

OFFICE COPY

The

DELTA SIG

OF DELTA SIGMA PI

JANUARY
1948

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THE HEART OF CLEVELAND, OHIO, with Cleveland College of Western Reserve University (seven story building and the adjoining auditorium on the right) which is the home of the School of Business Administration and Beta Tau Chapter of Delta Sigma Pi, installed October 18, 1947.

THE INTERNATIONAL FRATERNITY OF DELTA SIGMA PI

Professional Commerce and Business Administration Fraternity



Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. The fraternity was organized to foster the study of business in universities; to encourage scholarship and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

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ΔΣΠ Recognition Button	1.00	.20	1.20

T H E

DELTA SIG

O F D E L T A S I G M A P I

Volume XXXVII

JANUARY, 1948

Issue 2

IN THIS ISSUE

	Page
The Grand President's Page	34
<p style="margin-left: 20px;">After taking a brief inventory of world conditions today, Grand President Fowler reminds all of us of the advantages we have in this country and of the unlimited possibilities of our bond.</p>	
Delta Sigma Pi Grants Two Charters	35
<p style="margin-left: 20px;">With the installation of Beta Tau Chapter at Western Reserve University and Beta Upsilon Chapter at Texas Technological College, Delta Sigma Pi now has forty-six active chapters.</p>	
Installation of Beta Tau Chapter	35
<p style="margin-left: 20px;">A formal banquet concluded the induction ceremonies of Beta Tau Chapter at Western Reserve University on October 18. Several chapters sent delegations to this installation, and the Grand President, Allen L. Fowler, with the aid of the Grand Secretary-Treasurer and one other member of the Grand Council formally presented our sixty-fourth charter.</p>	
Installation of Beta Upsilon Chapter	40
<p style="margin-left: 20px;">With appropriate ceremonies in charge of Kenneth B. White, immediate past Grand President of Delta Sigma Pi, the energetic members of the Cornucopia Society of Texas Tech became the charter members of the Beta Upsilon Chapter of Delta Sigma Pi.</p>	
Air Transportation in the World Today	44
<p style="margin-left: 20px;">John H. Frederick, Texas, one of the nation's most prominent authorities on air transportation brings the members of the fraternity up-to-date with this most timely article.</p>	
With the Alumni the World Over	46
<p style="margin-left: 20px;">A variety of alumni news is presented in three pages, relating some of the business achievements of our members and the activities of a few of our alumni clubs. Also of special interest is the department on New Business Books.</p>	
Among the Chapters	49
<p style="margin-left: 20px;">Forty-one active chapters have contributed material for this division of THE DELTASIG. It is interesting to note that practically every chapter has stressed its professional program somewhere in its article.</p>	
Directory of Undergraduate Chapters and Alumni Clubs	64

H. G. Wright, Editor J. D. Thomson, Assistant Editor

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DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928 to encourage high scholarship, professional research, advancement of professional ethics, and the promotion of a spirit of comity among the professional fraternities in the advancement of fraternal ideals.

The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. JOURNALISM, Sigma Delta Chi. LAW, Gamma Eta Gamma, Delta Theta Phi, Phi Alpha Delta, Phi Beta Gamma, Sigma Delta Kappa. MEDICINE, Alpha Kappa Kappa, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma, Theta Kappa Psi. PHARMACY, Kappa Psi.



ALLEN L. FOWLER, Pennsylvania
Grand President of Delta Sigma Pi

The Grand President's Page

BETWEEN THE TIME THIS is written and the time you read it there will have come and gone two great occasions for the expression of thanksgiving and good will. Though they be past I think a few pertinent observations with respect to them are in order.

I believe that we are living in the most formative times that our world has known for many years. Things that are happening now perhaps are shaping our destinies for centuries to come. We, in this country, have many advantages which we do not fully realize, or which too often we are prone to take for granted. So it seems to be in order to pause for a moment and recount a few of the things for which we can be thankful on Thanksgiving, 1947. First, and foremost, for our heritage of freedom in a world full of despotism and aflame with hatreds and distrust; for our almost limitless opportunities for personal advancement and the acquisition of knowledge; and for the privilege of living in a country where it still is possible to have a brotherhood of thought and deeds as well as words. However, let us not take these and our many other blessings for granted. In our own words we, as Deltasigs, are dedicated to work for certain ideals and those very things are among the principal cornerstones which support our way of life. This may sound a bit trite, or you may wonder what you can do about it. I

can only say that I am one of those people who believe most things usually move in the direction that most people push and if we all are pushing in the same direction something must move.

Our associations through brotherhood bring us naturally to thoughts of the second great occasion which is far more than the holiday with which it usually is identified. It is a season for gladness and festivity, but, to me one of the most important manifestations of Christmas is in the opportunity for universal expressions of good will toward the brotherhood of man. I believe that, in our own small way, we can do much toward making this world "better because we dwelt upon it" by being ever mindful of some of these fundamental truths and trying to order our relations with our associates accordingly. I hope that this Christmas was a happy one for you and your families.

The New Year, 1948, is upon us and holds much promise in many directions. I have dwelt a bit, some may think too much, on the spiritual aspects, so let us turn for a moment to the material. We start the year in about the most healthy condition we ever have enjoyed. Chapters have been reactivated and two new ones added, Western Reserve and Texas Tech. We constantly are reaching further into the college and business worlds. Our alumni are in places of prominence and we are gaining more and more widespread recognition as an important factor in the business world. How far we go is up to us. I don't believe much in New Year's resolutions, as such, because usually they don't carry through. However, I believe that we could, to advantage, use this particular time as an occasion to remind ourselves of what it takes to continue our march of progress. It takes a number of people who can and will direct their energies in a cooperative effort toward the attainment of our objectives. It's just as simple as that!

I am disappointed at the small response to my recent request for suggestions and recommendations as to Province Officer appointments. Suggestions are welcome from individual alumni and faculty members, as well as from chapters and alumni clubs. We are anxious to strengthen our Province organization so please send me your suggestions and the reasons therefor. This is one of the first and most important steps in that cooperative effort toward the attainment of our objectives.

I am happy to announce that the Baltimore Alumni Club has agreed to continue its sponsorship of our Committee on Life Membership under the able leadership of J. Harry Feltham, and that the Atlanta Alumni Club will continue its fine work on the Committee on Business Research under Harold O. Duncan. John F. Mee of our Grand Council heads the very important Committee on Alumni Placing Service and the further membership of that Committee will be announced in the near future. With this fine start I feel that we are well on our way and to each and every one of you I extend warm fraternal greetings and best wishes for your health and happiness in 1948, coupled with the hope that you will lend your needed help toward making it a banner year for Delta Sigma Pi.





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Delta Sigma Pi Grants Two Charters

THE GRAND COUNCIL OF DELTA SIGMA PI is pleased to announce the installation of two new chapters in the fraternity. Both chapters were installed during the month of October, Beta Tau Chapter on the 18th and Beta Upsilon Chapter on the 25th, just one week apart. The sixty-fourth chapter of Delta Sigma Pi, Beta Tau Chapter, was installed at Western Reserve University, School of Business Administration, Cleveland, Ohio. The location of Beta Upsilon Chapter, our sixty-fifth chapter, is at Texas Technological College, Division of Business Administration, Lubbock, Texas. This marks the granting of our second and third chapters since the conclusion of the recent war, the first chapter being Beta Sigma Chapter which was installed at St. Louis University on June 1, 1946. Both of our new groups had petitioned Delta Sigma Pi prior to our Sixteenth Grand Chapter Congress, held August 27-29, 1947, and were invited to send a delegation to this convention. Each group sent a delegation which enabled the Grand Council to secure first hand information from qualified representatives, when they were considering the petitions.

Both petitions were unanimously accepted by the Grand Council, and the announcement was made on the last day of the

Grand Chapter Congress, with the statement that the first group to complete their installation arrangements would receive the sixty-fourth chapter designation, Beta Tau. Without waiting to return to their respective campuses, the delegations got busy by telephone, telegram and letter in an endeavor to have their local group installed first. The efficiency of both organizations was about equal and the result would have been a tie had not a major football game on the Texas Tech campus forced them to postpone their installation one week. The conditions under which these chapters were installed, the enthusiasm of our new members, and the splendid cooperation of the faculties is indicative of the excellence of both of these chapters.

Our installation of Beta Tau Chapter increases the total number of Delta Sigma Pi Chapters in the state of Ohio to six, and makes Ohio the top state for us. The other chapters in that state are: Nu at Ohio State; Alpha Theta at Cincinnati; Alpha Omicron at Ohio University; Alpha Upsilon at Miami; and Beta Pi at Kent State. For Texas the installation of Beta Upsilon was number three in that state, the other chapters being Beta Kappa at Texas, and Beta Iota at Baylor.

Installation of Beta Tau Chapter Western Reserve University

History of Western Reserve University

WESTERN RESERVE UNIVERSITY, founded in 1826, is one of the nation's larger institutions of learning. Its 12 schools and colleges, with faculties of more than 700 members, enroll annually more than 10,000 students. Its system of libraries and numerous public and private institutional libraries in Cleveland make available to students a total collection of more than 3,500,000 volumes. Its extensive laboratories in the medical, social, and natural sciences help give distinction to the University not only as a major institution of instruction in the United States but also as a center of original research and scholarly endeavor.

The educational programs of the University are designed to serve many fields of human activity. Seven of the schools and colleges give undergraduate work in the arts and sciences or in the professions of dentistry, pharmacy, architecture, and nursing. Six of the schools offer graduate professional work in

medicine, the law, the applied social sciences, library science, dentistry, and nursing; and the Graduate School offers work leading to higher degrees in professional fields as well as in the arts and sciences. In addition, the Summer Session, a division of the University, offers several hundred courses in the liberal arts at undergraduate and graduate levels. The Division of Education provides a wide range of courses in many colleges leading to the doctorate. Similarly the Division of Business Administration calls on the services of several colleges and offers many series of courses leading to the degrees of Bachelor of Business Administration and the Master of Business Administration. The accelerated programs and the summer sessions of the professional schools and the schools of liberal arts help students in terms of calendar years to shorten the time spent in completing their courses. Part-time and evening courses and cooperative work-study programs provide special opportunities for many students to secure collegiate education.

The main campus of the University, with its 64 buildings, is approximately five miles east of downtown Cleveland, the

center of a metropolitan population of more than 1,200,000. The downtown center of the University, which includes Cleveland College, is situated in a seven-story building on the Public Square. Both locations are readily accessible to good transportation, theatres, stores, restaurants, and cultural and religious institutions. Twenty minutes by automobile from the campus is the University's 276-acre Squire Valleevue Farm, used for home economics and various recreational activities for students, and for field and experimental work in the biological and pharmaceutical sciences.

The location of the University in a large metropolitan center brings to it many advantages. The industrial and commercial organizations, the museums, libraries, fine arts associations, and scientific societies offer to students extensive and varied experiences. Both the campus of the University at University Circle and Cleveland College, the Downtown Center on the Public Square, have their particular advantages.

Adjacent to the campus is a system of parks and fine arts and nationality gardens extending four miles to Lake Erie. On the campus is Severance Hall, the home of the Cleveland Orchestra, one of the nation's leading symphonic organizations. At this Hall students may attend not only orchestra concerts, but a wide variety of musical recitals and lectures on subjects of current interest. Within walking distance is the Cleveland Museum of Art, outstanding for the quality of its exhibits. It leads the nation's museums in some branches of fine arts. Its American and Modern Paintings are highly representative, and it owns some of the outstanding examples in the nation of craft work, of paintings of the Italian Renaissance, and of Oriental art. The Museum, in addition to its variety of exhibits, presents several special events weekly, including lectures, gallery talks, music recitals, and motion pictures. Near University Circle, the Cleveland Play House, one of the leaders in the Little Theatre movement, offers each season a carefully selected repertoire of plays at nominal prices. Adjacent to the University campus are the Western Reserve Historical Society and the Cleveland School of Art, with their specialized libraries and their programs of lectures and exhibits. All of the institutions mentioned

have working arrangements with the University for the benefit of students.

The Downtown Center of the University, in the midst of the business section of Cleveland, is itself a center of activity, where many types of civic groups stage forums, exhibits, and lectures, bringing students in close contact with men and women active in present day affairs. The Little Gallery at the Center displays the work of students as well as that of outstanding artists and craftsmen. Within walking distance are not only the Cleveland Public Library, but also the Public Auditorium, where special events are held ranging from grand opera, lectures, plays, and concerts to national expositions.

Cleveland College

Cleveland College was founded in 1925. During the preceding decade there had been a growing demand for a downtown college in Cleveland similar to the type that had been developed in other large business and industrial centers. The establishment of such an institution had been recommended strongly by the Survey Commission of the Cleveland Foundation in its report on higher education in Cleveland, published in 1925.

The College was created as an independent corporation in close affiliation with Western Reserve University and Case School of Applied Science. The year after the founding, it was incorporated as one of the colleges of Western Reserve University, at the same time retaining its own board of trustees. Although the corporate connection with Case School was severed in 1934, the two institutions still cooperate in matters mutually helpful to their respective student groups. In 1942, the Cleveland College Corporation was consolidated with the University corporation. An advisory committee of the University Board of Trustees now devotes itself to the special problems of Cleveland College.

The work of the College was begun in a commercial building on the northeast corner of Euclid Avenue and East Twentieth Street. In 1929, the College was moved to the former Chamber of Commerce Building which it now occupies. This property



INSTALLATION OF BETA TAU CHAPTER, WESTERN RESERVE UNIVERSITY: Front Row: (left to right), J. D. Thomson, Assistant Grand Secretary-Treasurer; Francis J. Kaye, Head Master Beta Tau Chapter; Kenneth Lawyer, Faculty Advisor Beta Tau Chapter; H. G. Wright, Grand Secretary-Treasurer; Allen L. Fowler, Grand President; Herbert C. Hunsaker, Dean of Cleveland College; J. Elwood Armstrong, Member of the Grand Council; Harding Wichert. SECOND ROW: Fred W. Schoditsch, Walter Stepanek, Michael F. Bloch, John B. Walthen, Jr., Andrew D. Teklitz, Albert F. Collins, Oliver A. Thompson, Daniel E. Vetesy. THIRD ROW: Frank A. Lauer, Paul J. Pickner, Daniel S. Lopatt, Robert L. Murphy, John J. Sutula, Robert T. Pollock, Robert

N. Dantio, Richard A. Jaksic, E. Lad Sabo, Robert C. Shirley. FOURTH ROW: Edward J. Fitzgerald, Richard Guyon, Milton N. Fredrickson, Wilbert C. Lynn, Robert H. Martin, Edward C. Granzier, Elmer E. Stetz, Nicholas Rainovich, James J. Gallia. FIFTH ROW: James M. Whitsett, Glen H. Dengler, Ralph King, Francis J. French, James B. Helm, James W. Gould, Elmer Stanley, Frank A. Lauer. STANDING: Walter L. Friberg, Vincent F. Kelleher, Donald B. Thomson, Robert C. Jones, Milton L. Flechsig, Paul Mining, Carl W. Burnett, Fred P. Mueller, Harry D. Rees, Jr., Robert C. Gaynor, Gordon M. Harrell, Harold Nissley, Roderick J. McKinnon, Harlan W. McGrail, Eugene E. Bigler, George W. Wright, Victor P. Gravereau, Arthur D. Sangdahl.



MEMBERS OF BETA TAU CHAPTER, Western Reserve University, that were present for the Installation Banquet on the evening of October 18. Also included in this group is Herbert C. Hunsaker, a member of our Beta Omicron Chapter, who is Dean of Cleveland College of Western University.

was purchased in 1942 by the University to provide a permanent location for Cleveland College.

At the outset the college offered only evening courses in the arts and sciences, business administration, and engineering. Soon requests for day courses became so insistent that in 1927 a few courses were scheduled at morning hours. These morning classes gained rapidly in popularity, so that today, complete curricula are offered in arts and sciences and in business administration at both day and evening hours. The work in engineering was transferred to Case School under the separation agreement of 1934. In February, 1936, a work-study program of co-operative education was introduced which combines college study with practical working experience under supervision.

Over the years Cleveland College has achieved a unique place for itself in the community. In a very real sense it has been a pioneer institution in promoting adult education both locally and nationally. Shortly after the outbreak of the war, Cleveland College, in keeping with the policy adopted by the University as a whole, established continuous sessions, reducing the time required for the completion of the degree program from four years to three years or less. Western Reserve University was one of a limited number of universities in the country selected by the Military Government Division of the War Department to conduct a Civil Affairs Training School. This school was centered at Cleveland College, utilizing the faculty and the resources of the entire University.

For a number of years, as a part of its service to the community, Cleveland College has offered work in co-operation with various civic and professional groups, including the Cleveland Chapter of the American Institute of Banking, the National Institute of Credit, the Cleveland Chapter of the Chartered Life Underwriters, the Cleveland Advertising Club, and the Cleveland Real Estate Board.

The College has adjusted itself to serve the veterans eligible under the special acts of Congress. It has developed courses, programs, and counseling services to help both veterans and civilians in their adjustment to changes in work and outlook. Cleveland College, as the downtown center of Western Reserve University, is more than a college offering courses to the public; through a wide variety of services it has become an integral part of the cultural, civic, and business life of the whole community. The School of Business Administration, where Beta Tau Chapter is established, is a substantial part of Cleveland College.

History of Sigma Rho Delta Fraternity

The formation of Sigma Rho Delta fraternity was the inevitable result of the association of active, public-spirited minds. Its founders, through daily contact in the affairs of student life that give college training a humanistic, as well as a factual aspect, naturally tended to rely on one another for intellectual stimulation. Mutual interest in the advancement of student government, entertainment, and service to the student body knit them into a compact, if unofficial, group. The step up to the status of an organized society was an easy and natural one, and so, in December of 1937, the fraternity began its life. It was the first fraternity at Cleveland College and throughout its career has easily maintained the reputation of dignity and high standard that belong to a pioneer organization.

A chronological history of Sigma Rho Delta, as contained in its official book-of minutes and the records of its historians, gives only the month-by-month progress of the fraternity. For a true evaluation of the fraternity's growth, the personal development of each Brother would have to be scrutinized with painstaking care. A tremendous task, indeed, if all the subtle nuances of progress in each man's character were to be considered.

One singular event deserves mention in this statement. It was the Fourth Anniversary Dinner of Sigma Rho Delta, which was held on December 7, 1941. This banquet was to mark a turning point in Sigma Rho Delta's history, but as it turned out, a very different result was realized than that which was originally planned. Preliminary arrangements for entrance into Delta Sigma Pi had been completed and Mr. H. G. Wright, Grand Secretary-Treasurer of the fraternity, was invited to attend to outline the final procedure. The meeting was interrupted, however, by the announcement of the Pearl Harbor disaster. Negotiations were deferred and shortly afterward Sigma Rho Delta was de-activated for the duration of the war.

All of the undergraduate members of Sigma Rho Delta, with one exception, were in the armed services, as well as most of their alumni, and it was not until March, 1946, that any of these members returned to their undergraduate studies at Western Reserve University. Steps were then immediately taken to reactivate Sigma Rho Delta and it was not long before they were in full operation again. On November 11, 1946, they formally voted to petition Delta Sigma Pi for a charter. As-



BETA TAU CHAPTER, WESTERN RESERVE, INSTALLATION. Left Hand Column: (top to bottom) 1. Ritual Team: (left to right) Walter L. Friberg, Beta; Harding A. Wichert, Beta Pi; Milton L. Flechsig, Beta; J. Elwood Armstrong, Chi, Member of the Grand Council; Allen L. Fowler, Beta Nu, Grand President; Paul J. Pickner, Theta; Donald B. Thomson, Beta; and Arthur D. Sangdahl, Beta. 2. Visiting Deltasigs, seated: (left to right) Herbert C. Hunsaker, Beta Omicron; Victor P. Gravereau, Beta Pi; Paul J. Pickner, Theta; Robert L. Murphy, Theta; and Walter L. Friberg, Beta. Standing: Harding A. Wichert, Beta Pi; Harold R. Nissley, Alpha Upsilon; Paul J. Hunter, Theta; Carl W. Burnett, Beta Pi; Harlan W. McGrail, Beta Pi; George W. Wright, Beta Pi; Milton L. Flechsig, Beta; Arthur P. Sangdahl, Beta; Donald B. Thomson, Beta; and Eugene E. Bigler, Beta Pi. 3. Souvenirs: standing: (left to right) Ralph King, Elmer E. Stetz, Daniel S. Lopatt, Glen H. Dengler, James B. Helm, Fred P. Mueller. Seated: Fred W. Schoditsch,

Wilbert C. Lynn. Right Hand Column: (top to bottom) 1. Officers: (left to right) J. D. Thomson, Assistant Grand Secretary-Treasurer; J. Elwood Armstrong, Member of the Grand Council; Herbert C. Hunsaker, Dean of Cleveland College of Western Reserve University; Allen L. Fowler, Grand President; H. G. Wright, Grand Secretary-Treasurer; Kenneth Lawyer, Faculty Advisor, Beta Tau Chapter; Francis J. Kaye, Head Master, Beta Tau Chapter. 2. Beta Tau Chapter Officers: (left to right) Walter Stepanek, Scribe; Glen H. Dengler, Deltasig Correspondent; Francis J. Kaye, Head Master; John B. Walthen, Jr., Junior Warden; Michael F. Bloch, Master of Ceremonies; Fred W. Schoditsch, Senior Warden; Ralph King, Historian; Andrew D. Teklitz, Treasurer; Oliver A. Thompson, Master of Festivities. 3. Beta Tau Chapter Relaxes—it's all over. (Left to right) Edward J. Fitzgerald, Fred P. Mueller, Robert C. Jones, Gordon M. Harrell, Dave Sawyer, Robert C. Shirley, Elmer Stanley, James J. Gallia, Robert N. Dantio, Robert T. Pollock.

Assistant Grand Secretary-Treasurer Thomson visited Sigma Rho Delta by invitation on February 23, 1947 and discussed the requirements necessary for a chapter of Delta Sigma Pi with the officers and members of Sigma Rho Delta. Later an inspection of Sigma Rho Delta, and the facilities of the School of Business Administration, was made by Grand Secretary-Treasurer Wright and John F. Mee, of Indiana University, now a member of the Grand Council. This resulted in an unqualified recommendation of the formal petition of Sigma Rho Delta which was submitted in April, 1947 for consideration by the Grand Council of Delta Sigma Pi.

Installation of Beta Tau Chapter

Allen L. Fowler, Grand President of Delta Sigma Pi, was present in Cleveland to personally conduct the installation ceremonies of Beta Tau Chapter of Delta Sigma Pi. These ceremonies were held on Saturday, October 18, at the Tudor Arms

Hotel in Cleveland, Ohio. H. G. Wright, Grand Secretary-Treasurer, and J. D. Thomson, Assistant Grand Secretary-Treasurer of the fraternity, were present to represent The Central Office and to assist with the installation. J. Elwood Armstrong, Chi, of Detroit, Michigan, a member of the Grand Council, was also in attendance and played an important part in the initiation. Several delegations from nearby chapters of Delta Sigma Pi were in attendance and participated in the ceremonies.

The ritual team was composed of Allen L. Fowler, Beta Nu; J. Elwood Armstrong, Chi; Harding A. Wichert, Beta Pi; Milton L. Flechsig, Beta; Arthur D. Sangdahl, Beta; Paul J. Pickner, Theta; Walter L. Friberg, Beta; and Donald B. Thomson, Beta. Arriving first was the delegation of four brothers from Beta Chapter, Northwestern, Chicago: M. L. Flechsig, W. L. Friberg, A. D. Sangdahl, and D. B. Thomson. On Saturday morning a delegation from Theta Chapter, Detroit, Detroit, reached Cleveland: P. J. Hunter, R. L. Murphy, and P. J.

Pickner. Most of the members of Beta Pi Chapter, Kent State, made an appearance sometime during the day when they could break away from their own homecoming celebration in which they took an active part. Six of their members were able to attend the banquet that evening: G. W. Wright, H. W. McGrail, E. E. Bigler, V. P. Graveureau, H. A. Wichert, and C. W. Burnett.

By noon all of the ritual team had arrived at the Tudor Arms Hotel along with more than sixty members of Sigma Rho Delta who were anticipating initiation that afternoon. The informal initiation was conducted by J. Elwood Armstrong, Chi, who is a past master of the Delta Sigma Pi ritual and has a reputation for his excellent informal initiation procedure. It was not until very late in the afternoon that the ritual team took over and formally installed this group as Beta Tau Chapter of Delta Sigma Pi. The entire afternoon was consumed in ritual and only a short time was allowed for preparation for the banquet that evening.

Dressed in formal attire, over 80 brothers assembled for the installation banquet on Saturday evening. Grand Secretary-Treasurer "Gig" Wright served as Toastmaster and maintained the jovial spirit of the group with his usual witty manner and many anecdotes. Everyone was quite interested in the splendid address made by Herbert C. Hunsaker, Beta Omicron, now Dean of Cleveland College of Western Reserve University, as he revealed some of the plans for the future of Cleveland College. He also enlisted the aid of Beta Tau Chapter in helping to make these plans a reality, and his sincere expression of welcome to Beta Tau Chapter moved everyone in the room. The installation of a Delta Sigma Pi chapter at Western Reserve University had been one of the Dean's desires from the first day he arrived there, and he expressed great satisfaction in having this desire become a reality.

Following Dean Hunsaker on the program was Kenneth Lawyer, Professor of Marketing and Merchandising at Western Reserve University and the faculty sponsor of Beta Tau Chapter. Brother Lawyer is a very popular member of the faculty and has a great deal of interest in the active chapter. His comments praised the membership of Beta Tau Chapter, and pointed out the accomplishments that this group had made and were still making at Western Reserve University. He referred to the excellent job that had been done on a combination exhibit and conference of merchandising and selling during the spring of this year. He pledged his continued support to the chapter and also expressed his satisfaction in having them achieve their goal, which was a chapter of Delta Sigma Pi.

Grand President Fowler was next on the program and his first act was to present the charter of Beta Tau Chapter of Delta Sigma Pi to Francis J. Kaye, the Head Master. In a few well chosen words, Grand President Fowler completed the presentation to Brother Kaye. Brother Fowler then proceeded to outline the obligations that the members of Beta Tau Chapter had assumed that afternoon, and also further instilled in them the spirit of Delta Sigma Pi. For the first time during the entire evening, there was a lull over the assembly as the members of Beta Tau Chapter were engrossed in the importance and solemnity of Brother Fowler's words.

Acceptance of the charter was made by Francis J. Kaye, the Head Master of Beta Tau Chapter. However, Brother Kaye did not delve into the history of Sigma Rho Delta which is customary at this time, but turned the floor over to Dave Sawyer, one of the charter members of that group. Brother Sawyer refreshed the memories of Beta Tau Chapter members and enlightened the other members of Delta Sigma Pi who were present, when he reviewed the early days of Sigma Rho Delta and the many obstacles and difficulties which they encountered. His talk was an inspiration to everyone present, as it definitely proved that hard work and an earnest desire was all that was necessary to surmount difficulty in achieving a goal.

An introduction of all of the various brothers who were at the speakers' table was then carried out by Brother Wright. Delegations were then asked to stand and the members of the informal and formal ritual team were also introduced. Before the ceremonies were finally completed, everyone adjourned to an adjacent room, where photographs were taken of various groups. Several delegations remained in Cleveland that night and helped members of Beta Tau Chapter carry on their celebration.

The officers of Beta Tau Chapter are: Head Master, Francis J. Kaye; Senior Warden, Fred W. Schoditsch; Junior Warden, John B. Wathen, Jr.; Scribe, Walter Stepanek; Treasurer, Andrew D. Teklitz; Historian, Ralph King; Master of Ceremonies, Michael F. Bloch; Master of Festivities, Oliver A. Thompson; Deltasig Correspondent, Glen Dengler; and Chapter Advisor, Kenneth Lawyer.

The undergraduate members of Beta Tau Chapter that were initiated on October 25 are: Michael F. Bloch, Donald J. Chervenak, Albert F. Collins, Robert N. Dantio, Glen Dengler, Milton N. Fredrickson, Francis J. French, Robert C. Gaynor, Edward C. Granzier, Gordon M. Harrell, Richard A. Jaksic, Francis J. Kaye, Ralph King, Nicholas Lesko, Daniel S. Lopatt, Robert H. Martin, Roderick J. McKimmon, Robert T. Pollock, Nicholas Rainovich, Harry D. Rees, Jr., Fred W. Schoditsch, Walter Stepanek, Elmer E. Stetz, Andrew D. Teklitz, Oliver A. Thompson, and John B. Wathen, Jr.



CLEVELAND COLLEGE OF WESTERN RESERVE UNIVERSITY, the home of the School of Business Administration where our Beta Tau Chapter is established, is located in the very center of Cleveland's business section. The stone building, in the very center of the picture, was formerly the Chamber of Commerce Building but it now houses Cleveland College. It is surrounded by many of Cleveland's civic buildings.

The following alumni of Sigma Rho Delta were also initiated as members of Beta Tau Chapter: James E. Beach, William F. Bone, Edward J. Fitzgerald, James J. Gallia, James W. Gould, William G. Grierson, Richard Guyon, James B. Helm, David Hope, Richard Ingersoll, Robert C. Jones, Vincent F. Kelleher, Daniel Kent, Walter Krestinich, Frank A. Lauer, Robert E. Martin, George W. Meleski, Paul Mining, Fred P. Mueller, Annelo T. Pournarus, E. Lad Sabo, John Salechuk, Dave Sawyer, Neil S. Schart, Charles Shannon, Robert C. Shirley, George W. Spanagel, Edward Studney, John J. Sutula, and Daniel E. Vetyes.

Installation of Beta Upsilon Chapter Texas Technological College

History of Texas Technological College

THE DEMAND OF THE PEOPLE of West Texas for an educational institution of the type and character of Texas Technological College began in the latter nineteenth century. It became a campaign issue in 1910, and a bill was introduced in the Legislature in 1911 creating the West Texas Agricultural and Mechanical College. In 1914 the matter was discussed at the Democratic State Convention and an association in favor of such a college was organized in 1915. A bill passed the Legislature in 1917 creating the college, but because of an indecision as to its location the measure was repealed by the Legislature in the same year. In 1921 a second bill was passed and a commission was created for its location. The location committee, after mature research, located the college at Lubbock, a city of approximately 5,000 at that time. Work began on the buildings in 1923, and the college opened its doors to an initial enrollment of 925 on October 1, 1925. By the end of the year enrollment reached 1,043.

In order to carry out the purpose for which the college was established, the institution was arranged into four separate but coordinate colleges, each with its own dean, namely: the College of Liberal Arts, the College of Agriculture, the College of Engineering, and the College of Home Economics. Each one of the colleges provided a standard course of four years, leading to an appropriate degree. In the other coordinated colleges, the Bachelor of Science degree was awarded upon successful completion of the course of study.

Graduate work was begun in 1927 with forty students. The first master's degrees were awarded that year. The work was handled for a number of years by a faculty committee, but as a result of the increased demand for graduate work both in the long and summer terms, a separate division was organized in 1925 by vote of the Board of Directors.

On the opening of the doors of Texas Technological College in the fall of 1925, students came in such numbers that the college facilities were overcrowded. Not over four or five hundred students were expected but by June, 1,043 students had enrolled. During the opening year, only Freshman and Sophomore

courses were offered, with Junior and Senior work being inaugurated the following year.

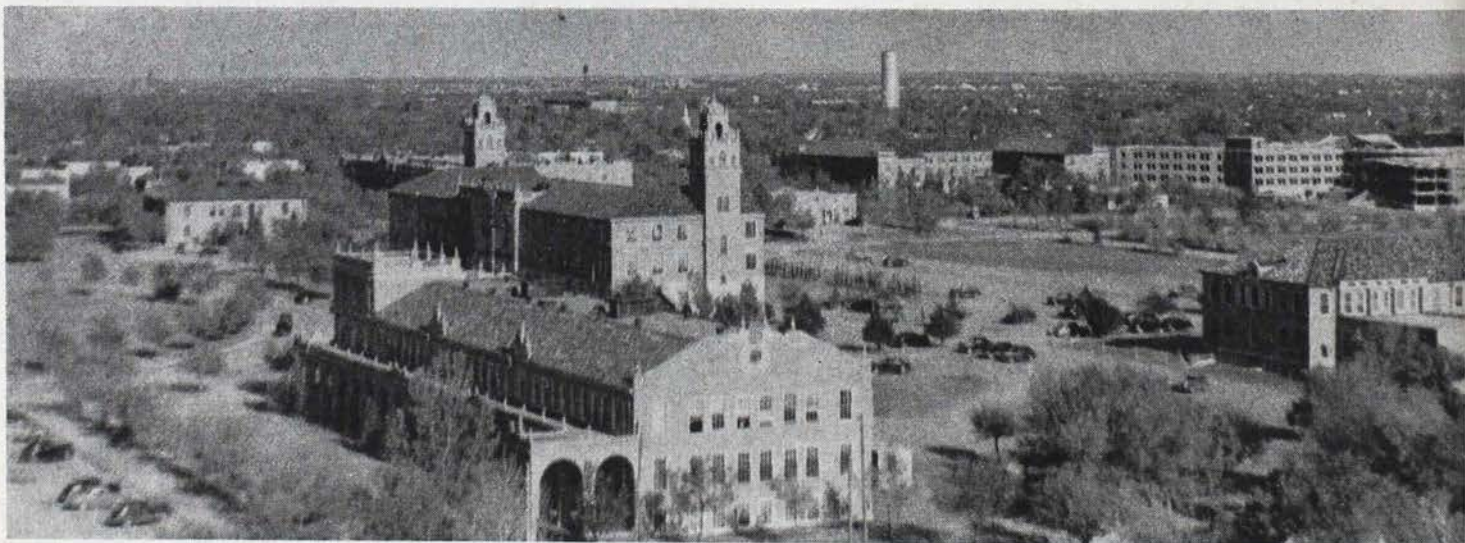
In the second year the enrollment increased practically 50%. By the fourth year the College had passed the 2,000 mark, and this figure increased to 2,353 in the fifth year. From 1932-33 to 1935-36 the enrollment of the College increased 17.9%. At the present time Tech has an enrollment approaching 7,000 students of which 260 are out of state and 11 from foreign countries.

Of the 2,000 acres that comprise the college campus, 320 are occupied by buildings while the remaining area is used by the Division of Agriculture for farming. Forty-two buildings, having a total value of over \$11,000,000 have been erected on the campus. All the permanent buildings are of Spanish Renaissance architecture and lend an air of dignity and age to the campus.

The Division of Business Administration

When Texas Technological College was founded in 1925, Business Administration was not included in the curriculum. Economics was included in the Department of Government in the Division of Arts and Sciences. Later, a separate department of Economics and Business Administration was created in the same Division. September 1, 1942, the Board of Directors of the College created a Division of Commerce. As in all other schools, the war hindered the advancement and expansion of the Division, when most of the male students and many of the teachers left their classes to become members of the armed forces. With the return of peace and the influx of the G.I., enrollment in the Division of Commerce had reached 977 at the close of the Spring Semester, 1946-47. Dr. J. O. Ellsworth was the first Dean of Commerce, remaining until September 1, 1946, at which time Mr. Trent C. Root, Assistant to the President, became Acting Dean of Commerce, in which capacity he still serves.

The Division of Commerce offers major work in the following fields: Accounting, Finance, Economics, Management, Marketing, and Secretarial Administration. The present staff numbers eighteen. Two undergraduate and two graduate de-



EXPANSIVE CAMPUS of Texas Technological College, home of Beta Upsilon Chapter of Delta Sigma Pi. This campus contains over 2,000 acres of land and forty-two buildings constructed in a Spanish Renaissance architecture.



MEMBERS OF BETA UPSILON CHAPTER AND INSTALLING OFFICERS. Front Row: (left to right) Joseph W. Seay, William T. Hutcheson, Hubert L. Burgess, Jr., Gene T. Bates, Billy T. Cook, John G. Murray. SECOND ROW: Howard E. Golden, Faculty Advisor; Joseph M. Hefner, Rayford L. Moody, Samuel P. Grigg, Kenneth B. White, Member of the Grand Council; James D. Thomson, Assistant Grand Secretary-Treasurer; Newell A. Reed, James

I. Campbell, Trent C. Root, Dean, Division of Business Administration; John W. Wells. THIRD ROW: Richard R. Tibbets, D. Eugene McLendon, Clyde R. Williams, Herbert V. Rice, Bill W. Davis, William W. Martin, Doyce N. Barrett, William L. Hilgenfeld. TOP ROW: George F. Brown, Charles E. Sherrill, Jr., Thomas B. Lee, A. Reeves Stewart, John W. Ratliff, James H. Zeitz, Austin L. Turner, Jr.

degrees are offered. The degree Bachelor of Business Administration is given to students majoring in Accounting, Finance, Marketing, Management, Secretarial Administration, and Commercial Teaching. The degree Bachelor of Science is awarded to students completing one of the prescribed curricula in Economics, Government Administration, Transportation, Public Utilities, or International Trade. The degrees Master of Business Administration or Master of Science are awarded upon completion of the requirements of the Division of Graduate Studies. Including June, 1947, the Division has awarded degrees to 905 undergraduates and 30 graduates.

On January 16, 1947, the name of the Division of Commerce was changed to the Division of Business Administration. Among other things the request to the Board of Directors for the change in name listed "the prime purpose of the Division is to train business administrators." The Division now ranks third in enrollment, being exceeded only by the Division of Engineering and the Division of Arts and Sciences. As of June 1, 1947, freshmen are no longer admitted to the Division of Business Administration. Plans are now under way for the establishment of a Bureau of Business and Economic Research in the Division.

History of Cornucopia Society

Texas Technological College at Lubbock, Texas, reached its largest enrollment in history in the fall semester of 1946. Among the seven thousand students attending college this academic year were approximately three thousand veterans from the Armed Services. New ideas by these students for the betterment of the college were found in high degrees and were presented to the faculty and students with one thought in mind, "Build a bigger and better Texas Tech." Among these many men who were seeking the maximum training in a limited time while attending college, were a few who discussed the possibility of a national business administration fraternity on the campus. A need for this type of organization was fast becoming prevalent in the post-war period of the college.

Although formation of such a fraternity had been in the minds of instrumental men of the Division of Commerce before the war years, little had been accomplished with the exception of a meager bit of correspondence carried on through the office of the Dean of Commerce in 1941. Definite steps toward crystallized action were suggested anew in the latter months of 1946 to the head of the new Division of Business Administration, Mr.

Trent C. Root, Administrative Assistant to the President and Acting Dean of the Division of Business Administration. The idea of the fraternity was also suggested to Dr. Howard E. Golden, Associate Professor of Marketing and Business Administration. Dr. Golden was pleased with the prospect of an organization and immediately began consulting with Mr. Root. Mr. Root was enthusiastic, and he and Dr. Golden contacted certain national commerce fraternities of which Delta Sigma Pi was one. After receiving information from these various national organizations, a meeting of interested young men was called. It was decided then to present all of the facts concerning Delta Sigma Pi, whom they had chosen to approach for a chapter, to the Texas Tech Chamber of Commerce.

In the meantime, Dr. Lee L. Johnson, alumnus of Alpha Beta Chapter, now teaching at West Texas State Teachers College at Canyon, Texas, had visited the college and had met with the group of interested men and had given them an inspiring outline of the advantages to be acquired by both the students and the college through an affiliation with Delta Sigma Pi. This consultation proved to strengthen the plan of action by bringing to attention many details previously overlooked and by igniting a spark of enthusiasm among those present to re-double their efforts toward satisfactory organization.

The next meeting that was held by the local group resulted in the appointing of committees which functioned until chapter officers were elected. These committees planned a smoker and an organizational meeting. Hard work on the part of the committees and great enthusiasm on the part of those men contacted made this meeting an inspiring success. Forty of the forty-seven men contacted were present in the Chimayo Room of the Hilton Hotel. Having stressed the advantages of association with this organization, plans were presented by the promotion committee to affiliate with The International Fraternity of Delta Sigma Pi. The attending body voted unanimously to organize a business administration fraternity whose purpose would be to obtain a chapter of The International Fraternity of Delta Sigma Pi on the campus of Texas Technological College.

The name of this new organization was the Cornucopia Society, and it had 47 charter members. Dr. Howard E. Golden was unanimously elected as its faculty sponsor. The first officers elected were: Head Master, Marion W. Sprague; Senior Warden, Edward L. O'Neill; Junior Warden, Rayford L. Moody; Scribe, Newell A. Reed; Treasurer, Charles E. Cox;



BETA UPSILON CHAPTER, TEXAS TECH, INSTALLATION: Left Hand Column: (top to bottom) 1. Kenneth B. White, past Grand President, officially installs chapter. 2. Visiting officers: (left to right) J. D. Thomson, Assistant Grand Secretary-Treasurer; Jack O. Tutt, Head Master, Beta Iota Chapter; William R. Merrick, President, Dallas Alumni Club; and Kenneth B. White, Member of the Grand Council. 3. Judge George W. Dupree, delivers main address of evening. RIGHT HAND COLUMN: (top to bottom) 1.

Kenneth B. White presents Beta Upsilon Chapter Charter to Rayford L. Moody, Head Master. 2. More officers: (left to right) J. D. Thomson, of The Central Office; Trent C. Root, Dean, Division of Business Administration, Texas Technological College; Rayford S. Moody, Head Master, Beta Upsilon Chapter; and Kenneth B. White, Member of the Grand Council; 3. Welcome address by J. D. Thomson of The Central Office.

and Historian, Laurance W. Snelleman. The constitution was then written and a request for permission to function on the Texas Tech campus was presented to the Social Activities Committee. Shortly after this, Marion W. Sprague, the Head Master, and Dr. Howard E. Golden, the Faculty Advisor, were sent before this committee, which is composed of a group of the faculty members of the college, and presented the Constitution and program of the Cornucopia Society. They were granted approval at this meeting to operate as a society on the Texas Tech campus. A visit by Kenneth B. White, then Grand President of Delta Sigma Pi, was the next milestone in the growth of the Cornucopia Society, and a semi-formal banquet was held in the Hilton Hotel ballroom, with Grand President White, Mrs. White, and Arthur C. White, an alumnus of Beta Kappa Chapter, as guests.

The visit of Grand President White had come at the close of the long session of the school year. The society realized that it was just beginning to function. With the coming of the summer session, the group of twenty-seven active members pushed harder to establish the Cornucopia Society as one of the most prominent organizations at Texas Technological College. Regular meetings of The Cornucopia Society continued to be held monthly, the first and third Tuesdays, during the summer session.

To promote a chapter of Delta Sigma Pi for the Cornucopia

Society, and to encourage the acceptance of their petition which had been submitted to the Grand Council, the Cornucopia Society accepted the invitation to have representation at the Sixteenth Grand Chapter Congress in Minneapolis. The Head Master, Marion W. Sprague, and the Senior Warden, Edward L. O'Neill, were elected to make the trip to Minneapolis on behalf of the society. A carefully prepared petition, the recommendation of several members of Delta Sigma Pi, and the impression made by the representatives of the Cornucopia Society all influenced the Grand Council and resulted in their acceptance of the petition and the granting of a charter during their meeting prior to the Grand Chapter Congress in August, 1947.

Installation of Beta Upsilon Chapter

On Friday, October 24, four carloads of Deltasigs and some of their wives headed for Lubbock, Texas. Two of these cars were from Dallas and contained members of the ritual team and a delegation from the Dallas Alumni Club. The other two cars left from Waco, Texas and were filled with delegates from Beta Iota Chapter at Baylor University. Practically every possible trouble was encountered on this trip, and no one arrived according to their predetermined schedule. Rain, breakdowns, detours, and bad roads resulted in late arrival at Lubbock, and created some uneasiness among the members of the Cornucopia

Society, our petitioning group there. Plans had been laid for a reception on Friday evening and they were well carried out, although they received a late start. During the entire reception, the members of the Cornucopia Society conducted a campaign to ascertain particulars about the initiation which was to be held on the following day. From what could be determined later, their efforts were to no avail.

The installation of Beta Upsilon Chapter at Texas Technological College was in charge of Kenneth B. White, immediate past Grand President of Delta Sigma Pi and a member of the Grand Council, who was the installing officer. J. D. Thomson, Assistant Grand Secretary-Treasurer of the fraternity was on hand to represent The Central Office in Chicago and to assist in the installation. The Ritual Team consisted of: Kenneth B. White, Boston; W. R. Merrick, Baylor; J. O. Tutt, Baylor; L. R. Hayden, Missouri; D. V. Yarborough, Texas; C. C. Kirk, Minnesota; C. Zapffe, Texas; and J. T. May, Baylor. Two other members of the Dallas Alumni Club were present, namely; Arthur C. White and Donald L. Wolz. The balance of the delegation from Beta Iota Chapter at Baylor University included Miller R. Brister, Lawrence A. Pittman, Joseph H. Joiner, Benjamin R. Binford, Morey C. McGlasson, Charles M. Everitt, and Harlan D. Friend.

Bright and early on Saturday morning, all of the members of the Cornucopia Society and the various delegations and ritual team of Delta Sigma Pi were ready to start the ceremonies. It was decided at that time, however, that the actual initiation would not commence until after the planned luncheon was completed. This luncheon was held at the Lubbock Hotel and was designed to formally introduce the ritual team and the delegations to the members of the Cornucopia Society. After a few words by Trent C. Root, Dean of the Division of Business Administration, Kenneth B. White, member of the Grand Council, J. D. Thomson, Assistant Grand Secretary-Treasurer, Rayford L. Moody, Head Master of the Cornucopia Society, and Howard E. Golden, Faculty Advisor of the Cornucopia Society, the instructions were given for the initiation that afternoon. Ceremonies commenced immediately after the luncheon was completed and lasted throughout the entire afternoon.

After Kenneth B. White declared the members of the Cornucopia Society to be duly elected members of Beta Upsilon Chapter of Delta Sigma Pi late that afternoon, everyone adjourned to a suite of rooms in the Lubbock Hotel for a "Fellowship Hour" prior to the holding of the installation banquet. At 7:00 o'clock that evening, the members of our new chapter and all of the delegates assembled at Garland's Restaurant in Lubbock

for the installation banquet. The program for the evening, with Dean Root as toastmaster, was started prior to the serving of the banquet as a delay in the preparation of the food had been encountered. Dean Root very skillfully and tactfully conducted the program around this delay so that every minute was utilized and so that the evening ran smoothly. His very sharp wit and humorous remarks kept the brothers in a jovial mood and added greatly to the success of the banquet.

Howard E. Golden, Associate Professor of Marketing at Texas Technological College and faculty sponsor of the Cornucopia Society, was the first speaker of the evening. He told of the founding of the Division of Business Administration, its development and future plans. Dean Root then introduced Herbert V. Rice, a member of the Cornucopia Society, who was to speak on the founding of this organization. Dean Root's introduction, however, of Brother Rice was so complete and covered so many of the details of the society, that Brother Rice was forced to disregard his prepared talk and merely supplement the Dean's remarks.

At this point in the program, the banquet was served and there was a hush over the entire assembly as they enjoyed a typical Texas steak dinner. The first order of business after the dinner had been completed was the presentation of the Beta Upsilon charter of Delta Sigma Pi by Kenneth B. White, the installing officer. Rayford L. Moody, Head Master of Beta Upsilon Chapter, accepted the charter on behalf of its membership. Brother White then gave the charge to Beta Upsilon Chapter. He impressed upon the members of Beta Upsilon Chapter the responsibilities they had assumed that afternoon and outlined the procedure for their fulfillment. Rayford L. Moody followed Brother White with his acceptance speech.

On behalf of The Central Office of Delta Sigma Pi, J. D. Thomson, Assistant Grand Secretary-Treasurer, welcomed the new chapter, reminded it of its obligation to Delta Sigma Pi and the obligation which the national organization had to each and every chapter. The main address of the evening was made by George W. Dupree, a member of the Texas Tech faculty and a judge and prominent business man. The topic which he chose was "Professionalism," and it was most appropriate for this occasion. He cited business administration as a profession of equal importance with law, medicine, etc., and emphasized the ethics and high standards for which our fraternity stands. His talk provided the members of Beta Upsilon Chapter with an incentive to become a very important part of the Texas Tech campus, and he volunteered to assist them in the creation of a

(Continued on page 45)



INSTALLATION BANQUET OF BETA UPSILON CHAPTER, DIVISION OF BUSINESS ADMINISTRATION, TEXAS TECHNOLOGICAL COLLEGE. This banquet was held at Garland's Restaurant in Lubbock, Texas, on October 25, 1947.

Air Transportation in the World Today

By John H. Frederick, Ph.D.

Professor of Transportation, University of Maryland
College of Business and Public Administration

HISTORY PROVIDES MANY EXAMPLES of the difficulties of looking ahead in transportation, and of the unwillingness in the past to concede the possibilities of the future. In 1909, for example, one of the deterrents to automobile ownership was thought to be the fact that every motorist would have to have a costly "automobile house" in which to keep his car, equipped with complete repair facilities, drainage pits, washing apparatus, and turn-table. Many persons refused to risk their lives in these new-fangled contraptions. It was widely conceded to be "nothing less than feeble-mindedness to expect anything to come of the horseless carriage movement." As late as 1912 the proposal for a 50,000-mile national system of highways was attacked as a frivolous expenditure of public funds "for the benefit of a few wealthy pleasure seekers." This statement was then made!



JOHN H. FREDERICK, Texas

"It should be understood in the first place that these highways are intended for automobile touring traffic, since for long-distance freight transportation it is impossible for haulage over any road surface to compete with the low cost of hauling on a railway."

The steam locomotive fared little better at the hands of the prophets, partly on the grounds that man would be unable to

endure its speed; and as early as 1905 it had been concluded of the airplane "that the limits of success have been reached with this type of flying machine."

While lack of imagination has characterized most pronouncements concerning the future of transportation, even when forecasts of future changes were accurate they were met with incredulity. At best, then, there is a difficult choice between being considered feeble-minded now, or a decade hence. Nevertheless, although past experiences warn against prognostications, transportation history has repeated itself often enough to furnish the crystal-gazer with something to look into.

We must admit certain things to understand air transportation in the world today:

1. Aviation is a new way of life for the entire human race—overwhelming in far-reaching implications.

2. Aviation cannot be considered simply as a useful new means of transportation or as the most terrible weapon yet developed. It is both, but in its implications for the future, it is far greater than either, or any combination of them. Aviation has outgrown its beginnings. It has been presented with an opportunity for making a contribution to both commercial and private life that is potentially one of the most important milestones in human history. There is every indication that it will avail itself of this opportunity. It is strange looking back to the old days, which in reality were not so very long ago. Then it was daring to fly, adventurous, and most often inconvenient.

3. The new world standard for the measurement of distance is hours—not miles. The world will continue to decrease in size. The old handicaps of distance have been diminished. The time

is not far distant when any point in the world can be reached in 48 hours from any starting point. This great revolution in transportation by air, which is already with us and no longer a matter of prophecy, has shrunk the world to almost 3% of its former size in travel and shipping time.

4. The airplane is the only vehicle of transportation that knows no physical boundaries. There is no changing when sea meets land for example. The airplane is not concerned with what is under it.

5. We must learn to think in terms of a new map, the map depicting the world and the great circle courses since the earth is a globe, the airplane can follow the course of shortest distance and one can't effectively visualize air routes on a flat map. The travel routes of the future will follow the great circle routes. The air is an ocean and we are all at the bottom of it. No place is inaccessible. North Africa is as close to New York by air today as New York is to San Francisco by rail; it takes no longer now to fly from New York to Moscow than it does to go from New York to New Orleans by train. France is no farther from New York by wings than New York is from Miami by the fastest trains; Alaska is closer to Washington by air than New York is to Chicago by crack trains.

6. We must believe that the frontiers of aerodynamic research and development are many years, many decades away. The potential size and transportation capacity of aircraft is reasonably, unlimited. Present size limitations mean little. In fact the size controlling factor of the future will be only the effectiveness of the landing area and the ability of the landing gear and other devices to bring the craft safely to earth.

Commercially, the extremely large aircraft have a great future since the war sold air transport to the world. We are heading for aircraft larger than any we have yet dreamed of. Economically the only limit is the amount of payload available per trip. Air transportation knows no frontiers—a State or even a national border is hard to see from the air.

For transport purposes the air is about to take over the passenger carrying operations of a large part of the land and sea carriers, principally because of speed. In years to come, and not too far from now it is predicted that over 80% of long-distance passengers will go by air. A cargo plane flies at no less than 250 miles per hour where a cargo vessel chugs along at ten. The cargo plane can make 25 trips while the vessel is making one.

The day is not far off when the average man or woman will step into a passenger airliner (or one of its glider trailers) to vacation in the southern Pacific or the northern reaches of the world. Devices will be perfected which will insure safety to a point where it will be greater than any other mode of transportation.

Traveling in a glider passenger trailer, the traveler will not be subject to the vibrations of the airplane engine, but can travel comfortably and silently to his destination. Airports will be prepared strictly for glider use. Loaded gliders will be landed by the pilots, emptied and reloaded, and will take off one the towing lines of transports which pick up their loads without stopping from fields too small for transport landing. Non-stop flights over the oceans are already common-place.

As cargo carriers, planes will take the high class freight and express, and all mail will go by air even for short distances, while trucks will be used only on shorter hauls. Many passenger

automobiles will suffer the fate of old Dobbin. Private plane ownership will increase greatly. The use of the helicopter will cause thousands to fly in safety.

Although the future of air transportation provides excellent occasion for expressions of opinion, it is a hazardous topic to translate into consumer dollars. Speculation concerning air transportation has been largely in terms of the extent to which the plane will compete for the traffic now carried by other media. Transportation history demonstrates, however, that the most spectacular result of every new method of transportation has not been the shift of traffic from existing facilities, but the new mobility which the innovation made possible. The importance of the steam railroad was not in superseding the canal; nor was the automobile significant because it embarrassed the horse. The airplane will be no exception to the rule, for while it will assume a large volume of the traffic now moving by land and water carriers, its importance will be primarily the expanded travel and traffic which its speed and advantages will make possible.

The development of air freight will open up vast areas of resources which are comparatively untouched in distant regions where transportation in the past has been difficult. Men will flock to these new areas, building new cities around the airports. This factor may lead to great migrations and to vast decentralization of industry, bringing about in turn greater use of airplanes.

But this part is far away and beyond focus. We cannot accurately predict what it will mean to the future of aviation. What we do know is that we are now in the air age, almost overnight the world has become smaller and the quicker we realize this and begin planning on such a basis the better for all of us.

In its first period of only 40 years, aviation has impressed itself more deeply on the minds of men than any other single achievement of mankind. It is the only device which requires no special understanding to accept it as a fact. Any savage can comprehend a plane.

Suppose a plane lands somewhere off the beaten track as so many of ours are now doing in various parts of the world and a suicidally courageous native allows himself to be taken for a flight and is brought back safely. That kind of experience gets across any time, any place. As a case in point, not every Russian soldier realizes that he is only two days away by air from New York City, but some Russian pilots do, and word like that spreads.

If the United States is going to play the role it should among the leading nations of the world, aviation will play a tremendous part in the process.

Whether we like it or not, aviation is changing our habits and our thoughts. It has entered into our daily lives. Peaceful aviation requires friendly landing fields both at points of departure and destination. Practical air transport men are generally agreed that aviation must be regulated rather than restricted and on a general world-round understanding. Until prejudice and selfish ignorance can be met, aviation will be hampered by the failure of peoples and their governments to utilize fully the instrument for prosperity and peace which aviation can be made. A peace treaty which does not include as its *chief article* a general system for recognition and mutual employment of air transportation, will ignore the most potent force for peace which has yet been given to the world.

Flight hours as a basis for time calculations will be more and more important. How far is an hour?—3 miles by foot—10 miles by horse—50 miles by car—40 miles by train—200 miles—300 miles—3,000 miles by air. (According to experiments already under way "new" types of super-stratosphere craft will eventually reach Europe in 45 minutes from New York City.) It sounds like Buck Rogers or more fantastic than H. G. Wells' super-duper fantasies of years ago but no one should place any

limit on the possibilities of air transportation. Developments in just two years have proven that!

Around the corner is the possibility of spending a weekend in India, Siberia, New Zealand, or anywhere else your fancy might dictate. The whole pattern and purpose of human life is being changed by aviation more radically than at any time since humans first discovered the use of fire, and the practical purpose of the wheel. Moreover, these present changes are bewilderingly rapid because:

1. The essence of air transportation is speed.

2. Technical improvements in manufacture of aircraft will put some form of flying at the disposal of nearly every interested person within two to five years.

3. There are from 15 to 20 million people, scattered through the various nations, who have come to look on flying as a necessity of daily life. In general, these millions include the best brains of all the nations, the ones to whom the world will look for leadership in the next fifty years.

These are some of the salient things we should be thinking about air transportation. As the science of aviation presses forward, startling and interesting possibilities fire the imaginations of a generation which was literally born with a control stick in its fist. How much higher can we fly? How much faster? How much farther can we go?

Tomorrow needs a bigger vision.

Tomorrow is *here!*

Installation of Beta Upsilon Chapter Texas Technological College

(Continued from page 43)

bigger and better business administration library. He proposed to find ways and means of securing capital for the purchase of additional volumes of books, provided that the chapter secure and compile a list of those books that were necessary to build an outstanding library.

After the introduction of various delegates, guests, and a word of welcome from James G. Allen, Dean of Men at Texas Tech, the members of the Cornucopia Society surprised and honored Kenneth B. White by presenting him with a testimonial plaque of their appreciation for the assistance he had been to them in helping to secure a charter. The taking of several group photographs marked the end of the ceremony.

As a farewell to the various delegations, a breakfast was held at the Lubbock Hotel, to which all wives were invited. Each of the delegations were called upon to say a few words before breakfast was completed and departure for their respective campuses and homes was made.

The officers of Beta Upsilon Chapter are: Head Master, Marion W. Sprague; Senior Warden, Edward L. O'Neill; Junior Warden, Rayford L. Moody; Scribe, Newell A. Reed; Treasurer, Charles E. Cox; and Historian, Laurance W. Snelleman.

Those undergraduate members initiated on October 25, 1947 were: Doyce N. Barrett, Gene T. Bates, George F. Brown, Hubert L. Burgess, Jr., James I. Campbell, Billy J. Cook, Bill W. Davis, Claude C. Donaldson, Charles A. Griffin, Samuel P. Grigg, Joseph M. Hefner, William L. Hilgenfeld, William T. Hutcheson, Thomas B. Lee, William W. Martin, D. Eugene McLendon, Rayford L. Moody, John G. Murray, Edward L. O'Neill, John W. Ratliff, Newell A. Reed, Herbert V. Rice, J. Lee Robbins, Joseph W. Seay, Charles E. Sherrill, Jr., Edward S. Smith, Jr., A. Reeves Stewart, Fred J. Stoughton, Richard R. Tibbets, Austin L. Turner, Jr., John W. Wells, Clyde R. Williams and James H. Zeitz.

Alumni members who were also initiated are: J. C. Bartlett, Charles E. Cox, Joseph B. Rice, C. Wayne Roby, Max G. Schulze, Laurance W. Snelleman, Marion W. Sprague, Dudley Sullivan, William J. Thomas, and Wallace R. Wood.



WITH THE

ALUMNI

THE WORLD OVER

Becomes Research Unit Head

LOUIS C. DORWEILER, JR., *Minnesota*, has been chosen Director of the Minnesota Institute of Governmental Research by the Legislative Research Council set up by the 1947 session of the Minnesota State Legislature.



LOUIS C. DORWEILER,
Minnesota

Brother Dorweiler began work in this new capacity on July 1. Formerly Assistant Director of the Minnesota Institute of Governmental Research, Inc., and Director of the House Research Committee, Brother Dorweiler will undertake his new responsibilities backed by previous experience.

Brother Dorweiler has served the fraternity in many capacities, his latest being that of Vice Chairman of the Sixteenth Grand Chapter Congress just held in Minneapolis.

Austin

THE AUSTIN ALUMNI CLUB opened the fall season with a meeting for the purpose of organizing, and the following officers were elected: W. D. Craig, President; Lon L. Nussom, Jr., Vice President; Earl Dennis, Secretary; J. T. Patterson, Jr., Treasurer.

The first social gathering was held September 27, when approximately fifteen couples gathered to listen to the Texas-Oregon football game. Founders' Day will be celebrated with a Mexican supper in the wine cellar of the Old Seville Restaurant. Plans are being made at this writing for a Holiday party to be held during the Christmas season.

A special effort is being made on the part of the alumni to aid the Beta Kappa Chapter in their program during the coming year. We have been well represented at professional functions of the local chapter, and our president, W. D. Craig, presented the plan and purpose of the Austin Alumni Club at their latest professional meeting. He suggested that we would welcome any opportunity to work with the undergraduate members or assist them

in any manner that we could. He stressed our possible value as a placement service. The Austin Alumni Club was organized with the idea of aiding Beta Kappa Chapter and offering graduate members in this area the opportunity of continuing the fellowship and ideals of Delta Sigma Pi which they began as undergraduates.—EARL DENNIS

THE CENTRAL OFFICE REGISTER

THE FOLLOWING MEMBERS of Delta Sigma Pi have visited the Central Office since the last issue of THE DELTASIG. If there is no city shown after the name it indicates they reside in Chicago.

EMORY A. JOHNSON, *Georgia-Kappa*, Atlanta, Georgia; JULIAN V. ATHON, *Georgia-Kappa*, Decatur, Georgia; WILLIAM T. MARR, *Georgia-Kappa*, College Park, Georgia; GORDON W. YARBROUGH, *Georgia-Kappa*, Atlanta, Georgia; JAMES T. MAY, *Baylor*, Waco, Texas; MILLER R. BRISTER, *Baylor*, Waco, Texas; C. DAWSON MALONE, *Baylor*, Waco, Texas; MOREY C. MCGLOSSON, *Baylor*, Waco, Texas; ROYAL M. WIMPEE, *Alabama*, San Antonio, Texas; JAMES B. SHAWHAN, *Drake*, Des Moines, Iowa; RUDI WUENNEBERG, *Temple*, Philadelphia, Pennsylvania; EUGENE L. KUBES, *Minnesota*, St. Paul, Minnesota; JAMES A. KERR, *Northwestern-Beta*, Oak Park, Illinois; EARL J. RIX, *Northwestern-Zeta*, Evanston, Illinois; JOHN L. MCKEWEN, *Johns Hopkins*, Baltimore, Maryland; CHAUNCEY O. FRISBIE, *Colorado*, Highland Park, Illinois; HAROLD F. ENGLER, *Northwestern-Beta*, Oak Park, Illinois; LOUIS W. ENGLAND, *Michigan*, Ann Arbor, Michigan; DAVID R. JONES, *Wisconsin*, Wilmette, Illinois; KENT H. JOHNDOLL, *Denver*, Denver, Colorado; JAMES F. RADIGAN, *De Paul*; JOHN T. MORROW, *Colorado*, Boulder, Colorado; G. MENZIES RODGER, JR., *Alabama*, New York, New York; LAWRENCE J. KELLY, *De Paul*; DAVID F. COLLINS, *De Paul*; ROBERT J. JARKA, *De Paul*, Berwyn, Illinois; CHARLES G. DOMEK, JR., *De Paul*; WILLIAM E. DEVLIN, *De Paul*; JOHN J. LEACH, *De Paul*; WILLIAM J. FITZPATRICK, *De Paul*; FRANCIS E. TYLER, *De Paul*, Berwyn, Illinois; BURTON E. TOWNE, *Oklahoma*, Mt. Pleasant, Iowa; MARION W. SPRAGUE, *Texas Tech*, Evanston, Illinois; VERDON VROMAN, JR., *Northwestern-Zeta*, Evanston, Illinois; RUDOLPH H. WEBER, *Northwestern-Beta*; JOHN R. SMITH, *De Paul*, Des Plaines, Illinois; CYRIL A. FARWELL, JR., *De Paul*, Oak Park, Illinois; DONALD F. HOLEM, *Northwestern-Beta*; LEONARD S. SHOMELL, *Alabama*; JOSEPH J. REITER, *De Paul*; LAWRENCE R. SCHNITTGEN, JR., *De Paul*, Lincolnwood, Illinois; CAESAR A. BENVENUTI, *De Paul*; WAYNE C. REIMER, *Northwestern-Zeta*; RICHARD E. HEBERT, *De Paul*, Oak Park, Illinois; DEWITT W. ANDERSON, *Northwestern-Zeta*, Tulsa, Oklahoma; JOHN L. SUTHERLAND, *Northwestern-Beta*; ROBERT E. VAN VALKENBURG, *Minnesota*, Minneapolis, Minnesota; JAMES J. BERTRAM, *De Paul*, Oak Park, Illinois.

Director of Sales Executives

ROY H. WARMEE, *Buffalo*, the present Manager of the Sales Promotion Division of the Minneapolis Honeywell Regulator Company, was recently elected Midwest Regional Director of the National Federation of Sales Executives.



ROY H. WARMEE, Buffalo

The Midwest Region of the Federation consists of the states of Ohio, Indiana, Michigan, Illinois, Wisconsin, Missouri, Iowa, Minnesota, North Dakota, South Dakota, Nebraska, and Kansas. In this territory are concentrated twenty affiliated sales executives' clubs, whose members make up that portion of the national membership of the Federation.

The National Federation of Sales Executives is the only association that represents American sales managers and salesmen on a national scale. In addition to this position, Brother Warmee is also the President of the Minneapolis Association of Sales Managers.

Chicago

THE CHICAGO ALUMNI CLUB really began getting organized for the 1947-48 year at the Grand Chapter Congress at Minneapolis August 27, 28 and 29. Several Chicago Alumni Club members, including Edmund Satterwhite, president and official delegate; Bob Lewis, treasurer; Don Ketcham, vice-president; Hal Shanafield, Ken Hobbie, Ray Boye, and the secretary, yours truly, attended. One section of the alumni part of the program was in charge of our vice-president, Don Ketcham, who was one of the national chairmen of last year.

The officers and advisors of the Chicago Alumni Club met early in September and outlined the meeting dates and tentative program for the entire year, and everything has been moving along nicely as per this outlined schedule since.

About sixty-five were out for the opening "Get Acquainted" meeting September 18. It

was a fun meeting and everyone had fun. October 16, designated as "Zeta Chapter Night," was a very worthwhile, profitable, interesting and enjoyable evening for all of the eighty in attendance. Head Master Earl Rix of Zeta Chapter introduced Stewart Y. McMullen, Zeta Chapter alumnus and professor of accounting at Northwestern University, as the speaker of the evening. His talk on income taxes, how to file them, what to include and what not to include, was so interesting that the open discussion after his regular talk was still in progress over an hour after he had finished speaking.

The Zeta Chapter, incidentally, invited the entire Chicago Alumni Club to their homecoming party held at the American Legion Hut in Evanston the night of the Northwestern-Indiana game. A good time was had by all in attendance, and I mean, a good time.

James R. Hawkinson, head of the Department of Marketing of the School of Commerce, Northwestern University, was the speaker for the Founders' Day meeting, November 20. Brother Hawkinson, who recently returned from an assignment in London at the United States Army Schridenham-American University as Chief of the Commerce Section, talked on his "Experiences in England and Germany." It was a very thought-provoking and educational talk, and his experiences were very vividly portrayed.

All Deltasig alumni now residing or visiting in Chicago are extended a hearty invitation to attend our regular monthly dinners held the third Thursday of each month downstairs at Toffenetti's Triangle Restaurant, 6 South Clark Street, from 6:00 P.M. on into the evening hours. Everyone can also be assured of a warm welcome at our luncheons every Wednesday noon, 19th floor of the Republic Building, 209 South State Street.—MERLE LODER

- 1130 LOWELL M. WHITE, *Kappa*, Georgia-Atlanta
- 1131 JAMES P. WELCH, *Kappa*, Georgia-Atlanta
- 1132 DANIEL J. KELLY, *Beta*, Northwestern-Chicago
- 1133 WILLIAM J. MILLER, *Beta*, Northwestern-Chicago
- 1134 CHARLES M. WATTERS, *Beta Nu*, Pennsylvania
- 1135 SEBASTIAN ODEND'HAL, *Chi*, Johns Hopkins
- 1136 WILLIAM R. DEGRAFFT, *Chi*, Johns Hopkins
- 1137 HAROLD R. NISSLEY, *Alpha Upsilon*, Miami
- 1138 ROBERT B. STREPER, *Nu*, Ohio State
- 1139 PATRICK J. BONER, *Alpha Gamma*, Penn State
- 1140 FRANK A. GASSLEIN, *Beta Nu*, Pennsylvania
- 1141 ROBERT F. WOELFLE, *Beta Sigma*, St. Louis
- 1142 RODNEY STAHL, *Alpha*, New York
- 1143 LYNN B. HANSEN, *Alpha Epsilon*, Minnesota
- 1144 RAYMOND M. WHEAT, *Chi*, Johns Hopkins

Rutgers-Newark Provost Retires

DR. GEORGE H. BLACK, *Rutgers*, recently announced his retirement as Provost of the Newark Colleges of Rutgers University, to



GEORGE H. BLACK,
Rutgers-Newark Colleges

take effect on June 30, 1947. Dr. Black first came to Newark in 1935. He served as president of the University of Newark until that institution was merged with Rutgers University in July, 1946. Upon the conclusion of the merger, Dr. Black became the first Provost of the Newark Colleges of Rutgers University. He now holds the title of Provost Emeritus.

Dr. Black's retirement climaxes a long career as an educator. He was born at Georgetown, Ontario, Canada, on June 6, 1880. During the course of his education, Dr. Black attended the Universities of Toronto, Chicago, California, and New York, and received his B.A., M.A., and Ph.D. degrees. He is a charter member of Beta Omicron Chapter where he was initiated as a faculty member in 1937. Dr. Black will long be remembered by all of the students of the Newark Colleges of Rutgers, and particularly by the brothers of Beta Omicron Chapter for his active interest in fraternal affairs. It is typical of Dr. Black's outlook that at the time of his retirement he predicted the continued

growth and improvement of the institution which he guided for so many years. Now residing in Palo Alto, California, Dr. Black describes his new home state as "a delightful place to live."

THE CENTRAL OFFICE REGISTER

To Brother and Mrs. Frank H. Mason, *Michigan*, on November 1, 1946, a son, Mark Petit.

To Brother and Mrs. D. Brook Lewis, *Penn State*, on December 20, 1946, a son, Carl Michael.

To Brother and Mrs. Glenn E. Miller, *Nebraska*, on December 23, 1946, a daughter, Margaret Louise.

To Brother and Mrs. Frank P. Scott, *Temple*, on January 10, 1947, a son, Barry Lee.

To Brother and Mrs. Purvis F. Tabor, *Marquette*, on January 10, 1947, a daughter, Nina.

To Brother and Mrs. Donald G. Rector, *Nebraska*, on January 14, 1947, a son, Peter Bradley.

To Brother and Mrs. Ralph O. Robinson, *Northwestern (Beta)*, on January 21, 1947, a son, Ralph Osborne, Jr.

To Brother and Mrs. Neal B. Hadsell, *Nebraska*, on February 5, 1947, a son, Jerry Lee.

To Brother and Mrs. Alexander R. Mortimer, *Chicago*, on March 7, 1947, a daughter, Patricia.

To Brother and Mrs. William P. Clark, Jr., *Georgia (Kappa)*, on March 9, 1947, a son, William Paul, III.

To Brother and Mrs. Clarence E. Torrey, Jr., *Wisconsin*, on April 9, 1947, a daughter, Nancy Lee.

To Brother and Mrs. Robert M. Egerman, *Marquette*, on April 10, 1947, a daughter, Lucy Jane.

To Brother and Mrs. Thomas E. Conry, *Creighton*, on May 1, 1947, a daughter, Mary Barbara.

To Brother and Mrs. Robert B. McKinley, *Texas*, on June 11, 1947, a son, Robert Bruce, Jr.

To Brother and Mrs. Albert J. Wunderle, *Pennsylvania*, on June 13, 1947, a daughter, Mary Virginia.

To Brother and Mrs. William L. White, *Florida*, on June 16, 1947, a son, Edward Lee.

To Brother and Mrs. Aubrey M. Pickett, *North Carolina*, on July 26, 1947, a daughter, Audrey Pell.

To Brother and Mrs. Charles Steinbock, *Johns Hopkins*, on August 10, 1947, a daughter, Karen Louise.

To Brother and Mrs. Jack E. Morris, *Georgia (Kappa)*, on April 27, 1947, a daughter, Penelope Joy.

To Brother and Mrs. James R. Henderson, *Georgia (Kappa)*, on May 20, 1947, a son, James Ross, Jr.

To Brother and Mrs. John C. Ramsen, *Johns Hopkins*, on May 29, 1947, a daughter, Janet Wirsing.

To Brother and Mrs. E. Wesley Byron, *Johns Hopkins*, on June 8, 1947, a son, Bruce Wesley.

To Brother and Mrs. Gerard Heimer, *Alabama*, on June 12, 1947, a daughter, Susan Ellen.

To Brother and Mrs. Orrin J. Wenzel, *Louisiana*, on June 23, 1947, a son, John Thompson.

To Brother and Mrs. J. Cortland Peret, *Missouri*, on August 2, 1947, a son, Cortland William.

To Brother and Mrs. Harry L. Wren, *St. Louis*, on August 2, 1947, a daughter, Jennifer Lee.

To Brother and Mrs. Waldo C. Burns, *Missouri*, on August 6, 1947, a son, Michael Lee.

LIFE MEMBERS

THIS IS A PARTIAL LIST of the members of Delta Sigma Pi who have recently become Life Members of the fraternity. The balance of the names of the new Life Members will appear in the next issue.

- 1111 EDWIN NEUHARTH, *Alpha Epsilon*, Minnesota
- 1112 JAMES R. COOK, *Theta*, Detroit
- 1113 ELMER A. TERWELL, *Beta*, Northwestern-Chicago
- 1114 ROBERT D. JOHNSON, *Beta*, Northwestern-Chicago
- 1115 HENRY V. FABER, *Beta Nu*, Pennsylvania
- 1116 CHARLES J. IGYARTO, *Beta*, Northwestern-Chicago
- 1117 GERALD M. SMITH, *Alpha Epsilon*, Minnesota
- 1118 CASPAR C. SCHNEIDER, *Alpha*, New York
- 1119 HERBERT F. KLEPPER, *Beta Xi*, Rider
- 1120 HERBERT L. LANCRALL, *Beta Nu*, Pennsylvania
- 1121 HAROLD A. WAKEFIELD, *Beta Nu*, Pennsylvania
- 1122 JOSEPH W. WALSH, *Beta Nu*, Pennsylvania
- 1123 JAMES A. DEMPSEY, *Beta Nu*, Pennsylvania
- 1124 CHARLES J. YODER, *Beta Nu*, Pennsylvania
- 1125 FRANK D. HIGGINS, *Beta*, Northwestern-Chicago
- 1126 MICHAEL J. NISOS, *Mu*, Georgetown
- 1127 LOUIS E. WHITE, *Theta*, Detroit
- 1128 NORMAN L. GODSHALL, *Beta Nu*, Pennsylvania
- 1129 GEORGE MISSEL, JR., *Chi*, Johns Hopkins

Baltimore

THE BALTIMORE ALUMNI CLUB in keeping with past traditions has a fine outline of activities for the coming year. We started this year with a get-together meeting at the Deutsches Haus on October 2, 1947. A total of 45 members were present and displayed a genuine enthusiasm in the work of the Alumni Club. This affair was a great success and even at midnight, a large number of men were standing around the "keg" discussing old times and just generally "batting the breeze."

Next we had a combination bowling party for the men and a card party for the ladies. This affair was ably supported by the membership and their ladies, and was enjoyed by all present. On November 6, we gathered at the Park Plaza for our banquet in the observance of Founders' Day. Under the able guidance of Brother (Judge) Duke Foster as M.C., the banquet was an outstanding success. Brother Ray Carlson, our principal speaker presented a fine talk, and we were fortunate in having Brother John McKewen on hand to give some timely remarks on the fraternity.

At this writing we are looking forward to the Chapter Birthday Party to be held on December 13, as this has always been an occasion for a good time. The most important item here in Baltimore has been the decision to invite the fraternity to hold the Grand Chapter Congress in Baltimore in 1949. It is our hope that the Grand Council will consider our bid favorably and that we will see all members of the fraternity in Baltimore in '49.—E. WESLEY BYRON

Deltasig Owns Large Dude Ranch

THERE'S STILL TIME for a belated vacation at the Lazy Ray Ranch as the summer season extends until November. Located at Jemez Springs, New Mexico, it is owned by Arthur E. Neeley, *Southern California*, who modestly proclaims it to be the "most beautiful place of its kind in the West." Anyone interested in verifying Brother Neeley's statement is cordially invited to visit this very modern ranch-type hotel.

It is located on Cebolla Creek in the Jemez Mountains with an altitude of 8,000 feet, and situated eighty miles from Albuquerque, New Mexico. Brother Neeley purchased this unusual summer resort upon his return from the service, giving up his position of Secretary of the Southern California Dental Association of Los Angeles.

Loughnane Named Editor Traffic Magazine

JOHN P. LOUGHNANE, *De Paul*, a former chapter officer of Delta Sigma Pi, is the new editor of *Traffic Topics*, monthly publication of the Chicago Transportation Club. He has also just been reappointed editor of *Trafficmen's Association News* for the third consecutive term and is again a member of the Board of Directors in the Trafficmen's Association of America.

Brother Loughnane can boast of many ancestors who were prominent in the transportation field. No less active himself, he was one of the founders of the Freight Traffic Institute Alumni Association and served this organization as president and chairman of the Board of Directors. He also holds a membership in the Clearing-Cicero Traffic Conference. When Loughnane is not engaged in traffic club work he is busy as a student at John Marshall Law School and as a member of the faculty of Roosevelt College where he instructs classes in traffic and transportation.



NEW BUSINESS BOOKS

Compiled by KENNETH S. TISDEL, Alpha Chi,

Head, Circulation Dept., University of Missouri Library, Columbia, Mo.

Advertising

ADVERTISING, by Albert W. Frey, published by Ronald Press, 759 pp., \$5.

The fundamental problems and principles of advertising are treated, with emphasis on national rather than retail advertising. Several chapters are concerned with advertising from the socio-economic viewpoint. Written for those on the job and those in training.

YOUR CAREER IN ADVERTISING, by Donald T. Rivers, published by E. P. Dutton & Co., 223 pp., \$3.

A statement of ideal qualifications for the types of career jobs that exist in advertising and what talents, training, and temperament are needed to get them. Straight-from-the-shoulder advice.

PROFITABLE DIRECT MAIL METHODS, by Robert Stone, published by Prentice-Hall, 464 pp., \$5.75.

Examples of many plans used to sell different kinds of products by direct mail. Includes samples of advertising copy, circulars, profit-making letters, and sources for building an active mailing list. Best up-to-date book on the subject.

Banks and Banking

BUSINESS FINANCE AND BANKING, by Neil H. Jacoby & Raymond J. Saulnier, published by the National Bureau of Economic Research, 279 pp., \$3.50.

Explanation of the far-reaching changes which took place in the relationships between commercial banks and business enterprises, from 1900-1940. The authors analyze banking conditions during World War II and consider the emerging role of commercial banks as agencies of business finance.

BANK FRAUDS; THEIR DETECTION AND PREVENTION, by Lester A. Pratt, published by Ronald Press, 254 pp., \$4.

Written primarily for those interested in preventing bank frauds, including public accountants, bank examiners, bank officers, auditors, comptrollers, and surety company field agents. Contains case histories of embezzlement, types of fraud, and methods of detection and safeguard.

Collective Bargaining

CONSTRUCTIVE COLLECTIVE BARGAINING, by Edward T. Cheyfitz, published by McGraw-Hill Book Co., 170 pp., \$2.

An argument for collective bargaining as one of the fundamentals of industrial democracy. Not the techniques of bargaining but the theory and objectives, presented informally.

MANAGEMENT HANDBOOK FOR COLLECTIVE BARGAINING, by O. S. Hoebreckx, published by Commerce Clearing House, 208 pp., \$2.

A manual designed to assist management in understanding the problems of employees, the activity of the government in labor relations conflicts, and the methods of dealing with the demands of labor unions. A handbook of bargaining techniques and forms for contract clauses that management should know.

Economic Conditions and Resources

AMERICA'S NEEDS AND RESOURCES, by James F. Dewhurst & others, published by the Twentieth Century Fund, 840 pp., \$5.

This is a comprehensive, detailed survey of U.S. economy. Statistics, trends, and forecasts cover for the next decade the fields of income, productivity, consumer requirements, government costs, national resources, labor force, and agricultural and industrial capacity.

TOWARDS WORLD PROSPERITY, edited by Mordecai J. B. Ezekiel, published by Harper & Bros., 469 pp., \$5.50.

The views of twenty experienced economic investigators on the economic possibilities for industrial and agricultural development in every important country.

Forecasting

CYCLES; THE SCIENCE OF PREDICTION by Edward R. Dewey & Edwin F. Dakin, published by Henry Holt & Co., 267 pp., \$3.

A demonstration of the cycles in business and economics and how to make use of them in forecasting future trends. A popular approach to what the statisticians term "time series analysis."

FORECASTING FOR PROFIT, by Wilson Wright, published by Wiley & Sons, 180 pp., \$2.75.

A study of the economic factors to be considered in forecasts, how they influence industrial and business affairs, and how estimates can be useful in gauging profits in advance. A technique for business management.

International Trade

INTERNATIONAL ECONOMICS, by Stephen Enke & Virgil Salera, published by Prentice-Hall, 743 pp., \$5.35.

A textbook of modern foreign trade and finance, useful for understanding the world's economy under present postwar conditions.

INTERNATIONAL TRADE AND COMMERCIAL POLICY, by Lawrence W. Towle, published by Harper & Bros., 793 pp., \$4.50.

A documented study of the various aspects of trade between nations, such as foreign exchange, tariffs, dumping, Merchant Marine policies, and their relation to the internal economic life of a country.



CHAPTERS

RUTGERS-Newark Colleges

A PROGRESSIVE CHAPTER is the idea foremost in the minds of the brothers of Beta Omicron Chapter as they delve into the scholastic and fraternal affairs of the 1947-1948 school year at the Newark Colleges of Rutgers University. This forward-looking attitude is directed not only toward a successful activities program for the present year, but also toward the development of better permanent chapter facilities. During the business meetings of the past summer, there was much talk of the acquisition of a larger chapter house to replace our present quarters which are now becoming badly overcrowded. Also considered were plans for the erection of a small lodge at a lake site within driving distance of Newark. Under the pressure of present real estate values, these plans will necessarily continue to be of the long range variety; but they are, nevertheless, goals upon which our sights are set.

The high light of our opening business meeting of the fall term was the report on the Grand Chapter Congress by Head Master Al Barber. Brother Barber brought back with him from Minneapolis a framed certificate of life membership which was awarded to former Head Master Charles McAloon for his leadership in guiding Beta Omicron Chapter to a position as one of the ten winners of the 1947 Chapter Efficiency Contest. For his outstanding academic record at the Newark Colleges of Rutgers University, Brother McAloon has been elected to Beta Gamma Sigma, national honor fraternity of university schools of business. To all of our graduated officers of 1946-1947—Head Master Charles McAloon, Senior Warden Joseph McDermott, and Master of Festivities Clarence Judson—go our congratulations and appreciation for a fine job.

The new chapter officers for the year 1947-1948 are as follows: Head Master, Albert W. Barber; Senior Warden, Benjamin T. Summer, Jr.; Junior Warden, Donald Baer; Treasurer, Harold Redding; Historian, Walter Cogan; Master of Festivities, James W. Lee, Jr.; and Chancellor, Norman Cramp. Due to an exceptionally heavy academic schedule, Brother Jim Lee has since been forced to resign his position of Master of Festivities. He has been replaced by Brother Peter I. Meyer.

Our fall pledging program is now well under way. The rush smoker held at Beta Omicron's chapter house was a tremendous success. The size of the turnout was limited only by the capacity of the house. Brother George R. Esterly, Dean of the Rutgers University School of Business Administration, spoke to the prospective pledges on the place of fraternities in college life. Following the smoker, 29 students indicated their interest in membership in Delta Sigma Pi. These 29 were admitted to pledgship at a ceremony held on Wednesday evening, October 15. Brothers Ben Summer and Don Baer are currently supervising the activities of the pledges under a program which is designed to be both useful and educational.

Other fraternal activities are continuing at a pace calculated to keep all of the brothers busy and happy. Brother Russ Baker has

designed a most interesting professional program which to date has included talks on such timely subjects as accounting ethics and the Taft-Hartley Act. Future plans call for additional talks by leading metropolitan businessmen and trips to points of commercial interest. Beta Omicron Chapter's social calendar was kept active throughout the summer with a picnic in July and a picnic and square dance in August. Our fall program has featured the less strenuous but always enjoyable house parties. We are currently looking forward to our Founders' Day formal dance to be held on November 15. This year the dance is being sponsored jointly by Beta Omicron and Beta Rho Chapters. Bids have also been extended to the chapters at New York University, Rider College, Temple University, and the University of Pennsylvania. We hope to have met many of you brothers from our neighboring chapters by the time this issue of The DELTASIG goes to press.—ROBERT BROWN

COLORADO

A BIG DAY with the Alpha Rho Chapter is December 7 as 25 pledges, outstanding business students, and 2 faculty members are to be initiated thus making a sizeable addition to our chapter. The two faculty members are Joseph L. Frascina, Assistant Professor of Business Law, and John M. Griest, Associate Professor of Finance. We are very happy to have them come into our chapter and know that their interest in Delta Sigma Pi and in commerce will be an asset to us.

At our rush meeting we were fortunate in having as a speaker Mr. Jack Todd, station manager of radio station KBOL located in Boulder. Mr. Todd was a very interesting speaker, telling us of the general operations of a radio station and of the problems that confronted them in establishing this station.

Our annual School of Business Fall Frolic was held on November 8 and was a big success. The Deltasigs rose to the front again and volunteered to handle all of the arrangements. With Brothers Bill Heapes and Warren Foote acting as co-chairmen, actives and pledges alike cooperated fully with plans, decorations, and the running of games. Founders' Day for Delta Sigma Pi was held on November 9 jointly with the Alpha Nu Chapter of Denver University at the Manhattan Restaurant in Denver.

An interesting sidelight on a few members of our Alpha Rho Chapter—of the seven members of the School of Business Board of Directors, five are Deltasig actives or pledges. The actives are brothers John Morrow and John Dickinson, and the pledges are Edward Kendig, William Smith, and Lloyd Sugaski.

On October 27, we were honored by a visit in Boulder of Brother Jim Thomson, Assistant Grand Secretary-Treasurer. A luncheon was held at the Boulderado Hotel which was attended by both faculty and active members. From various places comes word of former Deltasigs at the University of Colorado. Lee Robbins, former treasurer of the Alpha Rho Chapter and star center on the Colorado University basketball team is now playing basketball for the New York Knickerbockers.

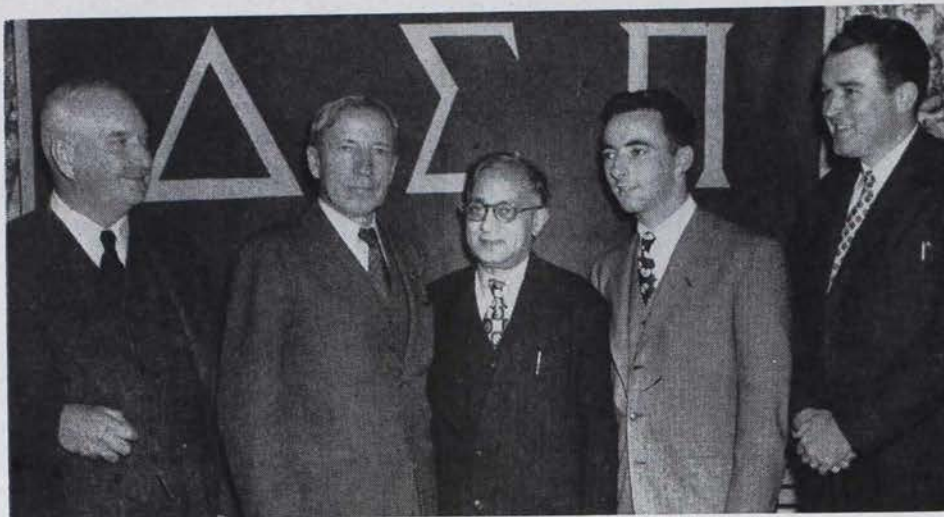
Brothers Bill Cobb and Bill Cook have been awarded Government Management Fellowships by Denver University's Department of Government Management. These fellowships are granted annually to ten outstanding students on a nationwide competitive basis.

One of the latest developments is the co-operation of Alpha Rho Chapter with Alpha Nu Chapter of Denver in the formation of a Denver Alumni Association. A change was made in the chapter officers with the graduation of John "Swede" Hansen. Brother Ralph Shipp took over the duties of senior warden and is doing a fine job.

From the evidence of results in the Chapter Efficiency Contest, Alpha Rho, is proud of the showing it made considering its reactivation only last January. With the leadership and co-operation shown so far this year, we are sure that at the end of this year we will be right on top.—JOHN V. SCHOOLLAND

INDEX TO CHAPTER NEWS

	Page
Alabama—Alpha Sigma	54
Baylor—Beta Iota	58
Colorado—Alpha Rho	49
Creighton—Beta Theta	60
Denver—Alpha Nu	52
De Paul—Alpha Omega	63
Detroit—Theta	60
Drake—Alpha Iota	54
Georgetown—Mu	55
Georgia—Kappa	53, 56
Georgia—Pi	51, 53
Indiana—Alpha Pi	52
Johns Hopkins—Chi	56
Kansas—Iota	59
Kent State—Beta Pi	60
Louisiana—Beta Zeta	62
Marquette—Delta	53
Miami—Alpha Upsilon	50
Michigan—Xi	50
Minnesota—Alpha Epsilon	61
Mississippi—Alpha Phi	62
Missouri—Alpha Beta	54
Nebraska—Alpha Delta	51
New York—Alpha	57
North Carolina—Alpha Lambda	62
Northwestern—Beta	57
Northwestern—Zeta	61
Ohio State—Nu	52
Oklahoma—Beta Epsilon	57
Penn State—Alpha Gamma	62
Pennsylvania—Beta Nu	58
Rider—Beta Xi	60
Rutgers—Beta Omicron	49
Rutgers—Beta Rho	61
St. Louis—Beta Sigma	52
South Carolina—Beta Gamma	56
South Dakota—Alpha Eta	63
Temple—Omega	59
Tennessee—Alpha Zeta	63
Texas—Beta Kappa	50, 55
Western Reserve—Beta Tau	53



MU CHAPTER, GEORGETOWN, celebrated the fortieth anniversary of the founding of DELTA SIGMA PI with a banquet in the Gold Room of the Hotel Hamilton. Left to right: Brother Douglas Miller, author of *You Can't Do Business With Hitler*; Brother B. Carroll Reece, Chairman of the National Republican Committee; Brother Dr. J. de S. Coutinho, Mu Chapter Faculty Advisor; Brother George K. Taylor, Head Master; and Brother Reginald Marine, Jr., alumnus with the Greater Washington Board of Trade.

MIAMI

ALPHA UPSILON CHAPTER renewed a pre-war custom with the adoption of a program of regular monthly luncheons. Thirty-nine brothers were present on October 7, to hear Doctor Ernest Hahne, *Beta*, Miami's new president, speak on his relations with the fraternity at Chicago and Northwestern Universities. He emphasized the advantages of Delta Sigma Pi throughout the business world, and expressed pleasure to see such an active interest in the fraternity on Miami's campus. The luncheon served a threefold purpose: to introduce Doctor Hahne to the brothers; to honor both the incoming and the outgoing faculty advisors; and to receive a report from Alpha Upsilon Chapter's representative to the Grand Chapter Congress. Professor Joseph Seibert received a round of applause for the services he has rendered the chapter and in his past associations with us. The incoming advisor, Brother Phillip Martin, was introduced to the group. Brother Martin, as head of the University's placement bureau, is in an excellent position to aid us in coordinating our activities with those of the business world. He has already been exceedingly helpful in aiding us in obtaining speakers and planning our programs. Brother Carl A. Johnson's report on the Grand Chapter Congress served to inspire both the old and the new brothers for a more active interest in the affairs of the fraternity. The keynote of his speech was the idea of *intelligent selfishness* stressed by Brother Mee at the Grand Chapter Congress.

On October 28, twenty-eight of the brothers made a trip to Lawrenceburg, Indiana for an inspection of the Seagrams Distillery located there. They were conducted through the second largest distillery in the world by key personnel who explained the special functions of the individual departments. The tour included the bottling plant, accounting department, distilleries, laboratories, and warehouses. It took two and one-half hours to cover the sixty-five acres comprising the plant and grounds. Other trips have been proposed throughout the year to selected industries in Miami Valley. Through these trips and the guest speakers at the scheduled luncheons, we desire to broaden the student's outlook on business and commerce. It has been the policy of Alpha Upsilon Chapter since its installation

to maintain constant contact with the commercial world to enable its members to keep abreast of the latest developments and trends in business and industry.

In celebration of Founders' Day, two hundred Miami students saw the Swift and Company movie, "The Red Wagon," as guests of the chapter. Immediately after the showing there was a rush smoker. The rushees were voted on at the Founders' Day banquet held the same evening. Plans were also drawn for another banquet to be held before the Christmas Holidays. Alpha Upsilon Chapter wishes to extend a hearty welcome to the new brothers on the campuses of Western Reserve University and Texas Technological College. May their association with Delta Sigma Pi be as prosperous and beneficial as has ours.—HERMAN H. HALE.

TEXAS

BETA KAPPA CHAPTER ended in that 100,000 point group in the Chapter Efficiency Contest last year and is certain to repeat for the school year 1947-48 in spite of our "Headmasteritis" symptoms. You see our elected Head Master, Fred Bookout was forced to withdraw from school because of illness. At present Fred is in Chicago to attend the University of Chicago. We do miss Fred, but took only one week to elect his successor, Brother Ray Keenan. Even with the handicap of taking over after a semester has started, Ray is working well and the semester appears successful.

When Brother Jim Thomson, Assistant Grand Secretary-Treasurer, came down on October 23 on his way to the installation of Beta Upsilon Chapter at Texas Tech. Beta Kappa Chapter gave a luncheon in his honor. Believing him to be inexperienced in the culinary arts of our southern neighbor, we staged the affair in the Wine Cellar of Old Seville and enjoyed a Mexican dinner. Beta Kappa Chapter enjoyed the short visit of Brother Thomson and would like to expressly invite him to return for a longer stay.

On October 24, some twenty personnel directors were our guests for luncheon in the Maximilian Room of the Driskill Hotel. This is the second annual luncheon which has drawn personnel managers in attendance at the annual Personnel Conference. No speeches

were allowed, but those in attendance enjoyed a fine luncheon and were entertained in a relaxing atmosphere.

A dual Founders' Day celebration was held with Beta Iota Chapter, Baylor University, on November 8, at Cedar Crest Lodge after the annual Texas-Baylor football game. Beta Kappa Chapter was host and all who attended enjoyed a steak dinner. Beta Kappa Chapter alumni and faculty members attended which added to the affair and brought a closer relationship between these Delta Sigma Pi chapters.

On October 17, Mr. Luther Thompson was the principal speaker for the Beta Kappa Chapter Get-Acquainted Smoker held for prospective members. Mrs. Thompson, sales manager of the Steck Publishing Company of Austin, spoke on the subject, "I Have a Chance." He brought out many points beneficial to college graduates entering the business world. After the speech, "Peppy" Blount, end on the Texas football team and a member of the State Legislature, explained the plays and players during the showing of the Texas-Oregon football game. The prospective members were enlightened on the policy and standards of Delta Sigma Pi.

On November 3, Mr. John Babcock, public relations director of the Lower Colorado River Authority, spoke to the members and prospective members of Beta Kappa Chapter on "Public Relations in Industry." Following his talk, the guests, who hope to become members, and the members became better acquainted. On November 16, Beta Kappa Chapter plans to have a picnic for prospective members at Bull Creek. Refreshments and games are scheduled. This is to be the last function before formal pledging.

Several honors have been distributed already this semester—honors that have followed intensive study. Among the undergraduates, John Evans was initiated in Sigma Iota Epsilon, Honorary Management Fraternity, and Shirley Scurlock and Charles Stewart will soon be initiated into Beta Alpha Psi, Honorary Accounting Fraternity. Beta Kappa Chapter actives and alumni are proud of their achievements.

Brother F. L. Cox, a faculty member, treated the subject, "The C. P. A. Law Examinations" in the October issue of *Accounting Review*. It is inspiring to know that those who are training us are currently active in today's market for business.

Have all the Beta Kappa Chapter alumni heard of the new Delta Sigma Pi alumni club in Austin? With W. D. Craig as president, Earl Dennis as secretary, and some twenty members, Beta Kappa Chapter looks toward advancing that one phase of our training which could not be obtained without organization on the part of the local alumni. To this group we pledge our support; we know we will receive theirs.—JOHN B. EVANS, WILBUR DURLINGER

MICHIGAN

MICHIGAN IS HEADED FOR THE ROSE BOWL, and Xi Chapter is again headed at top speed for the highest honors in the Chapter Efficiency Contest. A Xi Chapter football victory marked the opening of what promises to be a very spirited athletic program. Ted Clevenger, who guides our athletic activities, is having considerable success in his endeavor to obtain a high rate of participation in Xi Chapter's sports program. We enthusiastically favor Brother Clevenger's idea to stimulate even more interest in sports by honoring the brother who has made the best athletic performance throughout the school year. An engraved charm which can

be worn on a watch-chain has been suggested as a reward, and this or some other suitable permanent remembrance will be authorized by the chapter as soon as the details have been worked out.

At our first meeting of the semester, Head Master Lou England gave us an interesting description of the activities of the Sixteenth Grand Chapter Congress. In addition to meeting a grand group of brothers with whom he spent three gay convention days, Brother England gathered a number of new ideas which will be used to further increase the efficiency of Xi Chapter during the coming year. Brother England also had many words of sincere praise for the brothers of the University of Minnesota's Alpha Epsilon Chapter. Those fellows really know the meaning of the word "hospitality." Similar comments of praise were made about Psi Chapter, at Madison, by our Steve Muntean who was closely associated with some of these brothers while doing sales promotional work in that territory during the summer months.

We properly consider our professional activities to be among the more important parts of our entire program, and it is a pleasure to report that we already have made a splendid start in that direction. In the first seven weeks of the semester we have had three very successful professional meetings. Mr. Leonard Kellar, a member of the faculty of our School of Business Administration, gave a very interesting talk on industrial relations problems of national importance in which he had taken part; Mr. George Bailey and Mr. McEcleran of the national public accounting firm Touche, Niven, Bailey, and Smart, discussed careers in public and industrial accounting; and finally, Mr. Burnham and Mr. Harrington of General Motor's Oldsmobile Division, lectured on the subjects of preplanning and cost engineering at Oldsmobile. We have given especial effort to the task of publicizing these professional meetings to the entire student body, and the resulting large attendance has been gratifying.

One thing which is not very encouraging, however, is the housing problem. Ever since our post war reactivation, housing has been the number one headache—the migraine type—and when last year's quarters became unavailable for the new semester, we suffered another attack. The members of our housing committee, however, were well aware of the real importance of their mission, and through their efforts a new place was obtained. We consider ourselves quite fortunate in having a headquarters where we can plan and control Xi Chapter's activities for the current year.

Our school is having its own housing problem. In the March, 1947, issue of *The DELTASIG* an article describing our beautiful new business administration building mentioned that there probably would be some classes held there this fall and that the building would be complete in the spring of '48. But like most building everywhere, things are just a bit behind schedule.—GEORGE A. ELGASS

GEORGIA-Athens

PI CHAPTER at the University of Georgia has been very active since the beginning of the term in September, 1946. We have organized a chapter house corporation known as Pi Chapter House, Inc. This is a non-profit corporation, organized for the purpose for which Delta Sigma Pi was founded, and in addition, to receive contributions, incur debt, to operate, rent, buy, or otherwise maintain a chapter house for Pi Chapter of Delta Sigma Pi.

Trustees of this new corporation are the fol-

lowing brothers: Abit Nix, John F. Burke, and Thomas J. Crittenden. On October 9, 1947, these trustees met and elected the following officers of the corporation: President, Harold M. Heckman; Vice-President, Thomas J. Crittenden; Secretary, Jones W. Henry, and Treasurer, John D. Bolton.

Certificates of membership in the corporation are being printed and will bear the corporate seal. Membership is restricted, naturally, to active or alumni members of any chapter of Delta Sigma Pi. These certificates will be issued automatically to those who desire to contribute to the fund. At last, after 25 years, it looks as if Pi chapter will have a house . . . a place to meet . . . a place to greet alumni.

For the first time, Pi Chapter has entered the intramural sports program of the University playing other fraternities and dormitories throughout the campus. So far, we have entered into the touch football, softball and volleyball competition. We don't always win, but it is an excellent way to gain recognition and publicity for the fraternity.

Pi chapter has organized a special committee to work on Life Memberships. We are very much behind on the number of Life Members in this chapter but plans are to increase this number substantially in the next year. Founders' Day was celebrated on November 9 with a banquet at a local hotel. Guest speaker for the occasion was Mr. H. G. Mitchell, manager of the Atlanta Better Business Bureau, who gave an interesting talk on rackets, frauds and various schemes to swindle the public that are now circulating about the country.

NEBRASKA

ALPHA DELTA CHAPTER, under the capable guidance of Head Master Herman Christensen, has had a most successful period since our last writing. Spring initiation, Sunday, April 27, saw twelve undergraduates and three faculty members welcomed as new brothers of the fraternity. The faculty members are: Professors Gilbert Smith, Forrest Blood, Jr., and Robert Strahl; the undergraduate members: Lavern Baumgart, Adam Brehm, Harry Campbell, Howard Dolen, Joe Fiala, Ernest Fruhbauer, Warren Hinze, Robert Larson, Melvin McLean, Melvin Rumbaugh, William Samuelson, and William Stephens.

Evidencing a high degree of fraternal spirit and cooperation, a banquet honoring the dean

and faculty of the College of Business Administration was held at the city campus Student Union on May 12. Proposed by Alpha Delta Chapter, and co-sponsored by the campus chapters of Phi Chi Theta and Alpha Kappa Psi, the affair was a huge success. The speaker of the evening was Mrs. Harold Prince, chairman of the State Board of Control, who explained the Board's work with state institutions. The occasion afforded an opportunity to become better acquainted with members of the other campus professional commerce organizations, and was indicative of the good relations between the College and Alpha Delta Chapter.

The outstanding social event of the spring season was the party and dance held on May 16. We received little cooperation from the elements, but the rain did not dampen the spirit of the festivities. Following the banquet at the Hotel Lindell, members, their guests, and ladies repaired to Lincoln's popular night spot, "The Turnpike," operated by Brother Dinsdale. The entire ballroom was reserved by the Chapter, and decorations included the traditional, colorful, illuminated badge of Delta Sigma Pi. Don Rhoades and his orchestra furnished music for the dancing, and featured a beautiful arrangement of "The Rose of Delta Sigma Pi," vocally rendered by the entire Chapter grouped before the bandstand.

On May 22, a congratulatory dinner was held to honor June graduates. The Lincoln Alumni Club turned out in force to help us celebrate the occasion and wish well to our departing brothers. Brother James Pittenger, then secretary, and now Administrative Assistant to Governor Val Peterson of Nebraska, was the speaker, explaining the administrative problems of the governor's office.

Thus the school year ended, but not so the activities of the Chapter. Meetings were continued throughout the summer session at the University, and there was no let-up in formulating plans and making preparations for the fall semester. Among the most important projects scheduled was the securing of a house in time for the beginning of fall classes, no small task in view of the housing shortage. We are happy to announce that we have leased one floor of a house at 1527 M Street, and that accommodations have been secured for sixteen members, who are now living there. Eventually we hope to lease the remaining two floors of the three-story structure, providing ample space for all members. In a short time, work will be begun on remodeling a large basement room which will serve as a game room and a place to hold our business meet-



ALPHA DELTA CHAPTER, NEBRASKA, Holds Annual Dance at Turnpike Ballroom in Lincoln, Nebraska.

ings. You are cordially invited to visit us any time you are in Lincoln.

At meetings so far this fall, the groundwork has been laid for an extensive program of activities during the school year. Officers were elected at our first fall meeting on September 22. The new officers are: Head Master, Herman Christensen (re-elected); Senior Warden, Harry Campbell; Junior Warden, Clayton Sack; Scribe, Norman Warwick; Treasurer, Don Mathes; Historian, Neil Bratt; Senior Guide, Bruce Kleinkauf; Junior Guide, Dale Askey; Chancellor, James Wehrman. Head Master Christensen, who, together with Brother Kleinkauf, attended the Grand Chapter Congress this summer, reported on the new ideas, suggestions, and plans which emanated from discussions at the Grand Chapter Congress.

Faculty members Dr. Curtis M. Elliott and Professor Karl Arndt, both of the Economics Department, were speakers at our first dinner of the formal rushing season for prospective members. Brother Arndt, our faculty adviser, welcomed the group, saying that in all his years at Nebraska there had been few projects aimed to promote the welfare of the College of Business Administration which had not been instigated or cooperated in by Alpha Delta Chapter. Brother Elliott commended the high ideals of Delta Sigma Pi to our guests, and emphasized the lasting benefits of association with a professional group, both in college and after graduation.

Sixteen undergraduates were formally pledged on Monday, October 13. If all are initiated, our active strength will be increased to fifty-three, bolstering membership against losses from mid-term graduations. Members are becoming very active in intramural sports; so far this year, we've had entries in the University's golf, ping-pong, and bowling tournaments, with wrestling and basketball coming up. By way of supporting all varsity sports, Chapter members purchased football tickets *en bloc*, resulting in a very voluble portion of Nebraska's rooting section.

We are proud of having tied for first place in the Chapter Efficiency Contest for the past year, and our aims for this year are pointed toward no less a goal. We are deeply appreciative of the support of the Lincoln Alumni Club, whose efforts in our behalf have been manifold. In closing, we desire to extend to all chapters a sincere wish for their continued growth, prosperity, and good brotherhood, that with zeal and diligence we may collectively fulfill the purpose for which our fraternity was founded.—ERNEST F. FRUHBauer

DENVER

THE ALPHA NU CHAPTER of Delta Sigma Pi came through with flying colors at Denver University during the fall quarter. Deltasig Bob Furnish, president of Business Administration, Deltasig Cliff McCain, Student Activities Chairman and Pete Albi, president of the University's Newman Club are making a great showing in their respective positions. Our Rose of Deltasig for 1947 was lovely Ruth Rouse. She was presented with the award and traditional bouquet of roses at a ceremony presided over by Head Master Hal Dickey.

In a closely contested election the following men were elected to guide us through the fall quarter: Head Master, Darrel Johnson; Senior Warden, Al Billinger; Treasurer, Lincoln Eve; Scribe, Cy Colburn; and Junior Warden, Jim Isenhardt. Under the able leadership of these fine officers, Alpha Nu chapter has done an outstanding job in all of its activities.

Mrs. Delta Sigma Pi has been organized

under the name "Auxiliary of Delta Sigma Pi." They meet once a month at the home of one of the wives of a Deltasig and usually have a speaker. Some of the problems discussed are of interest to both husbands and wives and joint meetings are held. The wives are planning numerous activities for the coming quarter.

Alpha Nu Chapter is aiding in the organization of a Collegiate Chamber of Commerce at Denver University. The main purpose of this organization is to bring leaders in various vocational fields to the campus for a discussion of business careers.

Twenty-four men were formally pledged during the fall quarter. Ceremonies took place after a dinner and a very interesting talk on, "What a Fraternity Can Do For a Man," by Dr. Cecil A. Puckett, Assistant Dean of the College of Business Administration at Denver University. Our Founders' Day banquet was a great success. Besides all of the Alpha Nu Chapter members present we had an excellent turnout of Deltasig alumni and Deltasigs from the Alpha Rho Chapter of Boulder. The guest speaker for Founders' Day was Mr. B. B. Van Zandt, head of the Colorado State Employment Service. Alpha Nu Chapter hereby accepts the challenge of Alpha Rho Chapter in the Chapter Efficiency Contest, and we already have set up plans to attain our goal of 100,000 points during the 1947-48 academic year.

Plans are now being made for the initiation of pledges in February. We are entering a strong basketball team in the University of Denver intramural league and expect to take top honors in this sport this year. With the cooperative spirit displayed by all the brothers, the new year should bring many honors to the chapter and to the fraternity as a whole.—HENRY H. CARROLL

INDIANA

THE ALPHA PI CHAPTER of Delta Sigma Pi is issuing a warning to all Delta Sigma Pi chapters. Look out! We are coming to the top in the 1948 Chapter Efficiency Contest. Under the direction of our new Head Master, Bruce Kaiser, ably assisted by Senior Warden, Jim Toy, complete reorganization is taking place here at Indiana University. Besides our student leaders, we are fortunate in having John F. Mee—who was recently elected to the Grand Council at the Sixteenth Grand Chapter Congress—in our midst. John is an alumnus of Nu Chapter. He is now chairman of the Department of Management and Director of the Bureau of Personnel Relations and Placement at Indiana University. His sound advice and helping hand is proving very valuable to Alpha Pi Chapter.

The painstaking planning and hard work that has marked our pledging program this fall is beginning to pay off. We have selected thirty-two pledges to start along the Delta Sigma Pi trail, and it is already apparent that this year's group of novices is top fraternity material. We are building for the future, and our new group of pledges is being carefully instructed in the ways of Delta Sigma Pi.

Our professional program appears to be the finest that the members of Alpha Pi Chapter have been able to participate in since pre-war years. The plan is to present the over-all business picture—stressing the importance of occupational guidance—to the Chapter. This first presentation was well handled by Mr. Robert Shaffer, Assistant Dean of Men. We are currently privileged to hear about the practical side of the business world from various successful businessmen, each of whom is an expert in his particular field. During the course of the year the Chapter is going to make several

field trips through various business establishments. In this way the members of Alpha Pi Chapter will see business at work, be taught good business practices, and learn sound business theory.

In conjunction with the professional program, Alpha Pi Chapter is compiling a guide to courses in the School of Business for new students. The book is designed to give the students' viewpoint of the various courses. It relates the objective and nature of the course, the requirements, gives an analysis of the professors and texts, and also lists the pre-requisite courses—all as seen through the eyes of the student that has completed the course. This publication is being compiled and edited in its entirety by Delta Sigma Pi, and we hope to have it ready for the new students in February.

But all is not work at Indiana University. We have several social events planned, and an athletic program is being formulated. We are trying to develop and carry out a well rounded program and the whole Chapter is determined to be a winner in the 1948 Chapter Efficiency Contest.—J. KEATON LANDIS

ST. LOUIS

SINCE THE LAST ISSUE of The DELTASIG for the year 1946-1947, Beta Sigma Chapter has sponsored such a great number of activities and events that it would be impossible to enumerate on all of them and stay within the confines of the space allotted the Chapter in this issue, therefore, I will endeavor to touch on just a few of the season's highlights. Regular monthly business meetings were held throughout the summer months as a majority of the members continued their studies in the two summer school sessions conducted by the School of Commerce and Finance. The professional, social and pledge programs for the new school year were planned and organized, and the work of the various committees was commenced at these meetings.

It was not all work and no play however. On May 17 the alumni club invited the members of the active chapter to a barbecue at O'Connell's Shack, and on June 17, the active chapter sponsored a dinner dance at the Gatesworth Hotel attended by some 125 actives, alumni members and their guests. The summer social season closed, on August 2, 1947, with a barbecue and a softball game between the active and alumni members. (Score of the game conveniently forgotten by the actives.)

The new school year opened with a meeting on the first Thursday in September. Delegates to the Grand Chapter Congress reported to the Chapter on the success of their trip to the Congress, and the recommendations of the Grand Council. Pledging, prospective members, and a professional poll were also included in the discussion at this meeting.

On October 14, the prospective members were introduced to active and alumni members at the annual smoker held in the Ivory Room of the Jefferson Hotel. Reverend Bernard Dempsey, Regent of the School of Commerce and Finance and an honorary member of Beta Sigma Chapter was the principal speaker.

On October 24, Beta Sigma Chapter in cooperation with the School of Commerce and Finance held a professional poll among the students of the school for the purpose of determining whether the students would be interested in attending a professional program to be sponsored by the Chapter and the school. One thousand students were polled, with an equal distribution between day and night school freshmen, sophomores, juniors and seniors. The information tabulated is as follows:

a. Eight hundred were willing to attend a professional program.

- b. Eight hundred were willing to attend an industrial tour.
- c. Preference for meetings: Monday and Tuesday nights.
- d. Fields of study heaviest preferred: Accounting 515; Marketing 200.
- e. Field of endeavor: Generally interested in entering field of major study.
- f. Of the accounting majors, 40% desire to become Certified Public Accountants and are generally interested in learning more about practical accounting from competent men in the field.
- g. All students with very few exceptions had definite questions concerning their major fields and only a few of these were vague in their questions.
- h. Ratio of veterans polled was three to one, and of those veterans polled only thirteen were not interested in any type of professional program.

The chapter and the school think the time and effort expended on this survey is both gratifying and worthwhile.

Indoctrination followed on October 28 and was held in the Melbourne Hotel. The aims and purpose of a professional fraternity were explained to the thirty-four prospective members in attendance. Formal pledging took place October 30, once again at the Melbourne Hotel. At this time thirty-four men were formally pledged to the fraternity.

November 2, immediately following the St. Louis University-University of Nevada football game, the active and alumni members gathered at a party in the Melbourne Hotel to chase their sorrows. Reason—St. Louis U on the short end of the scoreboard. The event had been planned weeks in advance, but it proved to be the day when everyone would need a little cheer.

The events outlined comprise the past activities of Beta Sigma Chapter at the present writing; for the future the chapter has planned a "Pledge Dance" on December 6, for the pledges and their guests to be held at the Crystal Lake Country Club; and a tour of an industrial plant in St. Louis for some fifty or sixty brothers from Alpha Beta Chapter, Mo.

The above will give you a general picture of the activities and work of Beta Sigma Chapter over the period of the past few months.—RAYMOND N. AUGSBURGER

MARQUETTE

OF FIRST IMPORTANCE is the hearty congratulations we, of Delta Chapter here at Marquette, wish to extend to the entire fraternity, in general, and to The Central Office in particular, for the huge success the Grand Chapter Congress at Minneapolis, Minnesota proved to be. The formal report of our official delegate, as well as the stories told by our other actives and alumni who attended, all gave testimony to an extraordinary affair. We have seen from this that Delta Sigma Pi is once again the unified and aggressive national organization it was prior to the war. Congratulations again—for a job well done!

Another duty we are happy to perform is that of welcome—welcome to Western Reserve University and Texas Tech College. We are happy to have you one of us and know you will prove to be a valuable addition to our ranks. At our first meeting of the current semester, we elected and installed new officers to guide Delta Chapter in its current activities, both professional and social. Arvid Killam became our new Head Master, while Bob Schmitz was elected Senior Warden; Norm Kaye, Junior Warden; Joe Van Lieshout, Scribe; Ed Szedziewski, Treasurer; Bob Kennedy, Historian; and Rod Lanser, Master of Festivities.

Our first smoker, held October 12 at the Marine Memorial Building here in Milwaukee, was no less successful than the many we have had in the past. In addition to the actives, forty-six guests, and prospective members, were present to join in the festivities. Needless to say, all had an enjoyable evening. Of the forty-six guests at this smoker, eighteen were selected to make up our next class and were consequently pledged. The class will be formally initiated sometime in January; a definite time not having been set as yet.

Our professional program is in full swing as well. On November 4, a diamond expert presented a discussion on the "Economics of the Diamond Trade." We fully expect our subsequent professional meetings to be as interesting and as informative as this one was. Most current of our schedule of activities at this writing was the annual homecoming celebration. Slightly departing from our traditional dance, we held an informal get-together at the Tunnel Inn. The feature of the evening was a buffet luncheon followed by impromptu entertainment provided by the actives and the pledges. As usual, the alumni chapter was well represented. Consensus of opinion was that a sad face was not to be found.—CHARLES R. CLANCY

Pi Chapter Wins Trophy From Kappa Chapter

A LITTLE WORLD'S SERIES, in softball, is played in Georgia each year between Kappa Chapter at Atlanta and Pi Chapter at



BASEBALL TROPHY IN ANNUAL KAPPA-PI CHAPTER TOURNAMENT. This year it was won by Pi Chapter, Georgia-Athens.

Athens. The annual tournament takes place in the spring and summer months of each year. By reason of winning the largest number of games in 1947, Pi Chapter won the trophy, which is illustrated on this page.

The softball series is planned to be an annual affair with each chapter acting as host

for games in their cities. Games at Kappa Chapter are played on the Deltasig Lodge field. When Kappa Chapter visits Athens, the University of Georgia provides one of their diamonds. This friendly competition in sports among chapters of Delta Sigma Pi has paid dividends in getting to know other brothers and bringing about a closer relationship between chapters.

WESTERN RESERVE

BETA TAU CHAPTER, which was formally initiated into Delta Sigma Pi on October 18, 1947, will start its first year under the leadership of Head Master, Francis J. Kaye; Senior Warden, Fred W. Schoditsch; Scribe, Walter Stepanek; and Treasurer, Andrew Teklitz. The entire chapter is looking forward to a banner year, and the members will be all out to make their first season a success. Founders' Day was celebrated, November 7, with a banquet at Bowen's Restaurant. Speaker at this banquet was Harold Nissly, head of industrial relations of the Nela Park plant of General Electric. Harold Nissly, an alumnus of Delta Sigma Pi at Kent State University, spoke on the aims of the commerce fraternity and the ways by which our chapter could accomplish these aims. Harding Wichert, also from Kent State University, spoke on the founding of the International Fraternity of Delta Sigma Pi and on pledging standards and methods of securing pledges to the fraternity.

A business, social and professional program has been outlined for the coming year. Regular business meetings will be held twice a month with social and professional events coming up every month. Much of the work connected with the social and business program will fall on the shoulders of Oliver "Bud" Thompson, Master of Festivities. The fraternity will be all out on Thanksgiving Day for the annual Case-Western Reserve football game. One night during each semester the fraternity plans to take over the Playhouse Theater in Cleveland which has a seating capacity of over five hundred. This chapter, formerly Sigma Rho Delta, found it an ideal way to secure funds for the treasury and December 7 is the date scheduled for this semester. Professional activities will be handled by Robert T. Pollock, former Head Master of Sigma Rho Delta. Beta Tau is very fortunate in being situated in the heart of a business and industrial section of the country. This will be used to advantage in securing speakers for professional functions of the chapter. A "Careers In Marketing" program, given by the Marketing and Merchandising Department of Cleveland College, and, under the leadership of Professor Kenneth Lawyer, Chapter Advisor, will be co-sponsored by this chapter. One day each month for five successive months starting in December, speakers from the business world will give talks on different aspects of the marketing field. The program has not been completed, but several men have been contacted and have accepted invitations to speak.

An informal get-together for rushees was held at the Carter Hotel. A formal rush dance was held at the American Legion Hall on November 14. Fourteen men who we believe have the qualifications for membership in Delta Sigma Pi will pledge this semester. These men will be under the guiding eyes of Fred Schoditsch and John Walthen, Junior Warden. In the sports field, Beta Tau has entered basketball and bowling teams in the intra-mural sports program here at Cleveland College. As things look now, the basketball squad has a good chance of taking the title this year.—GLEN H. DENGLER



ALPHA BETA CHAPTER, MISSOURI, RECENT INITIATES. Bottom Row: (left to right) Marvin F. Lammers, John E. McLaughlin, Charles K. Whistler, John S. Pelot, Kleber C. Jones, William S. Waddell, Thomas S. Riggins, Dolph Crews. SECOND ROW: Harold A. Spence, George M. Hulver, Fred C. Schlunz, William L. Wasson, Robert A. Busse, William W. Gleboff, John J. McNamara, James C. Nielson, William R. Demaray, Carvel J. Cole, Riley R. Quick, Edward F. Brodie. THIRD ROW: Garret R. Crouch, Howard M. Soderstrom, Louis E. Bret, James Rose, John E. Bret, Ted A. Norwood, Lawrence R. Haubein, Roland H. Jagels, Warren C. Stice, John G. Heinzelman, Charles W. Vaughn, John H. Stretch, Lawrence J. Benninger. FOURTH ROW: Orba F. Traylor, Victor E. Moore, Leonard E. Hutchinson, Robert L. Butler, Joseph A. Burns, Ray D. Sagehorn, John R. Smith, Andrew J. Shirk, Daniel P. Finney, Donald H. Breckinridge, Walter R. Long, Gale B. Strank, Walker Howlett, Harvey E. Donley.

MISSOURI

ALPHA BETA CHAPTER was one of the ten chapters which tied for first place in the Chapter Efficiency Contest last year. This year we are well on our way toward another 100,000 points.

Our first professional meeting this term featured Dean William L. Bradshaw of the School of Business and Public Administration as the principal speaker of the evening. The Dean, who is a member of Delta Sigma Pi, gave an informal and very interesting talk on the business school and some of his administrative problems, including difficulty in securing a sufficient number of qualified instructors and adequate class-room space. Dean Bradshaw presented the Alpha Beta Chapter scholarship award to Brother Fielding H. Lane of St. Louis, for obtaining the highest grades in the School of Business and Public Administration for the past year.

A smoker was held October 8, for seventy actives, faculty members and prospective pledges. Head Master Phil Tyler outlined some of the important objectives of the fraternity for the benefit of the guests. The festivities committee provided the eats and entertainment. Our second professional meeting was a joint meeting with Phi Chi Theta, business sorority, on October 21, which was addressed by Congressman Max Schwabe who expressed his views concerning legislation proposed for the next session of Congress.

Forty undergraduate and seven faculty members were initiated into Delta Sigma Pi on October 26, 1947. About ninety persons were present at the ceremony, including George Keepers and Allan Baker of Columbia, and Don Miller of Kansas City.

Royal D. M. Bauer, chapter advisor and Alpha Beta number one, addressed over sixty members of Delta Sigma Pi at the Founders' Day banquet at Harris Cafe on November 7, 1947. Dale Nettleton, chancellor, traced the history of the fraternity and Alpha Beta Chapter which was activated twenty four years ago. A vocalist entertained with songs and accordion music.

Saturday, November 15, was Homecoming

Day, and in cooperation with members of Alpha Kappa Psi and Phi Chi Theta, entertained alumni at the School of Business and Public Administration. At the time this article is written, a committee has been appointed to work on plans for the selection of Alpha Beta Chapter's candidate for the International Rose of Delta Sigma Pi. Our candidate will be crowned Rose of Delta Sigma Pi of Alpha Beta Chapter at the chapter birthday ball on March 24, 1948. Members are highly enthusiastic about this new activity and are anxious to see our candidate win first honors. —ROBERT MCCLAIN.

ALABAMA

THE SCHOLARSHIP KEY of Delta Sigma Pi, awarded annually to that member of the graduating class in the School of Commerce and Business Administration who, during his four years of work, has ranked highest in scholarship, was awarded on June 10, 1947, to Brother Royal M. Wimpee of Tuscaloosa, Alabama. The Austin Cup, the gift of Professor Edward K. Austin, of the Class of 1925, awarded to the most outstanding student in the School of Commerce and Business Administration from the standpoint of scholarship, leadership, character and service, was awarded to Brother Herschel E. Morrison of Cullman, Alabama. Three members of Alpha Sigma Chapter were initiated into Beta Gamma Sigma: Brothers Wimpee, Morrison, and Brother Ralph Victor Bradbury of Birmingham, Alabama. We are indeed proud of these three men, and we wish them well in their individual endeavors.

The summer quarter got under way with a wiener roast and swim planned by the social committee for the new pledges and faculty members. Among our speakers during the quarter were Mr. Gus Paepcke, buyer for the local plant of the Reichold Chemical Company, who spoke on "Purchasing"; Dr. Marcus Whitman, transportation economist, who spoke on "The International Aviation Situation"; and Dr. Langston T. Hawley, who gave an interesting and authoritative interpretation of the Taft-Hartley Act.

The outstanding event of Alpha Sigma Chapter's summer activities took place on August 15, when the actives gave a banquet in honor of our newly made brothers, our graduating seniors, faculty members, alumni members, distinguished guests, their wives and dates. During the afternoon, the following were initiated: Brothers Boyd, Bridges, Clark, Cole, Coleman, Cox, Duval, First, Gibbs, Johnson, Rountree, Taylor, Thames and Wooton. At the banquet, the following graduating seniors were called on for remarks and gladly responded: Brothers Johnston, Putman, Mashburn, Webb, Gilbert, Lloyd and Whitlock.

Dr. Burton R. Morley served very efficiently as Master of Ceremonies for the banquet and introduced the following distinguished guests and alumni members: Acting President of the University of Alabama, Dr. Ralph E. Adams, Dean Lee Bidgood of the School of Commerce and Business Administration, and Mrs. Bidgood; Faculty Advisor, Professor Wendell M. Adamson; University Comptroller, William E. Pickens, Jr.; and University Auditor, Harold Helms. As guest speaker, President Adams centered his remarks around the need for a thorough educational foundation prior to entering college, and he spoke very sympathetically of the background and training of students of commerce. Group singing was led by Brother Blanton, and the attendance prize was won by Mrs. Bidgood. All who had a part in making arrangements for this banquet are to be congratulated, because it was by far the best one we have ever had.

Brother Warren A. Sedberry, our official delegate to Minneapolis, returned with glowing accounts of all that took place. He emphasized the Chapter Efficiency Contest and explained in detail those points where we as a chapter have been negligent as well as those in which we have been strong. We were glad to receive the November issue of THE DELTA-SIG, which went more into detail as to the program of 16th Grand Chapter Congress.

The fall quarter got under way with a rush party for prospective members, and on November 6, we resumed our weekly luncheons. Our speakers thus far have been: Dr. C. H. Burns, director of the Veterans' Guidance Center at the University; and Professor Morley, who led a group discussion on the question, "To What Extent is the Taft-Hartley Act a Slave-Labor Bill?" As this letter goes to press, Alpha Sigma Chapter plans to initiate approximately fifteen new members and honor them with a banquet on December 4. We regret losing Professor Bruce Futney, faculty member, who assumed his duties as Associate Professor of Business Administration, Michigan State College, East Lansing, Michigan, with the fall quarter. Perhaps it won't be long until Delta Sigma Pi has a chapter at Michigan State College. To all of our members, wherever they may be, we send warmest good wishes for 1948.—LEONARD C. BLANTON

DRAKE

THE STORY OF ALPHA IOTA CHAPTER'S fall progress really begins last spring when the members of that Drake University chapter decided to remain active during the summer months in order to continue the reactivation program started only a year ago by one active member. This decision proved to be sound. As a result of that action, Alpha Iota Chapter swung into the fall semester with a well-trained pledge class of thirteen men and the determination to make the fall semester, 1947, the most progressive period in the chapter's re-development. Under the able direction of Head Master Jack Schmitz, Alpha Iota Chapter is rapidly approaching its pre-war position

as a leading Drake University fraternity.

On October 28, the thirteen pledges became active members along with three faculty members who joined Alpha Iota Chapter. They are Albert A. Augustine, Associate Professor of Accounting; Harold V. Cradit, Assistant Professor of Accounting; and Floyd S. Harper, Professor and Head of the Actuarial Department—faculty members; and James K. Dygart, Robert M. Sullivan, Larry Leaverton, Melvin Allison, Paul Lay, Richard Platte, Fred W. Anderson, Ray Mulhern, George Olson, Maurice A. Nitchals, Harry Reames, Jr., Virgil Westercamp, and Norman Foss—active initiates. The initiation banquet included an address by Hiram Hunn, Toastmaster of the Iowa Bar Association. M. B. Dilley, Alpha Iota Chapter's Faculty Advisor, and Carroll Kinker, a former head master, attended the initiation and banquet.

Other summer and early fall activities included a dinner dance of major proportions held at the exclusive country club in Des Moines. In a sense, it was a farewell tribute to the graduating Deltasigs who had already done so much in getting the Alpha Iota Chapter started toward its post-war organization. The highlight of the evening occurred when Kenny Johnson, then head master, led a sort of 1947 "Big Apple" much to the glee of the members and the amusement of attending faculty members. Another social event, in addition to several professional meetings, was a stag party, when the entire chapter was the guest of the local Legionnaire Club in Des Moines. These activities did much to acquaint the pledge class with the active members of the group.

When the fall semester began, no time was lost before an extensive program was begun. First and foremost in the minds of the members was the plan to continue to build our membership. Other activities, however, were not sacrificed. Outstanding among the professional meetings held during the fall term were a discussion by Ira J. Wills, credit manager of Younkens, Des Moines' largest department store; and a joint presentation of the small business man's problems by two young men, Delpert Van Dorn and Dexter Bodin, who only last year opened their own clothing store in Des Moines. This latter meeting was of particular interest because many members know these young men personally and were eager to learn the difficulties of opening a small business with little but youthful vigor as capital. At this meeting thirty-seven new pledges were taken into the chapter in order that they might take part in the coming Founders' Day banquet. Future plans of Alpha Iota Chapter include at least one campus project of great importance to Drake University as assigned by Dean L. E. Hoffman of the Commerce College. A semi-formal dance is also slated for the Christmas season.

Beta Kappa Chapter Advertises

IS YOUR CHAPTER doing a good public relations job? Are you spreading goodwill and Delta Sigma Pi beyond the edges of your campus and the city in which your chapter is located? Yes, we all do this on our industrial tours and when we have an outside speaker but isn't that only a small way to show off such an organization as Delta Sigma Pi! From personal conversations, the author knows several professional stunts which have introduced our name—its quality and stamina—to the businessmen throughout the state. In each instance, the promoters have felt assured that "Advertising Pays."

Late in October each year, there is held on

our campus the annual Personnel Conference. Last year a few boys brought forth the idea of having a luncheon honoring as our guests a group of personnel managers from the various industries and sections of the state. It was further agreed that the guests would rather be entertained than be subjected to speeches and thereby the "No Speeches!" rule was adopted. In fact, this became the theme of entertainment as sketches—not speeches!—were given by an active, a faculty member, and several guests. There followed a moment for musical entertainment and "Joe, meet Jim" introductions.

Through the months to follow came the payoff. One of the personnel managers wrote back to see if a certain active would be available for a job upon graduation. On two occasions actives accidentally met a personnel manager who recalled the luncheon and Delta Sigma Pi without being prompted. With such returns it has been decided to make the Personnel Managers' Luncheon an annual affair. Last October 24, Beta Kappa Chapter had the second luncheon, with a different theme and different guests but still for the same purpose—to let the businessmen of our state know of Delta Sigma Pi, and you, and us! Beta Kappa Chapter feels certain you will someday use the goodwill built through this program.—
WILBUR DURLINGER

GEORGETOWN

MU CHAPTER EXTENDS a warm and "standing" invitation to any brother who may be in, or passing through, Washington, to drop in and visit its new Chapter house. Put this in your address book: Mu Chapter, 3042 Cambridge Place, Northwest, Washington, D.C. Here at Georgetown University's School of Foreign Service we were extremely busy during 1947. The new post-war chapter house was the primary event, of course, and the spirit and force which it added to the Chapter is still being felt. Taking things chronologically, the reception to nine new pledges at the Washington Hotel was the outstanding spring activity—all swell fellows: John A. Boyle, Rochester, N.Y.; Michael F. Burke, Belleville, N.J.; Thomas E. Curran, Los Angeles; Harry P. Emery, New York City; James H. Irving, Peabody, Mass.; Donald J. Hanson, Washington, D.C.; Richard A. Haven, Arlington, Va.; James Michaux, Sandusky, Ohio; William E. Tarbuton, Annapolis, Md.

The final professional meeting of the spring had as guest speaker, Dr. Raynold E. Carlson of Zeta Chapter, now located in Baltimore, an authority on Latin America. Meanwhile, seventeen brothers and their dates had attended

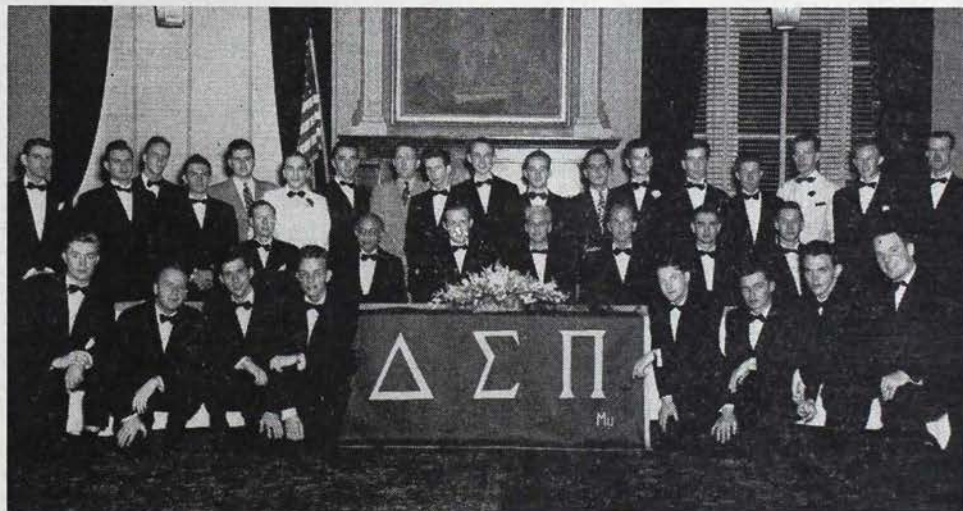
the annual Diplomats' Ball at Washington's famous Mayflower Hotel in April. Two wonderful summer parties kept the fraternal glow aflame during that usually dull season. Hank Eiring was host to a beer and beach gathering at his South River, Md., summer home in July; and in September, Joe McNamara supervised a successful sailing party down Chesapeake Bay.

Mu Chapter's fifteen-month search for a post-war home materialized on October 1, and eight days later the following slate of officers was elected: Head Master, George K. Taylor; Senior Warden, Joseph M. McNamara; Junior Warden, Henry W. Eiring; Chancellor, John A. Wilson; Scribe, John D. Fountain; Treasurer, Harry C. Eisenbeiss; and Historian, your correspondent. The outgoing officers were acclaimed, with a special ovation for Joe Zapolski, who as Treasurer for the preceding year had earned the maximum number of Chapter Efficiency Contest Points for his financial reporting to The Central Office. For the next two weeks the future diplomats of Mu Chapter used elbow grease and ingenuity to prepare the house for the formal reception on October 26. By that date the building had been completely redecorated and furnished, and at the Sunday reception two hundred guests, including brothers, alumni, and faculty members, spent an enjoyable afternoon. An informal housewarming was combined with a Halloween party and dance on November 1, and the "red rose of Deltasig" goes to Social Chairman Dick Haven for that swell party which twenty-five brothers with girl friends, or wives, attended.

Jim Michaux certainly enjoyed himself at that housewarming but as Chairman of the Professional Committee, and not to be outdone by the social factors, he took the Chapter spotlight the following week with his arrangements for the annual Founders' Day luncheon at which forty brothers and alumni listened to remarks by B. Carroll Reece, chairman of the Republican National Committee. As we go to press Mu Chapter has two outstanding speakers for its scheduled November professional meetings: Willis C. Armstrong, State Department advisor on commercial policy, and Earl Bunting, president of the National Association of Manufacturers. Both lectures will be open to the student body and faculty, and Mr. Bunting's speech will also be broadcast. Mu Chapter is going places—with an international viewpoint!—ROBERT T. JORDAN

JOHNS HOPKINS

BACK FROM MINNEAPOLIS came our new Head Master, Ed Jacob, with facts,



MU CHAPTER, GEORGETOWN, ASSEMBLED FOR RECENT INITIATION CEREMONIES

figures and plans of Delta Sigma Pi for the coming years. Chi Chapter will dovetail its plans for the coming years into the plans drawn up at the Sixteenth Grand Chapter Congress, for our delegate and representatives returning from Minneapolis stressed the magnitude of our national organization and how important each chapter's activities were in the national picture. And so, the fifteen returning active members of Chi are looking forward with enthusiasm to the coming school year and to the opportunity to surpass last year's achievements, so as to score higher in the Chapter Efficiency Contest.

In retrospect, we note the following activities which were so fundamental in establishing the basis for the current feeling to "start the ball rolling." On Saturday, May 10, at the Park Plaza Hotel in Baltimore, Chi Chapter initiated Brothers James Homer Fry, Park Painter Howard, Clarence Wilbert Roten, and John Edwards Winberry into Delta Sigma Pi. After a most enlightening inquisition and an impressive ceremony by our ritual team, Brother George Missel presided over the enjoyable initiation dinner and also acted as Chief Bull Pup at the following Yellow Dog Initiation. The close of festivities left everyone with the feeling that they had experienced a job well done.

Preceding the initiation, Brother Jim Thomson, Assistant Grand Secretary-Treasurer, honored Chi Chapter with a visit on April 19 and 20, at which time the actives and alumni were given an opportunity to meet Brother Thomson and to hear the news from other chapters via The Central Office. After exposing Brother Thomson to his first LaCrosse game, in which our National Collegiate LaCrosse champions of Johns Hopkins easily won over their opponents, we assembled at the Deutsches Haus for a delicious dinner built around "Filet Mignon." Brother Thomson then gave us a preview of coming events scheduled for the Sixteenth Grand Chapter Congress. We certainly hope that Jim will pay us another visit in the near future.

With the warm sunny days of May at hand Brother Howard Price very fittingly arranged for an industrial tour of the National Brewing Company here in Baltimore. Saturday, May 17, saw actives and alumni witnessing the making of National Premium and National Bohemian beers, aided by all of the sampling necessary to make us appreciate our host's product. Needless to say, the tour was a huge success and Chi will endeavor to continue a well rounded program of industrial tours for the coming year.

At a regular business meeting held on May 20, the following members were elected to guide Chi Chapter for the 1947-48 school year: Head Master, Edgar Jacob; Senior Warden, John Gimbel; Junior Warden, Albert Corkran; Scribe, Park Howard; Chancellor, Charles Butler; Treasurer, Albert Carey; Historian, Eugene Barker. Chi Chapter feels confident that these brothers will perform in a most competent manner and lead her to a new high in the Chapter Efficiency Contest.

Following a pre-war custom, Chi Chapter ended its year of activity with an annual dinner dance. Deltasigs, their wives and sweethearts, gathered at the Country Club of Maryland, on June 14, to once again relive those pleasant memories of former occasions. Words of wisdom on Life Membership by our former Grand President John McKewen, a short greeting by our guest Dr. Howard E. Cooper, Director, Division of Business, McCoy College, Johns Hopkins University, and chats by Brothers Bruno Lawson, President, Baltimore Alumni Club and Jim Moore, Province Officer, completed the toastmaster's program. The music of Rivers Chambers' Band topped off what we all will remember as another enjoyable gathering of Deltasigs.

An "Olde Clothes" Halloween Dance, held on November 1, and the annual Founders' Day Banquet, held on November 6, were the first items on this year's agenda of activities. Our monthly publication, the Chi Crier, has had a facelifting this year and is currently being edited by Brother Grant Peoples. Since we were able to get off to a good start, and with many plans formulated, we believe Chi Chapter will keep "up among them" in national standing.—EUGENE GRAYSON CROSS

GEORGIA-Atlanta

THE OPENING OF SCHOOL for the fall quarter found Kappa Chapter with more than fifty active members resuming their studies. Ben W. Binford, who performed an excellent job as Senior Warden last year, was elected Head Master for 1947-48. Other chapter officers are: Senior Warden, Fred Hedges; Junior Warden, Al Snedgen; Treasurer, Bill Born; Scribe, Howard Clark; Master of Festivities, Bill Rice; Master of Ceremonies, Bill Marr; Historian, Harold Bryan. G. Ford Rives was elected Chapter Adviser and Homer T. Brewer, Chancellor. Ralph Page is editor of *Kappa Life*, our chapter publication.

Although chapter meetings and professional programs were continued throughout the summer, our activities have not been entirely on the professional side. Our annual sport dance, one of the outstanding events of the season, was held on June 13, at Peachtree Gardens. The Deltasig Lodge annual barbecue was held on Saturday, September 20, in celebration of the eleventh anniversary of the present lodge. In attendance were about 200, including lodge members, their families, and guests. We also played a series of soft-ball games with Pi Chapter, the latter winning two games out of three to capture the trophy provided for the winner. It is planned to continue these contests for a period of five years, with the chapter winning the series in three out of the five years remaining in permanent possession of the trophy.

Kappa Chapter was well represented at the Grand Chapter Congress at Minneapolis, in August. A total of 24 men made the 2400 mile round trip journey, thereby winning the attendance trophy. For the eleventh consecutive year, our chapter has attained the goal of 100,000 points in the Chapter Efficiency Contest. We are very proud of this record; it is one that presents to us a challenge which we gladly accept. This year, Chapter Efficiency Contest activities will be co-ordinated by Phillip Maffett.

Participation by the chapter in school activities is continuing at a high level again this year. Marcus Morris is president of the student body; Bob Lammiman and Buey Robertson are president and vice president, respectively, of the Speakers Club; Ben Binford is president of Inter-fraternity Council, and president of the Senior class; Phillip Maffett is president of the Pre-Junior class; Sam Denmark is president of the Sophomore class; and Jimmie Edwards is president of the Spur Club.

At a recent meeting of the Board of Regents, it was announced that our school, formerly known as the University System of Georgia Evening College, has now become the Atlanta Division of the University of Georgia. This is an important step forward, and is highly significant. While there have been no changes in course requirements and degrees offered at present, future plans of the school officials include the offering of several additional degrees here.

The annual Deltasig cake race for male students was held on Saturday, October 11, at Deltasig Lodge. This event was followed by a smoker, held on November 2, completing our rushing program for the fall quarter. Junior

Warden Al Snedgen has been conducting a rigorous training program for Kappa Chapter's largest pledge class in several years. The initiation of Fred Blackmon, Byron Farmer, Billy Edge, Alan Blaisdell, Glenn Blaisdell, Dick Boggs, Gene Ownby, Euell Frazier, Byron Kitchens, and Aubrey Simpson will take place in December.

Our annual Founders' Day celebration, in the form of a banquet, was held on November 9. Principle speaker for the occasion was Brother Howard B. Johnson, member of the Grand Council and vice president of the Atlantic Steel Company. Brother Johnson spoke under the subject "Steel in Our National Economy." In attendance were approximately eighty Deltasigs to pay tribute to the four founders of our fraternity.—FRANK T. DAVIES

SOUTH CAROLINA

VACATIONS ARE PLEASANT MEMORIES as we once again roll up our sleeves and prepare to absorb some learning. The chapter room at Tenement 14 is again humming with activity and tales of the summer are reiterated. Seriousness once more reigns supreme as the first official meeting of Beta Gamma Chapter is called to order by the Head Master Raymond G. Halford, at 7:30 p.m., September 24, 1947.

This was Brother Halford's first official act since his election at the close of the spring semester. Other chapter officers who were elected at that time are as follows: Senior Warden, J. Harliss McSwain; Junior Warden, Samuel A. Benson; Treasurer, Robert A. Watson; Scribe, T. Hugh Simrill; Historian, Wade S. Kolb; Chancellor, H. Wallace Traylor; Correspondent, James A. Cobb, Jr.; Chapter Adviser, Frank T. Meeks; and delegate to the Grand Chapter Congress at Minneapolis, Minn, Olin F. Moody. Brother T. Hugh Simrill resigned as scribe and Morris W. Phillips was elected to fill the vacancy. Plans for the Chapter Efficiency Contest were presented to the members, and assignments to the various committees were appointed by Head Master Halford. Professional meetings and tours were planned as one of the methods to build up points in the Chapter Efficiency Contest. This planning has brought about results, one tour and three professional speakers being presented thus far.

The tour taken by the actives, pledges, and students in the School of Business Administration was through the State Printing Company. The guide explained the intricacies of the different types of machines used in the printing business and also system of accounting for this business. The speakers were Mr. S. L. Latimer, editor and publisher of *The State*; the Rev. Louis C. Melcher, Rector of Trinity Episcopal Church, chose a fitting topic, "God in the Business World Today"; and Special Agent-in-Charge D. K. Brown enlightened the Chapter and commerce students about the general work of the Federal Bureau of Investigation and the work of the Special Agent, Accountant, in particular. The first issue of the *Beta Gamma Batter*, the Chapter publication, has rolled off the press. The second issue is scheduled to be circulated the first of December.

Beta Gamma Chapter now has the largest pledge class, twenty-two, since its reactivation, June, 1946. These pledges entered our ranks during the summer: Wallace P. Barnes, Lewis C. Crouch, Frank Cain, Jack Nettles, James F. Coker, and Robert Sanders. In October, another group was pledged: William O'Cain, William Davis, Dave Smith, Wallace Wharton, Roy Weeks, Ralph Byers, Porter Rivers, John Jeffords, Robert Taylor, Kenneth Brockington, William Love, Glenn Mack, Robert Fowler, Roy Greer, Edward Bingen-

heimer, and Paul Wiehers. A smoker was held to introduce the pledges to the actives and alumni. A hearty invitation is extended to all brothers who might be in Columbia, S.C., to visit us at our Chapter room, Tenement 14, University of South Carolina, one block off route one.—JAMES A. COBB, JR.

NEW YORK

BEFORE A GATHERING of approximately one hundred active and alumni brothers, Alpha Chapter commemorated the fortieth anniversary of the founding of Delta Sigma Pi with a dinner at the Hotel Brevoort. The occasion was highlighted by the appearance of Alexander F. Makay, one of the four founders of the fraternity. In addition to Brother Makay, we were honored with the presence of the following notables: John McManus, director of personnel of Bell Telephone Company, who presided as Toastmaster; Dean Herbert Michael Schiffer, of New York University's School of Commerce; Dr. A. M. Nielson, our Faculty Advisor and professor of Economic Geography at New York University; Nik Ther, president of Delta Sigma Pi's New York Alumni Club; Ben Ross, secretary of the Alumni Association; William Menken, past president of the New York Alumni Club; and Richard Routh, Head Master of Alpha Chapter.

Brother Makay spoke "On the Necessity of Remembering the Lessons Learned in the Past War." He expressed the hope that the members would bear them in mind and not fall into the careless ways that, scarcely two years after the end of this war, were apparent in the attitude of many. In conclusion, he charged all to become better Christians. Dean Schiffer, well known to the entire Chapter, discussed the fine record of Delta Sigma Pi and recalled his valued friendships with Brothers Bonneville, Clyne, Lucas and Mays. Dr. Nielson, the next speaker, commended the members on the fine work the active chapter had done during the past two years and extended an invitation to the alumni to visit the house more often. Head Master Routh gave a brief summary of the chapter's activities for the last six months and mapped future plans.

The celebration ended with a party at the chapter house. Before leaving the hotel, however, a moment of silence was observed and a toast made to the memory of Alfred Moysello and other deceased members. A unanimous vote of appreciation was given to Jack Wallace for his fine work as chairman of this dinner. We hope to celebrate the forty-first anniversary of the fraternity in our own chapter house.

We would like to take this opportunity to bid farewell to the six brothers who have just graduated. We believe these men to be typical of true Deltasigs. Gordon White, our past Head Master, whose leadership and personality inspired the chapter to a height of merit and achievement. Mike Ferrara, former senior athletic representative, was rated one of the best known and popular men in his class. Vince Shuster, our all-round athlete, is leaving for Germany and a future destined to be brilliant. Ted Boutis, who as Senior Warden, carried many successfully through the pitfalls of pledgship. Clarence Doll, whose spirit and cooperation never failed, helped raise Delta Sigma Pi to top position among the fraternities on campus. Last, but not least, we wish to thank Jim Longnecker for his ready wit and many enjoyable moments. To all of these men goes the credit for reactivating Alpha Chapter after the war.—JOHN C. LECLAIR, JR.

NORTHWESTERN-Chicago

ON FRIDAY EVENING, November 14, Beta Chapter inaugurated a new chapter event on the Chicago campus of Northwestern University. This all-campus dance, which featured not only an orchestra from Chicago's famous Pump Room, was also free to the entire student body. The latter, however, certainly unexpected and warmly welcomed, were not the stellar attractions of the evening. For weeks prior to the dance, active members had been submitting their choice for a "Rose of Deltasig" to the social committee. The three judges:



BETA CHAPTER, NORTHWESTERN-CHICAGO, SELECTS "ROSE." Henry V. Janowicz, Head Master, presents bouquet of roses to Miss Dorcas Stevens, this year's Rose of Deltasig.

Edmond Satterwhite, president of the Chicago Alumni Club; Earl Rix, head master of Zeta Chapter; and Marion Sprague, member of Beta Upsilon Chapter, our newly installed chapter at Texas Technological College, who is now a member of the faculty at Northwestern University; met and interviewed the many lovely candidates.

Their choice, which was based on beauty and personality was Miss Dorcas Stephens, member of Chi Delta Alpha Sorority and fiancée of Deltasig Bob Mocella. The two other finalists, or "Rosebuds," were Amber Ludwig, of Phi Gamma Nu Sorority, and Dorothy Eberhardt, of Epsilon Eta Phi Sorority. The dance was held at Northwestern's Thorne Hall, a very popular spot for campus dances. The attendance at this affair is thought to have broken all previous records for events held at Thorne Hall. Social Chairman, Ronnie Ade, rates a vote of thanks from the chapter for an affair which was so successful that it is slated to be an annual occurrence.—CHARLES E. PLUMMER

OKLAHOMA

THE BETA EPSILON CHAPTER of Delta Sigma Pi held its first meeting of the fall semester on the campus of the University of Oklahoma on October 1, 1947. Presiding officers for the fall semester include: Frank Fonvielle, Jr., Head Master; Wilson H. Holli-

day, senior warden; Robert White, Junior Warden; James Ryan, Scribe; Charles C. Yeakley, Jr., Historian; Howard Sowers, Treasurer; and Everett Berry, Corresponding Secretary. Brother Fonvielle reported on the Grand Chapter Congress held in August at Minneapolis. Those of us who were unable to attend this 1947 convention are looking forward to being present at the next congress.

At this first meeting, it was announced by Dr. Ronald B. Shuman that he would award a Delta Sigma Pi ring to the most outstanding member in 1947. The member would be chosen by a vote of the active members. This award is something that everyone desires and close competition is evident among the officers and members.

On October 7, we held a smoker and had for our speaker Mr. Edwin Whitney Burch, a tax accountant from Oklahoma City. Mr. Burch's address was most interesting and educational to both members and guests. At this smoker prospective pledges were invited and the response from the students of the college of Business Administration was very encouraging. Two weeks later formal pledging was held. Members of this pledge class include: H. B. Frank, Tracy Kelly, Jack Jones, Rex Johnson, Jack Sills, Bill Beecher, William Kennedy, V. M. Thompson, Gerald Dixon, Bill Branham, Nathan Baker, Dick Barber, John Wheatley, L. K. Walker, Walter Thompson, Rendall Linney, James Sloan, and Bruce Peterson. Mr. Kelly was elected president of the pledge class and Mr. Barber was elected secretary-treasurer. Brother Robert White is in charge of instructing the pledges and is closely following a detailed outline he prepared at the beginning of the year.

In observance of Founders' Day, our second smoker was held on November 5. A large delegation of faculty members and regular members joined with the pledge class in appropriate ceremonies regarding this occasion. Mr. Clarence Wendt, a food broker from Oklahoma City, was our speaker and gave an account of the duties and services rendered by the food brokers in the United States.

An important event of the fall semester is an industrial tour planned for November 20, through four different type firms in Oklahoma City. Those firms to be visited are: Wilson & Company, meat packers; Mid-Continent Life Insurance Company; Progress Brewing Company; and the First National Bank. These firms were included on itineraries of previous industrial tours and they were most eager for a return visit by members of Delta Sigma Pi. All faculty members, active members, pledges, and guests will make the trip.

The future plans of our chapter center about pledging the new members. As our quota of pledges for 1947 was a minimum of 24, we are certain that this number will be surpassed as our pledges now number 18, after only six weeks of school. Due to the activity of members and pledges, the school of Business Administration on this campus is becoming Delta Sigma Pi conscious and our scribe is kept busy ordering pledge manuals and buttons.—CHARLES C. YEAKLEY, JR.

Beta Nu Chapter Dedicates War Memorial

ON THE EVENING of May 28, 1947, Beta Nu Chapter of Delta Sigma Pi paid a fitting tribute to its war dead. With many brothers in attendance as well as next of kin of those honored, two bronze wall plaques were unveiled, and the newly redecorated and refurbished chapter room was dedicated as a Memorial Room to the memory of the following Beta Nu Chapter members who died in the service of their country in World Wars



BETA NU CHAPTER DEDICATES WAR MEMORIAL AND NEW CHAPTER ROOM with appropriate ceremonies. Upper left: Next of kin of those five members of Beta Nu Chapter who were lost in World War II. Lower left: Head Master Charles Watters unveils two bronze plaques bearing the names of Beta Nu Chapter members who paid the supreme sacrifice. Center: Two

bronze plaques and bouquet of roses presented in honor of chapter war dead by Philadelphia Alumni Club. Upper right: Allen L. Fowler, Grand President, pays tribute to the war dead. Lower left: U. S. N. R. Chaplain Lieut. Comdr. John J. Coffey gives the invocation at this ceremony.

I & II:

WORLD WAR I

F. Ebeling
Thomas M. Golden
Howard M. Karg

WORLD WAR II

William F. Foehl, Jr.
Raymond L. Hildenbrand
George H. Roesser
Richard D. Wilhelm
Edwin F. Wooley

The impressive ceremonies, conducted in the chapter house at 3902 Spruce St., Philadelphia, were formally opened with an invocation by Lieut. Comdr. John J. Coffey, U.S.N.R. chaplain; following which, introductory remarks were made by the chairman, John T. Dwyer. Brother Dwyer, who was also general chairman of the memorial fund campaign, briefly outlined the history and organization of the drive, commenting on the fact that not only was the original goal of \$1,000.00 oversubscribed by \$300.00, but that the contributions came from over 75% of the membership; thus attesting to the patriotism and loyal support of the alumni and actives of Beta Nu Chapter.

Several distinguished guest-speakers were introduced by Brother Dwyer, as well as the following next of kin of the deceased brothers: Miss Alma Hildenbrand, sister of Ray Hildenbrand; Mrs. George Roesser, widow of George Roesser—also his aunt and uncle; Mrs. Katherine Wooley, widow of Edwin Wooley; Mrs. William Foehl, Jr., Mr. and Mrs. William Foehl, Sr., widow and parents respectively of William Foehl.

Professor William R. Hockenberry, Director of the Evening School of Accounts & Finance of the University of Pennsylvania, in his talk recalled somewhat sadly his personal contacts with some of the Beta Nu Chapter members who had made the supreme sacrifice and expressed the hope that they had not died in vain. He touched also on the university's splendid war record and of the many casualties from among its sons.

Allen L. Fowler, prominent Philadelphia business executive and Grand President of the fraternity, expressed regret that such a memorial, splendid though it was, had been made necessary as a price of war, but since such was the case, he praised the manner in which Beta Nu Chapter had chosen to honor its heroes. "It should serve," said he, "as a fine example or guide for other chapters

throughout the country."

The principal, or dedicatory speech, was delivered by H. Eugene Heine, prominent Philadelphia attorney. Brother Heine, a well known orator, was particularly eloquent in his remarks: "I wonder," said Brother Heine, "just what the brave dead whom we honor here this evening, would have me say to you. What message would they have me bring. I think, if they could speak from beyond the grave, they would urge upon us, the living, the great responsibility of eternal vigilance in these uncertain, insecure days of a pseudo-peace which might well be but another armistice. They who sacrificed so much would, I'm sure, warn us against a repetition of a lethargy in military preparedness that unfortunately preceded World Wars I and II—a lethargy that might well make this great nation, not victor but vanquished, in a far more terrible war against powerful forces of aggression which, if not halted, will eventually destroy us and our way of life!"

At the conclusion of Brother Heine's speech, Charles Watters, Head Master of the active chapter, stepped forward and unveiled the two bronze wall plaques; as all present stood reverently at attention during the unveiling and playing of the national anthem. Immediately following this part of the ceremony, M. J. Judge presented eight beautiful red roses—one for each hero—on behalf of the Philadelphia Alumni Club. A similar bouquet is to be furnished every Memorial Day as long as Beta Nu Chapter and house is in existence. Major G. Horn, chaplain of the 79th Div., U.S.A. Res, delivered the closing prayer. An informal reception, with refreshments, followed for the many brothers, guests, and next of kin present for the evening's ceremonies.

The following served on the War Service Memorial Fund Committee. John T. Dwyer, general chairman; M. J. Judge, assistant general chairman; William A. Sarka, secretary-treasurer; Fred H. Oeschger, Kenneth E. Voorhies, John W. Eyre, Frank R. Bickel, Addis L. Bowles, Willard B. Touchton, Jr., Frank J. Hickey, Eugene J. Minahan, Carl Lenz, James A. Perdakis, William Hagendorf, James Waldron, George Beck, S. Monroe Williams, James Taylor and Richard Boyajian.—JOHN T. DWYER, and HOWARD W. AYERS.

BAYLOR

THE BETA IOTA CHAPTER resumed its activities for the fall term on September 19,

1947, when a special business meeting was called to select the Rose of Delta Sigma Pi for 1947-48. Miss Betty Nell Crain of Corsicana, outstanding Baylor beauty, was the unanimous choice of the Chapter. Miss Crain well represented the Deltasigs during homecoming by riding the Deltasig float in the pre-football-game parade as a candidate for the Homecoming Queen. She added her feminine charms to the float, which was a large blue cloud of angel-hair, and helped enable the Chapter to rank in second place among nineteen floats.

At the first regular business meeting, on September 22, Brothers Charles D. Malone, Miller R. Brister, James Tate May, and Harlan "Tex" Friend gave most satisfactory accounts of the Grand Chapter Congress, both official as well as unofficial happenings. On Tuesday, September 23, fourteen brothers from this Chapter journeyed to Dallas where they attended the regular business meeting and dinner of the Dallas Alumni Club. The president, Bill Merrick, along with Ken White, related the activities of the Grand Chapter Congress. Harlan Friend, Beta Iota Chapter, outlined for the Alumni Club the plan for the new Beta Iota Chapter monthly publication *The Ledger*. Tentative plans were discussed concerning an industrial tour of Dallas by our Chapter at a future date, and a welcome was extended the alumni to visit the Baylor campus at any time.

Thursday evening, October 23, 1947, the Chapter had as its guest, James D. Thomson, Assistant Grand Secretary-Treasurer of the fraternity, who was en route to the installation at Lubbock, Texas. A dinner, in conjunction with the regular business meeting, was held in celebration of the occasion. Accompanying Brother Thomson were Kenneth B. White, Past Grand President; Bill Merrick, Dallas Alumni Club President; and Jim Hussey, Head Master of the Delta Commerce Club at Southern Methodist University. On October 25, the Chapter sent a delegation of nine men to the installation of Beta Upsilon Chapter at Texas Tech in Lubbock, Texas. Our members enjoyed the event very much and were honored with the privilege of participating in the ceremonies.

On November 1, 1947, the first edition of *The Ledger* was in the mails and it seems to have been received wholeheartedly by alumni as well as undergraduates. Congratulations are in order to Brother Harlan Friend, editor, and his able staff for making this attractive paper a success. It will serve as another instrument

to further closer relationships between neighboring chapters and between undergraduates and alumni of the fraternity. Members of the Beta Kappa Chapter of Texas University entertained members and their dates at a fine party following the Baylor-Texas football game, on November 8, in Austin. This was in observance of Founders' Day held on November 7.

Fifteen pledges compose the largest pledge class in the history of the Chapter. In the group taking the informal initiation, on November 10, were: Bob Fielder, Everett Florey, George Harcourt, Walter Jackson, Wyatt Heard, James Jackson, Hiram Jones, Burnett King, Russell Livingston, Cecil Massey, Albert Meroney, Kelly McCann, Harold Olson, Joe Osborn, and Leroy Howard.—J. PHILLIP HOWARD, JR.

TEMPLE

OMEGA CHAPTER had a very busy weekend on November 7 and 8. It was Homecoming weekend for the Owls, plus Founders' Day and presentation of a bronze plaque honoring the war dead for Omega Chapter. Scores of returning alumni made the chapter house a meeting place for returning brothers, many of whom were there for the first time.

On Friday, November 7 at 2:30 Memorial services were held for five brothers and five pledges that were killed during the war. Their names are on a beautiful bronze plaque which was dedicated by the actives to the house. General D. N. Hauseman, U. S. Army Retired, vice-president of Temple University, spoke a few words followed by Brother Harry Cochran, Dean of the School of Business. Head Master James Owens presided at the ceremonies and presented the Chaplain, Lt. Ben A. Megniss, Philadelphia Navy Yard, who held a simple but effective service. Other celebrities of Temple attended and were served refreshments after the service. The names on the plaque are William Benn, Raymond MacGregor, Leonard Roberts, Robert Hillman, Jack Bennett, all of whom are brothers, and the pledges are Edward Knotek, Lewis Trautwine, Donald Cole, George Carter, William Brush. William Benn, Major in the U. S. Army Air Corps, was the first pilot to attempt skip bombing in the Southwest Pacific. He perfected the technique and was listed as missing in spring of '43.

That evening, the fraternity house was open to the campus until 11 P.M. after which the Deltasigs held a private dance. The next evening a large scale party was held with alumni outnumbering the actives. Twelve men pledged Delta Sigma Pi November 5 and are now in "Goat" period. Formal initiation will take place December 5 after which a party will be held in their honor. Omega Chapter has a full social and professional schedule that will be adhered to. The spring dinner dance has been listed for May 8, and will be held at a prominent country club. The chapter is undergoing a well-planned publicity campaign to obtain as many alumni as possible to attend this large social affair.

During the summer and the first part of the fall, the chapter house was repaired, a new tile floor put in the basement, the rear of the house was painted and several other odd things were done. The Deltasigs have the best house on the campus and are always trying to improve the appearance. There are forty-three actives with approximately fifteen graduating during the next year. Brother Owens has all of the actives' time occupied with some committee job and the organization is clicking. The actives are taking an interest in the matters of the fraternity more now than before the war.

Omega Chapter can boast that they have had the same maid for twenty years. Jo-

sephine, our maid, has been serving us all those years and remembers most of the alumni returning to the house. A well organized Chapter Efficiency Contest committee, headed by Matt Parry, is reaching more than ever to attain the necessary 100,000 points to win the Chapter Efficiency Contest. Brother Parry has systemized the points so well that it amazes the chapter. The chapter is planning a very large birthday party for itself on February 23. Omega chapter will be 25 years old then and will really outdo itself in this celebration.—EDWARD J. SODOMA

KANSAS

THE REACTIVATION OF IOTA CHAPTER at the University of Kansas was consummated with an appropriate banquet on the evening of December 13, in the Student Union Building. Great credit is due the Kansas City Alumni Club and the Topeka Alumni Club of Delta Sigma Pi for sponsoring this event. A committee, headed by Neil A. Bartley of the Kansas City Alumni Club, conferred with Deltasig faculty members early this fall to really get the reactivation program started.

On December 4, the first meeting of the reactivated Iota Chapter was conducted under the guidance of Deltasig faculty members. Vernon Ferguson, Texas, acting in the capacity of Master of Ceremonies, with the assistance of John Ise, Kansas, Richard Howey, South Dakota, Joseph Biery, Miami, Frank Pinet, Kansas, Edward Nelson, Mississippi, and Martin Marshall, Missouri, presented an effective and impressive initiation ceremony. Fourteen members were initiated and now constitute Iota Chapter. They are Duane James, Walter Emery, Everett Land, Robert Docking, Raymond Moore, Charles Warden, Donald Fulton, Richard Wahl, Robert Nichols, William Johnson, Edgar Johnson, Stuart Lambers, James Swalwell and Gordon Walters.

Following these activities an election of officers was held. The leadership of the chapter in its new program will be entrusted to Head Master, Duane James; Senior Warden, Walter Emery; Junior Warden, Everett Land; Scribe, Raymond Moore; Treasurer, Bob Docking; Historian, Charles Warden; and Chancellor, Donald Fulton. At the first business meeting much enthusiasm was displayed by the initiates. The members demonstrated their intent to fashion a secure and vigorous organization. The first pertinent business was the election of Dean Frank T. Stockton, South Dakota, as Faculty Advisor. Brother Stockton has long been active in Delta Sigma Pi and in the advancement of

business. Discussion was held on many matters pertaining to finances, pledging, meetings and a chapter office location. Iota Chapter will function with these committee heads: Professional, Richard Wahl; Senior Guide, James Swalwell; Junior Guide, Robert Nichols; Deltasig Correspondent, Bill Johnson; Scholarship, Edgar Johnson; Master of Festivities, Stuart Lambers; and, Chapter Efficiency Contest, Gordon Walters. The meeting closed with the announcement that J. D. Thomson, Assistant Grand Secretary-Treasurer, would be among a list of guests to attend a banquet given by the alumni clubs of Kansas City and Topeka.

Prior to the banquet, the members met with Brother Thomson and received the necessary chapter forms and answers to the many questions that had arisen. The banquet was the crowning point of the reactivation of Iota. The scene of the gala occasion was the Pine Room on Mount Oread where forty-two Deltasigs, including the alumni and the actives, joined to make the occasion a memorable one for the chapter. Neil Bartley, Kansas, acted as toastmaster on this auspicious occasion and words of greeting were expressed by Laurence Staples of the Kansas City Alumni Club and Joseph Garrison of the Topeka Alumni Club. Head Master James expressed the thanks of the initiates for the honor extended them as symbolized by the banquet. He assured those assembled that the new brothers would maintain and perpetuate the ideals of Delta Sigma Pi, and extended a welcome for Kansas University to all present. The climax of the evening was obtained when Brother Thomson spoke on the activities of Delta Sigma Pi.

The forty-two Deltasigs that were present at the banquet represented nine different undergraduate chapters of Delta Sigma Pi. Those alumni in attendance were: F. C. Bacon, Kansas; R. L. Barkley, Kansas; Neil A. Bartley, Kansas; Donald J. Bell, Kansas; J. J. Biery, Miami; Shannon Brown, Kansas; Elwyn L. Cady, Chicago; C. Chauncey Cox, Kansas; George I. Crawford, Kansas; C. A. Davis, Iowa; Dwight A. Dickerson, Kansas; James Fellenstein, Northwestern-Chicago; Vernon Ferguson, Texas; Joseph O. Garrison, Kansas; O. W. Holmes, Kansas; John Ise, South Dakota, Martin Marshall, Missouri; Richard M. Maurer, Miami; Dale W. McNeil, Kansas; J. Edward Metzger, Kansas; George Mueller, Missouri; Mayben P. Newby, Illinois; Ernest O. Ruff, Kansas; Laurance S. Staples, Ohio State; Frank T. Stockton, South Dakota, J. D. Thomson, Northwestern-Chicago; and Harry L. Wuerth, Missouri.—BILL D. JOHNSON



THE REACTIVATION BANQUET OF IOTA CHAPTER, University of Kansas, was sponsored by the Kansas City and Topeka Alumni Clubs of Delta Sigma Pi in honor of the fourteen men who compose the reactivated Iota Chapter. Forty-two alumni and active chapter members were in attendance at this Banquet which took place in Lawrence, Kansas on Saturday, December 13.

KENT STATE

WITH THE RESUMPTION of classes at Kent State University on October 1 and after officially being inactive during the summer months, the new officers of the Beta Pi Chapter enthusiastically undertook the duties of their offices with the ultimate goal of making this year's record superior to those of past years.

Off the record summer activities included a "drag" picnic in August and registration assistance for the College of Business Administration during both summer sessions and the fall registration.

The second Thursday of October brought together the Brothers of Beta Pi chapter for the first business meeting of the fall quarter with each one surveying the membership to renew old acquaintances. Plans were laid at this time for both professional and social activities, along with discussion of the chapter's budget and methods of pledging for the remainder of the school year.

Many of the members attended the installation of the Beta Tau Chapter at Western Reserve University in Cleveland, Ohio but all of the chapter was unable to attend due to a conflict with the Homecoming day of our alma mater. Those present on this occasion had a wonderful time meeting the Grand Officers, new members and greeting old brothers of Delta Sigma Pi.

Pledging started with an invitational smoker in October, resulting in the acceptance of twenty-two neophytes as candidates for admission into the Beta Pi Chapter of Delta Sigma Pi. The pledge class president Harold Washburn led the group in the completion of many worthwhile projects during the pledging period and these neophytes were initiated into active membership on November 15, 1947. This date was also our celebration of Founders' Day, activities being climaxed with a banquet at one of Ohio's famous eating places, the Robin Hood, here in Kent, Ohio.

November 20, saw the brothers of Beta Pi Chapter attending a meeting of the Akron Advertising Club of Akron, Ohio which is conducting a series of meetings for those in this field of endeavor and those college and university students who plan to enter into the advertising field.

On November 25, the Beta Pi Chapter sponsored an open meeting for the College of Business Administration and on December 13 the activities of the chapter will be concluded for the fall quarter with all eyes pointed to the resumption of our activities on January 5, 1948.—ROBERT T. RECTOR

CREIGHTON

ONE OF BETA THETA CHAPTER'S top priority projects this year is giving assistance in any way it can to the organization and developing a new chapter at the University of Omaha. John Lucas, Dean of the College of Commerce and Business Administration at Omaha University, Joseph Dellere, head of the Business Office there, both Deltasigs, Henry Lucas, Province Officer of Delta Sigma Pi, and Robert Lyons, Head Master of Beta Theta Chapter, have met and discussed the problems of organizing the new chapter. The word from these men is favorable. Soon we hope to have a new brother chapter right here in town.

The highlight of this semester's activities to date was, of course, the initiation of new members, preceded by the traditional "Hell-Week," which was enlarged this year from a period of wearing odd clothes and mere harassing of the pledges by actives, to include the wearing of large sandwich-board signs proclaiming

pledgeship in Delta Sigma Pi. That our new methods (new at Creighton) have the approval of the other fraternities on the Hilltop is evidenced by their following our example in the treatment of their pledges. The spotlight of the initiation fell, as always, on the K.P.R., Robert Stolz, who, although in doubt about his qualifications to fill the office, courageously accepted the post with heartfelt promises to do his best to fulfill his duties.

At the business meeting of October 28, Beta Theta Chapter was honored with three guests: James D. Thomson, Assistant Grand Secretary-Treasurer, who told us of the new chapters being installed throughout the country; Henry Lucas, Province Officer, and Herman Christiansen, Head Master of Alpha Delta Chapter at the University of Nebraska, only sixty miles from Omaha. Brother Christiansen invited the Deltasigs of Beta Theta Chapter to their "Christmas Party," December 6, which consists of dinner in Lincoln, followed by dancing at the Turnpike, a popular dance spot outside of the city. We sent back an invitation through Brother Christiansen to the Deltasigs of Alpha Delta Chapter, to attend a steak fry, which we are planning for November 23, at the Ralston Country Club, near Omaha. Brothers Lyons and Christiansen discussed tentative plans for joint projects and activities for the next semester.

Beta Theta Chapter is planning another business and another professional meeting before leaving the campus for Christmas vacation. The Chapter plans to appear *en masse* at the annual Inter-Fraternity Ball, December 12, which opens the social season on the Hilltop. The Deltasigs are back in the field of sports this season, with a cage team that promises to be outstanding. Beta Theta Chapter is looking forward to a school year full of activities, and is hoping that soon some of these activities may be carried out jointly with Alpha Delta Chapter at Nebraska University, and a new chapter at Omaha University.—WILLIAM S. MATTHEWS

DETROIT

WITH THE MID-SEMESTER exams now history here at the University of Detroit a brief résumé of Theta Chapter's activities seems in order. Before the semester was a week old Theta Chapter, in collaboration with Phi Gamma Nu sorority, formed a committee in preparation for the annual fall Football Frolic. Jerry Hoetcher was nominated chairman with Bob Murphy his assistant. The dance, which has always been a Deltasig affair, is the first big dance of the school year.

Theta Chapter has set a precedent here at the University of Detroit of featuring big-name bands at Deltasig dances. With a working capital of a few American dollars, two unused beer stubs from Selfridge Field Post-Exchange, and faith in the pledged support of his brothers, Jerry's expenses ran over \$2,200.00. Through valuable publicity in Detroit's three leading newspapers and timely plugs from every disc-jockey on the local air waves, the dance sold well over the \$3,000.00 mark, a tremendous success financially and socially, thanks to Brother Hoetcher and his aids.

Immediately following Charlie Barnett's last dance set, a group of 35 brothers and their dates met at a Detroit rendezvous to celebrate the success. The Foreign Legion application blanks, held in readiness just in case the dance had boomeranged, were burned with proper pomp and ritual.

The Founders' Day stag party brought together about 50 of the active brothers and alumni. Brother Vic Hindelang had prepared a full evening's entertainment highlighted by

motion pictures of the recent Michigan-Minnesota game.

Homecoming festivities begin here at the University of Detroit November 14. As much a part of homecoming as the game itself is the float parade. Senior Warden Bob Fregole has assured us that our float will win the unanimous decision of the judges. A new cup has been purchased by the Student Union. It will be awarded to the fraternity or sorority sponsoring the winning float. Brother Fregole has given the pledges the responsibility of bringing the cup to Delta Sigma Pi. The senior warden has an idea involving the use of an airplane and a large truck both of which the pledges have acquired.

Bob Murphy, one of the most active members of Theta carries his spirit into other activities. Aside from selling insurance and attending evening classes, Bob finds time to devote to the Naval Air Reserve. Recently he was cited in the local papers for his heroism in a near-air disaster. While he was aboard an airliner passing over Texas en route to California, the plane suddenly went out of control and began a plunge toward the too "firma" terra. The passengers began to get hysterical but were strangely calmed by Bob's bellowing 6 foot, 1 inch, 200 pounds of baritone of "Keep seated. . . . Every thing will be all right." The pilot gained control of the ship a few hundred feet above the ground. Bob continued on his way to San Diego and flew a Corsair back to the Naval Air base here at Grosse Isle.—A. PATRICK BUSHELL, JR.

RIDER

OUR SUNDAY QUARTERBACK and his five cohorts have established themselves in first place on the Rider College touch football league standing. Having won the first two games by comfortable margins the team has become "the" threat of the eight team league. Using Brother Ritz's modernized "W" formation, the pigskin boys have made aerial attacks that would raise the eyebrows of the Army Air Command. The keggers have not registered mid-season temperature on their bowling thermostat, but feel assured that the pins will fall for them in the near future. In keeping with the winter sports program, plans are underway for forming the basketball team.

The Chancellor's gavel gave forth and the Beta Xi Chapter election of officers was over. The results: Head Master, Howard Patterson; Senior Warden, Odone Ottaunick; Junior Warden, Alfred Betros; Treasurer, John Ritz; Scribe, George Galusha; and the brother who gets attention with the gavel will be Bill Butler. Rushing season has begun on the Trenton campus and Beta Xi Chapter has turned its eyes to selecting men of commerce who will be worthy to become members of the Chapter. Committees have been formed to enhance a successful smoker and its sequential initiatory formal. Also, Brother Betros, a 210 pound tackle on the Rider varsity, is conceiving various forms of "quiz" for this season's pledges. Gourmets and the remainder of the brothers living at our Bellevue castle are enjoying the "vittles" prepared by Mrs. Donelson, the new housemother.

Brother Edward Durkin, Professor of Economics, recently found his name in print. Brother Durkin is the author of the booklet, *The New York Times in College Economics Courses*. Ten thousand copies have been printed in the first edition and are being distributed to colleges and universities that are served by the *New York Times*. Prentice-Hall Publishing Company has obtained the services of Brother Durkin to write a booklet dealing with labor relations.—ARTHUR J. UNGERLEIDER



ZETA CHAPTER, NORTHWESTERN—EVANSTON, CHAPTER OFFICERS. Left to right: George Krueger, Scribe; Jack Julien, Senior Warden; Edward Kein, Master of Festivities; Earl Rix, Head Master; Paul Coveney, Junior

Warden; and Frank Geraci, Treasurer. Right picture—Zeta Chapter assembled for a professional meeting at the Georgian Hotel in Evanston to hear Mr. Jack Jensen, export manager of a large Chicago company.

NORTHWESTERN-Evanston

ZETA CHAPTER got off to a fast start this fall quarter. With professional meetings, intramural sports, the report of our delegation to the Grand Chapter Congress, election of officers, pledging, and homecoming, we have all managed to keep quite busy.

We had only one professional meeting during the summer quarter, but got an early start this fall with a meeting in the Georgian Hotel on October 1. Dr. Frank Endicott, director of placement at Northwestern, spoke about job opportunities and gave us a few tips about how to acquire that desired job. We were interested to learn from him that the heaviest demand in the past year has been for men in the fields of sales, general business administration, accounting, and finance, in that order, and that employers usually base their estimate of a man upon personality and character, campus activities, grades, and general background, in that order. We had several of the faculty members over for the meeting, and it was an excellent opportunity for the actives to meet potential new pledges. We had another interesting meeting on October 7, when Mr. Jack Jensen, an export manager, spoke on foreign trade. This, too, was held in the Georgian Hotel, with the usual refreshments after the meeting.

Homecoming, this year, occasioned a swell time for Zeta Chapter. Our house had just been redecorated inside and two coats of paint had been put on the outside. With house decorations, a float in the parade, and a party after the game, we had a swell time. We were especially pleased that so many of the alumni returned to spend the day with us.

With the chapter growing, we find that we are again coming into a good position to offer some stiff competition in Northwestern's intramural sports. Ed Peterson has been in charge of this phase of our activities. Last year we had football, basketball, and softball teams, but our most successful encounter was at ping-pong, as Zeta Chapter walked off with both the singles and doubles championships. Earl Rix beat all comers to win the singles, and then teamed up with Bruce Toussaint to win the doubles. We expect to do better in all sports this year.

Several Zeta men attended the Grand Chapter Congress in Minneapolis. They were: Earl Rix, Paul Coveney, Verdon Vroman, and Frank Geraci. The fellows had a fine time and were especially impressed by the efficiency

with which the meetings were conducted. Many worth while ideas were put forth, and Zeta Chapter is giving them sincere consideration.

En route to Minneapolis, the boys stopped at Dubuque, Iowa to see one of our brothers who graduated last spring—George Nacos. He is doing very well in the restaurant business in Dubuque, and was very considerate in having four steaks and cold beer waiting for the boys. Good old Deltasig hospitality!

Our recent election of officers gave us: Earl Rix, Head Master; Jack Julien, Senior Warden; Paul Coveney, Junior Warden; Frank Geraci, Treasurer; George Krueger, Scribe; and Frank Hammerschmidt, Historian. Ed Kein and Kenneth Roman are Co-Masters of Festivities, Ed Peterson is in charge of intramural sports, and Charles McCann is our representative to the Interfraternity Council. With this start, I'm sure Zeta Chapter is off to a very successful and happy year.—FRANK E. EVERETT

RUTGERS, University College

BETA RHO CHAPTER at University College, Rutgers, has focused its attention on the Chapter Efficiency Contest this year and has resolved that it will be numbered among the leaders when the points are totaled in June. In this respect, our Head Master, James J. McLoughlin, has been putting the pressure on all committees to become "point conscious," believing that a good showing in the Chapter Efficiency Contest will reflect itself in all of the Chapter's other activities.

As an indication that this policy is being successfully administered, the Professional Committee, under the direction of Stanley Knowles, conducted its first professional dinner meeting on October 15, just sixteen days after the opening of the fall semester. Three weeks later, Beta Rho Chapter passed a new milestone by issuing its first publication in the form of the *Beta RHOster*. This paper is edited by George S. Odiome, who was initiated into Delta Sigma Pi during the spring semester of 1947.

The Rushing Committee led by Donald Corvey has not let any grass grow under its feet either. Early in October Brother Corvey made certain that Delta Sigma Pi placards were placed at conspicuous locations in all classrooms throughout the school. The response to this publicity was gratifying. Beta Rho Chapter's quota for this year's initiation

is twenty-two and, judging by the number of candidates garnered to date, this figure will be exceeded. Meanwhile, the Committee has been working on the pledge training course which is to be outlined at the next business meeting to be held on November 19.

Although Beta Rho Chapter has gotten away to a good start in professional and administrative activities this fall, it has also maintained an even balance in its social functions. The football season saw two organized parties in attendance at the Princeton and Lehigh games, each of which was followed by a night of revelry at the Blue Hills Plantation, Dunellen, New Jersey. At this writing the Chapter is looking forward to the Founders' Day Formal which is to be held in conjunction with Beta Omicron Chapter at the Forest Hill Field Club, Bloomfield, New Jersey, on November 15. This is the first joint affair to be sponsored by the two chapters and present indications point to its being "The" dance of the season. Invitations have been sent to all of the neighboring chapters with a view to meeting and entertaining some of their members. On November 22, the Student Activities Association of the University College will have its Autumn Dance at the East Orange Armory. Beta Rho has always taken a major part in supporting the S.A.A. dances and this affair will prove to be no exception. Present plans also call for a New Year's Eve party, the details of which will be worked out at the next two business meetings.—JOSEPH F. MCGINNIS

MINNESOTA

IF THE NEXT SEVEN MONTHS are as successful as the past two, Alpha Epsilon Chapter should have one of its most successful years. We have an active Chapter of thirty and a pledge class of twenty-four. Initiation is set for the second week in January and most of the pledge class are expected to go through. Even our commissary, which, for the past year has been running us in the red, is in the black due to the large number eating meals. Our House Manager, Jim Goetz, went out during hunting season and brought back a young buck so as soon as it has been aged we are going to have a venison feast.

We've started a new idea which is going over very well. Every Monday night, our meeting night, we invite four or five alumni who were in the Chapter at the same time, over for dinner. After dinner they give a

little talk on how they went about getting a job when they graduated and what their business life has been like up to the present. It is not only interesting, but also pertinent because most of us will be graduating soon and first hand advice is valuable. The big advantage is that it creates a closer feeling between the actives and the alumni.

Our social functions have been a tremendous success. Our homecoming party brought so many alumni that the place we rented overflowed and many of us had to adjourn to the chapter house to find even standing room. Our fall formal held at the exclusive Golden Valley Country Club was nothing short of perfect. We expect to break ground for a new chapter house this spring, so we hope, in the not too distant future, we'll be moving.—ROY M. SVEE

NORTH CAROLINA

ALPHA LAMBDA CHAPTER'S ACTIVITIES during the 1947 spring term were highlighted with a banquet in honor of James D. Thomson, Assistant Grand Secretary-Treasurer of Delta Sigma Pi, who was visiting our chapter. Brother Thomson gave a detailed description of the activities of The Central Office. He also had many helpful remarks for the officers of the fraternity, as well as advice for the chairman of the Chapter Efficiency Contest Committee. Brother Thomson's visit was a very enjoyable one, and we hope he will drop in again soon.

Last spring, six representatives of the fraternity attended the regional meeting in Atlanta, Ga., as guests of Kappa Chapter. Very good reports were issued on return, and we hope to institute some of the policies advanced by the different chapters at the meeting. On March 26, 1947, Alpha Lambda Chapter initiated sixteen new brothers and the festivities in their honor were carried out in grand style. A party was given in their honor, followed the next evening by a dance at the Carolina Inn. John Nolan won the Delta Sigma Pi Scholarship Key here at North Carolina in 1947. We are very proud of Brother Nolan's record, and we hope that another active will be in a position to claim the key to be awarded in 1948.

Our representative to the Grand Chapter Congress, Monroe Landreth, returned to school in the fall with a fine report on the activities in Minneapolis. He gathered many ideas while attending the meetings, and we feel sure that Alpha Lambda Chapter will profit from his reports. As Brother Landreth related the program carried out at the Grand Chapter Congress, all of the brothers wished that they could have been present. The professional program of our chapter has continued to grow with increasing interest. Several industrial plants in this vicinity were visited last spring, and this activity was continued during the fall. The personnel of these plants were very cooperative and tendered an invitation for further inspection tours of this nature.

The fall term not only started a more intensive professional program for Alpha Lambda Chapter, but also ushered in Rush Week. Activity started when a smoker was held the first night, and it continued through pledging ceremonies at the end of the week, when twenty-three men became our new neophytes. Our social program for the fall term centered around the open houses which our Chapter held after the football games played here at North Carolina. These post game gatherings provided us with splendid opportunities to keep in contact with our alumni. Even though football season is now over, we still invite you to drop around whenever you are in Chapel Hill.—JOHN E. FAULKNER, JR.

LOUISIANA STATE

BETA ZETA CHAPTER at Louisiana State University reached full swing early in the 1947 fall semester. The reason for this was that the Chapter kept unofficially active during the summer session. During the summer session the Chapter had luncheons on Thursdays at one of the local restaurants. These weekly luncheons were resumed at the beginning of the fall semester, and as an added feature we have had some very prominent and interesting speakers address us at these meetings. During a regular business meeting in April the following officers were elected to succeed those graduating in June: Ray Q. Pierce, Head Master; Paul M. LeBlanc, Senior Warden; Earl Williamson, Junior Warden; John Savage, Treasurer; James Henry, Scribe; and Robert S. Wise, Jr., Historian.

With the number of veterans in school still remaining at a high level, there were many that were eager to become members. Taking advantage of this, the Chapter held a buffet supper in September to get acquainted with prospective members. The highlight of the supper was a talk made by one of Baton Rouge's leading businessmen. At the regular meeting on October 7, the Chapter pledged twenty-nine of the prospective members who had attended the supper. The pledges were especially fortunate in being pledged that particular night because we were honored with an address by James D. Thomson, Assistant Grand Secretary-Treasurer of Delta Sigma Pi, Chicago. The Chapter held the formal initiation of the pledges in December with a banquet following the initiation. With this influx of new blood into the Chapter, the coming year should prove to be one of the most active in the Chapter's history.—ROBERT S. WISE, JR.

PENN STATE

THE ALPHA GAMMA CHAPTER is starting on its first full active semester since the war and, if the first two months of this school year are any indication of what is to come, we should enjoy a very successful period.

First, we have received much local and some national publicity as Miss Betty Gibson, our nominee for Queen of the Belle Hop, which was sponsored by the Junior Greeters of America of Pennsylvania State College, carried away top honors. Head Master Ralph Peters presented Miss Gibson with a bouquet of red and yellow roses on behalf of our group and she graciously accepted them thanking us for being her sponsor.

On November 18, we are conducting the first in a series of lectures concerning "business today." Mr. William Manbeck, father of one of our brothers, Ed Manbeck, will talk on the subject "The Baking Business Today." Mr. Manbeck is a prominent man in the baking industry in Harrisburg, Pa. Other business men from different parts of the state are being contacted to lecture in the near future.

On the evening of November 11, we pledged seventeen men whom we think will be definite assets to our organization. These men are: Bert Agnew, Aspinwall, Pa.; Thomas Botsford, Philadelphia, Pa.; John Cameron, Jenkintown, Pa.; Nelson Davage, Pittsburgh, Pa.; George Dorrance, Elkland, Pa.; Arthur Evans, Philadelphia, Pa.; Owen Giblin, Drexel Hill, Pa.; Alan Hack, Jr., Shamokin, Pa.; Jess Hiller, Ridgewood, N.J.; Edward LeFevre, West Chester, Pa.; Harold Lenker, Millersburg, Pa.; Alexander Mauro, N.E. Washington, D.C.; John Mapes, Great Neck, L.I., N.Y.; Donald Reist, Mount Joy, Pa.; William Schreyer,

Williamsport, Pa.; David Huber, Jr., Lancaster, Pa.; Leonhart Jensen, Geddes, S.D. Pledge-brother Hack had a perfect 100%, or straight three average with our grading system, last semester.

On November 10, we had a successful luncheon with the faculty members of Delta Sigma Pi. Everyone agreed that the luncheons should be continued as it afforded us all an opportunity to get better acquainted. Plans are now being formulated for a dinner in honor of our new pledges in early December. We pause from our activities to wish all the chapters and officers of Delta Sigma Pi a very successful and happy new year. Welcome 1948!—RICHARD WEIL

MISSISSIPPI

ALPHA PHI CHAPTER of Delta Sigma Pi has begun its activities this session in a most promising way with the pledging of approximately thirty men. The first supper meeting was held on October 23. The program included the invocation by Rev. H. E. Finger of Oxford, special music by Paul Newton, introduction of department heads and other guests, followed by an address by Dr. A. J. Lawrence, registrar of the University. Lee H. McKenzie, a newly elected member of Alpha Phi Chapter presided.

Observance of Founders' Day was held on November 24, considerably late because of the crowded campus calendar of events. Mr. Fred Glass, president of Air Cargo, Inc., and alumnus of the University of Mississippi, from Washington, D.C., was guest speaker at the Founders' Day Banquet. Following the banquet, Mr. Glass spoke in an open student body forum.

News of interest to all brothers is that John T. Etheridge, past head master of Alpha Phi Chapter, has been visiting on the campus since returning from Honduras where he has been employed by the United Fruit Company as an accountant of its subsidiary, The Tela Railroad Company. Head Master Banks Smith is formulating plans whereby the freshman boys in the University can have the opportunity of participating in a tour of the leading business houses and other places of educational interest in Memphis.

Alpha Phi Chapter welcomes the new chapters into the fraternity!

OHIO STATE

WE OF NU CHAPTER have been going strong and our plans for the future are bigger and better. We are still without a house despite untiring efforts to rent, lease, buy or even steal one. This is nothing new to those of you who are also "house hunting." We have had several heartbreaking experiences in losing houses. Our number has been steadily increasing until we now have fifty-one actives and ten pledges. This number may seem small when compared to the twenty-five thousand students now on campus but we have held the membership down because we do not have a house.

Scholastically, Delta Sigma Pi stands at the head of all fraternities who are members of the Council of Fraternity Presidents on the Ohio State University campus. At the last meeting of the C.F.P., Nu Chapter was awarded a plaque for maintaining the highest active and pledge point hour ratio on campus for three consecutive quarters. We have big plans for retaining this record. These summer sessions, however, certainly don't help the point hour ratio. In the athletic field we have been quite active in inter- as well as intra-fraternity activities. A basketball and golf trophy have now been added to our proud

possessions. This quarter we are participating in basketball, volley ball, and bowling.

Regular professional meetings are held every other week. The speakers are men rated high in the commercial world. These meetings not only give the members much valuable information but also offer an opportunity to entertain prospective pledges.

The social side has been taken care of with a well rounded program consisting of dances, beer parties, picnics, and banquets. The highlights of our social program have been the Founders' Day Banquet, a masquerade party, Rose Formal, and homecoming dance. Alumni participation and interest has been steadily increasing. We have established a good contact with our Alumni brothers, but here is one field where much remains to be done. In conclusion, Nu Chapter would like to take this opportunity to publicly congratulate and thank Alpha Epsilon Chapter and the Twin Cities Alumni Club for the wonderful job they did in organizing and conducting the Sixteenth Grand Chapter Congress at Minneapolis this year.—CELESTINE H. AMAN

DE PAUL

IN RETROSPECTION of events at De Paul University in recent months, we find the student body and other fraternities admiring sheepishly the achievements of their contemporaries in Alpha Omega Chapter. During these past weeks much of the prestige that had been Delta Sigma Pi's prior to the world conflict was recouped to supplement further plaudits that have come its way since reactivation of the Chapter in 1945. When John Smith was appointed editor-in-chief of the student newspaper the fraternity members felt very proud. John has been associated with the *De Paulia* for many months and worked assiduously for its success. Two other Deltasigs were also given places of prominence in editing the weekly publication. They were Cy Farwell and Joe Reiter, who emerged with the distinctions of Publications Business Manager and Associate Editor respectively.

Seizing other positions in the astral heights of student activities were Larry Schnittgen and Ed Bach. While Larry was elected to the presidency of the Day Commerce Council, a potent organization in the direction of social affairs in the interim of the school year; Ed Bach was unanimously voted the leadership of the Inter-Fraternity Council. For some time now Brother Ed has ably conducted the social program of the Evening Commerce School at De Paul University, and in this capacity Ed procured Gene Krupa for an evening's stomping at the Stevens Hotel last semester. Needless to note the cotillion was a success.

At the monthly meeting in the Sherman Hotel, plans were made for the selection of candidates for pledging in Delta Sigma Pi. Graduation of a considerable number of Deltasigs has presented the need for an addition in the membership of the fraternity. Nomination of men with outstanding character and ability has begun.

Alpha Omega Chapter's annual dance, the "Jarabe," was held, on November 8, in the Bal Taberin Room of the Sherman Hotel. Every member of the fraternity worked diligently to assure a large turnout and the results were fruitful. The capacity crowd that attended enjoyed a delightful evening. In every respect it was one of the most successful affairs that the University has presented this year. Recently, in a formal initiation, a member of the faculty was enrolled in Alpha Omega Chapter. He is Professor Stephen Mueller, head of the Management Department in the College of Commerce at De Paul University.—RENEALD J. ROONEY

TENNESSEE

NOVEMBER 7, 1947, at seven o'clock in the evening, found Alpha Zeta Chapter of Delta Sigma Pi at the Gateway Restaurant for its annual celebration of the fraternity's Founders' Day. The banquet room was appropriately decorated with colors of old gold and royal purple and the tables were arranged with flowers, all of which gave an atmosphere of warm fellowship. After the dinner, which consisted of turkey, dressing, and all the "fixings," we were honored with the songs sung by lovely Miss Virginia Bottom. Jack Ivy, head master of Alpha Zeta Chapter, then began the more serious side of the program with an eulogy of the founders and of the fraternity. The seriousness of the affair was broken by the introduction of Mr. William "Bill" Walkup, our guest speaker, by Master of Ceremonies Burchard Jones. Mr. Walkup took over and while impressing us with his views as to why we should aid in its development, kept us laughing and holding our turkey with humorous anecdotes. The program was drawn to a close with the members, alumni, and guests all joining in the singing of the "Rose of Deltasig."

The chapter, on November 20, 1947, had as its professional meeting Mr. Albert Dehner of the Department of Finance at the University of Tennessee, who spoke on investment and speculation in the stock market today. At a business meeting the preceding week the chapter decided to bring into membership two professors of the University who are interested in the fraternity and who will aid in directing our chapter and will better enable us to bridge the gap existing between students and faculty.

The initiation of the present pledges is scheduled for December 7, 1947. The pledge class includes James B. Holt, Frank K. King, Thomas H. Lester, Fred S. McCorkle, Ernest P. Newbern, Stephen H. Rhea, James Scanlan, and Theodore Weber. If the forms required by The Central Office are approved before the initiation, the faculty members will also be initiated. It is the goal of the chapter to increase its number to forty or fifty members by

June, and with the help of the above future members we plan to make Delta Sigma Pi the leader for the College of Business Administration at the University of Tennessee.—WALTER S. ADAMS

SOUTH DAKOTA

AFTER A THREE MONTH RECESS, Alpha Eta Chapter once more resumed operation on the campus of the University of South Dakota. Our first meeting was held in the Coyote Cove on September 25. Mr. Brookman, director of the University Placement Bureau, spoke to the active members and prospective pledges about the functions and services of the Placement Bureau. Like the other chapters, Alpha Eta Chapter tries to obtain professional speakers. Our first professional speaker from the business world was Mr. H. W. Stellner, general business manager for the Empire Equipment Company of Sioux Falls, S.D. Mr. Stellner spoke to the members about general business conditions in South Dakota.

The first social event of the year was a Founders' Day party at the Varsity on October 30. All actives and prospective pledges were invited. The Alpha Eta Chapter is gathering prominence on the campus of the University. During the summer session, the fraternity placed near the top in scholarship among eighteen organizations on the campus.

If the old saying "in numbers there is strength," is true, then the Chapter is one of the strongest professional fraternities on the campus. When the 1947-48 school year started on September 15, our Chapter had twenty-one active members. On October 23, the total number of active members and pledges was increased to thirty-two. On that date, eleven men from the School of Business were formally pledged to the fraternity. Although the Alpha Eta Chapter does not have a house, it is still a very active Chapter. We have held regular meetings, and at these meetings, have had professional speakers and social functions that are a credit to the fraternity.—RICHARD W. NORD

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RUTGERS (Beta Rho, 1942), RUTGERS UNIVERSITY, UNIVERSITY COLLEGE, NEWARK, N.J.

H.M. James J. McLoughlin, Jr., 53 S. Munn Ave., Newark, N.J.
S.W. Donald O. Corvey, 120 Rutger St., Belleville, N.J.
Treas. Warren S. Woolley, 38 S. Walnut St., East Orange, N.J.
Scribe Eugene H. Gallagher, 436 S. 14 St., Newark, N.J.

ST. LOUIS (Beta Sigma, 1946), ST. LOUIS UNIVERSITY, SCHOOL OF COMMERCE AND FINANCE, ST. LOUIS, MO.

H.M. Hilary B. Mattingley, 1029 Goodfellow Blvd., St. Louis, Mo.
S.W. William A. Bruen, 4232 Flad, St. Louis, Mo.
Treas. Clarence W. Lerch, 4933 Cote Brilliant, St. Louis, Mo.
Scribe Joseph F. Duepner, 2026 Hildred, Jennings, Mo.

SOUTH CAROLINA (Beta Gamma, 1929), UNIVERSITY OF SOUTH CAROLINA, SCHOOL OF BUSINESS ADMINISTRATION, COLUMBIA, S.C.

Chapter House: Tenement 14, University of South Carolina, Columbia, S.C.
H.M. Raymond G. Halford, 311 Southwood Dr., Columbia, S.C.
S.W. James H. McSwain, Jr., 1000 Benton St., Columbia, S.C.
Treas. Robert A. Watson, 1406½ Gervais St., Columbia, S.C.
Scribe Morris W. Phillips, Jr., 1230 Bull St., Columbia, S.C.

SOUTH DAKOTA (Alpha Eta, 1924), UNIVERSITY OF SOUTH DAKOTA, SCHOOL OF BUSINESS ADMINISTRATION, VERMILION, S.D.

H.M. Duane K. Nygaard, 309 High St., Vermillion, S.D.
S.W. Cornelius A. Rittershaus, B-209 Harvard, Vermillion, S.D.
Treas. Royal C. Hilland, 19 S. University, Vermillion, S.D.
Scribe Robert H. Morgans, C-209 Harvard, Vermillion, S.D.

TEMPLE (Omega, 1923), TEMPLE UNIVERSITY, SCHOOL OF COMMERCE, PHILADELPHIA, PA.

Chapter House: 1841 N. Park Avenue, Philadelphia, Pa. (FR 7-9625)
H.M. James E. Owens, 818 Bailey St., Camden, N.J.
S.W. John P. Santry, 4458 N. Orianna St., Philadelphia, Pa.
Treas. Henry W. Hochstrasser, 1718 Spring Garden St., Philadelphia, Pa.
Scribe Harry R. Smith, Jr., 3733 Midvale Ave., Philadelphia, Pa.

TENNESSEE (Alpha Zeta, 1924), UNIVERSITY OF TENNESSEE, SCHOOL OF BUSINESS ADMINISTRATION, KNOXVILLE, TENN.

H.M. Cecil O. Tipton, 2117 Jefferson, Knoxville, Tenn.
S.W. John D. Peoples, University of Tennessee, Knoxville, Tenn.
Treas. Robert B. Jones, 1215 W. Clinch, Knoxville, Tenn.
Scribe Robin F. Johnson, Box 4292, University of Tennessee, Knoxville, Tenn.

TEXAS (Beta Kappa, 1930), THE UNIVERSITY OF TEXAS, SCHOOL OF BUSINESS ADMINISTRATION, AUSTIN, TEX.

H.M. Ray H. Keenan, 706 W. 21st St., Austin, Tex.
S.W. Dell R. King, 123 Brackenridge Hall, Austin, Tex.
Treas. Robert L. Wright, 2703 Rio Grande, Austin, Tex.
Scribe William C. Grant, 1002 W. 22nd St., Austin, Tex.

TEXAS TECH (Beta Upsilon, 1947), TEXAS TECHNOLOGICAL COLLEGE, DIVISION OF BUSINESS ADMINISTRATION, LUBBOCK, TEX.

H.M. Rayford L. Moody, 1707C 18th St., Lubbock, Tex.
S.W. William T. Hutcheson, 2212 15th St., Lubbock, Tex.
Treas. Samuel P. Grigg, 324 Sneed Hall, Lubbock, Tex.
Scribe Newell A. Reed, 2321 18th St., Lubbock, Tex.

WESTERN RESERVE (Beta Tau, 1947), WESTERN RESERVE UNIVERSITY, SCHOOL OF BUSINESS ADMINISTRATION, CLEVELAND, OHIO.

H.M. Francis J. Kaye, 1818 E. 81st St., Cleveland, Ohio.
S.W. Fred W. Schoditsch, 3442 W. 62nd St., Cleveland, Ohio.
Treas. Andrew D. Teklitz, 1734 Corning Ave., Cleveland, Ohio.
Scribe Walter Stepanek, 3195 W. 31st St., Cleveland, Ohio

WISCONSIN (Psi, 1923), UNIVERSITY OF WISCONSIN, SCHOOL OF COMMERCE, MADISON, WIS.

Chapter House: 132 Breese Terrace, Madison, Wis. (Fairchild 2934)
H.M. Clifford C. Lutz, 121 N. Franklin St., Madison, Wis.
S.W. Don A. Lambert, 132 Breese Ter., Madison, Wis.
Treas. John H. Muetterties, 132 Breese Ter., Madison, Wis.
Scribe Charles S. Crouse, 132 Breese Ter., Madison, Wis.

ALUMNI CLUBS

The frequency, time, and place of luncheons, dinners, and meetings held by each alumni club is shown immediately following the city in which the alumni club is situated. If this data is missing for any alumni club it means that it has not been reported to the Central Office of the fraternity. The names, addresses, and telephone numbers of the President and Secretary of each alumni club are listed.

ATLANTA, GA.—LUNCHEONS, every Friday, 12:30 P.M., Henry Grady Hotel. DINNERS, third Thursday every month, 6:30 P.M., Robert Fulton Hotel.

Pres. Harold O. Duncan, 477 Boulevard Dr., Decatur, Ga. Tel.: DE 6602
Sec. Marion B. Mason, 31 Moreland Ave., N.E., Atlanta, Ga., Tel.: LA-1148

AUSTIN, TEX.

Pres. William D. Craig, 1590 Mohle Dr., Austin, Tex.
Sec. Earl Dennis, 708 Augusta, Austin, Tex.

BALTIMORE, MD.—LUNCHEONS, every Thursday, 12:00 noon, Lord Baltimore Hotel Cafeteria.

Pres. William R. McGuire, 1807 Deveron Rd., Lowson, Md.
Sec. Clarence Eliason, Jr., 2710 Harlem Ave., Baltimore, Md.

BUFFALO, N.Y.

Pres. Ralph H. Franclemont, 131 Brantwood Rd., Buffalo, N.Y. Tel.: AM-4958.
Sec. Norman S. Schlant, 1725 Amherst St., Buffalo, N.Y. Tel.: AM-1633

CHICAGO, ILL.—LUNCHEONS, every Wednesday, 12:00 P.M., Republic Building, 209 S. State St. DINNERS, third Thursday every month, 6:00 P.M. Triangle Restaurant, 6 S. Clark St.

Pres. Edmond W. Satterwhite, 7026 N. Sheridan Rd., Chicago, Ill.
Sec. Merle Loder, Mutual Life Insurance Co., 38 S. Dearborn St., Chicago, Ill.

DALLAS, TEX.—DINNER, fourth Tuesday every month, Villa Roma Restaurant, 2924 Maple Avenue.

Pres. William R. Merrick, 4416 Bowser St., Dallas, Tex. Tel.: L-66582.
Sec. John P. Penland, 5901 Victor St., Dallas, Tex. Tel.: T-7-6984.

DETROIT, MICH.

Pres. George E. Rakovan, 18300 Sorrento Ave., Detroit, Mich. Tel.: University 4-1139
Sec. Frank J. Brady, 13518 Rutland Ave., Detroit, Mich. Tel.: Vermont 6-5761

KANSAS CITY, MO.—DINNERS, fourth Friday every month, 6:00 P.M., Pine Room, Union Station.

Pres. Joseph L. Brumit, 4231 Virginia, Kansas City, Mo. Tel.: VA 3729
Sec. Dana D. Heter, 4258 Roanoke Rd., Kansas City, Mo. Tel.: IO 3031

LINCOLN, NEB.—LUNCHEONS, every Wednesday, 12:00 noon, Lincoln Chamber of Commerce. DINNERS, third Wednesday every month, 6:30 P.M., Student Union, University of Nebraska.

Pres. George T. Dinsdale, 3015 P St., Lincoln, Neb. T.: 5-7877
Sec. Harry C. Freed, 730 S. 17th St., Lincoln, Neb. T.: 2-7321

LOS ANGELES, CALIF.

Pres. Sylvester Hoffman, 215 W. Fifth St., Los Angeles, Calif. Tel.: Mich 2823
Sec. Howard B. Chadsey, 1919 Morengo Ave., South Pasadena, Calif.

MILWAUKEE, WIS.—DINNERS, second Monday every month, 6:30 P.M., Medford Hotel.

Pres. Gervase G. Fohey, 3914 N. 38th St., Milwaukee, Wis.

Sec. Oliver G. Lechmaier, 3039 N. 43rd St., Milwaukee, Wis.

NEWARK, N.J.

Pres. M. John Marko, 1033 Stuyvesant Ave., Irvington, N.J. Tel.: ES. 2-2708

Sec. Henry W. Mueller, 8-39th St., Irvington, N.J. Tel.: ES. 2-4157

NEW YORK, N.Y.

Pres. Nik Ther, Apt. 6, 38 W. 89th St., New York, N.Y. Tel.: Fieldstone 7-3600, Ext. 746

Sec. Allen J. Ogden, 22-30 76th St., Jackson Heights, L.I., N.Y. Tel.: BEekman 3-0623

PHILADELPHIA, PA.—LUNCHEONS, every Thursday, 12:00 noon, Leeds Restaurant, Broad & Locust Sts. DINNERS, second Thursday every month, 6:00 P.M., 2601 Parkway.

Pres. James A. Perdakis, LeRoy Court Apts., 60th & Warrington Aves. Philadelphia, Pa.

Sec. Howard W. Ayers, 429 Laurel Rd., Yeadon, Pa.

ST. LOUIS, MO.—LUNCHEONS, every Wednesday, 12:00 noon, Versailles Room, Mark Twain Hotel.

Pres. Robert T. Birney, 414 Fairwood Lane, Kirkwood, Mo. Tel.: TERRYhill 3-3228

Sec. Kenneth S. Tisdell, 4500 Shenandoah Ave., St. Louis, Mo. Tel.: Sidney 5275

TWIN CITIES (Minneapolis and St. Paul, Minnesota)—LUNCHEONS, every Thursday, 12:00 noon, Covered Wagon Cafe, 114 S. 4th St., Minneapolis. DINNERS, second Tuesday every month, 6:15 P.M., King Cole Hotel.

Pres. Glen F. Galles, 3405 Aldrich Ave. S., Minneapolis, Minn. Tel.: REgent 2721

Sec. George H. Halverson, 5532 33rd Ave. S., Minneapolis, Minn. Tel.: DU 5532.

Futures for Sale

- If you are an undergraduate member of Delta Sigma Pi, you should be anticipating graduation from college and also your alumni status in your fraternity. Upon graduation you will become a member of one of our alumni clubs, provided you establish residence in a metropolitan area. Should your residence be removed from the locality of an alumni club, your alumni activity in Delta Sigma Pi may be seriously threatened. It is up to you to do something about this, or your active fraternity contact may be completely lost to you.
- A simple solution to this impending problem is the purchase of a Life Membership, which will permanently provide for YOUR FUTURE with your fraternity. The DELTASIG, which is mailed to every Life Member, contains a continuous record of the progress of your chapter and your fraternity, and is a strong link between the alumni and the active chapters. The Alumni News also provides you with important data about fraternity activities which are being held continuously throughout the country. Life Members are also permanently entitled to all of the benefits of our Alumni Placing Service. A beautiful, engrossed Life Membership Certificate and an engraved membership card will be given to you and will substantiate the fact that you have provided for YOUR FUTURE in your fraternity, Delta Sigma Pi.
- Your FRATERNITY'S FUTURE will also be assured by your purchase of a Life Membership, as all of the revenue from the sale of Life Memberships is placed in the National Endowment Fund. To date over 1,200 brothers have provided for THEIR FUTURE and the FRATERNITY'S FUTURE by their purchase of a Life Membership. Their thoughtfulness created our National Endowment Fund, which some day will be large enough to guarantee your FRATERNITY'S FUTURE against any and all contingencies.
- Don't wait until you have graduated to become a Life Member. Start today so that you will have your Life Membership by that time. You may send \$50.00, which is the total cost of a Life Membership, or \$5.00 as the first payment, to be followed by individual monthly payments of \$5.00 each, until the \$50.00 has been paid. Send your check to The Central Office of Delta Sigma Pi, 222 W. Adams Street, Chicago 6, Illinois.