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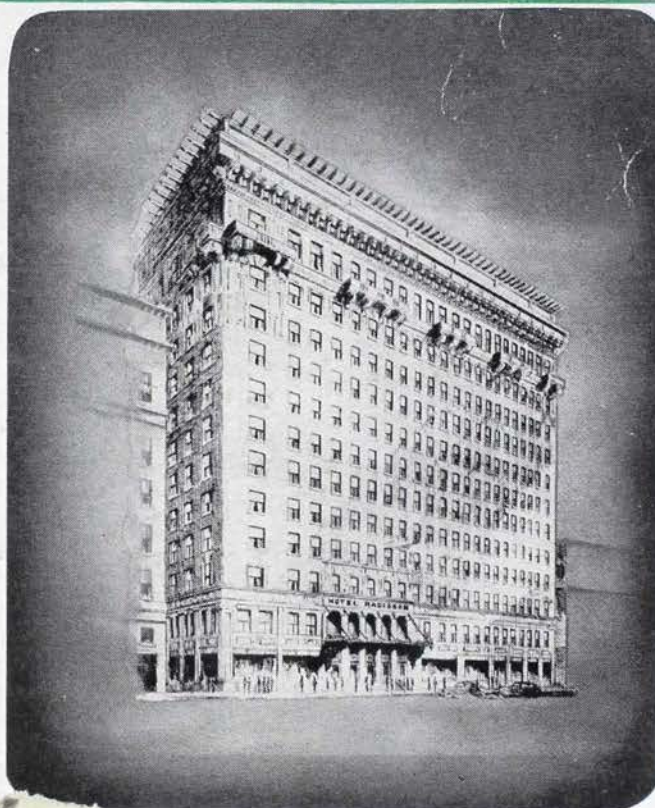
The

# DELTA SIG

OF DELTA SIGMA PI

MARCH  
1947

7-12 V.B.



RADISSON HOTEL, MINNEAPOLIS, MINNESOTA  
Headquarters for GRAND CHAPTER CONGRESS to be held August  
27, 28 and 29, 1947.

FOUNDED 1907 \* \* \* \* AT NEW YORK UNIVERSITY



# THE INTERNATIONAL FRATERNITY OF DELTA SIGMA PI

Professional Commerce and Business Administration Fraternity

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. The fraternity was organized to foster the study of business in universities; to encourage scholarship and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

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H. C. COX, *Alpha*, New York U. . . . . 1915-1916  
F. J. MCGOLDRICK, *Alpha*, New York U. . . . . 1916-1917  
\*C. J. EGE, *Alpha*, New York U. . . . . 1917-1920  
H. G. WRIGHT, *Beta*, Northwestern . . . . . 1920-1924  
C. W. FACKLER, *Epsilon*, Iowa . . . . . 1924-1926  
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THE  
**DELTA SIG**  
 OF DELTA SIGMA PI

Volume XXXVI

MARCH, 1947

Issue 3

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**H. G. Wright, Editor      J. D. Thomson, Assistant Editor**

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DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928 to encourage high scholarship, professional research, advancement of professional ethics, and the promotion of a spirit of comity among the professional fraternities in the advancement of fraternal ideals.

The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Delta Sigma Delta. Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. JOURNALISM, Sigma Delta Chi. LAW, Gamma Eta Gamma, Delta Theta Phi, Phi Alpha Delta, Phi Beta Gamma, Sigma Delta Kappa. MEDICINE, Alpha Kappa Kappa, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma, Theta Kappa Psi. PHARMACY, Kappa Psi.

10/10  
10/47  
NPS  
12/24

## A Message from the Grand President



KENNETH B. WHITE, Boston  
Grand President of Delta Sigma Pi

HAVING SUCCESSFULLY ROUNDED the half-way mark and advancing well on our way toward the home stretch—these final months of the college year—all our chapters will want to inventory their accomplishments not only as individual chapters but also compared with other Deltasig chapters. The chapter efficiency contest was especially designed to measure this progress. In how many of the divisions—A-professional activities, B-scholarship, C-membership, D-finances, or E-chapter administration—is your chapter now among the leaders? Let me suggest that at your next chapter meeting you arrange to take this “inventory” to determine exactly which points you lack in each division. Then select a team captain and a team for each division, perhaps offering an award to the team scoring the most points between now and June. You should endeavor to make the honor roll (85,000 or better).—and with each team concentrating on earning the most points, or better still a perfect score of 20,000 points, for its division, your chapter can easily top the list. A 100,000 points for your chapter will win a fully paid Life Membership for your Headmaster. Having enjoyed seventeen years of continuous Deltasig dividends from my Life Membership acquired in 1930, I feel I am in position

to assure you that a *Life Membership in DELTA SIGMA PI is an investment worth many times its actual cash consideration.*

The Committees have been selected—the arrangements have been made—we are progressing speedily and enthusiastically with extensive plans for the *Sixteenth Grand Chapter Congress of Delta Sigma Pi to be held in Minneapolis next August 27-29.* Present indications assure us of a record-breaking attendance. You have been receiving communications from time to time from the Central Office, the Grand-Secretary-Treasurer H. G. Wright, his assistant Jim Thomson, and members of the Grand Council. Here is your opportunity, the first since 1939, to meet and actually get acquainted with your official Deltasig family. I extend to each and every one of you my personal invitation to join us in Minneapolis next August. It will be an event that will remain in your thoughts for many years to come—ask any Deltasig who attended one or more of these Grand Chapter Congresses, perhaps in Philadelphia in 1939, in Atlanta in 1936, in Chicago in 1933, in Detroit in 1930, or even prior ones. I urge you to start planning to send a large delegation from your chapter to the most outstanding and biggest Congress that DELTA SIGMA PI has ever held. Spread the word among your members and *be in Minneapolis next August.*

Since my last message to you we have added a new alumni club—that at Lincoln, Nebraska—to our ever-growing roll. The Chicago Alumni Club has just released its 1947 directory, complete with business connection and residence and business addresses and telephone numbers for more than 400 alumni members in the Chicago area. Its back cover has been generously devoted to Life Membership promotion and asks the question: *Are you one of the hundreds who have done their part in the perpetuation of Delta Sigma Pi?* Frankly, are you one of the 900 or more who have invested in the future advance of Delta Sigma Pi? Much credit is due to Chicago Alumni Club's officers, and in particular to its President Franklin R. Lacy, for this splendid directory. It should be an inspiration to other alumni clubs to publish similar lists of their members.

Recently our Grand Secretary-Treasurer Wright was elected *President of the Professional Interfraternity Conference* after having ably served for over twelve years as its Secretary-Treasurer. We should not only congratulate Brother Wright but also Delta Sigma Pi on this singular achievement and for the prestige we will derive from having one of our members serve as head of this great Conference. We are mighty proud of you, “Gig” Wright.

I am always pleased to receive copies of the chapter publications issued by our chapters. Many of these publications are issued regularly every month or quarter. It is gratifying to observe that their contents are very complete and show evidence of many hours of work by their editors in assembling and presenting the chapter news. Most issues allot space for alumni items, thus showing full cooperation between undergraduate and alumni members in keeping our Deltasigs informed. Chapter publications are a real aid to chapter operation by means of assimilating the various professional activities, committee assignments, social functions, etc., going on but not always known to all active members. I urge all chapters to issue a chapter publication regularly, mailing it to the chapter's alumni and other interested alumni in your area, and particularly to members of your Grand Council who are most interested in being kept informed of the activities of all our chapters.

It has been said that coming through the war crisis successfully, the college fraternities since their phenomenal postwar comeback have emerged stronger than ever they were before Pearl Harbor. Generally the postwar college fraternity will be more mature. More emphasis is being placed on scholarship and professional programs—less on social activities. This trend is a result of the stabilizing influence of the ex-servicemen. Actually the college administrators through a heightened policy of supervision are striving to integrate professional fraternities into the life of the institution so that they may become a definite part of the college and not incidental appendages. As a result we have found that the administrators are whole-heartedly behind our reactivation programs. I am hopeful that as this college year ends I shall be able to report to you that practically all our chapters have been restored to an active status.





# THE DELTASIG

OF DELTA SIGMA PI

Volume XXXVI

MARCH, 1947

Issue 3

## Radisson Hotel Chosen as Headquarters for Sixteenth Grand Chapter Congress in August

THE SIXTEENTH GRAND CHAPTER CONGRESS of Delta Sigma Pi will also commemorate our 40th birthday, and it will be held in Minneapolis, Minnesota, on August 27, 28, and 29, 1947. The Radisson Hotel has been selected as the official headquarters, and all of the meetings and banquets will take place in its ballrooms. The Twin Cities Alumni Club and the Alpha Epsilon Chapter of Delta Sigma Pi are to be the hosts, and they are well along in their plans to entertain the fraternity in a grand fashion. Advance reservations can now be made, both for your attendance at the Grand Chapter Congress, and for your hotel accommodations while you are there. The form provided in this issue of The DELTASIG can be used for this purpose.

This is the first Grand Chapter Congress since 1939, to which an invitation can be extended to the entire fraternity. Although the 14th and 15th Grand Chapter Congresses were held, government restrictions during the war limited the attendance to the members of the Grand Council of Delta Sigma Pi. To make up for the many phases of the national meeting that had to be omitted in the 14th and 15th Grand Chapter Congresses, the Grand Chapter Congress Committee, headed by Rudolph Janzen, is planning to make the Sixteenth the most complete and finest meeting of its kind we have ever held. A very large attendance is expected and everyone attending is promised a good time, in addition to a very educational meeting.

### About the Dates

The three days that were selected were not picked at random, but were chosen after much deliberation. Inasmuch as Minnesota is one of the most noted summer vacation lands, it was thought that many of the brothers would like to combine their summer vacations with their attendance at the Grand Chapter Congress, and that is one of the reasons that it was decided to hold the meeting before Labor Day. Although many firms have no set rules about the termination date for vacations, some insist that all vacations be concluded by Labor Day. Then, too, there are some alumni who will bring their families, and as most elementary schools start their fall term the day following Labor Day, by holding the Grand Chapter Congress on Wednesday, Thursday and Friday of the previous week, they will have plenty of time to reach home before school starts. For those brothers who desire to drive to the convention and do some sightseeing enroute, the selection of this week gives them

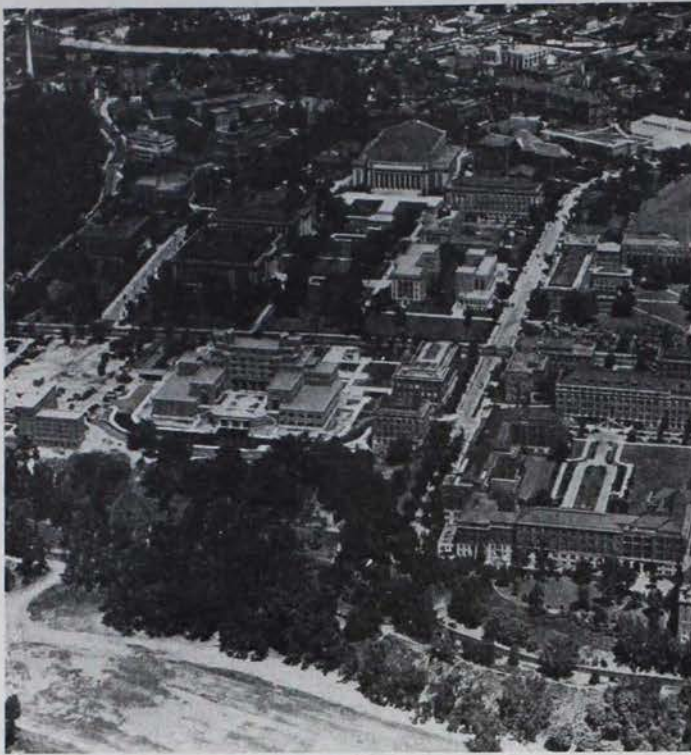
an extra day, Labor Day, to reach home. Thus, no matter from where a person is driving, one week should be sufficient to attend the Grand Chapter Congress and return home. Also, many of Minnesota's resorts close after Labor Day, and for those brothers desiring to spend their vacation in conjunction with the Grand Chapter Congress, this choice is the best.

We are also fortunate to have the famed Minnesota State Fair held during the same week as our Grand Chapter Congress. The State Fair Grounds are only a short street car ride from downtown Minneapolis, and they lie half-way between Minneapolis and St. Paul. Each day at the state fair a very worthwhile special event is conducted in addition to the regular activities of a state fair. If possible, we urge every brother to plan on spending a day at the fair, either before or after the Grand Chapter Congress.

### About the State

Almost in the geographic center of the North American continent is the state of Minnesota with its 10,000 lakes. Its fine highways, beautiful scenery, and thousands of resorts make Minnesota one of the most popular summer resort regions of this country. Although much of the state is well populated, there are sections that are still thickly covered with forests and over 1,000 of its lakes are yet to be named. In all parts of the state of Minnesota lie the "Ten Thousand Lakes" where fishermen from all points of the compass come to land their share of everything from sunfish to the giant muskellunge of the North. In the fall these areas are the tramping grounds of thousands of hunters in quest of game birds. Later in the season the North Woods, but three hours drive from Minneapolis, offer the hunter deer, bear, and other large game.

Within a few minutes drive, the visitor to Minneapolis may see any one of these interesting places: the granite quarries of St. Cloud, the "Switzerland of America," and historic Lake Pepin on the Mississippi River near the picturesque river cities of LaCrosse, Wabasha, Winona, Lake City, Red Wing, and Hastings; the college city of Northfield, home of Carleton and St. Olaf Colleges, the giant Lake Mille Lacs and the Chippewa Indians' Reservation; The Dells of the St. Croix and Taylor's Falls, the hill country of Wisconsin near River Falls and Prescott; Little Falls, boyhood home of Colonel Charles A. Lindbergh; the world-famous Mayo Clinic and Hospital at Rochester and the great canning factories of Le Sueur. The mild climate that Minnesota enjoys during the extremely hot



THE MAIN CAMPUS of the University of Minnesota lies within a short distance of downtown Minneapolis and will be one of the attractions of the GRAND CHAPTER CONGRESS.

months of July and August, together with its vacation assets, attract thousands each year to its 1,900 summer resorts. You, too, can spend a memorable vacation in Minnesota, and attend the Grand Chapter Congress at the same time. The Minneapolis Civic and Commerce Association, 129 South Sixth Street, Minneapolis 2, has offered to send vacation information and literature to any Deltasig who cares to write them.

### About the City

Minneapolis, which is the headquarters city for our Sixteenth Grand Chapter Congress, is the 16th largest city in the United States, and the largest city in Minnesota. Minneapolis boasts one of the most extensive park systems, with over 5,500 parks. There are five municipal golf courses and 22 lakes and lagoons in the city proper. The United States Department of Labor has termed the Minneapolis park system one of the most outstanding systems in the United States from the standpoint of number of acres, types of properties, character of development and quality of maintenance. Minneapolis is known as the Gateway to the Ten Thousand Lakes of Minnesota.

It is easy to reach Minneapolis from any point in the United States by rail, bus, airplane, waterways, or private car. Ten railroads, two airlines, numerous bus systems and a broad system of highways offer the traveler every convenience and speed. The two airlines connect with several other leading airlines in the country, making Minneapolis accessible by air from almost every point in the United States. Three streamline trains make the trip between Minneapolis and Chicago in about seven hours, and several other streamliners reach the city from points south and west.

Among the prominent attractions of interest to visitors to Minneapolis are the Symphony orchestra, annual Metropolitan Opera Season, historic Minnehaha Falls, Walker Art Center, Minneapolis Institute of Arts, University of Minnesota, world known flour mills at historic St. Anthony Falls, the Mississippi

River gorge, the excellent shopping district in the center of the city, and the Minneapolis Auditorium with its many boxing and wrestling attractions, circuses and sport shows.

### About the University

The University of Minnesota is situated on the picturesque eastern bluffs of the Mississippi River near St. Anthony Falls. It is now one of the largest educational institutions in the world and recognized as one of the most progressive. The main campus embraces an area of 140 acres and includes 104 buildings. The University Farm, which is in St. Paul, covers 689 acres and has 167 buildings. Connecting these two campuses is an inter-campus trolley.

The School of Business Administration is housed in Vincent Hall, which is in the very center of the campus. It faces on the mall and is directly across the street from the new Coffman Memorial Union. Although Vincent Hall is relatively new, it has been constructed with a Greek exterior design to match the other buildings facing the mall. Its huge pillars and limestone face are a striking contrast to its very modern interior and well planned classroom facilities. The new Dean, Richard Kozelka, is a member of Delta Sigma Pi, and he takes a very

### GENERAL PROGRAM

Sixteenth Grand Chapter Congress  
Radisson Hotel, Minneapolis  
August 27-28-29, 1947

Tuesday, August 26

Morning

Registration at the Radisson Hotel  
Grand Council Meeting

Afternoon

Sightseeing in Minneapolis  
Program at the State Fair Grounds

Wednesday, August 27

Morning

Registration at the Radisson Hotel  
Meeting of Committee on Alumni Activities

Afternoon

Meeting of Alumni Placing Committee  
Initiation of Honorary Member-at-Large

Evening

Opening Banquet, Radisson Ballroom

Thursday, August 28

Morning

Opening Business Session  
Official Photograph

Afternoon

Second Business Session  
Undergraduate Chapter Panel

Evening

Stag Banquet, Radisson Ballroom  
Yellow Dog Initiation

Friday, August 29

Morning

Third Business Session

Afternoon

Final Business Session

Evening

Dinner-Dance, Radisson Ballroom  
Official Closing

active part in the affairs of the Twin Cities Alumni Club.

The second summer school session will be in its closing week at the time of our Grand Chapter Congress, which means that all of the University of Minnesota will be open and available for visitation. Sometime during the Grand Chapter Congress, an escorted tour will be made to the campus, and those who care to go will be able to witness this great university in action.

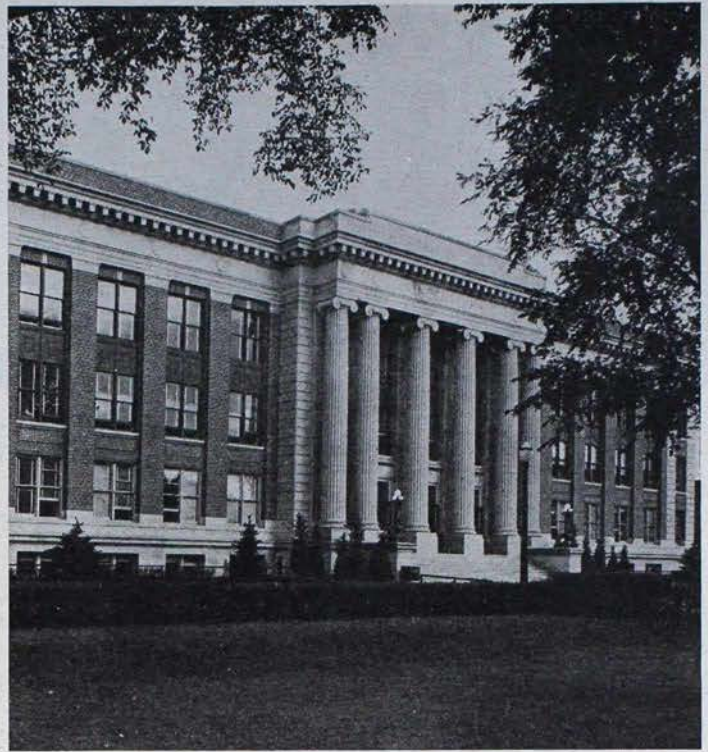
### About the Hotel

The Radisson Hotel, which has been chosen as the headquarters for the Sixteenth Grand Chapter Congress, is located in the very center of downtown Minneapolis. It is in the very heart of the city's business, shopping, and entertainment districts. One block will take you either to Hennepin Avenue and Minneapolis' night spots and theatrical district, or to Nicollet Avenue and the fine shops of the city. Local transportation for most points in the city can be obtained at the front door.

During the last few years a continual modernization program has been in progress, which has reached most of the rooms of the hotel and is now extending to the lobby. It will soon include the exterior and a 300 room addition. A large number of rooms

### If you are driving Minneapolis is—

769 miles from	Akron, Ohio
1103 miles from	Atlanta, Georgia
1172 miles from	Austin, Texas
1101 miles from	Baltimore, Maryland
1410 miles from	Boston, Massachusetts
953 miles from	Buffalo, New York
419 miles from	Chicago, Illinois
713 miles from	Cincinnati, Ohio
730 miles from	Columbus, Ohio
971 miles from	Dallas, Texas
864 miles from	Denver, Colorado
255 miles from	Des Moines, Iowa
688 miles from	Detroit, Michigan
461 miles from	Kansas City, Missouri
1986 miles from	Los Angeles, California
276 miles from	Madison, Wisconsin
344 miles from	Milwaukee, Wisconsin
1275 miles from	New Orleans, Louisiana
1248 miles from	New York, New York
831 miles from	Oklahoma City, Oklahoma
372 miles from	Omaha, Nebraska
1171 miles from	Philadelphia, Pennsylvania
567 miles from	St. Louis, Missouri
1266 miles from	Salt Lake City, Utah
1110 miles from	Washington, D.C.



VINCENT HALL at the University of Minnesota houses the School of Business Administration and is comparatively modern, although it has an ancient Greek exterior design.

have been blocked out for the use of the fraternity, and the ballrooms have been reserved for our meetings and banquets. All room reservations can be arranged through the Central Office, whether a single room, double room, or a suite is desired. An additional convenience for the Deltasigs attending the Grand Chapter Congress will be the connecting garage which can accommodate the cars of the brothers who drive to Minneapolis.

A group of rooms accommodating four or five brothers in each room with single beds have been reserved for those brothers who desire to stay together or for those who are traveling with limited funds. The Coffee Shop, Lunch Bar, Flame Room, and the Viking Room, all of which are in the hotel, provide fine food for those meals that will not be arranged by the Grand Chapter Congress Committee. The Radisson Hotel has been recommended by Duncan Hines in his "Adventures in Good Eating" and "Lodging for a Night." We, too, believe that this hotel is an excellent setting for the Grand Chapter Congress, and we are sure you will enjoy your stay there.

### About Our Hosts

The Alpha Epsilon Chapter of Delta Sigma Pi was founded in 1924, and since that time it has initiated over 425 members. With the help of the alumni a number of years ago, the active chapter bought and completely paid for a house which it now occupies on 1029 Fourth Street, a few blocks from the campus. As this house is now quite old, plans are being considered for either the construction of a new house or the purchase of one already built. The chapter members are very active in the organizations of the School of Business Administration, and they are anxiously awaiting the opportunity to prove themselves worthy hosts.

The Twin Cities Alumni Club is one of the most active alumni groups of Delta Sigma Pi. Their meetings are well attended and their members represent many of the industries of Minneapolis and St. Paul. In 1941 the Twin Cities Alumni Club was well along with the arrangements for the Fourteenth Grand Chapter



MINNEHAHA FALLS in the heart of Minneapolis depicts the natural beauty which makes the Minnesota region popular as a summer vacation land

Congress, when the war forced its postponement. When it was finally decided to hold the Sixteenth Grand Chapter Congress in 1947, they were the first to extend an invitation. This enthusiasm is displayed by all of the members of the Twin Cities Alumni Club, and the efficient way in which they are completing the arrangements for this meeting should make this Grand Chapter Congress one of the finest Delta Sigma Pi has ever had, and prove to the entire fraternity what a fine organization they have.

### About the Program

The last minute details of the program are being worked out by the Grand Chapter Congress Committee, however, the general program has been decided upon and is ready for presentation. Although Wednesday, Thursday and Friday are the days set for all of the events of the Grand Chapter Congress, it is anticipated that some of the brothers will arrive on Tuesday, and therefore, some activities are being considered for that day.

*Tuesday*—The members of the Grand Council of Delta Sigma Pi will hold an all day meeting. Plans are being made to sponsor conducted tours of Minneapolis for those brothers arriving early. Registration will commence on Tuesday also.

*Wednesday*—This will be the official opening of the Grand Chapter Congress with registration starting early in the morning. The program for the day probably will contain panels on alumni activity, including the Alumni Placing Service. Late in the afternoon an Honorary Member-At-Large will be initiated by the members of the Grand Council. The opening banquet will follow shortly after the completion of this ceremony, and the Honorary Member will be the feature speaker of the evening.

*Thursday*—The first business meeting will be held on the morning of this day and the "Official Photograph" of all the brothers in attendance will be taken at noon. The afternoon will bring the second meeting, and the famous "Stag Banquet" will be held early that evening. This year's "Stag Banquet" promises to be unique and one that will never be forgotten by those in attendance. Following the banquet will be the traditional Yellow Dog initiation, and judging from the number of

brothers that will be attending a Delta Sigma Pi Grand Chapter Congress for the first time, this will be a major event.

*Friday*—The final business meetings will be held in the morning and the afternoon, at which time several amendments to the by-laws will be considered and the Grand Officers will be elected. The official closing of the Grand Chapter Congress will take place at the "Dinner Dance," which will be held that evening in the Ballroom of the Radisson Hotel.

*Saturday*—Will be free of scheduled events, but many brothers will want to visit the Minnesota State Fair to be held at the State Fair Grounds within the city limits of Minneapolis.

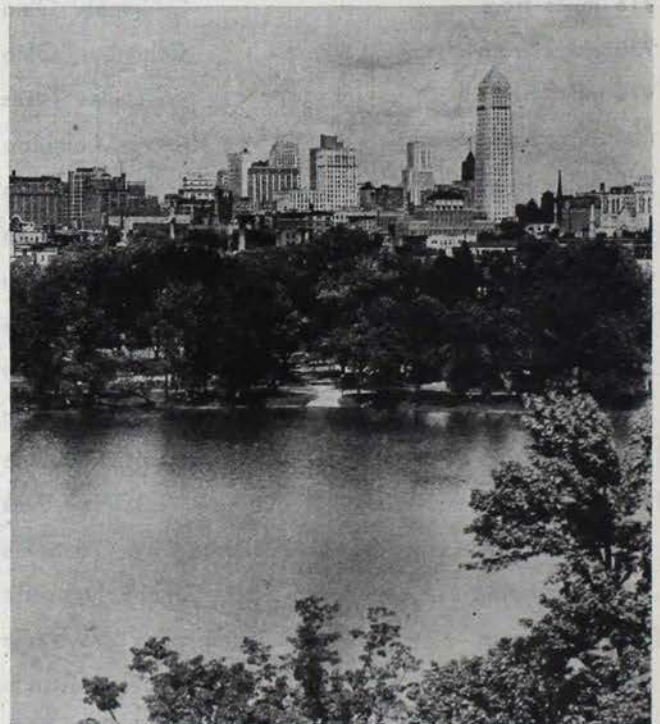
### About Advance Registration

Inasmuch as this is the first Grand Chapter Congress that has been open to our entire membership since 1939, we have no definite ideas on how large the attendance will be, and how many rooms will be required at the hotel. In order to provide adequate facilities for all of the brothers who will attend the Grand Chapter Congress, we are requesting that all of the brothers who are planning to be in Minneapolis for the meeting register as far in advance as possible.

Elsewhere in this issue is a registration blank for your convenience. Please fill it out as soon as you are sure that you will be attending the Grand Chapter Congress and send it to the Central Office. By sending in both your registration fee and your request for hotel accommodations we will be able to best serve all the brothers attending.

Advance registration cards are now available for distribution and can be secured on the payment of \$3.00 to either the Central Office in Chicago or to the Chairman of the Grand Chapter Congress Committee, Rudolph Janzen, 2412 University Avenue, S.E., Minneapolis 14, Minnesota. All members are urged to officially register as far in advance as possible.

Every member officially registered, whether in attendance at the Grand Chapter Congress or not, will participate in the traditional Delta Sigma Pi diamond badge drawing to be held at the Dinner Dance at the Radisson Hotel, Friday evening, August 29. The presentation of a diamond badge at our Grand Chapter Congress has, for many years, been one of the high-



MINNEAPOLIS SKYLINE with one of its many lakes in the foreground, combines man's genius with that of nature's, to create a welcome atmosphere for the Sixteenth Grand Chapter Congress.





ACCOMMODATIONS OF THE RADISSON HOTEL are especially suited for our GRAND CHAPTER CONGRESS, whether it be a single sleeping room (left), a double room (center), or dining facilities such as the Coffee Shop (right) that we desire.

lights of our meeting. We, therefore, urge the fraternal support of all members of the fraternity of this first Grand Chapter Congress following World War II. We also hope that many of you will be able to be physically present at the enjoyable ceremonies that will be held throughout the last week of August, in Minneapolis.

Chapter Congress. We promise you a grand time that you will never forget, and once you become a Grand Chapter Congress participant, you will never miss another. A special program is being prepared for the ladies. All that remains now is for you to definitely decide to be in Minneapolis on August 27, 28, and 29, 1947. Your advance registration and hotel reservations should be made promptly.

Better start planning your vacations now to include the Grand

**Reservation for the  
Sixteenth Grand Chapter Congress of Delta Sigma Pi**

Mr. H. G. Wright, Grand Secretary-Treasurer  
The Central Office of Delta Sigma Pi  
222 West Adams Street  
Chicago 6, Illinois

DEAR BROTHER WRIGHT:

I will travel to Minneapolis by  automobile,  train,  bus,  airplane, and I plan to arrive in Minneapolis  Monday,  Tuesday,  Wednesday. Please reserve the following hotel accommodations at the Radisson Hotel beginning:

- Monday, August 25.  Tuesday, August 26.  Wednesday, August 27.
- Single room.
- Double room to be shared with: .....
- Suite accommodating four or five guests to be shared with:  
.....  
.....
- My registration fee of \$3.00 is enclosed.

Fraternally yours,

.....  
(Name)

.....  
(Chapter)

.....  
(Street Address)

.....  
(City)

.....  
(State)

Tear out and mail to the Central Office

*Handwritten red notes:*  
 - Top right: "OK" with a checkmark.  
 - Middle: "12 VPO no time" with a large bracket.  
 - Bottom left: "6 Bad initials" with an arrow pointing to the signature line.  
 - Bottom right: "12" with a bracket.

24 VP

## Dario L. Toffenetti Reported on Italy at the January Meeting of the Chicago Alumni Club

DARIO L. TOFFENETTI, *Northwestern*, was the guest speaker at the January Meeting of the Chicago Alumni Club. Brother Toffenetti is the owner of the chain of seven Triangle Restaurants in Chicago and the famous Toffenetti Restaurant at 43rd. and Broadway in New York. Over five million meals are served annually in his eight restaurants, and his largest restaurant, which is in New York, seats 850 people. During the last two years the Chicago Alumni Club has been meeting in one of Brother Toffenetti's restaurants, where they occupy the entire lower level. Periodically, when in Chicago, Brother Toffenetti has been attending the alumni meetings, but during the last six months he has spent most of his time traveling, part of which time took him to his native land, Italy. During his two months' tour of Italy he was able to gather first-hand information on the present conditions there, and on January 16, he honored the Chicago Alumni Club with his presence and a report on Italy, which he substantiated with colored slides.

An uneventful airplane ride brought Brother Toffenetti to Rome, which does not seem to have been touched by the war or else it has made a speedy recovery. The shops are filled with clothes, the restaurants are crowded to capacity, and there does not seem to be any shortage at all. Even the people seem to be well fed and comfortably dressed. Close observation of the merchandise for sale, however, indicates that it is not for sale to all, but only to those with a great amount of wealth. Inflation in the full meaning of the word has set in, and the national currency is highly unstable. The people have turned to the "black markets" which now dominate the entire country. Gasoline is about \$1.00 a gallon, a pound of butter about \$8.00, and an automobile tire is worth about \$100.00. At the current rate of earnings, it takes the average Italian two days to earn enough money to buy a pair of shoes. Practically every commodity is available on the "black market," and the people believe that all of the UNRRA goods fall right into the hands of those persons that are operating the "black market."

The only reminder in Rome, that there was a recent war, is the presence of American uniforms. However, in Bologna, the devastation wrecked by bombs is still quite apparent. The endless rows of white crosses in a cemetery, that is just being completed, also is evidence of toll of lives that were taken. Despite the fact that the retreating German armies destroyed every bridge and public utility, the Italians now have all of their roads open and their cities lighted. The greatest desolation of homes and villages occurred between Rome and Anzio, where the country was torn to shreds by Allied artillery. One of the oddities of the war is the fact that, although the Americans were the enemies of the Italians, the people welcomed the bombs of the air corps, and treated the armies more as liberators than as enemies. Much emphasis has been placed on the accuracy of the Allied artillery and the attitude of the Allied soldiers in comparison to that of the Germans.

After talking to a great many Italians, Brother Toffenetti is of the opinion that the Italian people were not in favor of the war, but were drawn into it by the German yoke that was placed upon the country through the Fascist government. It is believed that the Italian people were sold out to Germany by Mussolini and the Fascist party. When the Nazis moved into the country in 1940, the oppression of the people reached its peak. Today the Italian people are enjoying the closest thing to independence that they have had in the last 10 years or more. In many parts of the country the people are openly expressing their desire to



DARIO L. TOFFENETTI, *Northwestern*

become an American protectorate, which speaks well of the treatment they are receiving under the U. S. Army. The U. S. Army, however, is allowing the local government as much freedom as possible and, in some cases, they even refuse to take a part when requested by the Italian government.

The most encouraging thing to the Italian people is the restoration of their manufacturing industries. One of Brother Toffenetti's cousins owns a farm implement factory which was razed twice by bombs, it is again in full production. This attests to the spirit of the Italian people and their desire to again put the country on a full, productive basis. One of Italy's largest industries, steel, has also made a quick recovery, and one of the mills is sending the United States 25,000 automobile bodies. The only things that are slowing up the manufacturers of Italy is the shortage of coal, gas, and electric power. In general, the economy of Italy has a tough road ahead, what with black markets and the hesitancy of foreign capital to invest in the industry of the country.

The colored pictures, which Brother Toffenetti showed to the alumni club in the form of slides, portrayed his story. We were also surprised to see and learn that most of Italy's art treasures and historic landmarks were preserved. Being a restaurant authority, and having served several terms as President of the Chicago Restaurant Association, Brother Toffenetti had a number of photographs of the eating places in Rome and other towns in Italy. The pictures proved, however, his statement that there was an abundance of food for those who could afford to pay for it, and that the restaurants were usually filled with customers. Brother Toffenetti's report on Italy paints a very realistic picture of the conditions in that country today, yet it is heartening to learn of the apparent recovery of a country so much wrought with war as was Italy.



WITH THE

# ALUMNI

THE WORLD OVER

## Wins First Prize in National Photo Contest

ADDING TO HIS MANY AWARDS for outstanding photography, J. Elwood Armstrong, Johns Hopkins, recently won first prize in the National Graflex Photographic Contest. He was awarded a certificate, a gold medal, and a check for \$200.00. His photograph entitled "January" was selected as the best of over 500 prints entered in the pictorial class.

In the 6th Chicago International Salon of Photography being conducted in Chicago at the Historical Society during the month of



PHOTOGRAPHIC AWARDS OF J. ELWOOD ARMSTRONG, Johns Hopkins

February, Brother Armstrong had four of his prints accepted for display. The names of these prints are "Symbols of Freedom," "Cave Mates," "Down on the Farm," and "Challenging the Elements."

## Dr. Rowe Killed by Automobile

DR. LEO S. ROWE, *Mu Chapter*, was killed on December 5, when he was struck by an automobile as he was crossing a Washington, D.C. street. At the time, he was on his way to attend a reception in his capacity as Director General of the Pan-American Union. Brother Rowe was the chief officer of the Union, which is the official international organization of the 21 republics of the western hemisphere. This union was established to foster closer co-operation between these nations, develop commerce and strengthen educational and cultural ties. Brother Rowe was a native of McGregor, Iowa, and attended Georgetown University, where he was the first charter member of our *Mu Chapter*. He was Assistant Secretary of the Treasury in 1917-19 and served as head of the state department's Latin American division from then until 1920, when he became head of the union. At his death he was 75 years of age.

## Howard Berolzheimer Dies

HOWARD BEROLZHEIMER, *Northwestern*, was stricken with a heart attack and died very shortly thereafter on December 11, 1946. Brother Berolzheimer had been an instructor at Northwestern University and was noted as a tax expert and economist. On the evening of his death, he had been attending a Lions Club meeting in a suburb of Chicago, and had been the guest speaker there. On leaving this meeting, he accompanied Thomas Wright also a member of Beta Chapter, to Brother Wright's place of business, where he viewed the plant. After leaving Brother Wright's office he drove only a short distance before he was stricken, and although he was rushed to the hospital in an ambulance, he died before he could reach it. Brother Berolzheimer served on the staff of Northwestern University as a professor of finance and insurance until about 10 years ago when he joined the National Tax Equality association as an economist. Brother Berolzheimer's wife was the former Isobel Carothers well known as Lu of the radio trio of Clara, Lu and Em.

## TWIN CITIES

THE JANUARY MEETING of the Twin Cities Alumni Club was as novel as it was interesting. Searching for a new slant on business affairs, an invitation was extended to Brother Richard Kozelka, Dean of the School of Business Administration at the University of Minnesota, to gather his forces about him and present "A Forecast of Business in 1947." He enlisted the aid of Brother Oliver Powell, Vice-President of the 9th Federal Reserve Bank, Brother Fred Seed, Director of the Seed and Feed Division of Cargill, Inc., and Brother Sumner Whitney, Partner in Piper, Jaffray & Hopwood, Investments. With each predictor probing into the realm of the unknown in his respective field, a number of prognoses were made, however, often with some hesitancy. Brother Kozelka then summed up the remarks of the forecasters, tossing off a few of his own, based on his specialization in Economics and Business Statistics. So with notes and figures tucked away in the desks of the interested listeners, the Club is anxiously awaiting the end of the year and the anticipated return of the forecasters so a few (and we trust not too embarrassing) comparisons may be made with actual results.

Big plans are materializing for the 16th GRAND CHAPTER CONGRESS to be held in Minneapolis on August 27-29, celebrating the 40th Anniversary of the fraternity. Brothers Gig Wright and Jim Thomson came up to Minneapolis to confer with Rudy Janzen, General Chairman of the GRAND CHAPTER CONGRESS, Louis Dorweiler and Waldo Haddell. With the arrangements made at the Radisson Hotel, all indications point toward a GRAND CHAPTER CONGRESS that will go down in history as outstanding.—GLEN F. GALLES

## Satterwhite Steals Golf Trophy

A SCORE OF GOLFERS and would-be golfers turned out late last summer to compete, they thought, for the Chicago Alumni Club golf trophy. These members of the Chicago Alumni Club were in top golf form, some of them even arriving at the course early for a practice round. The match lasted all day and it was a bunch of weary individuals that finally stumbled into the showers of the club house. There was every reason to be jubilant, however, as the scores turned in were exceptionally good and the prizes and awards were many. A steak dinner was served and with the last morsel the entire assembly slouched complacently in their chairs to await the verdict on the day's battle. The club pro was summoned and he proclaimed Edmond W. Satterwhite as the champion of the day and the winner of the "Rose of Deltasig Golf Award."

No word was spoken for about 30 seconds, then everyone present shouted out one protest



PRESENTATION OF GOLF AWARD to Edmond Satterwhite (right) by F. R. Lacy (left)

or another. It seems that Brother Satterwhite was the host of the day; the day was one of his selection; he had set the fee for the outing; the match was played at his club on his favorite course; the method for determining the winner was suggested by him; and finally the pro, who figured the scores, per the Peoria handicap system, was a personal friend of his. The judge could not be swayed from his decision, however, and today the beautiful trophy, which was the creation of Fred Carlstedt, Past President of the Chicago Alumni Club, bears the name of Brother Satterwhite as the victor of the 1946 campaign. Official presentation of the award was made at a recent meeting of the Chicago Alumni Club, a photographer was on hand to make a record of Brother Satterwhite's sheepish acceptance and it is printed here as evidence of fraud.

## Kappa Man Builds, Manages WFOM

RADIO STATION WFOM, Marietta, Georgia, which took to the air waves on October 3, is a personal achievement of Albert L. Jones, Georgia-Kappa. Brother Jones supervised the construction of station WFOM from conference table days to its present operating status. The station is licensed to operate on 1230 kilocycles at 250 watts day and night, with Brother Jones in the role of general manager. Experienced radio observers in the Atlanta area predict an outstanding success for the station.

Brother Jones began his radio career as a repair specialist with a shop in downtown Atlanta. After receiving his first class engineer's license, he was employed as engineer for WAGA, American Broadcasting Company's local outlet. He was soon promoted to chief engineer for this station, and he served with distinction in this capacity until he began work on WFOM. During his undergraduate days in Kappa Chapter, Brother Jones turned in an outstanding job as Master of Festivities. Later, he served as Chancellor of the chapter. He is now active in the alumni club and is a past director of Deltasig Lodge, Inc.

## Wayne Carver Dies

AS A RESULT OF A HEART ATTACK, Wayne H. Carver, *Drake*, died very suddenly at the Iowa Methodist Hospital, Des Moines, Iowa, on November 25, 1946. About two weeks prior to his death, Brother Carver had entertained a group of 12 students, several faculty members and alumni from Drake University in the interest of reactivating the Alpha Iota Chapter of Delta Sigma Pi. At that time



WAYNE CARVER, Drake

10 men were pledged, and Brother Carver was making arrangements for their formal initiation into Delta Sigma Pi when he died. When the initiation and reactivation was completed through the efforts of Brothers Dilley, Guge-dahl and a ritual team composed of the active members of Epsilon Chapter at Iowa, Mrs. Wayne Carver honored one of the new initiates by presenting him with Wayne's jeweled Delta Sigma Pi badge.

Brother Carver was born in Maxwell, Iowa, August 25, 1903. He received his education at Webster City, Iowa, and at Drake University. In 1926, he became associated with the Shotwell-Carver Company of Des Moines, eventually becoming secretary and general manager. In a partnership in 1939, he helped to establish a trade publication, "Locker Operator," which is devoted to the frozen food locker field. This magazine is now circulated from coast to coast and has grown in size until now each edition has close to 100 pages. In the frozen food locker field Wayne Carver is regarded as a pioneer and much credit is given to him for the present status of the industry. Brother Carver's record in Delta Sigma Pi is also very impressive and we can honestly say that the fraternity has lost a faithful worker.

## ATLANTA

DURING A PERIOD when membership was at its lowest ebb and many organizations were folding up like army cots, the Atlanta Alumni Club maintained a high level of attendance. One of the factors responsible for this high degree of participation in alumni activities was the continuing emphasis which has been placed on the professional program. This program for 1946-1947, which is now half-completed, has been unusually successful, and it has brought to Deltasigs in the vicinity of Atlanta an interesting variety of professional talent.

In the August meeting, Mr. H. G. Mitchell, Manager of the Atlanta Better Business Bureau, gave an interesting presentation of the activities of modern "confidence men" in business, and analyzed several types of fake business opportunities. The local newspapers had recently contained stories about returning veterans who had saved money for several years, and carried it around the world only to come home and turn it over to professional swindlers.

In September, Dr. George Sparks, Director of Georgia Evening College, delivered his annual speech on the "State of the Nation." Dr. Sparks has long been a friend of Kappa Chapter and has recognized its leadership in establishing the Georgia Evening College. Each year he brings the Atlanta Alumni Club up-to-date on the events which have happened, and discusses with it his plans for the future of the college.

Charles S. Reid, a former Chief Justice of the Georgia Supreme Court, addressed the October meeting and described the German War Trials at Nuremberg, in which he participated and from which he had just returned. This meeting was a revelation to many who had been puzzled by conflicting newspaper accounts.

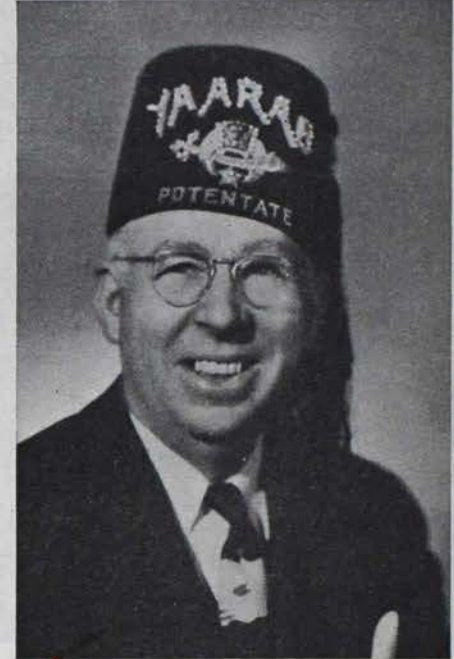
In November, Brother Eugene Cook, Attorney General of the State of Georgia, was the principal speaker at the Founders Day Banquet. He delivered a timely message on the "Constitution of the United States." Brother Cook was recently given wide publicity in Southern newspapers when he was asked for an opinion on "whether or not Georgia has a governor and if so, how many."

Outstanding speakers have been scheduled for the remaining meetings. Governor Ellis Arnall has been asked to speak on Freight Rates (Georgia's case is now pending before the U. S. Supreme Court) or on his recently published book, *The Shore Dimly Seen*. Mr. Cason Calloway of Calloway Mills has been invited to speak about his "Model Farm Plan" which has achieved notable success in this area. Other guests will include Mr. Lucien Harris, Jr., prominent historian, who will relate some interesting details of the History of Georgia; Mr. Frank B. Sites of Courts & Company, who

will describe stock movements and the Dow Averages; and an Army or Navy official to describe our future military policy. With a professional program of this nature, the Atlanta Alumni Club does not anticipate any problems of attendance.

## Serving As Illustrious Potentate

ABIT NIX, *Georgia-Athens*, retiring Illustrious Potentate of Yaarab Temple of the Shrine in Georgia for the year of 1946, is one of the most outstanding and best beloved professional and business men in the State of Georgia. Besides his high social and fraternal standing, Brother Nix is listed on the Board of Directors of some fifteen or more business organizations in Georgia. Namely: Citizens &



ABIT NIX, Georgia-Athens

Southern National Bank of Athens, Hodgson's, Inc. of Athens, Athens Manufacturing Co. of Athens, New Holman Hotel Co. of Athens, General Finance & Loan Company of Athens, Athens Security Company, Progressive Life Insurance Co. of Atlanta, Oconee Textile Mills of Athens, Climax Hosiery Co. of Athens, Charles S. Martin Distributing Co. of Atlanta. He is also Vice-President and Secretary of the Charles S. Martin Distributing Company and he is President of the State Council of the Y.M.C.A. of Georgia.

Brother Nix was born on July 3, 1888 in Jackson County, Georgia. He attended school in Commerce, Georgia, graduating from Commerce High School before entering the University of Georgia at Athens. Abit has been so closely identified with the University and with Athens since that time that he is almost a part and parcel of the school and city. He was graduated from the University of Georgia in 1910 with first honors, and received a diploma from the University Law School in 1912. In 1913 he was graduated from Harvard Law School at Cambridge, Massachusetts. He is a former member of the Board of Regents of the University System of Georgia, and is at the time of this writing a member of the Law School Faculty at the University of Georgia Law School.

# Secretary to Nebraska Governor

**JAMES S. PITTENGER**, *Nebraska*, has been named to be the secretary to Governor-elect Peterson of Nebraska. Governor Peterson announced that he has selected for appointment as his private secretary Brother Pittenger, who was discharged from the Army on December 1, after attaining the rank of lieutenant-colonel. Brother Pittenger was graduated from the University of Nebraska in 1941, after which he worked as an accountant for General Electric in Bridgeport, Connecticut, until he was called into military service. He entered the armed forces on July 4, 1942, and sailed for overseas duty two months later. While in service he was on the staff of Major General F. L. Anderson in the Air Forces, and was awarded the Legion of Merit decoration.



Right, ATLANTA ALUMNI CLUB OFFICERS: Standing, (left to right) Buchanan, Lindholm, White, Hubert, Gregory, Kimsey and Johnson. Seated, Ducan, Elrod (Pres.), Gregory, Kitchens and Clark.—Left EUGENE COOK, Mercer, (Attorney Governor of the State of Georgia) speaks at Atlanta Alumni Club Founders Day Banquet held in Kappa Lodge.

# CHICAGO

*8/10/47*  
 THE CHICAGO ALUMNI CLUB is back, not only to its pre-war level of activity, attendance and operation, but confidently anticipates that the current year will be one of the best in its 25 year history. Under the able and energetic guidance of genial President Franklin D. Lacy, an ambitious program was planned at the beginning of the year, and to date has been most successfully carried out. Perhaps one of the most gratifying indications of the current trend is the re-appearance at each monthly meeting of long missing "old-timers," and the addition of a few very welcome "first timers" to the attendance roll.

"The Feast of the White Hart" was an innovation that was so good that it will probably become an annual affair; providing a deer can be found each time. More than 100 friars of the olde order of Deltasig gathered at the famed "Abbey Forty-two" for the December meeting, and partook of an elaborate special menu that was written in French, but consisted of copious and delicious servings of fruit salad, onion soup, saute of virgin deer, mashed potatoes, green peas, parker house rolls and butter, chocolate chip cookies and coffee. The party was to be free to all those who could honestly say that they didn't get enough to eat, and it is reliably reported that Bob Study had three helpings, but later won enough in a little game of chance to pay for his evening. Ten active members of Alpha Omega Chapter did a splendid and remarkable job on the Reception Committee, and four members and ten pledges from Beta Chapter acted as hosts and table waiters. Brothers Van Buren and Brown ran a little bow and arrow game with a couple of very interesting targets, but there were no Robin Hoods in the crowd.

"Past Presidents and Dario Toffenetti Night" was the regular meeting for January, 1947, and it started the new year off with a bang. Brothers Hobbie and Satterwhite arranged this "Double Feature" program as a 25th anniversary meeting. Twenty of the 25 past presidents of the Chicago Alumni Club came out and sat at a special table, four were reported to be out of town, and one was unaccounted for. To bring out such a large number of officers after 25 years is considered an outstanding accomplishment for any group. President Lacy pointed out that the 20 past presidents represented just about the same number of different types of business activity and that alumni meetings served as a common meeting place. He added that directly or indirectly, there were many values and services that such meetings could render to all members of Delta Sigma Pi, and

that all the alumni could take advantage of them by paying their dues and attending the meetings regularly. "Chink" then presented each past president with a Δ Σ Π Recognition Pin. Grand Secretary-Treasurer Wright introduced the speaker of the evening, Brother Dario Toffenetti. "Mr. Idaho" Toffenetti had just returned from Europe, and he told the group the highlights of his most interesting trip. Usually, the speaker of the evening has his dinner at the expense of the general funds, but in this case the general fund is ahead the entire cash collected. Wonder what it feels like to pay the check for fifty dinners? We can assure you that not only those present, but all the members of Delta Sigma Pi extend a sincere vote of thanks to Brother Toffenetti, who was host to all those present.

If you are in Chicago on the 3rd Thursday of any month, stop in at the Triangle Restaurant, 6 S. Clark Street after 6:00 P.M. You'll have a grand time and you will meet a fine bunch of Deltasigs.—FRED CARLSTEDT

# FRATERNITY

IN THE ABSTRACT, Fraternity is an attitude. As a reality, it is both action and association, an equation which, in human relations, works both ways—having as it does complete reliance upon confidence and understanding always—constructive and mutually rewarding in personal growth. No life belongs wholly to one person. It is association that gives it value. Organized fraternity is one medium for the extension of personality to a group with kindred aims and values which are enriched through intimate association. College life provides the opportunity for such association but does not limit it. It furnishes the means but not the end of fraternal impulse and experience.

For the most part all fraternities have been and continue to be a highly important and an integral part of the American system of higher education. They promote and lend support to the same ideals and objectives as do our colleges and universities. They engender honorable friendship and constructive citizenship. They promote gentlemanly dignity, self respect, and the cultivation of intellectual excellence. Personally they maintain stout hearts with kindred interests which enrich student life and stimulate their members to high achievement. In that direction lies progress and the Good Life.—DR. GEORGE H. BLACK, Beta Omicron, Provost of the Newark Colleges of Rutgers University.

# BALTIMORE

NEW YEAR'S RESOLUTIONS for greater effort and improvement during 1947 may be necessary in some quarters, but the Baltimore Alumni Club looking back over its activities for the past year, feels a keen sense of satisfaction and faces the future with determination to maintain its record. Much of the success for the first half of 1946, and then the latter portion of the year is attributable to Brothers George Missel and Bruno Lawson, respectively, who served as the club's presidents.

The active chapter, Chi at Johns Hopkins, is well past the rehabilitation stage. It is standing squarely upon its own feet and anticipates only that support which is normally expected from the alumni club. Genuine interest in the functions of the alumni has been running high. The weekly luncheons are well attended, and the affairs of Chi Chapter are supported with enthusiasm. Satisfactory progress may be reported by the "Life Membership Committee" which is composed of members of the Baltimore Alumni Club. When the final returns are in, the results should be gratifying.—DULANY FOSTER

# Accepts Appointment at Syracuse

**JAMES A. CLOSE**, *Missouri*, recently left the University of Missouri to accept an appointment as Associate Professor of Finance in the College of Business Administration, Syracuse University. While at Syracuse, he will also engage in investment counselling work which will supplement his teaching. Brother Close came to Missouri from Michigan in 1945 and served on the faculty of Missouri as Associate Professor of Economics and Business. He graduated from Yale University in 1929; received his M.B.A. from Harvard Business School in 1931; and his Ph.D. from the University of Michigan in 1945. In 1940 he received his C.L.U. from the American College of Life Underwriters, Philadelphia. While at Missouri he took an active interest in Alpha Beta Chapter of Delta Sigma Pi.

Make YOUR RESERVATION now  
 for  
 Sixteenth Grand Chapter Congress  
 August 27-29, 1947  
 Radisson Hotel, Minneapolis



## NEW BUSINESS BOOKS

Compiled by KENNETH S. TISDEL, Alpha Chi  
Reference Departments, St. Louis Public Library, St. Louis, Missouri

### Advertising and Marketing

**MARKETING IN THE WEST**, edited by NATHANAEL H. ENGLE, published by Ronald Press, 263 pp., \$3.50.

Study by a group of marketing specialists giving a picture of marketing patterns and problems in the Pacific and Mountain states. Each of the 23 chapters was written by an authority, covering wholesale and retail trade advertising and marketing, with some Canadian marketing problems. Publication sponsored by the Pacific Advertising Association.

**ADVERTISING TO THE MASS MARKET**, by JAMES D. WOOLF, published by Ronald Press, 133 pp., \$3.50.

How to persuade millions of people to buy is an art based on knowing how to let universal emotions exert their fullest motivating powers. Here are the time tested fundamentals in a style that pulls no punches.

### Management and Labor

**LINCOLN'S INCENTIVE SYSTEM**, by JAMES F. LINCOLN, published by McGraw-Hill Book Co., 192 pp., \$2.

The author believes, and has created considerable proof, that a sufficient production incentive to wage earners will at once achieve labor peace under capitalism and make the nation's best previous production record look small. His method rests on piecework and bonuses. An account of an experiment in labor and management relations, it covers the basic principles of the incentive system in manufacturing.

**PROFITABLE LABOR RELATIONS AND HOW TO DEVELOP THEM**, by PAUL MOONEY, published by Harper and Bros., 209 pp., \$3.

This book offers specific guidance and tested procedures for building better labor relations within industry. Special attention is paid to intensive methods of training workers, developing supervisors, and other new techniques to help secure reduced labor costs.

**LABOR-MANAGEMENT ECONOMICS**, by WILLIAM V. OWEN, published by Ronald Press, 121 pp., \$2.

Presents an organized summary of that part of economics which governs everyday industry. Provides a guiding framework for management and labor policy in program-making. No argument is advanced for any particular system, the aim being to bring out basic principles and their application to practical questions.

### Art of Handling People

**COMMON-SENSE BUSINESS LEADERSHIP**, by GERALD E. FOSBROKE, published by Duell, Sloan & Pearce, 177 pp., \$2.50.

This book is a practical outline of the problems of the executive and foreman in their human contacts, with many common-sense suggestions gathered directly from executives, foremen, sub-foremen, and workers. Effort has been made to discover the cause for success or failure in the field of human relations and to determine definitely what should or should not be done to obtain the best results by those whose duty it is to lead and direct.

### Accounting and Statistics

**HOW TO READ STATISTICS**, by RUSSELL L. C. BUTSCH, published by Bruce Publishing Co., 196 pp., \$2.50.

A presentation of all the commonly used concepts and applications necessary to reading and interpreting statistical studies.

**PRINCIPLES OF ACCOUNTING**, intermediate, by H. A. FINNEY, published by Prentice-Hall, 3rd ed., 873 pp., \$6.65.

Two new chapters dealing with fundamental accounting theory have been added and more consideration has been given to matters of theory throughout the book. To provide additional, alternative, and more diversified assignment material, more questions and problems are included than in preceding editions.

**COST ACCOUNTING**, by WILLIAM B. LAWRENCE, published by Prentice-Hall, 3rd ed., 606 pp., \$5.35.

The book incorporates advances in the field that have taken place in recent years. The material has been rewritten and much additional material been introduced. Many of the exhibits are interlocked to permit accounts to be traced from one statement to another.

### Employment

**JOBS AHEAD**, by REGINALD M. CLEVELAND and F. B. LATHAM, published by Appleton-Century, 259 pp., \$2.50.

A general discussion of employment opportunities in industrial fields such as electronics, especially radio and television, the automobile industry, building and allied trades, distribution, and transportation. Education and physical requirements, hours of work, and starting salaries are given.

**JOBS AND MARKETS**; how to prevent inflation and depression in the transition, by the Committee for Economic Development, published by McGraw-Hill Book Co., 143 pp., \$1.60.

The program advanced to achieve the goals of high employment, stable prices, and free markets is three-fold: (1) the limited extension of price control; (2) the postponement of further tax reductions; (3) the use of fiscal and monetary powers by the government to regulate demand.

### Foreign Trade

**GOING ABROAD FOR BUSINESS**, by EDMUND B. BESSELEVRE, published by Reinhold Publishing Corp., 242 pp., \$4.

"Going abroad" means going to Latin American countries because they offer the best field for American business. The author deals with the social and business amenities which Latin Americans observe, the matter of representation by branch office or agent, the terms to include in contracts, how to arrange expense accounts, how to meet living conditions, and other practical aspects of doing business abroad.

**AUSTRALIA, THE NEW CUSTOMER**; a commercial and economic guide for American business men, by HOWARD DANIEL and MINNIE BELLE, published by Ronald Press, 369 pp., \$4.50.

An analysis of Australia as a potential market for American goods. The book contains information about foreign trade, Australian industries, utilities, communications, market data of principal cities, physical factors, climate, transportation, and government policies.

### Jobs and How to Get Them

**HOW TO GET THE JOB YOU FIT**, by ERNEST F. CURTZ, published by Franklin Watts, 64 pp., \$1.

Advice on getting a job that will suit your personality and aptitude. Various self-tests are designed to help you evaluate yourself.

**GETTING A JOB IN ADVERTISING**, by JAMES D. WOOLF, published by Ronald Press, 103 pp., \$2.

A practical book of friendly guidance for those who want, not only to get into advertising, but to find the most favorable spot for their particular talents, aptitudes, and temperament. Describes the various branches of advertising work such as the advertising agency field, advertising in business, copy writer, research worker, media representative, public relations man, ad man in radio, etc., giving general and specific qualifications required of aspirants.

**THE JOB-HUNTER'S HANDBOOK**, by MARTIN V. SCHAUL, published by Prentice-Hall, 64 pp., \$1.

An organized approach to finding a job in a big city.

## THE CENTRAL OFFICE REGISTER

THE FOLLOWING MEMBERS of Delta Sigma Pi have visited the Central Office since the last issue of THE DELTASIG. If there is no city shown after the name it indicates they reside in Chicago.

THOMAS H. WRIGHT, *Northwestern-Beta*, La Grange, Ill.; WILLIAM J. MILLER, *Northwestern-Beta*, Hinsdale, Ill.; GEORGE C. PETERSON, *Wisconsin*; ROBERT J. BITTERLI, *Northwestern-Zeta*; KENNETH W. CLAFFORD, *Northwestern-Beta*; FRANK A. BUERSTETTA, *Chicago*; JOSEPH L. GIUNTINI, *DePaul*; GEORGE F. STASTNEY, JR., *DePaul*; MARCUS M. MORRIS, *Georgia-Kappa*, Atlanta, Ga.; JAMES T. NOLAN, *Northwestern-Zeta*, Evanston, Ill.; JOHN H. WELLEN, *Creighton*, Minneapolis, Minn.; MARTIN J. HORAN, *Michigan*; LEONARD B. VRANICAR, *Iowa*, Iowa City, Ia.; RICHARD B. RAZL, *Indiana*, Elkhart, Ind.; HENRY S. BROWN, *Northwestern-Beta*; J. ROBERT JOHNSON, *DePaul*; WILMAR C. JARMUTH, *South Dakota*, Cleveland, Ohio; DONALD H. GRAHAM, *Northwestern-Zeta*; RICHARD N. FITZGERALD, *Northwestern-Beta*; ALBERT W. DRIGOT, *Chicago*; VERDON VROMAN, *Northwestern-Beta*, Evanston, Ill.; CYRIL B. ROGERS, *Northwestern-Beta*; WILLIAM E. DOZIER, *Texas*, San Antonio, Texas; DONALD A. LAMBERT, *Wisconsin*, Madison, Wis.; ALVIN H. HOLM, *Northwestern-Beta*, Oak Park, Ill.; JAMES F. LEAHY, *Northwestern-Zeta*, Glenview, Ill.; ROBERT F. STEPHAN, *Michigan*; HOWARD R. COTTRELL, *Michigan*, Mt. Pleasant, Ia.; WILBERT W. PATE, *Northwestern-Beta*, Arlington Heights, Ill.; LEONARD S. SHOMELL, *Alabama*; PAUL E. COVENEY, *Northwestern-Zeta*; ROBERT E. GORMAN, *DePaul*, Elmhurst, Ill.; EDWARD J. STEVENS, *Michigan*, Detroit, Mich.; JOHN FINATO, *DePaul*; WILLIAM E. FLEMING, *DePaul*.



## NEW YORK

NOW THAT WE ARE WELL INTO 1947, it is about time to run over what we have accomplished during the past year. Alpha Chapter has brought its strength up to 25 active undergraduate members. One of the leading factors accounting for this large number was the return of many of our members to college life. Of course, the return of the brothers was an automatic function, but the very idea is extremely gratifying.

One would think that the hardships of military service would detract from the fraternal idea. It was our own experience while in the armed forces, that we were often wondering what would become of our fraternity. When we returned to civilian life, we found that our fears were groundless. The fraternal ideal was strong, alive, and far more important than it had been before the war.

During the past year, we of Alpha have established a record for our chapter. For the first time in our history we have inaugurated three pledge classes. Of those three, two have been successful. The present pledge class is now nearing the end of its term, and we believe that this group will also prove successful. There is one point about this present class that is of interest. We plan to initiate about eleven men. The largest number this year. To some of the older brothers, this large pledge class seemed to be a break with tradition. In the past, our pledge classes rarely ever included this number. One of the arguments against large classes is that quality is often sacrificed for quantity, but not so with this group.

The Veterans Rehabilitation Program is a literal gold mine to any fraternity who even pretends to be alert. Alpha prides itself on being progressive, and being able to live up to the title of a professional commerce fraternity. We have taken full advantage of an opportunity that, at best, will last only for a few short years. In line with the idea of progressiveness, Alpha has taken another step. For any fraternity to be successful, it must be closely affiliated with its school—having honorary members who belong to the faculty is not quite enough. There must be a close association between the fraternities, and the student body, and we feel that we have made good headway in this matter. At this writing, we have three men in important positions in our school. One man is the President of the evening Sophomore Class, another is Senior Athletic Association Representative, and the third man is Junior Athletic Association Representative.

Now, while this in itself doesn't mean much, it does show a start that holds the promise of a good future. From the state where we had to struggle to keep our head above water, we have come to the point where we can face the future with confidence.

In the November issue of the chapter paper, *Alpha News*, we had an article suggesting that the brothers become active in some of the clubs in our School. We had hoped that there would be some response, but we never expected the results that were accomplished. First came school politics. We placed three men. Ted

Boutis and Mike Ferrara as Athletic Representatives, and Tom Keane was elected President of the Evening Sophomores. Next in order comes the Triad, which is the advertising club, and for Alpha not to have men in the School's advertising organization would be an impossible bit of folly. Leading our group is Gordon White, our Head Master, and with him are Art Linsner, Otto Nothelfer, Ted Johnston, Cliff Milton, Walter Rios, Jack LeClair, Paul Lee, and Henry Monges. We also have a voice in the Glee Club. In fact, two voices; Art Linsner, and Jack Dunn. Commerce's Glee Club in expanding to important engagements, and at this time, the Club is rehearsing for an appearance at Town Hall.

N.Y.U.'s dramatic society, Sock and Buskin, has drawn a recruit from our ranks too, Rod Stahl has become one of the stage directors. In the Accounting Club, we have Ted Boutis, and Vince Dunn. Ted is editor of the Club's magazine, the *Accounting Ledger*. We also have a fine group of athletes, with Otto Meyer, and Vince Schuster leading our team in intramural basketball. We have several other sportsmen, who also play for N.Y.U.'s Newman Club, Jim Longnecker among them. It appears that most of the brothers are not content with just one job. For example: Mike Ferrara is also editor of the Newman Club paper in addition to being Athletic Representative, and Alpha's publicity chairman. That is just about all, but we feel that it shows a high degree of interest in the school activities. And it also proves that Alpha Chapter is a well rounded and highly efficient organization.—DONALD T. WITHERS

## PENNSYLVANIA

WITH THE START of the new term, we find ourselves looking back over the very successful fall term just completed. The fall term of 1946 found twenty members in the active chapter, strongly united through the bonds of friendship and brotherhood. After the conclusion of a summer work program of repairs and improvements to our house at 3902 Spruce Street, the brothers were most anxious to start a series of activities which would enhance the prestige and the influence of Delta Sigma Pi at the University. Working in conjunction with the Newman Club our ticket for Junior Class Officers was elected by an overwhelming majority. Brothers Bud Watters and Ralph Jones were swept into office as President and Latern Correspondent. Although only three of our brothers are members of the Senior class, we shared a measure of triumph in this class election, in as much as Jimmy Taylor, former Head Master, was elected treasurer of the Senior class.

During the early part of the fall term a series of open house nights were held, at which many guests from the School were entertained by members of the active chapter and alumni club. On November 19, 1946 nine men were pledged to Delta Sigma Pi, the largest group of neophytes we have had since before the war. On December 28, 1946 after an intensive pledge period, under the direction of Junior Warden Watters, the following men were formally initiated as brothers: Charles Anderson, William Bater, William Borihn, Jr., Thomas Cooper, Jr., Edwin Ellis, Michael Falco, Alexander Grace, and Stanley Richmond.

The professional program, which went through the planning stages during the summer, started on October 16, 1946 with a panel discussion of accounting. Four of our alumni, who have received a high measure of success in this field made up the panel. Henry McCaffrey served as moderator, with Tom O'Neill, Ed Jones, and Bill Johnson his able assistants. On November 11, 1946 Brother Dooley, addressed our second professional meeting on the subject of "Merchandising." November 26, 1946 saw the third meeting in this series, a two man panel composed of Brothers Fred Floyd and Fellman Fish, who spoke on the subject of Insurance. On January 8, 1947, a panel discussion of banking was held. George Stadler headed this panel, ably supported by George Beck, Elwood Black, Joe Malott and Al Bauhaus. At this meeting, as at all other professional meetings, a period for audience participation was provided. The practical advice received at these professional meetings, which were extremely well attended by actives, alumni and guests, will prove helpful to all who attended.

In the social way we have had a series of house parties, the first of which, a house warming party, was held the first Saturday of October. As usual with our chapter, many alumni attended. The Saturday following Halloween was an occasion for a Barn Dance, and November 30, 1946, provided opportunity for the alumni to visit with our new pledges at a "Welcome Neophyte Dance." The Friday before Christmas was our traditional "Christmas

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Stag" observed in the usual fitting manner. December 31, 1946, found one of the largest turnouts in recent years to help welcome in the New Year at "Beta Nu's Formal New Year's Eve Party." "Beta Nu's Birthday Stag Party" was held January 23, 1947, at 3902 Spruce Street. The large gathering of alumni present should serve as an inspiration to the active chapter. This event was further proof that their interests in Beta Nu Chapter and Delta Sigma Pi will never die. The social activities of the fall term ended with the "March of Dimes Party" on February 1. The proceeds of this affair were turned over to this worthy charity.

Despite our boast that our chapter remained active during the entire war, this year has already seen a program that surpasses any since that of 1941-1942. During the intervening years the few brothers left here had their hands full keeping the ship afloat. With the return of so many of our veteran brothers, the tempo of activity is resuming a more nearly normal basis. We look forward confidently to one of the most successful years in chapter history.—ROBERT O. HUGHES

## WISCONSIN

WITHIN THE PAST FEW MONTHS, Psi Chapter of Delta Sigma Pi has been active professionally, socially, and athletically. Within recent weeks, we've expanded our professional program considerably, and have had several outstanding speakers. Max Kliefoth, a former German chemist now living in Madison, highlighted this program. Max Kliefoth worked in Germany until 1938, when he was asked to leave for political reasons. He then came to the United States, and when the war broke out, he worked with an army intelligence unit. Mr. Kliefoth did a certain amount of espionage work in southern Germany, Austria, and Turkey. His experiences and missions were interesting and exciting, and the secrecy still surrounding much of his work, often kept him from going into much detail. Brother Gaumnitz, Assistant Dean of the School of Commerce, was our dinner guest recently, and he spoke to us on job placement. Then just before the end of last semester, Brother Ralph Zaun, now an assemblyman in the state legislature, dropped over to the house, and talked on the functions and procedures of the state legislature.

At the beginning of the year, we were saddened by the news of the death of an active brother, Harris Wifler. Harris was liked and admired by all, and his death was a blow to every one of us. The fraternity chartered a bus and attended his funeral in Plymouth, Wisconsin. Scholastically, Psi Chapter survived the first semester successfully, and received grades that generally were a credit to themselves and to the fraternity. Brothers Joe Brady and Ken Wachowiak were elected to Beta Gamma Sigma and Phi Kappa Phi respectively, two national honorary fraternities.

Our Christmas formal held December 6, climaxed our semester social program. The formal was held at the house, and a popular local orchestra furnished the music for dancing. Just before we left for Christmas vacation, Psi Chapter held a Christmas party at the house for Madison's underprivileged children. Every member of the chapter had one, two, or three children as guests, was responsible for a gift from Santa. Refreshments were served, and all the children went home happy, dreaming of Santa Claus. The chapter received several thank you letters from the parents of these children, and we feel that our efforts were more than rewarded.

At the beginning of this semester, we had our "Post-Pre-Prom Party," an affair which has become an annual event of Psi Chapter. At this party, we were honored by the presence of the king and queen of both the 1946 and 1947 junior proms. Psi Chapter also has athletic teams entered in all sports sponsored by the inter-fraternity league. At present our bowling team, led by team captain Don Schindelholz, is leading its division, and we're all solidly behind the team, hoping that they will capture the fraternity championship.—EARL H. NUMRICH

## BAYLOR

BETA IOTA CHAPTER'S LAST LETTER reported determined efforts in preparation for the annual homecoming celebration at Baylor University. The homecoming activities are traditionally brought to a climax by a parade consisting of many beautiful floats which are constructed by the various campus organizations. Each organization selects a coed to ride the float and serve as its candidate for homecoming queen. We, as in previous years, applied considerable effort in an attempt to

make our float the best in competition; and we have received this honor consistently since 1940. Our efforts were amply rewarded when Miss Martha Wood, the Rose of Delatig, was chosen as homecoming queen for Baylor's post-war homecoming.

Contributing its part to homecoming activities, Beta Iota held a luncheon for the active members and alumni of the fraternity. Some seventy-five former members attended and a good get-together was enjoyed by all. Plans were made for keeping the fraternity posted on the activities of all alumni, and brothers were appointed to act as liaison agents between the alumni residing in the leading cities of the state and the fraternity. Information was also collected concerning new addresses of the alumni, and plans were made to publish Beta Iota News, which is to be sent to all of the brothers in the near future.

Informal initiation was held on November 18, 1946 for eight pledges. The formal initiation was administered on November 25 to the pledges, and also to Mr. Charles Woodward, professor of Insurance in the School of Business. Immediately following the ceremony, a "dutch" supper was held in honor of the new members.

Beta Iota pinned up another laurel in the intramural sports field by winning the football championship. The team came through with an excellent record of nine wins and no defeats, to emerge victor over the three intramural football leagues. Plans are now in progress for the entry of a fraternity team in the intramural basketball league which will begin soon after the Christmas holidays.

Dr. M. S. Carroll, dean of Baylor's School of Business and a charter member of Beta Iota, is now attending the Harvard School of Business. Dr. Carroll was one of the two men selected to represent the Southwest area in a course on business practices. He will return to the campus on January 2, and Beta Iota will welcome him back as its guest speaker at a stag party to be held during the first week of January.

An intensified program of business and professional activities along with the other necessary requirements is being planned for the near future in a determined effort to attain a high score in the Chapter Efficiency Contest.—JACK TUTT

## COLORADO

JANUARY 12, 1947, will undoubtedly be a date long remembered in Alpha Rho Chapter history, for it was on this day that the initiation of 19 men by a faculty ritual team marked the chapter's official reactivation following a four year wartime absence from the Colorado campus. Members of Alpha Rho Chapter have largely to thank Robert S. Wasley, instructor in accounting and alumnus of Alpha Nu Chapter, for his fine efforts in communicating with the Central Office in connection with reactivation and in bringing together the group now enjoying active membership. We only hope that his confidence in us will be rewarded fully by our future performance. His extreme pride and intense interest in the fraternity have been a constant source of inspiration to us in our efforts to rebuild the chapter.

With the greater portion of our membership being composed of seniors, we have recognized the fact that chapter strength must be bolstered now, and new men must be trained to assume chapter responsibilities. As a result we have gathered a group of 24 outstanding business students and plan to hold a formal pledging ceremony for them on February 14. In our ranks we have a number of the student leaders



ALPHA RHO CHAPTER, Colorado, was reactivated on January 12 by the initiation of the group pictured here.



in the School of Business, with Bill Breuner being student body president, and John Dick-inson and Lee Robbins serving on the Board of Directors. Faculty members include Elmore Petersen, Dean of the School of Business, and Professor H. W. Kendrick, National Secretary-Treasurer of Beta Alpha Psi, professional honorary accounting fraternity. Lee Robbins is playing fine ball at center on the varsity basketball squad and serves as student dance commissioner as well. Speaking of basketball, the chapter team has the distinction of being the only representative of a professional fraternity entered in campus intramural competition.

Our first social meeting, which served also as a rushing function, featured an entertaining talk by Stuart Mace, owner and trainer of a kennel of sled dogs. The enthusiasm of Alpha Rho's members and the quality of its leadership serve to predict that the Chapter will soon be back to the position it formerly held on the Colorado campus and among the other chapters of Delta Sigma Pi.—JOHN MORROW

## Beta Chapter Tours N.B.C.

ON JANUARY 18, the National Broadcasting Company was host to a group of Beta men in a tour of their Chicago studios located in the Merchandise Mart. This tour was of exceptional interest to Beta Chapter because of the vast differences in the operation of a national broadcasting chain, and our own sphere of operations in the business world. Technical to the nth degree, it is also a world of make-believe. The guide escorted us along well carpeted corridors, insulated and sound-proofed, where a view of the various studios was seen from the wide, long windows placed at eye level. The guide described the many appointments placed about the studios and their uses during a broadcast. He also named the various programs emanating from each studio at different times of the day and night—programs which are well known to all of us, and broadcast on a national hook-up. The National Farm and Home Hour is one of these programs.

The room which captured the imaginations of the engineer members of our group was the Master Control Room. The walls of this room were lined with huge panels crowded with every conceivable type of gauge, switch and control. High on one wall above the panel was located a huge map of the United States with small colored lights identifying the cities in which the N.B.C. has an outlet. If a program is being broadcast over the Blue Network, the cities from which the program is being aired are illuminated with blue lights. The same arrangement exists when a Red Network program is being broadcast. As our guide pointed out, the N.B.C. was recently ordered by the Federal Communications Commission to divest itself of the Blue and Red Networks, but for all practical purposes they are still part of the N.B.C. because hook-ups for these networks are still controlled from the Master Control Room described above. Programs which originate in Hollywood and are broadcast from Chicago, New York, or other intermediate points, are handled through a large switch-board complete with jacks. The lines which carry the programs from various points are leased from the Bell Telephone Company.

The cutting of records, which will later be re-broadcast in transcription, was extremely interesting to watch. Each machine is operated from the local control room of the studio where the program is being staged by remote control. It is only necessary for the attendant in the record cutting room to place a blank disc on the machine to be used and remove and label it at the conclusion of the broadcast. These



BETA OMICRON CHAPTER, Rutgers School of Business Administration, (left to right) First row; Donald Baer, William Muirhead, Thomas Myers, Clarence Judson, Malcolm Closterman. Second row; James Lee, Tadeuz Wirkijowski, Hugo Tym, Franklin Phifer, Charles McAloon, Joseph McDermott, Norman Cramp, Harold Jaeger, Albert Breidt; Third row; Robert Boutillier, Harold Colwell, George Clendinning, Anthony Guardibascio, Lewis Tanner, Arthur Cappilla, Elmer Adelmann, James McKinnon, Henry Brezin; Fourth row; Harold Redding, Frank Fluhr, John McAllister, William Denton, Robert Brunner, Benjamin Summers, Russell Baker, Albert Barber, and Edward Smykay.

machines are amazingly intricate, and when they need servicing, only a maintenance man from the manufacturer may do the work.

As a concluding feature of our trip, we were invited to watch the broadcasting of a program entitled, "Doctors, Then and Now" sponsored by the American Medical Association in commemoration of its 100th birthday. Beta Chapter industrial tours have been re-established by Head Master Don Bergstrom after a lapse of several years, and all credit for making the necessary arrangements for this excellent tour go to the professional chairman, Wallace Holdsworth. We are unanimous in our belief that industrial tours are a real worth-while item in our chapter program because of their entertaining and informative value. Our tour next semester will be through one of the large printing plants here in Chicago, or through a food processing plant.—DONALD J. BERGSTROM

## RUTGERS—School of Business Administration

THE OLD YEAR and the old term have passed and we at the School of Business Administration of Rutgers University are in a new year and a new term. It is said that we must always look forward and never look back, but how can we properly look forward if there still are things that must be presented from the past year and not forgotten as old business. In order to complete the picture of the old year and old term, we shall have to delve a bit into the past.

On December 6, Beta Omicron had the pleasure of being host to Gustave E. Weidenmayer, Vice-President, Cashier and Director of the National Newark and Essex Bank, at a professional meeting. Mr. Weidenmayer, whose topic was "Commercial Banking," spoke on the operations of a commercial banking institution, using the National Newark and Essex as an example. The very interesting story of "check-kiting" and the Nichols Case were discussed in detail, much to the delight of the audience. Mr. Weidenmayer was practically cross-examined during the discussion period on opportunities in banking; in fact, the discussion had

to be closed with questions still pending, due to the lateness of the hour.

With the end of the old term, again we have had to say "so long" to a few more Deltasigs. We are fortunate in only losing three of our brothers, but considering quality rather than quantity, we are not too fortunate. Joseph Miano, Joseph Van Bergen and Harold McCollum were three of the most active students in school, both from a fraternal and scholastic viewpoint, and we will surely miss them.

That closes out the past year, but our new year is still a bouncing infant, and Beta Omicron is bouncing right along with him. On January 3 of this year we held our mock initiation, and a good time was had by all who attended, with the possible exception of the pledges. The following week, on Saturday evening, January 11, in the Pershing Gallery Room of the Military Park Hotel, twelve new members were initiated into the Beta Omicron Chapter of Delta Sigma Pi. Approximately sixty members of the fraternity attended. The guest speaker at the banquet which followed the initiation ceremonies was Dr. Raymond Rodgers, Professor of Finance at the School of Commerce, Finance and Accounts of New York University; his subject was "The Business Outlook for 1947." Dean George R. Esterly of the School of Business Administration of Rutgers University was toastmaster, and among the honored guests were Dr. George Black, Provost of the Newark Colleges of Rutgers University, Dr. Paul K. Edwards, Chairman of the Marketing Department and Professor Herman Martin of the Accounting Department. The newly initiated members are: Elmer C. Adelman, Donald P. Baer, Albert W. Barber, Arthur A. Capilla, George M. Clendinning, Frank G. Fluhr, James W. Lee, John R. McAllister, William R. Muirhead, Harold T. Redding, Edward W. Smykay and Lewis H. Tanner.

The first professional meeting of the current calendar year was held on January 17 at the chapter house. Dr. Paul K. Edwards discussed with the members of the fraternity the functions of advertising as a tool of commerce and industry and the opportunities which are available to college graduates in the field of adver-

tising. The following week at a business meeting saw three new officers elected to fill the positions left vacant by those who have been graduated to the status of alumni. The three new officers are: Joseph McDermott, Senior Warden; Russell Baker, Junior Warden; and Clarence Judson, Master of Festivities.—RUSSELL G. BAKER

## DENVER

A GREAT UNIVERSITY is in the making. It's a BOOM to Denver and a BOOM to the nation. This "explosion" the University of Denver Expansion Campaign hit Denver on January 27 and filled the downtown streets with a 2-mile parade of bands, floats and rubber caricatures—so impressive and so inspiring that the first day of this expansion drive netted over \$1,000,000, of which we are proud to add, Alpha Nu Chapter helped bring about through financial and moral support. The chapter's float entered in the parade depicting "The School of Architecture" stood out as being symbolic of a phase of the goal our university is aiming toward, and won a most gracious applause from the masses that lined the downtown streets. The target to be reached is \$15,000,000, and our present aim of fire must reach the \$2,000,000 target by February 10, the last day of this 2-week campaign. All of Denver has felt the shock, and are eager and willing to support the University's building expansion program. Over 100 civic leaders of the city are heading the drive assisted by a large number of selected personnel from the University of Denver, including three brothers from the Alpha Nu Chapter: David Lyons, Charles Miller and Harold Dickey.

What will be the outcome of such a tremendous campaign? There will be two complete new campuses built in Denver, University Park and Civic Center, bringing the University of Denver's facilities to compete with the greatest in the nation and capable of accommodating 12,500 students. Our faculty will be increased both in quantity and quality, as will the laboratory and recreational facilities. This campaign is the greatest in the state's history, and will place Denver on the map as having one of the country's largest institutions of high learning. Our chapter has gone "hog-wild" over this "event-of-the-year," for this stimulus seems to have injected new energy into our veins, has spurred us into new activity, increased our strength, and heightened our goals.

Activity for the month of January started with our monthly event, Professional Night, held January 15. The chapter was enlightened by the talk given by alumnus, and former Province Officer, Richard Tydings, on the opportunities offered college men in the insurance field today, as well as the competitive strife to be encountered by a brother seeking admission into this field. A trend of increased enthusiasm has been shown among chapter members this quarter in seeking guidance in fields related to commerce through the informative discussions held at our professional meetings. It is the general feeling among the chapter that more Professional Meetings be held, and a critical selection of speakers be made to obtain the very best qualified and famed in their field of business.

The chapter has also become "sports minded" this quarter, which has given impetus to an undefeated, untied chapter basketball team headed by Robert Furnish. The team has thus far won three practice games and two Civic Center league games, and appears to be using "everything-in-store" to cinch the title for the Alpha Nu Chapter. The strength of Alpha Nu Chapter was increased by fifteen as the outcome of the annual winter formal initiation

ceremony held at the Olin Hotel, January 26. Mr. Jesse D. Reynolds, instructor in accounting at the College of Business Administration, was made a faculty member. The chapter members feel proud to have secured this faculty member, for he shows an eagerness and willingness to work with and support the functions of the chapter. Those pledges made active members of the chapter included: Homer Bell, Kenneth Benson, Edward DeBell, Tom Gastineau, Robert Hoarst, Harold and James Isenhardt, Pete Lund, Romar McCamy, Francis McGregor, Chet Mason, Wes Smith, Earl Walker and Joe Wise. A decorative as well as inspiring dinner followed. And of course, to follow in sequence, mention should be made to the "joy ride" experienced by some actives and by the new initiates—it was great fun!

Two members of the Alpha Nu Chapter, Charles Miller and Harold Dickey were chosen for membership into the men's honorary fraternity, Omicron Delta Kappa, on January 23. Walter Tasker was also recently selected for membership into the national honorary commerce fraternity, Beta Gamma Sigma. At present rushing is getting under way, and prospects for a new pledge class look extremely good. Another Professional Meeting and dinner is scheduled for February 12. Elaborate planning has been carried out to make our annual winter dance to be held February 21, a most successful event. We are looking ahead to ever heighten our goals for the Chapter Efficiency Contest and to give even greater recognition to Delta Sigma Pi.—WILLIAM H. ROBINSON

## MISSOURI

ALPHA BETA CHAPTER is appreciative of its present position in the Chapter Efficiency Contest. Our position at the top can be attributed, largely, to the outstanding work of the Chapter Efficiency Contest Committee headed by Gene Smemo. We are grateful to our alumni who have extended their compliments upon the members for the achievements to date. Their encouragement will go far toward helping us reach our objectives.

Dr. James Close and graduating seniors of Delta Sigma Pi were guests at a farewell banquet given January 17 at the Tiger Hotel. Graduates are Gordon Chapman, Bob Madgett, Jack Gunn, Bob Bray, Leonard Hastings, Charles Schroder and James J. McIntyre. At professional meetings held on November 26 and January 7, guest speakers were Pinkey C. Walker and William J. Menteer respectively. Professor Walker of the University Economics Department spoke on the underlying causes of business fluctuations. Mr. Menteer, assistant director of public relations at the University, traced the development of the motion picture industry from the stand point of management.

The Head Master has received a letter from Grand President White commending the first post-war issue of *Alpha Beta Chatter*, chapter newspaper. Members of the Public Relations committee will strive to make the next issue even better. Business Week, annual festivity of the School of Business and Public Administration, will be held February 24-28. "Chuck" Schroder, able Deltasig, has been the mobilizing chief for this year's program. William Clark, President of the School Council, is in charge of the Ideal Boss-Secretary campaign, while Sherman Brown and Dale Nettleton are assisting in other activities.

At the time this is written a banquet is planned on the evening of March 2, at the Daniel Boone Hotel, with Richard Miller as Master of Ceremonies. About 25 new members will be formally initiated into the fraternity. The addition of new members at this time, following February graduation will act to maintain constant levels of active membership.—JOHN I. DENNY

## RIDER

DURING THE PAST three months, Beta Xi Chapter has mustered all of its power to become one of the leading fraternities at Rider College. Brother James Hodgett has been elected president of the Sophomore-Junior class, and a member of the student council. Brother Hodgett has also been appointed Sports Editor of the *Rider News*, the college newspaper. Brother Peterson was elected vice-president of the class, but was forced to resign because only one member from each fraternity is allowed to hold office in any one class. Brother Patterson was elected vice-president of the Accounting Club; Herbert Klepper was appointed to the professional committee of the Business Administration Club. Yours truly, Stanley Skarbek, has been appointed editor of the *Rough-Rider*, college humor magazine.

An initiation, that brought the current pledge season to an end, was held on the 24 of January which admitted 22 new brothers into the fraternity. The ritual and ceremony was impressive, an occasion that will be long remembered by all of the members. The present undergraduate active membership is fifty-five. After the ceremony, a party was held in the new playroom of the chapter house. The new members were greeted by the older brothers and were acquainted with the fraternity songs.

Plans are being made for the initiatory formal which will be held February 7 at the Club Clio in Trenton. Many of the alumni brothers will be present at this affair which will consist of: a dinner of fish or turkey; dancing to the music of Jimmy Styles and his Miami Society Orchestra; and a floor show put on by Trenton's best performers. This being the greatest social event of the year for Beta Xi Chapter, every brother is contributing as much as possible to make this a success in Delta Sigma Pi tradition.

A bowling team was organized last fall to bring together the various fraternities at the college through sports participation. After finishing in sixth place in the first half of the intra-mural bowling league, the Deltasig keggers, sparked by Delmar Wilsey and Francis Wylong, have made their bid for second half honors. While firmly situated in fourth place at the present time, and within striking distance of first, they are riding on the crest of an eight game winning streak. The January 27, match showed Wilsey rolling the individual high score in the league, with a score of 577; and placing him within two pins of the high season average. The Deltasigs are on the move.—STANLEY SKARBEK

## JOHNS HOPKINS

CHI CHAPTER AT JOHNS HOPKINS UNIVERSITY Evening School, Baltimore, held a formal initiation and banquet at the Park Plaza Hotel on the afternoon of January 18, 1947. We are proud to welcome our new brothers, Albert B. Corkran, Ulysses S. Grant Peoples and Howard W. Price, who were admitted to membership in Delta Sigma Pi on that day. The feature of the banquet, which followed the initiation, was a talk by Earl A. Nash of Mu Chapter, Director of Public Information of the Bureau of Naval Research. His subject was "Managements Stake in Scientific Research." Brother Nash explained how the "projects" are assigned to various commercial and university laboratories, sometimes at their own request. He also made it clear that a large percentage of the findings are public property, and that a few are being kept secret for security reasons.

As usual, there were a goodly number of alumni present at our initiation activities, and the co-operation of the alumni with the active

chapter is ever mounting. The active chapter is behind Harry Feltham, Chairman of the National Committee on Life Membership, and by the time of the Grand Chapter Congress in August, we feel sure that the goal of 1,000 Life Members will have been passed. Incidentally Chi Chapter is already making plans to send a large delegation to the Grand Chapter Congress in Minneapolis, and we are hoping that we will meet many of the brothers from our other chapters.—C. F. OBERLE

## SOUTH DAKOTA

RECENTLY REACTIVATED ON THE CAMPUS of the University of South Dakota, Alpha Eta Chapter of Delta Sigma Pi, international fraternity of business and commerce students, initiated nine students and two faculty members Sunday, December 8. Included in this group were Dr. R. F. Patterson, Dean of the School of Business Administration, and Leonard Perkins, instructor. Students initiated were: Howard Munger, Ken Giere, Harold Johnke, Richard Baily, Scott Woodward, Richard Nord, Earl Moe, Robert Zeal and Glenn D. Johnson. Initiated Monday, December 9, were Robert Mayer and Ramon Coldwell. Delta Sigma Pi actives on the University campus include students Sherwood Wendt, Stanley Jadeski, Albert Sielicke and Fred Huntley; and faculty members Professor H. E. Brookman, Dr. J. P. Jones, Professor H. E. Olson, Dr. C. J. Whitlow, and Dr. E. S. Sparks.

At a business meeting held in the "Coyote Cove" Sunday evening, December 8, the officers were elected. Plans are being made in regard to prospective pledges. Our next meeting is scheduled to be a business meeting at which the guest speaker will be E. H. Schill, Lecturer in Business Administration and Assistant Director of the Business Research Bureau. Each active member of Delta Sigma Pi is to bring at least one, or two if he so chooses, prospective students to this meeting. After the meeting there will be a smoker which will give everyone an opportunity to become acquainted.

Various alumni are progressing very rapidly in the business world as shown by the following reports which were received by Alpha Eta: Don Beaty, State Senator from Clay County, is now attending legislature in Pierre; Lloyd Uecker was elected Superintendent of Schools at Mitchell; Clayton Rice is working for Schueter and Company public accountants and is planning on taking the C.P.A. examination this coming spring; Captain J. L. Nollkamper is Assistant Professor of Military Science and Tactics at University of Cincinnati; and Howard Rask is employed by C. T. Williams and Company at Sioux City. In regard to outside activities for the future, no plans have been actually set up, but everyone is enthusiastic about starting a ball team next season, also organizing a bowling team and entering in the various sports has been suggested. These activities all tend to join the members of any fraternity in a stronger bond, therefore, we surely intend to do our best.—RAMON M. COLDWELL

## TENNESSEE

ALPHA ZETA CHAPTER is now in the middle of its program for the school year. We have planned an excellent professional program, and judging from the events which have already come about, this promises to be a very interesting year. Last fall the chapter was honored by a talk given by Mr. Harry Watson, a prominent insurance man in Knoxville. He spoke to us about the values of fraternal organizations and group associations in colleges.

On November 7, 1946, Founders' Day, we had our annual banquet, and the principal speaker was Dr. Enrique Marshall, Secretary General of the University of Chile, who was here in the United States on a goodwill tour. In addition to this, the chapter made an industrial tour of one of the larger flour mills in this section.

In 1947, we plan to make some more industrial tours. The one we are anticipating most is a visit to Oak Ridge, the home of the Atomic Bomb. Oak Ridge is only 17 miles from Knoxville. For a social program the chapter plans to wait until spring. At that time we are planning a trip to Norris Lake, and possibly some week-end a group of us may run down to Kappa Chapter in Atlanta. We have a standing invitation to visit them anytime, and we are indebted to them for helping us with our first initiation last summer.

Our immediate interest at the time of this writing is pledging. Here at the University of Tennessee we run on a quarter basis, and with so many veterans in school, Alpha Zeta has found it expedient to pledge every two quarters. This means that we pledge once in September and once in March, thus we have two initiations every year. For the present we plan to remain active all the year round including the summer quarter. In order to fill our quota we must pledge and initiate 11 men this March. The prospects for pledging this March are excellent, as we have many men to choose from.—JAMES HODGE

## MARQUETTE

AS THE CONSTANT PLACING of brick upon brick soon produces a wall, so will the activities of Delta Chapter here at Marquette build for us a tower of success from which we can look down upon the world shouting, "We are men of Delta Sigma Pi." The foundation of our "Tower" consists of many successful functions. Of primary importance are thirteen men who recently joined our ranks, each of whom is fully possessed with all the qualities of an outstanding Deltasig. Then too our professional meetings were outstanding. As an example: when Dr. Nemmers of the Marquette faculty discussed the legal aspects of the recent coal strike with us, his audience consisted not only of the entire active chapter but a large number of other students as well.

During the past two months another tradition of the chapter was renewed. The chapter publication, *The Delta Drawl*, rolled off the press bringing news of Delta Chapter to the entire student body as well as to actives and alumni of Delta Sigma Pi. Not content with merely reviving old traditions, we have inaugurated a new one. We have presented the College of Business Administration at Marquette a large holly wreath, six feet in diameter which will be prominently displayed in the halls each Christmas season bringing our wishes for happy holidays to all.

Enough of the past however! While we look back upon it with pride, we look to the future with all the eager anticipation of a thoroughbred at the post. In the immediate future, is a smoker set for February 12, which promises to bring many prospective pledges into our midst. Our calendar of professional activities has been further improved with the addition of several prominent speakers, as well as movies of matters which will prove highly educational in addition to being interesting. Socially, we have plans laid for our biggest function of the year—a spring formal dinner dance. As in the past this will be a gala culmination to a year of memorable functions of Delta Chapter of Delta Sigma Pi.—CHARLES R. CLANCY

## TEXAS

$Y_c = 41 + 25 X$  (Origin, September 23, 1946; X is semesters) *Pardon us for interrupting*, but this statistical equation is the best way we can express our trend line. The 41 (as in the equation  $Y = a + bX$ ) is the size of Beta Kappa Chapter at the date of origin, September 23, 1946; the 25 represents the rate of growth per X (semester). With 39 per cent new blood in our chapter, we are expecting an outstanding record in the Chapter Efficiency Contest. Many of these newer members are handling assignments with such skill that the author, for one, is learning new points from them.

Even more important than the bringing in of ambitious new members is the transition of graduates from scholastic learning to practical experience. Beta Kappa Chapter is sending five graduates out on their own this semester. Byron Cole is now in the sales training program of the Texas Company and Ed Stuart is acting as Junior Accountant for Arthur Andersen & Co., C.P.A. firm in Houston. Durwood Long and John Stallings, however, have not accepted any one of their several offers. August Hoting is back in school to continue advanced study until he finds the correct opening. To these boys, the Beta Kappa Chapter sends our wishes for good hunting in your field of endeavor. We know that successful business life is within your reach!

Beta Kappa Chapter adopted a very full calendar for the spring semester. The program includes seven professional speeches (two of which are to be banquets), two industrial tours, three get-acquainted meetings for prospective pledges, and a spring formal at which the spring pledges will be guests. The B. B. A. Sweetheart will be announced and presented at this formal. This sums to fifteen more than just worth while events to which we openly invite any brother who would like to visit us.

Speaking of fellowship, here is an example of what the Delta Sigma Pi badge displayed on your shirt can do. Between the semesters, Brothers Tommy Pavlak, L. K. Hyer, Terry Buehring, Rex Douglas, and Njall Simonarson (Njall hails from Reykjavik, Iceland!) took a trip into Old Mexico. While Tommy Pavlak was strolling through Monterrey, a middle-aged man stopped him to see the badge which was so proudly placed on Tommy's chest. Yes, you guessed it! He was a member of Delta Sigma Pi, too! Beta Kappa Chapter proudly hails Delta Chapter, Marquette University for its very observant alumni. We hope such meetings reoccur often.

## ST. LOUIS

SINCE THE LAST ISSUE OF THE DELTASIG, Beta Sigma Chapter has been actively engaged in processing a large number of pledges desiring to become members. One of the highlights of the pledge period occurred when the annual Pledge Dance was held on December 7, 1946, in the Palm Room of the Kings-Way Hotel. There were 66 pledges present with their wives and dates, plus approximately 75 couples of active members and alumni. The alumni really turned out in grand style, as attendance at the Pledge Dance is always one of their main objectives during the year. Jules Brinkmann and Chick McKenzie, two of Beta Sig's oldest (in point of service) and most loyal brothers, were present as per usual.

The pledges, of course, were required to put on a floor show for the entertainment of members and guests. Included in the program were a ballet russe dance, hula dance, imitation of the Andrews sisters, several numbers of chorus girl dances, an imitation of Frankie Sinatra, a



**XI CHAPTER, Michigan, (left to right) Front row: Roy Crutchfield, Tom Casey, Bob Stephan, Bob Harris, E. J. Faust, Rollin Bubert, Arnie Larsen, Lou England, Jim Reeves, Dick Smith: Second row; Professor Riegel, Ralph Falk, Ed Huseman, Louis Blair, George Haslanger, Howie Cottrell, Fred Meyer (H.M.), Bob Ctelzer, Howard Fraley, Marty Horan, Chuck Low, Professor Dixon (Advisor), Third Row; Dick Burke, Harry Moscoso, Steve Kuric, Harry Aven, Al Schall, Glen White, Clarence Babcock, Vic Hajek, Bill Fritz, Minor Vandermade, Jack Hogan, Hillard Meyers, Bob Gaddis, Back Row; Chuck Burke, John Davidson, Don Michela, Clare Mintline, Joe Johnson, Steve Belknap, Bill Watkins, Arlie Reagan, George Elgass, Pat Woods, Ted Clevenger, Ben Loveridge, Howie Carrothers, Ian Huntington.**

barbershop quartet and orchestra, and a bath in the old-fashioned wash tub. To the credit of the pledges, it must be said that they really put on a good show, and had their audience wowed from start to finish.

As of the date of this writing, there remain approximately 55 pledges, and indications are that about 45 of these will eventually pass all requirements and become brothers of Delta Sigma Pi. This will give Beta Sigma Chapter a large group of actives, which means that bigger and better things can be expected of us in the future. Mock initiation of pledges will be held on Saturday, February 15, and formal initiation and dinner will occur the following afternoon and evening. The places of these two functions have not been definitely announced at the time of this writing.

Beta Sigma Chapter was very highly honored recently when it was announced by the Very Rev. Patrick J. Holloran, S.J., President of St. Louis University, that three active members and one prospective member of Beta Sigma Chapter had been appointed to Alpha Sigma Nu, national Jesuit honor fraternity. The active members receiving appointments were our Head Master Joseph Duepner, Junior Warden Raymond Oppliger, and Historian Elmer Blankmann. These men have been very active for St. Louis University in general, and Beta Sigma Chapter in particular, and richly deserve this honor bestowed upon them. Alphonse Torretti, who at present is still in his pledge-ship period, was also accorded this distinction, and of course merited it on the basis of scholarship and service to his University.

The four appointees were officially initiated and accepted into Alpha Sigma Nu on Sunday, February 2, at a very impressive ceremony at the Coronado Hotel. They were received into the honor society by Norman Cibulka, President of Alpha Sigma Nu, who is also a Beta Sigma Charter member and Deltasig Correspondent. Celebrities attending were the Very Rev. Patrick J. Holloran, S.J., President of St. Louis University, Rev. Bernard W. Dempsey, S.J., Regent of the School of Commerce and Finance, and Murray Cantwell, Dean of the School of Commerce and Finance, in addition to the regents and deans of the other schools of St. Louis University. Beta Sigma Chapter doffs its cap to these three honored brothers and one pledge, and extends its heartfelt congratulations. These men present a fine example of the calibre of men in Beta Sigma Chapter of Delta Sigma Pi.—NORMAN CIBULKA

## MICHIGAN

"PAST" AND "FUTURE" events still seem to be the best breakdown for Xi's accomplishments during the past two months. With that theory advanced, a brief run through the "past" and "future" in several activities may comb out the highlights. The eighteen neophytes that were brought into the Xi fold in late November will be found walking into hell week on February 10. The burning sands of the period will lead at last to the formal initiation chamber on February 16. The initiation ceremonies will be sparked by an all new Xi ritual team, which should add a real feeling of accomplishment to the whole chapter. The banquet following will be held at the Allene Hotel, the site of the reactivation banquet that launched the new Xi, a little less than a year ago.

The "Business Opportunity" panel, held in the Union just before Christmas, was a great success, and for the large majority, that went for real advice, it formed a good base line for their future invasion of the business world. Professors Rodkey (Banking and Finance), Paton (Accounting), Jamison (General Business Administration), Gault (Retailing and Marketing), and Reigel (Personnel Management) gave a very unbiased picture of their respective fields that culminated in an open forum for questioning and discussion.

Christmas formed the dividing line between the fall and spring sports programs. It ended football and volleyball, in which we took a second and reluctant fourth place, and opened the door on squash, handball, basketball and bowling where, the future looks definitely brighter. In the more distant plans golf and softball loom up as things that we must really point for.

The number one problem of the chapter, the acquisition of a house by the time the current lease expires on our Lincoln Avenue headquarters, has been brightened by several good "leads." A house committee has been formed and earnest efforts are coming forth to get an "all Xi" residence by the beginning of the summer session. Socially, Xi has been in the right guide position during the last two months, and all evidence points towards the maintenance of that position in the future. The pledge formal at the Washtenaw Country Club wiped out much of the pre-Christmas scholastic pressure, and the April and May formals stand out as the two peaks in the spring social program.

Three informal dances, the annual "follow the mob" picnic along the Huron, and a swim party in late May all add up to promising lighter moments for the realm of Xi.

A note of hands across the country came from none other than our Head Master upon his return from the deep south after Christmas. A visit to Kappa in Atlanta over the holidays filled him with increased admiration for Delta Sigma Pi, for Georgia, and for the Kappa kind of hospitality. As a closing note we of Xi, and we know all Deltasigs with us, send off our first two Head Masters since reactivation with a "thanks" that can never ring loud enough. "Bon voyage," George and Marty.—ROBERT STEPHAN

## NEBRASKA

THE ALPHA DELTA CHAPTER at the University of Nebraska, powered by the momentum of a strong spirit at the beginning of the fall term, continued to plow through its schedule of business and professional meetings without a lag. Although the chapter is yet without a house, we have found our city campus Student Union management most gracious and accommodating, and the catering service without reproach in providing us with dinners at reasonable prices.

In addition to the nine business meetings and the seven professional dinner meetings held during the first semester of the current college year, the Alpha Delta Chapter had a gala pre-Christmas party on December 14. It began with a sumptuous dinner followed by a grab bag distribution of non-expensive Christmas gifts for everyone. Having been injected with the spirit of the season, the party moved en masse to the popular night spot of Lincoln—The Turnpike—to take over a reserved section of tables and enjoy the smooth music of Bob Alexander's Orchestra. Alumnus and Brother Dinsdale, manager of the Pike, very graciously provided his brothers and their ladies with refreshments during the early hours of the evening. The affair was highlighted by a wonderful turnout of Alpha Delta alumni; and even in retrospect, we all agree that this particular gathering was one we might well hope to equal in the future.

Following the holidays and vacation, the Alpha Delta Chapter started laying plans for the second semester. This was accomplished principally by the early election of officers to hold forth during the second period of the university year. The plurality nod for the office of Head Master went to Brother Herman Christensen, he having moved up from the office of Senior Warden. Chris was previously Scribe and Publicity Chairman. To be accorded the next highest position was Brother Howard Drake, a long-time active in the chapter, who deserves much of the credit for contacting and rounding up such a fine array of talent in the way of professional speakers for our dinner meetings. Howard is our new Senior Warden. Others to receive recognition for their past efforts were James Wehrman, voted in for Junior Warden; Dennis Bruner, Scribe; Harold Ohlrich, Treasurer, and Lauren Nieman, Chancellor.

Not to be overlooked, and named in the same order as above, is an acknowledgment to the outgoing officers for a job well done. Having accounted for the large number of initiates during the semester just ended—just one under the quota for the year—and for placing the chapter fourth in the national Chapter Efficiency Contest speaks loudly enough for itself, so there is not much to add to brighten the picture of achievement during their term of office. These fine Deltasigs are: Brothers Dellere, Christensen, Boyd, Warwick, Ebeling,

and Butler. Were they to be asked about this, we feel sure they would hasten to attribute their success to the active co-operation of all the chapter members. With three of our boys among the mid-term graduating class and about the same number who find it necessary to drop out of school, Alpha Delta finds its number of actives reduced to thirty-five; however, with the groundwork already laid for a series of rushing activities, we should be able to replace our losses, at least in quantity and we hope in quality.—JOSEPH S. DELLERE

## NORTHWESTERN— Evanston

THE GREAT DELUGE has come and gone. Our version of this catastrophe occurred during the Christmas holidays when several old radiators in the fraternity house froze, cracked, and then poured out a flood of water, covering the entire first floor and basement. Fortunately, University maintenance crews were able to replace the radiators in record time, but not before the rugs, floor, and furniture had been thoroughly soaked. It was, then, in the midst of a somewhat hectic scene that Zeta Chapter held an election of new officers.

Early in the winter quarter the social and professional committees co-operated in arranging a dinner followed by a professional meeting in Scott Hall. Leonard Matthews was able to secure two speakers—Messrs George Watts and Don Getz from A. C. Nielsen and Company—who gave a very interesting talk on the use of the radio index in market research. A program of professional meetings for the remainder of the school year is being worked out. In this connection, we hope to have at least one meeting open to the entire Commerce School.

Of course, our plans for expansion of membership have not been neglected. Formal initiation of twelve neophytes will be held on Sunday, February 23. The new brothers will be: Robert Bitterle, Frank Everett, Allen Gage, Wallace Loftsgarden, George Nacos, George Palm, Rolleigh Peterson, Rudolph Palluck, Robert Oehmig, Verdon Vroman, and Willard Vetter. So from a nucleus of three members last spring Zeta Chapter will soon have an active brotherhood of forty-seven. Earl Rix, Chairman of the Social Committee, has arranged a grand party to be held in the ballroom of the Sovereign Hotel in Chicago, following the initiation, at which time we are looking forward to seeing many of our alumni and brothers from Beta Chapter, Chicago.

Since the beginning of the school year Zeta Chapter has taken an active part in intramural sports. At the present time Frank Rogers is the guiding light of our basketball team. The team is showing a great deal of spirit in the current basketball tournament. We are proving our mettle not only in sports but also in scholastic achievement. Four members were honored at the convocation last December 13 in the auditorium of the Technological Institute. These men are: Jim Gould, George Kreuger, George Nacos, and Kenneth Roman. To be selected to this group one must have an A-scholastic average or be in the upper five per cent of his graduating class.

Our scholastic and athletic endeavors have not prevented our planning an active social life during the spring. A 100 seat block of tickets to the Waa-Mu Show has been purchased for members and alumni for Friday evening, May 9. This musical revue is produced each spring with a cast and production staff of students from all Evanston campus schools. In the past the show has been highly praised by Chicago newspaper critics. Some of the

brothers seem to be considering social engagements of a permanent nature. Wedding bells for Brothers Kelly, Mercer, Ruck, Wolowicz, and Neophyte Palluck will be ringing within the next few months.

Before very long the Evanston campus should be pleasantly surprised to hear the strains of Bill Knudsen's choral group. Several rehearsals have already been held where the notes of "The Rose of Delta Sig" have brought back fond memories to us all. While the choral class is harmonizing, Jack Julien's Committee is revising the Constitution and By-laws to bring them up-to-date. This project requires a considerable amount of research into old records.

We were very pleased to see alumni George Cavalenes and Eugene Borgeson, and Assistant Grand Secretary-Treasurer Jim Thomson during January. It is difficult to think of "Borgy" as an alumnus since he was with us until the end of last quarter. We hope that we shall have the opportunity of seeing many more of the alumni before summer.

At any rate, we are looking forward to the Grand Chapter Congress in Minneapolis this coming August.—TRUMAN CLARE

## RUTGERS—University College

BETA RHO CHAPTER has demonstrated again its calibre of membership and leadership at the recent election of officers for the Student Alumni Association. Our ticket, with Kenneth Gruber for president and Gerald Kennedy for vice-president, won by a large majority. Congratulations are extended to both brothers, and Beta Rho Chapter has pledged full support to any student activity that the Student Alumni Association might sponsor.

New Year's Eve was celebrated with traditional good fellowship at Stan Knowles home. Entertainment was provided through the efforts of Stan's brother Al Knowles. Brothers present with their wives and sweethearts were Frank Kodatt, James Desmond, Theodore Thieme, Harry Haulman, James McLoughlin and Donald Corvey. New Year resolutions were in order for a banner year for Beta Rho. On January 15, a business meeting was held. An excellent turnout enabled the chapter to dispense with a volume of business and ended with voting on the names of 30 prospective pledgees. Brother McLoughlin was selected chairman of a committee including Fred Wagner and Donald Corvey, to present a plan of action for initiation in the spring. As a follow-up of voting for accepting pledgees, invitations were sent to those students whose names were approved to attend a get-together at Brother Wagner's home, so that the brothers would

become better acquainted with the prospective neophytes. It was pleasing to see that the eleven guests who came, were the type of men Beta Rho would like to have in the fraternity.

Beta Rho Chapter has a very active member in brother George Whittmore, President of the Honor Society at Rutgers' evening school. Staunchly supported by such honor men as Kenneth Gruber, Philip John, Fred Woerner and Reiss Gogel, brother George has accepted a challenge that he cannot fill the gymnasium with students for a "High Light Night" to be held, February 26. The purpose of this assembly is to increase interest in the school, create an evening of enjoyment for the students, and inform the students how the Honor Society can help the student body. The program includes Dean McMahon, former assistant to President Clothier of Rutgers University, who will outline the make-up of the evening school and its relation to Rutgers University at New Brunswick. Following the Dean, M. J. Brines a member of Delta Sigma Pi, who has been an assistant professor in social sciences, will lead the assembly in songs, old and new. In addition, there will be movies of last year's football games played by Rutgers University. It is hoped that "High Light Night" will become an annual affair for the evening students, who will be able to meet the faculty in a relaxing atmosphere. Students will also be encouraged to make suggestions toward the progress of the college.

As if the "High Light Night" were not enough, brother Whittmore has another progressive idea, a "National Honor Society for Evening Colleges." His dreams of such an organization, has a chance of being developed. Contact has been made and arrangements concluded with Northwestern's evening college to send delegates to meet our representatives George Whittmore and Professor Walter Elder, associate director and chairman of student activities at Rutgers evening college at a half-way mark, Pittsburgh. On the program for the coming months of February and March Frank Kodatt, Chairman of the Entertainment Committee, has listed a bowling party, theater party, house party, and a formal dance. Brother Kennedy, Chairman of the Professional Meeting has a speaker arranged for February 19.—EUGENE H. GALLAGHER

## GEORGIA—Atlanta

KAPPA CHAPTER COMPLETED its 26th year in Delta Sigma Pi with a fitting commemoration ceremony—the initiation of six new men into the fraternity on March 8. The formal rites of initiation into Delta Sigma Pi and the birthday banquet which followed proved to be an occasion suitable to reviewing the aims of our brotherhood and rededicating



ALPHA CHAPTER, New York (left to right) Lawrence Knowp, William Parker, William Makken, Gordon White, William Durgin, John Masterson, Andre Schritter.

our own efforts toward the achievement of those aims. Both the informal and formal initiations were planned and supervised by Ralph Page, Master of Ceremonies. The men who were initiated into the fraternity were: Marvin Cole, M. L. Conner, John Crumley, Sam Denmark, Leonard Slaughter and Gray Reeves.

Professional programs for the chapter meetings have been maintained at a high level of interest under the direction of Brother W. E. Burke. Recent speakers include Brother T. E. Dicks, well known alumnus who spoke about southern petroleum resources; Professor J. Carl Brown, of Georgia Tech, whose topic was "Speech for Business Men"; and Charles A. Rawson, advertising agency executive, who led a panel discussion on the significance of public relations in modern business operations.

In pursuance of our program of co-operation with other chapters in this region, a joint executive committee meeting was held with Pi Chapter officers in Atlanta at the outset of the new year. Joint chapter meetings whenever possible and a program of athletic competition between the two chapters are scheduled as regular features in the future. The discussion of fraternity problems including that of a chapter house for the Pi group was guided by Howard B. Johnson, member of the Grand Council, and Thoben Elrod, President of the Atlanta Alumni Club.

Brother Binford, who recently bestowed his pin on Miss Elsa O'Callaghan, sister of Brothers Ted and Leland O'Callaghan, arranged and carried out a smoker on January 19 for winter quarter rushees. Ben is Senior Warden of Kappa Chapter. Professor Wm. F. Lozier, alumnus and former Chancellor of Kappa, made the inspirational speech. Approximately thirty-five prospective members attended.

One of the school's most successful social functions of the year was staged February 26 by Deltasigs Bill Marr and Joe Woods, who are co-editors of *Rampways*, the school annual. Brothers Marr and Woods put on a Beauty Pageant and Dance, attended by several notable local judges as well as by Sammy Kaye, the famous orchestra leader. Brother Marcus Morris is heading an active Membership Directory Committee in co-operation with the effort of the Central Office to bring up-to-date all mailing lists. The committee not only plans to put out a new directory but also to set up the mailing list in a flexible addressograph system. A similar activity, now under way in conjunction with the Atlanta Alumni Club, is the plan to publish a Delta Sigma Pi Classified Directory and Buyers' Guide for use of local members.

Although not "satisfied" with Kappa Chapter's progress in the Chapter Efficiency Contest, Brother Withorn, the efficiency "whip," expresses the opinion that continued progress at the present rate will result in Kappa's once again reaching the coveted one hundred thousand points total.—WARREN L. BLACKMON

## MINNESOTA

F. 28—B.S.D.: F. 28—B.S.D. No, we aren't trying to sell tobacco or anything like that, but we are out to tell the world about Business School Day at the University of Minnesota on February 28. Business School Day will in reality be Deltasig Day. The new activities of Alpha Epsilon have really taken hold, and have secured five of the eight major committee chairmanships. They are Ted Johnson, general chairman; Norbert Koch, publicity chairman; Fran Neuman, dance chairman; Robert Kenney, coffee hour chairman; and Ben Walters, banquet chairman. Classes in the Business School will be dismissed after the

fifth hour and a panel discussion will be held at 1:30 P.M. The topic will be "Are Profits a Threat to Prosperity." The panel will be made up of five members of the school staff. A coffee hour will be held at 3:30 P.M. in the Union men's lounge. The coffee hour will provide one of the rare opportunities for the students to meet the faculty. In a school of over 1300 students, there is almost no chance to meet the professors on a "friendly basis." The big banquet will be held at 6:00 P.M. and will be followed by a dance in the main ballroom. One of the features of the day will be to choose a coed to bear the title of "the perfect private secretary." The brothers have done a fine job on the arrangements thus far and we trust that they will do an equally fine job, and apply the teachings of Delta Sigma Pi to the best of their ability when they are selecting the perfect private secretary.

As part of their regular professional program of talks and discussions, the members of Alpha Epsilon Chapter at the University of Minnesota were fortunate the other day to be able to make a tour of the Gamble-Skogmo Planorama at the Minneapolis Auditorium. The Planorama was one of the largest merchandise displays ever to be held outside of New York or Chicago. Gamble-Skogmo has been one of the fastest growing organizations of its kind in the country and the opportunity to see its methods at first hand was time very well spent.

—WARREN A. BRECKENRIDGE

## KENT STATE

ONE OF THE most successful meetings ever held at Kent State University was sponsored this month by the Beta Pi Chapter here. Professor Raymond Moran of the College of Business Administration secured Mr. David Bailor, program director of radio station WGAR, Cleveland, for a talk on radio advertising. The meeting was held in the science building's auditorium and over 200 interested people attended. Mr. Bailor made a fine record during the war as a correspondent in the ETO for his station, WGAR. He was one of the first correspondents to represent a single station, and he secured many scoops over the large networks. A real veteran of radio, Bailor has spent 17 years in the 25 year old industry. He upheld radio advertising in general, but said that the time was near when there would be a vast improvement on commercials. Commercials would be made more of a part of the program, and they would be designed to give the listener entertainment plus the sales message.

Dr. Donald Anthony, head of the Department of Business Administration secured a speaker for a dinner held by the chapter at the Robin Hood Tuesday night, January 28. The speaker, J. E. Camden, regional manager of the Cleveland office of the American Arbitration Association, gave a very interesting talk on labor problems and the part that arbitration plays in solving these problems today.

In order that more business can be taken care of in the future, the chapter officers now have an executive meeting every Thursday morning to discuss organizational problems of the chapter. As it was found that there was not enough time for a get-together after regular business meetings, this plan was adopted, and is working very well. Although many production problems must be overcome, plans are now underway by the chapter to start a chapter news-letter. The need for an inter-chapter news letter has long been felt by Beta Pi Chapter, and it is hoped that a news sheet will make its appearance next quarter. This together with several top speakers should give Beta Pi Chapter a broader scope of activity in the near future.—CHARLES WEST

## Schooling and Education at Rutgers

WAS IT MARK TWAIN who said, "I never let my schooling interfere with my education."? The question is, in itself, not important, but the quotation is of prime importance because of the truth hidden under its flippancy. Too many institutions place their emphasis on academic schooling—but most of us are not preparing for a place in a beautiful ivory tower—and forget that life demands a rounded education and not an unawareness of life. Realizing that fact, George R. Esterly, Dean of the School of Business Administration, Rutgers University, and a member of our Iota Chapter, decided to bring to actuality a long-thought of idea of his—"Business Luncheon Conferences." With the aid of the faculty, who gave their whole-hearted support, Dean Esterly announced the inauguration of the "Business Luncheon Conferences" as an integral part of the School's educational program.

These conferences have been, and will be held bi-weekly on Wednesdays, during the fall and spring terms, in the Grand Ballroom of the Robert Treat Hotel in Newark, New Jersey. The feature of each luncheon is a half-hour address by a guest speaker of national prominence in business and industry, followed by a five-minute question period. The faculty selects out-standing students to meet the speaker, preside at the Conferences, and introduce the speaker to the audience. The following members of Beta Omicron Chapter had the distinction of being student-chairmen at the "Business Luncheon Conferences": Malcolm Closterman, Charles E. McAloon, Norman Cramp, John McAllister, Clarence Judson and Harold McCollum.

The purpose of the Conferences is to supply an essential element in the education for business careers which cannot be obtained in the classroom. Dean Esterly and the faculty believe that an important contribution to the character building of future business and community leaders will be realized from attendance at these luncheons. Students will have an opportunity to gain poise in meeting their fellow students and prominent individuals from various fields of endeavor. They should also gain valuable experience in the art of participating constructively in business meetings. From these opportunities the student should develop an assurance and confidence that will serve him well in his professional or business career. A further significant gain will be a widening of the student's circle of acquaintances among his fellows and closer contact with faculty members. The addresses themselves, of course, will have a definite impact upon the student's perspective on current business problems.

The Conferences are a part of the School's long-range plans in the field of business education. The "Business Luncheon Conferences" will gain in importance year by year. It is expected that an invitation extended by the School of Business to participate in the Conferences will become increasingly known as a high honor given in recognition of a career of outstanding service. As facilities become available, the faculty plans to invite to these Conferences representatives of business enterprises in the metropolitan area. With such a broad purpose it was only to be expected that the Conferences would be the success they have been. The inaugural address was made on October 2, 1946 by Charles Edison, President of Edison Industries, former Governor of New Jersey, former Secretary of the Navy and son of the noted inventor, Thomas A. Edison, who had as his topic: "Reconversion to Peacetime

**PI CHAPTER AT GEORGIA UNIVERSITY** is booming! Today our membership is the largest in years and most spirited in the chapter's history. At the present, we have fifty-two active members, and fourteen pledges that are entering a very rigid training program under the leadership of our most efficient Junior Warden, Joe Erquitt. Pi started the new year off with a professional program that was held in the Commerce Building on January 9. Speaking on knowledge gained through 18 years in the teaching profession, Professor J. D. Salter, principal of Demonstration School, addressed the first professional meeting of the year. Professor Salter also outlined the work and purpose of the Lions Club in which, he is an active worker. The meeting attended by 60 members, pledges, and rushees, was presided over by Brother Rene Hawkins, Chairman of the Program Committee. Our assistant Province Officer, Jube Lewis introduced the principal speaker.

On January 23, 1947, our chapter held one of the best "Smokers" of all times at the Georgian Hotel. The program was carried out to perfection with speakers, that held the sixty-five members and rushees tense with interest during the whole program. Our alert Head Master, Robert W. Williams, gave the introduction and purpose of the program. In turn he introduced Brother Burke, our faculty advisor, who gave an excellent talk on "What a Professional Fraternity will Mean to a College Student." The highlight of the evening was the fine speech given by our principal speaker, Dr. Gregor Sebba, our new economics professor, who came to the United States from The University of Innsbruck, Austria, and the University of Vienna Institute of Statistics. The basis of his speech was the comparison and importance of business administration tied-in with the Department of Intelligence of the United States. After the excellent speech, the group adjourned for refreshments and friendly chatter, which soon brought the entire group back together in a concentrated round-the-table discussion with the faculty members in quizzing Dr. Sebba in a most enlightened and intellectual conversation that lasted for hours. A word of praise is due to Brother David English, who planned this fine program and acted as Master of Ceremonies.

Seven of our brothers have recently been named for their high scholastic achievements above that of Dean's List for the past year, namely: Rene Hawkins, Phi Eta Sigma, and Beta Gamma Sigma; Raymond Farr, Beta Gamma Sigma; Clarence Blount, Phi Eta Sigma; George Maddox, Phi Eta Sigma; Thomas A. Nutt, Jr., Olin Boyd, and Vance L. Brigman to Beta Gamma Sigma. The scholastic average of these brothers is above 92 for their entire college career.

Even though the State of Georgia has two Governors and doing things in a "big way," Pi Chapter is right on the ball in their plans for the future also in a big way. Our chapter house program is the biggest item on the list at present, which is being shaped and planned for real action during this year. With the interest and aid of our faculty members and alumni, I am sure that we will be able to accomplish our goal in this program by the end of the year.

The members and pledges of Pi enjoyed another very interesting Industrial Tour in witnessing and observing the manufacturing of women's hosiery at the Rodger's Hosiery Mills, Inc., in Athens on January 29. The big event coming up for us this month is the Deltasig Formal Dance to be held at Memorial Hall on February 28. According to our Master of

the classrooms. The classrooms are scientifically arranged so that they will seat 1000 students at one time, all on the ground floor, and with a minimum of traffic congestion between classes, especially on the stairways.

It is to be noted that no offices of any kind, with the exception of the Office of the Dean, are located in either wing. All of these are to be found in the Tower. Administration is found on the first three floors. Floors four through nine each have twelve professors' offices complete with a centrally located secretarial service. The plan is much the same as a business office. Another reason for this functional division of the building is that rooms for different purposes require different sizes. For instance the ceiling of a classroom needs to be higher than for an office. The functional division makes this possible. Some of the 900 students who are presently enrolled will be attending classes in the new structure next fall. The entire building will be ready for occupancy the following spring. Needless to say the housewarming is eagerly awaited by all.

## SOUTH CAROLINA

**ON WEDNESDAY NIGHT**, January 15, 1947, Beta Gamma Chapter held a professional meeting at which time there were present not only members of the chapter, but also those students enrolled in the School of Business Administration, who were extended a cordial invitation to attend by members of the Professional Meeting's Committee. At this time we were very fortunate in having as our guest speaker Mr. E. C. Rhodes, Comptroller-General of South Carolina, who spoke informally on "The Office of the Comptroller-General and Its Functions." Mr. Rhodes explained the various functions and activities of his department with which he has been connected for some thirty odd years. All phases of the State's accounting system were explained and after the informal talk the floor was opened to those present to ask questions and discuss with Mr. Rhodes policies of the state in handling certain affairs connected with his department. Some of the many forms used in the accounting system were distributed among the group, and at the conclusion of the meeting Mr. Rhodes extended, to those present, an invitation to come by his office at any time to make inquiries about the accounting system of the state.

After the professional meeting, which was held at Harper College, members of the chapter retired to the chapter house on the campus where pledging ceremonies were held for nine men, who were welcomed into the chapter as the pledges for the spring semester of 1947. The brothers of Beta Gamma tip their hats to Head Master Otis C. Johnston for his graduation with honors, cum laude, on January 26, 1947, and also for the splendid work he did as Head Master during the particularly trying time of reactivation. Graduating at the same time was our most efficient Ed McGowen who was Junior Guide, and who has been very busy setting up his auditing and tax consulting company in the city of Columbia. To a job well done—we say a hearty thanks and best of luck. An orchid to Brother Bill Rogers who was recently elected to the position of Secretary-Treasurer of Blue Key.

At the time of this writing all the members of the chapter are on holidays along with the rest of the University, and so in the next issue I hope to have more news of the Beta Gamma brothers along with an outline of activities. On behalf of the chapter may I express my thanks for the very nice Christmas cards received from other chapters, which so gaily decorated our mantel during the Christmas season.—RAYMOND G. HALFORD

Industry." Following Mr. Edison, the next speaker was George S. Van Schaick, Executive Vice-President of the New York Life Insurance Company and one of the nation's foremost authorities on housing; his address was about housing. On October 30, James Kerney, Jr., Editor and Vice-President of the *Trenton Times*, spoke to the students on current conditions in Germany from facts gathered in his recent trip to Europe at the request of the government. "Our National Economy in Transition" was the subject chosen by Leon Henderson of the Research Institute of America and former Administrator of the OPA. Our final speaker of the fall term was General Robert W. Johnson, Chairman of the Board of Johnson & Johnson, who gave an interesting address on a Labor-Management program.

The initial guest speaker of the current spring term was Glen Gardiner, Vice-President of the Forstman Woolen Company, President of the New Jersey Chamber of Commerce, former New Jersey State Director of the Training Within Industry Division of the War Manpower Commission, Formulator of the Job Instructor Training Program adopted by the War Manpower Commission and followed throughout the country, and former associate member of the National War Labor Board—Mr. Gardiner had as his topic, "How Labor-Management Co-operation Can Be Achieved." Don E. Mitchell, President of Sylvania Products Corporation followed on January 29, with a very interesting talk on "The Decentralization of Industry," in which Sylvania Products Corporation is a pioneer. There will be three more speakers during the current terms who, I am sure, will not only hold the interest of their audiences, but contribute much to the practical education of the students. The future speakers scheduled are: Carrol M. Shanks, President of the Prudential Insurance Company; Philip Reed, President of the General Electric Corporation and Robert C. Clothier, President of Rutgers University.—RUSSELL G. BAKER

## The New Business Administration Building at Michigan

**XI CHAPTER IS OBSERVING** with interest the progress of the new Business Administration building which is extending skyward on the campus. The site which was at the beginning of the semester nothing but an overgrown woodchuck hole now houses the building's foundation upon which will rest one of the most up-to-the-minute and most completely equipped business schools in the country. The School is the University's and the State's answer to the increasing recognition to the importance of business training before a person's entry into the professions. The present structure became inadequate when the School was enlarged to embrace a BBA program as well as the regular MBA program. The School has had to find classroom space all over the campus to take care of the increased enrollment.

The new School will be characterized by a 128 foot tower on a corner site with wings facing the intersecting streets. The building logically falls into three units the South Wing, the Tower, and the East Wing. It thus conforms to the officers' conception of the functional divisions of the school—library and research, administration, and the classrooms. The wing containing the library also houses the Bureau of Business Research and the Bureau of Industrial Relations. In addition, it contains ample facilities for seminar work by graduate students. Laboratories are located on the second and third floors of the other wing over

Festivities, Preston Hill, this gala affair is going to be worth traveling many, many miles for, so you Deltasigs are welcome to come and join us in the "Swing and sway" with the lovely "Georgia Peaches."—W. GRADY BANKS

## CREIGHTON

BETA THETA CHAPTER has been the center of campus activity during the week of December 8. That period was chosen for our traditional "Hell Week" activities. Such capers as occurred, along with a special dress fashion suitable only to a pledge's humble position, brought back the memories of the pre-war era. Our thirteen pledges were sent through the informal initiation ritual on the night of Friday the 13th. After a day of rest, our formal initiation took place on December 15, and by the addition of these new members, Beta Theta Chapter now has a total active membership of thirty-nine. We are proud of our growth from the five members who set the wheels of reactivation into motion only a few months ago. The past week's activities show that Delta Sigma Pi is the most prominent organization on the Creighton University campus.

The following alumni attended our formal initiation and aided in the ceremony. Dr. F. E. Walsh, Dr. J. P. Begley, William Kellog, James McGreevy, Robert Dethlefs, and Edward Morin. On November 13, the prospective pledges were invited to our monthly professional meeting. The main speaker was Bernard Conway, an Alumnus of Beta Theta Chapter. Another activity on our business program consisted of a tour of the Omaha Plant of Swift & Co. All actives, pledges, alumni, interested students of the University, and faculty members were urged to attend the special educational tour of the plant which is representative of Omaha's major industry. The tour was sponsored by Delta Sigma Pi and it was arranged by Robert Lyons and Daniel Hibberd.

Along the line of social events we found the members attending the annual Creighton University Inter-Fraternity Ball. At the climax of the evening, last year's queen, sponsored by Delta Sigma Pi, was crowned the new "Helen of Troy." Since the University has promoted their large scale athletic program, Delta Sigma Pi has had many teams in action. The competition is stiff, but our teams are always in the win column. Beta Theta is looking forward to a program of more progressive activity and are anxious to receive a large share of the points in the Chapter Efficiency Contest.—WILLIAM J. HOLLANDER

## NORTHWESTERN— Chicago

BETA CHAPTER is looking forward to another successful year. With 22 men initiated already in the first semester, Head Master Donald Bergstrom is confident as are the other officers of Beta that 1947 will be one of the biggest years in the chapter's history. The war naturally took its toll of active members in Beta Chapter as it did in other chapters all over the country, but now Beta is swinging back with a full program of activities, both professional and social.

On December 9 Beta Chapter held "Faculty Night" and it was a big occasion for the brothers. A total of 26 faculty members of the Northwestern University School of Commerce were invited to attend. Among those present were Professors Myron T. Umbreit, Lloyd D. Herrold and Frederick Ekeblad; representing the fraternity were Grand Secretary-Treasurer H. G. Wright and his assistant, Jim Thomson.

Motion pictures on travel were shown and a grand time was had by all.

On the social side, Beta Chapter has been very active, too. Open Houses have been held for both the Chi Delta Alpha and Phi Gamma Nu sororities. Beta men have also actively participated in school affairs such as the Lydian Mixers and the Lydian and Commerce Club Dance. Beta pledges have also added to the social activity with their very excellent Pledge Party held on Saturday, December 21.—KENNETH CLAFFORD

## MIAMI

ALPHA UPSILON CHAPTER is starting again on a new year of activity. All members of the chapter are sure that this coming year at Miami University in the undergraduate chapter will surpass all former years in excellence. Activity for the past two months has been somewhat lax, for the school adjourned for Christmas vacation, and upon the return from the vacation, the final semester exams started, and have just finished. The members of the chapter, with more time for business activity, now plan greater expansion of chapter activities. For many of the members of the chapter, this will end their undergraduate activity at the university. About ten of the members of the chapter have graduated as of February, 1947, and about twenty more members will graduate in June, 1947.

The program committee met and discussed the possibility of a Commerce Day at Miami University. Its feasibility as to an event at Miami was not upheld, and as an alternate decision, the committee plans monthly forums on current economic problems. The first of these forums, sponsored by the local chapter of Delta Sigma Pi, but open to all business students on the campus, will be held on February 12, 1947. At this forum, Dr. Howard White, head of the Government Department at Miami University, will lead the discussion. The chapter feels by these monthly professional smokers, keen interest and expression can be aroused among the students of business at Miami University. The practice of industrial trips to Miami Valley business establishments is being continued, and on February 18, 1947, the chapter is touring the Frigidaire plant at Dayton, Ohio.

Many of the members of the local chapter were recently initiated into Beta Alpha Psi, national accounting fraternity. All of the present officers of the Beta Alpha Psi Chapter at Miami University are also members of Delta Sigma Pi. Rushing for new undergraduate members will start soon, and the pledge training course will start in March, with initiation in April, 1947. Due to the heavy exodus of present members of the local chapter on graduation dates in February and June, we plan to draw the majority of the candidates from the sophomore and junior classes of the University, in order to maintain sufficient under-graduate strength.—DON W. FALK

## IOWA

FOURTEEN NEW MEMBERS were formally initiated into the Epsilon Chapter on Sunday, January 12, 1947. The new members from Iowa are: Howard Payne, Waterloo; Paul Byrne, Maquoketa; Clifford White, Albion; Lester Kluever, Atlantic; Thomas McCracken, New Hampton; Elzy McCollough, Iowa City; George McNeal, New Sharon; Harlan Rabe, Ft. Madison; Cletus Crowley, Bernard; John Palmer, Atlantic; Norman Kladstrup, Newell; Robert Paulson, Boone; Charles Kintzinger, Cedar Rapids; and Ralph

Brown, Dubuque. James McRaith, a member of the commerce faculty was also initiated.

The highlight of the first semester's activities was the industrial tour through the Quaker Oats Company of Cedar Rapids, Iowa, on January 16, 1947. The tour proved most interesting in view of the fact that the Quaker Oats Plant is the largest of its kind in the world. The future plans for Epsilon Chapter includes an industrial tour through the Link Belt Speeder Plant in Cedar Rapids, to be followed by tours to several industrial concerns in Rock Island, Moline, and Davenport.

Head Master, Leonard B. Vranicar, and brothers Stephen Driftmier, Robert Lothringer, Clifford White and Don McDowell were elected by the student body at large to the Board of Directors of the Collegiate Chamber of Commerce. The Board of Directors, consisting of eleven members, elected Leonard B. Vranicar as President and Stephen Driftmier as Treasurer. Professor Wendell R. Smith, also a Deltasig, was elected to act in the capacity of faculty advisor for the organization. This newly formed organization replaces the function of the former Commerce Club.

This January marks the first anniversary of the present reactivated Epsilon Chapter. With the strength of the chapter constantly increasing we plan to actively participate in all school activities this coming spring and fall and firmly re-establish the name of Delta Sigma Pi here at the University of Iowa.—ROBERT B. HIGH

## M E R G E R S

JOHN N. CUSACK, *Johns Hopkins*, on January 15, 1946, to Marcella M. Svitak, at Baltimore, Maryland.

ROBERT T. FROCK, *Creighton*, on June 1, 1946, to Beverly Vasko, at Omaha, Nebraska.

WILLIAM B. ENGLISH, *North Dakota*, on June 1, 1946, to Kathryn D. Dahl, at Gwinner, North Dakota.

ROBERT M. MAYNARD, *Miami*, on June 7, 1946, to Jean Marie MacDonald, at Columbus, Ohio.

WARREN L. BLACKMON, *Georgia (Kappa)*, on July 6, 1946, to Della Mae Rhodes, at Jacksonville, Florida.

ROBERT R. WEBB, *Wisconsin*, on July 7, 1946, to Joyce Wiley, at Santa Barbara, California.

WILLIAM R. DE GRAFF, *Johns Hopkins*, on August 13, 1946, to Nancy Lee, at Baltimore, Maryland.

GEORGE C. ANDERSON, JR., *Wisconsin*, on August 23, 1946, to Mary Jeanne Johnson, at Minneapolis, Minnesota.

JACK A. STONE, *Georgia (Kappa)*, on September 11, 1946, to Margaret Jean Tinkler, at Atlanta, Georgia.

ROBERT S. MORROW, *Creighton*, on September 14, 1946, to Lois Ensign Lee, at Omaha, Nebraska.

ROBERT E. CAHALL, JR., *Miami*, on September 14, 1946, to Margaret Collins Dooley, at Andover, Massachusetts.

JAMES E. HOLLANDER, *Creighton*, on September 21, 1946, to Ruthellen Wells, at Sheldon, Iowa.

RICHARD E. HEACOCK, *Denver*, on October 20, 1946, to Lou Gene Martin, at Denver, Colorado.

ARTHUR W. GUSTAFSON, *Minnesota*, on October 26, 1946, to Mary Jane Sokolowski, at Minneapolis, Minnesota.

JOHN BOESCH, *Kent State*, on October 26, 1946, to Julianne Juch, at Newark, Ohio.



## D I V I D E N D S

To Brother and Mrs. Milton S. Hongen, *Rider*, on May 23, 1946, a daughter, Karen Margaret.

To Brother and Mrs. Rollo P. Stovall, *Florida*, on August 4, 1946, a daughter, Susan Cecilia.

To Brother and Mrs. Austin B. Chase, *Georgia (Kappa)*, on August 6, 1946, a son, Bruce Austin.

To Brother and Mrs. James H. Gorsuch, *Johns Hopkins*, on September 21, 1946, a son, James Howard, Jr.

To Brother and Mrs. Charles V. LaForge, Jr., *New York*, on September 25, 1946, a daughter, Carol Ann.

To Brother and Mrs. John P. Williamson, *Kent State*, on September 29, 1946, a son, John Morgan.

To Brother and Mrs. Neil K. Alexander, *Texas*, on October 2, 1946, a daughter, Constance.

To Brother and Mrs. Earl A. Nash, *Georgetown*, on October 10, 1946, a daughter, Marjorie Kable.

To Brother and Mrs. Kenneth W. Foster, *Minnesota*, on October 12, 1946, a son, Kenneth William, Jr.

To Brother and Mrs. Harry M. Spaeth, *Rutgers*, on October 13, 1946, a son, Harry Morgan, Jr.

To Brother and Mrs. James J. Desmon, *Rutgers*, on October 17, 1946, a son, Daniel John.

To Brother and Mrs. Cornelius F. Oberle, *Johns Hopkins*, on November 4, 1946, a son, Frances Xavier.

## L I F E M E M B E R S

THIS IS A PARTIAL LIST of the members of Delta Sigma Pi who have become Life Members of the fraternity since the last issue of THE DELTASIG. The balance of the names of the new Life Members will appear in the next issue.

- 716 ALBERT T. WHITTLE, *Alpha Epsilon*, Minnesota
- 717 JOHN H. WELLENS, JR., *Beta Theta*, Creighton
- 718 CLAYTON A. SACK, *Alpha Delta*, Nebraska
- 719 RICHARD L. KOZELKA, *Alpha Epsilon*, Minnesota
- 720 LAWRENCE C. SMITH, *Alpha Nu*, Denver
- 721 BERNARD J. BURICA, *Beta Omicron*, Newark
- 722 RAYMOND J. ILLIAN, *Beta*, Northwestern-Chicago
- 723 HOWARD A. READ, JR., *Chi*, Johns Hopkins
- 724 GUY E. THOMPSON, *Zeta*, Northwestern-Evanston
- 725 EDWARD A. FENKO, *Beta Pi*, Kent
- 726 FRANCIS J. O'CONNOR, *Delta*, Marquette
- 727 ELROY E. SIMONS, *Beta Nu*, Pennsylvania
- 728 MILLARD H. PRYOR, *Xi*, Michigan
- 729 HOWELL A. KING, *Chi*, Johns Hopkins
- 730 ROBERT T. RECTOR, *Beta Pi*, Kent
- 731 RALPH L. WEBER, *Theta*, Detroit
- 732 WORNALL F. FARR, *Beta Kappa*, Texas
- 733 JOHN M. HOCK, *Beta*, Northwestern-Chicago
- 734 MERLE I. LODER, *Alpha Delta*, Nebraska
- 735 ANDREW G. KRESS, JR., *Beta Omicron*, Newark
- 736 SIDNEY M. JINES, *Beta Kappa*, Texas
- 737 C. MARCELLUS VERBIEST, *Theta*, Detroit
- 738 DONALD F. CRAIGIE, *Alpha Epsilon*, Minnesota

- 739 EARL T. BYERS, *Kappa*, Georgia-Atlanta
- 740 R. BRUCE CALDWELL, *Beta*, Northwestern-Chicago
- 741 FRED D. SCHRAFFENBERGER, *Zeta*, Northwestern-Evanston
- 742 CHALMERS E. WOOD, *Beta*, Northwestern-Chicago
- 743 FRED H. BRANAN, *Kappa*, Georgia-Atlanta
- 744 MARSHALL A. ASHER, JR., *Kappa*, Georgia-Atlanta
- 745 WILMAR C. JARMUTH, *Alpha Eta*, South Dakota
- 746 VIRGIL J. WENNERGREN, *Alpha Epsilon*, Minnesota
- 747 FRANK J. BRADY, *Theta*, Detroit
- 748 MARTIN P. MCNERNEY, JR., *Alpha Beta*, Missouri
- 749 JOHN W. BREADY, *Beta*, Northwestern-Chicago
- 750 ROBERT E. EIDE, *Alpha Epsilon*, Minnesota
- 751 LEO G. GOODRICH, *Theta*, Detroit
- 752 RUSSELL C. ERB, *Chi*, Johns Hopkins
- 753 ROBERT F. BAUER, *Beta*, Northwestern-Chicago
- 754 JAMES THOMAS, *Chi*, Johns Hopkins
- 755 THOMAS F. CUMMINGS, *Gamma*, Boston
- 756 WILLIAM A. BROWN, *Beta*, Northwestern-Chicago
- 757 PETRO L. PATRAS, *Alpha Psi*, Chicago
- 758 JAMES R. SMITH, *Omega*, Temple
- 759 BERNARD W. RUCKS, *Alpha Epsilon*, Minnesota
- 760 GEORGE A. KEEPERS, *Alpha Beta*, Missouri
- 761 FRANK G. ETHERIDGE, *Kappa*, Georgia-Atlanta
- 762 E. JOHN STEROCINSKI, *Alpha Omega*, De Paul
- 763 JAMES D. THOMSON, *Beta*, Northwestern-Chicago
- 764 ELI KIENE, *Alpha Epsilon*, Minnesota
- 765 ARTHUR D. SANGDAHL, *Beta*, Northwestern-Chicago
- 766 WILLIAM REA, *Beta*, Northwestern-Chicago
- 767 WILLIAM R. MERRICK, *Beta Iota*, Baylor
- 768 THOMAS H. HAMMER, *Beta*, Northwestern-Chicago
- 769 ROY A. JAMES, *Beta Gamma*, South Carolina
- 770 WILLIAM C. BYRD, JR., *Alpha Delta*, Nebraska
- 771 WILLIAM J. DURGIN, *Alpha*, New York
- 772 EMERY R. HORN, *Alpha Sigma*, Alabama
- 773 EMIL A. FINK, *Delta*, Marquette
- 774 AUGUST J. WITMEYER, *Delta*, Marquette
- 775 RAYMOND J. IEKEL, *Beta*, Northwestern-Chicago
- 776 ANELO PRASSA, *Alpha Omega*, De Paul
- 777 CECIL V. THEOBALD, *Beta*, Northwestern-Chicago
- 778 LESTER O. GATCHELL, *Gamma*, Boston
- 779 JOHN P. WILLIAMS, *Beta*, Northwestern-Chicago
- 780 DAVID HIMMELBLAU, *Beta*, Northwestern-Chicago
- 781 HENRY V. JANOWIEC, *Beta*, Northwestern-Chicago
- 782 LLOYD I. COVENEY, *Beta*, Northwestern-Chicago
- 783 O. WALTER SEAMAN, *Beta*, Northwestern-Chicago
- 784 WALTON F. EHREN, *Beta*, Northwestern-Chicago
- 785 MALCOLM D. CARR, *Beta Xi*, Rider
- 786 J. JULES BRINKMAN, *Beta Sigma*, St. Louis
- 787 LOUIS J. KERBER, *Beta Sigma*, St. Louis
- 788 MAURICE S. MURRAY, *Beta Sigma*, St. Louis
- 789 ALFRED F. MCKENZIE, *Beta Sigma*, St. Louis
- 790 RICHARD GILDEHAUS, *Alpha Beta*, Missouri
- 791 SHELTON H. PHILLIPS, *Alpha Beta*, Missouri
- 792 GEORGE L. FORSYTH, *Beta Xi*, Rider
- 793 M. RAYMOND KNEIFEL, *Delta*, Marquette
- 794 THEODORE J. WAGNER, JR., *Beta Omicron*, Newark
- 795 LEE L. DAVIS, *Alpha*, New York
- 796 SIDNEY A. SPARKS, *Beta Kappa*, Texas
- 797 J. EARLY HARDESTY, *Chi*, Johns Hopkins
- 798 RAYMOND G. SICAFOOSE, *Beta*, Northwestern-Chicago
- 799 JAMES M. GRIFFITH, JR., *Kappa*, Georgia-Atlanta
- 800 EDMOND W. SATTERWHITE, *Beta*, Northwestern-Chicago

## Are You One of The Hundreds Who Have Done Their Part in The Perpetuation of Delta Sigma Pi?

HUNDREDS OF MEMBERS OF DELTA SIGMA PI have done their part in the perpetuation of Delta Sigma Pi by becoming a Life Member. All of the money received from the sale of Life Memberships is placed in our National Endowment Fund and the principal of this fund is made available to deserving undergraduate members, who may need a loan to complete their education, and to chapters for certain restricted purposes. Only the interest from funds in the National Endowment Fund may be utilized in general operations of the Fraternity. It is hoped that in the future our National Endowment Fund will be large enough to provide sufficient revenue to support most of our national activities, which would mean that the revenue received from our chapters would be utilized in providing additional services for them. Our security will be complete when a perpetual income has been created from the National Endowment Fund.

Every member of Delta Sigma Pi is fraternally invited to join the hundreds of members who are Life Members. This is not a donation, but an investment in your future as a member of Delta Sigma Pi, and also an investment in your fraternity's future. What you are buying is an endowment for your fraternity, a beautiful Life Membership certificate, a life subscription to the DELTASIG, paid-up national alumni dues for life, and an immeasurable amount of satisfaction in knowing that you have done your part in the perpetuation of your-fraternity, Delta Sigma Pi. Now is the time to act! Your name should be added to our roll of distinction now. This year the Life Membership fee will be increased to \$50, but you still have time to become a Life Member at the current rate of \$35. Send in your check for the entire amount or send \$5.00 as an initial payment, the balance to be remitted at \$5.00 per month until a total of \$35.00 has been paid. This is something you have been planning on doing for years, so why put it off any longer?—THE CENTRAL OFFICE OF DELTA SIGMA PI, 222 West Adams Street, Chicago 6.

# CHAPTERS

The name of the University is followed by chapter designation and year of installation. Permanent chapter addresses and telephone numbers are shown wherever possible. Abbreviations used for the principal officers are: H.M. means Head Master; S.W. means Senior Warden; and Treas. means Treasurer.

**ALABAMA** (Alpha Sigma, 1926), UNIVERSITY OF ALABAMA, SCHOOL OF COMMERCE AND BUSINESS ADMINISTRATION, TUSCALOOSA, ALA.  
 H.M. Robert D. Clark, 1815 5th St., Tuscaloosa, Ala.  
 S.W. John T. Smith, Box 1372, University, Ala.  
 Treas. Edsel Wells, 524 13th Ave., Tuscaloosa, Ala.  
 Scribe William L. Kellum, 24 Eastwood Ave., Tuscaloosa, Ala.

**ALABAMA POLY** (Beta Lambda, 1931), ALABAMA POLYTECHNIC INSTITUTE, DEPARTMENT OF BUSINESS ADMINISTRATION, AUBURN, ALA.  
 H.M. Harvey D. Piper, 118 East Thach—Apt. B, Auburn, Ala.  
 S.W. Arthur A. Mendenhall, Lambda Chi House, Auburn, Ala.  
 Treas. Percy C. Carter, 108 S. Gay St.  
 Scribe J. Graves Ballard, 507 S. 7th Street, Opelika, Ala.

**BAYLOR** (Beta Iota, 1930), BAYLOR UNIVERSITY, SCHOOL OF BUSINESS, WACO, TEX.  
 H.M. Dwight L. Kinard, 1410 S. Fifth, Waco, Tex.  
 S.W. Jack O. Tutt, 1410 S. Fifth, Waco, Tex.  
 Treas. Paul R. Cole, 1010 West St., Waco, Tex.  
 Scribe Travis E. Burnett, 1410 S. Fifth, Waco, Tex.

**CINCINNATI** (Alpha Theta, 1924), UNIVERSITY OF CINCINNATI, COLLEGE OF ENGINEERING AND COMMERCE, CINCINNATI, OHIO  
 H.M. Howard P. Roller, 4024 Taylor Ave., Cincinnati, Ohio  
 S.W. George B. Parker, 9410 Montgomery Rd., Montgomery, Ohio  
 Treas. James E. Bartholomew, 2255 Crane Ave., Cincinnati, Ohio  
 Scribe Charles C. Coulson, 3834 Huntington Ave., Covington, Ky.

**CREIGHTON** (Beta Theta, 1930), CREIGHTON UNIVERSITY, COLLEGE OF COMMERCE AND FINANCE, OMAHA, NEB.  
 H.M. Robert B. Haselton, 4913 Davenport, Omaha, Neb.  
 S.W. Alan E. Forret, Adel, Iowa (RFD 1)  
 Treas. James A. Herbert, Box 12, Platte Center, Neb.  
 Scribe Robert T. Frock, 501 S. 28th St., Apt. 27, Omaha, Neb.

**DENVER** (Alpha Nu, 1925), UNIVERSITY OF DENVER, SCHOOL OF COMMERCE, ACCOUNTS AND FINANCE, DENVER, COLO.  
 H.M. Harold B. Dickey, 2643 Race St., Denver, Colo.  
 S.W. Robert G. Furnish, 730 Washington, Denver, Colo.  
 Treas. Luther B. Lund, 1851 W. Chaffee Pl., Denver, Colo.  
 Scribe Jack L. Guenther, 1851 W. Chaffee Pl., Denver, Colo.

**DE PAUL** (Alpha Omega, 1928), DE PAUL UNIVERSITY, COLLEGE OF COMMERCE, 64 E. LAKE ST., CHICAGO, ILL.  
 H.M. James H. Conner, Jr., 4627 N. Paulina St., Chicago, Ill.  
 S.W. James J. Bertram, 165 S. Oak Park, Oak Park, Ill.  
 Treas. Robert C. Wright, 2648 Vermont St., Blue Island, Ill.  
 Scribe Frank Veron, 1819 S. 6th Ave., Maywood, Ill.

**DETROIT** (Theta, 1921), UNIVERSITY OF DETROIT, SCHOOL OF COMMERCE AND FINANCE, DETROIT, MICH.  
 H.M. Paul J. Pickner, 9605 Forrer, Detroit, Mich.  
 S.W. Fletcher R. Armstrong, 16432 Belton, Detroit, Mich.  
 Treas. Howard Henry, 8905 E. Jefferson, Detroit, Mich.  
 Scribe Rhael R. Tardiff, 136 Pine, River Rouge 18, Mich.

**DRAKE** (Alpha Iota, 1924), DRAKE UNIVERSITY, COLLEGE OF COMMERCE AND FINANCE, DES MOINES, IOWA  
 H.M. Kenneth E. Johnson, 1334 13th St., Des Moines, Iowa  
 S.W. Malcolm R. Giles, Bldg. 515, Apt. C. Ft. Des Moines, Iowa  
 Treas. Morris O. Blaskey, 713 20th St., Des Moines, Iowa  
 Scribe Harold R. Anderson, 1061 21st St., Des Moines, Iowa

**GEORGETOWN** (Mu, 1921), GEORGETOWN UNIVERSITY, SCHOOL OF FOREIGN SERVICE, 37TH AND O STS. N.W., WASHINGTON, D.C.  
 H.M. Joseph W. Thoman, 3905 Davis Pl. N.W., Washington, D.C.  
 S.W. Will Hippen, Jr., 3511 T St. N.W., Washington, D.C.  
 Treas. Arthur Godbout, 3730 W St. N.W., Washington, D.C.  
 Scribe Joseph M. McNabb, 3171 17th St. N.W., Arlington, Va.

**GEORGIA** (Kappa, 1921), UNIVERSITY SYSTEM OF GEORGIA EVENING COLLEGE, 160-168 LUCKIE ST. N.W., ATLANTA, GA.  
 H.M. James H. McNabb, 494 Highland Ave. N.E., Atlanta, Ga.  
 S.W. Benjamin W. Binford, 91-14th St. N.E., Atlanta, Ga.  
 Treas. James M. Anderson, Jr., 105 Rumson Rd., Atlanta, Ga.  
 Scribe J. Frank Humphries, Jr., 765 Columbia Dr., Decatur, Ga.

**GEORGIA** (Pi, 1922), UNIVERSITY OF GEORGIA, SCHOOL OF COMMERCE, ATHENS, GA.  
 H.M. Robert W. Williams, Y.M.C.A., Athens, Ga.  
 S.W. Charles M. English, Old College Dormitory, Athens, Ga.  
 Treas. H. Verner Ray, Joe Brown Dormitory, Athens, Ga.  
 Scribe Donald F. Bracewell, Infirmary Annex Dormitory, Athens, Ga.

**INDIANA** (Alpha Pi, 1925), INDIANA UNIVERSITY, SCHOOL OF BUSINESS, BLOOMINGTON, IND.  
 H.M. Richard J. Harkin, Alpha Tau Omega House, Bloomington, Ind.  
 S.W. Richard B. Fishing, Alpha Tau Omega House, Bloomington, Ind.  
 Treas. Herbert C. Schalling South Court, Bloomington, Ind.  
 Scribe Bruce T. Kaiser, Sigma Nu House, Bloomington, Ind.

**IOWA** (Epsilon, 1920), STATE UNIVERSITY OF IOWA, COLLEGE OF COMMERCE, IOWA CITY, IOWA  
 H.M. Leonard B. Vranicar, 322 N. Van Buren St., Iowa City, Iowa  
 S.W. Robert A. Lothringer, 816 N. Dubuque Street, Iowa City, Iowa  
 Treas. F. Keith Listebarger, Quadrangle, University of Iowa  
 Scribe Arthur R. Keller, Quadrangle Dorm., Iowa City, Iowa

**JOHNS HOPKINS** (Chi, 1922), JOHNS HOPKINS UNIVERSITY, SCHOOL OF BUSINESS ECONOMICS, BALTIMORE, MD.  
 H.M. Eugene G. Cross, 716 Gladstone Avenue, Baltimore 10, Md.  
 S.W. Edgar S. Jacob, Columbia Pike, Elliott City, Md.  
 Treas. Franklin W. Smith, 2217 Riggs Avenue, Baltimore 16, Md.  
 Scribe John H. Gimbel, 913 Woodington Rd., Baltimore 29, Md.

**KENT** (Beta Pi, 1942) KENT STATE UNIVERSITY, COLLEGE OF BUSINESS ADMINISTRATION, KENT, OHIO  
 H.M. Alvin Geitgey, 603 E. Main, Kent, Ohio.  
 S.W. Harding A. Wichert, 330 Birchwood Avenue, Cuyahoga Falls, Ohio  
 Treas. Warren Bower, 305 University Dr., Kent, Ohio.  
 Scribe Robert T. Rector, 201 Wilson Ave., Kent, Ohio.

**LOUISIANA STATE** (Beta Zeta, 1929), LOUISIANA STATE UNIVERSITY, COLLEGE OF COMMERCE, BATON ROUGE, LA.  
 H.M. Ogden H. Hall, Box 9061, University Station, Baton Rouge, La.  
 S.W. Thornton S. Smith, Box 8308, University Station, Baton Rouge, La.  
 Treas. Moreland P. LeBlanc, Box 6445, University Station, Baton Rouge, La.  
 Scribe Ray Q. Pierce, Box 6739, University Station, Baton Rouge, La.

**MARQUETTE** (Delta, 1920), MARQUETTE UNIVERSITY, COLLEGE OF BUSINESS ADMINISTRATION, 1217 W. WISCONSIN AVENUE, MILWAUKEE, WIS.  
 H.M. Joseph F. Schmitz, 6032 Sheridan Rd., Kenosha, Wis.  
 S.W. James A. Hartzheim, 2146 N. 55th St., Milwaukee, Wis.  
 Treas. Russell A. Dohr, 605 N. 13th St., Milwaukee, Wis.  
 Scribe Charles R. Clancy, 4083 N. 20th St., Milwaukee, Wis.

**MIAMI** (Alpha Upsilon, 1927), MIAMI UNIVERSITY, SCHOOL OF BUSINESS ADMINISTRATION, OXFORD, OHIO  
 H.M. Dan E. Sadler, Sigma Nu House, Oxford, Ohio  
 S.W. Donald Miller, Sigma Nu House, Oxford, Ohio.  
 Treas. Robert E. Williams, 210 S. Poplar St., Oxford, Ohio  
 Scribe Robert A. Langenhan, Sigma Nu House, Oxford, Ohio

**MICHIGAN** (Xi, 1921), UNIVERSITY OF MICHIGAN, SCHOOL OF BUSINESS ADMINISTRATION, ANN ARBOR, MICH.  
 Chapter House: 907 Lincoln Street, Ann Arbor, Mich. (26989)  
 H.M. Fred L. Meyer, 907 Lincoln Street, Ann Arbor, Mich.  
 S.W. Robert W. Stelzer, 523 Mack Rd., Ann Arbor, Mich.  
 Treas. B. Louis Blair, 918 E. Catherine, Ann Arbor, Mich.  
 Scribe Edward J. Husemann, 907 Lincoln Street, Ann Arbor, Mich.

**MINNESOTA** (Alpha Epsilon, 1924), UNIVERSITY OF MINNESOTA, SCHOOL OF BUSINESS ADMINISTRATION, MINNEAPOLIS, MINN.  
 Chapter House: 1029 4th Street S.E., Minneapolis, Minn. (Li 3858)  
 H.M. John W. Kennedy, 812 16th Ave. N., Minneapolis, Minn.  
 S.W. Miles R. Mabusth, 1029 4th St. S.E., Minneapolis, Minn.  
 Treas. George A. Mahlum, 1029 4th St. S.E., Minneapolis, Minn.  
 Scribe Arnold W. Coleman, 1029 4th Street S.E., Minneapolis, Minn.

**MISSISSIPPI** (Alpha Phi, 1927), UNIVERSITY OF MISSISSIPPI, SCHOOL OF COMMERCE AND BUSINESS ADMINISTRATION, OXFORD, MISS.  
 H.M. Franklin E. Moak, Box 816, University, Miss.  
 S.W. Noah S. Sweat, Box 204, University, Miss.  
 Treas. Hosea M. Ray, 824 University Ave., University, Miss.  
 Scribe Arnold T. Hammond, Box 355, University, Miss.

**MISSOURI** (Alpha Beta, 1923), UNIVERSITY OF MISSOURI, SCHOOL OF BUSINESS AND PUBLIC ADMINISTRATION, COLUMBIA, MO.  
 H.M. J. Truman Carter, 525 Dairyawn, Columbia, Mo.  
 S.W. James F. Ford, 523 Dairyawn, Columbia, Mo.  
 Treas. Kenneth E. Rooney, 1002 University Ave., Columbia, Mo.  
 Scribe William J. Clark, 270 Dairyawn, Columbia, Mo.

**NEBRASKA** (Alpha Delta, 1924), UNIVERSITY OF NEBRASKA, COLLEGE OF BUSINESS ADMINISTRATION, LINCOLN, NEB.  
 H.M. Herman C. Christensen, 1647 Harrison St., Lincoln, Neb.  
 S.W. Howard B. Drake, 947 Sumner, Lincoln, Neb.  
 Treas. Harold W. Ohlrich, 1837 Jefferson St., Lincoln, Neb.  
 Scribe Dennis C. Brunner, 1416 F St., Lincoln, Neb.

**NEW YORK** (Alpha, 1907), NEW YORK UNIVERSITY, SCHOOL OF COMMERCE, ACCOUNTS AND FINANCE, WASHINGTON SQ., NEW YORK, N.Y.  
 Chapter House: 40A MacDougal Street, New York City (Gramacey 5-8996)  
 H.M. Gordon F. White, 708 S. Center Avenue, Belmore, L.I.  
 S.W. Theodore T. Boutis, 540 Audobon Avenue, New York City  
 Treas. Rodney L. Stahl, 332 E. 51st Street, New York City  
 Scribe Arthur F. Linsner, Jr., 40A MacDougal Street, New York City

**NORTH CAROLINA** (Alpha Lambda, 1925), UNIVERSITY OF NORTH CAROLINA, SCHOOL OF COMMERCE, CHAPEL HILL, N.C.  
 Chapter House: 211 Pittsboro Street, Chapel Hill, N.C. (F-2071)  
 H.M. Roger W. Anderson, 211 Pittsboro St., Chapel Hill, N.C.  
 S.W. William L. Callahan, 109 Lewis Hall  
 Treas. John S. Nolan, 211 Pittsboro St., Chapel Hill, N.C.  
 Scribe Frank B. White, 211 Pittsboro St., Chapel Hill, N.C.

**NORTHWESTERN** (Chicago Division-Beta, 1914), NORTHWESTERN UNIVERSITY, SCHOOL OF COMMERCE, 339 E. CHICAGO AVENUE, CHICAGO, ILL.  
 Chapter House: 42 E. Cedar Street, Chicago, Ill. (Del. 9651)  
 H.M. Donald J. Bergstrom, 5909 W. Race Avenue, Chicago, Ill.  
 S.W. Parke G. Howard, 644 Arlington Place, Chicago, Ill.  
 Treas. Henry J. Janowiec, 1137 Lill Avenue, Chicago, Ill.  
 Scribe Robert C. Wixon, 8150 Merrill Avenue, Chicago, Ill.

**NORTHWESTERN** (Evanston Division-Zeta, 1920), NORTHWESTERN UNIVERSITY, SCHOOL OF COMMERCE, EVANSTON, ILL.  
 Chapter House: 1819 Orrington Street, Evanston, Ill. (Greenleaf 9495)  
 H.M. James W. Gould, 1819 Orrington Ave., Evanston, Ill.  
 S.W. George L. Siebold, 4731 N. Avers., Chicago, Ill.  
 Treas. James T. Nolan, 1819 Orrington Ave., Evanston, Ill.  
 Scribe George W. Krueger, 828 W. Fullerton Ave., Chicago, Ill.

**OHIO STATE** (Nu, 1921), OHIO STATE UNIVERSITY, COLLEGE OF COMMERCE AND ADMINISTRATION, COLUMBUS, OHIO  
 H.M. Lawrence H. Homan, 1222 Indianola Avenue, Columbus, Ohio  
 S.W. Earl F. Moore, 1412 N. High Street, Columbus, Ohio  
 Treas. Walter L. Schlenker, Buckeye Club, Ohio State University, Columbus, Ohio  
 Scribe Karl M. George, 33 W. 10th Avenue, Columbus, Ohio

**OKLAHOMA** (Beta Epsilon, 1929), UNIVERSITY OF OKLAHOMA, COLLEGE OF BUSINESS ADMINISTRATION, NORMAN, OKLA.  
 H.M. T. Roderick Holliday, 124 W. Eufaula, Norman, Okla.  
 S.W. Hayes Holliday, 800 Chautauqua, Norman, Okla.  
 Treas. O. Duane Crill, 736 Elm, Norman, Okla.  
 Scribe William L. Kirkpatrick, 913½ S. Jenkins, Norman, Okla.

**PENNSYLVANIA** (Beta Nu, 1932), UNIVERSITY OF PENNSYLVANIA, THE WHARTON SCHOOL OF FINANCE AND COMMERCE AND EVENING SCHOOL OF ACCOUNTS AND FINANCE, LOGAN HALL, PHILADELPHIA, PA.  
 Chapter House: 3902 Spruce Street, Philadelphia, Pa. (Baring 9096)  
 H.M. J. Howell Staley, 117 S. 34th Street, Camden, N.J.  
 S.W. John J. Boeshore, 4819 N. 13th Street, Philadelphia, Pa.  
 Treas. Francis J. Rabiolo, 1613 Mole Street, Philadelphia, Pa.  
 Scribe Charles J. Cavella, 2218 S. 21st Street, Philadelphia, Pa.

**RIDER** (Beta Xi, 1934), RIDER COLLEGE, COLLEGE OF BUSINESS ADMINISTRATION, TRENTON, N.J.  
 Chapter House: 909 Bellevue Avenue, Trenton, N.J. (2-8452)  
 H.M. John V. E. Brinnier, 909 Bellevue Avenue, Trenton, N.J.  
 S.W. John H. Peterson, 909 Bellevue Avenue, Trenton, N.J.  
 Treas. Frank L. Hofbauer, 909 Bellevue Avenue, Trenton, N.J.  
 Scribe Roger A. Laubach, 909 Bellevue Avenue, Trenton, N.J.

**RUTGERS** (Beta Omicron, 1937), SCHOOL OF BUSINESS ADMINISTRATION, 40 RECTOR ST., NEWARK, N.J.  
 Chapter House: 29 Saybrook Place, Newark, N.J.  
 H.M. Charles E. McAloon, 12 Hilton St., Nutley, N.J.  
 S.W. Joseph M. McDermott, 329 White St., Orange, N.J.  
 Treas. H. Edward Tym, 59 Greenwood Ave., East Orange, N.J.  
 Scribe Norman T. Cramp, 62 Nisuanne Rd., Montclair, N.J.

**RUTGERS** (Beta Rho, 1942), UNIVERSITY COLLEGE, NEWARK, N.J.  
 H.M. James J. Desmond, 594 Forest Street, Arlington, N.J.  
 S.W. Donald O. Corvey, 120 Rutgers Street, Belleville, N.J.  
 Treas. Warren S. Wooley, 38 S. Walnut St., East Orange, N.J.  
 Scribe Joseph S. Sink, 401 Chestnut Street, Union, N.J.

**ST. LOUIS** (Beta Sigma, 1946), ST. LOUIS UNIVERSITY, SCHOOL OF COMMERCE AND FINANCE, ST. LOUIS, MO.  
 H.M. Joseph F. Duepner, 2026 Hildred, Jennings, Mo.  
 S.W. Elmer Blankmann, 4538 Minnesota, St. Louis, Mo.  
 Treas. Eugene L. Zicha, 3617 Humphrey, St. Louis, Mo.  
 Scribe Hilary B. Mattingly, Jr., 1029 Goodfellow, St. Louis, Mo.

**SOUTH CAROLINA** (Beta Gamma, 1929), UNIVERSITY OF SOUTH CAROLINA, SCHOOL OF COMMERCE, COLUMBIA, S.C.  
 Chapter House: Tenement 14, University of South Carolina, Columbia, S.C.  
 H.M. George H. Dieter, Jr., 2512 Wheat St., Columbia, S.C.  
 S.W. Enoch C. Allen, 3323 Capers Ave., Columbia, S.C.  
 Treas. William E. Collins, Box 796, University of South Carolina  
 Scribe Raymond G. Halford, 311 Southwood Dr., Columbia, S.C.

**SOUTH DAKOTA** (Alpha Eta, 1924), UNIVERSITY OF SOUTH DAKOTA, SCHOOL OF BUSINESS ADMINISTRATION, VERMILION, S.D.  
 H.M. Scott Woodward, 231 S. University, Vermillion, S.D.  
 S.W. Richard Baily, Union Bldg., Vermillion, S.D.  
 Treas. Earl Moe, 225 N. University, Vermillion, S.D.  
 Scribe Glenn D. Johnson, 400 N. Plum, Vermillion, S.D.

**TEMPLE** (Omega, 1923), TEMPLE UNIVERSITY, SCHOOL OF COMMERCE, PHILADELPHIA, PA.  
 Chapter House: 1841 N. Park Avenue, Philadelphia, Pa. (FR 7-9625)  
 H.M. Martin L. Pagliughi, 1841 N. Park Avenue, Philadelphia, Pa.  
 S.W. Richard E. Sauder, 1841 N. Park Avenue, Philadelphia, Pa.  
 Treas. Joseph L. Messa, 314 High Street, Philadelphia, Pa.  
 Scribe Robert J. Dunphy, 64 Sunshine Road, Upper Darby, Pa.

**TENNESSEE** (Alpha Zeta, 1924), UNIVERSITY OF TENNESSEE, SCHOOL OF BUSINESS ADMINISTRATION, KNOXVILLE, TENN.  
 H.M. James Hodges, 900 Temple Ave., Knoxville, Tenn.  
 S.W. Dewey Roark, 904 Fairmont Blvd., Knoxville, Tenn.  
 Treas. Walter Adams, Hillside Village, U. of Tenn., Knoxville, Tenn.  
 Scribe William L. Rust, 904 Hiwassee Ave., Knoxville, Tenn.

**TEXAS** (Beta Kappa, 1930), UNIVERSITY OF TEXAS, SCHOOL OF BUSINESS ADMINISTRATION, AUSTIN, TEX.  
 H.M. Wilbur W. Durlinger, 1710 E. Third, Austin, Tex.  
 S.W. Jack Y. Hardee, 1932 San Antonio, Austin, Tex.  
 Treas. George P. Finley, 1211 W. 9½ St., Austin, Tex.  
 Scribe Tilden T. Head, 2807 Rio Grande, Austin, Tex.

**WISCONSIN** (Psi, 1923), UNIVERSITY OF WISCONSIN, SCHOOL OF COMMERCE, MADISON, WIS.  
 Chapter House: 132 Breese Terrace, Madison, Wis. (Fairchild 2934)  
 H.M. Kenneth A. Wachowiak, 132 Breese Ter., Madison, Wis.  
 S.W. Don A. Lambert, 132 Breese Ter., Madison, Wis.  
 Treas. Joseph R. Brady, 504 E. Gorham St., Madison, Wis.  
 Scribe Paul H. Dalton, 615 Henry St., Madison, Wis.

# ALUMNI CLUBS

The frequency, time, and place of luncheons, dinners, and meetings held by each alumni club is shown immediately following the city in which the alumni club is situated. If this data is missing for any alumni club it means that it has not been reported to the Central Office of the fraternity. The names, addresses, and telephone numbers of the President and Secretary of each alumni club are listed.

**ATLANTA, GA.**—LUNCHEONS, every Friday, 12:30 P.M., Paradise Room, Henry Grady Hotel. DINNERS, third Thursday every month, 6:30 P.M., Robert Fulton Hotel.  
 Pres. Thoben F. Elrod, 1206 Peachtree Street, Apt. 109, Atlanta, Ga. Tel.: HEMlock 2293-J.  
 Sec. Arnold D. Gregory, Jr., 389 Altoona Place, SW, Atlanta, Ga. Tel.: RAYmond 0787.

**BALTIMORE, MD.**—LUNCHEONS, every Thursday, 12:00 noon, Lord Baltimore Hotel Cafeteria.  
 Pres. Bruno Lawson, 4408 Marble Hall Road, Baltimore, Md. Tel.: TUXedo 6100 Ext. 309.  
 Sec. Dulany Foster, 5502 Groveland Ave., Baltimore, Md. Tel.: FORest 6130.

**BUFFALO, N.Y.**  
 Pres. Edwin S. Phillips, 145 Hodge Ave., Buffalo, N.Y. Tel. EL 2479.  
 Sec. Eugene J. Allein, 386 Taunton Pl., Buffalo, N.Y. Tel.: AM 6021.

**CHICAGO**—LUNCHEONS, every Wednesday, 12:30 P.M., Republic Building, 209 S. State St. DINNERS, third Thursday every month, 7:00 P.M., Triangle Restaurant, 6 S. Clark St.  
 Pres. Franklin R. Lacy, 1215 Fullerton Ave., Chicago 14, Ill. Tel.: LINcoln 6276.  
 Sec. Roy W. Mohrman, 6800 N. Wolcott Ave., Chicago 26, Ill.

**DALLAS, TEX.**  
 Pres. Donald V. Yarborough, 4229 Roseland, Dallas, Tex. Tel. C-6217.  
 Sec. David C. Rode, 6300 Victor, Dallas, Tex. Tel.: T-3-5437.

**KANSAS CITY, MO.**—DINNERS, fourth Friday every month, 6:00 P.M., Pine Room, Union Station.  
 Pres. Joseph L. Brumit, 4231 Virginia, Kansas City, Mo. Tel.: VA 3729  
 Sec. Dana D. Heter, 4258 Roanoke Rd., Kansas City, Mo. Tel.: LO 0301

**LINCOLN, NEB.**—LUNCHEONS, every Wednesday, 12:00 noon, Lincoln Chamber of Commerce. DINNERS, third Wednesday every month, 6:30 P.M., Student Union, University of Nebraska.  
 Pres. Dean E. Irvin, 4711 Calvert St., Lincoln, Neb. Tel.: 4-3509  
 Sec. Kenneth L. Ekwall, 545 N. 25th St., Lincoln, Neb. Tel.: 5-6070

**MILWAUKEE, WIS.**—DINNERS, second Monday every month, 6:30 P.M., Medford Hotel.  
 Pres. Henry J. Pandl, 3213-W. Lisbon, Milwaukee, Wis. Tel.: KILbourn 9903  
 Sec. Gervase G. Fohey, 3914 N. 38 St., Milwaukee, Wis. Tel.: HOPkins 7095

**NEWARK, N.J.**  
 Pres. M. John Marko, 1033 Stuyvesant Ave., Irvington, N.J. Tel.: ES. 2-2708  
 Sec. Henry W. Mueller, 8-39th St., Irvington, N.J. Tel.: ES. 2-4157

**NEW YORK, N.Y.**  
 Pres. C. William Mahnen, 89 Barclay St., New York, N.Y. Tel.: Barclay 7-9080  
 Sec. Richard M. Hause, 37-32 80th St., Jackson Heights, L.I., N.Y. Tel.: BEekman 3-063

**PHILADELPHIA, PA.**—DINNERS, first Thursday every month, 6:30 P.M., #2601 Parkway.  
 Pres. Robert S. Wilson, 32 Sellers Ave., Upper Darby, Pa. Tel.: BOUlevard 0699-W  
 Sec. John A. Shedwick, Jr., #49 Windsor Ave., Upper Darby, Pa. Tel. SUNset 1998-W

**ST. LOUIS, MO.**—LUNCHEONS, every Wednesday, 12:00 noon, Versailles Room, Mark Twain Hotel.  
 Pres. Robert T. Birney, 414 Fairwood Lane, Kirkwood, Mo. Tel.: TERRYhill 3-3228  
 Sec. Kenneth S. Tisdell, 4500 Shenandoah Ave., St. Louis, Mo. Tel.: SIdney 5275

**TWIN CITIES** (Minneapolis and St. Paul, Minnesota)—LUNCHEONS, every Thursday, 12:00 noon, Covered Wagon Cafe, 114 S. 4th St., Minneapolis. DINNERS, monthly, 6:00 P.M., Covered Wagon Dining Room, Minneapolis.  
 Pres. Waldo E. Hardell, 4244 Linden Hills Blvd., Minneapolis, Minn. Tel.: WA. 3785  
 Sec. George E. Halvorson, 5532-33rd Ave. S., Minneapolis, Minn. Tel.: DU. 5532

*12/30 Edmond Medium*  
*12/39*



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1907 - 1947

The Grand Council of Delta Sigma Pi

requests the pleasure of

YOUR

company at the

Sixteenth Grand Chapter Congress

and

Fortieth Anniversary of Delta Sigma Pi

Wednesday, Thursday and Friday,

the twenty-seventh, twenty-eighth and twenty-ninth

of August,

Nineteen hundred and forty-seven,

in the Ballroom of the Radisson

Minneapolis, Minnesota