

*The*  
**DELTA SIG**

VOLUME XVII

JUNE, 1925

ISSUE 3



**Sportsmanship in Business**

*By E. St. Elmo Lewis, Alpha*

**Installation of Alpha-Kappa, Alpha-Lambda and Alpha-Mu Chapters**

**The Commerce Fraternity as a Training Ground**

*By Frank T. Stockton, Alpha-Eta*

**To the Rescue of the Government**

*By Maynard A. Clemens, Chi*

**The Future of the American Railroads**

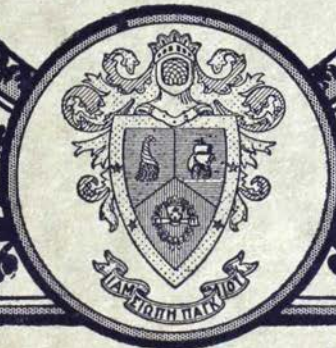
*By C. R. Atkinson, Delta*

**The Relation of Imports to the Development of Foreign Trade**

*By Henry F. Grady, Rho*

**The Spirit of Delta Sigma Pi**

*By Arthur W. Gray, Chi*







# The DELTASIG

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C. R. Atkinson, *Delta*, Professor of Transportation at the University of Washington, Seattle. He received his degrees of M.A. and Ph.D. from Columbia. He then served one year as head of the Department of History and Political Science, Ursinus College; four years at Lawrence College as head of the Department of Economics and Politics, and seven years at Marquette University as Dean of the College of Business Administration. Before taking up his college work he had served several years as High School Principal, County Superintendent of Schools and also as City Superintendent of Schools. In the summer of 1922, Dr. Atkinson paid his first visit to the Pacific Coast and was so pleased with conditions there that when the work in Transportation in the University of Washington was offered to him the following year, he cheerfully gave up a larger salary to throw his fortune with the great Northwest. Since coming to Washington he has been admitted to membership in the Seattle Industrial Traffic Manager's Association, and is the only man not engaged in practical traffic work to be so honored.

Henry F. Grady, *Rho*, is Lecturer in Foreign Trade of the University of California, and Director of the Foreign Trade Department of the San Francisco Chamber of Commerce. He has attended the University of California, Catholic University of Washington, D. C., and Columbia University, and holds degree of A.B. He was Lecturer in Economics at Columbia, Lecturer in Banking at the College of the City of New York, Lecturer in Foreign Exchange at Georgetown University School of Foreign Service, Special Expert for the United States Shipping Board during the war and was Trade Commissioner for England, France, Holland Board during the war and was Trade Commissioner to England, France, Holland and Scandinavia during 1919-1920. He has just completed writing his first book, *History of British War Finance*, which will be published soon.

Arthur W. Gray, *Chi*, was one of the founders of our Chi Chapter, served as its first Head-Master and has been extremely active in all its activity since the date of installation. He is a graduate of the University of Maryland. He was a delegate to the 1924 Congress of Chapters of the fraternity, and was elected at that session to serve a two-year term on the board of directors of the fraternity.





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## Sportsmanship in Business

By E. St. Elmo Lewis, *Alpha*

(An address given before the Chicago Rotary Club on February 17th and the Detroit Alumni Club of Delta Sigma Pi on March 11th, 1925.)

**L**AST summer two players were contending in an important tennis contest before a large crowd. It was the crucial game of the last set. One of the players served a ball very close to the base line and the umpire called it out. As a matter of fact it was in. The crowd knew it and so did the players. The next ball was served. The man in whose favor the other play had been called made no attempt to return it. Instantly tumultuous applause roared through the stands.

It was a tribute to true sportsmanship.

It is the common rule of men who have assimilated any of the finer things of culture, who recognize the spirit of service, that they shall take no mean or unfair advantage of an opponent in any of the contests of life. Good sportsmanship is, after all, the fundamental principle which contributes so largely to making life worth living, for from it comes that sense of equity, fair play, and generous feeling which lubricates our relationships of business, industry, commerce, and society.

For more than five thousand years the world has been seeking some common denominator of the Golden Rule, the Ten Commandments, the Confucian ethics, the Mohammedan law, that would enable all men everywhere to get along with their fellows without carrying weapons in their hands or craft and suspicion and fear in their hearts. Gradually we have developed the game until man may now go unarmed—except in such highly civilized centers as New York and Chicago—with a fair prospect of being able to get through the day's work with a whole skin, an untroubled conscience and a certain degree of mental composure. This striving to fix the rules of the game is the age-old effort of mankind.

It was the Golden Rule, found in some form in every moral creed of every race, that flamed into the laws of chivalry, that controlled the brute in men for centuries.

Burke, in his oration on the French Revolution paid a tribute to chivalry. We get some thrill for a chivalry that "*kept alive, even in servitude itself, the*

*spirit of an exalted freedom . . . that sensibility of principle which felt a stain like a wound, which inspired courage while it mitigated ferocity, which ennobled whatever it touched."*

No statute can make men brave or chivalrous.

To find a common denominator on which all agree gives each the degree of personal liberty in consonance with a friendly decency of give and take. We are realizing that we must set up a code that shall command as well as permit. However we may say it, John Wanamaker's old phrase seems to express it as well as anything else—"All may help but none shall hinder." We propose to find that code. Until the age of chivalry the search of man for a common creed, a confession of faith in brotherhood was chiefly concerned with the hereafter. Man forgot that he must prepare for the hereafter while he is here. It is only within the Christian Era that we have decided that the selfish, the ignorant, the fool shall not be allowed to interfere with the common good, the pleasures and the progress of the individual or society. We found a necessity, in other words, for learning the rules of life as well as the rules of Heaven. There is a necessity for a man to earn his place on earth as in Heaven. The ends did not excuse the means, for the way you do a thing is sometimes a higher crime than the deed itself. If creeds that seemed to assure their followers great rewards after death seriously interfered with the happiness, peace, content and prosperity of people on this earth, they were open to grave suspicion that they would not work in the hereafter to any better advantage than here. So we have been seeking for conventions, codes, creeds, and laws. The cultured man does not take much stock in laws. He depends more upon the native taboos of the educated man. He has seen too much of our laws. They have been made to hobble the successful players and to give victory to the unsuccessful. The rotten sportsmanship shown by some of our classes is a standing indictment of the congenital unfairness of the ignorant. There would just be as much sense in making a rule ruling out of all foot races two-legged men, so that we could favor one-legged men, as there is in some of the rules favoring the inept, the ignorant, the incapable, and the mentally twisted. If we followed the rule that society is responsible for all criminals, therefore they should be spared, we will soon be overwhelmed by the criminal mind. So the intelligent men create a code which other intelligent men observe, whether it is the law or not, and it is in men's play where the instinct of true sportsmanship shows to the best advantage that his better nature demonstrates itself in more gracious, friendly, and chivalrous ways.

For a few minutes let us look at just a few of the fundamental rules, as I see them, of good sportsmanship, and we can see where they apply in business.

These rules have greater power sometimes than statutes—because they are more fundamental. I should like to set down two fundamental things of any game:

The first fundamental is—*there must be rules of the game.* Yet some rail



at law, they object to rules. A very human thinking engineer, who is head of one of the most unique institutions of learning in the country, recently said:

"What after all am I most thankful for? Is it not that the laws of creation are steady and sure; that they show no caprice and play no tricks; that two and two make four today as they did yesterday? With rules that endure, we can learn those rules and play the game. How hopeless a world in which we should have to wonder each morning what the laws of creation would be today."

How hopeless it is to work for a boss who changes the rules on you every day! How bootless the effort to guide employees to victory when they will not learn the game! How measureless the loss due to the whims of men—to the baseless, lawless, reasonless anarchy of judgments guided by ignorance. You have all known the type of golfer who starts out saying that he will bet you \$1.00 a hole; then when you have him three down at the ninth, he swears it was 50c a hole; when he has lost the game at the fifteenth, he has forgotten that he made any bet at all! Amiable cuss, isn't he?

Second, *there must be an umpire.*

That umpire is either going to be a man, or a World's Court, or it is going to be one's own conscience and conception of the rules of the game. It didn't require any umpire in that tennis match for the true sportsman to assert himself. He reacted automatically, just as a gentleman reacts automatically to the impulse to do a good deed, or to the tactful handling of a vexed problem, or delicate situation.

Business, commerce and industry (and I shall lump them all under the one name of business)—business requires many things that cannot be covered by the cold inequities of the law. As soon as we can get a nation here all of whose people will love the game, who have a common heritage of a sportsmanlike regard for the game of life and business—we shall learn to play the game like gentlemen. What does that mean? What is a gentleman? I came across this definition the other day, which seems to me as good as any:

"The true gentleman is a man whose conduct proceeds from good will and an acute sense of propriety, and whose self-control is equal to all emergencies."

How I should like to put that before some executives—"whose self-control is equal to all emergencies"—before the executive who thinks that he asserts authority by calling men down instead of calling them up. I don't mean the soft, namby-pamby who maintains a cold level of fishy self-restraint. I knew a manager who apparently had little self-restraint, but he always fought for you and not against you, and fought for the best in you and not for the worst in you. He had great success in leading men. In his anger you felt that his anger was with you for not doing your best. There is a difference, you see. To proceed with our definition:

"A gentleman does not make the poor man conscious of his poverty, an obscure man of his obscurity, or any man of his inferiority or deformity"

There you are, "he makes no man conscious of his inferiority."

"A gentleman is himself humbled if necessity compels him to humble another; he does not flatter wealth, or cringe before power, or boast of his own possessions and achievements;

he speaks with frankness but always with sincerity and sympathy; and whose deed follows his word; he thinks of the rights and feelings of others rather than of his own; he appears well in any company and is at home when he seems to be abroad—a man with whom honor is sacred and virtue safe.”

Every word may be applied to a good sportsman, for a good sportsman is always a gentleman.

But what chance is there for a man to be a gentleman or a good sport if he fails to realize that *in business* there is the supreme test of a good sport and of a gentleman? Is there any chance, I ask you frankly, for a man to apply the rules of good sportsmanship or true gentility if he assumes that “business is different”—if he assumes that he can leave behind him when he goes to business all of the things that make social relations pleasant, profitable, appealing? I hardly think you will claim it.

I think it is gradually dawning upon thinking men whose impulses have been trained in the culture of the ages, that business is not different, that in the long run the inevitable, inexorable law of compensation works out in all the walks of life. Consider one of our business activities only. We have believed too much in strong-arm methods, in highly concentrated salesmanship, in dominance, in force in our selling methods, instead of believing that if we work true to the principle of “he who serves best will profit most” and let that law work for us, instead of all the time trying to force the profit. I think many crimes have been committed—and I regret to say that I have been the apostle of many of the rules—I say I think many crimes have been committed in the name of high tension selling. We have oversold the customer, we have overstocked the retailer—we have sold things to people who didn’t need them, didn’t want them, and shouldn’t have had them—we have made use of our power over the buyer for our present profit, to the injury of those who were weaker and had less buying resistance than we had sales insistence—and that will haunt us because we have not kept the good of the customer in our minds. A good sportsman would have thought of the buyer.

There are some very simple rules of the game and I ask you to apply them to business as we go along.

My first point is, however, Service, and by service I mean always considering that the man to whom you sell, or with whom you deal, has placed in your keeping a confidence which it is outrageous and ignoble to betray.

My second point is that *a good sport does his best all the time*, as well as he can. That means much more than what it says, for it means above everything else, that you should give your mind and spirit and energy and will to thoroughly understand, in all its ramifications, great and small, the relationship of your business, your life and your acts to the business and lives of those whom you desire to influence, so that you may have a thorough understanding of the true value of what you contribute.

Do I set a high ideal? If so, I set you, therefore, ideals on which your business and the relationships of your life may be securely founded, for once



you are in tune with the infinite law of compensation then life fights for you and time becomes your best builder of business and satisfaction. The *good* sport, therefore, *has an open mind*. He relies upon no petty devices or social position to take the place of knowledge, skill or competency.

The other day I stood on a golf course in the East. I watched a banker who is reputed to be worth twenty millions of dollars, on a golf tee practicing driving. There was a man whose income was probably five times as much per day as the professional who stood beside him was getting a week, yet the professional was ordering the banker around, instructing him how to address the ball, to stand, to swing. The great financier was taking it meekly and mildly with due deference to authority. I couldn't help but compare that with many scenes I had witnessed in a business office. How often do we fail to realize that an office boy may instruct us in some thing in which he is more competent than we. You know that type of bully who sits in a big office and lords it over wiser men—the fortunate heir of power he has not won. He knows it all; you can tell him nothing. Ignorant, tactless, a boor—a rotten sport—because in his little soul Fear holds reign—Fear that his world may find him out.

It is such types as he that makes business sometimes cost society ten times as much as it is worth. It is such as he who makes snide agreements, who makes wrong decisions and then makes subordinates bear the burden of his rashness and ignorance. He is a rotten sport. It is for him the courts are crowded—the Trade Commissions function. He is the petty politician—the Exalted Incompetent of the Nincompoops.

The true sportsman is learning all the time; every defeat means a new lesson learned. J. P. Morgan left a wonderful collection of books, objects of art, paintings, and pottery. He was rated highly as an art connoisseur throughout the world, but if we know anything about it, we know that he hired experts to help him decide, hired experts to show him how much more beauty there was in a masterpiece than he had first seen; hired experts to educate him to become more profoundly cultured in the subtleties of fine performance. On the other hand, some smaller man says that he wouldn't give you five cents for all the art in the world and he, too, is a millionaire, richer than even Morgan in money, but shall we say that he is richer in the things that make life worth living?

So that's my second point—that *the true sportsman does his best all the time, as well as he can. In other words, he is no bluff.*

\* \* \*

*The good sportsman never quits.* Having entered the game, having set his eyes upon the goal, he never quits. He goes through to the finish. What an appeal that man has; how we love Roosevelt for that characteristic, that determination if he could not win he at least could find out how near he could come to winning. If he was a second best man, he had courage never to quite trying

to be the very best second man that there could be. It is the distinguishing characteristic of such a soul that it never knows when it is licked.

Twice Durant, the automobile man, has been down, and many of the world have counted him out. Siberling, the tire man, was counted out. Willys, the automobile man, was counted out, but there is a suspicion in many minds that all of these men are on their way back.

Shall we ever forget the cry of the French at Verdun—"They shall not pass," and in spite of all statistics, the wise prophesies of war experts, the material superiority of the Germans, they did not pass. As Foch said in one of his lectures to his war students—"The will to victory is the determining factor of victory. No army is ever defeated until it admits defeat."

No man is ever defeated until he accepts defeat. His own soul must be defeated. I think in the same breath of the salesman of my acquaintance who called on one prospect eighty-seven times, the last twenty-three times on his own time at night because his salesmanager had lost faith, and the eighty-eighth time he sold him a bill of goods that was the beginning of a lifetime of selling relationships. I think of the advertising manager who put his job in jeopardy that he might do the thing he recognized was the best thing for the company.

Over thirty years I have found multitudes of cases among business men who never quit. They were good sportsmen.

"Babe" Ruth reached the acme of his swatting powers in that memorable season, and then, in a moment of weakness, surrendered to the inflation of success—became a "successful man," in short—which proves so frequently the downfall of men who have achieved a measure of success—as Henry Ford puts it, "Success ruins more men than defeat." "Babe" Ruth made no alibis for that failure, for his backsliding, he looked in the mirror to find the reason for it, he admitted it, then he came back. So this is my third point—*The good sport never has an alibi for failure.*

The other night I heard at a bridge game a woman make this remark—"I had perfectly splendid hands but didn't bid them because they were too good." If that were true, she should not have talked about it. What of her partner? She didn't play in the spirit of the game, because when luck gives you a good hand, play it for all you are worth as far as the rules will let you. Do with it what you can. In trying to bestow upon herself the appearance of generosity, she forgot that she implied a want of sportsmanship on the part of her opponents, and she carried her partner down to defeat with her.

It isn't bridge to play the game that way.

\* \* \*

*The good sport smiles at a loss*, because he realizes that some one must lose and it is not so much in losing that lies defeat and criticism but in not playing even a poor hand well. That's my fourth point.

\* \* \*

*The good sport is a quiet winner.* May his tribe increase, because I think of all the tests of real sportsmanship, after having spent some measurable por-



tion of my life on the golf links and on the tennis courts and elsewhere where men foregather to play the game, I think of all the qualities of sportsmanship this is the least observed. God bless a quiet winner who realizes that the results speak for him louder than he can talk. Paraphrasing what Emerson one time said—"In the thunder of your performance I cannot hear what you say." There is another side—the onlooker's side. Let us cheer the winner. That is his due, and we are honored, too, by our generosity. In business let us celebrate the winner. Let us forget the possibility that we may swell the head of a great performer. It is my experience that it is much easier to handle a few swelled heads than to have about us an army of cold feet. Let us not be niggardly, therefore, in recognizing the winner, crowning him, giving him medals and rewards, because there are few. There must be few. God made men unequal and for that reason he made winners, but let them be quiet, and that's my fifth point.

\* \* \*

*The good sport plays fair* and of all the great attributes of sportsmanship this is supreme. If all other things failed—he might not do his best, he might not even be a gentleman in all of the niceties of that much-abused term, he might even be a crowing winner, but if he plays fair, all other things can be pardoned him. done him.

The true sportsman knows the rules of the game, he knows the chances he is taking and he takes them cheerfully. He wants not only to succeed, of course, but he wants to find out how well the game can be played, and either defeat or victory has taught the true sportsman something.

As I look at your Code of Ethics I see that it is comparable to many other games, but I think of football. I think of the off-side player, so anxious to win that he takes an advantage that does not belong to him. How quickly he is called and how quickly penalized.

Some men play off-side in business, try by some intrigue to get an advantage over another. They try to use friendship instead of merit to win place. They wisely whisper in the corners; they unctuously suggest; they slyly use innuendo. They want a result they will not pay for. They are not fair. They try to make secret arrangements with their competitors, forgetful that social service requires that each man stand upon the merits of his own service. Of course, it is obvious that short weight and measure—the pitfalls in contracts that give you an undue advantage, the writing of specifications that are not what they seem, all these are rotten sportsmanship, and gradually the world is turning a stony face against them, and such poor sports cannot long live nor survive. They are sent to the wall-less prison of social ostracism. They do not play the game. They are not good sportsmen.

We are all familiar with the man who plays golf and when he gets a bad lie quite inadvertently bumps the ball into a better one—we say nothing—but we don't play with him after the accident happens a second or third time. We know the man who forgets the extra stroke he took over in the sand pit—we

know the man who takes too many practice shots when he is behind us. He does the same thing in business. He is just not a good sport, he does not belong. We drop him from our list. He may be a good fellow in a general way but there is something rotten in him that sooner or later comes to the surface. Let him play fair is my sixth point.

If it is given to a man to play the game of life in such a way that success comes to him, measured in money, and respect, and approval, and the friendship of his fellows, there is one peculiar thing about it—that a real sportsman who is conspicuously a successful man, who is a great winner, is most generous to all those with whom he has competed, most generous in his appreciation for the part luck and chance has played in his own success, most generous in the belief that others can do the same as he, most generous to those who have not even shown in the finals, because he realizes that the game is not finished until the last cheer dies out upon the shores of eternity.

The other day I saw the world's greatest tennis player coaching a bunch of kids at a country club. There was nothing he had at stake, but he loved the game, and he loved the boys and their enthusiasm and their cleanliness and their good comradeship and the competition. The memory comes back to me, as I speak, of a great fullback of our Pennsylvania team some years ago, who spent his odd time in the early Fall months going around among the Prep Schools and coaching teams without cost to them, because he, too, loved the game. He was one of the greatest fullbacks football ever produced. He had the true instincts of a sportsman, giving of his experience and skill to the perpetuation of the game.

You know business men who give their time to Rotary, to the Chambers of Commerce, to the Boy Scout movement, their time, not only their money, but their time (so often much more precious) and their thought to organize it, to make it better, to develop it, and sometimes I think of them in the same breath with these other men who work for the glory of the game, generous in success, generous with their time and their skill, their knowledge and their ability and their enthusiasm. They have played the game with their whole soul and body and mind, and the greatest contribution they made was inculcating in their fellows the true spirit of the game.

One time in one of the twisted streets of Naples a little boy stood playing a violin. It was not a very good violin and he was not a very good player, but he loved it. On the sidewalk at his feet was a ragged cap, lying open for the copper coins that he hoped might come. He played, but coins were few and far between. Suddenly a tall, gaunt, dark-faced figure stood beside the boy and took the old violin out of the boy's hand, and this figure began to play. A new voice awoke in that old instrument. It spoke in tones that brought heads to a hundred windows. The crowd stopped. Coins rained into the cap and about the two figures on the sidewalk.

The crowd cheered and applauded, then was silent. Paganini was playing!



To the little boy and the crowd it was an unforgettable incident. So the master hands play the great game and contribute to the world's betterment.

In closing I think of the magnetic personality of one of Britain's great captains—a true sportsman who carried into all his life the moral and mental courage of the true gentleman, who was a true sport, with intolerance only for arrogant ignorance in high places, and contempt only for the bluff, for the bunk of those who were untrue to the spirit of the service.

Lord Fisher started as a cabin boy and became Lord Admiral of the Fleet, and First Lord of the Admiralty, the highest office in the gift of his King. The story of his fights with enemies of the Fleet, within and without, reads like the saga of the great warrior he was.

Yet how simple he was! One time a midshipman wrote him a letter asking him how to become a great man. Lord Fisher gave him these four things:

"My boy," he said, without exactly quoting him, "I give you four things for a full life and a glorious one.

"First, I would give you a great Inspiration, a vision in which you shall clearly see what you want to accomplish, a great goal.

"Then, I would give you a Plan in which you set down the means by which your goal shall be attained, the game that you will play, the rules that you will make for the playing of it, and how you school yourself to play it.

"Then, I would give you a Battle, for what it is all worth without the battle in which you will strive to the uttermost for the accomplishment of the goal you have set?—and you put to the final test your vision and your play.

"And then, I would give you the consciousness of Victory, because no matter what the end may be, or in what guise it comes, he wins a victory who has "contended to the uttermost for his life's set prize be it what it will."

And so, my friends, on this rather high note of the beckoning vision of a simple gentleman of dreams and action, I commend to you the inspiration and the satisfactions of good sportsmanship, in the great game of business.



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# History of the University of Buffalo and the Installation of Alpha-Kappa Chapter

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**T**HE University of Buffalo received its charter from the state legislature in 1846. The Medicine School was the first to be organized and constituted the University from 1846 until 1886, when the School of Pharmacy was added. The policy of expansion thus began was continued with the addition of Schools of Law (1891), Dentistry (1892), and Pedagogy (1895, but discontinued in 1898). Advantage was thus taken by the broad powers granted by the charter of offering instruction and conferring degrees in any branch of professional or academic training.

Nevertheless, the project of completing the institution by the addition of the College of Liberal Arts was for many reasons long delayed, and it was not until 1909 that a site of 106 acres was purchased and later increased by 44 acres that the College of Arts and Sciences was made a certainty.

The University was a totally unendowed institution until 1915, when the Women's Union presented its building for the housing of the new college, traditional, however, on raising within a year \$100,000.00 toward endowment.

In 1919 a campaign was conducted for a landscape design to secure the most artistic, efficient and prominent grouping of the buildings to be erected on the new site. The University's future was not permanently assured, however, until 1920, when an active campaign resulted in 24,000 citizens subscribing \$5,177,000.00 toward an endowment.

The work in commerce had always been given under the jurisdiction of the department known as the Evening Session, and the registration had become of sufficient proportions to warrant the establishment of a separate college. On December 11, 1923, the Committee on General Administration of the University Council authorized the creation of the School of Business Administration and Journalism, and on February 23, 1924, its faculty held its first meeting; committees were appointed and plans were approved for the granting of diplomas and degrees and a prescribed course of study was prepared. The registration during the first year of the School of Business Administration has been about 400 students, and everything points to a most prosperous future for this department. The University of Buffalo is situated in one of the larger cities of the country, a thriving manufacturing center, and the University has the whole-hearted support of the citizens of the city.

## The History of Alpha-Kappa Chapter

In 1923 there was organized in the College of Arts and Sciences and the Evening Session, a local fraternity known as Delta Gamma Nu. The aim of this fraternity was to promote brotherhood among its members, to honor and uphold the University of Buffalo and to aid the members in their daily business and social life. This group met at regular intervals, having duly elected the necessary officers for the purpose of furthering its aims and to create a perfected organization that would be a credit to any national fraternity. In the early part of 1924 this group learned something about Delta Sigma Pi, negotiations were opened and the mem-



bers belonging to the local from the College of Arts and Sciences withdrew from membership, and by June, 1924, the ranks had been filled by students pursuing work in business administration exclusively.

When the college work was resumed in September, 1924, all efforts were bent toward perfection of the local and its organization. A petition was prepared and presented to Delta Sigma Pi, and in April, 1925, the petition was accepted by the Board of Directors and Alpha-Kappa charter was granted this group.

On May 9th the following charter members were duly initiated with appropriate ceremonies:

<i>Head Master</i>	CLYDE THOMAS CADWALLADER
<i>Senior Warden</i>	CARL HENRY GUENTHER
<i>Treasurer</i>	JOHN HAMMOND KIRK
<i>Scribe</i>	EDWARD HARRY HOLT
<i>Historian</i>	GEORGE ANTHONY PATTERSON
William Munson Auld	Lawrence Irving Manzel
Frederick Charles Bell, Jr.	Stuart Menzies Miller
Francis Marion Betts, Jr.	Richard James Ross Morris
Harry Stephen Corby	Lloyd Alex Nelson
Ronald Edmund Daniels	Arthur L. Paine
Ralph Henry Franclemont	Willette Fair Shearman
Richard Judson	Frederick William Sullivan
Harold Karcher	Roy H. Warmee
	Frederick Arthur Wagner


The installation team comprised the following members:

Charles W. Atkinson, <i>Beta</i>	Benjamin A. Ross, <i>Alpha</i>
William J. Burke, <i>Alpha</i>	Norman Schlant, <i>Alpha</i>
Jos. F. O'Dell, <i>Alpha</i>	Herbert W. Wehe, <i>Lambda</i>
Harold J. Potter, <i>Xi</i>	H. Gilbert Wright, <i>Beta</i>
George W. Young, <i>Alpha</i>	

The ceremonies took place at the Buffalo Athletic Club at 2:00 o'clock Saturday afternoon, with quite a few visiting brothers in attendance from nearby cities. A formal banquet was served at the Buffalo Athletic Club at 7:00 P.M. that evening, with Brother Edward H. Holt, Alpha-Kappa, presiding as toastmaster. The charge of the fraternity was given by Brother H. G. Wright, secretary, and the response by Brother Clyde T. Cadwallader, the first head master of Alpha-Kappa. The Hon. Frank X. Schwab, mayor of the City of Buffalo, welcomed the installation of the chapter on behalf of the city, and Professor Floyd F. Burtchett of the University of Buffalo, welcomed the chapter on behalf of the University. Talks were also given by Brothers George W. Young, Alpha, director of the Eastern Province; Benjamin A. Ross, head master of Alpha, and Herbert W. Wehe, head master of Lambda.


Quite a number of visiting brothers were on hand to assist the official installation team, including Brothers Edward J. Schenck of Alpha, William Schuster and Roy J. Steinbrink of Lambda. The visiting brothers were headquartered at the Statler Hotel. On Sunday all of the visiting brothers and most of the members of Alpha-Kappa Chapter participated in a motor trip to Niagara Falls and Canada. While in Niagara Falls, the brothers were the guests of Harold J. Potter, Xi, who is in the Public Relations Department of the Niagara Falls Power Company, who personally conducted the crowd through the entire hydro-electric plant of his company, which has the largest plant of its kind in the world. Here we witnessed the results of engineering skill of man in causing the force of water to generate 450,000 horsepower of energy. The trip was most interesting, and after a thorough visit of both the American and the Canadian Falls, the party returned to Buffalo via the Canadian Drive on the Canadian side of the river, which was most enjoyable.

The Alpha-Kappa Chapter was started under most auspicious circumstances. Plans are under way for the acquisition of chapter quarters next fall, and the fraternity can expect big things from this chapter. A picture of the banquet is published elsewhere in this issue.



# History of the University of North Carolina and the Installation of Alpha-Lambda Chapter

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HE University of North Carolina has the distinction of being the oldest state university in the United States. It was established in obedience to the first constitution of the State, which was adopted in December, 1776. The University was chartered on the eleventh day of December, 1789, by the General Assembly. Building was begun in 1793, and the University was opened in 1795. The University is governed by a board of trustees elected by the Legislature and is free from sectionalism, sectarian or political control. The Governor of the State is ex-officio President of the Board of Trustees. The Constitution provides that

The General Assembly shall have power to provide for the election of Trustees of the University of North Carolina, in whom, when chosen, shall be vested all the privileges, rights, franchise, and endowments thereof, in any wise granted to or conferred upon the Trustees of said University. The General Assembly shall provide that the benefits of the University, as far as practicable, be extended to the youth of the state free of expense for tuition; also all the property which has heretofore accrued to the state, or shall hereafter accrue, from escheats, unclaimed dividends, or distributive shares of the estate of deceased persons, shall be apportioned to the use of the university.

The University is situated in the town of Chapel Hill, ten miles from Durham and twenty-eight miles from Raleigh, in approximately the center of the state midway between the mountains and the sea, with sufficient elevation to insure healthful and pleasant working conditions. The campus is about sixty-eight acres, and is one of the most beautiful in America. The University owns, contiguous to the campus, five hundred acres of forest lands, partly laid off in walks and drives. The present buildings of the University, about thirty-nine in number, range in age from Old East, dating to 1795, to the new Venable Hall erected for the Chemistry Department. The buildings, together with equipment, are valued at about \$5,000,000.00. A model central power plant provides heat, water and electric lights for all the buildings.

The generous appropriations for permanent improvements made by the General Assembly in 1921 and that of 1923 have made it possible to begin work on the development of the South Campus. There are now seven new dormitories capable of housing seven hundred and ninety-two students, a large building for the Department of History and Social Sciences, a similar building for the Language departments, a new building for the School of Law, and one for the Chemistry department. A commodious building, one hundred ten by three hundred feet, has recently been completed for indoor athletics.

The University at first was composed of only one school, the School of Liberal Arts, but since that time has grown to include twelve complete schools.



The faculty at present is composed of one hundred and twenty-six members. The total registration of undergraduate students was 1734 in 1923.

### The School of Commerce

Though courses of instruction in Economics and in certain business subjects have been offered for many years, not until 1919 was there established a comprehensive, well-organized business curriculum. In that year the Legislature, in conformity with the recommendations of the President and the Board of Trustees, enacted the legislation which resulted in the immediate organization of the School of Commerce. The School occupies a place in the University organization which is coördinate in standing and equipment with the College of Liberal Arts and the School of Applied Science.

The phenomenal growth of the South in recent years has produced an imperative need for trained business men. The School of Commerce in a large sense is the expression of the University's desire to serve this special need of its own particular section. To this end substantial support has been accorded the School, both by the University and the state as a whole. In consequence the School has been provided with a large and able corps of instructors, with spacious quarters in Saunders Hall, and thoroughly modern teaching facilities.

It is the purpose of the School of Commerce to provide its students with as thorough and scientific business training as it is possible to give within the range of the subjects which it attempts to cover. Its teaching policy assumes that such training should consist not only of the requisite undertaking of the principles and methodology which govern the organization and administration of typical business enterprises, but in addition, an understanding of the problems and larger relationships of the economic organizations as a whole.

It is, therefore, the policy of the School of Commerce to supplement the general survey which is required of every student with a more intensive study of that portion of the field which is of special interest to him. To this end there has been prepared for the student certain groupings of closely related courses. The groupings have been made in such a way as to correspond to certain major functions which must be performed in the successful administration of a business enterprise.

These functions may be designated as follows: (1) The administration of production; (2) the management of finance; (3) marketing and selling; (4) management of personnel; (5) the avoidance or distribution of risk; (6) dealing with problems of transportation; (7) conforming with legal requirements; (8) handling the problem of accounting.

In addition to the eight groups of courses which have been constructed to conform to these business functions, there have been provided three other groups. The first of these offers special study in the field of foreign trade. It is so devised as to be of value not only to those intending to engage in some branch of export or import trade, but also to be of material aid to those looking forward to careers in connection with the consular service.

The second of these special groups has been prepared in response to the rapidly growing interest in scientific municipal administration, and the widening opportunity for professional careers in the field of city management.

The third of the special group is intended for those desirous of becoming teachers of commercial subjects. Among the preparatory and business schools

of the South the need for well qualified instructors to teach business subjects is especially acute.

The School of Commerce has proved to be one of the largest schools in the University. It has enjoyed a continuous growth since 1919. Starting with 150 students in 1919-20, it had a registration of 499 students at the beginning of the present college year.

The increase in student enrollment has been paralleled by a larger teaching staff. The reputation and popularity of the School of Commerce has attracted many leading teachers from western and northern universities, so that the school now has one of the best commercial teaching corps in the country.

The School of Commerce has attracted considerable national interest. Its rapid and sound growth has placed it among the leading collegiate commerce schools of the country. It recently had the distinction and honor of being elected to the Association of Collegiate Schools of Business, an organization composed of the leading commerce schools of the United States. This rating gives the school much prestige so that it is now ranked with the leading northern and western schools of commerce.

The School of Commerce now occupies one of the entire floors of the new Saunders Hall. It is amply equipped with the lecture rooms, laboratories, seminar rooms, and a large library. The library contains practically all of the economics and business publications of recent years which may be of value to the student.

Graduate work in the School of Commerce is rapidly increasing. The degree of Master of Science is conferred on those students who complete a minimum of nine full courses or their equivalent as approved by the Dean, a residence of one year, and the completion of a thesis which embodies the results of original research work on the part of the student.

### History of Alpha Lambda Chapter

Some time ago two different groups of students, unknown to each other, perfected their own organizations for the purpose of petitioning Delta Sigma Pi. When their petitions were presented and our investigation completed, the majority of the members of these two groups were organized under the name of The Deltasig Club, with a nucleus of 26 active members and 6 faculty members, and their petition was accepted and our Alpha-Lambda charter granted them. We were indeed fortunate to have as a member of the faculty of the School of Commerce Brother T. Compton Pakenham, a charter member of our Alpha-Gamma chapter at Pennsylvania State College, and it was through his efforts that those of special investigator Brother Elmer E. Luecker of Washington that the the organization of our petitioners was perfected in such businesslike and quick manner.

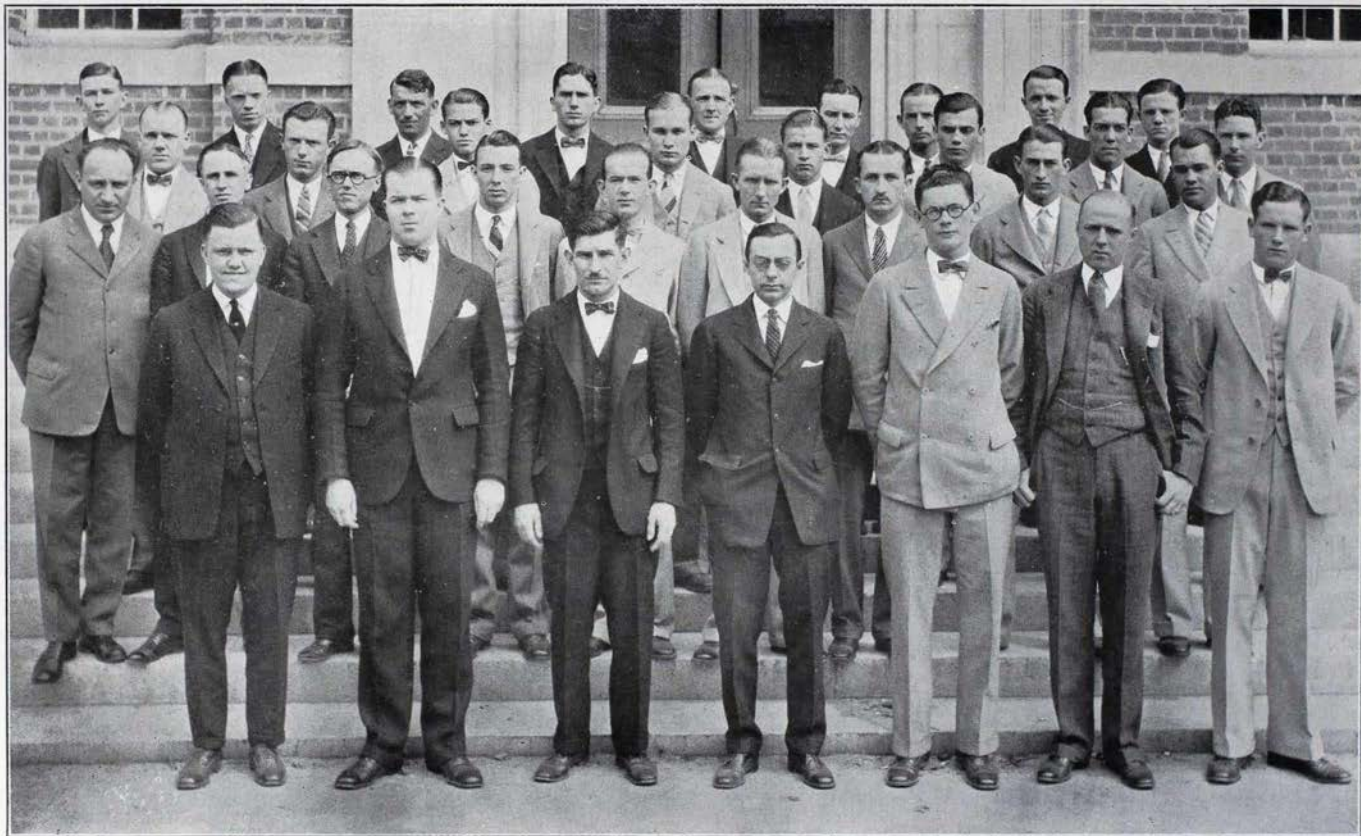
Alpha-Lambda Chapter was installed with appropriate ceremonies on Saturday and Sunday, May 9th and 10th, and the installation team was in charge of Brother Arthur W. Gray, Chi, a member of the Board of Directors of the fraternity; Henry W. Coughlin, Mu; Howell A. King, Chi; John W. McDermott, Mu; T. Compton Pakenham, Alpha-Gamma; G. Stanley Shoup, Mu, and Herbert D. Tharle, Chi, and P. A. Wallenborn, Beta.

The initiation of the members and the installation of the chapter was held at

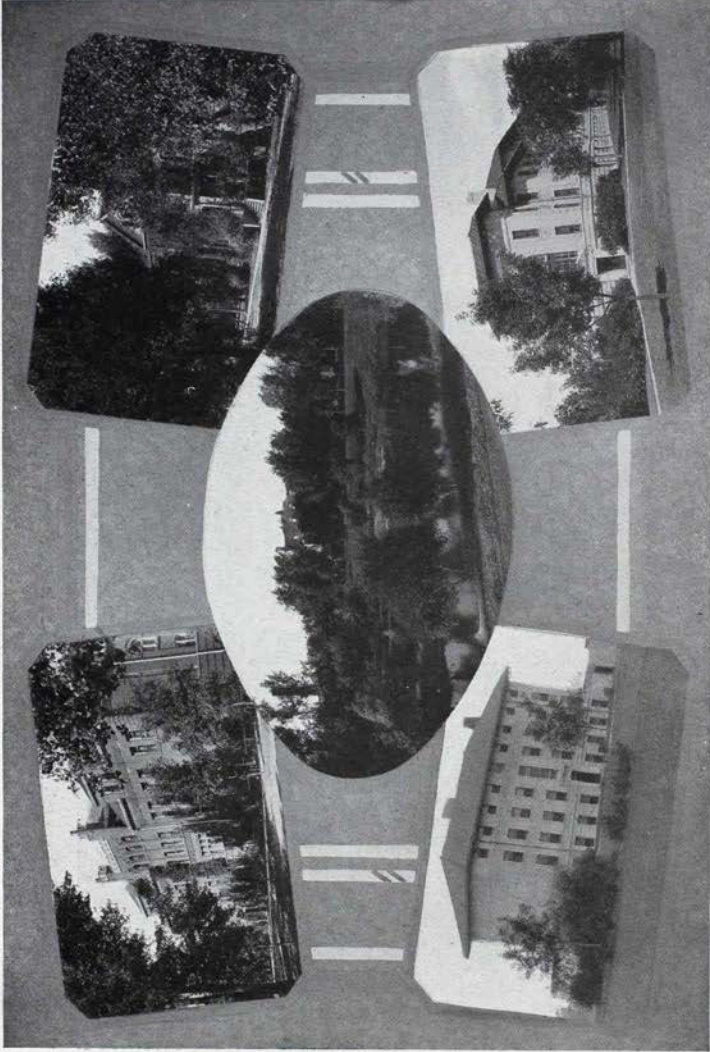
*Continued on page 147*



INSTALLATION GROUP—ALPHA-LAMBDA CHAPTER, UNIVERSITY OF NORTH CAROLINA



*Top row:* R. F. Griswold, H. R. Marsh, Edmund Brown, Robert M. Smith, Paul J. Fuller, Ralph J. Tuttle, E. E. Roberson, E. B. Dixon, and Thos. A. Williams. *Second row:* R. R. Isenhour, R. L. Asbury, D. V. Elgin, K. E. Bryan, Wm. R. Maney, Samuel L. Fuller, F. P. Eller, and Robt. Covington. *Third row:* E. W. Zimmerman, Malcolm D. Taylor, Willard E. Atkins, Julius Thackston, *Junior Warden*, John A. Davis, *Scribe*, Roy C. Welborn, *Head Master*, Robert A. Fountain, Jr., *Senior Warden*, H. A. Rhinehart, *Treasurer*, and Wm. E. Jessup. *Bottom row:* Herbert D. Tharle *Chi*, John W. McDermott, *Mu*, Arthur W. Gray, *Chi*, G. Stanley Shoup, *Mu*, Henry W. Coughlin, *Mu*, Howell A. King, *Chi*, and Charles E. Smith.



UNIVERSITY OF NORTH DAKOTA

Budge Hall  
Sayre Hall

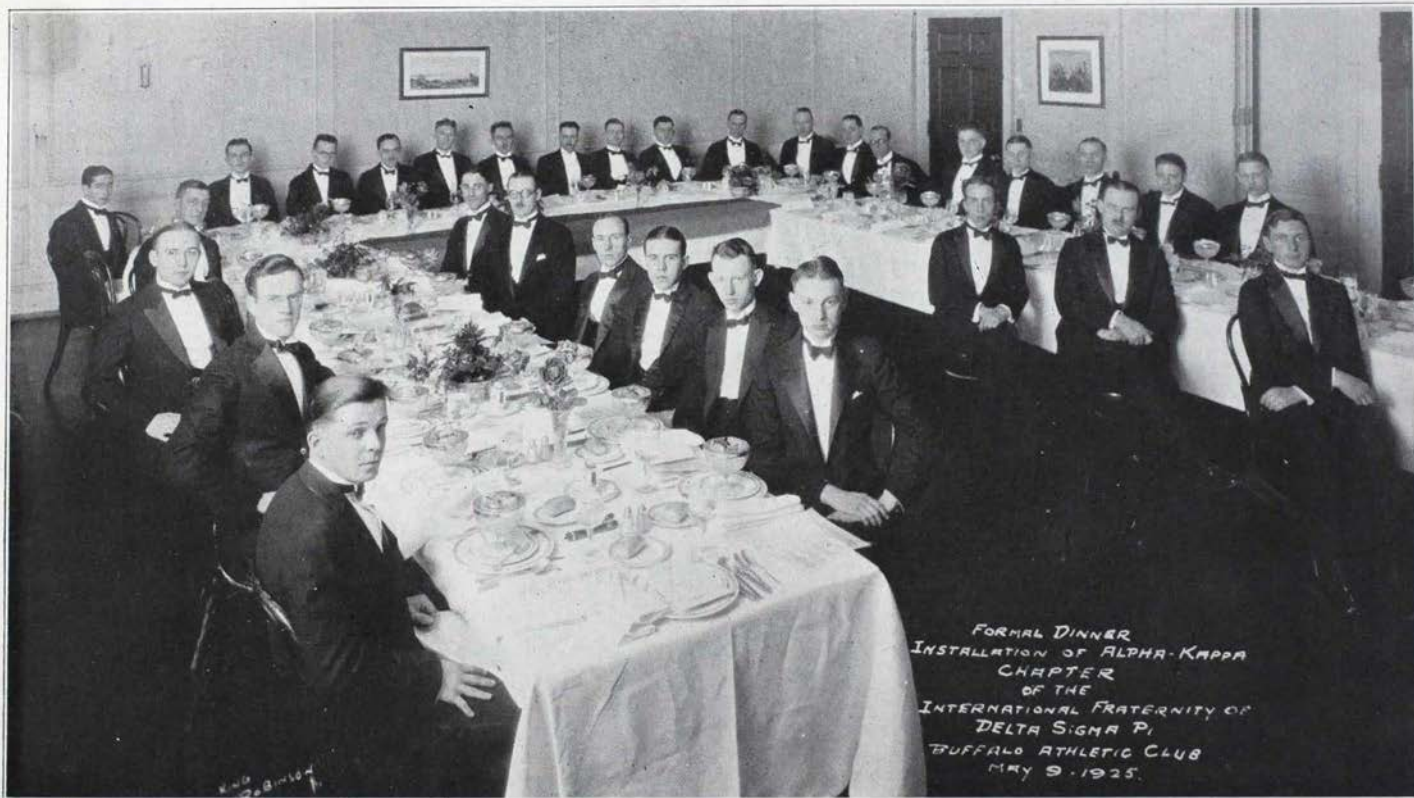
Davis Hall

Macnie Hall  
Larimore Hall





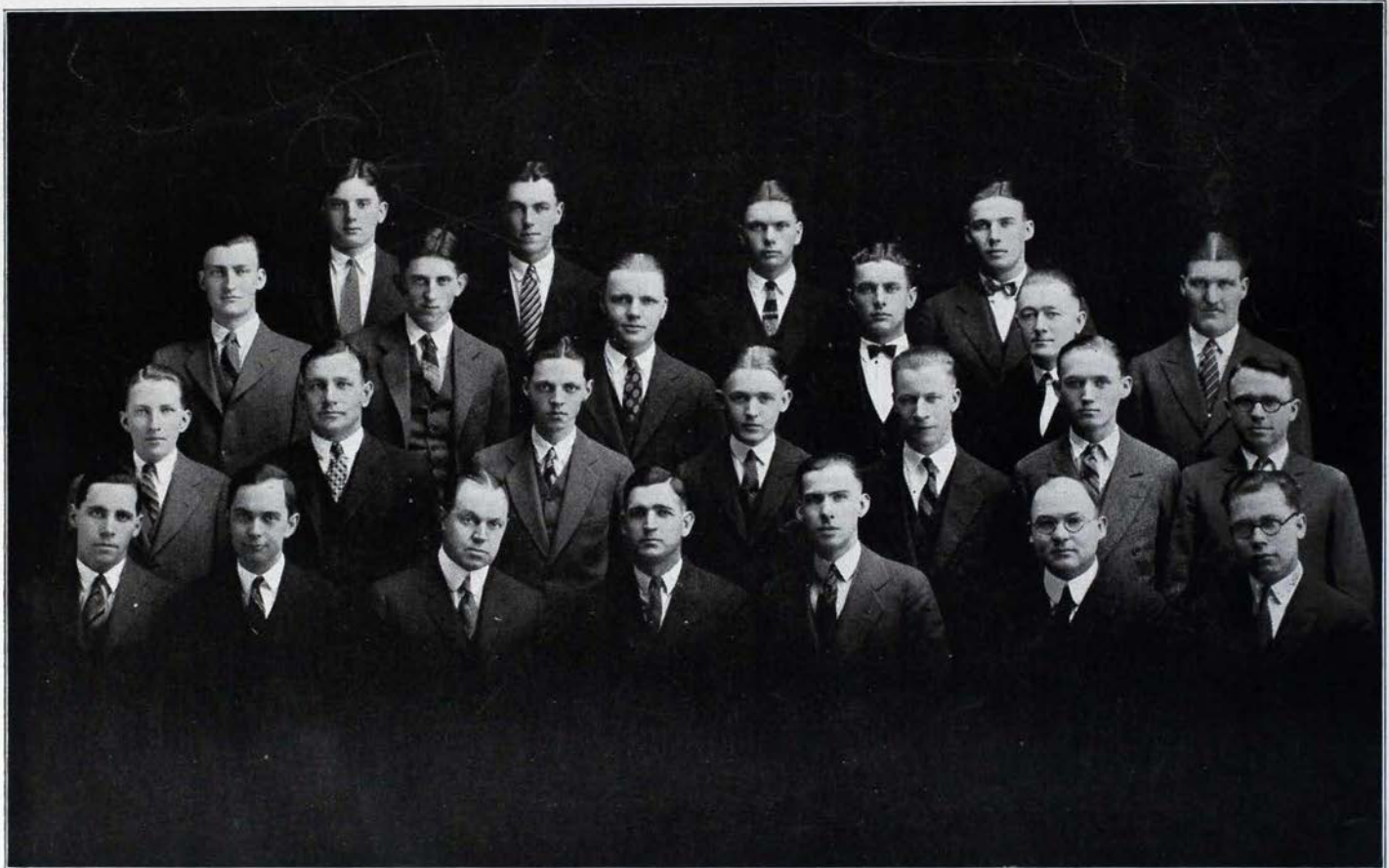
Niagara Square, Buffalo, N. Y., showing the McKinley monument in foreground, and Townsend Hall of the University of Buffalo in the background.



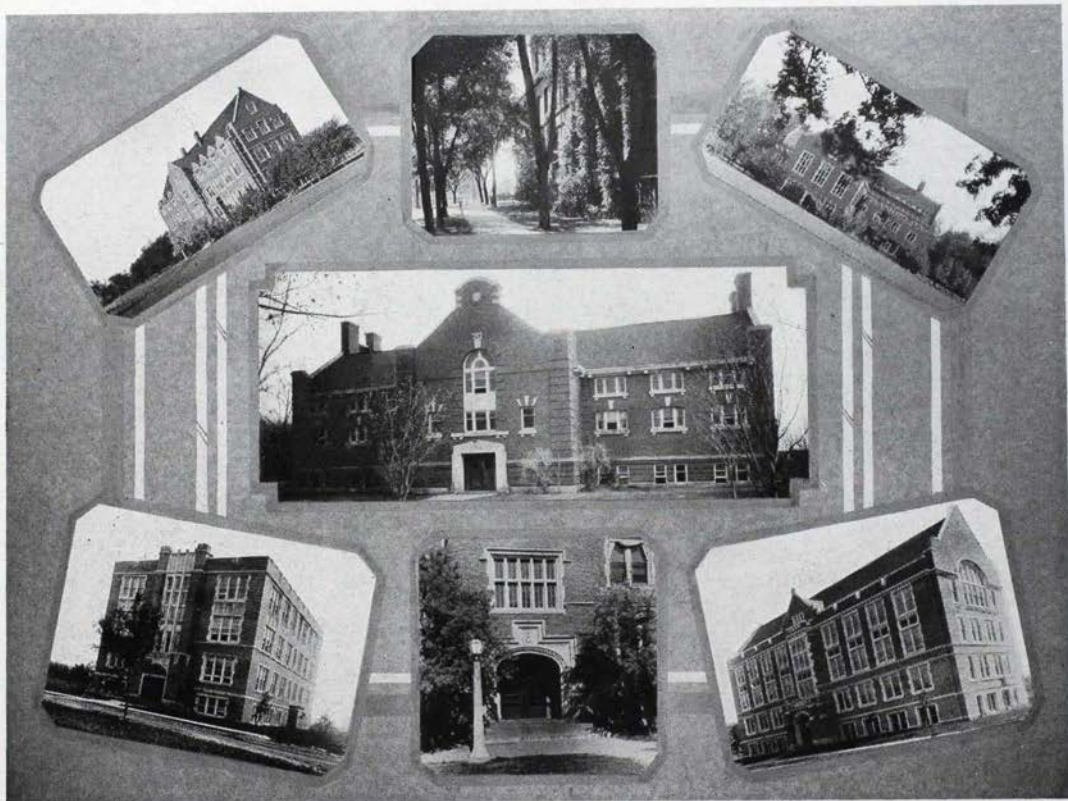
Formal Dinner held at the Installation of Alpha-Kappa Chapter at the University of Buffalo School of Business Administration, Buffalo, N. Y.



ALPHA-MU CHAPTER, UNIVERSITY OF NORTH DAKOTA



*Bottom Row:* C. W. Anderson, C. W. Barker, Dean E. T. Towne, M. T. Houghton, J. B. Taylor, C. R. Tharp, J. R. Hawkinson. *Second Row:* T. Aageson, L. Burnstad, J. Smith, L. Isaacson, D. Ostby, D. Simenstad, D. Cook. *Third Row:* H. Jacobson, A. Yoder, C. Windness, G. Lodoen, P. Bakken, H. Steenerson. *Top Row:* F. Doder, C. Mattson, H. Stevning, H. Samuelson.



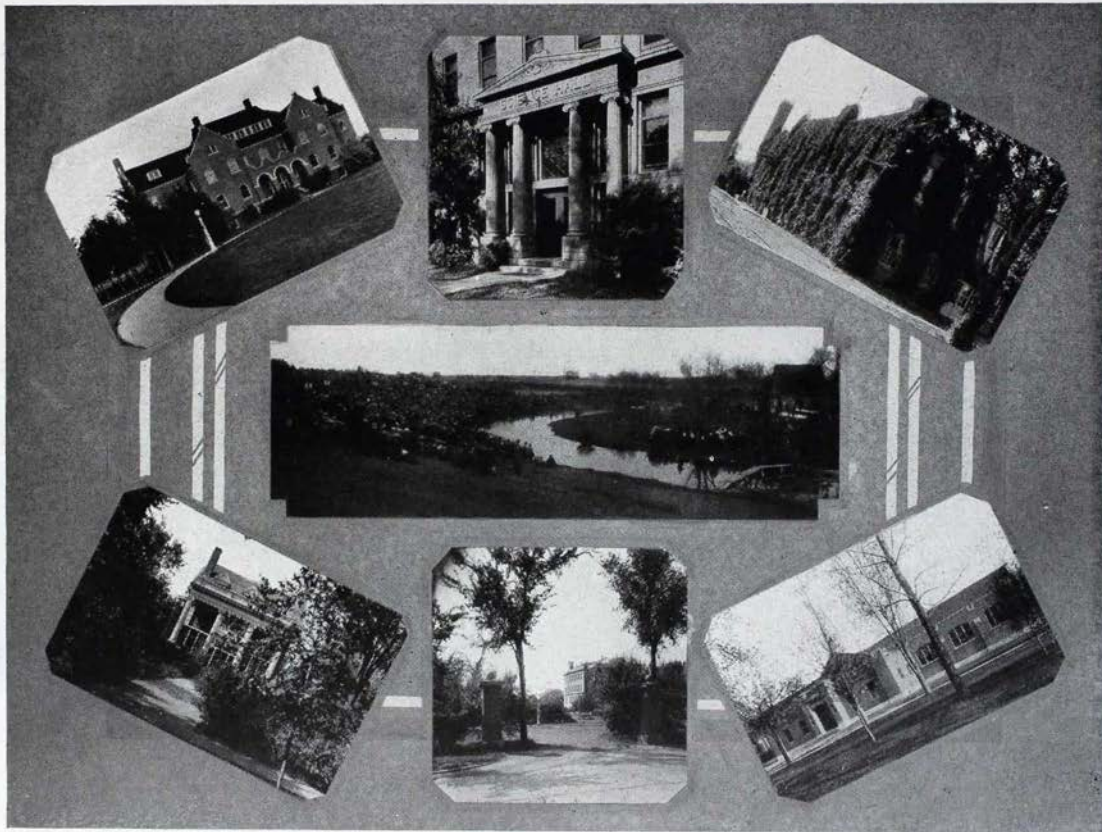
UNIVERSITY OF NORTH DAKOTA

Woodworth Hall  
Chemistry Building

"Old Main"  
Women's Gymnasium  
Entrance to Education Building

Commons Building  
New Home of  
School of Commerce





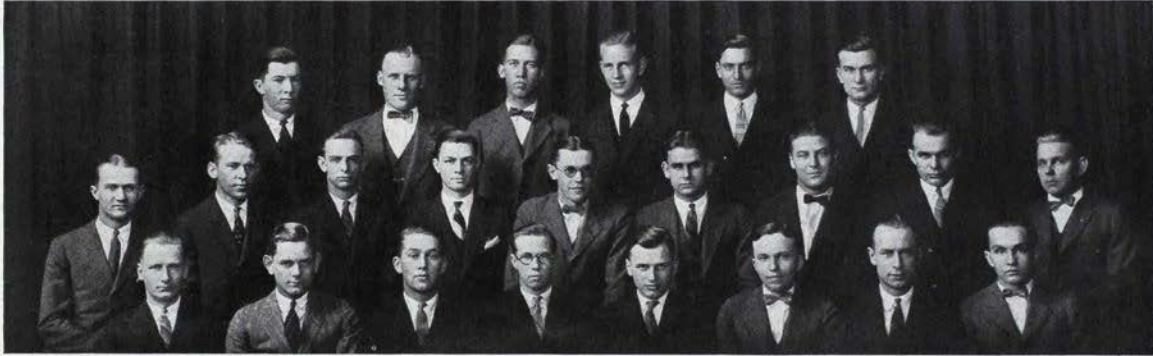
School of Mines  
President's House

UNIVERSITY OF NORTH DAKOTA

Science Hall  
Bankside Theatre  
Entrance to Campus


Engineering Building  
Armory

PSI CHAPTER



*Bottom Row:* Harold F. Caldwell, Erwin H. Rapp, Arnold H. Moeller, Arthur E. Gaik, Firman H. Hass, George F. Rentschler, Gilbert B. Hoffman, Leonard J. Wilbert. *Second Row:* Wilbert J. Hefty, Doyle D. Baker, Wilfred J. Lauson, Harry M. Schuck, Wilmer L. Ragatz, John W. Kroehnke, Arnold E. Bopf, Herman O. Walther, Clarence D. Daoust. *Top Row:* Loy J. Lucia, Eric O. Grunitz, Henry Alinder, Jr., Martin A. Bliese, Lloyd W. Lentzner, Leland E. Rasmussen.





# History of the University of North Dakota and the Installation of Alpha-Mu Chapter

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THE University of North Dakota was founded by an act of the Territorial Assembly past February 23, 1883. By the terms of The Enabling Act, Congress granted the University approximately 126,000 acres of public land. The institution is supported by state appropriations and land incomes and is under the control of a Board of Administration appointed by the Governor of the state.

The University first opened its door for students on September 8, 1884. The University consists of the College of Liberal Arts, the School of Education, the College of Engineering, The School of Medicine, the School of Law, the School of Commerce and the Graduate Department and is located in Grand Forks, a city of 17,000, situated in the fertile valley of the Red River of the North.

The University has from its beginning enjoyed a steady growth, and in the last fifteen years the enrollment has increased from 736 to 1550. Of this enrollment 962 are men and 588 are women.

The University occupies a campus of approximately 120 acres and has eighteen buildings, valued at approximately \$1,750,000.00. Plans are now on foot to erect a new quarter-million dollar administration building. The University land grant which is conservatively appraised at \$2,250,000.00, nets an annual income of about \$65,000.00. Fees and other sources furnish \$40,000.00 annually and the legislature appropriates about \$1,200,000 annually.

## The School of Commerce

The Course in Commerce was organized in 1917-18 as a four-year course within the College of Liberal Arts and the degree given was that of B.A. The registration, however, increased to such an extent that the Board of Administration authorized the establishment of a separate school in 1924, to be known as the School of Commerce.

The nearest accredited Schools of Commerce to the University of North Dakota, are those of the University of Minnesota, 400 miles to the East; the University of Washington, 1700 miles to the West and the University of Nebraska, 750 miles to the south, although separate departments of Commerce are in existence at the University of Montana and the University of South Dakota.

The School of Commerce of the University of North Dakota, therefore, has a large territory from which to draw its students and it will undoubtedly show a steady growth in the years to come.

Candidates for admission to the School of Commerce must present the usual fifteen units of high-school work required for entrance to the University, in addition to at least 56 semester hours of credit of college grade either in the University of North Dakota or in some other college or university of recognized standing. In other words, the candidates cannot enter the School of Commerce

until their Junior year. These 56 hours of credit shall include all of the pre-requisites such as six hours of accounting, six hours of economics, etc.

The degree B.S.C., Bachelor of Science in Commerce, is conferred upon students who successfully complete the prescribed courses of study in the School of Commerce. The degree of M.S.C., Master of Science in Commerce, is conferred upon those who successfully complete an additional year of prescribed graduate work in the School of Commerce.

The enrollment in the Commerce courses has shown a gradual increase since 1918, being 38 in 1918, 130 in 1919, 160 in 1920, 180 in 1921, 225 in 1922, 240 in 1923 and 295 in 1924.

### History of Alpha Mu Chapter

Quite some time ago, a group of students organized at the University of North Dakota for the purpose of petitioning some national professional commerce fraternity. There was keen interest in commerce work on the North Dakota campus and the administrative officers coöperated in a most satisfactory manner with the student body along these lines. Overtures were made and negotiations followed which resulted in this group organizing as Delta Sigma Fraternity. The petition was duly presented and, when the investigation proved satisfactory, was duly approved by the board of directors and Alpha-Mu chapter granted.

On Sunday, May 17th, the installation team, comprising Brothers Carl J. Meldahl, Rudolph Janzen, Donald M. Lawson and Burton C. Wald of Alpha-Epsilon, Edwin L. Schujahn of Psi and H. G. Wright, Beta, secretary of the fraternity, journeyed to Grand Forks and initiated the following officers and members and instituted our Alpha Mu chapter:

<i>Head Master</i>	MILTON T. HOUGHTON
<i>Senior Warden</i>	DAVID C. COOK
<i>Treasurer</i>	DAVID E. OTSBY
<i>Scribe</i>	CLIFFORD W. ANDERSON
Trygve K. Aageson	Dewain L. M. Simenstad
Palmer C. Bakken	John A. Smith
Professor C. W. Barker	Everett B. Sproul
Leo Howard Burnstad	Halvor Steenerson
James E. Hawkinson	Harold F. Stevning
Lester O. Isaacson	Professor J. B. Taylor
Harry M. Jacobsen	Professor C. B. Tharp
George O. N. Lodeon	Dean E. T. Towne
Chester A. Matteson	Claris A. Windness
Maurice E. Mills	William A. Yoder
Harlow W. Samuelson	Frederic G. Yoder

The ceremonies were held at the Dacotah Hotel, beginning at 2:30 P.M., followed by a formal banquet at 6:30. The charge of the fraternity was delivered by Secretary H. G. Wright, with the response by Head Master Houghton, Alpha-Mu. Brother Mills acted as toastmaster of the banquet, and talks were also made by Brothers Dean Towne, James R. Hawkinson, Edwin L. Schujahn and Carl J. Meldahl, head master of Alpha-Epsilon. The visiting delegation was conducted over the campus and through the many university buildings and reported a most excellent trip. The chapter has been organized under most favorable circumstances, and the members of Delta Sigma Pi need have no fear about the ability of our Alpha-Mu chapter to hold its own.



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# The Commerce Fraternity as a Training Ground

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By FRANK T. STOCKTON, *Alpha-Eta*  
Dean, School of Business, University of Kansas

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PROFESSIONAL commerce fraternity has two clean-cut tasks to perform. It has to make itself interesting and vital to the undergraduate during his active membership days. But it must also do something to that undergraduate to make *him* interesting and worthwhile to business concerns after he leaves school and starts out to earn his own living.

Every fraternity, whether professional or social, must furnish to its members a congenial group life if it is to attract desirable men. I believe that each organization should, if possible, provide a fraternity house where homelike living conditions can be maintained. As we all know, fraternities rate high with the student when they supply opportunities for good fellowship, congeniality and good times.

But a real, up-and-coming commerce fraternity should not be content merely with providing shelter and comradeship. I think it should consciously and definitely do all it can to train its men in those qualities which make for desirable and successful business executives. To justify its existence every fraternity today must be a high-grade service institution. In a commerce fraternity the service element must point toward the preparation of men for their after-college life. Fortunately most of the qualities which make a high-class senior are the very things which make a respected man of affairs. It is my idea, however, that more high-class seniors will be produced if a fraternity will give serious thought to the sort of men its alumni must be if they are to become leaders in industry and commerce.

Character cannot be overemphasized. Every questionnaire from a business house making inquiry about an applicant for a position asks for information about his character. A man who cheats and "cribs" in school is likely to continue his dishonesty with his employer. Law violators and tricksters in a student body are not particularly likely to become sudden converts to decency upon the mere obtaining of their diplomas. A fraternity is an excellent organization for the imposition of discipline. I am confident that it can do more than any other group to check a young man when he has started on a character-wrecking course. If, however, it condones and winks at shifty tactics, it becomes an excellent training ground for the poorest sort of collegiate and business material. In such case it is morally bankrupt and should go into the hands of a receiver. Moreover, if it shelters a set of bill-jumpers it runs a good chance of becoming financially

bankrupt as well. I value scholarship in a fraternity very highly but I prize character even more. Combine the two and you will have the working basis for a group of real men.

Initiative and leadership are sought for in every sort of a group. In many fraternities men are pushed into responsibilities largely with the idea of gathering honors for the group. While it is proper for the organization to take pride in its "activities" yet a commerce fraternity should consider the effect of a campus job or activity on the man himself. It should consider whether or not such things as student offices, membership in student clubs and teams will help the individual find himself or to become a leader in some field. I believe, personally, that every man in a fraternity will profit if he takes some part in extra-curricular activities. By so doing he may learn something about managing men and developing ideals. He will need just such training later in life. The fraternity should see to it that every member—particularly every diffident or self-conscious member—should get some experience in campus leadership before entering the business arena.

Loyalty is a splendid quality in a man. To be successful you must be loyal to your job and to your boss. At the same time you must be loyal to your ideals. Fraternities already do much to stimulate loyalty. They preach loyalty to the group as a whole, to the leaders in the group, and to the various schools wherein they are organized. They are rather impatient with chronic kickers and knockers and ordinarily cast out the traitor. I wish them more power in this regard. The more they pound in the virtues of enlightened loyalty, the more valuable their men are going to be to their future employers.

Courtesy and tact are required for a congenial atmosphere where any group of men are living together as intimately as is the case in the average fraternity house. Boors make poor fraternity men and they make worse business men. Some organizations made the mistake of confining all their politeness to the dining-room and are guilty of genuine discourtesy elsewhere. They appear to think that the art of making one welcome should be employed only under their own roof-tree and that it is unnecessary at the social function held out of the house. Alumni and others who are treated cordially at one time and are then neglected or shunned later are quick to form a bad opinion of a group's capacity for good manners. A business man cannot afford to be courteous in his office and rude at his club or on the street. In his social and business life he must be thoughtful of others at all times.

I might go on and deal with other business assets which a commerce fraternity should endeavor to build up in its men. I believe, however, that I have already said enough to make my position clear. Perhaps some of you who read this will accuse me of preaching. If so, just remember that I am a university dean and that it is the privilege of a dean to preach if the spirit so moves him.



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# To the Rescue of the Government

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By Maynard A. Clemens, *Chi*

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WHAT'S wrong with the Government? Many a thoughtful citizen who considers the vast concentration of authority in Washington in the form of departments, bureaus, commissions and boards, coupled with the proposals for additional amendments to the Constitution to enlarge still more the scope of federal authority, who beholds the tremendous number of job-holders, ever increasing and requiring a staggering expenditure for salaries, and who notes, too, the inefficiency and red tape which are found in most governmental offices, has a growing suspicion that after all, the government is not perfect and that a revision tending to simplify the problem and reduce some of its factors to lower terms might possibly be advantageous. In any event, a study of our government, at least in order to understand its growing complexity, is desirable.

Ours is the oldest existing government in the world. Since 1788 when the Constitution was finally adopted, every other civilized nation on the face of the earth has changed materially its plan of government, making it more responsive to the popular will. Every foreign government may therefore be considered more modern than our own. The various amendments to the Constitution have not altered the form of our national government but have enlarged and complicated its administration.

Conditions have radically changed since 1789. Then the time element was of little consequence but space was an important consideration. Although New Hampshire ratified the Constitution in June, 1788, thereby making it effective, yet it was not until April 30, 1789, that Washington took the oath of office as President and it was not until a month later that Congress could secure a quorum and begin to function. In consequence, too, of this disregard for time, we find that the election of representatives to Congress may take place in November of one year but that the Congressmen-elect, unless called into special session, will not take their seats and begin to legislate upon the questions at issue in the campaign until about fourteen months later. On the other hand, great issues may arise during a session of Congress, yet no verdict from the people can be obtained until the next election, though that may be more than a year away. This slow, leisurely, eighteenth-century method of procedure does indeed prevent precipitate action, but it likewise interferes with progress.

In our day, space is of little concern, but time, on the contrary, is an exceedingly important affair. Living has been speeded up. In the early days of the Republic, for example, a farmer might on a clear day make himself heard a mile away and would consider a trip of thirty miles an all-day's journey. Now, a man's voice will carry across the continent. An automobile can easily cover thirty miles in an hour and an aeroplane can do it in a few minutes, whereas a

message can be conveyed around the globe by wireless seven times in a second.

Everything about us, our conveniences, our business methods, our manner of living—all have progressed—everything except the government. In an age of express trains, wireless telegraphy, automobiles, and aeroplanes, our federal government, like a creaking old ox-cart, lumbers slowly along its way.

This elimination of space is the primary reason for the declining importance of State sovereignty and for loading upon the federal government authority and responsibility which in its form it is ill adapted to assume. The question of inter-State commerce, with each State prescribing different regulations, was solved by federal supervision and control. Uniform laws are demanded under modern conditions in regard to equal suffrage, control of corporations, pure food, child labor, and even automobile regulations, and the only way of getting them seems to be through the agency of the federal government. Federal laws are constantly being invoked to realize these aims. Hence, wherever there is lack of authority, an effort is made to provide it by means of additional amendments to the Constitution. In consequence, the government is becoming top heavy and exceedingly unwieldy to manage.

A serious question arises: How long can this state of affairs continue? Will there be an indefinite number of amendments to patch up the Constitution and enable it to function under modern conditions or will there be a demand for a new constitution? Several of the various states have changed their constitutions since the days of the Revolution. New York State, for instance, adopted a constitution in 1777. Since then it has been revised three times: in 1822, 1846, and 1894. In its new constitution, provision was made for its further revision, if necessary, in 1916 and at every twentieth year thereafter, or at any other time when authorized by the Legislature and ratified by the people.

Although there is nothing sacrosanct about the Constitution, yet concerning it most people are conservative. They prefer "to bear those ills we have, than to fly to others we know not of." As a matter of fact, conservatism is just as unhealthful as radicalism is damnable. The authors of a recent book express the situation thus: "Many of our institutions, customs, attitudes, and ideas are adjustments worked out for a simpler type of social life than is possible today. There are yoked together, therefore, two divisions of the social inheritance in different stages of evolution and manifesting contrary attitudes toward the world. In the realm of mechanical invention, where progress has been rapid, there is a constant and socially stimulated search for improvements; while in the field of social invention, where advance has been slow in the past, new discoveries far from being encouraged are, if radical in their nature, even regarded as dangerous."

In the long run, however, a people gets just the kind of a government that it deserves. If our governmental machine is a 1789 model, if the type of Representative and Senator seems to have deteriorated, if the vested interests, like Jacob of old, supplant the common people and appropriate their blessings, and if there is a growing lack of interest in political affairs, then the fault rests



with the voters themselves. When only about fifty per cent of the qualified voters exercise their franchise, as was shown in the last election, it can not be said that we have a government of the people, nor can it be predicted how long the Republic will endure.

This situation is due in large measure to the changed character of our population. In Colonial days, the people were a fairly homogeneous group, knit together by ties of common heredity, speech and sympathies. Now, everything is changed. Probably no modern nation is composed of such heterogeneous elements as is the American. More serious still is the fact that the native American stock is dying out. At each decade, the census figures show a smaller proportion of native Americans born of native parents. If it were not for immigration and the children of immigrants, the population of our country would show a decline. The increasing foreign elements present a real problem because they possess little or no knowledge of our national institutions and traditions and, consequently, they tend to remain an unassimilated mass in the body politics. In addition, there was reported in the census of 1920 to be 4,931,905 persons who are wholly illiterate. How can such people have intelligent opinions about the topics of the day?

It is apparent that the one thing most needed at the present time is the education of the people in political affairs. In 1860, Herbert Spencer in defining the aim of education as that of complete living, specified that, with other requirements, instruction should be given "in those activities which are involved in the maintenance of proper social and political relations." Other educational authorities since have likewise considered civic education to be a very proper objective.

In the modern school curriculum, the subjects designed to realize this aim are American History, Civics, and some portions of Literature. Since these subjects are restricted to the High School, which the great mass of growing citizens do not attend, few are benefited. In the elementary schools, classes in American History and Civics as conducted in fifty cities occupy on an average 360 hours or 4.9 per cent. of the time during the entire eight years of schooling. The instruction is so superficial that the student never gets a very adequate idea of the government. Furthermore, if a boy does attend High School, he will find generally that American History and Civics are postponed until the fourth year and consequently are available only to a small fraction of the student body. The usual method, too, of presenting them is found to be descriptive rather than analytical and vital. Our training for future American citizenship is extremely inadequate.

Is it any wonder, then, that there is such a palpable ignorance of political affairs, so little interest in voting, such supreme control by scheming politicians, and such backwardness in government? Any one can test it for himself: let him ask his acquaintances to tell who are their representatives in the U. S. House of Representatives, Senate, State Legislature, and City Council, or the different ways by which a President may be elected. Few can answer correctly.

This apathy in civic affairs, which in the past has always been a marked

symptom of national decadence, can not, however, be attributed entirely to ignorance. Much of it is due to a feeling of disgust and helplessness. The machinery of government is too complex and is geared up so high that individual opinions and desires can not be registered. The small difference between the political parties and their candidates for office, who are profuse in promises but slack in performance, and the difficulties and expense confronting an honest independent candidate cause many a man to say, "Oh, what's the use?" and to give up in despair.

To cure this evil situation and foster a progressive and positive attitude toward the government, two remedies have been proposed. Both express a belief in the power of education. Neither can be considered wholly independent; each is the complement of the other.

The first looks toward the proper education in the schools of our future citizens. As proposed, methods of instruction should be reformed. History should be taught with a proper appreciation of the great lessons which it has to teach in regard to present problems. Civics should be treated as dealing with a living organism which can be observed and analyzed. First-hand information and not sublimated theories as presented in a text book are desired. Then, as one learns best by doing, so the governmental processes should be learned best by laboratory methods. This means that under certain restrictions a large measure of freedom in the government of the school, not mere student activities, should be given to the students. They would have their own political machine to tinker with and thereby gain that experience and aptitude for self-government which would last when they go out into the world. Above all, this plan will aim to develop in the students an appreciation of those great ideals which have influenced the actions of our national heroes and which are so much needed now.

The second remedy concerns that great after-school medium of education—the newspaper. A reform of its standards and policies is sought. At present the newspapers give far greater space to law-breaking than to law-keeping. So, what is required, if there is to be an awakened civic consciousness, is an exaltation of good citizenship, the elimination of propaganda for politicians and vested interests, the expression of more sympathy for the masses and their needs, the demands for a vigorous administration of public affairs, and the veracious publication of news which will quicken the interest in governmental matters. In short, the newspaper is expected to supply unbiased, untrammelled leadership in promoting our national welfare.

If the first effort can be carried out, then the second will follow, because the students of today will be newspaper editors and readers of tomorrow and their demands will have to be considered. Some newspapers have already sensed the need and have begun a vigorous campaign to educate the people on the political subjects and especially to get a larger number of voters to participate in primary and general election. But, it will only be when there is developed a widespread and intelligent interest in our government, ranking above selfish and partisan interests that we may approximate the Lincolnian ideal of having a government of, for, and by the people.



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# The Future of the American Railroads

By C. R. Atkinson, Ph.D., *Delta*

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IN the fall of 1908 it was my good fortune to witness a series of flights the Wright brothers were making at Fort Meyer, a few miles from the city of Washington, to convince the Government that they were entitled to a prize that had been offered by Congress for a heavier-than-air machine that could fulfill certain conditions of sustained flight.

On the field of Fort Meyer those days there were many who believed they were witnesses of the beginning of big things in aerial navigation. There were others who were as pessimistic, though more polite, than the crowd that jeered Fulton on his initial trip with the Clermont.

Sixteen years later, at about the same time of the year, I recalled the initial flights of the Wright brothers and felt there was justification for taking a day off to celebrate at the Sand Point field near Seattle the completion of the flight around the world by Lieutenant Smith and his associates. There were no doubters at Sand Point that day. Instead, there were a few who were unduly enthusiastic.

The difference between the crude and noisy performance of the Wright brothers' machine and the beautiful maneuvers of the air flotilla under the leadership of Lieutenant Smith was so striking that it is small wonder that the progress made in aviation in these brief sixteen years has captured the imagination of the world and inspired the rosiest predictions for the future of travel and commerce by aerial routes. But great as the achievements along this new line of transportation have been and much as the future undoubtedly holds for it, I find myself almost as much at variance with some of the enthusiasts of 1925 as with the prophets of gloom on the field of Fort Meyer in 1908.

Among the major prophets of the future of aviation at this time was the President of George Washington University who may have been out to Fort Meyer on those historic days in 1908 and so may be more excusable for permitting his feet to get off the solid earth for a few minutes. The executive of a University named after the great Truth-teller is quoted by the press as predicting that in a few years the railroads of the country will be scrapped and their work as common carriers taken over by the air service. As a tribute to the accomplishments of the brave World Flyers a little oratorical exaggeration was clearly in order at this time. As a statement of the probable trend of transportation affairs it is overdrawn. The American railroad substantially in its present form, but probably electrified, undoubtedly more automatic and much more efficient in every respect will be performing most of its present functions in the year 2525. An entente, or perhaps an alliance, between rail, motor and air transportation, with a sensible and economic division of labor, will undoubtedly be established in

time. But those who have sold their railroad stocks in the fear that transportation by rail will soon be a back number may as well buy them back again so far as such a danger to their investment is concerned.

This view of the future of rail transportation is not based on the fact that \$25,000,000,000 of the wealth of the United States is bound up in this line of business, the destruction of which would bring about a frightful panic. Nor is the fact that the railroads pay taxes at the rate of about a million dollars a day the great reason why they will or should be preserved. No wealth will be needlessly destroyed in this country so long as its people retain their present good sense, but if wealth even to the extent of \$25,000,000,000 in value can be replaced by other forms of wealth that function more satisfactorily, the genius of the American people will effect the substitution. Nor to those who have thoughtfully watched such industrial developments as the movie and the automobile in the past twenty years does it seem at all impossible to conceive of means and systems of taxation to supply even such a tidy sum as a million a day forfeited by throwing the railroads on the scrap heap. These figures should bring a respect for the railroad business not always accorded by orators and near-statesmen but they do not present an insuperable obstacle to any changes in the field of transportation that our economic progress may require.

The railroads will remain with us because they will be needed. They perform a service that should and will be supplemented by air, motor and other forms of coöperation in supplying the transportation needs of the human race. The vastly increasing importance of place utility in production is evidenced by the fact that more wealth is dedicated to transportation today than to manufacture or to banking or to any other form of human effort with the single exception of our widely diffused agriculture. It is not surprising that the great part played by transportation in our scheme of production has not impressed itself upon the minds of intelligent people interested in economic subjects. In discussing production the early economists stressed the importance of form utility. It is only recently that place utility and time utility have been given the attention their great importance warrants. Courses in Transportation were the exception rather than the rule in our leading Colleges and Universities a few years ago just as courses in Economics were unknown in the days of our fathers. Today writers of text books on Economics are making clear to the students who use them that a good is not produced until put into the form in which it will satisfy a human want, brought to the place in which it will satisfy this want and made ready for service at the time it is required. Then, and then only, is the process of production completed and the good ready for consumption. This was as true in the childhood of the world as it is today but the organization of society was then such as to make it less apparent.

Let us look at a few more figures that will give an idea of the seriousness of the proposition involved in scrapping the railroads. The Class I railways of the United States earned approximately \$5,970,000,000 as total operating revenues in 1924. The operating expenses of the same roads during the year, according



to the Bureau of Railway Economics, approximated \$4,943,928,000. This was a decrease in expenditures of \$387,000,000 over the total for 1923 although the traffic for the year 1923 was heavier. There were no reductions of wages during 1924. This clearly indicates that the roads were operated with increased efficiency in the past year, giving no grounds for complaint along the lines of deteriorating service. The operating ratio, or percentage of operating expenses to revenues, fell to 76.30 in the year 1924, the lowest since pre-war days. It is true that the passenger traffic of the roads was subjected to a more serious competition than in previous years from the rapidly growing number of automobile passengers, not a surprising condition in view of the fact that the registered automobiles in the United States now exceed fifteen million, or one for every other family in the country. It is not beyond the possibilities that some day most of the passenger traffic in the United States will be conducted by aeroplane and automobile. This might not be unwelcome to railroad managers and stockholders. It is well known that by far the greater part of the revenues of the roads is derived from freight traffic. The Cost Accountant may some day demonstrate to the satisfaction of the owners of the roads that they can be conducted to the best advantage of all by being used exclusively for the carrying of freight. The aeroplane as a carrier of heavy freight does not make a strong appeal to the practical minded. The Shenandoah and its successors may provide formidable competition. Mr. John Hertz, the manufacturer of the Yellow Cab, was recently quoted as saying that ignorance is one of the three great reasons for success. The ignorance to which he refers is the ignorance of youth that does not know a thing can not be done and therefore does it. There is so much truth in this that I would hesitate to say that the difficulties and dangers of the storm cloud and contrary air currents can not be mastered at least as successfully as the dangers of the sea. There is a better reason why air ships of the type of the Shenandoah will not displace the locomotive and the train in freight traffic. It is that the present century will see such a vast increase in freight traffic that both will be needed. Territorial division of labor may be carried out to an extent not dreamed of today. There is every indication that the freight traffic of the future will tax the capacity of all means of transportation provided to carry it.

The railroads of the United States have about passed through a greater danger than coming centuries will bring in honest competition by land, sea or air. This is the danger that has come through ignorance of the important functions of transportation in the life of our nation; ignorance of the necessity for giving private initiative and enterprise a reasonably free hand in developing this mighty element in production; ignorance of the necessity for giving the roads reasonable pay for their service in order that they may be financed by stockholders who will gladly supply the necessary funds if given a fair chance for a return on their investment. But all this is changing rapidly. The basic railroad law approves the granting of rates sufficiently high to give a fair return on railroad properties economically administered. Consolidations that were once frowned upon by law and court are now urged as the best means for securing economical

administration. The day of a square deal for the railroads seems to be at hand. It is now the duty of good citizens to prevent a return of the misunderstandings and mismanagement on both sides that characterized much of the railroad history of the past.

For the hostility that has been shown to the railroads of America in the past, short-sighted managers, greedy promoters and unwise boards of directors have been in great part responsible. A lack of knowledge of the true nature of the railroad business by legislatures and common people alike must also bear its share of the responsibility for needless ill feeling. It is now time to forget the mistakes of the past. The interests of the people of America today are sufficiently safeguarded by the powers conferred by the Transportation Act of 1920 on the Interstate Commerce Commission. Not a mile of road can be constructed or a mile abandoned without the consent of this body. The performances of such buccaneers of finance as Jay Gould and Daniel Drew can never be repeated. Rates are not yet in an entirely satisfactory condition but it must be remembered that rate-making is a very complicated and difficult matter and the correction of one discrimination is likely to result in the creation of others equally disturbing. What is most needed is a succession of Coolidges in the White House who will see clearly how closely the economic welfare of all the people is related to a just policy toward the railroads and who will have the wisdom to keep the Interstate Commerce Commission filled with men of the clear and honest vision necessary to do even and exact justice alike to those who carry and those who pay the freight. A thorough and honest study of the railroad problem in the colleges and the homes of America will help to bring about this happy result.

One of the pleasantest experiences I have met in life has come through relationships with the Seattle Industrial Traffic Managers' Association. These men are primarily interested not in getting big financial returns for the railroads but in securing the best possible returns and service for the industrial and commercial concerns that employ them. But they have the bigness and common sense to see that the business success of their employers in the long run is best assured by securing prompt and satisfactory service from the railroads and other transportation agencies with which they deal. Anything that tends to bring temporary gain at the expense of future demoralization does not appeal to these hard-headed business men. As such a spirit as this spreads in America the future of the railroads will become more and more secure and our economic development will take care of whatever competition may come to the rails through other transportation agencies on sea, on land, above the earth or beneath it.



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# The Relation of Imports to the Development of Foreign Trade

By Henry F. Grady, *Rho*

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It is probably natural that the business interests of a country should lay the stress on exports in considering foreign commerce. Every producer of goods is primarily concerned with the sale of his product. Even though the maintenance of his industry may depend on raw materials secured abroad, he thinks primarily of his selling problem rather than his buying. This is because normally the buyer strategically is in a stronger position than the seller. Granting that this point of view is natural and that manufacturers, therefore, wish protective tariffs to minimize or eliminate competition from abroad in the sale of their products and think of the foreign field as a market for increased sale, I am going to endeavor to bring out the very important relationship of foreign buying to successful foreign selling.

In the first place, the extent of a nation's foreign business is determined by the value of its imports. No matter how enthusiastic manufacturers may be in the development of foreign sales they cannot ignore the definite relationship of their exports to imports. Whatever policy may be determined upon, either freedom of imports or drastic restrictions, the value of incoming goods will and must be the limit of the value of outgoing goods. A country may choose to permit only such raw materials to enter as it cannot produce within its own boundaries, or it may invite imports without restriction. It may also be content with the volume of exports limited to its absolute imports. If it chooses to do this it cannot expect to increase its foreign sales without limit. It must realize and accept the consequences of limited imports on the value and extent of its exports. You will object that it can overcome the obstacles to export business by the policy of liberal foreign investments. I grant freely that this can be done and a country can maintain a so-called favorable trade balance in this way; but my answer is that foreign investments must ultimately be repaid and so we are brought back to the original position from which we started, and which is usually expressed by the statement that exports can be only paid for by imports.

But aside from the broad truth, which is tangibly brought home to the exporter when his favorable trade balance makes the price of his exchange too high for his foreign client to continue buying, is the effect of a favorable trade balance on a country's prices which is to make them rise and so add to the cost of his products that they cannot be sold in competition with goods produced

where prices are relatively low. Exporters have struggled with these problems and have usually sought remedies along the lines of stabilizing the exchanges by various artificial means. Behind the exchange rates, assuming that there is no currency inflation, is the trade balance, and this is the only true corrective of the difficulty to exporting which a favorable trade balance brings about. A so-called favorable trade balance is not favorable in the proper sense, but is an impairment to trade expansion. The obvious remedy is the encouragement of imports. The basic factors in international commerce continually press for a balanced trade and it is only along the lines of a balanced trade that expansion can take place.

The manufacturer here objects that the encouragement of imports will undermine prices and restrict his home market. They, undoubtedly, will reduce prices but high prices, popular belief notwithstanding, are not essential to prosperity and because of their influence on foreign business will adversely affect prosperity. Prosperity is contingent upon a relatively large volume of production and *exchange* of goods, and assuming that a country's price level has been brought fairly into line with the world's price levels, the free exchange of goods cannot but augment national prosperity which is, of course, synonymous with maximum business activity of all kinds.

Those who deny this must accept the full implications of their logic and contend that less business is preferable to more business which, of course, no one can contend. There mere coincidence of international boundaries cannot essentially change this proposition and so I believe that if the matter is carefully thought out it will be clear that by impeding international commerce we definitely limit the total volume of our trade and so to that extent deprive ourselves of a prosperity that otherwise we would have. The fact that we have had a satisfactory business activity under conditions of restricted imports does not meet the issue because my contention is that we would have a greater and more sustained prosperity if we would minimize the restrictions on imports and hold to this as a permanent national policy.

Let me say in passing, that I believe that in the early period of a nation's industrial growth when it cannot in any case do much exporting that a policy of high protectionism may be economically justifiable but when a country has grown up industrially and has demonstrated through the efficiency of its economic organization that it can undersell low wage countries, any impediments to its commerce are detrimental to its prosperity. The United States is in that position today. If we would expand on foreign trade we must put the emphasis and stress on our imports.



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# The Spirit of Delta Sigma Pi

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By Arthur W. Gray, *Chi*

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OUTSIDE of the home and the House of God, there is nothing more beautiful in this world than the true "Spirit of Fraternity." Wondrous words! Words that could come only from the pen of one who has given—and who has received. Our human history, after all, is the story of man making friends with man. From the first red dawn of time, when barter was the medium of exchange, down through the many centuries, the story is that of war, waste and sorrow. First each individual tried to profit at his neighbor's expense. As men multiplied they formed tribes and clans, and each grew to be jealous and envious of the other. As the world further progressed great nations arose to mighty heights, only to fall into the depths of despair and darkness.

But why is our history filled with so much destruction, waste and woe? If I may answer—just simply because men failed to understand their fellowmen. Because they failed to apply that first principle of accounting to life—that there must always be an equilibrium. If we would hope to receive anything in this life we should be prepared to give something in return.

Look at it from another viewpoint. If we visualize the deep-rooted causes of this last great war, the products of this vast misunderstanding would be clearly discernible. Because of greed, selfish desires and hatred, many towns and cities were utterly ruined and demolished; vast territories were hopelessly devastated; millions of lives were needlessly lost or rendered helpless; lastly, countless women and children suffered and are still suffering. All of this misery and chaos could have been prevented had somebody realized earlier, that a few responsible persons were throwing the ledger of life out of balance.

But now, since the bitter lesson has been learned, I believe the world is slowly creeping toward a great friendship. Men are being educated to think international instead of in the old traditional way,—the way of self-preservation merely. The time has now come, as it never had before, when we must think of the other fellow's as well as of our own existence. Thus amid many delays and difficulties the Spirit of Fraternalism is slowly creeping into the hearts of men. We are beginning to know and to understand our fellows; to realize that it is more profitable to help than it is to destroy. Moreover the day appears to be dawning when nations will be reverent in the use of freedom; when they will be just in their exercise of power, and human in the practice of wisdom. Therefore, we who believe in this Fraternal Spirit should never be content until all the threads of human fellowship are woven into one mystic cord of Brotherhood, circumscribing

the universe, and holding up the race in a spirit of unity and in bonds of peace. Such is the Spirit of Fraternalism: such is the spirit of Delta Sigma Pi.

It was in this spirit that our Fraternity was founded. Not a mere sentiment was its, held by a sympathetic and therefore unstable organization, but by one that has its roots in a profound philosophy, which believes, that if men would live as the world challenges the good in them to live, they must make friends—everlasting friends! Not an association of men for material purposes, for personal gain, or selfish motives, but a fraternity as this, that is doing its humble share to build a social order in which all men may have opportunity “to live and live well,” as Aristotle once defined the purpose of society.

Furthermore, ours is “a fraternity organized to foster the study of business in universities; to encourage scholarship and the association of students for their mutual advancement by research and practice; to promote a closer affiliation between the commercial world and students of Commerce, and to further a high standard of commercial ethics and culture and the civic and commercial welfare of the community.” What noble! What lofty thoughts our preamble carries! What higher ideals or worthier objectives could man hope or strive for? Wherefore, if we will adhere to these aims and standards, by which we are pledged, our work will be, indeed, well done. Still, if to accomplish them all at once is denied us, certain it is, that it will be wonderful to work and strive and live, so that some day they may come true.

Some one has said, that, “At bottom a man is what his thinking is; that thoughts are the artists which give color to our day.” We have learned from Aristotle again, that if we would succeed in life, or would be an asset to society, we must have “a clearly seen objective point—a definite goal in life.” Well, then, every man makes a journey in thought when he is alone; consequently, the worth of his life to himself and to his fellows, as well as his own happiness depends upon the direction in which the train is traveling, the baggage it carries, and its objective point. If, then, Delta Sigma Pi can put that inner train of thought on the right track, freight it with precious cargo, and start it on its way toward its ultimate goal, what other or higher ministry can it render to a man?

The Spirit of Delta Sigma Pi! A perfect blend of Love, Friendship, and Equality, uniting men upon the only basis which they can meet with human dignity. It has no other mission than to send men out into the busy world of trade and commerce to exalt and ennoble humanity! To bring light out of darkness; beauty out of chaos. To make every hard-earned victory more secure, and every hope more radiant.

True it is that our membership to the students in our various universities, is confined to a college fraternity. Still, to me our fraternity seems different from most similar associations; our activities are not merely confined to the university campus. Our real work begins, as the latter part of our preamble indicates, after we leave school. We start early to carry this great spirit into the commercial



world. Whence it follows, that if we exceed in our radiant enterprise, then the badge of Delta Sigma Pi will stand exemplified in the eyes of the business world for a high standard of ethics and culture.

From some acorns mighty oaks grow. I would like to apply this parable to Delta Sigma Pi, for, from a handful of brethren of New York University, back in 1907, our fraternity has steadily grown to what it is today. Like the developed oak we are, with its branches pointing toward Mexico and the oceans, extending in like manner over into Canada; its offshoots found in all parts of the world.

Let us, therefore, keep alive with us always—the Spirit that has made our fraternity grow. Let us inculcate that spirit of friendship into those who aspire to be numbered with us. Let us make that spirit incarnate, remembering always that we were all born into this world by one High Wisdom and one Vast Love—Brothers to the last man of us, forever; bound together now by a sacred chain of brotherhood. We are like tourists, who, crossing the Alps, tie themselves one to another, so that if one should slip the rest will hold him up.

“Go to your work and be strong, halting not in a world of men,  
Balking the end half won for an instant dole of praise.  
Stand to your work and be wise—certain of sword and pen  
Who are neither children nor gods, but men in a world of men!”

## History of Alpha Lambda Chapter

*Continued from page 130*

the Carolina Inn, Saturday afternoon, beginning at 2:00 P.M., and the following officers and members were initiated as charter members:

<i>Head Master</i>	ROY CLARKE WELBORN
<i>Senior Warden</i>	ROBERT ALLEN FOUNTAIN, JR.
<i>Junior Warden</i>	JULIUS REID THACKSTON
<i>Treasurer</i>	HERMAN ALLEN RHINEHART
<i>Scribe</i>	JOHN ALEXANDER DAVIS
<i>Historian</i>	WILLIAM EDWARD JESSUP
Ralph Lee Asbury	Thera Earl Hinson
Willard Earl Atkins	Robert Rufus Isenhour
Edmund Brown, Jr.	Thomas Latimer Kibler
Ira Lee Brown	William Robert Maney
Robert Emmet Bryan	Hal Rowe Marsh
Robert Monroe Covington	Frederick Pope Parker, Jr.
Elwood Boyd Dixon	Ernest Edward Roberson
Duncan Vogely Elgin	Charles Egbert Smith
Franklin Peter Eller	Robert Moir Smith
Paul Johnson Fuller	Malcolm Dean Taylor
Samuel Lassiter Fuller	Ralph Jones Tuttle
Richard Freeman Griswold	Thomas Abel Williams
Charles Edward Hight	Erich Walter Zimmerman

The traditional banquet was held at the Carolina Inn at 8:30 P.M., and the charge of the fraternity was given by Brother Gray of Chi and the charter presented at that time. The response was given by Head Master Welborn of Alpha Lambda and talks were given by the different members of the installing team present. Sunday was spent in acquainting the officers of Alpha-Lambda with the various duties required of them, and the installing team departed for Washington and Baltimore Sunday night, after a most enjoyable week-end.

## EDITORIAL COMMENT

Another June arrives, and with it several hundred members of  $\Delta \Sigma \Pi$  pack their bags,

### JUNE GRADUATES

leave their familiar college haunts, and go forth to master the business world at large. Enthusiasm is at its height! The entire world is the field to conquer! Sooner or later we all wake up to the fact that after all the main requisite is hard work and stick-to-it-tive-ness. If you graduates get a little discouraged at times, grit your teeth and bear it! Just fight a little harder—just work a little harder—just become all the more determined that you will not let IT beat you. The sooner you will arrive!

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Of the several petitions in the hands of the Board of Directors, three were selected for approval, and charters granted this spring.

### WELCOME

Elsewhere in this issue you will find detailed accounts of the history of these groups, and their installation. Welcome to Delta Sigma Pi! We hope these three new charters will prove as worthy of the confidence we have placed in them as their predecessors have. You will get out of the fraternity in proportion to the effort put into it. Therefore, put a lot of time and effort in being of service to your University, your School of Commerce, your chapter, your fraternity—each will reciprocate several fold by being of even greater service to you.

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We wish to thank the many brothers for expressing their appreciation of THE DELTA-SIG in our new "dress."

### AN APPRECIATION

Such assurances will affect our pride, but not our vanity. It is our aim to make this publication of real service to the members. But the editor's job is to edit, not compose! We invite every member of the fraternity to contribute something,

large of small, for the columns of this magazine. Let's make it unique in its field. If you cannot find the time to try your hand at writing, send in some alumni news. If such items seem to be unavailable, you can at least interest a few alumni into sending in their subscriptions. For you know THE DELTASIG is mailed only to dues-paying members, and the more such members we have, the more money we will have to make it better.

If compliments were subscriptions, we'd be rolling in wealth. But they are not subscriptions, and we are poverty-stricken. Why in the name of blazes—we ask, smilingly—won't you fellows send in your dues promptly and thereby enable your officers to create even more favorable comment for YOU and your fraternity? If each of our present subscribers would interest only ONE other alumnus in subscribing to THE DELTASIG, we could just about run the *Saturday Evening Post* out of business. All subscriptions expire with this issue—let's double our quota for next year—AND MAKE IT!

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Each year the fraternity gives a gold key, known as the Delta Sigma Pi Scholarship

### ABOUT THE SCHOLARSHIP KEY

Key, to each chapter, who in turn award it to that Senior, who, upon graduation, in the opinion of the faculty ranks highest in scholarship for the entire course in commerce. This key is open to any student in the School of Commerce, whether a member of our fraternity or not, and has become recognized as one of the highest honors any student in commerce can win. As usual, a goodly number of these keys are won by members of our chapters, who should quite naturally stand well toward the top of their classes. While the day will probably never come when every key will be won by a member of the fraternity, we know that our members will more than hold their own against all other students in the



department. If your chapter did not keep the key "in the family" this year, just try a little harder next year.

We believe that the first year of operation of the Central Office has proven quite successful, in spite of the problems it was up against. It has filled an important place in the affairs of the fraternity, and it should become of greater service and value as the years go by. Constructive criticism is welcomed at all times, and all members of the fraternity are invited to

**THE  
CENTRAL  
OFFICE**

forward their ideas and thoughts for special consideration.

If you like the articles in *THE DELTASIG*, say so. We shall be glad to forward your letters to the authors of the article. The articles appear in the magazine because they "get by" with the Editor. But the fact that they "get by" with him doesn't guarantee the same will happen with you. Likewise, if you don't like them, say so, only we will keep these letters to ourselves, but greatly profiting thereby.

**SAY IT  
WITH  
LETTERS!**

## WITH THE ALUMNI

### B O S T O N

Among the Gamma brothers Edward A. Ruane is now instructor and athletic director of the Shrewsbury (Mass.) High School; James J. Mahoney is connected with F. W. Woolworth & Company, Boston; Joseph MacDenzie is the popular songster at radio station WGY; George Sullivan is associated with the Shepard Stores of Boston in the advertising department; Louis A. Burke, former three-letter man at Boston U, is now in the accounting game at Worcester, Mass., and Malcolm M. Haley is employed in the accounting department of the Western Union Telegraph Company.

R. A. PALLADINO.

Among the Alpha-Zeta brothers, we find that Dewey W. Davidson is with the Cleveland (Tenn.) National Bank; S. Y. Cross is an accountant for the Foundation Company, Caswell, Tenn.; T. M. Driskell is salesman for Sterchi Bros., Knoxville; Neil K. Barton is selling for the Knoxville Power & Light Company and Emmett Hoge is with the Massachusetts Mutual Life Insurance

Company, both of Knoxville. Also that Jos. M. Coble is an instructor in the High School at Madisonville, Tenn.; Wayman Ooley is likewise employed in the Tellico Plains (Tenn.) High School; Glenn R. Stoutt is employed by the American Trust & Savings Bank of Chattanooga, Tenn., while R. M. Fryar is with the Walsher & Weidner Boiler Company of Chattanooga.

With the Alpha-Delta brothers we learn that three of them have migrated to Chicago, Wm. G. Altstadt, who is selling insurance for the New York Life, Nels F. Nelson, who is with the Jewell Tea Company, and Ralph O. Trump, who is in the accounting game. Oscar L. Osterlund is now located at Upland, Neb.

### C H I C A G O

Since the last issue of *THE DELTASIG* the Chicago Alumni Club has held several meetings and also a very successful formal dinner-dance at the Chicago Yacht Club. The main interest of activity has been assisting Beta Chapter in the purchasing of a

new chapter house at 42 E. Cedar Street, Chicago, and it is hoped when this house is occupied next fall that the Chicago Alumni Club will have permanent quarters there.

Luncheons are held every Thursday noon from 12 to 2 in Private Dining Room A in Marshall Field's Men's Grill the year round. Dinners are held on the first Monday of every month, September to June, inclusive, at the Brevoort Hotel, 6:15 P. M. We hope any member of the fraternity who happens to be in Chicago on these dates will not fail to visit us.

J. R. COYLE, Secretary.

## D E T R O I T

President Curran's plan of selecting the speakers for our meetings from the ranks of Delta Sigma Pi has met with great success. We were indeed fortunate and more than pleased with having as our guest on March 11 Brother E. St. Elmo Lewis, Alpha. His talk on "Merchandising" and "Good Sportsmanship in Business" deserves more than passing comment. We understand his talk on "Good Sportsmanship in Business" is being published in this issue of THE DELTASIG.

The brothers were very enthusiastic in their praise of Brother Lewis' talk and Dean John A. Russell expressed our thoughts in the following words: "It is one grand climax of pleasure to meet a brother of a higher reputation and from a higher chapter—Alpha—and to see him in our company."

The feature of our April meeting was a very interesting and instructive talk on "Accounting" by Brother Carl H. Seehoffer, Theta, who is Dean of the Day Division of the School of Commerce and Finance at the University of Detroit.

The Detroit Alumni Club meets every Thursday noon for luncheon throughout the entire year at Glaser's Tavern, 42 Monroe Avenue, Detroit. Regular monthly dinners are held on the second Wednesday of each month, September to May, inclusive, in Webster Hall, Detroit, at 6:15 P. M.

We invite all traveling Delta Sigs to be with us on these occasions.

E. W. HESS, Secretary.

## W A S H I N G T O N

Summer dullness is beginning to settle down on the Alumni Club as well as on the active chapter. The leading social event in the Club was a bridge party held at the Mu Chapter House about a month ago. The reception rooms of the house were well filled with tables and guests; attractive prizes were awarded to high-scorers and winners and losers alike enjoyed the refreshments provided under the efficient management of Brother John Tindall.

Brother Pierce, American Assistant Trade Commissioner at Lima, Peru, stopped over in Washington for a few days on an official trip to the United States. He is now at the New York District Office of the Bureau of Foreign and Domestic Commerce.

Brother Warren Ullrich, who for the past two or three years has been Clerk of the American Commercial Attache at Mexico City, after a vacation in the United States, part of which was spent with the brothers in this city, has returned to his post, promoted to the office of Assistant Trade Commissioner in recognition of his splendid service in behalf of the Department of Commerce and American export trade.

Brother Julean Foster, formerly of the New York District Office of the Bureau of Foreign and Domestic Commerce, has our congratulations and best wishes at receiving appointment as Assistant Trade Commissioner at Sydney, Australia.

A considerable number of the active members of Mu Chapter are graduating at the Georgetown School of Foreign Service this year, and are planning to help strengthen the Alumni Club during the coming year. With their assistance the club should enjoy a big year in 1925-1926.

PHILIP M. COPP, Secretary.

## S T . L O U I S

First and foremost, we of the St. Louis Alumni Club urge all Deltasigs who may come to St. Louis to let us know they are here. The number of Deltasigs in St. Louis is small—not over about fifteen, including the new arrivals since commencement—



and our purpose is to have every one of these brothers in our Alumni Club, if it is possible, as well as any others who came into our midst. To accomplish this we are doing some personal work, bringing to the attention of the brothers that our Club is almost a year old, that we have been having a most pleasant time at our business meetings and luncheons, and that we are planning still better things to come.

The last business meeting will be held the evening of June 10 at the home of Brother L. J. Haupt. The next is scheduled for July 1, at which time new officers are to be elected for the year beginning August 1.

Present plans for the near future include a Saturday afternoon steamboat excursion and a hike and weiner roast. What would an outing of this kind be without the ladies, however? So we shall want the ladies along.

It has been decided to try having our luncheons weekly instead of monthly as heretofore. If there are only a limited number of brothers available, we shall have to make an extra effort to get out to the luncheons and thus keep up the attendance. And this extra effort we believe will be amply repaid in the fellowship we find there and the added enthusiasm we acquire for a good cause by thinking about it frequently.

R. D. M. BAUER, President.

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## PHILADELPHIA

The Philadelphia Alumni Club has been under way for several months and even though we are recognized as such by the Fraternity as a whole, it is somewhat difficult for us to forget that we are no longer active members of some chapter of the Fraternity. Our days as undergrads are over, but up at 2011 N. Broad Street on Saturday, May 16, the Alumni men were very much in evidence—in fact they were

extremely "active" as a great many of the Omega neophytes will testify. It is perhaps this close allegiance to Omega Chapter that has prevented the Alumni Club from having any particular affairs under its own auspices, but the plans for next year include several events.

First of all, it is the intent and purpose of the Philadelphia Alumni Club to help Omega buy a home. Even though Omega is numbered among the youngest chapters in the Fraternity, it is believed that with the aid of the Alumni Club, the ownership of a home may become a reality.

Deltasig alumni in or about the vicinity of Philadelphia are urged to get in touch with Brother Dewey Benninger, Secretary, at 2011 N. Broad Street, the Omega Chapter House. We want every Deltasig in this section of the country to continue their active connection with the Fraternity.

FRED M. KISSINGER, President.

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## A T L A N T A

Since the last issue of THE DELTASIG the petition of the Atlanta Alumni Club has been accepted by the Board of Directors and we are now a full-fledged chartered organization of fifteen members.

While no definite plans have been completed as yet for the holding of regular luncheons or meetings, we certainly invite all visiting brothers to look us up when they are in Atlanta by getting in touch with any one of the following brothers: Fred B. Wenn, care Georgia School of Technology; Warren F. Brooks, care New England Mutual Life Insurance Company, and Eugene C. Acree, 17 E. Hunter Street, and we can assure you of some real southern hospitality.

EUGENE C. ACREE, Secretary.

# AMONG THE CHAPTERS

## Alpha Holds Formal

Once again it becomes the pleasant duty of the scribe of Alpha Chapter to relate for the benefit of other chapters the various functions which help to keep Delta Sigma Pi active in New York University.

To revert back just a little further than the date of the last issue of *THE DELTASIG*; to be exact, February 11th: on this night our annual formal dinner-dance was held at the chapter house. Indeed we have established a precedent which will be followed by all future committees on this annual affair. Having the dinner at the chapter house, the surroundings of which are so conducive to good fellowship, seemed to lend a spirit which is not always easy to effect. It seemed as though each one had their specially prepared joke to tell, and thus until two o'clock A. M. the evening was passed in dancing and hilarity. No doubt a large part of the success of this event was due to the fact that we did not hold it at a hotel.

The initiation which took place on March 14 changed the following men from neophytes to brothers: George T. Fleming, John J. Egan, Frank R. McClusky, Henry Osterndorf, Bertram Betsch, Lawrence W. Zimmer. We are sure, that each one of these newly elected brothers has been instilled with the idea that Delta Sig expects service from each and every one of them. Such an impression strongly made can do naught else but benefit Alpha Chapter and Delta Sigma Pi as a whole, and primarily that is what we want.

From time to time we hold so-called house dances and we wish that more out-of-town brothers could attend these dances. They

are more than dances. They are so many opportunities for the brothers to become more intimate and thereby help one another in various ways. This, too, is highly desirable.

Self-praise is certainly no recommendation either for an individual or for an organization and the fact that the compilation of scholarship averages puts Delta Sigma Pi in second place with an average of 80 per cent among the fraternities at New York University, in this case renders it entirely unnecessary.

As for athletics we need only to point to our victory over Alpha Kappa Psi in basketball. The baseball game scheduled for some time in June will probably be another opportunity for us to give a lesson in the national pastime to the members of Alpha Kappa Psi.

Seven West 10th Street is a home for the brothers and no home today is complete without a radio. Consequently such an instrument adorns our music room and furnishes no little entertainment not to mention subjects for discussion on the part of the more learned brothers.

It would be amiss not to mention the new ritual which was adopted for use at our meetings. In view of the fact that it is as yet in the experimental stage, no definite consensus of opinion can be rendered at this time. However, it is encouraging to know that the central office is always vigilant in obtaining new ideas for the benefit of the various chapters.

We mentioned above that 7 West 10th Street was a home and a home we wish it to be for all the brothers who come to New York City.

JAMES C. O'BRIEN, Scribe.



### Beta Buys New Home

One of Beta's most successful years is now rapidly drawing to a close and while the year contained many

**NORTHWESTERN** events of great interest and importance to the brothers, the greatest of

**UNIVERSITY** all was the announcement made in April of the purchase of a new home at 42 Cedar Street. Some time between now and October 1st we will move to our new location, which is a few doors down the street from our present house. Suffice it to say that our new house is larger and better than our present one. It will hold twenty-eight men with comfort. Extensive alterations will be made during the summer, new equipment purchased and when we move in in the fall we will have a home of which we can all be proud. Details regarding the house will be published in the fall issue of **THE DELTASIG**.

The event of next greatest importance was the Commerce Club election of officers this spring. The regular nominating committee of the Commerce Club prepared a list of candidates for the respective offices and Beta was highly honored when Brother Tom Wright was selected by this committee to head the regular ticket as president. For some reason or other, our worthy opponents, Alpha Kappa Psi, decided that although a Deltasig had not held the presidency for two years, they were not entitled to it, so they organized an independent ticket by entering into a combination with four other fraternities in the School as well as the Menorah Society and put a ticket in the field which contained a large percentage of candidates not properly qualified for office. Their ticket nominated for office only members of their organizations and no regard was paid to their qualifications, so the election developed into a factional fight with the regular ticket backed by Delta Sigma Pi and a local fraternity on one side and the independent ticket headed by a member of the Menorah Society and backed by Alpha Kappa Psi, four local fraternities and the Menorah Society. The members of the Commerce Club did not approve of the candidates of the opposition ticket and after

a week of an exciting election the ballots showed the regular ticket the winner by a majority of 85 votes, over 400 being cast all told. Four Deltasigs were elected out of ten officers and with a properly balanced set of officers in charge of the Commerce Club next year, great things can be expected of it.

April 11 five more brothers were taken into the fold. They are Ken Hobbie, Art Hoffman, Bob Hood, Ralph Moore and Fred Richardson. This makes fifteen men initiated so far this year and the next initiation will be held the fore part of June with about ten pledges available.

On March 7 a formal dinner-dance was held at the Chicago Yacht Club given under the joint auspices of the Chicago Alumni Club and Beta Chapter and a good crowd of brothers was in attendance. On March 21 and May 23 informals were held at the chapter house and these were particularly well attended by the brothers. On March 23 Mr. L. D. Herrold spoke on "Truth in Advertising," while on April 20 Mr. Roy C. Woods, former assistant state's attorney, spoke on "Law and the Business Man." On April 27 Brother Fred Bradshaw spoke on "Direct-by-Mail Advertising and Selling."

Beta will lose seven men by graduation this year—Ted B. Bolle, Leroy L. Boule, Bert C. Brumm, Harry M. Couch, Thomas E. Feten, Alvin H. Holm and Clarence J. Welsch. All of these brothers have been among the most active in the chapter and we regret very much to have to lose them by graduation. Bert Brumm, who has been Head Master during the past year, has certainly done more than his share to give Beta the successful administration it has enjoyed. He deserves a great amount of credit for his untiring and unselfish efforts. Incidentally, when ground was broken May 7 on the new McKinlock campus for the new School of Commerce building, Bert Brumm was the student selected by the School of Commerce to break ground in behalf of the student body.

The coming summer looks like a real one for outdoor sports. We won all of our tournaments last year in baseball, golf and tennis and with some additional stars acquired during the past year, there seems to



be no reason why we will not hold our own the coming summer.

Our Thursday noonday luncheons at Marshall Field's Men's Grill have been getting bigger and bigger. Quite a few brothers from other chapters are attending these luncheons and we extend a hearty invitation to all Deltasigs to drop in on us any Thursday at Marshall Field's Men's Grill, private dining-room A, any time between 12 and 2. We have enjoyed visits from a large number of brothers from other chapters recently and we invite all Deltasigs to make Chicago their home this summer, or even though you are only passing through, to visit us at 72 Cedar Street. We are two blocks from the Drake Hotel, four doors from Lake Shore Drive, a 12-minute ride from the loop. There is an excellent beach 200 feet from the house and the location couldn't be improved upon whatever.

TED B. BOLLE, Scribe.

#### Gamma Secures Quarters

Gamma has given up the chapter quarters that were so recently opened, because of the illness of one of the men living there and because a few of the tenants had to leave town. However, we have already picked an apartment for next year and we hope to have better luck in its operation.

**BOSTON  
UNIVERSITY**

Three new brothers have joined our ranks from our last initiation. They are John Linnane, Larry Hanni, and Fred Smalley. There is no question at all of their calibre and they are real Deltasig material. Brother John Linnane was elected to the office of Keeper of the Parchment Roll. He was quite worried, but just the same he made a very touching acceptance speech.

On April 7 our last smoker of the school year was held—at least a smoker to which guests were brought. Twenty-five brothers and fifteen guests were present and it was a very fitting event for the closing smoker. An initiation is to be held in May and six or seven men are to be initiated.

On April 30 we had our annual spring dance at the Fritz Carlton Hotel in Bos-

ton. It was open house night throughout the entire University and there were visitors from other fraternities coming in all evening long. A four-piece team rendered the music and it is a long time since we have heard anything that caused such a desire to dance. It was the best dance that has been run in the last few years, and the next day our dance was the talk of the entire school. The idea of having open house night for all the fraternities originated in the old house of Gamma Chapter. Why don't some of our other chapters, who are in a position to do so, encourage such a practice in their own university?

JOHN J. CANAVAN, Scribe.

#### Delta Moves Into New House

May 1 saw the beginning of a new epoch in the history of Delta Chapter, when we became the possessors of a new chapter house.

The house is a two-story building of brick and stone and is well suited to the needs of the fraternity. As it is located at 1505 Cedar Street, only five blocks from Johnson Hall, it makes a most convenient place. Through the acquisition of these new quarters, Delta Sigma Pi continues to maintain her position as one of the leading fraternities at Marquette.

In March a class of ten neophytes were initiated at the chapter house, after which a banquet was held at the Plankinton Hotel. The following are our new brothers:

Ralph Clark, Milwaukee, Wis.  
Fred Fislser, Milwaukee, Wis.  
Edmund Rowan, South Milwaukee, Wis.  
Richard Gogin, Red Granite, Wis.  
Myron Terrill, Montello, Wis.  
Milton Rimmel, Menasha, Wis.  
Clarence Pfeffer, Chilton, Wis.  
Paul McGovern, Loogootee, Ind.  
David Boulay, Fond du Lac, Wis.  
Max Franc, De Pere, Wis.

Brothers Rudolph Schmitt and Gordon Bishop have been elected to membership in Banderole, honorary economics fraternity. Brothers Stanley Lowe and Emil Fink have been admitted to membership in Alpha Sigma Tau, all-university honor society.

Brother Emil Fink succeeds Brother Stanley Lowe as the representative of the



College of Business Administration on the Board of Governors of the Marquette Union. Brother Rudolph Schmitt succeeds Brother Lloyd Weyenberg as manager of next year's Varsity basketball team. The annual College of Business Administration Ball under the chairmanship of Brother John Hudson has been lauded as one of the most successful social events of the school year.

The annual Founders' Day banquet and initiation was held on May 10. In accordance with a tradition, the initiations on Founders' Day have always been conducted entirely by members of the Alumni Chapter. The initiation ceremonies were held at the Marquette Union, of which Brother Charles Cobeen is secretary, followed by a banquet at the Republican House, at which a large number of alumni and undergraduates were in attendance and at which we had as our guest of honor, Brother H. O. Walther, Psi, Director of the Central Province of the fraternity.

The final social event of the year for Delta Chapter was the Spring Dinner Dance which was held at the Shorecrest Hotel. Master of Festivities Raymond Wahl is certainly to be congratulated on the splendid party which he had prepared for us.

This letter would not be complete without a word or two of farewell to the twenty members who are graduating this June, for it is to them that the fraternity owes much of her success in the past. We hope that as alumni they will continue to work for the interests of Delta Sigma Pi as they have done in the past.

EMIL E. KOSTNER, Scribe.

### Epsilon Holds Another Initiation

Epsilon Chapter has been very busy since the last issue of THE DELTASIG. Eight meetings, six smokers, two dances, two initiations and five luncheons have kept the members actively engaged for the last two months. All events have been well attended, a thing we consider very good as many of our thirty-five members belong to social fraternities or are actively engaged in

University work which takes much of their time. The members of Epsilon Chapter are to be complimented on their exceptional interest in Delta Sigma Pi.

The third initiation of the year was held at the chapter rooms on Sunday, February 22. At this time J. R. Buxton, A. E. Dickson, G. P. Lloyd, P. E. Shafer and R. T. Sims became brothers in the fraternity. After due and solemn deliberation accompanied by much discussion on the qualities of the men, P. F. Shafer was elected to the traditional office of Keeper of the Parchment Roll. As his assistant we chose Ronald Sims. We are sure that these men are well fitted for this important office and we know that they will keep the records clean and unsoiled. The fourth initiation took place on Sunday, May 10. Colin Bell, Lyle Dingman, George Hoisington, Harold Gerndt, Raymond Powell, William Resigue, Wilbur Scantlebury and Charles Martindale were initiated at this time. Immediately following the initiation the new members were honored by a banquet at the Hotel Jefferson.

The new officers of Epsilon Chapter are: Head Master, C. A. Allanson; treasurer, P. F. Shafer; senior warden, R. E. Romey, editor of the *Epsilon Epistle*, Chester Tiech; junior warden, George Lloyd; guide, Harold Gerndt, and scribe, W. J. Treneman. Their motto is "Watch Epsilon Lead."

A schedule for all activities of Epsilon Chapter was made out last February and has been closely followed the entire year. Every event was dated and all members and pledges planned to attend weeks ahead of time. This program allowed enough time for everyone to make arrangements which would enable him to be at everything the fraternity did. The result of this schedule was greater attendance and much more interest in the affairs of the fraternity. We consider this a very good idea and intend to carry it out in the future.

At least one faculty member attends every activity of the chapter. On meeting nights he gives a fifteen-minute speech on some subject which is of interest to every member. These talks have been very success-



ful and those who have heard them are always back to hear the next speaker. At smokers, the faculty member mixes in with the prospects and pledges and answers any questions they may have about the fraternity or about their school work. The co-operation of the faculty has been a great aid to us and has helped make this one of our most successful years.

Epsilon Chapter has also been active socially. On March 21 we had a real warm dance at Youde's Inn. It was very well attended. Practically all members were present and almost all of them had guests. This dance as well as the one given on May 9 at Fraternity Hall was very successful in every detail. The decorations at the last dance were praised by all who saw them and are even yet the subject of discussion of the students. We have heard but one complaint on our dances—there are not enough of them. Smokers, as well as dances, have kept the members socially active. Every other Wednesday night, the chapter has a smoker at which all actives and pledges entertain the prospects. This affords ample opportunity for everyone to become better acquainted with each one of the other men present. We have also had five very good luncheons at the Hotel Jefferson. Forty-five men attended the last one and no one considered himself crowded. This shows that the luncheons were a real success and that the members are interested in them. Epsilon Chapter is also very well represented in athletic activities, which with its other functions, help it to hold its position as the leading commerce fraternity on the campus.

The year is in no way ended at this chapter, but when it does close, Epsilon will look back over a very successful year and will look forward to an even better one.

W. J. TRENEMAN, Scribe.

#### Zeta Brothers Extremely Active

Among those present in the Zeta Chapter, we are proud to list a roll in which every man is in some responsible position, is doing something for Northwestern University. Out of twenty

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members, twelve are members of Deru, the senior honorary society. Three men are Varsity footballers—Wally Seidel making second All-conference team. In the swimming world, Ralph Breyer needs in introduction whatsoever, for his Olympic record shows us his worth. In publication work, perhaps the holding of business manager of *Purple Parrott*, circulation manager of the *Daily*, editor and business manager of *Syllabus* (last year and this), and business manager of *Circus Solly* will prove the activity of Zeta. Nor are we to neglect other fields—president of Commerce Club, president of Beta Gamma Sigma, president of Student Council, and presidents of Junior and Senior Classes, are also famous brothers of  $\Delta \Sigma \Pi$ .

Somewhat handicapped by lack of a house, a proper and fitting meeting place and location for good get-togethers, this chapter has been forced to meet at luncheons in the hotels in the city. Needless to say it is a bit unsatisfactory, but due to the spirit of coöperation present, the natural fellowship of the members, the chapter has more than surpassed its only rival—or rather attempted rival.

The party held out in the Forest Preserve on the last night of spring vacation proved to be a wonderful social success, as well as serving another means of gaining closer union within the organization itself.

Pledging for next semester has not begun, nor will it start until school opens in the fall, but a rush or two before school ends is planned, in order to connect ourselves with those men who are entering commerce school in the fall. The proposed names come in the majority from the social fraternities who have men transferring from Liberal Arts to Commerce, but even men from other schools are found through the same sources. It gives us a chance to pick the best, and only those whose character and achievement merit our acceptance.

Perhaps our most universally known pledge is Ralph (Moon) Baker, famous football star, who bears the crown in his lapel at present, waiting initiation in the fall. For those who, being far, far distant, do not know him, let me suggest that infor-



mation may be gotten in football annuals, both past and coming.

In closing, let us add that four of our members are Beta Gamma Sigmas and that we neither expect, nor pray against the possibility of anyone being dismissed from school.

Best of luck,

DUDLEY A. KELLY, Scribe.

### Kentucky Creates College of Commerce

The Department of Economics of the University of Kentucky is to become a college. This change, we understand, will take effect next September. Dr. Edward Wiest, an honorary member of, Eta and present head of the Department of Economics, will be dean of the new college. It will confer upon its graduates the B.S. degree in Commerce. The establishment of a College of Commerce marks a distinct advancement in the history of the University, and is most gratifying to everyone. With the increase of facilities and under the guidance of Dr. Wiest, its success is assured.

On Thursday evening, May 7, at the Lafayette Hotel, Eta initiated six pledges into the mysteries of the Fraternity. This was the second initiation this school year. Heretofore Eta has only had one initiation a year. Our new brothers are: L. W. Croft, A. W. Kittinger, C. P. Rouse, W. L. Richards, V. O. Watson, and B. W. Southgate, Jr. A banquet in honor of the new members followed the ritual ceremonies. Among those present, besides the active chapter of 25 members, were Dr. Edward Wiest and A. L. Atchinson.

Due to the successful efforts of Brother Emmett Milward as chairman of the speakers' committee, we have been having splendid bi-monthly programs. Within the past month we have had the following speakers: James Parks, a prominent lawyer of this city, on Business Law, and Professor O. B. Jesness, of the Agricultural College, on Marketing. These programs are open to the public and are greatly enjoyed—due to the interesting and authoritative speakers ob-

tained and the social features connected with such programs.

The scholarship standard of the Chapter is good, and the membership strong. Under the guidance of these new officers, recently elected, the chapter has wonderful prospects for the coming year: H. R. Brown, H. M.; Emmett Milward, S.; Thomas Neblett, T.; Charles Wheeler, S. W.; and C. P. Rouse, J. W.

GEORGE R. KAVANAUGH, Scribe.

### Theta Holds Spring Prom

Under the capable leadership of Head Master Digby, the Delta Sigs of the Dynamic City enjoyed a most successful year. As usual Theta of Delta Sigma Pi maintained its position at the head of Fraternity Row at the University of Detroit.

The graduation ax fell often and heavily during the past few months. Sixteen of our most active brothers have bid us farewell. We know we will see them often for all of the business activities of the most active couldn't keep them away from our Round Table.

April 4 was the date of the second semester initiation when the following members were admitted to Delta Sigma Pi: Brothers W. C. Boyle, J. Fehn, G. L. Goodrich, R. J. Kowalski, C. A. McLee, N. J. Nolan, J. B. O'Neil, G. W. Rickel, C. H. Schumm, J. E. Windiate.

The annual J-hop was a huge success both to the junior class and to Theta Chapter. Through the influence of Brother Stan Russell, we obtained the best box at the dance and were the subject of much deserved praise and envy. On April 28 Theta Chapter held its annual spring prom in the main ball room of the Statler Hotel. It might interest the other chapters to know that at our annual spring prom we permit our members to invite their friends and the attendance this year was 229 couples. A very substantial profit was cleared for the chapter. This dance was declared to be the most successful of any we have ever held and the officers and brothers who labored

UNIVERSITY  
OF  
KENTUCKY

UNIVERSITY  
OF  
DETROIT



untiringly to make this dance a success proved that we could succeed where every other fraternity in the college had failed in the holding of a big dance in the finest ball room in Detroit.

An informal smoker was held Friday evening, May 8, in honor of Brother "Gig" Wright, Secretary of the Fraternity. Our popular Secretary spoke on Fraternal Spirit and inspired the brothers to greater efforts. About 50 were in attendance at this meeting and we had the pleasure of seeing the faces of many alumni we haven't seen for weeks.

The regular monthly meeting of the chapter was held the following night, Saturday, May 9, at Webster Hall. The final chapter party of the ensuing year will be held at the Detroit Country Club on June 20 in honor of the departing seniors. This will be a closed dinner dance and promises to be a fitting close to a very successful year.

The brothers of Theta extend to all their brothers throughout the land their best wishes for a very enjoyable summer.

EDGAR H. FRANCOIS, News Editor.

#### Iota Wins Basketball Championship

Greetings to you, brothers of Delta Sigma Pi. This semester has proved a busy time on the "Hill" for the brothers of Iota, but they have found time to win the basketball championship of the professional fraternities at the University and at the present time are making a strong bid for the baseball and track championship of the intramural organizations.

Since the last issue of THE DELTASIG, Iota has initiated four men. Our new brothers are Louis Doughton, Donald Critchfield, Ted Sandborn, and Professor John Ise, who crossed the burning sands as an honorary member. We expect thirteen active members back next year and the following pledges: Wallace Cordes, James Gray, Kenneth Fitch, Lester Chubbock, Raymond Hansen, Richard Lewis, and Paul G. Tolinson.

Brothers Woodworth and Weinrich are upholding the straight A average they

maintained last semester. Brother Weinrich was elected to Phi Beta Kappa and we expect him to win the Delta Sigma Pi key. Brother Woodworth has received a fellowship to the University of Michigan, next year, where he will teach part time and work on his Ph.D. degree.

Dan Cupid has never halted his attack upon the brothers of Iota. Since the last DELTASIG, Brothers Bacon and Woodworth have become his victims and it is rumored that Brother McNeal has ordered a special box of cigars in order that the brothers may celebrate the losing of his pin.

Social functions have not been entirely lacking from the activities of Iota. On March 20, our annual Founder's Day banquet was held at Wiedemann's Grill. While we were partaking of an excellent dinner, Brother Beatty, master of festivities kept us entertained with music and a few of his choice stories. Afterward we enjoyed short talks from Head Master Forney, Brother Stockton, Dean of the School of Business, and Professor A. J. Boynton of the Economics Department.

But the big social event of the year was our spring party at the country club May 1. All the brothers declared it the "best ever" and several of them have attended a number of Deltasig parties. Brother Davis came from Oklahoma, Brothers Trager and Heath from western Kansas, and Brothers Norris and Parrot from Kansas City to revel with us on May Day. A Kansas City orchestra that was far from "cold," kept us dancing until one o'clock.

Brothers of Iota have been unusually successful in school activities this semester. Brothers Killip and Little were elected to the Student Council. Brother Davis was elected to the Athletic Board. Brother Sandborn was chosen as president of the junior class, vice-president of the Student Council, and elected to Schem, honorary junior society. Brother Killip has also been elected president of the professional Panhellenic Council.

On May 6, Iota held the regular spring election for the next year officers. These were elected: Head Master, Crocker Bacon; senior warden, Donald Critchfield; junior

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warden, Ernest Ruff; treasurer, Edward Killip; scribe, Harvey Johnson; historian, Virgil Miller; Iota news editor, Lewis Doughton; master of festivities, Dale Mc-Neal.

We extend a cordial invitation to all brothers and wish all Deltasigs a most successful summer.

HARVEY M. JOHNSON, Scribe.

#### Kappa Organizes Pledge Club

With but four weeks to go until the completion of this term Kappa Chapter is closing one of its most successful years.



On Thursday evening, April 23, three new brothers were initiated into the mysteries of Delta Sigma Pi. These men are Professor Edw. B. Meriwether, Chicago, Ill.; Ralph Holland, Atlanta, Ga.; and John Hall, Albany, Ga. Following the initiation new officers were elected to guide and direct the chapter during the next year.

Realizing that the continued success of the chapter depended upon the character and initiative of its new men, we set about at the beginning of this semester to pledge only the best in the freshman class. Nine frosh are now wearing our pledge buttons. All of these are taking part in school activities and are men who will work for the welfare of the chapter.

That these pledges may not come in next year knowing absolutely nothing of Delta Sigma Pi, a pledge club has been organized under the direction of an older member. They have their own officers and regular meeting dates. At these meetings they are given talks by some active member or member of the alumni.

At the recent election of Commerce class officers we succeeded in placing men in three classes. Junior class officers are 100 per cent Deltasigs.

According to a recent announcement Brother Chas. Keene is the winner of the scholarship key offered each year by Alpha Delta Sigma, national honorary advertising fraternity, for the man who has done most for his department during his four years in school.

During the past few months a number of the brothers have been present at the weekly luncheons held by the Atlanta alumni.

EUGENE C. SMITH, Scribe.

#### Pittsburgh to Have Cathedral of Learning

Station L-A-M-B-D-A signing in at Pittsburgh, Pa. We extend greetings to our brothers in Delta Sigma Pi.



A review of our social calendar will be of interest. April 6, Lambda held a smoker which proved to be one of the most interesting that we have held, and was attended by a record crowd of brothers. May 2 we held another at the Chatham Hotel, at which we heard a lecture covering the growth of the Duquesne Light Co. of Pittsburgh, by Mr. Kerr, assistant to the vice-president of the company. The lecture was supplemented by motion pictures featuring the large Colfax plant and the several substations furnishing electric power and light in the Pittsburgh district. Dr. Tyson, of the University staff gave an informal talk concerning the Cathedral of Learning and what it will mean to Pitt students and also to the people of western Pennsylvania. We are planning to make a trip to the Colfax plant and inspect this most modern electric power station. May 16 is the red letter day for Lambda—that day we will celebrate our fourth anniversary as a national chapter of Delta Sigma Pi. A dinner-dance will be held at the Pines and it is unnecessary to imagine what a good time we will have.

Two men have been accepted as pledges since our last initiation and it is our hope to increase this number before initiation in June.

The most important topic of conversation around Pittsburgh now is the Cathedral of Learning. Chancellor J. G. Bowman conceived the idea of erecting a university to meet the needs of the people in western Pennsylvania, and combine architectural beauty with practical engineering. The structure will be 52 stories high, of Gothic architecture. At its base the building is to be 260 feet long and 260 feet wide. The

height is to be about 680 feet. This structure, together with the present permanent buildings of the University will provide classrooms, libraries, shops, laboratories, and recreation centers for 12,000 students. The structure is to be located near the center of the 14-acre quadrangle bounded by Fifth Avenue, Bigelow Boulevard, Forbes Street and Bellefield Avenue, where it will stand out free in spacious grounds. As this type of building is to be the first of its kind, we can truly say "Pittsburgh Promotes Progress."

We take this opportunity to extend congratulations and greetings to our newly installed chapters and brothers in Delta Sigma Pi.

C. F. GRIMM, Scribe.

#### Mu Brothers Help Install Alpha-Lambda

The second semester has been an extremely active one at Georgetown University. The chapter house has been more than popular with the members and we have had several very successful dances and smokers. On April 26 we held our second semester initiation with a large turnout of alumni brothers as well as visitors from Chi Chapter at Baltimore. The following were promoted from the rank of pledge to full fledged brothers: John Roland Russell of Rockford, Ill.; James Francis Clancy of Ocean Grove, N. J.; Philip Norman Neff, F. A. M. Alfsen, Wilfred John Redmond and Harry G. Helme of Washington, D. C.; William Ambrose Dower of Hartford, Conn.; George Carr Howard of Geneva, N. Y.; and Arturo Antonio Touceda of Albany, N. Y.

On May 9 and 10 Brothers G. Stanley Shoup, John W. McDermott and Henry W. Coughlin journeyed to Chapel Hill, N. C., where with the other brothers of the installing team they had the pleasure of helping install our Alpha-Lambda Chapter. They report a most wonderful trip and are very enthusiastic about the fine fellows Delta Sigma Pi has in their Alpha-Lambda Chap-

ter and the prospects for the future at North Carolina.

Our chapter house is open the year round and we invite all traveling brothers to visit us when in the Capitol City.

J. C. BERGERE, Scribe.

#### Four Nu Brothers Elected to BΓΣ

The year 1924-25 closed with a most successful month of May. The chapter has been placed on a sound financial basis and the internal organization has been made more perfect.

In the spring elections these brothers were chosen to officer the chapter next year:

Head Master—Victor Barnes.  
Scribe—James Humphreys.  
Treasurer—George Kings.  
Master of Festivities—Walter Peters.  
Master of Ceremonies—John Heiser.  
Senior Warden—Lyle Bland.  
Junior Warden—Sam Crabtree.  
Editor Nu'spaper—Harold Bierley.

May the first marked the date of the spring formal held at the Elks' Country Club. A very good percentage of alumni present helped to swell the almost one hundred per cent attendance of actives and pledges.

At the initiation and banquet of Beta Gamma Sigma held May 7 at the Athletic Club, these Deltasigs were honored: John Heiser, George Kings, and Lyle Bland.

From May 4 to 10, Nu held its own initiation. The formal ceremonies took place at a downtown hotel on May 10. The new men whom we are proud to call brothers are: Carl Varvel, Howard Lammers, Homer Langton, Benson Smith, Glenn Hill, C. A. Nielsen, Benton Dempsey, and J. B. Flora.

The present chapter house will be maintained through the summer months and all Deltasigs traveling through Columbus are extended a cordial invitation to make the Deltasig house their headquarters.

JAMES HUMPHREYS, Scribe.



### Xi Celebrates Mother's Day

Xi Chapter will lose four members from its present active membership with the closing of the present semester. Brothers William D. Hart, H. M., M. H. Pryor, L. O. Thayer and J. G. Aldrich are the brothers graduating in June.

A subscription campaign is being conducted by the News Editor, and the money received from subscriptions to the chapter news letter will be used in purchasing a mimeographing machine. It has been estimated that by purchasing a mimeographing machine the expense of printing news letters will be given a decided decrease.

Preceding the last election of officers a new measure was adopted by the chapter, combining the offices of steward and house manager, the holder of the office to be rewarded with the same compensation formerly received by the steward. Harrison P. Howes was elected Head Master; H. F. Freeborn, S. W.; H. J. Mertz, J. W.; N. E. Taylor, Treasurer; H. A. Baker, Scribe; T. J. Montgomery, H.; and C. E. Harder, N. E.

Xi's spring formal dance was held Saturday, May 2, and a large attendance of active and alumni members together with the effectiveness of the preparations aided in making the event a successful one.

Secretary "Gig" Wright visited the chapter on May 8, his first trip since we occupied our new home. We were glad to have him with us, even though his visit was rather short.

Mother's Day was observed over the week-end of May 9, and Father's Day over the week-end of May 16. A large number of mothers and fathers were guests of the chapter, and during their stay in Ann Arbor enjoyed all the entertainment provided by students especially for their benefit.

We have now occupied our new home for almost a year. With the coming of summer vacation the chapter finds itself richer than it was this time last year. Not only has the chapter been successful financially, but in addition has seen a year of success from the standpoint of scholarship. Those

of experience have advised that a chapter occupying a new home for the first year generally meets with a decided decrease in scholarship average. Xi has proved to be an exception to the rule.

H. A. BAKER, Scribe.

### Omicron Initiates Ten

Omicron Chapter was highly honored in having District Deputy Harvey G. Meyer pay us an official visit on the week-end of April 4, at which time the following three pledges were admitted to membership in Delta Sigma Pi: Whitefoord Russell Cole, Jr., and Kimard Taylor McCormic, Jr., of Nashville, Tenn., and Edward Landsere Boyle, Jr., of Memphis, Tenn.

This was followed by another initiation on April 7 when the following seven were initiated: J. P. King, Jr., of Chattanooga, Tenn.; James Wilson Johnson, Jr., of Louisville, Ky.; Walter Ewing Jones of Nashville, Tenn.; Nimrod Whitfield Thompson, Jr., of Smyrna, Tenn.; Ray Owen of Hartsville, Tenn.; Edmund Meredith Waller of Bessemer, Ala.; and John Thomas Sugg, Jr., of Brentwood, Tenn.

Since that time we have been busy with the usual run of professional activities. Sewell Brandau was elected Head Master and Roy Owen, Treasurer.

M. J. MUSSER.

### Pi Initiates Ten

Pi Chapter has certainly been stepping along at a lively pace since the opening of the second semester.

Our biggest event of this semester has been our initiation of February 18, when the following ten men were admitted to Delta Sigma Pi: William Joseph Frain, Jr., Savannah, Ga.; Cicero Decatur McCutcheon, Jr., and Frank Brown McCarty of Dalton, Ga.; Joseph McMiller Barnes, Waycross, Ga.; Frank Beaman Martin, Statesboro, Ga.; Robert Lee Moore, Gainesville, Ga.;

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Ernest Dirscol Newton, Jr., Monroe, Ga.; Martin Milner Cooper, Jr., Thomasville, Ga.; Charles William Strangward, Sylvester, Ga.; and Marion Terry Almand of Valdosta, Ga.

We are mighty glad to learn of the installation of the three new chapters this spring, particularly Alpha-Lambda at North Carolina, and we hope to have an opportunity of meeting our North Carolina brothers real soon.

By the time this letter appears in *THE DELTASIG*, we will have elected new officers for the coming year and we know that they will carry on the work of Delta Sigma Pi in a most capable manner.

FRANK P. WELLS.

#### Rho Holds Hay-Ride and Barn-Dance

Rho has just finished its most active year on the campus. All of the members are

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working strong in various activities, and we are raising our scholarship besides.

Banquets are held every two weeks at which prominent men of San Francisco and the Bay Region give us interesting talks. Other luncheons, smokers, and regular meetings keep the brothers working strong together.

Our semi-annual hay ride and barn dance is the novel social event of the campus. A better party cannot be had to get the bunch together and raise their spirit to the limit. So with our annual formal and an occasional launch ride we manage to keep our social functions in pace with our other activities.

Eugene V. Rollins was awarded the Delta Sigma Pi scholarship key at the Commerce Derby Day banquet. Norman S. Angell received the silver cup that Delta Sig awards annually to the highest standing freshman in the College of Commerce.

At the last meeting the installation was held of the new officers for the coming year. They are: Everett M. Peterson, H. M.; Elwood F. Clifford, S. W.; Clifton P. Mayne, S.; and Paul C. Culbert, T.

The largest class of neophytes ever taken in was initiated this semester. The new

members are: Morton C. Beebe, Jack Bauer, Elwood Clifford, Edwin Buckalew, Richard W. Campbell, Edwin V. Carlson, Paul Culbert, Herbert H. Hughes, Gordon H. Huber, Carlton Johanson, Wallace W. Kenbrook, Clifton P. Mayne, Claude D. McKenzie, Donald F. Pond, Irving H. Rhine, Lloyd L. Thomas, and Delmon M. White.

—MORTON BEEBE, News Editor.

#### Sigma Holds Birthday Banquet

Another year has been added to the records of Sigma Chapter—a year filled with

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fond memories of many pleasant hours whiled away among the brothers. But it has not been all one lasting

pleasure, we have had our little ups and downs but on the whole it has been a great adventurous year—one to go down indelibly in the memories of our college days. When little John, our grandson or great-grandson whichever the case may be, climbs upon his grandsire's knee and asks to hear the thrilling tales of Sitting Bull or Buffalo Bill, we shall adjust our gold-rimmed spectacles, shift our cane to the right side of the fireplace, informing him that those tales are too mild and that we have something better, we will reiterate the old account of how back in the spring of 1925 we initiated Brothers Blevins, Robinson, Parkinson, Ward, McMullin and Ashton into the ranks of old Delta Sigma Pi.

Shankey says to "lay off the hash" and mention the birthday banquet we had at the Newhouse Hotel on April 16 and to put in a few of the "wise cracks" the brothers pulled. We all got home safely, notwithstanding, and were able to stow away the customary amount of ham and eggs for breakfast the ensuing morning.

Our formal dance at the Tennis Club was the frivolous consummation of a year of hard work and earnest endeavor. We were there to the last man and judging from the remarks, it was one of the best dances this town has had.

Our officers for the coming year are: Head Master, Shankey; Senior Warden,



Cook; Junior Warden, Kelly; Scribe, Nielsen; Treasurer, Michelsen; Master of Festivities, Michelsen; Master of Ceremonies, Culp; Editors of News Letter, Nielsen and Ashton.

Sigma Chapter is nearing the end of the third successful year. We are coming to be recognized as one of the foremost fraternities on this campus. Great as our accomplishments have been, we feel that there is much to be done for our local chapter. With the materialization of our present plans, formulated with a view to our past experiences, and under the able leadership of Brother Shankey, we feel assured that some of our hopes will be realized in the coming year.

G. E. NIELSEN, Scribe.

#### Courses at McGill Close Early

At the time of writing this letter, most of us at McGill have but one or two more examinations before leaving for home. Five of our brothers are expected to become alumni, Brothers Murphy, Hayes, Humphrey, Milne, and Webster. We anticipate the future of these graduates to be marked with great success which will reflect back to their fraternity and we will be proud to name them as our brothers.

This chapter has given up house-keeping for the summer, but in our plans for the fall there is included a house to which any roving Deltasig will be welcome.

Tau Chapter has had a good year in all its activities and we feel that next year will be even better. We have initiated a real live bunch of men into the fraternity this year and with their help in the fall we shall "fall to" in long strides. We have also initiated a scheme by which we hope to procure a permanent home for this chapter "in the course of time"—but everything must have a beginning and we hope the realization of this project may not be too far in the future. Tau extends its compliments to Psi in this connection.

All brothers at Tau Chapter wish to thank their national officers for their work in

bringing into the Fraternity the fine chapters that have been installed during the past few months. They have our best wishes for success in the ideals for which we stand.

CHAS. P. RYAN, Scribe.

#### Upsilon Brother Wins the Scholarship Key

As we write this letter for the last issue of THE DELTASIG this school year, it is with a tinge of regret that we realize the year is drawing to a close. This has been a good year for Upsilon, and it has been full of activity. We have a home for ourselves, we have had our pledgings, initiations, dances and smokers, and we have been active on the campus, as well as in school work.

Brother Naumann is salutatorian of the class of '25 with an average of 4.867 out of a possible 5. His is the highest average in the College of Commerce, and as a result he will have the honor of wearing the Delta Sigma Pi scholarship key. Naumann is a member of Beta Gamma Sigma, Beta Nu Kappa, and Beta Alpha Psi.

The Deltasigs have been active in campus affairs. Brother Gallivan was elected president of the senior class for the second semester, following Brother Smith, who was president the first semester. Brother Carpenter is president of Illinois Union for the coming year, and Brother Jones is the retiring secretary.

Along with our scholastic and campus activities, the affairs of the fraternity have been progressing successfully. At our last initiation the men who had the doors of knowledge opened to them are: Eugene S. Moll '26, Chicago; William A. Bruce '27, Oak Park; Herbert T. Owen '27, Terre Haute, Ind.; Ted J. Ward '26, Champaign; Edwin C. Barker '28, Pittsburg, Kan.; Robert M. Bliss '28, Elkhart, Ind.; Charles W. Webber '28, Urbana.

Six new men are now in the house. They are Robert Bruce, S. N. Taylor, and William Toates, sophomores; Smith and Marlaire are juniors, and Moore is a first semester freshman. Five social men, John-



son, Harrison, Snyder, Taylor, and Quenan, have been chosen because of their activity in commercial work on the campus. Dr. E. J. Filbey, Assistant Dean of the College of Commerce, and Professor E. R. Dillavou will be initiated into associate membership at the formal initiation which will take place May 21 in the chapter house.

Election of officers was held some time ago, followed by formal initiation. The men who will guide the fraternity in its work next year are: Head Master, Brother Zeltman; Scribe, Brother E. S. Moll; Senior Warden, Brother Frank Smith; Junior Warden, Brother Phipps; Treasurer, Brother Becker. Brother Junior Warden Phipps was elected Chancellor upon the institution of this office.

Plans are under way for obtaining a new house for next year so that a larger number of the men can be accommodated. This year there are about ten men living out of the house, and our dining-room is not large enough to accommodate all of the brothers.

This year we have had real work to do, and we feel as though we have done our best and have accomplished a great deal. Next year will be somewhat easier, but those of us who are coming back are determined to continue to exert real effort in carrying on the work of the fraternity.

B. C. CORRIGAN, News Editor.

#### Phi Has Several C. P. A. Aspirants

Since the last issue of THE DELTASIG, little has happened at Phi in the way of social activities, but much in the way of professional work. The profusion of all-university affairs has made social affairs unnecessary and we have lent our support to the various university undertakings. Furthermore, the fast-approaching C.P.A. examinations have confined many of our brothers to their study rooms. Here's hoping their efforts are rewarded.

One initiation has been held this semester, when three pledges were invested with

the badge of Delta Sigma Pi. Brother Merri, Director of the Western Province, was in attendance, and we also had several alumni out for this event. Another initiation is being scheduled for the close of this semester.

Commerce Club elections are now under way. Phi is well represented on the ballot and we are all working hard for victory!!!

We extend our heartiest congratulations to our three new chapters. If the travels of any brother brings him in the vicinity of Los Angeles this summer, don't fail to look us up.

FRANK L. ADAMS, Scribe.

#### Chi Holds Two Initiations

Much water has flowed under the bridge since the last issue of THE DELTASIG and likewise many events have happened in Chi Chapter.

On February 28, Chi initiated the following five men into our fraternity: Lester R. Cherrix, Malcolm M. Edwards, Walter L. Specht, Burdette H. Hawks, and Seth S. Day. After the initiation the usual banquet was held at the New Howard Hotel and Chi had the honor of entertaining representatives from Mu and Alpha-Theta.

On March 15, the brothers of Chi were grieved to learn of the death of Brother Tolef Thompson, who was killed in a railroad accident near his home in Riverdale, Maryland. Chi has lost a true brother in Brother Thompson.

March 21 saw the greater portion of Chi tripping the light fantastic in the Emerson ballroom. Chi has had many successful social affairs but each one seems to get better and many of the brothers agree that this affair was the best held so far.

Then came the big meeting night, April 17, the night of the election of new officers. The result of the election was a sweeping victory by a unanimous vote for the following men: Head Master, Howell A.





King; Senior Warden, Harold Cannon; Scribe, Walter R. Compher; Treasurer, Reginald E. Robinson; Historian, J. Ellwood Armstrong.

Next came the initiation of May 9, when Chi initiated five new men. Chi introduces Bros. Young, Drain, Vester, Melven, and Stevens, our new men. Chi missed Bros. Gray, King and Tharle, who were away attending the installation of our Alpha Lambda Chapter at the University of North Carolina.

The banquet for the new men was postponed until May 12 and was held concurrently with the dinner-dance for the installation of officers. This was our last social affair of the scholastic year and it was one we will long remember. A fitting ending to an enjoyable year.

E. F. WIELAND, Scribe.

#### Psi Completes Most Successful Year

Since the last issue of the quarterly, three new chapters have been taken into our fraternity: Alpha-Kappa, Alpha-Lambda, and Alpha-Mu. Psi Chapter certainly extends its heartiest congratulations to the brothers of these chapters in welcoming them into our organization.

We are mighty proud of our hockey team, for they went through the interfraternity hockey season without a defeat and showed some mighty classy headwork as well as footwork. It is to their efforts that we owe that cup that stands upon our mantel.

Besides our participation in fraternity athletics, we also have representatives in university sports. Brother Grunitz pulls an oar on the crew that will represent Wisconsin at Poughkeepsie this year. "Chet" Macklin skated off to first place in the all-university six-mile race last February. Brother Giessel is on the varsity tennis team and certainly wields a wicked racquet.

On March 7 the initiation of five neophytes was attended by a large number of Deltasigs; the new brothers who sat at the initiation banquet were: Robert L. McReynolds of Madison, Wis.; Frederick E. King of Fulda, Minn.; John F. Rogers of

Lake Geneva, Wis.; William Storck of Madison, Wis.; and Albert P. Kachel of South Bend, Ind. We now have 13 pledges, some of whom are to be initiated the latter part of this semester.

During the past year two grad dances have been given at the chapter house, one on January 3 and the other on April 18. Such dances not only serve as social purposes but they are a means of bringing the grads back to renew their relationship and contact with brothers of the fraternity. It not only gives the grads an opportunity to see each other again, but it also enables them to meet the new brothers and see what is actually going on in their chapter.

We have not been altogether lacking in our social functions either during the past few months. On the last of February we had a joint dance with Alpha Kappa Psi and the good old "Commerce Spirit" reigned supreme. On March 13 the Brothers, accompanied by their "better halves," attended the concert given by the U. W. Glee Club, after which they held an informal dancing party at the chapter house. But the crowning event of the season was the spring formal dinner-dance at the house May 8; all agreed that it was the best party of the year. Brother and Mrs. Karl F. McMurry acted as chaperons.

We are very proud to announce the election of Brother Giessel to Beta Gamma Sigma, honorary commerce fraternity.

We have 12 men graduating this year from Commerce. They are Brothers Clarence D. D'Aoust, Wilfred J. Lauson, Harry Alinder, Jr., Wilbert J. Hefty, Loy J. Lucia, Firman H. Hass, Leonard F. Wilbert, Lloyd W. Lentzner, Gilbert B. Hoffman, Wilmer L. Ragatz, George W. Rentschler, Eric O. Grunitz, and Harold F. Caldwell. Since they all have taken a prominent part in Commerce activities, their leadership will certainly be missed next year. We are looking forward to the time when they will become leaders in the business world and wish them all kinds of success and good luck in their work.

As a reward for his excellent work during his four years in Commerce, the Delta Sigma Pi scholarship key this year has

been awarded to Vernon F. Houghton, who had a weighted average of 93.6.

At the recent election of officers, these men were chosen to lead Psi Chapter next semester: Harry Schuck, H. M.; Arnold Bopf, Chancellor; Doyle Baker, S. W.; Arthur Gaik, T.; and Albert Kachel, S.

Since Summer School will be held here at Wisconsin, the chapter house will be open all summer and we extend a very cordial invitation to all Deltasigs, whether they are coming to Summer School or not, to make this their home during the coming three months.

ALBERT P. KACHEL, Scribe.

#### Some Live News from the Live Chapter

It has frequently been remarked when reading the accounts of the trips of such men as Peary and Amundsen that one of the greatest difficulties to be overcome and one of the greatest tests of the men of the company is, not so much the daring dash for some objective or thrill in recklessly overcoming dangers, but rather the task of keeping and improving the morale of the men during the comparative calm, when the spectacular is lacking. So it is with a fraternity chapter. The chapter cannot always be acquiring and moving into a new house; or starting a dining-room; or some other innovation; but it must continue existing and growing.

It is now just one year that Omega has occupied its home and it is now three months since it has started its dining service, and Omega has weathered the comparative calm succeeding that in wonderful shape. Omega can feel itself inwardly growing stronger. Its judgment is becoming more mature, and its men are daily growing more closely united in the bonds of fellowship and fraternalism.

After all, the most of us have to live a comparatively quiet life without thrill, foot-lights, and circus stuff. And therefore our biggest job is to live that life well. When twenty-five or thirty men are crowded into a single house to live through a long winter the best test of their living

is in their attitude towards one another when the winter ends. In such circumstances men must be willing to forget small things and always think of others. This then is the greatest thing that Omega has done for its men. Above all things they have learned to think of the other fellow. Is that not, after all, the greatest thing a fraternity can do for a man?

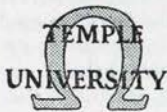
The dining-room previously mentioned is doing splendidly. It has made Omega House — "HOME."

"The fighters for Omega" have been steadily plugging away at the game and getting results. Brother Clyde Smith has just finished a very creditable term as a Temple University debater; Brother Ephraim Homan has just been appointed as Registrar of the University, a part of which Omega can be justly proud. Brothers Paul Maurer and Herbert McMahan have been taken in as members of the Owl Society, the most active honorary organization on the campus and in which there are now nine Deltasigs. Brother Rod Light was unanimously elected President of the Owls for next year, and Brothers McMahan, Clyde Probert and Paul Maurer were nominated for offices, the elections to be held in the near future. Three of our men are promising candidates for the football team, having already shown good work in the spring practice under the able coaching of "Heinie" Miller.

About a dozen good Omega men under the management of Brother Harry Hartman are working up a very workable baseball team and playing a series of games with the other campus organizations. And by the way, Brother Gackenbach with his eight "Cherry and White Collegians," are gradually but steadily absorbing quite a spot on the musical horizon in and around the Quaker City. So Omega is spreading its activity and influence in all directions.

This last quarter has been made especially successful by a number of good meetings and smokers at which real talks were given by prominent business men of the city.

One of the things Omega is most proud of is the Interfraternity Council which it sponsored and organized among the twelve national and chartered fraternities at Tem-





ple. This is constructive work which benefits the entire University. The spectacular side of this achievement was furnished by a large interfraternity ball given at the Bellevue Stratford Hotel on May 1.

In closing, a few words about the following new men—fifteen men, including the Professor of Foreign Trade—were pledged March 30 and initiated May 16. Brothers Wm. Newman, J. I. Gates, Curtis Weiler, Gerald Lukeman, Tony Skorupski, John K. Hefferan, G. Hummel, Raymond Dillman, Ted Waltersdorff, W. Bretz, Thomas Calahan, J. Ryan, J. S. Hall, Russel Ebert, and Jerry Bloom. The men are Commerce men, in whom we are willing to place the fate of the good ship Omega when the older boys leave. The initiation was very successful and was followed by a jolly old Deltasig stag dinner at the Majestic Hotel.

One of the biggest and best dances of the school year was the annual spring dance given by Omega Chapter on Friday evening, May 22. The main feature of the evening was the selecting of Miss Temple, who was chosen from a field of fifteen contestants.

Omega Chapter extends to our new chapters, Alpha-Kappa, Alpha-Lambda, and Alpha-Mu, their heartiest support and co-operation and that through their influences will help make Delta Sigma Pi a better and stronger fraternity.

When in Philadelphia don't forget to stop at 2011 North Broad Street, which is a ten-minute ride from the center of the city either by trolley or taxi.

STERLING K. ATKINSON, Historian.

#### Alpha-Beta Leases House for Fall

The greatest news and surprise of the college year was registered at the last meeting when the brothers who will be back next year decided that they would open a house.



A very active committee has been appointed; several houses are being inspected, and while at the time this letter is being written no definite news can be announced, it is practically a certainty

that Alpha-Beta will have quarters of its own next September.

Since the last issue of THE DELTASIG we have had a big initiation—about the best Alpha-Beta ever held, according to the old-timers in attendance. We of the active chapter were proud of these remarks, and glad of our ability to conduct such an excellent initiation. The banquet that followed was enjoyed by all.

Another accomplishment of the past year was the publishing of our first news letter. Many alumni responded with letters of congratulation and we hope that the news letter will become a regular publication. Regarding the Delta Sigma Pi scholarship key, while the winner has not yet been announced, we have visions of keeping the key within the family another year.

Speaking of politics we entered into a "friendly" race with the local chapter of Alpha Kappa Psi for the Commerce student councilman. Needless to say our candidate was elected.

The outlook for this fall term is especially good. We will have a chapter of 12 returning to college, and with a new house and a closer organization, the other chapters in Deltasig can expect great things from old Missouri.

L. W. DILLMAN, Head Master.

#### Alpha-Gamma Initiates Large Class

Since the last issue of THE DELTASIG, Alpha-Gamma has been stepping along at a lively pace. In addition to carrying on their usual run of business meetings and public activities, we held our second initiation on April 19 and initiated eighteen of the finest students in the department.

We are mighty glad to see the three chapters installed at this spring at the University of Buffalo, University of North Carolina and University of North Dakota. We wish to extend our hearty welcome to them in this manner.

Don't forget to visit State College if you are anywhere in our vicinity.





### Cornhuskers Elect Officers

Things have certainly been humming at Alpha-Delta this spring, with the initiation



of twelve men and the election of officers for next year. The twelve new brothers are: C. O. Davis, Harold Laipply, August Widman, A. S. Oliver, Roy Pitzer, Bernard Sidell, Glenn Theiler, Herluf Christensen, W. E. Wilson, George Luedke, James Franks and Donald Adams. The initiation was followed by the annual banquet at the Hotel Lincoln, at which time the following officers were selected to guide the destinies of the chapter for the coming year: Wilbur K. Swanson, H. M.; Clayton Goar, S. W.; Charles Griffiths, Scribe; James Bailey, Treasurer, and Otto E. Skold, News Editor.

On Friday, May 1, the College of Business Administration holds its annual Biz-ad Day with a parade, picnic, athletic contests and dancing party, in which the members of Alpha-Delta featured quite prominently.

Brother "Choppy" Rhodes, who did his stuff as "southpaw" pitcher for the Cornhuskers during the past season, was offered a contract with the St. Louis Cardinals, which he rejected for he wants to play as much college football and baseball as possible.

OTTO E. SKOLD, News Editor.

### Alpha Epsilon Leases Bigger House!

As the first full year of the life of Alpha-Epsilon chapter draws to a close, we have



much to look back upon and likewise much to look forward to for the coming year.

One of our greatest single attempts of the spring quarter was in the field of athletics and by the time this issue of THE DELTASIG reaches you we hope to have emerged at the top of intramural participation in at least one sport, namely golf. Brothers Nolan and Larsen are making great strides in this field and we hope to land the cup. Brother Nolan has reached the semi-finals in the All-U golf tournament recently defeating Mr. Snow, last year's

All-U champ. Brothers Koeneman, Murphy, and Wald are making a good showing in tennis, not having been defeated up to the time of going to press. Baseball and diamondball likewise are receiving their share of attention due to the efforts of Brothers Meldahl and LeDue. While our showing here has not been as good, we have won a goodly proportion of the events in which these teams have participated.

The traditional Deltasig dinners are going strong. We had the pleasure of hearing John G. McHugh, Secretary of the Minneapolis Chamber of Commerce, at our April dinner which was held at the Curtis Hotel. The May dinner proved to be a world-beater, too. We have a wealth of material from which to pick our speakers, all of whom have been of high calibre. Perhaps this is the greatest single reason for the success of our dinners. We should not forget, however, the part played by our quartet, which won an enviable reputation at the School of Business banquet.

The annual School of Business banquet was held on Thursday evening, May 14. The banquet was a decided success. Perhaps its success, in part at least, may be attributed to the fine work of several of the Deltasigs, especially Brother Meldahl, who was general chairman, and Brother Murphy, who had charge of ticket sales.

"That it was some dance" was the general consensus of opinion as regards our May dance held Friday evening, May 1, at Thorpe Brothers' Country Club. Over thirty-five couples consisting of actives, alumni, and pledges danced to a select orchestra. Master of Festivities Wolf instigated several novelty features which added to the mirth of the affair.

Our social program will come to a close with a dinner-dance to be held Saturday evening, June 13. A tradition was established last year by having a dinner for the graduating seniors. It has been decided to combine this with a dance this year, making it one gala night and a fitting close for the examination period. The affair is to take on carnival aspects and the brothers are looking forward to the event.

On the evening of May 15 nine more men



were made brothers. The men elected to membership were: Claude H. Cook of Win-  
dom, Minn., Howard C. Eickhorn of El-  
more, Minn., Frank H. Manguson of Mar-  
shall, Minn., Victor C. Dunder of Two Har-  
bors, Minn., Raymond J. Tack of Spencer,  
Wis., Paul A. Johnson of Glenwood City,  
Wis., and Kenneth N. Lagerquist, Clifford  
Traff, N. W. Koeneman, all of Minneapolis.  
All of these men are quite active in campus  
affairs. "Kenney" Lagerquist bears the  
title of Assistant Ski-U-Mah Art Editor.  
Clifford Traff is a chess player of no small  
repute, recently defeating Dartmouth by  
radio. Victor Dunder was captain and  
stellar guard on this year's basketball team.  
The big event of the initiation, however, was  
the visit of Brother H. G. Wright, who was  
on his way to Grand Forks, N. D., to take  
charge of the installation of the new chapter  
there. Gig's talk was inspiring and we felt  
greatly honored by his presence.

Brothers Meldahl, Lawson, Janzen and  
Wald journeyed to the University of North  
Dakota, where they took part in installa-  
tion ceremonies. The boys report a fine  
group at North Dakota and predict great  
things for them. Congratulations, North  
Dakota.

The Commerce Club of Minnesota has  
been officered by members of Alpha Kappa  
Psi for several years, as the local chapter  
of Alpha Kappa Psi was established before  
ours. During the past year the club did  
not experience the usual amount of activity  
so the brothers of Alpha-Epsilon decided  
to put a ticket in the field with Brother  
Hardell running as President. After one  
of the biggest elections in the history of the  
club, our ticket "cleaned house" and we  
hope to put new life into the Commerce  
Club the coming year. Brothers Murphy  
and Clinton were also elected to offices  
along with Brother Hardell. We know  
that Deltasig will continue its supremacy  
in the years to come.

Brother Schujahn from Psi and Brother  
Lawrence from Epsilon continue to be of  
great help to us with their friendly advice  
and criticism.

A Deltasig home for the coming year  
is at last a reality, the contract already

having been signed for a fine home at the  
corner of Sixth Street and Seventeenth  
Avenue S. E. That a house to ourselves  
will be a decided asset to us next year is  
beyond dispute. Everything that we might  
wish as a starter is provided, the house  
being located in a fine district and close to  
the campus.

One of the purposes of our fraternity  
is to attain a high scholarship. We are  
happy to say that we are doing our best to  
maintain a high scholastic standing and our  
Historian, Brother Webster, reports our  
average well above a "C." Brother Har-  
dell was recently nominated by a commit-  
tee of faculty and students as a candidate  
for the Johnson Foundation Scholarship.  
Brothers Hardell and Johnson are our  
latest contribution to Beta Gamma Sigma,  
honorary scholastic fraternity. Last but  
not least, Brother Meldahl's name with two  
others will appear on the Alpha Kappa  
Psi's honor tablet. The qualifications for  
this honor entail high scholastic standing  
and activity in the School of Business.

We hope that the various chapters have  
been getting the belated publication of our  
chapter, *The Alpha-Ep Tattler*, which we  
are attempting to get out every two weeks  
now. We find this a splendid way of keep-  
ing the alumni posted as to what is going  
on and keeping their interest.

With the end of the year at hand we  
find ourselves with an active chapter of 18  
men and some 12 pledges to carry on the  
work next year. With this nucleus around  
which to center activities next year the year  
of 1925 and 26 should be bigger and better  
than ever.

LEE I. IHLE, News Editor.

#### Alpha-Zeta Brother Heads Commerce Club

Since the last issue of THE DELTASIG,  
Alpha Zeta chapter has initiated seven more  
good men, all of  
whom are leaders on  
the "Hill" in some  
form of activity. They  
are: Harry Watson,  
Hobart Hoosier, Pat Roddy, Johnny Gal-  
braith, Paul Thrasher, and Phil Jones.  
These men were all enthusiastic and much



is expected of them. On May 13, we had our banquet at Whittle Springs Hotel in celebration. Several alumni were present for the occasion.

At the recent elections of the Commerce Club, Alpha-Zeta placed a man in every office with one exception. Brother "Dark Horse" Lavin was elected president and the club is certain to make some great strides under his leadership.

Brother Ben Cantwell has been coaching Tennessee's baseball team this spring and his work has been very commendable.

Alpha-Zeta wishes to thank all the chapters who have been sending us their news letters. They have all been very interesting and next year we are planning on getting out a snappy one. Delta Sigma Pi is now well-known and firmly established at the University of Tennessee and we are all looking forward to next year.

J. P. REEDER, News Editor.

#### Alpha-Eta Initiates Fourteen

Alpha-Eta has been fairly active during the past year. Meetings have been held regularly and on January



17th the following were initiated into the bonds of Delta Sigma Pi: Joseph Edward

Johnson of Madison, S. D.; Elvin Bernard Ryan of Elk Point, S. D.; Reuben Thomas Westre and Lloyd T. Uecker, Vermillion, S. D.; James Charles Buell of Rapid City, S. D.; Herbert Nathaniel Koenig of Parkston, S. D.; Laurence Elmer Ring of Huron, S. D.; Louis Thomas Tollefson of Stratford, S. D.; John Albert Babb and Russell Clyde Williams of Wakonda, S. D.; Paul Traverse Gillette of Letcher, S. D.; Lloyd Victor Elmen of Sioux Falls, S. D.; and Floyd Ralph Garrett of Doland, S. D.

At the time of writing this letter, we are expecting a visit from our District Deputy, Edwin L. Schujahn, on May 23, at which time officers will be elected for the coming year.

Head Master Clayton B. Craig has been awarded the Delta Sigma Pi scholarship key, of which we are real proud.

L. S. HOPKINS, Scribe.

#### Alpha Theta Entertains A K Ψ Members

A little over a year ago Alpha-Theta started the practice of holding supper meet-



ings, every now and then, in the Faculty Lunch Room. These meetings have provided an excellent

opportunity for getting the day and evening students together, in this interval when neither group has classes scheduled. These meetings do not conflict or interfere with social engagements any of the brothers may have for later on in the evening. They also afford an excellent opportunity for studying likely candidates, and impressing pledges with the dual social and professional background of Delta Sigma Pi. We usually have 100 per cent attendance except for the brothers who are out of town with the teams or otherwise detained because of their activities in school affairs.

On Friday evening, May 15, Alpha-Theta held a most successful spring initiation at the Hotel Gibson. Of course Delta Sigma Pi's new brothers are the pick of the school, even though during the initiation, they did not appear to be much of a credit to our worthy and capable faculty. However, they have been considerably broadened by the teachings of Delta Sigma Pi, and bid fair to accomplish a worthy objective in the years yet allotted to them.

On Saturday, May 16, the day following our initiation, Alpha-Theta held its spring dance. Brother R. A. Stevenson, Epsilon, of the faculty, and Mrs. Stevenson, and three other members of the faculty officiated as chaperons for the evening. Twenty-six Deltasigs attended and they were unanimous in their opinion that the affair was a huge success and a credit to the committee, who so carefully planned it.

Alpha-Theta has set aside the third Friday of each month for its combined social and professional meetings. Two of these meetings, since the last issue of THE DELTASIG, deserve especial mention. At the first of these two, Brother Thomas, Xi, pep-maker and good fellow, who is now connected with one of the leading clothing stores in Cincinnati, gave us an interesting



talk on the problems of retail store management. Fourteen guests enjoyed the talk with us. Several games of cards followed, and the evening was closed with a buffet lunch. The second meeting was held at The Proctor & Collier Company's plant. Alpha Kappa Psi came over en masse as our guests, thus giving us an opportunity to repay them for the good time they gave us at the joint smoker they arranged. Mr. Venable, the Director of Contact of the company, gave us a very interesting talk on advertising. Mr. Collier, the president, gave us a talk on the history of printing. He discussed the characteristics of the different periods, illustrating his points with several rare volumes from his extensive private library.

In conclusion Alpha-Theta Chapter would like to say that an effort has been made to uphold the reputation of Delta Sigma Pi for prominence in school affairs. The brothers have made their mark in athletics, politics, the annual student musical comedy, and other phases of student activity. Summer has come, and with it many brothers will no doubt feel the wanderlust. Although Alpha-Theta has not a house as yet, the officers may readily be reached by phone, and we will guarantee a hearty welcome and a good time that will be long remembered, to any brothers who may pass through or stop over in Cincinnati.

HARRY E. HALL, Scribe.

#### Alpha-Iota Initiates Seven

Alpha Iota swung into the line of action this spring and is getting definite results from their program of events outlined for the year.



One of our biggest tasks is a survey of the city, made in the interest of all Drake

students, to ascertain how many part-time jobs will be available for the students next year. We believe that a larger number can be attracted to Drake University if the student knows that a part-time job is awaiting him, thereby giving him a chance to earn a portion of his expenses. We are cooperating with the "Y" in this survey and the questionnaires have been sent out and a number of answers received.

Our spring initiation was held at midnight on May 21, at which time seven new men were taken into the fraternity. The chapter is pledging about ten men to be carried over the summer months.

Our monthly banquets have been very interesting this spring. At one banquet we had the neophytes orate on subjects of vital (more or less) importance, two other times we had outside speakers, then a meeting at which all faculty members were present and gave us very interesting and helpful talks. Our banquet of April 8 was especially for alumni, at which time they appointed a committee to start the ball rolling for an alumni club in Des Moines. And then a banquet to which each member brought a friend, finished the program of banquets for this year.

Dr. Morrow, Dean of the Commerce College, has just announced that Lyle E. Campbell, a Deltasig of Iota Chapter, Kansas, is to be on our faculty for the coming year. Brother Campbell will have charge of the accounting classes, with this addition we will have four Deltasigs on our faculty.

When fall classes meet we will have about twenty active members on the campus and we are looking forward to a bigger and better year for Alpha-Iota at Drake University.

LEE R. BEARDSLEY, Scribe.

# INTERNATIONAL FRATERNITY OF DELTA SIGMA PI

*The Central Office*  
1502 FISHER BUILDING, CHICAGO, ILL.  
*Telephone Harrison 2133*

The International Fraternity of Delta Sigma Pi was founded November 7, 1907, at New York University School of Commerce, Accounts and Finance, and is a professional commerce fraternity "organized to foster the study of business in universities; to encourage scholarship and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community."

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(NOTE: Address all communications to the Central Office)

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Scribe.....Theo. Bolle.....72 Cedar St., Chicago, Ill.  
News Editor.....Thos. Hammer.....72 Cedar St., Chicago, Ill.

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News Editor.....Peter L. Kelley.....387 Washington St., Newton, Mass.

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News Editor.....Alvin A. Newburg.....1505 Cedar St., Milwaukee, Wis.

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Scribe.....W. Emmett Milward.....458 W. Third St., Lexington, Ky.  
News Editor.....T. A. Duncan.....163 E. Maxwell St., Lexington, Ky.

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## *We Want Songs!*

It is the plan of the Committee on Fraternity Songs to publish a booklet of songs this fall. We want both original songs, and also words that can be sung to popular tunes.

A song contest will possibly be held next fall, with a suitable prize to the brother writing the best song. Any chapter who have songs of their own, or parodies, or any Brother who is musically inclined and might be interested in composing an original song, with music, is urged to communicate at once with the Central Office for details.



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# Help! Help! Help!



AFTER August 1, 1925, you will not receive the publications of the fraternity unless your membership is renewed. Our publications are mailed only to dues-paying members and the subscriptions of all such members expire July 31st each year. Here is what you must do if you wish to continue in "good standing:"

**Undergraduates** If you will return to college next fall, DO NOT send in any dues direct. Your chapter will collect dues from you and remit in one lump sum for all active members of your chapter.

**June Graduates** But if you graduate in June, or will not return to college next fall, this is the last issue of THE DELTASIG you will receive unless you send in check covering alumni annual dues, direct to the Central Office.

**Alumni** If you are affiliated with an alumni club, continue to pay dues through that organization. If you are not a member of an alumni club, send in your check for annual alumni dues direct to the Central Office.

The annual alumni dues are only \$2.50 per year. The 1926 membership cards are now ready, and we urge that you send in your check now instead of waiting until August. You may forget at that time and miss a copy or two of our publications. THE DELTASIG will be improved and enlarged with each issue, depending entirely on the support given it by the alumni. Each issue will contain at least six feature articles on timely business topics and you will be kept in close touch with the affairs of the fraternity and the chapters.

You need Delta Sigma Pi as much as we need your support! Fill in the coupon below, attach your check and mail today!

## Delta Sigma Pi

Fisher Building, Chicago

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Fisher Building,  
Chicago, Illinois.

Keep up the good work! Here's my check for \$2.50 covering alumni dues until July 31, 1926. Send membership card and publications to this address:

Name.....

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## Badges

Official  $\Delta \Sigma \Pi$  badges can be secured only through the Central Office of the Fraternity, Fisher Building, Chicago. A complete stock is carried at all times and badges without engraving can be shipped within 24 hours after receipt of order. When engraving is desired, two weeks' time is required, for this work is done at the factory.

Checks must accompany all orders, and the price list, which is subject to change without notice, is as follows:

Standard $\Delta \Sigma \Pi$ pledge buttons.....	\$ 1.00
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*Yours fraternally in*  
**DELTA SIGMA PI**

*Words and Music by*  
*Brother Wm. F. Gregory, Theta Chapter*



From coast to coast we may proudly boast,  
Of a love that exists in us all,  
It comes from above and it nests like a dove  
In the heart of ev'ry brother in this hall;  
You'll re-al-ize, it is no small size,  
Since dear old Del-ta Sig shown in our nation's eyes,  
It has builded Universities,  
And welded men with high degrees,  
And that's the aim of our fraternity.

**CHORUS**

Delta Sigma Pi! Delta Sigma Pi!  
What a meaning has this name,  
For it signifies ev'ry man would die  
To uphold its rights and fame;  
And we all help one another,  
We call each one a brother,  
It's the spirit! Yours fraternally  
In Delta Sigma Pi!



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