. GILGER**

## MISSISSIPPI STATE

**SPRING SEMESTER** at Mississippi State College opened with Gamma Delta Chapter right in the swing of things, the first of these being the annual orientation week rushing functions. The approach to the rushees has been one of personal contacts and has proved to be extremely effective. Each fraternity brother had the privilege of picking from a list of men which Brother Peter Koury gathered together through a survey which covered all eligible men for membership in the School of Business. By this method we feel we have selected the best men available.

The Smoker for the rushees consisted of an opening speech made by our Head Master Frank Smith, refreshments, and a movie concerned with time and motion.

Our main project this semester is getting furniture for our new fraternity room. A few of the members have made donations of small things personally. The chapter has selected their "Rose of Delta Sigma Pi" this year. She is the beautiful Miss Carolyn Wilkins, now a sophomore at Mississippi State College for Women. Carolyn is from Yazoo City, Mississippi. A semiformal dance is planned under the directorship of Brothers Ike Savelle, Frank Street, and Lenwood Woolridge. The great event is scheduled for March 21, at Columbus, Mississippi. Both members and pledges with their dates will be entertained on this date for this shall be the highlight, or one of the greatest events of the semester.

Lenwood Woolridge is presently planning an interesting professional program. As yet the entire program has not been completed, but undoubtedly there will be a formidable line-up of speakers. Gamma Delta Chapter will continue to furnish its members with an opportunity to become enlightened on the situations that presently exist in the field of business.

The Red Cross drive for blood in our chapter has been of major importance in the month of March. We are happy to report that it was highly successful, for all members have pledged to give a donation of one pint of blood on March 20.—ALLEN MCKINNEY

## LOUISIANA STATE

**BETA ZETA** Chapter started the second semester with several rush parties. The first one was a smoker. We had as speaker Mr. Milton Goldberg, who is a business law professor in the College of Commerce at Louisiana



DEAN JAMES B. TRANT of the College of Commerce at Louisiana State University addresses Beta Zeta Chapter at their recent initiation. Seated at the speaker's table, left to right: Louis A. Fuselier, junior warden; H. B. Conner, head master; J. D. Thomson, Assistant Grand Secretary-Treasurer from Chicago; James W. Parsons, chapter advisor; and Marvin C. Padgett, a faculty member.



INITIATION BANQUET of Upsilon Chapter at the University of Illinois. Featured speaker was Assistant Grand Secretary-Treasurer J. D. Thomson from the Central Office in Chicago.

State. Another rush party was held at the Pan American House on the campus. The rushees were shown slides explaining what Delta Sigma Pi is and does. At this party we had Dr. Saliers, the head of the accounting department of the College of Commerce at Louisiana State, as speaker. He spoke on what Delta Sigma Pi has meant to him.

We formerly pledged 19 new pledges, whom we feel will be assets to the fraternity. On March 19, we are giving a banquet at the Faculty Club in honor of the new pledges. We plan to have a speaker but don't know who it will be at this writing. Initiation is planned for April 9, when we will initiate as a faculty member, Mr. Goldberg. The election of new officers will be held the next meeting after the initiation.

Everyone is working hard so we can get points for the Chapter Efficiency Contest. We are going to start a chapter newspaper soon, which we will publish each semester. We hope to surpass all previous total points this chapter has made in the Chapter Efficiency Contest.

In the near future an industrial tour of the harbor and the International Trade Mart in New Orleans is planned. We hope to get together with our brothers at Tulane and the New Orleans Alumni Club there for a joint banquet when we go to New Orleans. We will

also tour the ESSO Standard Oil refinery here at Baton Rouge.

Quite a few of the members of Beta Zeta Chapter plan to go to Houston for the Southwestern Regional Meeting—so see you there.—

JOHN L. QUIRK

## SANTA CLARA

**AS WE MOVE** into the final phase of the spring semester the members of this chapter can look back on a year filled with accomplishment and activity. This year we held for the first time our annual "Rose of Deltasig Dance" at the Claremont Hotel. All of us who were fortunate enough to attend feel that it was an evening well spent and a fitting tribute to Brother Phil Horton without whose efforts there would have been no dance at all. Our Spring Pledge Party was another outstanding success and provided an excellent opportunity for all of the brothers to meet and talk to the prospective pledges. With the addition of 13 pledges this spring Gamma Xi Chapter will have exceeded its pledge quota of 20 for the year by three giving us a total of 23 new members for the past year. Once again the training of the pledges is being handled by Pat Rogers and Ron Troyon.

Next on our schedule is a barn dance with which we hope to raise some funds for the chapter treasury. Along with this dance we have a picnic and a pledge initiation dinner and party planned.

After a rather slow start our chapter under the direction of Don Seybold is picking up speed in the Chapter Efficiency Contest. At the time of this writing we have a grand total of 70,050 points and hope to have 100,000 points before this school year is out.

Also for the first time this year a chapter paper is going to be published. This project is under the direction of Stanley Seneca. Brother Seneca is hard at work on the paper and hopes to have it published by the first of April. Thus far in our business meetings we have been fortunate to hear from Mr. Carl Swanson who is an executive for J. C. Penny's on the Pacific Coast. Mr. Swanson talked on the development and merchandising methods of his firm. In the near future we have a second field trip planned but the site of the trip is as yet uncertain.

Last but not least this semester was the marriage of Jim Love. Brother Love's marriage was an outstanding event on our social calendar this spring and on behalf of his fraternity brothers I take this opportunity to wish him success and happiness.—JOHN MCCLELLAN



THE INITIATION of Gamma Theta Chapter at Wayne University in Detroit. At the speaker's table, left to right: Hampton Irwin, professor of insurance at Wayne; J. J. Rath, professor of marketing at Wayne; Bruce DeSpelder, professor of business; John Karr, head master of Gamma Theta Chapter; Glenn Duckworth, treasurer; and Harry Brown, past head master.

## ILLINOIS

ON SATURDAY, March 22, Upsilon Chapter held its annual "Rose of Deltasig" Dance at the Urbana-Lincoln Hotel. The festivities began at 6:30 P.M. with a banquet in the beautiful Garden Room honoring Upsilon Chapter's "Rose," Miss Ruth Wylie of the local chapter of Kappa Kappa Gamma sorority. Following the banquet was an impressive coronation ceremony, in which Miss Wylie was officially nominated as Upsilon Chapter's candidate for national "Rose of Deltasig." The dancing began shortly afterwards with Johnny Bruce's orchestra providing the music. Past Head Master Bob Zima came down from Chicago for the occasion and reported having had a great time, as did the others who attended. Brother Pearce, in charge of the dance committee, is to be congratulated for his fine job.

Upsilon Chapter will lose 15 men in June through graduation. Although this sizable reduction in membership is expected to be counter-balanced by the new pledge class to be initiated in the fall. The service rendered to the chapter by these graduating brothers during their college years will long be remembered by those remaining, and it is hoped that they will continue their support of Upsilon Chapter as alumni.—FRANKLIN J. NIENSTEDT

## WAYNE

GAMMA THETA CHAPTER at Wayne University brought in the new year with a very successful party. The arrangements were made by last semester's pledges and they did a bang-up job. The event was so successful that the chapter plans to make it an annual affair. Between semesters Brother John Smith invited the chapter to a party at his home in Windsor, Ontario. Everyone was stiff for weeks as a result of our vigorous square dancing.

On January 5, eight new members were initiated into our chapter. A banquet was held after the initiation at the Stockholm Restaurant. The new brothers were greeted by many alumni and several faculty members.

Gamma Theta Chapter's pledging program is in full swing thanks to the efforts of Bob Lavens and Harry Hartfield. The first rush party was held February 27, at the Veterans Memorial Building. Thirty prospective pledges attended. Our guests were very much im-

pressed with the fraternity slides and a talk given by Gamma Theta Chapter's Faculty Adviser, Professor Hampton Irwin. This party was followed by an open professional meeting and a stag party. Twenty men were finally selected for pledge training on March 13.

Alpha Kappa Psi and Alpha Delta Sigma were victims of one-sided victories by both our bowling and basketball teams. Plans are now under way to capture the University softball title which we narrowly missed last year. We also have a strong volleyball team entered in the intermural league.

Bill McGarrity and his "Rose" Committee did a great job on our "Rose" Contest. Over 100 photos were submitted in a school wide contest. The winner, Miss Gloria Binder, was presented by Head Master John Karr to over 80 actives and alumni at our annual "Rose" Dance. Social Chairman, Bill Laurence, arranged to have the dance in the beautiful Colonial Room of the Leland Hotel. As usual the dance was the highlight of Gamma Theta Chapter's social season.—W. DOUGLAS MCKENZIE



NEW INITIATES of Beta Xi Chapter of Rider College with their "Rose of Deltasig," Miss Janet Hines. Front row, left to right: W. Lambrakis, R. Filiault, J. Urian, Miss Hines, R. Kosch, A. Mott, D. Wheatley, and R. Daut. Second row: A. Wark, J. Dorn, G. Doskos, W. Atkinson, C. Sulesky, J. Snyder, J. Iles, R. Rapp, J. Millard, R. Dunchan, A. Royson, C. Triano, K. Minschwaner, J. Martin, and W. Sapp. Third row: R. Brown, L. Konyhas, C. Schivley, R. Mason, L. Hickman, P. Lawson, S. Johnson, F. Boniewski, J. Evans, and A. Pappas.

## DE PAUL

ALPHA OMEGA CHAPTER at the De Paul University is happy to announce that we have initiated 15 new brothers. We know they will help uphold and further the prestige and achievement of the chapter. At the formal initiation held at the La Salle Hotel, February 10, 1952, we were honored to have with us a member of the Grand Council, Robert G. Busse of the Central Region, and Assistant Grand Secretary-Treasurer, J. D. Thomson. Their presence did much to impress our new brothers with the fine spirit of brotherhood.

These are "Forum" days as chairman Jack Brown and his committee along with the brothers are working hard to make the "De Paul University Forum on Americanism" a success. Last year our chapter presented a series of four lectures on "Communism" which was very successful. This year the current topic of grave importance is "Americanism," featuring four outstanding educators. They are Mr. Bernard J. Feeney, Dr. Jerome G. Kerwin, Reverend Edward J. Kammer and Dr. William Hayes. The talks will be held on March 7, 14, 21 and 28 at the Hotel Sherman.

The "Jarabe" held on January 18, 1952 was a fine success. The dance was held in the Grand Ballroom of the Hotel Sherman and a gay time was had by all. Much credit should go to Jerry Paneral and his committee of Raymond Flodin, Eymard Pajor, Lawrence Turilli, James Hosmer, and Charles Menard. Plans are now being made for our formal dinner-dance to be held in June at an exclusive country club.

Pledging period has started and Senior Warden Kobylecky states that our smoker will be held on March 23, at the La Salle Hotel. We are looking forward to a fine group of pledges.

Chairman Alitto of the Athletic Committee states that plans for our annual golf tourney are being made. Also our golf and softball teams are being set up as the brothers vow to come home with two championships or know the reason why.

In closing we wish to announce that under the watchful eye of Bob Roscoe we have compiled an amount of more than 75,000 points in the Chapter Efficiency Contest, as of March 3. So 100,000 points and first place, here we come.—HARRY D. SERANTONI





PART OF THE GROUP of active members and prospective pledges at the Alpha Delta Chapter Smoker on the University of Nebraska Campus.

## MIAMI U.

**ALPHA UPSILON CHAPTER** at Miami University opened the spring semester with a luncheon at the College Inn on February 20, 1952. Mr. J. C. Stephenson of the Procter and Gamble Company was the principal speaker at this occasion. In his address Mr. Stephenson stressed the qualities a man must have to be a successful executive. The qualities of ambition, initiative, and intelligence were of paramount importance in determining the level a young executive would attain. Other qualities of less importance were appearance, health, understanding, and attitude.

On February 28, 1952, the chapter went on a field trip to the Frigidaire plant in Dayton, Ohio. With most of the brothers attending, the trip was a pronounced success. After a complete visit through the plant, the members were accorded the privilege of having an informal chat with several of the top executives of the company.

A general meeting was held on March 12, at which time the Alpha Upsilon Chapter elected Larry Boyden, head master and Norman Knauss, senior warden. These gentlemen will assume their positions next month. The Alpha Upsilon Chapter is also participating for the first time in the annual Omicron Delta Kappa Carnival on the campus. The chapter will handle the business end of the carnival.

Several of our brothers were honored recently by being initiated into Phi Beta Kappa, national scholastic honorary and Beta Gamma Sigma, national business scholastic honorary. Phil Fess, Bob Perrin, Grant Woodfield, and Dave Davis were among those honored.—**WILLIAM E. ROMAN**

## NEBRASKA

**SEVERAL PLANS** are being studied in connection with acquiring a much needed house for Alpha Delta Chapter. It is felt that the membership is now large enough to warrant a house. A committee is looking into all suggestions.

Since the beginning of the new semester Alpha Delta Chapter has had three professional dinners. At our first dinner we enjoyed a recording of Ben Wooten's speech at the Dallas Grand Chapter Congress. John Curtiss of the Consumer's Public Power Company brought another fine address to members, their wives and dates at our Recognition dinner held February 4. Brother Bob Patterson was given

recognition for outstanding scholarship and service to his fraternity at this dinner. At our third dinner Dr. Schumate, professor of political science, brought us up to date on the national political scenes.

Prospective pledges were entertained with a smoker February 27. Entertainment was provided by a magician, who is the father of Brother Darrell Marshall. A great deal of interest was shown by the guests. Fourteen neophytes were pledged at a regular meeting March 10. Initiation will be held March 31 through April 6.

Members of Alpha Delta Chapter have expressed their desire to take an industrial tour of Kansas City, Missouri, in the near future. As of this date no specific firms for the tour have been selected.

Our basketball team has placed third in their league. Third place is also held by the bowlers with a team average of 150. According to all reports we will be well represented at the Midwestern Regional Meeting. Many members are looking forward to a good time in Omaha, April 25-27.

The Spring activities of the Alpha Delta Chapter will be closed with the annual "Rose of Deltasig" dinner dance on May 16, at the Lincoln Hotel. The Chapter has chosen a charming girl to be the "Rose of Deltasig" and every member is looking forward to this event.—**ROBERT MOONEY & WILLIAM NICHELASON**

## RIDER

**BETA XI CHAPTER** at Rider College held its Annual Initiatory Formal, February 9, 1952, at Jack Fowler's Inn, New Jersey. At this time, the Beta Xi Chapter welcomed into its active membership 14 new members from the spring pledge season, and 36 new brothers from the fall pledge season. Approximately 82 active brothers and 41 alumni attended the formal dinner-dance. Miss Janet Hines, a native Trentonian, was crowned by Province Officer Michael Dowd as the 1952 "Rose of Deltasig." She was also presented with a wristwatch by Steve Van Zandt, chairman of the "Rose" committee. The idea of having a "Rose of Deltasig" was conceived by Alumni Brother Alfred J. Betros of our chapter and presented at the Minneapolis Grand Chapter Congress.

As the result of elections held on February 20, John S. Erdie, was elected our new head master. Others named were: Senior Warden, William Morales; Junior Warden, Edgar Strenge; Scribe, Dennis McIntyre; Treasurer, Nick Malik; Chancellor, James McWilliams; and Historian, Douglas Bormuth.

February graduation did not affect our active membership greatly, with only six brothers of Beta Xi Chapter departing. Those graduated were: George Dean, James Huston, Ernie Kovats, George Laskey, William Lauritsen and Tom Lyons.

Our third annual Pan-American was held at the chapter house on March 29, under the supervision of Leonard Hickman, social chairman. A house corporation was formed on November 1, 1951, to manage the Beta Xi Chapter house. The trustees of this corporation have been elected from the alumni with Michael Pecceri serving as chairman of the board. This corporation will also be responsible to investigate prospects for a new chapter house. Our increased membership has outgrown the facilities of our present location.

Dennis McIntyre was our representative at the 1952 Eastern Regional Conference held in Buffalo. Alternate representatives were John Spinelli, former scribe, and Leonard Hickman.

The Deltasig basketball team, led by Bill Mika, gained a berth in the school intramural basketball league playoffs. At this writing the team has reached the semi-finals. The bowling team is currently rolling in the finals of the second half of the bowling season. This year's Rider Varsity Baseball team will be represented by Captain Vic Liberatore, Ken Minschwaner, Vernon Norcross and Edgar Strenge, all returning lettermen.—**ROBERT E. BROWN**



THE MEMBERS OF ALPHA UPSILON CHAPTER at Miami University, Oxford, Ohio, pictured following one of their business meetings.

## MISSISSIPPI SOUTHERN

**GAMMA TAU CHAPTER** at Mississippi Southern College enjoyed its first field trip of the year on February 12. Over 30 members and pledges toured the Shell Oil Company's refinery at Norco, Louisiana, some 20 miles from New Orleans.

This plant was founded in 1916 for the purpose of making asphalt, but was taken over by the Shell Oil Company in 1928. The plant now makes gasoline, butane, cumine, asphalt, and several other products. This plant was the first to make cumine, which is the base for 100 octane gasoline, at the beginning of World War II. The tour carried us through the refining part of the plant, the offices, and the accounting department. After the tour, we enjoyed a chicken lunch given in our honor by the Shell Oil Company.

At the end of the last quarter, Gamma Tau Chapter lost three of its executive council through graduation. Those officers were R. C. Edwins, chancellor; William Capps, scribe; and Jake Cantwell, junior warden. Other members to graduate were Vern Easterling and Brother William Hawkins. These men were very active in the work of the chapter and will be greatly missed. Filling the offices vacated are H. L. Maxey, chancellor; William Hill, scribe; and Lamar Britton, junior warden.

Gamma Tau Chapter is taking a large part in making plans and preparation in cooperation with the Commerce Department for Career Day. Career Day is scheduled for Friday, March 29. Over 2,000 high school seniors from all over the state are expected to attend.

Special emphasis has been placed on scholarship in Gamma Tau Chapter. We have raised the scholarship requirement of pledges from a 1 average for two previous quarters to pledging to a 1.5 average. Special effort is being put forth by members to raise their individual averages. Preparation is now being made for a new pledge class. We are looking forward to a large one with good material.—**WYNDELL A. VARNER**

## GEORGETOWN

**MU CHAPTER** started its second semester in a festive manner, with a Survivor's Party on February 1, for all those brothers so fortunate as to have weathered the storms of



**HEAD MASTER Archie Riggins** of Mu Chapter at Georgetown University speaks at their recent initiation which was held at the Washington Hotel. Seated, left to right: Paul Locher, professor of history at Georgetown; James Michaux, president of the Washington Alumni Club; and Janus Poppe, professor of economics at Georgetown.



**THE MEMBERS** of Gamma Tau Chapter of Mississippi Southern College in Hattiesburg, Mississippi, pictured in front of the Shell Oil Company building at Norco, Louisiana, upon their recent field trip there.

first semester finals. It was encouraging to note that every brother attended, and that they succeeded in washing away, in cavalier fashion, all bitter memories of the first semester. This being leap year the brothers decided to give the fairer sex an opportunity to express their wishes, and to that end held a St. Valentine's Day Party on February 16. The party was a success as parties go, but had no apparently fatal results.

In a more serious vein, Mu Chapter was greatly honored by the visit of President Johnson last January 28. Brother Johnson inspected the chapter house, seemed favorably impressed, and wished Mu Chapter well in the Chapter Efficiency Contest.

Mu Chapter's second semester rushing program has been completed and the pledge training begun. Open house was held on February 9. This was followed by a stag party the following Friday, and that by a professional meeting on Sunday afternoon, February 24. The result was that we pledged 13 prospective Deltasigs.

Two professional meetings have been held at Mu Chapter thus far this semester. At the one aforementioned, Mr. Rudolf Kroc, an assistant director of the International Mone-

tary Fund, spoke on the functions of the fund and its purposes. For the second professional meeting, on March 9, Mu Chapter was fortunate in being able to hear an address by Mr. Juraj Slavic, the last ambassador of Czechoslovakia to the United States prior to the communist coup. Mr. Slavic spoke on the communist seizure of power, and the present conditions in Czechoslovakia.

This, then, has been the progress of Mu Chapter so far this semester. Chapter functions have been successful and well attended. More are on the way. We are all looking forward to a successful conclusion and 100,000 points.—**ROBERT F. MORGAN**

## DETROIT—Theta

**ONCE AGAIN** Theta Chapter can be proud of its annual J-Prom Breakfast which was held in January at the Latin Quarter. This affair which is put on for the school was again a great success with over 500 in attendance. We take our hats off to Don Nelson, Bob Hinsberg and Bill Forest for the time and effort they put forth in organizing the breakfast and making Delta Sigma Pi a credit to the University.

Theta Chapter held a St. Valentine's Party in the Croatian Hall at which 50 members and their dates attended including actives and alumni. During this past month two rush parties have been held to obtain pledges for the spring semester. The first was held at the Veteran's Memorial Building. The second rush was held at Brother Bob Hinsberg's home where the pledges were addressed by Brother Don Rintz, an alumnus. Another alumnus, Brother Tom Goodyear, also spoke to the pledges. On March 16, we are having the informal initiation with 16 pledges expected to be in attendance.

Leo Padilla reports that the professional activities for this semester will prove very interesting. Talks by some professional men in the field of commerce and business administration are being arranged and should prove to be very helpful and interesting.

The basketball season is coming to a close and Theta Chapter finds itself in third place. For a while we held first place but we were unable to hold it. Everyone enjoyed the games and we are hopefully waiting until next year to win a championship for Delta Sigma Pi. Brother Ed Carroll is to be congratulated for his fine effort in managing the team. Two of the brothers Dick Munerance and Charley

Mattice were placed on the "Honor Roll" because of their scholastic work last semester.

On Saturday, March 15, we are having a St. Patrick's Party at the Veteran's Memorial Building. This social event will be for all the "Irishmen" in the fraternity. Irish Pat McAllinden will be master-of-ceremonies for the evening. All actives and a good number of alumni will be at the party with dates. Refreshments will be served and a good time is expected by everyone. Be Gorrah!—DONALD J. MURRAY

## SAN FRANCISCO

**GAMMA OMICRON CHAPTER** at the University of San Francisco toured the California and Hawaii Sugar Refining Corporation plant at Crockett, California, the mainland base of operations for the 27 plantations raising cane sugar in the islands.

This informative and interesting trip was attended by 65 brothers and their women friends. Stretching along the straits of upper San Francisco Bay were the docks and receiving yards where ships unloaded the brown grained sugar. In tanks and boilers, condensers and packing machines, railyards and sheds lay millions of dollars of equipment that removes approximately 4% impurities left in the raw sugar as it arrives from the islands and prepares it for distribution.

Throughout the afternoon guides conducted tours to as many of the points of interest as they were able, providing a concise, informative idea of the purification of the sugar. One of the biggest drains on the industry was pointed out by Mr. Elton, the publicity director. Because of the high cost of starting and stopping the furnaces and boilers, the company is forced to demand that the workers maintain a ten and four schedule. Although very different than used in other industries, it has its compensations, for the employees have a vacation of four days in every ten.

Seven new brothers were initiated into the chapter on Sunday, March 16 and were feted at a banquet at Veneto's Restaurant afterwards. Our quota of 20 new members was exceeded by four for the year. Senior Warden Joe Creamer is to be congratulated for the fine job he has done in screening new members for the chapter.

The chapter is forming a basketball team for participation in the intramural league of the university. Brother Bollier has promised a large turnout for the games which pit the brothers against the other staunch organizations of the

school. With the abandoning of football at the university, the emphasis has been on intramural sports to insure all a chance to compete rather than watch from the sidelines.—LEONARD C. ASIANO

## MICHIGAN

**XI CHAPTER** of Delta Sigma Pi is becoming very well known around the School of Business Administration at the University of Michigan. The most important factor contributing to this fame has been our series of open professional meetings. Since the beginning of the spring semester, we have had Benson E. Billings, who is assistant manager of the market analysis department of Chevrolet Motors Division of General Motors, who spoke on "Marketing Problems of the Auto Industry." H. T. Mullen, assistant director of business counseling at Chrysler Corporation, addressed the group on "Personality Factors, the Key to Job Success." After each of these talks, refreshments were served in the student lounge of the business administration building.

We have plans for continuing these professional activities. Arrangements are definite that Irving B. Lacy, personnel manager of Corning Glass Works will give a lecture to the group on April 30. Several other speakers are under consideration, and two field trips need only final arrangements to be definite.

Also contributing to the chapter's good name on campus is the fact that we maintained the majority of seats on the Student Council of the School of Business Administration, and our members have been active in many campus events.

This renown has helped us get a good class of neophytes who will be formally initiated on April 20. These men have shown themselves to be extremely capable by their handling of the recent pledge party. The house was completely transformed with bales of hay, wagon wheels and crepe paper.

This party was part of our program of social events which contribute to membership interest in the organization. Plans are well under way for the spring formal, and a few other parties before the end of the semester.

We also decided to have one or two smokers toward the end of this semester to get a look at some of the prospective neophytes for the fall semester. We believe that in this way we will get to know the men better, so that next year we can have an even bigger and better chapter.—JIM MILLER

## LSU Candidate Selected 1952 "Rose"

(Continued from Page 107)

### Paul Douglas

From the time he played Shylock in his junior high school's production of "Merchant of Venice," Paul Douglas knew that he was born to be an actor, but it took him 25 diligent years to get the chance to prove it.

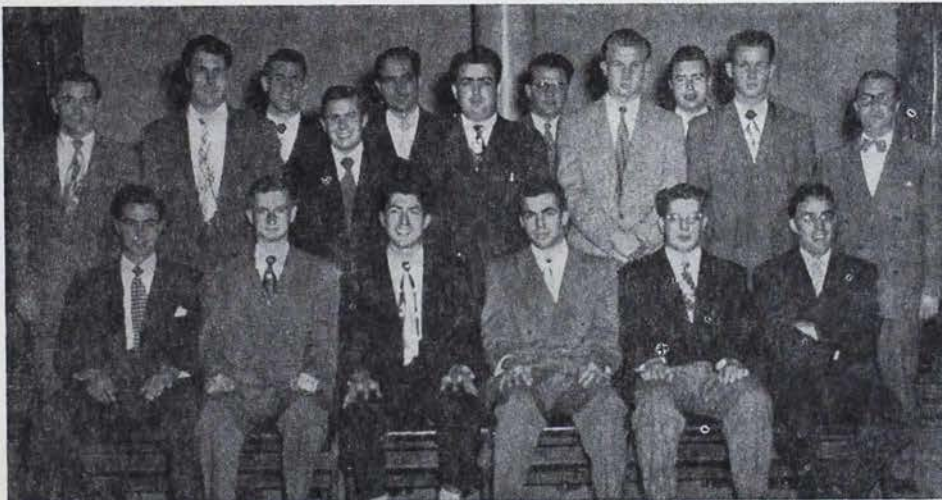
Born in Philadelphia, Pennsylvania, the only child of Mary Quigley and Paul Douglas, Sr., a doctor, Douglas was orphaned while still quite young and supported himself through school with a variety of odd jobs. The list out-Horatio's Alger, ranging from life-guard through paint salesman, telephone salesman, candy-maker, newspaperman, vaudevillian and nightclub entertainer, before reaching his signal success as one of the country's leading radio announcers.

His background of school athletics and some professional football with the Fighting Yellow Jackets had led him to radio in 1930, and he became one of the best known sports announcers on the air. From specializing in sports, he branched out into commercial announcing, and did such shows as "Easy Aces" and the Fred Waring program, many network special event broadcasts, and is credited with being the first to do real "Man on the Street" interviews.

The role of the love-struck industrialist in 20th Century-Fox's "A Letter to Three Wives" was the one that actually lured Douglas to Hollywood, and so he made a most auspicious movie debut in one of the outstanding films of the year. A succession of hits has followed, including "It Happens Every Spring," "Panic in the Streets" and "Fourteen Hours" (the last-named offering his favorite movie role to date), and it looks as if Douglas is in Hollywood to stay—and certainly in acting to stay.

In Hollywood he met actress Jan Sterling for the first time—they'd both played in "Born Yesterday," but not at the same time—and they were married on May 12, 1950. They rented a veritable palace in Bel Air that formerly belonged to Marion Davies, and think it's a great big wonderful joke that they have a 360-foot swimming pool to splash around in.

Douglas' ambition is to keep on working—says he'd be bored to death trying to take it easy—and it takes no seer to predict that he'll be busy for a long time to come.



THE NEW INITIATES of Gamma Omicron Chapter at the University of San Francisco. Included in this group is the new Faculty Advisor of the chapter, Brother Kenneth Young.

The Grand Council  
of  
Delta Sigma Pi  
is pleased to announce  
the  
Nineteenth Grand Chapter  
Congress  
to be held in  
Denver, Colorado  
in  
September, 1953

# YOUR LIFE MEMBERSHIP PROGRAM WORKS BOTH WAYS



Of course, there is no such gadget, but our Life Membership Program works exactly like that for you and the fraternity.

FOR YOU there is a beautiful Life Membership Certificate, an attractive Life Membership Card, a life subscription to The DELTASIG and the ALUMNI NEWS, life privileges of the Alumni Placing Service, and all other alumni benefits and services for life.

The National Endowment Fund of Delta Sigma Pi receives the entire amount of your Life Membership and the principal is available on loan to undergraduates to

complete their education, to chapters for housing, and for other fraternity projects. Meanwhile the income from the Fund is available for the general operation of the fraternity, a perpetual endowment for Delta Sigma Pi.

Make the Life Membership Program work for you by enrolling today! You may send \$50, the total cost, in one payment; or \$10 per month for five months, or \$5 per month for ten months. Checks should be made payable to Delta Sigma Pi and mailed to The Central Office of Delta Sigma Pi, 222 W. Adams Street, Chicago 6, Illinois. Act now!

7980W