

*The*  
**DELTA SIG**

**VOL. XIX**

**NOVEMBER, 1926**

**ISSUE 1**

**GRAND CHAPTER  
CONGRESS NUMBER**

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**Delta Sigma Pi  
Scholarship Key Winners  
For 1926**

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**Russell A. Stevenson  
Appointed Dean at Minnesota**





# The DELTASIG

Published by the International Fraternity of Delta Sigma Pi

H. G. Wright, Editor

VOLUME XIX

NOVEMBER, 1926

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THE DELTASIG, official magazine of the International Fraternity of Delta Sigma Pi, a professional Commerce fraternity, is published four times a year, in the months of November, February, May and August. Articles offered for publication should be presented at least two months previous to the date of publication. Chapter letters, alumni news and similar information should be sent in accordance with special instructions prior to each issue. This information is usually required on the first day of the month in which the magazine is issued.

Neither the Editor nor the Board of Directors is necessarily in sympathy with any of the opinions expressed in THE DELTASIG. We feel that one of the most important missions of a fraternity magazine is to cause the members to think about themselves; thought being the chief desideratum, authors are sometimes solicited for expressions of opinions in the feeling that their opinions are wrong, but likely to stimulate argument.

Members of the fraternity are requested to contribute special articles on business subjects and news items concerning alumni.

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# The DELTASIG

VOLUME XIX

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## The Eighth Grand Chapter Congress

**T**HE EIGHTH Grand Chapter Congress of Delta Sigma Pi, held at Madison, Wisconsin, September 9, 10, 11 and 12, will go down in Fraternity history as the greatest of all our conventions to date. It was a remarkable convention for many things. First, the attendance was by far the greatest in the history of Delta Sigma Pi, 167 officially registering, the spirit and enthusiasm was unexcelled; a revised constitution and by-laws was adopted by a unanimous vote and these new laws will clarify many issues and will pave the way for successful administration of both chapters, alumni clubs and the Grand Chapter; and the social features were unsurpassed.

We cannot speak of this Congress in terms of cold statistics, of business sessions, of committee work, of smokers, of dances, of sports. The work of the General Committee in planning all of the features of the convention was certainly well done, and the execution of the many sub-committees of the particular task assigned to that committee could hardly have been improved upon.

All of the previous meetings of the Grand Chapter have been held in large cities. This meeting was held in a smaller city and the advantages of meeting under such favorable conditions as existed at Madison cannot

now be disputed. Being a professional fraternity we have many problems to discuss and solve. In a smaller city you find fewer distracting attractions; the brothers are together practically all of the time and greater opportunity is afforded for the forming of friendships, for discussion, for actual work than would be possible otherwise.

The first indication that the Eighth Grand Chapter Congress was about to get under way occurred on Sunday afternoon when Grand Secretary "Gig" Wright, accompanied by Mrs. Wright, Brother and Mrs. C. C. Kerr and Brother Russell H. Saunders arrived from Chicago by motor. The next day Brother and Mrs. Rudolph C. Schmidt and Brother and Mrs. Harold Cannon arrived from Detroit, and within the next two days the brothers kept arriving on most every train, and several automobile loads daily.

As most of the brothers had to travel via Chicago to reach Madison, *Beta* generously threw open the doors of its house to all and provided sleeping accommodations for as many as could find time to spend an extra day or two in the windy city. The chapter entertained with a smoker on Tuesday night which was attended by about fifty delegates and brothers from thirty chapters or more. The biggest individual group of brothers



reaching Madison at one time was the delegation arriving from Chicago on the late train Wednesday evening. This train was almost three hours late on account of a freight wreck, but when the brothers reached the *Psi* house at midnight there was a large crowd to welcome them.

The transportation problem was most ably handled by Brother Moeller of *Psi* and his committee. Some score of automobiles were available at all times, met every train, and provided transportation for most of the brothers to and from the social events. As many brothers drove through, the traffic congestion in front of the *Psi* house at times reminded one of Madison and State at Chicago—almost.

The reception committee had quarters established on the second floor of the *Psi* house and here Brothers Gaik and Marsden were to be found at most any hour from seven in the morning until three the next morning to answer the million and one questions asked them. The brothers registered, paid the required fees, received their badges, and were assigned to their quarters. Most of the delegates were housed right at the *Psi* house; the others and the married couples were housed in the beautiful Villa Maria, an elaborate club house a short distance from the chapter house, and the rest were housed in one of the fraternity houses on Langdon street.

#### BUSINESS SESSIONS OPENED

The business session opened at 10:05 Thursday morning. The reports of the Grand President and the Grand Secretary-Treasurer were presented. The official photographs of the delegates and the officers were taken, and by that time luncheon was ready. All meals were served at the *Psi* house,

with continuous breakfast from 7:30 to 9:30 and two sittings for luncheon and dinners. The commissary was handled by Brother Donald Knott, the *Psi* chapter house manager, and he certainly handled the work to perfection. The meals were tasty and well served and when you consider that an average of 160 or 175 persons were served each meal, one marvelled at the efficiency of things. The General Committee had taken precautions to provide a hotel range in the chapter house kitchen, and of course an extra large staff was available for duty in the kitchen.

Thursday afternoon the entire session was devoted to hearing the individual reports of each chapter and alumni club. It was gratifying to learn that only two or three chapters had real difficult problems confronting them, and in the discussion that followed many beneficial ideas and suggestions were offered by different brothers for the solution of particular problems.

#### DAILY NEWSPAPER PUBLISHED

A daily newspaper was published known as the *Deltasig Defiance*, which was ready for distribution at the breakfast table each morning, and to Brother Ed Parcells, *Beta*, goes the credit for handling this unwelcome task.

That evening over one hundred of the brothers went to the Orpheum Theatre in a body to witness the *Creaking Chair*.

Business sessions were resumed Friday morning. Various papers and talks were presented on different chapter problems, followed by discussions participated in by many of the delegates. Reports of various committees were presented and disposed of. And after luncheon the report of



the Committee on Constitution and By-Laws was presented.

This special committee had spent the greater part of a year in working on our revised laws. It was a huge undertaking and the fact that less than half a dozen changes, mostly minor in character, were suggested by the delegates indicated that the work had been well done. The committee went into session again, made the changes as recommended, and then presented their report, which was unanimously accepted amid cheers of the delegates. All told less than three hours were devoted to this matter, which in previous conventions had had days devoted to constitutional changes to take care of changing conditions in the fraternity world, and the growth of our fraternity. The spirit of coöperation was predominant—delegates were unanimous in putting aside personal objections on minor sections and the consensus of opinion was that taking the revised laws as a whole, they could be improved upon very little. The fraternity has for the first time in many years a really complete set of laws, which the committee feels will be found adequate for many years to come.

The revised laws have already been printed and distributed to the chapters, and all brothers are urged to familiarize themselves with these laws immediately. The principal changes had to do with standardization of the work of the chapters, changing of the titles of several officers and many minor changes to do with the mechanics of operation of both chapters, alumni clubs and the Grand Chapter. The fraternity was ordered incorporated under the laws of the State of Illinois, which was accomplished September 24, 1926. The meeting of the

delegates will be known in future years as the Grand Chapter Congress, and every chapter and alumni club in good standing will have one vote in the Grand Chapter. Our national officers will hereafter be known as Grand Officers, and the two chief officers will be called Grand President and Grand Secretary-Treasurer.

Then various problems and policies of the fraternity were discussed and disposed of. The operation of the Standard Accounting System, chapter finances, rushing and pledging, expansion, provincial conventions and other matters were on the program.

After the adjournment of the afternoon sessions, the Committee on Sports scheduled the various qualifying rounds for the athletic contests, the finals being decided on Saturday and Sunday. This committee was in charge of Brother Walter W. Sauber, *Psi*, and the success of their work is evidenced by the manner in which all the brothers entered into the spirit of these contests.

#### HOUSE DANCE HELD FRIDAY

A house dance was held Friday night, and during the day the Committee on Dates, in charge of Brother MacReynolds, *Psi*, put in their excellent piece of work. To secure dates, and satisfactory ones, too, for eighty or more brothers, was a huge task, but it was creditably handled. The dance Friday night was held at the *Psi* house and was attended by ninety couples.

It was a wonderful affair, the music was excellent, and the setting perfect. It was rather reluctantly that the brothers disbanded when the orchestra decided it was time to quit and go home.

Saturday morning was a quick windup to the business before the con-



vention. The Committee on Nominations made its report and the following Grand Officers<sup>1</sup> were elected:

#### DIRECTORS

Herman O. Walther, *Psi*, Grand President  
 H. G. Wright, *Beta*, Grand Secretary-Treasurer  
 A. Keate Cook, *Sigma*  
 Rudolph C. Schmidt, *Theta*  
 Arthur W. Gray, *Chi*  
 Edwin L. Schujahn, *Psi*  
 George W. Young, *Alpha*

Various resolutions were then passed expressing the appreciation of the delegates and visiting brothers to the work of the General Committee, the various sub-committees, *Psi* chapter, *Beta* chapter and others. A fitted kit-bag was presented to the retiring president, Clarence W. Fackler, *Epsilon*, and the delegates raised a liberal fund to purchase a suitable memorial to place in the *Psi* house in commemoration of the wonderful meeting.

#### CONGRESS ADJOURNS

The business was officially adjourned at noon, and thus ended the Eighth Grand Chapter Congress of Delta Sigma Pi.

Then the social activity started in full swing. Only two or three of the brothers departed homeward Saturday noon. The baseball teams, the golfers, the tennis players, and the horseshoe pitchers got busy. A picture of the visiting brothers and wives was taken in front of the *Psi* house and the moving picture camera started doing its stuff. Movies of all the delegates, the officers, the committees, the sporting events, the city and the campus were taken and these

have proven to be mighty interesting. Proper sub-titles have been prepared and these finished reels, together with a projection machine, will be available for rental among the chapters and clubs after November 15. It is hoped that every chapter and club will arrange for a showing of these pictures at an early meeting.

#### ATTENDANCE FIGURES

The official attendance by chapters was as follows:

Alpha.....	New York.....	7
Beta.....	Northwestern.....	37
Gamma.....	Boston.....	2
Delta.....	Marquette.....	12
Epsilon.....	Iowa.....	2
Zeta.....	Northwestern.....	1
Eta.....	Kentucky.....	1
Theta.....	Detroit.....	5
Iota.....	Kansas.....	1
Kappa.....	Georgia Tech.....	1
Lambda.....	Pittsburgh.....	2
Mu.....	Georgetown.....	1
Nu.....	Ohio State.....	1
Xi.....	Michigan.....	1
Pi.....	Georgia.....	1
Rho.....	California.....	1
Sigma.....	Utah.....	2
Tau.....	McGill.....	1
Upsilon.....	Illinois.....	2
Phi.....	Southern California.....	1
Chi.....	Maryland.....	7
Psi.....	Wisconsin.....	38
Omega.....	Temple.....	4
Alpha-Beta.....	Missouri.....	1
Alpha-Gamma.....	Penn State.....	1
Alpha-Epsilon.....	Minnesota.....	4
Alpha-Zeta.....	Tennessee.....	1
Alpha-Eta.....	South Dakota.....	2
Alpha-Theta.....	Cincinnati.....	2
Alpha-Iota.....	Drake.....	1
Alpha-Kappa.....	Buffalo.....	1
Alpha-Lambda.....	North Carolina.....	1
Alpha-Mu.....	North Dakota.....	1
Alpha-Nu.....	Denver.....	1
Alpha-Xi.....	Virginia.....	1
Alpha-Omicron.....	Ohio.....	1
Alpha-Rho.....	Colorado.....	1
Alpha-Sigma.....	Alabama.....	1

#### DINNER-DANCE HELD SATURDAY NIGHT

The Hotel Loraine was the place where all brothers headed Saturday night for in the main ball room was

<sup>1</sup>A complete writeup of the personnel of our newly elected Grand Officers will appear in the next issue of THE DELTASIG.



held the dinner-dance which everyone had been talking about since reaching Madison. A record attendance of 238 was reached. The setting was perfect, the music the best college orchestra in Madison, and the brothers thoroughly enjoyed themselves from seven to midnight.

#### DIAMOND BADGE AWARDED

In keeping with the custom of the fraternity a diamond badge was presented at this occasion to that brother or wife holding the lucky ticket. This badge was presented by our official jewelers, Burr-Patterson & Company, and was "raffled" by "Gig" Wright before an enthusiastic and anxious crowd. The names of all in attendance at the convention were placed on cards, shuffled, cut several times by some of the fair ladies in attendance, and then one by one the cards were taken from the top of the deck and the names read. The last name remaining in the deck was the winner, and the excitement was pretty keen when, toward the end of the draw "Gig" had the brothers stand whose names still remained to be drawn. The last three left in the draw were Harry B. Lackey, *Alpha-Sigma*, Herman O. Walther, *Psi*, and Eugene Milener, *Chi*, and Brother Milener was the lucky one of the three. He very graciously presented the badge to Mrs. Milener, who was present, amid the cheers of the crowd.

The Grand President-elect, "Herm" Walther, *Psi*, was presented to the brothers and guests at this occasion, and he received a most enthusiastic welcome.

Sunday was spent in sightseeing, various sports contests, and starting home. Good-byes were said all around, various automobiles started for their respective cities and by night the *Psi* house was somewhat deserted

as compared with its occupants of the past four or five days.

#### VARIOUS TROPHY CUPS AWARDED

*Beta* chapter of Northwestern University (Chicago Division) was awarded the Attendance Cup for sending the largest number of brothers the greatest number of miles (excluding delegate and grand officers) to attend the convention. Thirty-three members of *Beta* made the trip to Madison, in addition to their delegates, grand officer and the wives.

The golf cup was likewise won by *Beta*, through the playing of Roy Sorenson. The play was on a handicap basis, and Sauber, *Psi*, and Thomas, *Rho*, while shooting in the high seventies, found Sorenson's 91 with a handicap of 23 too much. Sorenson and Sauber went through to the finals, and in the play-off on Sunday, Sorenson won from Sauber by 2 strokes.

In tennis, the competitors were not so numerous as they were in golf. Giessel, *Psi*, and Cochran, *Alpha-Pi*, went through to the finals, which were won by Giessel only after four intensely interesting sets. The cup for the tennis championship now reposes on the *Psi* mantel.

#### ALPHA-ETA WINS HORSESHOE CUP

In horseshoe pitching, it was a different story. There were plenty of competitors, every delegate entering. Elmen, *Alpha-Eta*, waded through stiff competition furnished by Rhinehart, *Alpha-Lambda*, Dorman, *Alpha-Gamma*, Kinney, *Alpha-Rho*, Nock, *Alpha-Nu*, Cook, *Salt Lake Alumni*, and Powell, *Epsilon*, and this cup went to Elmen's chapter, *Alpha-Eta*.

#### PSI WINS BASEBALL BATTLE

The most interesting competition of all was the baseball competition. There were plenty of players, and



plenty of rooters. Four teams were formed. *Beta* and *Psi* each had full teams. From the remaining chapters two other teams were formed. The South, captained by Goddard, *Pi*, was selected from all the chapters of the southern and eastern sections of the country. The West, captained by Co-been, *Milwaukee Alumni*, was selected from the chapters in the middle-west and western sections of the country.

In the first game *Beta* met the West. *Beta*, playing like big leaguers, had no trouble handing their opponents a trimming to the tune of 9 to 1. *Psi*, under the captainship of little "Frenchy" Wilbert, found it extremely difficult to puncture "Georgia" Goddard's offerings for anything resembling good base hits and was only able to eke out a 7 to 6 victory.

This left *Psi* and *Beta* in the finals,

which was played Sunday morning and every one was set for the traditional exciting game between these two chapters. *Psi*, however, "crossed" *Beta*, captained by Tom Wright, and instead of pitching Bliese, the bean-ball specialist, who performed in the first game, little "Frenchy" Wilbert after a good night's sleep, took the mound and had the "Beta Wildcats" licking out of his hand. In justice to the *Beta* team (who have threatened to murder anyone printing the actual score) it must be said they showed a complete reversal of form, as did *Psi*, *Beta* playing nowhere near the standard of the day before, while the *Psi* brothers were all there.

There was plenty of excitement for the spectators, the movie operator got his share of "shots"—everything from home-runs to errors were placed on the score-card, and when it was all over, the cup for baseball went to *Psi*.

## Order Your Movies!

THE moving pictures taken of the Eighth Grand Chapter Congress are now properly titled and available to rental by all chapters and alumni clubs. The complete reels, together with a projection machine, will be shipped you by the Central Office for a nominal rental fee. Place your reservations early for this equipment can only be at one place at one time and it will take many, many weeks to make the rounds of our chapters and clubs.

If you can use it on a week-day night, so much the better. Indicate your first, second and third choice of dates—but act quick if you want to show your members these interesting movies sometime this college year.



THE OFFICIAL REGISTER OF THE  
EIGHTH GRAND CHAPTER CONGRESS OF DELTA SIGMA PI  
HELD AT PSI CHAPTER, SEPT. 9-12, 1926

<i>Alpha</i>	Harry Hartman Frank J. Kenny Alexander F. Makay	John F. Mannion Frank J. McGoldrick Ed. F. Theroux	George W. Young
<i>Beta</i>	A. J. Arnold Oscar O. Baddeley Mrs. Baddeley Leroy L. Boule Bert C. Brumm Harold D. Bue Lloyd M. Clady Frank O. Colvan Harry M. Couch Ralph F. Gates Raymond J. Glynn Thomas Z. Hayward	Kenneth H. Hobbie Paul F. Hoierman Alvin H. Holm Robert M. Hood C. C. Kerr Mrs. C. C. Kerr Robert A. Lahann John W. McManus C. Wendel Muench H. P. O'Connell Walter F. Oltman Ed. Parcels	George B. Pritchard Wayne Richardson Russell H. Saunders O. Walter Seaman Roy A. Sorenson J. Burton Streeter Alvin C. Tengwall Elsie Voigt Emil J. Whitman H. G. Wright Mrs. H. G. Wright Thomas H. Wright
<i>Gamma</i>	William P. Husband, Jr.	Mrs. Wm. P. Husband, Jr.	John Linnane
<i>Delta</i>	Leo F. Barden John Brady L. A. Carey Frank Carr	Charles T. Cobeen J. Raphael Coyle Palmer F. Dauggs Jos. Fuss	J. Keppler Emil E. Kostner Basil Molseed B. F. Stahl, Jr.
<i>Epsilon</i>	Clarence W. Fackler	Raymond A. Powell	
<i>Zeta</i>	Robert I. Bushnell		
<i>Eta</i>	William L. Richards		
<i>Theta</i>	Harold T. Cannon Mrs. Cannon	L. V. Nagel Rudolph C. Schmidt	Mrs. Schmidt
<i>Iota</i>	Dale W. McNeal		
<i>Kappa</i>	V. O. Rankin, Jr.		
<i>Lambda</i>	Herbert W. Wehe	Mrs. Wehe	
<i>Mu</i>	Thomas E. Lyons		
<i>Nu</i>	William M. Adams Miss Federman	Herbert L. Morris Mrs. Morris	Karl D. Reyer
<i>Xi</i>	Albert R. Damm	Norman Taylor	
<i>Pi</i>	George A. Goddard		
<i>Rho</i>	Lloyd L. Thomas		
<i>Sigma</i>	A. Keate Cook	Elton W. Pace	
<i>Tau</i>	Charles P. Ryan		
<i>Upsilon</i>	Eugene S. Moll	William F. Phipps	
<i>Phi</i>	J. Bruce Browne		
<i>Chi</i>	W. L. Canton Arthur W. Gray Mrs. Gray	Eugene Milener Mrs. Milener Leslie Warton F. E. King	G. Emil Winroth
<i>Psi</i>	M. A. Bliese Carman G. Blough Charles Chapman Harlan Davis Arthur E. Gaik E. E. Giessel Eric O. Grunitz R. R. Fischer W. J. Heuer W. J. Hefty David R. Jones Albert P. Kachel R. F. Kamm Dewey Benninger Harold W. Clopp Walter Thielecke	Donald Knott Sidney J. Lang R. Louson Arthur Lowe L. J. Lucia Chester Macklin R. L. MacReynolds K. G. Marsden A. J. McGlasson A. H. Moeller Wilmer L. Ragatz Erwin H. Rapp Raymond J. Mohr Rod H. Light	L. E. Rasmussen George Rentschler Walter W. Sauber Harry M. Schuck Edwin L. Schujahn Paul S. Schultz W. G. Storck E. P. Senneff O. F. Trayser John W. Trumbull Herman O. Walther K. Germain Williams
<i>Omega</i>			
<i>Alpha-Beta</i>			
<i>Alpha-Gamma</i>			
<i>Alpha-Epsilon</i>	Owen A. Foss James M. Hanson	Rudolph Janzen Burton Wald	
<i>Alpha-Zeta</i>	J. C. Galbreath, Jr.		
<i>Alpha-Eta</i>	Elmer Groepel	Lloyd V. Elmen	
<i>Alpha-Theta</i>	Richard W. Angert	Evan W. Chatfield	
<i>Alpha-Iota</i>	Lee R. Beardsley		
<i>Alpha-Kappa</i>	Carl H. Guenther		
<i>Alpha-Lambda</i>	H. A. Rhinehart		
<i>Alpha-Mu</i>	Robt. B. Serumgard		
<i>Alpha-Nu</i>	John P. Nock		
<i>Alpha-Xi</i>	James H. Simmonds		
<i>Alpha-Omicron</i>	Edgar P. Gilmore		
<i>Alpha-Pi</i>	John J. Cochran		
<i>Alpha-Rho</i>	S. Park Kinney		
<i>Alpha-Sigma</i>	Harry B. Lackey		
<i>The Central Office</i>	Dorothy M. Knight		



# The Social Side of the Madison Grand Chapter Congress

By THOMAS Z. HAYWARD,<sup>1</sup> *Beta*

SITTING here under the dim rays of an old-fashioned kerosene lamp before a blazing fire of pine logs in a cabin made of rough hewn logs and located in that vast stretch of wilderness along the northern boundary of Minnesota, enjoying a vacation, offers a marked contrast to the setting of our Eighth Grand Chapter Congress held at *Psi* chapter at the University of Wisconsin. But, despite the difference in setting, there seems to be something in common to both our convention and the great silent stretches. I ponder over it as the pine-sap crackles and the flames leap up and curl around the logs in the fireplace. I feel imbued with the same feeling that came over me at our convention. Voices disturb my reverie. They come from my pals and the guides. They are playing cards. They laugh heartily and jest with each other. A mutual love for the outdoors binds them closely together. They talk about fishing, and hunting and kindred subjects. Each advances his own opinions while the others listen attentively. There is no restraint in their mannerisms or in their talk. They are just themselves. It is in keeping with the great outdoors and a relief from the more cosmopolitan ways of the large urban centers.

This spirit of camaradie, of mutual understanding, of common interests, how like the spirit of our convention. Ah, this is it! This is the

something which I felt here in the great woods that is in common with our convention. But it is hardly necessary for me to comment on this phase of our convention. Those that were there were all imbued with the same spirit and could not but help carry off some of it with them and let us hope by this time they have well inoculated their respective chapters or alumni clubs with it.

It is my task to tell those who were so unfortunate as to not have been at the convention, of the social activities and the part those activities played in making this convention the greatest in the history of Delta Sigma Pi and one, which shall without a doubt, serve as a precedent for many many years to come.

Well, where to begin? To attempt to keep track of the activities of 48 delegates, to say nothing of the host of visiting brothers and wives, would be well nigh impossible, so I needs must limit my narrative to my own personal experiences.

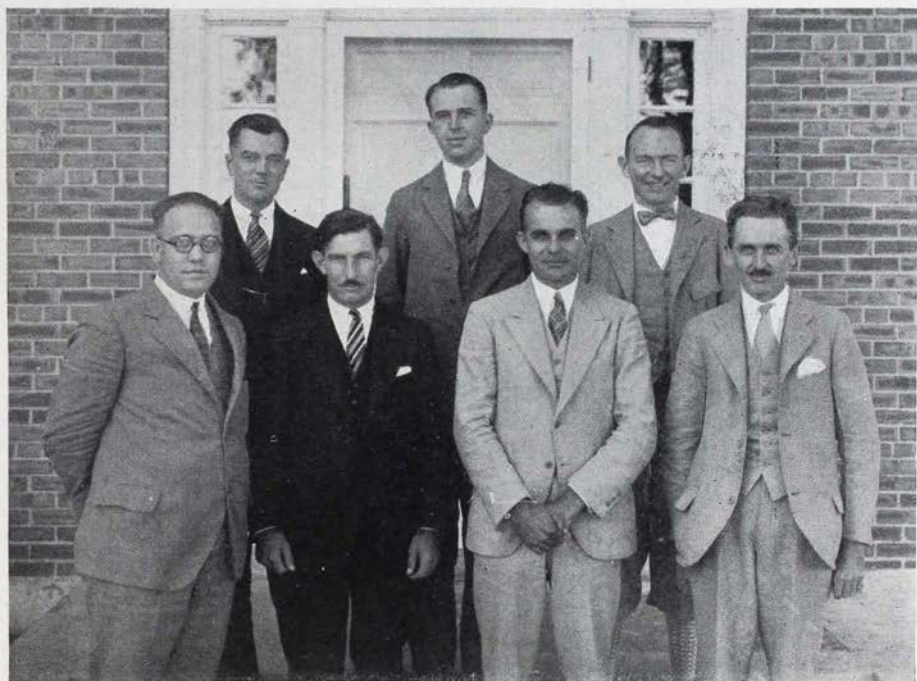
Although the convention proper did not start until Thursday night at Madison, as far as many of the brothers were concerned the "lid" blew off on Tuesday night. Their prelude to the Congress started with a "bragging" party at the *Beta* chapter house, 42 Cedar Street, Chicago, which was more politely termed a smoker. However, the smoking part was just one of the minor details.

<sup>1</sup>Delegate to the Eighth Grand Chapter Congress from the Chicago Alumni Club.



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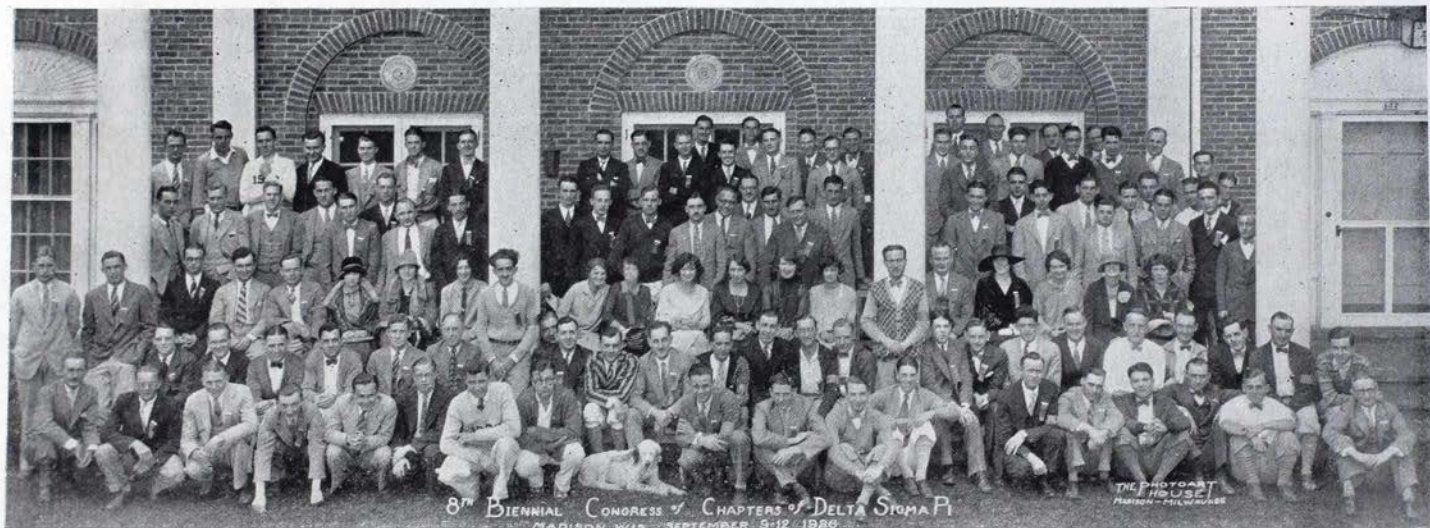
Some Scenes  
*from the*  
Eighth Grand Chapter Congress



THE BOARD OF DIRECTORS OF DELTA SIGMA PI FOR 1926-1928

TOP Row—Left to Right: Edwin L. Schujahn, *Psi*; A. Keate Cook, *Sigma*; George W. Young, *Alpha*.  
BOTTOM Row: Rudolph C. Schmidt, *Theta*; Arthur W. Gray, *Chi*; Herman O. Walther, *Psi*, Grand President; and H. G. Wright, *Beta*, Grand Secretary-Treasurer.

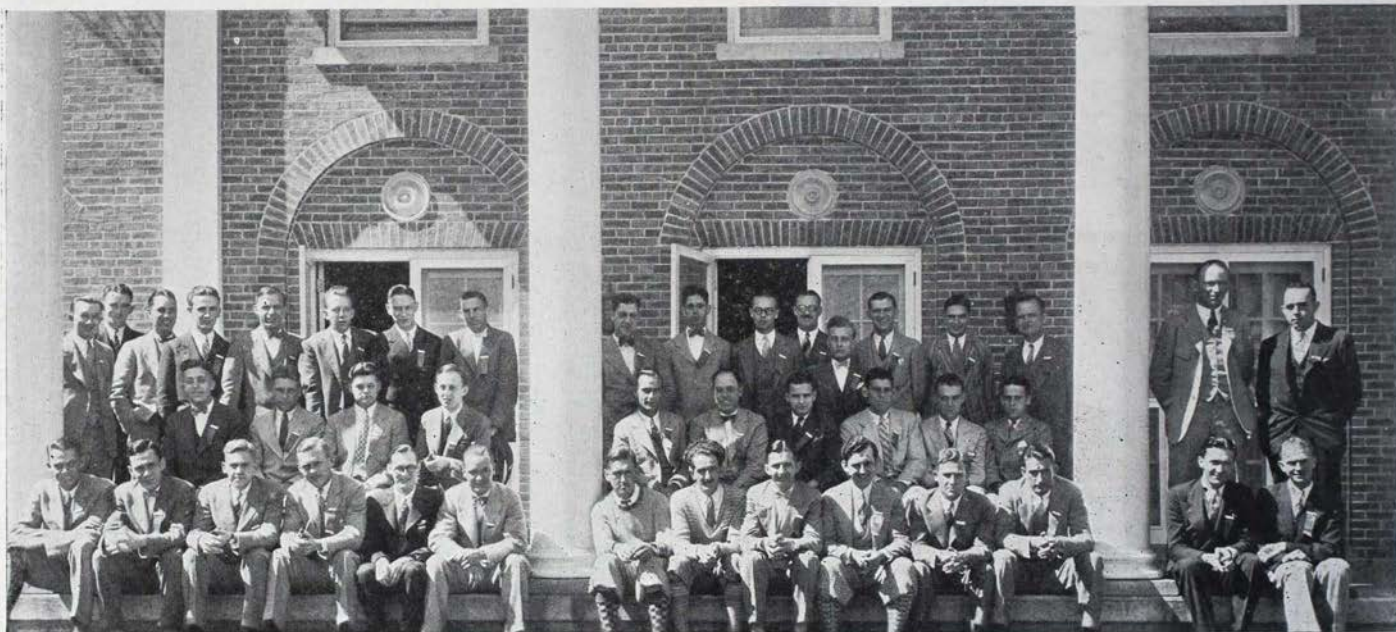




OFFICIAL PICTURE OF THE EIGHTH GRAND CHAPTER CONGRESS

This is the official picture taken of part of the members and wives in attendance at the Eighth Grand Chapter Congress of Delta Sigma Pi, heretofore called the Congress of Chapters. This picture includes only 119 out of over 170 in attendance, and was taken in front of the Psi house Saturday afternoon, September 11, 1926.





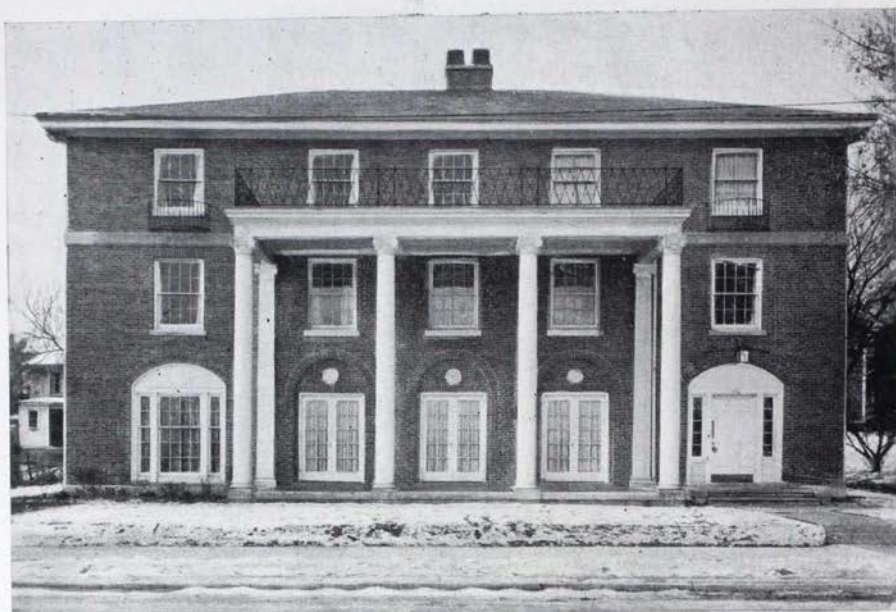
THE OFFICIAL DELEGATES IN ATTENDANCE AT THE EIGHTH GRAND CHAPTER CONGRESS OF DELTA SIGMA PI,  
MADISON, WISCONSIN, SEPTEMBER 9-12, 1926

TOP ROW—Left to Right: Rudolph Janzen, *Twin Cities Alumni*; William M. Adams, *Nu*; Robert Serumgard, *Alpha-Mu*; Thomas Z. Hayward, *Chicago Alumni*; Carl Guenther, *Alpha-Kappa*; G. Emil Winroth, *Chi*; Dale McNeal, *Iota*; V. O. Rankin, *Kappa*; John P. Nock, *Alpha-Nu*; Raymond A. Powell, *Epsilon*; Albert P. Kachel, *Psi*; Herbert W. Wehe, *Lambda*; Emil E. Kostner, *Delta*; Dewey Benninger, *Philadelphia Alumni*; F. B. Dorman, *Alpha-Gamma*; Ed. Theroux, *Alpha*; George W. Young, *New York Alumni*; John Linnane, *Gamma*.

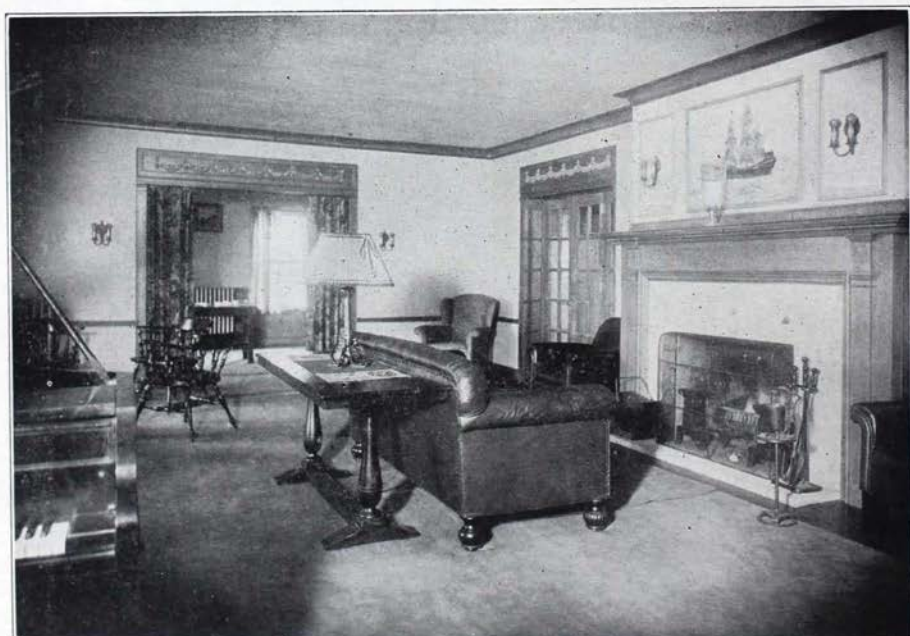
MIDDLE ROW, seated—Left to Right: James M. Hanson, *Alpha-Epsilon*; S. Park Kinney, *Alpha-Rho*; Lee Beardsley, *Alpha-Iota*; Charles Ryan, *Tau*; Walter Thielecke, *Alpha-Beta*; Eugene Milener, *Baltimore Alumni*; Wm. F. Phipps, *Upsilon*; George A. Goddard, *Pi*; Robert Bushnell, *Zeta*; J. C. Galbreath, Jr., *Alpha-Zeta*.

BOTTOM ROW—Left to Right: Lloyd Thomas, *Rho*; John J. Cochran, *Alpha-Pi*; E. W. Chatfield, *Alpha-Theta*; W. L. Richards, *Eta*; Edgar P. Gilmore, *Alpha-Omicron*; Norman Taylor, *Xi*; Bruce Browne, *Phi*; Thomas H. Wright, *Beta*; Harry B. Lackey, *Alpha-Sigma*; Rod H. Light, *Omega*; J. H. Simmonds, *Alpha-Xi*; H. A. Rhinehart, *Alpha-Lambda*; E. W. Pace, *Sigma*, and Lloyd V. Elmen, *Alpha-Eta*.

(The following delegates are missing from this picture: L. V. Nagel, *Theta*; A. Keate Cook, *Salt Lake City Alumni*; Charles Cobeen, *Milwaukee Alumni*, and Harold T. Cannon, *Detroit Alumni*.)



THE PSI HOUSE, UNIVERSITY OF WISCONSIN



PSI CHAPTER HOUSE PARLOR





RUSSELL A. STEVENSON, *Epsilon*  
Dean, School of Business, University of Minnesota

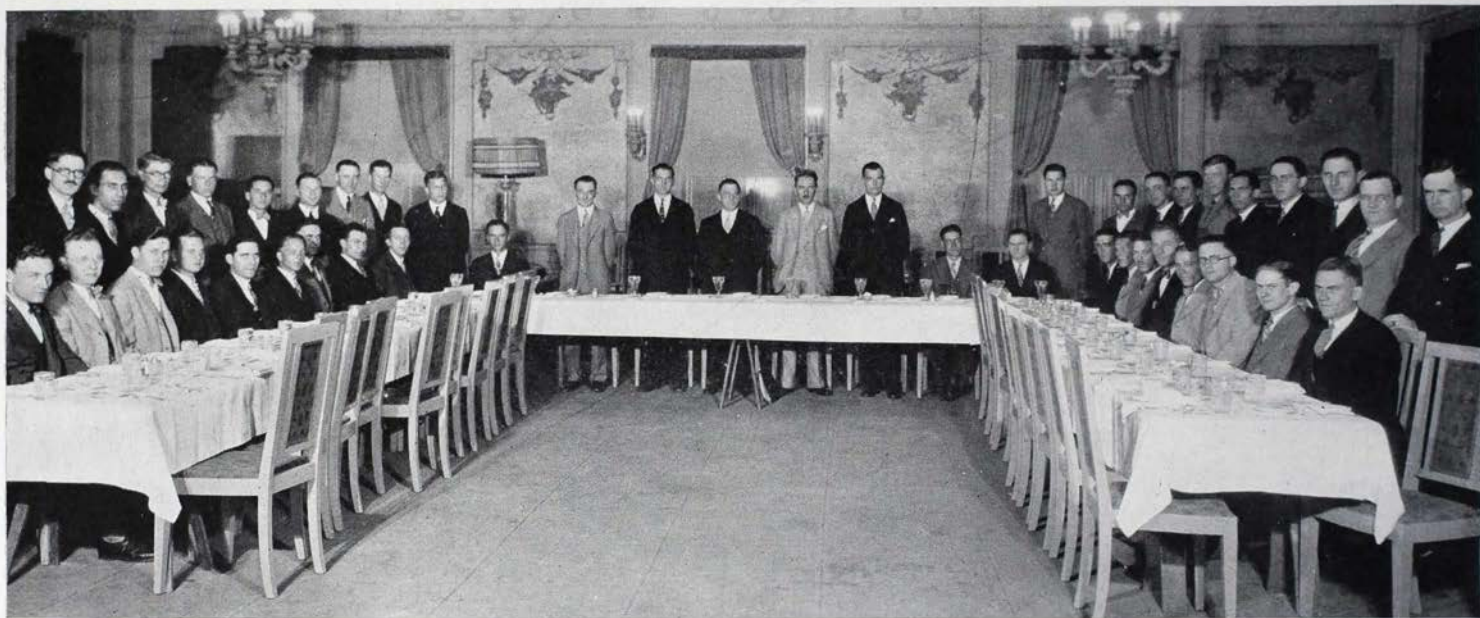


GRAND OFFICERS OF DELTA SIGMA PI—1924-1926

TOP Row—Left to Right: Rudolph C. Schmidt, *Theta*; Arthur W. Gray, *Chi*; Alexander F. Makay, *Alpha*.  
BOTTOM Row: A. Keate Cook, *Sigma*; H. G. Wright, *Beta*, Secretary-Treasurer; C. W. Fackler, *Epsilon*,  
President; F. J. McGoldrick, *Alpha*; Charles Cobeen, *Delta*.







TESTIMONIAL BANQUET GIVEN IN HONOR OF DEAN RUSSELL A. STEVENSON

Six chapters had representatives at this banquet held on September 29th at the Leamington Hotel, Minneapolis. The five brothers standing in the center of the picture are (left to right) Rudolph Janzen, President of the Twin Cities Alumni Club; Arthur T. Whittle, Head Master, *Alpha-Epsilon*; Dean Russell A. Stevenson, *Epsilon*; H. G. Wright, *Beta*, Grand Secretary-Treasurer of the fraternity, and Edwin L. Schujahn, *Psi*, member of the Board of Directors and Director of the Missouri Valley Province.





Many of the delegates and brothers—in fact, the majority of them—had to travel via Chicago, so the *Beta* brothers thought it proper to throw a smoker. By the time the *Beta* brothers finished telling the visitors what “swell” fellows they were and the visitors in turn telling what “smart” guys they were, a couple of perfectly good hours had been killed. A truce was called so the boys could split up into more intimate circles and determine just how far the latest stories had traveled. The “cup” was awarded to Brother Chas. H. Linford, *Sigma*, who found it necessary, however, to go to Detroit on business instead of Madison, much to his regret. This brother besides telling some of the best stories gave the most unique interpretations. Winroth of *Chi* was runner-up and a close one at that.

As a number of the visiting brothers were in Chicago for the first time the *Beta* brothers felt they had spent far too much time indoors already, at the happy suggestion of one, several auto loads started out to see Michigan Boulevard at night. “Boul Mich” is the pride and boast of every Chicagoan. Here was our chance to show off,—but alas!—neither the Tribune Tower, whose solemn majesty lay silhouetted against the starlit sky, nor the imposing double-decked bridge which spans the Chicago River and marks the early gateway to Chicago, nor even the brilliantly illuminated Wrigley twins, whose nightly splendor is a real tribute to the gum-chewing public, each and every one of which is world-famous, failed to elicit more than a passing comment from our beloved visitors.

In desperation we veered off our beloved Boul and swung over to Halsted Street, equally as well known

because of the genuinely cosmopolitan nature of the heterogeneous mass of people bordering that famous thoroughfare. Here we found a unique rendezvous at “7-11,” also known as “Mike’s”, and whose Grecian Gardens provided a most unusual setting for a Yellow Dog initiation. A class of at least twenty-five brothers braved the unknown and everything was lovely until “Herb” Wehe, *Lambda*, lost the pint measure he was using and grabbed a scrub bucket instead—Ask “Bill” Canton of *Chi*, who was receiving the degree at that time, about the result. (P. S.—“Bill” says the Johnstown flood was just a shower by comparison.)

Wednesday found the delegates getting to Madison as best they could. The writer had the pleasure of riding up in “Pat” O’Connell’s, *Beta*, new Cadillac along with Wally Thielecke, *Alpha-Beta*, “Elt” Pace, *Sigma*, and “Riny” Rhinehart, *Alpha-Lambda*. We arrived at the *Psi* house in time to welcome those who had come by train and who had been held up by a wreck for several hours. The hour being late the smoker planned for that night was changed to a bed-time story, but not until the Key to the *Psi* house and Madison itself had been turned over to us.

Thursday morning found Breese Terrace the scene of many activities. The *Psi* house being right across from Camp Randall the natives surely must have thought that the U. of W. was playing a pre-season game.

All of the delegates had been quartered at the *Psi* house so that they would be somewhere in the vicinity when the meetings were called to order. The delegates, true to tradition, were up an at ’em early and had draped themselves around the spacious porch of the *Psi* house. From



this point of vantage they gave a rousing cheer to each group of visitors as they hove in sight from their respective quarters at the Villa Maria (I never did find out whether it was a sorority house, just a dormitory, or a Bohemian retreat), which was located just a short way from the *Psi* house, or to the constant stream of cars bringing in new arrivals.

The pendemonium subsided at about 10:00 A. M., when the Congress was called to order. The delegates responded slowly but surely as their eyes followed the disappearing forms of the visitors who were sneaking away to the golf courses, the baseball field, the horseshoe courts, or to see the scenic beauties of Madison and its environs.

Thursday night found the whole gang at the Orpheum Theatre, where we were entertained with a mystery play known as the *Creaking Chair*. As the first characters made their appearance the unsuppressed guffaws of our worthy brothers betokened rough going for the players, but—and I'll bet *Psi* chapter is glad for that—the play became so interesting they forgot to razz the actors, and when between acts the orchestra murdered our beloved song, "Yours Fraternally in Delta Sigma Pi"—the response was terrible. To hear 'em, you would have thought they were in church instead of out for a good time. I'll wager the Parchment Roll of *Beta* chapter that Eddie Wilson, *Beta*, could have sung louder than the 150 brothers and their "accessories" who occupied seats there. Too bad, Ed, you weren't there. We surely missed you and your mellifluous vocal chords.

On Friday morning I was awakened by what sounded like a riot somewhere in the neighborhood of the

second floor. Now, being the official delegate of the Chicago Alumni Club, it behooved me to take part in every activity, so, true to the trust, although still half asleep, I grabbed a chair and went down to do my bit. But—on reaching the stairs I found it was completely filled with brothers from the third floor down and everyone pushing toward the second floor. The racket was enough to cheer any losing team on to victory, but strangely enough the crowd was orderly for all of that. "What's it all about," I yelled, forgetting for the minute that I was still clad in my negligee. "Why they're handing out the 'blinds,'" called fifty or more voices.

And that is what all the noise was about. It had nearly slipped my mind, but I lost no time in getting into line and dressing as I progressed toward the second floor. On one corner of the second floor the Committee in charge of the Congress had placed the headquarters of the General Information Bureau in charge of Brother Gaik. Here you registered, paid your bill, checked your wife, left your laundry, and attended to the many miscellaneous duties imposed upon anyone attending a congress of any kind. Or here you could obtain information about the weather, etiquette, or the proper dress for the day. At this particular moment everyone was interested in but one thing, and that was in getting a "red-hot" number for the house dance that night.

*Psi* had planned a house dance that night with a dinner-dance to follow on Saturday night at the Loraine Hotel. Now if both parties were to be a success it required the coöperation of an equal number of the fair sex, and the responsibility of getting this coöperation rested on the *Psi* boys.



And say, boy! they just eat responsibility or else they have a "line" which knocks 'em dead, because they had a real job ahead of them. About 80-odd brothers were in need of dates for both parties and the task of lining up the dates fell upon about 15 or 20 of the *Psi* brothers. Not only was the task difficult from this standpoint, but they had to provide for incompatibility. This was accomplished by dating all girls for both nights and telling them it might be necessary for some of the boys to leave Madison on Saturday morning, but if they didn't they would want them to go to the dinner-dance on Saturday night. With this clever loophole any of the brothers who did not receive the proper coöperation Friday night could tell his date he was leaving town on Saturday morning and then take his chance with one of the reserved dates.

The dates were being handed out that morning and it seemed everyone was waiting for the bureau to open so he could get first choice. "Blonds, brunettes or red-heads; tall or short; slender or fat; what'll you have, boys? We'll give you whatever you want." After calling off your specifications you received a slip of paper with the name and telephone number and the rest was up to you. Get her to the dance as best you could.

The dance at the house was perfection, and the party one to be long remembered. The night was a balmy one and the full moon filtered past the colonial columns and entered the spacious parlors to cast a magic spell on the happy revelers. The dates were wonderful, and to prove it beyond a shadow of a doubt I repeat what two of the married brothers' wives said to me during the evening: "I have never seen as fine and as pretty a lot of girls together at one

time, as there are here tonight." And to clinch it only two brothers found it necessary to "leave town" on Saturday morning.

By Saturday noon the business of the Congress had been disposed of and even the delegates could turn their minds to the more important social activities. Horseshoes, baseball, golf, tennis and sight-seeing filled in any spare time anyone might have. The dinner-dance was put on in great shape at the Hotel Loraine and a wonderful ovation was tendered to our Brother "Herm" Walther, our newly elected president, while Brother Milener of the Baltimore Alumni Club copped the diamond badge. Brother Milener won and then again he lost, because Mrs. Milener, who was also present, got the badge. The only untoward incident of the evening that came to the writer's ears was a pitiful yet peculiar one and the cause is still a mystery. The story as it reached me was that Brother Serunguard of the *Alpha-Mu* chapter took his date for an airing between dances and quite by chance drove by the Villa Maria. Upon passing this famous rendezvous he remembered that he had forgotten to lock the door to his room and excused himself so that he could make sure that everything was O. K. For some unknown reason he was delayed in locking the door or in putting the cat out and on returning to his car found his date missing. Now the question is, did some brother who had not been successful in getting a date come along at the opportune moment or did Brother Serunguard lose sight of the fact that the young lady's sorority house was in the same vicinity, and being peeved at the delay, sought more appreciative company?

With the coming of Sunday, the  
(Continued on page 31)



# Russell A. Stevenson Appointed Dean at University of Minnesota

By ALVIN M. JOHNSON, *Alpha-Epsilon*

WHEN NEWS was published last summer that Brother Russell A. Stevenson, *Epsilon*, was appointed Dean of the School of Business of the University of Minnesota, vice George Dowrie, resigned, it was certainly gratifying to the many members of the fraternity who are acquainted with Brother Stevenson.

And when true Deltasigs gather to congratulate one of their number who has achieved well-earned success and distinction, the world can rest assured that "something is going to happen." Such was the occasion when *Alpha-Epsilon* officially welcomed Brother Stevenson on September 29 with a banquet held at the Hotel Leamington, Minneapolis.

There were forty-five members of the fraternity in attendance, representing six chapters, and all sought to prove to Brother Stevenson their pride in his promotion and their willingness to cooperate with him in every possible manner. Head Master Whittle of *Alpha-Epsilon*, acting as toastmaster, tendered the official welcome for the chapter and convincingly made it known that *Alpha-Epsilon* was at the Dean's right hand in all matters pertaining to a bigger and better School of Business at Minnesota. Rudolph Janzen, spokesman for the Twin Cities Alumni Club, gave assurance that the club, in spite of its youth, was to be considered an active factor in all matters tending to make the alma mater of the majority of its members more proficient

in the development of business men of the future.

Brother Stevenson responded to the pledges of cooperation with a brief resume of his work as administrative head of the Department of Commerce at the University of Cincinnati. He tersely outlined his hopes and aspirations in regard to his new charge and expressed his intention to attempt all innovations in a cautious manner and only after sufficient trial had proven their effectiveness. His talk left no doubt in the minds of those assembled as to the future growth and success of the School of Business.

Edwin L. Schujahn, *Psi*, a member of the Board of Directors of the fraternity, gave a short history of the local chapter for the Dean and assured him that the chapter would not be failing in anything he expected from it.

Grand Secretary H. G. Wright, whose primary object in coming to Minneapolis was to be present at this banquet as the representative of the Grand Officers and chapters of the fraternity, gave an interesting talk on the matters of interest and plans of the fraternity for the future. The congratulations of the Grand Officers and the chapters were extended through Brother Wright, who also read the many telegrams received during the day by the Dean. As a further token of the pride and esteem in which the fraternity holds Brother Stevenson, "Gig" presented



him with a jeweled badge of the fraternity.

Brother Stevenson is a graduate of the Muskegon, Mich., High School. He received his A.B. degree at Michigan in 1913, his M.A. at Iowa in 1915, and his Ph.D. at Michigan in 1919. He was on the faculty at Iowa from 1914 to 1920, when he went to Cincinnati as a professor of accounting and head of the Commerce Division of the College of Engineering and Commerce, where he remained until his appointment at Minnesota. He is a member of *Beta Gamma Sigma*.

He is co-author with Professor Payton of *Principles of Accounting* and *Problems and Exercises in Accounting* and has contributed articles to the proceedings of the American Association of University Instructors in Accounting and to the publications of the National Association of Cost Accountants. He is a member of the American Economic Association and the American Association of Univer-

sity Instructors in Accounting. He is married and has two children, both boys.

The members attending the banquet in honor of Brother Stevenson were H. G. Wright, *Beta*, E. L. Schujahn, *Psi*, C. W. Anderson, *Alpha-Mu*, L. J. Hart, *Alpha-Eta*, Warren Lawrence, *Epsilon*, G. Ballhorn, *Psi*, A. J. Cleary, *Beta*, and the following members of *Alpha-Epsilon*: A. T. Whittle, A. M. Johnson, J. M. Johnson, J. M. Hanson, W. L. Ripley, C. B. Patton, O. A. Foss, T. U. Fretheim, M. Ledue, C. Nelson, H. Eichten, W. Webster, H. Mayer, D. S. Nelson, R. Norman, N. Koeneman, V. Gunnarson, L. Aamodt, Frank Magnuson, N. Erskine, A. Burger, C. Traff, Burton Wald, Chester Teich, Claude Cook, Walter Sehm, Waldo Hardell, G. Burg, R. Otto, W. Wkegren, W. Teskey, L. D. Wolff, Rudolph Janzen, H. Hoff, R. Gydeson, M. Honsey, G. Larson and W. Swanson.

UNIVERSITY OF MINNESOTA  
SCHOOL OF BUSINESS  
MINNEAPOLIS

OFFICE OF THE DEAN

October 5, 1926.

MR. H. G. WRIGHT  
Grand Secretary-Treasurer, Delta Sigma Pi  
Central Office, Fisher Building  
Chicago, Illinois

Dear Brother Wright:

I would like to express my appreciation personally to each of the forty-one chapters for the splendid fraternal spirit and expression of good will which I received last week. It was indeed a surprise to me when the telegrams began to come in early in the morning. All day long messages came from different parts of the country. It literally rained telegrams. To me this was an evidence of the solidarity and the fine spirit of helpfulness and good fellowship which exists in the fraternity.

After being overwhelmed with these messages during the day, I was completely surprised by the presentation of the beautiful jeweled emblem of the fraternity. It is impossible for me to express my appreciation to the members of the fraternity individually, so I am asking you to be the means of conveying my thanks. You may assure them that I feel most highly honored and that I shall do my utmost to carry on my work at Minnesota in a manner which will reflect credit on the fraternity.

Fraternally yours,

RAS:CC

R. A. STEVENSON.

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# The Eighth Annual Meeting of the American Association of Collegiate Schools of Business

By WILLIAM A. RAWLES,<sup>1</sup> *Alpha-Pi*

ON APRIL 29, 30, and May 1, 1926, representatives of the member schools of the American Association of Collegiate Schools of Business journeyed up the picturesque valley of the Connecticut River to the classical city of Hanover, New Hampshire, to attend the eighth annual meeting of the association. The lingering vestiges of winter gave the air a crispness that offered a contrast to the warm welcome extended to the visitors by the Amos Tuck School of Business Administration and other members of the faculty at Dartmouth College.

The first meeting was held in the comfortable Hanover Inn with Dean J. E. LeRossignol of the University of Nebraska, President of the Association, acting as chairman. It was of the nature of a business meeting and a conference on administrative problems. The discussion was opened by Professor L. B. Hopkins, Director of Personnel Work at Northwestern University, who spoke on the topic, "Personnel Work in the College."

Professor Hopkins stated that the movement of personalizing the contact between the individual student and the faculty was gaining momentum. He explained the concept of personnel work and set for the

reasons for its introduction. He showed its applications to the selection of students; to service to students (educational, vocational and personal); to the curriculum, selection of teachers and methods of instruction; to research concerning the individual student, the curriculum and teaching; and to coordination within the institution and with outside agencies.<sup>2</sup>

An interesting explanation of the nature and good results of personnel work at Dartmouth was given by Dean Gray. Other delegates offered pertinent suggestions and illustrations. Discussion of other topics listed on the program had to be omitted for lack of time.

The regular program of formal papers was begun Friday morning in the Little Theater of Robinson Hall with Dean E. W. Lord of Boston University presiding. On the previous evening Professor L. C. Marshall of the University of Chicago had distributed to those in attendance copies of his paper on The Collegiate School of Erewhon<sup>3</sup> in which he had elaborated in a masterly way his conception of "The Essentials of a Collegiate Course in Business." Professor Marshall did not read his paper in full at this session, but brought out

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<sup>1</sup>Brother Rawles is Secretary of the American Association of Collegiate Schools of Business, and Dean of the School of Commerce and Finance of Indiana University, Bloomington, Indiana.

<sup>2</sup>A full report of the proceedings of the meeting is published in the special edition of the *Ronald Forum* (September 1926). Copies of this publication may be obtained by writing to the Ronald Press Company, 15 E. 26th Street, New York City.

<sup>3</sup>Published in the *Journal of Political Economy*, Vol. XXXIV, No. 3, June, 1926.



its leading points. He showed that the first task of the administrator and his colleagues was to get a clear conception of the objectives of the school—the preparation of young men to become (1) responsible business executives or (2) professional or technical experts. The second task was to determine the place which their institution should occupy in the general educational system. The view was expressed that in the future a considerable part of the instruction now offered in the junior college would be given in the senior high school. The third task before working out the curriculum was to ascertain what the business executive does. Methods of procuring this information were explained.

Having ascertained the “permeating or pervasive functions” of business and recognizing the interdependence of these functions the administrator would have clearly indicated to him what the minimum subject requirements for all students of business should be. Professor Marshall proceeded then in a logical way to build up a program of studies for the difficult levels from the junior high school to the graduate school. In the lively discussion which followed various speakers pointed out some of the difficulties that would be encountered in applying and operating this ideal plan. It was the general feeling that the paper was a valuable contribution to the scientific study of business training.

At the afternoon session, over which Dean M. A. Aldrich of Tulane University presided, Dean A. Wellington Taylor presented a thoughtful paper on “What Constitutes Graduate Work in Business Administration.” He set forth the nature, methods and tone of graduate

study, the difficulties encountered and the need for caution and experimentation. Other speakers presented their conceptions of graduate work and their methods of dealing with the problem.

In the evening Dartmouth College gave a complimentary dinner to the Association at Hanover Inn. Dean J. E. LeRossignol presided in his happy and witty manner. President E. M. Hopkins extended a greeting and welcome to the visitors and then delivered an address replete with wisdom and a fine philosophy of life.

The discussion of the evening pertained to “The University Training for Business in Other Countries.” Lt.-Col. R. R. Thompson spoke for McGill University; Professor W. A. Mackintosh for Queen’s University; Professor H. T. Collings (University of Pennsylvania) for Latin-America; and Karel Ficek for the University of Prague.

The last session was held in the Little Theater. Professor Paul F. Brissenden was unable to be present. His paper on “The Placement of College Graduates in Business” was submitted and is found in the published proceedings. The interesting address of Mr. E. E. Lincoln, Chief Statistician of the Western Electric Company, was not made for publication. A brief discussion of these papers followed.

The important official actions of the meeting were as follows: The acceptance of an invitation to become a member of the International Association for the Promotion of Commercial Education; the authorization of a revision of the “Academic Histories” of members of the Faculties of the institutions belonging to the Association; and the election of



the following schools to membership in the Association:

School of Commerce, University of Georgia, Dr. Robert P. Brooks, Dean.

College of Commerce, University of Kentucky, Dr. Edward Wiest, Dean.

School of Business and Public Administration, University of Missouri, Dr. F. A. Middlebush, Dean.

School of Business, University of Oklahoma, Dr. Arthur B. Adams, Dean.

Graduate School of Business, Leland Stanford Junior University, Dr. W. E. Hotchkiss, Dean.

The officers elected for the following year were: Wallace B. Donham, president; George W. Dowrie, vice-president; William A. Rawles, secretary-treasurer; J. E. LeRossignol and John T. Madden, additional members of the executive committee.

The delegates departed with a feeling that the meeting had been a very profitable one in clarifying the objectives of college training for business, in defining the essentials of the curriculum, in the exchange of views concerning administrative problems and methods of accomplishing the definite purposes and in developing a professional spirit.

The American Association of Collegiate Schools of Business was organized at Chicago in June, 1916. Its purpose is "to promote and improve higher business education in North America." The membership of the first year comprised fifteen schools.

The present membership is thirty-eight schools.<sup>1</sup> With the exception of the war period annual meetings have been regularly held. Some of the papers presented at these meetings were published in various periodicals. Since 1924 through the courtesy of the Ronald Press the proceedings have been published in special editions of the Ronald Forum.

From the beginning the Association has taken seriously its purpose as announced at the time of its organization. To that end committees have been appointed from time to time to make studies of various problems and these committees have made valuable reports. In 1919 a committee reported on the requirements for academic degrees. In the same year a committee of the Association participated actively in the work of the Joint Commission on the Presentation of Social Studies in the Schools. This Joint Commission made a preliminary report entitled "Social Studies in High Schools," published by the University of Chicago Press, and issued a statement showing the distinctive contributions of history, economics, political science, sociology, and geography to a school curriculum organized around a social objective. This report has had a large influence in directing the trend of social studies in junior and senior high schools.

In 1920 a committee made a report on The Coördination of Instruction in Collegiate Schools of Business with Corporation Training Courses. (See *Journal of Political Economy*, November, 1921, pages 710-720.) In

(Continued on page 40)

<sup>1</sup>EDITOR'S NOTE: The American Association of Collegiate School of Business comprises 38 members, the schools, colleges or departments of commerce of the following universities: Boston, California, Chicago, Cincinnati, Columbia, Dartmouth, Denver, Georgia School of Technology, Georgia, Harvard, Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, New York, North Carolina, North Dakota, Northwestern, Ohio State, Oklahoma, Oregon, Pennsylvania, Pittsburgh, Southern California, Southern Methodist, Stanford, Syracuse, Texas, Tulane, Virginia, Washington, Washington University (St. Louis) and Wisconsin.



# Delta Sigma Pi Scholarship Key

## Winners for 1926

EACH YEAR Delta Sigma Pi presents a gold scholarship key to each university where we have a chapter, which key is awarded by the faculty of the school of commerce to that senior who, upon graduation, ranks highest in scholarship for the entire course in commerce. This key has become recognized as the highest

published here, the names shown in capital letters indicating these winners were members of Delta Sigma Pi.

It is gratifying to note that of the forty keys awarded last June, thirteen were won by our own members. When one considers that the total registration of students in commerce in the

Chapter	Name of Winner
Alpha.....	George J. Weiss
Beta.....	Albert Newton Smith
Gamma.....	Juan R. Acevedo
Delta.....	EMIL A. FINK
Epsilon.....	GEORGE POWELL LLOYD
Zeta.....	FRANK MATHEWS
Eta.....	DAVID R. HICKEY
Theta <sup>1</sup> .....	SHERWOOD J. BENNETT Emil L. McElwee
Iota.....	Wilson J. Dingus
Kappa.....	Joseph Eichberg
Lambda.....	George Main
Mu.....	Joseph Bemis
Nu.....	G. Marvin Wright
Xi <sup>2</sup> .....	Dudley Maynard Phelps Merwin Howe Waterman
Omicron.....	Frank D. Provost
Pi.....	M. Harry Levy
Rho.....	Lawrence E. Gage
Sigma.....	Edward Spitzer
Tau.....	none awarded last year
Upsilon.....	Luther Hancock Lyons

Chapter	Name of Winner
Phi.....	MAURY W. LATKEE
Chi.....	Helen Dee Small
Psi.....	Lloyd A. Kasten
Omega.....	Elsie Parker
Alpha-Beta.....	WALTER THOMAS CARPENTER
Alpha-Gamma.....	Joseph L. Sherman
Alpha-Delta.....	J. MAURICE HANNAFORD
Alpha-Epsilon.....	Dudley A. Holland
Alpha-Zeta.....	Dean Drewery
Alpha-Eta.....	J. LLOYD HART
Alpha-Theta <sup>1</sup> .....	Walter A. Baude Arthur Marcus Levy
Alpha-Iota.....	LESTER MYRON GREEN
Alpha-Kappa.....	none awarded last year
Alpha-Lambda.....	W. B. Pipkin
Alpha-Mu.....	GEORGE O. N. LODOEN
Alpha-Nu.....	Henry R. Shieman
Alpha-Xi.....	none awarded last year
Alpha-Omicron.....	WILLIAM T. WEST
Alpha-Pi.....	HOMER D. EBERHART
Alpha-Rho.....	none given last year
Alpha-Sigma.....	Max Goldberg

<sup>1</sup>Two keys given at this college, one each in both the Day and Evening Divisions.

<sup>2</sup>The scholastic records of these two students were exactly the same; duplicate awards were therefore presented.

award that any student of commerce can achieve during his college career. In three chapters because of conflicting awards that were already established before our chapter was installed the key is given on the basis of "scholarship, leadership and promise of future usefulness."

The names of the winners for the college year closing in June, 1926, are

above universities approximates forty-three thousand, whereas the membership in our chapters in the same colleges is about 950, our chapters are to be congratulated on the fact that one-fourth of the keys were won by their own members. Let us hope, however, that next June an even larger percentage will be won by fraternity members.



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# Delta Sigma Pi *and* Business Methods

By CHARLES A. ELLWOOD,<sup>1</sup> *Alpha-Beta*

THE professional fraternity probably has the best reason for its existence of all fraternal organizations, especially in our present stage of social development. For, as I understand it, the professional fraternity charges itself not only with mutual aid among its members, but with the even greater and more important task of raising the standard of the profession which it represents. This is, or should be, the most important work of our fraternity. It is a commonplace that business will never be on a proper plane until it becomes a profession. But no profession can be of service to society without a well-recognized and carefully observed code of professional ethics.

Now, as I see it, Delta Sigma Pi has a very great opportunity in this direction. To be sure, the well-known business men's clubs, the Rotary, the Kiwanis, and other organizations, have been at work on this problem with good effect. But there still remains a great deal to do. Men join the Rotary and the Kiwanis relatively late in life, after they have achieved some success in business. Their professional ethical standards have already been set, and are sometimes changed with very great difficulty. Obviously, professional standards need to be taught at a much earlier age. The place to teach them is in the professional school. I have no doubt that the teachers in our professional schools of business are trying to teach the highest ethical standards; but they need the help of

such organizations as Delta Sigma Pi. A fraternity, on account of the intimacy of the fellowship among its members, has a peculiarly favorable opportunity to teach and develop ethical standards in its members. A professional fraternity which is not doing this is not living up to its opportunity. In my opinion, Delta Sigma Pi ought to encourage every local chapter to discuss freely and to teach a proper professional ethics to its members. If every business organization would do this, we would soon see the salvation of business as a profession, while our whole social life would be benefited in ways which it is impossible to predict.

For there is no use of denying that business as a whole as yet is very far from having a proper professional standard of ethics, one which will make business the servant of the highest interests of society. I remember that when I heard a great American economist at the World's Fair in St. Louis over twenty years ago say that "business is a disgrace," I was shocked. But in the intervening years I have seen so much of the practices and standards of business in the United States, both big and little, that I now understand why the scholar referred to made such a remark. When we consider the amount of unethical business in this country, which according to the estimates of government authorities runs up into billions of dollars annually, we must admit that American business is as yet very far from having achieved a

<sup>1</sup>See write-up in Prominent Deltasigs Department of this issue.



proper ethical standard. Moreover, as this is the atmosphere of our business world, it would not be surprising that many of our students in our schools of business, enter upon their studies with very low ideals as to the business career. Many of them are seeking "success at any price." They think only in terms of profit, and not in terms of service. It should be the function of our fraternity to correct all this. Every chapter ought to turn itself into a discussion group regarding business ethics. Nothing would tend to put the profession of business quicker on a high ethical plane.

But it may be asked, How can we teach a professional ethics for business, when the business world has not yet settled its own ethical standards? The reply is that it should be a part of the function of Delta Sigma Pi, just as much as of the Rotary and Kiwanis, to help establish the proper standards in the profession of business. There is nothing mysterious about those standards. It is certain that every profession exists to serve society. The social service view of any profession is the right view. Therefore it follows that private profit cannot be made the chief end of the profession of business, any more than it can be made the chief end in teaching, preaching or the practice of medicine. The higher end of every profession is the social, and not the individual end. The idea that private profit was the sole end of business grew up in the individualistic age of business, and before it aimed at becoming a reputable social profession. Hence, the first principle of business ethics, as I have tried to point out in my book, "The Reconstruction of Religion," should be, *the service of humanity is the end of business life.* Our society cannot be healthy until

its business is organized upon this principle. Neither can business become respectable and Christian.

Another principle also lies at the basis of all sound business ethics, which is not as generally recognized and acknowledged, and that is, *remuneration should be based upon service rendered.* To be sure, this principle is already generally recognized in our business life; but individualism has construed it to mean service to one or a few. It has not emphasized that the service rendered should be a service to society. Social utility and individual utility are not always convertible terms. We must allow society to determine just what is "service rendered." Instead of permitting economic remuneration for catering to men's vices, for sharp practices or mere cunning shrewdness, for violence or fraud, professional business ethics should say unhesitatingly that the service must be rendered to society and not simply to individuals. Professional business ethics, in other words, will be willing to let the public conscience decide what is "service rendered." This is the real trend at the present time, and our fraternity will render a service by assisting in this trend. The public service conception of business, as I have already said, must come to dominate our professional business ethics if business is to become a thoroughly reputable profession.

A third way in which proper professional ethical standards could be upheld is by supporting and honoring the men who are leading in the uplifting of these standards. They are of course legion in number. I am thinking of such men as Edward A. Filene, the great Boston merchant,  
(Continued on page 61)



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## Chi Chapter Transferred to Johns Hopkins University

**B**Y ACTION of the Board of Directors of Delta Sigma Pi, the charter of our *Chi* chapter was formally transferred from the University of Maryland to Johns Hopkins University, effective October 1, 1926. This transfer was brought about by the absorption of the School of Business Administration of the University of Maryland by Johns Hopkins University effective the opening of this fall semester.

*Chi* chapter was installed at Maryland on December 9, 1922, and has been very successful. Both Maryland and Johns Hopkins have been offering courses in Commerce, but during the past few years the authorities have come to the conclusion that the city of Baltimore was not large enough to properly support two departments, and as Johns Hopkins had the greater resources available for the proper development of work in commerce, it was only natural that sooner or later the School of Business Administration of Maryland would be absorbed by Johns Hopkins. This was finally announced last spring, and immediately the members of *Chi* chapter petitioned the Board of Directors to make the transfer of the charter.

Grand Secretary-Treasurer H. G. Wright went to Baltimore last spring and conferred with the Johns Hopkins administrative authorities and finding conditions quite favorable from a fraternity point of view, for the authorities of Maryland and Johns Hopkins have planned for a

wonderful department in this consolidation, a favorable report was made to the board.

*Chi* chapter resumed activities this fall with twenty undergraduates registering at Johns Hopkins and every factor points to even greater success in Johns Hopkins than they experienced at Maryland. Feeling that the membership of Delta Sigma Pi will be vitally interested in reading something of the plans of Johns Hopkins, the following article which appeared in the October, 1926, issue of the *Delta Upsilon Quarterly* has been reproduced in its entirety, for it presents in a most capable manner, an outline of the future of this excellent institution. This article was written by John H. Wolfe, a member of the Iowa State chapter of Delta Upsilon fraternity, and now president of the Chesapeake Delta Upsilon Club. While it does not touch on the work in Commerce, it outlines the plans of the university as a whole, and in a later issue an article will be presented dealing with Commerce in particular.

This year marks the fiftieth anniversary of the founding of Johns Hopkins University at Baltimore, Maryland. It is, therefore, fitting that a brief summary should be made at this time of the progress of this great university toward the fulfillment of its two ideals; namely, original research, and the advancement of educational standards. An announcement of the new standards which the university is about to set in the rapidly advancing field of col-



legiate education will be of interest to all college and university men.

Concerning the progress of the university in the fifty years which have elapsed, it can well be said that Hopkins has followed closely the ideals set by President Gilman, the first president of the University. The curriculum first included certain basic studies in the sciences and the humanities which were established under the divisions of arts and sciences. The new university was to concentrate on graduate study and research and was to maintain an undergraduate department solely as a source of supply to the graduate department.

The next work to be undertaken was in the field of medicine. This school was established seventeen years after the founding of the university. Through it, Johns Hopkins has achieved its most singular success, a success so great that Dr. Charles W. Eliot, president emeritus of Harvard University, said:

"The prodigious advancement of medical teaching which has resulted from the labors of the Johns Hopkins faculty of medicine is an achievement which must be counted as one of superb beneficence."

Twenty-one years later the field of technical education was entered with the establishing of an engineering school. Here conditions demanded the building up of a strong undergraduate department, but the first ideals of original research and higher educational standards were not lost sight of.

After a period of four years, a school of hygiene and public health was organized under the same Johns Hopkins standards. This school has

already assumed an international position of leadership.

#### GALAXY OF BRILLIANT MEN

Among the galaxy of brilliant men who have been leaders at the university are following: Daniel Coit Gilman, the great educator and administrator; Henry A. Rowland, noted physicist; Henry Newell Martin, one of the founders of modern biology; Wm. K. Brooks, brilliant zoölogist; Sidney Lanier, distinguished poet; Basil L. Gildersleeve, incomparable teacher and renowned authority on the classics; James J. Sylvester, noted mathematician; G. Stanley Hall, psychologist; Simon Newcomb, brilliant mathematician and astronomer; Ira Remsen, incomparable chemist; Franklin P. Mall, one of the greatest of our anatomists; Sir William Osler, as outstanding a teacher as he was a physician; William S. Halsted, in many ways the father of modern surgery.

A brief survey of Cattell's "American Men of Science" reveals that the men named above and their co-workers assisted in producing 247 of the country's thousand leading scientists. A corresponding proportion of industrial and financial leaders have taken positions of similar importance in the world's affairs.

From a small beginning the faculty of Hopkins has grown until it now numbers 390 regular teachers, sixteen lecturers and eighty-one special instructors. To most effectively utilize this splendid corps of educators, President Frank J. Goodnow has presented a new plan of education. This plan has met with the enthusiastic support of the University's Board of Collegiate Studies, its Academic Council and its trustees. As a result



of this approval the university has definitely decided to initiate the new plan of instruction with the incoming students in the fall of 1926. Meanwhile the other students in the University will follow the normal course of instruction.

#### WHY PLAN WAS CONCEIVED

You may ask: "What is this new plan and what brought about its conception?" Fundamentally, the new plan involves the establishing of a system of education which is neither graduate nor undergraduate, but which covers both fields. It further demands the elimination of duplication in the field of elementary education with a consequent saving of time and a directing of energy of both the student and instructor into productive channels. It also means the abolishing of the bachelor's degree and the replacing for it of the master's degree in return for an equivalent length of study. For an additional year's work, the full doctor's degree is bestowed.

Since the founding of Johns Hopkins, marked progress has been made in America toward the reorganizing of educational systems along the dividing line between the preparatory school and the college. There has, however, been a period of quiescence in the development of advanced education. The tremendous influx of students into American colleges immediately following the close of the World War contributed largely to a breakdown of educational standards and a general laxness in the requirements for admission. Elementary work which had been previously covered in preparatory schools was forced into the curriculum of the first two years of college. This subjected the energies and time of faculties

fitted to do a higher sort of work to a tremendous drain because of the demands brought about by the added number of students and the nature of the work.

It became obvious to those who had followed the trend that only in the last two years of college work was any real advance being made. The first two years of college had become college in name only. Reorganization was inevitable.

#### DECIDES TO GET AWAY FROM LIMITATIONS

Johns Hopkins determined to wean itself from the limitations which were hampering the progress of this de-vitalized higher education. The bachelor's degree, modeled originally in its requirements after the degree awarded by Emanuel College of Oxford University, had long since lost its value and standing. The nearest approach to the English degree was what American universities termed their doctor's degree.

The educational journey, from preparatory school to college and finally through graduate school, in America, as compared to the same work in European countries, represented a loss of two years of the student's time, with a proportional loss of the instructor's energies due mostly to a wasteful overlapping of studies.

When the plan was first submitted, the undergraduate alumni of the university, because of a confused idea as to the exact nature of the project, violently opposed it. The first objection, that undergraduate life and activities would be abolished, was quickly overcome when it was seen that these features would be present in a healthier form than ever, that "undergraduate" was passing only as a term, just as must pass the term



“graduate.” The possibilities of the plan clearly presented to them, the alumni turned from objectors to boosters.

The requirements for admission as outlined in the new catalog (which, it will be noticed, omits the terms graduate and undergraduate) follow:

Two classes of students are received as candidates for the degrees of Master of Arts and Doctor of Philosophy; namely, those who have obtained a baccalaureate degree from the Johns Hopkins University or other college or university of good standing, and those who, though without a baccalaureate degree, have qualified themselves for advanced work in the fields in which they intend to specialize.

Students with the baccalaureate degree are required to pursue university study under proper guidance and without serious distraction for at least two years in order to qualify for the degree of Master of Arts, and at least three years in order to qualify for the degree of Doctor of Philosophy. In the case of students with the baccalaureate degree who, as college students, have taken advanced specialized courses, the requirements as to years of work may be modified by the Board of University Studies, upon recommendation of the departments concerned.

In the case of students who, though without the baccalaureate degree, are able to show that they are prepared for advanced work in the subjects in which they desire to specialize and have been received as advanced students, the minimum requirement for the degree of Master of Arts is three years of university work and residence, and, for the degree of Doctor of Philosophy, four years of such work and residence. Generally speaking, the amount of preparation for enrollment as an advanced student will be that represented by two years of collegiate work. But, in any case, the instructors in the department in which the student desires to specialize will determine whether, in fact, by reason of the courses of study he has previously pursued and his records therein, together with other work done by him, the applicant is prepared for advanced work in the subject which he has selected.

Thus it may be seen that a graduate of any junior college (from which alone 20,000 graduate annually east of the Mississippi River), or a student who has completed two years at any

other college, or a preparatory school graduate who has covered satisfactorily the elementary subjects in science and language which would have been taken in early college will be eligible for admission in Johns Hopkins as a candidate for the Master's or Doctor's degree and can take the former in the same time in which he would have taken his Bachelor's degree.

#### HOW PLAN WILL WORK

Let us take a concrete example of the workability of the plan. A student graduates from a preparatory school. Shall he choose to enter a college in which he will repeat some non-essential work, stay for four years and take an A.B. degree or shall he cover what ground he has failed to cover in preparatory school then enter Johns Hopkins and take his Master's degree in three years and his Doctor's degree in four?

This, obviously, presents the most severe condition. If, instead, the candidate graduates from one of the approved junior colleges, he is at once eligible; or if he chooses to present his A.B. from another college he may take his Master's degree in two years and Doctor's degree in three; or he may enter at the end of his second year from any college and receive the same rating as a junior college graduate.

Students will be admitted upon a personal basis and as a result a carefully selected group from all parts of the country will compose the student-body. The new arrangement will cause the entering student, instead of choosing at random a sufficient number of points to win a degree, to “apprentice” himself to the head of the department in which he is enrolled and to carry on his work, both major



and supplementary as outlined by this adviser.

No faculty member will at any time have more than ten students under his instruction. The admission of these students, their work, and their fitness to receive degrees will be left entirely to the judgment of the department head.

The demand among students for such an institution has already been proved. In several of the departments, where the general features of the plan have already been adopted and which are under the direction of some of the ablest educators in the country, applications for admission have been more than twice the number which could be accepted. All fear that the student body will suffer in numbers has been dispelled by the rush of applications for admission, many of which must be tabled.

Johns Hopkins will soon surpass the position held in England by Oxford and Cambridge, in that it will be a fount of highly trained, though not too specialized leaders in science and industry.

#### STUDENT ACTIVITIES

Normal student activities such as athletics, literary and musical organizations, so dear to the heart of every

college man, should prosper under the impetus furnished by such a group of hand-picked men as will matriculate at the Baltimore institution. President Goodnow has announced that the matter of athletics will be left entirely to the guidance of students as has been the custom in the past.

In conclusion, one might ask, "How long will it take to convert the present *modus operandi* over to the new plan?" The answer is that it will in all probability take at least eight to ten years to make the complete change. This is due to a great many controlling factors, chief of which are the financing, and the developing and organizing of a sufficiently large corps of instructors to carry out the ideal of not more than ten students to each instructor.

It is hoped that the description of the Johns Hopkins plan will act as a further incentive to the advancement of collegiate education. It is understood that one of our western universities has already announced its intention to reorganize its educational procedure on a similar basis.

While the change appears to be a decided innovation, it is felt that it is inevitable and will eventually be widely imitated by other large institutions of the same character.

#### SYNOPSIS OF THE JOHNS HOPKINS "PLAN"

*Elimination of elementary work of first two college years.*

*Elimination of bachelor's degree.*

*Award of master's degree in four years.*

*Total saving of two years in doctor's degree.*

*Elimination of credit system.*

*Erasure of graduate and undergraduate lines.*

*Limit of ten students to an instructor.*

*Admission on personal basis.*

*Admission to department rather than to institution.*

*Admission from Junior College, second year approved college, or from preparatory school after special preparation.*

*Continuation of athletics and other student activities under the guidance of a more advanced and matured student body.*



# PROMINENT DELTASIGS

CHARLES A. ELLWOOD, *Alpha-Beta*

THE contributor of the article *Delta Sigma Pi and Business Methods* in this issue of THE DELTASIG is Brother Charles A. Ellwood of our *Alpha-Beta* chapter at Missouri. Brother Ellwood is professor of Sociology at the University of Missouri and was initiated into *Alpha-Beta* on March 24, 1923. He is internationally known as the writer of many books on sociological subjects, including:

Sociology and Modern Social Problems

Sociology in its Psychological Aspects

The Social Problem: A Reconstructive Analysis

An Introduction to Social Psychology

The Reconstruction of Religion

Christianity and Social Science

The Psychology of Human Society: An Introduction to Sociological Theory

several of which have been translated into foreign languages and one book has sold in excess of 200,000 copies.

Brother Ellwood was born near Ogdensburg, N. Y., January 20, 1873. He received his Ph.B from Cornell in 1896 and his Ph.D. from Chicago in 1899. Since 1900 he has been professor of sociology at Missouri. Brother Ellwood is a member of many societies, including the American Economic Association, the American Sociological Society, the British Sociological Society, etc. He resides at 407 College Ave., Columbia, Mo., and is quite active in the affairs of our *Alpha-Beta* chapter.

MARCELLUS A. CREMER, *Mu*

AMONG the charter members of our *Mu* chapter, Georgetown University, School of Foreign Service, Washington, D. C., who has achieved particular distinction in his field, is Brother Marcellus A. Cremer, *Mu-7*. Brother Cremer is headquartered at Rio de Janeiro, Brazil, where he is a Trade Commissioner for the United States Government, and during the past year he has been touring the United States conferring with many exporters of United States merchandise in regard to the Brazilian situation. He now returns to Brazil for several more years of work, and for the express purpose of promoting the trade interests between the Pacific Coast district of the U. S. A. and Brazil.

Brother Cremer has prepared a large number of bulletins for the Department of Commerce, many of which have been run in the department's weekly magazine, *Commerce Reports*, and others have been issued in the form of booklets, all covering trade and marketing matters in Brazil.

Brother Cremer was born at Peoria, Ill., August 25, 1896, where he graduated from the Spalding Institute, and then spent two years attending Notre Dame and Iowa State College, after which he entered Georgetown. He was one of the petitioning members of *Alpha Tau Delta* the local commerce fraternity which successfully petitioned *Delta Sigma Pi* for a chapter in 1920. Brother Cremer has always been an extremely active fraternity worker, has contributed articles to the columns of THE DELTASIG, and will be more than glad to welcome any traveling Deltasig who finds himself in Brazil.



# EDITORIAL COMMENT

## THE PROVINCIAL CONVENTIONS

**A**LTHOUGH the date is almost a year distant, now is the time to start planning on holding Provincial Conventions in each of the five Provinces in the fraternity in the fall of 1927. These meetings must be financed by the chapters themselves, and it seems to me that the best means of financing is for all chapters within the province to share equally the expense of holding these meetings. If this requires an accumulation of funds for that purpose, now is the time to begin. Don't wait until a week or two before the date of meeting and then a few chapters find themselves financially embarrassed at the moment. Start saving now!!!

## THURSDAY NOON-DAY LUNCHEONS

**T**HE POPULARITY of the Thursday noon-day luncheons is greater each year. The attendance is increasing and more chapters and alumni clubs are holding these enjoyable events. In Chicago the alumni club has outgrown the largest private dining-room in Marshall Field's Men's Grill which they have occupied for five or six years, and have a corner of the main grill room curtained off for them. The attendance is now running between 25 and 40 and increasing each month.

I urge that all alumni clubs take particular pains in promoting these luncheons. Send out notices regularly; follow up your alumni. Make the brother from the distant chapters feel he is really welcome. Make these luncheons serve the purpose for which they were originally intended—that of bringing together on a common meeting ground, all members of Delta Sigma Pi residing within your district.

## YES! THE MOVIES ARE READY

**S**EVERAL reels of movies were taken at the Madison Congress and these have been developed, properly titled and are now ready for rental to any group of brothers interested in seeing them, chapter,

alumni club or group of alumni. These reels are extremely interesting; the rental charge is nominal. A complete projection machine is owned by the fraternity, and this is being routed around the country so that as many chapters and clubs see these pictures as possible. If your chapter or club is interested, write The Central Office now—before all dates are gone.

## THE GRAND CHAPTER CONGRESS

**A**S REPORTED elsewhere in this issue, the Eighth Grand Chapter Congress of Delta Sigma Pi held at Madison in September was a wonder. The largest number of brothers ever assembled together at one time was present. A lot of constructive legislation was passed. Everyone seemed to have the time of their lives. The only objection I can see to the whole convention is that the chapter entertaining the next meeting may be discouraged and feel that they will not be able to put across as successful a meeting as did the *Psi* brothers.

## READ OUR NEW LAWS

**B**Y THE TIME this issue reaches the members, all Grand, Subordinate, Provincial, Chapter and Alumni Club of officers will have received printed copies of the new constitution and by-laws of the fraternity, adopted at the Madison Congress. Officers, know our laws. It is impossible to conduct the affairs of any organization without a knowledge of the laws. While our revised laws do not contain many innovations, the laws are completely revised, some officers have new titles, and we have standardized the work of the chapters and alumni clubs to a marked degree.

In the back of the volume will be found an index which will assist you in locating all the sections applying to a certain subject. Peruse these laws and this index to solve your problem before addressing a letter to The Central Office for information. And remember, these rules and regulations should be observed to the letter. Our rules are just; the chapters following them religi-



ously will be surprised at the improvement in their work. If some feature of our laws seems unnecessary in your chapter—remember we have forty other chapters. But observe the law, or bring about a change of our law in the regular manner.

#### TWO NEW CHAPTER HOUSES

**S**EVENTEEN chapters of Delta Sigma Pi now occupy houses. The latest additions are *Phi* at Southern California and *Alpha-Eta* at South Dakota. *Alpha* chapter is now temporarily without a house pending negotiations that are underway for two different places. I know that *Phi* and *Alpha-Eta*, after once occupying homes for a few months, will never want to go back to the old way of operation. Houses can be used by both of these chapters. With proper management, and with proper support from the brothers, they are bound to prove successful. I congratulate *Phi* and *Alpha-Eta*. I hope that all brothers having occasion to visit the cities in which these two chapters are situated, will pay a visit to the chapter houses.

#### USE THE REGALIA OUTFITS

**O**UR LAWS require that all chapters must use our official regalia trunks at each and every initiation, unless special permission is granted by The Central Office upon recommendation of your District Deputy in cases of emergency. The use of our regalia outfits will increase the effectiveness and impressiveness of your initiations many fold.

The fraternity owns several regalia outfits and rents these to the chapters at exceedingly nominal rentals for the purpose of making it unnecessary for each chapter to invest upwards of three hundred and fifty dollars in regalia for use two, three or possibly four times each year. We have sufficient outfits so that no chapter need be without same if you will only plan your initiations several weeks in advance, and then immediately advise The Central Office of the dates selected. Disappointments will arise only when you wait until the last minute to make your reservations and then you find all outfits taken, and it is too late to change your initiation date.

After the date has been determined, the responsibility rests with the Scribe to secure a check from the Treasurer covering regalia rental which must be paid in ad-

vance, and advising The Central Office the date you will require the outfit. We can hardly imagine any system of greater convenience than this, and we hope that no chapter will make request on their District Deputy for permission to initiate without the regalia. In fact, except in extreme cases we feel that the deputies should deny this request, and require that the chapters select dates when the regalia outfits are available.

#### INCORPORATION

**T**HE NEW laws of Delta Sigma Pi provide that the fraternity be incorporated under the laws of the State of Illinois. This was done on September 24, 1926, and we are now legally known as International Fraternity of Delta Sigma Pi. All chapters and alumni clubs are required to incorporate under the laws of the state in which they are situated, and official literature outlining this requirement was mailed to all chapters and clubs some time ago. It is hoped that the immediate coöperation of the chapters and clubs unincorporated will be forthcoming.

#### A NEW DIRECTORY

**A**CTION was taken by the Board of Directors approving the publication of a new directory of the members of Delta Sigma Pi in 1927. This news will be enthusiastically received by the members for for the past year the 1924 edition of our directory has proven to be entirely out-of-date.

As the fraternity will celebrate its twentieth anniversary in 1927 it is proposed to make this edition of the directory the most complete and elaborate ever attempted by the fraternity. It will contain the names of all members arranged in three different classifications. First the names and dates of initiation of all members will be arranged by chapters; then the entire membership will be listed alphabetically and then geographically. Much historical information will be contained in this volume, such as all national officers since the founding of the fraternity, and a brief historical sketch of the establishment of each chapter. This directory will be beautifully bound. In all it is estimated there will be approximately 4600 names contained in this volume of some 265 pages, and it will be ready for

(Continued on page 40)



# NEW BUSINESS BOOKS

## FOREIGN EXCHANGE ACCOUNTING

BY CHRISTIAN DJORUP, B.O.S., C.P.A.

Lecturer on Foreign Exchange Accounting, New York University School of Commerce, Accounts and Finance

Foreign Exchange Accounting is based upon the author's many years experience in examining records for international traders, banks and merchants. It gives quick methods, short cuts, and rules to facilitate the reduction, conversion and comparison of exchange rates. As the United States is now an important factor in the financing of the world's commerce; and, as the principal money lender of the world, we are interested in the monetary systems, the finances, and the borrowing power of other nations. The author has well succeeded in his endeavor to explain in simple language, problems which are considered difficult. A noticeable feature of this book is the collection of instruments and forms used in foreign exchange. Contracts, confirmations, collateral sheets, remittance letters, applications for cable, draft and money orders with important restrictive clauses are but a few of the many forms reproduced.

Published by Prentice-Hall, Inc. 406 pp.

Price \$10.00

## CORPORATION SECRETARY'S GUIDE

BY WILLIAM H. CROW

This is a book that all corporation secretaries can read with profit, and can use as a reference book. Much of this book's value is due to the mass of matter not publicly available which has been contributed by the secretaries of scores of American business firms—contributed in a fine spirit of service.

This exceptionally complete guide gives explanations of the methods, forms and precedents used by secretaries of large and small corporations in all phases of corporate procedure, corporation law, commercial law, tax law, and legal facts pertaining to the relation of his company to the State and Federal governments, to other companies, and to individuals. It explains how and why the corporation secretary usually supplements

the functions of each of the officers, not only in all matters pertaining to corporate procedure but in respect to issuance of company reports and in making action in important corporation matters at the proper time. It also contains reproductions of many forms of great value and interest to corporation secretaries.

Published by Prentice-Hall, Inc. 765 pp.

Price \$10.00

## THE FUNDAMENTALS OF BUSINESS ETHICS

BY EVERETT W. LORD

Dean, College of Business Administration,  
Boston University

An excellent book on business ethics, and a book that should be read by all business men. Some of the chapters are *The Meaning of Ethics, Standards of Conduct, Ethical Schools, The Individual and His Relations, The Ethics of Employment, The Ethics of Disputes, The Ethics of Production* and others.

Published by The Ronald Press Company.

196 pp. Price

## PRACTICE AND EVIDENCE BEFORE THE UNITED STATES BOARD OF TAX APPEALS

BY CHARLES D. HAMEL

The 1924 Revenue Act brought into existence the United States Board of Tax Appeals. So important has this body become in deciding tax questions, that Congress in the Revenue Act of 1926 very materially enlarged its jurisdiction and powers. Among other things, the new Act requires that the proceedings of the Board and its divisions should be conducted in accordance with the rules of evidence applicable in courts of equity in the District of Columbia. It is fortunate that the man who served as first Chairman of this Board, and who helped organize it as well, is now able to present an invaluable manual as this.

The cases decided by the courts of the District of Columbia relating to questions of evidence have been fully considered, for the rules of evidence followed in these courts



must be followed before the Board of Tax Appeals. Attorneys and accountants will find that the rules of evidence in the equity courts of the District of Columbia differ in many respects from the rules of evidence for federal and state courts. Many cases have been dismissed by the Board of Tax Appeals merely because some technical requirement was not met. This manual is a comprehensive and thorough one, and can be profitably used by all interested in tax matters. *Published by Prentice-Hall, Inc. 221 pp.*

*Price \$10.00*

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#### QUESTIONS AND PROBLEMS IN ACCOUNTING

BY BROTHER RUSSELL A. STEVENSON and  
R. EMMETT TAYLOR  
of the University of Cincinnati

This book consists of questions and problems in the principles of accounting, arranged according to topics. The grouping of the material in chapters follows, in general, the manner of approach which is at present being widely used in university courses. This book is thus not limited to use with any particular text, but is adapted to the needs of various courses in accounting. An excellent problem book.

*Published by the MacMillan Company.  
234 pp. Price \$2.00*

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#### INTRODUCTORY ACCOUNTING

BY JOHN A. POWLESON

The purpose of this book is to present the principles of bookkeeping and elementary accounting and furnish material so that anyone without previous knowledge of the subject can apply the methods directly to the business. The first part of this book ex-

plains the use of a simple balance sheet, statement of capital, and profit and loss statement. Subsequent chapters take up the methods of keeping the accounts so that the ledger may supply properly the detail for financial statements. The basic principles and procedure of accounting are developed for the sole proprietorships, partnerships and corporations and conclude with explanations of how the balance sheet, supplemented with other data, may be used to interpret certain phases of financial conditions.

*Published by Prentice-Hall, Inc. 719 pp.*

*Price \$5.00*

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#### SALESMEN IN MARKETING STRATEGY

BY LEVERETT S. LYON  
of the Robert Brookings Graduate School of  
Economics and Government

The book was written for use by three classes: college and university students, sales managers and salesmen, and economists. The chapter titles will indicate the many subjects covered: *Kinds and Uses of Salesmen, The Importance of Good Preparation and Use of Salesmen, Recruiting Salesmen, Procedure for Salesmen Selections, Developing Salesmen, Equipping Salesmen, The Assignment of Salesmen, The Determination of Objectives, Paying the Sales Force, Stimulating and Supporting the Sales Force, Organization for Salesmen Management and Control.*

Salesmanagers may find in this book some plans and thoughts new to them, or they may use it as a handbook or as a text for sales manager's classes.

*Published by The MacMillan Company.  
422 pp. Price \$3.50*

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#### NOT BAD!

Prof: "Give for one year, the number of tons of coal shipped out of the United States."  
Frosh: "1492: None."—*Whirlwind.*

—*Palm of Alpha Tau Omega.*

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Poor fraternity scholarship does not exist at Oregon State College. At least that is the idea one draws from the scholarship records for the winter term, which shows 58 of the 67 organizations on the campus above the student body average in the matter of scholarship. The exceptions, according to the *Barometer*, the student paper, are two national social fraternities, one local and one professional, and one woman's club with four men's clubs.

# HISTORIES NEVER TOLD

Edited by HAROLD J. POTTER, Xi

NOTE: Many Deltasigs will be interested to know that from time to time in this department, Ye Editor will disclose the "untold" history of the men who are making Delta Sigma Pi.

GEORGE W. YOUNG, *Alpha*  
Member, Board of Directors

"Lives of great men all remind us  
That it pays to take a chance,  
Even though we leave behind us  
Nothing but a pair of pants."

GEORGE W. YOUNG, probably better known to the masses as the "Eastern Slicker," according to "Hoos Hoo" for 1753, was born in a log cabin which he helped his father build. This wood-be palatial palace was situated inland from Ip Amgis Atled, that well known sea weed island in Moravia. History truthfully records the following incident in George's early life: As George lay in his crib his father came over for the first glimpse of the new born. The Dad turned to his wife and said, "Ma, pick out the best one, I'm going to drown the other two." Thus George was one of the selected.

At the early age of three George showed a marked taste for mathematics, surprising his father one day by subtracting three of his front teeth from the remainder. When he was five years old he took apart his grandfather's clock and put it together in a neat pile. When George became old enough to become a boy scout he invented the telephone, X-ray, wireless telegraphy, cotton gin and gin-rickey. Being naturally bashful he said nothing about these inventions of his and consequently the credit for their production has been given to wholly underserving persons.

At the age of fifteen he wrote the famous novel, *The Scarlet Letter*, because he wanted it read. For this contribution to the literary world a Scotch friend sent him a pair of homing pigeons. Just after he completed

this novel his grandfather died and left him heir to his comb.

In his eighteenth year someone set fire to the public school so George got out of the eighth grade. Skipping high school on general principles he went direct to "Rah! Rah! College," located at Yellsville, Cheerio. Selecting a modest rooming-house, registering without baggage clearly displays just how George intended to "do" the college town. The next morning he complained that he had been troubled with insomnia. The landlady told him that she would give him a dollar for every one that he could find in her house.

On the second day he drifted down to the football field to watch the team go through their daily dozen. After a brief survey he gave to the press the All-American football team in advance. For historic reasons we give below the team as dictated by our Georgie:

Position	Player	Team
L. E.	Lake	Michigan
L. T.	Fontaine	Penn.
L. G.	Hale	Columbia
C.	Hahn	Wisconsin
R. G.	Sonney	California
R. T.	Lyght	Brown
R. E.	Goe	Chicago
Q. B.	Offe	Centre
L. H.	F. Obe	Detroit
R. H.	Smear	Case
F. B.	Houré	Army



George was very active in college dramatics, playing the Price Tag in "What Price Glory" and the "nut" in "Ben Bolt."

During his spare hours he amused himself with the pasteboards, being very fond of playing jokes. When he discovered himself cheating at solitaire he would join heartily in his own laughter.

College life apparently agreed with him, for he soon rose to the top of his class and was elected high honor man, but he was forced to leave at the end of his sophomore year when he was detected cribbing in his gymnasium class.

Upon leaving college George tried his luck at selling advertising space on girls' stockings, but finally found that many a big rubber man works in a Turkish bath.

Later George became a prominent politician because he favored apples from a tree that's been grafted.

George attributes his success to honesty, hard work, loaded dice and pluck. His only advice to young men who have admired his career and present affluence is this, "Pluck is the big thing. Only be sure that you pluck the right one, and as my mother once said, 'There's many a goose pimple in a cold shower.'"

## *The Social Side of the Madison Grand Chapter Congress*

*(Continued from page 11)*

last day of the Congress, even the most casual observer could but note that good fellowship was the dominating spirit of the Congress. We had been together but three full days and no one had known more than a very few of the others before he had reached Madison. Naturally everyone was not always successful in tagging the right name on to the right face, but a hearty Hello or Howdy always greeted you wherever you went. While the business of the Congress was of first importance it is my firm belief that the social activities played an equally important if not a more important part. It was the social activities that gave each and every one something in common with some of the others aside from the fraternity work, and in this way closer contact was more easily effected. To give you a complete report of all the

social activities, to relate all of the amusing incidents as well as the pathetic ones would be a herculean task, so I have attempted to narrate the more outstanding features only and those in which I thought you would be most interested.

For the successful carrying out of the details in connection with the convention we must all take off our hats to the General Committee—Herm Walther, Harry Schuck and "Gig" Wright. For the hard work in making the social activities we must likewise take of our hats to the brothers of *Psi*. Be it early or late they were always on the job, ready to help you. Your every want was anticipated and you were made to feel it gave them genuine pleasure to serve you. A smile and the glad hand always awaited you. Three cheers for the perfect hosts!!!!

### A LONG DRIVE!

The Golfing Lady: "What do you consider the best drive you ever had?"

The Non-Golfing Lady: "Oh, perhaps the one three nights ago with Jim."

—*Princeton Tiger*.



# AMONG THE GREEKS

## "Unwept, Unhonored and Unsung"

(Reprinted from the Phi Sigma Deltan)

It was the height of the rushing season; the chapter was a hotbed of excitement due to the prospects of pledging Bill Jones—all-scholastic halfback, captain of the baseball team, champ sprinter, and all-round good fellow. Bill was the sort that made the professional hand-shaker slink into the background. Ever ready to exchange a hearty slap on the back for a congenial grasp of the fingers, he was always the first one to notice the entrance of a newcomer into the room—and a hearty "lo Jack" was belted across. Two brothers in conference in one corner of the room were, for the first time that year, agreeing with each other on any point at issue. "You're right, Al, he'll make a perfect fraternity man—the ideal type, campus prestige, social lion, athlete, good looking—not that his Brooks' suit makes any difference—I should say not, but we must admit that it helps matters along considerably. And popular, say, Al, look at him!"—and Al saw Bill in a group of some twenty odd brothers, apparently heehawing his way into their hearts. Nothing was lacking in this picture of perfect good will and amicability.

Everyone in the room was enthusiastically rallying around the gala standards of Bill Jones except one rather wan looking customer—Dick Smith—who was diligently perusing the pages of the college yearbook—apparently another prospect. Good kid and all that, but not an athlete or hand-shaker—wore dark ties, trousers that yearned for a tailor's iron, yet had a few redeeming features—had given evidence of plugging ability in prep school, edited the paper and magazine, was working his way through school, and last but not least, he was not an Airedale.

At that moment Bill Jones breezed across the room with a comet's tail of admirers strung out behind him. He had a "one

o'clock." One or two of the boys remained to "rush" the other prospect. "Like college, kid?"—"Yes, great place."—"Too bad you've got a 'one o'clock'—come around next Tuesday—O. K.†—so long!"

The next chapter meeting voted to a man to pledge Bill Jones—but as to the quiet, unadvancing chap who had been sitting in the corner—well, he wasn't quite the thing—his case would be considered more at length. Our hero accepted the bid and every frater, including the usually blasé and impassive skeptics, breathed a sigh of relief—"A good day's work well done!" Three weeks later the boys discovered that quiet Dick Smith had been pledged. It was a shock to most of them but they relied with implicit faith in the committee which was responsible for the successful angling of Bill Jones.

Bill went out for football and made the team—every man of the squad knew he was a "Kappa Delt," every one of his prep school admirers knew he had accepted "Kappa Delt"—the setting of social standards was undeniably his prerogative. Dick Smith didn't go out for spec or varsity as 'most everyone thought he would—the college comic rubbed him the wrong way. Those fraters who had sponsored him felt, for the most part, that their energy had borne no fruit. Their ambitions for Dick were rudely shattered by his characteristic "obstinaey" and persistence in "grind."—"He's dizzy," they all said, "out of fifteen freshmen in the house he's the only one not out for an activity—well, one had bargain out of fifteen, and at any rate he may make Phi Bet—we've gotta make the best of it." Dick dragged down five Bs in the mid-terms and completely dissipated any hopes which the brothers may have had for his success. But he was living at the house and was much in evidence in this or



that freshman's room. Irv was always seeking help in trig. Bert had Dick do a theme a week for him. Sam insisted Dick write his history report—and so was he burdened with favors and duties, cheerfully accepted and accomplished. His heart was light, though his shoulders were heavy. His ideal was the true ideal of fraternalism. He didn't shun A's nor did he try to impress anyone with an acquired carefulness. His goal was ever before him—the intellectual uplift of the members of his class. At the end of the year he was attracting a little attention. Bill Jones was awarded the prize for being the most valuable freshman while Dick Smith, in recognition of his capacity for work, was elected corresponding secretary.

During the first half of his soph year, Dick gave up doing his classmates' work but held daily seminars in his room and sponsored review work. Ned was saved from a flunk in chem by Dick's foresight.—Berry knocked English for a row. Dan got through without conditions. The boys began to take notice of this fraternal samaritan who gradually was winning their recognition and admiration. The class of '29 had received better grades than any other class in the chapter. It was funny the way the boys all filed up to Dick's room after supper—how one after the other yelled up to Dick making inquiries for accommodations. Bill Jones had just finished a successful season at varsity halfback.

Dick's average was still a B while the averages of those who worked with him were invariably bettered. The class of '29 passed out of the picture by the time spring semester arrived. The frosh were the ones who made their headquarters in Room X. They flocked to the house to live—the chapter treasury was enriched—the steward rubbed his palms and scoured the ceiling with his gaze. The piano bill was paid, the College Haberdashery sent Easter Greetings to the chapter and the dean wrote to the

house commending the boys upon their high standing for the winter session. Dick worked his spell with the class of '30—not a flunk—not a D.

Bill Jones was elected class president and refused the office of vice-master frater—too much work. Dick, at the request of the chapter, especially the underclassmen, consented to fill the chair left vacant by the preoccupation of his eminent classmate. Bill was the peach of a fellow he was always thought to be—but he was very busy and couldn't get around much.

Dick Smith was still living at the house—the end of his junior year—he had placed six fraters in positions in summer camps. At the head of six brothers, a private school for coaching students for exams was organized. He established means whereby five fraters formed a club for boys and were enabled to be practically self-supporting. By his encouragement, four frosh made the college daily. As Vice-Master frater and chairman of the house committee he executed his duties without a fault—he even induced the steward not to serve veal more than twice a week—and the rolls were always fresh. Freshmen were not disturbed after 7 p. m. The boys in the chapter were indeed pals and friends—each and every one of them owed something to Dick—and they vied with one another in their enthusiasm for him.

But Dick Smith never made Phi Bet—whether his sacrifices for his brothers had anything to do with it, I won't venture to say. Bill Jones made third all-American—Bill Jones—once again his name resounded through the halls of "Kappa Delt." It was the trade mark which bore "Kappa Delt's" fame throughout the city, prep schools, colleges, and parlors. He was elected master frater. Irv was chosen Vice-Master frater and "Kappa Delt" was launched in its eighteenth year in a blaze of glory.

## An Open Letter to the New Brothers

(Reprinted from *The Signet of Phi Sigma Kappa*)

Dear Brothers in Phi Sigma Kappa:

This is not a volunteer letter on my part. Most letters that I write are in answer to other letters, and this is no exception. I am answering a request, however, not directly

from you, but from the Editor of the Fraternity.

Now that you are members of Phi Sigma Kappa, what does it all amount to? Your activity as members of local fraternities,



your petitions to Phi Sigma Kappa, your anxiety about the attitude of the fraternity toward those documents, the final favorable action, your induction, your vows, your knowledge of the secret work of the fraternity—what are these worth? In the first few joyful weeks after the induction ceremonies, when the girls are exclaiming over your new pins and the college newspaper has published a commendatory editorial and the local Panhellenic Association has welcomed you, you are probably not questioning anything. But you will question before long—or if you don't God help you, for you are just one of the poor boobs who never will have enough brains to question anything, from the Book of Genesis to the newest checked shirt.

You will probably begin to wonder why your fraternity does not immediately get infinitely better material, have a vastly better financial system, and stand better in scholarship and student activities as a national fraternity chapter than as a local organization. You will have the same experience that you may have had as a boy when you were confirmed or when you "joined the church" and wondered afterward why you were not an altogether different sort of boy from what you were before. Ultimately you reached the conclusion, by yourself or with the aid of some one else, that all that your confirmation or your "joining the church" gave you was greater opportunities which you must take advantage of by your own efforts. A similar situation exists with reference to your membership in Phi Sigma Kappa. The national fraternity gives you certain opportunities—definite standards, the counsel of experienced men, the stimulus of a large organization working together in harmony. But you must as an individual, and each chapter must, as a chapter, take advantage of these. The national organization offers no magic. Its secrets constitute no body of esoteric and wonder-working truth, for no such body of truth exists, at least anywhere in the western world. What it offers is opportunity—opportunity for character building, opportunity for scholarship, opportunity for social contact, opportunity for executive training, opportunity for developing tact, honor, and consideration for the rights and tastes and interests of others. These are no inconsiderable opportunities, but like all such, they are open only to those who will actively grasp them.

If your chapter shows a let-down in morale or some other respect after induc-

tion, as not infrequently happens, blame no one but your own chapter. Such a situation means that in abandoning your old objective, that of obtaining a charter from Phi Sigma Kappa, you have not laid hold sufficiently well of your new one, that of making a first-class chapter of Phi Sigma Kappa. Your chapter is not now, and never will be, greater than you make it. The national organization will give you all the help it can, but it can in no wise take the place of your own efforts.

It would be useless for me to enumerate the various opportunities that Phi Sigma Kappa offers you. You will discover them as you are ready to take advantage of them. For some one else to tell you about them is of no significance.

Perhaps I can, however, mention some reefs on which fraternity chapters and fraternity men sometimes go ashore and which wreck their standing and, more important, their own self-respect. Of these every sensible fraternity man should beware.

*Beware of snobbery.* Do not get the idea that God made fraternity men and the fraternity system and that the rest of the world just grew. As a matter of fact, there are only a few hundred thousand members of college fraternities in the United States, and most of the other people do not regard them with any more reverence than they do the Kiwanis Club or the Typographical Union. Fraternities have in large measure overcome the unfavorable sentiment that prevailed until recent years, and they can now build up a positive sentiment of good will. They can do it, however, only by constructive achievement, never by snobbery.

Don't be afraid to make friendship outside fraternities. You will have to do so when you get out of school, and now is a good time to start. It may happen even that you will find some man, undiscovered by your chapter, who should be in Phi Sigma Kappa; that, however, is incidental.

Don't select your associates, within or without the chapter, on the basis of their social standing, their family position, their wealth, or any such matter. I heard a youth once exhort the freshmen of his fraternity to "date" only sorority girls. "It will raise the standing of the chapter," he urged. Well, if you think that the standing of your chapter in the mind of any one with an ounce of brains is determined by the number of your members who strum ukeleles and fill their mouths with rouge on the porch of the sorority house across the



street, you have another thought coming. And if you have a brother capable of such advice as the youth of my acquaintance gave, drop him into a bathtub whenever he shows signs of wanting to address the pledges.

*Beware of putting your fraternity above your school or above society.* The fraternity does not exist for its own sake. It exists for the sake of its members, but even here not for selfish ends, but to make them better members of the school community and better members of society. If you approve, or condone, cheating, sharp practices in school politics, or anything else that the conscience of enlightened men repudiates, you are untrue to the ideals of your fraternity. Your duty is not to support your brothers right or wrong, but to aid them in keeping right and to put them right when they are wrong. Anything else is a disservice to them as well as to your school.

The tendency to divide in elections and other matters simply on the basis of fraternity and non-fraternity is bad. It is simply a replica of the boss and machine system in municipal politics. It introduces no issues that are of real concern in administering the offices involved. It is as much the fault of non-fraternity as of fraternity men, but fraternity men will perform a service by endeavoring to end it. In many institutions—naturally in particular, those with a very heavy proportion of fraternity members—it does not exist, and these, I believe, have generally the cleanest and most sensible school politics.

*Beware of choosing members on a false basis.* As fraternities have expanded, the once conspicuous tendency, especially in the Middle-West and the West, to choose men on the basis of wealth, has largely disappeared. There is still a tendency, however, to consider too heavily a man's clothing, his dancing ability, his skill at bridge. These things are not to be decried. I hate to see a man dressed in bad taste, I am fond of bridge, and I wish I were a first-class dancer. I have found, however, some of the most talented and cultured men in America

careless or unproficient in these respects. You cannot judge men by superficialities.

Too often the man who makes a very favorable impression at the start does not wear well. He is like a man who wears evening clothes without any underwear. A fraternity wants fellows who will develop, fellows who don't know it all now, fellows of good all-round qualities.

It seems to me highly unwise for a fraternity to seek only one type of man—the brilliant scholar, the star athlete, the rich dilettante, or the social speeder. One of the values of the fraternity life is in mingling with men of varied tastes and attainments. When a chapter gets to the point where people pick out a very definite sort of man and say, "He's a typical Phi Sig," that chapter is more or less devitalized.

Now, having said so much that is negative, let me make one positive suggestion: *Stand for intellectual progress.* The student bodies at colleges and universities used to be far in advance of popular understanding and popular belief. They ought to be today. In politics, in economics, in ethics, in religion, in the arts, they should be doing advanced thinking. Are they? I'll say they're not. Except for a few men and women, chiefly of foreign birth or parentage, college students have the same herd ideas that are prevalent among scissors-grinders, clothing clerks, and bootleggers. The thinking is being done by other people, and the college men are too self-satisfied even to read what others write. And, in the average student body, fraternity members are the most conventional-minded of the lot. They could be leaders. Instead, they are followers—and not of Darwin or Cezanne or Freud, at that, but of *The Cosmopolitan*, *The Book of Etiquette*, and Rudolph Valentino. If the college fraternities of America would take a stand for intellectual leadership, they could mold America. And any chapter of any fraternity can make a start.

Your hortatory brother,

NELSON ANTRIM CRAWFORD.



## Chapter Houses

Most of the chapters of Phi Chi having no homes have realized the importance of this matter and signified a desire to learn something of the methods by which a home may be acquired. It is gratifying to know that these chapters are in the decided minority at the present time, a minority which is being decreased in numbers yearly. According to the latest reports of TB at the Central Office, the fraternity now has fifty-four active undergraduate chapters, thirty-two of which are in official homes. Of this number, seventeen are in homes of their own, while the remainder are in homes which they rent. Some of the latter are planning on purchasing a home in the near future, either the one in which they are located or another which is more desirable.

In the past an effort has been made to place before the chapters methods by which a house may be purchased, the plans of organization of a building association, the raising of funds, methods of buying property, and the management of house finances being among the subjects which have been published in previous editions of *The Quarterly*. A year ago, in the September *Quarterly*, the successful plan of Sigma Alpha Epsilon was presented, together with suggested forms for a constitution and forms for the issuance of stocks and bonds. In the December number of 1924, a plan of procedure devised by Phi Rho Sigma was presented. It is the purpose of this article to give, as far as it is possible to obtain the data, the methods by which various individual chapters of Phi Chi have obtained their own homes.

In reviewing the matter it might be well to give a brief summary of the plans already suggested in the previous articles. The Sigma Alpha Epsilon plan calls for the formation of a building association, duly incorporated and under the direct supervision of a board of directors, the majority of which are alumni members. The association issues \$25 bonds, redeemable in twenty-five years at 4 per cent interest. Stock is also issued at \$1.00 a share, ten shares constituting a voting membership in the association. Bonds are secured by a first mortgage on the property, or if a loan is necessary this takes precedence and the bonds are secured as a second mortgage. An amount is paid by the active chapter to the

association yearly, sufficient to cover running expenses, taxes, interest, and to provide a sinking fund which will be adequate to redeem the bonds at the stated time.

The Phi Rho Sigma plan provides for the formation of a company, also in the control of the alumni. The necessarily unstable character of an undergraduate organization demands the supervision of the more experienced and more permanent alumni. A company is here capitalized for a stated amount, such as \$35,000, for which 350 shares of preferred stock at \$100 a share are issued for sale to the alumni. With each share of stock sold an additional share of common stock is given, having only voting power but drawing no interest. The preferred stocks are sold on the installment plan, at \$20 a month, if desired, draw 6 per cent interest, and are paid off from the earnings of the house. In order to overcome the difficulty of collecting \$100 over a period of ten years for the building fund, each undergraduate is required to pay approximately \$2.00 a month to a trust fund during his four years, at the end of which he receives a share of common stock.

Brother Arno E. Town has given us the plan by which Chi chapter has acquired its excellent Philadelphia home. By seizing an opportune moment, the chapter secured this modern house and lot for \$22,000, with an initial payment of \$5,000. This money was raised by the issuance of bonds in denominations of \$50 to \$450, which were sold to the alumni. The bonds were issued for a period of eleven years, and draw 5 per cent interest. Some of the alumni have already promised to return the bonds as a gift to the chapter. A first mortgage was placed for \$12,000 at 6 per cent, for a period of five years. At the end of this time it was renewed. A second mortgage was secured from a building and loan association for \$5,000, at 5 per cent for eleven years. Annual payments are made by the chapter to cover the interest on the bonds and the first mortgage, the principal and interest on the second mortgage, and to provide for a sinking fund sufficient to retire the bonds outstanding. This plan has proved successful over a number of years, payments being made from rentals without deficit.

Another Philadelphia chapter having its



own home is that of Temple University, where Brother Malinowski has been kind enough to give us the details of procedure. Their first step was the formation and incorporation of a building association, which purchased a house for the price of \$20,000. The initial payment was covered by the issuance of non-interest-bearing bonds, in the denomination of \$10 to \$150, which were sold to the alumni. A first mortgage was taken on the property by a faculty brother, Dr. Wayne Babcock. Rentals from rooms provide definite yearly sums which promise to pay off principal and interest on the mortgages within a period of ten years, by which time it also is thought that the bonds will be paid off. Loyal alumni have here also promised to cancel the bonds when due.

Our live-wire brothers of the West also have plans which have proved most successful, as is evidenced by a report from Brother Koch of Upsilon Nu. Here the basis of procedure is the Chi Club, an organization of alumni whose purpose is to provide and maintain a house for the use of the active chapter. This club is capitalized for \$15,000, there having been issued 150 shares at \$100 a share. Admission to the club is by election and payment of \$100, or signing notes of \$10 for ten years, totaling that amount. There is a Board of Directors; meetings are held annually. A \$20,000 house has been purchased, an initial payment of \$2,600 being furnished from a former house. A loan was secured, the principal of which is being paid off at the rate of \$1,800 a year, from the \$250 month rent which is paid by the chapter to the Chi Club. The club then pays the taxes and upkeep of the house.

Kappa Upsilon deserves mention for the remarkable feat of having placed themselves in their own home for the modest sum of \$500. A \$7,500 house was purchased with this initial payment, the amount being covered by chapter funds on hand. Bonds in denominations of \$25 and \$100 were sold to the alumni for further funds, more money being secured by house notes and with an equity on the house. The house has proved self-sustaining, as have all the others of Phi Chi, under the capable supervision of boards of trustees. They are not only covering expenses, but paying off at the rate of \$1,000 a year.

Our Chicago brothers are well situated in several fine houses, some of which are rented and some owned. Rho has two houses, the last of which was purchased at a price of

\$18,000 with an initial payment of \$6,000. A \$12,000 mortgage was then placed on the house; this is being paid off at the rate of \$150 a month, the previous cost of the rent. Building fund notes are signed by seniors, \$10 a year for ten years, all current expenses are met by the rentals. Upsilon Iota has a most satisfactory arrangement in the form of a rented house, with which there is a large garage, the rental of which pays a large share of the total expense. Like practically all other chapters, it has enabled its members to live more economically than outside, and in addition pay the steward and house manager a salary of \$30 a month.

Kappa Delta has the honor of building the imposing structure which stands directly opposite the main entrance of the Johns Hopkins Hospital. The cost of the house and lot was \$23,000, the initial payment on which was \$2,000. Money was secured by the issuance of bonds, \$1,000 denomination, to faculty members and the bank. Finances are controlled by a building association, which has a board of trustees consisting of three alumni, the presiding senior, and the treasurer. Rentals and dues cover current expenses and interest, and allow the payment of \$600 a year on the principal.

The 1921 National Convention was fortunate enough to be entertained in the palatial residence of Upsilon Zeta. This house also was purchased at a rock bottom price, due to a stroke of good fortune. The total purchase price was \$17,000, an initial payment of \$1,000 being made by personal contributions of members of the chapter. First and second mortgages were secured from a building and loan company at 6 percent. With the payment of a monthly rental the debt is being reduced at the rate of \$1,000 a year, all current expenses being met as well.

Among the house-owners of the Middle West may be mentioned Kappa Chi and Psi. Kappa Chi began by organizing and incorporating an alumni association, notes of \$100 being sold on the basis of \$10 a year for ten years. A house was purchased for \$10,500, an initial payment of \$3,000 being raised half by chapter funds and half by contract for a deed. Finances of the organization are controlled by a board of directors, to whom the active chapter pays rent of \$125 a month. The house is self-sustaining, and is paying off interest and principal at the rate of \$720 a year. Psi bought a \$10,000 house and lot with an initial payment of \$2,000, secured from chapter funds.



Yearly payments of \$1,500 are being made on the debt, \$1,000 being raised by the chapter and \$500 from alumni notes.

Similarly successful plans have been put into effect in such widely distributed points as California and Pennsylvania. Pi Delta Phi of California has invested \$14,000 in its attractive home, which was secured with an initial payment of \$5,000. A bank loan of \$6,000 was secured by a mortgage, a further loan of \$1,000 from a faculty member being unsecured. The house is self-sustaining and is paying interest and \$850 yearly on the principal. Upsilon Pi bought an \$8,500 house under the direction of its alumni association, with an initial payment of \$3,000. Finances were further aided by a \$2,000 loan from an alumnus and a mortgage, the interest and principal of which are being paid off at the rate of \$600 yearly.

After the presentation of a few of these typical examples of chapters which have secured their own homes, I also wish to add the conclusions based upon reports from practically every chapter in the fraternity. With a single exception, every chapter owning a house finds that house self-sustaining—running expenses, taxes, interest, and principal being regularly paid off without any deficit in the chapter finances. Furthermore, every one of these chapters reports living expenses in the house less than outside, either in the matter of meals or rent, or both. A similar decrease in living expenses on the part of members is reported in practically every case where the house is rented, the plan being regarded as eminently satisfactory. A universal satisfaction with the ownership of a home is expressed, the most satisfactory results being obtained with the aid of a definitely organized building association and the supervision of the alumni.

J. RUSSELL TWISS.

—From the *Phi Chi Quarterly*.

#### IS THIS EDUCATION

BERNADINE FREEMAN

- I can solve a quadratic equation, but I cannot keep my bank balance straight.  
 I can read Goethe's "Faust" in the original, but I cannot ask for a piece of bread in German.  
 I can name the kings of England since the War of the Roses, but I do not know the qualifications of the candidates in the coming election.  
 I know the economic theories of Malthus and

Adam Smith, but I cannot live within my income.

I can recognize the "leit-motif" of a Wagner opera, but I cannot sing in tune.

I can explain the principles of hydraulics, but I cannot fix a leak in the kitchen faucet.

I can read the plays of Moliere in the original, but I cannot order a meal in French.

I have studied the psychology of James and Titchener, but I cannot control my own temper.

I can conjugate Latin verbs, but I cannot write legibly.

I can recite hundreds of lines of Shakespeare, but I do not know the Declaration of Independence, Lincoln's Gettysburg Address, or the Twenty-third Psalm.

—*Journal of N. E. A.*

#### IS THIS TRUE? AND THAT?

We all know some of both kinds.

##### PORTRAITS

Brother Florian Brown is the kind of lad who goes in for fraternity jewelry. He had a diamond-studded badge, a 14-carat guard pin, a ring, and a recognition pin. His fountain pen, his wallet, his traveling-bag, his cuff-links, and even his tooth-brush bear the fraternity seal. He has given sister-pins to eleven girls. The walls of his room bear three fraternity plaques. The last time he had a gold crown put on a tooth, he wanted the dentist to emblazon the fraternity shield on the cap.

In short, he's the kind of boy who holds his badge in his mouth when he's taking a shower.

House parties are his meat. He just eats 'em up. And rushing bees. He can be relied upon to crack jokes, do card tricks, or stand on his head. All the alumni think he's a wonderful asset to the house.

Brother Alonzo Brown is the kind of lad who wears a plain un-jeweled pin. He wears it in its proper place, but it isn't very conspicuous. The most glib salesman can't get him to buy a watch-fob, or a hat-band, or a phonograph-record, or anything else that advertises his fraternity.

He isn't very prominent at house-parties. At a rushing-bee, instead of doing card-tricks for the entertainment of the crowd, he takes some bewildered freshman prospect off in a corner and asks him if he needs any



help in doping out his schedule. He can't remember the words of the fraternity song and he's a little shaky on the initiatory ritual.

Yet when you want to borrow five bucks, or you need someone to help straighten things out with the Dean, or the fraternity house plumbing springs a bad leak, Brother Alonzo will lend a hand. Brother Florian is usually somewhere else, telling the world what a whale of a good fraternity he belongs to.—*Shield and Diamond*.

He: Pardon me. May I have this dance?

She: No. I'm too danced out.

He: You're not too damn stout. You're just pleasingly plump.—*Cornell Widow*.

"My young friend," said the faculty adviser solemnly, "do you attend a place of worship?"

"Yes, sir, regularly," replied the youth, "I'm on my way to see her now."

—*The Laurel of Phi Kappa Tau*.

"Some of the dangers of promiscuous circularizing may be brought to the attention

of those engaged in that vicarious business by the experience of a fraternity house at Columbia. One of the stereotyped letters, with an imposing head giving the name and significance of a woman's mail order shop, came with the address:

"Sigma Alpha Epsilon.

"My dear Miss Epsilon."

—*Sigma Alpha Epsilon Record*.

Alumnus: "Professor, I have made some money and I want to do something for my old college. I don't remember what studies I excelled in."

Professor: "In my classes you slept most of the time."

Alumnus: "Uh! Well, I'll endow a dormitory."—*Kansas City Journal*.

FORGETFUL

President (at class meeting): "The chair does not recognize you, Miss White. Sit down."

Miss White: "Oh, you stuck up thing! I was introduced to you last week."—*Southern California Wampus*.

THE LARGEST UNIVERSITIES

Dean Walters of Swarthmore College has worked out an interesting table comparing a number of colleges with regard to their full-time enrollment and their all-resident enrollment, the latter group including evening, late afternoon and Saturday classes. A part of the table follows:

University	Regular full-time Students	Rank	All students	Rank
California . . . . .	13,276	1	23,139	2
Columbia . . . . .	11,530	2	28,861	1
Illinois . . . . .	9,353	3	10,557	10
Michigan . . . . .	8,906	4	11,162	8
Minnesota . . . . .	8,331	5	12,322	6
Ohio State . . . . .	8,225	6	9,725	12
Wisconsin . . . . .	7,531	7	11,088	9
Pennsylvania . . . . .	7,168	8	14,632	4
Harvard . . . . .	6,584	9	8,925	13
New York . . . . .	5,843	10	14,385	5
Nebraska . . . . .	5,462	11	8,220	16
Washington (Seattle) . . . . .	5,221	12	6,627	20
Iowa . . . . .	5,202	13	6,701	19
Cornell . . . . .	5,153	14	7,090	18
Boston University . . . . .	4,854	15	10,096	11
Texas . . . . .	4,853	16	7,511	17
Chicago . . . . .	4,805	17	12,191	7
Syracuse . . . . .	4,623	18	5,486	21
Pittsburgh . . . . .	4,184	19	8,553	14
Yale . . . . .	4,173	20	4,970	23

## Eighth Annual Meeting of the American Association of Collegiate Schools of Business

(Continued from page 16)

1923 a committee collaborated with a committee of the American Management Association in making a report entitled "Collegiate Schools of Business, Their Progress and Problems" (Committee Reports of American Management Association, Series No. 8). In 1924 the Association adopted the report of one of its committees which prescribes the rules of admission to the Association, thereby setting standards which will be helpful both within and without the Association.

In 1925 the Association authorized the appointment of a permanent Committee on Business Research to assemble and disseminate information regarding research projects completed, in progress and definitely undertaken by member schools; to exert such influence as may appear proper to see that the results of such research

shall be comparable from one project to another; and to disseminate information regarding research methods so that the membership may be kept informed of any improvements or particular experiences which have proven especially valuable. Two reports of this committee were made in 1926.

In 1925 the Association published a bulletin containing the Academic Histories of the Faculty Members of the Associated Schools of Business with Bibliographies of their Publications.

The comparatively small number of delegates at the annual meetings and their common interests have made possible intimate contacts which have been very stimulating. It is no exaggeration to say that the influence of the Association has contributed definitely to the progress of collegiate education in business subjects.

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### Editorial Comment

(Continued from page 27)

distribution in the spring or fall of 1927. When the circulars are mailed out for you to give the necessary information as to your current addresses we hope all members will respond promptly and thereby cooperate in making this volume as complete as possible. Annual supplements will be issued giving the names and addresses of all new brothers, and changes in addresses of all our brothers. The directory will be sold at a price of \$1 per copy and the February issue of THE DELTASIG will contain complete information as to how orders shall be placed.

#### ROSE OF DELTA SIG

**T**HE FRATERNITY has purchased the copyright and publishing rights of the song entitled "Rose of Delta Sig," the words and music of which were written by Brother Paul H. Coughlin of *Mu* chapter

and this song is now one of our official songs. Copies are available in The Central Office for immediate shipment and it is hoped that every chapter will purchase a supply immediately and all brothers familiarize themselves with this excellent song promptly. A complete orchestration for sixteen instruments, is also available.

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#### THE STANDARD ACCOUNTING SYSTEM

**P**RACTICALLY all of the chapters have now adopted the Standard Accounting System of the fraternity, and are finding it of great value in handling their financial problems. The laws adopted at Madison require all chapters to adopt and use this system and we hope the few chapters who have not ordered it will do so immediately.



# WITH THE ALUMNI

## ST. LOUIS

Now that vacations are but pleasant memories the brothers residing in the St. Louis district have settled down to a winter of activity. Our first business meeting was held at the club's headquarters, 5660 Cabanne Ave., and Brothers L. C. Haupt, *Alpha-Beta*, was elected president, J. G. Jordan, *Alpha-Beta*, treasurer, and Ralph L. Sweet, *Beta*, secretary.

Founders' Day was appropriately celebrated on November 7 with a banquet at the American Hotel with a good turnout of brothers and we were pleased to welcome the following brothers who have recently moved to our city: Kafel, Hagget, Becker, Sweet and Pendleton. While the number of brothers in St. Louis is small, we hope to have 90 percent attendance at all our functions. If you move to St. Louis, be sure and look us up.

RALPH L. SWEET, *Secretary*.

## CHICAGO

The activities of the Chicago Alumni Club "officially" got under way on October 12 when a big dinner was held at the High Noon Club, 18 S. Michigan Avenue. Thirty brothers representing seven chapters were in attendance, the universities represented being Northwestern, Wisconsin, Michigan, Illinois, Nebraska and Marquette.

Immediately following the dinner our new Grand President, "Herm" Walther, was introduced, followed by Grand Secretary-Treasurer "Gig" Wright and our delegate to the Madison Congress, Thomas Z. Hayward, all of whom gave excellent talks. The winner of the Chicago District Delta Sigma Pi golf championship, Roy Sorensen, *Beta*, was then presented with the loving-cup emblematical of the championship, and in his usual humorous way told the "gang" just how he did it.

We were then treated with a view of the movies taken of the convention and it's

just too bad some of the movie magnates weren't present to get a line on the material available for their pictures. Deltasigs appear to be a versatile lot—good actors as well as go-getters in business.

Founders' Day will be celebrated in November and we hope to have a record turnout to pay tribute to the pioneers of our fraternity. Our weekly Thursday noon-day luncheons are going over bigger than ever. The attendance is averaging around thirty and we've had to move into larger space in Marshall Field's Men's Grill, 25 E. Washington St. All traveling Deltasigs are urged to drop in and partake with us whenever they are in Chicago on Thursday. We've had the pleasure of seeing brothers from New York, Marquette, Iowa, Northwestern, Kansas, Pittsburgh, Ohio State, Michigan, McGill, Illinois, Wisconsin, Missouri, Nebraska, Minnesota, Drake and North Carolina.

Our membership campaign has just started and at the present writing sixty-eight brothers have responded with checks in full and we expect to reach a high record membership of at least 125 for the year.

BERT C. BRUMM, *President*.

## BOSTON

The program for the Boston Alumni Club for the coming year can be summed up in the following two statements: (1) Thursday noon-day luncheons, and (2) the organization of the Deltasig House Corporation of Massachusetts. The club has decided that it will concentrate its entire efforts on these two problems the coming year and put them across in fine fashion.

The Thursday luncheons, inaugurated over a year ago, have proven highly successful. They provide a common meeting place for alumni and undergraduates and an opportunity for traveling brothers who happen to be visiting in Boston on Thursdays to renew their fraternity associations and meet



new brothers. They also give the undergraduates an opportunity of presenting their pledges to the alumni and in that way give the pledges an impression of our alumni.

This all serves as an additional bond between the alumni and undergraduates and we believe that our success in Boston has been due in no small measure to the fraternal bonds existing between the undergraduate and alumni bodies.

The Deltasig House Corporation of Massachusetts has now received its charter and is capitalized for \$25,000.00, consisting of 2,500 shares of \$10 par value, and a campaign will soon be launched among the *Gamma* undergraduates and alumni to put across a new chapter house for *Gamma* chapter.

We cordially invite all Deltasigs in Boston to participate with us in all our activity.

HERBERT FALLON, *Secretary*.

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## PITTSBURGH

It is with a great deal of pleasure that the Pittsburgh Alumni Club announces to all brothers the establishment of a club-room and headquarters at the Hotel Chatham. There, on the ninth floor of our Penn Avenue home, visiting brothers will always find a cordial welcome. They will be greeted not only by members of the alumni club, but also by brothers of *Lambda* chapter, for this club-room is sponsored and shared by both organizations.

Of all the members, none seems more pleased at the recent progress of Delta Sigma Pi in Pittsburgh than our good president, Floyd Wilmoth, who has worked hard that the club might become a greater factor in the lives of its members. Then too, we cannot fail to mention the great service which Head Master Herbert W. Webe of *Lambda* is giving to the cause of Delta Sigma Pi, and the untiring efforts of undergraduate Brother Glass. With such a spirit prevailing, great advancement is predicted for Delta Sigma Pi in Pittsburgh.

On Thursday of each week all Deltasigs in our district are incited to meet at luncheon at the Downtown Y. M. C. A., Wood Street and Third Avenue, and we hope that these luncheons will prove as successful in Pittsburgh as they have elsewhere.

On Saturday, October 16, we had as our

guest of honor and speaker, Dr. Vincent W. Lanfear, director of the Downtown Division of the University of Pittsburgh. A large number of brothers and guests were in attendance and we enjoyed Dr. Lanfear's remarks very much.

PAUL F. MCCOY, *Secretary*.

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## DETROIT

Deltasigs coming to Detroit this fall should by all means get in touch with one of the alumni club officers and have their names placed on our mailing list. Several parties are planned for the winter season besides our regular business meetings and Thursday noon-day luncheons which are held every Thursday at the Frontenac, 42 Monroe Street, Detroit.

At our first meeting Brother "Rudie" Schmidt, a member of the Board of Directors of the fraternity, told us of the incidents and happenings of the convention held at Madison in September. It nearly brought tears to the eyes of us who were unable to attend this "best of all" conventions. We hope that we will be able to convince the board of directors that Detroit will be a wonderful place to hold the next convention.

The first dinner and meeting was held Wednesday, November 3, at Webster Hall, and more of these enjoyable events will follow later.

IVAN W. DAVIS, *Secretary*.

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## TWIN CITIES

The Twin Cities Alumni Club is hitting on all six and we hope to make this year the greatest in our history. And right now, we issue a challenge to every club in the realm of Delta Sigma Pi as regards which club will secure the highest percentage of dues-paying alumni from all alumni residing within their district. With a smaller group of alumni than in New York, Chicago and some of the other larger cities, we don't expect to equal them in actual numbers, but we guarantee right now that we'll equal or exceed all of them in percentage. And just write The Central Office and find out how many we have reported and paid for, to date!!!! Look to your laurels, you older clubs.

Our Thursday noon-day luncheons are increasing in popularity. Our average at-



tendance is now between 15 and 20, and the latest regulars are Brothers Hart of South Dakota and Anderson of North Dakota.

The first golf tournament held in the Twin Cities district will be a thing of the past by the time this letter appears in print, and four brothers will be the proud owners of appropriate prizes.

When in our cities—Minneapolis and St. Paul—we invite you to visit us and join us in our activities.

CLAUDE H. COOK, *Secretary.*

## MILWAUKEE

At the regular monthly dinner meeting held September 28, 1926, the following officers were elected to conduct the affairs of the Milwaukee Alumni Club for the fraternity year, 1926-1927: Charles T. Cobeen, president; David Jones, vice-president; John A. Walkama, secretary, and Edmund E. McKune, treasurer. Immediately after the election the matter of members was discussed and committees were appointed to interview each alumni member in the city with a view of having each a dues-paying member, both to the National organization and to the Milwaukee Alumni Club. To date thirty-three have paid their national dues through this club, and it is our aim to reach every brother in Milwaukee.

Our regular monthly meeting on October 26 was designated as a farewell party to John A. Walkama, who is to leave Milwaukee in a short time for Los Angeles, where he is to take up his work as representative of the company for which he has been employed since leaving school, the Sterling Motor Company. Brother Walkama served as president and secretary of the Milwaukee Alumni Club and during his school days was Head Master and Senior Warden of *Delta* chapter. He has been an untiring worker for the fraternity and was always wholeheartedly behind every move or event for the advancement of our chapter and the fraternity. He will be remembered by all for his work in making the last Founders' Day banquet the most successful ever conducted in Milwaukee. Brother Walkama is going to be missed very much by all of us. We hope he will enjoy his work in California and have all the luck and happiness he deserves.

Joseph L. Fuss was elected secretary to fill the position left vacant through the

resignation of Brother Walkama. With Joe as secretary we can look forward to some snappy news-letters.

Brothers Walkama, Kreuz and McKune made a twenty-eight hundred mile tour of the East this summer, which took them through Canada, Boston, New York, Philadelphia and Chicago. They enjoyed most of all their visits at the chapter houses in New York, Philadelphia and Chicago and the pleasure afforded in meeting and becoming acquainted with many of the brothers in the East. They wish to express through this medium their appreciation of the hospitality of *Alpha* and *Omega* chapters.

The regular Thursday noon luncheons are held every Thursday at the City Club in the Merrill Building. Tables are reserved for the Club and arrangements are made to accommodate all that come, no matter how many. The average attendance has been about twelve. We extend a special invitation to visiting brothers to drop in and have lunch with us Thursdays.

A. N. Loth has been at the Muirdale Sanitarium for the past few months. He is rapidly recovering his health and will soon be with us again.

"When a girl makes up her mind to get you, you might just as well give up without a struggle," said the seasoned salesman. Judging from the number of our Milwaukee brothers who have "taken the count" within the past year there must be some truth in the salesman's quotation. The latest to join the ranks of the married men is our own Leo Biebel. Of course we wish him all the luck in the world.

E. E. MCKUNE, *Treasurer.*

## ATLANTA

For the first time in the history of the Atlanta Alumni Club the weekly luncheons have been made an all-year round affair by the attendance of the members.

Heretofore it has been customary to discontinue the weekly luncheons during July and August, but this year an enthusiastic alumni, and members of *Kappa* chapter of *Delta Sigma Pi* attending Summer School kept right on through the summer months. Fine! Now let's all work hard for a big year for *Delta Sigma Pi*.

The Alumni Club wants to congratulate Head Master Embry and his associates of *Kappa* chapter for the determined and



business-like manner in which they have started things at Georgia Tech this year. They are having weekly meetings and fortnightly dinners, in which active members and alumni have an opportunity to meet and discuss problems for the good of both. This is to be commended, and you alumni who have not had the opportunity of attending one of these affairs, line yourselves up and be with the fellows.

Fred Wenn is now director of the Evening School of Commerce, Georgia Tech, and the school is enjoying its greatest year under his leadership. They are now in their new quarters, and are a great deal more accessible than in the old building.

Lee Sessions has just been appointed district deputy of the Atlanta District, and preliminary plans are now being formulated for him taking up his new duties. In addition to the Wednesday luncheons, held at the Peacock Cafe, 12:15 every Wednesday, a dinner is slated for the latter part of November at which other plans will be announced.

Archie Sessions is now associated with the Sessions Bank & Trust Company, as is Dallis Osborne. We are glad to see both of these boys back.

Carlton George is now in Baltimore with General Motors.

Don't forget the Atlanta Alumni Club when you are down this way, fellows. We are glad to have you anytime. Just call the secretary, and we will do the rest.

E. C. ACREE, *Secretary.*

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## PERSONALS

### Alpha

T. Hall Keyes is in the investment securities game at 111 Broadway, New York, and is a member of the New York Stock Exchange and the New York Curb Market.

George H. Zimmerman has recently moved to Baltimore, Md., where he is vice-president of the Commercial Credit Company. "Zim" first joined the General Motors Acceptance Corporation on March 28, 1919, in New York. He worked in both the New York and Chicago offices and on October 1, 1920, became assistant to the vice-president in charge of credits and collections. In December, 1922, he became assistant to the vice-president in charge of branch operations.

Edward D. Jones is president of Edward D. Jones & Co., 817 Boatmen's Bank Building, St. Louis, Mo., stock and bond brokers,

and is a member of the St. Louis Stock Exchange. Ed was married in 1923 and has two children, a boy and a girl.

Ernest L. Olrich is now vice-president and manager of the National Cloak and Suit Company at Kansas City, Mo.

E. W. Hunter is associated with Joe A. Parker, realtor, at Goldsboro, N. C.

Norman S. Schlant is employed by the New York and Buffalo Audit Company at Buffalo, N. Y., and is instructing an accounting class at the University of Buffalo.

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### Beta

C. Wendell Muench is manager of sales and advertising for George Richards & Company, Chicago, electrical supplies.

Mansfield H. Lundberg is secretary of the Walker Mfg. Company of Racine, Wis.

Garret J. Dekker is assistant district manager of the Air Reduction Sales Company, Chicago.

Oscar O. Baddeley is a salesman for Van Schaak Bros. Chemical Works of Chicago, traveling the Wisconsin and Minnesota territory. Oscar now resides at 380 Belleview Place, Milwaukee, and visits the brothers at *Delta*, *Psi* and *Alpha-Epsilon* frequently.

Clyde M. Barnes makes Ohio, West Virginia and other points south for Wilson Bros. of Chicago.

Cyrus C. Braud is state manager of the Springfield Fire & Marine Insurance Company at Oklahoma City, Okla.

Ralph W. Moore is assistant credit manager of the Chicago office of the General Motors Acceptance Corporation, and E. Van Kirchoff is in the same department.

Edwin W. Mayer is sales manager for H. Kohnstamm & Company, Chicago, manufacturers and distributors of laundry supplies.

Walter F. Tyler is agent for the Austin territory for the Prudential Insurance Company of America, in Chicago.

Laudell B. Coats is in the accounting department of Skilsaw, Inc., Chicago.

Ted B. Bolle is advertising manager of the Puritan Malt Extract Company, Chicago.

Russell H. Saunders is manager of the St. Louis office of P. W. Chapman & Company, nationally known bond house.

Harry C. Read is busily engaged as city editor of the *Chicago Evening American*. Advancing from reporter to city editor in less than five years is Harry's record.

Ralph L. Sweet is now with the East St. Louis (Ill.) branch of Armour & Company



going through a school of instruction for several months.

Verdon Vroman is a bond salesman for the Chicago Trust Company, Chicago.

Walter Oltman is agency manager of the New York Life Insurance Company in Chicago, and has a very successful agency at 105 W. Monroe Street, with some thirty or forty agents working for him.

Leslie M. Gooder is general manager of D. F. Keller & Co., Chicago, printers of high repute.

Thomas Feten is now in the public accounting game at Chicago, with Arthur Young & Company. Tom is the proud father of a baby girl, born September 1, 1926.

Bert C. Brumm is now manager, advertising and sales promotion of the Chicago branch of the B. F. Goodrich Tire & Rubber Company; while Ed Wilson, Bert's roommate, is an aspiring salesman with Sall Mountain Company, Chicago, not married as yet, but hopes to be real soon.

Elmer A. Kaiser is secretary and treasurer of the Nuway Boiler & Engineering Company, Chicago.

Royal F. McClaskey is district manager of the Chicago Motor Club's branch at Aurora, Ill.

Clarence E. Nelson is with David Palmer & Company, public accountants at Chicago.

Thomas P. Burns is in the credit department at Cluett Peabody & Company, Chicago branch.

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#### Gamma

William P. Husband, Jr., for several years connected with Lewis Murphy & Company, public accountants, is now comptroller, The Stearns Company, 1333 S. Wabash Avenue, Chicago, and resides at 4246 Sheridan Road, Chicago. Yes, Bill is mighty active in the Chicago Alumni Club.

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#### Delta

B. R. Barzen is with the Hanson & Barzen Milling Company of Thief River Falls, Minn.

Daniel J. Vaughan is selling life insurance in the Upper Peninsula of Michigan for the Sun Life Assurance Company of Canada, and can be addressed at 747 Bluff Street, Marquette, Mich.

Carl F. Meier is in the credit department of the Gillespie Construction Company, Chicago.

Thomas D. Hawley is practicing accounting at Ontonagon, Mich.

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#### Epsilon

Harry S. Bunker is general manager of the Student Publications, Inc., Iowa City, Iowa, which organization has charge of all the student publications of the University of Iowa.

Selid Overland represents the MacMillan Company of Chicago in North and South Dakota, and is headquartered at Story City, Iowa.

Merle P. Gamber is instructor of business administration in the Grand Rapids Junior College, at Grand Rapids, Mich., and the proud father of a boy, William Neil, born January 1, 1926.

Loren D. Upton is business manager of the Kewanee *Star-Courier*, Kewanee, Illinois. He was married to Maurine Shaw of Des Moines, Iowa, on June 21, 1926.

F. D. Williams is cashier of the First National Bank of Sheffield, Iowa.

Don M. Guthrie is field representative for the W. A. Sheaffer Pen Company of Fort Madison, Iowa, at Savannah, Ga., and was married on August 21, 1926, to Dorothy McClenahan of Des Moines, Iowa, a member of *Delta Zeta* sorority.

Howard W. Gray is assistant professor of accounting in the School of Business Administration of the University of Florida, Gainesville, Fla.

R. A. Sweet is cashier of a bank at Colwell, Iowa.

Clifford A. Allanson is an assistant national bank examiner at Philadelphia, Pa.

Charles E. Martindale, W. R. Anderson and Edward Heinz, Jr., are all residing at 5442 Harper Avenue, Chicago, now, the first two being employed by the Illinois Bell Telephone Company and Heinz by Hibbard Spencer Bartlett & Company.

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#### Eta

Irving Rigdon is a member of the faculty of the Man High School, Man, W. Va.

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#### Iota

L. C. Ringle, the first Head Master of *Iota* chapter, is now cashier of the Farmers Bank of Dearborn, Mo.

Marshall Dana is a junior partner in the firm of Dana & Dana, lawyers, 1015 Commerce Building, Kansas City, Mo. He was



married in 1922 and now has two daughters, Phyllis and Gloria.

Lyle E. Campbell is professor of accounting in the College of Commerce of Drake University, Des Moines, Iowa.

Harvey Walker is staff assistant in research, League of Minnesota Municipalities, and is working toward his Ph.D. degree at Minnesota. He was married to Myra Lois Lingenfelter on May 26, 1924, a member of *Alpha Xi Delta*.

Robert A. Johnston is completing his second year at the Harvard University Graduate School of Business Administration and will enter the department store game.

Edwin A. Jewell is assistant cashier of the Farmers State Bank of Mt. Hope, Kan.

Clifford Dean is principal of the Wilson (Kansas) High School and coaches the football-squad during his spare time.

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### Kappa

Clarence S. Newton is now secretary of the Newton Naval Stores Company of Brooklyn, Miss., and is a member of the Rotary Club of Wiggins, Miss.

D. E. Walraven is accounting manager of the General Motors Acceptance Corporation at Miami, Fla.

Edmund R. Morgan is assistant cashier of the Merchants and Mechanics Savings Bank of Macon, Ga.

Oren Warren is manager of Jos. K. Polk, Inc., Dallas, Texas, jobbers of musical instruments and supplies.

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### Mu

James A. DeForce is assistant statistician of the Chesapeake & Potomac Telephone Company, Washington, D. C.

Larry H. Schultz now holds forth as president of the Western New York Motor Lines, Inc., at Batavia, N. Y., and invites all Deltasigs to ride the Blue Bus—Rochester, Batavia and Buffalo.

Clement S. Logsdon is assistant production manager of the Ohlen-Bishop Company, Columbus, Ohio, manufacturers of saws, files and machine knives.

Jean J. Labat was recently awarded the Palms of "Officer of Academy" by the French Government. Brother Labat is head of the French Department of Georgetown University,

### Nu

E. E. Eller is selling insurance for the Travelers Insurance Company at Cleveland, Ohio.

Harry E. Goshen, Jr., is traveling the southwest territory in the interests of the Medick-Barrows Co. of Columbus, Ohio.

Harry L. Wylie recently moved to Chicago when the Pure Oil Company transferred their general offices to 35 E. Wacker Drive, Chicago.

Harold R. Bixler is assistant production engineer of the National Carbon Company at Long Island City, N. Y., and is enrolled in the Graduate School of New York University, where he will receive his M.B.A. degree soon.

Vernon D. Kleinsmith is a production engineer for the National Carbon Company at Cleveland, Ohio.

H. H. Maynard is professor of business organization at the Ohio State University and is president of the Advertising Club of Columbus, Ohio.

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### Xi

Louis A. Buck, Jr., former Head Master of our Xi chapter, is now associated with Rosenberger, McVey & Freet in the practice of law at 714 Ridge Arcade Building, Kansas City, Mo.

Harold J. Potter is connected with the advertising and general publicity of the Niagara Falls Power Company and many associated companies, at Niagara Falls, N. Y. Yes, married, on November 14, 1925. Harold was recently elected president of the Laymen's Association of Niagara Falls, N. Y. He is known throughout fraternity circles as *Editor* of the department in THE DELTASIG known as Histories Never Told.

Gifford S. Adams still brings in the orders for the American Bond & Mortgage Company through their Grand Rapids, Mich., office.

Lodge D. Staubach is assistant to the Agency Manager of the Burroughs Adding Machine branch at Newark, N. J. Married on January 16, 1926, to Dorothy Campbell, a member of *Gamma Phi Beta*.

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### Omicron

George W. Chamlee, Jr., is practicing law in the state and federal courts at Chattanooga, Tenn. Brother Chamlee graduated with highest laws from the Chattanooga Law School in 1924, and was elected to the



Tennessee State Legislature in 1924, the youngest member of the assembly. He is now running for re-election without opposition.

Kendric C. Harcastle, Jr., travels in the interests of the Tennessee Metal Culvert Company of Nashville, Tenn.

John Hugh Smith is assistant manager of the Hood Chair Company, Loudon, Tenn.

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### Rho

Leland G. Harbers is associated with Lester, Herrick & Herrick, certified public accountants in San Francisco, Calif.

Lawrence P. Kreamer is a recent newlywed and resides at the Angeliva Hotel, Placentia, Calif., where he is in the accounting game.

Ewald T. Grether has returned to the University of California as assistant professor of economics. Brother Grether had been at the University of Nebraska for the past year as assistant professor of advertising and sales management. He advises the arrival of a daughter, Carrie Virginia, on August 9, 1926.

Thomas B. Mixer is a salesman for the Standard Sanitary Mfg. Co., at 349 Sutter Street, San Francisco, Calif., while George B. MacMahon is manager of the San Francisco showroom of this same company.

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### Sigma

William R. Blackler is instructor in accounting and business organization at the University of Nevada, Reno, Nevada. During the summer session he was an assistant in accounting at the University of California summer school.

Walter H. Reese announces the arrival of a daughter, Eleanor Lucetta, on August 17, 1926.

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### Tau

A. H. MacKinnon is traffic manager of the Brompton Pulp & Paper Company of East Angus, Quebec. A son was born, Richard Acland, on July 9, 1926.

Royden M. Morris is back in Chicago now selling bonds and stocks for White, Weld & Company, 134 S. LaSalle Street.

Leslie N. Buzzell recently passed the examination as a chartered accountant in Canada and has been admitted as a junior partner in the firm of McDonald, Currie & Company, Quebec City,

### Upsilon

Mayben P. Newby is local auditor for the retail marketing department of the Skelly Oil Company, Kansas City, Mo. Brother Newby was the first Head Master of *Upsilon* chapter at Illinois.

H. Emmons Kincaid is a special representative for the Connecticut Mutual Life Insurance Co., 414 Lathrop Bldg., Kansas City, Mo.

Horace W. Olcott, Jr., is in the publicity and advertising department of the Chicago, South Shore and South Bend Railroad, at Gary, Ind., as assistant publicity director.

H. E. Schimmel is secretary and sales manager of Schimmel & Company, Fairbault, Minn., furniture manufacturers. Recently married to Alice Gilmartin, September 15, 1926, at Tampa, Fla.

F. S. Holden has charge of the advertising and the office of Holden & Ward Clothing Company, Pittsburg, Kan.

B. C. Corrigan is selling advertising for the Omaha *World-Herald* at Omaha, Neb.

D. A. Snyder is collegiate supervisor for New York and New Jersey, with offices at 303 Seitz Bldg., Syracuse, N. Y., for the Real Silk Hosiery Mills, Indianapolis, Ind.

M. A. Payton recently migrated to Los Angeles, Calif., where he is learning the wholesale office equipment and stationery business with The Stationers' Corporation.

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### Phi

Clayton D. Carus is a member of the faculty of the University of Southern California and announces the recent arrival of a second daughter.

Walter T. Moore is in the sales engineering department of the General Boilers Company, San Francisco. Brother Moore was married on October 10, 1925, to Elizabeth Madding.

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### Psi

Arthur H. Benson is associated with A. W. Lund Company, River Falls, Wis., in the advertising department.

E. Ray McCartney is professor of economics and head of the Department of Business Administration of Southwestern College at Winfield, Kan. Last summer he spent six weeks at the *Psi* House in Madison.

Otis H. Reyer is an accountant for the Gas Utilities, Inc., Columbus, Ohio.

K. Germain Williams is a commercial service survey representative for the Wisconsin



sin Telephone Company, Milwaukee, Wis.

Elmer F. Benson is also connected with A. W. Lund Company of River Falls, Wis.

Carman G. Blough is a public utility statistician for the Wisconsin Tax Commission at Madison, Wis.

H. H. Groth recently resigned as publicity manager of the Citizens State Bank of Sheboygan, Wis., to accept a position as assistant cashier of the American Exchange Bank at Manitowoc, Wis.

Harvey G. Meyer, one of the fraternity's able district deputies, is still in charge of the accounting department of the School of Commerce, University of Tennessee, Knoxville, Tenn. He proudly announces the birth of another daughter, Kathryn Rose, on October 2, 1926.

Edward E. Jandrey, Jr., is associated with his father in the E. E. Jandrey Company, Neenah, Wis.

Gilbert B. Hoffman is cashier of the First Farm Mortgage Company, Madison, Wis. Brother Hoffman is one of the best bowlers in the state of Wisconsin, bowling with the famous Guardian Life team which is widely known through Wisconsin and large bowling centers.

Henry Alinder, Jr., recently started in the sales training course of R. R. Donnelly & Sons Company, Chicago.

Horace F. Clark is educational director, American Savings, Building and Loan Institute, 101 Railway Exchange, Kansas City, Mo. Brother Clark published the first standard textbook in building and loan through MacMillan Company, in May, 1925. This text is now in use by more than 2000 students and between 4000 and 5000 business men rely upon it as a part of their business library.

#### Omega

Clarence B. Wingert has organized his own company, the C. B. Wingert & Company, Philadelphia, Pa., to market advertising specialties and emblematic jewelry.

#### Alpha-Beta

Lester S. Parker is in the statistical department of the Southwestern Bell Telephone Company at St. Louis, Mo.

W. R. Hancock is manager of the Hobart, Okla., store of Storie-Morton Company, retailers of dry goods.

Lemuel W. Dillman sells real estate and looks after a garage at Caruthersville, Mo.

William E. Pemberton is in the account-

ing department of the Southwestern Bell Telephone Company, St. Louis, Mo.

J. Russell Peacher is employed by S. S. Kresge Co. at LaFayette, Ind.

#### Alpha-Gamma

Everett B. Brose is sales promotor for the Weaver Piano Company, York, Pa.

William M. Hench is on the staff of Syracuse University as instructor in the Department of Economics.

Duane W. Heck sells Fords at Bellevue, Pa.

#### Alpha-Delta

Oscar L. Osterlund is head of the mathematics department and head coach of basketball in the Upland (Neb.) High School.

Wilbur C. Peterson is general editor of all campus publications at the University of Nebraska, and also manager of publicity for the athletic department.

#### Alpha-Epsilon

Alex Miller has charge of the publicity work for the Y. M. C. A. in St. Paul, Minn.

Kenneth L. Lagerquist is salesman for the Smith Equipment Company and is headquartered at the Joplin (Mo.) Y. M. C. A.

Rudolph Janzen, chairman of the Committee on Alumni Clubs and president of the Twin Cities Alumni Club, is assistant traffic manager of the Loose Wiles Biscuit Company in Minneapolis.

Lee Ihle is a field representative for the Western Reciprocal Underwriters traveling Kentucky and Tennessee. He headquarters in Kansas City, Mo.

#### Alpha-Zeta

Dewey W. Davidson is a teller for the Cleveland National Bank of Cleveland, Tenn.

Glenn R. Stout is in the trust department of the American Trust and Banking Company, Chattanooga, Tenn.

#### Alpha-Eta

Leland S. Hopkins is now at 305 E. 6th Ave., Redfield, S. D.

Clayton B. Craig, first Head Master of *Alpha-Eta*, sailed on October 2 for England to enter Oxford University as a Rhoades Scholar from South Dakota. Brother Craig will do his work in philosophy and political science.

Roscoe A. Frieberg has transferred to the





UPSILON CHAPTER—UNIVERSITY OF ILLINOIS

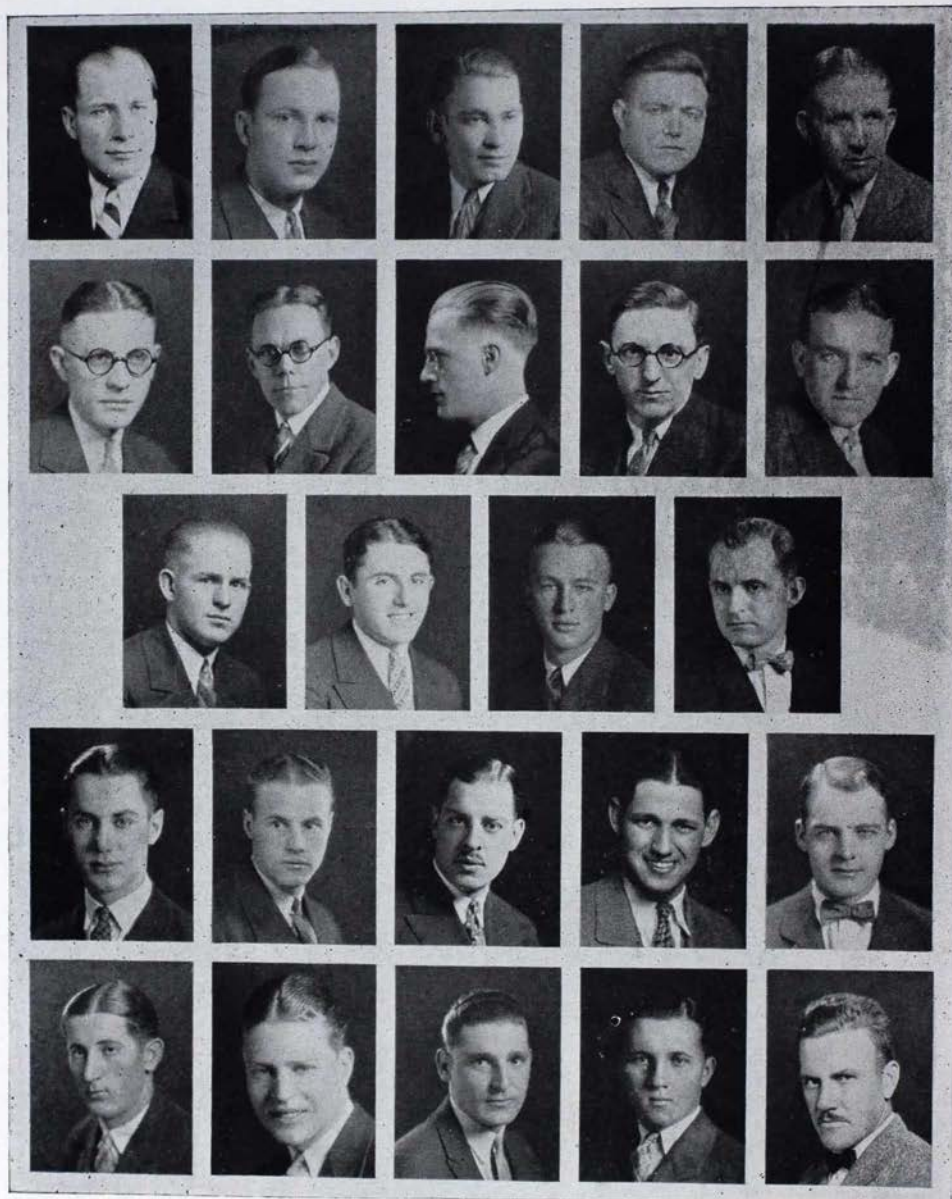
TOP ROW—*Left to Right*: Goddard, Koch, Moore, Kemp, Stephens, Queenan.

SECOND ROW: Forster, Pritchard, Keyser, Gillespie, R. E. Bruce, Toates, Stansil, Goebel.

THIRD ROW: Owen, F. Smith, Larmon, Taylor, Swenson, Brookman, Harrison, Phipps, W. A. Bruce, Love.

FOURTH ROW: Ward, Dawson, Boynton, Barker, J. B. Smith, Bishop, DeLong, Snyder

BOTTOM ROW: Hopkins, Marlaire, Morrison, Carpenter, Zelman, Johnson, Reid, Moll, Habbegger.



ALPHA-NU CHAPTER, UNIVERSITY OF DENVER

TOP Row—Left to Right: Royal W. Anderson, Stanley Bailey, Fred A. Byers, Perry H. Church, Merrick N. Davis.

SECOND Row—Wm. C. Deshler, Milburn Dungan, Leon Hamilton, Harry Hickey, Curtis Hicks.

THIRD Row—Harvey Johnson, Milton Kidder, Donald Kirk, Steward Lightner.

FOURTH Row—Robert Lowery, Eric Martin, John P. Nock, Willis Peck, Sidney Peterson.

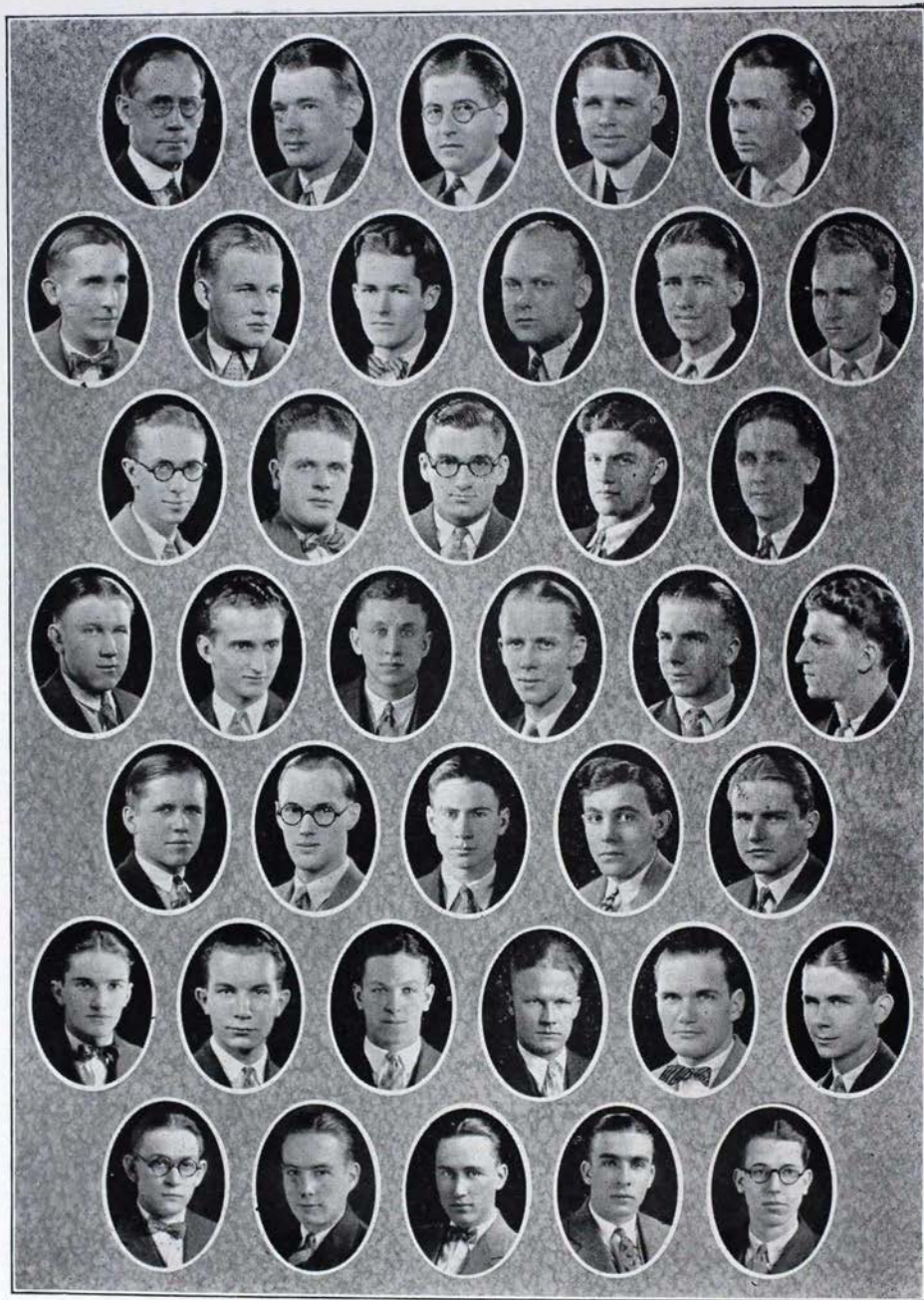
BOTTOM Row—Dean S. Redford, Ernest Ronveaux, Andrew Shaw, Robert Wilson, Albert H. Weber.





THETA CHAPTER—UNIVERSITY OF DETROIT

TOP ROW—Left to Right: M. Hill, S. J. Bennett, Snell, Delaney, Dilworth, Doerr.  
 SECOND ROW: Rickel, Bowes, LeFevre, Johnson, Roesner, Burkhart.  
 THIRD ROW: Kowalski, Nagle, Drittler, Dole, Jennings, Schumm.  
 FOURTH ROW: Erham, Downs, McKinlay, Cook, Fehn, Hill.  
 FIFTH ROW: Francois, Pooler, Windiate, Owen, Goodrich, Hayes.  
 BOTTOM ROW: Roll, Thornsens, Miller, Carlisle, Sheridan, McElwee.



ALPHA-OMICRON CHAPTER—OHIO UNIVERSITY

TOP ROW—Left to Right: Professor C. M. Copeland, R. B. Alspaugh, Karl D. Reyer, Homer Cherrington, Frank C. Games.

SECOND ROW: Tong West, Russell Perkins, Richard Clark, John Mercer, Ted Wakely, Glenn Borough.

THIRD ROW: Gordon Morrow, Francis Good, Adelbert Mader, William Conrad, Ray Donnell.

FOURTH ROW: Harold Alspaugh, Franklin Kreager, Edwin Mills, Lowell Dunlap, Donald Warner.

FIFTH ROW: William Coston, Edgar P. Gilmore, Leonard Clifford, John Kosma, Raymond Horton.

SIXTH ROW: Don Carpenter, Elmer Dudley, John Rice, Leonard Over, Harry Carmack, Robert Bobenmyer.

BOTTOM ROW: Franklin Stedman, Harold Wagner, George Walker, Williams Nelis, Hilton Parkinson.



**Delta Sigma Pi**  
**Beta Chapter**

1925  1926

G. H. HARRIS    R. W. HOGG    G. ANDERSON    T. ZACK    R. J. HANSEN    J. B. BARKWELL    H. HILLBERG    H. DALSON    F. COLLINS  
 T. BLUMS    H. H. WARD  
 H. F. KILGER    F. WRIGHT    A. HOSBIE    T. H. HEMMER    H. C. JOHNSON    F. D. BYE    J. J. LEWIS    R. W. JOHNSON    R. W. MOORE  
 G. B. FINTHARD    W. J. CLERRY    R. E. LEHMAN    L. R. HELFRIE    S. STOKING    G. HARTUNG    J. SHAW  
 A. GATES    W. NELSON    A. ENGLISH  
 R. W. WINNEY    E. A. HOYT    T. Z. MYRBAIRD    T. E. DYLLIE    H. C. JOHNSON    H. W. WRIGHT    J. H. JOHNSON    L. M. GAGGER    L. H. KILMER    R. H. OLSON  
 C. W. MCGRAW    G. W. WELSON    S. B. PETERSON    A. H. HOLM    H. W. COUCH    H. C. FROBELL    D. J. KELLY    T. E. FEYEN    J. P. WILLIAMS  
 R. R. LINDSEY    R. OLSON    I. KUKAROF    E. ENGLISH    G. H. FITCHARD    C. R. BUNINE    F. MULLIER    W. HENDERSON    L. M. CLAYD

Photo by Melvin H. Sykes, Inc.  
Stovene Bldg. Chicago

BETA CHAPTER—NORTHWESTERN UNIVERSITY (CHICAGO DIVISION)



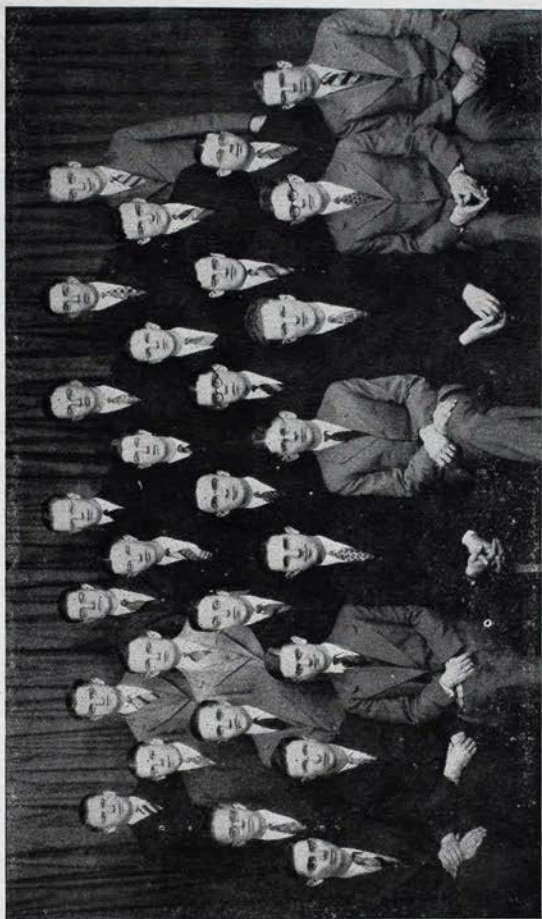
GAMMA CHAPTER—BOSTON UNIVERSITY

TOP Row *Left to Right*: J. Kechijian, R. Shaughnessy, P. McCarthy, L. Caisse, Professor W. Hoffman, E. Pitts, F. Smalley, W. Norman, T. Abbott, T. B. Sheehan.

SECOND Row: W. Brooks, J. Drapeau, D. Daly, J. J. Linnane, R. A. Palladino, J. J. Canavan, T. K. Lynch, L. Hanni, J. Merrill.

BOTTOM Row: J. Dvorsky, J. Donovan, S. Volpone, C. Hokinson, C. W. Beggs, E. L. Collins, J. Holden.





ALPHA-EPSILON CHAPTER, UNIVERSITY OF MINNESOTA



ALPHA KAPPA CHAPTER—UNIVERSITY OF BUFFALO

BOTTOM ROW—*Left to Right*: J. Hammond Kirk, Fred Wagner, Ronald Daniels, Clyde T. Cadwallader, Herbert A. Kopper.  
SECOND ROW: Fred Sullivan, Harvey Eschelman, Richard Morris, Frank Betz, Carl H. Gunther, Geo. ge Patterson, Fred Strauss.  
THIRD ROW: Howard Weil, Alfred Schaefer, Stewart M. Miller.  
TOP ROW: Robert A. Bollman, Lawrence J. McCormick.



law department of the University of South Dakota.

#### Alpha-Theta

W. E. Dunkman is an instructor in accounting at Washington and Lee University, Lexington, Va.

#### Alpha-Iota

Redman Dunham is teaching commercial subjects in the Greenleaf (Kansas) High School.

Hawley E. Collins is now in the price department of the Standard Glass & Paint Company, Des Moines, Iowa.

#### Alpha-Mu

Lester O. Isaacson is owner of a general merchandising establishment at Perth, N. D.

George O. N. Lodoen is a lieutenant in the U. S. Regular Army and headquartered at Alvarado, Minn.

Halvor Steenerson is selling for the Fire-water Sales Company in Wisconsin.

#### Alpha-Xi

C. Louis Knight is in the business extension department of the American Security and Trust Company at Washington, D. C.

#### Alpha-Omicron

Glenn Borough is instructor in commercial subjects in the Cincinnati Y. M. C. A. Commercial School.

#### Alpha-Pi

Dennis R. Pile is in training in one of the S. S. Kresge Co. stores in Buffalo, N. Y., for a managerial position.

Paul F. Thompson is city editor of the *Peru (Ind.) Republican*.

#### Alpha-Sigma

Thomas J. Hammer is advertising manager of the Alabama National Life Insurance Company, Birmingham, Ala.

## Delta Sigma Pi Luncheons and Dinners

ATLANTA, Ga.: Luncheons, every Wednesday, Peacock Cafe, Peachtree Street and Edgewood Avenue, 12:30 P. M. Dinners, the last Saturday in each month, Robert Fulton Hotel, 6 P. M.

BOSTON, Mass.: Every Thursday, Hotel Commonwealth, 12:30 P. M.

BUFFALO, N. Y.: Luncheons, every Wednesday, Chamber of Commerce Building, Main and Swan Streets, 12:00 P. M. Dinners, every Saturday, Reichert's Tea Room, Delaware and Huron Streets, 6:30 P. M.

CHICAGO, Ill.: Every Thursday, Marshall Field & Co.'s Men's Grill, 25 E. Washington St., from 12 to 2 P. M. Monthly dinner, High Noon Club, 18 S. Michigan Avenue, as announced.

COLUMBUS, Ohio: Every Thursday, Grill Room, the Neil House, 12:00 P. M.

DENVER, Colo.: Second and fourth Wednesdays, Albany Hotel, 17th and Stout Streets, 12:00 P. M.

DETROIT, Mich.: Every Thursday, Frontenac, 42 Monroe Street, 12:00 P. M.

EVANSTON, Ill.: Second and fourth Wednesdays, Orrington Hotel, 12:15 P. M.

KANSAS CITY, Mo.: Every Friday, City Club, 1023 Grand Avenue, 12:00 P. M.

MILWAUKEE, Wis.: Every Thursday, City Club, 3rd floor, Merrill Building, 12:00 P. M.

MINNEAPOLIS, Minn.: Every Thursday, West Hotel, 12:15 P. M. Dinners are held once a month at the *Alpha-Epsilon* chapter house on Wednesday night, as previously announced.

PITTSBURGH, Pa.: Every Thursday, at the Downtown Y. M. C. A., Wood Street and Third Avenue, 12:00 P. M.

PHILADELPHIA, Pa.: Luncheons, second and fourth Thursdays, Hotel Adelphia, 13th and Chestnut Streets, 12:00 to 1:30.

ST. LOUIS, Mo.: Every Thursday, Grill Room, American Hotel Annex, 12:00 P. M.

SALT LAKE CITY, Utah: Luncheons, every Monday, Shay's, 137 S. Main Street, 12:00 P. M. Dinners, alternate Thursdays, Shay's, 6:30 P. M.

WASHINGTON, D. C.: Dinners, every Sunday at the *Mu* chapter house, 1300 New Hampshire Avenue, 1:00 P. M.



# AMONG THE CHAPTERS

## Alpha Moves to New Quarters

Alpha had twenty-five actives and four pledges return to college this fall. With the School of Commerce, Accounts and Finance in a brand new building, nine stories in height, the registration has materially increased and Alpha has a wider field than ever from which to select its members.

Our hopes for renewing the lease on our house at 7 W. 10th Street were of no avail, and in our last-minute efforts we were obliged to vacate as the house was not available for renting purposes, and we are temporarily headquartered at the Hotel Albert, 42 E. 11th Street, New York, until another house can be located, which we hope will be soon, as the committee has two houses under consideration now. This change has meant some of the brothers have scattered over Manhattan and Brooklyn but we believe we will be back in permanent quarters soon.

The first professional meeting of the year has been held, with a large turnout, a good program and much enthusiasm. A dance was held October 29 at the Hotel Martinique. This proved so successful that we are planning several more for the year. We are entering a basketball team in the interfraternity league, and have hopes of also entering a football squad.

Our delegate to the Madison convention, Ed Theroux, has given us a most interesting account of his trip. 'Tis too bad we all can't be delegates.

## Beta Holds Open House

Owing to the fact that the School of Commerce of Northwestern University was delayed in the completion of its seven-story School of Commerce building, being erected on the new Me-Kinlock Campus at Lake Shore Drive and Chicago Avenue, the department was opened one month late this year. This has caused the chapter to be about a month behind

in its activities as compared with former years, but we have endeavored to make up for this by hitting on all six.

About thirty-five actives have returned to college—the exact count has not been completed. We have no carry-over pledges, but expect to have the familiar Delta on the lapel of as many of the leading students in the department as we deem worthy of wearing it, soon. With a registration of over four thousand students, we have plenty of material to pick from, and it is simply a case of selecting those we feel will fit in the best with our chapter.

Beta duplicated its stunt of the past year by holding a huge open house during the entire week on November 8. Every student in the department was invited to the chapter house, and Friday night was set aside especially for the women students, members of the faculty and members of other fraternities. Several hundred accepted our invitation, and these five nights were sure busy ones. We had different speakers each evening, who gave short and interesting talks on the history and development of the School of Commerce, and on the history of Delta Sigma Pi, particularly at Northwestern.

The chapter house is filled up to capacity. The house has been entirely redecorated at an expense of \$1100.00 and sure looks great. The house corporation is planning on completing the furnishing of the main floor the coming year, and we have hopes of starting a table. Our good and faithful servant—the victrola we've had for many years—passed out of the picture painlessly this fall, and the brothers passed the hat, which with the help of the house corporation, resulted in a beautiful new Victor Orthophonic machine now adorning our parlors.

Two professional meetings have been held to-date, with large turnouts. Brother L. M. Gooder, general manager of D. F. Keller & Company, and Brother Ernest P. Clark, manager of the bond department of the Lake State Bank, delivered talks at these

NEW YORK  
UNIVERSITY

NORTHWESTERN  
UNIVERSITY



meetings which proved very entertaining and instructive.

The brothers are attending the Northwestern football games in large numbers this year—apparently the result of a winning team and a new stadium. Now that the school is located just a few blocks from the chapter house, it is mighty convenient for the brothers living at the house. The wisdom of our purchasing our house is more apparent every day. *Beta* is the only fraternity in the School of Commerce to own its own home. In fact, the desirability of being located where our home has been maintained for eight years was evidenced this fall when three of the other fraternities in the department leased houses in the same district.

*Beta* enjoyed the opportunity of entertaining many of the delegates en route to the Madison convention, and we hope to have the privilege and the pleasure of entertaining all traveling Deltasigs when in Chicago. We are particularly proud of the Attendance Cup we won at Madison, having a delegation of 33 brothers in attendance, second in actual numbers only to *Psi* chapter, the chapter where the meeting was held.

### Gamma Returns Twenty-Eight Actives

The beginning of the eleventh year in the history of *Gamma* is now under way, with 28 actives and 5 pledges, and with the best spirit existing among the actives in many years, we hope to make 1926-1927 even more successful than the year just closed.

Our meetings are held at the University Club, and an excellent professional and social program has been arranged for the first semester. *Gamma* held its first dance on October 22 at the Riverbank Court, Cambridge, with a large attendance. Our first initiation is scheduled for November 12, and we will celebrate Founders' Day on November 13, in cooperation with the Boston Alumni Club. On November 19 a Thanksgiving Dance will be held, and on December 2 and 14 professional meetings will be in order.

We are glad to announce that Brother Professor James V. Toner has been appointed director of the newly opened Porto Rico branch of the College of Business Ad-

ministration of Boston University. We are mighty proud of Brother Toner and his success.

### Delta Moves Into Own Home

It certainly feels great to be comfortably established in our new house, at 130 14th St., Milwaukee, Wis., just a block from the campus and less than two blocks from the College of Business Administration. Twenty-five actives answered to the first roll-call of this college year. Seventeen of the brothers are living in the chapter house, which will accommodate several more without crowding.

The chapter has sponsored three smokers and professional meetings this fall. Dean J. Freeman Pyle addressed one of these meetings, and Mr. Dickey, well-known economist of the First Wisconsin National Bank spoke before another.

Elections for the purpose of filling several vacancies in chapter offices resulted in Vogel being elected treasurer, Al Hartman, master of ceremonies, Frank Guertin as chancellor, and Ben Stahl our news editor. Class elections elevated Head Master Kostner to the president of the senior class, while in the sophomore class Gaffney is president and Horn is vice-president. Three of the brothers are on the Marquette varsity football squad, Gibout at tackle, Philip at guard and O'Malley at center.

Senior Warden Newburg has been appointed chairman of the Business Administration Dance to be held in January. This is one of the big events of the university social calendar, *Delta* is entering the intramural athletic contest under the leadership of Brother Pfeffer, our athletic director. Brother Scheder was elected treasurer of the interfraternity council and John Vogel has been appointed secretary to the Dean.

Our first dance was held in the Crystal Room of the Astor Hotel on November 6, following the Homecoming football game against Kansas Aggies, and this event was also used to commemorate the 19th anniversary of the founding of *Delta Sigma Pi*. A big turnout of both actives and alumni were on hand.





### Epsilon Will Initiate Twelve Soon

*Epsilon* feels quite gratified with the way in which the present year has started. This is our second year in our own house, and the spirit of the brothers is one of great improvement. Our calendar of professional and social events is pretty well lined up, and should be very instructive and enjoyable.

Commerce class-elections resulted in Pledge Distelhorst being elected president of the junior class and Bolsinger the secretary-treasurer, while in the Commerce Club, Ted Ashford is president, Harlan Strong is vice-president and Roy Stieger is treasurer. Brother Ashford is also a member of the Student Council.

Our first initiation will be held on November 20, followed by a banquet and dance in the evening. We expect that twelve of our pledges will be ready for initiation at that time, and we hope to have Grand Secretary "Gig" Wright with us for the event.

Plans are also under way for a combined party with the local chapter of *Alpha Kappa Psi*, which should prove a most enjoyable event. *Epsilon* has recently entered teams in the interfraternity athletic contests, and our prospects for winning the basketball championship are exceptionally good.

### Zeta Brother Wins Scholarship Key

The regular professional luncheons of *Zeta* are held every alternate week at the Orrington Hotel, Evanston. Prospects are good for the coming year and we expect to pledge and initiate about fourteen or fifteen men.

Head Master Bob Bushnell is president of the Men's Athletic Association and also a member of the Student Council, the governing board of all Northwestern students. Reynolds is a member of the varsity track team, in which sport he has already won two letters. Ford is on the varsity football squad; Sherrill is captain of the tennis team; Curtis is president of the Commerce Club and varsity basketball manager; so you see the members of *Zeta* are well represented in campus activities. Platt is president of *Deru*, men's senior honorary society, of which Bushnell, Ford, Reynolds and Curtis are also members. Membership

in this society is considered the highest honor for any Northwestern man to secure. Brother Mathews was awarded the *Delta Sigma Pi* Scholarship Key last June, of which we were more than proud.

### Eta Returns Fourteen

*Eta* reports 14 actives in attendance at the opening of college this fall. Thirteen brothers were lost by graduation last June, and although the services and companionship of these brothers are greatly missed the chapter has excellent plans under way for the acquisition of several excellent pledges to replace them.

In scholarship, *Eta* improved its standing for the past year by advancing to 1.837, which is quite high compared with the all-men average of 1.37. And we hope to make it even higher this year. A big smoker was given on October 28 for all the men students of the College of Commerce, for the purpose of creating better spirit in the Commerce College and also for the purpose of placing a vision of the *Delta Sigma Pi* scholarship key before the new students in an effort to promote scholarship.

The Commerce Club was organized and sponsored by the members of *Eta* chapter and all of its officers are members of our chapter this year. Head Master Richards reports a wonderful time at the Madison convention. We are all sorry we could not have been there with him.

### Theta Returns Twenty-Six

At the opening of the first semester in September *Theta* chapter had twenty-six actives return to college. This is a fairly representative number and the pledging plans of the chapter indicate that about twelve or fifteen will be pledged in the next month which, when these pledges are qualified for initiation next semester, will increase our membership to almost forty.

We have not resumed our professional meetings as yet but the first one will probably be scheduled by the time this letter appears in print.

The chapter is represented on the football squad by Brothers McIlhargy and R. B. Hill. McIlhargy is also captain of the basketball team and Hill is president of





the senior class. Plans are being arranged for a chapter dance to be held some time during the first semester. These dances have always proven extremely successful at *Theta* as we have always had a large turnout of both actives and alumni members, and we do not expect this year to be any different.

### Iota Holds Homecoming Party

**UNIVERSITY**  
**KANSAS**

*Iota* opened its doors on September 10, and after the excitement of getting back to college and fraternal welcomes had quieted down we found that only fourteen actives returned. We were a little disappointed in this number, as we had expected almost twenty, but with seven good pledges we feel that we are headed for a successful year.

Our first professional meeting was held on September 23. About 65 students from the Business department were present, and in addition to several interesting talks by members of the faculty, we listened over the radio to the reports of the Dempsey-Tunney fight in Philadelphia.

*Iota* is much pleased to welcome Brother Dayton of *Rho* chapter at California, who has joined the Kansas faculty as an instructor in the School of Business, bringing our number of faculty members to four.

October 23 was Homecoming at Kansas, and a number of the grads were back to see Kansas beat Nebraska. However, we failed to do this but it didn't keep us from enjoying the visits of our alumni and witnessing a real exciting football game. As to campus honors, Arnold Carlson our head master, is Business School representative in the Men's Student Council; Virgil Miller is vice-president of the School of Business class and Wallingford is editor of a School of Business publication to be started this year.

Delegate McNeal reports such a fine time at *Psi* attending the 1926 Grand Chapter Congress that he went back to Madison for the Kansas-Wisconsin football game and took several of the brothers and pledges with him on the trip.

### Mu Holds First Professional Meeting

**GEORGETOWN**  
**UNIVERSITY**

*Mu* is looking forward, and with good reason, to a highly successful year, exemplified by a strong, compact organization, a sound financial policy and a full house. Any mistakes that may have been made in the past are being rectified and we hope to make this year one that will live long in the memories of the actives and also the grads of our chapter.

Our first professional meeting has been held with a good turnout of brothers and guests. Dean Healy gave a very interesting talk which was greatly enjoyed by all. Several other professional meetings and smokers have been planned for the coming weeks.

Rushing season is now under way and we are planning on securing the very best material the department offers. Our house is full, stringent rules are in effect regarding financial matters, and we expect to have a very profitable year, financially and otherwise.

### Nu Initiates Seven

**OHIO STATE**  
**UNIVERSITY**

On October 10, *Nu* initiated seven of its pledges, bringing our active membership to twenty-five. Our next initiation is scheduled for January 9, when we expect to initiate about ten.

Professional meetings and smokers are held every two weeks. Our chapter house at 19 15th Avenue is filled to capacity, but we always have room for visiting brothers, should your travels bring you to Columbus.

Thursday noon-day luncheons were recently inaugurated in Columbus, and are held every Thursday at the Neil House. Sixteen brothers were present at the first luncheon, which is attended by both alumni and actives, and this number is gradually increasing. These events have proven most enjoyable.

Last year the chapter entered a team in the interfraternity basketball league. Ohio State claims to have the largest intra-mural organization in the world. Our team was in the *Delta* league, and we won the championship of our league by defeating the *Lambda Sigs*, *Beta Theta Pi*, *Tau Kappa Epsilon* and *Sigma Phi Epsilon*. A beautiful cup now adorns our mantel, and we have



entered additional teams in these tournaments this year.

A Nu brother is editor of the *Ohio Commerce*, departmental magazine. Carl Jarvel, a June grad, has broken in on the "absent minded" profession here known as the Geography department, and is a member of the faculty of that department.

#### Xi Initiates Five

Xi chapter is away to an early start this year and held its first initiation on October

9, when five carry-over pledges were initiated into the membership of *Delta Sigma Pi*. This brings our active membership to 24 and we also have five new pledges. The house is filled and everything points to a very successful year.

Professional meetings will be resumed very soon and we are also planning on putting on a smoker for the entire student body of the School of Business Administration.

As regards campus activities, Brother Haven is circulation manager of the *Michigan Daily*, Curl is out for the opera, while Staubach is playing in the university orchestra.

We were mighty glad to be able to entertain six of the *Upsilon* brothers on the day of the Michigan-Illinois football game. A number of the alumni came out from Detroit and we had a dance at the chapter house that night that was very successful. We are planning another party after the Michigan-Wisconsin game when we expect several of the Psi brothers to visit us.

#### Omicron Returns Twelve

Owing to a change in officers at *Omicron* we are unable to prepare at the last moment

a letter for THE DELTASIG representative of what the chapter is doing and planning for the coming year.

Twelve actives returned this fall and our pledging program has proven quite successful, so we expect to increase our membership soon to twenty-five or more.

Professional meetings will be resumed soon, and with the cooperation of our active membership and several members of the faculty, we hope to have a truly successful year.

#### Pi Returns Sixteen

Although one of the smaller chapters of the fraternity, we feel that *Pi* is progressing in a fashion that some of the larger chapters could be proud of. With sixteen actives back, we've held several meetings and smokers, and

an initiation held the 21st of October increased our membership by seven. A new School of Commerce building is in process of completion, and our petition for a club-room in this building will probably be acted on favorably. We are planning on having regular professional meetings throughout the year, and are doing everything within our power to assist the department in all its undertakings.

Brother Goddard made a wonderful report on his trip to Madison, attending the 1926 Grand Chapter Congress. The Psi brothers are to be congratulated on the manner in which they handled the convention.

#### Upsilon Starts Successful Year

Thirty-six actives returned to *Upsilon* this fall, and we are now under way to

what appears to be the best year in our history. Such statements, of course, are made quite regularly, but we are confident we can claim such facts this year. Our house is filled to capacity, we have six pledges, and we have had to take on an annex this year to accommodate the overflow. Our annex houses eight men and the occupants refer to their present home as the "Shady Shack," but the occupants of the chapter house are unable to find out just what this really means. The annex has challenged the house to see which gets the highest scholastic average for the coming year.

Plans are rapidly being completed whereby it is hoped that *Upsilon* will either purchase or build a house of its own before the opening of another college year. The committee has been working hard on several propositions and we hope a definite announcement will be forthcoming soon.

Our brothers are extremely active in the College of Commerce this year. This college has well over two thousand students, and *Delta Sigma Pi* is the only national





professional commerce fraternity represented here with an active chapter. Phipps, Swanson, Gillespie and Kemp are all members of the Illini Chamber of Commerce, with Kemp the president. Kemp also made the Men's Glee Club and is a member of the varsity debate squad. Stevens is cadet lieutenant colonel in the University R. O. T. C., while Bruce and Gillespie are captains. The famous Illinois band has Royer, Pritchard, Goebel, Toates, Shultis and Lichty on its personnel.

Homecoming at Illinois was a big success this year, and a large number of our grads were back to show the rest of the brothers how successful they had been and to leave a lot of advice. Most of it went over big, however. Illinois played Iowa that day, and we were glad to welcome several of the *Epsilon* brothers as our guests. Our only regret was that they came such a long way to see their good team beaten by a better one. The seniors in the chapter got together and entered a float in the annual Senior Hobo Parade, held every Homecoming. Their stunt was a take-off on Andy Gump's Paradise Vista. They had all of the notables—Andy, Min, Chester and others. The chapter also entered an act in the Homecoming Stunt Show, winning runner-up honors. Our act was entitled "The Streets of Champaign."

Our first professional meeting held in October had Brother Bogart, head of the Economics Department, as the principal speaker. We had a big crowd of guests on hand. Cider and cakes were served. Yes "a good time was had by all."

Under the supervision of Brother Schrom, new circulation manager of the *Enterpriser*, *Upsilon* was able to finish four points ahead of the field in the sales campaign, and as a result a nice, new and beautiful trophy cup adorns the parlors of our house.

About eight of the brothers journeyed to Michigan to attend the Michigan-Illinois game. Brother Taylor was the lucky boy to win the free ticket to Ann Arbor and return. We all attended the dance given by Xi chapter after the game (score of which is deleted by the censor). However, we had our inning on October 31 when we furnished the upset of the week by beating Pennsylvania 3-0 in a fiercely fought game which was attended by over 60,000 persons, including several brothers from *Beta*.

### Phi Moves Into New House

Although only 14 actives returned to college this fall, a firm determination on the part of the officers and members has resulted in our getting off to one of the best "starts" in the history of *Phi* chapter. Our rushing program netted us sixteen good pledges; our new house opened at 2653 Ellendale Place, Los Angeles, is a dandy, so we have every reason to rejoice.



We feel we were exceedingly fortunate in securing this house, which contains twelve rooms and five baths. The house has been well furnished, and with the recent addition of a baby grand, which we purchased, and with the collegiate atmosphere brought in by the brothers, we have an ideal home. Chuck Berry, district deputy, has promised us the heartiest cooperation of the Los Angeles alumni. The alumni will hold their meetings at our house, and next Monday night will be the scene of the first alumni banquet.

The brothers had to throw a dance soon, and on October 9 the glories of our house were displayed for the first time to our lady friends. A Mothers' Club has been inaugurated, open to mothers and wives of the brothers. This club has held one meeting, and we hope it will prove a most helpful auxiliary organization.

Not to be outdone by the dance the actives gave, the pledges followed with a dance on November 5. The first initiation will be held in December. Professional meetings have already been started and are being held regularly with prominent speakers. We feel that we have the finest organization in the College of Commerce, and we are going to do everything within our power to make *Delta Sigma Pi* bigger and better than ever here at Southern California and Los Angeles.

Head Master Browne returned from the Madison Grand Chapter Congress in a bad way, for his eye had not yet healed, but he was able to give us all the "dope" on this wonderful meeting. How we would like to have been there.



### Chi Transferred to Johns Hopkins

The *Chi* letter is going to be short and to the point. On October 1 our charter was transferred to Johns Hopkins University on account of the absorption by Johns Hopkins of the University of Maryland School of Business Administration. As to how this change would affect the chapter membership we did not know, but we were more than pleased to have twenty of the actives transfer to Johns Hopkins. We feel this is a record.

As a result our house is filled to capacity, the treasury has a good surplus, and we are all set to put across a big year at Johns Hopkins. We have the coöperation of the entire business faculty at John Hopkins, and our next letter will tell you the entire story of our first few-months life in our new "home."



### Psi Recovering From Convention

Well, we have just about recovered from the effects of the 1926 Grand Chapter Congress. Not that the effects were bad—far from it—but a chapter naturally must have a breathing spell and an opportunity to do a little "gabbing" about this wonderful convention. The opportunity of entertaining so many of the brothers from all over the country has been a most gratifying one. It was conclusive evidence of the fact that *Delta Sigma Pi* is truly national in character, and the brothers of *Psi* are all pepped up for a most successful year.

Twenty-four actives returned this fall. Organized and early rushing netted us eighteen pledges, including several carry-over pledges from last spring. We expect to hold our first initiation for six or eight of our pledges sometime within the next sixty days.

In Commerce activities we have Gaik as editor, Kachel as business manager, Kerth and Senneff as circulation managers, and Schaars as collection manager of the Commerce magazine. Kerth is president and Schaars treasurer of the Commerce Club. Schultz and Frederich are on the advertising staff of the *Daily Cardinal*. Kerth is chairman of the committee in charge of

student elections, and Gaik is chairman of the 1926 Homecoming Finance Committee.

Scholastically the efforts of *Psi* men have gained recognition by the election of Sauber, Moeller and Kerth to *Beta Gamma Sigma*. *Psi* advanced its scholastic standing during the past year.

Fox, our athletic chairman, has entered the chapter in the intra-mural athletic program and we will be represented in many of the events, such as touch football, football, bowling, basketball, hockey, and later in baseball, golf, horseshoe, etc. Our bowling team has already begun the process of eliminating other contenders and appears to be headed for a championship.

Giessel won his second "W" for varsity tennis competition, while Lauson won his 1929 numerals on the freshman football squad.

A big dance will be held Homecoming Day, and we expect to have a large turnout. A new Victor Orthophonic machine has been purchased for the parlors. We celebrated Dad's Day with a banquet for the fathers.

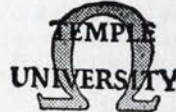
A cordial welcome to all Deltasigs is extended to visit us at any time you are in Madison.

### Omega Returns Thirty-Six

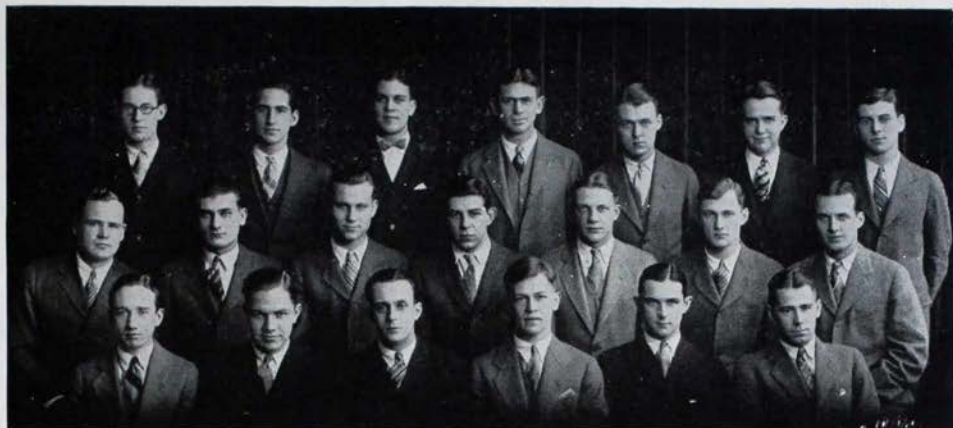
With thirty-six actives returned to college, and a pledge list of seven, *Omega* is surely all set for the coming year. Our chapter house has been redecorated during the summer months, and is quite an improvement over last year.

First of all, we were recently surprised with the resignation of our hard-working and ever-interested head master, Rod Light. Rod has assumed the responsibility of married life during the past year, but the time required to look after his business, the upkeep of a love-nest with a Chevrolet Coupe (adv.) etc., proved a big burden. This is a "grave" responsibility for one guy. So Robert Carl was elected to fill the unexpired portion of Rod's term.

The chapter has held two professional meetings and smokers at which we had an average of fifty men present as guests. The first dance was held October 30 in the form of a Hallowe'en Dance, with that ardent lover, Brother Roy Gustavson in





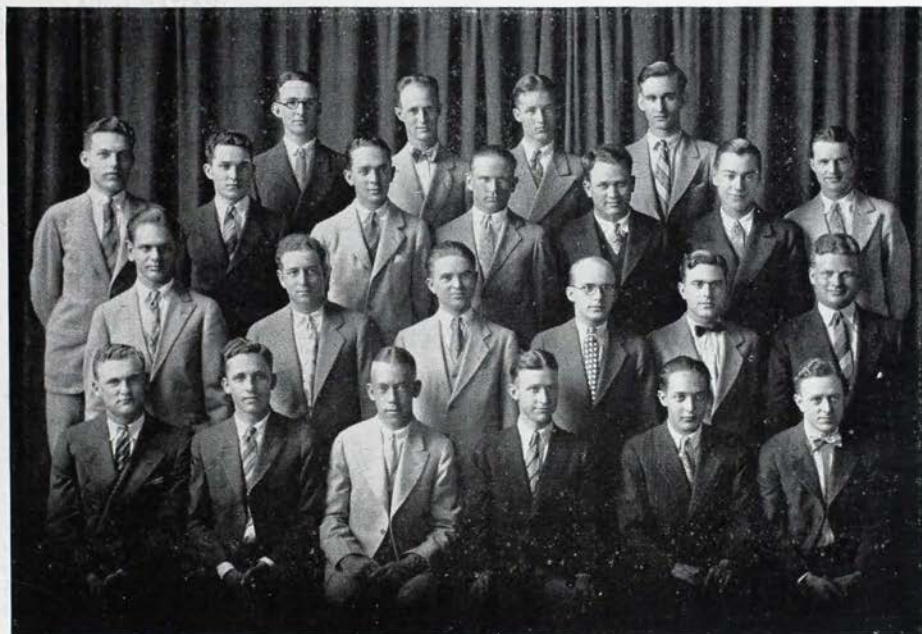


ZETA CHAPTER—NORTHWESTERN UNIVERSITY (EVANSTON DIVISION)

TOP ROW—*Left to Right*: Frank Reynolds, Walter L. Amann, Donald Heppes, James S. Ford, Robert Bushnell, James Leahy, Elmer McCorison.

SECOND ROW: Frank Mathews, William Christman, Elwood H. Schneider, George Chott, Walter H. Seidel, French Eason.

BOTTOM ROW: Philip Platt, Sidney L. Parry, William Colwell, Arthur W. Curtis, Gerald Ellis, William Sherrill.



ALPHA-BETA CHAPTER—UNIVERSITY OF MISSOURI

TOP ROW—*Left to Right*: W. A. Sharp, R. D. Beck, C. C. Pierce, H. L. Wuerth.

SECOND ROW: A. E. Haggett, J. F. Thomas, L. G. Wilson, T. N. Everett, W. O. Douglas, D. Engleman, H. C. Nanson, Jr.

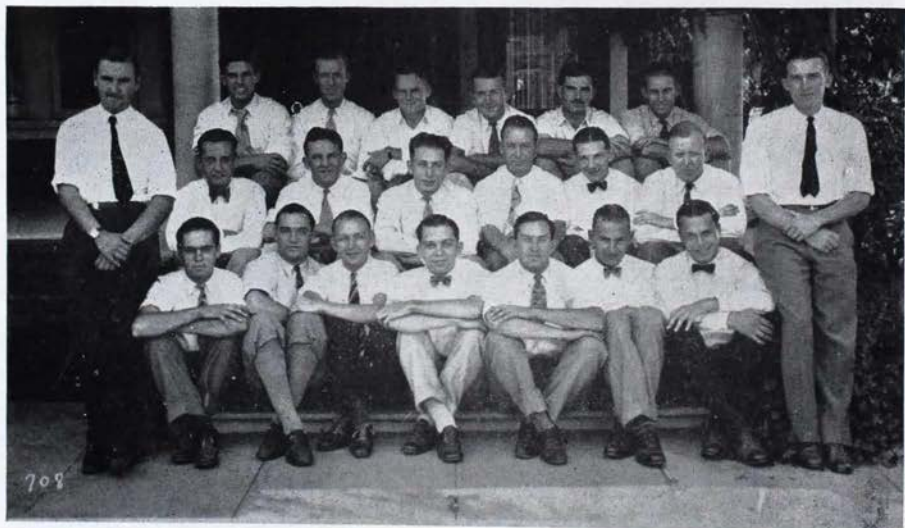
THIRD ROW: R. W. Mudgett, K. L. Taylor, V. R. Overturf, W. E. Pemberton, J. P. Peacher, J. M. Reinhardt.

BOTTOM ROW: G. C. Motley, D. R. Becker, W. F. Olson, H. Mason, J. W. Stone, R. K. Reid.



EPSILON CHAPTER—UNIVERSITY OF IOWA

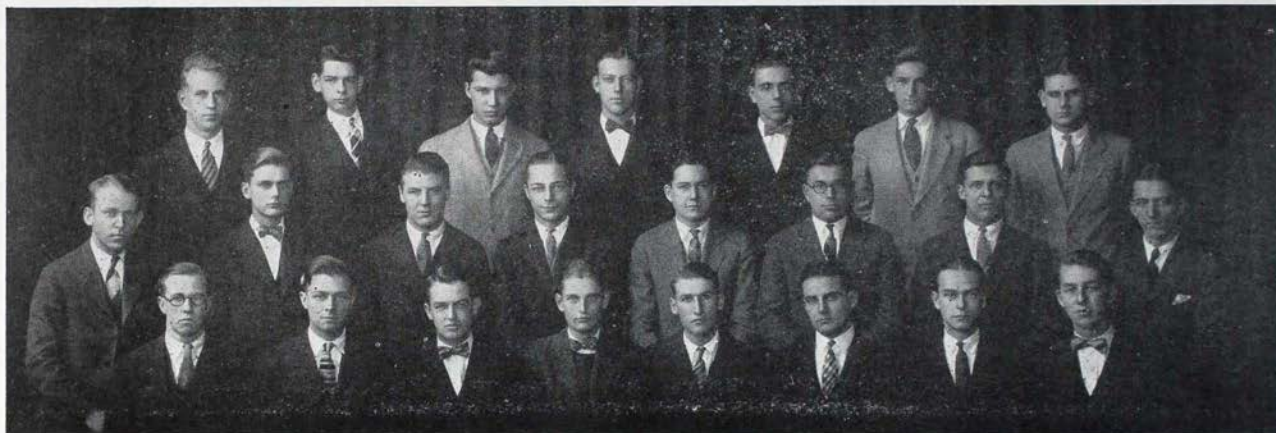
TOP ROW—*Left to Right*: R. T. Sims, W. K. Swenson, L. G. Ewaney, H. R. Matthews, Raymond A. Powell.  
 SECOND ROW: D. C. Allen, E. H. Heinz, L. L. Ressler, E. W. Hills, C. J. Teich, D. H. Conn, G. P. Lloyd, W. E. Resseguie.  
 THIRD ROW: Chas. E. Martindale, J. R. Buxton, W. R. Anderson, J. B. Moore, H. L. Gerndt, P. F. Shafer, W. J. Lake, C. C. Dolly, R. H. Atherton.  
 BOTTOM ROW: Floyd E. Walsh, F. M. Devine, B. H. Gildersleeve, H. J. McHugh, Dean Chester A. Phillips, G. E. Hoisington, F. B. Dean, L. L. Dingman, C. F. Chizek, A. E. Dickeson.



PHI CHAPTER—UNIVERSITY OF SOUTHERN CALIFORNIA

TOP ROW—*Seated, Left to Right*: Harry Petrie, George Jansen, B. Wallace Hicks, Cecil W. Graves, William D. Courtright, Frank Adams.  
 MIDDLE ROW: Don Edwin, William Bodley, William Jackson, Mervyn Fowls, Walter M. Rudolph, Douglass Lowndes.  
 BOTTOM ROW: Robert Lane, Eugene Lunsford, Ross Turner, Robert Webster, Thomas Young, Philip Baugh, Fred Bremer.  
 STANDING—*Left*: J. Bruce Browne; *right*: Logan Cotton.



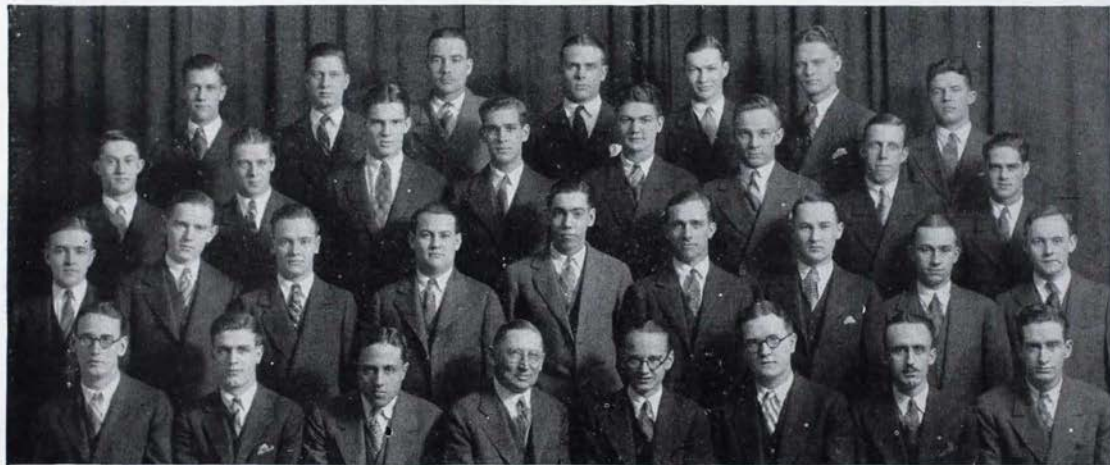


PSI CHAPTER—UNIVERSITY OF WISCONSIN

TOP ROW—*Left to Right*: M. A. Bliese, A. H. P. Schaars, W. G. Storck, F. E. King, P. S. Schultz, J. W. Trumbull, J. W. Kroehnke.

SECOND ROW: D. D. Baker, R. R. Fischer, A. E. Bopf, E. F. Heyden, F. C. Towle, E. C. Giesel, E. P. Senneff, Walter W. Sauber.

BOTTOM ROW: Arthur E. Gaik, Harry M. Schuck, R. L. MacReynolds, C. F. Trayser, Donald P. Knott, Donald A. Kerth, Albert P. Kachel, A. H. Moeller.



XI CHAPTER—UNIVERSITY OF MICHIGAN

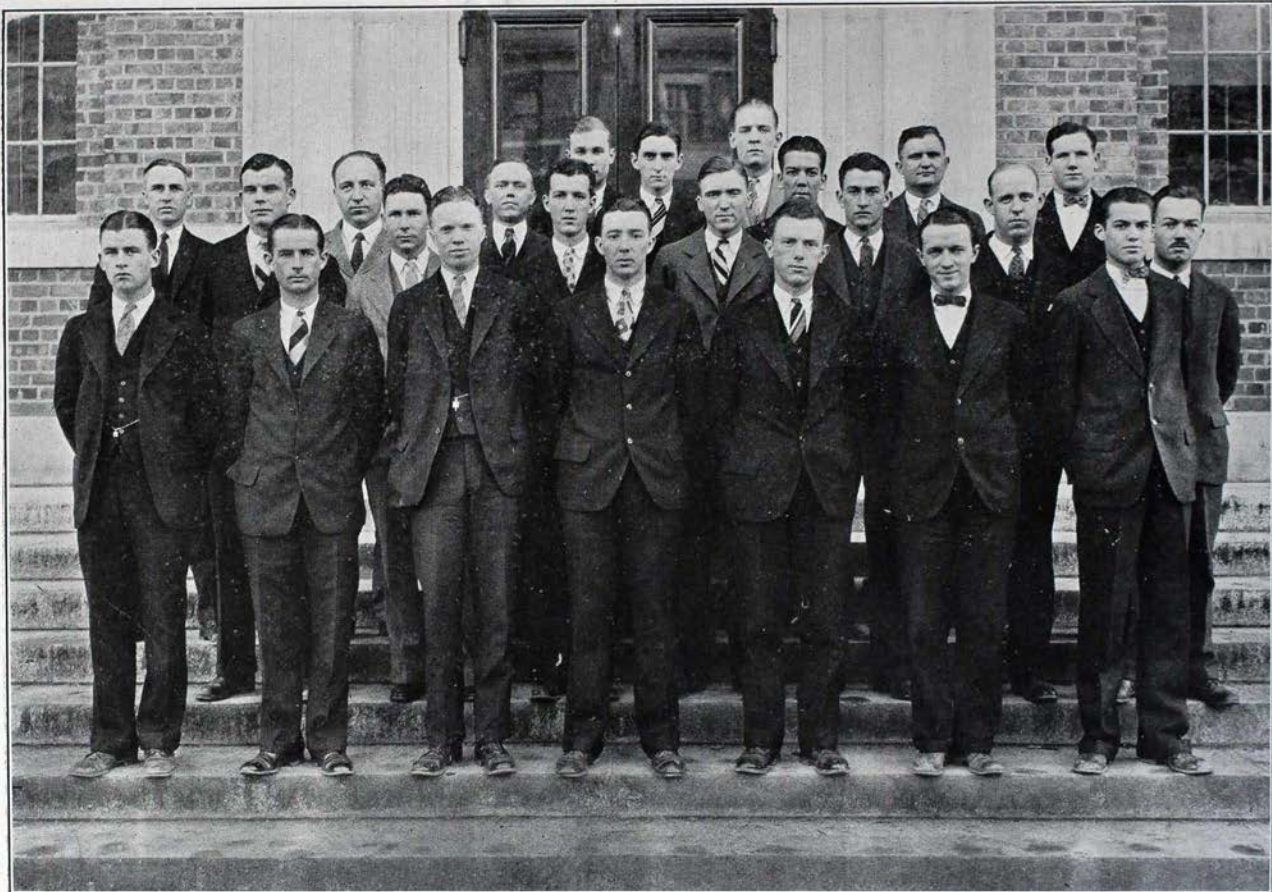
TOP Row—*Left to Right*: C. E. Baker, F. O. Trigg, P. O. Herring, C. P. Briscoe, P. D. Rickman, H. E. Palmer, L. E. Eiserman.

SECOND Row: B. D. Wiles, R. J. Francis, R. A. VanArman, C. N. Staubach, C. E. Harder, A. R. Damm, T. K. Haven, L. C. Curl.

THIRD Row: C. E. Purdy, M. A. Ellis, N. E. Taylor, C. E. Moody, E. C. Prophet, S. J. Shaff, L. F. Merkel, W. T. Kessel.

BOTTOM Row: C. D. Spencer, C. R. Simmons, H. H. Hoffman, R. A. Campbell, H. P. Howes, T. J. Montgomery, C. F. Lyman, H. F. Freeborn.





ALPHA-LAMBDA CHAPTER—UNIVERSITY OF NORTH CAROLINA

TOP ROW—Left to Right: R. E. Bryan, T. N. Grier.

SECOND ROW: M. D. Taylor, E. W. Zimmerman, W. E. Atkins, W. H. Phipps, F. P. Eller, T. E. Hinson, C. E. Smith.

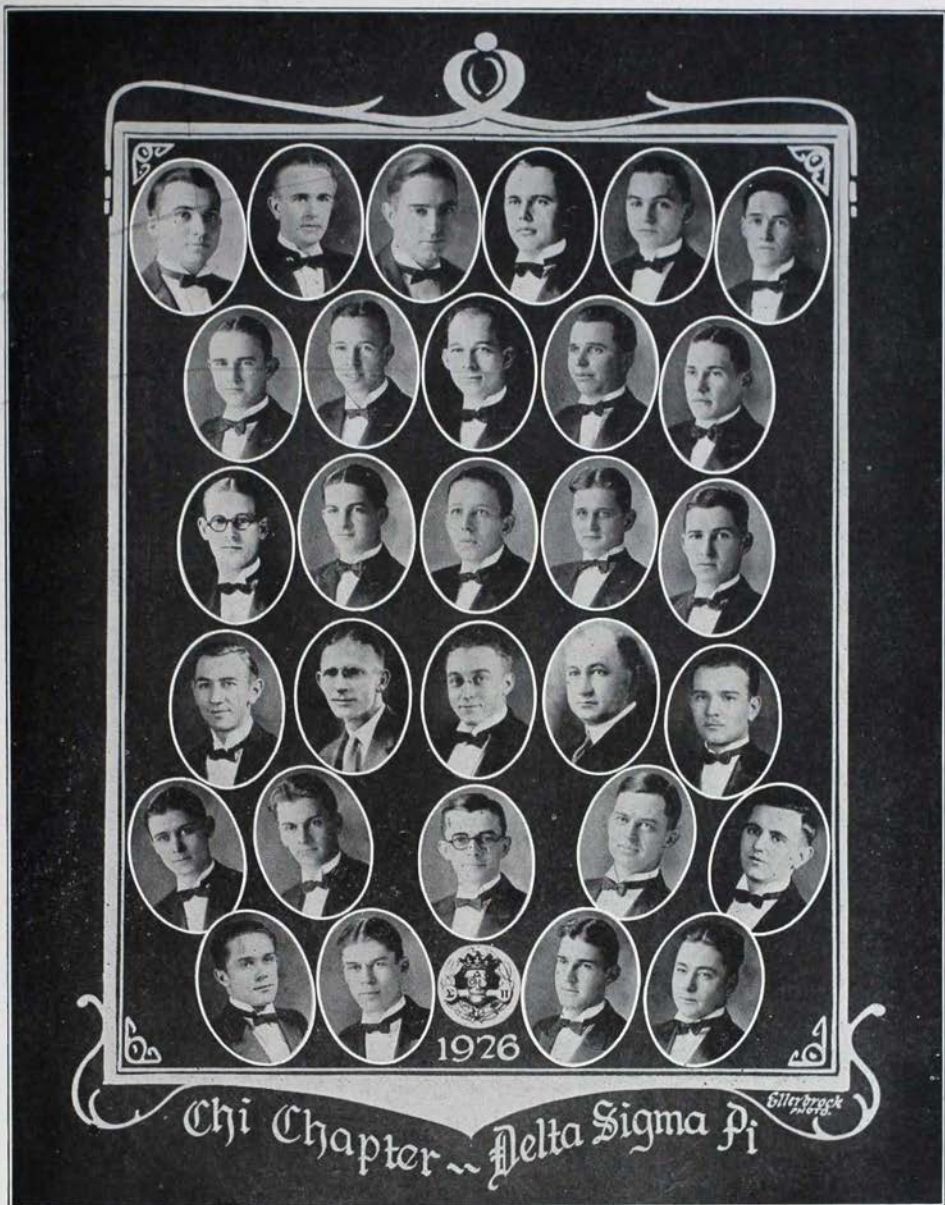
THIRD ROW: A. D. Supple, Howard Hinton, J. E. Henley, H. A. Rhinehart, C. E. Hight, J. R. Harding.

BOTTOM ROW: W. R. Maney, E. E. Robertson, H. R. Marsh, J. R. Thackston, R. L. Asbury, E. B. Dixon, D. V. Elgin.

STANLEY E. BURGESS  
 ROBERT W. CASS  
 CHARLEY GARABALDI  
 PHILIP J. GILBERT  
 L. C. LYNCH  
 ANDREI POPOVICI  
 PHILIP M. NEFF  
 JOHN F. RUSSELL  
 W. B. STEWART  
 ANTONIO TOCCIA  
 JAMES F. CLARKE  
 HENRY W. COUGHLIN  
 JOHN W. COUGHLIN  
 J. C. TRAYNOR  
 A. DOUGLAS COOK  
 JAMES J. GARRY  
 JAMES J. FITZGERALD  
 FRANK CORRIGAN  
 ANDREWS GARCIA  
 P. L. McNEIRICK  
 JAMES J. FITZGERALD

**DELTA SIGMA PI**  
**GEORGETOWN SCHOOL**  
**OF FOREIGN SERVICE**





CHI CHAPTER—UNIVERSITY OF MARYLAND

TOP ROW—Left to Right: Elwood Armstrong, Harry Gerbig, Orville Cochran, Russell Medford, Nimrod Yates, Julian Masters.

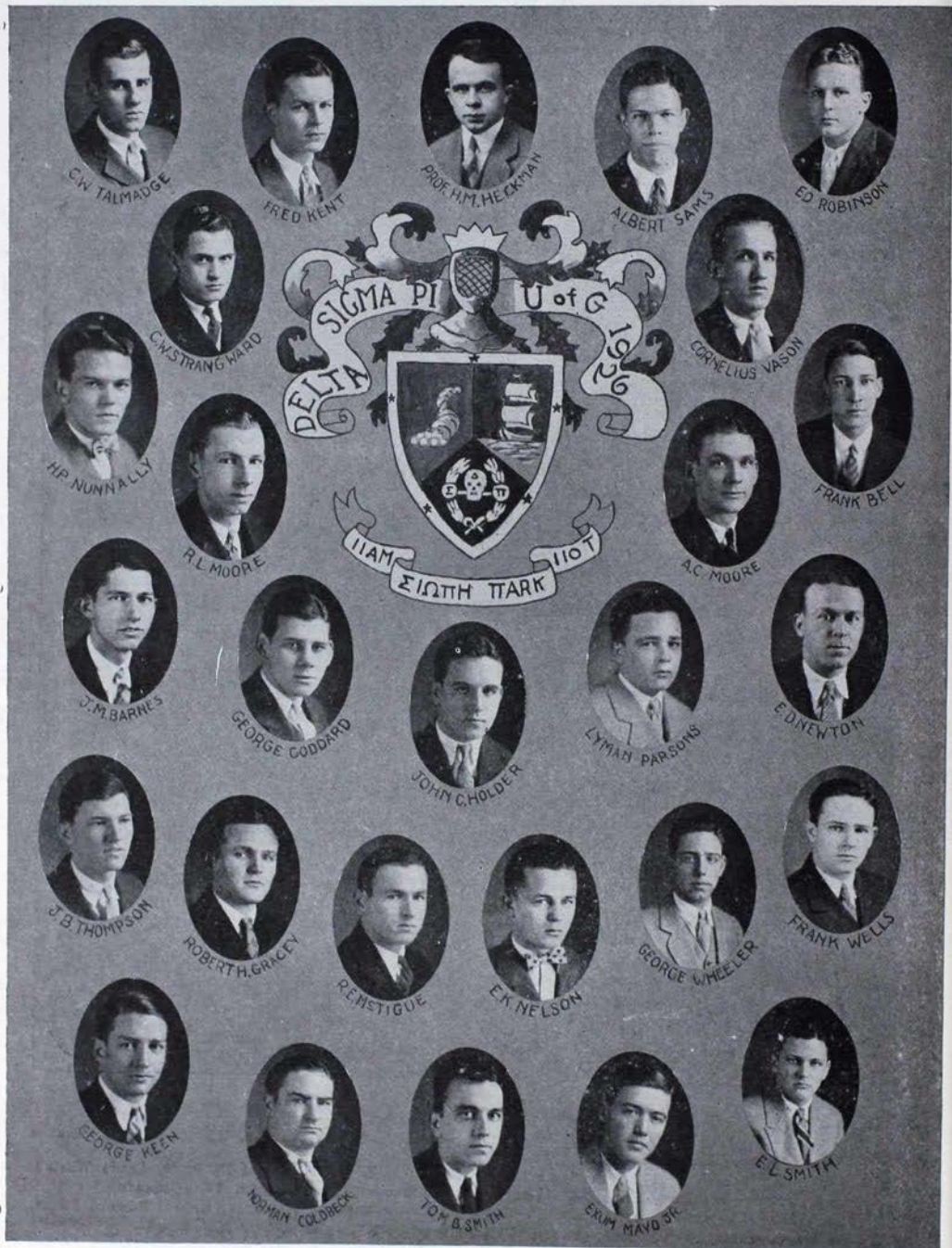
SECOND ROW: George H. Murdock, Lester Cherrix, John McKewan, Reginald Robinson, Leslie Warton.

THIRD ROW: Stewart Russell, Lloyd Barbon, G. Emil Winroth, Millard Wright, Victor Melvin.

FOURTH ROW: Gustavus Sieverts, Allie R. Richeson, Warne Stevens, Leslie W. Baker, Edward Parks.

FIFTH ROW: James Rotondo, John Young, Walter Specht, William Gorsuch, Alfred Busch,

BOTTOM ROW: William Rowe, Talbot Gorsuch, Kenneth Toof, Malcolm Edwards.



C.W. TALMADGE

FRED KENT

PROF. H.M. HECKMAN

ALBERT SAMS

ED ROBINSON

C.W. STRANG WARD

CORNELIUS VASOY

H.P. NUNNALLY

R.L. MOORE

A.C. MOORE

FRANK BELL

J.M. BARNES

GEORGE GODDARD

JOHN C. HOLDER

LYMAN PARSONS

ED NEWTON

J.B. THOMPSON

ROBERT H. GRACEY

RENSTIGUE

E.A. NELSON

GEORGE WHEELER

FRANK WELLS

GEORGE KEEN

NORMAN COLDBECK

TOM B. SMITH

ERIK MAYO JR.

E.L. SMITH



charge. There was plenty of room for the ghosts, goblins, and also for the fellows on the third floor to frolic. An initiation will be held December 11, followed by a dinner-dance.

*Omega* is proud to announce that it has the distinction of possessing the first football used in a varsity football game on the new Temple University Athletic Field, Philadelphia. This ball was used in the game against Lebanon Valley, October 9, the game ending in a victory for Temple, score 13-3. Brother Harry Jacobs, the "burly" fullback of the Temple team, was acting captain during this game, and he presented the ball to the chapter.

Basketball is also commanding the attention of the brothers at this time. Practice has started, plans having been formulated to have a team representing *Omega* in the Interfraternity League. Last year our team finished second after a heart-breaking finish. We hope to have better luck this year.

*Omega* was visited by many brothers during the summer months who wended their way to the Sesqui-centennial from as far west as *Eho* chapter at California. We enjoy the visits of these traveling brothers at all times and always aim to make them feel at home here at *Omega*.

#### Alpha-Beta Holds Banquet

*Alpha-Beta* opened the first semester with a smoker at the *Sigma Phi Epsilon* house on September 23, sixty men attending. Shortly thereafter twelve men were wearing the *Delta*, and we expect to hold our first initiation within the next sixty days.

We are holding to our high scholastic record, and as evidence of this statement the first three students graduating from the School of Business and Public Administration last year were *Deltas*. These men were: Brothers Carpenter (who won the *Delta Sigma Pi* scholarship key), Olson and Sharp.

Recent class elections placed Hansen as president of the senior class; Baucher as vice-president and Thielecke as secretary-treasurer, while Branch was elected member to the Junior Honor System Board and Stone and Teeters to the Senior Honor System Board.

Our first professional banquet was held

October 5, with thirty-five men present and Brother Dr. Rogers of the Economics Department as guest of honor. Brother Rogers has recently returned from Geneva, Switzerland, where he attended the sessions of the League of Nations and where he delivered a series of addresses. Dr. Scott, also of the Economics Department, delivered an instructive talk on "The Philosophy of Professionalism."

The new \$300,000.00 Memorial Stadium and the \$250,000.00 Memorial Tower, both of which will be dedicated on November 20 are the results of the consistent efforts of Brother Dr. J. C. Jones, former president of the University of Missouri.

#### Alpha-Delta Initiates Fifteen

Although getting away to a little late start *Alpha-Delta* has had its first initiation of the current college year and has added fifteen members to its ranks. Our program of professional and social activities has not yet been determined, but will be by the time this letter appears in print, and we expect the coming year to be a successful one, at least everything indicates that it will be.



#### Alpha-Epsilon Initiates Six

Twenty-one actives returned to *Alpha-Epsilon* this fall and seven pledges, six of whom were initiated into membership on October 17. Rushing plans are well under way and by the time this letter appears we expect to have a goodly number of excellent pledges.

The chapter has moved into a new house this fall, at 1405 Sixth Street, S. E., and our new quarters are much larger and provide adequate room for continued growth. The entire house is operated by the chapter, including the serving of meals. A housing corporation has been formed and plans are already under way for the building of a house before many years have passed. While our present home is not the most pretentious on the Minnesota campus, we feel it is a good start, and we are quite proud of it.

The leading event of the fall was the dinner given jointly with the Twin Cities





Alumni Club in honor of Brother Dr. Russell A. Stevenson, *Epsilon*, recently appointed Dean of the School of Business, and which dinner is reported fully elsewhere in this issue. Regular professional meetings are held. Also monthly dinners and two dances during this quarter.

Hansen, the chapter treasurer, is president of the Commerce Club for the coming year, with Hoff as secretary and Larson as vice-president of the junior class in the School of Business. Our chapter meetings, held every Monday night, have an average attendance of twenty, with several alumni always on hand to give us the benefit of their experience and advice.

#### Alpha-Eta Occupies New House

Although only ten actives returned to college this fall these ten have been extremely active in getting the affairs of *Alpha-Eta* under way. Last year the chapter secured a one-year lease on a house at



424 E. Main Street, which we now occupy, and which we have found very satisfactory. We experienced a little difficulty in filling our quarters at first on account of so few actives returning to college this fall, but after our pledging season was over, the house has had plenty of occupants, and it is no longer a financial burden to the chapter. This is our first attempt to establish chapter quarters and as is usually the case, some things are not altogether satisfactory, but we confidently feel that it is a big step forward and that the future holds great possibilities for us because of this step.

A reading room and library has been established in our house. Letters were sent out to the different financial and commercial houses throughout the country for the purpose of obtaining literature on commercial and financial subjects and they brought gratifying results. Most of these houses have placed us on their permanent mailing list and we are now receiving various publications of a professional, commercial and financial nature.

Two professional meetings have been held, and regular business meetings are held twice a month with a banquet each month. We have eight pledges to date, and expect to pledge about seven more this year.

"Twist" Redfield seems to be about the most active member of the chapter. He was elected to the student senate, is a member of the Athletic Board of Control, appointed to head the R. O. T. C. unit as cadet lieutenant colonel, plays regular end on the varsity football squad and is captain-elect of this year's basketball team. Matteson is manager of the cooperative book store and Zoost is assistant manager.

Elmen and Groepel are still talking about their trip to Madison.

#### Alpha-Theta Returns Twenty-One

*Alpha-Theta* has nothing but good news to send to the Brothers of *Delta Sigma Pi*.



We resumed operations this fall with an active chapter of twenty-one which is six more than we had last year and all of these brothers are mighty active. From all appearances of the first few business meetings we will undoubtedly set a record for activity the coming year.

The *Alpha-Theta* brothers were very sorry to lose Dr. Russell A. Stevenson, who has left Cincinnati to take on the Deanship of the School of Business at the University of Minnesota. We want to warn our brothers of *Alpha-Epsilon* to guard him carefully or *Alpha-Theta* will come and bring him back to Cincinnati. However, we do think *Alpha-Epsilon* is extremely fortunate and we congratulate Dr. Stevenson on his new appointment.

Our rushing season is well under way and as to the success of the same we will have to leave until the next issue of *THE DELTASIG*. As regards our active members—Hopkins is president, Chatfield is vice-president and Bottler is secretary of the Commerce Club. Bottler is a member and president, and Humphries is a member of *Beta Gamma Sigma*. Grasfeder is end and Schwarm is halfback on the Cincinnati Varsity football squad. Dunkman, of the class of '26, captured the prize given by the local chapter of *Alpha Kappa Psi* for high scholarship last June, of which we are justly proud.

We certainly want every Deltasig that comes to Cincinnati to get in touch with our chapter for it is our desire to make



your stay in our city a pleasant one and to bring you in contact with as many of our members as possible.

#### Alpha-Iota Loses Several Officers

Although eighteen actives and nine pledges returned to college this fall we were very unfortunate to have our head master and senior warden fail to return. This caused us to be a few weeks late in getting our list of officers in proper order but at a special election held on October 5, Brother Starry was elected head master and Bath, senior warden. We are now all set for the coming year.

Our pledges have now increased to 13 and we have several more prospects. Our professional meetings and smokers have been renewed and the first of a series of banquets was held November 4 at the Younker Brothers' Tea Rooms in celebration of Founders' Day. The first initiation will be held November 20 and we will have the usual traditional Deltasig Banquet following.

Our house is getting along in mighty fine shape and while it is not filled to capacity we are mighty glad of the small number of vacancies we have, in view of the fact that the house is less than a year old. We do not expect to have many vacancies after the next few weeks. Meals are served, which is greatly appreciated by the brothers and any of you Deltasigs who travel to Des Moines on business or pleasure are cordially invited to stay with us while in our fair city as we have plenty of facilities to take care of you.

#### Alpha-Kappa Opens Chapter Quarters

Eighteen active members returned to *Alpha-Kappa* this fall filled with enthusiasm and anxious for an opportunity to show the world that their love and loyalty for *Delta Sigma Pi* had not waned during the past summer. They realize, and rightly so, that the hearty good-fellowship of their brothers cannot be compensated for by chance acquaintances they may make during the summer months and they desire nothing more than to put their shoulders to the wheel and by their com-

bined efforts raise the standard of *Delta Sigma Pi* to new and even greater heights.

It is this spirit of coöperation on which Head Master Guenther has counted in making his elaborate plans for the coming year. The fraternal spirit in evidence at the Madison Grand Chapter Congress made him realize that *Alpha-Kappa* chapter is an intricate part of a strong national organization, more than he ever realized it before. He has inculcated this spirit upon the minds of the active members of *Alpha-Kappa* chapter and its effect is already evidenced by the constructive, concerted activities that have been undertaken thus far this year.

Definite action has been taken to secure chapter quarters and this undertaking has been crowned with well-merited success. We now have an apartment at 283 Bryant Avenue, Buffalo, which contains everything that fraternal headquarters should have. It is situated in a very good residential section of Buffalo and is conveniently located for all brothers. To pass through Buffalo and not stop off at our chapter quarters would be a great loss to you and to us. A cordial invitation is always extended you.

We have nine promising pledges under our watchful supervision, and we are endeavoring to instill in them the fact that "he also serves who only stands and waits." Thinking, however, that waiting might be somewhat trying on the nerves and sensitive feelings of these pledges we have seen fit to assign them various tasks more or less pleasurable in their nature, so that they will sincerely appreciate the honor that is conferred upon them when they are prepared to take the final step that will bring them into closer relationship with us.

Brother Norman Schlant, *Alpha*, has been appointed a member of the faculty of the University of Buffalo, and will teach accounting courses. We are very fortunate in having Brother Schlant in our midst as it enables us to receive his wise counsel from time to time on problems seemingly beyond our ability to solve. We are also glad to have Brother Atkinson, *Beta*, our District Deputy with us so frequently as he too gives liberally of his experience and wise counsel.

One of our brothers, George A. Patterson, has been appointed a member of the Buffalo Technical High School Faculty. Brother Patterson's record in the fraternity is above reproach and worthy of being emulated by all of us. We take a personal

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BUFFALO



interest in each brother's achievements and reverses, and our feeling of pride and satisfaction in Brother Patterson's appointment cannot be less than he himself experiences.

The alumni residing in the Buffalo District have plans under way for the organization of an Alumni Club. They meet regularly over the lunch table every Wednesday noon in the Chamber of Commerce Building and the average attendance has been about twenty.

Remember when you come to Buffalo, don't forget to look up *Alpha-Kappa*.

#### Alpha-Mu Returns Twelve

Twelve actives returned to college this fall, *Alpha-Mu* having lost eighteen brothers through graduation last June. Thus far we have held three regular meetings and our regular Thursday noon-day luncheons. The first professional meeting of the year was held on November 1 at the *Phi Delta Theta* house when the chapter had as their guests fifteen juniors in the School of Commerce.

As regards campus activities, Head Master Golberg is quarterback and Doe is right end on the Varsity football squad this fall. Golberg is also serving as campus chairman for the North Dakota Stadium Drive Campaign.

We were mighty glad to see Brother Lodoen win the *Delta Sigma Pi* Scholarship Key last June. He was recently commissioned as second lieutenant in the U. S. A. regular army.

We expect to announce the pledging of a dozen or more of the leading students of the School of Commerce real soon.

#### Alpha-Lambda Initiates Five

Only twelve members returned to *Alpha-Lambda* this fall, but an initiation held on



October 30 added five members to our ranks and we have several other pledges that will be initiated later on during this college year.

The chapter's lodge hall on Franklin Street, Chapel Hill, N. C., is in excellent shape and the Brothers are making good use of it this semester. We of course have

no chapter house but have chapter quarters which are quite ample for our requirements.

Professional meetings will be resumed in November and with the regular business meetings we have scheduled for the year, smokers, etc., there will be plenty doing in our chapter.

As regards campus activities "Red Smith," who has achieved more than one athletic honor, was recently elected president of the senior class, Elgin is captain of the tennis team and also a champion tennis player, while Supple is a member of the football squad with such records as a 93-yard run for touch down, etc. The added fact that we also have brothers who have made *Phi Beta Kappa* and other members who have distinguished themselves on the publications of the University make us feel we are not getting honors all in one direction.

Head Master Rhinehart returned from the Madison Grand Chapter Congress with a lot of enthusiasm, and new ideas for our chapter, and we are looking forward to a successful year.

#### Alpha-Omicron Returns Twenty-One

With twenty-one actives back in college *Alpha-Omicron* is looking forward to a very successful year. Three business meetings and a smoker have been held since college opened and we expect to announce the pledging of ten or twelve of the leading students in the department real soon.

Professional meetings and smokers will be resumed soon, and we are looking forward to them with a great deal of interest.

Six of our active members attended the *Nu* chapter banquet and initiation held in Columbus on October 10 and we certainly enjoyed this opportunity of paying a fraternal visit to our Ohio State chapter.

As regards campus activities—Brothers Donnell is president of the Men's Union, Gilmore is president and Kreager the treasurer of the Commerce Club.

Brothers Gilmore and Reyer, our district deputy, have been telling us all about the Madison Grand Chapter Congress and we certainly regret that all of us could not have attended this wonderful meeting of *Delta Sigma Pi* and participated in the



wonderful events that were held during the Congress.

*Alpha-Omicron* desires to extend best wishes to all chapters for a most successful year.

#### Alpha-Sigma Returns Seventeen

The baby chapter of *Delta Sigma Pi* has seventeen actives returned to college this fall and seven pledges. No initiation has been held this year but one is scheduled for the early part of December.

Five business meetings and one professional meeting have been held so far this year. Meetings are held on the first and fourth Friday nights of each month and we have had an average attendance of fourteen members. Speaking of campus activities Duncan and Fuller have been elected to the Honor Council, Osborne is president, Bogart is vice-president, Mitchell is treasurer and Toenes is publicity agent for the Commerce Club, Stabler is treasurer and Osborne vice-president of the senior class, while Toenes is president and Mitchell treasurer of the junior class. Head Master Lackey is a member of the Forensic Council which arranges the debates for the University.

Our delegate has certainly told us plenty about the Grand Chapter Congress and our only regret is that each and every one of us could not have attended this wonderful session.

Our finances are in excellent shape, our spirit is high, and we cordially invite all traveling brothers to pay us a visit when they are in our section of the south.

#### Alpha-Pi Returns Twenty-One

Twenty-one actives returned to *Alpha-Pi* this fall. Only two failed to come back.

At Indiana University the School of Commerce is a two-year proposition, the freshman and sophomore years being spent in the Liberal Arts College, therefore the life of each member in the chapter is two years or less and we have a rather rapid turnover in our chapter.

We now have a score of pledges and the majority will be initiated some time between now and February 1. Our professional meetings are held twice each month with speakers for each alternate meeting and the members look forward to these meetings with a great deal of interest. We have also started a campaign of professional spirit for the men of the School of Commerce which has culminated in a challenge to the Law and Medical students for a football game, but they have rejected our challenge and a controversy has arisen which will no doubt strengthen the spirit of the men in the School of Commerce.

Brother Edie is achieving a name for himself with his Bureau of Business Research in conducting original researches of business conditions in the State of Indiana. His staff is made up of students of the School of Commerce and several of the brothers are members. All members of the chapter are active on the campus and among our members we have the president of the senior class, the lieutenant colonel of the R. O. T. C., the senior managership in every sport except football, two men on the Varsity football squad, and three officers of the Indiana Union Board.

## Delta Sigma Pi and Business Methods

(Continued from page 19)

and Roger Babson, the great statistician and financial expert. Both of these men have done notable work in raising the standards of business ethics, and they should be honored for it. We should perhaps mention with these two Mr. John D. Rockefeller, Jr. If *Delta Sigma Pi* will line itself up with such men, it will

be honoring itself as well as making itself a force for the elevation of business ethics. This is surely something for us to consider, and while I know it has already been considered, I believe that we as a fraternity can throw our weight even more on the side of the right in this matter.





# RECENT INITIATIONS

## PI—January 27, 1926

- 71 POWELL, Whitlow Harrison, *Nashville, Ga.*  
 74 HOLDER, John C., *Bainbridge, Ga.*  
 75 McTIGUE, Robert Earl, *Nashville, Tenn.*  
 76 GRACEY, Robert Hall, *Athens, Ga.*  
 77 SMITH, Tom Bush, *Valdosta, Ga.*  
 78 MERRITT, Sam Mickleberry, *Americus, Ga.*

## LAMBDA—February 27, 1926

- 73 DIERKER, George Jacob, *Mt. Lebanon, Pa.*  
 74 LESLIE, Charles Baum, *Pittsburgh, Pa.*

## ALPHA-KAPPA—April 3, 1926

- 22 KOPPER, Herbert A., *Buffalo, N. Y.*  
 23 ESHELMAN, Harvey Burton, *Clarence Center, N. Y.*  
 24 McCORMICK, Lawrence Kenyon, *Buffalo, N. Y.*  
 25 STRAUSS, Frederick James, *Buffalo, N. Y.*  
 26 WEIL, Howard G., *Buffalo, N. Y.*  
 27 SCHAEFER, Alfred C., *Buffalo, N. Y.*  
 28 BETZ, Frank Edward, *Buffalo, N. Y.*  
 29 BOLLMAN, Robert Alva, *Buffalo, N. Y.*

## PHI—April 17, 1926

- 67 JEPSON, Doras S., *Los Angeles, Calif.*  
 68 RUDOLPH, Walter Morrow, *Los Angeles, Calif.*  
 69 CHADSEY, Howard Blackstone, *Los Angeles, Calif.*  
 70 COTTON, Logan Riblet, *Redondo Beach, Calif.*  
 71 COURTRIGHT, William de Voss, *Seattle, Wash.*  
 72 PETRIE, Harry Paul, *Hollywood, Calif.*  
 73 HICKS, Byron Wallace, *Long Beach, Calif.*  
 74 FOWLES, Robert Mervyn, *Redlands, Calif.*  
 75 JANSEN, George Ezra, *Los Angeles, Calif.*  
 76 LOWNDES, Douglas Henderson, *Pasadena, Calif.*

## OMICRON—May 14, 1926

- 64 CROUCH, Charlie Earnest, *Johnson City, Tenn.*  
 65 JONES, Charles Scarritt, *Kansas City, Mo.*  
 66 RITCHIE, John Campbell, *Ruston, La.*  
 67 STEPHENS, Matthew Lawrence, *Nashville, Tenn.*  
 69 HAMILTON, Leslie Farrow, *Paducah, Ky.*  
 70 PELLETTIERI, Emile Charles, *Nashville, Tenn.*  
 71 CROW, William Russell, *Nashville, Tenn.*  
 72 SEAL, James Wheeler, *Idabel, Okla.*  
 73 HARRIS, Edward, *Selma, Ala.*

## ALPHA-IOTA—May 15, 1926

- 45 WHEELER, Lloyd, *Everest, Kan.*  
 59 STEWART, Donald Hill, *Rockwell City, Iowa*  
 60 RAMSEY, James Francis, *Milo, Iowa*  
 61 GEARHART, Harold Raymond, *Collins, Iowa*  
 62 GARRETT, Henry Joseph, *Des Moines, Iowa*  
 63 ALBRECHT, Leonard Frank, *Des Moines, Iowa*  
 64 DYKSTRA, Francis Earl, *Pella, Iowa*

## ALPHA-NU—May 15, 1926

- 34 SIMPSON, Virgil L., *Denver, Colo.*  
 35 SIMPKINS, John J., *Denver, Colo.*  
 36 RONVEAUX, Ernest John, *Denver, Colo.*  
 37 BAILEY, Stanley H., *Denver, Colo.*

- 38 WALBORN, Lewis Earl, *Denver, Colo.*  
 39 WILSON, Robert Kempf, *Denver, Colo.*

## KAPPA—May 20, 1926

- 93 CALDWELL, Nolan Cecil, *Atlanta, Ga.*  
 94 BROWNLEE, Charles Vinson, *Atlanta, Ga.*  
 95 BEANE, Norman William, *Atlanta, Ga.*  
 96 BUTLER, Frank Weems, *Atlanta, Ga.*  
 97 ROBINSON, Fred Wedemeyer, *Atlanta, Ga.*  
 98 THOMAS, George Graham, *Atlanta, Ga.*  
 99 CARSWELL, Rufus Hutchinson, *Chattanooga, Tenn.*  
 100 LEWIS, William Ardis, *Ruston, La.*

## ETA—May 21, 1926

- 75 DAMRON, Robert Wayne, *Catlettsburg, Ky.*  
 76 GLENN, J. Philip, *Kuttawa, Ky.*  
 77 PLANCK, Ishmael, *Winchester, Ky.*  
 79 WALKER, Wilburn Bland, *Danville, Ky.*  
 80 WALTON, William Renaker, *Lexington, Ky.*

## PSI—May 22, 1926

- 112 DAVIS, Harlan Goldwyn, *Milwaukee, Wis.*  
 113 KAMM, Ralph Francis, *Madison, Wis.*

## THETA—May 22, 1926

- 134 BENNETT, Robert James, *Detroit, Mich.*  
 135 SHEA, Daniel Gould, Jr., *Detroit, Mich.*  
 136 OLES, Frank Louis, *Detroit, Mich.*  
 137 RALEIGH, Joseph Emmet, *Detroit, Mich.*  
 138 BENNETT, Fred George, *Detroit, Mich.*  
 139 BENNETT, Harold Edward, *Lansing, Mich.*  
 140 ALBINIAK, John Stanley, *Detroit, Mich.*  
 141 DOWD, Francis Andrew, *Windsor, Ont.*  
 142 KELLEY, Laurence Alger, *Detroit, Mich.*  
 143 CHAMBERLAIN, Kenneth Earl, *St. Clair, Mich.*  
 144 FINLEY, Robert John, *Detroit, Mich.*

## NU—May 23, 1926

- 127 VAN KIRK, Leroy Carl, *Washington, Pa.*  
 128 DETRICK, David E., *Brookville, Ohio*  
 129 CHARPIOT, Leon Franklin, *West Unity, Ohio*  
 130 KNEIFEL, Gerald Wade, *Barberton, Ohio*  
 132 FRANCIS, Henry Atkinson, *Cleveland, Ohio*

## SIGMA—May 23, 1926

- 81 BRADFORD, Ray William, *Salt Lake City, Utah*  
 82 HOUT, Ernest Grant, *Salt Lake City, Utah*  
 83 WHITTAKER, Earl Horton, *Circleville, Utah*  
 84 HOLLAND, Joseph, *Salt Lake City, Utah*

## ALPHA-RHO—May 23, 1926

- 25 CHLANDA, Ralph Francis, *Longmont, Colo.*  
 26 NELSON, Gerhard Melvin, *Boulder, Colo.*  
 27 BUSHEE, Frederick Alexander, *Boulder, Colo.*

## ALPHA—June 5, 1926

- 444 BERCKMUELLER, George Victor, *Englewood, N. J.*  
 445 ROHRBERG, Albert Lawrence, Jr., *New York, N. Y.*  
 446 DEPP, William Charles, *New York, N. Y.*

## IOTA—June 6, 1926

- 110 FIEHLER, Bernard Henry, *Wellsville, Kan.*

## UPSILON—June 6, 1926

- 176 PRITCHARD, William Ward, *Prophetstown, Ill.*



**ALPHA-EPSILON—June 6, 1926**

- 78 EKEGREN, Wallace Alton, *Twete, Mont.*  
 79 NEUHARTH, Edwin G., *Eureka, S. D.*  
 80 BURGER, Albert, Jr., *Tulsa, Okla.*  
 81 NELSON, Denneth Simmian, *Minneapolis, Minn.*  
 82 HAMLIN, Russell Colten, *White Bear Lake, Minn.*

**BETA—June 12, 1926**

- 385 HADAC, William Robert, *Chicago, Ill.*  
 386 SIMMS, Harry William, *Lawrenceville, Ill.*  
 387 PETERSON, Walter Oscar, *Chicago, Ill.*  
 388 MANTEUFFEL, Alfred Otto Frederick, *Oak Park, Ill.*  
 389 PARCELLS, Edwin Martin, *Chicago, Ill.*  
 390 FRIEDEN, Robert William, *Chicago, Ill.*  
 391 QUIGLEY, Alfred Edwin, *Lewistown, Ill.*  
 392 VIAL, Glenn Leo, *Chicago, Ill.*  
 393 FORDTRAN, Henry Carl, *Blue Island, Ill.*  
 394 STUBBS, Stevenson Frederick, *Chicago, Ill.*

**ALPHA-THETA—June 19, 1926**

- 35 ANGERT, Richard Walter, *Cincinnati, Ohio*  
 36 REINHART, Robert Lucien, Jr., *Huntington, W. Va.*  
 37 NEWMAN, Herman Andrew, *Cincinnati, Ohio*  
 38 KECK, Louis, *Cincinnati, Ohio*  
 39 KAPP, Paul Raymond, *Greenville, Pa.*  
 40 WILSON, William Harmon, *Pleasant Ridge, Ohio*  
 41 BRUESTLE, Erwin M., *Cincinnati, Ohio*  
 42 CONLON, James E., *Pt. Thomas, Ky.*  
 43 KING, George Anderson, *Rockford, Ill.*  
 44 SHELLY, Richard William, Jr., *Passaic, N. J.*

**LAMBDA—June 25, 1926**

- 75 SILVER, Elbert Vincent, *Pittsburgh, Pa.*  
 76 BROOKS, Charles King, *East Pittsburgh, Pa.*

**XI—October 8, 1926**

- 82 MITCHELL, John Perry, Jr., *Sterling, Mass.*  
 83 BIRDSEYE, Robert Marshall, *Detroit, Mich.*  
 84 SMITH, Kenneth Berkeley, *Flushing, Mich.*  
 85 PETHEL, Ralph Devon, *Salisbury, N. C.*  
 86 NORTHROP, Micajah Starr, *Northville, Mich.*

**NU—October 10, 1926**

- 131 TUBBS, Richard Mason, *Bryan, Ohio*  
 133 LUCAS, John Wayne, *Steubenville, Ohio*

- 134 SOMMER, Karl Calvin, *Lakewood, Ohio*  
 135 HAY, Don Leslie, *Harrod, Ohio*  
 136 WILLSON, Howard Medick, *Worthington, Ohio*  
 137 MILLER, Frederick Boice, *Gallion, Ohio*  
 138 SNYDER, Clarence William, *Marion, Ohio*  
 139 BARRETT, John Robert, *Dayton, Ohio*

**ALPHA-EPSILON—October 17, 1926**

- 83 SWANSON, Walter Leonard, *Fargo, N. D.*  
 84 LARSON, Gordon Mulvey, *Fairmont, Minn.*  
 85 SETRE, Kenneth T., *Minneapolis, Minn.*  
 86 HONSEY, Milton Clarence, *Mason City, Iowa*  
 87 HOFF, Howard Edward, *Wabasha, Minn.*  
 88 HAMLON, Harold Glenn, *Minneapolis, Minn.*

**ALPHA-DELTA—October 20, 1926**

- 73 ARNDT, Karl Matthews, *Lincoln, Neb.*  
 74 HUDCHINS, Frederick Carleton, *Lincoln, Neb.*  
 75 BLOOD, Forrest Clifford, *Lincoln, Neb.*  
 76 KOELLER, Paul Hellmuth, *Clarks, Neb.*  
 77 DOUTHIT, Harold Beatty, *Clarinda, Iowa*  
 78 GORMAN, Alfred Bernard, *Genoa, Neb.*  
 79 GRATIGNY, Belmont Wayne, *Lincoln, Neb.*  
 80 CARPENTER, Leo DeLoss, *Lincoln, Neb.*  
 81 MARQUARDT, Fred John, *Avoca, Neb.*  
 82 MATTHEWS, Lloyd Parker, *Omaha, Neb.*  
 83 SHEPARD, John Creath, *Frankford, Kan.*  
 84 CROFT, Arthur Harry, *Wichita, Kan.*  
 85 PAULSEN, Harry E., *Lincoln, Neb.*  
 86 LUCAS, Leroy E., *Omaha, Neb.*  
 87 LUCAS, Harry O., *Omaha, Neb.*

**ALPHA-LAMBDA—October 29, 1926**

- 44 CLARK, Jack Conway, *Greensboro, N. C.*  
 45 DAVIDSON, Ralph Broadus, *Gafney, S. C.*  
 46 WYRICK, Carnie Lee, *Greensboro, N. C.*  
 47 WARD, John, Jr., *Raleigh, N. C.*  
 48 JACKSON, Walter Clinton, Jr., *Greensboro, N. C.*

**ALPHA-BETA—October 31, 1926**

- 85 BOUCHER, Delbert Reeves, *Moberly, Mo.*  
 86 LAWS, James Aubra, Jr., *Bunceton, Mo.*  
 87 SULLINS, Ellwood McPherson, *Tipton, Mo.*  
 88 BRANCH, Willis Roscoe, *Norborne, Mo.*  
 89 LAWS, Guy Allen, *Bunceton, Mo.*  
 90 BOPP, Karl Richard, *Kirkwood, Mo.*  
 91 SWANEY, Wilford Earl, *Columbia, Mo.*  
 92 BELL, Randolph Emerald, *Slater, Mo.*  
 93 KRUSE, Herman Carl, *Wakenda, Mo.*  
 94 DAVIDSON, Jewett A., *High Hill, Mo.*  
 95 TALBERT, William Carl, *Columbia, Mo.*

**FORGETFUL**

President (at class meeting): "The chair does not recognize you, Miss White. Sit down."  
 Miss White: "Oh, you stuck up thing! I was introduced to you last week."

—Southern California Wampus.

**INCONVENIENT**

Senior: "How do you like your new room."  
 Soph: "Rotten. There aren't half enough chairs to hold my clothes."

—Lemon Punch.

**POSTPONED**

Fresh: "How long will I have to wait for a shave?"  
 Barber: "Years, sonny, years."

—Illinois Siren.



# INTERNATIONAL FRATERNITY OF DELTA SIGMA PI



The Central Office  
1502 FISHER BUILDING, CHICAGO, ILL.  
Telephone Harrison 2133

The International Fraternity of Delta Sigma Pi was founded November 7, 1907, at New York University School of Commerce, Accounts and Finance, and is a professional commerce fraternity "organized to foster the study of business in universities; to encourage scholarship and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community." The fraternity was incorporated September 24, 1926, in the state of Illinois.

## GRAND OFFICERS

(NOTE: Address all communications to The Central Office)

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IV	Alpha-Delta	
V	Alpha Epsilon, Alpha-Eta, Alpha-Mu and the Twin Cities Alumni Club.	C. R. Teich, <i>Alpha-Epsilon</i>

WESTERN PROVINCE:

District I	Rho and the San Francisco Alumni Club
II	Sigma and Salt Lake City Alumni Club
III	Phi and the Los Angeles Alumni Club
IV	Alpha-Nu and Alpha-Rho

J. T. Coatsworth, *Upsilon*



## THE UNDERGRADUATE CHAPTER DIVISION

### ALPHA—New York University, School of Commerce, Accounts and Finance Chapter Quarters, Hotel Albert, 42 E. 11th St., New York, N. Y. Stuy. 4961

Head Master.....Paul W. Silfies.....42 E. 11th St., New York, N. Y.  
Scribe .....John J. Keane .....1008 Summit Avenue, New York, N. Y.  
Treasurer .....Bertram Betsch.....309 Dodd Street, Union City, N. J.

### BETA—Northwestern University, School of Commerce (Chicago Division)

Chapter House, 42 Cedar Street, Chicago, Ill. Tel. Delaware 4620-4261  
Head Master.....Thos. H. Wright.....4950 N. Albany Ave., Chicago, Ill. Keystone 4289  
Scribe .....Lloyd M. Clady.....42 Cedar St., Chicago, Ill.  
News Editor.....Harold D. Bue.....1746 Humboldt Boul., Chicago, Ill.

### GAMMA—Boston University, College of Business Administration

Head Master.....John J. Linnane.....14 High St., Westboro, Mass.  
Scribe .....John V. Dvorsky.....21 St. Botolph St., Boston, Mass.  
Treasurer .....Leo F. Caisse.....91 St. Botolph St., Boston, Mass.

### DELTA—Marquette University, College of Business Administration Chapter House, 130 14th St., Milwaukee, Wis. Tel. Grand 1005

Head Master.....Emil E. Kostner.....130 14th St., Milwaukee, Wis.  
Scribe .....Edmund Rowan.....130 14th St., Milwaukee, Wis.  
Correspondent ...Benj. Stahl, Jr.....130 14th St., Milwaukee, Wis.

### EPSILON—University of Iowa, College of Commerce

Chapter House, 527 E. College St., Iowa City, Iowa. Tel. 2277  
Head Master.....Raymond A. Powell.....527 E. College St., Iowa City, Iowa  
Scribe .....Harold L. Gerndt.....527 E. College St., Iowa City, Iowa  
Treasurer .....Cletus F. Chizek.....527 E. College St., Iowa City, Iowa

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Head Master.....Robert I. Bushnell.....2744 Ridge Ave., Evanston, Ill. Univ. 1359  
Scribe .....Arthur Curtis.....Delta Upsilon House, Evanston, Ill. Univ. 1548  
Treasurer .....Frank Reynolds.....Beta Theta Pi House, Evanston, Ill. Univ. 1320

### ETA—University of Kentucky, College of Commerce

Head Master.....W. L. Richards.....281 S. Limestone St., Lexington, Ky.  
Scribe .....W. H. Mock.....333 S. Limestone St., Lexington, Ky.  
Correspondent ...LeRoy Miles.....601 E. Main St., Lexington, Ky.

### THETA—University of Detroit, School of Commerce and Finance

Chapter Quarters, Detroit Union House, 676 E. Jefferson Ave., Detroit, Mich. Tel. Cherry 2939  
Head Master.....Rowland B. Hill.....1052 E. Grand Blvd., Detroit, Mich. Lincoln 1617M  
Scribe .....L. Gordon Goodrich.....1523 E. Jefferson Ave., Detroit, Mich.  
Correspondent ...J. M. Larisle.....2681 E. Jefferson Ave., Detroit, Mich.

### IOTA—University of Kansas, School of Business

Chapter House, 1244 Louisiana St., Lawrence, Kans. Tel. 1288  
Head Master.....Arnold A. Carlson.....1244 Louisiana St., Lawrence, Kan.  
Scribe .....Forrest E. Kimel.....1244 Louisiana St., Lawrence, Kan.  
Treasurer .....Dale W. McNeal.....1244 Louisiana St., Lawrence, Kan.

### KAPPA—Georgia School of Technology, School of Commerce

Head Master.....B. S. Embry.....39 Harris St. N.E., Atlanta, Ga.  
Scribe .....R. L. Whaley.....Y. M. C. A., Atlanta, Ga.  
Treasurer .....V. O. Rankin, Jr.....502 Highland Ave. N.E., Atlanta, Ga.

### LAMBDA—University of Pittsburgh, School of Business Administration Chapter Quarters, Hotel Chatham, Pittsburgh, Pa.

Head Master.....Herbert W. Wehe.....1349 Methly Ave., Pittsburgh, Pa. Lehigh 3678R  
Scribe .....Edw. A. Hopf.....R. F. D. No. 4, Box 185, Cherry Lane, Millvale Branch,  
N. S., Pittsburgh, Pa.  
Treasurer .....George W. Stanton, Jr.....5806 Rural St., Pittsburgh, Pa. Montrose 5335

### MU—Georgetown University, School of Foreign Service Chapter House, 1300 New Hampshire Ave., Washington, D. C. Tel. North 9961

Head Master.....A. Douglass Cook.....1300 New Hampshire Ave., Washington, D. C.  
Scribe .....James F. Clancy.....1300 New Hampshire Ave., Washington, D. C.  
Treasurer .....John R. Russell.....1300 New Hampshire Ave., Washington, D. C.

### NU—Ohio State University, College of Commerce

Chapter House, 19 15th Ave., Columbus, Ohio. Tel. Univ. 1576  
Head Master.....William M. Adams.....19 15th Ave., Columbus, Ohio  
Scribe .....Joseph B. Flora.....19 15th Ave., Columbus, Ohio  
Correspondent ...Edgar C. Turney.....19 15th Ave., Columbus, Ohio

### XI—University of Michigan, School of Business Administration

Chapter House, 1502 Cambridge Road, Ann Arbor, Mich. Tel. 5518  
Head Master.....Harold J. Mertz.....1502 Cambridge Road, Ann Arbor, Mich.  
Scribe .....Clare E. Harder.....1502 Cambridge Road, Ann Arbor, Mich.  
Treasurer .....Paul D. Rickman.....1502 Cambridge Road, Ann Arbor, Mich.

### OMICRON—Vanderbilt University, Department of Commerce

Head Master.....Chas. E. Crouch.....212 21st Ave. S., Nashville, Tenn. Tel. 7314  
Scribe .....Charles S. Jones.....356 Wesley Hall, Nashville, Tenn.  
Correspondent ...Ed. Harris.....356 Wesley Hall, Nashville, Tenn.



**PI—University of Georgia, School of Commerce**

Head Master.....E. D. Newton, Jr.....237 Dougherty St., Athens, Ga.  
 Scribe .....John Holder, Jr.....Pi Kappa Phi House, Athens, Ga.  
 Treasurer .....R. E. McTigue.....Alpha Tau Omega House, Athens, Ga.

**RHO—University of California, College of Commerce**

Head Master.....Lloyd L. Thomas.....2739 Channing Way, Berkeley, Calif. Berk. 7280  
 Scribe .....Alvin Carveth.....2728 Durant Ave., Berkeley, Calif. Thorn. 1834  
 Treasurer .....Edwin V. Carlson.....Hotel Whitecourt, Berkeley, Calif.

**SIGMA—University of Utah, School of Commerce and Finance**

Head Master.....Albert E. Noall.....520 W. 4th St. N., Salt Lake City, Utah. Was. 2011M  
 Scribe .....Reed O. Christianson.....78 N St., Salt Lake City, Utah. Was. 7263  
 Treasurer .....John Pitman.....755 Windsor Ave., Salt Lake City, Utah. Hy. 2630W

**TAU—McGill University, School of Commerce**

Chapter House, 461 Sherbrooke St., Montreal, Quebec. Uptown 3580

Head Master.....Charles P. Ryan.....461 Sherbrooke St., Montreal, Quebec  
 Scribe .....Herman G. Stockwell.....461 Sherbrooke St., Montreal, Quebec  
 Treasurer .....F. G. LeBaron.....461 Sherbrooke St., Montreal, Quebec

**UPSILON—University of Illinois, College of Commerce and Business Administration**

Chapter House, 405 E. Green St., Champaign, Ill. Tel. 2440

Head Master.....William F. Phipps.....405 E. Green St., Champaign, Ill.  
 Scribe .....Robert E. Bruce.....405 E. Green St., Champaign, Ill.  
 Correspondent ....W. H. Toates, Jr.....405 E. Green St., Champaign, Ill.

**PHI—University of Southern California, College of Commerce and Business Administration**

Chapter House, 2653 Ellendale Place, Los Angeles, Calif. Tel. BE-8359

Head Master.....J. Bruce Brown.....2653 Ellendale Place, Los Angeles, Calif.  
 Scribe .....Cecil W. Graves.....2653 Ellendale Place, Los Angeles, Calif.  
 Treasurer .....Logan Cotton.....2653 Ellendale Place, Los Angeles, Calif.

**CHI—Johns Hopkins University, School of Business Economics**

Chapter House, 923 St. Paul St., Baltimore, Md. Tel. Vernon 0478

Head Master.....John G. Young.....923 St. Paul St., Baltimore, Md.  
 Scribe .....George H. Murdoch.....923 St. Paul St., Baltimore, Md.  
 Treasurer .....Walter L. Specht.....923 St. Paul St., Baltimore, Md.

**PSI—University of Wisconsin, Course in Commerce**

Chapter House, 132 Breese Terrace, Madison, Wis. Tel. Fairchild 1725

Head Master.....Albert P. Kachel.....132 Breese Terrace, Madison, Wis.  
 Scribe .....Walter W. Sauber.....132 Breese Terrace, Madison, Wis.  
 Correspondent ....Robert Louson.....132 Breese Terrace, Madison, Wis.

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## Rose of Delta Sig

Words and music by  
Brother Paul H. Coughlin, Mu

Flow'rs that bloom in life's fair garden  
Blossoming bring thoughts of life and love,  
You can see their petals falling,  
As the season's days roll by;  
The fairest flower in the garden  
Budding with a life that ne'er will die,  
Is a flower that we love so dear,  
The Rose of Delta Sigma Pi.

### CHORUS

Rose of Delta Sig I love you,  
Rose of Delta Sigma Pi,  
When the shades of night are falling  
I dream of days gone by;  
As I go through life's long journey  
Mem-o-ries will never die,  
I will always hear you calling,  
Rose of Delta Sigma Pi.

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